

FRANCHISE DISCLOSURE DOCUMENT



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You will operate a retail store that offers fruit and vegetable juices, smoothies, specialty drinks, cleanses, acai bowls, and other health-centric products and related items in a contemporary environment under the NÉKTØR JUICE BAR® trademarks.

The total investment necessary to begin operation of a NÉKTØR JUICE BAR® franchise ranges from \$243,155 to \$647,160. This includes \$35,000 that must be paid to the franchisor or its affiliates. If you elect to develop multiple Stores under our multi-unit development program, you will pay to us a Development Fee equal to 100% of the Initial Franchise Fee due for each Store you commit to develop. If you are acquiring the right to open three locations under our development agreement, the total investment necessary to begin operation of your first NÉKTØR JUICE BAR® franchise ranges from \$288,155 to \$692,160. This includes the \$80,000 that must be paid to us under your development agreement.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient to you. To discuss the availability of disclosures in different formats, contact Isaiah Green at 2488 Newport Boulevard, Suite A, Costa Mesa, California 92627, franchise@nekterjuicebar.com.

The terms of your contract will govern your franchise relationship. Don't rely on this disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date of Issuance: June 13, 2025, as amended December 5, 2025

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit E.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit A includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only NEKTØR JUICE BAR business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a NEKTØR JUICE BAR franchisee?	Item 20 or Exhibit E lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

What You Need To Know About Franchising *Generally*

Continuing responsibility to pay fees. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

Competition from franchisor. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit G.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

Special Risks to Consider About *This Franchise*

Certain states require that the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution.** The franchise agreement and development agreement require you to resolve disputes with the franchisor by mediation and/or litigation only in California. Out-of-state mediation or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate or litigate with the franchisor in California than in your own state.
2. **Unopened Franchises.** The Franchisor has signed a significant number of Franchise Agreements with franchisees who have not yet opened their outlets. If other franchisees are experiencing delays in opening their outlets, you may also experience delays in opening your own outlet.

Certain states may require other risks to be highlighted. Check the “State Specific Addenda” (if any) to see whether your state requires other risks to be highlighted.

MICHIGAN NOTICE

The State of Michigan prohibits certain unfair provisions that are sometimes in franchise documents. If any of the following provisions are in these franchise documents, the provisions are void and cannot be enforced against you:

- (a) A prohibition against you joining an association of franchisees.
- (b) A requirement that you assent to a release, assignment, novation, waiver or estoppel which would deprive you of rights and protections provided under the Michigan Franchise Investment Law. This does not preclude you, after entering into a franchise agreement, from settling any and all claims.
- (c) A provision that permits the franchisor to terminate your franchise prior to the expiration of its term except for good cause. Good cause includes your failure to comply with any lawful provision of the Franchise Agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits the franchisor to refuse to renew your franchise without fairly compensating you by repurchase or other means for the fair market value at the time of expiration, of your inventory, supplies, equipment, fixtures and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This provision applies only if:
 - (i) The term of the franchise is less than five years; and
 - (ii) You are prohibited by the Franchise Agreement or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising or other commercial symbol in the same area subsequent to the expiration of the franchise or if you do not receive at least six months advance notice of the franchisor's intent not to renew the franchise.
- (e) A provision that permits the franchisor to refuse to renew the franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This provision does not require a renewal provision in the Franchise Agreement or other agreement.
- (f) A provision requiring that arbitration or litigation be conducted outside of Michigan. This does not preclude you from entering into an agreement, at the time of the arbitration, to conduct arbitration at a location outside of Michigan.
- (g) A provision that permits the franchisor to refuse to permit a transfer of ownership of the franchise, except for good cause. This provision does not prevent the franchisor from exercising a right of first refusal to purchase the franchise. Good cause includes, but is not limited to:
 - (i) The failure of the proposed transferee to meet the franchisor's then-current reasonably qualifications or standards.
 - (ii) The fact that the proposed transferee is a competitor of the franchisor.
 - (iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.
 - (iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the Franchise Agreement existing at the time of the proposed transfer.
- (h) A provision that requires you to resell to the franchisor items that are not uniquely identified with the franchisor. This does not prohibit a provision that grants the franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a *bona fide* third party willing and able to purchase those assets, nor does it prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if you have breached the lawful

provisions of the Franchise Agreement and have failed to cure the breach in the manner provided in (c), above.

(i) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to you unless provision has been made for providing the required contractual services.

The fact that there is a notice of this offering on file with the Attorney General does not constitute approval, recommendation, or endorsement by the Attorney General.

Any questions concerning this notice should be directed to the Michigan Department of Attorney General, Consumer Protection Division, Franchise Unit, 525 W. Ottawa Street, G. Mennen Williams Building, 1st Floor, Lansing, Michigan 48913, (517) 373-7117.

TABLE OF CONTENTS

ITEM	PAGE
ITEM 1 THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES.....	1
ITEM 2 BUSINESS EXPERIENCE.....	2
ITEM 3 LITIGATION.....	3
ITEM 4 BANKRUPTCY.....	4
ITEM 5 INITIAL FEES.....	4
ITEM 6 OTHER FEES.....	5
ITEM 7 ESTIMATED INITIAL INVESTMENT.....	11
ITEM 8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES.....	14
ITEM 9 FRANCHISEE'S OBLIGATIONS.....	17
ITEM 10 FINANCING.....	18
ITEM 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING.....	18
ITEM 12 TERRITORY.....	26
ITEM 13 TRADEMARKS.....	28
ITEM 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION.....	29
ITEM 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS.....	30
ITEM 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL.....	30
ITEM 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION.....	31
ITEM 18 PUBLIC FIGURES.....	38
ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS.....	38
ITEM 20 OUTLETS AND FRANCHISEE INFORMATION.....	39
ITEM 21 FINANCIAL STATEMENTS.....	44
ITEM 22 CONTRACTS.....	44
ITEM 23 RECEIPT.....	44
STATE SPECIFIC ADDENDA	
EXHIBITS	
A	Financial Statements
B	Franchise Agreement
C	Area Development Agreement
D	General Release (Sample Form Only)
E	List of Current and Former Franchisees
F	Table of Contents of Manuals
G	List of State Administrators and Agents for Service of Process
H	State Effective Dates
I	Receipts

ITEM 1

THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES

To simplify the language in this disclosure document, "we", "us" or "our" means Nekter Franchise, Inc., the franchisor. "You" means the business entity, persons, or persons who sign the franchise agreement, the franchisee. If the franchisee is a corporation, limited liability company, partnership, or other entity, the term "you" does not include the entity's principals unless otherwise stated.

The Franchisor, and Any Parents, Predecessors and Affiliates

We are a California corporation formed on July 6, 2012, and only do business under our corporate name. Our principal business address is 2488 Newport Boulevard, Suite A, Costa Mesa, California 92627. Our agents for service of process are listed in Exhibit G of this disclosure document. We do not have any predecessors. We have never offered franchises in any other lines of business and began offering franchises of the type described in this disclosure document in June 2012. We do not conduct any other business activities other than offering and supporting NÉKTØR JUICE BAR® franchised stores.

Our parent company, Nekter Juice Bar, Inc. ("NJB"), was formed on May 27, 2010, and shares our principal business address. NJB owns, or jointly owns, and operates NÉKTØR JUICE BAR® Stores as of the date of this disclosure document. Also, NJB owns the System marks and licenses them to us for both our use and to sublicense them to franchisees. NJB has never offered franchises of the type described in this disclosure document, nor in any other line of business.

The Franchise Offered

We grant franchises for the operation of retail stores ("Stores") that offer fruit and vegetable juices, smoothies, specialty drinks, cleanses, acai bowls, and other health-centric products and related items in a contemporary environment under the NÉKTØR JUICE BAR® trademarks as well as other trademarks, service marks, logos, catch phrases, and indicia of origin ("Marks").

Our proprietary business format and system ("System") includes distinctive interior and exterior design, décor, color scheme, graphics, fixtures and furnishings; our proprietary products and recipes; operation, and customer service standards and procedures; advertising and marketing specifications and requirements; and other standards, specifications, techniques, and procedures that we designate for developing, operating, and managing a NÉKTØR JUICE BAR® Store, all of which we may change, improve, and further develop (collectively, our "Brand Standards").

A typical Store is located in or adjacent to a major shopping mall, outlet mall, retail strip mall, or shopping center, or, in the alternative, in an urban storefront, and ranges between 700 to 1,450 square feet. A typical Store also operates from a brick-and-mortar location dedicated entirely to its own store operations, that is, which does not share space with any other business or type of operation, provides dine-in space as well as take out services, and offers our full menu of food and beverage items. You will operate the Store according to our standard franchise agreement (see Exhibit B) and our Brand Standards, specification, policies, and procedures which will be communicated to you via our confidential brand standards manuals and other written directors (collectively, our "Manuals").

If we approve your application to develop multiple Stores you will sign our current Area Development Agreement (see Exhibit C). The Area Development Agreement will state the total number of Stores to be developed within a specified area ("Development Area") and will establish a development timetable (the "Development Schedule"). Each Store developed under the Area Development Agreement will operate according to a separate Franchise Agreement. Your first Store will operate according to the terms of our current Franchise Agreement (see Exhibit B). Your second Store and each additional Store developed under the Area Development Agreement will operate according to the terms of the franchise agreement then being offered to new franchisees, which may be materially different than our current Franchise Agreement.

Market and Competition

The market for our juices, smoothies, specialty drinks, cleanses, acai bowls, non-dairy frozen treats, and related health-centric foods and beverages is competitive and evolving. Seasonality is typically dependent on climate as sales tend to be stronger during the year's warmer months. You will compete with various established national and local juice and smoothie companies, and other similar outlets offering juices, smoothies, cleanses, acai bowls and similar offerings, which may or may not have outlets in your area.

Industry Specific Regulations

A number of states and local jurisdictions have enacted laws, rules, regulations and ordinances which may apply to the operation of your Store, including those which (1) establish licensing and certification requirements for businesses in general, (2) establish general standards, specifications and requirements for the construction, design and maintenance of the Store location; (3) regulate food preparation, food service, food handling, and menu labeling requirements; (4) regulate matters affecting the health, safety and welfare of your customers, such as general health and sanitation requirements; (5) set standards pertaining to employee health and safety, including for example health, sanitation, no-smoking, EEOC, OSHA, discrimination, employment, and sexual harassment laws; (6) set standards and requirements for fire safety and general emergency preparedness, (7) regulate the proper use, storage and disposal of waste and other hazardous materials; and (8) set data privacy standards. Regulations vary widely from area to area and you will have to comply with all applicable federal, state, and local laws and regulations in connection with the operation of your Store.

It is solely your responsibility to comply with all applicable laws and regulations and to obtain and keep in force all necessary licenses and permits required by public authorities. Before purchasing the franchise, we strongly urge you to consult with your attorney concerning these and other local, state, and federal laws and ordinances that may affect your Store's construction and operation.

ITEM 2 BUSINESS EXPERIENCE

Co-Founder and Chief Executive Officer: Steve Schulze

Steve is the co-founder of Nekter Franchise, Inc. and has been its Chief Executive Officer since its inception in July 2012. Steve is also the co-founder of Nekter Juice Bar, Inc. and has been its CEO since its inception in May 2010.

Co-Founder and Chief Visionary Officer: Alexis Parra

Alexis is the co-founder of Nekter Franchise, Inc. and has served as our Chief Visionary Officer since July 2012.

Chief Operations Officer: Natalie Green

Natalie has served as our Chief Operations Officer since July 2022. Previously, from October 2016 until July 2022, Natalie served as our Vice President of Business Operations in Costa Mesa, California.

Chief Technology Officer: Jon Asher

Jon has served as our Chief Technology Officer since September 2024. Previously, from August 2022 until September 2024, Jon served as our Chief Marketing Officer. From July 2015 until August 2022, he served as our Director of Digital Marketing.

Chief Marketing Officer: Corry Reid

Corry has served as our Chief Marketing Officer since October 2024. Previously, from October 2022 until October 2024, he served as the Head of Marketing for Red O Restaurants in Newport Beach, California. From August 2020 until September 2022, Corry served as the VP of Marketing for Fresh Brothers Pizza in

Los Angeles, California, and from November 2019 until June 2020, he served as the VP of Marketing for Shari's/Coco/Carrow's in Orange County, California and Portland, Oregon.

Vice President of Franchise Development: Jeffrey Barney

Jeff has served as our Vice President of Franchise Development since March 2021. Previously, from September 2019 through February 2021, Jeff served as our Director of Franchising.

Vice President of Franchise Sales: Isaiah Green

Isaiah has served as our Vice President of Franchise Sales since October 2020. Previously, from October 2018 until October 2020, Isaiah served as a Business Development Manager National Accounts Healthcare for Johnson Controls in Santa Fe Springs, California.

Vice President of Operations: Zach Anderson

Zach has served as our Vice President of Operations since March 2021. Previously, Zach served as our Director of Operations from August 2019 through February 2021.

Vice President of Real Estate: James Beus

James has served as our Vice President of Real Estate since December 2022. Previously, from September 2020 until December 2022, James served as our Director of Real Estate. From December 2019 until September 2020, James was a self-employed consultant in Los Angeles, California.

Director of Construction: Lidia Larson

Lidia has served as our Director of Construction since March 2021. Previously, from November 2020 until March 2021, Lidia served as our Manager of Construction, and from June 2020 through October 2020, she served as the Manager of Construction for Nekter Juice Bar, Inc. From December 2018 until March 2020, Lidia served as a Construction Product Manager for Yogurtland Franchising, Inc. in Irvine, California.

Vice President of Project Management & Training: Corryn Dotson

Corryn has served as our Vice President of Project Management & Training since February 2024. Previously, from November 2019 through February 2024, Corryn served as our Director of Training and Development. Before that, from October 2018 through October 2019, Corryn served as the Training and Development Manager for Nekter Juice Bar, Inc.

Vice President of Supply Chain: Leslie Dean

Leslie has served as our Vice President of Supply Chain since March 2025. Previously, from July 2023 until March 2025, Leslie served as our Senior Director of Supply Chain. From June 2021 through June 2023, Laura served as the Director of Strategic Initiatives for San Manuel Band of Mission Indians in Highland, California. Before that, Leslie served as the Vice President of Supply Chain for TOGO'S Eateries, LLC from November 2014 through May 2021 in San Jose, California.

ITEM 3 LITIGATION

Nekter Franchise, Inc. and Nekter Juice Bar, Inc. v. Stanley Mark La Ferr. Case No. 01-22-0002-4701. On June 13, 2022, after Mr. La Ferr, a former franchisee, abandoned his store, Franchisor and NJB brought an arbitration action against Mr. La Ferr in Orange County, California for breach of his franchise agreement, breach of oral sublease agreement, failure to pay rent, and promissory estoppel seeking unpaid past-due rent for the former franchisee's location, rent that remains owing under the location's lease, amounts owed under the franchise agreement, attorneys' fees and related costs and expenses, and pre- and post-judgement interest. After being served with the Franchisor and NJB's arbitration demand, Mr. La Ferr defaulted and failed to appear in that arbitration action. Following multiple evidentiary hearings, the Arbitrator issued a Final Award on March 7, 2024, finding Mr. La Ferr liable for all claims and damages. We intend to file a

petition in state court to have the award confirmed and entered as a judgment.

Other than the above matter, no litigation is required to be disclosed in this Item.

ITEM 4 BANKRUPTCY

No bankruptcy information is required to be disclosed in this Item.

ITEM 5 INITIAL FEES

International Application Fee

International applicants who are seeking to open a Store in the United States will pay to us a \$2,000 application fee for up to two individuals who will ultimately be a direct or indirect owner of the anticipated franchise. For a third or any subsequent owner, applicant will pay an additional \$2,000 per individual applicant. This fee is applied uniformly and is nonrefundable on payment.

Initial Franchise Fee

When you sign the Franchise Agreement, you will pay to us an Initial Franchise Fee. Your Initial Franchise Fee for your first Store is \$35,000. If you are entering into a second Franchise Agreement with us, the initial franchise fee for your second Store is \$30,000. If you are entering into your third or subsequent Franchise Agreement with us, the initial franchise fee for your third or subsequent Store is \$25,000. You must pay the Initial Franchise Fee in full upon execution of the Franchise Agreement. The Initial Franchise Fee is uniform for all franchisees and is considered fully earned and nonrefundable upon payment.

If you qualify for our military veteran's discount, we will offer you a 20% discount off of the Initial Franchise Fee for your first Store. This discount is available to veterans who have received a discharge (other than dishonorable) as well as any active-duty personnel. If the franchisee is a corporation, limited liability company, or other legal entity, the veteran participant must maintain at least a 51% ownership interest in the entity to qualify for this discount. To apply for the discount, you must provide us with a copy of form DD-214, reflecting your military status, before the Franchise Agreement is signed.

Area Development Fee

If you sign an Area Development Agreement, we will grant you multi-store Development rights. On execution of the Area Development Agreement, you will pay to us a Development Fee equal to the total Initial Franchise Fee due for the number of Stores to be developed per the Development Schedule agreed to, except that will grant you a \$10,000 discount off of the Initial Franchise Fee for the development of your first Store as an "Area Development Discount." No further Initial Franchise Fee will be due for the locations to be developed under the Area Development Agreement as your Development Fee will be credited towards the full satisfaction of the Initial Franchise Fee due under each franchise agreement signed under the Area Development Agreement. The Area Development Fee is uniform for all franchises and is considered fully earned and nonrefundable upon payment.

As an example, if your Area Development Agreement provides for the development of three Stores, the Development Fee is calculated as \$25,000 for your first Store (\$35,000 less the \$10,000 Area Development Discount), \$30,000 for your second Store, and \$25,000 for your third Store, for a total Development Fee due on execution of the Area Development Agreement of \$80,000.

If you qualify for our military veteran's discount, your Area Development Fee will equal 20% off of the total Development Fee due.

If you are an international applicant, you must qualify for and commit to developing a minimum of three Stores.

**ITEM 6
OTHER FEES
FRANCHISE AGREEMENT**

Type of Fee ¹	Amount	Due Date	Remarks
Royalty Fee	6% of Gross Sales ²	Weekly, cleared on Thursday of each week for sales from Monday to Sunday of prior week.	See Note 2 for the definition of “Gross Sales”.
Marketing Fee	2% of Gross Sales	Weekly, cleared on Thursday of each week for sales from Monday to Sunday of prior week.	See Note 2 for the definition of “Gross Sales”.
Local Marketing Expenditure	2% of Gross Sales	As incurred	You will spend at least 2% of Gross Sales each calendar quarter on approved local marketing and advertising activities.
POS System and Firewall	Currently, \$399 to \$505 per month for monthly license fee and \$25 per month for technical support for the POS System, plus \$45 per month for the firewall	At time of purchase or billing	Monthly license fee and firewall fee, payable to each supplier and may be increased by the third-party vendor. Technical support fee is payable to us, and we reserve the right to increase this fee up to 50% per year. See Item 11.
Grand Opening Marketing	At least \$8,000	As incurred	You must spend at least this amount promote your Store’s grand opening. We anticipate that this amount will be spent during the period beginning one month before the Store opens through your soft opening and first two months in operation.
New Owner Marketing Expenditure	At least \$5,000	As incurred	In the event you are purchasing a Store from an existing franchisee, you must spend this amount on the promotion of your Store in your

Type of Fee ¹	Amount	Due Date	Remarks
			local market during the first two months after the transfer is effective.
Music System Vendor, Gift Card Program, and Online Ordering	Currently, \$140 to \$200 per month	At time of billing	Payable to suppliers. See Item 11. This fee may increase only up to the actual costs of the applicable third-party vendors.
Merchant Service Fee	Transaction fees currently range from 2.5% to 5% of transaction amounts. Other fees may apply depending on the card type and vendor used for credit card processing.	As incurred	Paid to our designated merchant service providers. This fee may increase only up to the actual costs of the applicable third-party vendor(s).
Technology Fee	Currently, \$48 per week	Weekly	Technology Fees are to be used for reporting suites, online media account management software, e-mail, website development and maintenance, System application development and maintenance, and other System internet and technology related, platforms, uses and functions. We reserve the right to increase this fee up to 25% per year.
Intranet	Currently estimated at \$50 per month	Monthly, cleared on the first Thursday of each month	If or when implemented, the intranet will contain pertinent documents, manuals, and instructional material for the operation of a NÉKTER JUICE BAR® Store. We reserve the right to increase this fee.
Additional Training	\$500 per person per day if provided by us, but you are responsible for your attendees expenses; and/or If provided by third parties, then the fee will be at the rates set	Before training begins	We have the right to charge for additional training provided, including: (i) initial training provided to persons repeating or replacing a person who did not pass initial training; (ii) initial training for subsequent trainees; and (iii) periodic additional training we may provide or require, including our annual convention.

Type of Fee ¹	Amount	Due Date	Remarks
	by such designated providers. Currently, we only require that your food safety certification and renewal/recertification be obtained through third parties who typically charge between \$150 to \$250		While we will not charge more than \$500 per person per day for (i) and (ii) we may increase this fee for annual conference attendance up to 100% per year. Required additional training may be applicable in cases of default and/or failure to pass inspections. You are responsible for the travel, lodging, and dining costs, wages, and other expenses incurred by your trainees. To the extent additional required training is provided by third party service providers, such as food safety certification training, these fees may increase up to the actual amount charged by such third parties.
Additional Assistance	Currently \$300 per trainer per day, which may be increased up to \$500 per trainer per day, plus our related travel, lodging, and dining costs	Before assistance	Payable if we provide requested or required consulting services in-person at your Store location or at a place other than our offices. Required additional assistance may be applicable in cases of default and/or failure to pass inspections.
Transfer Fee – (payable if you are an individual transferring to a business entity for convenience of operation)	Varies	Before transfer	We do not charge a fee if the transfer of the franchised business is from an individual to a business entity for convenience of operation, however, you must reimburse us for our related costs and expenditures.
Transfer Fee – (payable if your owners are transferring among themselves or transferring a minority ownership interest to one or more third parties)	\$2,500	Before transfer	
Transfer Fee – (payable if you are assigning your interest in the Franchise	50% of then-current initial franchise fee if transferring to an	Before transfer	

Type of Fee ¹	Amount	Due Date	Remarks
Agreement, transferring all or substantially all of the assets of the Franchised Business, or your owners are transferring a controlling interest)	existing franchisee; 75% of then-current initial franchise fee if transferring to a new franchisee, plus reimbursement of our costs (including reasonable attorneys' fees and broker costs)		
Relocation Fee	50% of Initial Franchise Fee	Before relocation	This fee is to compensate us for services related to assistance rendered in reviewing, accepting, and establishing the new Store location.
Late Charge	Late Fee of \$100 per overdue payment; and interest of 18% per annum from the date due	Upon demand	Payable only on overdue amounts. Interest cannot exceed the maximum allowed by law. We may increase the Late Fee amount upon 60 days prior written notice, but we will not increase the Late Fee more than once in any 12-month period and by no more than 10% per year.
Audit	Cost of audit	Upon demand	For accounting audits, only if audit shows an understatement of 2% or more
Renewal Fee	\$5,000	Before renewal	
Supplier Review	Our reasonable costs and expenses for inspecting the supplier and/or testing the proposed equipment, including personnel and travel, lodging, and dining costs	On demand	Payable if you wish to offer or use any supplies or equipment that we have not approved or to purchase from a supplier that we have not approved, whether or not we approve the item or supplier.
Mystery Shopper Programs	Actual costs, estimated to range from \$0 to \$150 per month	As invoiced	Payable if we require you to participate in a mystery shop program.
Quality Assurance Audit Program	Actual costs, estimated at \$300 per calendar quarter	As invoiced	Payable if we engage a third party to perform periodic quality assurance audits.

Type of Fee ¹	Amount	Due Date	Remarks
Reimbursement of monies paid by us on your behalf	Varies with circumstances	On demand	Covers cost of insurance and other payments you fail to make and which we make on your behalf.
Re-Inspection Fee	Our reasonable expenses incurred in inspecting your Franchised Business, including travel, lodging, and meals, and compensation for our representatives	On demand	Payable if inspection is necessitated by a repeated or continuing failure to comply with any provision of the Franchise Agreement.
Remedial Expenses	Our reasonable expenses incurred in correcting your operational deficiencies.	On demand	If we give you notice of deficiencies we identify during an inspection and you fail to correct the deficiencies in a reasonable time, we may correct the deficiencies at your expense.
Costs, Expenses, and Attorneys' Fees	Varies with circumstances	On demand	You must reimburse us for our expenses in enforcing or terminating any agreements between us, including any Franchise Agreement.
Indemnification	Varies with circumstances	On demand	You must reimburse and pay our attorneys' fees with respect to any and all losses and expenses incurred by us arising or resulting from your operation of the Store.
Holdover Period	150% of the Royalty Fee and Marketing Fee due in the Franchise Agreement	Weekly	If the Franchise Agreement expires and you continue to operate the Store after expiration (a) either party may terminate the relationship at any time, for any reason, or no reason by providing written notice, and (b) the Royalty Fee and Marketing Fee during any hold over period will be 150% of the original amounts due under the Franchise Agreement.
Liquidated Damages	(i) your average weekly Royalty Fee plus your average weekly Marketing Fee due for the last 52 weeks (or, if less, the	On demand	Payable only if you prematurely close the Franchised Business or if we terminate the Franchise Agreement on account of your material breach.

Type of Fee ¹	Amount	Due Date	Remarks
	period the Store has been open) before your termination, (ii) multiplied by the lesser of 156 or the number of weeks remaining in the then-current Term of the Franchise Agreement, and (iii) discounted to present value.		

Notes.

Note 1. Unless otherwise noted, fees payable directly to us or our affiliates are uniformly imposed and non-refundable. Royalty Fees, Marketing Fees, and Transfer Fees are not always uniformly imposed. Also, fees payable to us or our affiliates are currently required to be made electronically via direct debit. If we reserve the right to increase a particular fee by a maximum amount, and we do not increase the fee in a given year, we reserve the right to implement the previously unused increase(s) in a future year. In such event, the maximum amount the fee could be increased to would total no more than if we exercised the right to increase the fee by the maximum amount each previous year.

Note 2. “Gross Sales” means the total gross amount of all revenues, excluding only (1) sales tax or other receipts you collect and remit to the proper taxing authorities and (2) authorized coupon or other promotional discounts you provide to your customers. Included in the definition is revenue from whatever source derived (whether in the form of cash, credit, agreements to pay, or other consideration (such as bartering), and whether or not payment is received at the time of sale or any of those amounts prove uncollectible. Also included is revenue that in any manner at all arises from or is derived by you or by any other business conducted or which originate in, on, from or through the Store or Store location. This includes revenue you derive through the Store, from the sale of products associated with the Store, and revenue derived from your use of the Marks, whether or not you conduct those operations in compliance with or in violation of the franchise agreement.

ITEM 7
ESTIMATED INITIAL INVESTMENT
YOUR ESTIMATED INITIAL INVESTMENT
Franchise Agreement and Single Store

Type of Expenditure ¹	Amount	Method of Payment	When Due	To Whom Payment is to be Made
Initial Franchise Fee ²	\$35,000	Lump Sum	When Franchise Agreement and Area Development Agreement is signed	Us
Real Estate and Rent – 3 months ³	\$10,500 to \$40,000	As arranged	As incurred	Landlord
Real Estate Construction and Improvements ⁴	\$82,103 to \$348,239	As arranged	As incurred	Contractors, suppliers, and/or Landlord
Architect	\$7,250 to \$16,250	As arranged	As incurred	Architect
Mill Work ⁵	\$12,057 to \$18,231	As arranged	As incurred	Suppliers
Fixtures and Furnishings ⁶	\$3,121 to \$12,700	As arranged	As incurred	Suppliers
Equipment ⁷	\$44,845 to \$62,498	As arranged	As incurred	Suppliers
Signage ⁸	\$7,085 to \$16,586	As arranged	As incurred	Suppliers
POS, Security System, Music, Phones, Gift Card and Loyalty Programs, and Computer Systems ⁹	\$4,544 to \$10,706	As arranged	As incurred	Suppliers
Miscellaneous Opening Costs ¹⁰	\$600 to \$1,250	As arranged	As incurred	Suppliers, utilities, etc.
Opening Inventory ¹¹	\$9,000 to \$13,000	As arranged	As incurred	Suppliers
Uniforms ¹²	\$350 to \$650	As arranged	As incurred	Suppliers
Training ¹³	\$2,750 to \$5,250	As arranged	As incurred	Airlines, hotels, and restaurants
Grand Opening Marketing ¹⁴	\$8,000 to \$10,000	As arranged	As incurred	Suppliers
Utilities ¹⁵	\$2,700 to \$4,300	As arranged	As incurred	Suppliers

Type of Expenditure ¹	Amount	Method of Payment	When Due	To Whom Payment is to be Made
Professional Fees ¹⁶	\$2,500 to \$6,000	As arranged	As incurred	Attorneys, accountants, business advisors
Insurance - 3 Months ¹⁷	\$750 to \$1,500	As arranged	As required	Insurers
Additional Funds – 3 Months ¹⁸	\$10,000 to \$45,000	As arranged	As incurred	Employees, suppliers, utility providers
Total ¹⁹	\$243,155 to \$647,160			

Development Agreement
And Estimated Initial Investment for a Single Store

Type of Expenditure	Amount	Method of Payment	When Due	To Whom Payment is to be Made
Development Fee ²	\$80,000 (for three franchises)	Lump sum	When you sign the Area Development Agreement	Us
Estimated Initial Investment Range	\$208,155 to \$612,160	As incurred	As incurred	Individual suppliers
Total ¹⁹	\$288,155 to \$692,160			

Notes:

Note 1. The amounts that you pay to us or NJB are not refundable. Your payment obligations to vendors are not likely to be refundable unless you negotiate those arrangements.

Note 2. The Initial Franchise Fee is uniform to all franchisees and due in lump sum when you sign the Franchise Agreement. Additionally, the Development Fee is only applicable if you sign an Area Development Agreement, and the high range represents the total Development Fee for a total of three Stores to be developed. The Development Fee is due in lump sum when you sign the Area Development Agreement.

Note 3. The above range includes anticipated rent payments for three months, the security deposit amount, and last month's rent typically payable to your landlord on your execution of the Store's lease. If you do not already own or lease adequate store space, you will need to lease the space for the NÉKTØR JUICE BAR® Store. We require that the typical franchise location be approximately 700 to 1,450 square feet, with approximately 250 to 600 square feet of front of store (customer) space, with seating for 6 to 10 people, and approximately 550 to 800 square feet of back of store (kitchen/employee) space. The above estimate reflects an approximate range of rental costs for a commercial location meeting these specifications.

Note 4. Once you have municipality building permits, you must construct, remodel, alter and improve the Store location to our specifications, following our guidelines and assumptions. Any deviation from the

approved drawings must be approved by us prior to construction. These figures assume that your location will be a leased, unimproved, unfinished retail store-type unit.

Note 5. We have certain standards and specification for the types of materials you will need to outfit the interior of your NÉKTØR JUICE BAR® Store. These specifications include certain types of wood framing, cabinets, and paneling.

Note 6. This range estimates your cost of purchasing all required fixtures and furnishings that conform to our specifications and standards.

Note 7. This range estimates your cost of purchasing all required equipment including blenders, juicers, three-compartment sink, ice machines, walk-in refrigerator, front-end display refrigerators, and any other equipment that we require in the operation of the Store.

Note 8. This range includes both exterior and interior Store signage.

Note 9. This range includes the initial required hardware and software licensing costs related to the operation of the Store; credit, gift, and loyalty card processing; merchant services and music player; as well as franchisee supplied phone system; music speakers; Internet provider; IT set up costs; and security system for your store.

Note 10. Additional expenses you may incur before opening may include food and beverages consumed during training, costs related to job postings, and other miscellaneous pre-opening costs.

Note 11. This range includes the estimated cost of stocking your Store with the required inventory for pre-opening training and the first two weeks of operation including cleanses from NJB, produce, snacks, and packaging and paper products. On an ongoing basis, some items are replenished daily while others are replenished over a much longer period.

Note 12. The cost of uniforms will vary depending on the size of your staff. We will provide you with specifications for uniforms.

Note 13. You must decide for, and pay the expenses of, each individual who attends our initial training program. Such expenses will include transportation, lodging, meals, and wages. The amount of the expense will depend, in part, on the distance you must travel and the type of accommodation you choose. The figures in the chart represent the estimated cost for two individuals to attend our initial training program.

Note 14. This range estimates your approved grand opening advertising and marketing expenses for initial approved promotional activities. This may include local media, press, and other media related expenses, certain grass roots marketing, and your soft opening costs and expenses. You must spend at least \$8,000 on approved initial marketing and promotional activities, but may choose to spend more.

Note 15. Utility providers and equipment lessors typically require payment of a security deposit. This range includes the estimated amount of such deposits, which may vary depending on utility provider policies and your credit rating. Some utilities are included in your CAM charge.

Note 16. This range is for the cost of engaging an attorney, accountant, and other business advisors to assist you in reviewing this disclosure document, the Franchise Agreement, your business plan, lease review, and any other contracts or items related to your Franchised Business as well as to assist you in the formation of a legal entity to act as the franchisee. We strongly recommend that you seek the assistance of professional advisors when evaluating this franchise opportunity.

Note 17. This range includes the down payment on insurance premiums for required coverages before opening and for the first three months of operation of your NÉKTØR JUICE BAR® Store.

Note 18. This range does not include managerial salaries or any payment to you, neither does it take into account finance payments, charges, interest, and related costs you may incur if any portion of the initial investment is financed. These amounts are the minimum recommended levels to cover operating expenses,

including your employees' salaries for three months, however, we cannot guarantee that these amounts will be sufficient. Additional working capital may be required if sales are low or fixed costs are high. We relied on our franchisees' operating experience in compiling these working capital estimates.

Note 19. This range estimates your total initial startup expenses. We relied on NJB's and our franchisees' experiences in compiling the above chart. You should review these figures carefully with a business advisor before making any decision to purchase the franchise. We do not finance any portion of the initial investment.

ITEM 8

RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

Site Selection

You must operate the Store at a location that meets our minimum site selection requirements and that we have accepted. If you lease the location, you and the landlord must execute our standard form of lease rider (attached to the Franchise Agreement as Attachment F).

Store Design and Construction

You will engage our designated architecture or design firm to adapt our drawings and designs to your location. In the event we cease providing drawings and designs for you to adapt, you are nonetheless required to abide by our specifications and standards and to work with a licensed architect. In addition to meeting our design specifications and standards, it is your responsibility to ensure that your building plans comply with the Americans with Disabilities Act and all other federal, state and local laws. You must also use a licensed commercial contractor that we approve in the construction of your Store.

Required Purchases

We may establish designated or approved suppliers for: (1) fixtures, furniture, equipment, signs, items of décor, and audio/visual systems; (2) food and beverage products, produce, and ingredients, whether or not developed by or for us pursuant to a special recipe, formula, or specifications; (3) uniforms, shirts, and all merchandise, private label products, and other items intended for retail sale (whether or not bearing our Marks); (4) advertising, point-of-purchase materials, and other printed promotional materials; (5) signage, menus, cleanse instructions, or other materials bearing our Marks; (6) gift certificates and stored value cards; (7) stationery, business cards, contracts, and forms; and (8) bags, packaging, and supplies bearing our Marks. In addition to approved suppliers, we may require you to buy your requirements of food, ingredients, beverages, and supplies from approved or designated third party distributors. We reserve the right to require that you purchase from approved or designated suppliers any item or service used in the establishment or operation of your Store. Information concerning approved and designated suppliers will be communicated to you via the Manuals. We do not provide material benefits to a franchisee based on the franchisee's purchase of particular products or services or use of designated or approved suppliers.

In addition, our ability to appoint designated or approved suppliers for the above items, will may require that certain purchases and installation with respect to fixtures, furnishings, equipment, decor, signs, inventory, and other items that we communicated to you from time to time in writing be purchased in accordance with our standards and specifications.

We are not currently approved suppliers, however we may become approved suppliers or the only approved supplier for products or services. We or our officers do not own an interest in any approved or designated supplier.

Computer Systems

Before you open the franchised outlet, you must purchase a computer system with all required hardware and software that meets our standards and specifications. You must purchase your POS cash register system and music system from our designated supplier, and engage our required online ordering platform and

loyalty platform service provider. We also require that you use designated suppliers for all merchant processing services, including credit card processors, stored value card processors, and gateway services.

Insurance

You must have or purchase insurance coverage of the types and with the minimum limits that we specify in the franchise Brand Standards Manual. Specifically, required insurance includes: (1) general liability with minimum limits of \$1,000,000 per occurrence and an aggregate limit of \$2,000,000; (2) Motor vehicle liability coverage on each owned, non-owned or hired vehicle that you will use, or meet minimum state requirements, whichever is greater; (3) workers' compensation insurance; (4) property insurance coverage for all equipment and tools owned and used by you in the operation of your franchise; (5) such insurance as may be required by the landlord of the facility's premises; (6) in connection with any other construction, renovation, refurbishment or remodeling of the facility, you must also maintain builder's risks/installation insurance in forms and amounts reasonably satisfactory to us; and (7) any other insurance coverage or amounts as required by law. You must obtain and maintain insurance policies protecting you, and us as additional insured, on a primary non-contributory basis. The additional insured should be listed on the certificate as follows: Nekter Franchise, Inc., and its officers, managers, members, partners, shareholders, regional directors, subsidiaries and affiliates, agents and employees; and it must be provided on an Additional Insured Grantor of Franchise Endorsement per form CG2029 (or an endorsement form with comparable wording acceptable to us). The policy must contain a waiver of all subrogation rights against us, our affiliates, and their successors and assigns, and must provide for 30 days' prior written notice to us of any material modifications, cancellations, or expirations. The insurance must be underwritten by insurers licensed and admitted to write coverage in the state in which the Store is located and must have an A.M. Best rating of "A" or higher. Each year we may unilaterally modify the insurance minimum coverage requirements which may include an increase to the minimum coverage requirements to reflect changes in inflation or as market conditions warrant.

Supplier Approval

We will provide you with our Manuals and various supplemental bulletins and notices that will contain the specifications, standards, and restrictions on your purchase of products and services. Upon request, we will furnish to you an approved list of suppliers which we may update periodically.

We base our specifications and product and supplier approvals on discretionary determination of quality, value and appearance. We do not have a formal procedure for supplier approval. If you want to use a supplier we have not designated or approved, you must submit a written request for approval, and we must first approve that supplier in writing. We may require suppliers to provide certain information, sign a non-disclosure agreement, provide proof of minimum required insurance, guarantee our level of quality, and produce sufficient samples to allow us to test the sample at your expense. You must submit adequate information to us regarding that supplier, including samples, where appropriate, so that we may determine whether that supplier's goods or supplies are appropriate, in our judgment, for use in the NĖKTĖR JUICE BAR[®] System. We may inspect and evaluate the supplier's facilities and products before we approve or disapprove your proposed supplier, and you must pay all of our reasonable costs and expenses incurred in doing so. We make our specifications and quality control standards available to you, and we will not unreasonably withhold our approval. We typically give our decision within ten business days. You may not use a supplier before you receive our written approval. A supplier must continually adhere to our standards and specifications to maintain its approval. We may revoke our approval of a supplier, in our sole discretion, at any time. We do not have a formal procedure for revocation of supplier approval, but will do so in writing stating our reasons for revocation.

Our Specifications and Brand Standards

To maintain uniform standards of quality, appearance, and marketing, it is essential that you conform to our standards and specifications. Therefore, you must conform all leases, fixtures, goods, services, inventory, equipment, software, advertising, marketing, trademark usage, trade dress, and materials required for the operation of the franchised business, to our standards and specifications.

Franchised Location and Lease

You must acquire a site for your Store that meets our site selection criteria and that we approve. If you occupy the Store according to a commercial lease, the lease must contain terms that we specify. (See Lease Rider attached as Attachment F to the Franchise Agreement).

You must construct, equip, and improve the Store in compliance with our current design standards and trade dress. You must purchase and install, at your expense, all millwork and customized fixtures, furnishings, equipment (including a point-of-sale cash register system), décor, and signs from our approved third party suppliers.

Revenues on Purchases or Leases

We may derive revenue from your purchases from approved or designated suppliers. As of the end of our 2024 fiscal year, we have not derived revenue from franchisee purchases or leases, which is 0% of our total revenues of \$8,130,025. As of the end of its 2024 fiscal year, NJB had derived \$314,124.78 from franchisee purchases based on its most recent financial statements.

Estimated Proportion of Required Purchases and Leases to all Purchases and Leases

We estimate that your initial expenditures from us and our approved and designated suppliers will be between 75% to 90% of your total initial purchases. During the operation of the franchised business, required purchases or leases from us, or our approved and designated suppliers are estimated to total between 75% to 90% of total ongoing purchases.

Description of Rebates; Purchasing Cooperatives; Purchasing Arrangements

You may be required to purchase products, services, equipment and other items from suppliers with which we have negotiated a reduced or special rate or other financial incentives. Currently, NJB sells bottled juices to its designated distributor and the distributor purchases from NJB the bottled juices which it resells to Stores. Currently, NJB receives \$.30 per bottle from our bottle manufacturer, \$0.17 per case; 1% on deliveries exceeding \$2,500 per delivery on controlled price products, and \$20,000 annual conference allowance from our bottled juice distributor; and \$3 to \$8 per case from our dried goods and supplement supplier. We do not derive any other material revenue or consideration as a result of required purchases at this time; however, we reserve the right for us and any of our affiliates to receive rebates or other financial incentives from suppliers based upon the quantities of required products the System purchases from them. These fees would usually be based upon the amount purchased.

There are no franchisee purchasing or distribution cooperatives at this time.

We do intend to negotiate purchase arrangements with suppliers for the NÉKTØR JUICE BAR® System.

ITEM 9
FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

FRANCHISEE'S OBLIGATIONS

Obligation	Section in Franchise Agreement	Section in Area Development Agreement	Section in Disclosure Document
a. Site selection and acquisition/lease	Sections 1.2 and 2.1-2.5	Section 1 and Attachment A	Items 7, 11 and 12
b. Pre-opening purchase/leases	Sections 2.1-2.4 and 3.1-3.3	Not Applicable	Items 7, 8 and 11
c. Site Development and other pre-opening requirements	Sections 2.1-2.4 and 3.1-3.3	Section 1 and Attachment A	Items 7 and 11
d. Initial and ongoing training	Section 7.1	Not Applicable	Items 11 and 15
e. Opening	Section 2.5	Attachment A	Item 11
f. Fees	Sections 4.1 and 4.2	Section 2	Items 5, 6 and 7
g. Compliance with standards and policies/operating manual	Sections 3.6, 6.6 and 9.1	Not Applicable	Items 8, 11 and 16
h. Trademarks and proprietary information	Sections 6.1-6.7	Not Applicable	Items 13 and 14
i. Restrictions on products/services offered	Sections 3.3 and 9.1	Not Applicable	Items 8 and 16
j. Warranty and customer service requirements	Not Applicable	Not Applicable	Not Applicable
k. Territorial Development and sales quotas	Not Applicable	Section 1 and Attachment A	Items 1 and 12
l. Ongoing product/service purchases	Sections 3.7, 7.2 and 9.1	Not Applicable	Item 8
m. Maintenance, appearance, and remodeling requirements	Section 11.4	Not Applicable	Item 11
n. Insurance	Sections 3.5 and 12	Not Applicable	Items 7 and 8
o. Advertising	Section 9	Not Applicable	Items 7 and 11
p. Indemnification	Section 17.2	Not Applicable	Item 6

Obligation	Section in Franchise Agreement	Section in Area Development Agreement	Section in Disclosure Document
q. Owner's participation/management/staffing	Section 11.5	Not Applicable	Item 15
r. Records and reports	Section 10	Not Applicable	Item 11
s. Inspections and audits	Section 10.8	Not Applicable	Item 11
t. Transfer	Section 14.1	Section 11	Item 17
u. Renewal	Section 2	Not Applicable	Item 17
v. Post-termination obligations	Section 6.9	Section 31	Item 17
w. Non-competition covenants	Sections 13 and 15.10.5	Section 8	Items 15, 16 and 17
x. Dispute resolution	Section 20	Sections 15 - 22	Item 17
y. Guaranty	Section 19 and Attachment C	Section 26 and Attachment C	Item 15

ITEM 10 FINANCING

We do not offer direct or indirect financing. We do not guaranty your note, lease or obligation.

ITEM 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING

Except as disclosed below, Nekter Franchise, Inc. is not required to provide you with any assistance.

Pre-opening Obligations.

Before you open the Store for business, we will:

1. Identify your Site Selection Area and, once you have selected and we have accepted the location for your store, identify your Designated Area. (Franchise Agreement, Sections 1.2 and 3.2)
2. Accept or reject your proposed location within 30 days of receiving all requested information. (Franchise Agreement, Section 3.3)
3. In connection with your first Store, admit up to three individuals to our initial training program described below, where one of the individuals attending must be your Designated Principal and if you have a district manager, then such district manager as well. We anticipate that you may have a district manager in connection with your first Store if you are acquiring multiple units in operation in a single transaction. We will also provide a separate training program for your general manager. (Franchise Agreement, Section 5.1)
4. If this is your first Store, provide you with up to a combined 70 hours of on-site opening assistance and marketing support in connection with the opening of the Store. If this is your second Store, provide up to 36 hours of on-site opening assistance in connection with the opening of your Store. This assistance and support will be provided at your expense. While we intend to and typically offer such assistance and support on-site, all or a portion of this opening and marketing assistance may be provided remotely. (Franchise Agreement, Section 5.2)

5. Provide such pre-opening consultation and advice as we deem appropriate, which may include advice with regard to the development and operation of the Store, building layout, furnishings, fixtures, and equipment, sample plans and specifications, training, purchasing and inventory control, and such other matters as we deem appropriate. (Franchise Agreement, Section 5.3). Specifically, we will provide you with written specifications with respect to equipment, signs, fixtures, opening inventory, and supplies and you will purchase each from our designated suppliers. While we are not currently a designated supplier, you will purchase initial inventory from our affiliate NJB. The Franchisor does provide one individual to assist in overseeing that construction and décor meet our minimum standards, the franchisee is responsible for ensuring all construction and décor is completed and compliant with local ordinances, codes, and permits.

6. Loan you a copy of our brand standards manual for franchisees and all related manuals, to which we may periodically make updates and modifications. (Franchise Agreement, Section 7.1). The table of contents of this manual is attached as Exhibit F to this disclosure document. The brand standards manual currently contains a total of 162 pages.

Continuing Obligations.

During the operation of your franchised business, we will:

1. We will provide such continuing advice and guidance as is reasonably required by our judgment, including consultation and advice regarding new service and product development, instruction concerning the operation and management of NEKTER JUICE BAR® Stores, advertising and marketing advice, and financial and accounting advice. (Franchise Agreement, Section 5.7)

2. Communicate to you information about our approved and designated suppliers, and as we develop new products and services we will provide you with information about such developments to the System. (Franchise Agreement, Section 11.3)

Advertising

Our advertising program for the products and services offered by NÉKTØR JUICE BAR® Stores currently consists of online advertising in certain targeted markets, as well as dissemination of promotional materials through networking at the local and regional level. Our advertising materials currently are created in-house and with the help of an outside advertising agency. You will have access to all of our marketing and advertising templates. You may develop your own advertising and marketing materials, at your own expense, subject to the requirements described below.

We must approve all of your promotional and marketing materials before you use them. To obtain approval, you must submit to us samples of the proposed materials and notify us of the intended media. We will use good faith efforts to approve or disapprove your materials within five days from the date we receive them. You may not use the materials until they are expressly approved by us, and we have the right to disapprove materials that we have previously approved. Approval, if granted, will remain in effect until you receive notice from us to discontinue further use. We must also approve all of your promotional and marketing programs, events, and all other related activities before their implementation. To obtain approval, you must submit a detailed outline of all proposed promotional and marketing activities, as well as all other information we may reasonably request. Once we have received the requested information, we will use good faith efforts to approve or disapprove your proposed promotional activities within five days.

Grand Opening Marketing

You must spend at least \$8,000 to promote your Store's grand opening. We anticipate that this amount will be spent during the period beginning one month before the Store opens through your soft opening and first two months in operation. We will assist you in customizing a marketing and promotional strategy for the launch of your Store and all expenditure amounts related to the launch must be approved by us in advance. Within 30 days of your execution of your Store's lease, you must submit to us the first portion of your

marketing plan prepared in accordance with our specifications. We may request that you provide us with proof of expenditures. This grand opening expenditure amount is in addition to the local advertising requirement.

Female-Owned Business Marketing Reimbursement Credit

If the controlling interest in you is held by one or more women, we will provide you \$10,000 in approved marketing expenditure reimbursement credits to be used no later than by your fifth month of operations. This reimbursement credit applies to new Stores and only after the Grand Opening Marketing expenditure has been spent. This expenditure amount may be used to satisfy the local advertising expenditure requirement. When money is spent on approved local advertising and marketing activities, you will submit proof of such expenditures to us and, once this has been processed, we will provide a credit equal to the expenditure amount on your next invoice from us.

New Owner Marketing Expenditure

In the event of the transfer of a Store to a new owner, or the transfer of a controlling interest in a Store, you must spend at least \$5,000 on promotional and marketing activities in the Store's local area during the first two months of the Store's operation under its new owners. We do require that you, with our assistance, prepare a marketing plan within 30 days of the assignment of the lease to you, and that you provide proof of your expenditures to us on our request. This new owner marketing expenditure amount is in addition to the local advertising requirement.

Local Advertising

You must spend at least 2% of your Gross Sales during each quarter on local advertising for your franchised outlet. All local advertising and promotion by you must be conducted in the media, type and format that we previously approve, must be conducted in a dignified manner, and must conform to the standards and requirements described in the Manuals or otherwise in writing. At our request, you must furnish to us, within 30 days after request, any evidence we may reasonably require concerning the nature and amount of your expenditures for local advertising.

Marketing Fee

We impose and collect a Marketing Fee of 2% of Gross Sales which compensates us for certain marketing and promotional activities such as the creation and production of promotional materials, third party marketing supplier expenses, or supporting in-house marketing efforts, including salary expenses. While we have no contractual obligation to do so, it is our intent to spend Marketing Fee monies, or an equivalent amount, on regional and national brand development. We do not guarantee that you will benefit from the Marketing Fee in proportion to your Marketing Fee payments. Marketing Fee payments are not contributions to a fund as we do not maintain, nor do we require any contribution, to a marketing fund.

