

FRANCHISE DISCLOSURE DOCUMENT



Minnie Bird Franchise System, LLC

An Illinois Limited Liability Company

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Schaumburg, Illinois 60173

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Minnie Bird Franchise System, LLC (“Minnie Bird”) offers a franchise for owning and operating a casual, fast-food restaurant featuring an array of fried chicken products, including fried chicken tenders and sandwiches, complimentary ice cream/soft-serve, as well as a variety of “dirty” or flavored sodas under the name “Minnie Bird™” (“Minnie Bird Franchise”). The total investment necessary to begin operation of a Minnie Bird Franchise ranges from \$575,000 - \$1,979,500. This includes \$40,000 that must be paid to us.

This document (“Disclosure Document”) summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least fourteen (14) calendar days before you can sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact David Sloan at 1428 North Meacham Road, Schaumburg, Illinois 60173, or by email at franchising@eatminniebird.com, or by phone at (847) 260-8986.

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant. Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: April 30, 2026

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits D and E .
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit F includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Minnie Bird business in my area?	Item 12 and the "territory" provisions in the Franchise Agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What is it like to be a Minnie Bird franchisee?	Item 20 or Exhibits D and E list current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the Table of Contents.

What You Need To Know About Franchising *Generally*

Continuing responsibility to pay fees. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The Franchise Agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The Franchise Agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

Competition from franchisor. Even if the Franchise Agreement grants you territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your Franchise Agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The Franchise Agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in **Exhibit A**.

Your state also may have laws that require special disclosures or amendments be made to your Franchise Agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

Special Risks to Consider about *This Franchise*

Certain states require the following risks be highlighted:

1. **Short Operating History.** The Franchisor is at an early stage of development and has a limited operating history. This franchise is likely to be a riskier investment than a franchise in a system with a longer operating history.
2. **Out-of-State Dispute Resolution.** The Franchise Agreement requires you to resolve disputes with the franchisor by mediation, arbitration and/or litigation only in Illinois. Out-of-state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate, or litigate with the franchisor in Illinois than in your own state.
3. **Mandatory Minimum Payments.** You must make minimum royalty, advertising, and other payments, regardless of your sales levels. Your inability to make the payments may result in termination of your franchise and loss of your investment.
4. **Financial Condition.** The franchisor's financial condition, as reflected in its financial statements (see Item 21), calls into question the franchisor's financial ability to provide services and support to you.

**DISCLOSURE APPLICABLE TO FRANCHISEES COVERED BY THE MICHIGAN
FRANCHISE INVESTMENT LAW**

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DISCLOSURE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

Each of the following provisions is void and unenforceable if contained in any documents relating to a franchise:

- (a) A prohibition on the right of a franchisee to join an association of franchisees.
- (b) A requirement that a franchisee assent to a release, assignment, novation, waiver, or estoppel which deprives a franchisee of rights and protections provided in this Act. This shall not preclude a franchisee, after entering into a Franchise Agreement, from settling any and all claims.
- (c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the Franchise Agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (i) The term of the franchise is less than 5 years and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least 6 months advance notice of franchisor's intent not to renew the franchise.
- (e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.
- (f) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- (g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:
 - i. The failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards.
 - ii. The fact that the proposed transferee is a competitor of the franchisor or sub-franchisor.
 - iii. The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.

- iv. The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the Franchise Agreement existing at the time of the proposed transfer.
- (h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the Franchise Agreement and has failed to cure the breach in the manner provided in subdivision (c).
- (i) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE MICHIGAN ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE MICHIGAN ATTORNEY GENERAL.

Any questions regarding the notice should be directed to the State of Michigan Department of Attorney General, Franchise Section – Consumer Protection Division, P.O. Box 30213, Lansing, MI 48909 or by telephone at 517-373-1140.

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EXHIBITS

- Exhibit A** – List of State Administrators
- Exhibit B** – Franchise Agreement and Exhibits
- Exhibit C** – Multi-Unit Development Agreement
- Exhibit D** – List of Current Franchisees
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- Exhibit F** – Operations Manual-Table of Contents
- Exhibit G** – Financial Statements
- Exhibit H** – List of Agents for Service of Process
- Exhibit I** – State Specific Disclosures and State Specific Addenda to Agreements
- Exhibit J** – Franchise Compliance Certification
- Exhibit K** -- Disclosure Document Receipt (last page of Disclosure Document)

APPLICABLE STATE LAW MIGHT REQUIRE ADDITIONAL DISCLOSURES RELATED TO THE INFORMATION CONTAINED IN THIS DISCLOSURE DOCUMENT. THESE ADDITIONAL DISCLOSURES APPEAR IN **EXHIBIT I**.

ITEM 1
THE FRANCHISOR AND ANY PARENTS, PREDECESSORS, AND AFFILIATES

To simplify the language in this Disclosure Document, the terms “we”, “our”, or “us” refer to Minnie Bird Franchise System, LLC, the franchisor of this business. “You” refers to the franchisee, the buyer of the franchise and includes an individual or a corporation, partnership, limited liability company, or other legal entity. If a corporation, partnership or limited liability company buys the franchise, “you” includes each general partner in a partnership, the shareholders, officers or directors of a corporation, or members, officers or managing agents of a limited liability company.

Franchisor

Minnie Bird Franchise System, LLC is an Illinois limited liability company that was formed on April 25, 2025 to offer Minnie Bird Franchises. Our principal business address is 1428 North Meacham Road Schaumburg, Illinois 60173. We conduct business under our corporate name and the name “Minnie Bird™”.

We do operate a business of the type being franchised in Illinois at 1428 N Meacham Rd, Schaumburg, IL 60173 and have operated this business since October 2024.

Parents, Predecessors, and Affiliates

Our corporate parent is Minnie Bird, LLC. It was formed in Illinois on March 29, 2023. Its principal business address is 1428 North Meacham Road, Schaumburg, Illinois 60173.

We also have four affiliates:

Venture Kitchen, LLC was formed in Illinois on December 6, 2017, and has a principal business address of 296 E. Wilson Street, Elmhurst, IL 60126. Venture Kitchen, LLC does not operate a business of the type being franchised but is an investor in our parent company, Minnie Bird LLC, which owns and operates our corporate store in Illinois.

Carhop Concepts, LLC was formed in Illinois on March 29, 2023 and has a principal business address of 111 E. Wacker Drive, Suite 2600, Chicago, IL 60601. Carhop Concepts does not operate a business of the type being franchised but is an investor in our parent company, Minnie Bird LLC, which owns and operates our corporate store in Illinois.

MB Manager, LLC was formed in Illinois on September 11, 2023 and has a principal business address of 296 E. Wilson Street, Elmhurst, IL 60126. MB Manager, LLC does not operate a business of the type being franchised.

Agent for Service of Process

Our agents for service of process are listed on **Exhibit H** of this Disclosure Document.

The Business We Offer, the Market, and Competition

We license a system for the operation of a casual, fast food restaurant that offers fried chicken products, flavored sodas, dirty sodas, complimentary ice cream/soft-serve, and related items (the “System”). Our System is identified through our trademarks, trade-names, service-marks, logos, designs, and trade-dress that we designate, modify and/or adopt from time to time and, as may or may not be applied for or registered with the United States Patent and Trademark Office (collectively referred to and further defined

throughout this document as “Proprietary Marks”).

You may face competition from other fast-food restaurants. The market for these services is well-developed. Our goods are sold to a variety of groups and sales are not seasonal.

The Multi-Unit Development Opportunity We Offer

We offer a multi-unit development opportunity whereby you can purchase multiple Minnie Bird franchises. The MUDA will outline a schedule or defined period of time in which you must open and commence operating each Minnie Bird franchise. If we award you the right to become a multi-unit developer, you will be required to sign a Franchise Agreement for the initial franchise you open under the development schedule.

The current form of the MUDA is attached as **Exhibit C** to this Disclosure Document.

Applicable Regulations

The regulations vary from state to state and locality to locality. Most states and localities have specific laws and regulations covering restaurant, alcohol, and food service that may affect the franchised business, such as requiring the franchise owner-operator to have certain licenses and certifications. These laws and regulations may impact your franchised business. You are prohibited from providing services or any other activities in violation of applicable state or federal law. Accordingly, you must investigate and comply with all applicable laws and regulations. It is your sole responsibility to thoroughly investigate the applicable business and licensing rules and regulations of your particular state, city, jurisdiction and location despite any advice or information that we provide to you. Before signing the Franchise Agreement, you should consult with an attorney concerning these and other laws, regulations, ordinances, licenses or permits that may affect the franchised business.

ITEM 2

David Sloan – Co-Founder

David Sloan has been a co-founder of Minnie Bird in Elmhurst, Illinois, since its inception on March 29, 2023. David has worked as Managing Partner of Venture Kitchen in Elmhurst, Illinois, since December 6, 2017. In addition, David currently serves as a Board Member of Minnie Bird in Elmhurst, Illinois (March 29, 2023 to Present), Taqueria Invicto in Elmhurst, Illinois (February 9, 2018 to Present), Blackwood BBQ in Elmhurst, Illinois (July 1, 2018 to Present), and Naansense in Elmhurst, Illinois (December 13, 2019 to Present). On August 1, 2024, David co-founded Fifth and Broad Management, LLC in Mount Pleasant, South Carolina, and Fifth and Broad Partners, LLC, in Mount Pleasant, South Carolina, which is a Wendy’s franchisee operating stores in Northeastern United States with plans to expand to other markets. David serves as a Manager of Fifth and Broad Management, LLC, a position he has held since May 5, 2025, which is the LLC Manager of Fifth and Broad Partners, LLC.

Franklin Buchanan– Co-Founder

Franklin Buchanan has been a co-founder of Minnie Bird in Elmhurst, Illinois since its inception on March 29, 2023. In addition, Franklin currently serves as a Board Member of Minnie Bird (March 29, 2023 to Present), Taqueria Invicto in Elmhurst, Illinois (February 9, 2018 to Present), Blackwood BBQ in Elmhurst, Illinois (July 1, 2018 to Present), and Naansense in Elmhurst, Illinois (December 13, 2019 to Present). On August 1, 2024, Franklin co-founded Fifth and Broad Management, LLC in Mount Pleasant, South Carolina, and Fifth and Broad Partners, LLC, in Mount Pleasant, South Carolina, which is a

Wendy's franchisee operating stores in Northeastern United States with plans to expand to other markets. Franklin serves as a Manager of Fifth and Broad Management, LLC, a position he has held since May 5, 2025, which is the LLC Manager of Fifth and Broad Partners, LLC.

Stephanie Simpson– Co-Founder

Stephanie Simpson has been a co-founder of Minnie Bird in Elmhurst, Illinois, since its inception in 2023. On January 1, 2020, Stephanie joined Venture Kitchen, LLC in Elmhurst, Illinois as a co-founder of Venture Kitchen, LLC and still serves in such role. Venture Kitchen is a creator and accelerator of restaurant chains and has ownership in the following restaurant concepts: Minnie Bird, Taqueria Invicto (a Venture Kitchen conceptualized concept developed on February 9, 2018), Blackwood BBQ (Venture Kitchen interest acquired on July 1, 2018), and Naansense (Venture Kitchen interest acquired on December 13, 2019). On August 1, 2024, Stephanie co-founded Fifth and Broad Management, LLC in Mount Pleasant, South Carolina, and Fifth and Broad Partners, LLC, in Mount Pleasant, South Carolina, which is a Wendy's franchisee operating stores in Northeastern United States with plans to expand to other markets. Stephanie serves as a Manager of Fifth and Broad Management, LLC, a position she has held since May 5, 2025, which is the LLC Manager of Fifth and Broad Partners, LLC.

Sean Thomas– Co-Founder

Sean Thomas has been a co-founder of Minnie Bird in Elmhurst, Illinois, since its inception in March 29, 2023. In 2018, Sean co-developed Fresh Stack, a fast casual restaurant focused on hamburgers which opened its first location in 2020 in Kildeer, Illinois. Fresh Stack ceased operations in 2024. On May 5, 2025, Sean co-founded Fifth and Broad Management, LLC in Mount Pleasant, South Carolina, and Fifth and Broad Partners, LLC, in Mount Pleasant, South Carolina, which is a Wendy's franchisee operating stores in Northeastern United States with plans to expand to other markets. Sean serves as a Manager of Fifth and Broad Management, LLC, a position he has held since May 5, 2025, which is the LLC Manager of Fifth and Broad Partners, LLC.

Julie Price – Senior Vice President, Franchise Development

Julie Price has been Senior Vice President, Franchise Development of Minnie Bird in Elmhurst, Illinois since April 13, 2026. From October 2025 to April 2026, Julie served as Senior Director, Franchise Development of Caribou Coffee Operating Company, Inc. in Brooklyn Center, MN. From March 2023 to October 2025, Julie served as Global Development Director of Caribou Coffee Operating Company, Inc. in Brooklyn Center, MN. From August 2022 to March 2023, Julie served as Lead Franchise Business Consultant of Domino's Pizza Inc. in Ann Arbor, MI. From January 2021 to July 2022, Julie served as Development Consultant of Domino's Pizza Inc. in Ann Arbor, MI.

**ITEM 3
LITIGATION**

No litigation is required to be disclosed in this Item.

**ITEM 4
BANKRUPTCY**

No bankruptcy is required to be disclosed in this Item.

**ITEM 5
INITIAL FEES**

Upon execution of a Franchise Agreement, you will pay us a non-refundable initial franchise fee in the amount of \$40,000 (the “Initial Franchise Fee”). The Initial Franchise Fee is non-refundable and fully earned by us upon execution of the Franchise Agreement.

**ITEM 6
OTHER FEES**

Type of Fee (See Note 1)	Amount	Due Date	Remarks
Royalty Fee (See Note 2)	6% of Weekly Gross Sales, per franchised business operated by you	Every Friday (weekly) via EFT	The Royalty Fee shall be paid to us by electronic funds transfer (“EFT”) from your bank account through an automatic debit system. Gross Sales means all your revenue from operating the shop, including catering charges. Gross Sales does not include refunds to customers, credits, discounts or the amount of any sales taxes or other similar taxes that Franchisee might be required to collect, and does collect, from customers to be paid to any federal, state, or local taxing authority. Gross Sales also does not include revenue from selling or issuing gift cards (but your revenue from selling products and services to customers using those gift cards for payment is included in Gross Sales).
Local Advertising	The difference between the amount you spent on advertising each year and your required local advertising expenditure (1% of gross sales) per franchised business operated by you.	Thirty (30) days from receipt of invoice	If you fail to meet your required local advertising requirement on local advertising, you must pay the difference between the amount you spent and the required advertising expenditure.

Type of Fee (See Note 1)	Amount	Due Date	Remarks
Local, Regional, and National Advertising Cooperatives	Established by cooperative members, between 0.5% and 2% of Gross Sales. Currently, not assessed.	Established by cooperative members	We anticipate that each Minnie Bird restaurant that we or our affiliate owns that exists within the cooperative's area will contribute to the cooperative on the same basis as franchisees.
Site Review and Evaluation Fee	\$500 per site after three site reviews.	As Incurred	We typically review up to three sites for each Minnie Bird Franchise at no charge. We may charge you this fee, in our sole discretion, if you are required to submit more than three sites.
Insurance	Reimbursement of our costs, plus a 20% administration charge	On demand	If you fail to obtain insurance, we may obtain insurance for you and you must reimburse us for the cost of insurance obtained plus 20% of the premium for an administrative cost of obtaining the insurance.
Additional Training or Assistance	Then-current charge (\$500 to \$1,000 per week per person)	Prior to beginning of training	We provide initial training at no charge for up to five people so long as they all attend the same training session. We may charge you for training additional persons, replacement personnel, newly hired personnel, refresher training courses, advanced training courses, and additional or special assistance or training you need or request. The fee will depend on the training required and experience level of the trainer.
Minnie Bird Certification Training	No charge for initial certifications as provided herein; our then-current fees for additional certifications or re-certifications	Prior to beginning of training	We will provide certification at no charge for up to four (4) certified restaurant managers, one (1) Operating Principal, and one (1) Director of Operations; provided that all of the foregoing

Type of Fee (See Note 1)	Amount	Due Date	Remarks
	(maximum \$2,500 per person)		simultaneously attend our initial training program.
Rescheduling Expenses	Actual costs, not to exceed \$20,000.	As incurred	You must reimburse us for costs and expenses incurred if pre-opening training and review is delayed or accelerated by more than one (1) day.
Food Safety Assessment Fee	Then-current fee (\$100 per month)	First Wednesday of Each Month	You agree to pay us a “Food Safety Assessment Fee” and allow us, our affiliate or designee to perform quarterly safety assessments of all foods and drinks served at your Minnie Bird Franchise.
Food Safety or Other Inspection Field Revisit	Cost of inspection (estimated to be approximately \$600 plus \$1,000 for the first offense and \$3,000 for any additional offense)	On invoice	If you fail a food safety audit or other inspection, we will require you to undergo an additional audit or inspection at your expense.
Supplier and Product Evaluation Fee	Cost of inspection (estimated to be approximately \$100 plus \$500)	As incurred	We may charge a fee if we inspect a new product, service or proposed supplier nominated by you
Delivery System Fee	Currently, not assessed.	As incurred	If we establish a delivery system, you will be required to pay us, our affiliate or our designated supplier for all transaction fees, capital cost charges, operating costs and overhead incurred in its establishment and operation
Customer Issue Resolution	Costs we incur for responding to a customer complaint, which will typically be between \$20 and \$100	On invoice	Payable if a customer of your Minnie Bird Franchise contacts us with a complaint and we provide a gift card, refund, or other value to the customer as part of our addressing the issue.
Payment Service Fee	Up to 4% of total charge	As incurred	If payment is made to us or our affiliate by credit card for any fee required, we may charge a service charge

Type of Fee (See Note 1)	Amount	Due Date	Remarks
			of up to 4% of the total charge.
Late Fee	\$100 per occurrence, plus the lesser of the daily equivalent of 12% per year simple interest or the highest rate allowed by law.	As incurred	Payable if any payment due to us or our affiliates is not made by the due date. Interest accrues from the original due date until payment is received in full.
Non-Sufficient Funds Fee	The lesser of \$100 per occurrence as the maximum, or the highest rate allowed by law.	As incurred	Payable if any check or EFT payment is not successful due to insufficient funds, stop payment, or any similar event.
Failure to Submit Required Report Fee	\$100 per occurrence and \$100 per week	Your bank account will be debited for failure to submit any requested report within five days of request	Payable if you fail to submit any required report or financial statement when due. You will continue to incur this fee until you submit the required report.
Audit Expenses	Cost of audit and inspection, any understated amounts, plus Interest, and any related accounting and legal expenses	On demand	You will be required to pay this if an audit reveals that you understated your weekly Gross Sales by more than 5% or if you fail to submit required reports.
Management Fee	Equal to the greater of (i) Twenty-Five Thousand Dollars (\$25,000) per month or (ii) twenty-five percent (25%) of monthly Gross Sales.	As incurred	Payable if we or our affiliates manage your Minnie Bird Franchise because you are in breach of the Franchise Agreement.
Professional Fees and Expenses	Actual costs.	As incurred	You must reimburse us for any legal, accounting, or other professional fees that we incur as a result of any breach, amendment, or termination of your Franchise Agreement. You must reimburse us if we are required to incur any expenses in enforcing our rights against you under the Franchise Agreement, or for any costs or fees we incur

Type of Fee (See Note 1)	Amount	Due Date	Remarks
			for any transfer that is not completed. You will also be required to pay any professional fees that we incur for certain transfers, as discussed in this Item 6.
Indemnification	Actual costs.	Upon demand	You must defend lawsuits at your cost and hold us harmless or reimburse us if we are held liable for claims resulting from your franchised business's operations.
Renewal Fee	50% of the then-current Initial Franchise Fee	At the time the renewal is approved by us	Payable if you qualify to renew your Franchise Agreement and choose to enter into a successor franchise agreement. If we are not offering Franchises at the time of your renewal, the renewal fee will be \$20,000.
Relocation Fee	\$5,000	At the time the relocation is approved by us	Payable if you relocate your Minnie Bird Franchise within your Territory.
Transfer Fee under Franchise Agreement	50% of the then-current Initial Franchise Fee	At the time the transfer is approved by us	Payable when you transfer your Franchise or upon any "Assignment" as defined in the Franchise Agreement. Unless we approve otherwise, in our sole discretion, you will not be able to transfer single Minnie Bird Franchises or franchise agreements for unopened Minnie Bird Franchises under the Area Development Agreement as explained in Note 7 below. If we are not offering Franchises at the time of your transfer, the transfer fee will be 50% of the initial franchise fee listed in the most recent Franchise Disclosure Document. If you are transferring a Minnie Bird Franchise to an entity that you control, you

Type of Fee (See Note 1)	Amount	Due Date	Remarks
			will not be required to pay the transfer fee but must pay our actual costs resulting from the transfer.
Liquidated Damages	Actual costs.	On demand	Due if you or any of your owners violate any provision of your Franchise Agreement that results in termination.
Broker Fees	Our actual cost of the brokerage commissions, finder's fees, or similar charges.	As incurred	If you transfer your Minnie Bird Franchise to a third party or purchaser, you must reimburse all of our actual costs for commissions, finder's fees and similar charges, to the extent applicable.
Cost of Renovations	\$50,000 - \$500,000	As incurred	Payable if we require you to refresh, reimage, or renovate your Minnie Bird location.

Note 1. Type of Fee.

All fees are non-refundable and are payable to us, unless otherwise noted. Gross Sales means the total revenues derived by the franchised business from all sales of the franchised business, whether from cash, check, credit, barter, or otherwise, without reserve or deduction for inability or failure to collect the same and whether such business is conducted in compliance with, or violation of, the terms of the Franchise Agreement. Gross Sales do not include refunds to customers, credits, discounts or the amount of any sales taxes or other similar taxes that you might be required to collect, and do collect, from customers to be paid to any federal, state, or local taxing authority. Fees are not uniformly imposed as they vary based on local market conditions and circumstances; however, all similarly situated franchisees will pay similar fees.

Note 2. Royalty Fee

The weekly Royalty Fee must be received by us no later than the Friday of the following week. The Royalty Fee shall be paid by EFT from your bank account through an automatic debit system. During the term of the Franchise Agreement, you must provide us with access to your point of sale (POS) system and a monthly report of the Gross Sales for your franchised business. The report shall be in a form specified by us and shall fully disclose all information requested. You also must supply documentation supporting the information disclosed on the reports upon our written request.

Note 3. Additional Training Fee; Annual Convention Fee; Consulting Assistance.

The cost for initial training is included in the Initial Franchise Fee. However, you will be responsible for all costs and expenses incurred by you and your employees in attending the initial training. If at any time during the term of the Franchise Agreement, the general manager, Managers, or any employees need additional training, or new managers, Managers, or employees are hired that need to complete our training

program, then the additional charges provided in the table above will apply.

The trainees will be required to attend periodic online training and have the option to attend any annual convention created by Minnie Bird for continuing education and training. To attend an annual convention, you will be required to pay a registration fee and will be responsible for all costs and expenses incurred by you and your employees in attending the convention including, but not limited to, all travel, lodging, meals, and other expenses. Minnie Bird does not currently have an annual convention

Additionally, if you feel you need more assistance outside of our regularly scheduled training sessions, we will provide you with consulting assistance at your franchised business, upon your written request. You must pay us the Consulting Assistance Fee in exchange for the consulting assistance, which is currently set at \$100 per hour, as well as pay for all travel costs and expenses incurred by us for providing the consulting assistance. We have the right, without limitation, to modify the amount of the Consulting Services Fee at our discretion.

Note 4. Audit Costs.

An examination or audit will be at our expense, unless it is discovered during the audit that you understated the Gross Sales of the franchised business by more than 5%, in which case you will be required to reimburse us for the cost and expense of such examination or audit. We assume costs vary depending on factors, including prevailing auditor's rates in your area and how well you keep your books and records. You should be able to investigate these costs by contacting auditors in your area.

Note 5. Local, Regional, and National Advertising Cooperative

Contributions to any cooperative advertising fund or program may be used to support system-wide initiatives, including but not limited to national or regional advertising campaigns, celebrity endorsement or licensing programs, brand ambassador arrangements, and other marketing efforts that benefit the System as a whole. Cooperative fund expenditures are not limited to hyper-local or market-specific advertising and may be allocated at our discretion to campaigns that we believe serve the broader interests of the franchise system. We reserve the right to approve or require the adoption of governing documents for any advertising cooperative, including bylaws, operating rules, or similar instruments. We may exercise approval rights over cooperative marketing plans, budgets, and advertising materials to ensure consistency with our brand standards and system-wide strategy. We also retain authority to determine the geographic composition of cooperative markets, including the formation, merger, consolidation, or dissolution of cooperatives, and to establish or modify the criteria by which franchisees are assigned to particular cooperatives.

ITEM 7 ESTIMATED INITIAL INVESTMENT

Unit Franchise				
Type of Expenditure (See Note 1)	Amount	Method of Payment	When Due	To Whom Payment is to be Made
Initial Franchise Fee (See Note 2)	\$40,000	As required	Upon signing the Franchise Agreement	Minnie Bird Franchise System, LLC
Opening Inventory, Supplies, and Smallwares	\$30,000 - \$75,000	As required	Before beginning operations	Affiliates and Approved Suppliers
Pre-Opening Rent	\$5,000 - \$25,000	As	As incurred	Landlord

Unit Franchise				
Type of Expenditure (See Note 1)	Amount	Method of Payment	When Due	To Whom Payment is to be Made
		required		
Lease and Utility Deposits	\$7,000 - \$15,000	As required	As incurred	Landlord and Utility Companies
Design Professional Fees (Drawings for Permitting or Drawings for Construction) (See Note 3)	\$15,000 - \$50,000	As required	As incurred	Affiliate and Approved Suppliers
Business Licenses and Permits (See Note 4)	\$1,000 - \$35,000	As required	As incurred	Approved Suppliers and Government Entities
Build-out of Approved Location (See Note 5)	\$250,000 - \$890,000	As required	As incurred	Affiliate and Approved Suppliers
Signage	\$15,000 - \$115,000	As required	As incurred	Approved Suppliers
Digital Screens and Artwork	\$20,000 - \$75,000	As required	As incurred	Approved Suppliers
Furniture, Fixtures, and Décor (See Note 6)	\$15,000 - \$100,000	As required	As incurred	Affiliate and Approved Suppliers
Equipment (See Note 6)	\$105,000 - \$320,000	As required	As incurred	Affiliate and Approved Suppliers
Initial Training (Your Travel Costs/Expenses)	\$10,000 - \$20,000	As required	As incurred	Third party suppliers of travel, lodging, and food services
Pre-Opening and Grand Opening Advertising and Marketing (See Note 7)	\$7,500 - \$10,000	As required	At least 1 month before beginning operations	Approved Suppliers
Uniforms	\$1,000 - \$5,000	As required	As incurred	Approved Suppliers
Legal and Accounting Fees Related to Startup Assistance (See Note 8)	\$1,000 - \$15,000	As required	Before beginning operations	Your financial and legal advisors
Office Supplies	\$1,000 - \$2,500	As required	As incurred	Approved Suppliers and Third Parties
Pre-Opening Labor	\$15,000 - \$37,500	As required	As incurred	Your Employees
Computer System and Required Hardware and	\$12,500 - \$37,500	As required	Before beginning	Approved Suppliers

Unit Franchise				
Type of Expenditure (See Note 1)	Amount	Method of Payment	When Due	To Whom Payment is to be Made
Operating System plus Recommended Security Systems (See Note 9)			operations	
Drive Thru Window (Optional)	\$0.00 - \$35,000	As required	As incurred	Approved Suppliers
Insurance (quarterly estimate) (See Note 10)	\$3,000 - \$5,000	As required	As incurred	Insurance Company
Miscellaneous Opening Costs	\$1,000 - \$22,000	As required	As incurred	Approved Suppliers
Additional Funds for Initial Three Months (See Note 11)	\$20,000 - \$50,000	As required	As incurred	Approved Suppliers, Your Employees, Minnie Bird Franchise System, LLC and its Affiliates
TOTAL INITIAL INVESTMENT UNDER THE FRANCHISE AGREEMENT	\$575,000 - \$1,979,500			

Note 1. Description of Expense.

All fees and expenditures represented in the above table in reference to us are non-refundable. All fees and expenditures represented in the above table to third parties, including suppliers, advertisers, various professionals, and governmental licensing agencies may be non-refundable subject to their guidelines. We do not offer direct or indirect financing for any part of the Estimated Initial Investment.

Note 2. Initial Franchise Fee.

The Initial Franchise Fee is described in Item 5 of this FDD and is \$40,000.

Note 3. Drawings for Permitting and/or Drawings for Construction

You must retain an architect approved by us to create your preliminary floorplan and any required construction drawings, at your cost and expense.

Note 4. Business Licenses and Permits

The costs of your business licenses and permits will vary greatly upon the size and market of your Minnie Bird Restaurant. Further, the costs included above do not include the cost of any license to sell beer, wine, or other alcoholic beverages, and the cost of obtaining such liquor license may be higher, especially in quota-based jurisdictions where no licenses are then currently available. In any event, we must approve you to sell alcoholic beverages before you apply for any such liquor license or commence selling alcoholic beverages to customers.

Note 5. Lease Costs and Build-out of Approved Location

You are required to have a full-service, brick and mortar location in your Territory in order to operate the franchised business and you may either own or lease the building, subject to our approval. The building must be properly zoned, and the franchised business must legally be permitted to operate on the premises. The space for the franchised business should range from approximately 2,200-3,500 square feet with appropriate kitchen and seating areas. You may offer a drive-thru, and doing so is at your cost and within your discretion. Outdoor/patio seating, on-site parking, high visibility, easy ingress/egress, Class A tenant mix, commuter traffic (e.g., morning side of the commute), and high foot-traffic areas are positive features and strongly encouraged.

If you lease the premises for your franchised business, the monthly rent will vary depending upon the geographic location, size of the building, type of building, and other economic factors, and may include common area maintenance fees and real estate taxes. The cost of the required build-out will depend upon the size of the premises, location, material costs, labor costs, amount the landlord is willing to assume, and other economic factors. In a build-to-suit lease, the landlord may include some or all of the improvements, fixtures, equipment, and signs, which may be factored into your lease payments.

If you purchase the land and build, your estimated cost for the construction will vary depending upon the geographic location, size of the building, and other economic factors. If you build, you will likely not have to factor monthly rent into your estimated initial investment; however, you will have to factor in additional costs for financing and construction of the building, as well as any other associated costs.

Regardless of whether you own or lease the building for your franchised business, you must construct or renovate, as the case may be, the premises (hereinafter referred to as “the Approved Location”) in accordance with our standards and specifications outlined in the Confidential Operations Manual or otherwise designated in writing by us. Prior to commencing such construction, renovation, or refurbishment, you must obtain all the necessary permits and certifications as may be required by law, ordinance, or regulation. If you elect or are required by us or the Franchise Agreement to perform construction work or significant renovations or refurbishment of the Approved Location affecting the design, character, or appearance of it, you must obtain our prior approval.

Note 6. Furniture, Fixtures, Décor, and Equipment.

You must purchase and/or lease and install furniture, fixtures, décor, and equipment necessary to operate your franchised business from Approved Suppliers, which may be limited to us or an Affiliate in our sole discretion. **The equipment, furniture, and fixtures you are required to purchase and/or lease will include but not be limited to the products and materials listed in the Confidential Operations Manual, our Furniture, Fixture, & Equipment Visual Guide, and our brand standards. They all must be approved by Minnie Bird.** The cost of the furniture, fixtures, décor, and equipment will vary according to local market conditions, the size of the order, the supplier used, whether the supplier permits you to lease the item, and other related factors. You may be able to purchase much of your light fixtures and décor through Minnie Bird or through other vendors with specific options approved by Minnie Bird. If the restaurant does not have a grease trap, fire suppression hood, and/or a walk-in cooler, your estimated cost will be on the higher end of the range provided in the table (and lower end if your restaurant already has all of the above).

Note 7. Pre-Opening & Grand Opening Marketing and Advertising.

You are required to conduct pre-opening and grand opening marketing and advertising for your franchised business, subject to a marketing plan approved by us beginning at least one month before beginning

operations and continuing for sixty days after you open your franchised business.

You are required to spend the minimum amount listed above, but you may spend more than that if you choose to do so. The factors that may affect the actual amount you spend include the type of media used, the size of the area you advertise to, local media cost, location of the franchised business, time of year and customer demographics in the surrounding area.

Note 8. Legal and Accounting Fees Related to Startup Assistance.

We strongly recommend you employ an attorney, an accountant and other consultants to assist you in establishing your franchised business. These fees may vary from location to location depending on the prevailing rates of local attorneys, accountants and consultants.

Note 9. Computer System and Required Hardware and Operating System.

You must purchase, or lease, and install such computer hardware, modems, printers, and other computer-related equipment that meet our standards and specifications outlined in the Confidential Operations Manual or otherwise designated by us in writing. You must also use the designated software for use in the operation of the franchised business and update it as required by us from time to time, including, but not limited to, the POS system, loyalty reward program, gift card program, and on-line ordering program. In addition, security alarm and video camera systems are strongly recommended.

Franchisor will require the following:

An Agreement with Toast POS. Toast POS current monthly rates are as follows:

- \$25 per month API access
- \$50 per month Enterprise Data Management
- \$90 per kiosk per month for Kiosk Monthly Subscription Fee (likely that each store will have 2-4 Kiosks)
- \$70.00 Scheduling Pro Monthly Subscription
- \$25.00 SMS Subscription
- \$81 Software Monthly Subscription
- \$75 Third Party Delivery Integrations Package
- \$100 Toast Catering and Events Fee
- \$269.10 Toast Digital Storefront Premium
- \$166.50 Toast Marketing Essentials
- \$75.00 Toast Catering and Events Pro

Total: \$1,148.10 subtotal plus \$13.50 tax = \$1,161.60 (based on two kiosks, each additional kiosk is \$90 per kiosk per month)

Opus training platform

- \$1,950 per quarter (current fee)

Jolt Subscription - checklist application

- \$1,199.40 per year (current fee)

Jolt one-time fees

- \$199.95 to enable the software.
- \$747.95 for the printer
- \$120.94 for the printer shelf

- \$18.72 for labels per package

Note 10. Insurance.

You are required to maintain insurance, at your expense, prior to beginning construction or any other operations, with insurers which must have an A.M. Best Company Rating of A- VII or better. Minnie Bird Franchise System, LLC must be named an additional insured for operational liability, including product liability, and for any and all damages that could occur to any person as a result of contact with items sold at your franchised business. In addition, all insurances shall be primary and non-contributory and include a waiver of subrogation in favor of Minnie Bird Franchise System, LLC. Coverages shall also contain a provision obligating all insurers to provide written notice to us upon any cancellation or modification of coverage at least one week prior to the effective date of such a change.

Within sixty days of signing the Franchise Agreement, but not later than the time which you begin construction or any other business operations under the Minnie Bird name, a certificate of insurance showing compliance with the requirements below must be furnished to us for approval. Such form shall state policies cannot be cancelled or altered without at least one week prior written notice to us and shall reflect proof of paid premiums.

The minimum limits below may be modified from time to time, by written notice to you. Should you, for any reason, not comply and maintain such insurance coverage as is required, we shall have the right and authority (but no obligation) to procure such coverages and charge the same to you, plus a reasonable fee for expenses related to the procurement of such policies. This will be payable immediately upon notice.

