

FRANCHISE DISCLOSURE DOCUMENT



YOU MOVE ME LLC
a Washington limited liability company
10th Floor, 333 Seymour Street
Vancouver, B.C., Canada V6B 0G5
(1-855-9MO-VE ME)
www.youmoveme.com

You Move Me LLC offers franchises for the operation of professional commercial and residential moving and packing businesses under the name “You Move Me.”

The total investment necessary to begin operation of a You Move Me franchise with two to three subterritories is \$106,500 to \$218,860. This includes an initial franchise fee of \$50,000 to \$65,000 that must be paid to the Franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosure in different formats, contact our Franchise Development Manager at 10th Floor, 333 Seymour Street, Vancouver, British Columbia, Canada, V6B 0G5; by phone at 1-855-909-3697 or by email at alex.benjamin@youmoveme.com.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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How To Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit A.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit E includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only You Move Me business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a You Move Me franchisee?	Item 20 or Exhibit A lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

What You Need To Know About Franchising Generally

Continuing responsibility to pay fees. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

Competition from franchisor. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit D.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

Special Risks to Consider About *This* Franchise

Certain states require that the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution.** The franchise agreement requires you to resolve disputes with the franchisor by non-binding mediation in our Vancouver, B.C. office or by litigation only in Washington. Out-of-state mediation or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate or litigate with the franchisor in Washington than in your own state.
2. **Mandatory Minimum Payments.** You must make minimum royalty payments, regardless of your sales levels. Your inability to make the payments may result in termination of your franchise and loss of your investment.
3. **Financial Condition.** The franchisor's financial condition, as reflected in its financial statements (see Item 21), calls into question the franchisor's financial ability to provide services and support to you.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" in Exhibit I to see whether your state requires other risks to be highlighted.

TABLE OF CONTENTS

	Page
ITEM 1. The Franchisor and any Parents, Predecessors, and Affiliates	1
ITEM 2. Business Experience	3
ITEM 3. Litigation	4
ITEM 4. Bankruptcy	4
ITEM 5. Initial Fees	4
ITEM 6. Other Fees	5
ITEM 7. Estimated Initial Investment	12
ITEM 8. Restrictions on Sources of Products and Services	15
ITEM 9. Franchisee's Obligations	17
ITEM 10. Financing	18
ITEM 11. Franchisor's Assistance, Advertising, Computer Systems, and Training	18
ITEM 12. Territory	25
ITEM 13. Trademarks	26
ITEM 14. Patents, Copyrights, and Proprietary Information	28
ITEM 15. Obligation to Participate in the Actual Operation of the Franchise Business	28
ITEM 16. Restrictions On What the Franchisee May Sell	28
ITEM 17. Renewal, Termination, Transfer, and Dispute Resolution	29
ITEM 18. Public Figures	32
ITEM 19. Financial Performance Representations	32
ITEM 20. List of Outlets and Franchisee Information	36
ITEM 21. Financial Statements	40
ITEM 22. Contracts	40
ITEM 23. Receipt	40

EXHIBITS

A	Franchisee Lists
B	Franchise Agreement
C	Operations Manual Table of Contents
D	State Regulatory Authorities and Agents for Service of Process in Certain States
E	Financial Statements
F	Guarantee
G	General Security Agreement
H	National Account Program Participation Agreement
I	State Specific Addenda (amends both disclosure document and Franchise Agreement)
J	Franchisee Disclosure Questionnaire and Certification
K	Form of General Release
L	State Effective Dates
M	Receipts

ITEM 1. The Franchisor and any Parents, Predecessors, and Affiliates

To simplify the language in this disclosure document “You Move Me,” “us,” “our” and “we” means You Move Me LLC, a Washington limited liability company, the franchisor. “Tracksuit Movers” means Tracksuit Movers Inc., a British Columbia, Canada corporation and an affiliate company. “You” means the person who buys a franchise. If you are a corporation, partnership, or other entity, “you” includes your owners.

The Franchisor, its Predecessors and Affiliates

You Move Me was formed on September 12, 2012 and we conduct business under that name. We are wholly owned by Tracksuit Movers, which was incorporated on September 6, 2012. Tracksuit Movers owns the System and related marks, including the mark “You Move Me,” and licenses them to us for our exclusive use and franchising in the United States. We do not currently have and have not during the ten-year period immediately before the close of our most recent fiscal year, had any predecessors. However, Andrew Wilson as well as Josh Herron and Tyler Staszak, who operated moving business in Tulsa, Oklahoma and Kansas City, Kansas, respectively, under the name Easy Moves, assisted us in developing the You Move Me concept by sharing their knowledge and many years of experience in the moving industry, and consulted with us during the beginning stages of our franchise operations.

We are in the business of selling commercial and residential moving and packing franchises in the United States. We have no other business activities. Our principal business address, which is the same as that of Tracksuit Movers, is 10th Floor, 333 Seymour Street, Vancouver, BC, Canada, V6G 0G5. We do not have a business address in the United States.

Tracksuit Movers provides shared franchise services, such as marketing, human resources, business technology, legal and finance to the You Move Me system.

Our agents for service of process are disclosed in Exhibit D to this disclosure document.

Our Business Operations

We grant franchises to qualified candidates in the United States for the operation of franchises (each a “**Franchised Business**”) using the System and identified by the name You Move Me and have offered these franchises since 2012. We have not offered franchises in any other line of business, we have no other business activities and have not operated businesses of the type being franchised. Our affiliate company, Tracksuit Movers, does not have any prior business experience, nor do they offer franchises in any line of business in the United States. Tracksuit Movers does grant franchises throughout Canada for the operation of professional commercial and residential moving and packing businesses under the trademark You Move Me, and has done so since 2012.

Other than as stated above, we have no predecessors or affiliates offering franchises in any line of business, or providing products or services to our franchisees.

The System

We were founded in 2012 by a group of shareholders, including Laurie Baggio, one of our current directors. The founders developed a unique method and system for operating and franchising a moving business (the “**System**”) based in part from the founders’ significant franchising system experience as executives and franchisees of 1-800-GOT-JUNK?. In October 2019, Laurie Baggio purchased all of the shares held by the other shareholders of the Franchisor. The System includes software, brand development,

training, marketing programs and access to the exclusive service of the Sales Center, as well as the mark “You Move Me” and related registered and unregistered marks (collectively, the “Marks”). Tracksuit Movers manages the Sales Center in in Vancouver, British Columbia, which receives telephone and web-based orders and acts as a “point of sale” contact for each customer. The Sales Center schedules all appointments, maintains a detailed client database, conducts follow-up calls with all customers to gauge customer satisfaction and provides you with detailed reports so that you may more effectively manage the Franchised Business. We leverage a national Sales Center, operate a sophisticated web-based dispatch system, and provide you with a comprehensive training program and ongoing business coaching and support.

After you have operated the Franchised Business for at least one year, either you or we may elect at any time, upon 30 days’ notice, to have you operate your own Franchisee Sales Center under the terms stated in Section 10.9 of the Franchise Agreement. You may elect to revert back to using our Sales Center (and cease using your Franchisee Sales Center) effective at the beginning of any calendar year as long as at least 30 days’ notice is provided to us. We may require you to revert back to using our Sales Center at any time if you fail to operate your Franchisee Sales Center in accordance with our standards.

Market and Regulatory Matters

For the type of moving services provided by You Move Me businesses, that being residential and commercial moving services, there is a recognized and established business opportunity. Consumer demand for reliable, professional and timely moving was the driving force behind the development of the System. You will be competing with other moving businesses, including local and long distance moving companies, individuals performing moving services, and other franchised moving operations.

We obtain the services of a national Sales Center, a sophisticated web-based dispatch system, and provide you with a comprehensive training program and ongoing business coaching and support. Our target market includes homeowners, property managers, realtors, and businesses.

Each municipality has divisions that monitor businesses to ensure they follow all applicable laws. Each jurisdiction will issue a business license if required. You should consult your own local authority’s licensing and standards division for licenses or permits to do business, assumed name registrations and obtain sales tax permits. We are aware of industry specific regulations including, but not limited to, storage and hauling registration requirements, minimum insurance requirements, labor and wage laws, health and safety and sanitation regulations, and safety requirements. There may be specific laws or regulations in your state or municipality regarding the operation of the Franchised Business. The laws in your state or municipality may be more or less stringent. You should examine these laws before purchasing a franchise from us. You may be required to obtain licenses, registrations, authorizations and permissions required under applicable federal, state or local laws to operate your Franchised Business.

Many jurisdictions will require a contractor’s license in order for you to be able to operate, which may require you to have experience in order for you to qualify. You are solely responsible for determining the requirements of such licenses before you sign the franchise agreement and for obtaining such licenses once you become a franchisee.

You will be required to research and to follow all pertinent local, state and federal laws and regulations specific to the residential and commercial moving industry. You will also be required to comply with all general business and commercial vehicle licensure laws and regulations. The Franchised Business will perform commercial and residential moving services. We urge you to make inquiries about laws that may be applicable to your Franchised Business. Because our industry is regulated, and regulations are subject to change, you must be aware of all regulations and keep apprised of changes that may have an impact on the Franchised Business. We have not determined the licensing requirements in your proposed territory, or

whether it is possible to obtain necessary licenses. You are solely responsible for determining licensing requirements in your proposed territory before you sign the Franchise Agreement. You may want to obtain a complete copy of your state's and other applicable statutes and regulations and discuss them with your attorney.

ITEM 2. Business Experience

- (i) **Name:** Alexander Benjamin

Current Position: President

Principal occupation and employers during last 5 years: Alex has been the President of Tracksuit Movers Inc. and You Move Me since August 2020. He was a partner at 4A Capital Partners from March 2019 to August 2020; Vice President Retail Lending at Peoples Group from June 2018 to March 2019; and Founder & CEO Lendful Financial from February 2015 to March 2019, all in Vancouver, British Columbia.

- (ii) **Name:** Laurie Baggio

Current Position: Director

Principal occupation and employers during last 5 years: Laurie is a founder of You Move Me and has been a director since the date of its original incorporation. He has been CEO of Phoenix Ventures Inc. from 2002 to present; CEO of Plank Ventures Ltd from 2019 to present; and CEO of Mobio Technologies Inc. from 2016 to present, all in Vancouver, British Columbia.

- (iii) **Name:** Melanie Pump

Current Position: Chief Financial Officer

Principal occupation and employers during last 5 years: Melanie has been the CFO of You Move Me since September 2020. Prior to this, Melanie was the CFO of Incognito Software System Inc. between 2018 and 2020 and the Director of Finance of Teldon Media Group between 2015 and 2018, all in Vancouver, British Columbia.

- (iv) **Name:** Lance Tracey

Current Position: Director

Principal occupation and employers during last 5 years: Lance has been a director of You Move Me since June 2020. He has been CEO of Lanebury Growth Capital and Code Consulting Limited in Vancouver, British Columbia since 1991.

- (v) **Name:** Prabh Heer

Current Position: Director, Operations

Principal occupation and employers during last 5 years: Prabh has been Director, Operations for You Move Me since September 2020. He worked in the You Move Me

Vancouver franchise from 2015 to 2019, and joined the Franchisor in the latter half of 2019 holding the positions of Sales Centre Manager from August 2019 to April 2020 and Field Operations Manager from April 2020 to September 2020.

(vi) **Name:** Genevieve Blondin

Current Positions: Franchise Development Manager

Principal occupation and employers during last 5 years: Genevieve has been Franchise Development Manager for You Move Me since January 2021. She was the Business Development Manager for Cleantech Services Group from 2017 to 2020, and was the COO of Growing City from 2013 to 2017, all in Vancouver, British Columbia.

(vii) **Name:** Leah Coss

Current Position: Franchise Development Consultant

Principal occupation and employers during last 5 years: Leah has been a Franchise Consultant working independently as a contractor for various organizations from Vancouver, British Columbia since 2011. She has also been the Co-Founder and President of a Registered Charity, Build a Biz Kids, in Vancouver, British Columbia since 2018.

ITEM 3. Litigation

Commissioner of Business Oversight v. You Move Me LLC. Fil Org. ID: 102945. On April 24, 2017, we signed a stipulated Consent Order and Desist and Refrain Order with the California Department of Business Oversight, in which we agreed to pay a \$10,000 administrative penalty and desist and refrain from violating California Corporations Code Sections 31110 (offer or sale of franchises without being registered), 31200 (making untrue statement of material fact in application filed with Commissioner), 31201 (offer or sale of a franchise by written or oral communications that contains an untrue statement of material fact), and 31156 (publication of advertisements unless filed with Commissioner).

Other than this action, no litigation is required to be disclosed in this Item.

ITEM 4. Bankruptcy

No bankruptcy information is required to be disclosed in this Item.

ITEM 5. Initial Fees

The initial franchise fee is \$35,000 for one subterritory. Additional subterritories are \$15,000 each. The minimum initial investment is two subterritories. Territories will generally consist of two or three subterritories, but we may offer more or fewer subterritories if, in our sole discretion, circumstances so require. For example, there may be areas with larger populations that will support more than three subterritories. The initial franchise fee of \$50,000 for the first two subterritories is payable to us in a lump sum when you sign the Franchise Agreement. The fee for additional subterritories, if any, is payable to us on the due date mutually agreed upon and stated in the Franchise Agreement. Each portion of the initial franchise fee is fully earned upon receipt and there are no refunds under any circumstances.

We reserve the right to modify or waive initial fees for particular franchisees on a case-by-case basis. We reserve the right to charge higher initial fees than those disclosed above for a particular territory. Some

of the factors that may lead us to charge more is if a territory had been previously serviced and has a developed market, or if the population or demographics of the particular territory are such that it would be particularly suited for a You Move Me franchise.

ITEM 6. Other Fees

OTHER FEES

Name of Fee	Amount	Due Date	Remarks
Royalty	7% of Gross Revenue. However, the Royalty Fee shall be 3% of Gross Revenue to the extent it is revenue that exceeds the Gross Revenue from the previous Operational Year. See Note 1.	Semi-monthly on the third business day after the 15 th and last day of each month. We have the right to change the frequency of these payments.	Paid by electronic fund transfer. See Section 6 of the Franchise Agreement.
Minimum Royalty	Begins at \$0 in the calendar year you start operating, and increases each calendar year, up to \$4,000 in the fifth calendar year and after. See Note 2.	On or before January 15 th each year	Minimum Royalty is only payable if the Royalties actually paid by you in a calendar year of operations are less than the Minimum Royalty. See Section 6.3 of the Franchise Agreement.
Sales Center Fee	4% of Gross Revenue; 1% of Gross Revenue if you operate your own Sales Center, but 4% of Gross Revenue from any sale, where such sale goes through the Sales Center, even if you operate your own Sales Center.	Same as Royalty.	This money goes into the Sales Center Cooperative Fund which pays the expenses of the Sales Center, web based booking system and Intranet. Tracksuit Movers manages the Sales Center on behalf of our Franchisees. See Section 10.5 of the Franchise Agreement. Paid by electronic fund transfer.
OBE Fee	2% of Gross Revenue from leads from our Online Booking Engine that we contact and result in jobs for you.	Same as Royalty.	Only applicable if the you elect to have us monitor and contact leads generated through our Online Booking Engine. If you do not elect to

Name of Fee	Amount	Due Date	Remarks
			have us do so, you will be responsible for doing so yourself, and the OBE Fee will not be payable. See Section 10.10 of the Franchise Agreement.
CRM Fee	Mobile + Desktop License – Approx. \$44 (\$59 CAD) per user, per month. See Notes 3 and 6. Mobile Licenses – Approx. \$9 (\$12 CAD) per user, per month. See Notes 4 and 6. Additional Google Licenses - \$5 per month. See Note 5.	Within 30 business days of billing by us.	This money is used to purchase licenses from third-party CRM software providers. The amounts shown here are what our vendors currently charge and are subject to change at any time. We do not add a charge to this fee and only pass through what our vendors charge us.
Marketing Royalty	1% of Gross Revenue	Same as Royalty.	This money goes into a Marketing Fund which we use for regional and national advertising. Paid by electronic fund transfer. See Section 11.3 of the Franchise Agreement.
Branding Cooperative	Up to 3% of Gross Revenue in the aggregate.	As determined by us.	Only imposed if we authorize franchisees in a particular area to establish a branding cooperative and 75% of the involved franchisees (calculated on a gross revenue basis) subject to the branding cooperative consent to paying fees. This is paid as directed by us and amounts may be credited towards Local Marketing obligations. Any franchisor-owned outlets in an area subject to a branding cooperative

Name of Fee	Amount	Due Date	Remarks
			will pay into and vote in the same manner as franchised outlets. You will not be required to contribute more than 3% of your Gross Revenue in the aggregate for all branding cooperatives to which you belong. See Section 11.4 of the Franchise Agreement.
Additional Training	Payment for additional training or retraining at up to \$500 per person per day for up to 10 days.	Within 30 business days of billing by us.	There is no separate charge for initial training of two employees. The costs of transportation, accommodations, meals, living expenses, and wages for employees attending training is the franchisee's responsibility and will vary greatly depending upon the timing of the training and your location in relation to the site of training.
Training on Default	Payment for additional training on default by Franchisee of franchise agreement obligations at the Franchisor's then- current training fees.	Within 30 business days of billing by us	There costs of such training on default will be in Franchisor's sole discretion. The costs of transportation, accommodations, meals, living expenses, and wages for any employees attending such training are the franchisee's responsibility and will vary greatly depending upon the timing of the training and your location in relation to the site of training.

Name of Fee	Amount	Due Date	Remarks
Approval of New Products or Suppliers	Our reasonable expenses incurred	Upon demand	We may require you to reimburse us for reasonable expenses we incur in approving new items or suppliers you request
Transfer	\$10,000, unless the transfer is to an entity sufficiently controlled by you	You are required to pay \$2,500 to us upon announcing your intention to sell, and the balance upon transfer.	No charge if transferred to an entity in which you own at least 75% of voting equity. See Sections 19.3 and 19.4 of the Franchise Agreement.
Renewal Fee	\$5,000.	Within 3 months before expiration of current term.	This fee is partly intended to defray legal and administrative costs incurred by us when you renew your franchise agreement. See Section 18 of the Franchise Agreement.
Audit Expenses	Costs of examination or audit (approximately \$1,500 to \$5,000 but may be more), plus any deficiency in amounts that should have been paid to us.	Upon demand.	If your Gross Revenue is found to have been materially understated then the You Move Me franchisee shall immediately pay to the Franchisor the cost of such audit as well as the additional amount of any Royalty Fee, Advertising (Marketing) Fee and Sales Center Fee payable in respect of the additional Gross Revenue. See Section 9.5 of the Franchise Agreement.
Interest on late payments	24% per year or the highest rate allowed by the state where you are located.	Upon demand.	Payable on all overdue amounts accruing from the date payment is due until payment is received by us. See Section 22.1 of the Franchise Agreement.

Name of Fee	Amount	Due Date	Remarks
Annual Conference	\$1,500 - \$2,000 per year plus costs associated with attendance.	Payable a minimum of one month before conference.	This fee is intended to reimburse the Franchisor for the cost of holding annual conference. This will generally include hotel and some meals but will generally not include travel, entertainment, and salaries. You must send attendees for each Franchised Business. See Section 7.1(s) of the Franchise Agreement.
Liquidated Damages	\$25 - \$2,000, depending upon the breach.	Upon demand.	Payable if we determine that you have contravened a standard set out in the Franchise Agreement or Operations Manual. Amount of damages depends upon the nature of the violation. See Section 16.8 of the Franchise Agreement.
Indemnity	Depends upon the size of the loss for which you are required to indemnify us.	Upon demand.	You must indemnify us for losses incurred by us that arise out of your operation of the Franchised Business. See Section 21 of the Franchise Agreement.
Curing Default	The amount of costs we incur in curing a breach by you under the Franchise Agreement.	Upon demand.	If you are in default and we exercise our right to cure your default, then you must reimburse us for the expenses incurred in curing the default. See Section 16.5 of the Franchise Agreement.

Name of Fee	Amount	Due Date	Remarks
Costs of Enforcement	All costs we incur in enforcing the franchise agreement against you.	Upon demand.	If we incur costs in enforcing the franchise agreement against you, then you must reimburse us for all such costs. See Sections 16.5, 16.6, 21, and 22.13 of the Franchise Agreement.
Declined Transfers	Cost incurred by Franchisor in connection with declined transfers and any reasonable administrative fee set by Franchisor.	Upon demand.	If an electronic transfer (direct deposit) or a check for payment of the Royalty Fee, Advertising (Marketing) Fee, Sales Center Fee or any other amount owing to the Franchisor is declined by the You Move Me franchisee's bank for any reason, the You Move Me franchisee shall immediately pay to the Franchisor the amount of the Royalty Fee, Advertising (Marketing) Fee, Sales Center Fee, or other fee that was declined and reimburse the Franchisor for all costs incurred by the Franchisor in connection with such declination, including any reasonable administrative fee as may be set by the Franchisor from time to time. See Section 6.2 of the Franchise Agreement.
Management Assistance	Currently \$450 per day plus out of pocket expenses.	Within 7 days of invoice.	Payable if Franchisor exercises its right to run the franchised business. See Section 16.5 and the Security Agreement.

Notes:

- (1) Gross Revenue is defined in the Franchise Agreement to mean “the entire amount of the sale price, whether for cash, credit, payment in kind (valued at fair market value), or otherwise, of all sales, including but not limited to the sale of any Services or products from or in connection with the operation of the Franchised Business. No deductions shall be allowed for uncollected or uncollectible credit accounts or in respect of any other matter except for: sums collected by or on behalf of the Franchisee for any governmental authority on account of sales taxes, services taxes, or other taxes imposed directly upon the sale of goods or services (or both) from the Franchised Business, provided that the amount of any such tax has in fact been paid or otherwise accounted for by the Franchisee to the appropriate governmental authority; the amount of any refund or credit given in respect of any services or products provided to a customer of the Franchised Business for which a refund of the whole or part of the purchase price is made or for which a credit is given as long as such refund or credit is given in accordance with the Franchisor’s policies and procedures in relation to refunds set out in the Operations Manual; and amounts uncollected from a customer of the Franchised Business due to discount coupons that were approved for use in advance by the Franchisor. Where the operation of the Franchised Business has been interrupted, all sales assumed to have been lost by the Franchisee by virtue of such interruption, being the basis upon which an insurer has paid business interruption insurance, shall also be included in the calculation of Gross Revenue.”
- (2) Minimum Royalty per subterritory is \$0 in the calendar year which the Franchised Business commences operations, \$1,000 in the second year of operations, \$2,500 in the third year of operations, \$3,250 in the fourth year of operations, and \$4,000 in the fifth and subsequent years of operations.
- (3) We will provide two (2) free Dispatch Licenses for each Franchised Business. The Dispatch License is required by anyone who needs to create accounts and opportunities, view the schedule, add, delete, and move services, and generate documents.
- (4) Mobile Licenses are required by anyone operating exclusively in the field. Mobile Licenses will not have access to reports, franchise setup, and any area via device with screen sizes greater than 1024px (full-size tablet screen).
- (5) We will provide three (3) free Google Licenses to each Franchised Business. Every additional Google Licenses will be \$5 USD per month.
- (6) The Dispatch Licenses are charged to us in Canadian Dollars (“CAD”) but we convert this to U.S. Dollars at the time we collect the amounts from you using the prior month’s average USD/CAD exchange rate, as listed on the Bank of Canada website (<http://www.bankofcanada.ca/rates/exchange/legacy-noon-and-closing-rates/monthly-average-lookup/>). The fees disclosed here are approximated based on the average exchange rate for the calendar year 2020 of 0.7454.

Unless otherwise indicated, all fees are non-refundable, are payable only to us for our account and are uniformly imposed, though we retain the right to negotiate the above-listed fees with individual franchisees under unique circumstances.

ITEM 7. Estimated Initial Investment**YOUR ESTIMATED INITIAL INVESTMENT
(for a franchise with 2 to 3 subterritories)**

Type of Expenditure	Amount		Method of Payment	When Due	To Whom Payment Is to be Made
	Low	High			
Initial Franchise Fee (Note 1)	\$50,000	\$65,000	Lump sum	At signing of Franchise Agreement	You Move Me
Initial Marketing Expense (Note 2)	\$15,000	\$40,000	As arranged	As incurred	3rd Party Vendors
Computer Hardware and Software (Note 3)	\$1,500	\$3,000	As arranged	As incurred	3rd Party Vendors
Miscellaneous Opening Costs (Note 4)	\$3,600	\$7,200	As arranged	As arranged	3rd Party Vendors
Vehicles & Graphics (Note 5)	\$0	\$40,000	Monthly Lease	Monthly	Dealer/Seller/Lessor/Finance Company
Real Estate/Rent (Note 6)	\$400	\$2,160	As arranged	As arranged	Landlord
Training Expenses (Note 7)	\$3,500	\$7,000	As required by vendors	As arranged	3rd Party Vendors
Insurance (Note 8)	\$3,500	\$4,500	As arranged	As arranged	3rd Party Vendors
Office Equipment and Supplies (Note 9)	\$1,000	\$2,000	As arranged	Before opening	3rd Party Vendors
Licenses and Permits (Note 10)	\$1,000	\$3,000	As arranged	As incurred	Governmental or regulatory authorities
Professional Fees (Note 11)	\$2,000	\$5,000	As arranged	As incurred	Lawyers, accountants, other professionals, etc.
Additional Funds – 3 to 6 months (Note 12)	\$25,000	\$40,000	As required by vendors and employees	As incurred	Employees, suppliers, utilities
TOTAL (Notes 13 and 14)	\$106,500	\$218,860			

Notes:

- (1) This figures includes the initial fee of \$35,000 for the first subterritory, plus \$15,000 each additional subterritory. We require you to purchase at least two subterritories.
- (2) You will also be required to expend \$15,000 on marketing during your first six months of operations (the “**Initial Marketing Expense**”). These funds will be expended by you as we

require or as may be required in the Operations Manuals. The Initial Marketing Expense is not required to be expended upon a renewal of the Franchise Agreement.

- (3) You must obtain computer, telephone and other related equipment that meets our specifications. These amounts represent the estimated cost to purchase this equipment. Item 11 describes the required computer hardware and software in greater detail. You must purchase a cell phone for use in connection with the Franchised Business, and you will be responsible for all costs associated with the use and maintenance of the cell phone. Upon termination or expiration of the Franchise Agreement, we may, at our option, purchase the cell phone number from you for fair market value, or require that you cancel the cell phone number, the costs or penalties of which will be your paid by you.
- (4) This estimates your initial miscellaneous start-up expenses, including your initial truck-based marketing kit, yellow page or Universal Business Listing ads, uniforms, moving equipment, deposits, business licenses and legal expenses. Your expenses may vary substantially, upward or downward, depending upon the nature of your existing operations, whether you currently own computers and telephone equipment and whether you currently have an office. You will also have to pay for insurance on your trucks and equipment, public liability, join our health and safety program, worker's compensation and property insurance for your franchise, and fuel and maintenance costs for your trucks. These figures are estimates and we cannot guarantee that you will not have additional expenses in starting your business.
- (5) The above figures assume you lease two vehicles and include the cost of wrapping your vehicles with the Marks, which we estimate to be \$4,000 per vehicle. However, you are only required to lease one vehicle. Some franchisees with good credit and who meet certain other vendor requirements may be able to lease a vehicle with no payments for the first six months of the lease term, as represented by the low end estimate of \$0 shown above. Costs may vary substantially, especially if you elect to purchase a vehicle rather than lease one. You must purchase or lease vehicles or trucks which meet our standards and specifications, and you are required to use only those vehicles in the operation of any part of the Franchised Business. You are permitted to use those vehicles only for the Franchised Business and for no other reason. You are required to abide strictly to our vehicle requirements and standards, including our requirements for the vehicles to be decorated with our approved graphics package. Your vehicles shall be outfitted, wrapped or decaled to our specifications.
- (6) You must secure administrative office space for your franchise at the commencement of operations. You must maintain sufficient space to operate computer and telephone equipment and maintain records. We estimate that you will need a minimum of 300 to 400 sq. feet. The above estimate is based upon paying 3 months' of rental payments estimated at \$400 per month. We allow you to operate out of your home during the first year of your operations.
- (7) Training fees for you and one additional employee are included in your initial fee; however, you are responsible for your travel, accommodations and meals while training at our training facility. Costs will vary depending on your proximity to Kansas City, Kansas and the number of people attending training. These expenses are typically not refundable. Per person expected costs are based upon a 10-day estimated stay, with accommodations from \$100-200 per night; one meal per day; air transportation at \$500-1,000 per person, and local transportation at \$10-25 per day.

- (8) You must purchase insurance in accordance with our specifications, which we may change and add to from time to time. Our current specifications are:

Type	Coverage
Comprehensive Liability	Not less than \$2,000,000 per occurrence
Business Interruption	No minimum
Vehicle Liability	Not less than \$2,000,000
Worker's Compensation	As required by state law
Employers Liability Insurance	Not less than \$2,000,000 per occurrence

- (9) The cost of office equipment and supplies will depend on whether you already have such items (such as desk, stationary, etc.). The lower number assumes you have all such items.
- (10) The monthly charge for some of the CRM licenses are charged to us in Canadian Dollars, but we convert this to U.S. Dollars at the time we collect the amounts from you using the prior month's average USD/CAD exchange rate, as listed on the Bank of Canada website. The fees disclosed here are approximated based on the average exchange rate for the calendar year 2020 of 0.7454.
- (11) Governmental or regulatory agencies typically charge fees for permits and operating licenses. Your actual costs may vary from the estimates based on the requirements of federal, state and local government agencies.
- (12) You will need to retain a lawyer, an accountant and other consultants to assist you in establishing your Franchised Business. These fees may vary from location to location depending upon the prevailing rates of local lawyers, accountants and consultants. These fees are typically non-refundable.
- (13) This estimates your initial operating expenses, including working capital, during the initial start-up months. Your costs will depend on factors such as: following You Move Me's methods and procedures; your management skill, experience and business knowledge; local economic conditions; local market for services; prevailing wage rate; competition; sales level reached during the initial period; and lease rates for office space, vehicle and computer and telephone equipment. Additional Funds relate only to costs associated with the Franchised Business and do not cover any owners' draw or personal, "living," unrelated business or other expenses you may have, such as royalty payments, debt service on any loans, state sales or use taxes on goods and service, and a variety of other amounts not expressly described and included in the notes above.
- (14) We relied on our research, including interviews with our franchisees and vendors, our general experience and feedback over time, as well as our affiliate's experience with its corporate-owned businesses, to compile these estimates. You should review these figures carefully with your business advisors before making any decision to invest in the franchise.

- (15) Unless otherwise noted, all fees payable to us are non-refundable under any circumstances. Refundability of fees paid to third parties will depend on your negotiation with each party. Neither You Move Me nor its affiliates offer financing of all or any part of the initial investment.

ITEM 8. Restrictions on Sources of Products and Services

You must purchase or lease certain items and services for your Franchised Business from our approved supplier(s) or satisfying our specifications. Except as noted below, you must use the services of the Sales Center and our affiliate, Tracksuit Movers, which is the only approved supplier for Sales Center services. Sometimes we may recommend a supplier, but we will not require you to use that supplier. For other items, such as vehicles, signage, uniforms, moving and packing supplies, marketing materials, insurance, tools, telephone equipment, credit card processing software, equipment and computers, we will provide specifications and you must find suppliers that meet our specifications for those items. We reserve the right, in the future, to serve as, to change, or to designate, an approved supplier for any of these items. Specifications and standards for these items are included in the Operations Manual, and may be updated or modified periodically by us.

You must purchase insurance in accordance with our specifications, which we may change and add to from time to time. Our current specifications are:

Type	Coverage
Comprehensive Liability	Not less than \$2,000,000 per occurrence
Business Interruption	No minimum
Vehicle Liability	Not less than \$2,000,000
Worker's Compensation	As required by state law
Employers Liability Insurance	Not less than \$2,000,000 per occurrence

Our criteria for supplier approval, as may be needed, may also be included in the Operations Manual, or may be requested from us directly in writing on a case-by-case basis. The intent of the specifications, standards and supplier approval is to create brand consistency throughout North America. Generally, we apply the following criteria, among others, in considering whether a supplier will be an approved supplier:

1. ability to produce the products, services, supplies or equipment to meet our standards and specifications for quality and uniformity as well as our customers' expectations;
2. production and delivery capabilities and ability to meet supply commitments;
3. integrity of ownership (to ensure that its association with You Move Me will not be inconsistent with our image or damage our goodwill);
4. financial stability; and
5. the negotiation of a mutually satisfactory license to protect our intellectual property.

We will advise you within a reasonable time (no more than 30 days) whether the proposed items and supplier(s) meet our specifications, and our approval will not be unreasonably withheld. You will be notified

in writing of our approval or disapproval and any revocation of approved suppliers. Suppliers must maintain our standards in accordance with written specifications and any modifications. Failure to correct a deviation from the System's specifications will result in the termination of an approved supplier's status. We do not charge a fee for evaluating any proposed alternative supplier, but reserve the right to require you to reimburse us for reasonable expenses if our approval requires significant expenditures, such as having our employees travel to visit a supplier.

After you have operated the Franchised Business for at least one year, either you or we may elect at any time, upon 30 days' notice, to have you operate your own Franchisee Sales Center under the terms stated in Section 10.9 of the Franchise Agreement. The notice period to transition to using your Franchisee Sales Center may be extended by the non-electing party for an additional 60 days. You may elect to revert back to using our Sales Center (and cease using your Franchisee Sales Center) effective at the beginning of any calendar year as long as at least 30 days' notice is provided to us. We may require you to revert back to using our Sales Center at any time if you fail to operate your Franchisee Sales Center in accordance with our standards.

In our fiscal year ended December 31, 2020, we received no revenue from our franchisees for required purchases and leases. In the fiscal year ended December 31, 2020, our affiliate, Tracksuit Movers, received \$491,974 in revenue from fees paid by our franchisees for required purchases or leases.

We do not currently, but may in the future, organize branding cooperatives consisting of any number of franchisees. Branding cooperatives may be organized geographically, or along any other parameters that we designate. If your franchise belongs to a branding cooperative established by us, then you will be obliged to participate in the branding cooperative, which may include traveling to attend meetings. If franchisees representing 75% of the revenue in a particular branding cooperative agree, then you will be required to contribute to the branding cooperative. However, you can never be required to contribute a total of more than 3% of your Gross Revenue in the aggregate for all branding cooperatives to which you belong.

We do not currently but intend in the future to negotiate purchase arrangements with some suppliers for the benefit of our franchisees. We and our affiliates did not during our last fiscal year receive any payments from any suppliers based on franchisee purchases or leases, but reserve the right to do so in the future. We do intend to negotiate volume discounts for our franchise system, which may involve rebates paid directly to us.

We are not currently an approved supplier of any items for use in the Franchised Business, and except for Tracksuit Movers which operates the Sales Center, neither are any of our affiliates. Laurie Baggio, our founder and a board member, owns an interest in Tracksuit Movers, but otherwise, none of our officers own an interest in any of our suppliers. The purchase and lease of items from approved suppliers or that meet our specifications are anticipated to represent approximately 35% to 45% of your total expenses in connection with the establishment of the Franchised Business, and approximately 10% to 40% of your total expenses in connection with the ongoing operation of the Franchised Business.

We do not provide material benefits to you based solely on your purchases from or use of designated or approved suppliers.

ITEM 9. Franchisee's Obligations

This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

	Obligation	Section in Agreement	Disclosure Document Item
a.	Site selection and acquisition/lease	2.1(a); 4	Items 7, 8 and 11
b.	Pre-opening purchases/leases	4; 5.1; Schedule C	Items 7 and 11
c.	Site development and other pre-opening requirements	2.4; 3; 4; 5.1; 11.1; 15.1	N/A
d.	Initial and ongoing training	12.1; 12.3; 12.4; 15	Item 11
e.	Opening	2.4; Schedule B	Item 11
f.	Fees	2.2; 3; 6; 7.1(s); 9.5; 10.2; 10.5; 10.9; 11.1; 11.2; 11.3; 11.4; 15; 16.8; 18; 19.3; 22.1; 22.13	Items 5 and 6
g.	Compliance with standards and policies/Operating Manual	2; 4; 6.2; 7.1; 7.2; 9.4; 9.5; 9.6; 10.9; 13.11; 14.1; 14.2; 16; 17	Item 11
h.	Trademarks and proprietary information	2.1; 2.3; 7.1; 7.5; 13; 14.3; 17.2; Schedule A	Items 13 and 14
i.	Restrictions on products/services offered	2; 7; 8; 13; 20	Items 8 and 16
j.	Warranty and customer service requirements	7	Item 11
k.	Territorial development and sales quotas	2; 6.3	Items 6 and 12
l.	Ongoing product/service purchases	7.7	Item 11
m.	Maintenance, appearance and remodeling requirements	4, 5, 7.1	Item 11
n.	Insurance	14.4	Item 7
o.	Advertising	7.1; 11; 13; 14.3	Items 6 and 11
p.	Indemnification	21	Item 6
q.	Owner's participation/management/staffing	7.1; 12	Item 15
r.	Records and reports	6.2; 9; 10.9	Item 11
s.	Inspections and audits	9.5; 14.2	Items 6 and 11
t.	Transfer	19	Item 17
u.	Renewal	18	Item 17
v.	Post-termination obligations	16; 17; 19; 20	Item 17

	Obligation	Section in Agreement	Disclosure Document Item
w.	Non-competition covenants	20	Item 17
x.	Dispute resolution	22.11; 22.12; 22.13	Item 17
y.	Other (guarantee)	2.6	N/A

ITEM 10. Financing

We do not offer financing at this time. We do not guarantee any debts, leases or other obligations for you.

ITEM 11. Franchisor’s Assistance, Advertising, Computer Systems, and Training

Except as provided below, You Move Me is not required to provide you with any assistance.

A. Before you open your business, we will:

1. designate your non-exclusive but protected territory (Franchise Agreement, Section 2.2); provide artwork for advertising use, a list of exclusive suppliers of marketing materials and a specification list for decals, signage and trucks – we do not deliver or install decals or signage (Franchise Agreement, Section 7.1);
2. provide you with electronic access to the confidential and copyright-protected series of System manuals, as revised periodically (collectively, the “Operations Manual”) (Franchise Agreement, Section 2.1) (A copy of the Table of Contents of the Operations Manual is attached as Exhibit C to the disclosure document.) You may not copy the Operations Manual other than in the normal operation of the Franchised Business without You Move Me’s permission;
3. provide an initial training program for you (or, if you are not an individual, your owner) and one employee, which you both must complete to our satisfaction. The training covers all aspects of the business operating system, consisting of both in-class training and in-field training. An outline of the training is provided below (Franchise Agreement, Section 15.1); and
4. deliver to you our current list of suggested prices for the services, which may vary among various franchises (Franchise Agreement, Section 7.4), although the price is set by you (subject to our ability to require you to participate in pricing for strategic, regional, or national accounts).

B. During the operation of the Franchised Business, we will:

1. obtain and provide to you the services of the Sales Center (Franchise Agreement, Section 10.1);
2. provide access to MoveNet, our intranet system, for two users (additional users may be subject to additional fees) (Franchise Agreement, Section 10.2);
3. administer and maintain the Sales Center Cooperative Fund (Franchise Agreement, Section 10.5);

4. administer and maintain the Marketing Fund (Franchise Agreement, Section 11.3);
5. provide you with general advice, assistance and field support as we deem helpful to you in the ongoing operation, advertising and promotion of the Franchised Business (Franchise Agreement, Section 15.4);
6. continue efforts to establish and maintain high standards of customer satisfaction and professionalism in the System (Franchise Agreement, Section 15.4);
7. coordinate and conduct periodic training programs for franchisees as we in our sole discretion deem necessary, at franchisees' cost (Franchise Agreement, Section 15.2);
8. on a periodic basis, conduct inspections of the Franchised Business and its operations, and evaluations of the methods and staff employed at the Franchised Business (Franchise Agreement, Sections 9.5 and 14.2); and
9. take initiatives and steps to protect the integrity of the brand (Franchise Agreement, Section 13.6).

Advertising and Marketing

Initial Marketing Expense

You must expend a minimum Initial Marketing Expense of \$15,000. The Initial Marketing Expense will be spent by you in your Territory in order to market and promote the Franchised Business prior to and during the first 6 months of the Franchised Business's start up.

Marketing Fund

We administer and maintain a Marketing Fund (the "Marketing Fund") for regional and national advertising programs with monies collected from franchisees (Franchise Agreement, Section 11.3). You Move Me selects the types of media used and the location of the advertising campaigns administered through the Marketing Fund. We use or may use the following media: print, radio, television, telephone, telephone directories, internet and direct mail. We may also use the funds for general public relations, national accounts, development of marketing materials, and to otherwise obtain and build brand awareness. The focus is on national coverage and marketing development and will be handled in-house at You Move Me or outsourced to Tracksuit Movers or a professional advertising or public relations firm. You may always use your own advertisements beyond those produced by the Marketing Fund, subject to our prior written approval of the advertising, which will be granted or denied no more than 30 days after receipt of the materials you submit. You may not create or maintain a website, social media account or other internet presence in connection with the Franchised Business without our express prior written consent, which may be withheld in our sole discretion.

You must contribute 1% of Gross Revenue to the Marketing Fund. All franchisees and franchisor-owned operations will contribute on the same basis. We will prepare and provide to you upon written request an annual unaudited financial statement of the Marketing Fund. We administer the fund, but we will not receive any compensation for providing services to the Marketing Fund, other than the reimbursement of ordinary and necessary expenses, which may include in-house staff.

We are not obligated to spend a specific amount on advertising in your area. Any unspent amounts in the Marketing Fund will be saved for later spending. No percentage of the Marketing Fund is used for the solicitation of franchisees; however, our advertising and marketing material does contain contact numbers for obtaining information about You Move Me franchises.

