Clean

FRANCHISE DISCLOSURE DOCUMENT

ISLAND FIN POKE FRANCHISING LLC
a Florida limited liability company
276 Saxony Court
Winter Springs, Florida 32708
Telephone 702-755-1258
Email franchise@islandfinpoke com
www islandfinpoke com

RECEIVED OVERNIGHT
DEPT OF BUSINESS
SAN FRANCISCO
2019 APR 26 PM 1 13

As an Island Fin Poke Company franchisee, you will operate a fast-casual poke restaurant serving Hawaiian style poke bowls

The total investment necessary to begin operation of an Island Fin Poke Company franchised business ranges from $194,950 to $355,600 This includes $40,000 which must be paid to the franchisor or an affiliate The total investment necessary to begin operations under an Area Development Agreement for at least three outlets ranges from $264,950 to $425,600 This includes $110,000 that must be paid to the franchisor or an affiliate

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no government agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient to you To discuss the availability of disclosures in different formats, contact Mark Setterington, 276 Saxony Court, Winter Springs, Florida, 32708, 702-755-1258

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC, 20580 You can also visit the FTC's home page at www ftc gov for additional information

Call your state agency or visit your public library for other sources of information on franchising There may be laws on franchising in your state Ask your state agencies about them

Issuance Date April 16, 2019

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION, ARBITRATION, OR LITIGATION IN FLORIDA OUT-OF-STATE MEDIATION, ARBITRATION, OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO MEDIATE, ARBITRATE OR LITIGATE WITH US IN FLORIDA THAN IN YOUR OWN STATE

2 THE FRANCHISE AGREEMENT STATES THAT FLORIDA LAW GOVERNS THE AGREEMENT AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS

3 THE FRANCHISOR IS AT AN EARLY STAGE OF DEVELOPMENT AND HAS A LIMITED OPERATING HISTORY THIS FRANCHISE IS LIKELY TO BE A RISKIER INVESTMENT THAN A FRANCHISE IN A SYSTEM WITH A LONGER OPERATING HISTORY.

4 THE FRANCHISEE OR AREA DEVELOPER WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM $194,950 TO $425,600 THESE AMOUNTS EXCEED THE FRANCHISOR'S STOCKHOLDERS EQUITY AS OF DECEMBER 31, 2018, WHICH IS $41,331

5 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise A franchise broker or referral source represents us, not you We pay this person a fee for selling our franchise or referring you to us You should make sure to do your own investigation of the franchise

Effective Date See next page for state effective dates

STATE EFFECTIVE DATES

The following states require that this Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Disclosure Document is either registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

California	
Connecticut	Exempt
Florida	June 25, 2018
Hawaii	
Illinois	
Indiana	
Kentucky	February 4, 2019
Maine	Exempt
Maryland	_____
Michigan	
Minnesota	
Nebraska	
New York	March 6, 2019, amended _____
North Carolina	Exempt
North Dakota	
Rhode Island	December 7, 2018, amended February 6, 2019,_____
South Carolina	Exempt
South Dakota	
Texas	June 25, 2018
Utah	January 16, 2019
Virginia	November 21, 2018, amended February 12, 2019, _____
Washington	
Wisconsin	

FRANCHISE DISCLOSURE DOCUMENT

TABLE OF CONTENTS

ITEM 1 THE FRANCHISOR, AND ANY PARENT, PREDECESSORS, AND AFFILIATES	1
ITEM 2 BUSINESS EXPERIENCE	3
ITEM 3 LITIGATION	3
ITEM 4 BANKRUPTCY	3
ITEM 5 INITIAL FEES	3
ITEM 6 OTHER FEES	4
ITEM 7 ESTIMATED INITIAL INVESTMENT	10
ITEM 8 RESTRICTIONS ON SOURCES OF SERVICES AND PRODUCTS	13
ITEM 9 FRANCHISEE'S OBLIGATIONS	16
ITEM 10 FINANCING	17
ITEM 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING	17
ITEM 12 TERRITORY	22
ITEM 13 TRADEMARKS	26
ITEM 14 PATENTS, COPYRIGHTS, AND PROPRIETARY INFORMATION	28
ITEM 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISED BUSINESS	29
ITEM 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL	29
ITEM 17 RENEWAL, TERMINATION, TRANSFER, AND DISPUTE RESOLUTION	29
ITEM 18 PUBLIC FIGURES	36
ITEM 19 FINANCIAL PERFORMANCE PRESENTATIONS	36
ITEM 20 OUTLETS AND FRANCHISEE INFORMATION	36
ITEM 21 FINANCIAL STATEMENTS	40
ITEM 22 CONTRACTS	40
ITEM 23 RECEIPTS	40

EXHIBITS

A LIST OF STATE ADMINISTRATORS/AGENTS FOR SERVICE OF PROCESS
B FRANCHISE AGREEMENT
C TABLE OF CONTENTS OF OPERATIONS MANUAL
D AREA DEVELOPMENT AGREEMENT
E FINANCIAL STATEMENTS
F LIST OF FRANCHISEES
G FRANCHISEES WHO HAVE LEFT THE SYSTEM
H FRANCHISEE DISCLOSURE ACKNOWLEDGMENT STATEMENT
I MULTI-STATE ADDENDUM

RECEIPTS

ITEM 1. THE FRANCHISOR AND ANY PARENT, PREDECESSORS, AND AFFILIATES

The Franchisor

The franchisor is Island Fin Poke Franchising LLC For ease of reference in this disclosure document, Island Fin Poke Franchising LLC is referred to as "we", "us", or "our", and the person who is considering the franchise is referred to as "you", "your", or "Franchisee" If you are a corporation, limited liability company, partnership or other legal entity ("legal entity"), certain provisions of the franchise agreement and any related agreements will apply to your shareholders, members, partners, officers, managers and directors ("principals")

We are a Florida limited liability company formed on March 15, 2018

We do business under the name Island Fin Poke Company

Our principal address is 276 Saxony Court, Winter Springs, Florida, 32708

Exhibit A contains our agents for service of process

We do not own or operate any businesses of the type being franchised We have not offered franchises in any other line of business, and we do not engage in any other business activity We began offering franchises in May 2018

Parents, Predecessors, and Affiliates

We have no parent or predecessors, but we have four affiliates

Our first affiliate is MRS Bowls LLC, a Florida limited liability company, formed on November 16, 2015, and headquartered in Winter Springs, Florida Our first affiliate has owned and operated one business of the type being franchised at 1450 Tuskawilla Road, Suite 108, Winter Springs, Florida, 32708, since March 2017 Our first affiliate has never offered franchises in this or any other line of business and is not an approved supplier of any product or service that you must purchase or lease

Our second affiliate is MRS Bowls Celebration LLC, a Florida limited liability company, formed on June 6, 2017, and headquartered in Celebration, Florida Our second affiliate has owned and operated one business of the type being franchised at 6113 West Irlo Bronson Memorial Highway, Celebration, Florida, 34747, since its inception in 2017 Our second affiliate has never offered franchises in this or any other line of business and is not an approved supplier of any product or service that you must purchase or lease

Our third affiliate is Island Fin Poke Company, a Delaware corporation, formed on July 31, 2017 Our third affiliate has never offered franchises in this or any other line of business, does not own a business of the type being franchised, and is not an approved supplier of any product or service that you must purchase or lease Island Fin Poke Company owns the trademark which it has licensed to us so that we may sub-license it to our franchisees

Our fourth affiliate is MRS Bowls Nona, LLC, a Florida limited liability company, formed on November 30, 2017, and headquartered at our address Our fourth affiliate has never offered franchises in this or any other line of business and is not an approved supplier of any product or service that you must purchase or lease Our fourth affiliate will open a business of the type being franchised in Orlando, Florida, in April 2019

The Franchise Offered

We offer franchises for fast-casual restaurants that offer Hawaiian-style poke bowl dishes under the trademark and trade name ISLAND FIN POKE COMPANY ("Restaurant" or "Franchised Business") If you purchase a franchise, you will be the owner of the Franchised Business, with staff to assist in the operations of the Restaurant Additional staff may be employed as your business grows You will provide these services at your own facility

You must operate the Franchised Business according to our standards and specifications and sign our standard franchise agreement ("Franchise Agreement")

Area Development Agreement

In certain circumstances, we will offer the right to enter into an Area Development Agreement in the form attached as Exhibit D to this Disclosure Document (the "Area Development Agreement") to develop, open and operate three, six or ten Restaurants to be located within a specifically described geographic area (the "Development Area") We will determine the Development Area before you sign the Area Development Agreement and it will be included in the Area Development Agreement You must establish three, six or ten Restaurants within the Development Area within a specific time period and according to a development schedule which will be included in the Area Development Agreement as Appendix B (the "Development Schedule") You must sign a separate Franchise Agreement for each Restaurant established under the Area Development Agreement

The Franchise Agreement for the first Restaurant developed under the Area Development Agreement will be in the form attached as Exhibit B to this Disclosure Document, and we expect that you will sign the first Franchise Agreement at the same time you sign the Area Development Agreement For each additional Restaurant developed under the Area Development Agreement, you must sign the form of Franchise Agreement that we are then offering to new franchisees, which may differ from the current Franchise Agreement included with this Franchise Disclosure Document The size of the Development Area will vary depending upon local market conditions and the number of Restaurants to be developed

Market and Competition

You will compete in the fast-casual food business with various established independent local restaurants and regional or national chain outlets specializing in the sale of poke, both take-out service and full services, as well as with other restaurants and take-out facilities selling all kinds of food or other specialty foods, including well-established national chain outlets and local businesses Many restaurants specialize in the sale of poke and competition in the restaurant business in general and the fast-casual food industry in particular is well-established and intense Sales are year-round

Industry Specific Regulations

Your business may be subject to various federal, state, and local laws and regulations, including those that (a) establish general standards, specifications, and requirements for the construction, design, and maintenance of restaurant premises, (b) regulate matters affecting the health, safety, and welfare of your customers, such as general health and sanitation requirements for restaurants, employee practices concerning the storage, handling, cooking, and preparation of food and beverages, restrictions on smoking, availability of and requirements for public accommodations, including restrooms, (c) set standards pertaining to employee health and safety, (d) set standards and requirements for fire safety and

general emergency preparedness, and (e) regulate the proper use, storage, and disposal of waste, insecticides, and other hazardous materials You should investigate the application of these laws further

ITEM 2 BUSINESS EXPERIENCE

CEO – Mark Setterington

Mr Setterington has been our CEO since our inception in March 2018 Mr Setterington has been the Co-Founder and Manager of our affiliates since their inceptions in 2011, 2015 and 2017 From August 2013 to August 2016, Mr Setterington was Vice President of Operations for LEV Restaurants in Las Vegas, Nevada

Executive Vice President – Cliff Nonnenmacher

Mr Nonnenmacher has been our Executive Vice President since January 2019 From October 2014 to the present, Mr Nonnenmacher has been the CEO of FRANOCITY, Inc in Boca Raton, Florida From March 2011 to December 2014, he was the Executive Vice President at PuroSystems, Inc in Tamarac, Florida

Chief Development Officer – Justin Guevara

Mr Guevara has been our Chief Development Officer since January 2019 From October 2014 to the present, Mr Guevara has been President of FRANOCITY, Inc in Boca Raton, Florida From April 2011 to October 2014, he was Vice President Franchise Development for PuroSystems, Inc in Tamarac, Florida

Vice President – Paul Reas

Mr Reas has served as our Vice President since our inception in March 2018 Mr Reas has served as Co-Owner of our affiliate locations since their openings in March 2017 From September 2016 to March 2017, Mr Reas was self-employed From April 1997 to September 2016, Mr Reas was a Manager at Darden Restaurants in Orlando, Florida

ITEM 3 LITIGATION

There is no litigation required to be disclosed in this Item

ITEM 4 BANKRUPTCY

There is no bankruptcy information required to be disclosed in this Item

ITEM 5 INITIAL FEES

Initial Franchise Fee

When you sign the Franchise Agreement, you must pay to us an initial franchise fee of $40,000 ("Initial Franchise Fee") to own and operate an Island Fin Poke Company Restaurant This fee is uniform, is fully earned when the Franchise Agreement is signed, and is non-refundable

During our fiscal year ended December 31, 2018, the initial franchise fees for one franchisee's second and third units were discounted by 50% No other franchise fees were discounted or waived in 2018

Area Development Program

If you sign an Area Development Agreement ("ADA") and become an area developer, you will pay to us a development fee which is based on the number of units you commit to develop multiplied by a reduced Initial Franchise Fee (the "Development Fee") You will pay the Development Fee in one lump sum when you sign the ADA You must commit to develop three units, six units or ten units in order to enter into an ADA, and the Development Fee you will pay will be according to the following schedule

Number of Units to Develop	Development Fee	Calculation of Development Fee
3	$110,000	3 x $36,666 67
6	$195,000	6 x $32,500
10	$300,000	10 x $30,000

The number of Restaurants required by the development schedule will be determined by a number of factors including the size of the Development Area, the population of the Development Area, and your financial capacity and expertise in developing businesses The Development Fee is imposed uniformly on all area developers, is fully earned by us when received and is not refundable

You will sign the Franchise Agreement for the first Restaurant to be developed at the same time the ADA is signed You will be required to sign our then-current Franchise Agreement for each additional Restaurant you commit to develop under the ADA You will sign each additional Franchise Agreement under the ADA when we consent to the site for each additional Restaurant

Our qualifications for whether or not we will offer you the opportunity to become an area developer are based on your financial resources, your experience in the industry, your business experience, as well as your marketing and sales plans

ITEM 6 OTHER FEES

Type of Fee	Amount	Due Date	Remarks
Continuing Service and Royalty Fee[1]	6% of Gross Revenue	Due monthly by the 10th of the month for the previous month	"Gross Revenue" means all of your revenue from operating Store, but excluding taxes collected from customers and paid to taxing authority, and reduced by the amount of any documented refunds, credits, allowances, and chargebacks the Franchised Business in good faith gives to customers Franchise Agreement ("FA") Secs 1 and 3 2
Interest[2]	The lesser of 1 5% per month or the highest commercial contract interest rate allowed by law	Amounts not received by us within five days after the due date will incur late fees	Due on all overdue amounts FA Sec 3 5

Type of Fee	Amount	Due Date	Remarks
Operations Manual Replacement Fee[3]	$250	As Incurred	Payable to us if you lose or destroy the operations manual FA Sec 3 7
Maintenance and Refurbishing of Franchised Business[4]	You must reimburse our expenses	As incurred	If, after we notify you, you do not undertake efforts to correct deficiencies in Store appearance, then we can undertake the repairs and you must reimburse us FA Sec 3 8
Insufficient Funds[5]	$75	As incurred	Due if you have insufficient funds in your EDTA to cover a payment, or if any other payment instrument you use is rejected for insufficient funds FA Sec 3 9
Music Fee	$15	Monthly	Paid directly to Provider (Spotify Business) FA Sec 3 10
Management Fee[6]	$250 per person per day (plus other costs and expenses)	As incurred	Due when we (or a third party) manage your store after your managing owner's death or disability, or after your default or abandonment FA Secs 3 11 and 18 6
Renewal Fee[7]	$5,000	At time of renewal	FA Sec 4 2 9
Additional Training or Assistance[8]	Currently, we charge $250 per person per day if ongoing training is at our location, or $250 per person per day (plus hotel, air fare, and other expenses incurred by our trainer) if ongoing training is at your location	When training or assistance begins	We may charge you for training newly-hired personnel, for refresher training courses, for the annual convention, and for additional or special assistance or training you need or request For all training sessions and conferences, you must pay for your trainees' and representatives' salaries and benefits, and for their travel, lodging, and meal expenses FA Se 8 4
Refurbishment of the Equipment	At least $10,000	Every fifth year after execution of the Franchise Agreement, upon Franchisor's request	For purposes of updating Franchisee's equipment FA Sec 10 3

Type of Fee	Amount	Due Date	Remarks
Local Advertising	1 5% of Gross Revenue	Monthly	You must spend this amount on local advertising in your region FA Sec 11 1
Marketing Fund Contributions[9]	0% of Gross Revenue at this time, but can be initiated at any time for a maximum of 1-5%	Due monthly by the 10th of the month for the previous month	See Item 11 for a detailed discussion about this Fund FA Sec 11 2
Audit Fee[10]	Cost of inspection plus the amount of the underpayment plus interest from the date such amount was due until received by Franchisor, paid at the rate of the lesser of 1 5% per month or the highest commercial contract interest rate allowed by law	Cost of inspection – when billed, Underpayment and interest – immediately	Due if the audit or any other inspection should reveal that any payments to us have been underpaid Further, you will reimburse us for any and all costs and expenses connected with the inspection (including, without limitation, travel expenses and reasonable accounting and attorneys' fees) FA Sec 12 6
Testing of Products or Approval of new Suppliers[11]	Not to exceed $1,000	When billed	This covers the costs of testing new products or inspecting new suppliers you propose to us FA Sec 13 1 5
Insurance	You must reimburse our costs	When billed	If you fail to obtain insurance, we may obtain insurance for you and you must reimburse us FA Sec 15 5
Transfer Fee-Franchise Agreement[12]	$5,000	At the time of transfer	No charge if Franchise Agreement transferred to an entity you control FA Secs 18 2(h) and 18 3(c)
Transfer Fee-Area Development Agreement	Reimbursement of our out-of-pocket expenses to a maximum of $17,500	At the time of transfer	These charges are in addition to any transfer fees paid in connection with the transfers of any related Franchise Agreements

Type of Fee	Amount	Due Date	Remarks
Liquidated Damages	The amount equal to the average monthly Royalty Fees you paid or owed to us during the 12 months of operation preceding the effective date of termination multiplied by (a) 24 (being the number of months in two full years), or (b) the number of months remaining in the Franchise Agreement had it not been terminated, whichever is lower	15 days after termination	Payable to us
Indemnification[13]	Will vary	As incurred	You must reimburse us if we are held liable for claims from your Store's operation FA Sec 21 3
Cost of Enforcement[14]	All costs, including reasonable attorneys' fees	Upon demand	You must reimburse us for all costs and attorney fees if we are the prevailing party in litigation with you FA Secs 22 4 and 23 11, Schedule 3, ADA Sec 6, Appendix E

We may require that all fees payable to us be paid through an Electronic Depository Transfer Account ("EDTA") Even if we do not require payment through an EDTA, we have the right to charge you an additional fee for the use of any other payment instrument This additional fee will cover our additional expenses from processing a non-EDTA payment to us or any third party

Unless otherwise stated, all fees are imposed by, payable to, and collected by us We mandate several fees for third party services and it is your duty to pay such fees All fees payable to us are non-refundable Whether fees paid to third parties are refundable would depend on their policies All fees are uniformly imposed and collected

NOTES

[1]Royalty Fee As a Franchisee, you are obligated to pay us a percentage of your sales as compensation for your rights as a Franchisee (the "Royalty") The Royalty rate is currently set at 6% of your Gross Revenues as calculated per calendar month for the entire term of the Franchise Agreement The Royalty obligation begins immediately on the first month your Franchised Business is open for operation The Royalty is due and payable monthly on the 10th day of each month, to be paid according to our specifications If you open the Restaurant for operation on the 25th of the month or any time until the 25th of the next month, then your Restaurant will be deemed to have opened during the immediately following calendar month For example, if you open your Restaurant on January 26, then we would consider February your first month in operation and since there are no Royalties due for your first month, your royalty payments would begin in March for your February Royalty obligation If your Franchise

Agreement is terminated, you will be required to continue Royalty payments for the remaining term of your Franchise Agreement

Royalty fees are payable to us by direct deposit from your bank account See the Direct Deposit Agreement, attached to the Franchise Agreement as Schedule 5 We have the right to change the requirements for time and manner of payment at any time upon written notice to you All Royalty fees are non-refundable

[2]Interest Interest and late charges begin to accrue on amounts not received within five days after the due date In addition to any interest and late charges, you must also pay any damages, expenses, collection costs, and/or reasonable attorney fees we may incur when you do not make the required payments, provided no interest charged will exceed the maximum legal rate of any local, national, or international authority having jurisdiction over your business activities

[3]Operations Manual All fees for replacement of lost operations manuals will occur only upon a franchisee's request

[4]Maintenance and Refurbishment We may charge you certain maintenance and refurbishment fees for any work we perform on your behalf to repair or otherwise improve your franchise location, including any such repairs or improvements made on our own initiative if you refuse to complete any requested maintenance or refurbishment The total amount of the maintenance and refurbishment fees that you pay us will vary depending on the labor and material costs of any such maintenance and refurbishing, as well as any associated costs or losses we may incur due to your failure to maintain or refurbish the location in accordance with our requests

[5]Insufficient Funds We may charge you an insufficient funds fee if any payment you owe is rejected due to insufficient funds in your EDTA, or if any other payment instrument you are authorized to use is rejected for insufficient funds

[6]Management Fee Management fees will only be charged when one of our employees, or a third party appointed by us, actively controls the day to day management of your Franchised Business The total amount of Management fees that you owe will be determined by the number of days that it is necessary for us to manage your Franchised Business

[7]Renewal Fee Renewal fees are due at the time of renewal of the Franchise Agreement

[8]Training Fees Training fees may be imposed on you according with our policies

[9]You may in the future be obligated to pay us a Marketing Fund contribution of up to 1 5% of your monthly Gross Revenues for every month during which the Franchise Agreement remains in effect The payment of the Marketing Fund contribution begins on the first month your Franchised Business is open for operation (as defined in Note 1) and is due on the 10th day of each month for the duration of your Franchise term We may raise, discontinue, or reduce your required contribution at our sole discretion by providing advanced written notice to you You will pay the Marketing Fund contribution at the same time, and on the same terms, as the Royalty Fee described above

We will place all Marketing Fund contributions in a separate bank account dedicated to the Marketing Fund We may use this fund for marketing, local, regional, national, or international advertising, public relations, product and service promotions, surveys, test marketing, research and development, administrative costs related to Marketing Fund services (including salaries, accounting, collections, legal fees, and any other costs), media expenses, and any other related costs We will make the expenditures at

our sole discretion in accordance with our judgment and needs We do not represent that any particular level of expenditure will be made for any particular program, or to benefit particular franchisees or franchised locations, nor are we required to dedicate any amount whatsoever on advertising or marketing in the area where your Franchised Business is located We will not spend any Marketing Fund monies for activities that are principally or solely a solicitation for the sale of additional franchises Your contribution to the Marketing Fund does not create any fiduciary relationship between us and you concerning our expenditure, control, or use of the Marketing Fund

[10]Audit Fee We will assess audit fees against you if you fail to provide us reports, supporting records, or any other information we require under the Franchise Agreement, or if you understate (or if we have reason to believe you understated) required Continuing Support, Royalty payments, or Marketing Fund contributions The total amount of the audit fees that you pay us will vary depending on the cost of the audit itself (for which you will be entirely liable), and whether you have any unpaid Continuing Support, Royalties, or Marketing Fund contributions for which you may be penalized in accordance with the Franchise Agreement

[11]Testing of Products or Approval of New Suppliers You will be required to obtain our written approval for any product, vendor, supplier, or piece of equipment that you wish to use in the operation of your Franchised Business and you will be charged an assessment fee for the examination of any product, vendor, supplier, or piece of equipment submitted to us for approval This fee is up to, but not in excess of, $1,000 for any single product, vendor, supplier, or piece of equipment you wish to offer, use, and/or substitute in your operation of the Franchised Business We may waive these fees at our sole and absolute discretion if the equipment, products, vendors and/or suppliers you select meet our requirements and are added to our approved list of equipment, products, vendors and/or suppliers for all franchise locations

[12]Transfer Fee The term "transfer" means any of the following the sale of 20% or more of the assets of your franchise, the sale, assignment, or conveyance of 20% or more of your stock, membership interest, membership units, or partnership units of your franchise to any third party, or the placement of your assets, stock, membership interest, partnership units, or membership units of your business into a business trust

[13]Indemnification You must protect, defend, indemnify, and hold us harmless against any claims, lawsuits, or losses arising out of your operation of the Franchised Business brought by third parties, or any default under the Franchise Agreement You must pay for any and all damages, legal fees, enforcement or collection costs, and/or any other costs assessed against us in any proceeding related to your Franchised Business to the extent permitted by law, provided that no indemnification fee will exceed the actual total costs assessed against us

[14]Cost of Enforcement Cost of enforcing the Franchise Agreement fees will be levied against you if we prevail against you in any dispute arising out of the Franchise Agreement or the ADA However, the total amount of any such fees will vary depending on the value of legal fees, expert witness fees, accountant fees, costs to us or our employees in complying or addressing the dispute, and any travel expenses that we deem necessary to resolve the dispute

ITEM 7. ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT

A FRANCHISE AGREEMENT

Type of Expenditure	Amount (Low-High Range)	Method of Payment	When Due	To Whom Payment is to Be Made
Initial Franchise Fee[1]	$40,000	Lump sum	Upon signing your Franchise Agreement	To us
Real Estate Rent Deposits and Pre-Paid Expenses[2]	$8,000 - $30,000	As arranged	As incurred	To third party
Furniture, Fixtures, and Decor[3]	$15,000 - $20,000	As arranged	As incurred	To third party
Construction of Leasehold Improvements[4]	$45,000 - $110,000	As arranged	As incurred	To third party
Opening Inventory and Supplies[5]	$3,000 - $5,000	As arranged	As incurred	To third party
Business Licenses and Permits[6]	$1,500 - $2,500	As arranged	As incurred, before lease signing	To third party
Insurance (3 months)	$1,200 - $1,600	As arranged	As incurred	To third party
Grand Opening Advertising	$7,500 - $10,000	As arranged	As incurred	To third party
Architectural/ Engineering[7]	$3,000 - $10,000	As arranged	As incurred	To third party
Equipment, TV, Cameras, and other Supplies[8]	$25,000 - $40,000	As arranged	As incurred	To third party
Computer and POS System	$1,500 - $3,000	As arranged	As incurred	To third party
Signage[9]	$3,500 - $7,000	As arranged	As incurred	To third party
Construction Management[10]	$0 - $20,000	As arranged	As incurred	To third party
Accountant and Attorney Fees	$750 - $1,500	As arranged	As incurred	To third party

Type of Expenditure	Amount (Low-High Range)	Method of Payment	When Due	To Whom Payment is to Be Made
Additional Funds (3 months)[11]	$40,000 - $55,000	As arranged	As incurred	To third party
Total Estimated Initial Investment[12]	**$194,950 - $355,600**			

In general, none of the expenses listed in the above chart are refundable, except any security deposits you must make may be refundable We do not finance any portion of your initial investment All of our estimates assume that you will purchase the required items Your costs may be lower if you choose to lease some items

NOTES

[1]We describe the Initial Franchise Fee in Item 5

[2]We anticipate that you will rent the Restaurant's premises It is possible, however, that you might choose to buy, rather than rent, real estate on which a building suitable for the Franchised Business already is constructed or could be constructed Real estate costs depend on location, size, visibility, economic conditions, accessibility, competitive market conditions, and the type of ownership interest you are buying Because of the numerous variables that affect the value of a particular piece of real estate, this estimated initial investment table does not reflect the potential cost of purchasing real estate

[3]The furniture, fixtures, and decor necessary for the operation of an Island Fin Poke Company Restaurant includes all furniture, sinks, tables, display cases, tables, refrigerators, smallware, and miscellaneous other kitchen items, many of which may be leased, and all interior and exterior signs that may or may not bear the proprietary Marks licensed to you by us These estimates do not include freight or installs Based on where the Restaurant is located, these estimates may vary

[4]The cost of leasehold improvements depends upon the condition and size of the leasehold, the local cost of contract work and the location of the Franchised Business The estimated figures include remodeling walls, ceilings, floors, and other construction including electrical, plumbing and carpentry work These amounts will vary based on the condition of the existing leasehold Many locations are built in existing structures, while many others are new build-outs You will incur expenditures in this category if you take over space which was occupied by a prior tenant It is difficult, if not impossible, to estimate what it might cost to improve existing property Tenant improvement allowances, if any, paid to you may defray a portion of build-out costs

[5]Opening inventory of products and supplies will vary based on expected volume of business and size of storage areas in the leasehold

[6]These are the estimated costs of obtaining the required licenses and permits to operate your Franchised Business Some costs may vary depending on the location of the Franchised Business

[7]The architect will provide architectural services relating to the build-out or leasehold improvements

[8]This estimate includes the necessary television equipment, security cameras, and other equipment necessary for the operation of the Franchised Business

[9]The cost of signs may vary depending on the type, size, and location of the signs, and may also be affected by municipal restrictions

[10]This estimate is for the use of CDS' "Consolidated Development Services" which is optional CDS will manage the entire construction process from permitting to certificate of occupancy If you choose to pay to use their services, CDS will manage and provide a) due diligence, LOI, lease review, survey and analysis, budget, space planning, b) design, architecture and preliminary design approvals, c) permitting and bidding, permit management, contractor identification, contract administration, d) construction management, site observation, vendor management, punch list development, release of lien, and warranty process

[11]You must maintain adequate reserves and working capital sufficient for your Franchised Business

[12]We relied on our affiliates' experience in operating Island Fin Poke Company Restaurants to compile these estimates You should review these figures carefully with your business advisor before deciding to acquire the franchise We do not offer financing directly or indirectly for any part of the initial investment

B AREA DEVELOPMENT AGREEMENT

Expenditure[1]	Amount	Method of Payment	When Due	To Whom Payment is to be Made
Development Fee[2]	$110,000	Lump Sum	Upon entering into ADA	Us
Initial Investment for Your Initial Franchised Business[3]	$154,950 - $315,600	See Chart 7(A) above		
Total Estimated Initial Investment	**$264,950 - $425,600**			

None of the expenses listed in the above chart are refundable We do not finance any portion of your initial investment

[1]**Generally** The estimates set forth in this Chart 7(B) assume that you will be entering into an ADA for the right to open and operate three Franchised Businesses within a Development Area and the cost of opening the first Franchised Business

[2]**Development Fee** The Development Fee is discussed in Item 5 Our estimate assumes you will develop three Restaurants If you commit to develop six Restaurants, the Development Fee will increase to $195,000, if you commit to develop ten Restaurants, the Development Fee will increase to $300,000

[3]**Initial Investment for Franchised Business** This figure represents the total estimated initial investment required to open your initial Franchised Business under the Franchise Agreement you must enter into with us at the same time as the execution of your ADA

Other than the Development Fee for three Franchised Businesses, this figure does not include the costs associated with opening a second and subsequent Restaurants which will incur additional costs This range includes all the estimated fees set forth in Chart 7(A), except for the Initial Franchise Fee because the Initial Franchise Fee will be paid in full in your payment of the Development Fee

This estimate does not include Royalties, Marketing Fund contributions, interest expense, depreciation, or taxes These figures are estimates of your initial expenses covering the first three months of your operation We cannot guarantee that you will not incur additional expenses in starting the Franchised Business Your costs will depend on how well you follow our methods and procedures, your management skills, experience and business acumen, local economic conditions, the local market for our services, the prevailing wage rate, and competition You should review these figures carefully with a business advisor before making any decision to purchase the franchise

ITEM 8 RESTRICTIONS ON SOURCES OF SERVICES AND PRODUCTS

The Goods or Services Required to be Purchased or Leased

Advertising and Marketing

You must use advertising material from us, a vendor that we designate, or we must approve the advertising in writing, prior to its use

Computers and Programs

You must purchase computer hardware and software designated by us The required list of hardware and software is more specifically described in Item 11 You will set up, maintain and utilize email capability with an email service designated by us for the purposes of receiving electronic correspondence from us, other franchisees and your customers

Equipment, Fixtures, and Supplies

You must purchase equipment, fixtures, and supplies from a supplier that we designate or subject to our specifications

Inventory

You must purchase initial and continuing inventory from us or an approved supplier

Insurance

You are required to obtain the requisite insurance as set forth below

General Liability Insurance	$1,000,000	Per Occurrence
	$2,000,000	In the Aggregate
Business Property Insurance	Business Property including any Alterations and Additions insured to 100% of the total replacement cost values	Must include Windstorm and Hail coverage
Business Income/Extra Expense	Actual Loss Sustained for 12 months	
Valuable Papers and Records	$2,500	Per Occurrence
Comprehensive Crime and Employee Dishonesty Insurance	$25,000	Per Occurrence

Money and Securities	$2,500/Inside $5,000/Outside	
Flood Insurance	Limit adequate to insure building and property	
Workers Compensation Insurance	$500,000/$500,000/$500,000	
Optional Commercial Automobile Insurance, including Hired and Non-Owned Auto insurance (If automobile is owned, non-owned, rented, scheduled or hired for the Franchised Business)	$1,000,000	Per Occurrence

Leased Location

You will need a site in which to operate the Franchised Business We furnish site selection guidelines We require you to send to us any proposed lease and information as required by us to evaluate the site for our approval before you sign the lease You may lease from any landlord

Leasehold Improvements

You may purchase leasehold improvements from any supplier but must build out your location pursuant to our specifications

Supplies and Tools

You must purchase supplies and tools from us or an approved supplier

Whether we or our Affiliates are Approved Suppliers

We are an approved supplier of advertising material, but not the sole approved supplier of such items

Officer Interests in Suppliers

Our officers, Mark Setterington and Paul Reas, own an interest in us

Alternative Suppliers

We do not maintain written criteria for approving suppliers and thus these criteria are not available to you or your proposed supplier We do permit you to contract with alternative suppliers if approved by us and they meet our criteria You must reimburse us for our reasonable costs incurred, up to $1,000, to test another supplier that you propose If you wish to propose to us another supplier, you may submit the proposed supplier that you wish for us to consider in writing Your request must include sufficient specifications, photographs, drawings and other information and samples to enable us to determine whether supplier meets our specifications Your request must also provide confirmation that the supplier is financially sound and carries adequate liability insurance We will examine the quality of the items and the supplier's ability to supply a sufficient quantity in a timely way with good customer service to determine whether to consider adding the supplier to our list of approved vendors We will notify you within 30 days if we approve or disapprove of an alternative supplier If we revoke approval for a supplier, we will provide written notice to you

Issuance and Modification of Specifications

We issue specifications and standards to franchisees or approved suppliers through our operations manual (the "Manual") or through informational bulletins we issue from time to time

Revenue from Required Purchases

We may, but do not currently, derive revenue or other material consideration from required purchases or leases by you

As of December 31, 2018, neither we nor our affiliates earned revenue or other material consideration from required purchases or leases by franchisees

Required Purchases as a Proportion of Costs

We estimate that your purchases from us or approved suppliers, or that must conform to our specifications will represent approximately 50-60% of your total purchases in establishing the Restaurant, and approximately 30% of your total purchases in the continuing operation of the Restaurant

Supplier Payments to Us

Designated suppliers may make payments to us from franchisee purchases

As of December 31, 2018, we did not yet receive any supplier rebates but we have the right to collect supplier rebates in the future

Purchasing or Distribution Cooperatives

At this time, we do not have any purchasing or distribution cooperatives

Purchase arrangements·

We negotiate purchase arrangements with suppliers, including price terms, for the benefit of our franchisees

Material Benefits

We do not provide material benefits to you based on your use of a particular supplier However, when your franchise is up for renewal, to continue your franchise rights, we require you to be in compliance with your franchise agreement, which includes compliance with any supplier standards that are contained in our Manual

ITEM 9 FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the franchise and other agreements It will help you find more detailed information about your obligations in these agreements and in other Items of this Disclosure Document

Franchisee's Obligations	Section In Franchise Agreement	Section in Area Development Agreement	Item in Disclosure document
a Site selection and acquisition/lease	2 and 5	2, 4	11, 12
b Pre-opening purchases/leases	5, 13, and 15	2, 4	7, 8, 11
c Site development and other pre-opening requirements	2, 3, 5, 8, and 10	2, 3, 4	11
d Initial and ongoing training	8	N/A	11
e Opening	4, 5, 11, and 13	4	11
f Fees	3, 4, 8, 10, 11, 12, 13, 15, 18, 21, 22, and 23	3, 8, 9	5, 6, 7, 8, 11
g Compliance with standards and policies/Manual	6, 7, 9, 10, and 13	2, 4, 6	8, 11, 14, 16
h Trademarks and proprietary information	6, 7, and 9	6	13, 14
i Restrictions on products/ services offered	6 and 13	N/A	8, 16
j Warranty and customer service requirements	13	N/A	16
k Territorial development and sales quotas	N/A	4	12
l Ongoing product/service purchases	13	N/A	8, 11
m Maintenance, appearance & remodeling requirements	3, 10, and 13	N/A	6
n Insurance	15	N/A	6, 7, 8
o Advertising	11	N/A	6, 7, 8, 11
p Indemnification	21	10	6

Franchisee's Obligations	Section In Franchise Agreement	Section in Area Development Agreement	Item in Disclosure document
q Owner's participation/ management/staffing	8 and 13	N/A	15
r Records and reports	12	N/A	11
s Inspections and Audits	6 and 12	N/A	6, 11, 13
t Transfer	18 and 19, Schedule 1	9	6, 17
u Renewal	4, Schedule 1	N/A	17
v Post-termination obligations	17, Schedule 2	8	17
w Non-competition covenants	7, 9, and 17, Schedule 2	6, 8	17
x Dispute resolution	23, Schedules 2, 3	10	17
y Liquidated damages	17	N/A	6

ITEM 10 FINANCING

We do not offer direct or indirect financing We do not guarantee your note, lease or obligation

ITEM 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING

Except as listed below, Island Fin Poke Franchising LLC is not required to provide you with any assistance

Before you open your Franchised Business, we will

1 Provide our acceptance of your selected location for your Restaurant according to the stated specifications for a Restaurant as included in our Manual (Section 5 4 of the Franchise Agreement) Once we have accepted the location for your Restaurant, we will determine the boundaries of your territory

2 Provide an initial training program This training does not include any professional licenses, certification, or other training you must possess and/or complete before you can operate the Franchised Business (Section 8 1 of the Franchise Agreement)

3 Provide to you opening assistance and guidance to assist you with any questions you may have in operating and establishing the Franchised Business (Section 8 2 of the Franchise Agreement)

4 Provide to you, on loan, one copy of the Manual or provide you with access to an electronic copy of the Manual The Table of Contents of the Manual, along with number of pages devoted to each section, is included as Exhibit C to this Disclosure Document (Section 9 1 of the Franchise Agreement) The Manual contains a total of 131 pages

5 Provide assistance and guidance in establishing prices for products and services Our Manual will include a list of maximum prices for the sale of the products and services you will offer (Section 9 and 13 of the Franchise Agreement)

After the opening of the Franchised Business, we will

1 Offer you guidance and/or training We offer you advice and guidance on a variety of business matters, including sales techniques, operational methods, accounting procedures, as well as marketing and sales strategies (Section 14 1 of the Franchise Agreement)

2 Make periodic visits to the Franchised Business to provide you with consultation, assistance, and guidance in various aspects of the operation and management of the Franchised Business We may prepare written reports suggesting changes or improvements in the operations of the Franchised Business and detailing deficiencies that become evident as a result of a visit If we prepare a report, we may provide you with a copy (Section 14 2 of the Franchise Agreement)

3 Make available to you ongoing training as we think necessary (Sections 8 4 of the Franchise Agreement) Ongoing training programs are described later in this Item

4 Provide you with modifications to the Manual as they are made available to franchisees (Section 9 2 of the Franchise Agreement)

Advertising and Promotion

1 Local Advertising We require you to spend 1 5% of Gross Revenues each month on local advertising according to our guidelines (Section 11 1 of the Franchise Agreement) We must approve all marketing materials before you use them You must not advertise or use our Marks in any fashion on the internet, world wide web or by other means of advertising through telecommunication, including social media, without our express written consent

Any marketing that you wish to use that has not been prepared by us or has not been approved by us in the immediately preceding 12-month period must be submitted to us for our review no later than 15 days before you intend to use it Unless we specifically state the proposed materials are disapproved, the materials are deemed approved Any materials you submit to us for our review will become our property, and there will be no restriction on our use or distribution of these materials

We have the right to require you to include certain language in your local marketing, such as "Franchises Available" and our website address and phone number

2 Marketing Fund We have the right to begin collecting contributions towards a System-wide marketing, advertising and promotion fund to assist in our regional and national advertising efforts ("Marketing Fund") after you have completed one month of operation (Section 11 2 of the Franchise Agreement) You are required to contribute monthly to the Marketing Fund in an amount up to 1 5% of Gross Revenues for the previous month as specified by us and which we may adjust from time to time ("Marketing Fund Contribution") Marketing Fund Contributions will be made at the same time and in the same manner as the Royalty We will notify you at least 30 days before changing the Marketing Fund Contribution requirements The Marketing Fund will be maintained and administered by us or our designee as follows

(a) Your Marketing Fund Contributions may be used to meet the costs of, or to reimburse us for our cost of, producing, maintaining, administering and directing local, regional, national, or international consumer advertising (including the cost of preparing and conducting television, radio, internet, intranet, magazine, newspaper, and direct mail advertising campaigns and other public relations activities, developing and/or hosting an internet and/or intranet web page or site and similar activities, employing advertising agencies, and providing promotional brochures and other marketing materials to franchisees) We are not obligated to spend any amount on advertising in any franchisee's territory All Marketing Fund Contributions will be maintained in a separate account from all our other monies and will not be used to defray any of our general operating expenses, except for such reasonable costs and expenses, if any, that we may incur in activities reasonably related to the administration of the Marketing Fund

(b) We will endeavor to spend all Marketing Fund Contributions on marketing programs and promotions during the same fiscal year in which the contributions are made If excess amounts remain in any Marketing Fund at the end of our fiscal year, all expenditures in the following fiscal year(s) will be made out of these excess amounts first, including any interest or other earnings of the Marketing Fund, and next out of prior year contributions and then out of current contributions

(c) Although the Marketing Fund is intended to be perpetual, we have the right to terminate it at any time The Marketing Fund will not be terminated until all monies in the Marketing Fund have been spent for advertising or promotional purposes or returned to contributors on a pro rata basis If we terminate the Marketing Fund, we have the right to reinstate it at any time and you must again contribute to it Any reinstated Marketing Fund will be maintained as described here

(d) Island Fin Poke Company Restaurants operated by us or our affiliates are not required to make Marketing Fund Contributions

(e) An accounting of the operation of the Marketing Fund will be prepared annually and will be available to you upon request We have the right to have the Marketing Fund reviewed or audited and reported on, at the expense of the Marketing Fund, by an independent certified public accountant selected by us

(f) The Marketing Fund is not a trust and we assume no fiduciary duty in administering the Marketing Fund

Except for the salaries of marketing personnel employed by us, we do not receive compensation for providing goods or services to the Marketing Fund No amount or portion of the Marketing Fund will be spent for advertising that is principally solicitation for the sale of franchises Since the Marketing Fund was not established in the fiscal year ended December 31, 2018, no money was spent by the Marketing Fund

3 Internet Advertising You are restricted from establishing a presence on, or marketing on the internet without our written consent We have an internet website at the uniform resource locator www islandfinpoke com that provides information about the System and about Island Fin Poke Company franchises We may provide you with a page on our homepage, where we will have contact information and pricing for your location All information posted on the Island Fin Poke Company website or any linked webpages must be approved by us before it is posted We alone have the right to market on the internet, including the use of websites, domain names, uniform resource locators, keywords, linking,

search engines (and search engine optimization techniques), banner ads, meta-tags, marketing, auction sites, e-commerce and co-branding arrangements We may request that you provide content for our internet marketing and you must follow our intranet and internet usage rules, policies and requirements We alone have the right to use the Marks on the internet, including on websites, as domain names, directory addresses, search terms and meta-tags, social media pages and in connection with linking, marketing, co-branding and other arrangements You are restricted from responding to any type of online review unless you obtain our prior written consent We alone have the right to approve any linking to, or other use of, the Island Fin Poke Company website You are not permitted to use a domain name containing "Island Fin Poke Company" or "Big Kahuna Poke" in the URL (Section 11 3 of the Franchise Agreement)

4 Grand Opening Advertising You must conduct an advertising campaign announcing the grand opening of your Restaurant, and you must spend between $7,500 and $10,000 for this campaign We must approve of your grand opening advertising campaign before it is conducted

5 Advertising Council and Advertising Cooperatives We have not established an advertising council composed of our franchisees and we do not plan to do so We have not established any local or regional advertising cooperatives and you are not obligated to participate in any

Computer

You must purchase and use any hardware and software programs we designate (Section 12 5 of the Franchise Agreement) Presently, we require you to purchase the following hardware and software, but this may vary

Hardware
2 iPads (1 Postmates)
1 Cash Drawers, 1 Card Readers, 1 Receipt Printer, and 1 Kitchen Printer
Software
Square POS

The approximate cost of the hardware and software ranges from $2,000 to $3,000 Neither we nor our affiliates or any third party have any obligation to provide ongoing maintenance, repairs, upgrades, or updates You must maintain your computer systems in good working order and must replace, update, or upgrade your hardware systems as we require The estimated annual cost of optional or required maintenance, updating, upgrading, or support contracts to your computer systems is approximately $200

We have a right and you are required to provide us with independent access to the information that will be generated or stored in your computer systems, which includes but is not limited to, customer, transaction, and operational information There are no contractual limitations on our access to or use of the information we obtain from your computer system We have the right to review your business operations, in person, by mail, or electronically, and to inspect your operations and obtain your paper and electronic business records related to the Franchised Business and any other operations taking place through your Franchised Business (Section 12 5 of the Franchise Agreement)

Methods Used to Select the Target Market(s) and Sales Techniques for your Franchised Business

You will establish a Franchised Business to be run from a specific street address accepted by us (the "Accepted Location"). The Accepted Location will be described in Schedule 1 to the Franchise

Agreement We will help you decide on the market(s) to target as well as the sales techniques to use in offering your services (Sections 2 4, 5 1, and 14 1 of the Franchise Agreement)

