THE FRESH MONKEE FRANCHISE, LLC

FRANCHISE DISCLOSURE DOCUMENT

ISSUANCE DATE: APRIL 18, 2025

FRANCHISE DISCLOSURE DOCUMENT

The Fresh Monkee Franchise, LLC
A Connecticut limited liability company
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The franchise offered is for the establishment and operations of a fast-casual restaurant offering freshly prepared, made to order protein shakes made with nutrient rich ingredients for on-premises and off-premises consumption under the Fresh Monkee® name and marks and any additional or alternative names or marks to be developed or acquired in the future (each a "Restaurant").

The total investment necessary to begin operation of a Restaurant is $181,200 to $380,300. This includes $50,000 that must be paid to us or our affiliates.

The total investment necessary to begin operations between two (2) and ten (10) Restaurants under a Multi-Unit Development Addendum ("MUDA") ranges from $211,200 to $570,300. This includes $80,000 to $240,000 that must be paid to us or our affiliates upon execution of a MUDA and prior to opening your first franchise in your development schedule. You must agree to open one (1) Restaurant for an MUDA.

This Franchise Disclosure Document ("Disclosure Document") summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Judith Flynn: 39 New London Turnpike, Suite 204, Glastonbury, CT 06033; 860-990-1022; Judy@TheFreshMonkee.com.

The terms of your contract will govern your franchise relationship. Don't rely on this disclosure document alone to understand your contract. Read *all* of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchises. You can find their names and contact information in Item 20 or Exhibit C.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit A includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Fresh Monkee business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a Fresh Monkee franchisee?	Item 20 or Exhibit C lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

What You Need To Know About Franchising *Generally*

Continuing responsibility to pay fees. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

Competition from franchisor. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit B.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

Special Risks to Consider About *This* Franchise

Certain states require the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution**. The franchise agreement and development agreement require you to resolve disputes with the franchisor by mediation, arbitration and/or litigation only in Connecticut. Out-of-state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate, or litigate with the franchisor in Connecticut than in your own state.

2. **Short Operating History**. The franchisor is at an early stage of development and has a limited operating history. This franchise is likely to be a riskier investment than a franchise in a system with a longer operating history.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

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ITEM 1.
THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES

To simplify the language in this Disclosure Document, "we", "our", "Fresh Monkee" or "us" means and includes The Fresh Monkee Franchise, LLC. "Franchisee", "you" or "your" means the individual or entity who buys the franchise, including all equity owners of a corporation, limited liability company, general partnership, or limited partnership, or any other type of entity (an "Entity"). If you are an Entity, each individual with direct or indirect ownership interest shall be referred to as an "Owner".

The Franchisor

We are a Connecticut limited liability company formed on June 2, 2022, with a principal business address at 39 New London Tpke, Suite 204, Glastonbury, CT 06033. We offer The Fresh Monkee franchises to franchisees. We do business under our legal name and the trade name Fresh Monkee®. We have not conducted business in or offered franchises in any other line of business.

We began offering Fresh Monkee Franchised Businesses in September 2022. Since August 2023, we also offer area representative businesses under an Area Representative FDD.

Agents for Service of Process

Our agents for service of process in the states whose franchise laws require us to name a state agency as our agent for service of process are shown on Exhibit B.

Parents, Predecessors and Affiliates

We do not have any parent or predecessor companies.

Our affiliate, The Fresh Monkee, LLC d/b/a The Fresh Monkee, a Connecticut limited liability company, with a principal business address at 1107 Silas Deane Hwy, Wethersfield, CT 06109, owns and operates a substantially similar business to the franchise that you are purchasing. Additionally, The Fresh Monkee, LLC is the sole owner and licensor of the Fresh Monkee® word mark and logo we license to you under a Franchise Agreement (as defined below).

Other than those listed above, we do not have any other affiliates.

Prior Business Experience

Since June 2014, our owners and principal officers have owned and operated The Fresh Monkee restaurants in and around Glastonbury, CT which are similar to the Restaurants offered under this Disclosure Document. Currently, our owners and principal officers operate five restaurants d/b/a The Fresh Monkee. In this Disclosure Documents, we refer to these restaurants as the "Company-Owned Outlets" or "Corporate-Owned Outlets." The Company-Owned Outlets do not offer franchises in this or any other line of business and do not provide products or services to our franchisees. However, one or more of the Company-Owned Outlets may serve as the training facility for the training we provide to our franchisees.

The Franchise Offered

<u>Single Unit Offering</u>

We grant franchises for the right to operate a Restaurant, which is a fast-casual restaurant offering freshly prepared, made to order protein shakes made with nutrient rich ingredients for on-premises and off-premises consumption under the Fresh Monkee® name and marks and any additional or alternative names or marks to be developed or acquired in the future.

Each Restaurant operates pursuant to our proprietary operating system, the characteristics of which include: (a) proprietary recipes and methods for preparing the food and beverage items, including the made-to-order menu items and related foods; (b) interior and exterior Restaurant designs, décor, and color schemes; (c) standards and specifications for the furniture, fixtures, and equipment necessary to operate a Restaurant; (d) sales techniques, and merchandising, marketing, advertising, and inventory management systems; and (e) standardized procedures for operating and managing a Restaurant (collectively, the "System").

We identify the System by means of certain trade names, service marks, trademarks, logos, emblems, and indicia of origin, including, but not limited to, the mark Fresh Monkee®, distinctive trade dress, and any other trade names, trademarks, and service marks we may now or in the future designate in writing for use in connection with the System (the "Proprietary Marks"). We continue to develop, use, and control the Proprietary Marks in order to identify for the public the source of products and services marketed under the System, and to represent the System's high standards of quality, appearance, and service.

You will operate your Restaurant pursuant to our current form of franchise agreement, which is attached to this Disclosure Document as Exhibit E ("Franchise Agreement"). Under the Franchise Agreement, you are granted the right and obligation to open and operate a Restaurant at a certain location ("Approved Location") within a certain designated territory ("Territory").

You must designate an Owner with at least a 40% ownership interest in your Entity as the "Controlling Person". The Controlling Person must have authority over all business decisions related to your Restaurant and must have the power to bind you in all dealings with us. In addition, you must appoint a trained manager (the "Key Manager") to manage the day-to-day business of your Restaurant, who may also be the Controlling Person.

Multi-Unit Offering

We also offer qualified individuals the right to open and operate multiple Restaurants within an agreed upon time (the "Development Schedule") by: (i) executing our current form of multi-unit addendum (the "MUDA") attached as Attachment C to the Franchise Agreement; and (ii) paying our then-current development fee upon execution of your MUDA, which will depend on the total number of Restaurants you agree to open (the "Development Fee").

You will be required to enter into our then-current form of franchise agreement, which may contain terms that are materially different from the Franchise Agreement in Exhibit E, for each of the Restaurants you are required to open under the MUDA. You must execute the Franchise Agreement attached as Exhibit E for your initial Restaurant contemporaneously with the execution of your MUDA. You must then ensure that you open and commence operations of each additional Restaurant in accordance with the "Development Schedule".

Area Representative Offering

We offer area representative rights to certain individuals and companies through a separate Franchise Disclosure Document as a separate line of business. An Area Representative acts as our representative within a defined geographic area to solicit prospective franchises and to provide support before, during and after a franchisee begins operations. If your Restaurant is in an area with an Area Representative, they will assist us in providing certain support functions to you. Area Representatives are not management service organizations and will not provide any administrative staff and services to you.

The Market and Competition

Fast casual protein and health beverage restaurants are mature and highly competitive. You will compete with local, regional and national restaurants offering similar products in the fast casual format. Your Restaurant will offer its products to the general public, and sales are not seasonal, other than any seasonality resulting from the site's physical and geographical location. Your competitive advantage in the marketplace will be based on your adherence to our standards and guidelines, as well as your entrepreneurial and managerial abilities and focus on customer service.

Laws, Rules, and Regulations

Your Restaurant will be subject to laws and regulations in your state, county, or municipality regarding the operation of a restaurant, including laws and regulations relating to the preparation and dispensation of food products, occupational hazards and health laws, sanitation laws, and consumer protection laws.

You will also be subject to laws or regulations that are not specific to the restaurant industry, but applicable to businesses in general, including zoning laws, labor laws and the Fair Labor Standards Act, workers' compensation laws, business licensing laws, tax regulations, and the Americans with Disabilities Act.

Special Industry Regulation

Federal, state and local jurisdictions have enacted laws, rules, regulations and ordinances that may apply to the operation of your Restaurant, including those that (i) establish general standards, specifications and requirements for the construction, design and maintenance of restaurant premises; (ii) regulate matters affecting the health, safety and welfare of your customers, such as general health and sanitation requirements for restaurants; employee practices concerning the storage, handling, cooking and preparation of food and beverages; restrictions on smoking; availability of and requirements for public accommodations, including restrooms; (iii) set standards pertaining to employee health and safety; (iv) set standards and requirements for fire safety and general emergency preparedness; (v) govern the use of vending machines; and (vi) regulate the proper use, storage and disposal of waste, insecticides, and other hazardous materials. You should investigate whether there are regulations and requirements that may apply in the geographic area in which you are interested in locating your Restaurant and should consider both their effect and cost of compliance.

In addition, you must comply with all local, state, and federal laws that apply to your Restaurant including health, sanitation, no smoking, EEOC, OSHA, discrimination, employment, and sexual harassment laws. The Americans with Disability Act of 1990 requires readily accessible accommodation for disabled people and therefore may affect your building construction, site elements, entrance ramps, doors, seating, bathrooms, etc. You must obtain all required real estate permits, licenses and operational licenses. You must also comply with all menu and menu board labeling laws and rules requiring restaurant operators to disclose certain calorie or other nutritional information about the foods they sell, including, for example, the FDA's Nutrition Labeling of Standard Menu Items in Restaurants and Similar Food Establishments Rule. California law requires each food facility that meets specified criteria (which cover franchised outlets with at least 19 other franchised outlets with the same name among certain other food facilities) to provide nutritional information that includes, per standard menu item, the total number of calories, grams of saturated fat, grams of trans fat, and milligrams of sodium and to have menu boards to include the total number of calories. In California, local county health departments inspect restaurants and other retail food facilities to ensure compliance with safe food handling practices and adequacy of kitchen facilities. Other states and cities may have laws similar to these California laws.

The Nutrition Labeling and Education Act (NLEA) sets regulations for food labeling, including nutritional label standards, nutrient content claims, and health claims. NLEA applies to virtually all foods in the food supply, including food served and sold in restaurants. While NLEA specifies a number of exemptions for restaurants, there are many instances where a nutritional label is required. The Food and Drug Administration's *Nutritional Labeling Guide for Restaurants and Other Retail Establishments* provides

answers to commonly asked questions regarding the application of NLEA. The Health Care Reform Bills that became law in March 2010 additionally contain provisions that require disclosure of nutrition and calorie information in chains of more than 20 restaurants.

The Payment Card Industry Data Security Standard ("PCI") requires that all companies that process, store, or transmit credit or debit card information maintain a secure environment. PCI applies to all organizations or merchants, regardless of size or number of transactions, that accepts, transmits or stores any cardholder data.

ITEM 2.
BUSINESS EXPERIENCE

Judith "Judy" Flynn – Founder & CEO

Judy Flynn has served as our Founder & CEO since our formation in June 2022 and continuing through the present. Beginning in June 2014 and continuing through the present, Ms. Flynn has served as the Founder/Owner of our affiliate, The Fresh Monkee, LLC, in Glastonbury, Connecticut. Ms. Flynn serves in her current capacity in the Glastonbury, Connecticut area.

Annette "Annie" McCall-Silk – Director of Corporate Operations

Annie McCall-Silk has served as our Director of Operations since our formation in June 2022 and continuing to the present. Beginning in June 2016 and continuing to November 2021, Ms. McCall-Silk served as a General Manager of our affiliate, The Fresh Monkee, LLC in Glastonbury, Connecticut. Ms. McCall-Silk serves in her current capacity in the Southington, Connecticut area.

Emily Bucior – Director of Franchise Operations

Emily Bucior has served as our Director of Franchise Operations since July 2024 and continuing to the present. From January 2024 to July 2024 Ms. Bucior served as the General Manager for our Company-Owned Outlet in Mansfield, Connecticut. Prior to these roles, she worked as a Service Specialist in pharmaceutical sales. Additionally, Ms. Bucior has been involved with The Fresh Monkee's corporate outlets on a part-time basis since 2016. She currently serves in her role from our headquarters in Glastonbury, Connecticut.

ITEM 3.
LITIGATION

No litigation is required to be disclosed in this Item.

ITEM 4.
BANKRUPTCY

No bankruptcy information is required to be disclosed in this Item.

ITEM 5.
INITIAL FEES

Initial Franchise Fee

You must pay us a $50,000 initial franchise fee when you sign the Franchise Agreement for your Restaurant ("Initial Franchise Fee"). The Initial Franchise Fee is uniform to all franchisees and deemed fully earned and nonrefundable upon payment. In the 2024 fiscal year, we received franchise fees ranging from $45,000 to $50,000.

Development Fee

You must pay us a one-time Development Fee upon executing your MUDA if we grant you the right to open more than one Restaurant. Your Development Fee will depend on the number of Restaurants we grant you the right to open and is calculated as follows:

Restaurants You Agree to Develop	Development Fee Due Upon Executing MUDA
2	$80,000
3+	$100,000, plus $20,000 for each Restaurant after 3

If you agree to the MUDA, you must execute our current form of Franchise Agreement for the first Restaurant we grant you the right to open concurrently with executing the MUDA. You will be required to enter into our then-current form of franchise agreement for each Restaurant you agreed to open in your Development Schedule, but you will not be required to pay any additional Initial Franchise Fee at the time you execute each of these franchise agreements. Your Development Fee will be deemed fully earned upon payment and is not refundable under any circumstances. The Development Fee described above is calculated and applied uniformly to all of our franchisees.

ITEM 6.
OTHER FEES

Type of Fee[1]	Amount	Due Date	Remarks
Royalty Fee ("Royalty")	3% of Gross Sales during the first six months of operations; and 6% of Gross Sales beginning in your 7th month of operations and thereafter.	Weekly payment (Wednesday) to us, via electronic funds transfer.	"**Gross Sales**" means the total receipts from all sales by the Restaurant of all food items, beverages and other products or services authorized for sale at the Restaurant or at any approved off-site location but exclusive of sales or equivalent taxes, coupon and similar discounts, and beverage container deposits approved by us. Premium or similar promotional items must be included in computing Gross Sales unless these items have been sold at or below cost by the Restaurant.
National Advertising and Marketing Fund Contribution	Currently, not collected; up to 2% of Gross Sales	Weekly payment (Wednesday) to us, via electronic funds transfer.	We have established an advertising and marketing fund (the "Advertising and Marketing Fund") for the common benefit of System franchisees. Currently, you are not required to contribute to the Advertising and Marketing Fund (a "Fund Contribution").

Type of Fee[1]	Amount	Due Date	Remarks
			You must pay the Fund Contribution in the same manner as the royalty fees due under the Franchise Agreement. We will increase your Fund Contribution according to the scale in Note 2.
Local Advertising, Marketing, and Promotional Expenditure	2% of Gross Sales	As incurred	In addition to the Fund Contributions, you must spend a minimum of 2% of your Gross Sales per week on local advertising and promotion implemented in a format and using materials and designs approved by us. These amounts are subject to change up to a maximum of 3% of you Gross Sales per month upon 90 days' notice. At least $300 per month should be spent on SEO and digital/social media marketing efforts.
Technology Fee	Currently, not assessed but we reserve the right to do so in the future	Monthly beginning in the month you open your Restaurant	We do not currently collect a Technology Fee for the services we manage on your behalf. We may choose to institute one in the future, but the exact amount would be determined by the technology and services we manage on yours and the system's behalf. We may add, delete, or otherwise modify the products and services that are included in the Technology Fee. We may institute a Technology Fee upon 30 days' written notice.
Cooperative Marketing Fees	As determined by us and 50% or more of the participating Restaurants in the Cooperative Marketing Program, not to exceed 2% of Gross Sales.	As we designate	You must contribute to the Cooperative if we establish a Cooperative Marketing Program in the Marketing Coverage Area where your Restaurant is located. Your contributions will be credited against your local marketing expenditures.
Audit fee	The costs of the audit	10 days after notice of amount due	You will pay us the costs of an audit to be performed if you fail to provide monthly financial statements, which are required by the Franchise Agreement in excess of 3 times per calendar year or if a random audit shows an understatement of Gross Sales in excess of 3%.

Type of Fee[1]	Amount	Due Date	Remarks
Late fee	10% of the amount due	Within 10 days of the date of the statement for the amount due	You will pay us a late fee in the amount of 10% if you fail to pay the Royalty and Fund Contribution within 10 days of the due date.
Interest on late payments	1.5% per month	Within 10 days of the date of the statement for the amount due	You will pay us interest on any overdue fee that is payable to us in the amount of 1.5% per month.
Additional training fee	Then-current fee, which will not exceed $500 per day	Prior to commencement of the training program	You will pay us a fee if you ask for special assistance or we determine that additional training is warranted after your initial training period.
Pre-Opening Additional Initial Training Fees	$1,000 per additional trainee plus your out- of-pocket expenses, including transportation, food and lodging.	On demand.	We will provide an Initial Training Program for up to 3 supervisorial or managerial personnel, including you, your Controlling Person and your Key Manager. If you send more than 3 supervisorial or managerial personnel to the Initial Training Program, you must pay this Pre-Opening Additional Initial Training Fee per week per additional trainee.
Post-Opening Additional Initial Training Fees	Our out-of-pocket expenses, for transportation, food and lodging for each of our employees who provide Post-Opening Training at your Restaurant location.	On demand.	If, following the opening date of a Restaurant, you request us to provide additional Initial Training Programs for new or replacement supervisorial or managerial personnel, you must pay this Post- Opening Additional Initial Training Fee.
Alternative Supplier Evaluation Fees	$500 application fee plus our costs incurred in evaluating the alternative supplier.	When the application is submitted	If you seek approval of a new supplier or product, we may charge you the $500 application fee for conducting the evaluation plus our costs incurred in evaluating the alternative supplier.

Type of Fee[1]	Amount	Due Date	Remarks
Renewal Fee	$2,500	At least five months before the signing of the renewal franchise agreement	Payable to us, if you wish to renew your franchise agreement.
Transfer fee	10% of the amount of the future, then applicable system franchise fee or $5,000, whichever is greater.	Due at time Transferee signs Franchise Agreement	Either you or transferee must pay us the Transfer Fee.
Temporary Key Manager	Currently, $500 per employee or agent for each full or partial day, plus their travel and living expenses plus our actual costs and expenses.	Within 10 days of receipt of an invoice.	Payable if we provide a Key Manager to work at your Restaurant, after the departure of your previous manager, until a new Key Manager is hired and trained. We are under no obligation to provide a Key Manager to you. The fee may increase along the lines of the Consumer Price Index.
Temporary Management	5% of the Restaurant's Gross Sales during the period of management, plus any direct out of pocket costs and expenses.	Within 10 days of receipt of an invoice.	Payable if we exercise our right to manage your Restaurant after a default. We are under no obligation to provide temporary management services to you.
Seminar and Convention Fee	Then-current attendance fee	As incurred	We reserve the right to charge our then-current conference fee for your attendance at any required conference or seminar, regardless of whether or not you attend. Fees for travel, food, and lodging to attend seminars and conventions also must be paid by you. Paid to various vendors. Travel and lodging fees may be reimbursed if agreed in advance and you are helping to conduct the training. The maximum fee we could assess is $5,000, although we do not anticipate ever charging that much.

Type of Fee[1]	Amount	Due Date	Remarks
Licenses and permits	Various amounts	Prior to commencement of business operations	Due to various local government entities for operating a business.
Sanitation and Food Safety Audits	Cost of the inspection.	On demand.	We may, in our sole discretion, contract with a third party to conduct sanitation and food safety audits during the term of your Franchise Agreement.
New Product and Supplier Testing Fees	Actual cost of inspection testing; $500 must be paid as a deposit before facility inspection.	As incurred.	If you propose to purchase any goods or materials from a supplier that we have not previously approved, we have the right to require an inspection of the supplier's facilities and testing of samples we designate. You must pay us a fee equal to the actual cost of the inspection and testing.
Costs and attorneys' fees, and expert fees	Will vary under circumstances	As incurred	Payable to us, to reimburse us for fees incurred by us in obtaining injunctive or legal relief for the enforcement of any item of the Franchise Agreement or for costs incurred for Arbitration proceedings. These fees are non-refundable.
Non-Disparagement Violation Fee	$25,000 per occurrence	As incurred	Payable by you or us if either violates the Non-Disparagement Clause in the Franchise Agreement.
Indemnification	Will vary under circumstances	As incurred	You must reimburse us if we are held liable for any claims arising from your business. This fee is non-refundable.
Insurance	Will vary according to coverage and area	As incurred	You must be fully covered in all areas of operating a business. Earned premiums are not refundable.

Notes:

1. These fees are uniformly imposed, payable to us, and non-refundable unless otherwise noted. Fees payable to third parties may be refundable based on your individual arrangements. You must participate in our then-current electronic funds transfer and reporting program(s). All fees owed and any other amounts designated by us must be received or credited to our account by pre-authorized bank debit by 5:00 p.m. on or before the applicable due date. Your franchised business may be located in a jurisdiction whose taxing authority will subject us to tax assessments on payments you submit to us for the Royalty Fee and Marketing Fund contributions. Under such circumstances, you will be required to adjust, or "gross up" your payment to us to account for these taxes.

2. Fund Contribution. While we currently do not collect a Fund Contribution, we will do so according to the benchmark scale below:

- 0% of Gross Sales until 24 Restaurants are open.
- 0.5% when 25-49 Restaurants are open.
- 1.0% when 50-74 Restaurants are open.
- 1.5% when 75-99 Restaurants are open.
- 2.0% when 100 or more Restaurants are open.

ITEM 7.
ESTIMATED INITIAL INVESTMENT

A. Your Estimated Initial Investment – Single Unit Franchise Agreement

Type of Expenditure	Amount		Method of Payment	When Due	To Whom Payment Is to be Made
	Low Estimate	High Estimate			
Initial Franchise Fee[1]	$50,000	$50,000	Lump Sum	Upon signing FA	Us
Travel/Living Expenses While Training[2]	$500	$4,000	As incurred	As incurred	Various vendors
Real estate/rent and deposit (3 months)[3]	$7,500	$18,000	As incurred	As incurred	Landlord
Leasehold Improvements[4]	$50,000	$175,000	As incurred	As incurred	Various providers
Equipment and Small Wares[5]	$25,000	$40,000	As incurred	As incurred	Various suppliers
Mill Work and Furniture[6]	$4,000	$8,000	As incurred	As incurred	Various suppliers
Signage[7]	$8,000	$17,000	As incurred	As incurred	Vendor
Business Management and Technology System & Subscriptions[8]	$2,500	$5,000	As incurred	As incurred	Designated vendor
Office Supplies[9]	$200	$300	As incurred	As incurred	Various suppliers
Licenses and Permits [10]	$500	$3,000	As incurred	As incurred	Licensing and permit authorities
Professional and Architect Fees[11]	$5,000	$11,000	As incurred	As incurred	Attorney, Accountant
Utility Deposits[12]	$0	$1,000	As incurred	As incurred	Utility companies
Insurance[13]	$500	$3,000	As incurred	As incurred	Insurance company
Initial Inventory[14]	$10,000	$15,000	As incurred	As incurred	Designated and approved suppliers
Grand Opening Marketing[15]	$2,500	$5,000	As incurred	As incurred	Vendors
Additional Funds (3 months)[16]	$15,000	$25,000	As incurred	As incurred	Various vendors
Total[17]	**$181,200**	**$380,300**			

*Unless otherwise noted below, the expenses listed above are non-refundable.

Notes:

1. Initial Franchise Fee. The Initial Franchise Fee is $50,000 for a single-unit Franchise Agreement.

2. Travel and Living Expenses While Training. We provide the initial training program tuition-free for up to five (5) of your representatives, however, you are required to pay the expenses that you will incur for travel, food, and lodging during the initial training program. The costs you incur will vary depending upon factors such as distance traveled, mode of transportation, travel preferences (such as air travel or ground transportation), nature of accommodations, per diem expenses actually incurred, and the number of persons who attend training. The low end of this estimate assumes that one (1) person will be attending initial training at our corporate offices in Glastonbury, Connecticut, and that you will not need to purchase a flight to attend, while the high end assumes that a total of five (5) individuals will attend the initial training and will be required to purchase a flight to/from that training in order to attend. Your other managers or personnel may attend training classes for an additional fee of $1,000 per person, plus travel, lodging and living expenses, which fees and expenses are not included in the estimated range above. This cost does not include salaries or wages owed to employees of your Restaurant, which are covered under the "Additional Funds" estimated range.

3. Real Estate/Rent and Deposit. A Fresh Monkee Restaurant is estimated to require about 1,000 to 1,500 square feet of space. Rent depends on geographic location, size, local rental rates, businesses in the area, site profile, and other factors and could be considerably higher in large metropolitan areas than in more suburban or small-town areas. The Fresh Monkee Restaurants can be located in strip shopping centers, shopping malls, free-standing units, and other venues in downtown commercial areas and in residential areas. We anticipate that you will rent the Restaurant's premises. It is possible, however, that you will choose to buy, rather than rent, real estate on which a building suitable for the Restaurant already is constructed or could be constructed. Real estate costs depend on location, size, visibility, economic conditions, accessibility, competitive market conditions, and the type of ownership interest you are buying. The low estimate assumes you are able to negotiate a period of rent abatement for the initial portion of your lease term and further negotiate for a waiver of security deposit in the lease for your Restaurant. Your ability to obtain a rent abatement and/or waiver of security deposit will depend upon negotiating power and other prevailing market factors in the area in which you locate your Restaurant.

4. Leasehold Improvements. Leasehold improvement costs, including floor covering, wall treatment, counters, ceilings, painting, window coverings, electrical, carpentry, and similar work. Architect's and contractor's fees are included in this range and will depend on various factors, including: (i) the site's condition, location, and size; (ii) the demand for the site among prospective lessees; (iii) the site's previous use; the build-out required to conform the site for your Restaurant; and (iv) any construction or other allowances the landlord grants. The lower figures provided here under "Leasehold Improvements" assume that you remodel an existing building that has previously been utilized as a restaurant. Construction of a new building on a pad site or otherwise likely would require a greater initial investment, the amount of which would depend on market conditions.

Your actual costs will depend on, among other factors, the Restaurant location, the size of the Restaurant, the condition of the premises being remodeled, national and local economic factors, the local costs of material and labor, and the amount of tenant improvement allowances that you are able to obtain, if any. In certain major metropolitan markets such as Boston, Chicago, New York, Los Angeles, San Francisco, Seattle, and Washington, D.C., costs may be higher due to local market rates for materials and labor.

5. Equipment and Small Wares. These amounts include specific specialized equipment used in the preparation of all of our menu items that you may be required to purchase only from a designated or approved supplier. These amounts also include refrigerators, freezers, and other equipment, such as office equipment and furniture, and telephone system. The low estimate assumes you are able to purchase used equipment (or lease the equipment) and other items that meet our standards and specifications.

6. Millwork and Furniture. These amounts include purchases of furniture which you may be required to purchase only from a designated or approved supplier. Certain items of millwork such as cabinets and built-in tables and counter tops are also included in this amount.

7. Signage. These estimates include the costs of exterior building, monument panel signage, window graphics and interior wall menu and graphics.

8. Business Management and Technology System. This estimate includes the amount for the required "Business Management and Technology System". Currently, the Business Management and Technology System is comprised of: (i) a "back office" desktop computer, an all-in-one printer and a phone; (ii) a point of sale and kitchen order management system from our designated supplier which includes a front desk computer register; (iii) a security system, and a music system; and (iv) Internet access modem and high-speed networking equipment. This estimate also includes three months' payment of the required technology subscriptions, which are currently between $450-$600 per month. The low-end estimate assumes you are leasing the POS system from our designated supplier and are only required to pay a deposit, whereas the high-end estimate assumes you are purchasing the POS system from our designated supplier.

9. Office Supplies. These amounts include your purchase of miscellaneous office supplies for use in the operation of your Restaurant such as printer paper, ink, writing utensils, and organizational supplies.

10. Licenses and Permits. You must obtain business licenses as dictated by state and local regulations. While we may provide guidance on these matters, you acknowledge that researching and obtaining business licenses in accordance with any law and regulation is solely your responsibility.

11. Professional and Architect Fees. This estimate includes the cost of professional fees that you may incur in establishing your business. Such expenses may include fees payable to architects, attorneys, accountants, and finance originators that you will need to use for the review of this Disclosure Document and its Exhibits, as well as for entity formation and lease negotiation.

12. Utility Deposits. This estimate includes the costs of deposits for utility services at your Restaurant, which may be paid directly to utility providers or your landlord. The low-end estimate of $0 considers instances where the cost of utilities is included in the rent amount for the store location and utilities deposits are waived based on your credit history.

13. Insurance. This estimate is for your insurance premium deposit and your first three months of insurance coverage, which may be paid prior to opening. You will need to check with your insurance carrier for actual premium quotes and costs, as well as for the actual amount of the deposit. The cost of coverage will vary based upon the area in which your business will be located, your experience with the insurance carrier, the loss experience of the carrier, the amount of the deductibles and of coverage, and other factors beyond our control. You should also check with your insurance agent or broker regarding any additional insurance that you may wish to carry above our required minimums.

14. Initial Inventory. This estimate includes the initial supply of beverage products, food products, paper products, cleaning supplies, printing supplies, uniforms, promotional material, and other supplies.

15. Grand Opening Marketing. You must spend at least $2,500 to conduct a grand opening advertising campaign which is approved by us in advance. You can expend any additional amounts that you wish on a grand opening advertising campaign, and we recommend that you do so. This estimate does not include your Local Advertising, Marketing, and Promotional Expenditure, which you must spend in addition to your Grand Opening Marketing Spend.

16. Additional Funds – 3 Months. This item estimates the additional operating capital that you may need during the initial period (first three months) of operation of your Fresh Monkee Restaurant (other than the items identified separately in the table). These expenses include payroll costs. These figures are estimates, and we cannot guarantee that you will not have additional expenses starting the business. Your costs depend on how much you follow our methods and procedures; your management skill, experience, and business acumen; local economic conditions; local rental rates and the local real estate market; the local market for your products and services; the prevailing wage rate; the competition; and the sales level reached during the initial period of operation of your Restaurant. We relied on the business experience of our owners and directors in opening the Company-Owned Outlets and other restaurant concepts in compiling this estimate.

17. TOTAL. We relied on the business experience of our owners and directors and publicly available industry data in compiling these estimates. Our owners and directors have over fifty combined years of experience in opening, owning and operating restaurants. Your costs may vary based on a number of factors including, but not limited to, the geographic area in which you open, local market conditions, the size of your Restaurant, and your skills at operating a business. You should also review the figures carefully with a business advisor before making any decision to purchase this franchise. We do not currently offer financing directly or indirectly for any part of the initial investment, although we reserve the right to do so in the future. The availability and terms of financing depend on many factors, including: the availability of financing, generally; your creditworthiness and collateral; and the lending policies of financial institutions from which you request a loan.

B. Your Estimated Initial Investment – MUDA

Type of Expenditure	Low Estimate	High Estimate	Method of Payment	When Due	To Whom Payment Is to be Made
Development Fee[1]	$80,000 (2 Restaurants)	$240,000 (10 Restaurants)	Lump Sum	Upon signing MUDA	Us
Estimated Initial Investment for First Restaurant[2]	$131,200	$330,300	As incurred	As incurred	Us and third parties
TOTALS[3]	**$211,200**	**$570,300**			

Notes:

1. Development Fee. Upon signing the MUDA, you must pay us the Development Fee. All fees and payments are non-refundable, unless otherwise stated or permitted by the payee. The Development Fee varies based on the number of Restaurants you commit to develop. The low estimate is based on a commitment to develop two Restaurants, and the high estimate is based on a commitment to develop ten Restaurants. The Development Fee will be credited towards the Initial Franchise Fee for each Restaurant developed under a MUDA. See Item 5.

2. Estimated Initial Investment for First Restaurant. For each Restaurant that you develop under a MUDA, you will execute a Franchise Agreement and incur the initial investment expenses for the development of a single Restaurant as described in the first table of this Item 7. This estimate is based on the expenses described in the first table of this Item 7. The estimate does not include the Initial Franchise Fee since the Development Fee is credited towards the Initial Franchise Fee for each Restaurant.

3. Total. We do not provide financing to franchisees either directly or indirectly in connection with their initial investment requirements.

ITEM 8.
RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

In order to maintain our standards of consistent and high-quality Fresh Monkee® Products and uniformity in our Restaurants, you must purchase all products and services required for the operation of your Restaurant from suppliers that we have identified and approved as meeting all of our specifications and standards or from us directly. You must operate your Restaurant in strict conformance with our methods, standards, and specifications which we prescribe in our confidential operating manual and various other confidential manuals and writings prepared for use by you in operating a Restaurant (collectively, the "Operating Manual"). The Operating Manual covers nearly all aspects of your Restaurant's operations, such as beverage preparation and presentation techniques, employee training, and Restaurant management. These standards are subject to change. We will give to you and you must comply with our standards and specifications for the services and products offered at your Restaurant regarding food and beverages, menu, food/beverage type and quality, dry goods, sauces, raw ingredients, packaging material, promotional items, uniforms, smallwares, computer software and hardware, payroll services, facility services (for example, mats, mops and towels), telephone equipment, services, furnishings, fixtures, and equipment used in connection with operating your Restaurant, leasehold improvements, food preparation and storage, supplies, recipes, materials, forms, and other Fresh Monkee® Products sold or used through a Fresh Monkee® Restaurant.

We reserve the right to change the standards and specifications from time to time on written notice to you or as may be specified by the Operations Manual. We do not provide material benefits to franchisees based on their purchase of particular products or services.

Approved Products, Services, and Suppliers

You may only offer approved products and services ("Approved Products and Services") through your Restaurant. We will provide you with a list of Approved Products and Services prior to the opening of your Restaurant. All Approved Products and Services must meet our standards and specifications. In order to: (i) better assure the supply and quality of the Approved Products and Services; and/or (ii) enable us, in our sole discretion, to take advantage of marketplace efficiencies, we have the right to require you to purchase certain Approved Products and Services only from us or other suppliers or distributors approved or designated by us. We may develop certain proprietary products that you must purchase from us and offer for sale at your Restaurant. If you wish to offer products or services other than those we have authorized in connection with operating your Restaurant, you must obtain our prior written consent.

We may in the future designate certain products and menu items licensed to us by third parties which you may be authorized to sell in your Restaurant in our discretion. We may revoke our authorization to provide these products or menu items at any time, and upon notice from us you must immediately discontinue selling these products or menu item.