During the fiscal year ended December 31, 2020, the Marketing Fund was expended as follows 25% on administrative expenses, including in-house media and marketing personnel, and 75% on other expenses (“other” includes programs and program management). The Marketing Fund is managed by Tracksuit Movers.

Advertising Council

We formed an informal advertising council called MAP to advise us on advertising policies. MAP currently consists of four members from our corporate staff and four franchisee members. Membership in MAP is open to all You Move Me franchisees that want to participate on the council, but we may in the future set different membership parameters. MAP acts in an advisory capacity only. We make all decisions relating to system advertising. We may change, dissolve or form new advertising councils.

Minimum Local Advertising/Promotion Expenditure

During the first year of operations, you must expend the greater of the Initial Marketing Expenses or 6% of Gross Revenue on local marketing and promotions in the Territory in that first year. During the remainder of the Term and any exercised Renewal Term, you must expend the greater of \$3,600 or 6% of Gross Revenue in each quarter on local marketing and promotions in the Territory.

Branding Cooperatives

We do not currently but may in the future require you to participate in local or regional advertising cooperatives, which may operate from written governing documents. Any written governing documents will be available for participating franchisees to view. We may change, form, dissolve, or merge cooperatives at our discretion. Branding cooperatives may consist of any number of franchisees, and may be organized geographically, or along any other parameters that we designate. If your franchise belongs to a branding cooperative established by us, then you will be obliged to participate in the branding cooperative, which may include traveling to attend meetings. If franchisees representing 75% of the revenue in a particular branding cooperative agree, then you will be required to contribute to the branding cooperative. All franchisees and franchisor-owned outlets that are members of a cooperative will be required to contribute at the same rate, but you can never be required to contribute a total of more than 3% of your Gross Revenue for all branding cooperatives to which you belong. We may but will not be required to prepare financial statements for review by franchisees participating in any cooperative.

Hardware, Software and Internet Connectivity

You must install and maintain a computer system according to our specifications, as listed in the Operations Manual (Franchise Agreement Section 14.1). Your computer system must include a laptop or tablet computer with the ability to run current versions of Windows, Microsoft Office®, QuickBooks Pro, anti-virus software, and with built-in Bluetooth and Wi-Fi. You must subscribe for Cable or DSL broadband internet service. Your internet connection must not be AOL, Prodigy, or any similar service that requires the end user to use proprietary browser and email software. We estimate the cost to purchase a computer system to our specifications to cost approximately \$3,000. You must also purchase a printer and a mobile phone capable of taking high-definition (HD) photos. If you do not want to buy a mobile phone, you will have to purchase a digital camera.

We will provide you with secure passwords to our proprietary software, MoveNet, through the internet. We will train you on how to use MoveNet. Tracksuit Movers will maintain MoveNet and will provide updates as needed. Each user must have a separate license. We provide two free Dispatch Licenses and three free Google Licenses for each Franchised Business. You may acquire additional licenses, the costs of which currently are, per license, per month:

Mobile + Desktop License	approx. \$44 (\$59 CAD)
Mobile License	approx. \$9 (\$12 CAD)
Google Licenses	\$5

The monthly fees for dispatch licenses are charged to us in Canadian Dollars, but we convert this to U.S. Dollars at the time we collect the amounts from you using the prior month's average USD/CAD exchange rate, as listed on the Bank of Canada website. The fees disclosed here are approximated based on the average exchange rate for the calendar year 2020 of 0.7454.

Your computer hardware and software must be kept up to date based on our specifications. There are no limitations on the frequency and cost of computer hardware and software upgrades. We are not responsible for providing on-going maintenance, repairs, upgrades or updates to your computer system, except to MoveNet. The cost for maintaining your computer system will vary based on the type of maintenance program, if any, you decide to purchase from third-party vendors.

We will have access at any time to information you enter into MoveNet but not to information entered or stored elsewhere on your computer system. MoveNet will collect sales data associated with the jobs you record and provide reports to you and us in order that we may more efficiently manage the business. Information collected on MoveNet includes financial information and the information you collect from your customers including names, addresses, telephone numbers, and payment details. There are no contractual restrictions on our access to this data. Compiled sales data regarding all franchised businesses in the System will be made available to other franchisees.

Training

Note on COVID-19

As of the date of this Disclosure Document, the COVID-19 pandemic is active throughout the United States. We may need to change our training as a result of restrictions resulting from the pandemic. Some of these changes may include the requirement that training or field visits be delayed, conducted in locations of than those disclosed below, or be conducted virtually.

Initial Training

You and your manager must complete training, to our satisfaction, no later than five weeks before the projected launch date of your business. Prior to attending the training, you will spend two to five days within a local moving business observing their operations. Ten business days of training, split into two phases, takes place at the offices of You Move Me in Kansas City, Kansas. Your first field visit from your Field Advisor (FA) will take place within 120 days after your launch and will contain approximately one additional crew training day.

The initial training program is conducted by members of You Move Me’s Field Support, who are led by Prabh Heer. Mr. Heer has led You Move Me’s training program since November 2020. He has continuous experience in the field since May 2015, and with You Move Me since May 2015.

The training tools used include the You Move Me Operations Manual, You Move Me Management Playbook, Sales and Marketing Playbook, Production Playbook and the support of an online learning technology and classroom lectures by department heads.

If required, additional training may be scheduled at a later date. All expenses incurred by You Move Me to conduct this additional training are borne by the franchisee. Additional costs may include airfare, hotel and meals.

You must complete the pre-training homework before attending training as well as study the Operations Manual and associated documentation in order to be well prepared for launch.

TRAINING PROGRAM

OPERATIONS AND PEOPLE TRAINING WEEK

Timeline	Topic	Location/Hours	
		On-Site (A Franchise)	Classroom (A Franchise)
Phase 1	Complete phase 1 admin activities and phase 2 prep online	Self-Directed	
Phase 2 Day 1	- Review: “My First 100 Jobs Plan” with your Start Up Manager - Review You Move Me 2021 Marketing Program/ New Franchise Tracker - Introduction to the You Move Me onsite experience	0	8
Day 2	- Setting up your storage area - Customer Interactions - Maximising Availability - MoveNet - Measurement	0	8
Day 3	- Intro to People - Working with your Franchise Partner - Working with the Franchisor - Finding Good Movers and Crew Leaders	0	8
Day 4	- On-Boarding Movers and Crew Leaders - Training Movers and Crew Leaders - Leading your Movers and Crew Leaders - First Real Move	6	2

Timeline	Topic	Location/Hours	
		On-Site (A Franchise)	Classroom (A Franchise)
Day 5	- Other Roles (Operations Manager and Sales Rep) - Measurement and Reporting	2	6
Post Training	Weekly Focused Learning Meetings	Coach over the Phone (audio or video)	

GROWTH TRAINING WEEK

Timeline	Topic	Location/Hours	
		On-Site (in a franchise)	Classroom (at our offices in a franchise)
Day 1	People: Recruiting, onboarding, training, retention	0	8
Day 2	Onsite Sales	6	2
Day 3	Building your brand: driving local revenue	0	4
Day 4	Onsite Estimates	8	0
Day 5	Administration & Peer Learning Q&A	0	4
Post Training	Post Training Exercises 1-10	Self-Directed	

MOVERS TRAINING PROGRAM

Timeline	Topic	Location/Hours	
		On-Site (in your territory)	Classroom (at our offices in Vancouver)
Day 1	Who we are and what we do Our Mission Statement Four Quality Focus Areas Best practices Actual execution of Awesome service	8	0

CREW LEADER TRAINING PROGRAM

Timeline	Topic	Location/Hours	
		On-Site (in your Territory)	Classroom (at our offices in a franchise)
Day 1	Operational Checklist How to lead teams of movers Execution of duties on move day Our Customer Experience System MoveNet & Room Based Estimating Certification of Crew Leaders Delivering an Awesome Customer Experience	8	0

Note 1. Each day of training will begin at approximately 8:00 AM and will end at 5:00 PM.

Note 2. Manuals, methods and tools used:

- One on one meetings
- Conference calls
- Field Training
- Self-study
- Peer Learning
- Role playing
- Demonstrations
- Guided Practice
- DVDs
- Online Training (eLearning)
- Operations Manual

We generally intend to conduct the initial training program monthly or as often as the number of new Franchise Partners requires. There is currently no charge for attendance at initial training by you (or your owner) and one of your employees. You must, however, pay for all travel and living expenses for you and your attendees; continental breakfasts and lunches will be provided on training days. At least one refresher training course is required each year. We reserve the right to offer or require additional training courses as we deem necessary. Initial training must be successfully completed at least 2 weeks before the commencement of the Franchised Business's operations.

The Table of Contents of our Operations Manual is located at Exhibit C. It contains a total of 254 pages, not including the attached forms and documents.

Site Selection

We require you to secure office space for your Franchised Business. You must maintain sufficient space to operate computer and telephone equipment and maintain records. We estimate that you will need a minimum of approximately 300-400 square feet for both storage space and administrative office space. In addition to the rent you will be required to pay, the cost of office space will depend upon the amount of any

deposit you must pay in connection with the rental, build-out costs, or pre-paid rent that the landlord may require. We do not assist you with locating office space and we do not approve the space you choose.

Opening of the Franchised Business

The typical length of time between the signing of the Franchise Agreement and the opening of the Franchised Business is 5 to 12 weeks. Factors affecting this length of time usually include your availability for attending the training session in Kansas City, Kansas, and obtaining the required storage and administrative space if you elect to use commercial space.

ITEM 12. Territory

Protected Territory

You will receive a non-exclusive territory in which to operate the Franchised Business. Your territory will be determined before you sign the Franchise Agreement. We determine territories by developing geographic areas with household populations of approximately 200,000 to 250,000, based on the most recently published data from the U.S. Census Bureau (or such other source as we may indicate to you). Your territory will generally consist of two to four of these geographic areas, each of which will be considered a "subterritory." The minimum population in a subterritory will be 200,000 people, unless in our sole discretion circumstances require the subterritory to contain a lesser population, in which case we must mutually agree to the smaller size.

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control. However, the non-exclusivity extends only to our reserved rights with respect to national accounts as described below. We will protect your territory to the extent that we will not operate a company location within your territory; establish another franchisee in your territory; or solicit or accept orders from customers from inside your territory. We may, however, establish franchisor-owned locations, other franchises or sub-franchises outside your territory, regardless of proximity to the boundaries of your territory. We may also establish other franchises or company-owned outlets or other channels of distribution, including the internet, offering similar services under names and trademarks other than the Marks, within or without your territory, without payment of compensation to you. Other franchisees or You Move Me may perform moves that terminate within your territory, and you may perform moves that terminate in the territories of other franchisees. Your protected territory relates to the originating location of the move. Also, all moves must terminate within 120 miles of your Territory, and must terminate within the United States.

You are prohibited from soliciting or providing services to customers outside of your protected territory. You do not have the right to use other channels of distribution, such as the internet, catalog sales, telemarketing, or other direct marketing, to make sales outside your territory.

We require you to secure office space for your Franchised Business, although you may operate from your home during your first year of operation. We do not assist you with locating office space and we do not approve the location or relocation of your office space, although it must be within your territory.

Strategic, Regional and National Accounts

We reserve the right (for ourselves and our affiliates), at any time and upon written notice to you, to directly enter into and service national account contracts or strategic alliances, which are businesses that have locations in two or more territories or multiple locations within your territory. We also reserve the right to indirectly establish national accounts with third parties who have customers in your territory, regardless of

whether you previously serviced such a customer in the past. We sometimes refer to national accounts as “Commercial Accounts,” “Key Accounts,” “Strategic Accounts,” or “Strategic Alliances.” You will be given the option to service the locations of the national account in your territory, provided that you agree to do so, and continue to do so, under the terms and conditions of our (or our affiliate’s) agreements with the national account. If you fail to agree to service such accounts, we may engage other franchisees or third-parties to service such accounts in your territory without liability or payment of compensation to you.

You may be restricted from soliciting business from or providing services to any national account unless you agree to abide by the terms of our national account contract and sign our National Account Program Participation Agreement. See Exhibit H to this disclosure document.

Additional Franchised Businesses/Subterritories

While we encourage you to expand to your maximum potential, including acquiring additional Franchised Businesses or subterritories, as appropriate, we have implemented the following minimum standards to encourage success. Of course, our approval of an additional Franchised Business or subterritory is not a guarantee that any Franchised Business will be successful, but to gain that approval, you must at minimum meet the following criteria:

- a) You must submit an annual financial statement and current personal net worth statement to show financial ability;
- b) You must have a minimum of 3 to 6 months’ operating capital, based on your projections and living expenses;
- c) You must be in good standing and full compliance with all terms and conditions of the existing Franchise Agreement(s) (including minimum performance standards) and truck lease or purchase agreement; and
- d) You must have been in operations in your current Franchised Business for at least 6 months before you may add additional subterritories and at least a year before you may acquire a whole new Franchised Business.

You do not receive options, rights of first refusal or similar rights to acquire additional franchises. We continue to reserve the right to grant or refuse to grant a Franchised Business or territory in our sole discretion. The list above are simply *minimum* standards and we will continue to make a determination of whether or not to grant a Franchised Business based on our own assessment of each franchisee’s business acumen. If you wish to acquire an additional subterritory after you commence operations, as a condition to approving this, we may require that you terminate your existing franchise agreement(s) and execute our then-current Franchise Agreement covering all subterritories. The term of this new franchise agreement may, in our sole discretion, coincide with the remainder of the shortest terms left under your prior Franchise Agreement(s). We reserve the right to negotiate the initial fees for such an arrangements based on the facts and circumstances existing at the time.

ITEM 13. Trademarks

We have been granted the exclusive license by Tracksuit Movers to use and license others to use the System and Marks in the United States. The license term is perpetual and will only terminate if we fail to pay royalties to Tracksuit Movers, become bankrupt, or breach the terms of the license which prohibit us from misusing or attempting to transfer the license. During the term of your Franchise Agreement, we will grant you the right to use the System and Marks in the operation of your Franchised Business within a territory.

By Marks we mean the trade names, trademarks, service marks and logos used to identify the System. Other than the license referenced above in this Item 13, there are no other agreements currently in effect which significantly limit our rights to use or license the use of such trademarks, service marks, trade names, logotypes or other commercial symbols in any manner material to the Franchised Business.

Tracksuit Movers has registered the following Marks at the U.S. Patent and Trademark Office (“USPTO”) on the Principal Register:

Mark	Registration Date	Registration Number	Status
You Move Me	September 3, 2013	4,397,576	Registered
	September 3, 2013	4,397,575	Registered
OUR MISSION IS TO MOVE YOU, NOT JUST YOUR BOXES	October 13, 2015	4,830,355	Registered

Tracksuit Movers has filed all required affidavits for the above listed Marks.

Tracksuit Movers and the Franchisor also intend to claim common law rights to the Marks upon their continuous, exclusive and extensive use and advertising.

You must use the names and Marks in full compliance with the provisions of the Franchise Agreement and in accordance with our rules. You cannot use any name or Mark as a part of any corporate name with any prefix, suffix or other modifying words, terms, designs or symbols. In addition, you may not use any name or mark associated with the sale of any unauthorized product or service or in any other manner not explicitly authorized in writing by us.

You may not directly or indirectly oppose our right to our trademarks, trade names, trade secrets or business techniques that are part of our business. You must notify us immediately if you learn about a claim against your use of our trademarks. We will take whatever action, if any, we deem appropriate and we have the exclusive right to control any litigation or administrative proceeding involving the Marks licensed to you. We have no obligation to defend you or to take any legal action against others with respect to any claim related to your use of our trademark, and we will not indemnify you against claims of infringement or unfair competition arising out of your use of the Marks.

We have the unlimited right to change the Marks. If we change the Marks, then you must comply with our instructions in this regard. Upon termination of the Franchise Agreement, you must immediately cease all use of the Marks.

There is no currently effective material determination of the USPTO, the Trademark Trial and Appeal Board, the trademark administrator of any state, or any court, and no pending infringement, opposition or cancellation proceeding or any pending material federal or state court litigation involving the trademarks, service marks, trade names, logotypes or other commercial symbols licensed to us. We do not know of any superior prior rights or infringing uses that could affect your use of the Marks.

ITEM 14. Patents, Copyrights, and Proprietary Information

We do not register claims in patents or copyrights that are material to our business, but Tracksuit Movers does claim proprietary rights and copyright protection to the confidential information contained in the Operations Manual. Tracksuit Movers also claims copyright protection on operational materials specifically associated with the System, including the proprietary advertisements, all materials presented to prospective customers, printed materials and forms associated with the operation of a Franchised Business. Tracksuit Movers licenses to us the right to use the Marks in the operation of the System. You must promptly tell us when you learn about unauthorized use of any of this proprietary information. We are not obligated to take any action, but will respond to this information as we deem appropriate. Our interests are to protect the integrity of the brand. We will not indemnify you for losses claimed by a third party concerning your use of this information.

ITEM 15. Obligation to Participate in the Actual Operation of the Franchise Business

We require that your Franchised Business be under the direct supervision at all times of one full-time General Manager approved by us. If you are an individual, you will generally be the person who acts as General Manager, but the General Manager can be any person so long as they have been trained and approved by us. Our approval is based on the General Manager having prior sales, marketing and business management experience, and having successfully completed our initial training program. If you acquire territory that is not contiguous with the territory you currently service, then we may require you to sign a separate franchise agreement for that territory, in which case it would be treated as a separate franchise requiring its own General Manager. During the term of the Franchise Agreement, you and your General Manager are prohibited from actively participating in any other business during the required hours of operation of the Franchised Business, unless you have our written approval. There is no requirement that a General Manager own equity in the franchisee or the Franchised Business. We may request that you cause your employees to sign a form of confidentiality agreement approved or provided by us.

All directors, officers, shareholders, partners, or members of an entity franchisee shall each be required to sign an agreement guaranteeing the financial performance of the Franchisee under the Franchise Agreement. A copy of the Guarantee is attached as Exhibit F to this disclosure document.

ITEM 16. Restrictions On What the Franchisee May Sell

You must operate the Franchised Business and perform all services in accordance with the operating guidelines and quality standards that we establish. You may only sell the goods and services approved by us. Unless you or we have elected for you to operate your own Franchisee Sales Center, you may only perform jobs properly processed through the Sales Center. You must operate your business during hours set by You Move Me, which may vary from territory to territory. We have the unlimited right to change the types of authorized goods and services.

The services you are required to provide are residential and commercial local moving services and related services, including assistance with storage. The products we currently permit you to sell are boxes, tape, mattress bags, carpet shields, and similar products used when moving.

You are required to charge by the hour for moving services. We may, from time to time, recommend that you sell the services at a price that we establish, although the price is set by you (subject to our ability to require you to participate in pricing for strategic, regional, or national accounts). We do not otherwise provide any assistance to you in establishing prices.

You will be restricted from competing against us and other franchisees during the term of the Franchise Agreement and for a period of twenty-four months after the termination or expiration of the Franchise Agreement.

ITEM 17. Renewal, Termination, Transfer, and Dispute Resolution

This table lists certain important provisions of the franchise and related agreements pertaining to renewal, termination, transfer, and dispute resolution. You should read these provisions in the agreements attached to this disclosure document.

THE FRANCHISE RELATIONSHIP

	Provision	Section in Franchise Agreement	Summary
a.	Length of the Franchise term	2.5, Schedule B	5 years.
b.	Renewal or extension of the term	18, Schedule B	3 additional 5 year terms.
c.	Requirements for franchisee to renew or extend	18	Give notice; meet our then- current requirements for franchisees; not be in default or have been habitually in default; sign current form of Franchise Agreement, which may be materially different from your current agreement; pay renewal fee.
d.	Termination by franchisee	N/A	Only in accordance with applicable law.
e.	Termination by Franchisor - without cause	2.5	If you do not renew, franchise will terminate at expiration of Term.
f.	Termination by Franchisor - with cause	16.2; 16.3	We may terminate by giving you written notice of any single Material Default.
g.	“Cause” defined – curable defaults	16.1	If we waive your default, you may cure it upon terms approved by us. We are not required to waive a Material Default. Cross defaults may result in termination, as well.

	Provision	Section in Franchise Agreement	Summary
h.	"Cause" defined – non-curable defaults	16.1	"Material Default" for failure to pay, comply with Franchise Agreement or commence operations after time to cure; default in Lease or Vehicle Lease; failure to comply with obligations under Security Agreement; insolvency; attempted assignment or transfer without consent; misuse of trademarks or other intellectual property; failing to offer approved services; false reports; illegal or misleading business acts; failure to cure order given by governmental authority; criminal conviction of your owners, officers or directors; franchisee receiving 3 or more notices of default in any 12 month period.
i.	Franchisee's obligations on termination/non-renewal	16.7; 17; 20	Discontinue operations; payment of all accounts by bank draft; return all items belonging to Franchisor; transfer telephone numbers; immediately discontinue use of the Marks; comply with the non-competition provisions. We may purchase supplies at 50% of cost if the franchise terminates or expires.
j.	Assignment of contract by Franchisor	19.8	We may assign at any time all or part of our rights.
k.	"Transfer" by franchisee – defined	19.1; 19.2; 19.4	Material change in ownership triggers a transfer if more than 5%, in the aggregate, of voting units in franchisee are issued or transferred.
l.	Franchisor's approval of transfer by franchisee	19.1	You must obtain our written approval before any transfer.

	Provision	Section in Franchise Agreement	Summary
m.	Conditions for Franchisor approval of transfer	19.3; 19.4	Advertisement approved; transfer fee paid; transferee approved; assignment signed; materials returned; releases signed; completion of training; all agreements in good standing; assignment of Lease and Vehicle Lease signed; Security Agreement signed; current form of Franchise Agreement, which may be materially different from the current agreement signed by transferee.
n.	Franchisor's right of first refusal to acquire your business	17.4; 19.7	We have a right to buy your business if you decide to sell and we may buy your inventory.
o.	Franchisor's option to purchase your business	19.7	We have the right to buy your business if you decide to sell.
p.	Franchisee's death or disability	17.3; 19.6	Estate has 6 months to assign to qualified person.
q.	Non-competition covenants during the term of the franchise	20	Direct or indirect; within territory, within the metropolitan area where the territory is located, within any territory within the System or any Affiliates'. Subject to state law.
r.	Non-competition covenants after the franchise is terminated or expires	20	Direct or indirect; within territory for 24 months, within the metropolitan area where the territory is located, within any territory within the System or any Affiliates'. Subject to state law.
s.	Modification of the agreement	22.8	In writing signed by you and us.
t.	Integration/merger clause	22.7	Only the terms of the franchise agreement are binding (subject to state law). Any representations or promises outside the disclosure document and franchise agreement may not be enforceable. Nothing in the Franchise Agreement or in any related written agreement is intended to disclaim the representations we made in the franchise disclosure document that we furnished to you.

	Provision	Section in Franchise Agreement	Summary
u.	Dispute resolution by arbitration or mediation	22.12	All claims must be presented for period of 30 days before filing suit; during which time either party may demand non-binding mediation to be held at our Vancouver, B.C. offices, subject to state law.
v.	Choice of forum	22.11	Subject to potential limitations of your state's law, litigation must be in Seattle, Washington, except we may take action in other jurisdictions as may be necessary to obtain declaratory, injunctive, or other relief, subject to state law.
w.	Choice of law	22.11	Subject to potential limitations of your state's law, Washington law applies for construction and interpretation of the franchise agreement, but does not give rise to statutory or regulatory claims that would not otherwise apply.

ITEM 18. Public Figures

You Move Me does not use any public figure to promote its franchises.

ITEM 19. Financial Performance Representations

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if (1) a franchisor provides the actual records of an existing outlet you are considering buying, or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

HISTORICAL FINANCIAL PERFORMANCE INFORMATION

The financial performance information provided in this Item 19 is a historic financial performance representation about all of the franchises existing in our franchise system for the relevant period based upon financial information those franchisees reported to us.

The following charts provide information regarding the Gross Revenue for franchised businesses in the United States and Canada. Canadian operations and operations in the United States are substantially similar. There are no characteristics of the Canadian outlets that differ materially from outlets being offered in the United States.

The charts below reflect total and average Gross Revenue for each of the three most recent calendar years franchised businesses and conversion franchised businesses were operated. For purposes of these charts, franchisees are grouped into franchised businesses open between 12 and 24 months, franchised businesses open longer than 24 months, and franchisees that converted existing businesses to franchises, and in the case of system-wide figures for all of North America include franchised businesses that were in existence for at least 1 day in the specified calendar year.

Unless otherwise specified, “Gross Revenue” means the actual gross revenues invoiced to consumers for products and services less taxes collected and credits or refunds given in accordance with the Franchisor’s refund policy.

U.S. Franchisees							
	Franchisees operating for 12-24 months				Franchisees operating for greater than 24 months		
Calendar Year	2018 ^{i, ii}	2019 ^{i, iii}	2020 ^{i, iii}		2018 ^{i, ii}	2019 ^{i, iii}	2020 ^{i, iii}
# of Franchisees in Range	4 of 25	1 of 18	0 of 16		20 of 25	17 of 18	16 of 16
Total Gross Revenue	\$980,176	\$139,580	-		\$17,790,081	\$18,261,036	\$18,918,061
Average Gross Revenue	\$245,044	\$139,580	-		\$889,504	\$1,074,179	\$1,182,378
# and % of Franchisees at or above Average	2 / 50%	1 / 100%	N/A		5 / 25%	4 / 22%	4/ 25%
Median Gross Revenue	\$277,034	\$139,580	N/A		\$669,807	\$657,631	\$638,332
Highest/Lowest Gross Revenue in Range	\$366,079 / \$60,029	\$139,580/ \$139,580	N/A		\$5,291,720 / \$31,748	\$6,414,959 / \$246,474	\$7,335,248 / \$205,257
Average Job Size	\$944	\$321	N/A		\$1,044	\$1,097	\$1,104
# and % Franchisees at or above Avg. Job Size	1 / 25%	1 /100%	N/A		9 / 45%	10 / 55%	8/ 50%
Median Average Job Size	\$892	\$321	N/A		\$1,007	\$1,284	\$1,062

U.S. Franchisees							
	Franchisees operating for at least one day				Franchisees that converted existing businesses to franchise		
Calendar Year	2018 ^{i, ii}	2019 ^{i, iii}	2020 ^{i, iii}		2018 ⁱ	2019 ⁱ	2020 ⁱ
# of Franchisees in Range	25	18 ⁱⁱⁱ	16		2 of 25	2 of 18	2 of 16
Total Gross Revenue	\$18,781,833	\$18,400,617	\$18,918,061		\$7,298,100	\$7,857,295	\$9,109,210
Average Gross Revenue	\$751,273	\$1,022,256	\$1,182,379		\$3,649,050	\$3,928,647	\$4,554,605
# and % of Franchisees at or above Average	8 / 32%	6/ 33%	4 / 25%		1 / 50%	1 / 50%	1 / 50%
Median Gross Revenue	\$487,529	\$657,630	\$638,331		\$3,649,050	\$3,928,647	\$4,554,605
Highest/Lowest Gross Revenue in Range	\$5,291,720 / \$11,576	\$6,414,959 / \$139,580	\$7,335,248 / \$205,257		\$5,291,720 / \$2,006,380	6,414,959 / \$1,442,336	\$7,335,248 / \$1,773,962
Average Job Size	\$1,037	\$1,078	\$1,104		\$969	\$1,029	\$1,095
# and % Franchisees at or above Avg. Job Size	10 / 40%	10 / 55%	8/ 50%		1 / 50%	1 / 50%	1 / 50%
Median Average Job Size	\$961	\$1,245	\$1,062		\$927	\$994	\$1,062

ⁱ Two franchises – Kansas City and Tulsa– operated moving businesses for more than a year prior to becoming franchisees in the You Move Me system. They are represented in the first two tables but also represented separately in the table for “Franchisees that converted existing businesses to franchises”. They are also included in the figures represented in the “Franchisees operating for at least 1 day” table.

ⁱⁱ Four franchisees, LA Metro, LA South, LA North and LA West, were operating as LA Metro and reported combined revenues as one franchised business instead of four. Because we were unable to determine the distribution of revenue from those franchises separately, we equally divided the revenue of each of the four reporting businesses to establish revenue for four franchises the purposes of these tables.

ⁱⁱⁱ The four franchises LA Metro, LA South, LA North and LA West have been collapsed into two franchises LA Metro and South Bay.

Canadian Franchisees											
	Franchisees operating for 12-24 months				Franchisees operating for greater than 24 months				Franchisees operating for at least one day		
Calendar Year	2018	2019	2020		2018	2019	2020		2018	2019	2020
# of Franchisees in Range	0 of 6	0 of 6	0 of 6		6 of 6	5 of 5	6 of 6		6	5	5
Total Gross Revenue	n/a	n/a	n/a		\$5,790,355	\$6,331,732	\$5,553,160		\$5,790,355	\$6,331,732	\$5,553,160
Average Gross Revenue	n/a	n/a	n/a		\$965,059	\$1,266,346	\$1,110,632		\$965,059	\$1,266,346	\$1,110,632
# and % of Franchisees at or above Average	n/a	n/a	n/a		2 / 33%	2 / 40%	2 / 40%		2 / 33%	2 / 40%	2 / 40%
Median Gross Revenue	n/a	n/a	n/a		\$626,222	\$1,019,037	\$1,015,962		\$626,222	\$1,019,037	\$1,015,962
Highest/ Lowest Gross Revenue in Range	n/a	n/a	n/a		\$1,997,498/ \$157,249	\$2,182,224 / \$436,051	\$2,517,795 \$204,908		\$1,997,498/ \$157,249	\$2,182,224 / \$436,051	\$2,517,795 \$204,908
Average Job Size	n/a	n/a	n/a		\$1,225	\$1,354	\$1,402		\$1,225	\$1,354	\$1,402
# and % Franchisees at or above Avg. Job Size	n/a	n/a	n/a		2 / 33%	2 / 40%	2 / 40%		2 / 33%	2 / 40%	2 / 40%
Median Average Job Size	n/a	n/a	n/a		\$1,125	\$1,294	\$1,347		\$1,125	\$1,294	\$1,347

^{iv} Exchange rates from Canadian to U.S. Dollars ranged from 0.718 to 0.781 during calendar year 2020, with the period average exchange rate being 0.746.

General Note to Charts:

1. The average is calculated by adding all figures up and dividing by the number of figures counted. The median is calculated by placing all figures being counted in order of ascending or descending value and finding the middle figure in the list. If there is an even number of figures, the median is calculated by adding the middle two figures and dividing by two.
2. The number of franchises column includes the number used to calculate the averages for each calendar year.
3. Foreign exchange rates have not been applied to the figures in the charts. USA charts are reported in USD and Canadian charts are reported in CAD.

Some franchises have earned this amount. Your individual results may differ. There is no assurance you will earn as much.

The financial performance representations do not reflect the costs of sales or operating expenses that must be deducted from the gross revenue or gross sales figures to obtain your net income or profit. The best source of cost and expense data may be from franchisees and former franchisees, some of whom may be listed in Exhibit A.

Written substantiation for the financial performance representation will be made available to you upon reasonable request.

Other than the preceding financial performance representation, You Move Me LLC does not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting our Franchise Development Manager at 10th Floor, 333 Seymour Street, Vancouver, British Columbia, Canada, V6B 0G5; by phone at 1-855-909-3697 or by email at alex.benjamin@youmoveme.com, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20. List of Outlets and Franchisee Information

Table No. 1
System-wide Outlet Summary
For years 2018 - 2020

Outlet Type	Year	Outlets at the Start of Year	Outlets at the End of Year	Net Change
Franchised	2018	28	19	-9
	2019	19	15	-4
	2020	15	15	0
Company-Owned	2018	0	0	0
	2019	0	0	0
	2020	0	0	0
Total Outlets	2018	28	19	-9
	2019	19	15	-4
	2020	15	15	0

Table No. 2
Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For years 2018 – 2020

State	Year	Number of Transfers
Other States	2018	0
	2019	0
	2020	0
Total	2018	0
	2019	0
	2020	0

Table No. 3
Status of Franchised Outlets
For years 2018 – 2020

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations – Other Reasons	Outlets at End of Year
Arizona	2018	0	1	0	0	0	0	1
	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
California	2018	9	0	0	0	0	5 ^{1,2,3}	4
	2019	4	0	0	0	0	2 ⁴	2
	2020	2	0	0	0	0	0	2
Colorado	2018	1	0	0	0	0	0	1
	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
Florida	2018	1	0	0	0	0	0	1
	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
Georgia	2018	1	0	1	0	0	0	0
	2019	0	0	0	0	0	0	0
	2020	0	0	0	0	0	0	0
Hawaii	2018	1	0	0	0	0	0	1
	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
Illinois	2018	1	0	0	0	0	0	1
	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations – Other Reasons	Outlets at End of Year
Indiana	2018	1	0	1	0	0	0	0
	2019	0	0	0	0	0	0	0
	2020	0	0	0	0	0	0	0
Kansas	2018	1	0	0	0	0	0	1
	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
Maryland	2018	1	0	1	0	0	0	0
	2019	0	0	0	0	0	0	0
	2020	0	0	0	0	0	0	0
Minnesota	2018	1	0	0	0	0	0	1
	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
North Carolina	2018	1	0	0	0	0	0	1
	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
New Jersey	2018	1	0	1	0	0	0	0
	2019	0	0	0	0	0	0	0
	2020	0	0	0	0	0	0	0
Ohio	2018	3	0	0	0	0	0	3
	2019	3	0	0	0	0	1 ⁵	2
	2020	2	0	0	0	0	0	2
Oklahoma	2018	1	0	0	0	0	0	1
	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
Pennsylvania	2018	1	0	0	0	0	0	1
	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations – Other Reasons	Outlets at End of Year
Washington	2018	1	0	0	0	0	0	1
	2019	1	0	0	0	0	0	1
	2020	1	0	0	0	0	0	1
Wisconsin	2018	2	0	1	0	0	0	1
	2019	1	0	1	0	0	0	0
	2020	0	0	0	0	0	0	0
Other States	2018	0	0	0	0	0	0	0
	2019	0	0	0	0	0	0	0
	2020	0	0	0	0	0	0	0
Total	2018	28	1	5	0	0	5	19
	2019	19	0	1	0	0	3 ^{4,5}	15
	2020	15	0	0	0	0	0	15

1. In California (2018), 4 franchises which had been previously operating separately merged into one location.

2. In California (2018), 1 location ceased operations but has yet to be formally terminated.

3. In California (2018), 1 location closed upon resale of the territory to an existing franchisee and the territory was merged into existing operations.

4. In California (2019), 3 franchises which had been previously operating separately merged into one location.

5. Ohio (2019), 2 franchises which had been previously operating separately merged into one location.

Table No. 4
Status of Company-Owned Outlets
For years 2018 - 2020

State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired from Franchisee	Outlets Closed	Outlets Sold to Franchisees	Outlets at End of the Year
All States	2018	0	0	0	0	0	0
	2019	0	0	0	0	0	0
	2020	0	0	0	0	0	0
Total	2018	0	0	0	0	0	0
	2019	0	0	0	0	0	0
	2020	0	0	0	0	0	0

Table No. 5
Projected Openings as of December 31, 2020

State	Agreements Signed But Businesses Not Open	Projected New Franchisees In The Next Fiscal Year	Projected Company Owned Locations In Next Fiscal Year
All States	0	0	0
Totals:	0	0	0

The name of each of our franchisees and the address and telephone number of each of their outlets as of our last fiscal year (unless another date is stated on the list) is in Exhibit A. The name and last known city, state and telephone number or email address of each franchisee whose Franchised Business has been terminated, cancelled, not renewed or otherwise voluntarily or involuntarily ceased to do business during the last fiscal year are also included in Exhibit A. There are no franchisees who have not communicated with us within 10 weeks of the date of this disclosure document.

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

During the last three fiscal years, no current or former franchisees of Franchisor have signed confidentiality clauses that restrict them from discussing with you their experiences as a franchisee in our franchise system.

We are not currently aware of any trademark-specific franchisee organization associated with our franchise system.

ITEM 21. Financial Statements

Audited financial statements for our fiscal years ended December 31, 2020, December 31, 2019, and December 31, 2018; and interim unaudited financial statements for the period ended June 30, 2021; are included in Exhibit E to this disclosure document. Our fiscal year ends on December 31.

ITEM 22. Contracts

All proposed agreements regarding the franchise offering are attached as follows:

Exhibit B	Franchise Agreement
Exhibit F	Guarantee Agreement
Exhibit G	General Security Agreement
Exhibit H	National Account Program Participation Agreement
Exhibit I	State-Specific Addenda
Exhibit J	Franchisee Disclosure Questionnaire and Certification
Exhibit K	Form of General Release

ITEM 23. Receipt

The last two pages of this disclosure document are duplicate Receipts, which will serve as an acknowledgement by you that you have received a copy of this disclosure document. You should sign both copies of the Receipt, return one copy to us and retain one for your records. If the Receipt pages, or any other page or Exhibit is missing from your copy of the Franchise Disclosure Document, please contact us immediately.

EXHIBIT A

Lists of Current and Certain Former Franchisees

EXHIBIT A

List of Franchisees of YOU MOVE ME LLC

as of December 31, 2020

	Owner	Business Name	Address	City	Zip Code	State	Phone	Franchise Name
1.	Drew Boyles	Compelling Future Inc.	531 Main Street #134	El Segundo	90245	CA	(310) 726-9083	LA Metro (FKA Orange County)
2.	Geoff Durling & Jocelyn Gold	Calxev Moving Corp.	1421 Dundee Court	San Jose	95122	CA	(408) 294-6683	South Bay
3.	Jay Montgomery	MJG Denver LLC	D-7925 East Harvard Avenue	Denver	80231	CO	(720) 535-5554	Denver
4.	Oswaldo Leoncio Chavez Loor	Ochaloor LLC	66 W Flagler St, Suite 900	Miami	33130	FL	(908) 456-2097	Miami
5.	David Harrop	Lomada Cartage LLP	821-B Cedar Street	Honolulu	96814	HI	(808) 216-6860	Honolulu
6.	Jason Allen Ernst	Ernst Movers, LLC	349 Roma Jean Parkway	Streamwood	60107	IL	630-823-7052	Chicago West
7.	Joshua Herron & Tyler Staszak	Easy Moves, LLC	9875 Widmer Rd.	Lenexa	66215	KS	(913) 708-8744	Kansas City
8.	Benjamin Cowan & Megan Speas	360WOW Moving L.L.C.	630 Hoover Street Northeast	Minneapolis	55413	MN	(612) 930-4464	Twin Cities
9.	Curtis and MJ McDowell	McDowell & Yee, LLC	4222 Barringer Dr	Charlotte	28217	NC	(864) 621-3902	Charlotte
10.	Gregory Scott Kegler	GTA Enterprises LLC	12268 Devils Hole Road	Bowling Green	43402	OH	(419) 699-7745	Toledo
11.	Andrew Wilson	A.W. Patriot Enterprises, Inc.	2013 A North Willow Avenue	Broken Arrow	74012	OK	(918) 286-8860	Tulsa
12.	Walter Kichline	Blue Collar Movers LLC	209 Cherry Hill Road	Nazareth	18064	PA	(484) 542-1492	Allentown
13.	Benjamin Hoskins & Tom Rypma	RBT Moving LLC	4001 Main St #312	Vancouver	98663	WA	(360) 601-5812	Portland
14.	Cliff Brahm	MCSB Moving Services, LLC	11964 Tramway Dr.	Cincinnati	45241	OH	(513) 568-4198	Cincinnati
15.	Dan Smythe	Smythe Ventures Inc.	3260 N Hayden Rd #210	Phoenix	85251	AZ	(602) 562-0606	Phoenix

Franchisees That Signed Franchises Agreements Between January 1, 2021 and as of July 2, 2021

None

**List of Corporate Locations
of YOU MOVE ME LLC**

as of December 31, 2020

None

as of July 2, 2021

	General Manager	Business Name	Address	City	Zip Code	State	Phone	Franchise Name
1.	Josh Herron, YMM Corporate	MCSB Moving Services, LLC	11964 Tramway Dr	Sharonville	45421	OH	(513)818-8023	Cincinnati (see Note 1)
2.	Matthew Garcia	YMM Phoenix LLC	9233 E Neville Ave #1035	Mesa	85209	AZ	(602) 296-4613	Phoenix (see Note 2)

Note 1: We purchased the Cincinnati franchise from the franchisee in February 2021.

Note 2: The Phoenix franchisee abandoned the franchise in early 2021. We officially terminated the franchisee and our affiliate, YMM Phoenix LLC, began operating the business in April 2021.