Site Selection

We will provide you with our current stated specifications for the Accepted Location which will be contained in our Manual You must secure the Accepted Location for the Restaurant within 75 days of the signing of the Franchise Agreement, including securing our acceptance of the Accepted Location We generally accept or deny your location within 15 days, but we have the right to take additional time if the circumstances demand it We will consider the criteria we deem material in accepting or denying any proposed location including demographic characteristics, traffic patterns, competition, the proximity to other businesses, the nature of other businesses in proximity to the site and other commercial characteristics You must sign the lease or otherwise secure the legal right to occupy the Accepted Location within 90 days of signing the Franchise Agreement We generally do not own the premises and lease it to you If we and you cannot agree on an Accepted Location, we have the right to terminate the Franchise Agreement and we will not refund any portion of the initial franchise fee

Opening

We estimate that the typical length of time between the signing of the Franchise Agreement and the opening of the franchise is 180 days Factors that may affect your beginning operations include your ability to secure permits, zoning and local ordinances, weather conditions, and attending training We do not provide assistance with conforming the site to local ordinances and building codes, obtaining permits and licenses for the construction and operation of the Restaurant, completing construction or remodeling, and hiring and training your employees We do not provide assistance with equipment, signs, fixtures, opening inventory or supplies except by providing a list of approved suppliers and through our written specifications We do not deliver or install these items You must open your Franchised Business and be operational within 180 days of signing the Franchise Agreement We have the right to grant extensions to the period of time for you to open, but we are in no way obligated to do so (Section 5 4 of the Franchise Agreement)

Training

We provide you all training programs that cover material aspects of the operation of the Franchised Business The topics covered are listed in the chart below This training is offered on an as needed basis at our headquarters in Celebration, Florida, or another franchisor training center we designate You must satisfactorily complete the initial training approximately two weeks before the opening of the Franchised Business Up to three people may attend this initial training The time frames provided in the chart are estimates of the time it will take to complete training We do not charge for the initial training, but you must pay for all travel costs and living expenses for yourself and any of your attendees If you replace your helper, he/she must attend our training program You will be charged for additional training or assistance you request as described in Item 6 The initial training is in addition to the on-site opening assistance we may provide to you Additional training will be at a cost of $250 per person per day if at our location, or $250 per person per day if the training is at your location (plus costs of travel, air fare and incidentals) Your Franchised Business must at all times either be under your day-to-day supervision as the owner/operator, or by an approved manager who has satisfactorily completed our training program

Subject	Hours of Classroom Training	Hours of On-the-Job Training	Location
Introduction to Island Fin Poke Company	2	0	Celebration, Florida

Subject	Hours of Classroom Training	Hours of On-the-Job Training	Location
Understanding Island Fin Poke Company & its Services	2	23	Celebration, Florida
Permits and Coding Compliance	2	0	Celebration, Florida
Billing and Collections Procedures	2	0	Celebration, Florida
Advertising	4	0	Celebration, Florida
Regulatory Compliance	2	0	Celebration, Florida
Bookkeeping	1	0	Celebration, Florida
Do's and Don'ts	2	0	Celebration, Florida
Totals	**17**	**23**	

All persons attending the initial training program must complete the program to our satisfaction If you cannot complete the program to our satisfaction, we may terminate the Franchise Agreement (Section 8 3 of the Franchise Agreement) Note the hours of training on the above chart may overlap and be provided concurrently at our discretion

Our training programs are overseen by Mark Setterington and Paul Reas whose biographical information may be found in Item 2 of this Disclosure Document We may also rely on the expertise of certain of our employees or our affiliates' managers and employees to provide training on specific areas

The principal instructional materials will consist of the Manual

Periodically, you, your managers and/or employees must attend refresher-training programs to be conducted at a location we designate, or by webinar, at our discretion Attendance at these programs will be at your expense, however, you do not have to attend more than two of these programs in person in any calendar year These programs will not collectively exceed four full days during any calendar year (including both in-person training and webinar training) (Franchise Agreement, Section 8 4)

ITEM 12 TERRITORY

You must operate your Franchised Business at the specific location identified in your Franchise Agreement You are awarded a protected marketing territory (the "Territory") that will include an exclusive business area that will encompass the lesser of a 3-mile radius from your Island Fin Poke Company Franchised Business or a land area with a population of 100,000 people We have the right to grant each franchisee a territory on a case-by-case basis in order to account for the unique features of each geographic marketplace You may not conduct business at any other site or sites other than the Territory as described in your Franchise Agreement, or any additional part of the Territory that may be added by an addendum attached to your Franchise Agreement You may not relocate your Restaurant within the Territory without our express written consent While you must conduct your business at the primary location, you may also conduct additional activities to sell products and/or provide services (for example at promotional events, charity events, etc), so long as such events are within your Territory You may conduct business at off-site events in other geographical areas where there is not an Island Fin Poke

Company Restaurant only after providing notice to us and after obtaining our explicit written approval, however, you cannot perform Target Marketing, as described below, outside of your Territory You may sell and deliver products or services to customers located outside your Territory if, and only if, such sales of products or services are made within your Territory

We will approve or deny any request to conduct off-site events outside of your Territory within three business days of our receipt of your request Your request and our response must be in writing or by email If we approve your request to conduct business at off-site events outside the Territory, you must be prepared to immediately lose any accounts or operations you have established in the outside geographical area if and when that area is purchased by any other franchisee You must also immediately stop conducting any business at the off-site events outside the Territory

We cannot establish either a company-owned Franchise nor license any other person or entity to locate a Franchise within your Territory during the term of the Franchise Agreement You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control

Your Territory is determined by population, competition, traffic patterns, proximity to major roads, demographics of the surrounding area, available parking, market penetration, and/or other conditions important to the successful operation of Island Fin Poke Company Restaurants, as we deem appropriate and as identified in your Franchise Agreement We have the right to delineate the exact boundaries of your Territory once there is an Accepted Location, and your Territory will not be altered even if there is a population increase or decrease, unless we decide otherwise in our sole and absolute discretion Your Territory will also not be affected by the number of customers you retain, products or services that you sell, your revenues, or your sales volume Certain locations, such as major metropolitan areas may have smaller territories due to the relative density of the populated areas You may not open your Restaurant in the Territory until we grant you our written permission You may not relocate your Restaurant or establish additional locations within your Territory until we grant you our written consent and at our sole and absolute discretion We will base our consent for any proposed new locations on traffic patterns, a study of the local population, and a review of your lease agreement

If you want to establish more than one franchise with us, you must submit a separate application for each such proposed franchise You will pay a fee for each additional acquisition mentioned in Item 5, and you must further be in compliance with all other terms and conditions of the Franchise Agreement We must also approve the location of any additional Location as contemplated in Items 11 and 12 above

The Territory described above will affect where you and other franchisees may solicit business You are encouraged to directly advertise and market for clients located within your Territory Regardless of any other rights you may have in the Territory, we maintain the right to service clients and sell services and products to anyone from anywhere at our affiliate's location without compensation to you You are prohibited from soliciting and/or marketing products and services outside of your respective Territory, specifically including Target Marketing within the territory of another Island Fin Poke Company operation (including competing franchises and/or a company/affiliate owned businesses) Target Marketing means a concerted effort by a franchisee to solicit and obtain clients through any type of advertisement or marketing, directed at all or a portion of another franchisee's territory ("Target Marketing") We will use commercially reasonable efforts to enforce this requirement regarding Target Marketing if you or any other franchisee violates it

If you are asked any client or organization to conduct business at off-site events in geographical areas outside your Territory in which there is another Franchise or company-owned business, you must immediately refer that request to Island Fin Poke Company Restaurant that is assigned to such outside

territory However, if such other franchisee or affiliated company business gives you explicit permission, you may conduct off-site activities in that outside territory, so long as you also immediately inform us in writing that such permission has been granted If there is not a Island Fin Poke Company Restaurant in that geographical area, then you must submit a written request to conduct business at such off-site event to us and upon our written approval you can proceed We will approve or deny your request to conduct business at off-site events in other geographical areas not owned by other franchisees, us or our Affiliates, which approval is in our sole discretion, within three business days of your written request Our response to your request will be made by email or any other form of written communication Approval may be revoked at our sole discretion However, you must be prepared to immediately cease conducting such events in that other geographical area when that unassigned area is no longer unassigned as there is a new franchise location or company owned outlet there

Your license to the Territory is exclusive as long as you adhere to the terms of the Franchise Agreement While the Franchise Agreement is in effect, and while you are not in breach thereof, we will not establish either a company-owned franchise nor license any other person or entity to locate a franchise within your Territory However, we make no guarantee or promise that you will not face competition from other franchisees in other territories, from other outlets that we may own, or from other channels of distribution or competitive brands that we control We sell certain products and services through alternative channels of distribution (such as online marketplaces) However, we will not permit other franchisees, or company-owned outlets to make sales through alternative channels of distribution in your Territory We have the same right to sell products (including shipping such items) to anyone from anywhere without compensation to you

If during the term of the Franchise Agreement you are unable to promptly and properly service any of your customers, you must refer such customers to another franchisee, company-owned business, or directly to us If you fail to refer off-site events or customers as set forth herein, we will have the right to immediately terminate the Franchise Agreement For any default of the Franchise Agreement, as an alternative to termination, we may, at our sole and absolute discretion, unilaterally modify or completely eliminate any rights that you may have with respect to the Territory, effective ten days after delivery of written notice to you In addition, we may modify, or eliminate completely, the Territory (Franchise Agreement Section 2 4)

We encourage Island Fin Poke Company businesses, when owned by different individuals or entities, to work out referral relationships and joint advertising strategies or arrangements if they are within close proximity of each other ("close proximity" being defined as any two territories which lie within a 25-mile radius of each other) We must be notified in writing of all such arrangements before they go into effect

We have the exclusive right to negotiate and enter into agreements, or to approve the forms of agreements, to sell services and/or products to any business or organization which owns, manages, controls or otherwise does business in more than one geographic area whose presence is not confined within any one particular franchisee's territory, regardless of the contract amount of the products to be provided or services to be performed (a "National Account") After we sign a contract with a National Account, we may, at our sole option, directly provide products or perform services to businesses under the National Account contract, even if such sales or services would occur within your Territory, and without compensation to you At our sole option, we may direct you to provide services and/or products to any National Account and/or direct the National Account to your Franchise for assistance

Any rights not expressly granted to you are ours alone, including but not limited to

1 Advertise, market, and sell products or services in your Territory,

2 Advertise, offer, and sell products and services through the internet via mobile app and/or other related venues no matter where the customer is based, to brand the System and/or fulfill the demand in your Territory,

3 Sell, offer, or distribute products or services to anyone from anywhere through any alternative or other channels of distribution other than local facilities providing services and products under the Marks and System, and on any terms and conditions we deem appropriate We have this right whether or not we are using the Marks or System, or are acting inside or outside the Territory designated on your Franchise Agreement,

4 Develop, manufacture, and/or distribute any labeled products or services that have been branded with our Mark or logo, or any different brand of products or equipment through any outlet located anywhere (including, by way of illustration, discount warehouses, retail stores, online marketplaces, and/or similar venues) and on any terms and conditions we deem appropriate If we decide to develop and/or distribute products or services, you will receive no compensation from us for such sales inside your Territory, unless we have agreed otherwise in another signed writing,

5 Own and/or operate, or authorize others to own and/or operate, (a) any business located outside the Territory designated in your Franchise Agreement, whether or not such business will use the Marks and/or System, (b) any business anywhere, whether or not they will use the Marks and/or System, which is not substantially similar to the business franchised to you under the Franchise Agreement, and/or (c) any business anywhere which does not use the Marks, and

6 Acquire, merge, affiliate with, or engage in any transaction with other businesses (whether competitive or not), located anywhere, including arrangements in which we are acquired and/or us or our franchised businesses (including your own Restaurant) are converted to another format, or if we acquire a similar business which will be maintained under the System or otherwise You will fully participate in any conversion related to merger or acquisition, whether initiated by us or a third party, and we will reimburse you for reasonable costs directly related to such conversion

We are not responsible for paying any compensation to you concerning the sale of services over the internet or other similar venues, by alternative means of distribution, outlets, businesses that are or are not substantially similar to the Franchised Business, or any business that does not use the Marks For clarity, the Franchise Agreement grants you no rights to offer and/or provide services and products, through any alternative channels of distribution (other than our approved list of channels of distribution) without our express permission or share in any of the proceeds from our activities through alternative channels of distribution

We have not established, and do not presently intend to establish, other franchises or company-owned businesses, except as disclosed in Item 1 of this Franchise Disclosure Document, that offer similar services or products under a trade name or trademark different than the Marks

Area Developers

Under the ADA, you will develop, open and operate three, six or ten Island Fin Poke Company Restaurants within a defined Development Area We determine the Development Area using the same criteria that we use in deciding the Territory for an individual Restaurant However, the Development Area must be able to support the number of Restaurants you intend to establish in that area As a result, the Development Area generally consists of a portion of a city, county, or designated market area Your Development Area will be described in the ADA before you sign it

Subject to your compliance with the ADA and all Franchise Agreements, we will not develop or operate, or grant anyone else to develop or operate an Island Fin Poke Company business in your Development Area The reserved rights and limitations described above regarding what we and our affiliates can and cannot do in a franchisee's Territory for a single Franchise are generally the same for the Development Area under the ADA In addition, we and our affiliates have the right to continue to own and operate, and allow others to own and operate, currently operating Island Fin Poke Company businesses existing inside your Development Area as of the date you sign the ADA

You have no right of first refusal or similar rights to acquire additional franchises or establish additional Restaurants that are not in your Development Area In addition, you will not be entitled to a right of first refusal for any territories that are immediately adjacent to your own which are not in your Development Area If you wish to obtain an additional location, it must be included in your Development Schedule and you will be required to enter into a separate Franchise Agreement for such location

Upon expiration or termination of the ADA, we will be entitled to develop and operate, or to franchise to others the right to develop and operate, Island Fin Poke Company Restaurants in the Development Area, except within any Territory under any Franchise Agreement between us and you that has not been terminated

We may terminate the ADA if you (a) fail to comply with the Development Schedule, (b) make or attempt to make a transfer or assignment in violation of the ADA, (c) fail to comply with any terms and conditions of the ADA, (d) fail to comply with any terms and conditions of any individual Franchise Agreement or any other agreement to which you and we or our affiliates are parties, and do not cure the failure within the applicable cure period (regardless of whether we in fact terminate such Franchise Agreement or any other agreement) For any default of the ADA, as an alternative to termination, we may, at our sole and absolute discretion (1) modify or completely eliminate any territorial rights that you may have with respect to your Development Area and either operate or grant others to operate businesses within the Development Area, or (2) reduce the Development Area and Development Schedule to a size and magnitude that we estimate you are capable of operating in accordance with the ADA (ADA Section 7)

ITEM 13 TRADEMARKS

You receive the right to operate your business under the name "Island Fin Poke Company" which is the primary Mark used to identify our System per the limitations set forth in the Franchise Agreement and/or Manual You may also use any other current or future Marks to operate your Franchised Business that we designate, including the logo on the front of this Disclosure Document and the service mark listed below By "Mark" we mean any trade name, trademark, service mark or logo used to identify your Franchised Business

Our third affiliate, Island Fin Poke Company, owns the following principal Mark which has been registered or applied for registration with the U S Patent and Trademark Office ("USPTO") on the Principal Register

Mark	Application Date	Serial Number	Registration Date	Registration Number
	August 10, 2017	87/563,989	May 22, 2018	5,477,218

There are currently no effective determinations of the USPTO, the Trademark Trial and Appeal Board, the trademark administrator of any state or any court, no pending infringement, opposition, or cancellation proceedings and no pending litigation involving any of the Marks that may significantly affect the ownership or use of any Mark listed above There are no agreements currently in effect which limit our right to use or to license others to use the Marks, except for the perpetual trademark license agreement dated January 17, 2019, between us and Island Fin Poke Company Prior to the trademark license agreement dated January 17, 2019, the Mark had been licensed to us on June 18, 2018, by the former owner of the Mark, Cactus Restaurants LLC Our affiliate intends to file all affidavits and other documents required to maintain its interests in and to the Marks

We know of no infringing or prior superior uses that could materially affect the use of the Marks

You do not receive any rights to the Marks other than the right to use them in the operation of your Franchised Business You must follow any rules we establish with relation to the Marks You must use the Marks as the sole trade identification of the Franchised Business You cannot use any Mark or portion of any Mark as part of any business entity name You may not use any Mark in connection with the sale of any unauthorized services or products, or in any other manner that we do not authorize in writing You must obtain a fictitious or assumed name registration if required by your state or local law Any unauthorized use of the Marks by you is a breach of the Franchise Agreement and an infringement of our rights in the Marks You must not contest the validity or ownership of the Marks, including any Marks that we license to you after you sign the Franchise Agreement You must not assist any other person in contesting the validity or ownership of the Marks

You must immediately notify us in writing when you learn about any claim of infringement, unfair competition, or similar claims about the Marks You must not communicate with any person other than us and our counsel regarding any infringements, challenges or claims unless you are legally required to do so however, you may communicate with your own counsel at your own expense We are not required to take affirmative action when notified of these uses or claims We have the sole right to control any administrative or judicial proceeding involving a trademark licensed by us The Franchise Agreement does not require us to participate in your defense or indemnify you for expenses or damages if you are a party to an administrative or judicial proceeding involving a trademark licensed by us to you or if the proceeding is resolved unfavorable to you You must take any actions that, in the opinion of our counsel, may be advisable to protect and maintain our interests in any proceeding or to otherwise protect and maintain our interests in the Marks

If we require, you must modify or discontinue the use of any Mark and use other trademarks or service marks we designate We do not have to reimburse you for modifying or discontinuing the use of a Mark or for substituting another trademark or service mark for a discontinued Mark If we adopt and use new or modified Marks, you must add or replace equipment, supplies and fixtures, and you must make other modifications we designate as necessary to adapt your Franchised Business for the new or modified

Marks We do not reimburse you for any loss of goodwill associated with a modified or discontinued Mark

You must notify us if you apply for your own trademark or service mark registrations You must not register or seek to register as a trademark or service mark, either with the USPTO or any state or foreign country, any of the Marks or a trademark or service mark that is confusingly similar to any of our Marks

You may not advertise on the internet using, or establish, create or operate an internet site or website using any domain name containing, the words "Island Fin Poke Company" or any variation thereof without our prior written consent

ITEM 14 PATENTS, COPYRIGHTS, AND PROPRIETARY INFORMATION

No patents are material to the franchise We own copyrights in the Manual, our website, our marketing materials, training manuals or videos, and other copyrightable items that are part of the System While we claim copyrights in these and similar items, we have not registered these copyrights with the United States Register of Copyrights You may use these items only as we specify while operating the Franchised Business and you must stop using them if we direct you to do so

We know of no effective determinations of the U S Copyright Office or any court regarding any of our copyrighted materials Our right to use or license copyrighted items is not materially limited by any agreement or known infringing use

We have developed certain trade secrets and other confidential information, including methods of business management, recipes, sales and promotion techniques, and know-how, knowledge of, and experience in, operating an Island Fin Poke Company Restaurant We will provide our trade secrets and other confidential information to you during training, in the Manual and as a result of the assistance we furnish you during the term of the franchise You may only use the trade secrets and other confidential information for the purpose of operating your Franchised Business You may only divulge trade secrets and/or other confidential information to employees who must have access to it to operate the Franchised Business You are responsible for enforcing the confidentiality provisions as to your employees

Certain individuals with access to trade secrets or other confidential information, including your shareholders (and members of their immediate families and households), officers, directors, partners, members, if you are a corporation, limited liability company or other business entity, and your managers, executives, employees and staff may be required to sign nondisclosure and non-competition agreements in a form the same as or similar to the Nondisclosure and Non-Competition Agreement attached to the Franchise Agreement We will be a third-party beneficiary with the right to enforce those agreements

All ideas, concepts, recipes, techniques or materials concerning the Franchised Business and/or the System, whether or not protectable intellectual property and whether created by or for you or your owners or employees, must be promptly disclosed to us and will be deemed our sole and exclusive property and a part of the System that we may choose to adopt and/or disclose to other franchisees, and you agree to assign to us all right, title and interest in any intellectual property so developed without additional compensation to you Likewise, we will disclose to you concepts and developments of other franchisees that we make part of the System You must also assist us in obtaining intellectual property rights in any concept or development if requested

Your use of the Manual, trade secrets or other confidential information in an unauthorized manner is a default of the Franchise Agreement that may result in automatic termination of the Franchise Agreement

Further information about termination of the Franchise Agreement following a default is included in Item 17

ITEM 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISED BUSINESS

The Franchisee has no obligation to be the direct, full-time, day-to-day Owner Operator of the Franchised Business If you do not choose to run the Franchised Business on a personal basis you have the responsibility to attain and retain the services of a full time, on-site Manager or Operator While you have the right to select any Manager or Operator, we have the right to accept or reject any proposed individual or entity as the Business Manager You will be responsible for the compensation to any individual or entity you contract to act as the Manager of the Franchised Business, you have the sole legal responsibility for any dispute relating to that individual or entity We have the right to require any approved Manager to attend and satisfactorily complete our initial training program before opening the Restaurant You must keep us informed at all times of the identity of your Manager If you must replace the Manager, your replacement Manager must be approved by us within 60 days, and we will not unreasonably withhold this approval We may also require any replacement Manager to attend and complete our training program at your expense

As described in Item 14, certain individuals associated with your Franchised Business, including your owners (and members of their immediate families and households), officers, directors, partners, and your managers, executives, employees, and staff may be required to sign nondisclosure and non-competition agreements the same as or similar to the Nondisclosure and Non-Competition Agreement attached to the Franchise Agreement We will be a third-party beneficiary with the independent right to enforce the agreements

If you are a corporation or other business entity, anyone who owns a 5% or greater interest in the entity must personally guarantee the performance of all of your obligations under the Franchise Agreement and agree to be personally liable for your breach of the Franchise Agreement by signing the Unlimited Guaranty and Assumption of Obligations attached to the Franchise Agreement

ITEM 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You must offer and sell all the services and products we specify You may not sell any services or products that we have not authorized and you must discontinue offering any services or products that we may disapprove of We may take action, including terminating your franchise if you purchase or sell unapproved products or make purchases from unapproved suppliers We may periodically change required or authorized services or products There are no limits on our right to do so, except that your investment required to change required or authorized products or services will not be unreasonably disproportionate to your initial investment

Periodically, we may allow certain services or products that are not otherwise authorized for general use as a part of the System to be offered locally or regionally based on factors, including test marketing, your qualifications, and regional or local differences

We do not place restrictions on you with respect to who may be a customer of your Franchised Business

ITEM 17 RENEWAL, TERMINATION, TRANSFER, AND DISPUTE RESOLUTION

THE FRANCHISE RELATIONSHIP

This table lists certain important provisions of the franchise and related agreements You should read these provisions in the agreement attached to this Disclosure Document

PROVISION	SECTION IN FRANCHISE OR OTHER AGREEMENT	SUMMARY
a Length of Franchise Term	FA Section 4 1 ADA Section 5	FA The initial term is 10 years ADA Term is the date the last Location is required to be opened pursuant to the Development Schedule
b Renewal or Extension of Term	FA Section 4 2 ADA N/A	FA You have the right to renew for additional five-year terms You must pay the renewal fee of $5,000 If you do not meet the conditions, we may refuse to renew or extend the terms of your Franchise Agreement
c Requirements for Franchisee to Renew or Extend	FA Section 4 2 ADA N/A	FA You may renew the Franchise Agreement if you have fully complied with the provisions of the Franchise Agreement, have made capital expenditures as necessary to maintain uniformity with the System, have satisfied all monetary obligations owed to us or any of our affiliates, are not in default of any provision of the Franchise Agreement or any other agreement between you and us, have given timely written notice of your intent to renew, sign a current Franchise Agreement (which may have different terms and conditions than your original Franchise Agreement), comply with current qualifications and agree to comply with any training requirements, sign a general release in a form the same as or similar to the General Release attached to the Franchise Agreement and pay a renewal fee of $5,000
d Termination by you	FA Section 16 1 ADA Not Applicable	FA You may not terminate the Franchise Agreement ADA Not Applicable
e Termination by Franchisor without Cause	Not Applicable	Not Applicable
f Termination by Franchisor with Cause	FA Section 16 2 ADA Section 7	FA We may terminate the Franchise Agreement only if you default If we terminate the Franchise Agreement following a default, your interest in the franchise will terminate ADA You will be deemed in default under this Agreement if you breach any of the terms of this Agreement, including the failure to meet the Development Schedule, or the terms

		of any Franchise Agreement or any other agreements between you or your affiliates and us or our affiliates
g "Cause" Defined – Curable Defaults	FA Section 16 2 2 ADA Section 7(B)	FA If a default arises from your failure to comply with a mandatory specification in the Franchise Agreement or Manual, you can avoid termination of the Franchise Agreement if you cure the default within 30 days of receiving our notice of default, except for the defaults that require cure in a shorter time and non-curable defaults If a default arises from your failure to maintain insurance, you can avoid termination of the Franchise Agreement if you cure the default within 10 days of receiving our notice of your failure to maintain insurance If a default arises from your failure to make payments due to us, you can avoid termination of the Franchise Agreement if you cure the default within 5 days of receiving our notice of default If we terminate the Franchise Agreement following a default, your interest in the franchise will terminate ADA You will have a 30-day cure period if you are in default of any term of the ADA
h "Cause" Defined – Non-Curable Defaults	FA Section 16 2 1 ADA Section 7(B)	FA We have the right to terminate the Franchise Agreement without giving you an opportunity to cure if you fail to timely establish, equip and begin operations of the Franchised Business, fail to have your Owner Operator satisfactorily complete training, fail to maintain all required professional licenses, permits and certifications for more than 5 business days, made a material misrepresentation or omission in the application for the franchise, are convicted of or plead no contest to a felony or other crime or offense likely to affect the reputation of either party or the Franchised Business, after notice to cure, fail to refrain from activities, behavior or conduct likely to adversely affect either party or the Franchised Business, use the Manual, trade secrets or other confidential information in an unauthorized manner, if required, fail to have your owners (and members of their immediate families and households), officers, directors, managers, other executives, employees and professional

		staff, and other individuals having access to trade secrets or other confidential information sign nondisclosure and non-competition agreements or, if requested, fail to provide us with copies of all signed nondisclosure and non-compete agreements, abandon the Franchised Business for 3 or more consecutive days, surrender or transfer control of the Franchised Business in an unauthorized manner, fail to maintain the Franchised Business under the supervision of an Owner Operator following your death or disability, submit reports on 2 or more separate occasions understating any amounts due by more than 2%, are insolvent or make a general assignment for the benefit of creditors, misuse or make unauthorized use of the Marks, fail on 2 or more occasions within any 12 months to submit reports or records or to pay any fees due us or any affiliate, violate on 2 or more occasions any health, safety or other laws or operate the Franchised Business in a manner creating a health or safety hazard to customers, employees or the public, take any action reserved to us, fail to comply with applicable law after notice, repeatedly breach the franchise agreement or comply with specifications, or default under any other agreement with us (or an affiliate) so that we (or the affiliate) have the right to terminate the agreement ADA We have the right to terminate the ADA if (a) you become insolvent, (b) a receiver of your property is appointed by a court of competent authority, (c) you make a general assignment or other similar arrangement for the benefit of your creditors, (d) a final judgment remains unsatisfied of record for 30 days or longer (unless supersedeas bond is filed), (e) execution is levied against your business or property, (f) suit to foreclose any lien or mortgage against the premises or equipment is instituted against you and not dismissed within 30 days, or is not in the process of being dismissed, (g) you fail to meet the development obligations set forth in the Development Schedule attached as

		Appendix B, (h) failure to start substantial construction of any of the Locations by the date established in Section 4 C (i) failure to secure financing for the construction of any of the Locations by the date set forth in Section 4 C (j) you fail to comply with any other provision of this Agreement and do not correct the failure within 30 days after written notice of that failure is delivered to you, or (k) we have delivered to you a notice of termination of a Franchise Agreement in accordance with its terms and conditions
i Franchisee's Obligations on Termination/Non-Renewal	FA Section 17 1 ADA Section 8	FA and ADA If the Franchise Agreement is terminated or not renewed, you must stop operating the Franchised Business, stop using any trade secrets, confidential information, the System and the Marks, cancel or assign to us any assumed names, pay all sums owed to us including damages and costs incurred in enforcing the Franchise Agreement, unpaid Royalty Fees and liquidated damages, return the Manual, trade secrets and all other confidential information, assign your telephone and facsimile numbers to us, comply with the covenants not to compete and any other surviving provisions of the Franchise Agreement
j Assignment of Contract by Franchisor	FA Section 18 1 ADA Section 9(A)	FA and ADA There are no restrictions on our right to assign our interest in the Franchise Agreement
k "Transfer" by Franchisee – Definition	FA Section 18 2 ADA Section 9(B)	FA "Transfer" includes transfer of an interest in the franchise, the Franchise Agreement or the Franchised Business' assets ADA "Transfer" means any sale, assignment, gift, pledge, mortgage or any other encumbrance, transfer by bankruptcy, transfer by judicial order, merger, consolidation, share exchange, transfer by operation of law or otherwise, whether direct or indirect, voluntary or involuntary, of this Agreement or any interest in it, or any rights or obligations arising under it, or of any material portion of your assets, or of any interest in you
l Franchisor's Approval of Transfer by Franchisee	FA Section 18 2 ADA Section 9(B)	FA and ADA You may not transfer your interest in any of the items listed in (k) above without our prior written consent

m Conditions for Franchisor Approval of Transfer	FA Section 18 2 ADA Section 9(E)	FA We will consent to a transfer if we have not exercised our right of first refusal, all obligations owed to us are paid, you and the transferee have signed a general release in a form the same as or similar to the General Release attached to the Franchise Agreement, the prospective transferee meets our business and financial standards, the transferee and all persons owning any interest in the transferee sign the then current Franchise Agreement, you provide us with a copy of all contracts and agreements related to the transfer, you or the transferee pay a fee of $5,000, the transferee or the owners of transferee have agreed to be personally bound by all provisions of the Franchise Agreement, you have agreed to guarantee performance by the transferee, if requested by us, the transferee has obtained all necessary consents and approvals of third parties, you or all of your equity owners have signed a non-competition agreement in a form the same as or similar to the Nondisclosure and Non-Competition attached to the Franchise Agreement, and the transferee has agreed that its Owner Operator will complete the initial training program before assuming management of the Franchised Business ADA You may only Transfer your rights and interests under this Agreement if you obtain our prior written consent and you transfer all of your rights and interests under all Franchise Agreements for Locations in the Development Territory and provided the transferee meets the conditions set forth in the ADA, including good moral standing and completion of the initial training
n Franchisor's Right of First Refusal to Acquire Franchisee's Franchised Business	FA Section 19 ADA Sections 8(F) and 9(C)	FA and ADA We may match an offer for your Franchised Business or an ownership interest you propose to sell
o Franchisor's Option to Purchase Franchisee's Franchised Business	FA Section 17 4 ADA Section 8(F)	FA Except as described in (n) above, we do not have the right to purchase your Franchised Business, however, during the 30-day period after the termination or expiration of the Franchise Agreement, we have the right to

		purchase any assets of the Franchised Business for book value ADA In the event of termination of the ADA, and provided that you have not developed at least 50% of the required Locations pursuant to the Development Schedule, we have the right to purchase all of your Locations at book value
p Death or disability of Franchisee	FA Section 18 6 ADA Section 9(D)	FA After the death or incapacity of an owner of the franchise, his or her representative must transfer, subject to the terms of the Franchise Agreement, the individual's interest in the franchise within 180 days of death or incapacity or we may terminate the Franchise Agreement ADA After the death or incapacity of an owner of the developer, his or her representative must transfer, subject to the terms of the ADA, the individual's interest in the ADA within 6 months of death or incapacity
q Non-Competition Covenants During the Term of the Franchise	FA Section 7 3 ADA N/A	FA We have the right to require you, your owners (and members of their families and households) and your officers, directors, executives, managers, professional staff, and employees to execute a nondisclosure and non-competition agreement, in a form the same as or similar to the Nondisclosure and Non-Competition Agreement attached as Schedule 2 Upon our request, you will provide us with copies of all nondisclosure and non-competition agreements signed pursuant to this Section Such agreements will remain on file at the Franchised Business and are subject to audit or review as otherwise set forth herein We will be a third-party beneficiary with the right to enforce covenants contained in such agreements
r Non-Competition Covenants After the Franchise is Terminated or Expires	FA Section 17 2 ADA N/A	FA For 2 years after the termination or expiration of the Franchise Agreement, you may not offer competitive business services within 25 miles of any other Restaurant, or planned Restaurant, or of any other Franchisor-owned business, or soliciting or influencing any of our customers, employees, or business associates to compete with us or terminate their relationship with us

s Modification of the Agreement	FA Sections 9 2, 22 7, and 22 8 ADA Section 10(B) and 10(E)	FA The Franchise Agreement can be modified only by written agreement between you and us We may modify the Manual without your consent if the modification does not materially alter your fundamental rights ADA The ADA can be modified only by written agreement between you and us
t Integration/Merger Clause	FA Section 22 7 ADA N/A	FA Only the terms of the Franchise Agreement are binding (subject to state law) Any representations or promises outside of the Disclosure Document, the Manual and/or Franchise Agreement may not be enforceable
u Dispute Resolution by Arbitration or Mediation	FA Section 23 9, Schedules 2 and 3 ADA Section 10(F), Appendix E	FA and ADA You must mediate and arbitrate claims against us (subject to state law)
v Choice of Forum	FA Section 23 2, Schedules 2 and 3 ADA Section 10(F), Appendix E	FA and ADA Any litigation or arbitration must be pursued in Orange County, Florida (subject to state law)
w Choice of Law	FA Section 23 1, Schedules 2 and 3 ADA Section 10(F), Appendix E	FA and ADA Except for claims governed by federal law, Florida law applies (subject to state law)

ITEM 18 PUBLIC FIGURES

We do not currently use any public figures to promote our franchise

ITEM 19 FINANCIAL PERFORMANCE PRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document Financial performance information that differs from that included in Item 19 may be given only if (1) a franchisor provides the actual records of an existing outlet you are considering buying, or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular franchised business or under particular circumstances

HISTORIC FINANCIAL PERFORMANCE

The below represents the Gross Profit and Net Income for the fiscal year ended December 31, 2018, for the location owned by our affiliate in Winter Springs, Florida Our methodology includes all locations open for two years, and the Winter Springs location was been open for two years as of March 20, 2019 Below, Gross Profit represents total sales minus cost of goods sold Net Profit represents Gross Profit minus all ordinary and recurring operating expenses, including franchisee expenses like royalty fees and local marketing expenses

This outlet has earned this amount Your individual results may differ There is no assurance that you'll earn as much

MRS Bowls LLC
Winter Springs, Florida

	Jan-Dec 2018
Revenue	
POS and Catering Sales	$ 601,555 00
Discounts/Promotions	$ (3,000 00)
	$ -
Total Sales	**$ 598,555 00**
Cost Of Goods Sold	
Cost of Food	$ 179,566 50
Cost of Salaries/Wage	$ 92,000 00
Total Cost of Goods Sold	$ 271,566 50
Gross Profit	**$ 326,988 50**
Expenses	
Delivery Charges	$ 12,900 00
Repairs & Maintenance	$ 2,000 00
Rent	$ 73,000 00
Local Marketing Expense	$ 22,000 00
Insurance	$ 4,600 00
Legal & Professional	$ 700 00
Office Expense	$ 500 00
Computer and Software	$ 1,800 00
Bank & Credit Card Fees	$ 12,629 51
Utilities	$ 8,800 00
Telephone & Internet	$ 2,371 00
Linen/Laundry	$ 3,452 00
Royalty Fee	$ 35,913 30
Ad Fee	$ -
Total Expenses	$ 180,665 81
Net Operating Income	**$ 146,322 69**
Total Loan Payment	
Net Income	**$ 146,322 69**

RECEIVED
DEPT OF BUSINESS OVERSIGHT
SAN FRANCISCO
2019 FEB 26 PM 1 19

You should conduct an independent investigation of the costs and expenses you will incur in operating an Island Fin Poke Company Restaurant Franchisees or former franchisees listed in this Disclosure Document may be one source of this information Written substantiation for the financial performance representation will be made available to the prospective franchisee upon reasonable request

We offered the same services to the Restaurant described in this statement This Restaurant offered the same products and services to the public as you will

Other than as indicated above, we do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets We also do not authorize our employees or representatives to make any such representations either orally or in writing If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Mark Setterington at 276 Saxony Court, Winter Springs, Florida, 32708, or 702-755-1258

ITEM 20 OUTLETS AND FRANCHISEE INFORMATION

Table No 1
Systemwide Outlet Summary
For Years 2016 to 2018

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2016	0	0	0
	2017	0	0	0
	2018	0	0	0
Company-Owned*	2016	0	0	0
	2017	0	2	+2
	2018	2	2	0
Total Outlets	**2016**	**0**	**0**	**0**
	2017	**0**	**2**	**+2**
	2018	**2**	**2**	**0**

*Company-Owned refers to outlets owned and operated by our affiliates

Table No 2
Transfers Of Outlets From Franchisees To New Owners (other than the Franchisor)
For Years 2016 to 2018

State	Year	Number of Transfers
None	2016	0
	2017	0
	2018	0
Total	**2016**	**0**
	2017	**0**
	2018	**0**

Table No 3
Status Of Franchised Outlets
For Years 2016 to 2018

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations – Other Reasons	Outlets at End of Year
None	2016	0	0	0	0	0	0	0
	2017	0	0	0	0	0	0	0
	2018	0	0	0	0	0	0	0
Total	**2016**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
	2017	**0**	**0**	**0**	**0**	**0**	**0**	**0**
	2018	**0**	**0**	**0**	**0**	**0**	**0**	**0**

Table No 4
Status Of Company-Owned Outlets*
For Years 2016 to 2018

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations – Other Reasons	Outlets at End of Year
Florida	2016	0	0	0	0	0	0	0
	2017	0	2	0	0	0	0	2
	2018	2	0	0	0	0	0	2
Total	**2016**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
	2017	**0**	**2**	**0**	**0**	**0**	**0**	**2**
	2018	**2**	**0**	**0**	**0**	**0**	**0**	**2**

*The outlets in the above table are owned and operated by our affiliates

Table No 5
Projected Openings As Of December 31, 2018

State	Franchise Agreements Signed But Outlet Not Opened	Projected New Franchise Outlet in the Next Fiscal Year	Projected New Company-Owned Outlet in the Next Fiscal Year
Delaware	1	1	0
Florida	3	2	2
Massachusetts	1	1	0
New York	0	1	0
Total	**5**	**5**	**2**

Exhibit F contains a list of the names of all current franchisees and the address and telephone number of each of their outlets

Exhibit G contains a list of the names, city and state, and current business telephone number, or if unknown, the last known home telephone number of every franchisee who had an outlet terminated, canceled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under the franchise agreement during our most recently completed fiscal year or who have not communicated with us within 10 weeks of the Issuance Date of this Disclosure Document **If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system**

During the last three fiscal years, no current or former franchisees have signed confidentiality clauses that restrict them from discussing with you their experiences as a franchisee in our franchise system

We are not aware of any trademark-specific franchisee organizations associated with the franchise system being offered

ITEM 21 FINANCIAL STATEMENTS

Attached as Exhibit E are our audited opening balance sheet as of September 28, 2018, and our audited financial statements for the fiscal year ended December 31, 2018

We have not been in business for three years or more and cannot include all financial statements required for Item 21

Our fiscal year end is December 31

ITEM 22 CONTRACTS

The following contracts are attached to this Disclosure Document

Exhibit B	FRANCHISE AGREEMENT
Exhibit D	AREA DEVELOPMENT AGREEMENT

ITEM 23 RECEIPTS

Two copies of an acknowledgment of your receipt of this Disclosure Document appear at the end of the Disclosure Document Please return one signed copy to us and retain the other for your records

Exhibit A to the
Island Fin Poke Company Disclosure Document

LIST OF STATE ADMINISTRATORS/AGENTS FOR SERVICE OF PROCESS

Listed here are the names, addresses and telephone numbers of the state agencies having responsibility for franchising disclosure/registration laws and for service of process We may not yet be registered to sell franchises in any or all of these states

If a state is not listed, Island Fin Poke Franchising LLC has not appointed an agent for service of process in that state in connection with the requirements of franchise laws There may be states in addition to those listed below in which Island Fin Poke Franchising LLC has appointed an agent for service of process

There may also be additional agents appointed in some of the states listed

CALIFORNIA Department of Business Oversight 320 West 4th Street, Suite 750 Los Angeles, CA90013 (213) 576-7500 Toll Free (866) 275-2677 Agent California Commissioner of Business Oversight 1515 K Street, Suite 200 Sacramento, CA 95814 (916) 445-7205 1350 Front Street San Diego, CA 92101 (619) 525-4233 1 Sansome Street, Suite 600 San Francisco, CA 94104 (415) 972-8559	**CONNECTICUT** State of Connecticut Department of Banking Securities & Business Investments Division 260 Constitution Plaza Hartford, CT 06103-1800 (860) 240-8230 Agent Banking Commissioner
FLORIDA *State Administrator* Division of Consumer Services Attn Business Opportunities 2005 Apalachee Parkway Tallahassee, Florida 32399-6500	**HAWAII** *State Administrator* Business Registration Division Department of Commerce and Consumer Affairs 335 Merchant Street, Room 203 Honolulu, Hawaii 96813 (808) 586-2722 *Agent for Service of Process* Commissioner of Securities State of Hawaii 335 Merchant Street Honolulu, Hawaii 96813 (808) 586-2722

ILLINOIS The Attorney General Office of the Attorney General 500 South Second Street Springfield, Illinois 62706 (217) 782-4465	**INDIANA** *State Administrator* Indiana Secretary of State Securities Division, E-111 302 Washington Street Indianapolis, Indiana 46204 (317) 232-6681 *Agent for Service of Process* Indiana Secretary of State 201 State House 200 West Washington Street Indianapolis, Indiana 46204 (317) 232-6531
KENTUCKY *State Administrator* Office of the Attorney General Consumer Protection Division Attn Business Opportunity 1024 Capital Center Drive Frankfort, Kentucky 40601	**MAINE** *State Administrator* Dept of Professional & Financial Regulations Bureau of Banking Securities Division 121 Statehouse Station Augusta, Maine 04333
MARYLAND *State Administrator* Office of the Attorney General Securities Division 200 St Paul Place Baltimore, Maryland 21202-2021 (410) 576-6360 *For Service of Process* Maryland Securities Commissioner 200 St Paul Place Baltimore, Maryland 21202-2021 (410) 576-6360	**MICHIGAN** *State Administrator* Consumer Protection Division Franchise Section Michigan Department of Attorney General 525 W Ottawa Street, 1st Floor Lansing, Michigan 48933 (517) 335-7567 *For Service of Process* Corporations Division Bureau of Commercial Services Department of Labor and Economic Growth P O Box 30054 Lansing, Michigan 48909
MINNESOTA *State Administrator* Minnesota Department of Commerce 85 7th Place East, Suite 280 St Paul, Minnesota 55101-2198 (651) 539-1600 *For Service of Process* Minnesota Commissioner of Commerce	**NEBRASKA** *State Administrator* Nebraska Dept of Banking and Finance Commerce Court 1230 O Street, Suite 400 Lincoln, Nebraska 68509

NEW YORK *State Administrator* NYS Department of Law Investor Protection Bureau 28 Liberty Street, 21st Floor New York, New York 10005 (212) 416-8236 Phone (212) 416-6042 Fax *Agent for Service of Process* Attention NY Secretary of State New York Department of State One Commerce Plaza 99 Washington Avenue, 6th Floor Albany, New York 12231-0001 (518) 473-2492	**NORTH CAROLINA** *State Administrator* Secretary of State Securities Division 300 North Salisbury Street, Suite 100 Raleigh, North Carolina 27603-5909
NORTH DAKOTA North Dakota Securities Department State Capitol, Fifth Floor, Dept 414 600 East Boulevard Avenue Bismarck, North Dakota 58505 (701) 328-4712	**OREGON** Department of Consumer and Business Services Division of Finance and Corporate Securities Labor and Industries Building Salem, Oregon 97310 (503) 378-4387 Agent Director of the Department of Consumer and Business Services
RHODE ISLAND Division of Securities Rhode Island Dept of Business Regulation John O Pastore Complex – Bldg 69-1 1511 Pontiac Avenue Cranston, RI 02920 (401) 462-9500	**SOUTH CAROLINA** *State Administrator* Office of the Secretary of State 1205 Pendleton Street Edgar Brown Building, Suite 525 Columbia, South Carolina 29201
SOUTH DAKOTA Division of Insurance Securities Regulation 124 S Euclid Avenue, Suite 104 Pierre, South Dakota 57501-3168 (605) 773-3563	**TEXAS** *State Administrator* Office of the Secretary of State Statutory Documents Section 1019 Brazos Street Austin, Texas 78701

UTAH *State Administrator* Utah Department of Commerce Division of Consumer Protection 160 East Three Hundred South PO Box 146704 Salt Lake City, Utah 84114-6704	**VIRGINIA** *State Administrator* State Corporation Commission Division of Securities and Retail Franchising 1300 East Main Street, 9th Floor Richmond, Virginia 23219 (804) 371-9051 *For Service of Process* Clerk of the State Corporation Commission 1300 East Main Street, 1st Floor Richmond, Virginia 23219 (804) 371-9733
WASHINGTON *State Administrator* Department of Financial Institutions Securities Division 150 Israel Road S W Tumwater, Washington 98501 (360) 902-8760 *For Service of Process* Director, Department of Financial Institutions Securities Division 150 Israel Road S W Tumwater, Washington 98501	**WISCONSIN** *State Administrator* Division of Securities Department of Financial Institutions 201 W Washington Ave , 3rd Floor Madison, Wisconsin 53703 (608) 266-1064 *For Service of Process* Administrator, Division of Securities Department of Financial Institutions 201 W Washington Ave , 3rd Floor Madison, Wisconsin 53703

