



FRANCHISE DISCLOSURE DOCUMENT

SUBFRANCHISOR: NativeWahl LLC A Michigan Limited Liability Company 2608 Government Center Drive Manistee, MI 49660 (231) 398-6830 www.lrhedc.com	FRANCHISOR: Wahlburgers Franchising LLC A Massachusetts Limited Liability Company 10785 W. Twain Avenue, Suite 201 Las Vegas, NV 89135 (781) 749-4972 www.wahlburgers.com
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The subfranchisee will operate a restaurant under the name “Wahlburgers,” which features high quality gourmet hamburgers and certain ancillary branded merchandise such as clothing, souvenirs and novelty items (“Wahlburgers Restaurant”) to be located in a Native American tribal location.

The total investment necessary to begin operation of a Wahlburgers Restaurant ranges from approximately \$1,528,000 to \$2,799,000 (excluding land and liquor license) for a full service restaurant and from \$1,083,000 to \$1,989,000 (excluding land and liquor license) for a fast casual restaurant. This includes \$40,000 - \$75,000 that must be paid to the subfranchisor or its affiliate(s). If you sign an Area Development Agreement you will incur the total investment of between \$100,000 and \$300,000, including a per location fee that must be paid to the subfranchisor or its affiliate(s).

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the subfranchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Franchise Sales, 2608 Government Center Drive, Manistee, MI 49660, (231) 398-6830.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission (“FTC”). You can contact the FTC by calling 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580.

You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: April 30, 2025

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits I and J.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does subfranchisor have the financial ability to provide support to my business?	Item 21 or Exhibit G includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Wahlburgers Restaurant business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does either the franchisor or subfranchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or subfranchisor or their management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a Wahlburgers franchisee?	Item 20 or Exhibits I and J list current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

What You Need To Know About Franchising *Generally*

Continuing responsibility to pay fees. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

Competition from franchisor. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit A.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

Special Risks to Consider About *This Franchise*

Certain states require that the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution and Choice of Law.** The agreement requires you to resolve any disputes with us initially by tribal Peacemaking, a form of mediation and, if that is unsuccessful, by arbitration in the Detroit, Michigan metropolitan area office of the American Arbitration Association, with the franchise agreement governed by the laws of Little River Band of Ottawa Indians and where silent, federal law of the United States. Out-of-state litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate or litigate with us in Michigan than in your own state.
2. **Negative Net Worth.** The Subfranchisor's financial condition as reflected in its financial statements (see Item 21) calls into question the Subfranchisor's financial ability to provide services and support to you.
3. **Short Operating History.** The Subfranchisor is at an early stage of development and has a limited operating history. This Subfranchise is likely to be a riskier investment than a subfranchise in a system with a longer operating history.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

**ADDITIONAL DISCLOSURES
REQUIRED BY THE STATE OF MICHIGAN**

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

Each of the following provisions is void and unenforceable if contained in any documents relating to a franchise:

- (a) A prohibition of the right of a franchisee to join an association of franchisees.
- (b) A requirement that a franchisee assent to a release, assignment, novation, waiver, or estoppel which deprives a franchisee of rights and protections provided in the Michigan Franchise Investment Law. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.
- (c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (i) The term of the franchise is less than 5 years; and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least 6 months advance notice of franchisor's intent not to renew the franchise.
- (f) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.
- (g) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- (h) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:
 - (i) The failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards.

(ii) The fact that the proposed transferee is a competitor of the franchisor or subfranchisor.

(iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.

(iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.

(i) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c).

(j) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE ATTORNEY GENERAL.

Any questions regarding this Notice shall be directed to the Attorney General's Office, Consumer Protection Division, 525 West Ottawa Street, G. Mennen Williams Building – 1st Floor, Lansing, Michigan 48913 (517) 373-7117.

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ITEM 1
THE SUBFRANCHISOR, FRANCHISOR AND
ANY PARENTS, PREDECESSORS, AND AFFILIATES

To simplify the language in this disclosure document, “NativeWahl,” “we,” or “us” means NativeWahl LLC, the subfranchisor (or the “Master Franchisee” as defined in the Master Franchise Agreement) which has been authorized to sell Wahlburgers restaurant franchises in tribally owned locations throughout the United States (other than in Rhode Island or Hawaii and in certain other specified tribal locations) and “WF” means Wahlburgers Franchising LLC, the franchisor. “You” means the person or legal entity who is granted the franchise. If you are a tribe, corporation, partnership, limited liability company, or other business entity, certain provisions of this disclosure document also apply to your owners and will be noted.

NativeWahl is a Michigan limited liability company formed on October 8, 2021, whose principal business address is 2608 Government Center Drive, Manistee, Michigan 49660. We were formed for the sole purpose of subfranchising Wahlburgers Restaurants. We are authorized to offer and sell Wahlburgers restaurant subfranchises in tribally owned or controlled locations throughout the United States (other than in Rhode Island or Hawaii and in certain other specified tribal locations) under subfranchising rights that WF has granted to us. We conduct business under our company name. We do not do business or intend to do business under any other name. We do not have any predecessors.

WF is a Massachusetts limited liability company formed on April 9, 2014, whose principal business address is 10785 W. Twain Avenue, Suite 2501, Las Vegas, NV 89135. WF does business under its company name and the trade name “Wahlburgers.” WF does not have any predecessors.

MANY ITEMS OF INFORMATION IN THIS DISCLOSURE DOCUMENT ARE STATED TWICE WHERE NECESSARY, FOR US AND FOR WF. WHILE WE MUST MAKE THIS DUPLICATE DISCLOSURE, WE ARE AN INDEPENDENT BUSINESS FROM WF. WE OPERATE UNDER A MASTER FRANCHISE AGREEMENT WITH WF THAT OBLIGATES US TO ADHERE TO WF’S REQUIREMENTS. WF DOES NOT GUARANTEE THE PERFORMANCE OF OUR OBLIGATIONS TO YOU. WE ARE RESPONSIBLE FOR SUPPORTING OUR SUBFRANCHISEES AND WF IS RESPONSIBLE FOR SUPPORTING ITS FRANCHISEES. YOUR SUBFRANCHISE AGREEMENT IS A CONTRACT BETWEEN YOU AND US. WF WILL CONTINUE TO SET AND MODIFY WAHLBURGERS SYSTEM STANDARDS WITH WHICH YOU WILL BE REQUIRED TO COMPLY UNDER YOUR SUBFRANCHISE AGREEMENT.

We are wholly-owned by Native Source Restaurant Group, LLC (“Native Source”), a tribally-owned limited liability company organized in September 2021 under the laws of the Little River Band of the Ottawa Indians, a Native Sovereign Nation, whose principal business address is 2608 Government Center Drive, Manistee, Michigan 49660.

We have offered Wahlburgers Restaurant subfranchises since December 2021. Neither we nor our affiliated owners have previously offered franchises or subfranchises in any line of business, nor do we engage in any other business. Neither we nor our affiliated owners currently own or operate a Wahlburgers Restaurant. As of December 31, 2024, there was 4 subfranchised Wahlburgers Restaurant in operation. NativeWahl’s agents for service of process in various states are listed in Exhibit A.

WF is a wholly-owned subsidiary of Wahlburgers Holding Company LLC ("WB Holding"), a Delaware limited liability company which was initially formed as a Massachusetts limited liability company on June 8, 2011, whose principal business address is the same as WF's. WB Holding does not offer franchises in any business and does not engage in any business other than owning WF and its affiliated Wahlburgers entities.

WF has been offering Wahlburgers franchises in the United States since August 2014 but has never itself operated a Wahlburgers Restaurant. WF's affiliates, Paragon Funding Group III, LLC ("PFG"), Wahlburgers Fenway, LLC ("Fenway"), WB Myrtle Beach LLC ("Myrtle"), and WB Bloomington LLC ("Bloomington") each operate a Wahlburgers Restaurant. PFG is a Massachusetts limited liability company formed on June 9, 2011, Fenway is a Massachusetts limited liability company formed on May 6, 2014, Myrtle is a Massachusetts limited liability company formed on February 28, 2019, and Bloomington is a Massachusetts limited liability company formed on December 30, 2024. The principal business address of each is the same as WF's. PFG, Fenway, Myrtle and Bloomington have not offered franchises in any line of business. As of December 31, 2024, there were 21 franchised Wahlburgers Restaurants and 4 Wahlburgers Restaurants operated by WF affiliates. WF has not previously offered franchises in any line of business, nor does WF engage in any other business.

WF's affiliate, Wahlburgers Franchising International LLC ("WB International"), offers Wahlburgers franchises outside of the United States and Canada. WB International is a Massachusetts limited liability company formed on August 29, 2016, whose principal business address is the same as WF's. WB International has been offering Wahlburgers franchises since its formation but has never operated a Wahlburgers Restaurant. WB International has not previously offered franchises in any line of business, nor does it engage in any other business.

WF's agents for service of process in various states are listed in Exhibit A.

Wahlburgers Restaurants

We are offering, under the terms of this disclosure document, the opportunity to become a subfranchisee to develop and operate a Wahlburgers Restaurant located within tribally owned locations (commonly referred to as "reservation", "trust lands", or "fee lands") or located within tribally controlled (but not owned) locations (i.e., not located on a reservation, trust land, or fee land) subject to Wahlburgers' prior written approval. A substantial majority of the tribal location subfranchised Wahlburgers Restaurants that we expect to sell are likely to be located inside or adjacent to gaming facilities operated on tribally owned properties.

Wahlburgers Restaurants are burger-oriented restaurants, featuring décor elements that emphasize the connection to the celebrity Wahlberg family, primarily well-known actor/producer/artists Mark and Donnie, along with their chef brother Paul. Wahlburgers Restaurants are contemporary and casual, with an emphasis on a colorful, fun, festive atmosphere in keeping with the family spirit. A full service free-standing Wahlburgers Restaurant occupies approximately 3,000 to 4,000 square feet, and a fast casual Wahlburgers Restaurant occupies approximately 1,800 to 2,200 square feet. A full service Wahlburgers Restaurant includes a full bar, subject to license availability. Full service and fast casual Wahlburgers Restaurants located within or adjacent to gaming facilities may vary in size from typical full service and fast casual Wahlburgers Restaurants. We expect to generally subfranchise full service restaurants, except when special circumstances apply such as a gaming facility having available space only as part of or adjacent to a food court; a smaller fast casual Subfranchised Restaurant will require both WF's and our approval.

Wahlburgers Restaurants operate according to a unique and distinctive system ("System"), whose distinguishing characteristics include Wahlburgers' décor, layout, color schemes, and designs (collectively, "Trade Dress"); Wahlburgers' menu items, recipes and food preparation and service techniques; Wahlburgers' standards and specifications for equipment, equipment layouts, and interior and exterior accessories; and the accumulated experience reflected in Wahlburgers' training program, operating procedures, and standards and specifications.

WF has described its mandatory and recommended standards, specifications, and operating procedures in its confidential operating manuals ("Manual"). We will loan one copy of, or provide electronic access to, the Manual for the term of your franchise. WF may periodically change, improve, add to, and further develop the Manual and the elements of the System.

We are offering the opportunity for you to develop multiple Wahlburgers Restaurants under an Area Development Agreement ("Development Agreement") (Exhibit C). We also are offering the opportunity to develop a single Wahlburgers Restaurant. Before you acquire a site for a Subfranchised Restaurant, we must accept the site for the Subfranchised Restaurant ("Authorized Site"). Once the site is accepted, we will forward you a Subfranchise Agreement for the Authorized Site. The form of Subfranchise Agreement for the Subfranchised Restaurants to be developed by you will be the standard form in general use at the time that we accept the site for the applicable Subfranchised Restaurant, which may differ from the Subfranchise Agreement.

Before you acquire a site for a Subfranchised Restaurant, we and WF must approve the site for the Subfranchised Restaurant including, where applicable, the proposed location within a gaming facility property ("Location"). Once the site is approved, we will forward you a Subfranchise Agreement (Exhibit B) for the Location and, where applicable, the Gaming Facility Addendum (Exhibit D).

You should not acquire any interest in a site for a Subfranchised Restaurant until we have accepted the site in writing and you have signed the Subfranchise Agreement.

Your receipt of this disclosure document does not mean you will be accepted as a subfranchisee or that you may develop or open a Subfranchised Restaurant. Before you may develop and open a Subfranchised Restaurant, among other things, we and WF must approve you as a Wahlburgers subfranchisee (or if you already are a subfranchisee, approve you for expansion); you must sign the Subfranchise Agreement and pay the Initial Subfranchise Fee (as described in Item 5); we and WF must accept the site for your proposed Subfranchised Restaurant in writing; and you (or your Operating Principal (as defined in Item 15)) and those managerial personnel whom we designate must attend and successfully complete (as determined by us in our sole discretion) the Initial Training Program ("ITP") (as described in Item 11).

Market and Competition

The market for gourmet burger restaurants is well-developed. Your Subfranchised Restaurant will compete with other national and regional gourmet burger restaurants, as well as other franchised, chain or independent restaurants. Some of Wahlburgers' competitors have longer operating histories than does Wahlburgers. The restaurant business is highly competitive based on price, service, restaurant location and food quality and is subject to fluctuations in consumer tastes, economic conditions, population, and traffic patterns. In addition, for Subfranchised Restaurants located in a gaming facility, the success of your restaurant may be highly dependent upon the success of the gaming facility and the volume of business that it draws.

Industry-Specific Laws

We are not aware of any laws applicable to a Wahlburgers Restaurant that would not apply to restaurant businesses generally. You must comply with all applicable local, state, and federal laws and regulations, including those relating to alcoholic beverages, health, sanitation, food handling, food preparation, waste disposal, smoking restrictions, discrimination, employment, sexual harassment and advertising. If you will be operating a full service Subfranchised Restaurant, you also must obtain a liquor license before you open the Subfranchised Restaurant. The difficulty and cost of obtaining a liquor license and the procedures for securing the license vary greatly from area to area. There is also wide variation in state, tribal and local laws and regulations that govern the sale of alcoholic beverages. In addition, state dram shop laws give rise to potential liability for injuries that are directly or indirectly related to the sale and consumption of alcohol.

Some laws require point of sale disclosures, including statements concerning nutritional and dietary characteristics of the food served at the Subfranchised Restaurant. There are other laws and regulations applicable to businesses generally (such as the Americans with Disabilities Act) with which you must comply. You should consult with your attorney concerning these and other laws and ordinances that may affect the operation of the Subfranchised Restaurant. You must also obtain all real estate permits and other required licenses.

ITEM 2 BUSINESS EXPERIENCE

Our Business Experience

Manager: Eugene Magnuson

Mr. Magnuson has served as one of our Managers since our inception in October 2021. He also has been General Manager of Little River Holdings LLC, a tribally owned company, since July 2019.

Manager: Tyler Leppanen

Mr. Leppanen has served as one of our Managers since our inception in October 2021. He also has been the Chief Operating Officer of Little River Holdings LLC since September 2018.

General Manager: Josh LeClair

Mr. LeClair has served as our General Manager since May 2025. He has also been the General Manager of Native Source since May 2025. Prior to this, he was our Chief Development Officer from May 2024 to May 2025, as well as the Chief Development Officer of Native Source from May 2024 to May 2025. From February 2022 to May 2024, Mr. LeClair was Director of Franchise Operations for Wahlburgers Franchising LLC in Hingham, Massachusetts. He was co-founder and principal designer for Interior Design by LeClair Lifestyle LLC in Boston, Massachusetts from April 2019 to February 2022.

Director of Operations: David Wilson

Mr. Wilson has served as our Director of Operations since October 2024. He was a Franchise Business Consultant at Wahlburgers Franchising LLC in Hingham, Massachusetts from September 2022 to September 2024.

Vice President of Construction: David Rotondo

Mr. Rotondo has served as our Vice President of Construction since April 2024. From April 2019 to April 2024, he was Director of Development for Wahlburgers Franchising LLC in Hingham, Massachusetts.

WF's Business Experience

President & Chief Executive Officer: Randall K. Sharpe

Mr. Sharpe has served as our President & Chief Executive Officer since March 2024. From October 2018 to March 2024, he was President, Chief Executive Officer and Board Member of Xperience Restaurant Group in Cypress, California.

Chief Operating Officer: Michael Foster

Mr. Foster has served as our Chief Operating Officer since March 2024. From September 2017 to March 2024, he was Chief Operating Officer for HGI Industries d/b/a Mellow Mushroom in Atlanta, Georgia.

Vice President of Finance & Accounting: Nick Wuthrich

Mr. Wuthrich has served as our Vice President of Finance & Accounting since April 2025. From September 2023 to April 2025, he was the Controller for Sip Fresh Franchising in Pasadena, California, and from January 2019 to September 2023, he was the Director of Treasury with Black Angus Steakhouses in Burbank, California.

**ITEM 3
LITIGATION**

Our Litigation

We have no litigation that is required to be disclosed in this Item.

WF's Litigation

Leonard v. Wahlberg, CA No. 1783CVOO189 (Mass. Sup. Ct.)

On February 21, 2017, William Leonard and Shipyard Burger, LLC, minority owners in WB Holding, filed this action in the Plymouth, Massachusetts Superior Court against Mark Wahlberg, Donnie Wahlberg, Paul Wahlberg, Closest to the Burger, LLC, Dwahlburgers LLC, Nothing But the Burger LLC and WF's former Chief Executive Officer, Rick Vanzura, alleging that defendants breached a fiduciary duty they owed to plaintiffs, breached the terms of the operating agreement for WB Holding and misrepresented business opportunities to plaintiffs. Plaintiffs sought damages in an unspecified amount, production of certain records to which plaintiffs claim to be entitled under Massachusetts law and an accounting to determine the value of plaintiffs' ownership

interests in WB Holding. On June 7, 2019, defendants and William Leonard entered into a settlement agreement under which Closest to the Burger, LLC agreed to acquire Mr. Leonard's interest in WB Holding for \$900,000. This action was dismissed with prejudice on July 31, 2019.

Other than this action, no litigation is required to be disclosed in this Item.

ITEM 4 BANKRUPTCY

Our Bankruptcies

No bankruptcy information is required to be disclosed in this Item.

WF's Bankruptcies

No bankruptcy information is required to be disclosed in this Item.

ITEM 5 INITIAL FEES

Initial Subfranchise Fee

On or before the date on which you sign the Subfranchise Agreement, you must pay us the Initial Subfranchise Fee. The Initial Subfranchise Fee is \$60,000 for a full-service Subfranchised Restaurant, whether within a gaming facility or not, and \$40,000 for a fast casual Subfranchised Restaurant. The Initial Subfranchise Fee is fully earned by us when paid by you, is not refundable and is not credited against any other fees to be paid to us. We have no obligation to refund the Initial Subfranchise Fee in whole or in part for any reason. A portion of the Initial Subfranchise Fee is remitted to WF.

Development Fee

When you sign a Development Agreement, you will incur a total development fee of between \$100,000 and \$200,000 ("Development Fee"), including a per location fee that you agree to pay at the time you sign the Development Agreement. The Development Fee varies depending upon the size of the development territory, demographics, population, number of Subfranchised Restaurants being developed, whether developing a full service or fast casual restaurant and other factors. The Development Fee is not refundable and is not credited against any other fees to be paid to us.

With respect to each Subfranchised Restaurant to be developed by you under the Development Agreement, you will execute the standard form of Subfranchise Agreement in general use at the time that we accept the site for that Subfranchised Restaurant, which may differ from the form of Subfranchise Agreement attached as Exhibit B.

On-Site Evaluation

If we, at your request, provide on-site evaluation (as we consider advisable), you must reimburse us for all travel, living and other expenses incurred by our representatives in connection with such on-site evaluation. As of the date of this disclosure document, we do not charge a fee to provide an on-site evaluation, although we reserve the right to do so, not to exceed \$5,000. If

applicable, the on-site evaluation fee will be non-refundable and will not be credited against any other fees to be paid to us. We have no obligation, however, to conduct any on-site evaluations of locations you propose.

Grand Opening Advertising

Unless your Subfranchised Restaurant will be located within an existing gaming facility, you must conduct initial marketing for the Subfranchised Restaurant in accordance with a grand opening plan that you have prepared and to which we have consented ("Grand Opening Plan"). Under the Grand Opening Plan, you will be required to spend a minimum of \$15,000 on grand opening activities over the period beginning one month prior to opening and continuing through the second month after opening. As part of your Grand Opening Plan spending, provided you use Wahlburgers' prototypes, we will provide website, menu and other design services (as we deem appropriate) for which you will pay us \$5,000 of the amount you are required to spend. The \$5,000 that you may pay to us in connection with the Grand Opening Plan, if applicable, is non-refundable and will not be credited against any other fees paid to us.

Construction Oversight

If we provide construction review or oversight services (as we consider advisable), you must pay us a non-refundable fee of \$1,250 per day. Any construction oversight fees paid to us will not be credited against any other fees paid to us. We estimate that, if we provide these services to you, on average, the total amount paid by you to us for these services will be \$5,000.

Training Fees

Initial Training Program (ITP). We will provide the ITP to up to 4 individuals at no additional cost to you. During the initial year following the date of this disclosure document, we anticipate that such ITP will be provided in collaboration with WF and at a WF-affiliated training facility until we complete our own facilities. Additional employees who desire to attend the ITP, and any replacement employees who are required to attend the ITP, may do so, subject to space availability and your payment of a training fee. The non-refundable training fee for each additional employee currently is \$1,500. You will also be required to pay all travel, living and other expenses incurred by your employees while attending training.

Opening Support. We may, in our sole discretion, provide assistance in opening the Subfranchised Restaurant and in training your employees as we deem appropriate in light of your needs and the availability of our personnel. If we provide on-site assistance, you must reimburse us for all travel, living and other expenses incurred by our training personnel and representatives while providing this assistance. If we determine that you require greater support than we believe to be reasonable, we may, but are not required to, provide that support, and we will charge you a non-refundable fee of \$450 per day to provide that additional opening support.

Generally, the fees identified in this Item 5 are uniformly imposed on all subfranchisees to whom we offer subfranchises but may not be the same as fees imposed and collected by WF under its Wahlburgers Restaurant franchising program.

**ITEM 6
OTHER FEES**

Type of Fee (1)	Amount	Due Date	Remarks
Royalty	8% of your Fiscal Period Gross Sales (2)	Before 5:00 pm on the 10 th day after the end of each Fiscal Period – by electronic funds transfer (2)	See Note (3) for a definition of Gross Sales and Note (4) for a definition of Fiscal Period. A portion of Royalties is remitted to WF.
Brand Fund Contribution	0.5% of Gross Sales.	Same as Royalty	You must contribute 0.5% of the Fiscal Period Gross Sales of the Subfranchised Restaurant to the Wahlburgers Brand Fund. You are required to use your best efforts to advance the reputation of Wahlburgers Restaurants and the products sold under the Marks and to develop awareness of Wahlburgers Restaurants among consumers in order to increase the goodwill of the Marks and the System, but you will have no specific local marketing or advertising spending obligation other than the Brand Fund contribution.
Point of Sale Materials	Our cost	As incurred	If we or WF develop any point-of-sale materials, we or WF may offer to sell those to you at a reasonable cost.
Transfer Fee	\$5,000	Upon submission of request for consent to transfer	You will not be required to pay a transfer fee in connection with a transfer to a business entity that you form for convenience of ownership, but you will need to comply with certain conditions. This fee also applies to transfers of partial ownership interests and transfers upon death or permanent incapacity.

Type of Fee (1)	Amount	Due Date	Remarks
Transfer Fee – Development Agreement	Greater of 10% of the Development Fee or \$10,000	Upon submission of request for consent to transfer	You will not be required to pay a transfer fee in connection with a transfer undertaken primarily for estate planning purposes, subject to certain conditions, or if you transfer to a business entity that you form for convenience of ownership, but you will need to comply with certain conditions. This fee also applies to transfers of partial ownership interests and transfers upon death or permanent incapacity.
Additional Training	As of the date of this disclosure document, there is no charge for attending additional training in the form of regularly scheduled classes at our offices or designated training facilities if space is available.	As incurred	We have the right to charge a fee for additional training, whether mandatory or optional. You must also pay all travel, living, and other expenses incurred by you (or your Operating Principal) and your employees while attending any additional training programs.
Audit and Inspection Costs	Full cost of the inspection or audit, including travel, lodging, meals and wages of our or WF's representatives, and our or WF's reasonable professional fees	Upon demand	Payable only if an inspection or audit is made necessary by your failure to provide required reports or supporting records or provide such reports or records on a timely basis, or if the audit or inspection reveals an understatement of Gross Sales of greater than 2% for the audit period.
Indemnification	Actual losses and expenses incurred by us or WF and our respective officers, affiliates, managers, members, etc.	As incurred	You must defend, indemnify and hold us and WF and our respective officers, affiliates, managers, members, etc. harmless with respect to any and all claims arising directly or indirectly from, as a result of, or in connection with the Subfranchised Restaurant.
Interest	Interest on the amount owed from the due date until paid	When any payment due to us from you is not received in full by the due date	The interest rate is the lesser of the maximum rate permitted for indebtedness of this nature in the state in which the Subfranchised Restaurant is located (which is 10% per annum in California) or 18% per annum.

Type of Fee (1)	Amount	Due Date	Remarks
Late Fee	\$100	When any payment due to us from you is not received by the due date	Payable at our discretion. (In California, the highest lawful rate of interest is 10% per annum.)
Collection Costs	All costs and expenses that we incur, including reasonable professional fees	Upon demand	These costs and expenses may include commissions due a collection agency and all costs associated with litigation, in addition to interest charges on these costs. (In California, the highest lawful rate of interest is 10% per annum.)
800 Number and Secret Shopper Programs	If implemented, all costs associated with the 800 number, Secret Shopper programs or other programs as we may require	As incurred	If implemented, you must participate in programs initiated to verify customer satisfaction and/or your compliance with all operational and other aspects of the System.
Non-Cash Payment System	All costs associated with non-cash payment systems	As incurred	You must accept debit cards, credit cards, stored value gift cards or other non-cash payment systems specified by us or WF to enable customers to purchase authorized products.
Market Research and Testing	Proportionate cost of conducting test marketing programs	As incurred	We or WF may periodically conduct market research and testing to determine consumer trends and the salability of new food products and services. You must cooperate with us and WF in connection with the conduct of such test marketing programs at your own expense.
New Product and Supplier Testing	A reasonable fee, not to exceed the actual cost of inspecting and testing the proposed product or evaluating the proposed supplier, including personnel and travel costs	Within 30 days after receipt of invoice	Payable if you ask us or WF to review a new supplier or new product, whether or not we or WF approves the supplier or product (see Item 8 for a description of the supplier approval process).

Type of Fee (1)	Amount	Due Date	Remarks
Branded Merchandise for Resale	Cost	As incurred	Must be purchased from WF or a source designated by WF (which may include WF), us or our respective affiliates for resale that identifies the System (for example, caps and t-shirts); equipment; decor items; and other products and services.
Reimbursement of Insurance Costs	Cost of insurance, plus a reasonable fee for our services in procuring the insurance	Upon demand	Payable only if you fail to obtain and maintain the minimum insurance we require, and we choose to procure the required
Relocation	A reasonable fee, plus our reasonable expenses incurred in connection with consideration of your relocation request	Upon demand, if required	You may not relocate the Subfranchised Restaurant without our and WF's prior written consent, which we may withhold in our sole discretion.
Renewal Fee	\$20,000	At the time that the new subfranchise agreement is signed	
Site Analysis	Cost of analysis	As incurred	As part of the site acceptance process, we may require a site analysis prepared by a third party vendor at your expense. We reserve the right to designate the third party vendor used to prepare the site. analysis.
QA Audit Costs	All costs and expenses incurred in connection with next QA Audit	Within 10 days after receipt of invoice from us	Applicable if the Subfranchised Restaurant fails to obtain a passing score on any QA Audit

Type of Fee (1)	Amount	Due Date	Remarks
Lost Revenue Damages	The aggregate of the Royalty Fee and the Brand Fund contribution percentages multiplied by the average monthly Gross Sales of your Subfranchised Restaurant during the 12 full calendar months immediately preceding the termination date, multiplied by the number of calendar months in the Measurement Period.	Within 15 days after the effective date of termination	If we terminate the Subfranchise Agreement because of your breach or if you terminate the Subfranchise Agreement without cause, you will pay us Lost Revenue Damages in an amount equal to the net present value of the Royalty Fee and the Brand Fund contribution that would have been paid had the Subfranchise Agreement not been terminated, from the date of termination to the earlier of the following (defined as the "Measurement Period"): (a) five years following the date of termination, or (b) the scheduled expiration of the term of the Subfranchise Agreement.

NOTES

- (1) Unless otherwise noted, all fees are imposed by, collected by, and payable to us or WF and are not refundable. Generally, the fees identified in this Item 6 are uniformly imposed on subfranchisees to whom we offer subfranchises but may not be the same as fees imposed and collected by WF under its Wahlburgers Restaurant franchising program.
- (2) You must participate in our electronic funds transfer program, which authorizes us to use a pre-authorized bank draft system. You must sign and complete the documents that we may require from time to time to authorize and direct your bank or financial institution to pay and deposit directly to our account. You must furnish to us and your bank all authorizations necessary to effect payment by the methods we specify. WF and we reserve the right to modify the method by which you must pay the Royalty, Brand Fund contribution, and other amounts owed to us under the Subfranchise Agreement upon receipt of written notice by WF or us.
- (3) "Gross Sales" include all revenue from the sale of all services and products (including, but not limited to, certain ancillary branded merchandise, such as clothing, souvenirs and novelty items ("Branded Merchandise")) and all other income of every kind and nature (including stored value gift cards and gift certificates when redeemed, on-premise sales, other sales made or sold, at, in or upon or from the Location of the Subfranchised Restaurant, and any other type of sale) related to the Subfranchised Restaurant, whether for cash or credit and regardless of collection in the case of credit. Gross Sales also includes all ancillary charges or fees, including delivery fees and other service charges, that are paid to you by a customer or by a third-party delivery or catering service (e.g., Uber Eats, Postmates, Grubhub, ezCater, or DoorDash) ("Third-Party Service") in connection with delivery or catering services related to the Subfranchised Restaurant (recognizing that though the Third-Party Service may pay you an amount equal to the purchase price charged to the customer less a commission, other fees, and any discounts, credits, or coupons applied to the order, such commission, fees, discounts, credits, and coupons will not be deducted from the Subfranchised Restaurant's Gross Sales). Gross Sales will not include: **(a)** any bona fide documented federal, state, tribal or municipal sales taxes collected by you from customers and paid by you to the

appropriate taxing authority; **(b)** the sale of food, beverages, or merchandise for which refunds have been made in good faith to customers; **(c)** the sale of equipment used in the operation of the Subfranchised Restaurant; **(d)** authorized customer promotional discounts; and **(e)** employee meal discounts. If, due to your error, you may not pay a Royalty on alcoholic beverage sales, you will pay us a Royalty on all Gross Sales (except alcoholic beverage sales) in the same dollar amount as would have been paid if alcoholic beverage sales were included. If, due to applicable law, you may not pay a Royalty on alcoholic beverage sales, you will pay us a Royalty on all Gross Sales, except on alcoholic beverage sales.

- (4) Currently, each "Fiscal Period" is a calendar week. WF and we have the right, following written notice to you, to vary the time period that comprises a Fiscal Period.

ITEM 7 ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT

FULL SERVICE RESTAURANT

Type of Expenditure	Amount (1)	Method of Payment	When Due	To Whom Payment Is To Be Made
Initial Franchise Fee (2)	\$60,000	Lump Sum/Cash	No later than the date on which you sign the Subfranchise Agreement	Us (NativeWahl)
Grand Opening Advertising (3)	\$0-\$15,000	As Arranged	As arranged	Vendors, Us and/or WF
Real Estate (4)	Variable	As Arranged	Before Opening	Landlord, Lender, or Tribal Authority
Architectural Design Services (5)	\$25,000 - \$55,000	As Arranged	Before Opening	Independent Architects and Engineers
Construction/Leasehold Improvements (6)	\$900,000 - \$1,800,000	See Note 6	Before Opening	Construction company and, if applicable, Us
Travel and Living Expenses While Training (7)	\$25,000 - \$80,000	As Arranged	Before Beginning Training	Airlines, Hotels, Restaurants
Furnishing, Fixtures, Equipment (8)	\$350,000 - \$450,000	As Arranged	As Ordered	Suppliers, Approved Suppliers
Signage (8)	\$25,000 - \$35,000	As Arranged	As Ordered	Supplier, Approved Supplier
Smallwares	\$20,000 - \$50,000	As Arranged	As Ordered	Suppliers, Approved Suppliers
Initial Inventory (9)	\$10,000 - \$20,000	As Arranged	Before Opening	Suppliers, Approved Suppliers

Type of Expenditure	Amount (1)	Method of Payment	When Due	To Whom Payment Is To Be Made
Liquor Licenses (10)	Variable	As Arranged	As Incurred	Governmental or Tribal Authority
Business Licenses and Permits (11)	\$3,000 to \$4,000	As Arranged	As Invoiced	Governmental Agencies, Tribal Authority, Lawyers Other Third Parties
Miscellaneous Opening Costs (12)	\$30,000 - \$60,000	As Arranged	Before Opening	Suppliers, Utilities, etc.
Register or Point of Sale System (13)	\$30,000 - \$70,000	As Arranged	As Arranged	Supplier
Additional Funds – 3 months (14)	\$50,000 - \$100,000	As Arranged	As Incurred	Employees, Suppliers, Utilities
Total (15)	\$1,528,000 - \$2,799,000 (Does not include real estate or liquor license costs)			

FAST CASUAL RESTAURANT

Type of Expenditure	Amount (1)	Method of Payment	When Due	To Whom Payment Is To Be Made
Initial Franchise Fee (2)	\$40,000	Lump Sum/Cash	No later than the date on which you sign the Franchise Agreement	Us (NativeWahl)
Grand Opening Adverting (3)	\$0-\$15,000	As Arranged	As Arranged	Vendors, Us and/or WF
Real Estate (4)	Variable	As Arranged	Before Opening	Landlord, Lender, or Tribal Authority
Architectural Design Services (5)	\$25,000 - \$55,000	As Arranged	Before Opening	Independent Architects and Engineers
Construction/Leasehold Improvements (6)	\$600,000 - \$1,200,000	See Note 6	Before Opening	Construction company and, if applicable, Us
Training Related Expenses (7)	\$25,000 - \$80,000	As Arranged	Before Beginning Training	Airlines, Hotels, Restaurants
Furnishing, Fixtures, Equipment (8)	\$300,000-\$350,000	As Arranged	As Ordered	Suppliers, Approved Suppliers
Signage (8)	\$15,000-\$25,000	As Arranged	As Ordered	Suppliers, Approved Suppliers

Type of Expenditure	Amount (1)	Method of Payment	When Due	To Whom Payment Is To Be Made
Smallwares	\$15,000-\$20,000	As Arranged	As Ordered	Suppliers, Approved Suppliers
Initial Inventory (9)	\$10,000-\$20,000	As Arranged	Before Opening	Suppliers, Approved Suppliers
Liquor Licenses (10)	Variable	As Arranged	As Incurred	Governmental or Tribal Authority
Business Licenses and Permits(11)	\$3,000 to \$4,000	As Arranged	As Invoiced	Governmental Agencies, Tribal Authority, Lawyers Other Third Parties
Miscellaneous Opening Costs (12)	\$20,000-\$50,000	As Arranged	Before Opening	Suppliers, Utilities, etc.
Register or Point of Sale System (13)	\$15,000-\$30,000	As Arranged	As Arranged	Supplier
Additional Funds – 3 Months (14)	\$15,000-\$100,000	As Arranged	As Incurred	Employees, Suppliers, Utilities
Total (15)	\$1,083,000 to \$1,989,000 (Does not include real estate or liquor license costs)			

NOTES

- (1) Costs paid to us, our affiliates or WF are not refundable. Whether any costs paid to third parties are refundable will vary based on the practice in the area where the Subfranchised Restaurant is located.
- (2) As described more fully in Item 5, the Initial Franchise Fee is \$60,000 for a full-service Wahlburgers Restaurant and \$40,000 for a fast casual restaurant.
- (3) Unless you will be opening within an existing gaming facility, you must conduct initial marketing for the Subfranchised Restaurant in accordance with a Grand Opening Plan. Under the Grand Opening Plan, you will be required to spend a minimum of \$15,000 (including \$5,000 paid to us) on grand opening advertising over the period beginning one month prior to opening and continuing through the second month after opening. Within 10 days after the end of the period in which you conduct this initial marketing, you must submit appropriate documentation to verify compliance with the grand opening expenditure obligation.
- (4) Unless you will be opening within an existing gaming facility, the cost of acquiring a location for the Subfranchised Restaurant will vary significantly depending on the geographic location. We expect that you will lease the land and building for the Subfranchised Restaurant. The rent for a full service restaurant may range from \$20 to \$300 per square foot per year. This estimate is based on a typical Wahlburgers Restaurant of approximately 3,600 square feet. The rent for a fast casual restaurant may range from \$20 to \$200 per square foot per year. This estimate is based on a restaurant of approximately 1,800 square feet. You may be required to pay the first and

last month's lease payment upon signing your lease agreement. The high end of this range includes \$5,000 paid to us for on-site evaluation.

- (5) We will provide you prototypical plans and specifications for a Wahlburgers Restaurant, which you must adapt to suit the shape and dimensions of the Location. You must, at your cost, ensure that your proposed plans for the Subfranchised Restaurant ("Plans") comply with all applicable ordinances, building codes and permit requirements, lease requirements and restrictions and the Americans with Disabilities Act. The cost of architectural design services will vary depending on the geographic location, size and condition of the premises.
- (6) The cost of constructing a Subfranchised Restaurant will vary depending upon whether the restaurant will be a free-standing unit or built within an existing gaming facility, and depending upon the size, condition, and location of the premises, price differences between various suppliers, and contractors and shipping distances from suppliers. These estimates are based on the buildout costs for a building shell for a full service Wahlburgers Restaurant of approximately 3,000 to 4,000 square feet and for a fast casual Wahlburgers Restaurant of approximately 1,800 square feet in a typical retail center space with construction costs ranging from approximately \$200 to \$550 per square foot. Square footage and range of construction costs per square foot may vary significantly for a Subfranchised Restaurant built within an existing gaming facility. All construction materials and fixtures must meet our standards and specifications but may be purchased from any supplier. These costs are normally payable to third parties prior to the opening of the Subfranchised Restaurant or in periodic installments, depending on the type of financing arrangement you are able to obtain. Neither we nor WF undertake to assist you in arranging financing, and there is no assurance that financing will be available to you. Generally, the availability and terms of financing will depend upon many factors, including, particularly, your creditworthiness. The high end of this range includes \$5,000 paid to us for construction oversight.
- (7) As described in Item 11, prior to opening a Subfranchised Restaurant, you (or your Operating Principal), the Subfranchised Restaurant's general manager, and any other managerial personnel whom we designate must attend the ITP. We do not charge tuition for this training program, but you are responsible for all salaries, benefits, and travel, living, and other expenses incurred by you and your employees while attending the training. The cost of these expenses will depend on the distance you must travel, the types of accommodations, the number of your employees attending training, and their wages. The high end of this range includes \$3,000 for training additional employees.
- (8) You must purchase certain items of furniture, fixtures, and equipment. The cost of purchasing equipment may vary as a result of price differences between suppliers and shipping distances from suppliers. You may purchase or lease approved brands and models of equipment and signs from any approved supplier. This estimate includes costs for a building sign and pylon sign (if allowed by the landlord and local code requirements). Payment for these items typically will be made prior to the opening of the Subfranchised Restaurant or in installments over a period of time, depending on the type of financing arrangement you are able to obtain. Generally, the availability and terms of financing will depend upon many factors, including your creditworthiness. These initial costs could be less if the Subfranchised Restaurant is being developed within a gaming facility that has already existing kitchen facilities available for use by you.

- (9) The cost of an opening inventory of food, beverages, ingredients, and other supplies and materials will vary depending on shipping distances from suppliers and price differences between suppliers. As described in Item 8, these items must conform to specifications established by WF and/or be purchased from WF and/or other approved suppliers.
- (10) We cannot estimate the cost to obtain required liquor licenses since it varies greatly from jurisdiction to jurisdiction depending on the licensing activity involved and the local liquor license resale market, if any. You will be required, for a full service restaurant, to obtain all licenses required for the service of beer, wine and alcohol at the Subfranchised Restaurant.
- (11) This amount represents the estimated cost of health and various operating licenses required at the local, regional or state level.
- (12) This item covers such miscellaneous pre-opening costs and expenses as manager and employee labor, utilities and utility deposits, lighting supplies, office supplies, security deposit, pest control, postage and shipping, storage fees, bank service charges, payroll service charges, licenses, permits and a three-month premium for typical insurance coverage. Manager and employee labor expenses vary according to the wage rate and number of employees and managers hired and trained before opening your Subfranchised Restaurant. The high end of this range includes \$1,800.00 paid to us for additional opening support.
- (13) A description of the computer system can be found in Item 11.
- (14) This is our estimate of your operating expenses for the initial 3 months of your business, including payroll costs for management, rent, insurance, and utilities. These estimates do not take into account revenue you may take in or any estimate of expenses for royalty payments made to us or contributions to the Brand Fund. Your actual costs will depend on factors such as how closely you follow Wahlburgers System methods and procedures; your management skill, experience and business acumen; financing costs; local economic conditions; the local market for the Subfranchised Restaurant; the prevailing wage rate; competition in the market place; and the sales level reached during the initial period.
- (15) We have relied in large part on the experience of WF's affiliates PFG, Fenway, Lynnfield, and Myrtle in the restaurant business to compile these estimates. The estimates are based on WF affiliates' development of typical full service Wahlburgers Restaurants. Costs to develop a Subfranchised Restaurant within an existing gaming facility may vary. You should review these figures carefully with a business advisor before making any decision to purchase a franchise. Neither we nor WF offer financing directly or indirectly for any part of the initial investment.

ITEM 8

RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

Authorized Products and Services

You may offer for sale and sell in the Subfranchised Restaurant only the products (including, but not limited to, Branded Merchandise), services, and brands that WF has designated in the Manual or otherwise in writing. You must offer all items that WF designates as

mandatory for the service format utilized in your Subfranchised Restaurant. WF may also designate some items as optional. WF may change the mandatory and optional menu items, recipes, ingredients, and other products and services in its sole discretion. WF may require that you sell certain brands and prohibit you from selling other brands. You may sell products only in the varieties, weights, sizes, forms, and packages that WF has designated. You must use only authorized ingredients and follow Wahlburgers' recipes in the preparation of menu items.

You may not use the Location for the sale or display of items not authorized by us. Within 15 days after we provide written notice to you, you must begin selling any newly authorized menu items (or using any newly authorized ingredients) or Branded Merchandise and cease selling any menu item or Branded Merchandise that is no longer authorized (or using any ingredient that is no longer authorized); however, if the discontinued menu item, ingredient or Branded Merchandise could pose a hazard to the public or prove detrimental to the system, you must cease selling or using that item, ingredient or Branded Merchandise immediately.

All food and beverages authorized for sale at the Subfranchised Restaurant must be offered for sale under the name that WF specifies in the Manual from time to time. The design of the menus in the Subfranchised Restaurant must conform to WF's specifications and be approved in writing by us. We periodically will provide you suggested retail prices for the products and services offered at the Subfranchised Restaurant and, to the extent permitted by applicable law, may require that you adhere to those suggested prices, including maximum prices. If you have a suggestion for a new menu item or ingredient or new Branded Merchandise, or for a change to an authorized menu item or ingredient or authorized Brand Merchandise, or you wish to participate in a test market program, you must notify us before you implement any such change or commence any such program. You may not add or modify any menu item or participate in a test market program without first obtaining our prior written approval.

Supplier Approval Process

We have the right to require that all food and non-food products (including, but not limited to, Branded Merchandise), supplies, equipment and services that you purchase for use, sale or resale in the Subfranchised Restaurant: **(a)** meet specifications that WF establishes from time to time; **(b)** be purchased only from suppliers that WF has consented to (which may include WF, us and/or our and its affiliates); and/or **(c)** be purchased only from a single source or from a limited number of designated sources (which may include WF and/or its affiliates). To the extent that WF establishes specifications, requires WF's consent to suppliers or designate specific suppliers for particular items, WF will publish such requirements in the Manual or otherwise in writing (which includes electronic publication) that we will make available to you. WF has developed and may continue to develop certain proprietary food products that will be prepared according to WF's proprietary special recipes and formulas, and you agree to purchase those food products developed by WF pursuant to a special recipe or formula only from WF, its affiliates or a third party designated and licensed by WF to prepare and sell such products (which may include us, our affiliates, WF or its affiliates). Neither we nor WF deliver or install any items for you.

WF may create purchasing restrictions to control the quality and selection, and ensure the consistency, of menu items, ingredients, Branded Merchandise and other merchandise; to consolidate System purchases to reduce costs or ensure availability of products; or for other valid business reasons. You must purchase Branded Merchandise exclusively from Business Improvement Group ("B.I.G"). During fiscal year 2024, the total amount received by WF from B.I.G. from franchisee purchases of Branded Merchandise was \$0. Stran Promotion Solutions ("Stran") was WF's previous exclusive vendor for Branded Merchandise and WF received

\$15,521, representing 0.3% of total 2024 revenues of \$5.148 million. We did not receive any amounts from B.I.G. from franchisee purchases of Branded Merchandise B.I.G.

You may not engage in “grey market” activities in which you take advantage of any group purchasing arrangements for Wahlburgers Restaurants to purchase products that you then resell to purchasers outside of the System or use in a business outside of the System.

As of the date of this disclosure document, neither WF, we nor any of our respective affiliates are approved suppliers for any product. WF, we or our respective affiliates may earn income on sales of products (including, but not limited to, Branded Merchandise), ingredients, and/or supplies to you. WF or we may receive rebates, commissions, or other payments from third-party suppliers based on your purchases from them. As of the date of this disclosure document, however, except with respect to Branded Merchandise (as detailed above), such rebates, commissions, or other payments to WF are returned to franchisees by WF, at its sole discretion, and/or contributed to the Brand Fund. You agree that we, WF and our respective affiliates are entitled to retain such income and consideration.

As noted above, Branded Merchandise must be purchased from WF or a source designated by WF (which may include WF, us or our respective affiliates). If you would like to purchase other products or services from a supplier which we and WF have not approved, you must submit a written request for approval. Criteria for approving proposed suppliers will be made available to you on your request. We, WF and our or its designees have the right to inspect the proposed supplier's facilities and test samples of the proposed products. You agree to pay a reasonable fee, not to exceed the actual cost of the inspection and testing the proposed product or evaluating the proposed supplier, including personnel and travel costs, whether or not the product or supplier is accepted. We and WF have the right to grant, deny or revoke consent to products, services and suppliers in its sole discretion. We will notify you of the decision as soon as practicable following its evaluation, not to exceed 90 days. If approval is obtained, you may contract with the accepted supplier. We, WF and our or its designees reserve the right to reinspect the facilities and products of any accepted supplier and revoke acceptance in writing upon the supplier's failure to meet any of its then-current criteria.

WF estimates that the purchase of products from WF or its affiliates, or its approved or designated suppliers and/or products that are subject to Wahlburgers standards and specifications represents approximately 34-45% of your overall purchases in establishing the Subfranchised Restaurant and 25-35% of your overall purchases in operating the Subfranchised Restaurant. Currently, we and WF provide no material benefits to you based on your use of approved or designated suppliers. As of the date of this disclosure document, WF has negotiated system-wide purchasing arrangements, including pricing terms, with Sysco, Coca-Cola, Ecolab, B.I.G., Wolverine, Turano, FireKing, Entegra Procurement Services, and Lamb Wesson to maximize the combined purchasing power benefit of all Wahlburgers Restaurants. Neither we nor WF currently have purchasing or distribution cooperatives, but WF reserves the right to establish them.

There are currently no approved suppliers for required purchases in which any of our or WF's officers own an interest; however, Mark Wahlberg owns an interest in an approved supplier of tequila.

Computer System

See Item 11 for information regarding our current minimum standards for the computer system for the Subfranchised Restaurant and your related obligations under the Subfranchise Agreement.

Insurance

During the term of the Agreement, you must maintain in full force and effect that insurance which you determine to be necessary, which must include at least the types of insurance and the minimum policy limits specified below, as may be modified in the Manual or otherwise in writing.

- Comprehensive General Liability Insurance in an amount no less than \$1,000,000 per incident/ \$2,000,000 annual aggregate, such policy shall provide premises & products liability coverage as well as personal injury protection;
- Liquor Liability in an amount no less than \$1,000,000 per incident/ \$2,000,000 annual aggregate;
- Workers Compensation, Disability Coverage per Franchisee's Development State's regulation requirements. Employers Liability in the amount not less than \$1,000,000;
- Business Auto Liability including non-owned and hired car coverage with a limit of \$1,000,000 CSL;
- Umbrella/ Excess Policy with a limit of no less than \$5,000,000 per incident. Such policy shall be excess of General Liability, Liquor Liability, Auto Liability & Employers Liability;
- Employment Practices Liability Insurance in an amount no less than \$1,000,000, such policy shall contain Third Party Discrimination Coverage;
- Property insurance may be part of an Umbrella Policy for the full replacement cost of the Franchised Restaurant.

Each insurance policy must be written by an insurance company that maintains an "A+" or better rating by the latest edition of Best's Insurance Rating Service (or another rating service designated by us). The insurance policy or policies must be in effect when you execute the Agreement. The insurance policy or policies must protect WF, you, us, and our respective past, present, and future officers, directors, managers, members, owners, employees, servants, representatives, consultants, attorneys, and agents. WF, we and any entity with an insurable interest designated by WF or us must be named as additional insureds in the policy or policies (statutory policies excepted). Each policy must include a waiver of subrogation in WF's and our favor. We may require additional types of coverage or increase the minimum amount of coverage upon reasonable notice. Your obligation to obtain coverage is not limited in any way by insurance that we maintain. You must provide us with certificates of insurance evidencing the required coverage and proof of payment no later than the date on which you sign the Agreement. The evidence of insurance must include a statement by the insurer that the policy or policies will not be canceled or materially altered without at least 30 days' prior written notice to us. If you fail to obtain and maintain insurance coverage as required by the Agreement, we have the right, but not the obligation, to obtain the required insurance on your behalf and to charge you for the cost of the insurance, plus a reasonable fee for our services in procuring the insurance.

ITEM 9 FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under your franchise agreement, the form of Subfranchise Agreement attached as Exhibit B, and, where applicable, the Gaming Facility Addendum attached as Exhibit C. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

	Obligation	Section in Subfranchise Agreement (FA) and, where applicable, Gaming Facility Addendum (GFA)	Disclosure Document Item
a.	Site selection and acquisition/lease	FA: Sections 3 and 4 GFA: Sections 3 and 4 DA: Section 5	Items 7 and 11
b.	Pre-opening purchases/leases	FA: Sections 3, 4, 5.2 and 12.10 DA: Sections 5 and 6	Items 5, 7 and 8
c.	Site development and other pre-opening requirements	FA: Sections 3 and 5 GFA: Sections 3, 4 and 5 DA: Sections 3 and 5	Items 7 and 11
d.	Initial and ongoing training	FA: Section 9	Items 6, 7 and 11
e.	Opening	FA: Sections 5.2, 5.3, 10.1 and 10.2 GFA: Sections 3,4,5, 6 and 7	Item 11
f.	Fees	FA: Sections 1.1.3, 2.2.8, 3.2, 3.3, 5.1.2, 6, 7.2, 7.4, 8.1, 8.6, 9, 10.2, 12.5, 12.10 and 16.3 DA: Sections 4, 5.2, 5.3, 5.6 and Exhibit A	Items 5 and 6
g.	Compliance with standards and policies/ Manual	FA: Sections 11 and 12	Items 8, 11, and 14
h.	Trademarks and proprietary information	FA: Sections 8.4, 13 and 18 DA: Section 11.1	Items 13 and 14
i.	Restrictions on products/services offered	FA: Sections 12.3 and 12.5	Item 16
j.	Warranty and customer service requirements	FA: Sections 12.8, 12.9, 12.11 and 12.13	Item 11

	Obligation	Section in Subfranchise Agreement (FA) and, where applicable, Gaming Facility Addendum (GFA)	Disclosure Document Item
k.	Territorial development and sales quotas	FA: Section 1.2 DA: Sections 1.1, 2, 3 and Exhibit A	Item 12
l.	Ongoing product/service purchases	FA: Sections 12.3 and 12.5	Item 8
m.	Maintenance, appearance and remodeling requirements	FA: Sections 12.7 and 12.8	Item 11
n.	Insurance	FA: Section 12.10 DA: Sections 5.5 and 14.2	Items 6, 7 and 8
o.	Advertising	FA: Section 8 GFA: Section 7	Items 6 and 11
p.	Indemnification	FA: Section 23 DA: Section 14	Item 6
q.	Owner's participation/management/staffing	FA: Sections 12.9 DA: Section 7	Items 11 and 15
r.	Records and reports	FA: Sections 6.4 and 7	Item 6
s.	Inspections and audits	FA: Sections 5.1, 5.2, 7.4, 12.5.4, 12.11 and 13.2(f)	Items 6, 8, and 11
t.	Transfer	FA: Sections 15 and 16 DA: Sections 8 and 9	Items 6 and 17
u.	Renewal	FA: Section 2.2 GFA: Section 2	Item 17
v.	Post-termination obligations	FA: Section 20 DA: Section 12.4	Item 17
w.	Non-competition covenants	FA: Section 18 DA: Section 11	Item 17
x.	Dispute resolution	FA: Section 28 DA: Section 19	Item 17

ITEM 10 FINANCING

Neither we nor WF offers any direct or indirect financing. Neither we nor WF guarantees your note, lease or obligation.

ITEM 11
SUBFRANCHISOR'S OR FRANCHISOR'S ASSISTANCE,
ADVERTISING, COMPUTER SYSTEMS AND TRAINING

Except as listed below, neither we nor WF are required to provide you with any assistance.

Our Pre-Opening Obligations

Before you open the Subfranchised Restaurant, we will:

1. Advise you in writing whether we have accepted the site within 60 days after we receive a complete site review report (as determined by us). If we do not respond within 60 days, we will be deemed to have not accepted the site. (Development Agreement § 5.4.1, Subfranchise Agreement § 3.4.1)
2. Review the proposed sublease, lease, or purchase contract for the accepted site to ensure that it includes the provisions we require as set forth in the Subfranchise Agreement. (Development Agreement § 6, Subfranchise Agreement § 4)
3. Provide you prototypical plans and specifications for a Wahlburgers Restaurant. (Subfranchise Agreement § 5.1.1)
4. Provide you a list of the approved third-party suppliers of signs, fixtures, and initial inventories and goods for a Wahlburgers Restaurant. (Subfranchise Agreement § 12.5). We do not provide you specifications or deliver or install any items
5. Loan you one copy of, or provide you with electronic access to, the Manual, which contains detailed standards, specifications, instructions, forms, reports, and procedures for management and operation of the Subfranchised Restaurant. You may keep the Manual for as long as the Subfranchise Agreement (or any successor subfranchise agreement) remains in effect, but the Manual remains WF's property. WF may revise the contents of the Manual, and you agree to comply with each new or changed section. (Subfranchise Agreement § 11). We will permit you to inspect a copy of the Manual at our offices before you purchase a franchise, if you first sign a Confidentiality Agreement, which is attached as Exhibit F.
6. Provide to you (or your Operating Principal), the Subfranchised Restaurant's general manager, and any other managerial personnel that we designate the ITP. Our training program is described below. (Subfranchise Agreement § 9.1)
7. Provide consultation and advice to you with regard to construction or renovation of the Subfranchised Restaurant, building layout, furnishings, fixtures and equipment plans and specifications, employee selection and training and purchasing and inventory control. (Subfranchise Agreement § 10.1)

Our Obligations After Opening

During the operation of the Subfranchised Restaurant, we or WF, as indicated, will:

1. WF will collect, administer, and spend for advertising purposes monies paid by franchisees, subfranchisees and company-operated Wahlburgers Restaurants into the Brand Fund as described below. (Subfranchise Agreement § 8.1)

2. WF will periodically change the System, including modifications to the Manual, the menu, the required equipment, the signage, the Proprietary Marks, and the Trade Dress. You must accept, use, or display in the Subfranchised Restaurant any such System changes and make such expenditures as the System changes require. WF also has the right to vary System standards, in its reasonable judgment, to accommodate circumstances of individual franchisees and subfranchisees. (Subfranchise Agreement § 12.2)

3. We will provide additional ongoing training to you (or your Operating Principal), your managerial personnel, training personnel, and/or other previously trained and experienced staff members at the times and locations that we designate. (Subfranchise Agreement § 9.2)

4. We will periodically advise and consult with you regarding the operation of the Subfranchised Restaurant and make available, as we believe appropriate, information regarding the System and new developments, techniques, and improvements in the areas of restaurant design, operations, management, menu development, sales and customer service, marketing, and other areas. We may provide these services through visits by our respective representatives to the Subfranchised Restaurant or your offices (although we are not obligated to make any visits), the distribution of printed or filmed material, an Intranet or other electronic forum, meetings or seminars, training programs, telephone communications, or other forms of communications. (Development Agreement § 5.6, Subfranchised Agreement § 10.3)

Brand Fund and Marketing

Grand Opening Plan. Unless you are opening your restaurant in an existing gaming facility, under the Grand Opening Plan, you will be required to spend a minimum of \$15,000 on grand opening activities over the period beginning one month prior to opening and continuing through the second month after opening. Within 10 days after the end of the period in which you conduct this initial marketing, you must submit appropriate documentation to verify compliance with this obligation.

Local Advertising. You are required to use your best efforts to advance the reputation of Wahlburgers Restaurants and the products sold under the Marks and to develop awareness of Wahlburgers Restaurants among consumers in order to increase the goodwill of the Marks and the System but as of the issuance this disclosure document, you have no specific local marketing or advertising spending obligation other than the Brand Fund contribution.

You agree to conduct all marketing in a dignified manner and in accordance with the standards and requirements we specify periodically. You agree that all advertising and promotional materials must bear the Proprietary Marks in the form, color, location and manner that we prescribe. WF will have the final decision on all creative development of advertising and promotional messages.

WF owns all advertising and promotional materials developed by you, and you will take all actions we and/or WF specify to vest ownership in WF. Prior to use, you must submit all advertising materials to us for Wahlburgers' and our approval, which approval will not be unreasonably withheld.