**List of Certain Former Franchisees of
YOU MOVE ME LLC**

as of December 31, 2020

The following franchisees had a Franchised Business terminated, cancelled, not renewed or otherwise voluntarily or involuntarily ceased to do business under a Franchise Agreement during the 2020 fiscal year:

None

As of July 2, 2021

The following franchisees had a Franchised Business terminated, cancelled, not renewed or otherwise voluntarily or involuntarily ceased to do business under a Franchise Agreement in the current fiscal year:

Owner	Business Name	City	Zip Code	State	Phone	Franchise Name	Status
Cliff Brahm	MCSB Moving Services, LLC	Cincinnati	45241	OH	(513) 568-4198	Cincinnati	Sold to Franchisor
Dan Smythe	Smythe Ventures Inc.	Phoenix	85251	AZ	(602) 562-0606	Phoenix	Abandoned business; terminated

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

EXHIBIT B

Franchise Agreement

**Franchise Agreement [1]
YOU MOVE ME LLC,
a Washington limited liability company**

(“Franchisor”)

and

**[2],
[3]**

(“Franchisee”)

FRANCHISE AGREEMENT

Effective Date: [4]

TABLE OF CONTENTS

1.	DEFINITIONS.....	1
1.1	Definitions and Interpretation.....	1
1.2	Cross-Reference Definitions.....	2
2.	GRANT OF LICENSE, TERM AND TERRITORY	3
2.1	Grant	3
2.2	Territory and Subterritories.....	4
2.3	Protected Territory	4
2.4	Scheduled Opening Date and Subterritory Activation Dates	5
2.5	Term.....	5
2.6	Guarantee	5
2.7	Security Agreement	5
3.	INITIAL FEE AND TAXES.....	5
4.	FRANCHISED LOCATION.....	6
5.	VEHICLE LEASING REQUIREMENTS	6
5.1	Form of Vehicle Lease.....	6
5.2	Copy of Vehicle Lease.....	6
5.3	Assignment of Vehicle Lease	6
5.4	No Other Vehicles to be Used	6
6.	CONTINUING ROYALTIES.....	6
6.1	Royalty.....	6
6.2	Calculation and Payments.....	7
6.3	Minimum Royalty.....	7
7.	OPERATION OF FRANCHISED BUSINESS.....	8
7.1	Standards of Operation	8
7.2	Proposed Services	11
7.3	Sale of Services.....	12
7.4	Pricing	12
7.5	System Changes	12
7.6	Franchisee Programs	12
7.7	Purchase from Approved Suppliers.	12
8.	SALES	13
8.1	Credit Cards and Other Methods of Payment.....	13
8.2	Payments to Suppliers.....	13
9.	RECORDS AND REPORTING.....	13
9.1	Sales Records.....	13
9.2	Definition of “Gross Revenue”	13
9.3	Preservation of Records	14
9.4	Reporting.....	14

9.5	Inspection and Audit Rights.....	15
9.6	Notice to Meet Standards.....	15
9.7	Corporate Records	15
10.	SALES CENTER AND INTRANET	15
10.1	Order Processing.....	15
10.2	Intranet Access and CRM Fee	16
10.3	No Other Sales	16
10.4	Unsolicited Orders	17
10.5	Sales Center Cooperative Fund.....	17
10.6	Franchisee Operated Sales Center.	18
10.7	Reversion to Franchisor Operated Sales Center – Franchisee Election.....	18
10.8	Reversion to Franchisor Operated Sales Center – Franchisor Election.....	18
10.9	Operation of Franchisee Sales Center.....	19
10.10	Online Booking Engine.....	20
11.	LOCAL AND COOPERATIVE MARKETING.....	21
11.1	Local Marketing.....	21
11.2	Particulars of Local Advertising	21
11.3	Marketing Fund.....	22
11.4	Branding Cooperative	23
12.	MANAGEMENT AND EMPLOYEES	24
12.1	Management Personnel.....	24
12.2	Reliance on Management Personnel.....	24
12.3	General Manager.....	24
12.4	Other Employees.....	25
13.	LICENSE GRANTED TO FRANCHISEE	25
13.1	Nature of Grant	25
13.2	Inurement	25
13.3	Use of Name and Marks	25
13.4	Use of Copyrights	26
13.5	Notification of Infringement	26
13.6	Act in Derogation of Franchisor’s Rights.....	26
13.7	Changes in Marks and Copyrighted Materials.....	27
13.8	Use of Know-How	27
13.9	Confidential Information	27
13.10	Duties of Others	28
13.11	Operations Manual.....	28
14.	FURTHER OBLIGATIONS OF FRANCHISEE.....	28
14.1	Use of Operations Manual	28
14.2	Inspection Rights	29
14.3	Use of Media.....	29
14.4	Insurance	29
14.5	Maintain Minimum Capital.....	30

15.	TRAINING AND OTHER OBLIGATIONS OF FRANCHISOR	30
15.1	Training.....	30
15.2	Retraining.....	31
15.3	Initial and Ongoing Goods and Services	31
15.4	Continuing Availability	31
16.	REMEDIES UPON DEFAULT BY FRANCHISEE	32
16.1	Definition of “Material Default”.....	32
16.2	Cross Default	34
16.3	Termination for Material Default.....	34
16.4	Appointment of Receiver or Receiver-Manager.....	34
16.5	Other Remedies for Default.....	35
16.6	Damages based on Material Default.....	36
16.7	Telephone Number(s) and Email Addresses.....	37
16.8	Liquidated Damages for Breach of Franchise Agreement.....	37
16.9	Remedies Cumulative	37
17.	FRANCHISEE’S OBLIGATIONS UPON EXPIRATION OR TERMINATION	37
17.1	Payment of Accounts	37
17.2	Discontinuance.....	37
17.3	Power of Attorney.....	38
17.4	Right of Franchisor to Repurchase	38
18.	RENEWAL	38
19.	ASSIGNMENT OR TRANSFER	39
19.1	Assignment or Transfer by Franchisee	39
19.2	Transfer of Interest in Corporate Franchisee	40
19.3	Conditions of Consent.....	40
19.4	Transfer to an Entity by Personal Franchisee	41
19.5	Franchisee’s Release of Claims	42
19.6	Death, Incapacity or Permanent Disability	42
19.7	Right of First Refusal.....	42
19.8	Assignment by Franchisor	43
19.9	Legend on Share Certificates	43
20.	NON-COMPETITION.....	43
21.	INDEMNITY	44
22.	MISCELLANEOUS.....	44
22.1	Interest on Overdue Amounts	44
22.2	Application of Payments.....	44
22.3	Parties are Independent Contractors	45
22.4	Conformity with Laws	45
22.5	Additional Franchises	45
22.6	Waiver.....	45
22.7	Entire Agreement	45
22.8	Amendments	45

22.9	Further Assurances.....	45
22.10	Severability	46
22.11	Governing Law	46
22.12	Resolution of Disputes.....	46
22.13	Prevailing Party.....	47
22.14	Survival of Covenants.....	47
22.15	Inurement	47
22.16	Potential Earnings	47
22.17	Acknowledgements by Franchisee	48
22.18	Time of Essence.....	48
22.19	Notices	48
22.20	Schedules	48
22.21	Submission of Agreement.....	49
22.22	Signatures.....	49

THIS Franchise Agreement (the "**Agreement**") is made effective on the effective date shown in Schedule B (the "**Effective Date**")

BETWEEN:

YOU MOVE ME LLC, a Washington limited liability company having its head office at Level 10, 333 Seymour Street, Vancouver, BC, V6B 5A6 CANADA

("Franchisor")

AND:

[2], [3] , having an office at [5]

("Franchisee")

WHEREAS:

A. Franchisor has developed a system (the "**System**") providing for the operation of a business offering moving services using confidential methods, procedures, and business techniques and known to the public under the name "You Move Me".

B. The distinguishing characteristics of the System currently include, but are not limited to, the trademarks shown in Schedule A and related logos, designs, brands and slogans as may be added or modified from time to time (collectively the "**Marks**"), which are licensed to Franchisor by Tracksuit Movers Inc., a British Columbia company and Affiliate of the Franchisor, which Marks Franchisor licenses to Franchisee under the terms and conditions set forth herein.

C. The System includes, but is not limited to, use and promotion of the Marks, operating procedures, policies, manuals, and techniques designed to enable franchisees to compete in the market for moving services.

D. Franchisee wishes to establish and operate a You Move Me franchise (the "**Franchised Business**") using the System in the Territory described in Schedule B, and to derive the benefits of Franchisor's experience, name, advice and guidance.

NOW THEREFORE in consideration of the recitals and the covenants and agreements herein contained, the parties covenant and agree as follows:

1. DEFINITIONS

1.1 **Definitions and Interpretation.** In this Agreement and in every amendment hereto (unless otherwise specified in any particular amendment), the following shall apply:

(a) "Affiliate" means any entity directly or indirectly controlling or controlled by one or more of Franchisor and members or subsidiaries of Franchisor. In this context, a

corporation is “controlled” by a control group if the majority of the corporation’s outstanding voting equity is held by that control group.

- (b) “Business Day” means any day, other than a Saturday, Sunday or a U.S. Federal holiday, “Week” means a calendar week, beginning on a Sunday and ending on the following Saturday; and “Month” means a calendar month, or portion thereof in the case of the first and last months of the Term and Renewal Term when the Term does not begin on the first day of a calendar month.
- (c) The words “Franchisor”, “Affiliate”, and “Franchisee” shall be applicable to one or more persons, firms, corporations, limited liability companies or other entities.
- (d) The singular number shall include the plural, and the masculine gender shall include the feminine and neuter genders, and vice versa.
- (e) All references to currency are expressed in U.S. Dollars.
- (f) The article, section and subsection headings are for convenience of reference only and shall not for the purpose of interpretation or any other purpose be deemed a part of this Agreement.

1.2 ***Cross-Reference Definitions.*** The following terms have been defined in the recital, section or subsection noted opposite each:

<u>Term</u>	<u>Defined In</u>
Assets	16.4(a)
Branding Cooperative	11.4
Confidential Information	13.9
Copyrighted Materials	13.4
Coverages	14.4
CRM Fee	10.2
Effective Date	Schedule B
Franchised Business	Recital D
Franchised Location	2.1(a)
Franchisee Sales Center	10.6
General Manager	12.3
Gross Revenue	9.2
Guarantee	2.6
Initial Fee	3
Initial Marketing Expense	11.1(a)
Know-How	13.8
Lead	10.10
Marketing Fund	11.3(a)
Marketing Royalty	11.3(b)
Marks	Recital B
Management Personnel	7.1(a)
Material Default	16.1

Minimum Royalty	6.3
MoveNet	10.1
OBE	10.10
OBE Fee	10.10
Operational Year	6.1
Operations Manual	2.1(c)
Password	10.2
Receiver	16.4
Renewal Term	18
Report	9.4(a)
Royalty	6.1
Sales Center	10.1
Sales Center Cooperative Fund	10.5(a)
Sales Center Fee	10.5(c)
Scheduled Opening Date	2.4
Security Agreement	2.7
Services	2.1(a)
Standards	16.8
Statement of Dispute	22.12(a)
Subterritories	2.2
Subterritory Initial Fees	2.2
Supplies	15.3 (a)
System	Recital A
Territory	2.2
Term	2.5
Unsolicited Order	10.4
Vehicles	5.1
Vehicle Lease	5.1

2. GRANT OF LICENSE, TERM AND TERRITORY

2.1 **Grant.** Upon the terms, covenants and conditions set forth and referred to in this Agreement, Franchisor grants to Franchisee, and Franchisee accepts from Franchisor, the right and license, for the Term and any duly exercised Renewal Term:

- (a) to establish and operate the Franchised Business from the location named in Schedule B (the “**Franchised Location**”) offering moving services, packing services, storage services, moving supplies, and delivery services (the “**Services**”) within the Territory, pursuant to the System;
- (b) to use the System, the Marks and the Copyrighted Materials in connection with the operation of the Franchised Business and in accordance with this Agreement and the provisions of the Operations Manual, or in such manner as may be approved in advance in writing by Franchisor; and
- (c) to use the copyrighted series of System manuals, including online materials, developed and owned by Franchisor, as revised by Franchisor from time to time (collectively, the “**Operations Manual**”).

2.2 ***Territory and Subterritories.*** The license granted in this Agreement gives Franchisee the right to establish the Franchised Business at the Franchised Location and Franchisee shall only offer Services to customers who are moving from a location within the borders of the geographical area specified in Schedule B, or such further area as may be agreed by Franchisor and Franchisee in writing from time to time (the “**Territory**”), provided that Franchisee may perform moves that terminate within the Territory or outside the Territory so long as (a) the move terminates no more than 120 contiguous miles from the nearest edge of the Territory, (b) the move terminates in the United States, and (c) Franchisee holds all the required licenses and other local, state or federal requirements to operate in the regions where the move terminates and through which the Franchisee must travel in order to complete the move. The Territory may be divided into sub-areas (“**Subterritories**”) depending upon its size, for which the Franchisee shall pay additional initial franchise fees, as set forth in Schedule B. Franchisor may charge such additional initial franchise fees for additional Subterritories as may be agreed by Franchisor and Franchisee in writing from time to time (the “**Subterritory Initial Fees**”). Absent Franchisor’s written consent, or unless otherwise indicated in Schedule B, each Subterritory Initial Fee must be paid in full prior to Franchisee offering Services in that Subterritory. In the event Franchisor and Franchisee desire to add one or more additional Subterritories to the Territory, the Franchisor may require, as a condition of consent to granting such additional Subterritory, that the Franchisee enter into the Franchisor’s then-current form of franchise agreement, the term of which may coincide with the term of this Agreement.

2.3 ***Protected Territory.*** Except as otherwise provided herein, Franchisor agrees not to grant a franchise for another Franchised Business permitting any person to originate moves within the Territory so long as this Agreement is in force and Franchisee is not in default hereunder. Notwithstanding this Section 2.3, Franchisor, for itself and its Affiliates, expressly reserves the right to:

- (a) offer the Services under the Marks through other franchised businesses outside of any Territory, but regardless of proximity to the boundaries of any Territory, and through channels of distribution other than other franchised businesses;
- (b) offer or establish other franchises or company-owned outlets or other channels of distribution, selling or leasing similar products or services under names and trademarks other than the Marks, within or without the Territory;
- (c) upon providing Franchisee with written notice of such intention, enter into and service strategic, regional, or national account contracts or strategic alliance contracts with businesses that have locations within the Territory, regardless of whether Franchisee previously serviced such businesses in the past. Franchisee may be required by Franchisor to service the strategic, regional, or national account locations in the Territory, under the terms and conditions of the applicable agreement between the Franchisor or its Affiliate(s) and the account customers, which agreements shall be negotiated and entered into by Franchisor in its sole discretion, and if Franchisee fails to agree to service such accounts, Franchisor may engage other franchisees or third-parties to service such accounts in the Territory without liability to Franchisee; and

- (d) offer or establish other franchises or company-owned outlets or other channels of distribution, selling or leasing similar products or services under any name or trademark for moves that terminate within the Territory.

2.4 ***Scheduled Opening Date and Subterritory Activation Dates.*** The parties intend that the Franchised Business shall commence operation on the date specified in Schedule B (the “**Scheduled Opening Date**”). Franchisee shall obtain and maintain all licenses, permits and inspection approvals required by law to operate the Franchised Business at the Franchised Location from and after the Scheduled Opening Date. Franchisor may extend the Scheduled Opening Date by up to 60 days on written notice from Franchisee. If the Territory consists of Subterritories, the Franchisee may not offer the Services in any given Subterritory until the later of: (i) such time as the Subterritory Initial Fee for such Subterritory has been paid in full, or (ii) the activation date for such Subterritory specified in Schedule B. The Initial Fee or any Subterritory Initial Fee may be paid in full at any time prior to the due date in the Franchisee's sole discretion. Franchisee may commence operations in a particular Subterritory prior to the Scheduled Opening Date, provided the Subterritory Initial Fee in respect of the particular Subterritory has been paid in full and the Franchisee has provided written notice to the Franchisor of its intended commencement date. Any extension or delay in the Scheduled Opening Date, whether or not approved by Franchisor, shall not thereby extend the due date for any Initial Fee or Subterritory Initial Fee.

2.5 ***Term.*** The term of this Agreement shall commence on the Scheduled Opening Date, whether or not the Franchised Location is open for business on that date and, unless sooner terminated as herein provided, shall continue for a term of 5 years until the expiration date shown in Schedule B (the “**Term**”), subject to the possibility of renewal pursuant to Article 18 of this Agreement.

2.6 ***Guarantee.*** In the event that Franchisee is a corporation or other business entity, all directors, officers, shareholders, partners or members of the Franchisee entity shall be required by Franchisor to sign Franchisor's current form of guarantee (each, a “**Guarantee**”) at the same time as the Franchisee executes this Agreement.

2.7 ***Security Agreement.*** Franchisee shall execute and deliver concurrently with this Agreement a general security agreement (the “**Security Agreement**”) in a form prescribed by the Franchisor, securing all present and future obligations of Franchisee to Franchisor under this Agreement, and any other agreement between Franchisor and the Franchisee.

3. INITIAL FEE AND TAXES

In consideration of Franchisor entering into this Agreement, Franchisee shall pay to Franchisor all portions of the initial fee shown in Schedule B (the “**Initial Fee**”) on or before the due dates set forth in Schedule B. The Initial Fee shall be deemed to be earned in full by Franchisor upon it executing this Agreement and thereafter shall be non-refundable, either in whole or in part.

4. FRANCHISED LOCATION

During the Term, Franchisee and all employees and other representatives of Franchisee shall manage the Franchised Business exclusively from the Franchised Location, which shall include administrative office space and associated equipment, in full compliance with any lease for the Franchised Location and the obligations and policies set out in this Agreement and in the Operations Manual as amended from time to time. Franchisee shall maintain the Franchised Location in a clean and attractive condition so as to comply with the Operations Manual and to preserve, maintain and enhance the reputation and goodwill of the Franchisor and its franchisees and the value of the Marks. Franchisee may operate the Franchised Business from a different or additional location within the Territory only with the prior written notice to the Franchisor and at Franchisee's sole expense. Notwithstanding the foregoing, the Franchised Location may be the residence of the General Manager for the first year of operations during the Initial Term.

5. VEHICLE LEASING REQUIREMENTS

5.1 ***Form of Vehicle Lease.*** Franchisee shall purchase or enter into leases or subleases (each, a "**Vehicle Lease**") for at least one vehicle (a "**Vehicle**"). The Vehicle shall meet Franchisor's then-current specifications at the time of purchase or lease, which requirements are currently set out in Schedule C. Each Vehicle Lease shall only be entered into by Franchisee on the condition that Franchisor has approved the form of the Vehicle Lease prior to Franchisee executing any such document. Franchisor shall not unreasonably withhold its approval to the form of Vehicle Lease provided that Franchisee has delivered a complete copy of the proposed form of Vehicle Lease to Franchisor at least 10 days prior to executing the Vehicle Lease.

5.2 ***Copy of Vehicle Lease.*** Franchisee shall provide to Franchisor a complete copy of all executed Vehicle Leases as soon as practicable after execution along with the associated serial numbers for each of the Vehicles.

5.3 ***Assignment of Vehicle Lease.*** Franchisee shall not assign or sublet the Vehicle Lease or otherwise part with possession of the whole or any portion of the Vehicles during the Term without first obtaining the prior written consent of Franchisor, which consent shall not be unreasonably withheld.

5.4 ***No Other Vehicles to be Used.*** Franchisee shall not use any vehicle other than the Vehicles in the operation of any part of the Franchised Business without Franchisor's prior written consent.

6. CONTINUING ROYALTIES

6.1 ***Royalty.*** Franchisee shall pay to Franchisor a continuing royalty equal to 7% of Franchisee's Gross Revenue (the "**Royalty**"), provided that the Royalty shall be 3% of Gross Revenue for all Gross Revenue in an Operational Year that exceeds the Gross Revenue for the preceding Operational Year. Franchisor may apply amounts received on account of Royalties to any other amounts payable by Franchisee to Franchisor pursuant to this Agreement. An "**Operational Year**" shall be a year as described in Schedule B.

6.2 ***Calculation and Payments.*** The Royalty, Marketing Royalty and Sales Center Fee, or any other amount payable to the Franchisor by the Franchisee, shall be paid by way of electronic transfer (automatic debit) to Franchisor within three (3) Business Days of the 15th day and of the last day of each month, or on such other dates or with such other frequency as the Franchisor may require from time to time in the Operations Manual. Any other recurring amounts owed to Franchisor, including Subterritory Initial Fees, shall also be paid by electronic transfer, when due. Franchisee shall execute all banking forms and documents and do all other things necessary to facilitate such payments by way of electronic transfer (automatic debit). The automatic debit amount for each month shall be calculated by the Franchisor based upon the Reports submitted by the Franchisee according to Section 9.4 of this Agreement. Should Franchisee fail to update MoveNet as required in accordance with Section 9.4 of this Agreement and the Operations Manual, Franchisor shall calculate the automatic debit amount based upon the most recent Report. Any necessary reconciliation will be made during the month following receipt of the Report that was not submitted in a timely way.

If the electronic transfer (automatic debit) of the Royalty, Marketing Royalty, Sales Center Fee or other amounts payable are declined by Franchisee's bank for any reason, Franchisee shall reimburse Franchisor for all costs incurred by Franchisor in connection with such declination, including any reasonable administrative fee as may be set by Franchisor from time to time. Franchisor reserves the right to reattempt any declined electronic transfer without advance notice to Franchisee.

6.3 ***Minimum Royalty.*** If at the end of any calendar year of operations of the Franchised Business, the total of all Royalties Franchisor has received from Franchisee in the previous year of operations is less than the Minimum Royalty for that year, then Franchisee shall pay to Franchisor the amount that the Minimum Royalty for that year exceeds the total of all Royalties actually paid for that year. Amounts payable in respect of such difference, if any, shall be payable on or before January 15th of any given year, and shall be paid by way of electronic transfer (automatic debit).

For the purposes of this Agreement, "**Minimum Royalty**" shall mean:

- (a) In respect of the calendar year in which the original Scheduled Opening Date of the Franchised Business occurs, \$0;
- (b) In respect of the second calendar year following the original Scheduled Opening Date of the Franchised Business, \$1,000 dollars multiplied by the number of Subterritories in the Territory;
- (c) In respect of the third calendar year following the original Scheduled Opening Date of the Franchised Business, \$2,500 dollars multiplied by the number of Subterritories in the Territory;
- (d) In respect of the fourth calendar year period following the original Scheduled Date of the Franchised Business, \$3,250 dollars multiplied by the number of Subterritories in the Territory; and

- (e) Except as otherwise specified in any renewal agreement, in respect of each calendar year thereafter (including any calendar year period during any Renewal Term), \$4,000 dollars multiplied by the number of Subterritories in the Territory.

7. OPERATION OF FRANCHISED BUSINESS

7.1 ***Standards of Operation.*** Franchisee acknowledges that the Marks, the Services and every other component of the System are important to Franchisor and its franchisees, and Franchisee covenants and agrees to comply with the System, in its entirety as outlined in this Agreement, and the Operations Manual which may be modified by the Franchisor from time to time. In particular Franchisee covenants and agrees that Franchisee shall:

- (a) ensure that the operation of the Franchised Business is at all times under the direct control of the General Manager(s) as provided in Section 12.3. Where a General Manager is absent from the Franchised Location due to illness or vacation, Franchisee shall ensure that the Franchised Business is under the direct control of the General Manager or another member of the management personnel named in Schedule B (the “**Management Personnel**”) or another person who has undergone the employee training requirements applicable to Management Personnel pursuant to this Agreement;
- (b) operate the Franchised Business strictly in accordance with the standards of customer service, cleanliness, environmental safety, consistency, employee training, operation, advertising, promotion and management prescribed by Franchisor in this Agreement and the Operations Manual, and shall, in all dealings with customers, suppliers and the public, adhere to the highest standards of honesty, integrity, fair dealing and ethical conduct. Franchisee shall respond to customer, supplier and public complaints in a prompt, courteous and efficient manner;
- (c) comply with all business policies, practices and procedures prescribed by Franchisor and outlined in the Operations Manual;
- (d) keep the Franchised Business continuously open for business during all hours and days specified in writing by Franchisor from time to time, in the Operations Manual or otherwise, subject to compliance with the hours of operation required by local laws, if applicable;
- (e) prepare and sell to the public only the Services and other services designated or approved in writing by Franchisor from time to time;
- (f) maintain the interior and exterior of each Vehicle in a safe, sound, clean and attractive condition and do all maintenance and repairs as necessary or as Franchisor or lessor under each Vehicle Lease from time to time requires in writing;
- (g) handle, move and dispose of any waste products strictly in accordance with applicable local, state and federal laws and regulations and in accordance with written specifications provided in this Agreement and the Operations Manual;

- (h) not alter, modify or otherwise change, add to or delete from any portion of the System, Marks, Copyrighted Materials or Services in use or exercised as licensed hereunder;
- (i) maintain at all times a sufficient number of properly trained employees to service customers of the Franchised Business, and maintain an inventory of goods and supplies sufficient to satisfy customer demand;
- (j) hire and supervise efficient, competent, and courteous operators and employees for the operation of the Franchised Business and set and pay their wages, commissions, benefits and incentives. Franchisor shall have no liability or any other obligation to any employee of Franchisee;
- (k) cause all employees, while engaged in the operation of the Franchised Business, to wear uniforms of the color, design and other specifications provided in the Operations Manual, or in such manner as may be approved in advance in writing by Franchisor, and to present a neat and clean appearance and render competent and courteous service to the customers of the Franchised Business;
- (l) use, publish or display in connection with the operation of the Franchised Business only those signs, advertising or other materials designated or approved by Franchisor from time to time. Franchisor shall provide written specifications for such signage, advertising or other materials to Franchisee upon request. When signage is procured pursuant to a lease, the lease must be assignable to Franchisor and Franchisee shall submit such lease to Franchisor for its written approval prior to executing it;
- (m) operate the Franchised Business only under the trade name “YOU MOVE ME” and the Marks, as designated by Franchisor, without any accompanying words or symbols of any nature except as designated or approved in writing by Franchisor;
- (n) secure and maintain the currency of all required licenses, permits, approvals, and certificates relating to the operation of the Franchised Business and operate the Franchised Business in full compliance with all applicable laws, and regulations, including but not limited to all governmental regulations relating to environmental safety, occupational health and safety, ERISA, workers’ compensation insurance, unemployment insurance, withholding and payment of all federal and state taxes including without limitation FICA, FUTA, income tax, sales tax and personal property tax, use tax and license fees. In particular, Franchisee shall pay in a timely manner all local, state and federal sales, business, property, goods and services taxes and all other taxes, rates, levies and fees levied or assessed by any governmental authority directly or indirectly in connection with the Franchised Business;
- (o) advise all suppliers, contractors, employees and others with whom Franchisee deals, that Franchisee is an independent contractor and that all debts, liabilities and obligations incurred by it are for the account of Franchisee only, and not Franchisor;

- (p) faithfully observe and perform in a timely fashion all covenants to be observed and performed by Franchisee pursuant to each Vehicle Lease and any lease for the Franchised Location;
- (q) use the Vehicles solely for the Franchised Business;
- (r) conduct all advertising and use all media including MoveNet in accordance with lawful business practices and only in accordance with the provisions of the Operations Manual, or in such manner as may be approved in advance in writing by Franchisor;
- (s) attend all franchise conferences and meetings as required by Franchisor from time to time at the Franchisee's sole cost and expense. The Franchisee shall pay to the Franchisor a non-refundable registration fee prescribed by the Franchisor for attendance at any such conference or meeting. In the event that Franchisee operates more than one franchised business, Franchisee shall send a separate attendee that meets the criteria prescribed by Franchisor from time to time to all such franchise conferences and meetings for each separate franchise agreement;
- (t) participate in such programs as Franchisor may require from time to time, including the servicing of System-wide or other special accounts as may be designated in the Operations Manual, or in such manner as may be designated in advance in writing by Franchisor, including servicing in the Territory strategic, regional, or national account contracts or strategic alliance contracts entered into by Franchisor under the terms and conditions of the applicable agreement between the Franchisor or its Affiliate(s) and account customers, as well as the use and honoring of gift certificates and coupons;
- (u) replace such items of equipment which have become obsolete or otherwise mechanically impaired, to the extent they require replacement, or as required by Franchisor from time to time;
- (v) identify Franchisee by its legal name, as a "YOU MOVE ME" Franchisee and the owner of the Franchised Business and identify Franchisee as an "independently owned and operated franchisee of YOU MOVE ME" on all Vehicles, invoices, contracts, agreements, correspondence and other materials and communications used in the Franchised Business and not make or attempt to make any registration or nor representation related to any of the Marks that would grant or suggest Franchisee has ownership of the Marks or any part of the Marks;
- (w) use such accounting and invoicing systems and services as may be designated by the Franchisor from time to time, which may require the Franchisee to share information with third party providers, and provide the Franchisor full real time online access to such accounting and invoicing systems;
- (x) to maintain statistics on the Franchise Business in such format as prescribed by the franchise or from time to time, and to provide such statistics to the Franchisor upon request, which the Franchisor or may disclose to other franchisees in the System;

- (y) not subcontract performance of any part of the Services to any other person or entity without the prior written consent of Franchisor, which consent may be granted or withheld in Franchisor's sole discretion;
- (z) at all times the franchisee shall maintain such performance baselines as required by the Franchisor and set out in the Operations Manual from time to time; and
- (aa) The Franchisee acknowledges and agrees that it shall not establish or create a website or social media page on the Internet or have any other Internet presence in connection with the Franchised Business, System or Marks without the prior written consent of the Franchisor, which consent may be given, withheld, or withdrawn at any time in the sole discretion of the Franchisor. The Franchisee further acknowledges and agrees that the following are to be conditions precedent to the Franchisor granting the Franchisee permission to establish and maintain a website or other Internet presence:
 - (i) upon request by the Franchisor, the Franchisee shall submit to the Franchisor for its approval, which approval may be given or withheld in the sole discretion of the Franchisor, all data information, design and layout that the Franchisee wishes to use in its website or social media page, and, until such time as the Franchisor shall give its prior written consent to the use of such, the Franchisee shall not use same in any website or social media page;
 - (ii) the Franchisee shall obtain the Franchisor's prior written approval before any copyright information is placed on the Franchisee's website or social media page;
 - (iii) the Franchisee acknowledges and agrees that its website or social media page may be monitored by the Franchisor and any and all contents of the website though earlier approved, may be disapproved and required to be removed from the website;
 - (iv) the Franchisee acknowledges and agrees that the website or social media page shall state that the use of any trademarks or copyrights is not an assertion of ownership, but rather a license from the owner;
 - (v) the Franchisee agrees to provide the Franchisor at all times with such passwords, administrator status, and other means of access necessary to alter or take control of such websites or social media page; and
 - (vi) the Franchisee acknowledges and agrees that upon termination of this agreement that the Franchisee shall relinquish any and all rights in the website, social media page, the domain name, and shall within five days of termination of this agreement, relinquish to the Franchisor the website and any frames and links between the Franchisee's website and any other websites.

7.2 Proposed Services. If Franchisee proposes to offer for sale through the Franchised Business any services not previously designated or approved by Franchisor, then Franchisee

must first submit the proposed service to Franchisor for consideration and approval. Franchisor shall consider the proposed service and respond to Franchisee within a reasonable time as to whether or not the service is approved for sale through the Franchised Business. Franchisor reserves the right to make alterations to the proposed service as a condition of approval. Franchisor also reserves the right to adopt any such service for use as a standard service forming part of the Services so as to maintain consistency and enhance the System and Marks without any compensation payable to Franchisee. Franchisee, in submitting any such proposal to Franchisor agrees that Franchisor may take such action, that each such submission by Franchisee to Franchisor shall constitute an irrevocable and perpetual assignment of the copyright and waiver of moral rights for the service to Franchisor, and each such adopted submission shall be deemed to be part of the Know-How.

7.3 *Sale of Services.* Franchisee acknowledges that the reputation and goodwill of the System is based upon, and can be maintained and enhanced only by, the continued sale and provision of high quality services and the satisfaction of customers who rely upon the uniformly high quality of services that are sold under the System. Accordingly, Franchisee agrees to sell or otherwise deal in only the Services and such other services as Franchisor designates or approves in advance in writing, which approval may be given or withheld in the sole discretion of Franchisor.

7.4 *Pricing.* Franchisor shall deliver to Franchisee, prior to the Scheduled Opening Date, Franchisor's current list of suggested prices for the Services, which may vary among various franchises. Franchisor shall give Franchisee written notice of all changes to suggested prices (including any temporary promotional changes) and such changes shall be effective upon receipt, unless otherwise stated in the notice. Franchisee is under no obligation to adhere to the suggested prices, but should be aware that promotional and marketing materials and campaigns prepared and provided by the Franchisor may include such prices.

7.5 *System Changes.* Franchisor may, by written notice to Franchisee, add to, subtract from, modify or otherwise change the System, including without limitation by deletion or adoption and use of new or modified Marks or Copyrighted Materials pursuant to Section 13.7, new or enhanced services, or new techniques in connection therewith. Franchisee shall, at its own cost, within a reasonable amount of time following receipt of such notice, accept, implement, use and display all such changes.

7.6 *Franchisee Programs.* Where Franchisor designates a voluntary program respecting the operation of the Franchised Business or the provision of Services to specified accounts and the Franchisee consents to participate in such a program, the respective obligations of Franchisor and Franchisee under such program shall be deemed to be obligations pursuant to this Agreement.

7.7 *Purchase from Approved Suppliers.* The Franchisee shall purchase or lease, in accordance with specifications and standards set forth in the Operations Manual, the goods, services, supplies, fixtures, equipment and inventory required for the operation of the Franchised Business and from the Franchisor or approved suppliers or the Franchisor, as may be designated by the Franchisor from time to time.

8. SALES

8.1 ***Credit Cards and Other Methods of Payment.*** Franchisee shall maintain arrangements with Visa, American Express, MasterCard and additional or replacement credit card and debit card issuers or sponsors nominated by Franchisor from time to time, in order that the Franchised Business may accept customers' credit cards and debit cards. Franchisee shall also accept checks and other methods of payment. Whenever Franchisor designates a new payment system or financial institution for the System, Franchisee agrees to adopt and accommodate such changes promptly at the Franchisee's sole cost.

8.2 ***Payments to Suppliers.*** Franchisee shall make all payments to Franchisor and designated and approved suppliers promptly when due and shall provide proof of payment to other suppliers to Franchisor upon request. Franchisee acknowledges that failure of Franchisee to pay any other supplier in a timely manner could harm the reputation of the System and the relationship of Franchisor and its other franchisees with such supplier. If Franchisee fails to pay any other supplier in full when due, then Franchisor shall have the right, but not the obligation, to pay all or any portion of the sum due, together with accrued interest and penalties. If Franchisor makes any such payment, then Franchisor shall invoice Franchisee for such payment and Franchisee shall reimburse Franchisor immediately upon receipt of the invoice.

9. RECORDS AND REPORTING

9.1 ***Sales Records.*** Franchisee shall keep, and shall disclose to Franchisor, true and accurate records and books of account in relation to the Franchised Business, including daily records of services provided to all customers and of Gross Revenue, in such form and detail as Franchisor in writing requires from time to time.

9.2 ***Definition of "Gross Revenue".*** The term "**Gross Revenue**" as used in this Agreement means the entire amount of the sale price, whether for cash, credit, payment in kind (valued at fair market value), or otherwise, of all sales, including but not limited to the sale of any Services or products from or in connection with the operation of the Franchised Business. No deductions shall be allowed for uncollected or uncollectible credit accounts or in respect of any other matter except for:

- (a) sums collected by or on behalf of the Franchisee for any governmental authority on account of sales taxes, services taxes or other taxes imposed directly upon the sale of goods or services (or both) from the Franchised Business, provided that the amount of any such tax has in fact been paid or otherwise accounted for by the Franchisee to the appropriate governmental authority;
- (b) the amount of any refund or credit given in respect of any services or products provided to a customer of the Franchised Business for which a refund of the whole or part of the purchase price is made or for which a credit is given, as long as such refund or credit is given in accordance with the Franchisor's policies and procedures in relation to refunds set out in the Operations Manual; and

- (c) amounts uncollected from a customer of the Franchised Business due to discount coupons that were approved for use in advance by the Franchisor.

Where the operation of the Franchised Business has been interrupted, all sales assumed to have been lost by the Franchisee by virtue of such interruption, being the basis upon which an insurer has paid business interruption insurance, shall also be included in the calculation of Gross Revenue.

9.3 Preservation of Records. Franchisee shall keep and preserve for a period of at least 84 months after the end of each year all books and records (including point of sale records, computer generated records and evidence of all sources and amounts of individual sales and Gross Revenue) related to such year.

9.4 Reporting. Franchisee shall report to Franchisor as follows:

- (a) within three (3) Business Days of the 15th and last day of each Month, or on such other dates or with such other frequency as the Franchisor may require from time to time in the Operations Manual, Franchisee shall update all records and data on MoveNet in order that Franchisor can produce from MoveNet a report in electronic form (the “**Report**”) containing:
 - (i) a correct and complete statement of all sales and Gross Revenue for the 1st through the 15th day, or the 16th through the last day, of each Month, or such other period as the Franchisor may require from time to time; and
 - (ii) such other financial information as Franchisor may require from time to time.

The Report shall contain all information noted therein and shall be certified as correct by Franchisee. Upon request by Franchisor, Franchisee shall supply copies of some or all of the sales records related to the operation of the Franchised Business in any given period; and

- (b) within 90 days after the end of each fiscal year of Franchisee, Franchisee shall submit to Franchisor (in electronic form whenever possible) the following information concerning such fiscal year, certified as correct by Franchisee and, on a review engagement basis, by a Certified Public Accountant retained by Franchisee at Franchisee's sole cost:
 - (i) a statement of Gross Revenue for such year as finally adjusted and reconciled after the close and review of Franchisee's books and records for the year. If such statement discloses any underpayment of Royalties for such year, then Franchisee shall pay to Franchisor, at the time of submitting such statement, the amount of such underpayment. Any overpayment disclosed by such statement shall be credited to Franchisee's Royalty account by Franchisor once verified and accepted by Franchisor;
 - (ii) complete financial statements, including balance sheet, income statement and statement of changes in financial position, all prepared in accordance with

U.S. generally accepted accounting principles applied on a basis which is consistent with prior fiscal years of Franchisee; and

- (iii) such other reports and financial information (including up-to-date personal financial information concerning guarantors of Franchisee, if applicable) as Franchisor may reasonably require from time to time.

9.5 Inspection and Audit Rights. Franchisor and any of its representatives shall be entitled, during the regular business hours of the Franchised Business and without undue disturbance to it, to enter the premises of the Franchised Business to inspect and take copies of all paper and electronic records of Franchisee relating in any way to the Franchised Business, whether or not of a financial nature, all without prior notice to Franchisee. Franchisor may cause its auditor to conduct an audit of the Franchised Business for any fiscal year of Franchisee or any calendar year or time period. Franchisee consents to the Franchisor directly contacting and obtaining information from any creditors or suppliers of the Franchisee. Upon request by Franchisor, Franchisee shall within the time prescribed in the Operations Manual: (i) allow Franchisor and its representatives access, at all reasonable times, to or (ii) forward to Franchisor by reputable overnight courier, any and all business and financial records of the Franchised Business, including financial statements, accounting records, federal and state income, sales, business and occupation and other tax returns of Franchisee, and Franchisor at any time shall have the opportunity to take copies thereof at Franchisor's expense. Franchisee shall pay to Franchisor immediately on demand any amounts found owing by Franchisee to Franchisor by the audit. If any such audit reveals a material deficiency, as determined by Franchisor in its sole discretion, in Franchisee's reporting, whether financial or otherwise, then the Franchisee shall reimburse the Franchisor for the reasonable costs of the audit and any related enforcement.

9.6 Notice to Meet Standards. Should any inspection or audit reveal any non-compliance with the System or failure to meet the standards of operation, management, production, employee training, service, cleanliness, environmental safety, consistency, quality control or advertising and promotion set by Franchisor from time to time, then Franchisee shall immediately upon receipt of notice from Franchisor specifying the particulars of the non-compliance or failure by Franchisee, do all things necessary to correct the non-compliance or failure, in addition to co-operating with the representatives of Franchisor in respect of any training or retraining determined necessary by Franchisor.

9.7 Corporate Records. If Franchisee is an entity, Franchisee shall complete and remit Franchisor's company information form, and provide such other information and certificates regarding the company structure of Franchisee as required by Franchisor, and Franchisee agrees to update such information from time to time and promptly upon any change in such information.

10. SALES CENTER AND INTRANET

10.1 Order Processing. Franchisor shall maintain or obtain the services of a centralized inbound call center and online booking system (the "**Sales Center**") to process all orders for the Services within the System, including all orders in the Territory and otherwise handle customer inquiries. Upon receipt of an order for the Services within the Territory, Franchisor

shall post such order on a System-wide intranet third party customer relationship management (CRM) software system (“**MoveNet**”). Franchisee shall retrieve all orders for the Services in the Territory from MoveNet. Franchisor shall direct all aspects of planning and operation of the Sales Center and MoveNet in its absolute and uncontrolled discretion. Franchisee shall fully participate in all programs involving the Sales Center and MoveNet, as Franchisor may require from time to time.

10.2 ***Intranet Access and CRM Fee.*** Franchisor purchases certain MoveNet licenses from third party customer relationship management (CRM) software providers for franchisees to use in connection with their YOU MOVE ME franchises from time to time. Such licenses currently include, but are not limited to, the following:

- (a) **Mobile and Desktop Licenses** – The Mobile and Desktop License to use MoveNet to access and to operate Franchised Business, such as, to create accounts and opportunities, view the schedule, add, delete, and move services and generate documents;
- (b) **Mobile Licenses** – license to use MoveNet exclusively in the field to operate Franchised Business; and
- (c) **Google Licenses** – licenses to use Google services including Gmail, Hangouts Chat, and other Google Workspace services.

Franchisee must obtain and maintain one license for each and every one of its employees and representatives who uses any of the software programs or applications described above and one Google License for each and every one of its employees and representatives who uses Google. Franchisor shall provide Franchisee, at no additional cost, with a dispatch license access to MoveNet and Google and a confidential password (each a “**Password**”) for MoveNet and Google for a limited number of users as specified by Franchisor from time to time. Franchisee shall ensure that its users keep the Passwords confidential at all times during the term of this Agreement, any exercised renewal, and after the expiration or earlier termination of this Agreement. Franchisee shall not release the Passwords to any person, including employees of the Franchised Business, without the previous written consent of Franchisor, which consent may be withheld in Franchisor’s sole discretion for any reason.

Franchisee may purchase access for additional users or enhanced capabilities from Franchisor at rates based on all of Franchisor’s costs to purchase and obtain such licenses on Franchisee’s behalf (the “**CRM Fee**”). Franchisee shall pay the CRM Fee to Franchisor each month during the Term and any exercised Renewal Term, within 30 days after receipt of Franchisor’s invoice for the same. Franchisee acknowledges that the CRM Fee is subject to change by Franchisor from time to time based on the amounts being charged by third party software providers, and Franchisee agrees to pay the CRM Fee to Franchisor, as it may be modified by Franchisor from time to time, throughout the Term and any exercised Renewal Term.