Insurance costs will vary based on a number of factors: for example – policy limits, state requirements, asset values, specific lease requirements, quantity of employees, leased space, and location. The estimate provided in the table above is for quarterly premium on insurance with the following required limits:

Type of Insurance	Minimum Level of Coverage
Worker's Compensation	The greater of (i) the minimum level of coverage as required by applicable law; or (ii) \$500,000 each accident, \$500,000 each employee, and \$500,000 policy limit.
General Liability (including Personal, Product Liability, and Advertising Injury)	\$2,000,000 per occurrence, \$4,000,000 aggregate with no less than \$5,000 per person in medical benefits and an overall maximum deductible of \$10,000. The product liability coverage shall cover any and all damages related to any person as a result of handling, eating, or ingesting any product at your Minnie Bird location.
Property Damage	You must maintain a minimum coverage sufficient to completely rebuild your location in the event of total loss. All real estate, betterments, and personal property required to adequately run your business must be insured, with 'all risk' coverage commonly included. You must also carry business interruption insurance for your location, commonly listed as "Actual Loss Sustained" for 12 months.
Auto Coverage	Commercial coverage with \$1,000,000 combined single limit for bodily injury and property damage, plus any other state requirements.
Umbrella/Excess Liability	You must maintain an additional \$1,000,000 umbrella liability coverage to protect against personal injury, bodily injury, and property damage associated with the operations of your Minnie Bird location.

Note 10(a). Worker's Compensation

Worker's Compensation is required when employees begin employment and in addition to the minimum level of coverage, there may also be additional coverages required by your home state, which would also be required by us.

Note 11. Additional Funds for Initial Three Months

This estimates your possible start-up expense for the initial three months. These figures are estimates and we cannot guarantee that you will not have additional expenses starting the business. These estimated ranges are based on our affiliates' experience in owning and operating company-owned locations.

ITEM 8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

Required Purchases

You may only offer and sell services and products that the Franchisor authorizes as further defined and described herein and within the Franchise Agreement. To ensure that our standards are maintained, you must operate your Minnie Bird franchise in strict conformity with the Franchise Agreement and the methods, specification, and sources of supply that we designate and require within the Franchise Agreement and the Confidential Operations Manual.

You must develop and operate the franchised business according to our standards and specifications, subject to any laws, rules, and regulations governing the services provided by the franchised business. We require that you purchase certain types, models, and brands of fixtures, furnishings, equipment, services, advertisements, merchandise, software, materials, ingredients, inventory, and other items required for the operation of the franchised business. To maintain quality and consistency, we require that you purchase these items, as referenced in the Confidential Operations Manual, from designated suppliers approved by us, which may include and be limited to us or our affiliates. The list of Approved Suppliers for other required items is contained in our Confidential Operations Manual, which we will loan to you after you sign the Franchise Agreement. No Officer nor Franchisor owns an interest in any supplier. The Franchisor, not its affiliates, are approved suppliers.

Even where purchases are not required to be made from Approved Suppliers, they must still meet any specifications and standards we designate. The Confidential Operations Manual also contains specifications for the products, supplies, equipment, materials, and other items you are required to use in your franchised business including the standards for quality, price, performance and functionality. These standards and specifications are based on our Affiliates' experience in operating a business of the type we are franchising and through use in our Affiliates' businesses. We communicate our standards and specifications to you during training and periodic visits to your franchised business, and through the Confidential Operations Manual.

We may periodically issue new standards and specifications through written notices, and we may review our prior approval of any goods, services, equipment, or suppliers. We will notify you in writing if we revoke our approval of goods, services, tools, equipment, or suppliers, and you must immediately stop purchasing disapproved goods, services, or equipment, or you must immediately stop purchasing from a disapproved supplier.

We estimate that the items you are required to purchase will represent approximately 70% to 85% of the total purchases you will make to begin operations. Once you begin operating, we expect the items you are

required to purchase will represent approximately 85% to 90% of your total expenses.

Required Technology and Software

We require each of the below technology platforms and services, which are to be paid directly to such vendor by you. Please note that all of the below costs are current rates but are subject to change as vendors may change pricing. We reserve the right to designate alternative vendors or require additional technology platforms in the future.

- **Toast POS** – Per Location Per Month by Toast Category:
 - Additional Tablet Software \$45.00
 - DoorDash Integration \$30.00
 - Grubhub Integration \$30.00
 - Kiosk Monthly Subscription (2) \$180.00
 - Kitchen Display Screen \$31.50
 - Scheduling Pro \$70.00
 - Software Monthly Subscription \$81.00
 - Toast Catering & Events Management Pro \$175.00
 - Digital Storefront Premium \$269.10
 - Toast Marketing Essentials \$166.50
 - Restaurant Management Pro \$75.00
 - Uber Eats Integration \$30.00
 - SMS Marketing (extra texts) \$100.00
- **Jolt Operations Management** – \$129.00 per location per month
- **Opus Training Platform** – \$130.00 per location per month
- **Ovation** (guest experience management platform) – \$79.00 per location per month
- **Restaurant365 (InfoSync)** – \$1,000 one-time setup fee and then 1) \$250.00 per location per month if the franchisee uses InfoSync for its accounting services; or 2) \$300 per location per month if the franchisee does not use InfoSync for accounting services.
- **Radiant** (digital menu & marketing board support) – \$100.00 per location per month

Request for Approval of New Supplier, Good, Service, or Piece of Equipment

You may request to obtain approval for a new supplier, good, service, or piece of equipment by submitting

such request, including the basis for the request, via email to franchising@eatminniebird.com. Approval is made on a case-by-case basis, and determined by us, in our sole discretion, and we will make commercially reasonable efforts to decide within thirty (30) days after receiving the required information whether the supplier, good, service, or equipment is approved. Our criteria for approving or revoking approval of suppliers may include the supplier's ability to provide sufficient quantity of goods; the quality of goods or services; the price; production and delivery capability of the supplier; and the dependability and general reputation of the supplier. We will notify you in writing of our approval or disapproval. If your request is approved, you may make purchases from the new supplier or purchase the new good, service, product, or piece of equipment. You will be responsible for ensuring that all products, goods, services, and equipment will continue to conform to our standards and specifications.

Revenue from Franchisee Purchases

Minnie Bird just began operations this year, so last year, Minnie Bird did not obtain any revenue from Franchisee's required purchases, and thus, your required purchases represent 0% of Minnie Bird's total revenues.

We may derive revenue as a result of your and other franchisees purchasing the required products, supplies, equipment, materials, services, and other items from us, our affiliates, or Approved Suppliers. Minnie Bird's total revenues are reflected in the attached **Exhibit G**.

Computer and Software Requirements

You must purchase, or lease, and install such computer hardware, modems, printers, and other computer-related equipment that meet our standards and specifications outlined in the Confidential Operations Manual or otherwise designated by us in writing. Minnie Bird will have independent access to the information stored only on your Toast POS system.

You are required to use the designated software for use in the operation of the franchised business and update such software as required by us from time to time, including, but not limited to, the POS system, loyalty reward program, gift card program, and on-line ordering program.

Cooperatives

We may, in our sole discretion, negotiate purchase agreements, including pricing terms, with certain suppliers for goods and services on behalf of the System. We may set up preferred vendor programs with suppliers on behalf of the businesses operating under this System and, in doing so, we may limit the number of approved vendors and/or suppliers that you may purchase from and we may designate one vendor as your sole supplier. Presently, we have entered into an agreement with Sysco, through other subsidiaries, divisions, and affiliated entities, for Sysco to provide most food and beverage that each Minnie Bird restaurant will require. We have also entered into an agreement with Edward Don & Company, through other subsidiaries, divisions, and affiliated entities, for Edward Don & Company to assist with the provision of operational smallwares, utensils, and other supplies.

We currently have not yet established an advertising cooperative.

Material Benefits

We negotiate with suppliers and vendors for pre-arranged, discounted prices for our franchisees. You may receive benefits from these purchase arrangements for your use of Approved Suppliers, but these benefits are not promised.

Except as described in this Item 8, you do not receive any material benefit from us based upon your use of the Approved Suppliers. However, we consider a variety of factors when determining whether to renew or grant additional franchises, including compliance with the requirements described in Item 8.

ITEM 9 FRANCHISEE’S OBLIGATIONS

This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this Disclosure Document.

OBLIGATION	SECTION IN AGREEMENT	ITEMS IN DISCLOSURE DOCUMENT
(a) Site selection and acquisition/lease	Franchise Agreement: Section 6	Item 11
(b) Pre-opening purchases/leases	Franchise Agreement: Sections 7, 10, 11, 14, and 16	Items 6, 7 and 8
(c) Site development and other pre-opening requirements	Franchise Agreement: Sections 6, 7, 8, 10, 11, 12, 14, and 16	Item 11
(d) Initial and ongoing training	Franchise Agreement: Section 8	Items 5, 6, 7 and 11
(e) Opening	Franchise Agreement: Sections 6, 7, & 12	Items 5, 7 and 11
(f) Fees	Franchise Agreement: Sections 3, 4, 11, 13, and 14	Items 5, 6 and 7
(g) Compliance with standards and policies/Operations Manual	Franchise Agreement: Sections 9, 10, 11, and 15	Items 8, 11 and 14
(h) Trademarks and proprietary information	Franchise Agreement: Sections 9 and 15	Items 13 and 14
(i) Restrictions on products/services offered	Franchise Agreement: Sections 5, 9, & 10	Items 8 and 16
(j) Warranty and customer service requirements	Franchise Agreement: Not Applicable	Not Applicable
(k) Territorial development and sales quotas	Franchise Agreement: Section 5	Item 12

(l) Ongoing product/service purchases	Franchise Agreement: Section 10	Item 8
(m) Maintenance and appearance requirements	Franchise Agreement: Section 7	Item 11
(n) Insurance	Franchise Agreement: Section 16	Item 7
(o) Advertising/Marketing	Franchise Agreement: Section 14	Items 6, 7 and 11
(p) Indemnification	Franchise Agreement: Section 17	None
(q) Owner's participation/management/staffing	Franchise Agreement: Section 8	
(r) Records/reports	Franchise Agreement: Sections 13, 14, and 18	Item 6
(s) Inspections/audits	Franchise Agreement: Sections 12 and 18	Item 11
(t) Transfer	Franchise Agreement: Section 21	Item 17
(u) Renewal	Franchise Agreement: Section 3	Item 17
(v) Post-termination obligations	Franchise Agreement: Sections 20 and 22	Item 17
(w) Non-competition covenants	Franchise Agreement: Section 22	Item 17
(x) Dispute resolution	Franchise Agreement: Section 24	Item 17
(y) Guarantee of franchisee obligations (See Note 1.)	Exhibit C	Item 15

ITEM 10 FINANCING

We do not offer direct or indirect financing for any amount due under the Franchise Agreement. We do not guarantee your notes, leases or other obligations.

ITEM 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING

Except as listed below, we are not required to provide you with any assistance.

Pre-Opening Assistance

Before you open your Franchised Business, we will perform the following services:

1. Territory (Section 5 of the Franchise Agreement).

We will designate and approve your Territory as described below in Item 12.

If you enter into a MUDA, we will designate and approve your Development Area. (MUDA, Section 2).

The typical time between signing the Franchise Agreement and opening the franchised business is approximately nine (9) to twelve (12) months. The factors that affect opening time include, but are not limited to, completing the training program, renovating the space, ordering and receiving inventory and equipment, hiring personnel, and obtaining financing. You must open your franchised business and be operational within twelve (12) months after signing the Franchise Agreement, unless otherwise authorized in writing by us.

If you sign a Multi-Unit Development Addendum, you will be subject to a Development Schedule outlining the required opening dates for opening the additional franchised businesses. You must open and operate your franchised businesses by the required opening dates, unless otherwise authorized in writing by us. (MUDA, Section 2).

2. Site Selection (Section 6 of the Franchise Agreement).

You are required to have a full-service, brick and mortar location within your Territory in order to operate the franchised business and you may either own or lease the building, subject to our approval. We must approve the location before you sign a purchase agreement or lease. The location must meet our criteria for demographic characteristics, parking, character of neighborhood, competition from and proximity to other businesses and other Minnie Bird franchises, the nature of other businesses in proximity to the site and other commercial characteristics, and the size, appearance, and other physical characteristics of the proposed site. We will make commercially reasonable efforts to approve or disapprove a location you propose within ten (10) days after we receive the complete report of the site and other materials we request. You must have an approved site for your franchised business within six (6) months after signing the Franchise Agreement, unless otherwise authorized in writing by us. If we cannot agree on a location within six (6) months after the effective date of the Franchise Agreement, we may terminate the Franchise Agreement.

3. Approved Suppliers (Section 10 of the Franchise Agreement).

To maintain quality and consistency, we may require that you purchase required products, supplies, equipment, materials, services, apparel, and other items solely from our Approved Suppliers, which may

include and be limited to us or our affiliates. The list of Approved Suppliers is contained in our Confidential Operations Manual, which we will loan to you after you sign the Franchise Agreement. Other than providing you with the Approved Suppliers list, we do not provide direct assistance in obtaining equipment, signs, fixtures, opening inventory, or supplies (unless such items are purchased through us or our affiliate), and we do not install such items.

4. Pre-Opening Inspection (Section 12 of the Franchise Agreement).

We will conduct one (1) pre-opening inspection of the franchised business, at our expense, to ensure you are following our standards and specifications. The pre-opening inspection may be done via video conference and will include completion of our Pre-Opening Audit Checklist. The franchised business may not open for business without written authorization from us after the pre-opening inspection has been completed and you have successfully demonstrated that you are complying with our standards and specifications. Our authorization for opening of the franchised business is limited solely to reviewing and confirming compliance with our standards and specifications and does not warrant, represent, guarantee, or assure that your franchised business will be successful, profitable, or meet your expectations.

5. Training (Section 8 of the Franchise Agreement).

The cost for initial training of the owner, general manager, department managers, and operating partner, where applicable (up to 5 individuals), is included in the Initial Franchise Fee. Our Initial Training Program consists of in-person training at our headquarters or designated facility and at your franchised business, as well as online and video training.

See Training Program below for more information.

6. Website and Social Media (Section 14 of the Franchise Agreement).

All digital media and marketing must be approved by us. We will provide information about your franchise on our website or such other websites as we may designate for the System. In addition, we will establish, manage, and control social media accounts for the overall brand and on your behalf for your local market/territory. You will have the right to submit content to us for posting in coordination with the overall marketing plan.

7. Grand Opening Assistance (Section 14 of the Franchise Agreement).

We will provide you with grand opening assistance at your franchised location for at least two (2) days before you open and two (2) days after you open your franchised business.

8. Operations Manual (258 Pages) (Section 9 of the Franchise Agreement).

We will loan you a complete copy of our Confidential Operations Manual after you sign the Franchise Agreement. The Confidential Operations Manual contains mandatory and suggested specifications, standards, and procedures and is confidential and remains our property. We may modify the Confidential Operations Manual from time to time, but the modification will not alter your status and rights under the Franchise Agreement. The Table of Contents of the Confidential Operations Manual is attached to this FDD as **Exhibit E**.

The Approved Supplier list, which contains the Approved Suppliers that you are required to utilize in the operation of the franchised business, is included in the Confidential Operations Manual.

Post-Opening Assistance

During the operation of your franchised business, we will perform the following services:

1. Development of New Products and Services (Section 10 of the Franchise Agreement).

We periodically develop new products and services for use in the franchised business and to further improve and develop the franchise System.

2. Additional/Continuing Training and Consulting Assistance (Section 8 of the Franchise Agreement).

We provide you and/or your employees with additional in-person, video, and online training sessions as needed at our headquarters, the franchised business, or at another location designated by us. Currently, the charge for additional training is \$100 per hour, plus our travel expenses, meals and lodging that we incur in providing the additional training.

We will provide mandatory additional training if, during the Franchise Agreement, you hire new general managers who have not successfully completed our training program. New general managers must attend and complete our training program within thirty (30) days of being hired and shall not manage or provide services on behalf of the franchised business until they have satisfactorily completed the training program.

Additionally, if you feel you need more assistance outside of our regularly scheduled training sessions, we will provide you with consulting assistance at your franchised business, upon your written request. You must pay us the Consulting Assistance Fee in exchange for the consulting assistance, which is currently set at \$100 per hour, as well as pay for all travel costs and expenses incurred by us for providing the consulting assistance.

3. Post-Opening Inspection (Section 12 of the Franchise Agreement).

We may conduct an annual post-opening inspection of the franchised business, at our expense, to determine compliance with our standards and specifications. We may conduct the inspections during regular business hours and without giving prior notice to you. We may conduct more than one (1) post-opening inspection per year as we deem necessary and in our sole discretion. If additional post-opening inspections are necessary because of a default of the Franchise Agreement, you will be required to cover our travel expenses associated with conducting the post-opening inspection.

4. Website and Social Media (Section 14 of the Franchise Agreement).

We will continue to include you on our website and national social media accounts during the term of the Franchise Agreement. In addition, we will post on the local social media account(s) on your behalf for your local market/territory. You will have the right to submit content to us for posting in coordination with the overall marketing plan. Minnie Bird staff will also work with you to review and respond, as appropriate, to online comments, reviews, questions, and complaints, such as Google reviews.

5. General Business Guidance and Support (Section 8 of the Franchise Agreement).

We periodically advise you and offer general business guidance to you by telephone, e-mail, newsletters, and other methods. Our guidance is based on our and our affiliates' knowledge and experience. We may offer you advice and guidance on a variety of business matters, including operational methods, accounting procedures, authorized services or products and marketing and sales strategies. Our advice related to the operation of the franchised business is for educational purposes and to ensure compliance with our

standards and specifications. If you follow our advice, it does not warrant, represent, guarantee, or assure that your franchised business will be successful, profitable, or meet your expectations.

Advertising

1. Local Advertising & Community Support (Section 14 of the Franchise Agreement).

You are permitted to create and use your own marketing and advertising materials to locally advertise your franchised business, provided, however, that such marketing and advertising materials are submitted to and pre-approved in writing by us before they are used. We will make commercially reasonable efforts to notify you of our approval or disapproval of the proposed advertising material within thirty (30) days after we receive all the necessary information for review. We may approve, disapprove, or revoke approval of any advertising materials for any reason and at any time and you must not use any marketing materials that we have disapproved. Advertisements will be created and distributed in various mediums, such as both digital and physical advertisements. We have not established an advertising council. We have not established an advertising cooperative. We have not established an advertising fund.

Franchisee is required to conduct Local Advertising to promote the Franchised Business. Accordingly, every month, Franchisee must spend an amount equal to one percent (1%) of the total monthly Gross Sales of the franchised business per month on Local Advertising within the Territory, including community support and product donations. Additionally, Franchisee must sponsor a minimum of two (2) community engagements, events or activities per year. The specific engagement, event, or activity must be pre-approved in writing by Franchisor before Franchisee signs any agreement or otherwise commits in writing to sponsor such engagement, event, or activity. Local Advertising expenditures shall be made directly by Franchisee and Franchisee must provide monthly reports of its Local advertising expenditures to Franchisor no later than the tenth (10th) day of the following month.

2. Grand Opening Advertising (Section 14 of the Franchise Agreement).

You are required to conduct a Grand Opening Campaign subject to a marketing plan approved by us and to spend a minimum of \$7,500 - \$10,000 on such Grand Opening Campaign beginning at least one (1) month before opening your franchised business and continuing for sixty (60) days after you open. The Grand Opening Campaign expenditures shall count toward your local advertising requirement. You must provide a report of your Grand Opening Campaign expenditures to us no later than forty-five (45) days after the end of the Grand Opening Campaign as defined by the marketing plan. We will provide you with grand opening assistance at your franchised location for at least two (2) days before and two (2) days after your grand opening. You are responsible for our travel and lodging expenses incurred in providing such grand opening assistance.

Computer Requirements (Section 11 of the Franchise Agreement).

You must purchase, or lease, and install such computer hardware, modems, printers, and other computer-related equipment that meet our standards and specifications outlined in the Confidential Operations Manual or otherwise designated by us in writing. The estimated expense in purchasing or leasing the required computer system is stated in Item 7 and is between \$12,500 - \$37,500.

Franchisor will require the following:

An Agreement with Toast POS. Toast POS's current monthly rates are as follows:

- \$25 per month API access
- \$50 per month Enterprise Data Management

- \$90 per kiosk per month for Kiosk Monthly Subscription Fee (likely that each store will have 2-4 Kiosks)
- \$70.00 Scheduling Pro Monthly Subscription
- \$25.00 SMS Subscription
- \$81 Software Monthly Subscription
- \$75 Third Party Delivery Integrations Package
- \$100 Toast Catering and Events Fee
- \$269.10 Toast Digital Storefront Premium
- \$166.50 Toast Marketing Essentials
- \$75.00 Toast Catering and Events Pro

Total: \$1,148.10 subtotal plus \$13.50 tax = \$1,161.60 (based on two kiosks, each additional kiosk is \$90 per kiosk per month)

Opus training platform

- \$1,950 per quarter (current fee)

Jolt Subscription - checklist application

- \$1,199.40 per year (current fee)

Jolt one-time fees

- \$199.95 to enable the software.
- \$747.95 for the printer
- \$120.94 for the printer shelf
- \$18.72 for labels per package

We have no obligation to provide ongoing maintenance, repairs, upgrades, or updates. The Franchisee is responsible for all ongoing maintenance, repairs, upgrades, or updates.

You are required to use the designated software for operating the franchised business and provide us with independent access to your software, including, but not limited to, your point-of-sale system (“POS”), loyalty reward program, gift card program, and online ordering program. In order to use this software, you must pay a fee to the designated vendor and such fee may be modified in our designated vendor’s sole discretion. Currently, you are required to use Toast for your POS and payment processor.

We will have the free and unfettered right to retrieve such data and information stored on your hard drive, either internally or externally, as we deem necessary, desirable, or appropriate and there are no contractual rights that limit our ability to do so. The business information or data that will be collected or generated includes, but is not limited to, sales data, trend analysis, records, social media accounts, email, customer reviews, pricing information, customer demographics, and related information.

Training (Section 8 of the Franchise Agreement).

We provide you with our Initial Training Program, which covers most aspects of the operation of the franchised business, such as food preparation, customer service, community relations, communication, purchasing, policies, and marketing. The training program is conducted by David Sloan, Franklin Buchanan, and Sean Thomas, utilizing our operations and training manual and other materials.

The Initial Training Program costs are included in your Initial Franchise Fee for up to three management persons and one Operating Principal (if you are an entity) and one Director of Operations. Training must be completed to our satisfaction and your management team must be certified by us. The operating

principal and director of operations training program is provided in the table following the Initial Training Program table. You must pay \$500-\$1000 per week/per person for training each additional person. You are responsible for all your expenses to attend any training program, including lodging, transportation, food, uniforms, and training materials. Operating Principals and Director of Operations must attend the training and must complete the program to Franchisor's satisfaction. Training must be completed six (6) weeks before the opening of the business.

The following table provides an overview of the current training program:

Subject	Hours of On-the-Job Training	Location
Labor Control, Operating Forms and Procedures	2	Corporate Shop
Operations Manual; Recipes; Customer Service; Cost of Goods Management	2	Corporate Shop
Introduction to Kitchen, Equipment; Ingredient Ordering, Preparing & Storing	10	Corporate Shop
Prep Training	10	Corporate Shop
Fryer Training	10	Corporate Shop
Receiving Orders	2	Corporate Shop
POS Training	2	Corporate Shop
Floor Control	10	Corporate Shop
Marketing; Administration; Exam	0	Corporate Shop
TOTAL	48	

Our Initial Training Program will utilize the Confidential Operations Manual, operating forms and materials used on a day-to-day basis during training. The training will occur at one of our corporate shops, your franchised business, virtually, or at other locations designated by us.

In addition to the Initial Training Program, your Operating Principal and your Director of Operations (defined in Item 15) must attend, and satisfactorily complete, an extra practice week and online training at least 60 days before your Minnie Bird Restaurant opens for business. The initial training program for an Operating Principal and a Director of Operations is provided in the table below. If an Operating Principal and/or Director of Operations is replaced, we will charge you for training (\$500-\$1000 per week/per person).

We plan to provide the training listed in the table below:

Subject	Hours of On-the-Job Training	Location
Labor Control, Operating Forms and Procedures	4	Corporate Shop
Operations Manual; Recipes; Customer Service; Cost of Goods Management	2	Corporate Shop
Make-Line Training	8	Corporate Shop
Fryer Training	8	Corporate Shop
Receiving Orders	2	Corporate Shop

Subject	Hours of On-the-Job Training	Location
Preparing Menu Items	8	Corporate Shop
Site Visits	8	Corporate Shop
Floor Control	8	Corporate Shop
Marketing; Administration; Exam	0	Corporate Shop
Attend New Restaurant Opening	80	A New Minnie Bird Franchise
TOTAL	128	

ITEM 12 TERRITORY

Franchise Agreement

You will receive an exclusive territory which will be described and depicted in **Exhibit A** attached to the Franchise Agreement (the “Territory”). The Territory will be based on community boundaries, population density, drive times, and distance. We determine the boundaries of the geographic area based on a variety of factors, including proximity to competitors, proximity to other franchisees and natural and physical boundaries. The typical territory for a shop considers factors such as communities, a mileage radius (typically 2 miles, but closer to 0.5 miles for urban sites), population density, population. You are not permitted to solicit consumers outside of your Territory. We do not grant you options, rights of first refusal, or similar rights to acquire additional franchises.

For your initial location, you are required to have a full-service, brick and mortar location within your Territory in order to operate the franchised business and you may either own or lease the building, subject to our approval. You shall not relocate the Approved Location without our prior written authorization. We reserve the right to approve or deny your relocation request at our discretion based upon, without limitation, our own business judgment, your compliance with the Franchise Agreement, and the proposed new location. If we approve your relocation request, you must pay us a Relocation Fee as listed in Item 6.

You may sell the authorized goods and services to customers residing outside of your Territory, provided, however, that you are only permitted to sell the authorized goods and services at and from the Approved Location. Otherwise, you are not permitted to solicit consumers outside of its Territory.

As long as you are in compliance with the Franchise Agreement, there are no other circumstances under which we will modify your territorial rights.

Multi-Unit Development Agreement

If you are granted the right to establish and operate multiple Minnie Bird franchises under our form of the MUDA, then we will provide you with a Development Area upon execution of the MUDA. The size of your Development Area will be based on: (i) the number of franchises you agree to open and operate; and (ii) the location, demographics, and population of the general area where we mutually agree these locations will be operated. The boundaries of your Development Area may be described in terms of zip codes, streets, landmarks (both natural and man-made) or county lines, or otherwise delineated on a map attached to the MUDA.

Each franchise opened and operating in the Development Area must be operated under our then-current

form of the Franchise Agreement and will each have its own designated territory. Except for the rights expressly reserved to us in this Item 12 and the MUDA, we will not operate or recruit any person or entity to operate a Minnie Bird franchise within your designated Development Area until the expiration or termination of the MUDA for any reason.

In order to maintain your rights to the Development Area, you must comply with your Development Schedule. If you fail to comply with your Development Schedule, we may terminate your MUDA. Upon expiration or termination of the MUDA for any reason, your rights in the Development Area will terminate, except that each franchise opened and operating in the Development Area will continue to maintain the rights to their respective territories under their Franchise Agreements. Except for the expiration or termination of the MUDA, we will not modify your Development Area or your rights therein unless mutually agreed to in writing by you and us.

Without our prior written consent, you cannot, by operation of law or otherwise, sell, assign, transfer, convey, give away or encumber any part of your interest in the MUDA, your interest in the development rights granted under the MUDA or the interest in any entity that owns any interest in the MUDA, and you shall not offer, permit or suffer the same to be sold, assigned, transferred, conveyed, given away or encumbered in any way.

Reserved Rights

Except as otherwise provided, we retain the right to:

- i. Develop, operate, and grant others the right to operate any future concepts that are not included within the franchise System;
- ii. Use and license the use of other trademarks or methods which are not a part of the franchise System;
- iii. Distribute or license any goods, services, or concepts, in or outside of your Territory, regardless of whether such products are authorized for Minnie Bird franchises or are distributed or licensed under the Proprietary Marks, through other channels of distribution, including, but not limited to the Internet or through consulting services.
- iv. There is not any compensation that the franchisor must pay for soliciting or accepting orders inside the territory.

Currently, we do not have any plans to operate or franchise a business under a different trademark that sells or will sell goods or services similar to those you will offer.

ITEM 13 TRADEMARKS

In accordance with your purchase of a Minnie Bird franchise, we hereby grant you the right to use the name MINNIE BIRD and any other proprietary marks, trade names, logos, and the like that we require you to use in the operation of the franchised business (“proprietary marks”).

We have obtained federal registration with the United States Patent and Trademark Office (“USPTO”) of the following Proprietary Mark:

Service Mark	US	Registration	Register
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	Registration Number	Date	
MINNIE BIRD	8102799	01/13/2026	Principal
MINNIE BIRD TASTY CHICKEN	7743042	04/01/2025	Principal

Other than this, we are not aware of any effective determinations of the USPTO, the trademark administrator of any state, or any court, nor is there any pending interference, opposition, or cancellation proceeding, or any pending material litigation involving the Proprietary Marks which may be relevant to its use in any state.

We are otherwise not aware of any superior prior rights or infringing uses that could materially affect your use of the Proprietary Marks in any state.

The Franchise Agreement does not obligate Franchisor to defend your right to use the Proprietary Marks or against claims of infringement or unfair competition arising out of your use of the Proprietary Marks.

The Franchisor does not need to protect the Franchisee's right to use the principal trademarks listed in this section, and does not need to protect the Franchisee against claims of infringement or unfair competition arising out of the franchisee's use of the trademarks. Franchisees must notify the Franchisor of the use of, or claims of rights to, a trademark identical to or confusingly similar to a trademark licensed to the Franchisee. The franchise agreement does not require the Franchisor to take affirmative action when notified of these uses or claims. The franchise agreement does not require the Franchisor to participate in the franchisee's defense and/or indemnify the franchisee for expenses or damages if the franchisee is a party to an administrative or judicial proceeding involving a trademark licensed by the Franchisor to the franchisee, or if the proceeding is resolved unfavorably to the franchisee.

If we require, you must modify or discontinue the use of any Proprietary Marks and use other trademarks or service marks we designate. We do not have to reimburse you for modifying or discontinuing the use of a Proprietary Mark or for substituting another trademark or service mark for a discontinued Proprietary Mark, or for any loss of goodwill associated with a modified or discontinued Proprietary Mark. If we adopt and use new or modified Proprietary Marks, you must add or replace equipment, signs, supplies and fixtures, and you must make other modifications we designate as necessary to adapt your franchised business for the new or modified Proprietary Marks.

ITEM 14

PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

The franchised business does not involve any patents. We do not own any rights in any patents, and we do not have any pending patent applications.

We likewise have no registered copyrights that are material to the purchase of a Minnie Bird Franchise; however, we claim copyright interest in our written materials and other materials that are critical to the franchise System, including, but not limited to, our Confidential Operations Manual, training materials, sales processes, advertising materials, websites, and other publications. You may use these items only as we specify while operating the franchised business and you must stop using them if we direct you to do so.

We claim a copyright in all of our Operations Manual and our other creative, fixed materials, but have not filed for copyright registration.

If you learn about a third party's use of our copyrighted material which you believe to be unauthorized, you must notify us immediately. We will decide whether or not to take action against the third party, and you must assist us, at our expense, if we decide to do so. We have the right to control any litigation involving our copyrighted material. If we decide to add, modify or discontinue the use of anything covered by a copyright, you must also do so at your expense.

There is no current material determination of the USPTO, United States Copyright Office or a court regarding any patent or copyright. There is no forum, case number, claims asserted, issues involved, or effective determinations for any material proceeding pending in the USPTO or any court. While we do not know of any infringing uses that could materially affect your use of the copyrighted material, the Franchise Agreement does not obligate us to defend or indemnify you against claims arising from your use of the copyrighted material.

As we do not have any patents or copyrights, we have not entered into any agreement that limits the use of patents, patent applications, or copyright applications.

We have developed certain trade secrets and other confidential information, including methods of business management, design, sales and promotion techniques, and know-how, knowledge of, and experience in, operating a Minnie Bird Franchise. As a franchisee, you may also receive the right to use such trade secrets and confidential information during training, in the Confidential Operations Manual, and/or as a result of the assistance we furnish you during the term of the Franchise Agreement. You may only use the trade secrets and other confidential information for the purpose of operating your Minnie Bird Franchise. You may only divulge trade secrets and other confidential information to employees who must have access to it to operate your Minnie Bird Franchise and you are responsible for enforcing the confidentiality provisions as to your employees. Your use of the Confidential Operations Manual, trade secrets, or other confidential information in an unauthorized manner is a default of the Franchise Agreement, for which we may terminate the agreement.

Individuals with access to our trade secrets or other confidential information, including your shareholders, officers, directors, partners, members, managers, executives, spouse, vendors, employees, and staff **will be required to sign nondisclosure and non-competition agreements** in a form the same as or similar to the Confidentiality, Nondisclosure and Non-Competition Agreements attached to the Franchise Agreement as **Exhibit E**.

ITEM 15

OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS

The franchised business must always be under your direct, full-time, day-to-day supervision or the supervision of someone who has successfully completed our Initial Training Program. Direct, full-time, day-to-day supervision means a minimum of forty (40) hours per week. Further, any owner who has hands-on involvement in the operation of the shop must successfully complete our Initial Training Program.

If a franchisee is a business entity, the on-premises supervisor is not required to have any equity interest in the franchisee's business.

Individuals with access to our trade secrets or other confidential information, including shareholders, individuals who executed a personal guaranty, officers, directors, partners, members, managers, executives, spouses, vendors, employees and staff, as applicable, will be required to sign nondisclosure, non solicitation, and non-competition agreements in a form the same as or similar to the Confidentiality, Nondisclosure, and Non-Competition Agreement attached to the Franchise Agreement as **Exhibit E**.

Additionally, your shareholders, officers, directors, partners, members, managers, and executives, as applicable, must personally guaranty the performance of all of the franchisee's obligations under the Franchise Agreement and agree to be personally liable for any breaches of the Franchise Agreement by signing the personal guaranty attached to the Franchise Agreement as **Exhibit C**.

ITEM 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You must offer the services and products we specify under our brand. You may not sell any services or products under the Minnie Bird™ brand that we have not authorized, and you must discontinue offering any services or products under the Minnie Bird™ brand that we disapprove. You are not permitted to wholesale our products, without our express consent, or sell expired or otherwise unsuitable food products. You must offer complimentary soft-serve/ice cream to your guests.

We have the right, without limit, to modify, add, or enhance the types of authorized services and products you are required to offer and sell under the Minnie Bird™ brand. We may take action, including but not limited to, terminating your Minnie Bird Franchise if you purchase or sell unapproved products or make purchases from unapproved suppliers.

We may allow certain services or products that are not otherwise authorized for general use as a part of the franchise System to be offered locally or regionally, based on various factors, including test marketing, your qualifications, and regional or local differences.

ITEM 17 RENEWAL, TERMINATION, TRANSFER, AND DISPUTE RESOLUTION

This table lists important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this Disclosure Document.