Exhibit B to the
Island Fin Poke Company Disclosure Document

FRANCHISE AGREEMENT

ISLAND FIN POKE FRANCHISING LLC

FRANCHISE AGREEMENT

_____

Franchisee

_____

Effective Date

TABLE OF CONTENTS

1 DEFINITIONS		**1**
2 GRANT OF FRANCHISE, APPROVED FRANCHISED BUSINESS		**3**
2 1	GRANT	3
2 2	FRANCHISED BUSINESS	4
2 3	SUB-FRANCHISING/AGENTS	4
2 4	TERRITORY	4
3 FEES		**8**
3 1	FRANCHISE FEE	8
3 2	MONTHLY ROYALTY FEE	9
3 3	TAXES	9
3 4	ELECTRONIC TRANSFER	9
3 5	INTEREST	10
3 6	APPLICATION OF PAYMENTS	10
3 7	OPERATIONS MANUAL REPLACEMENT FEE	10
3 8	MAINTENANCE AND REFURBISHING OF BUSINESS	10
3 9	INSUFFICIENT FUNDS FEE	10
3 10	MUSIC FEE	10
3 11	MANAGEMENT FEE	10
4 TERM AND RENEWAL		**11**
4 1	INITIAL TERM	11
4 2	SUCCESSOR TERMS	11
5 FRANCHISED BUSINESS		**12**
5 1	OPERATION OF FRANCHISED BUSINESS	12
5 2	FAILURE TO DEVELOP FRANCHISED BUSINESS	12
5 3	OPENING	12
5 4	FAILURE TO OPEN	12
6 PROPRIETARY MARKS		**13**
6 1	OWNERSHIP	13
6 2	LIMITATIONS ON USE	13
6 3	NOTIFICATION OF INFRINGEMENTS AND CLAIMS	13
6 4	INDEMNIFICATION FOR USE OF MARKS	14
6 5	DISCONTINUANCE OF USE	14
6 6	RIGHT TO INSPECT	14
6 7	FRANCHISOR'S SOLE RIGHT TO DOMAIN NAME	14
7 TRADE SECRETS AND OTHER CONFIDENTIAL INFORMATION		**14**
7 1	CONFIDENTIALITY OF TRADE SECRETS AND OTHER CONFIDENTIAL INFORMATION	14
7 2	ADDITIONAL DEVELOPMENTS	15
7 3	EXCLUSIVE RELATIONSHIP	15
7 4	NONDISCLOSURE AND NON-COMPETITION AGREEMENTS WITH CERTAIN INDIVIDUALS	16
7 5	REASONABLENESS OF RESTRICTIONS	16
8 TRAINING AND ASSISTANCE		**16**
8 1	INITIAL TRAINING	16
8 2	OPENING ASSISTANCE	16

8 3 FAILURE TO COMPLETE INITIAL TRAINING PROGRAM 17
8 4 ONGOING TRAINING 17

9 OPERATIONS MANUAL 17

9 1 LOAN BY FRANCHISOR 17
9 2 REVISIONS 17
9 3 CONFIDENTIALITY 18

10 FRANCHISE SYSTEM 18

10 1 UNIFORMITY 18
10 2 MODIFICATION OF THE SYSTEM 18
10 3 REFURBISHMENT OF THE EQUIPMENT 18
10 4 VARIANCE 18

11 ADVERTISING AND PROMOTIONAL ACTIVITIES 19

11 1 LOCAL ADVERTISING 19
11 2 NATIONAL ADVERTISING AND DEVELOPMENT FUND 19
11 3 INTERNET ADVERTISING 20
11 4 GRAND OPENING ADVERTISING 21

12 ACCOUNTING, RECORDS, AND REPORTING OBLIGATIONS 21

12 1 RECORDS 21
12 2 GROSS SALES REPORTS 21
12 3 FINANCIAL STATEMENTS 21
12 4 OTHER REPORTS 22
12 5 COMPUTER EQUIPMENT 22
12 6 RIGHT TO INSPECT 22
12 7 RELEASE OF RECORDS 22

13 STANDARDS OF OPERATION 22

13 1 AUTHORIZED PRODUCTS, SERVICES, AND SUPPLIERS 23
13 2 APPEARANCE AND CONDITION OF THE FRANCHISED BUSINESS 24
13 3 OWNERSHIP AND MANAGEMENT 24
13 4 DAYS OF OPERATION 24
13 5 CONTRIBUTIONS AND DONATIONS 24
13 6 LICENSES AND PERMITS 24
13 7 NOTIFICATION OF PROCEEDINGS 24
13 8 COMPLIANCE WITH GOOD BUSINESS PRACTICES 25
13 9 UNIFORMS 25
13 10 CREDIT CARDS 25
13 11 EMAIL 25
13 12 BEST EFFORTS 25

14 FRANCHISOR'S ADDITIONAL OPERATIONS ASSISTANCE 26

14 1 GENERAL ADVICE AND GUIDANCE 26
14 2 PERIODIC VISITS 26

15 INSURANCE 26

15 1 TYPES AND AMOUNTS OF COVERAGE 26
15 2 FUTURE INCREASES 27
15 3 CARRIER STANDARDS 27
15 4 EVIDENCE OF COVERAGE 27

15 5 FAILURE TO MAINTAIN COVERAGE 27

16 DEFAULT AND TERMINATION 28

16 1 TERMINATION BY FRANCHISEE 28
16 2 TERMINATION BY FRANCHISOR 28
16 3 REINSTATEMENT AND EXTENSION 30
16 4 RIGHT OF FRANCHISOR TO DISCONTINUE SERVICES TO FRANCHISEE 30
16 5 RIGHT OF FRANCHISOR TO OPERATE FRANCHISED BUSINESS 30

17 RIGHTS AND DUTIES UPON EXPIRATION OR TERMINATION 30

17 1 ACTIONS TO BE TAKEN 31
17 2 LIQUIDATED DAMAGES 31
17 3 POST-TERMINATION COVENANT NOT TO COMPETE 32
17 4 UNFAIR COMPETITION 32
17 5 FRANCHISOR'S OPTION TO PURCHASE CERTAIN BUSINESS ASSETS 33
17 6 SURVIVAL OF CERTAIN PROVISIONS 33

18 TRANSFERABILITY OF INTEREST 33

18 1 TRANSFER BY FRANCHISOR 33
18 2 TRANSFER BY FRANCHISEE TO A THIRD PARTY 33
18 3 TRANSFER TO A CONTROLLED ENTITY 35
18 4 FRANCHISOR'S DISCLOSURE TO TRANSFEREE 36
18 5 FOR-SALE ADVERTISING 36
18 6 TRANSFER BY DEATH OR INCAPACITY 36

19 RIGHT OF FIRST REFUSAL 37

19 1 SUBMISSION OF OFFER 37
19 2 FRANCHISOR'S RIGHT TO PURCHASE 37
19 3 NON-EXERCISE OF RIGHT OF FIRST REFUSAL 37
19 4 SALES OR TRANSFERS TO FAMILY EXCEPTED 37

20 BENEFICIAL OWNERS OF FRANCHISEE 37

21 RELATIONSHIP AND INDEMNIFICATION 37

21 1 RELATIONSHIP 38
21 2 STANDARD OF CARE 38
21 3 INDEMNIFICATION 38
21 4 RIGHT TO RETAIN COUNSEL 38
21 5 SOLE AND EXCLUSIVE EMPLOYER OF FRANCHISED BUSINESS' EMPLOYEES 39

22 GENERAL CONDITIONS AND PROVISIONS 39

22 1 NO WAIVER 39
22 2 INJUNCTIVE RELIEF 40
22 3 NOTICES 40
22 4 COST OF ENFORCEMENT OR DEFENSE 40
22 5 UNLIMITED GUARANTY AND ASSUMPTION OF OBLIGATIONS 40
22 6 APPROVALS 41
22 7 ENTIRE AGREEMENT 41
22 8 SEVERABILITY AND MODIFICATION 41
22 9 CONSTRUCTION 41
22 10 FORCE MAJEURE 41
22 11 TIMING 42
22 12 WITHHOLDING PAYMENTS 42

22 13 FURTHER ASSURANCES 42
22 14 THIRD PARTY BENEFICIARIES 42
22 15 MULTIPLE ORIGINALS 42

23 DISPUTE RESOLUTION 42

23 1 CHOICE OF LAW 42
23 2 JURISDICTION AND VENUE 42
23 3 JURY WAIVER 43
23 4 CLASS ACTION WAIVER 43
23 5 LIMITATION OF DAMAGES 43
23 6 LIMITATION OF ACTIONS 43
23 7 PRIOR NOTICE OF CLAIMS 43
23 8 INTERNAL DISPUTE RESOLUTION 43
23 9 MEDIATION AND ARBITRATION 43
23 10 WAIVER OF BOND 44
23 11 ATTORNEY FEES 44
23 12 THIRD PARTY BENEFICIARIES 44

24 ACKNOWLEDGMENTS 44

24 1 RECEIPT OF THIS AGREEMENT AND THE FRANCHISE DISCLOSURE DOCUMENT 44
24 2 CONSULTATION BY FRANCHISEE 44
24 3 TRUE AND ACCURATE INFORMATION 44
24 4 RISK 44
24 5 NO GUARANTEE OF SUCCESS 45
24 6 NO VIOLATION OF OTHER AGREEMENTS 45

SCHEDULES
1 – Accepted Location and Territory
2 – Form of General Release
3 - Nondisclosure and Non-Competition
4 - Unlimited Guaranty and Assumption of Obligations
5 - Collateral Assignment of Lease
6 - ACH Payment Agreement
7 - Holders of Legal or Beneficial Interest in Franchisee Officers, Directors
8 – Multi-State Addendum
9 – Franchisee Disclosure Acknowledgment Statement
10 - SBA Addendum

ISLAND FIN POKE FRANCHISING LLC

FRANCHISE AGREEMENT

This Franchise Agreement made this _____ day of _____, 20___, is by and between Island Fin Poke Franchising LLC, a Florida limited liability company, having its principal address at 276 Saxony Court, Winter Springs, Florida, 32708 ("Franchisor", "we", "us", or "our"), and _____, an _____ individual/partnership/corporation/limited liability company, whose principal address is _____ _____ ("Franchisee", "you", or "your")

RECITALS

WHEREAS, Franchisor has developed, and is in the process of further developing, a System identified by the service mark "Island Fin Poke Company" and relating to the establishment and operation of a fast-casual restaurant focused on serving Hawaiian style poke bowls under a unique proprietary service system, and

WHEREAS, in addition to the service mark "Island Fin Poke Company" and certain other Marks, the distinguishing characteristics of the System include uniform standards and procedures for efficient business operations, uniform methods of food preparation, procedures and strategies for marketing, advertising and promotion, customer service and development techniques, other strategies and techniques, and Trade Secrets and other Confidential Information, and the Operations Manual, and

WHEREAS, Franchisor grants to qualified persons and business entities the right to own and operate an Island Fin Poke Company Business using the System and the Marks, and

WHEREAS, Franchisee desires to operate an Island Fin Poke Company Business, has applied for the Franchise and such application has been approved by Franchisor in reliance upon all of the representations made herein and therein, and

WHEREAS, Franchisee understands and acknowledges the importance of Franchisor's high and uniform standards of quality, operations and service and the necessity of operating the Franchised Business in strict conformity with Franchisor's System

NOW, THEREFORE, Franchisor and Franchisee, intending to be legally bound, agree as follows

1 DEFINITIONS

Whenever used in this Agreement, the following words and terms have the following meanings

"**Affiliate**" means any business entity that controls, is controlled by, or is under common control with Franchisor,

"**Agreement**" means this agreement entitled "Island Fin Poke Franchising LLC Franchise Agreement" and all instruments supplemental hereto or in amendment or confirmation hereof,

"**Approved Supplier(s)**" has the meaning given to such term in Section 13 10,

"**Competitive Business**" means any business that offers a fast casual dining setting and serves poke or other similar dishes under any service system, or any other mass market restaurant experience, or

other dining services that offer the same products as or similar to those provided by Island Fin Poke Company businesses or in which Trade Secrets or other Confidential Information could be used to the disadvantage of Franchisor, any Affiliate or its other franchisees, provided, however, that the term "Competitive Business" shall not apply to (a) any business operated by Franchisee under a Franchise Agreement with Franchisor, or (b) any business operated by a publicly-held entity in which Franchisee owns less than a five percent (5%) legal or beneficial interest,

"**Confidential Information**" means technical and non-technical information used in or related to the Island Fin Poke Company Franchise and not commonly known by or available to the public, including, without limitation, Trade Secrets, methods and products, recipes, customer services techniques and other techniques and methodologies not generally known to the industry or public, and any other information identified or labeled as confidential when delivered by Franchisor Confidential Information shall not include, however, any information that (a) is now or subsequently becomes generally available to the public through no fault of Franchisee, (b) Franchisee can demonstrate was rightfully in its possession, without obligation of nondisclosure, prior to disclosure pursuant to this Agreement, (c) is independently developed without the use of any Confidential Information, or (d) is rightfully obtained from a third party who has the right, without obligation of nondisclosure, to transfer or disclose such information,

"**Effective Date**" means the date on which Franchisor and Franchisee fully execute this Agreement, thereby commencing its effectiveness and term,

"**Electronic Depository Transfer Account**" means an account established at a national banking institution approved by Franchisor and providing Franchisor with access to electronically withdraw any funds due Franchisor,

"**Franchise**" means the right granted to Franchisee by Franchisor to use the System and the Marks,

"**Franchise Fee**" has the meaning given to such term in 3 1,

"**Franchised Business**" means the Island Fin Poke Company Business to be established and operated by Franchisee pursuant to this Agreement,

"**Franchisee**" means the individual or entity defined as "Franchisee" in the introductory paragraph of this Agreement,

"**Franchisor**" means Island Fin Poke Franchising LLC, a Florida limited liability company,

"**Franchisor Indemnities**" has the meaning given to such term in Section 21 3,

"**Gross Sales**" means the aggregate of all revenue from the sale of services and products from all sources in connection with the Franchised Business, whether for check, cash, credit or otherwise including, without limitation, all proceeds from any business interruption insurance, but excluding (a) all refunds made in good faith, (b) any sales and equivalent taxes that are collected by Franchisee for or on behalf of any governmental taxing authority and paid thereto, (c) the value of any allowance issued or granted to any customer of the Franchised Business that is credited by Franchisee in full or partial satisfaction of the price of any products and services offered in connection with the Franchised Business, and (d) any rebate received by Franchisee from a manufacturer or supplier,

"**Gross Sales Reports**" has the meaning give to such term in Section 12 2,

"**Incapacity**" means the inability of Franchisee, or any holder of a legal or beneficial interest in Franchisee, to operate or oversee the operation of the Franchised Business on a regular basis by reason of any continuing physical, mental or emotional condition, chemical dependency or other limitation,

"**Internet**" means any one (1) or more local or global interactive communications media that is now available, or that may become available, including sites and domain names on the world wide web,

"**Marketing Fund**" has the meaning given to such term in Section 11 2,

"**Marketing Fund Contribution**" has the meaning given to such term in Section 11 2,

"**Marks**" means the service mark "Island Fin Poke Company" and such other trade names, trademarks, service marks, trade dress, designs, graphics, logos, emblems, insignia, fascia, slogans, drawings and other commercial symbols as Franchisor may designate to be used in connection with the Island Fin Poke Company Business,

"**Operations Manual**" means the Island Fin Poke Company Operations Manual, whether in paper or electronic form, and any other items as may be provided, added to, changed, modified or otherwise revised by Franchisor from time to time that contain or describe the standards, methods, procedures and specifications of the System, including other operations, administration and managers' manuals and all books, computer programs, password-protected portions of an Internet site, pamphlets, memoranda and other publications prepared by, or on behalf of, Franchisor,

"**Royalty Fee**" has the meaning given to such term in Section 3 2

"**System**" means the uniform standards, methods, procedures, recipes, and specifications developed by Franchisor and as may be added to, changed, modified, withdrawn or otherwise revised by Franchisor for the operation of an Island Fin Poke Company Business, and

"**Trade Secrets**" means information in any form (including, but not limited to, technical or non-technical data, recipes, formulas, patterns, compilations, programs, devices, methods, techniques, drawings, processes, financial data, financial plans, product plans, passwords, lists of actual or potential customers or suppliers) related to or used in the operation of an Island Fin Poke Company Business that is not commonly known by or available to the public and that information (a) derives economic value, actual or potential, from not being generally known to, and not being readily ascertained by proper means by, other persons who can obtain economic value from its disclosure or use, and (b) is the subject of efforts that are reasonable under the circumstances to maintain its secrecy

2 GRANT OF FRANCHISE, APPROVED FRANCHISED BUSINESS

2 1 Grant

Franchisor hereby grants to Franchisee, upon the terms and conditions herein contained and subject to this Agreement, the right, license, and privilege to operate an Island Fin Poke Company Business, and Franchisee hereby accepts a franchise under the terms and conditions set forth herein to operate a Business that has been assigned a protected territory as set forth in Section 2 4 (referred to as the "Territory") Along with the right to use solely in connection therewith the Franchisor's Names and Mark, Services, Products, its advertising and merchandising methods, and Franchisor's System, as they may be changed or improved and/or further developed from time to time, only at the accepted location of the

Franchisee's Business as set forth in Section 2 2, and provided the Franchisee shall adhere to the terms and conditions hereof

It is understood and agreed that, except as expressly provided herein or in any other executed agreement, this franchise includes no right of Franchisee to sub franchise

Except as provided in this Agreement, Franchisee shall be free to use the materials provided by Franchisor in the manner that Franchisee, in Franchisee's sole and absolute discretion, deems most appropriate for the operation of an Island Fin Poke Company Franchise, provided that Franchisee shall not violate any applicable law, regulation or provision of this Agreement in exercising such discretion

2 2 Franchised Business

The specific street address of the Franchised Business location accepted by us shall be set forth in Schedule 1 (the "Accepted Location") when such Accepted Location is determined This Agreement does not grant to you the right or license to operate the Franchised Business or to offer or sell any products or services described under this Agreement at or from any location other than the Accepted Location

2 3 Sub-Franchising/Agents

Franchisee shall not sublicense the use of the System or Marks to any person or entity Except as permitted in Section 18, Franchisee shall not grant any person or entity the right to perform any part of Franchisee's rights or obligations licensed hereunder

2 4 Territory

Upon the execution of this Agreement or when the Accepted Location is determined, whichever occurs later, Franchisee will be assigned an exclusive territory that will also be described in Schedule 1 (the "Territory") Franchisee shall be prohibited from operating a franchise outside of the Territory without the prior written consent of Franchisor

(a) If the Parties do not select a Territory prior to the signing of this Franchise Agreement, then they shall agree to it at a later date as contemplated under the terms of this Agreement Failure to agree on a Territory within sixty (60) days of execution of this Agreement, and/or failure of Franchisee to open the Facility within one hundred eighty (180) (or other such date as provided in the Area Development Agreement) days after the execution of this Agreement (or other such dates as provided in the Area Development Agreement, if applicable) shall permit Franchisor to terminate this Agreement, as provided in Section 16 We reserve the right to grant a Territory that is larger than the territory described above in order to account for more densely or sparely populated areas Franchisee may not conduct business at any other location or locations other than the Accepted Location identified above, however, Franchisee may conduct business at off-site events (for example at transportation expos, travel expos, promotional events, charity events, etc) to sell Services and/or Products as long as such events are within Franchisee's Territory

(b) The size of the Territory shall be the lesser of three (3) miles or a land area containing one hundred thousand (100,000) people The location will be determined by the number of factors, including the population base, demographics of the surrounding area, traffic patterns, proximity to major roads, available parking, competition, availability of appropriate sites, customer demographics, adequate square footage, reasonable rent, or other conditions important to the successful operation of a Franchised Business as we deem appropriate The Territory is determined once a location is chosen and approved by

us, and will not be altered even if there is a population increase or decrease during the term of this Agreement The Territory is not dependent upon achievement of certain revenues, number of customers, customers Franchisee retains, market penetration or any other contingency

(c) Franchisee shall not relocate an Island Fin Poke Company Business that has been assigned a Territory, without the express prior written consent of Franchisor During the term of this Agreement, Franchisor shall not establish, nor license another party or entity to establish, an Island Fin Poke Company Business within the Territory If Franchisee decides to open additional Facilities and buys the rights to additional Franchises, such sale and purchase to be at our sole and absolute discretion, then those separate franchise agreement(s) will dictate the terms of the applicable territory (a separate Franchise Agreement is required for each additional Facility)

(d) Franchisee must operate its Facility within the specific Territory as identified in this Section 2 4 Franchisee may conduct business at off-site events in other geographical areas where there is no existing Island Fin Poke Company Business only after providing notice to us and after obtaining our written approval, however, Franchisee cannot perform Target Marketing outside the Territory as further described in Section 2 4 (e) below We shall approve or deny your request in writing or by email, such approval to be in our sole and absolute discretion, within three (3) business days of receipt of your written request to conduct business at off-site events in other geographical areas (outside your Territory) that have not been sold to one (1) or more Franchisee(s) If Franchisor later agrees to sell or assign such outside territory to any other franchisee, Franchisor must immediately relinquish and cease all business activities within the outside geographical area

(e) Franchisee cannot perform any Target Marketing in any other territory of any Island Fin Poke Company franchisee, or of any business owned by an affiliate of the Franchisor The term Target Marketing means a concerted effort by Franchisee to solicit customers or market products within another franchisee's territory or in any territory operated directly by the Franchisor ("Target Marketing") Franchisor shall use commercially reasonable efforts to deal with any franchisee that violates this policy Franchisee is prohibited from selling similar products and conducting similar services through any alternative channels of distribution, such as websites, without our written approval

(f) If Franchisee is asked by a third party to conduct business outside of the Territory (such as at expos, promotional events, charity events, elementary schools, etc) in geographical areas in which there is another franchisee or Franchisor affiliate-owned business, Franchisee must immediately refer that request to that Island Fin Poke Company Business which is located in that outside territory, or directly to Franchisor, except that if the other franchisee or Franchisor affiliate-owned business gives Franchisee permission to conduct business at the off-site event within the outside territory, then that Franchisee may do so if, and only if, Franchisee immediately informs Franchisor of such permission in writing If there is not an Island Fin Poke Company Business located in the outside territory, then the franchisee must submit a request to Franchisor for permission to conduct business within the outside territory However, Franchisee must be prepared to immediately cease conducting such events in that other geographical area when that unassigned area is purchased by a new Island Fin Poke Company franchisee as applicable Franchisor shall approve or deny Franchisee's request to conduct business at off-site events in other geographical areas not owned by other franchisees, Franchisor or its affiliates, which approval is in Franchisor's sole discretion, within three (3) days of Franchisee's written request

(g) If, during the term of this Agreement, Franchisee is unable to promptly and properly provide customers services or products due to excessive work or for any other cause, Franchisee must refer that customer to another franchisee, Franchisor affiliate-owned business, or to Franchisor

(h) If Franchisee fails to (i) refrain from Target Marketing, or (ii) refer businesses or off-site opportunities to other franchisees as described herein, Franchisor will have the right to terminate this Agreement immediately without fault, as described in section 16 2 1(u) and 16 2 1(v) of this Agreement For any default of this Agreement which triggers Franchisor's ability to terminate, as an alternative to termination, Franchisor will have the right, in its sole discretion, to modify or completely eliminate any rights Franchisee may have with respect to the Territory, effective ten (10) days after delivery of written notice to Franchisee

We encourage Island Fin Poke Company businesses when owned by different individuals to work out a referral and advertising strategy and/or arrangement for both businesses if they are within close proximity of each other (defined as being within a ten (10) mile radius of each other) We must be notified in writing of any consent to all such arrangements

(i) Franchisor shall have the exclusive right to negotiate and enter into agreements or approve forms of agreements to sell services and products to any business including, but not limited to, large businesses, national organizations, or non-profit organizations with outlets located in multiple territories, or government agencies who on their own behalf or through agents, franchisees, or other third parties owns, manages, controls or otherwise has responsibility for products, buildings, or common-services in more than one (1) location whose presence is not confined within any one (1) particular franchisee's territory (a "National Account") Franchisor may, at its sole discretion, give Franchisee the option to provide services and products to businesses under the National Account contract, including businesses that would otherwise fall outside the Territory If we choose, then we may direct the National Account to seek such services, products, equipment, and products from you in your Territory The National Account program is defined as follows

(i) The term "National Account" means a special class of customers which may include but are not limited to large businesses, national organizations or non-profit organizations with outlets located in multiple territories and government agencies who on their own behalf or through agents, franchisees or other third parties owns, manages, controls or otherwise has responsibility for products, buildings or common-services in more than one (1) location whose presence is not confined within any one (1) particular franchisee's Territory regardless of the aggregate contract amount of Services and/or Products the Franchisee performs or provides Any dispute as to whether a particular account is a National Account shall be determined by Franchisor in its sole and absolute discretion, and Franchisor's determination shall be final and binding,

(ii) If Franchisor chooses to grant Franchisee the right to sell services or products to any businesses falling under the National Account, such sales and services shall be provided on the terms and conditions as determined by the Franchisor in its sole and absolute discretion Franchisee shall have no right to modify the terms or conditions of any service or sales to any business under a National Account, even if such business should give any indication of consent to such modification, shall have the exclusive right, unless otherwise specified in writing, on behalf of itself, Franchisee and/or other franchisees utilizing the Marks, to negotiate and enter into agreements or approve forms of agreement to offer Services and Products to National Account customers, including any affiliate, company-owned, or franchised locations within the Territory,

a) Following the execution of a contract with or the acceptance of a bid by a National Account which contemplates the provision of Services or Products to one (1) or more National Account locations within the Territory Franchisor will, if we choose to provide Franchisee the option

to perform Services and/or offer Products pursuant to the terms and conditions of the National Account contract or on such terms and conditions as we in our sole discretion determine,

(iii) If Franchisee elects not to provide Services and/or Products to a National Account or a business under such National Account in conformity with the terms and conditions as communicated by Franchisor, or fails to make an election within the time specified by Franchisor, then Franchisor shall have the right, exercisable in its sole discretion, to

a) Provide directly, or through any other affiliate utilizing our Mark, Services, and/or Products, to a National Account location(s) within the Territory on the terms and conditions contained in the National Account bid or contract, and/or

b) Contract with another party to provide Services and/or Products to a National Account business located anywhere within the Territory, on the terms and conditions contained in the National Account bid or contract between Franchisor and the National Account Member, utilizing Franchisor's Marks or any trademarks, service marks, or trade names

(iv) Neither the direct provision by Franchisor (or an affiliate or agent of Franchisor) of Services of Products to National Account customers as authorized in (a) above, nor if Franchisor contracts with another party to provide Services or Products as authorized in (b) above, shall constitute a violation of Section 2 4 of this Agreement relating to the Franchisee's Territory, even if such Services and/or Products are performed or offered from a location within the Territory Franchisee disclaims any compensation for Services performed or Products provided by others in the Territory pursuant to this section

(j) Franchisee's rights in the Territory are solely as expressly set forth in this Section 2 4 Except as expressly provided in this Agreement, Franchisee has no right to exclude, control, or impose conditions on the location, operation, or other management of present or future Island Fin Poke Company (or any other brand) franchises or Franchisor-owned store units or distribution channels of any type, franchised or company-owned, regardless of their location or proximity to the Territory and whether the offer competing services which may affect Franchisee's operations Franchisee does not have any rights with respect to other and/or related businesses, services, and/or products, in which Franchisor or any Franchisor-related persons or entities may be involved, now or in the future

(k) Any territorial rights not expressly granted to the Franchisee are reserved to the Franchisor, whether or not such rights impact the Territory Such rights reserved to the Franchisor in the Territory include but are not limited to the following

(i) the right to advertise, market, and sell poke and other food related products and conduct similar services in your Territory,

(ii) the right to advertise, offer, and sell poke and other food related products and conduct similar services online or through other electronic venues, no matter where the customer is based,

(iii) the right to sell, offer, or distribute poke and other food related products or services to anyone from anywhere through any alternative or other channel of distribution, other

than through local businesses providing such products under the Marks and System and on any terms and conditions Franchisor deems appropriate Franchisor maintains this right whether or not the Marks or System used, and regardless of whether Franchisor is acting inside or outside the Territory,

(iv) the right to develop, manufacture, and/or distribute any services or products that have been branded with the Mark, or any separate brand of products or equipment through any outlet located anywhere (including, by way of illustration, discount warehouses, retail stores, online sales and/or similar venues) If Franchisor decides to develop and distribute products or conduct similar services within the Territory, Franchisee will receive no compensation from Franchisor for such sales, unless agreed otherwise by the parties in writing,

(v) own and/or operate ourselves or authorize others to own and/or operate (a) any business located outside the Territory as designated on your Franchise Agreement, whether or not using the Marks and/or System, (b) any business anywhere, whether using the Marks and /or System or not, which is not substantially similar to the business franchised to you under the Franchise Agreement, and/or (c) any business anywhere which does not use the Marks, and

(vi) acquire, merge, affiliate with or engage in any transaction with other businesses (whether competitive or not), with businesses located anywhere, including arrangements in which we are acquired, and/or company-owned, franchised or other businesses (including your own Business) are converted to another format or we acquire a similar business which will be maintained under the System or otherwise You will fully participate in any conversion subject to any person/entity merging with, or acquiring us or when we acquire, reimbursing you for reasonable costs directly related to the conversion

We are not responsible for paying any compensation to you concerning the sale or providing of services over the Internet, world wide web, other similar venues, by alternative means of distribution, outlets, businesses that are or are not substantially similar to the Franchised Business or any business that does not use the Marks For clarity, the Franchise Agreement grants you no rights to offer and provide services and/or products through any alternative channels of distribution (other than our approved list of channels of distribution) without our permission or share in any of the proceeds from our activities through alternative channels of distribution

(l) Franchisee's Territory may be altered during the initial term, but only by (i) mutual consent of the parties as demonstrated in a writing signed by both parties, (ii) at the time of transfer or renewal as a condition to transfer or renew, or (iii) for any default of this Agreement which triggers Franchisor's ability to terminate as described above

3 FEES

3 1 Franchise Fee

3 1 1 Upon execution of this Agreement, Franchisee shall pay a fee ("Franchise Fee") to Franchisor of Forty Thousand Dollars ($40,000) The Franchise Fee shall be deemed fully earned upon execution of this Agreement and is non-refundable The Franchise Fee is payment, in part, for expenses incurred by Franchisor in furnishing assistance and services to Franchisee as set forth in this Agreement

and for costs incurred by Franchisor, including general sales and marketing expenses, training, legal, accounting and other professional fees

3 1 2 In the event this Agreement is for a restaurant being developed pursuant to an area development agreement, then the Franchise Fee shall be the reduced amount as paid by Franchisee in the development fee pursuant to the terms of such area development agreement

3 2 Monthly Royalty Fee

(a) For so long as this Agreement shall be in effect, Franchisee shall pay to Franchisor without offset, credit or deduction of any nature, a monthly fee ("Royalty Fee") equal to six percent (6%) of your monthly Gross Revenues The Royalty Fee is due on the tenth (10th) day of each month (for the prior month) and begins on the first (1st) month after the Business is open for operation and continues for the duration the term of this Agreement If Franchisee opens the Business for operation on the twenty-fifth (25th) of the month or anytime thereafter until the twenty-fifth (25th) of the next month, then Franchisee's Business will be deemed opened for operation on the month immediately succeeding the month of the twenty-fifth (25th) As an example, if Franchisee opens the Business for operation on January 26, then the business would be considered to have opened in February as Franchisee's first month in operation, Franchisee's Royalty payments would begin in March for Franchisee's February Royalty obligation The Royalty Fee is uniform as to all persons and entities currently acquiring an Island Fin Poke Company Franchise and is nonrefundable If the Franchise Agreement is terminated, Franchisee may be required to continue such Royalty payments to the Franchisor The Franchisee will provide to Franchisor a Gross Sales Report, as required by Section 12 2 for each month during the operation of the Franchise If Franchisor requires Franchisee to pay Royalty Fees through electronic transfer as set forth in Section 3 4, such reports shall instead be submitted to Franchisor via facsimile transmission, email or intranet system

(b) As used in this Agreement, "Gross Revenue" means all business revenue which the Franchisee accrues during the operation of the Franchise, but excluding taxes collected from customers and paid to any taxing authority, and reduced by the amount of any documented refunds, credits, allowances, and chargebacks given in good faith to customers

(c) Any payment or report not actually received by the Franchisor on or before the specified submission date shall be deemed overdue If any payment or report is overdue, in addition to the right to exercise all rights and remedies available to it under this Agreement, Franchisor shall be entitled to interest on such amount from the date it was due until paid at the rate of one and one-half percent (1 5%) per month or the maximum rate allowed by the laws of the State in which Franchisee's Business is located or any successor or substitute law (referred to as the "Default Rate"), until paid in full

3 3 Taxes

Franchisee shall pay its own taxes as related to the Business

3 4 Electronic Transfer

Franchisor shall require all Royalty Fees, Marketing Fund Contributions, amounts due for purchases by Franchisee from Franchisor and other amounts due to Franchisor to be paid through an Electronic Depository Transfer Account ("EDTA") At Franchisor's request, Franchisee shall open and maintain an EDTA, and shall provide Franchisor with continuous access to such account for the purpose of receiving any payments due to Franchisor Franchisee shall make deposits to the account sufficient to cover amounts owed to Franchisor prior to the date such amounts are due Franchisee shall execute any

documents Franchisor's or Franchisee's bank requires to establish and implement the EDTA Once established, Franchisee shall not close the EDTA without Franchisor's written consent

3 5 Interest

All Royalty Fees, Marketing Fund Contributions, amounts due from purchases by Franchisee from Franchisor and other amounts not received by Franchisor within five (5) days after the due date shall incur late fees at the rate of one and one-half percent (1 5%) per month (or the highest rate allowed by the law of the state where Franchisee is located, whichever is lower) from the date payment is due to the date payment is received by Franchisor Franchisee shall pay Franchisor for all costs incurred by Franchisor in the collection of any unpaid and past due Royalty Fees, Marketing Fund Contributions or any other amounts due Franchisor, including reasonable accounting and legal fees This Section shall not constitute an agreement by Franchisor to accept any payments after the due date or a commitment by Franchisor to extend credit to or otherwise finance Franchisee

3 6 Application of Payments

Notwithstanding any designation by Franchisee, Franchisor shall have the right to apply any payments by Franchisee to any past due indebtedness of Franchisee for Royalty Fees, Marketing Fund Contributions, purchases from Franchisor or any other amount owed to Franchisor in any proportion or priority

3 7 Operations Manual Replacement Fee

Franchisee agrees to pay to Franchisor Two Hundred Fifty Dollars ($250) if Franchisee loses or destroys the Operations Manual

3 8 Maintenance and Refurbishing of Business

If, after Franchisor notifies Franchisee, and Franchisee does not undertake efforts to correct deficiencies in Store appearance, the Franchisor can undertake the repairs and Franchisee must reimburse Franchisor

3 9 Insufficient Funds Fee

Franchisee agrees to pay to Franchisor Seventy-Five Dollars ($75) if any payment Franchisee owes is rejected due to insufficient funds in Franchisee's Electronic Depository Transfer Account ("EDTA"), or if any other payment instrument Franchisee uses is rejected for insufficient funds

3 10 Music Fee

Franchisee agrees to pay the then-current monthly fee for music services directly to the then-current provider

3 11 Management Fee

Franchisee agrees to pay Two Hundred Fifty Dollars ($250) per person per day plus other costs and expenses to Franchisor when Franchisor or (a third party) manages your store after your default or abandonment

4 TERM AND RENEWAL

4 1 Initial Term

This Agreement shall be effective and binding for an initial term of ten (10) years from the Effective Date, unless sooner terminated pursuant to Section 10 6

4 2 Successor Terms

Subject to the conditions below, Franchisee has the right to obtain a successor franchise at the expiration of the term of this Agreement by entering into a new franchise agreement with Franchisor for successive terms of five (5) years each To qualify for a successor franchise, each of the following pre-conditions shall have been fulfilled and remain true as of the last day of the term of this Agreement

4 2 1 Franchisee has, during the entire term of this Agreement, fully complied with all material provisions of this Agreement,

4 2 2 Franchisee has, at its expense, made such capital expenditures as were necessary to maintain uniformity with any Franchisor-required System modifications such that the Franchised Business reflects Franchisor's then-current standards and specifications,

4 2 3 Franchisee has satisfied all monetary obligations owed by Franchisee to Franchisor (or any Affiliate), and has timely met these obligations throughout the term of this Agreement,

4 2 4 Franchisee is not in default of any provision of this Agreement or any other agreement between Franchisee and Franchisor,

4 2 5 Franchisee has given written notice of its intent to operate a successor franchise to Franchisor not less than nine (9) months nor more than twelve (12) months prior to the end of the term of this Agreement,

4 2 6 Franchisee has executed Franchisor's then-current form of franchise agreement (or has executed other documents at Franchisor's election that modify this Agreement to reflect the fact that the Franchise Agreement relates to the grant of a successor franchise), which franchise agreement shall supersede this Agreement in all respects, and the terms of which may differ from the terms of this Agreement by requiring, among other things, a different percentage Royalty Fee and/or Marketing Fund Contribution, provided, however, that Franchisee shall not be required to pay the then-current Franchise Fee,

4 2 7 Franchisee has complied with Franchisor's then-current qualifications for a new franchisee and has agreed to comply with any training requirements,

4 2 8 Franchisee has executed a general release, in a form the same as or similar to the General Release attached as Schedule 2, of any and all claims against Franchisor, any Affiliate and against their officers, directors, shareholders, managers, members, partners, owners, employees and agents (in their corporate and individual capacities), except to the extent prohibited by the laws of the state where the Franchised Business is located, and

4 2 9 Franchisee has paid the renewal fee of Five Thousand Dollars ($5,000)

5 FRANCHISED BUSINESS

5 1 Operation of Franchised Business

Franchisee shall operate the Franchised Business within the Territory from a fixed location (the "Premises") Franchisee shall manage and administer the Franchised Business from the Premises, and shall maintain and store the books and records of the Franchised Business at its headquarters

5 2 Failure to Develop Franchised Business

Should Franchisee fail to develop the Franchised Business, in accordance with the other provisions of this Section 5 and within one hundred eighty (180) days after this Effective Date, Franchisor has the right to terminate this Agreement and retain all fees paid to Franchisor by Franchisee

5 3 Opening

Before opening the Franchised Business and commencing business, Franchisee must

(a) fulfill all of the obligations of Franchisee pursuant to the other provisions of this Section 5,

(b) furnish Franchisor with copies of all insurance policies required by this Agreement, or by the lease, or such other evidence of insurance coverage and payment of premiums as Franchisor may request,

(c) complete initial training to the satisfaction of Franchisor,

(d) possess all required state, county, city, and local professional licenses and certifications,

(e) obtain all necessary state, county, city, and local permits and licenses, including any zoning permits needed to operate the Franchised Business from the principal residence of either Franchisee or the Owner Operator,

(f) pay in full all amounts due to Franchisor,

(g) if Franchisee is a business entity, Franchisee has caused each of its stock certificates or other ownership interest certificates to be conspicuously endorsed upon the face thereof a statement in a form satisfactory to Franchisor that such ownership interest is held subject to, and that further assignment or transfer thereof is subject to, all restrictions imposed upon transfers and assignments by this Agreement, and

(h) obtain Franchisor's permission and approval of an opening date, Franchisor shall not unreasonably withhold consent to open Permission to open shall be based on Franchisor's determination that Franchisee is ready to open and satisfactorily prepared to operate

Franchisee shall comply with these conditions and be prepared to open and continuously operate the Franchised Business within one hundred eighty (180) days after the Effective Date Time is of the essence

5.4 Failure to Open

Should Franchisee fail to commence operations of the Franchised Business within one hundred eighty (180) days after the Effective Date, Franchisor has the right to terminate this Agreement In addition, we expect you to secure an accepted location for the Business within seventy-five (75) days of the signing of the Franchise Agreement, this includes the requirement of obtaining our acceptance for your selected location Generally, we will accept or deny your selected location within fifteen (15) days, but we maintain the right to take additional time if circumstances demand it In addition, you must sign the lease or otherwise secure the legal right to occupy the location, meeting all our stated specifications, within ninety (90) days of the signing of the Franchise Agreement If this Agreement is terminated pursuant to this Section 5 4, Franchisor shall retain the entire Franchise Fee paid by Franchisee The Franchise Fee retained shall be specifically understood and agreed by the parties to be in consideration of the services provided, time expended, work performed, and other efforts of Franchisor up to the date of Franchisee's failure to timely commence operations of the Franchised Business and shall not be construed as nor considered to be a penalty

6 PROPRIETARY MARKS

6 1 Ownership

Franchisee's right to use the Marks is derived solely from this Agreement, is exclusive and is limited to the conduct of business by Franchisee pursuant to, and in compliance with, this Agreement and all applicable standards, specifications and operating procedures prescribed from time to time by Franchisor Any unauthorized use of the Marks by Franchisee is a breach of this Agreement and an infringement of the rights of Franchisor in and to the Marks Franchisee's use of the Marks, and any goodwill created thereby, shall inure to the benefit of Franchisor Franchisee shall not at any time acquire an ownership interest in the Marks by virtue of any use it may make of the Marks This Agreement does not confer any goodwill, title or interest in the Marks to Franchisee Franchisee shall not, at any time during the term of this Agreement or after its termination or expiration, contest the validity or ownership of any of the Marks or assist any other person in contesting the validity or ownership of any of the Marks

6 2 Limitations on Use

Franchisee shall not use any Mark or portion of any Mark as part of any business entity name Franchisee shall not use any Mark in connection with the sale of any unauthorized product or service or in any other manner not expressly authorized in writing by Franchisor Franchisee shall give such notices of trademark and service mark registrations as Franchisor specifies and obtain such fictitious or assumed name registrations as may be required under applicable law to do business as a Franchised Business Franchisee shall not register or seek to register as a trademark or service mark, either with the United States Patent and Trademark Office or any state or foreign country, any of the Marks or a trademark or service mark that is confusingly similar to any Mark licensed to Franchisee Franchisee shall include on its storefront, letterhead, forms, cards and other such identification, a prominent notice stating that the Franchised Business is an "Independently Owned and Operated Island Fin Poke Company Franchise" of Franchisee

6 3 Notification of Infringements and Claims

Franchisee shall immediately notify Franchisor in writing of any infringement, claim of infringement, unfair competition, or challenge to its use of any of the Marks or claim by any person of any rights in any of the Marks Franchisee shall not communicate with any person other than Franchisor and Franchisor's counsel in connection with any such infringement, challenge, or claim However, Franchisee may communicate with Franchisee's counsel at Franchisee's expense We are not required to take affirmative action when notified of these uses or claims We have the sole right to control any

administrative or judicial proceeding involving a trademark licensed by us The Franchise Agreement does not require us to participate in your defense or indemnify you for expenses or damages if you are a party to an administrative or judicial proceeding involving a trademark licensed by us to you or if the proceeding is resolved unfavorable to you Franchisee shall execute any and all instruments and documents, render such assistance, and do such acts and things as may, in the opinion of Franchisor's counsel, be necessary or advisable to protect and maintain Franchisor's interests in any such litigation or other proceeding or to otherwise protect and maintain Franchisor's interest in the Marks

6 4 Indemnification for Use of Marks

Franchisor is not required to participate in your defense or indemnify you for expenses or damages if you are a party to an administrative or judicial proceeding involving a trademark At Franchisor's option, Franchisor or its designee may defend and control the defense of any proceeding arising directly from Franchisee's use of any Mark

6 5 Discontinuance of Use

If Franchisor deems it necessary for Franchisee to modify or discontinue use of any of the Marks, and/or use one (1) or more additional or substitute trade names, trademarks, service marks or other commercial symbols, Franchisee shall comply with Franchisor's directions within ten (10) business days after notice to Franchisee by Franchisor and subject to the limitations in Section 10 2 Franchisor shall not be required to reimburse Franchisee for its expenses in modifying or discontinuing the use of a Mark or any loss of goodwill associated with any modified or discontinued Mark or for any expenditures made by Franchisee to promote a modified or substitute Mark

6 6 Right to Inspect

To preserve the validity and integrity of the Marks and any copyrighted materials licensed hereunder, and to ensure that Franchisee is properly employing the Marks in the operation of the Franchised Business, Franchisor reserves the right to inspect the Franchised Business at any time without advanced notice

6 7 Franchisor's Sole Right to Domain Name

Franchisee shall NOT advertise on the Internet using, or establish, create or operate an Internet site or website using a domain name or uniform resource locator containing, the Marks or the words "Island Fin Poke Company" or any variation thereof without Franchisor's written approval Franchisor is the sole owner of a right, title and interest in and to such domain names Franchisor shall grant Franchisee a page on its website that will provide contact information and pricing for your Franchised Business

7 TRADE SECRETS AND OTHER CONFIDENTIAL INFORMATION

7 1 Confidentiality of Trade Secrets and Other Confidential Information

Franchisee acknowledges that Franchisor shall disclose Trade Secrets and other Confidential Information to Franchisee during the training program, through the Operations Manual, and as a result of guidance furnished to Franchisee during the term of this Agreement Franchisee shall not acquire any interest in the Trade Secrets or other Confidential Information, other than the right to use it in the development and operation of the Franchised Business and in performing its duties during the term of this Agreement Franchisee acknowledges that the use or duplication of the Trade Secrets or other

