IMAGINE ARTS ACADEMY®

FRANCHISE DISCLOSURE DOCUMENT

IMAGINE ARTS ACADEMY INC.

(A Canadian Corporation)
8360 Bougainville Street, Suite 201
Montreal, Quebec, Canada, H4P 2G1
(514) 344-4181
http://www.imagineartsacademy.com

The franchise will offer children's education and entertainment specializing in children's art enrichment activities.

The total investment necessary to begin operation of an Imagine Arts Academy franchised business is $128,331 to $167,800. This includes $73,000 to $78,000 that must be paid to the franchisor or its affiliates.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document on another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Tom DuFore, BSF Consultants, Inc., 2400 Old Milton Parkway, #156, Alpharetta, Georgia 30009, 770-628-2828.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date of Issuance: July 12, 2024, as amended July 31, 2024

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information.

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit H.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit A includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchise outlets.
Will my business be the only Imagine Arts Academy business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be an Imagine Arts Academy franchisee?	Item 20 or Exhibit H lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

What You Need to Know About Franchising *Generally*

Continuing responsibility to pay fees. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

Competition from franchisor. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit C.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

Special Risks to Consider About *This* Franchise

Certain states require that the following risk(s) be highlighted**:**

1. **Out-of-State Dispute Resolution.** The franchise agreement requires you to resolve disputes with the franchisor by arbitration and/or litigation only in Montreal, Quebec, Canada. Out-of-state arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate and/or litigate with the franchisor in Montreal, Quebec, Canada than in your own state.
2. **Spousal Liability.** Your spouse must sign a document that makes your spouse liable for all financial obligations under the franchise agreement, even if your spouse has no ownership interest in the franchise. This Guarantee will place both your and your spouse's marital and personal assets (perhaps including your house) at risk if your franchise fails.
3. **Mandatory Minimum Payments.** You must make minimum royalty, advertising, and other payments, and local advertising fee payments, regardless of your sales levels. Your inability to make the payments may result in termination of your franchise and loss of your investment.
4. **Sales Performance Required.** You must maintain sales performance levels. Your inability to maintain these levels may result in loss of any territorial rights you are granted, termination of your franchise, and loss of your investment.
5. **Unregistered Trademark.** The primary trademarks that you will use in your business are not federally registered. If the Franchisor's right to use these trademarks in your area is challenged, you may have to identify your business and its products or services with a name that differs from that of other franchisees or the Franchisor. This change can be expensive and may reduce brand recognition of the products or services you offer.
6. **Financial Condition.** The franchisor's financial condition, as reflected in its financial statements (see Item 21), calls into question the franchisor's financial ability to provide services and support to you.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

DISCLOSURES REQUIRED BY MICHIGAN LAW

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

(a) A prohibition on the right of a franchisee to join an association of franchisees.

(b) A requirement that a franchisee assent to a release, assignment, novation, waiver or estoppel which deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.

(c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.

(d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchised business are not subject to compensation. This subsection applies only if: (i) The term of the franchise is less than 5 years and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least 6 months advance notice of the franchisor's intent not to renew the franchise.

(e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.

(f) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.

(g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:

(i) The failure of the proposed transferee to meet the franchisor's then current reasonable qualifications or standards.

(ii) The fact that the proposed transferee is a competitor of the franchisor or sub-franchisor.

(iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.

(iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.

(h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c).

(i) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE ATTORNEY GENERAL.

Michigan law provides that a franchisor whose most recent statements are un-audited and which show a net worth of less than $100,000 shall, at the request of a franchisee, arrange for the escrow of initial investment and other funds paid by the franchisee or sub-franchisor until the obligations to provide real estate, improvements, equipment, inventory, training, or other items included in the franchise offering are fulfilled. At the option of the franchisor, a surety bond may be provided in place of escrow. In the event that an escrow is so established, the escrow agent shall be a financial institution authorized to do business in the State of Michigan. The escrow agent may release to the franchisor those amounts of the escrowed funds applicable to a specific franchisee or sub-franchisor upon presentation of an affidavit executed by the franchisee and an affidavit executed by the franchisor stating that the franchisor has fulfilled its obligation to provide real estate, improvements, equipment, inventory, training, or other items. This portion of the Michigan law does not prohibit a partial release of escrowed funds upon receipt of affidavits of partial fulfillment of the franchisor's obligation.

SHOULD THE PROSPECTIVE FRANCHISEE HAVE ANY QUESTIONS REGARDING THE NOTICE OF THIS FILING WITH THE ATTORNEY GENERAL, SUCH QUESTIONS SHOULD BE ADDRESSED TO:

MICHIGAN ATTORNEY GENERAL'S OFFICE
ADMINISTRATOR
CONSUMER PROTECTION DIVISION
FRANCHISE UNIT
525 W. OTTAWA, 1st FLOOR
LANSING, MICHIGAN 48913
(517) 335-7567

Despite subparagraph (f) above, we intend to enforce fully the provisions of the arbitration section contained in our Franchise Agreement. We believe that subparagraph (f) is unlawful and cannot preclude us from enforcing our arbitration section. You acknowledge that we will seek to enforce that section as written.

TABLE OF CONTENTS

PAGE

ITEM 1 - THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES 8

ITEM 2 - BUSINESS EXPERIENCE..... 10

ITEM 3 - LITIGATION 10

ITEM 4 - BANKRUPTCY 11

ITEM 5 - INITIAL FEES 11

ITEM 6 - OTHER FEES 12

ITEM 7 - ESTIMATED INITIAL INVESTMENT..... 18

ITEM 8 - RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES..... 21

ITEM 9 - FRANCHISEE'S OBLIGATIONS..... 25

ITEM 10 - FINANCING 26

ITEM 11 - FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING. 26

ITEM 12 - TERRITORY..... 35

ITEM 13 - TRADEMARKS..... 38

ITEM 14 - PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION 40

ITEM 15 - OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISED BUSINESS..... 42

ITEM 16 - RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL 43

ITEM 17 - RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 44

ITEM 18 - PUBLIC FIGURES..... 57

ITEM 19 - FINANCIAL PERFORMANCE REPRESENTATIONS..... 57

ITEM 20 - OUTLETS AND FRANCHISEE INFORMATION..... 61

ITEM 21- FINANCIAL STATEMENTS 64

ITEM 22 - CONTRACTS..... 65

ITEM 23 - RECEIPT..... 65

EXHIBITS:

A. FINANCIAL STATEMENTS
B. FRANCHISE AGREEMENT
C. LIST OF STATE AGENTS FOR SERVICE OF PROCESS AND STATE ADMINISTRATORS
D. TABLE OF CONTENTS OF CONFIDENTIAL OPERATIONS MANUAL AND STANDARD OPERATING POLICY MANUAL
E. STATE ADDENDA
F. AUTHORIZATION TO TRANSFER
G. NONDISCLOSURE AGREEMENT
H. LISTS OF CURRENT AND FORMER FRANCHISEES
I. OPTIONAL COMPLEMENTARY PROGRAM ADDENDUM
J. RELEASE
K. APPLICATION FEE RECEIPT

STATE EFFECTIVE DATES

RECEIPT

ITEM 1. THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES

To simplify the language in this Disclosure Document, "We" and "Imagine Arts Academy" mean Imagine Arts Academy, Inc., the franchisor of this business. "You" means the person (or persons), corporation, partnership, limited liability company or other legal entity that is granted the franchise.

The Franchisor

We were incorporated in the country of Canada on June 5, 2018. Our principal business address is 8360 Bougainville Street, Suite 201, Montreal, Quebec, Canada, H4P 2G1. We do business under the name "Imagine Arts Academy". A list of our agents for service of process in various states is contained in Exhibit C to this Disclosure Document.

Parents, Predecessors and Affiliates

Our parent company is 2Inspire, Inc. ("2Inspire"), which is wholly owned by 3908160 Canada Inc. ("3908160"). The principal place of business for both 2Inspire and 3908160 is at 8360 Bougainville Street, Suite 201, Montreal, Quebec, Canada, H4P 2G1. Our parent companies do not exercise control over the policies and direction of the franchise system. Neither 2Inspire nor 3908160 operates, or has ever operated, a business of the type being franchised under the Imagine Arts Academy trademark and have never offered franchises in any line of business. We have no predecessors.

Our affiliate, XYZ Licensing Inc., owns the Imagine Arts Academy System and Marks and has licensed us to grant franchises allowing for their use in the operation of Imagine Arts Academy businesses. Its principal place of business is 8360 Bougainville Street, Suite 201, Montreal, Quebec, Canada, H4P 2G1. It does not operate a business of the type being franchised under the Imagine Arts Academy trademark and has never offered franchises in any line of business.

Our affiliate, Mad Science Group, Inc., a Canadian corporation incorporated August 16, 1993, grants franchises for children's science education and entertainment businesses which service Birthday Parties, After School Programs, Pre-School Programs, Workshops, Camps and Special Events for children from 3 to 12 years old ("Mad Science Franchise"). It does not operate a business of the type being franchised under the Imagine Arts Academy trademark. From the fall of 2017 until 2018, it offered an ancillary Imagine Arts pilot program to certain of its franchisees to offer to their Mad Science customers. We subsequently offered franchise agreements to those who participated in the pilot program. Those who did not choose to enter into a franchise agreement with us were required to discontinue any use of the Imagine Arts Academy trademark and use of related intellectual property.

Our Business Activities

Our business activities include the granting of franchises establishing, developing and operating children's art enrichment businesses which service Birthday Parties, After School Programs, Pre-School Programs, Workshops, Camps and Special Events for children from 3 to 12 years old (the "Franchised Business"). We have never conducted a business of the type being franchised under the Imagine Arts Academy trademark.

We began offering Imagine Arts Academy franchises on December 17, 2018. We also are an approved supplier of certain products and services used in the operation of the Franchised Business, including art supplies and equipment. We have never offered any franchises in any other line of business.

The Imagine Arts Academy Franchise and Businesses to be Offered

Each Imagine Arts Academy Franchise is licensed to use a distinctive System ("System"). The distinguishing characteristics of the System include specially scripted and outlined interactive art activities for children; specially developed course materials; exclusively designed signage and materials; the Imagine Arts Academy Confidential Operations Manual, the Standard Operating Policies Manual and other written specifications/standards from us (combined as the “Manuals”), methods for inventory and cost controls, record keeping and reporting, personnel management, purchasing, sales promotion, and advertising. We may change the System periodically.

The Imagine Arts Academy Franchise will operate under the service mark “IMAGINE ARTS ACADEMY”, associated logos, commercial symbols and/or other trade names, service marks and trademarks designated by us as part of the System ("Mark[s]").

Please also note that we expect to provide compensation, in certain circumstances, to existing franchisees who identify and refer to us prospective franchisees who purchase an Imagine Arts Academy franchise and/or who are identified as a helpful resource in the process. This program is subject to terms and conditions as we deem appropriate and may be terminated at any time. Franchisees who receive financial incentives for such referrals may be required to register as franchise brokers under applicable state laws.

Market and Competition

The Imagine Arts Academy franchise (‘’IAA Franchise”) will target its services to the general public, but primarily to parents, schools for pre-kindergarten through grade 6, pre-schools, recreational facilities, summer camps, scouting organizations, and other non-educational institutions involving children. This is a developing market and the IAA Franchise will compete with other businesses offering children's education and entertainment services. We believe the market for children's education and entertainment services is developing.

Industry-Specific Laws and Regulations

Due to the extensive contact that IAA Franchise instructors have with children, you must conduct criminal record checks and/or fingerprinting on all instructors employed by your IAA Franchise as prescribed and permitted by applicable law. Other than these requirements, we do not believe that the IAA Franchise is subject to any industry-specific laws and regulations beyond those affecting business generally. However, you should consult with your attorney and local, state and federal government agencies before buying your IAA Franchise or any business to determine all legal requirements that you must comply with and consider their effects on you and related costs of compliance. It is your sole responsibility, on an ongoing basis, to investigate and satisfy all local, state and federal laws, regulations and ordinances, including privacy laws and health and safety regulations, since they vary from place to place and can change over time.

ITEM 2. BUSINESS EXPERIENCE

Director: Ariel Shlien

Mr. Shlien has served as our Director since our inception in June 2018. He has been Director of our affiliate Mad Science Group, Inc. in Montreal, Quebec, Canada since its inception in 1986, and its Chief Executive Officer since 1993.

President: Shafik Mina

Mr. Mina has served as our President since our inception in June 2018. He has served as In-House Counsel of our affiliate Mad Science Group, Inc. in Montreal, Quebec, Canada since 2009, and has been its President since 2012.

Director: Ron Shlien

Mr. Shlien has served as our Director since our inception in June 2018. He has been Chief Innovation Officer of our affiliate Mad Science Group, Inc. in Montreal, Quebec, Canada since 1995.

Vice President of Research & Development: Sharon King

Ms. King has been our Vice President of Research & Development since June 2018. Ms. King has held the same position with Mad Science Group, Inc. in Montreal, Quebec, Canada since October 2017 and was Director of Research and Development from 2013 to 2017.

Director of Information Technology: Arek Alszko

Mr. Alszko has been our Director of Information Technology since June 2018. Mr. Alsszko has held the same position with Mad Science Group, Inc. since October 1998.

Director of Marketing: Christina Sklavenitis

Ms. Sklavenitis has been our Director of Marketing since April 2024. Prior to joining us, she was self employed at Christina Sklavenitis Consulting in Montreal, Quebec from September 2015 until March 2024.

Director of Information: Bassem Aboukhater

Mr. Aboukhater has been our Director of Information since April 2024. Prior to joining us, he held the position of Director, Technology Services for Y Partners in Montreal, Quebec from February, 2022 until march of 2024 and he held the position of Director, Network Services, AMER Region for Publicis Groupe/ReSources Canada, located in Monteal, Quebec from June, 2015 until December 2021.

ITEM 3. LITIGATION

In the Matter of The Mad Science Group, formerly known as 2946033 CANADA, INC.,Case No. 2012-0433 (Consent Order entered into with the Securities Division of the Office of the Attorney

General of Maryland, March 7, 2013). Our Affiliate, Mad Science Group, Inc. (“MSG”), was contacted in October, 2012 by the Securities Division of the Office of the Attorney General of Maryland (the “Division”) about an inquiry begun by the Division regarding its franchising activities in the state. MSG responded to the Division’s requests for information about five Maryland franchise transactions, franchise marketing materials and franchise offers in the state. The Division alleged that MSG’s activities violated multiple provisions of the Maryland Franchise Law and related regulations. Alleged violations include the making of unregistered franchise offers, the failure to register a Maryland compliant disclosure document and to deliver the same to prospective franchisees, the failure to maintain franchise sales records and documents as required under the statute and by regulation, and the failure to register franchise advertising and to meet advertising standards regulations. Without admitting any violation of law, MSG entered into a Consent Order agreeing to: i) cease and desist from offering or selling franchises in violation of the Maryland Franchise Law, ii) pursue a franchise registration application in Maryland, iii) offer rescission to 2 franchisees, iv) refund a $13,500 initial franchise fee to a former Maryland franchisee and v) pay a $5,000 monetary penalty.

Except for the above, no litigation is required to be disclosed in this Item.

ITEM 4. BANKRUPTCY

No bankruptcy information is required to be disclosed in this Item.

ITEM 5. INITIAL FEES

When you sign the Franchise Agreement, you must pay to us a non-refundable initial Franchise Fee ("Franchise Fee") in the amount of $49,000. The initial franchise fee is due in full at the time you sign the Franchise Agreement. "Dollars" and any reference to money throughout this Disclosure Document means the legal currency of the United States.

If you are an Imagine Arts Academy franchisee whose Franchise Agreement is scheduled to expire within the next 9 months, you may apply for another IAA Franchise. If you meet our then-current qualifications and are accepted as a franchisee, you will sign our then-current Franchise Agreement which may have terms that are materially different than those in the original Franchise Agreement, including different fees and a restructured or redefined territory. However, we will not charge you the Initial Franchise Fee in connection with signing the new agreement, rather a renewal fee will be charged.

The initial Franchise Fee is non-refundable unless you and we cannot agree on a site for your IAA Franchise. In that case, we pay a refund in the amount of the initial Franchise Fee you paid to us, less $1,000 to compensate us for some expenses we’ve incurred relating to your Franchise.

You must also pay a non-refundable Application Fee of $1,000. If we offer you a franchise and you accept, we will credit the Application Fee against the initial Franchise Fee due for your territory. The Application Fee payment does not obligate you or us to offer/accept a franchise or enter into a franchise relationship.

Except as provided above, the Franchise Fee is uniform to all franchisees under this offering.

Start-Up Equipment Package

You must purchase a start-up equipment package ("Original Equipment Package" or “OEP”) from us containing the items necessary to initially market and conduct parties, programs, classes, and related events. The OEP includes program materials such as party kits and art equipment, specifically: 2 afterschool programs, 2 half-day camps, and 2 birthday parties.

The cost of the OEP is $20,000, is non-refundable and is payable on signing the Franchise Agreement. We will prepare the equipment package (and any other equipment) for shipping. We ship the OEP prior to training.

Décor

You must also purchase items for decorating your premises from us. These items, which are non-refundable, include posters and decals, and we estimate their cost to range from $3,000 to $5,000 depending on the size of your premises.

ITEM 6. OTHER FEES

NAME OF FEE*	AMOUNT	DUE DATE	REMARKS
Royalty Fees	8% of Gross Revenues	Payable monthly on or before the 10th day of each subsequent month.	See Definition of Gross Revenues[1].
Technology Access Fee[2]	Currently $227-500 per month (but we can change it)	Payable monthly on or before the 10th day of each subsequent month.	We can change this fee, as published in the Manuals or other written instruction from us. This fee is payable at the same time and in the same manner as the Royalty Fee, unless otherwise directed.
Webpage Service Fee	Currently $150 per month (but we can change it)		Payable if you have established a webpage for your business (with our consent) This fee is payable at the same time and in the same manner as the Royalty Fee, unless otherwise directed.

NAME OF FEE*	AMOUNT	DUE DATE	REMARKS
Gross Revenue Audit[3]	Cost of audit plus an understatement fee of 10% of the total amount of understated Gross Revenue, in addition to the amount of the underpayment plus interest at 1% per month or the maximum rate allowed by law if less.	On demand On demand	The audit costs and understatement fee are payable if audit by us shows that you understated Gross Revenues by at least 2% and in instances described in footnote 3. You must also pay for costs we incur if we (or a designee) choose to perform a pre-renewal or pre-transfer operations/financial audit, including audit costs, transportation, lodging and meals and related expenses.
Marketing and Advertising Audit[3]	Cost of audit plus an underpayment fee of 10% of the total amount of underpayment, in addition to the amount of the underpayment.	On demand	The audit costs and understatement fee are payable if an audit by us shows that you underpaid the Marketing Fund or failed to spend the amount required on advertising by at least 2%.
Late Fees	Currently $120	On demand	Applies to late payment of Royalty Fees reported more than 2 business days after due date. Late Fees will continue to accrue monthly. This fee is subject to change.
Interest	1% per month interest on overdue amounts or the maximum rate allowed by law if less.	On demand	All overdue payments.
Costs of Collection, and Costs of Enforcement[4]	All costs of collection and all costs and attorneys' fees.	On demand	Payable if we prevail in any action between you and us or if we exercise Step-In rights or if any audit reveals an understatement of 2% or more.

NAME OF FEE*	AMOUNT	DUE DATE	REMARKS
Maintenance Fee	Varies with cost of corrections	On demand	Applies if you fail or refuse to correct deficiencies in the IAA Franchise within 30 days after receiving notice and we choose to correct the deficiencies on your behalf.
Transfer Fee	$10,000	At the time of transfer. On request and prior to transfer	Transfer is subject to conditions and restrictions. You must also make an advance payment in an amount we determine towards the purchase of Imagine Arts Academy Equipment, Products and Services we deem necessary to meet current System standards.
Indemnification	Varies	As incurred	You must defend at your own cost and indemnify us and our designees from and against all loss, costs, expenses, damages and liabilities connected with your IAA Franchise.
Conference Fee	Currently up to $1,000 per franchise.	As incurred; Conferences are typically held annually but may be held more or less frequently.	We may elect not to charge this fee. You are responsible for all travel, hotel, food and living expenses. Fee amount and fee maximum is subject to change.
Non-Attendance Fee	Then-current fee (Currently $1,000 per franchise).	On demand	You are required to attend any Franchisee Conference or regional meeting organized by the Franchisor. This Fee may be charged if you do not attend.
Possible Fines for Breach	Then-current fee (Currently up to $500 per occurrence).	On demand	If you breach the Franchise Agreement.

NAME OF FEE*	AMOUNT	DUE DATE	REMARKS
Service Fee for Additional Training	Currently $500 per day.	At the time of the additional training	Service fee subject to change. You are responsible for all costs including your and our transportation, lodging, meals and personal expenses, as applicable.
Marketing Fund (see Note 5)	The greater of $2,000 per year or 2% of Gross Revenues from the preceding fiscal year.	Payable monthly in equal installments on or before the 10th day of each month.	We can change this fee, as published in the Manuals or other written instruction from us. This fee is payable at the same time and in the same manner as the Royalty Fee, unless otherwise directed.
Marketing Access Fee (see Note 5)	Currently $100 per month (but we can change it)	Payable monthly on or before the 10th day of each subsequent month.	We can change this fee, as published in the Manuals or other written instruction from us. This fee is payable at the same time and in the same manner as the Royalty Fee, unless otherwise directed.
Renewal Fee	$5,000	At the time of renewal On request prior to expiration	Renewal is subject to conditions and restrictions. You must also make an advance payment in an amount we determine towards the purchase of Imagine Arts Academy Equipment, Products and Services we determine necessary to meet current System standards.
Late Renewal Charge	Currently $500 per month for each month all renewal conditions remain unmet after expiration of a franchise agreement.	As incurred	Charged if a franchisee allows a franchise agreement to expire before timely completing the renewal process, if we have consented to their request to renew. This fee is subject to change.
Fee for Review of New Product or Supplier	Our costs of review (currently $100-$200 (estimated))	As incurred	The fee can be charged if you propose to purchase, use or offer items or suppliers not previously approved by us. This fee is subject to change.

NAME OF FEE*	AMOUNT	DUE DATE	REMARKS
Fee for Open Territory Request Form (see Note 6)	Then-current fee (Currently $50-$200 administration/processing costs (estimated, depending on nature of request)	Before our review of the request	
Management Fee	In the event we must operate the Franchised Business you must pay us the then-current management fee. The management fee is currently equal to 10% of the business' monthly Gross Revenues. In addition, you are also required to pay our expenses and other fees, such as royalties.	As incurred	We have the right to operate the Franchised Business under certain circumstances.
Bank Charges and Administrative Costs	Our then-current fees.	Upon invoice.	We may charge fees to cover bank charges and administration costs if an electronic funds transfer attempt is unsuccessful or you close your operating account, or any check or other payment is returned not paid or we must make any changes requested by you.
Insurance	Cost of Insurance	Upon invoice	Payable if you fail to obtain required insurance and we obtain it on your behalf. This is in addition to any fines we may charge for your default.

* These fees may not be uniform for franchisees signing the Franchise Agreement.

1 Gross Revenues. "Gross Revenues" means the total of all revenues and income from sales, fees, party charges, merchandise, government grants, sponsorships, trade transactions and other sums derived from providing educational and entertainment services and related merchandise to your customers or any other source, whether or not sold or performed at or from the IAA Franchise and whether received in cash, in services, as barter, on credit (whether or not payment is received), or otherwise. The amount of all free passes to non-profit groups, tips, sales tax receipts or similar tax receipts which, by law, are chargeable to customers, if these taxes are separately stated when the customer is charged and paid to the appropriate taxing authority, will be deductions from Gross Revenues for purposes of computation. There will also be deducted from Gross Revenues the amount of any documented refunds, charge-backs, credits and allowances given in good faith to customers. In addition to the Royalty Fee payment, you must also provide

us with a correct statement of your Gross Revenues for the month just ended and any monthly reports outlined in the Manuals. You will also allow us to reasonably inspect your original books and records. We may require that you pay the Royalty Fee weekly and/or that Royalty Fees, advertising contributions, amounts due for your purchases from us, and other amounts which you owe to us be paid through electronic funds transfer, or as otherwise mandated by us, as will be described in the Manuals or otherwise. All amounts owed to us must be paid in accordance with the procedures described in the Manuals or other written instruction from us.

2 Technology Access Fee. We have instituted a Technology Access Fee for the creation of Imagine Arts Academy customized software applications. In general, the Technology Access Fee is intended to provide franchisees with technology related tools to help you more effectively manage your IAA Franchise. You must pay this Fee every calendar month, once you open for business. In addition, if we have granted your request to establish a webpage separate from the one we operate, you will be required to pay the Webpage Service Fee to cover our costs of monitoring your webpage for compliance with our standards. We have the right to change the amount of these fees.

3 Audit. If an inspection or audit of your books and records reveals that any royalties due to us have been understated in any report then you must pay us on demand the understated amount plus interest on the amount of the deficiency from the date this amount was due until paid. If the understatement is 2% or more, or if you have failed to report or make payments for any 2 reporting periods, or have not made books and materials available to us, then you must also reimburse us for all costs and expenses, including accounting and attorneys' fees, connected with the inspection or audit no later than 14 days after completion of the audit, together with interest and an underpayment fee equal to 10% of the total amount of the understated Gross Revenue. In addition, in the event of a non-curable or uncured breach of the Franchise Agreement, we may conduct an audit of your books and records and you will reimburse us for all costs and expenses, including accounting and attorneys' fees, connected with the inspection or audit no later than 14 days after completion of the audit. We may also conduct audits of your books and records and of the condition of the Imagine Arts Academy Equipment, Products and Services in use at the Franchised Business when the Franchised Business is transferred or the Franchise Agreement is renewed. Further we may conduct a marketing and/or advertising audit. If any audit reveals you have not paid the requisite amount to the Marketing Fund or have not spent the requisite amount on advertising you must make the deficient payment/expenditure. If the deficiency is by two percent (2%) or more, or if you fail to submit complete Reports and/or remittances to us, or do not make these materials available, you must pay (i) the reasonable cost of the audit and/or inspection, including the cost of auditors and attorneys, incurred by us, (ii) an underpayment fee equal to 10% of the total amount that was owed but was not paid/spent, (iii) interest and; (iv) the difference between what was owed and what was paid/spent, no later than thirty (30) days after the completion of such audit.

4 Late Fees. Once Royalty payments are made, we apply your payments to specific invoices as directed by you or, alternatively, to the oldest unpaid invoice.

5 Marketing Fund and Marketing Access Fee. The Marketing Fund is intended to be used to promote and enhance the System and the Marks in a manner that we consider appropriate, which may include, covering the cost of preparing and conducting radio, television, electronic and print advertising campaigns in any local, regional or national medium; utilizing networking media social

sites, such as Facebook, Twitter, LinkedIn, Instagram, YouTube and on-line blogs and forums; establishing and maintaining a presence in virtual worlds, developing, maintaining, and updating a World Wide Web or Internet site for the System; direct mail advertising; deploying social networking promotional initiatives through online media channels; marketing surveys; employing advertising and/or public relations agencies to provide assistance; purchasing promotional items; conducting and administering promotions and "mystery shopper" program(s); and implementation and use of Customer Relationship Management software and solutions. The Marketing Access Fee is intended to pay for the creation of marketing and promotional materials to be used by franchisees for local advertising. In addition to the Marketing Fund and Marketing Access Fee, you will be required to spend funds on advertising and promotion in the first two years of operation of at least $3,000, and in the third and subsequent years, the greater of $3,000 or 3% (currently) of Gross Revenues from the previous fiscal year. We can change this fee, as published in the Manuals or other written instruction from us. We recommend that you spend at least $1,000 of the first year's advertising requirement in the first three months of operation. See Item 11 for additional information.

6 Open Territory Request Fee. The Open Territory Request Fee can be charged to you if you wish to operate a single event outside your territory or if you wish to operate temporarily within an area outside your territory, and we grant your request in our discretion. You will pay our administrative/processing costs of evaluating your request, which may include verifying that the territory(ies) requested have not been granted to another franchisee, analyzing the market demographics, evaluating the long-term impact on the Imagine Arts Academy brand and/or evaluating the opportunity cost of approving or denying the request.

All fees are imposed by and are payable to us and are non-refundable, unless otherwise noted. We can elect to and may waive and/or credit, reduce or defer payment of any and all fees and charges of any kind in connection with a franchise on a case-by-case basis, as we consider appropriate and as permitted by law.

If we have any fees, taxes, or other assessments imposed on us because of payments you make to us, then we can require that you pay us an additional amount so that the net amount we actually receive after the deduction, payment or withholding is the full amount of the royalty, fee or other amount we are entitled to be paid under the Franchise Agreement.

ITEM 7. ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT

NAME OF EXPENDITURE	ESTIMATED AMOUNT OR ESTIMATED LOW-HIGH RANGE	METHOD OF PAYMENT	WHEN DUE	TO WHOM PAYMENT IS MADE[8]
Initial Franchise Fee[1]	$49,000	Lump Sum	Upon Signing Franchise Agreement	Us

NAME OF EXPENDITURE	ESTIMATED AMOUNT OR ESTIMATED LOW-HIGH RANGE	METHOD OF PAYMENT	WHEN DUE	TO WHOM PAYMENT IS MADE[8]
Equipment Package[2]	$20,000	Lump Sum	Upon Signing Franchise Agreement	Us
Lease of Office/Training/Party Room/Warehouse Space and Leasehold Improvements[3]	$33,600 - $56,000	As arranged	As arranged	Lessor (Landlord) Contractors, Vendors and Approved Suppliers
Insurance[4]	$6,000 - $7,500	As Arranged	Annually as Arranged	Insurance Carrier
Local Advertising[5]	$250 - $1,000	As Arranged	As Arranged	Advertisers
Office Equipment/ Supplies[6]	$3,000 - $6,000	As Arranged	As Arranged	Us and Approved Suppliers as Applicable
Technology Access Fee	$681 - $1,500	As Incurred	Monthly	Us
Security and Utility Deposits, Business Licenses and other prepaid expenses	$1,000 - $2,500	As Incurred	As Incurred	Landlord, State, City, etc.
Legal and Accounting / Bookkeeping Fees	$1,000 - $3,500	As Incurred	As Incurred	Attorney, Accountant
Additional Funds[7] (3 months)	$13,800 - $20,800	As Arranged	As Incurred	As Applicable
TOTAL[8,9]	$128,331 - $167,800			

NOTES

1 Franchise Fee. This fee includes the $1,000 Franchise Application Fee that is credited to your Initial Franchise Fee if you sign the Franchise Agreement.

2 Equipment Packages. You must purchase an Original Equipment Package from us which includes the items necessary to initially market and conduct parties, programs, classes, and related events. We may sometimes introduce additional optional programs that you can offer under your IAA Franchise, some of which may be offered on a short term or experimental basis. If we do, we may require at our option that franchisees who choose to participate sign an Optional Complementary Program Addendum similar to the one attached to this Disclosure Document as Exhibit I. We anticipate that most if not all optional programs also will require participating

franchisees to purchase additional equipment and programming materials to offer the selected program.

3. Lease of Office/Training/Party Room/Warehouse Space. You must establish and maintain premises within the Territory, unless you already have an existing Imagine Arts Academy or Mad Science franchised location outside of the Territory and we permit you to operate the business from that location. Your location must be approved by us in advance and meet our then current facility size requirements and standards as provided in the Manuals. The size of your premises will depend on the size of your territory and the type of facility:

a) Industrial warehouse without a party room – minimum 1200 sq. ft.
b) Industrial warehouse with party room – minimum 2000 sq. ft.

Depending on the size of your territory, you may choose a larger space, or we may approve a smaller space (a minimum of 900 square feet). At least 500 square feet of your space must be reserved for equipment. The preferred premises size is in a commercial building, which most likely will be in a warehouse location. We recommend a loading dock off of the equipment area.

The estimated range reflects a one-month security deposit and three months of rent, including the cost of the leasehold improvements; the low end of the range is for a 1,200 square foot industrial warehouse facility; the high end is for a 2,000 square foot industrial warehouse facility. To estimate real estate costs in your desired area we suggest obtaining a range of costs per square foot in likely commercial spaces and calculating your estimated lease costs based on the square footage described above. You are responsible for identifying your costs and should do so before making any payments or commitments to us or others. We recommend that you: i) independently research your local real estate market conditions and applicable laws and regulations, involving or affecting the Franchised Business, and ii) consult your own attorney and real estate professionals before signing any binding documents or making any investments or other commitments.

4 Insurance. This figure represents an estimate of your annual premium payment. We may require you to purchase other insurance and may change the required minimums to reflect inflation or experience with claims.

5 Local Advertising. You are required to spend $3,000 per year on Local Advertising during the first two years of operation. We recommend that you spend at least $1,000 of your first year's Local Advertising expenditure during the first 3 months of operation of the IAA Franchise. In the third and subsequent years, you will be required to spend the greater of $3,000 or 3% (currently) of your previous year's Gross Revenues.

6 Office Equipment, Supplies and Decor. You must lease or purchase various office equipment and supplies for the operation of the IAA Franchise as specified in the Manuals, including a personal computer and software, printer, facsimile machine, scanner, telephone, internet connection, industrial shelving units, an inventory of art supplies, and related miscellaneous items. This also includes the purchase of certain items from us, including decals and posters for decorating your premises.

7 Additional Funds. Additional Funds is an estimate of the funds needed to cover business (not personal) expenses during the first 3 months of operation of the IAA Franchise, including payroll expenses (but not an owner's draw). This estimate is based on the experience of the participants in the Imagine Arts pilot program discussed in Item 1 and our operating franchisees. You will need capital to support ongoing costs of your IAA Franchise. The estimates presented relate only to costs associated with the Franchised Business and do not cover any personal, living or other expenses you may have. Additional Funds does include a car allowance of $750-$1500, which is an estimate of 3 months of auto lease or loan payments for an economy car or a mid price sedan, licensing and related costs. The costs you incur may be higher, depending on the type of vehicle you select and the financing/lease terms you obtain. These estimates do not include any finance charges, royalties, marketing fees, interest or debt service obligation, taxes or an owners draw. We strongly recommend that you obtain, before purchasing a franchise or making any other expenditures or commitments, independent estimates in your local jurisdiction with respect to additional fund items and consult your accountant.

8 Payments to us are non-refundable, unless you and we cannot agree on a site for your IAA Franchise (in which case the initial franchise fee is partially refundable). Any vendor refunds are subject to terms and conditions established by the vendor.

9 We do not finance any part of your initial investment. See Item 10 for additional information.

ITEM 8. RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

We have developed standards and specifications for the operation of your IAA Franchise, and for the products and services that you will offer. We will provide these standards and specifications to you via our Manual, and you must operate your Franchised Business in accordance with them.

Any item used in the IAA Franchise must conform to our standards and specifications. When certain product(s) are integrated with specific programs, you must use the designated product in association with the specified program and may not replace, modify or substitute the product. Currently, these products are limited to Imagine Arts Academy branded and Crayola branded products.

We will make available to you a list of approved manufacturers, suppliers and distributors authorized to supply products for the IAA Franchise ("Approved Suppliers List") and a list of approved products, equipment, stationary, supplies and other items or services necessary to operate the IAA Franchise ("Approved Supplies List"). We can add, eliminate or change the approved products, services, equipment and suppliers as we think appropriate. Our procedure to request a new supplier is set forth below.

You must offer all programs, products and services that we require and may not offer any that we have not approved.

We may also occasionally offer you the opportunity to participate in various additional programs on an optional, voluntary basis, which may require a Franchise Addendum similar to the one attached to this Disclosure Document as Exhibit I.

Items for Which We or Our Affiliates Are Approved Suppliers or the Only Suppliers and Related Revenues

We and our affiliates may be an approved supplier of products, services and/or equipment to franchisees, and may be an exclusive supplier for certain goods or services that you are required to purchase. We and our affiliates have the right to receive rebates, incentive amounts, discounts and other economic benefits from approved or exclusive suppliers to the franchised businesses and to profit on any sales of equipment, materials, goods and services we and/or our affiliate may make to you.

Currently, we are the exclusive supplier of the Original Equipment Package described in Item 5, certain Imagine Arts branded art supplies and equipment, and certain Crayola branded art supplies and equipment which you must purchase for use in your Franchised Business. Other non-branded art supplies and equipment may be obtained from any other source as long as the supplies and equipment meet our specifications.

Neither we nor any of our affiliates are currently an approved supplier of any other products or services. None of our officers currently owns any interest in an approved supplier other than us.

Our Revenues Based on Your Use of Approved Items

We and any Franchisor-Related Person/Entity has the right to receive rebates, incentive amounts, discounts and other economic benefits from designated and other suppliers and to profit on any sales of equipment, materials, goods and services we and/or a Franchisor-Related Person/Entity may make to you.

Revenues from Required Purchases

We charge a markup or commission on products which you purchase from us (currently approximately 20% to 40%, but we can change it). As of March 31, 2024, out of total revenues of $362,227, we received $84,093 from US franchisee purchases of Equipment Packages, branded products, marketing materials and the other items noted above, which was approximately 23.2% of our revenues for the fiscal year.

We estimate that the proportion of your combined purchases and leases i) of good and services from us or an affiliate, ii) from approved suppliers and iii) of products that meet our specifications will be approximately 20% of your purchases and leases in establishing your IAA Franchise and approximately 20% of your ongoing costs of operation.

Process to Approve Suppliers

We may approve a single supplier or limited number of suppliers for any designated equipment, marketing material, products and services, or other items. We may also concentrate purchases with one or more suppliers to obtain lower prices, advertising support and/or other benefits for any group of Imagine Arts Academy businesses franchised and/or operated by us or for other reasons that seem appropriate to us in our judgment.

We apply the following general criteria in approving a proposed supplier:

1. Ability to purchase product in bulk;
2. Quality of services;
3. Production and delivery capability;
4. Price;
5. Proximity to Imagine Arts Academy franchises in order to be able to make timely deliveries of product; and
6. Dependability of the supplier.

You may request that we consider approving a certain proposed supplier. We estimate we will need 1 to 2 weeks to approve a new product or supplier. We will give you written notice if we revoke our approval of a product or supplier. You must pay us a fee to cover our costs of review, which we currently anticipate will not be more than $200.

Purchasing or Distribution Cooperatives

There are currently no formal or mandatory purchasing or distribution cooperatives in the Imagine Arts Academy System.

Negotiation of Purchase Arrangements

We have negotiated group rates for purchases of certain products and materials with suppliers, but are not required to do so.

Benefits Based on Use of Designated or Approved Suppliers

We do not condition providing benefits (such as the award of a successor or additional franchise) on use of designated or approved sources. However, failure to use approved items might, like other matters, be a default under the Franchise Agreement and, in general, any Franchisee in default would not be awarded a successor or additional franchise and might even be subject to termination.

Computer Hardware and Software

You must purchase a personal computer running the latest Windows Operating System, Microsoft Office, a printer/scanner and the QuickBooks accounting software. You may purchase the computer hardware and software from any supplier, if the equipment meets our specifications. We estimate the cost of such a system to range from $2,500 to $4,000.

Insurance

You must obtain insurance coverage with the limits we require as described in the Manuals from time to time and have us and XYZ Licensing, Inc. each named as an additional insured. You must give us a certificate of coverage before operating your business and annually at each renewal. If you do not obtain and maintain the required insurance coverage, we may obtain the insurance coverage and charge our costs to you, plus a fine for your default. You must pay these costs to us immediately upon notice. Our current minimum insurance requirements are:

Comprehensive General Liability $2,000,000/occurrence; $3,000,000/aggregate
Abuse and molestation $1,000,000/occurrence
Automobile Liability $2,000,000.00
Employment Practices Liability $500,000
Workers Compensation Amount required by jurisdiction/$500,000
Medical Expense $10,000
Business Interruption $250,000
Cyber Insurance $500,000

REMAINDER OF PAGE LEFT BLANK INTENTIONALLY

ITEM 9. FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of the Disclosure Document.

OBLIGATION	PARAGRAPH IN THE FRANCHISE AND OTHER AGREEMENTS	ITEM IN THE DISCLOSURE DOCUMENT
a. Site Selection and Acquisition/ Lease	4.10	Item 11
b. Pre-Opening Purchases/Leases	Section 15	Items 5, 7 and 11
c. Site Development and Other Pre-Opening Requirements	Sections 6 and 15	Items 5, 7 and 11
d. Initial and Ongoing Training	Sections 6 and 15 and Section 2.3 of Exhibit I	Items 7 and 11
e. Opening	Section 15.2	Item 11
f. Fees	Sections 4, 5, 6, 11, 12, 14, 15, 17, 19; Section 4 of Schedule A and Section 2.4 of Exhibit I	Items 5, 6, 7 and 17
g. Compliance with Standards and Policies/Operating Manual	Sections 8, 9, 10, 11, 13, 14 15, 17; Section 3 of Schedule F and Section 2 of Exhibit I	Items 8 and 11
h. Trademarks and Proprietary Information	Sections 4.7, 7, 8, 9 and Section 2.5 and Appendix 1 of Exhibit I	Items 13 and 14
i. Restrictions on Products/ Services Offered	Sections 10 and 15 and Sections 1, 2.1 – 2.3 and 2.7 of Exhibit I	Items 8 and 16
j. Warranty and Customer Service Requirements	Not Applicable	Not Applicable
k. Territorial Development and Sales Quotas	Section 15.18, 21.5	Items 12 and 17
l. On-going Product/Service Purchases	Sections 5.3, 10, 15.5, and 14.6 and Sections 2.3 and 2.6 of Exhibit I	Items 6, 8, 11 and 17
m. Maintenance, Appearance and Remodeling Requirements	Sections 5.3, 15 and 19.3	Items 6, 11 and 17
n. Insurance	Section 17	Item 7
o. Advertising	Section 11	Items 6, 7 and 11
p. Indemnification	Section 23.5 and Section 4.6 of Exhibit I	Item 6
q. Owner's Participation/ Management/Staffing	Section 15.10	Item 15
r. Records/Reports	Sections 14 and 15	Items 11 and 16

OBLIGATION	PARAGRAPH IN THE FRANCHISE AND OTHER AGREEMENTS	ITEM IN THE DISCLOSURE DOCUMENT
s. Inspections/Audits	Sections 5.3, 7.5, 14.5, and 18.3	Items 6 and 11
t. Transfer	Section 19, Schedule A and Authorization to Transfer	Items 6, 17 and Exhibit F
u. Renewal	Section 5 and Section 5 of Schedule A	Items 6 and 17
v. Post-Termination Obligations	Section 22 and Sections 2 and 3 of Schedule F and Section 4.5 of Exhibit I	Item 17
w. Non-Competition Covenants	Sections 18 and 22.5 and Sections 2 and 3 of Schedule F	Item 17
x. Dispute Resolution	Sections 24 and 25	Item 17
y. Personal Guaranty	Section 24.11 and Schedules C and D	Item 15

ITEM 10. FINANCING

We and our affiliates do not offer direct or indirect financing. We and our affiliates do not guarantee your note, lease or obligation.

ITEM 11. FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING

Except as listed below, Imagine Arts Academy, Inc. is not required to provide you with any assistance.

Our Obligations Before the Imagine Arts Academy Franchise Opens:

1. Train you (or your managing owner) and your manager (if we consent to one) before beginning operations of the IAA Franchise for approximately 4 to 7 days. If you own more than 1 franchise, this assistance will only be provided for the first franchise that you purchase. (Sections 6.1, 16.1 and 16.2 of the Franchise Agreement).

2. Provide all of the specifications, the Approved Supplies List, the Approved Suppliers List, and the Manuals once the Franchise Agreement is signed and you have paid us the Franchise Fee. (Section 16.1 of the Franchise Agreement).

3. On receipt of payment from you, provide you with an Original Equipment Package containing the items necessary to initially market and conduct parties, programs, classes, and related events. (Section 15.3 of the Franchise Agreement) The Original Equipment Package will

be shipped directly to your location. During training, we will assist you in the proper set up and use of the Original Equipment Package, but we will not perform the set up for you.

4. Review and respond to your request for our consideration of your proposed premises. (Section 4.10 of the Franchise Agreement).

Our Obligations During the Operation of the Imagine Arts Academy Franchise:

1. We will provide you access to the necessary Manuals via the Extranet or other electronic means (or via another method of our choosing). The Manuals contain mandatory and suggested specifications, standards and procedures, and course program manuals. These Manuals are confidential and remain our property. We may modify the Manuals. The Table of Contents of the Standard Operating Policies Manual is attached to this Disclosure Document as Exhibit D and currently contains 44 pages without appendices. (Section 16.2 of the Franchise Agreement).

2. We will coordinate, approve or disapprove your advertising materials, advertising strategies and promotional programs. (Section 16.2 of the Franchise Agreement).

3. We will supply you with or inform you of any written updates to the Manuals and our other written policies. (Section 16.2 of the Franchise Agreement).

4. We will update the approved Equipment, Products and Services and Approved Suppliers Lists as necessary. (Section 16.2 of the Franchise Agreement).

5. We will provide ongoing training and support in the manner and to the extent we consider appropriate. (Sections 6.2, 6.3 and 16.2 of the Franchise Agreement).

6. We will regulate quality standards and products throughout the network of IAA Franchises. (Section 16.2 of the Franchise Agreement).

7. We will negotiate group rates for purchases of products and materials as we consider appropriate. (Section 16.2 of the Franchise Agreement). We reserve the right to assist you in establishing prices and we reserve the right to set maximum or minimum pricing for certain items.

8. We will organize franchisee conferences or regional meetings as we deem appropriate. (Section 16.2 of the Franchise Agreement).

9. We will use the Technology Access Fee for adopting and implementing computer network record-keeping systems and/or other technology-related tools and for other business purposes as we deem appropriate. (Section 12.2 of the Franchise Agreement).

Methods Used to Select the Location of the Imagine Arts Academy Franchise:

All our programs presented by you or your instructors are delivered at your premises or other sites, including locations such as schools, camps, libraries and parties. The premises of your IAA Franchise may be anywhere in your Territory, or we may permit you to operate from an existing Imagine Arts Academy or Mad Science franchised location outside of the Territory. You must propose to us a site for your IAA Franchise. Before you sign any lease for that site, or occupy the premises, you must provide us with a description of the location along with any other information

we request, and allow us to accept or reject it. The primary factor we consider in approving your premises is a central location so you have the ability to service the entire Territory. We are not required to approve or disapprove a proposed location within any particular time but expect that we will notify franchisees approximately 30 days after they submit site information to us. If you and we are unable to agree on a site within 120 days of the Franchise Agreement Effective Date and we have not granted a written time extension, we may cancel the Franchise Agreement. In that case, we will return any initial Franchise Fee you paid us, less $1,000 for our expenses, so long as you sign a mutual termination agreement and release. We do not typically own or lease any real estate to franchisees but we reserve our right to do so.

You are not permitted to conduct promotional activities, to actively market, or to direct solicitations outside of your Territory without our prior written approval. You must notify us if you propose to change your premises location and obtain our prior written approval of a new site.

Typical Length of Time Before Operation:

We estimate the time to open to be approximately 3 to 4 months. However, your IAA Franchise must open within 120 days after you sign the Franchise Agreement. The time you open is dependent upon when you and we agree on your location, when you receive your OEP and when you can complete training. Delays may occur due to factors such as permits, leasehold improvements, equipment availability and other circumstances.

Before opening, you must have (i) secured your location, (ii) paid the initial Franchise Fee and other amounts due to us, (iii) successfully completed initial training to our satisfaction, (iv) received all necessary permits, licenses, and approvals, (v) hired and trained personnel, (vi) made all leasehold improvements (if any), (vi) purchased initial inventory; (viii) provided us with certificates of insurance for all required insurance policies; and (ix) obtained our approval.

Because complete and detailed uniformity under many varying conditions may not be possible or practical, we may vary System standards for any franchisee based upon the peculiarity of the particular site or circumstance, density of population, business potential, population of trade area, existing business practices, or any other condition which we deem to be of importance to the successful operation of the franchisee's business.

Training:

You (or your managing owner), and your manager (if we consent to one) must successfully complete all phases of the initial training program to our satisfaction before you are permitted to operate the IAA Franchise. All training will be conducted by our training staff. The instructional materials are contained in the Manuals and videos. In general, our trainers have at least 1 year of experience in the Imagine Arts System and in the subjects taught, but may have several years of general training experience in children’s programs.

For new franchisees, training will occur virtually or, at our discretion, onsite at your location, or another location that we may specify in our discretion, a minimum of 3 weeks after your Original Equipment Package has been received at your office. This will allow you time to properly prepare the equipment for training. In case of possible delays, we cannot confirm your training date or book travel until you have received your OEP. However, we will work with you to determine preferred dates once you sign the Franchise Agreement, and we will do our best to schedule the

training accordingly. We do not charge for our standard initial training; however, you are responsible for the expenses that you and your employees incur in attending this program, such as travel costs and employees' salaries.

For transfers of ownership, we will discuss preferred training dates with you once the transfer has taken place, and we will schedule your initial training at the earliest mutually acceptable time. Training will occur virtually or, at our discretion, onsite at your location. We will provide you (or your managing owner) and your manager (if we consent to one), at our expense, with training as we determine necessary, to be conducted by a representative of ours. The training program will include general overview; demonstration and training techniques; legal and compliance; location and equipment review and set-up; use of equipment; communications and technology; financial controls; deployment of labor, maintenance of quality standards; an understanding of the Manuals and guides; hands-on training; marketing and sales; recruiting and training personnel; and accounting procedures. During the training, our representative will also assist in establishing and standardizing procedures and techniques essential to the operation of the IAA Franchise and in training your instructors. If you own more than 1 franchise, this assistance will only be provided for the first franchise that you purchase.

If you (or your managing owner) requests additional assistance from us and if we, in our sole discretion, deem it necessary, feasible and appropriate to comply with your request, you will reimburse us for the expense of us providing this additional assistance (such as transportation, lodging, meals and personal expenses, as applicable) including our then-current service fee, described in the Manuals. Currently our service fee for additional training is $500 per day.

If you cancel a scheduled training or are absent from any significant portion of it, as determined by us, you will be required to reimburse our travel, lodging and other costs.

We do not conduct our initial training programs according to a set calendar schedule. Since we have just begun franchising this concept, the number of hours attributed to each subject below is an estimate only. We anticipate we may spend more or less time on a subject rather than the specific amount of time listed below.

