

## FRANCHISE DISCLOSURE DOCUMENT

|                                                                                   |                                                                                                                                                                                                                                                                                                                                     |
|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | <b>TPP Express, LLC</b><br><b>d/b/a Tribos Peri Peri</b><br><b>A New Jersey limited liability company</b><br><b>156 Ames Avenue, Leonia NJ 07605</b><br><b>818-400-9292</b><br><a href="mailto:franchise@tribosperiperi.com">franchise@tribosperiperi.com</a><br><a href="http://www.tribosperiperi.com">www.tribosperiperi.com</a> |
|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

The franchised business is to operate a fast-casual restaurant serving flame-grilled meats seasoned with Portuguese-inspired Peri Peri spice under the trade name “Tribos Peri Peri.” Restaurants will be operated from a standalone location or an inline strip center location in a high profile, high traffic area in most cases.

The total investment necessary to begin operation of a Tribos Peri Peri franchise is \$301,050 to \$733,000. This includes \$35,500 that must be paid to the franchisor or affiliate. The total investment necessary to begin operation under a three- to five-unit Multi-Unit Development Agreement (including the first unit) is \$352,050 to \$838,000. This includes \$85,500 to \$130,500 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, please contact Kunal Sethi at 156 Ames Avenue, Leonia NJ 07605 and 818-400-9292 or email [franchise@tribosperiperi.com](mailto:franchise@tribosperiperi.com) with subject “FDD Request.”

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “[A Consumer’s Guide to Buying a Franchise](#),” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC- HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW. Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date: April 19, 2023

## How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

| <b>QUESTION</b>                                                                          | <b>WHERE TO FIND INFORMATION</b>                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>How much can I earn?</b>                                                              | Item 19 may give you information about outlet sales, costs, profits, or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit H. |
| <b>How much will I need to invest?</b>                                                   | Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.                                                                   |
| <b>Does the franchisor have the financial ability to provide support to my business?</b> | Item 21 or Exhibit F includes financial statements. Review these statements carefully.                                                                                                                                                                     |
| <b>Is the franchise system stable, growing, or shrinking?</b>                            | Item 20 summarizes the recent history of the number of company-owned and franchised outlets.                                                                                                                                                               |
| <b>Will my business be the only Tribos Peri Peri in my area?</b>                         | Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.                                                                                                              |
| <b>Does the franchisor have a troubled legal history?</b>                                | Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.                                                                                                                       |
| <b>What's it like to be a Tribos Peri Peri franchisee?</b>                               | Item 20 or Exhibit H lists current and former franchisees. You can contact them to ask about their experiences.                                                                                                                                            |
| <b>What else should I know?</b>                                                          | These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.                                                    |

## **What You Need To Know About Franchising *Generally***

**Continuing responsibility to pay fees.** You may have to pay royalties and other fees even if you are losing money.

**Business model can change.** The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

**Supplier restrictions.** You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

**Operating restrictions.** The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

**Competition from franchisor.** Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

**Renewal.** Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

**When your franchise ends.** The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

### **Some States Require Registration**

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit A.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

## Special Risks to Consider About *This Franchise*

Certain states require that the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution.** The franchise agreement requires you to resolve disputes with the franchisor by mediation, arbitration and/or litigation only in New Jersey. Out-of-state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate, or litigate with the franchisor in New Jersey than in your own state.
2. **Financial Condition.** The franchisor's financial condition, as reflected in its financial statements (see Item 21), calls into question the franchisor's ability to provide services and support to you.
3. **Short Operating History.** The franchisor is at an early stage of development and has a limited operating history. This franchise is likely to be a riskier investment than a franchise in a system with a longer operating history.
4. **Personal Guaranty.** Franchisees, spouses, and all owners must sign a personal guaranty, making you and your spouse individually liable for your financial obligations under the agreement if you are married. The guaranty will place your and your spouse's marital and personal assets at risk if your franchise fails.
5. **Spousal Liability.** Your spouse must sign a document that makes your spouse liable for all financial obligations under the Franchise Agreement, even if your spouse has no ownership interest in the franchise. This Guarantee will place both your and your spouse's marital and personal assets (perhaps including your house) at risk if your franchise fails.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

**MICHIGAN ADDENDUM  
TO THE DISCLOSURE DOCUMENT**

**THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU:**

- (a) A prohibition on the right of a franchisee to join an association of franchisees.
- (b) A requirement that a franchisee assent to a release, assignment, novation, waiver, or estoppel which deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.
- (c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (i) The term of the franchise is less than 5 years and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logo type, advertising, or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least 6 months advance notice of franchisor's intent not to renew the franchise.
- (e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.
- (f) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- (g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to: (i) The failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards; (ii) The fact that the proposed transferee is a competitor of the franchisor or subfranchisor; (iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations; (iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.

(h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c).

(i) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligation to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

**THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE ATTORNEY GENERAL.**

Any questions regarding this notice should be directed to Department of the Attorney General's Office, Consumer Protection Division, Franchise Section, G. Mennen Williams Building, 525 W. Ottawa Street, Lansing, Michigan 48913; telephone number (517) 373-7117.

**THIS MICHIGAN NOTICE APPLIES ONLY TO FRANCHISEES WHO ARE RESIDENTS OF MICHIGAN OR LOCATE THEIR FRANCHISES IN MICHIGAN.**

## TABLE OF CONTENTS

| <b><u>Item</u></b>                                                                                | <b><u>Page</u></b> |
|---------------------------------------------------------------------------------------------------|--------------------|
| Item 1 THE FRANCHISOR AND ANY PARENTS, PREDECESSORS, AND AFFILIATES.....                          | 8                  |
| Item 2 BUSINESS EXPERIENCE .....                                                                  | 10                 |
| Item 3 LITIGATION.....                                                                            | 10                 |
| Item 4 BANKRUPTCY .....                                                                           | 11                 |
| Item 5 INITIAL FEES.....                                                                          | 11                 |
| Item 6 OTHER FEES.....                                                                            | 11                 |
| Item 7 ESTIMATED INITIAL INVESTMENT .....                                                         | 17                 |
| Item 8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES .....                                     | 20                 |
| Item 9 FRANCHISEE’S OBLIGATIONS.....                                                              | 23                 |
| Item 10 FINANCING.....                                                                            | 24                 |
| Item 11 TRAINING PROGRAM.....                                                                     | 28                 |
| Item 12 TERRITORY .....                                                                           | 31                 |
| Item 13 TRADEMARKS .....                                                                          | 33                 |
| Item 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION .....                                     | 34                 |
| Item 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE<br>BUSINESS.....       | 35                 |
| Item 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL.....                                         | 36                 |
| Item 17 RENEWAL, TERMINATION, TRANSFER, AND DISPUTE RESOLUTION THE<br>FRANCHISE RELATIONSHIP..... | 41                 |
| Item 18 PUBLIC FIGURES.....                                                                       | 42                 |
| Item 19 FINANCIAL PERFORMANCE REPRESENTATIONS.....                                                | 42                 |
| Item 20 OUTLETS AND FRANCHISEE INFORMATION.....                                                   | 46                 |
| Item 21 FINANCIAL STATEMENTS .....                                                                | 46                 |
| Item 22 CONTRACTS.....                                                                            | 46                 |
| Item 23 RECEIPTS .....                                                                            | 46                 |

## **EXHIBITS**

- A. State Administrators and Agents for Service of Process
- B. Franchise Agreement
  - Attachment 1-Ownership Information
  - Attachment 2-Location Acceptance Letter
  - Attachment 3-Guaranty and Non-Compete Agreement
  - Attachment 4-State Addenda to the Franchise Agreement
- C. Multi-Unit Development Agreement and State Addenda
- D. Rider to Lease Agreement
- E. Form of General Release
- F. Financial Statements
- G. Operating Manual Table of Contents
- H. Current and Former Franchisees
- I. State Addenda to Disclosure Document
- J. State Effective Dates
- K. Receipts

## **Item 1**

### **THE FRANCHISOR AND ANY PARENTS, PREDECESSORS, AND AFFILIATES**

In this disclosure document, “we”, “us,” or “our” refers to TPP Express, LLC. “You” means the person to whom we grant a franchise. If you are a corporation, limited liability company, or other entity, each owner and spouses of owner of the franchise entity must sign our Guaranty and Non-Compete Agreement, which means that all of the franchise agreement’s provisions also will apply to your owners.

#### Us, Any Parents, and Predecessors

Our name is TPP Express, LLC, dba Tribos Peri Peri. We are a new Jersey limited liability company formed on June 18, 2019. Our principal business address is 156 Ames Avenue, Leonia NJ 07605.

We do not have any parents or predecessors.

#### Affiliates

We have an affiliate, Portopp NJ One, LLC, a New Jersey limited liability company formed on October 19, 2017, with its principal place of business at 383 Mark St, Saddle Brook, NJ 07663. It has operated an outlet similar to the one offered through this disclosure document since 2018.

We have an affiliate, AAJL LLC, a New Jersey limited liability company which was formed on February 24, 2019, with its principal place of business at 109 Christopher Columbus Dr., Jersey City, NJ 07302. This affiliate has operated an outlet similar to the one offered through this disclosure document since 2019.

We have an affiliate, JQL 1 LLC, a New Jersey limited liability company which was formed on January 5, 2018, with its principal place of business at 98 Halsey St., Newark, NJ 07102. This affiliate has operated an outlet similar to the one offered through this disclosure document since 2021.

We have an affiliate, EAK Peri Peri LLC, a California limited liability company formed on December 3, 2020, with a principal place of business at 18001 Pioneer Blvd., Ste. D, Artesia, CA 90701. It has operated an outlet similar to the one through this disclosure document since 2020.

We have an affiliate, Tribos Peri Peri, LLC, a Georgia limited liability company which was formed on April 19, 2021, with its principal place of business at 3645 Club Drive, Lawrenceville, GA 30044. This affiliate has operated an outlet similar to the one offered through this disclosure document since 2021.

Our affiliates do not offer franchises in any line of business or provide products or services to our franchisees.

### Our Business Name

We use the names “TPP Express, LLC” and “Tribos Peri Peri” to conduct business.

### Agent for Service of Process

Exhibit A contains our agents for service of process.

### Information About Our Business and the Franchises Offered

If you sign a franchise agreement with us, you will develop and operate a fast-casual restaurant serving flame-grilled meats seasoned with Portuguese-inspired peri peri sauce under the trade name Tribos Peri Peri. If you sign a Multi-Unit Development Agreement (attached as Exhibit C to this disclosure document), you will develop multiple Tribos Peri Peri outlets, on an agreed-upon schedule. For each future unit franchise, we will require you to sign our then-current form of franchise agreement, which may be different from the form of franchise agreement included in this disclosure document.

### Market and Competition

The general market for Tribos Peri Peri is varied. This market is relatively new and undeveloped. Our customers are primarily middle to upper income demographics and people who appreciate good quality food product, but also value convenience and speed of service. While the original customer base was derived from people from parts of the world familiar with this type of cuisine (Africa, Southeast Asia, United Kingdom and Australia), customer demographics have evolved and now include people from all parts of the world and cultures. Sales are not seasonal.

You will compete against national chains, regional chains, and independent owners. Some of these competitors are franchised.

### Laws and Regulations

Your business may be subject to various federal, state, and local laws and regulations, including those that (i) establish general standards, specifications, and requirements for the construction, design, and maintenance of restaurant premises, (ii) regulate matters affecting the health, safety, and welfare of your customers, such as general health and sanitation requirements for restaurants, employee practices concerning the storage, handling, cooking, and preparation of food and beverages, restrictions on smoking, availability of and requirements for public accommodations, including restrooms, (iii) establish menu disclosure standards, and (iv) regulate the proper use, storage, and disposal of waste materials.

### Prior Business Experience

We do not operate businesses of the type being franchised. We do not have any other business activities. We have not offered franchises in other lines of business. We have offered franchises since 2020.

### Referral Program

We encourage existing franchisees and others to refer new franchisees to us and to answer any questions they may have. To compensate for time expended, we may pay a referral fee of \$500 - \$1,000 when a referred prospect purchases a franchise.

## Item 2

### BUSINESS EXPERIENCE

**Kunal Sethi - Member.** Mr. Sethi has been one of our Members in Leonia, New Jersey, since 6/2019. Since 10/2016, He has been a Real Estate Professional with Sethi Investment Real Estate / Sync Brokerage in Beverly Hills, CA. From 9/2015 to 10/2017, he was Creative Director for Libas Limited in Los Angeles, CA. Mr. Sethi has also served as a Managing Partner 8one9 Group Inc. in Los Angeles, CA.

**Mohammad Jafar Ismail - Managing Member.** Mr. Ismail has been our Managing Member since 6/2019 in Leonia, NJ. He also has been a Owner in Portopp NJ One, LLC since 11/2017 and a partner in AAJL LLC since 4/2019, and owner JQL 1 LLC since 1/2018. In addition, Mr. Ismail has been a Director for Right at Home since 10/2011 in Cliffside Park, NJ.

**Lubna A Ismail - Member.** Lubna has been one of our Members since 6/2019. Since 11/2017, Lubna has also served as an Owner in Portopp NJ One, LLC and since 4/2019, as an partner in AAJL LLC in New Jersey and owner of JQL 1 LLC since 1/2018. Since 10/2011, Lubna has been President of Right at Home in Cliffside Park, NJ.

## Item 3

### LITIGATION

*Mohammad Jafar Ismail and Lubna Ismail v. Dabeeruddin Khaja, Sangmesh Jabshetty, Sajir A. Mir, and Fozia, Mir,* (filed on November 17, 2022 before Harry G. Carroll, J.A.D (Ret.) Arbitrator. In this matter, two of the principals of the franchisor, who are also members of the New Jersey Affiliate, AAJL LLC, bring claims against the other members of the Affiliate for allegedly preventing them from continuing their activities as members of the Affiliate to misappropriate the plaintiff's internet in the Affiliate. The plaintiffs sue for dissolution, personal liability against the defendants, negligence, fraud, conversion, breach of contract, breach of fiduciary duty, tortious interference with prospective economic advantage, promissory estoppel, breach of implied covenant of good faith and fair dealing, unjust enrichment, and a declaratory judgment. Plaintiffs seek an accounting, dissolution, unspecified compensatory and consequential damages, attorney fees, and costs.

The Defendants filed a counterclaim alleging that the plaintiffs have committed breaches of contract and the covenant of good faith and fair dealing, negligence, fraud, conversion, tortious interference with contractual relations and prospective economic advantage, breach of fiduciary duty, breach of duty of loyalty and unjust enrichment. The Defendants seek injunctive relief and unspecified money damages. No trial date has been set yet.

Other than the foregoing, no litigation is required to be disclosed in this Item.

#### **Item 4**

#### **BANKRUPTCY**

No bankruptcy information is required to be disclosed in this Item.

#### **Item 5**

#### **INITIAL FEES**

##### Franchise Fee

When you sign your franchise agreement, you must pay us \$35,000 as the initial franchise fee. This fee is uniform and not refundable.

##### Branded Merchandise

Before opening for business, you agree to purchase from us approximately \$500 worth of branded merchandise (hats, masks, stickers, paper goods, food flags, apparel, and other promotional items).

##### Multi-Unit Development

If you and we agree that you will develop multiple franchises, then you will sign our Multi-Unit Development Agreement (“MUDA”) in the form of Exhibit C to this disclosure document. Your franchise fees will be reduced to \$25,000 for each franchise after the first franchise. You will pay all franchise fees upon signing the MUDA. They are not refundable.

#### **Item 6**

#### **OTHER FEES**

| <b>Type of Fee</b>          | <b>Amount</b>          | <b>Due Date</b>    | <b>Remarks</b>                                                                                                                                        |
|-----------------------------|------------------------|--------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| Royalty                     | 6% of your gross sales | Weekly, on Tuesday | See Note 1 and Note 2.                                                                                                                                |
| Marketing Fund Contribution | 1% of your gross sales | Weekly, on Tuesday | See Item 11 for a detailed discussion about these funds. Amounts due will be withdrawn by electronic wire transfer from your designated bank account. |

| Type of Fee                           | Amount                                                                                                                                                             | Due Date                    | Remarks                                                                                                                                                                                                                                                                                                                                                                                               |
|---------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Market Cooperative Contribution       | As determined by co-op, from 1% - 5% of Gross Sales. Currently, none.                                                                                              | Weekly, on Tuesday          | We have the right to establish local or regional advertising cooperatives. Any location owned by us or any affiliate will have the same voting rights as our franchisees. Dues will be imposed by a majority vote.                                                                                                                                                                                    |
| Local Marketing/Required Spending     | 2% of your gross sales                                                                                                                                             |                             | We require franchisee to spend at least 2% of Gross Sales each month on marketing the Business.                                                                                                                                                                                                                                                                                                       |
| Replacement / Additional Training fee | Currently, \$200 Per Day, plus actual travel expenses.                                                                                                             | Prior to attending training | If you send a manager or other employee to our training program after you open, we will charge our then-current training fee.                                                                                                                                                                                                                                                                         |
| Third party vendors                   | Pass-through of costs, plus 10% administrative charge.                                                                                                             | Varies                      | We have the right to require franchisees to use third-party vendors and suppliers that we designate. Examples can include computer support vendors, mystery shopping, and customer feedback systems. The vendors and suppliers may bill franchisees directly, or we have the right to collect payment for these vendors together a reasonable markup or charge for administering the payment program. |
| Software subscription                 | Currently, \$2,500 to initiate and \$300 to \$500 per month<br>Depending on your location and business, you may also be required to pay up to 3.5% per transaction | Monthly                     | We require you to use certain software as described in Item 11. You pay subscription fees directly to the software supplier, and not to us.<br><br>These fees may vary as they are based on what the approved vendor charges for technology services and licensing.                                                                                                                                   |

| Type of Fee            | Amount                                                                                                                                                                              | Due Date                  | Remarks                                                                                                                                                                                                                                                                       |
|------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                        | Fee                                                                                                                                                                                 |                           |                                                                                                                                                                                                                                                                               |
| Non-compliance fee     | \$500                                                                                                                                                                               | On demand                 | We may charge you \$500 if your business is not in compliance with our system specifications or the franchise agreement and you fail to correct the non-compliance after 30 days' notice. Thereafter, we may charge you \$250 per week until you correct such non-compliance. |
| Reimbursement          | Amount that we spend on your behalf, plus 10%                                                                                                                                       | Within 15 days of invoice | If we pay any amount that you owe or are required to pay to a third party, you must reimburse us.                                                                                                                                                                             |
| Late fee               | \$100 plus interest on the unpaid amount at a rate equal to 18% per year (or, if such payment exceeds the maximum allowed by law, then interest at the highest rate allowed by law) | On demand                 | We may charge a late fee if you fail to make a required payment when due.                                                                                                                                                                                                     |
| Insufficient funds fee | \$30 (or, if such amount exceeds the maximum allowed by law, then the maximum allowed by law)                                                                                       | On demand                 | We may charge an insufficient funds fee if a payment made by you is returned because of insufficient funds in your account.                                                                                                                                                   |
| Costs of collection    | Our actual costs                                                                                                                                                                    | As incurred               | Payable if we incur costs (including reasonable attorney fees) in attempting to collect amounts you owe to us.                                                                                                                                                                |

| Type of Fee                       | Amount                                                                | Due Date             | Remarks                                                                                                                                                                                                            |
|-----------------------------------|-----------------------------------------------------------------------|----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Post-Opening Training             | Then current fee, presently \$600 per day                             | As incurred          | Payable for any post-opening training that we may require of you.                                                                                                                                                  |
| Special support fee               | Our then-current fee, plus our expenses.<br>Currently, \$600 per day. | On demand            | If we provide in-person support to you in response to your request, we may charge this fee plus any out-of-pocket expenses (such as travel, lodging, and meals for employees providing onsite support).            |
| Customer complaint resolution     | Our expenses                                                          |                      | We may take any action we deem appropriate to resolve a customer complaint about your business. If we respond to a customer complaint, we may require you to reimburse us for our expenses.                        |
| Records audit                     | Our actual cost                                                       | On demand            | Payable only if (1) we audit you because you have failed to submit required reports or other non-compliance, or (2) the audit concludes that you under-reported gross sales by more than 3% for any 4-week period. |
| Special inspection fee            | Currently \$600, plus our out-of-pocket costs                         | On demand            | Payable only if we conduct an inspection of your business because of a governmental report, customer complaint or other customer feedback, or your default or non-compliance with any system specification.        |
| Non-compliance cure costs and fee | Our out-of-pocket costs and internal cost allocation, plus 10%        | When billed          | We may cure your non-compliance on your behalf (for example, if you do not have required insurance, we may purchase insurance for you), and you will owe our costs plus a 10% administrative fee.                  |
| Transfer fee                      | \$10,000 plus any broker fees and other out-of-pocket costs we incur  | When transfer occurs | Payable if you sell your business.                                                                                                                                                                                 |

| Type of Fee        | Amount                                                                                                                                            | Due Date  | Remarks                                                                                                                                                                                                                                                                   |
|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Liquidated damages | An amount equal to royalty fees and marketing fund contributions for the lesser of (i) 2 years or (ii) the remaining weeks of the franchise term. | On demand | Payable if we terminate your franchise agreement because of your default, or if you terminate the franchise agreement without the right to do so.                                                                                                                         |
| Indemnity          | Our costs and losses from any legal action related to the operation of your franchise                                                             | On demand | You must indemnify and defend (with counsel reasonably acceptable to us) us and our affiliates against all losses in any action by or against us related to, or alleged to arise out of, the operation of your franchise (unless caused by our misconduct or negligence). |
| Attorney Fees      | Our attorney fees, court costs, and other expenses of a legal proceeding, if we are the prevailing party                                          | On demand |                                                                                                                                                                                                                                                                           |

All fees are payable only to us (other than software subscription charges). All fees are imposed by us and collected by us (other than software subscription charges). All fees are non-refundable. All fees are uniform for all franchisees, although we reserve the right to change, waive, or eliminate fees for any one or more franchisees as we deem appropriate. There are currently no marketing cooperatives, purchasing cooperatives, or other cooperatives that impose fees on you.

#### Notes

1. “Gross Sales” is defined in our franchise agreement as the total dollar amount of all sales generated through your business for a given period, including, but not limited to, payment for any services or products sold by you, whether for cash or credit. Gross Sales does not include

(i) bona fide refunds to customers, (ii) sales taxes collected, (iii) sale of used equipment not in the ordinary course of business, or (iv) sales of prepaid cards or similar products (but the redemption of any such card or product will be included in Gross Sales). Gross Sales includes all sales generated through the franchised business at the physical location, catering and through delivery services.

2. We currently require you to pay royalty fees and other amounts due to us by pre- authorized bank draft. However, we can require an alternative payment method.

**Item 7****ESTIMATED INITIAL INVESTMENT****YOUR ESTIMATED INITIAL INVESTMENT - FRANCHISE AGREEMENT**

| <b>Type of expenditure</b>                  | <b>Amount</b> |             | <b>Method of Payment</b>    | <b>When Due</b>                      | <b>To Whom Payment is to be Made</b> |
|---------------------------------------------|---------------|-------------|-----------------------------|--------------------------------------|--------------------------------------|
|                                             | <b>Low</b>    | <b>High</b> |                             |                                      |                                      |
| Initial franchise fee (Note 1)              | \$35,000      | \$35,000    | Check or wire transfer      | Upon signing the franchise agreement | Us                                   |
| Rent and Lease Security Deposit (Note 2)    | \$5,250       | \$20,000    | Check                       | Upon signing lease                   | Landlord                             |
| Utilities (Note 3)                          | \$1,000       | \$2,500     | Check, debit, and/or credit | Upon ordering service                | Utility providers                    |
| Leasehold Improvements (Note 4)             | \$100,000     | \$350,000   | Check                       | As incurred or when billed           | Contractors                          |
| Market Introduction Program (Note 5)        | \$5,000       | \$10,000    | Check, debit, and/or credit | As incurred or when billed           | Vendors and suppliers                |
| Furniture, Fixtures, and Equipment (Note 6) | \$75,000      | \$175,000   | Check, debit, and/or credit | As incurred                          | Vendors and suppliers                |
| Computer Systems (Note 7)                   | \$4,000       | \$4,500     | Check, debit, and/or credit | As incurred                          | Vendors and suppliers                |
| Insurance (see Note 8)                      | \$800         | \$10,000    | Check                       | Upon ordering                        | Insurance company                    |
| Signage (Note 9)                            | \$10,000      | \$15,000    | Check, debit, and/or credit | Upon ordering                        | Vendor                               |
| Office Expenses (Note 10)                   | \$500         | \$2,000     | Check, debit, and/or credit | As incurred                          | Vendors                              |
| Inventory and Supplies (Note 11)            | \$7,500       | \$20,000    | Check, debit, and/or credit | Upon ordering                        | Vendors and Us                       |
| Licenses and Permits (note 12)              | \$500         | \$3,000     | Check                       | Upon application                     | Government                           |

|                                                          |              |              |                             |                            |                                   |
|----------------------------------------------------------|--------------|--------------|-----------------------------|----------------------------|-----------------------------------|
| Professional Fees (Note 13)                              | \$3,500      | \$5,000      | Check, debit, and/or credit | As incurred or when billed | Professional service firms        |
| Travel, lodging and meals for initial training (Note 14) | \$3,000      | \$6,000      | Cash, debit or credit       | As incurred                | Airlines, hotels, and restaurants |
| Additional funds (for first 3 months) (Note 15)          | \$50,000     | \$75,000     | Varies                      | Varies                     | Employees, suppliers, utilities   |
| Total (Note 16)                                          | \$301,050.00 | \$733,000.00 |                             |                            |                                   |

**YOUR ESTIMATED INITIAL INVESTMENT –  
MULTI UNIT DEVELOPMENT AGREEMENT**

| Type of expenditure                                                    | Amount       |              | Method of payment      | When due              | To whom payment is to be made |
|------------------------------------------------------------------------|--------------|--------------|------------------------|-----------------------|-------------------------------|
|                                                                        | Low          | High         |                        |                       |                               |
| First franchise (see table above)                                      | \$301,050    | \$733,000    | Varies                 | Varies                | Varies                        |
| Additional initial franchise fees (additional 2-4 Units) (see Note 17) | \$50,000     | \$100,000    | Check or wire transfer | Upon signing the MUDA | Us                            |
| Business planning and miscellaneous expenses                           | \$1,000      | \$5,000      | Check                  | As incurred           | Vendors and suppliers         |
| Total                                                                  | \$352,050.00 | \$838,000.00 |                        |                       |                               |

\* Your lease security deposit and utility deposits will usually be refundable unless you owe money to the landlord or utility provider. None of the other expenditures in this table will be refundable.

Notes

1. Initial Franchise Fee. The initial franchise fee is based upon the purchase of one franchise.

2. Rent and Lease Security Deposit. Our estimates in this table assume you pay one month rent plus a security deposit before you open for business. For this to occur, you would need to negotiate a “free rent” period for the time it takes to build out your business. We expect that you will rent your location. If you choose to purchase real estate instead of renting, your costs will be significantly different.

3. Utilities. This is the estimate for electricity, water and sewer, and other utilities to operate the franchised business.

4. Leasehold Improvements. This is the estimate to buildout your premises. The cost of leasehold improvements depends upon the condition and size of the leasehold, the local cost of contract work, and the location of the Franchise. This amount will vary based on the condition of the existing leasehold and amount of additional work needed. Tenant improvement allowances, if any, paid to you may defray a portion of build-out costs.

5. Market Introduction Program. These are the funds you would expend to promote your franchised business.

6. Furniture, Fixtures, and Equipment. This amount is for the furniture, fixtures, and equipment needed to begin operations.

7. Computer Systems. These amounts are for the computer hardware, software, and POS system.

8. Insurance. The estimate for insurance is based on the low end assuming you make monthly payments and are in a lower cost insurance marketplace. Costs of insurance will vary depending on your market. This low end assumes one month of payment, the high end assumes a full year of payment for insurance.

9. Signage. The cost of signs may vary depending on the type, size, and location of the signs, and may also be affected by municipal restrictions.

10. Office Expenses. These sums are for miscellaneous expenses to stock your back administrative office.

11. Inventory and Supplies. The opening inventory and supplies are to cover the initial inventory and supplies that you will need to operate your outlet.

*Branded Merchandise-* Before opening for business, you agree to purchase from us approximately \$500 worth of branded merchandise (hats, masks, stickers, paper goods, food flags, apparel, and other promotional items).

12. Licenses and Permits. Estimated costs of obtaining required licenses and permits to operate your business. Some costs may vary depending on the location of the Franchised Business.

13. Professional Fees. You will incur professional fees to set up your entity, assist

with this franchise purchase, and the start of your franchised business.

14. Travel, Lodging, and Meals for Initial Training. These are the estimated costs for travel, lodging, and meals to attend new franchisee initial training. Your costs will vary.

15. Additional Funds (for first 3 months). This includes any other required expenses you will incur before operations begin and during the initial period of operations, such as payroll, additional inventory, rent, and other operating expenses more than income generated by the business. In formulating the amount required for additional funds, we relied on the following factors, basis, and experience: the development of a Tribos Peri Peri business by our affiliate, and our general knowledge of the industry.

16. Total. Neither we nor any affiliate finances any part of your initial investment.

17. Multi-Unit Development. This estimate assumes you sign a Multi-Unit Development Agreement for three to five franchises. The franchise fee for your first unit is counted in the “Estimated Initial Investment– Franchise Agreement” table. Your initial franchise fees are reduced to \$25,000 for the second and each additional franchise. You will pay all franchise fees upon signing the MUDA.

## **Item 8**

### **RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES**

#### Generally

We have the right to require you to purchase or lease all goods, services, supplies, fixtures, equipment, inventory, computer hardware and software, real estate, or comparable items related to establishing or operating your business (1) either from us or our designee, or from suppliers approved by us, or (2) according to our specifications.

#### Specific Obligations

The following are our current specific obligations for purchases and leases:

A. Real Estate. Your business location is subject to our approval and must meet our specifications. You must use reasonable efforts to have your landlord sign our form of Rider to Lease Agreement (attached to this disclosure document as Exhibit D).