Confidential Information in any other business venture would constitute an unfair method of competition Franchisee acknowledges that the Trade Secrets and other Confidential Information are proprietary and are disclosed to Franchisee solely on the condition that Franchisee (and all holders of a legal or beneficial interest in Franchisee and all officers, directors, executives, managers and members of the professional staff of Franchisee) (a) shall not use the Trade Secrets or other Confidential Information in any other business or capacity, (b) shall maintain the absolute confidentiality of the Trade Secrets and other Confidential Information during and after the term of this Agreement, (c) shall not make any unauthorized copies of any portion of the Trade Secrets or other Confidential Information disclosed in written or other tangible form, and (d) shall adopt and implement all reasonable procedures prescribed from time to time by Franchisor to prevent unauthorized use or disclosure of the Trade Secrets and other Confidential Information Franchisee shall enforce this Section as to its employees, agents and representatives and shall be liable to Franchisor for any unauthorized disclosure or use of Trade Secrets or other Confidential Information by any of them

7 2 Additional Developments

All ideas, concepts, techniques or materials concerning the System or developed, in whole or in part, using Trade Secrets or other Confidential Information, whether or not protectable intellectual property and whether created by or for Franchisee or its owners or employees, shall be promptly disclosed to Franchisor and shall be deemed the sole and exclusive property of Franchisor and works made-for- for Franchisor, and no compensation shall be due to Franchisee or its owners or employees therefore, and Franchisee hereby agrees to assign to Franchisor all right, title and interest in any intellectual property so developed Franchisor has the right to incorporate such items into the System To the extent any item does not qualify as a "work made-for-hire" for Franchisor, Franchisee shall assign, and by this Agreement, does assign, ownership of that item, and all related rights to that item, to Franchisor and shall sign any assignment or other document as Franchisor requests to assist Franchisor in obtaining or preserving intellectual property rights in the item Franchisor shall disclose to Franchisee concepts and developments of other franchisees that are made part of the System As Franchisor may reasonably request, Franchisee shall take all actions to assist Franchisor's efforts to obtain or maintain intellectual property rights in any item or process related to the System, whether developed by Franchisee or not

7 3 Exclusive Relationship

Franchisee acknowledges that Franchisor would be unable to protect the Trade Secrets and other Confidential Information against unauthorized use or disclosure and would be unable to encourage a free exchange of ideas and information among Island Fin Poke Company franchisees if owners of Island Fin Poke Company and members of their immediate families or households were permitted to hold an interest in or perform services for any Competitive Business Therefore, during the term of this Agreement and for a two (2) year period following termination hereof, neither Franchisee nor any holder of a legal or beneficial interest in Franchisee (or any member of their immediate families or households), nor any officer, director, executive, manager or member of the professional staff of Franchisee, either directly or indirectly, for themselves, or through, on behalf of or in conjunction with any person, partnership, corporation, limited liability company or other business entity, shall

(a) Divert or attempt to divert any business or customer of the Franchised Business to any Competitive Business, by direct or indirect inducement or otherwise, or do or perform, directly or indirectly, any other act injurious or prejudicial to the goodwill associated with the Marks or the System, or

(b) Own an interest in, manage, operate, or perform services for any Competitive Business within a twenty-five (25) mile radius from any Island Fin Poke Company franchise or Affiliate-owned location

7 4 Nondisclosure and Non-Competition Agreements with Certain Individuals

Franchisor has the right to require any holder of a legal or beneficial interest in Franchisee (and any member of their immediate families or households), and any officer, director, executive, manager or member of the professional staff and all employees of Franchisee to execute a nondisclosure and non-competition agreement, in a form the same as or similar to the Nondisclosure and Non-Competition Agreement attached as Schedule 3, upon execution of this Agreement or prior to each such person's affiliation with Franchisee Upon Franchisor's request, Franchisee shall provide Franchisor with copies of all nondisclosure and non-competition agreements signed pursuant to this Section Such agreements shall remain on file at the business of Franchisee and are subject to audit or review as otherwise set forth herein Franchisor shall be a third-party beneficiary with the right to enforce covenants contained in such agreements

7 5 Reasonableness of Restrictions

Franchisee acknowledges that the restrictive covenants contained in this Section are essential elements of this Agreement, and that without their inclusion Franchisor would not have entered into this Agreement Franchisee acknowledges that each of the terms set forth herein, including the restrictive covenants, is fair and reasonable and is reasonably required for the protection of Franchisor, the System and the Marks and Franchisee waives any right to challenge these restrictions as being overly broad, unreasonable or otherwise unenforceable

8 TRAINING AND ASSISTANCE

8 1 Initial Training

Franchisor shall make an initial training program available to a total of three (3) employees of Franchisee (if applicable) Approximately two (2) weeks prior to the opening of the Franchised Business, the designated persons must attend and successfully complete, to Franchisor's satisfaction, an initial training program pertaining to the operation and administration of the Franchised Business including, but not limited to, sales and marketing methods, financial controls, maintenance of quality standards, customer-service techniques, record keeping, and reporting procedures and other operational issues Initial training will be comprised of up to one (1) week at the corporate location, and may be followed by on the field training at the franchisee's territory Franchisor shall conduct the initial training program at its headquarters or at another designated location Franchisor shall not charge tuition or similar fees for initial training, however, all expenses incurred by Franchisee in attending such program including, but not limited to, travel costs, room and board expenses and employees' salaries, shall be the sole responsibility of Franchisee Franchisee shall be responsible for training its management and other employees

8 2 Opening Assistance

In conjunction with the beginning of operation of the Franchised Business, Franchisor may make available to Franchisee, at Franchisor's expense, an opening team to be on site of Franchisee's location three (3) days prior and three (3) days after the Grand Opening for the purpose of familiarizing Franchisee's staff with the Island Fin Poke Company techniques and for the purpose of providing general assistance and guidance in connection with the opening of the Franchised Business If Franchisee requests additional assistance with respect to the opening or continued operation of the Franchised Business, and

should Franchisor deem it necessary and appropriate to comply with such request, Franchisee shall pay Franchisor's then-current standard rates, plus expenses, for such additional assistance

8 3 Failure to Complete Initial Training Program

If Franchisor determines that the Franchisee is unable to satisfactorily complete the training program described above, Franchisor has the right to terminate this Agreement and retain all fees paid to Franchisor by Franchisee If Franchisee is a business entity and the Manager fails to complete the initial training program to Franchisor's reasonable satisfaction, Franchisee may be permitted to select a substitute manager and such substitute manager must complete the initial training to Franchisor's satisfaction Franchisee will be required to pay Franchisor's then-current rates for additional training or Two Hundred Fifty Dollars ($250) per day per person, whichever is greater, for providing the substitute manager an initial training program at our location, or our then-current rates for additional training or Two Hundred Fifty Dollars ($250) per day per person, whichever is greater, for training at Franchisee's location (plus hotel, air fare and other expenses incurred by our trainer)

8 4 Ongoing Training

From time to time, Franchisor may provide and if it does, has the right to require that the Franchisee attends ongoing training programs or seminars during the term of this Agreement, at Franchisee's expense of Two Hundred Fifty Dollars ($250) per person per day if ongoing training is at our location, or Two Hundred Fifty Dollars ($250) per person per day (plus hotel, air fare and other expenses incurred by our trainer) if ongoing training is at Franchisee's location Franchisor shall not require the Franchisee to attend more than two (2) sessions in any calendar year and these sessions shall not collectively exceed four (4) full days during any calendar year Franchisee shall be responsible for all travel costs, room and board and employees' salaries incurred in connection with its attendance at such training

9 OPERATIONS MANUAL

9 1 Loan by Franchisor

While this Agreement is in effect, Franchisor shall lend to Franchisee one (1) copy of the Operations Manual or grant Franchisee access to an electronic copy of the Operations Manual Franchisee shall conduct the Franchised Business in strict accordance with the provisions set forth in the Operations Manual The Operations Manual may consist of one (1) or more separate manuals and other materials as designated by Franchisor and may be in written or electronic form The Operations Manual shall, at all times, remain the sole property of Franchisor and shall promptly be returned to Franchisor upon expiration or termination of this Agreement

9 2 Revisions

Franchisor has the right to add to or otherwise modify the Operations Manual from time to time to reflect changes in the specifications, standards, operating procedures and rules prescribed by Franchisor, provided, however, that no such addition or modification shall materially alter Franchisee's fundamental status and rights under this Agreement Franchisor may make such additions or modifications without prior notice to Franchisee Franchisee shall immediately, upon notice, adopt any such changes and shall ensure that its copy of the Operations Manual is up-to-date at all times If a dispute as to the contents of the Operations Manual arises, the terms of the master copy of the Operations Manual maintained by Franchisor at Franchisor's headquarters shall be controlling

9 3 Confidentiality

The Operations Manual contains Trade Secrets and other Confidential Information of Franchisor and its contents shall be kept confidential by Franchisee both during the term of the Franchise and subsequent to the expiration and non-renewal or termination of this Agreement Franchisee shall at all times ensure that its copy of the Operations Manual is available at the Franchised Business in a current and up-to-date manner If the Operations Manual is in paper form or stored on computer-readable media, Franchisee shall maintain the Operations Manual in a secure manner at the Franchised Business, if the Operations Manual is in electronic form, Franchisee shall maintain the Operations Manual in a password-protected file Franchisee shall only grant authorized personnel, as defined in the Operations Manual, access to the Operations Manual or any key, combination, or passwords needed for access to the Operations Manual Franchisee shall not disclose, duplicate, or otherwise use any portion of the Operations Manual in an unauthorized manner

10 FRANCHISE SYSTEM

10 1 Uniformity

Franchisee shall strictly comply, and shall cause the Franchised Business and its employees to strictly comply, with all requirements, specifications, standards, operating procedures and rules set forth in this Agreement, the Operations Manual or other communications supplied to Franchisee by Franchisor

10 2 Modification of the System

Franchisee recognizes that from time to time, Franchisor may introduce, as part of the System, other methods or technology which require certain System modifications including, without limitation, the adoption and use of modified or substitute Marks, new computer hardware and software, equipment or signs Franchisee agrees to make all required upgrades and modifications at its expense as may be required by Franchisor, provided, however, that Franchisee shall not be required to make any expenditures during the first year of the initial term or any expenditures which are unreasonably disproportionate to Franchisee's initial investment to establish the Franchised Business during the initial term If such additional investment is required to be made in the last year of the initial term, Franchisee may avoid making the investment by providing notice of intent not to renew the Franchise unless the investment is in connection with a modification to the System required by law or court order Franchisee acknowledges that any required expenditures for changes or upgrades to the System shall be in addition to expenditures for repairs and maintenance as required in Section 13 2 of this Agreement Notwithstanding the foregoing, Franchisee shall be required to make any and all improvements or modifications whenever such are required by law, regulation, agency decision or court order

10 3 Refurbishment of the Equipment

Every fifth (5th) year after execution of this Agreement, Franchisee, at Franchisor's discretion and upon Franchisor's request, may be required to expend a minimum of Ten Thousand Dollars ($10,000) for purposes of updating Franchisee's equipment Franchisor shall provide Franchisee with specifications and assistance in such refurbishment The obligations described herein are exclusive of the obligations described in Section 10 2

10 4 Variance

Franchisor has the right to vary standards or specifications for any franchisee based upon that particular franchisee's qualifications, the peculiarities of the particular site or circumstances, the

demographics of the trade area, business potential, existing business practices or any other condition which Franchisor deems to be of importance to the successful operation of any particular Island Fin Poke Company Business Franchisor shall not be required to disclose or grant to Franchisee a like or similar variance hereunder

11 ADVERTISING AND PROMOTIONAL ACTIVITIES

11 1 Local Advertising

11 1 1 Franchisee shall contribute each month the total of one and one-half percent (1 5%) of gross sales from the previous month into local advertising (such advertising to be approved by Franchisor prior to use thereof as described in Section 11 1 2 below) Franchisee shall continuously and consistently promote the Franchised Business Every month, Franchisee shall participate in a variety of marketing and promotions such as door mailings, public relations, online or mobile advertisement, or any other form of marketing within its Territory, as well as direct sales support when requested by Franchisor

11 1 2 All marketing and promotion by Franchisee in any medium shall be conducted in a professional manner and shall conform to Franchisor's standards and requirements as set forth in the Operations Manual or otherwise Franchisee shall obtain Franchisor's approval of all marketing and promotional plans and materials prior to use if such plans and materials have not been prepared by Franchisor or previously approved by Franchisor during the twelve (12) months prior to their proposed use Franchisee shall submit such unapproved plans and materials to Franchisor not later than fifteen (15) days prior to the date Franchisee intends to use them If Franchisor does not provide its specific disapproval of the proposed materials, the proposed materials are deemed to be approved Any plans and materials that Franchisee submits to Franchisor for review will become Franchisor's property and there will be no restriction on Franchisor's use or dissemination of such materials Franchisee shall not advertise or use the Marks in any fashion on the internet, world wide web or via other means of advertising through telecommunication without Franchisor's express written consent

11 1 3 Franchisor reserves the right to require Franchisee to include certain language on all marketing to be used locally, including but not limited to, "Franchises Available" and reference to Franchisor's telephone number and/or website

11 1 4 Franchisor shall oversee all local advertising/marketing programs, with sole control over creative concepts, materials, and media used in such programs, and the placement and allocation thereof Franchisor does not warrant that any particular franchisee will benefit directly or pro rata from expenditures by its local advertising program Franchisor does not warrant the success or effectiveness of any particular advertising/marketing program

11 2 National Advertising and Development Fund

Franchisor may begin collecting a System-wide marketing, advertising and promotion fund to assist in Franchisor's regional and national advertising ("Marketing Fund") after Franchisee has completed one (1) month of operation Franchisee shall be required to contribute monthly to the Marketing Fund in an amount of up to one and one-half percent (1 5%) of gross revenues for the previous month as specified by Franchisor and which Franchisor may adjust from time to time ("Marketing Fund Contribution") Marketing Fund Contributions shall be made at the time and in the manner provided for Royalty Fees in Section 3 2 Franchisor shall notify Franchisee at least thirty (30) days before changing Marketing Fund Contribution requirements The Marketing Fund shall be maintained and administered by Franchisor or its designee as follows

(a) Franchisee's Marketing Fund Contributions may be used to meet the costs of, or to reimburse Franchisor for its costs of, producing, maintaining, administering and directing local, regional, national, or international consumer advertising (including, without limitation, the cost of preparing and conducting television, radio, Internet, intranet, magazine, newspaper, and direct mail advertising campaigns and other public relations activities, developing and/or hosting an Internet and/or intranet web page or site and similar activities, employing advertising agencies to assist therein, and providing promotional brochures and other marketing materials to franchisees) All Marketing Fund Contributions shall be maintained in a separate account from the monies of Franchisor and shall not be used to defray any of Franchisor's general operating expenses, except for such reasonable costs and expenses, if any, that Franchisor may incur in activities reasonably related to the administration of the Marketing Fund

(b) Franchisor shall endeavor to spend all Marketing Fund Contributions on marketing programs and promotions during Franchisor's fiscal year within which such contributions are made If excess amounts remain in any Marketing Fund at the end of such fiscal year, all expenditures in the following fiscal year(s) shall be made first out of such excess amounts, including any interest or other earnings of the Marketing Fund, and next out of prior year contributions and then out of current contributions

(c) Although Franchisor intends the Marketing Fund to be of perpetual duration, Franchisor has the right to terminate the Marketing Fund at any time The Marketing Fund shall not be terminated, however, until all Marketing Fund Contributions have been expended for advertising and promotional purposes or returned to Franchisee and other franchisees on a *pro rata* basis based on total Marketing Fund Contributions made in the aggregate by each franchisee

(d) Island Fin Poke Company Businesses operated by Franchisor or an Affiliate shall not be required to make Marketing Fund Contributions

(e) An accounting of the operation of the Marketing Fund shall be prepared annually and shall be available to Franchisee upon request Franchisor retains the right to have the Marketing Fund reviewed or audited and reported on, at the expense of the Marketing Fund, by an independent certified public accountant selected by Franchisor

(f) Franchisee acknowledges that the Marketing Fund is not a trust and Franchisor assumes no fiduciary duty in administering the Marketing Fund

11 3 Internet Advertising

You are restricted from establishing a presence on, or marketing on the Internet without our written consent You are restricted from responding to any type of online review unless you obtain our prior written consent We have an Internet website that provides information about the System and about Island Fin Poke Company franchises We may provide you with a page on our home page, where we will have contact information and pricing for your location All information posted on Island Fin Poke Company website or any linked webpages must be approved by us before it is posted We retain the sole right to market on the Internet, including the use of websites, domain names, uniform resource locators, keywords, linking, search engines (and search engine optimization techniques), banner ads, meta-tags, marketing, auction sites, e-commerce and co-branding arrangements You may be requested to provide content for our Internet marketing and you must follow our intranet and Internet usage rules, policies and requirements We retain the sole right to use the Marks on the Internet, including on websites, as domain names, directory addresses, search terms and meta-tags, social media pages and in connection with

linking, marketing, co-branding and other arrangements We retain the sole right to approve any linking to, or other use of, the Island Fin Poke Company website You are not permitted to use a domain name containing "Island Fin Poke Company" or "Big Kahuna" in the URL

Any websites or other modes of electronic commerce that Franchisor establishes or maintains, including but not limited to any mobile applications ("apps") that Franchisor may introduce, may – in addition to advertising and promoting the products, programs, or services available at Island Fin Poke Company – also be devoted in part to offering Island Fin Poke Company franchises for sale and be used by Franchisor to exploit the electronic commerce rights which Franchisor alone reserves

11 4 Grand Opening Advertising

In addition to the ongoing marketing and advertising contributions and expenditures set forth herein, you shall be required to spend between Seven Thousand Five Hundred Dollars ($7,500) and Ten Thousand Dollars ($10,000) on a grand opening advertising campaign to promote the opening of the Franchised Business We must approve of your grand opening advertising campaign before it is conducted

12 ACCOUNTING, RECORDS, AND REPORTING OBLIGATIONS

12 1 Records

During the term of this Agreement, Franchisee shall maintain full, complete, and accurate books, records and accounts in accordance with the standard accounting system prescribed by Franchisor in the Operations Manual or otherwise in writing Franchisee shall retain during the term of this Agreement, and for three (3) years thereafter, all books and records related to the Franchised Business including, without limitation, purchase orders, invoices, payroll records, sales tax records, state and federal tax returns, bank statements, cancelled checks, deposit receipts, cash receipts and disbursement journals, general ledgers, and any other financial records designated by Franchisor or required by law

12 2 Gross Sales Reports

Franchisee shall maintain an accurate record of Gross Sales and shall deliver to Franchisor electronically a signed and verified statement of Gross Sales ("Gross Sales Report") for the month ending each month by the fifth (5^{th}) day of each month in a form that Franchisor approves or provides in the Operations Manual The Gross Sales Report for the preceding month must be provided to Franchisor by the close of business on the fifth (5^{th}) of each month as provided in Section 3 2

12 3 Financial Statements

Franchisee shall supply to Franchisor on or before the fifth (5th) day of each month, in a form approved by Franchisor, a balance sheet as of the end of the last day of the preceding month and an income statement for the preceding month and the fiscal year-to-date Franchisee shall, at its expense, submit to Franchisor within ninety (90) days after the end of each calendar year, an income statement for the calendar year just ended and a balance sheet as of the last day of the calendar year Such financial statements shall be prepared in accordance with GAAP, applied on a consistent basis If required by Franchisor, such financial statements shall be reviewed or audited by a certified public accountant Franchisee shall submit to Franchisor such other periodic reports in the manner and at the time specified in the Operations Manual or otherwise in writing

12 4 Other Reports

Franchisee shall submit to Franchisor copies of all state sales tax returns that are required to be filed with the appropriate governmental agency and such other records as Franchisor may reasonably request from time to time or as specified in the Operations Manual Franchisor shall have the right to release financial and operational information relating to the Franchised Business to Franchisor's lenders or prospective lenders Franchisee shall certify as true and correct all reports to be submitted pursuant to this Agreement

12 5 Computer Equipment

Franchisor reserves the right to require Franchisee to purchase, install and use computer equipment consisting of hardware and software in accordance with Franchisor's specifications Franchisor shall have full access to all of Franchisee's computer, data and systems and all related information by means of direct access, either in person or by telephone, modem or Internet to permit Franchisor to verify Franchisee's compliance with its obligations under this Agreement

Independent Access to Information We have a right and you are required to provide us with an independent access to the information that will be generated or stored in your computer systems, which includes, but not limited to, customer, transaction, and operational information We have the right to review your business operations, in person, by mail, or electronically, and to inspect your operations and obtain your paper and electronic business records related to the Franchised Business and any other operations taking place through your Franchised Business

12 6 Right to Inspect

Franchisor or its designee has the right, during normal business hours without notice, to examine, copy, and audit the books, records and tax returns of Franchisee If the audit or any other inspection should reveal that any payments to Franchisor have been underpaid, then Franchisee shall immediately pay to Franchisor the amount of the underpayment plus interest from the date such amount was due until paid at the rate of one and one-half percent (1 5%) per month (or the rate legally allowed by the law of the state where Franchisee is located, whichever is lower) Franchisee shall, in addition, reimburse Franchisor for any and all costs and expenses connected with the inspection (including, without limitation, travel expenses and reasonable accounting and attorneys' fees) The foregoing remedies shall be in addition to any other remedies Franchisor may have

12 7 Release of Records

Under Right To Inspect, at Franchisor's request Franchisee shall authorize Franchisor and/or its direct third party(s), including accounting and legal professionals, to release to Franchisor all accounting and financial records arising from or relating to the operation of the Franchised Business including, but not limited to, records evidencing Gross Sales, profits, losses, income, tax liabilities, tax payments, revenues, expenses, and any correspondence, notes, memoranda, audits, business records, or internal accounts within said third parties' possession, custody or control, and to continue to release such records to Franchisor on a monthly basis for the length of the unexpired term of this Agreement or until such time as Franchisor withdraws its request Franchisee shall execute all documents necessary to facilitate the release of records referenced herein to Franchisor

13 STANDARDS OF OPERATION

13 1 Authorized Products, Services, and Suppliers

13 1 1 Franchisee acknowledges that the reputation and goodwill of the System is based in large part on offering high quality products and services to its customers Accordingly, Franchisee shall provide or offer for sale or use at the Franchised Business only those services, with the greatest diligence and care by Franchisee, that Franchisor approves (and which are not thereafter disapproved) and that comply with Franchisor's specifications and quality standards If required by Franchisor, any such items or services shall be purchased only from Franchisor Franchisor shall maintain inventory levels for all supplies offered solely by Franchisor at a level sufficient to ensure prompt delivery to all Franchisees Franchisee shall NOT offer for sale, sell or provide through the Franchised Business or from the Franchised Business any products or services that Franchisor has not approved Furthermore, Franchisee must offer for sale all services and products currently offered by Franchisor or which will be offered by the Franchisor in the future

13 1 2 Notwithstanding anything contrary in this Agreement, Franchisor has the right to review from time to time its approval of any items or suppliers Franchisor may revoke its approval of any item, service or supplier at any time by notifying Franchisee and/or the supplier Franchisee shall, at its own expense, promptly cease using, selling or providing any items or services disapproved by Franchisor The cost to review a new product or service as proposed by Franchisee shall not exceed One Thousand Dollars ($1,000) per product or service

13 1 3 Franchisor has the right to designate certain products and services, not otherwise authorized for general use as part of the System, to be offered locally or regionally based upon such factors as Franchisor determines including, but not limited to, franchisee qualifications, test marketing and regional or local differences Franchisor has the right to give its consent to one (1) or more franchisees to provide certain products or services not authorized for general use as part of the System Such consent will be based upon the factors set forth in Section 10 4 and shall not create any rights in Franchisee to provide the same products or services

13 1 4 Franchisor has the right to retain volume rebates, markups and other benefits from suppliers or in connection with the furnishing of suppliers Franchisor reserves the right to direct that any supplier rebates, refunds, advertising allowances or other consideration payable or paid as a result of Franchisee's purchases of non-proprietary goods, services or equipment be paid to Franchisor or any affiliate that Franchisor may designate If Franchisor does so, then Franchisee hereby acknowledges that Franchisee will not assert any interest in such monies and shall have no entitlement to such benefits

13 1 5 Franchisor shall provide Franchisee, in the Operations Manual or other written or electronic form, with a list of specifications and, if required, a list of Approved Suppliers for some or all of the supplies, furniture, fixtures, inventory, equipment and other approved or specified items and services, and Franchisor may from time to time issue revisions to such list If Franchisor or an Affiliate is an Approved Supplier, Franchisee shall execute a standard form purchase or supply agreement for the items to be supplied by Franchisor or its Affiliate If Franchisee desires to utilize any products, services or new technology that Franchisor has not approved (for products and services that require supplier approval), Franchisee shall first send Franchisor sufficient information, specifications and samples for Franchisor to determine whether the service or product complies with its standards and specifications or whether the supplier meets its Approved Supplier criteria Franchisee shall bear all expenses incurred by Franchisor in connection with determining whether it shall approve an item, service or supplier, not to exceed One Thousand Dollars ($1,000) Franchisor will decide within a reasonable time (usually thirty (30) days) after receiving the required information whether Franchisee may purchase or lease such items or services or from such supplier Approval of a supplier may be conditioned on the supplier's ability to provide sufficient quantity of product, quality of products or services at competitive prices, production

and delivery capability, and dependability and general reputation Nothing in this Section shall be construed to require Franchisor to approve any particular supplier, or to require Franchisor to make available to prospective suppliers, standards and specifications that Franchisor deems confidential

13 2 Appearance and Condition of the Franchised Business

Franchisee shall maintain the service equipment, Premises and signage of the Franchised Business in "like new" condition, and shall repair or replace service equipment, the Premises and signage as necessary to comply with the health and safety standards and specifications of Franchisor and any applicable laws or regulations The expense of such maintenance shall be borne by Franchisee and shall be in addition to any required System modifications, as described in Section 10 2 Franchisor shall have the right at any time, without notice to Franchisee, to inspect the Premises to ensure compliance with Franchisor's specifications

13 3 Ownership and Management

The Franchised Business shall, at all times, be under the direct supervision of Franchisee or its approved manager Franchisee and/or its manager shall devote sufficient efforts to the management of the day-to-day operation of the Franchised Business, but not less than forty (40) hours per week, not excluding vacation, sick leave and similar absences Franchisee shall keep Franchisor informed, in writing, at all times of the identity of its manager Franchisee must not engage in any business or other activities that will conflict with its obligations under this Agreement

13 4 Days of Operation

Franchisee shall keep the Franchised Business open for business during normal business hours on the days specified in the Operations Manual

13 5 Contributions and Donations

In order to protect the Marks, Franchisee must obtain Franchisor's prior written consent before making any contributions or donations of items, services or funds to any individual or entity, or provide any type of other benefit to any charitable, religious, political, social, civic or other type of organization (or to any individual on behalf of any organization) Franchisor may withhold any such consent in its sole and absolute discretion

13 6 Licenses and Permits

Franchisee shall secure and maintain in force all required operational and professional licenses, permits and certificates necessary for the operation of the Franchised Business, including all zoning and local permits necessary to operate the Franchised Business from the principal residence of Franchisee or its Owner Operator, and shall operate the Franchised Business in full compliance with all applicable laws, ordinances and regulations Franchisor makes no representation to Franchisee with regard to any legal requirements that Franchisee must satisfy or comply with in connection with the operation of the Franchised Business Franchisee shall be solely responsible for investigating and complying with all such laws, ordinances and regulations with regard to the operation of the Franchised Business

13 7 Notification of Proceedings

Franchisee shall notify Franchisor in writing of the commencement of any action, suit or proceeding involving Franchisee or the Franchised Business, and of the issuance of any order, writ,

injunction, judgment, award or decree which may affect the operation or financial condition of the Franchised Business not more than five (5) days after notice of such commencement or issuance Franchisee shall deliver to Franchisor not more than five (5) days after Franchisee's receipt thereof, a copy of any inspection report, warning, certificate or rating by any governmental agency relating to any health or safety law, rule or regulation that reflects Franchisee's failure to meet and maintain the highest applicable rating or Franchisee's noncompliance or less than full compliance with any applicable law, rule or regulation

13 8 Compliance with Good Business Practices

Franchisee acknowledges that the quality of customer service, and every detail of appearance and demeanor of Franchisee and its employees, is material to this Agreement and the relationship created and licenses granted hereby Therefore, Franchisee shall endeavor to maintain high standards of quality and service in the operation of the Franchised Business, including operating in strict compliance with all applicable rules and regulations Franchisee shall at all times give prompt, courteous and efficient service to customers of the Franchised Business The Franchised Business shall in all dealings with its customers, vendors and the general public, adhere to the highest standards of honesty, fair dealing and ethical conduct If Franchisor deems that Franchisee did not fairly handle a customer complaint or has operated outside of applicable rules and regulations, Franchisor has the right to intervene and satisfy the customer Franchisor has the right to terminate this Agreement for violation of this Section Franchisee shall reimburse Franchisor for all costs incurred by Franchisor in servicing a customer of the Franchised Business pursuant to this Section

13 9 Uniforms

Franchisee shall abide by all uniform and dress code requirements stated in the Operations Manual or otherwise Uniforms must be purchased from an Approved Supplier, if such is designated, or if none, then a supplier who meets Franchisor's specifications and quality standards for uniforms

13 10 Credit Cards

Franchisee shall, at its expense, lease or purchase the necessary equipment and/or software through approved vendors and shall have arrangements in place with Visa, MasterCard, American Express and such other credit card issuers as Franchisor may designate, from time to time, to enable the Franchised Business to accept such methods of payment from its customers

13 11 Email

Franchisee shall, at all times and at Franchisee's expense, maintain an email address and account for communicating with Franchisor Franchisee may change its email address by giving written notice of such change of address to Franchisor Alternatively, and at Franchisor's election, Franchisor may set up an email address for Franchisee's benefit, using Franchisor's information, methods, and trade name Franchisor may charge a maintenance fee, which fee shall be communicated contemporaneous of Franchisor's initiation of the alternative email as mentioned in this section

13 12 Best Efforts

Franchisee shall use its best efforts to promote and increase the sales and recognition of services offered through the Franchised Business Franchisee shall require all of Franchisee's employees, managers, officers, agents and representatives to make a good faith effort to enhance and improve the System and the sales of all products and services provided as part of the System

14 FRANCHISOR'S ADDITIONAL OPERATIONS ASSISTANCE

14 1 General Advice and Guidance

Franchisor shall be available to render advice, discuss problems, and offer general guidance to Franchisee by telephone and/or electronic correspondence, with respect to planning and operating the Franchised Business Franchisor shall not charge for this service Franchisor's advice or guidance to Franchisee relative to prices for products and services that, in Franchisor's judgment, constitutes good business practice is based upon the experience of Franchisor and its franchisees in operating Island Fin Poke Company businesses and an analysis of costs and prices charged for competitive products and services Within range, Franchisee shall have the right to change/determine the price to be charged for a particular service by the Franchised Business at the time of sale (if necessary) Notwithstanding, Franchisee acknowledges and agrees that Franchisor shall not be held liable for such advice, any decisions made by Franchisee, whether on its own accord or through suggestion from Franchisor is Franchisee's sole and absolute responsibility

14 2 Periodic Visits

Franchisor or Franchisor's representative shall make periodic visits, which may be announced or unannounced, to the Franchised Business for the purposes of consultation, assistance and guidance with respect to various aspects of the operation and management of the Franchised Business Franchisor may also accompany Franchisee and/or Franchisee's employees along any job site visits, in order to monitor all business practices and better render any advice or opinions Franchisor and Franchisor's representatives who visit the Franchised Business or accompany Franchisee and/or Franchisee's employees along job site visits may prepare, for the benefit of both Franchisor and Franchisee, written reports detailing any problems or concerns discovered during any such visit and outlining any required or suggested changes or improvements in the operations of the Franchised Business A copy of any such written report may be provided to Franchisee Franchisee shall implement any required changes or improvements as required by Franchisor with time being of the essence

15 INSURANCE

15 1 Types and Amounts of Coverage

At its sole expense, Franchisee shall procure within ten (10) days of the Effective Date, and maintain in full force and effect during the term of this Agreement, the types of insurance listed below, and/or requested by law in their territory/city(s) of operation All policies (except any workers' compensation insurance) shall expressly name Franchisor as an additional insured or loss payee and all shall contain a waiver of all subrogation rights against Franchisor and its successors and assigns In addition to any other insurance that may be required by applicable law, or by lender or lessor, Franchisee shall procure the following insurance

General Liability Insurance	$1,000,000	Per Occurrence
	$2,000,000	In the Aggregate
Business Property Insurance	Business Property including any Alterations and Additions insured to 100% of the total replacement cost values	Must include Windstorm and Hail coverage

Business Income/Extra Expense	Actual Loss Sustained for 12 months	
Valuable Papers and Records	$2,500	Per Occurrence
Comprehensive Crime and Employee Dishonesty Insurance	$25,000	Per Occurrence
Money and Securities	$2,500/Inside $5,000/Outside	
Flood Insurance	Limit adequate to insure building and property	
Workers Compensation Insurance	$500,000/$500,000/$500,000	
Optional Commercial Automobile Insurance, including Hired and Non-Owned Auto insurance (If automobile is owned, non-owned, rented, scheduled or hired by the business)	$1,000,000	Per Occurrence

15 2 Future Increases

Franchisor has the right to reasonably increase the minimum liability protection requirement annually and require different or additional insurance coverage(s) to reflect inflation, changes in standards of liability, future damage awards, or other relevant changes in circumstances

15 3 Carrier Standards

Such policies shall be written by an insurance company licensed in the state in which Franchisee operates and having at least an "A" Rating Classification as indicated in the latest issue of A M Best's Key Rating Guide Although A M Best groups "A" and "A-" in the same classification, Franchisor demands an "A" rating

15 4 Evidence of Coverage

Franchisee's obligation to obtain and maintain the foregoing policies shall not be limited in any way by reason of any insurance which may be maintained by Franchisor, nor shall Franchisee's performance of this obligation relieve it of liability under the indemnity provisions set forth in Section 21 3 Upon issuance of a policy and renewal of said policy, Franchisee shall provide to Franchisor, certificates of insurance showing compliance with the foregoing requirements within fifteen (15) days of Franchisee's receipt of such certificates Such certificates shall state that said policy or policies shall not be canceled or altered without at least thirty (30) days' prior written notice to Franchisor and shall reflect proof of payment of premiums

15 5 Failure to Maintain Coverage

Should Franchisee not procure and maintain insurance coverage as required by this Agreement, Franchisor has the right (but not the obligation) to immediately procure such insurance coverage and to charge the premiums to Franchisee, which charges, together with a reasonable fee for expenses incurred by Franchisor in connection with such procurement, shall be payable by Franchisee immediately upon notice

16 DEFAULT AND TERMINATION

16 1 Termination by Franchisee

Under no circumstances may Franchisee terminate this Agreement

16 2 Termination by Franchisor

16 2 1 Franchisor has the right to terminate this Agreement, without any opportunity to cure by Franchisee, if Franchisee

(a) fails to timely establish, equip, and commence operations of the Franchised Business pursuant to Section 5,

(b) fails to have its Owner Operator satisfactorily complete any training program pursuant to Section 8,

(c) fails to maintain all required professional licenses, permits, and certifications for a period exceeding five (5) business days,

(d) made any material misrepresentation or omission in its application for the Franchise or otherwise to Franchisor in the course of entering into this Agreement,

(e) is convicted of or pleads no contest to a felony or other crime or offense that is likely to adversely affect the reputation of Franchisor, Franchisee, or the Franchised Business,

(f) after notice to cure, fails to refrain from activities, behavior, or conduct likely to adversely affect the reputation of Franchisor, Franchisee, or the Franchised Business,

(g) discloses, duplicates, or otherwise uses in an unauthorized manner any portion of the Operations Manual, Trade Secrets, or any other Confidential Information,

(h) if required by Franchisor, fails to have any holder of a legal or beneficial interest in Franchisee (and any member of their immediate families or households), and any officer, director, executive, manager or member of the professional staff and all employees of Franchisee, execute a nondisclosure and non-competition agreement, in a form the same as or similar to the Nondisclosure and Non-Competition Agreement attached as Schedule 3, upon execution of this Agreement or prior to each such person's affiliation with Franchisee or fails to provide Franchisor with copies of all nondisclosure and non-competition agreements signed pursuant to Section 7 4 if requested by Franchisor,

(i) abandons, fails, or refuses to actively operate the Franchised Business for three (3) or more consecutive days (unless the Franchised Business has not been operational for a purpose approved by Franchisor), or, if first approved by Franchisor, fails to promptly relocate the Franchised Business or any other event rendering the Premises unusable,

(j) surrenders or transfers control of the operation of the Franchised Business without Franchisor's approval, makes or attempts to make an unauthorized direct or indirect assignment of the Franchise or an ownership interest in Franchisee, or fails or refuses to assign the Franchise or the interest in the Franchise of a deceased or incapacitated owner thereof as herein required,

(k) fails to maintain the Franchised Business under the primary supervision of an approved manager during the one hundred eighty (180) days following the death or Incapacity of Franchisee or any holder of a legal or beneficial interest in Franchisee pursuant to Section 18 6,

(l) submits to Franchisor on two (2) or more separate occasions at any time during the term of the Franchise any reports or other data, information or supporting records that understate any Royalty Fee or any other fees owed to Franchisor by more than two percent (2%) for any accounting period and Franchisee is unable to demonstrate that such understatements resulted from inadvertent error,

(m) becomes insolvent, meaning unable to pay bills as they become due in the ordinary course of business, if a receiver of its property or any part thereof is appointed by a court, if it makes a general assignment for the benefit of its creditors, if a final judgment remains unsatisfied of record for thirty (30) days or longer (unless supersede as bond is filed), if execution is levied against Franchisee's business or property, if a suit to foreclose any lien or mortgage against its Franchised Business, and/or the Premises, or equipment is instituted against Franchisee and not dismissed within thirty (30) days or is not in the process of being dismissed,

(n) misuses or makes an unauthorized use of any of the Marks or commits any other act which can reasonably be expected to impair the goodwill associated with any of the Marks,

(o) fails on two (2) or more separate occasions within any period of twelve (12) consecutive months to submit reports or other information or supporting records when due, to pay any Royalty Fee, Marketing Fund Contribution, amounts due for purchases from Franchisor and any Affiliate, or other payment when due to Franchisor or any Affiliate, whether or not such failures to comply are corrected after notice thereof is delivered to Franchisee,

(p) violates on two (2) or more occasions any health or safety law, ordinance or regulation, or operates the Franchised Business in a manner that presents a health or safety hazard to its customers, employees, or the public,

(q) engages in any activity exclusively reserved to Franchisor,

(r) fails to comply with any applicable law or regulation within ten (10) days after being given notice of noncompliance,

(s) breaches this Agreement three (3) times in a twelve (12) month period and/or fails three (3) times in a twelve (12) month period to comply with mandatory specifications, customer service standards, or operating procedures prescribed in the Operations Manual, whether or not previous breaches or failures are cured,

(t) defaults under any other agreement between Franchisor (or any Affiliate) and Franchisee, such that Franchisor or its Affiliate, as the case may be, has the right to terminate such agreement or such agreement automatically terminates,

(u) performs Targeted Marketing in any geographic location outside of the Territory, whether or not such geographic location falls within another franchisee's territory or the territory of any other Franchisor-controlled business

(v) fails to refer business opportunities or offers received by third parties, if such business opportunities or offers would take place in any geographic location which falls under the territory of other franchisees, Franchisor's associated businesses, or which are directly controlled by the Franchisor

16 2 2 Except as otherwise provided in Section 16 2 1, Franchisor has the right to terminate this Agreement for the following breaches and defaults by giving notice of such termination stating the nature of the default, provided, however, that Franchisee may avoid termination by curing such default or failure (or by providing proof acceptable to Franchisor that Franchisee has made all reasonable efforts to cure such default or failure and shall continue to make all reasonable efforts to cure until a cure is effected if such default or failure cannot reasonably be cured before the effective date of the termination) within the specified period

(a) within five (5) days of receiving notice of Franchisee's failure to pay any amounts due to Franchisor,

(b) within ten (10) days of receiving notice of Franchisee's failure to maintain insurance as specified in Section 15 of this Agreement, or

(c) within thirty (30) days of receiving notice of any other default by Franchisee or upon Franchisee's failure to comply with any mandatory specification, standard, or operating procedure prescribed in the Operations Manual or otherwise prescribed in writing

16 2 3 For any default of this Agreement which triggers Franchisor's ability to terminate, Franchisor may as an alternative to termination at its sole and absolute discretion, modify or completely eliminate any rights Franchisee may have with respect to the Territory, effective ten (10) days after delivery of written notice to Franchisee

16 3 Reinstatement and Extension

If provisions of this Agreement provide for periods of notice less than those required by applicable law, or provide for termination, cancellation or non-renewal other than in accordance with applicable law, Franchisor may reinstate or extend the term of this Agreement for the purpose of complying with applicable law by submitting a written notice to Franchisee without waiving any of Franchisor's rights under this Agreement

16 4 Right of Franchisor to Discontinue Services to Franchisee

If Franchisee is in breach of any obligation under this Agreement, and Franchisor delivers to Franchisee a notice of termination pursuant to Section 16 2 2, Franchisor has the right to suspend its performance of any of its obligations under this Agreement including, without limitation, the sale or supply of any products or services for which Franchisor is an Approved Supplier to Franchisee, until such time as Franchisee corrects the breach

16 5 Right of Franchisor to Operate Franchised Business

Following the delivery of a notice of termination pursuant to Section 16 2 2, if necessary in Franchisor's discretion, Franchisor shall have the right, but not the obligation, to assume the operation of the Franchised Business until such time as Franchisee corrects the breach Franchisor may charge a management fee as stated in the Operations Manual from time to time, currently equal to Two Hundred Fifty Dollars ($250) per day, and Franchisor shall be entitled to reimbursement of any expenses Franchisor incurs that are not paid out of the operating cash flow of the Franchised Business

17 RIGHTS AND DUTIES UPON EXPIRATION OR TERMINATION

17 1 Actions to be Taken

Except as otherwise provided herein, upon termination or expiration, this Agreement and all rights granted hereunder to Franchisee shall terminate and Franchisee shall

(a) immediately cease to operate the Franchised Business and shall not thereafter, directly or indirectly, represent to the public or hold itself out as a present or former franchisee of Franchisor,

(b) cease to use the Trade Secrets or other Confidential Information, the System and the Marks, including, without limitation, all slogans, symbols, logos, advertising materials, stationery, forms, and any other items which display or are associated with the Marks,

(c) take such action as may be necessary to cancel or assign to Franchisor, at Franchisor's option, any assumed name or equivalent registration filed with state, city, or county authorities which contains the name "Island Fin Poke Company" or any other Mark, and Franchisee shall furnish Franchisor with evidence satisfactory to Franchisor of compliance with this obligation within thirty (30) days after termination or expiration of this Agreement,

(d) pay all sums owing to Franchisor and any Affiliate In the event of termination for any default of Franchisee, such sums shall include, but not be limited to, all damages, costs, and expenses, including reasonable attorneys' fees, with respect to litigation, arbitration, appellate, or bankruptcy proceedings, unpaid Royalty Fees, Liquidated Damages as defined in Section 17 2 below, and any other amounts due to Franchisor or any Affiliate,

(e) pay to Franchisor all costs and expenses, including reasonable attorneys' fees, incurred by Franchisor subsequent to the termination or expiration of the Franchise in obtaining injunctive or other relief for the enforcement of any provisions of this Agreement,

(f) immediately return to Franchisor the Operations Manual, Trade Secrets, and all other Confidential Information, including records, files, instructions, brochures, agreements, disclosure statements, and any and all other materials provided by Franchisor to Franchisee relating to the operation of the Franchised Business (all of which are acknowledged to be Franchisor's property),

(g) assign all telephone listings and numbers for the Franchised Business to Franchisor and shall notify the telephone company and all listing agencies of the termination or expiration of Franchisee's right to use any telephone numbers or facsimile numbers associated with the Marks in any regular, classified or other telephone directory listing and shall authorize transfer of same to or at the direction of Franchisor, and

(h) comply with all other applicable provisions of this Agreement

17 2 Liquidated Damages

17 2 1 If Franchisor terminates this Agreement with cause, Franchisee agrees to pay to Franchisor, within fifteen (15) days after the effective date of termination, liquidated damages equal to the average value of the Royalty Fees Franchisee paid or owed (per month) to Franchisor during the twelve (12) months before the termination multiplied by (i) twenty-four (24), being the number of months in two (2) full years, or (ii) the number of months remaining during the term of this Agreement, whichever is lower

17 2 2 The parties hereto acknowledge and agree that it would be impracticable to determine precisely the damages Franchisor would incur from this Agreement's termination and the loss of cash flow from Royalty Fees due to, among other things, the complications of determining what costs, if any, Franchisor might have saved and how much the Royalty Fees would have grown over what would have been this Agreement's remaining term The parties hereto consider this liquidated damages provision to be a reasonable, good faith pre-estimate of those damages

17 2 3 The liquidated damages provision only covers Franchisor's damages from the loss of cash flow from the Royalty Fees It does not cover any other damages, including damages to Franchisor's reputation with the public and landlords and damages arising from a violation of any provision of this Agreement other than the Royalty Fee section Franchisee and each of its owners agree that the liquidated damages provision does not give Franchisor an adequate remedy at law for any default under, or for the enforcement of, any provision of this Agreement other than the Royalty Fee section

17 3 Post-Termination Covenant Not to Compete

17 3 1 Franchisee acknowledges that the restrictive covenants contained in this Section and in Section 17 are fair and reasonable and are justifiably required for purposes including, but not limited to, the following

(a) to protect the Trade Secrets and other Confidential Information of Franchisor,

(b) to induce Franchisor to grant a Franchise to Franchisee, and

(c) to protect Franchisor against its costs in training Franchisee and its officers, directors, executives, professional staff, and Owner Operators

17 3 2 Except as otherwise approved in writing by Franchisor, neither Franchisee, nor any holder of a legal or beneficial interest in Franchisee, nor any officer, director, executive, manager or member of the professional staff of Franchisee, shall, for a period of two (2) years after the expiration or termination of this Agreement, regardless of the cause of termination, either directly or indirectly