REMAINDER OF PAGE LEFT BLANK INTENTIONALLY

TRAINING PROGRAM

PART I
For New Franchisees &Transfers of Ownership

SUBJECT	HOURS OF CLASSROOM TRAINING	HOURS OF ON-THE-JOB TRAINING	LOCATION
- Training Overview	0	1	Onsite at Franchisee's Location or Virtually
- Documentation Review • SOPM • Safety Guide • Sample Employee Manual • Inventory Management Guide	0	4-5	
- Location & Equipment Review	0	1	
- Human Resources (Staff & Instructors)	0	1-2	
- Instructor Orientation Process	0	1-2	
- Marketing, Sales and Ops by Area of Business: • After-School Programs • Workshops • Pre-School Workshops • Camps • Birthday Parties • Special Events	0	3-4	
- 1st Year Sales Projections	0	3-4	
- Communications & Technology • Extranet • Contact Management • Social Media • Website Management • The Web-Based Scheduling Tool & Online Registration	0	9-12	
- Legal Issues & Program Compliance	0	1-2	
- Accounting & Reporting	0	1-2	

PART II
For New Franchisees only

SUBJECT	HOURS OF CLASSROOM TRAINING	HOURS OF ON-THE-JOB TRAINING	LOCATION
- In-Depth Overview of each Area of Business • After-School Programs • Pre-School Workshops • Camps • Birthday Parties	0	2-4	Onsite at Franchisee's Location or Virtually
- Location & Office Review	0	1-4	
- Equipment Verification & Operations • Equipment Reference Manuals • Review of items received in OEP • Ensure training kits are prepared (complete as necessary) • Ready to Pull Equipment Management • General Purchasing Processes	0	8-12	
- Group Interview Process	0	1	
- Live Group Interview	0	2-4	
- Training Processes	0	1-2	
- Review of Manuals and Guides	0	1-4	
- Review of Program Concepts	0	1-2	
- Hands-On Program Training • After-School Program (8 Weeks) • Birthday Parties (2 Parties) • Preschool Workshops (6 Workshops)	0	8-12	

Your employees must complete all training required by us for their positions, to our satisfaction. We may at your request or as we require, schedule additional training and/or assistance at your cost in order to help you in the operations of the IAA Franchise. You will pay all costs of any additional training, including your or our transportation, lodging, meals and personal expenses,

as applicable, incurred in connection with this additional training and our then-current service fee (currently $500 per day). (Sections 6.2 and 6.3 of the Franchise Agreement)

The entire training program is subject to change due to updates in materials, methods, manuals and personnel without notice to you.

You must attend all franchisee conferences and regional meetings at your cost including transportation, lodging, meals, personal expenses and conference fee (currently up to $1000). We may charge a Non-Attendance Fee (currently up to $1,000) if you do not attend the conference or meeting.

Computer Hardware and Software:

You must purchase a personal computer running the latest Windows Operating System, Microsoft Office and certain other hardware and software, such as a printer/scanner and the QuickBooks accounting software.

This equipment will be used for recording all sales and related activities, Gross Revenues, and customer information. You must record all sales by business category (Birthday Parties, After-School Programs, Pre-School Programs, Workshops, Camps and Special Events) and related activities. You may purchase the computer hardware and software from any supplier, if the equipment meets our specifications. We estimate the costs of such a system to range from $2,500 to $4,000. We will have independent access to all of your information and data, and there are no contractual limitations on our right to access the information and data or to share it with the system or other third parties. If we implement a new accounting program or system, you will have 12 months to fully integrate the new program/system into your operations. We can require you to pay a fee for any accounting program/system you receive through us. We also can require that you use and keep updated approved contact management software to track customer information. We do not currently charge a separate fee specifically for any particular accounting, contact management or record keeping software, but reserve the right to do so.

If we adopt and implement a computer network record-keeping system and/or other technology-related tools to allow you to more effectively manage your IAA Franchise, to allow us to have instant online access to your records, and/or for other business purposes, you must purchase the required equipment, input all required information related to the new systems, equipment or tools, participate as required in any new program, and pay any applicable technology fees charged by us or our designee, to assist in covering costs of the applicable program/system. We have instituted a Technology Access Fee for the creation of customized software applications. The Technology Access Fee is currently between $227-$500 per month, but we can change it.

You must upgrade or add any hardware component or software program that we require during the term of the Franchise Agreement and there is no contractual limitation on the frequency or cost of any such upgrades. We have no obligation to provide assistance to you in obtaining the computer hardware and software, other than providing the specifications for these items.

Marketing and Advertising:

Currently, we provide all content needed as marketing materials used by franchisees for local advertising. All marketing materials need to be approved by Crayola. If you require additional marketing materials they may be requested from our Art department.

Each calendar month you will spend funds on local advertising and promotion, for a total annual expenditure, in the first two years of operation, of at least $3,000, and in the third and subsequent years, of the greater of $3,000 or 3% (currently) of the Gross Revenues of your IAA Franchise from the previous fiscal year. We can change this fee, as published in the Manuals or other written instruction from us. We recommend that you spend at least $1,000 of the first year's advertising requirement in the first three months of operation. If requested by us, you will provide confirmation of your expenditures, including receipts. We may require you to spend all or part of these funds in a particular manner as we direct and may request you pay all or part of the funds to us for our use.

We have established a fund (the "Marketing Fund" or "Fund") for the purpose of promoting and enhancing the System and the Marks. You must participate in all Marketing Fund programs and pay to us a Marketing Fund Fee in an annual amount equal to the greater of (i) $2,000 per year or (ii) 2% of your Gross Revenues from the preceding fiscal year. The Marketing Fund Fee is payable monthly in equal installments and the amount and pay frequency is subject to change as published in the Manuals or other written instruction. Payment of the Marketing Fund Fee is in addition to payment of any required Marketing Access Fee or local marketing expenditure. Any Imagine Arts Academy business owned by us or an affiliate may, but is not obligated to, make contributions to any Marketing Fund.

We have sole discretion over all matters relating to the operations of the Marketing Fund and are solely responsible for its financial management. We may hold Marketing Fund monies in a separate account or in our general account, but the monies will be accounted for separately and contributions may be used to pay for taxes related to the Fund and all administrative, accounting, audit, legal and other costs related to Fund activities and purposes and/or as authorized by the relevant Franchise Agreements. We will prepare, each calendar year, an unaudited financial report of revenues and expenditures for the Marketing Fund which we will provide to you upon written request to us. We may, but are not obligated to, obtain an audit of the Marketing Fund. The Marketing Fund may be used as we consider appropriate, including for the costs of preparing and conducting radio, television, electronic and print advertising campaigns in any local, regional or national medium; utilizing networking media social sites, such as Facebook, Twitter, LinkedIn, Instagram; YouTube and on-line blogs and forums; developing, maintaining, and updating a World Wide Web or Internet site for the System; creating or maintaining a presence in virtual worlds; direct mail advertising; deploying social networking promotional initiatives through online media channels; marketing surveys; employing advertising and/or public relations agencies to provide assistance; purchasing promotional items; conducting and administering promotions and "mystery shopper" program(s); and implementation and use of Customer Relationship Management software and solutions. We are not required to spend any amount of the Marketing Fund Fee, or any other marketing or advertising expenditures, in your Territory. We may use a portion of the Marketing Fund Fee for the costs and overhead, if any, we incur in activities reasonably related to the implementation of advertising and marketing programs for franchisees. We reserve the right to use up to 10% of the Marketing Fund to solicit new franchise sales.

In implementing the Fund, we have the right to spend in any fiscal year an amount greater or less than the aggregate contributions to the Marketing Fund in that year, and the Marketing Fund may borrow from us or other lenders to cover Marketing Fund deficits. We can accumulate funds over time until such time as we determine in our sole discretion that sufficient funds are available to adequately conduct Fund activity(ies). We can cause the Marketing Fund to invest any surplus. We can in our sole discretion defer, waive and/or compromise claims for contributions to, and/or claims against or with respect to, the Marketing Fund and take legal or other action against any franchisee in default of its obligations and/or deny it access to programs, materials and/or other benefits funded by the Marketing Fund. Any interest earned on Marketing Fund contributions will be remitted to the Marketing Fund. We and our affiliates will not be liable for any act or omission in connection with the Marketing Fund. The Marketing Fund is not a "trust," and does not create and is not in the nature of a "fiduciary" or similar special arrangement. During the fiscal year ended 3/31/24, the Marketing Fund expenditures were $8,538.00 of which 93.6% was spent on software/technology and 6.4% was spent on administrative costs.

We have the right to terminate the Marketing Fund, however the Fund will not be terminated until all Marketing Fund contributions have been expended or returned to then current franchisees in good standing on a pro rata basis based on total Marketing Fund contributions made by each franchisee in the 12 months immediately preceding the termination of the Marketing Fund.

We do not have a formal advertising council composed of franchisees to advise us on advertising policies. However, we reserve the right to institute such a council. The franchise agreement does not specify that you must participate in a local or regional cooperative and none currently exist.

You must follow all of our Internet/intranet procedures and guidelines including any involving Internet key word purchases, videos, pages, or other communications that can be accessed through electronic means, including, but not limited to, the Internet, World Wide Web, webpages, microsites, social networking sites (for example, Facebook, Twitter, LinkedIn, Instagram, You Tube, Google Plus, Pinterest, etc.), virtual worlds, blogs, vlogs, applications to be installed on mobile devices (for example, iPad or Android apps), and other applications, etc. (collectively "Online Sites"). All Online Sites must meet our specifications. Online Sites are considered as "advertising" under the Franchise Agreement, and are subject (among other things) to our review and prior written approval before they may be used (as described above). You may neither establish nor permit any other party to establish an Online Site relating to the Franchise Business, Proprietary Marks, us, or the System. Additionally, you may not offer, promote, or sell any products or services, or make any use of the Proprietary Marks, through an Online Site without our prior written approval. If we decide to grant our consent, we have the right to require that you adhere to certain rules and standards concerning any Online Site. These may include: (1) before establishing any Online Site, you must submit to us, for our prior written approval, a sample of the proposed Online Site, including its domain name, format, visible content (including, without limitation, proposed screen shots), and non-visible content (including meta tags), in the form and manner we may require; (2) you must not use or modify an Online Site without our prior written approval; (3) you must comply with the standards and specifications for Online Sites that we may periodically prescribe in the Manuals or otherwise in writing; (4) if we require, you must establish hyperlinks to our Online Site and other Online Sites; and (5) we may require you to make us the sole administrator of any social networking pages that you maintain or that are maintained on your behalf. You must use and advertise a domain name specified by us. We have the right to charge a webpage service fee (currently $150), which is subject to change.

ITEM 12. TERRITORY

You will receive non-exclusive rights in a geographic territory ("Territory"). Territories granted to franchisees will vary in size and dimension depending on the territory you choose. Currently, a Standard Territory contains a population between 200,000 to 300,000 people.

You may locate or relocate your premises anywhere in the Territory (or in premises outside of the Territory where you operate an Imagine Arts Academy or Mad Science franchised business, if we so permit), with our approval, as long as it is centrally located so you are able to service the entire Territory. You must limit your promotional activities to your Territory and must not actively market or direct solicitations outside of your Territory. The Territory will be defined by zip code boundaries, county boundaries, highways, physical landforms and other factors we deem appropriate. We rely upon population statistics as published by United States Department of Education National Center for Education Statistics in determining the size of the Territory.

You will operate the IAA Franchise only within the Territory as defined in the Franchise Agreement. Upon receipt of written request from you, we may grant you written approval to conduct a single event outside of the Territory or conduct activities outside of the Territory on a temporary basis. Any such consent can be withdrawn by us on 30 days' notice to you and conditioned upon the payment of a fee to cover related processing/administration costs, which currently is $50 to $200, but may vary.

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets we own, or from other channels of distribution or competitive brands that we control.

Your Territory is protected to the extent that we will not enter into a Franchise Agreement licensing an IAA Franchise, or open a Franchisor-owned IAA Franchise inside your Territory, subject to our rights as described in the Franchise Agreement. The Franchise Agreement does not grant you any rights with respect to other and/or related businesses, products and/or services, in which we or any Franchisor-Related Persons/Entities may be involved, now or in the future. The IAA Franchise will compete with other businesses offering children's education and entertainment services, including possibly Mad Science franchises offered by our affiliate.

We and the Franchisor-Related Persons/Entities have reserved a variety of rights with respect to the Territory. We and they can own and operate and authorize others to own and/or operate any kind of business using any trademarks outside of the Territory. We and they can own and operate and authorize others to own and operate any kind of business inside of the Territory, except for an IAA Franchise. We and they are not limited in any way in the types of transactions we want to engage in, like mergers, acquisitions or sales of our intellectual property. We and they also can sell Imagine Arts Academy-branded products/services in the Territory, as well as products/services under other brands, and/or engage in dual branding and award franchises in connection with same. These sales can be made through any channel of distribution other than an IAA Franchise located in the Territory, including the internet, and can include competitive products. Other than the Mad Science businesses operated by our affiliate, neither we nor our affiliates currently operate, or have plans to operate, any business selling goods and services similar to those sold by IAA franchisees, under Imagine Arts Academy trademarks or a different trademark, but we reserve our right to do so.

We and our affiliates can service certain corporate or institutional accounts ("Corporate Accounts"), irrespective of where the customer is located or the services or products delivered. Corporate Accounts are arrangements with corporate entities that have facilities located in more than one territory, cruise ship programs, hotels, resorts, vacation programs, national and/or international Corporations, theatrical productions, and the distribution of trademarked products through retail, wholesale and/or Internet or other electronic-based distribution networks. We do not have to pay you any compensation for soliciting or accepting orders with Corporate Accounts inside your Territory.

The term “Imagine Arts Academy Franchise” does not include non-Imagine Arts Academy franchises, businesses or other distribution opportunities. A non-Imagine Arts Academy franchise or business concept may include sales at retail or wholesale of art kits, toys or other products. These sales can be made from any retail location, including supermarkets and discount stores, or by direct mail, internet, television, Corporate Accounts and any other channel of distribution.

You must limit your promotional activities to your Territory and must not actively market or direct solicitations outside of your Territory. You do not have the right to use other channels of distribution, such as the Internet, catalog sales, telemarketing, or other direct marketing to solicit customers outside of your Territory. We and our affiliates have the right to solicit and make sales in the Territory, under our principal trademarks or different trademarks, and through alternative channels of distribution of any kind, including the Internet. We do not have to compensate you for soliciting or accepting orders inside your Territory.

You are not entitled to any automatic option, right of first refusal or any similar right to acquire additional franchises within the Territory or contiguous territories, but we reserve the right to offer franchisees such rights, in our discretion.

If we notify you that we do not intend to renew your franchise, you should notify us within 10 days if you plan to try to transfer your IAA Franchise before it expires. We can market all or a portion of your Territory for resale pending the expiration of your term if you don’t actively try to locate a buyer.

We have the right to split into 2 territories the geographical area of your Territory if it exceeds 400,000 in population. In that case, both split territories are subject to the terms of your Franchise Agreement, except that i) no initial Franchise Fee is due for the 2nd territory when the split occurs; ii) a single transfer fee is payable if there is a transfer during the initial term of the Franchise Agreement, even if the transfer involves both of the split territories; and iii) a single renewal fee is payable for each renewal term under your Agreement. The execution of a separate Franchise Agreement for each of the 2 split territories is required upon the occurrence of a transfer or a renewal.

Performance Obligations

You must meet certain Performance Standards or you are in default of the Franchise Agreement. The application of the standard is based upon the actual operating history of the applicable IAA Franchise, regardless of whether you are entering the Franchise Agreement as a renewing Franchisee, or if you are a transferee of a pre-existing IAA Franchise.

First Year Standard – Performance Clause: During the first year of operation, you must sell and provide Imagine Arts Academy enrichment programs to at least 335 customers as follows (the "First Year Standard"):

Program	Required Number of Customers
After School Program	225
Camps	75
Birthday Parties	35
Total	**335**

If, by the first anniversary of the opening of your IAA Franchise, you fail to meet the First Year Standard we will put you on probation. A subsequent failure to meet the Second Year Standard, as defined below, is cause for immediate termination of the Franchise Agreement. We may, but are not required to, implement the correction process described below if you fail to meet a yearly standard. We may choose immediate termination in lieu of probation/correction.

Second Year Standard – Performance Clause: During the second year of operation, you must sell and provide Imagine Arts Academy enrichment programs to at least 735 customers as follows (the "Second Year Standard"):

Program	Required Number of Customers
After School Program	450
Camps	225
Birthday Parties	60
Pre-School Workshops	75
Total	**735**

If, by the second anniversary of the opening of your IAA Franchise, you fail to meet the Second Year Standard we will put you on probation. A subsequent failure to meet the Third Year Standard, as defined below, is cause for immediate termination of the Franchise Agreement. We may, but are not required to, implement the correction process described below if you fail to meet a yearly standard. We may choose immediate termination in lieu of probation/correction.

Third Year Standard – Performance Clause: During the third year of operation, you must sell and provide Imagine Arts Academy enrichment programs to at least 1300 customers as follows (the "Third Year Standard"):

Program	Required Number of Customers
After School Program	600
Camps	450
Birthday Parties	100
Pre-School Workshops	150
Total	**1300**

Failure to meet the Third Year Standard by the third anniversary of the opening of your IAA Franchise is cause for immediate termination of the Franchise Agreement. We may, but are not required to, implement the correction process described below if you fail to meet a yearly standard. We may choose immediate termination in lieu of probation/correction.

Ongoing Performance Standards. Beginning with the fourth year of operation and for each year thereafter you must maintain a minimum Average Growth rate of 5% for your IAA Franchise. The "Average Growth" is the average of the annual growth rates for the 4 immediately preceding years. Each year is a 12 consecutive month period. Failure to meet the ongoing performance standard is cause for immediate termination of the Franchise Agreement. We may, but are not required to, implement the correction process described below if you fail to meet a yearly standard. We may choose immediate termination in lieu of probation/correction.

i). Correction Process: We may notify you of the failure to meet the applicable performance obligation and you will have 12 months after the receipt of the notice to meet the applicable performance obligation for the 12 months commencing on the date that you receive the notice ("Correction Period"). Our assistance in achieving this performance requirement may, in our discretion, include on-site consultations, meetings at our headquarters, and/or retraining activities or programs at designated locations and any other assistance stipulated in the Manuals, all at your cost.

ii). Termination: If your cumulative Gross Revenues for the applicable Correction Period are again less than the performance obligation, then you shall be deemed to have committed a material, non-curable default of this Agreement for which we shall have the right to terminate this Agreement immediately upon delivery of written notice to you. For avoidance of doubt, your failure to achieve the performance standards shall be a material breach of this Agreement subject to immediate termination and the offer of a Correction Period is optional for us. The fact that any correction process is ongoing will not prevent us from exercising any other rights and/or remedies, including any right to terminate this Agreement for another default under this or any other agreement.

ITEM 13. TRADEMARKS

We grant you the right to operate a Franchised Business doing business as "IMAGINE ARTS ACADEMY®" and other Marks we may authorize you to use. However, you are not permitted to use the Marks or any portion of them in your business entity name, like the name of a franchise corporation or limited liability company.

XYZ Licensing, Inc. (our "licensor") granted us a license on June 5, 2018 to use the IMAGINE ARTS ACADEMY trademark for franchising purposes and to sublicense Imagine Arts Academy franchisees according to their franchise agreements. The license agreement is for a period of 10 years, with an unlimited number of automatic renewal terms of 5 years each. The license can be terminated if we cause an uncured breach, become insolvent or if we damage the brand. The license agreement also provides that if it is terminated or expires, the licensor may, if it chooses, take an assignment of some or all then existing Imagine Arts Academy franchise agreements.

XYZ Licensing, Inc. has filed applications for the following marks on the Principal Register of the United States Patent and Trademark Office (USPTO):

Trademark	Registration No.	Registration Date
Imagine Arts Academy	6770285	June 28, 2022

Imagine Arts Academy	6726971	May 24, 2022

We do not have a federal registration of our logo. Therefore, our logo does not have as many legal benefits and rights as a federally registered trademark. If your right to use the logo is challenged, you may have to change to an alternative logo, which may increase your expenses.

There are currently no effective material determinations of the United States Patent and Trademark Office, the Trademark Trial and Appeal Board, the trademark administrator of any state or any court and no pending infringement, opposition or cancellation proceeding or any pending material litigation involving the Marks or other commercial symbols which are relevant to their use. No affidavits or renewals have yet been required to be filed.

Our affiliate Mad Science Group, Inc. ("MSG") entered into a licensing agreement with Crayola Properties, Inc. ("Crayola") in April 2015. On August 13, 2018, we were added to the licensing agreement as an additional licensee. The license agreement was renewed on January 1, 2023 through December 31, 2030. The agreement allows us to use certain Crayola content in our program and adapt it for use in the IAA Franchise. Crayola retains full approval over all uses of the Crayola brand and contents.

Crayola may terminate the agreement immediately if: (i) we use the Crayola intellectual property outside of the U.S.; (ii) we fail to pay royalties to Crayola; (iii) the programs or materials are found to be defective or unsafe; (iv) we fail to maintain the required insurance; (vi) we fail to adhere to manufacturing requirements; (vii) we are adjudged bankrupt or become insolvent; or (viii) we fail to cure other breaches within the applicable cure period. If the Agreement is terminated we will have a period of time in which the branded Crayola items and materials can be used and sold, but Crayola content and supplies will be removed from the Imagine Arts Academy programs.

Other than the licensing agreements described above, there are no other agreements currently in effect which significantly limit our rights to use or license the use of these Marks or other commercial symbols in any manner material to the franchise. However, there may be other agreements signed in the future that may limit our rights to use the Marks and symbols.

There are no infringing uses actually known to us that could materially affect the use of these Marks or other commercial symbols in any state where the Franchised Business is to be located.

You must notify us immediately when you learn about an infringement of or challenge to your use of the Marks. We/our licensor are not required to take action when you notify us of claims or infringements and have the right to control any litigation. You have the right to participate at your expense in the defense or settlement of any claim or suit, but we/our licensor control the defense and any settlement. We have no obligation to indemnify you or hold you harmless in an infringement matter relating to the Marks.

You must modify or discontinue using any Mark, or add any substitute Mark, upon direction to do so from us and make any changes required at your expense within a reasonable time after receiving notice. You must submit all proposed uses of the Marks, including, use related to printed advertising and promotional materials, informational literature and other publications, and will obtain our prior written consent to the use.

ITEM 14. PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

No patents or registered copyrights are material to the franchise. If it becomes advisable at any time in our sole discretion to acquire a patent or copyright, you must use this patent or copyright as we require. Copyrights related to our licensing agreement with Crayola Properties, Inc. are subject to the terms of that agreement.

You may use the Confidential Information in the Manuals, the contents of which are confidential and proprietary to us or our licensor (XYZ Licensing Inc.) for the sole purpose of running your IAA Franchise. You must keep the Manuals updated and secured at the location of the Franchised Business and our master copy will at all times control. You must not use the copyrighted materials in advertising or any other form of promotion without the appropriate notices required by law, us or the applicable licensor, including © or other copyright registration notice. Although we have not filed an application for copyright registration for the Manuals, we claim common law copyrights to the Manuals.

Confidential Information is defined as any and all information, knowledge, know-how, techniques and data which we have developed and designated as confidential, including (1) business methods, standards, and Trade Secrets that comprise the System, including sales and marketing techniques, pricing, advertising, accounting systems, operation systems, policies, procedures, systems, compilations of information, records, specifications, exclusively designed signage and materials, specially scripted and outlined interactive art activities for children, and specially developed course materials, curriculum and lesson plans; (2) the Manuals, including the Imagine Arts Academy Confidential Operations Manual, operating procedures, methods and techniques for cost controls, record keeping, reporting, purchasing, sales promotion and advertising, and the Standard Operating Policies Manual; (3) training materials and programs; (4) knowledge of specifications for and suppliers of, and methods of ordering, certain products, materials, equipment and supplies; (5) any proprietary software; (6) all password-protected portions of our website, intranets and extranets and the information they contain (including the email addresses of our franchisees); (7) student lists and customer data; (8) knowledge of the operating results and financial performance of other Imagine Arts Academy franchises; and (9) all other information received by you from us to be used in the establishment and operation of an IAA Franchise and where the confidentiality of the information is required to protect the Imagine Arts Academy franchise community, all of which may be changed, improved and further developed by us or our affiliates and with which you will promptly and fully comply.

You must promptly notify us when you learn of an unauthorized use of the Confidential Information or the Manuals. We/our licensor are not obligated to take any action against any unauthorized user of the Confidential Information or the Manuals, but will respond to this information as we/they think appropriate. We and our licensor are not obligated to indemnify you for losses brought by a third party concerning your use of this information.

We may authorize you to use certain copyrighted or copyrightable works. The copyrighted works are our valuable property or that of a related entity. Your rights to use the copyrighted works are granted on the condition that you comply with the Confidential Information section of the Franchise Agreement and that we retain a license to sublicense the applicable works.

We own or are the licensee of the copyrighted works and will create, acquire or obtain licenses for certain copyrights in various works of authorship used with Imagine Arts Academy businesses, all of which will be considered copyrighted works. The copyrighted works include the Manuals, advertisements, promotional materials, posters, and signs, and may include all or part of the Marks, trade dress, and other portions of the System. We intend that all works of authorship concerning the System which are created in the future will be owned by us or a related entity or the applicable third party licensor.

If you develop any new program, project, demonstration, work of art, or other material in the course of operating the Franchised Business and we approve the use and sale of this service in the Franchised Business, this new item or service will automatically become our property as though we developed the item or service ourselves and will be considered a work for hire made for us for the benefit of everyone using the System. If you develop any new item or service you must submit the new item or service to us, and if we approve it, the new item or service will be incorporated into the curriculum and distributed to everyone in the System at our cost. The purpose of this process is so that new ideas can be shared and everyone can assist in enhancing the System.

Concerning our copyrighted works, you must notify us of claims or infringements. We/our licensor are not required to take action when you notify us of claims or infringements, and we/they have the right to control any litigation. We will, however, participate in your defense if you are involved in a proceeding involving the copyrighted works. We do not know of any infringing uses of the copyrighted works. There are no agreements which materially limit the use of copyrighted works. Copyrighted works currently licensed to us are owned by our principals or our affiliate or by Crayola Properties, Inc.

We require that prospective franchisees sign the Non-Disclosure Agreement attached to this Disclosure Document as Exhibit G as part of our prospect evaluation process. The Agreement is effective until superseded by a franchise agreement between you and us or for a period of 3 years, if you and we do not sign a franchise agreement. You are permitted to divulge Confidential Information only to employees who must know it to operate the Franchised Business. All of your, independent contractors and employees having access to Confidential Information must sign confidentiality agreements in a form acceptable to us.

You must install and maintain security measures and devices necessary to protect customer data from unauthorized access or disclosure and may not sell or disclose to anyone else any personal or aggregated information concerning any customers. You have the right to use the customer data only in connection with the Franchise and while the Franchise Agreement is in effect. You must comply with the then-current Payment Card Industry Data Security Standard and any revision to it adapted by the PCI Security Standards Council, LLC (the “PCI Council”) or any successor organization or standards we may specify. You will implement enhancements and security requirements and other requirements established by the PCI Council for merchants accepting payment by credit or debit cards.

You must maintain a current listing of the names, addresses, ages of children, and activity statistics of the Franchised Business customers, subject to your compliance with applicable data privacy laws and the Imagine Arts Academy Standard Operations and Procedures Manual. You will supply this list to us as required in the Manuals. We may require that you supply the list electronically. The list will at all times be our sole and exclusive property. You must maintain the

confidentiality of the list, and you may not disclose, provide or sell the list to any person or entity other than us. We may use this information as we deem fit.

ITEM 15. OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISED BUSINESS

You must directly supervise the Franchised Business. If you employ a trained and competent full-time manager with our approval, you must supervise the operations of the Franchised Business as agreed upon by us and you. You will not engage in any business that conflicts with your obligations to the Franchised Business.

You, or at least 1 active managing owner (if you are a Business Entity) must attend and successfully complete our initial training program. If the IAA Franchise is owned by a business entity, the managing owner must personally supervise and work in the Franchise, unless we give you written permission to do otherwise. You or at least 1 active managing owner (if you are a Business Entity), must be primarily devoted to the management and operation of the Franchised Business. An individual who is designated the managing owner need not have any particular minimum equity interest in the business entity but must have signed either the Franchise Agreement or the Principal Owner's Guaranty.

You must maintain accurate staff records, including name, addresses, job function, qualifications, date of employment, termination date and social security number. You must also have all employees, including your manager, sign a "Confidentiality Agreement" in the form approved by us, a copy of which you will provide to us upon signing, and train all instructors of the Franchised Business according to our standards. Our right to review and approve any confidentiality agreement is solely to ensure that you adequately protect the Confidential Information. Under no circumstances will we control the forms or terms of employment agreements you use with your employees or otherwise be responsible for your labor relations or employment practices.

If you are a legal entity, each of the following individuals must sign our Guaranty: (i) each of your shareholders, and their spouses, if you are a corporation; (ii) each of your partners, and their spouses, if you are a general partnership; or (iii) each of your members and managers, and their spouses, if you are a limited liability company; or (iv) your spouse if you are an individual and your spouse will not be an owner. All of the provisions of our Franchise Agreement (a copy of which is attached as Exhibit B to the Disclosure Document) will apply to you and to each individual who signs the Guaranty. Each individual who signs the Guaranty must also agree to be bound by the confidentiality and non-competition covenants of the Franchise Agreement.

If we determine in our sole judgment that the operation of your business is in jeopardy, or if a default occurs, then in order to prevent an interruption in operation of the Franchised Business, we may operate your business for as long as we deem necessary and practical. In our sole judgment, we may deem you incapable of operating the Franchised Business if, without limitation, you are absent or incapacitated by reason of illness or death; you have failed to pay when due or have failed to remove any and all liens or encumbrances of every kind placed upon or against your business; or we determine that operational problems require that we operate your Franchised Business for a period of time that we determine, in our sole discretion, to be necessary to maintain the operation of the business as a going concern. We shall keep in a separate account all monies generated by the operation of your Franchised Business, less our management fee, and our operating expenses, including reasonable compensation and expenses for our

representatives. Your Franchised Business will still have to pay all costs under the Franchise Agreement, including royalties and Fund payments. You must hold us and our representatives harmless for all actions occurring during the course of such temporary operation. You must pay all of our reasonable attorneys' fees and costs incurred.

ITEM 16. RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You must offer and sell only those goods and services that we have approved. You must provide services in all areas of business that we specify, including Birthday Parties, After-School Programs, Pre-School Programs, Workshops, Camps and Special Events. You may choose to offer programs in each business area from among those we authorize for the applicable business area.

You must use in the operation of the Franchised Business only those programs and activities included in the Imagine Arts Academy System, and only in the manner described by us. We have the right to add additional authorized services that you must offer. There are no limits on our right to do so.

The only business that can be conducted from your Imagine Arts Academy location is the Imagine Arts Academy business you are authorized to offer. You are prohibited from teaching or using any programs, products, services, demonstrations, or other related activities not required or approved by us. You may not rent out the space to a third party without our approval.

You and/or your affiliates specifically may not, unless approved by us in writing:

a. Create or offer for sale, any kind of good or service except that which is specifically provided or authorized by us;

b. Conduct Theatrical Productions (as defined in the Franchise Agreement) within or outside the Territory;

c. Create or produce any kind of program, activity, or any other form of live or pre-recorded session(s) of content associated with the Marks and Confidential Information on any linear media channel (television, radio), on the internet and non-linear media channels and/or any device supports or media, such as, including but not limited to video platforms, on-demand channel(s), webpages, microsites, social networking sites (i.e. Facebook, Instagram, Twitter, LinkedIn, You Tube, Google Plus, Pinterest, etc.), virtual worlds, blogs, vlogs, applications to be installed on mobile devices (for example, iPad or Android apps), and other applications;

d. Hold any online/virtual class, online programming or virtual session(s);

e. Create or offer for sale any kind of goods or services not prescribed by us, including the opening of any kind of location-based facility, retail store, party center, pre-school, daycare, or any other type of childcare facility, without our prior written approval;

f. Create, manufacture, purchase or subcontract the manufacture of Imagine Arts Academy branded products or merchandise;

g. Conduct services or sell products in connection with the Imagine Arts Academy business other than those services and products authorized for sale by us or supplied by our authorized suppliers;

h. Enter into any discussions with potential sponsors or promotional partners without our written approval;

i. Publish or use a website in connection with your Imagine Arts Academy business, other than the website provided and supported by us or our designee;

j. Create, sell, offer or otherwise distribute any kind of Product or Service to other Imagine Arts Academy franchisees without our prior written approval;

k. Create, sell, offer or otherwise distribute marketing materials without our prior written approval for any custom templates.

l. Establish or run special promotional programs, other than those required or approved by us.

You must maintain during the term of the Franchise Agreement and preserve for the time period specified in the Franchise Agreement or in the Manuals full, complete and accurate books, records and accounts in the manner required by us. Currently you must keep all books and records concerning the IAA Franchise for 6 years.

You must submit to us any other periodic reports, forms and records in the manner and at the time specified in the Manuals or as we otherwise require in writing.

ITEM 17. RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

This table lists certain important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this Disclosure Document

THE FRANCHISE RELATIONSHIP

PROVISION	PARAGRAPH IN THE FRANCHISE OR OTHER AGREEMENT	SUMMARY
a. Length of the franchise term	Subsection 5.1	The term of the franchise is 10 years from the date the Franchise Agreement is signed.
	Subsection 5.1 of Schedule A (Renewal/Transfer Addendum)	A renewal term is 5 years.
	Subsection 4.1 of Exhibit I (Optional Complementary Program Addendum)	May vary by program.

PROVISION	PARAGRAPH IN THE FRANCHISE OR OTHER AGREEMENT	SUMMARY
b. Renewal or extension of term	Subsections 5.2 and 5.4	If you have complied with all of the provisions in the Franchise Agreement, you can renew for up to 2 additional successive terms of 5 years each. If we do not plan to renew your franchise we will give you written notice and an explanation for our election not to renew your franchise at least 6 months before expiration of the term or such other time period as applicable state law may prescribe.
	Subsection 5.2 of Schedule A (Renewal/Transfer Addendum)	If you have complied with all of the provisions in the Franchise Agreement and have previously renewed your franchise, you can renew for 1 more successive term of 5 years.
	Subsection 4.1 of Exhibit I (Optional Complementary Program Addendum)	No right to renew under optional program addenda.
c. Requirements for you to renew or extend	Subsections 5.3 and 5.4, and Subsection 5.2 of Schedule A (Renewal/Transfer Addendum)	You may renew the franchise at the end of the initial term and at the end of your first renewal term if you have complied with all of the Franchise Agreement provisions before the expiration of the current term of the franchise; you are not in default under any terms of the Franchise Agreement or any renewal agreements; you have brought the Franchised Business into compliance with our current standards; you have given us at least 6 months' notice of renewal; you have satisfied all monetary obligations owed to us; you have paid the renewal fee, you have satisfied all obligations to third parties; you have signed a new Franchise Agreement, which may

PROVISION	PARAGRAPH IN THE FRANCHISE OR OTHER AGREEMENT	SUMMARY
		contain financial and other terms materially different from the original contract/Franchise Agreement, and related documents and may contain a redefined or restructured territory; and you have signed a general release. We or our designee may perform an audit of your IAA Franchise, including a financial audit and an audit of Imagine Arts Academy Equipment, Products and Services to determine compliance with then-current System standards. Any deficiencies must be satisfied before the expiration of the term. You pay our costs to conduct the audit, including any audit costs, transportation, lodging, meals, and any other expenses. You must purchase from us or our affiliates Imagine Arts Academy Equipment, Products or Services we determine are necessary to meet standards. You must make an advance payment in an amount we determine to be applied towards these purchases. We can engage in re-marketing activities for all or a part of your Territory in anticipation of the expiration of the term if you do not actively try to sell your IAA Franchise before it expires.

PROVISION	PARAGRAPH IN THE FRANCHISE OR OTHER AGREEMENT	SUMMARY
	Subsection 5.2 of Schedule A (Renewal/Transfer Addendum)	You must give us notice of your intent to renew at least 6 months before the Franchise Agreement expires. If you fail to meet any of the renewal conditions within the applicable timeframes, we may permit you to renew subject to payment of a late renewal administration charge. We will give you notice of non-renewal at least 6 months before your franchise term ends. The renewal Franchise Agreement may differ materially from your current Agreement in financial and other ways.
d. Termination by you	Subsection 21.1	Subject to state law, if we commit a material breach which is not cured after a 90-day notice period. If the breach is not susceptible to cure within 90 days, we can take action to begin to cure within a reasonable time.
	Subsection 4.1 of Exhibit I (Optional Complementary Program Addendum)	You may cancel the Addendum on 30 calendar days notice to us.
e. Termination by us without cause	Not Applicable Subsections 4.1 and 4.4 of Exhibit I (Optional Complementary Program Addendum)	The Franchise Agreement does not provide for termination without cause. We may terminate if any license or other legal authorization we require to offer the program terminates/expires.
f. Termination by us with cause	Subsections 4.10, 21.2, 21.3, 21.4 and 21.5	We may terminate the Franchise Agreement upon delivery of notice.

PROVISION	PARAGRAPH IN THE FRANCHISE OR OTHER AGREEMENT	SUMMARY
	Section 21 of Schedule A (Renewal/Transfer Addendum)	A renewing or transferee Franchisee has met obligations under Section 21.2 of the Franchise Agreement, so section 21.2 is deleted on a renewal or transfer.
	Subsection 4.1 of Exhibit I (Optional Complementary Program Addendum)	We may terminate the Addendum for cause upon delivery of notice.
g. "Cause" defined defaults – curable	Subsections 21.4 and 21.5	10 day cure period for monetary defaults and 30 days for non-monetary defaults. Failure to pay any amounts due to us, our affiliate or a designated supplier; failure to file any required report or survey; failure to pay taxes when due and before delinquent; allowing unlawful activities to occur or unauthorized or illegal materials at your location; violation of any health, safety or sanitation law, or operation in a manner that presents a health or safety hazard and failure to cure the violation within 72 hours of receipt of notice; refusal to allow us to inspect, review or audit the Franchised Business; failure to pay any fee imposed in accordance with Section 21.6(g); or failure to comply with the Franchise Agreement or any other agreement with us, an affiliate, a vendor or any standard or procedure we require which does not provide for a shorter notice period.

PROVISION	PARAGRAPH IN THE FRANCHISE OR OTHER AGREEMENT	SUMMARY
	Subsection 4.2 of Exhibit I (Optional Complementary Program Addendum)	We may terminate the Franchise Agreement if you default under the Complementary Program Addendum.
h. "Cause" defined defaults - non-curable	Subsections 4.10, 15.18, 21.2 and 21.3	The following events constitute non-curable defaults: failure or inability to successfully complete training; failure to locate a site and begin operating the IAA Franchise within 120 days after signing the Franchise Agreement; make a material misrepresentation or omission in your application for the franchise; are convicted of or plead no contest to a felony or other crime or offense that is likely to adversely affect the reputation of you or the IAA Franchise; unauthorized use, disclosure or duplication of the Manual, trade secrets, or Confidential Information; material misuse of the Marks; uses bad faith in performing franchise obligations or is materially dishonest; abandonment of the business for more than 10 consecutive days or failure to operate the business for more than 7 consecutive days without our approval; failure to comply with any law or regulation applicable to operation of the business for 10 days after notification; surrender or transfer of control of the business, its assets, or an ownership interest; failure to submit or retain any records we require by our retention policy; failure to meet Performance Standards as provided in Section 16.18; repeated or multiple defaults; receipt of 5 or more customer complaints within a 12-month period; breach of in-term

PROVISION	PARAGRAPH IN THE FRANCHISE OR OTHER AGREEMENT	SUMMARY
		covenants not to compete. The Franchise Agreement provides for termination upon bankruptcy or insolvency. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 et seq.)
i. Your obligation on termination/non-renewal	Section 22 and Section 5 of Schedule F (Telephone Listing Agreement)	Your obligations include: stop operations of the IAA Franchise; stop using the Marks and items bearing the Marks in all media, including websites, web pages and social media; cancel or assign any assumed names to us; de-identify the premises from any confusingly similar decoration, trade dress, design or other imitation of an Imagine Arts Academy business; stop advertising as an IAA Franchise; pay all sums owed to us; return all manuals, customer lists, and other Confidential Information to us; return, remove or destroy all materials containing the Marks, as we specify; sell to us, at our option (subject to applicable law), all inventory, equipment, supplies and items bearing the Marks; assign your telephone numbers to us; instruct all online directories, search engines and other advertising publishers to take down and remove directory listings and advertisements using the Marks; and comply with the covenants not to compete.
	Sections 2 and 3 of Schedule F (Confidentiality, Non-Solicitation, Non-Use, and Noncompetition Agreement)	You maintain secrecy of Confidential Information & return all originals and copies of it. No involvement in Competitive Business within the Territory, and/or the Territory of any Imagine Arts Academy Business; no solicitation or business with Imagine Arts Academy customers or suppliers.

PROVISION	PARAGRAPH IN THE FRANCHISE OR OTHER AGREEMENT	SUMMARY
i. Your obligation on termination/non-renewal	Subsection 4.1 of Exhibit I (Optional Complementary Program Addendum)	You must stop using Program marks and return Program Products to us at your expense
j. Assignment of contract by us	Section 3 (definitions) Subsection 19.1, Subsection 5.2 of Exhibit I (Optional Complementary Program Addendum)	There is no restriction on our right to transfer.
k. "Transfer" by you - definition	Section 3 (definitions) and Subsection 19.2	Includes sale, assignment, conveyance, pledge, mortgage or other encumbrance of any interest in the Franchise Agreement, the Mad Science Franchise or the Franchisee including any ownership restructuring of the Franchisee or any owners of Franchisee.
l. Our approval of transfer	Subsection 19.3 and 19.5	We have the right to approve all transfers by you; we may withhold or condition consent as we deem reasonably appropriate. We may revoke consent if the transfer is not completed within 60 days after the date of the Authorization of Transfer, if you breach the Franchise Agreement, or if other serious, unforeseen factors arise.
m. Conditions for our approval of transfer	Subsections 19.3, 19.4, 19.5, 19.6 and 20.1	Transferee must: meet our qualifications, successfully complete the training program, sign the current Franchise Agreement, obtain all required permits and licenses, and purchase any Equipment, Products or Services to meet current standards. You or transferee must pay a transfer fee. You must execute a release. You will pay all sums owed to us and submit all required reports, statements and documents, execute non-competition agreement, sign any then applicable consent to transfer form acceptable to us, and give us 60 days notice of the

PROVISION	PARAGRAPH IN THE FRANCHISE OR OTHER AGREEMENT	SUMMARY
		proposed sale or transfer. You must be in compliance with the Agreements. IAA Franchise must be brought into compliance with current standards. We will conduct an on-site audit of the IAA Franchise, including a financial audit and an audit of the Imagine Arts Academy Equipment, Products and Services to determine their compliance with then-current System standards. Any deficiencies identified during the audit must be satisfied before the close of the Transfer transaction. You must purchase from us, our affiliates or a third party (as applicable) Imagine Arts Academy Equipment, Products or Services we determine are necessary to meet standards. The costs incurred by us in connection with the audit are payable upon demand by you and/or the transferee before the close of the Transfer transaction, including any audit costs, transportation, lodging, meals, and any other expenses incurred. You must escrow $10,000 of the sales proceeds, for the purposes of paying the costs of the audit and correcting any standards deficiencies discovered after the Transfer. Transfer to a business entity also requires: our written consent; business entity executes all required documents; all owners and spouses must personally guarantee and agree to ensure compliance by the business entity with the terms and obligations of Franchise Agreement; owners must

PROVISION	PARAGRAPH IN THE FRANCHISE OR OTHER AGREEMENT	SUMMARY
		execute a general release; at least 1 owner must personally supervise and work in the Franchise unless we give written exception; deliver copies of the formation/governing documents of any proposed business entity assignee; and "Imagine Arts Academy" or any other Mark cannot be used in the name of the business entity. The current form of Authorization To Transfer is attached as Exhibit F, but is subject to change. If we think your efforts to sell your business are deficient after being informed by you of your intent to transfer, we may, but are not obligated to, assist you to identify a proposed transferee in our discretion. You will cooperate with us in connection with any assistance.
n. Our right to acquire your business	Subsection 20.1	We do not have the right to acquire your business; however we have a right of first refusal if you decide to sell or transfer the IAA Franchise, Franchise Agreement or any ownership interests in the Franchisee or its owners. .
o. Our option to purchase your business	Subsections 20.1, 22.3	We have a right of first refusal if you decide to sell or transfer the IAA Franchise, Franchise Agreement or any ownership interests in the Franchisee or its owners. We may purchase certain assets of the IAA Franchise according to the depreciation schedule described in the Franchise Agreement within 30 days after expiration or termination of the Franchise Agreement.

PROVISION	PARAGRAPH IN THE FRANCHISE OR OTHER AGREEMENT	SUMMARY
	Subsection 4.6 of Exhibit I (Optional Complementary Program Addendum)	We have the option to purchase your Program Products.
p. Your death or disability	Subsection 20.5	Your heirs or representatives can apply to us to continue operation of the IAA Franchise, or sell or otherwise transfer interest in the IAA Franchise within 6 months of your death or incapacity. If they fail to do so, the Franchise Agreement will terminate and we will have the option to buy the IAA Franchise.
q. Non-competition covenants during the term of the franchise	Section 3 (definitions) and Subsection 18.1	You must not divert or attempt to divert any business or customer to a competitor, or perform any act which may harm the goodwill associated with the Marks and the System; or have any interest in any children's education and entertainment business whether or not related to the arts, or educational art programs the same as or similar to any product or service provided through the System or in any company which grants franchises or licenses for any business competing with us, subject to state law.
	Section 1 of Schedule F (Confidentiality, Non-Solicitation, Non-Use, and Non-Competition Agreement)	No involvement in Competitive Business or any company; no solicitation or business with Imagine Arts Academy customers or suppliers; no disclosure of Trade Secrets, System processes or information in the Manuals, subject to state law.

PROVISION	PARAGRAPH IN THE FRANCHISE OR OTHER AGREEMENT	SUMMARY
r. Non-competition covenants after the franchise is terminated or expires	Section 3 (definitions) and Subsection 22.5	You must not own or operate a business which (i) offers children's education and entertainment whether or not related to the arts or educational art programs the same as or similar to any other product or service provided through the System in your Territory or any other Imagine Arts Academy territory or within 50 miles of your Territory or any other Imagine Arts Academy territory, for 2 years after the Franchise Agreement is terminated or expired or (ii) in any company which grants franchises or licenses for any business competing with us for 2 years after the Franchise Agreement is terminated or expired, subject to state law.
	Sections 2 and 3 of Schedule F (Confidentiality, Non-Solicitation, Non-Use, and Non-Competition Agreement)	For 2 years after termination: no solicitation, employment, contract or business with other Imagine Arts Academy customers, suppliers, franchisees, employees, contractors; no involvement in Competitive Business within your IAA Franchise Territory or within 50 miles of your Imagine Arts Academy Territory, within the territory of any other IAA Franchise or within 50 miles of any other IAA Franchise territory; no solicitation or business with Imagine Arts Academy customers or suppliers, subject to state law.

PROVISION	PARAGRAPH IN THE FRANCHISE OR OTHER AGREEMENT	SUMMARY
s. Modification of the Franchise Agreement (continued)	Subsection 24.10, and Section 7 of Schedule F (Confidentiality, Non-Solicitation, Non-Use, and Non-Competition Agreement)	The Franchise Agreement can be modified only by written agreement between you and us. We can modify or change the System through changes in the Manual. We may reduce the scope of the covenants in the Confidentiality Agreement.
	Subsection 5.1 of Exhibit I (Optional Complementary Program Addendum)	Changes to the Complementary Addendum must be mutually agreed on in writing.
t. Integration/merger clause	Subsection 24.10	Only the terms of the Franchise Agreement are binding (subject to state law). Any representations or promises outside of the disclosure document and franchise agreement may not be enforceable. Notwithstanding the foregoing, nothing in any agreement is intended to disclaim the express representations made in the Franchise Disclosure Document, its exhibits and amendments.
u. Dispute resolution by arbitration or mediation	Subsection 24.7 and Section 25	Except for a few types of claims, all disputes are resolved through arbitration in Montreal, Quebec, Canada; waiver of trial, class action and punitive damages (refer to state specific Addendum).
v. Choice of forum	Section 25	Arbitration in Montreal, Quebec, Canada, subject to state law (refer to state specific Addendum).
w. Choice of law	Subsection 24.6	The laws of the Province of Quebec, subject to state law. (refer to state specific Addendum)
	Section 11 of Schedule F (Confidentiality, Non-Solicitation, Non-Use, and Non-Competition Agreement)	The laws of the Province of Quebec, subject to state law. (refer to state specific Addendum)

ITEM 18. PUBLIC FIGURES

We do not use any public figures to promote our franchise.

ITEM 19. FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We had seventeen (17) franchised locations as of 4/1/23. Fifteen (15) of those franchised locations operated for the full fiscal year ending 3/31/24. The below results show the profit margin and revenues of those 15 locations during that period.

Gross Profit Margin

The below tables represents Gross Profit Margin achieved during the fiscal year ending 3/31/24 by the 15 franchisees that operated during the entire period.

	After School Programs			
	Avg	Median	High	Low
Revenue per job	$1,699	$1,860	$2,384	$1,363
Instructor Salary	$ 343	$ 564	$ 376	$ 400
Royalties	$ 136	$ 149	$ 191	$ 109
Supplies	$ 198	$ 216	$ 192	$ 188
Other costs	$ 96	$ -	$ 280	$ 82
Gross Profit	**$ 926**	**$ 931**	**$1,345**	**$584**
Gross Profit Margin %	*54%*	*50%*	*56%*	*43%*

	Camps			
	Avg	Median	High	Low
Revenue per job	$3,230	$2,765	$6,300	$1,740
Instructor Salary	$ 731	$ 620	$1,000	$ 350
Royalties	$ 258	$ 221	$ 504	$ 139
Supplies	$ 171	$ 20	$ 200	$ 125
Other costs	$ 160	$ 286	$ 150	$ 25
Gross Profit	**$1,909**	**$1,618**	**$4,446**	**$1,101**
Gross Profit Margin %	*59%*	*59%*	*71%*	*63%*

	Workshops			
	Avg	Median	High	Low
Revenue per job	$273	$225	$600	$225
Instructor Salary	$ 46	$ 40	$ 66	$ 70
Royalties	$ 22	$ 18	$ 48	$ 18
Supplies	$32	$ 23	$ 80	$ 27
Other costs	$ 7	$ 5	$ -	$ 6
Gross Profit	**$166**	**$140**	**$406**	**$105**
Gross Profit Margin %	*61%*	*62%*	*68%*	*46%*

	Birthday Parties			
	Avg	Median	High	Low
Revenue per job	$364	$279	$675	$260
Instructor Salary	$ 51	$ 45	$ 66	$ 50
Royalties	$ 29	$ 22	$ 54	$ 21
Supplies	$ 43	$ 40	$ 80	$ 75
Other costs	$ 9	$ -	$ -	$ 3
Gross Profit	**$232**	**$172**	**$475**	**$112**
Gross Profit Margin %	*64%*	*62%*	*70%*	*43%*

Notes to Gross Profit Margin Tables:

1) *Gross Profit* was calculated by the Revenue per Job less the Instructor's Salary, Royalties, Supplies and Other Costs incurred by the Franchisee for such job.