B. Insurance. You must obtain insurance as described in the Franchise Agreement and in our Manual, which includes (i) “Special” causes of loss coverage forms, including fire and extended coverage, crime, vandalism, and malicious mischief, on all property of the Business, for full repair and replacement value (subject to a reasonable deductible); (ii) Business interruption insurance covering at least 12 months of income; (iii) Commercial General Liability insurance, including products liability coverage, and broad form commercial liability coverage, written on an “occurrence” policy form in an amount of not less than \$1,000,000 single limit per occurrence and \$2,000,000 aggregate limit, (iv) Business Automobile Liability insurance including owned, leased, non-owned and hired automobiles coverage in an amount of not less than \$1,000,000, and (v) Workers Compensation coverage as required by state law. Your

policies (other than Workers Compensation) must list us and our affiliates as an additional insured, must include a waiver of subrogation in favor of us and our affiliates, must be primary and non-contributing with any insurance carried by us or our affiliates, and must stipulate that we receive 30 days' prior written notice of cancellation.

C. Point-of-sale software and hardware, and related software and hardware. You must purchase (or lease) the point-of-sale software and hardware, and related software applications and hardware, that we specify. See Item 11 for more details.

D. Food Items and Merchandise. Franchisee will purchase food items pursuant to our specifications, which may include vendor designations.

Franchisee will purchase from us or pursuant to our specifications, which may include a vendor designation, certain branded merchandise (hats, masks, stickers, paper goods, food flags, apparel, and other promotional items).

E. Equipment, Supplies, Smallwares, Inventory. Franchisee must purchase equipment, supplies, smallwares, and inventory from our approved vendors and suppliers or pursuant to our specifications.

#### Us of our Affiliates as Supplier

We are a supplier of Tribos Peri Peri branded merchandise (hats, masks, stickers, paper goods, food flags, apparel, and other promotional items) to our franchisees, but not the only supplier of such goods.

Our affiliates are not approved suppliers of any required products to franchisees.

#### Ownership of Suppliers

Our officers, Mohammad Jafar Ismail, Lubna Ismail, and Kunal Sethi, own an interest in us.

#### Alternative Suppliers

If you want to use a supplier that is not on our list of approved suppliers, you must request our approval in writing. We will grant or revoke approvals of suppliers based on criteria appropriate to the situation, which may include evaluations of the supplier's capacity, quality, financial stability, reputation, and reliability; inspections; product testing, and performance reviews. Our criteria for approving suppliers are not available to you. We permit you to contract with alternative suppliers who meet our criteria only if you request our approval in writing, and we grant approval. There is no fee for us to review or approve an alternate supplier. We will provide you with written notification of the approval or disapproval of any supplier you propose within 30 days after receipt of your request. We may grant approvals of new suppliers or revoke past approvals of suppliers on written notice to you, or by updating our Manual.

#### Issuing Specifications and Standards

We issue specifications and standards to you for applicable aspects of the franchise in our

Manual and/or in written directives. We may issue new specifications and standards for any aspect of our brand system, or modify existing specifications and standards, at any time by revising our Manual and/or issuing new written directives (which may be communicated to you by any method we choose). We will generally (but are not obligated to) issue new or revised specifications only after thorough testing in our headquarters, in company-owned outlets, and/or a limited market test in multiple units.

#### Revenue to Us and Our Affiliates

In our last fiscal year ending December 31, 2022, we earned \$1,308 from the sale of Tribos Peri Peri branded merchandise to our franchisees, representing 2.3% of our total revenue of \$55,640 for the fiscal year ending December 31, 2022.

#### Proportion of Required Purchases and Leases

We estimate that the required purchases and leases to establish your business are 70% to 90% of your total purchases and leases to establish your business.

We estimate that the required purchases and leases of goods and services to operate your business are 50% to 65% of your total purchases and leases of goods and services to operate your business.

#### Payments by Designated Suppliers to Us

We do not yet have any arrangements where designated supplier pay rebates or other consideration to us from franchisee purchases, but we may have such arrangements in the future.

#### Purchasing or Distribution Cooperatives

No purchasing or distribution cooperative currently exists.

#### Negotiated Arrangements

We do negotiate purchase arrangements with suppliers, including price terms, for the benefit of franchisees.

#### Benefits Provided to You for Purchases

We do provide material benefits to you based on your purchase of particular goods or services and your use of particular suppliers. However, you must be in compliance with your franchise agreement to renew it, and we can terminate your franchise agreement if you are in default.

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**Item 9**  
**FRANCHISEE'S OBLIGATIONS**

**This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.**

| Obligation                                                 | Section in agreement                                                  | Disclosure document item |
|------------------------------------------------------------|-----------------------------------------------------------------------|--------------------------|
| a. Site selection and acquisition/lease                    | §§ 6.1, 6.2                                                           | Item 11                  |
| b. Pre-opening purchase/leases                             | §§ 6.2, 6.3                                                           | Items 5, 7, 8 and 11     |
| c. Site development and other pre-opening requirements     | Article 6                                                             | Items 5, 7, 8 and 11     |
| d. Initial and ongoing training                            | §§ 5.4, 6.4, 7.6                                                      | Items 5, 6, 8 and 11     |
| e. Opening                                                 | §§ 6.5, 6.6                                                           | Items 7, 8 and 11        |
| f. Fees                                                    | Article 4, §§ 5.5, 7.8, 8.4, 10.5, 11.2, 11.3, 14.5, 15.2, 16.1, 17.6 | Items 5, 6 and 7         |
| g. Compliance with standards and policies/operating manual | §§ 6.3, 7.1, 7.3, 7.5, 7.9 –7.13, 7.15, 10.1, 10.4, 11.1              | Items 8, 11 and 14       |
| h. Trademarks and proprietary information                  | Article 12, § 13.1                                                    | Items 13 and 14          |
| i. Restrictions on products/services offered               | § 7.3                                                                 | Items 8, 11 and 16       |
| j. Warranty and customer service requirements              | §§ 7.3, 7.8, 7.9                                                      | Item 8                   |
| k. Territorial development and sales quotas                | § 2.2                                                                 | Item 12                  |
| l. Ongoing product/service purchases                       | Article 8                                                             | Items 6 and 8            |
| m. Maintenance, appearance, and remodeling requirements    | §§ 3.2, 7.12, 7.13, 15.2                                              | Items 6, 7 and 8         |
| n. Insurance                                               | § 7.15                                                                | Items 6, 7 and 8         |
| o. Advertising                                             | Article 9                                                             | Items 6, 7, 8 and 11     |
| p. Indemnification                                         | Article 16                                                            | Items 6 and 8            |
| q. Owner's participation/management/staffing               | § 2.4                                                                 | Items 15                 |
| r. Records and reports                                     | Article 10                                                            | Item 11                  |
| s. Inspections and audits                                  | §§ 10.5, 11.2                                                         | Items 6 and 11           |

|                                 |                    |                |
|---------------------------------|--------------------|----------------|
| t. Transfer                     | Article 15         | Items 6 and 17 |
| u. Renewal                      | § 3.2              | Item 17        |
| v. Post-termination obligations | Article 13, § 14.3 | Item 17        |
| w. Non-competition covenants    | § 13.2             | Item 17        |
| x. Dispute resolution           | Article 17         | Items 6 and 17 |

### **Item 10**

## **FINANCING**

We do not offer direct or indirect financing. We do not guarantee your note, lease or obligations.

### **Item 11**

## **FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING**

**Except as listed below, we are not required to provide you with any assistance.**

### Our Pre-Opening Obligations

Before you open your business:

A. *Your site.* We will review and advise you regarding potential locations that you submit to us. (Section 5.4). If you sign a Multi-Unit Development Agreement, we will approve the location of future sites and territories for those sites, and our then-current standards for sites and territories will apply. We are not obligated to further assist you in locating a site or negotiating the purchase or lease of the site.

(i) We generally do not own your premises.

(ii) If your site is not already known and approved by us when you sign your franchise agreement, then we and you will specify in your franchise agreement the area in which you must select a site (Franchise Agreement, Summary Page). We do not select your site. Your site is subject to our approval. To obtain our approval, you must provide all information and documents about the site that we require.

(iii) The factors we consider in approving sites are general location and neighborhood, competition, trade area demographics, traffic patterns, parking, size, physical characteristics of existing buildings, and lease terms.

(iv) The time limit for us to approve or disapprove your proposed site is 30 days after you submit all of our required documents and information. (Section 6.1). If we and you cannot agree on a site, you will be unable to comply with your obligation to develop and open the franchise by the deadline stated in the franchise agreement. Unless we agree to extend the deadline, you will be in default and we may terminate your franchise agreement.

(v) We are not obligated to assist you in conforming the premises of your site to local ordinances and building codes and obtaining any required permits. This will be your responsibility.

B. *Constructing, remodeling, or decorating the premises.* We will provide you with a set of our standard building plans and specifications and/or standard recommended floor plans, and our specifications for required décor. (Section 5.4)

C. *Hiring and training employees.* We will provide you with our suggested staffing levels (Section 5.2), suggested guidelines for hiring employees (Section 5.2), operational instructions in the Manual which you can use as part of training new employees (Section 5.3), and our initial training program described below. Our opening support (as described below) includes assisting you in training employees. All hiring decisions and conditions of employment are your sole responsibility.

D. *Necessary equipment, signs, fixtures, opening inventory, and supplies.* We will provide you a list of our specifications and approved suppliers for equipment, signs, fixtures, opening inventory, and supplies necessary to open your business. (Section 5.4) We do not provide these items directly; we only provide the names of approved suppliers. We do not deliver or install these items.

E. *Operating Manual.* We will give you access to our Operating Manual (Section 5.1).

F. *Initial Training Program.* We will conduct our initial training program. (Section 5.4). The current initial training program is described below.

G. *Business plan review.* If you request, we will review your pre-opening business plan and financial projections. (Section 5.4)

H. *Market introduction plan.* We will advise you regarding the planning and execution of your market introduction plan. (Section 5.4)

I. *On-site opening support.* We will have a representative provide on-site support for at least one week in connection with your business opening. (Section 5.4)

#### Length of Time to Open

The typical length of time between signing the franchise agreement and the opening of your business is 6-9 months. Factors that may affect the time period include your ability to obtain a lease, obtain financing, develop your location, obtain business permits and licenses, and hire employees.

## Our Post-Opening Obligations

After you open your business:

A. *Developing products or services you will offer to your customers.* Although it is our intent and practice to refine and develop products or services that you will offer to your customers, the franchise agreement does not obligate us to do so.

B. *Hiring and training employees.* We will provide you with our suggested staffing levels (Section 5.2), suggested guidelines for hiring employees (Section 5.2), and operational instructions in the Manual which you can use as part of training new employees (Section 5.3). All hiring decisions and conditions of employment are your sole responsibility.

C. *Improving and developing your business; resolving operating problems you encounter.* If you request, we will provide advice to you (by telephone or electronic communication) regarding improving and developing your business, and resolving operating problems you encounter, to the extent we deem reasonable. If we provide in-person support in response to your request, we may charge a fee (currently \$600 per day) plus any out-of-pocket expenses (such as travel, lodging, and meals for our employees providing onsite support). (Section 5.5)

D. *Establishing prices.* Upon your request, we will provide recommended prices for products and services. (Section 5.5).

E. *Establishing and using administrative, bookkeeping, accounting, and inventory control procedures.* We will provide you our recommended procedures for administration, bookkeeping, accounting, and inventory control (Section 5.5). We may make any such procedures part of required (and not merely recommended) procedures for our system.

F. *Marketing Fund.* We will administer the Marketing Fund (Section 5.5). We will prepare an unaudited annual financial statement of the Marketing Fund within 120 days of the close of our fiscal year and will provide the financial statement to you upon request. (Section 9.3)

G. *Website.* We will maintain a website for the Tribos Peri Peri brand, which will include your business information and telephone number. (Section 5.5)

## Advertising

*Our obligation.* We will use the Marketing Fund only for marketing and related purposes and costs. Media coverage is primarily local. We use outside vendors and consultants to produce advertising. We are not required to spend any amount of advertising in the area or territory where any particular franchisee is located. We will maintain the brand website (which will be paid for by the Marketing Fund). We have no other obligation to conduct advertising.

*Your own advertising material.* You may use your own advertising or marketing material only with our approval. To obtain our approval, you must submit any proposed advertising or marketing material at least 14 days prior to use. If we do not respond, the material is deemed Approved. If you develop any advertising or marketing materials, we may use those materials for

any purpose, without any payment to you.

*Advertising council.* We do not have an advertising council composed of franchisees. The franchise agreement does not give us the power to form an advertising council.

*Local or Regional Advertising Cooperatives.* We do not currently have any local or regional advertising cooperatives. We have the right to require you to participate in a local or regional advertising cooperative. We will define the area of the cooperative based on media markets, or other geographic criteria that we deem appropriate. Each franchisee in the area would have one vote per outlet (unless the franchisee is in default under its franchise agreement). The amount you must contribute to the cooperative will be determined by vote of the members, but not less than 1% and not more than 5% of gross sales. If our own outlets are members of a cooperative, they must contribute to the cooperative on the same basis as franchisees, and they will vote on the same basis as other members. We administer the cooperative, but we have the right to delegate responsibility for administration to an outside company such as an advertising agency or accounting firm, or to the franchisee members of the cooperative. We have the right to require the cooperative to operate from written bylaws or other governing documents that we determine. The documents are not currently available for you to review. Cooperatives will prepare annual financial statements which will be made available for review only by us and by the members of cooperative. We have the power to require cooperatives to be formed, changed, dissolved, or merged.

*Advertising Fund.* You and all other franchisees must contribute to our Marketing Fund. Your contribution is 1% of gross sales per week. We reserve the right to have other franchisees contribute a different amount or at a different rate. Outlets that we own are not obligated to contribute to the Marketing Fund. We administer the fund. The fund is not audited. We will make unaudited annual financial statements available to you upon request.

If less than all marketing funds are spent in the fiscal year in which they accrue, the money will remain in the Marketing Fund to be spent in the next year.

No money from the Marketing Fund is spent principally to solicit new franchise sales.

In our fiscal year ended December 31, 2021, we did not yet raise or spend any Advertising Fund fees.

*Market introduction plan.* You must develop a market introduction plan and obtain our approval of the plan at least 30 days before the projected opening date of your business.

*Required spending.* After you open, you must spend at least 2% of gross sales each month on marketing your business.

#### Point of Sale and Computer Systems

We require you to buy (or lease) and use a point-of-sale system and computer system as follows:

Toast or Required POS Software Two POS Terminals

Computer QuickBooks

### Third Party Delivery Service System, Applications and Hardware

The Point of Sale (POS) system is used for tracking the purchases by all forms of payment (cash, credit card, checks), managing the day to day business and facilitating staffing and scheduling requirements associated with the franchised business. These systems will generate or store data such as Sales data, customer info, Employee Ids for clocking in/out.

The approximate cost of the computer hardware and software ranges from \$4,000 to \$4,500.

. We are not obligated to provide any ongoing maintenance, repairs, upgrades, or updates.

We do not require you enter into any such contract with a third party. Franchisee must determine if they want to purchase or lease the POS system, and the subsequent subscription.

You must upgrade or update any system when we determine. There is no contractual limit on the frequency or cost of this obligation.

We estimate that the annual cost of any optional or required maintenance, updating, upgrading, or support contracts will be \$1,500 per year.

You must give us independent access to the information that will be generated or stored in these systems. The information that we may access will include sales, customer data, and reports. There is no contractual limitation on our right to access the information.

### Operating Manual

See Exhibit G for the table of contents of our Operating Manual as of the date this disclosure document, with the number of pages devoted to each subject. The total number of pages in the Operating Manual is 235 Pages.

### Training Program

Our training program consists of the following:

#### **TRAINING PROGRAM**

| <b>Subject</b>                                                                                                                    | <b>Hours of Classroom Training</b> | <b>Hours of On-The-Job Training</b> | <b>Location</b>                                                                    |
|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------|-------------------------------------|------------------------------------------------------------------------------------|
| Getting Started with Tribos Culture, History, and Basic Setup (Operations Manual, Employee Handbook, Orientation Materials, etc.) | 3                                  | 0                                   | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| Operations Basics                                                                                                                 | 3                                  | 2                                   | Saddle Brook, NJ or Your Location or other locations owned by us or                |

|                                                                                                                                                                                                                                    |    |    |                                                                                    |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|----|------------------------------------------------------------------------------------|
|                                                                                                                                                                                                                                    |    |    | our Affiliates                                                                     |
| Pre-opening Readiness:<br>- Location Build-Out Checklist<br>- Travel to Corporate (Franchisor) Location<br>- Technology Set-Up                                                                                                     | 10 | 15 | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| Business Management Basics:<br>- Manager Checklist<br>- Company Values<br>- Culture of Recognition<br>- Problem solving & Troubleshooting basics                                                                                   | 3  | 0  | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| Operations Basics:<br>- Maintenance of Spreadsheets, Documents, and Forms<br>- Manager and Group Tasks List<br>Managing the Procedure Checklist                                                                                    | 2  | 0  | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| Human Resources Functions<br>- Interviewing, hiring, & firing<br>- Coaching, Providing Feedback, and Performance Management                                                                                                        | 5  | 0  | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| Advertising / Marketing:<br>- Advertising Procedure & Strategy Calendar<br>- Online Advertising<br>- Offline/In-Person Partnerships<br>- In-Store Promotion / Signage<br>- Additional Pre-Opening Expectations<br>- Press Releases | 5  | 0  | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| Payroll:<br>- Software set up & overview<br>- Procedure & Checklist<br>- Bonus/Incentives                                                                                                                                          | 3  | 0  | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| Pricing                                                                                                                                                                                                                            | 1  | 0  | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| New Customer Interactions: (Setting Expectations) for New Clients                                                                                                                                                                  | 3  | 3  | Saddle Brook, NJ or Your Location or other locations                               |

|                                                                                         |   |   |                                                                                    |
|-----------------------------------------------------------------------------------------|---|---|------------------------------------------------------------------------------------|
|                                                                                         |   |   | owned by us or our Affiliates                                                      |
| Customer Interactions: Managing Relationships and Keeping People as Returning Customers | 3 | 3 | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| FAQs                                                                                    | 3 | 0 | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| Customer Satisfaction                                                                   | 2 | 0 | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| Opening the Location                                                                    | 1 | 3 | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| Closing the Location                                                                    | 1 | 3 | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| Deep Clean and Maintenance                                                              | 1 | 2 | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| Equipment Maintenance                                                                   | 1 | 0 | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| Weekly Duties                                                                           | 3 | 3 | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| Other Procedure Reviews / Miscellaneous                                                 | 1 | 0 | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |

|                       |    |    |                                                                                    |
|-----------------------|----|----|------------------------------------------------------------------------------------|
| Onboarding Graduation | 1  | 0  | Saddle Brook, NJ or Your Location or other locations owned by us or our Affiliates |
| <b>TOTALS:</b>        | 55 | 34 |                                                                                    |

Training classes will be scheduled in accordance with the needs of new franchisees. We anticipate holding training classes three to six times per year. Training will be held at our offices and business locations in Saddle Brook or Jersey City, New Jersey or other locations owned by our Affiliates. We reserve the right to vary the length and content of the initial training program based on the experience and skill level of any individual attending the initial training program.

The instructional materials consist of the Operating Manual and other materials, lectures, discussions, and on-the-job demonstration and practice.

Training classes will be led or supervised by Lubna Ismail. Her experience is described in Item 2. She has 4 years of experience in our industry, and 4 years of experience with us or our affiliates.

There is no fee for up to 3 people to attend training. You must pay the travel and living expenses of people attending training.

You must attend training. You may send any additional persons to training that you want (up to the maximum described above). You must complete training to our satisfaction at least four weeks before opening your business.

Your business must at all times be under your on-site supervision or under the on-site supervision of a general manager who has completed our training program. If you need to send a new general manager to our training program, we will charge a fee, which is currently \$200 per day. Otherwise, we do not currently require additional training programs or refresher courses, but we have the right to do so.

## **Item 12 TERRITORY**

### Your Location

Your franchise is for a specific location. If the specific location is not known at the time you sign a franchise agreement, then your location is subject to our approval.

### Grant of Territory

Your franchise agreement will specify a territory, which will be determined by us. Your territory will have a 50,000-population center or a 3-mile radius from the location, whichever is less. We may use other boundaries (such as counties or other political boundaries, streets, geographical features, or trade area).

### Relocation; Establishment of Additional Outlets

You do not have the right to relocate your business, and we have no obligation to approve any request for relocation. Our policy is to approve relocation of a franchisee's business on case-by-case basis, considering factors such as changes in demographics, profitability of your current business, or a loss of your premises due to circumstances beyond your control.

You do not have the right to establish additional franchised outlets unless you sign a Multi-Unit Development Agreement ("MUDA") in the form attached as Exhibit C to this disclosure document. If you and we sign a MUDA, then you will have the right to establish a mutually agreed number of additional outlets on a mutually-agreed schedule. Under the MUDA, your right to develop additional outlets is subject to (1) you must comply with the mutually-agreed development schedule, (2) you must have sufficient financial and organizational capacity to develop, open, operate, and manage each additional Tribos Peri Peri business, (3) you must be in compliance with all brand requirements at your open Tribos Peri Peri business(es), and (4) you must not be in default under any other agreement with us. We will approve the location of future sites and territories for those sites, and our then-current standards for sites and territories will apply. You are not obligated to develop additional outlets under the MUDA, and you may terminate it any time without penalty. If you do not meet your development schedule in the MUDA, we have the right to terminate your right to develop additional outlets.

### Options to Acquire Additional Franchises

You do not receive any options, rights of first refusal, or similar rights to acquire additional franchises.

### Territory Protection

In your franchise agreement, we grant you an exclusive territory. In your territory, we will not establish either a company-owned or franchised outlet selling the same or similar goods or services under the same or similar trademarks or service marks as a Tribos Peri Peri outlet. The continuation of your territorial protection does not depend on achieving a certain sales volume, market penetration, or other contingency. There are no circumstances that permit us to modify your territorial rights.

If you sign a MUDA, you do not receive an exclusive territory as an area developer. Therefore, with respect to a MUDA, we make the following disclosure: You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control.

### Restrictions on Us from Soliciting or Accepting Orders in Your Territory

There are no restrictions on us from soliciting or accepting orders from consumers inside your territory. We reserve the right to use other channels of distribution, such as the internet, catalog sales, telemarketing, or other direct marketing sales, to make sales within your territory using our principal trademarks or using trademarks different from the ones you will use under your franchise agreement. We do not pay any compensation to you for soliciting or accepting orders from inside your territory.

### Soliciting by You Outside Your Territory

There are no restrictions on you from soliciting or accepting orders from consumers outside of your territory, except that we reserve the right to control all internet-based marketing.

### Competition by Us Under Different Trademarks

Neither we nor any of our affiliates operates, franchises, or has plans to operate or franchise a business under a different trademark selling goods or services similar to those you will offer. However, the franchise agreement does not prohibit us from doing so.

## **Item 13 TRADEMARKS**

The franchise agreement licenses to you the right to use the following principal trademarks (“Marks”) registered or applied for with the U.S. Patent and Trademark Office (“USPTO”):

| <b>Description of Mark</b>                                                          | <b>Registration Number</b> | <b>Principal or Supplemental Register of the USPTO</b> | <b>Registration Date</b> |
|-------------------------------------------------------------------------------------|----------------------------|--------------------------------------------------------|--------------------------|
| Tribos Peri Peri                                                                    | 6,073,868                  | Principal                                              | June 9, 2020             |
|  | 5,862,159                  | Principal                                              | September 17, 2019       |

We have filed all required affidavits and renewals.

### Determinations & Litigation

There are no currently effective material determinations of the USPTO, the Trademark Trial and Appeal Board, or any state trademark administrator or any court; or any pending infringement, opposition, or cancellation proceeding in which we unsuccessfully sought to prevent registration of a trademark in order to protect a trademark licensed by us. There is no pending material federal or state court litigation regarding our use or ownership rights in the Mark.

### Agreements

We own our word mark “Tribos Peri Peri” shown in the table above, and our affiliate, Portopoo NJ One, owns the design mark and licenses it to us pursuant to a written License

Agreement effective January 1, 2021. The License Agreement is perpetual in duration and may be terminated upon a material breach not remedied after 30 days' written notice. If the License Agreement was terminated, you could lose the right to use the trademarks license to us under the License Agreement. There are no other currently effective agreements that significantly limit our rights to use or license the sue of our trademarks listed in this section.

#### Protection of Rights

If you learn of any claim against you for alleged infringement, unfair competition, or similar claims about the marks, you must promptly notify us in writing. We are not required to take affirmative action when notified of these uses or claims.

If you use the Marks in accordance with the franchise agreement, then (i) we will defend you (at our expense) against any legal action by a third-party alleging infringement, unfair competition, or similar claims arising out of your use of the trademark, and (ii) we will indemnify you for expenses and damages if the legal action is resolved unfavorably to you.

We have the sole right to control any administrative proceedings or litigation involving a trademark licensed by us to you.

If, in our sole discretion, we discontinue or modify our Marks, you must adopt and use any new marks as required by us. Any expenses you incur because of adopting and using these marks are your responsibility.

#### Superior Prior Rights and Infringing Uses

We do not know of any superior prior rights or infringing uses that could materially affect your use of the principal trademarks.

### **Item 14**

#### **PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION**

##### Patents

We do not own rights in, or licenses to, patents that are material to the franchise. We do not have any pending patent applications.

##### Copyrights

All of our original works of authorship fixed in a tangible medium of expression are automatically protected under the U.S. Copyright Act, whether or not we have obtained registrations. This includes our Operating Manual as well as all other sales, training, management and other materials that we have created or will create. You may use these copyrighted materials during the term of the franchise, in a manner consistent with our ownership rights, solely for your franchised business.

We do not have any registered copyrights. There are no pending copyright applications for our copyrighted materials. There are no currently effective determinations of the U.S. Copyright

Office (Library of Congress) or any court regarding any copyright.

There are no agreements currently in effect that limit our right to use or license the use of our copyrighted materials.

We have no obligation to protect any of our copyrights or to defend you against claims arising from your use of copyrighted items. The franchise agreement does not require us to take affirmative action when notified of copyright infringement. We control any copyright litigation. We are not required to participate in the defense of a franchisee or indemnify a franchisee for expenses or damages in a proceeding involving a copyright licensed to the franchisee. We may require you to modify or discontinue using the subject matter covered by any of our copyrights.

We do not know of any copyright infringement that could materially affect you.

#### Proprietary Information

We have a proprietary, confidential Operating Manual and related materials that include guidelines, standards and policies for the development and operation of your business. We also claim proprietary rights in other confidential information or trade secrets that include all methods for developing and operating the business, and all non-public plans, data, financial information, processes, vendor pricing, supply systems, marketing systems, formulas, techniques, designs, layouts, operating procedures, customer data, information and know-how.

You (and your owners, if the franchise is owned by an entity) must protect the confidentiality of our Operating Manual and other proprietary information, and you must use our confidential information only for your franchised business. We may require your managers and key employees to sign confidentiality agreements.

### **Item 15**

#### **OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS**

##### Your Participation

You are not required to participate personally in the direct operation of your business. However, we recommend that you participate.

You must designate one person as your “Principal Executive”. The Principal Executive is the executive primarily responsible for your business and has decision-making authority on behalf of the business. The Principal Executive must own at least 10% of the business. The Principal Executive must complete our initial training program. The Principal Executive must complete any post-opening training programs that we develop in the future. The Principal Executive must make reasonable efforts to attend all in-person meetings and remote meetings (such as telephone conference calls), including regional or national brand conferences, that we require. The Principal Executive cannot fail to attend more than three consecutive required meetings.

If your business is owned by an entity, all owners and spouses (if applicable) of the business must sign our Guaranty and Non-Compete Agreement (see Attachment 3 to Exhibit B).

### “On-Premises” Supervision

You are not required to personally conduct “on-premises” supervision (that is, act as general manager) of your business. However, we recommend on-premises supervision by you.

There is no limit on who you can hire as an on-premises supervisor. The general manager of your business (whether that is you or a hired person) must successfully complete our training program.

If the franchise business is owned by an entity, we do not require that the general manager own any equity in the entity.

### Restrictions on Your Manager

You must have your general manager sign a confidentiality and non-compete agreement. We do not require you place any other restrictions on your manager.

## **Item 16**

### **RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL**

You must offer for sale only goods and services that we have approved.

You must offer for sale all goods and services that we require. We have the right to change the types of authorized goods or services, and there are no limits on our right to make changes.

We do not restrict your access to customers, except that all sales must be made at or from your premises or through deliveries to customers made from your location.