Marketing Fee monies will not be held in a trust or escrow account, nor do we have any contractual obligation to account for Marketing Fee monies separately, and we will not have any fiduciary obligations to you with respect to the Marketing Fee. We will determine the use of the Marketing Fee monies. If Marketing Fee monies are not spent in the fiscal year in which they accrue then, as these amounts are general operating funds, we may spend such monies as we deem appropriate. We will not be required to spend any particular amount on marketing, advertising, or promotion in your Store's market area, nor any pro rata amount based upon your Marketing Fee payment. Marketing Fee monies are not used to solicit new franchise sales.

As Marketing Fee payments are not contributions to a fund, and we do not maintain or administer any such marketing related fund, we have no fund to audit nor do we disclose fund expenditure breakdowns by percentage in the categories of production, media placement, administrative expenses, and other uses. Also, as we have no fund, company owned stores are not required to contribute to a fund, however, company owned stores do contribute to system marketing expenditures.

Advertising Cooperatives and Councils

We may, in our discretion, elect to form an advertising cooperative and/or advertising council for the benefit of the franchise system. If advertising cooperatives or councils are formed, we will retain the right to change, dissolve or merge any such cooperative or council, and to create and amend any organizational and governing documents of any cooperative or council, in our sole discretion. We have the right to establish the rate of a cooperative's contributions, provided, however, that a franchisee's contributions to a cooperative will be credit toward their local advertising expenditure requirement. Contributions are not yet determined, however, we anticipate that they will not exceed the minimum local advertising expenditure amount. If we elect not to determine the rate, a rate will be determined by a vote of the cooperative. Company owned outlets are not required to contribute to a cooperative. You must submit to the cooperative and to us all statements and reports that we, or the cooperative, may require. Cooperative contributions will be maintained and administered under the cooperative's governing documents. Governing documents will be available to franchisees. The Cooperative will be operated solely as a conduit for the collection and expenditure of advertising contributions.

As of the date of this disclosure document we have not established any advertising cooperative or council, however, when applicable, the terms of the Franchise Agreement require you to participate in any such advertising cooperative or council as directed by us.

Site Selection and Opening

When you sign the Franchise Agreement, we will agree on a non-exclusive "Site Selection Area" within which you must locate the Store. Once you have identified an accepted location, we will agree on a "Designated Area." You must acquire an acceptable site for the Store by no later than the "Control Date" identified in the Franchise Agreement (which will be no more than three months after the date you sign the Franchise Agreement). If you fail to acquire an acceptable site by the Control Date we may terminate the Franchise Agreement. For each proposed site that you identify, you must deliver to us a franchise site application in a form that we prescribe, including information about the site as we may reasonably request to perform our evaluation. We will accept or refuse to accept your proposed site within 30 days of receiving all requested information about the site. The criteria that we use to evaluate the site include general location, neighborhood, traffic patterns, parking, size, physical characteristics of existing buildings, and lease terms.

Once we have accepted a site for your Store, we will mutually agree on an Opening Deadline. If we do not mutually agree on an Opening Deadline, the default Opening Deadline will be the date that is nine months from the date of your Franchise Agreement. If you fail to open the Store by the Opening Deadline, we can terminate the Franchise Agreement.

We expect that most franchises will open their first store for business within approximately nine months from the date the Franchise Agreement is signed. In addition, most franchisees that open a second or subsequent store will open that additional store within approximately six months from the date the Franchise Agreement is signed. Factors which may affect the length of time between signing of the Franchise Agreement and opening for business include the time necessary to locate a location which we will accept; to obtain any financing you need; to obtain required licenses, permits, and governmental agency approvals; to fulfill local ordinance requirements; to complete construction, remodeling, alteration, and improvement of the Franchised Location, including the installation of fixtures, equipment, and signs; and to complete our initial training program and to complete the hiring and training of personnel. Delay in construction may be

caused by inclement weather, material or labor shortages, labor, slow deliveries, equipment shortages and similar factors.

If you enter into an area development agreement with us, the timing and process for the acceptance of each additional location will be determined by the terms of our then-current franchise agreement to be signed in connection with each additional location to be developed.

Training

Initial Training Program

Before opening the franchised business, we will provide training for up to three individuals, which must comprise of at least the Designated Principal, and if applicable, your district manager, and may also include your general manager. At least one owner, the Designated Principal, must attend and successfully complete the initial training to our reasonable satisfaction. All district managers and general managers that attend the program must also complete the initial training to our reasonable satisfaction. Successful completion of the initial training program includes earning a passing score on the final exam issued by us. If a trainee fails the exam, they will be permitted to take a test again. If trainees perform so poorly as to repeatedly fail the exam and are unable or unwilling to repeat and successfully complete the initial training program, we do have the right to terminate the franchise agreement. All trainees attending the initial training program must undergo training together. The cost of the initial training program is included in the initial franchise fee but you will be responsible for all travel, meal and lodging related expenses incurred by you and your trainees during the initial training.

Our three-week initial training program, which consists of 111 hours of training as indicated in the chart below, is held on an as needed basis and is supervised by our Director of Training and Development Corryn Dotson. Corryn has been with us for eight years and has 15 years of training experience within retail food and beverage. Approximately three days of this training program are conducted in the classroom while the remainder is on-site Store training. Classroom training is conducted by or supervised by Corryn Dotson. In-Store training is conducted by the Training Store's general manager or, if the Training Store is a franchise location, by the franchisee or franchisee's general manager.

TRAINING PROGRAM

In-Store Training Program

We require the completion of up to 6 hours of virtual self-driven prerequisite training prior to arriving for In-Store Training:

Subject	Hours of Classroom Training	Hours of On-the-Job Training	Location
Introduction to In-Store Training	6 to 7 hours	-	On our digital learning platform

In-Store Training:

Subject	Hours of Classroom Training	Hours of On-the-Job Training	Location
Orientation and Culture	-	1 hour	A Training Store we designate*
General Operations	-	22 hours	A Training Store we designate*
Guest Service Training	-	14 hours	A Training Store we designate*
Product Training	-	30 hours	A Training Store we designate*

Subject	Hours of Classroom Training	Hours of On-the-Job Training	Location
Management Training	-	5 hours	A Training Store we designate*
Marketing Training		2 hours	A Training Store we designate*
Facilities Training	-	1 hour	A Training Store we designate*
IT Training	-	2 hours	A Training Store we designate*
Supply Chain Training	-	1 hour	A Training Store we designate*
Financial Training	-	2 hours	A Training Store we designate*
Testing	-	1 hour	Held virtually
Totals	-	81 hours	

*The Training Store we designate is not likely to be near your place of residence or near an area you intend to open your Store and is likely to require travel. Although subject to change, our current Training Stores are located in Southern California and Maricopa County, Arizona, and while we make every effort to conduct your training at a Training Store that is closer to your place of residence or where you intend to open your Store, we make no assurances that any particular Training Store will be available at the time you undergo training.

Classroom Training Program

We require the completion of up to 10 hours of virtual prerequisite training prior to participating in our Classroom Training:

Subject	Hours of Classroom Training	Hours of On-the-Job Training	Location
Introduction to Classroom Training	9 to 10 hours	-	On our digital learning platform

Classroom Training:

Subject	Hours of Classroom Training	Hours of On-the-Job Training	Location
Orientation and Culture	1 hour	-	Held virtually
Operations	2 hours	-	Held virtually
Guest Service Training	1 hour	-	Held virtually
Product Training	1 hour	-	Held virtually
Management Training	3 hours	-	Held virtually
Marketing Training	1 hour	-	Held virtually
Facilities Training	1 hour	-	Held virtually
IT Training	1 hour	-	Held virtually
Supply Chain Training	1 hour	-	Held virtually

Subject	Hours of Classroom Training	Hours of On-the-Job Training	Location
Financial Training	2 hours	-	Held virtually
Testing	1 hour	-	Held virtually
Totals	15 hours	-	

The instructional materials for the initial training program consist namely of our brand standards manual but may include other supplementary materials.

In addition to our initial training program offered prior to the opening of your first Store, we also offer, and your general manager must complete to our satisfaction, our general manager training program. The general manager training program is currently offered online, however, in order to complete the training to our satisfaction, your general manager must also work in-Store for a designated period of time under the direct supervision of an individual who has either completed to our satisfaction the full initial training program or the full general manager training program.

Additional Assistance

We may provide additional optional start-up assistance or retraining or refresher courses that you request and we agree to provide or that we require at a cost to you based on our then current daily fee for our personnel performing such assistance, plus other reasonable expenses, including all travel, lodging, and dining costs. We may require additional training if you are in default or if you fail to pass certain inspections.

Additional Training

We have the right to require that you and certain key employees undergo additional required training, whether provided by us or by third parties. If provided by us, we may charge for such additional training provided, including: (i) initial training provided to persons repeating or replacing a person who did not pass initial training; (ii) initial training for subsequent trainees; and (iii) periodic additional training we may provide or require, including our annual convention. Required additional training may be applicable in cases of default and/or failure to pass inspections. You are responsible for the travel, lodging, and dining costs, wages, and other expenses incurred by your trainees as well as any tuition we may set. To the extent additional required training is provided by third party service providers, you are still responsible for paying such third party provider's fees for the training and for related costs and expenses of attendance, if necessary.

Online, Mobile, or Digital Ordering and/or Third-Party Delivery Programs and Service Providers

We have the right to designate one or more online, mobile, or digital ordering and/or third-party delivery programs or service providers in our sole and absolute discretion. You must participate in and use any such ordering and/or delivery program or service providers that we designate, and refrain from using any others without our prior written approval. If you fail to participate in the ordering and/or delivery program, we can appoint another third party in your stead to provide the designated services. You can request the approval of an ordering and/or delivery program or service provider by notifying us in writing and submitting such information and the draft agreement for such ordering and/or delivery program or service provider as we may request. We may require you to pre-pay any reasonable charges connected with our review and evaluation of any proposal. We may approve, or revoke or deny approval, of any ordering and/or delivery program or service provider in our sole and absolute discretion. Designation of an ordering and/or delivery program or service provider may be conditioned on factors, including without limitation, our right to obtain and verify gross sales placed through the ordering and/or delivery program or service provider platform, the amount of service charges paid to the ordering and/or delivery program or service provider

and the ordering and/or delivery program or service provider's standards for handling food, ordering and delivery.

Computer Hardware and Software

You must purchase, install, maintain, and use the computer hardware, software, on-line services, and communication links that we specify periodically.

You must purchase and use our designated POS system at each NÉKTØR JUICE BAR® Store and a back of house PC that is equipped with high-speed Internet access and a combination printer/scanner/copier. We estimate the cost to purchase the required hardware and software to be between \$4,700 to \$10,000, plus an on-going license fee of \$350 to \$550 per month payable to the provider and a technical support fee of \$25 per month to us for our help desk services related to your POS system. You must also establish and maintain systems for purchasing and inventory control, and for books, records and accounts of the franchised business. You must maintain and update these systems in accordance with the requirements that we, or the vendor, may periodically prescribe. Each Store must also be equipped with and provide guest Wi-Fi and participate in established gift card and customer loyalty programs. The cost for our current music system service, the required online ordering platform, and gift card platform service provider ranges from \$140 to \$200 per month.

You must, at your expense, maintain, upgrade and update all hardware, software, and ISP or other POS communications systems during the term of the franchise, as we periodically determine. We estimate that the cost of these required maintenance and upgrades will not exceed \$1,000 annually. You must install any other hardware or software for the operation of the Store that we may require in the future, including any enhancements, additions, substitutions, modifications, and upgrades. There is no contractual limitation on the frequency or cost of these obligations. We may also require you to license from us, or others we designate, any computer software we develop or acquire for use by NÉKTØR JUICE BAR® Stores. We will establish reasonable deadlines for implementation of any changes to our computer system requirements. We do not currently require that you enter into any maintenance, updating, upgrading, or support contracts for your computer systems, but we recommend that you do so. The vendor or supplier of the hardware components would typically provide such ongoing maintenance, updating, upgrading, or support services, the cost of which varies by vendor.

The Technology Fee, currently \$48 per week, is to be used for reporting software, online media account management software, e-mail, website development and maintenance, System application development and maintenance, and software and technology related costs, including development, support, maintenance, and related costs; software or application development, customization, and implementation; online or Internet or digital related software, platforms, or support; hardware and/or software support; and other technologically-related activities.

Technology Fees are currently used for reporting suites, online media account management software, e-mail, website development and maintenance, System application development and maintenance, and other System internet and technology related, platforms, uses and functions. We reserve the right to increase this fee.

We will have, or you must grant us, unrestricted access to your computer systems and software. There are no contractual limitations on our right to access, collect, and use the data and information relating to your Store. You must permit us to independently download and transfer data via any connection we designate and must not, at any time, restrict our access to your computer systems. There are no contractual limitations on our right to access, collect, and use the data stored in your computer system.

ITEM 12 TERRITORY

Franchise Agreement

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control.

You will operate the NÉKTØR JUICE BAR® Store at a location that we have accepted, and may relocate the Store only with our prior written consent.

When the Store location is identified, we will mutually agree on a “Designated Area,” which will also be identified in Attachment B-2 to the Franchise Agreement. Your Designated Area will be described in terms of identifiable boundaries, such as ZIP Codes, streets, county lines, rivers, etc. included in Attachment B-2.

During the franchise term, while you will not receive an exclusive territory, so long as you are in compliance with the terms of your Franchise Agreement, we will not operate, or grant anyone else the right to operate a standard Store under the trademark NEKTER JUICE BAR, or grant anyone else the right to operate, a standard Store under the trademark NÉKTØR JUICE BAR® within the Designated Area, except in regards to venues within the Designated Area that we consider “Closed Markets.” These include any facility serving a captive market, including hotels, resorts, shopping malls (defined as enclosed or open retail centers with gross leasable area in excess of 350,000 square feet), airports, public facilities, college and school campuses, military bases, and any other mass gathering events or locations, and facilities of any kind for which smoothie and juice bar products and other related services rights are, or may reasonably be anticipated to be, contracted to a third party or parties.

There are no limitations to customers to whom you may sell goods and services. You are not permitted to offer products or services through any channels of distribution without our prior written consent outside your designed area.

We reserve to ourselves all other rights, including the right: (a) to own and operate and to grant others the right to own and operate Stores outside the Designated Area, regardless of their proximity to the Designated Area; (b) to own and operate and grant others the right to own and operate NÉKTØR JUICE BAR® Stores, and license the use of the Marks and System, in "Closed Markets" within and outside the Designated Area; and (c) the right to distribute, and to grant to third parties the right to distribute, products and services identified by the Marks, such as NÉKTØR JUICE BAR® branded beverage and food products, clothing, souvenirs, and novelty items, through alternative channels of distribution including mail order, catalog sales, department stores, retail stores, supermarkets, convenience stores, digital channels and/or Internet sales. We are not required to compensate you if we exercise any of the rights specified above inside your Designated Area. Currently neither we nor our affiliate operate or franchise, nor have plans to operate or franchise, a business under a different mark that will sell goods and services that are the same as or similar to those you will sell. We also reserve the right to open and operate and grant to others the right to own and operate NÉKTØR JUICE BAR® businesses which operate under the System and Marks but which differ from our standard “Store” within and outside of your Designated Area, including businesses which offer a limited menu, which operate from locations that do not provide a dine-in area, and/or which share the business premises with a third-party branded concept or other business operations, regardless of the economic effect on your Store. A non-exhaustive list of such non-standard NÉKTØR JUICE BAR® businesses include cloud kitchens, commissaries, virtual stores, co-branded locations, and kiosks.

Nothing in the Franchise Agreement prohibits us from (a) owning, acquiring, establishing, operating, or granting franchise rights for one or more other businesses under a different trademark or service mark (*i.e.*, a mark other than NÉKTØR JUICE BAR), whether or not the business is the same as or competitive with NÉKTØR JUICE BAR® Stores; or (b) owning, operating, or franchising one or more businesses offering products or services other than those provided at NÉKTØR JUICE BAR® Stores under the name NÉKTØR

JUICE BAR® or some derivative of the Marks. We are not required to compensate you if we exercise any of the rights specified above inside your Designated Area.

We do not grant any rights of first refusal to obtain additional franchise rights. If you wish to develop additional Stores you must enter into a new Franchise Agreement and meet all our current requirements for franchisees. We may modify or revoke your Designated Area if you fail to maintain store standards or are significantly underperforming in sales.

If the lease for the site of the Store expires or terminates through no fault of your own, or if the site is destroyed, condemned or otherwise rendered unusable, or as otherwise may be mutually agreed upon in writing by you and us, we will grant permission for relocation of the Store at a location and site acceptable to us, provided that the Store must be open for business at the new location within 270 days of closing the previous location. If you are allowed to relocate your Store, you must comply with our then-current standards and specifications for Stores. You are solely responsible for all relocation costs and expenses, and you agree to pay us the Relocation Fee.

Area Development Agreement

You will not receive an exclusive territory. You may face competition from other franchisees or company-owned businesses adjacent to your Development Area or from other channels of distribution or competitive brands that we control.

Under the Area Development Agreement, we grant you the right to develop and operate a specified number of NÉKTØR JUICE BAR® Stores at sites within a specified Development Area. The Development Area will be identified on Attachment A to the Development Agreement, and may be described in terms of cities, counties, states, or some other designation. We do not grant you any options or rights of first refusal to acquire additional development areas.

During the term of the Development Agreement, we will not own or operate, or grant anyone else the right to operate, a NÉKTØR JUICE BAR® Store within the Development Area, except in Closed Markets. We reserve to ourselves all other rights, including the right: (a) to own and operate and to grant others the right to own and operate Stores outside the Development Area, regardless of their proximity to the Development Area; (b) to own and operate and grant others the right to own and operate NÉKTØR JUICE BAR® Stores, and license the use of the Marks and System, in "Closed Markets" within and outside the Development Area; (c) the right to distribute, and to grant to third parties the right to distribute, products and services identified by the Marks, such as NÉKTØR JUICE BAR® branded beverage and food products, clothing, souvenirs, and novelty items, through alternative channels of distribution including mail order, catalog sales, department stores, retail stores, supermarkets, through digital channels and/or Internet sales; and (d) to open and operate, and grant to others the right to own and operate, NÉKTØR JUICE BAR® businesses which operate under the System and Marks but which differ from our standard "Store" within and outside of your Development Area, including businesses which offer a limited menu, which operate from locations that do not provide a dine-in area, and/or which share the business premises with a third-party branded concept or other business operations.

Nothing in the Development Agreement prohibits us from (a) owning, acquiring, establishing, operating, or granting franchise rights for one or more other businesses under a different trademark or service mark (*i.e.*, a mark other than NÉKTØR JUICE BAR), whether or not the business is the same as or competitive with NÉKTØR JUICE BAR® Stores; or (b) owning, operating, or franchising one or more businesses offering products or services other than those provided at NÉKTØR JUICE BAR® Stores under the name NÉKTØR JUICE BAR® or some derivative of the Marks. We are not required to compensate you if we exercise any of the rights specified above inside your Development Area.

If you fail to meet any of your obligations under the Area Development Agreement, including the development obligations, we may (i) terminate or modify any territorial protections granted to you under the Development Agreement, (ii) eliminate, modify, or reduce the size of the Development Area, or (iii)

reduce the number of Stores which you may establish under the Development Schedule. There are no other circumstances that permit us to modify your territorial rights under the Area Development Agreement. After the expiration of the term of your Area Development Agreement, we may own, operate, franchise or license others to operate additional NÉKTØR JUICE BAR® Stores anywhere, without restriction, including in your Development Area, subject to the rights granted to you in the Designated Area established under any then-existing Franchise Agreement.

Delivery

We currently grant you the right to offer delivery services through third party delivery service providers in accordance our delivery services program. Currently, there are no geographic limitations as to where you are allowed to deliver through such third-party delivery services, however, we may modify the geographic area in which you provide such services in the future.

ITEM 13 TRADEMARKS

Our affiliate, NJB, owns and has registered the following Mark on the Principal Register of the United States Patent and Trademark Office (“USPTO”), unless otherwise noted, and all required affidavits and renewals have been filed.

Mark	Registration Number	Registration Date
	4,155,852	June 5, 2012
	5,174,437	April 4, 2017
	5,511,740	July 10, 2018
	5,674,016	February 12, 2019
THIS IS HAPPINESS (standard character)	5,932,787	December 10, 2019
PASSION ISN'T JUST A FRUIT (standard character)	6,053,811	May 12, 2020
	6,258,424	January 26, 2021

Note 1. This trademark is registered on the Supplemental Register of the USPTO

NJB owns and has granted us the right to use the “NÉKTØR JUICE BAR” trademark and family of marks (“Marks”) in connection with the franchising of NÉKTØR JUICE BAR® Stores. Our agreement with NJB is perpetual unless otherwise terminated by mutual agreement, by NJB on account of our material breach, if we dissolve the franchisor entity, or if we become insolvent, file for bankruptcy, or are a party to a merger, consolidation, or conversion where NJB is not the surviving entity.

No agreements limit our right to use or license the use of our trademarks. There are no currently effective material determinations of the USPTO, the Trademark Trial and Appeal Board, the Trademark

administrator of this state or any court. There is no pending infringement, opposition, or cancellation proceeding and there is no pending material litigation involving the trademarks that may be relevant to their use in this state or in any other state. The franchisor is not aware of either any superior prior rights or infringing uses that could materially affect the franchisees use of the principal trademarks.

You must use the Marks in full compliance with the provisions of the Franchise Agreement and according to the rules we periodically prescribe. You may not use any Mark, or any part of any Mark, as a part of your corporate name. Nor may you use any Mark with any prefix, suffix, or other modifying words, terms, designs, or symbols (other than the logos we license to you). You may not use the Marks in connection with the offer or sale of any unauthorized products or services or in any other manner not explicitly authorized in writing by us.

You may not use the Marks, any recognizable portion of the Marks, or any of the Copyrighted Works on the Internet, in any electronic or digital form, or on or through any electronic or digital medium, unless expressly permitted by us in writing. Also, you may not establish or maintain any recognizable portion of the Marks, or terms that may suggest an affiliation with us, for use or display as all or part of an e-mail address, Internet domain name, uniform resource locator (“URL”), or meta-tag, or in connection with any Internet home page, web site, or any other Internet-related activity without our express written consent, and then only in accordance with our procedures, standards, and specifications. This prohibition also includes the use or registration of the Marks, or any derivative of the Marks, as a part of any username, account, or in any other way that may suggest an affiliation with us or the franchise system, on any gaming, blogging, user review, video sharing, or social networking website, or as part of any unauthorized email address.

If there is any infringement of, or challenge to, your use of any name, mark, or symbol, you must immediately notify us, and we may take any action that we deem appropriate, in our sole discretion. The Franchise Agreement does not require us to take affirmative action if notified of the claim. We have the right, but no contractual obligation, to initiate, direct, defend you against, and control any litigation or administrative proceeding relating to the Marks, including, but not limited to, any settlement. We will be entitled to retain any and all proceeds, damages, and other sums, including attorneys’ fees, recovered or owed to us or our affiliates in connection with any such action. You must execute all documents and render any other assistance we or may deem necessary to any such proceeding or any effort to maintain the continued validity and enforceability of the Marks.

We have the right, upon reasonable notice, to change, discontinue, or substitute any of the Marks and to adopt new Marks for use with the System without any liability to you. You must implement any of these changes at your own expense within the time we reasonably specify.

ITEM 14

PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

There are no patents or registered copyrights material to the franchise. However, we claim copyright protection in the Manual, the design elements of our marks, our product packaging, advertising and promotional materials, and the content and design of our website (the “Copyrighted Works”).

There is no presently effective determination of the U.S. Copyright Office (Library of Congress) or any court affecting our copyrights. There is no currently effective agreement that limits our right to use and/or license our copyrights. We have no obligation to protect any rights you have to use the copyrights. We have no actual knowledge of any infringements that could materially affect the ownership, use, or licensing of the copyrights. You may not use any of our Copyrighted Works on the Internet without our written permission. This includes display of the Copyrighted Works on commercial websites, gaming websites, and social networking websites.

You and your employees must maintain the confidentiality of all information contained in the Manuals and other information that we consider confidential, proprietary, or trade secret information. Confidential Information means all trade secrets, and other elements of the System; all customer information; all

information contained in the Manuals; and standards and specifications for services and products offered; financial information; marketing data; vendor and supplier information; all other knowledge, trade secrets, or know-how concerning the methods of operation of the Store which may be communicated to you, or of which you may be apprised, by virtue of their operation under the terms of the Franchise Agreement, any training we provide, and all other information that we designate (collectively, “Confidential Information”). You must implement any reasonable procedures we may adopt to protect our Confidential Information including restrictions on disclosures to your employees and requiring employees who will have access to our Confidential Information to sign employment agreements containing non-disclosure and non-competition provisions.

You may not contest our exclusive ownership of the copyrights, trade secrets, processes, methods, procedures, formulae, techniques and other proprietary information to which we claim exclusive rights.

If you or your employees or owners develop any new concept, process or improvement in the operation or promotion of your Store, you must promptly notify us and give us all necessary information about the new process or improvement, without compensation. You and your owners agree that any of these concepts, processes, or improvements will become our property, and we may use or disclose them to other franchisees, as we determine appropriate.

ITEM 15

OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS

You or an owner of yours acceptable to us who owns at least a 10% ownership interest, and who has successfully completed the initial training program to our satisfaction, will be the Designated Principal and must actively oversee the franchised business operations. Each NÉKTÖR JUICE BAR® Store must employ a full-time general manager who has also successfully completed our initial training program to our satisfaction and who is responsible for the oversight of operations your NÉKTÖR JUICE BAR® Store. Your Designated Principal may, but is not required to, also act as your general manager.

The general manager may not engage in any other business or activity that requires substantial management responsibility or time commitment. If your general manager ceases to serve in, or no longer qualifies for, the position, you must designate a new general manager within 30 days. Each replacement general manager must successfully complete our initial training program before assuming responsibility.

If the franchisee and/or developer is a business entity, each owner identified in Attachment C to the Franchise Agreement and Attachment B of the Area Development Agreement must sign a Personal Guaranty and Undertaking substantially in the form attached as Attachment D-1 to the Franchise Agreement and Attachment C to the Area Development Agreement. An owner’s spouse is not required to sign a personal guaranty. Any individual who attends our initial training program, including your general manager, must sign a confidentiality and non-competition agreement substantially in the form attached as Attachment D-2 to the Franchise Agreement.

The term “owner” means each individual or entity holding a direct or indirect beneficial ownership in the franchisee or developer. It includes all shareholders of a corporation, all members of a limited liability company, all general and limited partners of a limited partnership, and the grantor and the trustee of the trust, as well as each of their owners, if any.

ITEM 16

RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

Except as described below, you must offer and sell all products and services that we require, and only the products and services that we have approved. We may add, eliminate and change products and service items periodically, and you must comply with all directives (which may require purchasing and installing additional equipment). There are no limits on our right to make changes. We may, on occasion, require you

to test market products and/or services at your Store. You must cooperate with us in conducting these test marketing programs and must comply with all rules and regulations that we establish.

All sales must be for retail consumption only and you may not engage in wholesale or e-commerce sales of any kind nor are you permitted to offer products or services through any channels of distribution without our prior written consent. There are no limitations on customers to whom you may sell goods and services. We have the right to establish maximum, minimum or other retail pricing requirements to the extent permitted by law.

You may not operate any co-branding marketing system without our prior written consent, which may be withheld in our sole discretion. No vending, gaming machines, automatic teller machines, Internet kiosks or other mechanical or electrical devices are permitted in your Store.

ITEM 17

RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

This table lists certain important provisions of the franchise and related agreements pertaining to renewal, termination, transfer and dispute resolution. You should read these provisions in the franchise agreement attached to this disclosure document.

THE FRANCHISE RELATIONSHIP

FRANCHISE AGREEMENT

Provision	Section in Franchise Agreement	Summary
a. Length of the franchise term	Section 2.1	10 years
b. Renewal or extension of the term	Section 2.2	We may, at our option, grant you two renewal terms of 5 years each.
c. Requirements for franchisee to renew or extend	Section 2.2	You are not in default under any terms of any agreements with us; you have substantially complied with all of the Franchise Agreement's (or first renewal franchise agreement, if applicable), provisions during that entire agreement's term; you have brought the Store into compliance with our current standards; you remain in possession or you secure substitute premises; you meet our then-current qualifications; you have given timely notice of renewal to us; you have satisfied all monetary obligations owed to us, our affiliates, and your suppliers; you have signed our then-current form of franchise agreement (which may be materially different than the form attached to this disclosure document); you have met current training requirements; and you and your guarantors have signed an agreement containing general release language. You must give us notice of your intent to renew between nine and 12 months before the Franchise Agreement, or the first renewal franchise agreement (if applicable), expires. The Franchise

Provision	Section in Franchise Agreement	Summary
		Agreement also contains a hold over provision which states if the Franchise Agreement expires and you continue to operate the Store after expiration, we may, at our option, declare you to be holding over, and the Royalty and Marketing Fee during any hold over period will be 150% of the applicable fee due under the Franchise Agreement.
d. Termination by franchisee	Not Applicable	These provisions are subject to state law.
e. Termination by franchisor without cause	Not Applicable	Not Applicable
f. Termination by franchisor with cause	Sections 14.1 and 14.2	We can terminate only if you default.
g. “Cause” defined—curable defaults	Section 14.2	You fail or refuse to make payments due us, our affiliates, or to your third-party creditors, you fail to comply with your Grand Opening or New Owner Marketing expenditure obligations, or you fail to submit required records or reports, and do not cure such defaults within 7 days, or you otherwise fail to comply the Franchise Agreement and do not cure within 30 days
h. “Cause” defined—non-curable defaults	Section 14	We may terminate without opportunity to cure if you commit any of the following defaults: failure to find suitable location or open the Store within the specified period of time; failure to complete training; making a material misrepresentation or omission in application for the franchise; conviction or plea of no contest to a felony or other crime or offense that can adversely affect your reputation or the reputation of the System or Store; misuse of the Manual; abandonment of business for two business days in any 12-month period; failure to relocate; surrender of control of business; submission of reports understating Royalty Fees by more than 2%; submission of reports late on two occasions in any 12-month period; violation of any health, safety or sanitation law or operation in a manner that presents a health or safety hazard; failure to pass two or more quality assurance inspections during any 12-month period; your receipt of three or more notices of default, regardless of whether cured, during any 12-month period; your offer of any unauthorized products or services from the Franchised Business; your bankruptcy; your misuse of Marks; your attempt to unilaterally terminate the Franchise Agreement.

Provision	Section in Franchise Agreement	Summary
i. Franchisee's obligations on termination/non-renewal	Section 15	Obligations include: stop operations of the Store; sell the Store's assets and/or interest in premises to us if we exercise our purchase option; assign or sublease premises to us (or on our behalf) if we elect not to purchase the Store premises; stop using the Marks; stop identifying yourself as a current or former franchisee of ours (except if you continue to own and operate another Store); assign any assumed names to us; de-identify the premises from any confusingly similar decoration, design or other imitation of a NÉKTØR JUICE BAR® store (including removing decorations, fixtures and equipment that we specify); pay all amounts owed to us and all damages and costs incurred by us in enforcing the termination provisions; pay liquidated damages to us if you terminate without cause or we terminate for valid cause; return all manuals and other confidential information to us; return all signs to us; notify directories (web-based and print) of your lost rights to listings; transfer listing as we direct; and comply with the covenants not to compete (see (r) below).
j. Assignment of contract by franchisor	Section 16	No restriction on our right to assign our interest.
k. "Transfer" by franchisee—defined	Section 16.2	Includes transfer of assets, contract and all rights under the contract, or change of ownership.
l. Franchisor approval of transfer by franchisee	Section 16.2	We have the right to approve transfers, but we will not unreasonably withhold approval.
m. Conditions for franchisor approval of transfer	Section 16.2	For a transfer to a third party, you must request our consent in writing; deliver copy of the proposed transfer agreement; transferee must meet our qualifications, successfully complete the training program and sign the then-current form of Franchise Agreement; refurbish the Store premises at our request; your landlord must allow you to assign or sublease to transferee; we determine that purchase price and payment terms will not adversely affect transferee's operation of the Store; you or your owners subordinate all of transferee's obligations to you; you pay the transfer fee and all sums owed to us or our affiliate; all owners execute personal guaranties; and you and your owners and guarantors sign a release.
n. Franchisor's right of first refusal to acquire franchisee's business	Section 16.2	We have the right of first refusal to purchase your Franchised Business if you or your owners receive and consider a formal, valid, written offer to purchase.

Provision	Section in Franchise Agreement	Summary
o. Franchisor's option to purchase franchisee's business	Section 16.2	Upon termination or expiration of Franchise Agreement, we have the right to purchase the premises at fair market value and the Store assets at forced liquidation value (excluding any value for leasehold improvements or fixtures belonging to landlord under your lease, franchise rights, goodwill associated with Marks or franchise network, and assets not reasonably necessary to the operation of the Store) by providing you notice within 30 days after expiration or termination of the Franchise Agreement.
p. Death or disability of franchisee	Sections 14.4 and 16.2	Your heirs, beneficiaries, devisees or legal representative can apply to us to continue operation of the Store, or sell or otherwise transfer interest in the Store, within 90 days after death or incapacity. If they fail to do so, the Franchise Agreement will terminate and we will have the option to buy the Store.
q. Non-competition covenants during the term of the franchise	Section 13.3	You must not divert or attempt to divert any business or customer to a competitor or perform any act which may harm the goodwill associated with the Marks and the System; or own, perform services for, or otherwise have any interest in a competing business. Non-competition provisions are subject to state law.
r. Non-competition covenants after the franchise is terminated or expires	Section 13.4	You may not own, maintain, advise, operate, engage in, be employed by, make loans to, or have any interest in or relationship or association with a competing business for two years after the Franchise Agreement is terminated within the Designated Area, within a 10-mile radius of the Store, or within a 10-mile radius of any other business using the System. Non-competition provisions are subject to state law.
s. Modification of the agreement	Section 21.2	The Franchise Agreement can be modified only by written agreement between the parties. We can modify or change the System through changes in the Manual.
t. Integration/merger clause	Section 21.1	Only the provisions of the Franchise Agreement and other related written agreements are binding (subject to state law), Any other representations or promises made outside of the Franchise Agreement and the disclosure document may not be enforceable. Nothing in the Franchise Agreement or any other related written agreement is intended to disclaim representations made in the disclosure document.
u. Dispute resolution by arbitration or mediation	Section 20	Claims, controversies or disputes from or relating to the Franchise Agreement must be mediated, except for

Provision	Section in Franchise Agreement	Summary
		collection actions or actions seeking injunctive or extraordinary relief. Disputes, other than those for collections or injunctive or extraordinary relief, or those not otherwise resolved by mediation may be brought in any court of competent jurisdiction in accordance with the terms of the Development Agreement. These provisions are subject to state law.
v. Choice of forum	Sections 20.1 and 20.3	Mediation at the agreed-to mediator's offices in the city in which we maintain our principal place of business at the time the mediation is initiated. Venue for collection actions or actions for injunctive or extraordinary relief may be brought in any court of competent jurisdiction (subject to applicable state law); venue for all other actions must be initiated and litigated in the county in which Franchisor's principal place of business is located at the time of such action.
w. Choice of law	Section 20.2	The law of California, unless the law of the State in which you reside will render a provision unenforceable under California law enforceable under your State law; subject to state law.

AREA DEVELOPMENT AGREEMENT

Provision	Section in Area Development Agreement	Summary
a. Length of the franchise term	Section 6.1	The term begins on the effective date and ends on the earlier of the date you open the last Store you are required to open under your Development Schedule or the expiration of your Development Schedule.
b. Renewal or extension of the term	Not Applicable	Not Applicable
c. Requirements for franchisee to renew or extend	Not Applicable	Not Applicable
d. Termination by franchisee	Not Applicable	These provisions are subject to state law.
e. Termination by franchisor without cause	Not Applicable	Not Applicable
f. Termination by franchisor with cause	Section 6.2	We may terminate your Development Agreement with cause as described in (g)-(h) of this Item 17 Chart.

Provision	Section in Area Development Agreement	Summary
g. “Cause” defined—curable defaults	Section 6.2	We may terminate the Development Agreement if you fail to meet your development obligations under the Development Agreement during the Development Period (including any monetary default) and you fail to cure such default within 30 days of receiving notice.
h. “Cause” defined—non-curable defaults	Section 6.2	We may terminate the Development Agreement if you cease to actively engage in development activities in the Site Selection Area or otherwise abandon your development business for three consecutive months, or any shorter period that indicates an intent by you to discontinue development of the Store within the Site Selection Area; you become insolvent or are adjudicated bankrupt, or if any action is taken by you, or by others against the you, under any insolvency, bankruptcy or reorganization act, or if you make an assignment for the benefit of creditors or a receiver is appointed by you; and any Franchise Agreement that is entered into in order to fulfill your development obligations under the Development Agreement is terminated or subject to termination by us, pursuant to the terms of that Franchise Agreement.
i. Developer’s obligations on termination/non-renewal	Not Applicable	Not Applicable
j. Assignment of contract by franchisor	Section 8	We have the right to transfer or assign the Development Agreement and all or any part of our rights, duties or obligations to any person or legal entity without your consent.
k. “Transfer” by developer—defined	Section 8	Any transfer in you (if you are an entity) or your rights/obligations under the Development Agreement.
l. Franchisor approval of transfer by developer	Section 8	You may not transfer any rights or obligations under the Development Agreement without our prior written consent.
m. Conditions for franchisor approval of transfer	Not Applicable	Not Applicable
n. Franchisor’s right of first refusal to acquire developer’s business	Not Applicable	Not Applicable
o. Franchisor’s option to purchase developer’s business	Not Applicable	Not Applicable

Provision	Section in Area Development Agreement	Summary
p. Death or disability of developer	Not Applicable	Not Applicable
q. Non-competition covenants during the term of the franchise	Not Applicable	Not Applicable
r. Non-competition covenants after the franchise is terminated or expires	Section 8.2	Nothing additional. Please see non-competition covenants set forth in your Franchise Agreement(s) entered into under the Development Agreement.
s. Modification of the agreement	Section 27	Your Development Agreement may not be modified, except by a writing signed by both parties.
t. Integration/merger clause	Section 30	Only the terms of the Development Agreement (and ancillary agreements) and this Disclosure Document are binding (subject to state law). Any representations or promises outside of the Disclosure Document and this Agreement may not be enforceable. Nothing in this Agreement or any related agreement is intended to disclaim the representations made in this Disclosure Document.
u. Dispute resolution by arbitration or mediation	Sections 12 and 13	Claims, controversies or disputes from or relating to the Franchise Agreement must be mediated, except for collection actions or actions seeking injunctive or extraordinary relief. Disputes, other than those for collections or injunctive or extraordinary relief, or those not otherwise resolved by mediation may be brought in any court of competent jurisdiction in accordance with the terms of the Development Agreement. These provisions are subject to state law.
v. Choice of forum	Sections 13.1 and 14	Mediation at the agreed-to mediator's offices in the city in which we maintain our principal place of business at the time the mediation is initiated. Venue for collection actions or actions for injunctive or extraordinary relief may be brought in any court of competent jurisdiction (subject to applicable state law); venue for all other actions must be initiated and litigated in the county in which Franchisor's principal place of business is located at the time of such action.
w. Choice of law	Section 11	The law of California, unless the law of the State in which you reside will render a provision unenforceable under California law enforceable under your State law; subject to state law.

ITEM 18 PUBLIC FIGURES

We do not use any public figure to promote our franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and or franchisor-owned Stores, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 maybe given only if: (1) a franchisor provides the actual records of an existing Store you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

There were a total of 162 NÉKTØR JUICE BAR® Stores owned and operated by franchisees as of January 1, 2024. Of these 162, 138 franchise locations have been open and operating for at least one full calendar year without any transfers of controlling interest. Those 138 franchise locations are the ones included in the averages in the chart below. Also, the 21 Stores that opened for business in 2024 and the 13 Stores that closed in 2024 (of which two were open less than 12 months) are not included in the chart below as they were not in operation for the full 2024 calendar year.

FRANCHISED STORE GROSS SALE¹ AVERAGES AND MEDIANS PER QUINTILE (2024)

	Top 10%	Top 25%	Top 50%	Top 75%	All
# of Units	13	34	69	103	138
Avg. Gross Sales	\$997,453	\$797,206	\$676,253	\$600,567	\$529,132
# and % met or exceeded	3 / 23%	11 / 32%	22 / 31%	42 / 40%	59 / 42%
Median Gross Sales	\$939,884	\$718,570	\$617,171	\$552,925	\$502,638
High Sales	\$1,912,274	\$1,912,274	\$1,912,274	\$1,912,274	\$1,912,274
Low Sales	\$764,057	\$617,706	\$503,449	\$396,441	\$107,494
	Bottom 10%	Bottom 25%	Bottom 50%	Bottom 75%	All
# of Units	13	34	69	103	138
Avg. Gross Sales	\$241,661	\$316,631	\$382,011	\$439,787	\$529,132
# and % met or exceeded	6 / 46%	19 / 55%	42 / 60%	50 / 48%	59 / 42%
Median Gross Sales	\$239,979	\$329,737	\$396,397	\$432,369	\$502,638
High Sales	\$309,802	\$396,266	\$501,827	\$615,636	\$1,912,274
Low Sales	\$107,494	\$107,494	\$107,494	\$107,494	\$107,494

Some stores have sold this amount. Your Individual results may differ. There is no assurance that you will sell as much.

Notes:

1. Gross Sales. Gross Sales for franchised Stores are those calculated in accordance with the definition included in each respective franchisee’s disclosure document and franchise agreement, which are the same or similar to the definition in this disclosure document. The Gross Sales amounts needed for the above calculations were derived from our point-of-sale system and online sales orders.

The financial information is taken from financial information provided to us by our franchisees and online ordering service providers.

Written substantiation for the financial performance representation will be made available to the prospective franchise upon reasonable request.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing Store, however, we may provide you with the actual records of that Store. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor’s management by contacting Steve Schulze at 2488 Newport Boulevard, Suite A, Costa Mesa, California 92627, the Federal Trade Commission, and the appropriate state regulatory agencies.

**ITEM 20
OUTLETS AND FRANCHISEE INFORMATION**

**Table 1
Systemwide Outlet Summary
For Years 2022 to 2024**

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	127	145	+18
	2023	145	162	+17
	2024	162	171	+9
Company-Owned	2022	31	31	0
	2023	31	31	0
	2024	31	31	0
Total Outlets	2022	158	176	+18
	2023	176	193	+17
	2024	193	202	+9

Table 2
Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For Years 2022 to 2024

State	Year	Number of Transfers
Arizona	2022	0
	2023	1
	2024	0
California	2022	3
	2023	6
	2024	2
Colorado	2022	1
	2023	1
	2024	1
Florida	2022	0
	2023	1
	2024	2
Nevada	2022	0
	2023	1
	2024	1
Ohio	2022	1
	2023	1
	2024	2
Oregon	2022	1
	2023	1
	2024	0
Pennsylvania	2022	1
	2023	0
	2024	0
Texas	2022	1
	2023	2
	2024	1
Tennessee	2022	0
	2023	0
	2024	1
Totals	2022	8
	2023	14
	2024	10

Table 3
Status of Franchised Outlets
For Years 2022 to 2024

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations- Other Reasons	Outlets at End of the Year
Arizona	2022	18	6	0	0	0	0	24
	2023	24	3	0	0	0	1	26

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations-Other Reasons	Outlets at End of the Year
	2024	26	4	0	0	3	0	27
California	2022	50	7	0	0	0	1	56
	2023	56	11	1	2	0	1	63
	2024	63	5	1	0	0	3	64
Colorado	2022	7	1	3	0	0	0	5
	2023	5	1	0	0	0	0	6
	2024	6	0	0	0	0	1	5
Florida	2022	9	0	0	0	0	3	6
	2023	6	0	0	0	0	2	4
	2024	4	1	0	0	0	1	4
Idaho	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	2	0	0	0	0	3
Illinois	2022	0	1	0	0	0	0	1
	2023	1	1	0	0	0	0	2
	2024	2	0	0	0	0	0	2
Indiana	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Iowa	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Kansas	2022	2	0	0	0	0	0	2
	2023	2	1	0	0	0	0	3
	2024	3	0	0	0	0	0	3
Maryland	2022	1	0	0	0	0	0	1
	2023	1	1	0	0	0	0	2
	2024	2	0	0	0	0	0	2
Michigan	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	2	0	0	0	0	2
Minnesota	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	1	0
	2024	0	0	0	0	0	0	0
Missouri	2022	1	2	0	0	0	0	3
	2023	3	1	0	0	0	0	4
	2024	4	1	0	0	0	2	3
Montana	2022	1	0	0	0	0	0	1
	2023	1	1	0	0	0	0	2
	2024	2	0	0	0	0	0	2
New Jersey	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
New Mexico	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations-Other Reasons	Outlets at End of the Year
	2024	0	1	0	0	0	0	1
Nevada	2022	3	2	0	0	0	0	5
	2023	5	1	0	0	0	1	5
	2024	5	0	0	0	0	1	4
North Carolina	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Ohio	2022	1	0	0	0	0	0	1
	2023	1	1	0	0	0	0	2
	2024	2	0	0	0	0	0	2
Oklahoma	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Oregon	2022	3	0	0	0	0	0	3
	2023	3	0	0	0	0	0	3
	2024	3	0	0	0	0	1	2
Pennsylvania	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
South Dakota	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	2	0	0	0	0	2
Tennessee	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	2	0	0	0	0	3
Texas	2022	23	4	0	0	0	0	27
	2023	27	1	0	0	0	2	26
	2024	26	3	0	0	0	2	27
Utah	2022	1	0	0	0	0	1	0
	2023	0	1	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Washington	2022	3	1	0	0	0	0	4
	2023	4	2	0	0	0	0	6
	2024	6	1	0	0	0	1	6
Total	2022	127	26	3	0	0	5	145
	2023	145	28	1	2	0	8	162
	2024	162	25	1	0	3	12	171

Table 4
Status of Company Owned Outlets
For Years 2022 to 2024

State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired From Franchisees	Outlets Closed	Outlets Sold to Franchisees	Outlets at End of the Year
Arizona	2022	8	0	0	0	0	8
	2023	8	0	0	0	0	8
	2024	8	0	3	0	0	11
California	2022	23	0	0	0	0	23
	2023	23	0	0	0	0	23
	2024	23	0	0	0	3	20
Utah	2022	0	0	0	0	0	0
	2023	0	0	0	0	0	0
	2024	0	0	0	0	0	0
Total	2022	31	0	0	0	0	31
	2023	31	0	0	0	0	31
	2024	31	0	3	0	3	31

Table 5
Projected New Franchised Outlets
As of December 29, 2024

State	Franchise Agreements Signed But Outlet Not Opened	Projected New Franchised Outlets in the Next Fiscal Year	Projected New Company – Owned Outlets In the Next Fiscal Year
Arizona	5	2	0
Arkansas	1	1	0
California	23	11	0
Colorado	2	0	0
Illinois	1	1	0
Louisiana	1	0	0
Michigan	1	0	0
Nebraska	1	1	0
Nevada	1	0	0
North Carolina	1	1	0
Oregon	1	1	0
Tennessee	1	1	0
Texas	8	3	0
Washington	1	1	0
Total	49	23	0

Exhibit E lists the names of all of our current operating franchisees and the addresses and telephone numbers of their Stores. Exhibit E also lists the name, city and state, and business telephone number (of, if unknown, the last known telephone number) of every franchisee who had their franchise terminated, cancelled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under a Franchise Agreement

during the most recently completed fiscal year, or who has not communicated with us within 10 weeks of the issuance date of this disclosure document.

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system. During the last three fiscal years, we have not signed any confidentiality clauses with current or former franchisees which would restrict them from speaking openly with you about their experience with us.

There are no known trademark-specific franchisee organizations associated with the franchise system being offered.

ITEM 21 FINANCIAL STATEMENTS

Attached as Exhibit A to this disclosure document are the following sets of financial statements:

1. Our unaudited balance sheet as of October 5, 2025 and our statement of profit and loss for the period beginning December 30, 2024 through October 5, 2025; and
2. Our audited balance sheets as of December 29, 2024, December 31, 2023, and December 25, 2022, and the related statements of profit and loss and members' equity, and cash flows for the years then-ended.

ITEM 22 CONTRACTS

The following agreements are attached to this disclosure document:

<u>Exhibit B</u>	Franchise Agreement with all Attachments
<u>Exhibit C</u>	Area Development Agreement with all Attachments
<u>Exhibit D</u>	General Release (Sample Form Only)

ITEM 23 RECEIPTS

Two copies of a receipt of this disclosure document appear as Exhibit I. Please return one copy to us and retain the other for your records.

NEKTER FRANCHISE, INC.

STATE ADDENDA TO DISCLOSURE DOCUMENT

FOR THE STATE OF CALIFORNIA

The registration of this franchise offering by the California Department of Financial Protection and Innovation does not constitute approval, recommendation, or endorsement by the commissioner.

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT AT LEAST 14 DAYS PRIOR TO EXECUTION OF AGREEMENT.

The California Corporations Code, Section 31125, requires that we give you a disclosure document, approved by the Department of Financial Protection and Innovation, prior to solicitation of a proposed material modification of your Franchise Agreement and Development Agreement.

Item 1 of the Disclosure Document is supplemented by the following:

The State of California has codified regulations specific to the food service industry. You may refer to California Plan Check Guide for Retail Food Facilities at <http://www.cdph.ca.gov/resources/documents/food-safety-guidelines-1/152-california-plan-check-guide-for-retail-food-facilities-2/file>. For further requirements, please see the California Retail Food Code at <http://www.cdph.ca.gov/services/Documents/fdbRFC.pdf>.

Item 3 of the Disclosure Document is supplemented by the following:

Neither the franchisor nor any person identified in Item 2 of the Disclosure Document is subject to any current effective order of any national securities association or national securities exchange as defined in the Securities Exchange Act of 1934, U.S.C.A., 78a *et. seq.*, suspending or expelling such persons from membership in such association or exchange.

Item 5 of the Disclosure Document is supplemented by the following:

The Department has determined that we, the franchisor, have not demonstrated we are adequately capitalized and/or that we must rely on franchise fees to fund our operations. The Commissioner has imposed a requirement for us to maintain a surety bond under California Corporations Code section 31113 and 10 C.C.R. section 310.113.5, which must remain in effect during our registration period. The surety bond is in the amount of \$1,000,000 with Atlantic Specialty Insurance Company and is available for you to recover your damages in the event we do not fulfill our obligations to you to open your franchised business. We will provide you with a copy of the surety bond upon request.

Item 6 of the Disclosure Document is supplemented by the following:

With respect to Stores operated within the State of California, the following late charge will apply:

Late Charge	Interest of 10% per annum from the date due	Monthly	Payable only on overdue amounts. Interest cannot exceed the maximum allowed by law.
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Item 17 of the Disclosure Document is supplemented by the following:

California Business and Professions Code, Section 20000 through 20043 provides rights to the franchisee concerning termination, transfer or nonrenewal of a franchise. If the Franchise Agreement and Area Development Fee each contain a provision that is inconsistent with the law, the law will control.