2) *Revenue per Job* was the amount of self-reported Gross Revenues that were received by the Franchisee for each job performed.

3) *Instructor Salary* includes the wages, employment taxes, and other employee expenses paid to employees. Health benefits and retirement costs, if offered, are not included. Any expenses related to owner compensation are also not included.

4) *Royalties* are the cost paid to us for the license granted under the Franchise Agreement.

5) *Supplies* includes program materials such as party kits and art equipment.

6) *Other Costs* includes room rental fees and travel expenses.

7) Each service sold may vary in length (# of class per booking) and volume (# of children per class). Franchisees answered the survey with their average scenario.

8) Low & High figures are disclosing the revenues and related direct costs of the franchises with the lowest and highest Gross Profit per job, respectively.

Gross Revenues

The below tables represent Gross Revenues achieved during the fiscal year ending 3/31/24 by the 15 franchisees that operated during that entire period.

Average Gross Revenue	High	Low	Median	# at or above average	% That Met or Exceeded Average
$121,400	$381,800	$33,500	$89,500	5	33.3%

	# of Franchisees	Average Gross Revenues	High	Low	Median	# at or above average	% That Met or Exceeded Average
Top 10%	1	$381,800	$381,800	$381,800	$381,800	1	100%
1st Quartile	3	$298,300	$381,800	$170,100	$343,100	2	66.7%
2nd Quartile	4	$131,300	$161,800	$105,600	$128,900	2	50%
3rd Quartile	4	$63,900	$89,500	$48,500	$58,800	2	50%
4th Quartile	4	$36,500	$41,000	$33,500	$35,700	2	50%
Bottom 10%	2	$33,500	$33,500	$33,500	$33,500	1	50%

The below table represents annual year over year growth achieved by our franchisees that operated throughout our 2023 and 2024 fiscal year ends. The 2023 numbers include the 14 locations that operated during the entire fiscal year and the 2024 numbers include the 15 locations that operated during the entire fiscal year.

Fiscal Year	Total Gross Revenue	Average Gross Revenues	Median	High	Low
2023	$1,168,500	$83,500	$53,400	$293,600	$3,200
2024	$1,821,600	$121,400	$89,500	$381,800	$33,500
% Year Over Year Revenue Growth	56%	46%	68%	30%	942%

Notes to Gross Revenues Tables:

1) *Gross Revenues* means the total of all revenues and income from sales, fees, party charges, merchandise, government grants, sponsorships, trade transactions and other sums derived from providing educational and entertainment services and related merchandise to customers or any other source, whether or not sold or performed at or from the IAA Franchise and whether received in cash, in services, as barter, on credit (whether or not payment is received), or otherwise. Gross Revenues does not include free passes to non-profit groups, tips, sales tax receipts or similar tax receipts which, by

law, are chargeable to customers, if these taxes were separately stated when the customer is charged and paid to the appropriate taxing authority.

General Notes**:**

1. These results are unaudited.

2. These results represent services and products that will be available for franchisees to sell.

Some outlets have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much.

Written substantiation of the data used in preparing these sales figures will be made available to you upon reasonable request.

Other than the preceding financial performance representation, Imagine Arts Academy, Inc. does not make any financial performance representations. We do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting the Legal Department, 8360 Bougainville Street, Suite 201, Montreal, Quebec, Canada, H4P 2G1, 514-344-4181, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20. OUTLETS AND FRANCHISEE INFORMATION

TABLE 1

SYSTEM-WIDE OUTLET SUMMARY
FOR FISCAL YEARS ENDING MARCH 31, 2022, 2023 AND 2024

Outlet Type	Year	Outlets at the Start of Year	Outlets at the End of Year	Net Change
Franchised	2022	20	21	+1
	2023	21	17	-4
	2024	17	18	+1
Company-Owned	2022	0	0	0
	2023	0	0	0
	2024	0	0	0
Total Outlets	2022	20	21	+1
	2023	21	17	-4
	2024	17	18	+1

TABLE 2

TRANSFERS OF OUTLETS FROM FRANCHISEES TO NEW OWNERS (OTHER THAN THE FRANCHISOR) FOR FISCAL YEARS ENDING MARCH 31, 2022, 2023 AND 2024

State	Year	Number of Transfers
Florida	2022	0
	2023	1
	2024	0
Total	2022	0
	2023	1
	2024	0

TABLE 3

STATUS OF FRANCHISED OUTLETS FOR FISCAL YEARS ENDING MARCH 31, 2022, 2023 AND 2024

State	Year	Outlets at Start of the Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations – Other Reasons	Outlets at End of the Year*
Arizona	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
California	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	2
	2024	2	0	0	0	0	1	1
Colorado	2022	3	0	0	0	0	0	3
	2023	3	0	0	0	0	2	1
	2024	1	0	0	0	0	0	1
Florida	2022	2	0	0	0	0	0	2
	2023	2	0	0	0	0	0	2
	2024	2	0	0	1	0	0	1
Illinois	2022	0	1	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Massachusetts[1]	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Michigan	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0

State	Year	Outlets at Start of the Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations – Other Reasons	Outlets at End of the Year*
	2024	0	1	0	0	0	0	1
Missouri	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
New Jersey	2022	4	0	0	0	0	0	4
	2023	4	0	0	0	0	2	2
	2024	2	0	0	0	0	0	2
New York	2022	4	0	0	0	0	0	4
	2023	4	0	0	0	0	2	2
	2024	2	0	0	0	0	0	2
Ohio	2022	1	0	0	0	0	0	1
	2023	1	0	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Texas	2022	3	1	1	0	0	0	3
	2023	3	0	0	0	0	0	3
	2024	3	1	0	0	0	0	4
Wisconsin	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	0	0	0	0	0	1
Total	2022	20	2	1	0	0	0	21
	2023	21	2	0	0	0	6	17
	2024	17	3	0	1	0	1	18

NOTE 1: THE MASSACHUSETTS OUTLET ALSO INCLUDES A PORTION OF CONNECTICUT, VERMONT, AND NEW HAMPSHIRE

TABLE 4

STATUS OF COMPANY-OWNED OUTLETS FOR FISCAL YEARS ENDING MARCH 31, 2022, 2023 AND 2024

State	Year	Outlets at Start of the Year	Outlets Opened	Outlets Reacquired from Franchisees	Outlets Closed	Outlets Sold to Franchisees	Outlets at End of the Year
Total	2022	0	0	0	0	0	0
	2023	0	0	0	0	0	0
	2024	0	0	0	0	0	0

TABLE 5

PROJECTED OPENINGS DURING NEXT FISCAL YEAR
AS OF APRIL 1, 2024

STATE OR PROVINCE	FRANCHISE AGREEMENTS SIGNED BUT IMAGINE ARTS ACADEMY BUSINESS NOT OPERATIONAL	PROJECTED FRANCHISED NEW IMAGINE ARTS ACADEMY BUSINESSES DURING NEXT FISCAL YEAR*	PROJECTED COMPANY- OWNED IMAGINE ARTS ACADEMY BUSINESSES OPENING DURING NEXT FISCAL YEAR
California	0	3	0
Illinois	0	2	0
New York	1	3	0
New Jersey	1	0	0
Texas	1	3	0
Total:	3	11	0

Attached as Exhibit H is a list of names, addresses and telephone numbers of all of our current and former franchisees as of the date of this Disclosure Document. We have had no franchisees who have not communicated with us within 10 weeks of the issuance date of this Disclosure Document. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

Some former franchisees have signed confidentiality agreements in the last 3 fiscal years. In some instances, current and former franchisees sign provisions restricting their ability to speak openly about their experience with the Imagine Arts Academy system. You may wish to speak with current and former franchisees, but be aware that not all such franchisees will be able to communicate with you.

The following organizations have asked to have their information included in this Disclosure Document:

Franchisee Owners Group 2 Inspire
American Association of Franchisees and Dealers
276 Hazard Ave., Suite 11
Enfield, CT 06082
Phone: 619-860-1682
Email: fog2i@aafdchapters.org

ITEM 21. FINANCIAL STATEMENTS

Our audited financial statement for the years ended March 31, 2022, March 31, 2023 and March 31, 2024 are attached as Exhibit A.

The financial statements are stated in United States Dollars.

ITEM 22. CONTRACTS

The following agreements are attached as exhibits to this Disclosure Document:

Exhibit B Franchise Agreement with Schedules
- Schedule A Renewal or Transfer Addendum to the Franchise Agreement
- Schedule B Territory Map and Description
- Schedule C Principal Owner's Guaranty
- Schedule D Principal Owner's Statement
- Schedule E Telephone Listing Agreement
- Schedule F Confidentiality, Non-Solicitation, Non-Use and Non-Competition Agreement
- Schedule G Statement of Prospective Franchisee
- Schedule H SBA Addendum
- Schedule I Electronic Fund Transfer Authorization

Exhibit F Authorization to Transfer
Exhibit G Non- Disclosure Agreement
Exhibit K Franchise Application Deposit Receipt

There are no other contracts or agreements provided by us to be signed by you.

ITEM 23. RECEIPT

A Receipt for this Disclosure Document should be completed and returned upon receipt of this Disclosure Document.

Exhibit A

FINANCIAL STATEMENTS

Imagine Arts Academy, Inc.

Zoho Sign Document ID: 2F34FE81-8NTXZUQ8LZQXBJCEWGNOOQFCJBPLQ3-O9NWVO79AHW4

Imagine Arts Academy Inc.

Financial Statements
March 31, 2024
(In U.S. dollars)

Independent Auditor's Report	2 - 3
Financial Statements	
Balance Sheet	4
Equity	5
Earnings	6
Cash Flows	7
Notes to Financial Statements	8 - 12
Supplementary Information	13 - 14

Zoho Sign Document ID: 2F34FE81-8NTXZUQ8LZQXBJCEWGNOOQFCJBPLQ3-O9NWVO79AHW4

Raymond Chabot
Grant Thornton

Independent Auditor's Report

Raymond Chabot
Grant Thornton LLP
Suite 2000
National Bank Tower
600 De La Gauchetière Street West
Montréal, Quebec
H3B 4L8

T 514-878-2691

To the Shareholders of
Imagine Arts Academy Inc.

Opinion

We have audited the financial statements of Imagine Arts Academy Inc. (hereafter "the Company"), which comprise the balance sheet as at March 31, 2024, and the statements of equity, earnings and cash flows for the year then ended, and notes to financial statements, including a summary of significant accounting policies, and the supplementary information.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Company as at March 31, 2024, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for opinion

We conducted our audit of the financial statements in accordance with auditing standards generally accepted in the United States of America (US GAAS). Our responsibilities under those standards are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of management for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for one year after the date the financial statements are issued.

Zoho Sign Document ID: 2F34FE81-8NTXZUQ8LZQXBJCEWGNOOQFCJBPLQ3-O9NWVO79AHW4

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and, therefore, is not a guarantee that an audit conducted in accordance with US GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with US GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit;

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements;

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed;

- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements;

- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Raymond Chabot Grant Thornton LLP[1]

Montréal, Québec
June 25, 2024

---

[1] CPA auditor, public accountancy permit no. A121855

Zoho Sign Document ID: 2F34FE81-8NTXZUQ8LZQXBJCEWGNOOQFCJBPLQ3-O9NWVO79AHW4

Imagine Arts Academy Inc.
Balance Sheet
March 31, 2024
(In U.S. dollars)

	2024	2023
	$	$
ASSETS		
Current		
Cash	**56,099**	46,300
Trade and other receivables (Note 2)	**17,617**	17,707
Inventory	**59,158**	49,400
Prepaid expenses	**667**	667
	133,541	114,074
Long-term		
Advances to a company under common control, without interest or reimbursement terms	**45,805**	
Advances to the parent company, without interest or reimbursement terms	**122,100**	111,000
	301,446	225,074
LIABILITIES		
Current		
Trade and other payables	**43,703**	22,441
Current income tax liability	**9,425**	
Deferred revenues		5,258
Deferred other fees (Note 3)	**26,565**	10,217
Current portion of deferred franchise fees	**28,338**	20,354
	108,031	58,270
Long-term		
Deferred franchise fees (Note 4)	**174,750**	131,267
Due to a company under common control, without interest		86,069
	282,781	275,606
EQUITY (DEFICIENCY)		
Share capital (Note 5)	**1**	1
Retained earnings (deficit)	**18,664**	(50,533)
	18,665	(50,532)
	301,446	225,074

The accompanying notes and supplementary information are an integral part of the financial statements.

On behalf of the Board,

Shafik Mina
Director

Zoho Sign Document ID: 2F34FE81-8NTXZUQ8LZQXBJCEWGNOOQFCJBPLQ3-O9NWVO79AHW4

Imagine Arts Academy Inc.
Equity
Year ended March 31, 2024
(In U.S. dollars)

	2024	2023
	$	$
Deficit, beginning of year	**(50,533)**	(147,377)
Net earnings	**69,197**	96,844
Retained earnings (deficit), end of year	**18,664**	(50,533)

The accompanying notes and supplementary information are an integral part of the financial statements.

Zoho Sign Document ID: 2F34FE81-8NTXZUQ8LZQXBJCEWGNOOQFCJBPLQ3-O9NWVO79AHW4

Imagine Arts Academy Inc.
Earnings
Year ended March 31, 2024
(In U.S. dollars)

	2024	2023
	$	$
Revenues (Supplementary Information A)	**362,227**	238,708
Cost of sales (Supplementary Information B)	**56,934**	43,339
Gross profit	**305,293**	195,369
Selling expenses (Supplementary Information C)	**109,649**	37,152
Administrative expenses (Supplementary Information D)	**120,385**	69,930
Foreign exchange gain	**(3,363)**	(8,557)
	226,671	98,525
Earnings before income taxes	**78,622**	96,844
Current income taxes	**9,425**	
Net earnings	**69,197**	96,844

The accompanying notes and supplementary information are an integral part of the financial statements.

Zoho Sign Document ID: 2F34FE81-8NTXZUQ8LZQXBJCEWGNOOQFCJBPLQ3-O9NWVO79AHW4

Imagine Arts Academy Inc.
Cash Flows
Year ended March 31, 2024
(In U.S. dollars)

	2024	2023
	$	$
OPERATING ACTIVITIES		
Net earnings	**69,197**	96,844
Non-cash items		
Other franchise fees received	**24,435**	13,523
Initial franchise fees received	**79,843**	
Amortization of deferred franchise fees and other fees	**(36,463)**	(43,082)
	137,012	67,285
Net change in working capital items	**15,761**	66,617
Cash flows from operating activities	**152,773**	133,902
INVESTING ACTIVITIES		
Net change in advances to a company under common control	**(45,805)**	
Net change in advances to the parent company	**(11,100)**	(71,000)
Cash flows from investing activities	**(56,905)**	(71,000)
FINANCING ACTIVITIES		
Net change in due to a company under common control and cash flows from financing activities	**(86,069)**	(47,587)
Net increase in cash	**9,799**	15,315
Cash, beginning of year	**46,300**	30,985
Cash, end of year	**56,099**	46,300
Supplemental disclosure of cash flow information:		
Income taxes paid	**–**	–

The accompanying notes and supplementary information are an integral part of the financial statements.

Zoho Sign Document ID: 2F34FE81-8NTXZUQ8LZQXBJCEWGNOOQFCJBPLQ3-O9NWVO79AHW4

Imagine Arts Academy Inc.
Notes to Financial Statements
March 31, 2024
(In U.S. dollars)

1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of business

The Company is incorporated under the Canada Business Corporations Act. The Company sells franchises across North America which provide art-based activities for children. As at March 31, 2024, the Company was operating the following locations:

	Franchised locations	Company owned locations	Total locations
United States of America	21		21
Canada	1		1
	22	–	22

Basis of presentation

The Company's financial statements are prepared in accordance with accounting principles generally accepted in the United States of America.

Reporting currency

The Company is a Canadian company. The U.S. dollar is the functional currency used by the Company.

Use of estimates

To prepare financial statements in conformity with accounting principles generally accepted in the United States of America, management makes estimates and assumptions based on available information. These estimates and assumptions affect the amounts reported in the financial statements and the disclosures provided, and actual results could differ.

Trade accounts receivable and allowance for doubtful accounts

Trade accounts receivable are stated at net realizable value. The majority of customers are not extended credit and, therefore, time to maturity for receivables is short. On a periodic basis, management evaluates its trade accounts receivable and determines whether to provide an allowance or if any accounts should be written off based on a past history of write-offs, collections, and current credit conditions. A receivable is considered past due if the Company has not received payments based on agreed-upon terms. The Company generally does not require any security or collateral to support its receivables.

Inventory valuation

Inventory is valued at the lower of cost and net realizable value. Cost is determined using the first in, first out method. Net realizable value is the estimated selling price in the ordinary course of business, less the costs of completion and costs necessary to make the sale. The cost of inventory includes the purchase price and other costs directly attributable to the acquisition of finished goods.

Zoho Sign Document ID: 2F34FE81-8NTXZUQ8LZQXBJCEWGNOOQFCJBPLQ3-O9NWVO79AHW4

Imagine Arts Academy Inc.
Notes to Financial Statements

March 31, 2024
(In U.S. dollars)

---

1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Revenue recognition

The Company's principal sources of revenue are the sale of products, continuing franchise fees and initial franchise fees. As per FASB ASC Topic 606, the revenues are recognized as follows:

Trade sales

Trade sales are accounted for when persuasive evidence of an arrangement exists, the goods have been received by the client, the price is fixed or determinable and collection is reasonably assured.

Royalties

Royalties are based on specified percentages of franchisee gross sales and are recognized when sales have occurred.

Partnerships and conference fees

Partnership revenues and conference fees are accounted for when persuasive evidence of an arrangement exists, the services have been rendered, the price is fixed or determinable and collection is reasonably assured.

Franchise fees and other franchise fees

Revenue from initial franchise fees relating to the sale of an individual franchise or an area franchise would ordinarily be recognized when all material conditions relating to the sale have been substantially performed by the franchisor. Substantial performance is considered to have occurred when:

(a) The franchisor has performed substantially all of the initial services required by the franchise agreement or volunteered by the franchisor as a result of normal business practice;

(b) The franchisor has no remaining obligation or intent – by agreement, industry practice, or legislation – to refund amounts received or forgive unpaid amounts owing;

(c) There are no other material unfulfilled conditions affecting completion of the sale.

Initial franchise fees paid by the franchisees and related to future services that will be provided by the Company are presented as deferred franchise fees on the balance sheet. They are amortized using the straight-line method over the term of the franchise agreement and are recorded in earnings before income taxes.

Advertising

The Company's policy is to expense advertising costs as the costs are incurred.

Zoho Sign Document ID: 2F34FE81-8NTXZUQ8LZQXBJCEWGNOOQFCJBPLQ3-O9NWVO79AHW4

Imagine Arts Academy Inc.
Notes to Financial Statements
March 31, 2024
(In U.S. dollars)

1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Income taxes

The Company uses the future income taxes method of accounting for income taxes. Under this method, future income tax assets and liabilities are determined according to differences between the carrying amounts and tax bases of assets and liabilities. They are measured by applying enacted tax rates and laws at the date of the financial statements for the years in which the temporary differences are expected to reverse.

Events occurring after the reporting date

The Company has evaluated events and transactions that occurred between March 31, 2024 and June 14, 2024, which is the date the financial statements were available to be issued, for possible disclosure and recognition in the financial statements.

Foreign currency translation

The Company uses the temporal method to translate transactions denominated in foreign currency. Under this method, assets and liabilities denominated in foreign currencies are translated into U.S. dollar amounts at the date of valuation. Transactions denominated in foreign currencies, including sales and expenses, are translated into U.S. dollar amounts on the date of those transactions. Adjustments arising from foreign currency transactions are reflected in earnings.

2 - TRADE AND OTHER RECEIVABLES

	2024	2023
	$	$
Trade accounts receivable (a)	**17,188**	17,383
Indirect taxes receivable	**429**	324
	17,617	17,707

(a) As at March 31, 2024, amounts owing from one customer represent 20% of the total trade accounts receivable (45% as at March 31, 2023). The Company invests its excess cash with a major financial institution.

As at March 31, 2024, the trade accounts receivable are presented in the financial statements net of an allowance for impairment of $1,547 ($2,290 as at March 31, 2023). The amount of the impairment loss related to the trade accounts receivable is nil in 2024 (nil in 2023).

Zoho Sign Document ID: 2F34FE81-8NTXZUQ8LZQXBJCEWGNOOQFCJBPLQ3-O9NWVO79AHW4

Imagine Arts Academy Inc.
Notes to Financial Statements
March 31, 2024
(In U.S. dollars)

3 - DEFERRED OTHER FEES

Deferred national marketing fund fees

	2024	2023
	$	$
Balance, beginning of year	**10,217**	
National marketing fund fees received during the year	**24,435**	13,523
Amortization of deferred other fees	**(8,087)**	(3,306)
Balance, end of year	**26,565**	10,217

4 - DEFERRED FRANCHISE FEES

	2024	2023
	$	$
Balance, beginning of year	**151,621**	191,397
Initial franchise fees received during the year	**79,843**	
Amortization of deferred franchise fees	**(28,376)**	(39,776)
	203,088	151,621
Current portion of deferred franchise fees	**(28,338)**	(20,354)
Balance, end of year	**174,750**	131,267

5 - SHARE CAPITAL

As at March 31, 2024, the Company's issued shares are detailed as follows:

Unlimited number of shares
Class "A" shares, voting and participating
Class "B" shares, non-voting and participating

	2024	2023
	$	$
1 class "A" share	**1**	1

Warrants

On January 17, 2024, the Company entered into an agreement to grant to a consultant share purchase warrants to acquire 1% of the class "B" shares per new franchise locations signed by the consultant, up to a total of 10% of the class "B" shares. The warrants, exercisable only in a case of a liquidity event, will have an exercise price of $300,000 per exercisable warrant, up to a total exercise price of $3,000,000.

The agreement shall expire at the earliest of a liquidity event, or January 2029.

Zoho Sign Document ID: 2F34FE81-8NTXZUQ8LZQXBJCEWGNOOQFCJBPLQ3-O9NWVO79AHW4

Imagine Arts Academy Inc.
Notes to Financial Statements
March 31, 2024
(In U.S. dollars)

6 - FINANCIAL RISKS

Credit risk

The Company is exposed to credit risk regarding the financial assets recognized on the balance sheet. The Company has determined that the financial assets with more credit risk exposure are trade accounts receivable, advances to a company under common control and advances to the parent company, since failure of any of these parties to fulfil their obligations could result in significant financial losses for the Company. The Company is also exposed to credit risk because it has guaranteed another party's long-term loan (Note 7).

Market risk

The Company's financial instruments expose it to market risk, in particular, to currency risk, resulting from its operating activities.

Currency risk

The majority of the Company's transactions are in U.S. dollars. Currency risk results from the Company's sales and purchases denominated in foreign currency which are primarily in Canadian dollars. As at March 31, 2024, the Company is exposed to currency risk due to short-term assets denominated in Canadian dollars totalling $72,669 ($61,823 as at March 31, 2023), advances to the parent company denominated in Canadian dollars totalling $122,100 ($111,000 as at March 31, 2023), and short-term liabilities denominated in Canadian dollars totalling $44,533 ($45,944 as at March 31, 2023).

Liquidity risk

The Company's liquidity risk represents the risk that the Company could encounter difficulty in meeting obligations associated with its financial liabilities. The Company is, therefore, exposed to liquidity risk with respect to all of the financial liabilities recognized on the balance sheet.

7 - GUARANTEE

The Company guarantees a company under common control's term loan for a maximum amount of $444,000 and has not required any consideration in exchange for assuming this responsibility. Under the terms of the agreement, until May 2026, the Company must be prepared to fulfil the company under common control's repayment obligations if the latter is unable to do so. As at March 31, 2024, the term loan amounts to $197,742. In the opinion of management, it is unlikely that this guarantee will be exercised and, accordingly, no liability has been recorded in the financial statements in this respect.

Zoho Sign Document ID: 2F34FE81-8NTXZUQ8LZQXBJCEWGNOOQFCJBPLQ3-O9NWVO79AHW4

Imagine Arts Academy Inc.
Supplementary Information
Year ended March 31, 2024
(In U.S. dollars)

SUPPLEMENTARY INFORMATION A

	2024	2023
	$	$
REVENUES		
Trade sales	**96,058**	43,323
Royalties	**149,272**	97,937
Partnerships	**12,461**	24,634
Franchise fees	**30,375**	20,794
Conference fees	**10,864**	
Other franchise fees	**63,197**	49,270
Administrative fees		2,750
	362,227	238,708

SUPPLEMENTARY INFORMATION B

	2024	2023
	$	$
COST OF SALES		
Inventory, beginning of year	**49,400**	58,874
Purchases	**66,692**	33,865
	116,092	92,739
Inventory, end of year	**59,158**	49,400
	56,934	43,339

SUPPLEMENTARY INFORMATION C

	2024	2023
	$	$
SELLING EXPENSES		
Commissions	**19,988**	
Meetings and conventions	**15,162**	
Travel	**6,299**	
Advertising and entertainment	**68,200**	37,152
	109,649	37,152

Zoho Sign Document ID: 2F34FE81-8NTXZUQ8LZQXBJCEWGNOOQFCJBPLQ3-O9NWVO79AHW4

Imagine Arts Academy Inc.
Supplementary Information
Year ended March 31, 2024
(In U.S. dollars)

SUPPLEMENTARY INFORMATION D

	2024	2023
	$	$
ADMINISTRATIVE EXPENSES		
Professional fees	**66,532**	47,981
Consulting fees	**14,233**	8,801
Memberships and IT platforms	**10,052**	2,771
Office supplies	**104**	183
Bank charges	**513**	692
Royalties	**28,951**	9,502
	120,385	69,930

Imagine Arts Academy Inc.

Financial Statements
March 31, 2023
(In U.S. dollars)

Independent Auditor's Report	2 - 3
Financial Statements	
Balance Sheet	4
Deficit	5
Earnings	6
Cash Flows	7
Notes to Financial Statements	8 - 12
Supplementary Information	13

Raymond Chabot
Grant Thornton

Independent Auditor's Report

Raymond Chabot
Grant Thornton LLP
Suite 2000
National Bank Tower
600 De La Gauchetière Street West
Montréal, Quebec
H3B 4L8

T 514-878-2691

To the Shareholders of
Imagine Arts Academy Inc.

Opinion

We have audited the financial statements of Imagine Arts Academy Inc. ("the Company"), which comprise the balance sheet as at March 31, 2023, and the statements of deficit, earnings and cash flows for the year then ended, and notes to financial statements, including a summary of significant accounting policies, and the supplementary information.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Company as at March 31, 2023, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for opinion

We conducted our audit of the financial statements in accordance with auditing standards generally accepted in the United States of America (US GAAS). Our responsibilities under those standards are further described in the "Auditor's responsibilities for the audit of the financial statements" section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of management for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for one year after the date the financial statements are issued.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with US GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with US GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit;

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements;

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed;

- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements;

- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Raymond Chabot Grant Thornton LLP[1]

Montréal, Québec
June 20, 2023

---

[1] CPA auditor, public accountancy permit no. A121855

Imagine Arts Academy Inc.
Balance Sheet
March 31, 2023
(In U.S. dollars)

	2023	2022
	$	$
ASSETS		
Current		
Cash	**46,300**	30,985
Trade and other receivables (Note 3)	**17,707**	57,678
Inventories	**49,400**	58,874
Prepaid expenses	**667**	1,167
Deposits		8,140
	114,074	156,844
Long-term		
Advances to the parent company, without interest nor reimbursement terms	**111,000**	40,000
	225,074	196,844
LIABILITIES		
Current		
Trade and other payables	**22,441**	19,167
Deferred revenues	**5,258**	
Current portion of deferred franchise fees (Note 5)	**20,354**	43,001
	48,053	62,168
Long-term		
Deferred franchise and other fees (Note 5)	**141,484**	148,396
Due to a company under common control, without interest nor repayment terms	**86,069**	133,656
	275,606	344,220
EQUITY		
Share capital (Note 6)	**1**	1
Deficit	**(50,533)**	(147,377)
	(50,532)	(147,376)
	225,074	196,844

The accompanying notes and supplementary information are an integral part of the financial statements.

Imagine Arts Academy Inc.
Deficit
Year ended March 31, 2023
(In U.S. dollars)

	2023	2022
	$	$
Balance, beginning of year	**(147,377)**	(158,010)
Net earnings	**96,844**	10,633
Balance, end of year	**(50,533)**	(147,377)

The accompanying notes and supplementary information are an integral part of the financial statements.

Imagine Arts Academy Inc.
Earnings
Year ended March 31, 2023
(In U.S. dollars)

	2023	2022
	$	$
Revenues (Supplementary Information A)	**238,708**	197,161
Cost of sales (Supplementary Information B)	**43,339**	62,844
Gross profit	**195,369**	134,317
Selling expenses (Supplementary Information C)	**37,152**	61,359
Administrative expenses (Supplementary Information D)	**69,930**	62,766
Foreign exchange gain	**(8,557)**	(441)
	98,525	123,684
Net earnings	**96,844**	10,633

The accompanying notes and supplementary information are an integral part of the financial statements.

Imagine Arts Academy Inc.
Cash Flows
Year ended March 31, 2023
(In U.S. dollars)

	2023	2022
	$	$
OPERATING ACTIVITIES		
Net earnings	**96,844**	10,633
Non-cash items		
Initial franchise fees and other franchise fees received	**13,523**	71,141
Amortization of deferred franchise and other fees	**(43,082)**	(22,004)
	67,285	59,770
Net change in working capital items	**66,617**	(64,838)
Cash flows from operating activities	**133,902**	(5,068)
INVESTING ACTIVITIES		
Net change in advances to the parent company and cash flows from investing activities	**(71,000)**	(40,000)
FINANCING ACTIVITIES		
Net change in due to a company under common control and cash flows from financing activities	**(47,587)**	22,108
Net increase (decrease) in cash	**15,315**	(22,960)
Cash, beginning of year	**30,985**	53,945
Cash, end of year	**46,300**	30,985
Supplemental disclosure of cash flow information:		
Income taxes paid	–	–

The accompanying notes and supplementary information are an integral part of the financial statements.

Imagine Arts Academy Inc.
Notes to Financial Statements

March 31, 2023
(In U.S. dollars)

1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of business

The Company is incorporated under the Canada Business Corporations Act. The Company sells franchises across North America and overseas which provide art-based activities for children. As at March 31, 2023, the Company was operating the following locations:

	Franchised locations	Company owned locations	Total locations
United States of America	20		20
Canada	1		1
	21	–	21

Basis of presentation

The Company's financial statements are prepared in accordance with accounting principles generally accepted in the United States of America.

United States currency

The Company is a Canadian company. The U.S. dollar is the functional currency used by the Company.

Use of estimates

To prepare financial statements in conformity with accounting principles generally accepted in the United States of America, management makes estimates and assumptions based on available information. These estimates and assumptions affect the amounts reported in the financial statements and the disclosures provided, and actual results could differ.

Accounts receivable and allowance for doubtful accounts

Accounts receivable are stated at net realizable value. The majority of customers are not extended credit and therefore time to maturity for receivables is short. On a periodic basis, management evaluates its accounts receivable and determines whether to provide an allowance or if any accounts should be written off based on a past history of write-offs, collections, and current credit conditions. A receivable is considered past due if the Company has not received payments based on agreed-upon terms. The Company generally does not require any security or collateral to support its receivables.

Inventory valuation

Inventory is valued at the lower of cost and net realizable value. Cost is determined using the first in, first out method. Net realizable value is the estimated selling price in the ordinary course of business, less the costs of completion and costs necessary to make the sale. The cost of inventory includes the purchase price and other costs directly attributable to the acquisition of finished goods.

1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Revenue recognition

The Company's principal sources of revenue are the sale of products, continuing franchise fees and initial franchise fees. As per FASB ASC Topic 606, the revenues are recognized as follows:

Trade sales

Trade sales are accounted for when persuasive evidence of an arrangement exists, the goods have been received by the client, the price is fixed or determinable and collection is reasonably assured.

Royalties

Royalties are based on specified percentages of franchisee gross sales and are recognized when sales have occurred.

Partnerships

Partnerships are accounted for when persuasive evidence of an arrangement exists, the services have been rendered, the price is fixed or determinable and collection is reasonably assured.

Franchise fees and other franchise fees

Revenue from initial franchise fees relating to the sale of an individual franchise or an area franchise would ordinarily be recognized when all material conditions relating to the sale have been substantially performed by the franchisor. Substantial performance is considered to have occurred when:

(a) The franchisor has performed substantially all of the initial services required by the franchise agreement or volunteered by the franchisor as a result of normal business practice;

(b) The franchisor has no remaining obligation or intent – by agreement, industry practice, or legislation – to refund amounts received or forgive unpaid amounts owing;

(c) There are no other material unfulfilled conditions affecting completion of the sale.

Initial franchise fees paid by the franchisees and related to future services that will be provided by the Company are presented as deferred franchise fees on the balance sheet. They are amortized using the straight-line method over the term of the franchise agreement and are recorded in earnings from operations.

Advertising

The Company's policy is to expense advertising costs as the costs are incurred.

Imagine Arts Academy Inc.
Notes to Financial Statements
March 31, 2023
(In U.S. dollars)

1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Income taxes

The Company uses the future income taxes method of accounting for income taxes. Under this method, future income tax assets and liabilities are determined according to differences between the carrying amounts and tax bases of assets and liabilities. They are measured by applying enacted tax rates and laws at the date of the financial statements for the years in which the temporary differences are expected to reverse.

Events occurring after the reporting date

The Company has evaluated events and transactions that occurred between March 31, 2023 and June 20, 2023 which is the date the financial statements were available to be issued, for possible disclosure and recognition in the financial statements.

Foreign currency translation

The Company uses the temporal method to translate transactions denominated in foreign currency. Under this method, assets and liabilities denominated in foreign currencies are translated into U.S. dollar amounts at the date of valuation. Transactions denominated in foreign currencies, including sales and expenses, are translated into U.S. dollar amounts on the date of those transactions. Adjustments arising from foreign currency transactions are reflected in earnings.

2 - ACCOUNTING CHANGE

During the year, the Company changed the inventory valuation method. Cost is now determined using the first in, first out method instead of the weighted average cost method. Management believes this new accounting method produces more useful and relevant financial information by better reflecting the rate at which inventory is consumed or sold. This modification did not generate significant impacts on the financial statements.

3 - TRADE AND OTHER RECEIVABLES

	2023	2022
	$	$
Trade accounts receivable (a)	**17,383**	57,446
Indirect taxes receivable	**324**	232
	17,707	57,678

(a) As at March 31, 2023, amounts owing from one customer represent 45% of the total trade accounts receivable (67% as at March 31, 2022). The Company invests its excess cash with a major financial institution.

As at March 31, 2023, the trade accounts receivable are presented in the financial statements net of an allowance for impairment of $2,290 ($2,290 as at March 31, 2022). The amount of the impairment loss related to the trade accounts receivable is nil in 2023 ($2,088 in 2022).

Imagine Arts Academy Inc.
Notes to Financial Statements
March 31, 2023
(In U.S. dollars)

4 - INCOME TAXES

The Company has unused tax losses from its operations totalling $44,017 that may be carried forward and applied against taxable revenue over an indefinite period. No future income tax asset has been recognized by the Company in respect of such losses.

5 - DEFERRED FRANCHISE AND OTHER FEES

Deferred franchise fees

	2023	2022
	$	$
Balance, beginning of year	**191,397**	142,260
Initial franchise fees received in the year		71,141
Amortization of deferred franchise fees	**(39,776)**	(22,004)
	151,621	191,397
Current portion of deferred franchise fees	**(20,354)**	(43,001)
Balance, end of year	**131,267**	148,396

Deferred national marketing fund fees

	2023	2022
	$	$
Balance, beginning of year		
Initial franchise fees received in the year	**13,523**	
Amortization of deferred franchise fees	**(3,306)**	
Balance, end of year	**10,217**	–

6 - SHARE CAPITAL

As at March 31, 2023, the Company's issued shares are detailed as follows:

Unlimited number of shares
Class "A" shares, voting and participating

	2023	2022
	$	$
1 class "A" share	**1**	1

7 - FINANCIAL RISKS

Credit risk

The Company is exposed to credit risk regarding the financial assets recognized on the balance sheet. The Company has determined that the financial assets with more credit risk exposure are trade accounts receivable and advances to the parent company, since failure of any of these parties to fulfil their obligations could result in significant financial losses for the Company. The Company is also exposed to credit risk because it has guaranteed another party's long-term loan (Note 8).

7 - FINANCIAL RISKS (Continued)

Market risk

The Company's financial instruments expose it to market risk, in particular, to currency risk, resulting from its operating activities.

Currency risk

The majority of the Company's transactions are in U.S. dollars. Currency risk results from the Company's sales and purchases denominated in foreign currency which are primarily in Canadian dollars. As at March 31, 2023, the Company is exposed to currency risk due to short-term assets denominated in Canadian dollars totalling $61,823 ($74,512 as at March 31, 2022), advances to the parent company denominated in Canadian dollars totalling $111,000 ($40,000 as at March 31, 2022), and short-term liabilities denominated in Canadian dollars totalling $45,944 ($59,263 as at March 31, 2022).

Liquidity risk

The Company's liquidity risk represents the risk that the Company could encounter difficulty in meeting obligations associated with its financial liabilities. The Company is, therefore, exposed to liquidity risk with respect to all of the financial liabilities recognized on the balance sheet.

The Company has entered into a long-term lease agreement expiring on June 30, 2025 which calls for lease payments of $108,000 for the rental of a building. Minimum lease payments for the next five years are $24,000 in 2021, 2022, 2023 and 2024, and $12,000 in 2025. The lease contains a renewal option for an additional period of five years which the Company may exercise by giving a six-month notice.

8 - GUARANTEE

The Company guarantees a company under common control's term loan for a maximum amount of $444,000 and has not required any consideration in exchange for assuming this responsibility. Under the terms of the agreement, until June 2023, the Company must be prepared to fulfil the company under common control's repayment obligations if the latter is unable to do so. As at March 31, 2023, the term loan amounts to $288,600. In the opinion of management, it is unlikely that this guarantee will be exercised and, accordingly, no liability has been recorded in the financial statements in this respect.

Imagine Arts Academy Inc.
Supplementary Information
Year ended March 31, 2023
(In U.S. dollars)

SUPPLEMENTARY INFORMATION A

	2023	2022
	$	$
REVENUES		
Trade sales	**43,323**	95,934
Royalties	**97,937**	61,532
Partnerships	**24,634**	15,006
Franchise fees	**20,794**	21,949
Other franchise fees	**49,270**	
Administrative fees	**2,750**	2,740
	238,708	197,161

SUPPLEMENTARY INFORMATION B

	2023	2022
	$	$
COST OF SALES		
Finished goods, beginning of year	**58,874**	86,366
Purchases	**33,865**	35,352
	92,739	121,718
Finished goods, end of year	**49,400**	58,874
	43,339	62,844

SUPPLEMENTARY INFORMATION C

	2023	2022
	$	$
SELLING EXPENSES		
Commissions		11,154
Advertising and entertainment	**37,152**	50,205
	37,152	61,359

SUPPLEMENTARY INFORMATION D

	2023	2022
	$	$
ADMINISTRATIVE EXPENSES		
Professional fees	**47,981**	47,195
Consulting fees	**8,801**	6,863
Memberships and dues	**2,771**	1,795
Office supplies	**183**	437
Doubtful accounts		1,666
Bank charges	**692**	614
Royalties	**9,502**	4,196
	69,930	62,766

Exhibit B

FRANCHISE AGREEMENT

Imagine Arts Academy, Inc.

IMAGINE ARTS ACADEMY INC.

FRANCHISE AGREEMENT
(2023-2024)

INITIAL
OR
RENEWAL
OR
TRANSFER

[Franchisee]
Franchisee

[Owner]
Owner

[Imagine Arts Academy of]
Franchise Location Name

[Effective Date]
Effective Date

TABLE OF CONTENTS

1. PARTIES 6
2. PREAMBLE 6
3. DEFINITIONS 6
4. FRANCHISE AND FRANCHISE FEE 10
4.1 Grant 10
4.2 Territorial Rights 10
4.3 Reservation of Rights 10
4.4 Distribution Opportunities Reserved for Franchisor 11
4.5 Corporate or Institutional Accounts 11
4.6 Promotional Activities Limited to Territory 11
4.7 Restrictions Associated with Marks and/or System 11
4.8 Franchise Fee 12
4.9 Varying Standards 13
4.10 Franchise Premises 13
5. TERM AND RENEWAL 13
5.1 Term 13
5.2 Renewal 13
5.3 Conditions to Renewal 13
5.4 Non-Renewal by Franchisor 15
6. TRAINING AND ASSISTANCE 15
6.1 Initial Training 15
6.2 Additional Training Requested by Franchisee 16
6.3 Additional Training Requested by Franchisor 16
7. PROPRIETARY MARKS 16
7.1 Ownership and Goodwill 16
7.2 Trademark Infringement 17
7.3 Trademark Infringement 17
7.4 Discontinuance of Use of Marks 17
7.5 Right of Entry and Inspection 18
8. MANUALS 18
8.1 Mandatory Nature of the Manuals 18
8.2 Modifications to the Manuals 18
8.3 Sole Property of Franchisor 19
8.4 Confidential Proprietary Information 19
8.5 Incorporation Herein 19
9. CONFIDENTIAL INFORMATION 19

9.1 Types of Confidential Information 19
9.2 Disclosure and Limitations on Use 20
9.3 Equitable Remedies 20
9.4 Equitable Remedies 20
9.5 Copyrighted Works 20
9.6 Federal Protections 21
9.7 Federal Protections 21
10. ADDITIONAL PROGRAMS AND MODIFICATION OF THE SYSTEM 21
10.1 Additional Programs 21
10.2 Quality Control 21
10.3 Consequences to Default 22
10.4 Modification of the System 22
11. MARKETING AND ADVERTISING 22
11.1 Marketing Access Fee 22
11.2 Marketing Fund 22
11.3 Advertising 24
11.4 Compliance 24
11.5 Special Promotions 24
12. INTERNET TECHNOLOGY POLICIES 24
12.1 Mandatory Domain Name; Online Sites 24
12.2 Fee for Technology Related Tools 25
13. CONTINUING SERVICES AND ROYALTY FEES 26
13.1 Royalty Fee 26
13.2 Late Fee and Costs of Collection 26
13.4 Interest Rate 26
13.5 Electronic Funds Transfer 26
13.6 Payment Application 27
14. ACCOUNTING AND RECORDS 27
14.1 Records 27
14.2 Tax Returns 27
14.3 Accounting System 27
14.4 New Accounting System 28
14.5 Access to Information and Audit 28
15. FRANCHISEE'S OBLIGATIONS 28
15.1 Compliance 28
15.2 Commencement of Operations 28
15.3 Equipment Package Requirements 29

15.4 Areas of Business 29
15.5 Franchisor as Sole Supplier 29
15.6 Equipment Compliance 29
15.7 Programming Compliance 30
15.8 Product Compliance 30
15.9 Licenses, Permits and Certificates 30
15.10 Franchisee Supervision 30
15.11 Customer Lists 31
15.12 Staff Records 31
15.13 Instructor Training 31
15.14 Background Checks 31
15.15 Mandatory Annual Conference Attendance, Possible Fees 31
15.16 Notice of Legal Actions 32
15.17 E-mail Communications 32
15.18 Performane Obligations 32
15.19 Payment Card Standard 33
16. FRANCHISOR'S OPERATIONS ASSISTANCE 33
16.1 Prior to Opening 33
16.2 During the Term 34
16.3 Step-In-Rights 34
17. INSURANCE 35
17.1 Types of Insurance 35
17.2 Certificate of Insurance 35
17.3 Non-Compliance 35
18. EXCLUSIVE RELATIONSHIP 35
18.1 Non-Competitive Business During Term 35
18.2 Public Companies 36
19. OWNERSHIP AND TRANSFER REQUIREMENTS 36
19.1 Transfer by Franchisor 36
19.2 Transfer by Franchisee 37
19.3 Conditions for Approval of ANY Transfer by Franchisee 37
19.4 Audit and Escrow of Funds 39
19.5 Revocation of Approval of Transfer 39
19.6 Intent to Transfer 40
20. FRANCHISOR'S RIGHT OF FIRST REFUSAL 40
20.1 Right of First Refusal 40
20.2 Franchisor Exercises Right 40
20.3 Franchisor Declines Right 40

20.4 Business Entity Franchisee 40
20.5 Death or Incapacity 41
21. TERMINATION OF AGREEMENT 41
21.1 Termination by Franchisee 41
21.2 Termination by Franchisor - Failure to Qualify 41
21.3 Termination by Franchisor - Non-Curable Default - Immediate Termination 42
21.4 Termination by Franchisor - Failure to Cure Curable Default 43
21.5 Termination by Franchisor - Performance Obligations No Met 44
21.6 Remedies on Default 45
21.7 Franchisor's Loss of License to System 45
22. RIGHTS AND OBLIGATIONS UPON EXPIRATION OR TERMINATION 45
22.1 Payment of Amounts Owed to Franchisor 45
22.2 Marks and De-Identification 45
22.3 Right to Purchase Equipment 46
22.4 Confidential Information 47
22.5 Post-Term Competitive Restrictions 47
22.6 Continuing Obligations 47
23. RELATIONSHIP OF THE PARTIES/INDEMNIFICAITON 48
23.1 Independent Contractor; No Fiduciary Relationship 48
23.2 Independent Ownership 48
23.3 No Liability; No Warranties 48
23.4 Taxes and Regulations 48
23.5 Indemnification 49
24. ENFORCEMENT 49
24.1 Severabillity; Substitution of Valid Provisions 49
24.2 Waivers - Cumulative Remedies 49
24.3 Limitation of Liability 50
24.4 Approval and Consents 50
24.5 Waiver of Punitive Damages 50
24.6 Governing Laws 50
24.7 Waiver of Jury Trial and Right to Bring Class Action 50
24.8 Costs and Attorney Fees 51
24.9 Binding Effect 51
24.10 Entire Agreement 51
24.11 Business Organization 51
24.12 Construction 51
24.13 Timing is of the Essence 52
25. ARBITRATION 52

25.1 AGREEMENT TO ARBITRATE 52
25.2 PLACE AND LANGUAGE 52
25.3 SPECIFIC PERFORMANCE 52
25.4 SURVIVAL 52
26. NOTICES 52
26.1 NOTICES 52
27. ACKNOWEDGEMENTS 53

IMAGINE ARTS ACADEMY INC.

FRANCHISE AGREEMENT

1. PARTIES

This Franchise Agreement ("this Agreement") is made as of [EFFECTIVE DATE] (the “Effective Date” of this Agreement) by and between **IMAGINE ARTS ACADEMY INC.**, a Canadian corporation, having its principal place of business at 8360 Bougainville Street, Suite 201, Montreal, Quebec, Canada, H4P 2G1 ("Franchisor"), and [Franchisee] d/b/a [Imagine Arts Academy of], having a principal place of business at: [Franchisee Address] ("Franchisee" or “you”), together referred to as the “Parties”.

2. PREAMBLE

WHEREAS the Franchisor is licensed by Franchisor’s Affiliate to grant franchises involving use of the System and Marks (as herein defined) associated with and in relation to the operation of an Imagine Arts Academy business; and

WHEREAS the Franchisor is in the business of sublicensing the intellectual property associated with the Imagine Arts Academy brand, in relation to offering services and activities authorized and approved by Franchisor and utilizing the System and Marks throughout the world; and

WHEREAS the Franchisee desires to operate an Imagine Arts Academy franchise using the System and Marks and has applied for a franchise, which application has been approved by Franchisor in reliance upon all of the representations made therein; and

WHEREAS the Franchisee understands and acknowledges the importance of Franchisor's high and uniform standards of quality, operations and customer service and the necessity of operating the Imagine Arts Academy Franchise in conformity with Franchisor's standards and specifications.

NOW THEREFORE, IN CONSIDERATION OF THE FOREGOING, THE FEES AND OTHER SUMS PAYABLE BY FRANCHISEE AND OF THE MUTUAL COVENANTS CONTAINED IN THIS AGREEMENT, THE ADEQUACY OF WHICH IS HEREBY ACKNOWLEDGED BY BOTH PARTIES, THE PARTIES AGREE AS FOLLOWS:

3. DEFINITIONS

Franchisor and Franchisee agree that the following definitions shall apply to this Agreement and all other agreements between them, unless expressly provided otherwise:

"Affiliate" – Any person, company or other entity, which controls, is controlled by or is under common control with another person, company or other entity.

"Agreement" – This Franchise Agreement signed on the Effective Date.

"Business Entity" – A business organization such as a corporation, limited liability company or partnership.

"Competitive Business" – Any business or other establishment operating or otherwise involved with, or awarding franchises or licenses to others to operate or be involved with, any children’s art education and

entertainment-related business, including, but not limited to, any (1) business that offers, sells, distributes, provides or is otherwise involved or deals with educational art activities and art demonstrations with hands-on experience such as, but not limited to, party programs, classes, special events, camps and workshops conducted in local schools, hospitals and other institutions, (2) goods and/or services which are then-currently offered by Imagine Arts Academy Franchises or which Franchisee knows Franchisor intends to authorize, or (3) children's education and entertainment-related products and/or services, whether at wholesale or retail, whether or not specializing in art, provided that such activities generate more than twenty percent (20%) of sales for such business/establishment.

"Confidential Information" – Any and all information, knowledge, know-how, techniques and data which Franchisor has developed and designates as confidential will be deemed confidential for purposes of this Agreement, including but not limited to, (1) business methods, standards, and Trade Secrets that comprise the System, including sales and marketing techniques, pricing, advertising, accounting systems, operation systems, policies, procedures, systems, compilations of information, records, specifications, exclusively designed signage and materials, specially scripted and outlined interactive art activities for children, and specially developed course materials, curriculum and lesson plans; (2) the Manuals, including the Imagine Arts Academy confidential Standard Operations Manual, operating procedures, methods and techniques for cost controls, record keeping, reporting, purchasing, sales promotion and advertising, and the Standard Operating Policies Manual; (3) training materials and programs; (4) knowledge of specifications for and suppliers of, and methods of ordering, certain products, materials, equipment and supplies; (5) proprietary software; (6) all password-protected portions of our website, intranets and extranets and the information they contain (including the email addresses of our franchisees); (7) student lists and customer data; (8) knowledge of the operating results and financial performance of other Imagine Arts Academy franchises; and all other information received by Franchisee from Franchisor to be used in the establishment and operation of an Imagine Arts Academy Franchise and where the confidentiality of the information is required to protect the Imagine Arts Academy franchise community, all of which may be changed, improved and further developed by Franchisor or its Affiliates from time to time and with which Franchisee will promptly and fully comply.