Brand Fund. WF has established a Brand Fund to which you must contribute 0.5% of Gross Sales. Your contribution to the Brand Fund must be paid at the same time and in the same manner as the Royalty. There currently is no franchisee advertising council that advises WF or us on advertising policy.

WF may use the Brand Fund Contributions and any earnings of the Brand Fund for any costs associated with advertising, marketing, public relations, promotional programs and materials (which may be national, regional or local in scope), and/or any other activities that WF believes would benefit the System, including the following: advertising campaigns in various media; point-of-purchase materials; review of locally-produced ads; free standing inserts; brochures; purchasing and/or developing promotional materials; market research, including secret shoppers; sponsorships; design and maintenance of a web site; celebrity endorsements; trade shows; association dues; search engine optimization costs; establishment of a third party facility for customizing local advertising; accounting costs; and holding an annual franchise convention. WF will not use the Brand Fund for any activity whose sole purpose is the marketing of franchises or subfranchises or the soliciting of franchisees or subfranchisees; however, you acknowledge that the Wahlburgers web site, public relations activities, community involvement activities, and other activities that may be supported by the Brand Fund may contain information about franchising opportunities.

WF has the right to direct all programs supported by the Brand Fund, with final discretion over creative concepts, the materials and media used in the programs, and their placement. WF may work with its in-house advertising department and/or a regional advertising agency to develop advertising for print and radio. WF and we do not guarantee that you will benefit from the Brand Fund in proportion to your contributions to the Brand Fund. In spending advertising monies, WF will not be obligated to make expenditures for any franchisee or subfranchisee that are equivalent or proportionate to that franchisee's or subfranchisee's contribution or to ensure that any particular franchisee or subfranchisee benefits directly or on a pro rata basis from expenditures of the funds. WF likewise will not be obligated to spend any amount on advertising in the area or territory in which your Subfranchised Restaurant is located. You must participate in all advertising, marketing, promotions, research, and public relations programs instituted by the Brand Fund.

WF will not use any contributions to the Brand Fund to defray any of its general operating expenses, except for reasonable administrative costs and overhead that WF incurs in activities reasonably related to the administration of the Brand Fund or the management of Brand Fund-supported programs (including salaries of its personnel who devote time to Brand Fund activities). WF will separately account for the Brand Fund, but WF does not need to segregate Brand Fund monies from its other monies. WF may terminate and subsequently restart the Brand Fund. On termination, WF may spend the remaining monies for Brand Fund purposes or return the monies to the restaurants that contributed to the Brand Fund on a pro rata basis.

Any point-of-sale materials produced with Brand Fund monies will be made available to you at a reasonable cost, and the proceeds of such sales will be credited to the Brand Fund. WF is not required to have an independent audit of the Brand Fund completed. WF will make available an unaudited statement of contributions and expenditures for the Brand Fund no sooner than 90 days after the close of its fiscal year to franchisees and subfranchisees who make a written request for a copy. Wahlburgers Restaurants owned by WF and/or its affiliates will contribute to the Brand Fund on the same basis as comparable franchisees and subfranchisees. If WF reduces the Brand Fund Contribution for franchisees, WF will have the right to reduce by the same amount the required contribution for Wahlburgers Restaurants operated by WF or its affiliates.

In WF's last fiscal year, of the total monies spent by the Brand Fund, of the total monies spent by the Brand Fund, approximately 48% was spent on agency fees including creative, digital ads and SEO and print services; approximately 15% on production, approximately 36% on marketing and technology services, including the WahlClub loyalty program and mobile app; and

approximately 1% on administrative support. No money was spent by the Brand Fund to solicit new franchisees.

With respect to the Brand Fund, while WF may spend in any fiscal year an amount greater or less than the aggregate contribution of Wahlburgers Restaurants to the applicable Fund, generally, WF believes that WF will spend all advertising payments during the taxable year in which the contribution and earnings are received. If WF does not spend the advertising payments in one year, WF will likely spend them in the following year or distribute any surplus to then-current franchisees and subfranchisees who contribute to the applicable Fund and restaurants operated by WF or its affiliates.

There is no requirement that a subfranchisee participate in a local or regional advertising cooperative.

Point-of-Sale Materials. If we or WF develop any point-of- sales materials, we or WF may offer to sell those to you at a reasonable cost.

Social Media. You may not promote, offer, or sell any products or services relating to the Subfranchised Restaurant through, or use any of the Proprietary Marks in, any form of electronic communications, including Internet web sites, social networking sites, applications or other future technological avenues that enable users to create and share content or to participate in social networking (collectively, "Social Media"), without WF's or our prior written consent, which may be withheld for any or no reason. WF or we may establish a Social Media policy, and you must comply with any such Social Media policy, as modified periodically. Your use of any Social Media relating to the Subfranchised Restaurant is subject to WF's and our prior written approval. You may not establish an independent site or page on any Social Media. If we or WF authorize you to have and/or design a site or a page on any Social Media for the Subfranchised Restaurant, your site and page may only be accessed from WF's site or page, and WF may prohibit links between your site or page and any other site.

Any use of Social Media by you with respect to the Subfranchised Restaurant constitutes advertising and promotion, and you must comply with the restrictions on advertising described above and any additional policies and standards we or WF issues from time to time with respect to Social Media. Any copyright in your sites or pages on Social Media will be deemed to be owned by WF, and you agree to sign any documents that WF reasonably deems necessary to affirm its ownership of the copyright. If necessary, you must ensure cooperation with WF and us by any web site service provider or web site hosting company with which you do business. You must have or obtain the lawful right to use any proprietary materials of others that appear on your sites or pages on Social Media. WF periodically may provide to you content for your sites and pages on Social Media, including copy, news stories and photographs. WF must consent to any changes to your sites and pages on Social Media.

Public and Media Relations. You may not issue any press or other media releases or other communications without our prior consent. As a subfranchisee of the System, you may only participate in internal and external communications activities that create goodwill, enhance our public image, and build the Wahlburgers brand.

Computer System

You must obtain and install, at your expense, a computerized point-of-sale system ("POS System"). We reserve the right to specify a vendor or supplier and, if acquired through

us, charge you for such hardware, software, support, and other related services ourselves. As of the date of this disclosure document, NCR Aloha is the only approved POS System. Your POS System must record customer transactions and collect and generate Gross Sales for the Subfranchised Restaurant and sales by categories. WF also reserves the right to require you to replace your existing POS System with one designated by WF, at your sole cost, but not more frequently than every 24 months. We may require you to install and maintain any software or other proprietary system designated by us, at your sole cost. The current cost to obtain the hardware and software system is approximately \$35,000 (without tablets) to \$40,000 (with tablets) with a monthly service fee of approximately \$685 that covers services, including Kitchen KDS, Aloha, Loyalty, OLO Online Ordering integration, Gift Card integration, Aloha Enterprise, Mobile Pay, Encrypted Payments and Network protection.

We and WF will have independent access to the information and data on the POS System, and there are no contractual limitations on our and WF's right to access that information. Neither we, WF, our respective affiliates, nor any third parties are required to provide ongoing maintenance, repairs, upgrades, or updates to your computer system. Currently, there are no optional or required maintenance/upgrade contracts for your POS System. We estimate that the annual cost of optional or required maintenance, upgrades, or updates for your POS System is approximately \$6,000-\$12,000.

You must: **(a)** maintain on the computer system only the financial and operating data specified in the Manual; **(b)** transmit data to us] and to WF in the form and at the times required by the Manual; **(c)** give us and WF unrestricted access to your computer system at all times (including IDs and passwords, if necessary) to download and transfer via modem or other connection as we determine; **(d)** maintain the computer system in good working order at your own expense; **(e)** replace or upgrade the computer system as we require (but not more than every 24 months); **(f)** install high speed Internet and/or communications connections; **(g)** ensure that your employees are adequately trained in the use of the computer system and our related policies and procedures; **(h)** comply with the Payment Card Industry Data Security Standard ("PCI DSS") at all times; **(i)** engage any vendor WF or we designate to ensure the security of your data and compliance with the PCI DSS; and **(j)** use any proprietary software or support services and other proprietary materials that we or WF provide to you in connection with the operation of the Subfranchised Restaurant and if we require, execute a license agreement and pay to us, as the case may be, a reasonable license fee for the use of such proprietary software. You may not install any software other than authorized upgrades or make any hardware modifications to the computer system without our express written consent. Because computer designs and functions change periodically, we may make substantial modifications to your computer requirements or require installation of entirely different systems during the term of the Subfranchise Agreement.

Selecting the Location of Your Subfranchised Restaurant

We do not select the specific site for your Subfranchised Restaurant. You select the site for your Subfranchised Restaurant, including the location within a gaming facility, if applicable, subject to our and WF's acceptance based on the site selection criteria in effect at the time of your request. As noted in Item 1, you should not acquire any interest in a site for your until we and WF have approved you as a Wahlburgers subfranchisee and we have accepted the site. If not within a particular proposed gaming facility, you must select the site from within a general area mutually agreed to in writing by you and us, and you must obtain acceptance for a site within 180 days after you sign the Agreement. If we do not accept a site within that time period, we, at our option, may terminate the Agreement. We do not own or lease any location to franchisees. We also do not provide assistance in conforming the premises to local ordinances and building

codes, in obtaining any required permits, constructing, remodeling and decorating the premises or in hiring or training your employees, other than employees who attend Initial Training.

With respect to each proposed site, you must submit to us a site review report consisting of financial pro formas, a description of the site, photographs, demographic information, site characteristics (including access and egress points and the amount of road traffic), other restaurant options in the area or the gaming facility, and any other information that we may require, including, but not limited to, a letter of intent or other evidence satisfactory to us, which confirms your favorable prospects for obtaining the site. Our site selection criteria consider demographic characteristics, traffic patterns, parking, character of the neighborhood, competition from other businesses in the area, the proximity to other businesses (including restaurants operated or franchised by us or our affiliates), the nature of other businesses in proximity to the site and other commercial characteristics (including the purchase price, rental obligations and other lease terms for the proposed site) and the size, appearance and other physical characteristics.

We may require a site analysis prepared by a third party vendor at your expense. We reserve the right to designate the third party vendor used to prepare the site analysis. If the site review report is acceptable, we reserve the right to conduct one on-site evaluation of the proposed site before deciding whether to accept the site. If we conduct an on-site evaluation, we may charge you a fee as determined by us, and you must pay all travel, living and other expenses incurred by our representative. Within 60 days after receipt of a complete (as determined by us) site review report, we will advise you in writing whether we have accepted the site; however, we have no obligation to review any site review report if you or your affiliates are not in full compliance with all agreements with us and/or our affiliates. If we do not respond within that time period, we will be deemed to have denied acceptance of the site. Our acceptance or denial of acceptance of a site may be subject to reasonable conditions as determined in our sole discretion.

Our acceptance indicates only that we believe that the site meets our then-current site selection criteria. Applying criteria that have appeared effective with other sites might not accurately reflect the potential for all sites, and demographic and/or other factors included in or excluded from our criteria could change, altering the potential of a site. The uncertainty and instability of these criteria are beyond our control, and we are not responsible if a site we accept fails to meet your expectations. Your submission of a proposed site for our acceptance, including a proposed site within a gaming facility, is based on your own independent investigation of the site's suitability for a Wahlburgers Restaurant.

We do not provide assistance with conforming the Subfranchised Restaurant premises to local ordinances and building codes, in your obtaining permits, in constructing, remodeling or decorating the Subfranchised Restaurant premises or in hiring and training employees.

Sourcing of Equipment and Supplies

As noted in Item 8, we have the right to require that all food and non-food products (including, but not limited to, Branded Merchandise), supplies, equipment and services that you purchase for use, sale or resale in the Subfranchised Restaurant: **(a)** meet specifications that WF establishes from time to time; **(b)** be purchased only from suppliers that WF has consented to (which may include WF, us and/or our and its affiliates); and/or **(c)** be purchased only from a single source or from a limited number of designated sources (which may include WF and/or its affiliates). To the extent that WF establishes specifications, requires WF's consent to suppliers or designate specific suppliers for particular items, WF will publish such requirements in the Manual or otherwise in writing (which includes electronic publication) that we will make available to you.

WF has developed and may continue to develop certain proprietary food products that will be prepared according to WF's proprietary special recipes and formulas, and you agree to purchase those food products developed by WF pursuant to a special recipe or formula only from WF, its affiliates or a third party designated and licensed by WF to prepare and sell such products (which may include us, our affiliates, WF or its affiliates). Neither we nor WF deliver or install any items for you.

Typical Time Between Agreement Signing and Opening

You must open the Subfranchised Restaurant for business at the Subfranchised Location no later than 180 days after the last to occur of the Effective Date or the date we consented to the proposed site ("Opening Date"). The length of time between signing of the Subfranchise Agreement and the opening of your Subfranchised Restaurant is typically 6 to 12 months. Factors affecting the length of time between the execution of the Subfranchise Agreement and the opening of your Subfranchised Restaurant include whether the location is free-standing or within an existing or under-development gaming facility and the sourcing of economically viable sites, site plan and building permit approvals, obtaining required liquor licenses, obtaining any site licenses and government approvals, constructing the building and site improvements, unforeseen construction delays that are not within your control, if any, weather variations and hiring, and training managers and hourly employees.

Training

ITP. At least 6 weeks before your Wahlburgers Restaurant opens for business, you (or your Operating Principal), your Wahlburgers Restaurant's general manager and at least 2 other managerial personnel whom we designate must attend, and become certified in, the ITP. The length of the ITP is 3-4 weeks based on the business model of your Wahlburgers location. We or our affiliates or designees offer the ITP during the year on an as-needed basis. Until we have established our own training facility, likely within the year following the date of this disclosure document, we will provide your employees and you the ITP at a Wahlburgers Restaurant operated by WF or its affiliates and/or WF's corporate office, which is currently in Hingham, Massachusetts. We will not authorize your Wahlburgers Restaurant to open until those employees whom we designate have attended and successfully completed (as determined by us in our sole discretion) the ITP. Upon our request, as a prerequisite to the ITP, attendees must successfully complete (as determined by us in our sole discretion), at your cost, a ServSafe food safety training and certification program administered by the National Restaurant Association Educational Foundation.

We do not charge a training fee for the ITP for the first 4 individuals. Additional employees who desire to attend the ITP, and any replacement employees who are required to attend the ITP, however, may do so, subject to space availability and your payment of a training fee. You must pay all salaries, benefits, travel, living, and other expenses incurred by you and your employees while attending the training. We have the right to dismiss from the ITP any person whom we believe will not perform acceptably in the position for which he/she has been hired, and you must provide a suitable replacement within 30 days of dismissal. In such event, we will have no obligation to extend the Opening Date (as defined in the Subfranchise Agreement). Until we establish a training facility, WF's Chief Operating Officer, Michael Foster, whose information is disclosed in Item 2, will be responsible for the training program. Mr. Foster has over 6 years of experience in training.

If you (or your Operating Principal) fail to complete the ITP to our satisfaction, we will permit you (or your Operating Principal) to repeat the ITP at the next available scheduled training session and upon a second failure may terminate the Agreement; however, we will have no obligation to extend the Opening Date. We reserve the right to charge a training fee if you (or your Operating Principal) are required to repeat the ITP.

The following chart summarizes the subjects taught during ITP:

TRAINING PROGRAM

SUBJECT	HOURS OF CLASSROOM TRAINING	HOURS OF ON-THE-JOB TRAINING	LOCATION
General Management/ Concept/Culture	5.25	0	Until we have established a training facility, WF's corporate office which is currently located in Hingham, Massachusetts, a WF affiliate company-owned Wahlburgers Restaurant or another location
Front of the House	0	16	A WF affiliate-owned Wahlburgers Restaurant or another location
Back of the House	0	16	A WF affiliate-owned Wahlburgers Restaurant or another location
Shadow Manager on Duty	0	47.75	A WF affiliate-owned Wahlburgers Restaurant or another location

Ongoing Training; Training of Replacement Personnel. We may require you (or your Operating Principal), your managerial personnel, training personnel, and/or other previously trained and experienced staff members to attend and complete satisfactorily various training courses that we or WF periodically choose to provide at the times and locations that we designate, as well as periodic conventions, regional meetings, and conferences that we specify. We may charge a fee for these courses as determined by us. You must pay all salaries, benefits, travel, living, and other expenses incurred by you and your employees during all training courses and programs.

We require that your replacement managerial and training personnel satisfactorily complete Wahlburgers' training programs within the time period required by the Manual after being designated as managerial or training personnel. We may charge a fee for these training programs as determined by us.

Any specific ongoing training or advice we or WF provides does not create an obligation (whether by course of dealing or otherwise) to continue to provide such specific training or advice, all of which we or WF may discontinue and modify from time to time.

Training Materials and Methods. WF's training materials include its training manual, and on-the-job training guides. All training materials remain WF's property. Except for the ITP, WF and we have the right to provide training programs in person, on DVD, via the Internet, in printed or electronic format, or by other means, as WF or we determine.

ITEM 12 TERRITORY

Development Agreement

You will not receive an exclusive territory under the Development Agreement. You may face competition from other Subfranchisees, from outlets that we own, from WF and its franchisees, or from other channels of distribution or competitive brands that we or WF controls.

Under the Development Agreement, you will receive a Development Area, which will be mutually agreed upon by us and you. A description of the Development Area will be attached as an exhibit to the Development Agreement.

Except as stated above, we will not, during the term of the Development Agreement, operate or Subfranchise others to develop Wahlburgers Restaurants in the Development Area, provided you are in compliance with the terms of the Development Agreement and any other agreements with us or our affiliates and you are current on all obligations due to us and our affiliates.

If you are in default of the Development Agreement (which may include, but is not limited to, a default for failing to comply with the Development Schedule) or any Subfranchise Agreement and fail to cure the default within the applicable cure period (if any), we may terminate the Development Agreement and your limited rights in the Development Area. There are no other circumstances in which we can unilaterally modify your limited rights in the Development Area.

There are no restrictions on the areas in which you or we may advertise or solicit customers, nor must we compensate you if we solicit or accept orders from inside the Development Area. We reserve all rights to use and license the System other than those we expressly grant under the Development Agreement and Subfranchise Agreement. The rights we reserve include the right to use any other channel of distribution, including the Internet, to make sales in the Development Area using the Proprietary Marks or different proprietary marks.

Subfranchise Agreement

We are authorized to offer and sell Wahlburgers restaurant subfranchises only in tribally owned or controlled locations throughout the United States (except for Rhode Island or Hawaii and in certain other specified tribal locations) under subfranchising rights that WF has granted us.

You will not receive any exclusive territory under the Franchise Agreement. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control. We and WF will generally provide you a

protected territory of approximately that area encompassed within a 2-mile radius of your Wahlburgers Restaurant, subject to the exceptions noted below in this Item 12 ("protected Area").

Nothing in the Subfranchise Agreement prohibits us and our affiliates or WF and its affiliates from, among other things: **(a)** operating or licensing others to operate, during the term of the Agreement, Wahlburgers Restaurants at any location other than in the Protected Area; **(b)** operating or licensing others to operate, after the Agreement terminates or expires, Wahlburgers Restaurants at any location, including in the Protected Area; **(c)** manufacturing, distributing and selling, or causing to be manufactured, distributed and sold, food, goods, wares, merchandise, services, products and Branded Merchandise, whether or not authorized for sale at Wahlburgers Restaurants, under the Proprietary Marks or other trademarks, service marks, logos or commercial symbols, at wholesale or retail, at any location through any channel of distribution, including, but not limited to, mail order and catalog, direct mail advertising, the Internet and other methods of distribution, regardless of the proximity to any Wahlburgers Restaurant developed or under development at the Location or under consideration by you; **(d)** developing and owning other franchise systems for the same or similar products and services using trade names and trademarks other than the Proprietary Marks; and/or **(e)** purchasing, being purchased by, merging or combining with, businesses that directly compete with Wahlburgers Restaurants. WF reserves to itself all rights to use and license the System and the Proprietary Marks other than those we expressly granted under the Subfranchise Agreement.

You do not receive any right under the Subfranchise Agreement to develop or operate additional Wahlburgers Restaurants. The Subfranchise Agreement grants you the right to operate at a specific location. Our and WF's prior written consent is required before you relocate your Wahlburgers Restaurant. Factors used to approve a request for relocation include, without limitation, whether **(1)** the need for relocation arises from adverse circumstances at the present site beyond your control; **(2)** the proposed new site meets our and WF's then-current standards for development; and **(3)** the proposed new site, in our opinion, will not adversely impact existing Wahlburgers Restaurants.

You may only sell or distribute products identified by some or all of the Proprietary Marks from the Location; you may not use any other method or channel of distribution. We do not impose any geographic restrictions on your ability to solicit customers; however, see Item 11 for restrictions on your use of Social Media. There are no restrictions on our or WF's ability to solicit customers, nor must we or WF compensate you if we or WF solicit or accept orders. WF reserves the right to merchandise and distribute goods and services identified by the Proprietary Marks (or different proprietary marks) through any method or channel of distribution, including the Internet.

Neither we nor WF operate or plan to operate business under a different trademark that will sell goods or services that are the same or similar to those offered in Wahlburgers Restaurants.

ITEM 13 TRADEMARKS

The Subfranchise Agreement grants you the right to operate a retail restaurant under the “Wahlburgers” name and mark and to use the Proprietary Marks owned by WF or its affiliates in the operation of your Subfranchised Restaurant. By Proprietary Marks, we mean the “Wahlburgers” name and mark and certain other names, marks, logos, insignias, slogans, emblems, symbols, and designs that WF and its affiliates have designated, or may in the future designate, for use with the System.

WF has the right, following our reasonable notice to you, to change, discontinue, or substitute any of the Proprietary Marks and adopt new Proprietary Marks for use with the System without any liability for any diminishment of the System. You must implement any such change at your expense within the time that we or WF may specify.

In addition to other registered trademarks, the following principal trademarks have been registered by WF’s affiliate, Wahlburgers I, LLC (“WB I”), with the United States Patent and Trademark Office (“USPTO”) on the Principal Register, and all required affidavits of continued use have been filed and accepted:

Mark	Registration Number	Registration Date
WAHLBURGERS	4,328,948	April 30, 2013
OUR FAMILY. OUR STORY. OUR BURGERS	4,297,131	March 5, 2013
	4,637,134	November 11, 2014

None of the registrations are yet up for renewal. WF has entered into a license agreement with WB I dated as of September 12, 2014 under which WF has a perpetual license to use, and license third parties to use, the Proprietary Marks. We will provide you with WF’s guidelines for the use of the Proprietary Marks. You must follow their guidelines and rules when you use the Proprietary Marks. You cannot use the Proprietary Marks in any manner not authorized by us or in any corporate or legal name. You cannot use any other trade names, service marks, or trademarks in conjunction with the Subfranchised Restaurant.

There are no presently effective material determinations of the USPTO, the Trademark Trial and Appeal Board, the trademark administrator of any state or any court relating to the principal Proprietary Marks. There are no pending infringement, opposition or cancellation proceedings or material litigation involving the principal Proprietary Marks. Except as stated above, there are no agreements currently in effect that significantly limit our right to use or license the use of the Proprietary Marks in any manner material to you. We do not know of either superior

prior rights or infringing uses that could materially affect your use of the principal Proprietary Marks in any state.

The Subfranchise Agreement does not contain any provisions under which we or WF are required to defend or indemnify you against any claims of infringement or unfair competition arising out of your use of the Proprietary Marks. The Subfranchise Agreement does require that you notify us promptly of any unauthorized use of the Proprietary Marks and any challenge by any person or entity to the validity of, WF's ownership of, or its right to use, any of the Proprietary Marks. WF has the right, but not the obligation, to initiate, direct, and control any litigation or administrative proceedings relating to the Proprietary Marks, including any settlement. You must sign all documents and provide any other assistance we or WF believes is necessary for the defense or prosecution of any such litigation or proceeding. You may not, directly or indirectly, contest, or aid in contesting, the validity, or WF's ownership, of the Proprietary Marks.

ITEM 14

PATENTS, COPYRIGHTS, AND PROPRIETARY INFORMATION

Neither we nor WF own any patents or registered copyrights, nor do we or WF have any pending patent applications, that are material to your Subfranchised Restaurant or the System; however, WF claims copyright protection in the Manual and certain forms, architectural, engineering and construction plans, advertising materials, product specifications, computer programs, newsletters, training materials, and operations and accounting materials. WF has not registered those materials with the United States Registrar of Copyrights.

The Manual and these other materials contain WF's detailed standards, specifications, instructions, forms, reports, and procedures for the management and operation of the Subfranchised Restaurant. You must treat the Manual, training materials, and any other manuals or materials created or approved by WF for use with the System as secret and confidential. You may not copy, duplicate, or otherwise reproduce the Manual or other materials provided by us or by WF. In addition, you may not make any confidential information or materials supplied by us or by WF available to any unauthorized person without our prior written consent.

You may not communicate, divulge, or use for any purpose other than the operation of the Subfranchised Restaurant any confidential information, knowledge, trade secrets, or know-how that may be communicated to you or that you may learn by virtue of the Subfranchise Agreement or the operation of the Subfranchised Restaurant. You may divulge confidential information only to your professional advisers, your employees who must have access to the information to develop or operate The Subfranchised Restaurant, your contractors, and your landlord, provided that you obtain our prior consent. All information, knowledge and know-how relating to WF, its business plans, or the System are deemed confidential, except information that you can demonstrate came to your attention by lawful means prior to WF's or our disclosure, or that, at the time of WF's or our disclosure to you, had become a part of the public domain. At our request, you must require your employees and any other person or entity to whom you wish to disclose any confidential information to sign agreements providing that they will maintain the confidentiality of the disclosed information. The agreements must be in a form satisfactory to us and must identify WF and us as third-party beneficiaries with the independent right to enforce the agreements.

ITEM 15
OBLIGATION TO PARTICIPATE IN THE
ACTUAL OPERATION OF THE FRANCHISE BUSINESS

You are not obligated to participate personally in the day-to-day operation of the Subfranchised Restaurant, but we recommend that you or one of your principal owners (if applicable) do so. Each Wahlburgers Restaurant must, however, at all times, be under the personal, on-premises supervision of one of the following designated individuals, who must meet our applicable training qualifications for their position: the Operating Principal, a general manager or an assistant manager.

If you are a business entity, you must appoint an individual to serve as your Operating Principal. The Operating Principal: **(a)** must be accepted by us; **(b)** must agree to be personally bound by the covenants and indemnification obligations set forth in the Subfranchise Agreement; **(c)** must live within a reasonable driving distance of the Location, and **(d)** must devote full-time and best efforts to supervising the development and operation of the Subfranchised Restaurant. The Operating Principal must complete the ITP, have authority over all business decisions related to the Subfranchised Restaurant and have the authority to bind you in your dealings with us and WF. We will provide all services to, and we and WF will communicate primarily with, the Operating Principal. You must obtain our prior written consent before you change the Operating Principal. If the Operating Principal no longer qualifies as such, you must designate another qualified person to act as the Operating Principal within 30 days after the date the prior Operating Principal ceases to be qualified. We will advise you whether we have consented to the new Operating Principal within a reasonable time after receipt of your notice. If we do not consent, you will have 15 days from your receipt of our decision to designate another person to act as Operating Principal who satisfies the preceding qualifications.

The Operating Principal must remain active in overseeing the operations of the Subfranchised Restaurant, including without limitation, regular, periodic visits to the Subfranchised Restaurant and sufficient communications with us to ensure that the Subfranchised Restaurant's operations comply with the operating standards as detailed by WF and/or us from time to time in the Manual or otherwise in written or oral communications.

If you are a business entity, all direct or indirect holders of an equity interest in you of 10% or more other than a sovereign nation tribe ("10% Owners") must jointly and severally guarantee your payment and performance of your obligations under the Agreement (but this obligation shall not extend to a tribe and its members) and must bind themselves to the terms of those agreements by executing the guarantee attached thereto.

At our request, you will require your employees (including your Operating Principal, manager and assistant manager) to sign agreements, which may be provided by us, under which they agree to maintain the confidentiality of information disclosed by WF or by us.

ITEM 16
RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You must use the Location solely for the operation of the Subfranchised Restaurant and maintain sufficient inventories, adequately staff each shift with qualified employees and continuously operate the Subfranchised Restaurant at its maximum capacity and efficiency for the minimum number of days and hours set forth in the Manual or as we or WF otherwise specify in writing (subject to the requirements of local laws and licensing requirements). You may offer

for sale and sell in the Subfranchised Restaurant only the products and services that WF has approved in the Manual or otherwise in writing. (See Items 8 and 9 for additional information regarding authorized products and services.) WF, in its sole discretion, and without limitation, may periodically change the System, including modifications to the Manual, the menu (including authorized products), the required equipment, the signage, the Proprietary Marks and the Trade Dress. You must accept, use or display in the Subfranchised Restaurant any such System changes and make such expenditures as the System changes require. WF also has the right to vary System standards in particular instances as WF deems appropriate in our reasonable judgment. We and WF do not limit the customers to whom you may sell goods or services.

ITEM 17 RENEWAL, TERMINATION, TRANSFER, AND DISPUTE RESOLUTION THE FRANCHISE RELATIONSHIP

This table lists certain important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this disclosure document.

THE DEVELOPMENT AGREEMENT

Provision	Section In Development Agreement	Summary
a. Length of the Subfranchise term	Section 1.1	The Development Term begins on the effective date of the Development Agreement and terminates on the first to occur of: (a) the date that the last Subfranchised Restaurant is required to be opened pursuant to the Development Schedule; or (b) the date that the last Subfranchised Restaurant required by the Development Schedule opens for business.
b. Renewal or extension of the term	Not Applicable	
c. Requirements for you to renew or extend	Not Applicable	
d. Termination by you	Not Applicable	You may terminate under any grounds permitted by law.
e. Termination by us without cause	Not Applicable	
f. Termination by us with cause	Section 12.1	We may terminate upon default.
g. "Cause" defined - curable defaults	Section 12.2	You have 30 days (10 days for any monetary default) to cure defaults other than those discussed in Sections 12.1, 12.2.2 and 12.2.3 of the Development Agreement.
h. "Cause" defined – non-curable defaults	Sections 12.1.1 – 12.1.11 and 12.2.3	Non-curable defaults include: failure to comply with the Development Schedule (including failure to meet Site Acceptance Dates or Opening Dates); commencement of construction before you sign the Subfranchise Agreement for that location; insolvency; bankruptcy; execution levied against your business or property; material breach of Section 11 (Covenants); transfer without approval; material misrepresentation; falsification of reports; conviction or no contest plea to a crime likely to harm the System or our goodwill; default beyond cure period under any agreement with us or our affiliates (including, but not limited to, any Subfranchise Agreement), real estate

Provision	Section In Development Agreement	Summary
		lease, equipment lease or financing instrument relating to a Subfranchised Restaurant or any agreement with any vendor or supplier to a Subfranchised Restaurant, provided that, if default is not by you, you are given written notice and 10 days to cure; receipt of 2 or more notices of default within any 12-month period; and, with respect to any Subfranchised Restaurant developed under the Development Agreement, an entity that is not a party to the applicable Subfranchise Agreement is actually operating the Subfranchised Restaurant without our prior written consent.
i. Your obligations on termination/non-renewal	Section 12.4	Obligations include, but are not limited to: loss of right to develop; termination of limited exclusive rights in Development Area; return of materials to us; continued observance of covenants; payment of amounts due to us and our affiliates; and forfeiture of Development Fee. Termination of the Development Agreement for failure to comply with the Development Schedule will not constitute a default of any Subfranchise agreement.
j. Assignment of contract by us	Section 8	There are no restrictions on our right to assign.
k. "Transfer" by you-defined	Section 9	Includes sale, assignment, transfer, conveyance, merger, give away, pledge, mortgage or other encumbrance of any interest in the Development Agreement, any direct or indirect ownership interest in you (if you are a business entity) or substantially all of your assets pertaining to your operations under the Development Agreement.
l. Our approval of transfer by you	Section 9	Generally, if you propose to undertake a Transfer, you must obtain our prior written consent. The decision as to whether to consent to a Transfer will be made in the exercise of our business judgment, but our consent will not be unreasonably withheld. A transfer of ownership interests in you to a trust for estate planning purposes will be permitted without our consent, subject to your satisfaction of certain specified conditions.

Provision	Section In Development Agreement	Summary
m. Conditions for our approval of transfer	Sections 9.3, 9.4	Except as provided below, if you propose to undertake a Transfer, the conditions for our consent include: compliance with the Development Agreement and any other agreement with us, our affiliates, any lenders that have provided financing to you and your major suppliers; if applicable, payment of a transfer fee (see Item 6); simultaneous transfer of same interest with respect to all agreements with us in Development Area; qualified transferee; sign assignment agreement and any other agreements that we require to reflect the transfer; sign, at our option, any amendments to the Development Agreement and/or our then-current standard form of development agreement for a term ending on the expiration date of the Development Agreement; sign general release; sign guarantee; your affiliates' compliance with any Wahlburgers Area Development or Subfranchise Agreement to which they are a party and with any agreement with lenders that have provided financing pursuant to an arrangement with us; and reasonable sales price. If you propose to admit a new owner having less than a 10% ownership interest, remove an existing owner or change the distribution of ownership, conditions include: provide notice; submit copies of all proposed contracts and other information that we request; pay applicable transfer fee (see Item 6); compliance with Development Agreement and any other agreement with us, our affiliate, any lenders that have provided financing pursuant to an arrangement with us and your major suppliers; sign general release; and if applicable, sign guarantee; and comply with governing documents requirements.
n. Our right of first refusal to acquire your business	Section 9.9	We have the right, exercisable within 30 days after we receive your notice of transfer, to send written notice to you that we intend to purchase the interest or assets proposed to be transferred. Our right of first refusal will not apply to transfers for convenience of ownership or transfers to your spouse or adult son or daughter as a result of death or permanent incapacity, provided that the transferee meets all criteria required for new Subfranchisees.
o. Our option to purchase your business	Not Applicable	
p. Your death or disability	Section 9.6	If the Transfer is a transfer of direct or indirect ownership interests in you after the death or permanent incapacity of an owner, that person's executor, administrator or personal representative must apply to us within 3 months for consent to transfer the person's interest. All conditions of transfer apply (see m. above). If the interest is not disposed of within 6 months after the event, we may terminate the Development Agreement.
q. Non-competition covenants during the development term	Section 11.2	No interest in any Competitive Business. "Competitive Business" means any business, store, restaurant or location: (1) whose sales of hamburgers are reasonably likely to account for 10% or more of the food sales of the business in any calendar month; and/or (2) whose method of operation or trade dress is similar to that used in the System. "Competitive Business" does not, however, include those businesses in which any of your owners

Provision	Section In Development Agreement	Summary
		or you have a direct or indirect, legal or beneficial interest and: (a) that had been in operation prior to the date of the first Subfranchise-related agreement between you and us; or (b) that your owners or you had contracted to develop prior to the date of the first Subfranchise-related agreement between you and us, provided those businesses are listed in Exhibit A to the Development Agreement. In addition, you may not divert any business or customer to any Competitive Business.
r. Non-competition covenants after the Subfranchise is terminated or expires	Section 11.3	For 2 years following the expiration, termination or transfer of the Development Agreement, no interest in any Competitive Business that is located in the Development Area, within 2 miles of the border of the Development Area or within 2 miles of any other Wahlburgers Restaurant. In addition, you may not, for 2 years after expiration, termination or transfer of the Development Agreement, sell, assign, lease or transfer any Authorized Site to any person or entity that intends to operate a Competitive Business at that Authorized Site.
s. Modification of the agreement	Section 17	No modification generally without signed agreement, but we may modify the System.
t. Integration/merger clause	Section 17	Only the terms of the Development Agreement, the documents referred to therein and the Manual are binding (subject to state law). Any other oral or written promises related to the subject matter of the Development Agreement may not be enforceable. This is not intended to disclaim any representation made in this disclosure document.
u. Dispute resolution by arbitration or mediation	Not Applicable	
v. Choice of forum	Section 19.2	You can only file suit where our principal offices are located, and we must file suit in the jurisdiction where our principal offices are located (currently Michigan), where you reside or do business, where the Development Area or any Subfranchised Restaurant is or was located or where the claim arose. (subject to applicable state law)
w. Choice of law	Section 19.1	Subject to applicable state law, Michigan law applies.

SUBFRANCHISE AGREEMENT

Provision	Section In Subfranchise Agreement or, where applicable, the Gaming Facility Addendum (GFA)	Summary
a. Length of the franchise term	Section 2.1 GFA Section 2	20 years from the date the Subfranchised Restaurant opens, or in the case of a Subfranchised Restaurant in a gaming facility, the lesser of such 20-year term or a period coterminous with your occupancy rights in the gaming facility
b. Renewal or extension of the term	Section 2.2	You will have the option to obtain one successor franchise term, which will be for a period of 10 years, unless Wahlburgers decides to stop franchising the Wahlburgers concept or Wahlburgers decides to withdraw the Wahlburgers concept from the geographical market in which your Wahlburgers Restaurant is located.
c. Requirements for you to renew or extend	Section 2.2	Conditions include: providing timely notice; substantial compliance with expiring franchise agreement; not be in default under any agreement with us or our affiliates; not be in default beyond the applicable cure period under any real estate lease, equipment lease, or financing instrument relating to the Subfranchised Restaurant or any agreement with any vendor or supplier to the Subfranchised Restaurant; have the right to continue operating at Subfranchised Restaurant for the full term of the successor franchise agreement; renovate and modernize the Subfranchised Restaurant to reflect the then-current image of Wahlburgers Restaurants; sign a general release; complete any additional training that we require; and pay a renewal fee. You also must sign our then-current form of subfranchise agreement, the terms of which likely will differ materially from your original Agreement, including, without limitation, those relating to royalty fees and advertising obligations.
d. Termination by you	Not Applicable	You may terminate the franchise agreement under any grounds permitted by state law.
e. Termination by us without cause	Not Applicable	
f. Termination by us with cause	Section 19	We may terminate upon default.
g. "Cause" defined - curable defaults	Section 19.2	You have 30 days (10 days for any monetary default) to cure defaults other than those discussed in Section 19.1 and 19.2.3 and 19.2.4 of the Agreement.

Provision	Section In Subfranchise Agreement or, where applicable, the Gaming Facility Addendum (GFA)	Summary
h. "Cause" defined – non-curable defaults	Section 19.1	Non-curable defaults include: failure to open Subfranchised Restaurant by the Opening Date; insolvency; bankruptcy; execution levied against your business or property; foreclosure; material breach of covenants; material misrepresentation; conviction or no contest plea to a crime that is likely to harm the System's reputation or our goodwill; transfer without obtaining our prior written consent; default beyond the applicable cure period under any agreement with us or our affiliates, any real estate lease, equipment lease, or financing instrument relating to the Subfranchised Restaurant or any agreement with any vendor or supplier to the Subfranchised Restaurant, provided that, if the default is not by you, you are given written notice and 10 days to cure; refuse to permit audit; conditions that seriously jeopardize public health or safety; loss of right to operate at the Location and, if applicable, failure to secure our acceptance of another site within required time period; failure to operate the Subfranchised Restaurant for 3 or more consecutive days, or 5 total days; receipt of 2 or more notices of default within any 12 month period; and an entity that is not a party to the Agreement is actually operating the Subfranchised Restaurant without our prior written consent.
i. Your obligations on termination/non-renewal	Section 20	Obligations include: immediately cease to operate the Subfranchised Restaurant and refrain from holding yourself out as a present or former franchisee or subfranchisee of the System; cease to use the System, the Proprietary Marks, and the Manual; pay all sums due to us, our affiliates, and your suppliers; cease to use in any manner the confidential methods, procedures, and techniques associated with the System; continue to abide by the covenants; cease to use the Proprietary Marks and all other distinctive signs and names associated with the System; cancel any assumed name or equivalent registration and any domain name registration containing the Proprietary Marks; pay lost revenue damages; complete de-identification ; deliver to us all hard copies, and delete all electronic copies, of the Manual and all training materials, marketing materials, records, files, instructions, and correspondence containing confidential information; deliver to us all customer information you have compiled and uninstall any software that we have provided.
j. Assignment of contract by us	Section 15	There are no restrictions on our right to assign.

Provision	Section In Subfranchise Agreement or, where applicable, the Gaming Facility Addendum (GFA)	Summary
k. "Transfer" by you-defined	Section 16.1	Includes sale, assignment, transfer, merger, conveyance, give away, pledge, mortgage, or other encumbrance of any interest in the Subfranchise Agreement, the Subfranchised Restaurant, the Location, the lease for the Subfranchised Restaurant, substantially all of the assets of the Subfranchised Restaurant, any direct or indirect ownership interests in you (if you are a business entity) or substantially all of your other assets pertaining to your operations under the Subfranchise Agreement.
l. Our approval of transfer by you	Section 16.2	If you propose to undertake a Transfer, you must obtain our prior written consent. The decision as to whether to consent to a Transfer will be made in the exercise of our business judgment, but our consent will not be unreasonably withheld.
m. Conditions for our approval of transfer	Sections 16.3, 16.4	Except as provided below, if you propose to undertake a Transfer, the conditions for our approval include: compliance with the Subfranchise Agreement and any other agreement with us, our affiliates, any lenders that have provided financing pursuant to an arrangement with us, and your major suppliers; if applicable, payment of a transfer fee (see Item 6); simultaneous Transfer of any other Wahlburgers Restaurants then-operated by you; submit a copy of all contracts, all other agreements or proposals, and all other information requested by us; qualified transferee; sign assignment agreement and any other agreements that we require to reflect the Transfer; sign, at our option, any amendments to the Subfranchise Agreement that we require and/or our then-current standard form of subfranchise agreement for a term ending on the expiration date of the Agreement; modernize and upgrade the Subfranchised Restaurant; sign general release; reasonable sales price and other proposed terms; your affiliates' compliance with any Wahlburgers Agreement to which they are a party and with any agreement with lenders that have provided financing pursuant to an arrangement with us; and execute guarantee. In addition, transferee and those of transferee's employees whom we designated must complete the ITP. If you propose to admit a new owner having less than a 10% ownership interest, remove an existing owner or change the distribution of ownership interests, conditions include: provide notice; submit copies of all proposed contracts and other information that we request; pay transfer fee (see Item 6); compliance with Agreement and any other agreement with us, our affiliate, any lenders that have provided financing pursuant to an arrangement with us and your major suppliers; sign assignment agreement and any other agreements we require to reflect the Transfer; sign, at our option, any amendments to the Agreement that we require and/or our then current standard form of franchise agreement for a term ending on the expiration date of the Agreement; sign general release; and comply with governing documents requirement.

Provision	Section In Subfranchise Agreement or, where applicable, the Gaming Facility Addendum (GFA)	Summary
n. Our right of first refusal to acquire your business	None	
o. Our option to purchase your business	Section 20.1.10	Unless you operate another Subfranchised Restaurant, within 15 days after termination, you must sell to us, and we will buy, all Branded Merchandise which you purchased from a designated supplier, WF or us. You will pay all freight charges incurred in shipping these items to us or Wahlburgers and, except as described below, the purchase price for the Branded Merchandise will be the price paid by you less 10% for handling and restocking costs. We are not obligated to purchase, although we may purchase, Branded Merchandise that is no longer authorized for sale in Wahlburgers Restaurants or Branded Merchandise that is not in saleable and useable condition (as we determine). The purchase price for that Branded Merchandise will be separately negotiated. We may deduct from the monies to be paid to you for repurchase of the Branded Merchandise all monies that you owe to us.
p. Your death or disability	Section 16.5	If the Transfer is a transfer of direct or indirect ownership interests in you after the death or permanent incapacity of an owner, that person's executor, administrator, or personal representative must apply to us within 3 months for consent to transfer the person's interest. All conditions of transfer apply (see m. above). If the interest is not disposed of within 6 months after the date of death or appointment of a personal representative, we may terminate the Subfranchise Agreement.
q. Non-competition covenants during the development term	Section 18.2.2	No interest in any Competitive Business. "Competitive Business" means any business, store, restaurant or location: (1) whose sales of hamburgers are reasonably likely to account for 10% or more of the food sales of the business in any calendar month; and/or (2) whose method of operation or trade dress is similar to that used in the System. "Competitive Business" does not, however include those businesses in which any of your owners or you have a direct or indirect, legal or beneficial interest and: (a) that had been in operation prior to the date of the first subfranchise-related agreement between you and us; or (b) that your owners or you had contracted to develop prior to the date of the first subfranchise-related agreement between you and us, provided those businesses are listed in Exhibit A to the Subfranchise Agreement. In addition, you may not divert any business or customer to any Competitive Business.

Provision	Section In Subfranchise Agreement or, where applicable, the Gaming Facility Addendum (GFA)	Summary
r. Non-competition covenants after the franchise is terminated or expires	Section 18.2.3	For 2 years following the expiration, termination or transfer of the Subfranchise Agreement, no interest in any Competitive Business that is located within 2 miles of the Subfranchised Location or within 2 miles of any other Wahlburgers Restaurant. In addition, you may not, for 2 years after expiration, termination, or transfer of the Subfranchise Agreement, sell, assign, lease, or transfer the Subfranchised Location to any person or entity that intends to operate a Competitive Business at the Subfranchised Location.
s. Modification of the agreement	Sections 12.2, 18.2, 26	No modification generally without signed agreement, but we may modify the System.
t. Integration/merger clause	Section 26	Only the terms of the Subfranchise Agreement, the documents referred to therein and the Manual are binding (subject to state law). Any other oral or written promises related to the subject matter of the Subfranchise Agreement may not be enforceable. This is not intended to disclaim any representation made in this disclosure document.
u. Dispute resolution by arbitration or mediation	Sections 28.1, 28.2	If a dispute arises out of or under the Subfranchise Agreement, the parties will first attempt to resolve it through tribal peacemaking (we are only authorized to offer and sell Wahlburgers restaurant subfranchises in tribally owned or controlled locations in the United State). If such a dispute cannot be successfully resolved through tribal peacemaking, the dispute will be subject to arbitration between the parties to be conducted pursuant to the American Arbitration Association Rules. Any demand for arbitration must be filed with the AAA office nearest to our principal offices, or the AAA office nearest to Wahlburgers' principal offices if Wahlburgers is a named party or if it has assumed rights or obligations under the Subfranchise Agreement. Subject to applicable state law.
v. Choice of forum	Sections 28.1, 28.2	Subject to applicable state law, any demand for arbitration must be filed with the AAA office nearest to our principal offices, or the AAA office nearest to Wahlburgers' principal offices if Wahlburgers is a named party or if it has assumed our rights or obligations under the Subfranchise Agreement.
w. Choice of law	Section 28.3	Subject to applicable state law, the Subfranchise Agreement is governed by the laws of Little River Band of Ottawa Indians and, where silent, federal law of the United States. In the event that tribal law and federal law are silent with respect to a matter to be resolved, the laws of the State of Michigan including the UCC provisions effective at the time of the dispute will govern.

Certain states require franchisors to make additional disclosures related to the information contained in this disclosure document. These disclosures are contained in Exhibit H to this disclosure document.

ITEM 18 PUBLIC FIGURES

Mark, Donnie and Paul Wahlberg have an indirect ownership in WF's parent, WB Holding, and promote the sale of Wahlburgers franchises. As such, each of the Wahlbergs will receive an indirect financial benefit from fees paid by subfranchisees to us, some of which we remit to WF. None of the Wahlbergs have made any direct investment in us or in WF.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a subfranchisor or franchisor to provide information about the actual or potential financial performance of its franchised and/or company-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: **(1)** a subfranchisor or franchisor provides the actual records of an existing outlet you are considering buying; or **(2)** a subfranchisor or franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

Neither we nor WF currently make any representations about a franchisee's financial performance or the past financial performance of WF company-affiliated or franchised outlets. We and WF also do not authorize our respective employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the subfranchisor's management by contacting Eugene Magnuson, Tyler Leppanen or Josh LeClair, three of our Managers, at 2608 Government Center Drive, Manistee, MI 02043, (781) 749-4972, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

Subfranchisor's Tables

**Table No. 1
Systemwide Outlet Summary
Fiscal Years 2022 to 2024**

Outlet Type	Year	Outlets at Start of year	Outlets at End of Year	Net Change
Subfranchised by Us	2022	0	1	+1
	2023	0	1	+1
	2024	1	2	+1

Outlet Type	Year	Outlets at Start of year	Outlets at End of Year	Net Change
Subfranchisor Affiliate Company-Owned	2022	0	0	0
	2023	0	0	0
	2024	0	2	+2
Total Outlets	2022	0	1	+1
	2023	0	1	0
	2024	1	4	+3

Table No. 2
Transfers of Outlets Subfranchised by NativeWahl from Franchisees to New Owners
For Years 2022 to 2024

State	Year	Number of Transfers
Total	2022	0
	2023	0
	2024	0

Table No. 3
Status of Franchised Outlets Subfranchised by NativeWahl
For Years 2022 to 2024 (1) (2)

FAST CASUAL RESTAURANTS

State	Year	Outlets at Start of Year	Outlets Opened	Termination	Non-Renewals	Reacquired by Us	Ceased Operations – Other Reasons	Outlets at End of the Year
CA	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	1
	2024	0	1	0	0	0	0	1
NM	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Total	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	1	0	0	0	0	2

FULL SERVICE RESTAURANTS

State	Year	Outlets at Start of Year	Outlets Opened	Termination	Non-Renewals	Reacquired by Us	Ceased Operations – Other Reasons	Outlets at End of the Year
CA	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
OH	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
Total	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	2	0	0	0	0	2

NOTES

- (1) Attached as Exhibit I is a list of the addresses and telephone numbers of all subfranchised Wahlburgers locations and the name of the subfranchisee for each subfranchised location as of the end of NativeWahl's 2023 fiscal year.
- (2) No confidentiality agreements were signed with any franchisees that would restrict them from speaking openly with you about their experiences with us or WF. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system. As of the date of this disclosure document, there are no Wahlburgers franchisee organizations.

Table No. 4
Status of NativeWahl Subfranchisor-Affiliated Company-Owned Outlets
For Years 2022 to 2024

State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired from Franchisees	Outlets Closed	Outlets Sold to Franchisees (3)	Outlets at End of Year
Total	2022	0	1	0	0	0	1
	2023	1	0	0	0	0	1
	2024	1	3	0	0	0	4

Table No. 5
Subfranchisor's Projected Openings as of December 31, 2024

State	Franchise Agreements Signed but Outlet Not Opened	Projected New Franchised Outlets in Next Fiscal Year	Projected New Company-Owned Outlets in Next Fiscal Year
CA	0	0	2
NJ	0	0	1
NV	0	0	2
OK	1	1	0
TN	0	0	1
Total	1	1	6

Franchisor's Systemwide Tables

Table No. 1
Systemwide Outlet Summary
Fiscal Years 2022 to 2024 (1)

Outlet Type	Year	Outlets at Start of Year	Outlets at End of Year	Net change
Franchised	2022	74	92	+18
	2023	92	106	+14
	2024	106	21	-85
Company-Owned	2022	5	5	+0
	2023	5	4	-1
	2024	4	4	0
Total Outlets	2022	79	97	+18
	2023	97	110	+13
	2024	110	25	-85

NOTES

- (1) The numbers for 2021-2023 are as of WF's fiscal year end (respectively, January 2, 2022, January 1, 2023 and December 31, 2023). WF's fiscal year ends on the Sunday closest to December 31. As mentioned in Item 1, the Company-Owned Restaurants identified in this Table 1 are owned and operated by WF's affiliates.

Table No. 2
Transfers of Outlets from Franchisees to New Owners
(Other than Wahlburgers)
For Years 2022 to 2024 (1)

State	Year	Number of Transfers
All States	2022	0
	2023	0
	2024	0
Total	2022	0
	2023	0
	2024	0

NOTES

- (1) The numbers for 2021-2023 are as of WF's fiscal year end (respectively, January 2, 2022, January 1, 2023 and December 31, 2023). WF's fiscal year ends on the Sunday closest to December 31.

Table No. 3
Status of Franchised Outlets
For Years 2022 to 2024 (1) (3)

FULL SERVICE RESTAURANTS

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Us	Ceased Operations – Other Reasons	Outlets at End of the Year
AL	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	1	0	0	0	0
CA	2022	1	2	0	0	0	1	3
	2023	3	0	0	0	0	0	3
	2024	3	1	0	0	0	0	4
CT	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	0	0	0	0	0	1
FL	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	1	0
	2024	0	0	0	0	0	0	0
GA	2022	2	0	0	0	0	1	1
	2023	1	0	0	0	0	0	1
	2024	1	0	1	0	0	0	0

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Us	Ceased Operations – Other Reasons	Outlets at End of the Year
IA	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	1	0
	2024	0	0	0	0	0	0	0
IL	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
IN	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	1	0
KS	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	1	0
	2024	0	0	0	0	0	0	0
MA	2022	3	0	0	0	0	0	3
	2023	3	0	0	0	0	0	3
	2024	3	0	0	0	0	0	3
MI	2022	3	0	0	0	0	1	2
	2023	2	0	0	0	0	2	0
	2024	0	0	0	0	0	0	0
MN	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	1	1
	2024	1	0	0	0	0	0	1
NJ	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
NV	2022	1	0	0	0	0	0	1
	2023	1	1	0	0	0	0	2
	2024	2	0	0	0	0	0	2
OH	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	1	1
	2024	1	0	0	0	0	0	1
PA	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	1	1
	2024	1	0	0	0	0	0	1

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Us	Ceased Operations – Other Reasons	Outlets at End of the Year
TN	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
WI	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	1
	2024	1	0	0	0	0	1	0
Total	2022	26	2	0	0	0	3	25
	2023	25	2	0	0	0	9	18
	2024	18	1	2	0	0	3	14

FAST CASUAL RESTAURANTS

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Us	Ceased Operations – Other Reasons	Outlets at End of the Year
CA	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
FL	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	1	0
HI	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	1	0	0	0	0
IA	2022	14	7	0	0	0	0	21
	2023	21	3	0	0	0	0	24
	2024	24	0	0	0	0	24	0
IL	2022	2	0	0	0	0	0	2
	2023	2	7	0	0	0	0	9
	2024	9	0	0	0	0	0	9
KS	2022	2	2	0	0	0	0	4
	2023	4	0	0	0	0	0	4
	2024	4	0	0	0	0	4	0
MA	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	0	0	0	0	0	1
MN	2022	12	0	0	0	0	0	12
	2023	12	2	0	0	0	0	14

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Us	Ceased Operations – Other Reasons	Outlets at End of the Year
	2024	14	0	0	0	0	14	0
MO	2022	5	3	0	0	0	0	8
	2023	8	0	0	0	0	0	8
	2024	8	0	0	0	0	8	0
NE	2022	7	0	0	0	0	0	7
	2023	7	3	0	0	0	0	10
	2024	10	0	0	0	0	10	0
OH	2022	0	3	0	0	0	0	3
	2023	3	0	0	0	0	0	3
	2024	3	0	0	0	0	0	3
SD	2022	1	1	0	0	0	0	2
	2023	2	4	0	0	0	0	6
	2024	6	0	0	0	0	6	0
WI	2022	3	2	0	0	0	0	5
	2023	5	1	0	0	0	0	6
	2024	6	0	0	0	0	6	0
Total	2022	48	19	0	0	0	0	67
	2023	67	21	0	0	0	0	88
	2024	88	1	0	0	0	82	7

NOTES

- (1) The numbers for 2021-2023 are as of WF's fiscal year end (respectively, January 2, 2022, January 1, 2023 and December 31, 2023). WF's fiscal year ends on the Sunday closest to December 31. If multiple events occurred affecting a Wahlburgers Restaurant, this table shows the event that occurred last in time.
- (2) The 85 Franchised locations that closed were non-traditional locations, all within Hy-Vee grocery stores. Both Hy-Vee and Franchisor mutually agreed to close these locations.
- (3) Attached as Exhibit J is a list of the addresses and telephone numbers of all franchised Wahlburgers locations and the name of the franchisee for each franchised location as of the end of WF's 2023 fiscal year, and a subfranchised location located in New Mexico.
- (4) No confidentiality agreements were signed with any franchisees that would restrict them from speaking openly with you about their experiences with WF or with us. Exhibit J includes a list of all Wahlburgers franchisees who had a franchised restaurant terminated, canceled or not renewed or otherwise voluntarily or involuntarily ceased to do business under a franchise agreement, including in connection with a transfer, during WF's last fiscal year, or failed to communicate with WF within 10 weeks of the date of this disclosure document. If you buy this franchise, your contact information may be disclosed to other

buyers when you leave the franchise system. As of the date of this disclosure document, there are no Wahlburgers franchisee organizations.

Table No. 4
Status of WF-Affiliated Company-Owned Outlets
For Years 2022 to 2024 (1) (2) (3)

State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired from Franchisees	Outlets Closed	Outlets Sold to Franchisees (3)	Outlets at End of Year
MA	2022	3	0	0	0	0	3
	2023	3	0	0	0	0	3
	2024	3	0	0	0	0	3
SC	2022	1	0	0	0	0	1
	2023	1	0	0	0	0	1
	2024	1	0	0	0	0	1
TX	2022	1	0	0	0	0	1
	2023	1	0	0	1	0	0
	2024	0	0	0	0	0	0
Total	2022	5	0	0	0	0	5
	2023	5	0	0	1	0	4
	2024	4	0	0	0	0	1

NOTES

- (1) The numbers for 2021-2023 are as of WF's fiscal year end (respectively, January 2, 2022, January 1, 2023 and December 31, 2023). Our fiscal year ends on the Sunday closest to December 31. Our fiscal year ends on the Sunday closest to December 31.
- (2) If multiple events occurred affecting a Wahlburgers Restaurant, this table shows the event that occurred last in time.
- (3) The restaurants identified in this Table 4 are owned and operated by WF's affiliates and are full service restaurants.

Table No. 5
WF's Projected Openings as of December 31, 2024

State	Franchise Agreements Signed but Outlet Not Opened	Projected New Franchised Outlets in Next Fiscal Year	Projected New Company-Owned Outlets in Next Fiscal Year
HI	1	1	0
PR	1	1	0
Total	2	2	0

ITEM 21 FINANCIAL STATEMENTS

Attached to this disclosure document as Exhibit G are our audited financial statements for the fiscal years ending December 31, 2022, December 31, 2023 and December 31, 2024, as well as the unaudited financial statements for the period January 1, 2024 through December 31, 2024. Also included in Exhibit G are the audited financial statements of WF for the fiscal years ending January 1, 2023, December 31, 2023 and December 29, 2024, as well as the unaudited financial statements as of May 25, 2025.