(a) offer Competitive Business services located or operating (a) at or within a twenty-five (25) mile radius of the Franchised Business, or (b) within a twenty-five (25) mile radius of any other Island Fin Poke Company Business in existence at the time of termination or expiration, or (c) any other business owned or operated by the Franchisor in existence at the time of termination or expansion,

(b) solicit or otherwise attempt to induce or influence any customer, employee or other business associate of Franchisor to terminate or modify his, her or its business relationship with Franchisor or to compete against Franchisor, or

(c) In furtherance of this Section, Franchisor has the right to require certain individuals to execute standard form nondisclosure or non-competition agreements in a form the same as or similar to the Nondisclosure and Non-Competition Agreement attached as Schedule 3

17 4 Unfair Competition

If Franchisee operates any other business, Franchisee shall not use any reproduction, counterfeit, copy or colorable imitation of the Marks, either in connection with such other business or the promotion thereof, that is likely to cause confusion, mistake or deception, or that is likely to dilute Franchisor's

rights in the Marks Franchisee shall not utilize any designation of origin, description or representation that falsely suggests or represents an association or connection with Franchisor This Section is not intended as an approval of Franchisee's right to operate other businesses and in no way is it intended to contradict Sections 17 1, 17 2 or 17 3 Franchisee shall make such modifications or alterations to the Franchised Business (including changing telephone and facsimile numbers) immediately upon termination or expiration of this Agreement as may be necessary to prevent any association between Franchisor or the System and any business subsequently operated by Franchisee or others at the Franchised Business Franchisee shall make such specific additional changes to the Franchised Business as Franchisor may reasonably request for that purpose including, without limitation, removal of all physical and structural features identifying or distinctive to the System If Franchisee fails or refuses to comply with the requirements of this Section, Franchisor has the right to enter upon the Franchised Business for the purpose of making or causing to be made such changes as may be required, at the expense of Franchisee, which expense Franchisee shall pay upon demand

17 5 Franchisor's Option to Purchase Certain Business Assets

Franchisor has the right (but not the obligation), for a period of thirty (30) days after termination or expiration of this Agreement, to purchase any or all assets of the Franchised Business including improvements, vehicles, service tools and equipment, supplies and other inventory or equipment The purchase price shall be equal to the assets' book value If Franchisor elects to exercise this option to purchase, it has the right to set off all amounts due from Franchisee under this Agreement, if any, against the purchase price

17 6 Survival of Certain Provisions

All obligations of Franchisor and Franchisee, which expressly or by their nature survive the expiration or termination of this Agreement, shall continue in full force and effect subsequent to and notwithstanding their expiration or termination and until satisfied or by their nature expire

18 TRANSFERABILITY OF INTEREST

18 1 Transfer by Franchisor

This Agreement and all rights and duties hereunder are fully transferable in whole or in part by Franchisor and such rights will inure to the benefit of any person or entity to whom transferred, provided, however, that with respect to any assignment resulting in the subsequent performance by the assignee of the functions of Franchisor, the assignee shall assume the obligations of Franchisor hereunder and Franchisor shall thereafter have no liability for the performance of any obligations contained in this Agreement

18 2 Transfer by Franchisee to a Third Party

The rights and duties of Franchisee as set forth in this Agreement, and the Franchise herein granted, are personal to Franchisee (or its owners), and Franchisor has entered into this Agreement in reliance upon Franchisee's personal or collective skill and financial ability Accordingly, neither Franchisee nor any holder of a legal or beneficial interest in Franchisee may sell, assign, convey, give away, pledge, mortgage, sublicense or otherwise transfer, whether by operation of law or otherwise, any interest in this Agreement, the Franchise granted hereby, the assets of the Franchised Business or any part or all of the ownership interest in Franchisee without the prior written approval of Franchisor Any purported transfer without such approval shall be null and void and shall constitute a material breach of

this Agreement If Franchisee is in compliance with this Agreement, Franchisor's consent to such transfer shall be conditioned upon the satisfaction of the following requirements

(a) Franchisee has complied with the requirements set forth in Section 19,

(b) all obligations owed to Franchisor, and all other outstanding obligations relating to the Franchised Business, are fully paid and satisfied,

(c) Franchisee (and any transferring owners, if Franchisee is a business entity) has executed a general release, in a form the same as or similar to the General Release attached as Schedule 2, of any and all claims against Franchisor, including its officers, directors, shareholders, managers, members, partners, owners, employees and agents (in their corporate and individual capacities), including, without limitation, claims arising under federal, state or local laws, rules or ordinances, and any other matters incident to the termination of this Agreement or to the transfer of Franchisee's interest herein or to the transfer of Franchisee's ownership of all or any part of the Franchise, provided, however, that if a general release is prohibited, Franchisee shall give the maximum release allowed by law,

(d) the prospective transferee has satisfied Franchisor that it meets Franchisor's management, business and financial standards, and otherwise possesses the character and capabilities, including business reputation and credit rating, as Franchisor may require to demonstrate ability to conduct the Franchised Business,

(e) the transferee and, if Franchisor requires, all persons owning any interest in the transferee, have executed the then-current franchise agreement for new franchisees, which may be substantially different from this Agreement, including different Royalty Fee and Marketing Fund Contribution rates and other material provisions, and the franchise agreement then executed shall be for the term specified in such agreement,

(f) the transferee has executed a general release, in a form the same as or similar to the General Release attached as Schedule 2, of any and all claims against Franchisor and its officers, directors, shareholders, managers, members, partners, owners, employees and agents (in their corporate and individual capacities), with respect to any representations regarding the Franchise or the business conducted pursuant thereto or any other matter that may have been made to the transferee by Franchisee,

(g) Franchisee has provided Franchisor with a complete copy of all contracts and agreements and related documentation between Franchisee and the prospective transferee relating to the intended sale or transfer of the Franchise,

(h) At the time of transfer, Franchisee, or the transferee, has paid to Franchisor a transfer fee in the amount of Five Thousand Dollars ($5,000) if the Franchise is being sold, transferred, or assigned to a third party,

(i) the transferee, or all holders of a legal or beneficial interest in the transferee, has agreed to be personally bound jointly and severally by all provisions of this Agreement for the remainder of its term by executing a personal guaranty in such form as prepared by Franchisor,

(j) Franchisee has agreed to be bound to the obligations of the new franchise agreement and to guarantee the full performance thereof by the transferee, if required by Franchisor,

(k) the transferee has obtained all necessary consents and approvals by third parties and all applicable federal, state and local laws, rules, ordinances and requirements applicable to the transfer have been complied with or satisfied,

(l) Franchisee has, and if Franchisee is an entity, all of the holders of a legal and beneficial interest in Franchisee have executed and delivered to Franchisor a nondisclosure and non-competition agreement in a form satisfactory to Franchisor and in substance the same as the nondisclosure and non-competition covenants contained in Sections 7 and 17, and

(m) the transferee agrees that its Owner Operator shall complete, to Franchisor's satisfaction, a training program in substance similar to the initial training described in Section 8 1 prior to assuming the management of the day-to-day operation of the Franchised Business

18 3 Transfer to a Controlled Entity

18 3 1 If Franchisee wishes to transfer this Agreement or any interest herein to a corporation, limited liability company or other legal entity which shall be entirely owned by Franchisee ("Controlled Entity"), which Controlled Entity is being formed for the financial planning, tax or other convenience of Franchisee, Franchisor's consent to such transfer shall be conditioned upon the satisfaction of the following requirements

(a) the Controlled Entity is newly organized and its charter or articles of formation provides that its activities are confined exclusively to the operation of the Franchised Business,

(b) Franchisee or all holders of a legal or beneficial interest in Franchisee own all of the equity and voting power of the outstanding stock or other capital interest in the Controlled Entity,

(c) all obligations of Franchisee to Franchisor or any Affiliate are fully paid and satisfied, provided, however, that neither Franchisee nor the Controlled Entity shall be required to pay a transfer fee as required pursuant to Section 18 2(h),

(d) the Controlled Entity has entered into a written agreement with Franchisor expressly assuming the obligations of this Agreement and all other agreements relating to the operation of the Franchised Business If the consent of any other party to any such other agreement is required, Franchisee has obtained such written consent and provided the same to Franchisor prior to consent by Franchisor,

(e) all holders of a legal or beneficial interest in the Controlled Entity have entered into an agreement with Franchisor jointly and severally guaranteeing the full payment of the Controlled Entity's obligations to Franchisor and the performance by the Controlled Entity of all the obligations of this Agreement,

(f) each stock certificate or other ownership interest certificate of the Controlled Entity has conspicuously endorsed upon the face thereof a statement in a form satisfactory to Franchisor that it is held subject to, and that further assignment or transfer thereof is subject to, all restrictions imposed upon transfers and assignments by this Agreement, and

(g) copies of the Controlled Entity's articles of incorporation or organization, bylaws, operating agreement, federal tax identification number, and other governing regulations or documents, including resolutions of the board of directors authorizing entry into this Agreement, have been promptly

furnished to Franchisor Any amendment to any such documents shall also be furnished to Franchisor immediately upon adoption

18 3 2 The term of the transferred franchise shall be the unexpired term of this Agreement, including all renewal rights, subject to any and all conditions applicable to such renewal rights

18 3 3 Franchisor's consent to a transfer of any interest in this Agreement, or of any ownership interest in the Franchised Business, shall not constitute a waiver of any claims Franchisor may have against the transferor or the transferee, nor shall it be deemed a waiver of Franchisor's right to demand compliance with the terms of this Agreement

18 4 Franchisor's Disclosure to Transferee

Franchisor has the right, without liability of any kind or nature whatsoever to Franchisee, to make available for inspection by any intended transferee of Franchisee all or any part of Franchisor's records relating to this Agreement, the Franchised Business or to the history of the relationship of the parties hereto Franchisee hereby specifically consents to such disclosure by Franchisor and shall release and hold Franchisor harmless from and against any claim, loss or injury resulting from an inspection of Franchisor's records relating to the Franchised Business by an intended transferee identified by Franchisee

18 5 For-Sale Advertising

Franchisee shall NOT, without prior written consent of Franchisor, place in, on or upon the area of the Franchised Business, or in any communication media, any form of advertising relating to the sale of the Franchised Business or the rights granted hereunder

18 6 Transfer by Death or Incapacity

Upon the death or Incapacity of Franchisee (if Franchisee is an individual) or any holder of a legal or beneficial interest in Franchisee (if Franchisee is a business entity), the appropriate representative of such person (whether administrator, personal representative or trustee) shall, within a reasonable time not exceeding one hundred eighty (180) days following such event, transfer such individual's interest in the Franchised Business or in Franchisee to a third party approved by Franchisor Such transfers, including transfers by will or inheritance, shall be subject to the conditions for assignments and transfers contained in this Agreement, unless prohibited by the laws of the state wherein Franchisee resided, with such choice of law provision being applicable only for this Section 18 6 During such one hundred eighty (180) day period, the Franchised Business must remain at all times under the primary management of an Owner Operator who otherwise meets Franchisor's management qualifications

Following such a death or Incapacity of such person as described in this Section 18 6, if necessary in Franchisor's discretion, Franchisor shall have the right, but not the obligation, to assume operation of the Franchised Business until the deceased or incapacitated owner's interest is transferred to a third party approved by Franchisor Franchisor shall be given access to the Franchised Business, even if located within Franchisee's or its Owner Operator's principal residence, and shall not be held liable for trespass or any related tort Franchisor may charge a management fee as stated in the Operations Manual from time to time, currently equal to Two Hundred Fifty Dollars ($250) per person per day plus other costs and expenses, and Franchisor shall be entitled to reimbursement of any expenses Franchisor incurs that are not paid out of the operating cash flow of the Franchised Business

19 RIGHT OF FIRST REFUSAL

19 1 Submission of Offer

If Franchisee, or any of its owners, proposes to sell or otherwise transfer (including a transfer by death or Incapacity pursuant to Section 18 6) the Franchised Business (or any of its assets outside of the normal course of business), any ownership interest in Franchisee or any ownership interest in the Franchise granted hereunder, Franchisee shall obtain and deliver a bona fide, executed written offer or proposal to purchase, along with all pertinent documents including any contract or due diligence materials, to Franchisor, except with regards to a sale or transfer to a family member The offer must apply only to an approved sale of the assets or interests listed above and may not include any other property or rights of Franchisee or any of its owners

19 2 Franchisor's Right to Purchase

Franchisor shall, for thirty (30) days from the date of delivery of all such documents, have the right, exercisable by written notice to Franchisee, to purchase the offered assets or interest for the price and on the same terms and conditions contained in such offer communicated to Franchisee Franchisor has the right to substitute cash for the fair market value of any form of payment proposed in such offer Franchisor's credit shall be deemed at least equal to the credit of any proposed buyer After providing notice to Franchisee of Franchisor's intent to exercise this right of first refusal, Franchisor shall have up to sixty (60) days to close the purchase Franchisor shall be entitled to receive from Franchisee all customary representations and warranties given by Franchisee as the seller of the assets or such ownership interest or, at Franchisor's election, such representations and warranties contained in the proposal

19 3 Non-Exercise of Right of First Refusal

If Franchisor does not exercise its right of first refusal within thirty (30) days from the date of delivery of all such documents, the offer or proposal may be accepted by Franchisee or any of its owners, subject to Franchisor's prior written approval as required by Section 18 2 Should the sale fail to close within one hundred twenty (120) days after the offer is delivered to Franchisor, Franchisor's right of first refusal shall renew and be implemented in accordance with this Section

19 4 Sales or Transfers to Family Excepted

If Franchisee proposes to sell or otherwise transfer the Franchised Business (or any of its assets outside of the normal course of business), any ownership interest in Franchisee or any ownership interest in the Franchise granted hereunder to a member of Franchisee's (or its owners') family, then the terms and conditions of this Section shall be inapplicable Nothing in this Section 19 4 shall be construed to relieve Franchisee from full compliance with the terms and conditions of Section 18 2 prior to a sale or transfer to family pursuant to this Section

20 BENEFICIAL OWNERS OF FRANCHISEE

Franchisee represents, and Franchisor enters into this Agreement in reliance upon such representation, that the individual(s) identified in Schedule 7 is/are the sole holder(s) of a legal or beneficial interest (in the stated percentages) of Franchisee

21 RELATIONSHIP AND INDEMNIFICATION

21 1 Relationship

This Agreement is purely a contractual relationship between the parties and does not appoint or make Franchisee an agent, legal representative, joint-venturer, partner, employee, servant, or independent contractor of Franchisor for any purpose whatsoever Franchisee may not represent or imply to third parties that Franchisee is an agent of Franchisor, and Franchisee is in no way authorized to make any contract, agreement, warranty, or representation on behalf of Franchisor, or to create any obligation, express or implied, on Franchisor's behalf During the term of this Agreement, and any extension or renewal hereof, Franchisee shall hold itself out to the public only as a franchisee and an owner of the Franchised Business operating the Franchised Business pursuant to a franchise from Franchisor Franchisee shall take such affirmative action as may be necessary to do so including, without limitation, exhibiting a notice of that fact in a conspicuous place on all forms, stationery or other written materials, the content of which Franchisor has the right to specify Under no circumstances shall Franchisor be liable for any act, omission, contract, debt, nor any other obligation of Franchisee Franchisor shall in no way be responsible for any injuries to persons or property resulting from the operation of the Franchised Business by Franchisee Any third-party contractors and vendors retained by Franchisee to convert or construct the premises are independent contractors of Franchisee alone

21 2 Standard of Care

This Agreement does not establish a fiduciary relationship between the parties Unless otherwise specifically provided in this Agreement with respect to certain issues, whenever this Agreement requires Franchisee to obtain Franchisor's written consent or permits Franchisee to take any action or refrain from taking any action, Franchisor is free to act in its own self-interest without any obligation to act reasonably, to consider the impact on Franchisee or to act subject to any other standard of care limiting Franchisor's right, except as may be provided by statute or regulation

21 3 Indemnification

Franchisee shall hold harmless and indemnify Franchisor, any Affiliate, all holders of a legal or beneficial interest in Franchisor and all officers, directors, executives, managers, members, partners, owners, employees, agents, successors and assigns (collectively "Franchisor Indemnities") from and against all losses, damages, fines, costs, expenses or liability (including reasonable attorneys' fees and all other costs of litigation) incurred in connection with any action, suit, demand, claim, investigation or proceeding, or any settlement thereof, which arises from or is based upon Franchisee's (a) ownership or operation of the Franchised Business, (b) violation, breach or asserted violation or breach of any federal, state or local law, regulation or rule, (c) breach of any representation, warranty, covenant, or provision of this Agreement or any other agreement between Franchisee and Franchisor (or an Affiliate), (d) defamation of Franchisor or the System, (e) acts, errors or omissions committed or incurred in connection with the Franchised Business, or (f) infringement, violation or alleged infringement or violation of any Mark, patent or copyright or any misuse of the Trade Secrets or other Confidential Information The obligations of this Section 21 3 shall expressly survive the termination of this Agreement

21 4 Right to Retain Counsel

Franchisee shall give Franchisor immediate notice of any such action, suit, demand, claim, investigation, or proceeding that may give rise to a claim for indemnification by a Franchisor Indemnity Franchisor has the right to retain counsel of its own choosing in connection with any such action, suit, demand, claim, investigation or proceeding In order to protect persons, property, Franchisor's reputation or the goodwill of others, Franchisor has the right to, at any time without notice, take such remedial or corrective actions as it deems expedient with respect to any action, suit, demand, claim, investigation or

proceeding if, in Franchisor's sole judgment, there are grounds to believe any of the acts or circumstances listed above have occurred If Franchisor's exercise of its rights under this Section causes any of Franchisee's insurers to refuse to pay a third-party claim, all cause of action and legal remedies Franchisee might have against such insurer shall automatically be assigned to Franchisor without the need for any further action on either party's part Under no circumstances shall Franchisor be required or obligated to seek coverage from third parties or otherwise mitigate losses in order to maintain a claim against Franchisee The failure to pursue such remedy or mitigate such loss shall in no way reduce the amounts recoverable by Franchisor from Franchisee Franchise agrees to not be a party to class action suit against Island Fin Poke Franchising LLC or any of its Affiliates under any circumstances

21 5 Sole and Exclusive Employer of Franchised Business' Employees

Franchisee hereby irrevocably affirms, attests and covenants the understanding that its employees are employed exclusively by Franchisee and in no fashion are any such employee employed, jointly employed or co-employed by Franchisor Franchisee further affirms and attests that each of its employees is under Franchisee's exclusive dominion and control and never under Franchisor's direct or indirect control in any fashion whatsoever Franchisee alone hires each of its employees, set their schedules, establishes their compensation rates, and pays all salaries, benefits and employment-related liabilities (such as workers' compensation insurance premiums/payroll taxes/Social Security contributions/unemployment insurance premiums) Franchisee alone has the ability to discipline or terminate its employees to the exclusion of Franchisor, and Franchisee acknowledges that Franchisor has no such authority or ability Franchisee further attests and affirms that any minimum staffing requirements established by Franchisor are solely for the purpose of ensuring that the Franchised Business is at all times staffed at those levels necessary to operate the Franchised Business in conformity with the System and the products, services, standards of quality and efficiency, and other Island Fin Poke Company brand attributes known to and desired by the consuming public and associated with the Marks Franchisee affirms, warrants and understands that it may staff the Franchised Business with as many employees as it desires at any time so long as Franchisor's minimal staffing levels are achieved Franchisee also affirms and attests that any recommendations it may receive from Franchisor regarding salaries, hourly wages or other compensation for employees are recommendations only, designed to assist Franchisee in efficiently operating its Franchised Business, and that Franchisee is entirely free to disregard Franchisor's recommendations regarding such employee compensation Moreover, Franchisee affirms and attests that any training provided by Franchisor for Franchisee's employees is geared to impart to those employees, with Franchisee's ultimate authority, the various procedures, protocols, systems and operations of an Island Fin Poke Company Franchised Business and in no fashion reflects any employment relationship between Franchisor and such employees Finally, should it ever be asserted that Franchisor is the employer, joint employer or co-employer of any of Franchisee's employees in any private or government investigation, action, proceeding, arbitration or other setting, Franchisee irrevocably agrees to assist Franchisor in defending said allegation, including (if necessary) appearing at any venue requested by Franchisor to testify on Franchisor's behalf (and, as may be necessary, submitting itself to depositions, other appearances and/or preparing affidavits dismissive of any allegation that Franchisor is the employer, joint employer or co-employer of any of Franchisee's employees) To the extent Franchisor is the only named party in any such investigation, action, proceeding, arbitration or other setting to the exclusion of Franchisee, should any such appearance by Franchisee be required or requested by Franchisor, then Franchisor will recompense Franchisee the reasonable costs associated with its appearing at any such venue

22 GENERAL CONDITIONS AND PROVISIONS

22.1 No Waiver

No failure of Franchisor to exercise any power reserved to it hereunder, or to insist upon strict compliance by Franchisee with any obligation or condition hereunder, and no custom nor practice of the parties in variance with the terms hereof, shall constitute a waiver of Franchisor's right to demand exact compliance with the terms of this Agreement Waiver by Franchisor of any particular default by Franchisee shall not be binding unless in writing and executed by Franchisor and shall not affect nor impair Franchisor's right with respect to any subsequent default of the same or of a different nature Subsequent acceptance by Franchisor of any payment(s) due shall not be deemed to be a waiver by Franchisor of any preceding breach by Franchisee of any terms, covenants or conditions of this Agreement

22 2 Injunctive Relief

As any breach by Franchisee of any of the restrictions contained in Sections 6, 7, and 17 would result in irreparable injury to Franchisor, and as the damages arising out of any such breach would be difficult to ascertain, in addition to all other remedies provided by law or in equity, Franchisor shall be entitled to seek injunctive relief (whether a restraining order, a preliminary injunction or a permanent injunction) against any such breach, whether actual or contemplated, without the necessity of posting security or bond and Franchisee shall be responsible for Franchisor's reasonable attorneys' fees incurred in pursuing the same Franchisor's right to seek injunctive relief will not affect the parties' waiver of jury trial and covenant to arbitrate all disputes in accordance with Section 23 7 Franchisor's rights herein shall include pursuing injunctive relief through arbitration or in a state or federal court

22 3 Notices

All notices required or permitted under this Agreement shall be in writing and shall be deemed received (a) at the time delivered by hand to the recipient party (or to an officer, director or partner of the recipient party), (b) on the next business day after transmission by facsimile or other reasonably reliable electronic communication system, (c) two (2) business days after being sent via guaranteed overnight delivery by a commercial courier service, or (d) five (5) business days after being sent by Registered Mail, return receipt requested Either party may change its address by a written notice sent in accordance with this Section 22 3 All notices, payments and reports required by this Agreement shall be sent to Franchisor at the following address, or at such other address as Franchisor may provide

Island Fin Poke Franchising LLC
Attn Mark Setterington
276 Saxony Court
Winter Springs, Florida 32708

22 4 Cost of Enforcement or Defense

If Franchisor or Franchisee is required to enforce this Agreement in a judicial or arbitration proceeding, the prevailing party shall be entitled to reimbursement of its costs, including reasonable accounting and attorneys' fees, in connection with such proceeding

22 5 Unlimited Guaranty and Assumption of Obligations

All holders of a legal or beneficial interest in Franchisee of five percent (5%) or greater shall be required to execute, as of the date of this Agreement, the Unlimited Guaranty and Assumption of Obligations attached as Schedule 4, through which such holders agree to assume and discharge all of Franchisee's obligations under this Agreement and to be personally liable hereunder for all of the same

22 6 Approvals

Whenever this Agreement requires the prior approval or consent of Franchisor, Franchisee shall make a timely written request to Franchisor for such approval and, except as otherwise provided herein, any approval or consent granted shall be effective only if in writing Franchisor makes no warranties or guarantees upon which Franchisee may rely, and assumes no liability or obligation to Franchisee or any third party to which it would not otherwise be subject, by providing any waiver, approval, advice, consent or services to Franchisee in connection with this Agreement, or by reason of any neglect, delay or denial of any request for approval

22 7 Entire Agreement

This Agreement, its schedules and the documents referred to herein shall be construed together and constitute the entire, full and complete agreement between Franchisor and Franchisee concerning the subject matter hereof and shall supersede all prior agreements No other representation, oral or otherwise, has induced Franchisee to execute this Agreement, and there are no representations (other than those within Franchisor's Disclosure Document), inducements, promises or agreements, oral or otherwise, between the parties not embodied herein, which are of any force or effect with respect to the matters set forth in or contemplated by this Agreement or otherwise No amendment, change, or variance from this Agreement shall be binding on either party unless executed in writing by both parties

22 8 Severability and Modification

Except as noted below, each paragraph, part, term and provision of this Agreement shall be considered severable If any paragraph, part, term or provision herein is ruled to be unenforceable, unreasonable or invalid, such ruling shall not impair the operation of or affect the remaining portions, paragraphs, parts, terms and provisions of this Agreement, and the latter shall continue to be given full force and effect and bind the parties, and such unenforceable, unreasonable or invalid paragraphs, parts, terms or provisions shall be deemed not part of this Agreement If Franchisor determines that a finding of invalidity adversely affects the basic consideration of this Agreement, Franchisor has the right to, at its option, terminate this Agreement

Notwithstanding the above, each of the covenants contained in Sections 7 and 17 shall be construed as independent of any other covenant or provision of this Agreement If all or any portion of any such covenant is held to be unenforceable, unreasonable or invalid, then it shall be amended to provide for limitations on disclosure of Trade Secrets or other Confidential Information or on competition to the maximum extent provided or permitted by law

22 9 Construction

All captions herein are intended solely for the convenience of the parties, and none shall be deemed to affect the meaning or construction of any provision hereof

22 10 Force Majeure

Whenever a period of time is provided in this Agreement for either party to perform any act, except pay monies, neither party shall be liable nor responsible for any delays due to strikes, lockouts, casualties, acts of God, war, terrorism, governmental regulation or control or other causes beyond the reasonable control of the parties, and the time period for the performance of such act shall be extended for the amount of time of the delay This clause shall not result in an extension of the term of this Agreement

22 11 Timing

Time is of the essence Except as set forth in Section 22 10, failure to perform any act within the time required or permitted by this Agreement shall be a material breach

22 12 Withholding Payments

Franchisee shall not, for any reason, withhold payment of any Royalty Fees or other amounts due to Franchisor or to an Affiliate Franchisee shall not withhold or offset any amounts, damages or other monies allegedly due to Franchisee against any amounts due to Franchisor No endorsement or statement on any payment for less than the full amount due to Franchisor will be construed as an acknowledgment of payment in full, or an accord and satisfaction, and Franchisor has the right to accept and cash any such payment without prejudice to Franchisor's right to recover the full amount due, or pursue any other remedy provided in this Agreement or by law Franchisor has the right to apply any payments made by Franchisee against any of Franchisee's past due indebtedness as Franchisor deems appropriate Franchisor shall set off sums Franchisor owes to Franchisee against any unpaid debts owed by Franchisee to Franchisor

22 13 Further Assurances

Each party to this Agreement will execute and deliver such further instruments, contracts, forms or other documents, and will perform such further acts, as may be necessary or desirable to perform or complete any term, covenant or obligation contained in this Agreement

22 14 Third Party Beneficiaries

Anything to the contrary notwithstanding, nothing in this Agreement is intended, nor shall be deemed, to confer upon any person or legal entity other than Franchisor or Franchisee, and their respective successors and assigns as may be contemplated by this Agreement, any rights or remedies under this Agreement

22 15 Multiple Originals

Both parties will execute multiple copies of this Agreement, and each executed copy will be deemed an original

23 DISPUTE RESOLUTION

23 1 Choice of Law

This Agreement is effective upon its acceptance in Florida by our authorized officer Except as to claims governed by federal law, Florida law governs all claims that in any way relate to or arise out of this Agreement or any of the dealings of the parties ("Claims") However, no laws regulating the sale of franchises or governing the relationship between franchisor and franchisee shall apply unless the jurisdictional requirements of such laws are met independently of this paragraph

23 2 Jurisdiction and Venue

You and we agree that venue and jurisdiction for any Claims, except those required to be submitted to arbitration, shall be proper solely in the state and federal court nearest to our corporate headquarters, presently located in the State of Florida, the County of Orange

23 3 Jury Waiver

In any trial between any of the parties as to any Claims, you and we agree to waive our rights to a jury trial and instead have such action tried by a judge

23 4 Class Action Waiver

You agree to bring any Claims, if at all, individually and you shall not join such claim with claims of any other person or entity or bring, join or participate in a class action against us

23 5 Limitation of Damages

Franchisee and Franchisor each waive, to the fullest extent permitted by law, any right or claim for any punitive or exemplary damages against the other and agree that if there is a dispute with the other, each will be limited to the recovery of actual damages sustained by it including reasonable accounting and legal fees as provided in Section 22 4 Franchisee waives and disclaims any right to consequential damages in any action or claim against Franchisor concerning this Agreement or any related agreement In any claim or action brought by Franchisee against Franchisor concerning this Agreement, Franchisee's contract damages shall not exceed and shall be limited to refund of Franchisee's Franchise Fee and Royalty Fees

23 6 Limitation of Actions

You agree to bring any Claims against us, if at all, within one (1) year of the occurrence of the facts giving rise to such Claims, and that any action not brought within this period shall be barred as a claim, counterclaim, defense, or set-off

23 7 Prior Notice of Claims

As a condition precedent to commencing an action for a Claim, you must notify us within thirty (30) days after the occurrence of the violation or breach, and failure to timely give such notice shall preclude any claim for damages

23 8 Internal Dispute Resolution

You must first bring any Claim to our CEO, after providing notice as set forth in Section 23 7 above You must exhaust this internal dispute resolution procedure before you may bring your Claim before a third party

23 9 Mediation and Arbitration

Before you may bring any Claim against us, you agree to try for a period of sixty (60) days to mediate such claim before a mutually agreed to mediator in the city or county where our headquarters are located If we cannot mutually agree on a mediator, you and we agree to use the mediation services of the American Arbitration Association ("AAA"), and split any AAA and mediator fees equally

If mediation is unsuccessful and you decide to pursue a legal claim against us, you agree to bring such claim solely in binding arbitration conducted in the city or county where our headquarters is located, in accordance with the Commercial Arbitration Rules of the American Arbitration Association then in effect The proceedings will be held by a single arbitrator The decision of the arbitrator will be final and

binding upon the parties Judgment upon the award rendered by the arbitrator may be entered in any court having personal and subject matter jurisdiction

23 10 Waiver of Bond

You agree that if we are forced to bring suit to enforce any provision of this Agreement, you agree to waive any requirement that we post bond to obtain a temporary, preliminary, or permanent injunction to enforce these duties

23 11 Attorney Fees

If we are the substantially prevailing party as to any Claims, you agree to reimburse our costs and attorney fees incurred in pursuing or defending the Claims, including appellate fees

23 12 Third Party Beneficiaries

Our officers, directors, members, shareholders, agents, and employees are express third party beneficiaries of the terms of the Dispute Resolution provisions contained herein

24 ACKNOWLEDGMENTS

24 1 Receipt of this Agreement and the Franchise Disclosure Document

Franchisee represents and acknowledges that it has received, read and understands this Agreement and Franchisor's Franchise Disclosure Document, and that Franchisor has accorded Franchisee ample time and opportunity to consult with advisors of its own choosing about the potential benefits and risks of entering into this Agreement Franchisee represents and acknowledges that it has received Franchisor's Franchise Disclosure Document at least fourteen (14) calendar days prior to the date on which this Agreement was executed

24 2 Consultation by Franchisee

Franchisee represents that it has been urged to consult with its own advisors with respect to the legal, financial and other aspects of this Agreement, the business franchised hereby and the prospects for that business Franchisee represents that it has either consulted with such advisors or has deliberately declined to do so

24 3 True and Accurate Information

Franchisee represents that all information set forth in any and all applications, financial statements, and submissions to Franchisor is true, complete, and accurate in all respects, and Franchisee acknowledges that Franchisor is relying upon the truthfulness, completeness, and accuracy of such information

24 4 Risk

Franchisee represents that it has conducted an independent investigation of the business contemplated by this Agreement and acknowledges that, like any other business, an investment in an Island Fin Poke Company Business involves business risks and that the success of the venture is dependent, among other factors, upon the business abilities and efforts of Franchisee Franchisor makes

no representations or warranties, express or implied, in this Agreement or otherwise, as to the potential success of the business venture contemplated hereby

24 5 No Guarantee of Success

Franchisee represents and acknowledges that it has not received or relied on any guarantee, express or implied, as to the revenues, profits or likelihood of success of the Franchised Business Franchisee represents and acknowledges that there have been no representations by Franchisor's officers, directors, employees or agents that are not contained in, or are inconsistent with, the statements made in the Franchise Disclosure Document or this Agreement

24 6 No Violation of Other Agreements

Franchisee represents that its execution of this Agreement will not violate any other agreement or commitment to which Franchisee or any holder of a legal or beneficial interest in Franchisee is a party

IN WITNESS WHEREOF the parties hereto, intending to be legally bound hereby have duly executed this Agreement effective on the date stated on the first page above

ATTEST

FRANCHISOR
ISLAND FIN POKE FRANCHISING LLC

_____
Witness

By _____
Name _____
Title _____
Accepted On _____
(the "Effective Date")

FRANCHISEE

_____

_____
Witness

By _____
Name _____
Title _____

SCHEDULE 1 TO THE FRANCHISE AGREEMENT

ACCEPTED LOCATION AND TERRITORY

1 ACCEPTED LOCATION

Pursuant to Section 2 2 of the Franchise Agreement, the Franchised Business shall be located at the following Accepted Location

_____
_____
_____

2 TERRITORY

Pursuant to Section 2 4 of the Franchise Agreement, the Territory shall be [a radius of three (3) miles around the Accepted Location] [land area containing one hundred thousand (100,000) people]

FRANCHISEE	FRANCHISOR
_____	ISLAND FIN POKE FRANCHISING LLC
By _____	By _____
Name _____	Name _____
Title _____	Title _____

SCHEDULE 2 TO THE FRANCHISE AGREEMENT

FORM OF GENERAL RELEASE

THIS AGREEMENT ("Agreement") is made and entered into this ____ day of _____, 20___, by and between Island Fin Poke Franchising LLC, a Florida limited liability company, having its principal address located at 276 Saxony Court, Winter Springs, Florida, 32708 (the "Franchisor"), and _____, a _____, with a principal address at _____ (hereinafter referred to as "Releasor"), wherein the parties hereto, in exchange for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, and in reliance upon the representations, warranties, and comments herein are set forth, do agree as follows

1 **Release by Releasor**

Releasor does for itself, its successors and assigns, hereby release and forever discharge generally the Franchisor and any affiliate, wholly owned or controlled corporation, subsidiary, successor or assign thereof and any shareholder, officer, director, employee, or agent of any of them, from any and all claims, demands, damages, injuries, agreements and contracts, indebtedness, accounts of every kind or nature, whether presently known or unknown, suspected or unsuspected, disclosed or undisclosed, actual or potential, which Releasor may now have, or may hereafter claim to have or to have acquired against them of whatever source or origin, arising out of or related to any and all transactions of any kind or character at any time prior to and including the date hereof, including generally any and all claims at law or in equity, those arising under the common law or state or federal statutes, rules or regulations such as, by way of example only, franchising, securities and anti-trust statutes, rules or regulations, in any way arising out of or connected with the Agreement, and further promises never from this day forward, directly or indirectly, to institute, prosecute, commence, join in, or generally attempt to assert or maintain any action thereon against the Franchisor, any affiliate, successor, assign, parent corporation, subsidiary, director, officer, shareholder, employee, agent, executor, administrator, estate, trustee or heir, in any court or tribunal of the United States of America, any state thereof, or any other jurisdiction for any matter or claim arising before execution of this Agreement In the event Releasor breaches any of the promises, covenants, or undertakings made herein by any act or omission, Releasor shall pay, by way of indemnification, all costs and expenses of the Franchisor caused by the act or omission, including reasonable attorneys' fees

2 Releasor hereto represents and warrants that no portion of any claim, right, demand, obligation, debt, guarantee, or cause of action released hereby has been assigned or transferred by Releasor party to any other party, firm or entity in any manner including, but not limited to, assignment or transfer by subrogation or by operation of law In the event that any claim, demand or suit shall be made or institute against any released party because of any such purported assignment, transfer or subrogation, the assigning or transferring party agrees to indemnify and hold such released party free and harmless from and against any such claim, demand or suit, including reasonable costs and attorneys' fees incurred in connection therewith It is further agreed that this indemnification and hold harmless agreement shall not require payment to such claimant as a condition precedent to recovery under this paragraph

3 Each party acknowledges and warrants that his, her or its execution of this Agreement is free and voluntary

4 Florida law shall govern the validity and interpretation of this Agreement, as well as the performance due thereunder This Agreement is binding upon and inures to the benefit of the respective assigns, successors, heirs and legal representatives of the parties hereto

5 In the event that any action is filed to interpret any provision of this Agreement, or to enforce any of the terms thereof, the prevailing party shall be entitled to its reasonable attorneys' fees and costs incurred therein, and said action must be filed in the State of Florida

6 This Agreement may be signed in counterparts, each of which shall be binding against the party executing it and considered as the original

IN WITNESS WHEREOF, the parties hereto, intending to be legally bound hereby, have executed this agreement effective as of the date first above

Witness

RELEASOR

_____

_____
(Name)

Witness

ISLAND FIN POKE FRANCHISING LLC

_____

By _____
Name _____
Title _____

SCHEDULE 3 TO THE FRANCHISE AGREEMENT

NONDISCLOSURE AND NON-COMPETITION AGREEMENT

This "Agreement" made as of the ____ day of _____, 201____, is by and between_____, ("Franchisee," "we," "us," or "our") and _____("Individual," "you," or "your")

WITNESSETH

WHEREAS, Franchisee is a party to that certain Franchise Agreement dated _____, 20__ ("Franchise Agreement"), by and between Franchisee and the Franchisor, Island Fin Poke Franchising LLC ("Company"), and

WHEREAS, Franchisee desires Individual to have access to and review certain Trade Secrets and other Confidential Information, which are more particularly described below, and

WHEREAS, Franchisee is required by the Franchise Agreement to have Individual execute this Agreement prior to providing Individual access to said Trade Secrets and other Confidential Information, and

WHEREAS, Individual understands the necessity of not disclosing any such information to any other party or using such information to compete against Company, Franchisee or any other franchisee of Company in any business (i) that offers or provides (or grants franchises or licenses to others to operate a business that offers or provides) poke and other fast casual food related products and services the same as or similar to those provided by Franchisee or (ii) in which Trade Secrets and other Confidential Information (as defined below) could be used to the disadvantage of Franchisee, or Company, any affiliate of Company or Company's other franchisees (hereinafter, "Competitive Business"), provided, however, that the term "Competitive Business" shall not apply to any business operated by Franchisee under a Franchise Agreement with Company

NOW, THEREFORE, in consideration of the mutual promises and undertakings set forth herein, and intending to be legally bound hereby, the parties hereby mutually agree as follows

1 Trade Secrets and Confidential Information

Individual understands Franchisee possesses and will possess Trade Secrets and other Confidential Information that are important to its business

a) For the purposes of this Agreement, a "Trade Secret" is information in any form (including, but not limited to, materials and techniques, technical or non-technical data, formulas, patterns, recipes compilations, programs, devices, methods, techniques, drawings, processes, financial data, financial plans, product plans, passwords, lists of actual or potential customers or suppliers) related to or used in the Island Fin Poke Company Business that is not commonly known by or available to the public and that information (i) derives economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by, other persons who can obtain economic value from its disclosure or use, and (ii) is the subject of efforts that are reasonable under the circumstances to maintain its secrecy

b) For the purposes of this Agreement "Confidential Information" means technical and non-technical information used in or related to Island Fin Poke Company that is not commonly known by

or available to the public, including, without limitation, Trade Secrets and information contained in the Operations Manual and training guides and materials In addition, any other information identified as confidential when delivered by Franchisee shall be deemed Confidential Information Confidential Information shall not include, however, any information that (i) is now or subsequently becomes generally available to the public through no fault of Individual, (ii) Individual can demonstrate was rightfully in its possession, without obligation of nondisclosure, prior to disclosure pursuant to this Agreement, (iii) is independently developed without the use of any Confidential Information, or (iv) is rightfully obtained from a third party who has the right, without obligation of nondisclosure, to transfer or disclose such information

c) Any information expressly designated by Company or Franchisee as "Trade Secrets" or "Confidential Information" shall be deemed such for all purposes of this Agreement, but the absence of designation shall not relieve Individual of his or her obligations hereunder in respect of information otherwise constituting Trade Secrets or Confidential Information Individual understands Franchisee's providing of access to the Trade Secrets and other Confidential Information creates a relationship of confidence and trust between Individual and Franchisee with respect to the Trade Secrets and other Confidential Information

2 Confidentiality/Non-Disclosure

a) Individual shall not communicate or divulge to (or use for the benefit of) any other person, firm, association, or corporation, with the sole exception of Franchisee, now or at any time in the future, any Trade Secrets or other Confidential Information At all times from the date of this Agreement, Individual must take all steps reasonably necessary and/or requested by Franchisee to ensure that the Confidential Information and Trade Secrets are kept confidential pursuant to the terms of this Agreement Individual must comply with all applicable policies, procedures and practices that Franchisee has established and may establish from time to time with regard to the Confidential Information and Trade Secrets

b) Individual's obligations under paragraph 2(a) of this Agreement shall continue in effect after termination of Individual's relationship with Franchisee, regardless of the reason or reasons for termination, and whether such termination is voluntary or involuntary, and Franchisee is entitled to communicate Individual's obligations under this Agreement to any future customer or employer to the extent deemed necessary by Franchisee for protection of its rights hereunder and regardless of whether Individual or any of its affiliates or assigns becomes an investor, partner, joint venturer, broker, distributor or the like in an Island Fin Poke Company Business

3 Non-Competition

a) During the term of Individual's relationship with Franchisee and for a period of two (2) years after the expiration or termination of Individual's relationship with Franchisee, regardless of the cause of expiration or termination, Individual shall not, directly or indirectly, divert or attempt to divert any business or customer of Franchisee or the Company to any Competitive Business, by direct or indirect inducement or otherwise, or do or perform, directly or indirectly, any other act injurious or prejudicial to the goodwill associated with the Company's service mark "Island Fin Poke Company" and such other trade names, trademarks, service marks, trade dress, designs, graphics, logos, emblems, insignia, fascia, slogans, drawings and other commercial symbols as the Company designates to be used in connection with Island Fin Poke Company or the Company's uniform standards, methods, procedures and specifications for the establishment and operation of an Island Fin Poke Company business

b) During the term of Individual's relationship with Franchisee and for a period of two (2) years thereafter, regardless of the cause of termination, Individual shall not, directly or indirectly, offer Competitive Business services anywhere within a twenty-five (25) mile radius of any Island Fin Poke Company location without the express written consent of Franchisee and the Company

c) During the term of Individual's relationship with Franchisee and for a period of two (2) years thereafter, regardless of the cause of termination, Individual shall not, directly or indirectly, solicit or otherwise attempt to induce or influence any employee or other business associate of Franchisee, Company or any other Island Fin Poke Company Business to compete against, or terminate or modify his, her or its employment or business relationship with, Franchisee, Company or any other Island Fin Poke Company Business

4 Reasonableness of Restrictions

Individual acknowledges that each of the terms set forth herein, including the restrictive covenants, is fair and reasonable and is reasonably required for the protection of Franchisee, Company, and Company's Trade Secrets and other Confidential Information, the Company's business system, network of franchises and trade and service marks, and Individual waives any right to challenge these restrictions as being overly broad, unreasonable or otherwise unenforceable If, however, a court of competent jurisdiction determines that any such restriction is unreasonable or unenforceable, then Individual shall submit to the reduction of any such activity, time period or geographic restriction necessary to enable the court to enforce such restrictions to the fullest extent permitted under applicable law It is the desire and intent of the parties that the provisions of this Agreement shall be enforced to the fullest extent permissible under the laws and public policies applied in any jurisdiction where enforcement is sought

5 Relief for Breaches of Confidentiality, Non-Solicitation, and Non-Competition

Individual further acknowledges that an actual or threatened violation of the covenants contained in this Agreement will cause Franchisee and Company immediate and irreparable harm, damage and injury that cannot be fully compensated for by an award of damages or other remedies at law Accordingly, Franchisee and/or Company shall be entitled, as a matter of right, to an injunction from any court of competent jurisdiction restraining any further violation by Individual of this Agreement without any requirement to show any actual damage or to post any bond or other security Such right to an injunction shall be cumulative and in addition to, and not in limitation of, any other rights and remedies that Franchisee and Company may have at law or in equity

6 Dispute Resolution

a) **Choice of Law** Except as to claims governed by federal law, Florida law governs all claims that in any way relate to or arise out of this Agreement or any of the dealings of the parties ("Claims") However, no laws regulating the sale of franchises or governing the relationship between franchisor and franchisee shall apply unless the jurisdictional requirements of such laws are met independently of this paragraph

b) **Jurisdiction and Venue** You and we agree that venue and jurisdiction for any Claims, except those required to be submitted to arbitration, shall be proper solely in the state and federal court nearest to our corporate headquarters

c) **Jury Waiver** In any trial between any of the parties as to any Claims, you and we agree to waive our rights to a jury trial and instead have such action tried by a judge

d) **Class Action Waiver** You agree to bring any Claims, if at all, individually and you shall not join such claim with claims of any other person or entity or bring, join or participate in a class action against us

e) **Punitive Damages Waiver** As to any Claims, you and we agree to waive our rights, if any, to seek or recover punitive damages

f) **Limitation of Actions** You agree to bring any Claims against us, if at all, within one (1) year of the occurrence of the facts giving rise to such Claims, and that any action not brought within this period shall be barred as a claim, counterclaim, defense, or set-off

g) **Prior Notice of Claims** As a condition precedent to commencing an action for a Claim, you must notify us within thirty (30) days after the occurrence of the violation or breach, and failure to timely give such notice shall preclude any claim for damages

h) **Internal Dispute Resolution** You must first bring any Claim to our CEO, after providing notice as set forth in Section 6(g) above You must exhaust this internal dispute resolution procedure before you may bring your Claim before a third party

i) **Mediation and Arbitration** Before you may bring any Claim against us court, you agree to try for a period of sixty (60) days to mediate such claim before a mutually agreed to mediator in the city or county where our headquarters are located If we cannot mutually agree on a mediator, you and we agree to use the mediation services of the American Arbitration Association ("AAA"), and split any AAA and mediator fees equally