We are currently not an approved supplier of any products or services. We may designate ourselves and/or any affiliates we may have as an approved supplier, or the only approved supplier, from which you may or must lease or purchase particular products or services in developing and operating your Restaurant. Currently, we specify brands and specifications for certain products that you must purchase, such as POS System, beverage ingredients, and drinkware. Those brands of products are available from multiple suppliers. We do not currently require you to obtain them from any specific or designated supplier or source, but we reserve the right to designate an exclusive supplier in the future. Any supplier who is not an approved supplier designated by us must be approved by is in advance and in writing. You must offer products and services in the manner we prescribe, provide quality customer service, and otherwise operate your Restaurant in a manner which will enhance the image intended by us for the System.

The Fresh Monkee® Authorized Products

We may provide you with our proprietary products and proprietary beverages, packaging and other products that are produced or manufactured according to our trade secrets, proprietary recipes, specifications and/or formulas (collectively, the "Fresh Monkee® Proprietary Products"). You must buy Fresh Monkee® Proprietary Products only from us, or our Approved Suppliers. We will not be obligated to reveal our trade secrets or the recipes, specifications and/or formulas of Fresh Monkee® Proprietary Products to you or any third party. You must purchase, use, and maintain in stock a sufficient amount of Authorized Products and Fresh Monkee® Proprietary Products to operate your Restaurant. We have not derived any revenue from required franchisee purchases or leases but may do so in the future. "Fresh Monkee® Branded Products" are products that bear any of the Fresh Monkee® Marks, including products that are prepared, sold and/or manufactured in strict accordance with our, methods, standards and specifications, including pre-packaged food and beverage products, clothing, souvenirs and novelty items. We will not, and are not required to, disclose to you the specific ingredients or recipes for any Fresh Monkee® Proprietary Products.

Currently, as part of the Business Management and Technology System, franchisees must lease or purchase the designated point-of-sale computer system for each Restaurant, including the required hardware to operate it.

We have not established any purchasing or distribution cooperatives, and we do not currently require your participation in any purchasing or distribution cooperatives.

We reserve the right to formulate and modify our standards and specifications for operating a Restaurant based upon the collective experience of our executive team. We reserve the right to designate ourselves or an affiliate as an approved, or the sole approved, supplier for any item you must purchase in connection with the Restaurant. Our standards and specifications are described in the Franchise Agreement, the Operating Manual, and other written documents. We have the right, under the Franchise Agreement, to change the standards and specifications applicable to operation of the franchise, including standards and specifications for products, signs, interior designs and furnishings, supplies, fixtures, inventory, and equipment by written notice to you or through changes in the Operating Manual. We may issue our standards or specifications for goods and services directly to you or our approved supplier. You may incur an increased cost to comply with these changes at your own expense. We will notify you of any change to our standards and specifications by way of written amendments to the Operating Manual or otherwise in writing.

In the event you wish to purchase any unapproved item, including inventory, and/or acquire approved items from an unapproved supplier, you must provide us the name, address and telephone number of the proposed supplier, a description of the item you wish to purchase, and the purchase price of the item, if known. At our request, you must provide us with a sample of the item you wish to purchase for testing purposes. The fee for evaluation of the items you provide will be $500 per request. If we incur any costs in connection with testing a particular product or evaluating an unapproved supplier at your request, you must reimburse our reasonable testing costs, regardless of whether we subsequently approve the item or supplier.

We will use our best efforts to notify you of our approval or disapproval of a particular supplier or product within 30 days of receiving all requested information. If we do not respond within 30 days, the supplier or product is deemed disapproved. We are not required to approve any particular supplier or product. We may base our approval of a proposed item or supplier on considerations relating not only directly to the item or supplier, but also indirectly to the uniformity, efficiency, and quality of operation we deem necessary or desirable in our System as a whole. We have the right to receive payments from suppliers on account of their dealings with you and other franchisees and to use all amounts we receive without restriction (unless instructed otherwise by the supplier) for any purposes we deem appropriate. We will not approve an unreasonable number of suppliers for a given item, which approval might, in our reasonable judgment, result in higher costs or prevent the effective or economical supervision of approved suppliers. Our criteria for approval of a particular supplier or product will be made available upon written request. We may revoke our approval of particular products or suppliers when we determine, in our sole discretion, that such

products or suppliers no longer meet our standards. Upon receipt of written notice of such revocation, you must cease purchasing products from such suppliers. You must use products purchased from approved suppliers solely in connection with the operation of your Restaurant and not for any competitive business purpose.

We or our affiliates may receive revenues or profits or other material consideration from the purchases you make from us, our affiliates, or from other approved suppliers. We or our affiliates intend to earn revenue from your purchase of equipment, food products, packaging supplies and other items that we may specify from time to time. We or our affiliates may retain any rebates or other payments we receive from suppliers. During the 2024 fiscal year, neither we nor our affiliate received any revenue or rebates from any required franchisee purchases or leases.

We estimate that the cost to purchase and lease all equipment, inventory, and other items and services that we require you to obtain from us or our affiliates, from designated suppliers, or in accordance with our specifications ranges from approximately 70% to 95% of all purchases and leases necessary to open your Restaurant and approximately 70% to 95% of your annual costs to operate your Restaurant on an ongoing basis.

We provide you with no material benefits (such as granting additional franchises) based on your use of designated or approved suppliers or sources. There are presently no purchasing or distribution cooperatives, but we reserve the right to implement them in the future and to require your participation in them.

We have not established negotiated pricing arrangements for the benefit of our franchisees with any Approved Suppliers. We have the right to enter into negotiated pricing arrangements with Approved Suppliers, you may be able to purchase certain items from these suppliers at a reduced rate as a result of a negotiated purchase arrangement. We do not currently receive any material benefits as a result of franchisee purchases with any Approved Supplier. We and our affiliates do not presently and have not in the past received consideration from negotiating any purchasing arrangements with suppliers on behalf of franchisees, but we may do so in the future.

None of our owners or directors owns any interest in any supplier with whom you are required or recommended to do business.

Advertising

We must approve all advertising before first publication or use. Our advertising requirements are discussed more fully in Item 11 of this Disclosure Document.

Insurance

You will be required to procure and maintain insurance in the amounts we prescribe and specify in the Operating Manual, which we may update from time to time in our sole discretion. You agree to provide us with proof of coverage on demand. Currently, we require you to obtain the following policy types and coverage limits:

(a) Commercial General Liability insurance, with limits not less than $1,000,000 per occurrence and $2,000,000 general aggregate. There may be no products liability or completed operations exclusion. There may be no "Injury to Subcontractor Employee" (or its equivalent) exclusion. The Commercial General Liability policy must provide coverage to you for the hold harmless and indemnity clauses contained in the Franchise Agreement;

(b) Umbrella or Excess Liability Insurance with limits of $1,000,000 per occurrence and $1,000,000 general aggregate;

(c) Property Insurance for all of your property for its full Replacement Cost written on a Causes of Loss - Special Form or equivalent type policy. Property Insurance must be maintained with a deductible of no more than $5,000;

(d) Commercial Automobile Liability Insurance, covering any liabilities of yours and ours with respect to the ownership, maintenance, or use of any auto used in connection with the business, with a limit of a minimum of$1,000,000 Combined Single Limit;

(e) Workers' Compensation insurance as required by law;

(f) Employers' Liability insurance with limits not less than $1,000,000 each accident, $1,000,000 each employee by disease and $1,000,000 policy limit by disease;

(g) Employment Practices Liability Insurance, including third party coverage, with limits not less than $1,000,000 per claim and aggregate. We must be endorsed as a Co-Defendant;

(h) Data Breach Expense/Cyber Liability Insurance, including first and third-party coverage with limits no less than $1,000,000, and regulatory expense coverage of no less than $250,000; and

(i) all other insurance required by law or that we may reasonably require.

All insurance policies must be written by an insurance company with a Best's Insurance Guide minimum rating of A-VIII or better. All policies must include a waiver of subrogation in favor of us. In addition to the information listed above, you agree to carry such insurance as may be required by the lease of your location, by any lender or equipment lessor you select, and such workers' compensation insurance as may be required by applicable law. You must add us, and any parties we may designate, to all insurance contracts as additional insureds under your insurance policies at your cost.

Rebates

We may, from time to time, receive rebates from Approved Suppliers based on the aggregate volume of items ordered. You will not be entitled to receive any portion of these rebates. We do not currently receive rebates based on purchases by franchisees. In addition, we may negotiate certain arrangements (including price terms) for the purchase of certain items, such as equipment, food products, and logoed paper products and cups with suppliers. We do not provide material benefits to franchisees (for example, renewal or granting additional franchises) based upon their purchase of particular products or services or use of particular suppliers. There are currently no purchasing or distribution cooperatives for the System. During the 2024 fiscal year, neither we nor our affiliate received any revenue or rebates from any required franchisee purchases or leases.

Gift Cards, Loyalty, CRM, Social Media Software, Online and Mobile Ordering Program

You may not create or issue any gift certificates or gift cards and may only sell gift certificates or gift cards that have been issued by us that are accepted at all Fresh Monkee® Restaurants. You must participate in all gift certificate and/or gift card administration programs as we may designated from time to time. You must honor all coupons, gift certificates, gift cards and other programs or promotions we direct. You must fully participate in all guest loyalty or frequent customer programs now or in the future adopted or approved by us. You must not issue coupons or discounts of any type for use at your Restaurant except as approved by us in writing. In addition, you must purchase, enroll in, or subscribe to, as applicable, all CRM, social media analytics and online and mobile ordering software or programs that we designate. We may change the designated suppliers of these or similar services in our discretion. You must change, purchase, or subscribe to the additional programs or software, as applicable, after we give you notice to do so.

Music and Music Selection

You must play only the music and music selections that we approve, and in no event are you permitted to play explicit or profane music in your Restaurant. You must install the equipment necessary to receive and play approved music. You will be required to obtain any necessary licenses for the playback of music in your Restaurant.

Leases and Leasehold Improvements

You must purchase or lease a retail space for your Restaurant which meets our standards and specifications for a Restaurant. We must approve your location and lease terms before you sign a lease for a Restaurant location. We will condition our approval of your lease upon, among other conditions, your and your landlord's signing of a Lease Rider (which is attached to the Franchise Agreement as an Exhibit), through which your landlord grants us the rights to assume your rights and obligations under the lease in the event that you breach your lease agreement or your Franchise Agreement is terminated or expires.

We do not currently have a designated vendor to manage the construction and buildout of your Restaurant, but we reserve the right to designate one in the future. We must approve of all vendors used in the buildout of your Restaurant. We will provide you with a prototype layout for your architect to use in the buildout of your Restaurant. You must purchase and install furniture and fixtures as we prescribe.

ITEM 9.
FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

Obligation	Section in Agreement	Disclosure Document Item
(a) Site selection and acquisition/lease	Franchise Agreement (FA) Paragraph 6.3, 6.4, and 7.1; and Development Agreement (DA) Paragraphs 4 and 5	Items 7 and 11
(b) Pre-opening purchases/leases	FA Paragraphs 6, 7, 9, 11, 14.3, 14.6 and 14.8	Items 6, 7, 8, and 11
(c) Site development and other pre-opening requirements	FA Paragraphs 6, 7, 9, 14.6 and 14.8; and DA Paragraphs 4.5 and 9.2	Items 6, 7, 8 and 11
(d) Initial and ongoing training	FA Paragraphs 9, 10.2 and 14.8	Items 6, 7 and 11
(e) Opening	FA Paragraph 7.3 DA Paragraph 4	Item 11
(f) Fees	FA Paragraphs 3.1, 5, 7.2, 9.1, 9.3, 12, 13.3, 14.3 and 14.8; and DA Paragraph 7	Items 5, 6, 7 and 11
(g) Compliance with standards and policies/operations	FA Paragraphs 11 and 14	Item 11
(h) Trademarks and proprietary information, including assignment of inventions	FA Paragraphs 15 and 19.5 ; and DA Paragraph 10	Items 13, 14 and 17

Obligation	Section in Agreement	Disclosure Document Item
(i) Restrictions on products/services offered	FA Paragraphs 6.1, 7.1, 7.2, 11 and 14	Items 6, 8, and 11
(j) Warranty and customer service requirements	FA Paragraphs 14.1 and 14.2	Item 8
(k) Territorial development and sales quotas	FA Paragraphs 2.1, 4 and 7; and DA Paragraphs 4 and 5	Item 12
(l) On-going product/service purchases	FA Paragraphs 7.2, 9, 11, 12, 14.6 and 14.8	Items 8 and 11
(m) Maintenance, appearance and remodeling requirements	FA Paragraphs 7.1(e), 8 and 14	Items 8 and 11
(n) Insurance	FA Paragraph 14.6	Items 7 and 8
(o) Advertising	FA Paragraph 12	Items 6, 7 and 11
(p) Indemnification	FA Paragraphs 15.3 and 21.3	Item 6
(q) Owner's participation/ Management/ staffing	FA Paragraph 14.5; and DA Section 8	Items 11 and 15
(r) Records/reports/ audits	FA Paragraph 13	Item 11
(s) Inspections	FA Paragraph 16	Item 6
(t) Transfer	FA Paragraph 20; and DA Paragraphs 12 and 13	Item 17
(u) Renewal	FA Paragraph 3	Item 17
(v) Post-termination obligations	FA Paragraph 17.5	Item 17
(w) Non-competition covenants	FA Paragraph 19	Item 17
(x) Dispute resolution	FA Paragraph 21.6; and DA Paragraph 16	Item 17
(y) Update e-mail address	FA Paragraph 21.7	Item 9
(z) Guaranty	FA Paragraphs 18.6 and 20.3(d) and Exhibit A	Item 15

ITEM 10.
FINANCING

We and our affiliates do not offer direct or indirect financing arrangements for any purpose in establishing or operating your Restaurant. We and our affiliates do not guarantee your promissory note, lease, or any other obligation you may make to others.

ITEM 11.
FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING

Except as listed below, we are not required to provide you with any assistance.

Franchise Agreement

Before you open the Restaurant, we will:

1. Approve the location of your Restaurant (the "Approved Location") and designate such location in the Franchise Agreement. Our decision as to whether to approve your proposed site will be made within thirty (30) days after receipt of all relevant information and documentation reasonably requested by us. You must obtain a location that is acceptable to use within six (6) months of signing the Franchise Agreement. (Franchise Agreement - Paragraph 6.1). If you do not obtain a location that is acceptable to us within six (6) months of signing the Franchise Agreement, we shall have the right to terminate the Franchise

Agreement and your initial fee or deposit will be forfeited if you fail to correct this failure within thirty (30) calendar days after written notice is delivered to you (Franchise Agreement – Paragraph 17.3(d));

2. Approve the lease or other document for occupancy of the Approved Location. (Franchise Agreement – Paragraph 6.3). Franchisor generally does not own the premises and does not lease it to the franchisee;

3. Provide you with standards and a list of approved suppliers for authorized food and beverages, storage and display equipment, other equipment, fixtures, furniture, signs and decorating required. Franchisor will only supply the names of approved suppliers and the written specifications for these items. (Franchise Agreement - Paragraph 7.2);

4. Offer certain training programs which you must enroll in and complete in operating the Restaurant. (Franchise Agreement - Paragraph 9);

5. Provide you with reasonable operating assistance and provide general guidance. (Franchise Agreement – Paragraph 10.1); and,

6. Make available to you for purchase a package of advertising and promotional materials for advertising and promoting your Restaurant opening. (Franchise Agreement – Paragraph 12).

During your operation of the Restaurant, we will:

1. Provide you with information on operating the Restaurant. Operating assistance will include:

a. methods of authorized food and beverage preparation, packaging and sale; and,

b. administrative, accounting, inventory control and general operating procedures. (Franchise Agreement - Paragraph 10.1);

2. Advise you of operating problems from your reports or our inspections. (Franchise Agreement – Paragraph 10.2);

3. From time to time formulate, develop, produce and conduct advertising and promotional programs in the form and media as we determine to be most effective as described below. (Franchise Agreement - Paragraph 12.1);

4. Offer you guidance on prices for the products and services that in our judgment constitute good business practice. (Standard Franchise Agreement - Paragraph 14.3);

5. Offer certain additional training programs which we may require you to attend as more fully described below. (Franchise Agreement – Paragraph 9.3);

6. Not unreasonably withhold approval to a proposed transfer if all requirements are met. (Franchise Agreement - Paragraph 20.4); and,

7. Loan to you one or more copies of an operating manual or operational bulletins or similar materials containing mandatory and suggested specifications, standards and operating procedures and rules and information about your other obligations under the Franchise Agreement and the operation of the Restaurant (the "Operating Manual"). (Franchise Agreement -Section 14.3).

Advertising and Marketing Fund

We have established an Advertising and Marketing Fund for the common benefit of System franchisees. All franchisees contribute an equal amount to the Advertising and Marketing Fund. We also contribute to the Advertising and Marketing Fund for each Company-Owned Restaurant at the same rate as franchisees. Currently, you must contribute 0% of your Gross Sales to the Advertising and Marketing Fund in the manner we prescribe and participate in Advertising and Marketing Fund programs. We reserve the right to increase your Fund Contribution to up to 2% of Gross Sales according to the following schedule: 0% of Gross Sales until 24 Restaurants are open; 0.5% when 25-49 Restaurants are open; 1.0% when 50-74 Restaurants are open; 1.5% when 75-99 Restaurants are open; and 2.0% when 100 or more Restaurants are open. We have the right to use Fund Contributions, in our sole discretion, to develop, produce, and distribute national, regional and/or local advertising and to create advertising and public relations materials which promote, in our sole judgment, the products offered by System franchisees We may use the Advertising and Marketing Fund to satisfy any and all costs of maintaining, administering, directing, preparing, and producing advertising, including: (a) the cost of preparing and producing television, radio, magazine, Internet, and newspaper advertising campaigns; (b) the cost of direct mail and outdoor billboard advertising; (c) the cost of public relations activities and advertising agencies; (d) the cost of developing and maintaining an Internet website, which may be used to collect customer orders, conduct surveys; and (e) personnel and other departmental costs for advertising that we internally administer or prepare. We are not obligated to expend monies from the Advertising and Marketing Fund in any particular franchisee's market in proportion to the payments to the Advertising and Marketing Fund made by the franchisee in that market. We do not represent that we will spend any particular amount of Advertising and Marketing Funds locally, regionally, or nationally. While we do not anticipate that any part of Fund Contributions will be used for advertising which is principally a solicitation for franchisees, we reserve the right to use the Advertising and Marketing Fund for public relations or recognition of our brand, for the creation and maintenance of a web site, a portion of which can be used to explain the franchise offering and solicit potential franchisees, and to include a notation in any advertisement indicating "Franchises Available." (Franchise Agreement - Paragraph 12.3).

We use Fund Contributions to develop and prepare advertising which we distribute to System franchisees for their placement in the local media. The advertising is prepared by us and by outside sources. If we do not spend all Fund Contributions by the end of each fiscal year, the funds will be carried forward into the next fiscal year. There is no requirement that the Advertising and Marketing Fund be audited. Upon your written request, we will provide you with an unaudited accounting of Advertising and Marketing Fund expenditures. During the 2024 fiscal year, we did not collect any Fund Contributions from franchisees.

We shall administratively segregate all contributions to the Advertising and Marketing Fund on our books and records. All such payments to the Advertising and Marketing Fund may be deposited in our general operating account, may be commingled with our general operating funds, and may be deemed an asset of ours, subject to our obligation to expend the monies in the Advertising and Marketing Fund in accordance with the terms hereof. We may, in our sole discretion, elect to accumulate monies in the Advertising and Marketing Fund for such periods of time, as we deem necessary or appropriate, with no obligation to expend all monies received in any fiscal year during that fiscal year. In the event our expenditures for the Advertising and Marketing Fund in any one fiscal year shall exceed the total amount contributed to the Advertising and Marketing Fund during such fiscal year, we shall have the right to be reimbursed to the extent of such excess contributions from any amounts subsequently contributed to the Advertising and Marketing Fund or to use such excess as a credit against its future contributions. The parties do not intend that the Fund be deemed a trust. (Franchise Agreement - Paragraph 12.3).

We have the sole right to determine how to spend the Fund Contributions, or funds from any other advertising program, and the sole authority to determine the selection of the advertising materials and programs, provided, however, that we will make a good faith effort to expend such funds in the general best interests of the System on a national or regional basis. We are not required, under the Franchise Agreement, to spend any amount of Fund Contributions in your Territory and not all System franchisees will benefit directly or on a pro rata basis from our expenditures. We have the right to reimbursement from the Fund

Contributions for reasonable costs and overhead, if any, as we may incur in activities which are reasonably related to directing and implementing the Advertising and Marketing Fund and advertising programs for franchisees and the System, including costs of personnel for creating and implementing advertising, promotional and marketing programs. (Franchise Agreement - Paragraph 12.3).

Grand Opening Plan

You must spend at least $2,500 to conduct a grand opening advertising campaign which is approved by us in advance. You can expend any additional amounts that you wish on a grand opening advertising campaign, and we recommend that you do so. We are not required, under the Franchise Agreement, to spend any amount on advertising in your area or territory.

Promotional Campaigns

We may conduct promotional campaigns on a national or regional basis to promote products or marketing themes. You must participate in all promotional campaigns which we may establish for the region in which your Restaurant is located. (Franchise Agreement, Section 12.1).

Local Advertising, Marketing, and Promotional Expenditure

In addition to the Fund Contributions described above, you must spend a minimum of 2% of your Gross Sales per week on local advertising and promotion implemented in a format and using materials and designs approved by us as your "Local Advertising, Marketing, and Promotional Expenditure". You may spend any additional sums you wish on local advertising. You are permitted to use your own advertising materials, so long as you have submitted them to us, and we have approved them in writing prior to your use. We have the right, in our discretion, to require you to submit receipts documenting this marketing activity and we may increase the Local Advertising, Marketing, and Promotional Expenditure up to a maximum of 3% of your Gross Sales per week upon 90 days' written notice to you. (Franchise Agreement - Paragraph 12.4).

All advertising and promotion by you, including, but not limited to, all advertising and promotion conducted by you in print, or on radio, television, the Internet, and other electronic media, must be completely factual and shall conform to the highest standards of ethical advertising and be consistent with the then current image and policies relating to advertising and promotional programs of a Fresh Monkee® Restaurant. You must obtain our advance written approval prior to using or producing any advertising or marketing materials using any of the Marks, in whole or in part. We will have the final decision on all creative development of advertising and promotional messages. If our written approval is not received within 14 days from the date we received the material, the material is deemed disapproved. We reserve the right to require you to discontinue the use of any advertising or marketing materials. (Franchise Agreement – Paragraph 12.2)

Regional Advertising Cooperative

We have the right, in our discretion, to designate any geographic area for purposes of establishing a regional advertising and promotional cooperative ("Cooperative"). All Company-Owned Restaurants and franchised Restaurants in the designated geographical area must participate in the Cooperative. If established, the Cooperative will be administered by us, and governing documents will be established and available for your review. All franchisees in the designated geographical area must participate in the Cooperative. Cooperative contributions will be credited towards your Local Advertising, Marketing, and Promotional Expenditure, and will not exceed the Local Advertising, Marketing, and Promotional Expenditure unless a majority of the Cooperative's members vote to spend an amount greater than the Local Advertising, Marketing, and Promotional Expenditure on advertising. Each Cooperative will be organized for the exclusive purpose of administering regional advertising programs and developing, subject to our approval, standardized advertising materials for use by the members in local advertising. No promotional or advertising plans or materials may be used by a Cooperative or furnished to its members without our prior approval. All such plans and materials will be submitted to us in accordance with the procedure set forth in Section 12.1 of the Franchise Agreement. We may grant to any franchisee, in our sole discretion, an exemption for any length

of time from the requirement of membership in a Cooperative, upon written request of such franchisee stating reasons supporting such exemption. Our decision concerning such request for exemption will be final. There is no requirement that the Cooperative fund be audited or prepare annual or period financial statements. Upon your written request, we will provide you with an unaudited accounting of Cooperative fund collections and expenditures. (Franchise Agreement - Paragraph 12.4).

Computer System and Software

You must obtain, maintain, and use the certain brands, types, makes, and/or models of communications, computer systems, and hardware we specify for use in the operation of your Restaurant. Currently our computer system is comprised of: (i) a "back office" desktop computer capable of running required software and an all-in-one printer; (ii) a point-of-sale and order management system from our designated supplier which includes a front desk computer register, etc., and (iii) Internet access modem and high-speed networking equipment (collectively, the "Business Management and Technology System").

You will purchase, use, and maintain any and all computer software programs ("Software") which we have developed or may develop and/or designate for use for the System, and will purchase such computer hardware as may be necessary for the efficient operation of the Software. Specifically, you must obtain the software programs designated by us for use in the operation of Restaurant. Currently, you must obtain and use Toast POS system and software for your Restaurant, but we may change the brand of point-of-sale software in the future. You must also have access to general office software such as Microsoft Office or a similar software program for email, word processing, and spreadsheet management.

You will strictly comply with our standards and specifications for all items associated with the Business Management and Technology System and any Software. You agree, at your own expense, to keep your Business Management and Technology System in good maintenance and repair and install such additions, changes, modifications, substitutions, and/or replacements to the Business Management and Technology System or Software as we direct from time to time in writing. There is no contractual limitation on the frequency or costs of your obligation to update or upgrade the Business Management and Technology System. We estimate that the cost of obtaining the required Business Management and Technology System will be between $2,000 and $2,500. Although we estimate that you will not incur a substantial cost in updating the Business Management and Technology System on an annual basis, we estimate that the annual costs of any optional or required maintenance, updating, or support contracts will be less than $5,000, which includes the monthly fee for the Toast POS System.

If and at such time we develop and custom design any software programs for conducting scheduling, accounting, inventory and point-of-sale functions and related activities ("Proprietary Software Program"), you, at your own expense, agree to obtain the computer hardware required to implement the Proprietary Software Program into your Restaurant, and to comply with all specifications and standards prescribed by us regarding the Proprietary Software Program, as provided in the Operating Manual or otherwise in writing. This Proprietary Software Program will be proprietary to us and Confidential Information of ours. It is possible that we might not be able to alter the Proprietary Software Program to accommodate each and every franchisee of the System, and therefore, at such time that we require the implementation of such software, you will only utilize the program as prescribed by us. At such time as we require the implementation of such Proprietary Software Program, we or our designee agree to provide ongoing service and support to you regarding the Proprietary Software Program and will lease such Proprietary Software Program to you at the then current rates published by us. (Section 7.8.5 of the Franchise Agreement). We reserve the right to have independent access to any data you collect electronically. You must install, at your expense, the necessary computer hardware and software to provide us with full and direct electronic access to all of your data, software systems, and related information. (Franchise Agreement - Paragraph 14.8).

We shall have independent access to data on your Business Management and Technology System, including but not limited to sales figures, client information, projections, evaluations, and reports. We may require that your Business Management and Technology System, and all other electronic media, be programmed

to automatically transmit data and reports about the operation of the Franchised Business to us. There are no contractual limitations on our right to access this information.

We reserve the right to specify and designate by brand, model, size, type and any other relevant standards or specifications the digital and other signs and displays which must be used or displayed in yours and any other Restaurant, including the right to require that you purchase any relevant signs or displays from us or from our affiliates.

You may be required to enter into licenses and agreements with us or with designated or approved third party vendors for technical support, warranty service, or collateral software licenses.

Internet

You must have and maintain adequate hardware and software in order to access the Internet at the bit speed we require from time to time. We may, but are not obligated to, establish an Internet website that provides information about the System and the products and services offered by Restaurants. In the event we exercise our right to create such a website, we have sole discretion and control over the website (including timing, design, contents and continuation). We may, but are not obligated to, create interior pages on our website(s) that contain information about your Restaurant and other Restaurants. If we do create these pages, we may require you to prepare all or a portion of the page for your Restaurants, at your expense, using a template that we provide. All such information will be subject to our approval prior to posting. (Franchise Agreement - Paragraph 14.8(D)).

Except as approved in advance in writing by us, you may not establish or maintain a separate website, splash page, profile or other presence on the Internet, or otherwise advertise on the Internet or any other public computer network in connection with the Restaurants, including any profile on Facebook, Pinterest, Twitter, LinkedIn, Instagram, YouTube, Snapchat or any other social media and/or networking site. If such approval is granted by us, you must: (i) establish and operate such Internet site in accordance with System standards and any other policies we designate in the Operating Manual or otherwise in writing from time to time; and (ii) utilize any templates that we provide to you to create and/or modify such site(s). (Franchise Agreement - Paragraph 14.8(D)).

We have the right to modify our policies regarding both our and your use of Internet websites as we deem necessary or appropriate for the best interests of the System. (Franchise Agreement, Section 12.3.4). You acknowledge that we and/or our affiliates are the lawful, rightful and sole owner of the Internet domain name www.TheFreshMonkee.com, as well as any other Internet domain names registered by us, and you unconditionally disclaim any ownership interest in such domain names and any similar Internet domain names. You agree not to register any Internet domain name in any class or category that contains words used in or similar to any brand name owned by us or our affiliates or any abbreviation, acronym, phonetic variation or visual variation of those words. (Franchise Agreement - Paragraph 14.8(D)).

Computer Network, Intranet or Extranet Participation

You are required to participate in any System-wide computer network, intranet system or extranet system that we implement and may be required by us to use such computer network, intranet system, or extranet system to, among other things: (i) submit your reports due under the Franchise Agreement to us on- line; (ii) view and print portions of or updates to the Operating Manual; (iii) download approved local advertising materials; (iv) communicate with us and other System franchisees; and (v) complete training. You agree to use the facilities of any computer network, intranet system or extranet system in strict compliance with the standards, protocols, and restrictions that we include in the Operating Manual, including those related to the encryption of confidential information and prohibitions against the transmission of libelous, derogatory or defamatory statements. (Franchise Agreement - Paragraph 14.8(D)).

Site Selection

You will operate the Restaurant at the Approved Location agreed upon by you and us. (Franchise Agreement - Paragraph 6.1). While it is your responsibility to obtain a mutually acceptable site and negotiate a lease for your Restaurant, we may designate a vendor to assist you in the site selection process and provide input on the location as we deem reasonable and appropriate. We consider factors such as size, location, traffic patterns, visibility from roadways, parking space and outdoor seating in approving any given site. We anticipate your leased/purchased space should be between 1,000 square feet and 1,500 square feet.

You are solely responsible for complying with all applicable ordinances, building codes, and for obtaining permits required to operate the Restaurant from your Approved Location, and ensuring your compliance with all applicable laws and regulations, including the Americans with Disabilities Act. All costs connected with the design, construction, leasehold improvements, equipment, furnishings, fixtures, and signs are your responsibility.

You must obtain a location acceptable to us within six (6) months of signing the Franchise Agreement. Failure to do so may result in termination of your Franchise Agreement. (Franchise Agreement - Paragraph 6.1). We estimate that it will take approximately twelve (12) months from signing the Franchise Agreement for you to open your Restaurant. The actual length of this period will depend upon factors such as your ability to obtain a mutually acceptable site and the lease for that site, financing arrangements, training schedules, delivery schedules for inventory and equipment and other factors including the time necessary to obtain zoning permits, licenses, and variances. Under the Franchise Agreement, you are required to open your Restaurant no later than twelve (12) months after you sign the Franchise Agreement, unless we agree to an extension in writing. If the Restaurant has not been opened within this twelve (12)-month time frame, we may, at our sole discretion, elect to terminate your Franchise Agreement. (Franchise Agreement – Paragraph 17.2(b)).

Social Media

You may participate or market through the use of social technology, social media such as Facebook, Instagram, TikTok, Pinterest and Twitter, social networking platforms or other forms of electronic media not yet developed ("Social Media Platforms") using the Marks, or in connection with your Restaurant, without our prior written consent. If you separately register any Social Media Platform account (a "Social Media Account") containing the Marks or related to your Restaurant, whether with our prior consent or not (i) you must promptly notify us and provide us with all necessary information related to the Social Media Account we require or demand, without compensation to you; and (ii) the Social Media account will become our property, without compensation to you. We will be the sole owner of all related intellectual property rights in all Social Media Accounts and all content posted on Social Media Accounts.

Designated Franchise Portal.

You must actively use and monitor our then current online portal or portals (the "Designated Franchise Portal") in connection with the development and operation of your Restaurant, if and when we implement use of a portal. You or your Principal Owner or any other Owner and/or General Manager must log into the Designated Franchise Portal at least once a week. (Franchise Agreement Section 14.2).

Data Security Safeguards.

You must use your best efforts to protect your customers against identity theft, data breach or any other theft of personal information (a "Cyber Event"). You must reimburse us for our out-of–pocket costs we incur in responding to and remedying any Cyber Event you. You must at all times maintain compliance with all applicable laws regarding data privacy, data security and security breaches and our security polices and guidelines that we may adopt and/or amend from time to time. (Franchise Agreement, Section 14.2).

Advisory Council.

We may establish an Advisory Council for franchisees to work with us and to consult with us on potential improvements to the System, the products offered by Restaurants, advertising conducted by the Marketing Fund and any other matters that we deem appropriate. If an Advisory Council is formed, it will act solely in an advisory capacity, will not have decision making authority, and will be comprised of our representatives and franchisees who may be chosen by us or elected by other franchisees. All franchisees who serve on an Advisory Council must pay their own transportation costs, food, lodging and similar expenses to attend Advisory Council meetings. We will have the right to form, change, merge or dissolve any Advisory Council at any time, in our discretion. (Franchise Agreement, Section 12.5).

Training

Initial Training Program

After signing your Franchise Agreement and before opening your Restaurant, you or (if you are an approved entity) your Controlling Person, and your Key Manager must enroll in and complete all training programs and classes which we require for the operation of a Restaurant. These training programs and classes will be furnished at such times and places as we designate. All training programs and classes must be completed to our satisfaction. You will be responsible for the travel, lodging, and living expenses and other costs (including employee salary and wages) incurred during these training programs and classes.

We offer initial training at our corporate headquarters ("Initial Training") tuition-free for up to three (3) people per franchisee Restaurant, who ordinarily should be you, your Controlling Person, and your Key Manager(s). Your other managers or personnel may attend training classes for an additional fee, initially expected to be $1,000 per person, plus travel, lodging and living expenses.

We expect that the Initial Training classes will take approximately 7 days and will be held in Glastonbury, Connecticut, or another location that we designate. Training will be offered at least once per calendar quarter, but we may (in our discretion) provide more frequent training classes if our volume of franchise sales and the number of incoming franchisees makes it reasonable to do so. We may provide the entire Initial Training program virtually via video conference in our discretion. The materials used in our training program will include the Operating Manual, power point presentations, online videos and documents, and in-person or virtual live training presentations. To reduce travel costs to the franchisee, we may also permit training to occur in Fresh Monkee Restaurants around the country. If we currently have, or appoint in the future, an Area Representative in the area in which your Restaurant is located, the Area Representative may provide some or all of our Initial Training program to you.