You must sign a release if you renew or transfer your franchise. California Corporations Code voids a waiver of your rights under the Franchise Investment Law (California Corporations Code 31000 through 31516). Business and Professions Code 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code 20000 through 20043).

The franchise agreement contains a covenant not to compete which extends beyond the termination of the franchise. A contract that restrains a former franchisee from engaging in a lawful trade or business is to that extent void under California Business and Professions Code Section 16600.

The Franchise Agreement and Area Development Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. § 101 et seq.).

The financial performance representation does not reflect the costs of sales, operating expenses, or other costs or expenses that must be deducted from the gross revenue or gross sales figures to obtain your net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating your franchise business. Franchisees or former franchisees, listed in the Franchise Disclosure Document, may be one source of this information.

The indemnification provision in the Franchise Agreement may not be fully enforceable as to punitive damages under California law.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

OUR WEBSITE CAN BE FOUND AT www.nekterjuicebar.com. OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION AT www.dfpi.ca.gov.

EXHIBIT A
FINANCIAL STATEMENTS

These Financial Statements Have Been Prepared without an Audit. Prospective Franchisees or Sellers of Franchises Should be Advised that No Independent Certified Public Accountant Has Audited These Figures or Expressed an Opinion with Regard to their Content or Form.

NEKTER
Franchise
For the Ten Months Ending Sunday, October 5, 2025

	Period 10, 2025
Enterprise Operating	-88,600
Total Cash	-88,600
Due to(from) Franchise	27,772,096
Accounts Receivable	27,772,096
F/A - Furniture/Fixtures/Equipment	33,041
Accum Dep - Furniture/Fixtures/Equipment	-33,041
Deferred Tax Asset	1,822,433
Other Assets	1,822,433
Total Assets	29,505,928
Accrued Payroll & Taxes	0
Accrued Vacation	93,083
Suspense	-3,684
Deferred Income	6,674,261
Total Accrued Expenses	6,763,661
TOTAL LIABILITIES	6,763,661
Capital Account	15
Partners Equity	45,085
Retained Earnings - Prior Yr	19,554,799
Retained Earnings - Current Yr	3,142,369
Total Equity	22,742,268
Total Liabilities and Equity	29,505,928

NEKTER
Franchise
For the Ten Months Ending Sunday, October 5, 2025

YTD

Franchise Royalty Revenues	4,004,189
Franchise Advertising Revenues	1,324,171
Franchise Tech Fee Revenues	217,920
Franchise Fee Revenues	546,000
Total Revenues	6,092,280

Cost Of Goods Sold	0
Gross Profit	6,092,280

Hourly Labor	2,689
Manager	838,410
Benefits/Other	293,336
Total Labor	1,134,435
Total Prime Cost	1,134,435
Prime Profit	4,957,845

Operating Expenses	
Operating Expenses	650
Advertising and Promotion	1,297,530
Utilities	5,160
Other Controllable Exp	193,117
General & Admin	252,437
Total Operating Expenses	1,748,894

EBITDAR **3,208,951**

Occupancy Costs	
Total Occupancy	0
EBITDA	3,208,951

Depr'n & Amortz'n	
PreOpening Expenses	
Interest Expense/(Income) net	
Income/Loss from Upland	
Income/Loss from Carmel Mountain	
Other Income/Expense	
PPP Grant Income	
Discontinued Operations	
Forgiveness Of Debt	
Income Tax Expense	66,582
Provision for Income Taxes	
Net Income	3,142,369

NÉKTER FRANCHISE, INC.
FINANCIAL STATEMENTS
AND
INDEPENDENT AUDITOR'S REPORT
DECEMBER 29, 2024 AND DECEMBER 31, 2023



NÉKTER FRANCHISE, INC.

TABLE OF CONTENTS

DECEMBER 29, 2024 AND DECEMBER 31, 2023

	<u>Page No.</u>
Independent Auditor's Report	1 – 2
Financial Statements:	
Balance Sheets	3
Statements of Income	4
Statements of Stockholder's Equity	5
Statements of Cash Flows	6
Notes to Financial Statements	7 – 12



INDEPENDENT AUDITOR'S REPORT

To the Stockholder of
Nékter Franchise, Inc.:

Opinion

We have audited the accompanying financial statements of Nékter Franchise, Inc. (the "Company"), which comprise the balance sheets as of December 29, 2024 and December 31, 2023, and the related statements of income, stockholder's equity, and cash flows for the fiscal years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 29, 2024 and December 31, 2023, and the results of their operations and their cash flows for the fiscal years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audits of the Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audits of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.



In performing audits in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audits.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audits in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audits, significant audit findings, and certain internal control related matters that we identified during the audits.

Long Beach, California
June 13, 2025

NÉKTER FRANCHISE, INC.**BALANCE SHEETS**

AS OF	DECEMBER 29, 2024	DECEMBER 31, 2023
ASSETS		
Current assets:		
Cash	\$ 181,803	\$ 3,748
Due from affiliate	24,391,223	20,119,301
Total current assets	24,573,026	20,123,049
Deferred tax asset	1,822,433	1,862,932
Total assets	\$ 26,395,459	\$ 21,985,981
LIABILITIES AND STOCKHOLDER'S EQUITY		
Current liabilities:		
Accrued expenses	\$ 121,300	\$ 125,445
Current portion of deferred franchise fee revenue	752,881	675,265
Total current liabilities	874,181	800,710
Deferred franchise fee revenue, net of current portion	5,921,380	6,302,373
Total liabilities	6,795,561	7,103,083
Stockholder's equity:		
Common stock, \$0.01 par value - 1,500 shares authorized, issued and outstanding	15	15
Additional paid-in capital	45,085	45,085
Retained earnings	19,554,798	14,837,798
Total stockholder's equity	19,599,898	14,882,898
Total liabilities and stockholder's equity	\$ 26,395,459	\$ 21,985,981

See accompanying notes to financial statements.

NÉKTER FRANCHISE, INC.

STATEMENTS OF INCOME

FOR THE FISCAL YEARS ENDED	DECEMBER 29, 2024			DECEMBER 31, 2023		
Revenues:						
Royalties	\$	5,156,630	63.43 %	\$	5,036,716	68.07 %
Franchise fees		1,109,627	13.65		695,217	9.40
Advertising revenue		1,701,606	20.93		1,667,397	22.53
Technology fees		162,162	1.99		-	-
Total revenues		8,130,025	100.00		7,399,330	100.00
Operating expenses:						
Salaries and wages		1,356,966	16.69		1,331,686	18.00
Advertising and marketing		1,023,162	12.58		1,248,387	16.87
Professional fees		371,048	4.56		409,033	5.53
Software charges		343,748	4.23		438,374	5.93
Payroll taxes		98,631	1.21		92,636	1.25
Automobile expenses		52,611	0.65		57,820	0.78
Travel		33,399	0.41		94,126	1.27
Other		85,204	1.05		143,033	1.93
Total operating expenses		3,364,769	41.38		3,815,095	51.56
Income before provision for (benefit from) income taxes		4,765,256	58.62		3,584,235	48.44
Provision for (benefit from) income taxes		48,256	0.60		(10,726)	(0.14)
Net income	\$	4,717,000	58.02 %	\$	3,594,961	48.58 %

See accompanying notes to financial statements.

NÉKTER FRANCHISE, INC.

STATEMENTS OF STOCKHOLDER'S EQUITY

FOR THE FISCAL YEARS ENDED	Common Stock		Additional		Retained	Total
	Shares	Amount	Paid-in	Capital	Earnings	Stockholder's
						Equity
Balance at December 25, 2022	1,500	\$ 15	\$ 45,085	\$ 11,242,837	\$	11,287,937
Net income	-	-	-	3,594,961		3,594,961
Balance at December 31, 2023	1,500	\$ 15	\$ 45,085	\$ 14,837,798	\$	14,882,898
Net income	-	-	-	4,717,000		4,717,000
Balance at December 29, 2024	1,500	\$ 15	\$ 45,085	\$ 19,554,798	\$	19,599,898

See accompanying notes to financial statements.

NÉKTER FRANCHISE, INC.**STATEMENTS OF CASH FLOWS**

FOR THE FISCAL YEARS ENDED	DECEMBER 29, 2024	DECEMBER 31, 2023
Cash flows from operating activities:		
Net income	\$ 4,717,000	\$ 3,594,961
Adjustments to reconcile net income to net cash (used in) provided by operating activities:		
Deferred income taxes	40,499	(28,426)
Changes in operating assets and liabilities:		
Due from affiliate	(4,271,922)	(4,029,193)
Accrued expenses	(4,145)	(19,503)
Deferred franchise fee revenue	(303,377)	165,024
Net cash provided by (used in) operating activities	178,055	(317,137)
Net change in cash	178,055	(317,137)
Cash at the beginning of fiscal year	3,748	320,885
Cash at the end of fiscal year	\$ 181,803	\$ 3,748
Supplemental disclosures of cash flow information:		
Cash paid during the fiscal year for income taxes	\$ 8,954	\$ 17,700

See accompanying notes to financial statements.

NÉKTER FRANCHISE, INC.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 29, 2024 AND DECEMBER 31, 2023

1. ORGANIZATION AND NATURE OF BUSINESS

Nécter Franchise, Inc. (the “Company”) a California corporation, is headquartered in Costa Mesa, California. The Company was organized for the purpose of franchising the concept of “juice bars” offering green juice blends, raw nut milk smoothies, and healthy raw, gluten-free and vegan snacks, including acai bowls. The Company is engaged in the administration, development, operation, and licensing of businesses that operate the franchise stores, under the Nécter Juice Bar brand.

The number of stores operated are as follows:

As of December 29 and December 31,	2024	2023
Franchisee-owned stores:		
Stores operated at beginning of period	162	151
New stores opened	22	30
Stores closed	(13)	(20)
Stores transferred from Company	3	1
Stores transferred to Company	(3)	-
Stores operated at end of period	171	162
Company-owned stores:		
Stores operated at beginning of period	31	32
New stores opened	-	-
Stores closed	-	-
Stores transferred from franchisees	3	-
Stores transferred to franchisees	(3)	(1)
Stores operated at end of period	31	31
Total stores operated	202	193

In addition, the Company also licenses stores to third parties as further described in Note 2. As of December 29, 2024 and December 31, 2023, the number of licensed stores was 16 and 6, respectively.

The Company’s operations are regulated by the Federal Trade Commission (“FTC”) and various state laws regulating the offer and sale of franchises. The FTC’s franchise rules and various state laws require that the Company furnish a franchise disclosure document containing certain information to prospective franchisees. The Company must also complete franchise registrations, pursuant to state laws, in those states where franchises are intended to be sold.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation The Company is wholly owned by its parent corporation, Nécter Juice Bar, Inc. The Company’s financial statements consist solely of the financial position, statements of income, stockholder’s equity and cash flows of Nécter Franchise, Inc. The accompanying financial statements have been prepared using the accrual method of accounting in conformity with accounting principles generally accepted in the United States of America (“US GAAP”).

Fiscal Year The Company operates on a 52 or 53-week year, on a 13-week quarter basis, with the fiscal year ending on the last Sunday in December. The periods within fiscal years 2024 and 2023

NÉKTER FRANCHISE, INC.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 29, 2024 AND DECEMBER 31, 2023

reflect the results of operations for the 52-week and 53-week periods ended December 29, 2024 and December 31, 2023 respectively.

Use of Estimates The preparation of financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Concentration of Credit Risk The Company is subject to credit risk related to amounts due from franchisees. The financial condition of the franchisees is largely dependent upon the underlying business trends of the Nécter brand and market conditions within the quick service restaurant industry. The concentration risk is mitigated by the large number of franchisees and the short-term nature of the receivables from the franchisees.

Revenue Recognition The Company recognizes revenue in accordance with Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 606, *Revenue from Contracts with Customers* ("ASC 606") which outlines a single, comprehensive model for accounting for revenue from contracts with customers. Under ASC 606, revenue is recognized in accordance with a five-step model, as follows:

- Step 1: Identifying the contract with the customer
- Step 2: Identifying the performance obligations in the contract
- Step 3: Determining the transaction price
- Step 4: Allocating of the transaction price to the performance obligations
- Step 5: Recognizing revenue when, or as, performance obligations are satisfied

The Company follows the provisions of Accounting Standards Update ("ASU") 2021-02, *Franchisors—Revenue from Contracts with Customers (Subtopic 952-606): Practical Expedient* ("ASU 2021-02"), which simplifies the application of the guidance about identifying performance obligations for non-public franchisors. ASU 2021-02 permits franchisors to account for pre-opening services provided to a franchisee as distinct from the franchise license if the services are consistent with those included in a predefined list within the guidance. Additionally, ASU 2021-02 allows an accounting policy election to recognize the pre-opening services as a single performance obligation. The Company has adopted this election and accounts for pre-opening services as a single performance obligation.

The Company derives its revenues primarily from licensing the Nécter trademark and systems (collectively the "franchise rights"). Substantially all the Company's revenue is recognized over time (Note 3).

In addition, the Company operates as a Licensor and grants a non-exclusive, non-transferable license to market and sell Nécter branded products to licensees. The Company enters into a master license agreement covering a standard set of terms and conditions. The typical master license agreement has a 2-year term, with subsequent additional 1-year renewal periods. A prospective licensee may elect to open either a single store or multiple stores. Licensees do not pay any upfront fees, but pay a monthly license fee of 6% of net sales. License fees are recognized over time as they are earned, which is when the underlying sales occur, and are included in royalties on the accompanying statements of income.

NÉKTER FRANCHISE, INC.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 29, 2024 AND DECEMBER 31, 2023

Advertising and Marketing Advertising and marketing costs relate to activities to promote the Nécter brand to consumers and prospective franchisees and are expensed as incurred. Advertising and promotional expenses for the fiscal years ended December 29, 2024 and December 31, 2023 amounted to \$1,023,162 and \$1,248,387, respectively.

The Company expends marketing fees collected from franchisees to pay for the development of marketing materials and processes for use by franchisees and the Company in national, regional, or local advertising, cooperative advertising, market research, public relations, promotional campaigns, internet presence, internet marketing, marketing products and services, and to pay for other marketing, advertising, or promotional efforts. These expenses may include, but are not limited to, payments to third party vendors that provide marketing products or services, or compensation of the Company's in-house employees for time devoted exclusively to marketing efforts for the purpose of enhancing the trademarks and the general public's recognition and acceptance of the trademarks.

As the Company controls the advertising and marketing services that are promised to the franchisees before the benefit is transferred to the franchisees, the Company determined that it acts as the principal and recognizes the fees collected gross on the accompanying statements of income.

Cash Cash consists primarily of cash on hand. The Company considers all highly liquid investments purchased with original maturities of three months or less to be cash equivalents.

Property and Equipment Property and equipment are stated at cost, less accumulated depreciation and amortization. Depreciation and amortization are recorded on a straight-line basis over the estimated useful lives of the related assets, generally ranging from five to seven years. The Company capitalizes expenditures and betterments that materially increase asset lives and ordinary repairs and maintenance are expensed as incurred. When assets are sold or otherwise disposed of, the costs and related accumulated depreciation are removed from the accounts and any resulting gain or loss is recognized in the accompanying statements of income.

Impairment of Long-lived Assets The Company is subject to the provisions of FASB ASC Topic 360, *Property, Plant and Equipment*, which requires impairment losses to be recorded on long-lived assets when indicators of impairment are present and the undiscounted cash flows, estimated to be generated by those assets, are less than the carrying amount of the assets. In such cases, the carrying values of assets to be held and used are adjusted to their estimated fair value. No impairment losses were recognized for the fiscal years ended December 29, 2024 and December 31, 2023.

Income Taxes For income tax reporting purposes, since 2016 the Company has filed a consolidated "C" corporation tax return with Nécter Juice Bar, Inc. There are timing differences that exist between the Company's US GAAP financial statements and the amount of the reported Company's share of taxable income included in the consolidated tax returns.

The Company uses the asset and liability method of accounting for income taxes in accordance with FASB ASC Topic 740, *Income Taxes* ("ASC 740"). Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the consolidated financial statement carrying amounts of existing assets and liabilities and their respective tax bases and tax credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. In accordance with ASC 740, the Company's deferred tax asset has been classified as noncurrent on the accompanying balance

NÉKTER FRANCHISE, INC.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 29, 2024 AND DECEMBER 31, 2023

sheets.

The Company is required to recognize, measure, classify and disclose in the financial statements uncertain tax positions taken or expected to be taken in the Company's tax returns. Management has determined that the Company does not have any uncertain tax positions and associated unrecognized benefits that materially impact the financial statements or related disclosures.

With few exceptions, the Company is subject to examination by United States federal tax authorities for returns filed for the prior three years and by state tax authorities for returns filed for the prior four years. No examinations are currently pending.

3. FRANCHISE AGREEMENTS

The Company operates as a franchisor and grants an operator, the franchisee, a license to sell the franchisor's products and services and use its system and trademarks in a given area. The franchisee pays the franchisor for its concept, strategy, marketing, operating system, training, purchasing power and brand recognition.

The Company enters into a franchise agreement covering a standard set of terms and conditions. The typical franchise agreement has a 10-year term, with subsequent additional 5-year renewal periods. A prospective franchisee may elect to open either a single store or multiple stores. In addition, a franchisee may enter into an area development agreement ("ADA"), which requires the franchisee to open a specified number of stores in a development area within a specified time period. A separate franchise agreement is entered into for each store under the ADA.

Franchise revenues consist of royalties, marketing, technology fees and upfront fees, which include initial franchise fees, fees from ADAs, transfer fees, and renewal fees.

The Company has determined that the services provided in exchange for upfront fees, which primarily relate to pre-opening support, are highly interrelated with the franchise rights and are not individually distinct. As a result, upfront fees are recognized as revenue over the term of each respective franchise agreement. Initial franchise fees and renewal fees are recognized on a straight-line basis over the term of the franchise agreement and renewal period, respectively.

ADAs generally consist of an obligation to grant geographic exclusive area development rights, which are not distinct from franchise agreements, so upfront fees paid by franchisees for exclusive development rights are deferred and apportioned to each franchise agreement signed by the franchisee. The pro rata amount apportioned to each franchise agreement is accounted for identically to the initial franchise fee.

Upon approval of the Company, if a franchisee transfers its franchise rights to another franchisee, a new 10-year franchise term is established and the transfer fee received is recognized on a straight-line basis over the new term. Any unamortized initial franchise fees are recognized immediately upon the execution of the transfer.

Franchisees pay continuing royalty fees and marketing fees of 6% and 2%, respectively, of gross sales. Royalty and marketing fees are recognized over time as they are earned, which is when the underlying sales occur. The marketing fees contribute to the brand-specific marketing and advertising administered by the Company. Franchisees also pay weekly technology fees, which are for system

NÉKTER FRANCHISE, INC.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 29, 2024 AND DECEMBER 31, 2023

application development and maintenance and for software and technology related costs. Technology fees are recognized over time as they are earned, which is on a weekly basis.

Due from franchisees represents upfront franchise fees to be collected on franchise agreements in progress. There were no amounts due from franchisees as of December 29, 2024 and December 31, 2023. Deferred revenue represents the unamortized portion of the upfront franchise fees. Deferred revenue as of December 29, 2024, December 31, 2023 and December 25, 2022 amounted to \$6,674,261, \$6,977,638 and \$6,812,614 respectively.

Revenues are disaggregated into the four primary business segments, royalties, franchise fees, advertising revenue and technology fees as disclosed on the statements of income.

4. DUE FROM AFFILIATE

From time to time, the Company advances and receives repayments of funds to/from its parent corporation. At December 29, 2024 and December 31, 2023, the Company had a net due from affiliate balance of \$24,391,223 and \$20,119,301, respectively. These advances are non-interest bearing and are due on demand.

5. PROPERTY AND EQUIPMENT

Property and equipment consist of the following:

As of December 29 and December 31,		2024		2023
Furniture and equipment	\$	33,041	\$	33,041
Less: accumulated depreciation and amortization		(33,041)		(33,041)
Property and equipment, net	\$	-	\$	-

For the fiscal years ended December 29, 2024 and December 31, 2023, all property and equipment was fully depreciated and there was no depreciation and amortization expense.

6. COMMITMENTS AND CONTINGENCIES

The Company is involved in legal matters including litigation in the normal course of business. The Company does not believe that the amount of liability, if any, as a result of these proceedings and claims will have a materially adverse effect on the Company's financial position, results of operations, and cash flows.

NÉKTER FRANCHISE, INC.
NOTES TO FINANCIAL STATEMENTS
DECEMBER 29, 2024 AND DECEMBER 31, 2023

7. INCOME TAXES

The provision for (benefit from) income taxes consisted of the following amounts:

For the Fiscal Years Ended	December 29, 2024	December 31, 2023
Current:		
Federal	\$ -	\$ -
State	7,757	17,700
	<u>7,757</u>	<u>17,700</u>
Deferred:		
Federal	63,709	(34,655)
State	(23,210)	6,229
	<u>40,499</u>	<u>(28,426)</u>
Total	\$ 48,256	\$ (10,726)

The cumulative temporary difference comprising the deferred taxes asset is related to deferred revenue and amounts to \$1,822,433 and \$1,862,932 as of December 29, 2024 and December 31, 2023, respectively. Any other timing differences are deemed immaterial.

The current provision for income taxes consists of nominal tax and franchise fees paid in connection with various states that the Company is required to file within, determined with the aforementioned timing differences.

In assessing the realizability of deferred tax assets, management considered whether it is more likely than not that some portions or all of the deferred tax assets will be realized. The ultimate realization of deferred tax assets is dependent on the generation of future taxable income during the periods in which those temporary differences become deductible.

During the fiscal years ended December 29, 2024 and December 31, 2023, based on the projections for future taxable income over the periods in which the deferred tax assets are deductible, management determined that there is sufficient evidence to conclude that it is more likely than not that the results of future operations will generate sufficient taxable income to realize all of the deferred tax asset. Therefore, there was no valuation allowance for the deferred tax asset at December 29, 2024 and December 31, 2023.

Since the Company's results of operations are included with the consolidated tax returns of Nékter Juice Bar, Inc., the deferred tax assets of Nékter Franchise, Inc. will be utilized in conjunction with the consolidated tax returns.

8. SUBSEQUENT EVENTS

Management has evaluated subsequent events that have occurred from December 30, 2024 through the date of the independent auditor's report, which is the date that the financial statements were available to be issued, and determined that there were no subsequent events that required recognition or disclosure in the financial statements.

NÉKTER FRANCHISE, INC.
FINANCIAL STATEMENTS
AND
INDEPENDENT AUDITOR'S REPORT
DECEMBER 31, 2023 AND DECEMBER 25, 2022



NÉKTER FRANCHISE, INC.

TABLE OF CONTENTS

DECEMBER 31, 2023 AND DECEMBER 25, 2022

	<u>Page No.</u>
Independent Auditor's Report	1 – 2
Financial Statements:	
Balance Sheets	3
Statements of Income	4
Statements of Stockholder's Equity	5
Statements of Cash Flows	6
Notes to Financial Statements	7 – 12



INDEPENDENT AUDITOR'S REPORT

To the Stockholder of
Nékter Franchise, Inc.:

Opinion

We have audited the accompanying financial statements of Nékter Franchise, Inc. (the "Company"), which comprise the balance sheets as of December 31, 2023 and December 25, 2022, and the related statements of income, stockholder's equity, and cash flows for the fiscal years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2023 and December 25, 2022, and the results of their operations and their cash flows for the fiscal years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audits of the Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audits of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.



In performing audits in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audits.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audits in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audits, significant audit findings, and certain internal control related matters that we identified during the audits.

Long Beach, California
April 15, 2024

NEKTER FRANCHISE, INC.**BALANCE SHEETS**

AS OF	DECEMBER 31, 2023	DECEMBER 25, 2022
ASSETS		
Current assets:		
Cash	\$ 3,748	\$ 320,885
Due from affiliate	20,119,301	16,090,108
Total current assets	20,123,049	16,410,993
Deferred tax asset	1,862,932	1,834,506
Total assets	\$ 21,985,981	\$ 18,245,499
LIABILITIES AND STOCKHOLDER'S EQUITY		
Current liabilities:		
Accrued expenses	\$ 125,445	\$ 144,948
Current portion of deferred franchise fee revenue	675,265	556,789
Total current liabilities	800,710	701,737
Deferred franchise fee revenue, net of current portion	6,302,373	6,255,825
Total liabilities	7,103,083	6,957,562
Stockholder's equity:		
Common stock, \$0.01 par value - 1,500 shares authorized, issued and outstanding	15	15
Additional paid-in capital	45,085	45,085
Retained earnings	14,837,798	11,242,837
Total stockholder's equity	14,882,898	11,287,937
Total liabilities and stockholder's equity	\$ 21,985,981	\$ 18,245,499

See accompanying notes to financial statements.

NÉKTER FRANCHISE, INC.
STATEMENTS OF INCOME

FOR THE FISCAL YEARS ENDED	DECEMBER 31, 2023			DECEMBER 25, 2022		
Revenues:						
Royalties	\$	5,036,716	68.07 %	\$	4,607,148	67.79 %
Franchise fees		695,217	9.40		679,705	10.00
Advertising revenue		1,667,397	22.53		1,509,478	22.21
Total revenues		7,399,330	100.00		6,796,331	100.00
Operating expenses:						
Salaries and wages		1,331,686	18.00		1,326,264	19.52
Professional fees		409,033	5.53		601,075	8.85
Advertising and marketing		1,248,387	16.87		1,072,047	15.77
Software charges		438,374	5.93		323,979	4.77
Travel		94,126	1.27		73,488	1.08
Payroll taxes		92,636	1.25		88,263	1.30
Automobile expenses		57,820	0.78		54,529	0.80
Other		143,033	1.93		133,456	1.96
Total operating expenses		3,815,095	51.56		3,673,101	54.05
Income from operations		3,584,235	48.44		3,123,230	45.95
Other income:						
Gain on forgiveness of Paycheck Protection Program Loan		-	-		36,575	0.54
Total other income		-	-		36,575	0.54
Income before benefit from income taxes		3,584,235	48.44		3,159,805	46.49
Benefit from income taxes		(10,726)	(0.14)		(254,754)	(3.75)
Net income	\$	3,594,961	48.58 %	\$	3,414,559	50.24 %

See accompanying notes to financial statements.

NEKTER FRANCHISE, INC.

STATEMENTS OF STOCKHOLDER'S EQUITY

FOR THE FISCAL YEARS ENDED	Common Stock		Additional		Retained	Total
	Shares	Amount	Paid-in	Capital	Earnings	Stockholder's
						Equity
Balance at December 26, 2021	1,500	\$ 15	\$ 45,085	\$ 7,828,278	\$ 7,873,378	
Net income	-	-	-	3,414,559	3,414,559	
Balance at December 25, 2022	1,500	\$ 15	\$ 45,085	\$ 11,242,837	\$ 11,287,937	
Net income	-	-	-	3,594,961	3,594,961	
Balance at December 31, 2023	1,500	\$ 15	\$ 45,085	\$ 14,837,798	\$ 14,882,898	

See accompanying notes to financial statements.

NEKTER FRANCHISE, INC.**STATEMENTS OF CASH FLOWS**

FOR THE FISCAL YEARS ENDED	DECEMBER 31, 2023	DECEMBER 25, 2022
Cash flows from operating activities:		
Net income	\$ 3,594,961	\$ 3,414,559
Adjustments to reconcile net income to net cash (used in) provided by operating activities:		
Deferred income taxes	(28,426)	(267,954)
Gain on forgiveness of Paycheck Protection Program Loan	-	(36,575)
Changes in operating assets and liabilities:		
Due from affiliate	(4,029,193)	(4,348,288)
Accrued expenses	(19,503)	8,191
Deferred franchise fee revenue	165,024	991,217
Net cash used in operating activities	(317,137)	(238,850)
Net change in cash	(317,137)	(238,850)
Cash at the beginning of fiscal year	320,885	559,735
Cash at the end of fiscal year	\$ 3,748	\$ 320,885
Supplemental disclosures of cash flow information:		
Cash paid during the fiscal year for income taxes	\$ 17,700	\$ 13,200

See accompanying notes to financial statements.

NÉKTER FRANCHISE, INC.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND DECEMBER 25, 2022

1. ORGANIZATION AND NATURE OF BUSINESS

Nécter Franchise, Inc. (the “Company”) a California corporation, is headquartered in Costa Mesa, California. The Company was organized for the purpose of franchising the concept of “juice bars” offering green juice blends, raw nut milk smoothies, and healthy raw, gluten-free and vegan snacks, including acai bowls. The Company is engaged in the administration, development, operation, and licensing of businesses that operate the franchise stores, under the Nécter Juice Bar brand.

The number of stores operated are as follows:

As of December 31 and December 25,	2023	2022
Franchisee-owned stores:		
Stores operated at beginning of period	157	129
New stores opened	30	32
Stores closed	(20)	(4)
Stores transferred from Company	1	-
Stores transferred to Company	-	-
Stores operated at end of period	168	157
Company-owned stores:		
Stores operated at beginning of period	31	31
New stores opened	-	-
Stores closed	-	-
Stores transferred from franchisees	-	-
Stores transferred to franchisees	(1)	-
Stores operated at end of period	30	31
Total stores operated	198	188

The Company's operations are regulated by the Federal Trade Commission (“FTC”) and various state laws regulating the offer and sale of franchises. The FTC's franchise rules and various state laws require that the Company furnish a franchise disclosure document containing certain information to prospective franchisees. The Company must also complete franchise registrations, pursuant to state laws, in those states where franchises are intended to be sold.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Presentation The Company is wholly owned by its parent corporation, Nécter Juice Bar, Inc. The Company's financial statements consist solely of the financial position, statements of income, stockholder's equity and cash flows of Nécter Franchise, Inc. The accompanying financial statements have been prepared using the accrual method of accounting in conformity with accounting principles generally accepted in the United States of America (“US GAAP”).

Fiscal Year The Company operates on a 52- or 53-week year, on a 13-week quarter basis, with the fiscal year ending on the last Sunday in December. The periods within fiscal years 2023 and 2022 reflect the results of operations for the 53-week and 52-week periods ended December 31, 2023 and December 25, 2022 respectively.

NÉKTER FRANCHISE, INC.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND DECEMBER 25, 2022

Use of Estimates The preparation of financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Concentration of Credit Risk The Company is subject to credit risk related to amounts due from franchisees. The financial condition of the franchisees is largely dependent upon the underlying business trends of the Nécter brand and market conditions within the quick service restaurant industry. The concentration risk is mitigated by the large number of franchisees and the short-term nature of the receivables from the franchisees.

Revenue Recognition The Company recognizes revenue in accordance with Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 606, *Revenue from Contracts with Customers* ("ASC 606") which outlines a single, comprehensive model for accounting for revenue from contracts with customers. Under ASC 606, revenue is recognized in accordance with a five-step model, as follows:

- Step 1: Identifying the contract with the customer
- Step 2: Identifying the performance obligations in the contract
- Step 3: Determining the transaction price
- Step 4: Allocating of the transaction price to the performance obligations
- Step 5: Recognizing revenue when, or as, performance obligations are satisfied

In January 2021, the FASB issued Accounting Standards Update ("ASU") 2021-02, *Franchisors — Revenue from Contracts with Customers (Subtopic 952-606): Practical Expedient* ("ASU 2021-02"), to simplify the application of the guidance about identifying performance obligations for non-public franchisors. Upon adoption, ASU 2021-02 permits franchisors to account for pre-opening services provided to a franchisee as distinct from the franchise license if the services are consistent with those included in a predefined list within the guidance. Additionally, ASU 2021-02 allows an accounting policy election to recognize the pre-opening services as a single performance obligation. The Company has adopted this election and accounts for pre-opening services as a single performance obligation.

The Company derives its revenues primarily from licensing the Nécter trademark and systems (collectively the "franchise rights"). Substantially all the Company's revenue is recognized over time (Note 3).

Advertising and Marketing Advertising and marketing costs relate to activities to promote the Nécter brand to consumers and prospective franchisees and are expensed as incurred. Advertising and promotional expenses for the fiscal years ended December 31, 2023 and December 25, 2022 amounted to \$1,248,387 and \$1,072,047, respectively.

The Company expends marketing fees collected from franchisees to pay for the development of marketing materials and processes for use by franchisees and the Company in national, regional, or local advertising, cooperative advertising, market research, public relations, promotional campaigns, internet presence, internet marketing, marketing products and services, and to pay for other marketing, advertising, or promotional efforts. These expenses may include, but are not limited to, payments to third party vendors that provide marketing products or services, or compensation of the Company's in-house employees for time devoted exclusively to marketing efforts for the purpose of enhancing the

NÉKTER FRANCHISE, INC.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND DECEMBER 25, 2022

trademarks and the general public's recognition and acceptance of the trademarks.

As the Company controls the advertising and marketing services that are promised to the franchisees before the benefit is transferred to the franchisees, the Company determined that it acts as the principal and recognizes the fees collected gross on the accompanying statements of income.

Cash Consists primarily of cash on hand. The Company considers all highly liquid investments purchased with original maturities of three months or less to be cash equivalents.

Property and Equipment Property and equipment are stated at cost, less accumulated depreciation and amortization. Depreciation and amortization are recorded on a straight-line basis over the estimated useful lives of the related assets, generally ranging from five to seven years. The Company capitalizes expenditures and betterments that materially increase asset lives and ordinary repairs and maintenance are expensed as incurred. When assets are sold or otherwise disposed of, the costs and related accumulated depreciation are removed from the accounts and any resulting gain or loss is recognized in the accompanying statements of income.

Impairment of Long-lived Assets The Company is subject to the provisions of FASB ASC Topic 360, *Property, Plant and Equipment*, which requires impairment losses to be recorded on long-lived assets when indicators of impairment are present and the undiscounted cash flows, estimated to be generated by those assets, are less than the carrying amount of the assets. In such cases, the carrying values of assets to be held and used are adjusted to their estimated fair value. No impairment losses were recognized for the fiscal years ended December 31, 2023 and December 25, 2022.

Income Taxes For income tax reporting purposes, since 2016 the Company has filed a consolidated "C" corporation tax return with Nécter Juice Bar, Inc. There are timing differences that exist between the Company's US GAAP financial statements and the amount of the reported Company's share of taxable income included in the consolidated tax returns.

The Company uses the asset and liability method of accounting for income taxes in accordance with FASB ASC Topic 740, *Income Taxes* ("ASC 740"). Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the consolidated financial statement carrying amounts of existing assets and liabilities and their respective tax bases and tax credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. In accordance with ASC 740, the Company's deferred tax asset has been classified as noncurrent on the accompanying balance sheets.

The Company is required to recognize, measure, classify and disclose in the financial statements uncertain tax positions taken or expected to be taken in the Company's tax returns. Management has determined that the Company does not have any uncertain tax positions and associated unrecognized benefits that materially impact the financial statements or related disclosures.

With few exceptions, the Company is subject to examination by United States federal tax authorities for returns filed for the prior three years and by state tax authorities for returns filed for the prior four years. No examinations are currently pending.

NÉKTER FRANCHISE, INC.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND DECEMBER 25, 2022

3. FRANCHISE AGREEMENTS

The Company operates as a franchisor and grants an operator, the franchisee, a license to sell the franchisor's products and services and use its system and trademarks in a given area. The franchisee pays the franchisor for its concept, strategy, marketing, operating system, training, purchasing power and brand recognition.

The Company enters into a franchise agreement covering a standard set of terms and conditions. The typical franchise agreement has a 10-year term, with subsequent additional 5-year renewal periods. A prospective franchisee may elect to open either a single store or multiple stores. In addition, a franchisee may enter into an area development agreement ("ADA"), which require the franchisee to open a specified number of stores in a development area within a specified time period. A separate franchise agreement is entered into for each store under the ADA.

Franchise revenues consist of royalties and marketing and upfront fees, which include initial franchise fees, fees from ADAs, transfer fees, and renewal fees.

The Company has determined that the services provided in exchange for upfront fees, which primarily relate to pre-opening support, are highly interrelated with the franchise rights and are not individually distinct. As a result, upfront fees are recognized as revenue over the term of each respective franchise agreement. Initial franchise fees and renewal fees are recognized on a straight-line basis over the term of the franchise agreement and renewal period, respectively.

ADAs generally consist of an obligation to grant geographic exclusive area development rights, which are not distinct from franchise agreements, so upfront fees paid by franchisees for exclusive development rights are deferred and apportioned to each franchise agreement signed by the franchisee. The pro rata amount apportioned to each franchise agreement is accounted for identically to the initial franchise fee.

Upon approval of the Company, if a franchisee transfers its franchise rights to another franchisee, a new 10-year franchise term is established and the transfer fee received is recognized on a straight-line basis over the new term. Any unamortized initial franchise fees are recognized immediately upon the execution of the transfer.

Franchisees also pay continuing royalty fees and marketing fees of 6% and 2%, respectively, of gross sales. Royalty and marketing fees are recognized as they are earned, which is when the underlying sales occur. The marketing fees contribute to the brand-specific marketing and advertising administered by the Company.

Due from franchisees represents upfront franchise fees to be collected on franchise agreements in progress. There were no amounts due from franchisees as of December 31, 2023 and December 25, 2022. Deferred revenue represents the unamortized portion of the upfront franchise fees. Deferred revenue as of December 31, 2023 and December 25, 2022 amounted to \$6,977,638 and \$6,812,614, respectively. At December 31, 2023, \$675,265 and \$6,302,373 represented the current and long-term portions of deferred revenue, respectively. At December 25, 2022, \$556,789 and \$6,255,825 represented the current and long-term portions of deferred revenue, respectively.

Revenues are disaggregated into the three primary business segments, royalties, franchise fees and advertising revenue, as disclosed on the statements of income.

NÉKTER FRANCHISE, INC.

NOTES TO FINANCIAL STATEMENTS

DECEMBER 31, 2023 AND DECEMBER 25, 2022

4. DUE FROM AFFILIATE

From time to time, the Company advances and receives repayments of funds to/from its parent corporation. At December 31, 2023 and December 25, 2022, the Company had a net due from affiliate balance of \$20,119,301 and \$16,090,108, respectively. These advances are non-interest bearing and are due on demand.

5. PROPERTY AND EQUIPMENT

Property and equipment consist of the following:

As of December 31 and December 25,	2023		2022	
Furniture and equipment	\$	33,041	\$	33,041
Less: accumulated depreciation and amortization		(33,041)		(33,041)
Property and equipment, net	\$	-	\$	-

For the fiscal years ended December 31, 2023 and December 25, 2022, all property and equipment was fully depreciated and there was no depreciation and amortization expense.

6. LONG-TERM DEBT

Paycheck Protection Program On March 14, 2021, the Company received loan proceeds in the amount of \$36,575 as a second draw under the Paycheck Protection Program ("PPP Loan"). The Company received forgiveness in the amount of \$36,575 on the second draw PPP Loan on August 10, 2022, which is included as a gain on forgiveness of Paycheck Protection Program Loan in the accompanying statements of income for the fiscal year ended December 25, 2022.

7. COMMITMENTS AND CONTINGENCIES

The Company is involved in legal matters including litigation in the normal course of business. The Company does not believe that the amount of liability, if any, as a result of these proceedings and claims will have a materially adverse effect on the Company's financial position, results of operations, and cash flows.

NÉKTER FRANCHISE, INC.
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2023 AND DECEMBER 25, 2022

8. INCOME TAXES

The benefit from income taxes consisted of the following amounts:

For the Fiscal Years Ended	December 31, 2023	December 25, 2022
Current:		
Federal	\$ -	\$ -
State	17,700	13,200
	17,700	13,200
Deferred:		
Federal	(34,655)	(208,156)
State	6,229	(59,798)
	(28,426)	(267,954)
Total	\$ (10,726)	\$ (254,754)

The cumulative temporary difference comprising the deferred taxes asset is related to deferred revenue and amounts to \$1,862,932 and \$1,834,506 as of December 31, 2023 and December 25, 2022, respectively. Any other timing differences are deemed immaterial.

The current provision for income taxes consists of nominal tax and franchise fees paid in connection with various states that the Company is required to file within, determined with the aforementioned timing differences.

In assessing the realizability of deferred tax assets, management considered whether it is more likely than not that some portions or all of the deferred tax assets will be realized. The ultimate realization of deferred tax assets is dependent on the generation of future taxable income during the periods in which those temporary differences become deductible.

During the fiscal years ended December 31, 2023 and December 25, 2022, based on the projections for future taxable income over the periods in which the deferred tax assets are deductible, management determined that there is sufficient evidence to conclude that it is more likely than not that the results of future operations will generate sufficient taxable income to realize all of the deferred tax asset. Therefore, there was no valuation allowance for the deferred tax asset at December 31, 2023 and December 25, 2022.

Since the Company's results of operations are included with the consolidated tax returns of Nékter Juice Bar, Inc., the deferred tax assets of Nékter Franchise, Inc. will be utilized in conjunction with the consolidated tax returns.

9. SUBSEQUENT EVENTS

Management has evaluated subsequent events that have occurred from January 1, 2024 through the date of the independent auditor's report, which is the date that the financial statements were available to be issued, and determined that there were no subsequent events that required recognition or disclosure in the financial statements.

EXHIBIT B
FRANCHISE AGREEMENT



**NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT**

**FRANCHISE AGREEMENT
SUMMARY PAGES**

EFFECTIVE DATE: _____

FRANCHISEE: _____

**FRANCHISEE'S
ADDRESS FOR NOTICES:** _____

TELEPHONE NUMBER: _____

FACSIMILE NUMBER: _____

E-MAIL ADDRESS: _____

DESIGNATED PRINCIPAL: _____

INITIAL FRANCHISE FEE: ☐ \$35,000 (Store 1)
☐ \$28,000 (Veteran's Discount – Store 1)
☐ \$30,000 (Store 2)
☐ \$25,000 (Store 3 or subsequent Store)
☐ \$_____ credited from the Development Fee paid
to Franchisor pursuant to an Area Development Agreement

ROYALTY FEE: 6% of Gross Sales

**MINIMUM GRAND OPENING
EXPENDITURE:** \$8,000

**MINIMUM NEW OWNER
MARKETING EXPENDITURE:** \$5,000

MARKETING FEE: 2% of Gross Sales

**MINIMUM QUARTERLY
LOCAL ADVERTISING
EXPENDITURE:** 2% of Gross Sales

RENEWAL FEE: \$5,000

TRANSFER FEE: Reimbursement of Franchisor's related costs and expenditures
for transfers made for convenience of operation (refer to
Section 16.2.5 of this Agreement)

\$2,500 for assignments of non-controlling interest (refer to
Section 16.2.4 of this Agreement), provided, however, that if
Franchisor determines any new Owners must undergo
training, Franchisor may charge a reasonable tuition for such
training and Franchisee agrees to cover all related travel,
lodging, and dining costs.

Franchisor Initials

Franchisee Initials

50% of Franchisor's then-current initial franchise fee for assignments transferring controlling interest or complete interest to existing NEKTER JUICE BAR franchisees plus reimbursement of Franchisor's costs related to the transfer (including reasonable attorneys' fees and broker costs) (refer to Section 16.2.3 of this Agreement)

75% of Franchisor's then-current initial franchise fee for assignments transferring controlling interest or complete interest to new System franchisees plus reimbursement of Franchisor's costs related to the transfer (including reasonable attorneys' fees and broker costs) (refer to Section 16.2.3 of this Agreement)

RELOCATION FEE:

50% of Franchisor's then-current initial franchise fee

**FRANCHISOR
ADDRESS FOR NOTICES:**

Nekter Franchise, Inc.
2488 Newport Boulevard
Suite A
Costa Mesa, California 92627
Attention: CEO

With a copy to:

Maral M. Kilejian, Esq.
Haynes and Boone, LLP
2801 N. Harwood Street, Suite 2300
Dallas, Texas 75201
Facsimile: (972) 692-9030

Franchisor Initials

Franchisee Initials

TABLE OF CONTENTS

SECTION	PAGE
1. GRANT.....	1
2. TERM AND RENEWAL	3
3. FRANCHISED LOCATION	4
4. FEES	6
5. TRAINING AND ASSISTANCE	8
6. INTELLECTUAL PROPERTY	10
7. BRAND STANDARDS MANUAL; SYSTEM MODIFICATION	11
8. CONFIDENTIAL INFORMATION	12
9. ADVERTISING.....	13
10. ACCOUNTING; RECORDS; AND SOFTWARE	15
11. STANDARDS OF QUALITY AND PERFORMANCE.....	17
12. INSURANCE.....	21
13. COVENANTS	21
14. DEFAULT AND TERMINATION	23
15. RIGHTS AND DUTIES OF PARTIES UPON EXPIRATION OR TERMINATION	25
16. TRANSFER AND ASSIGNMENT.....	28
17. INDEPENDENT CONTRACTOR AND INDEMNIFICATION	32
18. NON-WAIVER	33
19. GUARANTY	33
20. DISPUTE RESOLUTION	33
21. MISCELLANEOUS	35
22. YOUR REPRESENTATIONS AND ACKNOWLEDGMENTS	36

ATTACHMENTS

Attachment A	Glossary of Additional Terms
Attachment B-1	The Site Selection Area, Control Date
Attachment B-2	Franchised Location, Opening Deadline, and the Designated Area
Attachment C	Entity Information
Attachment D-1	Personal Guaranty and Undertaking
Attachment D-2	Confidentiality and Non-Competition Agreement
Attachment E	ACH Authorization
Attachment F	Lease Rider
Attachment G	Telephone Number Assignment Agreement
Attachment H	Training Liability Waiver
Attachment I	General Release Amendment to Subsequent Franchise Agreement
Attachment J	Renewal Amendment to Franchise Agreement
Attachment K	Franchisee Questionnaire

**NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT**

This FRANCHISE AGREEMENT (the “**Agreement**”) is made and entered into as of the Effective Date reflected in the Summary Pages (the “**Effective Date**”) by and between Nekter Franchise, Inc., a California corporation (“**Franchisor**”), and the franchisee identified in the Summary Pages (“**Franchisee**”). In this Agreement, “**we**”, “**us**”, and “**our**” refer to Franchisor. “**You**” and “**your**” refer to Franchisee.

RECITALS

A. We and our Affiliates have developed and own a distinctive business method, format, system and plan (“**System**”), identified by the “NÉKTØR JUICE BAR” Marks, for the establishment, development, and operation of stores that offer fruit and vegetable juices, smoothies, specialty drinks, cleanses, acai bowls, and other health-centric products and related items in a contemporary environment. Standard NÉKTØR JUICE BAR® stores operate in accordance with the System, from brick-and-mortar locations dedicated entirely to their own store operations, that is, which do not share space with any other business or type of operation, provide dine-in space as well as take out services, and offer our full menu of food and beverage items (“**Stores**”).

B. We and our Affiliates may continuously develop a proprietary line of specially formulated juices, cleanses, and other food products (“**Trade Secret Food Products**”) and related presentation, packaging, and marketing standards and techniques for such Trade Secret Food Products as with all products offered at the Stores;

C. You understand that the format, systems, techniques, specifications, standards, policies and controls established and insisted upon by us are fundamental to the System, and are for the purposes of establishing and maintaining certain standards of uniformity and quality control among all Affiliate-owned and franchised NÉKTØR JUICE BAR® Stores, to maintain the proprietary rights to the System and Marks for the benefit of the Franchisor and its franchisees; and

D. We grant to qualified persons franchises to own and operate NÉKTØR JUICE BAR® Stores and you now desire to operate a NÉKTØR JUICE BAR® Store using the System and Marks and have applied for a franchise, which application has been approved by us in reliance upon all of the representations made therein; and

E. You understand and acknowledge the importance of our high and uniform standards of quality, operations, and customer service and the necessity of operating the NÉKTØR JUICE BAR® Store in conformity with our standards and specifications;

D. In relying on your representations and statements, whether included in your application for the Store, related documents and statements, this Agreement and its Attachments, or otherwise, we have agreed to grant to you the right to operate a NÉKTØR JUICE BAR® Store at the Franchised Location upon the terms and conditions of this Agreement.

NOW THEREFORE in consideration of the premises and of the mutual covenants and agreements herein contained, and for other good and valuable consideration (the receipt and sufficiency of which is acknowledged by the parties), the parties agree as follows:

1. GRANT

1.1 Grant. We hereby grant to you the license to operate a NÉKTØR JUICE BAR® franchised outlet utilizing the System and Marks at the Franchised Location specified in Attachment B-2 (the “**Store**”), and you hereby accept such grant and undertake the obligation to continuously operate the NÉKTØR JUICE BAR® Store at the Franchised Location during the Term strictly in accordance with the System and the terms and conditions of this Agreement.

This Agreement specifically grants you no right, among others, to **(a)** sublicense the System or Marks; **(b)** to co-brand with another concept; **(c)** to provide delivery services, or to deliver or ship products offered for sale by or through the Store, regardless of the destination, without our prior written consent, which consent may be withheld or conditioned at our discretion; **(d)** to prepare or sell any product or item related to the Marks or the Store at any location other than the Franchised Location; or **(e)** to distribute products offered for sale by or through the Store through wholesale channels, that is, to third parties for resale, retail sale, or further distribution by such third party, including such wholesale channels as supermarkets, convenience stores, or other retailers.

1.2 Designated Area. This Agreement grants you a “**Designated Area**”, as identified in Attachment B-2. Except for sales in “Closed Markets” (as defined in Section 1.3 below, and which are carved out from territorial protection as described in Attachment B-2), during the term of this Agreement and as long you are not in default under this Agreement, we will not own or operate, or grant anyone else the right to own or operate a NÉKTØR JUICE BAR® Store at a location in the Designated Area. We reserve for ourselves all other rights.

In consideration of our grant of a Designated Area to you, you agree to, at all times, use best efforts to promote and increase the sales and service of menu items and to affect the widest and best possible distribution throughout the Designated Area, soliciting and servicing all potential customers for NÉKTØR JUICE BAR® food products and services. Your failure to devote best efforts to adequately represent the NÉKTØR JUICE BAR® Store in your Designated Area through your sales and service efforts will be deemed just cause for termination.