"Corporate Accounts" – As defined in Section 4.5.

"Effective Date of this Agreement" – The date listed on the first page of this Agreement.

"Equipment" – Equipment to be purchased or otherwise obtained by Franchisee in accordance with Franchisor's specifications and used by Franchisee in the operation of an Imagine Arts Academy Franchise.

"Extranet" – Internet application established by Franchisor to facilitate communications with, and delivery of information to and from, franchisees and for other business purposes.

"First Year Standard" – As defined in Section 15.18.

"Franchisor-Related Persons/Entities" – IMAGINE ARTS ACADEMY INC., and its past, current and future Affiliates, and each and all of the following, whether past, current and/or future: each and all company(ies)/person(s) acting by, through, under, in concert, affiliated and/or associated in any way, with Franchisor or any Franchisor Affiliate, together with each and all of the partners, shareholders, officers, directors, members, agents, attorneys, accountants, and/or employees of Franchisor, of any such Affiliate and/or any of the foregoing, as well as each and all of the successors and/or assigns of Franchisor and/or any of the foregoing.

"Gross Revenues" – The total of all revenues and income from all sales, fees, party charges, merchandise, government grants, sponsorships, trade transactions, and other sums derived from providing educational and entertainment services and related merchandise to customers of Franchisee or any other source, whether or not sold or performed at or from the Imagine Arts Academy Franchise and whether received in cash, as barter, in services, on credit (whether or not payment is received), or otherwise. Deducted from Gross Revenues for purposes of said computation (but only to the extent they have been included) is the amount of all free passes to non-profit groups, tips, sales tax receipts or similar tax receipts which, by law, are chargeable to customers, if such taxes are separately stated when the customer is charged and if such taxes are paid to the appropriate taxing authority. There will be further deducted from Gross Revenues the amount of any documented refunds, charge backs, credits and allowances given in good faith to customers by Franchisee.

"Imagine Arts Academy Franchise" – The right to operate within the Territory a single children's education and entertainment business identified by the Mark, "IMAGINE ARTS ACADEMY," and specializing in conducting educational art programs with hands-on experience, including birthday parties, after school programs, workshops, special events, and camps pursuant to the terms and conditions of this Agreement.

"Initial Opening" – The first day of operation of an Imagine Arts Academy Franchise.

"Marks" – The trademarks, service marks and other commercial symbols now and/or in the future owned by Franchisor or Franchisor's licensor and which Franchisor may designate, from time to time, to be used to identify the services and/or products which may be offered by the Imagine Arts Academy Franchise, including, but not limited to the mark "IMAGINE ARTS ACADEMY", the Trade Dress and certain associated logos.

"Manuals" – One or more handbooks, manuals, broadcasts, bulletins and/or volumes, other written materials, and video, audio and/or software media (including materials distributed electronically or otherwise), regardless of title and including any Confidential Operations Manual and/or Standard Operating Policies Manual, and containing, among other things, mandatory specifications, standards, policies and procedures prescribed from time to time by Franchisor and to be followed by Franchisee in connection with its Imagine Arts Academy Franchise and Franchisee's performance under this Agreement, including, but not limited to, all goods and services to be sold and/or provided at or from its Imagine Arts Academy Franchise and/or in association with the Marks. The Manuals include all changes and supplements issued by Franchisor in the future, with which Franchisee will promptly comply.

"OEP" – As defined in Section 15.3 of this Agreement.

"Owner" – Any individual holding, directly or indirectly, any legal or beneficial interest in the Franchise or the Franchisee, if the Franchisee is a Business Entity.

"Parties" – As defined in Section 1 of this Agreement.

"Performance Clause" – As stated in Section 15.18.

"Products" and "Services" – Products and services designated by Franchisor from time to time for use, sale, lease, rental or to be otherwise used and/or provided at or from the Imagine Arts Academy Franchise, and/or in association with the Marks.

"Second Year Standard" – As defined in Section 15.18.

"System" – The system for the operation of businesses which provide entertaining and educational art activities for children from three (3) to twelve (12) years old, developed and used by Franchisor in North America and internationally and as outlined in the various Manuals, Extranet, videos, and other formal communication and training tools made available by Franchisor either now or in the future. The System shall include and be limited to the following specific areas of business:

(i) Live, educational, hands-on enrichment activities with an art theme conducted as an after school enrichment activity ("After School Programs");

(ii) Live, educational, hands-on enrichment activities with an art theme conducted as an in-school curriculum supplement during the school day ("Workshops");

(iii) Live, educational and highly entertaining hands-on enrichment activities with an art theme conducted as entertainment at a child's birthday party ("Birthday Parties");

(iv) Live, educational and highly entertaining hands-on enrichment activities with an art theme, conducted as entertainment at recreation and community centers, summer camps, Girl or Boy Scouts, libraries, corporate family events, and other similar organizations and venues ("Special Events");

(v) Live, educational and highly entertaining hands-on enrichment activities with an art theme, conducted as entertainment for or as a camp ("Camps"); and

(vi) Any other areas of business and/or programs that Franchisor may select and/or authorize in Franchisor's sole discretion from time to time.

"Territory" – The geographical area described in Schedule B.

"Theatrical Production" – Live, interactive and highly scripted theatrical stage shows for groups of 100 or more children incorporating actors, special effects, stage sets and props as well as coordinated sound and lighting, for clients, including, but not limited to, theme parks, amusement parks, fairs, museums, cruise ships and theatres.

"Third Year Standard" – As defined in Section 15.18.

"Trade Dress" – The Imagine Arts Academy design and image developed and owned by or licensed to Franchisor for use by the Imagine Arts Academy Franchise, as it currently exists and as it may be revised and further developed by Franchisor or its licensor(s) from time to time.

"Trade Secrets" – Confidential, proprietary information in any form related to or used in the Franchise that is not commonly known by or available to the public and which information: (1) derives economic value, actual or potential, from not being generally known to, and not being readily ascertained by proper means by, other persons who can obtain economic value from its disclosure or use; and (2) is the subject of efforts that are reasonable under the circumstances to maintain its secrecy. Franchisee shall acquire no interest in the Trade Secrets, other than the right to use them in developing and operating the Franchise during the term of this Agreement.

"Transfer" – As used in this Agreement the term "transfer" includes (but is not limited to) the voluntary, involuntary, direct or indirect assignment, sale, gift, pledge, mortgage, the granting of any security or similar interest, or other transfer by the Franchisee (or any of its Owners) of any interest, including, but not limited to any interest in: (1) this Agreement; (2) the Imagine Arts Academy Franchise; or (3) the ownership of the Franchisee, including any ownership restructuring of Franchisee or of any owners of Franchisee. An assignment, sale, or other transfer will include, but is not limited to, the following events: (1) any transfer of ownership of capital stock or any partnership, membership or similar interest; (2) any merger or consolidation or issuance of additional securities representing an ownership interest in the Franchisee; (3) any sale of voting stock of the Franchisee or any security convertible to voting stock of the Franchisee; (4) any transfer of any interest in this Agreement or the Imagine Arts Academy Franchise, of Franchisee (including any ownership restructuring of Franchisee or of any owners of Franchisee), or of Franchisee in a divorce, insolvency, corporate or partnership dissolution proceeding or otherwise by operation of law; or (5) any transfer of an interest in the revenues, profits, rights or assets of the Imagine Arts Academy Franchise. Any transfer by the Franchisee, or any of its Owners, to a controlled Business Entity and/or of an interest in the event of Franchisee's death or the death of an Owner of the Franchisee, by will, declaration of or transfer in trust, under the laws of intestate succession, or otherwise shall be governed by all of the provisions on assignment of this Agreement.

4. FRANCHISE AND FRANCHISE FEE

4.1 Grant:

Until expiration or termination of this Agreement and subject to all the terms and conditions set out herein, Franchisor hereby grants to Franchisee and Franchisee hereby accepts the right and obligation to operate an Imagine Arts Academy Franchise (the "**Franchised Business**"), including the right to use in connection therewith the Marks and the System within the boundaries of the Territory.

4.2 Territorial Rights:

Subject to Franchisor's rights as set forth anywhere in this Agreement and for its term, Franchisor shall not enter into a Franchise Agreement licensing an Imagine Arts Academy Franchise or open a Franchisor-owned Imagine Arts Academy Franchise inside Franchisee's Territory. This Agreement and the Imagine Arts Academy Franchise do not grant Franchisee any rights with respect to other and/or related businesses, Products and/or Services, in which Franchisor or any Franchisor-Related Persons/Entities may be involved, now or in the future.

4.3 Reservation of Rights:

Franchisor and any Franchisor-Related Persons/Entities expressly reserve all other rights, and can:

a) own and/or operate itself, and/or authorize others to own and/or operate:

i) any kind of business in the Territory, except for an Imagine Arts Academy Franchise, whether or not using the Imagine Arts Academy Marks and System; and
ii) any kind of business outside of the Territory, including without limitation, Imagine Arts Academy Franchises, whether or not using the Imagine Arts Academy Marks and System or any other brand or system;

b) sell Imagine Arts Academy branded Products and Services as well as products and services under other brands, whether or not competitive, to customers located anywhere, including within

the Territory using any channel of distribution other than an Imagine Arts Academy Franchise located in the Territory, without payment of any compensation to Franchisee;

c) develop or be associated with other concepts, whether or not using the Imagine Arts Academy System or the Marks, which may involve art enrichment programs or other programs for children aged three (3) to twelve (12), including dual branding and/or other franchise systems, and award franchises under such other concepts for locations anywhere; and

d) acquire, be acquired by, merge, affiliate with or engage in any transaction with other businesses, whether competitive or not, with units located anywhere. Such transactions may include, but are not limited to, arrangements involving competing outlets and/or brand conversions to or from the Imagine Arts Academy Marks and System. Such transactions are expressly permitted under this Agreement, and Franchisee agrees to participate at its expense in any such arrangement or conversion as instructed by Franchisor.

4.4 Distribution Opportunities Reserved for Franchisor:

Franchisee understands that the term "Imagine Arts Academy Franchise" as defined above does not include non-Imagine Arts Academy franchises, businesses or other distribution opportunities. A non-Imagine Arts Academy franchise, business concept or distribution opportunity may include, but is not limited to, sales at retail or wholesale of art kits, toys or other products to the general public or otherwise from any retail location, including supermarkets and discount stores, or by direct mail, by internet, by television, and through any other media, Corporate Accounts or otherwise.

4.5 Corporate or Institutional Accounts:

Franchisor, and/or any of the Franchisor-Related Persons/Entities, may service certain corporate or institutional accounts ("Corporate Accounts") that have contracted (or may in the future contract) with Franchisor or any parent, subsidiary or Affiliate of Franchisor for services, irrespective of where the customer is located or the services or products delivered. "Corporate Accounts" shall include entities that have facilities located in more than one territory, cruise ship programs, hotels, resorts, vacation programs, national and/or international Corporations, theatrical productions, and the distribution of trademarked products through retail, wholesale and/or Internet or other electronic-based distribution networks.

4.6 Promotional Activities Limited to Territory:

Franchisee is not permitted to conduct promotional activities, to actively market, or to direct solicitations outside of its designated Territory. Upon receipt of written request from Franchisee, Franchisor may in its sole discretion grant Franchisee written approval to conduct a single event outside of the Territory or conduct activities outside of the Territory on a temporary basis; provided, that any such consent may be withdrawn by Franchisor on thirty (30) days' notice to Franchisee and conditioned upon the payment of a fee established by Franchisor to cover related processing/administration costs, which amount may vary.

4.7 Restrictions Associated with Marks and/or System:

Franchisee shall not, without Franchisor's prior written consent, use, otherwise employ or permit the use or employment of the System or the Marks except in the Territory and in accordance with the provisions of this Agreement nor, subject to the provisions of Section 7 hereof, use, otherwise employ or permit the use or employment of any trade name, trade mark, service mark or commercial symbol other than the Marks in connection with an Imagine Arts Academy Franchise. Any and all rights in the Territory not specifically

granted to Franchisee are expressly reserved to Franchisor. For clarification, Franchisee shall not have the right to itself or through any other party, whether or not in association with the Marks:

a. To create or offer for sale, any kind of good or service, except that which is specifically provided by or authorized by the Franchisor;

b. To conduct Theatrical Productions within or outside the Territory;

c. To create or produce any kind of program, activity, or any other form of live or pre-recorded session(s) of content associated with the Marks and Confidential Information on any linear media channel (television, radio), on the internet and non-linear media channels and/or device supports or media, such as, including but not limited to video platforms, on-demand channel(s), webpages, microsites, social networking sites (i.e. Facebook, Instagram, Twitter, LinkedIn, You Tube, Google Plus, Pinterest, etc.), virtual worlds, blogs, vlogs, applications to be installed on mobile devices (for example, iPad or Android apps), and other applications;

d. To create or offer for sale any kind of goods or services not prescribed by the Franchisor without Franchisor's prior written approval, including, but not limited to, the opening of any kind of location-based facility, retail store, party center, pre-school, daycare, or any other type of childcare facility;

e. To hold any online/virtual class, online programming or virtual session(s);

f. To create, manufacture, purchase or subcontract the manufacture of Imagine Arts Academy branded product or merchandise;

g. To conduct services or sell products in connection with the Imagine Arts Academy Franchise other than those services and products authorized for sale by the Franchisor or supplied by its authorized suppliers;

h. To enter into discussions with potential sponsors or promotional partners, without the prior written consent of Franchisor;

i. To publish or use a website in connection with the Imagine Arts Academy Franchise, other than a website provided and supported by or through Franchisor or its designee or create a presence in virtual worlds;

j. To create, sell, offer or otherwise distribute any kind of Product or Service to other Imagine Arts Academy franchisees without the prior written approval by Franchisor;

k. To create, sell, offer or otherwise distribute marketing materials without the prior written approval by Franchisor for any custom templates.

4.8 <u>Franchise Fee:</u>

In consideration of the franchise granted herein, Franchisee shall pay to Franchisor upon execution of this Agreement an initial Franchise Fee of Forty Nine Thousand Dollars ($49,000) ("Franchise Fee"). The Franchise Fee is fully earned by Franchisor when Franchisee signs this Agreement. If Franchisee paid an application fee, it will be credited against the amount owed for the Franchise Fee.

4.9 Varying Standards:

Franchisee acknowledges that because complete and detailed uniformity under many varying conditions may not be possible or practical, Franchisor specifically has the unrestricted right to vary standards for any franchisee based upon the peculiarities of the particular site or circumstance, density of population, business potential, population of trade area, existing business practices or any other condition which Franchisor deems to be of importance to the operation of such franchisee's business. Franchisee shall not be entitled to require Franchisor to grant to Franchisee a like or similar variation hereunder, except to the extent required under any applicable law.

4.10 Franchise Premises:

Franchisee must establish, prior to the Initial Opening of the Franchise, and maintain premises within the Territory for the operation of the Franchise business throughout the term of this Agreement except as otherwise permitted by Franchisor in writing. Any such location must be approved by Franchisor in advance and meet then current facility size requirements and standards, as provided in the Manuals. Franchise premises are generally anticipated to be located in industrial warehouse or retail locations. Franchisee must submit a written request for site approval to Franchisor and obtain written approval before leasing, purchasing or occupying any premises. If Franchisee and Franchisor are unable to agree on a site within one hundred twenty (120) days of the Effective Date of the Franchise Agreement, and Franchisor has not granted a written time extension in its sole discretion, Franchisor may, in its sole discretion, cancel the Franchise Agreement. In that case, Franchisor will return any initial Franchise Fee actually received by Franchisor, less One Thousand United States Dollars ($1,000) USD for costs and expenses; provided that Franchisee signs a mutual termination agreement and release in a form specified by Franchisor. Franchisee must provide Franchisor written notice of any proposed change to Franchisee's premises location and obtain Franchisor's prior written approval of a new site and facility, as provided herein.

5. TERM AND RENEWAL (Refer to Schedule A if renewal or transfer)

5.1 Term:

This Agreement shall be effective and binding for an initial term of ten (10) years, commencing on the Effective Date of this Agreement.

5.2 Renewal:

Provided that Franchisee shall have complied with all the terms of this Agreement, and subject to fulfillment of the conditions in section 5.3 below, Franchisee shall have the option to renew this Agreement for two (2) successive periods of five (5) years each.

5.3 Conditions to Renewal:

As conditions to renewal, Franchisee must:

a. Provide Franchisor with written notice of intent to renew this Agreement at least six (6) months prior to the end of the term hereof (but in no event more than nine (9) months);

b. At the time of execution of the new franchise agreement, pay a Renewal Fee of Five Thousand United States Dollars ($5,000.00 USD);

c. Execute prior to the expiration of the then existing term of Franchisee's Imagine Arts Academy Franchise the then-current franchise agreement used for new Imagine Arts Academy franchises which may contain financial and other terms materially different from those included in this Agreement, with appropriate modifications to reflect the fact that the then-current franchise agreement relates to the grant of a renewal franchise; the new franchise agreement may require Franchisee to pay different fees than those specified in the previous franchise agreement and may require a restructured or redefined Territory which may be smaller than Franchisee's existing Territory and/or may require the splitting of the existing Territory into 2 or more separate territories operating under separate franchise agreements; however, the initial franchise fee payable under the new franchise agreement will not be charged;

d. Execute prior to the expiration of the then existing term of Franchisee's Imagine Arts Academy Franchise all other required documents, including any then current form of consent to renew or renewal addendum;

e. Be in complete compliance with this Agreement at all times, including payment of all fees due, the requirements described in the Manuals and all other agreements and policies in effect between Franchisor and Franchisee;

f. Be current with all financial obligations to third parties prior to the expiration of the then existing term of Franchisee's Imagine Arts Academy Franchise;

g. Upgrade prior to the expiration of the then existing term of Franchisee's Imagine Arts Academy Franchise all hardware, software, equipment and systems used by the Imagine Arts Academy Franchise to comply with Franchisor's then-current standards as described in the Manuals;

h. Execute prior to the expiration of the then existing term of Franchisee's Imagine Arts Academy Franchise a general release in favor of Franchisor, its Affiliates and related individuals and entities, from any claims arising before or during the term hereof;

i. Purchase from Franchisor, its Affiliates or third parties (as applicable) Imagine Arts Academy Equipment, Products and Services in such quantities as Franchisor determines are necessary as a result of an audit or otherwise to meet the then current System standards; in connection with such purchases, Franchisee shall make an advance payment in an amount to be determined by and payable to Franchisor upon request to be applied towards the purchase of such Imagine Arts Academy Equipment, Products and/or Services. Franchisee shall pay to Franchisor before the expiration of the then current term of the Imagine Arts Academy Franchise the amount of any dollar deficiency between the advance payment and the cost of the Equipment, Products and Services required to be obtained from Franchisor or its Affiliates to meet the then current System standards. Franchisor will return to Franchisee the portion of any advance payment not required to offset the costs of such Equipment, Products and Services; and

j. Assist Franchisor or its designee with an on-site audit of the IAA Franchise, which shall be conducted by Franchisor or its designee in Franchisor's discretion, including without limitation, a financial audit and an audit of the IAA Equipment, Products and Services to determine their

compliance with then current System standards. Any deficiencies identified during the audit must be satisfied prior to the expiration of the then current term of the IAA Franchise. If any audit reveals any deficiencies the costs incurred by Franchisor in connection with any such audit are payable upon demand by Franchisee prior to the expiration of the then existing term, including any audit costs, transportation, lodging, meals, and any other expenses incurred.

If Franchisee fails to complete all of the renewal conditions by the expiration date of this Agreement, Franchisor may choose, in its sole discretion and without any obligation to do so, to permit Franchisee to renew, subject to the payment to Franchisor of its then-current late renewal administration charge per month for each month all renewal conditions remain unmet. This charge is in addition to the Renewal Fee described in 5.3 b. above.

5.4 Non-Renewal by Franchisor:

Franchisor shall give Franchisee written notice and an explanation to Franchisee of its election not to renew the franchise at least six (6) months prior to the expiration of the Agreement (the "Notice Period"), or such other time period as applicable state law may prescribe. Franchisee shall notify Franchisor in writing within ten (10) days of Franchisee's receipt of such notice from Franchisor if Franchisee intends to transfer its Imagine Arts Academy Franchise prior to the expiration of Franchisee's Franchise to a suitable transferee, as provided in Section 19.3 of this Agreement. If Franchisee fails to provide Franchisor such written notice in compliance with this provision or to actively seek a suitable transferee as provided in Section 19.6 of this Agreement, or if Franchisor rejects the transfer, Franchisor reserves the right, in its sole discretion, to engage in re-marketing activities for all or a portion of Franchisee's Territory during such Notice Period without liability to Franchisee and to exercise its option to purchase Imagine Arts Academy Equipment and materials, as provided in Section 22.3 a. of this Agreement upon expiration of the Agreement. Franchisee shall cooperate with Franchisor in connection with any such re-marketing activities. Notwithstanding the foregoing, Franchisor shall not be prohibited from exercising any right or remedy under this Agreement or as permitted by law or equity.

6. TRAINING AND ASSISTANCE

6.1 Initial Training:

Franchisor shall, at its own cost, make available an initial training program to Franchisee or Franchisee's managing Owner (as applicable). Franchisee or Franchisee's managing Owner must attend and successfully complete all phases of the initial training program. Franchisor may also make a training program available to a full-time manager who has been approved by Franchisor pursuant to Section 15.10. All expenses incurred by Franchisee and its employees in attending a training program including, without limitation, transportation, lodging, meals, personal expenses, and employees' salaries, shall be the sole responsibility of Franchisee. Franchisor, in its sole discretion, reserves the right to administer all or a portion of the training virtually.

Franchisor will, a minimum of three (3) weeks after the OEP, as defined in Section 15.3 below, has been received at Franchisee's office, provide initial training to be conducted by a representative of Franchisor who will also facilitate the opening of the Imagine Arts Academy Franchise. Initial training dates will not be confirmed or booked until such time as the OEP has been received. If the Franchisee cancels any scheduled training, or is not available for any significant portion of any training, Franchisee shall reimburse Franchisor for all costs related to the training.

The initial training program will be conducted virtually or, at Franchisor's sole discretion, at the location of the Imagine Arts Academy Franchise or such other location as Franchisor shall specify. The training program is subject to change in Franchisor's discretion.

During the initial training, the Franchisor's representative will also assist in establishing and standardizing procedures and techniques essential to the operation of the Imagine Arts Academy Franchise and in training Franchisee's instructors.

If Franchisee owns more than one (1) franchise, the initial training will only be provided for the first franchise that Franchisee purchases.

6.2 Additional Training Requested by Franchisee:

If Franchisee or Franchisee's managing Owner requests additional assistance from Franchisor and if Franchisor, in its sole discretion, deems it necessary, feasible and appropriate to comply with the request, Franchisee shall reimburse Franchisor for the expense of Franchisor providing such additional assistance, including Franchisor's then-current service fee, as set forth in the Manuals, which may be amended from time to time and all related costs of such additional training including, but not limited to, transportation, lodging, means and personal expenses incurred by Franchisor's personnel or representatives. Franchisor, in its discretion, may choose to provide training virtually.

6.3 Additional Training Requested by Franchisor:

Franchisor, in its sole discretion, may schedule additional training and/or assistance in order to assist and guide Franchisee in the operations of the Imagine Arts Academy Franchise, (including training of replacement managers or personnel), in which case Franchisee shall pay all costs of such additional training, including, but not limited to, transportation, lodging, meals and personal expenses incurred by Franchisor's personnel or representatives in connection with this additional training as well as Franchisor's then-current service fee, as set forth in the Manuals, which may be amended from time to time. Franchisor, in its discretion, may choose to provide training virtually. Franchisee's employees must complete all training required by Franchisor for their positions, to Franchisor's satisfaction.

7. PROPRIETARY MARKS

7.1 Ownership and Goodwill:

Franchisee acknowledges that Franchisee's right to use the Marks is derived solely from this Agreement, is non-exclusive and is limited to the conduct of business by Franchisee pursuant to and in compliance with this Agreement and all applicable standards, specifications and operating procedures prescribed by Franchisor from time to time during the term of the Agreement or any renewal or continuation thereof. Any unauthorized use of the Marks by Franchisee is a breach of this Agreement and an infringement of the rights of Franchisor/Franchisor's licensor(s), as applicable, in and to the Marks. Franchisee acknowledges that all usage of the Marks by Franchisee and any goodwill established by Franchisee's use of the Marks shall inure to the exclusive benefit of Franchisor/Franchisor's licensor(s), as applicable, and that this Agreement does not confer any goodwill or other interests in the Marks upon Franchisee. Franchisee shall not, at any time during the term of this Agreement, or after its expiration or termination, contest the validity or ownership of any of the Marks or assist any other person in contesting the validity or ownership of the Marks. All provisions of this Agreement applicable to the Marks apply to any and all additional trademarks, service marks and commercial symbols authorized for use by and licensed to Franchisee by Franchisor after the Effective Date of this Agreement. Franchisee must submit all proposed uses of the Marks, including, but not limited to, use in connection with printed advertising and promotional materials,

informational literature and other publications, and shall obtain Franchisor's prior written consent to such use, which Franchisor may grant or deny in its sole discretion.

7.2 Limitations of Use:

Franchisee shall not use any Mark, or portion of any Mark, as part of a corporate or other Business Entity name; with any prefix, suffix or other modifying words, terms, designs or symbols; or in any modified form. Franchisee shall display the Marks in compliance with Franchisor's standards and specifications, including the use of registration symbols and other designations as specified by Franchisor. Franchisee shall not use any Mark in connection with the sale of any unauthorized products or services or in any other manner not expressly authorized in writing by Franchisor. Franchisee is not authorized to permit its Affiliate(s), and Franchisee's Affiliate(s) are expressly precluded from, any use of the Marks, or any marks similar thereto, or any derivatives of the Marks in any medium or manner and on or in connection with any product or service. Franchisee shall file and maintain such fictitious business name ("d/b/a") registrations as may be required under local law for Franchisee's Imagine Arts Academy Franchise to trade under the Imagine Arts Academy name.

7.3 Trademark Infringement:

Franchisee shall promptly notify Franchisor of any claim, demand or cause of action based upon or arising from any attempt by any other person or Business Entity to use the Marks or any colorable imitation thereof. Franchisee shall also notify Franchisor of any action, claim or demand against Franchisee relating to the Marks within ten (10) days after Franchisee receives notice of said action, claim or demand. Franchisee shall immediately notify Franchisor in writing on learning or receiving notice of any claim, suit or demand with respect to any of the Marks that alleges infringement by Franchisee. Franchisor or its licensor will take any such action as Franchisor/its licensor deems appropriate. Franchisor/Franchisor's licensor(s), as applicable, shall have the right to defend and settle any claim or suit using counsel selected by Franchisor/Franchisor's licensor(s), as applicable. Franchisee shall cooperate fully with Franchisor/Franchisor's licensor(s), as applicable, in the defense. Franchisee irrevocably appoints Franchisor/Franchisor's licensor(s), as applicable, as its attorney in fact to defend or settle all such claims or suits. Franchisee shall not purport to settle or compromise any such claim or suit without Franchisor's prior written consent. Franchisee shall have the right to participate at Franchisee's own expense in the defense or settlement of any claim or suit, provided that Franchisor/Franchisor's licensor(s), as applicable, shall have the right to control the defense and any settlement. Franchisee also shall notify Franchisor in writing immediately on learning that any third party is or may be using any mark that is the same as or confusingly similar to the Marks, and who Franchisee believes is not authorized to use the Marks. Franchisor/Franchisor's licensor(s), as applicable, shall have the sole right to determine which, if any, action to take regarding that alleged use. Franchisee shall have no right to make any demand or prosecute any claim against any third party with respect to such use of the Marks or any infringement thereof. Franchisor and Franchisor's licensor(s) and Affiliates have no obligation to indemnify Franchisee in connection with any infringement matter relating to the Marks.

7.4 Discontinuance of Use of Marks:

If it becomes advisable at any time, in Franchisor's sole discretion, for Franchisor to modify or discontinue use of any Mark and/or to adopt the use of one or more additional or substitute trade names, trademarks, service marks or other commercial symbols, Franchisee shall comply with Franchisor's directions in connection with such change and Franchisor and Franchisor's licensor(s) and Affiliates shall have no liability or obligation whatsoever with respect to Franchisor's modification or discontinuance of any Mark.

7.5 Right of Entry and Inspection:

In order to preserve the validity and integrity of the Marks and other intellectual property licensed herein and to ensure that Franchisee is properly employing the same in the operation of the Imagine Arts Academy Franchise, Franchisor or its agents shall have the right of entry and inspection of the Imagine Arts Academy Franchise and of the operating procedures. Inspection may be performed at any time during normal business hours and without prior notice to Franchisee. Franchisor shall have the right to observe the manner in which Franchisee is rendering its Imagine Arts Academy services and conducting its operations; to confer with Franchisee's employees and customers; and to select equipment, products and supplies for test of content and evaluation purposes to make certain that such products, materials and supplies are satisfactory and meet the quality control provisions and performance standards established by Franchisor.

8. MANUALS

8.1 Mandatory Nature of the Manuals:

The Manuals as they may be renamed, amended, expanded and consolidated from time to time by the Franchisor or Franchisor's licensor, as applicable, contain mandatory operating standards, specifications and procedures as prescribed from time to time by Franchisor for the operations of the Imagine Arts Academy Franchise. Franchisee shall strictly adhere to the standards, specifications and procedures set forth in the Manuals.

8.2 Modifications to the Manuals

Franchisor and Franchisor's licensor, as applicable, shall have the right to add to and otherwise modify the Manuals from time to time to reflect changes in the specifications, standards, operating procedures and rules prescribed for Imagine Arts Academy Franchises. If Franchisor informs Franchisee that all or part of the Manuals or other specifications, standards and operating procedures are posted on the Extranet or through other communications technology/program, Franchisee agrees that it is Franchisee's responsibility to monitor the Extranet or other technology for any changes, additions or deletions in the information provided. Franchisee shall promptly comply, at its sole expense, with each such change. Franchisee shall not have any expectation that the Manuals (and the System) will not be changed over time and the Parties, in fact, anticipate that such changes will take place. Franchisee may not at any time cause or permit others to copy or use any part of the Manuals.

8.3 Sole Property of Franchisor:

The Manuals shall, at all times, remain the sole property of Franchisor/Franchisor's licensor, as applicable, and shall promptly be returned and any use thereof discontinued upon the expiration or other termination of this Agreement.

8.4 Confidential Proprietary Information:

The Manuals contain proprietary information of Franchisor/Franchisor's licensor, as applicable, and shall be kept confidential by Franchisee both during the term of this Agreement and subsequent to the expiration or termination of this Agreement. If any court of competent jurisdiction or arbitrator deems the term of the confidentiality requirement of this section to be of excessive duration as to non-Trade Secret information, Franchisee agrees to comply with such obligation during the term of this Agreement and for a period of five (5) years following the expiration, transfer or termination of this Agreement.

8.5 Incorporation Herein:

The mandatory provisions of the Manuals as modified from time to time and any other mandatory specifications, standards or procedures communicated in writing by Franchisor to Franchisee are incorporated herein and shall constitute provisions of this Agreement as if fully set forth herein. All references to this Agreement shall include all such mandatory specifications, standards and operating procedures.

9. CONFIDENTIAL INFORMATION

9.1 Types of Confidential Information:

Franchisee acknowledges that its entire knowledge of the operation of the Imagine Arts Academy Franchise is derived from information disclosed to Franchisee by Franchisor and that such information is proprietary, confidential and the Trade Secret of Franchisor/Franchisor's licensor(s), as applicable. Any and all information, knowledge, know-how, techniques and data which Franchisor has developed will be deemed confidential for purposes of this Agreement, including but not limited to, (1) business methods, standards, and Trade Secrets that comprise the System, including sales and marketing techniques, pricing, advertising, accounting systems, operation systems, policies, procedures, systems, compilations of information, records, specifications, exclusively designed signage and materials, specially scripted and outlined interactive art activities for children, and specially developed course materials, curriculum and lesson plans; (2) the Manuals, including the Imagine Arts Academy Confidential Operations Manual, operating procedures, methods and techniques for cost controls, record keeping, reporting, purchasing, sales promotion and advertising, and the Standard Operating Policies Manual; (3) training materials and programs; (4) knowledge of specifications for and suppliers of, and methods of ordering, certain products, materials, equipment and supplies; (5) proprietary software; (6) all password-protected portions of our website, intranets and extranets and the information they contain (including the email addresses of our franchisees); (7) student lists and customer data; (8) knowledge of the operating results and financial performance of other Imagine Arts Academy franchises; and (9) all other information received by Franchisee from Franchisor to be used in the establishment and operation of a Imagine Arts Academy Franchise and where the confidentiality of the information is required to protect the Imagine Arts Academy franchise community, all of which may be changed, improved and further developed by Franchisor or its Affiliates from time to time and with which Franchisee will promptly and fully comply.

9.2 Disclosure and Limitations on Use:

All data that Franchisee collects from customers of the Franchised Business or through marketing is deemed to be owned exclusively by Franchisor and/or its Affiliates. Franchisee must install and maintain security measures and devices necessary to protect the customer data from unauthorized access or disclosure, and Franchisee may not sell or disclose to anyone else any personal or aggregated information concerning any customers. Franchisee has the right to use the customer data only in connection with running the Franchised Business. Franchisee shall divulge such Confidential Information only to the extent necessary and only to its employees that must have access to it in order to operate the Imagine Arts Academy Franchise. Franchisor's right to review and approve any confidentiality agreement is solely to ensure that Franchisee adequately protects the Confidential Information. Under no circumstances will Franchisor control the forms or terms of employment agreements Franchisee uses with its employees or otherwise be responsible for Franchisee's labor relations or employment practices. Franchisee shall be liable to Franchisor for the acts of Franchisee's employees with respect to the Confidential Information. Any and all information, knowledge and know-how including, without limitation, drawings, materials, equipment, techniques, and reports posted on the Extranet, and other data which Franchisor designates as confidential shall be deemed confidential for purposes of this Agreement.

9.3 Exceptions to Confidentiality:

The restrictions on disclosure or use of the Confidential Information shall not apply to information which Franchisee can demonstrate lawfully came to Franchisee's attention prior to disclosure thereof by Franchisor; or which, at the time of disclosure by Franchisor to Franchisee, had lawfully become a part of the public domain through publication or communication by others; or which, after disclosure to Franchisee by Franchisor, lawfully becomes a part of the public domain through publication or communication by others.

9.4 Equitable Remedies:

Due to the special and unique nature of the Confidential Information, Marks and Manuals, Franchisee hereby acknowledges that Franchisor/Franchisor's licensor(s) shall be entitled to immediate equitable remedies including, but not limited to, restraining orders and injunctive relief, in order to safeguard such proprietary, confidential, unique and special information of Franchisor and that money damages alone would be an insufficient remedy with which to compensate Franchisor for any breach of the terms of Sections 7, 8, and 9 of this Agreement. All Owners, directors, members, shareholders, partners, independent contractors and employees of Franchisee having access to the confidential and proprietary information of Franchisor shall be required to execute non-disclosure agreements in a form acceptable to Franchisor.

9.5 Copyrighted Works:

Franchisee acknowledges and agrees that Franchisor owns or is the licensee of the owner of the copyrighted works and will further create, acquire or obtain licenses for certain copyrights in various works of authorship used in connection with the operation of the Imagine Arts Academy Franchise including, but not limited to, all categories of works eligible for protection under United States copyright laws, and/or Canadian copyright laws, all of which shall be deemed to be copyrighted works under this Agreement. Such copyrighted works include, but are not limited to, the Manuals, advertisements, promotional materials, posters and signs and may include all or part of the Marks, Trade Dress and other portions of the System. Franchisor intends that all works of authorship related to the System which are created in the future will be owned by it or its parents, subsidiaries or Affiliates.

9.6 Franchisee Developed Works:

If Franchisee develops any new program, project, demonstration, work of art or other material in the course of operating the Imagine Arts Academy Franchise Business, Franchisee must submit the new program, project, demonstration, work of art, or other material to Franchisor for approval, and if approved, this new program, project, demonstration, work of art or other material shall automatically become the property of and is hereby assigned to Franchisor as though Franchisor had developed the program, project, demonstration, work of art or other material itself, and will be deemed to be a work for hire made for Franchisor. If Franchisor approves the new program, project, demonstration, work of art, or other material, Franchisor may incorporate such item or service into the curriculum and distribute it to franchisees, Franchisor Affiliates and others as Franchisor deems appropriate, at Franchisor's expense.

9.7 Federal Protections:

While Franchisee and its employees and contractors do not perform any work for Franchisor as an employer or otherwise, the following notice is provided pursuant to the Defend Trade Secrets Act of 2016 to the extent it is determined or construed to be required for Franchisor or its Affiliates to enforce its/their full rights under such Act or any other law:

"An individual shall not be held criminally or civilly liable under any federal or state trade secret law for the disclosure of a trade secret that is made in confidence to a federal, state or local government official or to an attorney solely for the purpose of reporting or investigating a suspected violation of law. An individual shall not be held criminally or civilly liable under any federal or state trade secret law for the disclosure of a trade secret that is made in a complaint or other document filed in a lawsuit or other proceeding if such filing is made under seal. An individual who files a lawsuit for retaliation by an employer for reporting a suspected violation of law may disclose the trade secret to the attorney of the individual and use the trade secret information in the court proceeding if the individual files any document containing the trade secret under seal and does not disclose the trade secret, except pursuant to court order."

10. ADDITIONAL PROGRAMS AND MODIFICATION OF THE SYSTEM

10.1 Additional Programs:

Franchisee agrees that it is critical that Franchisor have the flexibility to adapt the System to meet commercial challenges and opportunities. Therefore, Franchisee agrees that Franchisor and Franchisor's licensor(s) have an unrestricted right to change the Manuals and the System from time to time. Franchisee shall comply with all such changes as required, including without limitation, the implementation of any mandatory supplemental programs in the manner prescribed by Franchisor. Franchisor also may choose in its sole discretion to introduce from time to time supplemental programs which are optional for Franchisee, and which may require participating franchisees to sign an addendum to this Agreement that outlines fees and terms pertinent to such optional program. Franchisee understands that all such System changes and programs may require additional investments by Franchisee.

10.2 Quality Control:

Franchisee acknowledges the critical importance of Franchisor maintaining proper quality control and brand consistency throughout the entire Imagine Arts Academy network. Franchisee accepts that purchasing branded products or marketing material from any source other than Franchisor or a Franchisor approved supplier or implementing unapproved content variations of any kind whatsoever is a material breach of this Franchise Agreement and may result in the termination of this Agreement, at the sole discretion of

Franchisor. Franchisee further agrees to comply with all health, safety and sanitation laws, ordinances and regulations applicable to Franchisee's Imagine Arts Academy Franchise and its operation in its local jurisdiction.

10.3 Consequences to Default:

Any default in the performance of any System program in any area of business, as described in Section 3, in the definition of, "System," shall be deemed to be a default under the Franchise Agreement. The conditions of participation and implementation of any program may include the rights for Franchisor to:

a. immediately upon written notice to Franchisee, terminate Franchisee's ability to participate in the program;
b. terminate Franchisee's rights under the Franchise Agreement in accordance with the termination provisions of the Franchise Agreement, if Franchisee defaults in the performance of the program;
c. recoup all material costs (ex: mystery shopping) and administrative fees; and
d. other remedies on default listed in Section 21.6.

10.4 Modification of the System:

In addition to the provisions above, Franchisee acknowledges that from time to time hereafter, Franchisor/Franchisor's licensor(s) may change or modify the System presently identified by the Marks including, without limitation, the adoption and use of new or modified trade names, trademarks, service marks or copyrighted materials, new experiments or demonstrations, or new techniques, and such modifications will be communicated to Franchisee through the Manuals. Franchisee shall accept, use and display, for the purpose of this Agreement, any such mandatory changes in the System as if they were part of this Agreement at the time of execution hereof. Franchisee shall make such expenditures as are reasonably required in connection with all such changes or modifications in the System. Franchisee shall not change, modify or alter the System in any way.

11. MARKETING AND ADVERTISING

11.1 Marketing Access Fee:

The Parties acknowledge the value of standardized marketing for the growth of the goodwill and public image associated with the Marks and the System. Franchisor is the sole supplier of all marketing materials as of the date of this Agreement but reserves the right to designate approved suppliers for any or all such materials. Franchisor has the unrestricted right to charge a fee (the "Marketing Access Fee"), in its sole discretion, for any purposes and activities which Franchisor believes will enhance the image of the System. Franchisor may choose to charge its then-current Marketing Access Fee as published in the Manuals or other written instruction from Franchisor. This fee is payable in the same manner as and at the same time as the Royalty payment, unless otherwise instructed by Franchisor. Any Marketing Access Fee is payable in addition to any Marketing Fund fee payable under this Agreement.

11.2 Marketing Fund:

Franchisor reserves the right to establish a fund (the "Marketing Fund" or "Fund") for the purpose of promoting and enhancing the System and the Marks. Franchisee shall participate in all Marketing Fund programs and pay to Franchisor a Marketing Fund contribution on or before the tenth (10^{th}) day of each

calendar month throughout the term of this Agreement at the same time and in the same manner as Royalty Fees, as provided in this Agreement. As of the Effective Date of this Agreement, the Marketing Fund Fee is the greater of: (a) $2,000 per year; or (b) 2% of the Franchised Business' Gross Revenues from the preceding fiscal year. The Marketing Fund Fee is payable monthly in equal installments. The amount of the Marketing Fund Fee and pay frequency are subject to change by Franchisor as published in the Manuals or other written instruction. Any Imagine Arts Academy business owned by Franchisor or its Affiliate may, but is not obligated to, make contributions to any Marketing Fund.

The Marketing Fund will have the characteristics and be operated according to the terms contained in this Section 11.2. Franchisor has sole discretion over all matters relating to its operations and is solely responsible for its financial management. Franchisor may hold Marketing Fund monies in a separate account or in its general account, but the funds will be accounted for separately and contributions may be used to pay for taxes related to the Fund and all administrative, accounting, audit, legal and other costs related to Fund activities and purposes and/or as authorized by the relevant Franchise Agreements. Upon written request, Franchisor will provide a financial report of revenues and expenditures for the Marketing Fund, which report may or may not be audited at our discretion. The Marketing Fund may be used as Franchisor considers appropriate, including for, but not limited to, the costs of preparing and conducting radio, television, electronic and print advertising campaigns in any local, regional or national medium; utilizing networking media social sites, such as Facebook, Twitter, LinkedIn, Instagram, YouTube, and on-line blogs and forums; developing, maintaining, and updating a World Wide Web or Internet site for the System; creating of maintaining a presence in virtual worlds; direct mail advertising; deploying social networking promotional initiatives through online media channels; marketing surveys; employing advertising and/or public relations agencies to provide assistance; purchasing promotional items; conducting and administering promotions and "mystery shopper" program(s); implementation and use of Customer Relationship Management software and solutions; and providing promotional and other marketing materials and services to the Imagine Arts Academy franchises operating under the System. Franchisor is not required to spend any amount of the Marketing Fund Fee in Franchisee's Territory. Franchisor may use a portion of the Marketing Fund Fee for the costs and overhead, if any, it incurs in activities reasonably related to the implementation of advertising and marketing programs for franchisees. Franchisor reserves the right to use up to 10% of the Marketing Fund to solicit new franchise sales.

In implementing the Fund, Franchisor has the right to spend in any fiscal year an amount greater or less than the aggregate contributions to the Marketing Fund in that year, and the Marketing Fund may borrow from Franchisor or other lenders to cover Marketing Fund deficits. Franchisor can accumulate funds over time until such time as Franchisor determines in its sole discretion that sufficient funds are available to adequately conduct Fund activity(ies) as contemplated herein. Franchisor can cause the Marketing Fund to invest any surplus. Franchisor may, in its sole discretion, defer, waive and/or compromise claims for contributions to, and/or claims against or with respect to, the Marketing Fund and take legal or other action against any franchisee in default of its obligations and/or deny it access to programs, materials and/or other benefits funded by the Marketing Fund. Franchisee acknowledges and agrees that Franchisor has no obligation to ensure that expenditures by the Marketing Fund are or will be proportionate or equivalent to contributions to the Marketing Fund by franchisees operating in any geographic area, or that any franchisee will benefit directly, indirectly or in proportion to its contribution to the Marketing Fund. Any interest earned on Marketing Fund contributions will be remitted to the Marketing Fund. Franchisor and its Affiliates will not be liable for any act or omission in connection with the Marketing Fund that is consistent with this Agreement. Franchisee acknowledges that any Marketing Fund is not a "trust," and does not create and is not in the nature of a "fiduciary" or similar special arrangement.

Franchisor has the right to terminate the Marketing Fund in its sole discretion. The Marketing Fund shall not be terminated, however, until all Marketing Fund contributions have been expended for purposes consistent with this Section 11.2 or returned to then current franchisees in good standing on a pro rata basis based on total Marketing Fund contributions made by each such franchisee in the 12 months immediately preceding the termination of the Marketing Fund.

11.3 Advertising:

Each calendar month Franchisee shall spend funds on advertising and promotion for a total annual expenditure at least equal to: (a) in the first two years of operation, $3,000 per year; (b) in the third and subsequent years of operation, the greater of (i) $3,000 or (ii) three percent (3%) of Gross Revenues earned by Franchisee in the immediately preceding fiscal year. Franchisor, in its discretion, may change the local advertising expenditure amount. Franchisee shall, upon written request, provide to Franchisor confirmation of such expenditure, including receipts, so that Franchisor may audit Franchisee compliance. Franchisor has the unrestricted right to require Franchisee to spend such funds on promotions, campaigns, and other activities as Franchisor directs, including direct payment to Franchisor for Franchisor to spend in its sole discretion as provided in Section 11.2.

11.4 Compliance:

Franchisee shall comply with marketing and advertising standards established from time to time by Franchisor. Franchisee shall use, sell or distribute only those marketing or advertising materials which are authorized by Franchisor in writing prior to use. Franchisor reserves the right to approve all marketing and advertising material which is not provided by Franchisor. Franchisor-produced common promotional material, if any, can be downloaded by Franchisee via Franchisor's system and deemed automatically approved to be used in Franchisee's marketing materials. If any audit reveals that Franchisee has either not paid the requisite amount to the Marketing Fund or has not spent the requisite amount on advertising, Franchisee must pay to the Marketing Fund the difference between what was owed and what was paid/spent. If any audit reveals that Franchisee has either not paid the requisite amount to the Marketing Fund or has not spent the requisite amount on advertising by two percent (2%) or more, or if Franchisee has failed to submit complete Reports and/or remittances to Franchisor, or Franchisee does not make these materials available, Franchisee shall pay (i) the reasonable cost of the audit and/or inspection, including the cost of auditors and attorneys, incurred by Franchisor, (ii) an underpayment fee equal to 10% of the total amount that was owed but was not paid/spent, (iii) interest; and (iv) the difference between what was owed and what was paid/spent, no later than thirty (30) days after the completion of such audit.

11.5 Special Promotions:

Franchisor may, in its sole discretion, establish special promotional campaigns applicable to franchisees as a whole or to specific advertising market areas and Franchisee will be required to participate. Franchisee shall be required to pay for the development, purchase, lease, installation and/or erection of all materials necessary to such promotional campaigns, including but not limited to posters, banners, signs, photography or give-away items. Franchisee may not offer any special promotional programs without Franchisor's prior written consent. Additionally, Franchisee shall be required to offer any and all discounts mandated by Franchisor to clients designated by Franchisor to receive same.

12. INTERNET / TECHNOLOGY POLICIES

12.1 Mandatory Domain Name; Online Sites:

Franchisee shall be required to use and advertise exclusively a domain name specified by Franchisor, as set out in the Manuals, and as may be modified by Franchisor/Franchisor's licensor(s). Furthermore, all

web pages must be designated through Franchisor's website and must meet Franchisor's specifications. Franchisor can require Franchisee to pay a webpage service fee, which may be collected on an annual or other basis, and shall be subject to change as stated in the Manuals. Franchisee must not use, or authorize the use of, any means of referring to the Franchised Business on the Internet, such as by meta tags, frames, links, or similar reference devices, without Franchisor's prior written consent. Franchisee must follow all of Franchisor's Internet/intranet procedures and guidelines including any involving Internet key word purchases, videos, pages, or other communications that can be accessed through electronic means, including, but not limited to, the Internet, World Wide Web, webpages, microsites, social networking sites (for example, Facebook, Twitter, LinkedIn, You Tube, Google Plus, Pinterest, etc.), virtual worlds, blogs, vlogs, applications to be installed on mobile devices (for example, iPad or Android apps), and other applications, etc. (collectively "Online Sites"). All Online Sites must meet Franchisor's specifications. Online Sites are considered as "advertising" and are subject (among other things) to Franchisor's review and prior written approval before they may be used (as described above). Franchisee may neither establish nor permit any other party to establish an Online Site relating to the Franchise Business, Proprietary Marks, Franchisor, or the System. Additionally, Franchisee may not offer, promote, or sell any products or services, or make any use of the Proprietary Marks, through an Online Site without Franchisor's prior written approval. If Franchisor decides to grant consent, it has the right to require that Franchisee adhere to certain rules and standards concerning any Online Site. These may include: (1) before establishing any Online Site, Franchisee must submit to Franchisor, for Franchisor's prior written approval, a sample of the proposed Online Site, including its domain name, format, visible content (including, without limitation, proposed screen shots), and non-visible content (including meta tags), in the form and manner Franchisor may require; (2) Franchisee must not use or modify an Online Site without Franchisor's prior written approval; (3) Franchisee must comply with the standards and specifications for Online Sites that Franchisor may periodically prescribe in the Manuals or otherwise in writing; (4) if Franchisor requires, Franchisee must establish hyperlinks to Franchisor's Online Site and other Online Sites; and (5) Franchisor may require Franchisee to make Franchisor the sole administrator of any social networking pages that Franchisee maintains or that are maintained on Franchisee's behalf. Upon termination or expiration of this Agreement, Franchisee must stop all use of the Marks in all media, including, but not limited to, Online Sites. Franchisee will instruct in writing all online directories, search engines, and other advertising publishers as necessary to take down and remove any directory listings and advertisements for Franchisee containing the Marks and will deliver copies of such instructions to Franchisor within three (3) days of the termination or expiration of this Agreement. Franchisee will give Franchisor on request at any time during and after the term of this Agreement such an instruction letter signed by Franchisee and hereby authorizes Franchisor to deliver the instructions to directory publishers and others when this Agreement is terminated or expires. These requirements survive the termination or expiration of this Agreement. Franchisee agrees that electronic commerce is a rapidly developing field and that Franchisor can establish additional/modified policies and requirements concerning use of the Internet and electronic media and Franchisee will follow them. Franchisor reserves the right to charge its then-current website service fee, which Franchisee must pay.