THE FRANCHISE RELATIONSHIP		
PROVISION	SECTION IN THE AGREEMENT	SUMMARY
(a) Length of the franchise term	Franchise Agreement: Section 3 MUDA: Section 2	The Initial Term of the Franchise Agreement is 10 years.
(b) Renewal or extension of the term of the franchise	Franchise Agreement: Section 3 MUDA: N/A	Provided certain conditions are met, you will have the option to renew the Franchise Agreement for two (2) additional ten (10) year periods. If you fail to meet any of the conditions to renew, we may refuse to renew or extend the terms of your Agreement.
(c) Requirements for franchisee to renew or extend	Franchise Agreement: Section 3 MUDA: N/A	You may renew your Franchise Agreement if you: (i) provide us with not less than 6 months but no more than 9 months' written notice before expiration of the Franchise Agreement of your intent to renew; (ii) have fully complied with the provisions of the Agreement; (iii) have paid all monetary obligations owed to us; (iv) have completed all required additional training;

THE FRANCHISE RELATIONSHIP		
PROVISION	SECTION IN THE AGREEMENT	SUMMARY
		(v) sign the then-current standard Franchise Agreement which may contain items and conditions that are materially different from those in the original Agreement; (vi) sign a general release in a form the same as or similar to the general release attached to the Agreement as Exhibit D; and (vii) pay a Renewal Fee equal to 50% of the then-current Initial Franchise Fee.
(d) Termination by franchisee	Franchise Agreement: Section 19 MUDA: N/A	You may not terminate the Franchise Agreement prior to the expiration of its term, except as provided by law.
(e) Termination by franchisor without cause	Franchise Agreement: N/A MUDA: N/A	We may not terminate the Franchise Agreement without good cause.
(f) Termination by franchisor with cause	Franchise Agreement: Section 19 MUDA: Section 7	We may terminate the Franchise Agreement only if you default.
(g) “Cause” defined-curable defaults	Franchise Agreement: Section 19 MUDA: Section 7	If a default arises from your failure to comply with a mandatory specification in the Confidential Operations Manual, or the Franchise Agreement that does not permit immediate termination, you will have the opportunity to cure the default within 30 days of receiving a notice of default from us, except for the defaults below that require cure in a shorter time or that are non-curable defaults. If a default arises from your failure to maintain insurance, you can avoid termination of the Franchise Agreement if you cure the default within 10 days of receiving a notice of your failure to maintain insurance. If a default arises from your failure to make payments due to us, you can avoid termination of the Franchise Agreement if you cure the default within 7 days of receiving a notice of default.
(h) “Cause” defined-non-curable defaults	Franchise Agreement: Section 19 MUDA: Section 7	We have the right to terminate the Franchise Agreement without giving you an opportunity to cure if you: (i) fail to select a location for the franchised business within 6 months after the effective date of the Franchise Agreement; (ii) fail to begin operations of the franchised

THE FRANCHISE RELATIONSHIP		
PROVISION	SECTION IN THE AGREEMENT	SUMMARY
		business within 12 months of signing the Agreement; (iii) fail to execute or require managers, staff, spouses, or any other required personnel to execute the confidentiality and non-competition agreement, (iv) fail to satisfactorily complete our Initial Training Program; (v) made a material misrepresentation, false statement or omission in the application to obtain the right to operate the franchised business; (vi) after a notice to cure, fail to cease engaging in activities, behavior, or conduct likely to adversely affect the reputation of the franchised business, our reputation, or the reputation of the franchise System; (vii) are convicted of or plead no contest to a felony or other crime or offense likely to affect the reputation of the franchised business, our reputation, or the reputation of the franchise System; (viii) misuse or make unauthorized use of the Proprietary Marks; (ix) use any of the Confidential Operations Manual, trade secrets, or other confidential information in an unauthorized manner; (x) make an unauthorized transfer of the franchised business or an interest in the franchised business; (xi) fail to operate the franchised business in strict compliance with all applicable civil and criminal laws, ordinances, rules, regulations and orders of governmental authorities; (xii) understate any amounts due to us by more than 5% more than twice; (xiii) receive more than 3 valid notices of default in the same 12-month period, regardless of whether previous defaults have been cured; (xiv) default under any other agreement with us or an affiliate for which we or our affiliate have the right to terminate the agreement; or (xv) are adjudicated bankrupt, insolvent, or make a general assignment for the benefit of creditors.
(i) Franchisee obligations on termination/non-renewal	Franchise Agreement: Section 20 MUDA: Section 8	If the Franchise Agreement is terminated or not renewed, you must: (i) immediately cease operating the franchised business; (ii) immediately cease using any trade secrets, confidential information, the franchise System, and the Proprietary Marks; (iii) not directly or indirectly represent or give the impression to the public that you were a present or former franchisee or were in anyway connected to the

THE FRANCHISE RELATIONSHIP		
PROVISION	SECTION IN THE AGREEMENT	SUMMARY
		franchise System; (iv) cancel or assign to us any assumed names; (v) pay all amounts due to us, including Liquidated Damages as a result of the termination or non-renewal, within 7 days of the termination or expiration of the Agreement; (vi) return the Confidential Operations Manual, trade secrets and all other confidential information and provide a certificate of compliance within 15 days of the termination or expiration of the Agreement; (vii) return or discontinue use of all forms, advertising materials, devises, insignias, slogans, designs, signs, and any trade dress and provide a certificate of compliance within 15 days of the termination or expiration of the Agreement; (viii) cease to use any methods, procedures, techniques, copyrights, Proprietary Marks, trade names, and patents associated with the franchise System in which we have a proprietary right, title, or interest and provide a certificate of compliance within 15 days of the termination or expiration of the Agreement; (ix) transfer and assign all telephone numbers to us; and (x) strictly comply with the covenants not to compete and any other surviving provisions of the Agreement.
(j) Assignment of contract by franchisor	Franchise Agreement: Section 21 MUDA: Section 6	There are no restrictions on our right to assign our interest in the Franchise Agreement.
(k) “Transfer” defined	Franchise Agreement: Section 21 MUDA: Section 6	A “Transfer” includes transfer of an interest in the franchised business, the Franchise Agreement, or the franchised business’ assets, in any manner whatsoever.
(l) Franchisor approval of transfer by franchisee	Franchise Agreement: Section 21 MUDA: Section 6	You may not make a Transfer without our prior written consent.
(m) Conditions for franchisor approval of transfer	Franchise Agreement: Section 21 MUDA: Section 6	We may consent to a Transfer if: (i) we have not exercised our right of first refusal; (ii) the transferee meets the then-current standards and requirements and does not own a Competitive Business; (iii) the transferee and all persons owning an interest in the transferee sign the then-current form of the Franchise Agreement; (iv) the transferee agrees, at transferee’s

THE FRANCHISE RELATIONSHIP		
PROVISION	SECTION IN THE AGREEMENT	SUMMARY
		expense, to complete our Initial Training Program to our satisfaction before assuming management of the franchised business; (v) the transferee and all persons owning an interest in the transferee have agreed to be personally bound by all provisions of the Franchise Agreement; (vi) the transferee agrees to upgrade or renovate the Approved Location, if applicable, in accordance with our then-current standards; (vii) the transferee has obtained all necessary types of insurance; (viii) all monetary obligations owed to us are paid; (ix) you have complied with all material obligations under the Agreement or any other agreement with us or our affiliates; (x) you sign a general release in a form the same as or similar to the General Release attached to the Agreement as Exhibit D; (xi) either you or the transferee pay us the then-current Transfer Fee; and (xii) you strictly comply with the covenants not to compete and any other surviving provisions of the Agreement.
(n) Franchisor's right of first refusal to acquire franchisee's business	Franchise Agreement: Section 21 MUDA: Section 6	We have the right to match any offer to purchase the franchised business or an ownership interest in either that you propose to sell.
(o) Franchisor's option to purchase franchisee's business	Franchise Agreement: Section 21 MUDA: Section 6	During the 60-day period after the termination or expiration of the Franchise Agreement, we have the right, but not the obligation, to purchase some or all of the assets of the franchised business for Fair Market Value.
(p) Death or Incapacity of franchisee	Franchise Agreement: Section 21 MUDA: Section 6	Upon the death or Incapacity of an owner of the franchisee, his or her executor, administrator, conservator, or other personal representative must transfer the interest in the franchise to a third-party approved by us within a reasonable time not to exceed 90 days from the date of death or Incapacity, subject to state law, or we may terminate the Franchise Agreement.
(q) Non-competition covenants during the term of the franchise	Franchise Agreement: Section 22 MUDA: Section 8	You, your owners (and members of their immediate families) and your officers, directors, executives, managers, professional staff and employees are prohibited from attempting to divert any business or customer of the franchised business to a competitive business, to engage in activity that causes injury to the Proprietary Marks or the franchise

THE FRANCHISE RELATIONSHIP		
PROVISION	SECTION IN THE AGREEMENT	SUMMARY
		System, or to own or work for a Competitive Business.
(r) Non-competition covenants after the franchise is terminated or expired	Franchise Agreement: Section 22 MUDA: Section 8	For 2 years commencing upon the date of (a) a transfer permitted under the Franchise Agreement; (b) expiration of the Agreement; (c) termination of the Agreement (regardless of the cause for termination); (d) a final order of a court of competent jurisdiction (after all appeals have been taken) with respect to any of the foregoing or with respect to enforcement of the covenants not to compete or (e) any or all of the foregoing, you, your owners (and members of their immediate families) and your officers, directors, executives, managers, professional staff and employees are prohibited from either directly or indirectly, through, on behalf of, or in conjunction with any person or legal entity to (i) own, maintain, operate, engage in, be employed by, provide assistance to, or have any interest in (as owner or otherwise) any business that (a) primarily offers or provides (I) fried chicken products; (II) flavored or “dirty” sodas (III) ice cream; or (IV) other services that are the same as or similar to the services being offered by Minnie Bird under the franchise System; and (b) is, or is intended to be, (I) located within your Territory; (II) located within a 15 mile radius of your Territory; or (III) within a 15 mile radius of the territory of any other Minnie Bird franchisee; or to (ii) solicit or influence any customers, employees, or business associates to compete with Minnie Bird or terminate their relationship with Minnie Bird.
(s) Modification of the Franchise Agreement	Franchise Agreement: Section 26 MUDA: Section 12	No amendment, change, or variance from the Franchise Agreement shall be binding upon either you or us except by mutual written agreement. We may modify the Confidential Operations Manual without your consent; provided, however, that such modification will not materially alter your rights under the Agreement.
(t) Integration/merger clause	Franchise Agreement: Section 27 MUDA: Section 13	Only the terms of the Franchise Agreement and other related written agreements are binding, subject to state law. Any other representations or promises outside of the FDD or Franchise Agreement may not be enforceable. Nothing in

THE FRANCHISE RELATIONSHIP		
PROVISION	SECTION IN THE AGREEMENT	SUMMARY
		this or in any related agreement, however, is intended to disclaim the representations we made in the franchise disclosure document that we furnished to you.
(u) Dispute resolution by arbitration or mediation	Franchise Agreement: Section 24 MUDA: Section 11	Except for certain claims listed in the Franchise Agreement and subject to state law, all disputes must first be submitted by the parties to non-binding mediation in Illinois. If the parties first submit any claims to mediation and the dispute is unable to be resolved through mediation, then either party may initiate a suit, action, or legal proceeding in Illinois.
(v) Choice of forum	Franchise Agreement: Section 24 MUDA: Section 11	Either party may initiate a suit, action or legal proceeding; provided, however, that such suit, action, or legal proceeding shall only be brought in Illinois.
(w) Choice of Law	Franchise Agreement: Section 24 MUDA: Section 11	Subject to applicable state law, Illinois law applies, except that disputes over the Proprietary Marks will be governed by the United States Trademark Act of 1946 (Lanham Act, 15 U.S.C. Sec. 1051 et seq.) and disputes over copyrights will be governed by federal copyright laws of the United States.

ITEM 18 PUBLIC FIGURES

We do not presently use any public figures to promote our franchise. We reserve the right to do so in the future.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in this Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

The following financial performance representation is based on the actual historical gross sales of one (1) company-owned Minnie Bird outlet located in Schaumburg, Illinois, for the period from January 1, 2025 through December 31, 2025. This outlet was fully operational for the entire twelve-month period.

Gross Sales – Company-Owned Outlet *January 1, 2025 – December 31, 2025*

Outlet	Gross Sales
Schaumburg, IL (Company-Owned)	\$2,345,240

Notes:

1. **Source of Data.** The Gross Sales figure above was derived from the actual financial records of our company-owned Schaumburg, Illinois outlet and was pulled from the outlet's December 2025 year-end financial statement. This data has not been audited.
2. **Number of Outlets.** This financial performance representation is based on one (1) company-owned outlet that was operational for the full twelve-month period ended December 31, 2025. Because there is only one outlet represented, no average or median is presented.
3. **Material Differences Between Company-Owned and Franchise Outlets.** The Schaumburg outlet is a company-owned outlet and does not operate under a franchise agreement. As a result, the following material financial and operational differences exist between this company-owned outlet and a franchised Minnie Bird outlet, which may affect a franchisee's overall profitability but do not affect the Gross Sales figure reported above:
 - (a) **Royalty Fees.** The company-owned outlet does not pay royalty fees. Under the franchise agreement, franchisees are required to pay a continuing royalty fee as described in Items 5 and 6 of this Franchise Disclosure Document.
 - (b) **Food Safety Assessment Fee.** The company-owned outlet does not pay the Food Safety Assessment Fee. Under the franchise agreement, franchisees are required to pay this fee as described in Item 6 of this Franchise Disclosure Document.
 - (c) **Local Advertising.** During the period covered by this financial performance representation, the company-owned outlet's local advertising expenditures were below the 1% minimum required of franchisees under the franchise agreement. A franchisee would be required to spend a minimum of 1% of Gross Sales on local advertising as described in Item 6 of this Franchise Disclosure Document.
 - (d) **Other Fees.** The company-owned outlet may not incur certain other fees and expenses that are required of franchisees under the franchise agreement, as described in Items 5, 6, and 7 of this Franchise Disclosure Document. These differences may materially impact the net profitability of a franchised outlet as compared to the company-owned outlet.

As a new franchise, the results achieved by existing locations may not be typical for your franchise. Some outlets have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much.

Other than the preceding financial performance representation, Minnie Bird does not make any financial performance representations. We also do not authorize our employees or representatives to make any financial representations either orally or in writing. If you are purchasing an existing Business, however, we may provide you with the actual records of that Business. If you receive any other financial performance information or projections of your future income, you should report it to us by contacting David Sloan at franchising@eatminniebird.com or the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
System-Wide Outlet Summary For 2023 – 2025

SYSTEM WIDE OUTLET SUMMARY				
Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised Outlets	2023	0	0	+0
	2024	0	0	+0
	2025	0	0	+0
Company Owned Outlets	2023	0	0	+0
	2024	0	1	+1
	2025	1	2	+1
Total Outlets	2023	0	0	+0
	2024	0	1	+1
	2025	1	2	+1

Table No. 2
Transfers of Outlets from Franchisees to New Owners for 2023 - 2025

TRANSFERS OF OUTLETS FROM FRANCHISEES TO NEW OWNERS		
State	Year	Number of Transfers
All States – Total	2023	N/A
	2024	0
	2025	0

Table No. 3
Status of Franchised Outlets for 2023 - 2025

STATUS OF FRANCHISED OUTLETS								
State	Year	Outlets at Start of the Year	Outlets Opened	Terminated	Non-renewals	Reacquired by Franchisor	Ceased Operations for Other Reasons	Outlets at the End of the Year
IL	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	0	0	0	0	0	0
All States - Total	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	0	0	0	0	0	0

Table No. 4
Status of Company Owned Outlets For 2023 – 2025

STATUS OF COMPANY OWNED OUTLETS								
State	Year	Outlets at Start of the Year	Outlets Opened	Outlets Reacquired from Franchisees	Outlets Closed	Ceased Operations	Outlets Sold to Franchisees	Outlets EOY
IL	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
	2025	1	1	0	0	0	0	2
Total	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
	2025	1	1	0	0	0	0	2

Table No. 5
Projected Openings
as of December 31, 2025

PROJECTED OPENINGS			
State	Franchise Agreements Signed but Outlet Not Yet Opened	Projected New Franchised Outlets in the Next Fiscal Year	Projected New Company-Owned Outlet in the Next Fiscal Year
IL	0	2	1
FL	0	1	0
Total	0	3	1

Exhibit D to this FDD is a list of our franchises and outlet owners as of the end of our last fiscal year, and the addresses and telephone numbers of their franchised businesses.

Exhibit E to this FDD is the name, city and state, and current business telephone number of the franchisees who had an outlet terminated, canceled, or not renewed, or otherwise voluntarily or involuntarily ceased to do business under the franchise System during the last fiscal year, or who have not communicated with us within ten (10) weeks of the issuance date of this FDD. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise System.

There are no trademark-specific franchisee organizations associated with the franchise System that have been either (i) created, sponsored, or endorsed by us, or (ii) incorporated or otherwise organized under state law and which have asked us to be included in our disclosure document during the next fiscal year.

During the last three fiscal years, no current or former franchisees have signed confidentiality clauses that restrict them from discussing their experiences as a franchisee in our franchise System with you.

ITEM 21 FINANCIAL STATEMENTS

We began offering franchises in 2025. Because we have not been in business for three or more years, we cannot include all of the financial statements required by the FTC Rule (audited reports for the last three fiscal years). Attached to this FDD as **Exhibit G** is our audited balance sheet as of December 31, 2025.

ITEM 22 CONTRACTS

The following agreements and other required exhibits are attached to this Disclosure Document in the pages immediately following:

Exhibit A – List of State Administrators

Exhibit B – Franchise Agreement and Exhibits

Exhibit C – Multi-Unit Development Agreement

Exhibit D – List of Current Franchisees

Exhibit E – List of Franchisees Who Have Left the System

Exhibit F – Operations Manual-Table of Contents

Exhibit G – Financial Statements

Exhibit H – List of Agents for Service of Process

Exhibit I – State Specific Disclosures and State Specific Addenda to Agreements

Exhibit J – Franchise Compliance Certification

Exhibit K – Disclosure Document Receipt (last pages of Disclosure Document)

**ITEM 23
RECEIPT**

Exhibit K to this FDD contains two (2) receipt pages by which you acknowledge your receipt of this FDD with an Issuance Date of April 30, 2026. One of the copies is for your records. The other one must be signed, dated, and returned to David Sloan at 1428 North Meacham Road, Schaumburg, Illinois 60173, or by email at franchising@eatminniebird.com.

EXHIBIT A
LIST OF STATE ADMINISTRATORS

The following is a list of state administrators responsible for registration and review of franchises for these states. We may register in one or more of these states.

<u>California</u> Department of Business Oversight One Sansome Street, Suite 600 San Francisco, California 94104 Department of Business Oversight 320 W. 4th Street, Suite 750 Los Angeles, California 90013 Department of Business Oversight 1515 K. Street, Suite 200 Sacramento, California 95814 (866) 275-2677 Toll Free	<u>Nebraska</u> Nebraska Department of Banking and Finance Commerce Court 1230 O Street, Suite 400 Lincoln, Nebraska 68509
<u>Connecticut</u> Connecticut Banking Commissioner Department of Banking Securities & Business Investments Division 260 Constitution Plaza Hartford, Connecticut 06103	<u>New York</u> NYS Department of Law Investor Protection Bureau 28 Liberty St., 21st Floor New York, New York 10005 212-416-8285
<u>Florida</u> Division of Consumer Services Attn: Business Opportunities 2005 Apalachee Parkway Tallahassee, Florida 32399-6500	<u>North Carolina</u> Secretary of State Securities Division 300 North Salisbury Street, Suite 100 Raleigh, North Carolina 27603-5909
<u>Hawaii</u> Commissioner of Securities Department of Commerce & Consumer Affairs 335 Merchant Street, Room 203 Honolulu, Hawaii 96813 (808) 586-2722	<u>North Dakota</u> North Dakota Securities Department 600 East Boulevard Avenue State Capitol – 5th Floor Department 414 Bismarck, North Dakota 58505-0510 (701) 328-4712

<u>Illinois</u> Illinois Attorney General 500 South Second Street Springfield, Illinois 62706 (217) 782-4465	<u>Rhode Island</u> Department of Business Regulation JOHN O. PASTORE COMPLEX 1511 Pontiac Avenue Bldg. 69, First Floor Cranston, Rhode Island 02920
<u>Indiana</u> Indiana Secretary of State Securities Division 302 West Washington Street, Room E-111 Indianapolis, Indiana 46204	<u>South Carolina</u> Office of the Secretary of State 1205 Pendleton Street Edgar Brown Building, Suite 525 Columbia, South Carolina 29201
<u>Kentucky</u> Office of the Attorney General Consumer Protection Division Attn: Business Opportunity 1024 Capital Center Drive Frankfort, Kentucky 40601-8204	<u>South Dakota</u> Department of Labor and Regulation Division of Securities 124 Euclid, Suite 104 Pierre, South Dakota 57501
<u>Maine</u> Department of Professional and Financial Regulations Bureau of Banking Securities Division 121 Statehouse Station Augusta, Maine 04333	<u>Texas</u> Office of the Secretary of State Statutory Document Section 1019 Brazos Street Austin, Texas 78701
<u>Maryland</u> Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, Maryland 21202	<u>Utah</u> Utah Department of Commerce Division of Consumer Protection 160 East Three Hundred South P.O. Box 146704 Salt Lake City, Utah 84114
<u>Michigan</u> Department of the Attorney General Consumer Protection Division, Franchise Section 525 Ottawa Street G. Mennen Williams Building, 1st Floor Lansing, Michigan 48933	<u>Virginia</u> State Corporation Commission Division of Securities and Retail Franchising Tyler Building, 9 th Floor 1300 East Main Street Richmond, Virginia 23219

<u>Minnesota</u> Minnesota Department of Commerce Commissioner of Commerce 85 7 th Place East, Suite 600 St. Paul, Minnesota 55101	<u>Washington</u> Department of Financial Institutions Securities Division 150 Israel Road Southwest Olympia, Washington 98501
	<u>Wisconsin</u> Division of Securities Department of Financial Institutions 345 West Washington Avenue Madison, Wisconsin 53703

EXHIBIT B
FRANCHISE AGREEMENT

MINNIE BIRD FRANCHISE SYSTEM, LLC

An Illinois Limited Liability Company

1428 North Meacham Road
Schaumburg, Illinois 60173



Unit Franchise Agreement

Franchisee: _____

Date: _____

Location: _____

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EXHIBITS

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Exhibit E – Sample Confidentiality, Non-Disclosure and Non-Competition Agreements

Exhibit F – Electronic Funds Transfer Form

Exhibit G – Lease Rider

FRANCHISE AGREEMENT

THIS FRANCHISE AGREEMENT (“Agreement”) is effective as of _____ (“Effective Date”) by and between Minnie Bird Franchise System, LLC an Illinois limited liability company, with a principal business address of 1428 North Meacham Road Schaumburg, Illinois 60173 (“Franchisor”) and (“Franchisee”) _____ whose principal business address is _____ if Franchisee is a business entity or partnership, or who is located in _____ if Franchisee is an individual.

RECITALS

The Franchisor and its Affiliates, as a result of practical business experience, have developed, and are in the process of developing, the System identified by “Minnie Bird” relating to the establishment and operation of a casual, fast-food restaurant featuring fried chicken, flavored or “dirty” sodas, and related items (hereinafter referred to as “Franchised Business”). In addition to the Proprietary Marks, the distinguishing characteristics of the System include uniform standards and procedures for efficient business operations; the business model; procedures and strategies for marketing, advertising and promotion; customer service and development techniques; other strategies, techniques and Trade Secrets and other Confidential Information; and the Confidential Operations Manual.

Franchisor grants qualified persons and business entities a license to the Proprietary Marks and System in order for the franchisee to operate a franchised business using the System and the Proprietary Marks, subject to laws, rules, and regulations governing design and the like. Franchisee desires to operate a Franchised Business and has submitted to Franchisor an application and other pertinent information, including any financial information requested by Franchisor, which fully and truthfully sets forth the information therein, and Franchisee has further advised Franchisor of all persons who will hold interests in the franchise. Franchisor has approved Franchisee’s application to own and operate a Franchised Business upon reliance on the information contained in the application including but not limited to the business skill, financial capacity, and character of Franchisee if Franchisee is an individual or the character of Franchisee’s owners if Franchisee is a business entity.

Franchisee hereby acknowledges that Franchisee has read this Agreement and accepts the terms, conditions, and covenants contained in this Agreement as being reasonably necessary to maintain Franchisor’s standards of quality and service to protect and preserve the trademarks and goodwill associated therewith and Franchisee agrees to operate the Franchised Business in strict conformity with Franchisor’s System.

THEREFORE, Franchisor and Franchisee, intending to be legally bound, for and in consideration of the covenants hereinafter following, do covenant and agree as follows:

SECTION 1 - DEFINITIONS

Whenever used in this Agreement, the following words and terms have the following meanings:

- Affiliate(s) means any business entity that controls, is controlled by, or is under common control with Franchisor or Franchisee, respectively.
- Agreement means this Franchise Agreement and its exhibits and any amendments thereto.
- Annual Convention Fee means the then-current registration fee for attending the convention for Franchisee, project managers, and crew leaders.
- Approved Location means the location used for the operation of the Franchised Business that is built out to the Franchisor's standards and specifications to provide the authorized products and services.
- Approved Supplier has the meaning given to it in Section 10 of this Agreement.
- Claim has the meaning given to it in Section 24 of this Agreement.
- Competitive Business means any business that offers or provides (or grants franchises or licenses to others to operate a business that primarily offers or provides) (i) fried chicken and derives 20% or more of its Gross Sales from the sale of those products, other than a Minnie Bird Franchise operated pursuant to a validly subsisting Franchise Agreement with Franchisor; provided, that, such business was disclosed, in writing, to Franchisor prior to the execution of this Agreement; or (ii) primarily (A) fried chicken products, including but not limited to sandwiches and chicken tenders; or (B) "dirty" soda or soft drinks mixed with flavored syrups and (diary or non-diary) creamer; or (IV) other goods that are the same as or similar to the goods being offered by Minnie Bird under the franchise System.
- Confidential Information means any information used in or related to the Franchised Business and not commonly known by or available to the public, including but not limited to the methods, processes, skills, know-how, formulas, recipes, techniques, information, trade practices, customer lists or databases, software, proprietary data, Trade Secrets, and any other information identified or labeled by Franchisor as confidential when provided to Franchisee. Confidential Information shall not include, however, any information that: (a) is now or subsequently becomes generally available to the public through no fault of Franchisee; (b) Franchisee can demonstrate was rightfully in its possession, without obligation of nondisclosure, prior to disclosure pursuant to this Agreement; (c) is independently developed without the use of any Confidential Information; or (d) is rightfully obtained from a third party who has the right, without obligation of nondisclosure, to transfer or disclose such information.
- Confidential Operations Manual means the manual setting out the operations and procedures for operating the Franchised Business compiled by the Franchisor, regardless of form, and any other items that may be provided, added, changed, modified, or otherwise revised by Franchisor from time to time that contain or describe the standards, methods, procedures, and specifications of the System.

- Consulting Assistance Fee means One Hundred Dollars (\$100) per hour for consulting assistance requested by Franchisee and provided by Franchisor in addition to the Initial Training Program and required additional and on-going training.
- Control means the beneficial ownership of more than fifty percent (50%) of the ownership interest of a company or the legal power to direct or cause the direction of the general management of the company. The terms “controls,” “controlled,” and the expression “change of control” shall be construed accordingly.
- Controlled Entity has the meaning given to it in Section 21 of this Agreement.
- Day means a period of twenty-four (24) consecutive hours ending at 12:00 midnight.
- Effective Date means the date on which Franchisor and Franchisee fully execute this Agreement, thereby commencing its effectiveness and term.
- Fair Market Value means the price that the business sells for in the open market.
- Force Majeure Event has the meaning given to it in Section 19 of this Agreement.
- Franchised Business means the Minnie Bird Franchise to be established and operated by Franchisee pursuant to the terms of this Agreement.
- Franchisee means the individual or entity, as well as its Principals, defined as “Franchisee” in the introductory paragraph of this Agreement.
- Franchisor means Minnie Bird Franchise System, LLC.
- GAAP means the generally accepted accounting principles, standards, and procedures used by accountants to prepare financial statements.
- Grand Opening Campaign means marketing, advertising, and public relations advertising of the Franchised Business subject to a marketing plan approved by the Franchisor.
- Gross Sales means the total revenues derived by the Franchised Business from all sales of the Franchised Business, whether from cash, check, credit, barter, or otherwise, without reserve or deduction for inability or failure to collect the same and whether such business is conducted in compliance with, or in violation of, the terms of this Agreement. Gross Sales does not include refunds to customers, credits, discounts or the amount of any sales taxes or other similar taxes that Franchisee might be required to collect, and does collect, from customers to be paid to any federal, state, or local taxing authority. Gross Sales also does not include revenue from selling or issuing Minnie Bird gift cards (but your revenue from selling products and services to customers using those gift cards for payment is included in Gross Sales).
- Impacted Party has the meaning given to it in Section 19 of this Agreement.
- Initial Franchise Fee means the sum of \$40,000.00, payable in accordance with Section 3 of this Agreement.

- Initial Term means the ten (10) year period immediately following the Effective Date.
- Initial Training Program means the training provided by Franchisor before Franchisee opens the Franchised Business consisting of in-person training and online training at Franchisor's headquarters, the Franchised Business, or another location designated by Franchisor.
- Incapacity means a mental or physical condition, impairment or condition that is reasonably expected to prevent or actually does prevent Franchisee from supervising the operation of the Franchised Business for a collective period of three (3) months from the onset of such physical or mental condition.
- Internet means the global computer network consisting of interconnected networks using standardized communication protocols.
- Local Advertising means advertising, promotions and public relations conducted by Franchisee within the Territory, including community support and product donations
- Liquidated Damages means the pre-agreed sum of money to be paid by Franchisee to Franchisor as compensation for any breach of the Franchise Agreement as the parties acknowledge it is difficult for Franchisor to calculate actual damages.
- Management Fee: An amount equal to the greater of (i) Twenty-Five Thousand Dollars (\$25,000) per month or (ii) twenty-five percent (25%) of monthly Gross Sales.
- Principals means any person or entity who has an ownership interest in Franchisee if Franchisee is a legal entity.
- Products and Services: the products and services offered and sold by the Franchised Business, as the same may, from time to time, be amended by notification in writing by the Franchisor to the Franchisee.
- Proprietary Marks means the trademark "Minnie Bird " and such other trade names, trademarks, service marks, trade dress, designs, graphics, logos, emblems, insignia, slogans, drawings, and other commercial symbols, registered or unregistered, as Franchisor may designate to be used in connection with the System.
- Relocation Fee has the meaning given to it in Section 6 of this Agreement.
- Renewal Fee means a sum equal to fifty percent (50%) of the then-current Initial Franchise Fee.
- Royalty Fee has the meaning given to it in Section 13 of this Agreement.
- System means the uniform and distinctive business format and method developed and implemented by the Franchisor in connection with the Proprietary Marks using the intellectual property, Confidential Information, operational procedures, specifications, methods, management, marketing, and advertising techniques and as may be added to, changed, modified, withdrawn or otherwise revised by Franchisor for the operation of Franchised Businesses.
- Territory has the meaning given to it in Section 5 of this Agreement.

- Trade Secrets means a type of Confidential Information in any form related to or used in the System that is not commonly known by or available to the public and such information: (a) derives economic value, actual or potential, from not being generally known to, and not being readily ascertained by proper means by, other persons who can obtain economic value from its disclosure or use; and (b) is the subject of efforts that are reasonable under the circumstances to maintain its secrecy.
- Transfer has the meaning given to it in Section 21 of this Agreement.
- Week means any period of seven (7) consecutive days.
- Year means any period of twelve (12) consecutive months.

SECTION 2 - GRANT OF FRANCHISE

Upon the terms and conditions of this Agreement, Franchisor hereby grants Franchisee, and Franchisee hereby accepts, a revocable, limited, non-transferable, non-assignable, non-sub-licensable license to use the Proprietary Marks and System solely for the purpose of operating the Franchised Business under the name “Minnie Bird.” Franchisee agrees to operate the Franchised Business in accordance with the System and this Agreement, subject to laws, rules, and regulations governing restaurants and the like, and solely within the Territory unless otherwise approved in writing by Franchisor. Franchisee shall not sublicense the use the Proprietary Marks or the System to any person or entity.

In all dealings with third parties, including, without limitation, customers and employees, Franchisee shall disclose in an appropriate manner acceptable to Franchisor that it is an independent entity operating under a franchise granted by Franchisor. Franchisee shall submit all applications and enter into all contracts in its designated corporate name or such other fictitious names which have been approved by Franchisor. Nothing in this Agreement is intended by the parties to create a fiduciary relationship between them, nor to constitute Franchisee or Franchisee’s employees or contractors as an agent, legal representative, subsidiary, joint venture, partner, or employee of Franchisor for any purpose whatsoever. It is understood and agreed that Franchisee is an independent contractor and is in no way authorized to make any contract, warranty, or representation or to create or imply any obligation on behalf of Franchisor.

Franchisee and its Principals must execute a personal guaranty in favor of Franchisor in the same form, or substantially similar form, as the personal guaranty attached to this Agreement as **Exhibit C**.

SECTION 3 - TERM AND RENEWAL

A. Initial Term.

The Initial Term of this Agreement shall begin on the Effective Date first set forth above and shall expire on the date that is ten (10) years after the Effective Date, unless sooner terminated pursuant to this Agreement.

B. Renewal Terms.

Franchisee has the right to renew this Agreement at the expiration of the Initial Term by entering into a new agreement, which shall be in the Franchisor’s then current form of Franchise Agreement for two 10-year periods. Franchisor shall provide Franchisee written notice of its approval of the renewal not less than six

(6) months before the end of the Initial Term, if the following conditions have been fulfilled and continue to be met as of the last day of the Initial Term:

- Franchisee provides Franchisor with not less than six (6) months but not more than nine (9) months' written notice before expiration of this Agreement of its intent to renew;
- Franchisee is not in default or in violation of this Agreement or any other agreement with Franchisor, its Affiliates, or any of its Approved Suppliers;
- Franchisee has paid all monetary obligations owed to Franchisor, its Affiliates, or any of its Approved Suppliers;
- Franchisee has completed all required additional training;
- Franchisee makes all required renovations and upgrades to the Approved Location to comply with then-current standard required of new franchisees;
- Franchisee signs the then-current standard Franchise Agreement which may contain terms and conditions that are materially different from those in the original Agreement and which will supersede this Agreement in all respects;
- Franchisee pays the Renewal Fee; and
- Franchisee has executed a general release, in a form the same as or similar to the General Release attached as **Exhibit D**, that releases any and all claims against Franchisor, any Affiliates and their respective officers, directors, shareholders, managers, members, partners, owners, employees and agents (in their corporate and individual capacities), except to the extent prohibited by the laws of the state where the Franchised Business is located.

If Franchisee does not comply with the conditions for renewal from the time the renewal is requested to the last day of the Initial Term, Franchisee agrees that Franchisor shall be deemed to have good cause to refuse to renew the Agreement. Failure or refusal by Franchisee to execute any agreements, instruments, and/or documents required by Franchisor in connection with such renewal within thirty (30) days after delivery to Franchisee (unless otherwise agreed) shall be deemed an election by Franchisee not to renew the Agreement.

SECTION 4 - INITIAL FRANCHISE FEE

Franchisee shall pay Franchisor an Initial Franchise Fee of Forty Thousand Dollars (\$40,000.00). The Initial Franchise Fee is fully earned by Franchisor when Franchisee signs the Franchise Agreement and is payment, in part, for costs and expenses incurred by Franchisor in providing assistance and services to Franchisee, including general sales and marketing expenses, training, legal, accounting and other professional fees.

If Franchisee does not complete the Initial Training Program to Franchisor's satisfaction, then Franchisor may terminate this Agreement. The retention of the Initial Franchise Fee shall not be construed as or considered to be a penalty.

SECTION 5 - TERRITORY

A. Territory

During the Initial Term, and provided Franchisee is not in default of this Agreement or any other agreement between Franchisor and Franchisee, neither Franchisor nor its Affiliates shall open for business, grant a franchise, license or otherwise authorize any other person or entity to open for business, a Minnie Bird business within the Territory designated on the attached **Exhibit A**.