1.3 Designated Area and Reservation of Rights. Except for the restrictions described in Sections 1.1, 1.2, and this Section 1.3, there is no restriction on our right to use and to license the use of the Marks. Unless you are in default under this Agreement or any other Agreement between yourself or your Affiliates and us or our Affiliates, we will not operate or franchise to any other person the right to operate a NÉKTØR JUICE BAR® Store within your Designated Area. We may own and operate and grant others the right to own and operate NÉKTØR JUICE BAR® Stores, and may sell and license others the right to sell products offered at the Stores and other products identified by the Marks anywhere within as well as outside the Designated Area, regardless of the economic effect on your Store. We may also own and operate, and grant others the right to own and operate, NÉKTØR JUICE BAR® Stores in any format, and may sell and license others the right to sell items and products identified by the Marks in “Closed Markets” within the Designated Area. “Closed Market” venues include any facility serving a captive market, including hotels, resorts, shopping malls (defined as enclosed or open retail centers with gross leasable area in excess of 350,000 square feet), airports, public facilities, college and school campuses, military bases, and any other mass gathering events or locations, and facilities of any kind for which juice bar and smoothie products and other related products and services rights are, or may reasonably be anticipated to be, contracted to a third party or parties. We may also distribute products and services, and grant to third parties the right to distribute products and services, identified by the Marks, such as pre-packaged menu items or Trade Secret Food Products, through alternative channels of distribution including mail order, catalog sales, department stores, retail stores, supermarkets, convenience stores, digital channels and/or Internet sales.

We also reserve the right to open and operate and grant to others the right to own and operate NÉKTØR JUICE BAR® businesses which operate under the System and Marks but which differ from our standard “Store” within and outside of your Designated Area, including businesses which offer a limited menu, which operate from locations that do not provide a dine-in area, and/or which share the business premises with a third-party branded concept or other business operations, regardless of the economic effect on your Store. A non-exhaustive list of such non-standard NÉKTØR JUICE BAR® businesses include cloud kitchens, commissaries, virtual stores, co-branded locations, and kiosks.

1.4 Right to Operate Businesses Under Different Marks. Nothing in this Agreement prohibits or restricts us from **(a)** owning, acquiring, establishing, operating, or granting franchise rights for one or more

other businesses under a different trademark or service mark (i.e. a mark other than NÉKTØR JUICE BAR®), whether or not the business is the same as or competitive with NÉKTØR JUICE BAR® Stores; or (b) owning, operating, or franchising one or more businesses offering products or services other than the Trade Secret Food Products under the NÉKTØR JUICE BAR® Marks or some derivative of the Marks.

1.5 Discretionary Exception to System Uniformity. You acknowledge that because complete and detailed uniformity under many varying conditions may not be possible or practical, we specifically reserve the right and privilege, at our sole discretion and as we may deem in the best interests of all concerned in any specific instance, to vary standards for any System franchisee based upon the peculiarities of the particular site or circumstance, density of population, business potential, population of trade area, existing business practices or any other condition or situation which we deem to be of importance to the successful operation of such franchisee's business. You will not be entitled to require us to grant you a like or similar variation hereunder.

2. TERM AND RENEWAL

2.1 Term and Effective Date. Unless sooner terminated as provided in this Agreement, the term of this Agreement ("**Term**") will begin on the Effective Date set forth on the Summary Page of this Agreement and will expire 10 years thereafter ("**Expiration Date**").

2.2 Renewal. We may, in our sole discretion, grant you the right to renew for two consecutive renewal terms of five years each, but may condition our agreement to renew your franchise rights upon the following terms and conditions:

(a) You have notified us, in writing, of your intent to renew at least nine months, but not more than twelve months, prior to the expiration of the then-current term;

(b) You nor your Affiliates are in default under the terms of this Agreement or any other agreement with us or our Affiliates, nor are you or your Affiliates in default under the terms of any agreements, including payment terms, with Store suppliers, nor under the terms of any agreement under which you occupy the Store premises;

(c) You and your Affiliates have fully complied and continue to fully comply with the material terms and conditions of this Agreement or any successor franchise agreement (as applicable) throughout the term and with the material terms of and any other agreement with us or our Affiliates;

(d) You have satisfied all amounts owed to us, our Affiliates, and third-party suppliers, and have, throughout the term of this Agreement or, if applicable, the term of the first renewal agreement, timely met all payment obligations to us, our Affiliates, and third-party suppliers;

(e) You have the right to remain in possession of the Franchised Location and are not in default of any provision of any lease for the Franchised Location, or you have secured a substitute premises that we have accepted in writing;

(f) The Store has been renovated, modernized, and refurbished so that it reflects our then-current image, trade dress, equipment, signage, furnishings, computer systems and Technology and Information Systems standards;

(g) You have met our then-current qualifications for new franchisees;

(h) You have complied with our then-current training requirements;

(i) You and each person who has guaranteed your obligations under this Agreement, or any successor agreement, signs a general release in the form we prescribe in favor of us and our related parties;

(j) You have executed upon renewal our then-current form of franchise agreement, which may include terms and conditions which differ from those contained in this Agreement, including, without

limitation, different royalty and marketing fees and expenditures for advertising and promotion than are provided in this Agreement; and

(k) You have paid to us the Renewal Fee indicated on the Summary Pages.

2.3 **Holdover.** If you continue to accept the benefits of this Agreement after the expiration of the term but do not complete the requirements in Section 2.2 then, at our sole option, this Agreement may be treated as (a) expired as of the Expiration Date and you will be operating without a franchise or license to do so and in violation of our rights to the Trademarks and System; or (b) continued on a month-to-month basis (a “**Holdover Period**”) and all your obligations will remain in full force and effect during the Holdover Period as if the Agreement had not expired; provided, however, that during any Holdover Period you will pay a Royalty Fee and Marketing Fee equal to 150% of the rates set forth in this Agreement. Each Holdover Period expires at the end of each calendar month unless this Agreement is continued as provided in this Section 2.2. The Holdover Period does not create any new franchise rights and upon expiration of the final Holdover Period, you will be bound by all post-term obligations as provided in this Agreement.

3. FRANCHISED LOCATION

3.1 **General.** The Franchised Business will be located at the address set forth in Attachment B-2 to this Agreement (hereinafter referred to as the “**Franchised Location**”) and you will not relocate the Franchised Business without our prior written approval which, unless otherwise provided for herein, may be withheld by us in our sole discretion.

3.2. **Site Selection.** You must identify and acquire a site for the Store by the Control Date (the “**Control Date**”) specified in the Attachment B-1. If no date has been provided in the Summary Pages, the Control Date will be three months from the Effective Date. The site must be located within the Site Selection Area (the “**Site Selection Area**”) identified in Attachment B-1. The Site Selection Area is not exclusive to you and we may, at our sole discretion, grant others the right to develop Stores in your Site Selection Area. The site must also meet our then-current site selection criteria, and must otherwise be mutually acceptable to you and to us. Ultimately site selection is solely your responsibility. We may require that you use a commercial real estate broker to assist you in locating a suitable site for the Store. You may be required to use a designated or approved commercial real estate broker or, if we elect not to designate or approve any such broker, you may select your own broker. Once you have acquired the site for the Store, we will mutually agree upon a Designated Area and an opening deadline (“**Opening Deadline**”), which unless mutually agreed to and set forth in Attachment B-2 otherwise, will be no later than nine months from the Effective Date of this Agreement.

3.3 **Franchise Site Application.** For each proposed site that you identify, you must deliver to us a completed franchise site application in a form we prescribe, including such information about the site as we may reasonably request to perform our evaluation. This information may include, among other things, a description of the proposed site, demographic and psychographic characteristics, traffic patterns, parking, character of the neighborhood, competition from other businesses in the area, the proximity to other businesses, the nature of other businesses in proximity to the site, and other commercial characteristics (including the purchase price, rental obligations, and other lease terms for the proposed site) and the size, appearance, other physical characteristics, and a site plan of the premises. We will accept or refuse to accept a proposed site within 30 days after the receipt of these documents and any additional information as we may reasonably require. Our failure to provide notification within this time period will not be considered acceptance. **The parties acknowledge and agree that our acceptance of any proposed site is not an assurance that the Store will achieve a certain sales volume or level of profitability; it means only that the proposed site meets our minimum criteria for a NÉKTØR JUICE BAR® Store.**

3.4 **Lease of Franchised Location.** If you will occupy the Franchised Location under a lease, we will have the right to accept the lease terms, and the lease will not be signed until it has been reviewed and accepted by us. Our acceptance of a lease will be conditioned on the inclusion of terms acceptable to us.

The parties acknowledge and agree that our acceptance of a lease does not mean that the economic terms of the lease are favorable, it means only that the lease contains the lease terms that we require.

At our option, the lease will contain such provisions, including, but not limited to:

(a) A provision reserving to us the right, at our election, to receive an assignment of the leasehold interest upon termination or expiration of the franchise grant;

(b) A provision which expressly requires the lessor to provide us all sales and other information lessor may have related to the operation of the Store, as we may request;

(c) A provision which requires the lessor concurrently to provide us with a copy of any written notice of deficiency under the lease sent to you and which grants to us, in our sole discretion, the right (but not obligation) to cure any deficiency under the lease within fifteen (15) business days after the expiration of the period which you had to cure any such default should you fail to do so;

(d) A provision which evidences your right to display the Marks in accordance with our specifications, subject only to the provisions of applicable law;

(e) A provision which allows us or our designees the right to enter the Franchised Location at any reasonably time as required in order to enforce the terms of this Agreement;

(f) A provision that the Franchised Location be used only for the operation of a Store;

(g) A provision which expressly states that any default under the lease shall constitute a default under this Agreement; and

(h) A provision which expressly states that if you or your Affiliate is the lessor of the Franchised Location, that lessor will not lease the Franchised Location to a Competing Business for a period of one (1) year after the termination or expiration of this Agreement.

You agree that we may negotiate directly with the landlord regarding the above matters, and that if the landlord enters into an agreement with us for the purposes described above, then you will also enter into and execute such agreement with the landlord and us. Our current form of Lease Rider is enclosed with this Agreement as Attachment F and must be executed by the landlord, if any, of the Franchised Location.

3.5 Store Design and Build Out. You will, promptly after obtaining possession of the site for the Store:

(a) cause to be prepared and submitted for our approval a site survey and any modifications to our basic architectural plans and specifications (not for construction) for the development of a NÉKTØR JUICE BAR® Store (including requirements for dimensions, exterior design, materials, interior design and layout, millwork, equipment, fixtures, furniture, signs, and decorating) at the site leased or purchased, provided that if we provide a set of basic plans and specifications, you may modify our basic plans and specifications only to the extent required to comply with all applicable ordinances, building codes and permit requirements and with prior notification to and approval by us; (b) obtain all required zoning changes, building, utility, health, sanitation and sign permits and licenses and any other required permits and licenses; (c) purchase or lease equipment, fixtures, furniture, décor, and signs according to our standards and specifications; (d) complete the construction and/or remodeling, equipment, fixtures, furniture and sign installation and decorating of the Store in full and strict compliance with plans, if any, and specifications provided and approved by us and in compliance with all applicable ordinances, building codes and permit requirements; (e) obtain all customary contractors' sworn statements and partial and final waivers of lien for construction, remodeling, decorating and installation services; and (f) otherwise complete development of the Store and have it ready to open and begin operations on or by the Opening Deadline identified in Attachment B-2. We may require that you engage our designated architect for the design of your Store, provided, however, that you will be responsible for compliance with all applicable federal, state, and local laws and regulations, as well as all applicable ordinances, building codes and permit requirements. You must use only a licensed commercial contractor that we approve for the constructions and buildout of your Store.

During construction, you must maintain the minimum general liability and property damage insurance of the type and with the limits we require, protecting you, us, and our Affiliates, and each of the foregoing's respective partners, shareholders, directors, agents, and employees. Such policy or policies shall be written by a responsible insurer or insurers acceptable to us and shall contain a waiver of subrogation in favor of us and our Affiliates, and our and their respective partners, shareholders, directors, agents, and employees. You will notify us in writing when construction begins, and thereafter will provide progress reports as frequently as we may require and in the form we designate. We and our designees have the right to inspect the site at all reasonable times. On the completion of the construction and equipment of the Store in accordance with our standards and specifications, you will submit to us detailed information regarding your costs in the construction and establishment of your Store.

3.6 **Opening.** You may open the Store for business only with our prior written permission. We will grant permission to open only if **(a)** all amounts due to us and our Affiliates have been paid; **(b)** the Store has been constructed and equipped according to our standards and specifications; **(c)** all of your pre-opening and training obligations have been satisfied; **(d)** we have received from you a fully executed copy of your Franchised Location lease containing the mandatory lease terms described in Section 3.4; **(e)** we have received from you certificates of insurance as required under this Agreement; and **(f)** you are otherwise in good standing under this Agreement.

3.7 **Operational Expenditures and Capital Expenses.** We may periodically modify standards, specifications, and operating procedures, and these modifications may obligate you to invest additional capital in the Store and/or incur higher operating costs. You agree to implement any changes in standards, specifications, and operating procedures within the reasonable time period we request, whether they involve refurbishing or remodeling the Store, buying new operating assets, adding new products or services, or otherwise modifying the nature of the Franchised Business's operations, as if they were part of this Agreement as of the day it was signed.

3.8 **Relocation of Store.** If the lease for the site of the Store expires or terminates through no fault of your own, or if the site is destroyed, condemned or otherwise rendered unusable, or as otherwise may be mutually agreed upon in writing by you and us, we will grant permission for relocation of the Store at a location and site acceptable to us, provided that the Store must be open for business at the new location within 270 days of closing the previous location. If you are allowed to relocate your Store, you must comply with our then-current standards and specifications for Stores and site selection will be governed by the terms of this Section 3. We will make no guarantee of your success at this new location. You are solely responsible for all relocation costs and expenses, and you agree to pay to us the Relocation Fee stated in the Summary Pages.

4. FEES

4.1 **Franchise Fees.** Upon execution of this Agreement, you will pay to us an Initial Franchise Fee in the amount specified in the Summary Pages, less any applicable development credit if you are signing this Agreement under an Area Development Agreement. The Initial Franchise Fee is fully earned by us when paid and is not refundable. The Initial Franchise Fee amount does not include any applicable taxes for which you will be solely responsible.

4.2 **Royalty Fee.** During the term of this Agreement, you will pay to us a nonrefundable royalty fee ("**Royalty Fee**") equal to 6% of Gross Sales for the right to use the System and Trademarks. If any taxes, fees, or assessments are imposed on your payment of the Royalty Fee (except taxes imposed on our net taxable income) you must also pay or reimburse us the amount of the taxes, fees, or assessments within fifteen (15) days after your receipt of our written notice.

4.3 **Marketing Fee.** You must pay to us a marketing fee ("**Marketing Fee**") equal to 2% of Gross Sales. In consideration for the Marketing Fee, we will provide such advertising, marketing, and promotional services as we deem appropriate.

4.4 Technology Fee. You must also pay to us, on such date and in such manner as we designate, a Technology Fee in the amount designated by us to be used in connection with certain software and technology related costs as determined by us in our discretion. The Technology Fee amount is subject to change as our technology-related costs also change. Such amounts may be used, for example, for intranet development, support, maintenance, and related costs; software or application development, customization, and implementation; online, internet, or digital related software, platforms, or support; hardware and/or software support; and other technologically related activities as we may determine from time to time.

4.5 Fee Due Dates. Each week, on such day as we designate, you must pay to us the Royalty Fee and Marketing Fee, (collectively, "**Operating Fees**") due to us under this Agreement (the "**Payment Date**"). We reserve the right to change the weekly fee to any other periodic payment, such as monthly payments, as we elect in our discretion. All Operating Fees must be paid in full by the Payment Date. If we accept any payment from you that is less than the full amount due, we have the right to recover the remaining balance due and to pursue any other remedy against you. For all other fees, the Payment Date will be the date stated in the demand. We reserve the right to change the payment schedule for payment of Operating Fees.

4.6 Method of Payment. You must use the payment method or methods that we select for all payments due to us. We currently require electronic funds transfer but may also permit payment via credit card. For payment via EFT, you must choose an account at a commercial bank (the "**Account**") and give the bank all authorizations needed for us to transfer funds from the Account. On each Payment Date, we will transfer the amount of Operating Fees due from you. You agree to maintain enough funds in the Account to cover all amounts payable to us. If funds in the Account are not enough to cover the amounts payable at the time we start the funds transfer, the amount of the loss will be considered overdue. And you agree to pay us, on demand, the overdue amount plus interest, any related bank fees, and any related Late Fees as described in Section 4.7 below. These remedies are in addition to any other remedies we may have under this Agreement or the law. If you fail to timely report your Gross Sales or for any reason we do not have access to assess your Gross Sales, we may estimate the amount of fees due and make a withdrawal from your Account based on our estimate, plus 10% of our estimate. If we underestimate any fees due, you will be required to pay the total amount of fees due. If we overestimate any fees due, we will credit the fees paid against fees due in the next payment period after we receive accurate records regarding your Gross Sales. Our right to effect payment by electronic funds transfer or any other future payment method does not impair or reduce your duty to make payment when due.

4.7 Appointment as Agent for Collection. From time to time, third parties, including our Affiliates, may appoint us as their agent for purposes of collecting fees, charges, and other amounts you owe to them, and you agree that we may collect such amounts, on such third parties' behalf, via the payment methods outlined in Section 4.6. You understand that we rely on such third parties to provide us with accurate accounting and amounts due, and that if any such amounts are disputed by you, that we will in no way be held responsible for any amounts we collect on such third party's behalf, and that your sole recourse will be against the third party for whom the amounts were collected.

4.8 Interest on Overdue Payments; Late Fee. If any payment or amount owed is not received in full by the date such amount is due, you agree to pay us, upon demand, interest on the amount owed, calculated from the due date, at the rate of 18% per annum (or the maximum rate permitted by law, if less than 18%) on the remaining amount owed periodically. You also agree to pay us a late fee ("**Late Fee**") in the amount of \$100 for each overdue payment received after the due date. We may increase the Late Fee amount upon 60 days prior written notice, but we will not increase the Late Fee more than once in any 12-month period and by no more than 10% per year.

4.9 Taxes and Fees. You are responsible for all taxes, assessments, and government charges imposed on you for any business activities under this Agreement. All payments by you to us under this Agreement will be made without set-off or deduction, except for taxes or fees required to be deducted or withheld by

taxing authorities. If you fail to deduct or withhold these taxes or fees, unless requested or instructed by us not to, you will indemnify us for the full amount of the taxes or fees and for any loss (including penalties, interest, and expenses) caused by your failure to deduct or withhold taxes or fees. Also as part of the Operating Fees, you will pay any taxes imposed on us or our affiliates by federal, state, or local taxing authorities for our acceptance of any Operating Fees. This does not include any taxes measured on our income.

4.10 Collection Costs and Expenses. If you fail to comply with any of the terms or conditions of this Agreement, you must promptly reimburse us for any and all costs and expenses that we incur in enforcing the terms of this Agreement including, without limitation, fees paid to a collection agency, and reasonable attorneys' fees and accountants' fees. This obligation is in addition to and not in lieu of any other remedies available to us under this Agreement and applicable law.

4.11 Partial Payments; No Set-Off Rights. You may not set off, deduct or otherwise withhold any fees or other amounts due to us under this Agreement on grounds of alleged nonperformance by us of any of our obligations or for any other reason. Withholding Royalty Fees or any other amounts due to us is a material breach of this Agreement. If you pay less than the amount due, your payment will be considered a partial payment on account. We may accept such payment as a partial payment irrespective of any endorsement or other statement that the payment constitutes full payment. Our acceptance of such partial payment will not be considered a waiver of any of our right to demand or receive full payment, and you hereby waive any estoppel defense in this regard. We may apply your payments to any indebtedness, in our sole and reasonable discretion, regardless of any designation that accompanies the payment.

5. TRAINING AND ASSISTANCE

5.1 Initial Training. If this Agreement is being signed in conjunction with your first Store, then before you may open the Store for business, at least one of your Owners, which must be the Designated Principal, and at least one Store manager must attend and successfully complete our initial training program. All trainees must attend the same initial training sessions. All expenses incurred by you, your Owners, and your employees in attending such program, including, without limitation, travel costs, room and board expenses, and salaries, will be your sole responsibility. The initial training program must be completed at least three weeks before the Store opens.

We will determine, at our discretion, whether to provide and/or require some or all of the initial training program for personnel of multiple unit operators.

5.2 On-Site Store Opening Assistance. If this Agreement is being signed in conjunction with your first Store, but not if this Agreement is signed in connection with your first Store that was obtained a result of a Transfer, then, around the commencement of operations of the Store, we will furnish to you, one of our representatives on-site for up to a combined 70 hours of on-site assistance and marketing support in order to facilitate the opening and initial operation of the Store. If you are a multiple unit operator, then, in lieu of the assistance described in the two preceding sentences, we will furnish to you one representative who will provide up to 36 hours of operations assistance around the opening of your second Store, and we are not required to provide you with any assistance in connection with the opening of your third and any additional Stores. You agree to pay us for our representative's costs and expenses in providing such on-site Store opening and marketing assistance, including travel, lodging, and meals.

Should you request additional assistance from us in order to facilitate the opening of the Store and should we, in our discretion, deem it necessary, feasible and appropriate to comply with the request, you agree to reimburse us for the expense of providing such additional assistance which may include our then-current service fee, as set forth in the Manuals which may be amended from time to time. While we intend to and typically offer the assistance and support described in this Section on-site, all or a portion of this assistance may be provided remotely.

5.3 Opening Assistance. We will provide such pre-opening consultation and advice as we deem appropriate, which may include advice with regard to the development and operation of the Store, building layout, furnishings, fixtures, and equipment, sample plans and specifications, training, purchasing and inventory control, and such other matters as we deem appropriate. We will also advise you about establishment of business relationships with designated and approved suppliers.

5.4 Failure to Successfully Complete Initial Training Program. If we determine, in our sole discretion, that you are unable to satisfactorily complete either phase of the training program as described in Sections 5.1 and 5.2 above, we will have the right to: **(a)** require you or certain key personnel to attend such additional training as we require so as to demonstrate your ability to operate the Store to our satisfaction; or **(b)** terminate this Agreement in accordance with its terms.

5.5 Additional and Ongoing Training. From time to time we may require additional or ongoing training. If we do, we may require that previously trained and experienced Owners, managers, and other key personnel complete refresher, renewal, or new training or seminars, whether conducted by us at such location as may be designated by us, or by designated third party providers. Our annual convention will also be deemed mandatory additional training. We may charge you a reasonable training fee for each individual attending the additional training program, and you are responsible for any expenses involved in your attendees' attendance of and participation in such further training including, for example, any applicable travel, living, and food expenses, and wages; however, we will not charge you more than \$500 per person per day for such additional training, provided that for annual conference attendance, we may increase this fee by up to 100% per year. You acknowledge and agree that any consultation and/or advice that we provide to you will not relieve you of your responsibilities to comply with all applicable laws, rules, and regulations with respect to your operation of the Store and that you will seek the advice of local counsel where necessary.

5.6 Mandatory Manager Training. If you designate new or additional Store managers after the initial training program, we may require that such new or additional managers attend and successfully complete our training program at a location we designate at our then-current published rates. You agree to bear all costs incurred by your attendees.

5.7 Ongoing Consultation. We will provide such ongoing consultation and advice as we deem appropriate, which may include information about new service and product development, instruction concerning the operation and management of NEKTER JUICE BAR® Stores, advertising and marketing advice, and financial and accounting advice. Such consultation and advice may be provided, in our discretion, through Store visits by our personnel or designees, via meetings, seminars or conferences, and/or through dissemination of electronic or printed materials.

5.8 Meetings and Conferences. We may decide to organize meetings of our franchisees that may be mandatory or optional. We will designate the time and place of any meetings, that may be held in-person or remotely via teleconference, web seminar, or other method we designate. You are responsible for travel, living, and other expenses that you, your Owners, and/or your Designated Principal incur in attending the meetings. If we designate such meetings as additional training we may also charge you a reasonable fee for each attendee.

5.9 Performance by Delegate. You acknowledge and agree that any of our rights or duties hereunder may be exercised and/or performed by any of our designees, agents, or employees. We reserve the right to retain the services of an area director in the geographic area in which the Store will be located. In such event, the area director may provide certain consultation, advice, services, and assistance, as we may direct. You acknowledge and agree that you are not an intended third-party beneficiary with respect to any agreement between us and any area director.

6. INTELLECTUAL PROPERTY

6.1. Franchisor's Representations. We represent to you that we own or have obtained from our licensors a license to use and to sublicense to you the right to use the Marks, Trade Dress, and Copyrighted Works in accordance with the terms and conditions of this Agreement.

6.2 No Contesting Our Rights. During the Term of this Agreement and after its expiration or termination, you agree not to directly or indirectly challenge our or our respective licensor's, title, right, or interest in or to, or our license to use or the validity of, the Marks, the Trade Dress, or the Copyrighted Materials, or any trade secrets, methods or procedures that are part of the System (collectively, the "**Intellectual Property**"), or challenge our or our licensors' right to register, use, or license others to use the Intellectual Property. You may not engage in any conduct that adversely affects the ownership or registration of the Intellectual Property, or our right to use or to sublicense the use of the Intellectual Property. You shall execute all documents that we request in order to protect the Intellectual Property or to maintain their validity and enforceability.

6.3. Acknowledgments. You expressly acknowledge that we or our licensors, as applicable, own all right, title, and interest in and to the Intellectual Property, as well as the goodwill associated therewith, and that you have no ownership interest in any of the foregoing. You further acknowledge and agree that any and all goodwill associated with the Store and identified by the Marks is our property and will inure directly and exclusively to our benefit and that, upon the expiration or termination of this Agreement for any reason, no monetary amount will be assigned as attributable to any goodwill associated with the Store and your use of the Marks. You understand and agree that any use of the Marks, Trade Dress, or Copyrighted Works other than as expressly authorized by this Agreement and in the Manual, without our prior written consent, constitutes an infringement of our rights and is grounds for termination and that the right to use the Marks, Trade Dress, and Copyrighted Works does not extend beyond the termination or expiration of this Agreement.

6.4. Use of the Marks. You agree to only use the Marks we designate, in the manner that we authorize and permit, and with the symbols "®", "TM", or "SM", as appropriate. You will also use the Marks only in connection with the operation and promotion of the Store, and only in the manner we prescribe.

6.5. Restriction Against Use in Your Corporate Name. You may not use the Marks or any part thereof in your corporate name, and may not use them to incur any obligation or indebtedness on our behalf.

6.6. Restriction Against Use of the Marks and Copyrighted Works on the Internet. You may not use the Marks or any part or derivative thereof or any of our Copyrighted Works on the Internet, except as expressly permitted in writing. Without limiting the generality of the foregoing, you may not use the Marks or any part or derivative of the Marks as part of any URL or domain name, and may not register as part of any username on any website (including commercial, gaming, video sharing, user review, and social networking websites), or as part of any unauthorized email address. You also may not display on any website (including commercial, gaming, video sharing, user review, and social networking websites) our Copyrighted Works, which include the design portion of the Marks, or any collateral merchandise identified by the Marks.

6.7. Notice. You will identify yourself as an independent franchise owner of the Store in conjunction with any of the Marks or operation of the Store, including, but not limited to, such use on invoices, order forms, receipts, business stationery, business cards, payroll stubs, and contracts, as well as at such conspicuous locations at the Store as we may designate in writing. The form and content of such notice will comply with the standards set forth in the Manuals.

6.7. Infringement. You will promptly notify us of any suspected unauthorized use of, or any challenge to the validity of the Marks or Copyrighted Works, or any challenge to our or our licensors' ownership of, our license to use and to license others to use, or your right to use, the Marks or Copyrighted Works licensed under this Agreement. You acknowledge that we and our applicable licensors have the right to direct and

control any administrative proceeding or litigation, or other adjudicative proceeding involving the Marks or Copyrighted Works, including any settlement thereof. We and our Affiliates, if our licensors are our Affiliates, have the right, but not the obligation, to take action against third parties for infringement of the Marks or Copyrighted Works. We also have the exclusive right to contest or bring action against any third party regarding the third party's use of any of the Marks and will exercise such right in our sole discretion. If we or our Affiliates elect to defend you against any third-party claim, suit, or demand arising out of your use of the Marks or Copyrighted Works, the cost of such defense, including the cost of any judgment or settlement, will be borne by us. If we determine, in our sole discretion, that you have not used the Marks or Copyrighted Works in accordance with this Agreement, the cost of such defense, including the cost of any judgment or settlement, shall be borne by you. In the event of any litigation relating to your use of the Marks or Copyrighted Works, you agree to execute any and all documents and do such acts as may, in our opinion, be necessary to carry out such defense or prosecution, including, but not limited to, becoming a nominal party to any legal action. WE MAKE NO REPRESENTATION OR WARRANTY, EXPRESS OR IMPLIED, AS TO THE USE, EXCLUSIVE OWNERSHIP, VALIDITY OR ENFORCEABILITY OF THE MARKS.

6.8. Changes to the Marks. We reserve the right, in our sole discretion, to designate one or more new, modified or replacement Marks for your use and to require your use of any such new, modified or replacement Marks in addition to or in lieu of any previously designated Marks. You must comply with any such directive within 60 days following your receipt of written notice, and you are responsible for all related costs and expenses. We need not reimburse you for your direct expenses for changing the Store's signs, lost revenue due to any modified or discontinued Mark, or expenses in promoting a modified or substitute trademark or service mark. We may exercise these rights at any time and for any reason, business or otherwise, we think is best. You acknowledge both our right to take this action and your obligation to comply with our directions.

6.9 Post-Termination or Expiration. On the expiration or termination of this Agreement for any reason, all of your rights to use the Intellectual Property will automatically return to us without cost and without the execution or delivery of any document. On our request, you must execute all documents that we require to confirm such return.

6.10 Improvements. You may not introduce any improvement or modification of or to the System, the Intellectual Property, or the Store without our prior written consent. If you or any of your owners develops any new concept, product, service, sales technique, or improvement in the operation or promotion of the Store (including any product sold at the Store), you must promptly notify us, and provide to us all necessary related information. Any and all such improvements to the System, the Intellectual Property, and the Store that you develop (whether or not consented to) will automatically become our property without any compensation to you. If such improvements may be protected by trademark, copyright, patent, trade secret, or other laws, then you must execute the documents that we may require to prove ownership of such improvements, to transfer ownership thereof to us, and to file related registrations or recordings. By signing this Agreement, you and each Owner assign your respective rights in and to the concept, product, sales technique or improvement to us and permit us to use or disclose the information to other System franchisees as we determine appropriate, without providing you any compensation.

7. **BRAND STANDARDS MANUAL; SYSTEM MODIFICATION**

7.1 Brand Standards Manual. During the Term of this Agreement, we will loan to you one copy of our confidential brand standards manual ("**Brand Standards Manual**"), which may be in digital format, and may supplement the information with other written directives (collectively, the "**Manuals**"). For the purpose of this Agreement, the reference to Manuals includes, without limitation and collectively, other related manuals, books, bulletins, memoranda, letters, notices, video or audio recordings, other publications, documents or digital communications, prepared by us or on our behalf for use by franchisees generally or for you in particular, setting forth information, advice, standards, requirements, operating

procedures, instructions or policies relating to the operation of the Store, as same may be amended from time to time.

You will operate the Store in accordance with the standards, methods, policies, and procedures specified in the Manuals. The Manuals will at all times remain our sole property, will be kept in a secure place at the Store, and will promptly be returned on the expiration or other termination of this Agreement. At no time will you or your employees make copies or reproductions of all or part of the Manuals. You will, at all times, ensure that your copies of the Manuals be available at the Store in a current and up-to-date manner. In the event of any dispute as to the contents of the Manuals, the terms of the master copy of the Manuals maintained by us at our headquarters will be controlling.

7.2 **System Modification.** We reserve the right to add to and otherwise modify the System, Manuals, the Menu Items, Trade Secret Food Products, Technology and Information Systems, and other products and services offered by the Store (such as, but not limited to, the addition, deletion, and modification of menu items, operating procedures, products and services) from time to time. You agree to comply, at your expense, with all such modifications, including, without limitation, all requirements to implement the modifications, such as replacement or renovation of equipment, remodeling, redecoration and modifications to existing improvements, including structural changes. We will notify you of any such System changes and you will implement any System changes upon receipt of notice thereof and will complete the implementation within such time as we may reasonably specify.

7.3 **Confidentiality.** The Manuals contains our proprietary information and will be kept confidential by you both during and after the expiration and/or termination of the Term of the franchise. You agree to use the Manuals only in connection with the operation of the Store, and to make the Manuals available to your employees only on a need-to-know basis.

8. CONFIDENTIAL INFORMATION

8.1 **Confidential Information.** You acknowledge that all Trade Secrets, as defined below, and other elements of the System; all customer information; all information contained in the Manuals; the method of preparation of menu items; Trade Secret Food Products and other food products; ideas, designs, pricing, supplier information, and other specifications, product formulae, standards and operating procedures of a NÉKTØR JUICE BAR® Store; is derived from information disclosed to you by us and that such information is proprietary, confidential, and our Trade Secrets (“**Confidential Information**”). “**Trade Secrets**” refers to the whole or any portion of know-how, knowledge, methods, recipes, formulae, specifications, processes, procedures and/or improvements regarding the NÉKTØR JUICE BAR® Store and the System that is valuable and secret in the sense that it is not generally known to our competitors. You will maintain the absolute confidentiality of all Confidential Information and not disclose them to any person or entity during and after the termination or expiration of this Agreement. You also agree not to use any Confidential Information in any other business or in any manner not specifically authorized or approved in writing by us. You will return all Confidential Information to us upon the expiration or termination of this Agreement.

8.2 **Maintaining Confidentiality.** You agree to divulge such Confidential Information only to the extent and only to those of your employees as must have access to it in order to operate the Franchised Store. Any and all information, knowledge and know-how, including, without limitation, drawings, materials, equipment, techniques, restaurant systems, product formulae, recipes and other data, which we designate as confidential will be deemed confidential for purposes of this Agreement, except information which you can demonstrate lawfully came to your attention prior to our disclosure to you; or which, at the time of disclosure by us to you, had lawfully become a part of the public domain through publication or communication by others (without violating an obligation to us); or which, after disclosure to you by us, lawfully becomes a part of the public domain through publication or communication by others (without violating an obligation to us). You must require anyone who may have access to the Confidential Information to execute non-disclosure agreements in a form acceptable to us that identifies us as a third-party beneficiary of the agreements with the right to enforce them.

9. ADVERTISING

9.1. General. All of your promotional and marketing materials shall be presented in a dignified manner and shall conform to our standards and specifications related to advertising, marketing, and trademark use. You will submit to us samples of proposed promotional and marketing materials, and notify us of the intended media, before first publication or use. We will use good faith efforts to approve or disapprove proposed promotional and marketing materials within 15 days of their receipt. You may not use the promotional or marketing materials until we expressly approve the materials and the proposed media. Once approved, you may use the materials only in connection with the media for which they were approved. We may disapprove your promotional or marketing materials, or the media for which they were approved, at any time, and you must discontinue using any disapproved materials or media upon your receipt of written notice of disapproval. To the extent any marketing or promotional materials are provided to you by us without charge, excluding, however, payment for shipment of such materials, we retain ownership of such materials at all times and have the right to do, or the right to direct you to do, whatever we instruct with respect to such materials.

9.2 Grand Opening Expenditure. You agree to spend at least the amount indicated on the Summary Pages on advertising and promotional activities, as approved in advance by us, to promote your Store's grand opening. Your grand opening expenditure will be conducted in accordance with guidelines established by us as published in the Manuals. You agree to provide us with proof of the expenditures required under this Section immediately on our request.

9.3 New Owner Marketing Expenditure. In the event of a Transfer of Controlling Interest, you agree to spend at least the amount indicated on the Summary Pages on advertising and promotional activities, as approved in advance by us, to promote your Store. Your new owner marketing expenditure will be conducted in accordance with guidelines established by us as published in the Manuals. You agree to provide us with proof of the expenditures required under this Section immediately on our request.

9.4. Marketing Fee. You must pay to us a marketing fee (the "**Marketing Fee**") in the amount stated on the Summary Pages. In consideration for the Marketing Fee, we will provide such advertising, marketing, and promotional services as we deem appropriate in our sole discretion. We may collect the Marketing Fee on such periodic basis as we specify, which may be weekly, monthly, or otherwise.

9.5. Local Advertising. You must spend the minimum amount noted on the Summary Pages to promote the Store in your market area. We may require that you: **(a)** submit, 30 days prior to the beginning of each calendar quarter, your advertising campaign and budget for our review and approval; and/or **(b)** that you submit proof of expenditures immediately on our request. All local advertising must be conducted with our prior written approval and in accordance with our standards and specifications.

9.5.1 If the Controlling Interest in you is held by one or more women, we will provide you \$10,000 in approved marketing expenditure reimbursement credits to be used no later than by the end of your fifth month in operation. This reimbursement credit applies to a new Store which you establish under this Franchise Agreement and only after the Grand Opening Expenditure outlined in Section 9.2 has been spent. This expenditure amount may be used to satisfy the local advertising expenditure requirement set in Section 9.5. When you have incurred an expenditure on pre-approved local advertising and marketing activities, you must submit proof of such expenditures to us and, so long as the advertising or marketing activity has taken place and was pre-approved by us, we will provide a credit on amounts due to us in the amount of the expenditure up to a maximum of \$10,000 so long as the expenditure was made prior to the end of your fifth month in operation.

9.6. Loyalty Programs, Prize Promotions, and Promotional Literature.

9.6.1. You will participate in and offer to your customers: **(a)** all customer loyalty and reward programs; and **(b)** all contests, sweepstakes, and other prize promotions; which we may develop from time to time. We will communicate to you in writing the details of each such program or promotion, and you will promptly display all point-of-sale advertising and promotion-related information at such places within

the Store as we may designate. You will purchase and distribute all coupons and other collateral merchandise designated by us for use in connection with each such program or promotion.

9.6.2. If we develop or authorize the sale of gift certificates, stored value cards, gifts cards, loyalty cards and/or customized promotional receipts, you will acquire and use all computer software and hardware necessary, as well as engage any designated service provider, to process their sale and to process purchases made using them and be solely responsible for the service charges related to such processing. All proceeds from the sale of all gift certificates and/or loyalty cards belong exclusively to us, and you will remit the proceeds of such sales to us or our designee according to the procedures that we periodically prescribe. We will reimburse or credit to you (at our option) the redeemed value of gift certificates and/or loyalty cards accepted as payment for products and services sold by the Store.

9.6.3. You will also display at the Store all promotional literature and information as we may reasonably require from time to time. This may include, among other things, displaying signage or other literature containing information about the NÉKTØR JUICE BAR® franchise offering.

9.6.4. You also agree to honor such credit cards, courtesy cards, and other credit devices, programs, and plans as may be issued or approved by us from time to time. Any reasonable and customary service charges or discounts from reimbursements charged on such cards or authorizations will be at your sole expense.

9.7. Participation in Marketing Programs. You agree, at all times, to cooperate with us and other franchisees and actively participate in any and all sales, public relations, advertising, cooperative advertising and purchasing programs or promotional programs (including, without limitation, product give-away promotions, online or digital promotion, or promotions which involve any future-developed platform or technology) which may be developed and implement by us. Participation may include, without limitation, purchasing (at your expense) and using *(a)* point of sale materials, *(b)* counter cards, displays, and giveaway items promoting loyalty programs, prize promotions, and other marketing campaigns and programs, *(c)* digital and/or online promotion-related platforms, software, applications, and advertisement, and *(d)* equipment necessary to administer loyalty programs and to prepare and print customized purchase receipts, coupons, and similar items.

9.8. Advertising Cooperatives. We may, from time to time, form local or regional advertising cooperatives (“**Advertising Cooperative**”) to pay for the development, placement, and distribution of advertising for the benefit of Stores located in the geographic region served by the Advertising Cooperative. Any Advertising Cooperatives we establish will be operated solely as a conduit for the collection and expenditure of Advertising Cooperative fees for the aforementioned purposes. If we form an Advertising Cooperative for the region in which the Store is located, you agree to participate in the Advertising Cooperative pursuant to the terms of this Section 9.8.

9.8.1. We have the exclusive right to create, dissolve, and merge each Advertising Cooperative created, in our discretion, and to create and amend the organizational and governing documents related thereto. You agree to be bound by all organizational and governing documents created by us and, at our request, execute all documents necessary to evidence or affirm your agreement.

9.8.2. No advertising or promotional plans or materials may be used by the Advertising Cooperative or furnished to its members without our prior written approval. All advertising plans and materials must conform to the Brand Standards and must be submitted to us for approval.

9.8.3. Fees paid by you as contribution to an Advertising Cooperative established in your geographic area will be credited towards your local advertising requirement as set forth in the Summary Pages.

10. ACCOUNTING; RECORDS; AND SOFTWARE

10.1 Maintenance of Records. You will maintain during the term of this Agreement, and preserve for the time period specified in the Manuals, full, complete and accurate books, records and accounts in accordance with the standard accounting system prescribed by us in the Manuals or otherwise in writing and in accordance with generally accepted accounting principles (“GAAP”), consistently applied. You agree to retain for a period of three years thereafter all books and records related to the Store, including, without limitation, sales checks, purchase orders, invoices, payroll records, customer lists, check stubs, sales tax records and returns, cash receipts and disbursement journals and general ledgers. We have the right to require that you use only an accountant that we have approved. However, if you fail to comply with our accounting, record-keeping, and reporting obligations, we may require that you use our designated accountant (which also may be our accountant) to ensure preparation of required reports and financial statements accurately and in our desired format.

10.2 Submission of Records.

10.2.1 Monthly Statements. You will supply to us monthly profit and loss statements and balance sheets for each calendar month within such time period after the end of each month as we designate and in the form we prescribe.

10.2.2 Yearly Statements. Additionally, you will, at your expense, submit to us within such time period we designate after the end of each fiscal year during the term of this Agreement a profit and loss statement for such fiscal year and a balance sheet as of the last day of such fiscal year, prepared on an accrual basis, including all adjustments necessary for fair presentation of the financial statements. Such financial statements shall be certified to be true and correct by you. We reserve the right to require annual financial statements, prepared in accordance with generally accepted accounting standards, audited by an independent certified public accountant. You will also provide us with copies of all federal and state income tax returns and sales tax returns.

10.2.3 Additional Reports and Statements. You will submit to us such other periodic reports, forms and records as specified, in the manner and at the time as specified in the Manuals or as we otherwise require in writing from time to time.

10.2.4 Late Fee. You agree to pay us \$100 late fee for each required profit and loss statement, balance sheet, and other required report not submitted on or before its original due date as required under this Section 10.2. This late fee is not a penalty but compensates us for increased administrative and management costs due to your default.

10.3 Point of Sale; Computer Systems. You will acquire and use only the point of sale and computer systems and equipment that we prescribe for use by NÉKTÖR JUICE BAR® Stores (“**Computer System**”), and adhere to our requirements for use. Requirements may include, among other things, connection to remote servers, off-site electronic repositories, and high-speed Internet connections. As technology or software is developed in the future, we may, in our sole discretion, require you to add to your Computer System memory, ports, and other accessories or peripheral equipment or additional, new, or substitute software, and replace or upgrade your Computer System and software as we prescribe. You will also procure any related service and maintenance contracts for ongoing technology support that we may require. You agree and acknowledge that we will have full access to all of your data, system, and related information recorded or stored by and on the Computer Systems by means of direct access whether in person or remotely and you will not block or deny our access to the same.

10.4 Software; Technology and Information Systems. You will: **(a)** purchase, install, and use any Technology and Information Systems we designate, including any proprietary software programs, third party software programs, system documentation manuals, and other proprietary or non-proprietary materials that we may require in connection with the operation of the Store; **(b)** input and maintain in your computer such data and information as we prescribe in the Manuals, software programs, documentation, or

otherwise; and (c) purchase, install, and use new or upgraded software programs, system documentation manuals, and other proprietary materials, or execute and renew licenses for existing software, at then-current prices whenever we adopt such new or upgraded programs, manuals, and materials system-wide. You will enter into all software license agreements, “terms of use” agreements, and software maintenance agreements, in the form and manner we prescribe, and pay all fees imposed thereunder.

10.5 Non-Cash Systems. We may require that you purchase, install, and use such hardware and software used in connection with non-cash systems which we may require you to accept, including debit cards, credit cards, stored value cards, and other non-cash systems that we periodically specify.

10.6 Privacy and Data Protection. You will take all necessary actions to independently: (i) learn and comply with all applicable Privacy Laws; (ii) learn and comply with the Brand Standards as they relate to Privacy Laws and the privacy and security of Customer Information; (iii) learn and comply with any posted privacy policy and other representations made to the individual identified by Customer Information that you process, and communicate any limitations required thereby to any authorized receiving party in compliance with all Privacy Laws; (iv) refrain from any action or inaction that could cause us or our Affiliates to breach any Privacy Laws; (v) maintain, and cause adherence by your personnel to all reasonable physical, technical and administrative safeguards and related policies for Customer Information that is in your possession or control in order to protect such Customer Information from unauthorized processing, destruction, modification, or use that would violate this Agreement, the Brand Standards (which may include a non-exhaustive list of the minimum types of policies that must be implemented) or any Privacy Law; (vi) do and execute, or arrange to be done and executed, each act, document and thing we deem necessary in our business judgment to keep us and our Affiliates in compliance with the Privacy Laws; and (vii) immediately report to us the breach of any requirements in this Agreement or the Brand Standards regarding Customer Information or any Privacy Law, or the theft or loss (or any apparent or alleged theft or loss) of Customer Information (other than the Customer Information of your own officers, directors, shareholders, employees or service providers). You will, on request, provide us with information, reports, and the results of any audits performed regarding your data security policies, security procedures, or security technical controls related to Customer Information. You will, upon our request, provide us or our representatives with access to your computer systems and Technology and Information Systems, records, processes and practices that involve processing of Customer Information in order to mitigate a security incident or so that an audit may be conducted. You will indemnify, defend and hold us and our Affiliates, and our respective officers, directors, shareholders, members, managers, partners, employees, servants, independent contractors, attorneys, representatives, agents and associates harmless in connection with any claim or action arising out of or relating to: (i) any theft, loss or misuse (including any apparently or alleged theft, loss or misuse) of Customer Information; and (ii) your breach of any of the terms, conditions, or obligations relating to data security, Privacy Laws or Customer Information set forth in this Agreement. You will immediately notify us on discovering or otherwise learning of any theft, loss or misuse of Customer Information. You will, at our direction, but at your sole expense, (i) undertake remediation efforts on your own in concert with our directions, (ii) reasonably cooperate with any remediation efforts undertaken by us and (iii) undertake efforts to prevent the recurrence of the same type of incident, including by paying for any remediation and post-breach monitoring process deemed appropriate by us. You will not make any public comment regarding and data security incident without our approval. Any notifications to the media, public, or any segment of population regarding theft or loss of Customer Information will be handled exclusively by us at our election and neither you nor your personnel may contact Customers relating to such theft or loss unless you are under a legal obligation to do so, in which case (i) you must notify us in writing promptly after concluding that you have the legal obligation to notify any Customers and (ii) you will limit the notices to Customers to those required by the legal obligation or as pre-approved by us. You will reasonably cooperate in connection with any notices to Customers regarding theft or loss and you will assist with sending such notices upon request by us.

10.7 Independent Access. You agree and acknowledge that we may independently and remotely access Gross Sales and other information recorded by your Computer Systems. There is no limitation on our right to access this information, whether remotely, in person, or upon request, nor is there any limitation on our right to use the information for any desired purpose.

10.8 Audit of Franchisee Records. We or our designated agents reserve the right at all reasonable times to examine and copy, at our expense, your books, records and tax returns. We also have the right, at any time, to have an independent audit made of your books and records at our expense. If an inspection should reveal that any payments due to us have been understated, then you will immediately pay to us the amount understated upon demand, in addition to the late fee and interest from the date such amount was due at one and one-half percent (1.5%) per month or the highest commercial contract interest rate the law allows, whichever is less, until paid. If an inspection or audit discloses an understatement in any report of two percent (2%) or more, you will, in addition, reimburse us for any and all costs and expenses connected with the inspection or audit (including, without limitation, reasonable accounting and attorneys' fees). The foregoing remedies will be in addition to any other remedies we may have.

10.9 Taxes. You agree to promptly pay all taxes due and owing based on your operation of the Store including, without limitation, sales taxes, income taxes, and property taxes.

11. STANDARDS OF QUALITY AND PERFORMANCE

11.1 General Operating Requirements. You understand and acknowledge that every detail of the System is essential to maintain and enhance the goodwill associated with the Marks and the integrity of the brand. Accordingly, you agree as follows:

(a) To operate the Store according to the highest applicable health standards and ratings, to timely obtain any and all permits, certificates, or licenses necessary for the lawful operation of the Store, to operate the Store according to our operating methods, standards, and specifications, and to maintain, at all times, a high moral and ethical standard in the operation of the Store;

(b) To secure and maintain in force all required licenses, permits and certificates relating to the operation of the Store and operate the Store in full compliance with all applicable laws, ordinances and regulations, including, without limitation, all government regulations relating to occupational hazards and health, dispensing of food products, consumer protection, trade regulation, workers' compensation, unemployment insurance and withholding and payment of federal and state income taxes and social security, sales, use and property taxes;

(c) To use the location of the Store for the purpose of operating a NÉKTØR JUICE BAR® Store;

(d) To notify us by telephone and confirm in writing within 72 hours of any investigation or violation, actual or alleged, concerning any health, liquor or narcotics laws or regulations, and notify us in writing within five days of the commencement of any investigation, action, suit or proceeding, or the issuance of any order, writ, injunction, award, or decree of any court, agency or other government instrumentality, which may adversely affect the operation or financial condition of the Store or the System.

11.2 Authorized Menu Offerings. You will offer for sale and sell at the Store all items, including food and beverage products, that we authorize from time to time, and only such items that we authorize. In order to ensure that all menu items produced by you meet our high standards of taste, texture, appearance and freshness and in order to protect our goodwill and Marks, all Trade Secret Food Products, menu items and other food products will be prepared only by properly trained personnel strictly in accordance with our recipes, techniques, and processes as designated by us in the Manuals and will be sold only at retail to customers in conformity with our marketing plan and concept. You acknowledge that such recipes, techniques, and processes are integral to the System and failure to adhere to such recipes, techniques, and processes (including the handling and storage of both ingredients and fully prepared menu items) will be detrimental to the System

and Marks. You will participate in all market research programs that we require, which may include test-marketing new products, purchasing a reasonable quantity of new products for test-marketing, and/or promoting the sale of the new products. You will provide us with timely reports and test results for all such programs.

11.3 Purchases from Designated Sources.

11.3.1 You agree to purchase only from us or suppliers designated by us (“**Designated Suppliers**”) all goods and services that we identify from time to time including, without limitation: **(a)** fixtures, furniture, equipment, interior and exterior signage, graphics, décor, and Store design consulting services; **(b)** your requirements of Trade Secret Food Products, and all other food products and ingredients; **(c)** all beverages; **(d)** uniforms, shirts, memorabilia, and all merchandise and items intended for retail sale (whether or not bearing the Marks); **(e)** advertising, point-of-purchase materials, and other printed promotional materials; **(f)** gift certificates and stored value cards; **(g)** stationery, business cards, contracts, and forms; and **(h)** displays, napkins, cups, boxes, bags, labels, forms and other paper and plastic products imprinted with the Marks.