TRAINING PROGRAM

SUBJECT	HOURS OF CLASSROOM TRAINING	HOURS OF ON-THE-JOB TRAINING	LOCATION
Introduction to the System	0 hours	5-10 hours	Online or at Our headquarters or other location we designate
Site Selection, Design, Development, Business Basics	0 hours	5-10 hours	Online or at Our headquarters or other location we designate
Hiring, Training and Technology	0 hours	5-10 hours	Online or at Our headquarters or other location we designate
Ongoing Management and Local Store Marketing	0 hours	5-10 hours	Online or at Our headquarters or other location we designate
Store Operations	0 hours	30-40 hours	Online or at Our headquarters or other location we designate
TOTALS	**0 hours**	**50-80 hours**	

Should you, your Controlling Person, or your Key Manager fail to complete Initial Training to our satisfaction, at our option, the respective person may repeat the course, or in the case of you Key Manager, you may send a replacement (the "Replacement Personnel") to the next available Initial Training program. Failure by you, your Controlling Person, your Key Manager, or any Replacement Personnel to complete the Initial Training program to our satisfaction is a material breach of the Franchise Agreement and we may terminate the Franchise Agreement.

Your other employees may be trained by you, or at your request, and subject to the availability of our personnel, we will train your additional personnel at one of our restaurants at a fee of $1,000 per person per day. All training-related expenses for your additional teaching personnel, including transportation to and from the training site, lodging, meals, and salaries during training, are your sole responsibility. We will provide you with training materials for you to use in training your personnel. You may only use the training materials that we provide to you to train your personnel. Updated training materials will be provided to you as they are developed. All training materials provided to you are our property, and you agree not to challenge our or our affiliates' title or rights in or to the training materials. You may not make any disclosure, duplication or other unauthorized use of any portion of the training materials.

We may also, at our option, require you, your Controlling Person, or your Key Manager to attend supplemental or additional training programs which may be offered from time to time by us or our affiliates during the term of the franchise. The fee for such training shall not exceed $500.00 per training class. You will be responsible for the reasonable costs of such programs and also for the travel, lodging and living expenses and any other costs incurred during these programs. You must complete this supplemental or additional training within one year of the time in which it is originally requested by us or our affiliates or designees. These supplemental or additional classes are not expected to require more than two days of classroom or on the job training, plus any travel time.

Onsite Training Program

Prior to opening your first Franchise Restaurant you, your Controlling Person, and your Key Manager must complete our additional "Onsite Training" at your Franchise Restaurant. We anticipate Onsite Training will be conducted starting two days prior to the opening date of your Restaurant and continuing for approximately 1 to 2 days after the opening date. We do not charge any fee for providing Onsite Training to you and we will be responsible for our own travel and living costs while onsite with you.

ONSITE TRAINING TABLE

SUBJECT	HOURS OF CLASSROOM TRAINING	HOURS OF ON-THE-JOB TRAINING	LOCATION
Opening Your Restaurant	0	4	Your Restaurant location
POS System Setup and Operations	0	3	Your Restaurant location
Kitchen and Prep Area Setup and Breakdown	0	10	Your Restaurant location
Cleaning	0	4	Your Restaurant location
Store Operations	0	15	Your Restaurant location
TOTALS	**0 hours**	**36 hours**	

The instructors for our Initial Training Program all have experience working with us, the Company-Owned Outlets, or similar facilities, restaurants, and retail food establishments. The following individuals will lead our training programs: (i) Annie McCall-Silk, our Director of Operations since our inception in June 2022, has over 7 years of experience in direct operations of Company-Owned Outlets; (ii) Emily Bucior, our Director of Franchise Operations, has been with the Company-Owned Outlets in various roles since 2016;

and (iii) other qualified parties designated by us with appropriate experience relevant to the operation of Company-Owned Outlets.

Operating Manual

The Table of Contents to our Operating Manual is attached hereto as Exhibit D. The total number of pages currently in the Operating Manual is 157.

Multi-Unit Development Addendum

Our obligations regarding site selection assistance, training, computer hardware and software selections, and advertising for additional Restaurants developed under a MUDA will be governed by the form of single-unit franchise agreement you sign for each additional Restaurant. Under each single-unit franchise agreement you sign, we will approve the location of your Restaurant and designate such location in each franchise agreement based on our then-current standards for sites and territories. You must complete the entire Initial Training and Onsite Training program for the first Restaurant in your Development Schedule. For additional Restaurants in your Development Schedule, we may waive or reduce some or all of the Initial Training and Onsite Training programs. Factors we will use to determine whether or not your full participation is required in Initial Training and Onsite Training for additional Restaurants will include: (i) your compliance with the Franchise Agreement for your first Restaurant; (ii) your operational competency and level of sales for your first Restaurant; and (iii) the Key Manager you intend to employ for additional Restaurants.

Delegation

We may delegate the performance of any or all of our obligations under the Franchise Agreement to an Area Representative, affiliate, agent, independent contractor, or other third party. As described in Item 1, if we appoint an Area Representative in the area that includes your Restaurant, the Area Representative will provide training, support, marketing, and other services to you on our behalf. The Area Representative will have the authority to exercise many of our rights and perform many of our obligations under the Franchise Agreement.

ITEM 12.
TERRITORY

Site Selection Area and Approved Location

You will operate the Restaurant only from the Approved Location which will be identified on the Data Sheet of the Franchise Agreement. If you have secured a site for the Restaurant that we approve at the time you sign the Franchise Agreement, you will establish the Restaurant at the Approved Location. If you have not secured a site prior to signing the Franchise Agreement, you will select a site within a non-exclusive "Site Selection Area" that we specify. The site will be added to the Franchise Agreement once we accept it and you secure it, usually within 60 days after signing the Franchise Agreement. Your Site Selection Area is not exclusive and is only intended to give you a general indication of the area within which you may establish your Approved Location.

Relocation

You may not relocate your Restaurant without our permission, which we may grant or withhold in our sole and absolute discretion. We will consider the following factors in making our discretionary decision as to whether to approve a relocation request: (A) whether the location's rent is too high to make the location profitable; (B) whether the location meets our brand image and quality control requirements; (C) whether we believe the location's traffic patterns, traffic volume and demographics make it commercially viable; (D) whether the site and accessibility of the location are suitable; and, (E) any other location-specific factors that we may deem relevant to our decision. If your lease expires or terminates without your fault or if the

site is condemned, destroyed or rendered unusable ("Closing Event"), we may grant permission for relocation of the Restaurant to a location and site meeting our requirements, policies and standards. Any relocation will be at your sole expense and the relocated Restaurant must be open and operating no later than six (6) months after the Closing Event. In addition, within ten days of vacating the Approved Location, you must make such reasonable modifications to the exterior and interior of the Restaurant (including signage, menu boards, job aids, product photos and the like) as we require to fully eliminate its identification and appearance as a Fresh Monkee® Restaurant. If you fail or refuse to fully de-identify the Restaurant to the extent and in the manner required by the Franchise Agreement, we may, at our option and in addition to other rights and remedies we may have, make the modifications that are contemplated by the Franchise Agreement on your behalf and you agree to promptly pay and reimburse us on demand for any costs incurred by us including, without limitation, the proportionate compensation of our employees who devote time and render services in the de-identification of the Restaurant.

Territory

You will operate your Restaurant at the Approved Location within the "Territory" that is identified in the Data Sheet. Your Territory will typically be a 3-mile radius around your Restaurant, unless your Restaurant is located in a major metropolitan downtown area or similarly situated/populated central business district ("Central Business District"). If your Restaurant is located in a Central Business District, your Territory may be limited to a geographic area comprised of anywhere from a radius of approximately two blocks to 1 mile around your Restaurant, as we deem appropriate in our discretion. The size of your Territory may vary from the territory granted to other franchisees based on the location and demographics surrounding your Restaurant.

The boundaries of your Territory may be described in terms of zip codes, streets, landmarks (both natural and man-made) or county lines, or otherwise delineated on a map. The sources we use to determine the population within your Territory will be publicly available population information (such as data published by the U.S. Census Bureau or other governmental agencies and commercial sources). You may not solicit customers and/or advertise outside your Territory or deliver any products or services to any destination outside your Territory without our prior written consent.

Except as otherwise provided in and during the term of the Franchise Agreement, for so long as you comply with the terms and conditions of the Franchise Agreement, we will not establish and operate, nor license any party other than you to establish and operate, any Restaurant under the System and the Proprietary Marks within your Territory. We reserve the right to open Restaurants at Non-Traditional Sites (as defined below) which may be located within the physical boundaries of your Territory. Your Territory is not dependent upon meeting a certain sales quota or the opening of additional Restaurants. The boundaries of your Territory will not change, even if the population within your Territory increases or decreases, during the initial term of your Franchise Agreement.

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels of distribution or competitive brands that we control.

Reservation of Rights under the Franchise Agreement

We and our affiliates will have the right, in our sole discretion, under the Franchise Agreement to: (i) own and operate Restaurants at any location(s) outside your Territory under the same or different marks, or to license others the right to own and operate Restaurants at any location(s) outside your Territory under the same or different marks; (ii) use the Proprietary Marks and System in connection with services and products, promotional and marketing efforts or related items, or in alternative channels of distribution, including grocery stores, fine dining restaurants, retail stores, foodservice wholesalers, catering businesses (including, without limitation, catering businesses established by us) and via the Internet at any location, including within the Territory; (iii) own and operate Restaurants in "Non-Traditional Sites" including, but not limited to, sports and entertainment stadiums, arenas, entertainment complexes, food courts, military bases, airports and train stations both within or outside your Territory; (iv) own and operate restaurants or businesses, or

market similar products and services, at any location(s) inside your Territory under different marks, or to license others the right to own and operate restaurants or businesses, or market similar products and services at any location(s) inside your Territory under different marks; (v) acquire, or be acquired by, merge, affiliate with or engage in any transaction with other businesses (whether competitive or not), with units located anywhere; and (vi) engage and license other parties to engage in any other activities not expressly prohibited by the Franchise Agreement.

The Franchise Agreement does not grant you any options, rights of first refusal, or similar rights to acquire additional franchises within the Territory granted or any contiguous territories. Any dispute as to whether a particular site is a Non-Traditional Site will be determined by us, and our determination will be final and binding. We have the exclusive right to negotiate and enter into agreements or approve forms of agreements to operate Restaurants at Non-Traditional Sites, either directly or through our affiliates, licensees, or designees, and you will not be entitled to any compensation as a result of our operation of Restaurants at Non-Traditional Sites.

Multi-Unit Development Addendum

If you enter the MUDA with us, you will agree to open a certain number of Restaurants in compliance with the agreed upon Development Schedule. We do not grant you any territorial protection rights under the MUDA. You will only receive a Territory upon the execution and terms of each Franchise Agreement and approval of a site as an Approved Location for each Restaurant.

Alternative Channels of Distribution

Certain products or services from us or our affiliates, whether currently existing, in research and development, or developed in the future, may be distributed in your Territory by us or our affiliates, or our franchisees, licensees or designees, in such manner and through certain channels of distribution as we determine, in our sole discretion. Alternate channels of distribution include, but are not limited to, sale of products on the Internet or through supermarkets, grocery stores, other retail outlets, mail order catalogs, direct mail advertising, or other distribution methods, without regard to location. The Franchise Agreement grants you no rights to: (i) distribute the products as described above; or (ii) share in any of the proceeds from our activities through alternative channels of distribution.

ITEM 13.
TRADEMARKS

We grant you the right to operate a business specializing in the operations of a fast-casual restaurant offering freshly prepared, made to order protein shakes made with nutrient rich ingredients for on-premises and off-premises consumption under the Fresh Monkee® name and mark. The principal trademark which we will license to you is the word trademark “Fresh Monkee".

All of the Proprietary Marks are owned by The Fresh Monkee, LLC and licensed to us under a license agreement dated as of September 16, 2022, as may be amended from time to time (the “License Agreement”). Under the License Agreement, we have the non-exclusive worldwide right to use the Proprietary Marks and license others the right to use the Proprietary Marks in the United States. The License Agreement does not contain any significant limitation on our right to use or license the Proprietary Marks to you, is perpetual in duration, and may be terminated unilaterally by either party only upon a material breach of the License Agreement. Upon termination of the License Agreement, we must immediately discontinue the use of the Proprietary Marks and assign to The Fresh Monkee all of our franchise agreements licensing the use of the Proprietary Marks.

The following is a description of trademarks that we license to Restaurants, and for which we have a registration on the Principal Register of the United States Patent and Trademark Office ("USPTO"), and we have filed all required affidavits with respect to each of these trademarks:

Mark	Registration Number	Registration Date
FRESH MONKEE	4986736	June 28, 2016
	7161340	September 12, 2023

The following is a description of trademarks that we license to Restaurants, and for which we have a pending application on the Principal Register of the United States Patent and Trademark Office ("USPTO"). At this time, we do not have a registration for these trademarks. Therefore, these trademarks do not have many of the legal benefits and rights as a federally registered trademark. If your right to use this trademark is challenged, you may have to change to an alternative trademark which will increase your expenses. We have not been required to but will file all required affidavits with respect to each of these trademarks:

Mark	Registration Number	Registration Date
	98784665	October 3, 2024
	98784601	October 3, 2024

At this time, we do not have a registration for these trademarks. Therefore, these trademarks do not have many of the legal benefits and rights as a federally registered trademark. If your right to use this trademark is challenged, you may have to change to an alternative trademark which will increase your expenses.

There are currently no effective determinations of the United States Patent and Trademark Office, the Trademark Trial and Appeal Board, the trademark administrator of any state or any court; no pending interference, opposition or cancellation proceedings; nor any pending material litigation involving the Proprietary Marks.

You must promptly notify us of any suspected unauthorized use of the Proprietary Marks, any challenge to the validity of the Proprietary Marks, or any challenge to our ownership of, our right to use and to license others to use, or your right to use, the Proprietary Marks. We have the sole right to direct and control any administrative proceeding or litigation involving the Proprietary Marks, including the right to settle the proceedings or litigation. We have the exclusive right, but not the obligation, to affirmatively prosecute actions against third parties for infringement or threatened infringement of the Proprietary Marks.

We have the right, though not the obligation, to defend you against any third-party claim, suit, or demand arising solely out of your use of the Proprietary Marks in a manner expressly authorized by us. If we, in our sole discretion, determine that you have used the Proprietary Marks in accordance with the Franchise Agreement and the Operating Manual, we will pay the cost of defending the action, including the cost of any judgment or settlement. If we, in our sole discretion, determine that you have not used the Proprietary Marks in accordance with the Franchise Agreement and the Operating Manual, you will be required to pay for the defense or to reimburse us for costs we incurred in providing the defense, including the cost of any judgment or settlement. In the event of any litigation relating to your use of the Proprietary Marks, you are required to sign all documents and assist us, as we deem necessary, to carry out the defense or prosecution including, without limitation, becoming a nominal party to any legal action. Except to the extent that such litigation is the result of your use of the Proprietary Marks in a manner not in accordance with the terms of the Franchise Agreement, we will reimburse you for your out-of-pocket costs in performing such acts.

Fresh Monkee is the lawful and sole owner of the domain name(s) www.TheFreshMonkee.com. You cannot register any of the Proprietary Marks owned by us or any abbreviation, acronym or variation of the Proprietary Marks, or any other name that could be deemed confusingly similar, as Internet domain names. We retain the sole right to advertise the System on the Internet and to create, operate, maintain and modify, or discontinue using of a website using the Proprietary Marks. You may access our website. Except as we may authorize in writing in advance, however, you cannot: (i) link or frame our website; (ii) conduct any business or offer to sell or advertise any products or services on the worldwide web; or (iii) create or register any Internet domain name in connection with your franchise.

You may use only the Proprietary Marks which we designate and may use them only in the manner we authorize and permit. Any goodwill associated with Proprietary Marks, including any goodwill which might be deemed to have arisen through your activities, inures directly and exclusively to our benefit. You may use the Proprietary Marks only for the operation of the Restaurant and only at the Approved Location or in advertising for the Restaurant. You will use all Proprietary Marks without prefix or suffix and in conjunction with the symbols "SM," "TM," "S" or "R," as applicable. You may not use the Proprietary Marks in connection with the offer or sale of any services or products which we have not authorized for use in connection with the System. You may not use the Proprietary Marks as part of your corporate or other legal name. We must approve your corporate name and all fictitious names under which you propose to do business in writing before use. You must use your corporate or limited liability company name either alone or followed by the initials "D/B/A" and the business name "The Fresh Monkee." You must promptly register at the office of the county in which your Restaurant is located, or such other public office as provided for by the laws of the state in which your Restaurant is located, as doing business under such assumed business name.

All of your advertising must prominently display the Proprietary Marks and must comply with our standards for using the Proprietary Marks. All such advertising is subject to our prior written approval, which we will not unreasonably withhold. We reserve the right to approve all signs, stationery, business cards, forms, and other materials and supplies bearing the Proprietary Marks. You may use the Proprietary Marks including, without limitation, trade dress, color combinations, designs, symbols, and slogans, only in the manner and to the extent specifically permitted by the Franchise Agreement or by our prior written consent. You must submit to us, and we must approve all advertising, publicity, signs, decorations, furnishings, equipment or other materials employing the Proprietary Marks, or related marks, before first publication or use. You must identify yourself as the owner of the Restaurant (in the manner we prescribe)

in conjunction with any use of the Proprietary Marks including, without limitation, on invoices, order forms, receipts, and business stationery, as well as at such conspicuous locations as we may designate in writing at the Approved Location.

We reserve the right to substitute different proprietary marks for use in identifying the System and the businesses operating thereunder. You must discontinue using all Proprietary Marks which we have notified you, in writing, have been modified or discontinued within 10 days of receiving written notice and must promptly begin using such additional, modified or substituted Proprietary Marks at your expense.

ITEM 14.
PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

We do not own any registered patents or copyrights which are material to the franchise, however, we claim common law copyright and trade secret protection for several aspects of the franchise System including our Operating Manual, advertising, and business materials. We do not have any pending patent applications that are material to the franchise.

There are no current determinations, proceedings or litigation involving any of our copyrighted materials. Should you become aware of any unauthorized third party using any of our copyrighted materials, we request that you notify us of such unauthorized use. We may revise our System and any of our copyrighted materials in our discretion and may require that you cease using any outdated copyrighted materials. You will be responsible for printing any revised or new advertising, marketing or other business materials.

During the term of the Franchise Agreement, you will receive information which we consider trade secrets and confidential information. You may not, during the term of the Franchise Agreement or thereafter, communicate, divulge, or use for the benefit of any other person, partnership, association, corporation, or limited liability company any trade secrets, copyrighted materials, operating procedures, sources of supply, supplier contracts, advertising materials, equipment specifications, any information contained in the Operating Manual, trade secrets, the proprietary recipes, and other methods, techniques and know-how concerning the operation of the Restaurant, and any and all other information related to your Restaurants or any Restaurant generally that is labeled proprietary or confidential ("Confidential Information"). You acknowledge and agree that certain information, including (i) current customer and prospective customer names and addresses, (ii) information about credit extensions to customers, (iii) customer service purchasing histories, (iv) rates charged to customers, and (v) sources of suppliers and purchasing arrangements with suppliers, also constitute the trade secrets and Confidential Information of us. You may divulge such Confidential Information only to your employees who must have access to it in order to perform their employment obligations. You must require your manager and any personnel having access to any of our Confidential Information to sign an agreement stating that they will maintain the confidentiality of information they receive in connection with their employment and restricting their right to work for a competitor while they are employed by you. Such agreement, which will be in a form that we prescribe, will identify us as a third-party beneficiary to the agreement and will give us independent enforcement rights.

The Franchise Agreement provides that if you, your employees, or principals develop any new concept, process or improvement in the operation or promotion of the Restaurant, you will promptly notify us and provide us with all necessary related information, without compensation. Any such concept, process or improvement will become our sole property and we will be the sole owner of all patents, patent applications, trademarks, copyrights and other intellectual property rights related to such new concepts. You and your principals will assign to us any rights you may have or acquire in new concepts you or your employees develop, including the right to modify such concept, process or improvement, and otherwise will waive and/or release all rights of restraint and moral rights to any new concepts you or your employees develop. You and your principals agree to assist us in obtaining and enforcing the intellectual property rights to any such concept, process or improvement in any and all countries and further agree to execute and provide us

with all necessary documentation for obtaining and enforcing such rights. You and your principals will irrevocably designate and appoint us as your agent and attorney-in-fact to execute and file any such documentation and to do all other lawful acts to further the prosecution and issuance of patents or other intellectual property rights related to any such concept, process or improvement. In the event that such provisions of the Franchise Agreement are found to be invalid or otherwise unenforceable, you and your principals will grant to us a worldwide, perpetual, non- exclusive, fully-paid license to use and sublicense the use of the concept, process or improvement to the extent such use or sublicense would, absent the Franchise Agreement, directly or indirectly infringe on your rights to the new concepts.

ITEM 15.
OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS

At all times that your Restaurant is open for business, it must be under the personal, on-premises supervision of either you, your Controlling Person, your Key Manager, or a trained attendant. Your Key Manager or other trained manager bust be available at all times the Restaurant is open for business. You, your Controlling Person, and your Key Manager must successfully complete our training program and any other training programs that we may require. You may not permit your Restaurant to be operated, managed, directed, or controlled by any other person without our prior written consent. We do not require that the Franchisee or its Controlling Person must be full-time employees of the Restaurant, the franchisee, or the Approved Entity.

We require that you (or the Controlling Person if you are an entity) are obligated to actively, personally, and frequently monitor and supervise the performance and operation of each Restaurant. Your Controlling Person must have at least a 40% ownership interest in your Approved Entity and must have authority over all business decisions related to your Restaurant and must have the power to bind you in all dealings with us. In addition, you must appoint a Key Manager to manage the day-to-day business of your Restaurant, who may also be the Controlling Person. The Key Manager is not required to have an ownership interest in your Approved Entity. You must provide us with written notice of your Controlling Person and Key Manager at least 60 days prior to opening and may not change your Controlling Person and Key Manager without our prior approval.

In the event that your Key Manager resigns or is otherwise terminated, you must hire a replacement approved by us in writing who meets our then current standards for Key Managers and who is approved by us in writing before hiring, within 30 days after the resignation or termination of the former Key Manager. You must train the new Key Manager within 30 days of hiring. Your Key Manager and certain key employees and their spouses will be bound by the confidentiality and non-compete covenants of the Franchise Agreement and will execute the Confidentiality and Restrictive Covenant Agreement attached as Exhibit H to this Disclosure Document.

Each person or entity owning any percent of the equity or ownership interest in the franchisee or any approved entity relating to the franchise must personally and individually guarantee the franchisee's performance of its obligations to us. Each such person will be jointly and severally financially responsible for the monetary obligations of the franchisee entity.

All employees you hire or employ at your Restaurant will be your employees and your employees alone, and will not, for any purpose, be deemed to be our employees or subject to our direct or indirect control, most particularly with respect to any mandated or other insurance coverage, taxes or contributions, or requirements regarding withholdings, levied or fixed by any governmental authority. You will file your own tax, regulatory and payroll reports, and be responsible for all employee benefits and workers compensation insurance payments for your employees and operations. We will not have the power to hire or fire your employees. Our authority under the Franchise Agreement to train and approve your supervisorial or managerial personnel for qualification to perform certain functions at your Restaurant does not directly or indirectly vest us with the power to hire, fire or control any of your personnel. You and you alone will be

solely responsible for all hiring and employment decisions and functions relating to the Restaurant, including those related to hiring, firing, training, establishing remuneration, compliance with wage and hour requirements, personnel policies, benefits, recordkeeping, supervision and discipline of employees, regardless of whether you have received advice from us on these subjects or not. Any guidance we may give you regarding employment policies should be considered merely examples. You will be responsible for establishing and implementing your own employment policies and should do so in consultation with local legal counsel experienced in employment law.

ITEM 16.
RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You agree that you will not offer for sale or sell at the Restaurant any products or services except those authorized by us in writing.

You agree that you will offer for sale and sell at the Restaurant for final consumption and not for resale, all authorized food and beverage products that we from time to time authorize; provided, however, you may offer for resale any authorized products for certain programs which may be approved by us in our sole and absolute discretion, considering factors including but not limited to: (i) quality control or assurance; (ii) brand image; and, (iii) such other factors as we determine. There is no limit on our right to change the types of authorized goods and services during the term of your Franchise Agreement.

All food ingredients, beverage products, materials, containers, packaging materials, other paper and plastic products, utensils, uniforms, menus, forms, cleaning and sanitation materials and other supplies and materials used in the operation of the Restaurant must conform to the specifications and quality standards established by us from time to time. You must use in the operation of the Restaurant boxes, cups, containers and other paper or plastic products imprinted with the Proprietary Marks as prescribed from time to time by us. We may in our sole and absolute discretion require that ingredients, supplies and materials used in the preparation, service or packaging of authorized food products be purchased exclusively from us, our affiliates or from approved suppliers or distributors. Any ingredient, supply or material not previously approved by us as conforming to our specifications and quality standards must be submitted for examination and/or testing prior to use. We reserve the right from time to time to examine the facilities of any approved supplier or distributor, and to conduct reasonable testing and inspection of the ingredients, materials or supplies to determine whether they meet our standards and specifications. We also reserve the right to charge fees for testing and evaluating proposed suppliers or distributors and examining and inspecting operations and to impose reasonable limitations on the number of approved suppliers or distributors of any product. Approval of a supplier or distributor may be withheld or conditioned on requirements relating to frequency of delivery, standards of service including prompt attention to complaints and the ability to service and supply Restaurants within areas designated by us.

We may change the components of the System (and the requirements of the System), including, for example, changing the food products, beverages, programs, methods, standards, forms, policies, procedures, and services of the System, and adding to, deleting from or modifying the programs, services and products which we authorize or require you to conduct or offer. You must comply with any of these modifications, additions, deletions, substitutions and alterations. However, the changes will not materially and unreasonably increase your obligations under the Franchise Agreement.

We may, on occasion, require you to test market products and/or services at your Restaurant. You must cooperate with us in conducting these test marketing programs and must comply with all rules and regulations established by us.

No vending, gaming machines, payphones, automatic teller machines, Internet kiosks or other mechanical or electrical devices are permitted in your Restaurant without our prior written consent.

ITEM 17.
RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

THE FRANCHISE RELATIONSHIP

This table lists certain important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this disclosure document.

Provision	Section of Franchise Agreement ("FA")	Summary
a. Length of the franchise term.	FA ¶ 2.2	Ten years commencing from the date the Franchise Agreement is signed and approved by us.
b. Renewal or extension of the term.	FA ¶ 3	You have the option to renew the franchise agreement for one additional ten-year term provided that you are not in violation of your agreement and other contractual requirements are met. At least five months prior to renewal, you must pay a renewal fee equal to $2,500. You must be able to retain possession of the Restaurant or to obtain an alternative cite acceptable to us. You must refurbish the site as provided in Paragraphs 8 and 14 of the franchise agreement or, at our option, relocate the Restaurant to a site agreeable to and approved by us. You will be offered our then-current franchise agreement applicable at the time of renewal to sign, which may be materially different from the current form of franchise agreement.
c. Requirements for franchisee to renew or extend	FA ¶ 3	Not be in material default on franchise, supplier or affiliate agreements; pay a renewal fee; maintain possession of Restaurant premises or secure suitable alternative, refurbish Restaurant or relocate to alternative suitable site; execute then current standard Franchise Agreement, which may be materially different from the current form of franchise agreement.
d. Termination by Franchisee	FA ¶ 17.1	If you are in compliance with your FA and we materially breach this Agreement and fail to cure any breach within thirty (30) days after written notice is delivered to us, you may terminate your FA and the franchise effective ten (l0) days after delivery of notice to us. Subject to applicable state law.
e. Termination by Franchisor Without Cause	FA ¶ 17	The FA does not permit either party to terminate the agreement without cause.
f. Termination by Franchisor with Cause	FA ¶ 17.2, 17.3	The FA does permit the Franchisor to terminate the agreements for cause during its term and before expiration.
g. "Cause" Defined: Curable Defaults	FA ¶ 17.3	The FA permits the franchisee an opportunity to cure the following defaults before a termination notice is effective: Failure to obtain or maintain the required insurance; Failure to comply with operating standards, trademarks usage requirements, safety, security or sanitation requirements, or product quality requirements; Failure to timely pay amounts due to us, our affiliates, creditors or suppliers of the Restaurant, or tax authorities;

Provision	Section of Franchise Agreement ("FA")	Summary
		or, Failure to comply with any other provision of the FA or any specification, standard or operating procedure.
h. "Cause" Defined: Non-curable Defaults	FA ¶ 17.3	We may terminate the FA immediately upon written notice without providing you an opportunity to cure if any of the following conditions exist or events have transpired: (a) You or any of your owners have made any material misrepresentation on any record or report required by us under the FA, or on your application for the franchise, or in any other application submitted to us; (b) you do not lease or purchase an approved location for the operation of your Restaurant within six (6) months from the date of this Agreement. (c) You do not open the Restaurant within twelve (12) months from the date of the FA; (d) You are judged a bankrupt or file a bankruptcy petition, become cash flow or balance sheet insolvent, make an assignment for the benefit of creditors, are unable to pay your debts as they become due in the ordinary course of business, or a petition under any bankruptcy law is filed by or against you, or a receiver or custodian is appointed for a substantial part of the assets of the Restaurant; (e) You abandon or fail to continuously and actively operate the Restaurant, or, without our prior written consent, permit any person other than a qualified employee designated by you, whose identity has been disclosed to us, to operate the Restaurant in your absence; (f) The lease or sublease for the Restaurant is terminated or cancelled or you are unable to renew or extend the lease or sublease or you fail to maintain possession of the Restaurant premises unless you are permitted to relocate the Restaurant under section 6.2 of the FA; (g) You or any of your owners is convicted of a felony, or a crime which substantially impairs the goodwill associated with the Marks or you or any of your owners engages in any conduct which, in our judgment, adversely affects the reputation of the Restaurant or the goodwill associated with the Marks or involves dishonesty, fraud, deceit, or misrepresentation; (h) You intentionally, recklessly, or with gross negligence under-report the royalty sales of the Restaurant for any period or periods; (i) You or any of your owners violates any of the restrictions contained in Articles 19 or 20 of the FA (which relate to restrictive covenants, ownership, confidential information and proprietary rights, and transfer and assignment restrictions). (j) You intentionally on one or more occasion during the term of this Agreement, violate any Child Labor Laws in connection with your operation of the Restaurant; (k) An audit by us discloses an understatement of royalty sales and you fail to pay to us the applicable royalty fee and advertising contribution and interest due within ten (10) days after receipt of the final audit report;

Provision	Section of Franchise Agreement ("FA")	Summary
		(l) The interest of a deceased or permanently disabled person is not disposed of in accordance with the terms of your FA; (m) You or any of your owners fail on three (3) or more occasions during any twelve (12) month period to comply with any one or more provisions of your FA, including without limitation, your obligation to submit when due sales reports or financial statements, to pay when due the royalty fees, advertising contributions or other payments due to us or our affiliates or subsidiaries or any other creditors or suppliers of the Restaurant, whether or not such failure to comply is corrected after notice is delivered to you; (n) Any of your assets or items used in the operation of the Restaurant are seized or you are otherwise denied the use of the property or access to the Restaurant because of you failure to pay any taxing authority or any amount due a creditor of the Restaurant, or because of any other act or omission of you or any of your owners; or, you fail to notify us of tax levy or delinquency; or, (o) You fail to cease operating the Restaurant or fail to correct the conditions in the Restaurant causing a present threat of imminent danger to public health or safety, after notice to you as provided in Section 17.4 of your FA.
i. Franchisee's Obligations on Termination/ Non-renewal	FA ¶ 17.5, 18.7, 18, 19.2, 19.5	After termination, expiration or nonrenewal under the FA, you must: (a) Immediately return to us all copies of the Operating Manual; (b) Cancel all assumed name or fictitious name registrations relating to the use of any Mark; (c) Cancel and transfer to us or our designee all telephone numbers, post office boxes and directory listings relating to any Mark or to your Restaurant; (d) Immediately pay all royalty fees, advertising contributions and other charges and fees due and owing under your FA; (e) Immediately cease identifying yourself as a Fresh Monkee Shop Restaurant or as being associated with the Fresh Monkee Shop system; (f) If you retain possession of the Restaurant premises, at your expense, modify the exterior and interior of the Restaurant to fully eliminate its identification and appearance as a Fresh Monkee Shop Restaurant. And, (g) Make the Restaurant accessible and available for us to operate pursuant to ¶ 18.7 of your FA if we elect to do so. Also upon termination, expiration, or nonrenewal, you must make the Restaurant and (if you own or control it) the land on which it located available to us to purchase the Restaurant and purchase or lease the land at our option pursuant to the purchase and lease terms set forth in ¶ 18 of your FA, and to permit us to operate the Restaurant during the option period if we elect to do so. For a period of two (2) years after the termination, expiration, or nonrenewal, of the FA, you agree not to open or operate a

Provision	Section of Franchise Agreement ("FA")	Summary
		"Competitive Business" (as defined in ¶ 19.2 of the FA) within ten miles of the premises of any of your Restaurants and within five miles of any other Fresh Monkee Restaurants in any state in which you operated a Fresh Monkee Restaurant. Your obligations not to disclose or use for other purposes our trade secrets, confidential business information, or other proprietary materials remains in effect upon and after the termination, expiration or nonrenewal of the FA.
j. Assignment of Contract by Franchisor	FA ¶ 20.1	We may assign the FA without limitation and the assignee or other legal successor to our interests will be entitled to all of the benefits of the FA. However, no assignment will be made except to an assignee who in our good faith business judgment is willing and financially able to assume the franchisor's obligations under the agreement.
k. "Transfer" by Franchisee - Defined	FA ¶ 20.2	The FA defines transfers by the franchisee to include any assignment or transfer of the FA, any interest in the FA, any sale of transfer of any interest in an Approved Entity not specifically authorized in the FA, or a transfer of the Restaurant or its assets.
l. Franchisor Approval of Transfer by Franchisee	FA ¶ 20.3	The FA may be assigned to an Approved Entity provided that: (a) operation of Restaurants is the only business of the Approved Entity; (b) the Approved Entity is actively managed by you; (c) the Controlling Person own and controls not less than 40% and the largest share of the equity or partnership interest in the Controlling Person; (d) all owners of greater than a 19.9 percent equity interest in the Approved Entity meet our future, then-current franchisee approval requirements, guarantee the obligations of the Approved Entity, and agree to be bound by the terms of the FA; (e) The Approved Entity's stock certificates and organizational documents state that they are subject to the restrictions set forth in the FA; (f) The owners of the Approved Entity enter into a buy/sell Agreement acceptable to us; and, (g) All documents to be executed in connection with the transfer or assignment are provided to and approved by us.
m. Conditions for Franchisor Approval of Transfer	FA ¶ 20.4, 20.5, 20.6	<u>Assignment or Transfer to Others</u> We will permit sales, transfers or assignments of your FA or, if you are an Approved Entity, of an ownership interest in the Approved Entity to others provided: (a) You (and your owners) are not in default under your FA or any other agreement with us or our subsidiaries or affiliates or any other creditor or supplier of the Restaurant;