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## Item 17

### RENEWAL, TERMINATION, TRANSFER, AND DISPUTE RESOLUTION THE FRANCHISE RELATIONSHIP

**This table lists certain important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this disclosure document.**

| Provision                                         | Section in franchise or other agreement                                          | Summary                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|---------------------------------------------------|----------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| a. Length of the franchise term                   | Franchise Agreement (FA): § 3.1<br>Multi-Unit Development Agreement (MUDA): none | 10 years                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| b. Renewal or extension of the term               | FA: § 3.2<br>MUDA: none                                                          | You may obtain a successor franchise agreement for up to 2 additional 5-year terms.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| c. Requirements for franchisee to renew or extend | FA: § 3.2<br>MUDA: non                                                           | <p>For our franchise system, “renewal” means that at the end of your term, you sign our successor franchise agreement for an additional 5-year term. You may be asked to sign a contract with materially different terms and conditions than your original contract.</p> <p>To renew, you must give advance notice to us; be in compliance with all contractual obligations to us and third parties; renovate to our then-current standards; sign then-current form of franchise agreement and related documents (including personal guaranty); sign general release (unless prohibited by applicable law).</p> <p>If you continue operating your franchise after the expiration of the term without a renewal agreement, then we</p> |

|                                            |                          |                                                                                                                                                                                                                                                                                                                                                   |
|--------------------------------------------|--------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                            |                          | may either terminate your operation at any time or deem you to have renewed your agreement for a 5-year term.                                                                                                                                                                                                                                     |
| d. Termination by franchisee               | FA: § 14.1<br>MUDA: § 4  | If we violate a material provision of the franchise agreement and fail to cure or to make substantial progress toward curing the violation within 30 days after notice from you.<br>If you sign a MUDA, you may terminate it at any time.                                                                                                         |
| e. Termination by franchisor without cause | Not Applicable           |                                                                                                                                                                                                                                                                                                                                                   |
| f. Termination by franchisor with cause    | FA: § 14.2<br>MUDA: § 4  | We may terminate your agreement for cause, subject to any applicable notice and cure opportunity.<br><br>If you sign a Multi-Unit Development Agreement, termination of your MUDA does not give us the right to terminate your franchise agreement. However, if your franchise agreement is terminated, we have the right to terminate your MUDA. |
| g. "Cause" defined-- curable defaults      | FA: § 14.2<br>MUDA: none | Non-payment by you (10 days to cure); violate franchise agreement other than non-curable default (30 days to cure).                                                                                                                                                                                                                               |
| h. "Cause" defined--non-curable defaults   | FA: § 14.2<br>MUDA: § 4  | FA: Misrepresentation when applying to be a franchisee; knowingly submitting false information; insolvency; lose possession of your location; violation of law; violation of confidentiality; violation of non-compete; violation of transfer restrictions; slander or libel of us; refusal to cooperate                                          |

|                                                         |                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|---------------------------------------------------------|--------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                         |                                                        | <p>with our business inspection; cease operations for more than 5 consecutive days; three defaults in 12 months; cross-termination; charge or conviction of a felony, or accusation of an act that is reasonably likely to materially and unfavorably affect our brand; any other breach of franchise agreement which by its nature cannot be cured.</p> <p>MUDA: failure to meet development schedule; violation of franchise agreement or other agreement which gives us the right to terminate it.</p> |
| i. Franchisee's obligations on termination/non- renewal | <p>FA: §§ 14.3 – 14.6</p> <p>MUDA: none</p>            | <p>Pay all amounts due; return Manual and proprietary items; notify phone, internet, and other providers and transfer service; cease doing business; remove identification; purchase option by us.</p>                                                                                                                                                                                                                                                                                                    |
| j. Assignment of agreement by franchisor                | <p>FA: § 15.1</p> <p>MUDA: § 7</p>                     | <p>Unlimited</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| k. "Transfer" by franchisee - defined                   | <p>FA: Article 1</p> <p>MUDA: Background Statement</p> | <p>For you (or any owner of your business) to voluntarily or involuntarily transfer, sell, or dispose of, in any single or series of transactions, (i) substantially all of the assets of the business, (ii) the franchise agreement, (iii) any direct or indirect ownership interest in the business, or (iv) control of the business.</p>                                                                                                                                                               |
| l. Franchisor's approval of transfer by franchisee      | <p>FA: § 15.2</p> <p>MUDA: § 7</p>                     | <p>No transfers without our approval.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| m. Conditions for franchisor's approval of transfer     | <p>FA: § 15.2</p> <p>MUDA: none</p>                    | <p>Pay transfer fee; buyer meets our standards; buyer is not a competitor of ours; buyer and</p>                                                                                                                                                                                                                                                                                                                                                                                                          |

|                                                                           |                                |                                                                                                                                                                                                                                                                                                                                                               |
|---------------------------------------------------------------------------|--------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                           |                                | its owners sign our then-current franchise agreement and related documents (including personal guaranty); you've made all payments to us and are in compliance with all contractual requirements; buyer completes training program; you sign a general release; business complies with then-current system specifications (including remodel, if applicable). |
| n. Franchisor's right of first refusal to acquire franchisee's business   | FA: § 15.5<br>MUDA: none       | If you want to transfer your business (other than to your co-owner or your spouse, sibling, or child), we have a right of first refusal.                                                                                                                                                                                                                      |
| o. Franchisor's option to purchase franchisee's business                  | Not Applicable                 |                                                                                                                                                                                                                                                                                                                                                               |
| p. Death or disability of franchisee                                      | FA: §§ 2.4, 15.4<br>MUDA: none | If you die or become incapacitated, a new principal operator acceptable to us must be designated to operate the business, and your executor must transfer the business to a third party within nine months.                                                                                                                                                   |
| q. Non-competition covenants during the term of the franchise             | FA: § 13.2<br>MUDA: none       | Neither you, any owner of the business, nor any spouse of an owner may have ownership interest in, or be engaged or employed by, any competitor.                                                                                                                                                                                                              |
| r. Non-competition covenants after the franchise is terminated or expires | FA: § 13.2<br>MUDA: none       | For two years, no ownership or employment by a competitor located within five miles of your former territory or the territory of any other Tribos Peri Peri business operating on the date of termination.                                                                                                                                                    |
| s. Modification of the agreement                                          | FA: § 18.4<br>MUDA: § 7        | No modification or amendment of the agreement will be effective unless it is in                                                                                                                                                                                                                                                                               |

|                                                   |                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|---------------------------------------------------|--------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                   |                                | writing and signed by both parties. This provision does not limit our right to modify the Manual or system specifications.                                                                                                                                                                                                                                                                                                                                    |
| t. Integration/merger clause                      | FA: § 18.3<br>MUDA: § 7        | Only the terms of the agreement are binding (subject to state law). Any representations or promises outside of the disclosure document and franchise agreement (or MUDA) may not be enforceable. However, no claim made in any franchise agreement (or MUDA) is intended to disclaim the express representations made in this Disclosure Document.                                                                                                            |
| u. Dispute resolution by arbitration or mediation | FA: § 17.1<br>MUDA: § 7        | All disputes are resolved by arbitration (except for injunctive relief) (subject to applicable state law).                                                                                                                                                                                                                                                                                                                                                    |
| v. Choice of forum                                | FA: §§ 17.1; 17.5<br>MUDA: § 7 | Arbitration will take place where our headquarters is located (currently, Leonia, New Jersey) (subject to applicable state law). Any legal proceedings not subject to arbitration will take place in the District Court of the United States, in the district where our headquarters is then located, or if this court lacks jurisdiction, the state courts of the state and county where our headquarters is then located (subject to applicable state law). |
| w. Choice of law                                  | FA: § 18.8<br>MUDA: § 7        | New Jersey (subject to applicable state law).                                                                                                                                                                                                                                                                                                                                                                                                                 |

**Item 18**  
**PUBLIC FIGURES**

We do not use any public figure to promote our franchise.

**Item 19**  
**FINANCIAL PERFORMANCE REPRESENTATIONS**

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Kunal Sethi, 156 Ames Avenue, Leonia NJ 07605, and 818-400-9292, the Federal Trade Commission, and the appropriate state regulatory agencies.

**Item 20**  
**OUTLETS AND FRANCHISEE INFORMATION**

**Table No. 1**  
**System Wide Outlet Summary**  
**For Years 2020 to 2022**

| <b>Outlet Type</b>        | <b>Year</b> | <b>Outlets at the<br/>Start of the Year</b> | <b>Outlets at the<br/>End of the Year</b> | <b>Net Change</b> |
|---------------------------|-------------|---------------------------------------------|-------------------------------------------|-------------------|
| <b>Franchised</b>         | <b>2020</b> | <b>0</b>                                    | <b>0</b>                                  | <b>0</b>          |
|                           | <b>2021</b> | <b>0</b>                                    | <b>2</b>                                  | <b>+2</b>         |
|                           | <b>2022</b> | <b>2</b>                                    | <b>5</b>                                  | <b>+3</b>         |
| <b>Company-<br/>Owned</b> | <b>2020</b> | <b>2</b>                                    | <b>3</b>                                  | <b>+1</b>         |
|                           | <b>2021</b> | <b>3</b>                                    | <b>5</b>                                  | <b>+2</b>         |
|                           | <b>2022</b> | <b>5</b>                                    | <b>5</b>                                  | <b>0</b>          |
| <b>Total Outlets</b>      | <b>2020</b> | <b>2</b>                                    | <b>3</b>                                  | <b>+1</b>         |
|                           | <b>2021</b> | <b>3</b>                                    | <b>7</b>                                  | <b>+4</b>         |
|                           | <b>2022</b> | <b>7</b>                                    | <b>10</b>                                 | <b>+3</b>         |

**Table No. 2**

**Transfers of Outlets From Franchisees to New Owners (Other than the Franchisor)**

**For Years 2020 to 2022**

| State      | Year | Number of Transfers |
|------------|------|---------------------|
| All States | 2020 | 0                   |
|            | 2021 | 0                   |
|            | 2022 | 0                   |
| Total      | 2020 | 0                   |
|            | 2021 | 0                   |
|            | 2022 | 0                   |

**Table No. 3**

**Status of Franchised Outlets**

**For Years 2020 to 2022\***

| State         | Year | Outlets at Start of Year | Outlets Opened | Terminations | Non-Renewals | Reacquired By Franchisor | Ceased Operations-Other Reasons | Franchised Stores Operating at Year End |
|---------------|------|--------------------------|----------------|--------------|--------------|--------------------------|---------------------------------|-----------------------------------------|
| Georgia       | 2020 | 0                        | 0              | 0            | 0            | 0                        | 0                               | 0                                       |
|               | 2021 | 0                        | 0              | 0            | 0            | 0                        | 0                               | 0                                       |
|               | 2022 | 0                        | 0              | 0            | 0            | 0                        | 0                               | 0                                       |
| Massachusetts | 2020 | 0                        | 0              | 0            | 0            | 0                        | 0                               | 0                                       |
|               | 2021 | 0                        | 0              | 0            | 0            | 0                        | 0                               | 0                                       |
|               | 2022 | 0                        | 0              | 0            | 0            | 0                        | 0                               | 0                                       |
| Maryland      | 2020 | 0                        | 0              | 0            | 0            | 0                        | 0                               | 0                                       |
|               | 2021 | 0                        | 0              | 0            | 0            | 0                        | 0                               | 0                                       |
|               | 2022 | 0                        | 1              | 0            | 0            | 0                        | 0                               | 1                                       |

| State        | Year | Outlets at Start of Year | Outlets Opened | Terminations | Non-Renewals | Reacquired By Franchisor | Ceased Operations-Other Reasons | Franchised Stores Operating at Year End |
|--------------|------|--------------------------|----------------|--------------|--------------|--------------------------|---------------------------------|-----------------------------------------|
| New Jersey   | 2020 | 0                        | 0              | 0            | 0            | 0                        | 0                               | 0                                       |
|              | 2021 | 0                        | 1              | 0            | 0            | 0                        | 0                               | 1                                       |
|              | 2022 | 1                        | 2              | 0            | 0            | 0                        | 0                               | 3                                       |
| Rhode Island | 2020 | 0                        | 0              | 0            | 0            | 0                        | 0                               | 0                                       |
|              | 2021 | 0                        | 1              | 0            | 0            | 0                        | 0                               | 1                                       |
|              | 2022 | 1                        | 0              | 0            | 0            | 0                        | 0                               | 1                                       |
| Total        | 2020 | 0                        | 0              | 0            | 0            | 0                        | 0                               | 0                                       |
|              | 2021 | 0                        | 2              | 0            | 0            | 0                        | 0                               | 2                                       |
|              | 2022 | 2                        | 3              | 0            | 0            | 0                        | 0                               | 5                                       |

\*If multiple events occurred affecting an outlet, this table shows the event that occurred last in time.

**Table No. 4**  
**Status of Company-Owned Outlets\***

**For Years 2020-2022**

| State      | Year | Outlets at Start of Year | Outlets Opened | Outlets Reacquired from Franchisees | Outlets Closed | Outlets Sold to Franchisees | Outlets at End of the Year |
|------------|------|--------------------------|----------------|-------------------------------------|----------------|-----------------------------|----------------------------|
| California | 2020 | 0                        | 1              | 0                                   | 0              | 0                           | 1                          |
|            | 2021 | 1                        | 0              | 0                                   | 0              | 0                           | 1                          |
|            | 2022 | 1                        | 0              | 0                                   | 0              | 0                           | 1                          |
| Georgia    | 2020 | 0                        | 0              | 0                                   | 0              | 0                           | 0                          |
|            | 2021 | 0                        | 1              | 0                                   | 0              | 0                           | 1                          |
|            | 2022 | 1                        | 0              | 0                                   | 0              | 0                           | 1                          |
| New Jersey | 2020 | 2                        | 0              | 0                                   | 0              | 0                           | 2                          |

| State | Year | Outlets at Start of Year | Outlets Opened | Outlets Reacquired from Franchisees | Outlets Closed | Outlets Sold to Franchisees | Outlets at End of the Year |
|-------|------|--------------------------|----------------|-------------------------------------|----------------|-----------------------------|----------------------------|
|       | 2021 | 2                        | 1              | 0                                   | 0              | 0                           | 3                          |
|       | 2022 | 3                        | 0              | 0                                   | 0              | 0                           | 3                          |
| Total | 2020 | 2                        | 1              | 0                                   | 0              | 0                           | 3                          |
|       | 2021 | 3                        | 2              | 0                                   | 0              | 0                           | 5                          |
|       | 2022 | 5                        | 0              | 0                                   | 0              | 0                           | 5                          |

\*Company-owned outlets refers to outlets run by affiliates identified in Item 1.

**Table No. 5**  
**Projected Openings as of December 31, 2022**

| State         | Franchise Agreements Signed But Outlet Not Open | Projected New Franchised Outlets in the Next Fiscal Year | Projected New Company-Owned Outlets in the Next Fiscal Year |
|---------------|-------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------------|
| California    | 0                                               | 1                                                        | 0                                                           |
| Georgia       | 1                                               | 1                                                        | 0                                                           |
| Maryland      | 0                                               | 1                                                        | 0                                                           |
| Massachusetts | 2                                               | 2                                                        | 0                                                           |
| New Jersey    | 0                                               | 1                                                        | 0                                                           |
| <b>TOTALS</b> | 3                                               | 6                                                        | 0                                                           |

#### Current Franchisees

Exhibit H contains the names of all current franchisees (as of the end of our last fiscal year) and the address and telephone number of each of their outlets.

#### Former Franchisees

Exhibit H contains the name, city and state, and current business telephone number, or if unknown, the last known home telephone number of every franchisee who had an outlet terminated, canceled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under the franchise agreement during the most recently completed fiscal year or who have not communicated with us within 10 weeks of the disclosure document issuance date.

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

### Confidentiality Clauses

In the last three fiscal years, no franchisees have signed any contract, order, or settlement provision that directly or indirectly restricts a current or former franchisee from discussing his or her personal experience as a franchisee in our system with any prospective franchisee.

### Franchisee Organizations

There are no trademark-specific franchisee organizations associated with our franchise system.

## **Item 21 FINANCIAL STATEMENTS**

Exhibit F contains our audited financial statements for our fiscal years ended December 31, 2022, 2021 and 2020.

## **Item 22 CONTRACTS**

Copies of all proposed agreements regarding this franchise offering are attached as the following Exhibits:

- B. Franchise Agreement
  - Attachment 1-Ownership Information
  - Attachment 2-Location Acceptance Letter
  - Attachment 3-Guaranty and Non-Compete Agreement
  - Attachment 4-State Addenda to the Franchise Agreement
- C. Multi-Unit Development Agreement and State Addenda
- D. Rider to Lease Agreement
- E. Form of General Release

## **Item 23 RECEIPTS**

Exhibit K contains detachable Receipts acknowledging your receipt of this disclosure document.

## EXHIBIT A

### STATE ADMINISTRATORS AND AGENTS FOR SERVICE OF PROCESS

| State              | State Administrator                                                                                                                                                                                                                         | Agent for Service of Process                                                                                                                                                                                              |
|--------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>California</b>  | The Department of Financial Protection and Innovation<br>320 West 4th Street<br>Los Angeles, CA 90013<br><br>2101 Arena Blvd.<br>Sacramento, CA 95834<br>1-866-275-2677                                                                     | Commissioner of Financial Protection and Innovation<br>320 West 4th Street<br>Los Angeles, CA 90013                                                                                                                       |
| <b>Connecticut</b> | The Banking Commissioner<br>The Department of Banking, Securities and Business<br>Investment Division<br>260 Constitution Plaza<br>Hartford, CT 06103-1800<br>Phone Number (860) 240-8299                                                   | The Banking Commissioner<br>The Department of Banking, Securities and Business<br>Investment Division<br>260 Constitution Plaza<br>Hartford, CT 06103-1800<br>Phone Number (860) 240-8299                                 |
| <b>Hawaii</b>      | Commissioner of Securities of the State of Hawaii<br>Department of Commerce and Consumer Affairs<br>Business Registration Division<br>Securities Compliance Branch<br>335 Merchant Street, Room 203<br>Honolulu, HI 96813<br>(808) 586-2722 | Commissioner of Securities of the State of Hawaii<br>Department of Commerce and Consumer Affairs<br>Business Registration Division<br>Securities Compliance Branch<br>335 Merchant Street, Room 203<br>Honolulu, HI 96813 |
| <b>Illinois</b>    | Office of Attorney General<br>Franchise Division<br>500 South Second Street<br>Springfield, IL 62706<br>(217) 782-4465                                                                                                                      | Illinois Attorney General<br>Office of Attorney General<br>Franchise Division<br>500 South Second Street<br>Springfield, IL 62706                                                                                         |
| <b>Indiana</b>     | Secretary of State, Securities Division<br>302 West Washington Street, Room E-111<br>Indianapolis, IN 46204<br>(317) 232-6681                                                                                                               | Secretary of State, Securities Division<br>302 West Washington Street, Room E-111<br>Indianapolis, IN 46204                                                                                                               |
| <b>Kentucky</b>    | Kentucky Attorney General<br>700 Capitol Avenue<br>Frankfort, Kentucky 40601-3449<br>(502) 696-5300                                                                                                                                         |                                                                                                                                                                                                                           |
| <b>Maryland</b>    | Office of the Attorney General<br>Securities Division<br>200 St. Paul Place<br>Baltimore, MD 21202<br>(410) 576-6360                                                                                                                        | Maryland Securities Commissioner<br>200 St. Paul Place<br>Baltimore, MD 21202-2020                                                                                                                                        |
| <b>Michigan</b>    | Department of Attorney General<br>Consumer Protection Division – Franchise Unit<br>525 W. Ottawa Street                                                                                                                                     | Department of Attorney General<br>525 W. Ottawa Street<br>G. Mennen Building<br>Lansing, MI 48913                                                                                                                         |

|                     |                                                                                                                                                                                  |                                                                                                                                                                |
|---------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                     | G. Mennen Building<br>Lansing, MI 48913<br>(517) 373-7117                                                                                                                        |                                                                                                                                                                |
| <b>Minnesota</b>    | Minnesota Commissioner of Commerce<br>85 7 <sup>th</sup> Place East, Suite 280<br>St. Paul, MN 55101-2198<br>(651) 539-1500                                                      | Minnesota Commissioner of Commerce<br>85 7th Place East, Suite 280<br>St. Paul, MN 55101-2198                                                                  |
| <b>Nebraska</b>     | Nebraska Department of Banking and Finance<br>1200 N Street-Suite 311<br>Post Office Box 95006<br>Lincoln, Nebraska 68509<br>(402) 471-3445                                      |                                                                                                                                                                |
| <b>New York</b>     | NYS Department of Law<br>Investor Protection Bureau<br>28 Liberty St. 21 <sup>st</sup> Floor<br>New York, NY 10005<br>212-416-8222                                               | New York Department of State<br>One Commerce Plaza<br>99 Washington Avenue, 6th Floor<br>Albany, New York 12231-0001<br>(518) 473-2492 Phone                   |
| <b>North Dakota</b> | Securities Commissioner<br>North Dakota Securities Department<br>600 East Boulevard Avenue<br>State Capital, Fifth Floor, Dept. 414<br>Bismarck, ND 58505-0510<br>(701) 328-4712 | Securities Commissioner<br>North Dakota Securities Department<br>600 East Boulevard Avenue<br>State Capital, Fifth Floor, Dept. 414<br>Bismarck, ND 58505-0510 |
| <b>Rhode Island</b> | Department of Business Regulation<br>Securities Division<br>John O. Pastore Complex<br>1511 Pontiac Avenue, Bldg. 69-1<br>Cranston, RI 02920<br>(401) 462-9588                   | Department of Business Regulation<br>Securities Division<br>John O. Pastore Complex<br>1511 Pontiac Avenue, Bldg. 69-1<br>Cranston, RI 02920<br>(401) 462-9588 |
| <b>South Dakota</b> | Division of Insurance<br>Securities Regulation<br>124 South Euclid, Suite 104<br>Pierre, SD 57501<br>(605) 773-773-3563                                                          | Division of Insurance<br>Securities Regulation<br>124 South Euclid, Suite 104<br>Pierre, SD 57501                                                              |
| <b>Texas</b>        | Secretary of State<br>Statutory Document Section<br>P.O. Box 12887<br>Austin, TX 78711<br>(512) 475-1769                                                                         |                                                                                                                                                                |
| <b>Utah</b>         | Department of Commerce<br>Division of Consumer Protection<br>160 East 300 South<br>Salt Lake City, Utah 84111-0804<br>(801) 530-6601                                             |                                                                                                                                                                |
| <b>Virginia</b>     | State Corporation Commission<br>Division of Securities and Retail Franchising, 9 <sup>th</sup> Floor<br>1300 E. Main Street<br>Richmond, VA 23219<br>(804) 371-9051              | Clerk of the State Corporation Commission<br>1300 East Main Street, 1st Floor<br>Richmond, VA 23219                                                            |
| <b>Washington</b>   | Washington State Department of Financial                                                                                                                                         | Securities Administrator                                                                                                                                       |

|                  |                                                                                                                        |                                                                                                      |
|------------------|------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
|                  | Institutions<br>Securities Division<br>P.O. Box 9033<br>Olympia, WA 98507<br>(360) 902-8760                            | Washington State Department of<br>Financial Institutions<br>150 Israel Road SW<br>Tumwater, WA 98501 |
| <b>Wisconsin</b> | Wisconsin Department of Financial<br>Institutions<br>345 West Washington Avenue<br>Madison, WI 53703<br>(608) 266-8557 | Wisconsin Department of Financial<br>Institutions<br>345 West Washington Avenue<br>Madison, WI 53703 |

**EXHIBIT B**  
**FRANCHISE AGREEMENT**



**TRIBOS PERI PERI**  
**FRANCHISE AGREEMENT**

| SUMMARY PAGE             |          |
|--------------------------|----------|
| 1. Franchisee            | _____    |
| 2. Initial Franchise Fee | \$ _____ |
| 3. Development Area      | _____    |
| 4. Business Location     | _____    |
| 5. Territory             | _____    |
| 6. Opening Deadline      | _____    |
| 7. Principal Executive   | _____    |
| 8. Franchisee's Address  | _____    |

## TABLE OF CONTENTS

|                                                           |    |
|-----------------------------------------------------------|----|
| ARTICLE 1. DEFINITIONS .....                              | 4  |
| ARTICLE 2. GRANT OF LICENSE.....                          | 6  |
| ARTICLE 3. TERM.....                                      | 7  |
| ARTICLE 4. FEES.....                                      | 7  |
| ARTICLE 5. ASSISTANCE.....                                | 9  |
| ARTICLE 6. LOCATION, DEVELOPMENT, AND OPENING.....        | 10 |
| ARTICLE 7. OPERATIONS .....                               | 11 |
| ARTICLE 8. SUPPLIERS AND VENDORS.....                     | 15 |
| ARTICLE 9. MARKETING .....                                | 16 |
| ARTICLE 10. RECORDS AND REPORTS .....                     | 18 |
| ARTICLE 11. FRANCHISOR RIGHTS .....                       | 19 |
| ARTICLE 12. MARKS.....                                    | 21 |
| ARTICLE 13. COVENANTS.....                                | 22 |
| ARTICLE 14. DEFAULT AND TERMINATION .....                 | 22 |
| ARTICLE 15. TRANSFERS .....                               | 25 |
| ARTICLE 16. INDEMNITY .....                               | 27 |
| ARTICLE 17. DISPUTE RESOLUTION.....                       | 27 |
| ARTICLE 18. MISCELLANEOUS.....                            | 28 |
| ARTICLE 19. CERTIFICATION OF FRANCHISOR’S COMPLIANCE..... | 30 |

## ATTACHMENTS TO THE FRANCHISE AGREEMENT

- Attachment 1 Ownership Information
- Attachment 2 Location Acceptance
- Attachment 3 Guaranty and Non-Compete Agreement
- Attachment 4 State Addenda to the Franchise Agreement

## FRANCHISE AGREEMENT

This Agreement is made between TPP Express, LLC, DBA Tribos Peri Peri, a New Jersey limited liability company (“Franchisor”), and Franchisee effective as of the date signed by Franchisor (the “Effective Date”).

### Background Statement:

A. Franchisor has created and owns a system (the “System”) for developing and operating a fast-casual restaurant under the trade name “Tribos Peri Peri”.

B. The System includes (1) methods, procedures, and standards for developing and operating a Tribos Peri Peri business, (2) plans, specifications, equipment, signage and trade dress for Tribos Peri Peri businesses, (3) particular products and services, (4) the Marks, (5) training programs, (6) business knowledge, (7) marketing plans and concepts, and (8) other mandatory or optional elements as determined by Franchisor from time to time.

C. The parties desire that Franchisor license the Marks and the System to Franchisee for Franchisee to develop and operate a Tribos Peri Peri business on the terms and conditions of this Agreement.

### ARTICLE 1. DEFINITIONS

“**Action**” means any action, suit, proceeding, claim, demand, governmental investigation, governmental inquiry, judgment or appeal thereof, whether formal or informal.

“**Approved Vendor**” means a supplier, vendor, or distributor of Inputs which has been approved by Franchisor.

“**Business**” means the Tribos Peri Peri business owned by Franchisee and operated under this Agreement.

“**Competitor**” means any business which offers restaurant services focused on a similar cuisine and menu as that of the franchisor.

“**Confidential Information**” means all non-public information of or about the System, Franchisor, and any Tribos Peri Peri business, including all methods for developing and operating the Business, and all non-public plans, data, financial information, processes, vendor pricing, supply systems, marketing systems, formulas, techniques, designs, layouts, operating procedures, customer data, information and know-how.

“**Gross Sales**” means the total dollar amount of all sales generated through the Business for a given period, including, but not limited to, payment for any services or products sold by Franchisee, whether for cash or credit. Gross Sales does not include (i) bona fide refunds to customers, (ii) sales taxes collected by Franchisee, (iii) sales of used equipment not in the ordinary course of business, or (iv) sales of prepaid cards or similar products (but the redemption of any such card or product will be included in Gross Sales).

“**Input**” means any goods, services, supplies, fixtures, equipment, inventory, computer hardware

and software, real estate, or comparable items related to establishing or operating the Business.

**“Location”** means the location stated on the Summary Page. If no location is stated on the Summary Page, then the Location will be determined in accordance with Section 6.1.

**“Losses”** includes (but is not limited to) all losses; damages; fines; charges; expenses; lost profits; reasonable attorneys’ fees; travel expenses, expert witness fees; court costs; settlement amounts; judgments; loss of Franchisor’s reputation and goodwill; costs of or resulting from delays; financing; costs of advertising material and media time/space and the costs of changing, substituting or replacing the same; and any and all expenses of recall, refunds, compensation, public notices and other such amounts incurred in connection with the matters described.

**“Manual”** means Franchisor’s confidential Operating Manual(s), including any supplements, additions, or revisions from time to time, which may be in any form or media.

**“Marketing Fund”** means the fund established (or which may be established) by Franchisor into which Marketing Fund Contributions are deposited.

**“Marks”** means all trade names, trademarks, service marks and logos specified by Franchisor from time to time for use in a Tribos Peri Peri business.

**“Owner”** means each person or entity which directly or indirectly owns or controls any equity of Franchisee. If Franchisee is an individual person, then “Owner” means Franchisee.

**“Remodel”** means a refurbishment, renovation, and remodeling of the Location to conform to the building design, exterior facade, trade dress, signage, fixtures, furnishings, equipment, decor, color schemes, presentation of the Marks, and other System Standards in a manner consistent with the image then in effect for a new Tribos Peri Peri business.

**“Required Vendor”** means a supplier, vendor, or distributor of Inputs which Franchisor requires franchisees to use.

**“System Standards”** means, as of any given time, the then-current mandatory procedures, requirements, and/or standards of the System as determined by Franchisor, which may include without limitation, any procedures, requirements and/or standards for appearance, business metrics, cleanliness, customer service, design (such as construction, decoration, layout, furniture, fixtures and signs), equipment, inventory, marketing and public relations, operating hours, presentation of Marks, product and service offerings, quality of products and services (including any guaranty and warranty programs), reporting, safety, technology (such as computers, computer peripheral equipment, smartphones, point-of-sale systems, back-office systems, information management systems, security systems, video monitors, other software, backup and archiving systems, communications systems (including email, audio, and video systems), payment acceptance systems, and internet access, as well as upgrades, supplements, and modifications thereto), uniforms, and vehicles.

**“Territory”** means the territory stated on the Summary Page. If no territory is stated on the Summary Page, then the Territory is determined in accordance with Section 6.1.

**“Transfer”** means for Franchisee (or any Owner) to voluntarily or involuntarily transfer, sell, or

dispose of, in any single or series of transactions, (i) substantially all of the assets of the Business, (ii) this Agreement, (iii) any direct or indirect ownership interest in the Business, or (iv) control of the Business.

## ARTICLE 2. GRANT OF LICENSE

**2.1 Grant.** Franchisor grants to Franchisee the right to operate a Tribos Peri Peri business solely at the Location. If no Location is stated on the Summary Page when this Agreement is signed, then the parties will determine the Location in accordance with Section 6.1. Franchisee shall develop, open and operate a Tribos Peri Peri business at the Location for the entire term of this Agreement.

**2.2 Protected Territory.** Franchisor shall not establish, nor license the establishment of, another business within the Territory selling the same or similar goods or services under the same or similar trademarks or service marks as a Tribos Peri Peri business. Franchisor retains the right to:

- (i) establish and license others to establish and operate Tribos Peri Peri businesses outside the Territory, notwithstanding their proximity to the Territory or their impact on the Business.
- (ii) operate and license others to operate businesses anywhere that do not operate under the Tribos Peri Peri brand name; and
- (iii) sell and license others to sell products and services in the Territory through channels of distribution (including the internet) other than Tribos Peri Peri outlets.

**2.3 Franchisee Control.** Franchisee represents that Attachment 1 (i) identifies each owner, officer and director of Franchisee, and (ii) describes the nature and extent of each owner's interest in Franchisee. If any information on Attachment 1 changes (which is not a Transfer), Franchisee shall notify Franchisor within 10 days.

**2.4 Principal Executive.** Franchisee agrees that the person designated as the "Principal Executive" on the Summary Page is the executive primarily responsible for the Business and has decision-making authority on behalf of Franchisee. The Principal Executive must have at least 10% ownership interest in Franchisee. The Principal Executive does not have to serve as a day-to-day general manager of the Business, but the Principal Executive must devote substantial time and attention to the Business. If the Principal Executive dies, becomes incapacitated, transfers his/her interest in Franchisee, or otherwise ceases to be the executive primarily responsible for the Business, Franchisee shall promptly designate a new Principal Executive, subject to Franchisor's reasonable approval.