If mediation is unsuccessful and you decide to pursue a legal claim against us, you agree to bring such claim solely in binding arbitration conducted in the city or county of our headquarters in accordance with the Commercial Arbitration Rules of the American Arbitration Association then in effect The proceedings will be held by a single arbitrator The decision of the arbitrator will be final and binding upon the parties Judgment upon the award rendered by the arbitrator may be entered in any court having personal and subject matter jurisdiction

j) **Waiver of Bond** You agree that if we are forced to bring suit to enforce any provision of this Agreement, you agree to waive any requirement that we post bond to obtain a temporary, preliminary, or permanent injunction to enforce these duties

k) **Attorney Fees** If we are the substantially prevailing party as to any Claims, you agree to reimburse our costs and attorney fees incurred in pursuing or defending the Claims, including appellate fees

7 Miscellaneous

a) This Agreement constitutes the entire Agreement between the parties with respect to the subject matter hereof This Agreement supersedes any prior agreements, negotiations and discussions between Individual and Franchisee This Agreement cannot be altered or amended except by an agreement in writing signed by the duly authorized representatives of the parties

b) This Agreement shall be effective as of the date this Agreement is executed and shall be binding upon the successors and assigns of Individual and shall inure to the benefit of Franchisee, its subsidiaries, successors and assigns Company is an intended third-party beneficiary of this Agreement with the independent right to enforce the confidentiality and non-competition provisions contained herein

c) The failure of either party to insist upon performance in any one (1) or more instances upon performance of any terms and conditions of this Agreement shall not be construed a waiver of future performance of any such term, covenant or condition of this Agreement and the obligations of either party with respect thereto shall continue in full force and effect

d) In the event that any part of this Agreement shall be held to be unenforceable or invalid, the remaining parts hereof shall nevertheless continue to be valid and enforceable as though the invalid portions were not a part hereof

e) This Agreement may be modified or amended only by a written instrument duly executed by Individual, Franchisee and Company

f) The existence of any claim or cause of action Individual might have against Franchisee or Company will not constitute a defense to the enforcement by Franchisee or Company of this Agreement

INDIVIDUAL CERTIFIES THAT HE OR SHE HAS READ THIS AGREEMENT CAREFULLY, AND UNDERSTANDS AND ACCEPTS THE OBLIGATIONS THAT IT IMPOSES WITHOUT RESERVATION NO PROMISES OR REPRESENTATIONS HAVE BEEN MADE TO SUCH PERSON TO INDUCE THE SIGNING OF THIS AGREEMENT

THE PARTIES ACKNOWLEDGE THAT THE COMPANY IS A THIRD-PARTY BENEFICIARY TO THIS AGREEMENT AND THAT THE COMPANY SHALL BE ENTITLED TO ENFORCE THIS AGREEMENT WITHOUT THE COOPERATION OF THE FRANCHISEE INDIVIDUAL AND FRANCHISEE AGREE THAT THIS AGREEMENT CANNOT BE MODIFIED OR AMENDED WITHOUT THE WRITTEN CONSENT OF THE COMPANY

IN WITNESS WHEREOF, Franchisee has hereunto caused this Agreement to be executed by its duly authorized officer, and Individual has executed this Agreement, all being done in duplicate originals with one (1) original being delivered to each party as of the day and year first above written

FRANCHISEE

ATTEST _____

_____ By _____
Witness Its _____

_____ By _____
Witness Its _____

INDIVIDUAL

_____ Signature _____
Witness Name Printed _____

SCHEDULE 4 TO THE FRANCHISE AGREEMENT

UNLIMITED GUARANTY AND ASSUMPTION OF OBLIGATIONS

THIS UNLIMITED GUARANTY AND ASSUMPTION OF OBLIGATIONS is given this day of_____, 20____, by _____

_____

In consideration of, and as an inducement to, the execution of that certain Franchise Agreement dated _____ herewith ("Agreement") by Island Fin Poke Franchising LLC ("Franchisor"), each of the undersigned hereby personally and unconditionally guarantees to Franchisor and its successors and assigns, for the term of the Agreement and thereafter as provided in the Agreement, that _____ _____("Franchisee") shall punctually pay and perform each and every undertaking, agreement and covenant set forth in the Agreement Each of the undersigned shall be personally bound by, and personally liable for, Franchisee's breach of any provision in the Agreement, including those relating to monetary obligations and obligations to take or refrain from taking specific actions or engaging in specific activities, such as those contemplated by Sections 6, 7, and 17 of the Agreement Each of the undersigned waives (a) acceptance and notice of acceptance by Franchisor of the foregoing undertakings, (b) notice of demand for payment of any indebtedness or non-performance of any obligations hereby guaranteed, (c) protest and notice of default to any party with respect to the indebtedness or non-performance of any obligations hereby guaranteed, (d) any right it may have to require that an action be brought against Franchisee or any other person as a condition of liability, and (e) any and all other notices and legal or equitable defenses to which it may be entitled

Each of the undersigned consents and agrees that (a) its direct and immediate liability under this Guaranty shall be joint and several, (b) it shall render any payment or performance required under the Agreement upon demand if Franchisee fails or refuses punctually to do so, (c) such liability shall not be contingent or conditioned upon pursuit by Franchisor of any remedies against Franchisee or any other person or entity, and (d) such liability shall not be diminished, relieved or otherwise affected by any extension of time, credit or other indulgence which Franchisor may from time to time grant to Franchisee or to any other person including, without limitation, the acceptance of any partial payment or performance, or the compromise or release of any claims, none of which shall in any way modify or amend this Guaranty, which shall be continuing and irrevocable during the term of the Agreement

This Guaranty represents the entire agreement and understanding of these parties concerning the subject matter hereof, and supersedes all other prior agreements, understandings, negotiations and discussions, representations, warranties, commitments, proposals, offers and contracts concerning the subject matter hereof, whether oral or written

Successors and Assigns, Death of Guarantor This Guaranty shall be binding upon Guarantor and his or her heirs, executors, administrators, successors and assigns and shall inure to the benefit of Franchisor and its successors, endorsees, transferees and assigns Without limiting any other provision hereof, Guarantor expressly agrees that Guarantor's death shall not serve as a revocation of or otherwise affect the guaranty made hereunder and that Guarantor's estate and heirs shall continue to be liable hereunder with respect to any Guaranteed Obligations created or arising after Guarantor's death

The validity, interpretation and enforcement of this Guaranty and any dispute arising out of the relationship between Guarantor and Franchisor, whether in contract, tort, equity or otherwise, shall be governed by the internal laws of the State of Florida (without giving effect to principles of conflicts of law)

Dispute Resolution You agree to be bound by the Dispute Resolution provisions found in Section 23 of any Franchise Agreement between the parties as if set forth here and as being equally applicable to this Guaranty and the dealings of the parties hereunder

IN WITNESS WHEREOF, this Guaranty has been entered into the day and year first before written

ATTEST

_____
Witness

PERSONAL GUARANTOR

_____
Personally and Individually (Signature)

_____
Personally and Individually (Print Name)

HOME ADDRESS

_____

_____

_____

TELEPHONE NO _____

PERCENTAGE OF OWNERSHIP
IN FRANCHISEE _____ %

_____
Witness

_____
Personally and Individually (Signature)

_____
Personally and Individually (Print Name)

HOME ADDRESS

_____

_____

_____

TELEPHONE NO _____

PERCENTAGE OF OWNERSHIP
IN FRANCHISEE _____ %

SCHEDULE 5 TO THE FRANCHISE AGREEMENT

COLLATERAL ASSIGNMENT OF LEASE/LEASE ADDENDUM

Option to Assume Lease _____

1 If _____ ("Tenant") defaults under the Lease dated _____, ("Lease") by and between _____ ("Landlord") and Tenant for the premises located at _____ (the "Premises"), or if Island Fin Poke Franchising LLC ("Franchisor") terminates the Tenant's franchise agreement covering the Premises, Landlord and Tenant acknowledge and agree that Franchisor will have the option to assume the Lease pursuant to Paragraph 3 below

2 Landlord agrees to give Franchisor written notice specifying all default(s) of Tenant under the Lease Franchisor agrees to give written notice to Landlord if Franchisor terminates Tenant's franchise agreement and, in such notice, will request that Landlord provide Franchisor with a copy of the Lease and specify any of the Tenant's defaults thereunder All notices will be by nationally recognized overnight courier (with tracking capability)

3 Franchisor (or one of its real estate affiliates) may, within thirty (30) days from (i) receipt of notice from Landlord that Tenant has defaulted under the Lease and failed to cure such default(s) as required or permitted by the terms of the Lease, or (ii) sending of notice to Landlord that has terminated Tenant's franchise agreement covering the Premises, notify Landlord of Franchisor's decision to assume the Lease If Franchisor exercises its right to assume the Lease by sending Landlord the required notice as provided in the prior sentence, (i) Landlord will deliver possession of the Premises to Franchisor, and (ii) Franchisor will, immediately upon such delivery, cure all of Tenant's monetary defaults under the Lease and execute an agreement pursuant to which Franchisor agrees to assume all of Tenant's rights and obligations under the Lease, subject to the next paragraph

4 If Franchisor exercises its right to assume the Lease pursuant to Paragraph 3 above, Landlord agrees that Franchisor (i) may, without Landlord's consent, sublet the Premises to or assign the Lease to, an approved franchisee of Franchisor, provided in either instance that Franchisor remains liable for the payment of rent and the performance of Tenant's duties under the Lease, (ii) may assign, without recourse, its rights under the Lease upon receiving Landlord's prior written consent, such consent not to be unreasonably withheld, conditioned or delayed, and subject to the terms of the Lease, (iii) will not be bound by the terms of any amendment to the Lease executed by Tenant without obtaining Franchisor's prior written approval, (iv) will not be subject to any provision of the Lease that requires Tenant to continuously operate a business in the Premises during any period that the Premises is closed for remodeling or while Franchisor is seeking to obtain and train a new franchisee, provided however, that such period of closure will not exceed sixty (60) days in each instance, and (v) may, if it subleases the Premises to a franchisee as provided above, retain all rent or other consideration payable under such sublease

5 If Franchisor exercises its right to assume the Lease pursuant to Paragraph 3 above, within ten (10) days after written demand, Tenant agrees to assign all of its right, title and interest in the Lease to Franchisor and, if Tenant does not do so, Tenant appoints Franchisor as its agent to execute all documents that may be necessary for Franchisor to take assignment of the Lease Notwithstanding anything to the contrary contained herein Tenant shall remain liable

to Landlord for all of its obligations under the Lease and to Franchisor for all amounts that Franchisor pays to Landlord to cure Tenant's defaults under the Lease, including interest, reasonable collection costs and de-identification costs (the parties acknowledging that Franchisor may enter the Premises without being guilty of trespass or tort to de-identify the Premises) Franchisor may assign this Option and its rights hereunder to any affiliate, subsidiary, parent, successor or assign of Franchisor provided the conditions herein as to assignment are met The assignee must be an approved licensed franchisee of Franchisor This Option may be signed in any number of counterparts by facsimile or otherwise, each of which shall be deemed an original, but all of which shall constitute one and the same instrument A facsimile signature may be used for any purpose in lieu of an original signature

LANDLORD	TENANT
By _____	By _____
Name _____	Name _____
Title _____	Title _____
Date _____	Date _____

FRANCHISOR

By _____

Name _____

Title _____

Date _____

SCHEDULE 6 TO THE FRANCHISE AGREEMENT

ACH PAYMENT AGREEMENT

ACCOUNT NAME _____

CUSTOMER NUMBER _____

FRANCHISE NAME _____

AUTHORIZATION AGREEMENT FOR ACH Payments

(I/we) do hereby authorize Island Fin Poke Franchising LLC, hereinafter named the "Franchisor", to initiate (debit or credit) entries to (my/our) (Checking Account / Savings Account) as indicated and named below as the depository financial institution, hereafter named FINANCIAL INSTITUTION pursuant to the terms of the Franchise Agreement by and between us and the Franchisor

(I/we) acknowledge that the origination of ACH transactions to my (my/our) account must comply with the provisions of U S law Furthermore, if any such debit(s) should be returned NSF, (I/we) authorize the Franchisor to collect such debit(s) by electronic debit and subsequently collect a returned debit NSF fee of Seventy-Five Dollars ($75) per item by electronic debit from my account identified below In the event all funds and interests are not received by Franchisor within fifteen (15) days from presentment and intended withdrawal from our account by Franchisor, then we will be deemed in default of the Franchise Agreement We further agree to pay all reasonable costs of collection including but not limited to reasonable attorney's fees and court costs incurred by Franchisor I am a duly authorized check signer on the financial institution account identified below, and authorize all of the above as evidenced by my signature below

CHECK (ACH) INFORMATION ROUTING NUMBER _____
ACCOUNT NUMBER _____
DEPOSITORY NAME _____
BRANCH _____
CITY _____ STATE _____ ZIP _____

COMPANY NAME _____
FIRST NAME/LAST NAME _____
BILLING ADDRESS _____
CITY_____STATE_____ZIP_____
PHONE NUMBER _____
CUSTOMER NUMBER _____
SIGNATURE ON FILE _____
PHONE OR EMAIL APPROVAL AUTHORIZATION NUMBER
_____

FRANCHISEE

_____
By _____
Name _____
Title _____
Date _____

SCHEDULE 7 TO THE FRANCHISE AGREEMENT

HOLDERS OF LEGAL OR BENEFICIAL INTEREST
IN FRANCHISEE, OFFICERS, DIRECTORS

Holders of Legal or Beneficial Interest.

Name _____
Position/Title _____
Home Address _____
_____
_____
Telephone No _____
Email address _____
Percentage of ownership _____%

Name _____
Position/Title _____
Home Address _____
_____
_____
Telephone No _____
Email address _____
Percentage of ownership _____%

Name _____
Position/Title _____
Home Address _____
_____
_____
Telephone No _____
Email address _____
Percentage of ownership _____%

Name _____
Position/Title _____
Home Address _____
_____
_____
Telephone No _____
Email address _____
Percentage of ownership _____%

Name _____
Position/Title _____
Home Address _____
_____
_____
Telephone No _____
Email address _____
Percentage of ownership _____%

Name _____
Position/Title _____
Home Address _____
_____
_____
Telephone No _____
Email address _____
Percentage of ownership _____%

Officers and Directors

Name _____
Position/Title _____
Home Address _____
_____
_____
Telephone No _____
Email address _____
Percentage of ownership _____%

Name _____
Position/Title _____
Home Address _____
_____
_____
Telephone No _____
Email address _____
Percentage of ownership _____%

Name _____
Position/Title _____
Home Address _____
_____
_____
Telephone No _____
Email address _____
Percentage of ownership _____%

Name _____
Position/Title _____
Home Address _____
_____
_____
Telephone No _____
Email address _____
Percentage of ownership _____%

SCHEDULE 8 TO THE FRANCHISE AGREEMENT

MULTI-STATE ADDENDUM

CALIFORNIA APPENDIX

1 California Business and Professions Code Sections 20000 through 20043 provide rights to you concerning termination, transfer or non-renewal of a franchise If the Franchise Agreement or Area Development Agreement contains provisions that are inconsistent with the law, the law will control

2 The Franchise Agreement and Area Development Agreement provide for termination upon bankruptcy This provision may not be enforceable under Federal Bankruptcy Law (11 U S C A Sec 101 et seq)

3 The Franchise Agreement and Area Development Agreement contain covenants not to compete which extend beyond the termination of the agreements These provisions may not be enforceable under California law

4 Section 31125 of the California Corporation Code requires the franchisor to provide you with a disclosure document before asking you to agree to a material modification of an existing franchise

5 Neither the franchisor, any person or franchise broker in Item 2 of the Disclosure Document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U S C A 79a et seq , suspending or expelling such persons from membership in such association or exchange

6 The Franchise Agreement requires binding arbitration The arbitration will occur at Winter Springs, Florida, with the costs being borne equally by both parties Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040 5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a franchise agreement restricting venue to a forum outside the State of California

7 The Franchise Agreement and Area Development Agreement require application of the laws of Florida This provision may not be enforceable under California law

8 You must sign a general release if you renew or transfer your franchise California Corporation Code 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code 31000 through 31516) Business and Professions Code 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code 20000 through 20043)

9 THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT

10 OUR WEBSITE, www islandfinpoke com, HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT

ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT at www dbo ca gov

11 The Franchise Agreement contains a liquidated damages clause Under California Civil Code Section 1671, certain liquidated damages clauses are unenforceable

ADDENDUM REQUIRED BY THE STATE OF ILLINOIS

Illinois law governs the agreements between the parties to this franchise

Section 4 of the Illinois Franchise Disclosure Act provides that any provision in the franchise agreement which designates jurisdiction or venue outside of the State of Illinois is void However, a franchise agreement may provide for arbitration outside of Illinois

Section 41 of the Illinois Franchise Disclosure Act provides that any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void

Your right upon termination and non-renewal of a franchise agreement are set forth in sections 19 and 20 of the Illinois Franchise Disclosure Act

ADDENDUM REQUIRED BY THE STATE OF INDIANA

1 To be added to Item 3 of the Disclosure Document, is the following statement

There are presently no arbitration proceedings to which the Franchisor is a party

2 Item 17 of the Disclosure Document is amended to reflect the requirement under Indiana Code 23-2-2 7-1 (9), which states that any post term non-compete covenant must not extend beyond the franchisee's exclusive territory

3 Item 17 is amended to state that this is subject to Indiana Code 23-2-2 7-1 (10)

4 Under Indiana Code 23-2-2 7-1 (10), jurisdiction and venue must be in Indiana if the franchisee so requests This amends the appropriate sections of the Franchise Agreement and the Area Development Agreement

5 Under Indiana Code 23-2-2 7-1 (10), franchisee may not agree to waive any claims or rights

DISCLOSURE REQUIRED BY THE STATE OF MICHIGAN

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU

(a) A prohibition on the right of a franchisee to join an association of franchises

(b) A requirement that a franchisee assent to a release, assignment, novation, waiver or estoppel which deprives a franchisee of rights and protections provided in this act This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims

(c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than thirty (30) days, to cure such failure

(d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures and furnishings Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation This subsection applies only if (i) the term of the franchise is less than five (5) years, and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least six (6) months' advance notice of franchisor's intent not to renew the franchise

(e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances This section does not require a renewal provision

(f) A provision requiring that arbitration or litigation be conducted outside this state This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state

(g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise Good cause shall include, but is not limited to

(i) Failure of the proposed transferee to meet the franchisor's then-current reasonable qualifications or standards

(ii) The fact that the proposed transferee is a competitor of the franchisor or subfranchisor

(iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations

(iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer

(h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a

provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c)

(i) A provision which permits the franchisor to directly or indirectly convey, assign or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE ATTORNEY GENERAL

If the franchisor's most recent financial statements are unaudited and show a net worth of less than $100,000, franchisee has the right to request an escrow arrangement

Any questions regarding this notice should be directed to

Consumer Protection Division
Attn Katharyn Barron
Michigan Department of Attorney General
525 W Ottawa Street, 1st Floor
Lansing, Michigan 48933
(517)335-7567

ADDENDUM REQUIRED BY THE STATE OF MINNESOTA

This addendum to the Disclosure Document is agreed to this __ day of _____, 20__, and effectively amends and revises said Disclosure Document and Franchise Agreement and Area Development Agreement as follows

1 Item 13 of the Disclosure Document and the appropriate sections of the Franchise Agreement are amended by the addition of the following language to the original language that appears therein

"In accordance with applicable requirements of Minnesota law, Franchisor shall protect Franchisee's right to use the trademarks, service marks, trade names, logotypes or other commercial symbols and/or shall indemnify Franchise from any loss, costs or expenses arising out of any claim, suit or demand regarding such use "

2 Item 17 of the Disclosure Document and the appropriate sections of the Franchise Agreement are amended by the addition of the following language to the original language that appears therein

"With respect to franchises governed by Minnesota law, the franchisor will comply with Minnesota Statutes Sec 80C 14, Subds 3, 4 and 5, which require (except in certain specified cases) that a franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the franchise agreement and that consent to the transfer of the franchise will not be unreasonably withheld "

3 Item 17 of the Disclosure Document and the appropriate sections of the Franchise Agreement and the Area Development Agreement are amended by the addition of the following language to amend the Governing Law, Jurisdiction and Venue, and Choice of Forum sections

"Minn Stat Sec 80C 21 and Rule 2860 4400(J) prohibit the franchisor from requiring litigation to be conducted outside Minnesota, requiring waiver of a jury trial, or requiring the franchisee to consent to liquidated damages, termination penalties or judgment notes In addition, nothing in the Franchise Disclosure Document or agreements can abrogate or reduce any of the franchisee's rights as provided for in Minnesota Statutes, Chapter 80C, or franchisee's rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction "

4 Item 17 of the Disclosure Document and the appropriate sections of the Franchise Agreement and the Area Development Agreement are amended by the addition of the following language to the original language that appears therein

"Minn Rule 2860 4400D prohibits us from requiring you to assent to a general release "

5 Any reference to liquidated damages in the Franchise Agreement is hereby deleted in accordance with Minn Rule 2860 4400J which prohibits requiring you to consent to liquidated damages

6 Section 23 3 of the Franchise Agreement is hereby deleted in accordance with Minn Rule 2860 4400J which prohibits waiver of a jury trial

7 Section 23 6 of the Franchise Agreement regarding Limitations of Claims is hereby amended to comply with Minn Stat §80C 17, Subd 5

8 Under Minn Rule 2860 4400J, franchisees cannot be required to waive their rights under RICO Therefore, the appropriate sections of the Franchise Agreement are hereby deleted

9 Item 6, Insufficient Fund Fees NSF fees are governed by Minnesota Statute 604 113, which puts a cap of $30 on a NSF check This applies to everyone in Minnesota who accepts checks except banks

10 Under Minn Rule 2860 440J, the franchisee cannot consent to the franchisor obtaining injunctive relief The franchisor may seek injunctive relief A court will determine if a bond is required The appropriate sections of the Franchise Agreement are hereby amended accordingly

ADDENDUM REQUIRED BY THE DEPARTMENT OF LAW OF THE STATE OF NEW YORK

1 The following information is added to the cover page of the Franchise Disclosure Document

INFORMATION COMPARING FRANCHISORS IS AVAILABLE CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SOURCES OF INFORMATION REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT IF YOU LEARN THAT ANYTHING IN THE FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND NEW YORK STATE DEPARTMENT OF LAW, INVESTOR PROTECTION BUREAU, 28 LIBERTY STREET, 21ST FLOOR, NEW YORK, NEW YORK, 10005 THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT

2 The following is added at the end of Item 3

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark

A No such party has an administrative, criminal or civil action pending against that person alleging a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations

B No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations

C No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging violation of a franchise, antifraud, or securities law, fraud, embezzlement, fraudulent conversion or misappropriation of property, or unfair or deceptive practices or comparable allegations

D No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency, or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange, or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent

3 The following is added to the end of Item 4

Neither the franchisor, its affiliate, its predecessor, officers, or general partner during the 10-year period immediately before the date of the offering circular (a) filed as debtor (or had filed against it) a petition to start an action under the U S Bankruptcy Code, (b) obtained a discharge of its debts under the bankruptcy code, or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U S Bankruptcy Code or that obtained a discharge of its debts under the U S Bankruptcy Code during or within 1 year after that officer or general partner of the franchisor held this position in the company or partnership

4 The following is added to the end of Item 5

The initial franchise fee constitutes part of our general operating funds and will be used as such in our discretion

5 The following is added to the end of the "Summary" sections of Item 17(c), titled "Requirements for franchisee to renew or extend," and Item 17(m), entitled "Conditions for franchisor approval of transfer"

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force, it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687 4 and 687 5 be satisfied

6 The following language replaces the "Summary" section of Item 17(d), titled "Termination by franchisee"

You may terminate the agreement on any grounds available by law

7 The following is added to the end of the "Summary" section of Item 17(j), titled "Assignment of contract by franchisor"

However, no assignment will be made except to an assignee who in good faith and judgment of the franchisor, is willing and financially able to assume the franchisor's obligations under the Franchise Agreement

8 The following is added to the end of the "Summary" sections of Item 17(v), titled "Choice of forum", and Item 17(w), titled "Choice of law"

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York

DISCLOSURES REQUIRED BY NORTH CAROLINA LAW

The State of North Carolina has not reviewed and does not approve, recommend, endorse or sponsor any business opportunity The information contained in this disclosure has not been verified by the State If you have any questions about this investment, see an attorney before you sign a contract or agreement

If the seller fails to deliver the product(s), equipment or supplies necessary to begin substantial operation of the business within 45 days of the delivery date stated in your contract, you may notify the seller in writing and demand that the contract be cancelled (N C G S §66-95)

ADDENDUM REQUIRED BY THE STATE OF NORTH DAKOTA

This addendum to the Disclosure Document, Franchise Agreement and Area Development Agreement effectively amends and revises said documents as follows

1 Item 17(c) of the Disclosure Document and Articles 4 and 18 of the Franchise Agreement and the Transfer section of the Area Development Agreement are hereby amended to indicate that a franchisee shall not be required to sign a general release

2 Covenants not to compete are generally considered unenforceable in the State of North Dakota, in accordance with Section 51-19-09 of the North Dakota Franchise Investment Law Item 17(r) of the Disclosure Document and Article 17 of the Franchise Agreement are amended accordingly

3 Item 6 and Item 17(i) of the Disclosure Document and sections of the Franchise Agreement require the franchisee to consent to termination or liquidated damages Since the Commissioner has determined this to be unfair, unjust and inequitable within the intent of Section 51-19-

09 of the North Dakota Franchise Investment Law, these provisions are hereby deleted in each place they appear in the Disclosure Document and Franchise Agreement used in North Dakota

4 Item 17(u) of the Disclosure Document, Article 23 of the Franchise Agreement and the appropriate sections of the Area Development Agreement are amended to provide that arbitration shall be held at a site that is agreeable to all parties

5 Item 17(v) of the Disclosure Document and the provisions of Article 23 of the Franchise Agreement and the appropriate sections of the Area Development Agreement which require jurisdiction of courts in Orange County, Florida, are deleted

6 Item 17(w) of the Disclosure Document, Article 23 of the Franchise Agreement and the Miscellaneous(F) section of the Area Development Agreement are amended to indicate that the agreements are to be construed according to the laws of the State of North Dakota

7 Apart from civil liability as set forth in Section 51-19-12 N D C C , which is limited to violations of the North Dakota Franchise Investment Law (registration and fraud), the liability of the franchisor to a franchisee is based largely on contract law Despite the fact that those provisions are not contained in the franchise investment law, those provisions contain substantive rights intended to be afforded to North Dakota residents Therefore, North Dakota franchisees will not be required to waive their rights under North Dakota law

8 The provisions of Article 23 of the Franchise Agreement and the Miscellaneous section of the Area Development Agreement which require a franchisee to consent to (1) a waiver of trial by jury and (2) a waiver of exemplary and punitive damages are contrary to Section 51-19-09 of the North Dakota Franchise Investment Law and are hereby deleted

9 The provisions of Article 23 of the Franchise Agreement and the Miscellaneous section of the Area Development Agreement which require a franchisee to consent to a limitation of claims are hereby amended to state that the statute of limitations under North Dakota law applies

ADDENDUM REQUIRED BY THE STATE OF RHODE ISLAND

The following amends Item 17 and is required to be included within the Disclosure Document and shall be deemed to supersede the language in the Disclosure Document itself

Section 19-28 1-14 of the Rhode Island Franchise Investment Act provides that

"A provision in a franchise agreement restricting jurisdiction or venue to a forum outside of this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act "

ADDENDUM REQUIRED BY THE COMMONWEALTH OF VIRGINIA

In recognition of the restrictions contained in Section 13 1-564 of the Virginia Retail Franchising Act, the Franchise Disclosure Document for Island Fin Poke Franchising LLC for use in the Commonwealth of Virginia shall be amended as follows

1 Additional Disclosure The following statements are added to Item 17 h

Pursuant to Section 13 1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause If any grounds for default or termination stated in the franchise agreement and development agreement does not constitute "reasonable cause," as that the term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, the provision may not be enforceable

Pursuant to Section 13 1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to use undue influence to induce a franchisee to surrender any right given to him under the franchise If any provision of the Franchise Agreement involves the use of undue influence by the franchisor to induce a franchisee to surrender any rights given to him under the franchise, that provision may not be enforceable

ADDENDUM REQUIRED BY THE STATE OF WASHINGTON

The State of Washington has a statute, RCW 19 100 180, which may supersede the Franchise Agreement in your relationship with the Franchisor, including the areas of termination and renewal of your franchise There may also be court decisions which may supersede the Franchise Agreement in your relationship with the Franchisor, including the areas of termination and renewal of your franchise

In any arbitration involving a franchise purchased in Washington, the arbitration site shall be either in the State of Washington or in a place mutually agreed upon at the time of the arbitration, or as determined by the arbitrator

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19 100 RCW shall prevail

A release or waiver of rights executed by a franchisee shall not include rights under the Washington Franchise Investment Protection Act, except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act or rights or remedies under the Act, such as a right to a jury trial, may not be enforceable

Transfer fees are collectable to the extent that they reflect the Franchisor's reasonable estimated or actual costs in effecting a transfer

IN WITNESS WHEREOF, the parties hereto have duly executed, sealed and delivered this Multi-State Addendum dated this _____ day of _____, 20___

ATTEST

FRANCHISOR
ISLAND FIN POKE FRANCHISING LLC

_____
Witness

By _____
Name _____
Title _____

FRANCHISEE

_____

_____

By _____

Witness

Name _____
Title _____

ADDENDUM TO THE FRANCHISE AGREEMENT REQUIRED BY THE STATE OF MARYLAND

This will serve as the State Addendum for the State of Maryland for Island Fin Poke Franchising LLC's Franchise Disclosure Document The amendments to the Disclosure Document and agreements included in this addendum have been agreed to by the parties

1 The provision contained in the termination sections of the Franchise Agreement and Area Development Agreement may not be enforceable under federal bankruptcy law (11 U S C Section 101 et seq)

2 Item 17 of the Franchise Disclosure Document shall be amended to state that the general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law The appropriate sections of the Franchise Agreement and Area Development Agreement are hereby amended accordingly

3 The Franchisee Disclosure Acknowledgement Statements are amended to state all representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law

4 Item 17 of the Franchise Disclosure Document is amended to state that any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise The appropriate sections of the Franchise Agreement and Area Development Agreement are hereby amended accordingly

5 Item 17 of the Franchise Disclosure Document and the appropriate sections of the Franchise Agreement and Area Development Agreement are amended to state that a franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law

6 Item 5 of the Disclosure Document, Article 3 of the Franchise Agreement and the appropriate section of the Area Development Agreement are amended to state, "Based upon our financial condition, the Maryland Securities Commissioner has required a financial assurance Therefore, all initial fees and payments owed by franchisees shall be deferred until we complete our pre-opening obligations under the franchise agreement In addition, all development fees and initial payments by area developers shall be deferred until the first franchise under the area development agreement opens "

IN WITNESS WHEREOF, the parties hereto have duly executed, sealed and delivered this Addendum dated this _____ day of _____, 20___

ATTEST

_____
Witness

ISLAND FIN POKE FRANCHISING LLC

By _____
Name _____
Title _____

FRANCHISEE

_____
Witness

By _____
Name _____
Title _____

SCHEDULE 9 TO THE FRANCHISE AGREEMENT

FRANCHISEE DISCLOSURE ACKNOWLEDGMENT STATEMENT

As you know, Island Fin Poke Franchising LLC (the "Franchisor") and you are preparing to enter into a franchise agreement (the "Franchise Agreement") for the establishment and operation of an Island Fin Poke Company Restaurant (the "Franchised Business") The purpose of this Questionnaire is to determine whether any statements or promises were made to you by employees or authorized representatives of the Franchisor, or by employees or authorized representatives of a broker acting on behalf of the Franchisor ("Broker") that have not been authorized, or that were not disclosed in the Disclosure Document or that may be untrue, inaccurate or misleading The Franchisor, through the use of this document, desires to ascertain (a) that the undersigned, individually and as a representative of any legal entity established to acquire the franchise rights, fully understands and comprehends that the purchase of a franchise is a business decision, complete with its associated risks, and (b) that you are not relying upon any oral statement, representations, promises or assurances during the negotiations for the purchase of the franchise which have not been authorized by Franchisor

In the event that you are intending to purchase an existing Franchised Business from an existing Franchisee, you may have received information from the transferring Franchisee, who is not an employee or representative of the Franchisor The questions below do not apply to any communications that you had with the transferring Franchisee Please review each of the following questions and statements carefully and provide honest and complete responses to each

1 Are you seeking to enter into the Franchise Agreement in connection with a purchase or transfer of an existing Franchised Business from an existing Franchisee?

Yes _____ No _____

2 I had my first face-to-face meeting with a Franchisor representative on _____, 20___

3 Have you received and personally reviewed the Franchise Agreement, each addendum, and/or related agreement provided to you?

Yes _____ No _____

4 Do you understand all of the information contained in the Franchise Agreement, each addendum, and/or related agreement provided to you?

Yes _____ No _____

If no, what parts of the Franchise Agreement, any Addendum, and/or related agreement do you not understand? (Attach additional pages, if necessary)

_____
_____
_____
_____
_____
_____

5 Have you received and personally reviewed the Franchisor's Disclosure Document that was provided to you?

Yes _____ No _____

6 Did you sign a receipt for the Disclosure Document indicating the date you received it?

Yes _____ No _____

7 Do you understand all of the information contained in the Disclosure Document and any state-specific Addendum to the Disclosure Document?

Yes _____ No _____

If No, what parts of the Disclosure Document and/or Addendum do you not understand? (Attach additional pages, if necessary)

_____
_____
_____
_____
_____
_____

8 Have you discussed the benefits and risks of establishing and operating a Franchised Business with an attorney, accountant, or other professional advisor?

Yes _____ No _____

If No, do you wish to have more time to do so?

Yes _____ No _____

9 Do you understand that the success or failure of your Franchised Business will depend in large part upon your skills and abilities, competition from other businesses, interest rates, inflation, labor and supply costs, location, lease terms, your management capabilities and other economic, and business factors?

Yes _____ No _____

10 Has any employee of a Broker or other person speaking on behalf of the Franchisor made any statement or promise concerning the actual or potential revenues, profits or operating costs of any particular Franchised Business operated by the Franchisor or its franchisees (or of any group of such businesses), that is contrary to or different from the information contained in the Disclosure Document?

Yes _____ No _____

11 Has any employee of a Broker or other person speaking on behalf of the Franchisor made any statement or promise regarding the amount of money you may earn in operating the franchised business that is contrary to or different from the information contained in the Disclosure Document?

Yes _____ No _____

12 Has any employee of a Broker or other person speaking on behalf of the Franchisor made any statement or promise concerning the total amount of revenue the Franchised Business will generate, that is contrary to or different from the information contained in the Disclosure Document?

Yes _____ No _____

13 Has any employee of a Broker or other person speaking on behalf of the Franchisor made any statement or promise regarding the costs you may incur in operating the Franchised Business that is contrary to or different from the information contained in the Disclosure Document?

Yes _____ No _____

14 Has any employee of a Broker or other person speaking on behalf of the Franchisor made any statement or promise concerning the likelihood of success that you should or might expect to achieve from operating a Franchised Business?

Yes _____ No _____

15 Has any employee of a Broker or other person speaking on behalf of the Franchisor made any statement, promise or agreement concerning the advertising, marketing, training, support service or assistance that the Franchisor will furnish to you that is contrary to, or different from, the information contained in the Disclosure Document or franchise agreement?

Yes _____ No _____

16 Have you entered into any binding agreement with the Franchisor concerning the purchase of this franchise prior to today?

Yes _____ No _____

17 Have you paid any money to the Franchisor concerning the purchase of this franchise prior to today?

Yes _____ No _____

18 Have you spoken to any other franchisee(s) of this system before deciding to purchase this franchise? If so, who? _____

_____

If you have answered No to question 9, or Yes to any one of questions 10-17, please provide a full explanation of each answer in the following blank lines (Attach additional pages, if necessary, and refer to them below) If you have answered Yes to question 9, and No to each of questions 10-17, please leave the following lines blank

_____

_____

_____

_____

I signed the Franchise Agreement and Addendum (if any) on _____, 20___, and acknowledge that no Agreement or Addendum is effective until signed and dated by the Franchisor

Please understand that your responses to these questions are important to us and that we will rely on them By signing this Questionnaire, you are representing that you have responded truthfully to the above questions In addition, by signing this Questionnaire, you also acknowledge that

A You recognize and understand that business risks, which exist in connection with the purchase of any business, make the success or failure of the franchise subject to many variables, including among other things, your skills and abilities, the hours worked by you, competition, interest rates, the economy, inflation, franchise location, operation costs, lease terms and costs and the marketplace You hereby acknowledge your awareness of and willingness to undertake these business risks

B You agree and state that the decision to enter into this business risk is in no manner predicated upon any oral representation, assurances, warranties, guarantees or promises made by Franchisor or any of its officers, employees or agents (including the Broker or any other broker) as to the likelihood of success of the franchise Except as contained in the Disclosure Document, you acknowledge that you have not received any information from the Franchisor or any of its officers, employees or agents (including the Broker or any other broker) concerning actual, projected or forecasted franchise sales, profits or earnings If you believe that you have received any information concerning actual, average, projected or forecasted franchise sales, profits or earnings other than those contained in the Disclosure Document, please describe those in the space provided below or write "None"

_____

_____

_____

C You further acknowledge that the President of the United States of America has issued Executive Order 13224 (the "Executive Order") prohibiting transactions with terrorists and terrorist organizations and that the United States government has adopted, and in the future may adopt, other anti-terrorism measures (the "Anti-Terrorism Measures") The Franchisor therefore requires certain certifications that the parties with whom it deals are not directly involved in terrorism For that reason, you hereby certify that neither you nor any of your employees, agents or representatives, nor any other person or entity associated with you, is

(i) a person or entity listed in the Annex to the Executive Order,

(ii) a person or entity otherwise determined by the Executive Order to have committed acts of terrorism or to pose a significant risk of committing acts of terrorism,

(iii) a person or entity who assists, sponsors, or supports terrorists or acts of terrorism, or

(iv) owned or controlled by terrorists or sponsors of terrorism

You further covenant that neither you nor any of your employees, agents or representatives, nor any other person or entity associated with you, will during the term of the Franchise Agreement become a person or entity described above or otherwise become a target of any Anti-Terrorism Measure

Acknowledged this _____ day of _____, 20____

Sign here if you are taking the franchise as an

INDIVIDUAL

_____
Signature

Print Name_____

_____
Signature

Print Name_____

_____
Signature

Print Name_____

_____
Signature

Print Name_____

Sign here if you are taking the franchise as a CORPORATION, LIMITED LIABILITY COMPANY OR PARTNERSHIP

_____
Print Name of Legal Entity

By _____
Signature

Print Name_____

Title_____

SCHEDULE 10 TO THE FRANCHISE AGREEMENT

SBA ADDENDUM

ADDENDUM TO FRANCHISE[1] AGREEMENT

THIS ADDENDUM ("Addendum") is made and entered into on _____, 20____, by and between _____ ("Franchisor"), located at _____, and _____ ("Franchisee"), located at _____

Franchisor and Franchisee entered into a Franchise Agreement on _____, 20___, (such Agreement, together with any amendments, the "Franchise Agreement") Franchisee is applying for financing(s) from a lender in which funding is provided with the assistance of the U S Small Business Administration ("SBA") SBA requires the execution of this Addendum as a condition for obtaining SBA-assisted financing

In consideration of the mutual promises below and for good and valuable consideration, the receipt and sufficiency of which the parties acknowledge, the parties agree that notwithstanding any other terms in the Franchise Agreement or any other document Franchisor requires Franchisee to sign

CHANGE OF OWNERSHIP

- If Franchisee is proposing to transfer a partial interest in Franchisee and Franchisor has an option to purchase or a right of first refusal with respect to that partial interest, Franchisor may exercise such option or right only if the proposed transferee is not a current owner or family member of a current owner of Franchisee If the Franchisor's consent is required for any transfer (full or partial), Franchisor will not unreasonably withhold such consent In the event of an approved transfer of the franchise interest or any portion thereof, the transferor will not be liable for the actions of the transferee franchisee

FORCED SALE OF ASSETS

- If Franchisor has the option to purchase the business personal assets upon default or termination of the Franchise Agreement and the parties are unable to agree on the value of the assets, the value will be determined by an appraiser chosen by both parties If the Franchisee owns the real estate where the franchise location is operating, Franchisee will not be required to sell the real estate upon default or termination, but Franchisee may be required to lease the real estate for the remainder of the franchise term (excluding additional

[1] While relationships established under license, jobber, dealer and similar agreements are not generally described as "franchise" relationships, if such relationships meet the Federal Trade Commission's (FTC's) definition of a franchise (see 16 CFR § 436), they are treated by SBA as franchise relationships for franchise affiliation determinations per 13 CFR § 121 301(f)(5)

renewals) for fair market value

COVENANTS

- If the Franchisee owns the real estate where the franchise location is operating, Franchisor has not and will not during the term of the Franchise Agreement record against the real estate any restrictions on the use of the property, including any restrictive covenants, branding covenants or environmental use restrictions If any such restrictions are currently recorded against the Franchisee's real estate, they must be removed in order for the Franchisee to obtain SBA-assisted financing

EMPLOYMENT

- Franchisor will not directly control (hire, fire or schedule) Franchisee's employees For temporary personnel franchises, the temporary employees will be employed by the Franchisee not the Franchisor

As to the referenced Franchise Agreement, this Addendum automatically terminates when SBA no longer has any interest in any SBA-assisted financing provided to the Franchisee

Except as amended by this Addendum, the Franchise Agreement remains in full force and effect according to its terms

Franchisor and Franchisee acknowledge that submission of false information to SBA, or the withholding of material information from SBA, can result in criminal prosecution under 18 U S C 1001 and other provisions, including liability for treble damages under the False Claims Act, 31 U S C §§ 3729 -3733

Authorized Representative of FRANCHISOR

By _____

Print Name _____

Title _____

Authorized Representative of FRANCHISEE

By _____

Print Name _____
Title _____
Note to Parties This Addendum only addresses "affiliation" between the Franchisor and Franchisee Additionally, the applicant Franchisee and the franchise system must meet all SBA eligibility requirements

Exhibit C to the
Island Fin Poke Company Disclosure Document

TABLE OF CONTENTS OF OPERATIONS MANUAL

ISLAND FIN POKE FRANCHISING LLC
ISLAND FIN POKE COMPANY

OPERATIONS MANUAL TABLE OF CONTENTS

FRANCHISE OPERATIONS MANUAL 1
TABLE OF CONTENTS 2
1 INTRODUCTION 5
2 WELCOME TO ISLAND FIN POKE COMPANY 11
HISTORY OF ISLAND FIN POKE COMPANY 12
ISLAND FIN POKE COMPANY MANAGEMENT TEAM 13
ISLAND FIN POKE COMPANY MISSION PRINCIPLES & PROMISES 15
3 SUPPORT RESOURCES 17
FRANCHISEE SUPPORT MATRIX 17
FRANCHISE CORPORATE OFFICERS 19
4 PRE-OPENING TIMETABLE & OBLIGATIONS 20
ISLAND FIN POKE COMPANY PRE-OPENING TIMETABLE 20
WEEK ONE 24
WEEK TWO 24
WEEK THREE 25
WEEK FOUR 27
WEEK TWENTY TWO 33
WEEK TWENTY THREE 33
WEEK TWENTY FOUR 39
WEEK TWENTY-FIVE 39
WEEK TWENTY-SIX 40
WEEK TWENTY-SEVEN 42
WEEK TWENTY-EIGHT 43
5 FRANCHISEE TRAINING REQUIREMENTS 44
6 STAFFING YOUR ISLAND FIN POKE COMPANY FRANCHISE 53
7 OFFICE POLICIES 57
8 OFFICE OPERATION AND MAINTENANCE 63
BUSINESS ADMINISTRATION MAJOR ACTIVITIES LISTING 65
ADMINISTRATIVE MANAGEMENT CHECKLIST 67
9 RESTAURANT EQUIPMENT, COMPUTER SYSTEM, INVENTORY, AND SUPPLIES 70
EQUIPMENT "STARTER PACKAGE" 74
10 ADMINISTRATION 79

11 REPORTS, AUDITS & INSPECTIONS 86
DAILY WORKSHEET 86
WEEKLY WORKSHEET 86
MONTHLY WORKSHEET 87
13 MARKETING 90
MARKETING AT ISLAND FIN POKE COMPANY 90
SIGNAGE 100
14 SALES & PRICING 108
15 INSURANCE REQUIREMENTS & RISK MANAGEMENT 111
16 CORPORATE STRUCTURE AND FINANCING 116
SETTING UP YOUR ENTITY 116
17 TRADEMARKS AND TRADE SECRETS - PROTECTION POLICIES 125
PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION 125
19 ISLAND FIN POKE COMPANY ISLAND FIN POKE COMPANY RESALE, TRANSFER, RENEWAL AND CLOSING 128
20 ISLAND FIN POKE COMPANY EXPANSION AND RELOCATION REQUIREMENTS 129
FRANCHISE EXPANSION, NEW TERRITORY, RESALE PURCHASE OR TERRITORY EXPANSION 129
21 RECIPES 129