Provision	Section of Franchise Agreement ("FA")	Summary
		(b) The proposed transferee or assignee (and its Controlling Person and all other owners if it is an Approved Entity) meets our then-applicable standards for franchisees or owners; (c) The proposed transferee or assignee (and its owners) is not engaged in any other Competitive Business activity without our prior written consent, except other Restaurants; (d) The proposed transferee or assignee (and its owners if it is an Approved Entity) must sign our then-current form of standard Franchise Agreement for a term equal to the remaining term of your FA or, at our election, the then-current term if longer; (e) The proposed transferee or assignee (or the person designated by us) must complete all required training to the extent required by us; (f) At our request, the proposed transferee or assignee refurbishes the Restaurant in the manner and subject to the provisions prescribed in Articles 8 and 14 of the FA; (g) The proposed transferee or assignee pays us a transfer fee equal to the greater of: (A) $5,000.00, or (B) ten percent of the future, then-applicable single Restaurant initial franchise fee; and, (h) Your FA is terminated according to the terms of our then-customary form of mutual termination agreement. You must provide us with all documents to be executed by you and/or your owners and the proposed purchasers in connection with any transfer or assignment at least thirty (30) days prior to signing. Death or Permanent Disability Upon your death or permanent disability or the death or permanent disability of the Controlling Person, your FA or the ownership interest of such deceased or permanently disabled Controlling Person must be transferred to a party approved by us. Any transfer, including, without limitation, transfers by devise or inheritance or trust provisions, shall be subject to the same conditions for transfers which are contained in ¶ 20.4 of the FA. We will not unreasonably withhold our consent to the transfer of your FA or of such ownership interest to your spouse, heirs or relatives or to the spouse, heirs or relatives of such deceased or permanently disabled Controlling Person, provided the requirements of ¶ 20.4 are satisfied. Upon the death of any other owner, the interest of such owner shall be transferred within a reasonable time to a person meeting our requirements. All such transfers must also comply with ¶ 20.4 your FA. Definition of Permanent Disability You or your Controlling Person, will be deemed to have a "permanent disability" if you or your Controlling Person's usual, active participation in the Restaurant as contemplated by your FA is for any reason curtailed or prevented for a substantially continuous period of six (6) months, or if you become imprisoned,

Provision	Section of Franchise Agreement ("FA")	Summary
		hospitalized, a resident of a mental institution, or in a persistent vegetative state for a substantially continuous period of six months.
n. Franchisor's Right of First Refusal to Acquire Franchisee's Business	FA ¶ 20.8	Except for assignments or transfers to an Approved Entity, we have a 30-day right of first refusal to acquire all or any part of your Restaurant, its assets, or an ownership interest in an Approved Entity if you or any owners of the Approved Entity propose to sell them. If the offer to purchase is for the interest of a Controlling Person, then we also have a right of first refusal to purchase all of any other owners' shares or equity in your company at the same price per share or per unit. If you or your owners do not accept an offer to purchase within 60 days, our right of first refusal is renewed.
o. Franchisor's Option to Purchase Franchisee's Business	FA ¶ 18	Upon termination, nonrenewal or expiration, you must make the Restaurant and (if you own or control it) the land on which it located available to us to purchase the Restaurant and purchase or lease the land at our option pursuant to the purchase and lease terms set forth in ¶ 18 of your FA, and you must permit us to operate the Restaurant during the option period if we elect to do so. The purchase price under this option may be paid in installments and be based on 50% of the last twelve months' royalty sales for Restaurants that have been in operation more than 52 weeks, as adjusted pursuant to ¶18.3. The option price for Restaurants operating for less than 52 weeks shall be the cost of the Restaurant plus 20%.
p. Death or disability of Franchisee	FA ¶ 20.5, 20.6	<u>Death or Permanent Disability</u> Upon your death or permanent disability or the death or permanent disability of the Controlling Person, your FA or the ownership interest of such deceased or permanently disabled Controlling Person must be transferred to a party approved by us. Any transfer, including, without limitation, transfers by devise or inheritance or trust provisions, shall be subject to the same conditions for transfers which are contained in ¶ 20.4 of the FA. We will not unreasonably withhold our consent to the transfer of your FA or of such ownership interest to your spouse, heirs or relatives or to the spouse, heirs or relatives of such deceased or permanently disabled Controlling Person, provided the requirements of ¶ 20.4 are satisfied. Upon the death of any other owner, the interest of such owner shall be transferred within a reasonable time to a person meeting our requirements. All such transfers must also comply with ¶ 20.4 your FA. <u>Definition of Permanent Disability</u> You or your Controlling Person, will be deemed to have a "permanent disability" if you or your Controlling Person's usual, active participation in the Restaurant as contemplated by your FA is for any reason curtailed or prevented for a substantially

Provision	Section of Franchise Agreement ("FA")	Summary
		continuous period of six (6) months, or if you become imprisoned, hospitalized, a resident of a mental institution, or in a persistent vegetative state for a substantially continuous period of six months.
q. Non-Competition Covenants During the Term of the Franchise	FA ¶ 19.1, 19.4	During the term of your FA, you will not own or be engaged in: (i) any other restaurant or business that: (a) is a protein shake or smoothie establishment, or (b) otherwise generates twenty percent (20%) or more of its revenue from the combined sale of shakes, smoothies, or any other approved products that we permit you to sell at your Restaurant (each, a "Competing Business"); or (ii) any business which provides consulting services too, or grants franchises or licenses for, a Competing Business. Subject to applicable state law. During the term of your FA, you will not solicit for employment or employ any employees of us, put affiliates or other Restaurant franchisees if that solicitation or employment results in that person terminating his or her present employment and working for you, or if that solicitation or employment results in that person working in or for or operating a Competitive Business, chain or franchise business. Subject to applicable state law.
r. Non-Competition Covenants After the Franchise is Terminated or Expired	FA ¶ 19.2	For two (2) years after termination or expiration of your FA, you will not own or be engaged in any Competitive Business within ten (10) miles of the location of your Restaurant or within ten (10) miles of any Fresh Monkee Restaurant in operation or under development at the time of termination or expiration of this Agreement, or the date on which you cease to operate the Restaurant or use the Marks, whichever is later, excluding ownership of less than ten percent of the stock of shares in any corporation whose stock is publicly traded. (Subject to state law).
s. Modification of Agreement	FA ¶ 21.1, 21.5	This FA may be amended or modified only through a signed writing and constitutes the complete agreement between the parties hereto, superseding any prior or contemporaneous oral agreements or understandings of the parties relating to the Restaurant at issue. We cannot waive any rights or claims under the FA except through a writing signed by a duly authorized officer. No modification, waiver, termination, etc. of the FA shall release any claim of any party hereto based on facts or events that occurred prior to the modification, waiver, termination, etc. Nothing in the FA, the DA, or any related agreement is intended to disclaim any representation made in this Disclosure Document.
t. Integration/ merger clause	FA ¶ 21.5	This Agreement constitutes the entire agreement between the parties and supersedes all prior and contemporaneous oral or written agreements or understandings of the parties regarding the subject matter of this Agreement for the Restaurant at issue. Nothing contained in this Agreement or in any related agreement is intended to disclaim any representation made by us in this Franchise Disclosure Document.

Provision	Section of Franchise Agreement ("FA")	Summary
		Only the terms of the franchise agreement and other related written agreements are binding (subject to applicable state law). Any representations or promises outside of the disclosure document and franchise agreement may not be enforceable.
u. Dispute Resolution by Arbitration or Mediation	FA ¶ 21.6	The FA requires disputes to be submitted first to mediation in Connecticut and then to binding arbitration in Connecticut. There is an exception permitting claims for temporary or preliminary injunctive relief to be asserted in state or federal courts in Glastonbury, Connecticut to prevent irreparable harm pending arbitration. The arbitrator has no authority to award punitive damages. These provisions are subject to applicable state law.
v. Choice of Forum	FA ¶ 21.6	Any mediation, arbitration or litigation must be held and conducted in Glastonbury, Connecticut or federal courts over Glastonbury, Connecticut. These provisions are subject to applicable state law.
w. Choice of Law	FA ¶ 21.6	The FA and the parties' relationship, and all disputes arising from or relating to them are governed by Connecticut law, excluding the Connecticut Franchise Act except with respect to Restaurants which are physically located in Connecticut. These provisions are subject to applicable state law.

ITEM 18.
PUBLIC FIGURES

We do not currently use any public figures to promote the sale of our franchises, but we reserve the right to do so in the future.

ITEM 19.
FINANCIAL PERFORMANCE REPRESENTATION

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

This financial performance representation is based upon the historic operating revenue of the four (4) "**Company-Owned Outlet(s)**" that operated in Connecticut for the full "**Measuring Period**", which covers the period from January 1, 2024, to December 31, 2024. We obtained these historical financial results from the Company-Owned Outlets. We have only disclosed Company-Owned Outlets that operated during the entire Measuring Period in this financial performance representation. We had one Company-Owned Outlet that closed during the Measuring Period because its lease expired. We have seven franchised locations operating as of December 31, 2024. Because we have less than ten franchised outlets we have excluded all franchised outlets from this disclosure.

In the tables below, we present the historical Gross Sales for the Company-Owned Outlets during the Measuring Period. The Company-Owned Outlets operate in a materially similar manner to how your Franchised Business will operate.

The explanatory notes included with the following chart are an integral part of this financial performance representation and should be read in their entirety for a full understanding of the information contained in the following charts.

Table 1: Gross Sales and Average Gross Sales for FY 2024

Gross Sales[1] by Year - Company-Owned Outlet	
Company-Owned Outlets	**FY 2024**
Company-Owned Outlet #1	$664,494
Company-Owned Outlet #2	$717,401
Company-Owned Outlet #3	$493,568
Company-Owned Outlet #4	$479,750
Average Annual Sales	**$588,803**

Table 2: Average of Certain Expenses as a Percentage of Sales for FY 2024

Expense as a Percentage of Annual Sales	FY 2024
Average Cost of Goods Sold[2]	27.4%
Average Cost of Rent[3]	8%
Median Cost of Goods Sold	23.0%
Median Cost of Rent	8%

Notes to Tables above:

1. "Gross Sales" means all revenues derived from providing products and/or services to customers. Gross Revenue does not include taxes which were collected and paid to applicable governmental authorities or revenue for which there was a valid corresponding refund paid to the customer.

2. "Average Cost of Goods Sold" means the average amount spent on goods consumed in making a sale by the Company-Owned Outlets in 2024. In the table, we disclose this number as a percentage of the Gross Sales earned by the Company-Owned Outlets.

3. "Average Cost of Rent" means the average amount spent on rent by the Company-Owned Outlets in 2024. In the table, we disclose this number as a percentage of the Gross Sales earned by the Company-Owned Outlets.

Notes Regarding the Company-Owned Outlet and Item 19 Generally:

1. The figure in the tables above uses the historical information that the Company-Owned Outlets provided to us. Upon your reasonable request, we will provide written substantiation for this financial performance representation.

2. The Company-Owned Outlets operate in and around various Connecticut metropolitan areas.

3. Written substantiation to support the information appearing in this financial performance representation is available to you upon reasonable request.

Some outlets have earned this amount. Your individual results may differ. There is no assurance that you'll earn as much.

Other than the preceding financial performance representation, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Judy Flynn: 39 New London Turnpike, Suite 204, Glastonbury, Connecticut 06033 860-990-1022 the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20.
OUTLETS AND FRANCHISEE INFORMATION

TABLE 1
SYSTEMWIDE OUTLET SUMMARY
FOR FISCAL YEARS 2022 TO 2024

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2022	0	0	-
	2023	0	1	+1
	2024	1	7	+6
Company-Owned	2022	5	5	-
	2023	5	5	-
	2024	5	4	-1
Total	**2022**	**5**	**5**	**-**
	2023	**5**	**6**	**+1**
	2024	**6**	**11**	**+5**

TABLE 2
TRANSFERS OF OUTLETS FROM FRANCHISEES TO NEW OWNERS (OTHER THAN FRANCHISOR)
FOR FISCAL YEARS 2022 TO 2024

State	Year	Number of Transfers
Total	**2022**	**0**
	2023	**0**
	2024	**0**

TABLE 3
STATUS OF FRANCHISED OUTLETS
FOR FISCAL YEARS 2022 TO 2024

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations – Other Reasons	Outlets at End of the Year
AZ	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
CT	2022	0	0	0	0	0	0	0
	2023	0	1	0	0	0	0	1
	2024	1	2	0	0	0	0	3
MA	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	1	0	0	0	0	1
RI	2022	0	0	0	0	0	0	0
	2023	0	0	0	0	0	0	0
	2024	0	2	0	0	0	0	2
Total	**2022**	**0**	**0**	**0**	**0**	**0**	**0**	**0**
	2023	**0**	**1**	**0**	**0**	**0**	**0**	**1**
	2024	**1**	**6**	**0**	**0**	**0**	**0**	**7**

TABLE 4
STATUS OF COMPANY-OWNED OUTLETS
FOR FISCAL YEARS 2022 TO 2024

State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired From Franchisee	Outlets Closed	Outlets Sold to Franchisee	Outlets at End of the Year
CT	2022	5	0	0	0	0	5
	2023	5	0	0	0	0	5
	2024	5	0	0	1	0	4
Total	**2022**	**5**	**0**	**0**	**0**	**0**	**5**
	2023	**5**	**0**	**0**	**0**	**0**	**5**
	2024	**5**	**0**	**0**	**1**	**0**	**4**

TABLE 5
PROJECTED OPENINGS AS OF DECEMBER 31, 2024

State	Franchise Agreements Signed But Outlets Not Yet Opened	Projected New Franchised Outlets In The Next Fiscal Year	Projected New Company-Owned Outlets in the Next Fiscal Year
CA	0	1	0
CT	1	4	0
FL	5	6	0
GA	1	1	0
MA	3	2	0

State	Franchise Agreements Signed But Outlets Not Yet Opened	Projected New Franchised Outlets In The Next Fiscal Year	Projected New Company-Owned Outlets in the Next Fiscal Year
NC	1	1	0
NJ	1	1	0
NY	1	1	0
OH	1	1	0
PA	1	2	0
RI	1	1	0
SC	0	1	0
TX	5	4	0
Total	**21**	**26**	**0**

The contact information for our franchisees is attached as to this Disclosure Document as Exhibit C. A list of franchisees who have left the System or who have not communicated with us within the 10-week period immediately preceding the effective date of this Disclosure Document will also be attached to this Disclosure Document in Exhibit C once we have any. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the System.

Presently there are no trademark specific franchisee organizations associated with the System. No franchisees have signed provisions during our last three fiscal years restricting their ability to speak openly about their experience with us.

ITEM 21.
FINANCIAL STATEMENTS

Attached to this disclosure document as Exhibit A are our audited financial statements as of December 31, 2024, December 31, 2023, and as of December 31, 2022. As we were formed in June 2022 we have not been in business for three years or more and cannot include all of the financial statements required by the FTC Rule for our last three fiscal years. Our fiscal year ends on December 31.

ITEM 22.
CONTRACTS

The below listed exhibits contain all contracts proposed for use or in use regarding the offer of our franchises, including the following agreements:

Exhibit E – Franchise Agreement and Exhibits
Exhibit F – Development Agreement and Exhibits
Exhibit G – Form of General Release
Exhibit H – Form of Confidentiality and Noncompete Agreement

ITEM 23.
RECEIPTS

The last two pages of this Franchise Disclosure Document contains a detachable document, in duplicate, acknowledging receipt of this Franchise Disclosure Document by a prospective franchisee. You should sign both copies of the Receipt. You should retain one signed copy for your records and return the other signed copy to: Judy Flynn, 39 New London Turnpike, Suite 204, Glastonbury, Connecticut 06033.

EXHIBIT A

FINANCIAL STATEMENTS

The Fresh Monkee Franchise, LLC

Financial Statements as of December 31, 2024 and 2023
And Independent Auditor's Report

SEYMOUR & PERRY, LLC
CERTIFIED PUBLIC ACCOUNTANTS

SEYMOUR & PERRY, LLC
CERTIFIED PUBLIC ACCOUNTANTS
1551 JENNINGS MILL ROAD, BLDG. 400A, WATKINSVILLE, GA 30677
(706) 549-8197
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M. Alan Perry, CPA

Sarah B. Simpson, CPA
Connie R. Frank
Jason S. Jones
Julie Rhodes
Bryan Roman
Shawna Barr
John Thompson
Sabrina Bridwell

Members of:
The American Institute of Certified Public Accountants
The Georgia Society of Certified Public Accountants

INDEPENDENT AUDITOR'S REPORT

To the Members of
The Fresh Monkee Franchise, LLC
Glastonbury, CT

We have audited the accompanying financial statements of The Fresh Monkee Franchise, LLC which comprise the balance sheets as of December 31, 2024 and 2023, and the related statements of income, retained earnings, and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Fresh Monkee Franchise, LLC as of December 31, 2024 and 2023, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion
We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of The Fresh Monkee Franchise, LLC and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Emphasis of Matter – Restatement of Financial Statements
We draw attention to Note 9 to the financial statements which describes i) that the financial statements that we originally reported on February 29, 2024 for the year ending December 31, 2023 have been amended, and ii) the matter that gives rise to the amendment of the financial statements.

Our opinion is not modified in respect of this matter.

Responsibilities of Management for the Financial Statements
Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United

States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events considered in the aggregate, that raise substantial doubt about The Fresh Monkee Franchise, LLC's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements
Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of The Fresh Monkee Franchise, LLC's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about The Fresh Monkee Franchise, LLC's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Seymour & Perry, LLC
Certified Public Accountants
Watkinsville, GA
March 21, 2025

THE FRESH MONKEE FRANCHISE, LLC

BALANCE SHEET AS OF DECEMBER 31, 2024 and 2023

In U.S. Dollars

	2024	2023 - RESTATED
ASSETS		
Current Assets		
Cash and Cash Equivalents	$ 132,601	$ 203
Contracts Receivable	71,836	-
Royalty Fees Receivable	2,972	-
Contract Asset - Brokerage Fees	1,447,525	193,750
Total Current Assets	1,654,934	193,953
Other Assets		
Loan to Shareholder (see Note 5)	717,953	254,594
Right of Use Leased Asset	11,676	-
TOTAL ASSETS	$ 2,384,562	$ 448,547
LIABILITIES AND MEMBERS CAPITAL		
Current Liabilities		
Accounts Payable	$ 51,977	$ -
Credit Card Payable	3,828	6,807
Accrued Payroll	1,731	-
Deferred Revenue	2,204,500	330,000
ROU Lease Liability	11,788	-
Total Current Liabilities	2,273,823	336,807
Long-Term Liabilities		
Loan Payable - Related Party	110,740	111,740
Total Liabilities	2,384,563	448,547
Members' Capital	0	0
TOTAL LIABILITIES AND MEMBERS' CAPITAL	$ 2,384,563	$ 448,547

THE FRESH MONKEE FRANCHISE, LLC

STATEMENT OF INCOME AND RETAINED EARNINGS
FOR THE FISCAL YEARS ENDED DECEMBER 31, 2024 and 2023

In U.S. Dollars

	2024	2023 - RESTATED
Initial Franchise Fee Revenue	$ 862,502	$ 25,000
Royalty Fee Revenue	29,509	-
Less: Brokerage Fee	(583,000)	(10,000)
Less: Area Developer Royalty Fee	(8,761)	-
Gross Profit	300,250	15,000
Operating Expenses:		
Legal & Accounting Services	$ 77,488	$ 19,871
Advertising & Marketing	68,115	38,219
Payroll Expense	39,203	-
General business expenses	23,984	2,459
Insurance	22,723	4,712
Office Expenses	8,683	1,266
Rent Expense	7,133	-
Tax Expense	4,566	684
Payroll Tax Expense	3,338	-
Travel Expenses	2,365	-
Utilities Expense	2,529	209
Meals & Entertainment Expense	986	-
Repairs & Maintenance	440	-
Total Operating Expenses:	261,554	67,420
Net Income/(Loss) From Operations	$ 38,697	$ (52,420)
Other Income/(Expenses)		
Interest Expense	(655)	(122)
Net Income/(Loss)	$ 38,041	$ (52,542)
Retained Earnings (Deficit), January 1	$ -	$ 9,807
Capital Contributions	-	-
Prior Period Adjustment	-	(92,683)
Loan to Shareholder	-	135,418
Distributions	(38,041)	-
Retained Earnings (Deficit), December 31	$ 0	$ 0

See Independent Auditor's Report and the accompanying notes

THE FRESH MONKEE FRANCHISE, LLC

STATEMENT OF CASH FLOWS
FOR THE FISCAL YEARS ENDED DECEMBER 31, 2024 and 2023

In U.S. Dollars

	2024	2023 - RESTATED
Cash Flows from Operating Activities:		
Net Income/(Loss)	$ 38,041	$ (52,542)
Adjustments to Reconcile Net Income/(Loss) to Net Cash Provided by Operating Activities:		
Prior Period Adjustment	-	(92,683)
Noncash Lease Expense for ROU Leased Asset	111	-
(Increase)/Decrease in Assets:		
Start Up Costs	-	52,683
Loan to Shareholder	(464,934)	(119,176)
Contract Receivable	(71,836)	-
Royalty Fees Receivable	(2,972)	-
Contract Asset - Brokerage Fee	(1,252,200)	(193,750)
Increase/(Decrease) in Liabilities:		
Accounts Payable	51,977	-
Credit Card Payable	(2,979)	6,306
Accrued Payroll	1,731	-
Deferred Revenue	1,874,500	330,000
Total Cash Flows From Operating Activities	$ 171,439	$ (69,162)
Cash Flows from Financing Activities:		
Long Term Borrowings - Related Party	$ (1,000)	$ 11,740
Distributions	(38,041)	-
Total Cash Flows from Financing Activities	$ (39,041)	$ 11,740
Cash on Hand and in Bank @ Beginning of Year	$ 203	$ 57,625
Cash on Hand and in Bank @ End of Year	$ 132,601	$ 203
Interest Expense paid during the year	$ 655	$ 122

See Independent Auditor's Report and the accompanying notes

NOTES TO FINANCIAL STATEMENTS
FOR THE YEAR ENDED DECEMBER 31, 2024

1. DESCRIPTION OF THE BUSINESS

The Fresh Monkee Franchise, LLC (The Company) is a franchising company specializing in health food restaurants. The Company's headquarters is located in Glastonbury, Connecticut. Customers are located throughout the United States of America.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting – The Company prepares its financial statements in accordance with accounting principles generally accepted in the United States of America which involves the application of accrual accounting; consequently, revenues and gains are recognized when earned, and expenses and losses are recognized when incurred.

Use of Estimates – The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Contracts Receivable and Royalty Fees Receivable – Contracts receivable consist of initial franchise fees that are due to the Company. Royalty fees receivable represent amounts due from royalty fees. These receivables arise in the normal course of business and are presented at their realizable value. The Company provides an allowance for credit losses equal to the estimated collection losses that will be incurred in the collection of all receivables. Management estimates the losses based on historical collection experience coupled with a review of the current status of existing receivables. When an account is deemed uncollectible, it is charged off against the allowance account. The Company did not record an allowance for credit losses for the year ending December 31, 2024 or 2023.

Cash and Cash Equivalents – For the purpose of the statements of cash flows, the company considers demand deposits and investments with an initial maturity of three months or less to be cash equivalents.

At times throughout the year, the Company's cash balances exceed amounts insured by the Federal Deposit Insurance Corporation (FDIC). The Company believes it mitigates its risks by investing in or through major financial institutions.

Income Taxes – The Company has elected, under Subchapter S of the Internal Revenue Code, not to have the Company subject to corporate income tax, but rather to have the stockholders report their share of the Company's taxable earnings or losses on their personal returns. Therefore, no provision or liability for income taxes has been included in these financial statements.

In accordance with FIN 48, Accounting for Uncertainty in Income Taxes (FASB ASC 740-10), the Company has evaluated its uncertain tax positions and related income tax contingencies and feels it is not material to the financial statements. Penalties and interest assessed by income taxing authorities are included in operating expenses, if incurred.

The income tax laws of jurisdictions in which the Company operates are complex and subject to different interpretations by the taxpayer and applicable government taxing authorities. Income tax returns filed by the Company are based on management's interpretation of these rules. The Company's estimate for the potential outcome for any uncertain tax issue is highly subjective and based on management's best judgments.

Fair Value of Financial Instruments – The carrying value of cash and credit card payable approximates fair value due to the short maturity of these instruments. The carrying value of short and long-term debt approximates fair value based on discounting the projected cash flows using market rates available for similar maturities. None of the financial instruments are held for trading purposes.

Advertising Costs – Advertising costs are expensed as incurred with no direct response advertising to be capitalized. Total advertising costs for the years ended December 31, 2024 and 2023 were $68,115 and $38,219, respectively.

Compensated Absences
The Company allows full-time employees to receive compensation for vacation and sick leave. Compensated absences for vacation and sick pay have not been accrued since they cannot be reasonably estimated but are expensed as incurred.

3. FRANCHISING REVENUE

As a franchisor, the Company grants a franchisee to operating Fresh Monkee stores in a given area, with or without exclusivity. The franchisee pays the Company for its use of its concept, strategy, marketing, operating systems, purchasing power, and brand recognition. The franchisees are solely responsible for the day-to-day operations in each franchised restaurant, including labor and employment decisions, such as hiring, termination, scheduling, and setting wages, determining benefits and all other terms of employment with respect to their employees.

Through the franchising program, the Company offers franchisees choices in store location and the number of stores they wish to operate. The Company also offers franchisees the opportunity to reserve larger territories by entering into area representative agreements, which grant the franchisee exclusive rights to develop and operate a specific number of stores within a specified period of time and geographic area. The dollar amount of area representative agreements depends on the number of stores and geographic area agreed upon.

The Company generally executes franchise agreements for each store that establishes the terms of its arrangement with the franchise. The franchise agreements typically require the franchisee to pay an initial, non-refundable fee and continuing fees based upon a percentage of gross sales. The typical franchise agreement has a 10-year initial term. Subject to the Company's approval and the franchisee's payment of a renewal fee, a franchisee may generally renew the franchise agreement upon its expiration.

Franchise revenue is generated from royalties, initial franchise fees, and area representative agreement fees. The Company has performance obligations to provide each franchisee (i) a franchise license, which includes license to use the Company's intellectual property, (ii) pre-opening services, such as training and inspections, and (iii) ongoing services, such as development of training materials and menu items. Royalties from franchise stores are calculated

as a percentage of franchise store sales over the term of the franchise agreement and are recognized in the same period as the related franchise store sales occur. If collection of the franchise royalty fees is doubtful, revenue is recognized at the time of collection.

The Company charges an initial franchise fee for providing operational materials, new store opening, planning, and functional training courses. Initial franchise fees, if any, are due for payment at the time the franchise agreement for a particular store is executed. Franchise fees are recognized as performance obligations are satisfied. The Company has elected to use the practical expedient for applying ASC 606 to initial franchise fees for franchisors that are not public business entities within Topic 952, *Franchisors*. Therefore, the Company recognizes up to $15,000 for training and up to $10,000 for marketing research and site selection when these performance obligations are satisfied, or when the franchisee stores to which they relate open for business. The remainder of the initial franchise fee is recognized on a straight-line basis over the remaining term of the contract. Any initial franchise fees that are collected by the Company but not yet recognized as revenue are recorded as Deferred Revenue.

Area representative fees are paid to the Company as part of an agreement to open and operate a specific number of stores in a specified territory. The amount of the fee is based on the number of stores to be opened pursuant to the area representative agreement. Fifty percent of the Company's performance obligation for these agreements is deemed satisfied upon execution of the contract. The remaining performance obligation will be satisfied when training, market research, and site selection have been provided to the franchisee. Therefore, fifty percent of the fee is recognized as revenue in the year the area representative fee is collected. The remaining fifty percent of the fee is recognized as initial franchise fee revenue. Up to $15,000 for training and up to $10,000 for marketing research and site selection are recognized when the franchisee store to which they relate open for business. The remainder of the fee is recognized on a straight-line basis over the remaining term of the contract.

Initial fees included in revenue for the year ending December 31, 2024 and 2023 were $87,500 and $25,000, respectively. Area representative fees included in revenue for the year ending December 31, 2024 and 2023 were $765,000 and $0, respectively. Deferred revenue represents that portion of total revenue from initial franchise sales for stores that have not yet opened or that has not been earned as of the balance sheet date. Deferred revenue at December 31, 2024 and 2023 was $2,204,500 and $330,000, respectively. A portion of this amount will be recognized as revenue when the stores to which the obligation relates commence operations and a portion will be recognized as revenue ratably over the term of the franchise contracts. Of the $330,000 deferred revenue balance at December 31, 2023, $52,500 was recognized as revenue during the year ending December 31, 2024.

The Company sold 1 franchise agreement in the years prior to December 31, 2023. Six initial franchise agreements were sold and one store opened in the year ending December 31, 2023. 15 initial franchise agreements and 11 area representative agreements were sold and 6 store locations opened in the year ending December 31, 2024, The individual member owns 4 locations resulting in 11 total locations open as of December 31, 2024.

Disaggregation of Revenue from Contracts with Customers

The following table disaggregates the Company's revenue based on the timing of satisfaction of performance obligations for the years ended December 31:

	2024	2023
Performance obligations satisfied at a point in time	$ 889,509	$ 25,000
Performance obligations satisfied over time	2,500	-
Total Revenue	$ 892,009	$ 25,000

4. COST OF SALES

Cost of sales consist primarily of brokerage fees and area developer royalty fees. Brokerage fees are paid to franchise brokers that serve as a bridge between individuals seeking franchise opportunities and the Company. The brokerage fees amount to approximately 40% - 75% of the initial franchise fee or area representative agreement fee. Area developer royalty fees equate to 3% of the franchise royalty fee collected by the Company.

Brokerage fees relate to the initial franchise fees and area representative agreement fees and therefore are recognized in the same manner as those fees. For brokerage fees related to initial franchise fees, fifty percent of the fees are recognized in the year the franchise store opens for business and the remainder is recognized on a straight-line basis over the term of the contract. For brokerage fees related to area representative agreement fees, fifty percent of the fees are recognized in the year the fee is collected. Of the remaining amount, fifty percent is recognized in the year the franchise store opens for business and any remaining brokerage fee is recognized over the term of the contract. Brokerage fees recognized for the years ending December 31, 2024 and 2023 were $583,000 and $10,000, respectively.

Area developer royalty fees are recognized in the year paid to the area representative. As of December 31, 2024 and 2023, the number of stores owned by area representatives were 4 and 0, respectively.

5. CONCENTRATION OF CREDIT RISK

The Company maintains cash deposits at a banking institution in the United States. The account at this institution is insured by the Federal Deposit Insurance Corporation for up to $250,000. At times through the period the Company may maintain cash balances in excess of insured limits. The Company believes that there is no significant risk with respect to these deposits.

6. RELATED PARTIES

The individual member of the Company holds substantially identical ownership interests in The Fresh Monkee locations in Wethersfield, CT, Glastonbury, CT, Southington, CT, and Berlin, CT. During the year the Companies may advance funds to each other and pay certain expenses on behalf of the other. As of December 31, 2024 and 2023, the company has outstanding loans from other Fresh Monkee locations in the amount of $110,740 and $111,740, respectively. There is no due date or interest rate for these loans. They have been classified as long-term liabilities.

7. LEASES

In leases where the Company is the lessee, the Company recognizes a right-of-use leased asset and lease liability at lease commencement, which are measured by discounting lease payments using the Company's incremental borrowing rate as the discount rate. The Company determines the incremental borrowing rate applicable to each lease by reference to the risk-free discount rate that corresponds to the term of each lease. Subsequent amortization of the right-of-use leased asset and accretion of the lease liability for an operating lease is recognized as a single lease cost, on a straight-line basis, over the lease term. Any difference in the amount of lease expense and actual lease payments are reflected as a noncash item in the statement of cash flows.

The Company has an operating lease for office space that was entered into in July 2024. The lease term is through October 2025. The risk free rate associated with this lease is 4.77%. The operating lease cost for the years ending December 31, 2024 and 2023 were $7,133 and $0, respectively. The Company had no financing leases as of December 31, 2024 or 2023.

8. PRIOR PERIOD ADJUSTMENT

The Company made a prior period adjustment for $40,000 of revenue that was recorded in the incorrect period per ASC 606 related to franchise fee revenue and $52,683 of start-up costs that were not expensed in the correct period per ASC 720-15. Due to these prior period adjustments and the result of current operations, the Company had negative equity. This negative equity was reclassified to a loan to shareholder.

9. RESTATEMENT OF FINANCIAL STATEMENTS FOR THE YEAR ENDING DECEMBER 31, 2023

Management determined that a correction was required due to a misclassification of brokerage fees that had been paid but not yet incurred. During 2022, the Company paid $20,000 in brokerage fees and in 2023, the Company paid brokerage fees of $183,750. All of these brokerage fees were incorrectly classified as Legal and Accounting Services expenses in the year that they were paid, $20,000 in 2022 and $183,750 in 2023. These brokerage fees relate to revenue that will be recognized in future years when the franchise stores to which they relate open for business. Brokerage fees should be recorded as Contract Asset – Brokerage Fee (an asset) until the revenue to which it relates is recognized. Therefore recognizing these brokerage fees as expenses in the year that they were paid overstated expenses on the Statement of Income and Retained Earnings and understated assets on the Balance Sheet for the years ending December 31, 2022 and 2023.

The impact of the corrections on the financial statements for the year ending December 31, 2023 is as follows:

a) Legal and accounting services expense on the Statement of Income and Retianed Earnings decreased by $193,750.
b) Brokerage Fees increased on the Statement of Income and Retained Earnings by $10,000.
c) Contract Asset – Brokerage Fees increased on the Balance Sheet by $193,750
d) Loan to Shareholder decreased on the Balance Sheet by $193,750
e) The prior period adjustment on the Statement of Income and Retained Earnings changed from ($102,683) to ($92,683).
f) The net loss on the Statement of Income and Retained Earnings for the year ending December 31, 2023 decreased from a net loss of $236,292 to a net loss of $52,542.

10. DATE OF MANAGEMENT'S REVIEW

Management has evaluated subsequent events through March 21, 2025 the date on which the financial statements were available to be issued.

* * ** *

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MMNT
CERTIFIED PUBLIC ACCOUNTANTS

MEMBERS
PHILIP S. NEMPHOS, CPA, CVA
MATTHEW J. TIERINNI, CPA
KARL J. BADEY, CPA, MST

INDEPENDENT AUDITOR'S REPORT

To the Members of The Fresh Monkee Franchise, LLC
Glastonbury, Connecticut

We have audited the statement of assets, liabilities, and members' capital – tax basis of The Fresh Monkee Franchise, LLC as of December 31, 2022.