**2.5 Guaranty.** If Franchisee is an entity, then Franchisee shall have each Owner and Spouse of Owner sign a personal guaranty of Franchisee's obligations to Franchisor, in the form of Attachment 3.

**2.6 No Conflict.** Franchisee represents to Franchisor that Franchisee and each of its Owners (i) are not violating any agreement (including any confidentiality or non-competition covenant) by entering into or performing under this Agreement, (ii) are not a direct or indirect owner of any

Competitor, and (iii) are not listed or “blocked” in connection with, and are not in violation under, any anti-terrorism law, regulation, or executive order.

### **ARTICLE 3. TERM**

**3.1 Term.** This Agreement commences on the Effective Date and continues for 10 years.

**3.2 Successor Agreement.** When the term of this Agreement expires, Franchisee may enter into a successor agreement for up to 2 additional periods of 5 years each, subject to the following conditions prior to each expiration:

- (i) Franchisee notifies Franchisor of the election to renew between 90 and 180 days prior to the end of the term;
- (ii) Franchisee (and its affiliates) are in compliance with this Agreement and all other agreements with Franchisor (or any of its affiliates) at the time of election and at the time of renewal;
- (iii) Franchisee has made or agrees to make (within a period of time acceptable to Franchisor) renovations and changes to the Business as Franchisor requires (including a Remodel, if applicable) to conform to the then-current System Standards;
- (iv) Franchisee and its Owners execute Franchisor’s then-current standard form of franchise agreement and related documents (including personal guaranty), which may be materially different than this form (including, without limitation, higher and/or different fees), except that Franchisee will not pay another initial franchise fee and will not receive more renewal or successor terms than described in this Section; and
- (v) Franchisee and each Owner executes a general release (on Franchisor’s then-standard form) of any and all claims against Franchisor, its affiliates, and their respective owners, officers, directors, agents and employees.

### **ARTICLE 4. FEES**

**4.1 Initial Franchise Fee.** Upon signing this Agreement, Franchisee shall pay an initial franchise fee in the amount stated on the Summary Page. This initial franchise fee is not refundable.

**4.2 Royalty Fee.** Franchisee shall pay Franchisor a weekly royalty fee (the “Royalty Fee”) equal to 6% of Gross Sales. The Royalty Fee for any given week (Sunday to Saturday) is due on the first Tuesday of the following week.

**4.3 Marketing Contributions.**

(a) Marketing Fund Contribution. Franchisee shall pay Franchisor a contribution to the Marketing Fund (the “Marketing Fund Contribution”) equal to 1% of Franchisee’s Gross Sales (or such lesser amount as Franchisor determines), at the same time as the Royalty Fee.

(b) Market Cooperative Contribution. If the Business participates in a Market Cooperative, then Franchisee shall contribute to the Market Cooperative a percentage of Gross Sales (or other amount) determined by the Market Cooperative.

**4.4 Replacement / Additional Training Fee.** If Franchisee sends an employee to Franchisor’s training program after opening, Franchisor may charge its then-current training fee. As of the date of this Agreement, the training fee is \$200 per day in addition to travel expenses.

**4.5 Non-Compliance Fee.** Franchisor may charge Franchisee \$500 for any instance of non-compliance with the System Standards or this Agreement (other than Franchisee’s non-payment of a fee owed to Franchisor) which Franchisee fails to cure after 30 days’ notice. Thereafter, Franchisor may charge Franchisee \$250 per week until Franchisee ceases such non-compliance. This fee is a reasonable estimate of Franchisor’s internal cost of personnel time attributable to addressing the non-compliance, and it is not a penalty or estimate of all damages arising from Franchisee’s breach. The non-compliance fee is in addition to all of Franchisor’s other rights and remedies (including default and termination under Section 14.2).

**4.6 Reimbursement.** Franchisor may (but is never obligated to) pay on Franchisee’s behalf any amount that Franchisee owes to a supplier or other third party. If Franchisor does so or intends to do so, Franchisee shall pay such amount plus a 10% administrative charge to Franchisor within 15 days after invoice by Franchisor accompanied by reasonable documentation.

**4.7 Payment Terms.**

(a) Method of Payment. Franchisee shall pay the Royalty Fee, Marketing Fund Contribution, and any other amounts owed to Franchisor by pre-authorized bank draft or in such other manner as Franchisor may require. Franchisee shall comply with Franchisor’s payment instructions.

(b) Calculation of Fees. Franchisee shall report weekly Gross Sales to Franchisor by Tuesday of the following week. If Franchisee fails to report weekly Gross Sales, then Franchisor may withdraw estimated Royalty Fees and Marketing Fund Contributions equal to 125% of the last Gross Sales reported to Franchisor, and the parties will true-up the actual fees after Franchisee reports Gross Sales. Franchisee acknowledges that Franchisor has the right to remotely access Franchisee’s point-of-sale system to calculate Gross Sales.

(c) Late Fees and Interest. If Franchisee does not make a payment on time, Franchisee shall pay a \$100 “late fee” plus interest on the unpaid amount at a rate equal to 18% per year (or,

if such payment exceeds the maximum allowed by law, then interest at the highest rate allowed by law).

(d) Insufficient Funds. Franchisor may charge \$30 for any payment returned for insufficient funds (or, if such amount exceeds the maximum allowed by law, then the fee allowed by law).

(e) Costs of Collection. Franchisee shall repay any costs incurred by Franchisor (including reasonable attorney fees) in attempting to collect payments owed by Franchisee.

(f) Application. Franchisor may apply any payment received from Franchisee to any obligation and in any order as Franchisor may determine, regardless of any designation by Franchisee.

(g) Obligations Independent; No Set-Off. The obligations of Franchisee to pay to Franchisor any fees or amounts described in this Agreement are not dependent on Franchisor's performance and are independent covenants by Franchisee. Franchisee shall make all such payments without offset or deduction.

## ARTICLE 5. ASSISTANCE

**5.1 Manual.** Franchisor shall make its Manual available to Franchisee.

**5.2 Assistance in Hiring Employees.** Franchisor shall provide its suggested staffing levels to Franchisee. Franchisor shall provide suggested guidelines for hiring employees. All hiring decisions and conditions of employment are Franchisee's sole responsibility.

**5.3 Assistance in Training Employees.** Franchisor shall, to the extent it deems appropriate, provide programs for Franchisee to conduct training of new employees.

**5.4 Pre-Opening Assistance.**

(a) Selecting Location. Franchisor shall provide its criteria for Tribos Peri Peri locations to Franchisee. Franchisor will review and advise Franchisee regarding potential locations submitted by Franchisee.

(b) Pre-Opening Plans, Specifications, and Vendors. Within a reasonable period of time after the Effective Date, Franchisor shall provide Franchisee with (i) Franchisor's sample set of standard building plans and specifications and/or standard recommended floor plans; (ii) the applicable System Standards, (iii) other specifications as Franchisor deems appropriate (which may include specifications regarding inventory, supplies, materials, and other matters), and (iv) Franchisor's lists of Approved Vendors and/or Required Vendors.

(c) Business Plan Review. If requested by Franchisee, Franchisor shall review and advise on Franchisee's pre-opening business plan and financial projections. **Franchisee acknowledges that Franchisor accepts no responsibility for the performance of the Business.**

(d) Pre-Opening Training. Franchisor shall make available its standard pre-opening training to the Principal Executive and up to 2 other employees, at Franchisor's headquarters and/or at a Tribos Peri Peri business designated by Franchisor. Franchisor shall not charge any fee for this training. Franchisee is responsible for its own travel, lodging, meal, and other out-of-pocket expenses. Franchisor reserves the right to vary the length and content of the initial training program based on the experience and skill level of any individual attending the program.

(e) Market Introduction Plan. Franchisor shall advise Franchisee regarding the planning and execution of Franchisee's market introduction plan.

(f) On-Site Opening Assistance. Franchisor shall have a representative support Franchisee's business opening with at least one week during your business opening to provide training and assistance.

## **5.5 Post-Opening Assistance.**

(a) Advice, Consulting, and Support. If Franchisee requests, Franchisor will provide advice to Franchisee (by telephone or electronic communication) regarding improving and developing Franchisee's business, and resolving operating problems Franchisee encounters, to the extent Franchisor deems reasonable. If Franchisor provides in-person support in response to Franchisee's request, Franchisor may charge its then-current fee plus any out-of-pocket expenses (such as travel, lodging, and meals for employees providing onsite support).

(b) Pricing. Upon request, Franchisor will provide recommended prices for products and services offered by franchisees of the System.

(c) Procedures. Franchisor will provide Franchisee with Franchisor's recommended administrative, bookkeeping, accounting, and inventory control procedures. Franchisor may make any such procedures part of required (and not merely recommended) System Standards.

(d) Marketing. Franchisor shall manage the Marketing Fund.

(e) Internet. Franchisor shall maintain a website for Tribos Peri Peri, which will include Franchisee's location (or territory) and telephone number.

## **ARTICLE 6. LOCATION, DEVELOPMENT, AND OPENING**

**6.1 Determining Location and Territory.** If the Location and Territory are not stated on the Summary Page:

(i) Franchisee shall find a potential Location within the Development Area described on the Summary Page. Franchisee shall submit its proposed Location to Franchisor for acceptance, with all related information Franchisor may request. If Franchisor does not accept the proposed Location in writing within 30 days, then it is deemed approved.

(ii) When Franchisor accepts the Location, it shall issue a Location Acceptance Letter in the form of Attachment 2 which states the Location and Territory. Franchisor shall determine

the Territory in its good faith discretion, substantially in accordance with Item 12 of the Franchise Disclosure Document.

**(iii) Franchisor's advice regarding or acceptance of a site is not a representation or warranty that the Business will be successful, and Franchisor has no liability to Franchisee with respect to the location of the Business.**

**6.2 Lease.** In connection with any lease between Franchisee and the landlord of the Location: (i) if requested by Franchisor, Franchisee must submit the proposed lease to Franchisor for written approval, (ii) the term of the lease (including renewal terms) must be for a period of not less than the term of this Agreement, and (iii) Franchisee shall use commercially reasonable efforts to obtain the landlord's signature to a rider to the lease in the form required by Franchisor.

**6.3 Development.** Franchisee shall construct (or remodel) and finish the Location in conformity with Franchisor's System Standards. If required by Franchisor, Franchisee shall engage the services of an architect licensed in the jurisdiction of the Location. Franchisee shall not begin any construction or remodeling work without first obtaining Franchisor's approval of Franchisee's plans. Franchisor may, but is not required to, inspect Franchisee's construction or remodeling progress at any reasonable time. Franchisee shall not rely upon any information provided or opinions expressed by Franchisor or its representatives regarding any architectural, engineering, or legal matters (including without limitation the Americans With Disabilities Act) in the development and construction of the Business, and Franchisor assumes no liability with respect thereto. Franchisor's inspection and/or approval to open the Business is not a representation or a warranty that the Business has been constructed in accordance with any architectural, engineering, or legal standards.

**6.4 New Franchisee Training.** Franchisee's Principal Executive must complete Franchisor's training program for new franchisees to Franchisor's satisfaction at least four weeks before opening the Business.

**6.5 Conditions to Opening.** Franchisee shall notify Franchisor at least 30 days before Franchisee intends to open the Business to the public. Before opening, Franchisee must satisfy all of the following conditions: (1) Franchisee is in compliance with this Agreement, (2) Franchisee has obtained all applicable governmental permits and authorizations, (3) the Business conforms to all applicable System Standards, (4) Franchisor has inspected and approved the Business, (5) Franchisee has hired sufficient employees, (6) Franchisee's officers and employees have completed all of Franchisor's required pre-opening training; and (7) Franchisor has given its written approval to open, which will not be unreasonably withheld.

**6.6 Opening Date.** Franchisee shall open the Business to the public on or before the date stated on the Summary Page.

## **ARTICLE 7. OPERATIONS**

**7.1 Compliance with Manual and System Standards.** Franchisee shall at all times and at its own expense comply with all mandatory obligations contained in the Manual and with all other System Standards.

**7.2 Compliance with Law.** Franchisee and the Business shall comply with all laws and

regulations. Franchisee and the Business shall obtain and keep in force all governmental permits and licenses necessary for the Business.

**7.3 Products, Services, and Methods of Sale.** Franchisee shall offer all products and services, and only those products and services, from time to time prescribed by Franchisor in the Manual or otherwise in writing. Franchisee shall make sales only to retail customers, and only at the Location. Unless otherwise approved or required by Franchisor, Franchisee shall not make sales by any other means, including without limitation by wholesale, by delivery, by mail order or over the internet, or at temporary or satellite locations. Franchisee shall provide all products and perform all services in a high-quality manner that meets or exceeds the customer's reasonable expectations and all applicable System Standards. Franchisee shall implement any guaranties, warranties, or similar commitments regarding products and/or services that Franchisor may require.

**7.4 Prices.** Notwithstanding any provision of this Agreement or the Manual to the contrary, Franchisee retains the sole discretion to determine the prices it charges for products and services.

**7.5 Personnel.**

(a) Management. The Business must at all times be under the on-site supervision of the Principal Executive or a general manager who has completed Franchisor's training program.

(b) Service. Franchisee shall cause its personnel to render competent and courteous service to all customers and members of the public.

(c) Appearance. Franchisee shall cause its personnel to comply with any dress attire, uniform, personal appearance and hygiene standards set forth in the Manual.

(d) Qualifications. Franchisor may set minimum qualifications for categories of employees employed by Franchisee.

(e) Sole Responsibility. Franchisee is solely responsible for the terms and conditions of employment of all of its personnel, including recruiting, hiring, training, scheduling, supervising, compensation, and termination. Franchisee is solely responsible for all actions of its personnel. Franchisee and Franchisor are not joint employers, and no employee of Franchisee will be an agent or employee of Franchisor. Within seven days of Franchisor's request, Franchisee and each of its employees will sign an acknowledgment form stating that Franchisee alone (and not Franchisor) is the employee's sole employer. Franchisee will use its legal name on all documents with its employees and independent contractors, including, but not limited to, employment applications, time cards, pay checks, and employment and independent contractor agreements, and Franchisee will not use the Marks on any of these documents.

**7.6 Post-Opening Training.** Franchisor may at any time require that the Principal Executive and/or any other employees complete training programs, in any format and in any location determined by Franchisor. Franchisor may charge a reasonable fee for any training programs. Franchisor may require Franchisee to provide training programs to its employees. If a training program is held at a location which requires travel by the Principal Executive or any other employee, then Franchisee shall pay all travel, living and other expenses.

**7.7 Software.** Without limiting the generality of Section 7.1 or Section 8.1, Franchisee shall acquire and use all software and related systems required by Franchisor. Franchisee shall enter into any subscription and support agreements that Franchisor may require. Franchisee shall upgrade, update, or replace any software from time to time as Franchisor may require. Franchisee shall protect the confidentiality and security of all software systems, and Franchisee shall abide by any System Standards related thereto. Franchisee shall give Franchisor unlimited access to Franchisee's point of sale system and other software systems used in the Business, by any means designated by Franchisor.

**7.8 Customer Complaints.** Franchisee shall use its best efforts to promptly resolve any customer complaints. Franchisor may take any action it deems appropriate to resolve a customer complaint regarding the Business, and Franchisor may require Franchisee to reimburse Franchisor for any expenses.

**7.9 Evaluation and Compliance Programs.** Franchisee shall participate at its own expense in programs required from time to time by Franchisor for obtaining customer evaluations, reviewing Franchisee's compliance with the System, and/or managing customer complaints, which may include (but are not limited to) a customer feedback system, customer survey programs, and mystery shopping. Franchisor shall share with Franchisee the results of these programs, as they pertain to the Business. Franchisee must meet or exceed any minimum score requirements set by Franchisor for such programs.

**7.10 Payment Systems.** Franchisee shall accept payment from customers in any form or manner designated by Franchisor (which may include, for example, cash, specific credit and/or debit cards, gift cards, electronic fund transfer systems, and mobile payment systems). Franchisee shall purchase or lease all equipment and enter into all business relationships necessary to accept payments as required by Franchisor. Franchisee must at all times comply with payment card industry data security standards (PCI-DSS).

**7.11 Gift Cards, Loyalty Programs, and Incentive Programs.** At its own expense, Franchisee shall sell or otherwise issue gift cards, certificates, or other pre-paid systems, and participate in any customer loyalty programs, membership/subscription programs, or customer incentive programs, designated by Franchisor, in the manner specified by Franchisor in the Manual or otherwise in writing. Franchisee shall honor all valid gift cards and other pre-paid systems, regardless of whether issued by Franchisee or another Tribos Peri Peri business. Franchisee shall comply with all procedures and specifications of Franchisor related to gift cards, certificates, and other pre-paid systems, or related to customer loyalty, membership/subscription, or customer incentive programs.

**7.12 Maintenance and Repair.** Franchisee shall at all times keep the Business in a neat and clean condition, perform all appropriate maintenance, and keep all physical property in good repair. In addition, Franchisee shall promptly perform all work on the physical property of the Business as Franchisor may prescribe from time to time, including but not limited to periodic interior and exterior painting; resurfacing of the parking lot; roof repairs; and replacement of obsolete or worn out signage, floor coverings, furnishings, equipment and décor. Franchisee acknowledges that the System Standards may include requirements for cleaning, maintenance, and repair.

**7.13 Remodeling.** In addition to Franchisee's obligations to comply with all System Standards in effect from time to time, Franchisor may require Franchisee to undertake and complete a Remodel of the Location to Franchisor's satisfaction. Franchisee must complete the Remodel in the time frame specified by Franchisor. Franchisor may require the Franchisee to submit plans for Franchisor's reasonable approval prior to commencing a required Remodel. Franchisor's right to require a Remodel is limited as follows: (i) the Remodel will not be required in the first two or last two years of the term (except that a Remodel may be required as a condition to renewal of the term or a Transfer), and (ii) a Remodel will not be required more than once every five years from the date on which Franchisee was required to complete the prior Remodel.

**7.14 Meetings.** The Principal Executive shall use reasonable efforts to attend all in-person meetings and remote meetings (such as telephone conference calls) that Franchisor requires, including any national or regional brand conventions. Franchisee shall not permit the Principal Executive to fail to attend more than three consecutive required meetings.

**7.15 Insurance.**

(a) Franchisee shall obtain and maintain insurance policies in the types and amounts as specified by Franchisor in the Manual. If not specified in the Manual, Franchisee shall maintain at least the following insurance coverage:

- (i) "Special" causes of loss coverage forms, including fire and extended coverage, crime, vandalism, and malicious mischief, on all property of the Business, for full repair and replacement value (subject to a reasonable deductible);
- (ii) Business interruption insurance covering at least 12 months of income;
- (iii) Commercial General Liability insurance, including products liability coverage, and broad form commercial liability coverage, written on an "occurrence" policy form in an amount of not less than \$1,000,000 single limit per occurrence and \$2,000,000 aggregate limit;
- (iv) Business Automobile Liability insurance including owned, leased, non-owned and hired automobiles coverage in an amount of not less than \$1,000,000; and
- (v) Workers Compensation coverage as required by state law.

(b) Franchisee's policies (other than Workers Compensation) must (1) list Franchisor and its affiliates as an additional insured, (2) include a waiver of subrogation in favor of Franchisor and its affiliates, (3) be primary and non-contributing with any insurance carried by Franchisor or its affiliates, and (4) stipulate that Franchisor shall receive 30 days' prior written notice of cancellation.

(c) Franchisee shall provide Certificates of Insurance evidencing the required coverage to Franchisor prior to opening and upon annual renewal of the insurance coverage, as well as at any time upon request of Franchisor.

**7.16 Suppliers and Landlord.** Franchisee shall pay all vendors and suppliers in a timely manner. If Franchisee leases the Location, Franchisee shall comply with its lease for the Location.

**7.17 Public Relations.** Franchisee shall not make any public statements (including giving interviews or issuing press releases) regarding Tribos Peri Peri, the Business, or any particular incident or occurrence related to the Business, without Franchisor's prior written approval, which will not be unreasonably withheld.

**7.18 Association with Causes.** Franchisee shall not in the name of the Business (i) donate money, products, or services to any charitable, political, religious, or other organization, or (ii) act in support of any such organization, without Franchisor's prior written approval, which will not be unreasonably withheld.

**7.19 No Other Activity Associated with the Business.** Franchisee shall not engage in any business or other activity at the Location other than operation of the Tribos Peri Peri Business. Franchisee shall not use assets of the Business for any purpose other than the Business. If Franchisee is an entity, the entity shall not own or operate any other business except Tribos Peri Peri businesses.

**7.20 No Third-Party Management.** Franchisee shall not engage a third-party management company to manage or operate the Business without the prior written approval of Franchisor, which will not be unreasonably withheld.

**7.21 Identification.** Franchisee must identify itself as the independent owner of the Business in the manner prescribed by Franchisor. Franchisee must display at the Business signage prescribed by Franchisor identifying the Location as an independently owned franchise.

**7.22 Business Practices.** Franchisee, in all interactions with customers, employees, vendors, governmental authorities, and other third parties, shall be honest and fair. Franchisee shall comply with any code of ethics or statement of values from Franchisor. Franchisee shall not take any action which may injure the goodwill associated with the Marks.

## **ARTICLE 8. SUPPLIERS AND VENDORS**

**81 Generally.** Franchisee shall acquire all Inputs required by Franchisor from time to time in accordance with System Standards. Franchisor may require Franchisee to purchase or lease any Inputs from Franchisor, Franchisor's designee, Required Vendors, Approved Vendors, and/or under Franchisor's specifications. Franchisor may change any such requirement or change the status of any vendor. To make such requirement or change effective, Franchisor shall issue the appropriate System Standards.

**82 Alternate Vendor Approval.** If Franchisor requires Franchisee to purchase a particular Input only from an Approved Vendor or Required Vendor, and Franchisee desires to purchase the Input from another vendor, then Franchisee must submit a written request for approval and any information, specifications and/or samples requested by Franchisor. Franchisor may condition its approval on such criteria as Franchisor deems appropriate, which may include evaluations of the vendor's capacity, quality, financial stability, reputation, and reliability; inspections; product testing, and performance reviews. Franchisor will provide Franchisee with written notification of the approval or disapproval of any proposed new vendor within 30 days after receipt of Franchisee's request.

**83 Alternate Input Approval.** If Franchisor requires Franchisee to purchase a particular Input, and Franchisee desires to purchase an alternate to the Input, then Franchisee must submit a written request for approval and any information, specifications and/or samples requested by Franchisor. Franchisor will provide Franchisee with written notification of the approval or disapproval of any proposed alternate Input within 30 days after receipt of Franchisee's request.

**84 Purchasing.** Franchisor may negotiate prices and terms with vendors on behalf of the System. Franchisor may receive rebates, payments or other consideration from vendors in connection with purchases by franchisees. Franchisor has the right (but not the obligation) to collect payments from Franchisee on behalf of a vendor and remit the payments to the vendor, and impose a reasonable markup or charge for administering the payment program. Franchisor may implement a centralized purchasing system. Franchisor may establish a purchasing cooperative and require Franchisee to join and participate in the purchasing cooperative on such terms and conditions as Franchisor may determine.

**85 No Liability of Franchisor.** Franchisor shall not have any liability to Franchisee for any claim or loss related to any product provided or service performed by any Approved Vendor or Required Vendor, including without limitation defects, delays, or unavailability of products or services.

**86 Product Recalls.** If Franchisor or any vendor, supplier, or manufacturer of an item used or sold in Franchisee's Business issues a recall of such item or otherwise notifies Franchisee that such item is defective or dangerous, Franchisee shall immediately cease using or selling such item, and Franchisee shall at its own expense comply with all instructions from Franchisor or the vendor, supplier, or manufacturer of such item with respect to such item, including without limitation the recall, repair, and/or replacement of such item.

## ARTICLE 9. MARKETING

**91 Approval and Implementation.** Franchisee shall not conduct any marketing, advertising, or public relations activities (including in-store marketing materials, websites, online advertising, social media marketing or presence, and sponsorships) that have not been approved by Franchisor. Franchisor may (but is not obligated to) operate all "social media" accounts on behalf of the System, or it may permit franchisees to operate one or more accounts. Franchisee must comply with any System Standards regarding marketing, advertising, and public relations, include any social media policy that Franchisor may prescribe. Franchisee shall implement any marketing plans or campaigns determined by Franchisor.

**92 Use by Franchisor.** Franchisor may use any marketing materials or campaigns developed by or on behalf of Franchisee, and Franchisee hereby grants an unlimited, perpetual, royalty-free license to Franchisor for such purpose.

(a) **Marketing Fund.** Franchisor may establish a Marketing Fund to promote the System on a local, regional, national, and/or international level. If Franchisor has established a Marketing Fund: Separate Account. Franchisor shall hold the Marketing Fund Contributions from all franchisees in one or more bank accounts separate from Franchisor's other accounts.

(b) Use. Franchisor shall use the Marketing Fund only for marketing, advertising, and

public relations materials, programs and campaigns (including at local, regional, national, and/or international level), and related overhead. The foregoing includes such activities and expenses as Franchisor reasonably determines, and may include, without limitation: development and placement of advertising and promotions; sponsorships; contests and sweepstakes; development of décor, trade dress, Marks, and/or branding; development and maintenance of brand websites; social media; internet activities; e-commerce programs; search engine optimization; market research; public relations, media or agency costs; trade shows and other events; printing and mailing; and administrative and overhead expenses related to the Marketing Fund (including the compensation of Franchisor's employees working on marketing and for accounting, bookkeeping, reporting, legal and other expenses related to the Marketing Fund).

(c) Discretion. Franchisee agrees that expenditures from the Marketing Fund need not be proportionate to contributions made by Franchisee or provide any direct or indirect benefit to Franchisee. The Marketing Fund will be spent at Franchisor's sole discretion, and Franchisor has no fiduciary duty with regard to the Marketing Fund.

(d) Contribution by Other Outlets. Franchisor is not obligated to (i) have all other Tribos Peri Peri businesses (whether owned by other franchisees or by Franchisor or its affiliates) contribute to the Marketing Fund, or (ii) have other Tribos Peri Peri businesses that do contribute to the Marketing Fund contribute the same amount or at the same rate as Franchisee.

(e) Surplus or Deficit. Franchisor may accumulate funds in the Marketing Fund and carry the balance over to subsequent years. If the Marketing Fund operates at a deficit or requires additional funds at any time, Franchisor may loan such funds to the Marketing Fund on reasonable terms.

(f) Financial Statement. Franchisor will prepare an unaudited annual financial statement of the Marketing Fund within 120 days of the close of Franchisor's fiscal year and will provide the financial statement to Franchisee upon request.

**93 Marketing Cooperatives.** Franchisor may establish market advertising and promotional cooperative funds ("Market Cooperative") in any geographical areas. If a Market Cooperative for the geographic area encompassing the Location has been established at the time Franchisee commences operations hereunder, Franchisee shall immediately become a member of such Market Cooperative. If a Market Cooperative for the geographic area encompassing the Location is established during the term of this Agreement, Franchisee shall become a member of such Market Cooperative within 30 days. Franchisor shall not require Franchisee to be a member of more than one Market Cooperative. If Franchisor establishes a Market Cooperative:

(a) Governance. Each Market Cooperative will be organized and governed in a form and manner, and shall commence operations on a date, determined by Franchisor. Franchisor may require the Market Cooperative to adopt bylaws or regulations prepared by Franchisor. Unless otherwise specified by Franchisor, the activities carried on by each Market Cooperative shall be decided by a majority vote of its members. Franchisor will be entitled to attend and participate in any meeting of a Market Cooperative. Any Tribos Peri Peri business owned by Franchisor in the Market Cooperative shall have the same voting rights as those owned by its franchisees. Each Business owner will be entitled to cast one vote for each Business owned, provided, however, that a franchisee shall not be entitled to vote if it is in default under its franchise agreement. If the members of a Market Cooperative are unable or fail to determine the manner in which Market Cooperative monies will be spent, Franchisor

may assume this decision-making authority after 10 days' notice to the members of the Market Cooperative.

(b) Purpose. Each Market Cooperative shall be devoted exclusively to administering regional advertising and marketing programs and developing (subject to Franchisor's approval) standardized promotional materials for use by the members in local advertising and promotion.

(c) Approval. No advertising or promotional plans or materials may be used by a Market Cooperative or furnished to its members without the prior approval of Franchisor pursuant to Section 9.1. Franchisor may designate the national or regional advertising agencies used by the Market Cooperative.

(d) Funding. The majority vote of the Market Cooperative will determine the dues to be paid by members of the Market Cooperative, including Franchisee, but not less than 1% and not more than 5% of Gross Sales.

(e) Enforcement. Only Franchisor will have the right to enforce the obligations of franchisees who are members of a Market Cooperative to contribute to the Market Cooperative.

(f) Termination. Franchisor may terminate any Market Cooperative. Any funds left in a Market Cooperative upon termination will be transferred to the Marketing Fund.

**94 Required Spending.** Franchisee shall spend at least 4% of Gross Sales each month on marketing the Business. Upon request of Franchisor, Franchisee shall furnish proof of its compliance with this Section. Franchisor has the sole discretion to determine what activities constitute "marketing" under this Section. Franchisor may, in its discretion, determine that if Franchisee contributes to a Market Cooperative, the amount of the contribution will be counted towards Franchisee's required spending under this Section.

**95 Market Introduction Plan.** Franchisee must develop a market introduction plan and obtain Franchisor's approval of the market introduction plan at least 30 days before the projected opening date of the Business.

## **ARTICLE 10. RECORDS AND REPORTS**

**10.1 Systems.** Franchisee shall use such customer data management, sales data management, administrative, bookkeeping, accounting, and inventory control procedures and systems as Franchisor may specify in the Manual or otherwise in writing.

### **10.2 Reports.**

(a) Financial Reports. Franchisee shall provide such periodic financial reports as Franchisor may require in the Manual or otherwise in writing, including:

- (i) a monthly profit and loss statement and balance sheet for the Business within 30 days after the end of each calendar month;
- (ii) an annual financial statement (including profit and loss statement, cash flow statement, and balance sheet) for the Business within 90 days after the end of Franchisor's fiscal year; and

- (iii) any information Franchisor requests in order to prepare a financial performance representation for Franchisor's franchise disclosure document.

(b) Legal Actions and Investigations. Franchisee shall promptly notify Franchisor of any Action or threatened Action by any customer, governmental authority, or other third party against Franchisee or the Business, or otherwise involving the Franchisee or the Business. Franchisee shall provide such documents and information related to any such Action as Franchisor may request.