ITEM 22 CONTRACTS

The following agreements related to a subfranchised Wahlburgers Restaurant are attached as exhibits to this disclosure document:

- Exhibit B Subfranchise Agreement
- Exhibit C Area Development Agreement
- Exhibit D Gaming Facility Addendum
- Exhibit E Confidentiality Agreement

ITEM 23 RECEIPT

The last two pages of this disclosure document are detachable receipt pages. Please sign and date each of them as of the date you received this disclosure document and return one copy to us.

EXHIBIT A
LIST OF STATE ADMINISTRATORS AND
AGENTS FOR SERVICE OF PROCESS

**LIST OF STATE ADMINISTRATORS AND
AGENTS FOR SERVICE OF PROCESS**

STATE	STATE ADMINISTRATOR	AGENT FOR SERVICE OF PROCESS
CALIFORNIA	California Department of Financial Protection & Innovation One Sansome Street, Suite 600 San Francisco, CA 94104 415-972-8559 1-866-275-2677	California Department of Financial Protection & Innovation 320 West 4th Street, Suite 750 Los Angeles 90013-2344 1-866-275-2677
FLORIDA	Department of Agriculture & Consumer Services Division of Consumer Services Mayo Building, Second Floor Tallahassee, FL 32399-0800 850-245-6000	Same
HAWAII	Department of Commerce and Consumer Affairs Business Registration Division Commissioner of Securities 335 Merchant Street, Room 203 Honolulu, HI 96813 808-586-2722	Commissioner of Securities of the State of Hawaii Dept. of Commerce and Consumer Affairs Securities Compliance Branch 335 Merchant Street, Room 203 Honolulu, HI 96813
ILLINOIS	Franchise Division Office of the Attorney General 500 South Second Street Springfield, IL 62706 217-782-4465	Illinois Attorney General Same Address
INDIANA	Securities Commissioner Indiana Securities Division 302 West Washington Street, Room E 111 Indianapolis, IN 46204 317-232-6681	Indiana Secretary of State 201 State House 200 West Washington Street Indianapolis, IN 46204
KENTUCKY	Kentucky Attorney General's Office Consumer Protection Division 1024 Capitol Center Drive Frankfort, KY 40602 502-696-5389	Same
MARYLAND	Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, MD 21202 410-576-6360	Maryland Securities Commissioner Same Address
MICHIGAN	Michigan Department of Attorney General Consumer Protection Division Antitrust and Franchise Unit 525 W. Ottawa Street G. Mennen Williams Building, 1 st Floor Lansing, MI 48913 517-373-7117	Michigan Department of Commerce Corporations and Securities Bureau Same Address
MINNESOTA	Minnesota Department of Commerce 85 7 th Place East, Suite 280 St. Paul, MN 55101 651-539-1500	Minnesota Commissioner of Commerce Same Address

STATE	STATE ADMINISTRATOR	AGENT FOR SERVICE OF PROCESS
NEBRASKA	Department of Banking and Finance Bureau of Securities/Financial Institutions Division 1526 K Street, Suite 300 Lincoln, NE 68508-2732 P.O. Box 95006 Lincoln, Nebraska 68509-5006 Tele: 402-471-2171	Same
NEW YORK	NYS Department of Law Investor Protection Bureau 28 Liberty St. 21st Fl. New York, NY 10005 212-416-8285	Secretary of State of New York 99 Washington Avenue Albany, New York 12231
NORTH DAKOTA	North Dakota Securities Department 600 East Boulevard Avenue State Capitol, Fourteenth Floor, Dept 414 Bismarck, ND 58505-0510 701-328-4712; Fax: 701-328-0140	Securities Commissioner Same Address
RHODE ISLAND	Rhode Island Department of Business Regulation Securities Division John O. Pastore Center – Building 69-1 1511 Pontiac Avenue Cranston, RI 02920 401-222-3048	Director, Rhode Island Department of Business Regulation Same address
SOUTH DAKOTA	South Dakota Department of Labor and Regulation Division of Securities 124 S. Euclid Avenue, Suite 104 Pierre, SD 57501 605-773-4823	Director of the South Dakota Division of Securities Same Address
TEXAS	Secretary of State Statutory Documents Section P.O. Box 12887 Austin, TX 78711-2887 512-475-1769	Same
UTAH	Utah Department of Commerce Consumer Protection Division 160 East 300 South (P.O. Box 45804) Salt Lake City, UT 84145-0804 TELE: 801-530-6601 FAX: 801-530-6001	Same
VIRGINIA	State Corporation Commission Division of Securities and Retail Franchising Tyler Building, 9 th Floor 1300 E. Main Street Richmond, VA 23219 804-371-9051	Clerk of the State Corporation Commission Tyler Building, 1st Floor 1300 E. Main Street Richmond, VA 23219 804-371-9733
WASHINGTON	Department of Financial Institutions Securities Division P.O. Box 41200 Olympia, WA 98504-1200 360-902-8762	Director, Dept. of Financial Institutions Securities Division 150 Israel Rd S.W. Tumwater, WA 98501

STATE	STATE ADMINISTRATOR	AGENT FOR SERVICE OF PROCESS
WISCONSIN	Wisconsin Dept. of Financial Institutions Division of Securities 345 W. Washington Avenue, 4th Floor Madison, WI 53703 608-266-8557	Wisconsin Commissioner of Securities Same Address

EXHIBIT B
SUBFRANCHISE AGREEMENT

**WAHLBURGERS RESTAURANT
SUBFRANCHISE AGREEMENT FOR A TRIBAL LOCATION**

Subfranchisee

Effective Date

Subfranchised Location

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Exhibit A – Subfranchise Information

Exhibit B – Special Rights of Wahlburgers

Exhibit C – Guarantee and Assumption of Subfranchisee's Obligations

Exhibit D – Commitment to be Bound by Certain Obligations

**WAHLBURGERS RESTAURANT
SUBFRANCHISE AGREEMENT FOR A TRIBAL LOCATION**

This Subfranchise Agreement ("Agreement") is made as of ("Effective Date") by and between NativeWahl LLC ("Master Franchisee", "we", "us" or "our"), a limited liability company organized under the laws of the State of Michigan with its principal offices at 2608 Government Center Dr., Manistee, MI 49660, and _____ ("Subfranchisee", "you" or "your"), a _____ organized under the laws of _____.

RECITALS

Wahlburgers Franchising LLC ("Wahlburgers"), a limited liability company formed under the laws of the Commonwealth of Massachusetts, with its principal offices at 350 Lincoln Street, Suite 2501, Hingham, MA 02043 and its affiliates have developed a distinctive format, appearance and set of specifications and operating procedures (collectively, "System") relating to the development, establishment and operation of restaurants identified by the Proprietary Marks, as defined below, ("Wahlburgers Restaurants") that feature high quality gourmet hamburgers and certain ancillary branded merchandise such as clothing, souvenirs and novelty items ("Branded Merchandise").

The distinguishing characteristics of the System include, but are not limited to, Wahlburgers' décor, layout, color schemes and designs (collectively, "Trade Dress"); Wahlburgers' menu items, recipes and food preparation and service techniques; Wahlburgers' standards and specifications for equipment, equipment layouts and interior and exterior accessories; and the accumulated experience reflected in Wahlburgers' training program, operating procedures and standards and specifications. Wahlburgers may periodically change, improve, add to and further develop the elements of the System.

The System is identified by means of the "Wahlburgers" name and mark and certain other names, marks, logos, insignias, slogans, emblems, symbols and designs that have been designated, or may in the future be designated, for use with the System (collectively, "Proprietary Marks"). Wahlburgers has the exclusive right to use, and permit Wahlburgers franchisees and subfranchisees to use, the Proprietary Marks. Wahlburgers may modify the Proprietary Marks used to identify the System, including the principal Proprietary Marks.

Pursuant to a Master Franchise Agreement dated as of October 11, 2021 between Wahlburgers and us, Wahlburgers has, among other things, authorized us to license third parties to use the Wahlburgers System in connection with the opening and operation of Wahlburgers Restaurants in particular areas.

You desire to obtain from us a license to use the System in connection with the development, opening and continuous operation of the Subfranchised Restaurant at the location identified in Exhibit A ("Subfranchised Location").

You understand and acknowledge the importance of Wahlburgers' high and uniform standards of quality, operations and service and the necessity of developing and operating

the Subfranchised Restaurant in strict conformity with this Agreement and the confidential operating manuals ("Manual").

We are willing to grant you a subfranchise to use the System and Proprietary Marks in connection with the development and operation of a Subfranchised Restaurant at the Subfranchised Location, subject to the terms and conditions of this Agreement.

NOW THEREFORE, the parties agree as follows:

1 GRANT OF SUBFRANCHISE

1.1 Grant.

1.1.1 Subject to the terms and conditions of this Agreement, we hereby grant to you a non-exclusive subfranchise for the right, and you accept and undertake the obligation, to use the Proprietary Marks and the System to continuously operate the Subfranchised Restaurant at the Subfranchised Location during the term of this Agreement ("Term"). The Subfranchised Restaurant will be operated in the format specified in Exhibit A.

1.1.2 This Agreement is subject in its entirety to the Special Rights of Wahlburgers as set forth in attached Exhibit B.

1.1.3 You may not establish or operate any Wahlburgers Restaurant other than the Subfranchised Restaurant at the Subfranchised Location in connection with this Agreement. You may not use the Proprietary Marks or the System at any location other than the Subfranchised Location. You may not relocate the Subfranchised Restaurant without our prior written consent, which we may withhold in our sole discretion. We have the right to require you to pay a reasonable fee, plus our reasonable expenses incurred in connection with consideration of your relocation request.

1.1.4 You agree that you will, at all times, faithfully, honestly and diligently perform your obligations under this Agreement, that you will continuously exert your best efforts to promote and enhance the business of the Subfranchised Restaurant and that you will not engage in any other business or activity that may conflict with your obligations under this Agreement, except the operation of other Wahlburgers Restaurants or other businesses that you operate and that are franchised by Wahlburgers or us. Without our prior written consent, you may not use the Proprietary Marks or the System or sell our proprietary food and beverage products or Branded Merchandise in any wholesale, e-commerce or other channel of distribution besides the retail operation of the Subfranchised Restaurant at the Subfranchised Location.

1.1.5 Wahlburgers and we have entered, and may continue to enter, into agreements with other franchisees and subfranchisees that may contain provisions, conditions and obligations that differ from those contained in this Agreement. The existence of different forms of agreement and the fact that Wahlburgers, we and other franchisees and subfranchisees may have different rights and obligations does not affect your duties to comply with the terms of this Agreement.

1.2 Limited Exclusivity. During the Term, neither we nor Wahlburgers will operate, or license a third party to operate, a Wahlburgers Restaurant within a 2-mile radius of the Subfranchised Location ("Protected Area"). Nothing in this Agreement prohibits Wahlburgers and its affiliates (and to the extent we obtain the right from Wahlburgers, we and our affiliates) from, among other things: **(a)** operating or licensing others to operate, during the Term, Wahlburgers Restaurants at any location other than in the Protected Area; **(b)** operating or licensing others to operate, after this

Agreement terminates or expires, Wahlburgers Restaurants at any location, including in the Protected Area; **(c)** manufacturing, distributing and selling, or causing to be manufactured, distributed and sold, food, goods, wares, merchandise, services, products and Branded Merchandise, whether or not authorized for sale at Wahlburgers Restaurants, under the Proprietary Marks or other trademarks, service marks, logos or commercial symbols, at wholesale or retail, at any location through any channel of distribution, including, but not limited to, mail order and catalog, direct mail advertising, the Internet and other methods of distribution, regardless of the proximity to the Subfranchised Restaurant; **(d)** developing and owning other franchise systems for the same or similar products and services using trade names and trademarks other than the Proprietary Marks; and/or **(e)** purchasing, being purchased by, merging or combining with, businesses that directly compete with Wahlburgers Restaurants. Wahlburgers and its affiliates (and to the extent we obtain the right from Wahlburgers, we and our affiliates) reserve all rights to use and license the System and the Proprietary Marks other than those expressly granted under this Agreement.

2 TERM; SUCCESSOR SUBFRANCHISE TERM

2.1 Term. The Term begins on the Effective Date and, unless this Agreement is terminated at an earlier date as provided in Section 19, expires at midnight on the day preceding the 20th anniversary of the date the Subfranchised Restaurant first opened for business. (We may complete and forward to you a notice to memorialize the date the Subfranchised Restaurant first opened for business.) If, during the Term, you lose the right to possession of the Subfranchised Location through no action or failure to act on your part (other than the failure to extend the lease for the Subfranchised Location through the Term), you may relocate the Subfranchised Restaurant (without paying us any additional initial subfranchise fee) at your expense, and the Term will not expire if: **(a)** we accept the new location; **(b)** you construct and equip a new Subfranchised Restaurant at the new location in accordance with our then-current System standards and specifications; **(c)** the Subfranchised Restaurant is open to the public for business at the new location within 6 months after your loss of possession of the Subfranchised Location; and **(d)** you reimburse us for all reasonable expenses actually incurred by us in connection with the acceptance of the new location. We may condition our consent to your relocation request upon, among other things, your payment of an agreed upon minimum Royalty to us during the period in which the Subfranchised Restaurant is not in operation.

2.2 Successor Subfranchise Term. When this Agreement expires, you will have the option to obtain one successor subfranchise term of 10 years, unless: **(a)** Wahlburgers has announced a decision to stop franchising the Wahlburgers concept; or **(b)** Wahlburgers decides to withdraw the Wahlburgers concept from the geographic market in which the Subfranchised Restaurant is located. You must give us written notice of your desire to exercise your option not more than 18 months and not less than 12 months before the end of the Term. We may require you to satisfy any or all of the following as a condition of exercising your option for the successor subfranchise term:

2.2.1 You must execute the standard form of Wahlburgers Restaurant Subfranchise Agreement that we are then using for tribal locations ("Successor Subfranchise Agreement"). The terms of the Successor Subfranchise Agreement may be substantially different from the terms of this Agreement. We will modify the Successor Subfranchise Agreement to delete terms inapplicable to the successor term (such as opening requirements).

2.2.2 During the Term, you have substantially complied with this Agreement and the System.

2.2.3 Neither you nor your affiliates are in default under this Agreement or any other agreements between you or your affiliates and us or our affiliates; you and your affiliates must not be in default beyond the applicable cure period under any lease for the Subfranchised Location or equipment lease or financing instrument relating to the Subfranchised Restaurant; and you must not be in default beyond the applicable cure period with any vendor or supplier to the Subfranchised Restaurant.

2.2.4 You must have the right to continue operating at the Subfranchised Location for the full term of the Successor Subfranchise Agreement.

2.2.5 You must renovate and modernize the Subfranchised Restaurant to reflect the then-current image of Wahlburgers Restaurants.

2.2.6 You, all 10% Owners (as defined in Section 14.3) and all guarantors under this Agreement must sign a general release, in a form we prescribe, of any and all claims against us, our affiliates and our past, present and future officers, directors, members, managers, shareholders and employees arising out of or relating to the Subfranchised Restaurant.

2.2.7 You, your Operating Principal (as defined in Section 12.9.3) and those of your employees designated by us must successfully complete (as determined by us in our sole discretion) any additional training courses that Wahlburgers and/or we then require.

2.2.8 You must pay us a renewal fee in the amount set forth in Exhibit A.

3 DEVELOPMENT PROCEDURES

Sections 3.1-3.3, 3.4.1 and 3.4.4 will not be applicable if, as of the date of this Agreement, the location for the Subfranchised Restaurant has been accepted in writing by us.

3.1 Your Responsibility. You must select a site that is located within a general area to which you and we have mutually agreed in writing. Within 180 days after your execution of this Agreement, you must obtain site acceptance from us for the Subfranchised Restaurant. If we have not accepted a site within this time period, we, at our option, may terminate this Agreement pursuant to Section 19. You assume all cost, liability and expense for locating, obtaining and developing a site for the Subfranchised Restaurant. You may not make any binding commitments to purchase or lease a site until we have accepted the site in writing.

3.2 Site Selection Assistance. We may, but are not required to, provide you with the following site selection assistance: **(a)** our site selection guidelines and, as you may request, a reasonable amount of consultation with respect thereto; and **(b)** such on-site evaluation as we may deem advisable (subject to the availability of our personnel) as part of our evaluation of your request for site acceptance, provided that, if we provide this assistance at your request, you must pay us a fee in an amount determined by us, not to exceed \$5,000, and reimburse us for all travel, living and other expenses incurred by our representatives in connection with such on-site evaluation. Notwithstanding the foregoing, we have no obligation to conduct any on-site evaluations of locations you propose.

3.3 Site Information and Evaluation. For each proposed site, you must submit to us a site review report consisting of financial pro formas, a description of the site, photographs, demographic information, site characteristics (including access and egress points and the amount of road traffic), other restaurant options in the area, and any other information that we may require, including, but not limited to, a letter of intent or other evidence satisfactory to us, which confirms your

favorable prospects for obtaining the site. In addition, we may require a site analysis prepared by a third party vendor at your expense. We reserve the right to designate the third party vendor used to prepare the site analysis. If the site review report is acceptable, we reserve the right to conduct an on-site evaluation of the proposed site before deciding whether to accept the site.

3.4 Site Acceptance.

3.4.1 Within 60 days after our receipt of a complete (as determined by us) site review report, we will review that information, evaluate the proposed site and advise you in writing whether we have accepted the site; however, we have no obligation to review any site review report if you and/or your affiliates are not in full compliance with all agreements with us and/or our affiliates. If we do not respond within that time period, we will be deemed to have rejected the site. Our acceptance or rejection of a site may be subject to reasonable conditions we determine in our sole discretion.

3.4.2 You acknowledge that, in order to preserve and enhance the reputation and goodwill of the System, all Wahlburgers Restaurants and the goodwill of the Proprietary Marks and the Trade Dress, all Wahlburgers Restaurants must be properly developed, operated and maintained. Accordingly, you agree that we may refuse to accept a site for a proposed Subfranchised Restaurant unless you demonstrate sufficient financial capabilities, in our sole judgment, applying standards consistent with criteria that we use to establish restaurants in other comparable market areas, to properly develop, operate and maintain the proposed Subfranchised Restaurant. To that end, you must provide us with such financial statements and other information regarding you and the development and operation of the proposed Subfranchised Restaurant, including, without limitation, investment and financing plans for the proposed Subfranchised Restaurant, as we may reasonably require.

3.4.3 Our acceptance of a site does not constitute a representation or warranty of any kind, express or implied, of the site's suitability for a Wahlburgers Restaurant or any other purpose. Our acceptance indicates only that we believe that the site meets our then-current site selection criteria. Applying criteria that have appeared effective with other sites might not accurately reflect the potential for all sites, and demographic and/or other factors included in or excluded from our criteria could change, altering the potential of a site. The uncertainty and instability of these criteria are beyond our control, and we are not responsible if a site we accept fails to meet your expectations. Your submission of a proposed site for our acceptance is based on your own independent investigation of the site's suitability for a Subfranchised Restaurant.

3.4.4 Upon our acceptance of a site in accordance with this Section 3, we will identify the Subfranchised Location on the cover page and in Exhibit A of this Agreement.

4 LEASE PROVISIONS

4.1 Required Lease Provisions. You must obtain our consent to the proposed sublease, lease or purchase contract (collectively, "lease") for the Subfranchised Location prior to its execution. The lease must, in form and substance, be satisfactory to us and may not contain any covenants or other obligations that would prevent you from performing your obligations under this Agreement. In addition, the lease must contain the following provisions:

4.1.1 The landlord agrees to provide us (at the same time as sent to you) a copy of any notices of default pertaining to the lease, and we will have the right, but not the obligation, to cure any default of yours under the lease within the time periods provided by the lease.

4.1.2 The landlord agrees that, following the expiration or earlier termination of the lease or this Agreement, you will have the right to make those alterations and modifications (including removal and demolition of improvements installed by you if necessary) to the Subfranchised Location as may be necessary to clearly distinguish to the public the Subfranchised Location from a Wahlburgers Restaurant and also to make those specific additional changes as we reasonably may require for that purpose.

4.1.3 You may assign the lease to us, our parent, affiliates or subsidiaries (without the landlord's consent) or to our designee (with the landlord's consent, which consent will not be unreasonably withheld) and without payment of any assignment fee or similar charge or increase in any rentals or other charges payable to the landlord.

Our consent to the lease does not constitute a warranty or representation of any kind, express or implied, as to its fairness or suitability or as to your ability to comply with its terms, and we do not assume any liability or responsibility to you or to any third parties due to such approval. You must deliver a copy of the fully signed lease to us within 7 days after its execution. You may not begin construction of the Subfranchised Restaurant until you have delivered a copy of the fully signed lease to us.

5 CONSTRUCTION OF SUBFRANCHISED RESTAURANT; OPENING DATE

5.1 Restaurant Development.

5.1.1 You assume all cost, liability and expense for developing, constructing and equipping the Subfranchised Restaurant. We will provide you prototypical plans and specifications for a Wahlburgers Restaurant, which you must adapt, at your cost, to suit the shape and dimensions of the Subfranchised Location, and you must ensure that your proposed plans for the Subfranchised Restaurant ("Plans") comply with all applicable ordinances, building codes and permit requirements, lease requirements and restrictions and the Americans with Disabilities Act. You must use only registered architects, engineers and professional and licensed contractors, each of whom must be approved by us. You must submit the Plans to us and revise the Plans as we require. Once we consent to the Plans, you may not change them unless you again obtain our consent. You may not submit the Plans to your local government or tribal agency or begin site preparation or construction before we have notified you, in writing, that we have consented to the Plans. You may not commence construction until you have obtained all required permits and licenses. We have no obligation to visit the Subfranchised Location during the course of construction, but if we choose to do so, you must (and require your architect, engineer, contractors and subcontractors to) cooperate fully with us and our representatives.

5.1.2 You acknowledge that you, and not we, will be constructing the Subfranchised Restaurant and that you will have the ability to keep track of the construction on a regular basis. We make no representation or warranty regarding the suitability of the prototypical plans and specifications that we may provide you, the construction of the Subfranchised Restaurant or compliance with those laws, ordinances and/or regulations that may be applicable to the Subfranchised Restaurant, the Plans and your construction of the Subfranchised Restaurant. If we provide you construction review or oversight services, we have the right to charge you a fee as we determine.

5.2 Opening Date.

5.2.1 You must open the Subfranchised Restaurant for business at the Subfranchised Location no later than 180 days after the last to occur of the Effective Date or the date

we consented to the proposed site ("Opening Date"), unless we, in our sole discretion, extend this period to address unforeseen construction delays that are not within your control

By the Opening Date, you must: **(a)** obtain and maintain all required building, utility, sign, health, sanitation, liquor, business and other applicable permits and licenses; **(b)** construct all required improvements to the Subfranchised Location and decorate the exterior and interior of the Subfranchised Restaurant as required by the Plans to which we have consented; **(c)** purchase or lease and install all specified and required fixtures, equipment, furnishings and signs for the Subfranchised Restaurant from suppliers designated or consented to by us (which may include us or our affiliates); and **(d)** purchase an opening inventory for the Subfranchised Restaurant of only authorized products and other materials and supplies

5.2.2 You must notify us at least 60 days before the anticipated opening date and the date of issuance of the certificate of occupancy. Upon our request, you must submit a copy of the certificate of occupancy to us. We reserve the right to conduct a final inspection of the Subfranchised Restaurant after receiving your notice to ensure that you have complied with this Agreement. You may not open for business without our prior written consent, which will not be granted unless you have satisfied the conditions in Section 5.3; however, our consent will not be unreasonably withheld. If you do not open the Subfranchised Restaurant for business by the Opening Date and we do not extend the deadline, we will have the right to terminate this Agreement under Section 19.1.2.

5.3 Right to Open the Subfranchised Restaurant. We will not authorize the opening of the Subfranchised Restaurant unless all of the following conditions have been met:

5.3.1 You have provided us a fully-executed copy of your lease and you have obtained our consent to that lease.

5.3.2 You are not in material default under this Agreement; you and your affiliates are not in material default of any other agreements with us; you and your affiliates are not in default beyond the applicable cure period under any equipment lease or financing instrument relating to the Subfranchised Restaurant; and you are not in material default beyond the applicable cure period with any vendor or supplier to the Subfranchised Restaurant.

5.3.3 You and your 10% Owners are current on all obligations due to us and our affiliates.

5.3.4 We are satisfied that the Subfranchised Restaurant was constructed substantially in accordance with the Plans accepted by us, this Agreement and applicable state, tribal and local codes and that you have hired and trained a staff as required by this Agreement and the System.

5.3.5 You have obtained a certificate of occupancy and all other required building, utility, sign, health, safety, fire department, sanitation, business and liquor permits and licenses.

5.3.6 You have certified to us, in writing, that all furnishings, fixtures, equipment, signage, computer terminals, artwork/wall graphics and related equipment, supplies and other items are in place and conform to our specifications.

5.3.7 You (or your Operating Principal) and those of your employees designated by us have attended and successfully completed (as determined by us in our sole discretion) the ITP (as defined in Section 9.1.1).

5.3.8 You have provided us with copies of all insurance policies required by Section 12.10 or other evidence of insurance coverage and payment of premiums as we may reasonably request.

5.3.9 You have provided us a Grand Opening Plan (as defined in Section 8.1) at least 60 days prior to the opening of the Franchised Restaurant.

6 FEES

6.1 Initial Subfranchise Fee. No later than the date you sign this Agreement, you must pay us an initial subfranchise fee in the amount of set forth in Exhibit A ("Initial Subfranchise Fee"). You acknowledge and agree that the Initial Subfranchise Fee is fully earned by us when paid and is not refundable.

6.2 Royalty Fee.

6.2.1 In addition to all other amounts that you will pay to us, you must pay to us a nonrefundable royalty fee ("Royalty") in an amount equal to 8% of your Fiscal Period Gross Sales (as defined below). As of the date of this Agreement, each Fiscal Period is a calendar week. We have the right, following written notice to you, to vary the time period that comprises each Fiscal Period. If, due to applicable law, you may not pay a Royalty on alcoholic beverage sales, you will pay us a Royalty on all Gross Sales (except alcoholic beverage sales) in the same dollar amount as would have been paid if alcoholic beverage sales were included.

6.2.2 The term "Gross Sales" includes all revenue from the sale of all services and products (including, but not limited to, Branded Merchandise) and all other income of every kind and nature (including stored value gift cards and gift certificates when redeemed, on-premise sales, other sales made or sold, at, in, upon or from the Subfranchised Location, and any other type of sale) related to the Subfranchised Restaurant, whether for cash or credit and regardless of collection in the case of credit. Gross Sales also includes all ancillary charges or fees, including delivery fees and other service charges, that are paid to you by a customer or by a third-party delivery or catering service (e.g., Uber Eats, Postmates, Grubhub, exCater, or DoorDash) ("Third-Party Service") in connection with delivery or catering services related to the Subfranchised Restaurant (recognizing that though the Third-Party Service may pay you an amount equal to the purchase price charged to the customer less a commission, other fees, and any discounts, credits, or coupons applied to the order, such commission, fees, discounts, credits, and coupons will not be deducted from the Subfranchised Restaurant's Gross Sales). Gross Sales will not include: **(a)** any bona fide documented federal, state, tribal or municipal sales taxes collected by you from customers and paid by you to the appropriate taxing authority; **(b)** the sale of food, beverage or merchandise for which refunds have been made in good faith to customers; **(c)** the sale of equipment used in the operation of the Subfranchised Restaurant; **(d)** authorized customer promotional discounts; and **(e)** employee meal discounts.

6.3 Brand Fund. You must contribute to the Brand Fund 0.5% of your Fiscal Period Gross Sales ("Brand Fund Obligation").

6.4 Sales Reports. By 5:00 p.m. on the day after the end of each Fiscal Period, you must submit to us, in writing, by email, polling by computer or such other form or method as we may designate, the amount of Gross Sales of the Subfranchised Restaurant during the preceding Fiscal Period and any other data or information as we may require.

6.5 Payment of Fees. You must participate in our electronic funds transfer program, which authorizes us to use a pre-authorized bank draft system. You agree to sign and complete

such documents as we may require from time to time to authorize and direct your bank or financial institution to pay and deposit directly to our account. Your Royalty and Brand Fund Obligation and other amounts owed under this Agreement, including any interest charges, must be received by us or credited to our account by pre-authorized bank debit before 5:00 p.m. on the 10th day after the end of each Fiscal Period or at a later point periodically specified by us ("Due Date"). You must furnish to us and your bank all authorizations necessary to effect payment by the methods we specify. We reserve the right to modify, at our option, the method by which you must pay the Royalty, Brand Fund Obligation and other amounts owed under this Agreement upon receipt of written notice from us. You may not, under any circumstances, set off, deduct or otherwise withhold any Royalties, Brand Fund Obligation, interest charges or any other monies payable under this Agreement on grounds of our alleged non-performance of any obligations. Following written notice from us, you also must make all payments to our affiliates through our electronic funds transfer program unless otherwise specified.

6.6 Interest and Late Fee. If any payments by you due to us are not received in full by the Due Date, in addition to paying the amount owed, you must pay to us interest on the amount owed from the Due Date until paid at the lesser of the maximum rate permitted for indebtedness of this nature in the jurisdiction in which the Subfranchised Restaurant is located or 18% per annum. In addition, a late fee of \$100 may be assessed at our discretion on all payments by you due to us and not received by us by the Due Date. Payment of a late fee and/or interest by you on past due obligations is in addition to all other remedies and rights available to us pursuant to this Agreement or under applicable law.

6.7 Partial Payments. No payment by you of a lesser amount than due will be treated as anything other than a partial payment on account, regardless of whether you include an endorsement, statement or accompanying letter to the effect that payment of the lesser amount constitutes full payment. We have sole discretion to apply any payments by you to any past due indebtedness and we have the right to accept payment from any other entity as payment by you without that entity being substituted for you.

6.8 Collection Costs and Expenses. You agree to pay us on demand any and all costs and expenses we incur in enforcing the terms of this Agreement, including costs and commissions due a collection agency, attorneys' fees (including attorneys' fees for in-house counsel employed by us), costs incurred in creating or replicating reports demonstrating Gross Sales of the Subfranchised Restaurant, court costs, expert witness fees, discovery costs and reasonable attorneys' fees and costs on appeal, together with interest charges on all of the foregoing.

7 COMMUNICATIONS, ACCOUNTING AND RECORDS

7.1 Recordkeeping. You will keep complete and accurate books, records and accounts related to the Subfranchised Restaurant in the form and manner prescribed in the Manual. You must preserve these books and records in electronic form for at least 7 years from the date of preparation, or longer as required by government regulations, and make them available to us within 5 days after our written request.

7.2 Computer System. You must obtain and install, at your expense, the hardware, software, and network connections that we specify from time to time. We reserve the right to specify a vendor or supplier and, if acquired through us, charge you for such hardware, software, support, and other related services ourselves. You agree to: **(a)** maintain on the computer system only the financial and operating data specified in the Manual; **(b)** transmit data to us in the form and at the times required by the Manual; **(c)** give Wahlburgers and us unrestricted access to your computer system at all times (including user IDs and passwords, if necessary) to download and transfer data via modem or other connection as we determine; **(d)** maintain the computer system in good working

order at your own expense; **(e)** replace or upgrade the computer system as we require (but not more than once every 24 months); **(f)** install high speed Internet and/or communications connections; **(g)** ensure that your employees are adequately trained in the use of the computer system and our related policies and procedures; **(h)** comply with the Payment Card Industry Data Security Standard ("PCI DSS") at all times; **(i)** engage any vendor we designate to ensure the security of your data and compliance with the PCI DSS; and **(j)** use any proprietary software or support service and other proprietary materials that we provide to you in connection with the operation of the Subfranchised Restaurant and, if we so require, execute a license agreement and pay to us a reasonable license fee for the use of such proprietary software. You may not install any software other than authorized upgrades or make any hardware modifications to the computer system without our express written consent. You acknowledge that computer designs and functions change periodically and that we may make substantial modifications to our computer specifications or to require installation of entirely different systems during the Term.

7.3 Reports and Financial Statements. You must, at your expense, submit to us, in the form prescribed by us, the following reports for the Subfranchised Restaurant: **(a)** a monthly profit and loss and balance sheet (both of which may be unaudited) within 20 days after the end of each calendar month; **(b)** a year to date quarterly profit and loss statement and balance sheet (both of which may be unaudited) within 30 days after the end of each fiscal quarter (as defined by us) during each fiscal year (as defined by us); **(c)** a fiscal year profit and loss statement and balance sheet (both of which may be unaudited) within 60 days after the end of each fiscal year (as defined by us). We will have the right, to be exercised in our sole discretion, to require that you provide us profit and loss statements and balance sheets, or other reports and information relating to the Subfranchised Restaurant at other times that we request. We also reserve the right, in our reasonable discretion, to require that you, at your expense, submit audited financial statements prepared by a certified public accounting firm acceptable to us for any fiscal years. You or your treasurer or chief financial officer must sign each statement and balance sheet, attesting that it is correct and complete and uses accounting principles applied on a consistent basis that accurately and completely reflect your financial condition.

7.4 Audit Rights. During and after the Term, we have the right to inspect, copy and audit your books and records, your federal, state and local tax returns, and any other forms, reports, information or data related to the Subfranchised Restaurant that we may reasonably designate. We will provide you 10 days' written notice before conducting an in-person financial examination or audit. We (or our designees) may conduct the examination or audit at our offices or those of a third party, in which case we may require you to send us your records. If the examination or audit reveals an understatement of Gross Sales, you must immediately pay to us any Royalty, Brand Fund Obligation or other amounts owed, plus interest (and a late fee at our discretion) as provided in Section 6.6. If an inspection or audit is made necessary by your failure to provide reports or supporting records as required under this Agreement, or to provide such reports or records on a timely basis, or if the audit or inspection reveals an understatement of Gross Sales of greater than 2% for the audit period, you must reimburse us for the full cost of the inspection or audit, including travel, lodging, meals and wages of our representatives and the reasonable charges of any attorneys or independent accountants we use for the inspection or audit and, upon our request, you must thereafter provide us with periodic audited financial statements. The remedies set forth in this Section are in addition to any other remedies and rights available to us under this Agreement or applicable law.

7.5 Ownership of Data. You agree that all data that you collect from customers or others in connection with the Subfranchised Restaurant, including customer lists, is deemed to be owned by us. You have the right to use the customer data while this Agreement or a Successor Subfranchise Agreement is in effect, but only in accordance with any privacy policy that we may establish from time to time.

7.6 Data Protection. You agree and undertake that you will:

7.6.1 Comply with the provisions of all applicable laws, regulations and best practices relating to privacy and data protection ("Data Protection Laws") in the use and processing of any personal data, including customer contact information (such as name, telephone numbers, e-mail and postal addresses), and transactional information collected by you from customers and prospective customers of the Subfranchised Restaurant ("Customer Personal Data").

7.6.2 Refrain from otherwise modifying, amending or altering the contents of the Customer Personal Data or disclosing or permitting the disclosure of any of the Customer Personal Data to any third party unless required by applicable law or specifically authorized in writing by us.

7.6.3 Implement and maintain throughout the Term appropriate technical and organizational measures to protect Customer Personal Data against unauthorized or unlawful processing, access or use and/or accidental loss, destruction, damage, alteration or disclosure ("Data Breach").

7.6.4 Promptly notify us in writing if you suspect there has been a Data Breach, in which event you will do all such acts and things (at your own expense) as we may require in order to remedy or mitigate the effects of the Data Breach.

7.6.5 Promptly notify us of any complaint, communication or request relating to the applicable Data Protection Laws.

8 BRAND FUND AND MARKETING

8.1 Brand Fund.

8.1.1 Wahlburgers has established a brand fund ("Brand Fund") to which your Brand Fund Obligation will be contributed. Wahlburgers may use Brand Fund contributions and any earnings of the Brand Fund for any costs associated with advertising, marketing, public relations, promotional programs and materials (which may be national or regional in scope) and/or any other activities that Wahlburgers believes would benefit the System, including the following: advertising campaigns in various media; point-of-purchase materials; review of locally-produced ads; free standing inserts; brochures; purchasing and/or developing promotional materials; market research, including secret shoppers; sponsorships; design and maintenance of a web site; celebrity endorsements; trade shows; association dues; search engine optimization costs; establishment of a third party facility for customizing local advertising; accounting costs; and holding an annual franchise convention. Wahlburgers will not use the Brand Fund for any activity whose sole purpose is the marketing of franchises; however, you acknowledge that the Wahlburgers web site, public relations activities, community involvement activities and other activities that may be supported by the Brand Fund may contain information about franchising opportunities. Wahlburgers has the right to direct all programs supported by the Brand Fund, with final discretion over creative concepts, the materials and media used in the programs and their placement. Neither we nor Wahlburgers guarantee that you will benefit from the Brand Fund in proportion to your contributions to the Brand Fund. You agree to participate in all advertising, marketing, promotions, research, public relations and other programs instituted by the Brand Fund.

8.1.2 Wahlburgers Restaurants operated by our affiliates or Wahlburgers and its affiliates will contribute to the Brand Fund on the same basis as comparable franchisees and subfranchisees. If Wahlburgers reduces the Brand Fund contribution for franchisees, we and/or our affiliates and/or Wahlburgers and its affiliates will have the right to reduce the required contribution

for applicable Wahlburgers Restaurants operated by us and/or our affiliates and/or Wahlburgers and its affiliates by the same amount.

8.1.3 Wahlburgers will not use any contributions to the Brand Fund to defray any of its general operating expenses, except for reasonable administrative costs and overhead that it incurs in activities reasonably related to the administration of the Brand Fund or the management of Brand Fund-supported programs (including salaries of its personnel who devote time to Brand Fund activities). Wahlburgers will separately account for the Brand Fund, but Wahlburgers does not need to segregate Brand Fund monies from its other monies.

8.1.4 Any point-of-sale materials produced with Brand Fund monies will be made available to you at a reasonable cost, and the proceeds of such sales will be credited to the Brand Fund. Wahlburgers is not required to have an independent audit of the Brand Fund completed. Wahlburgers may spend in any fiscal year an amount greater or less than the aggregate contribution of all Wahlburgers Restaurants to the Brand Fund during that year or cause the Brand Fund to invest any surplus for its future use or distribute any surplus to then-current franchisees and subfranchisees who contributed to the Brand Fund in accordance with their contributions and restaurants operated by our affiliates or Wahlburgers and its affiliates. (The Brand Fund will reimburse Wahlburgers for any monies it advances.) Wahlburgers will make available an unaudited statement of contributions and expenditures for the Brand Fund no sooner than 90 days after the close of its fiscal year to franchisees who make a written request for a copy.

8.2 Local Marketing. You will, at all times throughout the Term, use your best efforts to advance the reputation of Wahlburgers Restaurants and the products sold under the Marks and to develop awareness of Wahlburgers Restaurants among consumers in order to increase the goodwill of the Marks and the System. You agree to conduct all marketing in a dignified manner and in accordance with the standards and requirements we specify periodically. You agree that all advertising and promotional materials must bear the Proprietary Marks in the form, color, location and manner that we prescribe. Wahlburgers will have the final decision on all creative development of advertising and promotional messages. Prior to use, you must submit all advertising materials to us for Wahlburgers' and our approval, which approval will not be unreasonably withheld. You agree that Wahlburgers owns all advertising and promotional materials developed by you, and you will take all actions we and/or Wahlburgers specify to vest ownership in Wahlburgers.

8.3 Point of Sale Materials. If Wahlburgers or we develop any point-of-sale materials (other than through the use of Brand Fund monies), Wahlburgers or we, as applicable, may offer to sell those to you.

8.4 Social Media. You agree not to promote, offer or sell any products or services relating to the Subfranchised Restaurant through, or use any of the Proprietary Marks in, any form of electronic communications, including Internet web sites, social networking sites, applications or other future technological avenues that enable users to create and share content or to participate in social networking (collectively, "Social Media"), without Wahlburgers' and/or our prior written consent, which may be withheld for any or no reason. Wahlburgers and/or we may establish a Social Media policy, and you must comply with any such Social Media policy, as modified periodically, and any additional policies that Wahlburgers and/or we issue. Any copyright in your sites or pages on any Social Media are owned by Wahlburgers, and you must sign any documents that Wahlburgers or we reasonably deem necessary to affirm Wahlburgers' ownership of the copyright. You acknowledge that any use of Social Media by you with respect to the Subfranchised Restaurant constitutes advertising and promotion subject to this Section 8, and you agree to comply with any additional policies and standards we and/or Wahlburgers issue from time to time with respect to Social Media.

8.5 Public and Media Relations. You agree that you will not issue any press or other media releases or other communications without our and Wahlburgers' prior written consent. As a subfranchisee of the System, you agree to only participate in internal and external communications activities that create goodwill, enhance Wahlburgers' public image and build the Wahlburgers brand.

8.6 Grand Opening Plan. You must conduct initial marketing for the Franchised Restaurant in accordance with a grand opening plan that you have prepared and to which we have consented ("Grand Opening Plan"). Under the Grand Opening Plan, you will be required to spend a minimum of \$15,000 on grand opening activities over the period beginning one month prior to opening and continuing through the second month after opening. Within 10 days after the end of the period in which you conduct this initial marketing, you must submit appropriate documentation to verify compliance with the grand opening expenditure obligation. As part of your Grand Opening Plan spending, provided you use Wahlburgers' prototypes, we will provide website, menu and other design services (as we deem appropriate) for which you will pay us \$5,000 of the amount you are required to spend. The \$5,000 that you may pay to us in connection with the Grand Opening Plan, if applicable, is nonrefundable and will not be credited against any other fees paid to us.

9 TRAINING

9.1 Initial Training Program.

9.1.1 Before the Subfranchised Restaurant opens for business, your Operating Principal, the Subfranchised Restaurant's general manager, and at least 3 other managerial personnel whom we designate must attend, and become certified in, the Initial Training Program ("ITP"). We will provide the ITP at a Wahlburgers Restaurant and/or at designated training facilities operated by our affiliates or Wahlburgers or its affiliates. We will not authorize the Subfranchised Restaurant to open until those employees whom we designate have attended and successfully completed (as determined by us in our sole discretion) the ITP.

9.1.2 Upon our request, as a prerequisite to the ITP, attendees must successfully complete (as determined by us in our sole discretion), at your cost, a ServSafe food safety training and certification program administered by the National Restaurant Association Educational Foundation.

9.1.3 You must pay all salaries, benefits, travel, living and other expenses incurred by you and your employees while attending the ITP. We have the right to dismiss from the ITP any person whom we believe will not perform acceptably in the position for which he/she has been hired, and you must provide a suitable replacement within 30 days of dismissal. Additional employees who desire to attend the ITP may do so, subject to space availability and your payment of a training fee as determined by us.

9.1.4 If you (or your Operating Principal) fail to complete the ITP to our satisfaction, we may terminate this Agreement pursuant to Section 19.1.1 or permit you (or your Operating Principal) to repeat the ITP at the next available scheduled training session. We may charge a fee as determined by us if you (or your Operating Principal) is required to repeat the ITP.

9.2 Ongoing Training; Training of Replacement Personnel.

9.2.1 We may require you (or your Operating Principal), your managerial personnel, training personnel and/or other previously trained and experienced staff members to attend and complete satisfactorily various training courses that we periodically choose to provide at the times and locations that we designate, as well as periodic conventions, regional meetings, and conferences that we specify. We may charge a fee as determined by us for these courses. You will be required

to pay all salaries, benefits, travel, living and other expenses incurred by you and your employees during all training courses and programs.

9.2.2 We require that, subject to space availability, your replacement managerial and training personnel satisfactorily complete our training programs within the time period required by the Manual after being designated as managerial or training personnel. We may charge a fee for these training programs as determined by us.

9.2.3 You understand and agree that any specific ongoing training or advice we provide does not create an obligation (whether by course of dealing or otherwise) to continue to provide such specific training or advice, all of which we may discontinue and modify from time to time.

9.3 Training Materials and Methods. All training materials that we provide to you remain our property. We have the right to provide training programs in person, on DVD, via the Internet and/or an Intranet, in printed or other electronic format or by other means, as we determine.

10 ADDITIONAL SERVICES OFFERED BY US

10.1Pre-Opening Assistance. We may provide consultation and advice to you, as we deem appropriate, with regard to construction or renovation and operation of the Subfranchised Restaurant, building layout, furnishings, fixtures and equipment plans and specifications, employee selection and training, purchasing and inventory control and those other matters that we deem appropriate.

10.2Opening Assistance. If we elect to provide assistance in opening the Subfranchised Restaurant and in training your employees, we have the right to charge you a fee for the opening training support team as determined by us, and you must pay all travel, living and other expenses incurred by our training personnel and representatives while providing this assistance.

10.3Post-Opening Assistance. We periodically, as we deem appropriate, will advise and consult with you regarding the operation of the Subfranchised Restaurant. We, as we believe appropriate, will make available to you information regarding the System and new developments, techniques and improvements in the areas of restaurant design, operations, management, menu-development, sales and customer service, marketing and other areas. We may provide these services through visits by our representatives to the Subfranchised Restaurant or your offices (although we are not obligated to make any visits), the distribution of printed or filmed material, via the Internet or an Intranet or other electronic format, meetings or seminars, training programs, telephone communications or other forms of communications.

11 MANUAL

11.1We will furnish you with one copy of, or provide electronic access to, the Manual, on loan, for the Term. (As used in this Agreement, the term "Manual" also includes all written and electronic correspondence from us regarding the System, other publications, materials, drawings, memoranda, videotapes, CDs, DVDs, audio tapes, and electronic media that we from time to time may provide to you.) The Manual contains detailed standards, specifications, instructions, forms, reports and procedures for management and operation of the Subfranchised Restaurant. All or part of the Manual may be furnished to you in electronic form or online (including via an Intranet) and we or Wahlburgers may establish terms of use for access to any restricted portion of such website.

11.2You acknowledge that Wahlburgers owns the copyright in the Manual and that all copies of the Manual in your possession remain Wahlburgers' property. You agree to treat the Manual,

training materials and any other manuals or materials created or authorized by us or Wahlburgers for use with the System as secret and confidential. You agree not to copy, duplicate, record or otherwise reproduce the Manual or other materials provided by us or Wahlburgers, in whole or in part. In addition, you agree not to make any confidential information or materials supplied by us or Wahlburgers available to any unauthorized person without our and Wahlburgers' prior written consent.

11.3Wahlburgers and we periodically may amend the Manual and Wahlburgers and we reserve the right to replace the entire Manual with an updated version at Wahlburgers' and our sole discretion. You agree to keep your copy of the Manual up-to-date to acquire all equipment and related services to do so and to comply with each new or changed standard promptly upon receipt of notice from us or Wahlburgers. If a dispute relating to the contents of the Manual develops, the copy of the Manual maintained at our and/or Wahlburgers' principal office controls. You agree to operate the Subfranchised Restaurant at all times in strict conformity with the Manual.

12 OPERATIONS

12.1**Compliance with Standards.** In recognition of the mutual benefits that come from maintaining the System's reputation for quality, you agree to comply with all mandatory specifications and procedures set forth periodically in the Manual or otherwise in writing. You acknowledge that the appearance, Trade Dress, services and operation of the Subfranchised Restaurant are important to us, our affiliates, Wahlburgers, Wahlburgers' affiliates and all Wahlburgers franchisees and subfranchisees.

12.2**System Modifications.** Wahlburgers may periodically change the System, including modifications to the Manual, the menu, the required equipment, the signage, the Proprietary Marks and the Trade Dress. You must accept, use or display in the Subfranchised Restaurant any such System changes and make such expenditures as the System changes require. Wahlburgers also has the right to vary System standards in particular instances as Wahlburgers may require.

12.3**Authorized Products and Services.** You may offer for sale and sell in the Subfranchised Restaurant only the products (including, but not limited to, Branded Merchandise), services and brands that are designated in the Manual or otherwise in writing. You must offer all items that are designated as mandatory for the service format utilized in your Subfranchised Restaurant. Some items may also be designated as optional. The mandatory and optional menu items, recipes, ingredients and other products and services may be changed in Wahlburgers' sole discretion. You may be required to sell certain brands and be prohibited from selling other brands. You may sell products only in the varieties, weights, sizes, forms and packages that are designated. You must use only authorized ingredients and follow the designated recipes in the preparation of menu items. You may not use the Subfranchised Location for the sale or display of items not authorized by us. Within 15 days after we provide written notice to you, you must begin selling any newly authorized menu items (or using any newly authorized ingredients) or Branded Merchandise and cease selling any menu item or Branded Merchandise that is no longer authorized (or using any ingredient that is no longer authorized); however, if the discontinued menu item, ingredient or Branded Merchandise could pose a hazard to the public or prove detrimental to the system, you must cease selling or using that item, ingredient or Branded Merchandise immediately. All food and beverages authorized for sale at the Subfranchised Restaurant must be offered for sale under the name that we specify. The design of the menu used in the Subfranchised Restaurant must conform with the Wahlburgers' specifications and be approved by us in writing. We periodically will provide you suggested retail prices for the products and services offered at the Subfranchised Restaurant and, to the extent permitted by applicable law, we may require that you adhere to our suggested prices, including maximum prices. If you have a suggestion for a new menu item or ingredient (or for a change to an authorized menu item or ingredient) or new Branded Merchandise or you wish to

participate in a test market program, you must notify us before you implement any such change or commence any such program. You may not add or modify any menu item or participate in a test market program without first obtaining our prior written approval.

12.4 Your Development of System Improvements. If you develop any new concepts, processes or improvements (including new menu items or ingredients) relating to the System or any other development or material relating to the System, you must promptly notify us and provide us with all information regarding the new concept, process, improvement, development or material, all of which will become Wahlburgers' property and may be incorporated into the System without any payment to you. You, at your expense, promptly must take all actions deemed necessary or desirable by us and/or Wahlburgers to vest in Wahlburgers all ownership of such concepts, processes or improvements.

12.5 Sourcing of Products and Services.

12.5.1 We have the right to require that all food and non-food products (including, but not limited to, Branded Merchandise), supplies, equipment and services that you purchase for use, sale or resale in the Subfranchised Restaurant: **(a)** meet specifications that Wahlburgers establishes from time to time; **(b)** be purchased only from suppliers to whom we have consented (which may include Wahlburgers and/or its affiliates); and/or **(c)** be purchased only from a single source or from a limited number of designated sources (which may include Wahlburgers and/or its affiliates). To the extent that Wahlburgers establishes specifications, requires its consent to suppliers or designates specific suppliers for particular items, we will make those requirements available to you in the Manual or otherwise in writing. Wahlburgers has developed and may continue to develop certain proprietary food products that will be prepared by or for Wahlburgers according to Wahlburgers' proprietary special recipes and formulas, and you agree to purchase those food products developed by Wahlburgers pursuant to a special recipe or formula only from Wahlburgers, Wahlburgers' affiliates or a third party designated and licensed by Wahlburgers to prepare and sell such products. Wahlburgers may create purchasing restrictions to control the quality and selection, and ensure the consistency, of menu items, ingredients, Branded Merchandise and other merchandise; to consolidate System purchases to reduce costs or ensure availability of products; or for other valid business reasons.

12.5.2 You may not engage in "grey market" activities, in which you take advantage of any group purchasing arrangements for Wahlburgers Restaurants to purchase products that you then resell to purchasers outside of the System or use in a business outside of the System.

12.5.3 Wahlburgers and its affiliates may earn income on sales of products (including, but not limited to, Branded Merchandise), ingredients and/or supplies to you. If Wahlburgers or its affiliates receive any rebates, commissions or other payments from third-party suppliers based on your purchases from them, Wahlburgers may retain the rebates, commissions or other payments. You agree that Wahlburgers is entitled to such income and consideration.

12.5.4 Branded Merchandise must be purchased from Wahlburgers or a source designated by Wahlburgers. If you would like to purchase other products or services from a supplier who we have not consented to, you must submit a written request for consent. We, Wahlburgers and our and its designees have the right to inspect the proposed supplier's facilities and test samples of the proposed products. You agree to pay a reasonable fee, not to exceed the actual cost of the inspection and testing the proposed product or evaluating the proposed supplier, including personnel and travel costs, whether or not the product or supplier is accepted. We and Wahlburgers have the right to grant, deny or revoke consent to products, services and suppliers in our or its sole discretion. We will notify you of the decision as soon as practicable following the evaluation. We, Wahlburgers and our or its designees reserve the right to reinspect the facilities and products of any accepted

supplier and revoke acceptance upon the supplier's failure to meet any of Wahlburgers' then-current criteria.

12.6 Upkeep of the Subfranchised Restaurant. You must maintain the interior and exterior of the Subfranchised Restaurant and all fixtures, furnishings, signs and equipment in first-class condition and in the highest degree of cleanliness, orderliness, sanitation and repair in accordance with the requirements of the System and the Manual or lease for the Subfranchised Location. Expenditures in connection with signage (including point of sale, exterior and interior signage) and equipment (including equipment needed to prepare new menu items) are considered a maintenance expenditure (whether for repair or replacement) under this Section rather than a remodeling expenditure under Section 12.7. There is no limitation on the amount that you may be required to spend for repairs and maintenance. You may not make any alteration, addition, replacement or improvement in, or to, the interior or exterior of the Subfranchised Restaurant without our prior written consent.

12.7 Remodeling. In addition to ordinary maintenance and upkeep, we have the right to require you to undertake structural changes, remodeling and renovations and other modifications to the Subfranchised Restaurant to conform to the design, Trade Dress, color schemes and presentation of the Proprietary Marks that we are then requiring of new Wahlburgers Restaurants. You must undertake such a remodel of the Subfranchised Restaurant no later than 5 years after you last remodeled or 5 years after the date the Subfranchised Restaurant first opened for business if you have not yet remodeled.

12.8 Maximum Operation of the Subfranchised Restaurant.

12.8.1 During the Term, you must use the Subfranchised Location solely for the operation of a Wahlburgers Restaurant and maintain sufficient inventories, adequately staff each shift with qualified employees and continuously operate the Subfranchised Restaurant at its maximum capacity and efficiency for the minimum number of days and hours set forth in the Manual or as we otherwise specify in writing (subject to the requirements of local laws and licensing requirements).

12.8.2 You must immediately resolve any customer complaints regarding the quality of food or beverages, service and/or cleanliness of the Subfranchised Restaurant or any similar complaints. When any customer complaints cannot be immediately resolved, you must use your best efforts to resolve the customer complaints as soon as practical and, whenever feasible, give the customer the benefit of the doubt. If we, in our sole discretion, determine that our intervention is necessary or desirable to protect the System or the goodwill associated with the System, or if we, in our sole discretion, believe that you have failed adequately to address or resolve any customer complaints, we may, without your consent, resolve any complaints and charge you an amount sufficient to cover our reasonable costs and expenses in resolving the customer complaints, which amount you must pay to us immediately on demand.

12.9 Personnel.

12.9.1 The Subfranchised Restaurant must at all times be under the personal, on-premises supervision of the Operating Principal, a general manager or an assistant manager. At all times that the Subfranchised Restaurant is open for business, at least one person must be on site who has been trained in ServSafe as required by Section 9.1.2 and completed any other locally-required safety or health training.

12.9.2 The Subfranchised Restaurant must employ 1 general manager and at least 3 assistant managers each of whom have met our training requirements for their position. Prior to

participation in the ITP, you must provide us that information we request regarding your initial (and any subsequent) general manager, who must be accepted by us before he can assume that position and who must devote full-time and best efforts to supervising the operation of the Subfranchised Restaurant. You must also provide to us, prior to participation in the ITP, that information we request regarding your initial (and all subsequent) assistant managers, each of whom must be accepted by us before he can assume that position.

You must appoint an individual to serve as your "Operating Principal". The Operating Principal: **(a)** must be accepted by us, **(b)** must live within a reasonable driving distance of the Subfranchised Restaurant; and **(c)** must devote full-time and best efforts to supervising the operation of the Subfranchised Restaurant. The Operating Principal must remain active in overseeing the operations of the Subfranchised Restaurant, including without limitation, regular, periodic visits to the Subfranchised Restaurant and sufficient communications with us to ensure that the Subfranchised Restaurant's operations comply with the operating standards as promulgated by us from time to time, in the Manual or otherwise in written or oral communications. The Operating Principal as of the Effective Date is identified in Exhibit A. The Operating Principal must complete the ITP, have authority over all business decisions related to the Subfranchised Restaurant and have the authority to bind you in your dealings with us. We will provide all services to, and communicate primarily with, the Operating Principal.

You must obtain our prior written consent before you change the Operating Principal. If the Operating Principal no longer qualifies as such, you must designate another qualified person to act as the Operating Principal within 30 days after the date the prior Operating Principal ceases to be qualified. We will advise you whether we have consented to the new Operating Principal within a reasonable time after receipt of your notice. If we do not consent, you will have 15 days from your receipt of our decision to designate another person to act as Operating Principal who satisfies the preceding qualifications.

12.9.3 You have sole responsibility for all employment decisions and functions related to the Subfranchised Restaurant, including hiring, firing, compensation, benefits, work hours, work rules, training, recordkeeping, supervision and discipline of employees. You must enforce all dress and appearance standards for employees that we may establish. We may, from time to time, based upon our experience, provide you guidance in human resource matters such as hiring and scheduling. This guidance is provided as a resource only, and you will be entirely free to not adopt our suggestions, in your sole discretion. You must maintain a competent, conscientious, trained staff with enough members to operate the Subfranchised Restaurant in compliance with our standards. You must verify that your employees meet all federal, state, tribal and local requirements for certification and meet all prerequisites for employment in the United States.

12.10 Insurance. You must maintain in full force and effect that insurance which you determine to be necessary, which must include at least the types of insurance and the minimum policy limits specified in the Manual or otherwise in writing. Each insurance policy must be written by an insurance company that maintains an "A+" or better rating by the latest edition of Best's Insurance Rating Service (or another rating service designated by us). The insurance policy or policies must be in effect when you take possession of the Subfranchised Location. The insurance policy or policies must protect you, us and our respective past, present and future officers, directors, managers, members, owners, employees, representatives, consultants, attorneys and agents. Wahlburgers, we and any entity with an insurable interest designated by Wahlburgers or us must be named as additional insureds in the policy or policies (statutory policies excepted). Each policy must include a waiver of subrogation in Wahlburgers' and our favor. We may require additional types of coverage or increase the required minimum amount of coverage upon reasonable notice. Your obligation to obtain coverage is not limited in any way by insurance that we maintain. You must provide us with certificates of insurance evidencing the required coverage and proof of payment

therefor no later than the date you sign this Agreement. The evidence of insurance must include a statement by the insurer that the policy or policies will not be canceled or materially altered without at least 30 days' prior written notice to us. If you fail to obtain and maintain insurance coverage as required by this Agreement, we have the right, but not the obligation, to obtain the required insurance on your behalf and to charge you for the cost of the insurance, plus a reasonable fee for our services in procuring the insurance.