Franchisee is not restricted from selling authorized Products and Services to customers residing outside of its Territory; provided, however, that Franchisee is only permitted to sell the authorized products and services at and from the Approved Location. Otherwise, Franchisee is not permitted to solicit consumers outside of its Territory.

B. Rights Reserved

Franchisee acknowledges that except to the extent provided herein, Franchisor and its Affiliates expressly retain the right to:

- Operate and grant others the right to operate a Minnie Bird franchise anywhere outside of its Territory;
- Develop, operate and grant others the right to operate any future concepts that are not included within the franchise System at any location anywhere;
- Operate and grant others the right to operate a Minnie Bird franchise in a non-traditional location, including, but not limited to, airports, college campuses, stadiums, hospitals, rest stops, convention centers, and similar venues;
- Use and license the use of other trademarks or methods which are not a part of the franchise System at any location anywhere;
- Operate any business that offers fried chicken food products, flavored sodas, or ice cream (whether under development or already in operation) included in any business acquisition at any location outside of the Territory; and
- Distribute or license any goods, services, or concepts, in or outside of the Territory, regardless of whether such goods, services, or concepts are authorized for Minnie Bird franchises or are distributed or licensed under the Proprietary Marks, through other channels of distribution, including, but not limited to the Internet or through consulting services.

SECTION 6 - APPROVED LOCATION

A. Approval of Location

Franchisee is required to have a full-service, brick and mortar location to operate the Franchised Business and, if a location has not been selected and approved at the time this Agreement is executed, it must be located and approved within six (6) months from the Effective Date. Franchisee must either own or lease a building for the Franchised Business within the Territory and Franchisee must obtain Franchisor's approval

before purchasing or leasing the building. Approval of a location is based on Franchisor's sole discretion as to whether the proposed location meets Franchisor's site selection criteria.

B. Build-Out of Approved Location

After selecting the location for the Approved Location, Franchisee must commence build-out of the Approved Location within three (3) months of receiving Franchisor approval, unless otherwise agreed. Franchisor may, in its sole discretion, furnish Franchisee with prototype design plans, specifications, décor and/or layout for the Approved Location, including requirements for design, color scheme, image, interior layout for fixtures, equipment, signs, and furnishings and space requirements relative to the Franchised Business. These samples are merely to provide guidance on the design and layout of other Minnie Bird locations and Franchisor makes no representation or warranty concerning the suitability of the samples for building out the Approved Location.

Franchisee is required to ensure that any construction plans and specifications provided by Franchisor comply with Franchisee's local ordinances, building codes and permit requirements, and with lease requirements and restrictions. Franchisee must make changes specified by Franchisor to the construction plans from time to time during the build-out and Franchisee must not begin construction, remodeling or other development of the Approved Location until Franchisor has approved the plans. Franchisee must not make changes to the approved construction plans unless such changes are presented to and approved by Franchisor in writing.

Without limiting Franchisee's foregoing obligations, Franchisee agrees, at its own expense, to do the following with respect to developing the Approved Location:

- Sign a lease or otherwise obtain the right to occupy the Approved Location within six (6) months of the Effective Date;
- Obtain all building, utility, sign, health, sanitation, business and other permits and licenses required to construct and operate the Franchised Business;
- Construct all required improvements to the Approved Location in compliance with construction plans and specifications approved by Franchisor;
- Provide Franchisor with notice of commencement of the build-out within ten (10) days of the date it began;
- Receive the review and approval of Franchisor for your commercial lease prior to signing;
- Commence the build-out of the Approved Location in accordance with Franchisor's standards and specifications within three (3) months following approval of the location by Franchisor;
- Ensuring that any design, working drawings, specifications, construction, renovation, or refurbishment complies with any applicable law, including any requirements relating to disabled persons;
- Be responsible for any errors or omissions or discrepancies (of any nature) in any drawings or specifications; and
- Cause the discharge or release of record of any and all liens which may be recorded or perfected or

which may otherwise attach to all or any portion of the Franchised Business as result of work done by or for the Franchisee within ten (10) days after notification of the existence of any such lien.

C. Relocation of Approved Location

Franchisee shall not change the location of the Approved Location without Franchisor's prior written authorization. Franchisor reserves the right to approve or deny Franchisee's relocation request in Franchisor's discretion based upon, without limitation, Franchisor's own business judgment, Franchisee's compliance with this Agreement, and the proposed new location. In the event Franchisor approves Franchisee's relocation request, Franchisee will be required to pay Franchisor a Relocation Fee of Five Thousand Dollars (\$5,000).

SECTION 7 - OPENING AND OPERATION OF THE FRANCHISED BUSINESS

A. Opening of the Franchised Business

Franchisee shall not open the Franchised Business for business without written authorization from the Franchisor. Franchisor shall provide its authorization for opening the Franchised Business once Franchisee has: (i) completed the Initial Training Program to Franchisor's satisfaction; (ii) hired any necessary personnel required for operating the Franchised Business and such personnel has completed any required training; (iii) provided Franchisor with copies of all required insurance policies or such other acceptable evidence of insurance coverage; (iv) satisfactorily demonstrated that Franchisee is ready to open and able to meet Franchisor's specifications and standards for operating the Franchised Business; and (v) paid all amounts due to Franchisor or its Affiliates.

Franchisee must use its best efforts to open the Franchised Business to the public within eighteen (18) months of the Effective Date, unless otherwise authorized in writing by the Franchisor. In the event Franchisee fails to open the Franchised Business within the specified time period, Franchisor has the right to terminate this Agreement or extend the time to open an additional six (6) months. If the Agreement is terminated under these circumstances, Franchisor shall have the right to retain the entire Initial Franchise Fee paid by Franchisee for consideration of the Franchisor's services, time expended, work performed, and other efforts of Franchisor. The retention of the Initial Franchise Fee shall not be construed as or considered to be a penalty.

B. Operation of the Franchised Business

The Franchised Business shall only be operated by Franchisee, if Franchisee is an individual, or by a manager, if Franchisee is a legal entity, after such individual has successfully completed the Initial Training Program. If Franchisee is a legal entity, Franchisee shall notify Franchisor in writing of the identity of all individuals who will be managers and department managers at the time they are hired. If at any time a new general manager is hired, such individual must complete the Initial Training Program to the satisfaction of the Franchisor within thirty (30) days of hiring.

Franchisee is solely responsible for recruiting, hiring, firing, and supervising employees to operate the Franchised Business and the terms and conditions of their employment. The employees of the Franchised Business will only be employees of Franchisee, and are not employees or agents of the Franchisor.

Franchisor reserves the right to require you to renovate the Franchised Business and such renovations may require you to invest additional capital; however, Franchisor will not request that you renovate the Franchised Business any more than once every five (5) years.

C. Step-In Rights

Franchisee shall operate the Franchised Business in accordance with the standards, specifications, and procedures set forth in the Confidential Operations Manual and shall comply with any modifications to the standards, specifications, and procedures in the Confidential Operations Manual, or as otherwise directed in writing by the Franchisor, subject to laws, rules, and regulations governing restaurants and food – service businesses. If, in the Franchisor’s judgment, the Franchised Business is not being managed properly, the Franchisor may, but need not, assume the Franchised Business’ management.

All funds from the Franchised Business’ operation while the Franchisor assumes its management will be kept in a separate account, and all of Franchisor’s expenses will be charged to this account, including all travel, food, and lodging expenses incurred in the course of providing such services. Franchisor may charge Franchisee the Management Fee, plus the Franchisor’s direct out-of-pocket costs and expenses for managing the Franchised Business. Such fee would be in addition to the Royalty Fee and all other fees due under this Agreement.

In the event the Franchisor assumes management of the Franchised Business, Franchisor has a duty to utilize only reasonable efforts and will not be liable to Franchisee for any debts, losses or obligations the Franchised Business incurs, or be liable to any of Franchisee’s creditors. Franchisor will cease managing the Franchised Business and return management responsibilities to Franchisee at such time that Franchisor, in its sole discretion and as it sees fit, determines that Franchisee can manage the Franchised Business in accordance with this Agreement and Franchisor’s standards and specifications; provided, however, that if Franchisee does not resume management of the Franchised Business after six (6) months from the time Franchisor exercises its step-in rights, Franchisor may terminate this Agreement.

Notwithstanding the foregoing, prior to Franchisor operating the Franchised Business pursuant to the terms of this Section 7, the Franchisor shall have provided the Franchisee with notice of the nature and extent of Franchisee’s failure to comply with Franchisor’s operational requirements, standards, and specifications and the reasonable opportunity to cure the failure, so long as the opportunity to cure is expressly provided for under this Agreement.

SECTION 8 - TRAINING

A. Initial Training Program

The Initial Training Program will be made available to Franchisee, if Franchisee is an individual, or the managers, if Franchisee is a legal entity, and other designated staff at no additional cost. However, Franchisee shall be responsible for all travel, lodging, meals, and other expenses Franchisee and its representatives incur in providing the training and the travel, lodging, meals, and other expenses that it incurs. The Initial Training will take place at Franchisor’s headquarters, online, at Franchisee’s Approved Location, or at another location designated by Franchisor.

Franchisee and its general manager, and its general managers must complete the Initial Training Program to the Franchisor’s satisfaction prior to opening the shop. In the event Franchisee fails to complete the Initial Training Program to the Franchisor’s satisfaction, Franchisor has the right to terminate this Agreement. As part of the training program, owners and general managers are expected to work forty (40) hours in an Approved Location prior to opening the shop. Further, training for owners and managers in subsequent shops within a territory must be completed to our satisfaction prior to commencing the operation of your franchised business.

B. Additional Training

Franchisor provides additional and on - going training to Franchisee as needed and when new general managers are hired. If a new general manager is hired or an existing employee is promoted to general manager, Franchisee must provide seven (7) days' notice to Franchisor of the new hire or promotion. New general managers must attend and complete training to Franchisor's satisfaction within thirty (30) days of being hired. Franchisee must pay Franchisor an additional training fee for general managers. Additional staff may be included in the training for an additional fee.

Franchisee will also be required to participate in mandatory on – going training provided periodically by Franchisor.

In addition to any required training provided by us, your general manager and all department managers, as well as any other employees required in accord with local regulations, are required to complete ServSafe® training at your expense.

C. Consulting Assistance

In its sole discretion, Franchisor will periodically advise and offer general business guidance to Franchisee by telephone, e-mail, newsletters, and other methods on a variety of business matters, including operational methods, accounting procedures, authorized services or products and marketing and sales strategies. Franchisor's guidance is based on its founders' and its Affiliate's knowledge and experience and its advice related to the operation of the Franchised Business is for educational purposes only and to ensure compliance with Franchisor's standards and specifications.

Franchisee may request, in writing, more assistance outside of Franchisor's general business guidance and regularly scheduled training sessions. Upon such written request, Franchisor will provide Franchisee with consulting assistance at the Franchised Business in exchange for the Consulting Assistance Fee. Additionally, Franchisee must pay for all travel costs and expenses incurred by Franchisor for providing the consulting assistance. Franchisor has the right, without limitation, to modify the amount of the Consulting Services Fee in its sole discretion.

SECTION 9 - CONFIDENTIAL OPERATIONS MANUAL AND CONFIDENTIAL INFORMATION

A. Confidential Operations Manual

During the Initial Term, Franchisor shall loan Franchisee one (1) copy of the Confidential Operations Manual. Franchisee shall conduct the Franchised Business in strict compliance with the provisions of the Confidential Operations Manual. The Confidential Operations Manual may consist of one (1) or more separate manuals and other materials as designated by Franchisor and may be in written or electronic form. The Confidential Operations Manual shall, at all times, remain the sole property of Franchisor and shall be promptly returned to Franchisor upon the expiration or termination of this Agreement.

Franchisor has the right to add to or otherwise modify the Confidential Operations Manual from time to time to reflect changes in the specifications, standards, operating procedures, and rules prescribed by Franchisor; provided, however, that no such addition or modification shall materially alter Franchisee's fundamental status and rights under this Agreement. Franchisor may make such additions or modifications without prior notice to Franchisee. Upon receiving notice of the additions or modifications, Franchisee must immediately adopt any such changes and shall ensure that its copy of the Confidential Operations Manual is up-to-date at all times. Franchisee understands and acknowledges that such compliance may require Franchisee to incur increased costs.

If a dispute as to the contents of the Confidential Operations Manual arises, the terms of the master copy of the Confidential Operations Manual maintained by Franchisor at Franchisor's headquarters shall be controlling.

B. Confidential Information

Franchisee acknowledges and agrees that the methods, processes, skills, know-how, formula, recipes, techniques, information, trade practices, customer lists or databases, software and other proprietary data relating to the development and operation of the Franchised Business is derived entirely from information disclosed to Franchisee by Franchisor and that such information is proprietary, confidential, and constitutes trade secrets of the Franchisor. Franchisee shall at all times use its best efforts to keep the Confidential Information confidential and shall limit access to the information to employees and independent contractors of Franchisee on a need-to-know basis. Franchisee agrees to adhere fully and strictly to all confidentiality attached to such information and to exercise the highest degree of diligence in safeguarding Confidential Information during and after the term of this Agreement. Franchisor has the right to require certain individuals employed by or involved with the Franchised Business, including but not limited to, significant others and spouses, to execute a standard form confidentiality, nondisclosure, and non-competition agreements in a form the same as or similar to the Sample Confidentiality, Non-Disclosure and Non-Competition Agreement attached as **Exhibit E**.

Franchisee acknowledges that the unauthorized use or disclosure of Confidential Information will cause irreparable injury to the Franchisor and that damages are not an adequate remedy. Franchisee accordingly covenants that it shall not at any time, without Franchisor's prior written consent, disclose, use, permit the use thereof, copy, duplicate, reverse engineer, record, transfer, transmit, or otherwise reproduce such Confidential Information, in any form or by any means, in whole or in part, or otherwise make the same available to any unauthorized person or source, except as may be required by applicable law or authorized by this Agreement. Disclosure of the Confidential Information may be made in judicial or administrative proceedings, but only to the extent Franchisee is legally compelled to disclose the Confidential Information and provided that Franchisee first gives Franchisor the opportunity to obtain an appropriate protective order or other assurance that the confidential nature of the material to be disclosed will be maintained.

SECTION 10 - AUTHORIZED PRODUCTS AND APPROVED SUPPLIERS

A. Authorized Products and Services

Franchisee acknowledges that the reputation and goodwill of the System is based in large part on offering high quality Products and Services to its customers. Accordingly, Franchisee shall provide or offer for sale or use only those products and services that Franchisor from time to time approves and that comply with Franchisor's specifications and quality standards. Franchisee agrees that it shall not sell any products and services that Franchisor has not authorized, and Franchisee agrees to discontinue offering or selling any products or services that are disapproved by Franchisor. Franchisor has the right to terminate this Agreement if unapproved products or services are offered, sold, or provided by the Franchised Business. Franchisee is not permitted to wholesale Franchisor's products, without Franchisor express consent, or sell expired or otherwise no longer suitable food products.

Franchisor has the right, without limit, to modify, add, or enhance the types of authorized Products and Services that Franchisee is required to offer and sell. Franchisor has the right to set maximum prices for the authorized products and services that Franchisee is required to sell, and Franchisee must not exceed the maximum price, even if the prices are lower than prevailing prices in the relevant market, unless otherwise approved by Franchisor. Franchisee may determine the price for the products and services subject to the

recommended and maximum prices established by Franchisor. Franchisee must honor all corporate discounts, specifically, the fifteen percent (15%) discount for veterans and members of the active military.

Franchisor has the right to allow certain products and services that are not otherwise authorized for general use as a part of the System to be offered locally or regionally based on various factors, including test marketing, a franchisee's qualifications, and regional or local differences.

B. Improvements to System

Franchisee acknowledges and agrees that if Franchisee develops any concept, process, design, service, or improvement in the operation or promotion of the Franchised Business, Franchisor will be deemed to own the improvements and may use them and authorize other franchisees to use them in the operation of their respective businesses without any obligation to compensate Franchisee. Any such improvements will also constitute Confidential Information.

Franchisee shall, at any time requested by Franchisor, execute assignments or other similar documents of all such intellectual property to the Franchisor, including but not limited to, worldwide copyrights, moral rights, patents, right to obtain registrations, renewals, and reissues, and any and all such other rights of whatever kind now known or hereafter devised.

C. Approved Suppliers

Franchisee acknowledges that the reputation and goodwill of the System is based in large part on offering high quality products and services to its customers. Accordingly, Franchisee agrees to purchase products, supplies, equipment, materials, services, and other items required for the operation of the Franchised Business from designated suppliers approved by Franchisor, which may include and be limited to Franchisor or its Affiliates ("Approved Suppliers").

A list of Approved Suppliers and standards and specifications for the products, supplies, equipment, materials, and other items required for operation of the Franchised Business are included in the Confidential Operations Manual and Franchisor may modify the list of Approved Suppliers or standards and specifications from time to time. If Franchisor or its Affiliates are designated as an Approved Supplier for any such products, suppliers, signs, equipment or other specified items and services, Franchisee shall execute a standard form purchase or supply agreement for the items to be supplied by Franchisor or its Affiliates.

Franchisor has the right to issue new standards and specifications through written notices and may review its prior approval of any goods, services, equipment, or suppliers in its sole discretion and as it sees fit. Franchisor shall notify Franchisee in writing if Franchisor's approval of goods, services, equipment, or suppliers is revoked. Franchisee must immediately cease purchasing disapproved goods or services, or must immediately cease purchasing goods or services from a disapproved supplier.

D. Request for Approval of New Supplier, Good, Service, or Equipment

If Franchisee desires to utilize any services, products, supplier, or equipment that Franchisor has not approved (for services and products that require supplier approval), Franchisee must submit such request, including the basis for the request, via email to Franchisor's designated representative. Approval is made on a case-by-case basis, and determined by Franchisor, in its sole discretion. Franchisor will make commercially reasonable efforts to determine whether to approve the requested service, product, supplier, or equipment within thirty (30) days after receiving the required information and Franchisor will provide written notice of its approval or disapproval to Franchisee. Approval is at Franchisor's sole discretion and

as it sees fit, and may be conditioned on the ability to provide sufficient quantity of goods or equipment, the quality of goods, services or equipment, the price of the goods, services, or equipment, the production and delivery capability of the supplier, and the dependability and general reputation of the supplier or goods, services, or equipment. If the request is approved, Franchisee may make purchases from the new supplier or purchase the new good, service, or equipment.

Nothing in this Section 10 shall be construed to require Franchisor to approve any particular supplier, or to require Franchisor to make available to prospective suppliers, any standards and specifications that Franchisor deems confidential.

SECTION 11 - COMPUTER AND SOFTWARE REQUIREMENTS

Franchisee must purchase, or lease, and install such computer hardware, modems, printers, and other computer-related equipment that meet Franchisor's standards and specifications outlined in the Confidential Operations Manual or otherwise designated by Franchisor in writing.

Franchisee is required to use the designated software to track all customer contact information, purchases, pricing, analytics, and accounting, and provide Franchisor access to your software, including but not limited to, your point-of-sale system ("POS"), loyalty reward program, gift card program, and online ordering program. Franchisee must pay the designated vendor pursuant to the terms and conditions of Franchisee's agreement with the vendor in order to use this software. Currently, Franchisee is required to use Toast for its POS and payment processor. The fee to use the software may be modified in the designated vendor's discretion.

Franchisor reserves the right, without limitation, to modify or supplement the hardware or software required in the operation of the Franchised Business and Franchisee may be required to make and install substantial modifications to the computer system, software, or hardware during the Initial Term to efficiently operate the Franchised Business.

Franchisee acknowledges and agrees that Franchisor has the free and unfettered right, subject to state and federal law, to retrieve data and information stored in the software or on Franchisee's hard drive, either internally or externally, that Franchisor deems necessary, desirable, or appropriate. The business information or data that will be collected or generated includes, but is not limited to, sales data, trend analysis, records, social media accounts, email, customer reviews, pricing information, customer demographics, and the like.

SECTION 12 - INSPECTIONS

A. Pre-Opening Inspection

Franchisor will conduct one (1) pre-opening inspection of the Franchised Business, which may be done via video-conference, to ensure Franchisee is following Franchisor's standards and specifications. The Franchised Business may not open without Franchisor's written authorization after the pre-opening inspection has been completed and Franchisee has successfully demonstrated that it is complying with Franchisor's standards and specifications. Franchisor's authorization for opening the Franchised Business is limited solely to reviewing and confirming compliance with Franchisor's standards and specifications and does not warrant, represent, guarantee, or assure that the Franchised Business will be successful, profitable, or meet Franchisee's expectations.

B. Post-Opening Inspections

Franchisor reserves the right to conduct post-opening inspections of the Franchised Business in Franchisor's sole discretion to determine compliance with Franchisor's standards and specifications. Franchisor will conduct the inspections during regular business hours and without giving prior notice to Franchisee. Franchisor reserves the right to conduct as many post-opening inspections per year as it deems necessary.

SECTION 13 - FEES

A. Royalty Fee

On the Friday of each week, Franchisee shall pay to Franchisor an amount equal to six percent (6%) of the Gross Sales of the Franchised Business for the preceding week. The Royalty Fee shall be paid by electronic funds transfer ("EFT") from Franchisee's bank account through an automatic debit system. Additionally, Franchisor shall have access to Franchisee's point of sale system and Franchisee shall provide a report of the Gross Sales for the preceding week by email on the Friday of each week and the weekly report shall be in a form specified by Franchisor. The report shall fully disclose all information requested and Franchisee must supply documentation supporting the information disclosed on the reports upon Franchisor's written request.

B. Annual Convention Fee

If scheduled by Franchisor, the Franchisee, if Franchisee is an individual, or an owner, if Franchisee is a legal entity, the managers, and the department managers will have the option to attend the annual convention for continuing education and training. To attend the annual convention, Franchisee must pay the Annual Convention Fee and will be responsible for all costs and expenses incurred by Franchisee and its employees in attending the convention including but not limited to all travel, lodging, meals, and other expenses.

C. Late Fee and Non-Sufficient Funds

If any fee or any other amount due under this Agreement is not received within five (5) days after such payment is due, Franchisee shall pay Franchisor a Late Fee of \$100 per occurrence plus the lesser of twelve percent (12%) interest per annum on the overdue amount per year for each day such amount is past due or the highest amount permitted under law.

If Franchisee fails to submit a required report or financial statement when due, Franchisee agrees to pay Franchisor \$100 per occurrence and \$100 per week until the required report is submitted to Franchisor.

D. Food Safety Assessment Fee and Inspection Costs

Franchisee must pay Franchisor \$100 per month to allow Franchisor, its affiliate or designee to perform quarterly safety assessments of all foods and drinks served at Franchisee's Minnie Bird franchise. If Franchisee fails a food safety audit or other inspection, Franchisor may require Franchisee to undergo an additional audit at Franchisee's expense, the cost to be \$500 plus \$1,000 for the first offense and \$3,000 for any additional offenses.

E. Customer Issue Resolution

Franchisee must pay Franchisor reasonable costs incurred for responding to a customer complaint if a customer of Franchisee's business contacts Franchisor with a complaint and Franchisor provides a gift card, refund, or other value to the customer as part of addressing the issue.

F. Supplier and Product Evaluation Fee

Franchisee agrees to pay Franchisor the actual costs associated with the inspection of a new product, service, or supplier nominated by Franchisee.

G. Relocation Fee

Franchisee agrees to pay Franchisor \$5,000 if Franchisee relocates its Franchised Business within its Territory.

H. Electronic Transfer

Franchisor requires all Royalty Fees, Consulting Assistance Fee, and other amounts due to Franchisor to be paid through EFT. Franchisee shall give Franchisor authorization, in a form designated or approved by Franchisor, to initiate debit entries or credit correction entries to the Franchised Business' operating account for payments of any fees due to Franchisor and other amounts due under the Franchise Agreement, including any applicable interest charges. Franchisor does not have a standard form of an EFT authorization document, but a sample form of one is attached hereto and incorporated by reference as **Exhibit F**. The form may vary based on Franchisee's or Franchisor's banking institution. Franchisee shall make the funds available in the operating account for withdrawal by electronic transfer no later than the due date of the payment.

I. Franchisor's Right to Offset

Franchisor shall have the right at any time before or after termination of this Agreement, without notice to Franchisee, to offset any amounts or liabilities that may be owed by the Franchisee to Franchisor against any amounts or liabilities that may be owed by Franchisor to Franchisee under this Agreement or any other agreement, transaction, or relationship between the parties. Under no circumstances shall Franchisee have the right to offset any amounts or liabilities that may be owed by the Franchisor to Franchisee against any amounts or liabilities that may be owed by Franchisee to Franchisor under this Agreement or any other agreement, transaction, or relationship between the parties.

SECTION 14 - ADVERTISING AND PROMOTIONAL ACTIVITIES

A. Local Advertising and Community Support

Franchisee is required to conduct Local Advertising to promote the Franchised Business. Accordingly, every month, Franchisee must spend an amount equal to one percent (1%) of the total monthly Gross Sales of the franchised business per month on Local Advertising within the Territory, including community support and product donations. Additionally, Franchisee must sponsor a minimum of two (2) community engagements, events or activities per year. The specific engagement, event, or activity must be pre-approved in writing by Franchisor before Franchisee signs any agreement or otherwise commits in writing to sponsor such engagement, event, or activity. Local Advertising expenditures shall be made directly by Franchisee and Franchisee must provide monthly reports of its Local advertising expenditures to Franchisor no later than the tenth (10th) day of the following month.

Franchisee is permitted to create and use its own marketing and advertising materials to advertise the Franchised Business; provided, however, that such marketing and advertising materials are submitted to and pre-approved in writing by Franchisor before such materials are used and all materials expressly state that Franchisee is an independently owned and operated franchise of Minnie Bird Franchise System, LLC. Franchisor will make commercially reasonable efforts to notify Franchisee of its approval or disapproval of the proposed advertising material within thirty (30) days after Franchisor receives all the necessary information for review. If Franchisor does not approve of the proposed materials within the specified

timeframe, then they shall be deemed to be disapproved. Franchisor may approve, disapprove, or revoke approval of any advertising materials for any reason and at any time. Franchisee shall not use any marketing materials that Franchisor has disapproved.

B. Grand Opening Advertising

Franchisee is required to conduct a Grand Opening Campaign subject to a marketing plan approved by Franchisor and to spend a minimum of \$7,500 - \$10,000 on such Grand Opening Campaign at least one (1) month before opening the Franchised Business. The Grand Opening Campaign expenditures shall count toward Franchisee's local advertising requirement. Franchisee must provide a report of its Grand Opening Campaign expenditures to Franchisor no later than forty-five (45) days after the end of the Grand Opening Campaign as defined by the marketing plan.

Franchisor will provide Franchisee with grand opening assistance at the Franchised Business for at least the two (2) days before and two (2) days after Franchisee grand opening. Franchisee is responsible for Franchisor's travel and lodging expenses incurred by Franchisor's representatives for providing the grand opening assistance at the Franchised Business.

C. Advertising Cooperative

Franchisor may, in our sole discretion, establish, modify, combine, or dissolve advertising cooperatives covering geographic areas Franchisor defines. Franchisor may approve or require governing documents for each cooperative and have prior written approval rights over all cooperative marketing plans, budgets, and materials. If your Franchised Business is located within a cooperative's area, you must participate and contribute at the rate we set for that cooperative, within the range of 0.5% to 2.0% of Gross Sales. Amounts paid to a cooperative are credited dollar-for-dollar against your local advertising spend requirement under this Agreement. Any outlet within a cooperative's area that is owned or operated by Franchisor or our affiliates will contribute on the same basis and at the same rate as franchisees in that cooperative. Cooperative funds may be used for market-level, regional, or system-wide campaigns, including national advertising and celebrity or licensing programs, and are not limited to hyper-local spend. We are not required to ensure that expenditures benefit any particular franchisee or area proportionally.

D. Internet and Social Media

Franchisee shall not set up, maintain, or utilize an Internet website, home page, or other social media account to advertise the Franchised Business or sell Products and Services. Franchisor retains the sole right to advertise and sell the Products and Services online and to use the Proprietary Marks on the Internet, including the use of websites, domain names, uniform resource locators, keywords, linking, search engines (and search engine optimization techniques), banner ads, meta-tags, marketing, e-commerce, social media, and co-branding arrangements. In addition, all digital media and marketing must be approved by us. We will provide information about your franchise on our website or such other websites as we may designate for the System. In addition, we will establish, manage, and control social media accounts on your behalf for your local market/territory. You will have the right to submit content to us for posting in coordination with the overall marketing plan.

Franchisor has established and maintains an Internet website that provides information about the System and the services and products that Franchisor and its franchisees provide. Franchisor reserves the right to use this uniform resource locator, or any other that it may acquire in the future, in Franchisor's sole discretion. Franchisor will include a section or an interior page containing information about the Franchised Business. Franchisor has the right to require Franchisee to prepare all or a portion of the section or page, at

Franchisee's expense, using a template that Franchisor provides. All such information shall be subject to Franchisor's approval prior to posting.

Franchisee shall not cause or allow the Proprietary Marks to be used or displayed, in whole or in part, as an Internet domain name, or on or in connection with any Internet website, home page, or social media account without the Franchisor's express prior written consent, which Franchisor may grant or withhold in its sole discretion. If Franchisor provides its consent to such use, then Franchisee may only use the Proprietary Marks in accordance with Franchisor's procedures, standards and specifications as established from time to time.

SECTION 15 - PROPRIETARY MARKS

Upon the terms and conditions of this Agreement, Franchisor hereby grants you the right to use the Proprietary Marks in the operation of the Franchised Business. Franchisee expressly acknowledges that Franchisor is the owner of the Proprietary Marks and understands that Franchisee's right to use the Proprietary Marks is derived solely from this Agreement, is non-exclusive, and is limited to use in the operation of the Franchised Business in compliance with this Agreement and Franchisor's standards, specifications, and operating procedures. Franchisee shall not acquire any ownership rights in the Proprietary Marks and shall not represent in any manner that Franchisee has acquired such ownership rights. Franchisee acknowledges and agrees that any and all goodwill associated with the System and identified by the Proprietary Marks shall inure directly and exclusively to the benefit of the Franchisor.

Franchisee shall use the Proprietary Marks only in such manner as authorized by the Franchisor and shall not use the Proprietary Marks in Franchisee's business entity name (if Franchisee is a business entity) or in connection with offering, selling, or advertising any unauthorized products or services. Any unauthorized use of the Proprietary Marks by Franchisee shall constitute a breach of this Agreement. Franchisee understands and agrees that any use of the Proprietary Marks other than in accordance with this Agreement, the Confidential Operations Manual, or otherwise directed in writing by the Franchisor, without the Franchisor's prior written consent, is an infringement of Franchisor's rights in the Proprietary Marks. Franchisee expressly covenants that, during the Initial Term and thereafter, Franchisee shall not, directly or indirectly, commit any act of infringement or contest the validity of the ownership of the Proprietary Marks or Franchisor's right to use and sublicense the Proprietary Marks, or aid others in infringing or contesting the Franchisor's right, title, and interest in the Proprietary Marks. Franchisee acknowledges that the unauthorized use of the Proprietary Marks will cause irreparable injury to the Franchisor and that damages are not an adequate remedy.

Franchisor reserves the right to modify or discontinue use of any Proprietary Mark, or use one or more additional or substitute trade names, trademarks, service marks, or other commercial symbols in Franchisor's sole discretion. If Franchisor exercises such right, Franchisee agrees to comply with Franchisor's directions to modify or otherwise discontinue the use of such Proprietary Marks within fifteen (15) days after notice from the Franchisor. Any and all expenses or costs incurred by Franchisee associated with such modification or discontinuance of any new, modified, or substitute Proprietary Marks shall be the sole responsibility of Franchisee. In no event, will the Franchisor be liable to Franchisee for any purported loss or damage to the Franchised Business due to the modification or discontinued use of the Proprietary Marks.

Franchisee must notify the Franchisor immediately of any infringing or unauthorized use of or claim by any person of any rights in the System or the Proprietary Marks. Franchisee shall not communicate with any person other than Franchisor and its counsel in connection with any such infringement, challenge or claim; provided, however, Franchisee may communicate with Franchisee's counsel at Franchisee's expense. Franchisor shall have the sole right to handle disputes with third-parties concerning the Proprietary Marks and/or the System. If Franchisor undertakes the defense or prosecution of any litigation pertaining

to the Proprietary Marks, Franchisee must reasonably sign any documents and do acts and things as may, in Franchisor's attorneys' opinion, be necessary to the defense or prosecution. Franchisor is not obligated to defend Franchisee's right to use the Proprietary Marks or against claims of infringement or unfair competition arising out of Franchisee's use of the Proprietary Marks.

SECTION 16 - INSURANCE

A. Insurance Coverage Requirements

Franchisee is required to maintain insurance, at Franchisee's expense, prior to beginning construction or any other operations at the Franchised Business, with insurers which must have an A.M. Best Company Rating of A- VII or better. Franchisor must be named an additional insured for operational liability, including product liability, and for any and all damages that could occur to any person as a result of contact with items sold at the Franchised Business. In addition, all insurances shall be primary and non-contributory and include a waiver of subrogation in favor of Franchisor. Coverages shall also contain a provision obligating all insurers to provide written notice to Franchisor upon any cancellation or modification of coverage at least one (1) week prior to the effective date of such a change.

Franchisee must maintain the following insurance with the following required limits:

Type of Insurance	Minimum Level of Coverage
Worker's Compensation (Note 1)	The greater of (i) the minimum level of coverage as required by applicable law; or (ii) \$500,000 each accident, \$500,000 each employee, and \$500,000 policy limit.
General Liability (including Personal, Product Liability, and Advertising Injury)	\$2,000,000 per occurrence, \$4,000,000 aggregate with no less than \$5,000 per person in medical benefits and an overall maximum deductible of \$10,000. The product liability coverage shall cover any and all damages related to any person as a result of handling, eating, or ingesting any product at your Minnie Bird location..
Property Damage	Franchisee must maintain a minimum coverage sufficient to completely rebuild the Approved Location in the event of total loss. All real estate, betterments, and personal property required to adequately run the Franchised Business must be insured, with 'all risk' coverage commonly included. Franchisee must also carry business interruption insurance for the Approved Location, commonly listed as 'Actual Loss Sustained – 12 months.'
Auto Coverage (Note 2)	Commercial coverage with \$1,000,000 combined single limit for bodily injury and property damage, plus any other state requirements.
Umbrella/Excess Liability	Franchisee must maintain an additional \$1,000,000 umbrella liability coverage to protect against personal injury, bodily injury, and property damage associated with the operations of the Franchised Business.

Note 1: Workers Compensation is required when employees begin employment. In addition to the minimum level of coverage, there may also be additional coverages required by Franchisee's home state, which would also be required by Franchisor.

Note 2: Auto-coverage is only required if there is a vehicle associated with the business, including delivery, catering, or transportation of product.

B. Proof of Insurance

Within sixty (60) days of signing this Agreement, but not later than the time which Franchisee begins construction or any other business operations under the Proprietary Marks, a Certificate of Insurance showing compliance with the requirements above must be furnished to Franchisor for approval. Such form shall state policies cannot be cancelled or altered without at least one (1) week prior written notice to Franchisor and shall reflect proof of paid premiums.

Insurance coverage obtained by Franchisee pursuant to this Agreement will not relieve Franchisee of any liability under any indemnity provisions of this Agreement.