(c) Government Inspections. Franchisee shall give Franchisor copies of all inspection reports, warnings, certificates, and ratings issued by any governmental entity with respect to the Business, within three days of Franchisee's receipt thereof.

(d) Other Information. Franchisee shall submit to Franchisor such other financial statements, budgets, forecasts, reports, records, copies of contracts, documents related to litigation, tax returns, copies of governmental permits, and other documents and information related to the Business as specified in the Manual or that Franchisor may reasonably request.

**10.3 Initial Investment Report.** Within 120 days after opening for business, Franchisee shall submit to Franchisor a report detailing Franchisee's investment costs to develop and open the Business, with costs allocated to the categories described in Item 7 of Franchisor's Franchise Disclosure Document and with such other information as Franchisor may request.

**10.4 Business Records.** Franchisee shall keep complete and accurate books and records reflecting all expenditures and receipts of the Business, with supporting documents (including, but not limited to, payroll records, payroll tax returns, register receipts, production reports, sales invoices, bank statements, deposit receipts, cancelled checks and paid invoices) for at least three years. Franchisee shall keep such other business records as Franchisor may specify in the Manual or otherwise in writing.

**10.5 Records Audit.** Franchisor may examine and audit all books and records related to the Business, and supporting documentation, at any reasonable time. Franchisor may conduct the audit at the Location and/or require Franchisee to deliver copies of books, records and supporting documentation to a location designated by Franchisor. Franchisee shall also reimburse Franchisor for all costs and expenses of the examination or audit if (i) Franchisor conducted the audit because Franchisee failed to submit required reports or was otherwise not in compliance with the System, or (ii) the audit reveals that Franchisee understated Gross Sales by 3% or more for any 4-week period.

## **ARTICLE 11. FRANCHISOR RIGHTS**

**11.1 Manual; Modification.** The Manual, and any part of the Manual, may be in any form or media determined by Franchisor. Franchisor may supplement, revise, or modify the Manual, and Franchisor may change, add or delete System Standards at any time in its discretion. Franchisor may inform Franchisee thereof by any method that Franchisor deems appropriate (which need not qualify as "notice" under Section 18.9). In the event of any dispute as to the contents of the Manual, Franchisor's master copy will control.

**11.2 Inspections.** Franchisor may enter the premises of the Business from time to time during normal business hours and conduct an inspection. Franchisee shall cooperate with Franchisor's inspectors. The inspection may include, but is not limited to, observing operations, conducting a physical inventory, evaluating physical conditions, monitoring sales activity, speaking with employees and customers, and removing samples of products, supplies and materials. Franchisor may videotape and/or take photographs of the inspection and the Business. Franchisor may set a minimum score requirement for inspections, and Franchisee's failure to meet or exceed the minimum score will be a default under this Agreement. Without limiting Franchisor's other rights under this Agreement, Franchisee will, as soon as reasonably practical, correct any deficiencies noted during an inspection. If Franchisor conducts an inspection because of a governmental report, customer complaint or other customer feedback, or a default or non-compliance with any System Standard by Franchisee (including following up a previous failed inspection), then Franchisor may charge all out-of-pocket expenses plus its then-current inspection fee to Franchisee.

**11.3 Franchisor's Right to Cure.** If Franchisee breaches or defaults under any provision of this Agreement, Franchisor may (but has no obligation to) take any action to cure the default on behalf of Franchisee, without any liability to Franchisee. Franchisee shall reimburse Franchisor for its costs and expenses (including the allocation of any internal costs) for such action, plus 10% as an administrative fee.

**11.4 Right to Discontinue Supplies Upon Default.** While Franchisee is in default or breach of this Agreement, Franchisor may (i) require that Franchisee pay cash on delivery for products or services supplied by Franchisor, (ii) stop selling or providing any products and services to Franchisee, and/or (iii) request any third-party vendors to not sell or provide products or services to Franchisee. No such action by Franchisor shall be a breach or constructive termination of this Agreement, change in competitive circumstances or similarly characterized, and Franchisee shall not be relieved of any obligations under this Agreement because of any such action. Such rights of Franchisor are in addition to any other right or remedy available to Franchisor.

**11.5 Business Data.** All customer data and other non-public data generated by the Business is Confidential Information and is exclusively owned by Franchisor. Franchisor hereby licenses such data back to Franchisee without charge solely for Franchisee's use in connection with the Business for the term of this Agreement.

**11.6 Innovations.** Franchisee shall disclose to Franchisor all ideas, plans, improvements, concepts, methods and techniques relating to the Business (collectively, "Innovations") conceived or developed by Franchisee, its employees, agents or contractors. Franchisor will automatically own all Innovations, and it will have the right to use and incorporate any Innovations into the System, without any compensation to Franchisee. Franchisee shall execute any documents reasonably requested by Franchisor to document Franchisor's ownership of Innovations.

**11.7 Communication Systems.** If Franchisor provides email accounts and/or other communication systems to Franchisee, then Franchisee acknowledges that it has no expectation of privacy in the assigned email accounts and other communications systems, and Franchisee authorizes Franchisor to access such communications.

**11.8 Delegation.** Franchisor may delegate any duty or obligation of Franchisor under this Agreement to an affiliate or to a third party.

**11.9 System Variations.** Franchisor may vary or waive any System Standard for any one or more Tribos Peri Peri franchises due to the peculiarities of the particular site or circumstances, density of population, business potential, population of trade area, existing business practices, applicable laws or regulations, or any other condition relevant to the performance of a franchise or group of franchises. Franchisee is not entitled to the same variation or waiver.

**11.10 Temporary Public Safety Closure.** If Franchisor discovers or becomes aware of any aspect of the Business which, in Franchisor's opinion, constitutes an imminent danger to the health or safety of any person, then immediately upon Franchisor's order, Franchisee must temporarily cease operations of the Business and remedy the dangerous condition. Franchisor shall have no liability to Franchisee or any other person for action or failure to act with respect to a dangerous condition.

## **ARTICLE 12. MARKS**

**121 Authorized Marks.** Franchisee shall use no trademarks, service marks or logos in connection with the Business other than the Marks. Franchisee shall use all Marks specified by Franchisor, and only in the manner as Franchisor may require. Franchisee has no rights in the Marks other than the right to use them in the operation of the Business in compliance with this Agreement. All use of the Marks by Franchisee and any goodwill associated with the Marks, including any goodwill arising due to Franchisee's operation of the Business, will inure to the exclusive benefit of Franchisor.

**122 Change of Marks.** Franchisor may add, modify, or discontinue any Marks to be used under the System. Within a reasonable time after Franchisor makes any such change, Franchisee must comply with the change, at Franchisee's expense.

### **123 Infringement.**

(a) Defense of Franchisee. If you learn of any claim against you for alleged infringement, unfair competition, or similar claims regarding the Marks, you must promptly notify us in writing. We are not required to take affirmative action when notified of these uses or claims. If Franchisee has used the Marks in accordance with this Agreement, then (i) Franchisor shall defend Franchisee (at Franchisor's expense) against any Action by a third party alleging infringement, unfair competition, or similar claims by Franchisee's use of a Mark, and (ii) Franchisor will indemnify Franchisee for expenses and damages if the Action is resolved unfavorably to Franchisee.

(b) Infringement by Third Party. Franchisee shall promptly notify Franchisor if Franchisee becomes aware of any possible infringement of a Mark by a third party. Franchisor may, in its sole discretion, commence or join any claim against the infringing party.

(c) Control. Franchisor shall have the exclusive right to control any prosecution or defense of any Action related to possible infringement of or by the Marks.

**124 Name.** If Franchisee is an entity, it shall not use the word[s] "Tribos Peri Peri" or any confusingly similar words in its legal name.

## ARTICLE 13. COVENANTS

**13.1 Confidential Information.** With respect to all Confidential Information, Franchisee shall (a) adhere to all procedures prescribed by Franchisor for maintaining confidentiality, (b) disclose such information to its employees only to the extent necessary for the operation of the Business; (c) not use any such information in any other business or in any manner not specifically authorized in writing by Franchisor, (d) exercise the highest degree of diligence and effort to maintain the confidentiality of all such information during and after the term of this Agreement, (e) not copy or otherwise reproduce any Confidential Information, and (f) promptly report any unauthorized disclosure or use of Confidential Information. Franchisee acknowledges that all Confidential Information is owned by Franchisor (except for Confidential Information which Franchisor licenses from another person or entity). This Section will survive the termination or expiration of this Agreement indefinitely.

### **13.2 Covenants Not to Compete.**

(a) Restriction – In Term. During the term of this Agreement, neither Franchisee, any Owner, nor any spouse of an Owner (the “Restricted Parties”) shall directly or indirectly have any ownership interest in, or be engaged or employed by, any Competitor.

(b) Restriction – Post Term. For two years after this Agreement expires or is terminated for any reason (or, if applicable, for two years after a Transfer), no Restricted Party shall directly or indirectly have any ownership interest in, or be engaged or employed by, any Competitor within five miles of Franchisee’s Territory or the territory of any other Tribos Peri Peri business operating on the date of termination or transfer, as applicable.

(c) Interpretation. The parties agree that each of the foregoing covenants is independent of any other covenant or provision of this Agreement. If all or any portion of the covenants in this Section is held to be unenforceable or unreasonable by any arbitrator or court, then the parties intend that the arbitrator or court modify such restriction to the extent reasonably necessary to protect the legitimate business interests of Franchisor. Franchisee agrees that the existence of any claim it may have against Franchisor shall not constitute a defense to the enforcement by Franchisor of the covenants of this Section. If a Restricted Party fails to comply with the obligations under this Section during the restrictive period, then the restrictive period will be extended an additional day for each day of noncompliance.

**13.3 General Manager and Key Employees.** If requested by Franchisor, Franchisee will cause its general manager and other key employees to sign Franchisor’s then-current form of confidentiality and non-compete agreement (unless prohibited by applicable law).

## ARTICLE 14. DEFAULT AND TERMINATION

**14.1 Termination by Franchisee.** Franchisee may terminate this Agreement only if Franchisor violates a material provision of this Agreement and fails to cure or to make substantial progress toward curing the violation within 30 days after receiving written notice from Franchisee detailing the alleged default. Termination by Franchisee is effective 10 days after Franchisor receives written notice of termination.

**14.2 Termination by Franchisor.**

(a) Subject to 10-Day Cure Period. Franchisor may terminate this Agreement if Franchisee does not make any payment to Franchisor when due, or if Franchisee does not have sufficient funds in its account when Franchisor attempts an electronic funds withdrawal, and Franchisee fails to cure such non-payment within 10 days after Franchisor gives notice to Franchisee of such breach.

(b) Subject to 30-Day Cure Period. If Franchisee breaches this Agreement in any manner not described in subsection (a) or (c), and Franchisee fails to cure such breach to Franchisor's satisfaction within 30 days after Franchisor gives notice to Franchisee of such breach, then Franchisor may terminate this Agreement.

(c) Without Cure Period. Franchisor may terminate this Agreement by giving notice to Franchisee, without opportunity to cure, if any of the following occur:

- (i) Franchisee misrepresented or omitted material facts when applying to be a franchisee, or breaches any representation in this Agreement;
- (ii) Franchisee knowingly submits any false report or knowingly provides any other false information to Franchisor;
- (iii) Franchisee becomes insolvent, meaning unable to pay bills in the ordinary course of business as they become due;
- (iv) Franchisee fails to open for business by the date specified on the Summary Page;
- (v) Franchisee loses possession of the Location;
- (vi) Franchisee or any Owner commits a material violation of Section 7.2 (compliance with laws) or Section 13.1 (confidentiality), violates Section 13.2 (non-compete) or Article 15 (transfer), or commits any other violation of this Agreement which by its nature cannot be cured;
- (vii) Franchisee abandons or ceases operation of the Business for more than five consecutive days;
- (viii) Franchisee or any Owner slanders or libels Franchisor or any of its employees, directors, or officers;
- (ix) Franchisee refuses to cooperate with or permit any audit or inspection by Franchisor or its agents or contractors, or otherwise fails to comply with Section 10.5 or Section 11.2;
- (x) the Business is operated in a manner which, in Franchisor's reasonable judgment, constitutes a significant danger to the health or safety of any person, and Franchisee fails to cure such danger within 48 hours after becoming aware of the danger (due to notice from Franchisor or otherwise);
- (xi) Franchisee has received two or more notices of default and Franchisee commits

another breach of this Agreement, all in the same 12-month period;

- (xii) Franchisor (or any affiliate) terminates any other agreement with Franchisee (or any affiliate) due to the breach of such other agreement by Franchisee (or its affiliate) (provided that termination of a Multi-Unit Development Agreement with Franchisee or its affiliate shall not give Franchisor the right to terminate this Agreement); or
- (xiii) Franchisee or any Owner is accused by any governmental authority or third party of any act that in Franchisor's opinion is reasonably likely to materially and unfavorably affect the Tribos Peri Peri brand, or is charged with, pleads guilty to, or is convicted of a felony.

**14.3 Effect of Termination.** Upon termination or expiration of this Agreement, all obligations that by their terms or by reasonable implication survive termination, including those pertaining to non-competition, confidentiality, indemnity, and dispute resolution, will remain in effect, and Franchisee must immediately:

- (i) pay all amounts owed to Franchisor based on the operation of the Business through the effective date of termination or expiration;
- (ii) return to Franchisor all copies of the Manual, Confidential Information and any and all other materials provided by Franchisor to Franchisee or created by a third party for Franchisee relating to the operation of the Business, and all items containing any Marks, copyrights, and other proprietary items; and delete all Confidential Information and proprietary materials from electronic devices;
- (iii) notify the telephone, internet, email, electronic network, directory, and listing entities of the termination or expiration of Franchisee's right to use any numbers, addresses, domain names, locators, directories and listings associated with any of the Marks, and authorize their transfer to Franchisor or any new franchisee as may be directed by Franchisor, and Franchisee hereby irrevocably appoints Franchisor, with full power of substitution, as its true and lawful attorney-in-fact, which appointment is coupled with an interest; to execute such directions and authorizations as may be necessary or appropriate to accomplish the foregoing; and
- (iv) cease doing business under any of the Marks.

**14.4 Remove Identification.** Within 30 days after termination or expiration, Franchisee shall at its own expense "de-identify" the Location so that it no longer contains the Marks, signage, or any trade dress of a Tribos Peri Peri business, to the reasonable satisfaction of Franchisor. Franchisee shall comply with any reasonable instructions and procedures of Franchisor for de-identification. If Franchisee fails to do so within 30 days after this Agreement expires or is terminated, Franchisor may enter the Location to remove the Marks and de-identify the Location. In this event, Franchisor will not be charged with trespass nor be accountable or required to pay for any assets removed or altered, or for any damage caused by Franchisor.

**14.5 Liquidated Damages.** If Franchisor terminates this Agreement based upon Franchisee's

default (or if Franchisee purports to terminate this Agreement except as permitted under Section 14.1), then within 10 days thereafter Franchisee shall pay to Franchisor a lump sum (as liquidated damages and not as a penalty) calculated as follows: (x) the average Royalty Fees and Marketing Fund Contributions that Franchisee owed to Franchisor under this Agreement for the 52-week period preceding the effective date of termination; multiplied by (y) the lesser of (1) 104 or (2) the number of weeks remaining in the then-current term of this Agreement. If Franchisee had not operated the Business for at least 52 weeks, then (x) will equal the average Royalty Fees and Marketing Fund Contributions that Franchisee owed to Franchisor during the period that Franchisee operated the Business. Franchisee acknowledges that a precise calculation of the full extent of Franchisor's damages under these circumstances is difficult to determine and the method of calculation of such damages as set forth in this Section is reasonable. Franchisee's payment to Franchisor under this Section will be in lieu of any direct monetary damages that Franchisor may incur as a result of Franchisor's loss of Royalty Fees and Marketing Fund Contributions that would have been owed to Franchisor after the date of termination; however, such payment shall be in addition to all damages and other amounts arising under Section 14.3 and Section 14.4, Franchisor's right to injunctive relief for enforcement of Article 13, and any attorneys' fees and other costs and expenses to which Franchisor is entitled under this Agreement. Except as provided in this Section, Franchisee's payment of this lump sum shall be in addition to any other right or remedy that Franchisor may have under this Agreement or otherwise.

**14.6 Purchase Option.** When this Agreement expires or is terminated, Franchisor will have the right (but not the obligation) to purchase any or all of the assets related to the Business, and/or to require Franchisee to assign its lease or sublease to Franchisor. To exercise this option, Franchisor must notify Franchisee no later than 30 days after this Agreement expires or is terminated. The purchase price for all assets that Franchisor elects to purchase will be the lower of (i) the book value of such assets as declared on Franchisee's last filed tax returns or (ii) the fair market value of the assets. If the parties cannot agree on fair market value within 30 days after the exercise notice, the fair market value will be determined by an independent appraiser reasonably acceptable to both parties. The parties will equally share the cost of the appraisal. Franchisor's purchase will be of assets only (free and clear of all liens), and the purchase will not include any liabilities of Franchisee. The purchase price for assets will not include any factor or increment for any trademark or other commercial symbol used in the business, the value of any intangible assets, or any goodwill or "going concern" value for the Business. Franchisor may withdraw its exercise of the purchase option at any time before it pays for the assets. Franchisee will sign a bill of sale for the purchased assets and any other transfer documents reasonably requested by Franchisor. If Franchisor exercises the purchase option, Franchisor may deduct from the purchase price: (a) all amounts due from Franchisee; (b) Franchisee's portion of the cost of any appraisal conducted hereunder; and (c) amounts paid or to be paid by Franchisor to cure defaults under Franchisee's lease and/or amounts owed by Franchisee to third parties. If any of the assets are subject to a lien, Franchisor may pay a portion of the purchase price directly to the lienholder to pay off such lien. Franchisor may withhold 25% of the purchase price for 90 days to ensure that all of Franchisee's taxes and other liabilities are paid. Franchisor may assign this purchase option to another party.

## **ARTICLE 15. TRANSFERS**

**15.1 By Franchisor.** Franchisor may transfer or assign this Agreement, or any of its rights or obligations under this Agreement, to any person or entity, and Franchisor may undergo a change

in ownership and/or control, without the consent of Franchisee.

**15.2 By Franchisee.** Franchisee acknowledges that the rights and duties set forth in this Agreement are personal to Franchisee and that Franchisor entered into this Agreement in reliance on Franchisee's business skill, financial capacity, personal character, experience, and business ability. Accordingly, Franchisee shall not conduct or undergo a Transfer without providing Franchisor at least 60 days prior notice of the proposed Transfer, and without obtaining Franchisor's consent. In granting any such consent, Franchisor may impose conditions, including, without limitation, the following:

- (i) Franchisor receives a transfer fee equal to \$10,000 plus any broker fees and other out-of-pocket costs incurred by Franchisor;
- (ii) the proposed assignee and its owners have completed Franchisor's franchise application processes, meet Franchisor's then-applicable standards for new franchisees, and have been approved by Franchisor as franchisees;
- (iii) the proposed assignee is not a Competitor;
- (iv) the proposed assignee executes Franchisor's then-current form of franchise agreement and any related documents, which form may contain materially different provisions than this Agreement;
- (v) all owners of the proposed assignee provide a guaranty in accordance with Section 2.5;
- (vi) Franchisee has paid all monetary obligations to Franchisor and its affiliates, and to any lessor, vendor, supplier, or lender to the Business, and Franchisee is not otherwise in default or breach of this Agreement or of any other obligation owed to Franchisor or its affiliates;
- (vii) the proposed assignee and its owners and employees undergo such training as Franchisor may require;
- (viii) Franchisee, its Owners, and the transferee and its owners execute a general release of Franchisor in a form satisfactory to Franchisor; and
- (ix) the Business fully complies with all of Franchisor's most recent System Standards.

**15.3 Transfer for Convenience of Ownership.** If Franchisee is an individual, Franchisee may Transfer this Agreement to a corporation or limited liability company formed for the convenience of ownership after at least 15 days' notice to Franchisor, if, prior to the Transfer: (1) the transferee provides the information required by Section 2.3; (2) Franchisee provides copies of the entity's charter documents, by-laws (or operating agreement) and similar documents, if requested by Franchisor, (3) Franchisee owns all voting securities of the corporation or limited liability company, and (4) Franchisee provides a guaranty in accordance with Section 2.5.

**15.4 Transfer upon Death or Incapacity.** Upon the death or incapacity of Franchisee (or, if Franchisee is an entity, the Owner with the largest ownership interest in Franchisee), the executor,

administrator, or personal representative of that person must Transfer the Business to a third party approved by Franchisor (or to another person who was an Owner at the time of death or incapacity of the largest Owner) within nine months after death or incapacity. Such transfer must comply with Section 15.2.

**15.5 Franchisor's Right of First Refusal.** Before Franchisee (or any Owner) engages in a Transfer (except under Section 15.3, to a co-Owner, or to a spouse, sibling, or child of an Owner), Franchisor will have a right of first refusal, as set forth in this Section. Franchisee (or its Owners) shall provide to Franchisor a copy of the terms and conditions of any Transfer. For a period of 30 days from the date of Franchisor's receipt of such copy, Franchisor will have the right, exercisable by notice to Franchisee, to purchase the assets subject of the proposed Transfer for the same price and on the same terms and conditions (except that Franchisor may substitute cash for any other form of payment). If Franchisor does not exercise its right of first refusal, Franchisee may proceed with the Transfer, subject to the other terms and conditions of this Article.

**15.6 No Sublicense.** Franchisee has no right to sublicense the Marks or any of Franchisee's rights under this Agreement.

**15.7 No Lien on Agreement.** Franchisee shall not grant a security interest in this Agreement to any person or entity. If Franchisee grants an "all assets" security interest to any lender or other secured party, Franchisee shall cause the secured party to expressly exempt this Agreement from the security interest.

## **ARTICLE 16. INDEMNITY**

**16.1 Indemnity.** Franchisee shall indemnify and defend (with counsel reasonably acceptable to Franchisor) Franchisor, its parent entities, subsidiaries and affiliates, and their respective owners, directors, officers, employees, agents, successors and assignees (collectively, "Indemnitees") against all Losses in any Action by or against Franchisor and/or any Indemnatee directly or indirectly related to, or alleged to arise out of, the operation of the Business. Notwithstanding the foregoing, Franchisee shall not be obligated to indemnify an Indemnatee from Actions arising as a result of any Indemnatee's intentional misconduct or negligence. Any delay or failure by an Indemnatee to notify Franchisee of an Action shall not relieve Franchisee of its indemnity obligation except to the extent (if any) that such delay or failure materially prejudices Franchisee. Franchisee shall not settle an Action without the consent of the Indemnatee. This indemnity will continue in effect after this Agreement ends.

**16.2 Assumption.** An Indemnatee may elect to assume the defense of any Action subject to this indemnification, and control all aspects of defending the Action, including negotiations and settlement, at Franchisee's expense. Such an undertaking shall not diminish Franchisee's obligation to indemnify the Indemnitees.

## **ARTICLE 17. DISPUTE RESOLUTION**

### **17.1 Arbitration.**

(a) Disputes Subject to Arbitration. Except as expressly provided in subsection (c), any controversy or claim between the parties (including any controversy or claim arising out of or relating to this Agreement or its formation) shall be resolved by arbitration administered by the

American Arbitration Association in accordance with its Commercial Arbitration Rules, including the Optional Rules for Emergency Measures of Protection. Judgment on the award rendered by the arbitrator may be entered in any court having jurisdiction.

(b) Location. The place of arbitration shall be the city and state where Franchisor's headquarters are located.

(c) Injunctive Relief. Either party may apply to the arbitrator seeking injunctive relief until the arbitration award is rendered or the controversy is otherwise resolved. Either party also may, without waiving any remedy or right to arbitrate under this Agreement, seek from any court having jurisdiction any interim or provisional injunctive relief.

(d) Confidentiality. All documents, information, and results pertaining to any arbitration or lawsuit will be confidential, except as required by law or as required for Franchisor to comply with laws and regulations applicable to the sale of franchises.

(e) Performance During Arbitration or Litigation. Unless this Agreement has been terminated, Franchisor and Franchisee will comply with this Agreement and perform their respective obligations under this Agreement during the arbitration or litigation process.

**17.2 Waiver of Punitive Damages.** In any controversy or claim arising out of or relating to this Agreement, each party waives any right to punitive or other monetary damages not measured by the prevailing party's actual damages, except damages expressly authorized by federal statute and damages expressly authorized by this Agreement.

**17.3 Waiver of Class Actions.** The parties agree that any claims will be arbitrated, litigated, or otherwise resolved on an individual basis, and waive any right to act on a class-wide basis.

**17.4 Time Limitation.** Any arbitration or other legal action arising from or related to this Agreement must be instituted within two years from the date such party discovers the conduct or event that forms the basis of the arbitration or other legal action. The foregoing time limit does not apply to claims (i) by one party related to non-payment under this Agreement by the other party, (ii) for indemnity under Article 16, or (iii) related to unauthorized use of Confidential Information or the Marks.

**17.5 Venue Other Than Arbitration.** For any legal proceeding not required to be submitted to arbitration, the parties agree that any such legal proceeding will be brought in the United States District Court where Franchisor's headquarters is then located. If there is no federal jurisdiction over the dispute, the parties agree that any such legal proceeding will be brought in the court of record of the state and county where Franchisor's headquarters is then located. Each party consents to the jurisdiction of such courts and waives any objection that it, he or she may have to the laying of venue of any proceeding in any of these courts.

**17.6 Legal Costs.** In any legal proceeding (including arbitration) related to this Agreement or any guaranty, if we are the prevailing party, we shall be entitled to recover our attorney fees, costs and other expenses of the legal proceeding. "Prevailing party" means the party, if any, which prevailed upon the central litigated issues and obtained substantial relief.

## **ARTICLE 18. MISCELLANEOUS**

**18.1 Relationship of the Parties.** The parties are independent contractors, and neither is the agent, partner, joint venturer, or employee of the other. Franchisor is not a fiduciary of Franchisee. Franchisor does not control or have the right to control Franchisee or its Business. Any required specifications and standards in this Agreement and in the System, Standards exist to protect Franchisor's interest in the System and the Marks, and the goodwill established in them, and not for the purpose of establishing any control, or duty to take control, over the Business. Franchisor has no liability for Franchisee's obligations to any third party whatsoever.

**18.2 No Third-Party Beneficiaries.** This Agreement does not confer any rights or remedies upon any person or entity other than Franchisee, Franchisor, and Franchisor's affiliates.

**18.3 Entire Agreement.** This Agreement constitutes the entire agreement of the parties and supersedes all prior negotiations and representations. Nothing in this Agreement or in any related agreement is intended to disclaim the representations made by Franchisor in its franchise disclosure document.

**18.4 Modification.** No modification or amendment of this Agreement will be effective unless it is in writing and signed by both parties. This provision does not limit Franchisor's rights to modify the Manual or System Standards.

**18.5 Consent; Waiver.** No consent under this Agreement, and no waiver of satisfaction of a condition or nonperformance of an obligation under this Agreement will be effective unless it is in writing and signed by the party granting the consent or waiver. No waiver by a party of any right will affect the party's rights as to any subsequent exercise of that right or any other right. No delay, forbearance or omission by a party to exercise any right will constitute a waiver of such right.

**18.6 Cumulative Remedies.** Rights and remedies under this Agreement are cumulative. No enforcement of a right or remedy precludes the enforcement of any other right or remedy.

**18.7 Severability.** The parties intend that (i) if any provision of this Agreement is held by an arbitrator or court to be unenforceable, then that provision be modified to the minimum extent necessary to make it enforceable, unless that modification is not permitted by law, in which case that provision will be disregarded, and (ii) if an unenforceable provision is modified or disregarded, then the rest of this Agreement will remain in effect as written.

**18.8 Governing Law.** The laws of the state of New Jersey (without giving effect to its principles of conflicts of law) govern all adversarial proceedings between the parties. The parties agree that any New Jersey law for the protection of franchisees or business opportunity purchasers will not apply unless its jurisdictional requirements are met independently without reference to this Section 18.8.

**18.9 Notices.** Any notice will be effective under this Agreement only if made in writing and delivered as set forth in this Section to: (A) if to Franchisee, addressed to Franchisee at the notice address set forth in the Summary Page; and (B) if to Franchisor, addressed to 156 Ames Avenue, Leonia NJ 07605. Any party may designate a new address for notices by giving notice of the new address pursuant to this Section. Notices will be effective upon receipt (or first rejection) and must

be: (1) delivered personally; (2) sent by registered or certified U.S. mail with return receipt requested; or (3) sent via overnight courier. Notwithstanding the foregoing, Franchisor may amend the Manual, give binding notice of changes to System Standards, and deliver notices of default by electronic mail or other electronic communication.

**18.10 Holdover.** If Franchisee continues operating the Business after the expiration of the term without a renewal agreement or successor franchise agreement executed by the parties in accordance with Section 3.2, then at any time (regardless of any course of dealing by the parties), Franchisor may by giving written notice to Franchisee (the “Holdover Notice”) either (i) require Franchisee to cease operating the Business and comply with all post-closing obligations effective immediately upon giving notice or effective on such other date as Franchisor specifies, or (ii) bind Franchisee to a renewal term of 5 years and deem Franchisee and its Owners to have made the general release of liability described in Section 3.2(vi).

**18.11 Joint and Several Liability.** If two or more people sign this Agreement as “Franchisee”, each will have joint and several liability.

**18.12 No Offer and Acceptance.** Delivery of a draft of this Agreement to Franchisee by Franchisor does not constitute an offer. This Agreement shall not be effective unless and until it is executed by both Franchisee and Franchisor.

## **ARTICLE 19. CERTIFICATION OF FRANCHISOR’S COMPLIANCE**

By signing this Agreement, Franchisee acknowledges the following:

- (1) Franchisee understands all the information in Franchisor’s Disclosure Document.
- (2) Franchisee understands the success or failure of the Business will depend in large part upon Franchisee’s skills, abilities and efforts and those of the persons Franchisee employs, as well as many factors beyond Franchisee’s control such as weather, competition, interest rates, the economy, inflation, labor and supply costs, lease terms, and the marketplace.
- (3) That no person acting on Franchisor’s behalf made any statement or promise regarding the costs involved in operating a Tribos Peri Peri franchise that is not in the Disclosure Document or that is contrary to, or different from, the information in the Disclosure Document.
- (4) That no person acting on Franchisor’s behalf made any claim or representation to Franchisee, orally, visually, or in writing, that contradicted the information in the Disclosure Document.
- (5) That no person acting on Franchisor’s behalf made any statement or promise regarding the actual, average or projected profits or earnings, the likelihood of success, the amount of money Franchisee may earn, or the total amount of revenue a Tribos Peri Peri franchise will generate, that is not in the Disclosure Document or that is contrary to, or different from, the information in the Disclosure Document.
- (6) That no person acting on Franchisor’s behalf made any statement or promise or

agreement, other than those matters addressed in this Agreement, concerning advertising, marketing, media support, market penetration, training, support service, or assistance that is contrary to, or different from, the information contained in the Disclosure Document.