Exhibit D to the
Island Fin Poke Company Disclosure Document

AREA DEVELOPMENT AGREEMENT

ISLAND FIN POKE FRANCHISING LLC

AREA DEVELOPMENT AGREEMENT

_____

Developer

_____

Effective Date

ISLAND FIN POKE FRANCHISING LLC
AREA DEVELOPMENT AGREEMENT

This Area Development Agreement (this "Agreement") is made this day of_____, 20__, by and between **Island Fin Poke Franchising LLC**, a Florida limited liability company, with its principal business located at 276 Saxony Court, Winter Springs, Florida, 32708 ("we" or "us"), and_____, a(n) _____ _____ _____whose principal business address is ("developer" or "you") If the developer is a corporation, partnership or limited liability company, certain provisions of the Agreement also apply to your owners and will be noted

RECITALS

A We have developed a unique system for operating a business that provides a fast casual poke restaurant using certain standards and specifications,

B Many of the services and products are prepared and undertaken according to specified procedures or made with proprietary formulas, techniques and mixes,

C We own the rights to the USPTO Mark "Island Fin Poke Company" Trademark and other trademarks used in connection with the Operation of an Island Fin Poke Company Business,

D We have decided to sublicense the right to develop and operate Island Fin Poke Company Locations,

E You desire to develop and operate several Island Fin Poke Company locations and we, in reliance on your representations, have approved your franchise application to do so in accordance with this Agreement

In consideration of the foregoing and the mutual covenants and consideration below, you and we agree as follows

DEFINITIONS

1 For purposes of this Agreement, the terms below have the following definitions

A "Locations" means the Island Fin Poke Company locations you develop and operate pursuant to this Agreement

B "Products" means the specific services and products set forth in our franchise information packet, or as we may modify, add, or change them from time to time

C "Principal Owner" means any person who directly or indirectly owns a ten percent (10%) or greater interest in the developer when the developer is a corporation, limited liability company, a partnership, or a similar entity However, if we are entering into this Agreement totally or partially based on the financial qualifications, experience, skills or managerial qualifications of any person or entity who directly or indirectly owns less than a ten percent (10%) interest in the developer, that person or entity may, in our sole discretion, be considered a Principal Owner for all purposes under this Agreement, including, but not limited to, the execution of the personal guaranty referenced in Section 10 J below In addition, if the developer is a partnership entity, then each general partner is a Principal Owner, regardless

of the percentage ownership interest If the developer is one or more individuals, each individual is a Principal Owner of the developer You must have at least one (1) Principal Owner

D "System" means the Island Fin Poke Company System, which consists of distinctive products and services prepared according to special and confidential processes and formulas with unique preparation, service and delivery procedures and techniques, offered in a setting of distinctive exterior and interior layout, design and color scheme, signage, furnishings and materials and using certain distinctive types of facilities, equipment, supplies, business techniques, methods and procedures together with sales promotion programs, all of which we may modify and change from time to time

E "Trademarks" means the Island Fin Poke Company Trademark and Service Mark that is registered with the United States Patent and Trademark Office and the trademarks, service marks and trade names set forth in each Franchise Agreement, as we may modify and change from time to time, and the trade dress and other commercial symbols used in the Locations Trade dress includes the designs, color schemes and image we authorize you to use in the operation of the Locations from time to time

GRANT OF DEVELOPMENT RIGHTS

2 The following provisions control with respect to the rights granted hereunder

A We grant to you, under the terms and conditions of this Agreement, the right to develop and operate _____ (_____) Island Fin Poke Company locations (each a "Location", and collectively, the "Locations") within the territory described on Appendix A ("Development Territory") You must commit to develop three (3), six (6) or ten (10) Locations to be granted such development rights

B You are bound by the Development Schedule set forth in Appendix B ("Development Schedule") Time is of the essence for the development of each Location in accordance with the Development Schedule Each Location must be developed and operated pursuant to a separate Franchise Agreement that you enter into with us pursuant to Section 4 B below

C If you are in compliance with the Development Schedule set forth on Appendix B, we will not develop or operate or grant anyone else a franchise to develop and operate an Island Fin Poke Company Location business in the Development Territory prior to the earlier of (i) the expiration or termination of this Agreement, (ii) the date on which you must execute the Franchise Agreement for your last Location pursuant to the terms of the Development Schedule or (iii) the date on which the Designated Area for your final Location under this Agreement is determined, except (a) for the Special Sites defined in Section 2 D below, (b) in the event that the Development Territory covers more than one (1) city, county or designated market area, the protection for each particular city, county or designated market area shall expire upon the earliest of (1) any of the foregoing events or (2) the date when the Designated Area for your final Location to be developed in such city, county or designated market area under this Agreement is determined, or (c) as otherwise provided in this Agreement

Notwithstanding anything in this Agreement, upon the earliest occurrence of any of the foregoing events (i) the Development Territory shall expire and (ii) we will be entitled to develop and operate, or to franchise others to develop and operate, Island Fin Poke Company Locations in the Development Territory, except as may be otherwise provided under any Franchise Agreement that has been executed between us and you and that has not been terminated At the time you execute your final Franchise Agreement under the Development Schedule, you must have an Authorized Location for your final Location

D The rights granted under this Agreement are limited to the right to develop and operate Locations located in the Development Territory, and do not include (i) any right to sell Products and services identified by the Trademarks at any location or through any other channels or methods of distribution, including the internet (or any other existing or future form of electronic commerce), other than at Locations within the Development Territory, (ii) any right to sell Products and services identified by the Trademarks to any person or entity for resale or further distribution, or (iii) any right to exclude, control or impose conditions on our development or operation of franchised, company or affiliate owned Locations at any time or at any location outside of the Development Territory You may not use "Island Fin Poke Company" or any of the other Trademarks as part of the name of your corporation, partnership, limited liability company or other similar entity

You acknowledge and agree that (i) we and our affiliates have the right to operate or franchise within the Designated Area one (1) or more facilities selling all or some of the Products, using the Trademarks or any other trademarks, service marks or trade names, without compensation to any franchisee, provided however, that such facilities shall not be mobile facilities but rather from a fixed location if it is confined to your Designated Area, (ii) we and our affiliates have the right outside of the Development Territory to grant other franchises or operate company or affiliate owned Island Fin Poke Company Locations and offer, sell or distribute any products or services associated with the System (now or in the future) under the Trademarks or any other trademarks, service marks or trade names or through any distribution channel or method, all without compensation to any developer, and (iii) we and our affiliates have the right to operate and franchise others to operate Locations or any other business within and outside the Development Territory under trademarks other than the Island Fin Poke Company Trademarks, without compensation to any developer, except that our operation of, or association or affiliation with, Locations (through franchising or otherwise) in the Development Territory that compete with Island Fin Poke Company Locations in the service oriented Location segment will only occur through some form of merger or acquisition with an existing Location chain

In addition, we and our affiliates have the right to offer, sell or distribute, within the Development Territory, any Products or services associated with the System (now or in the future) or identified by the Trademarks, or any other trademarks, service marks or trade names, except for Prohibited Items (as defined below), through any distribution channels or methods, without compensation to any developer The distribution channels or methods include, without limitation, grocery stores, club stores, convenience stores, wholesale, hospitals, clinics, health care facilities, business or industry locations (e g manufacturing site, office building), military installations, military commissaries or the internet (or any other existing or future form of electronic commerce)

The Prohibited Items are the following items that we will not sell in the Development Territory through other distribution channels or methods NONE

Further, you acknowledge that certain locations within the Development Territory are by their nature unique and separate in character from sites generally developed as Island Fin Poke Company Locations As a result, you agree that the following locations ("Special Sites") are excluded from the Development Territory and we have the right, subject to our then-current Special Sites Impact Policy, to develop or franchise such locations (1) military bases, (2) public transportation facilities, (3) sports facilities, including race tracks, (4) student unions or other similar buildings on college or university campuses, (5) amusement and theme parks, and (6) community and special events

E This Agreement is not a Franchise Agreement and you have no right to use in any manner the Trademarks by virtue of this Agreement You have no right under this Agreement to sublicense or sub-franchise others to operate a business or Location or use the System or the Trademarks

DEVELOPMENT FEE

3 You must pay a development fee as described below

A In consideration of the development rights granted herein, you shall pay to us a development fee of _____ Thousand Dollars ($_____), payable in a lump sum upon execution of this Agreement ("Development Fee") The Development Fee is calculated by multiplying the number of Locations to be developed hereunder times a reduced initial franchise fee pursuant to the table in Section 3 C below

B The Development Fee shall be fully earned by us upon execution of this Agreement, shall be non-refundable, and shall be for administrative and other expenses incurred by us and for the development opportunities lost or deferred as a result of the development rights granted to you herein

C The Development Fee is calculated based on a reduced initial franchise fee which is determined by the number of Locations to be developed hereunder

Number of Units to Develop	Development Fee	Calculation of Development Fee
3	$110,000	3 x $36,666 67
6	$195,000	6 x $32,500
10	$300,000	10 x $30,000

D The initial franchise fee for each Location has been paid in full in the Development Fee You shall execute the Franchise Agreement for the first (1st) Location contemporaneously with your execution of this Agreement You must submit a separate application for each additional Location to be established by you within the Development Territory as further described in Section 4 Upon our consent to the site of your Location, a separate Franchise Agreement must be executed for such Location Upon the execution of each Franchise Agreement, the terms and conditions of the Franchise Agreement control the establishment and operation of such Location

DEVELOPMENT SCHEDULE

4 The following provisions control with respect to your development rights and obligations

A You are bound by and strictly must follow the Development Schedule By the dates set forth under the Development Schedule, you must enter into Franchise Agreements with us pursuant to this Agreement for the number of Locations described under the Development Schedule You also must comply with the Development Schedule requirements regarding (i) the Location type to be developed and the opening date for each Location and (ii) the cumulative number of Locations to be open and continuously operating for business in the Development Territory If you fail to either execute a Franchise Agreement or to open a Location according to the dates set forth in the Franchise Agreement, we, in our sole discretion, may (i) require that you hire a franchise development expert with recognized experience in developing franchises in a similar line of business to ours or (ii) immediately terminate this Agreement pursuant to Section 7, B

B You may not develop a Location unless (i) at least forty-five (45) days, but no more than sixty (60) days, prior to the date set forth in the Development Schedule for the execution of each Franchise Agreement, you send us a notice (a) requiring that we send you our then current disclosure documents, (b) confirming your intention to develop the particular Location and (c) sending us all information necessary to complete the Franchise Agreement for the particular Location and (ii) all of the following conditions have been met (these conditions apply to each Location to be developed in the Development Territory)

1 Your Submission of Proposed Site You must find a proposed site for the Location which you reasonably believe to conform to our site selection criteria, as modified by us from time to time, and submit to us a complete site report (containing such demographic, commercial, and other information and photographs as we may reasonably require) for such site

2 Our Consent to Proposed Site You must receive our written consent to your proposed site We agree not to unreasonably withhold consent to a proposed site Prior to granting our consent to a site, you must have the site evaluated by the proprietary site evaluator software that has been developed by MapQuest or any similar mapping software In approving or disapproving any proposed site, we will consider such matters as we deem material, including demographic characteristics of the proposed site, traffic patterns, competition, the proximity to other businesses, the nature of other businesses in proximity to the site, and other commercial characteristics (including the purchase or lease obligations for the proposed site) and the size of premises, appearance and other physical characteristics Our consent to a proposed site, however, does not in any way constitute a guaranty by us as to the success of the Location

3 Your Submission of Information You must furnish to us, at least thirty (30) days prior to the earliest of (i) the date set forth in the Development Schedule by which you must execute a Franchise Agreement or (ii) the actual date in which the Franchise Agreement would be executed, a franchise application for the proposed Location, financial statements and other information regarding you, the operation of any of your other Locations within the Development Territory and the development and operation of the proposed Location (including, without limitation, investment and financing plans for the proposed Location) as we may reasonably require

4 Your Compliance with Our Then-Current Standards for Franchisees You must receive written confirmation from us that you meet our then-current standards for franchisees, including financial capability criteria for the development of a new Location You acknowledge and agree that this requirement is necessary to ensure the proper development and operation of your Locations, and preserve and enhance the reputation and goodwill of all Island Fin Poke Company Locations and the goodwill of the Trademarks Our confirmation that you meet our then-current standards for the development of a new Location, however, does not in any way constitute a guaranty by us as to your success

5 Good Standing You must not be in default of this Agreement, any Franchise Agreement entered into pursuant to this Agreement or any other agreement between you or any of your affiliates and us or any of our affiliates You also must have satisfied, on a timely basis, all monetary and material obligations under the Franchise Agreements for all existing Locations

6 Execution of Franchise Agreement You and we must enter into our then-current form of Franchise Agreement for the proposed Location You understand that we may modify the then-current form of Franchise Agreement from time to time and that it may be different than the current form of Franchise Agreement, including different fees and obligations You understand and agree that any and all Franchise Agreements will be construed and exist independently of this Agreement The continued existence of each Franchise Agreement will be determined by the terms and conditions of such Franchise Agreement Except as specifically set forth in this Agreement, the establishment and operation of each Location must be in accordance with the terms of the applicable Franchise Agreement

C You must begin substantial construction of each of the Locations at least one hundred fifty (150) days before the deadline to open each of the Locations if the Location will be in a free-standing location or at least one hundred twenty (120) days before the deadline to open the Location if the Location will be in a non-free-standing location In addition, on or before the deadlines to start construction you must submit to us executed copies of any loan documents and/or any other document that proves that you have secured adequate financing to complete the construction of the Location by the date you are obligated to have that Location open and in operation In the event that you fail to comply with any of these obligations, we will have the right to terminate this Agreement without opportunity to cure pursuant to subparagraph 7 B

D You acknowledge that you have conducted an independent investigation of the prospects for the establishment of Locations within the Development Territory, and recognize that the business venture contemplated by this Agreement involves business and economic risks and that your financial and business success will be primarily dependent upon the personal efforts of you and your management and employees We expressly disclaim the making of, and you acknowledge that you have not received, any estimates, projections, warranties or guaranties, express or implied, regarding potential gross sales, profits, earnings or the financial success of the Locations you develop within the Development Territory

E You recognize and acknowledge that this Agreement requires you to open Locations in the future pursuant to the Development Schedule You further acknowledge that the estimated expenses and investment requirements set forth in the Franchise Disclosure Document and Franchise Agreement are only estimates and are subject to increase over time, and that future Locations likely will involve different initial investment and operating capital requirements than those stated in the Franchise Disclosure Document or Franchise Agreement provided to you prior to the execution of this Agreement You are obligated to execute all the Franchise Agreements and open all the Locations on the dates set forth on the Development Schedule, regardless of (i) the requirement of a greater investment, (ii) the financial condition or performance of your prior Locations, or (iii) any other circumstances, financial or otherwise The foregoing shall not be interpreted as imposing any obligation upon us to execute the Franchise Agreements under this Agreement if you have not complied with each and every condition necessary to develop the Locations

TERM

5 Unless sooner terminated in accordance with Section 7 of this Agreement, the term of this Agreement and all rights granted to you will expire on the date that your last Island Fin Poke Company Location is scheduled to be opened under the Development Schedule

YOUR DUTIES

6 You must perform the following obligations

A You must comply with all of the terms and conditions of each Franchise Agreement, including the operating requirements specified in each Franchise Agreement

B You and your owners, officers, directors, shareholders, partners, members and managers (if any) acknowledge that your entire knowledge of the operation of an Island Fin Poke Company Location and the System, including the knowledge or know-how regarding the specifications, standards and operating procedures of the services and activities, is derived from information we disclose to you and that certain information is proprietary, confidential and constitutes our trade secrets The term "trade secrets" refers to the whole or any portion of know-how, knowledge, methods, specifications, processes, procedures and/or improvements regarding the business that is valuable and secret in the sense that it is not generally known to our competitors and any proprietary information contained in the manuals or otherwise communicated to you in writing, verbally or through the internet or other online or computer communications, and any other knowledge or know-how concerning the methods of operation of the Locations You and your owners, officers, directors, shareholders, partners, members and managers (if any), jointly and severally, agree that at all times during and after the term of this Agreement, you will maintain the absolute confidentiality of all such proprietary information and will not disclose, copy, reproduce, sell or use any such information in any other business or in any manner not specifically authorized or approved in advance in writing by us We may require that you obtain nondisclosure and confidentiality agreements in a form satisfactory to us from the individuals identified in the first sentence of this paragraph and other key employees

C You must comply with all requirements of federal, state, and local laws, rules, and regulations

D If you at some time in the future desire to make either a public or a private offering of your securities, prior to such offering and sale, and prior to the public release of any statements, data, or other information of any kind relating to the proposed offering of your securities, you must secure our written approval, which approval will not be unreasonably withheld You must secure our prior written consent to any and all press releases, news releases and any and all other publicity, the primary purpose of which is to generate interest in your offering Only after we have given our written approval may you proceed to file, publish, issue, and release and make public any said data, material and information regarding the securities offering It is specifically understood that any review by us is solely for our own information, and our approval does not constitute any kind of authorization, acceptance, agreement, endorsement, approval, or ratification of the same, either expressly or implied You may make no oral or written notice of any kind whatsoever indicating or implying that we and/or our affiliates have any interest in the relationship whatsoever to the proposed offering other than acting as Franchisor You agree to indemnify, defend, and hold us and our affiliates harmless, and our affiliates' directors, officers, successors and assigns harmless from all claims, demands, costs, fees, charges, liability or expense (including attorneys' fees) of any kind whatsoever arising from your offering of information published or communicated in actions taken in that regard

E If neither you, your Principal Owner, nor any other person in your organization possesses, in our judgment, adequate experience and skills to allow you to locate, obtain, and develop prime locations in the Development Territory to allow you to meet your development obligations under this Agreement, we can require that you hire or engage a person with those necessary skills

DEFAULT AND TERMINATION

7 The following provisions apply with respect to default and termination

A- The rights and territorial protection granted to you in this Agreement have been granted in reliance on your representations and warranties, and strictly on the conditions set forth in Sections 2, 4 and 6 of this Agreement, including the condition that you comply strictly with the Development Schedule

B You will be deemed in default under this Agreement if you breach any of the terms of this Agreement, including the failure to meet the Development Schedule, or the terms of any Franchise Agreement or any other agreements between you or your affiliates and us or our affiliates All rights granted in this Agreement immediately terminate upon written notice without opportunity to cure if (i) you become insolvent, meaning unable to pay bills as they become due in the ordinary course of business, (ii) a receiver of your property is appointed by a court of competent authority, (iii) you make a general assignment or other similar arrangement for the benefit of your creditors, (iv) a final judgment remains unsatisfied of record for thirty (30) days or longer (unless supersedes bond is filed), (v) execution is levied against your business or property, (vi) suit to foreclose any lien or mortgage against the premises or equipment is instituted against you and not dismissed within thirty (30) days, or is not in the process of being dismissed, (vii) you fail to meet the development obligations set forth in the Development Schedule attached as Appendix B, (viii) failure to start substantial construction of any of the Locations by the date established in Section 4 C (ix) failure to secure financing for the construction of any of the Locations by the date set forth in Section 4 C (x) you fail to comply with any other provision of this Agreement and do not correct the failure within thirty (30) days after written notice of that failure is delivered to you, or (xi) we have delivered to you a notice of termination of a Franchise Agreement in accordance with its terms and conditions

C Alternatively, and at our discretion, in the event that you fail to meet the Development Schedule, we may elect to modify the Development Schedule and reduce the number of Locations granted to you therein to a schedule which we believe, in our sole and absolute discretion, which you are more capable of managing

RIGHTS AND DUTIES OF PARTIES UPON TERMINATION OR EXPIRATION

8 Upon termination or expiration of this Agreement, all rights granted to you will automatically terminate, and

A All remaining rights granted to you to develop Locations under this Agreement will automatically be revoked and will be null and void You will not be entitled to any refund of any fees You will have no right to develop or operate any business for which a Franchise Agreement has not been executed by us We will be entitled to develop and operate, or to franchise others to develop and operate, Island Fin Poke Company Locations in the Development Territory, except as may be otherwise provided under any Franchise Agreement that has been executed between us and you and that has not been terminated

B You must immediately cease to operate your business under this Agreement and must not thereafter, directly or indirectly, represent to the public or hold yourself out as a present or former developer of ours

C You must take such action as may be necessary to cancel or assign to us or our designee, at our option, any assumed name or equivalent registration that contains the name or any of the words "Island Fin Poke Company" or any other Trademark of ours, and you must furnish us with evidence satisfactory to us of compliance with this obligation within thirty (30) days after termination or expiration of this Agreement

D You must assign to us or our designee all your right, title, and interest in and to your telephone numbers and must notify the telephone company and all listing agencies of the termination or expiration of your right to use any telephone number in any regular, classified or other telephone directory listing associated with the Trademarks and to authorize transfer of same at our direction

E You must, within thirty (30) days of the termination or expiration, pay all sums owing to us and our affiliates You agree to pay as fair and reasonable liquidated damages (but not as a penalty) an amount equal to Ten Thousand Dollars ($10,000) for each undeveloped Location You agree that this amount is for lost revenues from Continuing Fees and other amounts payable to us, including the fact that you were holding the development rights for those Locations and precluding the development of certain Locations in the Development Territory, and that it would be difficult to calculate with certainty the amount of damage we will incur Notwithstanding your agreement, if a court determines that this liquidated damages payment is unenforceable, then we may pursue all other available remedies, including consequential damages

All unpaid amounts will bear interest at the rate of eighteen percent (18%) per annum or the maximum contract rate of interest permitted by governing law, whichever is less, from and after the date of accrual In the event of termination for any default by you, the sums due will include all damages, costs, and expenses, including reasonable attorneys' fees and expenses, incurred by us as a result of the default You also must pay to us all damages, costs, and expenses, including reasonable attorneys' fees and expenses that we incur subsequent to the termination or expiration of this Agreement in obtaining injunctive or other relief for the enforcement of any provisions of this Agreement

F If this Agreement is terminated solely for your failure to meet the Development Schedule and for no other reason whatsoever, and you have opened at least fifty percent (50%) of the total number of Locations provided for in the Development Schedule, you may continue to operate those existing Locations under the terms of the separate Franchise Agreement for each Location On the other hand, if this Agreement is terminated under any other circumstance, we have the option to purchase from you at book value all the assets used in the Locations that have been developed prior to the termination of this Agreement Assets include leasehold improvements, equipment, automobiles/trucks/vans, furniture, fixtures, signs, inventory, liquor licenses, and other transferable licenses and permits for the Locations

We have the unrestricted right to assign this option to purchase We or our assignee will be entitled to all customary warranties and representations given by the seller of a business including, without limitation, representations and warranties as to (i) ownership, condition and title to assets, (ii) liens and encumbrances relating to the assets, and (iii) validity of contracts and liabilities, inuring to us or affecting the assets, contingent or otherwise The purchase price for the assets of the Locations will be determined in accordance with the post-termination purchase option provision in the individual Franchise Agreement for each Location (with the purchase price to include the value of any goodwill of the business attributable to your operation of the Location if you are in compliance with the terms and conditions of the Franchise Agreement for that Location) The purchase price must be paid in cash at the closing of the purchase, which must take place no later than ninety (90) days after your receipt of notice of exercise of this option to purchase, at which time you must deliver instruments transferring to us or our assignee (i) good and merchantable title to the assets purchased, free and clear of all liens and encumbrances (other than liens and security interests acceptable to us or our assignee), with all sales and other transfer taxes paid by you, and (ii) all licenses and permits of the Locations that may be assigned or transferred If you cannot deliver clear title to all of the purchased assets, or in the event there are other unresolved issues, the closing of the sale will be accomplished through an escrow We have the right to set off against and reduce the purchase price by any and all amounts owed by you to us, and the amount of any encumbrances or liens against the assets or any obligations assumed by us You and each holder of an interest in you must indemnify us and our affiliates against all liabilities not so assumed You must

maintain in force all insurance policies required pursuant to the applicable Franchise Agreement until the closing on the sale

G All of our and your obligations that expressly or by their nature survive the expiration or termination of this Agreement will continue in full force and effect subsequent to and notwithstanding its expiration or termination and until they are satisfied or by their nature expire

TRANSFER

9 The following provisions govern any transfer

A We have the right to transfer all or any part of our rights or obligations under this Agreement to any person or legal entity

B This Agreement is entered into by us with specific reliance upon your personal experience, skills and managerial and financial qualifications Consequently, this Agreement, and your rights and obligations under it, are and will remain personal to you You may only Transfer your rights and interests under this Agreement if you obtain our prior written consent and you transfer all of your rights and interests under all Franchise Agreements for Locations in the Development Territory Accordingly, the assignment terms and conditions of the Franchise Agreements shall apply to any Transfer of your rights and interests under this Agreement As used in this Agreement, the term "Transfer" means any sale, assignment, gift, pledge, mortgage or any other encumbrance, transfer by bankruptcy, transfer by judicial order, merger, consolidation, share exchange, transfer by operation of law or otherwise, whether direct or indirect, voluntary or involuntary, of this Agreement or any interest in it, or any rights or obligations arising under it, or of any material portion of your assets, or of any interest in you

C THE COMPANY'S RIGHT OF FIRST REFUSAL If developer (or its owners) shall at any time determine to sell, assign or transfer for consideration this Agreement (or an interest therein) or an ownership interest in developer, or all or substantially all of the assets of developer, developer (or its owners) shall obtain a bona fide, executed written offer and earnest money deposit from a responsible and fully disclosed prospective purchaser and submit an exact copy of such offer to us However, if the offeror proposes to buy any other property or rights, other than rights under Franchise Agreements executed pursuant hereto, from developer or any of its affiliated entities (or their respective owners) such proposal must be under a separate, contemporaneous offer The price and terms of purchase offered to developer (or its owners) for the interest in this Agreement and Franchise Agreements or developer (or any affiliated entities) shall reflect the bona fide price offered therefore and shall not reflect any value for any other property or rights We shall have the right, exercisable by written notice delivered to developer or its owners within fifteen (15) days from the date of delivery of an exact copy of such offer to us, to purchase this Agreement (or such interest in this Agreement) or such ownership interest in developer or such assets for the price and on the terms and conditions contained in such offer, provided that we may substitute cash for any form of payment proposed in such offer, our credit shall be deemed equal to the credit of any proposed purchaser and we shall have not less than fifteen (15) days to prepare for closing If we do not exercise our right of first refusal, developer (or its owners) may complete the sale to such purchaser pursuant to and on the terms of such offer, subject to our approval, provided, however, that if the sale to such purchaser is not completed within one hundred eighty (180) days after delivery of such offer to us, or if there is a material change in the terms of the sale, we shall again have the right of first refusal provided herein

D DEATH OR PERMANENT DISABILITY OF DEVELOPER Upon the death or permanent disability of developer or an owner of developer, the executor, administrator, conservator or other personal representative of such person shall transfer his interest within a reasonable time, not to exceed

six (6) months from the date of death or permanent disability, to a third party approved by us Such transfer, including, without limitation, transfer by devise or inheritance, shall be subject to all the terms and conditions for assignments and transfers contained in Section and, unless transferred by gift, devise or inheritance, subject to the terms of Section 9(C) hereof Failure to dispose of such interest within said period of time shall constitute a breach of this Agreement

E CONDITIONS FOR APPROVAL OF TRANSFER If developer (or, if developer is a corporation or partnership, its shareholders or partners) is in full compliance with this Agreement and all Franchise Agreements, we shall not unreasonably withhold our approval of a transfer that meets all the applicable requirements of this Section 9(E) The proposed transferee and its owners must be individuals of good moral character and otherwise meet our then applicable standards for developers of Locations A transfer of this Agreement may be made only in connection with the transfer to the same transferee of all interests of developer (and all of its affiliated entities) in every Location developed pursuant to this Agreement If the transfer is of the development rights granted under this Agreement or a controlling interest in developer, or is one of a series of transfers which in the aggregate constitute the transfer of the development rights granted under this Agreement or a controlling interest in developer, all of the following conditions must be met prior to or concurrently with the effective date of the transfer

(1) the transferee must have sufficient business experience, aptitude and financial resources to operate developer's business and develop the Development Area,

(2) Developer must pay us and our affiliates all amounts owed to us or our affiliates which are then due and unpaid and submit all required reports and statements which have not yet been submitted,

(3) the transferee must agree to be bound by and expressly assume all of the terms and conditions of this Agreement for the remainder of its term,

(4) Developer (and its owners) must execute general releases of any and all claims against us, our affiliates, officers, directors, employees and agents,

(5) all Franchise Agreements between us and Developer or any affiliated entity must be transferred to the transferee of this Agreement (or the transferee of a controlling interest in developer),

(6) Developer or the transferee must pay us a transfer fee in an amount equal to the Company's out-of-pocket expenses, which shall not exceed Seventeen Thousand Five Hundred Dollars ($17,500), relating to review and approval of the proposed transfer, and this transfer fee shall be in addition to any and all transfer fees paid in connection with the transfers of Franchise Agreements in conjunction with this transfer,

(7) the transferee and/or its personnel must agree to complete our training program to our satisfaction, for which the transferee must pay to the Company its then-current training fee, and

(8) We shall not have exercised its right of first refusal pursuant to Section 9C hereof If the proposed transfer is to or among owners of developer who have executed the attached form of Owner's Guaranty and Assumption of Developer's Obligations, none of the above requirements shall apply, and it should only require notice to the Company Subparagraph 8 shall not apply to transfers by gift, bequest or inheritance In connection with any assignment permitted under this Section 9E, developer shall provide us with all documents to be executed

by developer and the proposed assignee or transferee at least thirty (30) days prior to execution

MISCELLANEOUS

10 The parties agree to the following provisions

A You agree to indemnify, defend, and hold us, our affiliates and our officers, directors, shareholders and employees harmless from and against any and all claims, losses, damages and liabilities, however caused, arising directly or indirectly from, as a result of, or in connection with, the development, use and operation of your Locations, as well as the costs, including attorneys' fees, of defending against them ("Franchise Claims") Franchise Claims include, but are not limited to, those arising from any death, personal injury or property damage (whether caused wholly or in part through our or our affiliate's active or passive negligence), latent or other defects in any Location, or your employment practices In the event a Franchise Claim is made against us or our affiliates, we reserve the right in our sole judgment to select our own legal counsel to represent our interests, at your cost

B Should one or more clauses of this Agreement be held void or unenforceable for any reason by any court of competent jurisdiction, such clause or clauses will be deemed to be separable in such jurisdiction and the remainder of this Agreement is valid and in full force and effect and the terms of this Agreement must be equitably adjusted so as to compensate the appropriate party for any consideration lost because of the elimination of such clause or clauses

C No waiver by us of any breach by you, nor any delay or failure by us to enforce any provision of this Agreement, may be deemed to be a waiver of any other or subsequent breach or be deemed an estoppel to enforce our rights with respect to that or any other or subsequent breach This Agreement may not be waived, altered or rescinded, in whole or in part, except by a writing signed by you and us This Agreement constitutes the sole agreement between the parties with respect to the entire subject matter of this Agreement and embodies all prior agreements and negotiations with respect to the business You acknowledge and agree that you have not received any warranty or guarantee, express or implied, as to the potential volume, profits or success of your business There are no representations or warranties of any kind, express or implied, except as contained in this Agreement

D Except as otherwise provided in this Agreement, any notice, demand or communication provided for must be in writing and signed by the party serving the same and either delivered personally or by a reputable overnight service or deposited in the United States mail, service or postage prepaid, and if such notice is a notice of default or of termination, by registered or certified mail, and addressed as follows

1 If to us, addressed to Island Fin Poke Franchising LLC, Attn Mark Setterington at 276 Saxony Court, Winter Springs, Florida, 32708,

2 If to you, addressed to you at the last address we have on file for you,

Or, in either case, to such other address as may have been designated by notice to the other party Notices for purposes of this Agreement will be deemed to have been received if mailed or delivered as provided in this subparagraph

E Any modification, consent, approval, authorization or waiver granted in this Agreement required to be effective by signature will be valid only if in writing executed by the Principal Owner or, if on behalf of us, in writing executed by our President or one of our authorized Vice Presidents

F Applicable Law You agree to be bound by the Dispute Resolution provisions found in Section 23 of any Franchise Agreement between the parties as if set forth here and as being equally applicable to this Agreement and the dealings of the parties hereunder

G If you are a corporation, partnership, limited liability company or partnership or other legal entity, all of your Principal Owners must execute the form of undertaking and guarantee at the end of this Agreement Any person or entity that at any time after the date of this Agreement becomes a Principal Owner must execute the form of undertaking and guarantee at the end of this Agreement

H You and we are independent contractors Neither party is the agent, legal representative, partner, subsidiary, joint venturer or employee of the other Neither party may obligate the other or represent any right to do so This Agreement does not reflect or create a fiduciary relationship or a relationship of special trust or confidence

I In the event of any failure of performance of this Agreement according to its terms by any party due to force majeure will not be deemed a breach of this Agreement For purposes of this Agreement, "force majeure" shall mean acts of God, State or governmental action, riots, disturbance, war, strikes, lockouts, slowdowns, prolonged shortage of energy supplies or any raw material, epidemics, fire, flood, hurricane, typhoon, earthquake, lightning and explosion or other similar event or condition, not existing as of the date of signature of this Agreement, not reasonably foreseeable as of such date and not reasonably within the control of any party hereto, which prevents in whole or in material part the performance by one of the parties hereto of its obligations hereunder

IN WITNESS WHEREOF, the parties have executed the foregoing Agreement effective on the date stated on the first page above

ATTEST

FRANCHISOR
ISLAND FIN POKE FRANCHISING LLC

_____
Witness

By _____
Name _____
Title _____
Accepted On _____
(the "Effective Date")

AREA DEVELOPER

_____

_____
Witness

By _____
Name _____
Title _____

APPENDIX A
TO THE AREA DEVELOPMENT AGREEMENT

DEVELOPMENT TERRITORY

Your Development Territory shall consist of the area _____
_____
_____

AREA DEVELOPER
_____

By _____
Name _____
Title _____

FRANCHISOR
ISLAND FIN POKE FRANCHISING LLC

By _____
Name _____
Title _____

APPENDIX B
TO THE AREA DEVELOPMENT AGREEMENT

DEVELOPMENT SCHEDULE

Unit Number	Date by Which Franchise Agreement Must be Signed	Opening Date	Cumulative Number of Units Operating in Territory by the Date in the Preceding Column
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			

AREA DEVELOPER
_____

By _____
Name _____
Title _____

FRANCHISOR
ISLAND FIN POKE FRANCHISING LLC

By _____
Name _____
Title _____

APPENDIX C
TO AREA DEVELOPMENT AGREEMENT

OWNER'S GUARANTY AND ASSUMPTION OF DEVELOPER'S OBLIGATIONS

As an inducement to Island Fin Poke Franchising LLC, a Florida limited liability company ("Company") to execute Island Fin Poke Franchising LLC's Area Development Agreement between Company and _____ ("Developer" or "You") dated _____, 20__ (the "Agreement"), the undersigned, jointly and severally, hereby unconditionally guarantee to Company and Company's successors and assigns that all of Developer's monetary and other obligations under the Agreement will be punctually paid and performed

Upon demand by the Company, the undersigned each hereby jointly and severally agree to immediately make each payment required of Developer under the Agreement and waive any right to require the Company to (a) proceed against Developer for any payment required under the Agreement, (b) proceed against or exhaust any security from Developer, (c) pursue or exhaust any remedy, including any legal or equitable relief, against Developer, or (d) give notice of demand for payment by Developer Without affecting the obligations of the undersigned under this Guarantee, the Company may, without notice to the undersigned, extend, modify, or release any indebtedness or obligation of Developer, or settle, adjust, or compromise any claims against Developer, and the undersigned each hereby jointly and severally waive notice of same and agree to remain and be bound by any and all such amendments and changes to the Agreement

The undersigned each hereby jointly and severally agree to defend, indemnify and hold Company, Company's affiliates, and their respective officers, directors, employees, and agents harmless against any and all losses, damages, liabilities, costs, and expenses (including, but not limited to, reasonable attorney's fees, reasonable costs of investigation, court costs, and arbitration fees and expenses) resulting from, consisting of, or arising out of or in connection with any failure by Developer to perform any obligation of Developer under the Agreement, any amendment thereto, or any other agreement executed by Developer referred to therein

The undersigned each hereby jointly and severally acknowledge and expressly agree to be individually bound by all of the covenants contained in the Agreement, and acknowledge and agree that this Guarantee does not grant the undersigned any right to use the "Island Fin Poke Company" marks or system licensed to Developer under the Agreement

This Guarantee shall terminate upon the termination or expiration of the Agreement, except that all obligations and liabilities of the undersigned which arose from events which occurred on or before the effective date of such termination shall remain in full force and effect until satisfied or discharged by the undersigned, and all covenants which by their terms continue in force after the expiration or termination of the Agreement shall remain in force according to their terms

Upon the death of an individual guarantor, the estate of such guarantor shall be bound by this Guarantee, but only for obligations hereunder existing at the time of death, and the obligations of the other guarantors will continue in full force and effect

If the Company is required to enforce this Guarantee in a judicial or arbitration proceeding, and prevails in such proceeding, the Company shall be entitled to reimbursement of its costs and expenses, including, but not limited to, reasonable accountants', attorneys', attorneys' assistants', arbitrators', and expert witness fees, costs of investigation and proof of facts, court costs, other litigation expenses, and travel and living expenses, whether incurred prior to, in preparation for, or in contemplation of the filing

of any such proceeding If the Company is required to engage legal counsel in connection with any failure by the undersigned to comply with this Guarantee, the undersigned shall reimburse the Company for any of the above-listed costs and expenses the Company incurs

Dispute Resolution You agree to be bound by the Dispute Resolution provisions found in Section 23 of any Franchise Agreement between the parties as if set forth here and as being equally applicable to this Guaranty and the dealings of the parties hereunder

IN WITNESS WHEREOF, each of the undersigned has hereunto affixed his/her signature on the same day and year as the Agreement was executed

ATTEST

GUARANTOR(S)

_____ _____

Witness Name _____

_____ _____

Witness Name _____

_____ _____

Witness Name _____

_____ _____

Witness Name _____

APPENDIX D
TO THE AREA DEVELOPMENT AGREEMENT

LIST OF PRINCIPALS

Holders of Legal or Beneficial Interest

Name _____

Position/Title _____

Home Address _____

_____

_____

Telephone No _____

Email Address _____

Percentage of Ownership _____%

Name _____

Position/Title _____

Home Address _____

_____

_____

Telephone No _____

Email Address _____

Percentage of Ownership _____%

Name _____

Position/Title _____

Home Address _____

_____

_____

Telephone No _____

Name _____

Position/Title _____

Home Address _____

_____

_____

Telephone No _____

Email Address _____

Percentage of Ownership _____%

Name _____

Position/Title _____

Home Address _____

_____

_____

Telephone No _____

Name _____

Position/Title _____

Home Address _____

_____

_____

Telephone No _____

Email Address _____

Percentage of Ownership _____%

Name _____

Position/Title _____

Home Address _____

_____

_____

Telephone No _____

Email Address _____

Percentage of Ownership _____%

Officers and Directors

Name _____

Position/Title _____

Home Address _____

_____

_____

Telephone No _____

Email Address _____

Name _____

Position/Title _____

Home Address _____

_____

_____

Telephone No _____

Email Address _____

Email Address _____

Percentage of Ownership _____%

Name _____

Position/Title _____

Home Address _____

_____

_____

Telephone No _____

Email Address _____

Name _____

Position/Title _____

Home Address _____

_____

_____

Telephone No _____

Email Address _____

APPENDIX E
TO THE AREA DEVELOPMENT AGREEMENT

CONTINUING PERSONAL GUARANTY

In consideration of, and as an inducement to, the execution of the Island Fin Poke Franchising LLC Area Development Agreement dated as of _____, _____ (the "Area Development Agreement"), by and between Island Fin Poke Franchising LLC, a Florida limited liability company ("FRANCHISOR"), and _____ ("DEVELOPER"), each of the undersigned owners of an interest in DEVELOPER ("GUARANTORS") hereby personally and unconditionally agree as follows

1 The GUARANTORS unconditionally endorse, guarantee and promise, to and for the benefit of FRANCHISOR, that they shall promptly, fully and faithfully perform, observe, and discharge all of the obligations arising from or in connection with the Area Development Agreement and that GUARANTORS will be bound by all of the terms of the Area Development Agreement GUARANTORS' obligations are joint and several GUARANTORS acknowledge receipt and review of the Area Development Agreement

2 GUARANTORS each waive the benefit of any statute of limitations affecting GUARANTORS' liability under this Guaranty

3 The Guaranty is a continuing Guaranty of the obligations set forth in the Area Development Agreement including any and all such obligations which are renewed, extended, modified or restructured from time to time The provisions of the Area Development Agreement may be changed by agreement between FRANCHISOR and DEVELOPER at any time, or by course of conduct, without the consent of and without notice to GUARANTORS This Guaranty shall guarantee the performance of the Area Development Agreement Sale or transfer of the Area Development Agreement (as permitted by the Area Development Agreement) shall not affect this Guaranty

4 This Guaranty shall not be affected by FRANCHISOR'S failure or delay to enforce any of its rights

5 GUARANTORS agree that they are each directly and primarily liable to FRANCHISOR and that their obligations hereunder are independent of the obligations under the Area Development Agreement If DEVELOPER defaults under the Area Development Agreement, FRANCHISOR can proceed immediately against GUARANTORS or DEVELOPER, or both, any rights that it has under the Area Development Agreement, or pursuant to applicable laws If the Area Development Agreement terminates and FRANCHISOR has any rights it can enforce against DEVELOPER after termination, FRANCHISOR can enforce those rights against GUARANTORS without giving previous notice to DEVELOPER or GUARANTORS, or without making any demand on either of them

6 GUARANTORS each waive the right to require FRANCHISOR to (a) proceed against any person, including DEVELOPER or any other guarantor, (b) proceed against or exhaust any security that FRANCHISOR holds from any person, including DEVELOPER or any other guarantor, (c) give notice of the terms, time and place of any public or private sale of personal property security held from the DEVELOPER or any other person, or otherwise comply with the provisions of Section 9-504 of the Uniform Commercial Code, or (d) pursue any other remedy in FRANCHISOR'S power GUARANTORS each waive any defense based upon or arising by reason of (1) any disability or any other defense of DEVELOPER or any other person, (2) the cessation or limitation from any cause whatsoever, other than payment in full, of the indebtedness or obligations of DEVELOPER or any other person, (3) any lack of

authority of any officer, director, partner, agent or any other person acting or purporting to act on behalf of DEVELOPER which is a corporation, partnership or other type of entity, or any defect in the formation of such DEVELOPER, (4) the application by DEVELOPER of the proceeds of any indebtedness or obligations for purposes other than the purposes represented by DEVELOPER to FRANCHISOR or intended or understood by FRANCHISOR or GUARANTOR, (5) any act or omission by FRANCHISOR which directly or indirectly results in or aids in the discharge of DEVELOPER or any indebtedness or obligations thereof by operation of law or otherwise, (6) any modification of the indebtedness or the obligations of DEVELOPER, in any form whatsoever, including without limitation the renewal, extension, acceleration or other change in time for payment of such indebtedness or obligations, or other change in the terms of such indebtedness or obligations or any part thereof, including increase or decrease of the rate of interest thereon Until all of DEVELOPER'S obligations to FRANCHISOR have been discharged in full, GUARANTORS have no right to subrogation against DEVELOPER, and GUARANTORS each waive any defense GUARANTOR may have based upon any election of remedies of FRANCHISOR which destroys GUARANTORS' subrogation rights or GUARANTORS' rights to proceed against DEVELOPER for reimbursement, including without limitation any loss of rights GUARANTORS may suffer by reason of any rights, powers or remedies of DEVELOPER in connection with any anti-deficiency laws or any other laws limiting, qualifying or discharging DEVELOPER'S obligations Until all of DEVELOPER'S obligations to FRANCHISOR shall have been paid in full, GUARANTORS each further waive any right to enforce any remedy which FRANCHISOR now has or may hereafter have against DEVELOPER or any other person, and waives any benefit, or any right to participate in any security whatsoever now or hereafter held by FRANCHISOR GUARANTORS each waive any defense based on a destruction of its rights of subrogation by FRANCHISOR and consents to any action by FRANCHISOR which destroys its rights of subrogation GUARANTORS each waive its right to enforce any remedies that FRANCHISOR now has, or later may have, against DEVELOPER GUARANTOR waives any right to participate in any security now or later held by FRANCHISOR GUARANTORS each waive all presentments, demands for performance, notices of non-performance, protests, notices of protest, notice of dishonor, and notices of acceptance of this Guaranty, and waive all notices of the existence, creation, or incurring of new or additional obligations GUARANTORS each warrant and agree that each of the waivers set forth above are made by GUARANTOR with full knowledge of their significance and consequences, and under the circumstances, the waivers are reasonable and not contrary to public policy or law If any of said waivers are determined to be contrary to any applicable law or public policy, such waivers shall be effective only to the extent permitted by law

7 GUARANTORS each represent and warrant to FRANCHISOR that

(a) GUARANTORS have not and shall not, without the prior written consent of FRANCHISOR, sell, lease, assign, encumber, hypothecate, transfer, or otherwise dispose of all or a substantial part of their respective assets other than in the ordinary course of business,

(b) FRANCHISOR has made no representation to GUARANTORS as to the credit worthiness of DEVELOPER, and