11.3.2 From time to time, we will provide you with a list of approved manufacturers, suppliers and distributors (“**Approved Suppliers List**”) and approved inventory, products, fixtures, furniture, equipment, signs, stationery, supplies and other items or services necessary to operate the Store (“**Approved Supplies List**”). Such lists will specify the manufacturer, brand name, supplier and distributor and the inventory, products, fixtures, furniture, equipment, signs, stationery, supplies and services which we have approved to be carried or used in the System. We may revise the Approved Suppliers List and Approved Supplies List from time to time in our sole discretion and such lists will be provided to you as we deem advisable.

11.3.3 All inventory, products, materials and other items and supplies used in the operation of the Store which are not specifically required to be purchased in accordance with our Approved Supplies List and Approved Suppliers List will conform to the specifications and quality standards established by us from time to time.

11.3.4 If you propose to offer for sale at the Store any brand of product, or to use in the operation of the Store any brand of food ingredient or other material or supply which is not then approved by us as meeting our minimum specifications and quality standards, or to purchase any product from a supplier that is not then designated by us as an approved supplier, you will first notify us and, on our request, submit samples and such other information as we require for examination and/or testing or to otherwise determine whether such product, material or supply, or such proposed supplier, meets our specifications and quality standards. A charge not to exceed the reasonable cost of the inspection and evaluation and the actual cost of the test shall be paid by you or the supplier. We reserve the right, at our option, to re-inspect the facilities and products of any supplier of an approved item and to revoke our approval of any item which fails to continue to meet any of our criteria. We further reserve the right, in our sole discretion, to approve any and all supplies, suppliers, brand name products and other products and services, whether currently approved by us or submitted to us by you for approval, authorized for use in connection with, by, or sale from the Store. We may limit the number of approved suppliers with whom you may deal, designate sources that you must use and/or refuse any of your requests for any reason, including that we have already designated an exclusive source (which might be us or our Affiliate) for the particular item or service if we believe that doing so is in the best interests of the System. We and our Affiliates have the right to receive payments from suppliers due to their actual or prospective dealings with you and other franchisees and to use all amounts we receive without restriction for any purposes we deem appropriate (unless we and our Affiliates agree otherwise with the suppliers).

11.4 Store Premises. You agree to maintain the condition and appearance of the Store premises consistent with our quality controls and standards and cause such maintenance to the Store as is from time to time required to maintain or improve the appearance and efficient operation of the Store. If at any time

in our judgment the general state of repair or the appearance of the Store premises or its equipment, fixtures, signs or decor does not meet our quality control and standards, we will notify you, specifying the action to be taken by you to correct such deficiency. If you fail or refuse to initiate within thirty (30) days after receipt of such notice, and thereafter continue, a bona fide program to complete any required maintenance or cure for the deficiency, we have the right, in addition to all other remedies, to enter the Store premises and effect such repairs, painting, maintenance or replacements of equipment, fixtures or signs on your behalf you will pay the entire cost of the demand. Your obligation to initiate and continue any required maintenance shall be suspended during any period in which such maintenance is impractical due to a force majeure event.

You will purchase and install, at your expense, all fixtures, furnishings, equipment, decor, signs, inventory, and other items as we may reasonably direct from time to time in the Manuals or otherwise in writing in accordance with our standards and specifications; and refrain from installing or permitting to be installed on or about the Store premises, any fixtures, furnishings, equipment, decor, signs, inventory, vending or game machines or other items not previously approved in writing as meeting our standards and specifications.

11.5 Store Management. The Store must at all times be under the direct, on-premises supervision of your Designated Principal or a general manager. Both your Designated Principal and any general manager must have successfully completed our initial training program to our satisfaction. If you employ a full-time general manager, your Designated Principal will remain obligated to supervise the general operations of the Store and both report directly to us and be available to discuss with us all issues related to the operations of the Store. If the Designated Principal is or expects to be inaccessible, indisposed, or away from the Store for such a period of time as to be unable to fully and consistently fulfill its duties hereunder, you must notify us in writing and include in such notice the alternate Owner assuming the Designated Principal's duties. You must also keep us informed at all times as to identity of your Store's general manager.

11.6 Employee Policy; Uniforms and Employee Appearances. You shall maintain a competent, conscientious, and trained staff, and shall take such steps as are necessary to ensure that your employees preserve good customer relations; render competent, prompt, courteous, and knowledgeable service; and meet such minimum standards as we may establish from time to time in the Manuals or otherwise in writing. You shall cause all employees, while working at the Store, to: **(a)** wear uniforms of such color, design, and other specifications as Franchisor may designate from time to time, and **(b)** present a neat and clean appearance. You are responsible for the training of your own employees.

11.7 Inventory. You acknowledge that the Store shall at all times maintain an inventory of ingredients, Trade Secret Food Products, food and beverage products and other products, materials, and supplies that shall permit operation of the Store at maximum capacity.

11.8 Operating Hours. You agree to keep the Store open for business during the normal business hours on all normal business days as reasonably prescribed by us from time to time for the System, subject to compliance with applicable laws and the lease of the Store premises, it being acknowledged and agreed that "normal business hours" for a NÉKTØR JUICE BAR® Store may entail late night closings.

11.9 Continuous Operations. During the Term of this Agreement, you shall use the Store premises only as and for a NÉKTØR JUICE BAR® Store, and agree to continuously operate the Store during the Term hereof.

11.10 Pricing. To the fullest extent permitted by applicable law, we reserve the right to establish maximum, minimum, or other pricing requirements with respect to the prices you may charge for products or services.

11.11 Web Site. We may, but are not obligated to, establish and maintain from time to time a website to provide information about the System and the goods and services that NÉKTØR JUICE BAR® stores provide. We have sole discretion and control over the design and content of our website.

11.12 Social Media. You agree to follow our mandatory specifications, standards, operating procedures, and rules for using social media in connection with your operation of the Store and you must agree to any Social Media policy we implement. The term “**Social Media**” includes personal blogs, common social networks, professional networks, live-blogging tools, virtual worlds, file, audio and video-sharing sites, and other similar social networking or media sites, applications, or tools.

11.13 Quality Assurance Inspections; Mystery Shops. We and our designees have the right to enter the Store premises during regular business hours to inspect the Store for quality assurance purposes, to conduct mystery shops, and to assess customer satisfaction. We need not notify you in advance of such inspection. During these inspections, we or our designees may obtain for testing purposes and without charge, reasonable quantities of ingredients, products and supplies. If notified of a deficiency, you must promptly cure the deficiency. Such quality assurance audits, inspections, and mystery shops may be conducted by us at our expense, or by independent, third-party providers at your expense. At our request, you agree to engage one or more third party service providers, which may be designated by us, to provide periodic quality assurance audits and/or mystery shops at your sole cost and expense.

You further agree to cooperate fully with us and our designees and representatives in connection with such inspections. If we (or our agents or representatives) inspect the Store and determine that it is not operating in compliance with this Agreement and our standards and specifications, and we then must re-inspect the Store to determine whether you have corrected the operating deficiencies, we may require you to pay us our then-current Re-Inspection Fee for each follow-up inspection of the Store. You agree to present to your customers the evaluation forms we periodically prescribe and to participate and/or request your customers to participate in any surveys performed by or for us.

11.14 Franchisee Advisory Council. If we create an advisory council of franchisees (“**Franchisee Advisory Council**”) to advise us on various issues and strategies, the Franchisee Advisory Council will have an advisory role, but no operational or decision-making power. We may change the structure and process of the Franchisee Advisory Council or end the Franchisee Advisory Council at any time. If we establish a Franchisee Advisory Council, you must participate in all related activities and meetings and pay any dues related to the Franchisee Advisory Council.

11.15 Order and Delivery Programs and Service Providers. If we institute programs regarding online, mobile, or digital ordering and/or third-party delivery service providers, you will participate in and use any such ordering and/or delivery program or service provider that we designate, and refrain from using any that we do not designate or approve. We may designate any ordering and/or delivery program or service provider in our sole and absolute discretion. If you fail to participate or we are notified that you refuse to fulfill one or more orders under any program we establish, we may appoint another franchisee, ourselves, or any third party to fulfill your obligations under the program on a going-forward basis. You can request the approval of an ordering and/or delivery program or service provider by notifying us in writing and submitting such information as we may request as well as the related draft agreement with such ordering and/or delivery program. We may require you to pre-pay any reasonable charges connected with our review and evaluation of any proposal. We may approve, or revoke or deny approval, of any ordering and/or delivery program or service provider in our sole and absolute discretion. Designation of an ordering and/or delivery program or service provider may be conditioned on factors, including without limitation, our right or ability to obtain and verify Gross Sales, the amount of the related service charges, or service provider’s standard for handling food, order and delivery. If we deem appropriate, you shall include us as a party or third-party beneficiary to the delivery service agreement between the ordering and/or delivery program or service provider and you. Failure to obtain our approval is a default under this Agreement for which we may terminate this Agreement or charge liquidated damages equal to 6% of two times of any amount not being reported for the calculation of Royalty Fee, including any ordering and/or delivery program or service provider fee. In such event, we shall have the right to conduct a full audit of your sales. Notwithstanding the foregoing, nothing in this Section will be construed to require us to approve any particular ordering and/or delivery program or service provider, and to the extent permissible under then applicable law, we

will have the right to designate a single approved third-party food service or limit the number of approved third-party food service for the System, as we deem appropriate, and contract for rebates, discounts, allowances or other benefits with any such sole ordering and/or delivery program or service provider or other approved ordering and/or delivery program or service provider.

12. INSURANCE

You must maintain at your expense in full force and effect throughout the Term of this Agreement the types of insurance and the minimum policy limits and deductibles stated in the Manuals. Such policies will be written by a responsible carrier or carriers acceptable to us. The insurance policy or policies must protect you, us, our parents, our Affiliates, and each entity's respective, past, present, and future officers, directors, owners, managers, members, employees, consultants, attorneys, and agents against any loss, liability, personal injury, death, property damage, or expense of any kind arising out of, or in connection with the Store, including the condition, operation, management, use, or occupancy of your Store and any related vehicles. To the fullest extent permitted by law, we and our parents, Affiliates, and subsidiaries (including each entity's respective, past, present, and future officers, directors, owners, managers, members, employees, consultants, attorneys, and agents) must be added/named as additional insureds on all coverages on which additional insureds can be added, even for claims regarding the additional insureds' sole negligence. The coverage offered to the additional insureds will be primary coverage to any other coverage maintained by the additional insureds and will not permit or require such other coverage to contribute to the payment of any loss. Policies must also contain a waiver of subrogation in favor of the additional insureds. You must provide to us any documentation we require to evidence your compliance with this Section, where such documents may include, without limitation, additional insured endorsements and your insurance certificates. We may require additional types of coverages, impose minimum deductible amounts, or increase the required minimum amount of coverage, at our sole discretion, on reasonable notice. Your obligation to obtain coverage is not limited in any way by insurance that we maintain. Your insurer(s) must commit not to cancel or amend the policy or policies without at least 30 days' prior written notice to us. If you fail to obtain and maintain insurance coverage as required by this Agreement, we have the right, but not the obligation, to obtain the required insurance on your behalf and to charge you for the cost of the insurance plus a reasonable fee for our services in obtaining the insurance, which you agree to pay on demand.

Nothing contained herein shall be construed as a representation or warranty by us that such insurance limits we specify from time to time will insure you against all insurable risks or amounts of loss which may or can arise out of or in connection with the operation of the Store. Maintenance of any such insurance and your compliance with the obligations under this Agreement shall not relieve you of your liability under the indemnity provisions of this Agreement.

13. COVENANTS

13.1 Applicability. Unless otherwise specified, the terms "you" and "your" as used in this Article 13 shall include, collectively and individually, the Franchisee signatory to this Agreement as well as all Owners.

13.2 Full Time Best Efforts. You covenant that during the Term of this Agreement, except as otherwise approved in writing by us, you (if you are an individual), your Designated Owner (if you are an entity), or your full-time manager (as approved by us if your manager is not your Designated Owner) shall devote full-time, energy and best efforts to the management and operation of the Store.

13.3 Non-Competition During Term of Agreement. You covenant that during the Term of this Agreement, except as otherwise approved in writing by us, you will not, either directly or indirectly, for yourself, or through, on behalf of or in conjunction with any person, persons, partnership or entity:

13.3.1 Divert or attempt to divert any business or customer of the Store to any competitor, by direct or indirect inducement or otherwise, or do or perform, directly or indirectly, any other act injurious or prejudicial to the goodwill associated with the Marks or the System.

13.3.2 Directly or indirectly, own, maintain, advise, operate, engage in, be employed by, make loans to, invest in, provide any assistance to, or have any interest in (as owner or otherwise) or relationship or association with a Competitive Business, other than a NÉKTØR JUICE BAR® store operated pursuant to a then-currently effective franchise agreement with us at any location within the United States, its territories or commonwealths, or any other country, province, state or geographic area in which we or our Affiliates have used, sought registration of, or registered the Marks or similar marks or operate or license others to operate a business under the Marks or similar marks.

The term “**Competitive Business**” means **(a)** any store or foodservice business that offers, as a primarily offering, fresh or bottled juices, smoothies, cleanses, other fruit and/or vegetable-based beverage items, and/or fruit bowls, including açai bowls, smoothie bowls, and blended fruit bowls, or **(b)** any business granting franchises or licenses to others to operate the type of business specified in clause (a) above.

13.4 Non-Competition After Expiration or Termination of Agreement. You specifically acknowledge that, pursuant to this Agreement, you will have received valuable training and Confidential Information. Accordingly, commencing upon the later of: **(a)** a transfer permitted under Section 16.2. of this Agreement, expiration of this Agreement, or termination of this Agreement (regardless of the cause for termination) or **(b)** a final court order (after all appeals have been taken) with respect to any of the foregoing events or with respect to enforcement of this Section 13.4, and continuing for an uninterrupted period of two years thereafter, you shall not either directly or indirectly, for yourself, or through, on behalf of, or in conjunction with any person, persons, or legal entity, own, maintain, advise, operate, engage in, be employed by, make loans to, or have any interest in or relationship or association with a Competitive Business, other than a NÉKTØR JUICE BAR® store operated pursuant to a then-currently effective franchise agreement with us, that **(a)** is, or is intended to be, located at the Store premises of the former Store; **(b)** within the former Designated Area of the Store and 10 miles from the former Store; or **(c)** within a 10 mile radius of any other store operating under the System and Marks in existence or under development at the time of such expiration, termination or transfer.

If this Section 13.4 is found unenforceable, either in whole or in part, by a court of law, or other official proceeding, we shall still be entitled to equitable relief. If any of your Owners ceases to be an owner of the Franchisee for any reason during the franchise term, the foregoing covenant shall apply to the departing owner for a two-year period beginning on the date such person’s interest in Franchisee is transferred, assigned, or sold.

The two-year time period described in this Section 13.4 will be tolled during any period of noncompliance.

13.5 Additional Provisions. Each of the foregoing covenants shall be construed as independent of any other covenant or provision of this Agreement. If all or any portion of a covenant in this Article 13. is held unreasonable or unenforceable by a court or agency having valid jurisdiction in an unappealed final decision to which we are a party, such finding shall not impair the remainder of this Agreement and you will be bound by any lesser covenant subsumed within the terms of such covenant that imposes the maximum duty permitted by law, as if the resulting covenant were separately stated in and made a part of this Article 13.

You understand and acknowledge that we have the right, in our sole discretion, to reduce the scope of any covenant set forth in Sections 13.3 and 13.4, or any portion thereof, without your consent, effective immediately upon receipt by you of written notice thereof, and you shall comply forthwith with any covenant as so modified, which shall be fully enforceable.

13.6 Covenants from Individuals. You, each Owner, and each individual who attends Franchisor’s training program shall be required to sign a confidentiality and non-compete agreement substantially in a form satisfactory to Franchisor. You shall be responsible for ensuring compliance with such agreement.

Such individuals will also be required to execute a training-related liability waiver in a form satisfactory to Franchisor.

13.7 Breach of Covenants Causes Irreparable Injury. You acknowledge that your violation of any covenant of this Article 13 would result in irreparable injury to us for which no adequate remedy at law may be available, and you consent to the issuance of, and agree to pay all court costs and reasonable attorneys' fees incurred by us in obtaining, without the posting of any bond, an *ex parte* or other order for injunctive or other legal or equitable relief with respect to such conduct or action.

14. DEFAULT AND TERMINATION

14.1 Termination with Notice and Without Opportunity to Cure. This Agreement shall terminate automatically upon delivery of written notice of termination to you, if you or any of your Owner(s), officer(s) or manager(s):

- (a) Fail to find a suitable site for the Store by the Control Date or, if there is no Control Date, within three months of the Effective Date of this Agreement, or fails to open the Store by the Opening Deadline;
- (b) Fail to satisfactorily complete the training program as provided in Sections 5.1. through 5.3. of this Agreement;
- (c) Made any material misrepresentation or omission in its application for the franchise;
- (d) Are convicted of or plead no contest to a felony or other crime or offense that is likely to adversely affect your reputation, the reputation of the System, or the reputation of the Store;
- (e) Made any unauthorized use, disclosure or duplication of any portion of the Manuals or duplicates or discloses or makes any unauthorized use of any Confidential Information;
- (f) Abandon, fail, or refuse to actively operate the Store for two business days in any twelve month period, unless the Store has been closed for a purpose approved by us or due to force majeure;
- (g) Fail to relocate the Store to an accepted subsequent location within an approved period of time following expiration or termination of the lease for the Store premises;
- (h) Surrender or transfer control of the operation of the Store; transfer or attempt to transfer any right to this Agreement or the Store in violation of Article 16 of this Agreement; or fail or refuse to assign the franchise or the interest in you of a deceased or disabled controlling Owner thereof as herein required;
- (i) Submit to us on two or more separate occasions at any time during the term of the franchise any reports or other data, information, or supporting records which understate by more than 2% the Royalty and Marketing Fees due for any period, and you are unable to demonstrate that such understatements resulted from inadvertent error;
- (j) If you are adjudicated bankrupt, become insolvent, commit any affirmative act of insolvency or file any action or petition of insolvency, or if a receiver (permanent or temporary) of your property or any part thereof is appointed by a court of competent authority, or if you make a general assignment for the benefit of your creditors, or if a final judgment remains unsatisfied of record for 30 days or longer (unless supersedeas bond is filed), or if execution is levied against your business or property, or if suit to foreclose any lien or mortgage against the Store premises or equipment is instituted against you and not dismissed within 30 days, or is not in the process of being dismissed; provided, however, that we reserve the right to be named as trustee or receiver in any voluntary petition for bankruptcy or insolvency filed by you;

(k) Materially misuse or make an unauthorized use of any of the Marks or commit any other act which can reasonably be expected to materially impair the goodwill associated with any of the Marks or the System;

(l) Fail on two or more separate occasions within any period of 12 consecutive months to: (i) submit when due required or requested reports or other information or supporting records, or (ii) to pay when due the Royalty Fees, Marketing Fees, amounts due for purchases from us or our Affiliates, or other payments due to us or our Affiliates, or (iii) pay a third-party creditor or supplier that is integral to the operation of the Store;

(m) Fail to correct within 24 hours any violation of any health, safety, or sanitation law, ordinance or regulation or you operate the Store in a manner that presents a health or safety hazard to your customers or the public;

(n) Offer for sale unauthorized products or services from the Store premises or in conjunction with the Marks;

(o) Failure to pass two or more quality assurance inspections within any rolling 12 month period, including any re-inspection;

(p) If you unilaterally repudiate this Agreement or the performance or observance of any of the terms and conditions hereunder by word or conduct evidencing your intention to no longer comply with or be bound by the same; or

(q) We deliver to you three or more written notices of default pursuant to this Article 14 within any rolling 12 month period, whether or not the defaults described in such notices ultimately are cured.

14.2 Termination with Designated Cure Period. This Agreement will terminate without further action by us or additional notice to you, other than the initial notice of default, if you or any of your Owners:

(a) Fail or refuses to make payments of any amounts due to us or our Affiliates, you fail or refuse to make payments of any amounts due to your suppliers, landlord, or third party creditors in accordance with their applicable terms (where there is no bona fide dispute as to amounts owed), you fail to comply with your Grand Opening Expenditure obligations, or you fail to submit when due required or requested reports or other information or supporting records, and do not correct such failure or refusal within 7 days after written notice of such failure is delivered to you;

(b) Fail or refuse to comply with any other provision of this Agreement or any mandatory specification, standard or operating procedure prescribed in the Manuals or otherwise in writing and does not correct such failure within 30 days (or provide proof acceptable to us that you have made all reasonable efforts to correct such failure and shall continue to make all reasonable efforts to cure until a cure is effected, if such failure cannot reasonably be corrected within 30 days) after written notice of such failure to comply is delivered to you.

14.3 Step-In Rights. We have the right (but no obligation), under the circumstances described below, to assume the Store's management (or to appoint a third party to assume its management) for any time period we deem appropriate. If you (or a third party) assume the Store's management under subsections (b) or (c) below, you must pay to us (in addition to the Royalty Fees, Marketing Fees, and other amounts due under this Agreement) a reasonable daily Management Fee as determined by Franchisor for up to 60 days after we (or a third party) assumes management.

We (or the third party) will have a duty to use only reasonable efforts and, unless directly caused by our gross negligence or act of willful misconduct, will not be liable to you or your Owners for any damages, debts, losses, claims, or obligations related to the Store, or to any of your creditors for any supplies, products, or other assets or services the Store purchases, while we (or the third party) manage it. You further agree to hold us, our Affiliates, and their respective Owners, officers, employees, and agents

harmless to the fullest extent of the law for any damages, losses, or expenses we incur or claims brought as a result of our management of the Store, provided, however, that this indemnification will not apply to damages, losses, expenses or claims resulting directly from our gross negligence or willful misconduct. If we (or a third party) assume the Store's management under subsections (a) or (d) below, we (or the third party) may retain all, and need not pay you or otherwise account to you for any, Gross Sales generated while we (or the third party) manage the Store.

We (or a third party) may assume the Store's management under the following circumstances: **(a)** if you abandon or fail actively to operate the Store; **(b)** if you fail to comply with any provision of this Agreement, including any System standard, and do not cure the failure within the time period specified in our notice to you, but only for as long as it takes us, using reasonable commercial efforts, to correct the failure that you failed to cure **(c)** if, due to extraordinary circumstances or the death or incapacitation of your Designated Principal, you request that we temporarily manage the Store; or **(d)** if this Agreement expires or is terminated and we are deciding whether to exercise our option to purchase the Store under Section 15.10 below. Exercising our management rights above will not affect our right to terminate this Agreement under Sections 14.1 or 14.2 above.

14.4 Termination Related to Death or Permanent Incapacity. We have the right to terminate this Agreement if an approved transfer as required by Article 16 is not effected within the designated time frame following a death or permanent incapacity (mental or physical).

14.5 Franchisor's Alternative Remedies to Termination. In lieu of exercising our right to terminate this Agreement, we may, without waiving such right to terminate: **(a)** withhold services to you; **(b)** limit your access to any or all portions of certain software or computer systems; **(c)** revoke your right to participate in promotions or programs and to attend franchise conventions and meetings; **(d)** after your failure to cure such default, inspect or re-inspect the Store and, regardless of whether it is an inspection or re-inspection, charge you our then-current Re-Inspection Fee; and/or **(e)** exercise our option to acquire the Store pursuant to Section 15.10.

14.6 Cross Default. Where there is more than one agreement or other instrument in existence between you and us, or your Affiliates and us, you agree that we have the right to treat a breach or default of any one agreement or instrument as a breach or default of all or any of the other agreements or instruments, and any such breach or default of any one agreement or instrument shall be treated as a breach or default of the other agreements or instruments. The termination of any one agreement or instrument, may be treated as a termination of any other or all agreements or instruments between you (and/or any of your Affiliates) and us.

15. RIGHTS AND DUTIES OF PARTIES UPON EXPIRATION OR TERMINATION

15.1 Cease Use of Marks; Cancellation of Fictitious Name. Upon termination or expiration of this Agreement, you will immediately cease all use of the Marks and Confidential Information. You will also cancel any assumed name registration containing the Marks and, at our option and request, assign to us all rights to all e-mail addresses, URLs, domain names, Internet listings, and Internet accounts related to the Store. You hereby appoint us as your attorney-in-fact with full power and authority for the sole purpose of assigning these rights to us. This appointment is deemed to be coupled with an interest and shall continue in full force and effect for 12 months following termination or expiration of this Agreement.

15.2 Assignment of Telephone Numbers. You agree, within 15 days of expiration or termination, to authorize, and not to interfere with, the transfer of all telephone numbers and directory listings used in connection with the Store to us or at our direction; and/or to instruct the telephone company to forward all calls made to your number to numbers we specify. If you fail to do so, we may take whatever action and sign whatever documents we deem appropriate on your behalf to affect these events.

15.3 Return of Manuals and Other Confidential Information. You will immediately deliver to the Manuals and all other records, correspondence, files, and any instructions containing Confidential

Information relating to the operation of the Store which are in your possession; and all copies thereof (all of which are acknowledged to be our property), and you must destroy, which destruction may be supervised by us or our designees and certified as complete by you, all digital copies of such Confidential Information.

15.4 Return of Signage and Other Items to Us. If we do not exercise our option, if any, to purchase the Store, you agree, at your own cost and without any payment from us for such items, to deliver to us, to make available to us for pick-up, or to destroy (at our option), in any case within 10 days, all signs, sign-faces, sign-cabinets, marketing materials, forms, and other materials we request containing any Mark or otherwise identifying or relating to a NÉKTØR JUICE BAR® Store. If you fail to do so voluntarily when we require, we and our representatives may enter the Store at our convenience and remove these items without any criminal or civil liability to you, the landlord, or any other third party for trespass or any other claim. You must reimburse our costs of doing so.

15.6 De-Identification. If we do not have or do not exercise our option to purchase the Store, you agree, within the timeframe we specify and at your own expense, to take all closing, de-identification, and de-branding steps, and make the alterations to the Store's interior and exterior as we specify in our Manuals (or otherwise communicate to you at the time) to distinguish the Store clearly from its former appearance and from other NÉKTØR JUICE BAR® Stores in order to prevent public confusion and protect the Marks and the System. If you fail to do so voluntarily when we require, we and our representatives may enter the Store premises at our convenience and take these actions without any criminal or civil liability to you, the landlord, or any other third party for trespass or any other claim. We need not compensate you or the landlord for any alterations. You must reimburse our costs of de-identifying the Store.

15.7 Payment of all Due Amounts; Liquidated Damages. You agree to pay to us within 15 days after this Agreement expires or is terminated all unpaid Royalty Fees and Marketing Fees, all amounts due for purchases from us or our Affiliates, any other amounts due to us or our Affiliates which are unpaid, and all applicable late fees and interest. If we terminate this Agreement due to your default hereunder, or under any other agreement with us, or if you terminate this Agreement before this Agreement's scheduled expiration date, you will pay to us, as liquidated damages and not as a penalty, damages in the amount equal to **(i)** your average weekly Royalty Fee plus your average weekly Marketing Fee due for the last 52 weeks (or, if less, the period the Store has been open) before your termination, **(ii)** multiplied by the lesser of 156 or the number of weeks remaining in the then-current Term of the Franchise Agreement, and **(iii)** discounted to present value using the then-current prime rate of interest quoted by our principal commercial bank.

15.8 Covenants. You will comply with the covenants contained in Section 13.4 and as otherwise provided for under this Agreement, which survive the expiration or termination of this Agreement.

15.9 Costs and Attorneys' Fees. You will pay to us all damages, costs and expenses, including reasonable attorneys' fees, incurred by us subsequent to the termination or expiration of the franchise herein granted in obtaining injunctive or other relief for the enforcement of any provisions contained in Articles 13 and 15.

15.10 Our Option to Acquire the Store. Under the circumstances listed below, we have certain rights to acquire the Store on the termination or expiration of this Agreement.

15.10.1 Exercise of Option. On : **(a)** Our termination of this Agreement according to its terms and conditions, **(b)** your termination of this Agreement regardless of reason or cause, or **(c)** expiration of this Agreement, we have the option, exercisable by providing you with written notice before or within thirty (30) days after the date of termination or expiration, **(i)** to purchase any or all of the assets of the Store and the fee simple interest in the Store premises (if you or one of your Affiliates owns such premises) or, if you (or one of your Affiliates) does not own the Store premises or we choose not to purchase your (or your Affiliate's) fee simple interest in the premises, **(ii)** to purchase any or all of the assets of the Store and exercise the rights under Section 15.10.2 below; **(iii)** to purchase any or all of the assets of the Store without

exercising any rights to purchase, or assume any rights to occupy, the Store premises. We have the unrestricted right to assign any of the foregoing options to purchase.

We are entitled to all customary warranties and representations if we elect to purchase any or all of the Store's assets, including, without limitation, representations and warranties as to ownership and condition of and title to assets; liens and encumbrances on assets; validity of contracts and agreements; and liabilities affecting the assets, contingent or otherwise.

15.10.2 Right to Premises. If you lease the Store premises from an unaffiliated lessor, or if we choose not to purchase your (or your Affiliate's) fee simple interest in the Store premises, you agree (as applicable) at our election: **(a)** to assign your leasehold interest in the Store premises to us or our Affiliate; **(b)** to enter into a sublease for the remainder of the lease term on the same terms (including renewal options) as the lease; or **(c)** to lease the premises to us for an initial five year term, with two five year renewal terms (at our option), on commercially reasonable terms.

15.10.3 Purchase Price. The purchase price for the fee simple interest in the Store premises, if applicable, will be its fair market value, less any amounts owed to us and/or our Affiliates and less any amounts we elect to pay on your behalf to your third-party creditors. The purchase price for the assets of the Store will be its forced liquidation value (also known as auction value) and will not include any leasehold improvements or fixtures belonging to landlord under the applicable lease, the franchise or any rights granted by this Agreement; the goodwill attributable to the Marks and our brand image and other intellectual property, or participation in the network of NÉKTØR JUICE BAR® Stores. The forced liquidation value of the assets will be determined by a company selected by us whose principal business is to evaluate assets to be liquidated.

We may exclude from the assets purchased any operating assets or other items that are not reasonably necessary (in function or quality) to the operation of the Store or that we have not approved as meeting then-current system standards for NÉKTØR JUICE BAR® Stores, and the purchase price will reflect these exclusions. We also need not pay you for the items referenced in Section 15.4, above, which you are obligated to send to us at no cost to us.

15.10.4 Appraisal. If we cannot agree on fair market value for the fee simple interest in the Store premises, fair market value will be determined by one independent accredited appraiser upon whom we will agree who will conduct an appraisal and, in doing so, be bound by the criteria specified in Section 15.10.3. You and we agree to select the appraiser within 15 days after we notify you that we wish to exercise our purchase option (if we have not agreed on fair market value before then). You and we will share equally the appraiser's fees and expenses. The appraiser must complete its appraisal within 30 days after its appointment. The purchase price will be the appraised value. If we cannot agree on the appraiser, he or she will be chosen by the American Arbitration Association.

15.10.5 Closing. We (or our assignee) will pay the purchase price at closing, which will take place not later than 60 days after the purchase price is determined, although we (or our assignee) may decide after the purchase price is determined not to purchase the Store and/or the fee simple interest in the Store premises. We may set off against the purchase price, and reduce the purchase price by, any and all amounts you or your Owners owe to us or our Affiliates. At the closing, you agree to deliver instruments transferring to us (or our assignee):

- (a)** good and merchantable title to the assets purchased, free and clear of all liens and encumbrances (other than liens and security interests acceptable to us), with all sales and other transfer taxes paid by you;
- (b)** all of the licenses and permits of the Store that may be assigned or transferred; and

(c) the fee simple or leasehold interest in the premises and improvements or a lease assignment or lease or sublease, as applicable.

If you cannot deliver clear title to all of the purchased assets, or if there are other unresolved issues, we (or our assignee) and you will close the sale through an escrow. You and your Owners further agree to execute general releases, in our form, of any and all claims against us, our Affiliates, and their respective owners, officers, directors, employees, agents, successors, and assigns. If we exercise our rights under this Section 15.10., You and your Owners agree that, for a two-year period beginning on the closing date, they will be bound by the non-competition covenant contained in Section 13.4. above.

If you have closed or abandoned the Store, we will be obligated to pay only the forced liquidation value of the assets we elect to purchase. If we elect to exercise any option to purchase as herein provided, we will have the right to set off all amounts due from you under this Agreement, if any, against any payment thereof.

16. TRANSFER AND ASSIGNMENT

16.1 Transfer by Us. We may transfer or assign all or any part of our rights or obligations under this Agreement to any person or legal entity. With respect to any assignment which results in the subsequent performance by the assignee of all of our obligations under this Agreement, the assignee shall become solely responsible for all of our obligations under this Agreement from the date of assignment. In addition, and without limitation to the foregoing, you expressly affirm and agree that we and/or our Affiliates may sell their assets, the Trade Secret Food Products, the Marks, or the System; may sell securities in a public offering or in a private placement; may merge, acquire other entities, or be acquired by another entity; and may undertake a refinancing, recapitalization, leveraged buy-out, or other economic or financial restructuring. With regard to any of the above sales, assignments and dispositions, you expressly and specifically waive any claims, demands or damages arising from or related to the loss of our name, the Trade Secret Food Products, the Marks (or any variation thereof), the System and/or the loss of association with or identification of Nekter Franchise, Inc. as the franchisor under this Agreement. You specifically waive any and all other claims, demands or damages arising from or related to the foregoing merger, acquisition, and other combination of business activities including, without limitation, any claim of divided loyalty, breach of fiduciary duty, fraud, breach of contract or breach of the implied covenant of good faith and fair dealing. You agree that we have the right, now or in the future, to purchase, merge, acquire or affiliate with an existing competitive or non-competitive franchise network, chain or any other business regardless of the location of that chain's or business' facilities, and to operate, franchise or license those businesses and/or facilities as for NÉKTØR JUICE BAR® Stores operating under the Marks, or any other marks following our purchase, merger, acquisition or affiliation, regardless of the location of these facilities (which you acknowledge may be proximate to the Store).

16.2 Transfer by You.

16.2.1 Definition of Transfer. For purposes of this Agreement, “**Transfer**” as a verb means to sell, assign, give away, transfer, pledge, mortgage, or encumber, either voluntarily or by operation of law (such as through divorce or bankruptcy proceedings), any interest in this Agreement, the franchise license, the Store, substantially all the assets of the Store, or in the ownership of the franchisee Entity (if you are an Entity). “**Transfer**” as a noun means any sale, assignment, gift, transfer, pledge, mortgage, or encumbrance.

16.2.2 No Transfer without Our Consent. This Agreement and the rights and license granted hereunder (“**License**”) are private and personal to you. We have granted the License in reliance on your (and, if you are an Entity, your Owners') business skills, financial capacity, and personal character. So, neither you nor any Owner may make any Transfer or permit any Transfer to occur without obtaining our prior written consent. If you or any of your Owners want to make a Transfer, you must promptly provide us with written notice. Any alleged Transfer, without our prior written consent, will be null and void and will create an event of default. If this occurs, we may terminate this Agreement without an opportunity to

cure the default. We have the right to communicate with you, your counsel, and the proposed transferee on any part of a proposed Transfer. You agree to provide any information and documentation about the proposed Transfer that we reasonably require. Our consent to a Transfer does not abandon any claims that we have against the transferor. Our consent does not waive our right to demand strict compliance with the Agreement.

16.2.3 Transfer of Entire or Controlling Interest in Store. This Section 16.2.3 applies to all other Transfers not described in Sections 16.2.4 and 16.2.5 below, including Transfers which include the sale or transfer of your interest in this Agreement, the sale or transfer of all or substantially all of the assets of the Store (which must be in connection with the transfer of this Agreement), and the sale of a Controlling Interest in you if you are an Entity. For the purpose of determining whether you are transferring and/or selling a Controlling Interest or a Non-Controlling Interest, “**Control**” means the ability to direct the business decisions of a business entity or to exercise the voting rights of fifty percent (50%) or more of the voting shares or interest of a business entity, or ownership of fifty percent (50%) or more of the shares or interest of a business entity, or the ability to appoint half or a majority of the directors (or equivalent officers) of a business entity. We will not unreasonably withhold our consent to a Transfer under this Section 16.2.3, but may condition our consent on satisfaction of any or all of the following:

(a) You must satisfy all of your accumulated monetary obligations to us, our Affiliates, and your third-party suppliers.

(b) You and your Owners must be in compliance with all obligations to us under this Agreement and any other agreement that you have with us and our Affiliates by the date of the request for our approval of the Transfer. If you are not in compliance by this date, then you must make arrangements acceptable to us to be in compliance by the date of the Transfer.

(c) You and your Owners must execute a general release, in a form that we select. This form will relieve us, and our parents, Affiliates, and subsidiaries (if any) and each of our and their respective past, present, and future officers, directors, managers, members, equity holders, agents, and employees, from all claims, demands, damages, and liabilities including without limitation claims arising under federal, state, and local laws, rules, and regulations.

(d) You and your Owners must agree to remain liable for all of the obligations to us in connection with the Franchised Business that occur before the effective date of the Transfer. You must execute any and all documents that we reasonably request to prove such liability.

(e) You and all your Owners agree to act as if this Agreement has expired or been terminated on the effective date of the Transfer and, as such, abide by all post-termination obligations under this Agreement as well as those provisions which survive expiration or termination, including, without limitation, Sections 7.3, 8.1, 8.2, 10.8, 13.4, and Articles 15, 17, 20, and 22.

(f) You must pay us a transfer fee in the amount stated in the Summary Pages (the “**Transfer Fee**”), and where such Transfer Fee is still due and payable to us even in the event your proposed transfer does not close.

(g) Your proposed transferee (or, if the transferee is not an individual, then each Owner) must show that he or she meets our qualifications to become a NÉKTØR JUICE BAR® franchisee. If the transferee is already a NÉKTØR JUICE BAR® franchisee, he or she must not be in default under any agreements with us, must have a good record of customer service and compliance, and must meet our then-current requirements for a new NÉKTØR JUICE BAR® franchisee. In addition, your proposed transferee's proposed Designated Principal must be reasonably satisfactory to us.

(h) Your proposed transferee executes our then-current form of franchise agreement, the terms of which may be materially different than the terms of this Agreement and may include, among other

things, a different percentage royalty fee and different marketing obligations. The term of such agreement will be the remaining term of this Agreement at the time of transfer.

(i) If your proposed transferee is a business Entity, then each of the transferee's Owners must sign our standard form of Guarantee. If any person required to sign a Guarantee is a corporation or other business entity (an entity other than a natural person), then its owners and parents also shall execute the Guarantee; it being the intent of the parties that each entity in the chain of ownership, and each natural person holding a beneficial interest in the franchise, either directly or indirectly through business entities, execute the Guarantee.

(j) Your proposed transferee and their representatives and otherwise required personnel must successfully complete our then-current training requirements at their expense.

(k) The sale must include all material assets used in the operation of your Store and you or your proposed transferee must upgrade the Store. This upgrade must be done at your or the proposed transferee's own expense and must follow our then-current standards and specifications for new NÉKTØR JUICE BAR® Stores.

(l) Your proposed transferee must covenant that it will continue to operate under the Marks and using the System.

(m) You must have requested consent in writing and delivered to us a copy of the proposed transfer agreements, including sale terms, at least 30 days prior to the proposed transfer, and we have determined, in our sole discretion, that the terms of the sale will not materially and adversely affect the post-transfer viability of the Store.

(n) If we introduced the buyer to you, you have paid all fees due to us under our then-current franchise resale policy or program.

You acknowledge that we have legitimate reasons for evaluating the qualifications of potential transferees and to analyze and critique the terms of their purchase contracts with you and that our contact with potential transferees to protect our business interests will not constitute improper or unlawful conduct. You expressly authorize us to investigate any potential transferee's qualifications, to analyze and critique the proposed purchase terms, to communicate candidly and truthfully with the transferee regarding your operation of the Store, and to withhold consent to economically questionable transactions. You waive any claim that actions we have taken in good faith to protect our business interests in connection with a proposed transfer constitutes tortious interference with contractual or business relationships. Similarly, we may review all information regarding the Store that you give the proposed transferee, correct any information we believe is inaccurate, and give the proposed transferee copies of any reports you have given to us or that we have made regarding the Store.

16.2.4 Transfer of Non-Controlling Interest. You must give us an advance notice and submit a copy of all proposed contracts and other information for any proposal to admit a new Owner, remove an existing Owner, or change the distribution of ownership shown on Attachment C, such that no Controlling Interest is transferred. We have a reasonable time (not less than 30 days) after we have received all requested information to evaluate the proposed Transfer. You and your new Owners must satisfy the conditions in Sections 16.2.3(a), (b), (c), (d), (e), (f), (g) and (i), under which all new Owners will be required to execute our standard form of Guarantee, and pay us the applicable Transfer Fee as set forth in the Summary Pages. We may withhold our consent on any reasonable grounds or give our consent subject to any reasonable conditions. You acknowledge that any new Owner must submit a personal application and any information we require of prospective franchise Owners.

16.2.5 Transfer to an Entity for Convenience. We will consent to the assignment of this Agreement to an Entity that you form for the convenience of ownership, provided that: **(a)** the Entity has and will have no other business besides operating the Store; **(b)** you provide to us a copy of the Entity's

formation and governing documents and a certificate of good standing from the jurisdiction under which the Entity was formed; **(c)** you satisfy the conditions in Sections 16.2.3 (c), (f), and (i); **(d)** the Owners hold equity interests in the new Entity in the same proportion shown on Attachment C; and **(e)** you pay to us the applicable Transfer Fee as set forth in the Summary Pages.

16.2.6 Transfer Upon Death Or Incapacity. If you or any Owner dies or becomes incapacitated, that person's executor, administrator, personal representative, or trustee must apply to us in writing within three months after the event (death or declaration of incapacity) for consent to Transfer the person's interest. The Transfer will be subject to the provisions of this Article 16, as applicable. In addition, if the deceased or incapacitated person is you or the Designated Principal, we will have the right (but not the obligation) to take over operation of the Store until the Transfer is completed and to charge a reasonable management fee for our services. For purposes of this Section 16.2.6, **"incapacity"** means any physical or mental illness that will prevent the person from performing his or her obligations under this Agreement **(a)** for a period of 30 or more consecutive days or **(b)** for 60 or more total days during a calendar year. In the case of Transfer by inheritance, if the heirs or beneficiaries are unable to meet the conditions of Section 16.2.3, the executor may transfer the decedent's interest to another successor that we have approved, subject to all of the terms and conditions for Transfers contained in this Agreement. If an interest is not transferred under this Section within 120 days after the date of death or appointment of a personal representative or trustee, we may exercise our option to purchase the Store pursuant to Section 15.10 or terminate this Agreement under Section 14.1.

16.2.7 Security Interest. You may grant a security interest in this Agreement or the franchise represented by this Agreement only to the limited extent permitted by Section 9-408 of the Uniform Commercial Code. Any such security interest may only attach to an interest in the proceeds of the operation of the Store and may not entitle or permit the secured party to take possession of or operate the Store or to transfer your interest in the franchise without our consent.

16.2.8 Right of First Refusal. If you receive a bona fide offer to purchase your interest in this Agreement or a bona fide offer to purchase all or substantially all of the assets of the Store in connection with the buyer's acquisition of a franchise for a NÉKTØR JUICE BAR® Store, or if any Owner receives a bona fide offer to purchase his or her equity interests in you (if you are a business Entity), and you or such Owner wishes to accept such offer, you or the Owner must deliver to us written notification of the offer and, except as otherwise provided herein, we will have the right and option, exercisable within 30 days after receipt of such written notification, to purchase the seller's interest on the same terms and conditions offered by the third party. The written notification must include a copy of the bona fide offer, signed by the seller, whose identity must be disclosed to us. If the bona fide offer provides for the exchange of assets other than cash or cash equivalents, the bona fide offer shall include the fair market value of the assets and you shall submit with the notice an appraisal prepared by a qualified independent third party evidencing the fair market value of such assets as of the date of the offer. Any material change in the terms of any offer prior to closing shall constitute a new offer subject to the same right of first refusal by us as in the case of an initial offer. If we elect to purchase the seller's interest, closing on such purchase must occur by the later of: **(a)** the closing date specified in the third-party offer; or **(b)** within 60 days from the date of notice to the seller of our election to purchase. Our failure to exercise the option described in this Section shall not constitute a waiver of any of the transfer conditions set forth in this Article 16.

This Section 16.2.8 grants to us a right to purchase the seller's interest in the above-described assets regardless of whether the bona fide offer includes an offer to purchase other assets of the seller. If the offer includes an offer to purchase other assets, the proposed purchaser must specify the amount of the offer price allocated to the above-described assets. In such events, we may exercise our right of first refusal with respect to the above-described assets only. If the offer includes an offer to purchase interests in multiple franchise agreements, multiple NÉKTØR JUICE BAR® Stores, and/or area development rights, the proposed purchaser must specify the amount of the offer price allocated to each

agreement or Store, as applicable. In such event, we may exercise its right of first refusal with respect to all or any part of the offer.

The right of first refusal process described in the preceding paragraph will not be triggered by a proposed transfer that would not be allowed under this Section 16. As noted in this Agreement's transfer section, there may be no transfer of the Store unless it will continue to be operated as a NÉKTØR JUICE BAR® Store under a franchise agreement. You may not sell the assets of the Store to anyone who will use those assets to operate anything other than a NÉKTØR JUICE BAR® Store. We may require you (or your Owners) to send us copies of any materials or information sent to the proposed buyer or transferee regarding the possible transaction. We have the unrestricted right to assign this right of first refusal to a third party, who then will have the rights described in this Section 16.2.8.

17. INDEPENDENT CONTRACTOR AND INDEMNIFICATION

17.1 Independent Contractor. This Agreement does not constitute you as an agent, legal representative, joint venturer, partner, employee or servant of ours for any purpose whatsoever. You may not represent to third parties that you are an agent of ours and it is understood between you and us that you will be an independent contractor and are in no way authorized to make any contract, agreement, warranty or representation on our behalf, or to create any obligation, express or implied, on our behalf. We do not participate in the hiring, disciplining, or discharging of your employees or in setting and paying wages and benefits to your employees, and you acknowledge that we have no power, responsibility, or liability with respect to the hiring, disciplining, or discharging of employees or in setting or paying their wages. You will prominently display, by posting of a sign within public view, on or in the Premises, a statement that clearly indicates that the Store is independently owned and operated by you as a NÉKTØR JUICE BAR® franchise. You further agree not to conduct yourself in any manner so as to confuse, mislead or deceive anyone as to your relationship with us. We will not be liable to you in any way for any losses sustained by you in the operation of the Store, it being understood and agreed that you are an independent contractor entitled to retain all profits derived from its operations of the Store after payment of all sums due to us and others.

17.2 Indemnification. You agree to hold harmless, defend, and indemnify us, our parent companies, Affiliates, and subsidiaries, and each of our and their respective past, present, and future officers, directors, shareholders, managers, members, owners, partners, agents, attorneys, consultants, management companies, and employees (collectively, “**Indemnitees**”) to the fullest extent permitted by law from any and all “**losses and expenses**” (as hereinafter defined) resulting directly or indirectly from, as a result of, or in connection with **(a)** injury of any kind (including monetary, mental, or physical—including death) to any person (including your employees) or damages to any property of whatsoever kind and nature arising out of or in any manner connected with the Store; **(b)** the Store and your operation thereof, including, but in no way limited to, losses and expenses arising as a result of product liability or the maintenance and operation of related vehicles; **(c)** any of your employees', contractors', agents', or representatives' acts, omissions, and claims; or **(d)** your activities under or any breach of this Agreement, where the foregoing include, without limitation, those losses and expenses alleged to be caused in whole or in part by any act, omission, negligence, or strict liability of the Indemnitees. It is expressly understood and agreed that the indemnity contained in this Section covers claims by your employees and that you expressly waive any defense to this indemnification obligation which may arise under the workers' compensation laws of any State. We have some rights concerning any threatened or actual litigation, proceeding, or dispute that could directly or indirectly affect us or any of the other indemnitees. For the purpose of this Section, the term “**losses and expenses**” will be deemed to include damages (including compensatory, exemplary, and punitive damages); demands; fines and penalties; attorneys' fees; experts' fees; court costs; costs associated with investigating and defending against claims; settlement amounts; judgments; compensation for damages to our reputation and goodwill; and all other costs associated with any of the foregoing losses and expenses. Under no circumstances will we be required or obligated to seek recovery from third parties or otherwise mitigate our losses in order to maintain a claim under this provision, and our failure to seek such recovery or mitigate our loss will in no way reduce the amounts of recovery by us under this provision.

You must notify us immediately of any event you are aware for which indemnification is required. Under this Section, we will have the right, but not the obligation, to: **(a)** choose counsel; **(b)** direct and control the handling of the matter; and **(c)** settle any claim against the Indemnitees. Our assumption by us will not modify your indemnification obligation. We may, in our sole and absolute discretion, take such actions as we deem necessary and appropriate to investigate, defend, or settle any event resulting in losses and expenses under this Section or take other remedial or corrective actions with respect thereof as may be, in our sole and absolute discretion, necessary for the protection of the Indemnitees or the System.

This Section will survive the expiration or termination of this Agreement and applies to all losses and expenses even if they exceed the limits of your insurance coverage.

18. NON-WAIVER

Our failure to exercise any power reserved to us hereunder, or to insist upon strict compliance by you with any obligation or condition hereunder, and no custom or practice of the parties in variance with the terms hereof, shall constitute a waiver of our right to demand exact compliance with the terms of this Agreement. Waiver by us of any particular default by you will not be binding unless in writing and executed by us and will not affect or impair our right with respect to any subsequent default of the same or of a different nature; nor will any delay, waiver, forbearance, or omission by us to exercise any power or rights arising out of any breach or default by you of any of the terms, provisions, or covenants of this Agreement affect or impair our rights nor will such constitute a waiver by us of any right hereunder or of the right to declare any subsequent breach or default. Our waiver of a default by another franchisee does not affect our right to demand your strict compliance with the terms of this Agreement. We have no obligation to deal with similarly situated franchisees in the same manner. Our acceptance of any payments due from you does not waive any prior defaults.