- (7) Franchisee understands that this Agreement contains the entire agreement between Franchisor and Franchisee concerning the Tribos Peri Peri franchise, which means that any oral or written statements not set out in this Agreement will not be binding. In deciding to enter into this Agreement, Franchisee is not relying on any statement, promise, claim, or representation not expressly set forth in this Agreement or in the Disclosure Document.

*[Signatures on next page]*

Agreed to by:

FRANCHISEE:

*[if an individual:]*

Name: \_\_\_\_\_

*[if an entity:]*

\_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

FRANCHISOR:

TPP EXPRESS, LLC

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**Attachment 1 to Franchise Agreement**

**OWNERSHIP INFORMATION**

1. **Form of Ownership.** Franchisee is a (check one):

\_\_\_\_\_ *Sole Proprietorship*  
\_\_\_\_\_ *Partnership*  
\_\_\_\_\_ *Limited Liability Company*  
\_\_\_\_\_ *Corporation*

State: \_\_\_\_\_

2. **Owners.** If Franchisee is a partnership, limited liability company or corporation:

| Name | Shares or Percentage of Ownership |
|------|-----------------------------------|
|      |                                   |
|      |                                   |
|      |                                   |
|      |                                   |
|      |                                   |

3. **Officers.** If Franchisee is a limited liability company or corporation:

| Name | Title |
|------|-------|
|      |       |
|      |       |
|      |       |
|      |       |
|      |       |

**Attachment 2 to Franchise Agreement**

**LOCATION ACCEPTANCE LETTER**

To: \_\_\_\_\_

This Location Acceptance Letter is issued by TPP Express, LLC for your Tribos Peri Peri franchise in accordance with Section 6.1 of the Franchise Agreement.

1. The Location of the Business is:

\_\_\_\_\_

2. The Territory of the Business is:

\_\_\_\_\_

TPP EXPRESS, LLC

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

### Attachment 3 to Franchise Agreement

#### **GUARANTY AND NON-COMPETE AGREEMENT**

This Guaranty and Non-Compete Agreement (this “Guaranty”) is executed by the undersigned person(s) (each, a “Guarantor”) in favor of TPP Express, LLC, a New Jersey limited liability company (“Franchisor”).

**Background Statement:** \_\_\_\_\_ (“Franchisee”) desires to enter into a Franchise Agreement with Franchisor for the franchise of a Tribos Peri Peri business (the “Franchise Agreement”; capitalized terms used but not defined in this Guaranty have the meanings given in the Franchise Agreement). Guarantor owns an equity interest in Franchisee. Guarantor is executing this Guaranty in order to induce Franchisor to enter into the Franchise Agreement.

Guarantor agrees as follows:

**1. Guaranty.** Guarantor hereby unconditionally guarantees to Franchisor and its successors and assigns that Franchisee shall pay and perform every undertaking, agreement and covenant set forth in the Franchise Agreement and further guarantees every other liability and obligation of Franchisee to Franchisor, whether or not contained in the Franchise Agreement. Guarantor shall render any payment or performance required under the Franchise Agreement or any other agreement between Franchisee and Franchisor upon demand from Franchisor. Guarantor waives (a) acceptance and notice of acceptance by Franchisor of this Guaranty; (b) notice of demand for payment of any indebtedness or nonperformance of any obligations of Franchisee; (c) protest and notice of default to any party with respect to the indebtedness or nonperformance of any obligations hereby guaranteed; (d) any right Guarantor may have to require that an action be brought against Franchisee or any other person or entity as a condition of liability hereunder; (e) all rights to payments and claims for reimbursement or subrogation which any of the undersigned may have against Franchisee arising as a result of the execution of and performance under this Guaranty by the undersigned; (f) any law which requires that Franchisor make demand upon, assert claims against or collect from Franchisee or any other person or entity (including any other guarantor), foreclose any security interest, sell collateral, exhaust any remedies or take any other action against Franchisee or any other person or entity (including any other guarantor) prior to making any demand upon, collecting from or taking any action against the undersigned with respect to this Guaranty; and (g) any and all other notices and legal or equitable defenses to which Guarantor may be entitled.

**2. Confidential Information.** With respect to all Confidential Information Guarantor shall (a) adhere to all security procedures prescribed by Franchisor for maintaining confidentiality, (b) disclose such information to its employees only to the extent necessary for the operation of the Business; (c) not use any such information in any other business or in any manner not specifically authorized or approved in writing by Franchisor, (d) exercise the highest degree of diligence and make every effort to maintain the confidentiality of all such information during and after the term of the Franchise Agreement, (e) not copy or otherwise reproduce any Confidential Information, and (f) promptly report any unauthorized disclosure or use of Confidential Information. Guarantor acknowledges that all Confidential Information is owned by Franchisor or its affiliates (except for Confidential Information which Franchisor licenses from another person or entity). Guarantor

acknowledges that all customer data generated or obtained by Guarantor is Confidential Information belonging to Franchisor. This Section will survive the termination or expiration of the Franchise Agreement indefinitely.

### **3. Covenants Not to Compete.**

(a) Restriction - In Term. During the term of the Franchise Agreement, Guarantor shall not directly or indirectly have any ownership interest in, or be engaged or employed by, any Competitor.

(b) Restriction – Post Term. For two years after the Franchise Agreement expires or is terminated for any reason (or, if applicable, for two years after a Transfer by Guarantor), Guarantor shall not directly or indirectly have any ownership interest in, or be engaged or employed by, any Competitor located within five miles of Franchisee's Territory or the territory of any other Tribos Peri Peri business operating on the date of termination or transfer, as applicable.

(c) Interpretation. Guarantor agrees that each of the foregoing covenants is independent of any other covenant or provision of this Guaranty or the Franchise Agreement. If all or any portion of the covenants in this Section is held to be unenforceable or unreasonable by any court, then the parties intend that the court modify such restriction to the extent reasonably necessary to protect the legitimate business interests of Franchisor. Guarantor agrees that the existence of any claim it or Franchisee may have against Franchisor shall not constitute a defense to the enforcement by Franchisor of the covenants of this Section. If Guarantor fails to comply with the obligations under this Section during the restrictive period, then the restrictive period will be extended an additional day for each day of noncompliance.

**4. Modification.** Guarantor agrees that Guarantor's liability hereunder shall not be diminished, relieved or otherwise affected by (a) any amendment of the Franchise Agreement, (b) any extension of time, credit or other indulgence which Franchisor may from time to time grant to Franchisee or to any other person or entity, or (c) the acceptance of any partial payment or performance or the compromise or release of any claims.

**5. Governing Law; Dispute Resolution.** This Guaranty shall be governed by and construed in accordance with the laws of the state of New Jersey (without giving effect to its principles of conflicts of law). The parties agree that any New Jersey law for the protection of franchisees or business opportunity purchasers will not apply unless its jurisdictional requirements are met independently without reference to this Section 6. The provisions of Article 17 (Dispute Resolution) of the Franchise Agreement apply to and are incorporated into this Guaranty as if fully set forth herein. Guarantor shall pay to Franchisor all costs incurred by Franchisor (including reasonable attorney fees) in enforcing this Guaranty. If multiple Guarantors sign this Guaranty, each will have joint and several liability.

Agreed to by:

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_\_

**Attachment 4 to Franchise Agreement**

**STATE ADDENDA TO THE FRANCHISE AGREEMENT**

**CALIFORNIA ADDENDUM  
TO THE FRANCHISE AGREEMENT**

If any of the terms of the Franchise Agreement are inconsistent with the terms below, the terms below control.

1. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

FRANCHISEE:

FRANCHISOR:

TPP EXPRESS, LLC

By:\_\_\_\_\_

By:\_\_\_\_\_

By:\_\_\_\_\_

Date:\_\_\_\_\_

**ILLINOIS ADDENDUM  
TO THE FRANCHISE AGREEMENT**

If any of the terms of the Franchise Agreement are inconsistent with the terms below, the terms below control.

1. Illinois law governs the Franchise Agreement.

2. In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a franchise agreement may provide for arbitration to take place outside of Illinois.

3. Franchisee rights upon termination and non-renewal are set forth in sections 19 and 20 of the Illinois Franchise Disclosure Act.

4. In conformance with Section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

5. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

5. Initial Fee Deferral. The Franchise Agreement is modified to also provide that we defer collection of all initial fees until we have satisfied our pre-opening obligations to you and you have commenced doing business under the Franchise Agreement. Payment of the Development Fee is deferred until the first franchise business opens. The Illinois Attorney General's Office imposed this deferral requirement due to our financial condition.

FRANCHISEE:

FRANCHISOR:

TPP EXPRESS, LLC

By:\_\_\_\_\_

By:\_\_\_\_\_

By:\_\_\_\_\_

Date:\_\_\_\_\_

**MARYLAND ADDENDUM  
TO THE FRANCHISE AGREEMENT**

If any of the terms of the Franchise Agreement are inconsistent with the terms below, the terms below control.

1. Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.

2. A general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

3. This franchise agreement provides that disputes are resolved through arbitration. A Maryland franchise regulation states that it is an unfair or deceptive practice to require a franchisee to waive its right to file a lawsuit in Maryland claiming a violation of the Maryland Franchise Law. In light of the Federal Arbitration Act, there is some dispute as to whether this forum selection requirement is legally enforceable.

4. All representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

5. No disclaimer, questionnaire, clause, or statement signed by a franchisee in connection with the commencement of the franchise relationship shall be construed or interpreted as waiving any claim of fraud in the inducement, whether common law or statutory, or as disclaiming reliance on or the right to rely upon any statement made or information provided by any franchisor, broker or other person acting on behalf of the franchisor that was a material inducement to a franchisee's investment. This provision supersedes any other or inconsistent term of any document executed in connection with the franchise.

6. Surety Bond. The Franchise Agreement is modified to also provide, "Based upon our financial condition, the Maryland Securities Commissioner has required a financial assurance which is being satisfied by posting a surety bond which we filed with the Commissioner."

FRANCHISEE:

FRANCHISOR:

TPP EXPRESS, LLC

By:\_\_\_\_\_

By:\_\_\_\_\_

By: \_\_\_\_\_

Date: \_\_\_\_\_

**RHODE ISLAND ADDENDUM  
TO THE FRANCHISE AGREEMENT**

If any of the terms of the Franchise Agreement are inconsistent with the terms below, the terms below control.

1. If the franchise agreement contains any provisions that conflict with the Rhode Island Franchise Investment Act, the provisions of this Addendum shall prevail to the extent of such conflict.

2. Any provision in the franchise agreement restricting jurisdiction or venue to a forum outside of Rhode Island is void with respect to a claim otherwise enforceable under the Rhode Island Franchise Investment Act.

3. Any provision in the franchise agreement requiring the application of the laws of a state other than Rhode Island is void with respect to a claim otherwise enforceable under the Rhode Island Franchise Investment Act.

4. The Rhode Island Franchise Investment Act stipulates that you cannot release or waive any rights granted under this Act. Any provision of this franchise agreement, which constitutes a waiver of rights granted under the Act, is superseded.

FRANCHISEE:

FRANCHISOR:

TPP EXPRESS, LLC

By:\_\_\_\_\_

By:\_\_\_\_\_

By:\_\_\_\_\_

Date:\_\_\_\_\_

**VIRGINIA ADDENDUM  
TO THE FRANCHISE AGREEMENT**

If any of the terms of the Franchise Agreement are inconsistent with the terms below, the terms below control.

1. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

2. Initial Fee Deferral. The Franchise Agreement is modified to also provide as follows: “The Virginia State Corporation Commission’s Division of Securities and Retail Franchising requires us to defer payment of the initial franchise fee and other initial payments owed by franchisees to the franchisor until the franchisor has completed its pre-opening obligations under the franchise agreement.”

FRANCHISEE:

FRANCHISOR:

TPP EXPRESS, LLC

By:\_\_\_\_\_

By:\_\_\_\_\_

By:\_\_\_\_\_

Date:\_\_\_\_\_

## EXHIBIT C

### MULTI-UNIT DEVELOPMENT AGREEMENT

This Multi-Unit Development Agreement (this “MUDA”) is made between TPP Express, LLC, a New Jersey limited liability company (“Franchisor”) and \_\_\_\_\_, a \_\_\_\_\_ (“Franchisee”) on the Effective Date.

**Background Statement:** On the same day as they execute this MUDA, Franchisor and Franchisee have entered into a Franchise Agreement for the franchise of a Tribos Peri Peri business (the “Franchise Agreement”; capitalized terms used but not defined in this MUDA have the meanings given in the Franchise Agreement). Franchisor and Franchisee desire that Franchisee develop multiple Tribos Peri Peri businesses.

#### 1. Multi-Unit Commitment.

(a) Development Schedule; Fee. Franchisee shall develop and open Tribos Peri Peri businesses on the following schedule:

| Store #                      | Deadline for Opening | Total # of Stores to be Open and Operating on Deadline | Initial Franchise Fee |
|------------------------------|----------------------|--------------------------------------------------------|-----------------------|
| 1                            |                      | 1                                                      | \$_____               |
| 2                            |                      | 2                                                      | \$_____               |
| 3                            |                      | 3                                                      | \$_____               |
| 4                            |                      | 4                                                      | \$_____               |
| 5                            |                      | 5                                                      | \$_____               |
| Total Initial Franchise Fee: |                      |                                                        |                       |

(b) Payment. Upon execution of this MUDA, Franchisee shall pay the total Initial Franchise Fee to Franchisor. The Initial Franchise Fee is non-refundable.

**2. Form of Agreement.** For Store #1, Franchisee and Franchisor have executed the Franchise Agreement simultaneously with this MUDA. For each additional Tribos Peri Peri franchise, Franchisee shall execute Franchisor’s then-current standard form of franchise agreement no later than three business days after Franchisee leases or acquires a location. This MUDA does not give Franchisee the right to construct, open, or operate a Tribos Peri Peri business, and Franchisee acknowledges that Franchisee may construct, open, and operate each Tribos Peri Peri business only pursuant to a separate franchise agreement executed pursuant to this MUDA for each such Tribos Peri Peri business.

3. **Development Area.** Franchisee shall locate each Tribos Peri Peri business it develops under this MUDA within the following area: \_\_\_\_\_ (the “Development Area”). Franchisee acknowledges that it does not have exclusive rights to develop, open or operate Tribos Peri Peri businesses in the Development Area.

4. **Default and Termination.** Franchisor may terminate this MUDA by giving notice to Franchisee, without opportunity to cure, if any of the following occur:

- (i) Franchisee fails to satisfy the development schedule; or
- (ii) Franchisor has the right to terminate any franchise agreement between Franchisor and Franchisee (or any affiliate thereof) due to Franchisee’s default thereunder (whether or not Franchisor actually terminates such franchise agreement).

5. **Limitation of Liability.** Franchisee’s commitment to develop Tribos Peri Peri businesses is in the nature of an option only. If Franchisor terminates this MUDA for Franchisee’s default, Franchisee shall not be liable to Franchisor for lost future revenues or profits from the unopened Tribos Peri Peri businesses. Franchisee may terminate this MUDA at any time.

6. **Conditions.** Franchisee’s right to develop each Tribos Peri Peri franchise after the Store #1 is subject to the following:

- (i) Franchisee must possess sufficient financial and organizational capacity to develop, open, operate, and manage each additional Tribos Peri Peri business, in the reasonable judgment of Franchisor, and
- (ii) Franchisee must be in full compliance with all brand requirements at its open Tribos Peri Peri businesses, and not in default under any Franchise Agreement or any other agreement with Franchisor.

7. **Dispute Resolution; Miscellaneous.** The laws of the State of New Jersey (without giving effect to its principles of conflicts of law) govern all adversarial proceedings between the parties. The parties agree that any New Jersey law for the protection of franchisees or business opportunity purchasers will not apply unless its jurisdictional requirements are met independently without reference to this Section 7. Franchisee shall not Transfer this MUDA without the prior written consent of Franchisor, and any Transfer without Franchisor’s prior written consent shall be void. The provisions of Article 17 (Dispute Resolution) and Article 18 (Miscellaneous) of the Franchise Agreement apply to and are incorporated into this MUDA as if fully set forth herein.

8. **Entire Agreement.** This Agreement and all related agreements executed simultaneously with this Agreement constitute the entire understanding of the parties and supersede any and all prior oral or written agreements between you and us on the matters contained in this Agreement; but nothing in this or any related agreement is intended to disclaim the representations we made in the latest franchise disclosure document that we furnished to you.

*[Signatures on Next Page]*

Agreed to by:

FRANCHISOR:

TPP EXPRESS, LLC

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

FRANCHISEE:

*[if an individual:]*

\_\_\_\_\_  
Name: \_\_\_\_\_

*[if an entity:]*

\_\_\_\_\_  
By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

**CALIFORNIA ADDENDUM  
TO THE MULTI-UNIT DEVELOPMENT AGREEMENT**

If any of the terms of the Multi-Unit Development Agreement are inconsistent with the terms below, the terms below control.

1. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

FRANCHISEE:

FRANCHISOR:

TPP EXPRESS, LLC

By:\_\_\_\_\_

By:\_\_\_\_\_

By:\_\_\_\_\_

Date:\_\_\_\_\_

**ILLINOIS ADDENDUM  
TO THE MULTI-UNIT DEVELOPMENT AGREEMENT**

If any of the terms of the Multi-Unit Development Agreement are inconsistent with the terms below, the terms below control.

1. The Multi-Unit Development Agreement is modified to also provide that we defer collection of all initial fees until we have satisfied our pre-opening obligations to you and you have commenced doing business under the Franchise Agreement. Payment of the Development Fee is deferred until the first franchise business opens. The Illinois Attorney General's Office imposed this deferral requirement due to our financial condition.

2. Illinois law governs the Franchise Agreement(s).

3. In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a franchise agreement may provide for arbitration to take place outside of Illinois.

4. The conditions under which your Franchise Agreement can be terminated and your rights upon nonrenewal may be affected by Sections 19 and 20 of the Illinois Franchise Disclosure Act.

5. In conformance with Section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation, or provision of the Franchise Agreement purporting to bind you to waive compliance with any provision of the Illinois Franchise Disclosure Act or any other law of the State of Illinois is void.

6. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

7. Notwithstanding the foregoing, nothing in any franchise agreement is intended to disclaim the express representations made in the Franchise Disclosure Document.

FRANCHISEE:

FRANCHISOR:

TPP EXPRESS, LLC

By:\_\_\_\_\_

By:\_\_\_\_\_

By: \_\_\_\_\_

Date: \_\_\_\_\_

**MARYLAND ADDENDUM  
TO THE MULTI-UNIT DEVELOPMENT AGREEMENT**

**If any of the terms of the Multi-Unit Development Agreement are inconsistent with the terms below, the terms below control.**

If any of the terms of the Multi-Unit Development Agreement are inconsistent with the terms below, the terms below control.

1. Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.

2. A general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

3. This franchise agreement provides that disputes are resolved through arbitration. A Maryland franchise regulation states that it is an unfair or deceptive practice to require a franchisee to waive its right to file a lawsuit in Maryland claiming a violation of the Maryland Franchise Law. In light of the Federal Arbitration Act, there is some dispute as to whether this forum selection requirement is legally enforceable.

4. All representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

5. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

6. Surety Bond. The Multi-Unit Development Agreement is modified to also provide, "Based upon our financial condition, the Maryland Securities Commissioner has required a financial assurance which is being satisfied by posting a surety bond which we filed with the Commissioner."

FRANCHISEE:

FRANCHISOR:

TPP EXPRESS, LLC

By:\_\_\_\_\_

By:\_\_\_\_\_

By:\_\_\_\_\_

Date:\_\_\_\_\_

**VIRGINIA ADDENDUM  
TO THE MULTI-UNIT DEVELOPMENT AGREEMENT**

If any of the terms of the Multi-Unit Development Agreement are inconsistent with the terms below, the terms below control.

1. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

2. Fee Deferral. The Multi-Unit Development Agreement is modified to also provide as follows: “The Virginia State Corporation Commission’s Division of Securities and Retail Franchising requires us to defer payment of the initial franchise fee and other initial payments owed by franchisees to the franchisor until the franchisor has completed its pre-opening obligations under the development agreement.”

FRANCHISEE:

FRANCHISOR:

TPP EXPRESS, LLC

By:\_\_\_\_\_

By:\_\_\_\_\_

By:\_\_\_\_\_

Date:\_\_\_\_\_

## EXHIBIT D

### RIDER TO LEASE AGREEMENT

| Landlord               |  |
|------------------------|--|
| Landlord Name:         |  |
| Landlord Address:      |  |
| Landlord Phone Number: |  |

| Franchisor               |                                   |
|--------------------------|-----------------------------------|
| Franchisor Name:         | TPP Express, LLC                  |
| Franchisor Address:      | 156 Ames Avenue, Leonia, NJ 07605 |
| Franchisor Phone Number: | (818) 400-9292                    |

| Tenant                      |  |
|-----------------------------|--|
| Tenant Name:                |  |
| Address of Leased Premises: |  |
| Date of Lease:              |  |

1. Use. Tenant is a franchisee of Franchisor. The Leased Premises shall be used only for the operation of a Tribos Peri Peri business (or any name authorized by Franchisor).
2. Notice of Default and Opportunity To Cure. Landlord shall provide Franchisor with copies of any written notice of default (“Default”) given to Tenant under the Lease, and Landlord grants to Franchisor the option (but not the obligation) to cure any Default under the Lease (should Tenant fail to do so) within 10 days after the expiration of the period in which Tenant may cure the Default.
3. Termination of Lease. Landlord shall copy Franchisor on any notice of termination of the Lease. If Landlord terminates the Lease for Tenant’s Default, Franchisor shall have the option to enter into a new Lease with Landlord on the same terms and conditions as the terminated Lease, subject to Landlord’s approval in its reasonable discretion. To exercise this option, Franchisor must notify Landlord within 10 days after Franchisor receives notice of the termination of the Lease.
4. Termination of Franchise Agreement. If the Franchise Agreement between Franchisor and Tenant is terminated during the term of the Lease, then upon the written request of Franchisor, Landlord and Tenant consent to allow Franchisor to assume any existing term of the Lease (the “Assumption”), provided that any and all defaults have been cured and all payments due under the Lease are current, and to enter into a written agreement providing for such Assumption. In the event of an Assumption, Landlord will deliver possession of the Leased Premises to Franchisor free and clear of any rights of the Tenant or any third party. Landlord further consents to give Franchisor the right, following the Assumption, to assign its interest in the Lease or to sublet the Leased Premises to another franchisee of Franchisor with reasonable consent from the Landlord.
5. Assignment and Subletting. Notwithstanding any provision of the Lease to the contrary, Tenant shall have the right to assign or sublet the Lease to Franchisor, provided that no such assignment or sublease shall relieve Tenant or any guarantor of liability under the Lease. If Franchisor becomes the lessee of the Leased Premises, then Franchisor shall have the right to assign or sublease its lease to a

franchisee of Franchisor's brand, subject to Landlord's approval in its reasonable discretion.

6. Authorization. Tenant authorizes Landlord and Franchisor to communicate directly with each other about Tenant and Tenant's business.

7. Right to Enter. Upon the expiration or termination of the Franchise Agreement or the Lease, or the termination of Tenant's right of possession of the Leased Premises, Franchisor or its designee may, after giving reasonable prior notice to Landlord, enter the Leased Premises within 10 days of such expiration or termination, to take any such actions as may be consistent with its rights under this Lease Agreement Rider or to remove signs and other material bearing Franchisor's brand name, trademarks, and commercial symbols.

8. No Liability. By executing this Rider, Franchisor does not assume any liability with respect to the Leased Premises or any obligation as Tenant under the Lease.

LANDLORD:

\_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

TENANT:

\_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

FRANCHISOR:

TPP EXPRESS, LLC

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

## EXHIBIT E

### FORM OF GENERAL RELEASE

*[This is our current standard form of General Release. This document is not signed when you purchase a franchise. In circumstances such as a renewal of your franchise or as a condition of our approval of a sale of your franchise, we may require you to sign a general release.]*

This General Release (“Release”) is executed by the undersigned (“Releasor”) in favor of TPP Express, LLC, a New Jersey limited liability company (“Franchisor”).

**Background Statement:** *[describe circumstances of Release]*

Releasor agrees as follows:

- 1. Release.** Releasor (on behalf of itself and its parents, subsidiaries and affiliates and their respective past and present officers, directors, shareholders, managers, members, partners, agents, and employees (collectively, the “Releasing Parties”)) hereby releases Franchisor, its affiliates, and their respective directors, officers, shareholders, employees, and agents (collectively, the “Released Parties”) from any and all claims, causes of action, suits, debts, agreements, promises, demands, liabilities, contractual rights and/or obligations, of whatever nature, known or unknown, which any Releasing Party now has or ever had against any Released Party based upon and/or arising out of events that occurred through the date hereof, including without limitation, anything arising out of the Franchise Agreement (collectively, “Claims”).
- 2. Covenant Not to Sue.** Releasor (on behalf of all Releasing Parties) covenants not to initiate, prosecute, encourage, assist, or (except as required by law) participate in any civil, criminal, or administrative proceeding or investigation in any court, agency, or other forum, either affirmatively or by way of cross-claim, defense, or counterclaim, against any Released Party with respect to any Claim.
- 3. Representations and Acknowledgments.** Releasor represents and warrants that: (i) Releasor is the sole owner of all Claims, and that no Releasing Party has assigned or transferred, or purported to assign or transfer, to any person or entity, any Claim; (ii) Releasor has full power and authority to sign this Release; and (iii) this Release has been voluntarily and knowingly signed after Releasor has had the opportunity to consult with counsel of Releasor’s choice. Releasor acknowledges that the release in Section 1 is a complete defense to any Claim.
- 4. Miscellaneous.** If any of the provisions of this Release are held invalid for any reason, the remainder of this Release will not be affected and will remain in full force and effect. In the event of any dispute concerning this Release, the dispute resolution, governing law, and venue provisions of the Franchise Agreement shall apply. Releasor agrees to take any actions and sign any documents that Franchisor reasonably requests to effectuate the purposes of this Release. This Release contains the entire agreement of the parties concerning the subject matter hereof. This Release shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

Agreed to by:

Name: \_\_\_\_\_

Date: \_\_\_\_\_

**EXHIBIT F**  
**FINANCIAL STATEMENTS**

**TPP EXPRESS, LLC**  
**d/b/a TRIBOS PERI PERI**  
FINANCIAL REPORT  
DECEMBER 31, 2022

**TPP EXPRESS, LLC**  
**d/b/a TRIBOS PERI PERI**  
**CONTENTS**

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|                                              | Page  |
|----------------------------------------------|-------|
| <b>INDEPENDENT AUDITOR'S REPORT</b>          | 1 – 2 |
| <b>FINANCIAL STATEMENTS</b>                  |       |
| Balance Sheet                                | 3     |
| Statement of Operations and Members' Deficit | 4     |
| Statement of Cash Flows                      | 5     |
| Notes to Financial Statements                | 6 – 9 |



## INDEPENDENT AUDITOR'S REPORT

Board of Managers  
TPP Express, LLC

### Opinion

We have audited the financial statements of TPP Express, LLC (the "Company"), which comprise the balance sheet as of December 31, 2022, the related statements of operations and members' deficit and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Company as of December 31, 2022, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern within one year after the date that the financial statements are issued or available to be issued.

3565 Piedmont Road, NE Building One, Suite 400 Atlanta, GA 30305  
T: 678.456.5157 | F: 470.558.3884



**Auditor's Responsibility for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

*Singer Lewak LLP*

April 14, 2023

**TPP EXPRESS, LLC**  
**d/b/a TRIBOS PERI PERI**  
**BALANCE SHEET**  
**December 31, 2022**

---

**ASSETS**

|                                           |                   |
|-------------------------------------------|-------------------|
| Current Assets                            |                   |
| Cash and cash equivalents                 | \$ 120,546        |
| Royalties receivable                      | 1,756             |
| Deferred commissions, current portion     | 2,853             |
| Prepaid expenses and other current assets | <u>9,414</u>      |
| <b>Total Current Assets</b>               | <b>134,569</b>    |
| Deferred commissions, noncurrent portion  | <u>31,150</u>     |
| <b>Total Assets</b>                       | <b>\$ 165,719</b> |

**LIABILITIES AND MEMBERS' DEFICIT**

|                                               |                   |
|-----------------------------------------------|-------------------|
| Current Liabilities                           |                   |
| Accounts payable                              | \$ 48,851         |
| Accrued expenses                              | 1,759             |
| Deferred revenue, current portion             | <u>18,500</u>     |
| <b>Total Current Liabilities</b>              | <b>69,110</b>     |
| Deferred revenue, noncurrent portion          | <u>146,275</u>    |
| <b>Total Liabilities</b>                      | <b>215,385</b>    |
| Members' deficit                              | <u>(49,666)</u>   |
| <b>Total Liabilities and Members' Deficit</b> | <b>\$ 165,719</b> |

See notes to financial statements.

**TPP EXPRESS, LLC**  
**d/b/a TRIBOS PERI PERI**  
**STATEMENT OF OPERATIONS AND MEMBERS' DEFICIT**  
**Year Ended December 31, 2022**

---

|                                     |    |                        |
|-------------------------------------|----|------------------------|
| Revenues                            |    |                        |
| Royalties                           | \$ | 57,246                 |
| Franchise fees                      |    | 64,215                 |
| Other revenues                      |    | <u>1,659</u>           |
| <b>Total Revenue</b>                |    | 123,120                |
| General and administrative expenses |    | <u>139,215</u>         |
| <b>Net (Loss)</b>                   |    | (16,095)               |
| Members' Deficit:                   |    |                        |
| Beginning                           |    | <u>(33,571)</u>        |
| Ending                              | \$ | <u><b>(49,666)</b></u> |

See notes to financial statements.