10.3 ***No Other Sales.*** Franchisee acknowledges and agrees that except as provided for in this Agreement, it is not permitted to solicit, receive or fill any order for the Services within the Territory other than those orders which are placed or processed through the Sales Center and posted on MoveNet. Should Franchisee receive orders through the use of Franchisee’s

local telephone number or any other method, Franchisee shall promptly process these orders through MoveNet.

10.4 **Unsolicited Orders.** Notwithstanding the provisions of Section 10.3, if Franchisee receives a request to provide the Services to a new or returning customer (the “**Unsolicited Order**”) while providing services to another customer, or in any other manner not contemplated by this Agreement, Franchisee shall immediately upon completion of the Unsolicited Order, notify Franchisor of the particulars of the Unsolicited Order (including, without limitation, the name and address of the customer, the amount charged for the Services and the date on which the Unsolicited Order was made and completed) via MoveNet.

10.5 **Sales Center Cooperative Fund.** Franchisee acknowledges and agrees that:

- (a) Franchisor shall maintain a fund to operate the Sales Center (the “**Sales Center Cooperative Fund**”). The Sales Center Cooperative Fund shall be used and extended to cover the operating and development expenses of the Sales Center and MoveNet, including costs associated with the creation, staffing, purchase of equipment, and other ongoing operational and development costs of the Sales Center and MoveNet;
- (b) the Sales Center, MoveNet, and the Sales Center Cooperative Fund are intended to provide a uniform standard for placement of orders for Services and handling of customers throughout the System, and to maintain a complete client database which provides management reports to franchisees. Franchisor undertakes no obligation to ensure that any particular franchisee (including Franchisee) benefits on a pro-rata basis from the Sales Center, MoveNet or Sales Center Cooperative Fund;
- (c) Franchisee shall contribute to the Sales Center Cooperative Fund an amount equal to 4% of the Gross Revenue (the “**Sales Center Fee**”). The Sales Center Fee shall be paid by Franchisee to Franchisor in accordance with Section 6.2 of this Agreement;
- (d) the Sales Center Cooperative Fund and sales center cooperative funds of the Franchisor’s Affiliates may be aggregated and if so aggregated shall be accounted for separately from other funds of Franchisor and shall not be used to defray any of Franchisor’s general operating expenses, except for salaries, administrative costs and overhead (calculated on a fully allocated basis), if any, as Franchisor may incur in activities reasonably related to the administration, direction, and operation of the Sales Center, MoveNet and the Sales Center Cooperative Fund. An in-house statement of operation of the Sales Center Cooperative Fund shall be prepared annually and shall be made available to Franchisee upon request, the cost of preparing such statement to be paid by the Sales Center Cooperative Fund;
- (e) except as expressly provided for in this Article 10, Franchisor assumes no direct or indirect liability or obligation to Franchisee with respect to the maintenance, direction or administration of the Sales Center, MoveNet or Sales Center Cooperative Fund. Franchisee is not a third party beneficiary and shall have no right to enforce any contributions from other franchisees or direct the administration of the Sales Center Cooperative Fund. Any obligation of Franchisor with respect to the Sales Center Cooperative Fund shall be contractual in nature, Franchisee shall have no proprietary

right in the Sales Center Cooperative Fund, and it shall not constitute a trust fund; and

- (f) Franchisor shall use commercially reasonable efforts to operate the Sales Center and MoveNet in a reasonable commercial manner. The Sales Center Cooperative Fund shall be accounted for separately in accordance with subsection (d), above. The Sales Center Cooperative Fund is not intended to be a source of profit for the Franchisor. In the event of surplus funds at the end of any year, such funds shall be applied to one or more of the following, in any combination as may be determined in Franchisor's absolute discretion: (i) carried forward and applied to the next year's operating costs, (ii) transferred to the Marketing Fund, or (iii) distributed pro rata to Franchised Businesses that contributed to the Sales Center Cooperative Fund for that year. In the event that surplus funds are carried forward during three (3) consecutive years, the remaining surplus shall be applied to one or more of the following, in any combination as may be determined in Franchisor's absolute discretion: (i) distributed pro rata at the end of the third year to franchised businesses who contributed to the Sales Center Cooperative Fund during the surplus time period, or (ii) transferred to the Marketing Fund. Where the Franchisor elects to return funds from the Sales Center Cooperative Fund, the Franchisor may do so over such period of time as it deems prudent in order to preserve the solvency of the Sales Center Cooperative Fund. In the event of a shortage of funds in the Sales Center Cooperative Fund at the end of any year, the Franchisor shall have the right to contribute the shortage to the Sales Center Cooperative Fund and to deem such contribution an account receivable from the Sales Center Cooperative Fund, to be paid back in the next year, without interest.

10.6 *Franchisee Operated Sales Center.* If the Franchisee has been in operation for at least one year, then either the Franchisor or the Franchisee may elect at any time to have the Franchisee operate its own sales center upon the terms set out in Section 10.9 hereof (the "Franchisee Sales Center"). Either party may make such election by providing notice to the other party, and such election shall take effect on the effective date of such notice, but in any event not less than thirty (30) days after the date such notice is given, and **provided that the party receiving such notice may extend such notice period by up to an additional sixty (60) days by notice to the electing party.**

10.7 *Reversion to Franchisor Operated Sales Center – Franchisee Election.* If the Franchisee is required to operate a Franchisee Sales Center, then the Franchisee may elect at any time to revert to using the Sales Center by notice in writing to the Franchisor. If the Franchisee so elects, then the provisions of such notice shall be effective on the January 1 following 30 days after such notice is given. Upon such notice to revert to the Sales Center being effective, the Franchisee shall cease to operate a Franchisee Sales Center under Section 10.9. Thereafter, the Franchisee may only revert to using a Franchisee Sales Center once the Franchisee has resumed using the Sales Center for at least one year.

10.8 *Reversion to Franchisor Operated Sales Center – Franchisor Election.* If the Franchisee is required to operate a Franchisee Sales Center, then the Franchisor may elect at any time to require the Franchisee to cease operating the Franchisee Sales Center and revert to using the Sales Center if the Franchisee fails to operate the Franchisee Sales Center

in accordance with this Agreement or the standards set out in the Operations Manuals from time to time. The rights conferred to the Franchisor hereunder, are in addition to all other rights and remedies available to the Franchisor under this Agreement or at law.

10.9 *Operation of Franchisee Sales Center.* Whenever the Franchisee is required to operate a Franchisee Sales Center, then notwithstanding Section 10.5 hereof, the following terms shall apply:

(a) Order Processing - The Franchisee shall operate the Franchisee Sales Center as an inbound call center to process all orders for the Services in the Territory and otherwise handle customer inquiries. The Franchisee shall operate the Franchisee Sales Center in accordance with this Section 10.9 and such prescriptions set out in the Operations Manual from time to time. Upon receipt of an order for the Services within the Territory, Franchisee shall post such order on MoveNet.

(b) Franchisee Phone Number Obligations - Franchisor shall obtain for operation of the Franchisee Sales Center, at its sole cost:

(i) a local telephone number; and

(ii) a toll free number,

And the Franchisee shall use and advertise such numbers as the sole method of contacting the Franchisee Sales Center.

(c) Technical Requirements - Franchisee shall purchase, lease or otherwise acquire, at its sole cost, a telephone system, software, and other equipment as may be specified by the Franchisor from time to time in order to meet the obligations set out in this Agreement and the Operations Manual from time to time.

(d) Interactive Voice Response Recording - Franchisor shall provide to Franchisee digital files for an Interactive Voice Response message, a call recording disclaimer, and an after-hours message, which files may be changed by Franchisor from time to time. Franchisee shall at all times use only the most recent Interactive Voice Response message, call recording disclaimer, and after-hours messages provided by the Franchisor in the operation of the Franchisee Sales Center.

(e) Service and Reporting Obligations - Franchisee shall fully participate in all programs involving MoveNet, as the Franchisor may require from time to time. The Franchisee Sales Center shall maintain such services levels and operational standards, and shall operate on such dates and during such hours the Franchisor may require from time to time. The Franchisee shall report such information regarding the operation of the Franchise Sales Center, and with such frequency and in such format as may be required by the Franchisor from time to time.

(f) Employee Obligations - Franchisee shall engage such employees to service the Franchisee Sales Center as are necessary to comply with the obligations of this Agreement. Franchisee shall be solely responsible for the recruitment, hiring,

compensation, training, and all other matters related to or arising out of the employment of persons to service the Franchisee Sales Center. Franchisor shall provide to Franchisee a copy of its agent training materials for reference in a form to be determined by the Franchisor, as well as any additional training materials developed by the Franchisor while this Amendment is in force on request by the Franchisee.

- (g) Operations - Subject to the provisions of this Agreement, Franchisee shall direct all aspects of planning and operation of the Franchisee Sales Center, including but not limited to employee recruiting, training, workforce management, quality assurance, sourcing, and leasing or otherwise acquiring adequate office space.
- (h) Designated Representatives - Franchisor shall make such designated representatives as Franchisor determines are appropriate available to Franchisee for consultation on operation of the Franchisee Sales Center subject to such limitations as may be set out in the Operations Manual from time to time.
- (i) Sales Center Fee. Despite operation of and responsibility for the Franchisee Sales Center, Franchisee shall contribute to the Sales Center Cooperative Fund an amount equal to 1% of the Gross Revenue; provided however if a customer is booked through the Sales Center, then the Franchisee shall instead contribute to the Sales Center Cooperative Fund 4% of the Gross Revenue resulting from such customer (the “**Sales Center Fee**”). The Sales Center Fee shall be paid by Franchisee to Franchisor in accordance with Section 6.2 of the Franchise Agreement, and shall be payable whether or not the Franchisor exercises its rights to terminate the Sales Center under Section 10.9(i), below.
- (j) The Franchisee acknowledges that if a sufficient number of such franchisees elect to operate their own franchisee call center, then the Franchisor may, in its absolute discretion, discontinue the Sales Center permanently, partially, temporarily, or upon any conditions it deems suitable, in which case the Franchisee shall have no right to return to using the Sales Center.
- (k) in addition to the Franchisor’s rights under section 9.5 hereof, the Franchisor shall have the right to audit the Franchisee’s operation of the Franchisee Sales Center at any time, which right shall include without limitation the right to attend at the premises of the Franchisee Sales Center for extended periods of time, to monitor live or recorded calls, and to review and obtain copies of records.
- (l) Franchisee acknowledges and agrees that Franchisor may implement a mandatory Customer Relationship Management (CRM) program using third-party CRM software that Franchisee shall use as directed by Franchisor, and Franchisor may charge Franchisee for use of such CRM software on such terms as determined by Franchisor.

10.10 Online Booking Engine. The Franchisor maintains an online booking engine (the “**OBE**”) which allows potential customers (each, a “**Lead**”) to enter information online in order to receive a follow-up communication. The Franchisee agrees to regularly monitor the OBE and to promptly contact Leads within the Territory. Notwithstanding the

foregoing, the Franchisee may, upon thirty (30) days' advance written notice to the Franchisor, request that the Franchisor be responsible for monitoring and contacting Leads. If the Franchisee so requests, then:

- (a) The Franchisee will not be required to monitor and contact Leads in the OBE;
- (b) The Franchisor will contact Leads in the Territory and attempt to book quotes for Services for such Leads on behalf of the Franchisee;
- (c) If the Franchisor contacts a Lead and such Lead results in revenue for the Franchisee, then the Franchisee agrees to pay the Franchisor a fee of 2% of the Gross Revenue in respect of such Lead, in addition to other due fees under this Agreement (the "**OBE Fee**");
- (d) The OBE Fee shall be paid in the same manner as the Sales Center Fee; and
- (e) The Franchisee may elect to resume responsibility for monitoring and contacting Leads by providing thirty (30) days' advance written notice to the Franchisor.

11. LOCAL AND COOPERATIVE MARKETING

11.1 *Local Marketing.*

- (a) In the first six months of operations, Franchisee shall expend not less than \$15,000 in the Territory to market and promote the Franchised Business during start up (the "**Initial Marketing Expense**").
- (b) During the first year of operations, Franchisee shall expend the greater of the Initial Marketing Expense or 6% of Gross Revenue on local marketing and promotions in the Territory in that first year.
- (c) During the remainder of the Term and any exercised Renewal Term, Franchisee shall expend the greater of (i) \$3,600 or (ii) 6% of Gross Revenue in each quarter on local marketing and promotions in the Territory.

Franchisee shall provide Franchisor with such details and evidence of expenditures under this Article 11 as may be required by Franchisor from time to time.

11.2 *Particulars of Local Advertising.* Franchisee shall have the right to conduct such local advertising and promotions in respect of the Franchised Business as Franchisee shall, in its reasonable discretion choose, provided that:

- (a) Franchisee shall advertise and promote only in a manner that will reflect favorably on Franchisor, Franchisee, the Services and the good name, goodwill and reputation of the System;
- (b) Franchisee shall submit to Franchisor for its approval, which approval shall not be unreasonably withheld or unduly delayed, all local advertising and promotions material to be utilized by Franchisee, and until such time as Franchisor shall give its

written approval to the use of such advertising and promotions, Franchisee shall not use the same in any manner. In no event shall Franchisor take more than 30 days either to approve or to reject such local advertising or promotions material. Franchisor reserves the right to adopt any advertising or promotions submitted by Franchisee for approval for general use in advertising or promoting the Services in any part of the System. Franchisee, in submitting any such advertising or promotions, agrees that Franchisor may take such action, and that each such submission shall constitute an irrevocable and perpetual assignment of the copyright and waiver of moral rights for such advertising or promotions, and upon each such adopted submission shall be deemed to be part of the Know-How; and

- (c) Franchisee shall prominently display, at its expense, in connection with the Franchised Business signs of such nature, form, color, number, location and size and containing such information and identifying marks as Franchisor may direct or approve in writing from time to time and such signs shall be purchased from Franchisor or from suppliers designated or approved by Franchisor.

11.3 **Marketing Fund.** Franchisee agrees that:

- (a) recognizing the value of uniform advertising and promotion to the goodwill and public image of the System, Franchisee agrees that Franchisor shall maintain and administer an advertising and promotion fund (the “**Marketing Fund**”) for such regional and national marketing, advertising and promotions programs as Franchisor in its sole discretion deems appropriate. Franchisor shall direct all such programs, materials, endorsements and media used therein, and the placement and allocation thereof after consultation with such franchisees of the System as Franchisor in its sole discretion deems appropriate;
- (b) Franchisee shall contribute to the Marketing Fund an amount equal to 1% of the Gross Revenue (the “**Marketing Royalty**”). The Marketing Royalty shall be paid to Franchisor in accordance with Section 6.2 of this Agreement;
- (c) the Marketing Fund shall be used and expended for media costs, commissions, market research costs, creative and production costs, including without limitation, the costs of creating promotions and artwork, printing costs, and other costs relating to advertising and promotional programs undertaken by Franchisor. Franchisor reserves the right to place and develop such advertisements and promotions and to market same as agent for and on behalf of Franchisee, either directly or through an advertising or public relations agency retained or formed for such purpose;
- (d) the Marketing Fund shall be accounted for separately from the other funds of Franchisor and shall not be used to defray any of Franchisor’s general operating expenses, except for reasonable salaries, administrative costs and overhead (calculated on a fully allocated basis), if any, as Franchisor may incur in activities reasonably related to the administration or direction of the Marketing Fund and advertising programs (including, without limitation, conducting market research). An in-house statement of the operations of the Marketing Fund shall be prepared annually and shall be made available to Franchisee upon request, the cost of preparing

such statement to be paid by the Marketing Fund. In the event of surplus funds at the end of any year, such funds may be applied to one or more of the following, in any combination as may be determined in Franchisor's absolute discretion: (i) carried forward and applied to the next year's marketing costs, or (ii) transferred to the Sales Center Cooperative Fund;

- (e) Franchisee acknowledges and agrees that the Marketing Fund is intended to maximize general public recognition and patronage of the System for the benefit of all franchisees and that Franchisor undertakes no obligation to ensure that any particular franchisee (including Franchisee) benefits directly or pro-rata from the placement or conduct of such advertising and promotion;
- (f) except as expressly provided for in this Article 11, Franchisor assumes no direct or indirect liability or obligation to Franchisee with respect to the maintenance, direction or administration of the Marketing Fund. Franchisee is not a third party beneficiary and shall have no right to enforce any contributions from other franchisees or the administration of the Marketing Fund. Any obligation of Franchisor with respect to the Marketing Fund shall be contractual in nature, Franchisee shall have no proprietary right in the Marketing Fund, and it shall not constitute a trust fund;
- (g) Franchisee shall fully participate in all sales and promotional activities (including the introduction of new products, grand opening or other marketing programs directed and approved by Franchisor) as Franchisor may require;
- (h) While Franchisor retains complete discretion regarding the administration of the Marketing Fund, Franchisor may form an informal advertising council consisting of franchisees selected or approved by Franchisor to provide advice or suggestions regarding advertising or marketing programs paid for by the Marketing Fund. Once formed, Franchisor retains the absolute discretion to dissolve or discontinue such an advertising council, as well as to modify the membership, organization, and procedures governing the advertising council. Any advertising council acts in an advisory capacity only, and Franchisor retains full discretion and authority to implement or disregard any suggestions that the advisory council may provide. Minutes or record of proceedings of the advisory council may not be used as evidence in any lawsuit or action between Franchisor and Franchisee; and
- (i) No more than 25% of the Marketing Fund will be used for administration and in-house salaries of the Franchisor. Of the amount permitted for administration and in-house salaries, none will be used to pay executive salaries, except for executives in dedicated marketing roles.

11.4 ***Branding Cooperative.*** Franchisee agrees that Franchisor may, but is not obliged to, form, and, if so formed, the Franchisee agrees to join in, a branding cooperative (a “**Branding Cooperative**”) organized in a geographical area, or using such other parameters as the Franchisor may designate, but which may comprise the entire System. Each franchisee subject to a Branding Cooperative shall be required to comply with the terms of such Branding Cooperative including the requirement to attend periodic meetings of the Branding Cooperative. Further, if franchisees representing at least 75% of the revenue base generated

by the members of the Branding Cooperative, which revenue base shall be calculated by Franchisor in such a manner as it in its sole discretion determines, consent, then the Franchisee shall be required to contribute to the Branding Cooperative such amounts and in such manner as determined by the Franchisor; provided that the Franchisee shall not be required to contribute more than 3% of Gross Revenue in the aggregate for all Branding Cooperatives to which the Franchisee belongs, and any amount contributed by the Franchisee to any Branding Cooperative may be credited towards local expense obligations under Section 11.1 of this Agreement. Each Branding Cooperative shall be organized and governed in the form and manner that the Franchisor determines in its absolute discretion from time to time and all branding and promotional plans or materials shall be subject to the Franchisor's written approval from time to time.

12. MANAGEMENT AND EMPLOYEES

12.1 **Management Personnel.** Franchisee or, if Franchisee is an entity, one of its directors or officers, and the Management Personnel, or any replacement(s) approved in advance in writing by Franchisor, shall complete initial training to the satisfaction of Franchisor prior to the Scheduled Opening Date, or such later date as agreed by Franchisor if related to a replacement Management Personnel, unless waived in writing by Franchisor in its sole discretion for any particular person(s). Once trained and approved by Franchisor, Franchisee shall cause Management Personnel to participate, on a full-time basis (i.e., a minimum of 40 hours per week), in the management and operation of the Franchised Business. Franchisee shall verify that all Management Personnel have the legal right to work in the United States, and are legally able to travel to Canada for training.

12.2 **Reliance on Management Personnel.** The grant of license to Franchisee to operate the Franchised Business is made by Franchisor in reliance on the personal attributes of the General Manager and other Management Personnel and in consideration of the trust and confidence which Franchisor places in the Management Personnel, who shall actively and substantially participate personally in the management of the Franchised Business.

12.3 **General Manager.** The individual named first in Schedule B under the heading "Management Personnel" shall be the initial general manager of the Franchised Business (hereinafter called the "**General Manager**", which term shall include every other person who in the future acts as general manager of the Franchised Business). Franchisee shall ensure that every person who acts as General Manager from time to time is not (while so acting) engaged in any retail business activity other than the Franchised Business. The General Manager must participate on a full-time basis (i.e., a minimum of 40 hours per week) in the operation of the Franchised Business. Unless waived in writing by the Franchisor, Franchisee shall ensure that the Franchised Business employs one full-time General Manager. Franchisee shall not hire any person to act as General Manager without the prior written approval of Franchisor. As a condition of such approval, the managerial candidate must complete the Franchisor's training requirements to the satisfaction of Franchisor. Franchisor may charge Franchisee Franchisor's then-current standard training fee for any candidate who is proposed to replace the General Manager. In the event of the resignation, termination, death or incapacity of any person acting as General Manager or other Management Personnel, Franchisee shall have a period of 30 days after such resignation, termination, death or

incapacity of that person in which to complete arrangements for hiring and training of a replacement.

12.4 Other Employees. Franchisee is solely responsible for making all decisions related to hiring, scheduling, training, discipline, and termination of its employees. Franchisee is also solely responsible for ensuring proper payment of wages, benefits, statutory remittances (and compliance including, without limitation, with respect to employment taxes, worker's compensation insurance), and complying with all local, state, and federal employment laws and other terms and conditions of their employment. At the direction of Franchisor, Franchisee shall cause such employees as may be designated by Franchisor, such as crew leads and movers, to complete all applicable training programs developed by Franchisor. Franchisee shall be solely responsible for all direct and indirect costs of such training in accordance with Sections 15.1 and 15.2 of this Agreement. Franchisee shall verify that all employees have the legal right to work in the United States.

13. LICENSE GRANTED TO FRANCHISEE

13.1 Nature of Grant. The license granted by this Agreement is a license to use the System and Marks only in connection with operation of the Franchised Business in the Territory during the Term. Nothing in this Agreement shall give Franchisee any other right, title or interest in or to any part of the Marks or the System.

13.2 Inurement. Franchisee acknowledges that Franchisee's use of the System and Marks and any goodwill established by such use inures to the exclusive benefit of Franchisor.

13.3 Use of Name and Marks. Franchisee shall operate the Franchised Business continuously throughout the Term and any duly exercised Renewal Term under the name "YOU MOVE ME" or such alternate name or names as Franchisor may direct in accordance with the provisions of the Operations Manual, or in such manner as may be approved in advance in writing by Franchisor from time to time, and Franchisee's name shall be clearly marked on all documented and electronic representations of the Franchised Business as well as on all Franchisee's advertising, stationery, business cards, purchase orders, sales slips, checks, and other business documents in a manner specified or approved by Franchisor and which clearly indicates that Franchisee is the person, firm or corporation, as the case may be, operating the Franchised Business pursuant to a license from Franchisor. Franchisee shall use ®, ™ or some other symbol directed by Franchisor, to indicate to the public that each of the Marks is a trademark belonging to Franchisor and shall in such usage clearly indicate this by using the phrase "Trademark owned by Tracksuit Movers Inc." or some other phrase designated or approved by Franchisor. Franchisee shall not use, as part of the corporate name of any corporation or other business entity which may operate the Franchised Business (or any other corporation or business entity in which Franchisee has any interest), any of the Marks or any variation or derivative thereof or any word or phrase or combination of words confusingly similar thereto or colorably imitative thereof, nor may Franchisee use the Marks in connection with the sale or offering for sale of any item or services which has not been properly approved for sale pursuant to the requirements of this Agreement. All provisions of this Agreement applicable to the Marks shall apply to any additional proprietary trade and service marks and commercial symbols hereafter authorized by Franchisor for use by Franchisee from time to time.

13.4 ***Use of Copyrights.*** Franchisee acknowledges that Franchisor is the owner of the copyright in the Operations Manual, MoveNet and all other systems, binders, videotapes, software, and printed materials which from time to time form part of the System (as well as all revisions and additions of or to any of the foregoing) (collectively, the “**Copyrighted Materials**”). Franchisee acknowledges that Franchisee’s right to use the Copyrighted Materials is derived solely from this Agreement and is limited to the conduct of business by Franchisee pursuant to and in compliance with this Agreement and all applicable specifications, standards and operating procedures prescribed in writing by Franchisor during the Term and any exercised Renewal Term. Any unauthorized use of any of the Copyrighted Materials by Franchisee shall be an infringement of the rights of Franchisor in and to the Copyrighted Materials and shall constitute a breach of this Agreement. Franchisee agrees not to contest or oppose, nor to assist anyone else to contest or oppose, Franchisor’s application for registration or protection of any of the Copyrighted Materials in the United States, Canada or any other country. Franchisee shall ensure that all Copyrighted Materials used by Franchisee bear whatever copyright notice that may be prescribed by Franchisor from time to time in writing.

13.5 ***Notification of Infringement.*** Franchisee shall notify Franchisor immediately upon learning of any apparent or potential infringement of or challenge or claim to any of the Marks or any of the Copyrighted Materials or any claim to any rights in or to any of the Marks or Copyrighted Materials made by anyone which comes to the attention of Franchisee, and Franchisee shall not communicate with anyone other than Franchisor and its legal counsel in connection with any such infringement, challenge or claim. Franchisor shall have the ability to take such action as it in its sole discretion deems appropriate and shall have the right to control exclusively any litigation or other proceeding arising out of any such infringement, challenge or claim. Franchisee agrees to execute all documents, to render such assistance and to do all acts and things as may, in the opinion of Franchisor or its legal counsel, be necessary or advisable to protect and maintain the interests of Franchisor in any such litigation or other proceeding or otherwise to protect and maintain the interests of Franchisor in the Marks and Copyrighted Materials. Franchisor agrees to indemnify Franchisee against any losses or damages incurred by Franchisee as a result of a successful claim of infringement brought by a third party and related solely to Franchisee’s use of the Marks in accordance with the terms of this Agreement.

13.6 ***Act in Derogation of Franchisor’s Rights.*** Franchisee acknowledges that all goodwill and ownership rights arising out of the use by Franchisee of the Marks, the Copyrighted Materials and any other part of the System shall accrue solely to Franchisor and the system as a whole, and that now and hereafter Franchisee shall assert no claim to any goodwill by virtue of the licensed use thereof. Franchisee shall not dispute or impugn the validity of any of the Marks or the rights of Franchisor thereto, or do or assist others to do or permit any act or thing to be done in derogation of same. Franchisee shall take such action (including signature and assistance in preparation of documents or the giving of testimony) as may be requested by Franchisor to evidence, transfer, vest or confirm the Franchisor or one or more of its Affiliates’ rights and ownership in the Marks, the Copyrighted Materials and any other part of the System. If Franchisor is unable for any reason to secure Franchisee’s signature to fulfill the intent of this paragraph, then Franchisee irrevocably appoints the Franchisor and its authorized agents as agent and attorney in fact, to transfer, vest or confirm

Franchisor's rights and to execute and file any such applications and to do all other lawful acts to further the intent of this Article 13 with the same legal force as if done by Franchisee.

13.7 *Changes in Marks and Copyrighted Materials.* If, during the Term or any exercised Renewal Term, Franchisor deems it advisable to modify or discontinue use of any Marks or Copyrighted Materials or to adopt for use in the System any additional or substitute marks or copyrights, then Franchisor shall give written notice thereof to Franchisee whereupon Schedule A hereto shall be deemed to be amended accordingly and Franchisee shall promptly comply with such amendment. All provisions of this Agreement applicable to Marks and Copyrighted Materials shall apply to all additional, substituted or modified Marks and Copyrighted Materials hereafter adopted by Franchisor or its Affiliates and authorized for use by Franchisee by written notice.

13.8 *Use of Know-How.* Franchisee acknowledges that Franchisor possesses know-how comprised of methods, techniques, specifications, materials, procedures, information, systems and knowledge of and experience in the provision of the Services through the Franchised Business (collectively, the "**Know-How**"). Franchisor shall disclose the Know-How to Franchisee in the training program, the Operations Manual and in guidance furnished to Franchisee during the Term and any exercised Renewal Term. Franchisee shall not acquire any proprietary interest in the Know-How or any part of it, other than the right to use it in the development and operation of the Franchised Business during the Term and any duly exercised Renewal Term, in full compliance with this Agreement. Franchisee acknowledges that the Know-How is proprietary and, except to the extent that it is or becomes generally known in the moving industry, the Know-How and every part of it comprises a valuable trade secret of Franchisor.

13.9 *Confidential Information.* Franchisee acknowledges that the designs, materials and other features of the Services and the information, techniques, procedures, methods, systems and format now and hereafter comprised in the System, including, without limitation, the Password and the Know-How, and revealed within or pursuant to this Agreement and the Operations Manual (collectively, the "**Confidential Information**"), are so revealed in strictest confidence and Franchisee covenants to keep and respect the confidence so reposed. Franchisee shall neither use nor permit any of its directors, officers, shareholders, employees, agents or other representatives to use for any purpose inconsistent with this Agreement nor reveal to any person, firm or corporation, both while this Agreement is in force and for an unlimited time thereafter, any Confidential Information which Franchisee has acquired through or as a result of its relationship with Franchisor including, without limitation, any contents of this Agreement, MoveNet and the Operations Manual. Franchisor reserves the right at any time upon written notice to Franchisee to more particularly specify or define any items of information or materials which Franchisor considers to be Confidential Information for the purposes of the ongoing application and survival of Franchisee's covenants herein. Upon request by Franchisor, Franchisee shall cause the employees of the Franchised Business to sign a form of confidentiality covenant prepared by Franchisor. Notwithstanding the foregoing, "Confidential Information" does not include information that: (a) Franchisee establishes through written records, is known to Franchisee prior to disclosure by Franchisor or its personnel; (b) is or becomes publicly available through no act or omission of the Franchisee or its personnel; or (c) Franchisee establishes through written records, is

lawfully received by Franchisee from a third party that is not under any confidentiality obligation to Franchisor.

13.10 *Duties of Others.* The Franchisee further agrees to take such precautions as are necessary to ensure that its officers, directors, shareholders, partners, employees, contractors, members, and management personnel shall also maintain the absolute confidentiality of all such Confidential Information during and after the Term of this Agreement including the execution by each such person of Franchisor's current form of Non-Disclosure Agreement at such time or times as the Franchisor shall request. Said agreement shall be in a form provided to the Franchisee by the Franchisor from time to time and Franchisee shall provide copies of all such executed agreements to Franchisor within ten (10) days of their execution.

13.11 *Operations Manual.* Franchisor may make additions, deletions and other revisions to the Operations Manual that it determines are in the best interest of the System in its sole discretion. The provisions of the Operations Manual as revised from time to time shall constitute provisions of this Agreement to be observed and performed by Franchisee as though incorporated specifically in this Agreement. Franchisee shall not at any time copy or permit to be copied the whole or any portion of the Operations Manual other than in the normal operation of the Franchised Business. When Franchisor makes revisions to the Operations Manual, it shall make revisions available to Franchisee online. Franchisee shall at all times maintain a complete and up-to-date hard copy of the Operations Manual by filing revised pages and deleting pages replaced, upon receipt of revised pages from Franchisor. In the event of a dispute as to the contents of the Operations Manual, the master copy maintained by Franchisor shall govern.

14. FURTHER OBLIGATIONS OF FRANCHISEE

14.1 *Use of Operations Manual.* Franchisee shall conduct the Franchised Business strictly in accordance with all of the provisions set out in the Operations Manual as amended from time to time. In particular, Franchisee shall promptly adopt, apply and use the specifications, standards, methods and policies contained in the Operations Manual as amended by Franchisor from time to time. Franchisee acknowledges that Franchisor is the sole and exclusive owner of all proprietary rights in and to the System and that the information revealed in the Operations Manual, in its entirety, constitutes Confidential Information and Copyrighted Material. Without the prior written consent of Franchisor, Franchisee shall not use the contents of the Operations Manual for any purpose not related to this Agreement, and shall not disclose the contents of the Operations Manual to any person, except to employees of Franchisee on a need to know basis for purposes related solely to the operation of the Franchised Business, nor shall Franchisee publish, reprint or reproduce the Operations Manual in whole or in part for any purpose other than the operation of the Franchised Business. Franchisee shall take all safeguards and precautions specified by Franchisor from time to time or as would be expected to be exercised by a careful person entrusted with valuable property of another, to protect and maintain the confidentiality of the Operations Manual. The covenants contained in this Section 14.1 shall survive the termination of this Agreement for such period of time as such information remains confidential to Franchisor and does not fall into the public domain. Franchisee hereby acknowledges that the Operations Manual is and shall at all times remain the sole and exclusive property of Franchisor, and upon

the expiration or termination of this Agreement for any reason whatsoever, Franchisee shall forthwith return any printed copies of the Operations Manual to Franchisor.

14.2 Inspection Rights. Franchisee authorizes Franchisor and its representatives to enter the Franchised Location or the Territory at any reasonable time or times, without undue disturbance of the Franchised Business, to inspect the Franchised Location or the Territory and the Vehicles, inventory, fixtures, furnishings, and equipment therein, to confer with or otherwise contact Franchisee's employees, to examine and inspect the operation of the Franchised Business to determine compliance with this Agreement and the Operations Manual.

14.3 Use of Media. Franchisee agrees that for purposes of advertising and public relations related to the System, Franchisor may make, reproduce and publish in good taste photographs, videos and other media utilizing the Franchised Location, the Vehicles and the employees and customers of Franchisee on an individual or collective basis. Franchisee shall cooperate with Franchisor in this regard.

14.4 Insurance. Franchisee shall obtain and maintain during the entire Term and any duly exercised Renewal Term the following insurance coverages in the amounts set out below or in such other amounts as Franchisor may specify in writing:

- (a) comprehensive public liability and property damage insurance, including personal and bodily injury liability, contractual liability, employers' liability, and owners' and contractors' protective insurance coverage with respect to the activities conducted by Franchisee and any employee, agent or other person performing work on behalf of Franchisee with respect to the Franchised Business, with a policy limit of not less than \$2,000,000 per occurrence;
- (b) business interruption insurance in respect of the Franchised Business;
- (c) owned, hired and non-owned vehicle liability insurance with a policy limit of not less than \$2,000,000 combined single limit for any vehicle used to any extent in the Franchised Business; and
- (d) such other insurance as required in Franchisee's Territory and such revised minimum standards and limits for insurance coverage and other terms as may be specified by Franchisor from time to time.

The insurance providers and types of insurance shall be subject to prior written approval of Franchisor, which Franchisee shall seek in a timely fashion. Franchisor may from time to time require that Franchisee cause such coverages to be added to or otherwise amended in accordance with recommendations of Franchisor's independent insurance advisor. The foregoing insurance coverages, as so amended from time to time, are hereinafter called the "**Coverages.**"

Franchisor, acting reasonably, may elect, at any time, upon the recommendation of its independent insurance advisor, to require Franchisee, either individually or as part of a group of franchisees, to place the Coverages (or any of them) through Franchisor, in which case

Franchisee shall pay its proportionate share (with other franchisees of the System) of all costs thereof, upon receiving invoice(s) therefor.

All policies of insurance for the Coverages shall expressly include Franchisor as well as its officers, directors, employees, subsidiaries, and affiliates as “franchisor/additional insured” and shall require the insurers to defend Franchisee and Franchisor, jointly and severally, in all claims and actions to which the Coverages are applicable. The policies shall further provide that Franchisee’s insurance coverage is primary and non-contributory to any coverage maintained by Franchisor. Such policies shall require provision of 30 days’ notice to Franchisor prior to any amendment, termination, cancellation or modification, and shall require the insurer to defend Franchisee and Franchisor in any action based on personal injury or property damage suffered as a result of or arising out of the operation of the Franchise. Within 10 days of entering into any policy of insurance, and from time to time as such policies are renewed or entered into, Franchisee shall cause insurer to forward a certificate of insurance directly to Franchisor confirming the terms and Coverages set forth in this section 14.4.

Each policy must be issued by an insurance carrier that is licensed in the state in which the Franchised Business is located and must carry a rating of A- or better by A.M. Best Company. Each policy shall contain a waiver by the insurance company of all subrogation rights against the Franchisor. Franchisor shall have the right to approve all insurance carriers.

Franchisee understands and acknowledges that Franchisor is not an insurance broker. Nothing done by Franchisor pursuant to this Section 14.4 shall constitute an assurance that Franchisee has adequate insurance for its assets, business and potential liabilities at the Franchised Business and Franchisee may place additional insurance as it sees fit, upon the advice of its own insurance broker.

14.5 *Maintain Minimum Capital.* Franchisee shall maintain, throughout the Term and any exercised Renewal Term, sufficient capital to operate the Franchised Business and which amount may be determined by the Franchisor from time to time.

15. TRAINING AND OTHER OBLIGATIONS OF FRANCHISOR

15.1 *Training.* Franchisor shall provide one initial training session of up to fifteen (15) Business Days for up to two (2) employees of Franchisee selected by Franchisee (who must include the prospective initial Management Personnel specified in Schedule B). The format and content of the training program shall be determined solely by Franchisor. The cost of such initial training is included in the Initial Fee. Additional prospective employees of Franchisee may be accommodated for such initial training or for subsequent equivalent training at Franchisee’s request and cost. Franchisee may provide initial training to Management Personnel, but Management Personnel must attend Franchisor’s training within six months of commencing employment. Franchisor may charge its current training fee to Franchisee for providing training other than the cost of training included in the Initial Fee. All training shall be given at times and at a location or locations designated by Franchisor. All expenses incurred by Franchisee and other trainees in connection with and during such training including without limitation those related to transportation, accommodation, meals and other living expenses, wages and other employment benefits shall be at the sole expense

of Franchisee. Neither Franchisor nor any owner of an existing business at which the training is given shall provide wages or employee benefits to Franchisee or other trainees during the training period.

15.2 *Retraining.* In the event that Franchisee is not operating the Franchised Business in full accordance with the System and this Agreement, which determination Franchisor shall make in its sole discretion, Franchisor shall have the right to send its representatives to the Franchised Location to conduct such retraining of the representatives and employees of Franchisee as Franchisor determines to be appropriate in the circumstances. Franchisee shall reimburse Franchisor upon demand for all out-of-pocket costs incurred by Franchisor in connection with such retraining, including all transportation, lodging and meal expenses incurred by and reasonable hourly charges for representatives of Franchisor providing the retraining.

15.3 *Initial and Ongoing Goods and Services.* Franchisor shall provide to Franchisee:

- (a) an initial inventory of supplies to be used in connection with the Franchised Business (the “**Supplies**”), in such types and quantities determined by Franchisor in its sole discretion;
- (b) login and Password for access to MoveNet;
- (c) additional training materials developed by Franchisor from time to time;
- (d) marketing materials and other sales aids developed by Franchisor from time to time (to be provided at Franchisee’s cost);
- (e) promotional assistance at the time when the Franchised Business opens for business and ongoing promotional assistance on a reasonable basis thereafter;
- (f) regular communications to keep Franchisee up to date with respect to important developments in the System; and
- (g) ongoing reviews and a summary annual review of the operation and management of the Franchised Business which shall be conducted by one or more representatives of Franchisor.

15.4 *Continuing Availability.* Franchisor shall make one of its representatives at its head office available to Franchisee during Franchisor’s normal business hours, for consultation and guidance with respect to operation or management of the Franchised Business. Reasonable consultation and guidance shall be given by correspondence, telephone, and email. One or more representatives of the Franchisor shall make a minimum of one field visit a year to the Franchised Business for purposes of performing a review. Franchisor shall also co-ordinate and conduct periodic training programs for franchisees as Franchisor, in its sole discretion, deems necessary.