12.2 Fee for Technology Related Tools:

Franchisee shall pay Franchisor's then-current Technology Access Fee as specified in the Manual or other written notification. In Franchisor's sole discretion, this fee shall be used for maintaining, adopting and implementing computer network record-keeping systems and/or other technology-related tools to allow Franchisee to more effectively manage the Imagine Arts Academy Franchise, to allow Franchisor to have instant on-line access to Franchisee records, and/or for other business purposes. Franchisee shall purchase and maintain such equipment and software as may be required by Franchisor from time to time; input all required information related to all required systems, equipment or tools; participate as required in any new System program; and pay the Technology Access Fees charged by Franchisor or its designee, in the same manner as and at the same time as the Royalty payment is made, unless otherwise instructed by

Franchisor. For purposes of this provision, the applicable operating year shall be determined based upon the initial opening of the Imagine Arts Academy Franchise in the Territory.

13. CONTINUING SERVICES AND ROYALTY FEE

13.1 Royalty Fee:

Franchisee shall pay Franchisor, without offset, credit or deduction of any nature, for the term of this Agreement, a Royalty Fee equal to eight percent (8%) of the Gross Revenues derived from the Imagine Arts Academy Franchise. Said Royalty Fee shall be paid monthly, in the manner specified below, or as otherwise prescribed in the Manuals. Franchisor reserves the right, in its sole discretion, to require that the Royalty Fee be paid weekly. Franchisee shall use its best efforts to maximize Gross Revenues.

13.2 Due Date:

On or before the tenth (10th) day of each month, Franchisee shall submit to Franchisor, on a form approved by Franchisor, a correct statement, signed electronically or manually by Franchisee, of Franchisee's Gross Revenues for the preceding month just ended. Each monthly statement of Gross Revenues shall be accompanied by the Royalty Fee payment based on the Gross Revenues reported in the statement so submitted and any monthly reports outlined in the Manuals. Franchisee will make available to Franchisor all original books and records that Franchisor may deem necessary to ascertain Franchisee's Gross Revenues for reasonable inspection at reasonable times.

13.3 Late Fee and Costs of Collection:

Franchisee shall pay Franchisor's then-current late fee for any Royalty Fees reported more than two (2) business days after the applicable due date. Late fees will continue to accrue monthly. Franchisee acknowledges that this section shall not constitute an agreement by Franchisor to accept such payments after same are due or a commitment by Franchisor to extend credit to or otherwise finance Franchisee's operation of the Imagine Arts Academy Franchise. Further, Franchisee acknowledges that its failure to pay all amounts when due may constitute cause for termination of this Agreement, as provided in Section 21.4 hereof, notwithstanding the provisions of this section. Franchisee agrees to pay Franchisor on demand all costs of collection that Franchisor may incur.

13.4 Interest Rate:

All amounts owed by Franchisee to Franchisor, including but not limited to, franchise fees, amounts for Equipment purchases, advertising, marketing and technology fees and contributions that are not paid when due, shall bear interest of one percent (1%) per month, or at the maximum rate permitted by law if less.

13.5 Electronic Funds Transfer:

All Royalty Fees, advertising, marketing and technology fees, amounts due for purchases by Franchisee from Franchisor or Franchisor Affiliates and other amounts which Franchisee owes to Franchisor must be paid through an Electronic Funds Transfer ("EFT") via Franchisor's recommended payment platform, as set forth in the Manuals or otherwise. In the event Franchisee cannot make an EFT payment via Franchisor's recommended payment platform, Franchisee shall pay Franchisor via other electronic means as instructed by Franchisor (which may include ACH, wire transfer or other payment method). If required, Franchisee must execute Franchisor's then-current form of authorization necessary to permit Franchisor to make withdrawals from Franchisee's account by electronic means. For the avoidance of doubt, Franchisee shall pay Franchisor its actual cost incurred for bank charges, plus a reasonable administrative fee in Franchisor's sole discretion if any electronic payment attempt is unsuccessful in whole or in part, or rejected,

or if Franchisee closes the operating account, or any check or other means of payment used is returned not paid. If payment by electronic means is not possible, then Franchisor may mandate another method of payment. Franchisor reserves the right to modify the payment method or payment period at any time and as per Franchisor's instructions.

13.6 Payment Application:

Franchisor will apply Franchisee's payments to specific invoices as directed by Franchisee, or, if no such direction is provided, to the oldest unpaid invoice.

13.7 Currency:

Unless expressly provided otherwise or Franchisor consents in writing to the contrary, all amounts due shall be paid in the designated amount in United States Dollars and all references to any amounts shall be deemed to be references to United States Dollars.

14. ACCOUNTING AND RECORDS

14.1 Records:

Franchisee shall maintain during the term of this Agreement and preserve full, complete, and accurate books, records and accounts in accordance with the standard accounting system prescribed by Franchisor in the Manuals or otherwise in writing. For a period of six (6) years thereafter, Franchisee shall retain all books and records related to the Imagine Arts Academy Franchise including, without limitation, sales checks, purchase orders, invoices, payroll records, customer lists, check stubs, sales tax records and returns, cash receipts and disbursement journals, bank statements and general ledgers. Franchisee shall submit to Franchisor such other periodic reports, forms and records as specified, in the manner and at the time specified in the Manuals or as Franchisor shall otherwise require in writing from time to time.

14.2 Tax Returns:

Within sixty (60) days of Franchisee's fiscal year end, Franchisee shall supply to Franchisor, in the form approved by Franchisor, a profit and loss statement and a balance sheet for the preceding twelve (12) months just ended. Additionally, Franchisee shall, at its expense, submit to Franchisor within six (6) months after the end of each fiscal year during the term of this Agreement, copies of all tax returns for the Imagine Arts Academy Franchise. If Franchisee makes a request to the government for a filing extension proof of such request must be provided to Franchisor, and Franchisee shall deliver to Franchisor a copy of the filed tax return within ten (10) days after filing.

14.3 Accounting System:

Franchisee shall be required to record all sales by business category (such as, but not limited to, After-School Programs, Workshops, Birthday Parties, Camps and Special Events) and related activities on computer hardware and software fully compatible with any accounting package or system which Franchisor, in its sole discretion, may now or in the future employ or prescribe. Franchisee must procure a computer system and/or accounting package/system meeting the specifications and standards prescribed by Franchisor from time to time in the Manuals. All Gross Revenues and sales related information in addition to all expenses shall be recorded on such equipment and/or using such a system. Franchisor shall have full access to all of Franchisee's data, system and related information by means of direct access, whether in person, by telephone/modem, or by other electronic or web-based system. Franchisor expressly reserves the right to access Franchisee's account funds to direct refunds to Franchisee's customers and for other

business purposes in the event Franchisee abandons its business or in other circumstances in which Franchisor deems such action is required.

14.4 New Accounting System:

If Franchisor introduces a new accounting program or system, Franchisee shall have twelve (12) months to fully integrate the new program/system into Franchisee's operations. Franchisor reserves the right to require Franchisee to pay a fee for any accounting program/system provided by Franchisor and/or its designee, which Franchisor can collect in advance on an annual basis or on other terms prescribed by Franchisor.

14.5 Access to Information and Audit:

Franchisee shall maintain accurate business records, reports, correspondence, accounts, books and data relating to Franchisee's operation of the Franchised Business. At any time during normal business hours, Franchisor or its designee may enter the Franchised Business or any other premises where these materials are maintained and inspect and/or audit Franchisee's business records and make copies to determine if Franchisee is accurately maintaining same. Alternatively, Franchisee shall deliver these materials to Franchisor or its designee if Franchisor requests. If any audit reveals that any royalties due to Franchisor have been understated in any report then Franchisee must pay Franchisor, on demand, the understated amount, plus interest on the amount of the deficiency from the date this amount was due until paid. If any audit reveals that Franchisee has understated Gross Revenues by two percent (2%) or more, or if Franchisee has failed to submit complete Reports and/or remittances to Franchisor for any two (2) reporting periods, or Franchisee does not make these materials available, Franchisee shall pay (i) the reasonable cost of the audit and/or inspection, including the cost of auditors and attorneys, incurred by Franchisor, (ii) an underpayment fee equal to 10% of the total amount of the understated Gross Revenue, (iii) the unpaid amounts due for royalty and other fees as a result of such understated Gross Revenues, and (iv) interest from the date when the Gross Revenues should have been reported, no later than fourteen (14) days after the completion of such audit.

15. FRANCHISEE'S OBLIGATIONS

15.1 Compliance:

Franchisee shall comply with all requirements set forth in this Agreement, the Manuals and other written policies supplied to Franchisee by Franchisor. Mandatory specifications, safety precautions, standards, operating procedures (including days and hours of operation) and rules prescribed from time to time by Franchisor in the Manuals or otherwise communicated to Franchisee in writing or by e-mail, shall constitute provisions of this Agreement as if fully set forth herein. Franchisee shall comply with the entire System including, but not limited to, the requirements of this section. Franchisee shall not conduct any other business from the Franchised Business premises and may not rent out the space to any other individual or entity.

15.2 Commencement of Operations:

Franchisee shall commence operation of the Imagine Arts Academy Franchise within one hundred twenty (120) days after execution of this Agreement. Prior to such opening, Franchisee shall have paid the initial Franchise Fee and other amounts due to Franchisor; procured all necessary licenses, permits and approvals including, but not limited to, construction permits; hired and trained personnel; made all leasehold improvements (if any); provided Franchisor with certificates of insurance for all required insurance policies;

and purchased the Original Equipment Package (defined below). If Franchisee for any reason fails to commence operation as herein provided such failure shall be considered a default and Franchisor may terminate this Agreement as herein provided.

15.3 Equipment Package Requirements:

Franchisor shall prepare and sell to Franchisee an Original Equipment Package ("OEP"). The cost of the OEP is Twenty Thousand United States Dollars ($20,000 USD), plus applicable freight and is payable upon execution of this Agreement.

15.4 Areas of Business:

Franchisee shall offer for sale (and sell services for) all areas of business authorized by Franchisor (including Birthday Parties, Special Events, Camps, After School Programs and Workshops) and offered in the System.

15.5 Franchisor as Sole Supplier:

In order to maximize the high-quality experience of customers engaged in Imagine Arts Academy programs, to provide for uniform product quality and to benefit all franchisees with economies of scale, Franchisor may from time to time designate itself, and/or a Franchisor-Related Person/Entity and/or a designee as a supplier, exclusive or otherwise, for some or all branded items, equipment, marketing materials or take-home projects. Franchisee hereby agrees to purchase such branded items, equipment, marketing materials, or take-home projects as required for use within the Territory from such supplier as may be designated by Franchisor. Franchisor and each Franchisor-Related Person/Entity has the right to receive rebates, incentive amounts, discounts and other economic benefits from designated and other suppliers and to profit on any sales of equipment, materials, goods and services Franchisor and/or a Franchisor-Related Person/Entity may make to Franchisee. Franchisee agrees to comply with any product/service shipping and/or distribution requirements established by Franchisor, including but not limited to an e-order system or other electronic means of product order distribution.

15.6 Equipment Compliance:

Franchisee shall purchase, use and offer each of, and only, such types, brands, quantity and/or quality of equipment, products, services, technology tools, and other items, whether bearing the Marks or not, as Franchisor designates and, if Franchisor so requires, use only suppliers as designated by Franchisor. Unless or until Franchisor has designated a supplier, Franchisee can use any supplier Franchisee deems appropriate, so long as all Franchisor's standards and specifications are met. Franchisee shall notify Franchisor in writing, and submit to Franchisor such information, specifications, and samples as Franchisor requests, if Franchisee proposes to purchase, use or offer any type, brand and/or quality of items that has not been previously approved by Franchisor, or if Franchisee proposes to use any supplier as an alternative to a designated supplier, or if Franchisee proposes to use any supplier that has not been previously approved by Franchisor. Franchisee shall arrange for pre-payment of reasonable charges connected with Franchisor's review and evaluation of such proposal. Franchisor shall notify Franchisee within a reasonable time whether or not Franchisee is authorized to purchase or use the proposed type, brand and/or model of such items or to deal with the proposed supplier. Franchisor may, from time to time, withhold and/or revoke its approval of particular items or suppliers in its sole discretion. On receipt of written notice of revocation, Franchisee must immediately cease to sell or use any disapproved items and cease to deal with or use items from any such suppliers.

15.7 Programming Compliance:

Franchisee shall use in the operation of the Imagine Arts Academy Franchise only such programs and activities as are included in the Imagine Arts Academy System, and only in the manner prescribed by Franchisor. Franchisee is prohibited from teaching or using in the operation of the Imagine Arts Academy Franchise any programs, demonstrations, products or other related activities not prescribed and approved by Franchisor, including programming whose approval has been withdrawn. Franchisee must offer all programs and activities as Franchisor shall require from time to time. Failure to adhere to this requirement may subject Franchisee to Franchisor's then-current fines for breach in addition to all other remedies under this Agreement.

15.8 Product Compliance:

Each program has an associated branded product which must be used. When certain product(s) are integrated with specific programs, Franchisee must use the designated product in association with the specified program and may not replace, modify or substitute such product without the prior written approval from Franchisor. Failure to adhere to this requirement may subject Franchisee to Franchisor's then-current fines for breach in addition to all other remedies under this Agreement.

15.9 Licenses, Permits and Certificates:

Franchisee shall secure and maintain in force all required licenses, permits, certificates, and insurance relating to the operation of the Imagine Arts Academy Franchise and shall operate the Imagine Arts Academy Franchise in full compliance with all applicable laws, ordinances and regulations including, without limitation, all government regulations relating to occupational hazards and health, consumer protection, trade regulation, workers' compensation, unemployment insurance, and withholding and payment of state, provincial and federal income taxes, social security taxes, and sales, use and property taxes. Franchisee shall abide by all applicable laws pertaining to privacy of information collected or maintained regarding clients or other individuals ("Privacy"), and shall comply with Franchisor's standards and policies pertaining to Privacy. If there is a conflict between Franchisor's standards and policies pertaining to Privacy and applicable law, Franchisee shall: (a) comply with the requirements of applicable law; (b) immediately give Franchisor written notice of said conflict; and (c) promptly and fully cooperate with Franchisor and its counsel as it may request to assist in a determination regarding the most effective way, if any, to meet the standards and policies pertaining to Privacy within the bounds of applicable law.

15.10 Franchisee Supervision:

The Imagine Arts Academy Franchise shall at all times be under the direct, on-premises supervision of Franchisee or (if Franchisee is a Business Entity) Franchisee's managing Owner. If Franchisee desires to employ a trained and competent full-time manager in replacement of Franchisee or Franchisee's managing Owner, such request shall be submitted to Franchisor in writing, and shall be approved or disapproved by Franchisor in writing. Notwithstanding the foregoing, Franchisee acknowledges that it will remain obligated to supervise the operations of the Imagine Arts Academy Franchise as agreed upon by Franchisee and Franchisor and Franchisee remains ultimately responsible for compliance with this Agreement, including all System standards. Franchisee will not engage in any business that conflicts with Franchisee's obligations to the Franchised Business. Franchisee will not engage in any business that conflicts with Franchisee's obligations to the Franchised Business. Franchisee or at least one active managing Owner (if Franchisee is a Business Entity), must be primarily devoted to the management and operation of the Franchised Business. In the event Franchisee operates more than one (1) franchise, at least one (1) trained and competent employee shall act as a full-time manager, subject to the notification and approval process

described herein. Franchisee must hire all employees of the Franchised Business and is solely responsible for the terms and conditions of their work, training, compensation, management, promotions, terminations, and oversight. Franchisor's System standards may regulate or provide guidance to Franchisee as to the Imagine Arts Academy franchise's staffing levels, identifying management personnel, employee qualifications, their dress and appearance. However, Franchisee's employees are under Franchisee's day-to-day control. Franchisee must communicate clearly with its employees in Franchisee's employment agreements, employee manuals, human resources materials, written and electronic correspondence, pay checks and other materials that Franchisee (and only Franchisee) is their employer, and Franchisor is not their employer and does not engage in any employer-type activities (including those described above) for which only Franchisee is responsible.

15.11 Customer Lists:

Franchisee shall maintain a current listing of the names, addresses, ages and activity statistics of customers of the Imagine Arts Academy Franchise, and shall comply with applicable data privacy laws and the Imagine Arts Academy Standard Operations and Procedures Manual. To maintain such list, Franchisor may require that Franchisee use and keep updated approved contact management software. Franchisee may be asked to supply such list electronically on a monthly basis. Franchisee acknowledges that the list shall at all times remain the sole and exclusive property of Franchisor. Franchisee is required to maintain the confidentiality of said list and may not disclose, provide or sell such list to any person or entity other than Franchisor. Franchisor may use this information as it deems fit.

15.12 Staff Records:

Franchisee shall maintain accurate staff records, including name, address, job function, qualifications, date of employment, termination date and social security number. Franchisee further agrees to have all employees sign a non-disclosure agreement in a form acceptable to Franchisor, a copy of which will be sent by Franchisee to Franchisor. Franchisor's right to review and approve any confidentiality agreement is solely to ensure that Franchisee adequately protects the Confidential Information. Under no circumstances will Franchisor control the forms or terms of employment agreements Franchisee uses with its employees or otherwise be responsible for Franchisee's labor relations or employment practices. Franchisee shall reimburse all expenses, including, but not limited to, operations costs, legal fees and all damages incurred by Franchisor if Franchisee fails to fully comply with this requirement.

15.13 Instructor Training:

Franchisee shall train all instructors of the Imagine Arts Academy Franchise Business in accordance with standards prescribed by Franchisor.

15.14 Background Checks:

Due to the extensive amount of contact of employees of the Imagine Arts Academy Franchise with children, Franchisee shall conduct criminal record checks and fingerprinting on all instructors employed by the Imagine Arts Academy Franchise as prescribed by state, provincial, or local law and as required by the Manuals, as the case may be.

15.15 Mandatory Annual Conference Attendance, Possible Fees:

Unless otherwise excused by Franchisor in writing, Franchisee or the managing Owner is required to attend all annual conferences. Franchisor may permit additional staff to be sent if Franchisee desires. Franchisee shall bear all costs of attending conference including transportation, lodging, meals and personal expenses.

In addition, Franchisor may elect to charge its then-current Conference Fee per Imagine Arts Academy Franchise, as per the Manuals. Non-attendance of the annual conference shall be considered a material breach of this Agreement and the Franchisor may elect to charge its then-current Non Attendance Fee per Imagine Arts Academy Franchise in addition to the Conference Fee.

15.16 Notice of Legal Actions:

Franchisee shall notify Franchisor in writing within five (5) days of the commencement of any action, suit or proceeding and of the issuance of any order, writ, injunction, award or decree of any court, agency or other governmental instrumentality, which may adversely affect the operation or financial condition of the Imagine Arts Academy Franchise.

15.17 E-mail Communications:

The e-mail communication system shall be used to share information for the operation of the Imagine Arts Academy Franchise and to stimulate the growth of the Imagine Arts Academy System. Franchisor owns all Imagine Arts Academy e-mail addresses and may access any such accounts as it deems fit. All e-mail communications involving the Franchised Business must be sent and received using the supplied Imagine Arts Academy e-mail accounts.

15.18 Performance Obligations

a. First Year Standard:

During the first year of operation, Franchisee must sell and provide Imagine Arts Academy enrichment programs to at least 335 customers as follows (the "First Year Standard"):

Program	Required Number of Customers
After School Program	225
Camps	75
Birthday Parties	35
Total	**335**

If, by the first anniversary date of the Initial Opening of the Imagine Arts Academy Franchise, Franchisee fails to meet the First Year Standard, Franchisee will be deemed to be on probation. A subsequent failure to meet the Second Year Standard, as defined below, is good cause for immediate termination of this Agreement. Franchisor may, but is not required to, implement in its sole discretion the correction process set out in section 21.5 if Franchisee fails to meet a yearly standard. Franchisor may choose immediate termination in lieu of probation/correction.

b. Second Year Standard:

During the second year of operation, you must sell and provide Imagine Arts Academy enrichment programs to at least 735 customers as follows (the "Second Year Standard"):

Program	Required Number of Customers
After School Program	450
Camps	225

Birthday Parties	60
Pre-School Workshops	75
Total	**735**

If, by the second anniversary date of the Initial Opening of the Imagine Arts Academy Franchise, Franchisee fails to meet the Second Year Standard, Franchisee will be deemed to be on probation. A subsequent failure to meet the Third Year Standard, as defined below, is good cause for immediate termination of this Agreement. Franchisor may, but is not required to, implement in its sole discretion the correction process set out in section 21.5 if Franchisee fails to meet a yearly standard. Franchisor may choose immediate termination in lieu of probation/correction.

c. Third Year Standard:

During the third year of operation, you must sell and provide Imagine Arts Academy enrichment programs to at least 1300 customers as follows (the "Third Year Standard"):

Program	Required Number of Customers
After School Program	600
Camps	450
Birthday Parties	100
Pre-School Workshops	150
Total	**1300**

Failure to meet the Third Year Standard is good cause for immediate termination of this Agreement. Franchisor may, but is not required to, implement in its sole discretion the correction process set out in section 21.5 if Franchisee fails to meet a yearly standard. Franchisor may choose immediate termination in lieu of probation/correction.

d. Ongoing Performance Standards Clause:

Beginning with the fourth year of operations and thereafter, Franchisee must maintain a minimum Average Growth rate of five percent (5%). The "Average Growth" shall be the average of the annual Gross Revenues growth rates for your Imagine Arts Academy Franchise for the four (4) immediately preceding years. Failure to do so is good cause for immediate termination of this Agreement. Franchisor may, but is not required, to implement in its sole discretion the correction process set out in section 21.5 if Franchisee fails to meet a yearly standard. Franchisor may choose immediate termination in lieu of probation/correction.

15.19 Payment Card Standard:

Franchisee shall comply with the then-current Payment Card Industry Data Security Standard and any revision to it adapted by the PCI Security Standards Council, LLC (the "PCI Council") or any successor organization or standards Franchisor may specify. Franchisee shall implement enhancements and security requirements and other requirements established by the PCI Council for merchants accepting payment by credit or debit cards.

16. FRANCHISOR'S OPERATIONS ASSISTANCE

16.1 Prior to Opening:

Prior to Franchisee's commencement of operation of the Imagine Arts Academy Franchise, Franchisor shall:

a. Train Franchisee and, if applicable, its manager(s) as described in section 6 of this Agreement;

b. Make accessible all of the specifications, lists of approved Equipment, Products and Services and of approved suppliers, Extranet access and Manuals to Franchisee pursuant to this Agreement upon execution of this Agreement for so long as Franchisee holds an Imagine Arts Academy Franchise, subject to the terms of this Agreement and as Franchisor deems necessary.

16.2 <u>During the Term:</u>

During the operation of the Imagine Arts Academy Franchise, Franchisor shall:

a. Assist Franchisee with the commencement of operation of the Imagine Arts Academy Franchise as described in Section 6 of this Agreement;

b. Make accessible electronically all Manuals or provide on-line access to the Manuals for programming purchased by Franchisee for so long as Franchisee holds an Imagine Arts Academy Franchise, subject to the terms of this Agreement;

c. Coordinate, approve or disapprove advertising materials, advertising strategies and promotional programs;

d. Supply Franchisee with or inform Franchisee of any written updates to the Manuals and Franchisor's other written policies;

e. Update the lists of approved Equipment, Products and Services and of approved suppliers as Franchisor deems necessary;

f. Provide on-going training and support in the manner and to the extent Franchisor considers appropriate;

g. Regulate quality standards and products throughout the network of the Imagine Arts Academy Franchise;

h. Provide negotiation of group rates for purchases of products and materials as Franchisor, in its sole discretion, deems necessary and appropriate;

i. Organize annual franchisee meetings and/or conferences as described in Section 15.15 of this Agreement if and to the extent Franchisor considers appropriate.

16.3 <u>Step-In Rights</u>

If in Franchisor's sole judgment it determines that the operation of the Franchised Business is in jeopardy, or if a default occurs, then in order to prevent an interruption in operation of the Franchised Business, Franchisor may operate the Franchised Business for as long as it deems necessary and practical. In Franchisor's sole judgment, it may deem Franchisee incapable of operating the Franchised Business if, without limitation, Franchisee is absent or incapacitated by reason of illness or death; Franchisee has failed to pay when due or has failed to remove any and all liens or encumbrances of every kind placed upon or against the Franchised Business; or Franchisor determines that operational problems require that it operate

the Franchised Business for a period of time that Franchisor determines, in its sole discretion, to be necessary to maintain the operation of the business as a going concern. Franchisor shall keep in a separate account all monies generated by the operation of the Franchised Business, less Franchisor's then-current management fee, and its operating expenses, including reasonable compensation and expenses for its representatives. The Franchised Business will still have to pay all costs under the Franchise Agreement, including royalties and Fund payments. Franchisee must hold Franchisor and its representatives harmless for all actions occurring during the course of such temporary operation. Franchisee must pay all of Franchisor's reasonable attorneys' fees and costs incurred.

17. INSURANCE

17.1 Types of Insurance:

During the term of this Agreement and any renewal thereof, Franchisee shall maintain, at Franchisee's sole expense, the types of insurance described in the Manuals or otherwise described in writing by Franchisor. Such insurance must be in such amounts as may be required by Franchisor from time to time, issued by a company acceptable to Franchisor and must designate both Franchisor and XYZ Licensing, Inc. as additional named insured. Our current minimum insurance requirements are:

Comprehensive General Liability	$2,000,000/occurrence; $3,000,000/aggregate
Abuse and molestation	$1,000,000/occurrence
Automobile Liability	$2,000,000
Employment Practices Liability	$500,000
Workers Compensation	Amount required by jurisdiction/$500,000
Medical Expense	$10,000
Business Interruption	$250,000
Cyber Insurance	$500,000

17.2 Certificate of Insurance:

Franchisee shall submit to Franchisor prior to commencing operations and at least annually or on demand thereafter a certificate of such insurance, naming Franchisor and its Affiliates as additional insureds, describing and confirming the required coverage set forth above, each of which shall contain a statement by the insurer that the policy will not be cancelled or materially altered without at least thirty (30) days prior written notice to Franchisor.

17.3 Non-Compliance:

If Franchisee fails to comply with the insurance requirements herein, Franchisor will send a notice of non-compliance and may levy a fine as established in the Manual or otherwise for Franchisee's failure to procure the required insurance. Franchisor may, but is not obligated to, obtain such insurance and keep the same in force and effect, and Franchisee shall pay Franchisor, on demand, the cost thereof. Franchisee's obligation to maintain the insurance does not relieve Franchisee of any liability under the indemnity provisions of Section 23.5.

18. EXCLUSIVE RELATIONSHIP

18.1 Non-Competitive Business During Term:

Franchisee agrees that Franchisor would be unable to protect the Confidential Information against unauthorized use or disclosure and would be unable to encourage a free exchange of ideas and information amongst Imagine Arts Academy Franchise Owners if Owners of Imagine Arts Academy Franchises were

permitted to hold interests in any Competitive Business. Franchisee also acknowledges that Franchisor has entered into this Agreement in part in consideration of and in reliance on Franchisee's agreement to deal exclusively with Franchisor. Therefore, Franchisee agrees that during the Term of this Agreement and the renewals thereof, neither Franchisee, nor Franchisee Owners, nor any spouses (and if a Business Entity is the Franchisee, neither its shareholders, members, officers, directors, partners, nor any spouses) shall:

a. engage in a Competitive Business or provide any financial support or perform services for a Competitive Business, directly or indirectly, as a director, owner, proprietor, officer, manager, employee, consultant, representative, agent, independent contractor or otherwise, except under a franchise agreement with Franchisor or its Affiliates;

b. have any direct or indirect legal or beneficial ownership interest in a Competitive Business, except under a franchise agreement with Franchisor or its Affiliates;

c. have a direct or indirect legal or beneficial ownership interest in any entity which is granted or is granting franchises or licenses to others to operate a Competitive Business, except under a franchise agreement with Franchisor or its Affiliates;

d. knowingly engage in any activity to solicit, encourage or induce any customer doing business with any Imagine Arts Academy Franchisee, wherever located, to commence doing business with Franchisee instead;

e. directly or indirectly, on behalf of itself or any other person, or as an employee, proprietor, owner, consultant, agent, contractor, employer, Affiliate, partner, officer, director, member, associate, or stockholder of any other person or entity, or in any other capacity, solicit, divert, take away, or interfere with any of the business, customers, clients, contractors, referral sources, trade or patrons of Franchisor, its Affiliates or franchisees as such may exist throughout the term of this Agreement;

f. divulge to any person, partnership, corporation, limited liability company or any other entity any Confidential Information, Trade Secrets or processes used in the System or any information stated in the Manuals.

18.2 Public Companies:

Notwithstanding the foregoing, any aggregate ownership of five percent (5%) or less of the issued and outstanding shares of any class of stock of a publicly traded company is not prohibited by the provisions of this section.

19. OWNERSHIP AND TRANSFER REQUIREMENTS

19.1 Transfer by Franchisor:

This Agreement and all rights hereunder are fully transferable by Franchisor and will inure to the benefit of any person or entity to whom they are transferred, or to any other legal successor to Franchisor's interest in this Agreement. If Franchisor transfers this Agreement, Franchisor shall have no further obligation to Franchisee.

19.2 Transfer by Franchisee:

Franchisee understands and acknowledges that the rights and duties created by this Agreement are personal to Franchisee and that Franchisor has entered into this Agreement in specific reliance upon the individual or collective character, skill, aptitude, attitude, business ability and financial capacity of Franchisee (and if Franchisee is a Business Entity, on these qualities of the Owners). Therefore, except as provided with respect to assignment to a controlled Business Entity approved by Franchisor, neither this Agreement or any interest in it, nor the Imagine Arts Academy Franchise or any interest therein, nor any part or all of the ownership of the Franchisee or the Imagine Arts Academy Franchise (including any ownership restructuring of Franchisee or of any owners of Franchisee) or any interest therein or assets thereof may be transferred without Franchisor's prior written approval. Any such Transfer or attempted Transfer without Franchisor's prior written approval constitutes a breach of this Agreement, and will convey no rights to, or interests in, this Agreement, the Franchise, the Franchisee or the Imagine Arts Academy Business and will be void.

19.3 Conditions for Approval of ANY Transfer by Franchisee:

If Franchisee is in full compliance with this Agreement, Franchisor will not unreasonably withhold approval of a transfer that meets all the applicable requirements of this section and requirements for transfer as specified in the Manuals from time to time. The proposed transferee or its owner(s) must be of good moral character and otherwise meet the then applicable standards for new franchisees. Franchisee must provide Franchisor with a minimum of sixty (60) days prior written notice of any proposed transfer with all information pertaining to the proposed transfer. A Transfer of ownership of the Imagine Arts Academy Franchise or the Imagine Arts Academy Franchise business assets (or a substantial portion thereof) may only be made in conjunction with a Transfer of this Agreement. All of the following additional conditions must be met prior to, or concurrently with, the effective date of any Transfer, unless otherwise permitted by Franchisor in writing.

a. The transferee must have sufficient business experience, aptitude and financial resources to operate the Imagine Arts Academy Franchise and must meet all standards then-applied by Franchisor in evaluating prospects to whom an Imagine Arts Academy Franchise might be granted;

b. Franchisee must pay all royalties, advertising, marketing and technology fees, and other amounts owed by Franchisee (including any entity affiliated with and/or related to Franchisee) to Franchisor (including any entity affiliated with and/or related to Franchisor) which are then unpaid (including acceleration of the balances of all promissory notes and other unpaid amounts owed to Franchisor or any Affiliates of Franchisor); all obligations to third parties arising out of the operation of the Imagine Arts Academy Franchise must be satisfied by Franchisee or assumed by the transferee; and the Imagine Arts Academy Franchise and its operations must have been brought into full compliance with the specifications and standards then applicable for new and/or renewing Imagine Arts Academy Franchises, including compliance with all then-current standards for facility design, furniture, equipment, software, signage, provision of goods and services, methods of operation and other Imagine Arts Academy System standards, plus such renovation and modernization of the Imagine Arts Academy Franchise and business operations as Franchisor may reasonably require to reflect the then-current standards and image of the System;

c. Franchisee must submit all required reports, financial statements and other documents due to Franchisor up to the effective date of the Transfer;

d. Franchisee must have complied with all of the terms and provisions of this Agreement, any amendment hereof or successor hereto, and all other agreements between the Parties, Franchisor's subsidiaries, Affiliates or divisions, and, at the time of Transfer, shall not be in default thereof;

e. the transferee and its approved manager(s), as applicable, must, at Franchisor's option, complete or agree to complete the training program, as described in Section 6 of this Agreement, to Franchisor's satisfaction;

f. the transferee shall attain within the time limits set by Franchisor, and maintain thereafter, all permits and licenses required for the operation of the Imagine Arts Academy Franchise;

g. Franchisee shall remain liable for all obligations to Franchisor, its subsidiaries, affiliates, and divisions, incurred in connection with the Imagine Arts Academy Franchise prior to the effective date of the Transfer and shall execute any and all instruments reasonably required by Franchisor to evidence such liability;

h. the transferee must assume all of Franchisee's duties and obligations and, at Franchisor's option, (a) agree to be bound by all terms and conditions of this Agreement for the remainder of its term or (b) execute Franchisor's then-current form of franchise agreement and ancillary documents (including guarantees) as are then customarily used by Franchisor in granting Imagine Arts Academy Franchises (which may, among other things, provide for higher royalties, advertising, marketing and technology fees, and materially different rights and obligations than are provided for in this Agreement) provided, however, that no initial franchise fee will be required and provided further that effective on the approval by the Franchisor of the proposed Transfer (including execution by the Franchisee of the release specified herein), the Franchisee shall be released from, and have no further obligations with respect to, any obligations to pay royalties or advertising, marketing or technology fees (by present value or otherwise) for periods after the effective date of the approved transfer;

i. Franchisee or the transferee must pay Franchisor a non-refundable transfer fee of Ten Thousand United States Dollars ($10,000 USD) per Territory;

j. Franchisee and its Owners (or, in the event of death or disability, the estate or guardian) must execute a general release, in a form satisfactory to Franchisor, of any and all claims, liabilities and/or obligations, of any nature whatsoever, however arising, known or unknown, against Franchisor and/or any Franchisor-Related Persons/Entities;

k. notwithstanding any transfer, Franchisee's non-competition, indemnity and confidentiality/non-use obligations, and the provisions relating to dispute resolution shall survive any Transfer; and

l. Franchisor must approve the material terms and conditions of such Transfer, which approval shall not be given if the price and terms of payment are so burdensome as to adversely affect, in the discretion of the Franchisor, the future operations of the Imagine Arts Academy Franchise by the transferee. In any event, Franchisor may withhold or condition its consent to any transfer as deemed reasonably appropriate based on the circumstances of the Transfer or otherwise, to the extent permitted under law.

19.4 Audit and Escrow of Funds:

a. Before or concurrently with the effective date of any Transfer, Franchisee shall direct the transferee to hold in escrow $10,000 of the sale proceeds (the "Escrow Fund"). Within a reasonably prompt time after the effective date, Franchisor shall conduct an on-site audit of the condition of the Imagine Arts Academy Equipment, Products and Services in use at the Franchised Business to determine their compliance with then-current System standards. Franchisor may also conduct a financial audit of the Franchised Business. The costs incurred by Franchisor in connection with any such audit(s) are payable from the Escrow Fund, including any audit costs, transportation, lodging, meals, and any other expenses incurred.

b. To the extent that the Equipment, Products and Services do not reflect Franchisor's then-current standards and image of the System, the transferee shall be required to take necessary steps, including the repair or purchase of certain Equipment, Products and Services, to bring them into compliance.

c. The Escrow Fund shall be distributed as follows:

(i) The audit costs shall be distributed to Franchisor after the audit is completed;

(ii) Transferee shall make the expenditure of funds for the purposes set forth in Section 19.4 b;

(iii) Any remaining monies, if any, shall be released to the transferor.

d. If the sale proceeds are less than $10,000, the transferee shall hold all sale proceeds in escrow with Franchisor and the amount in escrow shall be treated in the same manner as stipulated in subsection 19.4 c except amounts under 19.4 c(ii) will be released by Franchisor after the transferee has demonstrated, to Franchisor's satisfaction, the expenditure of funds for the purposes set forth in Section 19.4 b, up to the remaining balance of the Escrow Fund (less the cost of the audit).

e. Nothing in this Section 19.4 shall relieve Franchisee of its obligation under Section 19.3 to bring the Imagine Arts Academy Science Franchise and its operations into full compliance with the specifications and standards then applicable for new and/or renewing Imagine Arts Academy Franchises prior to or concurrently with the effective date of the Transfer.

19.5 Revocation of Approval of Transfer:

Franchisor may, in its business judgment before the effective date of the Transfer, revoke its approval of the Transfer if (a) the Transfer has not been completed within 60 days after consent has been granted; (b)

Franchisee fails to comply with its obligations under the Franchise Agreement pending the Transfer; or (c) other serious unforeseen factors relating to the Transfer or the transferee become known to Franchisor.

19.6 Intent to Transfer:

Franchisee shall actively seek a suitable transferee as provided in Section 19.3 a., above, in connection with any proposed transfer of Franchisee's Imagine Arts Academy Franchise. If Franchisor determines, in its sole discretion, that Franchisee's marketing efforts are deficient after being informed by Franchisee of Franchisee's intent to transfer, Franchisor may, but is not obligated to, assist Franchisee in a manner Franchisor deems appropriate to identify such a proposed transferee. Franchisee shall cooperate with Franchisor in connection with any such assistance. Notwithstanding the foregoing, Franchisor shall not be prohibited from exercising any right or remedy under this Agreement or as permitted by law or equity.

20. FRANCHISOR'S RIGHT OF FIRST REFUSAL

20.1 Right of First Refusal:

If Franchisee desires to make a Transfer of any interest of the Imagine Arts Academy Franchise for value, Franchisee shall, at least sixty (60) days prior to such proposed sale or Transfer, notify Franchisor in writing. Said notice must set forth the name of the proposed purchaser, a description of the offered property, all terms and conditions of the proposed sale and the proposed form of purchase and sale agreement, and other related documents as may be reasonably required by Franchisor. The purchase and sale agreement must explicitly state that its effectiveness is contingent upon Franchisor's waiver of its right of first refusal as described herein upon Franchisor's consent to the transaction. The sixty (60) day notice period shall commence upon receipt by Franchisor of all required documents.

20.2 Franchisor Exercises Right:

Within the sixty (60) day notice period, Franchisor may elect to purchase the offered property on the same terms and conditions set forth in the purchase and sale agreement. In the event that Franchisor exercises its right of first refusal and elects to purchase the offered property, the closing shall take place on the earliest of the date stated in the notice of proposed Transfer or ninety (90) days following Franchisor's receipt of all required documents.

20.3 Franchisor Declines Right:

If Franchisor does not exercise its right of first refusal, Franchisor shall notify Franchisee whether the proposed Transfer has been approved. Such approval shall not be unreasonably withheld upon compliance with Section 19 above.

20.4 Business Entity Franchisee:

If Franchisee desires to assign their rights under this Agreement and the assets of the Imagine Arts Academy Franchise to a Business Entity, such as a corporation or LLC, which is owned or controlled 100% by Franchisee, such assignment may only be made with Franchisor's written consent. Franchisee understands and agrees that conditions of Franchisor's consent to any such assignment and/or to the grant of a Franchise to a Business Entity Franchisee include the following:

a. the Business Entity must execute such documents as Franchisor may require, including, but not limited to, an assumption by the new Business Entity of all Franchisee's obligations upon an assignment of this Agreement;

b. the Owners and their spouses must personally guarantee and covenant to ensure compliance by new Business Entity with the terms and obligations of this Agreement;

c. the Owners must execute a general release as a condition to an assignment, in a form satisfactory to Franchisor, of any and all claims, liabilities and/or obligations, of any nature whatsoever, however arising, known or unknown, against Franchisor and/or any Franchisor-Related Persons/Entities, to the extent permitted by law;

d. the Owners are obligated to personally supervise and work in the Imagine Arts Academy Franchise, unless otherwise authorized by Franchisor in writing;

e. Franchisee must deliver to Franchisor certified copies of the Articles of Incorporation or other comparable formation/governing documents of any proposed Business Entity assignee. Operation of the Franchised Business must be the Business Entity's sole undertaking;

f. Franchisee is prohibited from using "Imagine Arts Academy" or any other Mark (in whole or in part) or any variation or derivative thereof alone or in combination with any other words in the name of the Business Entity Franchisee.

20.5 Death or Incapacity:

In the event of death or incapacity of the Franchisee or its controlling Owner, the heirs or representatives shall have six (6) months from the date of death or incapacity to:

a. agree to the terms of the then current franchise agreement, except that the term shall be the balance of the term; or

b. transfer Franchisee's rights under this Agreement to a third party approved by Franchisor in accordance with the terms and conditions of this Section 20.

21. TERMINATION OF AGREEMENT

21.1 Termination by Franchisee:

Franchisee understands that Franchisee is not permitted to terminate this Agreement for any default of Franchisor, except as permitted by applicable law. If Franchisee claims that such a default exists or that Franchisee has some other basis for terminating this Agreement or for making any other claim against Franchisor, Franchisee shall give Franchisor written notice within sixty (60) days of such alleged act or omission. The notice shall state specifically the nature of the alleged act or omission and allow ninety (90) days to cure such alleged act or omission after receipt of the notice. Franchisee's failure to give timely written notice of any breach shall be deemed to be a waiver of Franchisee's right to complain about the alleged act or omission. Should Franchisor not cure within ninety (90) days of receipt of notice, the dispute resolution provisions of the Agreement shall apply, except if the alleged act or omission is not susceptible to cure within ninety (90) days, but Franchisor takes action within ninety (90) days to begin to cure and acts diligently to complete the cure within a reasonable time, Franchisor shall be deemed to have timely cured the breach.

21.2 Termination by Franchisor – Failure to Qualify:

Franchisor may, but is under no obligation to, terminate this Agreement effective upon the return to Franchisee of the Franchise Fee less Franchisor's reasonable expenses actually incurred if:

a. Franchisee fails to begin operating the Imagine Arts Academy Franchise within sixty (60) days after the end of initial training; or

b. if Franchisor, in its sole opinion, believes that Franchisee will be unable to successfully complete the mandatory training program and an individual training program is not capable of remedying the deficiency.

21.3 Termination by Franchisor – Non-Curable Default – Immediate Termination:

Franchisor may terminate this Agreement for a non-curable default constituting good cause without giving Franchisee any prior notice or opportunity to cure and without returning any of the Franchise Fee. Termination shall be effective on delivery to Franchisee of a written declaration of termination. Alternatively, Franchisor has the unrestricted right to take any of the actions identified in Section 21.6. Non-curable defaults constituting good cause for termination without an opportunity to cure occur when Franchisee or any Franchisee Owner, as the case may be:

a. is adjudicated as bankrupt, becomes insolvent, commits any affirmative act of insolvency, or files any action or petition of insolvency; if a receiver (permanent or temporary) of its property or any part thereof is appointed by a court of competent authority; if it makes a general assignment for the benefit of its creditors; if a final judgment remains unsatisfied of record for thirty (30) days or longer (unless supersedeas bond is filed); if execution is levied against Franchisee's business or property; or if suit to foreclose any lien or mortgage against its location or Equipment is instituted against Franchisee and not dismissed within thirty (30) days, or is not in the process of being dismissed; provided, however, that Franchisor reserves the right to be named as trustee or receiver in any voluntary petition for bankruptcy or insolvency filed by Franchisee;

b. abandons the Imagine Arts Academy Franchise for a period of more than ten (10) consecutive days or fails to operate the Business for a period of more than seven (7) consecutive days without Franchisor's prior written approval;

c. has made any material misrepresentation or omission in its application for the Imagine Arts Academy Franchise;

d. makes any unauthorized use, disclosure or duplication of any portion of the Manuals or duplicates, discloses or makes any unauthorized use of any Trade Secret or Confidential Information provided to Franchisee by Franchisor;

e. materially misuses or makes an unauthorized use of any of the Marks or commits any other act which can reasonably be expected to materially impair the goodwill associated with any of the Marks;

f. fails, for a period of ten (10) days after notification of noncompliance, to comply with any law or regulation applicable to the operation of the Business;

g. surrenders or transfers control of the operation of the Imagine Arts Academy Franchise, makes an unauthorized direct or indirect assignment of the Imagine Arts Academy Franchise, its assets, or an ownership interest in Franchisee, or fails or refuses to assign the Imagine Arts Academy Franchise or the interest in Franchisee of a deceased or disabled controlling Owner thereof as herein required;

h. fails to retain, or otherwise fails to produce on request, any records required to be maintained by Franchisor's record retention policy or otherwise are required for Franchisor to confirm Franchisee's compliance with the provisions of this, or any other agreement;

i. is convicted of or pleads no contest to a felony or other crime or offense, including an offense that is likely to adversely affect the reputation of Franchisee or the Imagine Arts Academy Franchise;

j. uses bad faith in carrying out the terms of any requirements or standards under the Agreement, the Manuals or any other written requirements published by Franchisor, or is materially dishonest;

k. after curing a default, engages in the same default within a twelve (12) month period whether or not this default is corrected after notice; or, within any twenty-four (24) month period, engages in four (4) separate defaults, whether or not these defaults are cured after notice;

l. is the subject of five or more different customer complaints with respect to an Imagine Arts Academy franchise in any twelve (12) month period, whether or not resolved. For the purposes of this provision a "Customer Complaint" shall mean a complaint in reference to *one event or occurrence* that (i) is reported to the Franchisor in writing, (ii) is substantially true, (iii) describes conduct or programming by Franchisee not permitted under the Franchise Agreement, Standard Operating Policies Manual, Operations Manual and (iv) may adversely affect the reputation of the Franchisee and the Franchisor. For clarification, three complaints from different people about the same event or occurrence shall be deemed to be one Customer Complaint;

m. failure to meet a Performance Obligation as provided in Section 21.5

n. Franchisee fails to obtain Franchisor's approval of a site in the Territory for the Franchise premises within one hundred twenty (120) days of the Effective Date of the Franchise Agreement, as provided in Section 4.10 of this Agreement or fails to open within the time periods required in this Agreement;

o. breaches the in-term covenants not to compete; or

21.4 <u>Termination by Franchisor – Failure to Cure Curable Default:</u>

Franchisor may give Franchisee a notice of default for a curable default, which must provide a cure period of at least ten (10) days for monetary defaults and thirty (30) days for non-monetary defaults. If Franchisee cures the default before the cure period expires, the notice of default shall no longer be effective. If

Franchisee fails to cure the default before the cure period expires, Franchisor has the unrestricted right to give Franchisee a notice of termination providing that this Agreement is terminated as of a specified date, on which date this Agreement automatically terminates, or to take any action identified in Section 21.6 or as is otherwise available to Franchisor at law or in equity. Events that constitute curable defaults occur when Franchisee or any Franchisee Owner, as the case may be:

a. fails, refuses, or neglects to pay any fee or money due to Franchisor, it affiliates, or any designated suppliers on the due date, such as, but not limited to, Royalties, conference fees, equipment purchases, audit fees, advertising, marketing and technology fees;

b. fails, within the time prescribed, to file any report or survey required under this Agreement or the Manuals;

c. fails to pay all taxes when due and before delinquent;

d. allows unlawful activities to occur or allows any unauthorized or illegal material to be utilized, exchanged or sold at Franchisee's location;

e. violates any health, safety or sanitation law, ordinance or regulation or operates the Imagine Arts Academy Franchise in a manner that presents a health or safety hazard to its customers or the public, and fails to cure that violation within seventy-two (72) hours of the earliest receipt of notice from Franchisor, a parent, school board or other inspection or advisory board;

f. fails or refuses to permit Franchisor to inspect, review, or audit the Business;

g. fails to pay any fee imposed in accordance with Section 21.6(g); or

h. fails to comply with any other provision of this Agreement, any other agreement with Franchisor and/or any Affiliate, or any specification, standard or operating procedure or rule prescribed by Franchisor in the Manuals or by other writing which does not provide for a shorter notice period.

21.5 <u>Termination by Franchisor – Performance Obligations Not Met:</u>

Failure by the Franchisee to meet the First, Second or Third Year Standard or the Ongoing Performance Standards Clause shall be deemed a default of the Franchisee's obligations under this Agreement subject to immediate termination. In the event of such a default, Franchisor has the unrestricted right, but no obligation, to take the following actions:

i). <u>Correction Process:</u> Franchisor may notify Franchisee of the failure to meet the performance obligation and Franchisee will have twelve (12) months after receipt of such notice to meet the applicable performance obligation based on Franchisee's operations for the twelve (12) month period commencing on the date Franchisee receives the aforementioned notice ("Correction Period"). Franchisor's assistance in achieving this performance requirement may include, but is not limited to, on-site consultations, meetings at Franchisor's headquarters, and/or retraining activities or programs at designated locations and any other assistance stipulated in the Manuals, all at Franchisee's costs.

ii) Termination: If Franchisee's cumulative Gross Revenues for the applicable Correction Period are again less than the performance obligation, then Franchisee shall be deemed to have committed a material, non-curable default of this Agreement for which Franchisor shall have the right to terminate this Agreement immediately upon delivery of written notice to Franchisee. For avoidance of doubt, a franchisee's failure to achieve the performance standards required as per Section 15.18 shall be a material breach of this Agreement subject to immediate termination and the offer of a Correction Period is optional for Franchisor. The fact that any correction process is ongoing will not prevent Franchisor from exercising any other rights and/or remedies, including any right to terminate this Agreement for another default under this or any other agreement.

21.6 Remedies on Default:

In addition to Franchisor's remedies under law and in this Agreement, in the event of a non-curable or uncured breach of this Agreement, Franchisor has the right to take any or all of the following actions without liability to Franchisee to the fullest extent permitted by law:

a. suspend any service to Franchisee;

b. suspend any computer or online service to Franchisee;

c. audit the Imagine Arts Academy Franchise for compliance at Franchisee's sole expense;

d. suspend, reduce or eliminate territorial rights;

e. discontinue selling and/or providing any goods and/or services to Franchisee;

f. require Franchisee to pay C.O.D. (cash on delivery) or pre-pay by certified check;

g. impose a reasonable fine for each infraction as stated in the Manuals, per occurrence.

21.7 Franchisor's Loss of License to System:

If during the term of this Agreement Franchisor is no longer licensed by XYZ Licensing, Inc. (or any successor or assign) to grant and support Imagine Arts Academy franchises and this Agreement is not assumed by another person/Business Entity as authorized by XYZ Licensing, Inc., then XYZ Licensing, Inc. (or its designee, as applicable) shall assume this Agreement for the remainder of the then-current franchise term. In the event of such an assignment and assumption of this Franchise Agreement, Franchisee's obligations hereunder shall be continuing and due to XYZ Licensing, Inc. (or its designee) in accordance with the terms of this Franchise Agreement. XYZ Licensing, Inc. and its designee shall have no responsibility of any kind for any liabilities incurred by or claims arising against Franchisor.