**TPP EXPRESS, LLC**  
**d/b/a TRIBOS PERI PERI**  
**STATEMENT OF CASH FLOWS**  
**Year Ended December 31, 2022**

---

Cash Flows from Operating Activities

|                                                                                    |              |
|------------------------------------------------------------------------------------|--------------|
| Net loss                                                                           | (16,095)     |
| Adjustments to reconcile net loss to net cash provided<br>by operating activities: |              |
| Changes in operating assets and liabilities:                                       |              |
| Royalties receivable                                                               | (1,529)      |
| Deferred commissions                                                               | (27,129)     |
| Prepaid expenses                                                                   | (6,914)      |
| Accounts payable and accrued expenses                                              | 16,658       |
| Deferred revenue                                                                   | 40,785       |
| <b>Net cash provided by operating activities</b>                                   | <u>5,776</u> |

Cash:

|           |                       |
|-----------|-----------------------|
| Beginning | <u>114,770</u>        |
| Ending    | <u><b>120,546</b></u> |

See notes to financial statements.

**TPP EXPRESS, LLC**  
**d/b/a TRIBOS PERI PERI**  
**NOTES TO FINANCIAL STATEMENTS**

---

**NOTE 1 – SUMMARY AND SIGNIFICANT ACCOUNTING POLICIES**

Nature of Business

TPP Express, LLC was formed on June 18, 2019, as a limited liability company in the state of New Jersey and operates under the business name "Tribos Peri Peri."

The Company offers franchisees the opportunity to own and operate a fast-food casual restaurant using the system created the Company. Each member of the Company has limited liability equal to the amount of capital invested and retained in the Company.

Basis of Accounting

The Company has prepared the financial statements in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP).

Use of Estimates

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenses during the reporting period. Actual results could differ from these estimates.

Cash Equivalents

For the purpose of the statements of cash flows, the Company considers all highly liquid instruments purchased with a maturity of three months or less to be cash equivalents.

Income Taxes

As an LLC, the Company's taxable income or loss is allocated to members in accordance with its respective percentage ownership. Therefore, no provision or liability for income taxes has been included in the consolidated financial statements.

U.S. GAAP requires management to evaluate tax positions taken by the Company and recognize a tax liability if the Company has taken an uncertain tax position that more likely than not would not be sustained upon examination by taxing authorities. Management has evaluated the Company's tax positions and concluded that the Company had taken no uncertain tax positions that require adjustment to the consolidated financial statements to comply with the provisions of this guidance.

Royalties Receivable

Royalties receivables are reported at invoice value. The Company maintains an allowance for doubtful accounts for estimated losses resulting from the inability of its franchisees to make required payments. Management considers the age of royalties receivable balances and general economic issues when determining the collectability of specific accounts. The Company has not established an allowance for doubtful accounts as it is management's opinion that uncollectible accounts, if any, as of December 31, 2022, were not material to the financial statements.

**TPP EXPRESS, LLC**  
**d/b/a TRIBOS PERI PERI**  
**NOTES TO FINANCIAL STATEMENTS**

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**NOTE 1 – SUMMARY AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

Revenue Recognition

The transaction price attributable to performance obligations are recognized as the performance obligations are satisfied. The portion of the franchise fee, if any, that is not attributable to a distinct performance obligation are amortized over the life of the related franchise agreements. Commission paid for franchises are amortized over the life of the franchise agreement.

The Company's revenue consists of fees from franchised restaurants operated by conventional franchisees. Revenue from conventional franchised restaurants include initial franchise fees, royalties based on percent of sales, and marketing fees based on percent of sale for locations the franchisee opens in addition to the initial location.

Royalties are collected on a weekly basis and are based on 1% to 6% of the franchisees' gross sales depending on the terms on the franchise agreement. Royalty revenue was approximately \$57,000 for the year ended December 31, 2022.

Franchise fee revenue was approximately \$64,000 for the year ended December 31, 2022. The initial franchise fees collected are determined on a franchisee-by-franchisee basis. As of December 31, 2022, the Company had eight franchisees and five of those franchises were opened and operating.

Marketing fees are based on 1% of gross revenue, is payable to the Company and held in a marketing fund. The Company did not collect any marketing fund from franchisees for the year ended December 31, 2022.

In compliance with the Financial Accounting Standards Board ("FASB") ASU 2021-02, the Company provides a practical expedient to simplify the analysis of certain activities when determining the performance obligations in a franchise agreement. The practical expedient permits the Company to account for certain pre-opening services provided to franchisees as distinct from the franchise license. The pre-opening services consist of the following:

- Assistance in the selection of a site
- Assistance in obtaining facilities and preparing the facilities for their intended use, including related financing, architectural and engineering services, and lease negotiation.
- Training of the franchisee's personnel or the franchisee
- Preparation and distribution of manuals and similar material concerning operations, administration and recordkeeping
- Bookkeeping, information technology, and advisory services, including setting up the franchisee's records and advising the franchisee about income, real estate, and other taxes or about regulations affecting the franchisee's business.
- Inspection, testing, and other quality control programs.

**TPP EXPRESS, LLC**  
**d/b/a TRIBOS PERI PERI**  
**NOTES TO FINANCIAL STATEMENTS**

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**NOTE 1 – SUMMARY AND SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)**

The Company made an election to treat those services as distinct from the franchise license and as a single performance obligation. The Company determined that the pre-opening activities represent \$10,000 of the initial fees received, which cover their costs, and are recognized when the new store opens. The remaining fund of the initial fee was allocated to the license agreement and will be recognized over 10 years

Advertising Costs

The Company expenses advertising costs as incurred. Advertising expenses were approximately \$7,000 for the year ended December 31, 2022.

**NOTE 2 – DEFERRED REVENUE**

Deferred revenue represents unearned revenue generated from the sale of new franchises and the approval of new franchise locations. Franchise fee and development fee revenues are recognized when performance obligations are satisfied. Management determined that performance obligations related to franchise fees are satisfied over time and revenue is recognized over the term of the franchise agreement. Deferred revenue was approximately \$165,000 for the year ended December 31, 2022.

The Company records its commissions paid as deferred to be recognized over the life of the franchise agreement. The deferred commissions as of December 31, 2022, was approximately \$34,000.

**NOTE 3 – RELATED PARTY TRANSACTIONS**

The Company receives royalty fee from a franchisee which is a related party. The Company generated revenue of approximately \$1,600 for the year ended December 31, 2022.

**NOTE 4 – RISKS AND UNCERTAINTIES**

Cash

The Company maintains cash balances in certain financial institutions which, at times, may exceed federally insured limits. The Company is subject to credit risk to the extent any financial institution with which it conducts business is unable to fulfill contractual obligations on its behalf. Management monitors the financial condition of such financial institutions and does not anticipate any loss from these obligations.

**TPP EXPRESS, LLC**  
**d/b/a TRIBOS PERI PERI**  
**NOTES TO FINANCIAL STATEMENTS**

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**NOTE 4 – RISKS AND UNCERTAINTIES (CONTINUED)**

Customers

As of and for the year ended December 31, 2022, three customers represented 48% of total revenues and 63% of royalties receivable.

Suppliers

As of and for the year ended December 31, 2022, one supplier represented 100% of purchases and 0% of accounts payable.

**NOTE 5 – COMMITMENTS AND CONTINGENCIES**

Litigation

The Company from time to time may be a defendant in legal actions generally incidental to its business. Although it is difficult to predict the ultimate outcome of any potential or threatened litigation, management believes that any ultimate liability will not materially affect the financial position and results of operations of the Company.

**NOTE 6 – SUBSEQUENT EVENTS**

The Company has evaluated subsequent events through April 14, 2023, the date on which the financial statements were available to be issued.

**TPP EXPRESS, LLC  
D/B/A TRIBOS PERI PERI  
FINANCIAL STATEMENTS  
DECEMBER 31, 2021**

**TPP EXPRESS, LLC D/B/A TRIBOS PERI PERI**  
**TABLE OF CONTENTS**

---

|                                                     |                 |
|-----------------------------------------------------|-----------------|
| <b>Independent Auditor’s Report</b>                 | <b>Page 1-2</b> |
| <b>Balance Sheets</b>                               | <b>Page 3</b>   |
| <b>Statement of Operations and Members’ Deficit</b> | <b>Page 4</b>   |
| <b>Statement of Cash Flows</b>                      | <b>Page 5</b>   |
| <b>Footnotes</b>                                    | <b>Page 6-7</b> |

**AKIVA MANNE**  
**CERTIFIED PUBLIC ACCOUNTANT**  
905 HARRISON ST ALLENTOWN, PA 18103

**INDEPENDENT AUDITOR'S REPORT**

To the Members of  
TPP Express, LLC dba Tribos Peri Peri

**Opinion**

We have audited the financial statements of TPP Express, LLC dba Tribos Peri Peri which comprises the balance sheet as of December 31, 2021, and the related statement of operations, and changes in members' deficit, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements referred to above present fairly, in all material respects, the financial position of TPP Express, LLC dba Tribos Peri Peri as of December 31, 2021, and the results of its operations and its cash flows for the for the year then ended, in accordance with accounting principles generally accepted in the United States of America.

**Basis for Opinion**

We conducted our audits in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of TPP Express, LLC dba Tribos Peri Peri, and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

**Other Matter**

The financial statements for the year ending December 31, 2020, were audited by other auditors whose report dated January 22, 2021, included an unqualified opinion of those statements.

**Responsibilities of Management for the Financial Statements**

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about TPP Express, LLC dba Tribos Peri Peri ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

**Auditor's Responsibilities for the Audit of the Financial Statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users made on the basis of these financial statements.

In performing an audit in accordance with GAAS, we:

Exercise professional judgment and maintain professional skepticism throughout the audit.

Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.

Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of TPP Express, LLC dba Tribos Peri Peri's internal control. Accordingly, no such opinion is expressed.

Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.

Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about TPP Express, LLC dba Tribos Peri Peri's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

  
Akiva Manne CPA  
Allentown PA  
February 17, 2022

TPP EXPRESS, LLC D/B/A TRIBOS PERI PERI  
BALANCE SHEETS

|                                           | <u>ASSETS</u>     |                  |
|-------------------------------------------|-------------------|------------------|
|                                           | DECEMBER 31       |                  |
|                                           | 2021              | 2020             |
| Current Assets                            |                   |                  |
| Cash                                      | \$ 114,769        | \$ 50,744        |
| Accounts receivable                       | 227               | 1,050            |
| Deferred commissions                      | 750               | —                |
| Total Current Assets                      | 115,746           | 51,794           |
| Inventory                                 | 2,500             | —                |
| Deferred commissions, net of current      | 6,125             | —                |
|                                           | 8,625             | —                |
| Total Assets                              | <u>\$ 124,371</u> | <u>\$ 51,794</u> |
| <u>LIABILITIES AND MEMBERS' (DEFICIT)</u> |                   |                  |
| Current Liabilities                       |                   |                  |
| Accounts payable and accrued expenses     | \$ 33,952         | \$ —             |
| Deferred Revenue                          | 31,950            | —                |
| Total Current Liabilities                 | 65,902            | —                |
| Long Term Liabilities                     |                   |                  |
| Deferred Revenue, net of current          | 92,040            | 60,000           |
| Members' (Deficit)                        | <u>(33,571)</u>   | <u>(8,206)</u>   |
| Total Liabilities and Members' (Deficit)  | <u>\$ 124,371</u> | <u>\$ 51,794</u> |

See notes to financial statements

TPP EXPRESS, LLC D/B/A TRIBOS PERI PERI  
STATEMENTS OF OPERATIONS AND MEMBERS' (DEFICIT)

|                                | YEARS ENDED DECEMBER 31 |                   |
|--------------------------------|-------------------------|-------------------|
|                                | 2021                    | 2020              |
| Revenues                       |                         |                   |
| Royalties                      | \$ 6,834                | \$ —              |
| Franchise fees                 | 36,010                  | —                 |
| Other revenues                 | 3,887                   | 2,050             |
| Total Revenues                 | 46,731                  | 2,050             |
| Cost of Sales                  | 3,457                   | —                 |
| Gross Profit                   | 43,274                  | 2,050             |
| Operating Expenses             | 68,639                  | 13,037            |
| Net (Loss)                     | (25,365)                | (10,987)          |
| Members' (Deficit) - Beginning | (8,206)                 | —                 |
| Members' Contributions         | —                       | 2,781             |
| Members' (Deficit) - Ending    | <u>\$ (33,571)</u>      | <u>\$ (8,206)</u> |

See notes to financial statements

TPP EXPRESS, LLC D/B/A TRIBOS PERI PERI  
STATEMENTS OF CASH FLOWS

|                                                                                  | YEARS ENDED DECEMBER 31 |                  |
|----------------------------------------------------------------------------------|-------------------------|------------------|
|                                                                                  | 2021                    | 2020             |
| Cash Flows from Operating Activities:                                            |                         |                  |
| Net (Loss)                                                                       | \$ (25,365)             | \$ (10,987)      |
| Adjustments to reconcile net (loss) to cash<br>provided by operating activities: |                         |                  |
| Changes in operating assets and liabilities:                                     |                         |                  |
| Accounts receivable                                                              | 823                     | (1,050)          |
| Deferred commissions                                                             | (6,875)                 |                  |
| Inventory                                                                        | (2,500)                 |                  |
| Accounts payable and accrued expenses                                            | 33,952                  |                  |
| Deferred revenue                                                                 | 63,990                  | 60,000           |
| Net cash provided by operating activities                                        | 64,025                  | 47,963           |
| Cash Flows Provided By Investing Activities:                                     |                         |                  |
| Members' Contributions                                                           | —                       | 2,781            |
| Net Increase in Cash                                                             | 64,025                  | 50,744           |
| Cash - Beginning of Year                                                         | 50,744                  | —                |
| Cash - End of Year                                                               | <u>\$ 114,769</u>       | <u>\$ 50,744</u> |

See notes to financial statements

**TPP EXPRESS, LLC D/B/A TRIBOS PERI PERI**  
**NOTES TO FINANCIAL STATEMENTS**

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**1. THE COMPANY**

TPP Express, LLC D/B/A Tribos Peri Peri is a New Jersey company that was formed in June 2019 to offer franchisees the opportunity to own and operate a fast-food casual restaurant utilizing the system created by TPP Express, LLC D/B/A Tribos Peri Peri.

**2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Basis of Accounting**-The accompanying financial statements have been prepared on an accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America. Under the accrual method, revenues are recognized when earned and expenses are recognized when a liability is incurred, without regard to disbursement of cash.

**Franchise Arrangements**-The Company's franchise arrangements generally include a license which provides for payments of initial fees as well as continuing royalties to the Company based upon a percentage of sales. Under this arrangement, franchisees are granted the right to operate a Striper Industries, Inc. for a specified number of years. As of December 31, 2021, there were five franchises, two of which were operational. As of December 31, 2020, there were two franchises, neither of which were operational.

**Concentration of Credit Risk**-Financial instruments that potentially expose the Company to concentration of credit risk primarily consist of cash and cash equivalents and franchisee accounts receivable. The balances in the Company's cash accounts did not exceed the Federal Deposit Insurance Company's (FDIC) insurance limit of \$ 250,000. The Company maintains its cash and cash equivalents with accredited financial institutions.

**Use of Estimates**-The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could vary from those estimates.

**Inventory**-Inventory is recorded at cost using the average costing method. Inventory consists of Tribos branded merchandise such as hats stickers and flags, held for sale to franchisees. Inventory balances were \$2,500, and \$0 for the years ended December 31, 2021, and 2020, respectively

**Taxes on Income**-The Company has elected to be taxed as a limited liability corporation for federal and state income tax purposes. Income and expenses for the Company pass through directly to the member and is reported on its individual income tax returns.

**3. REVENUE RECOGNITION**

The Company records revenue in accordance Accounting Standards Board ("FASB") and Accounting Standards Update ("ASU") No. 2014-09, Revenue from Contracts with Customers (Topic 606). The transaction price attributable to performance obligations are recognized as the performance obligations are satisfied. The portion of the franchise fee, if any, that is not attributable to a distinct performance obligation are amortized over the life of the related franchise agreements. Commission paid for franchises are amortized over the life of the franchise agreement.

**4. DEFERRED FRANCHISE FEES and DEFERRED COMMISSIONS**

In compliance with the Financial Accounting Standards Board ("FASB") new accounting standards for revenue recognition ("Topic 606"), the Company records its non-refundable franchise fees, net of amounts earned based on allowable direct services, as deferred revenues, to be recognized over the life of the franchise agreement. The non-refundable franchise fees received but not yet earned as of December 31, 2021, and 2020, were \$123,990 and \$60,000, respectively.

The Company records its commissions paid as deferred to be recognized over the life of the franchise agreement. The deferred commissions as of December 31, 2021, and 2020, were \$6,875 and \$0, respectively.

**5. SUBSEQUENT EVENTS**

The Company evaluates events that have occurred after the balance sheet date but before the financial statements are issued. Based upon the evaluation, the Company did not identify any recognized or non-recognized subsequent events that would have required further adjustment or disclosure in the financial statements through February 17, 2022, the date the financial statements were available to be issued.

TPP EXPRESS, LLC  
dba TRIBOS PERI PERI  
LEONIA, NJ

FINANCIAL STATEMENTS  
WITH INDEPENDENT AUDITOR'S REPORT

YEAR ENDED DECEMBER 31, 2020

**DASH Business Solutions, LLC**

13957 Exotica Lane      Wellington, FL 33414      561.247.5303

TPP EXPRESS, LLC  
dba TRIBOS PERI PERI

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Table of Contents

|                                              | Page |
|----------------------------------------------|------|
| Independent Auditor's Report.....            | 1-2  |
| Balance Sheet.....                           | 3    |
| Statement of Operations.....                 | 4    |
| Statement of Changes in Members' Equity..... | 5    |
| Statement of Cash Flows .....                | 6    |
| Notes to Financial Statements.....           | 7-9  |

## **DASH Business Solutions, LLC**

### ***Independent Auditor's Report***

To the Members  
TPP Express, LLC dba Tribos Peri Peri

We have audited the accompanying financial statements of TPP Express, LLC dba Tribos Peri Peri, which comprise the balance sheet as of December 31, 2020, and the related statement of operations, members' equity, and cash flows for the year then ended, and the related notes to the financial statements.

#### ***Opinion***

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of TPP Express, LLC dba Tribos Peri Peri as of December 31, 2020, and the results of its operations and its cash flows for the year(s) then ended, in accordance with the generally accepted accounting principles in the United States of America.

#### ***Basis for Opinion***

The audit was conducted in accordance with generally accepted auditing standards (GAAS) of the United States of America while specifically adhering to the auditor's responsibility listed below. The auditor is required to be independent of the entity and meet other ethical responsibilities relevant to the audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### ***Responsibilities of Management for the Financial Statements***

Management is responsible for the preparation and fair presentation of the financial statements in accordance with generally accepted accounting principles in the United States of America; and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### ***Auditor's Responsibilities for the Audit of the Financial Statements***

Performing an audit in accordance with GAAS requires the auditor to exercise professional judgment and maintain professional skepticism throughout the audit. The GAAS standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement. An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used, the reasonableness of significant accounting estimates made by management, consideration of the entity's ability to continue as a going concern for a reasonable amount of time, as well as evaluating the overall presentation of the financial statements.

*Auditor's Responsibilities for the Audit of the Financial Statements (Continued)*

The auditor is required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters the auditor identified during the audit.

The objectives of the auditor are to i) obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error; and ii) issue an auditor's report that includes the auditor's opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than the risk of detecting a misstatement resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

*DASH Business Solutions, LLC*

DASH Business Solutions, LLC  
Wellington, FL  
January 22, 2020

TPP EXPRESS, LLC dba TRIBOS PERI PERI

Balance Sheet  
As Of December 31, 2020

ASSETS

|                      |                      |
|----------------------|----------------------|
| Current Assets       |                      |
| Cash                 | \$ 50,744            |
| Accounts Receivable  | 1,050                |
| Total Current Assets | <u>51,794</u>        |
| <br>TOTAL ASSETS     | <br><u>\$ 51,794</u> |

LIABILITIES & MEMBERS' EQUITY

|                                         |                      |
|-----------------------------------------|----------------------|
| Long-Term Liabilities                   |                      |
| Deferred Revenue - Franchise Fees       | \$ 60,000            |
| Total Liabilities                       | <u>60,000</u>        |
| <br>Members' Equity                     |                      |
| Paid in Capital                         | 2,781                |
| Retained Earnings                       | (10,987)             |
| Total Members' Equity                   | <u>(8,206)</u>       |
| <br>TOTAL LIABILITIES & MEMBERS' EQUITY | <br><u>\$ 51,794</u> |

See accompanying Notes to Financial Statements

TPP EXPRESS, LLC dba TRIBOS PERI PERI

Statement of Operations  
For The Year Ended December 31, 2020

|                         |                    |
|-------------------------|--------------------|
| Revenues                |                    |
| Franchise Fees          | \$ -               |
| Other Revenue           | 2,050              |
| Total Revenue           | <u>2,050</u>       |
| Expenses                |                    |
| Bank Charges            | 112                |
| Computer Software       | 40                 |
| Office Supplies         | 2,707              |
| Professional Fees       | 9,150              |
| Licenses and Taxes      | 1,028              |
| Total Expenses          | <u>13,037</u>      |
| Operating Income (Loss) | (10,987)           |
| Income Taxes            | -                  |
| Interest Income         | -                  |
| Net Income (Loss)       | <u>\$ (10,987)</u> |

See accompanying Notes to Financial Statements

TPP EXPRESS, LLC dba TRIBOS PERI PERI

Statement of Changes in Members' Equity  
For The Year Ended December 31, 2020

|                             |                          |
|-----------------------------|--------------------------|
| Equity at January 1, 2020   | \$ -                     |
| Capital Contribution        | 2,781                    |
| Net Income (Loss)           | <u>(10,987)</u>          |
| Equity at December 31, 2020 | <u><u>\$ (8,206)</u></u> |

See accompanying Notes to Financial Statements

TPP EXPRESS, LLC dba TRIBOS PERI PERI

Statement of Cash Flows  
For The Year Ended December 31, 2020

|                                                      |                         |
|------------------------------------------------------|-------------------------|
| Cash Flows From Operating Activities:                |                         |
| Net Income (Loss)                                    | \$ (10,987)             |
| (Loss) to Net Cash Provided by Operating Activities: |                         |
| Depreciation & Amortization                          | -                       |
| Changes in Assets and Liabilities                    |                         |
| Decrease (Increase) in Assets                        | (1,050)                 |
| Increase (Decrease) in Liabilities                   | 60,000                  |
| Net Cash Provided by Operating Activities            | <u>47,963</u>           |
| <br>Cash Flows From Investing Activities:            |                         |
| Investing Activities                                 | <u>-</u>                |
| Net Cash Provided by Investing Activities            | <u>-</u>                |
| <br>Cash Flows From Financing Activities:            |                         |
| Capital Infusion                                     | 2,781                   |
| Owner Draws                                          | <u>-</u>                |
| Net Cash Provided by Investing Activities            | <u>2,781</u>            |
| Net Change in Cash                                   | 50,744                  |
| Cash - Beginning of Period                           | <u>-</u>                |
| Cash - End of Period                                 | <u><u>\$ 50,744</u></u> |

See accompanying Notes to Financial Statements

TPP EXPRESS, LLC dba TRIBOS PERI PERI  
Notes to Financial Statements  
December 31, 2020

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

*Organization and Nature of Business*

TPP Express, LLC dba Tribos Peri Peri (hereinafter the "Company") was formed on June 18, 2019 as a New Jersey Limited Liability Company for the purpose of offering franchise opportunities and support for entrepreneurs who want to own a franchisee location of the restaurant Tribos Peri Peri.

*Basis of Accounting*

The accompanying financial statements are presented using the accrual basis of accounting and the Company's accounting period is the 12-month period ending December 31 of each year.

*Use of Estimates*

The preparation of financial statements in conformity with generally accepted accounting principles in the United States of America requires management to make estimates and assumptions that affect the reported amounts and disclosures. Actual results could differ from those estimates.

*Accounts Receivable*

Accounts receivable are recorded for amounts due based on the terms of executed franchise agreements for franchise sales, royalty fees, and other revenues. These receivables are carried at original invoice amount less an estimate made for doubtful receivables, based on a review of outstanding amounts. Management regularly evaluates individual customer receivables and accounts receivable are written off when deemed uncollectible. Recoveries of accounts receivable previously written off are recorded as income when received. As of December 31, 2020, the Company has receivables of \$1,050. All receivables are deemed collectible and there is no allowance for doubtful accounts at December 31, 2020.

*Revenue Recognition*

The Company's revenues consist of fees from franchisees such as initial franchise fees, royalties, and other fees. The initial franchise fees are recognized when all material services and required conditions are fulfilled in accordance with the franchise agreements. For the year ended December 31, 2020, the Company did not recognize any franchise fees.

The Financial Accounting Standards Board ("FASB") issued codification Topic 606, Revenue from Contracts with Customers (ASC 606). Under ASC 606, the franchisor must determine if the pre-opening activities contain any distinct goods or services, known as performance obligations, and then allocate the initial franchise fees to those performance obligations using the stand-alone selling price of the goods or services. The Company determined no allocation is necessary for the year ended December 31, 2020. Other revenues are reported as earned.

TPP EXPRESS, LLC dba TRIBOS PERI PERI  
Notes to Financial Statements  
December 31, 2020

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

*Income Taxes*

The entity is structured as a limited liability company (LLC) under the laws of the State of New Jersey. A limited liability company with more than one owner is classified as a partnership for federal and state income tax purposes and, accordingly, the income or loss of the Company will be included in the income tax returns of the members. Therefore, there is no provision for federal and state income taxes.

The Company follows the guidance under Accounting Standards Codification ("ASC") Topic 740, Accounting for Uncertainty in Income Taxes. ASC Topic 740 prescribes a more-likely-than-not measurement methodology to reflect the financial statement impact of uncertain tax positions taken or expected to be taken in the tax return. There are no uncertain tax positions at December 31, 2020.

The Company's income tax returns are subject to examination by taxing authorities for a period of three years from the date they are filed. As of December 31, 2020, the 2019, 2018 and 2017 tax years were subject to examination.

*Recently Issued Accounting Pronouncements*

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") No. 2014-09, Revenue from Contracts with Customers, which amended revenue recognition guidance to clarify the principles for recognizing revenue from contracts with customers. The guidance requires an entity to recognize revenue when it transfers promised goods or services to customers in an amount that reflects the consideration to which the entity expects to be entitled in exchange for those goods or services. The guidance also requires expanded disclosures relating to the nature, amount, timing, and uncertainty of revenue and cash flows arising from contracts with customers. Additionally, qualitative and quantitative disclosures are required about customer contracts, significant judgments and changes in judgments, and assets recognized from the costs to obtain or fulfill a contract. ASU No. 2014-09 is effective for annual reporting in fiscal years that begin after December 15, 2019. The Company is in the process of evaluating the impact that this new guidance will have on its financial statements.

*Concentration of Risk*

The Company maintains its cash in bank deposit accounts which at times may exceed federally insured limits. The Company has not experienced any losses in such accounts. The Company believes it is not exposed to any significant credit risks on cash.

*Subsequent Events*

Management has reviewed and evaluated subsequent events through January 22, 2021, the date on which the financial statements were issued.

TPP EXPRESS, LLC dba TRIBOS PERI PERI  
Notes to Financial Statements  
December 31, 2020

NOTE 2 - COMMITMENTS AND CONTINGENCIES

The Company may be subject to various claims, legal actions and complaints arising in the ordinary course of business. In accounting for legal matters and other contingencies, the Company follows the guidance in ASC Topic 450 Contingencies, under which loss contingencies are accounted for based upon the likelihood of incurrence of a liability. If a loss contingency is "probable" and the amount of loss can be reasonably estimated, it is accrued. If a loss contingency is "probable" but the amount of loss cannot be reasonably estimated, disclosure is made. If a loss contingency is "reasonably possible," disclosure is made, including the potential range of loss, if determinable. Loss contingencies that are "remote" are neither accounted for nor disclosed.

In the opinion of management, all matters are of such kind, or involve such amounts, that unfavorable disposition, if any, would not have a material effect on the financial position of the Company. The Company does not carry general liability or workers' compensation coverage, nor is it self-insured.

NOTE 3 - FRANCHISE AGREEMENT

The terms of the Company's franchise agreement will be as follows:

- A. The Company will grant the right to use the Company name, trademark and system in the franchisee's franchise development business.
- B. The franchisee is obligated to pay a non-refundable initial franchise fee.
- C. The franchisee is obligated to pay a monthly royalty fee and other fees as outlined in the agreement.

NOTE 4 - DEFERRED REVENUE

As stated in Note 1, under ASC 606, franchisor may recognize franchise fee revenue when the franchisor has substantially performed all services required to earn the initial franchise fee, or if pre-opening activities contain any distinct goods or services that can be allocated from the initial franchise fee. Management has determined that no revenue from the initial franchise fees should be recognized as of December 31, 2020. The amounts in deferred revenue on the balance sheet of \$60,000 represent the initial franchise fee paid on behalf of two separate franchisees. The Company currently has two franchisee contracts completed and the initial payment has been paid in full by both franchisees.



**A. ANDREW GIANIODIS**

**CERTIFIED PUBLIC ACCOUNTANT**

**TPP EXPRESS LLC**

JANUARY 31, 2020

FINANCIAL STATEMENTS

# TPP EXPRESS LLC

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## Table of Contents

|                                              | <u>Page</u> |
|----------------------------------------------|-------------|
| INDEPENDENT AUDITOR'S REPORT.....            | 1           |
| BALANCE SHEET.....                           | 2           |
| STATEMENT OF OPERATIONS.....                 | 3           |
| STATEMENT OF CHANGES IN MEMBER'S EQUITY..... | 4           |
| STATEMENT OF CASH FLOWS.....                 | 5           |
| NOTES TO FINANCIAL STATEMENTS.....           | 6 - 7       |



**A. ANDREW GIANIODIS**  
**CERTIFIED PUBLIC ACCOUNTANT**

February 11, 2020

## **INDEPENDENT AUDITORS' REPORT**

Board of Directors and Members of  
TPP Express LLC:

### **REPORT ON FINANCIAL STATEMENTS**

I have audited the accompanying balance sheet of TPP Express LLC as of January 31, 2020 and the related statements of operations, changes in owner's equity and cash flows for the period January 1 through January 31, 2020. These financial statements are the responsibility of the Company's management.

### **MANAGEMENT'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS**

Management is responsible for the preparation and fair presentation of these financial statements in accordance with principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

### **AUDITOR'S RESPONSIBILITY**

My responsibility is to express an opinion on these financial statements based on my audits. I conducted my audits in accordance with generally accepted auditing standards as accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit includes performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of risks of material misstatements of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Company's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, I express no such opinion.