16. REMEDIES UPON DEFAULT BY FRANCHISEE

16.1 ***Definition of “Material Default”.*** For the purposes of this Agreement, the phrase “**Material Default**” shall mean any one of the following defaults by the Franchisee:

- (a) failure to pay any sum due to Franchisor, any Affiliate or nominee of Franchisor, Franchisee’s landlord, any governmental authority, the lessor of any of the Vehicles, supplier of any item of Supplies or other inventory to the Franchised Business, or any other third party providing any goods or services to the Franchised Business, for a period of 15 days after written notice of such default has been delivered to Franchisee;
- (b) failure to comply with any other obligation of Franchisee contained in this Agreement or any other agreement between Franchisee and Franchisor or any Affiliate or nominee of Franchisor for a period of 30 days after written notice of such default has been delivered by Franchisor to Franchisee; provided, however, that if the nature of such default is such that it cannot be cured within a 30-day period, and Franchisee takes reasonable action to cure such default immediately upon receiving such notice and diligently continues to do so, then Franchisee shall have such additional period of time as is reasonably necessary to cure such default;
- (c) failure to commence operation of the Franchised Business on the Scheduled Opening Date as provided herein or doing anything or omitting to do anything which causes the Franchised Business to be closed for business or otherwise not operating in full compliance with this Agreement for 5 consecutive Business Days or any 5 Business Days in any 30 consecutive day period, without the prior written consent of Franchisor, unless the Franchised Business ceased operation by reason of force majeure, strike, fire, natural disaster, unavoidable casualty or any other cause beyond Franchisee’s control and not caused or continued, directly or indirectly, by an act or omission of Franchisee or any of its employees, directors, officers, agents or other representatives. In such a case, Franchisee shall diligently employ all reasonable measures to resume the Franchised Business as soon as possible;
- (d) failure to remain in good standing under all Vehicle Leases, or doing or omitting to do anything which gives anyone the right to terminate a Vehicle Lease or take possession of any of the Vehicles;
- (e) failure to comply with any of Franchisee’s obligations under the Security Agreement;
- (f) (i) Franchisee becoming insolvent (as revealed by its books and records or otherwise) in that it is unable generally to meet all of its obligations as they become due, (ii) the Franchisee files, or has filed against it, a petition (or similar pleading) in bankruptcy under federal bankruptcy laws or any similar legislation, (iii) a receiver, receiver-manager, trustee in bankruptcy or similar officer is temporarily or permanently appointed to take charge of Franchisee’s affairs or any of Franchisee’s property, (iv) dissolution proceedings are commenced by or against Franchisee or it otherwise ceases its corporate existence (whether voluntarily or involuntarily), (v) Franchisee goes into liquidation, either voluntarily or under an order of a court of competent jurisdiction, (vi) Franchisee makes a general

assignment for the benefit of creditors or otherwise acknowledges insolvency, (vii) Franchisee sells or purports to sell or transfer or otherwise loses possession or ownership or control of all or a substantial part of the assets used in the Franchised Business, (viii) Franchisee allows any item of personal property used in the Franchised Business to become attached, executed against, levied upon or subject to sequestration or extent, without obtaining the release of such attachment, execution, levy, sequestration or extent within 5 days, (ix) Franchisee allows any judgment to be entered against Franchisee or any of its affiliates of which Franchisee has notice (actual or constructive) arising out of or relating to operation of the Franchised Business without satisfying such judgment or securing it by payment into Court within 30 days, or (x) Franchisee is enjoined from operating the Franchised Business and such injunction is not dismissed, stayed or set aside within thirty (30) days;

- (g) an assignment or attempted assignment, at law or at equity, of this Agreement by Franchisee, including an involuntary assignment under applicable family relations laws, in whole or in part, without obtaining the prior written consent of Franchisor as required by this Agreement;
- (h) Franchisee or any of its directors, officers, employees, agents or other representatives attempting to assign, transfer or convey any part of its interest in the System, including any of the Marks, Know-How, Copyrighted Material or other copyrights, Operations Manual, trade secrets, systems, methods of operation or format, or discloses, copies or uses or permits the use of any of the foregoing, or if Franchisee uses or permits the use of any of the foregoing in a manner or at a location not authorized in advance in writing by Franchisor;
- (i) 30 days after Franchisee's receipt of notice from Franchisor, Franchisee continually failing to offer for sale any approved Service, or offering to sell any service from the Franchised Location that is not part of the Services or has not been designated or approved in writing by Franchisor;
- (j) Franchisee intentionally falsifying, misrepresenting or misstating to Franchisor any information contained in a financial statement, report or other document which Franchisee provides to Franchisor whether prior to or after the execution of this Agreement;
- (k) Franchisee engaging in misleading advertising or operating the Franchised Business in a dishonest, illegal or unethical manner, or having its business license for the Franchised Business suspended or revoked;
- (l) Franchisee failing to rectify diligently any order issued by a governmental or regulatory authority concerning breach of any health, safety or other regulation or legal requirement applicable to the Franchised Business within the time frame required by the government authority;
- (m) a personal or corporate Franchisee or any director or officer of a corporate Franchisee being convicted of an offence which in the reasonable opinion of Franchisor could

bring the System, any of the Marks or any other part of the goodwill established thereby into disrepute; and

- (n) Franchisee receiving three (3) or more notices of default under this Section 16.1 or Section 16.2 in any 12 month period, whether or not such defaults are cured after notice.

For greater certainty the defaults which do not have an opportunity to cure specified, shall be deemed incurable.

16.2 Cross Default. If one or more of Franchisee, a member of its Management Personnel, or any partnership or joint venture or corporation in which one or more of Franchisee and a member of its Management Personnel has a controlling interest, is a franchisee pursuant to another franchise agreement with Franchisor respecting another franchised business, a default under this Agreement shall constitute a default under such other franchise agreement, and vice-versa, with the like remedies available to Franchisor, and should such other franchise agreement for any reason therein be terminated, Franchisor may, at its option, terminate this Agreement.

16.3 Termination for Material Default. Franchisor may terminate this Agreement, forthwith upon giving written notice to Franchisee, if Franchisee commits any single Material Default.

16.4 Appointment of Receiver or Receiver-Manager. Upon a Material Default by Franchisee, Franchisor may in writing appoint a receiver or receiver-manager (in either case, the “**Receiver**”) of the assets of Franchisee and may remove any Receiver so appointed and appoint a replacement from time to time. A Receiver shall be deemed the agent of Franchisee and Franchisor shall not be responsible for any misconduct or negligence on the part of the Receiver. The Receiver shall have power to:

- (a) enter upon and take possession of the inventory of Supplies, the Vehicle Lease, the Vehicles, all other inventory and all other assets used in or offered for sale by the Franchised Business (collectively, the “**Assets**”) with power to exclude Franchisee, its employees, agents and other representatives therefrom, without becoming liable as a creditor in possession;
- (b) preserve, protect and maintain the Assets and make such replacements thereof and repairs and additions thereto as Franchisor may deem advisable;
- (c) sell, lease, assign or otherwise dispose of or concur in selling, leasing, assigning or otherwise disposing of all or any part of the Assets, whether by public or private sale or lease or otherwise, in such manner, at such price as can be reasonably obtained therefor and on such terms as to credit and with such conditions of sale and stipulations as to title or conveyance or evidence of title or otherwise as to Franchisor may seem reasonable, provided that Franchisee shall not be entitled to be credited with the proceeds of any such sale, lease or other disposition until the monies therefor are actually received; and

- (d) exercise all other rights and remedies provided to Franchisor by this Agreement, the Security Agreement and any Guarantee to the extent permitted by law or to such lesser extent permitted by its appointment, the Receiver shall have all the powers of Franchisor hereunder, and in addition shall have power to carry on the Franchised Business of Franchisee and for such purpose from time to time to borrow money either secured or unsecured, and if secured by a security on any of the Assets, any such security may rank in priority to or behind the security constituted by the Security Agreement. Subject to applicable law and the claims, if any, of the creditors of Franchisee ranking in priority to the security constituted by this Agreement and the Security Agreement, all amounts realized from the disposition of the Assets pursuant to this Agreement and the Security Agreement shall be applied as Franchisor, in its sole discretion, may direct as follows:
- (i) in or toward payment of all costs, charges and expenses (including legal fees and disbursements on a solicitor and own client basis) incurred by Franchisor in connection with or incidental to:
 - (1) the exercise by Franchisor of all or any of the powers granted to it pursuant to this Agreement or the Security Agreement; and
 - (2) the appointment of the Receiver and the exercise by the Receiver of all or any of the powers granted to the Receiver pursuant to this Agreement and the Security Agreement, including the Receiver's reasonable remuneration and all out goings properly payable by the Receiver;
 - (ii) in or toward payment to Franchisor of all interest referred to in this Agreement and unpaid;
 - (iii) in or toward payment to Franchisor of all principal and other monies (except interest) due as provided or referred to in this Agreement; and
 - (iv) any surplus shall be paid to Franchisee.

If the amounts realized from the disposition of the Assets are not sufficient to pay Franchisee's obligations in full to Franchisor, then Franchisee shall immediately pay to Franchisor the amount of such deficiency.

16.5 *Other Remedies for Default.* In the event of a default of this Agreement, whether or not a Material Default, and in addition to the other remedies provided in this Agreement, at law or in equity, Franchisor may:

- (a) bring such action for restraining order, injunction (including an interim injunction) decree of specific performance or other similar relief, without the need to post any bond or other security in connection therewith, as may be necessary to compel Franchisee to comply with Franchisee's obligations contained or referred to in this Agreement. In this regard, Franchisee acknowledges that certain breaches of this Agreement would result in loss to Franchisor for which Franchisor could not be

adequately compensated in damages by a monetary award. Accordingly, Franchisee agrees that in the event of any such breach of this Agreement, Franchisor shall, in addition to all the remedies available to Franchisor at law or in equity, be entitled as a matter of right to the relief outlined in this Subsection 16.5(a) to ensure compliance by Franchisee with the provisions of this Agreement and preservation of Franchisor's rights;

- (b) without waiving any claim for default hereunder and without prior notice to Franchisee, take whatever steps Franchisor deems necessary to cure any default by Franchisee hereunder for the account of and on behalf of Franchisee, and Franchisee hereby irrevocably appoints Franchisor as its attorney to do so, and the related expenses incurred by Franchisor shall be due and payable forthwith by Franchisee upon demand and shall be deemed to be an amount owing to Franchisor hereunder;
- (c) without waiving any claim for default hereunder and without prior notice to Franchisee, enter upon any premises upon which the Franchised Business is conducted without being liable to Franchisee in any way for such entry, for the purposes of securing the return of any of Franchisor's property, performing or compelling performance of Franchisee's obligations to Franchisor and protecting Franchisor's rights upon expiration or termination of this Agreement;
- (d) (i) reduce the Territory; (ii) remove the exclusivity provided in the Territory (allowing Franchisor to grant or operate other Franchised Businesses in the Territory); (iii) withhold, postpone, or forgo any services, licenses, rights, payments, orders, access to strategic, regional, or national accounts, any electronic systems or other materials (including without limitation MoveNet or any successor system used to communicate orders to Franchisee), or any other obligations imposed on Franchisor by this Agreement until Franchisee cures its violation or otherwise remedies the default to Franchisor's satisfaction; or (iv) any combination of (i), (ii), and (iii);
- (e) require attendance of Franchisee and, or alternatively, one or more of its employees at such training programs as Franchisor in its sole discretion deems necessary or appropriate, and Franchisee shall pay Franchisor's then-applicable fee for such training as well as all costs related to attendance at such training; and, or alternatively
- (f) send a dedicated field advisor or trainer to the Franchised Location to perform such training with such employees as Franchisor determines is necessary for such time period specified by Franchisor, and Franchisee shall pay the costs related to the attendance of such field advisor or trainer, including travel-related costs and applicable training fees as specified by Franchisor.

16.6 Damages based on Material Default. In the event of a termination of this Agreement by Franchisor based on a Material Default, Franchisor shall have the right to claim and recover damages from Franchisee and such damages shall include, without limitation, loss of the benefit of Franchisor's bargain hereunder. It is acknowledged by Franchisee that the benefit of Franchisor's bargain hereunder shall include the Royalties which Franchisor would have expected to receive for the unexpired balance of the Term (or Renewal Term, if it is then in force).

16.7 Telephone Number(s) and Email Addresses. Rights to the telephone or facsimile number or numbers and any and all email addresses, social media accounts including, but not limited to, Facebook, Twitter, Instagram or such other forms of social media, whether or not yet invented or created, which are utilized in connection with the Franchised Business from time to time shall be held by Franchisee in trust for Franchisor and, on expiration or earlier termination of this Agreement, Franchisee hereby irrevocably authorizes Franchisor to do whatever is necessary (including executing documents in the name of Franchisee) to transfer all rights to such telephone or facsimile numbers, email addresses and social media accounts to Franchisor or an assignee of Franchisor. Franchisee shall not use any personal or residential telephone numbers in the operation of the Franchised Business. If Franchisee does so, those numbers shall be subject to the provisions of this Section 16.7.

16.8 Liquidated Damages for Breach of Franchise Agreement. Compliance by Franchisee and all of its employees with all standards and obligations set out in this Agreement and the Operations Manual (collectively, the “**Standards**”) is integral to the goodwill of the System. Franchisee agrees to pay as liquidated damages such amounts as detailed in the Operations Manual from time to time should Franchisor discover that Franchisee has breached any such standard, which liquidated damages Franchisee acknowledges are a reasonable pre-estimation of the internal and, or alternatively, external cost to Franchisor related to such breaches, and are not a penalty. Such liquidated damages will range from \$25 to \$2,000 for each violation, and may be assessed for each day Franchisee is found to be in violation. Any liquidated damages assessed shall be due and payable by Franchisee within ten (10) days of Franchisor providing notice to Franchisee of a violation. Franchisee’s obligation to pay liquidated damages as provided for herein is *not* an exclusive remedy. Franchisor may elect to pursue any other remedies available to it, including without limitation the right to enjoin continuing violations or termination of this Agreement.

16.9 Remedies Cumulative. The rights and remedies of Franchisor contained in this Article 16 and elsewhere in this Agreement or in a document referred to in this Agreement are cumulative and no exercise or enforcement of any right or remedy by Franchisor shall preclude its exercise or enforcement of any other right or remedy to which Franchisor is entitled by law, in equity or otherwise.

17. FRANCHISEE’S OBLIGATIONS UPON EXPIRATION OR TERMINATION

17.1 Payment of Accounts. Within 15 days after expiration or termination of this Agreement (or on such later date as such debts are due), Franchisee shall pay all outstanding Royalties, Marketing Royalties, Sales Center Fees, amounts owing under any Branding Cooperative, all amounts due for Supplies, and all other amounts payable by Franchisee (whether to Franchisor or any of its Affiliates) together with accrued interest charges thereon in accordance with Section 22.1.

17.2 Discontinuance. Upon expiration or termination of this Agreement, Franchisee shall immediately cease operations as a You Move Me franchisee, discontinue use or display of the Marks, MoveNet, Operations Manual, Copyrighted Materials and other materials provided by Franchisor such as advertising materials and training materials, trade secrets, systems, methods of operation, format and goodwill of the System. Franchisee shall also forthwith

change the color scheme of the Franchised Location and Vehicles to one that differentiates it from the color scheme of the System and shall remove all signage and murals related to the System from the Franchised Location and Vehicles. Franchisee shall not thereafter operate or do business under any name or in any manner that might tend to give the general public the impression that Franchisee is directly or indirectly associated, affiliated, licensed by or related to Franchisor or the System, and Franchisee shall not, directly or indirectly, use any Mark, or any other name, logo, signage, symbol, insignia, slogan, advertising, copyright, Copyrighted Materials, design, trade secret, process, system, method of operation or format confusingly similar to or colorably imitative of those used by the System. Franchisee acknowledges the proprietary rights of Franchisor as set out in this Agreement and agrees to return to Franchisor the Operations Manual, all advertising and training materials and all other confidential information relating to the System, as well as all other property of Franchisor, forthwith upon expiration or earlier termination of this Agreement.

17.3 Power of Attorney. Following expiration or earlier termination of this Agreement, Franchisor may execute in Franchisee's name and on Franchisee's behalf all documents necessary or advisable in Franchisor's judgment to terminate Franchisee's use of the Marks and Franchisor is hereby irrevocably appointed as Franchisee's attorney to do so, and such appointment, to the extent permitted by applicable law, shall survive the incapacity or death of an individual Franchisee.

17.4 Right of Franchisor to Repurchase. In the event of expiration or termination of this Agreement, Franchisor shall have the option, exercisable by written notice to Franchisee, to purchase from Franchisee free and clear of any lien, charge, encumbrance or security interest (except the Security Agreement) not previously approved by Franchisor, all or any portion of Franchisee's supplies or equipment for the Franchised Business at a price equal to 50% of Franchisee's originally invoiced cost thereof.

18. RENEWAL

If Franchisee is in full compliance with this Agreement, has not at any time committed any Material Default, whether or not remedied, and meets Franchisor's then current standard requirements for franchisees, and the Franchisee has not been habitually in default under this Agreement or any other franchise agreement between Franchisee and Franchisor, whether or not the Franchisor has issued notices of default, then Franchisor shall enter into a new franchise agreement with Franchisee for the renewal term(s) specified in Schedule B (the "**Renewal Term**"), upon the following terms and conditions:

- (a) Franchisee must give written notice of the election of renewal to Franchisor not more than twelve (12) calendar months nor less than nine (9) calendar months prior to expiration of the Term;
- (b) Franchisee shall, not less than six (6) calendar months prior to expiration of the Term, execute Franchisor's then-current form of franchise agreement, and not less than 30 days prior to expiration of the Term Franchisee shall pay to Franchisor a non-refundable renewal fee of \$5,000;

- (c) Franchisee shall execute and, if Franchisee is a corporation, partnership or joint venture, shall cause all of its then current shareholders (both legal and beneficial), directors, officers, partners and joint venturers to execute a general release, in a form provided by Franchisor, of any and all claims against Franchisor and its Affiliates and their respective officers, directors, shareholders, employees, agents and other representatives with respect to the Term; and
- (d) at the time of execution of a renewal franchise agreement, Franchisee shall not have been given notice of a default under this Agreement or any other agreement or obligation Franchisee may have with Franchisor (such as, but not limited to, another franchise agreement within the System) including, but not limited to, all obligations to pay Royalties, Marketing Royalties, Sales Center Fees, interest charges, audit fees and other amounts, and all obligations to comply with the Operations Manual, including trade name and logo guidelines.

If Franchisee continues to operate after the end of the Term or any Renewal Term without exercising an option to renew, Franchisee shall be deemed to be operating on a month to month basis under the terms and conditions of this Agreement. In such circumstances, and notwithstanding the foregoing, Franchisor may on 10 days written notice terminate this Agreement.

19. ASSIGNMENT OR TRANSFER

19.1 *Assignment or Transfer by Franchisee.* Franchisee acknowledges that the rights and duties created by this Agreement are personal to Franchisee and that Franchisor has entered into this Agreement in reliance upon the individual or collective character, skill, aptitude, attitude, business ability and financial capacity of Franchisee (or its principals, in the case of a corporate Franchisee). Therefore, except as expressly provided herein, neither this Agreement nor any of the rights and privileges of Franchisee contained herein, nor the Franchised Business or any part of it, nor any share or interest in Franchisee (if an entity) may be voluntarily, involuntarily, directly or indirectly (including by operation of law) assigned, sold, pledged, hypothecated, subdivided, sublicensed, optioned, diluted (such as by stock allotment) or otherwise transferred or encumbered, at law or at equity. Any assignment or transfer not expressly permitted by this Agreement shall constitute a breach of this Agreement and shall not be effective to convey any interest in this Agreement or the Franchised Business.

Without limiting the foregoing, Franchisee shall not assign or transfer, in whole or in part, Franchisee's interest in this Agreement or the Franchised Business except upon the terms and conditions provided in this Article 19. Any such assignment or transfer shall require the prior written consent of Franchisor, which Franchisor will not withhold unreasonably. In the event that Franchisee receives Franchisor's consent to an assignment or transfer, Franchisee shall be subject to the conditions set out in Section 19.3. Franchisor may refuse to consent to an assignment or transfer if any default has occurred and has not been remedied. By way of illustration and not limitation, Franchisor may withhold its consent if the proposed assignee or transferee does not meet Franchisor's then-current requirements for new franchisees, is and will remain involved in any way in another business similar to the Franchised Business, is not in Franchisor's opinion financially or operationally capable of performing the then-current obligations of System franchisees, or has had previous business experience or lack of

experience which, in the sole discretion of Franchisor, suggests that the proposed assignee or transferee may not be a suitable franchisee of the System. Franchisor's consent to any assignment or transfer shall not constitute a waiver of any claim, demand, action or cause of action which it may have against Franchisee, and shall not constitute a release of any Guarantee or other third party guarantee or covenant for performance of this Agreement by Franchisee.

19.2 *Transfer of Interest in Corporate Franchisee.* Without limiting Section 19.1, in the event that Franchisee is a corporation, partnership or other form of business organization, any material change in the legal or beneficial ownership of Franchisee, whether by agreement, court order, or by operation of law shall be deemed to be an assignment or transfer of this Agreement by Franchisee. For the purposes of this paragraph, a material change in ownership shall be any cumulative: (a) issuance or series of issuances of voting shares (or comparable voting units) that constitutes, in the aggregate, more than 5% of all outstanding voting shares (or comparable voting units); or (b) transaction or number or series of transactions (including, without limitation, any sale, assignment, transfer or disposition) resulting in a change in the legal or beneficial ownership of voting shares (or comparable voting units) that constitutes, in the aggregate, more than 5% of all outstanding voting shares (or comparable voting units).

19.3 *Conditions of Consent.* Any consent given to Franchisee to assign, transfer, sell or otherwise alienate or modify Franchisee's interest in this Agreement, in whole or in part, and the Franchised Business shall be subject to the following conditions (none of which limit in any way the discretion of Franchisor to grant or reasonably withhold its consent to any proposed assignment or transfer):

- (a) Franchisee shall submit all proposed advertisements for the sale of the Franchised Business and all the material terms and conditions of any proposed transfer or assignment to Franchisor for prior written approval;
- (b) Franchisee shall pay a non-refundable fee of \$10,000 to Franchisor, of which \$2,500 shall be payable upon the Franchisee's declaration of an intent to sell the Franchised Business and the remainder payable on execution by the proposed assignee of Franchisor's then-current form of franchise agreement;
- (c) Franchisor may charge the assignee a non-refundable administration fee of \$5,000, which shall be payable prior to and as a condition of any assignment;
- (d) the assignee shall execute Franchisor's then-current form of franchise agreement for a term equal to the remainder of the Term or such other term as agreed to by Franchisor and the assignee;
- (e) Franchisee shall return to Franchisor all manuals and materials provided hereunder, for re-issuance to the assignee or destruction, at Franchisor's sole discretion;
- (f) Franchisee and its principals shall each execute a release in the form provided by Franchisor and described in Section 19.5. Notwithstanding any assignment or transfer, Franchisee shall not be released from any of its obligations by Franchisor;

- (g) the assignee or transferee and its designated management personnel shall have completed to Franchisor's satisfaction Franchisor's then-current training program;
- (h) all obligations of Franchisee under this Agreement and under all documents relating hereto and any or all other agreements then in effect between Franchisor or its nominee and Franchisee shall be in good standing;
- (i) Franchisee shall provide evidence sufficient to Franchisor, acting reasonably, that the assignee has either taken an assignment or deemed assignment of the Vehicle Lease (with the consent of the lessor), or that the Vehicle Lease has been terminated and the proposed assignee has entered into a new Vehicle Lease meeting Franchisor's then current specifications; and
- (j) the assignee and, if the assignee is a corporation or other business entity, all such directors, officers, shareholders, partners or members of the assignee entity as shall be required by Franchisor, shall execute each of Franchisor's then-current forms of security agreement and guarantee agreement.

19.4 *Transfer to an Entity by Personal Franchisee.* If Franchisee is an individual, then his or her assignment of this Agreement to an entity formed solely for the purpose of owning and operating the Franchised Business pursuant to this Agreement, including but not limited to a corporation, limited liability company, limited liability partnership, limited partnership or any other form of entity, shall not be deemed to be an assignment of this Agreement, on condition that at least 21 days prior to an assignment being effected, Franchisee provides full written details of the proposed assignment to Franchisor and both Franchisee and proposed assignee certify in such writing that:

- (a) Franchisee is possessed of and shall retain at all times during the Term and any exercised Renewal Term, indefeasibly vested legal and beneficial ownership of not less than 75% of the outstanding voting equity of the assignee entity;
- (b) Franchisee is and shall remain the principal officer, chairman, director, member, partner, or manager of the assignee entity;
- (c) Franchisee shall remain liable, jointly and severally with the assignee entity and guarantors, for all obligations of Franchisee contained herein, and concurrently with the assignment, the assignor shall execute and become bound by the Franchisor's then-current form of guarantee;
- (d) all equity holders (both legal and equitable), members, partners, managers, directors and officers of the assignee entity as directed by Franchisor shall execute Franchisor's then current form of guarantee whereby they shall jointly and severally guarantee performance of this Agreement by the entity;
- (e) the assignor assigns to the assignee all Security Agreements related to this Agreement;

- (f) the assignor assigns to the assignee all Assets, leases, intangibles (including without limitation, insurance contracts), and all other assets held by the assignor that are necessary for or used in the Franchised Business; and
- (g) the assignee has no material liabilities that would affect the ability of the assignee to carry on the Franchised Business.

19.5 *Franchisee's Release of Claims.* It shall be a condition of Franchisor's consent to any assignment, including an assignment described in Section 19.4, that Franchisee and its principals each deliver to Franchisor a complete release of all claims against Franchisor and its Affiliates and their respective directors, officers, shareholders, members, managers, partners, employees, agents and other representatives in respect of all obligations arising under or pursuant to this Agreement, such release shall be in a form provided by Franchisor.

19.6 *Death, Incapacity or Permanent Disability.* In the event of the death or permanent disability of a personal Franchisee (or a principal of Franchisee where Franchisee is an entity or other entity), then Franchisee or estate of a deceased personal Franchisee shall have the right, within 6 months after such event, to assign this Agreement to an assignee who is, in Franchisor's opinion, financially and operationally capable of performing the obligations of Franchisee hereunder, provided that each of the conditions set out in Section 19.3 are fulfilled to the reasonable satisfaction of Franchisor. For the purposes of this Section 19.6, permanent disability means the inability of the personal Franchisee or principal to manage effectively the day-to-day operation of the Franchised Business for a period of 30 days. During any period of disability (permanent or otherwise) or pending assignment or in the event of death, in the event the Franchisee does not or is unable to replace the General Manager as required by Section 12.3, Franchisor may appoint a competent and trained manager to operate the Franchised Business for the account of Franchisee. The substitute manager shall be deemed for all purposes to be the agent or employee of Franchisee. Franchisor shall not be liable to Franchisee or to any creditor of the Franchised Business for any debt, obligation, contract, loss or damage incurred, or for any purchase made during any period in which the Franchised Business is so managed.

19.7 *Right of First Refusal.* If Franchisee or its shareholders shall at any time determine to sell, assign or transfer this Agreement or an interest in the Franchised Business or any equity interest in Franchisee (if an entity), then Franchisee shall provide Franchisor with a copy of the written offer from a fully disclosed purchaser. Franchisor shall have the right, exercisable by written notice delivered to Franchisee within 15 days from the date of delivery of a bona fide offer, to purchase such interest for the price and on the terms and conditions contained in such offer, provided that Franchisor may substitute cash for any form of payment proposed in such offer and shall have not less than 60 days to prepare for closing. Franchisor may, at closing, pay any of Franchisee's trade creditors out of the purchase price, and set off against the purchase price any unpaid debts of Franchisee to Franchisor. If Franchisor does not exercise its right of first refusal, Franchisee (or other vendor) may complete the sale to such purchaser pursuant to and on the terms of such offer, subject to compliance with the consent and approval requirements of this Article 19; provided, however, that if the sale to such purchaser does not complete within 90 days after delivery of such offer to Franchisor, or if there is a material change in the terms of the sale, then Franchisor shall again have a new right of first refusal as herein provided.

19.8 **Assignment by Franchisor.** This Agreement may be assigned in whole or in part by Franchisor and, if Franchisor makes a full assignment to a third party and the third party agrees in writing to assume all of the obligations and liabilities of Franchisor hereunder, then Franchisor shall automatically be released from all obligations and liabilities hereunder. A partial assignment by Franchisor may include an assignment of the Royalties payable by Franchisee.

19.9 **Legend on Share Certificates.** If Franchisee is an entity, Franchisee shall cause all shares of its capital stock, unit certificates or similar agreements or indications of ownership, to include the following legend, with necessary changes:

The Corporation and the securities evidenced by this certificate are subject to, and the disposition and transfer of such securities are restricted by, a franchise agreement dated as of [Effective Date], between the Corporation and YOU MOVE ME LLC, a Washington limited liability company, a copy of which may, at the request of any shareholder of the corporation, be examined at the principal business office of the Corporation during normal business hours.

20. NON-COMPETITION

Except as expressly permitted by this Agreement or by any other written agreement between Franchisor and Franchisee, during the currency of this Agreement and for a period of 24 months after expiration of the Term or any exercised Renewal Term or earlier termination of this Agreement, Franchisee and its principals shall not:

- (a) directly or indirectly,
- (b) in any capacity whatsoever,
- (c) either alone or in any relationship with any other person, firm, corporation or other business organization,
- (d) as an employee, consultant, principal, agent, member, partner, shareholder, investor, lender, director, officer, guarantor, indemnitor, creditor, supplier, landlord or sublandlord,
- (e) within the Territory,
- (f) within the territory of any franchised business of the System (including one owned by Franchisor or one of its Affiliates) which is in existence at the date of expiration or sooner termination of this Agreement, or
- (g) within the metropolitan area in which the Territory is situated, more particularly described in Schedule B,

compete with the System (or any similar system owned by Franchisor or its Affiliates) or (i) carry on, engage or be financially concerned or interested in, or (ii) advise, supervise,

manage, supply, loan money to or guarantee or indemnify the duties or obligations of any other person, firm, corporation or other entity engaged in or concerned with or interested in any business engaging in any enterprise similar in nature to the System, or offering for sale any products or services similar to the Services. This Article 20 shall also continue to apply to Franchisee in the case of any assignment of this Agreement or any sale of the Franchised Business or transfer or allotment of shares of Franchisee. This Article 20 shall survive the expiration or sooner termination of this Agreement and any assignment, transfer or sale hereunder. Franchisee acknowledges that by reason of the unique nature and considerable value of the Marks and the business reputation associated with Franchisor and the System, including methods of operating, format and related proprietary rights and by reason of Franchisee's knowledge of and association and experience with the System, the provisions of this Article 20 are reasonable and commensurate for the protection of the legitimate business interests of Franchisor, its Affiliates and franchisees. Franchisor may, by written notice to Franchisee, reduce one or more of the temporal, territorial or scope of restricted activities aspects of non-competition provided in this Article 20.

21. INDEMNITY

Except as otherwise provided in this Agreement, Franchisee agrees to indemnify and save harmless Franchisor, its subsidiaries, Affiliates, shareholders, directors, officers, employees, agents, assignees and other franchisees from and against, and to reimburse them for, all liabilities, obligations, and consequential damages, taxes, costs, losses and actual legal expenses incurred by them in connection with any claim, litigation or other action or proceeding arising out of the operation of the Franchised Business by Franchisee including any action or other proceeding related to a breach of this Agreement or any other agreement between Franchisee and Franchisor or its Affiliate(s). Franchisee shall be responsible for and shall pay and satisfy any judgment or settlement that may arise out of any such claim, litigation, action or proceeding. Without limiting the generality of the foregoing, Franchisee agrees that if Franchisor is made a party to any lawsuit or any other action or proceeding in connection with the Franchised Business or the activities of Franchisee or any of its affiliates, Franchisor may, at its sole option, either (a) permit Franchisee to conduct the defense or prosecution of the matter at the cost of Franchisee; or (b) take conduct of the defense or prosecution, in which case all expenses thereof shall be borne or reimbursed by Franchisee. This indemnity shall continue in full force after termination or expiration of this Agreement.

22. MISCELLANEOUS

22.1 *Interest on Overdue Amounts.* All payments required to be made by Franchisee to Franchisor under or pursuant to this Agreement shall bear simple interest from and after their respective due dates until paid in full at the rate of 24% per annum or such other rate as Franchisor may specify in writing from time to time or the maximum rate permitted by law if lower.

22.2 *Application of Payments.* Franchisor shall have sole discretion to apply any payments made by Franchisee to any past due indebtedness of Franchisee, including but not necessarily limited to Royalties, Marketing Royalties, Sales Center Fees, purchases from Franchisor, or any of its Affiliates, interest or other indebtedness. Payments towards any

particular account shall first be applied towards interest on arrears, if any, then towards principal.

22.3 *Parties are Independent Contractors.* The parties intend by this Agreement to establish the relationship of franchisor and franchisee, each as an independent contractor, and it is not the intention of either party to establish a fiduciary relationship, to undertake a joint venture, to make Franchisee in any sense an agent, employee, affiliate, associate or partner of Franchisor or to confer on Franchisee any authority to act in the name of or on behalf of Franchisor.

22.4 *Conformity with Laws.* If any statute, law, by-law, ordinance or regulation promulgated by any competent authority with jurisdiction over any part of this Agreement or the Franchised Business or any court order pertaining to this Agreement requires a longer or different notice period than that specified herein, the notice period shall automatically be deemed to be amended so as to conform with the minimum requirements of such statute, law, by-law, ordinance, regulation or court order.

22.5 *Additional Franchises.* Franchisee acknowledges that Franchisor may from time to time grant franchises for additional Franchised Businesses under terms that may differ materially from the terms of this Agreement and that consequently Franchisor's obligations and rights with respect to its various franchises may from time to time differ materially from those provided in this Agreement.

22.6 *Waiver.* Franchisor reserves the right, from time to time, to waive observance or performance of any obligation imposed on Franchisee by this Agreement. No waiver of any default of any term, proviso, covenant or condition of this Agreement by Franchisor shall constitute a waiver by Franchisor of any prior, concurrent or subsequent default of the same or any other term, proviso, covenant or condition hereof. No waiver shall be effective unless executed by Franchisor in writing.

22.7 *Entire Agreement.* Unless acknowledged and agreed in writing by both parties, this Agreement, all Security Agreements, and all Guarantees set forth the entire agreement between Franchisor and Franchisee and contain all of the representations, warranties, terms, conditions, provisos, covenants, undertakings and conditions agreed upon by them with reference to the subject matter hereof. All other representations, warranties, terms, conditions, provisos, covenants, understandings and agreements, whether oral or written (including without limitation any letter of intent between the parties and other pre-contractual representations), are waived and are superseded by this Agreement. However, nothing in this Agreement or related agreements is intended to disclaim any representation made by the Franchisor in the franchise disclosure document furnished to the Franchisee as required prior to entering into this Franchise Agreement.

22.8 *Amendments.* This Agreement can be amended or added to only by a writing executed by both Franchisor and Franchisee.

22.9 *Further Assurances.* Franchisor and Franchisee shall each acknowledge, execute and deliver all such further documents, instruments or assurances and shall each perform such

further acts or deeds as may be necessary or advisable from time to time to give full effect to this Agreement.

22.10 **Severability.** If any article, section or subsection of this Agreement or any portion thereof is determined to be indefinite, invalid, illegal or otherwise void, voidable or unenforceable, then it shall automatically be severed from this Agreement and the balance of this Agreement shall continue in full force and effect.

22.11 **Governing Law.** This Agreement shall be construed and interpreted according to the laws of the state of Washington, except that no Washington statute or regulation shall apply or shall give rise to any right or claim unless the Territory is in the State of Washington and such statute or regulation would apply to this Agreement by its own terms in the absence of any choice of law provision. The King County Superior Court in Seattle or the U.S. District Court in Seattle, as appropriate, shall have exclusive jurisdiction to entertain any proceeding relating to or arising out of this Agreement, and Franchisee and Franchisor each consent to the jurisdiction of such Courts in all matters related to this Agreement; provided that Franchisor may obtain relief in such other jurisdictions as may be necessary or desirable to obtain declaratory, injunctive or other relief to enforce the provisions of this Agreement.

22.12 **Resolution of Disputes.**

- (a) Except for matters described in clauses (i) through (iii), inclusive, in Section 22.12(c) below, upon which Franchisor may take immediate action, Franchisor and Franchisee agree to use their best efforts to settle all disputes between them quickly, amicably and in the most cost effective and discreet fashion. To that end, each party agrees that before filing suit or pursuing similar legal action, it shall notify the other party in writing of any dispute or claim arising out of or relating to this Agreement that the notifying party wishes to resolve. Such notice shall include a statement of the dispute, describing to the fullest extent possible the notifying party's version of the facts surrounding the dispute or claim together with an explanation of its position and all elements of any claim (the "**Statement of Dispute**"). The parties shall then use their best efforts to communicate with each other to try to resolve the dispute. If the dispute or claim has not been resolved within 30 days after receipt of the written notification of dispute, the parties may then turn to other dispute resolution alternatives.
- (b) At any time during the 30-day period following receipt by the recipient party of the Statement of Dispute, either party may demand non-binding mediation before an independent mediator on the basis of the Statement of Dispute and, if such demand is made by a party, the other party agrees to participate. Such mediation shall be held at the offices of Franchisor or such other site designated by Franchisor within 30 days of receipt of the notifying party's mediation demand. The parties shall meet face-to-face for a minimum of eight (8) hours before a representative of a mediation organization approved by all such parties and/or entities or a court-appointed mediator if the parties cannot agree on a mediation organization. The mediation shall take place in Vancouver, BC. At least one principal of each party, with authority to settle the dispute, shall attend the mediation meeting. The

Franchisor and Franchisee shall share equally the cost of the mediator, regardless of the outcome of the mediation, or the ultimate resolution of any dispute. The parties agree not to take any further steps in any lawsuit between them during mediation, unless necessary to avoid irreparable harm or required by law.

- (c) To the extent (i) Franchisor seeks injunctive or other equitable relief pursuant to this Agreement, or (ii) Franchisor is a party to litigation brought by third parties as a direct or indirect result of or in connection with the operation of the Franchised Business, or (iii) this Agreement is terminated pursuant to the provisions of Article 16 of this Agreement, the dispute resolution requirements under Subsections 22.12(a) and (b) above do not apply. In addition, the application of the dispute resolution provisions set forth above in Subsections 22.12(a) and (b) shall not preclude Franchisor from terminating this Agreement for any Material Default pursuant to Article 16 after any applicable cure period has expired and Franchisee has failed to cure such Material Default.

22.13 *Prevailing Party.* The prevailing party in any legal proceedings commenced to resolve a dispute between Franchisor and Franchisee shall be entitled to recover from the losing party legal fees on a full indemnity basis plus any and all other expenses incurred by the prevailing party in bringing or defending such legal proceedings.

22.14 *Survival of Covenants.* The terms, provisions, covenants, conditions and obligations contained in or imposed by this Agreement which, by their terms, require performance by Franchisee after the expiration or other termination of this Agreement, shall be and remain enforceable after such termination.

22.15 *Inurement.* This Agreement inures to the benefit of and is binding upon Franchisor and Franchisee and their respective heirs, executors, administrators, legal personal representatives, permitted successors and permitted assigns.

22.16 *Potential Earnings.* Franchisee fully understands and acknowledges that the success of the Franchised Business to be established hereunder shall, to a great extent, be dependent upon the personal time and efforts contributed by Franchisee and Franchisee's employees (as well as Franchisee's partners or directors if Franchisee is a partnership or a corporation). Franchisee acknowledges that neither Franchisor nor anyone else has represented, warranted or guaranteed to Franchisee that Franchisee shall enjoy financial success in owning and operating the Franchised Business. Franchisee also acknowledges that all sales, income and profit projections (whether verbal, in writing or a combination of the two) which have been made by the Franchisee are based on the Franchisee's own expectations and assumptions about future economic conditions (excluding, however, potential competition by third parties which the Franchisee cannot predict) which Franchisee believes to be reasonable, but neither Franchisor nor anyone else has made any representation, warranty or guarantee regarding the level of Gross Revenue, net income or profit margins which may be achieved at the Franchised Business and that, in the final analysis, the results achieved at the Franchised Business will be particular to it, in the same way that financial results individually achieved by existing franchised businesses are particular to them. Franchisee accepts the risk of the Franchised Business not achieving the levels of Gross Revenue and net income during the Term which Franchisee hopes to achieve.

22.17 Acknowledgements by Franchisee. Franchisee acknowledges that he, she or it has received, has had ample time to read and study, and has read and studied this Agreement and fully understands its provisions. Franchisee further acknowledges that it has had an adequate opportunity to be advised by legal counsel and accounting professionals of its own choosing regarding all aspects of this Agreement and the relationship created thereby.

Franchisee acknowledges that all restrictions in this Agreement are necessary and fundamental to the protection of the legitimate business interests of Franchisor and all of its franchisees and, having regard to the interests of Franchisor and Franchisee, are reasonable, and all defenses to the strict enforcement thereof by Franchisor are hereby waived by Franchisee.

Franchisee acknowledges that it is solely responsible for investigation of all regulations applicable to the Franchised Business and for obtaining all necessary permits to operate the Franchised Business, and Franchisor makes no representation as to such regulations, if any, or that such licenses or permits are available, nor has Franchisor undertaken any such investigation on its own.

Franchisee acknowledges that Franchisor may conduct investigations and make inquiries of any persons as Franchisor, in its reasonable judgment, deems appropriate concerning the credit standing, character and personal qualifications of Franchisee and the partners, shareholders, directors and officers of Franchisee, and Franchisee, by its execution hereof, hereby on its own behalf and on behalf of its partners, shareholders, directors and officers (whose authorization to do so Franchisee expressly represents that it has) consents and agrees to Franchisor conducting any investigations and making any inquiries that Franchisor considers appropriate.

22.18 Time of Essence. Time shall be of the essence for all purposes of this Agreement.

22.19 Notices. Any notice required or permitted to be given by this Agreement shall be in writing and shall be deemed to have been duly given if delivered by hand, sent by confirmed facsimile (with concurrent mailing of the original thereof), nationally-recognized overnight courier, or mailed by certified or registered mail, postage prepaid, addressed to Franchisor and to Franchisee at their respective addresses set out on page 1 hereof or to such other address as the respective parties may give notice of in the same manner. Any such notice shall be deemed to have been given and received, if delivered when delivered, or, when sent if sent by confirmed facsimile (and mailing of the original thereof) if mailed, on the third Business Day following the mailing thereof; provided, however, that no notice which is mailed shall be deemed to be received if between the time of mailing and the third Business Day thereafter there is any labor dispute, strike or lockout affecting mail in the geographic areas in which the notice is mailed or intended to be received.

22.20 Schedules. Schedules and other documents attached or referred to in this Agreement are incorporated into and form an integral part of this Agreement.

22.21 ***Submission of Agreement.*** The submission of this Agreement to Franchisee does not constitute an offer by Franchisor. This Agreement shall only become effective when it has been executed by both Franchisor and Franchisee.

22.22 ***Signatures.*** A digital or fax copy of any signature to this Agreement and any related agreement or amendment thereto shall be deemed to be an original signature and shall be effective as such.

IN WITNESS WHEREOF Franchisor and Franchisee have executed this Agreement on the date or dates set forth below, with effect from the Effective Date shown in Schedule B.

FRANCHISOR:

FRANCHISEE:

YOU MOVE ME LLC, a Washington limited liability company [2], a [3]

By: _____
(authorized signature)

By _____
[6]

Dated: _____

ACKNOWLEDGEMENT AND EXECUTION BY FRANCHISEE

FRANCHISEE ACKNOWLEDGES THAT PRIOR TO THE DATE OF EXECUTING THIS AGREEMENT OR PAYING ANY NON-REFUNDABLE CONSIDERATION FOR IT, FRANCHISEE HAS RECEIVED, READ AND UNDERSTOOD A COMPLETE COPY OF THIS AGREEMENT (WITH ALL BLANKS COMPLETED) IN CONSULTATION WITH PROFESSIONAL ADVISORS OF FRANCHISEE'S OWN CHOOSING AND, ACCORDINGLY, THAT FRANCHISEE IS AWARE OF ALL PROVISIONS OF THIS AGREEMENT AND IS AWARE OF THE BUSINESS RISKS INVOLVED IN ENTERING INTO THIS AGREEMENT AND ESTABLISHING AND OPERATING THE FRANCHISED BUSINESS CONTEMPLATED HEREBY.