22. RIGHTS AND OBLIGATIONS UPON EXPIRATION OR TERMINATION

22.1 Payment of Amounts Owed to Franchisor:

Franchisee agrees to pay Franchisor within seven (7) days after the effective date of expiration or termination of this Agreement, or any later date that the amounts due to Franchisor are determined, any amounts owed to Franchisor or its Affiliates, which are then unpaid.

22.2 Marks and De-Identification:

No later than seven (7) days after the expiration or termination of this Agreement, Franchisee must:

a. not directly or indirectly at any time identify itself or any business with which Franchisee is associated as a current Imagine Arts Academy Franchise, franchisee, or franchise Owner (this requirement goes into effect immediately upon termination or expiration);

b. remove from all premises associated with the Imagine Arts Academy Franchised Business any interior and exterior displays and signage and any physical and/or structural features associated with the Marks and otherwise de-identify the premises so that it does not create any public confusion. If immediate removal of exterior signage is not possible because of the necessity of lessor involvement or similar requirements involving leased premises, Franchisee must arrange for coverage of the exterior signage such that it is no longer visible to the public and for the prompt removal of the exterior signage;

c. not use any Mark or colorable imitation of any Mark in any manner or for any purpose, or use for any purpose any trademark or other commercial symbol that suggests or indicates an association with Franchisor (this requirement goes into effect immediately upon termination or expiration);

d. return to Franchisor, remove the Marks from or destroy all forms and materials containing the Mark or otherwise relating to a Imagine Arts Academy Franchise, as Franchisor specifies;

e. instruct all online directories, search engines, and other advertising publishers as necessary to take down and remove any directory listings and advertisements for Franchisee containing the Marks, as required in Section 12.1 of this Agreement;

f. take any action that may be required to cancel all fictitious or assumed name or equivalent registrations relating to the use of any Mark;

g. stop any use or sale of the Imagine Arts Academy Equipment, and Products and Services, subject to applicable law (this requirement goes into effect immediately upon termination or expiration); and

h. assign to Franchisor all rights, title and interest in and to the telephone numbers used for the Imagine Arts Academy Franchise (See Schedule E of this Agreement).

22.3 <u>Right to Purchase Equipment:</u>

a. Franchisor shall have the right, but not the duty (except as required by applicable law), to be exercised by notice of intent to do so, to purchase the initial equipment package and all items bearing the Marks, in accordance with the following schedule:

YEARS OF OPERATIONS	PERCENTAGE OF FRANCHISEE'S COST
1st year of operations of the Imagine Arts Academy Franchise	50%
2nd year of operations of the Imagine Arts Academy Franchise	35%
3rd year of operations of the Imagine Arts Academy Franchise	25%
4th year of operations of the Imagine Arts Academy Franchise	15%

5th year of operations of the Imagine Arts Academy Franchise and each year thereafter	10%

If Franchisor elects to exercise any option to purchase as herein provided, it shall have the right to set off all amounts due from Franchisee under this Agreement, if any, against any payment thereof.

b. Franchisee must furnish Franchisor with satisfactory evidence of its compliance with all post-termination obligations within thirty (30) days after the effective date of expiration or termination of this Agreement.

22.4 Confidential Information:

Franchisee agrees that upon expiration or termination of this Agreement, Franchisee will immediately cease to use any of the Confidential Information and will not use it in any business or for any other purpose or disclose it in any manner. Franchisee further agrees to immediately return to Franchisor all copies of Manuals, and any other materials containing Confidential Information that Franchisor has loaned or otherwise provided to Franchisee.

22.5 Post-Term Competitive Restrictions:

In the event of transfer, expiration or termination of this Agreement in accordance with its terms, Franchisee, and each Owner of a Business Entity Franchisee, agree that for a period of two (2) years after the effective date of transfer, expiration or termination neither Franchisee, nor any Owner of a Business Entity Franchise, nor any spouse of any of the foregoing shall:

a. engage in a Competitive Business or company, directly or indirectly, on behalf of itself or any other person or as an employee, proprietor, owner, partner, agent, contractor, employer, consultant, affiliate, lender or as a director, officer or member or as a stockholder of any person or entity (i) within the Territory; (ii) within fifty (50) miles of the Territory (iv) within any other Imagine Arts Academy territory, or (iv) within fifty (50) miles of any other Imagine Arts Academy territory (as specified in their respective Franchise Agreements);

b. have any direct or indirect interest in any entity which is granted or is granting franchises or licenses to others to operate a Competitive Business; or

c. directly or indirectly, on behalf of itself or any other person, or as an employee, proprietor, consultant, agent, contractor, employer, affiliate, partner, owner, officer, director, or member, or stockholder of any other person or entity; or in any capacity, solicit, divert, take away or interfere with any business, customer, referral source, client, contractors, trade or patronage of Franchisor, its Affiliates or any of their respective franchise owners as such may exist during the term of this Agreement or afterwards.

22.6 Continuing Obligation:

All obligations under this Agreement, whether Franchisee's or Franchisor's, which expressly or by their nature survive the expiration or termination of this Agreement, will continue in full force and effect after and not withstanding its expiration or termination until they are satisfied in full or by their nature expire.

23. RELATIONSHIP OF THE PARTIES / INDEMNIFICATION

23.1 Independent Contractor; No Fiduciary Relationship:

This Agreement does not create a fiduciary relationship between Franchisee and Franchisor nor will a fiduciary relationship exist between Franchisor and Franchisee. This Agreement does not constitute Franchisee as an agent, legal representative, joint venturer, joint employer, partner, employee or servant of Franchisor for any purpose whatsoever. Franchisee may not represent to third parties that it is an agent of Franchisor and it is understood between the parties hereto that Franchisee shall be an independent contractor and is in no way authorized to make any contract, agreement, warranty or representation on behalf of Franchisor or to create any obligation, express or implied, on behalf of Franchisor.

23.2 Independent Ownership:

Franchisee shall prominently display, by posting a sign within public view, on or in Franchisee's location (if the location is located in a commercial setting), and on letterhead, business cards, publicity inserts, contracts and all other printed documents used by Franchisee, a statement that clearly indicates that the Imagine Arts Academy Franchise is independently owned and operated by Franchisee as a Imagine Arts Academy franchise of Franchisor and not as an agent thereof.

23.3 No Liability; No Warranties;

Neither Franchisor nor Franchisee will make any express or implied agreements, warranties, guarantees or representations, or incur any debt, in the name of or on behalf of the other or represent that the relationship between the Parties is other than that of Franchisor and Franchisee. Franchisor will not be liable for any agreements, representations, or warranties that Franchisee will make that are not expressly authorized under this Agreement. Franchisor shall not be obligated for any damages to any person or property directly or indirectly arising out of the operations of the business Franchisee conducts pursuant to this Agreement, whether or not caused by Franchisee's negligence or willful action or failure to act, or Franchisee's use of the Marks in a manner not in accordance with this Agreement. Franchisee must not employ the use of the Marks in signing any contract or applying for any license or permit in any manner that may result in Franchisor's liability for Franchisee's debts or obligations.

23.4 Taxes and Regulations:

Franchisor and its Affiliates shall not be liable for any sales, service, use, excise, income, gross receipts, property, payroll or other taxes levied against Franchisee or its assets or against Franchisor or any Franchisor Affiliate in connection with the business Franchisee conducts or any payments Franchisee makes pursuant to this Agreement or any other agreement (except for Franchisor's own income taxes and any taxes Franchisor is required by law to collect from Franchisee on purchases from Franchisor). If any amount to be paid or reimbursed under this Agreement to Franchisor, or any of its Affiliates, is subject to any gross receipts taxes, value added taxes, sales taxes, excise taxes, use taxes, personal property taxes and similar taxes imposed on or required to be collected or paid by Franchisor, then Franchisee must pay or reimburse an additional amount to Franchisor or to such Franchisor Affiliate, as the case may be, so that the amount actually received by Franchisor or its Affiliate after such deduction, payment or withholding will equal the full amount due from Franchisee under this Agreement. If the laws applicable to the Territory require Franchisee to withhold tax on any payment which Franchisee is obliged to make to the Franchisor, the Franchisee shall timely remit to the appropriate taxing authorities all withholding and/or other taxes and provide Franchisor with proof of payment thereof within five (5) days of such payment. Franchisee also

shall do all such other things and take such other steps as may be reasonably required to enable the Franchisor to obtain any tax credit which may be available to it. Franchisor shall not be liable or responsible for Franchisee's compliance or failure to comply with any and all laws, rules, and regulations imposed by any governmental agency. It is the Franchisee's obligation to ensure compliance with such laws and regulations.

23.5 Indemnification:

Franchisee shall defend, at its own cost, and indemnify and hold harmless Franchisor and Franchisor Affiliates, and their respective shareholders, directors, officers, members, partners, employees and agents ("Indemnitees") from and against any and all losses, compensatory, exemplary or punitive damages, fines, charges, costs, expenses, lost profits, attorneys' fees, experts' fees, court costs, settlement amounts, judgments, compensation for damages to Franchisor's reputation and goodwill, costs of or resulting from delays, financing, costs of advertising material and media time/space, and costs of changing, substituting, or replacing same, and any and all expenses of recall, refunds, compensation, public notices, and other such amounts incurred in connection with the matters described, however caused, resulting directly or indirectly from or pertaining to (i) Franchisee's breach of this Agreement; (ii) any negligent or willful act or omission of Franchisee, its Affiliates, employees, agents, servants, contractors or others for whom Franchisee is, in law, responsible; and/or (iii) the use, condition, construction, equipping, decorating, marketing, maintenance or operation of the Imagine Arts Academy Franchise. Such losses, claims, costs, expenses, damages and liabilities shall include, without limitation, those arising from latent or other defects in the Imagine Arts Academy Franchise, whether or not discoverable by Franchisor, and those arising from the death or injury to any person or arising from damage to the property of Franchisee, Franchisor, their agents, or employees, or any third person, firm or corporation. Franchisee agrees to give Franchisor notice of any such action, suit, proceeding, claim, demand, inquiry, or investigation. The foregoing indemnification shall not apply to losses or expenses to the extent arising from Franchisor's gross negligence or willful acts. In the settlement of any matter hereunder, in no event shall Franchisee be permitted to admit fault on behalf of an Indemnitee nor to agree to any provision that places any obligations or restrictions on an Indemnitee (including the payment of any money) without Franchisor's express written consent. At Franchisee's expense and risk, Franchisor may elect to assume (but under no circumstance is obligated to undertake) the defense and/or settlement of any such action, suit, proceeding, claim, demand, inquiry or investigation, provided that Franchisor will seek Franchisee's advice and counsel and shall keep Franchisee informed with regard to any such proposed or contemplated settlement(s). Such an undertaking by Franchisor shall in no manner or form diminish Franchisee's obligations hereunder. Franchisee's indemnification obligation shall continue in full force after and survive any expiration or termination of this Agreement.

24. ENFORCEMENT

24.1 Severability; Substitution of Valid Provisions:

Except as otherwise stated in this Agreement, each term of this Agreement and any portion thereof is severable. The remainder of this Agreement shall remain in full force and effect. To the extent that any provision restricting Franchisee's competitive activities or otherwise is deemed unenforceable, Franchisor and Franchisee and each Franchisee Owner agree that such provision shall be enforced to the fullest extent permissible under governing laws.

24.2 Waivers – Cumulative Remedies:

Franchisor shall not be deemed to have waived any right to demand exact compliance with any of the terms of this Agreement. Similarly, Franchisor's waiver of any particular breach or series of breaches under this Agreement or of any similar terms in any other agreement between the Parties or between the Parties and any other Franchisee, shall not affect Franchisor's rights with respect to any later breach by Franchisee or any other Franchisee. The rights and remedies provided in this Agreement are cumulative and neither Franchisor nor Franchisee will be prohibited from exercising any other right or remedy under this Agreement or permitted by law or equity.

24.3 Force Majeure:

Neither Franchisor, its parent, predecessor or affiliate nor Franchisee shall be liable for loss or damage or deemed to be in breach of this Agreement or any related agreement if its failure to perform its obligations is not the fault nor within the reasonable control of the person due to perform but results from, without limitation, fire, flood, natural disasters, acts of God, governmental acts or orders, or civil disorders. Any delay resulting from any such cause shall extend the time of performance for the period of such delay or for such other reasonable period of time as the parties agree in writing or shall excuse performance, in whole or in part, as Franchisor deems reasonable, provided however, in the event that any such delay (i) extends any deadline to open or (ii) prevents the operation of the Franchised Business, in excess of ninety (90) days, Franchisor may, at its option, terminate this Agreement. Nothing herein shall extend the timing for the payment of fees owed by Franchisee to Franchisor nor excuse payment.

24.4 Approval and Consents:

Whenever this Agreement requires Franchisor's advance approval, agreement or consent, Franchisee agrees to make a timely written request for it. Franchisor's approval or consent shall not be valid unless it is in writing. Except where expressly stated otherwise in this Agreement or under applicable law, Franchisor has the absolute right to refuse any request made by Franchisee or to withhold approval, consent or suggestion.

24.5 Limitation on Liability:

EXCEPT FOR FRANCHISEE'S OBLIGATION TO INDEMNIFY FRANCHISOR AND FOR CLAIMS FOR UNAUTHORIZED USE OF THE MARKS, COPYRIGHTS, OR CONFIDENTIAL INFORMATION, BOTH PARTIES WAIVE TO THE FULLEST EXTENT PERMITTED BY LAW ANY RIGHTS TO, OR CLAIMS FOR, ANY PUNITIVE OR EXEMPLARY DAMAGES AGAINST THE OTHER. TO THE EXTENT PERMITTED BY LAW, IN NO EVENT SHALL FRANCHISOR BE LIABLE FOR ANY INDIRECT, SPECIAL, CONSEQUENTIAL OR ANY OTHER DAMAGES THAT ARE NOT DIRECT DAMAGES, REGARDLESS OF THE NATURE OF THE CLAIM FOR DAMAGES.

24.6 Governing Laws:

THIS AGREEMENT AND ALL OTHER MATTERS, INCLUDING BUT NOT LIMITED TO, RESPECTIVE RIGHTS AND OBLIGATIONS CONCERNING THE PARTIES SHALL BE GOVERNED BY AND CONSTRUED AND ENFORCED IN ACCORDANCE WITH THE LAWS OF THE PROVINCE OF QUEBEC, CANADA.

24.7 Waiver of Jury Trial and Right to Bring Class Action:

THE PARTIES EACH IRREVOCABLY WAIVE TRIAL BY JURY IN ANY ACTION, PROCEEDING OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, BROUGHT BY EITHER PARTY, IF AND TO THE FULLEST EXTENT PERMITTED UNDER APPLICABLE LAW. EACH PARTY FURTHER AGREES

THAT ANY ACTION WILL BE CONDUCTED ON AN INDIVIDUAL, NOT A CLASS-WIDE OR MULTIPLE PLAINTIFF, BASIS UNLESS PROHIBITED BY LAW.

24.8 Costs and Attorney Fees:

The party prevailing in any proceeding between the Parties shall be entitled to reimbursement of its costs and expenses, including reasonable accounting and attorneys' fees. Attorneys' fees shall include, without limitation, reasonable legal fees charged by attorneys, paralegal fees, and costs and disbursements, whether incurred prior to or in preparation for, or in contemplation of, the filing of written demand or claim, action, hearing, or proceeding to enforce the obligation of the Parties under this Agreement.

24.9 Binding Effect:

This Agreement is binding on and will inure to the benefit of Franchisor's successors and assigns. Except as otherwise provided in this Agreement, this Agreement shall also be binding on Franchisee's successors and assigns, heirs, executors, and administrators.

24.10 Entire Agreement:

This Agreement, including the introduction, addenda and exhibits to it, constitute the entire Agreement between the Parties and supersedes all prior understandings or agreements, whether oral, or written, pertaining to any rights or obligations in this Agreement. There are no other oral or written understandings or agreements between the Parties concerning the subject matter of this Agreement provided that nothing herein is intended to disclaim or require Franchisee to waive reliance on any representation made in the Disclosure Document you received. This Agreement may be modified only by written agreement signed by both Parties, provided that nothing herein shall be deemed to limit Franchisor's or Franchisor's licensor(s), as applicable, sole right to modify the Manuals in accordance with the terms of this Agreement.

24.11 Business Organization:

If Franchisee is Business Entity, Franchisee agrees and represents that:

a. it has the authority to execute, deliver and perform its obligations under this Agreement and is duly organized or formed and validly existing in good standing under the laws of the state or province of its incorporation or formation, and

b. each of its Owners during the term of this Agreement, and each of their respective spouses (spouses of owners signing in their individual capacity are also required to sign a guaranty) or domestic partners, if so required by Franchisor, shall sign and deliver to Franchisor the standard form of Personal Guaranty and Owners Statement. The Owners Statement shall completely and accurately describe all of Franchisee's Owners and their interests in the Imagine Arts Academy Franchise and shall be updated when necessary.

24.12 Construction:

The headings of the sections are for convenience only. If two or more persons are at the same time franchisees hereunder, whether or not as partners or joint venturers, their obligations and liabilities to Franchisor shall be joint and severable. This Agreement may be signed in multiple copies, each of which shall be an original. "**A or B**" means "**A**" or "**B**" or both. The singular use of any pronoun also includes the plural and the masculine and neuter usages include the other and the feminine.

24.13 Timing is of the Essence:

It will be a material breach of this Agreement to fail to perform any obligation within the time required or permitted by this Agreement.

24.14 Execution:

This Agreement may be signed in counterparts, all of which when taken together shall form one valid and effective agreement which may be electronically signed, and any digital or electronic signatures (including pdf, facsimile or electronically imaged signatures provided by a digital signature provider) will be treated the same as handwritten signatures for the purposes of validity, enforceability and admissibility, and delivery of any such electronic signature, or a signed copy of this Agreement, may be made by facsimile, email or other electronic transmission.

25. ARBITRATION

25.1 Agreement to Arbitrate:

Except for i) claims related to or based on the marks and ii) an action for collection of monies owed in which the right to payment is not in dispute, which at Franchisor's sole option may be submitted either to any court of competent jurisdiction or to arbitration, all disputes arising out of or in connection with this Agreement, or in respect of any legal relationship associated with or derived from this Agreement, shall be finally resolved by arbitration pursuant to the National Arbitration Rules of the Arbitration and Dispute Resolution Institute of Canada Inc. (ADR Institute of Canada).

25.2 Place and Language:

The place of arbitration shall be in Montreal, Quebec, Canada, and the language of the arbitration shall be in English.

25.3 Specific Performance:

Nothing in this Agreement shall prevent either Party from obtaining temporary restraining orders and temporary or preliminary injunctive relief in a court of competent jurisdiction.

25.4 Survival:

This provision shall continue in full force and effect subsequent to and notwithstanding the expiration or termination of this Agreement for any reason.

26. NOTICES

26.1 Notices:

Any and all notices required or permitted under this Agreement shall be in writing and shall be either personally delivered; sent by nationally recognized overnight courier (Ex: FedEx); sent by certified or registered mail, return receipt requested; or sent by email (provided that the sender also sends a copy by certified or registered mail or recognized overnight courier contemporaneously) to the respective parties at

the following addresses unless and until a different address has been designated by written notice to the other party. Notwithstanding the foregoing, Franchisee's knowledge of a change in Franchisor's principal place of business shall be deemed adequate designation of a change and notice shall be sent to Franchisor's new address. Any notice shall be deemed to have been given at the time of personal delivery or, in the case of email, upon confirmation of receipt (or confirmation of delivery via contemporaneous methods required above, whichever occurs first) or, in the case of overnight courier, on the next business day after mailing, or in the case of registered or certified mail, three (3) business days after the date and time of mailing.

Notices to Franchisor:

IMAGINE ARTS ACADEMY INC.
8360 Bougainville Street, Suite 201
Montreal, Quebec
Canada, H4P 2G1
Facsimile: (514) 344-6695

Copy to:

Stark & Stark
PO Box 5315
Princeton, NJ 08543
Email: asiegelheim@stark-stark.com

(Such notice shall be deemed to be for informational purposes only and will not constitute notice to the Franchisor or otherwise.)

Notices to Franchisee:

[Abstract]
[Owner
[Company Address]
[Company Fax]
[Company Email]

27. ACKNOWLEDGEMENTS

A. Franchisee and Franchisor agree that Franchisee's and Franchisor's relationship is not a fiduciary or similar special relationship, but rather is an ordinary commercial relationship between independent business people with arm's length dealings.

B. Franchisee understands and agrees that franchisees are separate and distinct from Franchisor and are independently owned and operated and that while Franchisor may encourage Franchisee to speak with franchisees in connection with Franchisee's evaluation of this franchise opportunity, they do not act as Franchisor's agents or representatives in providing any information to Franchisee, Franchisor has no obligations or liabilities with respect to any information, opinions or otherwise other franchisees may provide to Franchisee, and Franchisee should not rely on the same.

C. Franchisee acknowledges that Franchisee (and each of Franchisee's Owners) has received a copy of Franchisor's Franchise Disclosure Document with all exhibits at least fourteen (14) calendar days prior to signing any binding documents or paying any sums (whichever occurred first).

D. Franchisee understands, acknowledges and agrees that 1) Franchisor may have offered franchises in the past, may currently be offering franchises and/or may offer franchises in the future, on economic and/or other terms, conditions and provisions which may significantly differ from those set forth

in this Agreement and any related documents and 2) there may be instances where Franchisor has varied, or will vary, the terms on which it offers franchises, the charges it (and/or its Affiliates) makes or may otherwise deal with its franchisees to suit the circumstances of a particular transaction, the particular circumstances of that franchisee or otherwise, in each case in its sole discretion.

E. Franchisee acknowledges that Franchisee has had an opportunity to review and has considered the prices of and pricing structure for the products and services sold by Franchisor and/or Franchisor Affiliates as of the date of this Agreement, including, but not limited to, branded Equipment and other items, and further acknowledges that Franchisor and/or Franchisor Affiliates have the right to be the exclusive supplier of any such items/services, to profit from the same, and that prices and pricing practices are subject to change.

F. Franchisee acknowledges and accepts that Franchisor has no permanent or other establishment outside Montreal, Canada as of the date of this Agreement to provide Franchisee with local support, marketing or operational assistance. Franchisee agrees that Franchisor's training/support services are provided from Canada and only as provided in this Agreement.

G. The parties agree that this agreement, other agreements between the parties and electronic notices may be electronically signed. The parties agree that all such electronic signatures, including any appearing on this agreement, are the same as handwritten signatures for purposes of validity, enforceability and admissibility, subject to applicable law.

Intending to be bound, the Parties hereto have signed and delivered in two (2) copies effective as of the Effective Date.

FRANCHISOR: **IMAGINE ARTS ACADEMY INC.**	**FRANCHISEE:** [Franchisee] **d/b/a** [Imagine Arts Academy of]
Signature:_____	Signature:_____
Name: Shafik Mina	Name: [Owner
Title: President	Title: Title
Dated:_____	Dated:_____

SCHEDULE A TO THE FRANCHISE AGREEMENT
RENEWAL ADDENDUM TO FRANCHISE AGREEMENT
(Current Form of Addendum; Subject to Change by Franchisor)

This Addendum to the Franchise Agreement (the "Addendum") is made as of [Effective Date] between **IMAGINE ARTS ACADEMY INC.** (the "Franchisor") having its principal place of business at 8360 Bougainville, Suite 201, Montreal, Quebec, H4P 2G1 and [Franchisee] **d/b/a** [Imagine Arts Academy of] represented by [Owner having a place of business at [Franchisee Address] (the "Franchisee") and modifies and supplements the Franchise Agreement of the same date (the "Franchise Agreement") between the Franchisor and the Franchisee.

A. ADDENDUM

This Addendum modifies, and controls over any conflicting provisions of the Franchise Agreement. Terms not defined in this Addendum have the same meaning as in the Franchise Agreement. All references to sections refer to sections in the Franchise Agreement, unless otherwise stated. Except as expressly modified herein, the terms and conditions of the Franchise Agreement remain in full force and effect.

B. CHANGES

4. FRANCHISE AND FRANCHISE FEE; RENEWAL FEE

Section 4.8 shall be modified as follows:

4.8 Franchise Fee: Franchisee shall not be required to pay Franchisor an Initial Franchise Fee. Franchisee shall pay to Franchisor upon execution of this Agreement a renewal fee in the amount of $_____ as required under the franchise agreement governing the term immediately preceding the term of this Agreement.

5. TERM AND RENEWAL

Section 5.1 shall be modified as follows:

5.1 Term: This Agreement shall be effective and binding from the date of its execution for a ("first" or "second") renewal term of five (5) years, commencing on the Effective Date of this Agreement.

Section 5.2 shall be modified as follows:

5.2 Renewal: Provided that Franchisee shall have complied with all the terms of this Agreement, and subject to fulfillment of the conditions in section 5.3 below, Franchisee shall have the option to renew this

Agreement for ____ (__) successive term(s) of five (5) years, as provided in the initial franchise agreement for such Imagine Arts Academy Franchise **(or, as applicable, "shall not have any further right to renew, as provided in the initial franchise agreement for such Imagine Arts Academy Franchise.")**.

6. TRAINING AND ASSISTANCE

Section 6.1 shall be modified as follows:

6.1 Initial Training: Franchisee and Franchisor have already met their respective obligations under this Section and it is deleted.

15. FRANCHISEE'S OBLIGATIONS

Section 15.2 shall be modified as follows:

15.2 Commencement of Operations: Franchisee has already met Franchisee's obligations under this Section and it is deleted.

Section 15.3 shall be modified as follows:

15.3 Equipment Package Requirements: Franchisee has already met Franchisee's obligations under this Section and it is deleted.

Section 15.18 shall be modified by adding the following subsection:

15.18 d. Renewal Term: Franchisee is entering into this Agreement as a renewal term and, as such, Franchisee's performance in prior operating years shall be used for purposes of calculating Ongoing Performance Standards under this Agreement and measuring any other applicable performance obligations.

16. FRANCHISOR'S OPERATIONS ASSISTANCE

Section 16.1 shall be modified as follows:

16.1 Prior to Opening: Franchisor has already met Franchisor's obligations under this Section and it is deleted.

Section 16.2 a) shall be modified as follows:

16.2 a Franchisor has already met Franchisor's obligations under this Section and it is deleted.

20. FRANCHISOR'S RIGHT OF FIRST REFUSAL

Section 20.5.a shall be modified as follows:

a. agree to the terms of the then current franchise agreement, except that the term shall be the balance of the five year term; or

21. TERMINATION OF AGREEMENT

Section 21.2 shall be modified as follows:

21.2 Termination by Franchisor – Failure to Qualify: Franchisee has already met Franchisee's obligations under this Section and it is deleted.

C. CONFIDENTIALITY OBLIGATION

Franchisee agrees that all changes hereby made to the Franchise Agreement shall remain confidential. This confidentiality obligation extends to all third parties including, but not limited to, all other franchisees system wide. Consequences to the breach of this confidentiality obligation may result in the immediate termination of the Franchise Agreement.

D. GENERAL RELEASE OF CLAIMS

In compliance with the renewal conditions required under the franchise agreement for Franchisee's immediately preceding term, Franchisee will sign a general release of claims in form satisfactory to Franchisor at or before the execution of this Agreement and any applicable Addendum, unless such a release is precluded by law and without force and effect. (See General Release attached)

This Addendum is not effective until signed by an authorized officer of Franchisor.

OR

TRANSFER ADDENDUM TO FRANCHISE AGREEMENT

This Addendum to the Franchise Agreement (the "Addendum") is made as of _____, 20_____ between **IMAGINE ARTS ACADEMY INC.** (the "Franchisor") having its principal place of business at 8360 Bougainville, Suite 201, Montreal, Quebec, H4P 2G1 and_____ **d/b/a IMAGINE ARTS ACADEMY OF** _____, represented by_____ having a place of business at_____ (the "Franchisee") and modifies and supplements the Franchise Agreement of the same date (the "Franchise Agreement") between the Franchisor and the Franchisee.

A. ADDENDUM

This Addendum modifies, and controls over any conflicting provisions of the Franchise Agreement. The "Transferor" as referenced below represents _____ owned by _____. Terms not defined in this Addendum have the same meaning as in the Franchise Agreement. All references to sections refer to sections in the Franchise Agreement, unless otherwise stated. Except as expressly modified herein, the terms and conditions of the Franchise Agreement remain in full force and effect.

B. CHANGES

4. FRANCHISE AND FRANCHISE FEE

Section 4.8 shall be modified as follows:

4.8 Franchise Fee: Franchisee shall not be required to pay Franchisor an Initial Franchise Fee.

5. **TERM AND RENEWAL**

Section 5.1 shall be modified as follows:

5.1 Term: This Agreement shall be effective and binding from the date of its execution for a term of _____, commencing on the Effective Date of this Agreement representing the balance of the term of the Transferor.

Section 5.2 shall be modified as follows:

5.2 Renewal: Provided that Franchisee shall have complied with all the terms of this Agreement, and subject to fulfillment of the conditions in section 5.3 below, Franchisee shall have the option to renew this Agreement for _____ successive period(s) of five (5) years each.

6. TRAINING AND ASSISTANCE

Section 6.1 shall be modified as follows:

6.1 Initial Training: Franchisor has already met its obligations under this Section and it is deleted.

15. FRANCHISEE'S OBLIGATIONS

Section 15.2 shall be modified as follows:

14.2 Commencement of Operations: Franchisee has already met Franchisee's obligations under this Section and it is deleted.

Section 15.3 shall be modified as follows:

15.3 Equipment Package Requirements: Franchisee has already met Franchisee's obligations under this Section and it is deleted.

Section 15.18 a through c shall be replaced with the following:

15.18 Performance Obligations:

a. First, Second, Third Year Standard:

Franchisee is entering into this Agreement as a transfer and, as such, Transferor's performance in prior operating years shall be used for purposes of calculating the First/Second/Third Year Standard. Based on the Transferor's ___ years of operation, the First/Second/Third Year Standard has already been met.

Section 15.18 d shall be replaced with the following:

d. Ongoing Performance Standards Clause:

For every anniversary after the Effective Date, Franchisee must maintain a minimum Average Growth rate of five percent (5%). The "Average Growth rate" shall be the average of the annual Gross Revenues growth rates for your Imagine Arts Academy Franchise for the four (4) years immediately prior to the year in question, which may include the prior operating years of the Transferor. Failure to meet this performance standard is good cause for immediate termination of this Agreement. Franchisor may, but is not required to, implement in its sole discretion the correction process set out in section 21.5 if Franchisee fails to meet a yearly standard.

Section 15.18 shall be further modified by adding the following subsection;

e. Transfer Term:

Franchisee is entering into this Agreement as a transfer and, as such, Transferor's performance in prior operating years shall be used for purposes of calculating Ongoing Performance Standards under this Agreement and measuring any other applicable performance obligations.

16. FRANCHISOR'S OPERATIONS ASSISTANCE

Section 16.1 shall be modified as follows:

16.1 Prior to Opening: Franchisor has already met Franchisor's obligations under this Section and it is deleted.

Section 16.2 a) shall be modified as follows:

16.2 a) Franchisor has already met Franchisor's obligations under this Section and it is deleted.

21. TERMINATION OF AGREEMENT

Section 21.2 shall be modified as follows:

21.2 Termination by Franchisor – Failure to Qualify: Franchisee has already met Franchisee's obligations under this Section and it is deleted.

C. CONFIDENTIALITY OBLIGATION

Franchisee agrees that all changes hereby made to the Franchise Agreement shall remain confidential. This confidentiality obligation extends to all third parties including, but not limited to, all other franchisees system wide. Consequences to the breach of this confidentiality obligation may result in the immediate termination of the Franchise Agreement.

FRANCHISOR:
IMAGINE ARTS ACADEMY INC.

Signature:_____
Name: Shafik Mina
Title: President

FRANCHISEE:
[Franchisee]
d/b/a [Imagine Arts Academy of]

Signature:_____
Name: [Owner
Title: Title

GENERAL RELEASE OF CLAIMS BY FRANCHISEE
(RENEWAL ADDENDUM)

In consideration of the Franchise Agreement (the "Franchise Agreement") granted to Franchisee by Franchisor for a renewal term (commencing _____ for a period of _____ years {the "Effective Date of Renewal"}) in connection with Franchisee's Imagine Arts Academy Franchise and as provided in the franchise agreement governing the preceding Franchise term dated _____, Franchisee makes the following general release of claims (the "Release") in favor of Franchisor and the related parties identified below as of this _____ day of 20___ (the "Release Date"):

For Washington Only: This general release does not apply with respect to claims arising under the Washington Franchise Investment Protection Act, RCW 19.100, and the rules adopted thereunder.

1. AGREEMENTS

1.1 General Release of Claims. Franchisee hereby releases and forever discharges Franchisor, all persons and/or entities controlling, controlled by, under common control or affiliated or associated with any of the foregoing in any way, each of any affiliate of the foregoing, subsidiaries, corporate parents and predecessors, each of any of the foregoing owners, partners, stockholders, directors, officers, employees, agents, representatives, attorneys, accountants, guarantors, related persons and/or entities and all persons acting by, through, under or in concert or affiliated in any way with any of the foregoing (collectively and individually referred to in this document as the **"Franchisor-Related Entities"**) of and from any and all causes of action, in law or in equity, suits, debts, liens, defaults under contracts, leases, agreements or promises, liabilities, claims, demands, damages, losses, costs or expenses, including but not limited to any liabilities and/or obligations of the Franchisor-Related Entities (or any of them) arising out of, related in any way to, or in connection with the Franchise Agreement, the Franchise, its sale or operation, or otherwise, of any nature whatsoever, howsoever arising, known or unknown, fixed or contingent, past or present, which you now have or may hereafter have against all or any of the Franchisor-Related Entities from the beginning of time to the date hereof (the "Claims").

Franchisee intends that this release be as broad as permitted by law and that all of its rights, and all obligations of Franchisor and any Franchisor-Related Entities, are hereby forever canceled and forgiven (except as expressly stated otherwise in this Agreement).

Franchisee expressly assumes the risk of any mistake of fact, or fact of which it is unaware, or that the true facts may be other than any facts now known or believed to exist by Franchisee. Franchisee agrees to forever settle, adjust and compromise any and all present or future disputes with respect to all matters from the beginning of time to the date of this Agreement finally and forever and without regard to who may or may not have been correct in their understanding of the facts, law or otherwise. All releases are intended to constitute a full, complete, unconditional and immediate substitution for any and all rights, claims, demands and causes of action whatsoever which exist, or might have existed, on the date of this Agreement. Franchisee has not relied on any statement, promise, representation or otherwise, whether of fact, law or otherwise, or lack of disclosure of any fact, law or otherwise, by Franchisor, its attorney or anyone else, in entering into this Agreement and the related releases. Franchisee has read and understands this Agreement and Franchisor has strongly recommended that Franchisee have it reviewed by its own attorney before signing it.

1.2 Attorney's Fees. If Franchisee or any person or entity connected with Franchisee in any way commences, joins in, or in any manner seeks relief through any suit or otherwise arising out of, based upon,

or relating to any of the Claims or in any manner asserts against all or any of Franchisor or Franchisor-Related Entities any of the Claims, Franchisee agrees to pay directly to Franchisor or Franchisor-Related Entities incurring such costs, all attorneys' fees incurred in defending or otherwise responding to such suit or assertion.

1.3 Date of Releases. The releases granted hereunder will be deemed effective as of the Release Date specified above.

2. GENERAL PROVISIONS

2.1 Entire Understanding. The parties jointly intend and agree that (1) this Agreement contains the final, complete and exclusive expression of the terms of the parties' agreement and entirely supersedes and replaces any and all prior and/or concurrent understandings, agreements, inducements, prior course(s) of dealing, representations (financial or otherwise), promises, options, rights-of-first refusal, guarantees, warranties (express or implied) or otherwise (whether oral or written) between the parties, (2) there are no prior and/or concurrent understandings, agreements, inducements, prior course(s) of dealing, representations (financial or otherwise), promises, options, rights-of-first refusal, guarantees, warranties (express or implied) or otherwise (whether oral or written) which are not fully expressed in this Agreement, and (3) no prior and/or concurrent understandings, agreements, inducements, prior course(s) of dealing, representations (financial or otherwise), promises, options, rights-of-first refusal, guarantees, warranties (express or implied) or otherwise (whether oral or written) of any kind or nature whatsoever have been made by Franchisor or anyone else, nor have been relied upon by Franchisee nor shall have any force or effect; in each case except the obligations of Franchisees under the Franchise Agreement or otherwise which are expressly created or preserved by this Agreement.

Franchisee understands that Franchisor is relying on Franchisee to bring forward in writing at this time any matters inconsistent with any of the foregoing and agrees that, if any of the foregoing is not true, correct and complete, Franchisee will make a written statement regarding such so that Franchisor may address and resolve any such issue(s) at this time.

2.2 Captions. Captions are not a part hereof, are for convenience only and shall not be considered or referred to in resolving questions of interpretation.

2.3 Counterparts. This Agreement may be executed in one or more counterparts, each of which will constitute an original instrument.

2.4 Severability. The invalidity or unenforceability of any provision hereof as determined by a court of competent jurisdiction shall in no way affect the validity or enforceability of any other provision. If any part of this Agreement is deemed unlawful in any way, the parties agree that such provision will be deemed interpreted and/or modified to the minimum extent necessary to make such provision lawful or, if such construction is not permitted or available, the remainder of this Agreement will continue in full force and effect.

2.5 Joint and Several Liability. The releases granted hereunder will be deemed effective as of the date hereof. The liabilities and obligations of each of the Franchisees (and any other person/entity providing releases hereunder) will be joint and several.

2.6 Waiver. The failure of any party to seek redress for violation of this Agreement or to insist upon the strict performance of any covenant or condition of this Agreement shall not prevent a subsequent act, which would have originally constituted a violation, from having the effect of an original violation. The rights and remedies provided by this Agreement are cumulative and the use of any one right or remedy by any party shall not preclude or waive the right to use any or all other remedies. These rights and remedies are given in addition to any other rights the parties may have by law, statute, ordinance or otherwise.

2.7 Heirs and Assigns. Each of the terms, covenants and conditions of this Agreement shall be binding on and inure to the benefit of, the parties, each of their respective heirs, representatives, executors, administrators, assigns, and successors in interest or otherwise. Whenever in this Agreement reference is made to any party, the reference shall be deemed to include, whenever applicable, the heirs, representatives, executors, administrators, assigns and successors in interest of that party the same as if in every case expressed. Franchisee may not assign this Agreement or any of the rights or obligations hereunder, without the express written consent of Franchisor.

2.8 Attorney's Fees. Unless expressly provided otherwise in this Agreement, in the event of any legal action or proceeding brought by either party against the other, or on behalf of any party, whether arising out of this Agreement, related thereto, related to any transaction referenced herein, or otherwise, each party will bear their own legal costs.

2.9 Coverage, Inconsistencies, etc. Franchisor and each Franchisor-Related Entities will receive each of the benefits of this Agreement and of the sections of the Franchise Agreement referenced herein, as if they were expressly named therein. In the event of any inconsistency between this Agreement and any other agreement, document or otherwise, the provisions of this Agreement will control.

2.10 Choice of Law. This Agreement shall be interpreted, and the rights and liabilities of the parties hereto shall, for all purposes, be governed by and construed and enforced, without giving effect to the principles of conflicts of laws, in accordance with the laws of the Province of Quebec. Whenever possible, each provision of this Agreement shall be interpreted in such manner as to be effective and valid under applicable law, but if any provision of this Agreement shall be prohibited by or invalid under such law, such provision shall be ineffective to the extent of such prohibition or invalidity, without invalidating the remainder of such provision or the remaining provisions of this Agreement.

2.11 Choice of Venue. Any litigation based hereon, or arising out of, under, or in connection with this Agreement, shall be brought and maintained exclusively in the courts of the City of Montreal in the Province of Quebec. Each party hereto hereby expressly and irrevocably submits to the jurisdiction of the courts of the City of Montreal in the Province of Quebec for the purpose of any such litigation as set forth above. Each party hereto further irrevocably consents to the service of process by registered mail, postage prepaid, or by personal service. Franchisee hereby expressly and irrevocably waives, to the fullest extent permitted by law, any objection which it may now or hereafter have to the laying of venue of any such litigation brought in any such court referred to above and any claim that such litigation has been brought in an inconvenient forum.

2.12 Dispute Resolution.

2.12.1 Agreement to Arbitrate: All disputes arising out of or in connection with this Agreement, or in respect of any legal relationship associated with or derived from this Agreement, shall be finally resolved by arbitration pursuant to the National Arbitration Rules of the Arbitration and Dispute Resolution Institute of Canada Inc. (ADR Institute of Canada).

2.12.2 Place and Language: The place of arbitration shall be in Montreal, Quebec, Canada, and the language of the arbitration shall be in English.

2.12.3 Specific Performance: Nothing in this Agreement shall prevent either party from obtaining temporary restraining orders and temporary or preliminary injunctive relief in a court of competent jurisdiction.

2.12.4 Language: The parties hereto acknowledge that they have requested and are satisfied that this agreement and related documents be drawn up in the English language. French translation of the preceding sentence: Les parties aux présentes reconnaissent qu'elles ont exigé que la présente convention et tout document qui s'y rattache soient rédigées en anglais et s'en déclarent satisfaites.

2.13 Mistake of Fact. Franchisees understand that if the facts relied upon in making this Release are discovered hereafter to be other than or different from the facts now believed to be true, or if additional facts are discovered, Franchisees expressly accept the risk of such possible different or additional facts and agree that this release and waiver shall remain effective notwithstanding any such discoveries. Franchisees are not deciding to make this release based on any factual representations of Franchisor except for material representations expressly contained in this Release and in the Franchise Agreement and Renewal Addendum thereto.

2.14 Representations. Franchisees represent, warrant, agree and acknowledge that,

a) Franchisees have had ample opportunity to consult with legal counsel in making the above release and that Franchisee has read and fully understands the terms of this release and voluntarily and freely signs this release, and

b) that the validity of this release is a condition to and essential consideration for the renewal of Franchisee's Imagine Arts Academy Franchise.

CAUTION: THIS AGREEMENT CONTAINS A RELEASE OF CLAIMS. PLEASE READ CAREFULLY BEFORE SIGNING.

(Sign here if Franchisee is a natural person)

FRANCHISEE (Individual(s))

_____
Signature: Owner[Owner

_____
Printed Name: Owner[Owner

(Sign here if Franchisee is a type of business entity)

FRANCHISEE (Corp., LLC or Partnership)

[Franchisee Corporation]
Legal Name of Entity

A _____
Jurisdiction of Formation

Corporation, LLC or Partnership

By: _____
Signature: Owner[Owner

_____
Title

FRANCHISEE OWNER(S)	PERCENTAGE OF OWNERSHIP OF BUSINESS ENTITY FRANCHISEE
Owner[Owner	_____%

SCHEDULE B TO THE FRANCHISE AGREEMENT
TERRITORY MAP AND DESCRIPTION

[Imagine Arts Academy of]

Franchisee acknowledges and agrees that if the Territory exceeds 400,000 in population, Franchisor reserves the right to split the geographical area depicted in the Territory into 2 or more Territories according to then current statistics as published by United States Department of Education National Center for Education Statistics. In that event, the split territories shall be subject to the terms of this Franchise Agreement, provided: i) no initial franchise fee shall be due for the split territories when the split occurs; ii) a single transfer fee shall be payable in the event of a transfer during the initial term of this agreement, even if the transfer involves both of the split territories; and iii) a single renewal fee shall be payable as provided in Section 5.3 of this Agreement for each renewal term provided under this Agreement. The execution of a separate Franchise Agreement for each of the split territories shall be required upon the occurrence of a transfer or a renewal.

As of the effective date of this Agreement, a Standard Territory contains a population of between 200,000 to 300,000 people.

FRANCHISOR:
IMAGINE ARTS ACADEMY INC.

Signature:_____
Name: Shafik Mina
Title: President

FRANCHISEE:
[Franchisee]
d/b/a [Imagine Arts Academy of]

Signature:_____
Name: [Owner
Title: Title

SCHEDULE C TO THE FRANCHISE AGREEMENT
PRINCIPAL OWNER'S GUARANTY

This guaranty must be signed by each owner of the Business Entity Franchisee under the Franchise Agreement between each owner of the Business Entity Franchisee and IMAGINE ARTS ACADEMY INC. (the "Agreement"), and by their respective spouse(s) or domestic partner(s) (each referenced as "you" or "Guarantor"), if so required by IMAGINE ARTS ACADEMY INC. (referred to as "us", "our", or "we"), and is dated as of the Effective Date, as defined in the Agreement. Terms not otherwise defined in this Guaranty have the meaning as defined in the Agreement. This Guaranty is governed by the laws of Quebec. Each of you irrevocably submits to the jurisdiction of Quebec courts.

1. **Scope of Guaranty:** In consideration of and as an inducement to our signing and delivering the Agreement or consenting to an assignment thereof, each of you signing this Guaranty personally and unconditionally: (a) guarantee to us and our successor and assigns that the Business Entity will punctually pay and perform each and every undertaking, agreement and covenant set forth in the Agreement; and (b) agree to be personally bound by, and personally liable for the breach of, each and every provision in the Agreement.

2. **Waivers:** Each of you waive: (a) acceptance and notice of acceptance by us of your obligations under this Guaranty; (b) notice of demand for payment of any indebtedness or nonperformance of any obligation guaranteed by you; (c) protest and notice of default to any party with respect to indebtedness or nonperformance of any obligations guaranteed by you; any right you may have to require that an action be brought against the Business Entity or any other person as a condition to your liability; (e) all rights to payments and claims for reimbursement or subrogation which you may have against the Business Entity arising as a result of your execution of and performance under this Guaranty; and (f) all other notices and legal or equitable defenses to which you may be entitled in your capacity as guarantors.

3. **Consent and Agreements:** Each of you consent and agree that: (a) your direct and immediate liability under this Guaranty is joint and several; (b) you must render any payment or performance required under the Agreement upon demand if the Business Entity fails or refuses to do so; (c) your liability will not be contingent or conditioned upon our pursuit of any remedies against the Business Entity or any other person; (d) your liability shall not be diminished, relieved, or otherwise affected by any extension of time, credit or other indulgence which we may from time to time grant to the Business Entity or to any other person, including, without limitation, the acceptance of any partial payment or performance or the compromise or release of any claim and no such indulgence shall in any way modify or amend this Guaranty; (e) this Guaranty shall continue and is irrevocable during the term of the Agreement and, if required by the Agreement, after the expiration or termination of this Agreement.

4. **Enforcement Costs:** If we are required to enforce this Guaranty in any judicial or arbitration proceeding or appeals, you must reimburse us for our enforcement costs. Enforcement costs include reasonable accountants', attorneys', attorney's assistants', arbitrators' and expert witness fees, cost of investigation and proof of facts, court costs, arbitration filing fees, other litigation expenses and travel and living expenses, whether incurred prior to, in preparation for, or in contemplation of the filing of any written demand, claim, action, hearing or proceeding to enforce this Guaranty.

5. **Dispute Resolution:** You acknowledge having read and understood the Franchise Agreement and the undersigned agree that this Guaranty and all other matters concerning you and us and/or your and our respective rights and obligations will be governed by, and construed and enforced in accordance with

the dispute resolution provisions of Sections 24 and 25 of the Franchise Agreement, as though you were "Franchisee" for purposes of such Sections. Sections 24 and 25 are attached to this Guarantee and incorporated by reference.

Each of you now sign and deliver this Guaranty as of the Effective Date of the Agreement, regardless of the actual date of signature.

Effective Date: [Effective Date]

GUARANTORS:	**PERCENTAGE OF OWNERSHIP INTEREST IN BUSINESS ENTITY:**
(OWNER)	_____

Signature: _____
[Owner

Signature of Spouse or Domestic Partner:

_____
(Name) (_____)

Sections 24 and 25 of the Franchise Agreement
(Attachment to Guaranty)

24. ENFORCEMENT

24.1 Severability; Substitution of Valid Provisions;

Except as otherwise stated in this Agreement, each term of this Agreement and any portion thereof is severable. The remainder of this Agreement shall remain in full force and effect. To the extent that any provision restricting Franchisee's competitive activities or otherwise is deemed unenforceable, Franchisor and Franchisee and each Franchisee Owner agree that such provision shall be enforced to the fullest extent permissible under governing laws.

24.2 Waivers – Cumulative Remedies:

Franchisor shall not be deemed to have waived any right to demand exact compliance with any of the terms of this Agreement. Similarly, Franchisor's waiver of any particular breach or series of breaches under this Agreement or of any similar terms in any other agreement between the Parties or between the Parties and any other Franchisee, shall not affect Franchisor's rights with respect to any later breach by Franchisee or any other Franchisee. The rights and remedies provided in this Agreement are cumulative and neither Franchisor nor Franchisee will be prohibited from exercising any other right or remedy under this Agreement or permitted by law or equity.

24.3 Force Majeure:

Neither Franchisor, its parent, predecessor or affiliate nor Franchisee shall be liable for loss or damage or deemed to be in breach of this Agreement or any related agreement if its failure to perform its obligations is not the fault nor within the reasonable control of the person due to perform but results from, without limitation, fire, flood, natural disasters, acts of God, governmental acts or orders, or civil disorders. Any delay resulting from any such cause shall extend the time of performance for the period of such delay or for such other reasonable period of time as the parties agree in writing or shall excuse performance, in whole or in part, as Franchisor deems reasonable, provided however, in the event that any such delay (i) extends any deadline to open or (ii) prevents the operation of the Franchised Business, in excess of ninety (90) days, Franchisor may, at its option, terminate this Agreement. Nothing herein shall extend the timing for the payment of fees owed by Franchisee to Franchisor nor excuse payment.

24.4 Approval and Consents:

Whenever this Agreement requires Franchisor's advance approval, agreement or consent, Franchisee agrees to make a timely written request for it. Franchisor's approval or consent shall not be valid unless it is in writing. Except where expressly stated otherwise in this Agreement, Franchisor has the absolute right to refuse any request made by Franchisee or to withhold approval, consent or suggestion, or if Franchisor neglects or delays the response, or denies any request for any of those, Franchisor shall not be deemed to have made any warranties or guarantees which Franchisee may then rely on, and Franchisor shall not assume any liability or obligation to Franchisee.