-1-

An audit also includes evaluating appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my audit opinion.

#### OPINION

In my opinion, the financial statements referred to above present fairly, in all material respects, the financial position of TPP Express LLC as of January 31, 2020 and the related statements of operations, changes in owner's equity and cash flows for the period then ended in conformity with accounting principles generally accepted in the United States of America.

A handwritten signature in dark ink, appearing to read "A. Andrew Gianiodis" followed by "CPA" in smaller letters.

A. Andrew Gianiodis

Certified Public Accountant

# TPP Express LLC

## Balance Sheet January 31, 2020

### ASSETS

|                               |                 |
|-------------------------------|-----------------|
| Current Assets                |                 |
| Cash                          | \$ 1,000        |
| Inventory                     | -               |
| Due from affiliated companies | -               |
| Prepaid expenses - current    | -               |
| Total Current Assets          | <u>1,000</u>    |
| Other Assets                  |                 |
| Franchise costs               | -               |
|                               | <u>-</u>        |
| TOTAL ASSETS                  | <u>\$ 1,000</u> |

### LIABILITIES & EQUITY

|                             |                 |
|-----------------------------|-----------------|
| Current Liabilities         |                 |
| Accounts Payable            | \$ -            |
| Due to affiliated companies | -               |
|                             | <u>-</u>        |
| Total Liabilities           | <u>-</u>        |
| Members' Equity             |                 |
| Equity                      | <u>1,000</u>    |
| Total Equity                | <u>1,000</u>    |
| TOTAL LIABILITIES & EQUITY  | <u>\$ 1,000</u> |

*See accompanying notes*

**TPP Express LLC**  
**Statement of Operations**  
**Period ending January 31, 2020**

|                        |                        |
|------------------------|------------------------|
| Revenues               |                        |
| Franchise fees         | \$ -                   |
| Royalties              | -                      |
| Other revenue          | -                      |
| Total revenue          | <u>-</u>               |
| <br>Cost of Goods Sold | <br><u>-</u>           |
| <br>Gross Margin       | <br><u>-</u>           |
| Expenses               |                        |
| Advertising            | -                      |
| Bank Charges           | -                      |
| Computer               | -                      |
| Contract labor         | -                      |
| Dues                   | -                      |
| Office Expenses        | -                      |
| Professional fees      | -                      |
| Registrations          | -                      |
| Rent                   | -                      |
| Travel                 | -                      |
| Total expenses         | <u>-</u>               |
| <br>Operating Income   | <br>-                  |
| <br>Interest income    | <br><u>-</u>           |
| <br>Net Income         | <br><u><u>\$ -</u></u> |

*See accompanying notes*

## TPP Express LLC

### Statement of Changes in Member's Equity Period ending January 31, 2020

|                           | Total Equity           |
|---------------------------|------------------------|
| Equity at January 1, 2020 | \$ -                   |
| Capital Contribution      | 1,000                  |
| Draws                     | -                      |
| Net Income                | <u>-</u>               |
| Equity January 31, 2020   | <u><u>\$ 1,000</u></u> |

*See accompanying notes*

**TPP Express LLC**  
**Statement of Cash Flows**  
**Period ending January 31, 2020**

Cash flows from operating activities:

|                                                                                 |      |
|---------------------------------------------------------------------------------|------|
| Net Income                                                                      | \$ - |
| Adjustments to reconcile net loss to net cash provided by operating activities: |      |
| Depreciation & amortization                                                     | -    |
| Changes in assets and liabilities                                               |      |
| Current assets                                                                  | -    |
| Current liabilities                                                             | -    |

Net cash provided by operating activities

Cash flows from investing activities:

|                                           |   |
|-------------------------------------------|---|
| Proceeds from affiliated companies        | - |
| Expenditures on Intangible Assets         | - |
| Net cash provided by investing activities | - |

Cash flows from financing activities:

|                                           |       |
|-------------------------------------------|-------|
| Capital infusion                          | 1,000 |
| Owner draws                               | -     |
| Net cash provided by investing activities | 1,000 |

Net change in cash 1,000

Cash - beginning of period -

Cash - end of period \$ 1,000

Supplemental Disclosures

|                   |   |
|-------------------|---|
| Interest Paid     | - |
| Income Taxes Paid | - |

*See accompanying notes*

**TPP EXPRESS LLC**  
**NOTES TO FINANCIAL STATEMENTS**

**NOTE 1      SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**ORGANIZATION AND NATURE OF BUSINESS**

The Company was incorporated under the laws of the State of New Jersey for the purpose of offering franchise opportunities to entrepreneurs who want to own their own Tribos Peri Peri restaurant operation, as a franchise.

**BASIS OF PRESENTATION**

The financial statements are presented on the accrual basis of accounting.

**REVENUE RECOGNITION**

The Company accounts for revenue using the accounting method prescribed under Accounting Standards Codification 606 ("ASC") Topic Franchisors.

Deferred revenue consists of fees paid to the Company when a franchise agreement is signed. This revenue is deferred until all material services or conditions relating to the sale have been substantially performed or satisfied by the Company. In 2019, the Company recognized no franchise fees.

The Company similarly defers the related expenses specific to the franchise agreements, primarily sales commissions. Similarly, there are no prepaid commissions relating to the deferred revenue.

Royalty fees will be charged on a monthly basis and are recorded as earned.

**COMPANY INCOME TAXES**

The Company is an LLC; as such, the Company will not be responsible for income taxes on the company level. Instead, its taxable income will be included on the owner's personal tax returns.

**TPP EXPRESS LLC**  
**NOTES TO FINANCIAL STATEMENTS**

**NOTE 2      DISCLOSURE ABOUT FAIR VALUE OF FINANCIAL INSTRUMENTS**

The Company estimates that the fair value of all financial instruments at January 31, 2020, as defined in FASB 107, does not differ materially from the aggregate carrying values of its financial instruments recorded in the accompanying balance sheet. The estimated fair value amounts have been determined by the Company using available market information and appropriate valuation methodologies. Considerable judgment is required in interpreting market data to develop the estimates of fair value, and accordingly, the estimates are not necessarily indicative of the amounts that the Company could realize in a current market exchange.

**NOTE 3      COMMITMENTS AND CONTINGENCIES**

The Company does not carry general liability or worker's compensation coverage, nor is it self-insured.

**NOTE 4      FRANCHISE AGREEMENT**

The terms of the Company's franchise agreement will be as follows:

- A. The Company will grant the right to use the Company name, trademark and system in the franchisee's franchise development business.
- B. The franchisee is obligated to pay a non-refundable initial franchise fee.
- C. The franchisee is obligated to pay a monthly royalty fee. Certain other fees are also outlined in the agreement.

**NOTE 5      SUBSEQUENT EVENTS**

Subsequent events have been evaluated through February 11, 2019, the date that the financial statements were available to be issued.

## EXHIBIT E

### OPERATING MANUAL TABLE OF CONTENTS

| <b>Manual Section</b>              | <b>Number of Pages</b> |
|------------------------------------|------------------------|
| Preface & Introduction             | 35                     |
| Establishing My Franchise Business | 37                     |
| Personnel                          | 48                     |
| Administrative Procedures          | 25                     |
| Daily Procedures                   | 68                     |
| Selling & Marketing                | 22                     |
|                                    |                        |
| <b>Total Number of Pages</b>       | <b>235</b>             |

**EXHIBIT H**  
**CURRENT AND FORMER FRANCHISEES**

Current Franchisees

Names of all current franchisees (as of the end of our last fiscal year) and the address and telephone number of each of their outlets:

Operational Outlets as of 12/31/2022:

**Maryland**

AANDW LLC  
6010 University Blvd, Ste 110-112  
Ellicott City, MD 21043  
410-720-2448

**New Jersey**

Mann-O-Salwa, Inc  
100 US Highway 9  
Englishtown, NJ 07726  
The Galleria of Manalapan  
732-997-9932

Sheikh Foods, LLC  
401 Main St.  
Metuchen, NJ 08840  
732-243-9305

Pasoori Inc.  
60 Easton Ave,  
New Brunswick, NJ 08901  
732-317-1394

**Rhode Island**

TZ Enterprises, LLC  
183 Angel St.  
Providence, RI 02906  
401-228-9233

Franchise Agreement Signed but Outlet Not Yet Open (as of 12/31/2022):

**GEORGIA**

Tribos Alpharetta LLC  
Mohammed Samir Wahid,  
5310 Windward Pkwy, Suite D  
(404) 513-0310

**MASSACHUSETTS**

Food Time, Inc.  
Faiyaz Washwell  
Cook St, Unit B7  
Billerica, MA 01821  
(917)-416-2512  
LOCATION TBD

Unity Partners, LLC  
Yassir Chaudhry – 508-523-4011  
Kandaraj Krishna Kumar – 781-789-6953  
124 Turnpike Rd  
Westborough, MA 01581  
508-329-6699

**Note: We did not have any multi-unit developers at the close of our last fiscal year.**

Former Franchisees

Name, city and state, and current business telephone number, or if unknown, the last known home telephone number of every franchisee who had an outlet terminated, canceled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under the franchise agreement during the most recently completed fiscal year or who have not communicated with us within 10 weeks of the disclosure document issuance date:

**None**

**EXHIBIT I**

**STATE ADDENDA TO DISCLOSURE DOCUMENT**

## **CALIFORNIA ADDENDUM TO THE DISCLOSURE DOCUMENT**

As to franchises governed by the California Franchise Investment Law, if any of the terms of the Disclosure Document are inconsistent with the terms below, the terms below control.

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE FRANCHISE DISCLOSURE DOCUMENT.

Item 3 of the Disclosure Document is amended by adding the following paragraph:

Neither we nor any person or franchise broker in Item 2 of this disclosure document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling these persons from membership in this association or exchange.

Item 5 of the Disclosure Document is amended by adding the following sentence:

We defer collection of initial fees until after we have completed our initial obligations to you and the franchise is open for business.

Item 17 of the Disclosure Document is amended by adding the following paragraphs:

California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination, transfer, or non-renewal of a franchise. If the franchise agreement contains a provision that is inconsistent with the law, the law will control.

Item 17.g. of the Disclosure Document is modified to state that, in addition to the grounds for immediate termination specified in Item 17.h., the franchisor can terminate upon written notice and a 60 day opportunity to cure for a breach of the Franchise Agreement.

Item 17.h. of the Disclosure Document is modified to state that the franchisor can terminate immediately for insolvency, abandonment, mutual agreement to terminate, material misrepresentation, legal violation persisting 10 days after notice, repeated breaches, judgment, criminal conviction, monies owed to the franchisor more than 5 days past due, and imminent danger to public health or safety.

The franchise agreement contains a covenant not to compete which extends beyond the termination of the franchise. This provision may not be enforceable under California law.

The franchise agreement requires application of the laws of New Jersey. This provision may not be enforceable under California law.

The franchise agreement requires binding arbitration. The arbitration will occur at Livonia, New Jersey, with the costs being borne according to the Rules for Commercial Arbitration of the

American Arbitration Association. Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040.5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a franchise agreement restricting venue to a forum outside the State of California.

SECTION 31125 OF THE FRANCHISE INVESTMENT LAW REQUIRES US TO GIVE TO YOU A DISCLOSURE DOCUMENT APPROVED BY THE COMMISSIONER OF FINANCIAL PROTECTION AND INNOVATION BEFORE WE ASK YOU TO CONSIDER A MATERIAL MODIFICATION OF YOUR FRANCHISE AGREEMENT.

YOU MUST SIGN A GENERAL RELEASE OF CLAIM IF YOU RENEW OR TRANSFER YOUR FRANCHISE. CALIFORNIA CORPORATIONS CODE §31512 VOIDS A WAIVER OF YOUR RIGHTS UNDER THE FRANCHISE INVESTMENT LAW (CALIFORNIA CODE §§31000 THROUGH 31516). BUSINESS AND PROFESSIONS CODE §20010 VOIDS A WAIVER OF YOUR RIGHTS UNDER THE FRANCHISE RELATIONS ACT (BUSINESS AND PROFESSIONS CODE §§20000 THROUGH 20043).

Our website is located at [www.tribosperiperi.com](http://www.tribosperiperi.com)

OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION AT [www.dfpi.ca.gov](http://www.dfpi.ca.gov).

The highest interest rate allowed by law in California is ten percent (10%) annually.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

**The registration of this franchise offering by the California Department of Financial Protection and Innovation does not constitute approval, recommendation, or endorsement by the commissioner.**

The State Cover Page is amended to add the following additional risk factors:

\*You will not receive an exclusive territory under your Multi-Unit Development Agreement. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control.

\*If the Franchisee intends to sell alcoholic beverages in California, you must comply with the requirements set forth in the Alcoholic Beverage Control Act and the California Code of Regulations for the sale of alcoholic beverages.

\*If the Franchisor and Franchisee are unable to agree on a site within the Time Limit to Open, the Franchisor can terminate the Franchise Agreement.

## **ILLINOIS ADDENDUM TO THE DISCLOSURE DOCUMENT**

As to franchises governed by the Illinois Franchise Disclosure Act, if any of the terms of the Disclosure Document are inconsistent with the terms below, the terms below control.

1. Item 17.w. is modified to provide that Illinois law applies.
2. In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a franchise agreement may provide for arbitration to take place outside of Illinois.
3. In conformance with Section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation, or provision of the Franchise Agreement purporting to bind you to waive compliance with any provision of the Illinois Franchise Disclosure Act or any other law of the State of Illinois is void.
4. The conditions under which your Franchise Agreement can be terminated and your rights upon nonrenewal may be affected by Sections 19 and 20 of the Illinois Franchise Disclosure Act.
5. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.
6. Fee Deferral. Items 5 and 7 are modified to also provide that we defer collection of all initial fees until we have satisfied our pre-opening obligations to you and you have commenced doing business under the Franchise Agreement. Payment of the Development Fee is deferred until the first franchise business opens. The Illinois Attorney General's Office imposed this deferral requirement due to our financial condition.

## **MARYLAND ADDENDUM TO THE DISCLOSURE DOCUMENT**

As to franchises governed by the Maryland Franchise Registration and Disclosure Law, if any of the terms of the Disclosure Document are inconsistent with the terms below, the terms below control.

1. Item 17.b. is modified to also provide, “The general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

2. Item 17.u. is modified to also provide, “This franchise agreement provides that disputes are resolved through arbitration. A Maryland franchise regulation states that it is an unfair or deceptive practice to require a franchisee to waive its right to file a lawsuit in Maryland claiming a violation of the Maryland Franchise Law. In light of the Federal Arbitration Act, there is some dispute as to whether this forum selection requirement is legally enforceable.”

3. Item 17.v. is modified to also provide, “Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.”

4. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

5. Surety Bond. Item 5 is modified to also provide, “Based upon our financial condition, the Maryland Securities Commissioner has required a financial assurance which is being satisfied by posting a surety bond which we filed with the Commissioner. We attach a copy here.”

# POWER OF ATTORNEY

Direct Inquiries/Claims to:

**THE HARTFORD**

BOND, T-11

One Hartford Plaza

Hartford, Connecticut 06155

[Bond.Claims@thehartford.com](mailto:Bond.Claims@thehartford.com)

call 888-266-3488 or fax: 860-757-5835

KNOW ALL PERSONS BY THESE PRESENTS THAT:

Agency Name: ASSOCIATION AGENCY INC

Agency Code: 13-656267

- ☒ **Hartford Fire Insurance Company**, a corporation duly organized under the laws of the State of Connecticut  
☐ **Hartford Casualty Insurance Company**, a corporation duly organized under the laws of the State of Indiana  
☐ **Hartford Accident and Indemnity Company**, a corporation duly organized under the laws of the State of Connecticut  
☐ **Hartford Underwriters Insurance Company**, a corporation duly organized under the laws of the State of Connecticut  
☐ **Twin City Fire Insurance Company**, a corporation duly organized under the laws of the State of Indiana  
☐ **Hartford Insurance Company of Illinois**, a corporation duly organized under the laws of the State of Illinois  
☐ **Hartford Insurance Company of the Midwest**, a corporation duly organized under the laws of the State of Indiana  
☐ **Hartford Insurance Company of the Southeast**, a corporation duly organized under the laws of the State of Florida

having their home office in Hartford, Connecticut (hereinafter collectively referred to as the "Companies") do hereby make, constitute and appoint Jessica Ciccone of Lake Mary, Florida, its true and lawful Attorney-in-Fact, to sign its name as surety(ies) only as delineated above by , and to execute, seal and acknowledge the following bond, undertaking, contract or written instrument:

Bond No. 13BSBIV6859

Naming Tribos Peri Peri as Principal,

and State of Maryland - Securities Division as Obligor,

in the amount of See Bond Form(s) on behalf of Company in its business of guaranteeing the fidelity of persons, guaranteeing the performance of contracts and executing or guaranteeing bonds and undertakings required or permitted in any actions or proceedings allowed by law.

In Witness Whereof, and as authorized by a Resolution of the Board of Directors of the Companies on May 23, 2016 the Companies have caused these presents to be signed by its Assistant Vice President and its corporate seals to be hereto affixed, duly attested by its Assistant Secretary. Further, pursuant to Resolution of the Board of Directors of the Companies, the Companies hereby unambiguously affirm that they are and will be bound by any mechanically applied signatures applied to this Power of Attorney.



*Shelby Wiggins*

Shelby Wiggins, Assistant Secretary

*Joelle L. LaPierre*

Joelle L. LaPierre, Assistant Vice President

STATE OF FLORIDA

COUNTY OF SEMINOLE

ss. Lake Mary

On this 20th day of May, 2021, before me personally came Joelle LaPierre, to me known, who being by me duly sworn, did depose and say: that (s)he resides in Seminole County, State of Florida; that (s)he is the Assistant Vice President of the Companies, the corporations described in and which executed the above instrument; that (s)he knows the seals of the said corporations; that the seals affixed to the said instrument are such corporate seals; that they were so affixed by authority of the Boards of Directors of said corporations and that (s)he signed his/her name thereto by like authority.



*Jessica Ciccone*

Jessica Ciccone  
My Commission: 11112280  
Expires June 20, 2023

I, the undersigned, Assistant Vice President of the Companies, DO HEREBY CERTIFY that the above and foregoing is a true and correct copy of the Power of Attorney executed by said Companies, which is still in full force effective as of MAY 29, 2022.

Signed and sealed in Lake Mary, Florida.



*Keith D. Dozois*

Keith D. Dozois, Assistant Vice President



**Date:** March 29, 2022

**Agency Code:** 13 656267

**Agency Information**

ASSOCIATION AGENCY INC  
2185 LEMOINE AVENUE SUITE 10  
FORT LEE, NJ 07024

**Obligee Information**

ORIGINEE:  
State of Maryland - Securities Division  
Maryland Securities Commissioner 250 St. Paul Place Baltimore, MD 21201

**Insured / Principal:** Tribos Peri Peri

**Policy / Bond #:** 13BSBIV6859

**Account Name/Number:**

**Policy Term:** March 25, 2022 - March 25, 2023

**Type of Policy:** Surety - License & Permit

**Billing Term:** Annual

**Billing Type<sup>1</sup>:** Agency Bill

**Transaction Type:** New Bond

**Transaction Effective Date:** March 25, 2022

**Bond Limit:** \$50,000

| Premium |
|---------|
| \$ 500  |

| State Tax / Surcharge if applicable |
|-------------------------------------|
| \$ /                                |

This record is a billing advice only.

If you have any questions regarding this transaction, please contact your agent or The Hartford's Billing Department.

**<sup>1</sup> Billing Type:**

- Agency Bill – Premium will be billed through your Agent.
- Direct Bill – You will receive a billing statement directly from The Hartford.
  - Credit Card – Premium noted on this statement has been submitted to your Credit Card for this term only and it will be reflected in your Direct Bill notification you receive from The Hartford.

**STATE OF MARYLAND  
SECURITIES DIVISION  
FRANCHISOR SURETY BOND**

KNOW ALL MEN BY THESE PRESENTS, THAT

Tribos Peri Peri

(Name of Franchisor)

a Franchisor

(Description or form of business organization, including State of Incorporation), with business offices at

156 Ames Ave, Leonia, NJ 07605

(Address)

as Principal, and Hartford Fire Insurance Company

(Name of Surety)

under the laws of the State of Connecticut and authorized to do

business in the State of Maryland, as Surety, are hereby held and firmly bound to the State of Maryland, in the sum of

Fifty Thousand

Dollars (\$ 50,000.00 )

For the payment of this sum, Principal and Surety bind themselves, their representatives, successors and assigns, jointly and severally by these presents.

WHEREAS, Principal has applied for registration as a franchisor to offer and sell franchises in Maryland, which registration must be renewed annually as required under the Maryland Franchise Registration and Disclosure Law, Title 14, Subtitle 2, Business Regulation Article, Annotated Code of Maryland, (2004Repl. Vol) (the Maryland Franchise Law); and

WHEREAS, Principal executes this surety bond under 14-217 of the Maryland Franchise Law, as a condition of its registration to offer and sell franchises in Maryland:

NOW, THEREFORE, the Principal agrees as follows:

1. Principal shall obey all applicable rules, regulations and statutes of the State of Maryland, now or hereafter existing and all other applicable laws now or hereafter existing, affecting or relating to the offer or sale of franchises or area franchises.
2. Principal shall in all respects be bound to any and all applicable requirements and provisions required to be in this bond by existing and future statutes, rules and regulations of the State of Maryland, and laws, the same as though such requirements and provisions were fully set forth in this bond, and by reference such requirements and provisions are made a part hereof.
3. Principal shall in all respects be bound to perform and fulfill, up to and until the time at which franchisee's or subfranchisor's business is fully operational, all undertakings, covenants, terms, conditions and agreements of any contract, or of any modification to a contract duly authorized by the parties to the contract, that the Principal makes with these franchisees, or subfranchisors.
4. This bond is for the benefit of the State of Maryland and all persons purchasing franchises and area franchises from Principal.
5. This bond shall become effective at 12:01 AM on

(time of day)

March 25, 2022

(date)

It may be cancelled by Surety and Surety relieved of liability with respect to a franchise agreement entered into by Principal after the effective date of cancellation. Cancellation is effective 90 days after the Maryland Securities Commissioner and Principal receive written notice from Surety of cancellation. Notwithstanding any such cancellation, coverage under this bond remains effective with respect to any franchise agreements entered into by Principal prior to the effective date of cancellation.

Hartford Fire Insurance Company

(Name of Surety)

Jessica Ciccone

Jessica Ciccone (Signature of Attorney in Fact)

Tribos Peri Peri

(Name of Franchisor)

By: [Signature]

(Signature of Officer, Partner, or Sole Proprietor)

Approved as to form:

Assistant Attorney General

Date



**INSTRUCTIONS:**

1. This side is to be completed by a notary public for both the Principal and the Surety.
2. Please attach the Power of Attorney and Certified Copy of the Corporate Resolution for the Surety listed herein.

STATE OF \_\_\_\_\_ }  
COUNTY OF \_\_\_\_\_ } ss. **ACKNOWLEDGMENT OF PRINCIPAL**

**(INDIVIDUAL PROPRIETORSHIP)**

The foregoing instrument was acknowledged before me this \_\_\_\_\_ day of \_\_\_\_\_,  
\_\_\_\_\_ by \_\_\_\_\_  
(Name of Person Acknowledged)

**(CORPORATION)**

The foregoing instrument was acknowledged before me this \_\_\_\_\_ day of \_\_\_\_\_,  
\_\_\_\_\_ by \_\_\_\_\_, Assistant Secretary of  
(Name of Corporation President)  
\_\_\_\_\_, a \_\_\_\_\_  
(Name of Corporate Acknowledging) (State of Incorporation)  
corporation, on behalf of the corporation

**(PARTNERSHIP)**

The foregoing instrument was acknowledged before me this \_\_\_\_\_ day of \_\_\_\_\_,  
\_\_\_\_\_ by \_\_\_\_\_, a partner on behalf of  
(Name of Acknowledging Partner)  
\_\_\_\_\_, a partnership.  
(Name of Partnership)

\_\_\_\_\_  
Notary Public

**NOTARY SEAL**

Cty: \_\_\_\_\_ Comm. Exp: \_\_\_\_\_

STATE OF Florida }  
COUNTY OF Seminole } ss.

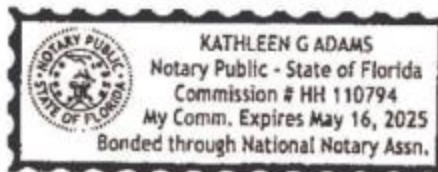
**ACKNOWLEDGMENT OF SURETY**

The foregoing instrument was acknowledged before me this \_\_\_\_\_ day of \_\_\_\_\_,  
\_\_\_\_\_ by Jessica Ciccone, Attorney-in-Fact of  
(Name and Title of Officer or Agent)  
Hartford Fire Insurance Company, a Connecticut  
(Name of Corporate Acknowledging) (State of Incorporation)  
corporation, on behalf of the corporation

Kathleen Adams  
Notary Public

**NOTARY SEAL**

Cty: Lake Mary, FL Comm. Exp: 5/16/25



## **NEW YORK ADDENDUM TO THE DISCLOSURE DOCUMENT**

As to franchises governed by the New York franchise laws, if any of the terms of the Disclosure Document are inconsistent with the terms below, the terms below control.

1. The following information is added to the cover page of the Franchise Disclosure Document:

**THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.**

2. The following is added at the end of Item 3:

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices or comparable civil or misdemeanor allegations.

B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.

C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10 year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud or securities law, fraud, embezzlement, fraudulent conversion or misappropriation of property, or unfair or deceptive practices or comparable allegations.

D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency, or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or

department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of the “Summary” sections of Item 17(c), titled **“Requirements for franchisee to renew or extend,”** and Item 17(m), entitled **“Conditions for franchisor approval of transfer”**:

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687.4 and 687.5 be satisfied.

4. The following language replaces the “Summary” section of Item 17(d), titled **“Termination by franchisee”**:

You may terminate the agreement on any grounds available by law.

5. The following is added to the end of the “Summary” sections of Item 17(v), titled **“Choice of forum,”** and Item 17(w), titled **“Choice of law”**:

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York.

**RHODE ISLAND ADDENDUM  
TO THE DISCLOSURE DOCUMENT**

As to franchises governed by the Rhode Island Franchise Investment Act, if any of the terms of the Disclosure Document are inconsistent with the terms below, the terms below control.

Item 17.m. of the Disclosure Document is revised to provide:

Section 19-28.1-14 of the Rhode Island Franchise Investment Act prohibits a franchisee to be restricted in choice of jurisdiction or venue. To the extent any such restriction is purported to be required by us, it is void with respect to all franchisees governed under the laws of Rhode Island.

Item 17.w. of the Disclosure Document is revised to provide:

Rhode Island law applies.

## **VIRGINIA ADDENDUM TO THE DISCLOSURE DOCUMENT**

As to franchises governed by the Virginia Retail Franchising Act, if any of the terms of the Disclosure Document are inconsistent with the terms below, the terms below control.

1. In recognition of the restrictions contained in Section 13.1-564 of the Virginia Retail Franchising Act, the Franchise Disclosure Document is amended as follows:

Additional Disclosure: The following statements are added to Item 17.h.

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any ground for default or termination stated in the franchise agreement does not constitute “reasonable cause,” as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

2. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

3. Initial Fee Deferral. Item 5 of the Disclosure Document is modified to also provide as follows: “The Virginia State Corporation Commission’s Division of Securities and Retail Franchising requires us to defer payment of the initial franchise fee and other initial payments owed by franchisees to the franchisor until the franchisor has completed its pre-opening obligations under the franchise agreement.”

## **EXHIBIT J**

### **STATE EFFECTIVE DATES**

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the states, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered, or exempt from registration, as of the Effective Date stated below:

| <b>State</b> | <b>Effective Date</b> |
|--------------|-----------------------|
| California   | Pending               |
| Illinois     | Pending               |
| Maryland     | Pending               |
| Michigan     | Pending               |
| New York     | Pending               |
| Rhode Island | Pending               |
| Virginia     | Pending               |

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

## **EXHIBIT K**

### **RECEIPT**

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If TPP Express, LLC offers you a franchise, we must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, us or an affiliate in connection with the proposed franchise sale.

Iowa requires that we give you this Disclosure Document at the earlier of the first personal meeting or 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

Michigan requires that we give you this Disclosure Document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

New York requires that we give you this Disclosure Document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship.

If TPP Express, LLC does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and any applicable state agency (which are listed in Exhibit A).

The name, principal business address, and telephone number of each franchise seller offering the franchise is:

| <b>Name</b>       | <b>Principal Business Address</b>                            | <b>Telephone Number</b> |
|-------------------|--------------------------------------------------------------|-------------------------|
| Kunal Sethi       | 642 West Knoll Drive Suite 306, West Hollywood CA 90069      | 818-400-9292            |
| Mohammad J Ismail | 156 Ames Avenue, Leonia NJ 07605                             | 818-400-9292            |
| Lubna A Ismail    | 156 Ames Avenue, Leonia NJ 07605                             | 818-400-9292            |
| Vincent Blumetti  | 1794 Huntington Chase Chamblee, GA 30341                     | 770-458-7301            |
| Sarah Conroy      | 3565 Piedmont Road NE, Bldg. One, Ste 400, Atlanta. GA 30305 | 747-242-2680            |
| Larry Schwartz    | 3565 Piedmont Road NE, Bldg. One, Ste 400, Atlanta. GA 30305 | 678-456-5157            |

Issuance Date: April 19, 2023.

I received a disclosure document dated April 19, 2023, that included the following Exhibits:

- A. State Administrators and Agents for Service of Process
- B. Franchise Agreement  
Attachment 1-Ownership Information

- Attachment 2-Location Acceptance Letter
- Attachment 3-Guaranty and Non-Compete Agreement
- Attachment 4-State Addenda to the Franchise Agreement
- C. Multi-Unit Development Agreement and State Addenda
- D. Rider to Lease Agreement
- E. Form of General Release
- F. Financial Statements
- G. Operating Manual Table of Contents
- H. Current and Former Franchisees
- I. State Addenda to Disclosure Document
- J. State Effective Dates
- K. Receipts

Signature:\_\_\_\_\_

Print Name: \_\_\_\_\_

Date Received: \_\_\_\_\_

**Keep This Copy For Your Records**

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- J. State Effective Dates
- K. Receipts

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date Received: \_\_\_\_\_

**Return This Copy To Us**

**TPP Express, LLC - 156 Ames Avenue, Leonia NJ 07605**