12.11Inspections. We, Wahlburgers and our or its designees have the right, but not the obligation, at any time during normal business hours to: **(a)** enter on the premises of the Subfranchised Restaurant; **(b)** inspect the Subfranchised Restaurant; **(c)** observe, photograph and videotape the operations of the Subfranchised Restaurant for such consecutive or intermittent periods as deemed necessary (subject to applicable privacy laws); **(d)** remove samples of any food or beverage product, material or other products from the Subfranchised Restaurant for testing and analysis (without paying for samples); **(e)** interview your employees, suppliers and customers; **(f)** remove any marketing materials or samples of marketing materials (without paying for such materials or samples); and **(g)** review your business records, including those maintained electronically or off-premises. These actions (collectively, "QA Audits") may be initiated with or without prior notice to you, except that prior notice is required for a financial examination or audit as provided in Section 7.4. You must cooperate by giving our representatives unrestricted access and rendering such assistance as they may reasonably request. If we notify you of any deficiencies after a QA Audit, you must promptly take steps to correct them. If you fail to obtain a passing score on any QA Audit, you will reimburse us for all costs and expenses incurred in connection with the next QA Audit.

You agree to participate in programs initiated to verify customer satisfaction and/or your compliance with all operational and other aspects of the System, including (but not limited to) an 800 number, secret shoppers or other programs as we may require. We will share the results of these programs, as they pertain to the Subfranchised Restaurant, with you. You will reimburse us for all costs related to the Subfranchised Restaurant associated with any and all of these programs.

12.12Taxes.

12.12.1You must promptly pay when due all taxes levied or assessed (including, without limitation, unemployment and sales taxes) and all accounts and other indebtedness of every kind incurred by you in the conduct of the Subfranchised Restaurant under this Agreement.

12.12.2In the event of any bona fide dispute as to your liability for taxes assessed or other indebtedness, you may contest the validity or the amount of the tax or indebtedness in accordance with procedures of the taxing authority or applicable law; however, in no event will you permit a tax sale or seizure by levy of execution or similar writ or warrant, or attachment by a creditor, to occur against the Subfranchised Restaurant and/or the Subfranchised Location (or any improvements thereon).

12.13Compliance with Laws and Good Business Practices. You must secure and maintain in force in your name all required licenses, permits and certificates relating to the operation of the Subfranchised Restaurant, including, but not limited to, liquor licenses. You must operate the Subfranchised Restaurant in full compliance with all applicable laws, ordinances and regulations, including those governing or relating to the handling of food products, immigration and discrimination, occupational hazards and health insurance, employment laws, including workers' compensation insurance, unemployment insurance and the withholding and payment of federal and state income taxes, social security taxes and sales taxes. You must notify us, in writing, within 5 days after: **(a)** the commencement of any proceeding or the issuance of any decree of any court or government agency that may adversely affect the operation or financial condition of you or the Subfranchised

Restaurant; or **(b)** receiving any notice of violation of any law, ordinance or regulation relating to health or sanitation at the Subfranchised Restaurant. In your dealings with customers, suppliers and the public, you will adhere to the highest standards of honesty, integrity, fair dealing and ethical conduct and you will refrain from any business or advertising practice that may harm the goodwill associated with the Proprietary Marks or the System.

12.14Adoption of Quality and Assurance Programs. You must adopt, at your expense, those customer quality and assurance programs that we specify, including, but not limited to, participation in programs associated with guest satisfaction.

12.15Non-Cash Payment Systems. You must accept debit cards, credit cards, stored value gift cards or other non-cash payment systems specified by us to enable customers to purchase authorized products and you must obtain all necessary hardware and/or software used in connection with these non-cash payment systems. You will reimburse us for all costs associated with such non-cash payment systems as they pertain to the Subfranchised Restaurant.

12.16Amusement Equipment. You will not permit at the Subfranchised Restaurant any juke box, vending or game machine, gum machine, game, ride, or lottery device, coin or token operated machine, or any other music, film or video device not authorized by us; provided, however this provision will not restrict or prohibit gaming machines or devices within the Subfranchised Restaurant where otherwise permitted by applicable law.

13 PROPRIETARY MARKS AND TRADE DRESS

13.1Limited Right to Use. Your right to use the Proprietary Marks and Trade Dress applies only to the Subfranchised Restaurant operated at the Subfranchised Location as expressly provided in this Agreement. We will provide you guidelines for the use of the Proprietary Marks and Trade Dress. Both during and after the Term, you agree not to take any action detrimental to the rights of Wahlburgers and its affiliates in the Proprietary Marks and Trade Dress.

13.2Ownership Interests. You acknowledge and agree that nothing in this Agreement gives you any right, title or interest in the Proprietary Marks (except the right to use the Proprietary Marks in accordance with the terms of this Agreement), that the Proprietary Marks are and will remain the sole property of Wahlburgers and Wahlburgers' affiliates, that you will not directly or indirectly contest the validity or ownership of the Proprietary Marks, the right of Wahlburgers to license the Proprietary Marks or our right to subfranchise the Proprietary Marks and that all uses by you of the Proprietary Marks and any goodwill arising therefrom will inure exclusively to the benefit of Wahlburgers and Wahlburgers' affiliates. Any unauthorized use of the Proprietary Marks by you or attempt by you, directly or indirectly, to register the Proprietary Marks in any jurisdiction will constitute a breach of this Agreement and an infringement of the rights of Wahlburgers and Wahlburgers' affiliates in and to the Proprietary Marks.

13.3Specific Restrictions on Use. You agree: **(a)** to use only the Proprietary Marks and Trade Dress that we or Wahlburgers designate, and only in the manner we or Wahlburgers authorize; **(b)** to use the Proprietary Marks and Trade Dress only for the operation of the Subfranchised Restaurant at the Subfranchised Location and in authorized advertising for the Subfranchised Restaurant; **(c)** to operate and advertise the Subfranchised Restaurant only under the name "Wahlburgers" without prefix or suffix; **(d)** to display the Proprietary Marks in the Subfranchised Restaurant, at the Subfranchised Location, and on brochures and other printed materials, employee uniforms and vehicles only in the manner that we or Wahlburgers authorize; **(e)** not to use the Proprietary Marks or any names confusingly similar to the Proprietary Marks as part of your entity or legal name; **(f)** to permit our and/or Wahlburgers' representatives to inspect your operations to verify that you are properly using the Proprietary Marks and Trade Dress; **(g)** to use the Proprietary Marks

to promote and to offer for sale only the products and services that have been authorized, and not use any of the Proprietary Marks or Trade Dress in association with any other products, materials or services; **(h)** not to use or permit the use of the Proprietary Marks or any names confusingly similar to the Proprietary Marks as part of any Internet domain name or e-mail address or in the operation of any Internet web site without our or Wahlburgers prior written consent; **(i)** not to use the Proprietary Marks to incur any obligation or indebtedness on our or Wahlburgers' behalf; and **(j)** to ensure that the Proprietary Marks bear the "®", "™", or "SM" symbol, as we or Wahlburgers prescribe from time to time.

13.4**Changes to the Proprietary Marks.** Wahlburgers has the absolute right to change, discontinue, or substitute for any of the Proprietary Marks and to adopt new Proprietary Marks for use with the System without any liability for any impact to the System. You agree to implement any such change at your own expense, regardless of the reason for the change, within the time that we or Wahlburgers' reasonably specify.

13.5**Third-Party Challenges.** You agree to notify us promptly of any unauthorized use of the Proprietary Marks or Trade Dress that you suspect or of which you have knowledge. You also agree to inform us promptly of any challenge by any person or entity to the validity of, or Wahlburgers' or Wahlburgers' affiliates' ownership of, or of Wahlburgers, Wahlburgers' affiliates or our right to license others to use, any of the Proprietary Marks or Trade Dress. You acknowledge and agree that Wahlburgers and we have the right, but not the obligation, to initiate, direct and control any litigation or administrative proceeding relating to the Proprietary Marks or Trade Dress, including, but not limited to, any settlement. You agree to sign all documents and render any other assistance Wahlburgers and/or we, as applicable, may deem necessary to the defense or prosecution of any such proceeding.

14 YOUR ORGANIZATION

14.1**Governing Documents.** Your governing documents must provide that no Transfer (as defined in Section 16.1) of an ownership interest may be made except in accordance with Section 16. Any stock or other ownership certificates that you issue must bear a conspicuous printed legend to that effect.

14.2**Original Owners.** You represent that you have furnished us with a list of all holders of direct or indirect equity interests in you and their respective percentage interests, as well as copies of your governing documents (and any amendments thereto) and any other corporate documents, books or records that we may request, and that all such information is current as of the date on which you sign this Agreement. Your direct and indirect owners and their respective equity interests as of the Effective Date are identified in Exhibit A. You must promptly update this information as changes occur.

14.3**Guarantees.** All holders of direct or indirect equity interests in you of 10% or more ("10% Owners"), if such holders exist and are not a tribal sovereign nation or sovereign affiliate, must jointly and severally guarantee your payment and performance under this Agreement and must bind themselves to the terms of this Agreement pursuant to the Guarantee and Assumption of Subfranchisee's Obligations attached as Exhibit C ("Guarantee"). Notwithstanding the foregoing, we reserve the right, in our sole discretion, to waive the requirement that some or all of the 10% Owners execute the Guarantee and/or to limit the scope of the Guarantee. We reserve the right to require any guarantor to provide personal financial statements to us from time to time.

You acknowledge that, unless otherwise agreed to in writing by us, it is our intent to have individuals (and not corporations, limited liability companies or other entities) execute the Guarantee. Accordingly, if any 10% Owner is not an individual, we will have the right to

have the Guarantee executed by individuals who have only an indirect ownership interest in you. (By way of example, if a 10% Owner is a corporation, we have the right to require that the Guarantee be executed by individuals who have an ownership interest in that corporation.).

If you, any guarantor or any parent, subsidiary or affiliate of yours holds any interest in other businesses that are franchised by us, at our request, the party who owns that interest will execute, concurrently with this Agreement, a form of cross-guarantee to us for the payment of all obligations for such businesses, unless waived in writing by us in our sole discretion. For purposes of this Agreement, an affiliate of yours is any company controlled, directly or indirectly, by you, your owners or your parent or subsidiary.

14.4Commitment. You will cause each 10% Owner simultaneously with your execution of this Agreement to execute and deliver to us an executed original of the Commitment To Be Bound By Certain Obligations ("Commitment") attached as Exhibit D to the Agreement. During the Term, you will on a continuing basis cause each person who becomes a 10% Owner to execute and deliver to us an executed original of the Commitment.

15 TRANSFERS BY US

We have the unrestricted right to transfer or assign ownership interests in us and all or any part of our interest in this Agreement to any person or legal entity without your consent. You agree that we will have no liability after the effective date of transfer or assignment for the performance of, or any failure to perform, any obligations transferred. We also have the right to delegate to others the performance of any of our duties under this Agreement.

16 TRANSFERS BY YOU

16.1Definition of Transfer. For purposes of this Agreement, "Transfer" means any sale, assignment, transfer, merger, conveyance, give away, pledge, mortgage or other encumbrance, either voluntarily or by operation of law (such as through divorce or bankruptcy proceedings) of: **(a)** any interest in this Agreement; **(b)** any interest in the Subfranchised Location; **(c)** your lease for the Subfranchised Location; **(d)** any direct or indirect ownership interests in you; **(e)** substantially all of the assets of the Subfranchised Restaurant; or **(f)** substantially all of your other assets pertaining to your operations under this Agreement.

16.2No Transfer Without Our Consent. You acknowledge that this Agreement is personal to you, and we have selected you as a franchisee based on our reliance on your (and your direct and indirect owners') character, skill, aptitude and business and financial capacity. Neither you nor any of your direct or indirect owners may undertake any Transfer or permit any Transfer to occur without obtaining our prior written consent. The decision as to whether to consent to a Transfer will be made in the exercise of our business judgment, but our consent will not be unreasonably withheld. We have the right to communicate with and counsel you, your direct and indirect owners and the proposed transferee on any aspect of a proposed Transfer. You agree to provide any information and documentation relating to the proposed Transfer that we reasonably require, including, but not limited to, a copy of the proposed offer. Unless otherwise agreed, we do not waive any claims against the transferring party if we consent to the Transfer.

16.3 Transfer Generally. Except as otherwise provided in this Section 16, if you or your direct or indirect owners propose to undertake a Transfer, the following conditions apply (unless waived by us):

16.3.1 You and your direct and indirect owners must:

(a) Be in compliance with all obligations to us under this Agreement and any other agreements you have with us, our affiliates, any lenders that have provided financing to you and your major suppliers as of the date of the request for our consent to the Transfer.

(b) Pay to us a transfer fee equal to \$5,000 to reimburse us for our reasonable costs and expenses incurred in reviewing and documenting the Transfer, including legal and accounting fees, provided that you will not be required to pay us a Transfer fee in connection with a Transfer undertaken in accordance with Section 16.5.

(c) Advise us in writing of any proposed Transfer, submit (or cause the proposed transferee to submit) a franchise application for the proposed transferee, submit a copy of all contracts and all other agreements or proposals and submit all other information requested by us relating to the proposed Transfer.

16.3.2 The proposed transferee (and, if the proposed transferee is a business entity, all persons that have any direct or indirect ownership interest in the transferee as we may require) must demonstrate to our satisfaction extensive experience in high quality restaurant operations of a character and complexity similar to Wahlburgers Restaurants; must meet the managerial, operational, experience, quality, character and business standards for a franchisee promulgated by us from time to time; must possess a good character, business reputation and credit rating; must have an organization whose management culture is compatible with our management culture; and must have adequate financial resources and working capital to meet the obligations under this Agreement. If the proposed transferee is an existing Wahlburgers franchisee, the transferee and its direct and indirect owners must not be in default under their agreements with us and must have substantially complied with our operating standards.

16.3.3 An assignment agreement and/or any other agreements that we require to reflect the Transfer that do not violate tribal sovereignty must be signed by the transferor and the proposed transferee. In addition, we may require, at our option, that amendments to this Agreement and/or our then-current standard form of subfranchise agreement for tribal locations that in each such case do not violate tribal sovereignty (for an initial term ending on the expiration date of the Term) be signed which may provide for a different Royalty, Brand Fund Obligation, local marketing requirements and other rights and obligations than those provided in this Agreement. There is no limitation on the extent to which the terms of the amended or new franchise agreement may differ from the terms of this Agreement provided that they do not violate tribal sovereignty.

16.3.4 We may require that the proposed transferee make arrangements to modernize and upgrade the Subfranchised Restaurant, at the transferee's expense, to comply with our standards and specifications for new Wahlburgers Restaurants.

16.3.5 You, all 10% Owners (if any), all of your guarantors under this Agreement (if any) and the transferee must execute a general release, in a form prescribed by us that does not violate tribal sovereignty, of all claims against us and our past, present and future affiliates, officers, directors, members, managers, shareholders, agents and employees. You, all 10% Owners, and all of your guarantors under this Agreement will remain liable to us for all obligations arising before the effective date of the Transfer.

16.3.6 The price and other proposed terms of the Transfer must not, in our reasonable business judgment, have the effect of negatively impacting the future viability of the Subfranchised Restaurant.

16.3.7 Unless waived by us in our sole discretion, the transferee and those employees of the transferee designated by us will complete the ITP in accordance with Section 9.1. We may charge a fee to provide this training.

16.3.8 If the transferee is a business entity, those persons or entities designated by us, which may include, but are not limited to, those with a direct or indirect ownership interest of 10% or more in the transferee, must execute our then-current form of Guarantee.

16.4**Transfer of Partial Ownership Interest.** If you propose to admit a new owner who will have less than a 10% ownership interest in you, remove an existing owner or change the distribution of ownership interests among the owners shown on Exhibit A, you must give us advance notice and submit a copy of all proposed contracts and other information concerning the Transfer that we may request. You must also pay to us a Transfer fee as provided in Section 16.3.1.(b). We may withhold our consent on any reasonable grounds or give our consent subject to reasonable conditions, including the conditions in Sections 16.3.1(a), 16.3.3, 16.3.5, and 14.1. Any new owner must submit a franchise application and, if applicable, execute our then-current form of Guarantee that does not violate tribal sovereignty.

16.5**Transfer upon Death or Permanent Incapacity.** If the Transfer is a transfer of direct or indirect ownership interests in you following the death or permanent incapacity (as reasonably determined by us) of a person that has a direct or indirect ownership interest in you, that person's executor, administrator or personal representative must apply to us in writing within 3 months after the death or declaration of permanent incapacity for consent to Transfer the person's interest. The Transfer will be subject to the provisions of Sections 16.3 and 16.4, as applicable. In the case of Transfer by bequest or by intestate succession, if the heirs or beneficiaries are unable to meet the conditions of Section 16.3 or 16.4, the executor may transfer the decedent's interest to another successor that we have accepted, subject to all of the terms and conditions for Transfers contained in this Agreement. If an interest is not disposed of under this Section 16.5 within 6 months after the date of death or appointment of a personal representative, we may terminate this Agreement under Section 19.1.

16.6**Securities Offerings.** Ownership interests in you may be sold, by private or public offering, only with our prior written consent (whether or not our written consent is required under any other provision of this Section), which consent will not be unreasonably withheld. In addition to the requirements of Section 16.3, prior to the time that any public offering or private placement of securities or partnership interests in you is made available to potential investors, you, at your expense, must deliver to us a copy of the offering documents. You, at your expense, also must deliver to us an opinion of your legal counsel (addressed to us and in a form acceptable to us) that the offering documents properly use the Proprietary Marks and accurately describe your relationship with Wahlburgers, us and/or our respective affiliates. The indemnification provisions of Section 21 will also include any losses or expenses incurred by us and/or our affiliates in connection with any statements made by or on behalf of you in any public or private offering of your securities.

16.7**Non-Conforming Transfers.** Any purported Transfer that is not in compliance with this Section 16 is null and void and constitutes a material breach of this Agreement, for which we may terminate this Agreement without opportunity to cure. Our consent to a Transfer does not constitute a waiver of any claims that we have against the transferor, nor is it a waiver of our right to demand exact compliance with the terms of this Agreement.

17 GENERAL RELEASE

You (on behalf of yourself and your parent, subsidiaries and affiliates) (collectively, "Releasors") freely and without any influence forever release and covenant not to sue Wahlburgers and us, and our respective parents, subsidiaries and affiliates and their respective past and present officers, directors, shareholders, members, managers, agents and employees, in their corporate and individual capacities (collectively, "Releasees"), with respect to any and all claims, demands, liabilities and causes of action of whatever kind or nature, whether known or unknown, vested or contingent, suspected or unsuspected (collectively, "Claims"), that any Releasor now owns, has or claims to have or holds, or may in the future own or hold, or at any prior time owned, held, had or claimed to have, based on, arising out of or relating to, in whole or in part any fact, event, conduct or omission occurring on or before the date of this Agreement, including, without limitation, Claims arising under federal, state, tribal and local laws, rules and ordinances and claims arising out of, or relating to this Agreement and all other agreements between any Releasor and any Releasee, the sale of any franchise to any Releasor, the development and operation of the Subfranchised Restaurant and the development and operation of all other restaurants operated by any Releasor that are franchised by any Releasee. Releasors expressly agree that fair consideration has been given by us for this release, and they fully understand that this is a negotiated, complete and final release of all claims.

Notwithstanding the foregoing, claims arising from representations in our Franchise Disclosure Document, or its exhibits or amendments, are expressly excluded from this release.

The release does not apply to claims arising under the Franchise Investment Protection Act, chapter 19.100 RCW, or the rules adopted thereunder in accordance with RCW 19.100.220.

18 COVENANTS

18.1 Confidentiality Obligations.

18.1.1 Acknowledgments. You acknowledge and agree that: **(a)** Wahlburgers and Wahlburgers' affiliates exclusively own all right, title and interest in and to the System, including, without limitation, the Proprietary Marks and all confidential information, knowledge, trade secrets or know-how (collectively, "Confidential Information"); **(b)** the System, including without limitation the Proprietary Marks and the Confidential Information, gives Wahlburgers and Wahlburgers' affiliates a significant competitive advantage and is of substantial and material value to Wahlburgers and Wahlburgers' affiliates and to us and our affiliates; **(c)** in developing the System, including without limitation the Proprietary Marks and the Confidential Information, Wahlburgers and Wahlburgers' affiliates have made and continue to make substantial investments of time, technical and commercial research and money; **(d)** Wahlburgers, Wahlburgers' affiliates, we and our affiliates have taken and continue to take appropriate and valuable measures necessary to protect the System, including, without limitation, the Proprietary Marks and the Confidential Information; and **(e)** all materials or information previously, now or hereafter provided to, disclosed to, or obtained by or learned by you in connection with the System (including, without limitation, the Proprietary Marks and the Confidential Information) or the opening or operation of Wahlburgers Restaurants will be deemed Confidential Information disclosed to you in confidence by or for Wahlburgers or us under this Agreement.

18.1.2 Covenants. Accordingly, you covenant and agree that during the Term and following the expiration or termination of the Term, neither you, nor any affiliate yours, either directly

or indirectly, for itself, or through, on behalf of, or in conjunction with, any third party, will, without the approval of Wahlburgers and us: **(a)** disclose any aspect or part of the System or the Confidential Information to anyone who is not your employee; **(b)** disclose to your employees more information about any aspect or part of the System or the Confidential Information than such employee has a need to know at the time of disclosure; **(c)** fail to have an adequate system in place to ensure that your employees keep secret and maintain the strict confidentiality of all Confidential Information (if requested by us, you will obtain from those of your employees designated by us an executed Non-Disclosure Agreement in the form prescribed by us); **(d)** acquire or purport to have acquired any interest of any kind in the System, including, without limitation, the Proprietary Marks and the Confidential Information; or **(e)** undertake any unauthorized or unlicensed use, disclosure, dissemination, duplication or publication, in whole or in part, of the System, including, without limitation, the Proprietary Marks and the Confidential Information, to or for the benefit of any Competitive Business or third party. You acknowledge and agree that any such use, disclosure, dissemination, duplication or publication constitutes an unfair method of competition by reason of which Wahlburgers and we will be entitled to all legal and equitable remedies, including without limitation, temporary and permanent injunctive relief and specific performance without posting a bond, subject to Section 28 respecting tribal sovereignty and cultural considerations.

18.2 Restrictions.

18.2.1 Acknowledgements. You acknowledge and agree that: **(a)** pursuant to this Agreement, you will have access to valuable trade secrets, specialized training and confidential information from us and/or Wahlburgers regarding the development, operation, management, purchasing, sales and marketing methods and techniques of the System; **(b)** the System and the opportunities, associations and experience established by Wahlburgers' and Wahlburgers' affiliates and acquired by you under this Agreement are of substantial and material value; **(c)** in developing the System, Wahlburgers and its affiliates have made and continue to make substantial investments of time, technical and commercial research, and money; **(d)** neither we nor Wahlburgers nor Wahlburgers' affiliates would be able to adequately protect the System, trade secrets and confidential information against unauthorized use or disclosure and would be unable to adequately encourage a free exchange of ideas and information among Wahlburgers Restaurants if franchisees and/or subfranchisees were permitted to hold interests in competitive businesses; and **(e)** restrictions on your right to hold interests in, or perform services for, competitive businesses will not hinder your activities.

18.2.2 Restrictions During Term. Accordingly, you agree that, during the Term, you will not, without our and Wahlburgers' prior written consent, either directly or indirectly through any other person or entity:

(a) Own, manage, engage in, advise, make loans to, be employed by, assist or have any interest in any Competitive Business (as defined in subsection (c) below).

(b) During the Term, there is no geographical limitation on these restrictions.

(c) As used in this Agreement, the term "Competitive Business" means any business, store, restaurant or location whose sales of hamburgers are reasonably likely to account for 10% or more of the food sales of the business in any calendar month. Notwithstanding the foregoing, the term "Competitive Business" does not include those businesses in which any of your owners or you have a direct or indirect, legal or beneficial interest and **(i)** that had been in operation prior to the date of the first franchise-related agreement between you and us; or **(ii)** that your owners or you had contracted to develop prior to the date of the first franchise-related agreement between you and us, provided those businesses are listed in Exhibit A ("Existing Businesses").

18.2.3 Restrictions After Termination, Expiration or Transfer. In light of your acknowledgments and agreements as set forth above, you agree as follows:

(a) For a period of 2 years following the expiration, termination or Transfer of this Agreement, you covenant and agree that you will not own, manage, engage in, advise, make loans to, be employed by, assist or have any interest in any Competitive Business that is (or is intended to be) located at or within 2 miles of the Subfranchised Location or within 2 miles of any other Wahlburgers Restaurant.

(b) For a period of 2 years following the expiration or termination of this Agreement or a Transfer, you further covenant and agree that you will not, either directly or indirectly, for yourself, or through, on behalf of, or in conjunction with any person, firm, partnership, corporation, or other entity, sell, assign, lease or transfer the Subfranchised Location to any person, firm, partnership, corporation, or other entity which you know, or have reason to know, intends to operate a Competitive Business at the Subfranchised Location. You, by the terms of any conveyance selling, assigning, leasing or transferring your interest in the Subfranchised Location, must include restrictive covenants as are necessary to ensure that a Competitive Business that would violate this Section is not operated at the Subfranchised Location for this 2-year period, and you must take all steps necessary to ensure that these restrictive covenants become a matter of public record.

18.3 Modification. We and Wahlburgers have the right, in our or its sole discretion, to reduce the scope of any covenant in this Section 18 effective immediately upon your receipt of written notice, and you agree that you will comply forthwith with any covenant as so modified, which will be fully enforceable notwithstanding the provisions of Section 26. Subject to tribal sovereignty considerations, if any part of these restrictions is found to be unreasonable in time or distance, each month of time or mile of distance may be deemed a separate unit so that the time or distance may be reduced by appropriate order of the court to that deemed reasonable. If, at any time during the 2-year period following termination of this Agreement prior to the expiration of the Term, you fail to comply with your obligations under this Section, that period of noncompliance will not be credited toward your satisfaction of the 2-year obligation. Following the resolution of any dispute regarding the enforceability of this Section that is resolved in our and/or Wahlburgers' favor, the 2-year period (or such other period as may be deemed reasonable by the court) will run from the date of the resolution.

18.4 Applicability. The restrictions contained in this Section 18 apply to you, all 10% Owners and all guarantors under this Agreement. This Section 18 does not prohibit you, any 10% Owner or any guarantor under this Agreement from having: (a) interests in any other franchise-related agreement with us or our affiliates that remains in effect; or (b) ownership of less than 5% of the outstanding equity securities of any publicly-held corporation, as defined in the Securities and Exchange Act of 1934.

18.5 Enforcement. You agree that the existence of any claim you may have against us, our affiliates, Wahlburgers or its affiliates, whether or not arising from this Agreement, will not constitute a defense to our or Wahlburgers' enforcement of this Section 18. You agree to pay all costs and expenses that we and/or Wahlburgers reasonably incurs in enforcing this Section 18, including reasonable attorneys' fees. You acknowledge that a violation of the terms of this Section 18 would result in irreparable injury to us and Wahlburgers for which no adequate remedy at law may be available. Accordingly, you consent to the issuance of an injunction prohibiting any conduct in violation of the terms of this Section 18, subject to Section 28 respecting tribal sovereignty and cultural considerations. Such injunctive relief will be in addition to any other remedies that we and/or Wahlburgers may have.

18.6 Survival. The terms of this Section 18 will survive the termination, expiration, or any Transfer of this Agreement. The parties agree this Section 18 will be construed as independent of any other provision of this Agreement.

19 DEFAULT AND TERMINATION

19.1 Grounds for Termination. In addition to the grounds for termination stated elsewhere in this Agreement, we may terminate this Agreement, and the rights granted by this Agreement, by written notice to you, without giving you an opportunity to cure, upon the occurrence of any of the following events:

19.1.1 You fail to open the Subfranchised Restaurant for business by the Opening Date, unless we, in our sole discretion, extend this period to address unforeseen construction delays that are not within your control.

19.1.2 You are insolvent or unable to pay your creditors (including us); file a petition in bankruptcy, an arrangement for the benefit of creditors or a petition for reorganization; there is filed against you a petition in bankruptcy, an arrangement for the benefit of creditors or petition for reorganization that is not dismissed within 60 days of the filing; you make an assignment for the benefit of creditors; or a receiver or trustee is appointed for you and not dismissed within 60 days of the appointment.

19.1.3 Execution is levied against your business or property; suit to foreclose any lien or mortgage against the equipment of the Subfranchised Restaurant is instituted against you and is not dismissed within 60 days; or the real or personal property of the Subfranchised Restaurant is sold after levy thereupon by any sheriff, marshal or constable.

19.1.4 There is a material breach of any obligation under Section 13 or 18.

19.1.5 We discover that you made a material misrepresentation or omitted a material fact in the information that you furnished to us in connection with our decision to enter into this Agreement.

19.1.6 You knowingly falsify any report required to be furnished to us or make any material misrepresentation in your dealings with us or fail to disclose any material facts to us.

19.1.7 You, any 10% Owner, any guarantor under this Agreement, your Operating Principal or any of your managers, members, officers or directors is convicted of, or pleads no contest to, a crime that we reasonably believe is likely to harm the reputation of the System or our goodwill.

19.1.8 Any Transfer that requires our prior written consent occurs without your having obtained that prior written consent.

19.1.9 You remain in default beyond the applicable cure period under your lease for the Subfranchised Location or any equipment lease or financing instrument relating to the Subfranchised Restaurant; or you remain in material default beyond the applicable cure period under any agreement with any vendor or supplier to the Subfranchised Restaurant.

19.1.10 You, your Operating Principal, any 10% Owner or any other entity that is a Wahlburgers franchisee and in which you, your Operating Principal or 10% Owner have a direct or indirect ownership interest remain in default beyond the applicable cure period under any other agreement with us or our affiliates; provided that if the default is not by you, you are given written notice of the default and 10 days to cure the default.

19.1.11 You refuse to permit, or try to hinder, an examination or audit of your books and records or inspection of the Subfranchised Restaurant as permitted by this Agreement.

19.1.12 Any condition exists with respect to the Subfranchised Restaurant that, in our reasonable judgment, seriously jeopardizes public health or safety.

19.1.13 You lose the right to operate at the Subfranchised Location and, if applicable, fail to secure our acceptance of another site within the time permitted by Section 2.1.

19.1.14 During any 12-month period, you fail to operate the Subfranchised Restaurant for 3 or more consecutive days, or 5 total days, that you were required to operate the Subfranchised Restaurant, unless we determine, in our sole discretion, that such failure was beyond your control.

19.1.15 An entity that is not a party to this Agreement is operating the Subfranchised Restaurant without our prior written consent.

19.2 Termination Following Expiration of Cure Period.

19.2.1 Except for those items listed in Sections 19.1, 19.2.3 and 19.2.4, you will have 30 days after written notice of default from us within which to remedy the default and provide evidence of that remedy to us. If any such default is not cured within that time, this Agreement will terminate without further notice to you effective immediately upon expiration of that time, unless we notify you otherwise in writing. Notwithstanding the foregoing, if the default cannot be corrected within 30 days, you will have such additional time to correct the default as we believe to be reasonably required (not to exceed 90 days) provided that you begin taking the actions necessary to correct the default during the 30-day cure period and diligently and in good faith pursue those actions to completion. You will be in default under this Section 19.2.1 for any failure to materially comply with any of the requirements imposed by this Agreement or otherwise in writing, or to carry out the terms of this Agreement in good faith.

19.2.2 You (or your Operating Principal), the Subfranchised Restaurant's general manager, and/or any managerial personnel that we designate under Section 9.1.1 fail to complete the ITP after one opportunity to repeat such ITP or provide an alternative ITP trainee for any such position; provided, however we may charge a fee for any additional ITP training for such purposes and any such additional training will not extend the required Opening Date of your Subfranchised Restaurant.

19.2.3 Notwithstanding the provisions of Section 19.2.1, if you fail to pay any monies owed to us or our affiliates when those monies become due and payable and you fail to pay those monies within 10 days after receiving written notice of default, this Agreement will terminate effective immediately upon expiration of that time, unless we notify you otherwise in writing.

19.2.4 If you have received 2 or more notices of default under this Agreement within the previous 12 months, we will be entitled to send you a notice of termination upon your next default under this Agreement in that 12-month period without providing you an opportunity to remedy that default.

19.3 Statutory Limitations. If any valid, applicable law or regulation of a competent governmental authority with jurisdiction over this Agreement requires a notice or cure period prior to termination longer than set forth in this Agreement, this Agreement will be deemed amended to conform to the minimum notice or cure period required by the applicable law or regulation.

19.4 Lost Revenue Damages. If we terminate this Agreement because of your breach or if you terminate this Agreement without cause, you and we agree that it would be difficult, if not impossible, to determine the amount of damages that we would suffer due to the loss or interruption of the revenue stream we otherwise would have derived from your continued payment of the Royalty Fee and the Brand Fund contribution through the remainder of the term of this Agreement. Therefore, you and we agree that a reasonable estimate of such damages, less any cost savings we might have experienced ("Lost Revenue Damages"), is an amount equal to the net present value of the Royalty Fee and the Brand Fund contribution that would have been paid had this Agreement not been terminated, from the date of termination to the earlier of the following: **(a)** five years following the date of termination; or **(b)** the scheduled expiration of the Term of this Agreement (as the case may be, the "Measurement Period").

For the purposes of this Section, Lost Revenue Damages will be calculated as follows: **(1)** the aggregate of the Royalty Fee and the Brand Fund contribution percentages multiplied by the average monthly Gross Sales of your Subfranchised Restaurant during the 12 full calendar months immediately preceding the termination date (or, if as of the effective date of termination, your Subfranchised Restaurant has not been operating for at least 12 full calendar months, we will use the average monthly gross sales of all Wahlburgers Restaurants operating during that 12 month period); **(2)** multiplied by the number of calendar months in the Measurement Period.

You agree to pay us Lost Revenue Damages, as damages and not as a penalty, as calculated in accordance with this Section, within 15 days after the effective date of termination, or on any later date that we determine. You and we agree that the calculation described in this Section is a calculation only of the Lost Revenue Damages and that nothing will preclude or limit us from proving and recovering any other damages caused by your breach of this Agreement.

20 OBLIGATIONS ON TERMINATION OR EXPIRATION

20.1 Your Obligations. Upon termination or expiration of this Agreement for any reason, unless we direct you otherwise:

20.1.1 All rights and licenses granted to you under this Agreement (including, without limitation, rights to use the System, the Manual and the Proprietary Marks) will immediately terminate and any right, title, and interest claimed by you to any such matters will immediately revert to us without further notice or documentation.

20.1.2 You must immediately cease to operate the Subfranchised Restaurant and may not thereafter, directly or indirectly, represent to the public or hold yourself out as a present or former franchisee of the System.

20.1.3 You will immediately and permanently cease to use, in any manner whatsoever, the System, the Proprietary Marks and the Manual.

20.1.4 You must promptly pay all sums owing to us, our affiliates, Wahlburgers', Wahlburgers' affiliates and your suppliers. These sums include, but are not limited to, the Royalty, Brand Fund Obligation, interest or other fees, damages, expenses and attorneys' fees incurred as a result of your default.

20.1.5 You must cease to use in advertising or in any manner the confidential methods, procedures and techniques associated with the System, including all proprietary recipes, ingredients, and processes.

20.1.6 You and all persons and entities subject to the restrictions contained in Section 18 will continue to abide by the restrictions contained in Section 18 and will not, directly or indirectly, take any action that violates those restrictions.

20.1.7 You must immediately cease to use, by advertising or in any other manner, the name "Wahlburgers," all other Proprietary Marks and all other distinctive forms, slogans, signs, symbols, web sites, domain names, email addresses, and devices associated with the System. If you subsequently begin to operate another business, you must not use any reproduction, counterfeit, copy, or colorable imitation of the Proprietary Marks in connection with that business that is likely to cause confusion, mistake or deception, or which is likely to dilute Wahlburgers' exclusive rights in and to the Proprietary Marks, nor any trade dress or designation of origin or description or representation that falsely suggests or represents an association or connection with us or Wahlburgers. Within 15 days, you must promptly take such action as may be necessary to cancel any assumed name registration or equivalent registration, and any domain name registration that contains the name "Wahlburgers" or any other Proprietary Marks.

20.1.8 You must make modifications or alterations to the Subfranchised Location and the Subfranchised Restaurant immediately upon termination or expiration of this Agreement as necessary to prevent the operation of any business in violation of this Section 20 and any specific additional changes we reasonably request for that purpose. Upon our request, you must return to us, at our cost, any signage that we specify. If you fail to comply with this Section within 30 days following termination or expiration of this Agreement, we have the right to enter the premises, without being guilty of trespass or any other tort, for the purpose of removing signs and any other articles that display the Proprietary Marks or Trade Dress. You agree to reimburse us on demand for our expenses in making such changes.

20.1.9 You must immediately deliver to us all hard copies, and delete all electronic copies, of the Manual and all training materials, marketing materials, records, files, instructions, and correspondence in your possession or control that contain confidential information (as described in Section 18.1). You also must deliver to us all hard copies, and delete all electronic copies, of customer information and customer lists that you have compiled and uninstall any software that we have provided.

20.1.10 Unless you operate another Subfranchised Restaurant, within 15 days after termination, you must sell to us, and we will buy, all Branded Merchandise which you purchased from a designated supplier, Wahlburgers or us. You will pay all freight charges incurred in shipping these items to us or Wahlburgers and, except as described below, the purchase price for the Branded Merchandise will be the price paid by you less 10% for handling and restocking costs. We are not obligated to purchase, although we may purchase, Branded Merchandise that is no longer authorized for sale in Wahlburgers Restaurants or Branded Merchandise that is not in saleable and useable condition (as we determine). The purchase price for that Branded Merchandise will be separately negotiated. We may deduct from the monies to be paid to you for repurchase of the Branded Merchandise all monies that you owe to us.

20.2 Evidence of Compliance. You will furnish to us, within 30 days after the effective date of termination or expiration, evidence (certified to be true, correct and complete, by an officer, manager or 10% Owner) satisfactory to us of your compliance with Section 20.1.

20.3 Other Business Operations. You will not, except with respect to a Wahlburgers Restaurant franchised by Wahlburgers or us that is then open and operating pursuant to an effective agreement: **(a)** operate or do business under any name or in any manner that might tend to give the public the impression that you are connected in any way with us or our affiliates or have any right to use the System or the Proprietary Marks; **(b)** make, use or avail yourself of any of the materials or

information furnished or disclosed by us or our affiliates under this Agreement or disclose or reveal any such materials or information or any portion thereof to anyone else; or **(c)** assist anyone not licensed by us to construct or equip a restaurant substantially similar to a Wahlburgers Restaurant.

21 FORCE MAJEURE

If the performance of any obligation by you or us under this Agreement is prevented, hindered or delayed by reason of Force Majeure, which cannot be overcome by reasonable commercial measures, you and we will be relieved of your and our obligations (to the extent that you and we, having exercised best efforts, are prevented, hindered or delayed in such performance) during the period of the Force Majeure event. The party whose performance is affected by an event of Force Majeure will give prompt written notice of the Force Majeure event to the other party of the Force Majeure event and an estimate as to its duration.

As used in this Agreement, "Force Majeure" means any act of God, strike, lock-out or other industrial disturbance, war (declared or undeclared), riot, epidemic, pandemic, fire or other catastrophe, act of any government or a third party and any other cause not within the control of the affected party affected (including, without limitation, any act of terrorism). The existence of Force Majeure will not affect your obligation to pay us any monies owed to us when due. Your inability to obtain financing or pay us any monies owed to us (regardless of the reason) will not constitute Force Majeure.

22 RELATIONSHIP OF THE PARTIES

This Agreement does not create a fiduciary or other special relationship or make you or us an agent, legal representative, joint venturer, joint employer, partner, employee or servant of each other for any purpose. You are not authorized to make any contract, agreement, warranty or representation on our behalf, or to create any obligation, express or implied, on our behalf. During the Term, you agree to hold yourself out to the public as an independent contractor operating the Subfranchised Restaurant under license from us, and you agree to exhibit a notice to that effect (the location and content of which we reserve the right to specify) in a conspicuous place at the Subfranchised Restaurant.

23 INDEMNIFICATION

You agree to defend, indemnify, and hold harmless (to the fullest extent permitted by law and up to the assets including insurance coverages of the Subfranchisee) Wahlburgers and us and its and our respective past, present, and future affiliates, officers, directors, managers, members, shareholders, agents, attorneys, consultants, and employees against any claims, losses, costs, expenses, liabilities and damages (collectively, "Claims") arising directly or indirectly from, as a result of, or in connection with the Subfranchised Restaurant, as well as the costs of defending against such Claims (including, but not limited to, reasonable attorneys' fees, costs of investigation, settlement costs and interest). You promptly will give us written notice of any litigation, proceeding, or dispute filed or instituted against you that could directly or indirectly affect us or any of the other indemnitees under this Section and, upon request, you will furnish us with copies of any documents from such matters as we may request. The Franchisee will not be required to indemnify Franchisor for claims arising out of Franchisor's own negligence, willful misconduct, strict liability, or fraud.

With respect to any threatened or actual litigation, proceeding, or dispute that could directly or indirectly affect Wahlburgers or us or any of the other indemnitees under this Section, Wahlburgers and we will have the right, but not the obligation, to: **(a)** choose counsel; **(b)** direct and control the handling of the matter; and/or **(c)** settle any claim against the indemnitees. The exercise of these rights does not affect your obligation to indemnify and hold Wahlburgers and us harmless in accordance with this Section. This Section will survive the expiration or termination of this Agreement, and applies to Claims even if they exceed the limits of your insurance coverage. You will cooperate with Wahlburgers and us regarding any threatened or actual litigation, regardless of which party directs and controls the matter. Such cooperation will include, but is not limited to, seeking and providing any relevant evidence to the party directing or controlling the matter and making or supporting any relevant legal motions or filings in conjunction with the defense of Wahlburgers and us.

24 CONSENTS, WAIVERS, NO WARRANTIES AND DISCRETION

24.1Consents. Whenever our prior written approval, acceptance or consent is required under this Agreement, you agree to make a timely written request to us for such consent. Our approval, acceptance or consent must be in writing and signed by an authorized officer or manager to be effective.

24.2Waivers. No delay or failure to exercise any right under this Agreement or to insist upon your strict compliance with any obligation or condition, and no custom or practice that differs from the terms of this Agreement, will constitute a waiver of Wahlburgers' or our right to exercise the contractual right or demand your strict compliance with the terms of this Agreement. Wahlburgers' or our waiver of any particular default does not affect or impair our rights with respect to any subsequent default you may commit. Wahlburgers' or our waiver of a default by another franchisee does not affect or impair our right to demand your strict compliance with the terms of this Agreement. Wahlburgers' or our acceptance of any payments due from you does not waive any prior defaults.

24.3No Warranties. Neither Wahlburgers nor we make any warranties or guarantees upon which you may rely by providing any waiver, approval, consent or suggestion to you in connection with this Agreement and assume no liability or obligation to you therefor, or by reason of any neglect, delay, or denial of any request therefor. Neither Wahlburgers nor we will, by virtue of any waivers, approvals, consents, advice or services provided to you, assume responsibility or liability to you or to any third parties to which we would not otherwise be subject.

24.4Approvals. Whenever this Agreement requires the approval, agreement, consent or release of Wahlburgers and/or us, you will make a timely written request to Wahlburgers and us for such approval, agreement, consent or release. To be effective and binding, any purported approval, agreement, consent or release must be recorded in a writing, obtained in advance of each event, action or circumstance that is a subject of the purported approval, agreement, consent or release and signed by our duly authorized officer (or, where applicable, Wahlburgers' duly authorized officer).

24.5Discretion. Whenever Wahlburgers and/or we have a right and/or the discretion to take or withhold an action, or to grant or decline to grant you a right to take or withhold an action, except as otherwise expressly and specifically provided in this Agreement, Wahlburgers and/or we may make such decision or exercise the right and/or discretion on the basis of Wahlburgers' and/or our judgment of what is in the best interests of the System. Wahlburgers' and/or our judgment of what is in the best interests of the System, at the time the decision is made or the right or discretion is exercised, can be made without regard to whether: **(a)** other reasonable alternative decisions or actions, or even arguably preferable alternative decisions or actions, could have been made by Wahlburgers and/or us; **(b)** Wahlburgers' and/or our decision or the action taken promotes our

financial or other individual interest; **(c)** the decision or the action taken applies differently to you and one or more other franchisees or Wahlburgers' or our company-owned or affiliate-owned operations; or **(d)** Wahlburgers' and/or our decision or the action taken is adverse to your interests. Wahlburgers' and/or we will have no liability to you for any such decision or action. Wahlburgers and/or we and you intend that the exercise of the right or discretion will not be subject to limitation or review. If applicable law implies a covenant of good faith and fair dealing in this Agreement, Wahlburgers and/or we and you agree that such covenant will not imply any rights or obligations that are inconsistent with a fair construction of the terms of this Agreement and that this Agreement grants Wahlburgers and/or us the right to make decisions, take actions and/or refrain from taking actions not inconsistent with your rights and obligations under this Agreement.

25 NOTICES

Notices related to this Agreement will be effective upon receipt (or first rejection) and may be given by any of the following delivery methods: **(a)** certified or registered mail; **(b)** U.S. Priority Mail or national commercial delivery service (e.g., UPS, Federal Express); or **(c)** email (if receipt is verified within 24 hours of transmission). Notices sent by (a) or (b) must be sent to the addresses on the first page of this Agreement; however, we also may send notices addressed to you at the Subfranchised Location. If we or you send a communication relating to this Agreement or any other agreement between us and/or our affiliates and you and/or your affiliates to the other party, we or you will also send copies of that communication to Wahlburgers at 350 Lincoln Street, Suite 2501, Hingham, MA 02043, Attn: Chief Executive Officer. Email notices must be sent to the email address provided by the party. Either party can change its notice address by informing the other party.

26 ENTIRE AGREEMENT

Each element of this Agreement is essential and material. This Agreement, the Manual, the documents referred to in this Agreement and the attachments to this Agreement constitute the entire agreement between you and us with respect to the Subfranchised Restaurant at the Subfranchised Location and supersede all prior negotiations, representations, correspondence and agreements concerning the same subject matter. Except for the NativeWahl Franchise Disclosure Document, there are no other representations, inducements, promises, agreements, arrangements, or undertakings, oral or written, between the parties relating to the matters covered by this Agreement other than those set forth in this Agreement and in the attachments. No obligations or duties that contradict or are inconsistent with the express terms of this Agreement may be implied into this Agreement. Except as expressly set forth in this Agreement, no amendment, change or variance from this Agreement will be binding on either party unless mutually agreed to by the parties and executed in writing.

27 SEVERABILITY AND CONSTRUCTION

27.1 Severability. Each provision of this Agreement is severable from the others. If, for any reason, any provision is determined by a court to be invalid, the invalidity will not impair the operation of the remaining provisions of this Agreement. The latter will continue to be given full force and effect and bind us and you; the invalid provision(s) will be deemed not to be a part of this Agreement.

27.2 Survival. Each provision of this Agreement that, expressly, or by reasonable implication, is to be performed, in whole or in part, after the expiration, termination or Transfer of this Agreement will survive expiration, termination or Transfer.

27.3 Interpretation. This Agreement will not be interpreted in favor of or against any party based on a party's sophistication or based on the party that drafted this Agreement. Except as expressly otherwise provided, nothing in this Agreement is intended, or will be deemed, to confer any rights or remedies upon any person or legal entity other than you and us.

28 DISPUTE RESOLUTION AND LIMITED WAIVER OF SOVEREIGN IMMUNITY

28.1 Tribal Peacemaking; Arbitration. Any claim between the parties arising out of or related to this Agreement or the parties' operations under this Agreement will first be subject to tribal Peacemaking; provided, however, that if this tribal Peacemaking is unable to successfully resolve the dispute through tribal Peacemaking within 30 days from the commencement of the tribal peacemaking process, such claims will be subject to arbitration.

28.2 Arbitration Rules and Procedures. Any arbitration between the parties will be conducted pursuant to the American Arbitration Association ("AAA") or its successor's then-prevailing arbitration and mediation rules ("Rules"), except as the AAA Rules are modified (to the extent permitted by U.S. federal law) by the following:

28.2.1 Demand and Selection of Arbitrator. Any demand for arbitration will be filed with the AAA office nearest to our principal offices, unless Wahlburgers has either assumed our rights and obligations under this Agreement or is named as a party in the arbitration, in which case it will be filed with the AAA office nearest to the principal offices of Wahlburgers, in each case at the time the demand is filed. The arbitration will be conducted before one arbitrator selected in accordance with the AAA Rules and such arbitrator will be someone experienced with Native American law.

28.2.2 Location and Language. The arbitration will be conducted at a location designated by the arbitrator. The language of the arbitration will be English.

28.2.3 Procedures. The arbitrator will follow applicable law and judicial precedent. The arbitrator will not entertain or permit any class or consolidated proceeding. The arbitrator will afford the parties such reasonable discovery as the arbitrator deems appropriate.

28.2.4 Distribution of Costs. The arbitrator's fees will be borne equally by the parties. All other costs and expenses in connection with the arbitration will be borne initially by the party who incurs such expense or who requests a service (such as, without limitation, a transcript of a deposition or of the arbitration proceeding). At the conclusion of the arbitration proceeding, all costs and expenses (including, without limitation, attorneys' and accountants' fees (on a full indemnity basis)) of the prevailing party will be reimbursed by the party that does not prevail. If a party prevails on some but not all issues, the arbitrator will determine the manner in which such costs will be borne.

28.2.5 Decisions and Awards. The decision of the arbitrator will be final and binding on the parties, and the arbitrator's award will be the exclusive remedy between the parties with respect to all claims and issues arising out of the transaction(s) or occurrence(s) at issue, whether or not presented or pled to the arbitrator. In addition: **(a)** the arbitrator will have no authority to award consequential, punitive or exemplary damages; **(b)** any award will be paid promptly, without deduction or offset. Judgment upon the award may be entered by any court of competent jurisdiction; **(c)** if the award is confirmed by a court of competent jurisdiction, a party challenging the award or

resisting enforcement of a judgment entered upon the award will pay, to the extent permitted by law, all costs, attorneys' fees and expenses incurred by the other party in defending the award or seeking enforcement of the judgment; and **(d)** the decision of the arbitrator will have no collateral estoppel effect with respect to a claim by or against any person or business entity who is not a party to the arbitration.

28.2.6 Strict Confidentiality. The parties and their counsel, agents and employees will at all times maintain all aspects of any arbitration proceeding conducted under these provisions in strict confidence and will make no disclosure of the same except to the limited extent required by law or with the consent of the other party.

28.3Choice of Law. This Agreement and the relationship between the parties is governed by and will be construed in accordance with the laws of Little River Band of Ottawa Indians ("Tribal Law") and where silent, federal law of the United States ("Federal Law") without regard to conflicts of laws principles. In the event that Tribal Law and Federal Law are silent with respect to a matter to be resolved, the laws of the State of Michigan including the UCC provisions effective at the time of the dispute will govern without regards to conflict of law principles.

28.4~~[intentionally deleted]~~

28.5Limitation of Actions. Any legal action or proceeding (including a proceeding related to the offer and sale of a franchise to you) brought or instituted with respect to any dispute arising from or related to this Agreement or with respect to any breach of the terms of this Agreement must be brought or instituted within a period of 2 years after the initial occurrence of any act or omission that is the basis of the legal action or proceeding, regardless of when discovered. The preceding limitation period does not apply: **(a)** with respect to payments owed by one party to the other; **(b)** if prohibited by applicable law; or **(c)** if applicable law provides for a shorter limitations period.

28.6Mutual Waivers. Each party waives the right to bring, or be a class member in, any class action or class proceeding against the other party, the right to trial by jury with respect to any claim against the other party and the right to consequential, punitive or exemplary damages against the other party.

28.7Remedies Not Exclusive. Except as otherwise expressly provided in this Agreement, no right or remedy that the parties have under this Agreement is exclusive of any other right or remedy under this Agreement or under applicable law.

28.8Rights of Parties are Cumulative. The parties' rights under this Agreement are cumulative and the exercise or enforcement of any right or remedy under this Agreement will not preclude the exercise or enforcement by a party of any other right or remedy under this Agreement that it is entitled by law or this Agreement to exercise or enforce.

28.9Survival. The provisions of this Section 28 will survive the expiration or earlier termination of this Agreement.

29 MISCELLANEOUS

29.1Counterparts and Signatures. This Agreement may be executed in counterparts, and each copy so executed and delivered will be deemed an original. This Agreement may be signed using electronic signatures, and those signatures will have full legal force and effect.

29.2Captions. All captions in this Agreement are intended solely for the convenience of the parties and none will be deemed to affect the meaning or construction of any provision of this Agreement.

29.3Time. Time is of the essence of this Agreement for each provision in which time is a factor.

29.4Injunctive Relief. You recognize that your failure to comply with the terms of this Agreement, including, but not limited to, the failure to fully comply with the restrictions contained in Section 13 or 18 or the failure to comply with all post-termination obligations, is likely to cause irreparable harm to us, our affiliates and the System. Therefore, you agree that, in the event of a breach or threatened breach of any of the terms of this Agreement by you, we will be entitled to declaratory and injunctive relief (both preliminary and permanent) restraining that breach and/or to specific performance without showing or proving actual damages and without posting any bond or security.

29.5Control During Crisis Situation. If an event occurs at the Subfranchised Restaurant that has or reasonably may cause harm or injury to customers, guests or employees (*i.e.*, food spoilage/poisoning, food tampering/sabotage, slip and fall injuries, natural disasters, robberies, Data Breach, shootings, etc.) or may damage the Proprietary Marks, the System or the Wahlburgers reputation (collectively "Crisis Situation"), you must: **(a)** immediately contact appropriate emergency care providers to assist it in curing the harm or injury; and **(b)** immediately inform us by telephone of the Crisis Situation. You must refrain from making any internal or external announcements (*i.e.*, no communication with the news media) regarding the Crisis Situation (unless otherwise directed by us, Wahlburgers or public health officials).

To the extent such Crisis Situation primarily relates to or involves the Subfranchised Restaurant and in such case to the extent Wahlburgers and/or we deem appropriate, in Wahlburgers' or our sole and absolute discretion, we, our designee, Wahlburgers' or Wahlburgers' designee may control the manner in which the Crisis Situation is handled by the parties, including, without limitation, conducting all communication with the news media, providing care for injured persons and/or temporarily closing the Subfranchised Restaurant. The parties acknowledge that, in directing the management of any such Crisis Situation, we, our designee, Wahlburgers' or Wahlburgers' designee may engage the services of attorneys, experts, doctors, testing laboratories, public relations firms and those other professionals as we or Wahlburgers deem appropriate. You and your employees must cooperate fully with us, our designee, Wahlburgers or Wahlburgers' designee in our or Wahlburgers efforts and activities in this regard and will be bound by all further Crisis Situation procedures developed by us or Wahlburgers from to time hereafter. The indemnification under Section 23 will include all losses and expenses that may result from the exercise by us or our designee of the management rights granted in this Section 29.5.

29.6Compliance with U.S. Laws. You acknowledge that under applicable U.S. law, including, without limitation, Executive Order 13224, signed on September 23, 2001 ("Order"), we are prohibited from engaging in any transaction with any person engaged in, or with a person aiding any person engaged in, acts of terrorism, as defined in the Order. Accordingly, you represent and warrant to us that, as of the date of this Agreement, neither you nor any person holding any ownership interest in you, controlled by you, or under common control with you is designated under the Order as a person with whom business may not be transacted by us, and that you: **(a)** do not, and hereafter will not, engage in any terrorist activity; **(b)** are not affiliated with and do not support any individual or entity engaged in, contemplating, or supporting terrorist activity; and **(c)** are not

acquiring the rights granted under this Agreement with the intent to generate funds to channel to any individual or entity engaged in, contemplating, or supporting terrorist activity, or to otherwise support or further any terrorist activity.

30 ACKNOWLEDGEMENTS

You represent, acknowledge and warrant to us (and you agree that these representations, acknowledgments and warranties will survive termination of this Agreement) that:

30.1This Agreement involves significant legal and business rights and risks. We do not guarantee your success. You have read this Agreement in its entirety, conducted an independent investigation of the business contemplated by this Agreement, have been thoroughly advised with regard to the terms and conditions of this Agreement by legal counsel or other advisors of your choosing, recognize that the nature of the business conducted by Wahlburgers Restaurants may change over time and have had ample opportunity to investigate all representations made by or on behalf of us. The prospect for success of the business undertaken by you is speculative and depends to a material extent upon your personal commitment, capability and direct involvement in the day-to-day management of the business.

30.2We expressly disclaim the making of, and you acknowledge that you have not received, any warranty or guaranty, express or implied, as to the potential volume, profits or success of the business venture contemplated by this Agreement. We do not, by virtue of any approvals or advice provided to you, assume responsibility or liability to you or any third-party to which we would otherwise not be subject.

30.3We have entered, and will continue to enter, into agreements with other franchisees. The manner in which we enforce our rights and the franchisees' obligations under any of those other agreements will not affect our ability to enforce our rights or your obligations under this Agreement.

30.4The Initial Subfranchise Fee is not refundable for any reason.

30.5We may change or modify the System, from time to time, including the Manual, and you will be required to make such expenditures as such changes or modifications in the System may require.