FRANCHISEE:

[2], a [3]

By _____

[6]

Dated: _____

SCHEDULE A

This is Schedule A to a Franchise Agreement
between
YOU MOVE ME LLC, a limited liability company and
[2] [3]

MARKS

United States

You Move Me

Registration No: 4397576
Registration Date: September 3, 2013
Status: Registered



Registration No: 4397575
Registration Date: September 3, 2013
Status: Registered

**Our Mission Is To Move
You, Not Just Your Boxes**

Registration No: 4830355
Registration Date: October 13, 2015
Status: Registered

SCHEDULE B

This is Schedule B to a Franchise Agreement
between
YOU MOVE ME LLC, a limited liability company and
[2], [3]

FRANCHISED BUSINESS - PARTICULARS

Effective Date: [4]

Franchised Location (Subsection 2.1(a)): [5]

Territory (Section 2.2): [7]

All of which are more particularly described on the following pages. Where zip codes are used to describe a Territory or Subterritory, the area represented shall be determined having reference to the zip codes in effect as of 2017.

Scheduled Opening Date of Franchised Business (Section 2.4): [8], which Franchisor may extend by up to 60 days under Section 2.4.

Term (Section 2.5): 5 years from the Scheduled Opening Date.

Operational Year (Section 6.1): _____

Renewal Term (Article 18): Three renewal terms of 5 years.

Initial Fee (Article 3): Total: \$[9], due as follows

Subterritory	Territory Active Date	Subterritory Initial Fee	Date Due
1A		\$35,000	
1B		\$15,000	
1C		\$15,000	
1D		\$15,000	
1E		\$15,000	
1F		\$15,000	
1G		\$15,000	
1H		\$15,000	

Management Personnel (Sections 7.1(a) and 12.1) [10], or such other person(s) as may be approved in writing by Franchisor from time to time.

Restrictive Covenant:

For the purposes of Section 20(g), the metropolitan area is more particularly described as follows:

[11]

SUBTERRITORY 1A

[12]

SUBTERRITORY 1B

[13]

SUBTERRITORY 1C

[14]

SUBTERRITORY 1D

[15]

SUBTERRITORY 1E

[16]

SUBTERRITORY 1F

[17]

SUBTERRITORY 1G

[18]

SUBTERRITORY 1H

[19]

SCHEDULE C

This is Schedule C to a Franchise Agreement
between

YOU MOVE ME LLC, a limited liability company and
[2], [3]

VEHICLE SPECIFICATIONS

Isuzu NPR GVW 14,500 lbs.
Wheel Base 176 inches
Body/Box length 16-20 feet

OR

Isuzu NQR GVW 17,795 lbs.
Wheel Base 176 or 200
Body Box length 20-22 feet

OR

Isuzu NRR GVW 19,500 lbs.
Body Box length 20-24 feet

OR

An industry standard moving truck with body box length of 26 feet as approved in advance by Franchisor in writing, in its sole discretion.

EXHIBIT C

Operations Manual Table of Contents

OPERATIONS MANUAL TABLE OF CONTENTS

<u>3</u>	VISION & MISSION
<u>11</u>	STANDARDS & QUALITY FOCUS AREAS
<u>20</u>	MARKETING & PR
<u>48</u>	SALES
<u>58</u>	IT, HELPDESK, EMAIL & MOVENET
<u>64</u>	SALES CENTER
<u>67</u>	OUR HOURLY PRICING MODEL
<u>81</u>	CUSTOMER EXPERIENCE OVERVIEW
<u>83</u>	CUSTOMER EXPERIENCE - ESTIMATE BOOKED ON SCHEDULE
<u>90</u>	CUSTOMER EXPERIENCE - ON-SITE ESTIMATE
<u>102</u>	CUSTOMER EXPERIENCE - MOVE BOOKED ON SCHEDULE
<u>107</u>	CUSTOMER EXPERIENCE - THE WELCOME CALL
<u>118</u>	CUSTOMER EXPERIENCE - THE CONFIRMATION CALL
<u>124</u>	CUSTOMER EXPERIENCE - MOVING DAY: PRE MOVE PRP
<u>130</u>	CUSTOMER EXPERIENCE - MOVING DAY: THE ORIGIN
<u>139</u>	CUSTOMER EXPERIENCE - MOVING DAY: THE DESTINATION
<u>144</u>	SELLING BOXES & SUPPLIES
<u>147</u>	MOVING FAQs
<u>153</u>	COMPLAINTS
<u>162</u>	PEOPLE
<u>184</u>	PROFESSIONAL MOVER TRAINING
<u>190</u>	INSURANCE
<u>193</u>	TOOLS, EQUIPMENT & UNIFORMS
<u>198</u>	TRUCKS
<u>210</u>	ACCOUNTING
<u>226</u>	POLICIES & PROCEDURES
<u>236</u>	LIQUIDATED DAMAGES
<u>237</u>	FRANCHISE START-UP
<u>253</u>	APPENDIX

TOTAL PAGES IN MANUAL: 254

EXHIBIT D

State Franchise Regulatory Authorities and Agents for Service of Process in Certain States

EXHIBIT D
NAMES AND ADDRESSES OF STATE REGULATORY AUTHORITIES
AND AGENTS FOR SERVICE OF PROCESS IN CERTAIN STATES

STATE	STATE REGULATORY AUTHORITY	AGENT FOR SERVICE OF PROCESS
California	Commissioner of Financial Protection and Innovation 320 West 4th Street, Suite 750 Los Angeles, CA 90013 (213) 576-7505 (866) 275-2677 One Sansome Street, Suite 600 San Francisco, CA 94104 (415) 972-8559	Commissioner of Financial Protection and Innovation 320 West 4th Street, Suite 750 Los Angeles, CA 90013 (213) 576-7505 (866) 275-2677 One Sansome Street, Suite 600 San Francisco, CA 94104 (415) 972-8559
Connecticut	Banking Commissioner 260 Constitution Plaza Hartford, CT 06103-1800 (860) 240-8230	[Not Applicable]
Florida	Dept of Agriculture & Consumer Services Division of Consumer Services 2005 Apalachee Pkwy. Tallahassee, FL 32399-6500 (850) 410-3800	[Not Applicable]
Hawaii	Business Registration Division Department of Commerce & Consumer Affairs 335 Merchant Street, Room 203 Honolulu, HI 96813 (808) 586-2722	Commissioner of Securities of the State of Hawaii, Department of Commerce & Consumer Affairs Business Registration Division Securities Compliance Branch 335 Merchant Street Room 203 Honolulu, HI 96813 (808) 586-2722
Illinois	Franchise Bureau Office of the Attorney General 500 South Second Street Springfield, IL 62706 (217) 782-4465	Franchise Bureau Office of the Attorney General 500 South Second Street Springfield, IL 62706 (217) 782-4465
Indiana	Indiana Secretary of State Securities Division, E-111 302 West Washington Street, Room E-111 Indianapolis, IN 46204 (317) 232-6681	Indiana Secretary of State 302 West Washington Street, Room E-111 Indianapolis, IN 46204 (317) 232-6681
Maryland	Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, MD 21202-2021 (410) 576-6360	Maryland Securities Commissioner at the Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, MD 21202-2021 (410) 576-6360

STATE	STATE REGULATORY AUTHORITY	AGENT FOR SERVICE OF PROCESS
Michigan	Consumer Protection Division Michigan Department of Attorney General G. Mennen Williams Building, 1 st Floor 525 W. Ottawa Street Lansing, MI 48933 (517) 373-7117	Michigan Department of Consumer and Industry Services Corporations, Securities & Commercial Licensing Bureau P.O. Box 30018 Lansing, MI 48909 2501 Woodlake Circle Okemos, MI 48864 (517) 241-6470
Minnesota	Minnesota Department of Commerce 85 7th Place East, Suite 280 St. Paul, MN 55101-2198 (651) 539-1600	Minnesota Commissioner of Commerce 85 7th Place East, Suite 280 St. Paul, MN 55101-2198 (651) 539-1600
Nebraska	Staff Attorney Department of Banking and Finance Commerce Court 1230 "O" Street, Suite 400 Lincoln, NE 68508-1402 (402) 471-3445	[Not Applicable]
New York	NYS Department of Law Investor Protection Bureau 28 Liberty St., 21 st Floor New York, NY 10005 (212) 416-8285	Attention: New York Secretary of State New York Department of State One Commerce Plaza, 99 Washington Avenue, 6th Floor Albany, NY 12231-0001 (518) 473-2492
North Dakota	North Dakota Securities Department Fifth Floor 600 East Boulevard Avenue State Capitol, Fifth Floor, Department 414 Bismarck, ND 58505 (701) 328-4712	North Dakota Securities Commissioner State Capitol, Fifth Floor 600 East Boulevard Avenue Bismarck, ND 58505 (701) 328-4712
Oregon	Department of Insurance and Finance Corporate Securities Section Labor and Industries Building Salem, OR 97310 (503) 378-4387	[Not Applicable]
Rhode Island	Department of Business Regulation State of Rhode Island Securities Division Building 69, First Floor John O. Pastore Center 1511 Pontiac Avenue Cranston, RI 02920 (401) 222-3048	Director Department of Business Regulation State of Rhode Island Securities Division 1511 Pontiac Avenue John O. Pastore Center Cranston, RI 02920 (401) 462-9588

STATE	STATE REGULATORY AUTHORITY	AGENT FOR SERVICE OF PROCESS
South Dakota	Department of Labor and Regulation Division of Insurance Securities Regulation 124 S Euclid, Suite 104 Pierre SD 57501 (605) 773-3563	Director, Department of Labor and Regulation Division of Insurance Securities Regulation 124 S Euclid, Suite 104 Pierre, SD 57501 (605) 773-3563
Texas	Secretary of State Statutory Document Section 1019 Brazos Austin, Texas 78701 (512) 475-0775	[Not Applicable]
Utah	Division of Consumer Protection Utah Department of Commerce 160 East 300 South Salt Lake City, UT 84111 (801) 530-6601	[Not Applicable]
Virginia	State Corporation Commission Division of Securities and Retail Franchising Ninth Floor 1300 East Main Street Richmond, VA 23219 (804) 371-9051	Clerk, State Corporation Commission 1300 East Main Street, First Floor Richmond, VA 23219 (804) 371-9733
Washington	Department of Financial Institutions Securities Division P.O. Box 9033 Olympia, WA 98501 (360) 902-8760	Director, Department of Financial Institutions Securities Division 150 Israel Road S.W. Tumwater, WA 98501 (360) 902-8760
Wisconsin	Division of Securities Department of Financial Institutions 4822 Madison Yards Way, North Tower Madison, WI 53705 (608) 266-0448	Administrator, Division of Securities Department of Financial Institutions 4822 Madison Yards Way, North Tower Madison, WI 53705 (608) 266-2139
Federal Trade Commission	Bureau of Consumer Protection 600 Pennsylvania Avenue, NW Washington, D.C. 20580 (877)-382-4357	[Not Applicable]

If a state is not listed, we have not appointed an agent for service of process in that state in connection with the requirements of franchise laws. There may be states in addition to those listed above in which we have appointed an agent for service of process.

There may also be additional agents appointed in some of the states listed.

EXHIBIT E

Financial Statements

THESE FINANCIAL STATEMENTS ARE PREPARED WITHOUT AN AUDIT. PROSPECTIVE FRANCHISEES OR SELLERS OF FRANCHISES SHOULD BE ADVISED THAT NO CERTIFIED PUBLIC ACCOUNTANT HAS AUDITED THESE FIGURES OR EXPRESSED HIS/HER OPINION WITH REGARD TO THE CONTENT OR FORM.

You Move Me LLC**CONSOLIDATED STATEMENTS OF FINANCIAL POSITION**

(Unaudited - Expressed in US dollars)



		As at June 30, 2021
ASSETS		
<u>Current Assets</u>		
Cash	\$	222,298
Accounts Receivable		187,832
Prepaid Expenses		83,018
		<u>493,147</u>
<u>Non-Current Assets</u>		
Goodwill		202,353
TOTAL ASSETS	\$	695,501
LIABILITIES		
<u>Current Liabilities</u>		
Accounts Payable & Accrued Liabilities	\$	169,901
		<u>169,901</u>
<u>Long-Term Liabilities</u>		
Due to Parent		1,099,678
TOTAL LIABILITIES	\$	1,269,580
MEMBER'S DEFICIENCY		
Member's Equity	\$	1
Deficit		(559,317)
Net Income (Loss)		(14,763)
TOTAL MEMBER'S DEFICIENCY		<u>(574,079)</u>
TOTAL LIABILITIES AND MEMBER'S DEFICIENCY	\$	695,501

You Move Me LLC
CONSOLIDATED INCOME STATEMENT
(Unaudited - Expressed in US dollars)



	6 Months Ended	
	30-Jun-21	
REVENUE		
Royalty Fees	\$	642,323
Sales Centre Fees		177,900
Ad Fund Fees		28,039
Moving Revenue		388,273
Miscellaneous		507
		<u>1,237,043</u>
COST OF REVENUE		
Gas Expense	\$	11,440
Truck Insurance		733
Movers' Wages		130,425
Boxes and Supplies		7,985
		<u>150,583</u>
Gross profit	\$	1,086,460
OPERATING EXPENSES		
Management and Administration Fees	\$	476,963
Sales Centre Fees		177,900
License Fees		162,024
Ad Fund Fees		28,039
Franchises Operations Costs		24,666
Salaries, Benefits, & Payroll		64,635
Advertising & Marketing		65,431
Truck & Auto		28,271
Professional Fees		26,740
Merchant & Banking		10,609
Insurance		3,252
Office & Rent		6,024
Training & Recruitment		6,484
Telephone & Internet		1,505
Travel & Entertainment		1,239
Miscellaneous Expense		715
	\$	<u>1,084,498</u>
OTHER ITEMS		
Other Income (Expense)	\$	(16,725)
		<u>(16,725)</u>
Net Income (Loss) before income taxes	\$	<u>(14,763)</u>



Grant Thornton

Financial Statements

YOU MOVE ME LLC

(Expressed in US dollars)

December 31, 2020 and 2019

Contents

	Page
Independent Auditor's Report	1 - 2
Statements of Net (Loss) Income	3
Balance Sheets	4
Statements of Changes in Member's Deficiency	5
Statements of Cash Flows	6
Notes to the Financial Statements	7 - 14

Independent Auditor's Report

Grant Thornton LLP
Suite 1600
333 Seymour Street
Vancouver, BC
V6B 0A4
T +1 604 687 2711
F +1 604 685 6569

To the Member of

YOU MOVE ME LLC

Opinion

We have audited the financial statements of YOU MOVE ME LLC (the "LLC"), which comprise the balance sheets as at December 31, 2020 and December 31, 2019, and the statements of net (loss) income, changes in member's deficiency and cash flows for the years then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the LLC as at December 31, 2020 and December 31, 2019, and its results of operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibilities for the Audit of the Financial Statements

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the company's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Other matter

The financial statements of YOU MOVE ME LLC for the year ended December 31, 2019 were audited by another auditor who expressed an unmodified opinion on those statements on February 18, 2021.



Chartered Professional Accountants

Vancouver, Canada
June 29, 2021

YOU MOVE ME LLC

Statements of Net (Loss) Income

(Expressed in US dollars)

Years ended December 31

	2020	2019
Revenue		
Royalty fees	\$ 973,283	\$ 1,263,108
Sales Centre fees	295,668	556,917
Ad Fund fees	69,048	185,641
Total revenues	1,337,999	2,005,666
Expenses		
Management and administration fees (Note 5)	620,250	785,016
Sales Centre fees (Note 5)	295,668	556,917
Licensing fees (Note 5)	242,476	315,777
Ad Fund fees (Note 5)	69,048	185,641
Foreign exchange loss	55,600	-
Accounting and legal	54,783	58,974
General administration	40,943	19,037
Bad debt	7,902	72,603
Total expenses	1,386,670	1,993,965
(Loss) income before income taxes	(48,671)	11,701
Income tax expense (Note 4)	1,525	1,460
Net (loss) income	\$ (50,196)	\$ 10,241

YOU MOVE ME LLC

Balance Sheets

(Expressed in US dollars)

December 31

2020

2019

Assets

Current

Cash	\$ 590,538	\$ 166,933
Accounts receivable (net of allowance for doubtful accounts: 2020 - \$Nil (2019 - \$39,924))	39,036	182,680
Prepaid expenses	5,605	3,121
Income taxes receivable	1,363	2,888
	<u>636,542</u>	<u>355,622</u>

Due from related party (Note 5)	<u>1</u>	<u>1</u>
---------------------------------	----------	----------

Total assets	\$ 636,543	\$ 355,623
---------------------	-------------------	-------------------

Liabilities

Current

Accounts payable and accrued liabilities	\$ 115,409	\$ 108,600
Deposits	<u>-</u>	<u>3,318</u>
	115,409	111,918

Due to parent company (Note 5)	<u>1,080,445</u>	<u>752,820</u>
--------------------------------	------------------	----------------

Total liabilities	1,195,854	864,738
--------------------------	------------------	----------------

Member's deficiency

Member's equity (Note 6)	1	1
Deficit	<u>(559,312)</u>	<u>(509,116)</u>

Total member's deficiency	(559,311)	(509,115)
----------------------------------	------------------	------------------

Total liabilities and member's deficiency	\$ 636,543	\$ 355,623
--	-------------------	-------------------

Economic dependence (Note 1)

Contingent liabilities (Note 8)

Subsequent events (Note 9)

On behalf of the board

Director

YOU MOVE ME LLC**Statements of Changes in Member's Deficiency**

(Expressed in US dollars)

Years ended December 31, 2020 and 2019

	Member's equity	Deficit	Total member's deficiency
January 1, 2019	\$ 1	\$ (519,357)	\$ (519,356)
Net income	-	10,241	10,241
December 31, 2019	1	(509,116)	(509,115)
Net loss	-	(50,196)	(50,196)
December 31, 2020	\$ 1	\$ (559,312)	\$ (559,311)

YOU MOVE ME LLC

Statements of Cash Flows

(Expressed in US dollars)
Years ended December 31

	2020	2019
Cash provided by (used in)		
Operating		
Net (loss) income	\$ (50,196)	\$ 10,241
Items not affecting cash		
Bad debt expense	<u>7,902</u>	<u>72,603</u>
	(42,294)	82,844
Changes in non-cash working capital items		
Accounts receivable	135,742	(101,317)
Prepaid expenses	(2,484)	36
Income taxes receivable	1,525	(90)
Accounts payable and accrued liabilities	6,809	3,217
Deposits	<u>(3,318)</u>	<u>(2,145)</u>
	<u>95,980</u>	<u>(17,455)</u>
Financing		
Funds received from parent company	<u>327,625</u>	<u>98,766</u>
Net increase in cash	423,605	81,311
Cash, beginning of year	<u>166,933</u>	<u>85,622</u>
Cash, end of year	<u>\$ 590,538</u>	<u>\$ 166,933</u>
Supplemental cash flow information		
Income taxes paid	\$ -	\$ 1,550

YOU MOVE ME LLC

Notes to the Financial Statements

(Expressed in US dollars)
December 31, 2020 and 2019

1. Operations and economic dependence

YOU MOVE ME LLC (the “LLC”) was incorporated under the laws of the State of Washington as a limited liability company. The LLC was created to sell franchise rights throughout the United States of America for the operation of businesses that provide residential and commercial moving services.

The LLC is a wholly-owned subsidiary of Tracksuit Movers Inc., a company incorporated under the laws of British Columbia, Canada. The LLC is dependent on Tracksuit Movers Inc. for financial and administrative support.

As at December 31, 2020, the LLC had 15 (2019 – 17) operating franchises in the United States of America and sold Nil (2019 – Nil) new franchises during the year then ended.

During the year, the spread of COVID-19 severely impacted many local economies around the globe. In many countries, including Canada and the United States, businesses are being forced to cease or limit operations for long or indefinite periods of time. Measures taken to contain the spread of the virus, including travel bans, quarantines, social distancing and closures of non-essential services have triggered significant disruptions and impacts on businesses and their operations. Governments and central banks have responded with monetary and fiscal interventions to stabilize economic conditions. While governments and central banks have reacted with monetary and fiscal interventions designed to stabilize economic conditions, the duration and extent of the impact of the COVID-19 outbreak, as well as the effectiveness of government and central bank responses, remains unclear at this time. It is not possible to reliably estimate the duration and severity of the consequences of COVID-19, as well as the impact on the financial position and results of the LLC for future periods. Management will continue to monitor and assess the situation and respond accordingly.

2. Summary of significant accounting policies

Basis of presentation

These financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (“US GAAP”).

Use of estimates

The presentation of financial statements in accordance with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements as well as reported revenues and expenses for the periods being reported. Estimates include the valuation of accounts receivables, deferred income taxes and contingencies. Actual results may differ significantly from those estimates.

Related party transactions

Related party transactions are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

YOU MOVE ME LLC

Notes to the Financial Statements

(Expressed in US dollars)
December 31, 2020 and 2019

2. Summary of significant accounting policies (continued)

Revenue recognition

In accordance with Revenue from Contracts with Customers ("ASC 606"), the LLC recognizes revenue when its customer obtains control of the goods or services, in an amount that reflects the consideration which the LLC expects to be entitled in exchange for those goods or services. To determine revenue recognition for arrangements that the Company determines are within the scope of ASC 606, it performs the following five steps:

- i. identify the contract(s) with a customer;
- ii. identify the performance obligations in the contract;
- iii. determine the transaction price;
- iv. allocate the transaction price to the performance obligations in the contract; and
- v. recognize revenue when (or as) the entity satisfies a performance obligation.

Royalty fees revenue is based on a fixed percentage of sales earned by the franchise locations. Royalties are recorded as revenue as the fees are earned and become receivable from the franchisees and collection is reasonably assured.

Franchise fees includes initial fees paid by new franchise locations and franchise renewal fees. Initial franchise fee deposits are deferred and not recognized as revenue until all material services or conditions related to the sale have been substantially completed. Substantial completion is deemed to occur when the franchise commences operations. Revenue from renewal agreements are deferred and recognized over the related term of the franchise agreement as the services are provided.

The Sales Centre schedules sales opportunities for individual franchisees. Franchisees contribute a percentage of their gross revenue to the Sales Centre to cover the cost of maintaining and developing the Sales Centre and related software. These charges are recorded as the fees are earned and become receivable from the franchisees.

The Ad Fund is used to finance marketing campaigns and promotional programs that Tracksuit Movers Inc. undertakes on behalf of its franchisees to increase sales and enhance the reputation of the LLC and its franchise owners. Franchisees contribute a percentage of their gross revenue to the Ad Fund and these contributions are recorded when the fees are earned and become receivable from the franchisees.

Costs related to supporting the Sales Centre and Ad Fund are incurred by Tracksuit Movers Inc. Ad Fund and Sales Centre fees collected are remitted to Tracksuit Movers Inc. ASC 606 requires a gross presentation on the statement of net (loss) income for fees received and related costs for the Sales Centre and Ad Fund.

Accounts receivable

Receivables are recorded at contractual prices. Accounts receivable generally reflect amounts due for ongoing Royalty, Sales Centre and Ad Fund fees. An allowance for doubtful accounts is maintained for estimated losses resulting from the inability of franchisees and other certain customers to make required payments.

YOU MOVE ME LLC

Notes to the Financial Statements

(Expressed in US dollars)
December 31, 2020 and 2019

2. Summary of significant accounting policies (continued)

Income taxes

The LLC has elected to be a taxable entity. The LLC follows the asset and liability method of accounting for income taxes. Under this method, current income taxes are recognized for the estimated income taxes payable for the current period. Deferred income tax assets and liabilities are provided based on the estimated future tax effects of temporary differences between financial statement carrying amounts of assets and liabilities and their respective tax bases as well as the benefit of losses available to be carried forward to future years for income tax purposes.

Deferred income tax assets and liabilities are measured using enacted income tax rates that are expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred income tax assets and liabilities of a change in tax rates is recognized in operations in the period that includes the enactment date. A valuation allowance is recorded for deferred income tax assets when it is more likely than not that such deferred income tax assets will not be realized.

The LLC recognizes interest and penalties related to certain income tax positions in income tax expense. The LLC has no provision for uncertain income tax positions or for interest or penalties related to uncertain tax positions at December 31, 2020 and 2019.

Foreign currency transactions

The functional and reporting currency of the LLC is the United States dollar. The United States dollar is used as the functional currency as the United States is the primary economic environment in which the LLC operates.

Monetary assets and liabilities denominated in foreign currencies are translated at the year end exchange rates. Revenue and expense items denominated in foreign currencies are translated using the monthly average exchange rate. Exchange gains and losses, if any, are recognized in the statements of net (loss) income.

Reacquired or repossessed franchise rights

Upon reacquisition or repossession of franchise rights that constitute a cancellation by the LLC of the original sale, any refunds issued are accounted for as a reduction of revenue in the period that the franchise rights are reacquired or repossessed. Any deferred revenue remaining is written-off at the time of cancellation.

Recent accounting pronouncements not yet adopted

In June 2016, the FASB issued ASU No. 2016-13, *Measurement of credit losses on financial instruments*. The ASU requires measurement and recognition of expected credit losses for financial assets held by the LLC. The ASU requires entities to estimate an expected lifetime credit loss on financial assets ranging from short-term trade accounts receivable to long-term financings. The ASU is effective for the LLC beginning or after December 15, 2022, including interim periods in fiscal year 2022.

YOU MOVE ME LLC

Notes to the Financial Statements

(Expressed in US dollars)
December 31, 2020 and 2019

2. Summary of significant accounting policies (continued)

Recent accounting pronouncements not yet adopted (continued)

In May 2019, the FASB issued ASU No. 2019-05, *Financial Instruments—Credit Losses* (Topic 326). The ASU provides final guidance that allows entities to make an irrevocable one-time election upon adoption of the new credit losses standard to measure financial assets at amortized cost (except held-to maturity securities) using the fair value option. The ASU is effective for the LLC beginning on or after December 15, 2022, including interim periods in fiscal year 2022.

In December 2019, the FASB issued ASU No. 2019-12, *Simplifying the Accounting for Income Taxes*. This ASU removes certain exceptions for investments, intra-period tax allocations and interim calculations, and adds guidance to reduce complexity in accounting for income taxes. The ASU is effective for the LLC for fiscal years, and interim periods within those fiscal years, beginning January 1, 2021. Early adoption is permitted. The LLC is in the process of assessing the impact of this ASU on its results of operations, cash flows, financial position and disclosures.

In June 2020, the FASB issued ASU No. 2020-05, *Revenue from Contracts with Customers* (Topic 606) and *Leases* (Topic 842). The ASU defers the effective dates of these standards to provide relief to certain entities as a result of the widespread adverse economic effects and business disruptions caused by the COVID-19 pandemic. Topic 606 was already adopted by the LLC for the fiscal year ending December 31, 2019. However, Topic 842 has now been deferred for the LLC for fiscal years beginning on or after December 15, 2021. The LLC is currently evaluating the new guidance to determine the impact it will have on its financial statements.

In January 2021, the FASB issued ASU No. 2021-02, *Franchisors—Revenue from Contracts with Customers* (Subtopic 952-606). The ASU is in response to stakeholder concerns about the cost and complexity of applying *Revenue from Contracts with Customers* (Topic 606) to determine the amount and timing of revenue recognition for initial franchise fees, especially for franchisors that are start-ups or have a small number of franchise units. The amendments in Subtopic 952-606 are intended to reduce the cost and complexity of applying Topic 606 to pre-opening services for franchisors that are not public business entities by provided a practical expedient for applying Topic 606 to pre-opening services. The ASU is effective for interim and annual periods beginning after December 15, 2020. The LLC is currently evaluating the new guidance to determining the impact it will have on its financial statements.

YOU MOVE ME LLC

Notes to the Financial Statements

(Expressed in US dollars)
December 31, 2020 and 2019

3. Deferred income tax assets

Deferred income tax assets reflect the net tax effects of temporary differences between the carrying amount of assets and liabilities for financial reporting purposes and the corresponding amounts used for income tax purposes.

	<u>2020</u>	<u>2019</u>
Deferred income tax assets		
Deferred franchise fees	\$ -	\$ 796
Other temporary differences	<u>29,230</u>	<u>13,714</u>
Total before valuation allowance	29,230	14,510
Valuation allowance	<u>(29,230)</u>	<u>(14,510)</u>
Net deferred income tax assets	<u>\$ -</u>	<u>\$ -</u>

The ultimate realization of deferred tax assets is dependent on the generation of future taxable income by the LLC during the period in which those temporary differences become deductible. Deferred tax assets are carried at their estimated net realizable value. Management considers the scheduled realization of deferred tax assets, projected future taxable income and tax planning strategies when assessing net realizable value. Carrying values of deferred tax assets are subject to change in the event that management's estimates of taxable income through the carryforward period change.

The LLC does not have any significant uncertain tax positions. In the normal course of business, the LLC is subject to audits by the taxation authorities in the United States. Tax years ranging from 2016 to 2020 remain subject to examination in the United States.

4. Income taxes

	<u>2020</u>	<u>2019</u>
Income taxes consist of:		
Provision for income taxes based on combined federal and state income tax rate of 24.10% (2019 - 23.99%)	\$ (11,730)	\$ 2,808
Increase (decrease) in income taxes resulting from:		
Temporary differences and other adjustments	<u>13,255</u>	<u>(1,348)</u>
	<u>\$ 1,525</u>	<u>\$ 1,460</u>

The provision for income taxes differs from the amount computed by applying the statutory federal income tax rate of 24.10% (2019 – 23.99%) to income before income taxes. The other differences above are due to changes in the state apportionment and the movement in valuation allowance on losses available for carryforwards affecting the provision for income taxes.

During the year ended December 31, 2020, carryforward non-capital losses of \$Nil (2019 - \$1,641) were utilized to reduce taxable income.

YOU MOVE ME LLC

Notes to the Financial Statements

(Expressed in US dollars)
December 31, 2020 and 2019

5. Related party transactions

During the years ended December 31, 2020 and 2019, the LLC paid the following fees to its parent company, Tracksuit Movers Inc.:

	<u>2020</u>	<u>2019</u>
Management and administration fees	\$ 620,250	\$ 785,016
Sales Centre fees	295,668	556,917
Licensing fees	242,476	315,777
Ad Fund fees	<u>69,048</u>	<u>185,641</u>
	<u>\$ 1,227,442</u>	<u>\$ 1,843,351</u>

The LLC and Tracksuit Movers Inc. entered into a license agreement (the "Agreement"). Under the Agreement, the LLC has been granted an exclusive license solely in the United States to grant sublicenses to third parties in accordance with a franchise agreement and to use certain intellectual property of Tracksuit Movers Inc. amongst other things.

Amounts charged to the LLC by Tracksuit Movers Inc. are pursuant to a transfer pricing agreement between Tracksuit Movers Inc. and the LLC that sets out formulas and calculation methodologies believed by management to result in fees that approximate those that third party service providers or licensors would charge in similar situations.

At December 31, 2020, amounts due from related party include \$1 (2019 - \$1) due from Tracksuit Movers (USA) Inc., a company under common control.

At December 31, 2020, amounts due to parent company include \$1,080,445 (2019 - \$752,820) due to Tracksuit Movers Inc.

The related party payables are unsecured, non-interest bearing, have no fixed terms of repayment and are considered operating in nature.

6. Member's equity

Since incorporation, the LLC has one membership unit with nominal value of \$1. The membership unit is owned by Tracksuit Movers (USA) Inc., a company incorporated under the laws of British Columbia, Canada.

YOU MOVE ME LLC

Notes to the Financial Statements

(Expressed in US dollars)
December 31, 2020 and 2019

7. Financial instruments

Fair value

The carrying values of cash, accounts receivable, accounts payable and accrued liabilities and due to/from related party approximate their fair value due to the short-term maturities of these instruments.

The LLC enters into foreign currency transactions with its parent company, Tracksuit Movers Inc., and has a balance due to related party that is denominated in Canadian dollars. The LLC is exposed to the financial risk of earnings fluctuations arising from changes in foreign exchange rates and the degree of volatility of these rates. The LLC does not use derivative financial instruments to reduce its exposure to foreign currency risk.

The standard establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value.

The standard describes three levels of inputs that may be used to measure fair value:

Level 1: Quoted market prices in active markets for identical assets or liabilities.

Level 2: Inputs other than Level 1 inputs that are either directly or indirectly observable such as quoted prices for similar assets or liabilities in active markets; quoted prices for identical or similar assets or liabilities in markets that are not active; inputs other than quoted prices that are observable; or other inputs not directly observable, but derived principally from, or corroborated by, observable market data.

Level 3: Unobservable inputs that are supported by little or no market activity.

Interest rate risk

All of the LLC's financial assets and liabilities are non-interest bearing.

Credit risk

Management evaluates its customers to assess credit risk and believes it has made adequate provisions for uncollectible amounts.

8. Contingent liabilities

The LLC may, from time to time, be subject to claims and legal proceedings brought against it in the normal course of business. Management believes that adequate provisions have been made in the accounts where required and that the ultimate resolution of such contingencies will not have a material adverse effect on the financial position of the LLC.

There are no outstanding claims or legal proceedings as at December 31, 2020 and December 31, 2019.

YOU MOVE ME LLC

Notes to the Financial Statements

(Expressed in US dollars)
December 31, 2020 and 2019

9. Subsequent events

The LLC has evaluated subsequent events through June 29, 2021, which is the date the financial statements were available to be issued. Subsequent to December 31, 2020, the LLC acquired one new franchise in the United States of America. Subsequent to December 31, 2020, the LLC also established a new entity in the United States of America to run a corporate franchise location. An estimate of the financial effect of these events cannot be made at this time.

Financial Statements
(Expressed in US dollars)

YOU MOVE ME LLC

And Independent Auditors' Report thereon

Years ended December 31, 2019 and 2018



KPMG LLP
PO Box 10426 777 Dunsmuir Street
Vancouver BC V7Y 1K3
Canada
Telephone 604-691-3000
Fax 604-691-3031

INDEPENDENT AUDITORS' REPORT

The Member
YOU MOVE ME LLC:

We have audited the accompanying financial statements of YOU MOVE ME LLC, which comprise the balance sheets as of December 31, 2019 and 2018, and the related statements of net income, changes in member's deficiency, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with U.S. generally accepted accounting principles; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of YOU MOVE ME LLC as of December 31, 2019 and 2018, and the results of its operations and its cash flows for the years then ended in accordance with U.S. generally accepted accounting principles.

Emphasis of Matter

As discussed in note 2(i) to the financial statements, in 2019, YOU MOVE ME LLC adopted ASC 606 using the modified retrospective method. Our opinion is not modified with respect to this matter.

A handwritten signature in black ink that reads 'KPMG LLP' with a horizontal line underneath.

Chartered Professional Accountants

Vancouver, Canada
February 18, 2021

YOU MOVE ME LLC

Balance Sheets
(Expressed in US dollars)

December 31, 2019 and 2018

	2019	2018
Assets		
Current assets:		
Cash	\$ 166,933	\$ 85,622
Accounts receivable (net of allowance for doubtful accounts: 2019 - \$39,924 (2018 - nil))	182,680	153,966
Prepaid expenses	3,121	3,157
Income taxes receivable	2,888	2,798
	355,622	245,543
Due from related party (note 5)	1	1
	\$ 355,623	\$ 245,544

Liabilities and Member's Deficiency

Current liabilities:		
Accounts payable and accrued liabilities (note 5)	\$ 108,600	\$ 105,383
Deposits	3,318	5,463
	111,918	110,846
Due to related party (note 5)	752,820	654,054
	864,738	764,900
Member's deficiency:		
Member's equity (note 6)	1	1
Deficit	(509,116)	(519,357)
	(509,115)	(519,356)

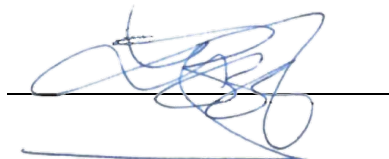
Economic dependence (note 1)
Contingent liabilities (note 8)
Subsequent events (note 9)

	\$ 355,623	\$ 245,544
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See accompanying notes to financial statements.

Approved on behalf of the Board:

Laurie Baggio



Director

YOU MOVE ME LLC

Statements of Net Income
(Expressed in US dollars)

Years ended December 31, 2019 and 2018

	2019	2018
Revenue:		
Royalty fees	\$ 1,263,108	\$ 1,308,129
Sales Centre fees	556,917	-
Ad Fund fees	185,641	-
Initial franchise fees	-	60,000
	2,005,666	1,368,129
Expenses:		
Sales Centre (note 5)	556,917	-
Ad Fund (note 5)	185,641	-
Management and administration fees (note 5)	785,016	910,083
Licensing fees (note 5)	315,777	315,032
Accounting and legal	58,974	52,334
Bad debt	72,603	52,033
General administration	19,037	25,454
Interest and bank charges	-	6,019
	1,993,965	1,360,955
Income before income taxes	11,701	7,174
Income tax expense (recovery) (note 4)	1,460	(3,857)
Net income	\$ 10,241	\$ 11,031

See accompanying notes to the financial statements.

YOU MOVE ME LLC

Statements of Changes in Member's Deficiency
(Expressed in US dollars)

Years ended December 31, 2019 and 2018

		Member's equity	Deficit	Total member's deficiency
Balance, December 31, 2017	1	\$	(530,388)	\$ (530,387)
Net income		-	11,031	11,031
Balance, December 31, 2018	1		(519,357)	(519,356)
Net income		-	10,241	10,241
Balance, December 31, 2019	\$	1	\$ (509,116)	\$ (509,115)

See accompanying notes to financial statements.

YOU MOVE ME LLC

Statements of Cash Flows
(Expressed in US dollars)

Years ended December 31, 2019 and 2018

	2019	2018
Cash provided by (used in):		
Operating:		
Net income	\$ 10,241	\$ 11,031
Items not involving cash:		
Bad debt expense	72,603	52,033
	82,844	63,064
Changes in non-cash operating working capital:		
Accounts receivable	(101,317)	89,278
Prepaid expenses	36	10,986
Income taxes recoverable	(90)	(168)
Accounts payable and accrued liabilities	3,217	3,690
Deposits	(2,145)	(1,498)
	(17,455)	165,352
Financing:		
Due to related party	98,766	(87,673)
Increase in cash	81,311	77,679
Cash, beginning of year	85,622	7,943
Cash, end of year	\$ 166,933	\$ 85,622
Supplemental disclosure:		
Income taxes paid	\$ 1,550	\$ 3,689

See accompanying notes to financial statements.

YOU MOVE ME LLC

Notes to Financial Statements
(Expressed in US dollars)

Years ended December 31, 2019 and 2018

1. Nature of operations:

YOU MOVE ME LLC (the "LLC") was incorporated under the laws of the State of Washington as a limited liability company. The LLC was created to sell franchise rights throughout the United States of America for the operation of businesses that provide residential and commercial moving services. The LLC is dependent upon Tracksuit Movers Inc., a company incorporated under the laws of British Columbia, Canada, for financial support. Tracksuit Movers Inc. and the LLC are under common control.

As at December 31, 2019, the Company had 17 (2018 - 18) operating franchises in the United States of America and sold nil (2018 - four) new franchise during the year then ended.

2. Summary of significant accounting policies:

(a) Basis of presentation:

These financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("US GAAP").

(b) Use of estimates:

The presentation of financial statements in accordance with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements as well as reported revenues and expenses for the periods being reported. Estimates include the valuation of accounts receivables, deferred income tax assets and contingent liabilities. Actual results may differ significantly from those estimates.

(c) Revenue recognition:

Policy applied during 2018 prior to the adoption of ASC 606 *Revenue from Contracts with Customers*:

(i) Royalty fees:

Royalty fees revenue is based on a fixed percentage of sales earned by franchise locations. Royalties are recorded as revenue as the fees are earned and become receivable from the franchisees and collection is reasonably assured.

(ii) Franchise fees:

Franchise fees includes initial fees paid by new franchise locations and franchise renewal fees. Initial franchise fee deposits are deferred and not recognized as revenue until all material services or conditions related to the sale have been substantially completed. Substantial completion is deemed to occur when the franchise commences operations. Initial franchise fees collected, which are subject to refund, are deferred and not recognized as revenue until all refund provisions terminate or expire. Costs relating to initial franchise sales are expensed as incurred.

YOU MOVE ME LLC

Notes to Financial Statements
(Expressed in US dollars)

Years ended December 31, 2019 and 2018

2. Summary of significant accounting policies (continued):

(c) Revenue recognition (continued):

(ii) Franchise fees (continued):

Franchise renewal fees are included in franchise fee revenue. Franchise renewal fees are recognized when the franchise renewal agreement is signed and executed.

During the year ended December 31, 2019, the LLC adopted ASC 606 Revenue from Contracts with Customers (note 2(i)).

(iii) Sales Centre and Ad Fund:

The Sales Centre schedules sales opportunities for individual franchisees. Franchisees contribute 4% of their gross revenue to the Sales Centre to cover the cost of maintaining and developing the Sales Centre and related software. These charges are recorded as the fees are earned and become receivable from the franchisees.

Ad Fund is used to finance marketing campaigns and promotional programs that Tracksuit Movers Inc., a Canadian company under common control, undertakes on behalf of its franchisees to increase sales and enhance the reputation of the LLC and its franchise owners. Franchisees contribute 1% of their gross revenue to the Ad Fund and these contributions are recorded when the fees are earned and become receivable from the franchisees.