In our opinion, the accompanying financial statement presents fairly, in all material respects, the assets, liabilities, and members' capital of The Fresh Monkee Franchise, LLC as of December 31, 2022, in accordance with the basis of accounting The Fresh Monkee Franchise, LLC uses for income tax purposes described in Note 1.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statement section of our report. We are required to be independent of The Fresh Monkee Franchise, LLC and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Emphasis of Matter - Basis of Accounting

We draw attention to Note 1 of the financial statement, which describes the basis of accounting. The financial statement is prepared on the basis of accounting The Fresh Monkee Franchise, LLC uses for income tax purposes, which is a basis of accounting other than accounting principles generally accepted in the United States of America. Our opinion is not modified with respect to this matter.

Responsibilities of Management for the Financial Statement

Management is responsible for the preparation and fair presentation of the financial statement in accordance with the basis of accounting The Fresh Monkee Franchise, LLC uses for income tax purposes, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of the financial statement that is free from material misstatement, whether due to fraud or error.

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WWW.MMNT-CPA.COM • HELP@MMNT-CPA.COM

Auditor's Responsibilities for the Audit of the Financial Statement

Our objectives are to obtain reasonable assurance about whether the financial statement as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statement.

In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statement, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statement.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of The Fresh Monkee Franchise, LLC's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statement.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about The Fresh Monkee Franchise, LLC's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control–related matters that we identified during the audit.

MMNT, LLC
CERTIFIED PUBLIC ACCOUNTANTS

April 27, 2023

THE FRESH MONKEE FRANCHISE, LLC
STATEMENTS OF ASSETS, LIABILITIES, AND MEMBERS' CAPITAL - TAX BASIS
DECEMBER 31, 2022

ASSETS

CURRENT ASSETS	
Cash	$ 57,625
OTHER ASSETS	
Start-up costs	54,500
Accumulated amortization	(1,817)
Net other assets	52,683
TOTAL ASSETS	$ 110,308

LIABILITIES AND MEMBERS' CAPITAL

CURRENT LIABILITIES	
Credit card payable	$ 501
LONG-TERM LIABILITIES	
Loan payable - related party	100,000
TOTAL LIABILITIES	100,501
MEMBERS' CAPITAL	9,807
TOTAL LIABILITIES AND MEMBERS' CAPITAL	$ 110,308

THE FRESH MONKEE FRANCHISE, LLC
NOTES TO FINANCIAL STATEMENT
DECEMBER 31, 2022

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Business Activity

The Company is a franchising company specializing in health food restaurants. The Company's headquarters is located in Glastonbury, Connecticut. Customers are located throughout the country.

Basis of Accounting

The accompanying financial statement has been presented on the basis of accounting used by the Company for federal income tax reporting purposes. The tax basis of accounting, as used by the Company, differs from accounting principles generally accepted in the United States of America in that start-up costs are capitalized and amortized over time instead of being expensed when incurred.

Cash and Cash Equivalents

The Company maintains its cash in bank deposit accounts which, at times, may exceed federally insured limits. Accounts are guaranteed by the Federal Deposit Insurance Corporation (FDIC) up to $250,000. The Company does not have any amounts in excess of FDIC-insured limits at December 31, 2022. The Company has not experienced any losses in such accounts.

Start-up Costs

Start-up costs, including legal fees, are expensed as incurred up to $5,000. The remaining is capitalized and amortized over 15 years. Capitalized start-up costs were $54,500 at December 31, 2022

Use of Estimates

The preparation of financial statements in conformity with the tax basis of accounting requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Subsequent Events

In preparing these financial statements, management has evaluated subsequent events through April 27, 2023 which represents the date the financial statements were available to be issued.

NOTE 2 – RELATED PARTY TRANSACTIONS

The Company has a loan payable to a related party with no stated interest rate. The balance of this loan was $100,000 at December 31, 2022 and is included in long-term liabilities.

EXHIBIT B

LIST OF STATE ADMINISTRATORS AND AGENTS FOR SERVICE OF PROCESS

List of State Regulatory Administrators

We intend to register this disclosure document as a "franchise" in some or all of the following states, if required by the applicable state laws. If and when we pursue franchise registration (or otherwise comply with the franchise investment laws) in these states, the following are the state administrators responsible for the review, registration, and oversight of franchises in these states:

LIST OF STATE ADMINISTRATORS	
CALIFORNIA Department of Financial Protection and Innovation 320 West 4th Street, Suite 750 Los Angeles, California 90013-2344 (213) 576-7500 Toll Free (866) 275-2677	**CONNECTICUT** State of Connecticut Department of Banking Securities & Business Investments Division 260 Constitution Plaza Hartford, Connecticut 06103-1800 (860) 240-8230
HAWAII Commissioner of Securities of the State of Hawaii Department of Commerce and Consumer Affairs Business Registration Division Securities Compliance Branch 335 Merchant Street, Room 203 Honolulu, Hawaii 96813 (808) 586-2722	**ILLINOIS** Franchise Bureau Office of the Attorney General 500 South Second Street Springfield, Illinois 62706 (217) 782-4465
INDIANA Indiana Secretary of State Franchise Section 302 Washington Street, Room E-111 Indianapolis, Indiana 46204 (317) 232-6681	**MARYLAND** Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, Maryland 21202-2021 (410) 576-6360
MICHIGAN Michigan Attorney General's Office Corporate Oversight Division, Franchise Section 525 W. Ottawa Street G. Mennen Williams Building, 1st Floor Lansing, Michigan 48933 (517) 373-7117	**MINNESOTA** Minnesota Department of Commerce 85 7th Place East, Suite 280 St. Paul, Minnesota 55101-2198 (651) 539-1600
NEW YORK New York State Department of Law Investor Protection Bureau 28 Liberty Street, 21st Floor New York, NY 10005 (212) 416-8222	**NORTH DAKOTA** North Dakota Securities Department State Capitol Department 414 600 East Boulevard Avenue, Fourteenth Floor Bismarck, North Dakota 58505-0510 (701) 328-4712
OREGON Department of Business Services Division of Finance and Corporate Securities Labor and Industries Building 350 Winter Street, NE Room 410 Salem, Oregon 97310 (503) 378-4387	**RHODE ISLAND** Department of Business Regulation Securities Division, Building 69, First Floor John O. Pastore Center 1511 Pontiac Avenue Cranston, Rhode Island 02920 (401) 462-9527
SOUTH DAKOTA Division of Insurance Securities Regulation 124 S. Euclid, Suite 104 Pierre, South Dakota 57501 (605) 773-3563	**VIRGINIA** State Corporation Commission Division of Securities and Retail Franchising 1300 East Main Street, 9th Floor Richmond, Virginia 23219 (804) 371-9051
WASHINGTON Department of Financial Institutions Securities Division, P.O. Box 9033 Olympia, Washington 98507 (360) 902-8760	**WISCONSIN** Division of Securities 4822 Madison Yards Way, North Tower Madison, Wisconsin 53705 (608) 266-2139

List of Agents for Service of Process

We intend to register this disclosure document as a "franchise" in some or all of the following states, if required by the applicable state law. If and when we pursue franchise registration (or otherwise comply with the franchise investment laws) in these states, we will designate the following state offices or officials as our agents for service of process in these states:

LIST OF STATE AGENT FOR SERVICE OF PROCESS	
CALIFORNIA Commissioner Department of Financial Protection and Innovation 320 West 4th Street, Suite 750 Los Angeles, California 90013-2344 (213) 576-7500 Toll Free (866) 275-2677	**CONNECTICUT** Banking Commissioner Department of Banking Securities & Business Investments Division 260 Constitution Plaza Hartford, Connecticut 06103-1800 (860) 240-8230
HAWAII Commissioner of Securities of the State of Hawaii Department of Commerce and Consumer Affairs Business Registration Division Securities Compliance Branch 335 Merchant Street, Room 203 Honolulu, Hawaii 96813 (808) 586-2722	**ILLINOIS** Illinois Attorney General Office of the Attorney General 500 South Second Street Springfield, Illinois 62706 (217) 782-4465
INDIANA Indiana Secretary of State Franchise Section 302 West Washington Street, Room E-111 Indianapolis, Indiana 46204 (317) 232-6681	**MARYLAND** Maryland Securities Commissioner 200 St. Paul Place Baltimore, Maryland 21202-2021 (410) 576-6360
MICHIGAN Michigan Attorney General's Office Corporate Oversight Division, Franchise Section 525 W. Ottawa Street G. Mennen Williams Building, 1st Floor Lansing, Michigan 48933 (517) 373-7117	**MINNESOTA** Minnesota Commissioner of Commerce Minnesota Department of Commerce 85 7th Place East, Suite 280 St. Paul, Minnesota 55101-2198 (651) 539-1600
NEW YORK New York Secretary of State New York Department of State One Commerce Plaza 99 Washington Avenue, 6th Floor Albany, NY 12231 (518) 472-2492	**NORTH DAKOTA** North Dakota Securities Commissioner State Capitol 600 East Boulevard Avenue, Fifth Floor Bismarck, North Dakota 58505 (701) 328-4712
OREGON Secretary of State Corporation Division - Process Service 255 Capitol Street NE, Suite 151 Salem, OR 97310-1327 (503) 986-2200	**RHODE ISLAND** Director of Department of Business Regulation Department of Business Regulation Securities Division, Building 69, First Floor John O. Pastore Center 1511 Pontiac Avenue Cranston, Rhode Island 02920 (401) 462-9527
SOUTH DAKOTA Division of Insurance Securities Regulation 124 S. Euclid, Suite 104 Pierre, South Dakota 57501 (605) 773-3563	**VIRGINIA** Clerk of the State Corporation Commission 1300 East Main Street, 1st Floor Richmond, Virginia 23219 (804) 371-9733
WASHINGTON Director, Department of Financial Institutions Securities Division, 3rd Floor 150 Israel Road, Southwest Tumwater, Washington 98501 (360) 902-8760	**WISCONSIN** Administrator, Division of Securities 4822 Madison Yards Way, North Tower Madison, Wisconsin 53705 (608) 266-2139

EXHIBIT C

LIST OF CURRENT AND FORMER FRANCHISEES

CURRENT FRANCHISEES

Open as of December 31, 2024

Franchisee Contact	Address	Phone Number
Mariam Kariman	11235 E Sheridan Ave. Mesa, AZ 85212	480-358-8336
Jordan Herrick	135C Storrs Rd. Mansfield, CT 06250	860-377-4088
Reshma Patel	138 College St. Middletown CT 06457	203-927-0262
Dallas Lumadue	179 Linwood Ave. Colchester, CT 06145	860-639-4476
Patrice Kontchou	166 Milk St. Westborough MA 01581	202-505-0395
Joe Gulino	540 Kingstown Rd. Wakefield RI 02879	508-740-3253

Signed but not open as of December 31, 2024

Franchisee Contact	Address	Phone Number
Deb Puorro	842 Boston Post Rd. Guilford, CT 06437	860-916-1745
Mike Adair	Bradenton, FL	234-600-7410
Jen and Andy Rhett	13606 West State St. Rd. Davie, FL 33325	443-827-7425
Dana and Chris Wilson	Ponte Vedra, FL	732-330-1045
Mahitja Kalicheti	Wesley Chapel, FL	330-732-7298
Arthur Kott	Niceville, FL	315-520-6889
The Fresh Way Group	Marietta, GA	412-298-0346
Rick Ligols	731A Granite St. Braintree, MA 02184	781-929-0322
Matt DiPietro	68 Stafford St. Worcester, MA 01603	774-289-3144
Santa Rodriguez	Springfield, MA	413-474-8705
Dave Eaton	16045 Johnston Rd. Charlotte, NC 01603	704-614-2800
Tiffany Gonzalez	Fairlawn, NJ	860-230-6114
Burhan Ishaq	Centereach, NY	917-517-5535
Amit Patel	Dublin, OH	614-906-1980
TJ Walsh	Doylestown, PA	215-962-3956
Vince Brown	3045 Tower Hill Rd. Saunderstown, RI 02874	401-472-9797

Franchisee Contact	Address	Phone Number
Pablo Vidal Arean	827 West 12th St. Austin, TX 78701	650-575-1432
Kailee Wong	29907 Jordan Crossing Blvd. Katy, TX 77494	281-744-2033
Anam Nawab	3501 Custer Parkway Richardson, TX 75080	945-233-0942
Mitch Provost	The Woodlands, TX	281-777-6633
Rami and Hannah Saad	Fort Worth, TX	817-600-7522

*To protect the privacy of our franchisees, we have not disclosed their home address. If they do not have a location, we have only listed their search area.

FORMER FRANCHISEES

NONE.

EXHIBIT D

OPERATIONS MANUAL TABLE OF CONTENTS

The Operations Manual is still under development; therefore, these numbers are estimates based on what has currently been developed and are subject to change.

Chapter	Pages Per Chapter
Introduction	12
Start-Up	20
Accounting & Administration	16
Human Resources	32
Marketing & Social Media	18
Daily Business Operations	22
Food Safety	12
Safety & Security	25
Total	**157**

EXHIBIT E

FRANCHISE AGREEMENT
WITH ATTACHMENTS

FRANCHISE AGREEMENT

between

THE FRESH MONKEE FRANCHISE, LLC

and

_____

FRANCHISEE

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ATTACHMENTS

A – COVENANT OF OWNERS
B – FRANCHISEE COMPLIANCE QUESTIONNAIRE
C – MULTI-UNIT DEVELOPMENT ADDENDUM

THE FRESH MONKEE FRANCHISE, LLC

FRANCHISE DATA SHEET

1. **Effective Date:**

2. **Franchise/Development Fee:**

3. **Franchisee Name(s):**

4. **Franchisee's State of Organization (if applicable):**

5. **Owners:**

Name	Percentage Ownership
	%
	%
	%

6. **Site Selection Area: (Section 2.1) (list of zip codes or map):**

7. **Approved Location (Section 2.1):**

8. **Protected Territory: (to be determined upon identification of Approved Location – Section 2.1) (list of zip codes or map)**

9. **Controlling Person:**

10. **Key Manager:**

11. **Franchisee's Address and Telephone:**

A.

P.

E.

12. **Additional Terms (if any):**

THE FRESH MONKEE FRANCHISE, LLC

FRANCHISE AGREEMENT

This Franchise Agreement (this "Agreement") is being entered into between The Fresh Monkee Franchise, LLC, a Connecticut limited liability company ("we", "Fresh Monkee" or "us" in this Agreement), and the person(s) or Approved Entity set forth on the Franchise Data Sheet ("you" or "Franchisee" in this Agreement). If you are a corporation, partnership, limited liability company or other entity approved by us to own a Fresh Monkee Restaurant (the "Approved Entity"), the term "Owners" in this Agreement shall refer to your shareholders, partners, members, or other interest holders. Unless otherwise approved by us, the term "Controlling Person" refers to the person who owns forty percent (40%) or more and the largest share of the general partnership interest of such partnership; the equity and voting power of all classes of the issued and outstanding capital stock of such corporation; the membership interests of such limited liability company or the voting and ownership interests of such other entity.

Article 1. INTRODUCTION

We are in the business of franchising retail outlets featuring a fast-casual restaurant offering freshly prepared, made-to-order protein shakes made with nutrient-rich ingredients for on-premises and off-premises consumption under the Fresh Monkee® name and mark. These outlets are known as "Fresh Monkee" restaurants and conduct business under a uniform business format, with specially designed or selected equipment, computer hardware and software designated by us, and specifications for the preparation and sale of freshly prepared menu items and certain other authorized food and beverage products (the "Fresh Monkee System"). We have obtained the license to use and the right to sublicense the use of certain valuable trademarks, service marks and commercial symbols in connection with the operation of Fresh Monkee Restaurants including the mark "Fresh Monkee" (the "Marks").

You have applied to us for a franchise to operate a Fresh Monkee restaurant utilizing the Fresh Monkee System and the Marks at the location identified in this Agreement. Your application has been approved by us in reliance upon all of the representations made in your application including those concerning your financial resources, your fast casual dining experience and other business interests and the manner in which the franchise will be owned and operated.

You acknowledge that you have read this Agreement and our Franchise Disclosure Document and have been given an opportunity to obtain clarification of any provision that you did not understand. You also understand and agree that the terms and conditions contained in this Agreement are necessary to maintain our high standards of quality and service and the uniformity of those standards at all Fresh Monkee restaurants.

Article 2. GRANT AND TERM OF FRANCHISE

§2.1 Grant

Subject to the terms of this Agreement, we grant to you a franchise to operate a Fresh Monkee restaurant (the "Restaurant") under the Fresh Monkee System and a sublicense to use the Marks in the operation of the Restaurant at a site within the non-exclusive search area set forth on the Franchisee Data Sheet (the “Site Selection Area”). If no previously selected or approved site is specified herein, then your initial location must be submitted to us in writing and is subject to our approval or disapproval in our sole discretion, which shall be provided within thirty (30) days of your location proposal. Upon approval of your site, it will be set forth on the Franchisee Data Sheet as your “Approved Location”, and we will designate your Protected Territory (defined below) using our then-current standards. Despite our right of approval or disapproval, we shall incur no duty or responsibility to Franchisee or its owners for assuring that any site which we approve is viable, beneficial, or profitable.

§2.2 Term of Franchise

The term of this Agreement, unless earlier terminated pursuant to the provisions hereof, shall be for a period of ten (10) years, commencing on the date we sign and accepts this Agreement (or if this Agreement is being signed in connection with a renewal or transfer of the franchise, commencing on the day following the expiration or termination of the previous franchise agreement, as the case may be).

Article 3. RENEWAL OF FRANCHISE

§3.1 Option to Renew

You may, at your option, renew the franchise for one additional ten (10) year term provided that:

(a) you are not in material default of any provision of this Agreement or any other agreement with us or our subsidiaries or affiliates or any other creditor or supplier of the Restaurant and have substantially complied with the terms and conditions of these agreements during their terms;

(b) at least five months prior to renewal, you pay a renewal fee equal to $2,500;

(c) you are able to maintain possession of the Restaurant premises or to secure and develop a suitable alternative site approved by us; and

(d) you refurbish the site as provided in Article 8 and 14 of this Agreement or, if we require, agree to relocate the premises of the Restaurant to a location approved by us and to develop the premises in accordance with our then current requirements. If we require you to relocate the premises of the Restaurant, you will be entitled to credit the costs of developing the new premises toward any refurbishing obligations you may have under the franchise agreement executed in connection with such renewal.

This option to renew may not be exercised unless all of the preceding criteria exist. The option to renew is personal to you and may not be exercised by any other person or entity without our prior written consent.

§3.2 Manner of Renewal

In connection with a renewal of this Agreement, you must execute our then current form of restaurant franchise agreement and all other agreements customarily used by us in the renewal franchises. You understand that the renewal franchise agreement may provide for higher royalty fees and greater expenditures for advertising and promotion than are provided for in this Agreement and may contain other terms materially different from the terms of this Agreement. The Protected Territory (defined below) of the Restaurant will not be modified unless such modification is consistent with criteria then in effect for comparable market areas. You may also be entitled to renew the franchise at the end of the renewal term in accordance with the renewal provisions, if any, contained in the franchise agreement executed by you in connection with your renewal of the franchise.

§3.3 Notification of Expiration

Provided you are in compliance with this Agreement, including the provisions of Section 3.1, we will send all agreements relating to any renewal of the franchise for your review and execution approximately six (6) months prior to the expiration of this Agreement along with a notification of the expiration of this Agreement. Your failure to return these agreements to us within thirty (30) days of receipt will be deemed an election by you not to renew this Agreement. Our notice will also state what actions, if any, you must take to correct the deficiencies in your operation of the Restaurant or whether we will require you to relocate or refurbish the premises of the Restaurant as provided in Section 3.1 above. We also will specify the time period in which these deficiencies must be corrected or by which the refurbishing or relocation and development of the new premises must be completed, provided that, in the event that the then current term

of your lease or any renewal lease does not expire concurrently with the expiration of this Agreement, we will not require you to complete a relocation of your Restaurant and development of the new premises until the expiration of the then current term of your lease or any renewal lease. If we require you to relocate the Restaurant, which we may do in our sole and absolute discretion, our notice will identify the reasons for requiring relocation. Any renewal of the franchise will be conditioned on your continued compliance with all the terms and conditions of this Agreement and all other agreements with us and our affiliates and subsidiaries and all other creditors and suppliers of the Restaurant up to the date of expiration.

Article 4. PROTECTED TERRITORY

§4.1 Protected Territory

Once you have selected and we have accepted an Approved Location, you will have no further rights within your Site Selection Area, provided that we will grant to you the non-exclusive right to operate a Restaurant within the area set forth on the Franchisee Data Sheet (the "Protected Territory"). Except as provided in Section 4.2, we and our affiliates will not open, or license a third party to open, a Restaurant within your Protected Territory for so long as you remain compliant and current in all of your financial and other obligations under this Agreement.

§4.2 Franchisor's Reservation of Rights

We and our affiliates will have the right, in our sole discretion, under this Agreement to: (i) own and operate Restaurants at any location(s) outside your Protected Territory under the same or different marks, or to license others the right to own and operate Restaurants at any location(s) outside your Protected Territory under the same or different marks; (ii) use the Marks and Fresh Monkee System in connection with services and products, promotional and marketing efforts or related items, or in alternative channels of distribution, including grocery Restaurants, fine dining restaurants, retail restaurants, foodservice wholesalers, catering businesses (including, without limitation, catering businesses established by us) and via the Internet at any location, including within the Protected Territory; (iv) own and operate restaurants or businesses, or market similar products and services, at any location(s) inside your Protected Territory under different marks, or to license others the right to own and operate restaurants or businesses, or market similar products and services at any location(s) inside your Protected Territory under different marks; (v) acquire, or be acquired by, merge, affiliate with or engage in any transaction with other businesses (whether competitive or not), with units located anywhere; and (vi) engage and license other parties to engage in any other activities not expressly prohibited by this Agreement.

You further understand, acknowledge and agree that we and our affiliates alone have the right, both within and outside of the Protected Territory, to offer and sell (directly, or through other franchisees or licensees) Restaurants, kiosks, mobile units, concessions or "shop in shops" at "Non-Traditional Sites" without any compensation or right of first refusal for you. "Non-Traditional Sites" include, but are not limited to, gas stations; transportation facilities, including airports, train stations, subways and rail and bus stations; military bases and government offices and facilities; sports facilities, including stadiums, arenas; theaters; reports; amusement parks, zoos and convention centers; car and truck rest stops and travel centers; educational facilities; recreational theme parks; hospitals and health care facilities; business or industrial foodservice venues; guest lodging facilities; day care facilities of any type; condominium and cooperative complexes; the premises of any third party retailer which is not a restaurant (including shops, stores and department stores); food retailers (including supermarkets, grocery stores and convenience stores); malls and mall food courts; schools and universities; venues in which foodservice is or may be provided by a master concessionaire or contract foodservice provider; Indian reservations; casinos; or any similar captive market or any other location to which access to the general public is restricted. You understand and acknowledge that if any Non-Traditional Site is located within the physical boundaries of your Protected Territory, then the premises of this Non-Traditional Site will not be included in your Protected Territory and you will have no rights to this Non-Traditional Site.

§4.3 Non-Traditional Sites.

Notwithstanding the foregoing, you hereby understand, acknowledge, and agree that in the event we permit you to operate a Restaurant at a Non-Traditional Site, which we are under no obligation to do, you will not receive any Protected Territory.

Article 5. INITIAL FRANCHISE FEE, ROYALTY FEE, AND OTHER CHARGES

§5.1 Initial Franchise Fee

Contemporaneous with the execution of this Agreement, and as a condition precedent to our obligations and duties under this Agreement, you, the Franchisee, will pay to us or our designee an initial franchise fee of as set forth on the Franchise Data Sheet, which shall not be refundable under any circumstances (except as may be required by state statutes, regulations, or regulatory actions). If you execute a Multi-Unit Development Addendum attached to this Agreement, you will pay a Development Fee which shall be identified on the Franchise Data Sheet and correspond to the number of Restaurants you agree to develop.

§5.2 Royalty Amount and Payment

During the term of the franchise, you agree to pay us a royalty fee (the "Royalty Fee") according to the following schedule: during the first six (6) months of operations after opening your Restaurant, three percent (3%) of your weekly Gross Sales (defined below); thereafter, six percent (6%) of your weekly Gross Sales. The weekly Royalty Fee for the week ending on each Sunday will be paid by electronic funds transfer three days later, on Wednesday, by 8:00pm Eastern Standard Time, or as may be directed pursuant to Section 5.6 below.

§5.3 Definition of Gross Sales

The term "Gross Sales" means the total receipts from all sales by the Restaurant of all food items, beverages and other products or services authorized for sale at the Restaurant or at any approved off-site location but exclusive of sales or equivalent taxes, coupon and similar discounts, and beverage container deposits approved by us. Premium or similar promotional items must be included in computing Gross Sales unless these items have been sold at or below cost by the Restaurant.

§5.4 Technology Fee

You may be required to us a technology fee for various technology services that we will provide or arrange for third parties to provide, which services are subject to change over time (a "Technology Fee"). Currently, you do not pay a Technology Fee directly to us, but you will pay between $450 to $600 per month directly to the suppliers from the date you contract with them. We reserve the right to institute a Technology Fee paid directly to us to in addition to or in lieu of your current payments. If we institute the Technology Fee between when you sign your Franchise Agreement and when you open for business, you will begin paying the Technology Fee from the date that you open your Restaurant for business and will be billed monthly in arrears. We reserve the right to increase the Technology Fee by providing you with written notice of any change at least 30 days prior to the implementation of the new fee amount. We may add, delete, or otherwise modify the products and services that are included in the Technology Fee. In addition to the monthly Technology Fee, you will be responsible for any "per transaction" fee charged by third- party vendors for mobile application or online ordering.

§5.5 Interest on Late Payments

All Royalty Fees, Technology Fees, Fund Contributions (defined below), and all other amounts owed to us pursuant to this Agreement will bear interest after the due date at the rate of one and one-half percent (1.5%) per month or portion thereof at the highest legal rate plus a late fee of ten percent (10%) of all amounts due for open account business credit in the state in which the Restaurant is located, whichever is lower.

§5.6 Electronic Funds Transfer

We require you to participate in an electronic funds transfer program under which Royalty Fees, Technology Fees, and Fund Contribution payments are deducted or paid electronically from your bank account. You shall sign and provide to us and Franchisee's bank, all documents, including our form of EFT Authorization Form attached as Exhibit K to the Franchise Disclosure Document, necessary to effectuate the electronic funds transfer program and our ability to withdraw funds from such bank account via electronic funds transfer. You must immediately notify us of any change in your banking relationship, including any change to the electronic funds transfer program account. We may permit you to initiate payments via a system established or approved by us, or at our option, require you to authorize us to initiate debit and/or credit entries and/or credit correction entries to your Restaurant bank operating account (the "Account") for payment of Royalty Fees, Technology Fees, and Fund Contributions on forms we prescribe. In the event you are required to authorize us to initiate debit entries, you agree to make the funds available in the Account for withdrawal by electronic transfer no later than the due date for payment. The amount actually transferred from the Account to pay Royalty Fees, and Fund Contribution will be based on the Restaurant's Gross Sales reported to us. If you have not reported Gross Sales of the Restaurant to us for any reporting period, we will be authorized to debit the Account in an amount equal to the Royalty Fee and Fund Contribution transferred from the Account for the last reporting period for which a report of the Gross Sales of the Restaurant was provided to us. If at any time we determine that you have under-reported the Gross Sales of the Restaurant or underpaid Royalty Fees or Fund Contributions due us under this Agreement, we will be authorized to initiate immediately a debit to the Account in the appropriate amount in accordance with the foregoing procedure, including interest as provided for in this Agreement. An overpayment will be credited to the Account through a credit effective as of the first reporting date after we and you determine that such credit is due. Our use of electronic funds transfers as a method of collecting Royalty Fees, Technology Fees, and Fund Contributions due to us does not constitute a waiver of any of your obligations to provide us with weekly sales reports as provided in Section 13.2 nor shall it be deemed a waiver of any of the rights and remedies available to us under this Agreement.

§5.7 Application of Payments

When we receive a payment from you, we have the right in our sole discretion to apply it as we see fit to any past due indebtedness of yours due to us or our affiliates, whether for Royalty Fees, Technology Fees, Fund Contributions, purchases, interest, or for any other reason, regardless of how you may designate a particular payment to be applied. In addition, we may offset any amount otherwise due under any discount or rebate program against any amount owed to us.

Article 6. RESTAURANT LOCATION

§6.1 Location and Use

You may operate the Restaurant only at the Approved Location and you may not relocate the Restaurant except with our prior written consent. The Restaurant may only be used for the operation of a Fresh Monkee Restaurant and other related activities approved by us in writing. You shall not allow the premises of the Restaurant to be used for any immoral or illegal purpose, or any other purpose that may bring disrespect or disrepute to the Marks. If no previously selected or approved site is specified in Section 2.1, then your initial location must be submitted to us and is subject our approval or disapproval. You must obtain a location that is acceptable to us within six (6) months of signing this Agreement. If you do not obtain a location that is acceptable to us within six (6) months from the effective date of this Agreement, we will have the option to terminate this Agreement upon the giving of written notice to you.

§6.2 Relocation, Damage, or Condemnation

If your lease expires or terminates without your fault or if the site is condemned, destroyed or rendered unusable ("Closing Event"), we may grant permission for relocation of the Restaurant to a location and site

meeting our requirements, policies and standards. Any relocation will be at your sole expense and the relocated Restaurant must be open and operating no later than six (6) months after the Closing Event. In addition, within ten (10) days of vacating the Restaurant premises, you must make such reasonable modifications to the exterior and interior of the Restaurant (including signage, menu boards, job aids, product photos and the like) as we require to fully eliminate its identification and appearance as a Fresh Monkee Restaurant. If you fail or refuse to fully de-identify the Restaurant to the extent and in the manner required by this Agreement, we may, at our option and in addition to other rights and remedies we may have, make the modifications that are contemplated by this Agreement on your behalf and you agree to promptly pay and reimburse us on demand for any costs incurred by us including, without limitation, the proportionate compensation of our employees who devote time and render services in the de-identification of the Restaurant.

§6.3 Restaurant Lease

The lease for the site of the Restaurant shall contain such terms as we specify from time to time for all leases of a similar type. Each original lease, renewal leases, and lease addenda and modification of any type must be submitted to us prior to execution for our examination and approval that it contains the terms we require. You must provide us with a copy of the executed lease, any renewal lease, and any addenda and modification within thirty (30) days after execution by you and the landlord. We will condition our approval of your lease upon, among other conditions, your and your landlord's signing of a collateral assignment to the lease (which is attached to the Franchise Disclosure Document as Exhibit J), through which your landlord grants us the rights to assume your rights and obligations under the lease in the event that you breach your lease agreement, or your Franchise Agreement is terminated or expires. By approving any lease, we do not render any opinion as to whether the lease is fair or equitable or as to whether the lease or the location makes good business sense or will be fair or profitable for you.

§6.4 Assumption of Lease on Termination or Expiration

Upon the termination or expiration of the franchise for any reason, other than a termination by you for cause, we or our designee shall have the right to assume your status and replace you as lessee. You agree to execute an assignment of your interest in the lease promptly upon our request. Upon exercise of our right to assume your status as lessee, and your compliance with the other provisions of this Article, you will be fully released and discharged from all liability to us for rent and all other future liability to us under the lease (although not from any liability for unpaid rent or any other then existing liability to the lessor under the lease, including, without limitation, any damages to the premises or restoration costs). If we exercise our right to assume your lease, we will indemnify you and hold you harmless against any claim made for future rent or other future liability under the lease. We will also notify you within ninety (90) days of obtaining your written assignment of your interest in the lease of any damages to the premises or restoration costs for which you are liable or responsible.

§6.5 Ownership of Restaurant Premises

If you, or any entity that you own or control, owns any interest in the real estate where the Restaurant is located, you agree to furnish to us upon request, a copy of the deed and any other documents relating to the title to the real estate and a copy of your owner's policy of title insurance.

Article 7. RESTAURANT DEVELOPMENT

§7.1 Development and Construction

You agree that promptly after obtaining possession of the site for the Restaurant you will:

(a) cause to be prepared and submit for approval by us a site plan and any modifications to our basic architectural plans and specifications for the Restaurant, including requirements for dimensions, exterior design, materials, interior layout, equipment, fixtures, furniture, signs, and decorating. You understand that

you may modify our basic plans and specifications only to the extent required to comply with applicable ordinances, building codes and permit requirements and only with our prior written approval;

(b) obtain all required zoning changes; all required building, driveway, utility, health, sanitation, and sign permits and any other required permits;

(c) purchase or lease fixtures, furniture and signs meeting our specifications or requirements and, if we so require, from an approved vendor or vendors designated by us;

(d) acquire through purchase, lease and/or license the Business Management and Technology System as required by Section 14.8;

(e) complete the construction and/or remodeling, equipment, fixture, furniture and sign installation and decorating of the Restaurant in full and strict compliance with plans and specifications approved by us and all applicable ordinances, building codes and permit requirements; and,

(f) obtain all customary contractors' sworn statements and partial and final waivers of liens for construction, remodeling, decorating and installation services.

§7.2 Equipment, Fixtures, Furniture and Signs

We will provide you with specifications for our proprietary menu items, any other authorized food and beverage preparation, dispensing, storage and display equipment, other equipment, fixtures, furniture, exterior and interior signs and decorating that we require you to use or install in the Restaurant. We may specify brands, types or models for any of these items. You may purchase items meeting our specifications from any source unless we designate an approved source or sources for any of these items. If you propose to purchase or lease items not previously approved by us as meeting our specifications or from a vendor not approved by us, you must first notify us, and we may require submission of sufficient specifications, photographs, drawings and/or other information and samples to determine whether any such item or supplier meets our specifications or our approved vendor criteria. We will advise you within a reasonable time whether any proposed item or vendor meets our specifications or our approved vendor criteria. You agree to use only such items that meet our specifications in the operation of the Restaurant and to purchase them from approved vendors, if we so require. You understand, however, that we or our affiliates or an approved vendor may be the only source for some of these items and that we may otherwise limit the number of approved vendors. We reserve the right to charge you for our reasonable expenses in testing and/or evaluating any proposed item or vendor submitted by you and will require a $500.00 application fee.

§7.3 Restaurant Opening

You agree to complete development of the Restaurant and have the Restaurant ready to open within a reasonable time after obtaining possession of the site for the Restaurant. If you do not open the Restaurant within twelve (12) months from the effective date of this Agreement, we will have the option to terminate this Agreement upon the giving of written notice to you.