(c) GUARANTORS have established adequate means of obtaining from DEVELOPER on a continuing basis financial and other information pertaining to DEVELOPER'S financial condition GUARANTORS agree to keep adequately informed from such means of any facts, events, or circumstances which might in any way affect GUARANTORS' risks hereunder, and GUARANTORS further agree that FRANCHISOR shall have no obligation to disclose to GUARANTORS any information or material about DEVELOPER which is acquired by FRANCHISOR in any manner

8 GUARANTORS each acknowledge that FRANCHISOR has the right to sell, assign, transfer, negotiate or grant participation in all or any part of, or any interest in, any of DEVELOPER'S obligations to FRANCHISOR and any obligations with respect thereto, including this Guaranty In connection therewith, FRANCHISOR may disclose all documents and information which FRANCHISOR now has or hereafter acquires relating to GUARANTORS and this Guaranty, whether furnished by DEVELOPER, GUARANTORS or otherwise GUARANTORS further agree that FRANCHISOR may disclose such documents and information to DEVELOPER

9 If FRANCHISOR disposes of its interest in the Area Development Agreement, FRANCHISOR as used in this Guaranty, shall mean FRANCHISOR'S successors and assigns

10 If FRANCHISOR is required to enforce GUARANTORS' obligations by legal proceedings, the prevailing party shall be entitled to receive from the other all costs incurred, including, without limitation, reasonable attorneys' fees

11 GUARANTORS may not voluntarily assign their obligations hereunder without the prior written consent of FRANCHISOR If GUARANTORS assign their obligations as permitted hereunder, GUARANTORS' obligations under this Guaranty shall be binding on GUARANTORS' successors and assigns

12 Whenever the context hereof shall so require, the singular shall include the plural, the male gender shall include the female gender and the neuter, and vice versa

IN WITNESS WHEREOF, the undersigned have executed this Continuing Personal Guaranty as of the _____ day of _____, _____

PERCENTAGE OF OWNERSHIP INTERESTS IN DEVELOPER	**GUARANTOR(S)**
	_____ (Signature)
_____	_____ (Print Name)
	_____ (Signature)
_____	_____ (Print Name)
	_____ (Signature)
_____	

(Print Name)

(Signature)

(Print Name)

(Signature)

(Print Name)

APPENDIX F
TO THE AREA DEVELOPMENT AGREEMENT

MULTI-STATE ADDENDUM

CALIFORNIA APPENDIX

1 California Business and Professions Code Sections 20000 through 20043 provide rights to you concerning termination, transfer or non-renewal of a franchise If the Franchise Agreement or Area Development Agreement contains provisions that are inconsistent with the law, the law will control

2 The Franchise Agreement and Area Development Agreement provide for termination upon bankruptcy This provision may not be enforceable under Federal Bankruptcy Law (11 U S C A Sec 101 et seq)

3 The Franchise Agreement and Area Development Agreement contain covenants not to compete which extend beyond the termination of the agreements These provisions may not be enforceable under California law

4 Section 31125 of the California Corporation Code requires the franchisor to provide you with a disclosure document before asking you to agree to a material modification of an existing franchise

5 Neither the franchisor, any person or franchise broker in Item 2 of the Disclosure Document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U S C A 79a et seq , suspending or expelling such persons from membership in such association or exchange

6 The Franchise Agreement requires binding arbitration The arbitration will occur at Winter Springs, Florida, with the costs being borne equally by both parties Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040 5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a franchise agreement restricting venue to a forum outside the State of California

7 The Franchise Agreement and Area Development Agreement require application of the laws of Florida This provision may not be enforceable under California law

8 You must sign a general release if you renew or transfer your franchise California Corporation Code 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code 31000 through 31516) Business and Professions Code 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code 20000 through 20043)

9 THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT

10 OUR WEBSITE, www islandfinpoke com, HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT

ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT at www dbo ca gov

ADDENDUM REQUIRED BY THE STATE OF ILLINOIS

Illinois law governs the agreements between the parties to this franchise

Section 4 of the Illinois Franchise Disclosure Act provides that any provision in the franchise agreement which designates jurisdiction or venue outside of the State of Illinois is void However, a franchise agreement may provide for arbitration outside of Illinois

Section 41 of the Illinois Franchise Disclosure Act provides that any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void

Your right upon termination and non-renewal of a franchise agreement are set forth in sections 19 and 20 of the Illinois Franchise Disclosure Act

ADDENDUM REQUIRED BY THE STATE OF INDIANA

1 To be added to Item 3 of the Disclosure Document, is the following statement

There are presently no arbitration proceedings to which the Franchisor is a party

2 Item 17 of the Disclosure Document is amended to reflect the requirement under Indiana Code 23-2-2 7-1 (9), which states that any post term non-compete covenant must not extend beyond the franchisee's exclusive territory

3 Item 17 is amended to state that this is subject to Indiana Code 23-2-2 7-1 (10)

4 Under Indiana Code 23-2-2 7-1 (10), jurisdiction and venue must be in Indiana if the franchisee so requests This amends the appropriate sections of the Franchise Agreement and the Area Development Agreement

5 Under Indiana Code 23-2-2 7-1 (10), franchisee may not agree to waive any claims or rights

DISCLOSURE REQUIRED BY THE STATE OF MICHIGAN

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU

(a) A prohibition on the right of a franchisee to join an association of franchises

(b) A requirement that a franchisee assent to a release, assignment novation, waiver or estoppel which deprives a franchisee of rights and protections provided in this act This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims

(c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than thirty (30) days, to cure such failure

(d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures and furnishings Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation This subsection applies only if (i) the term of the franchise is less than five (5) years, and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least six (6) months' advance notice of franchisor's intent not to renew the franchise

(e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances This section does not require a renewal provision

(f) A provision requiring that arbitration or litigation be conducted outside this state This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state

(g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise Good cause shall include, but is not limited to

(i) Failure of the proposed transferee to meet the franchisor's then-current reasonable qualifications or standards

(ii) The fact that the proposed transferee is a competitor of the franchisor or subfranchisor

(iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations

(iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer

(h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c)

(i) A provision which permits the franchisor to directly or indirectly convey, assign or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE ATTORNEY GENERAL

If the franchisor's most recent financial statements are unaudited and show a net worth of less than $100,000, franchisee has the right to request an escrow arrangement

Any questions regarding this notice should be directed to

Consumer Protection Division
Attn Katharyn Barron
Michigan Department of Attorney General
525 W Ottawa Street, 1st Floor
Lansing, Michigan 48933
(517)335-7567

ADDENDUM REQUIRED BY THE STATE OF MINNESOTA

This addendum to the Disclosure Document is agreed to this ___ day of _____, 20__, and effectively amends and revises said Disclosure Document and Franchise Agreement and Area Development Agreement as follows

1 Item 13 of the Disclosure Document and the appropriate sections of the Franchise Agreement are amended by the addition of the following language to the original language that appears therein

"In accordance with applicable requirements of Minnesota law, Franchisor shall protect Franchisee's right to use the trademarks, service marks, trade names, logotypes or other commercial symbols and/or shall indemnify Franchise from any loss, costs or expenses arising out of any claim, suit or demand regarding such use "

2 Item 17 of the Disclosure Document and the appropriate sections of the Franchise Agreement are amended by the addition of the following language to the original language that appears therein

"With respect to franchises governed by Minnesota law, the franchisor will comply with Minnesota Statutes Sec 80C 14, Subds 3, 4 and 5, which require (except in certain specified cases) that a franchisee be given ninety (90) days' notice of termination (with sixty (60) days to cure) and one hundred eight (180) days' notice for non-renewal of the franchise agreement and that consent to the transfer of the franchise will not be unreasonably withheld "

3 Item 17 of the Disclosure Document and the appropriate sections of the Franchise Agreement and the Area Development Agreement are amended by the addition of the following language to amend the Governing Law, Jurisdiction and Venue, and Choice of Forum sections

"Minn Stat Sec 80C 21 and Rule 2860 4400(J) prohibit the franchisor from requiring litigation to be conducted outside Minnesota, requiring waiver of a jury trial, or requiring the franchisee to consent to

liquidated damages, termination penalties or judgment notes In addition, nothing in the Franchise Disclosure Document or agreements can abrogate or reduce any of the franchisee's rights as provided for in Minnesota Statutes, Chapter 80C, or franchisee's rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction "

4 Item 17 of the Disclosure Document and the appropriate sections of the Franchise Agreement and the Area Development Agreement are amended by the addition of the following language to the original language that appears therein

"Minn Rule 2860 4400D prohibits us from requiring you to assent to a general release "

5 Any reference to liquidated damages in the Franchise Agreement is hereby deleted in accordance with Minn Rule 2860 4400J which prohibits requiring you to consent to liquidated damages

6 Section 23 3 of the Franchise Agreement is hereby deleted in accordance with Minn Rule 2860 4400J which prohibits waiver of a jury trial

7 Section 23 6 of the Franchise Agreement regarding Limitations of Claims is hereby amended to comply with Minn Stat §80C 17, Subd 5

8 Under Minn Rule 2860 4400J, franchisees cannot be required to waive their rights under RICO Therefore, the appropriate sections of the Franchise Agreement are hereby deleted

9 Item 6, Insufficient Fund Fees NSF fees are governed by Minnesota Statute 604 113, which puts a cap of $30 on a NSF check This applies to everyone in Minnesota who accepts checks except banks

10 Under Minn Rule 2860 440J, the franchisee cannot consent to the franchisor obtaining injunctive relief The franchisor may seek injunctive relief A court will determine if a bond is required The appropriate sections of the Franchise Agreement are hereby amended accordingly

ADDENDUM REQUIRED BY THE DEPARTMENT OF LAW OF THE STATE OF NEW YORK

1 The following information is added to the cover page of the Franchise Disclosure Document

INFORMATION COMPARING FRANCHISORS IS AVAILABLE CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SOURCES OF INFORMATION REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT IF YOU LEARN THAT ANYTHING IN THE FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND NEW YORK STATE DEPARTMENT OF LAW, INVESTOR PROTECTION BUREAU, 28 LIBERTY STREET, 21ST FLOOR, NEW YORK, NEW YORK, 10005 THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT

2 The following is added at the end of Item 3

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark

A No such party has an administrative, criminal or civil action pending against that person alleging a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations

B No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations

C No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging violation of a franchise, antifraud, or securities law, fraud, embezzlement, fraudulent conversion or misappropriation of property, or unfair or deceptive practices or comparable allegations

D No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency, or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange, or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent

3 The following is added to the end of Item 4

Neither the franchisor, its affiliate, its predecessor, officers, or general partner during the 10-year period immediately before the date of the offering circular (a) filed as debtor (or had filed against it) a petition to start an action under the U S Bankruptcy Code, (b) obtained a discharge of its debts under the bankruptcy code, or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U S Bankruptcy Code or that obtained a discharge of its debts under the U S Bankruptcy Code during or within 1 year after that officer or general partner of the franchisor held this position in the company or partnership

4 The following is added to the end of Item 5

The initial franchise fee constitutes part of our general operating funds and will be used as such in our discretion

5 The following is added to the end of the "Summary" sections of Item 17(c), titled "Requirements for franchisee to renew or extend," and Item 17(m), entitled "Conditions for franchisor approval of transfer"

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force, it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687 4 and 687 5 be satisfied

6 The following language replaces the "Summary" section of Item 17(d), titled "Termination by franchisee"

You may terminate the agreement on any grounds available by law

7 The following is added to the end of the "Summary" section of Item 17(j), titled "Assignment of contract by franchisor"

However, no assignment will be made except to an assignee who in good faith and judgment of the franchisor, is willing and financially able to assume the franchisor's obligations under the Franchise Agreement

8 The following is added to the end of the "Summary" sections of Item 17(v), titled "Choice of forum", and Item 17(w), titled "Choice of law"

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York

DISCLOSURES REQUIRED BY NORTH CAROLINA LAW

The State of North Carolina has not reviewed and does not approve, recommend, endorse or sponsor any business opportunity The information contained in this disclosure has not been verified by the State If you have any questions about this investment, see an attorney before you sign a contract or agreement

If the seller fails to deliver the product(s), equipment or supplies necessary to begin substantial operation of the business within 45 days of the delivery date stated in your contract, you may notify the seller in writing and demand that the contract be cancelled (N C G S §66-95)

ADDENDUM REQUIRED BY THE STATE OF NORTH DAKOTA

This addendum to the Disclosure Document, Franchise Agreement and Area Development Agreement effectively amends and revises said documents as follows

1 Item 17(c) of the Disclosure Document and Articles 4 and 18 of the Franchise Agreement and the Transfer section of the Area Development Agreement are hereby amended to indicate that a franchisee shall not be required to sign a general release

2 Covenants not to compete are generally considered unenforceable in the State of North Dakota, in accordance with Section 51-19-09 of the North Dakota Franchise Investment Law Item 17(r) of the Disclosure Document and Article 17 of the Franchise Agreement are amended accordingly

3 Item 6 and Item 17(i) of the Disclosure Document and sections of the Franchise Agreement require the franchisee to consent to termination or liquidated damages Since the Commissioner has determined this to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law, these provisions are hereby deleted in each place they appear in the Disclosure Document and Franchise Agreement used in North Dakota

4 Item 17(u) of the Disclosure Document, Article 23 of the Franchise Agreement and the appropriate sections of the Area Development Agreement are amended to provide that arbitration shall be held at a site that is agreeable to all parties

5 Item 17(v) of the Disclosure Document and the provisions of Article 23 of the Franchise Agreement and the appropriate sections of the Area Development Agreement which require jurisdiction of courts in Orange County, Florida, are deleted

6 Item 17(w) of the Disclosure Document, Article 23 of the Franchise Agreement and the Miscellaneous(F) section of the Area Development Agreement are amended to indicate that the agreements are to be construed according to the laws of the State of North Dakota

7 Apart from civil liability as set forth in Section 51-19-12 N D C C , which is limited to violations of the North Dakota Franchise Investment Law (registration and fraud), the liability of the franchisor to a franchisee is based largely on contract law Despite the fact that those provisions are not contained in the franchise investment law, those provisions contain substantive rights intended to be afforded to North Dakota residents Therefore, North Dakota franchisees will not be required to waive their rights under North Dakota law

8 The provisions of Article 23 of the Franchise Agreement and the Miscellaneous section of the Area Development Agreement which require a franchisee to consent to (1) a waiver of trial by jury and (2) a waiver of exemplary and punitive damages are contrary to Section 51-19-09 of the North Dakota Franchise Investment Law and are hereby deleted

9 The provisions of Article 23 of the Franchise Agreement and the Miscellaneous section of the Area Development Agreement which require a franchisee to consent to a limitation of claims are hereby amended to state that the statute of limitations under North Dakota law applies

ADDENDUM REQUIRED BY THE STATE OF RHODE ISLAND

The following amends Item 17 and is required to be included within the Disclosure Document and shall be deemed to supersede the language in the Disclosure Document itself

Section 19-28 1-14 of the Rhode Island Franchise Investment Act provides that

"A provision in a franchise agreement restricting jurisdiction or venue to a forum outside of this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act "

ADDENDUM REQUIRED BY THE COMMONWEALTH OF VIRGINIA

In recognition of the restrictions contained in Section 13 1-564 of the Virginia Retail Franchising Act, the Franchise Disclosure Document for Island Fin Poke Franchising LLC for use in the Commonwealth of Virginia shall be amended as follows

1 Additional Disclosure The following statements are added to Item 17 h

Pursuant to Section 13 1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause If any grounds for default or termination stated in the franchise agreement and development agreement does not constitute "reasonable cause," as that the term

may be defined in the Virginia Retail Franchising Act or the laws of Virginia, the provision may not be enforceable

Pursuant to Section 13 1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to use undue influence to induce a franchisee to surrender any right given to him under the franchise If any provision of the Franchise Agreement involves the use of undue influence by the franchisor to induce a franchisee to surrender any rights given to him under the franchise, that provision may not be enforceable

ADDENDUM REQUIRED BY THE STATE OF WASHINGTON

The State of Washington has a statute, RCW 19 100 180, which may supersede the Franchise Agreement in your relationship with the Franchisor, including the areas of termination and renewal of your franchise There may also be court decisions which may supersede the Franchise Agreement in your relationship with the Franchisor, including the areas of termination and renewal of your franchise

In any arbitration involving a franchise purchased in Washington, the arbitration site shall be either in the State of Washington or in a place mutually agreed upon at the time of the arbitration, or as determined by the arbitrator

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19 100 RCW shall prevail

A release or waiver of rights executed by a franchisee shall not include rights under the Washington Franchise Investment Protection Act, except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act or rights or remedies under the Act, such as a right to a jury trial, may not be enforceable

Transfer fees are collectable to the extent that they reflect the Franchisor's reasonable estimated or actual costs in effecting a transfer

IN WITNESS WHEREOF, the parties hereto have duly executed, sealed and delivered this Multi-State Addendum dated this _____ day of _____, 20___

ATTEST

FRANCHISOR
ISLAND FIN POKE FRANCHISING LLC

_____
Witness

By _____
Name _____
Title _____

FRANCHISEE

_____

_____
Witness

By _____
Name _____
Title _____

ADDENDUM TO THE AREA DEVELOPMENT AGREEMENT REQUIRED BY THE STATE OF MARYLAND

This will serve as the State Addendum for the State of Maryland for Island Fin Poke Franchising LLC's Franchise Disclosure Document The amendments to the Disclosure Document and agreements included in this addendum have been agreed to by the parties

1 The provision contained in the termination sections of the Franchise Agreement and Area Development Agreement may not be enforceable under federal bankruptcy law (11 U S C Section 101 et seq)

2 Item 17 of the Franchise Disclosure Document shall be amended to state that the general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law The appropriate sections of the Franchise Agreement and Area Development Agreement are hereby amended accordingly

3 The Franchisee Disclosure Acknowledgement Statements are amended to state all representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law

4 Item 17 of the Franchise Disclosure Document is amended to state that any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise The appropriate sections of the Franchise Agreement and Area Development Agreement are hereby amended accordingly

5 Item 17 of the Franchise Disclosure Document and the appropriate sections of the Franchise Agreement and Area Development Agreement are amended to state that a franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law

6 Item 5 of the Disclosure Document, Article 3 of the Franchise Agreement and the appropriate section of the Area Development Agreement are amended to state, "Based upon our financial condition, the Maryland Securities Commissioner has required a financial assurance Therefore, all initial fees and payments owed by franchisees shall be deferred until we complete our pre-opening obligations under the franchise agreement In addition, all development fees and initial payments by area developers shall be deferred until the first franchise under the area development agreement opens "

IN WITNESS WHEREOF, the parties hereto have duly executed, sealed and delivered this Addendum dated this _____ day of _____, 20___

ATTEST

FRANCHISOR
ISLAND FIN POKE FRANCHISING LLC

_____
Witness

By _____
Name _____
Title _____

FRANCHISEE

_____

_____
Witness

By _____
Name _____
Title _____

Exhibit F to the
Island Fin Poke Company Disclosure Document

LIST OF FRANCHISEES
(as of December 31, 2018)

None

Franchisees who signed franchise agreements, but whose outlets had not yet opened as of December 31, 2018

Names	Telephone Number	State
BLT Ultra Investors Inc Brian Tracey Lilla Tracey	(407)668-3159	Lake Mary, Florida Winter Garden, Florida TBD, Florida
J&M Way Enterprises Inc Jim Way Marilyn Way	(508)556-0852	Massachusetts
PrincessPoke LLC John Tamboles Renee Tamboles	(215)292-5380	Delaware

Area Developers **None**

Exhibit G to the
Island Fin Poke Company Disclosure Document

FRANCHISEES WHO HAVE LEFT THE SYSTEM
(as of December 31, 2018)

None

Exhibit H to the
Island Fin Poke Company Disclosure Document

FRANCHISEE DISCLOSURE ACKNOWLEDGMENT STATEMENT

As you know, Island Fin Poke Franchising LLC (the "Franchisor") and you are preparing to enter into a franchise agreement (the "Franchise Agreement") for the establishment and operation of an Island Fin Poke Company restaurant (the "Franchised Business") The purpose of this Questionnaire is to determine whether any statements or promises were made to you by employees or authorized representatives of the Franchisor, or by employees or authorized representatives of a broker acting on behalf of the Franchisor ("Broker") that have not been authorized, or that were not disclosed in the Disclosure Document or that may be untrue, inaccurate or misleading The Franchisor, through the use of this document, desires to ascertain (a) that the undersigned, individually and as a representative of any legal entity established to acquire the franchise rights, fully understands and comprehends that the purchase of a franchise is a business decision, complete with its associated risks, and (b) that you are not relying upon any oral statement, representations, promises or assurances during the negotiations for the purchase of the franchise which have not been authorized by Franchisor

In the event that you are intending to purchase an existing Franchised Business from an existing Franchisee, you may have received information from the transferring Franchisee, who is not an employee or representative of the Franchisor The questions below do not apply to any communications that you had with the transferring Franchisee Please review each of the following questions and statements carefully and provide honest and complete responses to each

1 Are you seeking to enter into the Franchise Agreement in connection with a purchase or transfer of an existing Franchised Business from an existing Franchisee?

Yes _____ No _____

2 I had my first face-to-face meeting with a Franchisor representative on _____, 20___

3 Have you received and personally reviewed the Franchise Agreement, each addendum, and/or related agreement provided to you?

Yes _____ No _____

4 Do you understand all of the information contained in the Franchise Agreement, each addendum, and/or related agreement provided to you?

Yes _____ No _____

If no, what parts of the Franchise Agreement, any Addendum, and/or related agreement do you not understand? (Attach additional pages, if necessary)

_____
_____
_____
_____
_____
_____

5 Have you received and personally reviewed the Franchisor's Disclosure Document that was provided to you?

Yes _____ No _____

6 Did you sign a receipt for the Disclosure Document indicating the date you received it?

Yes _____ No _____

7 Do you understand all of the information contained in the Disclosure Document and any state-specific Addendum to the Disclosure Document?

Yes _____ No _____

If No, what parts of the Disclosure Document and/or Addendum do you not understand? (Attach additional pages, if necessary)

_____
_____
_____
_____
_____
_____

8 Have you discussed the benefits and risks of establishing and operating a Franchised Business with an attorney, accountant, or other professional advisor?

Yes _____ No _____

If No, do you wish to have more time to do so?

Yes _____ No _____

9 Do you understand that the success or failure of your Franchised Business will depend in large part upon your skills and abilities, competition from other businesses, interest rates, inflation, labor and supply costs, location, lease terms, your management capabilities and other economic, and business factors?

Yes _____ No _____

10 Has any employee of a Broker or other person speaking on behalf of the Franchisor made any statement or promise concerning the actual or potential revenues, profits or operating costs of any particular Franchised Business operated by the Franchisor or its franchisees (or of any group of such businesses), that is contrary to or different from the information contained in the Disclosure Document?

Yes _____ No _____

11 Has any employee of a Broker or other person speaking on behalf of the Franchisor made any statement or promise regarding the amount of money you may earn in operating the franchised business that is contrary to or different from the information contained in the Disclosure Document?

Yes _____ No _____

12 Has any employee of a Broker or other person speaking on behalf of the Franchisor made any statement or promise concerning the total amount of revenue the Franchised Business will generate, that is contrary to or different from the information contained in the Disclosure Document?

Yes _____ No _____

13 Has any employee of a Broker or other person speaking on behalf of the Franchisor made any statement or promise regarding the costs you may incur in operating the Franchised Business that is contrary to or different from the information contained in the Disclosure Document?

Yes _____ No _____

14 Has any employee of a Broker or other person speaking on behalf of the Franchisor made any statement or promise concerning the likelihood of success that you should or might expect to achieve from operating a Franchised Business?

Yes _____ No _____

15 Has any employee of a Broker or other person speaking on behalf of the Franchisor made any statement, promise or agreement concerning the advertising, marketing, training, support service or assistance that the Franchisor will furnish to you that is contrary to, or different from, the information contained in the Disclosure Document or franchise agreement?

Yes _____ No _____

16 Have you entered into any binding agreement with the Franchisor concerning the purchase of this franchise prior to today?

Yes _____ No _____

17 Have you paid any money to the Franchisor concerning the purchase of this franchise prior to today?

Yes _____ No _____

18 Have you spoken to any other franchisee(s) of this system before deciding to purchase this franchise? If so, who? _____

_____

If you have answered No to question 9, or Yes to any one of questions 10-17, please provide a full explanation of each answer in the following blank lines (Attach additional pages, if necessary, and refer to them below) If you have answered Yes to question 9, and No to each of questions 10-17, please leave the following lines blank

I signed the Franchise Agreement and Addendum (if any) on _____, 20___, and acknowledge that no Agreement or Addendum is effective until signed and dated by the Franchisor

Please understand that your responses to these questions are important to us and that we will rely on them By signing this Questionnaire, you are representing that you have responded truthfully to the above questions In addition, by signing this Questionnaire, you also acknowledge that

A You recognize and understand that business risks, which exist in connection with the purchase of any business, make the success or failure of the franchise subject to many variables, including among other things, your skills and abilities, the hours worked by you, competition, interest rates, the economy, inflation, franchise location, operation costs, lease terms and costs and the marketplace You hereby acknowledge your awareness of and willingness to undertake these business risks

B You agree and state that the decision to enter into this business risk is in no manner predicated upon any oral representation, assurances, warranties, guarantees or promises made by Franchisor or any of its officers, employees or agents (including the Broker or any other broker) as to the likelihood of success of the franchise Except as contained in the Disclosure Document, you acknowledge that you have not received any information from the Franchisor or any of its officers, employees or agents (including the Broker or any other broker) concerning actual, projected or forecasted franchise sales, profits or earnings If you believe that you have received any information concerning actual, average, projected or forecasted franchise sales, profits or earnings other than those contained in the Disclosure Document, please describe those in the space provided below or write "None"

C You further acknowledge that the President of the United States of America has issued Executive Order 13224 (the "Executive Order") prohibiting transactions with terrorists and terrorist organizations and that the United States government has adopted, and in the future may adopt, other anti-terrorism measures -(the "Anti-Terrorism Measures") The Franchisor therefore requires certain certifications that the parties with whom it deals are not directly involved in terrorism For that reason, you hereby certify that neither you nor any of your employees, agents or representatives, nor any other person or entity associated with you, is

(i) a person or entity listed in the Annex to the Executive Order,

(ii) a person or entity otherwise determined by the Executive Order to have committed acts of terrorism or to pose a significant risk of committing acts of terrorism,

(iii) a person or entity who assists, sponsors, or supports terrorists or acts of terrorism, or

(iv) owned or controlled by terrorists or sponsors of terrorism

You further covenant that neither you nor any of your employees, agents or representatives, nor any other person or entity associated with you, will during the term of the Franchise Agreement become a person or entity described above or otherwise become a target of any Anti-Terrorism Measure

Acknowledged this _____ day of _____, 20____

Sign here if you are taking the franchise as an

INDIVIDUAL

_____
Signature

Print Name_____

_____
Signature

Print Name_____

_____
Signature

Print Name_____

_____
Signature

Print Name_____

Sign here if you are taking the franchise as a CORPORATION, LIMITED LIABILITY COMPANY OR PARTNERSHIP

_____
Print Name of Legal Entity

By _____
Signature

Print Name_____

Title_____

Exhibit I to the
Island Fin Poke Company Disclosure Document

MULTI-STATE ADDENDUM

CALIFORNIA APPENDIX

1 California Business and Professions Code Sections 20000 through 20043 provide rights to you concerning termination, transfer or non-renewal of a franchise If the Franchise Agreement or Area Development Agreement contains provisions that are inconsistent with the law, the law will control

2 The Franchise Agreement and Area Development Agreement provide for termination upon bankruptcy This provision may not be enforceable under Federal Bankruptcy Law (11 U S C A Sec 101 et seq)

3 The Franchise Agreement and Area Development Agreement contain covenants not to compete which extend beyond the termination of the agreements These provisions may not be enforceable under California law

4 Section 31125 of the California Corporation Code requires the franchisor to provide you with a disclosure document before asking you to agree to a material modification of an existing franchise

5 Neither the franchisor, any person or franchise broker in Item 2 of the Disclosure Document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U S C A 79a et seq , suspending or expelling such persons from membership in such association or exchange

6 The Franchise Agreement requires binding arbitration The arbitration will occur at Winter Springs, Florida, with the costs being borne equally by both parties Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040 5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a franchise agreement restricting venue to a forum outside the State of California

7 The Franchise Agreement and Area Development Agreement require application of the laws of Florida This provision may not be enforceable under California law

8 You must sign a general release if you renew or transfer your franchise California Corporation Code 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code 31000 through 31516) Business and Professions Code 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code 20000 through 20043)

9 THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT

10 OUR WEBSITE, www islandfinpoke com, HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT

ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT at www dbo ca gov

11 The Franchise Agreement contains a liquidated damages clause Under California Civil Code Section 1671, certain liquidated damages clauses are unenforceable

ADDENDUM REQUIRED BY THE STATE OF ILLINOIS

Illinois law governs the agreements between the parties to this franchise

Section 4 of the Illinois Franchise Disclosure Act provides that any provision in the franchise agreement which designates jurisdiction or venue outside of the State of Illinois is void However, a franchise agreement may provide for arbitration outside of Illinois

Section 41 of the Illinois Franchise Disclosure Act provides that any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void

Your right upon termination and non-renewal of a franchise agreement are set forth in sections 19 and 20 of the Illinois Franchise Disclosure Act

ADDENDUM REQUIRED BY THE STATE OF INDIANA

1 To be added to Item 3 of the Disclosure Document, is the following statement

There are presently no arbitration proceedings to which the Franchisor is a party

2 Item 17 of the Disclosure Document is amended to reflect the requirement under Indiana Code 23-2-2 7-1 (9), which states that any post term non-compete covenant must not extend beyond the franchisee's exclusive territory

3 Item 17 is amended to state that this is subject to Indiana Code 23-2-2 7-1 (10)

4 Under Indiana Code 23-2-2 7-1 (10), jurisdiction and venue must be in Indiana if the franchisee so requests This amends the appropriate sections of the Franchise Agreement and the Area Development Agreement

5 Under Indiana Code 23-2-2 7-1 (10), franchisee may not agree to waive any claims or rights

ADDENDUM REQUIRED BY THE STATE OF MARYLAND

This will serve as the State Addendum for the State of Maryland for Island Fin Poke Franchising LLC's Franchise Disclosure Document The amendments to the Disclosure Document and agreements included in this addendum have been agreed to by the parties

1 The provision contained in the termination sections of the Franchise Agreement and Area Development Agreement may not be enforceable under federal bankruptcy law (11 U S C Section 101 et seq)

2 Item 17 of the Franchise Disclosure Document shall be amended to state that the general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law The appropriate sections of the Franchise Agreement and Area Development Agreement are hereby amended accordingly

3 The Franchisee Disclosure Acknowledgement Statements are amended to state all representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law

4 Item 17 of the Franchise Disclosure Document is amended to state that any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise The appropriate sections of the Franchise Agreement and Area Development Agreement are hereby amended accordingly

5 Item 17 of the Franchise Disclosure Document and the appropriate sections of the Franchise Agreement and Area Development Agreement are amended to state that a franchisee may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law

6 Item 5 of the Disclosure Document, Article 3 of the Franchise Agreement and the appropriate section of the Area Development Agreement are amended to state, "Based upon our financial condition, the Maryland Securities Commissioner has required a financial assurance Therefore, all initial fees and payments owed by franchisees shall be deferred until we complete our pre-opening obligations under the franchise agreement In addition, all development fees and initial payments by area developers shall be deferred until the first franchise under the area development agreement opens "

DISCLOSURE REQUIRED BY THE STATE OF MICHIGAN

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU

(a) A prohibition on the right of a franchisee to join an association of franchises

(b) A requirement that a franchisee assent to a release, assignment, novation, waiver or estoppel which deprives a franchisee of rights and protections provided in this act This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims

(c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than thirty (30) days, to cure such failure

(d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures and furnishings Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation This subsection applies only if (i) the term of the franchise is less than five (5) years, and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least six (6) months' advance notice of franchisor's intent not to renew the franchise

(e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances This section does not require a renewal provision

(f) A provision requiring that arbitration or litigation be conducted outside this state This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state

(g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise Good cause shall include, but is not limited to

(i) Failure of the proposed transferee to meet the franchisor's then-current reasonable qualifications or standards

(ii) The fact that the proposed transferee is a competitor of the franchisor or subfranchisor

(iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations

(iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer

(h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c)

(i) A provision which permits the franchisor to directly or indirectly convey, assign or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE ATTORNEY GENERAL

If the franchisor's most recent financial statements are unaudited and show a net worth of less than $100,000, franchisee has the right to request an escrow arrangement

Any questions regarding this notice should be directed to

Consumer Protection Division
Attn Katharyn Barron
Michigan Department of Attorney General
525 W Ottawa Street, 1st Floor
Lansing, Michigan 48933
(517)335-7567

ADDENDUM REQUIRED BY THE STATE OF MINNESOTA

This addendum to the Disclosure Document is agreed to this ___ day of _____, 20__, and effectively amends and revises said Disclosure Document and Franchise Agreement and Area Development Agreement as follows

1 Item 13 of the Disclosure Document and the appropriate sections of the Franchise Agreement are amended by the addition of the following language to the original language that appears therein

"In accordance with applicable requirements of Minnesota law, Franchisor shall protect Franchisee's right to use the trademarks, service marks, trade names, logotypes or other commercial symbols and/or shall indemnify Franchise from any loss, costs or expenses arising out of any claim, suit or demand regarding such use "

2 Item 17 of the Disclosure Document and the appropriate sections of the Franchise Agreement are amended by the addition of the following language to the original language that appears therein

"With respect to franchises governed by Minnesota law, the franchisor will comply with Minnesota Statutes Sec 80C 14, Subds 3, 4 and 5, which require (except in certain specified cases) that a franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the franchise agreement and that consent to the transfer of the franchise will not be unreasonably withheld "

3 Item 17 of the Disclosure Document and the appropriate sections of the Franchise Agreement and the Area Development Agreement are amended by the addition of the following language to amend the Governing Law, Jurisdiction and Venue, and Choice of Forum sections

"Minn Stat Sec 80C 21 and Rule 2860 4400(J) prohibit the franchisor from requiring litigation to be conducted outside Minnesota, requiring waiver of a jury trial, or requiring the franchisee to consent to liquidated damages, termination penalties or judgment notes In addition, nothing in the Franchise Disclosure Document or agreements can abrogate or reduce any of the franchisee's rights as provided for in Minnesota Statutes, Chapter 80C, or franchisee's rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction "

4 Item 17 of the Disclosure Document and the appropriate sections of the Franchise Agreement and the Area Development Agreement are amended by the addition of the following language to the original language that appears therein

"Minn Rule 2860 4400D prohibits us from requiring you to assent to a general release "

5 Any reference to liquidated damages in the Franchise Agreement is hereby deleted in accordance with Minn Rule 2860 4400J which prohibits requiring you to consent to liquidated damages

6 Section 23 3 of the Franchise Agreement is hereby deleted in accordance with Minn Rule 2860 4400J which prohibits waiver of a jury trial

7 Section 23 6 of the Franchise Agreement regarding Limitations of Claims is hereby amended to comply with Minn Stat §80C 17, Subd 5

8 Under Minn Rule 2860 4400J, franchisees cannot be required to waive their rights under RICO Therefore, the appropriate sections of the Franchise Agreement are hereby deleted

9 Item 6, Insufficient Fund Fees NSF fees are governed by Minnesota Statute 604 113, which puts a cap of $30 on a NSF check This applies to everyone in Minnesota who accepts checks except banks

10 Under Minn Rule 2860 440J, the franchisee cannot consent to the franchisor obtaining injunctive relief The franchisor may seek injunctive relief A court will determine if a bond is required The appropriate sections of the Franchise Agreement are hereby amended accordingly

ADDENDUM REQUIRED BY THE DEPARTMENT OF LAW OF THE STATE OF NEW YORK

1 The following information is added to the cover page of the Franchise Disclosure Document

INFORMATION COMPARING FRANCHISORS IS AVAILABLE CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SOURCES OF INFORMATION REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT IF YOU LEARN THAT ANYTHING IN THE FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND NEW YORK STATE DEPARTMENT OF LAW, INVESTOR PROTECTION BUREAU, 28 LIBERTY STREET, 21ST FLOOR, NEW YORK, NEW YORK, 10005 THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT

2 The following is added at the end of Item 3

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark

A No such party has an administrative, criminal or civil action pending against that person alleging a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations

B No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations

C No such party has been convicted of a felony or pleaded nolo contendere to a felony charge, or, within the 10-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging violation of a franchise, antifraud, or securities law, fraud, embezzlement, fraudulent conversion or misappropriation of property, or unfair or deceptive practices or comparable allegations

D No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency, or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange, or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent

3 The following is added to the end of Item 4

Neither the franchisor, its affiliate, its predecessor, officers, or general partner during the 10-year period immediately before the date of the offering circular (a) filed as debtor (or had filed against it) a petition to start an action under the U S Bankruptcy Code, (b) obtained a discharge of its debts under the bankruptcy code, or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U S Bankruptcy Code or that obtained a discharge of its debts under the U S Bankruptcy Code during or within 1 year after that officer or general partner of the franchisor held this position in the company or partnership

4 The following is added to the end of Item 5

The initial franchise fee constitutes part of our general operating funds and will be used as such in our discretion

5 The following is added to the end of the "Summary" sections of Item 17(c), titled "Requirements for franchisee to renew or extend," and Item 17(m), entitled "Conditions for franchisor approval of transfer"

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force, it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687 4 and 687 5 be satisfied

6 The following language replaces the "Summary" section of Item 17(d), titled "Termination by franchisee"

You may terminate the agreement on any grounds available by law

7 The following is added to the end of the "Summary" section of Item 17(j), titled "Assignment of contract by franchisor"

However, no assignment will be made except to an assignee who in good faith and judgment of the franchisor, is willing and financially able to assume the franchisor's obligations under the Franchise Agreement.

8 The following is added to the end of the "Summary" sections of Item 17(v), titled "Choice of forum", and Item 17(w), titled "Choice of law"

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York

DISCLOSURES REQUIRED BY NORTH CAROLINA LAW

The State of North Carolina has not reviewed and does not approve, recommend, endorse or sponsor any business opportunity The information contained in this disclosure has not been verified by the State If you have any questions about this investment, see an attorney before you sign a contract or agreement

If the seller fails to deliver the product(s), equipment or supplies necessary to begin substantial operation of the business within 45 days of the delivery date stated in your contract, you may notify the seller in writing and demand that the contract be cancelled (N C G S §66-95)

ADDENDUM REQUIRED BY THE STATE OF NORTH DAKOTA

This addendum to the Disclosure Document, Franchise Agreement and Area Development Agreement effectively amends and revises said documents as follows

1 Item 17(c) of the Disclosure Document and Articles 4 and 18 of the Franchise Agreement and the Transfer section of the Area Development Agreement are hereby amended to indicate that a franchisee shall not be required to sign a general release

2 Covenants not to compete are generally considered unenforceable in the State of North Dakota, in accordance with Section 51-19-09 of the North Dakota Franchise Investment Law Item 17(r) of the Disclosure Document and Article 17 of the Franchise Agreement are amended accordingly

3 Item 6 and Item 17(i) of the Disclosure Document and sections of the Franchise Agreement require the franchisee to consent to termination or liquidated damages Since the Commissioner has determined this to be unfair, unjust and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law, these provisions are hereby deleted in each place they appear in the Disclosure Document and Franchise Agreement used in North Dakota

4 Item 17(u) of the Disclosure Document, Article 23 of the Franchise Agreement and the appropriate sections of the Area Development Agreement are amended to provide that arbitration shall be held at a site that is agreeable to all parties

5 Item 17(v) of the Disclosure Document and the provisions of Article 23 of the Franchise Agreement and the appropriate sections of the Area Development Agreement which require jurisdiction of courts in Orange County, Florida, are deleted

6 Item 17(w) of the Disclosure Document, Article 23 of the Franchise Agreement and the Miscellaneous(F) section of the Area Development Agreement are amended to indicate that the agreements are to be construed according to the laws of the State of North Dakota

7 Apart from civil liability as set forth in Section 51-19-12 N D C C , which is limited to violations of the North Dakota Franchise Investment Law (registration and fraud), the liability of the franchisor to a franchisee is based largely on contract law Despite the fact that those provisions are not contained in the franchise investment law, those provisions contain substantive rights intended to be afforded to North Dakota residents' Therefore, North Dakota franchisees will not be required to waive their rights under North Dakota law

8 The provisions of Article 23 of the Franchise Agreement and the Miscellaneous section of the Area Development Agreement which require a franchisee to consent to (1) a waiver of trial by jury and (2) a waiver of exemplary and punitive damages are contrary to Section 51-19-09 of the North Dakota Franchise Investment Law and are hereby deleted

9 The provisions of Article 23 of the Franchise Agreement and the Miscellaneous section of the Area Development Agreement which require a franchisee to consent to a limitation of claims are hereby amended to state that the statute of limitations under North Dakota law applies

ADDENDUM REQUIRED BY THE STATE OF RHODE ISLAND

The following amends Item 17 and is required to be included within the Disclosure Document and shall be deemed to supersede the language in the Disclosure Document itself

Section 19-28 1-14 of the Rhode Island Franchise Investment Act provides that

"A provision in a franchise agreement restricting jurisdiction or venue to a forum outside of this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act "

ADDENDUM REQUIRED BY THE COMMONWEALTH OF VIRGINIA

In recognition of the restrictions contained in Section 13 1-564 of the Virginia Retail Franchising Act, the Franchise Disclosure Document for Island Fin Poke Franchising LLC for use in the Commonwealth of Virginia shall be amended as follows

1 Additional Disclosure The following statements are added to Item 17 h

Pursuant to Section 13 1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause If any grounds for default or termination stated in the franchise agreement and development agreement does not constitute "reasonable cause," as that the term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, the provision may not be enforceable

Pursuant to Section 13 1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to use undue influence to induce a franchisee to surrender any right given to him under the franchise If any provision of the Franchise Agreement involves the use of undue influence by the franchisor to induce a franchisee to surrender any rights given to him under the franchise, that provision may not be enforceable

ADDENDUM REQUIRED BY THE STATE OF WASHINGTON

The State of Washington has a statute, RCW 19 100 180, which may supersede the Franchise Agreement in your relationship with the Franchisor, including the areas of termination and renewal of your franchise There may also be court decisions which may supersede the Franchise Agreement in your relationship with the Franchisor, including the areas of termination and renewal of your franchise

In any arbitration involving a franchise purchased in Washington, the arbitration site shall be either in the State of Washington or in a place mutually agreed upon at the time of the arbitration, or as determined by the arbitrator

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19 100 RCW shall prevail

A release or waiver of rights executed by a franchisee shall not include rights under the Washington Franchise Investment Protection Act, except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act or rights or remedies under the Act, such as a right to a jury trial, may not be enforceable

Transfer fees are collectable to the extent that they reflect the Franchisor's reasonable estimated or actual costs in effecting a transfer

RECEIPT

(KEEP THIS COPY FOR YOUR RECORDS)

This disclosure document summarizes certain provisions of the Franchise Agreement and other information in plain language Read this disclosure document and all agreements carefully

If Island Fin Poke Franchising LLC offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale New York requires that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship Michigan requires that we give you this Disclosure Document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first

If Island Fin Poke Franchising LLC does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, DC, 20580, and the State Administrator listed in Exhibit A

The franchisor is Island Fin Poke Franchising LLC, located at 276 Saxony Court, Winter Springs, Florida, 32708 Its telephone number is 702-755-1258

Issuance Date April 16, 2019

The name, principal business address and telephone number of the franchise seller for this offering is Mark Setterington, 276 Saxony Court, Winter Springs, Florida, 32708, 702-755-1258

☐

Island Fin Poke Franchising LLC authorizes the agents listed in Exhibit A to receive service of process for it

I have received a disclosure document dated April 16, 2019, that included the following Exhibits

A – List of State Administrators/Agents for Service of Process	F – List of Franchisees
B – Franchise Agreement	G – Franchisees Who Have Left the System
C – Table of Contents of Operations Manual	H – Franchisee Disclosure Acknowledgment Statement
D – Area Development Agreement	I – Multi-State Addendum
E – Financial Statements	

Date _____
(Do not leave blank)

_____
Signature of Prospective Franchisee

_____
Print Name

You may return this receipt page by signing, dating and mailing it to Island Fin Poke Franchising LLC located at 276 Saxony Court, Winter Springs, Florida, 32708

RECEIPT

(RETURN THIS COPY TO US)

This disclosure document summarizes certain provisions of the Franchise Agreement and other information in plain language Read this disclosure document and all agreements carefully

If Island Fin Poke Franchising LLC offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale New York requires that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship Michigan requires that we give you this Disclosure Document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first

If Island Fin Poke Franchising LLC does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, DC, 20580, and the State Administrator listed in Exhibit A

The franchisor is Island Fin Poke Franchising LLC, located at 276 Saxony Court, Winter Springs, Florida, 32708 Its telephone number is 702-755-1258

Issuance Date April 16, 2019

The name, principal business address and telephone number of the franchise seller for this offering is Mark Setterington, 276 Saxony Court, Winter Springs, Florida, 32708, 702-755-1258

☐

Island Fin Poke Franchising LLC authorizes the agents listed in Exhibit A to receive service of process for it

I have received a disclosure document dated April 16, 2019, that included the following Exhibits

A – List of State Administrators/Agents for Service of Process	F – List of Franchisees
B – Franchise Agreement	G – Franchisees Who Have Left the System
C – Table of Contents of Operations Manual	H – Franchisee Disclosure Acknowledgment Statement
D – Area Development Agreement	I – Multi-State Addendum
E – Financial Statements	

Date _____
(Do not leave blank)

_____
Signature of Prospective Franchisee

_____
Print Name

You may return this receipt page by signing, dating and mailing it to Island Fin Poke Franchising LLC located at 276 Saxony Court, Winter Springs, Florida, 32708