C. Franchisee's Failure to Procure Insurance

The minimum limits in Section 16(A) above may be modified from time to time, by written notice to Franchisee. Should Franchisee, for any reason, not comply and maintain such insurance coverage as is required, Franchisor shall have the right and authority (but no obligation) to procure such coverages and charge the same to Franchisee, plus a reasonable fee for expenses related to the procurement of such policies. This will be payable immediately upon notice.

SECTION 17 - INDEMNIFICATION

Franchisee agrees to protect, defend, indemnify, and hold Franchisor and its Affiliates, their respective owners, members, managers, employees and agents, jointly and severally, harmless from and against all claims, actions, proceedings, damages, costs, expenses and other losses and liabilities, consequently, directly or indirectly incurred (including without limitation attorneys', accountants' and other related fees) which arise from or is based upon Franchisee's (a) ownership or operation of the Franchised Business; (b) violation, breach or asserted violation or breach of any federal, state or local law, regulation or rule; (c) breach of any representation, warranty, covenant, or provision of this Agreement or any other agreement between Franchisee and Franchisor (or Franchisor's Affiliates); (d) acts, errors or omissions committed or incurred in connection with the Franchised Business; or (e) infringement, violation or alleged infringement or violation of any Proprietary Marks, patent or copyright or any misuse of Franchisor's Trade Secrets or other Confidential Information. The obligations of this Section shall expressly survive the termination of this Agreement.

SECTION 18 - RECORDKEEPING, REPORTS AND ACCOUNTING

A. Books, Records, and Accounts

Franchisee shall maintain and preserve full, complete, and accurate books, records, and accounts in accordance with GAAP, applicable law, and the Franchisor's standards and specifications for at least six (6) years following the end of the calendar year to which they relate. Franchisee shall record all sales, receipts of revenue, purchase orders, invoices, payroll records, sales tax records, state and federal tax returns, bank statements, cancelled checks, deposit receipts, cash receipts and disbursement journals, general ledgers, and any other financial records designated by Franchisor or required by law.

Franchisee shall deliver reports to the Franchisor no later than the Friday of each week during the term of this Agreement in a form that Franchisor approves or provides in the Confidential Operations Manual. Franchisee must also submit such other miscellaneous forms, reports, records, financial statements, and

other information relating to the Franchised Business to Franchisor as Franchisor may reasonably request, in the form and at the times and places specified by Franchisor.

B. Financial Statements

Franchisee shall deliver to Franchisor, no later than the first day of second month following the end of each quarter, a balance sheet as of the last day of the preceding quarter and an income statement for the preceding quarter, along with any other sales data requested by Franchisor, in the manner and at the time specified in the Confidential Operations Manual or otherwise provided in writing by Franchisor. For example, the statements for Quarter 1 (January-March) are due no later than May 1. Further, all financial statement reports (quarterly and annually) are required to use templates provided by Minnie Bird for the balance sheet and income statement. A sample chart of accounts will also be provided. All financial statements delivered to Franchisor by Franchisee shall be certified by Franchisee as true and correct.

Franchisee shall deliver to Franchisor financial statements, which have been compiled by a certified public accountant, within ninety (90) days after the close of Franchisee's fiscal year for each year during the Initial Term that reflects the financial condition of the Franchised Business at the end of such fiscal year. Such statements shall be in accordance with GAAP, applicable law, and the Franchisor's standards and specifications.

Franchisee shall submit to Franchisor copies of Franchisee's federal, state, and city income tax and sales tax returns, within ten (10) days after their respective filing, during the Initial Term.

Franchisor shall have the right to release financial and operational information relating to the Franchised Business in the Franchise Disclosure Document or to prospective franchisees as permitted by applicable franchise laws.

If Franchisee fails to submit the required financial statements and reports to Franchisor within the prescribed time period, Franchisor may, in its sole discretion, perform an operational audit of the Franchised Business in accordance with Section 18(C) of this Agreement, issue fines for non-compliance, and send a notice of default regarding the terms of this Agreement.

C. Franchisor's Right to Audit

Franchisor reserves the right to examine, audit, or copy Franchisee's books, records, tax returns, accounts, and such statistical and other information or records the Franchisor requires Franchisee to maintain and preserve. Examinations and audits may take place without prior notice, during normal business hours or at reasonable times and Franchisor may audit and inspect documents covering a period beginning with the date on which Franchisee first acquired the Franchised Business and ending on the date such audit is concluded. Inspections and audits may be conducted following the termination of this Agreement for any reason and Franchisee must provide such other assistance as may be reasonably requested related to the audit.

If the audit or any other inspection reveals that any payments to Franchisor have been underpaid, then Franchisee shall immediately pay Franchisor the amount of the underpayment plus interest from the date the amount was due until paid at the rate of eighteen percent (18%) per annum or the highest rate allowed by the law of the state where Franchisee is located, whichever is higher.

If the audit or any other inspection reveals that Franchisee has understated its Gross Sales by more than five percent (5%), then Franchisee shall pay any and all costs and expenses connected with the audit and

inspection including without limitation travel expenses and reasonable accounting and attorneys' fees. The foregoing remedies shall be in addition to any other remedies Franchisor may have.

SECTION 19 - DEFAULT AND TERMINATION

A. Termination by Franchisor

Franchisor may terminate this Agreement for good cause without prejudice to the enforcement of any legal or equitable right or remedy immediately upon giving written notice of such termination and the reason or cause for the termination, and, except as hereinafter provided, without providing Franchisee an opportunity to cure the default. Without in any way limiting the generality of the meaning of the term "good cause," the following occurrences shall constitute sufficient basis for Franchisor to immediately terminate the Agreement:

- Franchisee fails to select a location for the Approved Location within six (6) months of the Effective Date without a granted extension by Franchisor;
- Franchisee fails to open the Franchised Business within twelve (12) months of the Effective Date without a granted extension by Franchisor;
- Franchisee does not execute **Exhibit E** of this Agreement, and/or does not require its managers, staff, spouse, or any other required personnel that has access to Confidential Information to sign the appropriate version of the **Exhibit E** of this Agreement; or
- Franchisee makes any materially false statement or report to Franchisor in connection with acquiring the Franchised Business;
- Franchisee sells or offers for sale any products or services which have not been previously approved by the Franchisor in writing, or which have been subsequently disapproved;
- Franchisee fails to remain compliant with local or state regulations or does not receive a passing food safety score;
- Franchisee receives more than one (1) health, sanitation, or food safety violation in a 2 (two) year period;
- Franchisee uses the Proprietary Marks in an unauthorized manner contrary to, or inconsistent with, this Agreement or Franchisor's policies, standards or specifications as stated in the Confidential Operations Manual, or as otherwise directed in writing by the Franchisor;
- Franchisee discloses or causes to be disclosed any Confidential Information provided to Franchisee contrary to the provisions of this Agreement or fails to exercise reasonable care to prevent such disclosure;
- Franchisee operates or is involved in a Competitive Business during the Initial Term, except as a Minnie Bird franchisee;
- Franchisee makes or attempts to make an unauthorized transfer without Franchisor's approval or fails or refuses to assign the Franchised Business or the interest in Franchisee of a deceased

or incapacitated Principal thereof as required by this Agreement (for the avoidance of doubt, an assignment by the Franchisee to a third party without the prior written consent of the Franchisor shall be considered an unauthorized transfer);

- Franchisee fails to operate the Franchised Business in strict compliance with all applicable laws, ordinances, rules, regulations and orders of governmental authorities pertaining to the maintenance and operation of the Franchised Business including, without limitation, those relating to health, safety, sanitation, employment, licensure, and taxation;
- Franchisee fails to operate the Franchised Business in strict compliance with Franchisor's specific food safety standards as they are communicated to Franchisee or fails to pass more than one (1) of Franchisor's food safety tests;
- Franchisee receives more than three (3) valid notices of default in the same twelve (12) month period, regardless of whether previous defaults have been cured;
- Franchisee understates its Gross Sales by more than five percent (5%) for any month on two (2) or more separate occasions at any time during the Initial Term and such understatement is not due to inadvertent error;
- Franchisee, or if Franchisee is a legal entity, its Principals, are convicted of, or pleads no contest to, any felony or crime of moral turpitude regardless of the nature thereof, or any other crime or offense relating to the operation of the Franchised Business;
- Franchisee engages in any conduct which reflects materially and unfavorably upon the operation of the Franchised Business, the Proprietary Marks, or the System generally;
- Franchisee defaults under any other agreement between Franchisor and Franchisee or Affiliate and Franchisee and such default authorizes Franchisor or Affiliate to terminate the agreement;
- Franchisee fails to pay any amount due to Franchisor within five (5) days of receiving notice of default; or
- Franchisee becomes insolvent, is adjudicated as bankrupt, or files any action or petition of insolvency; if a receiver or other custodian is appointed for the Franchised Business or assets; if Franchisee make a general assignment for the benefit of its creditors; or if a final judgment remains unsatisfied of record for at least thirty (30) days.

Franchisor has the right to terminate this Agreement if Franchisee is in default of any of the terms of this Agreement, other than those calling for immediate termination set forth above, if Franchisee fails to cure such default within thirty (30) days after receiving written notice of the default from Franchisor. Franchisor reserves the right to modify the time period within which Franchisee must cure defaults in its discretion.

B. Termination by Franchisee

Franchisee may not terminate this Agreement prior to the expiration of the Initial Term, except through dispute resolution as set forth herein based upon a material breach of this Agreement by Franchisor; provided, however, that in the event that Franchisee claims that Franchisor has failed to meet any obligation under this Agreement, Franchisee shall provide Franchisor with written notice of such claim specifically enumerating all alleged deficiencies and providing Franchisor with an opportunity to cure, which shall in

no event be less than sixty (60) days from the date of receipt of notice by Franchisor from Franchisee. Failure by Franchisee to give notice shall constitute a waiver by Franchisee of any alleged default.

C. Force Majeure

Notwithstanding anything contained in this Agreement to the contrary, no party shall be liable or responsible to the other party, nor be deemed to have defaulted under or breached this Agreement, for any failure or delay in fulfilling or performing any term of this Agreement (except for any obligations to make payments to the other party hereunder), when and to the extent such failure or delay is caused by or results from acts beyond the impacted party's ("Impacted Party") control, including, without limitation, the following force majeure events ("Force Majeure Event(s)": (a) acts of God; (b) flood, fire, earthquake, epidemics, pandemics, or explosion; (c) war, invasion, hostilities (whether war is declared or not), terrorist threats or acts, riot or other civil unrest; (d) government order, law, or actions; (e) embargoes or blockades in effect on or after the date of this Agreement; (f) national or regional emergency; (g) strikes, labor stoppages or slowdowns, or other industrial disturbances; and (h) shortage of adequate power or transportation facilities.

SECTION 20 - POST-TERMINATION OBLIGATIONS

A. Franchisee Post-Termination Obligations

Upon expiration or other termination of this Agreement, all rights granted under this Agreement to Franchisee will immediately terminate, and Franchisee shall:

- immediately cease to operate the Franchised Business and will not directly or indirectly represent or give the impression to the public that it is a present or former franchisee of Franchisor;
- pay all amounts due to Franchisor, including Liquidated Damages, within five (5) days of the termination or expiration of the Agreement;
- return the Confidential Operations Manual, other proprietary information, software, and all Trade Secrets and confidential materials owned or licensed by the Franchisor and provide a certificate of compliance within fifteen (15) days of the termination or expiration of the Agreement;
- return or discontinue use of all forms, agreements, advertising material, marks, devices, insignias, slogans, designs, signs, trade dress, and any computer systems including proprietary software and/or hardware and provide a certificate of compliance within fifteen (15) days of the termination or expiration of the Agreement;
- cease to use any methods, procedures, or techniques associated with the System in which the Franchisor has a proprietary right, title, or interest and provide a certificate of compliance within fifteen (15) days of the termination or expiration of the Agreement;
- discontinue the use of all copyrights, Proprietary Marks, trade names and patents now or hereafter applied for or granted in connection with the operation of the Franchised Business and provide a certificate of compliance within fifteen (15) days of the termination or expiration of the Agreement;

- take such action as may be necessary to transfer all phone numbers for the Franchised Business to the Franchisor and to cancel any fictitious, trade, or assumed name or equivalent registration that contains any Proprietary Marks or any variations thereof; and
- strictly comply with all other provisions of this Agreement pertaining to post-termination obligations, including, without limitation, all post-term restrictive covenants.

B. Franchisor's Right to Purchase on Termination

Upon the expiration or termination of this Agreement, Franchisor has the right, but not the obligation, to purchase any or all assets of the Franchised Business including equipment, supplies, and other inventory at Fair Market Value within sixty (60) days of the termination or expiration date. If Franchisor elects to exercise this option to purchase, it has the right to offset the purchase price against any other amounts owed by Franchisee to Franchisor pursuant to this Agreement or any other agreement between Franchisee and Franchisor.

SECTION 21 - TRANSFERS

A. Transfer by Franchisor

Franchisor has the right to assign this Agreement and any or all of its rights, obligations and privileges hereunder, in whole or in part, to any other person or entity without Franchisee's prior consent; provided, however, the assignee shall assume the obligations of Franchisor and Franchisor shall have no liability for performance of any obligations of this Agreement after the date of the assignment.

B. Transfer by Franchisee

Franchisee acknowledges and agrees that its rights and duties stated in this Agreement are personal to Franchisee (or its Principals), and that Franchisor has entered into this Agreement in reliance on the business skill, financial capacity, and character of Franchisee (or its Principals). Accordingly, except as otherwise provided in this Section 21, neither Franchisee nor any Principal may sell, assign, convey, give away, pledge, mortgage, sublicense or otherwise transfer, whether by operation of law or otherwise, any interest in this Agreement, the Franchised Business, the Franchised Business' assets, or any part or all of the ownership interest in Franchisee without the prior written approval of Franchisor ("Transfer"). Transfer shall include an asset sale, an equity sale, a merger, or any other agreement that would constitute a change of control of the Franchised Business. Any and all unauthorized transfers without Franchisor's approval shall be void and shall constitute a material breach of this Agreement.

Franchisor's consent to a Transfer may be conditioned upon fulfilling the following requirements:

- Franchisee notified Franchisor in writing of any bona fide proposed transfer and set forth a complete description of all terms, conditions, and fees of the proposed transfer in the manner prescribed by the Franchisor to comply with Franchisor's right of first refusal as set forth in Section 21(E) of this Agreement;
- Franchisee complied with the requirements of this Agreement, including paying all amount due to Franchisor or its Affiliates;
- The transferee meets all of Franchisor's then-current standards and requirements, including management, business and financial standards, and possessing the character, reputation, and

capabilities Franchisor requires to satisfactorily demonstrate transferee's ability to operate the Franchised Business;

- The transferee (and its owners) shall execute the then-current form of the Franchise Agreement generally being offered to franchisees and such agreement shall generally provide for a new term and may be materially different from this Agreement;
- The transferee, or its owners if transferee is a legal entity, execute a personal guaranty in a form the same or similar to the Guaranty attached as **Exhibit C**, agreeing to be personally bound jointly and severally by all provisions of the Franchise Agreement;
- The transferee agrees that the transferee shall complete the Initial Training Program to Franchisor's satisfaction before assuming the management of the day-to-day operation of the Franchised Business;
- Franchisee signs a general release in a form the same as or similar to the General Release attached as **Exhibit D** of any and all claims against Franchisor and its Affiliates, including its owners, managers, members, partners, employees and agents (in their corporate and individual capacities), including, without limitation, claims arising under federal, state or local laws, rules or ordinances, and any other matters incident to the termination of this Agreement or to the Transfer of Franchisee's interest herein or to the Transfer of Franchisee's ownership of all or any part of the Franchised Business, except to the extent prohibited by the laws of the state where the Franchised Business is located;
- Franchisee or transferee shall pay a transfer fee in an amount equal to fifty percent (50%) of the then-current Initial Franchise Fee, which is intended to cover Franchisor's costs and expenses associated with the Transfer. Franchisee and transferee acknowledge that such a transfer fee is appropriate; and
- Transferee has obtained all necessary types of insurance as described in this Agreement.

Franchisor has the right to provide the transferee any and all records Franchisor maintains relating to this Agreement or the Franchised Business. Franchisee hereby agrees to release and hold Franchisor harmless from and against any claim, loss, or injury resulting from providing transferee with such records.

C. Transfer to a Controlled Entity

Franchisee may transfer this Agreement or any interest herein to a legal entity wholly owned by Franchisee that is formed for the financial planning, tax, or other convenience of Franchisee with the prior approval of Franchisor ("Controlled Entity"). Franchisor shall approve a transfer to a Controlled Entity if the following conditions are fulfilled:

- the Controlled Entity is newly organized and its charter or articles of formation provides that its activities are confined exclusively to the operation of the Franchised Business;
- Franchisee or all holders of a legal or beneficial interest in Franchisee own all of the equity and voting power of the outstanding stock or other capital interest in the Controlled Entity;

- all obligations of Franchisee to Franchisor or any Affiliate are fully paid and satisfied; provided, however, that neither Franchisee nor the Controlled Entity shall be required to pay a transfer fee as required pursuant to this Agreement;
- the Controlled Entity has entered into a written agreement with Franchisor expressly assuming the obligations of this Agreement and all other agreements relating to the operation of the Franchised Business. If the consent of any other party is required, Franchisee has obtained such written consent and provided the same to Franchisor prior to consent by Franchisor. The term of the transferred franchise shall be the unexpired term of this Agreement;
- all holders of a legal or beneficial interest in the Controlled Entity have entered into an agreement with Franchisor jointly and severally guaranteeing the full payment of the Controlled Entity's obligations to Franchisor and the performance by the Controlled Entity of all the obligations of this Agreement;
- each stock certificate or other ownership interest certificate of the Controlled Entity has conspicuously endorsed upon the face thereof a statement in a form satisfactory to Franchisor that it is held subject to, and that further assignment or transfer thereof is subject to, all restrictions imposed upon transfers and assignments by this Agreement; and
- copies of the Controlled Entity's articles of incorporation or organization, bylaws, operating agreement, federal tax identification number and other governing regulations or documents, including resolutions of the board of directors authorizing entry into this Agreement, have been promptly furnished to Franchisor. Any amendment to any such documents shall also be furnished to Franchisor immediately upon adoption.

D. No Encumbrance

Franchisee shall not in any event have the right to pledge, encumber, hypothecate, or otherwise give any third party a security interest in this Agreement in any manner whatsoever.

E. Right of First Refusal

If Franchisee (or any of its Principals) desire to sell or otherwise transfer the Franchised Business or any of its assets or an ownership interest in Franchisee, Franchisee shall obtain and deliver a bona fide, written offer to purchase and any supporting documents to Franchisor. Within thirty (30) days after Franchisor's receipt of the bona fide offer (or if Franchisor shall request additional information, within thirty (30) days after receipt of such additional information), Franchisor has the right to exercise its right of first refusal to purchase the offered assets or interest for the price and on the same terms and conditions contained in the bona fide offer delivered to Franchisor. After providing notice of Franchisor's intent to exercise its right of first refusal, Franchisor shall have sixty (60) days to purchase the offered assets or ownership interest. Franchisor has the right to substitute an equivalent sum of cash for any consideration other than cash specified in said notice.

If Franchisor does not elect to exercise its right of first refusal within the specified time period above, Franchisee (or its Principals) may accept the offer or proposal by the third-party, subject to Franchisor's prior written approval. If Franchisee does not close the sale within six (6) months after the offer is delivered to Franchisor or the terms of the offer or proposal are materially changed, Franchisor's right of first refusal shall renew and Franchisee must comply with the conditions of this Section 21(E) before selling the assets or ownership interest to a third-party.

F. Transfer Upon Franchisee's Death or Incapacity

Upon Franchisee's death or Incapacity (if Franchisee is an individual) or any Principal (if Franchisee is a business entity), the appropriate representative shall within a reasonable time, not to exceed ninety (90) days from the date of death or Incapacity, transfer the interest in the Franchised Business or Franchisee to a third party approved by Franchisor and subject to the conditions of Section 21(B); provided, however, if the Franchised Business is transferred by gift, devise or inheritance, it is not subject to Franchisor's right of first refusal. Failure to dispose of such interest within the specified period of time will constitute a material breach of this Agreement and Franchisor reserves the right to terminate this Agreement.

Following the death or Incapacity of Franchisee (if Franchisee is an individual) or any Principal (if Franchisee is a business entity), Franchisor may, but need not, assume the Franchised Business' management and provide services on behalf of the Franchised Business until the interest is transferred to a third party approved by Franchisor. All funds from the Franchised Business' operation while the Franchisor assumes its management will be kept in a separate account, and all of Franchisor's expenses will be charged to this account, including all travel, food, and lodging expenses incurred in the course of providing such services. Franchisor may charge Franchisee the Management Fee for the provision of services on behalf of the Franchised Business, plus the Franchisor's direct out-of-pocket costs and expenses for managing the Franchised Business. Such fee would be in addition to the Royalty Fee and all other fees due under this Agreement. In the event the Franchisor assumes management of the Franchised Business, the Franchisor has a duty to utilize only reasonable efforts and will not be liable to Franchisee for any debts, losses, or obligations the Franchised Business incurs, or be liable to any of Franchisee's creditors.

SECTION 22 - RESTRICTIVE COVENANTS

A. Non-Competition

During the Initial Term and for a period of two (2) years after the expiration or termination of this Agreement, regardless of the cause for termination, Franchisee shall not, either directly or indirectly:

- Own an interest in, manage, operate, or provide assistance to any Competitive Business as a proprietor, partner, investor, lender, shareholder, director, officer, member, manager, employee, principal, agent, representative, advisor, franchisor, franchisee, consultant or otherwise within (i) the Territory; (ii) within a fifteen (15) mile radius of the Territory; or (iii) within a fifteen (15) mile radius of any other Minnie Bird franchisee's territory operating at the time of termination or expiration of this Agreement; or
- Solicit or otherwise attempt to induce or influence any customer, employee, vendors, or suppliers to terminate or modify their business relationship with Franchisor, other Minnie Bird franchisees, or to compete with Franchisor or other Minnie Bird franchisees.

If Franchisee commits a breach of the restrictive covenants, the two (2) year restrictive period shall be tolled and start on the date that the former Franchisee is enjoined from competing or stops competing, whichever is later.

Nothing in this Agreement shall prevent Franchisee from owning for investment purpose up to an aggregate of two (2%) of the capital stock of any Competitive Business that is a publicly held corporation whose stock is listed and traded on a national or regional stock exchange, or through the National Association of Securities Dealers Automated Quotation System (NASDAQ) as long as Franchisee does not Control any such company.

B. Severability and Reasonableness of Restrictive Covenants

Franchisee acknowledges and agrees that each of the foregoing covenants shall be construed as independent of any other covenant or provision of this Agreement. Franchisee further acknowledges and agrees that the foregoing restrictions limit Franchisee's right to compete only to the extent necessary to protect Franchisor from unfair competition. Should any part of one or more of these restrictions be found to be unenforceable by virtue of its scope in terms of area, business activity prohibited, or length of time, and should such part be capable of being made enforceable by reduction of any or all thereof, Franchisee and Franchisor agree that the same shall be enforced to the fullest extent permissible under the law. Franchisee expressly acknowledges that Franchisee possesses skills and abilities of a general nature and have other opportunities for exploiting these skills and enforcing the non-competition provisions in this Agreement will not deprive Franchisee of personal goodwill or the ability to earn a living.

C. Enforcement of Restrictive Covenants

Franchisee acknowledges and agrees that a violation of the terms of the restrictive covenants in this Agreement would result in immediate and irreparable injury to Franchisor for which no adequate remedy at law is available. Accordingly, Franchisee hereby consents to the entry of an injunction, without bond, prohibiting any conduct by Franchisee in violation of the terms of the restrictive covenants set forth in this Agreement.

SECTION 23 - NOTICES

All notices, requests, demands, payments, consents, and other communications required under this Agreement shall be transmitted in writing and shall be deemed to have been duly given when sent by registered or certified United States mail, postage prepaid, or other form of delivery which provides for a receipt and otherwise agreed to in writing by the parties, to the addresses listed below. Either party may change its address by a written notice sent in accordance with this Section 23.

FRANCHISOR:

Minnie Bird Franchise System, LLC
1428 North Meacham Road
Schaumburg, Illinois 60173

FRANCHISEE:

With a copy to:

Patrick Wartan, Esq.
Josh F. Brown, Esq.
Taft Stettinius & Hollister, LLP
One Indiana Square, Suite 3500
Indianapolis, IN 46204
pwartan@taftlaw.com
jbrown@taftlaw.com

SECTION 24 - DISPUTE RESOLUTION AND GOVERNING LAW

A. Mediation

All claims or disputes between Franchisee and Franchisor (or its Affiliates) arising out of, or in any way relating to, this Agreement or any other agreement by and between Franchisee and Franchisor (or its Affiliates), or any of the parties' respective rights and obligations arising from such agreement must be submitted to non-binding mediation to take place in the State of Franchisor's then-current corporate headquarters in accordance with the American Arbitration Association ("AAA") Commercial Mediation Rules then in effect, unless otherwise mutually agreed in writing by the parties. Each party will bear its own cost of mediation and Franchisor and Franchisee will share mediator fees equally. This agreement to mediate will survive any termination or expiration of this Agreement. Notwithstanding this, Franchisor shall not be required to first attempt to mediate a controversy, dispute, or claim through mediation if such controversy, dispute, or claim concerns an allegation that Franchisee has violated (or threatens to violate, or poses an imminent risk of violating) any intellectual property rights in the Proprietary Marks, the System, or in any Confidential Information; any of the restrictive covenants contained in this Agreement; or any of Franchisee's payment obligations under this Agreement.

B. Litigation

Franchisee and Franchisor agree that any claim, dispute, suit, action, controversy, or proceeding of any type whatsoever including any claim for equitable relief and/or where either party is suing pursuant to a statutory claim or otherwise, between or involving Franchisee and Franchisor on whatever theory, and whether or not arising out of this Agreement ("Claim") that was not resolved during mandatory non-binding mediation must be submitted by the parties to a state or federal court whose jurisdiction encompasses Cook County, Illinois.

C. Governing Law

This Agreement shall be interpreted under the laws of the State of Illinois and any dispute between the parties shall be governed by and determined in accordance with the internal substantive laws, of the State of Illinois, which laws shall prevail in the event of any conflict of law.

D. Injunctive Relief

Franchisee acknowledges and agrees that adherence to the terms and conditions of this Agreement are necessary to protect the value of the Franchisor's business. Franchisee therefore acknowledges and agrees that in the event of a breach or a threatened breach by Franchisee relating to Confidential Information, the Proprietary Marks, or restrictive covenants would result in irreparable injury to Franchisor. Accordingly, Franchisor shall be entitled to obtain injunctive relief, without posting bond, against any such breach. Franchisee acknowledges and agrees that seeking or obtaining injunctive relief shall not preclude Franchisor from making a claim for damages or other relief available at law or in equity.

E. Liquidated Damages

If this Agreement is terminated before its expiration due to Franchisee breaching any of its obligations under this Agreement, Franchisee shall pay to the Franchisor the multiple of the combined monthly average of Continuing Royalties (without regard to any fee waivers or other reductions) that are owed by Franchisee to Franchisor, beginning with the date Franchisee opens its Minnie Bird Franchise through the date it violates or any owner violates this Agreement, multiplied by the lesser of: (i) 36; or (ii) the number of months remaining in the term of the Franchise Agreement, except that liquidated damages will not, under any circumstances, be less than \$30,000 (the "Liquidated Damages"). The parties intend that the Liquidated Damages constitute compensation, and not a penalty. The parties acknowledge and agree that the Franchisor's harm caused by a breach by Franchisee that led to termination of the Agreement would be impossible or very difficult to accurately estimate, and that the Liquidated Damages are a reasonable

estimate of the anticipated or actual harm that might arise from such termination; however, Liquid Damages are not the only mechanism for remedying Franchisor's damage and damages may arise in other ways.

F. Waiver of Jury Trial

FRANCHISEE AND FRANCHISOR EACH IRREVOCABLY WAIVE TRIAL BY JURY IN ANY ACTION, WHETHER AT LAW OR EQUITY, BROUGHT BY EITHER OF THEM.

G. Waiver of Class Action

FRANCHISEE HEREBY WAIVES, WITH RESPECT TO ANY DISPUTE: (I) THE RIGHT TO PARTICIPATE IN A CLASS ACTION, PRIVATE ATTORNEY GENERAL ACTION OR OTHER REPRESENTATIVE ACTION IN COURT OR IN ARBITRATION, EITHER AS A CLASS REPRESENTATIVE OR CLASS MEMBER; AND (II) THE RIGHT TO JOIN OR CONSOLIDATE CLAIMS WITH CLAIMS OF ANY OTHER PERSON ("Class Action Waiver"). Franchisor and Franchisee agree no arbitrator shall have authority to conduct any arbitration in violation of the class action waiver or to issue any relief that applies to any person or entity other than the Franchisor or Franchisee individually. The parties acknowledge that this Class Action Waiver is material and essential to the arbitration of any claims and is non-severable from this section. If the Class Action Waiver is voided, found unenforceable, or limited with respect to any claim for which the Franchisee seeks class-wide relief, then this section (except for this sentence) shall be null and void with respect to such claim, subject to the right to appeal the limitation or invalidation of the Class Action Waiver. However, this Dispute Resolution section shall remain valid with respect to all other claims and Disputes.

H. Attorneys' Fees

In any action arising out of or related to this Agreement (whether in state or federal court), the non-prevailing party must pay the prevailing party costs and attorney's fees if successful in bringing an action against other party arising out of, or related to the Franchise Agreement, including, but not limited to, an action to collect amounts owed to prevailing party. If both parties are awarded a judgment in any dollar amount, the court shall determine which party is the prevailing party taking into consideration the merits of the claims asserted by each party, the amount of the judgment received by each party in relation to the remedies sought and the relative equities between the parties.

SECTION 25 - COMPLIANCE WITH LAWS

Franchisee shall comply with all applicable federal and state laws, ordinances, rules, regulations and orders of governmental authorities pertaining to the maintenance and operation of the Franchised Business including, without limitation, those relating to health, safety, sanitation, employment, licensure and taxation. Franchisor has no obligation to advise Franchisee of any legislative or other legal developments that may affect its Franchised Business. Franchisee acknowledges and agrees that it is solely responsible for inquiring about and becoming familiar with all applicable laws, rules and regulations, and determining those actions required for compliance. Franchisee shall obtain any and all permits, certificates, and licenses required for the full and proper conduct of the Franchised Business. Any information Franchisor provides to Franchisee regarding applicable laws, rules or regulations does not relieve Franchisee of its responsibility to consult with its own legal advisor and otherwise take appropriate action to inquire about and comply with applicable laws, rules and regulations. Any violation of such laws, rules or regulations, as set forth in this paragraph, shall be deemed a default of this Franchise Agreement, and Franchisor may immediately terminate this Agreement.

SECTION 26 - MISCELLANEOUS

A. Waiver

No failure of Franchisor to enforce any rights or powers under this Agreement or to require strict compliance by Franchisee shall be construed as the waiver of such rights. Any waiver, including waiver of default, or acceptance of money or other performance by Franchisor from Franchisee, in any one instance, shall not constitute a continuing waiver or a waiver in any other instance. Franchisee shall not be deemed to have been excused from performance of any of its obligations pursuant to this Agreement, unless otherwise agreed to in writing and signed by an authorized representative of Franchisor and Franchisee.

B. Severability

If any part, Section, sentence, or clause of this Agreement shall be held to be indefinite, invalid or otherwise unenforceable, the provision which is indefinite, invalid or unenforceable shall be deemed deleted, and the remaining part of this Agreement shall continue in full force and effect.

C. Modification

No amendment, change, or variance from this Agreement shall be binding upon either Franchisor or Franchisee except by mutual written agreement.

D. Construction

All terms and words used herein shall be construed to include the number and gender as the context of this Agreement may require. The parties agree that each section of this Agreement shall be construed independently of any other section or provision of this Agreement. As used in this Agreement, the words “include”, “includes” or “including” are used in a non-exclusive sense. Unless otherwise expressly provided herein to the contrary, any consent, approval or authorization of Franchisor that Franchisee may be required to obtain hereunder may be given or withheld by Franchisor in its sole discretion. In addition, on any occasion where Franchisor is required or permitted hereunder to make any judgment or determination, including any decision as to whether any condition or circumstance meets Franchisor’s standards or satisfaction, Franchisor may do so in its sole judgment. Section titles used in this Agreement are for convenience only and shall not be deemed to affect the meaning or construction of any of the terms, provisions, covenants, or conditions of this Agreement.

SECTION 27 - ENTIRE AGREEMENT

This Agreement and all exhibits to this Agreement constitute the entire agreement between the parties and supersede any and all prior negotiations, understandings, representations and agreements. Nothing in this or in any related agreement, however, is intended to disclaim the representations Franchisor made in the Franchise Disclosure Document that Franchisor furnished to Franchisee. Franchisee acknowledges that Franchisee is entering into this Agreement as a result of its own independent investigation of the Franchised Business and not as a result of any representations about Franchisor made by its officers, employees, agents, representatives, independent contractors, or franchisees that are contrary to the terms set forth in this Agreement, or in any disclosure document, prospectus or other similar document required or permitted to be given to Franchisee pursuant to applicable law.

SECTION 28 - ACKNOWLEDGEMENTS

Franchisee hereby acknowledges the following:

- A. FRANCHISEE WARRANTS AND REPRESENTS THAT FRANCHISEE HAS FULL POWER AND AUTHORITY TO ENTER INTO AND BE BOUND BY THIS AGREEMENT.
- B. FRANCHISEE IS AWARE OF THE FACT THAT OTHER PRESENT OR FUTURE FRANCHISEES OF FRANCHISOR MAY OPERATE UNDER A DIFFERENT FORM OF AGREEMENT, AND CONSEQUENTLY THAT FRANCHISOR'S OBLIGATIONS AND RIGHTS WITH RESPECT TO ITS VARIOUS FRANCHISEES MAY DIFFER MATERIALLY IN CERTAIN CIRCUMSTANCES.
- C. FRANCHISEE ACKNOWLEDGES THAT FRANCHISOR MAY APPOINT AN INDEPENDENT CONTRACTOR OR MULTI-UNIT DEVELOPER TO FULFILL FRANCHISOR'S OBLIGATIONS TO PROVIDE ASSISTANCE TO FRANCHISEE.
- D. NO STATEMENT, QUESTIONNAIRE, OR ACKNOWLEDGMENT SIGNED OR AGREED TO BY A FRANCHISEE IN CONNECTION WITH THE COMMENCEMENT OF THE FRANCHISE RELATIONSHIP SHALL HAVE THE EFFECT OF (I) WAIVING ANY CLAIMS UNDER ANY APPLICABLE STATE FRANCHISE LAW, INCLUDING FRAUD IN THE INDUCEMENT, OR (II) DISCLAIMING RELIANCE ON ANY STATEMENT MADE BY ANY FRANCHISOR, FRANCHISE SELLER, OR OTHER PERSON ACTING ON BEHALF OF THE FRANCHISOR. THIS PROVISION SUPERSEDES ANY OTHER TERM OF ANY DOCUMENT EXECUTED IN CONNECTION WITH THE FRANCHISE.

IN WITNESS WHEREOF, Franchisee and Franchisor have duly executed and delivered this Agreement, as of the Effective Date written above.

FRANCHISEE:

By: _____

Title: _____

Date:

FRANCHISOR:

Minnie Bird Franchise System, LLC

By: _____

Title: _____

Date:

EXHIBIT A
TERRITORY

1. The Territory referred to in Section 5(A) of the Agreement shall be:

2. The Approved Location shall be located at:

3. By execution hereof, Franchisor hereby acknowledges and approves the above stated Territory. The Franchisee acknowledges and warrants that Franchisor's acceptance of the Territory does not constitute a guarantee, recommendation, or endorsement of the Territory and does not guarantee the success of the Franchisee's Franchised Business.