Article 8. RESTAURANT REFURBISHING

You have an obligation to maintain the Restaurant in a manner which contributes positively to the then current image of the Fresh Monkee brand. You agree to refurbish the Restaurant (in addition to regular maintenance and repair), within six (6) months of receipt of written notice from us, which shall be provided a minimum of ninety (90) days prior to when we expect implementation to begin, as we may from time to time require you to maintain or improve the appearance and efficient operation of the Restaurant, to increase its sales potential or to comply with our then current standards, image or identity. Refurbishing may include:

(a) replacement of worn out or obsolete equipment, fixtures, furniture and signs;

(b) the substitution or addition of new or improved equipment, including safes, fixtures, furniture, and signs, designated by us;

(c) redecorating;

(d) renovation of the interior and exterior of the premises and restoration and resurfacing of parking facilities; and

(e) structural modifications and remodeling of the premises.

For purposes of this Section 8, the term equipment shall not include computer hardware or other components of the Business Management and Technology System (as defined in Section 14.8). Any additions, substitutions, replacements or modifications to the Business Management and Technology System shall be governed by the provisions of Section 14.8 of this Agreement.

Article 9. TRAINING

§9.1 Initial Training

If you (or the Controlling Person if you are an Approved Entity) are opening your (or his or her) first Restaurant, you (or the Controlling Person) must enroll in and complete all training programs and classes which we require for the operation of a Fresh Monkee Restaurant. These training programs and classes will be furnished at such times and places as we designate. All training programs and classes must be completed to our satisfaction. You will be responsible for the travel, living expenses and any other costs incurred during these training programs and classes. Should you or your employee fail to complete the initial training program to our satisfaction, at our option, the respective person may repeat the course, or in the case of an employee, you may send a replacement (the "Replacement Personnel") to the next available training programs and classes. Failure by you, your employee, manager, or any Replacement Personnel to complete the training programs and classes to our satisfaction is a material breach of this Agreement and we may terminate this Agreement.

§9.2 Onsite Training

We will provide Onsite Training at your Restaurant which shall begin the week before the opening date of the Restaurant and will last through 1 to 2 days after opening. We do not charge you for Onsite Training and we will be responsible for our trainers' travel and living expenses.

§9.3 Training of Employees

You agree to implement a training program for employees of the Restaurant and to be solely responsible for training each employee to legally, safely, and properly perform his or her duties while inside the Restaurant and while outside the Restaurant for business purposes, including training your employees to follow appropriate procedures for their safety and well-being. You agree not to employ any person who fails or refuses to complete your training programs or is unqualified to perform his or her duties in accordance with the requirements established for the operation of a Fresh Monkee Restaurant. You acknowledge and understand that implementing a training program for employees of the Restaurant and training your employees to follow safe and proper procedures for the operation of the Restaurant will remain your sole responsibility even if, from time to time, you obtain advice or suggestions from us or our affiliates about these topics. You further acknowledge and understand that it is not our responsibility or duty to implement a training program for your employees, nor do we have the responsibility or duty to instruct your employees about matters of safety and security in the Restaurant or elsewhere. By providing advice or suggestions, we do not assume any of your responsibilities or duties.

§9.4 Additional Training

We may also, at our option, require you (or the Controlling Person if you are an Approved Entity) to attend supplemental or additional training programs which may be offered from time to time by us or our affiliates during the term of the franchise. You will be responsible for the reasonable costs of such programs and for the travel and living expenses and any other costs incurred during these programs. You must complete this supplemental or additional training within one (1) year of the time in which it is originally offered by us or our affiliates or designees. If you request us to provide additional training programs for new or replacement personnel after your Restaurant has opened for business, we may offer such additional training programs in our discretion, and you must pay us a fee of up to $500 per day, per each of our employees who provide such additional training, plus the travel and living expenses and any other costs incurred by us in providing this additional training.

§9.5 Convention

We may establish and hold a convention for franchisees and if we do so, you will be required to attend. We reserve the right to charge our then-current conference fee for your attendance at any required conference or seminar, regardless of whether or not you attend, and you will be responsible for the travel and living expenses for you and your personnel to attend the conference or seminar.

Article 10. OPERATING ASSISTANCE

§10.1 Advice and Guidance

We may furnish you with such reasonable operating assistance as we determine from time to time to be necessary for the operation of the Restaurant. You acknowledge and understand that it is not our responsibility or duty to operate the Restaurant, and we do not have the legal right to direct your employees in the operation of the Restaurant. Those functions remain your sole responsibility and duty. Further, you understand that the assistance provided to you under this Section 10 does not obligate us to provide the accounting, bookkeeping, or marketing services required for the operation of the Restaurant or to otherwise operate the Restaurant. By providing any advice or suggestions, we do not assume any of your responsibilities or duties.

§10.2 Operating Problems

We may advise you from time to time of operating problems of the Restaurant disclosed by reports submitted to or inspections made by us or our designee. We will make no separate charge for any operating or marketing assistance except that we may make reasonable charges for forms and other materials supplied to you and for operating assistance made necessary in our judgment as a result of your failure to comply with any provision of this Agreement or for operating assistance requested by you in excess of that normally provided by us. By providing any advice or suggestions, we do not assume any of your responsibilities or duties.

Article 11. RESTAURANT PRODUCTS

§11.1 Restaurant Menu

You agree that you will offer for sale and sell at the Restaurant for final consumption and not for resale, all proprietary menu items and other authorized food and beverage products that we from time to time authorize, provided, however, you may offer for resale any authorized products for certain programs which may be approved by us in our sole and absolute discretion, considering factors including but not limited to: (i) quality assurance; (ii) brand image; and, (iii) such other factors as we determine. You also agree that you will not offer for sale or sell at the Restaurant any other products or services except those authorized by us in writing.

§11.2 Ingredients, Supplies and Materials

All proprietary menu items and other food ingredients, beverage products, cooking materials, containers, packaging materials, other paper and plastic products, utensils, uniforms, menus, forms, cleaning and sanitation materials and other supplies and materials used in the operation of the Restaurant must conform to the specifications and quality standards established by us from time to time. You must use in the operation of the Restaurant boxes, cups, plates, containers and other paper or plastic products imprinted with the Marks as prescribed from time to time by us. We may in our sole and absolute discretion require that ingredients, supplies and materials used in the preparation, service or packaging of proprietary menu items and other authorized food products be purchased exclusively from us, our affiliates or from approved suppliers or distributors. You agree to request delivery of food products to your Restaurant in quantities and in a manner that is consistent with policies prescribed from time to time by us.

In the event you wish to purchase any ingredient, supply or material not previously approved by us, including inventory, and/or acquire such items from an unapproved supplier, you must provide us the name, address and telephone number of the proposed supplier, a description of the item you wish to purchase, and the purchase price of the item, if known. At our request, you must provide us with a sample of the item you wish to purchase for testing purposes. If we incur any costs in connection with testing a particular product or evaluating an unapproved supplier at your request, you must reimburse our reasonable testing costs, regardless of whether we subsequently approve the item or supplier.

We will use our best efforts to notify you of our approval or disapproval of a particular supplier or product within 30 days of receiving all requested information. If we do not respond within 30 days, the supplier or product is deemed disapproved. We are not required to approve any particular supplier or product. We may base our approval of a proposed item or supplier on considerations relating not only directly to the item or supplier, but also indirectly to the uniformity, efficiency, and quality of operation we deem necessary or desirable in our System as a whole. We have the right to receive payments from suppliers on account of their dealings with you and other franchisees and to use all amounts we receive without restriction (unless instructed otherwise by the supplier) for any purposes we deem appropriate. We will not approve an unreasonable number of suppliers for a given item, which approval might, in our reasonable judgment, result in higher costs or prevent the effective or economical supervision of approved suppliers. Our criteria for approval of a particular supplier or product will be made available upon written request. We may revoke our approval of particular products or suppliers when we determine, in our sole discretion, that such products or suppliers no longer meet our standards. Upon receipt of written notice of such revocation, you must cease purchasing products from such suppliers. You must use products purchased from approved suppliers solely in connection with the operation of your Restaurant and not for any competitive business purpose.

§11.3 System Changes

We reserve the right to supplement, change, alter, modify, or make substitutions for the Fresh Monkee System menu items, product and service offerings, trademarks, business methods, advertising methods and marketing methods in efforts to improve the System and its competitiveness as we see fit in our business judgment, which may be exercised in our sole and absolute discretion. We may change the components of the Fresh Monkee System (and the requirements of the Fresh Monkee System), including, for example, changing the food products, beverages, programs, methods, standards, forms, policies, procedures, and services of the Fresh Monkee System, and adding to, deleting from or modifying the programs, services and products which we authorize or require you to conduct or offer. You must comply with any of these modifications, additions, deletions, substitutions, and alterations. However, the changes will not materially and unreasonably increase your obligations under the Franchise Agreement.

§11.4 Virtual Kitchen Products

We may permit you to offer additional products under marks that we have licensed from third parties as a "ghost kitchen" or "virtual kitchen" ("Virtual Kitchen Products") but we are under no obligation to do so. Virtual Kitchen Products are food products which are marketed under a name other than the "Fresh Monkee" Marks and are prepared at your Restaurant and made available for delivery to customers through third-party delivery services such as DoorDash, UberEats, PostMates, and similar service providers. You may not offer Virtual Kitchen Products without our prior written approval. We may revoke our approval of any Virtual Kitchen Products at any time, even if we have previously granted you approval. If we permit you to offer Virtual Kitchen Products, revenue generated from the sale of Virtual Kitchen Products will be included in the definition of "Gross Sales" under this Agreement.

Article 12. ADVERTISING AND PROMOTION

§12.1 By Fresh Monkee

We or our designee may from time to time formulate, develop, produce, and conduct advertising and promotional programs in the form and media as we or our designee determines to be most effective. You agree to participate in all national and local and regional advertising and promotions as we determine to be appropriate for the benefit of the Fresh Monkee System. You further agree to honor any maximum pricing we may prescribe from time to time for any such national or local or regional advertising and promotions. We reserve the right, in our sole and absolute discretion, to determine the composition of all geographic territories and market areas for the development and implementation of advertising and promotional programs. All costs of the formulation, development, and production of any such advertising and promotion (including without limitation the proportionate compensation of our employees who devote time and render services in the formulation, development and production of such advertising and promotional programs or the administration of the funds), may be paid from the Advertising and Marketing Fund (defined below).

§12.2 By Franchisee

All advertising and promotion by you, including, but not limited to, all advertising and promotion conducted by you in print, or on radio, television, the Internet, and other electronic media, must be completely factual and shall conform to the highest standards of ethical advertising and be consistent with the then current image and policies relating to advertising and promotional programs of a Fresh Monkee Restaurant. You must obtain our advance written approval prior to using or producing any advertising or marketing materials using any of the Marks, in whole or in part. We will have the final decision on all creative development of advertising and promotional messages. If our written approval is not received within 14 days from the date we received the material, the material is deemed disapproved. We reserve the right to require you to discontinue the use of any advertising or marketing materials.

§12.3 Advertising and Marketing Fund

We have established an Advertising and Marketing Fund for the common benefit of System franchisees. Currently, you must contribute 0% of your Gross Sales to the Advertising and Marketing Fund (the "Fund Contribution"). Your Fund Contribution must be paid by electronic funds transfer on Wednesday of each week on Gross Sales for the week ending on the preceding Sunday as provided in Article 5 of this Agreement. We reserve the right to increase your Fund Contribution to up to 2% of Gross Sales upon the following schedule: 0% of Gross Sales until 24 Restaurants are open; 0.5% when 25-49 Restaurants are open; 1.0% when 50-74 Restaurants are open; 1.5% when 75-99 Restaurants are open; and 2.0% when 100 or more Restaurants are open. We have the right to use Fund Contributions, in our sole discretion, to develop, produce, and distribute national, regional and/or local advertising and to create advertising and public relations materials which promote, in our sole judgment, the products offered by System franchisees. We may use the Advertising and Marketing Fund to satisfy any and all costs of maintaining, administering, directing, preparing, and producing advertising. We are not obligated to expend monies from the Advertising and Marketing Fund in any particular franchisee's market in proportion to the payments to the

Advertising and Marketing Fund made by the franchisee in that market. We do not represent that we will spend any particular amount of Advertising and Marketing Funds locally, regionally, or nationally.

We shall administratively segregate all contributions to the Advertising and Marketing Fund on our books and records. All such payments to the Advertising and Marketing Fund may be deposited in our general operating account, may be commingled with our general operating funds, and may be deemed an asset of ours, subject to our obligation to expend the monies in the Advertising and Marketing Fund in accordance with the terms hereof. We may, in our sole discretion, elect to accumulate monies in the Advertising and Marketing Fund for such periods of time, as we deem necessary or appropriate, with no obligation to expend all monies received in any fiscal year during that fiscal year. In the event our expenditures for the Advertising and Marketing Fund in any one fiscal year shall exceed the total amount contributed to the Advertising and Marketing Fund during such fiscal year, we shall have the right to be reimbursed to the extent of such excess contributions from any amounts subsequently contributed to the Advertising and Marketing Fund or to use such excess as a credit against its future contributions. The parties do not intend that the Fund be deemed a trust.

We use Fund Contributions to develop and prepare advertising which we distribute to System franchisees for their placement in the local media. The advertising is prepared by us and by outside sources. If we do not spend all Fund Contributions by the end of each fiscal year, the funds will be carried forward into the next fiscal year. There is no requirement that the Advertising and Marketing Fund be audited. Upon your written request, we will provide you with an unaudited accounting of Advertising and Marketing Fund expenditures.

We have the sole right to determine how to spend the Fund Contributions, or funds from any other advertising program, and the sole authority to determine the selection of the advertising materials and programs, provided, however, that we will make a good faith effort to expend such funds in the general best interests of the System on a national or regional basis. We are not required to spend any amount of Fund Contributions in your Protected Territory and not all System franchisees will benefit directly or on a pro rata basis from our expenditures. We have the right to reimbursement from the Fund Contributions for reasonable costs and overhead, if any, as we may incur in activities which are reasonably related to directing and implementing the Advertising and Marketing Fund and advertising programs for franchisees and the System, including costs of personnel for creating and implementing advertising, promotional and marketing programs.

§12.4 Local Advertising

In addition to the Marketing and Fund Contributions described above, you must spend a minimum of 2% of your Gross Sales per month on local advertising and promotion implemented in a format and using materials and designs approved by us as your "Local Advertising, Marketing, and Promotional Expenditure". We recommend that you spend a minimum of $300 per month on SEO and digital/social media marketing efforts, which amount shall be credited towards the overall minimum. We reserve the right to increase the amount of your Local Advertising, Marketing, and Promotional Expenditure up to a maximum of 3% of your Gross Sales per month upon 90 days' written notice to you. You may spend any additional sums you wish on local advertising. You are permitted to use your own advertising materials, so long as you have submitted them to us and received our written approval before your use. We have the right, in our discretion, to require you to submit receipts documenting expenditures that count toward your Local Advertising, Marketing, and Promotional Expenditure.

§12.5 Cooperatives

We have the right, in our discretion, to designate any geographic area for purposes of establishing a regional advertising and promotional cooperative ("Cooperative"). All franchisees in the designated geographical area must participate in the Cooperative. Cooperative contributions will be credited towards your Local Advertising, Marketing, and Promotional Expenditure, and will not exceed the Local Advertising, Marketing, and Promotional Expenditure unless a majority of the Cooperative's members vote to spend an

amount greater than the Local Advertising, Marketing, and Promotional Expenditure on advertising. Each Cooperative will be organized for the exclusive purpose of administering regional advertising programs and developing, subject to our approval, standardized advertising materials for use by the members in local advertising. No promotional or advertising plans or materials may be used by a Cooperative or furnished to its members without our prior approval. All such plans and materials will be submitted to us in accordance with the procedure set forth in Section 12.1 of this Agreement. We may grant to any franchisee, in our sole discretion, an exemption for any length of time from the requirement of membership in a Cooperative, upon written request of such franchisee stating reasons supporting such exemption. Our decision concerning such request for exemption will be final.

§12.6 Advertising Council

We reserve the right to establish an advertising council ("Advertising Council"). If we establish an Advertising Council, it will serve in an advisory capacity to us with respect to certain advertising expenditures, including providing advice/guidance on how to administer the Advertising and Marketing Fund. At our discretion, the Advertising Council may be comprised of our management representatives, employees, you and/or other franchisees in the System. We will have the right to modify or dissolve an Advertising Council (if created) at any time.

§12.7 Grand Opening Advertising

Prior to opening your Restaurant, you must spend at least $2,500 to conduct a grand opening advertising campaign which is approved by us in advance (the "Grand Opening Marketing Spend"). You can expend any additional amounts that you wish on a grand opening advertising campaign, and we estimate that you will do so.

Article 13. RECORDS AND REPORTS

§13.1 Bookkeeping and Recordkeeping

You agree to establish and retain a bookkeeping, recordkeeping, computer and point of sale system conforming to any requirements which may be prescribed by us, relating, without limitation, to the use and retention of daily sales information, counts of approved menu items sold, coupons, purchase orders, purchase invoices, payroll records, check stubs, bank statements, sales tax records and returns, cash receipts and disbursements, checks and credit card sales, journals and general ledgers, including any comparable electronically generated information or any supporting records or materials we may require or prescribe. You agree to retain all business records and reports (whether paper or electronically generated) relating to the Restaurant in accordance with record retention policies and guidelines prescribed by us, from time to time, and for the time limits required by all applicable laws, ordinances and regulations. Upon notice to you, you agree that we shall have full access, either on site or from a remote location to all your computer data, equipment and systems containing any and all of the information, records and reports required by this Section 13.1 or any other provision of this Agreement. In addition, you agree to provide us with access to all such data, equipment and systems to facilitate the exchange of information you are required to provide us under this Agreement. Any information provided by you shall be used by us in a lawful manner.

§13.2 Sales Reports and Financial Statements

You agree to submit to us, in accordance with requirements prescribed by us from time to time (initially in thirteen four-week reporting periods per year) and in a format which we may designate from time to time:

(a). at the same time the Royalty Fee is due, a weekly report of the sales of the Restaurant and all other information and supporting records as we may require or request;

(b). within sixty (60) days of the end of each calendar quarter;

1. a statement of cash flow and cash on hand, an unaudited balance sheet as of the end of each a calendar quarter and an unaudited quarterly statement of profit and loss and financial condition of the Restaurant prepared on an accrual basis;

2. if you are a corporation, partnership or other approved entity, a cash flow and cash on hand, an unaudited balance sheet as of the end of the quarter and an unaudited statement of profit and loss of the corporation, partnership or approved entity prepared on an accrual basis; and,

3. if you have additional Fresh Monkee Restaurants, a consolidated statement of profit and loss for all of your operations, including any additional Fresh Monkee Restaurants which you own and all administrative operations. The statements must be prepared in accordance with generally accepted accounting principles by an accountant in the manner prescribed by us;

(c). promptly upon our request and within twenty (20) days of the end of the month or period, in the manner as we may prescribe, and continuing for such period of time as we may from time to time designate:

1. a statement of cash flow and cash on hand, an unaudited balance sheet as of the end of the month or period and an unaudited statement of profit and loss of the Restaurant prepared on an accrual basis for each month or period;

2. if you are a corporation, partnership or other approved entity, a statement of cash flow and cash on hand, an unaudited balance sheet as of the end of the month or period and an unaudited statement of profit and loss of the corporation, partnership or approved entity prepared on an accrual basis for each month or period; and,

3. a consolidated statement of profit and loss for all of your Fresh Monkee Restaurants for each month or period;

(d). if you are in default under any of the terms or conditions of this Agreement, statements submitted on a quarterly basis affirming that all federal, state and local taxes have been paid;

(e). upon our written request, exact copies of your federal, state and local business income tax returns and state sales tax or equivalent tax returns for any period; and,

(f). such other information as we may reasonably require or request to determine you and your owners' compliance with this Agreement or to assist you in the operation of the Restaurant or to otherwise evaluate the performance of the Restaurant, including information about the sales and receipts of the Restaurant.

§13.3 Right to Require Audit

We reserve the right to audit the sales reports, financial statements, tax returns, information from the Restaurant's Business Management and Technology System, and any other records you are required to retain or submit to us. In the event any audit discloses an understatement of the Gross Sales of the Restaurant for any period or periods, you must pay on the amount of such understatement the Royalty Fee of six percent (6%), all Fund Contributions due under this Agreement and the amount, if any, required to be paid to your local or regional cooperative as provided in this Agreement, plus interest due. Further, in the event such understatement for any period or periods shall be three percent (3%) or more of the Gross Sales of the Restaurant or such inspection or audit is made necessary by your failure to furnish reports, supporting records, financial statements or other information required by this Agreement or to furnish these reports, records, information or financial statements on a timely basis, you will be obligated to reimburse us for the cost of the audit, including the charges of any attorney and/or independent certified public accountant used and the travel expenses, room and board and compensation of our employees or anyone we engage to conduct the audit. In the event you dispute the results of any audit conducted by us or our representatives, you will have the right, upon written notice to us within ten (10) days of your receipt of the results of our audit, to have the results verified by an independent certified public accounting firm selected by our outside

accounting firm. The expense of this audit shall be borne by you unless this further audit discloses that no deficiency is due in which case we will be obligated to pay for the audit. We will notify you within ten (10) days of our receipt of your notice when the independent audit will commence. You agree to cooperate with all personnel conducting the audit. The results of the independent audit shall be binding upon the parties. You agree to pay any deficiencies within ten (10) days after receipt of our audit or, if applicable, the independent audit requested by you.

Article 14. OPERATING REQUIREMENTS

§14.1 Operating Procedures

You agree to fully comply with all specifications, standards and operating procedures and rules from time to time prescribed for the operation of a Fresh Monkee Restaurant, including, but not limited to, specifications, standards and operating procedures and rules relating to:

(a). offering all of and only the approved products and services from your Restaurant;

(b). the safety, maintenance, cleanliness, sanitation, function and appearance of the Restaurant premises and its equipment, (including computer hardware, software, peripheral devices, high speed broadband connectivity, high speed broadband monitoring, and methods and means of encryption and access to our network resources), image, fixtures, furniture, decor and signs;

(c). qualifications, dress, grooming, general appearance and demeanor of you and your employees;

(d). quality, taste, portion control and uniformity, and manner of preparation and sale, of all proprietary menu items and other authorized food and beverage products sold by the Restaurant and of all ingredients, supplies and materials used in the preparation, packaging and sale of these items;

(e). methods and procedures relating to accepting customer orders or serving customers;

(f). the hours during which the Restaurant will be open for business;

(g). use and illumination of exterior and interior signs, posters, displays, menu boards and similar items;

(h). the handling of customer complaints;

(i). advertising on the Internet or other electronic media, including websites, home pages and the use of domain names;

(j). use and limitations on use of Facebook, Twitter, Instagram and other social media ("Social Media");

(k). You must play only the music and music selections that we approve. You must install the equipment necessary to receive and play approved music. You will be required to obtain any necessary licenses for the playback of music in your Restaurant.

(l). e-mail capabilities of the Restaurant and other electronic communication methods (including high speed broadband connectivity, high speed broadband monitoring, and methods and means of encryption and access to our network resources) and devices to facilitate communication with us or our offices, including the exchange of information between the Restaurant and us; and

(m). the methods and manners of payments which will be accepted from customers.

By entering into this Agreement, you agree to abide by these specifications, standards, operating procedures, and rules and to fully adopt and implement them.

§14.2 Compliance with Laws and Other Business Practices

You agree to secure and maintain in force all required licenses, permits and certificates and to operate the Restaurant in full compliance with all applicable laws, ordinances and regulations, including without limitation workers' compensation insurance and taxation laws. You also agree to pay when due all amounts payable pursuant to any provision of this Agreement or any other agreement with us or our affiliates or subsidiaries or pursuant to any agreement with any other creditor or supplier of the Restaurant. You shall file all tax returns and pay all taxes before they become delinquent. You agree not to permit any levy or warrant to be issued by any taxing authority or other creditor, (excluding mechanics liens and other immaterial liens), against any of your assets, nor allow any of your assets to be seized or frozen by any taxing authority or other creditor. Furthermore, if you are subject to any withholding taxes on Royalty Fees or other payments due, you shall provide us with quarterly evidence that such tax has been remitted to the appropriate governmental agency on a quarterly basis.

You agree to abide by the Payment Card Industry Data Security Standards enacted by the applicable Card Associations, as applicable to your business. If you know or suspect a security breach which has or may result in instances of identity theft, data breach or any other theft of information involving your employees or customers of your Restaurant (a "Cyber Event"), you shall immediately notify us. You shall promptly identify and remediate the source of the compromise. You assume all responsibility for providing all notices of breach or compromise and all duties to monitor credit histories and transactions concerning your customers. Without limiting the generality of other provisions of this Agreement, you agree to defend, indemnify and hold us and our affiliates harmless from and against any and all claims, demands, duties, obligations, damages, fines and/or penalties imposed upon you as a result of non-compliance with the Payment Card Industry requirements or any Cyber Event involving your Restaurant.

§14.3 Operating Manual

We will license to you for no charge during the term of the franchise one copy of an operating manual or operational bulletins or similar materials containing mandatory and suggested specifications, standards and operating procedures and rules prescribed from time to time by us and information relative to your other obligations under this Agreement and the operation of the Restaurant (the "Operating Manual"). The entire contents of the Operating Manual will remain confidential and are proprietary to us and our affiliates. We will have the right to add to and otherwise modify the Operating Manual from time to time, if deemed necessary or advisable to improve the standards of service or product quality or the efficient operation of the Restaurant, to protect or maintain the goodwill associated with the Marks, to take advantage of advancements in technology, or to meet competition. No such addition or modification, however, shall alter your fundamental status and rights under this Agreement. The provisions of any Operating Manual as modified from time to time, including the mandatory specifications, standards and operating procedures and rules prescribed from time to time by us and communicated to you in writing, will constitute provisions of this Agreement as if contained in this Agreement.

§14.4 New Concepts

If you develop any new concept, product, process, or improvement or any slogan in the operation or promotion of the Restaurant, or technology used in connection with the operation of the Restaurant, you agree to promptly notify us and provide us with all necessary information without compensation. You hereby assign to us any such concept, product, process, improvement or slogan and you acknowledge that they are and shall become our property and that we may utilize or disclose them to our affiliates and other franchisees and that we may patent, trademark or copyright them at our expense.

You agree to assist us in obtaining and enforcing the intellectual property rights to any such concept, product, process or improvement in any and all countries and further agree to execute and provide us with all necessary documentation for obtaining and enforcing such rights. You will irrevocably designate and appoint us as your agent and attorney-in-fact to execute and file any such documentation and to do all other lawful acts to further the prosecution and issuance of patents or other intellectual property rights related to

any such concept, process or improvement. In the event that such provisions of this Agreement are found to be invalid or otherwise unenforceable, you and your principals will grant to us a worldwide, perpetual, non- exclusive, fully-paid license to use and sublicense the use of the concept, process or improvement to the extent such use or sublicense would, absent this Agreement, directly or indirectly infringe on your rights to the new concepts.

§14.5 Franchisee Must Directly Supervise Restaurant

You (or the Controlling Person if you are an Approved Entity) are obligated to actively, personally, and frequently monitor and supervise the performance and operation of each Restaurant franchised to you. Each Restaurant must also be under the direct, on-premises supervision of either you directly or of a manager (the "Key Manager") who may also be your Controlling Person, provided the Key Manager:

(a). has been properly trained by you;

(b). has been approved by us and whose identity has been disclosed to us; and,

(c). who shall have executed, upon our request, an agreement in the form provided by us agreeing not to divulge any trade secret or confidential or proprietary information, including without limitation the contents of the Operating Manual, or to engage in or have any interest in any Competing Business, as defined below in Section 19.1.

(d). In the event that your Controlling Person or Key Manager resigns or is otherwise terminated, you must hire a replacement approved by us in writing who meets our then current standards for Controlling Person and Key Manager, and who is approved by us in writing before hiring, within 30 days after the resignation or termination of the former Controlling Person or Key Manager. You must train the new Controlling Person or Key Manager within 30 days of hiring.

(e). Your Controlling Person, Key Manager, and certain key employees and their spouses will be bound by the confidentiality and non-compete covenants of the Franchise Agreement and will execute the Confidentiality and Restrictive Covenant Agreement attached as Exhibit H to the Franchise Disclosure Document.

§14.6 Insurance

You shall at all times during the term of the franchise maintain in force at your sole expense:

(a). property insurance on a replacement cost basis at a minimum limit based on the total value of your assets, with a deductible of no more than $5,000 (including, but not limited to, fire, extended coverage, vandalism and malicious mischief);

(b). general liability insurance with a minimum limit of $1,000,000.00 per occurrence and $2,000,000 general aggregate (including, but not limited to, coverage for personal injury, products and contractual liability);

(c). Umbrella or Excess Liability Insurance with limits of $1,000,000 per occurrence and $1,000,000 general aggregate;

(d). if the franchisee, the Approved Entity, or any of their owners uses any vehicles for business purposes which is owned or leased in whole or in part in the name of your business, automobile liability insurance with a minimum limit of $1,000,000.00 combined single limit (including, but not limited to, owned automobiles titled or leased in the name of you or your owners and used at any time, whether principally or occasionally in your business, hired and non-owned coverage). If you or your owners do not use a vehicle owned or leased in the name of you or any of your owners in your business, you must provide written evidence of that fact that is satisfactory to us; and,

(e). workers' compensation insurance (in your name) as required by applicable law. If no such law exists, then you must participate in such other comparable insurance or benefit programs for your employees as required by us. If your state recognizes and permits self-insurer programs, your participation in such a program will satisfy our requirements under this subsection (d). If deductible plans are approved and used in your state, coverage may be purchased on this basis subject to the requirements of your insurance carrier. You agree to comply with applicable state law with respect to workers' compensation reporting and payment and maintenance of workers' compensation taxes and/or insurance premiums;

(f). Employers' Liability insurance with limits not less than $1,000,000 each accident, $1,000,000 each employee by disease and $1,000,000 policy limit by disease;

(g). Employment Practices Liability Insurance, including third party coverage, with limits not less than $1,000,000 per claim and aggregate. We must be endorsed as a Co-Defendant;

(h). Data Breach Expense/Cyber Liability Insurance, including first and third- party coverage with limits no less than $1,000,000, and regulatory expense coverage of no less than $250,000; and

(i). all other insurance required by law or that we may reasonably require.

All liability insurance policies must name us, and any subsidiaries and affiliates which we designate, as additional insureds entitled to the coverage afforded to all named insureds, without regard to any other insurance or self-insured program which we or our affiliates or subsidiaries may have in effect, and also provide that we receive thirty (30) days prior written notice of termination, expiration, cancellation, modification or reduction in coverage or limits of any such policy. The terms and conditions of all such policies, including the amount of any deductibles, shall be consistent with the requirements prescribed from time to time by us. You agree to promptly pay when requested by the insurer the amount of the deductible applicable to, and in the event of, any covered loss.

All insurance policies (excluding workers' compensation policies) must be issued by an insurance carrier rated A-VIII or better by Alfred M. Best & Company, Inc. or meeting such other rating criteria we may establish from time to time. We may also reasonably increase the minimum liability "limit" protection requirement annually and require different or additional kinds of insurance to reflect inflation, changes in standards of liability, higher damage awards in public, product or motor vehicle litigation or other relevant changes in circumstances. You must submit to us annually a copy of the certificate of insurance or evidence of the renewal or extension of each such insurance policy or any modifications to any such insurance policies, which must describe the applicable deductibles for each such policy. If at any time you fail or refuse to maintain in effect any insurance coverage required by us, or to furnish satisfactory evidence of such insurance, we may, at our option and in addition to other rights and remedies we may have, obtain insurance coverage, on your behalf, and you agree to promptly execute any applications or other forms or instruments required to obtain any such insurance and pay to us on demand any costs and premiums incurred by us. Your obligation to obtain and maintain the insurance described in this Agreement shall not be limited in any way by reason of any insurance maintained by us.

§14.7 Identification as Independent Franchisee

You agree to exhibit on the Restaurant premises signs of sufficient prominence and wording as we may prescribe from time to time so as to advise the public that the Restaurant is owned, operated and maintained by you as an independent franchisee. All business cards, letterheads and other business materials shall clearly identify that you are the owner of the Restaurant in accordance with the rules or policies we may establish from time to time in the Operating Manual or otherwise in writing. In addition, subject to rules and policies that may be established from time to time, all local advertising, including yellow page listings and advertisements that are placed by you or on your behalf, and which do not contain phone numbers or addresses that are associated with restaurants that we own or operate, shall either indicate that you are the owner of the Restaurant or Restaurants in the print material, or that the Restaurant or Restaurants are locally

owned and operated.

§14.8 Business Management and Technology System; Software; and Signs

You agree to use in the development and operation of the Restaurant any management system and computer hardware and software and related technology designated by us, including without limitation, features such as high speed broadband connectivity, high speed broadband monitoring, online ordering, mobile apps, methods and means of encryption and access to our network resources, and other internet-based technology and peripheral devices that we specify from time to time (the "Business Management and Technology System"). You acknowledge that we may modify all aspects and the components of the Business Management and Technology System from time to time. As part of the Business Management and Technology System, we will require you to obtain computer hardware and/or software we specify from one or more vendors designated by us and we or our affiliates may be the sole or shared supplier of all or any part of the Business Management and Technology System. You agree to use only such items and services as we specify in connection with the Business Management and Technology System. We may require that you enter into a license exclusively with us or our affiliates to use proprietary software developed by or for us. You may also be required to enter into agreements with others for use of third-party software incorporated or used in connection with the Business Management and Technology System. Our modification of such specifications or components for the Business Management and Technology System may require you to incur costs to purchase, lease and/or license new or modified computer hardware and/or software and to obtain service and support for the Business Management and Technology System during the term of this Agreement. You acknowledge that the cost to you of obtaining the Business Management and Technology System (including software licenses) (or additions, substitutions, replacements, or modifications thereto) may not be fully amortizable over the remaining term of this Agreement. Nonetheless, you agree to incur such costs in connection with obtaining the computer hardware and software comprising the Business Management and Technology System (or additions, substitutions, replacements or modifications thereto). You further acknowledge and agree that we have the right to charge reasonable fees for software or systems modifications and enhancements specifically made for us that are licensed to you and other maintenance and support services that we or our affiliates furnish to you related to the Business Management and Technology System. You may also incur charges from third parties who render services or provide products that we require you to purchase or use. We shall have independent access to data on your Business Management and Technology System, including sales figures. There are no contractual, legal or implied limitations on our right to access this information and data.