19. GUARANTY

If you are an Entity, each of your Owners must execute the attached "Personal Guaranty and Undertaking" (the "**Guaranty**"). By executing the Guaranty, each Owner will be individually bound by the provisions stated in this Agreement. A violation of any provision in this Agreement by any Owner will constitute a violation of your obligations under this Agreement. The individuals executing this Agreement under the Guaranty represent that they are your sole Owners. The term "**Owner**" in this Agreement includes all shareholders of a corporation, all members of a limited liability company, all general and limited partners of a limited partnership, and the grantor and the trustee of a trust. If any Owner required to sign a Guaranty is a business entity, then each of owner and parent in such Owner's chain of ownership will execute the Guaranty; it being the intent of the parties that each entity and natural person holding a beneficial interest in the franchise, either directly or indirectly through one or more business entities, be considered an "Owner" under this Agreement.

20. DISPUTE RESOLUTION

20.1 Mediation.

(a) The parties acknowledge that during the term and any extensions of this Agreement certain disputes may arise that the parties are unable to resolve, but that may be resolvable through mediation. To facilitate such resolution, Franchisor, Franchisee, and each Owner agree to submit any claim, controversy or dispute between Franchisor or its Affiliates (and Franchisor's and its Affiliate's respective owners, officers, directors, agents, representatives and/or employees) and you or your Affiliates (and your Owners, agents, representatives and/or employees) arising out of or related to **(a)** this Agreement or any other agreement between Franchisor and you, **(b)** Franchisor's relationship with you, or **(c)** the validity of this

Agreement or any other agreement between Franchisor and you, to mediation before bringing such claim, controversy or dispute in a court or before any other tribunal.

(b) The mediation shall be conducted by a mediator agreed upon by Franchisor and you and, failing such agreement within not more than 15 days after either party has notified the other of its desire to seek mediation, by the American Arbitration Association or any successor organization (“AAA”) in accordance with its rules governing mediation. Mediation shall be held at the offices of the AAA in the city where Franchisor maintains its principal business offices. The costs and expenses of mediation, including the compensation and expenses of the mediator (but excluding attorneys’ fees incurred by either party), shall be borne by the parties equally.

(c) If the parties are unable to resolve the claim, controversy or dispute within 90 days after the mediator has been chosen, then, unless such time period is extended by written agreement of the parties, either party may bring such claim, controversy or dispute in accordance with the Agreement. The parties agree that statements made during such mediation proceeding will not be admissible for any purpose in any subsequent legal proceeding.

(d) Notwithstanding the foregoing provisions of this Section, the parties’ agreement to mediate shall not apply to any controversy, dispute or claim related to or based on amounts owed to Franchisor pursuant to this Agreement or for temporary or preliminary injunctive or other extraordinary relief sought (“**Excepted Claims**”). Either party may bring any Excepted Claims in any court of competent jurisdiction and the parties hereby waive all questions of personal jurisdiction or venue for the purpose of carrying out this provision.

20.2 Governing Law. This Agreement takes effect upon its acceptance and execution by Franchisor in California, and shall be governed, interpreted, and construed under the laws of California. In the event of any conflict of law, the laws of California shall prevail, without regard to the application of California conflict of law rules. If, however, any provision of this Agreement would not be enforceable under the laws of California, and if the Store is located outside of California and such provision would be enforceable under the laws of the state in which the franchised outlet is located, then such provision shall be interpreted and construed under the laws of that state. Nothing in this Section is intended by the parties to subject this Agreement to any franchise or similar law, rules, or regulation of the state of California to which it would not otherwise be subject.

20.3 Jurisdiction and Venue. Subject to this Section and Section 20.1 of this Agreement, the parties agree that any actions arising out of or related to this Agreement must be initiated and litigated to conclusion solely and exclusively in the state court of general jurisdiction closest to the county in which the Franchisor’s principal place of business is located at the time of such action. Franchisee acknowledges that Franchisor may bring an action in any other court of competent jurisdiction to seek and obtain injunctive relief as set forth in Section 20.1. Franchisee hereby irrevocably consents to the personal jurisdiction of the state and federal courts described in this Section.

20.4 Mutual Waiver of Jury Trial. **THE PARTIES IRREVOCABLY WAIVE TRIAL BY JURY IN ANY ACTION, PROCEEDING, OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, BROUGHT BY EITHER OF THEM AGAINST THE OTHER, WHETHER OR NOT THERE ARE OTHER PARTIES IN SUCH ACTION OR PROCEEDING.**

20.5 Waiver of Punitive Damages. WITH THE EXCEPTION OF OUR RIGHT TO SEEK INDEMNIFICATION FOR THIRD PARTY CLAIMS AS SET FORTH IN THIS AGREEMENT AND OUR RIGHT TO SEEK RECOVERY OF LOST FUTURE PROFITS, INCLUDING LIQUIDATED DAMAGES AS SET FORTH IN SECTION 15.7 ABOVE, IN THE EVENT OF YOUR BREACH OF THIS AGREEMENT, THE PARTIES HEREBY WAIVE TO THE FULLEST EXTENT PERMITTED BY LAW ANY RIGHT TO OR CLAIM OF ANY LOSS OF REVENUES, LOSS OF PROFITS, LOSS OF TIME, INCONVENIENCE, LOSS OF USE, OR ANY OTHER INCIDENTAL, SPECIAL,

INDIRECT, EXEMPLARY, PUNITIVE, OR CONSEQUENTIAL LOSS AGAINST THE OTHER AND AGREE THAT IN THE EVENT OF A DISPUTE BETWEEN THEM EACH SHALL BE LIMITED TO THE RECOVERY OF ANY ACTUAL DAMAGES SUSTAINED BY IT.

20.6 Remedies Not Exclusive. Except as stated in Section 15.7 and Sections 20.4 and 20.5, or otherwise provided explicitly in this Agreement, no right or remedy that the parties have under this Agreement is limited to, any other right or remedy under this Agreement or under applicable law. Every remedy will be in addition to, and not limited to every other remedy available at law or in equity or by statute or otherwise.

20.7 Our Right to Injunctive Relief. Nothing in this Agreement stops our right to obtain injunctive or declaratory relief against a breach or threatened breach of this Agreement that will cause us loss or damage. You agree that we will not be required to prove actual damages or post a bond or other security in seeking or obtaining injunctive relief (both preliminary and permanent) and/or specific performance with respect to this Agreement.

20.8 Attorneys' Fees and Costs. If either party commences a legal action against the other party arising out of or in connection with this Agreement, the prevailing party will be entitled to have and recover from the other party its reasonable attorneys' fees and costs of suit or proceeding.

21. MISCELLANEOUS

21.1 Entire Agreement. Except for the representations included in our Franchise Disclosure Document ("FDD") this Agreement and the documents referred to in it represent the entire agreement between you and us with respect to the Store. This Agreement overrides all prior discussions, understandings, representations, and agreements concerning the Franchised Business; provided, however, that nothing in this or any related agreement is intended to disclaim the representations made by us in the Franchise Disclosure Document that was furnished to you by us. This Agreement includes the terms and conditions on the Summary Pages, and Attachments A, B, and C which are incorporated in this Agreement by this reference.

21.2 Amendments and Modifications. This Agreement may only be amended or modified by a written document signed by each party.

21.3 Importance of Timely Performance. Time is of the essence in this Agreement.

21.4 Headings. The headings in this Agreement are for convenience only. They are not a part of this Agreement and will not affect the meaning or construction of any of its provisions.

21.5 Recitals. The Recitals shall be included in and form a part of this Agreement.

21.6 Severability. Each provision of this Agreement is severable from the others. If any provisions of this Agreement or any of the documents executed in union with this Agreement are determined by a court to be invalid, illegal, or unenforceable, the invalidity will not affect any other remaining provisions of this Agreement or any other document. The remaining provisions will continue to be given full force and effect and bind us and you.

21.7 Applicable State Law Controlling. If the termination, renewal, or other provisions stated in this Agreement are inconsistent with any applicable state statute, the statute will apply, but only to the inconsistency.

21.8 Survival. Each provision of this Agreement that clearly specifies or implies that it is to be performed after the expiration, termination, or Transfer of this Agreement will survive an expiration, termination, or Transfer. This includes, but is not limited to Sections 7.3, 8.1, 8.2, 10.8, 13.4, and Articles 15, 17, 20, and 22.

21.9 Consent. Whenever our prior written approval or consent is required under this Agreement, you must agree to make a timely written request to us for the consent. Our approval or consent must be in writing and signed by an authorized officer to be effective.

21.10 No Reliance. We make no warranties or guarantees upon which you may rely and we assume no liability or obligation to you or any third party to which we would not otherwise be subject by providing any waiver, approval, advice, consent or services to you in connection with this Agreement, or by reason of any neglect, delay or denial of any request therefor.

21.11 Notices. All notices and other communications required or permitted under this Agreement will be in writing and will be delivered: **(a)** personally; **(b)** by certified or registered mail, postage prepaid; **(c)** by overnight delivery service; or **(d)** by facsimile (if the sender receives machine confirmation of successful transmission). Notices to you will be sent to the address stated on Summary Pages. Notices to us must also be sent to the address identified on the Summary Pages with a copy to our counsel.

Either party can change its mailing address or facsimile number by giving notice to the other party. Notices will be considered to be received on the same day when they are delivered personally. They will be considered to be received on an attempted delivery when sent by registered, certified, or overnight delivery service. They will be considered to be received on the next business day when sent by facsimile.

21.12 Execution in Counterparts. This Agreement may be completed in two or more counterparts. Each counterpart will be considered an original, and all of them combined will form one complete agreement.

21.13 Successors and Assigns. Except as otherwise clearly stated, this Agreement is binding upon and shall inure to the benefit of the parties and their respective heirs, executors, legal representatives, successors, and permitted assigns.

21.14 No Third-Party Beneficiaries. Except as otherwise clearly stated in this Agreement, no third party shall have the right to claim any of the benefits conferred under this Agreement.

21.15 Additional Terms; Inconsistent Terms. The parties may provide additional terms by including the terms in the Summary Pages or Attachments B and C. To the extent that any provisions on the Summary Pages or Attachments B and C are in direct conflict with the provisions of this Agreement, the provisions in the Summary Pages and Attachments B and C shall control.

21.16 Rules of Construction. Neither this Agreement nor any uncertainty or ambiguity in this Agreement shall be construed or resolved against the drafter of this Agreement, whether under any rule of construction or otherwise. Terms used in this Agreement shall be construed and interpreted according to their ordinary meaning. If any provision of this Agreement is susceptible to two or more meanings, one of which would render the provision enforceable and the other(s) which would render the provision unenforceable, the provision shall be given the meaning that renders it enforceable.

21.17 Force Majeure. Whenever a period of time is provided in this Agreement for either party to do or perform any act or thing, except the payment of monies, neither party shall be liable or responsible for any delays due to strikes, lockouts, casualties, acts of God, war, governmental regulation or control or other causes beyond the reasonable control of the parties, and in any event said time period for the performance of an obligation hereunder shall be extended for the amount of time of the delay. This clause shall not apply or not result in an extension of the term of this Agreement.

21.18 Caveat. The success of the business venture contemplated to be undertaken by you by virtue of this Agreement is speculative and depends, to a large extent, upon the ability of you and your Owners as an independent businessperson and your active participation in the daily affairs of the business as well as other factors. We make no representations or warranties, express or implied, as to the potential success of the business venture contemplated hereby.

22. YOUR REPRESENTATIONS AND ACKNOWLEDGMENTS

You and the Owners represent, warrant, and acknowledge as follows:

22.1 Truth of Information. The information (including without limitation all personal and financial information) that you and your Owners have furnished or will furnish to us relating to the subject of this

Agreement is true and correct in all material respects and includes all material facts necessary to make such information not misleading in light of the circumstances when made.

22.2 Due Authority. This Agreement has been duly authorized and executed by you or on your behalf is a valid and binding obligation of you, enforceable in accordance with its terms, subject to applicable bankruptcy, moratorium, insolvency, receivership, and other similar laws affecting the rights of creditors generally.

22.2 Terrorist Acts. You acknowledge that under applicable U.S. law, including, without limitation, Executive Order 13224, signed on September 23, 2001 ("**Order**"), we are prohibited from engaging in any transaction with any person engaged in, or with a person aiding any person engaged in, acts of terrorism, as defined in the Order. Accordingly, you represent and warrant to us that, as of the date of this Agreement, neither you nor any person holding any ownership interest in you, controlled by you, or under common control with you is designated under the Order as a person with whom business may not be transacted by us, and that you: **(a)** do not, and hereafter will not, engage in any terrorist activity; **(b)** are not affiliated with and do not support any individual or Entity engaged in, contemplating, or supporting terrorist activity; and **(c)** are not acquiring the rights granted under this Agreement with the intent to generate funds to channel to any individual or Entity engaged in, contemplating, or supporting terrorist activity, or to otherwise support or further any terrorist activity.

22.3 Independent Investigation. You have conducted an independent investigation of the business venture contemplated by this Agreement and recognize that it involves business risks and that your results will be largely dependent upon your own efforts and ability. You have been accorded ample time to consult with your own attorney and other advisors about the potential risks and benefits of entering into this Agreement, and we have advised you to do so.

22.4 Timely Receipt of Agreement and Franchise Disclosure Document. You have received an execution ready copy of this Agreement at least seven calendar days before you executed this Agreement or any related agreements or pay any consideration to us. You have also received a FDD required by applicable state and/or federal laws, including a form of this Agreement, at least 14 calendar days (or such longer time period as required by applicable state law) before you executed this Agreement or any related agreements or pay any consideration to us. You have reviewed this Agreement and the FDD and have been given ample opportunity to consult with, and ask questions of, our representatives regarding the documents.

22.5 Electronic Signature. This Agreement, including all Attachments, may be signed with full force and effect using electronic signatures. By signing via your electronic signature, you consent to the legally binding terms and conditions of this Agreement and represent that you are the authorized signatory indicated in each signature block.

IN WITNESS WHEREOF, the parties below have caused this Agreement to be executed as of date beneath each signature block below to be effective as of the Effective Date first above written.

FRANCHISOR

NEKTER FRANCHISE, INC.
a California corporation

FRANCHISEE

a/an _____

By: _____
Name: _____
Title: _____
Date: _____

By: _____
Name: _____
Title: _____
Date: _____

**NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT**

ATTACHMENT A

GLOSSARY OF ADDITIONAL TERMS

“Account” means your commercial bank operating account.

“Affiliate” means a Person that controls, is controlled by or is under common control with another Person, either by virtue of equity ownership, by contract or by other means.

“Agreement” means the Franchise Agreement.

“Business Day” means each day other than a Saturday, Sunday, U.S. holiday or any other day on which the Federal Reserve is not open for business in the United States.

“Confidential Information” means all trade secrets, and other elements of the System; all customer information; all information contained in the Manuals; Franchisor’s standards and specifications for all services and products offered at NÉKTØR JUICE BAR® Stores; financial information; marketing data; vendor and supplier information; all other knowledge, trade secrets, or know-how concerning the methods of operation of the Franchised Business which may be communicated to you, or of which you may be apprised, by virtue of their operation under the terms of the Franchise Agreement, and all other information that Franchisor designates.

“Control Date” means the date specified in Attachment B-1 which is the date you must acquire a site accepted by Franchisor for the development of the NÉKTØR JUICE BAR® Store.

“Copyrighted Works” means works of authorship which are owned by Franchisor and fixed in a tangible medium of expression including, without limitation, the content of the Manual, the design elements of the Marks, Franchisor’s product packaging, and advertising and promotional materials, and the content and design of Franchisor’s Website and advertising and promotional materials.

“Crisis Management Event” means any event that occurs at or about the NÉKTØR JUICE BAR® Store premises or in connection with the operation of the Franchised Business that has or may cause harm or injury to customers or employees, such as contagious diseases, natural disasters, terrorist acts, shootings or other acts of violence, or any other circumstance which may materially and adversely affect the System or the goodwill symbolized by the marks.

“Customer” is a paying or non-paying customer of the Store, or someone who purchases or considers purchasing, products or services at your Store or any other NÉKTØR JUICE BAR® Store.

“Customer Information” means any information that: (i) can be used (alone or when used in combination with other information within your control) to identify, locate or contact an individual; or (ii) pertains in any way to an identified or identifiable individual. Customer Information can be in any media or format, including computerized or electronic records as well as paper-based files.

“Designated Principal” means the Owner appointed as the primary overseer of the operation of the franchised business and who holds a minimum 10% ownership interest in the franchisee. The Designated Principal may also be the General Manager.

“Entity” means any person with the power to enter into contracts, other than a natural person. The term includes a corporation, limited liability company, limited partnership, and trust.

“Force Majeure” means acts of God (such as tornadoes, earthquakes, hurricanes, floods, fire or other natural catastrophe); strikes, lockouts or other industrial disturbances; war, terrorist acts, riot or other civil disturbance; epidemics; or other similar forces which could not, by the exercise of reasonable diligence, have been avoided; provided, however, that neither an act or failure to act by a government authority, nor the performance, nonperformance, or exercise of rights by your lender, contractor, or other person qualifies

as a Force Majeure unless the act, failure to act, performance, non-performance, or exercise of rights resulted from a Force Majeure. Your financial inability to perform or your insolvency is not a Force Majeure.

“Gross Sales” means the total gross amount of all revenues, excluding only (1) sales tax or other receipts you collect and remit to the proper taxing authorities and (2) authorized coupon or other promotional discounts you provide to your customers. Included in the definition is revenue from whatever source derived (whether in the form of cash, credit, agreements to pay, or other consideration (such as bartering), and whether or not payment is received at the time of sale or any of those amounts prove uncollectible. Also included is revenue that in any manner at all arises from or is derived by you or by any other business conducted or which originate in, on, from or through the Store or Franchise Location. This includes revenue you derive through the Store, from the sale of products associated with the Store, and revenue derived from your use of the Marks, whether or not you conduct those operations in compliance with or in violation of this Agreement.

“General Manager” means an individual who Franchisee has designated, and Franchisor has approved, who has full control over the day-to-day management and operations of the Store, who has completed Franchisor’s initial training program and all additional training (including continuing education requirements for certified or licensed General Managers) that Franchisor requires, to Franchisor’s satisfaction, and who devotes his or her full-time best efforts to Store management and operations.

“Manual” means the compilation of information and knowledge that is necessary and material to the System. The term Manual, as used in this Agreement, includes all publications, materials, drawings, memoranda, videotapes, CDs, DVDs, MP3s, and other electronic media that Franchisor from time to time may loan to you. The Manual may be supplemented or amended from time to time by letter, electronic mail, bulletin, videotape, CD, DVD, MP3, or other communications concerning the System to reflect changes in the image, specifications, and standards relating to developing, equipping, furnishing, and operating a NÉKTØR JUICE BAR® Store.

“Marks” means certain trade names, service marks, trademarks, logos, emblems, and indicia of origin, including, but not limited, to the mark “NÉKTØR JUICE BAR” and such other trade names, service marks, and trademarks as are now designated and may hereafter be designated by us in writing for use in connection with the System.

“Owner” means each direct and indirect individual or entity holding a beneficial ownership in the franchisee. It includes all shareholders of a corporation, all members of a limited liability company, all general and limited partners of a limited partnership, and the grantor and the trustee of the trust.

“Person” means an individual or a corporation, a general or limited partnership, a limited liability company or any other type of business entity.

“Privacy Laws” means any international, national, federal, provincial, state, or local law, code, rule or regulation that regulates the processing of Client Information in any way, including, without limitation, data protection laws such as EU General Data Protection Regulation 2016/679 (“GDPR”), the California Consumer Protection Act of 2018 and other similar laws, rules or regulations, laws regulating marketing communications and/or electronic communications such as the CAN-SPAM Act and “Do Not Call” laws rules and regulations, information security regulations, the most current Payment Card Industry Data Security Standard, ISO 27001, ISO 27002, and security breach notification rules.

“System” means a distinctive system relating to the establishment and operation of outlets which offer healthy, green juice blends, raw nut milk smoothies, and healthy, raw, gluten-free, vegan snacks, including acai bowls under the trade name and trademark NÉKTØR JUICE BAR®.

“Technology and Information Systems” means electronic and digital systems prescribed for use to collect, compute, store, migrate, and/or report a NÉKTØR JUICE BAR® Store’s Gross Sales, other financial

data and operating information, such as cash registers or other point of sale or order capture systems, computers, peripheral equipment, and related software programs, including any proprietary operations and management hardware or software systems that are or may be developed and/or used by us to assist in the operation of NÉKTØR JUICE BAR® Stores, applications, or any other hardware and software designated for use in the System.

“Trade Dress” means the distinguishing characteristics of the System, including distinguishing characteristics of the Store such as signage, color schemes, furniture, fixtures, and other identification schemes, as well as distinguishing characteristics of the Trade Secret Food Products and their related packaging.

“You” means the franchisee identified above and its successors and assigns.

**NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT**

ATTACHMENT B-1

SITE SELECTION AREA, CONTROL DATE,

Section 3.1 The Control Date is: _____

Section 3.2 The Site Selection Area is the non-exclusive geographic area described as: _____

IN WITNESS WHEREOF, the parties have executed this Attachment B on this ____ day of _____, 20__.

FRANCHISOR

NEKTER FRANCHISE, INC.
a California corporation

By: _____
Name: _____
Title: _____
Date: _____

FRANCHISEE

a/an _____

By: _____
Name: _____
Title: _____
Date: _____

**NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT**

ATTACHMENT B-2

**FRANCHISED LOCATION, OPENING DEADLINE AND
THE DESIGNATED AREA**

As of the date set forth below, the Franchised Location has been determined and, as such, Attachment B-1 (if completed and executed prior to the completion and execution of this Attachment B-2) is supplemented as follows:

Section 3.1 The Franchised Location is at: _____

Section 3.2 The Opening Deadline is: _____

Section 1.2 The Designated Area is: _____

but excludes all Closed Markets within such area. A "**Closed Market**" is any facility serving a captive market, including hotels, resorts, shopping malls (defined as enclosed or open retail centers with gross leasable area in excess of 350,000 square feet), airports, public facilities, college and school campuses, military bases, and any other mass gathering events or locations, and facilities of any kind for which smoothie and juice bar services and product rights are, or may reasonably be anticipated to be, contracted to a third party or parties.

If the Designated Area is defined by streets, highways, freeways or other roadways, or rivers, streams, or tributaries, then the boundary of the Designated Area shall extend to the center line of each such street, highway, freeway or other roadway, or river, stream, or tributary.

IN WITNESS WHEREOF, the parties have supplemented this Attachment B on this ____ day of _____, 20____.

FRANCHISOR

NEKTER FRANCHISE, INC.
a California corporation

By: _____
Name: _____
Title: _____
Date: _____

FRANCHISEE

a/an _____

By: _____
Name: _____
Title: _____
Date: _____

**NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT**

ATTACHMENT C

ENTITY INFORMATION

If the franchisee is an entity, you represent and warrant that the following information is accurate and complete in all material respects as of _____, 20____.

(1) Franchisee is a _____, formed under the laws of the State of _____.

(2) You shall provide to Franchisor concurrently with the execution hereof true and accurate copies of the franchisee's charter documents and governing documents including Articles of Incorporation, Bylaws, Operating Agreement, Partnership Agreement, resolutions authorizing the execution hereof, and any amendments to the foregoing.

(3) You promptly shall provide such additional information as Franchisor may from time-to-time request concerning all persons who may have any direct or indirect financial interest in the franchisee entity.

(4) The name and address of each Owner:

NAME	ADDRESS	NUMBER OF SHARES OR PERCENTAGE INTEREST

(5) The address where the Franchisee's financial records, and other records (e.g., Articles of Incorporation, Bylaws, Operating Agreement, Partnership Agreement, etc.) are maintained is: _____.

FRANCHISOR

NEKTER FRANCHISE, INC.
a California corporation

FRANCHISEE

a/an _____

By: _____
Name: _____
Title: _____
Date: _____

By: _____
Name: _____
Title: _____
Date: _____

**NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT**

ATTACHMENT D-1

PERSONAL GUARANTY AND UNDERTAKING

1. I have read the Franchise Agreement dated _____, 20____ between Nekter Franchise, Inc. (“**Franchisor**”) and the “Franchisee” named in the Franchise Agreement (the “**Franchisee**”) to which this Personal Guaranty and Undertaking is attached.
2. I own a beneficial interest in the Franchisee, and would be considered an “**Owner**” within the definition contained in the Franchise Agreement.
3. I understand that, were it not for this Personal Guaranty and Undertaking (the “**Guaranty**”), Franchisor would not have agreed to enter into the Franchise Agreement with the Franchisee.
4. In consideration for, and as an inducement to, the execution of the Franchise Agreement by Franchisor, I personally and unconditionally **(1)** guarantee to Franchisor, and its successors and assigns, for the term of the Agreement (including holdovers, extensions, and renewals) and thereafter as provided in the Agreement, that the Franchisee shall punctually pay and perform each and every undertaking, agreement and covenant set forth in the Franchise Agreement (including any amendments or modifications of the Agreement); and **(2)** shall be personally bound by, and personally liable for the breach of each and every provision in the Franchise Agreement (including any amendments or modifications of the Franchise Agreement), both monetary obligations and obligations to take or refrain from taking specific actions or to engage or refrain from engaging in specific activities including, without limitation, the non-competition, confidentiality, and transfer requirements.
5. I personally waive: **(1)** acceptance and notice of acceptance by Franchisor of the foregoing undertakings; **(2)** notice of demand for payment of any indebtedness or non-performance of any obligations hereby guaranteed; **(3)** protest and notice of default to any party with respect to the indebtedness or non-performance of any obligations hereby guaranteed; **(4)** any right I may have to require that an action be brought against Franchisee or any other person as a condition of liability; **(5)** all rights to payments and claims for reimbursement or subrogation which any I may have against Franchisee arising as a result of my execution of and performance under this Guaranty; and **(6)** any and all other notices and legal or equitable defenses to which I may be entitled.
6. I consent and agree that: **(1)** my direct and immediate liability under this guaranty shall be joint and several, both with Franchisee and among other guarantors; **(2)** I will render any payment or performance required under the Franchise Agreement upon demand if Franchisee fails or refuses punctually to do so; **(3)** such liability shall not be contingent or conditioned upon pursuit by Franchisor of any remedies against Franchisee or any other person; and **(4)** such liability shall not be diminished, relieved or otherwise affected by any extension of time, credit or other indulgence which Franchisor may from time to time grant to Franchisee or to any other person, including without limitation the acceptance of any partial payment or performance, or the compromise or release of any claims (including the release of other guarantors), none of which shall in any way modify or amend this guaranty, which shall be continuing and irrevocable during the term of the Franchise Agreement (including holdovers, extensions, and renewals), for so long as any performance is or might be owed under the Franchise Agreement by Franchisee or its owners, and for so long as Franchisor has any cause of action against Franchisee or its owners; and **(5)** this guaranty will continue in full force and effect for (and as to) any extension or modification of the Agreement and despite the transfer of any interest in the Franchise Agreement or Franchisee, and each of the undersigned waives notice of any and all renewals, extensions, modifications, amendments, or transfers.

7. I agree that the provisions contained in Article 20 of the Franchise Agreement will apply to any dispute arising out of or relating to this Guaranty. If Franchisor brings any legal action to enforce its rights under this Guaranty, I will reimburse Franchisor its reasonable attorneys' fees and costs.

8. No modification, change, impairment, or suspension of any of Franchisor's rights or remedies shall in any way affect any of my obligations under this Guaranty. If the Franchisee has pledged other security or if one or more other persons have personally guaranteed performance of the Franchisee's obligations, I agree that Franchisor's release of such security will not affect my liability under this Guaranty.

9. I hereby waive **(a)** all rights described in California Civil Code Section 2856(a)(1)-(2), inclusive, which includes, without limitation, any rights and defenses which are or may become available to the undersigned by reason of California Civil Code Sections 2787 to 2855, inclusive; and **(b)** California Civil Code Sections 2899 and 3433.

10. **I WAIVE TRIAL BY JURY IN ANY ACTION, PROCEEDING, OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, INVOLVING FRANCHISOR, WHICH ARISES OUT OF OR IS RELATED IN ANY WAY TO THE FRANCHISE AGREEMENT, THE PERFORMANCE OF ANY PARTY UNDER THE FRANCHISE AGREEMENT, AND/OR THE OFFER OR GRANT OF THE FRANCHISE.**

11. I understand that Franchisor's rights under this Guaranty shall be in addition to, and not in lieu of, any other rights or remedies available to Franchisor under applicable law.

12. I agree that any notices required to be delivered to me will be deemed delivered at the time delivered by hand; one Business Day after electronically confirmed transmission by facsimile or other electronic system; one Business Day after delivery by a recognized, reputable overnight courier; or three Business Days after placement in the United States Mail by Registered or Certified Mail, Return Receipt Requested, postage prepaid and addressed to the address identified on the signature line below. I may change this address only by delivering to Franchisor written notice of the change.

Intending to be legally bound, I have executed this Personal Guaranty and Undertaking on the date set forth below:

GUARANTOR(S)

Dated: _____

Name: _____

Address: _____

Fax: _____

Dated: _____

Name: _____

Address: _____

Fax: _____

**NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT**

ATTACHMENT D-2

**CONFIDENTIALITY AND NON-COMPETITION AGREEMENT
(for trained employees of Franchisee)**

In accordance with the terms of this Confidentiality and Non-Competition Agreement (“**Confidentiality Agreement**”) and in consideration of my being a _____ of _____ (the “**Franchisee**”), and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, I hereby acknowledge and agree that:

1. _____ doing business as _____ (the “**Franchisee**”), has acquired the right and franchise from Nekter Franchise, Inc. (“**Franchisor**”) to establish and operate a Franchised Business (the “**Franchised Business**”) and the right to use in the operation of the Franchised Business Franchisor’s trade names, trademarks, service marks, including the NÉKTØR JUICE BAR® mark (the “**Marks**”) and the system developed by Franchisor and/or its affiliates for operation and management of Franchised Businesses (the “**System**”), as they may be changed, improved, and further developed from time to time in Franchisor’s sole discretion.

2. Franchisor possesses certain proprietary and confidential information relating to the operation of the System, which includes the Manuals, trade secrets, and copyrighted materials, methods, and other techniques and know-how (the “**Confidential Information**”).

3. Any and all manuals, trade secrets, copyrighted materials, methods, information, knowledge, know-how, and techniques which Franchisor specifically designates as confidential shall be deemed to be Confidential Information for purposes of this Confidentiality Agreement.

4. As _____ of the Franchisee, Franchisor and Franchisee will disclose the Confidential Information to me in furnishing to me the training program and subsequent ongoing training, Franchisor’s brand standards manual (the “**Manual**”) and other general assistance during the term of this Confidentiality Agreement.

5. I will not acquire any interest in the Confidential Information, other than the right to utilize it in the operation of the Franchised Business during the term hereof, and the use or duplication of the Confidential Information for any use outside the System would constitute an unfair method of competition.

6. The Confidential Information is proprietary, involves trade secrets of Franchisor, and is disclosed to me solely on the condition that I agree, and I do hereby agree, that I shall hold in strict confidence all Confidential Information and all other information designated by Franchisor as confidential. Unless Franchisor otherwise agrees in writing, I will disclose and/or use the Confidential Information only in connection with my duties as _____ of the Franchisee, and will continue not to disclose any such information even after I cease to be in that position and will not use any such information even after I cease to be in that position unless I can demonstrate that such information has become generally known or easily accessible other than by the breach of an obligation of Franchisee under the Franchise Agreement.

7. Except as otherwise approved in writing by Franchisor, I shall not, while in my position with the Franchisee and for a continuous uninterrupted period commencing upon the cessation or termination of my position with Franchisee, regardless of the cause for termination, and continuing for a one year period thereafter, either directly or indirectly, for myself or through, on behalf of, or in conjunction with any other person, partnership, corporation, or other limited liability company own, maintain, engage in, be employed by, advise, assist, invest in, franchise, make loans to, or have any interest in any business that offers, as a primarily offering, fresh or bottled juices, smoothies, cleanses, or other fruit and/or vegetable-based beverage items within a 10-mile radius of any NÉKTØR JUICE BAR® Store, as that term is defined in the

Franchise Agreement. This restriction does not apply to my ownership of less than 5% beneficial interest in the outstanding securities of any publicly held corporation.

8. I agree that each of the foregoing covenants shall be construed as independent of any other covenant or provision of this Confidentiality Agreement. If all or any portion of a covenant in this Confidentiality Agreement is held unreasonable or unenforceable by a court or agency having valid jurisdiction in an unappealed final decision to which Franchisor is a party, I expressly agree to be bound by any lesser covenant subsumed within the terms of such covenant that imposes the maximum duty permitted by law, as if the resulting covenant were separately stated in and made a part of this Confidentiality Agreement.

9. I understand and acknowledge that Franchisor shall have the right, in its sole discretion, to reduce the scope of any covenant set forth in this Confidentiality Agreement, or any portion thereof, without my consent, effective immediately upon receipt by me of written notice thereof, and I agree to comply forthwith with any covenant as so modified.

10. Franchisor is a third-party beneficiary of this Confidentiality Agreement and may enforce it, solely and/or jointly with the Franchisee. I am aware that my violation of this Confidentiality Agreement will cause Franchisor and the Franchisee irreparable harm; therefore, I acknowledge and agree that the Franchisee and/or Franchisor may apply for the issuance of an injunction preventing me from violating this Confidentiality Agreement, and I agree to pay the Franchisee and Franchisor all the costs it/they incur(s), including, without limitation, legal fees and expenses, if this Confidentiality Agreement is enforced against me. Due to the importance of this Confidentiality Agreement to the Franchisee and Franchisor, any claim I have against the Franchisee or Franchisor is a separate matter and does not entitle me to violate, or justify any violation of this Confidentiality Agreement.

11. This Confidentiality Agreement shall be construed under the laws of the State in which Franchisee maintains its principal place of business. The only way this Confidentiality Agreement can be changed is in writing signed by both the Franchisee and me.

12. With respect to all claims, controversies and disputes, I irrevocably consent to personal jurisdiction and submit myself to the jurisdiction of the state courts located in Orange County, California, and the United States District Court for the Central District of California. I acknowledge that this Confidentiality Agreement has been entered into in the state of California, and that I am to receive valuable information emanating from Franchisor's headquarters, currently in Costa Mesa, California. In recognition of the information and its origin, I hereby irrevocably consent to the personal jurisdiction of the state and federal courts of California as set forth above. Notwithstanding the foregoing, I acknowledge and agree that Franchisor or the Franchisee may bring and maintain an action against me in any court of competent jurisdiction for injunctive or other extraordinary relief against threatened conduct that will cause it loss or damages, under the usual equity rules, including the applicable rules for obtaining restraining orders and preliminary and permanent injunctions.

THE PARTIES HERETO, INTENDING TO BE LEGALLY BOUND, HAVE EXECUTED THIS CONFIDENTIALITY AGREEMENT AS OF THE DATES NOTED BELOW.

[EMPLOYEE]

ACKNOWLEDGED BY FRANCHISEE

Signature: _____
Name: _____
Address: _____
Title: _____
Date: _____

By: _____
Name: _____
Title: _____
Date: _____

NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT

ATTACHMENT E

ACH AUTHORIZATION
AUTHORIZATION AGREEMENT FOR DIRECT PAYMENTS (ACH DEBITS)

Please complete and sign this form.

Franchisee Information

Franchisee Name or Legal Entity _____
NEKTØR JUICE BAR® Store Number & Location _____

Name and Email of Person to Receive ACH Debit Advice _____

Authorization Agreement

I (we) hereby authorize Nekter Franchise, Inc. ("Company") to make ACH withdrawals from my (our) account at the financial institution named below. I also authorize the Company to initiate direct deposits into this account in the event that a debit entry is made in error. I (we) acknowledge that the origination of ACH transactions to or from my (our) account must comply with the provisions of U.S. law.

I agree to indemnify the Company for any loss arising in the event that any withdrawals from my (our) account shall be dishonored, whether with or without cause and whether intentionally or inadvertently.

This agreement will remain in effect until the Company has received advanced written notice of cancellation from me (us) in such time and in such manner as to afford the Company a reasonable opportunity to act on it, and in no event shall such notice period be less than thirty (30) days.

Payor/Franchisee Account Information

Name of Financial Institution: _____

ABA Routing Number: _____

Account Number: _____
Checking ☐ Savings ☐

Payor/Franchisee Signature

Authorized Signature (Primary): _____ Date: _____

Authorized Signature (Joint): _____ Date: _____

Account holder(s), please sign here: *(Joint accounts require the signature of all persons having authority over the account)*

Please attach a voided check at right, fax and mail to:

Nekter Franchise, Inc., Attn: President ATTACH CHECK HERE

2488 Newport Boulevard, Suite A, Costa Mesa, California 92627

Fax: _____

**NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT**

ATTACHMENT F

LEASE RIDER

This Franchisor Lease Rider (the “Rider”) is made and entered into this ____ day of _____, 20__ by and between _____, hereinafter referred to as “Landlord” and _____, hereinafter referred to as “Tenant,” and modifies that certain lease (the “Lease”) of even date herewith.

WHEREAS, Landlord and Tenant are parties to the Lease concerning real estate commonly described as _____ more fully described in the Lease (the “Premises”); and

WHEREAS, Tenant has the right to operate a NEKTER JUICE BAR store (“Store”) pursuant only to the terms and conditions of the Franchise Agreement between Tenant and Nekter Franchise, Inc. (“Franchisor”) dated _____ (together with a successor franchise agreement, the “Franchise Agreement”).

Now, therefore, in consideration of the mutual promises hereinafter contained, the sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Landlord agrees that Franchisor, its affiliates, or a franchisee of the Nekter Juice Bar® system selected by the Franchisor (each, a “Franchisee”), have the right to receive a fee-free assignment of the Lease from Tenant, or in the event of an Access Event or the termination or expiration of the Franchise Agreement to unilaterally assume the Lease, with all the same terms and conditions (including rental rates, terms, and remaining options as to the term of the Lease) without the consent of the Landlord. Upon request, Landlord agrees to promptly execute an acknowledgement of such assignment of the Lease, otherwise, Franchisor will promptly provide Landlord with a fully-executed copy of such assignment.
2. Under the terms of the Franchise Agreement, Tenant is prohibited from granting any third parties, including Landlord, any security interest that would entitle or permit the secured party to take possession of the assets of the Store or operate the Store, and any contradicting term in the Lease will be subordinate to and preempted by any conflicting terms in the Franchise Agreement.
3. Landlord shall provide Franchisor, Franchisee, and their respective designees, full access to the Premises upon expiration or earlier termination of the Lease, or Tenant’s loss of possession of the Premises (collectively, an “Access Event”), or expiration or earlier termination of the Franchise Agreement (or any successor franchise agreement), for a period of not less than fifteen (15) days, which period, in the case of an Access Event, shall not begin until the receipt of written notice by Franchisor from the Landlord, to de-identify and remove from the Premises and its exterior any property that includes Franchisor’s trademarks, copyrighted works, or trade dress, proprietary software, equipment, design elements, signage, and any and all furniture and fixtures (collectively, “Property”) installed by the Tenant or installed in connection with the Store or Lease, including but not limited to floor or wall tile considered by Franchisor as a part of its trade dress. In connection with any de-identification, Franchisor or Franchisee shall have the right, but not the obligation, to remove any brand elements or markings by repainting. Landlord acknowledges that Franchisor has a prior right, title, and interest in and to any Property, notwithstanding any agreement between the Landlord and any lender of the Landlord with respect thereto.
4. Landlord agrees to provide any notice of default of Tenant to Franchisor simultaneously with the delivery thereof to Tenant. Additionally, Landlord will provide prompt written notice to Franchisor of an Access Event. Any such notice shall be delivered to Franchisor in writing by a nationally recognized overnight courier. Landlord and Tenant hereby acknowledge and agree that Franchisor has the right, but is under no obligation, to cure any Tenant default under the Lease, if Tenant should fail to do so, within the later of fifteen (15) days after the expiration of the period given to Tenant under the Lease or fifteen (15) days after the date Franchisor receives a copy of the related notice of default. All such notices shall be sent

to: Nekter Juice Bar, Inc. (f/b/o Franchisor), Attn: Real Estate Director, 2488 Newport Blvd., Suite A, Costa Mesa, CA 92627.

5. Landlord approves of Tenant's installation of, and grants Tenant the right to display, the signage package required by Franchisor including window clings, awnings, and any substantially similar variances to such signage package, subject only to the provisions of local ordinances.

6. Landlord hereby agrees that it shall not enter into any amendment, supplement, or modification of the Lease (each an "Amendment") which impacts Franchisor's rights under this Rider in any respect, without prior written consent of the Franchisor. Additionally, Landlord agrees to provide prompt written notice to Franchisor of any Amendment in accordance with section 3 above.

7. Each of the parties hereto acknowledge and agree that Franchisor is intended to be a third-party beneficiary to this Rider and shall be entitled to rely on and directly enforce the provisions of this Rider. The benefits of this Agreement inure to the benefit of Franchisor and to its successor and assigns.

This Rider amends the lease between the parties described hereinabove; and except as provided herein, all other terms of said Lease shall remain unchanged. Landlord acknowledges and agrees that in the event of any conflict between the terms of this Rider and the terms of the Lease, the terms of this Rider shall govern and control.

Landlord:

By: _____

Name: _____

Its: _____

Tenant:

By: _____

Name: _____

Its: _____

**NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT**

ATTACHMENT G

TELEPHONE NUMBER ASSIGNMENT AGREEMENT

THIS TELEPHONE NUMBER ASSIGNMENT AGREEMENT is made as this ____ day of _____, 20____, (“**Assignment**”) by and between _____ (hereinafter the “**Assignor**”) and Nekter Franchise, Inc. (hereinafter the “**Assignee**”).

WITNESSETH:

WHEREAS, the Assignee has developed and owns the proprietary system (“**System**”) for the operation of smoothie and juice bar that offers fruit and vegetable smoothies, juices, specialty drinks, acai bowls and cleanses under the trademark and logo NÉKTØR JUICE BAR (the “**Franchised Business**”);

WHEREAS, the Assignor has been granted a license to operate a Franchised Business pursuant to a Franchise Agreement dated _____, 20____, in accordance with the System (“**Franchise Agreement**”);

WHEREAS, in order to operate its Franchised Business, the Assignor shall be acquiring one or more telephone numbers, telephone listings and telephone directory advertisements; and

WHEREAS, as a condition to the execution of the Franchise Agreement, the Assignee has required that the Assignor assign all of its right, title and interest in its telephone numbers, telephone listings and telephone directory advertisements to the Assignee in the event of the expiration or termination of the Franchise Agreement;

NOW, THEREFORE, in consideration of the foregoing, the mutual promises herein contained and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto, intending to be legally bound, hereby agree as follows:

1. Assignment. In the event of termination of the Franchise Agreement, and in order to secure continuity and stability of the operation of the System, the Assignor hereby sells, assigns, transfers and conveys to the Assignee all of its rights, title and interest in and to certain telephone numbers, telephone listings and telephone directory advertisements pursuant to which Assignor shall operate its Franchised Business in accordance with the terms of the Franchise Agreement; provided, however, such Assignment shall not be effective unless and until the Franchise Agreement expires or is terminated in accordance with the provisions thereof.

2. Representation and Warranties of the Assignor. The Assignor hereby represents, warrants and covenants to the Assignee that:

(a) As of the effective date of the Assignment, all of the Assignor’s obligations and indebtedness for telephone, telephone listing services and telephone directory advertisement services shall be paid and current;

(b) As of the date hereof, the Assignor has full power and legal right to enter into, execute, deliver and perform this Agreement;

(c) This Agreement is a legal and binding obligation of the Assignor, enforceable in accordance with the terms hereof;

(d) The execution, delivery and performance of this Assignment does not conflict with, violate, breach or constitute a default under any contract, agreement or instrument to which the Assignor is a party or by which the Assignor is bound, and no consent of nor approval by any third party is required in connection herewith; and

(e) The Assignor has the specific power to assign and transfer its right, title and interest in its telephone numbers, telephone listings and telephone directory advertisements (individually and collectively referred to as “**Listings**”), and the Assignor has obtained all necessary consents to this Assignment.

(f) Notwithstanding the foregoing, Assignor hereby warrants and represents to Assignee that Assignor will within one (1) business day following Assignor’s receipt of Assignee’s request to acquire the Listings to immediately instruct each of Assignor’s providers to initiate the process and provide the vendors’ documents necessary to complete the assignment. Assignee further warrants and represents that Assignee will take no action to impede or prohibit the successful assignment of the Listings to Assignor, and that Assignor shall fully cooperate with Assignee with regard to the assignment; specifically in the execution of any documentation required by Assignor’s provider(s) to effectuate the assignment of the telephone numbers and Listings.

3. Miscellaneous. The validity, construction and performance of this Assignment shall be governed by the laws of the State of California. All agreements, covenants, representations and warranties made herein shall survive the execution hereof. All rights of the Assignee shall inure to its benefit and to the benefit of its successors and assigns.

IN WITNESS WHEREOF, each of the parties has executed this Assignment as of the day and year first written above.

ASSIGNEE:

NEKTER FRANCHISE, INC.

By: _____

Name: _____

Title: _____

ASSIGNOR:

By: _____

Name: _____

Title: _____

**NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT**

ATTACHMENT H

TRAINING LIABILITY WAIVER

I am an/the owner of _____ (“**Franchisee Company**”). Franchisee Company has signed a franchise agreement with Nekter Franchise, Inc. In consideration for the training to be provided to my employees, any other trainees, and/or me by Nekter Franchise, Inc. and/or its affiliates (collectively, “**Nekter**”), I agree, both for myself and on behalf of Franchisee Company, to hold Nekter harmless from, and I hereby waive any and all liability of Nekter’s and its officers, directors, agents, employees, insurers, and franchisees for any injury, claim, damage, or incident which occurs in the course of training at any NEKTØR JUICE BAR® store or other designated training facility(s), whether or not such facility is owned or controlled by Nekter, specifically including personal injury, property damage, and employment-related claims, and even if caused in whole or in part by the negligence of Nekter or any Nekter employee.

I understand that:

- Nekter has invited my employees, my other trainees, and me onto its premises for training solely by virtue of Franchisee Company’s franchise relationship with Nekter;
- Training may involve a variety of risks, including the risk of physical and/or emotional injury and property damage; and
- Nekter assumes no liability to me, Franchisee Company, or employees or other trainees of Franchisee Company for any harm or claims of harm incurred or allegedly while in training and/or on Nekter’s premises.

I acknowledge that my employees and any other trainees must look solely to Franchisee Company and its benefits programs and workers compensation insurance to cover the costs of any treatment for injuries or other losses or damages that my employees and trainees may sustain in training. Neither I nor Franchisee Company will attempt to hold Nekter liable or financially responsible for any such losses or damages. I acknowledge that the indemnification clause of Franchisee Company’s franchise agreement with Nekter will apply to any claim against Nekter by any of Franchisee Company’s (or its affiliates’) employees.

I certify that Franchisee Company has and will maintain minimum insurance coverage as required by the franchise agreement, including worker’s compensation and employees’ liability per statutory requirements. At Nekter’s request, I agree to provide a certificate of insurance completed by Franchisee Company’s insurance carrier, certifying that the required minimum insurance coverage is in effect.

I give my consent for Nekter to arrange for medical treatment for any illness or injury that I or my employees or other trainees might suffer while participating in the training program.

FRANCHISEE COMPANY:

By: _____

Name: _____

Title: _____

Date: _____

_____, Individually

**NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT**

ATTACHMENT I

**GENERAL RELEASE AMENDMENT
TO SUBSEQUENT FRANCHISE AGREEMENT**

This General Release Amendment to Subsequent Franchise Agreement (“**Amendment**”) is entered into and made effective as of this ____ day of _____, 20____ (the “**Effective Date**”) by and between Nekter Franchise, Inc., a California corporation (“**Franchisor**”), _____, a/an _____ (“**Franchisee**”), and _____, an adult individual residing in _____ (“**Owner**”).

BACKGROUND

A. Effective _____, 20____, Franchisor and Franchisee entered into a franchise agreement (together with all amendments and attachments, the “**Franchise Agreement**”) pursuant to which Franchisee was granted the right and undertook the obligation to establish and operate a NEKTER JUICE BAR® franchised business ultimately located at _____ (“**Store**”).

B. Owner personally guaranteed Franchisee’s obligations under the Franchise Agreement pursuant to a Personal Guaranty and Undertaking, executed in connection with the Franchise Agreement (the “**Guaranty**”).

C. Franchisee has now requested that Franchisor grant to Franchisee additional franchise rights under a new franchise agreement (the “**New Franchise Agreement**”), to which this Amendment is made a part, for the NEKTER JUICE BAR® franchised business within the geographic area described as _____ (“**New Store**”). While Franchisor has no legal obligation to grant such additional franchise rights to Franchisee, Franchisor has agreed to grant such rights in exchange for Owners’ agreement to the releases and covenants set forth in this Amendment.

AGREEMENT

NOW, THEREFORE, in consideration of the mutual premises contained in this Amendment, the New Franchise Agreement, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Release of Franchisor. In consideration of Franchisor’s agreement to grant to Franchisee such additional franchise rights as requested pursuant to the New Franchise Agreement, as well as other good and valuable consideration, Franchisee and Owner (on behalf of themselves and their respective heirs, executors, insurers, representatives, attorneys, successors, and assigns) and any individual or entity claiming by, through, or under any of the foregoing (collectively, the “**Releasing Parties**”), freely and without influence hereby fully releases, acquits, and forever discharges Franchisor, its parents, and affiliates, and each of the Franchisor’s and foregoing’s respective present and former officers, directors, owners, members, managers, stockholders, partners, employees, agents, attorneys, servants, representatives, predecessors, successors, and assigns, in their individual and corporate capacities (“**Released Parties**”), of and from any and all losses, damages, obligations, claims, demands, debts, accounts, covenants, promises, agreements (whether written or oral), liabilities, costs, attorneys’ fees, actions, and causes of action whatsoever, whether known or unknown, direct or indirect, vested or contingent (collectively, “**Claims**”) that any of the Releasing Parties now own or hold or may at any time have owned or held from the beginning of time through the Effective Date of this Amendment, including but in no way limited to, any Claims arising out of or in any way related to the Franchise Agreement, the Guaranty, and any other agreements (whether oral or in writing) entered into between any of the Released Parties and any of the Releasing Parties, the relationships created thereunder, the Store, the operation and establishment of any NEKTER JUICE BAR® franchised business connected in any way to any of the Releasing Parties (“**Releasing Parties Stores**”), and/or the offer, sale, establishment, or operation of the Releasing Parties Stores (and franchise opportunity).

a. Waiver of California Civil Code, Section 1542. The foregoing release extends to all claims, known or unknown, whether or not suspected and constitutes a waiver of each and all of the provisions of California Civil Code, Section 1542 (to the extent it would be applicable), which reads as follows: **A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT IF KNOWN BY HIM OR HER WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY.**

b. For Washington Franchisees Only. This Amendment does not apply with respect to claims arising under the Washington Franchise Investment Protection Act, RCW 19.100, and the rules adopted thereunder.