FRANCHISEE:

By: _____

Title: _____

Date:

FRANCHISOR:

Minnie Bird Franchise System, LLC

By: _____

Title: _____

Date:

EXHIBIT B
OWNERSHIP VERIFICATION

This form must be completed to provide the Franchisor of the type of business organization and the names and addresses of the individuals owning an interest in Franchisee, as well as, the percentage of said interest. Franchisor is relying on the truth and accuracy of the information set forth in awarding the franchise to Franchisee.

1. Form of Entity

Franchisee is a (check one):

- | | | |
|------------------------------|-------|----------------|
| A. General Partnership | _____ | |
| B. Corporation | _____ | |
| C. Limited Partnership | _____ | |
| D. Limited Liability Company | _____ | |
| E. Other | _____ | Specify: _____ |

2. Business Entity

Franchisee was incorporated or formed on _____, under the laws of the State of _____.
Franchisee has not conducted business under any name other than Franchisee's business entity name.

Business Name and Address:

The following is a list of all persons who have an ownership interest in Franchisee, their address, positions, and respective percentage of ownership:

NAME AND ADDRESS	POSITION	PERCENTAGE OF OWNERSHIP INTEREST

3. Governing Documents.

Franchisee agrees to provide Franchisor with copies of the documents and contracts governing the ownership, management, and other significant aspects of the business organization such as, articles of incorporation or organization, partnership, or shareholder agreements, upon reasonable request by the Franchisor.

FRANCHISEE:

By: _____

Title: _____

Date: _

FRANCHISOR:

Minnie Bird Franchise System, LLC

By: _____

Title: _____

Date:

EXHIBIT C
PERSONAL GUARANTY OF FRANCHISE AGREEMENT

In consideration of, and as an inducement to, the execution of the foregoing Franchise Agreement by and between Minnie Bird Franchise System, LLC ("Franchisor") and _____ ("Franchisee") and dated _____, the undersigned (each, a "Guarantor" and collectively, the "Guarantors") hereby jointly and severally guarantee unto Franchisor that the undersigned will perform and/or pay each and every covenant, payment, agreement, obligation, liability and undertaking on the part of Franchisee contained and set forth in or arising out of such Franchise Agreement, and every other agreement signed by the Franchisee with Franchisor (the "Obligations").

Franchisor, its successors and assigns, may from time to time, without notice to the undersigned (a) resort to the undersigned for payment of any or all of the Obligations of the Franchisee to Franchisor, whether or not Franchisor or its successors have resorted to any property securing any of the Obligations or proceeded against any of the undersigned or any party primarily or secondarily liable on any of the Obligations; (b) release or compromise any Obligation of the Franchisee or of any of the undersigned hereunder or any Obligations of any party or parties primarily or secondarily liable on any of the Obligations; and (c) extend, renew or credit any of the Obligations of the Franchisee to Franchisor for any period (whether or not longer than the original period), alter, amend or exchange any of the Obligations, or give any other form of indulgence, whether under the Franchise Agreement or not.

Each of the undersigned further waives presentment, demand, notice of dishonor, protest, nonpayment and all other notices whatsoever, including without limitation: notice of acceptance hereof; notice of all contracts and commitments; notice of the existence or creation of any liabilities under the foregoing Franchise Agreement and other agreements and of the amount and terms thereof; and notice of all defaults, disputes or controversies between Franchisee and Franchisor resulting from such Franchise Agreement, other agreements or otherwise, and the settlement, compromise or adjustment thereof.

The undersigned jointly and severally agree to pay all expenses paid or incurred by Franchisor in attempting to enforce the Obligations and this Guaranty against Franchisee and against the undersigned and in attempting to collect any amounts due thereunder and hereunder, including reasonable attorneys' fees if such enforcement or collection is by or through an attorney-at-law. Any waiver, extension of time or other indulgence granted from time to time by Franchisor or its agents, successors or assigns, with respect to the foregoing Obligations, shall in no way modify or amend this Guaranty, which shall be continuing, absolute, unconditional and irrevocable.

The undersigned shall be bound by the restrictive covenants, confidentiality provisions, audit provisions, and the indemnification provisions contained in the Franchise Agreement.

If more than one person has executed this Guaranty, the term "the undersigned," as used herein shall refer to each such person, and the liability of each of the undersigned hereunder shall be joint and several and primary as sureties.

IN WITNESS WHEREOF, Franchisee and Franchisor have duly executed and delivered this Agreement, as of the Effective Date written above.

GUARANTOR:

By: _____

Title: _____

ACCEPTED AND AGREED TO:

Minnie Bird Franchise System, LLC

By: _____

Title: _____

EXHIBIT D

GENERAL RELEASE

THIS GENERAL RELEASE is made and given on [DATE] by [ENTITY NAME], (“Releasor”) an [ENTITY TYPE] with a principal address of [ADDRESS] in consideration of:
(check applicable provision)

- _____ the execution by Minnie Bird Franchise System, LLC, an Illinois limited liability company (“Releasee”), of a successor Franchise Agreement or other renewal documents renewing the franchise (the “Franchise”) granted to Releasor by Releasee pursuant to that certain Franchise Agreement (the “Franchise Agreement”) between Releasor and Releasee; or
- _____ Releasee’s consent to Releasor’s assignment of its rights and duties under the Franchise Agreement; or
- _____ Releasee’s consent to Releasor’s assumption of rights and duties under the Franchise Agreement

and other good and valuable consideration, the adequacy of which is hereby acknowledged.

Accordingly, Releasor hereby releases and discharges Releasee, Releasee’s officers, directors, managers, members, partners, owners, employees and agents (in their corporate and individual capacities), and Releasee’s successors and assigns, from any and all causes of action, suits, debts, damages, judgments, executions, claims and demands whatsoever, in law or in equity, that Releasor and Releasor’s heirs, executors, administrators, successors and assigns had, now have or may have, upon or by reason of any matter, cause or thing whatsoever from the beginning of the world to the date of this Release arising out of or related to the Franchised Business or the Franchise Agreement, including, without limitation, claims arising under federal, state and local laws, rules and ordinances.

This General Release shall not be amended or modified unless such amendment or modification is in writing and is signed by Releasor and Releasee.

IN WITNESS WHEREOF, Releasor has executed this General Release as of the date first above written.

RELEASOR:

By: _____

Title: _____

Date: _____

EXHIBIT E
CONFIDENTIALITY, NON-DISCLOSURE AND NON-COMPETITION AGREEMENT
(MANAGERS)

In consideration of, and as an inducement to, employment with _____ (“Franchisee”), this Confidentiality, Non-Disclosure and Non-Competition Agreement is entered into by and between Franchisee and _____ (“Manager”) on this ____ day of _____, _____. Franchisee has entered into a Franchise Agreement for the operation of the Franchised Business. Franchisee desires Manager to have access to and review certain trade secrets and Confidential Information through the course of employment at the Franchised Business and Franchisee is required by its Franchise Agreement to have Manager execute this Agreement prior to providing access to the trade secrets and Confidential Information. Accordingly, in consideration of the receipt and/or use of information proprietary to the Franchisor by Franchisee, agrees as follows:

1. CONFIDENTIALITY

Manager acknowledges and agrees that Franchisee has access to Trade Secrets and Confidential Information relating to the development and operation of the Franchised Business. For the purposes of this Agreement, Confidential Information means any information used in or related to the Franchised Business and not commonly known by or available to the public, including but not limited to the methods, processes, skills, know-how, formulas developed for use in the franchise System, techniques, information, trade practices, customer lists or databases, software, proprietary data, trade secrets, and any other information identified or labeled by Franchisee as confidential when provided to Manager. Confidential Information shall not include, however, any information that: (a) is now or subsequently becomes generally available to the public through no fault of Manager; (b) Manager can demonstrate was rightfully in its possession, without obligation of nondisclosure, prior to disclosure pursuant to this Agreement; (c) is independently developed without the use of any Confidential Information; or (d) is rightfully obtained from a third party who has the right, without obligation of nondisclosure, to transfer or disclose such information.

Manager agrees to exercise the highest degree of diligence in safeguarding Confidential Information during and after the term of this Agreement and to adhere fully and strictly to all confidentiality attached to such information. Manager acknowledges that the unauthorized use or disclosure of Confidential Information will cause irreparable injury to the Franchisee and that damages are not an adequate remedy. Manager accordingly covenants that it shall not at any time, without Franchisee’s prior written consent, disclose, use, permit the use thereof, copy, duplicate, record, transfer, transmit, or otherwise reproduce such Confidential Information, in any form or by any means, in whole or in part, or otherwise make the same available to any unauthorized person or source, except as may be required by applicable law or authorized by this Agreement. Disclosure of the Confidential Information may be made in judicial or administrative proceedings, but only to the extent Manager is legally compelled to disclose the Confidential Information and provided that Manager first gives Franchisee the opportunity to obtain an appropriate protective order or other assurance that the confidential nature of the material to be disclosed will be maintained.

2. NON-COMPETITION

During Manager’s employment with Franchisee and for a period of two (2) years after the termination of Manager’s employment with Franchisee, regardless of the cause for termination, Manager shall not, either directly or indirectly:

- Own an interest in, manage, operate, or provide assistance to any Competitive Business as a proprietor, partner, investor, lender, shareholder, director, officer, member, manager, Manager, principal, agent, representative, advisor, franchisor, franchisee, consultant or otherwise within (i) Franchisee's Territory; or (ii) within a fifteen (15) mile radius of Franchisee's Territory; provided, however, that this restrictive covenant shall not prevent Manager from becoming a Minnie Bird franchisee if Manager is otherwise deemed qualified by Minnie Bird Franchise System, LLC; or

- Solicit or otherwise attempt to induce or influence any customer or Manager to terminate or modify their business relationship with Franchisee or to compete with Franchisee.

For purposes hereof, Competitive Business shall mean any business that primarily offers or provides (or grants franchises or licenses to others to operate a business that primarily offers or provides) (I) fried chicken products and such business derives 20% or more of its Gross Sales from the sale of fried chicken products; (II) "dirty" soda or soft drinks mixed with flavored syrups and (dairy or non-dairy) creamer and such business derives 20% or more of its Gross Sales from the sale of such dirty sodas or soft drinks;; or (III) other goods that are the same as or similar to the goods being offered by Minnie Bird under the franchise System.

If Manager commits a breach of these restrictive covenants, the two (2) year restrictive period shall be tolled and start on the date that Manager is enjoined from competing or stops competing, whichever is later.

Nothing in this Agreement shall prevent Manager from owning for investment purpose up to an aggregate of two (2%) of the capital stock of any Competitive Business that is a publicly held corporation whose stock is listed and traded on a national or regional stock exchange, or through the National Association of Securities Dealers Automated Quotation System (NASDAQ) as long as Manager does not Control any such company.

3. INJUNCTIVE RELIEF

Manager acknowledges and agrees that adherence to the terms and conditions of this Agreement are necessary to protect the value of the Franchisee's business. Manager therefore acknowledges and agrees that in the event of a breach or a threatened breach of the restrictive covenants by Manager, Franchisee shall be entitled to obtain injunctive relief, without posting bond, against any such breach. Manager acknowledges and agrees that seeking or obtaining injunctive relief shall not preclude Franchisee from making a claim for damages or other relief available at law or in equity or that the existence of any claim or cause of action Manager may have against Franchisee predicated on this Agreement or otherwise shall not constitute a defense to the enforcement of this Agreement.

4. SEVERABILITY AND REASONABLENESS

The parties agree that each of the provisions of this Agreement shall be construed as independent of any other covenant or provision of this Agreement. The parties further agree that the foregoing restrictions limit Manager's right to compete only to the extent necessary to protect Franchisee from unfair competition. Should any part of one or more of these restrictions be found to be unenforceable by virtue of its scope in terms of area, business activity prohibited or length of time, and should such part be capable of being made enforceable by reduction of any or all thereof, Manager and Franchisee agree that the same shall be enforced to the fullest extent permissible under the law. Manager expressly acknowledges that Manager possesses skills and abilities of a general nature and

has other opportunities for exploiting these skills and enforcing the non-competition provisions in this Agreement will not deprive Manager of personal goodwill or the ability to earn a living.

5. WAIVER

No failure of Franchisee to enforce any rights or powers under this Agreement shall be construed as the waiver of such rights. Any waiver in any one instance, shall not constitute a continuing waiver or a waiver in any other instance. Manager shall not be deemed to have been excused from performance of any of its obligations pursuant to this Agreement, unless otherwise agreed to in writing and signed by an authorized representative of Franchisee.

6. GOVERNING LAW

This Agreement shall be governed and construed in accordance with the laws of the State of Illinois. Any action to enforce, challenge, or construe the terms of this Agreement or bring an action to recover for breach of this Agreement shall be litigated exclusively in a state or federal court whose jurisdiction encompasses Cook County, Illinois. The parties hereby consent to personal jurisdiction and venue therein. Parties waive any right to object to personal jurisdiction or venue.

IN WITNESS WHEREOF, Manager and Franchisee have duly executed and delivered this Agreement, as of the Effective Date written above.

FRANCHISEE:

By: _____

Title: _____

Date: _____

MANAGER:

By: _____

Title: _____

Date: _____

EXHIBIT E
CONFIDENTIALITY, NON-DISCLOSURE AND NON-COMPETITION AGREEMENT
(MEMBERS)

In consideration of, and as an inducement to, employment with _____ (“Franchisee”), this Confidentiality, Non-Disclosure and Non-Competition Agreement is entered into by and between Franchisee and _____ (“Member”) on this ____ day of _____, _____. Franchisee has entered into a Franchise Agreement for the operation of the Franchised Business. Franchisee desires Member to have access to and review certain trade secrets and Confidential Information through the course of employment at the Franchised Business and Franchisee is required by its Franchise Agreement to have Member execute this Agreement prior to providing access to the trade secrets and Confidential Information. Accordingly, in consideration of the receipt and/or use of information proprietary to the Franchisor by Franchisee, agrees as follows:

1. CONFIDENTIALITY

Member acknowledges and agrees that Franchisee has access to Trade Secrets and Confidential Information relating to the development and operation of the Franchised Business. For the purposes of this Agreement, Confidential Information means any information used in or related to the Franchised Business and not commonly known by or available to the public, including but not limited to the methods, processes, skills, know-how, formulas developed for use in the franchise System, techniques, information, trade practices, customer lists or databases, software, proprietary data, trade secrets, and any other information identified or labeled by Franchisee as confidential when provided to Member. Confidential Information shall not include, however, any information that: (a) is now or subsequently becomes generally available to the public through no fault of Member; (b) Member can demonstrate was rightfully in its possession, without obligation of nondisclosure, prior to disclosure pursuant to this Agreement; (c) is independently developed without the use of any Confidential Information; or (d) is rightfully obtained from a third party who has the right, without obligation of nondisclosure, to transfer or disclose such information.

Member agrees to exercise the highest degree of diligence in safeguarding Confidential Information during and after the term of this Agreement and to adhere fully and strictly to all confidentiality attached to such information. Member acknowledges that the unauthorized use or disclosure of Confidential Information will cause irreparable injury to the Franchisee and that damages are not an adequate remedy. Member accordingly covenants that it shall not at any time, without Franchisee’s prior written consent, disclose, use, permit the use thereof, copy, duplicate, record, transfer, transmit, or otherwise reproduce such Confidential Information, in any form or by any means, in whole or in part, or otherwise make the same available to any unauthorized person or source, except as may be required by applicable law or authorized by this Agreement. Disclosure of the Confidential Information may be made in judicial or administrative proceedings, but only to the extent Member is legally compelled to disclose the Confidential Information and provided that Member first gives Franchisee the opportunity to obtain an appropriate protective order or other assurance that the confidential nature of the material to be disclosed will be maintained.

2. NON-COMPETITION

During Member’s employment with Franchisee and for a period of two (2) years after the termination of Member’s employment with Franchisee, regardless of the cause for termination, Member shall not, either directly or indirectly:

- (a) Own an interest in, manage, operate, or provide assistance to any Competitive Business as a proprietor, partner, investor, lender, shareholder, director, officer, member, manager, Member, principal, agent, representative, advisor, franchisor, franchisee, consultant or otherwise within (i) Franchisee's Territory; or (ii) within a fifteen (15) mile radius of Franchisee's Territory; provided, however, that this restrictive covenant shall not prevent Member from becoming a Minnie Bird franchisee if Member is otherwise deemed qualified by Minnie Bird Franchise System, LLC; or
- (b) Solicit or otherwise attempt to induce or influence any customer or Member to terminate or modify their business relationship with Franchisee or to compete with Franchisee.

For purposes hereof, Competitive Business shall mean any business that primarily offers or provides (or grants franchises or licenses to others to operate a business that primarily offers or provides) (I) fried chicken products and such business derives 20% or more of its Gross Sales from the sale of fried chicken products; (II) "dirty" soda or soft drinks mixed with flavored syrups and (dairy or non-dairy) creamer and such business derives 20% or more of its Gross Sales from the sale of such dirty sodas or soft drinks; or (III) other goods that are the same as or similar to the goods being offered by Minnie Bird under the franchise System.

If Member commits a breach of these restrictive covenants, the two (2) year restrictive period shall be tolled and start on the date that Member is enjoined from competing or stops competing, whichever is later.

Nothing in this Agreement shall prevent Member from owning for investment purpose up to an aggregate of two (2%) of the capital stock of any Competitive Business that is a publicly held corporation whose stock is listed and traded on a national or regional stock exchange, or through the National Association of Securities Dealers Automated Quotation System (NASDAQ) as long as Member does not Control any such company.

3. INJUNCTIVE RELIEF

Member acknowledges and agrees that adherence to the terms and conditions of this Agreement are necessary to protect the value of the Franchisee's business. Member therefore acknowledges and agrees that in the event of a breach or a threatened breach of the restrictive covenants by Member, Franchisee shall be entitled to obtain injunctive relief, without posting bond, against any such breach. Member acknowledges and agrees that seeking or obtaining injunctive relief shall not preclude Franchisee from making a claim for damages or other relief available at law or in equity or that the existence of any claim or cause of action Member may have against Franchisee predicated on this Agreement or otherwise shall not constitute a defense to the enforcement of this Agreement.

4. SEVERABILITY AND REASONABLENESS

The parties agree that each of the provisions of this Agreement shall be construed as independent of any other covenant or provision of this Agreement. The parties further agree that the foregoing restrictions limit Member's right to compete only to the extent necessary to protect Franchisee from unfair competition. Should any part of one or more of these restrictions be found to be unenforceable by virtue of its scope in terms of area, business activity prohibited or length of time,

and should such part be capable of being made enforceable by reduction of any or all thereof, Member and Franchisee agree that the same shall be enforced to the fullest extent permissible under the law. Member expressly acknowledges that Member possesses skills and abilities of a general nature and has other opportunities for exploiting these skills and enforcing the non-competition provisions in this Agreement will not deprive Member of personal goodwill or the ability to earn a living.

5. WAIVER

No failure of Franchisee to enforce any rights or powers under this Agreement shall be construed as the waiver of such rights. Any waiver in any one instance, shall not constitute a continuing waiver or a waiver in any other instance. Member shall not be deemed to have been excused from performance of any of its obligations pursuant to this Agreement, unless otherwise agreed to in writing and signed by an authorized representative of Franchisee.

6. GOVERNING LAW

This Agreement shall be governed and construed in accordance with the laws of the State of Illinois. Any action to enforce, challenge, or construe the terms of this Agreement or bring an action to recover for breach of this Agreement shall be litigated exclusively in a state or federal court whose jurisdiction encompasses Cook County, Illinois. The parties hereby consent to personal jurisdiction and venue therein. Parties waive any right to object to personal jurisdiction or venue.

IN WITNESS WHEREOF, Member and Franchisee have duly executed and delivered this Agreement, as of the Effective Date written above.

FRANCHISEE:

By: _____

Title: _____

Date: _____

MEMBER:

By: _____

Title: _____

Date: _____

CONFIDENTIALITY AND NON-DISCLOSURE AGREEMENT
(STAFF)

In consideration of, and as an inducement to, employment with _____ (Franchisee”), this Confidentiality and Non-Disclosure Agreement (“Agreement”) is entered into by and between Franchisee and _____ (“Employee”) on this __ day of _____, _____. Franchisee has entered into a Franchise Agreement for the operation of the Franchised Business. Franchisee desires Employee to have access to and review certain trade secrets and Confidential Information through the course of employment at the Franchised Business and Franchisee is required by its Franchise Agreement to have Employee execute this Agreement prior to providing access to the trade secrets and Confidential Information. Accordingly, in consideration of the receipt and/or use of information proprietary to the Franchisor by Franchisee, agrees as follows:

1. CONFIDENTIALITY

Employee acknowledges and agrees that Franchisee has access to Trade Secrets and Confidential Information relating to the development and operation of the Franchised Business. For the purposes of this Agreement, Confidential Information means any information used in or related to the Franchised Business and not commonly known by or available to the public, including but not limited to the methods, processes, skills, know-how, formulas developed for use in the franchise System, techniques, information, trade practices, customer lists or databases, software, proprietary data, trade secrets, and any other information identified or labeled by Franchisee as confidential when provided to Employee. Confidential Information shall not include, however, any information that: (a) is now or subsequently becomes generally available to the public through no fault of Employee; (b) Employee can demonstrate was rightfully in its possession, without obligation of nondisclosure, prior to disclosure pursuant to this Agreement; (c) is independently developed without the use of any Confidential Information; or (d) is rightfully obtained from a third party who has the right, without obligation of nondisclosure, to transfer or disclose such information.

Employee agrees to exercise the highest degree of diligence in safeguarding Confidential Information during and after the term of this Agreement and to adhere fully and strictly to all confidentiality attached to such information. Employee acknowledges that the unauthorized use or disclosure of Confidential Information will cause irreparable injury to the Franchisee and that damages are not an adequate remedy. Employee accordingly covenants that it shall not at any time, without Franchisee’s prior written consent, disclose, use, permit the use thereof, copy, duplicate, record, transfer, transmit, or otherwise reproduce such Confidential Information, in any form or by any means, in whole or in part, or otherwise make the same available to any unauthorized person or source, except as may be required by applicable law or authorized by this Agreement. Disclosure of the Confidential Information may be made in judicial or administrative proceedings, but only to the extent Employee is legally compelled to disclose the Confidential Information and provided that Employee first gives Franchisee the opportunity to obtain an appropriate protective order or other assurance that the confidential nature of the material to be disclosed will be maintained.

2. INJUNCTIVE RELIEF

Employee acknowledges and agrees that adherence to the terms and conditions of this Agreement are necessary to protect the value of the Franchisee’s business. Employee therefore acknowledges and agrees that in the event of a breach or a threatened breach of the restrictive covenants by Employee, Franchisee shall be entitled to obtain injunctive relief, without posting bond, against any such breach. Employee acknowledges and agrees that seeking or obtaining injunctive relief shall not preclude Franchisee from making a claim for damages or other relief available at law or in equity or that the existence of any claim

or cause of action Employee may have against Franchisee predicated on this Agreement or otherwise shall not constitute a defense to the enforcement of this Agreement.

3. SEVERABILITY AND REASONABLENESS

The parties agree that each of the provisions of this Agreement shall be construed as independent of any other covenant or provision of this Agreement. The parties further agree that the foregoing restrictions limit Employee's right to compete only to the extent necessary to protect Franchisee from unfair competition. Should any part of one or more of these restrictions be found to be unenforceable by virtue of its scope in terms of area, business activity prohibited or length of time, and should such part be capable of being made enforceable by reduction of any or all thereof, Employee and Franchisee agree that the same shall be enforced to the fullest extent permissible under the law. Employee expressly acknowledges that Employee possesses skills and abilities of a general nature and has other opportunities for exploiting these skills and enforcing the non-competition provisions in this Agreement will not deprive Employee of personal goodwill or the ability to earn a living.

4. WAIVER

No failure of Franchisee to enforce any rights or powers under this Agreement shall be construed as the waiver of such rights. Any waiver in any one instance, shall not constitute a continuing waiver or a waiver in any other instance. Employee shall not be deemed to have been excused from performance of any of its obligations pursuant to this Agreement, unless otherwise agreed to in writing and signed by an authorized representative of Franchisee.

5. GOVERNING LAW

This Agreement shall be governed and construed in accordance with the laws of the State of Illinois. Any action to enforce, challenge, or construe the terms of this Agreement or bring an action to recover for breach of this Agreement shall be litigated exclusively in a state or federal court whose jurisdiction encompasses Cook County, Illinois. The parties hereby consent to personal jurisdiction and venue therein. Parties waive any right to object to personal jurisdiction or venue.

IN WITNESS WHEREOF, Employee and Franchisee have duly executed and delivered this Agreement, as of the Effective Date written above.

FRANCHISEE:

By: _____

Title: _____

EMPLOYEE:

By: _____

Title: _____

EXHIBIT F
ELECTRONIC TRANSFER OF FUNDS FORM/ACH AUTHORIZATION

I, the undersigned officer or agent of _____ (“Franchisee”), hereby authorize Minnie Bird Franchise System, LLC (the “Franchisor”) to withdraw or deposit funds, utilizing the following account, by ACH draft or electronic debit for payment or receipt of funds relating to Royalty Fees, Advertising Fees, or payment for goods and services. This Agreement may be terminated upon written notice to either Franchisor or Bank.

Franchisee (LLC) Name: _____

Name on the account: _____

Address: _____

City, State, Zip: _____

Bank Routing Number: _____

Bank Account Number: _____

E-Mail Confirmation: _____

EIN Number: _____

FRANCHISEE:

By: _____

Title: _____

Date:

FRANCHISOR:

Minnie Bird Franchise System, LLC

By: _____

Title: _____

Date:

**EXHIBIT G
LEASE RIDER**

THIS LEASE RIDER made this _____ day of _____, 20__ by and between _____ (“Landlord”), and _____ (“Tenant”) a duly authorized franchisee of Minnie Bird Franchise System, LLC, an Illinois limited liability company, with its principal offices at 1428 North Meacham Road Schaumburg, Illinois 60173 (“Franchisor”).

WHEREAS, the parties desire that this Lease Rider supplement and form a part of that certain lease between Landlord and Tenant, dated _____, 20__ (the “Lease”) for the leased premises located at _____ (the “Leased Premises”);

WHEREAS, Tenant and Franchisor have represented to Landlord that Tenant has entered into a franchise agreement with Franchisor in connection with which Tenant has been licensed to operate a Minnie Bird franchise at the Leased Premises (the “Franchise Agreement”);

WHEREAS, the parties are entering into this Lease Rider in connection with Franchisor’s grant of a franchise to Tenant to operate a Minnie Bird franchise at the Leased Premises; and

WHEREAS, the parties intend that this Lease Rider provide Franchisor with the opportunity to preserve the Leased Premises as a Minnie Bird Franchise under Franchisor’s brand in the event of: (i) Tenant’s default under the Lease or the Franchise Agreement; (ii) the termination of Tenant’s right under the Lease; or (iii) the expiration or termination of the Franchise Agreement between Franchisor and Tenant.

NOW, THEREFORE, in consideration of the foregoing premises and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Landlord hereby:

- A. Agrees to notify Franchisor, in writing, of and upon Tenant’s failure to cure any default under the Lease, and to provide Franchisor with the right, but not the obligation, to cure any default by Tenant under the Lease within thirty (30) days from Franchisor’s receipt of notice (“Cure Period”) from Landlord of such default by Tenant; provided, however, that if such default cannot be reasonably cured by Franchisor within the Cure Period, Landlord agrees that the Cure Period will be extended for such time as is reasonably necessary to cure such default, so long as Franchisor has commenced taking the steps to cure such default within the Cure Period and is diligently working towards curing said default;
- B. Agrees that Franchisor has the right to take possession of the Leased Premises in the event Franchisor elects to exercise its “step-in rights” as set forth in the Franchise Agreement by and between Franchisor and Franchisee;
- C. Agrees that Franchisor has the right, but not the obligation, within thirty (30) days of the date of: (i) Franchisor’s receipt of notice from Landlord of default by Tenant; (ii) termination under the Lease; (iii) Tenant’s default under the Franchise Agreement; or (iv) the expiration or

termination of the Franchise Agreement to take possession of the Leased Premises and Landlord will recognize Franchisor as tenant under the Lease, provided that Franchisor cures Tenant's defaults under the Lease within the Cure Period set forth in Section A above;

- D. Agrees that if Franchisor becomes the assignee of the Lease as provided for in Section C above, Franchisor may: (i) further assign the Lease to an affiliate of Franchisor or to another franchisee of Franchisor; or (ii) enter into a sublease with an affiliate or Franchisor or another franchisee. Landlord agrees that upon the effectiveness of the assignment referred to in Section D(i) above, Franchisor will have no further liability or obligation under the Lease as assignee, tenant or otherwise, other than to certify that the additional assignee will operate the Leased Premises as a Minnie Bird franchise; and
- E. Agrees that the Lease may not be amended, assigned or sublet without Franchisor's prior written consent.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Landlord, Tenant and Franchisor have caused this Lease Rider to be executed as of the date first written above.

TENANT:

By: _____

Title: _____

Date: _____

LANDLORD:

By: _____

Title: _____

Date: _____

FRANCHISOR:

Minnie Bird Franchise System, LLC

By: _____

Title: _____

Date: _____

EXHIBIT C
MULTI-UNIT DEVELOPMENT AGREEMENT

Minnie Bird Franchise System, LLC

An Illinois Limited Liability Company
1428 North Meacham Road
Schaumburg, Illinois 60173

Multi-Unit Development Agreement

Multi-Unit Developer: _____

Date: _____

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EXHIBITS

Exhibit A – Development Schedule

Exhibit B – Ownership Verification

MULTI-UNIT DEVELOPMENT AGREEMENT

THIS MULTI-UNIT DEVELOPMENT AGREEMENT (the “MUDA”) is effective on _____, _____ (“Agreement Date”) by and between, Minnie Bird Franchise System, LLC (“Minnie Bird”) an Illinois liability company, with a principal business address of 1428 North Meacham Road Schaumburg, Illinois 60173 (referred to in this Agreement as “Minnie Bird,” “we,” “us” “Franchisor,” or “our”) and _____, whose principal address is _____, (referred to in this Addendum as “you,” “your” or “Developer”).

RECITALS

WHEREAS, Franchisor and Developer are concurrently entering into a Franchise Agreement for the operation of a Minnie Bird franchise (the “Initial Franchise Agreement”); and

WHEREAS, Developer desires to, and has applied for the right to, develop multiple Minnie Bird businesses (“Development Rights”) and has applied for such a right, and Franchisor has approved Developer’s application in reliance upon all of the representations made herein and therein.

NOW, THEREFORE, Franchisor and Developer, intending to be legally bound, agree as follows:

SECTION 1 - DEFINITIONS

Except as otherwise specified or as the context may otherwise require, the terms defined in the Franchise Agreement used in this MUDA have the respective meanings set forth in the Franchise Agreement.

SECTION 2 - DEVELOPMENT RIGHTS

A. Grant of Development Rights.

Franchisor hereby grants to Developer, and Developer undertakes and accepts, upon the terms and conditions of this Agreement, the Development Rights to establish and operate not less than _____ Minnie Bird franchises located within a defined geographic area (“Development Area”). The Development Area shall be exclusive and defined by and exist within the following zip codes or other physical, political or natural boundaries:

B. Term.

The term of this MUDA shall begin on the date first set forth above and shall expire when the Developer meets its development obligations under this MUDA (the “Term”), unless terminated earlier in accordance with the terms of this MUDA. Developer shall not have the right to renew this MUDA.

C. Retained Rights.

Franchisor shall not, so long as this MUDA is in force and effect and Developer is not in default under any of the terms hereof or of any terms of the Franchise Agreement for any Minnie Bird franchises operated by Developer establish, own, or operate a Minnie Bird business or license others the right to establish, own, or operate a Minnie Bird franchise within the Development Area.

Franchisor retains the right:

- i. Operate and grant others the right to operate a Minnie Bird franchise anywhere outside of the Development Area;
- ii. Develop, operate and grant others the right to operate any future concepts that are not included within the franchise System at any location anywhere;
- iii. Use and license the use of other trademarks or methods which are not a part of the franchise System at any location anywhere;
- iv. Operate any business that offers fried chicken food products, flavored sodas, or ice cream (whether under development or already in operation) included in any business acquisition at any location outside of the Development Area; and
- v. Distribute or license any goods, services, or concepts, inside or outside of the Development Area, regardless of whether such products are authorized for Minnie Bird franchises or are distributed or licensed under the Proprietary Marks, through other channels of distribution, including, but not limited to the Internet or through consulting services.

SECTION 3 - FEES

A. Franchise Fees.

Simultaneously with the execution of this MUDA, Developer shall execute the Initial Franchise Agreement and shall pay the Initial Franchise Fee of Forty Thousand Dollars (\$40,000.00) for the initial franchised business to be developed pursuant to the Initial Franchise Agreement. Developer shall also execute additional Franchise Agreements for each additional Minnie Bird franchise to be established and operated by Developer under the Development Schedule.

B. Development Fee.

Upon execution of this Development Agreement, Developer shall, in addition to the Initial Franchise Fee paid to Franchisor for the initial franchised business under the initial Franchise Agreement, pay a lump sum (hereinafter referred to as “the Development Fee”) equal to seventy-five percent (75%) of the Initial Franchise Fee for the second and third franchised business under the Development Schedule and fifty percent (50%) of the Initial Franchise Fee for the fourth franchised business and any additional franchises under the Development Schedule (if applicable). The Development Fee paid to us pursuant to the MUDA represents the consideration for the right to establish and operate the Minnie Bird franchises within the Development Area. The fee is fully earned by us upon signing the MUDA and is non-refundable.

SECTION 4 - DEVELOPMENT OF FRANCHISED BUSINESSES

A. Minimum Development Obligation.

Developer shall strictly follow the Development Schedule set forth in Exhibit A. Time is of the essence. By the dates set forth within the Development Schedule, Developer shall establish and operate the number of Minnie Bird franchises indicated in the Development Schedule. Any Minnie Bird franchises that are closed during the term of this Agreement do not apply to the required number of opened and operated Minnie Bird franchises set forth in the Development Schedule.

B. No Obligation of Franchisor to Sign Franchise Agreements.

Franchisor is not obligated to sign additional Franchise Agreements with Developer and shall not execute a Franchise Agreement with Developer if: (a) Developer is not in compliance with all, or is in default of any, of its obligations under this MUDA or any other agreement between Franchisor and Developer; or (b) in the case of each then-existing Franchise Agreement, Developer, as franchisee, is not in compliance with all, or is in default of any, of its obligations under any Franchise Agreement or no longer meets all of Franchisor's then-current standards and requirements for becoming a Minnie Bird franchisee.

C. No Sub-Franchising by Developer.

Developer has no right under this Agreement to sub-license, sub-franchise, resell, or otherwise transfer any interest in any Minnie Bird franchise or this MUDA.

SECTION 5 - PROPRIETARY MARKS AND CONFIDENTIAL INFORMATION

A. No License Under Development Agreement

Notwithstanding any provision to the contrary under this MUDA, this MUDA does not grant Developer any right to use the Proprietary Marks. The right to use the Proprietary Marks may only be granted by the terms of a Franchise Agreement. Developer shall not use any Proprietary Marks as part of any corporate or trade name or with any prefix, suffix, or other modifying words, terms designs, or symbols, or in any modifying words, terms designs or symbols, or in any modified form, nor may Developer use any Proprietary Mark in connection with any business or activity other than the business conducted by Developer pursuant to a Franchise Agreement or in any other manner not explicitly authorized in writing by Franchisor.