If and at such time we develop and custom design any software programs for conducting scheduling, accounting, inventory and point-of-sale functions and related activities (“Proprietary Software Program”), you, at your own expense, agree to obtain the computer hardware required to implement the Proprietary Software Program into your Restaurant, and to comply with all specifications and standards prescribed by us regarding the Proprietary Software Program, as provided in the Operating Manual or otherwise in writing. This Proprietary Software Program will be proprietary to us and Confidential Information of ours. It is possible that we might not be able to alter the Proprietary Software Program to accommodate each and every franchisee of the System, and therefore, at such time that we require the implementation of such software, you will only utilize the program as prescribed by us. At such time as we require the implementation of such Proprietary Software Program, we or our designee agree to provide ongoing service and support to you regarding the Proprietary Software Program and will lease such Proprietary Software Program to you at the then current rates published by us. We reserve the right to have independent access to any data you collect electronically. You must install, at your expense, the necessary computer hardware and software to provide us with full and direct electronic access to all of your data, software systems, and related information.

If and at such time that we develop online portals for your use in connection with the development and operation of your Restaurant (“Designated Franchise Portal”) you and your Controlling Person, any other Owner and/or your Key Manager must actively use and monitor the Designated Franchise Portal and must log into the Designated Franchise Portal at least once per week.

You acknowledge and agree that changes to technology are dynamic and not predictable within the term of this Agreement. In order to provide for inevitable but unpredictable changes to technological needs and opportunities, you agree that we shall have the right to establish, in writing, reasonable new standards for the implementation of technology in the Fresh Monkee System; and you agree to abide by and fully adopt and implement those reasonable new standards established by us as if this Article 14.8 were periodically revised by it for that purpose.

§14.9 Fresh Monkee Standard System and Other Computer and Technology Training

If you (or the Controlling Person if you are an Approved Entity) have not installed and used any Business Management and Technology System, or any other Business Management and Technology System or technology that we require, in a Restaurant, you (or the Controlling Person) must enroll in and complete all training programs and classes which we may require or request for the operation of any Fresh Monkee standard Business Management and Technology System, or any other Business Management and Technology System or technology. These training programs and classes will be furnished at such times and places as designated by us or the entity or entities that we approve to provide the training. The entity furnishing the training (including us) has the right to charge a reasonable training fee for these training programs or classes, which you agree to pay. All training programs and classes must be completed to our satisfaction. You will be responsible for the travel, living expenses and any other costs incurred during these training programs and classes.

§14.10 Fresh Monkee Sign and Display Standards and Specifications

We reserve the right to specify and designate by brand, model, size, type and any other relevant standards or specifications the digital and other signs and displays which must be used or displayed in yours and any other Fresh Monkee Restaurant, including the right to require that you purchase any relevant signs or displays from us or from our affiliates. To the extent any training is necessary or helpful with respect to digital or other signs or displays designated or specified by us, the provisions of Section 14.8(B) of this Agreement shall apply to digital display and sign technology as well.

§14.11 Websites

You must have and maintain adequate hardware and software in order to access the Internet at the bit speed we require from time to time. We may, but are not obligated to, establish an Internet website that provides information about the System and the products and services offered by Fresh Monkee Restaurants. In the event we exercise our right to create such a website, we have sole discretion and control over the website (including timing, design, contents and continuation). We may, but are not obligated to, create interior pages on our website(s) that contain information about your Restaurant and other Restaurants. If we do create these pages, we may require you to prepare all or a portion of the page for your Restaurants, at your expense, using a template that we provide. All such information will be subject to our approval prior to posting.

Except as approved in advance in writing by us, you may not establish or maintain a separate website, splash page, profile or other presence on the Internet, or otherwise advertise on the Internet or any other public computer network in connection with the Restaurants, including any profile on Facebook, Pinterest, Twitter, LinkedIn, Instagram, YouTube, Snapchat or any other social media and/or networking site. If such approval is granted by us, you must: (i) establish and operate such Internet site in accordance with the Fresh Monkee System standards and any other policies we designate in the Operating Manual or otherwise in writing from time to time including the requirement to provide us administrator access to your accounts; and (ii) utilize any templates that we provide to you to create and/or modify such site(s).

We have the right to modify our policies regarding both our and your use of Internet websites as we deem necessary or appropriate for the best interests of the System. You acknowledge that we and/or our affiliates are the lawful, rightful and sole owner of the Internet domain name www.TheFreshMonkee.com, as well as any other Internet domain names registered by us, and you unconditionally disclaim any ownership interest in such domain names and any arguably similar Internet domain names. You agree not to register any

Internet domain name in any class or category that contains words used in or similar to any brand name owned by us or our affiliates or any abbreviation, acronym, phonetic variation or visual variation of those words.

You are required to participate in any System-wide computer network, intranet system or extranet system that we implement and may be required by us to use such computer network, intranet system, or extranet system to, among other things: (i) submit your reports due under the this Agreement to us online; (ii) view and print portions of or updates to the Operating Manual; (ii). download approved local advertising materials; (iv) communicate with us and other franchisees; and (v) complete training. You agree to use the facilities of any computer network, intranet system or extranet system in strict compliance with the standards, protocols, and restrictions that we include in the Operating Manual, including those related to the encryption of confidential information and prohibitions against the transmission of libelous, derogatory or defamatory statements.

Article 15. MARKS

§15.1 Usage

You acknowledge that we have the right to sublicense the Marks and that any goodwill relating to your use of the Marks will inure to our benefit and the benefit of our affiliates. You shall use the Marks in full compliance with rules prescribed from time to time by us. You understand and acknowledge that our right to regulate the use of the Marks, includes, without limitation, the right to regulate, restrict or prohibit any use of the Marks in any form of electronic media such as web sites or web pages or as a domain name or electronic media identifier. Any unauthorized use of the Marks will constitute a breach of this Agreement and an infringement of our rights in and to the Marks. You will not use any Mark as part of any corporate name or with any prefix, suffix or other modifying words, terms, designs or symbols or in conjunction or association with any name or symbol used by you in connection with the operation of the Restaurant, nor may you use any Mark in connection with the sale of any unauthorized product or service or in any other manner not explicitly authorized in writing by us. All provisions of this Agreement applicable to the Marks will apply to any additional proprietary trademarks and commercial symbols we hereafter authorize you to use.

§15.2 Infringements

You agree to promptly notify us of any infringement of or challenge to your or our use of any Mark or claim by any person of any rights in any Mark. You agree that you will not communicate with any person other than us and our counsel in connection with any such infringement, challenge or claim. We will have sole discretion to take such action as we deem appropriate and the right to exclusively control any litigation or Patent and Trademark Office or TTAB proceeding or other proceeding arising out of any infringement, challenge or claim or otherwise relating to any Mark. You agree to execute any and all instruments and documents, render such assistance and do such acts and things as may, in the opinion of our counsel, be necessary or advisable to protect and maintain our interests in any such litigation or Patent and Trademark Office or TTAB proceeding or other proceeding or to otherwise protect and maintain our interest in the Marks. If we, in our sole discretion, determine that you have used the Marks in accordance with the Franchise Agreement and the Operating Manual, we will pay the cost of defending the action, including the cost of any judgment or settlement. If we, in our sole discretion, determine that you have not used the Marks in accordance with the Franchise Agreement and the Operating Manual, you will be required to pay for the defense or to reimburse us for costs we incurred in providing the defense, including the cost of any judgment or settlement.

§15.3 Modifications or Substitutions

We reserve the right to substitute different Marks for use in identifying the Fresh Monkee System and the businesses operating thereunder. You must discontinue using all Marks which we have notified you, in writing, have been modified or discontinued within 10 days of receiving written notice and must promptly

begin using such additional, modified or substituted Marks at your expense.

Article 16. INSPECTIONS

We or our designee will have the right at any time during business hours and without prior notice to conduct reasonable inspections of the Restaurant, its operations and its business records, including, but not limited to, information from the Business Management and Technology System, and records and documents relating to the ownership and control of the Approved Entity and any other entity that has an interest in the operation of Restaurant, wherever located, and to take a physical inventory of the assets of the Restaurant. Inspections of the Restaurant will be made at our expense, unless we are required to make any additional inspections in connection with your failure to comply with this Agreement. In such event, we will have the right to charge you for the costs of making all additional inspections in connection with your failure to comply, including without limitation the travel expenses, room and board and compensation of our employees or the employees of our designee.

Article 17. TERMINATION AND EXPIRATION

§17.1 Termination By Franchisee

If you are in compliance with this Agreement and we materially breach this Agreement and fail to cure any breach within thirty (30) days after written notice is delivered to us, you may terminate this Agreement and the franchise effective ten (10) days after delivery of termination of this Agreement and the franchise by you without complying with these requirements or for any reason other than our material breach of this Agreement and our failure to cure the breach within thirty (30) days after receipt of written notice from you shall be deemed a termination by you without cause and a breach of this Agreement.

§17.2 Immediate Termination By Us - Upon Written Notice

We shall have the right to terminate this Agreement effective upon delivery of notice of termination to you, if:

(a). you or any of your owners have made any material misrepresentation on any record or report required by us under this Agreement or on your application for the franchise, or in any other application submitted to us;

(b). you do not lease or purchase an approved location for the operation of your Restaurant within six (6) months from the date of this Agreement.

(c). you do not open the Restaurant within twelve (12) months from the date of this Agreement;

(d). you are judged a bankrupt or file a bankruptcy petition, become cash flow or balance sheet insolvent, make an assignment for the benefit of creditors, are unable to pay your debts as they become due in the ordinary course of business, or a petition under any bankruptcy law is filed by or against you, or a receiver or custodian is appointed for a substantial part of the assets of the Restaurant;

(e). you abandon or fail to continuously and actively operate the Restaurant, or, without our prior written consent, permit any person other than a qualified employee designated by you and approved by us in writing, to operate the Restaurant in your absence;

(f). the lease or sublease for the Restaurant is terminated or cancelled or you are unable to renew or extend the lease or sublease or you fail to maintain possession of the Restaurant premises unless you are permitted to relocate the Restaurant under Section 6.2 of this Agreement;

(g). you or any of your owners is convicted of a felony, or a crime which substantially impairs the goodwill associated with the Marks or you or any of your owners engages in any conduct which, in our

judgment, adversely affects the reputation of the Restaurant or the goodwill associated with the Marks or involves dishonesty, fraud, deceit, or misrepresentation;

(h). you intentionally, recklessly, or with gross negligence under-report the Gross Sales of the Restaurant for any period or periods;

(i). you or any of your owners violates any of the restrictions contained in Articles 19 or 20 of this Agreement;

(j). you intentionally or on more than one occasion during the term of this Agreement, violate any Child Labor Laws in connection with your operation of the Restaurant;

(k). an audit by us discloses an understatement of Gross Sales and you fail to pay to us the applicable royalty fee and Fund Contribution and interest due within ten (10) days after receipt of the final audit report;

(l). the interest of a deceased or permanently disabled person is not disposed of in accordance with the terms of this Agreement;

(m) you or any of your owners fail on three (3) or more occasions during any twelve (12) month period to comply with any one or more provisions of this Agreement, including without limitation, your obligation to submit when due sales reports or financial statements, to pay when due the Royalty Fees, Fund Contributions or other payments due to us or our affiliates or subsidiaries or any other creditors or suppliers of the Restaurant, whether or not such failure to comply is corrected after notice is delivered to you;

(n). any of your assets or items used in the operation of the Restaurant are seized or you are otherwise denied the use of the property or access to the Restaurant because of your failure to pay any taxing authority or any amount due a creditor of the Restaurant, or because of any other act or omission of you or any of your owners; or, you fail to notify us of tax levy or delinquency; or,

(o). you fail to cease operating the Restaurant, or fail to correct the conditions in the Restaurant causing a present threat of imminent danger to public health or safety, after notice to you as provided in Section 17.4 of this Agreement.

§17.3 Termination By Us - After Opportunity to Cure

We shall have the further right to terminate this Agreement effective upon delivery of notice to you, if:

(a). you fail to obtain or maintain insurance required by us and you do not correct this failure within forty-eight (48) hours after written notice is delivered to you; provided, however, that we shall not exercise our right to terminate this Agreement if you immediately cease operating the Restaurant

(b). and obtain all such insurance within ten (10) days after written notice is delivered to you;

(c). you fail to comply with any provision of this Agreement or any specification, standard or operating procedure or rule prescribed by us which relates to the use of any Mark, safety and security, or the quality of proprietary menu items or other authorized food products or any beverage sold by you or the cleanliness and sanitation of the Restaurant and you do not correct this failure within seven (7) calendar days after written notice is delivered to you;

(d). you fail to pay when due any amount owed to us, our affiliates or subsidiaries, or any creditor or supplier of the Restaurant or any taxing authority for federal state or local taxes (other than amounts being disputed through appropriate proceedings and subject to a good faith, bona fide dispute) and you do not correct such failure within ten (10) calendar days after written notice is delivered to you; or

(e). you or any of your owners fails to comply with any other provision of this Agreement or any

specification, standard or operating procedure and fail to correct this failure within thirty (30) calendar days after written notice is delivered to you.

§17.4 Immediate Cessation of Operations

In the event that the conditions of the Restaurant or operations at the Restaurant, in our judgment, present a threat of imminent danger to public health or safety, we may require the immediate cessation of operations at the Restaurant upon delivery of a notice to you. The notice shall contain the reason we believe immediate cessation of operations is required. The parties shall address the conditions and develop a plan to correct all deficiencies within seven (7) days of the delivery of notice.

§17.5 Obligations Upon Termination or Expiration

Upon termination or expiration of this Agreement, you agree to:

(a). immediately return to us all copies of the Operating Manual;

(b). take such action as may be required to cancel all assumed name or equivalent registrations relating to the use of any Mark;

(c). notify the telephone company, postal service, and all listing agencies in writing of the termination or expiration of your right to use all telephone numbers, post office boxes, and all classified and other directory listings relating to the Restaurant and to authorize in writing the transfer of these to us or our franchisee or designee. You acknowledge that we have the sole rights to and interest in all telephone numbers, post office boxes, and directory listings relating to any Mark, and you authorize us to direct the telephone company, the postal service, and all listing agencies to transfer all telephone numbers, post office boxes, and directory listings to us, our franchisee or designee and if you fail or refuse to do so, the telephone company, postal service, and all listing agencies may accept our direction as evidence of our exclusive rights in the telephone numbers, post office boxes, and directory listings and our authority to direct the transfer. Upon execution of this Agreement or at any time thereafter, you agree to execute any written authorizations or pre-approved authorizations in the form prescribed by us directing the telephone company, postal service (including the conditional assignment of telephone numbers attached to the Franchise Disclosure Document as Exhibit L) and any listing agencies to transfer all telephone numbers, post office boxes, and directory listing to us, our franchisee or designee upon the occurrence of any such termination or expiration;

(d). immediately pay all Royalty Fees, Fund Contributions and other charges which are due and owing under this Agreement;

(e). immediately cease identifying yourself as a Fresh Monkee Restaurant or as being associated with the Fresh Monkee System, including, without limitation, disabling and ceasing to permit the continued operation of any website relating to the Restaurant or the Fresh Monkee System or which utilizes the Marks and removing the Fresh Monkee Marks from Twitter, Facebook, Instagram and other social media and stop identifying yourself as being associated with the Fresh Monkee System in all Social Media;

(f). if you retain possession of the Restaurant premises, at your expense, make such reasonable modifications to the exterior and interior of the Restaurant (including signage, menu boards, job aids, product photos and the like) as we require to fully eliminate its identification and appearance as a Fresh Monkee Restaurant. If you fail or refuse to fully de-identify the Restaurant to the extent and in the manner required by this Agreement, we may, at our option and in addition to other rights and remedies we may have, make the modifications that are contemplated by this Agreement on your behalf and you agree to promptly pay and reimburse us on demand for any costs incurred by us or our designee including, without limitation, the proportionate compensation of our employees or our designee's employees who devote time and render services in the de-identification of the Restaurant; and

(g). make the Restaurant accessible and available for us to operate pursuant to Section 18.7 of this Agreement if we elect to do so.

§17.6 Statutory Limitations

If the state in which the franchisee's relevant Restaurant is located has enacted a franchise relationship law or statute restricting our right to terminate or non-renew this Agreement beyond the limitations set forth in this Agreement, then that law shall supersede the provisions of this Agreement only when and to the extent that the relevant franchise relationship law is in effect, applies to the relationship and location covered by this Agreement, has not been validly waived by the franchisee, and has not been deemed invalid or unenforceable by a court of competent jurisdiction.

Article 18. OPTION TO PURCHASE RESTAURANT.

§18.1 Option

Upon the termination or expiration of this Agreement, except termination by you for cause, we shall have the exclusive option, but not the obligation, to purchase the assets of the Restaurant. For purposes of this section, the term "assets" shall mean the equipment, inventory, leasehold interests and improvements and favorable rights and covenants of the Restaurant, but exclusive of any vehicles other than trucks for serving proprietary menu items and other authorized food and beverage products as defined in Paragraph 19.1. Our option shall commence upon expiration of this Agreement or on the date of termination as applicable and shall continue for thirty (30) days thereafter, subject to extension as provided in this Section. You agree that if the termination is stayed, either by us or by judicial proceedings, or if we are not permitted to manage the Restaurant pursuant to Section 18.7, we will not be able to exercise our option within the 30 day period and you also agree that under those circumstances our option to purchase shall be extended, without further notice to you, for an additional time which shall include the entire time we are unable to exercise our option.

§18.2 Purchase Price Under This Option

The purchase price for these assets and the covenants shall be equal to fifty percent (50%) of Gross Sales ("Base Amount") of the Restaurant during the fifty-two (52) full weeks immediately preceding the date of termination or expiration. The purchase price shall be allocated among the assets and covenants in the manner prescribed by us.

If the Restaurant has been in operation less than fifty-two (52) full weeks, the option price shall be the cost of the Restaurant plus twenty percent (20%). The term "cost" shall be defined as your documented expenditures for the equipment and leasehold improvements of the Restaurant.

§18.3 Deductions From Purchase Price

In the event we elect to purchase the assets of the Restaurant, the purchase price will be reduced by:

(a). the total current and long-term liabilities of the Restaurant assumed by us as described below;

(b). the amount necessary to upgrade and renovate the Restaurant to meet our then current standards for a Fresh Monkee Restaurant; and,

(c). our reasonable attorneys' fees and litigation costs and expenses, including without limitation expert witness fees, incurred in connection with enforcing this Agreement or in securing possession of the Restaurant.

We will assume all current and long-term liabilities, whether or not included on your financial statements up to the amount of the purchase price subject, however, to all defenses available to you. Further, the amount we charge for upgrading and renovating the Restaurant will not exceed one percent (1%) of the Gross Sales

of the Restaurant from the date of opening to the date of termination or expiration reduced by an amount equal to the total expenditures made by you for renovation and upgrading of the Restaurant at our request up to the date of termination or expiration.

§18.4 Payment of Purchase Price

The balance of the purchase price, after deductions described above will be payable as follows: twenty percent (20%) of the balance at the time of closing and the remainder in sixty (60) equal monthly installments of principal plus interest at a rate of interest per annum equal to the prime lending rate as published in the Wall Street Journal determined as of the closing date with annual adjustments based on the prime rate charged on each anniversary date. The first payment will be due on the first day of the second succeeding calendar month following closing and the remaining payments on the first day of each month thereafter. On the first payment date, interest from the date of closing shall also be paid. If we elect to pay the entire purchase price at closing, we shall have the right to escrow such portion of the purchase price as we deem appropriate for a period of six (6) months to cover liabilities of the Restaurant. We shall notify you of claims asserted by creditors of the Restaurant against the escrow monies. You shall have forty-eight (48) hours to settle any claim with such creditor prior to disbursement of funds from the escrow. If there is a bona fide good faith dispute between you and a creditor of the Restaurant, you shall have thirty (30) days to reach a settlement with any such creditor as to the amount owed before we will disburse any escrow monies to such creditor. If you are unable to resolve the discrepancy with the creditor within the thirty (30) day period, we shall have the right to use the escrow monies to satisfy the claim of any such creditor. At the end of such six (6) month period, any remaining purchase price shall be remitted to you along with a statement prepared by us indicating the manner in which these funds were expended.

§18.5 Real Property

(a). In the event you or your owners own the real property on which the Restaurant is located, and such property is not a multi-tenant unit, we will also have the exclusive option to purchase this property. We shall exercise this option within the same period of time as provided in Section 18.1, as that time may be extended. The purchase price will be the fair market value as determined by an independent appraiser selected by both of us. If we cannot agree on an independent appraiser, we each shall select an independent appraiser who shall select a third independent appraiser. The independent appraiser selected by our appraisers shall determine the fair market value of the real property and his determination shall be final and binding on the parties. The purchase price will be payable in full at the closing minus customary pro-rations including the pay-off of existing mortgage liens.

(b). If we do not elect to purchase the real property, or if the property is in a multi-tenant unit, we or our designee will have the option to enter into a lease for a term of not less than five (5) years with an option by us or our designee to extend the term of the lease for two additional terms of five (5) years each. The lease shall contain the terms and conditions contained in the form of lease then used by us or our affiliates in connection with Fresh Monkee Restaurants owned and operated by us or our affiliates. The rental under the lease for the initial five (5) year term shall be the fair rental value of the property as determined by an independent appraiser selected in the manner described above. The rental shall be increased during the second five (5) year option term by the percentage that the National Consumer Price Index for Urban Wage Earnings and Clerical Workers as determined by the United States Department of Labor for the region in which the Restaurant is located (or a comparable index if such Index is not then being issued) has increased from the commencement date of the initial term until the last day of the initial term of the lease.

§18.6 Closing

The closing shall occur within thirty (30) days after we exercise our option to purchase the assets and/or real property or such later date as may be necessary to comply with applicable bulk sales or similar laws. At the closing, we both agree to execute and deliver all documents necessary to vest title in the purchased assets and/or real property in us free and clear of all liens and encumbrances, except those assumed by us and/or to effectuate the lease of the Restaurant premises. You also agree to provide us with all information necessary

to close the transaction. We reserve the right to assign our option to purchase the Restaurant (and the real property to the extent applicable) or designate a substitute purchaser for the Restaurant. We agree, however, to be responsible for and shall guarantee payment of any deferred portion of the purchase price as provided in Section 18.4 of this Agreement in the event we designate a substitute purchaser of the assets of the Restaurant. If you do not execute and deliver any documents required, by execution of this Agreement, you irrevocably appoint us as your lawful attorney-in-fact with full power and authority to execute and deliver in your name all these documents. You also agree to ratify and confirm all of our acts as your lawful attorney-in-fact and to indemnify us and hold us harmless from all claims, liabilities, losses or damages suffered by us in so doing.

§18.7 Operation During Option Period

We will have the right, upon written notice to you, to manage, or designate one of our affiliates to manage, the Restaurant during the period in which we have the option to purchase the Restaurant as provided in Section 18.1 and for the period following the exercise of our option and prior to the closing, on the same terms and conditions as described in Section 20.7.

Article 19. RESTRICTIVE COVENANTS

§19.1 In-Term Covenant

You agree that, during the term of this Agreement, you will not, directly or indirectly for the benefit of you or your owners, or through or on behalf of or in conjunction with any other person, partnership or corporation, own, engage in, be employed in sales management or purchasing by, advise, assist, invest in, franchise, make loans to, or have any other interest, whether financial or otherwise, in: (i) any other restaurant or business that: (a) is a protein shake establishment, or (b) otherwise generates twenty percent (20%) or more of its revenue from the combined sale of shakes, smoothies, or any other approved products that we permit you to sell at your Restaurant, or restaurant business which offers products and services that are the same or substantially similar to the approved products and services that you and our franchisees are authorized to provide, now or in the future, at Restaurant locations (each a "Competing Business")(except for other Fresh Monkee Restaurants operated under franchise agreements entered into with us or other Fresh Monkee Restaurants in which you or your owners have an ownership interest); or (ii) any business which provides consulting services too, or grants franchises or licenses for, a Competing Business.

§19.2 Post-Term Covenant

You agree that, for a period of two (2) years after termination or expiration of this Agreement, or the date on which you cease to operate the Restaurant or use the Marks, whichever is later, you will not, directly or indirectly for the benefit of you or your owners, or through or on behalf of or in conjunction with any other person, partnership or corporation, own, engage in, be employed by, advise, assist, invest in, franchise, make loans to, or have any other interest, whether financial or otherwise, in any Competing Business within ten (10) miles of the premises of the Restaurant (except for other Fresh Monkee Restaurants operated under franchise agreements with us or other Fresh Monkee Restaurants in which you or your owners shall have an ownership interest) or within ten (10) miles of any Fresh Monkee Restaurant in operation or under development at the time of termination or expiration of this Agreement, or the date on which you cease to operate the Restaurant or use the Marks, whichever is later, excluding ownership of less than ten percent of the stock of shares in any corporation whose stock is publicly traded. The covenant contained in this section shall not be deemed to impair, modify or change any covenant not to compete contained in any agreement for the purchase and sale of the Restaurant.

§19.3 Ownership of Public Companies

The covenants contained in this Article 19 shall not apply to ownership of less than a ten percent (10%) beneficial interest in the outstanding equity securities of any corporation whose stock is publicly traded.

§19.4 Solicitation of Employees

You agree that during the term of this Agreement you will not, directly or indirectly, solicit or employ any person who is employed by us, by any entity controlled by or affiliated with us or by any other of our franchisees if that solicitation or employment results in that person terminating his or her present employment and working for you, or if that solicitation or employment results in that person working in or for or operating a Competing Business.

§19.5 Confidential Information and Trade Secrets; New Processes, Concepts, Improvement

You agree to maintain the absolute confidentiality of the Operating Manual and all other information concerning the Fresh Monkee System ("Confidential Information"), whether provided by us or a third party, during and after the term of the franchise, to disclose this information to the other employees of the Restaurant only to the extent necessary for the operation of the Restaurant in accordance with this Agreement, and that you will not use the Operating Manual or such other information in any other businesses or in any manner not specifically authorized or approved by us in writing. All historical data relating to the sale of all food and beverage products at the Restaurant also shall be deemed Confidential Information and (a) you shall not use the Confidential Information in any other business or capacity; and, (b) you shall maintain the absolute secrecy and confidentiality of the Confidential Information.

Ownership of all copyrights, patents, trade secrets, confidential business information, and business methods developed or paid for by us or our affiliates relating to the Fresh Monkee System (the "Fresh Monkee Proprietary Materials") will remain with us or our affiliates. Ownership of all copyrights, patents, trade secrets, confidential business information, and business methods developed by you, any Controlling Person, or any owner of more than 19.9 percent of the stock of any Approved Entity relating to the Fresh Monkee System or products (a1so "Fresh Monkee Proprietary Materials") will belong and be assigned to us or our affiliates.

You acknowledge and agree that certain information, including (i) current customer and prospective customer names and addresses, (ii) information about credit extensions to customers, (iii) customer service purchasing histories, (iv) rates charged to customers, and (v) sources of suppliers and purchasing arrangements with suppliers, also constitute the trade secrets and Confidential Information owned solely by us. You may divulge such Confidential Information only to your employees who must have access to it in order to perform their employment obligations. You must require your Controlling Person and any personnel having access to any of our Confidential Information to sign an agreement stating that they will maintain the confidentiality of information they receive in connection with their employment and restricting their right to work for a competitor while they are employed by you. Such agreement, which will be in a form that we prescribe, will identify us as a third-party beneficiary to the agreement and will give us independent enforcement rights.

Nothing contained herein shall prevent you from discussing with potential franchisees your experience as a Fresh Monkee franchisee provided that you do not reveal or discuss Confidential Information or Fresh Monkee Proprietary Materials.

§19.6 Mutual Non-Disparagement

Each Party agrees that except for good faith responses to inquires under oath in response to a court order, governmental inquiries or procedures to enforce this Agreement, neither will make or encourage others to make any statements (written or verbal) that defames, disparages, slanders or in any other way criticizes the personal or business reputation, business practices, employees, members, directors and officers of the other, to any third Party reasonably likely to be harmful or injurious to the goodwill, reputation or business standing of the other Party. The Parties acknowledge and agree that this prohibition extends to statements, written or verbal, made to anyone, including but not limited to, the news and social media, investors, potential investors, advisors, industry analysts, competitors, vendors, employees (past and present), independent contractors and clients. The Parties also understand and agree that this Paragraph is a material

provision of this Agreement and that any breach of this Paragraph shall be a material breach of this Agreement.

§19.7 Liquidated Damages for Breach of Mutual Non-Disparagement Clause

Each Party agrees that in the event that either Party breaches the Mutual Non-Disparagement clause set forth above Section, the breaching party (the "Breaching Party") shall pay the injured party ("Injured Party") liquidated damages ("Liquidated Damages") as follows: Liquidated Damages shall be twenty-five thousand dollars ($25,000), per occurrence. This Liquidated Damages payment amount is not exclusive of any other remedies a Party may have.

All Parties agrees that it would be impractical and extremely difficult to estimate the damages that the Injured Party may suffer in the event of a breach by the Breaching Party of its obligations. The Breaching Party therefore agrees that a reasonable present estimate of the net detriment that the Injured Party would suffer in the event of a breach by Breaching Party of its obligations under this Section, is an amount of money equal to the Liquidated Damages amount set forth above. The Parties acknowledge that the payment of such Liquidated Damages is not intended as a forfeiture or penalty but is intended to constitute liquidated damages to the Injured Party. The foregoing shall not limit the Injured Party's remedies with respect to Breaching Party's obligations under this Section.

§19.8 Owners of Approved Entity

If you are an Approved Entity, then each owner, by executing this Agreement, shall be bound by the provisions contained in this Agreement, including the restrictions set forth in this Article 19. Further, a violation of any of the provisions of this Agreement, including the covenants contained in this Article 19, by any owner shall also constitute a violation by you of your obligations under this Agreement, because you represent and warrant each of these Owners' compliance with this Agreement.

§19.9 Distribution of Products Related to the Fresh Monkee System

During and after the term of this Agreement, you and your owners agree not to sell or otherwise distribute any products or items bearing any of the Marks or which are used at any time in connection with any advertising, promotional or operational program other than to customers of your Restaurant in the ordinary course of business or to another Fresh Monkee franchisee in good standing at the time of any proposed transfer approved by us.

§19.10 Ownership Structure

You agree to fully comply with all rules, policies, and procedures from time to time prescribed by us relating to the ownership structure of an Approved Entity. If you are an Approved Entity, you agree that the Controlling Person who has been approved by us will at all times during the term of this Agreement own and control forty percent (40%) or more and the largest share of the absolute voting and ownership interests of the Approved Entity and own the largest percentage equity interest therein, unless the Controlling Person obtains our prior written approval for a different ownership structure. You also agree to submit to us for our review and approval any proposed change in ownership structure or percentages before attempting any change in the ownership or control of the Approved Entity. In the interest of preventing stalemates and disputes, neither the franchisee nor the Approved Entity may be owned or controlled under any arrangement whereby the ownership, control or voting rights are owned or controlled by two persons or entities, or one person and one entity, on a 50/50 basis.

Article 20. ASSIGNMENT

§20.1 By Fresh Monkee

This Agreement is fully assignable by us and the assignee or other legal successor to our interests will be

entitled to all of the benefits of this Agreement.

§20.2 By Franchisee

This Agreement is personal to you and your owners (if you are an Approved Entity). Accordingly, neither you nor any of your owners may assign or transfer this Agreement, any interest in this Agreement or, if you are an Approved Entity, any interest in an Approved Entity except as specifically authorized under this Agreement. A transfer of ownership of the Restaurant (or its assets) may only be made in conjunction with a transfer of this Agreement. Any attempted assignment or transfer not in accordance with this Agreement shall have no effect and shall constitute a material breach of this Agreement.

§20.3 Assignment to an Approved Entity

We will allow you to assign this Agreement and the Restaurant (and its assets) to an Approved Entity for the convenience of ownership of the Restaurant, provided that:

(a). the Approved Entity conducts no business other than the operation of the Restaurant or other Fresh Monkee Restaurants (or other related activities authorized under this Agreement);

(b). the Approved Entity is actively managed by you;

(c). the person designated as the Controlling Person owns and controls not less than forty percent (40%) and the largest share of such partnership, the equity and voting power of all classes of issued and outstanding capital stock of such corporation, the membership interest in the limited liability company or the voting and ownership interests of such entity; and,

(d). all owners meet our requirements as established from time to time by us and agree to guarantee the obligations of the Approved Entity under this Agreement and to be bound by the terms of this Agreement in the manner prescribed by us.

If you are an Approved Entity or if this Agreement is assigned to an Approved Entity, you must comply with the requirements set forth in this Section 20.3 throughout the term of this Agreement. The organization documents of any Approved Entity owning the franchise, including all stock certificates, shall recite that they are subject to all restrictions contained in this Agreement. We shall also have the right to require, as a condition of any assignment of this Agreement to an Approved Entity or the operation of the franchise by an Approved Entity, that the owners enter into a buy/sell agreement among themselves in a form and containing such terms as we prescribe for transfers of ownership interests in such Approved Entity. You shall provide us with all documents to be executed in connection with any such assignment and we shall use our reasonable efforts to approve or disapprove these within thirty (30) days after receipt.

§20.4 Assignment or Transfer to Others

We will permit sales, transfers or assignments of this Agreement or, if you are an Approved Entity, of an ownership interest in the Approved Entity to others provided:

(a). you (and your owners) are not in default under this Agreement or any other agreement with us or our subsidiaries or affiliates or any other creditor or supplier of the Restaurant;

(b). the proposed transferee or assignee (and its Controlling Person and all other owners if it is an Approved Entity) meets our then-applicable standards for franchisees or owners;

(c). the proposed transferee or assignee (and its owners) is not engaged in any other Competing Business activity without our prior written consent, except other Fresh Monkee Restaurants;

(d). the proposed transferee or assignee (and its owners if it is an Approved Entity) must sign our then-

current form of standard franchise agreement for a term equal to the remaining term of this Agreement or, at our election, the then-current term if longer;

(e). the proposed transferee or assignee (or the person designated by us) must complete all required training to the extent required by us;

(f). at our request, the proposed transferee or assignee refurbishes the Restaurant in the manner and subject to the provisions prescribed in Articles 8 and 14;

(g). the proposed transferee or assignee pays us a transfer fee of equal to the greater of: (A) $5,000.00, or (B) ten percent (10%) of the then-applicable single Restaurant initial franchise fee (whichever is higher); and,

(h). this Agreement is terminated according to the terms of our customary form of mutual termination agreement.

You must provide us with all documents to be executed by you and/or your owners and the proposed purchasers in connection with any transfer or assignment at least thirty (30) days prior to signing.