30.6Nothing in this Agreement prohibits Wahlburgers, us or its and our affiliates from: **(a)** operating or licensing others to operate Wahlburgers Restaurants at any location during the Term other than in the Protected Area; **(b)** operating or licensing others to operate restaurants, other than Wahlburgers Restaurants, at any location; **(c)** utilizing the System or any part of the System in any manner other than operation by us or our affiliates of a Wahlburgers Restaurant at the Subfranchised Location; **(d)** manufacturing, distributing and selling, or causing to be manufactured, distributed and sold, food, goods, wares, merchandise, services, products and Branded Merchandise, whether or not authorized for sale at Wahlburgers Restaurants, under the Proprietary Marks or other trademarks, service marks, logos or commercial symbols, at wholesale or retail, at any location through any other method or channel of distribution, including, but not limited to, mail order and catalog, direct mail advertising, the Internet and other methods of distribution, regardless of the proximity to the Subfranchised Location; **(e)** developing and owning other franchise systems for the same or similar products and services using trade names and trademarks other than the Proprietary Marks; and/or **(f)** purchasing, being purchased by, merging or combining with, businesses that directly compete with Wahlburgers Restaurants.

30.7You have not received from us or our affiliates or anyone acting on our behalf: **(a)** any representation of your potential sales, expenses, income, profit or loss; or **(b)** any representations as inducements to enter this Agreement.

30.8Even though this Agreement contains provisions requiring you to operate the Subfranchised Restaurant in compliance with the System: **(a)** we and our affiliates do not have actual or apparent authority to control the day-to-day conduct and operation of your business or employment decisions; **(b)** neither you nor we intend for us or our affiliates to incur any liability in connection with or arising from any aspect of the System or your use of the System, whether or not in accordance with the requirements of the Manual; and **(c)** you are the sole employer of your employees and you and we are not joint employers.

30.9You will be solely responsible for: **(a)** hiring, training and supervising efficient, competent and courteous employees of good character for the operation of the Subfranchised Restaurant; **(b)** the terms of their employment and compensation; and **(c)** the proper training of the employees in the operation of the Subfranchised Restaurant.

30.10Your execution of this Agreement does not and will not conflict or interfere, directly or indirectly, intentionally or otherwise, with the terms of any other agreement with any third party to which you, any of your owners or any affiliate of yours is a party, including, but not limited to, any noncompetition provision.

30.11In the event of a dispute between us, you and we have waived our right to a jury trial.

30.12Wahlburgers is not a party to and will have no liability or obligation under this Agreement or any other agreement between you and/or your affiliates and us or our affiliates, unless Wahlburgers formally assumes our obligations in accordance with Exhibit B, in which case the obligations assumed by Wahlburgers will be limited to those which arise after formal assumption of our obligations.

IN WITNESS WHEREOF, the parties have executed this Agreement by their duly authorized representatives.

MASTER FRANCHISEE:
NATIVEWAHL LLC

SUBFRANCHISEE:

By: _____

By: _____

Print Name: _____

Print Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

EXHIBIT A

FRANCHISE INFORMATION

1. Subfranchised Location:

Within a Gaming Facility: Yes: ____ No: ____

2. Service Format: (check one)

____ Full-Service

____ Fast Casual

____ Hybrid Full-Service/Fast Casual

3. Initial Subfranchise Fee:

4. Renewal Fee:

5. Ownership: The following is a list of all holders of a direct or indirect equity interest in you and their respective percentage interests:

Name	Address	Ownership Interest

6. Operating Principal:

7. Existing Businesses:

Name of Business	Description of Business

EXHIBIT B

SPECIAL RIGHTS OF WAHLBURGERS

1. ROLE OF WAHLBURGERS

1.1. Not a Party. Wahlburgers is not a party and will have no liability or obligation of any kind under the Agreement or any other agreement between Master Franchisee and Subfranchisee and/or its affiliates, unless Wahlburgers formally assumes (by a writing executed by a duly authorized officer of Wahlburgers) the obligations of Master Franchisee in accordance with this Exhibit B. Without assuming any such obligations or associated liabilities of Master Franchisee, either formally or otherwise, Wahlburgers may periodically act for or on Master Franchisee's behalf to exercise any right or perform any obligation of Master Franchisee under the Agreement or any other agreement between Master Franchisee and Subfranchisee and/or its affiliates, and in such case, Subfranchisee will have no recourse to or against Wahlburgers for or relating to any such action.

1.2. Special Third Party Beneficiary. While not a party to the Agreement, Wahlburgers is a notified third party beneficiary of the Agreement and has a significant and material stake in the full compliance of Subfranchisee and Master Franchisee under the Agreement. Accordingly, the parties agree that: **(a)** Wahlburgers may periodically veto, override or reverse all or any decisions, approvals or other discretionary acts that Master Franchisee may periodically take under the Agreement whenever Wahlburgers determines a veto, override or reversal is necessary or important to the protection of the integrity or reputation of or goodwill associated with Wahlburgers, any Wahlburgers' affiliate, the System, any Proprietary Mark, any Confidential Information, any Wahlburgers Restaurant (including the Subfranchised Restaurant) or System developers, franchisees, and licensees; **(b)** Wahlburgers may compel Master Franchisee and/or Subfranchisee to comply with the terms and conditions of the Agreement and any other agreement between Master Franchisee and Subfranchisee and/or its affiliates; and **(c)** Wahlburgers' approval must be granted before Subfranchisee can relocate or cease operations at the Subfranchised Restaurant.

1.3. Indemnification. Subfranchisee will indemnify, defend and hold harmless Wahlburgers, its affiliates, its or their successors, assigns and past and present stockholders, directors, officers, employees, agents, members, managers and representatives for exercising in good faith any right, power or authority under this Agreement or any other agreement between Master Franchisee and Subfranchisee and/or its affiliates provided under this Exhibit B or under the Master Agreement.

2. ASSIGNMENT

2.1. Irrevocable Consent. The parties hereby irrevocably and unconditionally consent to the immediate assignment of each right or obligation of Master Franchisee under the Agreement in favor of Wahlburgers or its designee, provided that any such assignment may only proceed if one or more of the following events has occurred: **(a)** the Master Agreement is terminated for any reason or expires by its terms; **(b)** Wahlburgers has given Master Franchisee notice that Master Franchisee is in default under the Master Agreement, and Master Franchisee fails to cure the default within the applicable cure period, if any; or

(c) Master Franchisee and Wahlburgers have agreed in writing to such assignment. Any such assignment will take effect as and when and directed by Wahlburgers or its designee.

2.2. Power of Attorney. Master Franchisee and Subfranchisee hereby unconditionally and irrevocably appoint Wahlburgers as attorney-in-fact with full power and authority: (a) to execute in the names of Master Franchisee and Subfranchisee and for and on behalf of each of them all documents necessary to cause any such assignment under this Appendix C to be realized and perfected in favor of Wahlburgers or its designee; and (b) to receive or collect, for and on behalf of Master Franchisee and at Master Franchisee's sole cost and expense, all sums payable to Master Franchisee under or in connection with the Agreement. At Wahlburgers' request, Master Franchisee and Subfranchisee also will execute, in favor of Wahlburgers, powers of attorney in compliance with applicable law regarding the foregoing, although the failure to execute the powers of attorney will not affect the legality and enforceability of the power of attorney granted in this Section.

2.3. Payments.

(a) Upon notice of any assignment in favor of Wahlburgers or its designee under this Section 2, if such assignment affects any amounts payable by or for Subfranchisee to, or receivable by or for, Master Franchisee under or in connection with the Agreement or any related agreement: (i) Subfranchisee will thereafter pay or cause to be paid all such amounts and render all relevant performances under such agreements in favor of Wahlburgers or its designee; and (ii) Master Franchisee may not, without the approval of Wahlburgers, receive or collect, or cause to be received or collected for the account of Master Franchisee or otherwise, any such amounts.

(b) Without limiting the generality of the foregoing, after the Agreement is assigned in favor of Wahlburgers or its designee under this Section 2, Master Franchisee will immediately and without delay forward to Wahlburgers any amounts thereafter payable to or receivable by Wahlburgers under or in connection with the Agreement or any related agreement (whether by virtue of the assignment or otherwise) that Master Franchisee may have, control, receive or collect, without any deduction, withholding, offset or other reduction for any reason.

2.4. Liability of Master Franchisee after Assignment. Master Franchisee alone will be liable for any default of Master Franchisee under or in connection with the Agreement assigned in favor of Wahlburgers or its designee under this Section 2, regardless of the assignment, if the default commences or occurs before the assignment or under or in connection with any obligations of Master Franchisee that survive the assignment.

EXHIBIT C

GUARANTEE AND ASSUMPTION OF SUBFRANCHISEE'S OBLIGATIONS

In consideration of, and as an inducement to, the execution of the Wahlburgers Restaurant Subfranchise Agreement dated as of _____ ("Agreement") by _____ ("Master Franchisee"), entered into with _____ ("Subfranchisee"), the undersigned (collectively, "Guarantors") hereby personally and unconditionally agree as follows:

1. **Guarantee To Be Bound By Certain Obligations.** Guarantors hereby personally and unconditionally guarantee to Master Franchisee and its successors and assigns, for the term of the Agreement and thereafter as provided in the Agreement or at law or in equity, that each will be personally bound by the restrictions contained in Section 18 of the Agreement.

2. **Guarantee and Assumption of Subfranchisee's Obligations.** Guarantors hereby: **(A)** guarantee to Master Franchisee and its successors and assigns, for the term of the Agreement and thereafter as provided in the Agreement or at law or in equity, that Subfranchisee and any assignee of Subfranchisee's interest under the Agreement will: **(1)** punctually pay and perform each and every undertaking, agreement and covenant set forth in the Agreement and **(2)** punctually pay all other monies owed to Master Franchisee and/or its affiliates; and **(B)** agree to be personally liable for the breach of each and every provision in the Agreement.

3. **General Release.** Each Guarantor (if an individual, on behalf of him/herself and his/her heirs, representatives, successors and assigns, and if a business entity, on behalf of itself and its parent, subsidiaries and affiliates) (collectively, "Releasors"), freely and without any influence, forever releases and covenants not to sue Master Franchisee, Wahlburgers Franchising LLC, or their parents, subsidiaries and affiliates and their respective past and present officers, directors, managers, members, shareholders, agents and employees, in their corporate and individual capacities (collectively, "Releasees"), with respect to any and all claims, demands, liabilities and causes of action of whatever kind or nature, whether known or unknown, vested or contingent, suspected or unsuspected (collectively, "claims"), that any Releasor now owns, has or claims to have or holds, or may in the future own or hold, or at any prior time owned, held, had or claimed to have, based on, arising out of or relating to, in whole or in part, any fact, event, conduct or omissions occurring on or before the date of this Guarantee, including, without limitation, claims arising under federal, state, tribal and local laws, rules and ordinances and claims arising out of, or relating to this Guarantee, the Agreement and all other agreements between any Releasor and any Releasee, the development and operation of the Subfranchised Restaurant and the development and operation of all other restaurants operated by any Releasor that are franchised by any Releasee. Releasors expressly agree that fair consideration has been given by Master Franchisee for this release, and they fully understand that this is a negotiated, complete and final release of all claims.

4. General Terms and Conditions. The following general terms and conditions will apply to this Guarantee:

A. Each of the undersigned waives: **(1)** acceptance and notice of acceptance by Master Franchisee of the foregoing undertakings; **(2)** notice of demand for payment of any indebtedness or nonperformance of any obligations hereby guaranteed; **(3)** protest and notice of default to any party with respect to the indebtedness or nonperformance of any obligations hereby guaranteed; **(4)** any right he/she/it may have to require that an action be brought against Subfranchisee or any other person as a condition of liability; **(5)** all rights to payments and claims for reimbursement or subrogation which any of the undersigned may have against Subfranchisee arising as a result of the execution of and performance under this Guarantee by the undersigned; **(6)** any law or statute which requires that Master Franchisee make demand upon, assert claims against or collect from Subfranchisee or any others, foreclose any security interest, sell collateral, exhaust any remedies or take any other action against Subfranchisee or any others prior to making any demand upon, collecting from or taking any action against the undersigned with respect to this Guarantee; **(7)** any and all other notices and legal or equitable defenses to which he may be entitled; and **(8) any and all right to have any legal action under this Guarantee decided by a jury.**

B. Each of the undersigned consents and agrees that: **(1)** his/her/its direct and immediate liability under this Guarantee will be joint and several; **(2)** he/she/it will render any payment or performance required under the Agreement if Subfranchisee fails or refuses punctually to do so; **(3)** such liability will not be contingent or conditioned upon pursuit by Master Franchisee of any remedies against Subfranchisee or any other person; **(4)** such liability will not be diminished, relieved or otherwise affected by any amendment of the Agreement, any extension of time, credit or other indulgence which Master Franchisee may from time to time grant to Subfranchisee or to any other person including, without limitation, the acceptance of any partial payment or performance or the compromise or release of any claims, none of which will in any way modify or amend this Guarantee, which will be continuing and irrevocable during the term of the Agreement and for so long thereafter as there are monies or obligations owing from Subfranchisee to Master Franchisee or its affiliates under the Agreement; and **(5)** monies received from any source by Master Franchisee for application toward payment of the obligations under the Agreement and under this Guarantee may be applied in any manner or order deemed appropriate by Master Franchisee. In addition: **(a)** each Guarantor acknowledges that the obligations under this Guarantee will continue to remain in force and effect unless Master Franchisee in its sole discretion, in writing, releases him/her/it from this Guarantee; and **(b)** following any Transfer, the obligations of each Guarantor under this Guarantee will continue to remain in force and effect unless Master Franchisee in its sole discretion, in writing, releases the Guarantor from this Guarantee. Notwithstanding the provisions of the previous sentence, unless prohibited by applicable law, the obligations contained in Sections 16.2.3 of the Agreement will remain in force and effect for a period of 2 years after any such release by Master Franchisee. A release by Master Franchisee of any Guarantor will not affect the obligations of any other Guarantor.

C. If Master Franchisee brings a legal action to enforce this Guarantee, the prevailing party in such proceeding will be entitled to reimbursement of its costs and expenses, including, but not limited to, reasonable accountants', attorneys', attorneys' assistants' and expert witness fees, cost of investigation and proof of facts, court costs, other litigation expenses and travel and living expenses, whether incurred prior to, in preparation for or in contemplation of the filing of any such proceeding. In any judicial proceeding, these costs and expenses will be determined by the court and not by a jury.

D. If Master Franchisee utilizes legal counsel (including in-house counsel employed by Master Franchisee or its affiliates) in connection with any failure by the undersigned to comply with this Guarantee, the undersigned will reimburse Master Franchisee for any of the above-listed costs and expenses incurred by it.

E. If any of the following events occur, a default ("Default") under this Guarantee will exist: **(1)** failure of timely payment or performance of the obligations under this Guarantee; **(2)** breach of any agreement or representation contained or referred to in this Guarantee; **(3)** the dissolution of, termination of existence of, loss of good standing status by, appointment of a receiver for, assignment for the benefit of creditors of, or the commencement of any insolvency or bankruptcy proceeding by or against, any of the undersigned; and/or **(4)** the entry of any monetary judgment or the assessment against, the filing of any tax lien against, or the issuance of any writ of garnishment or attachment against any property of or debts due any of the undersigned. If a Default occurs, the obligations of each Guarantor will be due immediately and payable without notice. Upon the death of a Guarantor, the estate will be bound by this Guarantee for all obligations existing at the time of death. The obligations of the surviving Guarantors will continue in full force and effect.

F. This Guarantee will inure to the benefit of and be binding upon the parties and their respective heirs, legal representatives, successors and assigns. Master Franchisee's interests in and rights under this Guarantee are freely assignable, in whole or in part, by Master Franchisee. Any assignment will not release the undersigned from this Guarantee.

G. Section 28 of the Agreement is incorporated by reference into this Guarantee and all capitalized terms that are not defined in this Guarantee will have the meaning given them in the Agreement.

IN WITNESS WHEREOF, each of the undersigned has hereunto affixed his signature.

GUARANTORS:

Date:

Print Name:

Address:

Date:

Print Name:

Address:

EXHIBIT D

COMMITMENT TO BE BOUND BY CERTAIN OBLIGATIONS

In consideration of, and as an inducement to, the execution of the foregoing Wahlburgers Restaurant Subfranchise Agreement ("Agreement") by NativeWahl LLC ("Master Franchisee"), entered into with _____ ("Subfranchisee"), the undersigned, each of which is a 10% Owner, hereby personally and unconditionally agree as follows:

A. Defined Terms

Except as otherwise provided herein, all capitalized or defined terms in this Commitment have the meanings ascribed to them in the Agreement.

B. Acknowledgment

Each of the undersigned has and will remain under a continuing obligation to have read, understood and discussed or had or taken the opportunity to discuss with its own advisers and consultants (financial, legal, technical and otherwise) this Commitment, the Agreement and any other related agreement in its or their entirety.

C. Commitment

Each of the undersigned hereby personally and unconditionally acknowledges and agrees, for the Term and thereafter as provided in the Agreement or at law or in equity, that each will be personally bound by the restrictions contained in Sections 18.1 and 18.2 of the Master Franchise Agreement.

D. Enforcement

Section 28 of the Agreement is incorporated by reference into this Commitment.

E. Assignment

Master Franchisee may freely assign its right, title and interest in the Agreement without the prior written consent of any of the undersigned. No assignment of the Agreement by Master Franchisee will release any of the undersigned from this Commitment.

F. Miscellaneous

None of the undersigned will in any way be released from this Commitment by: (A) any invalidity, illegality or unenforceability of the Agreement or any related agreement; (B) any alteration or amendment of, or variation to, the Agreement or any related agreement; (C) any allowance of time by Master Franchisee under the Agreement or any related agreement; (D) any forbearance or forgiveness or indulgence in respect of any matter or thing on the part of Master Franchisee concerning the Agreement or any related agreement; (E) the insolvency, bankruptcy, winding up or reorganization of Subfranchisee (or any analogous event or the exercise of any power of disclaimer arising in such circumstances); or (F) any dispute or disagreement between Master Franchisee and Subfranchisee under or in relation to the Agreement or any related agreement.

IN WITNESS WHEREOF, each of the undersigned has signed, sealed and delivered this Commitment.

Date:

Print Name:

Address:

Date:

Print Name:

Address:

EXHIBIT C
AREA DEVELOPMENT AGREEMENT

**NATIVEWAHL
AREA DEVELOPMENT AGREEMENT**

Area Developer

Effective Date

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Exhibit A – Development Information

Exhibit B – Guarantee and Assumption of Area Developer's Obligations

NATIVE WAHL AREA DEVELOPMENT AGREEMENT

This Area Development Agreement ("Agreement") is made as of _____ ("Effective Date"), by and between NativeWahl LLC ("NativeWahl," "we" or "us"), a Michigan limited liability company with a principal business address at 2608 Government Center Drive, Manistee, MI 49660, and _____ ("Area Developer", "you" or "your"), a _____ with a principal business address at _____.

RECITALS

Wahlburgers Franchising LLC ("Wahlburgers"), a limited liability company formed under the laws of the Commonwealth of Massachusetts, with its principal offices at 350 Lincoln Street, Suite 2501, Hingham, MA 02043 and its affiliates have developed a distinctive format, appearance and set of specifications and operating procedures (collectively, "System") relating to the development, establishment and operation of restaurants identified by the Proprietary Marks, as defined below, ("Wahlburgers Restaurants") that feature high quality gourmet hamburgers and certain ancillary branded merchandise such as clothing, souvenirs and novelty items ("Branded Merchandise").

The distinguishing characteristics of the System include, but are not limited to, Wahlburgers' décor, layout, color schemes and designs (collectively, "Trade Dress"); Wahlburgers' menu items, recipes and food preparation and service techniques; Wahlburgers' standards and specifications for equipment, equipment layouts and interior and exterior accessories; and the accumulated experience reflected in Wahlburgers' training program, operating procedures and standards and specifications. Wahlburgers may periodically change, improve, add to and further develop the elements of the System.

The System is identified by means of the "Wahlburgers" name and mark and certain other names, marks, logos, insignias, slogans, emblems, symbols and designs that have been designated, or may in the future be designated, for use with the System (collectively, "Proprietary Marks"). Wahlburgers has the exclusive right to use, and permit Wahlburgers franchisees and subfranchisees to use, the Proprietary Marks. Wahlburgers may modify the Proprietary Marks used to identify the System, including the principal Proprietary Marks.

Pursuant to a Master Franchise Agreement dated as of October 11, 2021, as amended, between Wahlburgers and us, Wahlburgers has, among other things, authorized us to license third parties to use the Wahlburgers System in connection with the opening and operation of Wahlburgers Restaurants in particular areas as well.

You desire to be granted the opportunity, subject to the terms and conditions of this Agreement, to develop subfranchised Wahlburgers Restaurants ("Subfranchised Restaurants") within a certain geographic area described in attached Exhibit A ("Development Area").

You understand and acknowledge the importance of our high and uniform standards of quality, operations and service and the necessity of developing and operating the Subfranchised Restaurants in strict conformity with this Agreement and our confidential operating manuals ("Manual").

We are willing to grant you the opportunity to develop Subfranchised Restaurants in the Development Area, subject to the terms and conditions of this Agreement.

NOW, THEREFORE, the parties agree as follows:

1 DEVELOPMENT RIGHTS AND OBLIGATIONS

1.1 Grant and Development Area. We hereby grant to you, subject to the terms and conditions of this Agreement, the right to develop Subfranchised Restaurants in the Development Area during the term of this Agreement ("Development Term"). The Development Term begins on the Effective Date and, unless this Agreement is terminated at an earlier date as provided in Section 12, expires on the first to occur of: **(a)** the date that the last Subfranchised Restaurant is required to be opened pursuant to the development schedule in attached Exhibit A ("Development Schedule"); or **(b)** the date that the last Subfranchised Restaurant required by the Development Schedule opens for business. There is no renewal term for this Agreement. You may only develop a Subfranchised Restaurant at a specific location in the Development Area accepted by us ("Authorized Site").

1.2 Development Rights Only. This Agreement is not a license or subfranchise agreement. It does not give you the right to operate Wahlburgers Restaurants or use the System or the Proprietary Marks, nor does it give you any right to license others to operate Wahlburgers Restaurants. This Agreement only gives you the opportunity to enter into subfranchise agreements ("Subfranchise Agreements") for the operation of Subfranchised Restaurants at Authorized Sites. Each Subfranchised Restaurant developed pursuant to this Agreement must be established and operated only in strict accordance with a separate Subfranchise Agreement.

1.3 Forms of Agreement. Over time, we may enter into agreements with other area developers and subfranchisees that may contain provisions, conditions and obligations that differ from those contained in this Agreement. The existence of different forms of agreement and the fact that we and other area developers and subfranchisees may have different rights and obligations does not affect our or your duties to comply with the terms of this Agreement.

2 LIMITED TERRITORIAL PROTECTION

2.1 Reserved Rights. The System (including the products sold under the Proprietary Marks) has been developed, and is designed, to function effectively in a wide variety of retail environments, many of which are not practically available to you. Accordingly, we reserve to ourselves and our affiliates the rights to:

2.1.1 Operate and license others to operate Wahlburgers Restaurants in the Development Area that are located in transportation facilities (including airports, train stations, subways and rail and bus stations); military bases and government offices; sports facilities (including stadiums and arenas); toll road plazas, highway rest stops and travel centers; educational facilities; hospitals and health care facilities; recreational theme parks; Indian reservations; casinos; retail stores larger than 100,000 square feet operated under a trademark owned by a third party that are tourist destinations (e.g., Bass Pro Shops or Cabelas); any location in which foodservice is or may be provided by a master concessionaire; or any other similar location we believe, in the exercise of our reasonable judgment, to be a captive market location.

2.1.2 Manufacture, distribute and sell, or cause to be manufactured, distributed and sold, food, goods, wares, merchandise, services and products, whether or not authorized for sale at Wahlburgers Restaurants, under the Proprietary Marks or other trademarks, service marks, logos or commercial symbols, at wholesale or retail, in the Development Area through any channel of distribution, including, but not limited to, mail order and catalog, direct mail advertising, the Internet and other methods of distribution, other than through the operation of a restaurant.

2.1.3 Sell and distribute products identified by some or all of the Proprietary Marks to foodservice businesses in the Development Area (other than Wahlburgers Restaurants), provided those foodservice businesses are not licensed to use the Proprietary Marks in connection with their retail sales.

2.1.4 Operate and license others to operate delivery kitchens devoted to the preparation of products authorized for sale at Wahlburgers Restaurants (often referred to as ghost, dark, delivery or cloud kitchens), which may use the Proprietary Marks and may deliver to customers regardless of their location.

2.1.5 Sell and offer or sell virtual products or services on any virtual platform (including, without limitation, the metaverse).

2.1.6 Develop and/or own other franchise systems for the same or similar products and services using trade names and trademarks other than the Proprietary Marks.

2.1.7 Purchase, be purchased by, merge or combine with, businesses that directly compete with Wahlburgers Restaurants.

2.2 Limited Exclusivity. Except as reserved in the preceding paragraph, we will not, during the Development Term, operate or franchise others to operate Wahlburgers Restaurants in the Development Area, provided you are in compliance with the terms of this Agreement and any other agreements with us or our affiliates, and you are current on all obligations due to us and our affiliates. This Section 2 does not prohibit us or our affiliates from: **(a)** operating, or licensing others to operate, during the Development Term, Wahlburgers Restaurants at any location outside of the Development Area; **(b)** operating, or licensing others to operate, after this Agreement terminates or expires, Wahlburgers Restaurants at any location, including locations inside the Development Area; **(c)** operating or licensing others to operate at any location, during or after the Development Term, any type of foodservice business other than a Wahlburgers Restaurant; or **(d)** acquiring another restaurant franchise system or concept and operating, and/or licensing third parties to operate, restaurants under that system or concept, regardless of whether the restaurants are located in or outside of the Development Area, provided that, with respect to such restaurants located in the Development Area, during the Development Term, the restaurants may not be identified by the Proprietary Marks.

2.3 Exclusion for Existing Restaurants. The restrictions contained in this Section 2 do not apply to Wahlburgers Restaurants in operation, under lease or construction or other commitment to open in the Development Area as of the Effective Date.

3 DEVELOPMENT SCHEDULE

3.1 Your Development Obligations. During the Development Term, you must develop, open and continuously operate in the Development Area the number of Subfranchised Restaurants specified in the Development Schedule. For each Subfranchised Restaurant to be developed during the Development Term, you must obtain our written acceptance of the site by the applicable site acceptance date listed in the Development Schedule ("Site Acceptance Date") and develop and open the Subfranchised Restaurant by the applicable opening date listed in the Development Schedule ("Opening Date"). Your strict compliance with the Development Schedule is essential to this Agreement. Any failure by you in fulfilling your obligations to obtain site acceptance for a Subfranchised Restaurant by the applicable Site Acceptance Date or develop and open a Subfranchised Restaurant by the applicable Opening Date will constitute a material, non-curable

breach of this Agreement, which will permit us to terminate this Agreement immediately by giving you written notice of termination. **TIME IS OF THE ESSENCE.**

3.2 Effect of Sale of Subfranchised Restaurant. If, during the Development Term, you sell (and we consent to the sale of) a Subfranchised Restaurant developed pursuant to this Agreement, and you are not in default of the Subfranchise Agreement for that Subfranchised Restaurant, we will continue to count that Wahlburgers Restaurant as a Subfranchised Restaurant under the Development Schedule, provided that the restaurant continues to be operated pursuant to a Subfranchise Agreement with us.

3.3 Affiliated Entity. At your request, we will permit the Subfranchise Agreement for any Subfranchised Restaurant in the Development Area to be executed by a business entity formed by you to develop and operate the Subfranchised Restaurant ("Affiliated Entity"), provided all of the following conditions are met: **(a)** you and your owners own at least 51% of the ownership interests in the Affiliated Entity; **(b)** the Affiliated Entity conducts no business other than the operation of the Subfranchised Restaurant; **(c)** you and your owners agree to assume full and unconditional liability for, and agree to perform all obligations, covenants and agreements contained in, the Subfranchise Agreement; **(d)** the Affiliated Entity and all those with ownership interests in the Affiliated Entity meet our financial, operational and other standards, as determined by us in our sole discretion, and you provide us all reasonably requested information to permit us to make such a determination; and **(e)** you make the request in writing and provide us a copy of the Affiliated Entity's governing documents and any other information required by this Section 3.3 at the time that you submit the applicable site acceptance package.

4 DEVELOPMENT FEE

4.1 Development Fee. You must pay us, at the time that this Agreement is executed, a development fee as set forth in Exhibit A. You acknowledge and agree that the Development Fee is fully earned by us when paid, is not refundable, and is not credited against any other fees to be paid to us.

4.2 Initial Subfranchise fee. In addition to the Development Fee, you must pay us an initial subfranchise fee in the amount of \$60,000 for a full-service Subfranchised Restaurant, whether within a gaming facility or not, and \$40,000 for a fast casual Subfranchised Restaurant that you develop under this Agreement ("Initial Subfranchise fee"). You acknowledge and agree that the Initial Subfranchise fee is fully earned by us when paid, is not refundable, and is not credited against any other fees to be paid to us.

5 DEVELOPMENT PROCEDURES

5.1 Your Responsibility. You assume all cost, liability and expense for locating, obtaining and developing sites for Subfranchised Restaurants and constructing and equipping Subfranchised Restaurants at Authorized Sites as required by our standards. You may not make any binding commitments to purchase or lease a site until we have accepted the site in writing.

If requested by us, you will develop and submit to us a business plan for the length of the Development Term. The business plan must outline the actions you will take to ensure the development and management of Subfranchised Restaurants in accordance with our standards. If prepared, during the Development Term, you agree to revise the business plan as requested by us and further agree to implement the business plan as approved by us.

5.2 Site Selection Assistance. We may, but are not required to, provide you with the following site selection assistance: **(a)** our site selection guidelines and, as you may request, a reasonable amount of consultation with respect thereto; and **(b)** such on-site evaluation as we may deem advisable (subject to the availability of our personnel) as part of our evaluation of your request for site acceptance, provided that, if we provide this assistance at your request, you must pay us a fee in an amount determined by us, not to exceed \$5,000, and reimburse us for all travel, living and other expenses incurred by our representatives in connection with such on-site evaluation. Notwithstanding the foregoing, we have no obligation to conduct any on-site evaluations of locations you propose.

5.3 Site Information and Evaluation. For each proposed site, you must submit to us a site review report consisting of financial pro formas, a description of the site, photographs, demographic information, site characteristics (including access and egress points and the amount of road traffic), other restaurant options in the area, and any other information that we may require, including, but not limited to, a letter of intent or other evidence satisfactory to us, which confirms your favorable prospects for obtaining the site. In addition, we may require a site analysis prepared by a third party vendor at your expense. We reserve the right to designate the third party vendor used to prepare the site analysis. If the site review report is acceptable, we reserve the right to conduct an on-site evaluation of the proposed site before deciding whether to accept the site.

5.4 Site Acceptance.

5.4.1 Within 60 days after our receipt of a complete (as determined by us) site review report, we will review that information, evaluate the proposed site and advise you in writing whether we have accepted the site; however, we have no obligation to review any site review report if you or your affiliates are not in full compliance with all agreements with us and/or our affiliates. If we do not respond within that time period, we will be deemed to have rejected the site. Our acceptance or rejection of a site may be subject to reasonable conditions as determined in our sole discretion.

5.4.2 You acknowledge that, in order to preserve and enhance the reputation and goodwill of the System and all Wahlburgers Restaurants and the goodwill of the Proprietary Marks and the Trade Dress, all Wahlburgers Restaurants must be properly developed, operated and maintained. Accordingly, you agree that we may refuse to accept a site for a proposed Subfranchised Restaurant unless you demonstrate sufficient financial capabilities, in our sole judgment, applying standards consistent with criteria that we use to establish restaurants in other comparable market areas, to properly develop, operate and maintain the proposed Subfranchised Restaurant. To that end, you must provide us with such financial statements and other information regarding you and the development and operation of the proposed Subfranchised Restaurant, including, without limitation, investment and financing plans for the proposed Subfranchised Restaurant, as we may reasonably require.

5.4.3 Our acceptance of a site does not constitute a representation or warranty of any kind, express or implied, of the site's suitability for a Wahlburgers Restaurant or any other purpose. Our acceptance indicates only that we believe that the site meets our then-current site selection criteria. Applying criteria that have appeared effective with other sites might not accurately reflect the potential for all sites, and demographic and/or other factors included in or excluded from our criteria could change, altering the potential of a site. The uncertainty and instability of these criteria are beyond our control, and we are not responsible if a site we accept fails to meet your expectations. Your submission of a proposed site for our acceptance is based on your own independent investigation of the site's suitability for a Subfranchised Restaurant.

5.5 Execution of Subfranchise Agreements. If we accept the site for a Subfranchised Restaurant, we will prepare and forward to you a Subfranchise Agreement for the Authorized Site. The form of Subfranchise Agreement for the Subfranchised Restaurants to be developed by you pursuant to this Agreement will be the standard form in general use at the time that we accept the site for the applicable Subfranchised Restaurant. Within 15 days after you receive the Subfranchise Agreement, the Affiliated Entity or you, as applicable, must sign the Subfranchise Agreement and return it to us along with the Initial Subfranchise fee. We will countersign the Subfranchise Agreement when we authorize the opening of the Subfranchised Restaurant. Nevertheless, the partially executed Subfranchise Agreement for each Subfranchised Restaurant will govern the development, construction and opening of the Subfranchised Restaurant. While developing the Subfranchised Restaurant, the Affiliated Entity or you, as applicable, must have in place the insurance required by the Subfranchise Agreement.

5.6 Training By You and Certification of Your Training Facility. You will conduct such initial and continuing training programs for your employees as we may periodically require. In addition, you will establish a training facility (which may be a Subfranchised Restaurant) in the Development Area at which the NativeWahl initial training program will be offered ("Training Facility"). We, in our sole discretion, will provide the assistance that we consider to be reasonably necessary to assist you in establishing the Training Facility. The Training Facility must be certified by us before you commence any training at the Training Facility, and we may periodically visit and evaluate the Training Facility and your trainers to ensure that they continue to meet our standards. We may revoke our certification of the Training Facility if the Training Facility or your trainers cease to meet our standards. We may charge a fee in connection with the initial certification and periodic reevaluation of the Training Facility. In addition, you must reimburse us for all travel, living, food and other expenses incurred while traveling to and from, and visiting, the Training Facility as we require. Following our certification, you will train all persons who must complete the initial training program at the Training Facility unless we advise you otherwise or our certification is revoked.

6 LEASE PROVISIONS

6.1 Required Lease Provisions. You must obtain our consent to the proposed sublease, lease or purchase contract (collectively, "lease") for each Authorized Site prior to its execution. The lease must, in form and substance, be satisfactory to us and may not contain any covenants or other obligations that would prevent you from performing your obligations under this Agreement. In addition, the lease must contain the following provisions:

6.1.1 The landlord agrees to provide us (at the same time as sent to you) a copy of any notices of default pertaining to the lease, and we will have the right, but not the obligation, to cure any default of yours under the lease within the time periods provided by the lease. If you fail to do so, the landlord agrees that we may enter the Authorized Site to make those alterations and modifications.

6.1.2 The landlord agrees that, following the expiration or earlier termination of the lease or the Subfranchise Agreement, you will have the right to make those alterations and modifications (including removal and demolition of improvements installed by you if necessary) to the Authorized Site as may be necessary to clearly distinguish to the public the Authorized Site from a Wahlburgers Restaurant and also to make those specific additional changes as we reasonably may require for that purpose.

6.1.3 You may assign the lease to us, our parent, affiliates or subsidiaries (without the landlord's consent) or to our designee (with the landlord's consent, which consent will not be

unreasonably withheld) and without payment of any assignment fee or similar charge or increase in any rentals or other charges payable to the landlord.

Our consent to the lease does not constitute a warranty or representation of any kind, express or implied, as to its fairness or suitability or as to your ability to comply with its terms, and we do not assume any liability or responsibility to you or to any third parties due to such consent. You must deliver a copy of the fully signed lease to us within 7 days after its execution. You may not begin construction of the Subfranchised Restaurant until we have received a fully-executed copy of the lease.

7 YOUR ORGANIZATION

7.1 Governing Documents.

7.1.1 If you are (or Transfer your interests in this Agreement to) a business entity, during the Development Term, your (or the transferee's) governing documents must provide that your (or its) activities are limited exclusively to the development of Wahlburgers Restaurants and other restaurants operated by you that are franchised by us and that no Transfer (as defined in Section 9) of an ownership interest may be made except in accordance with Section 9. Any stock or other ownership certificates that you issue must bear a conspicuous printed legend to that effect.

7.1.2 You represent that you have furnished us with a list of all holders of direct or indirect equity interests in you and their respective percentage interests, as well as copies of your governing documents (and any amendments thereto) and any other corporate documents, books or records that we may request, and that all such information is current as of the date on which you sign this Agreement. Your direct and indirect owners and their respective equity interests as of the Effective Date are identified in Exhibit A. You must promptly update this information as changes occur.

7.2 Operating Principal. You must appoint an individual to serve as your Operating Principal. The Operating Principal: **(a)** must be accepted by us; **(b)** must be a 10% Owner (as defined in Section 7.4); and **(c)** unless you have named, and we have approved, a Multi-Unit Manager for the Development Area in accordance with Section 7.3: **(1)** must live within a reasonable driving distance of the Development Area; and **(2)** must devote full-time and best efforts to supervising the development and operation of the Subfranchised Restaurants. The Operating Principal as of the Effective Date is identified in Exhibit A. The Operating Principal must complete our initial training program, have authority over all business decisions related to this Agreement and have the authority to bind you in your dealings with us. We will provide all services to, and communicate primarily with, the Operating Principal. You must obtain our prior written consent before you change the Operating Principal. If the Operating Principal no longer qualifies as such, you must designate another qualified person to act as the Operating Principal within 30 days after the date the prior Operating Principal ceases to be qualified. We will advise you whether we have consented to the new Operating Principal within a reasonable time after receipt of your notice. If we do not consent, you will have 15 days from your receipt of our decision to designate another person to act as Operating Principal who satisfies the preceding qualifications.

7.3 Multi-Unit Managers. If the Operating Principal fails to satisfy the requirements of Section 7.2(c) in the Development Area because you are developing Subfranchised Restaurants in multiple geographic markets, you must appoint an individual to serve as your Multi-Unit Manager in the Development Area. The Multi-Unit Manager will be under the supervision of the Operating Principal, must be accepted by us, must live within a reasonable driving distance of the Development Area and must devote full-time and best efforts to supervising the development and operation of the

Subfranchised Restaurants in the Development Area. If applicable, the Multi-Unit Manager as of the Effective Date is identified in Exhibit A. The Multi-Unit Manager must complete our initial training program. You must obtain our prior written consent before you change the Multi-Unit Manager. If the Multi-Unit Manager no longer qualifies as such, you must designate another qualified person to act as the Multi-Unit Manager within 30 days after the date that the prior Multi-Unit Manager ceases to be qualified. We will advise you whether we have consented to the new Multi-Unit Manager within a reasonable time after receipt of your notice. If we do not consent, you will have 15 days from your receipt of our decision to designate another person to act as the Multi-Unit Manager who satisfies the preceding qualifications.

7.4 Guarantees. All holders of direct or indirect equity interests in you of 10% or more ("10% Owners") must jointly and severally guarantee your payment and performance under this Agreement and must bind themselves to the terms of this Agreement pursuant to the Guarantee and Assumption of Area Developer's Obligations attached as Exhibit B ("Guarantee"). Notwithstanding the foregoing, we reserve the right, in our sole discretion, to waive the requirement that some or all of the 10% Owners execute the Guarantee and/or to limit the scope of the Guarantee. We reserve the right to require that any guarantor provide personal financial statements to us from time to time.

You acknowledge that, unless otherwise agreed to in writing by us, it is our intent to have individuals (and not corporations, limited liability companies or other entities) execute the Guarantee. Accordingly, if any 10% Owner is not an individual, we will have the right to have the Guarantee executed by individuals who have only an indirect ownership interest in you. (By way of example, if a 10% Owner is a corporation, we have the right to require that the Guarantee be executed by individuals who have an ownership interest in that corporation.)

If you, any guarantor or any parent, subsidiary or affiliate of yours holds any interest in other businesses that are franchised by us, at our request, the party who owns that interest will execute, concurrently with this Agreement, a form of cross-guarantee to us for the payment of all obligations for such businesses, unless waived in writing by us in our sole discretion. For purposes of this Agreement, an affiliate of yours is any company controlled, directly or indirectly, by you or your parent or subsidiary.

8 TRANSFERS BY US

We have the unrestricted right to transfer or assign ownership interests in us and all or any part of our interest in this Agreement to any person or legal entity without your consent. You agree that we will have no liability after the effective date of transfer or assignment for the performance of, or any failure to perform, any obligations transferred. We also have the right to delegate to others the performance of any of our duties under this Agreement.

9 TRANSFERS BY YOU

9.1 Definition of Transfer. For purposes of this Agreement, "Transfer" means any sale, assignment, transfer, conveyance, merger, give away, pledge, mortgage or other encumbrance, either voluntarily or by operation of law (such as through divorce or bankruptcy proceedings) of: **(a)** any interest in this Agreement; **(b)** if you are a business entity, any direct or indirect ownership interests in you; or **(c)** substantially all of your assets pertaining to your operations under this Agreement.

9.2 No Transfer Without Our Consent. You acknowledge that this Agreement is personal to you and we have selected you as an area developer based on our reliance on your (and your direct and indirect owners') character, skill, aptitude and business and financial capacity. Neither

you nor any of your direct or indirect owners may undertake any Transfer or permit any Transfer to occur without obtaining our prior written consent. The decision as to whether to consent to a Transfer will be made in the exercise of our business judgment, but our consent will not be unreasonably withheld. We have the right to communicate with and counsel you, your direct and indirect owners and the proposed transferee on any aspect of a proposed Transfer. You agree to provide any information and documentation relating to the proposed Transfer that we reasonably require, including, but not limited to, a copy of the proposed offer. Unless otherwise agreed, we do not waive any claims against the transferring party if we consent to a Transfer.

9.3 Transfer Generally. Except as otherwise provided in this Section 9, if you or your direct or indirect owners propose to undertake a Transfer, the following conditions apply (unless waived by us):

9.3.1 You and your direct and indirect owners must:

(a) Be in compliance with all obligations to us under this Agreement and any other agreements you have with us, our affiliates, any lenders that have provided financing to you and your major suppliers as of the date of the request for our consent to the Transfer.

(b) Pay to us a transfer fee equal to the greater of 10% of the Development Fee or \$10,000 to reimburse us for our reasonable costs and expenses incurred in reviewing and documenting the Transfer, including legal and accounting fees, provided that you will not be required to pay us a transfer fee in connection with a Transfer undertaken in accordance with Sections 9.5 and 9.6.

(c) Make the Transfer only in conjunction with a simultaneous Transfer of the same rights and interest with respect to all agreements with us in the Development Area.

(d) Advise us in writing of any proposed Transfer, submit (or cause the proposed transferee to submit) a franchise application for the proposed transferee, submit a copy of all contracts and all other agreements or proposals and submit all other information requested by us relating to the proposed Transfer.

9.3.2 The proposed transferee (and, if the proposed transferee is a business entity, all persons that have any direct or indirect ownership interest in the transferee as we may require) must demonstrate to our satisfaction extensive experience in high quality restaurant operations of a character and complexity similar to Wahlburgers Restaurants; must meet the managerial, operational, experience, quality, character and business standards for an area developer promulgated by us from time to time; must possess a good character, business reputation and credit rating; must have an organization whose management culture is compatible with our management culture; and must have adequate financial resources and working capital to meet the development obligations under this Agreement. If the proposed transferee is an existing NativeWahl area developer or subfranchisee, the transferee and its direct and indirect owners must not be in default under their agreements with us and must have substantially complied with our operating standards.

9.3.3 An assignment agreement and/or any other agreements that we require to reflect the Transfer must be signed by the transferor and the proposed transferee. In addition, we may require, at our option, that amendments to this Agreement and/or our then-current standard form of area development agreement (for a term ending on the expiration of the Development Term) be signed.

9.3.4 You, your 10% Owners, all of your guarantors under this Agreement and the transferee must execute a general release, in a form prescribed by us, of all claims against us and our past, present and future affiliates, officers, directors, members, managers, shareholders, agents and employees. You, your 10% Owners and your guarantors under this Agreement will remain liable to us for all obligations arising before the effective date of the Transfer.

9.3.5 The price and other proposed terms of the Transfer must not, in our reasonable business judgment, have the effect of negatively impacting the prospects of timely completing the Development Schedule or the future viability of the Subfranchised Restaurants.

9.3.6 If the transferee is a business entity, those persons or entities designated by us, which may include, but are not limited to, those with a direct or indirect ownership interest of 10% or more in the transferee, must execute our then-current form of Guarantee.

9.3.7 Each of your affiliates that have entered into an area development or Subfranchise Agreement with us must, as of the date of the request for our consent to the Transfer, be in compliance with all obligations to us under those agreements and with all obligations under any agreement with any lenders that have provided financing pursuant to an arrangement with us.

9.4 Transfer of Partial Ownership Interest. If you propose to admit a new owner who will have less than a 10% ownership interest in you, remove an existing owner or change the distribution of ownership interests among the owners shown on Exhibit A, you must give us advance notice and submit a copy of all proposed contracts and other information concerning the Transfer that we may request. You must also pay to us a transfer fee as provided in Section 9.3.1(b). We may withhold our consent on any reasonable grounds or give our consent subject to reasonable conditions, including the conditions in Sections 7.1, 9.3.1(a), 9.3.4 and 9.3.6. Any new owner must submit a franchise application and, if applicable, execute our then-current form of Guarantee.

9.5 Transfer for Convenience of Ownership. If you are an individual or a partnership, we will consent to the Transfer of this Agreement to a business entity that you form for the convenience of ownership, provided that: **(a)** the entity has and will have no business other than the development and operation of Wahlburgers Restaurants; **(b)** you comply with the requirements in Sections 7.1, 9.3.1(a), 9.3.3, 9.3.4 and 9.3.6; **(c)** your owners hold equity interests in the new entity in the same proportion shown on Exhibit A; and **(d)** the top-level management of your organization does not change. You will not be required to pay a transfer fee for a Transfer under this Section 9.5.

9.6 Transfer for Estate Planning Purposes. We agree that a Transfer of ownership interests in you to a trust for estate planning purposes, will be permitted without our prior written consent, provided that: **(a)** we receive a copy of all trust documents prior to the Transfer; **(b)** the trust documents authorize entry into this Agreement and indemnify the trustee for his actions with respect to this Agreement; **(c)** the trustee executes all agreements with us in his personal capacity and as trustee; **(d)** the applicable owner of the ownership interests retains voting control over the ownership interests transferred to the trust; and **(e)** the proposed transferee provides us written notice of its intent to undertake the Transfer at least 30 days prior to the effective date of the Transfer, together with documents demonstrating that the Transfer meets the requirements of this Section.

9.7 Transfer upon Death or Permanent Incapacity. If the Transfer is a transfer of direct or indirect ownership interests in you following the death or permanent incapacity (as reasonably determined by us) of a person that has a direct or indirect ownership interest in you, that person's executor, administrator or personal representative must apply to us in writing within 3 months after the death or declaration of permanent incapacity for consent to Transfer the person's interest. The

Transfer will be subject to the provisions of Sections 9.3 and 9.4, as applicable. In the case of Transfer by bequest or by intestate succession, if the heirs or beneficiaries are unable to meet the conditions of Section 9.3 or 9.4, the executor may Transfer the decedent's interest to another successor that we have accepted, subject to all of the terms and conditions for Transfers contained in this Agreement. If an interest is not disposed of under this Section 9.7 within 6 months after the date of death or appointment of a personal representative, we may terminate this Agreement under Section 12.1.

9.8 Securities Offerings. If you are a business entity, ownership interests in you may be sold, by private or public offering, only with our prior written consent (whether or not our written consent is required under any other provision of this Section), which consent will not be unreasonably withheld. In addition to the requirements of Section 9.3 or 9.4, as applicable, prior to the time that any public offering or private placement of securities or partnership interests in you is made available to potential investors, you, at your expense, must deliver to us a copy of the offering documents. You, at your expense, also must deliver to us an opinion of your legal counsel (addressed to us and in a form acceptable to us) that the offering documents properly use the Proprietary Marks and accurately describe your relationship with us and/or our affiliates. The indemnification provisions of Section 14.1 will also include any losses or expenses incurred by us and/or our affiliates in connection with any statements made by or on behalf of you in any public or private offering of your securities.

9.9 Non-Conforming Transfers. Any purported Transfer that is not in compliance with this Section 9 is null and void and constitutes a material breach of this Agreement, for which we may terminate this Agreement without opportunity to cure. Our consent to a Transfer does not constitute a waiver of any claims that we have against the transferor, nor is it a waiver of our right to demand exact compliance with the terms of this Agreement.

9.10 Right of First Refusal. We have the right, exercisable within 30 days after receipt of the notice (and information) specified in Section 9.2, to send written notice to you that we intend to purchase the interest or assets proposed to be transferred. We may assign our right of first refusal to someone else either before or after we exercise it. However, our right of first refusal will not apply with regard to Transfers under Section 9.5 or Transfers to the spouse, son or daughter of a direct or indirect owner in you (including Transfers to a spouse, son or daughter as a result of death or permanent incapacity as described in Section 9.7), provided that the transferees meet all criteria required of new subfranchisees.

9.10.1 If the Transfer is proposed to be made pursuant to a sale, we or our designee may purchase the interest proposed to be transferred on the same economic terms and conditions offered by the third-party. Closing on our purchase must occur within 60 days after the date of our notice to the seller electing to purchase the interest (or, if the parties cannot agree on the cash equivalent, as provided in the next sentence, within 60 days after the appraiser's determination). If we cannot reasonably be expected to furnish the same consideration as the third-party, we may substitute the reasonable equivalent in cash. If the parties cannot agree within 30 days on the reasonable equivalent in cash, we and you will each select a professionally certified appraiser and the two selected appraisers will select a third professionally certified appraiser to determine the fair market value of the interest proposed to be transferred. The third appraiser will appraise the fair market value of the interest proposed to be transferred and the value set by the third appraiser will be conclusive. The appraisers' fees and costs will be borne equally by us and you. Any material change in the terms of the offer from a third party after we have elected not to purchase the seller's interest will constitute a new offer subject to the same right of first refusal as the third party's initial offer.

9.10.2 If a Transfer is proposed to be made by gift, we and you will each select a professionally certified appraiser and the two selected appraisers will select a third professionally certified appraiser to determine the fair market value of the interest proposed to be transferred. The third appraiser will appraise the fair market value of the interest proposed to be transferred and the value set by the third appraiser will be conclusive. We may purchase the interest at the fair market value determined by the appraiser. Closing on the purchase will occur within 30 days after our notice to the transferor of the appraiser's determination of fair market value. The appraisers' fees and costs will be borne equally by us and you.

9.10.3 At any point, we may decline to exercise our rights under this Section. Our and/or our designee's declining to exercise such right of first refusal will not constitute our consent to the proposed Transfer or a waiver of any other provision of this Section 9 with respect to the proposed Transfer. If we elect not to exercise our rights under this Section, the transferor may not complete the Transfer until he has complied with this Section 9. Closing of the Transfer must occur within 60 days of our election (or such longer period as applicable law may require); otherwise, the third-party's offer will be treated as a new offer subject to our right of first refusal. The Transfer is conditional upon our determination that the Transfer was completed on terms substantially the same as those offered to us. You must provide to us copies of all fully-executed agreements and any other information we request relating to the Transfer.

10 GENERAL RELEASE

You (on behalf of yourself and your parent, subsidiaries and affiliates) (collectively, "Releasors") freely and without any influence forever release and covenant not to sue us, our parent, subsidiaries and affiliates and their respective past and present officers, directors, shareholders, members, managers, agents and employees, in their corporate and individual capacities, with respect to any and all claims, demands, liabilities and causes of action of whatever kind or nature, whether known or unknown, vested or contingent, suspected or unsuspected (collectively, "Claims"), that any Releasor now owns, has or claims to have or holds, or may in the future own or hold, or at any prior time owned, held, had or claimed to have, based on, arising out of or relating to, in whole or in part any fact, event, conduct or omission occurring on or before the date of this Agreement, including, without limitation, Claims arising under federal, state and local laws, rules and ordinances and Claims arising out of, or relating to this Agreement and all other agreements between any Releasor and us or our parent, subsidiaries or affiliates, the sale of any franchise to any Releasor, the development and operation of the Subfranchised Restaurants and the development and operation of all other restaurants operated by any Releasor that are franchised by us. Releasors expressly agree that fair consideration has been given by us for this release, and they fully understand that this is a negotiated, complete and final release of all Claims.

Notwithstanding the foregoing, Claims arising from representations in the NativeWahl Franchise Disclosure Document, or its exhibits or amendments, are expressly excluded from this release.

11 COVENANTS

11.1 Confidential Information. During and after the Development Term, you may not communicate, divulge or use for any purpose other than the development and/or operation of the Subfranchised Restaurants, any confidential information, knowledge, trade secrets or know-how which may be communicated to you or which you may learn by virtue of this Agreement or the operation of the Subfranchised Restaurants. You may divulge confidential information only to your professional advisers, your employees who must have access to the information to develop or

operate the Subfranchised Restaurants, your contractors and your landlords, provided that you obtain our prior consent. All information, knowledge and know-how relating to us, our business plans or the System are deemed confidential for purposes of this Agreement, except information that you can demonstrate came to your attention by lawful means prior to our disclosure, or that is or becomes a part of the public domain other than through you. At our request, you will require your employees and any other person or entity to whom you wish to disclose any confidential information, to sign agreements providing that they will maintain the confidentiality of the disclosed information. The agreements, which may be provided by us, must be in a form satisfactory to us and must identify us as a third-party beneficiary with the independent right to enforce the agreements.

11.2 Restrictions During the Development Term. You acknowledge and agree that: **(a)** pursuant to this Agreement, you will have access to valuable trade secrets, specialized training and confidential information from us and our affiliates regarding the development, operation, management, purchasing, sales and marketing methods and techniques of the System; **(b)** the System and the opportunities, associations and experience established by us and acquired by you under this Agreement are of substantial and material value; **(c)** in developing the System, we and our affiliates have made and continue to make substantial investments of time, technical and commercial research and money; **(d)** we would be unable to adequately protect the System and its trade secrets and confidential information against unauthorized use or disclosure and would be unable to adequately encourage a free exchange of ideas and information among Wahlburgers Restaurants if subfranchisees were permitted to hold interests in competitive businesses; and **(e)** restrictions on your right to hold interests in, or perform services for, competitive businesses will not hinder your activities. Accordingly, you agree that, during the Development Term, you will not, without our prior written consent, either directly or indirectly through any other person or entity:

11.2.1 Divert or attempt to divert any business or customer, or potential business or customer, of any Wahlburgers Restaurant to any Competitive Business (as defined in Section 11.2.4).

11.2.2 Own, manage, engage in, advise, make loans to, be employed by, assist or have any interest in any Competitive Business (as defined in Section 11.2.4).

11.2.3 During the Development Term, there is no geographical limitation on these restrictions.

11.2.4 As used in this Agreement, the term “Competitive Business” means any business, store, restaurant or location: **(a)** whose sales of hamburgers are reasonably likely to account for 10% or more of the food sales of the business in any calendar month; and/or **(b)** whose method of operation or trade dress is similar to that used in the System. Notwithstanding the foregoing, the term “Competitive Business” does not include those businesses in which any of your owners or you have a direct or indirect, legal or beneficial interest and: **(i)** that had been in operation prior to the date of the first franchise-related agreement between you and us; or **(ii)** that your owners or you had contracted to develop prior to the date of the first franchise-related agreement between you and us, provided those businesses are listed in Exhibit A (“Existing Businesses”).

11.3 Restrictions After Termination, Expiration or Transfer. In light of your acknowledgments and agreements as set forth in Section 11.2, you agree as follows:

11.3.1 For a period of 2 years following the expiration or termination of this Agreement or a Transfer, you covenant and agree that you will not own, manage, engage in, advise, make loans to, be employed by, assist or have any interest in any Competitive Business that is (or is intended to be) located in, or within 2 miles of the border of, the Development Area or within 2 miles of any other Wahlburgers Restaurant.

11.3.2 For a period of 2 years following the expiration, termination or Transfer of this Agreement, you further covenant and agree that you will not, either directly or indirectly, for yourself, or through, on behalf of, or in conjunction with any person, firm, partnership, corporation, or other entity, sell, assign, lease or transfer any Authorized Site to any person, firm, partnership, corporation, or other entity which you know, or have reason to know, intends to operate a Competitive Business at that Authorized Site. You, by the terms of any conveyance selling, assigning, leasing or transferring your interest in any Authorized Site, must include restrictive covenants as are necessary to ensure that a Competitive Business that would violate this Section is not operated at that Authorized Site for this 2-year period, and you must take all steps necessary to ensure that these restrictive covenants become a matter of public record.

11.4 Modification. We have the right, in our sole discretion, to reduce the scope of any covenant in this Section 11 effective immediately upon your receipt of written notice, and you agree that you will comply forthwith with any covenant as so modified, which will be fully enforceable notwithstanding the provisions of Section 17. If any part of these restrictions is found to be unreasonable in time or distance, each month of time or mile of distance may be deemed a separate unit so that the time or distance may be reduced by appropriate order of the court to that deemed reasonable. If, at any time during the 2-year period following expiration, termination or Transfer of this Agreement, you fail to comply with your obligations under this Section, that period of noncompliance will not be credited toward your satisfaction of the 2-year obligation. Following the resolution of any dispute regarding the enforceability of this Section that is resolved in our favor, the 2-year period (or such other period as may be deemed reasonable by the court) will run from the date of the resolution.

11.5 Applicability. The restrictions contained in this Section 11 apply to you, all 10% Owners and all guarantors under this Agreement. This Section 11 does not prohibit you or any 10% Owner or any guarantor under this Agreement from having: **(a)** interests in any franchise-related agreement with us or our affiliates that remains in effect; or **(b)** ownership of less than 5% of the outstanding equity securities of any publicly-held corporation, as defined in the Securities and Exchange Act of 1934.

11.6 Enforcement. You agree that the existence of any claim you may have against us, whether or not arising from this Agreement, will not constitute a defense to our enforcement of this Section 11. You agree to pay all costs and expenses that we reasonably incur in enforcing this Section 11, including reasonable attorneys' fees. You acknowledge that a violation of the terms of this Section 11 would result in irreparable injury to us for which no adequate remedy at law may be available. Accordingly, you consent to the issuance of an injunction prohibiting any conduct in violation of the terms of this Section 11. Such injunctive relief will be in addition to any other remedies that we may have.