24.5 Limitation on Liability:

EXCEPT FOR FRANCHISEE'S OBLIGATION TO INDEMNIFY FRANCHISOR AND FOR CLAIMS FOR UNAUTHORIZED USE OF THE MARKS, COPYRIGHTS, OR CONFIDENTIAL INFORMATION, BOTH PARTIES WAIVE TO THE FULLEST EXTENT PERMITTED BY LAW ANY RIGHTS TO, OR CLAIMS FOR, ANY PUNITIVE OR EXEMPLARY DAMAGES AGAINST THE OTHER. TO THE EXTENT PERMITTED BY LAW, IN NO EVENT SHALL FRANCHISOR BE LIABLE FOR ANY INDIRECT,

SPECIAL, CONSEQUENTIAL OR ANY OTHER DAMAGES THAT ARE NOT DIRECT DAMAGES, REGARDLESS OF THE NATURE OF THE CLAIM FOR DAMAGES.

24.6 Governing Laws:

THIS AGREEMENT AND ALL OTHER MATTERS, INCLUDING BUT NOT LIMITED TO, RESPECTIVE RIGHTS AND OBLIGATIONS CONCERNING THE PARTIES SHALL BE GOVERNED BY AND CONSTRUED AND ENFORCED IN ACCORDANCE WITH THE LAWS OF THE PROVINCE OF QUEBEC, CANADA.

24.7 Waiver of Jury Trial and Right to Bring Class Action:

THE PARTIES EACH IRREVOCABLY WAIVE TRIAL BY JURY IN ANY ACTION, PROCEEDING OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, BROUGHT BY EITHER PARTY, IF AND TO THE FULLEST EXTENT PERMITTED UNDER APPLICABLE LAW. EACH PARTY FURTHER AGREES THAT ANY ACTION WILL BE CONDUCTED ON AN INDIVIDUAL, NOT A CLASS-WIDE OR MULTIPLE PLAINTIFF, BASIS UNLESS PROHIBITED BY LAW

24.8 Costs and Attorney Fees:

The party prevailing in any proceeding between the Parties shall be entitled to reimbursement of its costs and expenses, including reasonable accounting and attorneys' fees. Attorneys' fees shall include, without limitation, reasonable legal fees charged by attorneys, paralegal fees, and costs and disbursements, whether incurred prior to or in preparation for, or in contemplation of, the filing of written demand or claim, action, hearing, or proceeding to enforce the obligation of the Parties under this Agreement.

24.9 Binding Effect:

This Agreement is binding on and will inure to the benefit of Franchisor's successors and assigns. Except as otherwise provided in this Agreement, this Agreement shall also be binding on Franchisee's successors and assigns, heirs, executors, and administrators.

24.10 Entire Agreement:

This Agreement, including the introduction, addenda and exhibits to it, constitute the entire Agreement between the Parties and supersedes all prior understandings or agreements, whether oral, or written, pertaining to any rights or obligations in this Agreement. There are no other oral or written understandings or agreements between the Parties concerning the subject matter of this Agreement provided that nothing herein is intended to disclaim or require Franchisee to waive reliance on any representation made in the Disclosure Document you received. This Agreement may be modified only by written agreement signed by both Parties, provided that nothing herein shall be deemed to limit Franchisor's or Franchisor's licensor(s), as applicable, sole right to modify the Manuals in accordance with the terms of this Agreement.

24.11 Business Organization:

If Franchisee is a Business Entity, Franchisee agrees and represents that:

a. it has the authority to execute, deliver and perform its obligations under this Agreement and is duly organized or formed and validly existing in good standing under the laws of the state or province of its incorporation or formation, and

b. each of its Owners during the term of this Agreement, and each of their respective spouses or domestic partners, if so required by Franchisor, shall sign and deliver to Franchisor the standard form of Personal Guaranty and Owners Statement. The Owners Statement shall completely and

accurately describe all of Franchisee's Owners and their interests in the Imagine Arts Academy Franchise and shall be updated when necessary.

24.12 Construction:

The headings of the sections are for convenience only. If two or more persons are at the same time franchisees hereunder, whether or not as partners or joint venturers, their obligations and liabilities to Franchisor shall be joint and severable. This Agreement may be signed in multiple copies, each of which shall be an original. "**A or B**" means "**A**" or "**B**" or both. The singular use of any pronoun also includes the plural and the masculine and neuter usages include the other and the feminine.

24.13 Timing is of the Essence:

It will be a material breach of this Agreement to fail to perform any obligation within the time required or permitted by this Agreement.

25. ARBITRATION

25.1 Agreement to Arbitrate:

Except for i) claims related to or based on the marks and ii) an action for collection of moneys owed in which the right to payment is not in dispute, which at our sole option may be submitted either to any court of competent jurisdiction or to arbitration, all disputes arising out of or in connection with this Agreement, or in respect of any legal relationship associated with or derived from this Agreement, shall be finally resolved by arbitration pursuant to the National Arbitration Rules of the Arbitration and Dispute Resolution Institute of Canada Inc. (ADR Institute of Canada).

25.2 Place and Language:

The place of arbitration shall be in Montreal, Quebec, Canada, and the language of the arbitration shall be in English.

25.3 Specific Performance:

Nothing in this Agreement shall prevent either Party from obtaining temporary restraining orders and temporary or preliminary injunctive relief in a court of competent jurisdiction.

25.4 Survival:

This provision shall continue in full force and effect subsequent to and notwithstanding the expiration or termination of this Agreement for any reason.

SCHEDULE D TO THE FRANCHISE AGREEMENT
PRINCIPAL OWNER'S STATEMENT

This statement must be completed by the Franchisee ("**I**", "**me**", or "**my**") if I have multiple owners or if I, or my Franchised Business is owned by a Business Entity. Franchisor is relying on the truth and accuracy of this form in awarding the Franchise to me.

1. **Form of Owner:** I am a (check one):

i)	General Partnership	☐
ii)	Corporation	☐
iii)	Limited Partnership	☐
iv)	Limited Liability Company	☐
v)	Other	☐
	Specify:_____	

I was formed under the laws of _____ (State, Province, or Country).

2. **Business Entity:** I was incorporated or formed on _____, 20_____. I have not conducted business under any other name other than my corporate, limited liability company or partnership name and _____. The following is a list of all persons who have management rights and powers (e.g., officers, managers, directors, partners, etc.) and their positions are listed below:

Name of Person	**Position(s) Held**
_____	_____
_____	_____
_____	_____
_____	_____

3. **Owners:** The following list includes the full name and mailing address of each person who is one of my owners and fully describes the nature of each owner's interest. Attach additional sheets if necessary.

Owner's Name and Address	**Description of Interest and Percentage Ownership**
_____	_____
_____	_____
_____	_____
_____	_____

4. **Governing Documents:** Attached are copies of the documents and contracts governing the ownership, management and other significant aspects of the Business Entity.

This Statement of Owner is current and complete as of _____, 20_____.

OWNER INDIVIDUALS:

_____
Signature: [Owner

[Owner _____
Print Name

CORPORATION, LIMITED LIABILITY COMPANY OR PARTNERSHIP:
[Franchisee Corporation]

_____
Signature: [Owner

[Owner _____
Print Name

_____

SCHEDULE E TO THE FRANCHISE AGREEMENT
TELEPHONE, INTERNET WEB SITES AND LISTINGS AGREEMENT

THIS TELEPHONE, INTERNET WEB SITES AND LISTINGS AGREEMENT (the "Agreement") is made and entered into as of the _____ day of _____, 20___ (the "Effective Date"), by and between Imagine Arts Academy, Inc. a Canadian company (the "Franchisor"), and _____, a _____ (the "Franchisee").

W I T N E S S E T H:

WHEREAS, Franchisee desires to enter into a Franchise Agreement with Franchisor for the right to own and operate an Imagine Arts Academy franchised business (the "Franchise Agreement"); and

WHEREAS, Franchisor would not enter into the Franchise Agreement without Franchisee's agreement to enter into, comply with, and be bound by all the terms and provisions of this Agreement;

NOW, THEREFORE, for and in consideration of the foregoing and the mutual promises and covenants contained herein, and in further consideration of the Franchise Agreement and the mutual promises and covenants contained therein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. **DEFINITIONS**

All terms used but not otherwise defined in this Agreement shall have the meanings set forth in the Franchise Agreement. "Termination" of the Franchise Agreement shall include, but shall not be limited to, the voluntary termination, involuntary termination, or natural expiration thereof.

2. **TRANSFER; APPOINTMENT**

2.1 Interest in Telephone Numbers, Internet Web Sites and Listings. Franchisee may acquire (whether in accordance with or in violation of the Franchise Agreement) during the term of the Franchise Agreement, certain right, title, and interest in and to certain telephone numbers and other telephone directory listings (collectively, the "Telephone Numbers and Listings"); social media accounts, domain names, hypertext markup language, uniform resource locator addresses, and access to corresponding Internet web sites, blogs, vlogs, email addresses and the right to hyperlink to certain web sites and listings on various Internet search engines (collectively, the "Internet Web Sites and Listings") related to the Franchised Business or the Marks (all of which right, title, and interest is referred to herein as "Franchisee's Interest").

2.2 Transfer. On Termination of the Franchise Agreement, or on periodic request of Franchisor, Franchisee will immediately direct all Telephone companies or listing companies, Internet Service Providers, social media platforms; domain name registries, Internet search engines, and other listing agencies (collectively, the "Companies") with which Franchisee has Telephone Numbers and Listings or Internet Web Sites and Listings: (i) to transfer all of Franchisee's Interest in such Telephone Numbers and Listings or Internet Web Sites and Listings to Franchisor; and (ii) to execute such documents and take such actions as may be necessary to effectuate such transfer. In the event Franchisor does not desire to accept any or all such Telephone Numbers and Listings or Internet Web Sites and Listings, Franchisee will immediately terminate Telephone Numbers and Listings or Internet Web Sites and Listings, or if such termination requires the involvement of the Companies, immediately direct the Companies to terminate such Telephone Numbers and Listings or Internet Web Sites and Listings and Franchisee will take such other actions as Franchisor directs.

2.3 Appointment; Power of Attorney. Franchisee hereby constitutes and appoints Franchisor and any officer or agent of Franchisor, for Franchisor's benefit under the Franchise Agreement and this Agreement or otherwise, with full power of substitution, as Franchisee's true and lawful attorney-in-fact with full power and authority in Franchisee's place and stead, and in Franchisee's name or the name of any

affiliated person or affiliated company of Franchisee, to take any and all appropriate action and to execute and deliver any and all documents that may be necessary or desirable to accomplish the purposes of this Agreement. Franchisee further agrees that this appointment constitutes a power coupled with an interest and is irrevocable until Franchisee has satisfied all of its obligations under the Franchise Agreement and any and all other agreements to which Franchisee and any of its affiliates on the one hand, and Franchisor and any of its affiliates on the other, are parties, including without limitation this Agreement. Without limiting the generality of the foregoing, Franchisee hereby grants to Franchisor the power and right to do the following:

2.3.1 Direct the Companies to transfer all Franchisee's Interest to Franchisor;

2.3.2 Direct the Companies to terminate any or all of the Telephone Numbers and Listings or Internet Web Sites and Listings; and

2.3.3 Execute Companies' standard assignment forms or other documents in order to affect such transfer or termination of Franchisee's Interest.

2.4 Certification of Termination. Franchisee hereby directs the Companies to accept, as conclusive proof of Termination of the Franchise Agreement, Franchisor's written statement, signed by an officer or agent of Franchisor, that the Franchise Agreement has terminated.

2.5 Cessation of Obligations. After the Companies have duly transferred all Franchisee's Interest to Franchisor, as between Franchisee and Franchisor, Franchisee will have no further interest in, or continuing obligations under, such Telephone Numbers and Listings or Internet Web Sites and Listings. Notwithstanding the foregoing, Franchisee will remain liable to each and all of the Companies for the sums Franchisee is obligated to pay such Companies for obligations Franchisee incurred before the date Franchisor duly accepted the transfer of such Interest, and shall remain liable for any actions occurring prior to the date of transfer.

3. **MISCELLANEOUS**

3.1 Release. Franchisee hereby releases, remises, acquits, and forever discharges each and all of the Companies and each and all of their parent corporations, subsidiaries, affiliates, directors, officers, stockholders, employees, and agents, and the successors and assigns of any of them, from any and all rights, demands, claims, damage, losses, costs, expenses, actions, and causes of action whatsoever, whether in tort or in contract, at law or in equity, known or unknown, contingent or fixed, suspected or unsuspected, arising out of, asserted in, assertable in, or in any way related to this Agreement.

3.2 Indemnification. Franchisee is solely responsible for all costs and expenses related to its performance, its nonperformance, and Franchisor's enforcement of this Agreement, which costs and expenses Franchisee will pay Franchisor in full, without defense or setoff, on demand. Franchisee agrees that it will indemnify, defend, and hold harmless Franchisor and its affiliates, and its and their directors, officers, shareholders, partners, members, employees, agents, and attorneys, and the successors and assigns of any and all of them, from and against, and will reimburse Franchisor and any and all of them for, any and all loss, losses, damage, damages, claims, debts, claims, demands, or obligations that are related to or are based on this Agreement.

3.3 No Duty. The powers conferred on Franchisor hereunder are solely to protect Franchisor's interests and shall not impose any duty on Franchisor to exercise any such powers. Franchisee expressly agrees that in no event shall Franchisor be obligated to accept the transfer of any or all of Franchisee's Interest in any or all such Telephone Numbers and Listings or Internet Web Sites and Listings.

3.4 Further Assurances. Franchisee agrees that at any time after the date of this Agreement, Franchisee will perform such acts and execute and deliver such documents as may be necessary to assist in or accomplish the purposes of this Agreement.

3.5 Successors, Assigns, and Affiliates. All Franchisor's rights and powers, shall inure to Franchisor and its successors and assigns and all Franchisee's obligations, under this Agreement shall be binding on Franchisee's heirs, representatives, successors, assigns, and affiliated persons or entities as if they had duly executed this Agreement.

3.6 Effect on Other Agreements. This is agreement and the documents referenced herein constitute the entire agreement between the parties related to the subject matter herein.

3.7 Survival. This Agreement shall survive the Termination of the Franchise Agreement.

3.8 Joint and Several Obligations. All Franchisee's obligations under this Agreement shall be joint and several.

3.9 Governing Law. This Agreement shall be governed by and construed under the laws of the State where the Franchisee is located, without regard to the finitial of conflict of law rules.

IN WITNESS WHEREOF, the undersigned have executed or caused their duly authorized representatives to execute this Agreement as of the Effective Date.

FRANCHISOR:
IMAGINE ARTS ACADEMY INC.

Signature: _____
Name: Shafik Mina
Title: President

FRANCHISEE:
[Franchisee]
d/b/a [Imagine Arts Academy of]

Signature: _____
Name: [Owner
Title: Title

SCHEDULE F TO THE FRANCHISE AGREEMENT
CONFIDENTIALITY, NON-SOLICITATION, NON-USE AND NON-COMPETITION AGREEMENT

In consideration of, and as an inducement to, the execution of the Franchise Agreement for the operation of a Imagine Arts Academy franchise ("Franchise"), and any revisions, modifications and amendments thereto, (hereinafter collectively the "Franchise Agreement") dated [Effective Date] by and between **IMAGINE ARTS ACADEMY, INC.** (hereinafter "Franchisor"), [Franchisee] **d/b/a** [Imagine Arts Academy of] (hereinafter "Franchisee"), and the undersigned_____ ("Owner") agrees as follows:

1. Non-Solicitation and In Term Non-Competition Covenants.

Owner acknowledges that as a result of Owner's equity position in Franchisee, Owner may receive valuable Confidential Information, as that term is defined below, and other proprietary information of Franchisor's or Franchisor's Affiliates (as defined below). Owner covenants that, during the term of the Franchise Agreement and subject to the post-termination provisions contained therein and any applicable addendum to the Franchise Agreement, and except as otherwise approved in writing by Franchisor, Owner will not, either directly or indirectly, for himself/herself or through, on behalf of or in conjunction with any Family Members (as defined below) or other person, persons, partners or entity:

a. engage in a Competitive Business or any company, as defined below, or provide any financial support or perform services for a Competitive Business, directly or indirectly, as a director, owner, proprietor, officer, manager, employee, consultant, representative, agent, independent contractor or otherwise, except under a franchise agreement with Franchisor or its Affiliates;

b. have any direct or indirect legal or beneficial ownership interest in a Competitive Business, except under a franchise agreement with Franchisor or its Affiliates;

c. have a direct or indirect legal or beneficial ownership interest in any entity which is granted or is granting franchises or licenses to others to operate a Competitive Business, except under franchise agreement with Franchisor or its Affiliates;

d. knowingly engage in any activity to solicit, encourage or induce any customer doing business with any Imagine Arts Academy franchise owner, wherever located, to commence doing business with Franchisee instead;

e. directly or indirectly, on behalf of itself or any other person, or as an employee, proprietor, owner, consultant, agent, contractor, employer, Affiliate, partner, officer, director, member, associate, or stockholder of any other person or entity, or in any other capacity, solicit, divert, take away, or interfere with any of the business, customers, clients, contractors, referral sources, trade or patrons of Franchisor, its Affiliates or their franchise owners as such may exist throughout the terms of this Agreement;

f. divulge to any person, partnership, corporation, limited liability company or any other entity any Confidential Information, Trade Secrets, as defined below, or processes used in the System or any information stated in the Manuals.

For purposes of this Agreement:

i) an “Affiliate” is deemed to be any person, company or other entity, which controls, is controlled by or is under common control with another person, company or other entity.

ii) a “Competitive Business” is any business or other establishment operating or otherwise involved with, or awarding franchises or licenses to others to operate or be involved with, any children’s education and entertainment-related business, including, but not limited to, any (1) business that offers, sells, distributes, provides or is otherwise involved or deals with interactive art activities and art demonstrations with hands-on experience such as, but not limited to, party programs, classes, special events, camps and workshops conducted in local schools, hospitals and other institutions, (2) goods and/or services which are then-currently authorized by the Franchisor to be offered by Imagine Arts Academy Franchises or which Franchisee knows Franchisor intends to authorize, or (3) children’s education and entertainment-related products and/or services, whether at wholesale or retail, whether or not specializing in art, provided that such activities generate more than twenty percent (20%) of sales for such business/establishment;

iii) “Family Members” are deemed to include an individual and his/her spouse and/or domestic partner, and their respective mother, father, brother, sister, son, and daughter; and

iv) “System” is the system for the operation of businesses which provide entertaining and educational art activities for children from three (3) to twelve (12) years old, developed and used by Franchisor in North America and internationally and as outlined in the various Manuals, Extranet, videos, and other formal communication and training tools made available by Franchisor either now or in the future. The System shall include and be limited to the following specific areas of business:

(a) Live, educational, hands-on enrichment activities with an art theme conducted as an after school enrichment activity (“After School Programs”);

(b) Live, educational, hands-on enrichment activities with an art theme conducted as an in-school curriculum supplement during the school day (“Workshops”);

(c) Live, educational and highly entertaining hands-on enrichment activities with an art theme conducted as entertainment at a child’s birthday party (“Birthday Parties”);

(d) Live, educational and highly entertaining hands-on enrichment activities with an art theme, conducted as entertainment at recreation and community centers, summer camps, Girl or Boy Scouts, libraries, corporate family events, and other similar organizations and venues (“Special Events”);

(e) Live, educational and highly entertaining hands-on enrichment activities with an art theme, conducted as entertainment for or as a summer camp (“Camps”); and

(f) Any other areas of business and/or programs that Franchisor may select and/or authorize in Franchisor’s sole discretion from time to time.

v) “Trade Secrets” are confidential, proprietary information in any form related to or used in the Franchise that is not commonly known by or available to the public and which information: (a) derives economic value, actual or potential, from not being generally known to, and not being readily ascertained by proper means by, other persons who can obtain

economic value from its disclosure or use; and (b) is the subject of efforts that are reasonable under the circumstances to maintain its secrecy. Franchisee shall acquire no interest in the Trade Secrets, other than the right to use them in developing and operating the Franchise during the term of this Agreement.

2. Post Term Covenants.

Owner covenants that, except as otherwise approved in writing by Franchisor, for a continuous uninterrupted period commencing upon the expiration or termination of the Franchise Agreement, regardless of the cause for termination, and continuing for two (2) years thereafter will neither directly nor indirectly, for itself or through, on behalf of or in conjunction with any person, persons, partnership or corporation, or other Business Entity:

a. engage in a Competitive Business or company, directly or indirectly, on behalf of itself or any other person or as an employee, proprietor, owner, partner, agent, contractor, employer, consultant, affiliate, lender or as a director, officer or member or as a stockholder of any person or entity (i) within the Territory; (ii) within fifty (50) miles of the Territory (iv) within any other Imagine Arts Academy territory, or (iv) within fifty (50) miles of any other Imagine Arts Academy territory (as specified in their respective Franchise Agreements);

b. have any direct or indirect interest in any entity which is granted or is granting franchises or licenses to others to operate a Competitive Business; or

c. directly or indirectly, on behalf of itself or any other person, or as an employee, proprietor, consultant, agent, contractor, employer, affiliate, partner, owner, officer, director, or member, or stockholder of any other person or entity; or in any capacity, solicit, divert, take away or interfere with any business, customer, referral source, client, contractors, trade or patronage of Franchisor, its Affiliates or any of their respective franchise owners as such may exist during the term of this Agreement or afterwards.

3. Non-Use and Non-Disclosure Covenants.

Owner agrees to protect as confidential, and not to disclose to any person or entity any Confidential Information, either directly or indirectly, except as may be required for the fulfillment of Owner's and/or Franchisee's obligations under the Franchise Agreement. For purposes of this Agreement, Confidential Information is defined as:

Certain confidential and proprietary information that Franchisor or its Affiliates has/have developed, including but not limited to, business methods and Trade Secrets that comprise the System, including sales techniques, pricing, advertising, accounting systems, operation systems, policies, procedures, systems, compilations of information, records, specifications, exclusively designed signage and materials, specially scripted and outlined interactive art activities for children, specially developed course materials, the Manuals including the Imagine Arts Academy Confidential Operations Manual, operating procedures, methods and techniques for cost controls, record keeping, reporting, personnel management, purchasing, sales promotion and advertising, the Standard Operating Policies Manual and all other information received by Franchisee from Franchisor to be used in the establishment and operation of a Imagine Arts Academy Franchise and where the confidentiality of the information is required to protect the Imagine Arts Academy franchise community, all of which may be changed, improved and further developed by Franchisor or its Affiliates from time to time and with which Franchisee will promptly and fully comply.

Owner further agrees:

a. Not to utilize any Confidential Information other than for the benefit of the Franchisee and during the term of, and in accordance with the provisions of, the Franchise Agreement;

b. To take all precautions necessary to ensure that the Confidential Information shall not be disclosed to third parties; and

c. Acknowledges that all Confidential Information is and shall remain the property of Franchisor or Franchisor's licensor, even if the Owner or Franchisee participated in the creation of the Confidential Information, as applicable, and nothing herein or any course of conduct between Franchisor, Franchisee and Owner shall be deemed to grant Owner any rights in or to all or any portion of the Confidential Information and acknowledges that it does not have any proprietary or other rights or claims of any kind in or to any elements of the Confidential Information.

4. No Undue Hardship. Owner acknowledges and agrees that the covenants set forth above are fair and reasonable and will not impose any undue hardship on Owner since Owner has other considerable skills, experience and education which afford him/her the opportunity to derive income from other endeavors.

5. Inapplicability of Restrictions. The restrictions described in paragraphs 1 and 2 do not apply to the Owner owning shares of a class of securities listed on a stock exchange or traded on the over-the-counter market that represent less than five percent (5%) of the outstanding number of shares of that class issued by a Competitive Business.

6. Independence of Covenants. Each of the above covenants shall be deemed independent of any other covenant or provision of this Agreement. If any of the restrictions in this Agreement are determined to be unenforceable to an extent because of excessive duration, geographic area, scope of business or otherwise, they will be reduced to the level that provides the greatest protection to Franchisor and the System, but which is still enforceable. If a court of competent jurisdiction deems any provision of this Agreement unreasonable, the court may declare a reasonable modification, and this Agreement shall be valid and enforceable as so modified.

7. Modification of Covenants. Owner understands and acknowledges that Franchisor shall have the right, in its sole discretion, to reduce the scope of any of the above covenants without Owner's consent, effective immediately upon receipt by Owner of written notice thereof, and Owner shall comply with any covenant as so modified.

8. Enforcement of Covenants. Owner expressly agrees that the existence of any claims Owner may have against Franchisor shall not act as a defense to the enforcement by Franchisor of the covenants contained in this Agreement. Owner agrees to pay all costs and expenses (including reasonable attorneys' fees) incurred by Franchisor in connection with the enforcement of the covenants set forth in this Agreement.

9. Specific Performance. Owner acknowledges that any breach of Owner's obligations herein may cause Franchisor great and irreparable injury that cannot be adequately compensated by the payment of damages in an action at law. Accordingly and notwithstanding any contrary or inconsistent term of the Franchise Agreement, Franchisor and any Franchisor licensor, as applicable, shall be entitled to the

remedies of injunction, specific performance and other equitable relief to redress any breach, or to prevent any threatened breach (and Franchisor and any licensor shall not be required to post any bond or prove special damages) and Owner shall pay any and all costs and expenses (including reasonable attorneys' fees and expenses) incurred by Franchisor or any such licensor in enforcing its rights hereunder. Nothing contained in this Agreement shall, however, be construed as a waiver by Franchisor of any other right, including, without limitation, Franchisor's right to damages.

10. Binding. This Agreement shall be binding on and inure to the benefit of the parties and their successors and permitted assigns. Franchisor may assign its rights and obligations under this Agreement to anyone without the consent of Owner. Owner shall not assign any of Owner's rights or obligations under this Agreement.

11. Laws. The choice of law and the methods of dispute resolution that govern this Agreement shall be the same as those outlined in the Franchise Agreement.

12. Survival. Owner's obligations shall survive termination of the Franchise Agreement. Any failure on the part of Franchisor to insist upon the performance of this Agreement in whole or in part shall not constitute a waiver of any right under this Agreement. No waiver of any provision of this Agreement shall be effective unless in writing and executed by the party waiving the right. The parties agree that the covenants included in this Agreement, taken as a whole, are reasonable in duration and scope and necessary to protect Franchisor and the System, and it is the desire and intent of the parties that the provisions of this Agreement shall be enforced to the fullest extent permissible under the laws and public policies applied in each jurisdiction in which enforcement is sought. If in any judicial proceeding a court shall refuse to enforce any of the separate covenants included in this Agreement, then such unenforceable covenant shall be deemed modified so as to be enforceable (or if not subject to modification, then eliminated) to the extent necessary to permit the remaining covenants to be enforced.

13. Defined Terms. Capitalized terms used in this Agreement, unless otherwise defined herein, shall have the meanings ascribed to such terms in the Franchise Agreement.

14. Independent Legal Advice. Owner acknowledges having received, reviewed and understood the terms of the Franchise Agreement and having had ample opportunity to consult with independent counsel of Owner's choosing prior to the execution of this Agreement.

15. Representations and Warranties. The undersigned represents that the undersigned's academic background, vocational training and career orientation are not specifically related to the Franchise, and that upon the termination of the undersigned's relationship, employment, involvement with or engagement by the IMAGINE ARTS ACADEMY INC., Schoolhouse Chess and/or such entities, the capacity of the undersigned to seek gainful employment based upon such academic background, vocational training and career orientation, will in no way be hindered by the terms of this Agreement and that everything the undersigned knows about the Franchise has been solely derived from the undersigned's involvement with IMAGINE ARTS ACADEMY INC., Schoolhouse Chess and/or such entities.

IN WITNESS WHEREOF, the undersigned have set their hands as of this _____ day of _____, 20____.

FRANCHISOR:	**FRANCHISEE:**
IMAGINE ARTS ACADEMY INC.	[Franchisee]

d/b/a [Category]

Signature:_____

Name: Shafik Mina

Title: President

Signature:_____

Name: [Owner]

Title: Title

OWNER:

_____
Signature

_____
Printed Name

Signature of Spouse or Domestic Partner:

_____
(Name) (_____)

SCHEDULE 1 TO THE CONFIDENTIALITY, NON-SOLICITATION, NON-USE AND NON-COMPETITION AGREEMENT

FRANCHISE AGREEMENT TERRITORY DESCRIPTION

[Imagine Arts Academy of]

SCHEDULE G TO THE FRANCHISE AGREEMENT
STATEMENT OF PROSPECTIVE FRANCHISEE

This Statement of Prospective Franchisee should not be completed by residents of, or anyone seeking to locate a franchise in, the following states: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, or Wisconsin.

As you know, you and Imagine Arts Academy Inc ("Franchisor") are entering into a Franchise Agreement (the "Franchise Agreement") for the operation of an Imagine Arts Academy business (the "Franchised Business"). The purpose of this Questionnaire is to determine whether any statements or promises were made to you by employees or authorized representatives of the Franchisor, or by employees or authorized representatives of a broker acting on behalf of the Franchisor that have not been authorized, or that were not disclosed in the Disclosure Document or that may be untrue, inaccurate or misleading. The Franchisor, through the use of this document, desires to ascertain (a) that the undersigned, individually, and as a representative of any legal entity established to acquire the franchise rights, fully understands and comprehends that the purchase of a franchise is a business decision, complete with its associated risks, and (b) that you are not relying upon any oral statement, representations, promises or assurances during the negotiations for the purchase of the franchise which have not been authorized by Franchisor.

In the event that you are intending to purchase an existing Franchised Business from an existing Franchisee, you may have received information from the transferring Franchisee, who is not an employee or representative of the Franchisor. The questions below do not apply to any communications that you had with the transferring Franchisee. Please review each of the following questions and statements carefully and provide honest and complete responses to each.

Acknowledgments and Representations

1. Did you receive a copy of Franchisor's Franchise Disclosure Document (and all exhibits and attachments at least 14 calendar days prior to signing the Franchise Agreement or paying any consideration to the Franchisor (10 business days for Michigan; the earlier of 10 business days or the first personal meeting for New York; and the earlier of 14 calendar days or the first personal meeting for Iowa)? Check one: ____ Yes _____ No. If no, please comment:

   _____

2. Have you studied and reviewed carefully Franchisor's Franchise Disclosure Document and Franchise Agreement? Check one: _____ Yes _____ No. If no, please comment:

   _____

3. Did you receive a copy of the Franchise Agreement with any unilateral material changes made by Franchisor at least seven calendar days prior to the date on which the Franchise Agreement was executed? Check one: _____Yes. _____ No If no, please comment:

   _____

4. Do you understand all the information contained in both the Franchise Disclosure Document and Franchise Agreement? Check one ____Yes ____No. If no, please comment:

   _____

5. Was any oral, written or visual claim or representation made to you which contradicted the disclosures in the Franchise Disclosure Document, including statements, promises or agreements

concerning advertising, marketing, training, support services or assistance to be furnished to you? Check one: ____No _____Yes. If yes, please state in detail the oral, written or visual claim or representation:

_____

6. Did any employee, broker, or other person speaking on behalf of Franchisor make any oral, written or visual claim, statement, promise or representation to you that stated, suggested, predicted, or projected sales, revenues, expenses, earnings, income or profit levels at any Franchised Business, or the likelihood of success at your Franchised Business? Check one: _____No _____Yes. If yes, please state in detail the oral, written or visual claim or representation:

_____

7. Do you understand that the Franchise granted is for the right to develop one Franchised Business and that Franchisor has the right, subject only to the limited rights granted to you under the Franchise Agreement, to issue Franchises or licenses or operate competing businesses for or at locations, as Franchisor determines, near your Franchised Business?
Check one: _____Yes _____No. If no, please comment:

_____

8. Do you understand that the Franchise Agreement contains the entire agreement between you and Franchisor concerning your Franchised Business, meaning that any prior oral or written statements not set out in the Franchise Agreement or Franchise Disclosure Document will not be binding? Check one: ____ Yes _____ No. If no, please comment:

_____

9. Do you understand that the success or failure of your Franchised Business will depend in large part upon your skills and experience, your business acumen, your location, the local market for Franchised Business products and services, interest rates, the economy, inflation, the number of employees you hire and their compensation, competition and other economic and business factors? Further, do you understand that the economic and business factors that exist at the time you open your Franchised Business may change? Check one ____Yes _____No. If no, please comment:

_____

10. You further acknowledge that Executive Order 13224 (the "Executive Order") prohibits transactions with terrorists and terrorist organizations and that the United States government has adopted, and in the future may adopt, other anti-terrorism measures (the "Anti-Terrorism Measures"). The Franchisor therefore requires certain certifications that the parties with whom it deals are not directly involved in terrorism. For that reason, you hereby certify that neither you nor any of your employees, agents or representatives, nor any other person or entity associated with you, is:

    (i) a person or entity listed in the Annex to the Executive Order;

    (ii) a person or entity otherwise determined by the Executive Order to have committed acts of terrorism or to pose a significant risk of committing acts of terrorism;

    (iii) a person or entity who assists, sponsors, or supports terrorists or acts of terrorism; or

    (iv) owned or controlled by terrorists or sponsors of terrorism.

You further covenant that neither you nor any of your employees, agents or representatives, nor any

other person or entity associated with you, will during the term of the Franchise Agreement become a person or entity described above or otherwise become a target of any Anti-Terrorism Measure.

11. Please list all states in which the undersigned are residents: _____.

YOU UNDERSTAND THAT YOUR ANSWERS ARE IMPORTANT TO FRANCHISOR AND THAT FRANCHISOR WILL RELY ON THEM. BY SIGNING THIS DOCUMENT, YOU ARE REPRESENTING THAT YOU HAVE CONSIDERED EACH QUESTION CAREFULLY AND RESPONDED TRUTHFULLY. IF MORE SPACE IS NEEDED FOR ANY ANSWER, CONTINUE ON A SEPARATE SHEET AND ATTACH.

NOTE: IF THE FRANCHISEE IS A CORPORATION, PARTNERSHIP, LIMITED LIABILITY COMPANY OR OTHER ENTITY, EACH OF ITS OWNERS MUST EXECUTE THIS ACKNOWLEDGMENT.

Signed: _____
Date: _____

Signed: _____
Date: _____

SCHEDULE H TO THE FRANCHISE AGREEMENT
SBA LOAN ADDENDUM

ADDENDUM
RELATING TO

IMAGINE ARTS ACADEMY

FRANCHISE AGREEMENT

THIS ADDENDUM (Addendum) is made and entered into on _____, 20____, by **IMAGINE ARTS ACADEMY INC.**, located at **8360 BOUGAINVILLE STREET, SUITE 201, MONTREAL, QUEBEC, CANADA H4P 2G1** (Franchisor), and _____, located at _____ (Franchisee).

Recitals. Franchisor and Franchisee entered into a Franchise (or License) Agreement on _____, 20__, (Franchise Agreement). The Franchisee agreed among other things to operate and maintain a franchise located at _____ designated by Franchisor as Unit #_____ (Unit). Franchisee has obtained from a lender a loan (Loan) in which funding is provided with the assistance of the United States Small Business Administration (SBA). SBA requires the execution of this Addendum as a condition for obtaining the SBA assisted financing.

NOW, THEREFORE, in consideration of the mutual promises below, and for good and valuable considerations in hand paid by each of the parties to the others, the receipt and sufficiency of which the parties acknowledge, the parties agree as follows:

- The Franchise Agreement is in full force and effect, and Franchisor has sent no official notice of default to Franchisee under the Franchise Agreement that remains uncured on the date hereof.

- If the Franchise Agreement is terminated and the personal property collateral is to be sold under Section 20.1 of the Franchise Agreement and the parties are unable to agree as to a purchase price and terms, the fair market value of such premises and property shall be determined by three Appraisers chosen in the following manner. Franchisee shall select one and Franchisor shall select one, and the two appraisers so chosen shall select a third appraiser. The decision of the majority of the appraisers so chosen shall be conclusive. The cost of the third appraiser shall be shared equally by the parties.

- Notwithstanding anything to the contrary in the Franchise Agreement or other ancillary document, Franchisor's (or any Third Party Assignee of the Franchisor) right to elect its Right of First Refusal to exercise said option when the Franchisee decides to sell partial interest(s) in the business is amended. If the Franchisee (or any Third Party Assignee of the Franchisee) is proposing to transfer a partial interest in Franchisee and Franchisor has an option to purchase or a right of first refusal with respect to that partial interest, Franchisor may exercise such option or right only if the proposed transferee is not a current owner or family member of a current owner of Franchisee.

- Notwithstanding anything to the contrary in the Franchise Agreement and in the Continuing Guaranty (name ancillary document), the Franchisee, upon transfer, will not be bound by the terms of the new franchise agreement and guarantee performance of the transferee.

- This Addendum automatically terminates on the earliest to occur of the following: (i) a Termination occurs under the Franchise Agreement; (ii) the Loan is paid-in-full; or (iii) SBA no longer has any interest in the Loan.

Franchisor and Franchisee acknowledge that submission of false information to SBA, or the withholding of material information from SBA, can result in criminal prosecution under 18 U.S.C. § 1001 and other provisions, including liability for treble damages under the False Claims Act, 31 U.S.C. §§ 3729-3733.

IN WITNESS WHEREOF, the parties hereto have duly signed and executed this Addendum as of the day and year first above written.

FRANCHISOR:	**FRANCHISEE:**
IMAGINE ARTS ACADEMY INC.	
By:_____	By:_____
Print Name:_____	Print Name:_____
Title: _____	Title:_____

SCHEDULE I TO THE FRANCHISE AGREEMENT

DIRECT DEBIT FORM ADDENDUM

AUTHORIZATION AGREEMENT FOR PREARRANGED PAYMENTS

The undersigned depositor ("Depositor" or "Franchisee") hereby authorizes Imagine Arts Academy, Inc. ("Franchisor") to initiate debit entries and/or credit correction entries to the undersigned's checking and/or savings account(s) indicated below and the depository designated below ("Depository") ("Bank") to debit or credit such account(s) pursuant to Franchisor's instructions.

_____ _____

Depository Branch

_____ _____

City State_____ Zip Code _____

_____ _____

Bank Transit/ABA Number Account Number

This authority is to remain in full force and effect until Depository has received written notification from Imagine Arts Academy, Inc. and Depositor of its termination.

Depositor: _____

Signed by: _____

Name: _____

Title: _____

Date: _____

Please attach a voided blank check, for purposes of setting up Bank and Transit Numbers.

Exhibit C

AGENTS FOR SERVICE OF PROCESS

Imagine Arts Academy, Inc.

STATE FRANCHISE LAW ADMINISTRATORS

California:
Department of Financial Protection and Innovation
One Sansome Street, Suite 600
San Francisco, CA 94104
320 West 4th Street, Suite 750
Los Angeles, CA 90013-2344
2101 Arena Blvd.
Sacramento, CA 95834
1455 Frazee Road, Suite 315
San Diego, CA 92108
1-866-275-2677

Connecticut:
The Banking Commissioner,
The Department of Banking, Securities and
Business Investment Division,
260 Constitution Plaza,
Hartford, CT 06103-1800,
(860) 240-8299

Hawaii:
Department of Commerce and
Consumer Affairs
Business Registration Division
335 Merchant Street, Room 203
Honolulu, HI 96813

Illinois:
Office of the Attorney General
500 South Second Street
Springfield, IL 62706

Indiana:
Indiana Securities Division
Secretary of State
302 West Washington Street, Room E-111
Indianapolis, IN 46204

Maryland:
Office of the Attorney General
Division of Securities
200 Saint Paul Place
Baltimore, MD 21202-2020

Michigan:
Michigan Attorney General's Office
Consumer Protection Division
Franchise Unit
525 W. Ottawa St.
G. Mennen Williams Building, 1st FL
Lansing, MI 48913

Minnesota:
Minnesota Department of Commerce
85 7th Place East, Suite 280
St. Paul, MN 55101

New York:
Office of the New York State Attorney General
New York State Department of Law
Investor Protection Bureau
28 Liberty Street, 21st Floor
New York, NY 10005
(212) 416-8222 (phone)

North Dakota:
North Dakota Securities Department
600 East Boulevard,
State Capitol, 5th Floor, Dept. 414
Bismarck, ND 58505-0510
701-328-4712

Oregon
Director
Department of Consumer & Business Services
Division of Finance & Corporate Securities
P.O. Box 14480
Salem, Oregon 97309-0405
(503) 378-4140

Rhode Island:
Division of Securities
1511 Pontiac Avenue
John O. Pastore Complex 69-1
Cranston, RI 02920-4407

South Dakota:
Division of Insurance
Securities Regulation
124 S. Euclid, Suite 104
Pierre, SD 57501
(605) 773-3563

Virginia:
State Corporation Commission
Division of Securities and
Retail Franchising
1300 East Main Street, 9th Floor
Richmond, VA 23219

Washington:
Department of Financial Institutions
Securities Division
P. O. Box 41200
Olympia, WA 98504-1200
360-902-8760

Wisconsin:
State of Wisconsin
Office of the Commissioner of Securities
4822 Madison Yards Way, North Tower
Madison, WI 53705

AGENTS FOR SERVICE OF PROCESS

The Franchisor has not appointed the agent identified below unless it has registered in that state, as noted on the page following the State Cover page.

California:
California Commissioner of Financial Protection and Innovation
Department of Financial Protection and Innovation
One Sansome Street, Suite 600
San Francisco, California 94104

Connecticut:
The Banking Commissioner
The Department of Banking
Securities and Business Investment Division
260 Constitution Plaza
Hartford, CT 06103-1800
(860) 240-8299

Hawaii:
Commissioner of Securities
Department of Commerce and
Consumer Affairs
Business Registration Division
335 Merchant Street, Room 203
Honolulu, Hawaii 96813

Illinois:
Illinois Attorney General
500 South Second Street
Springfield, Illinois 62706

Indiana:
Secretary of State
201 State House
200 West Washington Street
Indianapolis, Indiana 46204

Maryland:
Securities Commissioner
200 Saint Paul Place
Baltimore, Maryland 21202-2020

Michigan:
Department of Attorney General's Office
Consumer Protection Division
670 Law Building
Lansing, Michigan 48913

Minnesota:
Commissioner of Commerce
85 7th Place E., Ste 280
St. Paul, MN 55101

New York:
New York Department of State
One Commerce Plaza
99 Washington Avenue, 6th Floor
Albany, New York 12231-0001
(518) 473-2492

North Dakota:
Commissioner
North Dakota Securities Department
600 East Boulevard,
State Capitol, 5th Floor, Dept. 414
Bismarck, ND 58505-0510
701-328-4712

Rhode Island:
Director of Business Regulation
Division of Securities
John O. Pastore Complex 69-1
1511 Pontiac Avenue
Cranston, RI 02920

South Dakota:
Director
Division of Insurance
Securities Regulation
124 S. Euclid, Suite 104
Pierre, South Dakota 57501
(605) 773-3563

Virginia:
Clerk of the State Corporation Commission
1300 East Main Street, 1st Floor
Richmond, Virginia 23219

Washington:
Director
Department of Financial Institutions
Securities Division
150 Israel Road SW
Tumwater, WA 98501

Wisconsin:
Administrator
Department of Financial Institutions
Division of Securities
4822 Madison Yards Way, North Tower
Madison, Wisconsin 53705

Exhibit D

OPERATIONS MANUAL TABLE OF CONTENTS

Imagine Arts Academy, Inc.

IMAGINE ARTS ACADEMY SOPM

TABLE OF CONTENTS

SECTION 1 - DAILY OPERATIONS 4
SECTION 2 - APPROVED ACTIVITIES 6
SECTION 3 - IMAGINE ARTS ACADEMY PROGRAM COMPLIANCE 6
SECTION 4 - SPHERE OF INFLUENCE 8
SECTION 5 - NEIGHBORING TERRITORIES 9
SECTION 6 - STANDARDS OF QUALITY AND CUSTOMER SERVICE 10
SECTION 7 - COPYRIGHT / TRADEMARK INFRINGEMENT POLICY 11
SECTION 8 - CHILD PROTECTION POLICY 13
SECTION 9 - ADVERTISING / MARKETING 16
SECTION 10 - REPORTING REQUIREMENTS / ACCOUNTING 17
SECTION 11 - CONFERENCE & REGIONAL MEETINGS 18
SECTION 12 - EQUIPMENT, SUPPLIES & PRODUCT, PROCUREMENT & USE 19
SECTION 13 - COMMUNICATIONS & EXTRANET OBLIGATIONS 21
SECTION 14 - TECHNOLOGY REQUIREMENTS 22
SECTION 15 - COMPLIANCE STANDARDS / FINANCIAL PENALTY POLICY 23
SECTION 16 - INSURANCE 24
APPENDIX 1.5 - LIST OF APPROVED IMAGINE ARTS ACADEMY PROGRAMS 25
APPENDIX 1.7 - CONSENT FOR CRIMINAL BACKGROUND CHECK FORM 26
APPENDIX 1.8 - INSTRUCTOR POLICY GUIDE 27
APPENDIX 1.10 - CONFIDENTIALITY AND NON-COMPETITION AGREEMENT 28
APPENDIX 3.3 - IMAGINE ARTS ACADEMY SAFETY MANUAL 29
APPENDIX 3.4 - INCIDENT REPORT 30
APPENDIX 3.7 - CONTENT MODIFICATION FORM 31
APPENDIX 5.1 - OPEN TERRITORY REQUEST FORM 32
APPENDIX 6.8 - IMAGINE ARTS ACADEMY DRESS CODE/EQUIPMENT GUIDELINES 33
APPENDIX 7.6 - TRADEMARK INFRINGEMENT FORM 34
APPENDIX 8.1 - SAMPLE CHILD PROTECTION POLICY 35
APPENDIX 8.2 - CHILD PROTECTION PROGRAM AUDIT CHECKLIST 36
APPENDIX 9.3 - IMAGINE ARTS ACADEMY BRAND & STYLE GUIDE 37
APPENDIX 9.4 - IMAGINE ARTS ACADEMY SOCIAL MEDIA GUIDELINES 38

APPENDIX 9.5 - MARKETING MATERIALS REQUEST FORM 39

APPENDIX 9.7 - VIDEO & PHOTO RELEASE 40

APPENDIX 10.11 - IMAGINE ARTS ACADEMY STANDARD CHART OF ACCOUNTS 41

APPENDIX 12.2 - EQUIPMENT SALES FORM 42

APPENDIX 12.3 - IMAGINE ARTS ACADEMY PRODUCT WARRANTY & RMA PROCEDURES 43

APPENDIX 14.1 - IMAGINE ARTS ACADEMY WEBSITE USER GUIDE 44

Exhibit E

STATE ADDENDA

Imagine Arts Academy, Inc.

CALIFORNIA ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT

The registration of this franchise offering by the California Department of Financial Protection and Innovation does not constitute approval, recommendation, or endorsement by the commissioner.

Neither the franchisor, nor any person or franchise broker identified in Item 2 of this disclosure document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. § 78a et seq., suspending or expelling the person from membership in the association or exchange.

California Business and Professions Code § 20000 through 20043 provide rights to the franchisee concerning transfer, termination or non-renewal of a franchise. If the Franchise Agreement contain a provision that is inconsistent with the law, the law will control.

The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. § 101 et seq.).

The Franchise Agreement contains a covenant not to compete, which extends beyond the termination of the franchise. This provision may not be enforceable under California law.

The Franchise Agreement requires application of the laws of Quebec, Canada. This provision may not be enforceable under California law.

Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code § 20040.5, Code of Civil Procedure § 1281, and the Federal Arbitration Act) to any provisions of a Franchise Agreement restricting venue to a forum outside the State of California.

§ 31125 of the California Corporations Code requires the franchisor to give the franchisee a special disclosure document before soliciting a proposed material modification of an existing franchise.

The Franchise Agreement requires the franchisee to sign a general release of claims as a condition of relocation, resale, or renewal of the franchise. § 31512 of the California Corporations Code provides that any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with any provision of the Franchise Investment Law or any rule or order under it is void. Therefore, any general release of claims that you are required to sign under the Franchise Agreement will be considered amended to delete any waiver of Franchisor's compliance with the Franchise Investment Law. This will not prevent Franchisor from requiring you to sign a general release of claims, including claims arising under the Franchise Investment Law, as part of the negotiated settlement of a dispute.

The Antitrust Law Section of the Office of the California Attorney General views maximum price agreements as per se violations of the Cartwright Act. Any restrictions on pricing may not be enforceable under California law.

Under California Civil Code Section 1671, certain liquidated damages clauses are unenforceable.

The highest interest rate allowed by law in California is 10% annually.

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT AT LEAST 14 DAYS PRIOR TO EXECUTION OF AGREEMENT.

THE FRANCHISOR'S WEBSITE www.imagineartsacademy.com HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION at www.dfpi.ca.gov.

Section 31512.1 of the California Corporation Code provides that any provision of a franchise agreement, franchise disclosure document, acknowledgement, questionnaire, or other writing, including any exhibit thereto, disclaiming or denying any of the following shall be deemed contrary to public policy and shall be void and unenforceable:

(a) Representations made by the franchisor or its personnel or agents to a prospective franchisee.
(b) Reliance by a franchisee on any representations made by the franchisor or its personnel or agents.
(c) Reliance by a franchisee on the franchise disclosure document, including any exhibit thereto.
(d) Violations of any provision of this division.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise. See NASAA STATEMENT OF POLICY REGARDING THE USE OF FRANCHISE QUESTIONNAIRES AND ACKNOWLEDGMENTS. https://www.nasaa.org/wp-content/uploads/2022/11/sop-franchise-questionnaires.pdf.

IN WITNESS WHEREOF, the parties hereto have duly executed, sealed and delivered this Addendum dated _____.

AGREED AND ACCEPTED:

FRANCHISOR:	**FRANCHISEE:**
FRANCHISOR: **IMAGINE ARTS ACADEMY INC.**	**FRANCHISEE:** [Franchisee] **d/b/a** [Imagine Arts Academy of]
Signature:_____	Signature:_____
Name: _____	Name: Owner

Title: President

Title: [Title]

CALIFORNIA ADDENDUM
TO IMAGINE ARTS ACADEMY INC.
FRANCHISE DISCLOSURE DOCUMENT

California Business and Professions Codes sections 20000 through 20043 provide rights to the Franchisee concerning termination, transfer or non-renewal of a franchise. If the franchise agreement contains a provision that is inconsistent with the law, the law will control.

The franchise agreement contains a covenant not to compete which extends beyond the termination of the franchise. This provision may not be enforceable under California law.

The franchise agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 et seq.).

The franchise agreement requires binding arbitration. The arbitration will occur in Montreal, Quebec, Canada, with the costs being borne by each party, except that the arbitrator can assess costs (but not attorney's fees) against a losing party.

The franchise agreement requires the application of the laws of the province of Quebec, Canada. This provision may not be enforceable under California Law.

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control.

Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as business and professions code section 20040.5, code of civil procedure section 1281, and the Federal Arbitration Act) to any provisions of a franchise agreement restricting venue to a forum outside the State of California.

Section 31125 of the California Corporations Code requires us to give you a disclosure document, in a form containing the information that the commissioner may by rule or order require, before a solicitation of a proposed material modification of an existing franchise.