Costs related to supporting the Sales Centre and Ad Fund are incurred by Tracksuit Movers Inc. Ad Fund and Sales Centre fees collected are remitted to Tracksuit Movers Inc.

The LLC has evaluated its status as a principal or agent by assessing the gross versus net indicators for the above transactions. The LLC has concluded that it is acting as an agent in the Sales Centre and Ad Fund and records the revenue and expenditures on a net basis. The LLC is not considered the primary obligor, does not bear risk of loss and has no latitude in establishing prices on the services. Contributions received with respect to the Ad Fund and Sales Centre in 2018 \$186,527 and \$572,143 respectively. Payments made to Tracksuit Movers Inc. related to the Ad Fund and Sales Centre in 2018 were \$186,527 and \$572,143 respectively.

(d) Accounts receivable:

Receivables are recorded at contractual prices. Accounts receivable generally reflect amounts due for ongoing royalty, Sales Centre fees, and Ad Fund fees. An allowance for doubtful accounts is maintained for estimated losses resulting from the inability of franchisees and other certain customers to make required payments.

YOU MOVE ME LLC

Notes to Financial Statements
(Expressed in US dollars)

Years ended December 31, 2019 and 2018

2. Summary of significant accounting policies (continued):

(e) Income taxes:

The LLC has elected to be a taxable entity. The LLC follows the asset and liability method of accounting for income taxes. Under this method, current income taxes are recognized for the estimated income taxes payable for the current period. Deferred income tax assets and liabilities are provided based on the estimated future tax effects of temporary differences between financial statement carrying amounts of assets and liabilities and their respective tax bases as well as the benefit of losses available to be carried forward to future years for income tax purposes.

Deferred income tax assets and liabilities are measured using enacted income tax rates that are expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred income tax assets and liabilities of a change in tax rates is recognized in operations in the period that includes the enactment date. A valuation allowance is recorded for deferred income tax assets when it is more likely than not that such deferred income tax assets will not be realized.

The LLC recognizes interest and penalties related to certain income tax positions in income tax expense. The LLC has no provision for uncertain income tax positions or for interest or penalties related to uncertain tax positions at December 31, 2019 and 2018.

(f) Related party transactions:

Related party transactions are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

(g) Foreign currency transactions:

The functional and reporting currency of the LLC is the United States ("U.S.") dollar. The U.S. dollar is used as the functional currency as U.S. dollar is the primary economic environment in which the LLC operates.

Monetary assets and liabilities denominated in foreign currencies are translated at the year end exchange rates. Revenue and expense items denominated in foreign currencies are translated using the monthly average exchange rate. Exchange gains and losses, if any, are recognized in the statements of net income.

(h) Reacquired or repossessed franchise rights:

Upon reacquisition or repossession of franchise rights that constitute a cancellation by the LLC of the original sale, any refunds issued are accounted for as a reduction of revenue in the period that the franchise rights are reacquired or repossessed. Any deferred revenue remaining is written-off at the time of cancellation.

YOU MOVE ME LLC

Notes to Financial Statements
(Expressed in US dollars)

Years ended December 31, 2019 and 2018

2. Summary of significant accounting policies (continued):

(i) Changes in significant accounting policies:

ASC 606, Revenue from Contracts with Customers ("ASC 606"):

In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update 2014-09, *Revenue from Contracts with Customers* (Topic 606) and has since issued various amendments which provide additional clarification and implementation guidance. This standard has been codified as ASC 606. This guidance outlines a single, comprehensive model for entities to use in accounting for revenue arising from contracts with customers and superseded most revenue recognition guidance issued by the FASB, including industry specific guidance. On January 1, 2019, the LLC adopted ASC 606 using the modified retrospective method.

The LLC calculated the cumulative effect of initially applying ASC 606 which would result in an adjustment to the opening balance of retained earnings. As the amount was insignificant it was not recorded. The comparative information has not been restated and continues to be reported under the accounting standards in effect for those periods.

The LLC has determined that the new standard has changed the timing of revenue recognition for franchise renewal fees recorded in franchise fee revenues. Previously, revenue from franchise renewal fees were recognized when all material conditions relating to the sale of the franchise have been performed which is generally when the franchisee signs the franchise renewal agreement and the fee is paid by the franchisee. Under the new standard, revenue from renewal agreements are deferred and recognized over the related term of the franchise agreement as the services are provided.

The LLC has also determined that ASC 606 requires a gross presentation on the statement of net income for fees received and related costs for the Ad Fund and Sales Centre. The LLC had previously determined that it acted as an agent for accounting purposes with regard to these Ad Fund and Sales Centre fees and costs. As a result, the LLC historically presented the activities related to Ad Fund and Sales Centre net in its statements of net income and statements of cash flows.

ASC 606 did not have a significant impact on the LLC's accounting policies with respect to the other revenue streams.

YOU MOVE ME LLC

Notes to Financial Statements
(Expressed in US dollars)

Years ended December 31, 2019 and 2018

2. Summary of significant accounting policies (continued):

(i) Changes in significant accounting policies (continued):

Impact on the statement of net income for the year ended December 31, 2019:

December 31, 2019	As reported	Adjustments	Balances Without the Adoption of ASC 606
Sales Centre fees	\$ 556,917	\$ (556,917)	\$ -
Ad Fund fees	185,641	(185,641)	-
Sales Centre expense	556,917	(556,917)	-
Ad Fund expense	185,641	(185,641)	-

There was no material impact on the LLC's balance sheet and cash flows as at and for the year ended December 31, 2019.

(j) Recent accounting pronouncements not yet adopted:

In February 2016, the FASB established Topic 842, *Leases*, by issuing Accounting Standards Update No. 2016-02, which requires lessors to classify leases as a sales-type, direct financing, or operating lease. Topic 842 was subsequently amended by ASU No. 2018-01, *Land Easement Practical Expedient for Transition to Topic 842*; ASU No. 2018-10, *Codification Improvements to Topic 842, Leases*; and ASU No. 2018-11, *Targeted Improvements*. A lease is a sales-type lease if any one of five criteria are met, each of which indicate that the lease, in effect, transfers control of the underlying asset to the lessee. If none of those five criteria are met, but two additional criteria are both met, indicating that the lessor has transferred substantially all the risks and benefits of the underlying asset to the lessee and a third party, the lease is a direct financing lease. All leases that are not sales type or direct financing leases are operating leases. The new guidance is effective for fiscal years beginning after December 15, 2021, with early adoption permitted. The adoption of this standard is not expected to have a material impact on the LLC's financial statements.

In June 2016, the FASB issued ASU No. 2016-13, *Measurement of credit losses on financial instruments*. The ASU requires measurement and recognition of expected credit losses for financial assets held by the LLC. The ASU requires entities to estimate an expected lifetime credit loss on financial assets ranging from short-term trade accounts receivable to long-term financings. The ASU is effective for the LLC beginning or after December 15, 2022, including interim periods in fiscal year 2022.

YOU MOVE ME LLC

Notes to Financial Statements
(Expressed in US dollars)

Years ended December 31, 2019 and 2018

2. Summary of significant accounting policies (continued):

(j) Recent accounting pronouncements not yet adopted (continued):

In May 2019, the FASB issued ASU No. 2019-05, *Financial Instruments—Credit Losses* (Topic 326). The ASU provides final guidance that allows entities to make an irrevocable one-time election upon adoption of the new credit losses standard to measure financial assets at amortized cost (except held-to maturity securities) using the fair value option. The ASU is effective for the LLC beginning or after December 15, 2022, including interim periods in fiscal year 2022.

In December 2019, the FASB issued ASU No. 2019-12, *Simplifying the Accounting for Income Taxes*. This ASU removes certain exceptions for investments, intra-period tax allocations and interim calculations, and adds guidance to reduce complexity in accounting for income taxes. The ASU is effective for the LLC for fiscal years, and interim periods within those fiscal years, beginning January 1, 2021. Early adoption is permitted. The LLC is in the process of assessing the impact of this ASU on its results of operations, cash flows, financial position and disclosures. The LLC is currently evaluating the new guidance to determining the impact it will have on its financial statements.

3. Deferred income tax assets:

Deferred income tax assets reflect the net tax effects of temporary differences between the carrying amount of assets and liabilities for financial reporting purposes and the corresponding amounts used for income tax purposes.

	2019	2018
Deferred income tax assets:		
Deferred franchise fees	\$ 796	\$ 1,348
Non-capital losses available for carry forwards	-	111,055
Other temporary differences	13,714	15,939
Total before valuation allowance	14,510	128,342
Valuation allowance	(14,510)	(128,342)
Net deferred income tax assets	\$ -	\$ -

The LLC has non-capital losses totaling nil (2018 - \$449,969) which are available to reduce taxable income in future years.

YOU MOVE ME LLC

Notes to Financial Statements
(Expressed in US dollars)

Years ended December 31, 2019 and 2018

3. Deferred income tax assets (continued):

The ultimate realization of deferred income tax assets is dependent on the generation of future taxable income by the LLC during the period in which those temporary differences become deductible. Deferred income tax assets are carried at their estimated net realizable value. Management considers the scheduled realization of deferred income tax assets, projected future taxable income and tax planning strategies when assessing net realizable value. Carrying values of deferred income tax assets are subject to change in the event that management's estimates of taxable income through the carryforward period change.

The LLC does not have any significant uncertain tax positions. In the normal course of business the LLC is subject to audits by the taxation authorities in the United States. Tax years ranging from 2015 to 2019 remain subject to examination in the United States.

4. Income taxes:

	2019	2018
Income taxes consist of:		
Provision for income taxes based on combined federal and state income tax rate of 23.99% (2018 - 24.68%)	\$ 2,808	\$ 1,771
Increase in income taxes resulting from:		
Permanent differences	-	825
Temporary differences and other adjustments	(1,348)	(6,071)
Utilization of loss carryforward	-	(382)
	(1,348)	(5,628)
	\$ 1,460	\$ (3,857)

The provision for income taxes differs from the amount computed by applying the statutory federal and state income tax rate of 23.99% (2018 - 24.68%) to income before income taxes. The other differences above are due changes in the state apportionment and the movement in valuation allowance on losses available for carryforwards affecting the provision for income taxes.

During the year ended December 31, 2019, carryforward non-capital losses of \$1,641 (2018 - \$1,546) were utilized to reduce taxable income.

The Tax Cut and Job Act ("TCJA") was enacted on December 22, 2017, effective January 1, 2018. The TCJA reduced the United States federal corporate tax rate from 35% to 21%. Certain deferred tax assets were remeasured based on the rates at which they are expected to reverse in the future. The effects of the rate change are included in temporary differences and other adjustments above.

YOU MOVE ME LLC

Notes to Financial Statements
(Expressed in US dollars)

Years ended December 31, 2019 and 2018

5. Related party transactions:

During the years ended December 31, 2019 and 2018, Tracksuit Movers Inc. charged the LLC the following:

	2019	2018
Management and administration fees	\$ 785,016	\$ 910,083
Sales Centre	556,917	572,143
Licensing fees	315,777	315,032
Ad Fund	185,641	186,527
	<u>\$ 1,843,351</u>	<u>\$ 1,983,785</u>

The LLC and Tracksuit Movers Inc. entered into a license agreement (the "Agreement"). Under the Agreement, the LLC has been granted an exclusive license solely in the United States to grant sublicenses to third parties in accordance with a franchise agreement and to use certain intellectual property of Tracksuit Movers Inc. amongst other things.

Amounts charged to the LLC by Tracksuit Movers Inc. are pursuant to a transfer pricing agreement between Tracksuit Movers Inc. and the LLC that sets out formulas and calculation methodologies believed by management to result in fees that approximate those that third party service providers or licensors would charge in similar situations.

Due from/to related parties include:

- \$1 (2018 - \$1) receivable due from Tracksuit Movers (USA) Inc.
- \$752,820 (2018 - \$652,194) payable due to Tracksuit Movers Inc.

Also included in the accounts payable and accrued liabilities is nil (2018 - \$16,920) due to Tracksuit Movers Inc.

The related party payables are unsecured, non-interest bearing, have no fixed terms of repayment, and are considered operating in nature.

6. Member's equity:

Since incorporation, the LLC has one membership unit with nominal value of \$1. The membership unit is owned by Tracksuit Movers (USA) Inc., a company incorporated under the laws of British Columbia, Canada.

YOU MOVE ME LLC

Notes to Financial Statements
(Expressed in US dollars)

Years ended December 31, 2019 and 2018

7. Financial instruments:

(a) Fair value:

The carrying value of cash, accounts receivable, accounts payable and accrued liabilities, and due to/from related parties, approximate their fair value due to the short-term maturities of these instruments.

Management does not believe that the LLC's financial instruments are exposed to any significant foreign exchange risk.

The standard establishes a three-tier fair value hierarchy, which prioritizes the inputs used in measuring fair value.

These tiers include:

- Level 1 defined as quoted prices in active markets for identical instruments;
- Level 2 defined as observable prices in active markets for similar instruments, prices for identical or similar instruments in non-active markets, directly observable market inputs, or market inputs not directly observable but derived from or corroborated by observable market data; and
- Level 3 defined as unobservable inputs based on an entity's own assumptions.

(b) Interest rate risk:

All of the LLC's financial assets and liabilities are non-interest bearing.

(c) Credit risk:

Management evaluates its customers to assess credit risk and believes it has made adequate provisions for uncollectible amounts.

8. Contingent liabilities:

The LLC may, from time to time, be subject to claims and legal proceedings brought against it in the normal course of business. Management believes that adequate provisions have been made in the accounts where required and that the ultimate resolution of such contingencies will not have a material adverse effect on the financial position of the LLC.

There are no outstanding claims or legal proceedings as at December 31, 2019.

YOU MOVE ME LLC

Notes to Financial Statements
(Expressed in US dollars)

Years ended December 31, 2019 and 2018

9. Subsequent events:

Subsequent to December 31, 2019, the COVID-19 outbreak was declared a pandemic by the World Health Organization. The situation is dynamic and the ultimate duration and magnitude of the impacts on the economy and the LLC's business are not known at this time. These impacts could include an impact on the LLC's ability to obtain financing, including support from its parent and related companies whose operations may also be impacted by the pandemic, collectability of receivables, or potential future decreases in revenue or the profitability of its ongoing operations.

Events and transactions occurring subsequent to December 31, 2019, through to February 18, 2021, the date the financial statements were approved for issue, have been evaluated for potential recognition or disclosure in the accompanying financial statements. No events or transactions have been identified that should be recognized or disclosed in the accompanying financial statements.

EXHIBIT F

Guarantee

GUARANTEE

THIS AGREEMENT is made effective _____.

BETWEEN:

_____, having an address at

(the "**Guarantor**")

AND:

YOU MOVE ME LLC, a Washington limited liability company having
its office at 301 – 887 Great Northern Way, Vancouver, BC, V5T 4T5,
Canada

(the "**Franchisor**")

RE: _____ (the "**Franchisee**")
_____ (the "**Location**")

WHEREAS:

A. By one or more franchise agreements and related agreements (the "**Franchise Agreement**"), the Franchisor granted a license to operate a "YOU MOVE ME" franchise at the Location, to the Franchisee.

B. The Guarantor is a shareholder, member, director or officer of the Franchisee. In order to induce the Franchisor to enter into the Franchise Agreement and any Assignment with the Franchisee, the Guarantor has agreed to guarantee personally all obligations of the Franchisee from time to time under the Franchise Agreement and any other obligations of Franchisee to Franchisor from time to time (the "**Obligations**") and also to give the postponements and personal covenants set out in this Agreement.

NOW THEREFORE THIS AGREEMENT WITNESSES that in consideration of the sum of \$1.00 and of the Franchisor entering into the Franchise Agreement (the receipt and sufficiency of which are hereby acknowledged by the Guarantor), the Guarantor covenants and agrees as follows:

PART 1 - GUARANTEE

1. The Guarantor warrants that the facts contained in recital B are correct. The Guarantor unconditionally guarantees all of the Obligations and accordingly covenants and agrees with the Franchisor that all Obligations of the Franchisee shall be fully observed and performed, such guarantee being upon the following terms:

- a. the liability of the Guarantor to the Franchisor shall be for all purposes as if the Guarantor was primary obligor under the Franchise Agreement, and not merely a surety for the Obligations of the Franchisee; and the Franchisor shall not be obliged to resort to or exhaust any recourse which it may have against the Franchisee or any third party before being entitled to claim against the Guarantor;

b. no dealings between the Franchisor and the Franchisee of any kind, including without limitation any amendment of the Franchise Agreement or any waiver or release of any of the Obligations therein or performance thereof by the Franchisee, whether with or without notice to the Guarantor, shall affect the liability of the Guarantor hereunder;

c. any account settled or stated or any other settlement made between the Franchisor and the Franchisee, and any determination made pursuant to any of the Obligations which is expressed to be binding upon the Franchisee shall be binding upon the Guarantor;

d. the Guarantor shall make payment of any amount properly payable by the Franchisee to the Franchisor in respect of the Obligations upon demand by the Franchisor, and shall, upon demand by the Franchisor, perform every part of the Obligations which the Franchisee has failed to perform;

e. no complete or partial assignment of the Franchise Agreement, or any other dealings therewith by the Franchisee, whether with or without the consent of the Franchisor, shall affect this Guarantee;

f. this Part 1 constitutes a continuing guarantee of performance of the Obligations by the Franchisee and the obligations of the Guarantor contained in this Part 1 are not limited to any particular period of time but shall continue until all of the terms, covenants and conditions of the Franchise Agreement, have been fully and completely performed by the Franchisee or otherwise discharged by the Franchisor, and the Guarantor shall not be released from any liability under this Part 1 so long as there is any claim of the Franchisor against the Franchisee arising out of the Obligations that has not been fully performed, settled or discharged, nor shall this guarantee be affected by the death, disability or reorganization (whether by way of amalgamation, transfer, sale, lease or otherwise) of the Franchisee or any of its directors, officers or shareholders, or any change in the Guarantor's financial condition or in the business or financial condition of the Franchisee or any of its directors, officers or shareholders (including by way of insolvency, bankruptcy or receivership); and

g. in the event of any payment by or recovery from the Guarantor under the provisions of this Part 1, the rights of the Guarantor shall in respect of such payment rank subsequent to the rights of the Franchisor and in the event of any recovery from the Franchisee or realization of any assets of the Franchisee, the Guarantor shall not be entitled to rank for payment in competition with the Franchisor. Until the Franchisor shall have received payment in full of all monies due and owing by the Franchisee in respect of the Obligations, the Guarantor shall not have any right, claim or demand against the Franchisee ranking equally with or in priority to the rights of the Franchisor against the Franchisee.

2. Until all Obligations of the Franchisee have been satisfied in full, the Guarantor unconditionally waives any benefit of, and any right to participate in, any security which is now held or may hereafter be held by the Franchisor. The Guarantor unconditionally waives any right to receive from the Franchisor any communication whatsoever with respect to performance of the Obligations by the Franchisee (including any subsequently created obligation or liability of the Guarantor to the Franchisor). The Guarantor assumes the entire responsibility for remaining informed as to the business, financial condition and liabilities of the Franchisee, and of all other circumstances bearing upon the risk of non-satisfaction of any of the Obligations by the Franchisee.

PART 2 - POSTPONEMENT

3. The Guarantor defers, postpones and subordinates in the manner hereinafter set forth all debts and liabilities, whether direct or indirect, absolute or contingent, which are now or at any time hereafter owing by the Franchisee to the Guarantor, including without limitation all loans, interest, security interests dividends of all kinds, salaries, bonuses, fees, gifts, advances, benefits or otherwise (collectively the "**Guarantor's Claims**") to the obligations guaranteed hereby and the Guarantor hereby assigns and transfers to the Franchisor every right and power of the Guarantor relating to the Guarantor's Claims.

4. So long as the provisions of this Guarantee continue in effect, any right of the Guarantor to receive at any time any payment of or on account of any of the Guarantor's Claims will be subordinated to every right of the Franchisor to receive payment of or on account of any of the Obligations and the Guarantor shall not commence any action, take any proceeding, collect or receive any payment upon, by set-off or counterclaim or in any other manner, any of the Guarantor's Claims, or assign, charge, mortgage, pledge, sell, transfer or otherwise encumber or give a security interest in or to any of the Guarantor's Claims.

PART 3 - PERSONAL COVENANTS

5. As additional personal covenants (and without limiting the generality of the other provisions of this Agreement), the Guarantor as primary obligor unconditionally covenants and agrees to be bound personally to comply with the following provisions of the Franchise Agreement, as if the Guarantor personally was the Franchisee: Section 13.3 (use of name and Marks); Section 13.4 (use of copyrights); Section 13.8 (use of Know-How); Section 13.9 (Confidential Information); Section 14.5 (compliance with laws); Section 14.9 (no solicitation of employees); Section 17.2 (discontinuance); Article 20 (non-competition); and Section 21.1 (indemnity by Franchisee). If the Guarantor breaches any of his or her covenants in this paragraph 5, then the Franchise Agreement shall be deemed to be in default and the Franchisor may exercise its remedies for default under the Franchise Agreement.

PART 4 - GENERAL

6. This Agreement is binding upon the Guarantor and his or her respective heirs, personal representatives and assigns, and inures to the benefit of the Franchisor and its successors and assigns. The Franchisor may assign this Guarantee in whole or in part with written notice to the Guarantor, and in such event the assignee and any subsequent assignees shall have the same rights and remedies as if originally named herein as the Franchisor, free of any and all intervening equities. The Guarantor will pay all amounts due to accountants, lawyers and other professional advisors which are incurred by the Franchisor in connection with the creation, execution, administration and enforcement of this Agreement.

7. The Guarantor further waives presentment, demand, notice of dishonor, protest, nonpayment and all other notices whatsoever, including without limitation: notice of acceptance hereof; notice of all contracts and commitments; notice of the existence or creation of any liabilities under the Franchise Agreement and of the amount and terms thereof; and notice of all defaults, disputes or controversies between the Franchisee and the Franchisor resulting from the Franchise Agreement or otherwise, and the settlement, compromise or adjustment thereof.

8. This Guarantee shall be enforceable by and against the respective administrators, executors, successors and assigns of the Guarantor and the death of the Guarantor shall not terminate the liability of the Guarantor or limit the liability of any other Guarantors.

9. The Guarantor acknowledges that he or she has obtained independent legal advice before signing this Agreement, and will provide a certificate of independent legal advice upon request in a form acceptable to Franchisor.

10. This Guarantee shall be interpreted in accordance with the laws of the state of Washington. The King County Superior Court in Seattle or the U.S. District Court in Seattle, as appropriate, shall have, except in respect of the granting of equitable relief, exclusive jurisdiction to entertain any proceeding in respect of this Agreement, and Franchisee and Franchisor each consent to such exclusive jurisdiction of such courts in all matters related to this Agreement.

IN WITNESS WHEREOF the Parties have signed this Agreement under seal with effect from the date first above written.

GUARANTOR:

YOU MOVE ME LLC,
a Washington limited liability company

Per: _____
(authorized signatory)

EXHIBIT G

General Security Agreement

GENERAL SECURITY AGREEMENT

THIS GENERAL SECURITY AGREEMENT is made effective _____.

BY:

_____, having an office at

(the "**Debtor**")

IN FAVOUR OF:

YOU MOVE ME LLC, a Washington limited liability company with an office at 301 – 887 Great Northern Way, Vancouver, BC, V5T 4T5, Canada

(the "**Secured Party**")

ARTICLE I - OBLIGATIONS SECURED

1.1 This Security Agreement and the assignments, mortgages, pledges, charges and security interests hereby created are in addition to and not in substitution for any other assignment, mortgage, pledge, charge or security interest now or hereafter held by the Secured Party from the Debtor or from any other Person whomsoever and shall be general and continuing security for the due performance of all debts, liabilities, and obligations of the Debtor to the Secured Party, including the obligations contained in one or more franchise agreements (the "**Franchise Agreement**") made between the Secured Party (as Franchisor) and the Debtor (as Franchisee) and this Security Agreement (all of said debts, liabilities and obligations are hereinafter collectively called the "**Obligations**").

ARTICLE II - SECURITY INTEREST

2.1 As general and continuing security for the payment and performance of the Obligations, the Debtor hereby grants to the Secured Party a security interest in, and assigns, charges, mortgages and pledges to and in favour of the Secured Party, all of the Debtor's present and after acquired goods, securities, instruments, documents of title, chattel paper, licenses, intangibles and money located on, relating to or arising in connection with a Franchised Business (as defined in the Franchise Agreement) including, without limitation, all vehicles, equipment and accessories and all proceeds from the foregoing wheresoever situate (collectively, the "**Collateral**").

2.2 The security interest created hereby shall be a purchase money security interest to the extent that any of the Obligations are monies advanced by the Secured Party to enable the Debtor to purchase or otherwise acquire any of the Collateral and were so used and, without limitation, a certificate of an officer of the Secured Party as to the extent that the Obligations are monies so advanced shall be prima facie proof of the purchase money security interest created hereby.

2.3 The security interest created hereby shall be a general and continuing security interest notwithstanding any dealing by the Secured Party with the Debtor or any other person claiming under or with respect to the Debtor or the Collateral, notwithstanding any other title retention agreement, commercial pledge, right of re-sale, security interest or other encumbrance whatsoever, and notwithstanding that the

indebtedness of the Debtor to the Secured Party may be reduced to a nil balance or be repaid and further advances made from time to time.

ARTICLE III - SALES IN ORDINARY COURSE OF BUSINESS

3.1 The Debtor shall have no right to sell, lease or dispose of any of the Collateral except for a sale in the ordinary course of business upon customary sales terms for value received and then only upon the express condition that on or before delivery to a third party the Debtor shall secure full settlement of the entire purchase price for the Collateral so sold in cash, notes, chattel paper or other property in form satisfactory to the Secured Party. Until the Debtor shall have made settlement with the Secured Party of the full amount due to the Secured Party with respect to all such Collateral sold or disposed of by the Debtor, the Debtor shall aggregate such cash, notes, chattel paper or other property and hold the same in trust for the Secured Party and the Secured Party shall have a security interest therein. The Debtor shall be entitled to transfer such notes or chattel paper free of such trust if at or prior to the time of such transfer the payment due from the Debtor to the Secured Party shall be assured to the satisfaction of the Secured Party.

ARTICLE IV - WARRANTIES OF DEBTOR

4.1 The Debtor hereby warrants to the Secured Party that:

- (a) if it is a corporation then it is duly organized and validly existing under the laws of the jurisdiction indicated in Schedule A of this Agreement, and it is duly qualified to conduct its business in the states indicated in Schedule A, and the execution, delivery and performance hereto are within its corporate powers, have been duly authorized and do not contravene, violate or conflict with any law or the terms of its organizational documents or any indenture or agreement to which it is a party, and the Secured Party may require a certificate from an officer or a director of the Debtor certifying the foregoing facts;
- (b) if an individual, then he or she has fully and accurately disclosed in Schedule A attached hereto his or her full legal name, date of birth, trade name, if any, and, place of business or place of principal residence, all as of the date of this Agreement;
- (c) except for the security interest granted hereby and the encumbrances listed in Schedule B, or such other encumbrances as may be expressly permitted in writing signed by the Chief Executive Officer of the Secured Party from time to time (the “**Permitted Encumbrances**”), the Debtor is or will be the sole owner of, or have an interest in, the Collateral free from any adverse liens, security interest or encumbrances, and agrees that it will defend the Collateral against all claims and demands of all persons, firms or bodies corporate at any time claiming the same or any interest therein;
- (d) the security interests herein are given and taken as additional security for the payment of the monies payable under other security instruments between the Debtor and the Secured Party, and not in substitution therefor;
- (e) the Collateral has not been used or acquired for use primarily for personal, family or household purposes or otherwise as Consumer Goods; and
- (f) the goods listed as Serial Numbered Goods in Schedule B are all the Serial Numbered Goods held by Debtor as of the Effective Date, and the serial number, make, model and other information with respect to such Serial Numbered Goods is complete and accurate.

ARTICLE V - UNDERTAKINGS OF DEBTOR

5.1 The Debtor hereby undertakes to:

- (a) promptly pay all obligations, indebtedness and liabilities owing to the Secured Party as they become due or are demanded;
- (b) maintain the Collateral in good condition and repair and provide adequate storage facilities to protect the Collateral and not permit the value of the Collateral to be impaired, reasonable wear and tear excepted;
- (c) except for the Permitted Encumbrances, not, create any security interest, mortgage, hypothecate, charge, lien or other encumbrance upon the Collateral or any part thereof ranking or purporting to rank in priority to or pari passu with the security interest created by this Agreement;
- (d) provide written notification to the Secured Party within 10 days of its making of any security interest, mortgage, hypothecate, charge, lien or other encumbrance upon the Collateral or any part thereof ranking or purporting to rank in priority to or pari passu with the security interest created by this Agreement;
- (e) defend the title to the Collateral against all persons, firms or bodies corporate claiming any interest in the Collateral or any part thereof;
- (f) not, without the prior written consent of the Secured Party remove the Collateral or any part thereof from the location where the Debtor carries on its business, except for rentals, machinery demonstrations, repairs and maintenance, or as otherwise may be necessary in the ordinary course of business;
- (g) pay all taxes, assessments, and levies or charges from any source which may be assessed against the Collateral or any part thereof or which may result in a lien against the Collateral or any part thereof and insure the Collateral for loss, damage or destruction by fire, explosion, flooding, wind storm and such other perils stipulated by the Secured Party in an amount not less than the full insurable value of the Collateral or the amount from time to time hereby secured, whichever is less, with appropriate endorsement to secure the Secured Party as its interest shall appear. In the event the Debtor shall fail to provide adequate insurance when required to do so or to pay any of the said taxes, assessments, levies or charges the Secured Party may, without notice, at its option, but without any obligation or liability to do so, procure insurance and pay taxes or other charges, and add said sums to the balance of the debt hereby secured and claim from the Debtor immediate reimbursement of such sums;
- (h) keep, at the principal place of business of the Debtor, accurate books and records of the Collateral and furnish at the request of the Secured Party from time to time, in writing, all information requested relating to the Collateral or any part thereof and the Secured Party shall be entitled from time to time to inspect the aforesaid Collateral and to take temporary custody of and make copies of all documents relating to Accounts Receivable and for such purposes the Secured Party shall have access to all premises occupied by the Debtor or where the Collateral or any of it may be found;
- (i) duly observe and conform to all valid requirements of a governmental authority relative to any of the Collateral and all covenants, terms and conditions upon or under which the Collateral is held;

(j) do, make and execute, from time to time at the Secured Party's request, all such financing statements, further assignments, documents, acts, matters and things as may be reasonably required by the Secured Party with respect to the Collateral or any part thereof or as may be required to give effect to these presents, and the Debtor hereby constitutes and appoints the Secured Party or any receiver, manager or receiver-manager appointed by the Court or the Secured Party as hereafter set out (all of whom are hereinafter referred to as the "**Receiver**"), the true and lawful attorney and agent of the Debtor irrevocably with full power of substitution to do, make and execute all such assignments, documents, acts, matters or things with the right to use the name of the Debtor whenever and wherever it may be deemed necessary or expedient. The Receiver shall, from the date of the appointment, be an agent and officer of the Debtor. The Debtor shall be solely responsible for the acts, costs, defaults and remuneration of the Receiver and the Secured Party shall bear no liability therefor;

(k) give immediate notice to the Secured Party in the event of a change of the individual, corporate or trade name or of a change of the residential or business address of the Debtor;

(l) give immediate notice to the Secured Party of any sale of any of the Collateral and of the serial number, year, make and model of all Serial Numbered Goods at any time included in the Collateral or such other information as may be necessary from time to time for Secured Party to properly perfect its security interest in the Collateral;

(m) pay, on demand of the Secured Party, all reasonable expenses, including legal fees and disbursements on a solicitor and own client basis, filing and discharge costs, site investigation costs, appraisal costs, inspection costs, and all the remuneration of any receiver appointed hereunder or by court order, or incurred by the Secured Party in the preparation, attachment, perfection, enforcement or discharge of this Agreement or the security interest created thereby;

(n) not use the Collateral or any part thereof or acquire any after acquired property primarily for personal, family or household purposes or otherwise as Consumer Goods; and

(o) not permit any of the Collateral to be removed from the jurisdiction in which it is situate, or permit the Collateral to become an accession or a fixture to any other property other than other Collateral.

ARTICLE VI - MAINTAINING THE SECURITY INTEREST

6.1 The Debtor shall pay all expenses and, upon request, take any action reasonably deemed advisable by the Secured Party to preserve the Collateral or to establish, determine the priority of, perfect, continue perfected, terminate or enforce the Secured Party's interest or rights in it under this Agreement. If the Debtor fails to act as required by this Agreement, the Secured Party is authorized, in the Debtor's name, to take any such action, including without limitation, signing the Debtor's name or paying any amounts so required, and the cost thereof shall be a debt owing to the Secured Party and form part of the Obligations.

ARTICLE VII - DEFAULT

7.1 The Secured Party may, at its option, in writing, declare the Debtor to be in default under this Agreement and, or alternatively, may declare the whole or any part of the unpaid balance of any of the Obligations secured by this Agreement immediately due and payable if any of the following events occurs:

(a) the Debtor fails to pay when due any of the Obligations;

- (b) the Debtor fails to perform any term, condition, provision, covenant or undertaking of this Agreement or any other agreement between the Debtor and the Secured Party;
- (c) the Debtor ceases or threatens to cease to carry on its business, commits an act of bankruptcy, becomes insolvent, makes an assignment or bulk sale of all or substantially all of its assets, or proposes a compromise or arrangement to its creditors;
- (d) any proceeding is taken with respect to a compromise or arrangement or to have the Debtor declared bankrupt or wound up or to have a receiver appointed over any part of the Collateral or if any other secured party takes possession of any part thereof;
- (e) any execution, sequestration or extent or any other process of any Court becomes enforceable against the Debtor or if any distress or analogous process is levied upon the Collateral or any part thereof;
- (f) the occurrence of loss, theft, damage or destruction of the Collateral not covered by contracts of insurance in amounts adequate to cover the said loss, theft, damage or destruction or where the contracts of insurance covering the Collateral or any part thereof do not contain a loss payable clause for the protection of the Secured Party as its interest may appear; and
- (g) if the Secured Party in good faith believes upon commercially reasonable grounds that the prospect of payment or performance on the part of the Debtor of any of its obligations is, or is about to be, impaired or that the Collateral, or any part thereof, is, or is about to be, in jeopardy including danger of being lost, damaged or confiscated or removed from the jurisdiction in which it is situate.

ARTICLE VIII - ENFORCEMENT AND REMEDIES

8.1 Upon default the security interests granted hereby shall become enforceable and the Secured Party shall have all the rights and remedies available to it under the applicable laws, including, but without restricting the generality of the foregoing, the following rights and remedies:

- (a) the Secured Party may appoint by instrument in writing a Receiver of all or any part of the Collateral and remove or replace such Receiver from time to time or may institute proceedings in any Court of competent jurisdiction for the appointment of such a Receiver. Any such Receiver or Receivers so appointed shall have power to take possession of the Collateral hereby charged or to carry on the business of the Debtor and to concur in selling any of such Collateral or any part thereof, and for such purposes to occupy and use any real or personal property of the Debtor without charge therefor for so long as may be necessary;
- (b) the Secured Party may demand that the Debtor assemble the Collateral or any part thereof, in any convenient place designated by the Secured Party and deliver possession of all of the Collateral or any part thereof to the Secured Party;
- (c) the Secured Party may take such steps as it considers necessary or desirable to obtain possession of all or any part of the Collateral, and to that end the Debtor agrees that the Secured Party may by its servants, agents or Receiver at any time during the day or night enter upon lands and premises, and if necessary break into houses, buildings and other enclosures where the Collateral may be found for the purpose of taking possession of and removing the Collateral or any part thereof;

- (d) the Secured Party may seize, collect, realize, borrow money on the security of, release to third parties or otherwise deal with the Collateral or any part thereof in such manner, upon such terms and conditions and at such time or times as may seem to it advisable and without notice to the Debtor (except as otherwise required by any applicable law);
- (e) the Secured Party may charge the Debtor for any expense incurred by the Secured Party (including taxes, insurance, legal fees and disbursements on a solicitor and own client basis, site inspection costs, and appraisal, accounting and receiver fees) in protecting, seizing, collecting, realizing, borrowing on the security of, selling or obtaining payment of the Collateral or any part thereof and may add the amount of such sums to the indebtedness of the Debtor;
- (f) the Secured Party may elect to retain all or any part of the Collateral in satisfaction of the obligations, indebtedness and liabilities of the Debtor to the Secured Party;
- (g) the Secured Party may grant extensions of time and other indulgences, take and give up securities, accept compositions, grant releases and discharges, release any part of the Collateral to third parties and otherwise deal with the Debtor, debtors of the Debtor, sureties and others and with the Collateral and other securities as the Secured Party may see fit without prejudice to the liability of the Debtor or the Secured Party's right to hold and realize the Collateral;
- (h) in the event of the Secured Party taking possession of the Collateral, or any part thereof in accordance with the provisions of this Agreement, the Secured Party shall have the right to maintain the same upon the premises on which the Collateral may then be situate and for the purpose of such maintaining shall be entitled to the free use and enjoyment of all necessary buildings, premises, housing, stabling, shelter and accommodation for the proper maintaining, housing and protection of the Collateral so taken possession of by the Secured Party as aforesaid, and for its servant or servants, assistant or assistants and the Debtor covenants and agrees to provide the same without cost or expense to the Secured Party until such time as the Secured Party shall determine in its discretion to remove, sell or otherwise dispose of the Collateral so taken possession of by it as aforesaid;
- (i) to facilitate the realization of the Collateral, the Secured Party may carry on or concur in the carrying on of all or part of the business of the Debtor and may, to the exclusion of all others, including the Debtor, enter upon, occupy and use all or any of the premises, buildings, plant and undertaking of the Debtor or occupied or used by the Debtor, and use all or any of the tools, machinery and equipment of the Debtor for such time as the Secured Party sees fit, free of charge, to manufacture or complete the manufacture of any inventory and to pack and ship the finished product, and the Secured Party shall not be liable to the Debtor for any neglect in so doing or in respect of any rent, rent charges, depreciation or damages in connection with such actions;
- (j) the Secured Party may, if it deems it necessary for the proper realization of all or any part of the Collateral, pay any encumbrance, lien, claim or charge that may exist or be threatened against the Collateral and in every such case the amounts so paid together with costs, charges and expenses incurred in connection therewith shall be added to the Obligations at the date of payment thereof by the Secured Party;
- (k) the Secured Party may sell, lease or otherwise dispose of all or any part of the Collateral, whether by public or private sale or lease or otherwise, in such manner, at such price as can be reasonably obtained therefore and on such terms as to credit, including deferring payment for the Collateral so disposed of, and with such conditions of sale and stipulations as to title or conveyance or evidence of title or otherwise as to the Secured Party may seem reasonable, provided that if any

sale is on credit the Debtor will not be entitled to be credited with the proceeds of any such sale, lease or other disposition until the monies therefor are actually received; and

(l) all monies collected or received by the Secured Party in respect of the Collateral may be applied on account of such parts of the indebtedness and liability of the Debtor as to the Secured Party seems best or may be held inappropriate in a Collateral account or in the discretion of the Secured Party may be released to the Debtor, all without prejudice to the Secured Party's claims upon the Debtor.

8.2 Notwithstanding anything contained in Article 8.1 herein, the Secured Party shall have the right to collect any payment arising from any Account Receivables or Intangibles both before and after default.

8.3 The rights and remedies herein conferred upon the Secured Party shall be cumulative and not alternative and shall be in addition to and not in substitution for or in derogation of rights and remedies conferred by applicable laws.

ARTICLE IX - WAIVER

9.1 The Secured Party may permit the Debtor to remedy any default without waiving the default so remedied, and the Secured Party may waive any default without having waived any other subsequent or prior default by the Debtor. A waiver shall only be binding on the Secured Party if it has been given in writing.

9.2 The Debtor shall not be discharged by any extension of time, additional advances, renewals and extensions, the taking of further security, releasing of security, extinguishment of the security interest created herein as to all or any part of the Collateral, the failure to perfect the security interest or any other act except a release or discharge of the said security interest upon the full payment of the obligations, indebtedness and liabilities secured by this Agreement, including charges, expenses, fees, costs and interest.

9.3 The Debtor waives the right to receive any Verification Statements or Financing Statements related to this Agreement.

ARTICLE X - NON-LIABILITY OF THE SECURED PARTY

10.1 The Secured Party shall not be liable or accountable for any failure to seize, collect, realize, sell or obtain payment of the Collateral or any part thereof and shall not be bound to institute proceedings for the purpose of seizing, collecting, realizing or obtaining possession or payments of the same or for the purpose of preserving any rights of the Secured Party, the Debtor, or any other person, firm or body corporate in respect of same. The Secured Party shall use reasonable care in the custody and preservation of Collateral it has taken into its possession and the Debtor hereby agrees that the Secured Party shall not be obliged to preserve any rights against other persons or take any steps to preserve any rights of the Debtor in the Collateral.

10.2 The Secured Party shall not be liable or accountable to the Debtor in any manner whatsoever on account of the Secured Party releasing information relating to this or any other agreement between the parties to another person pursuant to a legal requirement to do so.

ARTICLE XI - ADDITIONAL SECURITY

11.1 This Agreement is in addition to and not in substitution for any other agreement between the parties creating a security interest in all or part of the Collateral, and whether heretofore or hereafter made, and the

terms of such other agreement or agreements shall be deemed to be continued unless expressly provided to the contrary in writing and signed by the parties.

ARTICLE XII - ATTACHMENT

12.1 Subject to Section 12.2, the Debtor warrants and acknowledges that value has been given, the Debtor has rights in the Collateral and the Debtor and the Secured Party intend the security interests created by this Agreement to attach upon the execution of this Agreement.