2. Covenant Not to Sue. Franchisee and Owner hereby covenant and agree, on behalf of each of the Releasing Parties, that none of the Releasing Parties will commence, maintain, participate in, or prosecute any suit or legal proceeding against Released Parties, or any of them, for Claims that any of the Releasing Parties now own or hold or may at any time have owned or held from the beginning of time through the Effective Date.

3. Representations and Warranties. Franchisee and Owner, on behalf of the Releasing Parties, hereby represents and warrants to Franchisor that, in entering into such release, he/she/it (i) is doing so freely and voluntarily upon the advice of counsel and business advisor of its own choosing (or declined to do so, free from coercion, duress or fraud); (ii) has read and fully understands the terms and scope of this Amendment that such party is entering into; (iii) realizes that it is final and conclusive, and intends to be final and conclusive, as to the matters set forth in this Amendment entered into by the party; and (iv) has not assigned, transferred, or conveyed to any third party all or any part of or partial or contingent interest in any of the Claims which are called for to be released by this Amendment now or in the future, that he/she/it is aware of no third party who contends or claims otherwise, and that he/she/it shall not purport to assign, transfer, or convey any such claim hereafter.

4. Miscellaneous. All other provisions of the New Franchise Agreement remain in full force and effect. If any discrepancy or conflict arises between the provisions of this Amendment and the provisions of the New Franchise Agreement, the provisions of this Amendment will control. Any capitalized terms not defined herein will have the meanings ascribed to them in the New Franchise Agreement.

[The Signature Page Follows]

IN WITNESS WHEREOF, the parties have executed this Amendment to be effective as of the Effective Date first written above.

FRANCHISOR
NEKTER FRANCHISE, INC.
a California corporation

FRANCHISEE

a/an _____

By: _____
Name: _____
Title: _____

By: _____
Name: _____
Title: _____

Date: _____

Date: _____

OWNER

[Name], Individually

Date: _____

**NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT**

ATTACHMENT J

**RENEWAL AMENDMENT
TO FRANCHISE AGREEMENT**

This Renewal Amendment to Franchise Agreement (“**Amendment**”) is entered into and made effective as of this ____ day of _____, 20____ (the “**Effective Date**”) by and between Nekter Franchise, Inc., a California corporation (“**Franchisor**”), _____, a/an _____ (“**Franchisee**”), and _____, an adult individual residing in _____ (“**Owner**”).

BACKGROUND

D. Effective _____, 20____, Franchisor and Franchisee entered into a Franchise Agreement (together with all attachments and amendments, the “**Franchise Agreement**”) pursuant to which Franchisee established, opened, and currently operates the NEKTER JUICE BAR® franchised business located at _____ (“**Store**”).

E. Owner personally guaranteed Franchisee’s obligations under the Franchise Agreement pursuant to a Personal Guaranty and Undertaking, executed in connection with the Franchise Agreement (the “**Guaranty**”).

F. Now, however, as of [Expiration Date] the Franchise Agreement is expiring, and Franchisee has notified Franchisor that it is electing to exercise its right to renew for one successive 5-year term.

G. To that end, simultaneously with the execution of this Amendment, Franchisor and Franchisee are entering into a renewal franchise agreement, effective as of _____, 20____, for Franchisee’s first renewal term (the “**Renewal Franchise Agreement**”) and pursuant to which Franchisee will continue to operate the Store.

H. Franchisor has determined that, on Franchisee’s execution of this Amendment and fulfillment of the terms hereunder, Franchisee will have met the conditions for renewal.

AGREEMENT

NOW, THEREFORE, in consideration of the mutual premises contained in this Amendment, and in the Renewal Franchise Agreement, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. Capitalization. Any capitalized terms not defined herein will have the meanings ascribed to them in the Renewal Franchise Agreement.

2. Summary Pages. The following replace the corresponding terms in the Summary Pages of the Renewal Franchise Agreement:

INITIAL FRANCHISE FEE:

As this Agreement is being entered into for a renewal term, the Initial Franchise Fee is not applicable and instead, a Renewal Fee of \$5,000 is due and payable by Franchisee to Franchisor on the execution of this Agreement.

**MINIMUM GRAND OPENING
EXPENDITURE:**

None.

3. Term. In Section 2.1 of the Renewal Franchise Agreement, the term “10 years” is replaced with the term “5 years”.

4. Renewal. In Section 2.2 of the Renewal Franchise Agreement, the term “two consecutive renewal terms of five years each” is replaced with the term “one five-year renewal.”
5. Initial Training. Section 5.1 of the Renewal Franchise Agreement is deleted.
6. On-Site Store Opening Assistance. Section 5.2 of the Renewal Franchise Agreement is deleted.
7. Opening Assistance. Section 5.3 of the Renewal Franchise Agreement is deleted.
8. Release of Franchisor. As a condition of Franchisee’s exercise of its renewal rights, and for good and valuable consideration (such as Franchisee’s right to renew), Franchisee and Owner (on behalf of themselves and their respective heirs, executors, insurers, representatives, attorneys, successors, and assigns) and any individual or entity claiming by, through, or under any of the foregoing (collectively, the “**Releasing Parties**”), freely and without influence hereby fully releases, acquits, and forever discharges Franchisor, its parents, and affiliates, and each of the Franchisor’s and foregoing’s respective present and former officers, directors, owners, members, managers, stockholders, partners, employees, agents, attorneys, servants, representatives, predecessors, successors, and assigns, in their individual and corporate capacities (“**Released Parties**”), of and from any and all losses, damages, obligations, claims, demands, debts, accounts, covenants, promises, agreements (whether written or oral), liabilities, costs, attorneys’ fees, actions, and causes of action whatsoever, whether known or unknown, direct or indirect, vested or contingent (collectively, “**Claims**”) that any of the Releasing Parties now own or hold or may at any time have owned or held from the beginning of time through the Effective Date of this Amendment, including but in no way limited to, any Claims arising out of or in any way related to this Amendment, the Franchise Agreement, the Guaranty, the Renewal Franchise Agreement, and any other agreements (whether oral or in writing) entered into between any of the Released Parties and any of the Releasing Parties, the relationships created thereunder, the Store, the operation and establishment of any NEKTER JUICE BAR® franchised business connected in any way to any of the Releasing Parties (“**Releasing Parties Stores**”), and/or the offer, sale, establishment, or operation of the Releasing Parties Stores (and franchise opportunity).
 - a. Waiver of California Civil Code, Section 1542. The foregoing release extends to all claims, known or unknown, whether or not suspected and constitutes a waiver of each and all of the provisions of California Civil Code, Section 1542 (to the extent it would be applicable), which reads as follows: **A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT IF KNOWN BY HIM OR HER WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY.**
 - b. For Washington Franchisees Only. This Amendment does not apply with respect to claims arising under the Washington Franchise Investment Protection Act, RCW 19.100, and the rules adopted thereunder.
9. Covenant Not to Sue. Franchisee and Owner hereby covenant and agree, on behalf of each of the Releasing Parties, that none of the Releasing Parties will commence, maintain, participate in, or prosecute any suit or legal proceeding against Released Parties, or any of them, for Claims that any of the Releasing Parties now own or hold or may at any time have owned or held from the beginning of time through the Effective Date.
10. Representations and Warranties. Franchisee and Owner, on behalf of the Releasing Parties, hereby represent and warrant to Franchisor that, in entering into such release, he/she/it (i) is doing so freely and voluntarily upon the advice of counsel and business advisor of its own choosing (or declined to do so, free from coercion, duress or fraud); (ii) has read and fully understands the terms and scope of this Amendment that such party is entering into; (iii) realizes that it is final and conclusive, and intends to be final and conclusive, as to the matters set forth in this Amendment entered into by the party; and (iv) has not assigned, transferred, or conveyed to any third party all or any part of or partial or contingent interest in any of the

Claims which are called for to be released by this Amendment now or in the future, that he/she/it is aware of no third party who contends or claims otherwise, and that he/she/it shall not purport to assign, transfer, or convey any such claim hereafter.

11. Miscellaneous. All other provisions of the Renewal Franchise Agreement remain in full force and effect. If any discrepancy or conflict arises between the provisions of this Amendment and the provisions of the Renewal Franchise Agreement, the provisions of this Amendment will control. Any capitalized terms not defined herein will have the meanings ascribed to them in the Renewal Franchise Agreement.

IN WITNESS WHEREOF, the parties have executed this Amendment as of the dates set forth below to be effective as of the Effective Date first written above.

FRANCHISOR
NEKTER FRANCHISE, INC.
a California corporation

FRANCHISEE

a/an _____

By: _____

Name: _____

Title: _____

Date: _____

By: _____

Name: _____

Title: _____

Date: _____

OWNER

[Name], Individually

Date: _____

**NEKTER FRANCHISE, INC.
FRANCHISE AGREEMENT**

ATTACHMENT K

FRANCHISEE QUESTIONNAIRE

STORE NO. _____

THIS COMPLIANCE QUESTIONNAIRE AND ITS RESPONSES, IF COMPLETED, ARE VOID AS TO CALIFORNIA, HAWAII, ILLINOIS, INDIANA, MARYLAND, MICHIGAN, MINNESOTA, NEW YORK, NORTH DAKOTA, RHODE ISLAND, SOUTH DAKOTA, VIRGINIA, AND WASHINGTON, WISCONSIN FRANCHISEES.

Do not sign this Questionnaire if you are a resident of Maryland or Washington or the franchise is to be operated in Maryland or Washington.

As you know, Nekter Franchise, Inc. and you are preparing to enter into a Franchise Agreement for the operation of one NÉKTØR JUICE BAR® Store franchise. **You must sign and date this Questionnaire the same day you sign the Franchise Agreement and pay your franchise fee. Please closely review each of the following questions and statements carefully and provide honest and complete responses to each.**

1. Have you received and personally read the NÉKTØR JUICE BAR Franchise Disclosure Document (“FDD”)?
Yes _____ No _____
2. Did you give us a signed receipt for the copy of the FDD that we furnished to you?
Yes _____ No _____
3. Do you understand all of the information contained in the FDD?
Yes _____ No _____
4. Have you received and personally read the NÉKTØR JUICE BAR Franchise Agreement?
Yes _____ No _____
5. Do you understand all of the terms of the Agreement?
Yes _____ No _____
6. Have any of our representatives recommended that you have the FDD and agreements reviewed by an attorney?
Yes _____ No _____
7. A) Have you, in fact, discussed the FDD, the agreements, and the benefits and risks of operating a NÉKTØR JUICE BAR franchise with an attorney?
Yes _____ No _____
If No, do you wish to have more time to do so?
Yes _____ No _____
B) Have you discussed the benefits and risks of operating a NÉKTØR JUICE BAR Franchised Business with any other professional advisor?
Yes _____ No _____ If yes, name and profession of advisor: _____

- C) Did you discuss the benefits and risks of operating a NÉKTØR JUICE BAR Franchised Business with an existing NÉKTØR JUICE BAR franchisee?
Yes _____ No _____
8. Other than the information presented in Item 19 of the FDD, have any of our employees or has any other person speaking on our behalf (this does not include franchisees whom you contact on your own) made any statement or representation (oral, written, or visual) regarding:
- A) The amount of money that others have made or that you might make as a NÉKTØR JUICE BAR franchisee?
Yes _____ No _____
- B) The revenue or profits that a NÉKTØR JUICE BAR Store will generate?
Yes _____ No _____
- C) Any other financial performance information about NÉKTØR JUICE BAR businesses?
Yes _____ No _____
9. Have you contacted any existing NÉKTØR JUICE BAR franchisees about their financial performance?
Yes _____ No _____
10. Please think about the statements or promises made to you by our employees (or by any other person purporting to speak on our behalf) concerning the advertising, marketing, training, support, or assistance that we will furnish to you. Were any such statements or promises contrary to, or different from, the information contained in the FDD?
Yes _____ No _____
11. In entering into the Franchise Agreement, are you relying on any statement, promise, or assurances by us or anyone speaking or purporting to speak on our behalf, other than the terms of the Agreement itself (including any Amendment, if applicable)?
Yes _____ No _____
12. Would you agree that the success or failure of your NÉKTØR JUICE BAR franchise will depend in large part on your own skills and abilities and efforts, and those of the people you employ, as well as many factors beyond your control such as competition, the economy, inflation, labor and equipment costs, the marketplace, and other business factors?
Yes _____ No _____
13. Do you understand that, unless otherwise explicitly stated in written agreements you execute with us, we do not have to sell you a franchise or additional franchises (or Areas of Primary Responsibility), or consent to your purchase of existing franchises?
Yes _____ No _____
14. Do you understand that the Franchise Agreement contains the entire agreement between us and you concerning the franchise for the NÉKTØR JUICE BAR Store, meaning any prior oral or written statements not set out in the Franchise Agreement will not be binding?
Yes _____ No _____

15. Do you understand that once you sign the Franchise Agreement and pay the Initial Franchise Fee, your Initial Franchise Fee payment is nonrefundable under any circumstance?
Yes _____ No _____
16. Do you understand that, under the terms of the Franchise Agreement, you are fully responsible and liable for complying with all government license and permit requirements, as well as with all laws and regulations applicable to the establishment and operation of your NÉKTØR JUICE BAR Store?
Yes _____ No _____
17. Do you understand the risks of operating NÉKTØR JUICE BAR Store?
Yes _____ No _____

You understand that we are acting in reliance on the truthfulness and completeness of your responses to the questions above in entering into the Agreements with Franchisee. By signing this Questionnaire, you are representing that you have responded truthfully to the above questions.

NOTE: IF THE FRANCHISEE IS A CORPORATION, PARTNERSHIP, LIMITED LIABILITY COMPANY OR OTHER ENTITY, EACH OF ITS OWNERS MUST EXECUTE THIS ACKNOWLEDGEMENT.

THIS COMPLIANCE QUESTIONNAIRE MAY BE COMPLETED AND SIGNED WITH FULL FORCE AND EFFECT USING ELECTRONIC FIELD INPUTS AND SIGNATURES:

FRANCHISEE

OWNER/GUARANTOR

a/an _____

By: _____

Name: _____

Title: _____

Date: _____

Name: _____

Date: _____

EXHIBIT C
AREA DEVELOPMENT AGREEMENT



**NEKTER FRANCHISE, INC.
AREA DEVELOPMENT AGREEMENT**

AREA DEVELOPMENT AGREEMENT

SUMMARY PAGES

EFFECTIVE DATE: _____

DEVELOPER: _____

ADDRESS FOR NOTICES: _____

TELEPHONE NUMBER: _____

FACSIMILE NUMBER: _____

E-MAIL ADDRESS: _____

DESIGNATED PRINCIPAL: _____

INITIAL FRANCHISE FEE FOR EACH STORE TO BE DEVELOPED: \$25,000 (\$35,000, less the \$10,000 development discount) (Store 1),
\$30,000 (Store 2),
\$25,000 (Store 3 or more)

DEVELOPMENT FEE: \$_____ (calculated as \$35,000 for the first Store, less the \$10,000 development discount, plus 100% of the initial franchise fee for each subsequent Store to be developed)

DEVELOPMENT AREA: Refer to Attachment A

NUMBER OF STORES TO BE DEVELOPED: _____

FRANCHISOR ADDRESS FOR NOTICES: Nekter Franchise, Inc.
2488 Newport Boulevard
Suite A
Costa Mesa, California 92627
Attention: CEO

With a copy to:

Maral M. Kilejian, Esq.
Haynes and Boone, LLP
2323 Victory Avenue, Suite 700
Dallas, Texas 75219-7672
Facsimile: (972) 692-9030

Franchisor Initials

Developer Initials

TABLE OF CONTENTS

SECTION	PAGE
1. DEVELOPMENT AREA; DEVELOPMENT SCHEDULE AND OBLIGATIONS	2
2. DEVELOPMENT FEE	3
3. INITIAL FRANCHISE AGREEMENT	3
4. ADDITIONAL FRANCHISE AGREEMENTS	3
5. DEVELOPMENT OBLIGATIONS	3
6. CONDITIONS PRECEDENT TO FRANCHISOR’S OBLIGATIONS	3
7. CONFIDENTIALITY	4
8. NON-COMPETITION COVENANTS	4
9. TERM AND TERMINATION	6
10. RESERVATION OF RIGHTS	6
11. SALE OR ASSIGNMENT	6
12. ACKNOWLEDGMENT	7
13. NOTICES	7
14. GOVERNING LAW	7
15. INTERNAL DISPUTE RESOLUTION	7
16. MEDIATION	7
17. JURISDICTION AND VENUE	8
18. THIRD PARTY BENEFICIARIES	8
19. JURY TRIAL WAIVER	8
20. WAIVER OF CLASS ACTIONS	8
21. WAIVER OF PUNITIVE DAMAGES	8
22. ATTORNEYS’ FEES	8
23. NONWAIVER	8
24. SEVERABILITY	8
25. CONSTRUCTION OF LANGUAGE	9
26. PERSONS BOUND	9
27. SUCCESSORS	9
28. ADDITIONAL DOCUMENTATION	9
29. NO RIGHT TO OFFSET	9
30. ENTIRE AGREEMENT	9
31. SURVIVAL OF OBLIGATIONS AFTER EXPIRATION OR TERMINATION OF AGREEMENT	9
32. INCORPORATION OF BACKGROUND	10
33. COUNTERPARTS; ELECTRONIC SIGNATURE	10

ATTACHMENTS

Attachment A	Development Area and Development Schedule
Attachment B	Entity Information
Attachment C	Personal Guaranty and Undertaking

NEKTER FRANCHISE, INC.
AREA DEVELOPMENT AGREEMENT

This Area Development Agreement (“**Agreement**”) made effective as of _____ (“**Effective Date**”) by and between Nekter Franchise, Inc., a California corporation its current principal office in Costa Mesa, California (the “**Franchisor**”); and _____, a (resident of) (corporation organized in) (limited liability company organized in) _____ with a business address at _____ (the “**Developer**”).

BACKGROUND

A. Franchisor and its Affiliates have developed and own a distinctive business method, format, system and plan (“**System**”), identified by the “**NEKTØR JUICE BAR**” Marks, for the establishment, development, and operation of stores that offer fruit and vegetable juices, smoothies, specialty drinks, cleanses, acai bowls, and other health-centric products and related items in a contemporary environment (“**Stores**”);

B. The distinguishing characteristics of the System include, without limitation, distinctive interior and exterior design, décor, color scheme, graphics, fixtures and furnishings; proprietary products and recipes; operation, and customer service standards and procedures; advertising and marketing specifications and requirements; and other standards, specifications, techniques, and procedures that we designate for developing, operating, and managing a NEKTØR JUICE BAR® Store, all of which we may change, improve, and further develop (collectively, “**Brand Standards**”). Developer hereby acknowledges and agrees that: (i) the System and Franchisor’s related materials contain information that, in isolated form, could be construed as being in the public domain, they also contain significant proprietary and confidential information that makes the System unique as a whole; and (ii) the combined methods, information, procedures, and theories that make up the total System or are contained in the relevant manuals are proprietary and confidential.

C. The System is identified by means of certain trade names, service marks, trademarks, logos, emblems, and indicia of origin, including, without limitation, to the mark “**NEKTØR JUICE BAR**” and such other trade names, service marks, and trademarks as are now designated and may hereafter be designated by Franchisor in writing for use in connection with the System (the “**Marks**”). The parties agree and acknowledge that Franchisor has established substantial goodwill and business value in its Marks, expertise, and System. Franchisor continues to develop, use, and control the use of the Marks in order to identify for the public the source of services and products marketed under this Agreement and under the System, and to represent the System’s high standards of quality, appearance, and service.

D. Franchisor grants qualified third parties the right to develop a certain number of Stores within a defined development area (the “**Development Area**”) in accordance with the terms of this Agreement to which Developer must be strictly adhere, with each Store within the Development Area being opened and operating utilizing the Marks and System pursuant to the terms and conditions set forth in a separate form of Franchisor’s then-current form of franchise agreement (each, a “**Franchise Agreement**”).

E. Developer recognizes the benefits from receiving the right to operate a Store utilizing the System and desires to: (i) become a multi-unit operator subject to the terms of this Agreement; and (ii) receive the benefits provided by Franchisor under this Agreement.

F. Developer has applied for the right to open and operate a certain number of Stores within the Development Area as set forth in this Agreement (each, a “**Store**”), and Franchisor has approved such application in reliance on Developer’s representations made therein.

G. Developer hereby acknowledges that adherence to the terms of this Agreement, including Franchisor's brand standards manual and other System standards and specifications, are essential to the operation of all Stores and the System as a whole.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

AGREEMENT

1. Development Area; Development Schedule and Obligations. Subject to the terms and conditions set forth herein, Franchisor grants Developer the right, and Developer undertakes the obligation, to develop and establish the cumulative number of Stores within the Development Area as set forth in Attachment A and each at a specific site approved by Franchisor within the Development Area ("**Franchised Location**"), provided Developer opens and begins operations of such Stores in strict accordance with the mandatory Development Schedule described in Attachment A and otherwise subject to the terms and conditions set forth herein.

1.1 Development Area Exclusivity. Except for sales in Closed Markets, as defined below, and so long as Developer in compliance with the terms of this Agreement, during the term of this Agreement, Franchisor shall not establish or operate, or franchise other persons to establish or operate, a NÉKTØR JUICE BAR® store which is located within the Development Area. Except as specifically provided in the preceding sentence, Developer's rights under this Agreement are not exclusive, and Developer shall not have the right to sublicense, sublease, subcontract, or enter into any management agreement providing for the right to operate a Store or to use the System. Franchisor retains the right, among others, in any manner and on any terms and conditions that Franchisor deems advisable, and without granting Developer any rights therein:

1.1.1 To own, acquire, establish, and/or operate, and license others to establish and operate, Stores outside the Development Area;

1.1.2 To own, acquire, establish and/or operate, and license others to establish and operate, businesses under other marks or other systems, whether such businesses are the same, similar, or different from the Store, at any location within or outside the Development Area;

1.1.3 To sell or distribute, at retail or wholesale, directly or indirectly, or license or grant to others the right to sell or distribute, any products or services which bear any marks, including the Marks, whether within or outside the Development Area;

1.1.4 To produce, license, distribute and market, or grant to a third party the right to produce, license, distribute and market, NÉKTØR JUICE BAR® branded food products, clothing, souvenirs, and novelty items through any outlet (regardless of its proximity to the Store) including grocery stores, supermarkets and convenience stores and through any distribution channel, at wholesale or retail, including through digital channels, the Internet, mail order catalogs, direct mail advertising and other distribution methods; and

1.1.5 To own, acquire, establish and/or operate and grant others the right to develop, own, operate and issue franchises and licenses to others to develop, own and operate other methods and channels of distribution utilizing the Marks and the System, including, without limitation, toll-free telephone numbers, domain names, URLs, on-line computer networks and services, the Internet, kiosks, carts, concessions, satellite units, other mobile, remote, limited service or non-permanent facilities or stores in "**Closed Markets**," meaning, other retail operations as a part of larger retail venues such as department stores, supermarkets, shopping malls, or in public areas such as amusement parks, airports, train stations, public facilities, college and school campuses, arenas, stadiums, hospitals, office buildings, convention centers, airlines (in-flight service) and military bases.

1.1.6 To open and operate and grant to others the right to own and operate NÉKTØR JUICE BAR® businesses which operate under the System and Marks but which differ from Franchisor's standard "Store" within and outside of your Development Area, including businesses which offer a limited menu, which operate from locations that do not provide a dine-in area, and/or which share the business premises with a third-party branded concept or other business operations. A non-exhaustive list of such non-standard NÉKTØR JUICE BAR® businesses include cloud kitchens, commissaries, virtual stores, co-branded locations, and kiosks.

1.2 No Right to Use Marks or System. This Agreement is not a Franchise Agreement, and does not grant Developer any right to use or to franchise the use of NÉKTØR JUICE BAR® branded and proprietary food products, the Marks, or the System.

2. Development Fee. Developer shall pay Franchisor a development fee equal to the Development Fee indicated on the Summary Pages for the right to develop the foregoing Stores within the Development Area under this Agreement. The Development Fee is fully earned upon payment and is not refundable under any circumstances; and payable to Franchisor immediately on Developer's execution of this Agreement. The parties agree and acknowledge that the Development Fee is comprised of the franchise fee payable in connection with: (i) the initial Store that Developer is granted the right to open within the Development Area under this Agreement (the "**Initial Store**"); and (ii) each additional Store that Franchisor has granted Developer the right to open hereunder (each, an "**Additional Store**").

3. Initial Franchise Agreement. Contemporaneously with the execution of this Agreement, Developer must enter into Franchisor's current form of Franchise Agreement for the Initial Store that Developer is required to open within the Development Area. In the event Developer is a business entity of any kind, then Developer's direct and indirect owners must each execute the form of personal guaranty attached to the foregoing Franchise Agreement, as well as any additional Franchise Agreements described in Section 4 of this Agreement.

4. Additional Franchise Agreements. Developer agrees and acknowledges that it must enter into Franchisor's then-current form of Franchise Agreement for each Additional Store that Developer is required to open under this Agreement.

5. Development Obligations. Developer must ensure that, at a minimum, Developer: (i) opens and commences operations of the number of new Stores during each of the development periods defined in the Development Schedule (each, a "**Development Period**"); and (ii) has the minimum cumulative number of Stores open and operating at the expiration of each such Development Period. The parties agree and acknowledge that time is of the essence with respect to the foregoing development obligations, and that Developer's failure to comply with the Development Schedule in any manner with respect to any Development Period is grounds for immediate termination of this Agreement if not timely cured as set forth in Section 6.2 of this Agreement (and any future development rights granted hereunder). The parties agree and acknowledge that if there is more than one developer or franchisee looking to secure a site for a NÉKTØR JUICE BAR® Store within the Development Area, the parties will follow the Franchisor's prescribed process and procedure for how sites will be reviewed and offered to such franchisees/developers (including Developer) within the Development Area, as Franchisor sets forth in its confidential brand standards manual(s) or otherwise.

6. Conditions Precedent to Franchisor's Obligations. Franchisor shall not be required to execute any Franchise Agreement with Developer or Developer's Affiliates if, at the time scheduled for execution, Developer or Developer's Affiliates (or either of their respective guarantors, officers, or Owners) shall be in default of any of the terms or provisions of this Agreement or of any other agreement between Franchisor or its Affiliates and Developer and its Affiliates, or if Developer or its Affiliates are not operating its Stores in compliance with Franchisor's brand standards manuals.

7. **Confidentiality.** Developer shall not, during or after the term of this Agreement, communicate, divulge, or use for the benefit of anyone else, any Confidential Information, knowledge, or know-how concerning the methods of development or operation of a Store which may be communicated to Developer or of which Developer may be apprised by virtue of its association with Franchisor. In addition to any other such Confidential Information, Franchisor's brand standards manuals and site selection criteria shall be deemed to be confidential. Developer shall divulge such Confidential Information only to such of its employees as must have access to it in order to perform their employment responsibilities. Any and all matters, information, knowledge, know-how, and techniques which Franchisor designates as confidential shall be deemed confidential for purposes of this Agreement. Developer acknowledges that any failure to comply with the requirements of this Section 7 will result in irreparable injury to Franchisor for which no adequate remedy at law may be available, and Developer consents to the issuance of, and agrees to pay all court costs and reasonable attorneys' fees incurred by Franchisor in obtaining, without the posting of any bond, an ex parte or other order for injunctive or other legal or equitable relief with respect to the requirements of this Section 7. In addition, any employee of Developer who may have access to any Confidential Information of Franchisor shall execute covenants that they will maintain the confidentiality of information they receive in connection with their association with Developer. Such covenants shall be in a form satisfactory to Franchisor, including, without limitation, specific identification of Franchisor as a third party beneficiary of such covenants with the independent right to enforce them.

"Confidential Information" means all trade secrets, and other elements of the System; all customer information; all information contained in the brand standards manuals; Franchisor's standards and specifications for all services and products offered at NÉKTØR JUICE BAR® Stores; financial information; marketing data; vendor and supplier information; all other knowledge, trade secrets, or know-how concerning the methods of operation of the Stores which may be communicated to Developer, or of which Developer may be apprised, by virtue of Developer's operation under the terms of this Agreement, and all other information that Franchisor designates or that Developer otherwise acquires in operating its business under the System.

8. **Non-Competition Covenants.**

8.1 **Non-Competition During Term of Agreement.** Developer specifically acknowledges that, pursuant to this Agreement, Developer will receive valuable specialized training and Confidential Information, including, without limitation, information regarding the operational, sales, promotional, and marketing methods and techniques of Franchisor and the System. Developer (or, if Developer is a corporation, limited liability company, or partnership, all Owners of Developer) covenants that during the term of this Agreement, except as otherwise approved in writing by Franchisor, Developer (or, if Developer is a corporation, limited liability company, or partnership, all Owners of Developer) shall not, either directly or indirectly, for itself, or through, on behalf of, or in conjunction with any person, or legal entity:

(a) Divert or attempt to divert any present or prospective to NÉKTØR JUICE BAR® Store customer to any competitor, by direct or indirect inducement or otherwise, or do or perform, directly or indirectly, any other act injurious or prejudicial to the goodwill associated with the Marks and the System; or

(b) Directly or indirectly, own, maintain, advise, operate, engage in, be employed by, make loans to, invest in, provide any assistance to, or have any interest in (as owner or otherwise) or relationship or association with a Competitive Business, other than NÉKTØR JUICE BAR® store operated pursuant to a then-currently effective franchise agreement with us at any location within the United States, its territories or commonwealths, or any other country, province, state or geographic area in which we or our Affiliates have used, sought registration of, or registered the Marks or similar marks or operate or license others to operate a business under the Marks or similar

marks.

The term “**Competitive Business**” means (i) any store or foodservice business that offers, as a primarily offering, fresh or bottled juices, smoothies, cleanses or other fruit and/or vegetable-based beverage items, and/or fruit bowls, including açai bowls, smoothie bowls, and blended fruit bowls, or (ii) any business granting franchises or licenses to others to operate the type of business specified in clause (i).

8.2 Non-Competition After Execution or Termination of Agreement. Beginning on the date of: (i) a transfer permitted under this Agreement; (ii) expiration of this Agreement; (iii) termination of this Agreement (regardless of the cause for termination); or (iv) a final court order (after all appeals have been taken) with respect to any of the foregoing events or with respect to enforcement of this Section 8.2. and continuing for an uninterrupted period of two years thereafter, Developer shall not, without Franchisor’s prior written consent, either directly or indirectly, for itself, or through, on behalf of, or in conjunction with any person, persons, or legal entity, own, maintain, advise, operate, engage in, be employed by, make loans to, or have any interest in or relationship or association with a Competing Business which operates, is located, or is intended to be located, within the Development Area and a 5-mile radius from the borders of the Development Area.

If this Section 8.2 is found unenforceable, either in whole or in part, by a court of law, or other official proceeding, we shall still be entitled to equitable relief. If any of your Owners ceases to be an owner of the Developer for any reason during the franchise term, the foregoing covenant shall apply to the departing owner for a two year period beginning on the date such person’s interest in Developer is transferred, assigned, or sold.

The two year time period described in this Section 8.2 will be tolled during any period of noncompliance.

8.3 Exceptions to Non-Compete Covenants. Sections 8.1 and 8.2 shall not apply to ownership by Developer of a less than 5% beneficial interest in the outstanding equity securities of any company registered under the Securities Act of 1933 or the Securities Exchange Act of 1934.

8.4 Reducing Scope of Covenants. Developer understands and acknowledges that Franchisor shall have the right, in its sole discretion, to reduce the scope of any covenant set forth in Sections 8.1 and 8.2, or any portion thereof, without Developer’s consent, effective immediately upon receipt by Developer of written notice thereof; and Developer agrees that it shall comply forthwith with any covenant as so modified, which shall be fully enforceable.

8.5 Enforceability of Covenants Not Affected by Developer Claims. Developer expressly agrees that the existence of any claims it may have against Franchisor, whether or not arising from this Agreement, shall not constitute a defense to the enforcement by Franchisor of the covenants in this Section 8.

8.6 Irreparable Injury to Franchisor. Developer agrees and acknowledges that Developer’s failure to comply with the provisions of Section 8 will result in irreparable harm and injury to Franchisor and to the Marks without any adequate remedy at law, and Developer agrees to pay all costs and expenses (including reasonable attorneys’ fees) incurred by Franchisor in connection with the enforcement of this Section 8 as well as to pay all damages, expenses, court costs and reasonable attorneys’ fees incurred by Franchisor in obtaining specific performance of, or an injunction against violation of, and/or damages resulting from a violation of, the requirements of Section 8 of this Agreement.

8.7 Covenants from Individuals. Developer shall obtain and furnish to Franchisor executed covenants similar in substance to those set forth in this Section 8 (including covenants applicable upon the termination of a person’s relationship with Developer) from all Owners. Every covenant required by this

Section 8.7 shall be in a form approved by Franchisor, including, without limitation, specific identification of Franchisor as a third party beneficiary of such covenants with the independent right to enforce them.

8.8 Reasonable in Scope. The covenants not to compete set forth in this Agreement are fair and reasonable and will not impose any undue hardship on Developer, since Developer has other considerable skills, experience and education which afford Developer the opportunity to derive income from other endeavors.

9. Term and Termination.

9.1 Term. This Agreement will begin on the Effective Date and, unless earlier terminated by Franchisor, will expire on the earlier of: (i) the day the final Store is required to be opened and operating under the Development Schedule; or (ii) the date Developer actually opens the last Store that Developer is granted the right to open under this Agreement. Upon expiration or termination of this Agreement for any reason, Developer will not have any territorial rights other than those that might be granted in connection with a “Designated Area” associated with a Store that Developer has opened and begun operating as of the date this Agreement is terminated or expires (if and as such rights are granted by Franchisor under the respective Franchise Agreement(s) that Developer entered into for such Stores).

9.2 Termination with Notice and Without Opportunity to Cure. Franchisor will have the right, at its option, to terminate this Agreement and all rights granted to Developer hereunder, without affording Developer any opportunity to cure such default, effective upon written notice to Developer, upon the occurrence of any of the following events: (i) if Developer ceases to actively engage in development activities in the Development Area or otherwise abandons its development business for three consecutive months, or any shorter period that indicates an objective intent by Developer to discontinue development of the Stores within the Development Area; (ii) if Developer becomes insolvent or is adjudicated bankrupt, or if any action is taken by Developer, or by others against the Developer, under any insolvency, bankruptcy or reorganization act, or if Developer makes an assignment for the benefit of creditors or a receiver is appointed by the Developer; (iii) if Developer fails to meet its development obligations under the Development Schedule for any single Development Period and fails to cure such default within 30 days of receiving notice thereof; (iv) if any Franchise Agreement that is entered into in order to fulfill Developer’s obligations under this Agreement is terminated or subject to termination by Franchisor pursuant to the terms of that Franchise Agreement (where, for example, there is a noncurable default under such Franchise Agreement or a default which remains uncured beyond its applicable cure period); or (v) if Developer fails to pay the Development Fee or any other amounts due to Franchisor or its Affiliates and fails to cure such default within 7 days of receiving notice thereof.

9.3 Franchisor’s Options at Termination. Upon any default under Section 9.2 of this Agreement, Franchisor may immediately take any one or more of the following actions, by written notice to Developer: (i) terminate this Agreement and all rights granted to Developer under this Agreement; (ii) accelerate or decelerate the Development Schedule; (iii) reduce the number of Stores required to be developed under this Agreement; (iv) eliminate, modify, or reduce the Development Area or the number of Stores to be developed.

10. Reservation of Rights. Except as provided in Section 1 of this Agreement, the parties agree and acknowledge that the rights granted in this Agreement are non-exclusive and that Franchisor and its affiliates reserve all other rights not expressly granted to Developer herein.

11. Sale or Assignment. Developer’s rights under this Agreement are personal and Developer may not sell, transfer, or assign any right granted herein without Franchisor’s prior written consent, which may be withheld in its sole discretion. Notwithstanding, if Developer is an individual or a general partnership, Developer has the right to assign its rights under this Agreement to a corporation or limited liability

company that is wholly owned by Developer according to the same terms and conditions as provided in Developer's initial Franchise Agreement. Franchisor has the right to assign this Agreement in whole or in part in its sole discretion.

12. Acknowledgment. Developer acknowledges that this Agreement is not a Franchise Agreement and does not confer upon Developer any rights to use the Franchisor's Marks or System.

13. Notices. All notices, requests, and reports to be given under this Agreement are to be in writing, and delivered by either hand, overnight mail via recognized courier such as UPS or FedEx, or certified mail, return receipt requested, prepaid, to the respective parties at the addresses set forth on the Summary Pages, (which may be changed by written notice).

14. Governing Law. This Agreement shall be governed by and construed in accordance with the laws of the State of California, without reference to this state's conflict of laws principles.

15. Internal Dispute Resolution. Developer must first bring any claim or dispute between Developer and Franchisor to Franchisor's management, after providing Franchisor with notice of and a reasonable opportunity to cure an alleged breach hereunder. Developer must exhaust this internal dispute resolution procedure before bringing a dispute before a third party. This agreement to first attempt resolution of disputes internally will survive termination or expiration of this Agreement.

16. Mediation. The parties acknowledge that during the term and any extensions of this Agreement certain disputes may arise that the parties are unable to resolve, but that may be resolvable through mediation. To facilitate such resolution, Franchisor, Developer, and each Owner agree to submit any claim, controversy or dispute between Franchisor or its Affiliates (and Franchisor's and its Affiliate's respective owners, officers, directors, agents, representatives and/or employees) and you or your Affiliates (and your Owners, agents, representatives and/or employees) arising out of or related to **(a)** this Agreement or any other agreement between Franchisor and you, **(b)** Franchisor's relationship with you, or **(c)** the validity of this Agreement or any other agreement between Franchisor and you, to mediation before bringing such claim, controversy or dispute in a court or before any other tribunal. "**Affiliate**" means an affiliate of a named person identified as any person or entity that is controlled by, controlling or under common control with such named person.

16.1 The mediation shall be conducted by a mediator agreed upon by Franchisor and you and, failing such agreement within not more than 15 days after either party has notified the other of its desire to seek mediation, by the American Arbitration Association or any successor organization ("**AAA**") in accordance with its rules governing mediation. Mediation shall be held at the offices of the agreed-to mediator in the city where Franchisor maintains its principal business offices. The costs and expenses of mediation, including the compensation and expenses of the mediator (but excluding attorneys' fees incurred by either party), shall be borne by the parties equally.

16.2 If the parties are unable to resolve the claim, controversy, or dispute within 90 days after the mediator has been chosen, then, unless such time period is extended by written agreement of the parties, either party may bring such claim, controversy or dispute in accordance with the Agreement. The parties agree that statements made during such mediation proceeding will not be admissible for any purpose in any subsequent legal proceeding.

16.3 Notwithstanding the foregoing provisions of this Section 16, the parties' agreement to mediate shall not apply to any controversy, dispute or claim related to or based on amounts owed to Franchisor pursuant to this Agreement or for temporary or preliminary injunctive or other extraordinary relief sought ("**Excepted Claims**"). Either party may bring any Excepted Claims in any court of competent jurisdiction and the parties hereby waive all questions of personal jurisdiction or venue for the purpose of

carrying out this provision.

17. Jurisdiction and Venue. Subject to Section 16 of this Agreement, the parties agree that any actions arising out of or related to this Agreement must be initiated and litigated to conclusion exclusively in the state court of general jurisdiction closest to the county in which the Franchisor's principal place of business is located at the time of such action. Developer acknowledges that Franchisor may bring an action in any other court of competent jurisdiction to seek and obtain injunctive relief as set forth in Section 16. Developer hereby irrevocably consents to the personal jurisdiction of the state and federal courts described in this Section.

18. Third Party Beneficiaries. Franchisor's officers, directors, shareholders, agents and/or employees are express third party beneficiaries of this Agreement and the dispute resolution procedures contained herein, including without limitation, the right to specifically utilize and exhaust the mediation procedure with respect to any and all claims asserted against such person(s) by Developer or its principals.

19. JURY TRIAL WAIVER. THE PARTIES HEREBY AGREE TO WAIVE TRIAL BY JURY IN ANY ACTION, PROCEEDING OR COUNTERCLAIM, WHETHER AT LAW OR EQUITY, REGARDLESS OF WHICH PARTY BRINGS SUIT. THIS WAIVER WILL APPLY TO ANY MATTER WHATSOEVER BETWEEN THE PARTIES HERETO WHICH ARISES OUT OF OR IS RELATED IN ANY WAY TO THIS AGREEMENT, THE PERFORMANCE OF EITHER PARTY, AND/OR DEVELOPER'S PURCHASE FROM FRANCHISOR OF THE DEVELOPMENT RIGHTS DESCRIBED HEREIN.

20. WAIVER OF CLASS ACTIONS. THE PARTIES AGREE THAT ALL PROCEEDINGS ARISING OUT OF OR RELATED TO THIS AGREEMENT, OR THE SALE OF THE FRANCHISED BUSINESS, WILL BE CONDUCTED ON AN INDIVIDUAL, NOT A CLASS-WIDE BASIS, AND THAT ANY PROCEEDING BETWEEN DEVELOPER, DEVELOPER'S GUARANTORS AND FRANCHISOR OR ITS AFFILIATES/OFFICERS/EMPLOYEES MAY NOT BE CONSOLIDATED WITH ANY OTHER PROCEEDING BETWEEN FRANCHISOR AND ANY OTHER THIRD PARTY.

21. Waiver of Punitive Damages. Developer waives to the fullest extent permitted by law, any right to or claim for any punitive, exemplary, incidental, indirect, special or consequential damages (including, without limitation, lost profits) which Developer may have against Franchisor arising out of any cause whatsoever (whether such cause be based in contract, negligence, strict liability, other tort or otherwise) and agree that in the event of a dispute, Developer's recovery will be limited to actual damages. If any other term of this Agreement is found or determined to be unconscionable or unenforceable for any reason, the foregoing provisions will continue in full force and effect, including, without limitation, the waiver of any right to claim any consequential damages.

22. Attorneys' Fees. If either party institutes any arbitration, judicial, mediation, or other legal proceeding to enforce any monetary or nonmonetary obligation or interpret the terms of this Agreement and Franchisor prevails in the action or proceeding, Developer will be liable to Franchisor for all costs, including reasonable attorneys' fees and court costs, incurred in connection with such proceeding.

23. Nonwaiver. Franchisor's failure to insist upon strict compliance with any provision of this Agreement will not be a waiver of Franchisor's right to do so, any law, custom, usage or rule to the contrary notwithstanding. Delay or omission by Franchisor respecting any breach or default will not affect Franchisor's rights respecting any subsequent breaches or defaults. All rights and remedies granted in this Agreement will be cumulative. Franchisor's election to exercise any remedy available by law or contract will not be deemed a waiver or preclude exercise of any other remedy.

24. Severability. The parties agree that if any provisions of this Agreement may be construed in two

ways, one of which would render the provision illegal or otherwise voidable or unenforceable and the other which would render it valid and enforceable, such provision will have the meaning, that renders it valid and enforceable. The provisions of this Agreement are severable, and this Agreement will be interpreted and enforced as if all completely invalid or unenforceable provisions were not contained herein, and partially valid and enforceable provisions will be enforced to the extent that they are valid and enforceable. If any material provision of this Agreement will be stricken or declared invalid, the parties agree to negotiate mutually acceptable substitute provisions. In the event that the parties are unable to agree upon such provisions, Franchisor reserves the right to terminate this Agreement.

25. Construction of Language. The language of this Agreement will be construed according to its fair meaning, and not strictly for or against either party. All words in this Agreement refer to whatever number or gender the context requires. If more than one party or person is referred to as Developer, their obligations and liabilities must be joint and several. Headings are for reference purposes and do not control interpretation.

26. Persons Bound. This Agreement shall be binding on the parties and their respective successors and assigns. Each direct and indirect individual and entity owner of Developer (“**Owner**”) shall execute the Personal Guaranty and Undertaking attached as Attachment C. Failure or refusal to do so shall constitute a breach of this Agreement. You and each Owner shall be joint and severally liable for each person’s obligations hereunder and under the Personal Guaranty and Undertaking.

27. Successors. References to “Franchisor” or “Developer” include the respective parties’ successors, assigns or transferees, subject to the limitations of Section 11 of this Agreement.

28. Additional Documentation. Developer must from time to time, subsequent to the date first set forth above, at Franchisor’s request and without further consideration, execute and deliver such other documentation or agreements and take such other action as Franchisor may reasonably require in order to effectuate the transactions contemplated in this Agreement. In the event that Developer fails to comply with the provisions of this Section, Developer hereby appoints Franchisor as Developer’s attorney-in-fact to execute any and all documents on Developer’s behalf, as reasonably necessary to effectuate the transactions contemplated herein.

29. No Right to Offset. Developer may not withhold all or any part of any payment to Franchisor or any of its affiliates on the grounds of the alleged nonperformance of Franchisor or any of its affiliates or as an offset against any amount Franchisor or any of its affiliates may owe or allegedly owe Developer under this Agreement or any related agreements.

30. Entire Agreement. This Agreement contains the entire agreement between the parties concerning Developer’s development rights within the Development Area; no promises, inducements, or representations (other than those in the Franchise Disclosure Document) not contained in this Agreement have been made, nor will any be of any force or effect, or binding on the parties. Modifications of this Agreement must be in writing and signed by both parties. Franchisor reserves the right to change Franchisor’s policies, procedures, standards, specifications, or manuals at Franchisor’s discretion. In the event of a conflict between this Agreement and any Franchise Agreement(s), the terms, conditions, and intent of this Agreement will control. Nothing in this Agreement, or any related agreement, is intended to disclaim any of the representations Franchisor made to Developer in the Franchise Disclosure Document that Franchisor provided to Developer.

31. Survival of Obligations After Expiration or Termination of Agreement. Any provision or covenant of this Agreement which expressly or by its nature imposes obligations beyond the expiration or termination of this Agreement shall survive such expiration or termination.

32. Incorporation of Background. The Background section of this Agreement is hereby incorporated by reference into the body of this Agreement.

33. Counterparts; Electronic Signature. This Agreement may be executed by the parties simultaneously in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument. Signatures transmitted electronically or by facsimile will be deemed original signatures. This Agreement, including all Attachments, may be signed with full force and effect using electronic signatures. By signing via electronic signature Developer consents to the legally binding terms and conditions of this Agreement and represents that Developer the authorized signatory indicated in each signature block.

IN WITNESS WHEREOF, AND INTENDING TO BE LEGALLY BOUND HEREBY, THE PARTIES HERETO HAVE CAUSED THIS AGREEMENT TO BE EXECUTED EFFECTIVE THE DATE FIRST SET FORTH ABOVE.

FRANCHISOR
NEKTER FRANCHISE, INC.
a California corporation

DEVELOPER

By: _____
Name: _____
Title: _____
Date: _____

By: _____
Name: _____
Title: _____
Date: _____

**NEKTER FRANCHISE, INC.
AREA DEVELOPMENT AGREEMENT**

**ATTACHMENT A
DEVELOPMENT AREA AND DEVELOPMENT SCHEDULE**

1. Development Area. The Development Area, as referred to in Section 1 of the Area Development Agreement, is described below (or an attached map) by geographic boundaries and will consist of the following area or areas: _____.

2. Development Schedule. The Development Schedule referred to in Section 5 of the Area Development Agreement is as follows:

Store No.	Franchise Agreement Execution Date	Store Opening Date
1		
2		
3		
4		
5		

IN WITNESS WHEREOF, the parties hereof have executed this Attachment A as of the dates shown below but effective for all purposes as of the Effective Date.

FRANCHISOR
NEKTER FRANCHISE, INC.
a California corporation

DEVELOPER

a/an _____

By: _____
Name: _____
Title: _____
Date: _____

By: _____
Name: _____
Title: _____
Date: _____

**NEKTER FRANCHISE, INC.
AREA DEVELOPMENT AGREEMENT**

**ATTACHMENT B
ENTITY INFORMATION**

If the developer is an entity, you represent and warrant that the following information is accurate and complete in all material respects as of _____.

- (1) Developer is a _____, formed under the laws of the state of _____.
- (2) You shall provide to Franchisor concurrently with the execution hereof true and accurate copies of the Developer's charter documents and governing documents including Articles of Incorporation, Bylaws, Operating Agreement, Partnership Agreement, resolutions authorizing the execution hereof, and any amendments to the foregoing.
- (3) You promptly shall provide such additional information as Franchisor may from time-to-time request concerning all persons who may have any direct or indirect financial interest in the franchisee entity.
- (4) The name and address of each Owner:

NAME	ADDRESS	NUMBER OF SHARES OR PERCENTAGE INTEREST
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

- (5) The address where the Developer's Financial Records, and other records (e.g., Articles of Incorporation, Bylaws, Operating Agreement, Partnership Agreement, etc.) are maintained is:

_____.

FRANCHISOR

NEKTER FRANCHISE, INC.
a California corporation

DEVELOPER

a/an _____

By: _____
Name: _____
Title: _____
Date: _____

By: _____
Name: _____
Title: _____
Date: _____

**NEKTER FRANCHISE, INC.
AREA DEVELOPMENT AGREEMENT**

**ATTACHMENT C
PERSONAL GUARANTY AND UNDERTAKING**

1. I have read the Area Development Agreement dated _____, 20____ (“**Development Agreement**”), between Nekter Franchise, Inc. (“**Franchisor**”) and the “Developer” identified in the Development Agreement (the “**Developer**”).
2. I own a direct or indirect beneficial interest in the Developer, and would be considered an “**Owner**” within the definition contained in Area Development Agreement.
3. I understand that, were it not for this Personal Guaranty and Undertaking (“**Guaranty**”), Franchisor would not have agreed to enter into the Area Development Agreement with the Developer.
4. In consideration of, and as an inducement to, the execution of the Development Agreement by Franchisor, I hereby personally and unconditionally guarantee to Franchisor, and its successors and assigns, for the term of the Agreement (including extensions) and thereafter as provided in the Agreement, that: **(1)** _____ (“**Developer**”) shall punctually pay and perform each and every undertaking, agreement and covenant set forth in the Agreement (including any amendments or modifications of the Development Agreement); and **(2)** that I shall personally be bound by and personally liable to Franchisor for the breach of each and every provision in the Development Agreement (including any amendments or modifications of the Development Agreement), both monetary obligations and obligations to take or refrain from taking specific actions or to engage or refrain from engaging in specific activities including, without limitation, the non-competition, confidentiality, and transfer requirements.
5. I hereby waive: **(1)** acceptance and notice of acceptance by Franchisor of the foregoing undertakings; **(2)** notice of demand for payment of any indebtedness or non-performance of any obligations hereby guaranteed; **(3)** protest and notice of default to any party with respect to the indebtedness or non-performance of any obligations hereby guaranteed; **(4)** any right I may have to require that an action be brought against Developer or any other person as a condition of liability; **(5)** all rights to payments and claims for reimbursement or subrogation which any of the undersigned may have against Developer arising as a result of the undersigned's execution of and performance under this Guaranty; and **(6)** any and all other notices and legal or equitable defenses to which he may be entitled.
6. I further consent and agree that: **(1)** my direct and immediate liability under this guaranty shall be joint and several, both with Developer and among other guarantors; **(2)** I shall render any payment or performance required under the Agreement upon demand if Developer fails or refuses punctually to do so; **(3)** such liability shall not be contingent or conditioned upon pursuit by Franchisor of any remedies against Developer or any other person; **(4)** such liability shall not be diminished, relieved or otherwise affected by any extension of time, credit or other indulgence which Franchisor may from time to time grant to Developer or to any other person, including without limitation the acceptance of any partial payment or performance, or the compromise or release of any claims (including the release of other guarantors), none of which shall in any way modify or amend this guaranty, which shall be continuing and irrevocable during the term of the Agreement (including extensions), for so long as any performance is or might be owed under the Agreement by Developer or its owners, and for so long as Franchisor has any cause of action against Developer or its owners; and **(5)** this guaranty will continue in full force and effect for (and as to) any extension or modification of the Agreement and despite the transfer of any interest in the Agreement or Developer, and I hereby waive notice of any and all renewals, extensions, modifications, amendments, or transfers.
7. No modification, change, impairment, or suspension of any of Franchisor’s rights or remedies shall in any way affect any of my obligations under this Guaranty. If the Developer has pledged other security

or if one or more other persons have personally guaranteed performance of the Developer's obligations, I agree that Franchisor's release of such security will not affect my liability under this Guaranty.