11.7 Survival. The terms of this Section 11 will survive the termination, expiration, or any Transfer of this Agreement. The parties agree this Section 11 will be construed as independent of any other provision of this Agreement.

12 DEFAULT AND TERMINATION

12.1 Grounds for Termination. In addition to the grounds for termination stated elsewhere in this Agreement, we may terminate this Agreement, and the rights granted by this Agreement, upon written notice to you without an opportunity to cure upon the occurrence of any of the following events:

12.1.1 You fail to obtain our written acceptance of a site by the applicable Site Acceptance Date or fail to develop and open a Subfranchised Restaurant by the applicable Opening Date. Termination of this Agreement pursuant to this Section 12.1.1 will not constitute a default of any Subfranchise Agreement.

12.1.2 At any time during the Development Term, you fail to have open and operating the number of Subfranchised Restaurants required by the Development Schedule. Termination of this Agreement pursuant to this Section 12.1.2 will not constitute a default of any Subfranchise Agreement.

12.1.3 You begin construction of a Subfranchised Restaurant before you execute the Subfranchise Agreement for that location.

12.1.4 You are insolvent or unable to pay your creditors (including us); file a petition in bankruptcy, an arrangement for the benefit of creditors or a petition for reorganization; there is filed against you a petition in bankruptcy, an arrangement for the benefit of creditors or petition for reorganization that is not dismissed within 60 days of the filing; you make an assignment for the benefit of creditors; or a receiver or trustee is appointed for you and not dismissed within 60 days of the appointment.

12.1.5 Execution is levied against your business or property; suit to foreclose any lien or mortgage against the premises or equipment of any Subfranchised Restaurant developed hereunder is instituted against you and is not dismissed within 60 days; or the real or personal property of any Subfranchised Restaurant developed hereunder is sold after levy thereupon by any sheriff, marshal or constable.

12.1.6 There is a material breach of any obligation under Section 11.

12.1.7 Any Transfer that requires our prior written consent occurs without your having obtained that prior written consent.

12.1.8 We discover that you made a material misrepresentation or omitted a material fact in the information that you furnished to us in connection with our decision to enter into this Agreement.

12.1.9 You knowingly falsify any report required to be furnished to us or make any material misrepresentation in your dealings with us or fail to disclose any material facts to us.

12.1.10 You, any 10% Owner, any guarantor under this Agreement or any of your officers, managers, members or directors is convicted of, or pleads no contest to, a crime that we reasonably believe is likely to harm the System or our goodwill.

12.1.11 You, the Operating Principal, any 10% Owner, any Affiliated Entity or any other entity that is a NativeWahl subfranchisee and in which you, your Operating Principal or any 10% Owner have a direct or indirect ownership interest remain in default beyond the applicable cure period under: **(a)** any other agreement with us or our affiliates; **(b)** any real estate lease, equipment lease or financing instrument relating to a Subfranchised Restaurant; or **(c)** any agreement with any vendor or supplier to a Subfranchised Restaurant; provided that if the default is not by you, you are given written notice of the default and 10 days to cure the default.

12.1.12 With respect to any Subfranchised Restaurant developed under this Agreement, an entity that is not a party to the applicable Subfranchise Agreement is operating the Subfranchised Restaurant without our prior written consent.

12.2 Termination Following Expiration of Cure Period.

12.2.1 Except for those items listed in Sections 12.1, 12.2.2 and 12.2.3, you will have 30 days after written notice of default from us within which to remedy the default and provide evidence of that remedy to us. If any such default is not cured within that time, this Agreement will terminate without further notice to you effective immediately upon expiration of that time, unless we notify you otherwise in writing. Notwithstanding the foregoing, if the default cannot be corrected within 30 days, you will have such additional time to correct the default as we believe to be reasonably required (not to exceed 90 days) provided that you begin taking the actions necessary to correct the default during the 30-day cure period and diligently and in good faith pursue those actions to completion. You will be in default under this Section 12.2.1 for any failure to materially comply with any of the requirements imposed by this Agreement or otherwise in writing, or to carry out the terms of this Agreement in good faith.

12.2.2 Notwithstanding the provisions of Section 12.2.1, if you fail to pay any monies owed to us or our affiliates when those monies become due and payable, and you fail to pay those monies within 10 days after receiving written notice of default, this Agreement will terminate effective immediately upon expiration of that time, unless we notify you otherwise in writing.

12.2.3 If you have received 2 or more notices of default under this Agreement within the previous 12 months, we will be entitled to send you a notice of termination upon your next default under this Agreement in that 12-month period without providing you an opportunity to remedy that default.

12.3 Statutory Limitations. If any valid, applicable law or regulation of a competent governmental authority with jurisdiction over this Agreement requires a notice or cure period prior to termination longer than set forth in this Agreement, this Agreement will be deemed amended to conform to the minimum notice or cure period required by the applicable law or regulation.

12.4 Obligations on Termination or Expiration. Upon termination or expiration of this Agreement:

12.4.1 You will have no further right to develop or open Subfranchised Restaurants in the Development Area, except that you will be entitled to complete and open a Subfranchised Restaurant for which a Subfranchise Agreement has been executed by your Affiliated Entity or you. Notwithstanding anything to the contrary in any Subfranchise Agreement between your Affiliated Entity or you and us, termination or expiration of this Agreement alone will not affect your right (or your Affiliated Entity's right) to continue to operate Subfranchised Restaurants that were open and operating as of the date this Agreement terminated or expired.

12.4.2 The limited exclusive rights granted to you in the Development Area will terminate, and we will have the right to operate, and license others to operate, Wahlburgers Restaurants anywhere in the Development Area.

12.4.3 You must promptly return to us all materials and information furnished by us or our affiliates, except materials and information furnished with respect to a Subfranchised Restaurant which is open and operating pursuant to an effective Subfranchise Agreement.

12.4.4 You and all persons and entities subject to the covenants contained in Section 11 will continue to abide by those covenants and must not, directly or indirectly, take any action that violates those covenants.

12.4.5 You must immediately pay to us and our affiliates all sums due and owing us or our affiliates pursuant to this Agreement.

12.4.6 We will retain the Development Fee.

13 RELATIONSHIP OF THE PARTIES

This Agreement does not create a fiduciary or other special relationship or make you or us an agent, legal representative, joint venturer, joint employer, partner, employee or servant of each other for any purpose. You are not authorized to make any contract, agreement, warranty or representation on our behalf, or to create any obligation, express or implied, on our behalf.

14 INDEMNIFICATION AND INSURANCE

14.1 Indemnification. You agree to defend, indemnify, and hold harmless us and our past, present and future parents, affiliates, officers, directors, members, managers, shareholders, agents, attorneys, consultants, and employees against any claims, losses, costs, expenses, liabilities and damages arising directly or indirectly from, as a result of, or in connection with your activities under this Agreement, as well as the costs of defending against such Claims (including, but not limited to, reasonable attorneys' fees, costs of investigation, settlement costs and interest). You promptly will give us written notice of any litigation, proceeding, or dispute filed or instituted against you that could directly or indirectly affect us or any of the other indemnitees under this Section and, upon request, you will furnish us with copies of any documents from such matters as we may request.

14.2 With respect to any threatened or actual litigation, proceeding, or dispute that could directly or indirectly affect us or any of the other indemnitees under this Section 14.1, we will have the right, but not the obligation, to: **(a)** choose counsel; **(b)** direct and control the handling of the matter; and/or **(c)** settle any claim against the indemnitees. Our exercise of these rights does not

affect your obligation to indemnify and hold us harmless in accordance with this Section. This Section will survive the expiration or termination of this Agreement, and applies to Claims even if they exceed the limits of your insurance coverage. During the Development Term, you must maintain in full force and effect that insurance which you determine to be necessary, which must include at least the types of insurance and the minimum policy limits specified in the Manual or otherwise in writing. Each insurance policy must be written by an insurance company that maintains an “A+” or better rating by the latest edition of Best’s Insurance Rating Service (or another rating service designated by us). The insurance policy or policies must protect you, us and our respective past, present and future officers, directors, members, managers, owners, employees, representatives, consultants, attorneys and agents. We and any entity with an insurable interest designated by us must be named as additional insureds in the policy or policies (statutory policies excepted). Each policy must include a waiver of subrogation in our favor. We may require additional types of coverage or increase the required minimum amount of coverage upon reasonable notice. Your obligation to obtain coverage is not limited in any way by insurance that we maintain. You must provide us with certificates of insurance evidencing the required coverage and proof of payment therefor no later than the date you sign this Agreement. The evidence of insurance must include a statement by the insurer that the policy or policies will not be canceled or materially altered without at least 30 days’ prior written notice to us. If you fail to obtain and maintain insurance coverage as required by this Agreement, we have the right, but not the obligation, to obtain the required insurance on your behalf and to charge you for the cost of the insurance, plus a reasonable fee for our services in procuring the insurance.

15 CONSENTS AND WAIVERS

15.1 Consent. Whenever our prior written approval, acceptance or consent is required under this Agreement, you agree to make a timely written request to us for such consent. Our approval, acceptance or consent must be in writing and signed by an authorized officer or manager to be effective.

15.2 No Warranties. We make no warranties or guarantees upon which you may rely by providing any waiver, approval, consent or suggestion to you in connection with this Agreement and assume no liability or obligation to you therefor, or by reason of any neglect, delay, or denial of any request therefor. We will not, by virtue of any waivers, approvals, consents, advice or services provided to you, assume responsibility or liability to you or to any third parties to which we would not otherwise be subject.

15.3 Waivers. No delay or failure to exercise any right under this Agreement or to insist upon your strict compliance with any obligation or condition, and no custom or practice that differs from the terms of this Agreement, will constitute a waiver of our right to exercise the contractual right or demand your strict compliance with the terms of this Agreement. Our waiver of any particular default does not affect or impair our rights with respect to any subsequent default you may commit. Our waiver of a default by another developer or subfranchisee does not affect or impair our right to demand your strict compliance with the terms of this Agreement. Our acceptance of any payments due from you does not waive any prior defaults.

16 NOTICES

Notices related to this Agreement will be effective upon receipt (or first rejection) and may be given by any of the following delivery methods: (a) certified or registered mail; (b) U.S. Priority Mail or national commercial delivery service (e.g., UPS, Federal Express); or (c) email (if receipt is

verified within 24 hours of transmission). Notices sent by (a) or (b) must be sent to the addresses on the first page of this Agreement. Email notices must be sent to the email address provided by the party. Either party can change its notice address by informing the other party.

17 ENTIRE AGREEMENT

Each element of this Agreement is essential and material. This Agreement, the Manual, the attachments to this Agreement and the documents referred to in this Agreement constitute the entire agreement between you and us with respect to your development rights in the Development Area and supersede all prior negotiations, representations, correspondence and agreements concerning the same subject matter. Except for the NativeWahl Franchise Disclosure Document and any Subfranchise Agreement executed pursuant to this Agreement, there are no other representations, inducements, promises, agreements, arrangements, or undertakings, oral or written, between the parties relating to the matters covered by this Agreement other than those set forth in this Agreement and in the attachments. No obligations or duties that contradict or are inconsistent with the express terms of this Agreement may be implied into this Agreement. Except as expressly set forth in this Agreement, no amendment, change or variance from this Agreement will be binding on either party unless mutually agreed to by the parties and executed in writing. Notwithstanding the foregoing, nothing in this Agreement is intended to disclaim any representation made in the NativeWahl Franchise Disclosure Document.

18 SEVERABILITY AND CONSTRUCTION

18.1 Severability. Each provision of this Agreement is severable from the others. If, for any reason, any provision is determined by a court to be invalid, the invalidity will not impair the operation of the remaining provisions of this Agreement. The latter will continue to be given full force and effect and bind us and you; the invalid provision(s) will be deemed not to be a part of this Agreement.

18.2 Survival. Each provision of this Agreement that, expressly, or by reasonable implication, is to be performed, in whole or in part, after the expiration, termination or Transfer of this Agreement will survive expiration, termination or Transfer.

18.3 Interpretation. This Agreement will not be interpreted in favor of or against any party based on a party's sophistication or based on the party that drafted this Agreement. Except as otherwise expressly provided, nothing in this Agreement is intended, or will be deemed, to confer any rights or remedies upon any person or legal entity other than you and us.

18.4 Our Discretion. Whenever we have a right and/or the discretion to take or withhold an action, or to grant or decline to grant you a right to take or withhold an action, except as otherwise expressly and specifically provided in this Agreement, we may make that decision or exercise our right and/or discretion on the basis of our judgment of what is in the best interests of the System. Our judgment of what is in the best interests of the System, at the time our decision is made or our right or discretion is exercised, can be made without regard to whether: **(a)** other reasonable alternative decisions or actions, or even arguably preferable alternative decisions or actions, could have been made by us; **(b)** our decision or the action taken promotes our financial or other interest; **(c)** our decision or the action taken applies differently to you and one or more other developers or subfranchisees or our company-owned or affiliate-owned operations; or **(d)** our decision or the action taken is adverse to your interests. We will have no liability to you for

any such decision or action. We and you intend that the exercise of our right or discretion will not be subject to limitation or review. If applicable law implies a covenant of good faith and fair dealing in this Agreement, we and you agree that such covenant will not imply any rights or obligations that are inconsistent with a fair construction of the terms of this Agreement and that this Agreement grants us the right to make decisions, take actions and/or refrain from taking actions not inconsistent with your rights and obligations under this Agreement.

18.5 Force Majeure. If the performance of any obligation by you or us under this Agreement is prevented, hindered or delayed by reason of Force Majeure, which cannot be overcome by reasonable commercial measures, your and our respective obligations (to the extent that you and we, having exercised best efforts, are prevented, hindered or delayed in such performance) will be suspended during the period of the Force Majeure event. The party whose performance is affected by an event of Force Majeure will give prompt written notice of the Force Majeure event to the other party of the Force Majeure event and an estimate as to its duration.

As used in this Agreement, "Force Majeure" means any act of God, strike, lock-out or other industrial disturbance, war (declared or undeclared), riot, epidemic, pandemic, outbreak of disease, fire or other catastrophe, act of any government or a third party and any other cause not within the control of the affected party (including, without limitation, any act of terrorism). The existence of Force Majeure will not affect your obligation to pay us, our affiliates or any supplier any monies owed to us when due. Your inability to obtain financing or pay us any monies owed to us (regardless of the reason) will not constitute Force Majeure.

19 DISPUTE RESOLUTION

19.1 Choice of Law. This Agreement and the relationship between the parties is governed by and will be construed in accordance with the laws of the State of Michigan, including the UCC provisions effective at the time of the dispute will govern without regards to conflict of law principles and where silent, federal law of the United States ("Federal Law") without regard to conflicts of laws principles.

19.2 Choice of Forum. The parties agree that, to the extent any disputes cannot be resolved directly between them, you must file any suit against us only in the federal or state court having jurisdiction where our principal offices are located at the time suit is filed. We must file suit in the federal or state court located in the jurisdiction where our principal offices are located at the time suit is filed or in the jurisdiction where you reside or do business or where the Development Area or any Subfranchised Restaurant is or was located or where the claim arose. You consent to the personal jurisdiction of those courts over you and to venue in those courts.

19.3 Limitation of Actions. Any legal action or proceeding (including a proceeding related to the offer and sale of a franchise to you) brought or instituted with respect to any dispute arising from or related to this Agreement or with respect to any breach of the terms of this Agreement must be brought or instituted within a period of 2 years after the initial occurrence of any act or omission that is the basis of the legal action or proceeding, regardless of when discovered. The preceding limitation period does not apply: **(a)** with respect to payments owed by one party to the other; **(b)** if prohibited by applicable law; or **(c)** if applicable law provides for a shorter limitations period.

19.4 Mutual Waiver of Jury Trial. Each of us irrevocably waives trial by jury in any litigation.

19.5 Mutual Waiver of Punitive Damages. Each of us waives any right to or claim of punitive, exemplary, multiple or consequential damages against the other in litigation and agrees to be limited to the recovery of actual damages sustained.

19.6 Remedies Not Exclusive. Except as provided in Sections 19.1 through 19.5, no right or remedy that the parties have under this Agreement is exclusive of any other right or remedy under this Agreement or under applicable law.

19.7 Reimbursement of Costs and Expenses. If either party brings an action to enforce this Agreement in a judicial proceeding, the party prevailing in that proceeding will be entitled to reimbursement of costs and expenses, including, but not limited to, reasonable accountants', attorneys', attorneys' assistants' and expert witness fees, the cost of investigation and proof of facts, court costs, other litigation expenses, and travel and living expenses, whether incurred prior to, in preparation for, or in contemplation of the filing of, the proceeding. If we utilize legal counsel (including in-house counsel employed by us) in connection with any failure by you to comply with this Agreement, you must reimburse us for any of the above-listed costs and expenses incurred by us. In any judicial proceeding, the amount of these costs and expenses will be determined by the court and not by a jury.

19.8 Rights of Parties are Cumulative. The parties' rights under this Agreement are cumulative, and the exercise or enforcement of any right or remedy under this Agreement will not preclude the exercise or enforcement by a party of any other right or remedy under this Agreement that it is entitled by law or this Agreement to exercise or enforce.

19.9 Survival. The provisions of this Section 19 will survive the expiration or earlier termination of this Agreement.

19.10 Tribal Peacemaking; Arbitration. Any claim between the parties arising out of or related to this Agreement or the parties' operations under this Agreement will first be subject to tribal Peacemaking; provided, however, that if this tribal Peacemaking is unable to successfully resolve the dispute through tribal Peacemaking within 30 days from the commencement of the tribal peacemaking process, such claims will be subject to arbitration.

20 MISCELLANEOUS

20.1 Gender and Number. All references to gender and number will be construed to include such other gender and number as the context may require.

20.2 Captions. All captions in this Agreement are intended solely for the convenience of the parties and none will be deemed to affect the meaning or construction of any provision of this Agreement.

20.3 Counterparts and Signatures. This Agreement may be executed in counterparts, and each copy so executed and delivered will be deemed an original. This Agreement may be signed using electronic signatures, and such signatures will have full legal force and effect.

20.4 Time. Time is of the essence of this Agreement for each provision in which time is a factor.

20.5 Injunctive Relief. You recognize that your failure to comply with the terms of this Agreement, including, but not limited to, the failure to fully comply with all post-termination obligations, is likely to cause irreparable harm to us, our affiliates and the System. Therefore, you

agree that, in the event of a breach or threatened breach of any of the terms of this Agreement by you, we will be entitled to declaratory and injunctive relief (both preliminary and permanent) restraining that breach and/or to specific performance without showing or proving actual damages and without posting any bond or security.

20.6 Compliance with U.S. Laws. You acknowledge that under applicable U.S. law, including, without limitation, Executive Order 13224, signed on September 23, 2001 (“Order”), we are prohibited from engaging in any transaction with any person engaged in, or with a person aiding any person engaged in, acts of terrorism, as defined in the Order. Accordingly, you represent and warrant to us that, as of the date of this Agreement, neither you nor any person holding any ownership interest in you, controlled by you, or under common control with you is designated under the Order as a person with whom business may not be transacted by us, and that you: **(a)** do not, and hereafter will not, engage in any terrorist activity; **(b)** are not affiliated with and do not support any individual or entity engaged in, contemplating, or supporting terrorist activity; and **(c)** are not acquiring the rights granted under this Agreement with the intent to generate funds to channel to any individual or entity engaged in, contemplating, or supporting terrorist activity, or to otherwise support or further any terrorist activity.

21 ACKNOWLEDGEMENTS

You represent, acknowledge and warrant to us (and you agree that these representations, acknowledgments and warranties will survive termination of this Agreement) that:

21.1 This Agreement involves significant legal and business rights and risks. We do not guarantee your success. You have read this Agreement in its entirety, conducted an independent investigation of the business contemplated by this Agreement, have been thoroughly advised with regard to the terms and conditions of this Agreement by legal counsel or other advisors of your choosing, recognize that the nature of the business conducted by Wahlburgers Restaurants may change over time and have had ample opportunity to investigate all representations made by or on behalf of us. The prospect for success of the business undertaken by you is speculative and depends to a material extent upon your personal commitment, capability and direct involvement in the day-to-day management of the business.

21.2 Acceptance of one or more sites by us and our refusal to accept other sites is not a representation that a Subfranchised Restaurant at an Authorized Site will achieve a certain sales volume or a certain level of profitability, or that a Subfranchised Restaurant at an Authorized Site will have a higher sales volume or be more profitable than a site which we did not accept. Acceptance by us merely means that the minimum criteria which we have established for identifying suitable sites for proposed Wahlburgers Restaurants have been met. Because real estate development is an art and not a precise science, you agree that acceptance, or refusal to accept a proposed site by us, whether or not a site report is completed and/or submitted to us will not impose any liability or obligation on us. The decision whether to develop a particular site is yours, subject to acceptance of the site by us. Preliminary acceptance of a proposed site by any of our representatives is not conclusive or binding, because his or her recommendation may be rejected by us.

21.3 We expressly disclaim the making of, and you acknowledge that you have not received, any warranty or guaranty, express or implied, as to the potential volume, profits or success of the business venture contemplated by this Agreement. We do not, by virtue of any approvals or advice provided to you, assume responsibility or liability to you or any third-party to which we would otherwise not be subject.

21.4 We have entered, and will continue to enter, into agreements with other area developers and subfranchisees. The manner in which we enforce our rights and the area developers' and subfranchisees' obligations under any of those other agreements will not affect our ability to enforce our rights or your obligations under this Agreement.

21.5 The Development Fee is not refundable for any reason.

21.6 We may change or modify the System, from time to time, including the Manual, and you will be required to make such expenditures as such changes or modifications in the System may require.

21.7 You have not received from us or our affiliates or anyone acting on our behalf any representation of your potential sales, expenses, income, profit or loss.

21.8 You have not received from us or our affiliates or anyone acting on our behalf any representations other than those contained in our Franchise Disclosure Document provided to you as inducements to enter this Agreement.

21.9 Even though this Agreement contains provisions requiring you to develop the Subfranchised Restaurants in compliance with the System: **(a)** we and our affiliates do not have actual or apparent authority to control the day-to-day conduct and operation of your business or employment decisions; **(b)** neither you nor we intend for us or our affiliates to incur any liability in connection with or arising from any aspect of the System or your use of the System, whether or not in accordance with the requirements of the Manual; and **(c)** you are the sole employer of your employees and you and we are not joint employers.

21.10 You will be solely responsible for: **(a)** hiring, training and supervising efficient, competent and courteous employees of good character for the operation of the Franchised Restaurants; **(b)** the terms of their employment and compensation; and **(c)** the proper training of the employees in the operation of the Subfranchised Restaurants.

21.11 You understand that there are certain limitations to your exclusive rights in the Development Area during the Development Term and that, following termination or expiration of the Development Term, we may develop and operate, or license others to develop and operate Wahlburgers Restaurants at any location in the Development Area.

21.12 In the event of a dispute between us, you and we have waived our right to a jury trial.

21.13 Your execution of this Agreement does not and will not conflict or interfere, directly or indirectly, intentionally or otherwise, with the terms of any other agreement with any third party to which you, any of your owners or any affiliate of yours is a party, including, but not limited to, any noncompetition provision.

21.14 You have received the NativeWahl Franchise Disclosure Document at least 14 days prior to your signing this Agreement or payment of any monies to us, or earlier if required by applicable law.

IN WITNESS WHEREOF, the parties have executed this Agreement by their duly authorized representatives.

AREA DEVELOPER:NativeWahl:

_____ **NATIVEWAHL LLC**

By: By:

Print Name: Print Name: .

Title: Title:

Date: Date:

EXHIBIT A

DEVELOPMENT INFORMATION

1.Development Area. The Development Area will be _____.

Your rights in the Development Area are subject to the limitations described in Section 2. Any political boundaries contained in the description of the Development Area will be considered fixed as of the Effective Date and will not change notwithstanding a political reorganization or a change in those boundaries. Unless otherwise specified, all street boundaries are deemed to include only the inside portion of the stated boundary.

2.Development Fee. The Development Fee is \$____.

3.Development Schedule. During the Development Term, you will develop and continue to operate a total of _____ Subfranchised Restaurants in the Development Area in accordance with the following schedule:

Number of Subfranchised Restaurants	Site Acceptance Date	Opening Date	Cumulative Number of Subfranchised Restaurants to be Open and Operating on the Opening Date, Including the Subfranchised Restaurant to be Established

4.Ownership: If you are a business entity, the following is a list of all holders of a direct or indirect equity interest in you and their respective percentage interests:

Name	Address	Ownership Interest

5. Operating Principal: _____

6.Multi-Unit Manager (if applicable): _____

7.Existing Businesses:

Name of Business	Description of Business

EXHIBIT B

GUARANTEE AND ASSUMPTION OF AREA DEVELOPER'S OBLIGATIONS

In consideration of, and as an inducement to, the execution of the NativeWahl Restaurant Area Development Agreement dated as of _____ ("Agreement") by NativeWahl LLC ("NativeWahl"), entered into with _____ ("Area Developer"), the undersigned (collectively, "Guarantors") hereby personally and unconditionally agree as follows:

1. Guarantee To Be Bound By Certain Obligations. Guarantors hereby personally and unconditionally guarantee to NativeWahl and its successors and assigns, for the Development Term and thereafter as provided in the Agreement or at law or in equity, that each will be personally bound by the restrictions contained in Section 11 of the Agreement.

2. Guarantee and Assumption of Area Developer's Obligations. Guarantors hereby: **(A)** guarantee to NativeWahl and its successors and assigns, for the Development Term and thereafter as provided in the Agreement or at law or in equity, that Area Developer and any assignee of Area Developer's interest under the Agreement will: **(1)** punctually pay and perform each and every undertaking, agreement and covenant set forth in the Agreement and **(2)** punctually pay all other monies owed to NativeWahl and/or its affiliates; **(B)** agree to be personally bound by each and every provision in the Agreement, including, without limitation, the provisions of Sections 11 and 14.1; and **(C)** agree to be personally liable for the breach of each and every provision in the Agreement.

3. General Release. Each Guarantor (if an individual, on behalf of him/herself and his/her heirs, representatives, successors and assigns, and if a business entity, on behalf of itself and its parent, subsidiaries and affiliates) (collectively, "Releasors"), freely and without any influence, forever releases and covenants not to sue NativeWahl, its parent, subsidiaries and affiliates and their respective past and present officers, directors, managers, members, shareholders, agents and employees, in their corporate and individual capacities, with respect to any and all claims, demands, liabilities and causes of action of whatever kind or nature, whether known or unknown, vested or contingent, suspected or unsuspected (collectively, "Claims"), that any Releasor now owns, has or claims to have or holds, or may in the future own or hold, or at any prior time owned, held, had or claimed to have, based on, arising out of or relating to, in whole or in part, any fact, event, conduct or omissions occurring on or before the date of this Guarantee, including, without limitation, Claims arising under federal, state and local laws, rules and ordinances and Claims arising out of, or relating to this Guarantee, the Agreement and all other agreements between any Releasor and NativeWahl or its parent, subsidiaries or affiliates, the sale of any franchise to any Releasor, the development and operation of any Subfranchised Restaurants and the development and operation of all other restaurants operated by any Releasor that are franchised by NativeWahl. Releasors expressly agree that fair consideration has been given by NativeWahl for this release, and they fully understand that this is a negotiated, complete and final release of all Claims.

4. General Terms and Conditions. The following general terms and conditions will apply to this Guarantee:

A. Each of the undersigned waives: **(1)** acceptance and notice of acceptance by NativeWahl of the foregoing undertakings; **(2)** notice of demand for payment of any indebtedness or nonperformance of any obligations hereby guaranteed; **(3)** protest and notice of default to any party with respect to the indebtedness or nonperformance of any obligations hereby guaranteed; **(4)** any right he/she/it may have to require that an action be brought against Area Developer or any other person as a condition of liability; **(5)** all rights to payments and claims for reimbursement or

subrogation which any of the undersigned may have against Area Developer arising as a result of the execution of and performance under this Guarantee by the undersigned; **(6)** any law or statute which requires that NativeWahl make demand upon, assert claims against or collect from Area Developer or any others, foreclose any security interest, sell collateral, exhaust any remedies or take any other action against Area Developer or any others prior to making any demand upon, collecting from or taking any action against the undersigned with respect to this Guarantee; **(7)** any and all other notices and legal or equitable defenses to which he may be entitled; and **(8) any and all right to have any legal action under this Guarantee decided by a jury.**

B. Each of the undersigned consents and agrees that: **(1)** his/her/its direct and immediate liability under this Guarantee will be joint and several; **(2)** he/she/it will render any payment or performance required under the Agreement if Area Developer fails or refuses punctually to do so; **(3)** such liability will not be contingent or conditioned upon pursuit by NativeWahl of any remedies against Area Developer or any other person; **(4)** such liability will not be diminished, relieved or otherwise affected by any amendment of the Agreement, any extension of time, credit or other indulgence which NativeWahl may from time to time grant to Area Developer or to any other person, including, without limitation, the acceptance of any partial payment or performance or the compromise or release of any claims, none of which will in any way modify or amend this Guarantee, which will be continuing and irrevocable during the term of the Agreement and for so long thereafter as there are monies or obligations owing from Area Developer to NativeWahl or its affiliates under the Agreement; and **(5)** monies received from any source by NativeWahl for application toward payment of the obligations under the Agreement and under this Guarantee may be applied in any manner or order deemed appropriate by NativeWahl. In addition: **(a)** each Guarantor acknowledges that the obligations under this Guarantee will continue to remain in force and effect unless NativeWahl in its sole discretion, in writing, releases him/her/it from this Guarantee; and **(b)** following any Transfer, the obligations of each Guarantor under this Guarantee will continue to remain in force and effect unless NativeWahl in its sole discretion, in writing, releases the Guarantor from this Guarantee. Notwithstanding the provisions of the previous sentence, unless prohibited by applicable law, the obligations contained in Section 11.3 of the Agreement will remain in force and effect for a period of 2 years after any such release by NativeWahl. A release by NativeWahl of any Guarantor will not affect the obligations of any other Guarantor.

C. If NativeWahl brings a legal action to enforce this Guarantee, the prevailing party in such proceeding will be entitled to reimbursement of its costs and expenses, including, but not limited to, reasonable accountants', attorneys', attorneys' assistants' and expert witness fees, cost of investigation and proof of facts, court costs, other litigation expenses and travel and living expenses, whether incurred prior to, in preparation for or in contemplation of the filing of any such proceeding. In any judicial proceeding, these costs and expenses will be determined by the court and not by a jury.

D. If NativeWahl utilizes legal counsel (including in-house counsel employed by NativeWahl or its affiliates) in connection with any failure by the undersigned to comply with this Guarantee, the undersigned will reimburse NativeWahl for any of the above-listed costs and expenses incurred by it.

E. If any of the following events occur, a default ("Default") under this Guarantee will exist: **(1)** failure of timely payment or performance of the obligations under this Guarantee; **(2)** breach of any agreement or representation contained or referred to in this Guarantee; **(3)** the dissolution of, termination of existence of, loss of good standing status by, appointment of a receiver for, assignment for the benefit of creditors of, or the commencement of any insolvency or bankruptcy proceeding by or against, any of the undersigned; and/or **(4)** the entry of any monetary judgment or the assessment against, the filing of any tax lien against, or the issuance of any writ of garnishment

or attachment against any property of or debts due any Guarantor. If a Default occurs, the obligations of each Guarantor will be due immediately and payable without notice. Upon the death of a Guarantor, the estate will be bound by this Guarantee for all obligations existing at the time of death. The obligations of the surviving Guarantors will continue in full force and effect.

F. This Guarantee will inure to the benefit of and be binding upon the parties and their respective heirs, legal representatives, successors and assigns. NativeWahl' interests in and rights under this Guarantee are freely assignable, in whole or in part, by NativeWahl. Any assignment will not release the undersigned from this Guarantee.

G. Section 19 of the Agreement is incorporated by reference into this Guarantee and all capitalized terms that are not defined in this Guarantee will have the meaning given them in the Agreement.

This release does not apply with respect to claims arising under the Washington Franchise Investment Protection Act, RCW 19.100, and the rules adopted thereunder.

IN WITNESS WHEREOF, each of the undersigned has hereunto affixed his signature.

GUARANTORS:

Date: _____

Print Name: _____

Address: _____

Date: _____

Print Name: _____

Address: _____

EXHIBIT D
GAMING FACILITY ADDENDUM

**GAMING FACILITY ADDENDUM TO
WAHLBURGERS RESTAURANT SUBFRANCHISE AGREEMENT**

THIS GAMING FACILITY ADDENDUM to the Wahlburgers Restaurant Subfranchise Agreement for a Tribal Location dated as of _____ ("Subfranchise Agreement") by and between NativeWahl LLC ("Master Franchisee", "we", "us" or "our") and _____ ("Subfranchisee", "you" or "your") is entered into simultaneously with the execution of the Subfranchise Agreement.

RECITALS

Pursuant to the Subfranchise Agreement, we granted you the right to develop, open and operate a Subfranchised Restaurant at the Subfranchised Location.

Since the Subfranchised Restaurant will be located in _____ ("Gaming Facility"), you and we have agreed to modify certain provisions in the Subfranchise Agreement and are entering into this Addendum to make those modifications.

NOW, THEREFORE, the parties agree to amend the Subfranchise Agreement as follows:

1. **Capitalized Terms.** Any capitalized term not defined in this Addendum will have the meaning given to it in the Subfranchise Agreement.
2. **Term.** Section 2.1. of the Subfranchise Agreement is deleted and is replaced with the following:

The Term begins on the Effective Date and, unless this Agreement is terminated at an earlier date as provided in Section 19, expires at midnight on the day preceding the 20th anniversary of the date the Subfranchised Restaurant first opened for business. (We may complete and forward to you a notice to memorialize the date the Subfranchised Restaurant first opened for business.) Notwithstanding the foregoing, this Agreement will automatically terminate if your foodservice contract or lease (collectively, "lease") with the Gaming Facility owner or operator ("Owner") terminates or expires without renewal. In addition, you may terminate this Agreement following 60 days' written notice to us if the Owner instructs you in writing to cease operating the Subfranchised Restaurant (provided you have exercised your best efforts to arrange a meeting between the Owner and us, if we so elect, to discuss the continued operation of the Subfranchised Restaurant). If your lease with the Gaming Facility permits the Owner to take this action on shorter notice, the notice period provided in that contract will govern, provided you have given us a copy of the relevant contract provision.

3. **Development Procedure.** Section 3 of the Subfranchise Agreement is deleted; provided however, the location of the Subfranchised Restaurant within the Gaming Facility will be subject to our prior written approval.
4. **Lease Provisions.** Section 4.1.3. of the Subfranchise Agreement is deleted.
5. **Opening Date.** The first sentence of Section 5.2.1. of the Subfranchise Agreement is deleted and is replaced with the following: "You must open the Subfranchised Restaurant for business at the Subfranchised Location no later than 180 days after the Effective Date ("Opening Date")."
6. **Right to Open the Subfranchised Restaurant.** Section 5.3.9. of the Subfranchise

Agreement is deleted.

7. **Grand Opening Plan.** Section 8.6 of the Subfranchise Agreement is deleted.

8. **Grounds for Termination.** Section 19.1.14. of the Subfranchise Agreement is deleted.

9. **Miscellaneous.**

A. **Captions.** All captions in this Addendum are intended solely for the convenience of the parties, and none will be deemed to affect the meaning or construction of any provision of this Addendum.

B. **Counterparts.** This Addendum may be executed in counterparts, and each copy so executed and delivered will be deemed to be an original. This Addendum may be signed using electronic signatures, and such signatures will have full legal force and effect.

C. **Limited Modification.** Except as expressly modified by this Addendum, the Subfranchise Agreement remains unmodified and in full force and effect.

IN WITNESS WHEREOF, the parties have executed this Agreement by their duly authorized representatives.

SUBFRANCHISEE

**MASTER FRANCHISEE:
NATIVEWAHL LLC**

By: _____

By: _____

Print Name: _____

Print Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

EXHIBIT E
CONFIDENTIALITY AGREEMENT

CONFIDENTIALITY AGREEMENT

In consideration of the willingness of NativeWahl LLC ("NativeWahl") and Wahlburgers Franchising LLC ("Wahlburgers") to permit me to review the confidential operating Manual ("Manual") before entering into a Subfranchise Agreement, I agree, individually and as an officer, member or partner of any entity that may enter into an agreement with NativeWahl, as follows:

1. As used in this Agreement, the term "Confidential Information" means all information contained in the Manual and all other information relating to the Wahlburgers System disclosed to me except: information which is now, or hereafter becomes, generally known (other than by unauthorized disclosure, whether deliberate or inadvertent, by myself or by any other person or entity with which I am affiliated); information that was in my possession at the time of receipt of the Manual; and information that comes into my possession after the date of this Agreement from a source not under an obligation of secrecy to NativeWahl and/or Wahlburgers.
2. I agree not to make any use of the Confidential Information, not to make any copies of the Confidential Information and not to reveal any of the Confidential Information to any person who has not signed a Confidentiality Agreement with NativeWahl and/or Wahlburgers.
3. This Agreement and the relationship between the parties is governed by and will be construed in accordance with the laws of Little River Band of Ottawa Indians ("Tribal Law") and where silent, federal law of the United States ("Federal Law") without regard to conflicts of laws principles. In the event that Tribal Law and Federal Law are silent with respect to a matter to be resolved, the laws of the State of Michigan effective at the time of the dispute will govern without regards to conflict of law principles.

Signature: _____

Signature: _____

Print Name: _____

Print Name: _____

Date: _____ 202__

EXHIBIT F
FINANCIAL STATEMENTS

NativeWahl's Financial Statements

UNAUDITED FINANCIALS

THESE FINANCIAL STATEMENTS ARE PREPARED WITHOUT AN AUDIT.

PROSPECTIVE FRANCHISEES OR SELLERS OF FRANCHISES SHOULD BE ADVISED THAT NO CERTIFIED PUBLIC ACCOUNTANT HAS AUDITED THESE FIGURES OR EXPRESSED HIS/HER OPINION WITH REGARD TO THE CONTENT OR FORM

NativeWahl LLC
Profit & Loss
January through December 2024

	Jan - Dec 24
Ordinary Income/Expense	
Income	
Franchise Commission	199,519.31
Franchise Fee	40,000.00
Interest Income	2.27
Total Income	239,521.58
Cost of Goods Sold	
Franchise Commission Expense	100,698.70
Franchise Fee Expense	20,000.13
Total COGS	120,698.83
Gross Profit	118,822.75
Expense	
Bank Service Fees	445.30
Insurance	10,604.04
Interest Expense	542.72
Legal & Professional Fees	51,347.46
Management Fees	183,626.75
Training and Travel	0.00
Total Expense	246,566.27
Net Ordinary Income	-127,743.52
Other Income/Expense	
Other Income	
Other Income	542.72
Total Other Income	542.72
Other Expense	
Amortization Expense	49,999.92
Total Other Expense	49,999.92
Net Other Income	-49,457.20
Net Income	-177,200.72

NativeWahl LLC
Balance Sheet
As of December 31, 2024

	Dec 31, 24
ASSETS	
Current Assets	
Checking/Savings	
ChoiceOne-7188	114,034.29
Total Checking/Savings	114,034.29
Accounts Receivable	
Accounts Receivable	88,462.62
Total Accounts Receivable	88,462.62
Total Current Assets	202,496.91
Other Assets	
Accumulated Amortization	-149,999.92
Master Franchise Agreement	1,000,000.00
Total Other Assets	850,000.08
TOTAL ASSETS	1,052,496.99
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Accounts Payable	
Accounts Payable ...	94,658.89
Total Accounts Payable	94,658.89
Other Current Liabilities	
Accounts Payable	3,589.10
Loans Payable	
A/P Little River Holdings	422,893.23
Loan from Member (NSRG)	55,000.00
Total Loans Payable	477,893.23
Total Other Current Liabilities	481,482.33
Total Current Liabilities	576,141.22
Total Liabilities	576,141.22
Equity	
NSRG Member Equity	653,556.49
Net Income	-177,200.72
Total Equity	476,355.77
TOTAL LIABILITIES & EQUITY	1,052,496.99

NATIVE WAHL, LLC
AUDITED FINANCIAL STATEMENTS
For the year ended December 31, 2024

NativeWahl, LLC
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INDEPENDENT AUDITORS' REPORT

Midwest Professionals, P.L.L.C.

Certified Public Accountants

215 South Court Avenue, Gaylord, MI 49735

989-732-1156 Fax 989-731-2541

INDEPENDENT AUDITORS' REPORT

The Members of
NativeWahl, LLC

Report on the Audit of the Financial Statements

Opinion

We have audited the accompanying financial statements of NativeWahl, LLC, ("NativeWahl"), a legally separate subsidiary of Little River Holdings, LLC, as of and the years ended December 31, 2023 and 2024, and the related notes to the financial statements, which collectively comprise NativeWahl's basic financial statements as listed in the table of contents.

In our opinion, based on our audit and the report of other auditors, the financial statements referred to above present fairly, in all material respects, the respective financial position of NativeWahl as of December 31, 2023 and 2024, and the respective changes in financial position, and where applicable, cash flows thereof for the years then ended in accordance with accounting principles generally accepted in the United States of America.

We did not audit the financial statements of NativeWahl as of December 31, 2023, which represent 100% of the assets, members' equity, and revenues of NativeWahl as of December 31, 2023. Those statements were audited by other auditors whose report has been furnished to us, and our opinion, insofar as it relates to the amounts included for NativeWahl as of December 31, 2023, is based solely on the report of the other auditors.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of NativeWahl and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about NativeWahl's ability to continue as a going concern for twelve months beyond the financial statements date, including any currently known information that may raise substantial doubt shortly thereafter.

Member of American Institute of Certified Public Accountants

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgement made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the NativeWahl's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events considered in the aggregate that raise substantial doubt about the NativeWahl's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.



Digitally signed by J. Kurt Tucker-
Senior Partner
DN: cn=J. Kurt Tucker-Senior
Partner, o=Midwest Professionals,
PLLC, ou,
email=kurt@mwpp.us.com, c=US
Date: 2025.06.10 10:52:46 -04'00'

Midwest Professionals, P.L.L.C.

June 10, 2025

Gaylord, Michigan

Member of American Institute of Certified Public Accountants

FINANCIAL STATEMENTS

NativeWahl, LLC
Balance Sheet
as of December 31, 2024 and 2023

	<u>2024</u>	<u>2023</u>
Assets		
Current Assets		
Cash	\$ 114,034	\$ 166,538
Accounts Receivable	<u>88,463</u>	<u>118,497</u>
Total Current Assets	202,497	285,035
Intangible Assets, Net	850,000	900,000
Total Assets	<u><u>\$ 1,052,497</u></u>	<u><u>\$ 1,185,035</u></u>
Liabilities and Members' Equity		
Current Liabilities		
Accounts Payable (Note 4)	\$ 39,622	\$ 60,481
Advances Payable - Member (Note 3)	<u>481,520</u>	<u>370,998</u>
Total Current Liabilities	521,142	431,479
Non-Current Liabilities		
Notes Payable - Members (Note 3)	<u>55,000</u>	<u>100,000</u>
Total Non-Current Liabilities	55,000	100,000
Total Liabilities	<u>576,142</u>	<u>531,479</u>
Members' Equity (Note 7)	<u>476,355</u>	<u>653,556</u>
Total Liabilities & Members' Equity	<u><u>\$ 1,052,497</u></u>	<u><u>\$ 1,085,035</u></u>

The accompanying notes are an integral part of these financial statements.

NativeWahl, LLC
Statement of Operations and Members' Equity
Years Ended December 31, 2024 and 2023

	<u>2024</u>	<u>2023</u>
Revenue		
Royalty Fees	\$ 199,519	\$ 74,949
Initial Subfranchise Fees	40,000	60,000
Other Revenue	543	-
Interest Income	<u>2</u>	<u>-</u>
Total Revenues	240,064	134,949
Cost of Revenue		
Franchise Commission Fees	<u>120,699</u>	<u>31,747</u>
Total Cost of Revenue	<u>120,699</u>	<u>31,747</u>
Gross Profit	119,365	103,202
Expenses		
Amortization Expense	50,000	50,000
Interest Expense	543	-
Operating Expenses	<u>246,023</u>	<u>93,997</u>
Total Expense	<u>296,566</u>	<u>143,997</u>
Net Loss	(177,201)	(40,795)
Members' Equity, Beginning of Year	<u>653,556</u>	<u>694,351</u>
Members' Equity, End of Year	<u><u>\$ 476,355</u></u>	<u><u>\$ 653,556</u></u>

The accompanying notes are an integral part of these financial statements.

NativeWahl, LLC
Statement of Cash Flows
Years Ended December 31, 2024 and 2023

	<u>2024</u>	<u>2023</u>
Cash Flows from Operating Activities		
Net Loss	\$ (177,201)	\$ (40,795)
Adjustments to Reconcile Net Loss to Net Cash from Operating Activities		
Amortization	50,000	50,000
Changes in Assets and Liabilities		
Accounts Receivable	30,035	(114,933)
Prepaid Expenses	-	8,878
Accounts Payable	<u>37,767</u>	<u>57,881</u>
Net Cash from Operating Activities	(59,399)	(38,969)
Cash Flows from Financing Activities		
Notes Payable to Members	(45,000)	-
Advances from Members	<u>51,895</u>	<u>85,765</u>
Net Cash from Financing Activities	6,895	85,765
Net Change in Cash	(52,504)	46,796
Cash, Beginning of year	<u>166,538</u>	<u>119,742</u>
Cash, End of Year	<u>\$ 114,034</u>	<u>\$166,538</u>

The accompanying notes are an integral part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS

NativeWahl, LLC
Notes to the Financial Statements
December 31, 2024 and 2023

Note 1 – Organization and Summary of Significant Accounting Policies

Nature of business and concentration risk – NativeWahl, LLC (NativeWahl or the Company), a legally separate wholly owned subsidiary of Native Source Restaurant Group, LLC, a legally separate wholly owned subsidiary of Little River Holdings, LLC, a legally separate wholly owned subsidiary of the Little River Band of Ottawa Indians, was formed on October 11, 2021, to operate as a master franchisee engaged in the licensing and support of sub-franchisees operating Wahlburgers' restaurants within tribally owned locations (commonly referred to as Reservations, Trusts, or Fee Lands). As of December 31, 2024, the Company had five sub-franchise agreements executed with four open and operating.

Basis of accounting - NativeWahl is a non-government component unit of the Little River Band of Ottawa Indians. When a non-government component unit separately issues financial statements, it typically follows the FASB model. This is because non-governmental entities, such as for-profit limited liability companies, are generally required to adhere to accounting standards set by the Financial Accounting Standards Board (FASB). However, if the component unit is included in the government's financial reporting entity, its financial information must be converted to conform to GASB standards for inclusion in the government's financial statements. This ensures consistency across the reporting entity.

These separately issued financial statements of NativeWahl have been prepared in conformity with generally accepted accounting principles (GAAP). The Financial Accounting Standards Board (FASB) is the accepted standard-setting body for establishing financial accounting and reporting principles. These financial statements are reported using the economic resources measurement focus and the accrual basis of accounting. Under this method, revenues are recorded when earned and expenses are recorded when liabilities are incurred, regardless of when the related cash flow takes place.

Use of estimates – The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the year. Actual results could differ from those estimates. Significant estimates include, but are not limited to, the recoverability of master franchise rights.

Cash – Cash consists of demand deposits in banks. The Company periodically has deposits in financial institutions in excess of federally insured limits. Management does not believe the Company is exposed to any significant interest rate or other financial risk as a result of these deposits. The company considers all deposits with maturities of three months or less to be cash equivalents. As of December 31, 2024, the bank balance and carrying balance of cash and cash equivalents was \$114,034. As of December 31, 2024 the entire bank balance was fully insured under FDIC coverage.

NativeWahl, LLC
Notes to the Financial Statements
December 31, 2024 and 2023

Note 1 – Organization and Summary of Significant Accounting Policies - Continued

Adoption of a new accounting standard – Effective January 2, 2023, the Company adopted Accounting Standards Update (ASU) 2016-13, *Financial Instruments-Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*, along with several additional clarification ASU's issued during 2018 and 2019, collectively (CECL). CECL requires the reporting entity to estimate expected credit losses over the life of a financial asset and requires the credit loss to be recognized upon initial recognition of the financial asset. As part of the assessment of the adequacy of the Company's allowances for credit losses, the Company considered a number of factors including, but not limited to, customer credit ratings, age of receivables, and expected loss rates. The Company applied the modified retrospective method of adoption. However, the adoption of CECL did not have any material impact to retained earnings for the Company.

Accounts receivable – Accounts receivable represents unpaid royalties from sub-franchise sales and are due within 30 days from the invoice date. Accounts receivable is stated at the amount management expects to collect from outstanding balances. The contract in 2024 does not have a significant financing component. As of December 31, 2024 and 2023, management has determined that an allowance for credit losses was not warranted.

Intangible asset – The intangible asset consists of a master franchise right which will be amortized on a straight-line basis over the term of the initial sub-franchise term, which is 20 years. Management annually reviews these assets for impairment whenever events or changes in circumstances indicate the related carrying amount may not be recoverable. There was no impairment as of December 31, 2024 or 2023.

Revenue from contracts with customers – The Company's revenue consists primarily of initial sub-franchise fees and on-going royalties. Royalty revenues are based on a percentage of sub-franchise sales and recognized at the time the underlying sales occur. Royalty rates include a royalty fee of 4.0% to 8.0% plus a brand fund fee of 0.5%. Effective January 1, 2022, the Company has elected the practical expedient ASU 2021-02, which adds subtopic Accounting Standards Codification 952-606, *Franchisors – Revenue from Contracts with Customers*, and allows non-public entities to account for pre-opening services (distinct from the franchise license) as a single performance obligation. Initial sub-franchise fees related to pre-opening services and franchise rights. The franchise rights (greater of \$20,000 or 50% of sub-franchise fee) are collected on behalf of the franchisor. As the Company does not have the risks and rewards of ownership and, accordingly, acts as an agent, no revenue is recognized for that portion of the sub-franchise fee. Revenue is recognized at the point of time when service is provided. Contract receivables were \$88,463 and \$118,497 as of December 31, 2024, and December 31, 2023, respectively.

Income taxes – NativeWahl has elected in prior years to be taxed as partnership under the provisions of the Internal Revenue Code whereby federal taxable income, as well as tax credits, are passed directly to the members for inclusion in their personal income tax returns. Therefore, federal income taxes are not provided in these financial statements. Some states and localities assess income taxes at the entity level for "LLC's." One of the audit partners was bought out in 2024 (see Note 5).

NativeWahl, LLC
Notes to the Financial Statements
December 31, 2024 and 2023

Note 1 – Organization and Summary of Significant Accounting Policies – Continued

Income taxes (Continued) – Management has evaluated the Company’s income tax filing positions since its inception in 2021, the period which remains subject to examination as of December 31, 2024. The Company concluded that there are no significant uncertain tax positions requiring recognition in the Company's financial statements. The Company does not expect the total amount of unrecognized tax benefits (UTB) (e.g., tax deductions, exclusions, or credits claimed or expected to be claimed) to significantly change in the next twelve months. The Company does not have any amounts accrued for interest and penalties related to UTBs as of December 31, 2024, and is not aware of any claims for such amounts by federal or state income tax authorities.

Subsequent events – Subsequent events are events or transactions that occur after the balance sheet date but before the consolidated financial statements are available to be issued. The Company recognizes the effects of all subsequent events that provide additional evidence about conditions that existed at the date of the balance sheet, including the estimates inherent in the process of preparing the financial statements. The Company’s financial statements do not recognize subsequent events that provide evidence about conditions that did not exist at the date of the balance sheets but arose after the balance sheets date and before the financial statements are available to be issued.

Management has evaluated subsequent events for potential recognition and disclosure through the date the financial statements were available to be issued.

Legal – The Company may, from time to time, be involved in various other legal actions arising in the normal course of business.

Note 2 – Intangible Asset

The intangible asset consists of master franchise rights relating to the Wahlburgers’ franchise. Additionally, this includes the right to establish and grant sub-franchisees the right to develop, open, and operate sub-franchised restaurants at authorized locations. The master franchise rights are amortized on a straight-line basis over the term of the successor sub-franchise agreement, which is 20 years. The estimated amortization expense for each of the five succeeding years and thereafter is as follows:

Years Ending December 31,	
2025	\$ 50,000
2026	50,000
2027	50,000
2028	50,000
2029	50,000
2030-2034	250,000
2035-2039	250,000
2040-2041	100,000
Total	\$ 850,000

Amortization expense was \$50,000 in 2024.

NativeWahl, LLC
Notes to the Financial Statements
December 31, 2024 and 2023

Note 3 – Related-Party Transactions

Notes payable is noninterest-bearing and considered due on demand to its members. The notes are expected to be paid off as cash flows permit. As of December 31, 2024 and 2023, the balance on the notes was \$55,000 and \$100,000, respectively. In April 2024, the note payable to one member in the amount of \$45,000 was paid off. See Note 5 for further information on the partnership buyout.

Member advances payable is noninterest-bearing and considered due on demand to its member. The advances are expected to be paid off as cash flows permit. As of December 31, 2024 and 2023, the balance on the member advances was \$481,520 and \$370,998, respectively.

Two of the Sub-franchise Agreements are affiliated. Native Source Restaurant Group, LLC (NSRG), holds 100% of the ownership interest in NativeWahl, LLC. Additionally, NSRG holds 100% ownerships interest in two of the sub-franchises: Cleveland Wahl, LLC and Gold Wahl, LLC.

Note 4 – Commitments

As required by the master franchise agreement entered into with Wahlburgers, a sub-franchise royalty fee equal to 3.0% of gross sales from the sub-franchise and a sub-franchise brand fund of 0.5% of gross sales from the sub-franchise is owed to Wahlburgers. Additionally, the Company owes Wahlburgers the greater of \$20,000 or 50% of any initial sub-franchise fees charged to a sub-franchised restaurant opened during the year. The Company owed \$39,622 to Wahlburgers as of December 31, 2024.

As of December 31, 2024, five Sub-franchise agreements had been executed with four open and operational. Each has an initial term of 20 years, with an optional renewal term of ten years (subject to certain provisions). Here are the effective dates and royalty fees for each Sub-franchise agreement.

<u>Subfranchisee</u>	<u>Effective Date</u>	<u>Royalty Fee %</u>
Inn of the Mountain Gods Resort and Casino	3/11/2022	8
Chicken Ranch Rancheria of Me-Wuk Indians of California	8/4/2023	7
Comanche Nation Entertainment	10/23/2023	8
Cleveland Wahl, LLC	8/9/2024	4
Gold Wahl, LLC	10/16/2024	4

Each sub-franchise owes NativeWahl the royalty fees, plus an additional brand fund fee of 0.5%, based on gross sales of the sub-franchise.

NativeWahl, LLC
Notes to the Financial Statements
December 31, 2024 and 2023

Note 4 – Commitments - Continued

The Company is also committed under its agreement with Wahlburgers to open several new sub-franchised restaurants. If the Company does not meet the required cumulative number of sub-franchised restaurants during any period, it may result in the termination of the Company's master franchise agreement. Required openings of new sub-franchised restaurants and cumulative operating sub-franchises are set forth in a development schedule in Appendix B of the Master Franchise Agreement. This development schedule has been revised to require 30 cumulative operating sub-franchises by 2033, instead of by 2029. According to the revised development schedule, as of October 31 for each of the future development years is as follows:

<u>Development Years Ending October 31,</u>	<u>Required New Sub Franchise Openings</u>	<u>Cumulative Operating Sub Franchises</u>
2025	1	5
2026	3	8
2027	3	11
2028	4	15
2029	3	18
2030	3	21
2031	3	24
2032	3	27
2033	3	30

Note 5 – Member Buyout

Appendix B: Development Information, Section 7: Original Owners of the Wahlburgers Master Franchise Agreement for Tribal Locations states Native Source Restaurant Group, LLC (NSRG) and Native Arkk, LLC (Arkk) as the original owners with 55% and 45%, respectively. On March 29, 2024, NSRG signed an Assignment and Assumption of Membership Interests with Arkk, whereas Arkk sold its 45% membership interest to NSRG for and in the consideration of the sum of \$507,372. Arkk sold, conveyed, assigned, and transferred to NativeWahl all rights, title, and interests in and to the Assigned Interest. NativeWahl is now a single member LLC.

Note 6 – Risk Management

NativeWahl is exposed to various risks of loss related to torts, damages, error and omission, and natural disasters. NativeWahl carries commercial insurance for certain risks of loss, including contractual liability, hired and non-owned auto, liquor, sexual misconduct, and errors and omissions insurance. Also, NativeWahl requires sub-franchises to carry commercial insurance and provide copies of certificates of insurance to mitigate these risks. Settled claims resulting from these risks have not exceeded commercial insurance coverage in any of the past three fiscal years. Additionally, there have been no significant reductions in insurance coverage from the prior year.

NativeWahl, LLC
Notes to the Financial Statements
December 31, 2024 and 2023

Note 7 – Members' Equity

Following the partner buyout (Note 5), NativeWahl is a single-member entity, with Native Source Restaurant Group as the sole member. As a single-member LLC, the entity's equity consists of the capital contributions made by the member, net of distributions and accumulated earnings or losses retained by the entity. Changes in the members' equity are reflected in the statement of operations and members' equity.



Report of Independent Auditors
and Financial Statements

NativeWahl, LLC

December 31, 2023 and 2022

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Report of Independent Auditors

The Members of
NativeWahl, LLC

Report on the Audit of the Financial Statements

Opinion

We have audited the financial statements of NativeWahl, LLC, which comprise the balance sheet as of December 31, 2023, and the related statements of operations and members' equity and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of NativeWahl, LLC, as of December 31, 2023, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of NativeWahl, LLC, and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Emphasis of Matter – Prior Year Financial Statements

The financial statements of NativeWahl, LLC, as of and for the year ended December 31, 2022, were audited by other auditors whose report thereon dated March 15, 2023, expressed an unmodified opinion. The comparative information presented herein as of and for the year ended December 31, 2022, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about NativeWahl, LLC's, ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of NativeWahl, LLC's, internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about NativeWahl, LLC's, ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.