B. Confidential Information

Developer shall not, during the term of this MUDA or at any time thereafter, communicate, divulge or use for the benefit of any other person or entity, any Trade Secrets or other Confidential Information which may be communicated to Developer or of which Developer may learn by virtue of Developer's activities under this MUDA. Developer may divulge Trade Secrets and other Confidential Information only to such of its employees as deemed necessary by Developer. At Franchisor's request, Developer shall require its employees and any other person to whom Developer wishes to disclose any Trade Secrets or other Confidential Information to execute a nondisclosure agreement in a form the same as or similar to the Nondisclosure and Non-Competition Agreement attached to the Initial Franchise Agreement.

SECTION 6 - TRANSFERS

A. By Franchisor.

This MUDA and all rights hereunder may be assigned and transferred by Franchisor and, if so, shall be binding upon and inure to the benefit of Franchisor's successors and assigns; provided, however, that with respect to any assignment resulting in the subsequent performance by the assignee of the functions of Franchisor, the assignee shall assume the obligations of Franchisor hereunder and Franchisor shall have no

liability for the performance of any obligations contained in this MUDA after the effective date of such transfer or assignment.

B. By Developer.

The development rights set forth in this MUDA are personal to Developer and are granted in reliance upon the personal qualifications of Developer. Developer has represented, and hereby represents, that it is entering into this MUDA with the intention of complying with its terms and conditions and not for the purpose of resale of the development rights hereunder.

Developer, without Franchisor's prior written consent, by operation of law or otherwise, shall not sell, assign, transfer, convey, give away or encumber any part of its interest in this MUDA, its interest in the development rights granted hereby or its interest in any entity that owns any interest in such rights, and shall not offer, permit or suffer the same to be sold, assigned, transferred, conveyed, given away or encumbered in any way. Developer shall not, without the prior written consent of Franchisor, fractionalize any of the development rights granted pursuant to this MUDA. Any purported sale, assignment, transfer, conveyance, gift, or encumbrance of any of Developer's rights herein not having Franchisor's express consent shall be null and void and shall constitute a material default of this MUDA.

So long as Developer is in full compliance with this MUDA, and should Franchisor not elect to exercise its right of refusal as provided in Section 6(D), Franchisor shall not unreasonably withhold its approval of an assignment or Transfer to proposed assignees or transferees if:

- Developer has complied with the requirements of Section 6(D);
- All monetary obligations owed to Franchisor by Developer are fully paid and satisfied;
- Developer (and any transferring owners, if Developer is a business entity) has executed a general release, in a form the same as or similar to the General Release attached to the Initial Franchise Agreement, of any and all claims against Franchisor, its owners, officers, directors and employees, in their corporate and individual capacities including, without limitation, claims arising under federal, state or local laws, rules or ordinances, and any other matters incident to the termination of this MUDA or to the transfer of Developer's interest herein or to the transfer of Developer's ownership of all or any part of the development rights;
- The prospective transferee has satisfied Franchisor that it meets Franchisor's management, business and financial standards, and otherwise possesses the character and capabilities, including business reputation and credit rating, as Franchisor may require to demonstrate its ability to carry out the obligations contained herein;
- Developer has provided Franchisor with a complete copy of all contracts and agreements and related documentation between Developer and the prospective transferee relating to the intended sale or transfer of the development rights;
- Developer, or the transferee, has paid to Franchisor a transfer fee in the amount of 50% of the remaining Franchise Fee for each Franchise to be developed under the MUDA;
- The transferee has obtained all necessary consents and approvals by third parties and all applicable federal, state and local laws, rules, ordinances and requirements applicable to the transfer have been complied with or satisfied; and

- Developer has, and if Developer is an entity, all of the holders of a legal and beneficial interest in Developer have, executed and delivered to Franchisor a non-competition agreement in a form the same as or similar to the Nondisclosure and Non-Competition Agreement attached to the Initial Franchise Agreement.

C. Transfer by Death or Incapacity

Upon the death or Incapacity (as determined by a court of competent jurisdiction) of Developer or any holder of a legal or beneficial interest in Developer, if Developer is an entity, the appropriate representative of such person (whether administrator, personal representative or trustee) will, within a reasonable time not exceeding ninety (90) days following such event (or such longer period as we may approve in writing in light of the circumstances), transfer such individual's interest herein or transfer such individual's ownership of all or any part of the development rights to a third party approved by Franchisor. Such Transfers, including Transfers by will or inheritance, shall be subject to the conditions for assignments and Transfers contained in this MUDA.

D. Franchisor's Right of First Refusal

If Developer or its owners shall at any time determine to sell, assign, transfer, convey, give away or encumber the development rights under this MUDA or any of their respective ownership interests in Developer, or any of Developer's assets (except in the ordinary course of business), Developer or its owners shall first offer in writing any bona fide proposed transfer and set forth a complete description of all terms, conditions and fees of the proposed transfer in the manner prescribed by the Franchisor. Franchisor shall, for a period of thirty (30) days from the date of delivery of such offer (or if Franchisor shall request additional information, within thirty (30) days after receipt of such additional information), have the right, exercisable by written notice to Developer, to purchase such interests upon the terms and conditions specified in the offer. Franchisor may substitute an equivalent sum of cash for any consideration other than cash specified in said notice. If Franchisor does not elect to exercise its right of first refusal, Developer may offer to transfer to third parties on the same terms and conditions as offered to Franchisor and subject to the conditions set forth in Section 6(B) of this Agreement. If Developer does not consummate the Transfer, in accordance with the terms offered to Franchisor, within three (3) months after Developer gives notice of the Transfer to Franchisor, Developer shall not make the Transfer without again first offering to make the Transfer to Franchisor. Additionally, if the terms of the offer to third parties are materially changed, such changed terms shall be deemed a new proposal subject to Franchisor's right of first refusal.

SECTION 7 - DEFAULT AND TERMINATION

Franchisor has the right to immediately terminate this MUDA by delivering a notice to Developer stating that Franchisor elects to terminate this MUDA as a result of any of the breaches set forth below:

- Developer makes or attempts to make an unauthorized sale, assignment, transfer, conveyance, gift or encumbrance of any part of its interest in this MUDA or an ownership interest in Developer;
- Developer has made any material misrepresentation or omission in its application for the development rights conferred by this Agreement;
- Developer (or any of its Principals) is convicted of or pleads no contest to a felony or other crime or offense that may adversely affect the goodwill associated with the Proprietary Marks;

- Developer makes any unauthorized use of the Proprietary Marks or unauthorized use or disclosure of the Confidential Information;
- Franchisor has delivered a notice of termination for a Franchise Agreement between Franchisor and Developer in accordance with its terms and conditions, Developer has committed a material breach of any Franchise Agreement between Franchisor and Developer (regardless of whether a notice of termination has been delivered), or Developer has terminated a Franchise Agreement without cause; or
- Developer fails to comply with any other provision of the MUDA and does not correct within thirty (30) days after written notice from Franchisor.

SECTION 8 - RIGHTS AND DUTIES ON TERMINATION OR EXPIRATION

A. Loss of Development Rights.

Upon termination or expiration of this MUDA, the development rights granted to Developer under this MUDA shall automatically terminate. Developer shall have no additional rights to establish Minnie Bird businesses, including within the Development Area. No default under this MUDA shall constitute a default under any Franchise Agreement between the parties, except to the extent that any default under this MUDA constitutes a default under any Franchise Agreement in accordance with the terms of the Franchise Agreement. Notwithstanding the above, the terms and conditions of the Franchise Agreement must be complied with by the Developer thereunder and shall control in determining whether any default exists under such Franchise Agreement.

B. Amounts Owed to Franchisor.

Developer shall immediately pay to Franchisor upon termination or expiration of the MUDA any amounts owed by Developer to Franchisor that are then unpaid, plus any interest due.

C. Confidential Information.

Upon termination or expiration of this MUDA, Developer and all of its employees, agents or other representatives shall immediately sign a confidentiality agreement, if not done already, and will cease to use and shall continue to maintain the absolute confidentiality of any Trade Secrets and other Confidential Information disclosed or otherwise learned or acquired by Developer and shall not use such Trade Secrets and other Confidential Information in any other business or venture.

D. Covenant Not to Compete.

During the term and after the termination of this Agreement, Developer and any Principal of Developer, if Developer is an entity, shall be subject to all of the restrictive covenants set forth in the Initial Franchise Agreement, which covenants by this reference are incorporated herein.

E. Continuing Obligations.

All obligations of Franchisor and Developer under this MUDA that expressly or by their nature survive the expiration or termination of this Agreement shall continue in full force and effect subsequent to and

notwithstanding the expiration or termination of this MUDA and until they are satisfied in full or by their nature expire.

SECTION 9 - RELATIONSHIP OF THE PARTIES

Nothing in this MUDA is intended by the parties to create a fiduciary relationship between them, nor to constitute Developer or Developer's employees or contractors as agents, legal representatives, subsidiaries, joint ventures, partners, or employees of Franchisor for any purpose whatsoever. It is understood and agreed that Developer is an independent contractor and is in no way authorized to make any contract, warranty, or representation or to create or imply any obligation on behalf of Franchisor. Under no circumstances shall Franchisor be liable for any act, omission, contract, debt, or any other obligation of Developer.

Unless otherwise specifically provided in this MUDA with respect to certain issues, whenever this MUDA requires Developer to obtain Franchisor's written consent or permits Developer to take any action or refrain from taking any action, Franchisor is free to act in its own self-interest without any obligation to act reasonably, to consider the impact on Developer or to act subject to any other standard of care limiting Franchisor's right, except as may be provided by statute or regulation.

SECTION 10 - INDEMNIFICATION

Developer shall hold harmless and indemnify Franchisor, its owners, and all of Franchisor's officers, directors, executives, managers, employees, agents, successors and assigns (collectively "Franchisor Indemnitees") from and against all losses, damages, fines, costs, expenses or liability (including attorneys' fees and all other costs of litigation) incurred in connection with any action, suit, demand, claim, investigation or proceeding, or any settlement thereof, that arise from, are based upon or are related to Developer's (a) development, ownership or operation of any Minnie Bird business; (b) violation, breach or asserted violation or breach of any federal, state or local law, regulation or rule; (c) breach of any representation, warranty, covenant, or provision of this MUDA or any other agreement between Developer and Franchisor; (d) defamation of Franchisor or the System; (e) acts, errors or omissions by Developer or any of its officers, directors, employees or agents, committed or incurred in connection with the recruitment of franchisees, including any negligent or intentional acts; or (f) infringement, violation or alleged infringement or violation of any Proprietary Mark, patent or copyright or any misuse of the Confidential Information.

SECTION 11 - DISPUTE RESOLUTION AND GOVERNING LAW

A. Dispute Resolution

During the term and after the termination of this Agreement, Developer and any Principal of Developer, if Developer is an entity, shall be subject to all of the dispute resolution provisions set forth in the Initial Franchise Agreement, which covenants by this reference are incorporated herein.

B. Governing Law.

Except to the extent governed by the United States Trademark Act of 1946 (Lanham Act, 15 U.S.C. Sections 1051 et seq.) or other United States federal law, this Agreement shall be interpreted under the laws of the State of Illinois and any dispute between the parties shall be governed by and determined in accordance with the internal substantive laws, and not the laws of conflict, of the State of Illinois, which laws shall prevail in the event of any conflict of law.

SECTION 12 - MISCELLANEOUS PROVISIONS

A. Owners of Developer.

Developer represents and warrants, and Franchisor enters into this MUDA in reliance upon such representation and warranty, that the individuals identified in Exhibit B as owners are the sole holders of a legal or beneficial interest (in the stated proportions) of Developer.

B. Superiority of Franchise Agreement.

Developer acknowledges that any and all Franchise Agreements executed by Developer are independent of this MUDA. The continued existence of any such Franchise Agreement shall not depend on the continuing existence of this MUDA. If any conflict shall arise in connection with this MUDA and any such Franchise Agreement, the latter shall have precedence and superiority over the former.

C. No Waiver.

No failure of Franchisor to exercise any power reserved to it hereunder, or to insist upon strict compliance by Developer with any obligation or condition hereunder, and no custom nor practice of the parties in variance with the terms hereof, shall constitute a waiver of Franchisor's right to demand exact compliance with the terms of this MUDA. Waiver by Franchisor of any particular default by Developer shall not be binding unless in writing and executed by Franchisor and shall not affect nor impair Franchisor's right with respect to any subsequent default of the same or of a different nature. Subsequent acceptance by Franchisor of any payment(s) due shall not be deemed to be a waiver by Franchisor of any preceding breach by Developer of any terms, covenants or conditions of this MUDA.

D. Injunctive Relief.

Developer acknowledges and agrees that a violation or contemplated violation of the restrictions contained in Sections 5, 8(C), or 8(D) would result in immediate and irreparable injury to Franchisor for which no adequate remedy at law is available. Accordingly, Developer hereby consents to the entry of an injunction, without bond, prohibiting any conduct by Developer in violation of the restrictions contained in Sections 5, 8(C), or 8(D). Developer further agrees to pay all costs and expenses (including reasonable attorney's fees at all levels) incurred by Franchisor in connection with the enforcement of this MUDA.

E. Notices.

All notices, requests, demands, payments, consents and other communications required under this Agreement shall be transmitted in writing and shall be deemed to have been duly given when sent by registered or certified United States mail, postage prepaid, or other form of delivery which provides for a receipt and otherwise agreed to in writing by the parties, addressed as follows:

FRANCHISOR:

Minnie Bird Franchise System, LLC
1428 North Meacham Road
Schaumburg, Illinois 60173
franchising@eatminniebird.com
(847) 260-8986

Taft Stettinius & Hollister, LLP
One Indiana Square, Suite 3500
Indianapolis, IN 46204
jbrown@taftlaw.com

With a copy to:

Josh F. Brown, Esq.

FRANCHISEE:

F. Entire Agreement.

THE UNDERSIGNED ACKNOWLEDGES THAT THEY, AND EACH OF THEM, HAVE READ THIS MUDA IN FULL; HAVE BEEN SUPPLIED WITH A DISCLOSURE DOCUMENT IN ACCORDANCE WITH FEDERAL AND STATE LAW; ARE COGNIZANT OF EACH AND EVERY ONE OF THE TERMS AND PROVISIONS HEREOF AND ARE AGREEABLE THERETO; THAT NO REPRESENTATIONS OR AGREEMENTS, WHETHER ORAL OR WRITTEN, EXCEPT AS SET FORTH IN THIS MUDA AND IN THE DISCLOSURE DOCUMENT, HAVE BEEN MADE OR RELIED UPON; THAT ANY AND ALL PRIOR AGREEMENTS OR UNDERSTANDINGS BETWEEN THE PARTIES CONCERNING THE SUBJECT MATTER HEREOF, WHETHER ORAL OR WRITTEN, ARE AUTOMATICALLY CANCELED BY THE EXECUTION OF THIS MUDA AND THE UNDERSIGNED HEREBY RELEASES FRANCHISOR AND ITS AGENTS AND EMPLOYEES, FROM ANY AND ALL CLAIMS, DEMANDS, AGREEMENTS AND LIABILITIES OF EVERY DESCRIPTION WHATSOEVER, WHICH THE UNDERSIGNED EVER HAD, NOW HAS OR HEREAFTER MAY HAVE, AGAINST ANY OF THE FOREGOING BY REASON OF ANY MATTER, CAUSE OR THING OCCURRING PRIOR TO THE DATE OF THIS MUDA; THAT THE SIGNATURES AFFIXED HERETO WERE AFFIXED AS THE WHOLLY VOLUNTARY ACT OF THE PERSONS WHO SIGNED THIS MUDA; AND THAT THE TERMS AND PROVISIONS OF THIS MUDA CANNOT BE CHANGED OR MODIFIED UNLESS IN WRITING SIGNED BY AN AUTHORIZED CORPORATE OFFICER OF FRANCHISOR; THAT THE UNDERSIGNED REALIZES THAT THERE CAN BE NO GUARANTY OF SUCCESS, SINCE DEVELOPER'S BUSINESS ABILITY, APTITUDE, AND INDUSTRIOUS DISPOSITION ARE PRIMARY IN DEVELOPER'S SUCCESS.

G. Severability and Modification.

If any part, section, sentence or clause of this MUDA shall be held to be indefinite, invalid or otherwise unenforceable, the provision which is indefinite, invalid or unenforceable shall be deemed deleted, and the remaining part of this MUDA shall continue in full force and effect.

H. Construction.

All terms and words used herein shall be construed to include the number and gender as the context of this MUDA may require. The parties agree that each section of this MUDA shall be construed independently of any other section or provision of this MUDA. As used in this MUDA, the words "include", "includes" or "including" are used in a non-exclusive sense. Article and section titles used in this MUDA are for convenience only and shall not be deemed to affect the meaning or construction of any of the terms, provisions, covenants, or conditions of this MUDA.

I. Force Majeure.

Notwithstanding anything contained in this Agreement to the contrary, no party shall be liable or responsible to the other party, nor be deemed to have defaulted under or breached this Agreement, for any failure or delay in fulfilling or performing any term of this Agreement (except for any obligations to make payments to the other party hereunder), when and to the extent such failure or delay is caused by or results from acts beyond the Impacted Party's control, including, without limitation, the

following force majeure events (“Force Majeure Event(s)”): (a) acts of God; (b) flood, fire, earthquake, epidemics, pandemics, or explosion; (c) war, invasion, hostilities (whether war is declared or not), terrorist threats or acts, riot or other civil unrest; (d) government order, law, or actions; (e) embargoes or blockades in effect on or after the date of this Agreement; (f) national or regional emergency; (g) strikes, labor stoppages or slowdowns, or other industrial disturbances; and (h) shortage of adequate power or transportation facilities.

J. Third-Party Beneficiaries.

Anything to the contrary notwithstanding, nothing in this MUDA is intended, nor shall be deemed, to confer any rights or benefits upon any person or legal entity other than Franchisor or Developer, and their respective permitted successors and assigns.

SECTION 13 - ACKNOWLEDGEMENTS

Developer hereby acknowledges the following:

- A. DEVELOPER WARRANTS AND REPRESENTS THAT DEVELOPER HAS FULL POWER AND AUTHORITY TO ENTER INTO AND BE BOUND BY THIS MUDA.
- B. DEVELOPER IS AWARE OF THE FACT THAT OTHER PRESENT OR FUTURE DEVELOPERS OF FRANCHISOR MAY OPERATE UNDER A DIFFERENT FORM OF MUDA, AND CONSEQUENTLY THAT FRANCHISOR’S OBLIGATIONS AND RIGHTS WITH RESPECT TO ITS VARIOUS DEVELOPERS MAY DIFFER MATERIALLY IN CERTAIN CIRCUMSTANCES.
- C. NO STATEMENT, QUESTIONNAIRE, OR ACKNOWLEDGMENT SIGNED OR AGREED TO BY A DEVELOPER IN CONNECTION WITH THE COMMENCEMENT OF THE FRANCHISE RELATIONSHIP SHALL HAVE THE EFFECT OF (I) WAIVING ANY CLAIMS UNDER ANY APPLICABLE STATE FRANCHISE LAW, INCLUDING FRAUD IN THE INDUCEMENT, OR (II) DISCLAIMING RELIANCE ON ANY STATEMENT MADE BY ANY FRANCHISOR, FRANCHISE SELLER, OR OTHER PERSON ACTING ON BEHALF OF THE FRANCHISOR. THIS PROVISION SUPERSEDES ANY OTHER TERM OF ANY DOCUMENT EXECUTED IN CONNECTION WITH THE FRANCHISE.

Signature Page to Follow

IN WITNESS WHEREOF, Developer and Franchisor have duly executed and delivered this Agreement, as of the Effective Date written above.

DEVELOPER:

By: _____

Title: _____

FRANCHISOR:

Minnie Bird Franchise System, LLC

By: _____

Title: _____

**EXHIBIT A TO THE
MULTI-UNIT DEVELOPMENT AGREEMENT**

DEVELOPMENT SCHEDULE

Franchised Business No.	Opening Date	Cumulative Number to be in Operation

**EXHIBIT B TO THE
MULTI-UNIT DEVELOPMENT AGREEMENT
OWNERSHIP VERIFICATION**

This form must be completed in order to provide the Franchisor with information regarding the type of business organization and the names and addresses of the individuals owning an interest in Developer, as well as, the percentage of said interest. Franchisor is relying on the truth and accuracy of the information set forth in awarding the MUDA to Developer.

1. Form of Entity

Franchisee is a (check one):

- A. General Partnership _____
B. Corporation _____
C. Limited Partnership _____
D. Limited Liability Company _____
E. Other _____ Specify: _____

2. Business Entity

Developer was incorporated or formed on _____ under the laws of _____.
Developer has not conducted business under any name other than Developer's business entity name.

Business Name and Address:

The following is a list of all persons who have an ownership interest in Developer, their address, positions, and respective percentage of ownership:

NAME AND ADDRESS	POSITION	PERCENTAGE OF OWNERSHIP INTEREST

3. Governing Documents.

Developer agrees to provide Franchisor with copies of the documents and contracts governing the ownership, management, and other significant aspects of the business organization such as, articles of incorporation or organization, partnership, or shareholder agreements, upon the reasonable request of Franchisor.

Signature Page to Follow

DEVELOPER:

By: _____

Title: _____

Date:

FRANCHISOR:

Minnie Bird Franchise System, LLC

By: _____

Title: _____

Date:

EXHIBIT D
LIST OF CURRENT FRANCHISEES AS OF DECEMBER 31, 2025

FRANCHISEE	FRANCHISED LOCATION ADDRESS	STATE	PHONE NUMBER

EXHIBIT E
LIST OF FRANCHISEES WHO HAVE LEFT THE SYSTEM

FRANCHISEE	LAST KNOWN ADDRESS	STATE	PHONE NUMBER

EXHIBIT F
OPERATIONS MANUAL TABLE OF CONTENTS

Operations Manual Table of Contents

Chapter	Title	# of pages	Page numbers
i	Table of Contents	3	i-iii
1	Minnie Bird Brand	7	1-7
2	Our Hospitality	7	8-15
3	Daily Operations & Systems	35	16-51
4	Our Food (recipes, quality, builds)	45	52-97
5	Minnie Bird Catering	7	98-105
6	Business & Restaurant Management	42	106-148
7	Equipment	12	149-161
8	Safety & Security	5	162-167
9	Crisis Prevention & Response	10	168-178
10	Franchise Compliance & Restaurant Development	20	179-199
Appendices	Brand & Asset Use	3	200-203
	Recipes Book	25	204-229
	Toast Guide	5	230-235
	Mystery Shop Template	5	236-241
	Operational Job Aides & Tools	8	242-250
	Required Forms	6	251-257
	Contacts	1	258

EXHIBIT G
2025 BALANCE SHEET

MINNIE BIRD FRANCHISE SYSTEM, LLC
FINANCIAL STATEMENTS
PERIOD FROM APRIL 25, 2025 (INCEPTION DATE)
TO DECEMBER 31, 2025



CPAs | CONSULTANTS | WEALTH ADVISORS

CLAcconnect.com

MINNIE BIRD FRANCHISE SYSTEM, LLC
TABLE OF CONTENTS
PERIOD FROM APRIL 25, 2025 (INCEPTION DATE) TO DECEMBER 31, 2025

INDEPENDENT AUDITORS' REPORT	1
FINANCIAL STATEMENTS	
BALANCE SHEET	3
STATEMENT OF OPERATIONS	4
STATEMENT OF MEMBER'S EQUITY	5
STATEMENT OF CASH FLOWS	6
NOTES TO FINANCIAL STATEMENTS	7



CliftonLarsonAllen LLP
CLAAconnect.com

INDEPENDENT AUDITORS' REPORT

Members
Minnie Bird Franchise System, LLC
Schaumburg, Illinois

Report on the Audit of the Financial Statements

Opinion

We have audited the financial statements of Minnie Bird Franchise System, LLC, which comprise the balance sheet as of December 31, 2025, and the related statements of operations, members' equity, and cash flows for the period from April 25, 2025 (Inception Date) to December 31, 2025, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Minnie Bird Franchise System, LLC as of December 31, 2025, and the results of its operations and its cash flows for the period from April 25, 2025 (Inception Date) to December 31, 2025, in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Minnie Bird Franchise System, LLC and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Minnie Bird Franchise System, LLC's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

CLA (CliftonLarsonAllen LLP) is an independent network member of CLA Global. See [CLAGlobal.com/disclaimer](https://www.CLAGlobal.com/disclaimer)

(1)

Members
Minnie Bird Franchise System, LLC

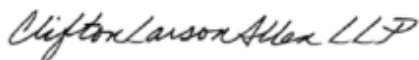
Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Minnie Bird Franchise System, LLC's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Minnie Bird Franchise System, LLC's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.



CliftonLarsonAllen LLP

Milwaukee, Wisconsin
April 22, 2026

**MINNIE BIRD FRANCHISE SYSTEM, LLC
BALANCE SHEET
DECEMBER 31, 2025**

ASSETS

CURRENT ASSETS

Cash	<u>\$ 5,000</u>
Total Assets	<u><u>\$ 5,000</u></u>

LIABILITIES AND MEMBERS' EQUITY

MEMBERS' EQUITY

	<u>\$ 5,000</u>
Total Liabilities and Members' Equity	<u><u>\$ 5,000</u></u>

See accompanying Notes to Financial Statements.

(3)

MINNIE BIRD FRANCHISE SYSTEM, LLC
STATEMENT OF OPERATIONS
PERIOD FROM APRIL 25, 2025 (INCEPTION DATE) TO DECEMBER 31, 2025

REVENUES	\$ -
NET INCOME	\$ -

See accompanying Notes to Financial Statements.

(4)

MINNIE BIRD FRANCHISE SYSTEM, LLC
STATEMENT OF MEMBER'S EQUITY
PERIOD FROM APRIL 25, 2025 (INCEPTION DATE) TO DECEMBER 31, 2025

	Members' Equity
BALANCE - APRIL 25, 2025	\$ -
Contributions	5,000
Net Income	<u>-</u>
BALANCE - DECEMBER 31, 2025	<u>\$ 5,000</u>

See accompanying Notes to Financial Statements.

(5)

MINNIE BIRD FRANCHISE SYSTEM, LLC
STATEMENT OF CASH FLOWS
PERIOD FROM APRIL 25, 2025 (INCEPTION DATE) TO DECEMBER 31, 2025

CASH FLOWS FROM FINANCING ACTIVITIES	
Member Contributions	\$ 5,000
Net Cash Provided by Financing Activities	<u>5,000</u>
NET INCREASE IN CASH	5,000
Cash - Beginning of Period	<u>-</u>
CASH - END OF PERIOD	<u><u>\$ 5,000</u></u>

See accompanying Notes to Financial Statements.

(6)

**MINNIE BIRD FRANCHISE SYSTEM, LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2025**

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Business

Minnie Bird Franchise System, LLC (the Company), will operate a franchising business under the concept name Minnie Bird. The Company will sell franchises in the United States. The Company was organized in Schaumburg, Illinois. The Company operates on a calendar year.

Basis of Accounting

The accompanying financial statements has been prepared on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America (GAAP).

Accounting Estimates

Management uses estimates and assumptions in preparing the financial statement in accordance with accounting principles generally accepted in the United States of America. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenues and expenses. Actual results could differ from those estimates.

Related Party Transactions

In the current year, there were certain administrative expenses that were paid for by a related party with no specific or formal repayment terms and were not included in these financial statements.

Income Taxes

The Company elected under the Internal Revenue Code and comparable state laws to become a limited liability company. Accordingly, income is not taxable at the Company level but passes through to the member. Consequently, the Company may declare distributions periodically to the members to enable them to pay income tax liabilities. Primarily due to the limited liability company tax status, the Company does not have any significant tax uncertainties that would require recognition or disclosure. As the Company was incorporated in 2025, all income tax returns are open for examinations upon filing.

Subsequent Events

In preparing these financial statements, the Company has evaluated events and transactions for potential recognition or disclosure through April 22, 2026, the date the financial statements were available to be issued.

**MINNIE BIRD FRANCHISE SYSTEM, LLC
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2025**

NOTE 2 FRANCHISE SALES AND AGREEMENTS

At December 31, 2025, there were no franchise locations in operation and no franchise agreements signed.

NOTE 3 MEMBERS' EQUITY

The Members contributed \$5,000 to the Company in exchange for the issuance of 100% of the Company's membership interest. The membership interest in the Company owned by the members is the only class of membership interest issued and outstanding as of December 31, 2025.



CLA (CliftonLarsonAllen LLP) is a network member of CLA Global. See CLAglobal.com/disclaimer. Investment advisory services are offered through CliftonLarsonAllen Wealth Advisors, LLC, an SEC-registered investment advisor.

EXHIBIT H
LIST OF AGENTS FOR SERVICE OF PROCESS

The following state agencies are designated as our agent for service of process in accordance with the applicable state laws. We may register in one or more of these states.

<u>California</u> Department of Business Oversight One Sansome Street, Suite 600 San Francisco, California 94104 Department of Business Oversight 320 W. 4th Street, Suite 750 Los Angeles, California 90013 Department of Business Oversight 1515 K St., Suite 200 Sacramento, California 95814 (866) 275-2677	<u>Minnesota</u> Minnesota Department of Commerce Commissioner of Commerce 85 7th Place East, Suite 600 St. Paul, Minnesota 55101
<u>Connecticut</u> Connecticut Banking Commissioner Department of Banking Securities & Business Investments Division 260 Constitution Plaza Hartford, Connecticut 06103	<u>New York</u> Secretary of the State of New York 41 State Street Albany, New York 12231
<u>Hawaii</u> Commissioner of Securities Department of Commerce and Consumer Affairs 335 Merchant Street, Room 203 Honolulu, Hawaii 96813	<u>North Dakota</u> North Dakota Securities Department State Capitol – 5th Floor 600 East Boulevard Bismarck, North Dakota 58505-0510
<u>Illinois</u> Illinois Attorney General 500 South Second Street Springfield, Illinois 62706	<u>Rhode Island</u> Department of Business Regulation JOHN O. PASTORE COMPLEX 1511 Pontiac Avenue Bldg. 69, First Floor Cranston, Rhode Island 02920

<u>Indiana</u> Indiana Secretary of State Securities Division 302 West Washington Street, Room E-111 Indianapolis, Indiana 46204	<u>South Dakota</u> Department of Labor and Regulation Division of Securities 124 Euclid, Suite 104 Pierre, South Dakota 57501
<u>Maryland</u> Maryland Securities Commissioner Office of Attorney General Securities Division 200 St. Paul Place Baltimore, Maryland 21202	<u>Virginia</u> Clerk, State Corporation Commission Tyler Building, 1 st Floor 1300 East Main Street Richmond, Virginia 23219 (804) 371-9733
<u>Michigan</u> Michigan Department of Commerce Corporations and Securities Bureau P.O. Box 30054 6546 Mercantile Way Lansing, Michigan 48909	<u>Washington</u> Director, Department of Financial Institutions Securities Division 150 Israel Road Southwest Olympia, Washington 98501
	<u>Wisconsin</u> Commissioner of Securities 345 West Washington Street, 4 th Floor Madison, Wisconsin 53703

EXHIBIT I
STATE SPECIFIC ADDITIONAL DISCLOSURES AND STATE SPECIFIC ADDENDA

State Effective Dates

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

State	Effective Date
California	
Hawaii	
Illinois	
Indiana	
Maryland	
Michigan	
Minnesota	
New York	
North Dakota	
Rhode Island	
South Dakota	
Virginia	
Washington	
Wisconsin	

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

CALIFORNIA

ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF CALIFORNIA

1 THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT.

2 Section 31125 of the California Corporations Code requires us to give you a Disclosure Document, in a form containing the information that the commissioner may by rule or order require, before a solicitation of a proposed material modification of an existing franchise.

You must sign a general release if you renew or transfer your franchise. California Corporations Code §31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code §§31000 through 31516). Business and Professions Code §20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code §§20000 through 20043).

Neither the franchisor, any person or franchise broker in ITEM 2 of the Disclosure Document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling these persons from membership in the association or exchange.

- 3 The following is added to the end of the "Summary" sections of Item 17(c), titled **"Requirements for franchisee to renew or extend,"** and Item 17(m), entitled **"Conditions for franchisor approval of transfer":**

The California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination, transfer or non-renewal of a franchise. If the Franchise Agreement contains a provision that is inconsistent with the law, the law will control.

- 4 The following is added to the end of the "Summary" sections of Item 17(h), titled **"Cause defined - non-curable defaults":**

The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 et seq.).

- 5 The following is added to the end of the "Summary" sections of Item 17(r), titled **"Non-competition covenants after the franchise is terminated or expired":**

The Franchise Agreement contains a covenant not to compete that extends beyond the term of the agreement. This provision might not be enforceable under California law.

6. The following is added to the end of the “Summary” section of Item 17(v), entitled **Choice of forum**:

The Franchise Agreement requires litigation to be conducted in a court located outside of the State of California. This provision might not be enforceable for any cause of action arising under California law.

7. The following is added to the end of the “Summary” section of Item 17(w), entitled **Choice of Law**:

The Franchise Agreement requires application of the laws of a state other than the State of California. This provision might not be enforceable under California law.

8. The following URL address is for the franchisor’s website: eatminniebird.com. FRANCHISOR’S WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT AT www.dbo.ca.gov.

**ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE AGREEMENT
FOR THE STATE OF CALIFORNIA**

This Addendum to the Franchise Agreement is agreed to this _____ day of _____, 20_____, is by and between Minnie Bird Franchise System, LLC and _____ and amends the Franchise Agreement between the parties dated as of the Effective Date (the "Agreement").

1. In recognition of the requirements of the California Franchise Investment Law, Cal. Corp. Code §§31000-31516 and the California Franchise Relations Act, Cal. Bus. And Prof. Code §§20000-20043, the Agreement is amended as follows:

- The California Business and Professions Code 20000 through 20043 provide rights to the Franchisee concerning termination, transfer or non-renewal of a franchise. If the Franchise Agreement contains a provision that is inconsistent with the law, the law will control.
- Section 19, which terminates the Franchise Agreement upon the bankruptcy of Franchisee, may not be enforceable under federal bankruptcy law (11 U.S.C. Section 101, *et seq.*).
- Section 22 contains a covenant not to compete that extends beyond the expiration or termination of the Agreement; this covenant may not be enforceable under California Law.
- The Franchise Agreement requires litigation to be conducted in a court located outside of the State of California. This provision might not be enforceable for any cause of action arising under Californialaw.
- The Franchise Agreement requires application of the laws of a state other than California. This provision might not be enforceable under Californialaw.

2. To the extent this Addendum shall be deemed to be inconsistent with any terms or conditions of said Franchise Agreement or exhibits or attachments thereto, the terms of this Addendum shall govern.

IN WITNESS WHEREOF, each of the undersigned hereby acknowledges having read this Addendum, and understands and consents to be bound by all of its terms.

Minnie Bird Franchise System, LLC:

Franchisee: _____

By: _____

By: _____

Title: _____

Title: _____

HAWAII

ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF HAWAII

1. The following list reflects the status of our franchise registrations in the states that have franchise registration and/or disclosure laws:

- This registration is not currently effective in any state.
- This proposed registration is on file with or will shortly be on file with the State of Indiana.
- There are no states that have refused, by order or otherwise, to register these franchises.
- There are no states that have revoked or suspended the right to offer these franchises.

2. You must sign a general release if you renew or transfer your franchise. This release shall exclude claims arising under the Hawaii Franchise Investment Law.