Neither Franchisor nor any person identified in Item 2 is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, (15 U.S.C.A. 78 a et seq.), suspending or expelling such persons from membership in such association or exchange.

The California Franchise Investment law requires that a copy of all proposed agreements relating to the sale of the franchise be delivered together with the disclosure document.

Our Uniform Resource Locator ("URL") address is www.imagineartsacademy.com.

OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION AT WWW.DFPI.CA.GOV (WWW.DFPI.CA.GOV).

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. Any statements or representations signed by a franchisee purporting to understand any fact or its legal effect shall be deemed made only based upon the franchisee's understanding of the law and facts as of the time of the franchisee's investment decision. This provision supersedes any other or inconsistent term of any document executed in connection with the franchise.

The Franchise Agreement requires you to execute a general release of claims upon renewal or transfer of the franchise agreement. California Corporations Code Section 31512 provides that any condition, stipulation or provision purporting to bind any person acquiring a franchise to waive compliance with any provision of that law or any rule or order thereunder is void. Section 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code Section 31000-31516). Business and Professions Code Section 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code Sections 20000-20043).

The registration of this franchise offering by the California Department of Financial Protection and Innovation does not constitute approval, recommendation, or endorsement by the commissioner.

ADDENDUM TO THE DISCLOSURE DOCUMENT IN ACCORDANCE WITH THE HAWAII FRANCHISE INVESTMENT LAW

THESE FRANCHISES HAVE BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE DIRECTOR OF THE DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE DIRECTOR OF THE DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE OR SUBFRANCHISOR, AT LEAST SEVEN (7) DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE, OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN (7) DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION BY THE FRANCHISEE OR SUBFRANCHISOR, WHICHEVER OCCURS FIRST, A COPY OF THE DISCLOSURE DOCUMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

THIS DISCLOSURE DOCUMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND FRANCHISEE.

A. (1) This registration (or one substantially similar) is presently on file or will shortly be on file in the States of California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, Virginia, South Dakota, Rhode Island, Washington and Wisconsin.

(2) The registration is exempt from the registration requirements of the States of Florida, Kentucky, Nebraska, and Texas.

(3) No states have refused, by order or otherwise, to register these franchises.

(4) No states have revoked or suspended the right to offer these franchises.

(5) The proposed registration of these franchises has been withdrawn in no states.

B. No release language set forth in the franchise agreement shall relieve us or any other person, directly or indirectly, from liability imposed by laws concerning franchising in the State of Hawaii.

C. Payment of the Initial Franchise Fees will be deferred until Franchisor has met its initial obligations to franchisee, and franchisee has commenced doing business. Item 5 of the Franchise Disclosure Document is amended accordingly.

ILLINOIS ADDENDUM
TO IMAGINE ARTS ACADEMY INC.
FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT

1. Illinois law governs the Franchise Agreement(s).
2. In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void, to the extent applicable. However, a franchise agreement may provide for arbitration to take place outside of Illinois.
3. Your rights upon termination and non-renewal are set forth in Sections 19 and 20 of the Illinois Franchise Disclosure Act.
4. In conformance with Section 41 of the Illinois Franchise Disclosure Act, to the extent applicable, any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.
5. "CORPORATE ACCOUNTS" EXIST IN THIS FRANCHISE SYSTEM. FRANCHISOR RESERVES THE RIGHT TO ESTABLISH, IDENTIFY AND SERVICE "CORPORATE ACCOUNTS" WITHIN YOUR TERRITORY. FRANCHISOR OR ITS AFFILIATE(S) MAY PROVIDE PRODUCTS & SERVICES TO "NATIONAL ACCOUNTS" IN YOUR TERRITORY WITH NO COMPENSATION PAID TO YOU.
6. The Franchisor reserves the right to conduct your required initial training for this franchise - virtually - and there is no formal training schedule.
7. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.
8. Payment of the Initial Franchise Fees will be deferred until Franchisor has met its initial obligations to franchisee, and franchisee has commenced doing business. The financial assurance requirement was imposed by the Office of the Attorney General due to Franchisor's financial condition.

AGREED AND ACCEPTED:

FRANCHISOR:
IMAGINE ARTS ACADEMY INC.

Signature: _____

Name: _____

Title: President

FRANCHISEE:
_____
d/b/a IMAGINE ARTS ACADEMY OF
_____

Signature: _____

Name: _____

Title: _____

MARYLAND ADDENDUM
TO IMAGINE ARTS ACADEMY, INC.
FRANCHISE DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT, AND STATEMENT OF PROSPECTIVE FRANCHISEE, AND OPTIONAL COMPLEMENTARY PROGRAM

Item 17 of the Disclosure Document and Sections 5.3, 19.3 and 20.4 of the Franchise Agreement shall be amended to include the following:

A general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law.

Item 17 of the Disclosure Document and Section 25.2 of the Franchise Agreement are amended to include the following:

A Franchisee may bring any court litigation for claims arising under the Maryland Franchise Registration and Disclosure Law in Maryland.

Item 17 of the Disclosure Document and Article 25 of the Franchise Agreement is amended to include the following:

Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.

The Franchise Agreement, Statement of Prospective Franchisee, and Optional Complementary Program Agreement are amended to include the following:

All representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Disclosure Law.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Based upon the franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until the franchisor completes its pre-opening obligations under the franchise agreement. Item 5 of the Disclosures, and the appropriate sections of the Franchise Agreement are amended accordingly.

AGREED AND ACCEPTED:

FRANCHISOR:
IMAGINE ARTS ACADEMY INC.

FRANCHISEE:
_____
d/b/a IMAGINE ARTS ACADEMY OF
_____

Signature: _____

Name: _____

Title: President

Signature: _____

Name: _____

Title: _____

MINNESOTA ADDENDUM
TO IMAGINE ARTS ACADEMY INC.
FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT

1. Minnesota Statutes §80C.21 and Minnesota Rule 2860.4400J prohibit us from requiring litigation to be conducted outside Minnesota, to the extent applicable. In addition, nothing in the Disclosure Document or Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C, or your rights to any procedure, forum, or remedies provided for by the laws of jurisdiction, to the extent applicable.

2. With respect to franchises governed by Minnesota law, the franchisor will comply with Minnesota Statues Section 80C.14, Subdivisions 3, 4 and 5 which require, except in certain specified cases, that a franchisee be given 90 days notice of termination (with 60 days to cure) and 180 days notice for non-renewal of the Franchise Agreement.

3. Item 13 of the Franchise Disclosure Document and Article 7 of the Franchise Agreement are modified with respect to Minnesota Franchisees as follows, to the extent applicable: The Minnesota Department of Commerce requires that the Franchisor indemnify Minnesota Franchisees against liability to third parties resulting from claims by third parties that the Franchisee's use of the Franchisor's trademarks or service marks infringes trademark rights of some third party. The Franchisor does not indemnify against the consequences of the Franchisee's use of the Franchisor's trademark except in accordance with the requirements of the franchise (and to the extent validly required as a condition to registration), and, as a condition to indemnification, the Franchisee must provide notice to the Franchisor of any such claim within 10 business days and tender the defense of claim to the Franchisor. If the Franchisor accepts the tender of defense, the Franchisor has the right to manage the defense of the claim including the right to compromise, settle or otherwise resolve the claim, and to determine whether to appeal a final determination of the claim.

4. Minn. Rule 2860.4400J prohibits a franchisee from waiving its rights to a jury trial or waiving its rights to any procedure, forum or remedies provided for by the laws of the jurisdiction, or consenting to liquidated damages, termination penalties or judgment notes. To the extent the Franchise Agreement is inconsistent with this Rule, to the extent applicable, the Rule will control.

5. Section 9.4 of the Franchise Agreement is amended to read as follows:

9.4 **Equitable Remedies:**
Due to the special and unique nature of the Confidential Information, Marks and Manuals of Franchisor, Franchisee hereby acknowledges that Franchisor and Licensor may seek immediate equitable remedies, including, but not limited to, restraining orders and injunctive relief, in order to safeguard such proprietary, confidential, unique and special information of Franchisor, and that money damages alone would be an insufficient remedy with which to compensate Franchisor or Licensor for any breach of the terms of Sections 7, 8, and 9 of this Agreement. In connection with any such court action, the court shall determine if a bond is required. All Owners, directors, members, shareholders, partners, independent contractors and employees of Franchisee having access to the confidential and proprietary information of Franchisor shall be required to execute non-disclosure agreements in a form acceptable to Franchisor.

6. Any releases required as a condition of renewal and/or assignment/transfer will not apply to claims that may arise under the Minnesota Franchises Law.

7. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

AGREED AND ACCEPTED:

FRANCHISOR: **IMAGINE ARTS ACADEMY INC.**	**FRANCHISEE:** _____ **d/b/a IMAGINE ARTS ACADEMY OF** _____
Signature: _____	Signature: _____
Name: _____	Name: _____
Title: President	Title: _____

NEW YORK ADDENDUM
TO IMAGINE ARTS ACADEMY INC.
FRANCHISE DISCLOSURE DOCUMENT

1. The following information is added to the cover page of the Franchise Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SOURCES OF INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THE FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND NEW YORK STATE DEPARTMENT OF LAW, BUREAU OF INVESTOR PROTECTION AND SECURITIES, 28 LIBERTY STREET, 21ST FLOOR, NEW YORK, NEW YORK 10005. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is added at the end of Item 3:

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.

B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.

C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10 year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.

D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in

the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of Item 4:

Neither the franchisor, its affiliate, its predecessor, officers, or general partner during the 10-year period immediately before the date of the offering circular: (a) filed as debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code; (b) obtained a discharge of its debts under the bankruptcy code; or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code or that obtained a discharge of its debts under the U.S. Bankruptcy Code during or within 1 year after that officer or general partner of the franchisor held this position in the company or partnership.

4. The following is added to the end of Item 5:

The initial franchise fee constitutes part of our general operating funds and will be used as such in our discretion.

5. The following is added to the end of the "Summary" sections of Item 17(c), titled "**Requirements for franchisee to renew or extend**," and Item 17(m), entitled "**Conditions for franchisor approval of transfer**":

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687.4 and 687.5 be satisfied.

6. The following language replaces the "Summary" section of Item 17(d), titled "**Termination by franchisee**":

You may terminate the agreement on any grounds available by law.

7. The following is added to the end of the "Summary" section of Item 17(j), titled "**Assignment of contract by franchisor**":

However, no assignment will be made except to an assignee who in good faith and judgment of the franchisor, is willing and financially able to assume the franchisor's obligations under the Franchise Agreement.

8. The following is added to the end of the "Summary" sections of Item 17(v), titled "**Choice of forum**", and Item 17(w), titled "**Choice of law**":

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York.

RHODE ISLAND ADDENDUM
TO IMAGINE ARTS ACADEMY INC.
FRANCHISE DISCLOSURE DOCUMENT

In connection with Item 17 of the Franchise Disclosure Document, the following paragraph is included pursuant to Rhode Island law:

§19-28.1-14 of the Rhode Island Franchise Investment Act provides that "A provision in the franchise agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act."

VIRGINIA ADDENDUM
TO IMAGINE ARTS ACADEMY INC.
FRANCHISE DISCLOSURE DOCUMENT

In recognition of the restrictions contained in Section 13.1-564 of the Virginia Retail Franchising Act, the Franchise Disclosure Document for Imagine Arts Academy Inc. for use in the Commonwealth of Virginia shall be amended as follows:

Additional Disclosures:

1. The following risk factor is added:

   Estimated Initial Investment. The franchisee will be required to make an estimated initial investment ranging from $128,331 to $167,800. This amount exceeds the franchisor's stockholders equity as of March 31, 2024, which is $18,665.

2. The following statement is added to Item 17.h.

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any ground for default or termination stated in the franchise agreement does not constitute "reasonable cause," as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

3. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

WASHINGTON ADDENDUM
TO THE FRANCHISE DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT AND RELATED AGREEMENTS

The Franchisor and Franchisee agree as follows:

1. The state of Washington has a statute, RCW 19.100.180, which may supersede the Franchise Agreement with respect to the relationship between the Franchisor and the Franchisee, including in the areas of termination and renewal of the franchise. There may also be court decisions that supersede the Franchise Agreement with respect to the relationship between the Franchisor and the Franchisee, including in the areas of termination and renewal of the franchise.

2. In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon by the parties at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

3. Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed $100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed $250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

4. RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

5. In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW shall prevail.

6. A release or waiver of rights executed by a franchisee shall not include rights under the Washington Franchise Investment Protection Act, RCW 19.100, and the rules adopted thereunder, except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, rights or remedies under the Act such as a right to a jury trial may not be enforceable.

7. Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

8. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

9. Collection of the initial Franchise Fees will be deferred until the Franchisor has fulfilled its initial pre-opening obligations and the Franchisee is open for business. The initial Franchise Fee will be due and payable within one business day after the Franchisee is open for business. Failure to make full payment of the initial Franchise Fee at this time will be deemed a material breach of the Franchise Agreement and will, if not cured, constitute good cause to terminate the Franchise Agreement in accordance with Washington law.

10. The franchisor uses the services of franchise brokers to assist it in selling franchises. A franchise broker represents the franchisor and is paid a fee for referring prospects to the franchisor and/or selling the franchise. Do not rely only on the information provided by a franchise broker about a franchise. Do your own investigation by contacting the franchisor's current and former franchisees to ask them about their experience with the franchisor.

The undersigned Franchisee does hereby acknowledge receipt of this addendum at least fourteen (14) calendar days before the earlier of signing any binding documents or paying any amounts to the Franchisor.

AGREED AND ACCEPTED:

FRANCHISOR: **IMAGINE ARTS ACADEMY INC.**	**FRANCHISEE:** _____ **d/b/a IMAGINE ARTS ACADEMY OF** _____
Signature: _____	Signature: _____
Name: _____	Name: _____
Title: President	Title: _____

WISCONSIN ADDENDUM
TO IMAGINE ARTS ACADEMY INC. FRANCHISE DISCLOSURE DOCUMENT

In connection with Item 17 of the Franchise Disclosure Document, the following paragraph is included pursuant to Wisconsin law:

> The conditions under which the Franchise Agreement can be terminated or not renewed may be affected by the Wisconsin Fair Dealership Law, Wisconsin Statutes, 1981-82, Title XIV-A, Chapter 135.

Exhibit F

TRANSFER AUTHORIZATION

Imagine Arts Academy, Inc.

AUTHORIZATION TO TRANSFER

BETWEEN: Name: **IMAGINE ARTS ACADEMY INC.**
Address: 8360 Bougainville Street, Suite 201
Montreal, Quebec, Canada, H4P 2G1
(Referred to as "The Franchisor ")

AND: Name: _____
Address: _____
_____
(Referred to as the "Seller")

AND: Name: _____
Address: _____
_____
(Referred to as the "Purchaser")

(Franchisor, Seller, and Purchaser together referred to as the "Parties")

Whereas the Seller executed a Franchise Agreement with Franchisor on _____;

Whereas the Seller wishes to transfer its interest in the Franchise Agreement to the Purchaser as part of an Asset Purchase Agreement (hereinafter "Transfer Agreement");

Whereas the transfer of Seller's rights in the Franchise Agreement are subject to certain restrictions as further detailed in Section ____ of the Franchise Agreement;

In consideration for the foregoing, the Parties hereby agree to the following as of the _____day of _____20_____ (the "Effective Date"):

1. Franchisor hereby authorizes the transfer of Seller's rights under the Franchise Agreement to the Purchaser;

2. Seller shall pay all amounts due and comply with all obligations under the Franchise Agreement until the Closing Date of the Transfer Agreement, being _____;

3. Franchisor and Seller agree to execute an Agreement for Mutual Cancellation and Execution of Release prior to the Closing Date of the Transfer Agreement upon fulfillment of all obligations of Seller towards Franchisor;

4. Purchaser agrees to attend the initial training session at Purchaser's location;

5. Purchaser will conduct no business other than Imagine Arts Academy business;

6. Purchaser shall be the sole owner of the Franchised Business;

7. Purchaser shall execute the most current form of Franchise Agreement and assume all future obligations of the franchised business under said Franchise Agreement;

8. Purchaser acknowledges having taken cognizance of the Inventory Audit dated _____ and the Seller or Purchaser confirms that the necessary modifications, upgrades and discarding of equipment as setout therein have been complied with, and/or the Purchaser acknowledges to do the same within (30) days of the Effective Date;

OR

Purchaser and Seller acknowledge that an inventory audit will take place after the Effective Date. Concurrently with the Closing of the Transfer the Purchaser shall deposit Ten Thousand United States Dollars ($10,000) of the purchase price into the escrow account.

9. Within ten (10) days of execution of the Transfer Agreement, Seller will pay Franchisor a transfer fee of Ten Thousand United States Dollars ($10,000 USD) per Territory; and

10. Within ten (10) days of execution of the Transfer Agreement, Seller will pay Franchisor all amounts due up until the Effective Date, including but not limited to, any royalties, penalties, audit costs, including Franchisor's expenses incurred with an audit, and finance charges.

IN WITNESS WHEREOF, the parties hereto, intending to be legally bound hereby, have duly executed sealed and delivered this agreement in triplicate:

AGREED AND ACCEPTED:

FRANCHISOR:
IMAGINE ARTS ACADEMY INC.

Signature: _____

Name: _____

Title: President

SELLER:

_____
d/b/a IMAGINE ARTS ACADEMY OF
_____

Signature: _____

Name: _____

Title: _____

PURCHASER:

Signature: _____

Name : _____

Title: _____

Exhibit G

NONDISCLOSURE AGREEMENT

Imagine Arts Academy, Inc.

NONDISCLOSURE AGREEMENT

THIS NONDISCLOSURE AGREEMENT is made between _____ (hereinafter "**POTENTIAL FRANCHISEE**") and Imagine Arts Academy Inc. of 8360 Bougainville Street, Suite 201, Montreal, Quebec, Canada, H4P 2G1 (hereinafter "**IMAGINE ARTS ACADEMY**") with an effective date of _____ (the "Effective Date").

IMAGINE ARTS ACADEMY wishes to explore matters of mutual interest and potential collaboration with POTENTIAL FRANCHISEE and may disclose to POTENTIAL FRANCHISEE certain confidential business and technical information, which IMAGINE ARTS ACADEMY desires POTENTIAL FRANCHISEE treat as confidential.

Confidential Information means all information disclosed by IMAGINE ARTS ACADEMY to POTENTIAL FRANCHISEE, in writing or orally, relating to the IMAGINE ARTS ACADEMY franchise system ("**Confidential Information**"), except for such information that is or subsequently becomes publicly available or is learned by POTENTIAL FRANCHISEE other than through a breach of a legal obligation.

POTENTIAL FRANCHISEE agrees not to use any Confidential Information for any purpose except to evaluate and engage in discussions concerning a potential business relationship between the two parties.

POTENTIAL FRANCHISEE agrees not to disclose any Confidential Information to third parties or to its employees and not to make any additional copies thereof, except for those persons who are required to have the information in order to evaluate or engage in discussions concerning the contemplated business relationship. Upon conclusion of review POTENTIAL FRANCHISEE agrees to promptly destroy all copies of the Confidential Information including but not limited to electronic copies thereof.

POTENTIAL FRANCHISEE agrees that it shall take reasonable measures to protect the secrecy of and avoid disclosure and unauthorized use of the Confidential Information.

In that regard, POTENTIAL FRANCHISEE represents to IMAGINE ARTS ACADEMY that each officer and employee will maintain the confidentiality of all Confidential Information.

POTENTIAL FRANCHISEE agrees that any violation or threatened violation of this Agreement may cause irreparable injury to IMAGINE ARTS ACADEMY, entitling the latter to seek injunctive relief in addition to all other legal remedies.

This Agreement shall remain in force until superseded by a franchise agreement between the parties or the third anniversary of the effective date of this Agreement, whichever happens first.

This Agreement is not an offer of a franchise and shall be treated as independent of any franchise offer that may be made to POTENTIAL FRANCHISEE. IMAGINE ARTS ACADEMY is not obligated in any way to offer, and POTENTIAL FRANCHISEE is not obligated in any way to accept, a franchise offer.

AGREED AND ACCEPTED:

FRANCHISOR:
IMAGINE ARTS ACADEMY INC.

Signature: _____

Name: _____

Title: President

POTENTIAL FRANCHISEE:
_____

Signature: _____

Name: _____

Title: _____

Exhibit H

LIST OF FRANCHISEES

Imagine Arts Academy, Inc.

Current Franchisees as of 3/31/24:

ARIZONA	DevKush LLC: Dhruv Shukla (Imagine Arts Academy of Tuscon) 8449 N Ironwood Reserve Way, Tuscon AZ 85743 (901) 687-8254
CALIFORNIA	Delmar Solutions, Inc; Vivien Xiang, (Imagine Arts Academy of Pasadena), 5150 E La Palma Ave. Suite 213, Anaheim 92807 CA, (949)-232-9831
COLORADO	Giggling Geeks, LLC; Vaneet Gupta and Samiksha Bindra (Imagine Arts Academy of Colorado) 8380 Zuni Street, Unit #105, Denver, Colorado, 80221, (303) 403-0432
FLORIDA	
	Aurora Arts, LLC; Carolina Milano (Imagine Arts Academy of Miami), 5740 SW 111th Terrace, Miami 33156, (305)-323-3936
ILLINOIS	Kids Art KB LLC; Kristen Buzan (Imagine Arts Academy of Western Suburbs), 15231 S. Douglas Pkwy, Lockport, IL 60441, 630-227-9719.
MASSACHUSETTS	Sciantics Group Businesses, LLC; Michael O. Budnick (Imagine Arts Academy of Western New England); 34 Front St. Door 19 Ste. 123, Indian Orchard 1151 MA, 413-584-7243.
MICHIGAN	ADR Holdings Corp; Dimitry Feldman (Imagine Arts Academy of Detroit) 14315 Southgate Drive, Sterling Heights, MI 48313, (248) 730-0429
MISSOURI	Learning Made Fun Company; Alan Simon (Imagine Arts Academy of St. Louis) 8420-R Olive Blvd., St. Louis, Missouri, 63132, (314) 991-8000
NEW JERSEY	A. B. G. & Associates, Inc.; Adelina Garabet (Imagine Arts Academy of Northeast New Jersey) 24-08 Broadway, Fair Lawn, NJ 07410 (201) 236-1400
	James A. Fox, Inc.; Vance Fox (Imagine Arts Academy of West New Jersey) 1580 Reed Road, Suite C, Pennington, New Jersey, 08534, (609) 737-0313
NEW YORK	
	MSP Corporation; Rob and Katherine Diaz, Phil and Lisa Silver, Adam and Jocelyn Kenner (Imagine Arts Academy of Westchester & the Bronx) 56 Lafayette Avenue, Suite 340, White Plains, New York, 10603, (888) 623-3724

	Zoda, LLC; Jessica Alfieri (Imagine Arts Academy of Long Island) 216 East Meadow Ave, East Meadow, New York, 11554-2435 (516) 620-6768
OHIO	Connmack Inc.; Teri and David Reese (Imagine Arts Academy of Northeast Ohio) 7000 Wales Avenue North West, North Canton, Ohio, 44702, (330) 498-0033
TEXAS	Imaginative Learning Group, LLC; Adrianna Hagan (Imagine Arts Academy of Austin & San Antonio) 6120 Hwy 290 West, Austin, Texas, 78735, (512) 892-1143
	Yasmin Enterprises; Yasmin Premji (Imagine Arts Academy of Dallas # 2) 706 S Jupiter Rd, Unit 1101, Allen, Texas, 75002, USA. (972) 369-3168
	Yasmin Enterprises, LLC; Yasmin Premji (Imagine Arts Academy of Northwest Dallas and Southeast Collins), 706 S. Jupiter Rd. Unit 1101, Allen TX 75002, (949)-241-0134
	CUACAV Investments LLC; Andreas Cuadrado and Natalia Cavanzo (Imagine Arts Academy of NW Houston), 12102 Briar Forest Dr, Houston, TX 77077, (832)-303-0718
WISCONSIN	Fun Science Inc.; Kathy Johnson and Gary Johnson (Imagine Arts Academy of Milwaukee), 2855 S. 160th Street, New Berlin WI 53151, (414) 405-4993

Signed But Not Open as of 3/31/24

NEW JERSEY	A. B. G. & Associates, Inc.; Adelina Garabet 24-08 Broadway, Fair Lawn, NJ 07410 (201) 236-1400 (This is a 2nd Location)
NEW YORK	Zoda, LLC; Jessica Alfieri 216 East Meadow Ave, East Meadow, New York, 11554-2435 (516) 620-6768 (This is a 2nd location)
TEXAS	Imaginative Learning Group, LLC; Adrianna Hagan 6120 Hwy 290 West, Austin, Texas, 78735, (512) 892-1143 (This is a 2nd Location)

Franchisees Who Left the System during the 12 month period ending 3/31/24:

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

Yamani Arts, LLC; Fatema Ali Lakhia and Kimberly Sue Ali, (Imagine Arts Academy of Alameda & Santa Clara), 2539 Bishop Ave., Fremont, CA 94536, (510) 396-0423

JRM Science Enterprises, Inc.; Jeff Meister (Imagine Arts Academy of Greater Tampa Bay) 816 16th Avenue NE, St. Petersburg, Florida, 33704 (727) 895-5595

Exhibit I

OPTIONAL PROGRAM ADDENDUM

Imagine Arts Academy, Inc.

OPTIONAL COMPLEMENTARY PROGRAM ADDENDUM TO FRANCHISE AGREEMENT

(Subject to change by Franchisor)

THIS ADDENDUM is made as of the _____ day of _____, ____, hereinafter referred to as the "Effective Date of this Addendum".

BY AND BETWEEN: **IMAGINE ARTS ACADEMY INC..**

8360 Bougainville Street, Suite 201

Montreal, Quebec, Canada, H4P 2G1

Hereinafter referred to as "Franchisor"

AND:

Name of Franchisee: _____

Name of Franchise Location: **IMAGINE ARTS ACADEMY OF** _____

Address: _____

City, State and Zip: _____

Hereinafter referred to as "Franchisee"

---

in connection with Franchisee's offer/sales of the following complementary service/program/product(s):

(individually and collectively hereinafter referred to as the "Complementary Program.")

WHEREAS Franchisor and Franchisee have entered into an Imagine Arts Academy franchise agreement dated _____ _____ (the "Franchise Agreement") under which the Franchisee has been granted the limited right to offer within its Territory children's arts enrichment services exclusively in connection with the Imagine Arts Academy Franchise and using Franchisor's proprietary System, products and trademarks; and

WHEREAS Franchisor may, but is not obligated to, implement from time to time a pilot program under which some or all Imagine Arts Academy Franchisees are permitted to offer children's enrichment services/products which are not necessarily arts-based services, but which Franchisor determines to be ancillary or complementary to the standard Imagine Arts Academy services/product offerings and wishes to offer on an exploratory basis; and

WHEREAS Franchisor has chosen to offer some or all Imagine Arts Academy Franchisees an opportunity to participate on a voluntary basis in the Complementary Program identified above in compliance with the terms and conditions contained in this Addendum; and

WHEREAS Franchisee understands that participation in the Complementary Program will require additional investment by Franchisee for the purchase of related equipment, products and/or other items/services, as more fully detailed in Appendix 1 to this Addendum (individually and collectively, "Complementary Program Products"); and

WHEREAS Franchisee further understands that the duration of the Complementary Program is uncertain since it is available only on an experimental basis; and

WHEREAS Franchisee acknowledges that the term of this Addendum, which is stated on the attached Appendix 1, is shorter than the term of the Franchise Agreement and subject to earlier termination, as provided in Section 4 of this Addendum; and

WHEREAS Franchisee has informed Franchisor that Franchisee voluntarily chooses to participate in the Complementary Program and agrees to comply with all of the terms and conditions of this Addendum in connection with such participation.

THEREFORE, THE PARTIES AGREE AS FOLLOWS:

This Addendum to Franchise Agreement (the "Addendum") is supplemental to the Franchise Agreement, and terms contained herein shall have the same meanings that they do in the Franchise Agreement, unless separately defined in this Addendum.

1. COMPLEMENTARY PROGRAM INTELLECTUAL PROPERTY

Franchisee understands that Franchisor may be authorized by a strategic business associate (the "Co-Developer") for this Complementary Program to permit Franchisee to participate in the Complementary Program at Franchisee's sole expense and subject to the terms of this Addendum. Franchisee acknowledges that Franchisee and Franchisor are the only parties to this Addendum and that the Co-Developer has no obligations to Franchisee under this Addendum or otherwise.

2. TERMS OF PARTICIPATION IN THE COMPLEMENTARY PROGRAM

2.1 Franchisee agrees to offer and use the Complementary Program only as specified by Franchisor from time to time. Franchisee may not modify, adapt or change any component of or offering related to the Complementary Program in any way.

2.2 Franchisor has the unrestricted right to change or modify the Complementary Program and the System from time to time, including, without limitation, the adoption and use of new or modified Complementary Program products, services, components, demonstrations, activities or techniques. Franchisee shall implement such changes or modifications at Franchisee's expense immediately following Franchisee's receipt of notice of such changes or modifications by Franchisor. Franchisee acknowledges that the Complementary Program offering from Franchisor is a new program and anticipated to evolve. Franchisee agrees to comply with the Manuals generally, as well as with any policies, specifications, guidelines or standards Franchisor may establish from time to time pertinent to franchisees operating under this Complementary Program Addendum, including any guidelines regarding advertising, franchise identification, and any other matters.

2.3 Franchisee shall use the products, services and materials designated by Franchisor (the "Complementary Program Products") in the use, sale and delivery of the Complementary Program. The Complementary Program Products shall be acquired by Franchisee only from Franchisor or its designated supplier, and used exclusively in connection with Franchisee's delivery of the Complementary Program and for no other purpose. Franchisee must offer and sell such Complementary Program Products and services as Franchisor shall require from time to time. Franchisee shall not use, offer, sell or distribute any products or services in connection with the Complementary Program that are not Complementary Program Products

or authorized by Franchisor in writing. Franchisor may require that Franchisee complete additional training pertinent to the Complementary Program and/or the Complementary Program Products as a condition to their offer, sale or use.

2.4 Amounts paid or payable to or otherwise derived by Franchisee from or in connection with the Complementary Program shall be included in Gross Revenues, as defined under the Franchise Agreement, for purposes of royalty calculation and otherwise, and shall be reported in the manner specified by Franchisor. Franchisee may be required to account for and report separately Gross Revenues in connection with the Complementary Program. Franchisor may pay Co-Developer a portion of royalty fees or other amounts payable by Franchisee in connection with the Complementary Program and reserves the right to receive money and other consideration or benefits from Co-Developer and other third parties in connection with Franchisee's participation in the Complementary Program.

2.5 Franchisee is permitted to use the trademarks, logos, service marks and/or other commercial identifiers specified on Appendix 1 to this Addendum (the "Complementary Program Marks") solely as provided under this Addendum and the Franchise Agreement. Franchisee shall not use or permit the use of the Complementary Program Marks in any medium or manner, including, but not limited to, the Internet, social media, marketing, advertising, or otherwise, except with and as expressly provided under an advance written authorization from Franchisor. Franchisee shall not adopt an assumed name or d/b/a including any of the Complementary Program Marks. Franchisee understands that a Co-Developer may be the owner of rights in and to some or all of the Complementary Program Marks. Franchisee has no right of any kind to, in or in connection with the Complementary Program Marks other than the limited right to use permitted under an express written authorization from Franchisor. Franchisee agrees that all of Franchisee's obligations under the Franchise Agreement in connection with the Marks also shall be owed to Co-Developer to the extent that any Complementary Program Mark is owned by Co-Developer. Such Co-Developer shall be afforded no less than the same rights and remedies as to any such Complementary Program Mark as are afforded Franchisor under the Franchise Agreement, at law and in equity.

2.6 Franchisor may, but is not obligated to, make marketing and other materials (collectively, "Marketing Materials") available to Franchisee. Franchisor reserves the right to require Franchisee to purchase or otherwise acquire such Marketing Materials from Franchisor or Franchisor's designated supplier(s).

2.7 Franchisee shall only use, market, sell and distribute the Complementary Program to customers inside Franchisee's Territory and shall not offer or sell any component of the Complementary Program, including Complementary Program Products, to customers located outside of Franchisee's Territory.

2.8 Franchisor and Franchisee both acknowledge that varying regional cultures and needs may require from time to time variations in Imagine Arts Academy's programs, activities, System, the Complementary Program and Marketing Materials. Should Franchisee feel such a variation is required in its territory, either relating to the Complementary Program or any other Imagine Arts Academy program, Franchisee must complete and submit to Franchisor a request on the form and in the manner specified by Franchisor (the "Content Modification Form"). Franchisor has an unrestricted right to grant or deny any such proposed modification. No modification shall be effective without Franchisor's advance written consent.

3. MISCELLANEOUS

3.1 All terms, obligations and conditions contained in the Franchise Agreement shall remain in full effect and be construed to apply equally to the Complementary Program as though originally expressed therein.

3.2 All defined terms relating to Franchisor's confidential and/or proprietary information, including, but not limited to, "Confidential Information", "Imagine Arts Academy Franchise", "System" and "Trade Secret", are hereby modified to include the Complementary Program and all modifications thereto.

3.3 This Addendum contains the final, complete and exclusive expression of the terms of agreement between Franchisee and Franchisor regarding Franchisee's participation in the Complementary Program and supersedes all other agreements and/or representations of any kind or nature; provided that this Addendum shall be a supplement to, and not in replacement of, terms of the Franchise Agreement or any related agreements between Franchisee and Franchisor. Nothing in this Addendum is intended to disclaim any representation made by Franchisor in any franchise disclosure document that Franchisee received.

4. TERM; DEFAULT & TERMINATION; TERMINATION WITHOUT CAUSE

4.1 The term of this Addendum begins on the Effective Date of this Addendum and shall expire on the expiration date stated on Appendix 1 of this Addendum, if not sooner terminated as provided in this Section 4. Franchisor is not obligated to offer to Franchisee, and Franchisee is not obligated to accept, any Complementary Program Addendum or equivalent document, for a successive term or otherwise. Franchisee and Franchisor have no right to renew or to an extension of the Term of this Addendum. Each party enters into this Addendum with this express understanding and in reliance upon the other party's unqualified acceptance of and agreement with this Section 4. No party has any expectation of a renewal of this Addendum, of a successor term or of a continuation of the Complementary Program.

4.2 Any default in the performance of this Addendum or in Franchisee's performance of the Complementary Program, as it may be modified from time to time also shall be deemed to be a default under the Franchise Agreement. If Franchisee defaults in the performance of any of Franchisee's obligations under this Addendum, Franchisor at its sole discretion may:

(a) terminate Franchisee's ability to participate in the Complementary Program, effective immediately upon receipt by Franchisee of such notice of termination from Franchisor or as of any termination date expressed therein; and/or
(b) terminate Franchisee's rights under the Franchise Agreement in accordance with the termination provisions of the Franchise Agreement.

4.3 Franchisor and Franchisee acknowledge and agree that the Complementary Program is a pilot program as of the execution of this Addendum and, as such, each party requires flexibility to evaluate and continue or discontinue the arrangement contemplated by this Addendum. Therefore, both parties have a right to cancel this Addendum, with or without cause. Written notice of such a termination must be delivered to the non-terminating party and shall not be effective until thirty (30) calendar days after the non-terminating party's receipt of such notice. No such notice of termination shall be considered or deemed to be a breach of the Franchise Agreement or this Addendum, and any such termination is a mutual termination and shall be considered as such by both parties.

4.4 Franchisor and Franchisee further acknowledge and agree that this Addendum shall be terminated immediately upon the termination or expiration at any time of any license or other legal authorization required by Franchisor to offer the Complementary Program. Franchisee and Franchisor agree that any such termination shall be deemed to be a mutual termination for good cause and shall not be construed to be a breach of this Addendum or the Franchise Agreement. Franchisor will use commercially reasonable efforts to provide Franchisee with advance notice of any such termination or expiration.

4.5 If Franchisee's ability to participate in the Complementary Program is terminated or expires, Franchisee shall immediately cease use of the Complementary Program Marks in any manner or medium and shall cease to offer, sell, or use, or permit others to offer, sell or use, the Complementary Program Products. All Complementary Program Products shall be returned to Franchisor at Franchisee's expense.

If Franchisee's Franchise Agreement survives the termination or expiration of this Addendum, Franchisee shall receive a reasonable credit for Complementary Program Products received by Franchisor in re-sellable condition, which credit shall in no event exceed the actual cost of such Complementary Program Products to Franchisee. In all events Franchisor shall have the option, but not the obligation, to purchase Franchisee's inventory of Complementary Program Products at a price to be negotiated between the parties, but not to exceed Franchisee's actual purchase price.

4.6 Franchisee hereby agrees to indemnify, defend and hold harmless Franchisor, each Complementary Program Co-Developer, and each of their respective shareholders, members, partners, directors, officers, employees and agents from and against any and all losses, costs, expenses (including attorneys' fees), damages and liabilities, however caused, arising out of or in connection with Franchisee's participation in the Complementary Program or the offer, sale, distribution, or use of the Complementary Program Products or services. Such losses, claims, costs, expenses, damages and liabilities shall include, without limitation, those arising from injury to any person or business or to their respective agents and employees, or to any third person, firm or corporation. This provision survives the termination or expiration of this Addendum and the Franchise Agreement.

5. MODIFICATIONS & APPROVALS

5.1 No waiver, alteration, or modification of the provisions of this Addendum will be binding unless mutually agreed upon in writing and signed by an executive officer for each of the parties.

5.2 This Addendum is personal to Franchisee or its Owners, as applicable, and is not assignable. Any attempted assignment by Franchisee shall be void and without effect. Franchisor has the right to assign this Addendum with Franchisee's Franchise Agreement and without Franchisee's consent.

6. SEVERABILITY

If any clause, sentence, paragraph or part of this Addendum is determined to be invalid or unenforceable by law or to be contrary to public policy, it shall be severed, but shall not affect, impair, invalidate, or void the remaining provisions of this Addendum.

7. FRANCHISE AGREEMENT IN EFFECT

The Franchise Agreement shall remain in full force and effect and modified to the extent provided herein.

8. FRANCHISEE ACKNOWLEDGMENT

Franchisee acknowledges and understands the following facts:

(i) The Complementary Program is a new and evolving program and has been launched on an exploratory basis;

(ii) Franchisee's participation in the Complementary Program will involve an investment in Complementary Program Products, and Franchisor does not represent or guarantee that Franchisee will realize any income or profit specific to this Complementary Program or otherwise; and

(iii) The duration of the Complementary Program and this Addendum is uncertain and each may be cancelled in the future with little, if any, notice.

IN WITNESS WHEREOF the parties have duly executed this Addendum as of the date and year first written above.

AGREED AND ACCEPTED:

FRANCHISOR:

IMAGINE ARTS ACADEMY INC.

Signature: _____

Name: _____

Title: President

FRANCHISEE:

_____

d/b/a IMAGINE ARTS ACADEMY OF

_____

Signature: _____

Name: _____

Title: _____

APPENDIX 1

TO

COMPLEMENTARY PROGRAM ADDENDUM

Addendum Term:

This Addendum shall expire on _____ (the "expiration date"), unless it is terminated earlier as provided in Section 4 of the Addendum.

Complementary Program Marks:

Franchisee must have Franchisor's prior written approval for each use of these Marks, as explained in Section 2.5 of the Addendum.

(List Any Complementary Program Marks)

Complementary Program Training:

Before offering, using or selling the Complementary Program and Complementary Program Products, Franchisee must obtain and complete to Franchisor's satisfaction the following training (if any) at the location(s) identified below.

Subject: No. of Hours: Location:

(List Any Complementary Program Required Curriculum)

Franchisee's Purchases:

Franchisee must purchase the following equipment, products and/or other items/services (individually and collectively, "Complementary Program Products") to begin participating in the Complementary Program.

Item	Quantity	Vendor/Provider	Cost

Total Cost $_____

Franchisee also will incur additional ongoing costs of participation, such as continuing inventory requirements, marketing expenses, staffing costs and other related business expenses.

Exhibit J

RELEASE

Imagine Arts Academy, Inc.

SAMPLE GENERAL RELEASE – SUBJECT TO CHANGE BY FRANCHISOR

(No Signature Necessary)

This General Release is made on _____, by _____, hereinafter referred to as "Franchisee" in favor of Imagine Arts Academy Inc., a Canadian corporation, its affiliates, and their respective officers, directors, shareholders, agents, and employees, hereinafter collectively referred to as "Franchisor."

For Washington Only: This general release does not apply with respect to claims arising under the Washington Franchise Investment Protection Act, RCW 19.100, and the rules adopted thereunder.

This General Release is made with reference to the following facts:

A. Franchisor and Franchisee entered into a Franchise Agreement dated _____, hereinafter referred to as "the Franchise Agreement."

B. The Franchise Agreement is for an *Imagine Arts Academy®* business located at _____ _____.

C. As a condition of the renewal/transfer [delete inapplicable word] of the Franchise Agreement, Franchisee is required by the Franchise Agreement to provide Franchisor with this General Release.

NOW, THEREFORE, in consideration for Franchisor allowing the renewal/transfer [delete inapplicable word] of the Franchise Agreement, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and with the intent to be legally bound, Franchisee agrees as follows:

1. The facts set forth above are true.

2. Except for the obligations undertaken by Franchisor in this General Release, Franchisee hereby forever releases, forgives, and discharges Franchisor from any and all liability of any kind and nature whether arising out of the Franchise Agreement, its inducement, execution, and performance, the franchise relationship between Franchisee and Franchisor, or otherwise, including, but not limited to, any and all claims, demands, rights of action, causes of action, and liability caused by errors, omissions, intentional acts, and negligence of any kind or character that Franchisee may now have or claims to have against Franchisor. Franchisee understands and agrees that this release covers all claims of every kind and nature, past and present, known and unknown, suspected and unsuspected against Franchisor. Franchisee expressly waives any and all rights or claims under Section 1542 of the *California Civil Code* which states:

> ***"A General Release does not extend to claims that the creditor or releasing party does not know or suspect to exist in his or her favor at the time of executing the release, and that if known by him or her would have materially affected his or her settlement with the debtor or released party."***

3. If any legal action or other action or proceeding is brought for the enforcement of this General Release, or because of a dispute, breach, default, or misrepresentation in connection with any of the duties, obligations, covenants, representations, warranties, performance, promises, or provisions of this General Release, the party prevailing in that action or proceeding shall be entitled to recover its reasonable attorneys' fees and all other costs incurred in that action or proceeding in addition to any other relief to which that party may be entitled.

4. Franchisee warrants and represents it has full power and authority to enter into this General Release. Franchisee warrants and represents that no third party has any interest or right in any claim,

potential claim, right of action, or cause of action covered by this General Release and the consent of no third party is required for the effectiveness of this General Release.

5. It is agreed that the agreements and undertakings contained in this General Release shall be binding upon Franchisee and also upon Franchisee's heirs, successors, representatives, and assigns. Franchisee may not assign this Agreement or any of the rights or obligations hereunder, without the express written consent of Franchisor.

6. Unless prohibited by any applicable law, this General Release shall be construed and governed by the laws of Quebec, Canada; if, and only to the extent that, this provision is unenforceable under statute or by finding of a court of competent jurisdiction, the law of the state where the Franchisee's franchised business is located shall apply. This General Release does not release any claims the forgiveness of which is specifically prohibited by any applicable law.

7. Should any provision of this General Release be found to be invalid or unenforceable under any law which may be found to govern this General Release, such invalidity or unenforceability shall not affect the validity or enforceability of any other portion of this General Release and, unless substantial performance of this General Release taken as a whole is prevented thereby, this General Release shall remain in full force and effect.

8. This General Release contains the entire understanding and agreement of the parties pertaining to the subject matter hereof and supersedes all prior and contemporaneous negotiations, inducements, assurances, conditions, agreements, contracts, representations, promises, commitments, covenants, and understandings between them whether direct or implied and whether oral or written.

IN WITNESS WHEREOF, this General Release has been duly executed it as of the date first written above.

FRANCHISEE

By ____[SAMPLE ONLY]____

Its ____[SAMPLE ONLY]____

Exhibit K

FEE RECEIPT

Imagine Arts Academy, Inc.

IMAGINE ARTS ACADEMY
FRANCHISE APPLICATION FEE RECEIPT
FOR PROSPECTIVE FRANCHISEES

You (the Prospective Franchisee) have indicated your interest in obtaining an Imagine Arts Academy Franchise. You understand that Franchise candidates are required to pay us a non-refundable Application Fee as part of our evaluation process.

By signing and dating this receipt in the places noted below, you acknowledge and accept the following information:

1. Your Application Fee of $1,000 must be paid to Imagine Arts Academy, Inc. ("we" or "us") when you return a signed and dated copy of this Receipt to us. The fee is associated with our evaluation costs and is entirely non-refundable, regardless of whether or not we offer or grant you an Imagine Arts Academy Franchise. If we offer you an Imagine Arts Academy Franchise, we will credit the Application Fee against your Initial Franchise Fee.

2. You understand that our acceptance of the fee does not mean, and should not be understood to mean, that we will offer you a Franchise. We are not obligated to extend a Franchise offer to you and you are not obligated to accept any offer, regardless of the payment of this Application fee. We have not offered you an Imagine Arts Academy Franchise as of the date of this Receipt.

3. You received an Imagine Arts Academy Arts, Inc. Franchise Disclosure Document at least 14 calendar days before paying us the Application fee or any other amount and before signing any commitments or agreements.

PROSPECTIVE FRANCHISEE

_____

By: _____

Name: _____

Title: _____

Date: _____

Address: _____

_____

State Effective Dates

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the states, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota Virginia, Washington and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered, or exempt from registration as of the Effective Date stated below:

California	Pending
Hawaii	Pending
Illinois	Pending
Indiana	Pending
Maryland	Pending
Michigan	Pending
Minnesota	Pending
New York	Pending
Rhode Island	Pending
South Dakota	Pending
Virginia	Pending
Washington	Pending
Wisconsin	Pending

Other states may require registration, filing or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

ITEM 23
RECEIPT
(KEEP THIS COPY FOR YOUR RECORDS)

This Disclosure Document summarizes certain provisions of the franchise agreement and other information in plain language. Read this Disclosure Document and all agreements carefully.

If Imagine Arts Academy Inc. offers you a franchise, then Imagine Arts Academy Inc. must provide this Disclosure Document to you 14 calendar days before you sign a binding agreement or make a payment to us or an affiliate in connection with the proposed franchise sale. New York and Iowa require that we give you this Disclosure Document at the earlier of the first personal meeting or 10 business days (14 calendar days in Iowa) before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship. Michigan requires that we give you this Disclosure Document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If Imagine Arts Academy Inc. does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the applicable state agency listed in Exhibit C.

The franchisor is Imagine Arts Academy Inc., located at 8360 Bougainville Street, Suite 201, Montreal, Quebec, Canada, H4P 2G1. Its telephone number is 514-344-4181.

Issuance Date: July 12, 2024, as amended July 31, 2024

Franchise Seller Information: (Check all that apply)

o Tracy Woods, 8360 Bougainville Street, Suite 201, Montreal Quebec, H4P 2G1, 1-800-586-5231
o _____

I have received a Disclosure Document dated July 12, 2024, as amended July 31, 2024*. This Disclosure Document included the following Exhibits:

A. Financial Statements
B. Franchise Agreement and Schedules
   Schedule A – Renewal/Transfer Addendum to the Franchise Agreement
   Schedule B - Territory Map and Description
   Schedule C – Principal Owner's Guaranty
   Schedule D – Principal Owner's Statement
   Schedule E – Telephone Listing Agreement
   Schedule F – Confidentiality, Non-Solicitation, Non-Use and Non-Competition Agreement
   Schedule G – Statement of Prospective Franchisee
   Schedule H – SBA Addendum
C. List of State Administrators and Agents for Service of Process
D. Table of Contents of Confidential Standard Operating Policies Manual
E. State Addenda
F. Authorization to Transfer
G. Nondisclosure Agreement
H Lists of Current and Former Franchisees

I. Optional Complementary Program Addendum
J. Sample General Release
K. Franchise Application Receipt
L. State Effective Dates
M. Receipts

DATED: _____

SIGNED: _____, individually as an officer or partner of
(a _____ corporation)
(a _____ partnership)

NAME: _____

ADDRESS: _____

PHONE: _____

*The effective date of this Disclosure Document may be different in your state. Please refer to the State Effective Dates page for a list of effective dates.

ITEM 23
RECEIPT
(RETURN THIS COPY TO US)

This Disclosure Document summarizes certain provisions of the franchise agreement and other information in plain language. Read this Disclosure Document and all agreements carefully.

If Imagine Arts Academy Inc. offers you a franchise, then Imagine Arts Academy Inc. must provide this Disclosure Document to you 14 calendar days before you sign a binding agreement or make a payment to us or an affiliate in connection with the proposed franchise sale. New York and Iowa require that we give you this Disclosure Document at the earlier of the first personal meeting or 10 business days (14 calendar days in Iowa) before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship. Michigan requires that we give you this Disclosure Document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If Imagine Arts Academy Inc. does not deliver this Disclosure Document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the applicable state agency listed in Exhibit C.

The franchisor is Imagine Arts Academy Inc., located at 8360 Bougainville Street, Suite 201, Montreal, Quebec, Canada, H4P 2G1. Its telephone number is 514-344-4181.

Issuance date: July 12, 2024, as amended July 31, 2024

Franchise Seller Information: (Check all that apply)

o Tracy Woods, 8360 Bougainville Street, Suite 201, Montreal Quebec, H4P 2G1, 1-800-586-5231
o _____

I have received a Franchise Disclosure Document dated July 12, 2024, as amended July 31, 2024*. This Disclosure Document included the following Exhibits:

A. Financial Statements
B. Franchise Agreement and Schedules
   Schedule A – Renewal/Transfer Addendum to the Franchise Agreement
   Schedule B - Territory Map and Description
   Schedule C – Principal Owner's Guaranty
   Schedule D – Principal Owner's Statement
   Schedule E – Telephone Listing Agreement
   Schedule F – Confidentiality, Non-Solicitation, Non-Use and Non-Competition Agreement
   Schedule G – Statement of Prospective Franchisee
   Schedule H – SBA Addendum
C. List of State Administrators and Agents for Service of Process
D. Table of Contents of Confidential Standard Operating Policies Manual
E. State Addenda
F. Authorization to Transfer
G. Nondisclosure Agreement

H Lists of Current and Former Franchisees
I. Optional Complementary Program Addendum
J. Sample General Release
K. Franchise Application Fee Receipt
L. State Effective Dates
M. Receipts

DATED: _____

SIGNED: _____, individually as an officer or partner of
(a _____ corporation)
(a _____ partnership)

NAME: _____

ADDRESS: _____

PHONE: _____

*The effective date of this Disclosure Document may be different in your state. Please refer to the State Effective Dates page for a list of effective dates.