Albuquerque, New Mexico
May 28, 2024

Financial Statements

NativeWahl, LLC
Balance Sheets
December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
ASSETS		
CURRENT ASSETS		
Cash	\$ 166,538	\$ 119,742
Accounts receivable	118,497	3,564
Prepaid insurance	<u>-</u>	<u>8,878</u>
Total current assets	285,035	132,184
INTANGIBLE ASSET, net	<u>900,000</u>	<u>950,000</u>
TOTAL ASSETS	<u><u>\$ 1,185,035</u></u>	<u><u>\$ 1,082,184</u></u>
LIABILITIES AND MEMBERS' EQUITY		
CURRENT LIABILITIES		
Accounts payable	\$ 60,481	\$ 2,600
Advances payable - member	370,998	285,233
Notes payable - members	<u>100,000</u>	<u>100,000</u>
Total current liabilities	531,479	387,833
COMMITMENTS (Note 4)		
MEMBERS' EQUITY	<u>653,556</u>	<u>694,351</u>
TOTAL LIABILITIES AND MEMBERS' EQUITY	<u><u>\$ 1,185,035</u></u>	<u><u>\$ 1,082,184</u></u>

See accompanying notes.

NativeWahl, LLC
Statements of Operations and Members' Equity
Years Ended December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
REVENUE		
Initial subfranchise fees	\$ 60,000	\$ 20,000
Royalty fees	<u>74,949</u>	<u>57,383</u>
Total revenues	134,949	77,383
COST OF REVENUE		
Franchise commission fees	<u>31,747</u>	<u>28,028</u>
GROSS PROFIT	103,202	49,355
EXPENSES		
Operating expenses	93,997	178,044
Amortization	<u>50,000</u>	<u>50,000</u>
Total expenses	<u>143,997</u>	<u>228,044</u>
NET LOSS	(40,795)	(178,689)
MEMBERS' EQUITY, beginning of year	<u>694,351</u>	<u>873,040</u>
MEMBERS' EQUITY, end of year	<u><u>\$ 653,556</u></u>	<u><u>\$ 694,351</u></u>

See accompanying notes.

NativeWahl, LLC
Statements of Cash Flows
Years Ended December 31, 2023 and 2022

	<u>2023</u>	<u>2022</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Net loss	\$ (40,795)	\$ (178,689)
Adjustments to reconcile net loss to net cash from operating activities		
Amortization	50,000	50,000
Changes in assets and liabilities		
Accounts receivable	(114,933)	(3,564)
Prepaid expenses	8,878	(8,878)
Accounts payable	<u>57,881</u>	<u>2,600</u>
Net cash from operating activities	(38,969)	(138,531)
CASH FLOWS FROM FINANCING ACTIVITIES		
Advances from member	<u>85,765</u>	<u>158,273</u>
NET CHANGE IN CASH	46,796	19,742
CASH, beginning of year	<u>119,742</u>	<u>100,000</u>
CASH, end of year	<u><u>\$ 166,538</u></u>	<u><u>\$ 119,742</u></u>

See accompanying notes.

NativeWahl, LLC

Notes to Financial Statements

Note 1 – Nature of Business and Summary of Significant Accounting Policies

Nature of business and concentration risk – NativeWahl, LLC (NativeWahl or the Company) was formed on October 11, 2021, to operate as a master franchisee engaged in the licensing and support of subfranchisees operating Wahlburgers' restaurants within tribally owned locations (commonly referred to as Reservations, Trusts, or Fee Lands). At December 31, 2023, the Company had three subfranchise agreements executed.

Use of estimates – The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the year. Actual results could differ from those estimates. Significant estimates include, but are not limited to, the recoverability of master franchise rights.

Cash – Cash consists of demand deposits in banks. The Company periodically has deposits in financial institutions in excess of federally insured limits. Management does not believe the Company is exposed to any significant interest rate or other financial risk as a result of these deposits. Company considers all deposits with maturities of three months or less to be cash equivalents.

Adoption of a new accounting standard – Effective January 2, 2023, the Company adopted Accounting Standards Update (ASU) 2016-13, *Financial Instruments-Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*, along with several additional clarification ASU's issued during 2018 and 2019, collectively (CECL). CECL requires the reporting entity to estimate expected credit losses over the life of a financial asset and requires the credit loss to be recognized upon initial recognition of the financial asset. As part of the assessment of the adequacy of the Company's allowances for credit losses, the Company considered a number of factors including, but not limited to, customer credit ratings, age of receivables, and expected loss rates. The Company applied the modified retrospective method of adoption. However, the adoption of CECL did not have any material impact to retained earnings for the Company.

Revenue from contracts with customers – The Company's revenue consists primarily of initial subfranchise fees and on-going royalties. Royalty revenues are based on a percent of subfranchise sales and recognized at the time the underlying sales occur. Royalty rates include a royalty fee of 8.0% plus a brand fund fee of 0.5%. Effective January 1, 2022, the Company has elected the practical expedient ASU 2021-02, which adds subtopic Accounting Standards Codification 952-606, *Franchisors – Revenue from Contracts with Customers*, and allows non-public entities to account for pre-opening services (distinct from the franchise license) as a single performance obligation. Initial subfranchise fees related to pre-opening services and franchise rights. The franchise rights (greater of \$20,000 or 50% of subfranchise fee) are collected on behalf of the franchisor. As the Company does not have the risks and rewards of ownership and, accordingly, acts as an agent, no revenue is recognized for that portion of the subfranchise fee. Revenue is recognized at a point of time when service is provided. Contract receivables were \$118,497, \$3,564, and \$0 at December 31, 2023, December 31, 2022, and January 1, 2022, respectively.

NativeWahl, LLC

Notes to Financial Statements

Accounts receivable – Accounts receivable represents unpaid royalties from subfranchisee sales and are due within 30 days from the invoice date. Accounts receivable is stated at the amount management expects to collect from outstanding balances. The contract in 2023 does not have a significant financing component. At December 31, 2023 and 2022, management has determined that an allowance for credit losses was not warranted.

Intangible asset – The intangible asset consists of a master franchise rights which will be amortized on a straight-line basis over the term of the initial subfranchise term, which is 20 years. Management annually reviews these assets for impairment whenever events or changes in circumstances indicate the related carrying amount may not be recoverable. There was no impairment as of December 31, 2023 and 2022.

Income taxes – NativeWahl has elected to be taxed as partnership under the provisions of the Internal Revenue Code whereby federal taxable income, as well as tax credits, are passed directly to the members for inclusion in their personal income tax returns. Therefore, federal income taxes are not provided in these financial statements. Some states and localities assess income taxes at the entity level for “LLC’s.”

Management has evaluated the Company’s income tax filing positions since its inception in 2021, the period which remains subject to examination as of December 31, 2023. The Company concluded that there are no significant uncertain tax positions requiring recognition in the Company’s financial statements. The Company does not expect the total amount of unrecognized tax benefits (UTB) (e.g., tax deductions, exclusions, or credits claimed or expected to be claimed) to significantly change in the next twelve months. The Company does not have any amounts accrued for interest and penalties related to UTBs at December 31, 2023, and is not aware of any claims for such amounts by federal or state income tax authorities.

Comparative amounts – Certain prior-year financial statement amounts have been reclassified to conform to the current-year presentation. Such reclassification had no effect on the financial results.

Subsequent events – Subsequent events are events or transactions that occur after the balance sheets date but before the consolidated financial statements are available to be issued. The Company recognizes the effects of all subsequent events that provide additional evidence about conditions that existed at the date of the balance sheets, including the estimates inherent in the process of preparing the financial statements. The Company’s financial statements do not recognize subsequent events that provide evidence about conditions that did not exist at the date of the balance sheets but arose after the balance sheets date and before the financial statements are available to be issued.

Management has evaluated subsequent events for potential recognition and disclosure through May 28, 2024, which is the date the consolidated financial statements were available to be issued.

Note 2 – Intangible Asset

Intangible asset includes master franchise rights relating to the Wahlburgers’ franchise. Additionally, this includes rights to establish and grant subfranchisees the right to develop, open, and operate subfranchised restaurants at authorized locations. The master franchise rights are amortized on a straight-line basis over the term of the successor subfranchise agreement, which is 20 years.

NativeWahl, LLC

Notes to Financial Statements

The estimated amortization expense for each of the five succeeding years and thereafter is as follows:

<u>Years Ending December 31,</u>	
2024	\$ 50,000
2025	50,000
2026	50,000
2027	50,000
2028	50,000
Thereafter	<u>650,000</u>
Total	<u><u>\$ 900,000</u></u>

Amortization expense was \$50,000 in 2023 and 2022.

Note 3 – Related-Party Transactions

Notes payable are noninterest-bearing and considered due on demand to its members. The notes are expected to be paid off as cash flows permit. As of December 31, 2023 and 2022, balances on the notes were \$100,000. In April 2024, the note payable to one member in the amount of \$45,000 was paid off.

Member advances payable are noninterest-bearing and considered due on demand to its member. The advances are expected to be paid off as cash flows permit. As of December 31, 2023 and 2022, balances on the member advances were \$370,998 and \$285,233, respectively.

Note 4 – Commitments

As required by the master franchise agreement entered into with Wahlburgers, a subfranchise royalty fee equal to 3.0% of gross sales from the subfranchisee and a subfranchise brand fund of 0.5% of gross sales from the subfranchisee is owed to Wahlburgers. Additionally, the Company owes Wahlburgers the greater of \$20,000 or 50% of any initial subfranchise fees charged to a subfranchised restaurant opened during the year. The Company owed \$60,481 and \$2,600 to Wahlburgers as of December 31, 2023 and 2022, respectively. The master franchise agreement also requires them to keep a minimum cash balance of \$100,000.

Per the subfranchise agreement entered into in 2022 for an initial term of 20 years, with an optional renewal term of ten years (subject to certain provisions), the Company is owed royalty fees of 8% and brand fund fees of 0.5% based on gross sales of the subfranchise.

NativeWahl, LLC

Notes to Financial Statements

The Company is also committed under its agreement with Wahlburgers to open several new subfranchised restaurants through 2029. If the Company does not meet the required cumulative number of subfranchised restaurants during any period, it may result in the termination of the Company's master franchise agreement. Required openings of new subfranchised restaurants and cumulative operating subfranchises as of October 31 for each of the future development years is as follows:

	Required New Subfranchise Openings	Cumulative Operating Subfranchises
<u>Development Years Ending October 31,</u>		
2024	3	7
2025	5	12
2026	5	17
2027	5	22
2028	5	27
2029	3	30

Legal – The Company may, from time to time, be involved in various other legal actions arising in the normal course of business.

Wahlburgers Financials

UNAUDITED FINANCIALS

THESE FINANCIAL STATEMENTS ARE PREPARED WITHOUT AN AUDIT.

PROSPECTIVE FRANCHISEES OR SELLERS OF FRANCHISES SHOULD BE ADVISED THAT NO CERTIFIED PUBLIC ACCOUNTANT HAS AUDITED THESE FIGURES OR EXPRESSED HIS/HER OPINION WITH REGARD TO THE CONTENT OR FORM

Balance Sheet

As of 5/25/2025

Wahlburgers Franchising LLC

	YTD
ASSETS	
Current Asset	
Cash	
1000 - Cash	500
1020 - SB Operating 9350	-1,849
1021 - FRAN Operating 8545	1,581,091
1022 - FOX Operating 7149	-2,657
1024 - FEN Operating 8552	-2,895
1031 - HING Operating 4585	-13,912
Total Cash	1,560,279
Accounts Receivable	
1090 - Undeposited Funds	53,600
1210 - Accounts Receivable	91,710
1290 - Royalties Receivable	62,500
Total Accounts Receivable	207,809
Inventory	
1370 - Merchandise Inventory	70,371
Total Inventory	70,371
Prepaid Expenses	
Prepaid Insurance	
1410 - Prepaid Insurance	2,159
1411 - Prepaid D&O Insurance	89,143
1412 - Prepaid Package & Umbrella Insurance	146
1413 - Prepaid Gen Liability Insurance	69,392
Total Prepaid Insurance	160,840
Total Prepaid Expenses	160,840
Total Current Asset	1,999,299
Fixed Asset	
Property and Equipment	
1530 - Leasehold Improvement Assets	84,610
1540 - Furniture and Fixture Assets	118,139
1550 - Restaurant Equipment	5,421
1592 - Accumulated Depreciation - Leasehold	-57,029
1594 - Accumulated Depreciation - Furniture and Fixtures	-87,249
Total Property and Equipment	63,893
1570 - Right of Use (ROU) Asset	119,649
Total Fixed Asset	183,542
Other Asset	
Deposits	
1610 - Deposits	30,165
Total Deposits	30,165

	YTD
Total Other Asset	30,165
Total ASSETS	2,213,006
LIABILITIES & EQUITY	
Liabilities	
Current Liability	
Accounts Payable	
2110 - Accounts Payable	127,858
2340 - WFRAN AMEX	37,362
Total Accounts Payable	165,220
2205 - Payroll Taxes Payable	21,395
2208 - 401K Payable	1,827
2310 - Sales Tax Payable	-3,345
Accrued Expenses	
2405 - Accrued Expenses	67,998
2410 - Accrued Payroll	126,715
2440 - Accrued Utilities	-33
2480 - Accrued Workers' Comp	2,460
Total Accrued Expenses	197,141
Other Liabilities	
2510 - Gift Certificates Outstanding	26,999
Total Other Liabilities	26,999
Due To - From	
1575 - Due From Wahlburgers Frisco LLC	-191,775
2801 - Due To-From Paragon Funding Group III LLC	-960,865
2802 - Due To-From Shipyard Ventures LLC	-14,584
2803 - Due To-From Wahlburgers 1 LLC	2,633,421
2804 - Due To-From Wahlburgers Boston Developer Company LLC	14,565
2805 - Due To-From Wahlburgers Fenway LLC	-486,084
2807 - Due To-From Wahlburgers FXWD LLC	-19,423
2808 - Due To-From Wahlburgers Holding Company	-11,652
2810 - Due To-From Wahlburgers Lynnfield LLC	-701,158
2811 - Due To-From Wahlburgers Springfield LLC	-418,280
2812 - Due To-From WB Myrtle Beach LLC	-53,883
2813 - Due To-From WB Bloomington LLC	-183,058
2814 - Due To/From Wahlburgers South Bay Company LLC	-7,213
Total Due To - From	-399,989
2900 - ROU Current Year Liability	78,608
2999 - Rebates/Payables	79,549
Total Current Liability	167,403
Long Term Liability	
2730 - Deferred Revenue Liability	1,333,667
2850 - ROU Lease Liability	75,368
Total Long Term Liability	1,409,034
Total Liabilities	1,576,438

	YTD
Equity	
Equity	
3210 - Accumulated Contribution	11,983,697
3215 - Accumulated Distributions	-6,825,003
3300 - Retained Earnings	-3,868,549
YTD Income	-653,577
Total Equity	636,569
Total Equity	636,569
Total LIABILITIES & EQUITY	2,213,006

Profit & Loss

05/25/2025

01 - WFRAN

	01/26/2025	02/23/2025	03/30/2025	04/27/2025	05/25/2025	YTD Totals	YTD PY	100.0%	YTD Var
Royalty & Mgmt Fee Income	302,020	311,846	388,418	309,440	296,286	1,608,009	1,977,770	100.0%	-369,760
Sales									
Food Sales	0	0	0	0	0	0	0	0.0%	0
Alcohol Bev Sales	0	0	0	0	0	0	0	0.0%	0
Retail/Other Sales	0	0	1,026	211	0	1,237	0	100.0%	1,237
Gross Sales	0	0	1,026	211	0	1,237	0	100.0%	1,237
Discounts	0	0	0	0	0	0	0	0.0%	0
Net Sales	302,020	311,846	389,444	309,651	296,286	1,609,246	1,977,770	100.0%	-368,523
Cost of Goods Sold									
Food COGS	0	0	236	0	2,678	2,914	1,190	NA	1,724
Alcoholic Bev COGS	0	0	0	0	0	0	0	NA	0
Other COGS	0	-334	0	385	0	50	4,514	NA	-4,464
Total Cost of Goods Sold	0	-334	236	385	2,678	2,964	5,704	0.2%	-2,740
Gross Profit	302,020	312,180	389,208	309,266	293,608	1,606,282	1,972,066	99.8%	-365,784
Labor Cost									
Hourly Labor	0	0	0	0	2,025	2,025	-2,066	0.1%	4,091
Front of House	0	954	0	0	136	1,090	450	0.1%	640
Back of House	209,731	197,603	285,116	180,807	171,973	1,045,231	1,294,825	65.0%	-249,594
Mgmt Salary	209,731	198,557	285,116	180,807	174,134	1,048,345	1,293,209	65.4%	-244,863
Total Labor	23,637	19,512	21,464	13,250	18,592	96,455	112,588	NA	-16,133
Payroll Tax	19,396	23,397	17,506	19,118	57,953	137,370	73,636	3.7%	63,734
Benefits									
Total Labor, P/R Tax & Benefits	252,764	241,466	324,086	213,175	250,679	1,282,170	1,479,493	79.7%	-197,323
Total Prime Cost	252,764	241,131	324,322	213,560	253,357	1,285,134	1,485,137	NA	-200,003
Total Prime Profit	49,256	70,715	65,122	96,091	42,929	324,112	492,633	20.1%	-168,521
Controllable Expense									
Restaurant Supplies	1,671	6,179	5,811	14,453	6,820	34,935	24,296	2.2%	10,638
Repairs & Maintenance	0	171	0	0	2,370	2,541	4,421	0.2%	-1,880
Unit Services	123	0	0	123	0	246	325	0.0%	-79
Credit Card Fees	34	0	0	0	0	34	640	0.0%	-607
Unit Ambiance	37	37	37	37	766	915	7,932	0.4%	-7,017
Delivery & Catering Fees	145	0	0	0	0	145	0	0.0%	145
(Over)/Short & Chargebacks	0	0	0	0	0	0	400	0.0%	-400
Advertising & LSM	0	1,485	2,560	1,160	60	5,265	115,167	5.8%	-109,902
Travel & Entertainment	25,835	39,070	35,557	43,094	39,766	183,322	160,377	11.4%	22,945
Direct Miscellaneous	12,083	4,258	3,156	6,568	8,587	34,651	63,793	3.2%	-29,141
Other Unit (Income) / Expense	3,850	4,921	2,643	6,011	9,145	26,569	22,340	1.1%	4,230
Total Controllable Expense	43,777	54,637	47,204	70,286	67,454	283,358	284,523	17.6%	-1,165
Controllable Profit	5,479	16,078	17,918	25,805	-24,525	40,755	208,110	10.5%	-167,355
Non Controllable Expense									
Vac. Bonus & Commission	8,018	0	0	0	54,518	62,536	129,512	3.9%	-66,976
Equip Rental/Lease Expense	0	0	0	0	0	0	2,638	0.1%	-2,638
Service Contracts	13,727	13,039	17,427	18,704	8,791	71,688	46,768	2.4%	24,919
Utilities	1,302	625	1,282	726	7,257	3,322	9,029	0.5%	-1,717
License / Permits	1,022	400	1,643	3,482	3,510	10,056	7,876	0.4%	2,181
Occupancy	18,751	18,751	19,142	19,143	85,734	161,520	53,288	2.7%	108,232
Insurance And Other Exp	93,045	83,539	96,398	40,476	75,287	428,745	388,692	19.7%	40,053
Total Non Controllable Expense	135,865	116,354	135,891	122,530	231,162	741,802	637,803	32.2%	104,000
Unit EBITDA	-130,385	-100,277	-117,973	-96,726	-255,687	-701,048	-429,693	-43.6%	-271,355
Marketing Fund Exp	35,733	28,492	42,091	19,773	10,701	136,790	264,121	13.4%	-127,330
Total Franchise Fees	35,733	28,492	42,091	19,773	10,701	136,790	264,121	8.9%	-127,330
Unit EBITDA after Franchise Fees	-166,118	-128,769	-160,064	-116,499	-266,388	-837,838	-693,813	-35.1%	-144,025
GAAP / Non-Cash Entries									
Depreciation & Amortization	1,282	1,282	1,282	0	2,564	6,410	6,410	0.3%	0
ROU Interest	501	501	501	0	1,002	2,505	2,505	0.2%	0
Other (Income) / Expense	-1,222	-2,442	-57,306	-80,564	-59,449	-200,982	-44,662	-2.3%	-156,320
Total Other (Income) / Expense	561	-659	-55,523	-80,564	-55,883	-192,067	-35,747	-11.9%	-156,320
Total GAAP / Non-Cash Entries	-166,680	-128,110	-104,541	-35,935	-210,506	-645,771	-658,066	-33.3%	12,295
Net Profit									

WAHLBURGERS FRANCHISING LLC
FINANCIAL STATEMENTS
DECEMBER 29, 2024 AND DECEMBER 31, 2023



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INDEPENDENT AUDITORS' REPORT

To the Members of
Wahlburgers Franchising LLC
Hingham, Massachusetts

Opinion

We have audited the accompanying financial statements of Wahlburgers Franchising LLC, which comprise the balance sheets as of December 29, 2024 and December 31, 2023 and the related statements of operations, members' capital, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Wahlburgers Franchising LLC as of December 29, 2024 and December 31, 2023 and the results of their operations and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Wahlburgers Franchising LLC and to meet other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Wahlburgers Franchising LLC's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Wahlburgers Franchising LLC's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Wahlburgers Franchising LLC's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Clark Hirth, CPAs

Farmington, Connecticut
March 29, 2025

WAHLBURGERS FRANCHISING LLC
BALANCE SHEETS
DECEMBER 29, 2024 AND DECEMBER 31, 2023

	<u>December 29, 2024</u>	<u>December 31, 2023</u>
Assets:		
Current assets:		
Cash and cash equivalents	\$ 888,013	\$ 1,917,808
Accounts receivable	323,411	203,546
Due from affiliates	1,230,486	725,971
Inventories	1,871	-
Prepaid expenses	5,165	145,118
Total current assets	<u>2,448,946</u>	<u>2,992,443</u>
Property and equipment:		
Office equipment	118,140	118,140
Leasehold improvements	84,610	84,610
	<u>202,750</u>	<u>202,750</u>
Less accumulated depreciation	141,042	122,485
Property and equipment, net	<u>61,708</u>	<u>80,265</u>
Other assets:		
Security deposit	25,000	-
Operating lease right-of-use assets, net	467,449	162,676
Total other assets	<u>492,449</u>	<u>162,676</u>
Total assets	<u>\$ 3,003,103</u>	<u>\$ 3,235,384</u>
Liabilities and Members' Capital:		
Current liabilities:		
Accounts payable	\$ 110,118	\$ 39,861
Accrued expenses	126,917	256,841
Current portion of operating lease liabilities	186,117	79,112
Current portion of deferred revenue	80,000	100,999
Due to affiliates	14,565	-
Gift card liability	42,489	-
Total current liabilities	<u>560,206</u>	<u>476,813</u>
Long-term liabilities:		
Operating lease liabilities, net of current portion	307,337	100,046
Deferred revenue, net of current portion	1,207,668	1,232,668
Total long-term liabilities	<u>1,515,005</u>	<u>1,332,714</u>
Total liabilities	2,075,211	1,809,527
Members' capital	<u>927,892</u>	<u>1,425,857</u>
Total liabilities and members' capital	<u>\$ 3,003,103</u>	<u>\$ 3,235,384</u>

See Independent Auditors' Report

WAHLBURGERS FRANCHISING LLC
STATEMENTS OF OPERATIONS
FOR THE YEARS ENDED DECEMBER 29, 2024 AND DECEMBER 31, 2023

	<u>December 29, 2024</u>	<u>December 31, 2023</u>
Franchise revenues:		
Area development and franchise fees	\$ 12,250	\$ 503,000
Royalties and management/license fees	4,452,005	4,527,713
Advertising fees	578,775	635,028
Other franchise income	104,732	29,796
Total revenues, net	<u>5,147,762</u>	<u>5,695,537</u>
Operating expenses:		
Salaries and wages	2,674,942	2,986,371
Other operating costs and expenses	1,840,823	1,793,273
General and administrative expenses	1,710,215	1,509,783
Total operating expenses	<u>6,225,980</u>	<u>6,289,427</u>
Other income/(expenses)		
Interest expense	(1,500)	-
Settlement expense	-	(9,500)
Total other income/(expenses)	<u>(1,500)</u>	<u>(9,500)</u>
Net loss	<u>\$ (1,079,718)</u>	<u>\$ (603,390)</u>

See Independent Auditors' Report

WAHLBURGERS FRANCHISING LLC
STATEMENTS OF MEMBERS' CAPITAL
FOR THE YEARS ENDED DECEMBER 29, 2024 AND DECEMBER 31, 2023

Members' capital balance, January 1, 2023	\$ 1,768,730
Net loss	(603,390)
Contributions	<u>260,517</u>
Members' capital balance, December 31, 2023	\$ 1,425,857
Net loss	(1,079,718)
Contributions	<u>581,753</u>
Members' capital balance, December 29, 2024	<u>\$ 927,892</u>

See Independent Auditors' Report

WAHLBURGERS FRANCHISING LLC
STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED DECEMBER 29, 2024 AND DECEMBER 31, 2023

	<u>December 29, 2024</u>	<u>December 31, 2023</u>
Cash flows from operating activities:		
Net loss	\$ (1,079,718)	\$ (603,390)
Adjustments to reconcile net loss to net cash used in operating activities:		
Depreciation and amortization	18,557	17,985
Amortization of right-of-use asset	119,623	81,338
Reduction of lease liability for operating leases	-	(73,097)
Changes in operating assets and liabilities:		
(Increase) decrease in:		
Accounts receivable	(119,865)	142,699
Due from affiliates	(504,515)	(483,157)
Inventories	(1,871)	-
Prepaid expenses and other assets	139,953	98,729
Security deposit	(25,000)	-
Increase (decrease) in:		
Accounts payable	70,257	(33,220)
Accrued expenses	(129,924)	(25,367)
Marketing fund liability	-	(50,361)
Operating lease liabilities	(110,100)	-
Due to affiliates	14,565	-
Deferred revenue	(45,999)	(103,000)
Gift card liability	42,489	-
Net cash used in operating activities	<u>(1,611,548)</u>	<u>(1,030,841)</u>
Cash flows from investing activities:		
Purchases of property and equipment	-	(31,192)
Acquisition of right-of use asset for operating leases	(424,396)	-
Net cash used in investing activities	<u>(424,396)</u>	<u>(31,192)</u>
Cash flows from financing activities:		
Proceeds from operating lease liabilities	424,396	-
Members' contributions	581,753	260,517
Net cash provided by financing activities	<u>1,006,149</u>	<u>260,517</u>
Net decrease in cash and cash equivalents	(1,029,795)	(801,516)
Cash and cash equivalents, beginning of year	<u>1,917,808</u>	<u>2,719,324</u>
Cash and cash equivalents, end of year	<u>\$ 888,013</u>	<u>\$ 1,917,808</u>
Supplemental disclosures of cash flow information:		
Cash paid during the year for:		
Interest	\$ 1,500	\$ -
Income taxes	\$ -	\$ -
Non-cash financing and investing activities:		
Right-of-use assets obtained in exchange for operating lease obligations	<u>\$ 424,396</u>	<u>\$ -</u>

See Independent Auditors' Report

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 29, 2024 AND DECEMBER 31, 2023

NOTE 1 ORGANIZATION

Wahlburgers Franchising LLC (the “Company”) is a single member limited liability company organized in the state of Massachusetts and established on April 9, 2014. The Company is a wholly owned subsidiary of Wahlburgers Holding Company LLC (“WHC”). The Company is a franchisor and licensor of restaurants in the better-burger segment of the restaurant industry, offering both fast casual and table service featuring a chef-inspired menu including burgers, sandwiches, salads, fries, tater tots, frappes as well as a full-service bar. The Company has franchise and license agreements with various operators to develop and operate the restaurants in the United States and Canada.

A summary of franchise and affiliate-owned until activity is as follows:

	<u>Franchise</u>	<u>Affiliate- Owned</u>
Units operating at January 1, 2023	99	7
Units opened	21	1
Units closed	<u>(9)</u>	<u>(1)</u>
Units operating at December 31, 2023	111	7
Units opened	5	0
Units closed	<u>(5)</u>	<u>(1)</u>
Units operating at December 29, 2024	<u>111</u>	<u>6</u>

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The accompanying financial statements have been prepared in accordance with accounting standards set by the Financial Accounting Standards Board (“FASB”). The FASB sets generally accepted accounting principles in the United States of America (“GAAP”) that the Company follows to ensure its financial conditions, results of operations, and cash flows are consistently reported. References to GAAP issued by the FASB in these footnotes are to the FASB Accounting Standards Codification (“FASB ASC”).

Fiscal Year

The Company operates on a 52/53-week fiscal year ending on the Sunday closest to December 31. Fiscal year 2023 was 52 weeks and included the period from January 2, 2023 through December 31, 2023. Fiscal year 2024 was 52 weeks and included the period from January 1, 2024 through December 29, 2024.

See Independent Auditors’ Report

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 29, 2024 AND DECEMBER 31, 2023

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – (Continued)

Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Actual results could differ from those estimates.

Income Taxes

The Company is a wholly owned subsidiary of Wahlburgers Holding Company LLC (“WHC”), and is a disregarded entity for income tax purposes, and accordingly, the results of operations will be reported on the parent company’s tax returns. As a result, the Company generally does not incur United States federal income taxes.

The Company accounts for uncertainties in tax positions, under the provisions of ASC 740 *Income Taxes*. Under these provisions, the Company recognizes the tax benefit of tax positions to the extent that the benefit will more likely than not be realized. The determination as to whether the tax benefit will more than likely than not be realized is based upon the technical merits of the tax position as well as consideration of the available facts and circumstances.

Cash and Cash Equivalents

Cash and cash equivalents include cash on hand and deposits in commercial banks. The Company considers all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents. The Company maintains its cash in a bank deposit account which, at times, may exceed federally insured limits. The Company has not experienced any losses in this account. The Company believes it is not exposed to any significant risk on cash and cash equivalents.

See Independent Auditors’ Report

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 29, 2024 AND DECEMBER 31, 2023

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – (Continued)

Accounts Receivable

The Company considers the following factors when determining expected credit losses for receivables: franchisee creditworthiness, past transaction history with the franchisee, and current economic industry trends. Management believes that the composition of trade receivables at year-end is consistent with historical conditions as credit terms and practices and the customer base has not changed significantly. In the latest long-term economic projections from December 2024, the Federal Reserve forecast U.S. GDP growth at 2.5%, the U.S. unemployment rate at 4.1%, core PCE inflation at 2.5%, and an average fed funds interest rate of 4.5% for 2025. After consideration of this information, the Company believes all of its accounts receivable at December 29, 2024 and December 31, 2023, are fully collectible, and accordingly, no allowance for credit losses have been recorded.

Property and Equipment

Property and equipment are recorded at historical cost. Assets under development are included in construction in progress, with depreciation commencing upon placing the asset in service. Upon sale or retirement, the cost and related accumulated depreciation are removed from the respective accounts and the resulting gain or loss is recognized in the statements of operations. The cost of maintenance and repairs is charged to expense as incurred; significant renewals and betterments are capitalized.

Depreciation of equipment is provided by the straight-line method over their estimated useful lives ranging from 3 to 7 years, except for leasehold improvements, which are amortized over the shorter of the terms of the related leases or their estimated useful lives.

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 29, 2024 AND DECEMBER 31, 2023

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – (Continued)

Revenue Recognition

The Company derives its revenues from franchise revenue, advertising fund revenue, transfer fees, and corporate owned locations.

Franchise fees and royalties

Contract consideration from franchisees primarily consist of initial or renewal franchise fees, area development fees, sales-based royalties, sales-based advertising fund fees and transfer fees payable by a franchisee for the transfer of their franchise unit to another franchisee. The Company also enters into area development agreements ("ADAs") which grant a developer the right to develop two or more franchise units. The Company collects an upfront area development fee for the grant of such rights. The initial franchise fees and upfront area development fees are nonrefundable and collected when the underlying franchise agreement or ADA is signed by the franchisee. Sales based royalties and advertising fund fees are payable weekly. Renewal and transfer fees are payable when an existing franchisee renews the franchise agreement for an additional term or when a transfer to a third party occurs, respectively. In addition to ADAs the Company enters into Master Franchise Agreements ("MFAs") and/or Multi-Unit License Agreements ("MULAs") that typically allows the Master Franchise/Master Licensee to either act as the franchisee/licensee or to sub-franchise or sub-license to other operators.

The Company's primary performance obligation under the franchise agreement mainly includes granting certain rights to access the Company's intellectual property and a variety of activities relating to opening a franchise unit, including site selection, training and other such activities commonly referred to collectively as "pre-opening activities." The Company has elected to use the practical expedient for pre-opening activities and considers the following as a single performance obligation: assistance in selection of site; assistance in obtaining facilities and preparing facilities for their intended use; training of franchisee's personnel; preparation and distribution of manuals; bookkeeping, information technology, and advisory services; and inspection, testing and other quality control programs.

All other pre-opening activities have been determined to be highly interrelated and interdependent to access the Company's intellectual property and therefore are accounted for as a single performance obligation, which is satisfied by granting certain rights to access our intellectual property over the term of each franchise agreement.

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 29, 2024 AND DECEMBER 31, 2023

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – (Continued)

Revenue Recognition – (Continued)

The Company estimates the standalone selling price of training services that are not brand specific using an adjusted market assessment approach. The Company first allocates the initial franchise fees and the fixed consideration, under the franchise agreement to the stand-alone selling price of the training services that are not brand specific and the residual, if any, to the right to access the Company's intellectual property. Consideration allocated to training services that are not brand specific are recognized ratably as the training services are rendered.

Initial and renewal franchise fees allocated to the right to access the Company's intellectual property are recognized as revenue on a straight-line basis over the term of the respective franchise agreement. ADAs generally consist of an obligation to grant the right to open two or more units. These development rights are not distinct from franchise agreements; therefore, upfront fees paid by franchisees for development rights are deferred and apportioned to each franchise agreement signed by the franchisee. The pro-rata amount apportioned to each franchise agreement is recognized as revenue in the same manner as the initial and renewal franchise fees. Initial and renewal franchise fees related to the ADAs are recorded as contract receivable and contract liabilities at their contract transaction price. Master license and territory fees are dependent upon the number of restaurants in each territory and are recognized in proportionate amounts as franchisees develop and open locations in accordance with the related development schedule.

Royalties are earned based on a percentage of franchisee's gross revenues. Franchise royalties represent sales-based royalties that are related entirely to the use of the Company's intellectual property and are recognized as franchisee sales occur and the royalty is deemed collectible.

Corporate owned locations

Revenues are recognized at the time when the food and beverage sales are made to customers, net of sales tax. Additionally, the Company may charge labor to customers for corporate catering events, which is also recognized once the events are hosted. Discounts provided to customers are recognized as a reduction in sales at the time of sale.

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 29, 2024 AND DECEMBER 31, 2023

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – (Continued)

Revenue Recognition – (Continued)

Advertising Fund

The Company maintains an advertising fund established to collect and administer funds contributed for use in advertising and promotional programs for franchise units. Advertising fund fees are collected from franchisees based on a percentage of franchisee gross revenues. The Company has determined that it acts as a principal in the collection and administration of the advertising fund and therefore recognizes the revenues and expenses related to the advertising fund on a gross basis. The Company has that the right to access its intellectual property and administration of the advertising fund are highly interrelated and therefore are accounted for as a single performance obligation. As a result, revenues from the advertising fund represent sales-based royalties related to the right to access the Company's intellectual property, which are recognized as franchisee sales occur. When advertising fund fees exceed the related advertising fund expenses in a reporting period, advertising costs are accrued up to the amount of advertising fund revenues recognized.

Incremental Costs of Obtaining a Contract

The Company capitalizes direct and incremental costs, principally consisting of commissions, associated with the sale of franchises and amortizes them over the term of the franchise agreement.

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 29, 2024 AND DECEMBER 31, 2023

NOTE 3 REVENUE AND RELATED CONTRACT BALANCES

Disaggregated revenues

The Company derives its revenues from franchisees located throughout the United States. The economic risks of the Company's revenues are dependent on the strength of the economy in the United States and its ability to collect on its contracts. The Company disaggregates revenue from contracts with customers by geographic region and timing of revenue recognition by type of revenues, as it believes this best depicts how the nature, amount, timing and uncertainty of revenue and cash flows are affected by economic factors.

Revenues by geographic region were as follows:

	<u>December 29, 2024</u>	<u>December 31, 2023</u>
Midwestern United States	\$ 1,100,169	\$ 1,426,147
Northeastern United States	2,229,398	2,285,695
Southern United States	648,880	823,260
Southwestern United States	99,319	36,367
Western United States	940,294	986,095
Outside of the United States	<u>129,702</u>	<u>137,973</u>
	<u>\$ 5,147,762</u>	<u>\$ 5,695,537</u>

Revenue by timing of recognition were as follows:

	<u>December 29, 2024</u>	<u>December 31, 2023</u>
<i>Point in time:</i>		
Area development and franchise fees	\$ 135,000	\$ 250,000
Royalties and management/license fees	4,228,256	4,552,713
Franchise advertising fees	578,775	635,028
Other franchise income	<u>104,732</u>	<u>29,796</u>
Total	<u>\$ 5,046,763</u>	<u>\$ 5,467,537</u>
<i>Over time:</i>		
Area development and franchise fees	<u>\$ 100,999</u>	<u>\$ 228,000</u>

See Independent Auditors' Report

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 29, 2024 AND DECEMBER 31, 2023

NOTE 3 REVENUE AND RELATED CONTRACT BALANCES – (Continued)

Contract balances

Contract liabilities are comprised of unamortized initial and renewal franchise fees received from franchisees, which are presented as 'Deferred revenue' on the accompanying balance sheets. A summary of significant changes in deferred franchise fees were as follows:

Deferred franchise revenues at January 1, 2023	\$ 50,000
Revenue recognized during the year	(325,000)
Write off of fees related to termination of agreements	-
Additions for initial franchise fees received	<u>275,000</u>
Deferred franchise revenue at December 31, 2023	-
Revenue recognized during the year	(135,000)
Write off of fees related to termination of agreements	-
Additions for initial franchise fees received	<u>190,000</u>
Deferred franchise revenue at December 29, 2024	<u>\$ 55,000</u>

Deferred franchise fees consisted of the following:

	<u>December 29, 2024</u>	<u>December 31, 2023</u>
Franchise fees not yet opened	\$ 55,000	\$ -
Opened franchise units	<u>-</u>	<u>-</u>
	<u>\$ 55,000</u>	<u>\$ -</u>

The initial and renewal franchise fees on ADAs and MULAs that remain uncollected as of December 29, 2024 and December 31, 2023, are reflected as "Accounts receivable" in the accompanying balance sheets and the related contract liabilities are included in "Deferred revenues" in the accompanying balance sheets.

Significant changes in contract receivables and contract liabilities are as follows:

Deferred ADAs and MULAs revenues at January 1, 2023	\$ 1,386,667
Revenue recognized during the year	(53,000)
Write off of fees related to termination of agreements	(125,000)
Additions for ADAs and MULAs fees received	<u>125,000</u>
Deferred ADAs and MULAs revenue at December 31, 2023	\$ 1,333,667
Revenue recognized during the year	(100,999)
Write off of fees related to termination of agreements	-
Additions for ADAs and MULAs fees received	<u>-</u>
Deferred ADAs and MULAs revenue at December 29, 2024	<u>\$ 1,232,668</u>

See Independent Auditors' Report

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 29, 2024 AND DECEMBER 31, 2023

NOTE 4 RELATED PARTY TRANSACTIONS

Area development and franchise agreements

The Company has an area development agreement and franchise agreement with Wahlburgers Boston Developer Company, LLC (“WBDC”), an affiliate under common control. During 2024, there were \$0 area development and \$0 franchise fees recognized as income to the Company from WBDC. During 2023, there were \$10,000 area development and \$25,000 franchise fees recognized as income to the Company from WBDC. Accordingly, \$20,000 of ADA fees and \$20,000 of ADA fees paid by WBDC remain in deferred revenue on the accompanying balance sheets as of December 29, 2024 and December 31, 2023, respectively. Additionally, WHC is a guarantor on the lease for this affiliate for the first restaurant opened under the ADA.

Due to/from affiliates

The Company and its affiliates share employee services and other expenses with the parent company, WHC and its subsidiaries, which pay a proportionate share of the operating expenses. In addition, certain costs incurred by WHC or its affiliates to provide support to the Company and/or individual franchisees during the construction and preopening phases of the restaurant have been charged to the Company. The Company also has management and license agreements with six associated affiliates under common control, Wahlburgers Lynnfield LLC, Wahlburgers Fenway LLC, Wahlburgers Springfield LLC, WB Myrtle Beach, Paragon Funding Group III LLC, and Wahlburgers FXWD LLC. The affiliates pay both a management and license fee to the Company based on a percentage of sales, as defined. Management and license fees earned by the Company during the years ended December 29, 2024 and December 31, 2023 totaled \$1,046,647 and \$1,090,544, respectively, and are included in royalties and management/license fees on the statements of operations. Brand fund contribution for these affiliates totaled \$157,014 and \$153,395 for the years ended December 29, 2024 and December 31, 2023, respectively. The net amounts due from (to) affiliates noted above totaled \$1,215,921 and \$725,971 as of December 29, 2024 and December 31, 2023, respectively. Additionally, WHC is guarantor on the leases for the following affiliates: Wahlburgers Lynnfield LLC, Wahlburgers Fenway LLC, and Paragon Funding Group III LLC.

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 29, 2024 AND DECEMBER 31, 2023

NOTE 4 RELATED PARTY TRANSACTIONS - (Continued)

Due to/from affiliates – (Continued)

In addition, the Company has ten franchise agreements in which a shareholder of WHC, the parent company, is also a shareholder in the franchisee. For the year ended December 29, 2024, royalties and brand fund contributions from these franchisees were \$686,646. Amounts due from these franchisees were \$1,182,495 as of December 29, 2024, which are included in due from affiliates and accounts receivable.

NOTE 5 OPERATING LEASE LIABILITIES

Wahlburgers Holding Company LLC entered into an agreement effective in June 2021 to rent office facilities for a sixty-month period in Hingham, MA. Wahlburgers Franchising LLC has subleased this space upon the same terms and conditions of the lease. The agreement provides for fixed monthly rental payments. Wahlburgers Franchising LLC entered into an agreement effective August 2024 to rent office facilities for a fifty-one month period in Las Vegas, NV. The Company has elected to combine and account for lease and non-lease components as a single lease component for its leases. The components of operating lease expenses that are included in “general and administrative expenses” in the Statements of Operations for the years ended December 29, 2024 and December 31, 2023 amounted to \$123,330 and \$79,112 and the lease was discounted using a risk-free interest rate of 1.62%.

The future payments due under operating leases are as follows:

	<u>December 29, 2024</u>	<u>December 31, 2023</u>
2024	\$ -	\$ 79,112
2025	186,117	79,112
2026	141,924	32,966
2027	111,136	-
2028	92,759	-
Less effects of discounting	<u>(38,482)</u>	<u>(12,032)</u>
	<u>\$ 493,454</u>	<u>\$ 179,158</u>

See Independent Auditors’ Report

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 29, 2024 AND DECEMBER 31, 2023

NOTE 6 COMMITMENTS AND CONTINGENCIES

Litigation

The Company is subject to various legal claims arising in the normal course of business. Based on the information currently available, it is the opinion of management that the ultimate resolution of pending and threatened legal proceedings will not have a material adverse effect on the Company's financial position or the results of future operations.

NOTE 7 SUBSEQUENT EVENTS

The Company has established WAHL 401(k) plan which is effective March 1, 2025. The Company has evaluated all subsequent events through March 29, 2025, the date which the financial statements were available to be issued.

WAHLBURGERS FRANCHISING LLC
FINANCIAL STATEMENTS
JANUARY 1, 2023 AND JANUARY 2, 2022



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INDEPENDENT AUDITORS' REPORT

To the Members of
Wahlburgers Franchising LLC
Hingham, Massachusetts

Opinion

We have audited the accompanying financial statements of Wahlburgers Franchising LLC, which comprise the balance sheets as of January 1, 2023 and January 2, 2022 and the related statements of operations and members' capital/(deficit), and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Wahlburgers Franchising LLC as of January 1, 2023 and January 2, 2022 and the results of their operations and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Wahlburgers Franchising LLC and to meet other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Wahlburgers Franchising LLC's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Wahlburgers Franchising LLC's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Wahlburgers Franchising LLC's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Clark Hirth, CPAs

Farmington, Connecticut
April 26, 2023

WAHLBURGERS FRANCHISING LLC
BALANCE SHEETS
JANUARY 1, 2023 AND JANUARY 2, 2022

	<u>January 1, 2023</u>	<u>January 2, 2022</u>
Assets:		
Current assets:		
Cash and cash equivalents	\$ 2,719,324	\$ 3,981,358
Accounts receivable	346,245	594,008
Due from affiliates	242,814	-
Prepaid expenses	243,847	251,216
Total current assets	<u>3,552,230</u>	<u>4,826,582</u>
Property and equipment:		
Office equipment	86,948	86,948
Leasehold improvements	84,610	84,610
	<u>171,558</u>	<u>171,558</u>
Less accumulated depreciation	104,500	86,609
Property and equipment, net	<u>67,058</u>	<u>84,949</u>
Other assets:		
ROU asset for operating lease, net	<u>244,014</u>	<u>-</u>
Total assets	<u>\$ 3,863,302</u>	<u>\$ 4,911,531</u>
Liabilities and Members' Capital/(Deficit):		
Current liabilities:		
Forgivable loan	\$ -	\$ 701,313
Accounts payable	73,081	257,727
Accrued expenses	282,208	743,935
Due to affiliates	-	1,541,628
Current portion of operating lease liability	73,097	-
Marketing fund liability	50,361	104,764
Current portion of deferred revenue	217,666	133,333
Total current liabilities	<u>696,413</u>	<u>3,482,700</u>
Long-term liabilities:		
Due to affiliates, net of current portion	-	5,310,023
Operating lease liability, net of current portion	179,158	-
Deferred revenue, net of current portion	1,219,001	1,446,667
Total long-term liabilities	<u>1,398,159</u>	<u>6,756,690</u>
Total liabilities	2,094,572	10,239,390
Members' capital/(deficit)	<u>1,768,730</u>	<u>(5,327,859)</u>
Total liabilities and members' capital/(deficit)	<u>\$ 3,863,302</u>	<u>\$ 4,911,531</u>

See Independent Auditors' Report and Notes to Financial Statements

WAHLBURGERS FRANCHISING LLC
STATEMENTS OF OPERATIONS
FOR THE YEARS ENDED JANUARY 1, 2023 AND JANUARY 2, 2022

	<u>January 1, 2023</u>	<u>January 2, 2022</u>
Franchise revenues:		
Area development and franchise fees	\$ 638,333	\$ 755,000
Royalties and management/license fees	5,303,918	5,443,589
Advertising fees	756,176	574,458
Other franchise income	42,133	186,211
Total revenues, net	<u>6,740,560</u>	<u>6,959,258</u>
Operating expenses:		
Salaries and wages	2,786,787	2,875,306
Other operating costs and expenses	1,784,107	1,417,905
General and administrative expenses	1,955,300	1,940,716
Total operating expenses	<u>6,526,194</u>	<u>6,233,927</u>
Other income/(expenses)		
Other income	828,247	626,072
Interest income	6,496	-
Interest expense	(556)	-
Gain/(loss) on sale of assets	-	(35,283)
Settlement expense	(12,000)	(11,000)
Total other income/(expenses)	<u>822,187</u>	<u>579,789</u>
Net income	<u>\$ 1,036,553</u>	<u>\$ 1,305,120</u>

See Independent Auditors' Report and Notes to Financial Statements

WAHLBURGERS FRANCHISING LLC
STATEMENTS OF MEMBERS' CAPITAL/(DEFICIT)
FOR THE YEARS ENDED JANUARY 1, 2023 AND JANUARY 2, 2022

Members' deficit balance, January 3, 2021	\$ (6,632,979)
Net income	<u>1,305,120</u>
Members' deficit balance, January 2, 2022	\$ (5,327,859)
Net income	1,036,553
Distributions	(214,203)
Contributions	6,274,239
Members' capital balance, January 1, 2023	<u>\$ 1,768,730</u>

See Independent Auditors' Report and Notes to Financial Statements

WAHLBURGERS FRANCHISING LLC
STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED JANUARY 1, 2023 AND JANUARY 2, 2022

	<u>January 1, 2023</u>	<u>January 2, 2022</u>
Cash flows from operating activities:		
Net income	\$ 1,036,553	\$ 1,305,120
Adjustments to reconcile net loss to net cash provided by operating activities:		
Forgiveness of PPP loan	(701,313)	(500,939)
Depreciation and amortization	17,891	68,758
Amortization of ROU assets	81,338	-
Loss on sale of fixed assets	-	35,283
Reduction of lease liability for operating leases	(73,097)	-
Changes in operating assets and liabilities:		
(Increase) decrease in:		
Accounts receivable	247,763	(29,407)
Due from affiliates	(242,814)	411,020
Prepaid expenses and other assets	7,369	(249,835)
Increase (decrease) in:		
Accounts payable	(184,646)	(504,668)
Accrued expenses	(461,727)	372,320
Marketing fund liability	(54,403)	22,088
Due to affiliates	1,011,793	1,754,605
Deferred revenue	(143,333)	370,000
Net cash provided by operating activities	<u>541,374</u>	<u>3,054,345</u>
Cash flows from investing activities:		
Purchases of property and equipment	-	(15,770)
Proceeds from sale of assets	-	50,000
Net cash provided by investing activities	<u>-</u>	<u>34,230</u>
Cash flows from financing activities:		
Proceeds from forgivable loan	-	701,313
Due to affiliates	(7,863,444)	-
Members' distributions	(214,203)	-
Members' contributions	6,274,239	-
Net cash provided/(used) by financing activities	<u>(1,803,408)</u>	<u>701,313</u>
Net increase/(decrease) in cash and cash equivalents	(1,262,034)	3,789,888
Cash and cash equivalents, beginning of year	<u>3,981,358</u>	<u>191,470</u>
Cash and cash equivalents, end of year	<u>\$ 2,719,324</u>	<u>\$ 3,981,358</u>
Supplemental disclosures of cash flow information:		
Cash paid during the year for:		
Interest	\$ 556	\$ -
Income taxes	\$ -	\$ -
Additions to ROU assets obtained from operating leases, net	\$ (325,352)	\$ -
Additions to lease liabilities obtained from operating leases, net	\$ 325,352	\$ -

See Independent Auditors' Report and Notes to Financial Statements

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
JANUARY 1, 2023 AND JANUARY 2, 2022

NOTE 1 ORGANIZATION

Wahlburgers Franchising LLC (the “Company”) is a single member limited liability company organized in the state of Massachusetts and established on April 9, 2014. The Company is a wholly owned subsidiary of Wahlburgers Holding Company, LLC (“WHC”). The Company is a franchisor and licensor of restaurants in the better-burger segment of the restaurant industry, offering both fast casual and table service featuring a chef-inspired menu including burgers, sandwiches, salads, fries, tater tots, frappes as well as a full-service bar. The Company has franchise and license agreements with various operators to develop and operate the restaurants in the United States, Canada, and Germany.

A summary of franchise and affiliate-owned until activity is as follows:

	<u>Franchise</u>	<u>Affiliate- Owned</u>
Units operating at January 3, 2021	52	7
Units opened	32	-
Units closed	(2)	-
Units operating at January 2, 2022	82	7
Units opened	21	-
Units closed	(4)	-
Units operating at January 1, 2023	<u>99</u>	<u>7</u>

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

The accompanying financial statements have been prepared in accordance with accounting standards set by the Financial Accounting Standards Board (“FASB”). The FASB sets generally accepted accounting principles in the United States of America (“GAAP”) that the Company follows to ensure its financial conditions, results of operations, and cash flows are consistently reported. References to GAAP issued by the FASB in these footnotes are to the FASB Accounting Standards Codification (“FASB ASC”).

Fiscal Year

The Company operates on a 52/53-week fiscal year ending on the Sunday closest to December 31. Fiscal year 2021 was 52 weeks and included the period from January 4, 2021 through January 2, 2022. Fiscal year 2022 was 52 weeks and included the period from January 3, 2022 through January 1, 2023.

See Independent Auditors’ Report

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
JANUARY 1, 2023 AND JANUARY 2, 2022

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – (Continued)

Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Actual results could differ from those estimates.

Income Taxes

The Company is a wholly owned subsidiary of WHC and is a disregarded entity for income tax purposes, and accordingly, the results of operations will be reported on the parent company's tax returns. As a result, the Company generally does not incur United States federal income taxes.

The Company accounts for uncertainties in tax positions, under the provisions of ASC 740 *Income Taxes*. Under these provisions, the Company recognizes the tax benefit of tax positions to the extent that the benefit will more likely than not be realized. The determination as to whether the tax benefit will more than likely than not be realized is based upon the technical merits of the tax position as well as consideration of the available facts and circumstances.

Cash and Cash Equivalents

Cash and cash equivalents include cash on hand and deposits in commercial banks. The Company considers all highly liquid investments purchased with an original maturity of three months or less to be cash equivalents. The Company maintains its cash in a bank deposit account which, at times, may exceed federally insured limits. The Company has not experienced any losses in this account. The Company believes it is not exposed to any significant risk on cash and cash equivalents.

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
JANUARY 1, 2023 AND JANUARY 2, 2022

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – (Continued)

Accounts Receivable

Accounts receivable are stated at the amount the Company expects to collect. The Company maintains allowances for doubtful accounts for estimated losses resulting from the inability of some of its franchisees to make required payments. Management considers the following factors when determining the collectability of specific franchisee accounts: franchisee creditworthiness, past transaction history with the franchisee, and current economic industry trends. If the financial conditions of the Company's franchisees were to deteriorate, adversely affecting their ability to make payments, additional allowances would be required. Based on management's assessment, the Company provides for estimated uncollectible amounts through a charge to earnings and a credit to a valuation allowance. Balances that remain outstanding after the Company has made reasonable collection efforts are written off through a charge to the valuation allowance and a credit to accounts receivable. The Company believes all of its accounts receivable at January 1, 2023 and January 2, 2022 are fully collectible, and accordingly, no allowance has been recorded.

Property and Equipment

Property and equipment are recorded at historical cost. Assets under development are included in construction in progress, with depreciation commencing upon placing the asset in service. Upon sale or retirement, the cost and related accumulated depreciation are removed from the respective accounts and the resulting gain or loss is recognized in the statements of operations. The cost of maintenance and repairs is charged to expense as incurred; significant renewals and betterments are capitalized.

Depreciation of equipment is provided by the straight-line method over their estimated useful lives ranging from 3 to 7 years, except for leasehold improvements, which are amortized over the shorter of the terms of the related leases or their estimated useful lives.

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
JANUARY 1, 2023 AND JANUARY 2, 2022

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – (Continued)

Revenue Recognition

The Company derives its revenues from franchise revenue, advertising fund revenue, transfer fees, and corporate owned locations.

Franchise fees and royalties

Contract consideration from franchisees primarily consist of initial or renewal franchise fees, area development fees, sales-based royalties, sales-based advertising fund fees and transfer fees payable by a franchisee for the transfer of their franchise unit to another franchisee. The Company also enters into area development agreements ("ADAs") which grant a franchisee the right to develop two or more franchise units. The Company collects an upfront area development fee for the grant of such rights. The initial franchise fees and upfront area development fees are nonrefundable and collected when the underlying franchise agreement or ADA is signed by the franchisee. Sales based royalties and advertising fund fees are payable weekly. Renewal and transfer fees are payable when an existing franchisee renews the franchise agreement for an additional term or when a transfer to a third party occurs, respectively. In addition to ADAs the Company enters into master territory and/or license agreements ("MLAs") that typically allows the master licensee to either act as the franchisee or to sub-franchise to other operators.

The Company's primary performance obligation under the franchise agreement mainly includes granting certain rights to access the Company's intellectual property and a variety of activities relating to opening a franchise unit, including site selection, training and other such activities commonly referred to collectively as "pre-opening activities." The Company has elected to use the practical expedient for pre-opening activities and considers the following as a single performance obligation: assistance in selection of site; assistance in obtaining facilities and preparing facilities for their intended use; training of franchisee's personnel; preparation and distribution of manuals; bookkeeping, information technology, and advisory services; and inspection, testing and other quality control programs.

All other pre-opening activities have been determined to be highly interrelated and interdependent to access the Company's intellectual property and therefore are accounted for as a single performance obligation, which is satisfied by granting certain rights to access our intellectual property over the term of each franchise agreement.

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
JANUARY 1, 2023 AND JANUARY 2, 2022

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – (Continued)

Revenue Recognition – (Continued)

The Company estimates the standalone selling price of training services that are not brand specific using an adjusted market assessment approach. The Company first allocates the initial franchise fees and the fixed consideration, under the franchise agreement to the stand-alone selling price of the training services that are not brand specific and the residual, if any, to the right to access the Company's intellectual property. Consideration allocated to training services that are not brand specific are recognized ratably as the training services are rendered.

Initial and renewal franchise fees allocated to the right to access the Company's intellectual property are recognized as revenue on a straight-line basis over the term of the respective franchise agreement. ADAs generally consist of an obligation to grant the right to open two or more units. These development rights are not distinct from franchise agreements; therefore, upfront fees paid by franchisees for development rights are deferred and apportioned to each franchise agreement signed by the franchisee. The pro-rata amount apportioned to each franchise agreement is recognized as revenue in the same manner as the initial and renewal franchise fees. Initial and renewal franchise fees related to the ADAs are recorded as contract receivable and contract liabilities at their contract transaction price. Master license and territory fees are dependent upon the number of restaurants in each territory and are recognized in proportionate amounts as franchisees develop and open locations in accordance with the related development schedule.

Royalties are earned based on a percentage of franchisee's gross revenues. Franchise royalties represent sales-based royalties that are related entirely to the use of the Company's intellectual property and are recognized as franchisee sales occur and the royalty is deemed collectible.

Corporate owned locations

During 2021 the Company had a food truck in service. Revenues are recognized at the time when the food and beverage sales are made to customers, net of sales tax. During 2021 the food truck was sold which resulted in no revenues recorded in year end January 1, 2023. Additionally, the Company may charge labor to customers for corporate catering events, which is also recognized once the events are hosted. Discounts provided to customers are recognized as a reduction in sales at the time of sale.