12.2 With respect to any part of the Collateral to be acquired by the Debtor after the date hereof, the Debtor warrants and acknowledges that the Debtor and the Secured Party intend the security interests created by this Agreement to attach as soon as the Debtor has rights therein.

ARTICLE XIII - FUTURE ADVANCES

13.1 Nothing herein contained including the execution of this Agreement nor the perfection of any of the security interests contained herein shall obligate the Secured Party to make any advance or future advance or loan or renewal or extension of any indebtedness or liability of the Debtor whatsoever.

ARTICLE XIV - NOTICES

14.1 Notwithstanding anything herein contained and whether or not expressly stipulated herein, every notice or other communication contemplated hereby or otherwise relating hereto shall be in writing. Every notice required or permitted to be communicated herein, may be:

- (a) served personally by leaving it with the party to whom it is to be communicated;
- (b) communicated by facsimile to the party to whom it is to be communicated; or
- (c) sent by reputable overnight courier.

If a notice is served personally, it shall be deemed to have been validly communicated to and received by the party to whom it was addressed on the date on which it was delivered. If a notice is communicated by facsimile, it shall be deemed to have been validly communicated to and received by the party to whom it was addressed on the expiry of eight hours after it was transmitted or 9:00 o'clock a.m. (according to the time zone of the party to whom it was addressed) on the day following its transmission, whichever is later. If a notice is sent by courier as aforesaid, it shall be deemed to have been validly communicated to and to have been received by the addressee thereof on the third day following the sending thereof. Any address as provided for in this Section may be changed by written notice as contemplated by this Section, and the respective addresses of the parties hereto for the communication of notice shall be to the addresses on page 1 of this Agreement, and to the individuals listed in Schedule C as contact persons.

ARTICLE XV - INTERPRETATION

15.1 All headings used in this Agreement have been inserted for convenience of reference only and are not intended to assist in the interpretation of any of the provisions of this Agreement unless expressly referred to in the provisions of this Agreement.

15.2 Unless otherwise defined in this Agreement, all capitalized terms shall have the meaning ascribed to them in the applicable Uniform Commercial Code.

ARTICLE XVI - AMENDMENT

16.1 Any amendment or modification of this Agreement shall be effective only if in writing and signed by the Secured Party and the Debtor.

ARTICLE XVII - GENERAL

17.1 The invalidity or unenforceability of any provisions of this Agreement shall not affect the validity or enforceability of any other provision.

17.2 This Agreement shall be interpreted in accordance with the laws of the state where the Collateral is located.

ARTICLE XVIII - RECEIPT OF COPY

18.1 The Debtor hereby acknowledges receipt of a copy of this Agreement.

ARTICLE XIX - SUCCESSORS

19.1 This Agreement benefits the Secured Party, its successors and assigns and binds the Debtor and its heirs, executors, personal representatives, successors and assigns.

IN WITNESS WHEREOF the Debtor has executed this Security Agreement this ____ day
of _____, 201__.

Per: _____
(authorized signatory)

SCHEDULE A

This is Schedule A to a General Security Agreement
Between
YOU MOVE ME LLC, a Washington limited liability company and

Debtor Information:

Where Debtor is an Individual:

1. Name on your birth certificate or, if adopted, your name by adoption:

Full First Name

Full Second Name

Surname

2. DBA Name(s), Trade Name(s) or Alias(es):

3. Date and place of birth:

Date of Birth

Place of Birth

4. Principal Residence:

Where Debtor in an Entity

Type of Entity

Jurisdiction of Formation

States Where Authorized to
Carry on Business

SCHEDULE B

This is Schedule B to a General Security Agreement
Between
YOU MOVE ME LLC, a Washington limited liability company and

Permitted Encumbrances:

Purchase Money Security Interests held by the lessors or creditors pursuant to Vehicle Leases (as that term is defined in the Franchise Agreement): (i) encumbering no more than the minimum number of Vehicles required under the Franchise Agreement, and (ii) only encumbering the particular Vehicle, and no other property of Debtor.

Serial Numbered Goods:

Description	Serial Number	Make	Model	Year
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SCHEDULE C

This is Schedule C to a General Security Agreement
Between
YOU MOVE ME LLC, a Washington limited liability company and

Contact Persons:

For the Debtor:

For the Secured Party:

James Alisch

EXHIBIT H

National Account Service Agreement

YOU MOVE ME NATIONAL ACCOUNT SERVICE AGREEMENT

The You Move Me NATIONAL ACCOUNT SERVICE AGREEMENT is between You Move Me LLC (the “**Franchisor**”), and the undersigned franchisee of the You Move Me franchise system (the “**Participating Franchisee**”).

WHEREAS:

- A. The Franchisor and the Participating Franchisee have entered into one or more franchise agreements (the “**Franchise Agreement**”) whereby the Franchisee has been granted the right to carry on a Franchised Business in the You Move Me franchise system (the “**System**”).
- B. The existence of multiple franchisees in the System creates opportunities to enter into accounts with other entities that have multiple locations in more than one territory in the System (each, a “**National Account**”) for the benefit of Participating Franchisees by leveraging the national scope of the System.
- C. The establishment of National Accounts is best facilitated by the establishment of a program, upon the terms set out herein, whereby the Franchisor will have the authority to negotiate National Accounts on behalf of the System as a whole, whether acting as agent or as principal (the “**Program**”).

Now therefore, the Franchisor and the Participating Franchisee agree as follows:

1. **Interpretation.** All capitalized terms not otherwise defined herein shall have the same meaning as under the Franchise Agreement.
2. **Agency or General Contractor.** The Franchisor or an affiliate may enter into National Account agreements as agent or as general contractor as follows:
 - (a) Where the Franchisor enters into a National Account agreement as agent, it shall act as agent on behalf of the Participating Franchisee, and the Participating Franchisee hereby appoints Franchisor as its attorney-in-fact to do so.
 - (b) Where the Franchisor enters into a National Account agreement as general contractor, it shall enter into such agreement as principal, and may subcontract the services to such National Account to the Participating Franchisee, provided that Franchisee services such National Account in accordance with the terms and conditions of the particular National Account agreement.
3. **National Account Terms.** Franchisor may enter into National Accounts upon any terms it determines, in good faith, to be commercially viable for the System, including, without limitation:
 - (a) The provision of discounts the National Account off of regular retail pricing, whether or not based upon volume.
 - (b) The payment of commissions to the National Account or any party referring the National Account whether on a one-time or on an ongoing basis.
 - (c) The establishment of fixed pricing or pricing models unique to the National Account.

(d) The provision of service levels or standards unique to the National Account, including the requirement to provide service within required time periods or the provision of regularly scheduled service.

(e) The provision of centralized billing for the National Account through the Franchisor or its affiliate.

(f) The requirement for the Participating Franchisee to obtain insurance levels required by the National Account, including the addition of the National Account or Franchisor's assignee as a name insured or additional insured on applicable insurance policies.

(g) The requirement that the Participating Franchisee comply with additional terms of service required by the National Account, including but not limited to employee training and investigation, reporting, and invoicing procedures.

4. ***Acknowledgements.*** The Participating Franchisee acknowledges and agrees to the following:

(a) The Franchisor may discontinue the Program for any reason, at any time.

(b) The Participating Franchisee may elect to withdraw from the Program upon 30 days written notice to the Franchisor, provided that the Participating Franchisee acknowledges that withdrawal from the Program will result in the Participating Franchisee being precluded from servicing any National Account, and will allow the Franchisor to offer other franchisees or other third parties the opportunity to service National Accounts in the Participating Franchisee's Territory.

(c) Franchisor may at any time terminate a particular Franchisee from the Program or a particular National Account if the Franchisee commits a default under the Franchise Agreement, whether or not such default amounts to a Material Default under the terms of the Franchise Agreement, or if the Participating Franchisee fails to service a particular National Account strictly in accordance with the applicable terms and conditions.

(d) The Franchisor makes no representation to the Participating Franchisee that any particular National Account will be of any direct or indirect benefit to the Participating Franchisee, or that the Participating Franchisee will in fact have the opportunity to service any National Account.

(e) Franchisors may withhold applicable Royalties on National Account work or any other amounts owing to the Franchisor from any payments to the Franchisee on account of Services provided to a National Account.

(f) Franchisor may assign this Agreement to any of its Affiliates from time to time.

(g) Franchisor may include such other terms from time to time as may be set out in the Operations Manual.

(signatures to continue on following page)

ACKNOWLEDGED AND AGREED

The Participating Franchisee elects to participate in the You Move Me NATIONAL ACCOUNT SERVICE AGREEMENT and agrees to its terms:

FRANCHISOR:

YOU MOVE ME LLC,
a Washington limited liability company

By: _____
(authorized signatory)

Dated: _____

PARTICIPATING FRANCHISEE:

a _____

By: _____
(authorized signatory)

Dated: _____

EXHIBIT I

State Specific Addenda

STATE SPECIFIC ADDENDA

The following are state specific changes for certain franchise registration states and are applicable to you only if you are covered by the franchise law of the referenced state:

CALIFORNIA

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT

The following modifications are to the YOU MOVE ME LLC Franchise Disclosure Document and may supersede, to the extent then required by valid applicable state law, certain portions of the Franchise Agreement dated _____, 20__.

Items 5 and 7 of the Disclosure Document and Section 3 and Schedule B of the Franchise Agreement are amended to provide that initial franchise fees are paid when our pre-opening obligations to you are complete and you are ready to commence business.

The California Franchise Investment Law requires a copy of all proposed agreements relating to the sale of the franchise be delivered together with the Disclosure Document.

You must sign a general release of claims if you renew or transfer your franchise rights. California Corporations Code Section 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code Section 31000-31516). Business and Professions Code Section 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code Sections 20000 - 20043).

Neither we, nor any person or franchise broker disclosed in Item 2 of the Disclosure Document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling these persons from membership in this association or exchange.

The Franchise Agreement requires application of the laws of the State of Washington. This provision may not be enforceable under California law.

The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec 101 et seq.).

The Franchise Agreement contains a covenant not to compete that extends beyond the termination of the franchise. This provision may not be enforceable under California law.

The Franchise Agreement contains a liquidated damages clause, which, under Civil Code Sec. 1671, may not be enforceable.

If the Franchise Agreement contains any provision that allows us to recover liquidated damages or termination payments, and if that provision is held unenforceable by an arbitrator or court of competent jurisdiction or if we waive that provision, then we are permitted instead to recover contractual damages caused by any breach of contract or default by you.

California Business and Professions Code Sections 20000 through 20043 provide rights to you concerning termination, transfer or non-renewal of a franchise. If the Franchise Agreement contains a provision that is inconsistent with the law, the law will control.

Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040.5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a franchise agreement restricting venue to a forum outside the State of California.

Section 31125 of the California Corporation Code requires us to give you a Disclosure Document, in the form and containing the information as the Commissioner of Business Oversight may by rule or order require, before we ask you to consider a proposed material modification of your franchise agreement.

The URL of our website is www.youmoveme.com. OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION AT www.dfpi.ca.gov.

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control.

No disclaimer, questionnaire, clause, or statement signed by a franchisee in connection with the commencement of the franchise relationship shall be construed or interpreted as waiving any claim of fraud in the inducement, whether common law or statutory, or as disclaiming reliance on or the right to rely upon any statement made or information provided by any franchisor, broker or other person acting on behalf of the franchisor that was a material inducement to a franchisee's investment. This provision supersedes any other or inconsistent term of any document executed in connection with the franchise.

ACKNOWLEDGMENT:

It is agreed that any applicable part of the foregoing state law addendum supersedes any inconsistent portion of the Franchise Agreement dated the ____ day of _____, 20__, and of the Franchise disclosure document, but only to the extent they are then valid requirements of an applicable and enforceable state law, and for only so long as such state law remains in effect.

FRANCHISOR:

YOU MOVE ME LLC

By: _____
Title: _____
Date Signed: _____

FRANCHISEE:

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

HAWAII

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT

The following modifications are to the YOU MOVE ME LLC Franchise Disclosure Document and may supersede, to the extent then required by valid applicable state law, certain portions of the Franchise Agreement dated _____, 20__.

The following is added to the Cover Page:

“THESE FRANCHISES WILL BE OR HAVE BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED IN THIS DISCLOSURE DOCUMENT IS TRUE, COMPLETE AND NOT MISLEADING.

THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO YOU, AT LEAST SEVEN DAYS BEFORE THE EXECUTION BY YOU, OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS BEFORE THE PAYMENT OF ANY CONSIDERATION BY YOU, WHICHEVER OCCURS FIRST, A COPY OF THE DISCLOSURE DOCUMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

THIS DISCLOSURE DOCUMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH US AND YOU.

WE MAY NOT BE ABLE TO MEET OUR CURRENT OBLIGATIONS DUE TO THE FACT THAT OUR CURRENT LIABILITIES EXCEED OUR CURRENT ASSETS. AS OF DECEMBER 31, 2020, FOR EVERY \$1 IN CURRENT LIABILITIES, WE ONLY HAVE \$0.53 IN CURRENT ASSETS.”

Items 5 and 7 of the Disclosure Document and Section 3 and Schedule B of the Franchise Agreement are amended to provide that initial franchise fees are paid when our pre-opening obligations to you are complete and you are ready to commence business.

ACKNOWLEDGMENT:

It is agreed that any applicable part of the foregoing state law addendum supersedes any inconsistent portion of the Franchise Agreement dated the _____ day of _____, 20____, and of the Franchise disclosure document, but only to the extent they are then valid requirements of an applicable and enforceable state law, and for only so long as such state law remains in effect.

FRANCHISOR:

YOU MOVE ME LLC

By: _____
Title: _____
Date Signed: _____

FRANCHISEE:

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

ILLINOIS

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT

The following modifications are to the YOU MOVE ME LLC Franchise Disclosure Document and may supersede, to the extent then required by valid applicable state law, certain portions of the Franchise Agreement dated _____, 20__.

Any provision in the Franchise Agreement that designates jurisdiction or venue in a forum outside the State of Illinois may not be enforceable. The Disclosure Document and Franchise Agreement are amended to designate jurisdiction and venue in Illinois to the extent required by Illinois law.

Any provision described in the Disclosure Document and contained in the Franchise Agreement that imposes the law of any other state may not be enforceable, and is amended to the minimum extent required by Illinois law.

Any provision in the Franchise Agreement that limits the continuing effectiveness of representations made by us in the Disclosure Document is amended to the minimum extent necessary to allow for the continued reliance by you on the accuracy of the statements and representations made by us in the Disclosure Document.

Section 41 of the Illinois Franchise Disclosure Act provides that any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with any provision of the Act or any law of Illinois is void.

Your rights upon Termination and Non-Renewal are set forth in sections 19 and 20 of the Illinois Franchise Disclosure Act.

Items 5 and 7 of the Disclosure Document and Section 3 and Schedule B of the Franchise Agreement are amended to provide that initial franchise fees are paid when our pre-opening obligations to you are complete and you are ready to commence business. The Illinois Attorney General's Office has imposed the deferral requirement because of our financial condition.

ACKNOWLEDGMENT:

It is agreed that any applicable part of the foregoing state law addendum supersedes any inconsistent portion of the Franchise Agreement dated the _____ day of _____, 20____, and of the Franchise disclosure document, but only to the extent they are then valid requirements of an applicable and enforceable state law, and for only so long as such state law remains in effect.

FRANCHISOR:

YOU MOVE ME LLC

By: _____
Title: _____
Date Signed: _____

FRANCHISEE:

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

KANSAS

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT

Section 21 of the Franchise Agreement states that you will indemnify and hold us, and our subsidiaries, affiliates, shareholders, directors, officers, employees, agents, assignees and other franchisees; harmless against all liabilities, obligations, and consequential damages, taxes, costs, losses and actual legal expenses; any claim, litigation or other action or proceeding arising out of the operation of the franchised business. However, you are not required to indemnify us for claims resulting solely from our breach of this Agreement or other wrongs we commit. This provision may not be enforceable in Kansas unless separately negotiated and reasonable. By signing this Addendum, you hereby agree that you separately considered and had an opportunity to consult legal counsel concerning this indemnity, and that you consider it reasonable.

Section 14.5 of the Franchise Agreement requires that you name us as an additional named insured on certain insurance policies. This provision may not be enforceable in Kansas unless separately negotiated and reasonable. By signing this Addendum, you hereby agree that you separately considered and had an opportunity to consult legal counsel concerning this insurance clause, and that you consider it reasonable.

FRANCHISOR:

YOU MOVE ME LLC

By: _____
Title: _____
Date Signed: _____

FRANCHISEE:

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

MARYLAND

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT,
AND FRANCHISEE DISCLOSURE QUESTIONNAIRE AND CERTIFICATION

The following modifications are to the YOU MOVE ME LLC Franchise Disclosure Document and may supersede, to the extent then required by valid applicable state law, certain portions of the Franchise Agreement dated _____, 20__, and the Franchisee Disclosure Questionnaire and Certification dated _____, 20__.

Based upon our financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by you shall be deferred until we complete our pre-opening obligations to you under the Franchise Agreement. Items 5 and 7 of the Disclosure Document and Section 3 and Schedule B of the Franchise Agreement are amended accordingly.

Item 17 of the Disclosure Document and any provision in the Franchise Agreement providing for termination upon your bankruptcy may not be enforceable under federal bankruptcy law (11 U.S.C. Section 101 et seq.).

Item 17 of the Disclosure Document and sections of the Franchise Agreement requiring that you sign a general release as a condition of renewal, sale and assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law

The Franchise Agreement is amended to state that all representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

Item 17 and the Franchise Agreement are revised to state that any claims under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.

Item 17v of the Disclosure Document and Section 23.14 of the Franchise Agreement are amended to state that you may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law.

The Franchisee Disclosure Questionnaire and Certification are amended to state that all representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

ACKNOWLEDGMENT:

It is agreed that any applicable part of the foregoing state law addendum supersedes any inconsistent portion of the Franchise Agreement dated _____, 20__, the Franchisee Disclosure Questionnaire and Certification dated _____, 20__, and of the Franchise disclosure document, but only to the extent they are then valid requirements of an applicable and enforceable state law, and for only so long as such state law remains in effect.

FRANCHISOR:

YOU MOVE ME LLC

By: _____
Title: _____
Date Signed: _____

FRANCHISEE:

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

MICHIGAN DISCLOSURE PAGE

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

Each of the following provisions is void and unenforceable if contained in any documents relating to a franchise:

- (a) A prohibition on your right to join an association of franchisees.
- (b) A requirement that you assent to a release, assignment, novation, waiver, or estoppel that deprives you of rights and protections provided in this act. This shall not preclude you, after entering into a Franchise Agreement, from settling any and all claims.
- (c) A provision that permits us to terminate a franchise before the expiration of its term except for good cause. Good cause shall include your failure to comply with any lawful provision of the Franchise Agreement and to cure the failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure the failure.
- (d) A provision that permits us to refuse to renew your franchise without fairly compensating you by repurchase or other means for the fair market value at the time of expiration of your inventory, supplies, equipment, fixtures, and furnishings. Personalized materials that have no value to us and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applied only if: (i) the term of the franchise is less than 5 years and (ii) you are prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area after the expiration of the franchise or you do not receive at least 6 months advance notice of our intent not to renew the franchise.
- (e) A provision that permits us to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.
- (f) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude you from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- (g) A provision that permits us to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent us from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:
 - (i) The failure of the proposed transferee to meet our then current reasonable qualifications or standards.
 - (ii) The fact that the proposed transferee is a competitor of us or our subfranchisor.
 - (iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.

(iv) You or your proposed transferee's failure to pay any sums owing to us or to cure any default in the Franchise Agreement existing at the time of the proposed transfer.

(h) A provision that requires you to resell to us items that are not uniquely identified with us. This subdivision does not prohibit a provision that grants to us a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants us the right to acquire the assets of a franchise for the market or appraised value of the assets if you have breached the lawful provisions of the Franchise Agreement and have failed to cure the breach in the manner provided in subdivision (c).

(i) A provision that permits us to directly or indirectly convey, assign, or otherwise transfer our obligations to fulfill contractual obligations to you unless provision has been made for providing the required contractual services.

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE ATTORNEY GENERAL.

Any questions regarding this notice should be directed to:

Michigan Department of Attorney General
Consumer Protection Division
Attn: Franchise Section
525 W. Ottawa Street
G. Mennen Williams Building, 1st Floor
Lansing, Michigan 48933
Telephone Number: (517) 373-7117

Any provision in the Franchise Agreement specifying that litigation between us and you is to take place outside of Michigan is amended to provide instead that litigation will be brought either in the forum designated in the Franchise Agreement or in the state or federal courts located in Detroit, Michigan, and the parties consent to the jurisdiction of those courts; provided, however, that we reserve the right to seek relief in any other jurisdiction as may be necessary or desirable to obtain declaratory, injunctive, or other relief to enforce the provisions and restrictions of the Franchise Agreement. This amendment will have no effect on the forum or venue of any arbitration proceeding between us and you.

MINNESOTA

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT

The following modifications are to the YOU MOVE ME LLC Franchise Disclosure Document and may supersede, to the extent then required by valid applicable state law, certain portions of the Franchise Agreement dated _____, 20__.

Minn. Stat. Sec. 80C.21 and Minn. Rule Part 2860.4400J, may prohibit us from requiring litigation to be conducted outside Minnesota. In addition, nothing in the Disclosure Document or Franchise Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C, or your rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction.

We will comply with Minnesota Statute 80C.14 subdivisions 3, 4, and 5, which require (except in certain specified cases), that you be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the Franchise Agreement; and that consent to the transfer will not be unreasonably withheld.

We will protect your right to use the primary trademark, service mark, trade name, logotype or other commercial symbol or indemnify you from any loss, costs or expenses arising out of any claim, suit or demand regarding the use of our primary trade name.

Minnesota Rule 2860.4400D may prohibit us from requiring you to assent to a general release.

In accordance with Minnesota Rule 2860.4400J, to the minimum extent required by law, the Disclosure Document and the Franchise Agreement are modified so that we can not require you to waive your rights to a jury trial or to waive rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction, or to consent to liquidated damages, termination penalties, or judgment notes; provided that this part shall not bar an exclusive arbitration clause.

Any statements in the Disclosure Document and Franchise Agreement stating that we are entitled to injunctive relief are amended to read "we may seek injunctive relief." A court will determine if a bond is required.

Provisions in the Disclosure Document and Franchise Agreement limiting your right to file claims, that are inconsistent with Minnesota Statute Sec. 80C.17, Subd. 5, are amended to the minimum extent required by Minnesota law.

Items 5 and 7 of the Disclosure Document and Section 3 and Schedule B of the Franchise Agreement are amended to provide that initial franchise fees are paid when our pre-opening obligations to you are complete and you are ready to commence business.

ACKNOWLEDGMENT:

It is agreed that any applicable part of the foregoing state law addendum supersedes any inconsistent portion of the Franchise Agreement dated the _____ day of _____, 20____, and of the Franchise disclosure document, but only to the extent they are then valid requirements of an applicable and enforceable state law, and for only so long as such state law remains in effect.

FRANCHISOR:

YOU MOVE ME LLC

By: _____
Title: _____
Date Signed: _____

FRANCHISEE:

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

NEW YORK

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT

The following modifications are to the YOU MOVE ME LLC Franchise Disclosure Document and may supersede, to the extent then required by valid applicable state law, certain portions of the Franchise Agreement dated _____, 20__.

1. The following information is added to the cover page of the Franchise Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT D OR YOUR PUBLIC LIBRARY FOR SERVICES OR INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THIS FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR PROVINCIAL AUTHORITY. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is to be added at the end of Item 3:

Except as provided above, with regard to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

- A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust, or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices, or comparable civil or misdemeanor allegations.
- B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.
- C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the 10-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.
- D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State, or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from

membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of the “Summary” sections of Item 17(c), titled “**Requirements for franchisee to renew or extend**,” and Item 17(m), entitled “**Conditions for franchisor approval of transfer**”:

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687(4) and 687(5) be satisfied.

4. The following language replaces the “Summary” section of Item 17(d), titled “**Termination by franchisee**”:

You may terminate the agreement on any grounds available by law.

5. The following is added to the end of the “Summary” sections of Item 17(v), titled “**Choice of forum**”, and Item 17(w), titled “**Choice of law**”:

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Article 33 of the General Business Law of the State of New York.

ACKNOWLEDGMENT:

It is agreed that any applicable part of the foregoing state law addendum supersedes any inconsistent portion of the Franchise Agreement dated the _____ day of _____, 20____, and of the Franchise disclosure document, but only to the extent they are then valid requirements of an applicable and enforceable state law, and for only so long as such state law remains in effect.

FRANCHISOR:

YOU MOVE ME LLC

By: _____
Title: _____
Date Signed: _____

FRANCHISEE:

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

NORTH DAKOTA

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT

The following modifications are to the YOU MOVE ME LLC Franchise Disclosure Document and may supersede, to the extent then required by valid applicable state law, certain portions of the Franchise Agreement dated _____, 20__.

Sections of the Disclosure Document and Franchise Agreement requiring you to consent to the jurisdiction of courts outside of North Dakota or providing for resolution of disputes to be outside North Dakota may not be enforceable under North Dakota law, and are amended accordingly to the minimum extent required by law.

Sections of the Franchise Agreement requiring you to arbitrate or mediate disputes may require you to consent to a waiver of trial by jury. A waiver of trial by jury may not be enforceable under North Dakota law and any such provisions are amended accordingly to the minimum extent required by law.

Sections of the Disclosure Document and Franchise Agreement relating to choice of law, may not be enforceable under North Dakota law, and are amended accordingly to the minimum extent required by law.

Sections of the Disclosure Document and Franchise Agreement requiring you to sign a general release upon renewal of the Franchise Agreement may not be enforceable North Dakota law, and are amended accordingly to the minimum extent required by law.

Sections of the Disclosure Document and Franchise Agreement requiring you to consent to termination or liquidated damages may not be enforceable under North Dakota law. The Disclosure Document and Franchise Agreement are revised to state that the prevailing party in any enforcement action is entitled to recover all costs and expenses including attorney's fees.

If the Franchise Agreement contains any provision that allows us to recover liquidated damages or termination payments, and if that provision is held unenforceable by an arbitrator or court of competent jurisdiction or if we waive that provision, then we are permitted instead to recover contractual damages caused by any breach of contract or default by you.

Sections of the Franchise Agreement requiring you to consent to a waiver of exemplary and punitive damages may not be enforceable under North Dakota law, and any such provisions are amended accordingly to the minimum extent required by law.

Covenants restricting competition contrary to Section 9-08-06 of the North Dakota Century Code, without further disclosing that those covenants may be subject to the statute, have been determined to be unfair, unjust, or inequitable in North Dakota. Sections of the Disclosure Document and Franchise Agreement containing covenants restricting competition to which you must agree may not be enforceable under North Dakota law, and are amended accordingly to the minimum extent required by law.

Items 5 and 7 of the Disclosure Document and Section 3 and Schedule B of the Franchise Agreement are amended to provide that initial franchise fees are paid when our pre-opening obligations to you are complete and you are ready to commence business.

ACKNOWLEDGMENT:

It is agreed that any applicable part of the foregoing state law addendum supersedes any inconsistent portion of the Franchise Agreement dated the _____ day of _____, 20____, and of the Franchise disclosure document, but only to the extent they are then valid requirements of an applicable and enforceable state law, and for only so long as such state law remains in effect.

FRANCHISOR:

YOU MOVE ME LLC

By: _____
Title: _____
Date Signed: _____

FRANCHISEE:

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

RHODE ISLAND

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT

§ 19-28.1-14 of the Rhode Island Franchise Investment Act provides that "A provision in a franchise agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act." The Disclosure Document and Franchise Agreement are amended accordingly to the minimum extent required by law.

ACKNOWLEDGMENT:

It is agreed that any applicable part of the foregoing state law addendum supersedes any inconsistent portion of the Franchise Agreement dated the ____ day of _____, 20__, and of the Franchise disclosure document, but only to the extent they are then valid requirements of an applicable and enforceable state law, and for only so long as such state law remains in effect.

FRANCHISOR:

YOU MOVE ME LLC

By: _____
Title: _____
Date Signed: _____

FRANCHISEE:

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

SOUTH DAKOTA

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT

The following modifications are to the YOU MOVE ME LLC Franchise Disclosure Document and may supersede, to the extent then required by valid applicable state law, certain portions of the Franchise Agreement dated _____, 20__.

Items 5 and 7 of the Disclosure Document and Section 3 and Schedule B of the Franchise Agreement are amended to provide that initial franchise fees are paid when our pre-opening obligations to you are complete and you are ready to commence business.

ACKNOWLEDGMENT:

It is agreed that any applicable part of the foregoing state law addendum supersedes any inconsistent portion of the Franchise Agreement dated the _____ day of _____, 20__, and of the Franchise disclosure document, but only to the extent they are then valid requirements of an applicable and enforceable state law, and for only so long as such state law remains in effect.

FRANCHISOR:

YOU MOVE ME LLC

By: _____
Title: _____
Date Signed: _____

FRANCHISEE:

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

VIRGINIA

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT

The following modifications are to the YOU MOVE ME LLC Franchise Disclosure Document and may supersede, to the extent then required by valid applicable state law, certain portions of the Franchise Agreement dated _____, 20__.

The following statements are added to Item 17.h. of the Disclosure Document:

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for us to cancel your franchise without reasonable cause. If any ground for default or termination stated in the Franchise Agreement does not constitute "reasonable cause," as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

The Virginia State Corporation Commission's Division of Securities and Retail Franchising requires us to defer payment of the initial franchise fee and other initial payments owed by you to us until we have completed our pre-opening obligations under the Franchise Agreement.

ACKNOWLEDGMENT:

It is agreed that any applicable part of the foregoing state law addendum supersedes any inconsistent portion of the Franchise Agreement dated the ____ day of _____, 20__, and of the Franchise disclosure document, but only to the extent they are then valid requirements of an applicable and enforceable state law, and for only so long as such state law remains in effect.

FRANCHISOR:

YOU MOVE ME LLC

By: _____
Title: _____
Date Signed: _____

FRANCHISEE:

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

WASHINGTON

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT, DISCLOSURE QUESTIONNAIRE AND CERTIFICATION, AND RELATED AGREEMENTS

The following modifications are to the YOU MOVE ME LLC Franchise Disclosure Document and may supersede, to the extent then required by valid applicable state law, certain portions of the Franchise Agreement dated _____, 20__.

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

Items 5 and 7 of the Disclosure Document and Section 3 and Schedule B of the Franchise Agreement are amended to provide that initial franchise fees are paid when our pre-opening obligations to you are complete and you are ready to commence business.

ACKNOWLEDGMENT:

It is agreed that any applicable part of the foregoing state law addendum supersedes any inconsistent portion of the Franchise Agreement dated the ____ day of _____, 20__, and of the Franchise disclosure document, but only to the extent they are then valid requirements of an applicable and enforceable state law, and for only so long as such state law remains in effect.

FRANCHISOR:

YOU MOVE ME LLC

By: _____
Title: _____
Date Signed: _____

FRANCHISEE:

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

By: _____
Title: _____
Date Signed: _____

WISCONSIN

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT

With respect to Franchise Agreements governed by Wisconsin law, the following shall supersede any inconsistent provision:

The Wisconsin Fair Dealership Law applies to most franchise agreements in the state and prohibits termination, cancellation, nonrenewal or substantial change in the competitive circumstances of a dealership agreement without good cause. The Law further provides that 90 days' prior written notice of the proposed termination, etc. must be given to the dealer. The dealer has 60 days to cure the deficiency and if the deficiency is so cured the notice is void. The Disclosure Document and Franchise Agreement are hereby modified to state that the Wisconsin Fair Dealership Law, to the extent applicable, supersedes any provisions in the Franchise Agreement that are inconsistent with that Law. Wis. Stats. Ch. 135, The Wisconsin Fair Dealership Law, SEC 32.06(3), Wis. Adm. Code.

ACKNOWLEDGMENT:

It is agreed that any applicable part of the foregoing state law addendum supersedes any inconsistent portion of the Franchise Agreement dated the ____ day of _____, 20__, and of the Franchise disclosure document, but only to the extent they are then valid requirements of an applicable and enforceable state law, and for only so long as such state law remains in effect.

FRANCHISOR:

YOU MOVE ME LLC

By: _____

Title: _____

Date Signed: _____

FRANCHISEE:

By: _____

Title: _____

Date Signed: _____

By: _____

Title: _____

Date Signed: _____

By: _____

Title: _____

Date Signed: _____

By: _____

Title: _____

Date Signed: _____

EXHIBIT J

Franchisee Disclosure Questionnaire and Certification

FRANCHISEE DISCLOSURE QUESTIONNAIRE AND CERTIFICATION

Please complete the attached questionnaire as you work through the process of becoming a YOU MOVE ME franchisee. When you have completed the questionnaire, please sign the certification that appears on the last page.

The overall purpose of the information collected by this questionnaire is to determine whether any statements or promises were made to you by employees or representatives of You Move Me LLC or Tracksuit Movers Inc. that You Move Me LLC or Tracksuit Movers Inc. has not authorized, and that may be untrue, inaccurate or misleading. With that purpose in mind, you will find the questions with regard to statements that may have been made to you during the application process.

In addition, questions relating to statements made to you during the application process, you will also find questions relating to the dates that certain documents (such as the Franchise Disclosure Document or Franchise Agreement) were received, or dates on which payments were made. *When purchasing a franchise, the timing of the receipt of documents, payments of franchise fees and other events are very important.* Also, questions relating to your understanding of the You Move Me Franchise Agreement are contained in the questionnaire.

For ease of reference, we refer to the agreement into which you are entering with You Move Me LLC (Franchise Agreement) as the “**Franchise Agreement.**” You Move Me LLC will be referred to as “we”, “us” or “Company.”

Please provide us with the completed Franchise Disclosure Questionnaire at the time you sign your Franchise Agreement.

QUESTIONNAIRE

Please review each of the following questions and statements carefully and provide honest and complete responses to each:

The Franchise Disclosure Document

1. Did you receive a copy of Company's Franchise Disclosure Document at least 14 calendar days prior to signing the Franchise Agreement or making any payment to Company?

Yes ___ No ___

If "No", please comment:

2. Did you give Company a signed and accurate receipt for the copy of the Franchise Disclosure Document?

Yes ___ No ___

3. Have you received and personally reviewed our Disclosure Document we provided to you?

Yes ___ No ___

4. Do you understand all of the information contained in the Disclosure Document?

Yes ___ No ___

If "No", what parts of the Disclosure Document do you not understand? (Attach additional pages, if necessary.)

The You Move Me Franchise Agreement

5. Have you received and personally reviewed the Franchise Agreement and each exhibit, addendum and schedule attached to it?

Yes ___ No ___

6. Do you understand all of the information contained in the Franchise Agreement and each exhibit and schedule attached to it?

Yes ___ No ___

If "No", what parts of the Franchise Agreement do you not understand? (Attach additional pages, if necessary.)

General Considerations

7. Have you discussed the benefits and risks of operating the franchised business with an attorney, accountant or other professional advisor and do you understand those risks?

Yes ___ No ___

8. Do you understand that the success or failure of your business will depend in large part upon your skills and abilities, competition from other businesses, interest rates, inflation, labor and supply costs, government incentives and laws, lease terms and other economic and business factors?

Yes ___ No ___

Communications with You Move Me LLC or Tracksuit Movers Inc.

9. Has any employee or other person speaking on our behalf made any statement or promise concerning the revenues, profits or operating costs of the franchised business that we or our franchisees operate?

Yes ___ No ___

10. Has any employee or other person speaking on our behalf made any statement or promise concerning a franchised business that is contrary to, or different from, the information contained in the Disclosure Document?

Yes ___ No ___

11. Has any employee or other person speaking on our behalf made any statement or promise concerning the likelihood of success that you should or might expect to achieve from operating a franchised business?

Yes ___ No ___

12. Has any employee or other person speaking on our behalf made any statement, promise or agreement concerning the advertising, marketing, training, support service or assistance that we will furnish to you that is contrary to, or different from, the information contained in the Disclosure Document?

Yes ___ No ___

13. If you have answered “Yes” to any of questions 9 through 12, please provide a full explanation of your answer in the following blank lines. (Attach additional pages, if necessary, and refer to them below.) If you have answered “No” to each of these questions, please leave the following lines blank.

14. Do you understand that in all dealings with you, our officers, directors, employees and agents act only in a representative capacity and not in an individual capacity and these dealings are solely between you and us?

Yes ___ No ___

CERTIFICATION

Your answers are important to us and we will rely on them.

By signing this certification, you are representing that you have responded truthfully to the above questions.

Please provide us with the completed Franchise Disclosure Questionnaire and Certification at the time you sign your You Move Me Franchise Agreement.

Name of Franchisee/Applicant

Date: _____, 20____

Signature

Name and Title of Person Signing

EXHIBIT K

Form of General Release

(may be signed in connection with a transfer or renewal – actual language may vary)

RELEASE

KNOW THAT _____ and its successors, assigns, agents, affiliates, successors, parents, subsidiaries and assigns, together with their past, present and future principals, owners, shareholders, controlling persons, officers, directors, successors and assigns (collectively, "RELEASOR"), in consideration of the right to renew, assign or transfer its Franchise Agreement with YOU MOVE ME LLC ("Franchisor") and other good and valuable consideration, receipt and sufficiency whereof is hereby acknowledged, releases and discharges Franchisor and its officers, directors, employees, stockholders, agents and servants, affiliates and their respective officers, directors, employees, agents and servants and their respective successors and assigns (collectively, "RELEASEE") from any and all actions, causes of actions, suits, debts, liens, agreements, accounts, promises, liabilities, judgments, demands, losses, cost or expense, of any nature whatsoever, in law or equity, whether known or unknown, suspected or unsuspected, claimed or concealed, fixed or contingent, relating to any events or circumstances existing from the beginning of time through the date this Release is executed, which the RELEASOR, its heirs, executors, administrators, successors and assigns does have or hereafter can, shall or may have against the RELEASEE for, upon, or by reason of any matter, cause or thing whatsoever from the beginning of the world to the day of the date of this RELEASE, except for any claims that may arise under the Maryland Franchise Registration and Disclosure Law.

This RELEASE may not be changed orally.

IN WITNESS WHEREOF, the RELEASOR has executed this RELEASEE on _____, 20__.

Executed and delivered in the
presence of:

[Franchisee]

Witness

By:

EXHIBIT L

State Effective Dates

State Effective Dates

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

State	Effective Date
California	Pending
Hawaii	October 6, 2021
Illinois	Pending
Indiana	September 30, 2021
Maryland	Pending
Michigan	October 4, 2021
Minnesota	Pending
New York	Pending
North Dakota	Pending
Rhode Island	October 12, 2021
South Dakota	September 29, 2021
Virginia	Pending
Washington	November 3, 2021
Wisconsin	September 30, 2021

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

EXHIBIT M

Receipt Pages

RECEIPT

This disclosure document summarizes certain provisions of the Franchise Agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If You Move Me LLC offers you a franchise, it must provide this disclosure document to you at least 14 calendar-days before you sign a binding agreement with, or make a payment to, You Move Me LLC or an affiliate in connection with the proposed franchise sale.

The laws of New York require that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship. The laws of Michigan require that we give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first. The laws of Iowa require that we give you this disclosure document at the earlier of the first personal meeting or 14 calendar days before the signing of any agreement or the payment of any consideration.

If You Move Me LLC does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the State Agency listed in Exhibit D. See Exhibit D for You Move Me LLC's agents for service of process.

The franchisor is You Move Me LLC, located at 10th Floor, 333 Seymour Street, Vancouver, B.C., Canada V6B 0G5. Its telephone number is 1-855-966-8363.

Issuance Date: July 2, 2021

The following franchise seller(s) has/have offered this franchise on behalf of You Move Me LLC:

<u>Name</u>	<u>Principal Business Address</u>	<u>Telephone Number</u>
Genevieve Blondin	10 th Floor, 333 Seymour Street, Vancouver, B.C., Canada V6B 0G5	855-966-8363
Gabriela Esquevel	10 th Floor, 333 Seymour Street, Vancouver, B.C., Canada V6B 0G5	855-966-8363
Leah Coss	10 th Floor, 333 Seymour Street, Vancouver, B.C., Canada V6B 0G5	855-966-8363

I received a disclosure document with an issuance date of July 2, 2021, that included the following Exhibits:

- | | |
|---|--|
| A. Lists of Franchisees and Certain Former Franchisees | H. National Account Program Agreement |
| B. Franchise Agreement with attached schedules | I. State Specific Addenda |
| C. Operations Manual Table of Contents | J. Franchisee Disclosure Questionnaire and Certification |
| D. State Regulatory Authorities and Agents for Service of Process in Certain States | K. Form of General Release |
| E. Financial Statements | L. State Effective Dates |
| F. Guarantee Agreement | M. Receipts |
| G. General Security Agreement | |

PROSPECTIVE FRANCHISEE:

(print name of entity)

(signature)

(print name and title)

DATE DISCLOSURE DOCUMENT RECEIVED: _____

(state where entity formed)

KEEP THIS COPY FOR YOUR RECORDS

YOU MOVE ME

RECEIPT

This disclosure document summarizes certain provisions of the Franchise Agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If You Move Me LLC offers you a franchise, it must provide this disclosure document to you at least 14 calendar-days before you sign a binding agreement with, or make a payment to, You Move Me LLC or an affiliate in connection with the proposed franchise sale.

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If You Move Me LLC does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the State Agency listed in Exhibit D. See Exhibit D for You Move Me LLC's agents for service of process.

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| F. Guarantee Agreement | M. Receipts |
| G. General Security Agreement | |

PROSPECTIVE FRANCHISEE:

DATE DISCLOSURE DOCUMENT RECEIVED: _____

(print name of entity)

(state where entity formed)

(signature)

(print name and title)

RETURN THIS COPY TO US

YOU MOVE ME