3. The following is added to the end of the "Summary" sections of Item 17(c), titled **"Requirements for franchisee to renew or extend,"** and Item 17(m), entitled **"Conditions for franchisor approval of transfer":**

The Hawaii Franchise Investment Law provides rights to the franchisee concerning non-renewal, termination and transfer of the Franchise Agreement. If the Franchise Agreement, contains a provision that is inconsistent with the Hawaii Franchise Investment Law, the Hawaii Franchise Investment Law will control.

4. The following is added to the end of the "Summary" sections of Item 17(h), titled **"Cause defined - non-curable defaults":**

The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 et seq.).

5. The Receipt Pages are amended to add the following:

- THIS FRANCHISE WILL BE/HAS BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

- THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, OR SUBFRANCHISOR, AT LEAST SEVEN DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE, OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION BY THE FRANCHISEE, OR SUBFRANCHISOR, WHICHEVER OCCURS FIRST, A COPY OF THE DISCLOSURE DOCUMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.
- THIS DISCLOSURE DOCUMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT AND THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

**ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE AGREEMENT
FOR THE STATE OF HAWAII**

This Addendum to the Franchise Agreement is agreed to this _____ day of _____, 20_____, is by and between Minnie Bird Franchise System, LLC and _____ and amends the Franchise Agreement between the parties dated as of the Effective Date (the "Agreement").

1. In recognition of the requirements of the Hawaii Franchise Investment Law, Hawaii Revised Statutes, Title 26, Chapter 482E *et seq.*, the Agreement is amended as follows:

- The Hawaii Franchise Investment Law provides rights to Franchisee concerning non-renewal, termination and transfer of the Franchise Agreement. If the Agreement contains a provision that is inconsistent with the Hawaii Franchise Investment Law, the Hawaii Franchise Investment Law will control.
- Sections 3 and 21 require Franchisee to sign a general release as a condition of renewal or transfer of the Franchise; such release shall exclude claims arising under the Hawaii Franchise Investment Law.
- Section 19, which terminates the Franchise Agreement upon the bankruptcy of Franchisee, may not be enforceable under federal bankruptcy law (11 U.S.C. Section 101, *et seq.*).

2. Each provision of this Addendum shall be effective only to the extent that the jurisdictional requirements of the Hawaii Franchise Investment Law are met independently of this Addendum. To the extent this Addendum shall be deemed to be inconsistent with any terms or conditions of said Franchise Agreement or exhibits or attachments thereto, the terms of this Addendum shall govern.

IN WITNESS WHEREOF, each of the undersigned hereby acknowledges having read this Addendum, and understands and consents to be bound by all of its terms.

Minnie Bird Franchise System, LLC:

Franchisee: _____

By: _____

By: _____

Title: _____

Title: _____

ILLINOIS

ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF ILLINOIS

By reading this disclosure document, you are not agreeing to acknowledging, or making any representations whatsoever to the Franchisor and its affiliates.

Illinois law governs the Franchise Agreement.

In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a franchise agreement may provide for arbitration to take place outside of Illinois.

Your rights upon Termination and Non-Renewal of an agreement are set forth in sections 19 and 20 of the Illinois Franchise Disclosure Act.

In conformance with section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

**ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE AGREEMENT FOR
THE STATE OF ILLINOIS**

This Addendum to the Franchise Agreement is agreed to this _____ day of _____, 20____, is by and between Minnie Bird Franchise System, LLC and _____ and amends the Franchise Agreement between the parties dated as of the Effective Date (the "Agreement").

1. In recognition of the requirements of the Illinois Franchise Disclosure Act, 815 ILCS 705, the Agreement is amended as follows:
 - Illinois law governs the Franchise Agreement.
 - Your rights upon Termination and Non-Renewal of an agreement are set forth in sections 19 and 20 of the Illinois Franchise Disclosure Act.
 - No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.
2. In conformance with section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

IN WITNESS WHEREOF, each of the undersigned hereby acknowledges having read this Addendum, and understands and consents to be bound by all of its terms.

Minnie Bird Franchise System, LLC:

Franchisee: _____

By: _____

By: _____

Title: _____

Title _____

INDIANA

ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF INDIANA

1. ITEM 8 of the Disclosure Document is amended to add the following:

Under Indiana Code § 23-2-2.7-1(4), Franchisor will not obtain money, goods, services, or any other benefit from any other person with whom Franchisee does business, on account of, or in relation to, the transaction between Franchisee and the other person, other than for compensation for services rendered by Franchisor, unless the benefit is promptly accounted for, and transmitted by Franchisee.

2. ITEMS 6 and 9 of the Disclosure Document are amended to add the following:

Franchisee will not be required to indemnify Franchisor for any liability imposed upon Franchisor as a result of Franchisee's reliance upon or use of procedures or products that were required by Franchisor, if the procedures or products were utilized by Franchisee in the manner required by Franchisor.

3. The following is added to the end of the "Summary" sections of Item 17(c), titled **"Requirements for franchisee to renew or extend,"** and Item 17(m), entitled **"Conditions for franchisor approval of transfer"**:

Indiana Code § 23-2-2.7-1(5) prohibits a prospective general release of claims subject to the Indiana Deceptive Franchise Practices Law.

4. The following is added to the end of the "Summary" sections of Item 17(e), titled **"Termination by franchisor without cause"**:

Indiana Code § 23-2-2.7-1(7) makes unlawful unilateral termination of a franchise unless there is a material violation of the Franchise Agreement and the termination is not in bad faith.

5. The following is added to the end of the "Summary" sections of Item 17(r), titled **"Non-competition covenants after the franchise is terminated or expired"**:

Indiana Code § 23-2-2.7-1(9) prohibits the post-termination covenant not to compete to have a geographical limitation larger than the Territory granted to Franchisee under the Franchise Agreement.

**ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE AGREEMENT FOR
THE STATE OF INDIANA**

This Addendum to the Franchise Agreement is agreed to this _____ day of _____, 20____, is by and between Minnie Bird Franchise System, LLC and _____ and amends the Franchise Agreement between the parties dated as of the Effective Date (the "Agreement").

1. In recognition of the requirements of the Indiana Deceptive Franchise Practices Law, Ind. Code § 23-2-2.7, et seq., and the Indiana Franchise Disclosure Law, Ind. Code § 23-2- 2.5, et seq., the Agreement is amended as follows:

- Sections 3(B) and 21(B) do not provide for a prospective general release of claims against Franchisor that may be subject to the Indiana Deceptive Franchise Practices Law or the Indiana Franchise Disclosure Law.
- In accordance with IC 23-2-2.7-1(2), Section 5 does not permit Franchisor to compete unfairly with Franchisee within a reasonable area.
- In accordance with IC 23-2-2.7-1(1), Section 10 does not impose a requirement on Franchisee to purchase goods, supplies, inventories, or services exclusively from Franchisor or sources designated by Franchisor where such goods, supplies, inventories, or services of comparable quality are available from sources other than those designated by Franchisor.
- Section 17 is amended to provide that Franchisee will not be required to indemnify Franchisor for any liability imposed upon Franchisor as a result of Franchisee's reliance upon or use of procedures or products which were required by Franchisor, if such procedures or products were utilized by Franchisee in the manner required by Franchisor.
- Section 19(A) is amended to prohibit unlawful unilateral termination of a franchise unless there is a material violation of the Franchise Agreement and the termination is not in bad faith and to prohibit the discontinuance of services or products for which Franchisor is an Approved Supplier in the event of default by Franchisee.
- Section 22(A) is amended subject to IC 23-2-2.7-1(9) to provide that the post- termination covenant not to compete contained therein shall have a geographical limitation of the Territory granted to Franchisee under the Franchise Agreement.
- In accordance with IC 23-2-2.7-1(10), Section 24(E) is deleted.
- In accordance with IC 23-2-2.7-1(10), Section 24(F) does not waive the party's rights to trial by jury.

2. Each provision of this Addendum shall be effective only to the extent that the jurisdictional requirements of the Indiana statute(s) applicable to the provisions are met independently of this Addendum. To the extent this Addendum shall be deemed to be inconsistent with any terms or conditions of said Franchise Agreement or exhibits or attachments thereto, the terms of this Addendum shall govern.

IN WITNESS WHEREOF, each of the undersigned hereby acknowledges having read this Addendum, and understands and consents to be bound by all of its terms.

Minnie Bird Franchise System, LLC:

Franchisee: _____

By: _____

By: _____

Title: _____

Title: _____

MARYLAND

ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF MARYLAND

1. The following is added to the end of the "Summary" sections of Item 17(c), titled **"Requirements for franchisee to renew or extend,"** and Item 17(m), entitled **"Conditions for franchisor approval of transfer"**:

Under the Maryland Franchise Registrations and Disclosure Law, Md. Code Ann. Bus. Reg. §14-201 et seq., no general release shall be required as a condition of renewal, termination and/or transfer that is intended to exclude claims under the Maryland Franchise Registration and Disclosure Law.

2. The following is added to the end of the "Summary" sections of Item 17(h), titled **"Cause defined - non-curable defaults"**:

The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C. Section 101, et seq.).

3. The following is added to the end of the "Summary" section of Item 17(v), entitled **Choice of forum**:

Any litigation between Franchisee and Franchisor may be instituted in any court of competent jurisdiction, including a court in the State of Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law. Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.

4. The following is added to the end of the "Summary" section of Item 17(w), entitled **Choice of Law**:

In the event of a conflict of laws if required by the Maryland Franchise Registration and Disclosure Law, Maryland law shall prevail.

5. Exhibit I to the Disclosure Document is amended as follows:

Any portion of the Disclosure Questionnaire which requires prospective franchisees to disclaim the occurrence and/or acknowledge the non-occurrence of acts would constitute a violation of the Maryland Franchise Registration and Disclosure Law. Any of these representations are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

**ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE AGREEMENT FOR
THE STATE OF MARYLAND**

This Addendum to the Franchise Agreement is agreed to this _____ day of _____, 20____, is by and between Minnie Bird Franchise System, LLC and _____ and amends the Franchise Agreement between the parties dated as of the Effective Date (the "Agreement").

1. In recognition of the requirements of the Maryland Franchise Registration and Disclosure Law, Md. Code Ann., Bus. Reg. §§14-201-14-233, the Agreement is amended as follows:

- Sections 3(B) and 21(B) require Franchisee to sign a general release as a condition of renewal or transfer of the Franchise; such release shall exclude claims arising under the Maryland Franchise Registration and Disclosure Law.
- Section 19, which terminates the Franchise Agreement upon the bankruptcy of Franchisee, may not be enforceable under federal bankruptcy law (11 U.S.C. Section 101, *et seq.*).
- Section 24(B) requires litigation to be conducted in the State of Illinois; the requirement shall not limit any rights Franchisee may have under the Maryland Franchise Registration and Disclosure Law to bring suit in the State of Maryland.
- Section 24(C) requires that the Franchise be governed by the laws of the State of Illinois; however, in the event of a conflict of laws to the extent required by the Maryland Franchise Registration and Disclosure Law, the laws of the State of Maryland shall prevail.

2. Any Section of the Franchise Agreement requiring Franchisee to assent to any release, estoppel or waiver of liability as a condition of purchasing the Franchise are not intended to, nor shall they act as a, release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

3. Each provision of this Addendum shall be effective only to the extent that the jurisdictional requirements of the Maryland Franchise Registration and Disclosure Law applicable to the provisions are met independently of this Addendum. To the extent this Addendum shall be deemed to be inconsistent with any terms or conditions of said Franchise Agreement or exhibits or attachments thereto, the terms of this Addendum shall govern.

IN WITNESS WHEREOF, each of the undersigned hereby acknowledges having read this Addendum, and understands and consents to be bound by all of its terms.

Minnie Bird Franchise System, LLC:

Franchisee: _____

By: _____

By: _____

Title: _____

Title: _____

MINNESOTA

ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF MINNESOTA

1. ITEM 13 of the Disclosure Document is amended as follows:

As required by the Minnesota Franchise Act, Minn. Stat. Sec. 80C.12(g), we will reimburse you for any costs incurred by you in the defense of your right to use the Proprietary Marks, so long as you were using the Proprietary Marks in the manner authorized by us, and so long as we are timely notified of the claim and given the right to manage the defense of the claim including the right to compromise, settle or otherwise resolve the claim, and to determine whether to appeal a final determination of the claim.

2. The following is added to the end of the "Summary" sections of Item 17(c), titled **"Requirements for franchisee to renew or extend,"** and Item 17(f), entitled **"Termination by franchisor with cause":**

With respect to franchises governed by Minnesota law, we will comply with Minn. Stat. Sec. 80C.14, Subds. 3, 4 and 5, which require, except in certain specified cases, that you be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice of non-renewal of the Agreement.

3. The following is added to the end of the "Summary" sections of Item 17(c), titled **"Requirements for franchisee to renew or extend,"** and Item 17(m), entitled **"Conditions for franchisor approval of transfer":**

We will not require a prospective general release of claims against us that may be subject to the Minnesota Franchise Law. Minn. Rule 2860.4400D prohibits a franchisor from requiring a franchisee to assent to a general release.

4. The following is added to the end of the "Summary" section of Item 17(v), entitled **Choice of forum:**

Minn. Stat. §80C.21 and Minn. Rule 2860.4400J prohibit us from requiring litigation to be conducted outside Minnesota. In addition, nothing in the Disclosure Document or Franchise Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C, or your rights to any procedure, forum or remedies provided for by the laws of the jurisdiction.

**ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE AGREEMENT FOR
THE STATE OF MINNESOTA**

This Addendum to the Franchise Agreement is agreed to this _____ day of _____, 20____, is by and between Minnie Bird Franchise System, LLC and _____ and amends the Franchise Agreement between the parties dated as of the Effective Date (the "Agreement").

1. In recognition of the Minnesota Franchise Law, Minn. Stat., Chapter 80C, Sections 80C.01 through 80C.22, and the Rules and Regulations promulgated pursuant thereto by the Minnesota Commission of Securities, Minnesota Rule 2860.4400, et. seq., the parties to the attached Agreement agree as follows:

- Sections 3(B) and 19(A) is amended to add that with respect to Franchises governed by Minnesota Law, Franchisor will comply with the Minnesota Franchise Law that requires, except in certain specified cases, that Franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice of non-renewal of the Agreement.
- Sections 3(B) and 21(B) do not provide for a prospective general release of any claims against Franchisor that may be subject to the Minnesota Franchise Law. Minn. Rule 2860.4400D prohibits a franchisor from requiring a franchisee to assent to a general release.
- Section 15 is amended to add that as required by Minnesota Franchise Act, Franchisor will reimburse Franchisee for any costs incurred by Franchisee in the defense of Franchisee's right to use the Proprietary Marks, so long as Franchisee was using the Proprietary Marks in the manner authorized by Franchisor, and so long as Franchisor is timely notified of the claim and is given the right to manage the defense of the claim including the right to compromise, settle or otherwise resolve the claim, and to determine whether to appeal a final determination of the claim.
- Section 24(F) does not waive the party's rights to trial by jury pursuant to Minn. Rule Part 2860.4400J
- Minn. Rule Part 2860.4400J prohibits Franchisee from waving its rights to consenting to Liquidated Damages, termination penalties or judgment notes. To the extent that the Agreement requires Franchisee to waive these rights, the Franchise Agreement will be considered amended to the extent necessary to comply with the Minnesota Rule.

2. Each provision of this Addendum shall be effective only to the extent that the jurisdictional requirements of the Minnesota Franchise Law applicable to the provisions are met independently of this Addendum. To the extent this Addendum shall be deemed to be inconsistent with any terms or conditions of said Franchise Agreement or exhibits or attachments thereto, the terms of this Addendum shall govern.

IN WITNESS WHEREOF, each of the undersigned hereby acknowledges having read this Addendum, and understands and consents to be bound by all of its terms.

Minnie Bird Franchise System, LLC:

Franchisee:_____

By: _____

By: _____

Title:_____

Title:_____

NEW YORK

ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF NEW YORK

1. The following information is added to the cover page of the Franchise Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SOURCES OF INFORMATION. REGISTRATION OF THIS FRANCHISE BY THE STATE OF NEW YORK DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THE FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND NEW YORK STATE DEPARTMENT OF LAW, BUREAU OF INVESTOR PROTECTION AND SECURITIES, 28 LIBERTY STREET, 21ST FLOOR, NEW YORK, NEW YORK 10005. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is added at the end of Item 3:

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

- a. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.
- b. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise System or its business operations.
- c. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action

alleging violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.

- d. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

- 3. The following is added to the end of Item 4:

Neither the franchisor, its affiliate, its predecessor, officers, or general partner during the 10-year period immediately before the date of the offering circular: (a) filed as debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code; (b) obtained a discharge of its debts under the bankruptcy code; or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code or that obtained a discharge of its debts under the U.S. Bankruptcy Code during or within 1 year after that officer or general partner of the franchisor held this position in the company or partnership.

- 4. The following is added to the end of Item 5:

The Initial Franchise Fee constitutes part of our general operating funds and will be used as such in our discretion.

- 5. The following is added to the end of the “Summary” sections of Item 17(c), titled **“Requirements for franchisee to renew or extend,”** and Item 17(m), entitled **“Conditions for franchisor approval of transfer”**:

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687.4 and 687.5 be satisfied.

6. The following language replaces the “Summary” section of Item 17(d), titled **“Termination by franchisee”**:

You may terminate the agreement on any grounds available by law.

7. The following is added to the end of the “Summary” section of Item 17(j), titled **“Assignment of contract by franchisor”**:

However, no assignment will be made except to an assignee who in good faith and judgment of the franchisor, is willing and financially able to assume the franchisor’s obligations under the Franchise Agreement.

8. The following is added to the end of the “Summary” sections of Item 17(v), titled **“Choice of forum”**, and Item 17(w), titled **“Choice of law”**:

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York.

**ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE
AGREEMENT FOR THE STATE OF NEW YORK**

This Addendum to the Franchise Agreement is agreed to this _____ day of _____, 20____, is by and between Minnie Bird Franchise System, LLC and _____ and amends the Franchise Agreement between the parties dated as of the Effective Date (the "Agreement").

1. In recognition of the requirements of the General Business Laws of the State of New York, Article 33, §§ 680 through 695, the Agreement is amended as follows:

- Sections 3(B) and 21(B) require Franchisee to sign a general release as a condition of renewal or transfer; such release shall exclude claims arising under the General Business Laws.
- Section 19(B) is amended to state that Franchisee may terminate the agreement on any grounds available by law.
- Under Section 21(A), Franchisor shall not transfer and assign its rights and obligations under the Agreement unless the transferee will be able to perform Franchisor's obligations under the Agreement, in Franchisor's good faith judgment, so long as it remains subject to the General Business Laws of the State of New York.
- Section 17 is amended to provide that Franchisee will not be required to indemnify Franchisor for any liability imposed upon Franchisor as a result of Franchisee's reliance upon or use of procedures or products that were required by Franchisor, if such procedures or products were utilized by Franchisee in the manner required by Franchisor.
- Section 24(C) requires that the Franchise be governed by the laws of the State of Illinois, such a requirement will not be considered a waiver of any right conferred upon Franchisee by Article 33 of the General Business Laws.

2. Each provision of this Addendum shall be effective only to the extent that the jurisdictional requirements of the New York Law applicable to the provisions are met independently of this Addendum. To the extent this Addendum shall be deemed to be inconsistent with any terms or conditions of said Agreement or exhibits or attachments thereto, the terms of this Addendum shall govern.

IN WITNESS WHEREOF, each of the undersigned hereby acknowledges having read this Addendum, and understands and consents to be bound by all of its terms.

Minnie Bird Franchise System, LLC:

Franchisee: _____

By: _____

By: _____

Title: _____

Title: _____

NORTH DAKOTA

ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF NORTH DAKOTA

1. ITEM 5 of the Disclosure Document is amended by the addition of the following language to the original language:

Refund and cancellation provisions will be inapplicable to franchises operating under North Dakota Law, North Dakota Century Code Annotated Chapter 51-19, Sections 51-19-01 through 51-19-17. If franchisor elects to cancel the Franchise Agreement, franchisor will be entitled to a reasonable fee for its evaluation of you and related preparatory work performed and expenses actually incurred.

2. The following is added to the end of the "Summary" sections of Item 17(c), titled **"Requirements for franchisee to renew or extend,"** and Item 17(m), entitled **"Conditions for franchisor approval of transfer"**:

No general release shall be required as a condition of renewal, termination and/or transfer that is intended to exclude claims arising under North Dakota Law.

3. The following is added to the end of the "Summary" sections of Item 17(r), titled **"Non-competition covenants after the franchise is terminated or expired"**:

Covenants not to compete upon termination or expiration of the Franchise Agreement are generally unenforceable in the State of North Dakota except in limited instances as provided by law.

4. The following is added to the end of the "Summary" section of Item 17(v), titled **"Choice of forum"**:

A provision requiring litigation to be conducted in a forum other than North Dakota is void with respect to claims under North Dakota Law.

5. The following is added to the end of the "Summary" section of Item 17(w), titled **"Choice of law"**:

In the event of a conflict of laws, North Dakota Law will control.

**ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE AGREEMENT FOR
THE STATE OF NORTH DAKOTA**

This Addendum to the Franchise Agreement is agreed to this _____ day of _____, 20____, is by and between Minnie Bird Franchise System, LLC and _____ and amends the Franchise Agreement between the parties dated as of the Effective Date (the "Agreement").

1. The North Dakota Securities Commission requires that certain provisions contained in the Agreement be amended to be consistent with North Dakota Law, including the North Dakota Franchise Investment Law, North Dakota Century Code Addendum, Chapter 51-19, Sections 51- 19-01 *et seq.* Such provisions in the Agreement are hereby amended as follows:

- Under Sections 3(B) and 21(B), the execution of a general release upon renewal or transfer shall be inapplicable to Franchises operating under the North Dakota Franchise Investment Law to the extent that such a release excludes claims arising under the North Dakota Franchise Investment Law.
- Section 22(A) is amended to add that covenants not to compete upon termination or expiration of the Franchise Agreement are generally unenforceable in the State of North Dakota except in limited instances as provided by law.
- Section 24(B) is amended to state that litigation involving a Franchise purchased in North Dakota must be held either in North Dakota.
- Section 24(C) is amended to state that in the event of a conflict of laws, North Dakota Law shall prevail

2. Each provision of this Addendum shall be effective only to the extent that the jurisdictional requirements of the North Dakota Law applicable to the provisions are met independently of this Addendum. To the extent this Addendum shall be deemed to be inconsistent with any terms or conditions of said Franchise Agreement or exhibits or attachments thereto, the terms of this Addendum shall govern.

IN WITNESS WHEREOF, each of the undersigned hereby acknowledges having read this Addendum, and understands and consents to be bound by all of its terms.

Minnie Bird Franchise System, LLC:

Franchisee: _____

By: _____

By: _____

Title: _____

Title: _____

RHODE ISLAND

ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF RHODE ISLAND

1. The following is added to the end of the “Summary” sections of Item 17(c), titled **“Requirements for franchisee to renew or extend,”** and Item 17(m), entitled **“Conditions for franchisor approval of transfer”**:

- Any general release as a condition of renewal, termination or transfer will be void with respect to claims under the Rhode Island Franchise Investment Act.

2. The following is added to the end of the “Summary” section of Item 17(v), titled **“Choice of forum”**:

- The Rhode Island Franchise Investment Act, R.I. Gen. Law Ch. 395 Sec. 19-28.1-14 provides that a provision in a Franchise Agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under the Rhode Island Franchise Investment Act.

**ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE AGREEMENT FOR
THE STATE OF RHODE ISLAND**

This Addendum to the Franchise Agreement is agreed to this _____ day of _____, 20____, is by and between Minnie Bird Franchise System, LLC and _____ and amends the Franchise Agreement between the parties dated as of the Effective Date (the "Agreement").

1. In recognition of the requirements of The Rhode Island Franchise Investment Act §19-28.1-14, the Agreement is amended as follows:

- Sections 3(B) and 21(B) require Franchisee to sign a general release as a condition of renewal or transfer; such release shall exclude claims arising under The Rhode Island Franchise Investment Act.
- Section 24 is amended to state that restricting jurisdiction or venue to a forum outside the State of Rhode Island or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under The Rhode Island Franchise Investment Act.

2. Each provision of this Addendum shall be effective only to the extent that the jurisdictional requirements of the Rhode Island Law applicable to the provisions are met independently of this Addendum. To the extent this Addendum shall be deemed to be inconsistent with any terms or conditions of said Franchise Agreement or exhibits or attachments thereto, the terms of this Addendum shall govern.

IN WITNESS WHEREOF, each of the undersigned hereby acknowledges having read this Addendum, and understands and consents to be bound by all of its terms.

Minnie Bird Franchise System, LLC:

Franchisee: _____

By: _____

By: _____

Title: _____

Title: _____

VIRGINIA

ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE DISCLOSURE DOCUMENT FOR THE COMMONWEALTH OF VIRGINIA

In recognition of the restrictions contained in Section 13.1-564 of the Virginia Retail Franchising Act, the Franchise Disclosure Document for Minnie Bird Franchise System, LLC for use in the Commonwealth of Virginia shall be amended as follows:

1. The following is added to the end of the "Summary" sections of Item 17(h), titled "**Cause defined - non-curable defaults**":

Under Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the Franchise Agreement does not constitute "reasonable cause," as the term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

**ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE AGREEMENT FOR
THE COMMONWEALTH OF VIRGINIA**

This Addendum to the Franchise Agreement is agreed to this _____ day of _____, 20____, is by and between Minnie Bird Franchise System, LLC and _____ and amends the Franchise Agreement between the parties dated as of the Effective Date (the "Agreement").

1. The following is deleted from Section 19 from the Agreement:

Franchisee defaults under any other agreement between Franchisor and Franchisee or Affiliate and Franchisee and such default authorizes Franchisor or Affiliate to terminate the agreement;

2. Each provision of this Addendum shall be effective only to the extent that the jurisdictional requirements of Section 13.1-559 of the Virginia Retail Franchising Act applicable to the provisions are met independent of this Addendum. To the extent this Addendum shall be deemed to be inconsistent with any terms or conditions of said Franchise Agreement or exhibits or attachments thereto, the terms of this Addendum shall govern.

IN WITNESS WHEREOF, each of the undersigned hereby acknowledges having read this Addendum, and understands and consents to be bound by all of its terms.

Minnie Bird Franchise System, LLC:

Franchisee: _____

By: _____

By: _____

Title: _____

Title: _____

WASHINGTON

ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF WASHINGTON

In recognition of the Washington Franchise Investment Protection Act (the "Act"), RCW 19.100, the Franchise Disclosure Document is amended as follows:

1. The following is added to the end of the "Summary" sections of Item 17(c), titled **"Requirements for franchisee to renew or extend,"** and Item 17(m), entitled **"Conditions for franchisor approval of transfer":**

With respect to franchises governed by the Act, a general release or waiver of rights signed by you will not include rights under the Act.

2. The following is added to the end of the "Summary" section of Item 17(m), entitled **Conditions for franchisor approval of transfer:**

With respect to franchises governed by the Act, the transfer fee is collectable only to the extent that it reflects the franchisor's reasonable estimated or actual costs in effecting the transfer.

3. The following is added to the end of the "Summary" section of Item 17(v), entitled **Choice of forum:**

With respect to franchises governed by the Act, the requirement for any litigation proceedings to be conducted in a state other Washington shall not limit any rights such franchisees may have under the Act to arbitrate in the State of Washington.

4. The following is added to the end of the "Summary" section of Item 17(u), entitled **Dispute resolution by arbitration or mediation:**

With respect to franchises governed by the Act, a release or waiver of rights executed by a franchisee shall not apply to any liability under the Act except when executed pursuant to a negotiated settlement after the agreement was in effect and where the parties are represented by independent counsel. Furthermore, provisions which unreasonably restrict or limit the statute of limitations period for claims under the Act, rights or remedies under the Act such as a right to a jury trial may not be enforceable.

5. The following is added to the end of the "Summary" section of Item 17(w), entitled **Choice of Law:**

In the event of a conflict of laws, the provisions of the Act shall prevail.

**ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE AGREEMENT FOR
THE STATE OF WASHINGTON**

This Addendum to the Franchise Agreement is agreed to this _____ day of _____, 20____, is by and between Minnie Bird Franchise System, LLC and _____ and amends the Franchise Agreement between the parties dated as of the Effective Date (the "Agreement").

1. In recognition of the requirements of the Washington Franchise Investment Protection Act, Washington Rev. Code §§19.100.010 – 19.100.940 (the "Act"), the Agreement is amended as follows:

- The State of Washington has a statute, RCW 19.100.180 which may supersede the Agreement, including the areas of termination and renewal of the franchise. There may also be court decisions which may supersede the Agreement, including the areas of termination and renewal of the franchise. Provisions of the Act relating to the areas of termination and renewal of the franchise will prevail.
- Sections 3(B) and 21(B) require Franchisee to sign a general release as a condition of renewal or transfer; such release shall exclude claims arising under the Act. A release or waiver of rights executed by a franchisee shall not include rights under the Act except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel.
- Section 21(B) is amended so that the Transfer Fee is collectable to the extent that it reflects Franchisor's reasonable estimated or actual costs in effecting a Transfer.
- Section 24(B) requires litigation to be conducted in the State of Illinois; the requirement shall not limit any rights Franchisee may have under the Act to bring suit in the State of Washington.
- Section 24(D) requires that the Franchise be governed by the laws of the State of Illinois; such a requirement may be unenforceable in the event of a conflict with the Act. In the event of a conflict of laws, the provisions of the Act, Chapter 19.100 RCW, shall prevail.

2. Each provision of this Addendum shall be effective only to the extent that the jurisdictional requirements of the Act applicable to the provisions are met independently of this Addendum. To the extent this Addendum shall be deemed to be inconsistent with any terms or conditions of said Agreement or exhibits or attachments thereto, the terms of this Addendum shall govern.

IN WITNESS WHEREOF, each of the undersigned hereby acknowledges having read this Addendum, and understands and consents to be bound by all of its terms.

Minnie Bird Franchise System, LLC:

Franchisee: _____

By: _____

By: _____

Title: _____

Title: _____

WISCONSIN

ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE DISCLOSURE DOCUMENT FOR THE STATE OF WISCONSIN

1. The following is added to the end of the “Summary” sections of Item 17(h), titled “**Cause defined - non-curable defaults**”:

- The Wisconsin Fair Dealership Law Title XIV-A Ch. 135, Section 135.01-135.07 may affect the termination provision of the Franchise Agreement.

**ADDENDUM TO MINNIE BIRD FRANCHISE SYSTEM, LLC'S FRANCHISE
AGREEMENT FOR THE STATE OF WISCONSIN**

This Addendum to the Franchise Agreement is agreed to this _____ day of _____, 20_____, is by and between Minnie Bird Franchise System, LLC and _____ and amends the Franchise Agreement between the parties dated as of the Effective Date (the "Agreement").

1. The Wisconsin Fair Dealership Law Title XIV-A Ch. 135, Sec. 135.01-135.07 shall supersede any conflicting terms of the Franchise Agreement.

2. This provision of this Addendum shall be effective only to the extent that the jurisdictional requirements of the Wisconsin Fair Dealership Law applicable to the provisions are met independently of this Addendum. To the extent this Addendum shall be deemed to be inconsistent with any terms or conditions of said Franchise Agreement or exhibits or attachments thereto, the terms of this Addendum shall govern.

IN WITNESS WHEREOF, each of the undersigned hereby acknowledges having read this Addendum, and understands and consents to be bound by all of its terms.

Minnie Bird Franchise System, LLC:

Franchisee: _____

By: _____

By: _____

Title: _____

Title: _____

EXHIBIT J
FRANCHISE COMPLIANCE CERTIFICATION

Please review each of the following questions and statements carefully and provide honest and complete responses to each. **Do not sign or date this Certification the same day as the Receipt for the Franchise Disclosure Document; you should sign and date this Certification the same day you sign the Franchise Agreement.**

1. You had your first face-to-face meeting with our representative on: _____

2. Did you sign a receipt for the FDD indicating the date you received it?

☐ Yes ☐ No

3. Do you acknowledge and understand that no parent of ours promises to back us financially or otherwise guarantees our performance or commits to perform post-sale obligations for us?

☐ Yes ☐ No

4. You signed the Franchise Agreement and Addendum (if any) and related agreements on _____, 2026 and acknowledge that no agreement or addendum is effective until signed and dated by us.

The individuals signing below for the Franchisee constitute all of the executive officers, partners, shareholders, investors and/or principals of the Franchisee, or constitute the duly authorized representatives or agents of the foregoing.

FRANCHISEE:

By: _____

Title: _____

Date: _____

EXHIBIT K
FRANCHISE DISCLOSURE DOCUMENT RECEIPT (COPY 1)

This Disclosure Document summarizes certain provisions of the Franchise Agreement and other information in plain language. Read this Disclosure Document and all agreements carefully.

If Minnie Bird Franchise System, LLC offers you a franchise, it must provide this Disclosure Document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. The delivery of the Disclosure Document is to be received at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship in the State of New York.

If Minnie Bird Franchise System, LLC does not deliver this Disclosure Document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, DC 20580 and the State Administrator listed in Exhibit A

The following is the name, principal business address, and telephone number of the Minnie Bird Franchise System, LLC seller:

David Sloan
1428 North Meacham Road
Schaumburg, Illinois 60173
franchising@eatminniebird.com
(847) 260-8986

Sean Thomas
1428 North Meacham Road
Schaumburg, Illinois 60173
franchising@eatminniebird.com
(847) 260-8986

Julie Price
1428 North Meacham Road
Schaumburg, Illinois 60173
franchising@eatminniebird.com
(847) 260-8986

This Disclosure Document includes the following Exhibits:

- Exhibit A** – List of State Administrators
- Exhibit B** – Franchise Agreement and Exhibits
- Exhibit C** – Multi-Unit Development Agreement
- Exhibit D** – List of Current Franchisees
- Exhibit E** – List of Franchisees Who Have Left the System
- Exhibit F** – Operations Manual-Table of Contents
- Exhibit G** – Financial Statements
- Exhibit H** – List of Agents for Service of Process
- Exhibit I** – State Specific Disclosures and State Specific Addenda to Agreements
- Exhibit J** – Franchise Compliance Certification
- Exhibit K** – Disclosure Document Receipt (last page of Disclosure Document)

Please sign and print your name below, date and return one copy of this receipt to Minnie Bird Franchise System, LLC and keep the other for your records. By signing and dating below you acknowledge that you have received this Franchise Disclosure Document with an Issuance Date of April 30, 2026.

Date of Receipt

Print Name

Signature

EXHIBIT K
FRANCHISE DISCLOSURE DOCUMENT RECEIPT (COPY 2)

This Disclosure Document summarizes certain provisions of the Franchise Agreement and other information in plain language. Read this Disclosure Document and all agreements carefully.

If Minnie Bird Franchise System, LLC offers you a franchise, it must provide this Disclosure Document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale. The delivery of the Disclosure Document is to be received at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship in the State of New York.

If Minnie Bird Franchise System, LLC does not deliver this Disclosure Document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, DC 20580 and the State Administrator listed in Exhibit A.

The following is the name, principal business address, and telephone number of the Minnie Bird Franchise seller:

David Sloan
1428 North Meacham Road
Schaumburg, Illinois 60173
franchising@eatminniebird.com
(847) 260-8986

Sean Thomas
1428 North Meacham Road
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franchising@eatminniebird.com
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1428 North Meacham Road
Schaumburg, Illinois 60173
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Exhibit A – List of State Administrators
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Exhibit J – Franchise Compliance Certification
Exhibit K – Disclosure Document Receipt (last page of Disclosure Document)

Please sign and print your name below, date and return one copy of this receipt to Minnie Bird Franchise System, LLC and keep the other for your records. By signing and dating below you acknowledge that you have received this Franchise Disclosure Document with an Issuance Date of April 30, 2026.

Date of Receipt

Print Name

Signature