See Independent Auditors' Report

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
JANUARY 1, 2023 AND JANUARY 2, 2022

NOTE 2 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES – (Continued)

Revenue Recognition – (Continued)

Advertising Fund

The Company maintains an advertising fund established to collect and administer funds contributed for use in advertising and promotional programs for franchise units. Advertising fund fees are collected from franchisees based on a percentage of franchisee gross revenues. The Company has determined that it acts as a principal in the collection and administration of the advertising fund and therefore recognizes the revenues and expenses related to the advertising fund on a gross basis. The Company has that the right to access its intellectual property and administration of the advertising fund are highly interrelated and therefore are accounted for as a single performance obligation. As a result, revenues from the advertising fund represent sales-based royalties related to the right to access the Company's intellectual property, which are recognized as franchisee sales occur. When advertising fund fees exceed the related advertising fund expenses in a reporting period, advertising costs are accrued up to the amount of advertising fund revenues recognized.

Incremental Costs of Obtaining a Contract

The Company capitalizes direct and incremental costs, principally consisting of commissions, associated with the sale of franchises and amortizes them over the term of the franchise agreement.

Accounting Pronouncements Issued and Adopted

The Financial Accounting Standards Board issued Accounting Standards Update ASU No. 2016-02, *Leases* (Topic 842), to supersede previous generally accepted accounting principles related to accounting for finance and operating leases. The Company has adopted the standard for the year beginning January 3, 2022. Accordingly, ASC 842 has been retrospectively applied on a modified basis to January 3, 2022 with a cumulative-effect adjustment recognized as of January 3, 2022. The date of initial application for a lease with a commencement date prior to January 3, 2022 is January 3, 2022. ASC 842 applies in its entirety to any leases with commencement dates of January 3, 2022 or later. In addition, when applying this transition method, the Company has elected to follow the package of practical expedients under ASC 842-10-65-1(f). The objective of this ASU is to increase transparency and comparability in financial reporting. It is applicable to any entity that enters into a lease and applies to all leases and subleases of property, plant, and equipment. The core principle of Topic 842 is that the lessees should recognize the assets and liabilities that arise from leases.

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
JANUARY 1, 2023 AND JANUARY 2, 2022

NOTE 3 REVENUE AND RELATED CONTRACT BALANCES

Disaggregated revenues

The Company derives its revenues from franchisees located throughout the United States. The economic risks of the Company's revenues are dependent on the strength of the economy in the United States and its ability to collect on its contracts. The Company disaggregates revenue from contracts with customers by geographic region and timing of revenue recognition by type of revenues, as it believes this best depicts how the nature, amount, timing and uncertainty of revenue and cash flows are affected by economic factors.

Revenues by geographic region in the were as follows:

	<u>January 1, 2023</u>	<u>January 2, 2022</u>
Northeastern United States	\$ 2,428,623	\$ 1,818,342
Midwestern United States	2,024,932	2,189,159
Southern United States	1,018,019	1,338,364
Southwestern United States	22,423	-
Western United States	1,167,159	1,072,287
Outside of the United States	<u>79,404</u>	<u>541,106</u>
	<u>\$ 6,740,560</u>	<u>\$ 6,959,258</u>

Revenue by timing of recognition were as follows:

	<u>January 1, 2023</u>	<u>January 2, 2022</u>
<i>Point in time:</i>		
Area development and franchise fees	\$ 505,000	\$ 275,000
Royalties and management/license fees	5,303,918	5,443,589
Franchise advertising fees	756,176	574,458
Other franchise income	<u>42,133</u>	<u>186,211</u>
Total	<u>\$ 6,607,227</u>	<u>\$ 6,479,258</u>
<i>Over time:</i>		
Area development and franchise fees	<u>\$ 133,333</u>	<u>\$ 480,000</u>

See Independent Auditors' Report

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
JANUARY 1, 2023 AND JANUARY 2, 2022

NOTE 3 REVENUE AND RELATED CONTRACT BALANCES – (Continued)

Contract balances

Contract liabilities are comprised of unamortized initial and renewal franchise fees received from franchisees, which are presented as 'Deferred revenue' on the accompanying balance sheets. A summary of significant changes in deferred franchise fees is as follows:

Deferred franchise revenues at January 3, 2021	\$ 240,000
Revenue recognized during the year	(125,000)
Write off of fees related to termination of agreements	(150,000)
Additions for initial franchise fees received	<u>125,000</u>
Deferred franchise revenue at January 2, 2022	90,000
Revenue recognized during the year	(485,000)
Write off of fees related to termination of agreements	-
Additions for initial franchise fees received	<u>445,000</u>
Deferred franchise revenue at January 1, 2023	<u>\$ 50,000</u>

Deferred franchise fees consisted of the following:

	<u>January 1, 2023</u>	<u>January 2, 2022</u>
Franchise fees not yet opened	\$ 50,000	\$ 90,000
Opened franchise units	<u>-</u>	<u>-</u>
	<u>\$ 50,000</u>	<u>\$ 90,000</u>

The initial and renewal franchise fees on ADAs and MLAs that remain uncollected as of January 1, 2023 and January 2, 2022, are reflected as "Accounts receivable" in the accompanying balance sheets and the related contract liabilities are included in "Deferred revenues" in the accompanying balance sheets.

Significant changes in contract receivables and contract liabilities are as follows:

Deferred ADA and MLAs revenues at January 3, 2021	\$ 970,000
Revenue recognized during the year	(280,000)
Write off of fees related to termination of agreements	(200,000)
Additions for ADA and MLAs fees received	<u>1,000,000</u>
Deferred ADA and MLAs revenue at January 2, 2022	\$ 1,490,000
Revenue recognized during the year	(53,333)
Write off of fees related to termination of agreements	(100,000)
Additions for ADA and MLAs fees received	<u>50,000</u>
Deferred ADA and MLAs revenue at January 1, 2023	<u>\$ 1,386,667</u>

See Independent Auditors' Report

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
JANUARY 1, 2023 AND JANUARY 2, 2022

NOTE 4 RELATED PARTY TRANSACTIONS

Area development and franchise agreements

The Company has an area development agreement and franchise agreement with Wahlburgers Boston Developer Company LLC (“WBDC”), an affiliate under common control. During 2021, there were \$10,000 area development and \$25,000 franchise fees recognized as income to the Company by WBDC. Accordingly, \$30,000 of ADA fees paid by WBDC remain in deferred revenue on the accompanying balance sheets as of January 1, 2023 and January 2, 2022. Additionally, WHC is a guarantor on the lease for this affiliate for the first restaurant opened under the ADA.

Due to/from affiliates

The Company and its affiliates share employee services and other expenses with the parent company, WHC and its subsidiaries, which pay a proportionate share of the operating expenses. In addition, certain costs incurred by WHC or its affiliates to provide support to the Company and/or individual franchisees during the construction and preopening phases of the restaurant have been charged to the Company. The Company also has management and license agreements with seven associated affiliates under common control, Wahlburgers Lynnfield, LLC, Wahlburgers Fenway, LLC, Wahlburgers South Bay, LLC, Wahlburgers Springfield, LLC, WB Frisco, LLC, WB Myrtle Beach, and Paragon Funding Group III, LLC. The affiliates pay both a management and license fee to the Company based on a percentage of sales, as defined. Management and license fees earned by the Company during the years ended January 1, 2023 and January 2, 2022 totaled \$1,366,246 and \$1,331,146, respectively, and are included in royalties and management/license fees on the statements of operations. Brand fund contributors for these affiliates totaled \$161,467 and \$156,945 for the years ended January 1, 2023 and January 2, 2022, respectively. The net amounts due from (to) affiliates noted above totaled \$242,814 and (\$1,541,628) as of January 1, 2023 and January 2, 2022, respectively. Additionally, WHC is guarantor on the leases for these affiliates.

During 2022 the parent company, WHC, had converted amounts due from Wahlburgers Franchising LLC to capital which resulted in a reduction in due to affiliates of \$7,863,444 during 2022. Due to the capital conversion, this amount is reported in the financing section of the cashflow statement.

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
JANUARY 1, 2023 AND JANUARY 2, 2022

NOTE 4 RELATED PARTY TRANSACTIONS - (Continued)

Due to/from affiliates – (Continued)

In addition, the Company has fifteen franchise agreements in which a shareholder of WHC, the parent company, is also a shareholder in the franchisee. One of these franchised locations opened during 2022. For the year ended January 1, 2023, royalties and brand fund contributions from these franchisees were \$1,257,222. Amounts due from these franchisees were \$44,505 as of January 1, 2023, which are included in accounts receivable.

January 2, 2022, royalties and brand fund contributions from these franchisees were \$1,574,060. Amounts due from these franchisees were \$57,202 as of January 2, 2022, which are included in accounts receivable.

NOTE 5 OPERATING LEASE LIABILITY

Wahlburgers Holding Company, LLC entered into an agreement effective in June 2021 to rent office facilities for a five-year period. Wahlburgers Franchising Company, LLC has subleased this space upon the same terms and conditions of the lease. The agreement provides for fixed monthly rental payments. For the year ended January 1, 2023, lease cost, including certain related expenses, amounted to \$134,192. Based on the terms of the lease, the Company has determined the lease to be an operating lease under FASB ASU 842. The lease was discounted using a risk-free interest rate of 1.91%.

In accordance with ASU No. 2016-02, as a practical expedient, the Company has elected not to apply the recognition requirements to short-term leases, and therefore recognizes lease payments on short-term leases in the Statement of Operations and Members' Capital, on a straight-line basis, in the period in which the obligations for those payments is incurred. In addition, the Company has elected the practical expedient not to separate lease and non-lease components for building leases.

The future payments due under operating leases are as follows:

2023	\$ 79,113
2024	79,113
2025	79,113
2026	32,964
Less effects of discounting	<u>(18,048)</u>
	<u>\$ 252,255</u>

See Independent Auditors' Report

WAHLBURGERS FRANCHISING LLC
NOTES TO FINANCIAL STATEMENTS
JANUARY 1, 2023 AND JANUARY 2, 2022

NOTE 6 EMPLOYEE BENEFITS

The Company established the Wahlburgers 401(k) Plan (the “Plan”) effective December 30, 2018. All employees of the Company who have completed at least one year of eligibility service, as defined, and who have attained the age of 21, except employees covered by a collective bargaining agreement, leased employees, or any employee who is a non-resident employee, are eligible to participate in the plan. The employer match is at management’s discretion. For the year ended January 1, 2023 and January 2, 2022, the Company did not have an employer match. Effective October 15, 2021 the Company has terminated the Wahlburgers 401(k) plan with final participant balance payouts occurring in 2022 fiscal year.

NOTE 7 COMMITMENTS AND CONTINGENCIES

Litigation

The Company is subject to various legal claims arising in the normal course of business. Based on the information currently available, it is the opinion of management that the ultimate resolution of pending and threatened legal proceedings will not have a material adverse effect on the Company’s financial position or the results of future operations.

NOTE 8 OTHER INCOME

On February 4, 2021, the Company was approved for relief under the government’s Payroll Protection Program (PPP) Second Draw, with a loan totaling \$701,313. This PPP loan funded on March 1, 2021. The Company applied for and was granted forgiveness for all of the Second Draw PPP loan in the year ended January 1, 2023. These amounts have been recorded as other income in the Statement of Operations.

In addition, the Company received funds in the amount of \$126,933 under The Employee Retention Credit (“ERC”). These amounts have been recorded as other income in the Statements of Operations.

NOTE 8 SUBSEQUENT EVENTS

The Company has evaluated all subsequent events through April 26, 2023, the date which the financial statements were available to be issued. During this period, no subsequent events occurred, other than what is currently disclosed, which require disclosure or accrual in the consolidated financial statements.

EXHIBIT G

ADDITIONAL INFORMATION REQUIRED BY CERTAIN STATES

ADDITIONAL DISCLOSURES AND ADDENDA FOR CALIFORNIA

ADDITIONAL DISCLOSURES FOR CALIFORNIA

1. THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE SUBFRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT.
2. See the cover page of the disclosure document for NativeWahl's and Wahlburgers' website addresses. NATIVEWAHL'S AND WAHLBURGERS' WEBSITES HAVE NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THE WEBSITES MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION AT WWW.DFPI.CA.GOV.
3. **The registration of this subfranchise offering by the California Department of Financial Protection and Innovation does not constitute approval, recommendation, or endorsement by the commissioner.**

4. **Items 1 and 7, Additional Disclosures.** The following statement is added to Items 1 and 7:

Subfranchisees must comply with the requirements set forth in the Alcoholic Beverage Control Act and the California Code of Regulations for the sale of alcoholic beverages.

5. **Item 3, Additional Disclosure.** The following statement is added to Item 3:

Neither NativeWahl nor Wahlburgers nor any person listed in Item 2 is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling such parties from membership in such association or exchange.

6. **Item 5, Additional Disclosure.** The following statement is added to Item 5:

The California Department of Financial Protection and Innovation requires us, in California, to defer the payment of the Initial Subfranchise Fee and other initial payments owed by you to us until we have completed our pre-opening obligations under each subfranchise agreement. Consequently, in California, we defer payment of, with respect to each Subfranchised Restaurant, the Initial Subfranchise Fee and any other initial fees owed by you to us for the Subfranchised Restaurant until the applicable Subfranchised Restaurant opens for business. Upon the opening of each Subfranchised Restaurant, you must pay us the Initial Subfranchise Fee and any other initial fees owed by you to us for that Subfranchised Restaurant.

7. **Item 15, Additional Disclosures.** The following statement is added to Item 15:

If Subfranchisee is a natural person or if Subfranchisee is a business entity with 10% Owner(s), such natural person or 10% Owner(s), as applicable, must sign a personal guarantee, making such an individual and his or her spouse individually liable for such individual's financial obligations under the agreement if they are married. The guarantee will place such an individual and his or her spouse's marital and personal assets at risk, perhaps including their house, if the subfranchise fails.

8. **Item 17, Additional Disclosures.** The following statements are added to Item 17:

California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination, transfer or non-renewal of a franchise. If the agreements contain a provision that is inconsistent with the law, the law will control.

The subfranchise agreements provide for termination upon bankruptcy. These provisions may not be enforceable under federal bankruptcy law (11 U.S.C.A. § 101 et seq.).

The subfranchise agreements contain a covenant not to compete which extends beyond the expiration or termination of the franchise. These provisions may not be enforceable under California law.

The subfranchise agreements require application of the laws of the Little River Band of Ottawa Indians. These provisions may not be enforceable under California law.

The subfranchise agreements include a general release. In addition, you must sign a general release if you transfer or renew your franchise or development rights. These provisions may not be enforceable under California law. California Corporations Code Section 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code Sections 31000 through 31516). Business and Professional Code Section 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code Sections 20000 through 20043).

No disclaimer, questionnaire, clause or statement signed by a Subfranchisee in connection with the commencement of the Subfranchise relationship shall be construed or interpreted as waiving any claim of fraud in the inducement, whether common law or statutory, or as disclaiming reliance on or the right to rely upon any statement made or information provided by any Subfranchisor, broker or other person acting on behalf of the Subfranchisor that was a material inducement to a Subfranchisee's investment. Any statements or representations signed by a Subfranchisee purporting to understand any fact or its legal effect shall be deemed made only based upon the Subfranchisee's understanding of the law and facts as of the time of the Subfranchisee's investment decision. This provisions supersedes any other or inconsistent term of any document executed in connection with the Subfranchise.

9. No statement, questionnaire or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship will have the effect of: **(A)** waiving any claims under any applicable state franchise law, including fraud in the inducement; or **(B)** disclaiming reliance on any statement made by any franchisor, franchise seller or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Each provision of these Additional Disclosures shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the California Franchise Investment Law or the California Franchise Relations Act are met independently without reference to these Additional Disclosures.

SUBFRANCHISE AGREEMENT ADDENDUM FOR CALIFORNIA

This Addendum to the Wahlburgers Restaurant Subfranchise Agreement dated as of between NativeWahl LLC ("NativeWahl," "we" or "us") and ("Subfranchisee," "you" or "your") is entered into simultaneously with the execution of the Subfranchise Agreement.

1. The provisions of this Addendum form an integral part of, and are incorporated into the Subfranchise Agreement. This Addendum is being executed because: **(A)** the offer or sale of the franchise to Subfranchisee was made in the State of California; **(B)** Subfranchisee is a resident of the State of California; and/or **(C)** your Wahlburgers Restaurant will be located or operated in the State of California.

2. The following sentences are added to the end of Section 6.1:

The California Department of Financial Protection and Innovation requires us, in California, to defer payment of the Initial Subfranchise Fee and other initial payments owed by you to us until we have completed our pre-opening obligations under each subfranchise agreement. Accordingly, notwithstanding anything to the contrary in this Agreement, including but not limited to, this Section 6.1, in California, we will defer the payment of the Initial Subfranchise Fee and any other initial fees owed by you to us for the Subfranchised Restaurant until the Subfranchised Restaurant opens for business. Upon the opening of the Subfranchised Restaurant, you will pay us the Initial Subfranchise Fee and any other initial fees owed by you to us for the Subfranchised Restaurant.

3. The following sentence is added to the end of Sections 6.5, 6.6 and 6.8:

In California, the highest lawful rate of interest is 10% per annum.

4. The following sentence is added after the first sentence of Section 12.13:

Subfranchisees must comply with the requirements set forth in the Alcoholic Beverage Control Act and the California Code of Regulations for the sale of alcoholic beverages.

5. The following sentences are added to the end of Sections 14.3 and 16.3.8:

If Subfranchisee is a natural person or if Subfranchisee is a business entity with 10% Owner(s), such natural person or 10% Owner(s), as applicable, must sign a personal guarantee, making such an individual and his or her spouse individually liable for such individual's financial obligations under the agreement if they are married. The guarantee will place such an individual and his or her spouse's marital and personal assets at risk, perhaps including their house, if the subfranchise fails.

6. Section 30.1 is deleted and is replaced by the following:

This Agreement involves significant legal and business rights and risks. We do not guarantee your success. You recognize that the nature of the business conducted by Wahlburgers Restaurants may change over time and you have had ample opportunity to investigate all representations made by or on behalf of us. The prospect for success of the business undertaken by you is speculative and depends to a material extent upon your personal commitment, capability and direct involvement in the day-to-day management of the business.

7. Section 30.7 is deleted.

8. The following sentences are added to the end of Section 30:

No disclaimer, questionnaire, clause or statement signed by a Subfranchisee in connection with the commencement of the Subfranchise relationship shall be construed or interpreted as waiving any claim of fraud in the inducement, whether common law or statutory, or as disclaiming reliance on or the right to rely upon any statement made or information provided by any Subfranchisor, broker or other person acting on behalf of the Subfranchisor that was a material inducement to a Subfranchisee's investment. Any statements or representations signed by a Subfranchisee purporting to understand any fact or its legal effect shall be deemed made only based upon the Subfranchisee's understanding of the law and facts as of the time of the Subfranchisee's investment decision. This provision supersedes any other or inconsistent term of any document executed in connection with the Subfranchise.

9. No statement, questionnaire or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship will have the effect of: **(A)** waiving any claims under any applicable state franchise law, including fraud in the inducement; or **(B)** disclaiming reliance on any statement made by any franchisor, franchise seller or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise

10. Any capitalized terms that are not defined in this Addendum will have the meaning given them in the Subfranchise Agreement.

11. The provisions of this Addendum will be effective only to the extent that the jurisdictional requirements of the California Franchise Investment Law are met independently of this Addendum.

12. Except as expressly modified by this Addendum, the Subfranchise Agreement remains unmodified and in full force and effect.

SUBFRANCHISEE:

**NATIVEWAHL:
NATIVEWAHL LLC**

By: _____

By: _____

Print Name: _____

Print Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

AREA DEVELOPMENT AGREEMENT ADDENDUM FOR CALIFORNIA

This Addendum to the Wahlburgers Restaurant Area Development Agreement dated as of _____ between NativeWahl LLC ("NativeWahl," "we" or "us") and _____ ("Area Developer," "you" or "your") is entered into simultaneously with the execution of the Area Development Agreement.

1. The provisions of this Addendum form an integral part of, and are incorporated into the Area Development Agreement. This Addendum is being executed because: **(A)** the offer or sale of a franchise to Area Developer was made in the State of California; **(B)** Area Developer is a resident of the State of California; and/or **(C)** part or all of the Development Area is located in the State of California.

2. Section 21.1 is deleted and is replaced by the following:

This Agreement involves significant legal and business rights and risks. We do not guarantee your success. You recognize that the nature of the business conducted by Wahlburgers Restaurants may change over time and you have had ample opportunity to investigate all representations made by or on behalf of us. The prospect for success of the business undertaken by you is speculative and depends to a material extent upon your personal commitment, capability and direct involvement in the day-to-day management of the business.

3. Sections 21.7 and 21.8 are deleted.

4. No statement, questionnaire or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship will have the effect of: **(A)** waiving any claims under any applicable state franchise law, including fraud in the inducement; or **(B)** disclaiming reliance on any statement made by any franchisor, franchise seller or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

5. Any capitalized terms that are not defined in this Addendum will have the meaning given them in the Area Development Agreement.

6. The provisions of this Addendum will be effective only to the extent that the jurisdictional requirements of the California Franchise Investment Law are met independently of this Addendum.

7. Except as expressly modified by this Addendum, the Area Development Agreement remains unmodified and in full force and effect.

AREA DEVELOPER:

**NATIVEWAHL:
NATIVEWAHL LLC**

By: _____

By: _____

Print Name: _____

Print Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

ADDITIONAL DISCLOSURES AND ADDENDUM MICHIGAN

ADDITIONAL DISCLOSURES FOR MICHIGAN

No statement, questionnaire or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship will have the effect of: **(A)** waiving any claims under any applicable state franchise law, including fraud in the inducement; or **(B)** disclaiming reliance on any statement made by any franchisor, franchise seller or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

SUBFRANCHISE AGREEMENT ADDENDUM FOR MICHIGAN

This Addendum to the Wahlburgers Restaurant Subfranchise Agreement dated as of ("Subfranchise Agreement") between NativeWahl LLC ("NativeWahl," "you" or "us") and ("Subfranchisee," "you" or "your") is entered into simultaneously with the execution of the Subfranchise Agreement.

1. The provisions of this Addendum form an integral part of, and are incorporated into the Subfranchise Agreement. This Addendum is being executed because: **(A)** the offer or sale of the franchise to Subfranchisee was made in Indiana or Michigan; **(B)** Subfranchisee is a resident of Indiana or Michigan; and/or **(C)** the Franchised Restaurant will be located in Indiana or Michigan.

2. Section 30.1 is deleted and is replaced by the following:

This Agreement involves significant legal and business rights and risks. We do not guarantee your success. You recognize that the nature of the business conducted by Wahlburgers Restaurants may change over time and you have had ample opportunity to investigate all representations made by or on behalf of us. The prospect for success of the business undertaken by you is speculative and depends to a material extent upon your personal commitment, capability and direct involvement in the day-to-day management of the business.

3. Section 30.7 is deleted.

4. No statement, questionnaire or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship will have the effect of: **(A)** waiving any claims under any applicable state franchise law, including fraud in the inducement; or **(B)** disclaiming reliance on any statement made by any franchisor, franchise seller or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

5. Except as expressly modified by this Addendum, the Subfranchise Agreement remains unmodified and in full force and effect.

SUBFRANCHISEE:

**NATIVEWAHL:
NATIVEWAHL LLC**

By: _____

By: _____

Print Name: _____

Print Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

ADDITIONAL DISCLOSURES AND ADDENDUM FOR NORTH DAKOTA

ADDITIONAL DISCLOSURES FOR NORTH DAKOTA

- 1. Item 17, Additional Disclosures.** The following statements are added to Item 17:

Pursuant to the North Dakota Franchise Investment Law, any provision requiring franchisees to consent to the jurisdiction of courts outside North Dakota or to consent to the application of laws of a state other than North Dakota is void.

On renewal, you are not required to release any claims you might have against us under the North Dakota Franchise Investment Law.

2. No statement, questionnaire or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship will have the effect of: **(A)** waiving any claims under any applicable state franchise law, including fraud in the inducement; or **(B)** disclaiming reliance on any statement made by any franchisor, franchise seller or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

3. Each provision of these Additional Disclosures shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the North Dakota Franchise Investment are met independently without reference to these Additional Disclosures.

SUBFRANCHISE AGREEMENT ADDENDUM FOR NORTH DAKOTA

This Addendum to the Wahlburgers Restaurant Subfranchise Agreement dated as of ("Subfranchise Agreement") between NativeWahl LLC ("NativeWahl," "you" or "us") and ("Subfranchisee," "you" or "your") is entered into simultaneously with the execution of the Subfranchise Agreement.

1. The provisions of this Addendum form an integral part of, and are incorporated into, the Subfranchise Agreement. This Addendum is being executed because: **(A)** the offer or sale of a franchise to Subfranchisee was made in the State of North Dakota; **(B)** Subfranchisee is a resident of the State of North Dakota; and/or **(C)** the Franchised Restaurant will be located or operated in the State of North Dakota.

2. Section 30.1 is deleted and is replaced by the following:

This Agreement involves significant legal and business rights and risks. We do not guarantee your success. You recognize that the nature of the business conducted by Wahlburgers Restaurants may change over time and you have had ample opportunity to investigate all representations made by or on behalf of us. The prospect for success of the business undertaken by you is speculative and depends to a material extent upon your personal commitment, capability and direct involvement in the day-to-day management of the business.

3. Section 30.7 is deleted.

4. No statement, questionnaire or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship will have the effect of: **(A)** waiving any claims under any applicable state franchise law, including fraud in the inducement; or **(B)** disclaiming reliance on any statement made by any franchisor, franchise seller or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

5. Any capitalized terms that are not defined in this Addendum will have the meaning given them in the Subfranchise Agreement.

6. Except as expressly modified by this Addendum, the Subfranchise Agreement remains unmodified and in full force and effect.

SUBFRANCHISEE:

**NATIVEWAHL:
NATIVEWAHL LLC**

By: _____

By: _____

Print Name: _____

Print Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

AREA DEVELOPMENT AGREEMENT ADDENDUM FOR NORTH DAKOTA

This Addendum to the Wahlburgers Restaurant Area Development Agreement dated as of _____ between NativeWahl LLC ("NativeWahl," "we" or "us") and _____ ("Area Developer," "you" or "your") is entered into simultaneously with the execution of the Area Development Agreement.

1. The provisions of this Addendum form an integral part of, and are incorporated into, the Area Development Agreement. This Addendum is being executed because: **(A)** the offer or sale of a franchise to Area Developer was made in the State of North Dakota; **(B)** Area Developer is a resident of the State of North Dakota; and/or **(C)** part or all of the Development Area is located in the State of North Dakota.

2. The following sentences are added to the end of Sections 4 and 5.5:

The North Dakota Securities Department requires us, in North Dakota, to defer payment of the Development Fee, the Initial Franchise Fee and other initial payments owed by you to us until we have completed our pre-opening obligations under each franchise agreement. Consequently, in North Dakota, we defer the payment of: **(1)** the Development Fee until the first Franchised Restaurant developed under the Development Agreement opens for business; and **(2)** with respect to each Franchised Restaurant, the Initial Franchise Fee and any other initial fees owed by you to us for the Franchised Restaurant until the applicable Franchised Restaurant opens for business. Upon the opening of the first Franchised Restaurant developed under the Development Agreement, you must pay us the Development Fee. Upon the opening of each Franchised Restaurant, you must pay us the Initial Franchise Fee and any other initial fees owed by you to us for that Franchised Restaurant.

3. Sections 19.1, 19.2, 19.4 and 19.5 are deleted.

4. Section 19.3 is deleted and is replaced by the following:

Any legal action or proceeding (including a proceeding related to the offer and sale of a franchise to you) brought or instituted with respect to any dispute arising from or related to this Agreement or with respect to any breach of the terms of this Agreement must be brought or instituted within the applicable statute of limitations under North Dakota law.

5. Section 21.1 is deleted and is replaced by the following:

This Agreement involves significant legal and business rights and risks. We do not guarantee your success. You recognize that the nature of the business conducted by Wahlburgers Restaurants may change over time and you have had ample opportunity to investigate all representations made by or on behalf of us. The prospect for success of the business undertaken by you is speculative and depends to a material extent upon your personal commitment, capability and direct involvement in the day-to-day management of the business.

6. Sections 21.7 and 21.8 are deleted.

7.No statement, questionnaire or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship will have the effect of: **(A)** waiving any claims under any applicable state franchise law, including fraud in the inducement; or

(B) disclaiming reliance on any statement made by any franchisor, franchise seller or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

8.Any capitalized terms that are not defined in this Addendum will have the meaning given them in the Area Development Agreement.

9.Except as expressly modified by this Addendum, the Area Development Agreement remains unmodified and in full force and effect.

AREA DEVELOPER:

**NATIVEWAHL:
NATIVEWAHL LLC**

By: _____

By: _____

Print Name: _____

Print Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

ADDITIONAL DISCLOSURES AND ADDENDA FOR WASHINGTON

ADDITIONAL DISCLOSURES FOR WASHINGTON

WASHINGTON ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT, THE SUBFRANCHISE AGREEMENT, MULTI-UNIT DEVELOPMENT AGREEMENT AND ALL RELATED AGREEMENTS

The provisions of this Addendum form an integral part of, are incorporated into, and modify the Franchise Disclosure Document, the franchise agreement, and all related agreements regardless of anything to the contrary contained therein. This Addendum applies if: (a) the offer to sell a franchise is accepted in Washington; (b) the purchaser of the franchise is a resident of Washington; and/or (c) the franchised business that is the subject of the sale is to be located or operated, wholly or partly in Washington.

1. **Conflict of Laws.** In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, chapter 19.100 RCW will prevail.
2. **Franchisee Bill of Rights.** RCW 19.100.180 may supersede provisions in the franchise agreement or related agreements concerning your relationship with the franchisor, including the areas of termination and renewal of your franchise. There may also be court decisions that supersede the franchise agreement or related agreements concerning your relationship with the franchisor. Franchise agreement provisions, including those summarized in Item 17 of the Franchise Disclosure Document, are subject to state law.
3. **Site of Arbitration, Mediation, and/or Litigation.** In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of the arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring actions or proceedings arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.
4. **General Release.** A release or waiver of rights in the franchise agreement or related agreements purporting to bind the franchisee to waive compliance with any provision under the Washington Franchise Investment Protection Act or any rules or orders thereunder is void except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel, in accordance with RCW 19.100.220(2). In addition, any such release or waiver executed in connection with a renewal or transfer of a franchise is likely void except as provided for in RCW 19.100.220(2).
5. **Statute of Limitations and Waiver of Jury Trial.** Provisions contained in the franchise agreement or related agreements that unreasonably restrict or limit the statute of limitations period for claims under the Washington Franchise Investment Protection Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.
6. **Transfer Fees.** Transfer fees are collectable only to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

7. **Termination by Franchisee.** The franchisee may terminate the franchise agreement under any grounds permitted under state law.
8. **Certain Buy-Back Provisions.** Provisions in franchise agreements or related agreements that permit the franchisor to repurchase the franchisee's business for any reason during the term of the franchise agreement without the franchisee's consent are unlawful pursuant to RCW 19.100.180(2)(j), unless the franchise is terminated for good cause.
9. **Fair and Reasonable Pricing.** Any provision in the franchise agreement or related agreements that requires the franchisee to purchase or rent any product or service for more than a fair and reasonable price is unlawful under RCW 19.100.180(2)(d).
10. **Waiver of Exemplary & Punitive Damages.** RCW 19.100.190 permits franchisees to seek treble damages under certain circumstances. Accordingly, provisions contained in the franchise agreement or elsewhere requiring franchisees to waive exemplary, punitive or similar damages are void, except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel, in accordance with RCW 19.100.220(2).
11. **Franchisor's Business Judgement.** Provisions in the franchise agreement or related agreements stating that the franchisor may exercise its discretion on the basis of its reasonable business judgement may be limited or superseded by RCW 19.100.180(1), which requires the parties to deal with each other in good faith.
12. **Indemnification.** Any provision in the franchise agreement or related agreements requiring the franchisee to indemnify, reimburse, defend, or hold harmless the franchisor or other parties is hereby modified such that the franchisee has no obligation to indemnify, reimburse, defend, or hold harmless the franchisor or any other indemnified party for losses or liabilities to the extent that they are caused by the indemnified party's negligence,, willful misconduct, strict liability or fraud.
13. **Attorneys' Fees.** If the franchise agreement or related agreements require a franchisee to reimburse the franchisor for courts costs or expenses, including attorneys' fees, such provision applies only if the franchisor is the prevailing party in any judicial or arbitration proceeding.
14. **Noncompetition Covenants.** Pursuant to RCW 49.62.20, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earning from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted for inflation). As a result, any provision contained in the franchise agreement or elsewhere that conflicts with these limitation is void and unenforceable in Washington.
15. **Nonsolicitation Agreements.** RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor.

16. **Questionnaires and Acknowledgements.** No statement, questionnaire, or acknowledgement or acknowledgement signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of franchisor. This provision supersedes any other term of any document executed in connection with the franchise.
17. **Prohibitions on Communicating with Regulators.** Any provision in the franchise agreement or related agreements that prohibits the franchisee from communicating with or complaining to regulators is inconsistent with the express instructions in the Franchise Disclosure Document and is unlawful under RCW 19.100.180(2)(h).
18. **Advisory Regarding Franchise Brokers.** Under the Washington Franchise Investment Protection Act, a “franchise broker” is defined as a person that engages in the business of the offer or sale of franchises. A franchise broker represents the franchisor and is paid a fee for referring prospects to the franchisor and/or selling the franchise. If a franchisee is working with a franchise broker, franchisees are advised to carefully evaluate any information provided by the franchise broker about a franchise.
19. **State Cover Sheet.** The following risk factors are added to the State Cover Sheet:
- THE FRANCHISOR HAS A LIMITED FRANCHISE OPERATING HISTORY TO ASSIST A PROSPECTIVE FRANCHISEE IN DECIDING TO MAKE THIS INVESTMENT.
THE FRANCHISOR HAS LIMITED FINANCIAL RESOURCES WHICH MIGHT NOT BE ADEQUATE TO FUND ITS PRE-OPENING OBLIGATIONS TO EACH FRANCHISEE AND PAY OPERATING EXPENSES.
20. **Item 1, The Franchisor and Any Parents, Predecessors, and Affiliates.** The following sentence is added to the end of the section entitled “Wahlburgers Restaurants” in Item 1:
- We do not typically offer the opportunity to develop a single Wahlburgers Restaurant.
21. **Item 5, Development Fee.** The following sentence is added to the end of the section entitled “Development Fee” in Item 5:
- Generally, you will be required to develop a minimum of three Wahlburgers Restaurants under the Development Agreement.
22. **State Cover Sheet.** The following risk factors are added to the State Cover Sheet:
- THE SUBFRANCHISOR HAS A LIMITED FRANCHISE OPERATING HISTORY TO ASSIST A PROSPECTIVE SUBFRANCHISEE IN DECIDING TO MAKE THIS INVESTMENT.
THE SUBFRANCHISOR HAS LIMITED FINANCIAL RESOURCES WHICH MIGHT NOT BE ADEQUATE TO FUND ITS PRE-OPENING OBLIGATIONS TO EACH SUBFRANCHISEE AND PAY OPERATING EXPENSES.
23. **Item 5, Initial Fees.** The following paragraph is added to Item 5:

Fee Deferral

Based upon its review of our financial statements (attached as Exhibit F), the Securities Division of the State of Washington's Department of Financial Institutions requires that we defer, with respect to each Subfranchised Restaurant, the payment of the Initial Franchise Fee for the Subfranchised Restaurant until that Subfranchised Restaurant opens for business. Upon the opening of the Subfranchised Restaurant, you must pay us the Initial Franchise Fee.

24. **Item 6, Lost Revenue Damages.** The line item for Lost Revenue Damages is hereby deleted in its entirety and replaced with the following:

Lost Revenue Damages	The aggregate of the Royalty Fee contribution percentages multiplied by the average monthly Gross Sales of your Subfranchised Restaurant during the 12 full calendar months immediately preceding the termination date, multiplied by the number of calendar months in the Measurement Period.	Within 15 days after the effective date of termination	If we terminate the Subfranchise Agreement because of your breach or if you terminate the Subfranchise Agreement without cause, you will pay us Lost Revenue Damages in an amount equal to the net present value of the Royalty Fee contribution that would have been paid had the Subfranchise Agreement not been terminated, from the date of termination to the earlier of the following (defined as the "Measurement Period"): (a) two years following the date of termination, or (b) the scheduled expiration of the term of the Subfranchise Agreement.
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AREA DEVELOPER:

By: _____

Print Name: _____

Title: _____

Date: _____

NATIVEWAHL:

NATIVEWAHL LLC

By: _____

Print Name: _____

Title: _____

Date: _____

ADDITIONAL DISCLOSURES AND ADDENDUM FOR WISCONSIN

ADDITIONAL DISCLOSURES FOR WISCONSIN

No statement, questionnaire or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship will have the effect of: **(A)** waiving any claims under any applicable state franchise law, including fraud in the inducement; or **(B)** disclaiming reliance on any statement made by any franchisor, franchise seller or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

SUBFRANCHISE AGREEMENT ADDENDUM FOR WISCONSIN

This Addendum to the Wahlburgers Restaurant Subfranchise Agreement dated as of (“Subfranchise Agreement”) between NativeWahl LLC (“NativeWahl,” “you” or “us”) and (“Subfranchisee,” “you” or “your”) is entered into simultaneously with the execution of the Subfranchise Agreement.

WISCONSIN LAW MODIFICATIONS

1. Notwithstanding anything that may be contained in the body of the Subfranchise Agreement to the contrary, the Agreement is hereby amended to add the following provision:

For all franchises sold in the State of Wisconsin, the Company will provide Subfranchisee at least 90 days’ prior written notice of termination, cancellation, nonrenewal or substantial change in competitive circumstances. The notice will state all the reasons for termination, cancellation, nonrenewal or substantial change in competitive circumstances and will provide that Subfranchisee have 60 days in which to rectify any claimed deficiency. If the deficiency is rectified within 60 days, the notice will be void. These notice requirements shall not apply if the reason for termination, cancellation or nonrenewal is insolvency, the occurrence of an assignment for the benefit of creditors or bankruptcy. If the reason for termination, cancellation, nonrenewal or substantial change in competitive circumstances is nonpayment of sums due under the franchise, Subfranchisee will be entitled to written notice of such default, and will have not less than 10 days in which to remedy such default from the date of delivery or posting of such notice.

2. Ch. 135, Stats., the Wisconsin Fair Dealership Law, supersedes any provisions of this Agreement or a related document between the Company and Subfranchisee inconsistent with the Law.

3. No statement, questionnaire or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship will have the effect of: **(A)** waiving any claims under any applicable state franchise law, including fraud in the inducement; or **(B)** disclaiming reliance on any statement made by any franchisor, franchise seller or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

4. Section 30.1 is deleted and is replaced by the following:

This Agreement involves significant legal and business rights and risks. We do not guarantee your success. You recognize that the nature of the business conducted by Wahlburgers Restaurants may change over time and you have had ample opportunity to investigate all representations made by or on behalf of us. The prospect for success of the business undertaken by you is speculative and depends to a material extent upon your personal commitment, capability and direct involvement in the day-to-day management of the business.

5. Section 30.7 IS deleted.

6. Each provision of this State Addendum shall be effective only to the extent that the jurisdictional requirements of Wisconsin law, with respect to each such provision are met

independent of this State Addendum. This State Addendum shall have no force or effect if such jurisdictional requirements are not met.

SUBFRANCHISEE:

By: _____

Print Name: _____

Title: _____

Date: _____

**NATIVEWAHL:
NATIVEWAHL LLC**

By: _____

Print Name: _____

Title: _____

Date: _____

AREA DEVELOPMENT AGREEMENT ADDENDUM FOR WISCONSIN

This Addendum to the Wahlburgers Restaurant Area Development Agreement dated as of _____ between NativeWahl LLC ("NativeWahl," "we" or "us") and _____ ("Area Developer," "you" or "your") is entered into simultaneously with the execution of the Area Development Agreement.

1.Section 21.1 is deleted and is replaced by the following:

This Agreement involves significant legal and business rights and risks. We do not guarantee your success. You recognize that the nature of the business conducted by Wahlburgers Restaurants may change over time and you have had ample opportunity to investigate all representations made by or on behalf of us. The prospect for success of the business undertaken by you is speculative and depends to a material extent upon your personal commitment, capability and direct involvement in the day-to-day management of the business.

2.Sections 21.6 and 21.7 are deleted.

3. No statement, questionnaire or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship will have the effect of: **(A)** waiving any claims under any applicable state franchise law, including fraud in the inducement; or **(B)** disclaiming reliance on any statement made by any franchisor, franchise seller or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

4.Each provision of this State Addendum shall be effective only to the extent that the jurisdictional requirements of Wisconsin law, with respect to each such provision are met independent of this State Addendum. This State Addendum shall have no force or effect if such jurisdictional requirements are not met.

AREA DEVELOPER:

NATIVEWAHL LLC

By: _____

By: _____

Print Name: _____

Print Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

EXHIBIT H

LIST OF SUBFRANCHISOR SUBFRANCHISED LOCATIONS

SUB-FRANCHISED LOCATIONS OPEN AS OF THE END OF FISCAL YEAR 2024

FRANCHISEE	LOCATION	TELEPHONE	FULL-SERVICE (FS) OR FAST CASUAL (FC)
Chicken Ranch Casino	16929 Chicken Ranch Rd., Jamestown, CA 95327	(209) 984-3000	FC
Gold Country Casino	4020 Olive Highway Oroville, CA 95966	(530) 532-3561	FS
Inn of the Mountain Gods Resort and Casino	287 Carrizo Canyon Rd. Mescalero, NM 88340	(575) 464-7058	FC
Cleveland	2105 Ontario Street Cleveland, OH 44115	(216) 417-0251	FS

EXHIBIT I

LIST OF FRANCHISEES AND FRANCHISED LOCATIONS

FRANCHISED LOCATIONS OPEN AS OF THE END OF FISCAL YEAR 2024

FRANCHISEE	LOCATION	TELEPHONE	FULL-SERVICE (FS) OR FAST CASUAL (FC)
Wahlrongo, Inc.	49500 Seminole Drive Cabazon, CA 92230	(951) 755-5344	FC
	9100 People of the Mountain Rd. Jamestown, CA 95627	(209) 984-3000	FC
Hollywood BLVD Burgers, Inc.	6922 Hollywood Blvd. Suite 106 Los Angeles, CA 90028	(323) 798-4920	FS
	4020 Olive Highway Oroville, CA 95966	(530) 532-3561	FC
Wahlburgers FXWD LLC *	350 Trolley Line Rd. Ledyard, CT 06338	(860) 396-9245	FS
One Team Restaurant Group, LLC	1450 Ala Moana Rd. Honolulu, HI	(808) 470-4850	FC
Fox Valley Burgers LLC	825 South Randall Road St. Charles, IL 60174	(331) 235-5200	FS
	132 Brookline Ave Boston, MA 02215	(617) 927-6810	FC
SSP America, Inc.	300 Terminal St., Term. C Boston, MA 02128	(617) 755-6144	FS
SSP America, Inc.	500 Terminal Drive, Term. E Boston, MA 02128	(703) 554-4174	FC
Wahlburgers South Bay Company LLC*	South Bay Center 9 District Ave Boston, MA 02125	(617) 282-5300	FS
	19 Shipyard Drive Hingham, MA 04043	(781) 749-2110	FS
Wahlburgers Springfield LLC*	1028 Main Street Springfield, MA 01103	(417) 750-9980	FS
Bay Burgers LLC *	3950 Las Vegas Blvd. South, Unit 121A Las Vegas, NV 89109	(702) 632-7000	FS
Celebrity Burgers LLC*	3635 Las Vegas Blvd. South, Unit 100 Las Vegas, NV 89119	(702) 405-9090	FS
Atlantic Wahl, LLC	500 Boardwalk Atlantic City, NJ 08401	(609) 783-8868	FS
ACW Cleveland, LLC	2105 Ontario Street, Cleveland, OH 44115	(216) 302-1001	FS

FRANCHISEE	LOCATION	TELEPHONE	FULL-SERVICE (FS) OR FAST CASUAL (FC)
Central Ohio Gaming Ventures, LLC	200 Georgesville Rd. Columbus, OH 43228	(614) 308-3333	FC
Youngstown Real Estate Ventures, LLC	655 N Canfield Niles Rd. Youngstown, OH 44515	(877) 788-3777	FC
Dayton Real Estate Ventures, LLC	777 Hollywood Blvd. Dayton, OH 45414	(937) 235-7586	FC
Robinson Burgers LLC	100 Robinson Ctr. Dr, Ste 2550 Pittsburgh, PA 15205	(412) 744-9089	FS
BP Memphis Inc.*	1 Bass Pro Dr. Memphis, TN 388195	(901) 291-8040	FS

* Indicates a current area developer.

**DEVELOPERS WHO HAVE NOT SIGNED
A FRANCHISE AGREEMENT AS OF DECEMBER 31, 2024**

Tinseltown Eateries, Inc. 500 Via Val Verde Montebello, CA 60940	Big Apple Burgers, LLC 77 Bayview Avenue West Lindenhurst, NY 11757
Elite Burgers, LLC 214 East 49 th Street, 2 nd Floor New York, NY 10017	Boston Burgers LLC 807 Ponce De Leon Ave. San Juan, Puerto Rico 00907

FRANCHISEES WHO CEASED OPERATION IN FISCAL YEAR 2024

FRANCHISEE	LOCATION	TELEPHONE	FULL-SERVICE (FS) OR FAST CASUAL (FC)
WB Huntsville Burgers, LLC	1030 Mid City Northwest Huntsville, AL 35806	(256) 261-3821	FS
Grand Slam Enterprises, LLC	455 Legends Place SE Suite 874 Atlanta, GA 30339	(678) 402-1195	FS
Hy-Vee, Inc.*	2115 S. Macarthur Blvd. Springfield, IL 62704	(217) 726-1011	FC
Hy-Vee, Inc.*	7610 N. Prairie Rd. Peoria, IL 61615	(309) 589-1030	FC
Hy-Vee, Inc.*	1403 N. Veterans Parkway Bloomington, IL 61704	(309) 663-3062	FC
Hy-Vee, Inc.*	1651 Midtown Pike Peru, IL 61354	(815) 223-5219	FC
Hy-Vee, Inc.*	3700 Broadway Street Quincy, IL 62305	(217) 228-1060	FC
Hy-Vee, Inc.*	2115 South MacArthur Blvd. Springfield, IL 62704	(217) 726-1011	FC
Hy-Vee, Inc.*	201 West Tenth Ave., Milan, IL 61264	(309) 787-0273	FC
Hy-Vee, Inc.*	2700 DeKalb Ave. Sycamore, IL 60178	(815) 756-6174	FC
Hy-Vee, Inc.*	3700 Broadway Street Quincy, IL 62305	(217) 228-1060	FC
WB Carmel, LLC	1200 S. Rangeline Road Suite 4 Carmel, IN 46032	(317) 810-9999	FS
Hy-Vee, Inc.*	640 Lincoln Way Ames, IA 50010	(515) 232-1961	FC
Hy-Vee, Inc.*	4035 Mount Vernon Road Southeast, Cedar Rapids, IA 52403	(319) 365-4623	FC
Hy-Vee, Inc.*	2827 Hamilton Boulevard Sioux City, IA 51104	(712) 277-8120	FC
Hy-Vee, Inc.*	802 S. Center St. Marshalltown, IA 50158	(641) 751-4525	FC
Hy-Vee, Inc.*	2510 SW State Street Ankeny, IA 50023	(515) 963-3140	FC
Hy-Vee, Inc.*	905 U.S. 30 Carroll, IA 51401	(712) 792-6333	FC
Hy-Vee, Inc.*	1914 8 th Street Coralville, IA 52241	(319) 338-7731	FC
Hy-Vee, Inc.*	4605 Fleur Drive Des Moines, IA 50321	(515) 285-7266	FC

FRANCHISEE	LOCATION	TELEPHONE	FULL-SERVICE (FS) OR FAST CASUAL (FC)
Hy-Vee, Inc.*	3285 Crosspark Rd. Coralville, IA 52241	(319) 665-2712	FC
Hy-Vee, Inc.*	2323 West Broadway Council Bluffs, IA 51501	(712) 328-9792	FC
Hy-Vee, Inc.*	400 South Locust Dubuque, IA 52003	(563) 583-6148	FC
Hy-Vee, Inc.*	4064 East 53 rd St. Davenport, IA 52807	(563) 355-5540	FC
Hy-Vee, Inc.*	5050 Edgewood Road NE Cedar Rapids, IA 52411	(319) 378-2945	FC
Hy-Vee, Inc.*	4035 Mount Vernon Rd. SE Cedar Rapids, IA 52403	(319) 365-4623	FC
Hy-Vee, Inc.*	420 Court Avenue Des Moines, IA 50309	(515) 243-2263	FC
Hy-Vee, Inc.*	8701 Douglas Avenue Urbandale, IA 50322	(515) 251-5286	FC
Hy-Vee, Inc.*	1005 E. Hickam Road Waukee, IA 50263	(515) 216-2772	FC
Hy-Vee, Inc.*	351 NE Gateway Dr. Grimes, IA 50111	(515) 986-4527	FC
Hy-Vee, Inc.*	630 University Ave. Cedar Falls, IA 53613	(319) 266-1535	FC
Hy-Vee, Inc.*	115 S 29 th St. Ford Dodge, IA 50501	(515) 573-4105	FC
Hy-Vee, Inc.*	910 N Jefferson Hwy. Indianola, IA 50125	(515) 961-5329	FC
Hy-Vee, Inc.*	1125 N Didge St. Iowa City, IA 52245	(319) 354-9273	FC
Hy-Vee, Inc.*	2400 2 nd Ave. Muscatine, IA 52761	(563) 264-2420	FC
Hy-Vee, Inc.*	1501 1 st Ave. E Newton, IA 50208	(641) 792-7030	FC
Hy-Vee, Inc.*	8900 W 135 Street Overland Park, KS 55221	(913) 685-3500	FC
Hy-Vee, Inc.*	3540 Clinton Parkway Lawrence, KS 65047	(785) 832-4377	FC
Hy-Vee, Inc.*	2951 SW Wanamaker Rd. Topeka, KS 66614	(785) 272-1763	FC
Hy-Vee, Inc.*	601 N 3 rd Pl. Manhattan, KS 66502	(785) 587-8609	FC
Hy-Vee, Inc.*	1307 18 th Ave. NW Austin, MN 55912	(507) 219-5513	FC
Hy-Vee, Inc.*	Mall of America	(952) 854-1655	FS

FRANCHISEE	LOCATION	TELEPHONE	FULL-SERVICE (FS) OR FAST CASUAL (FC)
	234 N. Garden Bloomington, MN 55425		
Hy-Vee, Inc.*	1315 6 th St. NW Rochester, MN 55901	(507) 288-8233	FC
Hy-Vee, Inc.*	9409 Zane Ave North Brooklyn Park, MN 55443	(763) 488-4500	FC
Hy-Vee, Inc.*	7280 E Point Douglas Rd. S Cottage Grove, MN 55016	(651) 458-7012	FC
Hy-Vee, Inc.*	900 East Main St. Marshall, MN 56258	(507) 532-2248	FC
Hy-Vee, Inc.*	1500 Central Park Commons Dr Eagan, MN 55121	(651) 405-3672	FC
Hy-Vee, Inc.*	16150 Pilot Knob Rd Lakeville, MN 55044	(952) 423-9340	FC
Hy-Vee, Inc.*	8200 42nd Ave N New Hope, MN 55427	(763) 531-7472	FC
Hy-Vee, Inc.*	7180 10th St North Oakdale, MN 55128	(651) 714-3172	FC
Hy-Vee, Inc.*	6150 Egan Drive Savage, MN 55378	(952) 228-2562	FC
Hy-Vee, Inc.*	8155 Highway 65 NE Spring Lake Park, MN 55432	(763) 792-8440	FC
Hy-Vee, Inc.*	1451 Adams Street South Shakopee, MN 55379	(952) 403-1532	FC
Hy-Vee, Inc.*	500 Crossroads Dr SW Rochester, MN 55902	(507) 259-7500	FC
Hy-Vee, Inc.*	1620 S Cedar Ave. Owatonna, MN 55060	(507) 451-0138	FC
Hy-Vee, Inc.*	301 NE Rice Road Lee's Summit, MO 64086	(816) 347-3526	FC
Hy-Vee, Inc. *	405 Nifong Blvd. Columbia, MO 65201	(573) 442-6349	FC
Hy-Vee, Inc.*	625 U.S. 40 Blue Springs, MO 64014	(816) 224-4288	FC
Hy-Vee, Inc.*	5330 Northwest 64th Street, Hawthorne - Picture Hills Kansas City, MO 64151	(816) 505-1311	FC
Hy-Vee, Inc.*	4545 S. Nolan Rd. Independence, MO 64055	(816) 476-6557	FC
Hy-Vee, Inc.*	109 N. Blue Jay Dr. Liberty, MO 64068	(816) 792-3910	FC
Hy-Vee, Inc.*	929 Highway Dr. Osage Beach, MO 65065	(513) 302-7977	FC
Hy-Vee, Inc.*	2150 E Sunshine St.	(417) 414-6560	FC

FRANCHISEE	LOCATION	TELEPHONE	FULL-SERVICE (FS) OR FAST CASUAL (FC)
	Springfield, MO 65804		
Hy-Vee, Inc.*	5212 3 rd Avenue Kearney, NE 68845	(308) 236-0031	FC
Hy-Vee, Inc.*	21351 Nebraska Crossing Dr. Gretna, NE 68028	(531) 239-3550	FC
Hy-Vee, Inc.*	5010 O Street Lincoln, NE 68510	(402) 483-7707	FC
Hy-Vee, Inc.*	6001 Village Drive Lincoln, NE 68516	(402) 421-2462	FC
Hy-Vee, Inc.*	1000 S. 178 th Street Omaha, NE 68118	(402) 563-4524	FC
Hy-Vee, Inc.*	5020 North 27th Street Lincoln, NE 68521	(402) 477-4764	FC
Hy-Vee, Inc.*	14591 Stoneybrook Blvd. Omaha, NE 68137	(402) 697-0811	FC
Hy-Vee, Inc.*	9707 Q Street Omaha, NE 68127	(402) 339-3047	FC
Hy-Vee, Inc.*	3010 23 rd St. Columbus, NE 68601	(402) 569-4524	FC
Hy-Vee, Inc.*	115 Wilmar Ave, Grand Island, NE 68803	(608) 381-3678	FC
Hy-Vee, Inc.*	1900 S. Marion Dr. Sioux Falls, SD 57106	(605) 361-3396	FC
Hy-Vee, Inc.*	3000 South Minnesota Ave., Sioux Falls, SD 57105	(605) 234-7231	FC
Hy-Vee, Inc.*	790 – 22 nd Ave. S Brookings, SD 57006	(605) 692-7317	FC
Hy-Vee, Inc.*	2100 Broadway Ave. Yankton, SD 57078	(605) 665- 3412	FC
Hy-Vee, Inc.*	3000 South Minnesota Ave., Sioux Falls, SD 57105	(605) 234-7251	FC
Hy-Vee, Inc.*	1601 S Sycamore Ave. Sioux Falls, SD 57110	(605) 534-4530	FC
Hy-Vee, Inc.*	The Corners of Brookfield, 325 N Market Street Brookfield, WI 53045	(262) 641-9975	FS
Hy-Vee, Inc.*	2308 Clairemont Ave. Eau Claire, WI 54701	(715) 598-9525	FC
Hy-Vee, Inc.*	2920 Fitchrona Rd. Fitchburg, WI 53719	(608) 273-5131	FC
Hy-Vee, Inc.*	3801 East Washington Ave. Madison, WI 53704	(608) 244-4696	FC
Hy-Vee, Inc.*	4200 WI-16E Lacrosse, WI 54601	(608) 668-6600	FC

FRANCHISEE	LOCATION	TELEPHONE	FULL-SERVICE (FS) OR FAST CASUAL (FC)
Hy-Vee, Inc.*	2395 S Oneida St., Ste 100 Ashwaubenon, WI	(920) 305-7010	FC
Hy-Vee, Inc.*	2500 Humes Road Janesville, WI 53545	(608) 371-6780	FC

EXHIBIT J
STATE EFFECTIVE DATES

STATE EFFECTIVE DATES

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

State	Effective Date
California	
Michigan	January 21, 2025
North Dakota	
Washington	
Wisconsin	July 31, 2025

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities.

EXHIBIT K
RECEIPT PAGES

RECEIPT

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If NativeWahl LLC offers you a franchise, NativeWahl LLC must provide this disclosure document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. If applicable, New York requires that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship. If applicable, Michigan requires that we give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If NativeWahl LLC does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, DC 20580 and the appropriate state administrator listed in Exhibit A.

Franchise Seller Information: Name – Eugene Magnuson, Tyler Leppanen or Josh LeClair;
Address – 2608 Government Center Drive, Manistee, MI 49660; and Telephone Number - 231-398-6830.

Issuance Date: April 30, 2025

I have received a Franchise Disclosure Document issued on April 30, 2025. This disclosure document included the following exhibits: A. List of State Administrators and Agents for Service of Process; B. Subfranchise Agreement; C. Area Development Agreement; D. Gaming Facility Addendum; E. Confidentiality Agreement; F. Financial Statements; G. Additional Information Required by Certain States; H. List of Subfranchisees and Subfranchised Locations; I. List of Franchisor Franchised Locations; and J. State Effective Dates; and K. Receipt Pages.

Date of Receipt: _____

Signature _____

Print Name _____

Signature _____

Print Name _____

Signature _____

Print Name _____

Signature _____

Print Name _____

Company Name _____

Street Address _____

Telephone Number _____

City, State _____ Zip Code _____

TO BE RETAINED BY YOU

RECEIPT

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If NativeWahl LLC offers you a franchise, NativeWahl LLC must provide this disclosure document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. If applicable, New York requires that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship. If applicable, Michigan requires that we give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

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Date of Receipt: _____

Signature _____

Print Name _____

Signature _____

Print Name _____

Signature _____

Print Name _____

Signature _____

Print Name _____

Company Name _____

Street Address _____

Telephone Number _____

City, State _____ Zip Code _____

TO BE RETURNED TO NATIVEWAHL LLC