8. I agree that the provisions contained in Sections 11-14 of the Area Development Agreement will apply to any dispute arising out of or relating to this Guaranty. If Franchisor brings any legal action to enforce its rights under this Guaranty, I will reimburse Franchisor its reasonable attorneys' fees and costs.

9. I hereby waive (a) all rights described in California Civil Code Section 2856(a)(1)-(2), inclusive, which includes, without limitation, any rights and defenses which are or may become available to the undersigned by reason of California Civil Code Sections 2787 to 2855, inclusive; and (b) California Civil Code Sections 2899 and 3433.

10. **I WAIVE TRIAL BY JURY IN ANY ACTION, PROCEEDING, OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, INVOLVING FRANCHISOR, WHICH ARISES OUT OF OR IS RELATED IN ANY WAY TO THE AREA DEVELOPMENT AGREEMENT AND/OR THE PERFORMANCE OF ANY PARTY UNDER THE AREA DEVELOPMENT AGREEMENT.**

11. I understand that Franchisor's rights under this Guaranty shall be in addition to, and not in lieu of, any other rights or remedies available to Franchisor under applicable law.

12. I agree that any notices required to be delivered to me will be deemed delivered at the time delivered by hand; one Business Day after electronically confirmed transmission by facsimile or other electronic system; one Business Day after delivery by Express Mail or other recognized, reputable overnight courier; or three Business Days after placement in the United States Mail by Registered or Certified Mail, Return Receipt Requested, postage prepaid and addressed to the address identified on the signature line below. I may change this address only by delivering to Franchisor written notice of the change.

Executed on the date set forth below:

GUARANTOR(S)

Dated: _____

Name: _____

Address for notices: _____

Fax: _____

Dated: _____

Name: _____

Address for notices: _____

Fax: _____

EXHIBIT D
GENERAL RELEASE (SAMPLE FORM ONLY)

GENERAL RELEASE (SAMPLE FORM ONLY)

The undersigned and my heirs, administrators, executors, ancestors, and assigns, for good and valuable consideration, the receipt of which is hereby acknowledged, hereby remise, release, and forever discharge Nekter Franchise, Inc. (“**Franchisor**”), a California corporation, with its principal business offices located at 2488 Newport Boulevard, Suite A, Costa Mesa, California 92627, and its Affiliates, and their respective owners, officers, directors, employees, and agents (collectively, the “**Franchisor Released Parties**”) from any and all claims, whether at law or in equity, and all contracts, controversies, claims, and demands whatsoever, at law or in equity, that I ever had, now have, or that my respective heirs, administrators, ancestors, executors, and/or assigns may have against the Franchisor Released Parties including, without limitation, all claims arising out of or related to that certain Franchise Agreement between Franchisor and _____ dated _____, 20____, and the offer and sale of NÉKTØR JUICE BAR® franchise opportunity.

I acknowledge that this general release extends to claims which I do not know or suspect to exist in my favor at the time of executing this Release Agreement, which if were known to me may have materially affected my decision to enter into this Release Agreement. I understand that the facts in respect of which this Release Agreement is given may hereafter turn out to be other than or different from the facts in that connection known or believed to be true. I expressly assume the risk of the facts turning out to be so different and agree that this Release Agreement shall be in all respects effective and not subject to termination or rescission by any such difference in facts. If RELEASOR is domiciled or has his or her principal place of business in the State of California, then RELEASOR hereby expressly waives and relinquishes all rights and benefits under Section 1542 of the California Civil Code, which provides: “A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH IF KNOWN BY HIM MUST HAVE MATERIALLY AFFECTED HIS SETTLEMENT WITH THE DEBTOR.”

For Washington Franchisees Only. The release of Claims in this General Release does not apply with respect to Claims arising under the Washington Franchise Investment Protection Act, RCW 19.100, and the rules adopted thereunder.

IN WITNESS WHEREOF, the parties hereto have executed this Release Agreement as of the date set forth below.

Signature: _____

Name: _____

Date: _____

[This General Release will be modified as necessary for consistency with any state law regulating franchising.]

EXHIBIT E
LIST OF CURRENT AND FORMER FRANCHISEES

**LIST OF CURRENT FRANCHISEES
AS OF DECEMBER 29, 2024**

Franchisee	Street Address	City	ST	Zip	Phone
Patrice Hollins	1709 Dysart Road, Suite E103	Avondale	AZ	85392	(623) 606-5027
Randal Shipley*	5355B E. Carefree Hwy, Ste 103	Cave Creek	AZ	85331	(480) 597-9733
Vanesa Aguirre	1085 W. Queen Creek Road, Suite 8	Chandler	AZ	85248	(480) 590-5652
Drew Blattner	4041 S. Gilbert Road, Suite 2	Chandler	AZ	85249	(480) 883-3629
Carly Loving	3355 W. Chandler Blvd. Suite F01	Chandler	AZ	85226	(903) 293-4532
Carly Loving	7131 W Ray Rd. Suite 8	Chandler	AZ	85226	(903) 293-4532
Randy Shipley*	1131 South Plaza Way	Flagstaff	AZ	86001	(480) 597-9733
Brooke Quickel	3076 E Chandler Heights Rd	Gilbert	AZ	85298	(717) 818-9123
Drew Blattner	1907 E. Williams Field Road	Gilbert	AZ	85295	(480) 855-5669
Vanesa Aguirre	35 E Warner Rd.	Gilbert	AZ	85296	(480) 489-6436
Drew Blattner	20022 N. 67th Avenue, Suite A110	Glendale	AZ	85308	(480) 252-1504
Randal Shipley	3890 W. Happy Valley Road	Glendale	AZ	85310	(602) 330-9234
Jeff Siupik*	5130 W Baseline Road, Suite 112	Laveen Village	AZ	85339	(602) 793-2842
Jeff Siupik*	44360 W. Edison Road	Maricopa	AZ	85138	(602) 793-2842
Drew Blattner	2832 N. Power Road	Mesa	AZ	85215	(520) 201-8727
Tim Severson*	24650 N. Lake Pleasant Parkway, Unit C-104	Peoria	AZ	85383	(480) 696-0061
Drew Blattner	3013 Agua Fria Freeway, Suite 2	Phoenix	AZ	85027	(480) 252-1504
Drew Blattner	21001 N. Tatum Boulevard, Suite 18-1096	Phoenix	AZ	88505	(480) 252-1504
Randal Shipley*	2730 W. Dove Valley Road, Suite 110	Phoenix	AZ	85085	(602) 330-9234
Sevag Tufenkjian	4727 E Bell Road	Phoenix	AZ	85032	(650) 740-8224
Nick Cowherd	7413 E Roosevelt Street	Scottsdale	AZ	85257	(602) 820-2712
Katherine McCalmont	14676 N. Frank Lloyd Wright, #131	Scottsdale	AZ	85260	(602) 708-0007
Katherine McCalmont	9301 E. Shea Boulevard	Scottsdale	AZ	85260	(602) 708-0007
Patrice Hollins	14345 W Bell Road, #104	Surprise	AZ	85374	(623) 606-5027
Tim Severson	13641 N Prasada Pkwy	Surprise	AZ	85388	(602) 503-3125
Suzanne Singer*	116 East University Drive	Tempe	AZ	85281	(480) 696-0061
Suzanne Singer*	2501 E. Grant Road, Suite 161	Tucson	AZ	85716	(480) 696-0061
Aman Batta*	18165 Hwy 18, Suite 2	Apple Valley	CA	92037	(909) 975-1962
Charleen Galvez	5655 E. La Palma, Suite. 135	Anaheim Hills	CA	92807	(714) 272-2517
Minakshi Miglani	8162 E. Santa Ana Canyon Road, Suite 102	Anaheim Hills	CA	92808	(949) 359-0379

Franchisee	Street Address	City	ST	Zip	Phone
Harleen Sarn	118 W Foothill Blvd., Suite C	Azusa	CA	91702	(909) 305-0031
Prashant Sehgal*	10424 Stockdale Hwy., Suite B	Bakersfield	CA	93312	(714) 767-5353
Prashant Sehgal*	4420 Coffee Road	Bakersfield	CA	93308	(714) 767-5353
Hanna Jeong	101 W. Imperial Highway, Suite 804	Brea	CA	92821	(818) 939-1415
Aman Batta*	1541 E Second Street	Beaumont	CA	92223	(909) 975-1962
Vehbi Kabakci	2435 E Imperial Hwy., Ste. B	Brea	CA	92821	(714) 767-5353
Aman Batta*	15855 Soquel Canyon Parkway	Chino Hills	CA	91709	(909) 319-6165
Dilpreet Multani*	1741 Eastlake Parkway	Chula Vista	CA	91915	(909) 560-3000
Aman Batta*	520 W 1st Street	Claremont	CA	91711	(909) 451-7474
Aman Batta*	469 Magnolia Avenue	Corona	CA	92879	(951) 666-7896
Vehbi Kabakci	1460 Baker Street, Suite B	Costa Mesa	CA	92626	(714) 234-3715
Vince Jouvin	1118 Diamond Bar Town Center	Diamond Bar	CA	91765	(909) 549-7119
Crystal McIntyre	35 Railroad Avenue	Danville	CA	94526	(707) 373-6362
Aman Batta*	12648 Limonite Avenue, Suite 2D	Eastvale	CA	92880	(909) 975-1962
Mark Sarale*	7450 Elk Grove Boulevard	Elk Grove	CA	95757	(209) 981-9469
Jayna Patel*	127 N. El Camino Real, Suite C	Encinitas	CA	92024	(949) 291-2548
Murali Ramanathan	5442 Hazel Avenue	Fair Oaks	CA	95628	(916) 903-7038
Joshua Benavidez	900 E. Bidwell St., Ste. A400	Folsom	CA	95630	(916) 790-8420
Aman Batta*	16421 Sierra Lakes Pkwy., Ste. 200	Fontana	CA	92336	(909) 347-7177
Aman Batta*	15270 Summit Ave., Ste. 400	Fontana	CA	92336	(909) 347-7177
Prashant Sehgal*	7723 N. Blackstone., Ste. 108	Fresno	CA	93720	(714) 767-5353
Prashant Sehgal*	2886 E. Shepherd Avenue	Fresno	CA	93720	(714) 767-5353
Vince Jouvin	7101 Yorktown Ave., Ste. 105	Huntington Beach	CA	92648	(909) 549-7119
Vince Jouvin	7631 Edinger Ave., Ste. 1528	Huntington Beach	CA	92647	(909) 549-7119
Aman Batta*	42250 Jackson Street, Suite C-103	Indio	CA	92203	(909) 319-6165
Vishnu Guddi Reddigari	1360 S. Beach Boulevard, Suite C	La Habra	CA	90631	(714) 726-8415
Yuen Lepe*	8855 Villa La Jolla Drive, Suite #402	La Jolla	CA	92037	(858) 699-1010
Shailaja Agirishetti	2004 Ximeno Avenue	Long Beach	CA	90815	(949) 872-2643
Sweta Bhattacharya	6467 E. Pacific Coast Hwy.	Long Beach	CA	90803	(323) 610-2619
Aman Batta*	30051 Haun Road	Menifee	CA	92584	(909) 975-1962
Tom Dore	27726 Santa Margarita Parkway	Mission Viejo	CA	92691	(714) 724-3259
Mark Sarale*	2001 McHenry Avenue, Suite N	Modesto	CA	95350	(209) 981-9469
Mark Sarale*	3900 Bel Aire Plaza, Suite F	Napa	CA	94559	(707) 666-2545

Franchisee	Street Address	City	ST	Zip	Phone
Jerry Burch	1620 San Miguel Drive	Newport Beach	CA	92660	(949) 735-4173
Joshua Palefsky	5800 Nave Drive, Suite L	Novato	CA	94949	(209) 321-5577
Alexandra Berman	3480 Marron Road	Oceanside	CA	92056	(832) 296-9637
Aman Batta*	73-555 Hwy 111	Palm Desert	CA	92260	(909) 975-1962
Aman Batta*	73120 Dinah Shore Drive	Palm Desert	CA	92211	(909) 975-1962
Prashant Sehgal*	345 S. Lake Ave., Suite 110	Pasadena	CA	91101	(714) 767-5353
Aman Batta*	10798 Foothill Boulevard	Rancho Cucamonga	CA	91730	(909) 975-1962
Aman Batta*	27511 San Bernardino Avenue, #220	Redlands	CA	92346	(909) 975-1962
Prashant Sehgal*	403 N Pacific Coast Hwy., Suite 110	Redondo Beach	CA	90277	(714) 767-5353
Aman Batta*	1508 S. Riverside Avenue	Rialto	CA	92376	(909) 975-1962
Aman Batta*	5225 Canyon Crest Drive	Riverside	CA	92507	(909) 975-1962
Aman Batta*	3454 Arlington Avenue	Riverside	CA	92506	(909) 975-1962
Mark Sarale*	1410 E Roseville Parkway #110	Roseville	CA	95661	(209) 981-9469
Kimberly Prince	3700 Crocker Drive, Ste. 160	Sacramento	CA	95814	(916) 346-4945
Singh Minhas	1050 20 th Street, Suite 120	Sacramento	CA	95811	(916) 300-6346
Dilpreet Multani*	969 Market Street, Suite 102	San Diego	CA	92101	(619) 955-5595
Jayna Patel*	2445 Truxton Road, #109	San Diego	CA	92106	(949) 291-2548
Yuen Lepe*	5694 Mission Center Road, Suite 604	San Diego	CA	92108	(619) 272-0777
Aman Batta*	1034 West Gladstone Street	San Dimas	CA	91773	(909) 975-1962
Mark Sarale*	211 Lincoln Center	Stockton	CA	95207	(209) 981-9469
Aman Batta*	32068 Temecula Parkway, Suite 100	Temecula	CA	92592	(909) 319-6165
Vehbi Kabakci	25426 Crenshaw Boulevard	Torrance	CA	90505	(714) 234-3715
James Applewhite II	1071 E. 19th Street	Upland	CA	91784	(909) 200-7633
Shailaja Agirishetti	24371 Magic Mountain Parkway	Valencia	CA	91355	(949) 872-2643
Aman Batta*	11604 Amargosa Street, Suite #2	Victorville	CA	92392	(909) 975-1962
Daniel Hernandez	15307 Whittier Boulevard	Whittier	CA	90603	(562) 714-4469
Daniel Hernandez	11836 Whittier Boulevard	Whittier	CA	90601	(562) 714-4469
Aman Batta*	33946 Yucaipa Boulevard	Yucaipa	CA	92399	(909) 315-4026
Rahib Malaeb	700 Colorado Boulevard	Denver	CO	80206	(847) 312-6665
Sabrina Steele	3260 S. College Avenue, Unit 130	Fort Collins	CO	80525	(970) 222-5409
Rabih Malaeb	2500 Orchard Road, Suite B	Greenwood Village	CO	80121	(847) 312-6665
Laura Farber-DeWitt	3620 E. Highlands Ranch Pkwy., Suite 103	Highlands Ranch	CO	80126	(720) 232-8113
Satvir Deol	5866 S Wadsworth Boulevard	Littleton	CO	80123	(720) 292-3480
Aaron Perry	4449 Lyons Road, Suite 101 B	Coconut Creek	FL	33073	(954) 294-0321

Franchisee	Street Address	City	ST	Zip	Phone
Aaron Perry	15084 Lyons Road, Building A, Unit 450	Delray Beach	FL	33446	(954) 294-0321
Nikhil Patel	4100 3rd Street South #4142	Jacksonville Beach	FL	32250	(904) 687-5309
Jalpaben Patel	200 Cbl Drive	St Augustine	FL	32086	(904) 942-9815
Daniel Bourgault	2970 North Eagle Road	Meridian	ID	83646	(626) 588-7562
Daniel Bourgault	3505 E Monarch Sky Lane	Meridian	ID	83646	(626) 588-7562
Daniel Bourgault	127 S. Broadway Avenue	Boise	ID	83702	(626) 588-7562
Nikki Mulligan	3415 Stoneman Road	Dubuque	IA	52002	(505) 730-0905
Loren Jaynes	125 S. Hough Street	Barrington	IL	60010	(224) 385-3102
Nikunj Patel	1441 S Randall Road	Geneva	IL	60134	(978) 566-4458
Haresh Prithyani	2502 Calumet Ave, Suite 2	Valparaiso	IN	46383	(574) 707-0000
Marissa Anden*	7769 W. 159th Street	Overland Park	KS	66223	(714) 227-2216
Marissa Anden*	5005 W. 119th Street #28	Overland Park	KS	66209	(714) 227-2216
Marissa Anden*	4061 West 83rd Street	Prairie Village	KS	66208	(714) 227-2216
Matthew Gilliard	1153 MD-3	Gambrills	MD	21054	(240) 338-3427
Adler Lafontant	5713 Eastern Avenue	Baltimore	MD	21224	(443) 438-6531
Matthew Saliba	3840 S. Rochester Road	Rochester Hills	MI	48085	(586) 201-9994
Eric Werner	1432 N Rochester Road	Rochester Hills	MI	48307	(586) 212-6704
Akta Patel	6513 NW Barry Road	Kansas City	MO	64111	(314) 369-3869
Marissa Anden*	4800 Main Street, Suite 104	Kansas City	MO	64112	(816) 895-3846
Marissa Anden*	940 NW Pryor Road	Lees Summit	MO	64081	(816) 434-5163
Tempe Connell*	824 Shiloh Crossing Blvd., Suite 2	Billings	MT	59102	(406) 582-9600
Tempe Connell*	1040 S Fowler Avenue	Bozeman	MT	59718	(406) 582-9600
Plaxico Burress	1591 Alps Road	Wayne	NJ	07470	(201) 539-1975
Susan Davis	8001 Wyoming Boulevard NE	Albuquerque	NM	87113	(505) 934-9237
Navdeep Singh	8015 Blue Diamond Road	Las Vegas	NV	89178	(702) 480-2644
Navdeep Singh	1990 Village Center Circle, Suite 3	Las Vegas	NV	89134	(702) 701-3558
Terry Monks*	7300 Rancharrah Parkway	Reno	NV	89511	(209) 329-2109
Terry Monks*	101 Los Altos Parkway, Suite 112-101	Sparks	NV	89436	(209) 329-2109
Todd Engel*	19116 W. Catawba Avenue, Suite B	Cornelius	NC	28031	(949) 632-6060
Umesh Patel	3200 Vandercar Way, Suite 3	Cincinnati	OH	45209	(513) 405-4834
Umesh Patel	7829 Kenwood Road	Cincinnati	OH	45236	(513) 405-4834
Joshua Lorenzen	15124 Lleytons Court	Edmond	OK	73013	(405) 496-0825
Lucas Walker	315 Oakway Road	Eugene	OR	97401	(541) 817-9287
Sydney Niermann	4859 Meadows Road, Suite 165	Lake Oswego	OR	97035	(971) 246-6974

Franchisee	Street Address	City	ST	Zip	Phone
Jody Reno*	609 South Highline Place	Sioux Falls	SD	57110	(605) 401-9555
Jody Reno*	7212 South Lyncrest Place	Sioux Falls	SD	57110	(605) 401-9555
David Bower	970 Dekalb Pike, Suite 240	Blue Bell	PA	19422	(484) 432-6451
Vipulkumar Patel	1921 Nashville Pike	Gallatin	TN	37066	(616) 635-0191
Kirti Patel*	185 Indian Lake Boulevard	Hendersonville	TN	37075	(615) 975-2791
Haresh Patel	5362 Kingston Pike	Knoxville	TN	37919	(256) 452-9720
Andrea Young*	6700 Ferris, Suite #120	Bellaire	TX	77401	(713) 256-9648
Ricky Williams	305 W Farm to Market Road 1382 Suite 611	Cedar Hill	TX	75104	(469) 383-6857
Andrea Young*	9915 Barker Cypress Road, Suite 165	Cypress	TX	77433	(281) 304-2903
Robert Smith	6712 Snider Plaza	Dallas	TX	75205	(214) 862-1687
Mauricio Carillo*	2260 N. Zaragoza Road, Suite B201	El Paso	TX	79938	(915) 525-4060
Alberto Guerrero	6450 N Desert Boulevard, Suite B105	El Paso	TX	79912	(915) 234-2791
Kathy Robertson*	5810 Long Prairie Road #800	Flower Mound	TX	75028	(214) 207-8188
Andrea Young*	4601 West Freeway #218	Fort Worth	TX	76107	(713) 256-9648
Andrea Young*	629 Stayton Street, Suite #153	Fort Worth	TX	76107	(713) 256-9648
Ashton Fairey*	3290 Main Street, Suite 201	Frisco	TX	75033	(469) 579-4344
Andrea Young*	3800 Southwest Freeway, #144	Houston	TX	77027	(713) 256-9648
Andrea Young*	304 Gray Street	Houston	TX	77002	(713) 256-9648
Leila Zalusky	7601 N. MacArthur Blvd., Suite 188	Irving	TX	75063	(318) 347-0500
Andrea Young*	9920 Gaston Road #190	Katy	TX	77494	(281) 574-1970
Adeyinka Olajide	6720 Alma Road	McKinney	TX	75070	(708) 843-2297
Asma Ziadeh	305 E FM 544	Murphy	TX	75094	(202) 699-2266
Andrea Young*	3309 Dallas Parkway, Suite 401B	Plano	TX	75093	(469) 863-7278
Andrea Young*	8255 Preston Road, Suite 200	Plano	TX	75024	(214) 407-8832
Kathy Robertson	4901 W. Park Boulevard, Suite 539A	Plano	TX	75093	(972) 484-0600
Asma Ziadeh	1053 E Interstate 30	Rockwall	TX	75087	(832) 414-3010
Adriana Ruberto	5920 Broadway Street	San Antonio	TX	78209	(626) 201-6296
Lorraine Nielsen	1304 W. Borgfeld, Suite 200	San Antonio	TX	78260	(626) 201-6296
Kathy Robertson	410 W. Southlake Boulevard #110	Southlake	TX	76092	(214) 862-1687
Andrea Young*	4747 Research Forest Drive	The Woodlands	TX	77381	(713) 256-9648
Kristin Herring	26435 Kuykendahl Road	Tomball	TX	77375	(713) 817-5904
David Flynn*	8934 S. Broadway Avenue, Suite 402	Tyler	TX	75703	(318) 347-0500
Robert Smith*	8403 Pickwick Lane	University Park	TX	75225	(214) 862-1687

Franchisee	Street Address	City	ST	Zip	Phone
Damanpreet Deol*	3320 N. Digital Dr., Ste. 140	Lehi	UT	84043	(650) 554-1533
Whitney Tobiason*	1408 Lake Tapps Pkwy E	Auburn	WA	98092	(253) 261-9103
Chelsea Victor*	11400 NE 124th Street	Kirkland	WA	98034	(206) 383-2419
Chelsea Victor*	17171 Bothell Way NE	Lake Forest Park	WA	98155	(206) 535-7904
Arceli Ilar	8020 161st Avenue NE	Redmond	WA	98052	(206) 551-0468
Kevin Erickson*	305 E. Chkalov Drive, Suite 126	Vancouver	WA	98683	(626) 825-3328
Kevin Erickson*	7710 NE 5 th Ave., Suite 118	Vancouver	WA	98665	(626) 825-3328

**LIST OF FRANCHISEES WITH SIGNED
FRANCHISE AGREEMENT BUT OUTLET NOT OPENED
AS OF DECEMBER 29, 2024**

Franchisee	Street Address	City	ST	ZIP	Phone	Anticipated Location of Outlet
Patrice and Damon Hollins	1709 N Dysart Road	Avondale	AZ	85392	623-606-5027	AZ
Christopher Wilson	6335 E. Via Estrella Avenue	Paradise Valley	AZ	85253	925-984-3891	AZ
Katherine McCalmont	8419 E. Shetland Trail	Scottsdale	AZ	85258	602-708-0007	AZ
Suzanne Singer*	17025 N. Scottsdale Road, Suite 110	Scottsdale	AZ	85255	480-696-0061	AZ
Eric Saiz	23392 N 74th Place	Scottsdale	AZ	85255	702-204-0725	AZ
Trevor Kruder	1600 North Lemon Street, Suite 110	Anaheim	CA	92801	949-690-6001	CA
Gurpreet Boparai	90 Corte Cerrito	Camarillo	CA	93010	805-727-1105	CA
Davendra Kanji	947 Mesa Drive	Camarillo	CA	93010	805-216-3170	CA
Daniel Hernandez	9112 Firestone Boulevard	Downey	CA	90241	562-714-4469	CA
Aman Batta	12783 Thornbury Lane	Eastvale	CA	92880	909-975-1962	CA
Gagan Batta	12783 Thornbury Lane	Eastvale	CA	92880	909-319-6165	CA
Joseph Hanna	2835 Parkview Terrace	Fairfield	CA	94534	707-439-1595	CA
Rahul Bhatt	2261 Annapolis Drive	Freemont	CA	94539	408-533-5393	CA
Ramneet Kaur	1766 Mulholland Drive	Lathrop	CA	95330	414-551-0530	CA
Navdeep Singh	1676 Andromeda Court	Lathrop	CA	95330	209-481-9672	CA
Navdeep Singh	1676 Andromeda Court	Lathrop	CA	95330	209-481-9672	CA
Mayra Salman	19763 W. Rinaldi Street	Los Angeles	CA	91326	818-488-1106	CA
Connor Huff	5044 Bakman Ave., Apt. 2K	Los Angeles	CA	91601	818-643-0721	CA
Sukhdev Singh	2043 Peregrine	Manteca	CA	95337	209-603-1181	CA
Sukhdev Singh	2043 Peregrine	Manteca	CA	95337	209-603-1181	CA
Parvinder Ghotra	1820 Kickapoo Court	Morgan Hill	CA	95037	408-398-0197	CA
Raymond Valencia	4720 Ivar Avenue	Rosemead	CA	91770	323-614-5772	CA

Franchisee	Street Address	City	ST	ZIP	Phone	Anticipated Location of Outlet
Jayna Patel	11616 Aspendell Drive	San Diego	CA	92131	858-336-2467	CA
Yuen Lepe*	15573 Tanner Ridge Road	San Diego	CA	92131	858-699-1010	CA
Mark Sarale*	4161 Pebble Beach Drive	Stockton	CA	95219	209-981-9469	CA
Mark Sarale*	4161 Pebble Beach Drive	Stockton	CA	95219	209-981-9469	CA
Monica Blumka	2144 Walnut Street	Sutter	CA	95991	530-218-8276	CA
Yash Vaidya	7351 Autumn Court	Whittier	CA	90602	562-716-1273	CA
Nikunj Patel	2720 Gingerwoods Drive	Aurora	IL	60502	(978) 566-4458	IL
Cullom Swords	225 Mattingly Lane	Madisonville	LA	70447	958-869-2624	LA
Lisa Schmidt*	19556 Pollyanna Court	Livonia	MI	48152	248-961-5472	MI
Ayush Patel*	5240 McClelland Park Road	Joplin	MO	64804	417-499-8841	AR
Allison Keller	1640 Oakhurst Commons Drive	Charlotte	NC	28205	332-323-4423	NC
Shannon Salem	1405 S 204th Street	Omaha	NE	68130	402-990-0179	NE
Robbi Lubana*	7959 Blue Diamond Road	Las Vegas	NV	89178	702-701-3558	NV
Kelly Barker	16625 SW Sidney Lane	Sherwood	OR	97140	509-999-4328	OR
Binal Patel	1306 Westlawn Boulevard	Murfreesboro	TN	37128	813-541-5698	TN
Leila Zalusky	1712 Brookridge Path	Carrolton	TX	75010	817-874-5868	TX
Chanida Tanghongs	Chanida Tanghongs	Dallas	TX	75254	214-460-8252	TX
Trisha Cohen*	2323 Allen Street	Dallas	TX	75204	773-844-5728	CO
Trisha Cohen*	2323 Allen Street	Dallas	TX	75204	773-844-5728	CO
Maurice Carillo*	6084 Los Pueblos Drive	El Paso	TX	79912	915-525-4060	TX
Thomas Strader	1160 Strader Road	Northlake	TX	76247	408-219-5657	TX
Hashem Chaballout*	4591 Mayfield Drive	Prosper	TX	75078	530-360-1002	TX
Hashem Chaballout*	4591 Mayfield Drive	Prosper	TX	75078	530-360-1002	TX
Adriana Ruberto	816 Canterbury Hill Street	San Antonio	TX	78209	210-993-9521	TX
Greenie Shura	1501 Gardenia Street	Weslaco	TX	78539	713-876-0530	TX
Whitney Tobiason*	1647 Spaulding Circle	Maple Valley	WA	98038	253-261-9103	WA

*Area Developers

LIST OF FORMER FRANCHISEES

The following are franchisees who have been terminated, canceled, not renewed, or have otherwise voluntarily or involuntarily ceased to do business under the franchise agreement during our most recently completed fiscal year, or who have not communicated with us within 10 weeks of the date of issuance of this disclosure document. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

Termination (Store Opened):

FRANCHISEE	CITY	STATE	PHONE NUMBER
Charles Lee	Yorba Linda	CA	(714) 260-8582

Termination (Franchise Agreement Signed but Store Not Opened):

FRANCHISEE	CITY	STATE	PHONE NUMBER
Drew Blattner	Glendale	AZ	(480) 252-1504
Cory Goodman	Abilene	TX	(325) 665-3956
Cory Goodman	Abilene	TX	(325) 665-3956

Transferred to New or Existing Franchisees:

FRANCHISEE	CITY	STATE	PHONE NUMBER
Stephen Qiu	Diamond Bar	CA	(626) 688-5888
Mark Sarale	Novato	CA	(209) 981-9469
Danielle Naeff	Littleton	CO	(303) 506-0840
Nitin Solanki	Coconut Creek	FL	(404) 944-7070
Nitin Solanki	Delray Beach	FL	(404) 944-7070
Karamjit Lubana	Las Vegas	NV	(702) 701-3558
Sarah Downs	Cincinnati	OH	(513) 404-7867
Sarah Downs	Cincinnati	OH	(513) 404-7867
Ted Fitzgerald	Knoxville	TN	(865) 242-6862
Bhavik Patel	Rockwall	TX	(832) 414-3010

Reacquired by Franchisor:

FRANCHISEE	CITY	STATE	PHONE NUMBER
Justin Lemos	Queen Creek	AZ	(480) 747-3567
Justin Lemos	Queen Creek	AZ	(480) 747-3567
Justin Lemos	Mesa	AZ	(480) 747-3567

Ceased Operations Other Reasons:

FRANCHISEE	CITY	STATE	PHONE NUMBER
Dilpreet Multani*	La Mesa	CA	(909) 560-3000
Arlene Vanden Berghe	Mission Viejo	CA	(949) 396-9227
Dilpreet Multani*	San Diego	CA	(909) 560-3000
Charles Chadwick	Colorado Springs	CO	(775) 391-9337
Scott Hileman*	Valrico	FL	(813) 833-8078
Jack McDaniel*	St. Charles	MO	(310) 994-3743
Jack McDaniel*	O'Fallon	MO	(310) 994-3743
Karamjit Lubana	Las Vegas	NV	(702) 701-3558
Raymond Armani	Eugene	OR	(541) 505-7980
Andrea Young*	Colleyville	TX	(713) 256-9648
Ashton Fairey	Frisco	TX	(530) 360-1002
Christina Miller	Seattle	WA	(206) 755-9775

Not Renewed: None.

Has Not Communicated Within the Last 10 Weeks: None.

*Developers

EXHIBIT F
TABLE OF CONTENTS OF MANUALS

Table of Contents

Preface	1
1. How to Use This Manual.....	1
1.1. Submitting Suggestions	2
2. The Organization.....	3
3. The Business You Are In	4
4. The Néktér Juice Bar Brand Promise	5
5. The History of Néktér Juice Bar.....	6
6. Why We Are Different.....	8
6.1. The Néktér Difference	8
6.2. The Competition	8
Chapter 1: The Franchise.....	9
1. The Franchisee/Franchisor Relationship.....	10
1.1. Independent Contractor	10
1.2. Independently Owned and Operated.....	10
1.3. You Are CEO of This Business	10
2. Franchisor Responsibilities	12
2.1. Pre-opening Obligations	12
2.1.1. Territory.....	12
2.1.2. Site and Lease Approval	12
2.1.3. Consultation	12
2.2. Initial Training	13
2.3. Continuing Obligations	13
2.3.1. Consultation and Advice.....	13
2.3.2. Communication	13
2.3.3. Marketing Approval.....	14
2.3.4. Proprietary Products and Equipment.....	14
2.3.5. Additional Training	14
3. Franchisee Responsibilities.....	15
3.1. Participation in the Business.....	15
3.2. Compliance	15
3.2.1. Néktér Juice Bar System	15
3.2.2. Legal Compliance.....	15
3.3. Payment of Fees and Taxes	16
3.3.1. Royalty.....	16
3.3.2. Marketing Fee	16
3.3.2.1. Calculation	17
3.3.2.2. Payment.....	17
3.3.3. Late Payments	17

3.3.4. Taxes.....	18
3.4. Confidentiality.....	18
3.5. Upgrades.....	18
3.5.1. Premises	18
3.5.2. Computers, Software and Technology	18
3.6. Site Acquisition and Development	18
3.6.1. Tenant Improvements	19
3.7. Training	19
3.8. Opening for Business	19
3.9. Use of Marks and Proprietary Information	19
3.10. Proprietary Products, Equipment and Supplies.....	19
3.10.1. Products	20
3.10.2. Our Specifications and Standards	20
3.10.3. Maintenance and Repair	21
3.11. Advertising.....	21
3.12. Books, Records and Reports	21
3.12.1. Reporting.....	21
3.12.2. Annual Reporting	21
3.13. Inspections and Audits.....	22
4. Establishing a Business Entity	23
4.1. Naming and Identification	23
4.1.1. Allowable Use of the Name	23
4.1.2. Sample Business Names	24
4.2. Tax Identification Numbers	24
5. Licensing, Certificates and Permits.....	26
5.1. Business Licenses, Permits and Certificates	26
6. Insurance Requirements.....	27
6.1. Certificates of Insurance	28
6.2. Failure to Maintain	28
7. Banking	29
7.1. Electronic Funds Transfer	29
8. Pricing	30
8.1. Price Fixing	30
Chapter 2: Operating Brand Standards	1
1. The Importance of Brand Standards.....	2
1.1. Review and Enforcement.....	2
1.2. Objectivity and Measurement	2
2. Approved Services and Products.....	3
3. Computer and POS Requirements.....	4

4. Hours of Operation	5
4.1. Holiday Hours.....	5
5. Uniform and Appearance Standards	6
5.1. Uniform.....	6
5.2. Hygiene	6
5.3. Appearance.....	7
5.3.1. Tattoos.....	7
5.3.2. Piercings	7
5.3.3. Jewelry.....	7
5.3.4. Eating.....	7
5.3.5. Smoking	8
6. Facilities Standards	9
6.1. Music.....	9
6.2. Lighting and Signage	9
6.2.1. Interior.....	9
6.2.2. Exterior	9
6.3. Chemicals.....	9
6.4. Cleanliness Requirements.....	10
6.4.1. Floors - Hard Surface	10
6.4.2. Floors – Mats	10
6.4.3. Walls	10
6.4.4. Windows.....	11
6.4.5. Tables and Chairs.....	11
6.4.6. Counters	11
6.4.7. Work Tables	11
6.4.8. Refrigerators.....	11
6.4.9. Dry Storage	12
6.4.10. Trash.....	12
6.4.11. Restrooms	12
6.5. Cleaning Services	12
7. Maintenance.....	13
7.1. Menu Boards.....	13
7.2. Refrigerators	13
7.3. Freezers.....	13
7.4. Blenders	13
7.5. Juicers	14
7.6. Wheat Grass Extractors	14
7.7. Ice Machines	14
7.8. Drains	14
7.9. Sinks	14

7.10. Bathroom Plumbing	14
7.11. Fire System.....	15
7.12. Exterior Signs	15
7.13. Duct Work.....	15
7.14. HVAC	15
7.15. Preventative Maintenance	15
8. Variances.....	16
8.1. How to Request a Variance.....	16
8.2. Requesting New Products, Menu Items or Vendors	16
Chapter 3: Juice Bar Brand Standards	1
1. Ingredients and Their Properties.....	2
2. What We Sell	3
2.1. Life Style.....	3
2.2. Products	3
2.2.1. Fresh Juice	3
2.2.2. Grab 'n' Gos	3
2.2.3. Cleanses.....	4
2.2.4. Smoothies.....	4
2.2.5. Bowls	5
2.2.5.1. Shots	5
2.2.6. Add Ons	5
2.2.7. Sizes	6
2.2.8. Retail Food & Beverage	6
2.2.9. Retail.....	6
2.3. Limited Time Offers	6
3. Stations and Staff.....	7
3.1. Lobby	7
3.1.1. Deli Case	7
3.2. Register	7
3.3. Juicing Station	8
3.4. Blending Station.....	8
3.5. Back of House Prep & 3-Compartment Sink	9
3.6. Handoff Counter	9
3.7. Cleanse Handoff.....	9
4. Produce Quality Brand Standards	11
5. Food Preparation	12
6. Juicing	13
6.1. Product Knowledge.....	13
6.2. Juicing Basics.....	13

6.3. Juicing Procedures	13
6.4. Following the Recipes	14
6.5. Juice Presentation and Service	14
7. Cleanses	16
8. Smoothie Procedures	18
8.1. Product Knowledge.....	18
8.2. Ingredients Preparation.....	18
8.3. Vita-Mix Blenders	18
8.4. How to Make a Smoothie	18
8.5. Smoothie Presentation and Service.....	19
9. Bowl Procedures	20
9.1. How to Make a Bowl.....	20
9.2. Bowl Toppings, Presentation & Service	20
10. Sampling.....	21
11. Recipes	23
12. Red Book	24
12.1. Best Practices.....	24
12.2. Red Book Tools	25
13. Equipment Cleaning and Troubleshooting.....	26
13.1. Juicers	26
13.1.1. Cleaning.....	26
13.1.1.1. Base	27
13.1.1.2. Filter	27
13.1.1.3. Tank	27
13.1.1.4. Blade	27
13.1.1.5. Filter Driver.....	28
13.1.1.6. Peel Bin, Cover, Pusher.....	28
13.1.2. Assembling the Juicer	28
13.1.3. Troubleshooting	29
13.2. Blender Maintenance	29
13.2.1. Drive Sockets	29
13.2.2. Blades	29
13.2.3. Maintenance	30
13.2.4. Cleaning.....	30
13.2.4.1. Base	30
13.2.4.2. Blades	30
13.2.4.3. Pitcher	30
13.2.4.4. Lids.....	31
13.2.4.5. Tampers and Scoops.....	32
13.2.5. Troubleshooting	32
13.2.5.1. Over Heating.....	32

14. Operational Checklists	33
Chapter 4: Guest Care and Sales	1
1. The Nékter Juice Bar Guest Connection.....	2
1.1. Goal.....	2
1.2. Guest Arrival	2
1.3. Know the Guest	2
1.4. Learn the Guest's Needs	3
1.5. Recommendations	3
1.6. Importance of Product Knowledge.....	4
1.7. Taking the Order	4
1.8. Product Presentation	5
1.9. Delivery and Departure	5
1.10. Presenting the Cleanse	5
1.11. LSEs	5
2. Suggestive Selling.....	7
3. Guests with Service Animals.....	9
3.1. Background	9
3.2. Service Animal Defined.....	9
3.3. Approaching the Guest.....	10
3.4. Guidelines	10
3.5. Exceptions.....	11
4. Mobile App & Orders	12
4.1. Technical Issues	12
5. Online Orders	14
5.1. Make the Ordered Item	14
5.2. Guest Pick Up.....	14
5.3. Order Failure	15
6. Gift Cards.....	16
7. Customer Loyalty Program	17
8. Handling Complaints	18
8.1. Listen.....	18
8.2. Apologize	18
8.3. Resolve.....	18
8.4. Keep Your Promise.....	19
Chapter 5: The POS System	1
1. Purpose of the POS System	2
1.1. Sales	2
1.2. Records	2

1.3. Reporting	2
2. Ringing The Sale.....	3
2.1. Categories	3
2.2. Entering an Order	3
2.3. Closing Online Orders	3
2.3.1. Order Comes In	3
2.3.2. Make the Beverage	3
2.4. Gift Card	4
2.5. Payment	4
Chapter 6: Safe Food Handling	1
1. Health Regulations and Sanitation Brand Standards.....	2
2. Food Borne Illness.....	3
2.1. About Food Borne Illness	3
2.2. Food-Borne Illness Complaints	3
2.2.1. Sample Script.....	5
2.3. Incident Report	5
3. Receiving Food.....	7
4. Storage.....	9
4.1. FIFO	9
4.1.1. Food Rotation and Labeling.....	9
4.1.2. How to Label.....	10
4.1.3. Labeling Tips	11
4.1.4. Rotation Tips	11
4.2. Freezer	12
4.3. Refrigerators	12
4.4. Dry Storage	12
5. General Health Considerations	14
6. Hand Washing.....	16
6.1. Importance of Hand Washing	16
6.2. When to Wash Hands	16
6.3. How to Wash Hands	17
7. Knife Safety	18
7.1. Knife Sharpening.....	19
8. Infestations.....	20
8.1. Rodent Infestation	20
8.1.1. Rodent Droppings.....	20
8.1.2. Signs of Rodent "Feeding Stations"	20
8.1.3. Evidence of Gnawing	20
8.1.4. Odd, Stale Smell	20

8.1.5. See a Mouse in The Store	21
8.2. Abatement	21
8.2.1. The Three R's of Pest Control	21
8.2.2. Food and Water	21
8.3. Insect Infestation	22
8.3.1. Common Signs of Infestation	22
8.3.2. Abatement	23
Chapter 7: Administration	1
1. Key Performance Indicators & Profitability	1
1.1. Ordering & Inventory Management	1
1.2. Food Costs	2
1.3. Labor Costs	2
1.3.1. Creating an Effective Schedule	3
1.4. Food Purveyors	4
1.5. Voids, Comps, Coupons and Discounts	4
2. Managing the Numbers	5
2.1. CTUIT and POS Reports	5
2.2. Credit and Debit Cards	5
3. Risk Management	7
3.1. OSHA Requirements	7
3.2. Cash On Hand	7
3.3. Credit and Debit Cards	7
3.4. Cash Handling Best Practices	8
3.4.1. Opening a Till	8
3.4.2. Till Change Over	8
3.4.3. Till Sharing	8
3.4.4. Large Bills	9
3.4.5. Closing the Till	9
3.4.6. Double Check Every Night	10
3.4.7. Making a Deposit	10
3.5. Closing and Counting	11
3.6. Safe	11
3.7. Locked Doors	11
3.8. Safely Exiting the Juice Bar	12
3.9. Workplace Safety	12
3.9.1. Spills and Water	12
3.9.2. Workplace Violence	12
3.9.3. Lifting	13
3.10. Crisis Management	13
3.10.1. Weather Emergencies	14

3.10.2. Utilities	14
3.10.2.1. Water.....	15
3.10.2.2. Sewer.....	15
3.10.2.3. Power	16
3.10.3. Fire and Earthquake Safety	17
3.10.4. Emergency Care	17
3.11. Incident Reports.....	17
3.12. Equipment Failures.....	18
3.13. Security Systems	19
3.14. Internal Theft	19
3.14.1. Preventing Employee Theft	20
3.15. External Theft	21
3.15.1. External Theft Prevention	21

EXHIBIT G
LIST OF STATE ADMINISTRATORS
AND AGENTS FOR SERVICE OF PROCESS

LIST OF STATE ADMINISTRATORS

STATE	STATE ADMINISTRATOR
CALIFORNIA	Department of Financial Protection and Innovation 320 West 4 th Street, Suite 750 Los Angeles, California 90013 (866) 275-2677
HAWAII	Commissioner of Securities of the State of Hawaii Department of Commerce and Consumer Affairs Business Registration Division Securities Compliance Branch 335 Merchant Street, Room 203 Honolulu, Hawaii 96813 (808) 586-2722
ILLINOIS	Franchise Bureau Office of the Attorney General 500 South Second Street Springfield, Illinois 62706 (217) 782-4465
INDIANA	Securities Commissioner Indiana Securities Division 302 West Washington St., Room E-111 Indianapolis, Indiana 46204 (317) 232-6681
MARYLAND	Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, Maryland 21202-2021 (410) 576-6360
MICHIGAN	Department of Attorney General Consumer Protection Division Franchising Unit 525 West Ottawa Street G. Mennen Williams Building, 1 st Floor Lansing, Michigan 48913 (517) 373-1837
MINNESOTA	Minnesota Department of Commerce 85 7th Place East, Suite 280 Saint Paul, Minnesota 55101 (651) 539-1600
NEW YORK	NYS Department of Law Investor Protection Bureau 28 Liberty St., 21 st Floor New York, New York 10005 (212) 416-8222
NORTH DAKOTA	North Dakota Securities Department 600 East Blvd. Avenue State Capitol, Fifth Floor Dept. 414 Bismarck, North Dakota 5805 (701) 328-4712

STATE	STATE ADMINISTRATOR
OREGON	Division of Consumer and Business Services Finance and Corporate Securities 350 Winter Street N.E. Labor and Industries Bldg., Room 21 Salem, Oregon 97310 (503) 378-4387
RHODE ISLAND	Securities Division Department of Business Regulation 1511 Pontiac Avenue, Building 69-1 Cranston, Rhode Island 02920 (401) 462-9585
SOUTH DAKOTA	Department of Labor and Regulation Division of Securities 124 S. Euclid, 2 nd Floor Pierre, South Dakota 57501 (605) 773-3563
VIRGINIA	State Corporation Commission Division of Securities and Retail Franchising 1300 East Main Street, 9 th Floor Richmond, Virginia 23219 (804) 371-9051
WASHINGTON	Securities Division Department of Financial Institutions PO Box 41200 Olympia, WA 98504-1200 (360) 902-8760
WISCONSIN	Securities and Franchise Registration Wisconsin Securities Commission 201 West Washington Avenue Madison, Wisconsin 53703 (608) 266-3364

AGENTS FOR SERVICE OF PROCESS

STATE	AGENT FOR SERVICE OF PROCESS
CALIFORNIA	Commissioner Department of Financial Protection and Innovation 320 West 4th Street, Suite 750 Los Angeles, California 90013 and My Corporation Business Services, Inc. 23586 Calabasas Road, Suite 102 Calabasas, California 91302

EXHIBIT H
STATE EFFECTIVE DATES

State Effective Dates

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

State	Effective Date
California	September 3, 2025, as amended _____

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

EXHIBIT I
RECEIPTS

Receipt

This Disclosure Document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Nekter Franchise, Inc. offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale, or sooner if required by applicable state law.

Applicable state laws in (a) Michigan requires us to provide you the disclosure document at least 10 business days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale and (b) New York and Rhode Island require us to provide you the disclosure document at the earlier of the first personal meeting or 10 business days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

If Nekter Franchise, Inc. does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and any applicable state agency (as listed in Exhibit G to this disclosure document).

The franchisor is Nekter Franchise, Inc., 2488 Newport Boulevard, Suite A, Costa Mesa, California 92627. Its telephone number is 1-800-385-1650.

Issuance Date: June 13, 2025, as amended December 5, 2025

The franchise seller for this offering is:

Name	Principal Business Address	Telephone Number
Isaiah Green	2488 Newport Boulevard, Suite A, Costa Mesa, California 92627	1-800-385-1650

I received a disclosure document with an issuance date of June 13, 2025, as amended December 5, 2025. State registration effective dates are listed on the State Effective Dates page contained in this disclosure document. The disclosure document included the following Exhibits:

State Specific Addenda

- Exhibit A Financial Statements
- Exhibit B Franchise Agreement
- Exhibit C Area Development Agreement
- Exhibit D General Release (Sample Form Only)
- Exhibit E List of Current and Former Franchisees
- Exhibit F Table of Contents of Manuals
- Exhibit G List of State Administrators and Agents for Service of Process
- Exhibit H State Effective Dates
- Exhibit I Receipts

Dated: _____

Dated: _____

Printed Name

Printed Name

Signed, individually and as an officer of
_____(a Corporation)
_____(a Partnership)
_____(a Limited Liability Company)

Signed, individually and as an officer of
_____(a Corporation)
_____(a Partnership)
_____(a Limited Liability Company)

[KEEP THIS PAGE FOR YOUR RECORDS]

Receipt

This Disclosure Document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

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Printed Name

Printed Name

Signed, individually and as an officer of

_____(a Corporation)

_____(a Partnership)

_____(a Limited Liability Company)

Signed, individually and as an officer of

_____(a Corporation)

_____(a Partnership)

_____(a Limited Liability Company)

[Please return this completed form to Nekter Franchise, Inc., by E-mail: franchise@nekterjuicebar.com, or Regular Mail: 2488 Newport Boulevard, Suite A, Costa Mesa, California 92627.]