§20.5 Death or Permanent Disability

Upon your death or permanent disability or the death or permanent disability of the Controlling Person, this Agreement or the ownership interest of such deceased or permanently disabled Controlling Person must be transferred to, a party approved by us. Any transfer, including, without limitation, transfers by devise or inheritance or trust provisions, shall be subject to the same conditions for transfers which are contained in this Agreement. Except as otherwise prescribed by us in writing, your personal representative or the personal representative of such Controlling Person shall submit to us a proposal meeting the requirements for transfer of this Agreement or such ownership interest within one hundred and twenty days (120) days of your death or permanent disability or the death or permanent disability of such Controlling Person. We agree to communicate our approval or disapproval of any such proposal within fifteen (15) days of receipt. We will not unreasonably withhold our consent to the transfer of this Agreement or such ownership interest to your spouse, heirs or relatives or to the spouse, heirs or relatives of such deceased or permanently disabled Controlling Person, provided the requirements of Section 20.4 are satisfied. We agree to make our primary members and executive team (or their successors or equivalents) available during such one hundred and twenty (120) day period to evaluate any proposal regarding transfer of this Agreement or such ownership interest, including any request that we consider purchasing the franchise or such ownership interest. Your personal representative or the personal representative of such deceased or permanently disabled Controlling Person shall complete the transfer of this Agreement or such ownership interest within sixty (60) days from the date of our approval of any such proposal. Upon the death of any other owner, the interest of such owner shall be transferred within a reasonable time to a person meeting our requirements. All such transfers must also comply with Section 20.4 of this Agreement. Your or any of your owners' failure to transfer the interest in accordance with the provisions of this Section or attempted a transfer a violation of this Agreement, shall be considered a material breach of this Agreement.

§20.6 Definition of Permanent Disability

You or your Controlling Person, will be deemed to have a "permanent disability" if you or your Controlling Person's usual, active participation in the Restaurant as contemplated by this Agreement is for any reason curtailed or prevented for a substantially continuous period of six (6) months, or if you become imprisoned, hospitalized, a resident of a mental institution, or in a persistent vegetative state for a substantially continuous period of six (6) months.

§20.7 Operation by Us After Death or Permanent Disability

We shall have the right to appoint a manager for the Restaurant if in our judgment the Restaurant is not

being managed properly after your death or permanent disability or the death or permanent disability of the Controlling Person. Our right to appoint a manager for the Restaurant includes the right to temporarily or permanently cease operations at the Restaurant, if in our reasonable judgment continued operation of the Restaurant will adversely affect the Marks, the long term reputation of the Restaurant or the Fresh Monkee System, or present a risk to public health, welfare and safety, including the well-being of the employees of the Restaurant. All funds from the operation of the Restaurant during the management by our appointed manager will be kept in a separate fund, and all expenses of the Restaurant including compensation, other costs, and travel and living expenses of our manager will be charged to this fund. The Royalty Fee and Fund Contributions payable under this Agreement and all other financial contributions owed under this Agreement shall continue during the period in which the Restaurant is managed on your behalf. In managing the Restaurant, our obligation will be to use commercially reasonable efforts in our reasonable business judgment to ensure the Restaurant is properly managed, and neither we nor our affiliates will be liable for any debts, losses or obligations of the Restaurant, to any of your creditors for any products, materials, supplies or services purchased by the Restaurant prior to during the time of management by our appointed manager. If the separate fund that is established is insufficient to pay the expenses of the Restaurant, we will notify you or your executor, administrator, conservator or other personal representative and this person must deposit in the fund within five (5) business days, any amount required by us to attain a reasonable balance in the fund.

§20.8 Our Right of First Refusal

If you or your owners propose to sell all or any part of the Restaurant (or its assets) or, if you are an Approved Entity, any ownership interest in an Approved Entity, or you or your owners obtain a bona fide, executed written offer to purchase this interest, you or your owners are obligated to properly notify us and deliver a copy of any bona fide offer to us along with all documents to be executed by you or your owners and the proposed assignee or transferee. Our right of first refusal shall commence upon the date of our receipt of the following: (i) the bona fide, executed written offer to purchase; (ii) all documents to be executed by you or your owners and the proposed assignee or transferee; (iii) all documents related to the operation of the Restaurant which you are required to provide us, including, but not limited to a current copy of the lease for the Restaurant and such financial statements as are required of you under Section 13.2 of this Agreement; and (iv) your notice that you are specifically submitting the documents to give us the right to exercise our right of first refusal, and shall continue for a period of thirty (30) days thereafter. Failure to submit any one or more of the items, including the notice of the purpose of the submission, shall result in our right of first refusal being extended until 30 days after we receive all of the required documents and the notice. We shall exercise the right to purchase the Restaurant (or its assets) or such ownership interest for the price and on the terms and conditions contained in the offer by giving written notice to you or your owners. We may substitute equivalent cash for any form of payment proposed in such offer or designate a substitute purchaser for the Restaurant (or the assets) or the ownership interest being offered, provided that we will assume responsibility for the performance of any other purchaser we may designate. If the offer is to purchase the interest of a Controlling Person and is for less than all of the outstanding interests of the Approved Entity, we shall also have the right, during the same period of time described above and upon written notice to the other owners, to purchase the remaining shares of capital stock, partnership interest or membership interest at a per share or per unit or interest price equivalent to the price being offered under the bona fide offer to the Controlling Person. If we do not exercise this right of first refusal, the offer may be accepted by you or your owners, subject to our prior written approval as provided in this Agreement. If the offer is not accepted by you or your owners, within sixty (60) days, we will again have the right of first refusal to purchase the Restaurant as described above. This section will not apply to transfers made in accordance with Section 20.3 of this Agreement.

Article 21. CONTRACT INTERPRETATION AND ENFORCEMENT.

§21.1 Effect of Waivers

No waiver by us of any breach or a series of breaches of this Agreement shall constitute a waiver of any subsequent breach or waiver of the performance of any of your other obligations under this Agreement.

Our acceptance of any payment from you or the failure, refusal or neglect by us or you to exercise any right under this Agreement or to insist upon full compliance with our or your obligations under this Agreement or with any specification, standard or operating procedure or rule will not constitute a waiver of any provision of this Agreement. We cannot waive any default, breach or condition of this Agreement except through a signed writing signed by duly authorized officer of both Fresh Monkee and by the Franchisee.

§21.2 Cost of Enforcement

If any legal or equitable action is commenced, either to challenge, interpret, or to secure or protect our rights under or to enforce the terms of this Agreement, in addition to any judgment entered in our favor, we shall be entitled to recover such reasonable attorneys' fees, costs, expenses and expert witness fees as we or anyone acting on our behalf may have incurred together with court costs and expenses of litigation.

§21.3 Indemnification

If we or any of our subsidiary or affiliated companies or any of our or their agents or employees are required to produce records or testify at trial or in deposition or are subjected to any claim, demand or penalty or become a party to any suit or other judicial or administrative proceeding brought by any person or persons (including your employee or prior employee) or any other person or entity by reason of any claimed act or omission by you, your employees or agents, or by reason of any act or omission occurring on or off the Restaurant premises, or while on the way to or from the Restaurant, by reason of an act or omission with respect to the business or operation of the Restaurant, including but not limited to acts or omissions arising out of the maintenance or use of a motor vehicle, you shall defend and indemnify and hold us, our subsidiary and affiliated companies, or any of our or their agents or employees, harmless against all judgments, settlements, penalties, and expenses, including attorney's fees, expert witness fees, court costs and other expenses of litigation, arbitration or administrative proceedings, incurred by or imposed on us, our subsidiary and affiliated companies, or any of our or their agents or employees, in connection with the testimony, production, investigation or defense relating to such claim or litigation, arbitration or administrative proceedings. Your indemnification obligations described above will continue in full force and effect after, and notwithstanding, the expiration or termination of this Agreement.

§21.4 Construction and Severability

All references in this Agreement to the singular shall include the plural where applicable, and all references to the masculine shall include the feminine and vice-versa. If any part of this Agreement for any reason shall be declared invalid, such decision shall not affect the validity of any remaining portion, which shall remain in full force and effect. If any applicable law or rule requires a greater prior notice of the termination of or election not to renew this Agreement, or the taking of some other action than is required under this Agreement, the prior notice or other requirements required by this law or rule shall be substituted for the requirements of this Agreement while and to the extent those laws or rules remain in effect and applicable to the Restaurant and its territory or Protected Territory and have not been effectively waived by the franchisee or declared invalid or inapplicable by any court of competent jurisdiction. If any covenant in this Agreement which restricts competitive activity is deemed unenforceable by virtue of its scope in terms of area, business activity prohibited and/or length of time, but would be enforceable by reducing any part or all thereof, the parties agree that same shall be enforced to the fullest extent permissible under the laws and public policies applied in the jurisdiction in which enforcement is sought.

§21.5 Scope and Modification of Agreement

This Agreement constitutes the entire agreement between the parties and supersedes all prior and contemporaneous oral or written agreements or understandings of the parties regarding the subject matter of this Agreement for the Restaurant at issue. No modification, amendment or waiver of this Agreement or any of its terms or provisions shall be valid or binding unless it is set forth in a writing signed by the party to be charged with surrendering rights or benefits of incurring additional obligations No modification, waiver, termination, rescission, discharge or cancellation of this Agreement shall affect the right of any party

to enforce any claim or right under this Agreement, whether or not liquidated, which occurred prior to the date of such modification, waiver, termination, rescission, discharge or cancellation. Nothing contained in this Agreement or in any related agreement is intended to disclaim any representation made by Fresh Monkee in any franchise disclosure documents.

§21.6 Dispute Resolution, Mandatory Mediation, Arbitration and Governing Law

(a). Choice of Law. The terms and provisions of this Agreement shall be interpreted in accordance with and governed by the laws of the State of Connecticut, excluding its choice of law rules and excluding the Connecticut Franchise Act as to any Restaurant not physically located in Connecticut.

(b). Mediation and Arbitration. Any and all disputes arising from or relating to the parties' relationship or this Agreement shall be subject to mandatory mediation which shall be conducted and completed in Glastonbury, Connecticut within thirty (30) days of written demand therefore. Any disputes not resolved by mandatory mediation shall be resolved by binding arbitration within 120 days of the initial written demand therefore. The arbitration hearing shall be held in Glastonbury, Connecticut pursuant to the Commercial Arbitration Rules of the American Arbitration Association. The arbitration award shall be reviewable only by state or federal courts in or having jurisdiction over Glastonbury, Connecticut only for clear error of fact or law and on any additional statutory grounds for vacationing or reversing an arbitration award. Franchisor shall be entitled to recover its reasonable attorneys' fees and litigation costs and expenses including expert witness fees if it is the substantially prevailing party in any arbitration or litigation relating to this Agreement or the parties' relationship. Nothing contained herein shall preclude any party from commencing a suit in court for temporary or preliminary injunctive relief to prevent irreparable harm pending the arbitration decision, provided that any such suit for temporary or preliminary injunctive relief shall be commenced and maintained exclusively in state or federal courts in or having jurisdiction over Glastonbury, Connecticut.

(c). Third-Party Beneficiaries. Franchisor's officers, directors, shareholders, agents and/or employees are express third party beneficiaries of this Agreement and the mediation and other dispute resolution provisions contained herein, each having authority to specifically enforce the right to mediate and litigate claims asserted against such person(s) by Franchisee.

(d). Injunctive Relief. Nothing in this Agreement will prevent Franchisor from seeking to obtain injunctive relief, without posting a bond, against threatened conduct that will cause Franchisor loss or damages, under the usual equity rules, including the applicable rules for obtaining restraining orders and preliminary and permanent injunctions. If injunctive relief is granting, Franchisee's only remedy will be court's dissolution of the injunctive relief. If the injunctive relief was wrongfully issued, Franchisee expressly waives all claims for damages Franchisee incurred as a result of the wrongful issuance.

(e). JURY TRIAL AND CLASS ACTION WAIVER. THE PARTIES HEREBY AGREE TO WAIVE TRIAL BY JURY IN ANY ACTION, PROCEEDING OR COUNTERCLAIM, WHETHER AT LAW OR EQUITY, REGARDLESS OF WHICH PARTY BRINGS SUIT. THIS WAIVER SHALL APPLY TO ANY MATTER WHATSOEVER BETWEEN THE PARTIES HERETO WHICH ARISES OUT OF OR IS RELATED IN ANY WAY TO THIS AGREEMENT, THE PERFORMANCE OF EITHER PARTY, AND/OR FRANCHISEE'S PURCHASE FROM FRANCHISOR OF THE FRANCHISE AND/OR ANY GOODS OR SERVICES. THE PARTIES AGREE THAT ALL PROCEEDINGS, WHETHER LITIGATION OR MEDIATION, WILL BE CONDUCTED ON AN INDIVIDUAL, NOT A CLASS-WIDE BASIS, AND THAT ANY PROCEEDING BETWEEN FRANCHISEE AND FRANCHISEE'S PRINCIPALS AND YOU, AND FRANCHISOR OR ITS AFFILIATES OR EMPLOYEES, MAY NOT BE CONSOLIDATED WITH ANY OTHER PROCEEDING BETWEEN FRANCHISOR AND ANY OTHER PERSON OR ENTITY.

(f). Limitation on Action. Franchisee further agrees that no cause of action arising out of or under this Agreement may be maintained by Franchisee unless brought before the expiration of one (1) year after the act, transaction or occurrence upon which such action is based or the expiration of one (1) year after the

Franchisee becomes aware of facts or circumstances reasonably indicating that such Franchisee may have a claim against the Franchisor, whichever occurs sooner, and that any action not brought within this period shall be barred as a claim, counterclaim, defense or set-off.

(g). Franchisee Waiver. Franchisee hereby waives the right to obtain any remedy based on alleged fraud, misrepresentation, or deceit by Franchisor, including, without limitation, rescission of this Agreement, in any mediation, judicial, or other adjudicatory proceeding arising hereunder, except upon a ground expressly provided in this Agreement, or pursuant to any right expressly granted by any applicable statute expressly regulating the sale of franchises, or any regulation or rules promulgated thereunder.

(h). Waiver of Punitive Damages. Franchisee waives to the fullest extent permitted by law, any right to or claim for any punitive, exemplary, incidental, indirect, special or consequential damages (including, without limitation, lost profits) which it may have against Franchisor, arising out of any cause whatsoever (whether such cause be based in contract, negligence, strict liability, other tort or otherwise) and agrees that in the event of a dispute, that Franchisee's recovery shall be limited to actual damages. If any other term of this Agreement is found or determined to be unconscionable or unenforceable for any reason, the foregoing provisions shall continue in full force and effect, including, without limitation, Franchisee's waiver of any right to claim any consequential damages.

(i). Costs and Attorney's Fees. If Franchisee is in breach or default of any monetary or non-monetary material obligation under this Agreement or any related agreement between Franchisee and Franchisor and/or Franchisor's affiliates, and Franchisor engages an attorney to enforce Franchisor's rights (whether or not formal judicial proceedings are initiated), Franchisee must pay all reasonable attorneys' fees, court costs and litigation expenses Franchisor incurs. If Franchisee institutes any legal action to interpret or enforce the terms of this Agreement, and Franchisee's claim in such action is denied or the action is dismissed, Franchisor is entitled to recover Franchisor's reasonable attorneys' fees, and all other reasonable costs and expenses incurred in defending against same, and to have such an amount awarded as part of the judgment in the proceeding.

§21.7 Notices

All written notices permitted or required to be delivered by the provisions of this Agreement or of the Operating Manual shall be deemed so delivered when delivered to you by hand, three (3) days after having been placed in the United States Mail by Registered or Certified Mail, one (1) day after being placed in the hands of a commercial courier service for next day delivery, one (1) day after transmission by facsimile or other electronic system (including electronic mail), and addressed to us at our most current principal business address or to you at the most current principal business address or home address of which we have been notified in writing.

You must maintain and keep us informed of a valid e-mail address for the franchisee and any Controlling Person throughout the term of this Agreement.

§21.8 Independent Contractors

The parties to this Agreement are independent contractors and no training, assistance or supervision which we may give or offer to you shall be deemed to negate such independence or create a legal duty on our part. Neither we nor any of our affiliates shall be liable for any damages to any person or property arising directly or indirectly out of the operation of the Restaurant, including but not limited to those damages which may occur while your employees are performing or returning from errands or work. Nor shall we or any of our affiliates have any liability for any taxes levied upon you, your business, or the Restaurant. The parties further acknowledge and agree the relationship created by this Agreement and the relationship between us is one of independent contractors at arm's length, and not a fiduciary relationship nor one of principal and agent. Furthermore, neither we nor our affiliates have any relationship with your employees and have no rights, duties, or responsibilities with regard to their employment by you. You acknowledge and agree that you do not have the authority to act for us or on our behalf or to contractually bind us or our affiliates to any

agreement. No party to this Agreement shall have any authority to assume any liability for the acts of the other, or to alter the legal relationships of the other. Only the named parties to this Agreement shall have rights hereunder and you shall not have any rights under any other franchise agreement to which you are not a party.

§21.9 Authority and Binding Effect

You, your Approved Entity, your Controlling Person, and each of your Owners represent and warrant that you and each and all of them have the legal right with respect to one another and third parties to enter into this Agreement and into the Covenants of Owners and to be involved in the ownership and operation of Restaurant, that doing so will not violate any contractual or legal obligations or duties to one another nor to any third party, and that you will not use any trade secrets, confidential business information, copyrighted or patented materials, or other proprietary materials or information of any third party in establishing or operating the franchised business without a written license to do so. This Agreement is binding upon the parties and their heirs, approved assigns, and successors in interest.

§21.10 Effective Date of this Agreement

This Agreement shall become effective upon the date of its acceptance and execution by us.

[SIGNATURE PAGE FOLLOWS.]

IN WITNESS WHEREOF, AND INTENDING TO BE LEGALLY BOUND HEREBY, THE PARTIES HERETO HAVE CAUSED THIS AGREEMENT TO BE EXECUTED EFFECTIVE THE DATE FIRST SET FORTH ABOVE.

FRANCHISEE:
[FRANCHISEE ENTITY]

By:

Name:

Title:

Date:

FRANCHISOR:
THE FRESH MONKEE FRANCHISE, LLC

By:

Name:

Title:

Date:

ATTACHMENT A

COVENANTS OF OWNERS

The undersigned individuals (the "Owners") represent and warrant to The Fresh Monkee Franchise, LLC ("Fresh Monkee") that they are all of the owners of Franchisee and all or the persons who otherwise have a direct or indirect interest in the success of Franchisee and that the person designated below as the Controlling Person is the Controlling Person of the Approved Entity under this Agreement. Further, to induce Fresh Monkee to enter into this Agreement and grant the franchise to Franchisee, each of the Owners hereby jointly and severally unconditionally guarantees the payment and performance by Franchisee of all of its obligations, indebtedness, and liabilities of Franchisee to Franchisor, direct or indirect, absolute or contingent, of every kind and nature, whether now existing or incurred from time to time hereafter under the Franchise Agreement and agrees to be bound by all of the provisions of this Agreement, including, without limitation, the restrictions contained in Articles 18, 19, and 20 of this Agreement.

The Owners waive presentment, demand, notice of dishonor, protest, and all other notices whatsoever, including without limitation notices of acceptance hereof, of the existence or creation of any liabilities of Franchisee, of the amounts and terms thereof, of all defaults, disputes, or controversies between Franchisor and Franchisee and of the settlement, compromise, or adjustment thereof. This guarantee is primary and not secondary, and will be enforceable without Franchisor having to proceed first against Franchisee or against any or all of the Owners or against any other security for the liabilities of Franchisee. This guarantee will be effective regardless of the insolvency of Franchisee by operation of law, any reorganization, merger, or consolidation of Franchisee, or any change in the ownership of Franchisee.

Each Owner also acknowledges and agrees that:

(1) The Approved Entity shall be managed solely by the Controlling Person and that the Controlling Person may not be removed by any action of the Approved Entity or its Owners without the prior written consent of Fresh Monkee;

(2) The Controlling Person shall at all times during the continuation of this Agreement have not less than forty percent (40%) and the largest share of the equity and voting power and/or interests in the Approved Entity and any provision or term in the governing or establishing documents for the Approved Entity or any agreement between the Owners to the contrary is and shall be void for all purposes;

(3) The establishing or governing documents for the Approved Entity do not provide for a "supermajority" or other voting structure that would require the Controlling Person to have more than 51% of the equity and voting structure in order to maintain control over the Approved Entity and that no Owner(s) has any type of "veto" rights and that no voting trusts have been established which would restrict or limit the voting control of the Controlling Person. If such provision or term exists in the establishing or governing documents or other agreements, the Owners agree that it shall be void for all purposes;

(4) The Controlling Person has, as of the date of execution of this Agreement, the option, but not the obligation, exercisable on thirty (30) days' notice, to purchase any or all of the equity and voting interest owned by the other Owners for a sum certain which has been determined prior to the execution of this Covenant of Owners (which may be modified by the Owners). If for any reason all Owners have not agreed upon a purchase price, the undersigned Owner(s) agree that the purchase price for their interest shall be calculated by determining the formula price in this Agreement for all of the Fresh Monkee Restaurants which the Approved Entity operates and subtracting from such formula price all of the current and long term liabilities of Franchisee. The result of such computation shall be multiplied by the ratio that the Owner's interest bears to all outstanding ownership interests in the Approved Entity. Upon tendering the purchase price for each Owner's interest, the Owners hereby agree to convey such interest and such commitment shall be subject to enforcement by any court of competent jurisdiction through specific performance;

(5) If the Controlling. Person receives a bona-fide offer and desires to sell the franchise, the Franchisee can require the other Owners to sell his/her interest in accordance with the terms of the bona-fide offer.

(6) None of the Owners has made, provided, received or taken any security interest in this Agreement or any pledge of any equity or interest in the Approved Entity and no such security interest or pledge shall be made, provided, received or taken during the continuation of this Agreement.

(7) Neither the Franchisee nor the Approved Entity are or will be owned or controlled under any arrangement whereby the ownership, control or voting rights are owned or controlled by two persons or entities, or one person and one entity, on a 50/50 basis.

These Covenants of Owners are intended to modify and supersede any provisions of the establishing or governing documents for the Approved Entity or other agreement between the Owners which are inconsistent with its terms. In the event of any inconsistency between these Covenants of Owners and any other agreement or governing or establishing document, these Covenants of Owners shall control. The undersigned acknowledge that the execution of these Covenants of Owners are conditions to approval by Fresh Monkee of assignment or entry of this Agreement with Fresh Monkee, and Fresh Monkee shall be entitled to refuse to acknowledge or recognize any provisions of the governing or establishing documents of the Approved Entity which are inconsistent with the terms of these Covenants of Owners or this Agreement. Each of the Owner(s) agrees that in the event that any of the governing or establishing documents for the Approved Entity are inconsistent with the provisions of these Covenants of Owners, the Controlling Person is granted the authority and power to modify or amend such provision and each Owner agrees to cast any necessary vote in favor of the amendment of such document or to execute such agreement as will reconcile these Covenants of Owners and the applicable document or agreement. The undersigned further agree that the governing and establishing documents of the Approved Entity shall not be amended, modified, deleted, novated, or otherwise changed in any manner without the prior written consent of Fresh Monkee.

The governing law, dispute resolution, and all other provisions set forth in Section 21.6 of the Franchise Agreement shall apply to any and all disputes arising out of or in connection with this Covenant of Owners as if set forth fully herein.

This Covenant of Owners will be binding upon the Owners and their respective heirs, executors, successors, and assigns, and will inure to the benefit of Franchisor and its successors and assigns.

[SIGNATURE PAGE FOLLOWS]

Signature Page to Attachment A

List All Owners and Ownership Percentage:

Name	Percentage Ownership
	%
	%
	%

(add more blocks as necessary)

By:
Name:
Date:

By:
Name:
Date:

ATTACHMENT B

FRANCHISEE QUESTIONNAIRE/COMPLIANCE CERTIFICATION

DO NOT SIGN THIS STATEMENT IF YOU ARE A RESIDENT OF, OR INTEND TO OPERATE THE FRANCHISED BUSINESS IN, ANY OF THE FOLLOWING STATES, EACH A REGULATED STATE: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, Wisconsin.

DO NOT SIGN THIS STATEMENT IF YOU ARE A RESIDENT OF, OR INTEND TO OPERATE THE FRANCHISED BUSINESS IN, CALIFORNIA. See https://dfpi.ca.gov/whats-new-in-2023-for-franchisors.

FOR PROSPECTIVE FRANCHISEES THAT RESIDE IN OR ARE SEEKING TO OPERATE THE FRANCHISED BUSINESS IN ANY REGULATED STATE, SUCH PROSPECTIVE FRANCHISEE IS NOT REQUIRED TO COMPLETE THIS QUESTIONNAIRE OR TO RESPOND TO ANY OF THE QUESTIONS CONTAINED IN THIS QUESTIONNAIRE.

As you know, The Fresh Monkee Franchise, LLC ("we", "us"), and you are preparing to enter into a franchise agreement for the right to operate a The Fresh Monkee® franchise (each, a "Business"). The purpose of this questionnaire is to: (i) determine whether any statements or promises were made to you that we have not authorized or that may be untrue, inaccurate, or misleading; (ii) be certain that you have been properly represented in this transaction; and (iii) be certain that you understand the limitations on claims you may make by reason of the purchase and operation of your franchise. **You cannot sign or date this questionnaire the same day as the Receipt for the Franchise Disclosure Document, but you must sign and date it the same day you sign the Franchise Agreement and pay us the appropriate franchisee fee.** Please review each of the following questions carefully and provide honest responses to each question. If you answer "No" to any of the questions below, please explain your answer on the back of this sheet.

1. Have you received and personally reviewed the Franchise Agreement, as well as each exhibit or schedule attached to these agreements that you intend to enter into with us?

Y/N _____

2. Have you received and personally reviewed the Franchise Disclosure Document we provided?

Y/N _____

3. Did you sign a receipt for the Disclosure Document indicating the date you received it?

Y/N _____

4. Do you understand all the information contained in the Disclosure Document and the Franchise Agreement you intend to enter into with us?

Y/N _____

5. Have you reviewed the Disclosure Document and Franchise Agreement with a lawyer, accountant or other professional advisor and discussed the benefits and risks of operating the Business(es) with these professional advisor(s)?

Y/N _____

6. Do you understand we have only granted you certain, limited territorial rights under the Franchise Agreement, and that we have reserved certain rights under the Franchise Agreement?

Y/N _____

7. Do you understand we and our affiliates retain the exclusive unrestricted right to engage, directly or through others, in the providing of services under the System mark or any other mark at any location outside your Territory under the Franchise Agreement, without regard to the proximity of these activities to the premises of your Business(es)?

Y/N _____

8. Do you understand all disputes or claims you may have, arising from, or relating to the Franchise Agreement must be mediated and/or arbitrated, at our option, at our then-current headquarters?

Y/N _____

9. Do you understand the Franchise Agreement provides that you can only collect compensatory damages on any claim under or relating to the Franchise Agreement and are not entitled to any punitive, consequential, or other special damages?

Y/N _____

10. Do you understand the sole entity or person against whom you may bring a claim under the Franchise Agreement is us?

Y/N _____

11. Do you understand that the Franchisee (or one of its principals if Franchisee is an organization), as well as any Principal Executive(s) (as defined in the Franchise Agreement), must successfully complete the appropriate initial training program(s) before we will allow the Business to open or consent to a transfer of that Business?

Y/N _____

12. Do you understand that we require you to successfully complete certain initial training program(s) and if you do not successfully complete the applicable training program(s) to our satisfaction, we may terminate your Franchise Agreement?

Y/N _____

13. Do you understand that we do not have to sell you a franchise or additional franchises or consent to your purchase of existing franchises (other than those that you timely fulfill your development obligations and have contracted to open under the Multi-Unit Development Addendum, provided you have not materially breached that agreement and failed to timely cure that breach)?

Y/N _____

14. Do you understand that we will send written notices, as required by your Franchise Agreement, to either your Business or home address until you designate a different address by sending written notice to us?

Y/N _____

15. Do you understand that we will not approve your purchase of a franchise, or we may immediately terminate your Franchise Agreement, if we are prohibited from doing business with you under any anti-terrorism law enacted by the United States Government?

Y/N _____

16. Is it true that no broker, employee, or other person speaking on our behalf made any statement or promise regarding the costs involved in operating a Business that is not contained in the Disclosure Document or that is contrary to, or different from, the information contained in the Disclosure Document?

Y/N _____

17. Is it true that no broker, employee, or other person speaking on our behalf made any statement or promise regarding the actual, average, or projected profits or earnings, the likelihood of success, the amount of money you may earn, or the total amount of revenue a Business will generate, that is not contained in the Disclosure Document or that is contrary to, or different from, the information contained in the Disclosure Document?

Y/N _____

18. Is it true that no broker, employee, or other person speaking on our behalf made any statement or promise or agreement, other than those matters addressed in your Franchise Agreement and/or Development Addendum concerning advertising, marketing, media support, marketing penetration, training, support service or assistance that is contrary to, or different from, the information contained in the Disclosure Document?

Y/N _____

19. Is it true that no broker, employee, or other person providing services to you on our behalf has solicited or accepted any loan, gratuity, bribe, gift or any other payment in money, property, or services from you in connection with a Business purchase with exception of those payments or loans provided in the Disclosure Document?

Y/N _____

GIVE A COMPLETE EXPLANATION OF ANY NEGATIVE RESPONSES (REFER TO SPECIFIC QUESTION NUMBER).

YOU UNDERSTAND THAT YOUR ANSWERS ARE IMPORTANT TO US AND THAT WE WILL RELY ON THEM. BY SIGNING THIS QUESTIONNAIRE, YOU ARE REPRESENTING THAT YOU HAVE CONSIDERED EACH QUESTION CAREFULLY AND RESPONDED TRUTHFULLY TO THE ABOVE QUESTIONS.

FRANCHISEE APPLICANT(S):
(add signature lines as necessary)

By:

Name:

Title:

Date:

EXHIBIT C
MULTI-UNIT DEVELOPMENT ADDENDUM

This Multi-Unit Development Addendum (the "Addendum") is made and entered into on _____ (the "Effective Date"), by and between Franchisor and Franchisee. Franchisor and Franchisee may be referred to collectively as "Parties" or individually as "Party".

BACKGROUND

A. Contemporaneous with the execution of this Addendum, Franchisee and Franchisor entered into the Franchise Agreement dated with an even date herewith whereby Franchisee was granted the right to open and operate a single Restaurant utilizing the Fresh Monkee® marks and system.

B. Franchisor and Franchisee agree that Franchisee is qualified to develop more than one location and Franchisee is committed to developing additional Restaurants in accordance with the terms and conditions herein.

C. Franchisor and Franchisee agree to amend and otherwise clarify certain provisions in the Franchise Agreement, pursuant to the terms and conditions of this Addendum.

AGREEMENT

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agrees as follows:

1. **Development Fee in Lieu of Initial Franchise Fee.** Notwithstanding anything contained in Article 5.1 of the Franchise Agreement, Franchisee will not be required to pay Franchisor an Initial Franchise Fee under any franchise agreement listed herein. Instead, Franchisee shall pay Franchisor a lump-sum fee equal to $_____ (the "Development Fee"). The entire Development Fee must be paid upon execution of this Addendum and the Franchise Agreement, and this fee is deemed fully earned and non-refundable under any circumstances.

2. **Development Schedule.** Franchisee agrees to have the designated number of Restaurants open and in operation in accordance with the following schedule:

Total Number of Restaurants Open and In Operation	By (date)
Total Restaurants:	

3. **Additional Franchise Agreements.** Franchisee acknowledges that for each Restaurant it agrees to develop in this Addendum, it shall sign the then-current Franchise Agreement (each, the "Applicable Franchise Agreement"). Franchisee understands that each Restaurant will be controlled by the terms of the applicable franchise agreement signed between the Parties for the respective Restaurant.

4. **Territory.** Franchisee shall not receive an exclusive territory for the development of its additional Restaurants and Franchisee understands it is solely responsible for meeting the Development Schedule agreed to herein. Franchisee will be provided with a non-exclusive, non-protected Site Selection Area. Franchisee may not encroach existing franchisee protected Territories.

5. **Initial Training Program.** Article 9.1 of the Applicable Franchise Agreements is hereby amended to clarify that Franchisee is only obligated to attend the Initial Training Program once.

6. **Transfers**. The rights under this Addendum are personal to Franchisee and Franchisee may not sell, grant, or transfer its rights hereunder to any third-party. If the Franchise Agreement to which this Addendum is attached is transferred, the rights of this Addendum may be terminated in Franchisor's discretion.

7. **Default.** Franchisee shall be in default of this Addendum if it misses any deadline in its Development Schedule ("Development Default"). As a remedy for the Development Default, Franchisor reserves the right to terminate Franchisee's rights to develop additional Restaurants under this Addendum. If Franchisor exercises this right, Franchisee shall not receive a refund of the Development Fee.

8. **Background; Definitions.**

a. The Parties agree and acknowledge that the Background portion of this Addendum is hereby incorporated by reference as if set forth in this Agreement section.

b. For purposes of this Addendum, if a capitalized term in this Addendum is not specifically defined herein, that term will be given the same definition that the term is afforded in the Franchise Agreement, as applicable.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Parties hereto, intending to be legally bound hereby, have duly executed and delivered this Addendum on the date last written below.

FRANCHISEE:
[FRANCHISEE ENTITY]

By:

Name:

Title:

Date:

FRANCHISOR:
THE FRESH MONKEE FRANCHISE, LLC

By:

Name:

Title:

Date:

EXHIBIT F

RESERVED

EXHIBIT G

FORM OF GENERAL RELEASE

GENERAL RELEASE AGREEMENT

WAIVER AND RELEASE OF CLAIMS

This Waiver and Release of Claims ("Release") is made as of [DATE], by [FRANCHISEE], a(n) [STATE ORGANIZATION TYPE] ("Franchisee"), and each individual holding an ownership interest in Franchisee (collectively with Franchisee, "Releasor") infavor of The Fresh Monkee Franchise, LLC ("Franchisor," and together with Releasor, the "Parties").

WHEREAS, Franchisor and Franchisee have entered into a Franchise Agreement ("Agreement") pursuant to which Franchisee was granted the right to own and operate a The Fresh Monkee business;

WHEREAS, [Franchisee has notified Franchisor of its desire to transfer the Agreement and allrights related thereto, or an ownership interest in Franchisee, to a transferee/enter into a successor franchise agreement/amend the Agreement] OR [the Agreement is being terminated/or indicate other reason for the requirement of this waiver and release], and Franchisor has consented to such [transfer] [successor franchise agreement] [amendment] [termination] [other reason]; and

WHEREAS, as a condition to Franchisor's consent to [transfer the Agreement] [enter into asuccessor franchise agreement] [amend the Agreement] [terminate the Agreement] [other reason], Releasor has agreed to execute this Release upon the terms and conditions stated below.

NOW, THEREFORE, in consideration of Franchisor's consent, and for other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, and intending to be legally bound, Releasor hereby agrees as follows:

1. Representations and Warranties. Releasor represents and warrants that it is duly authorized to enter into this Release and to perform the terms and obligations herein contained, and has not assigned, transferred, or conveyed, either voluntarily or by operation of law, any of its rights or claims against Franchisor or any of the rights, claims, or obligations being terminated and released hereunder. Each individual executing this Release on behalf of Franchisee represents and warrants that he/she is duly authorized to enter into and execute this Release on behalf of Franchisee. Releasor further represents and warrants that all individuals that currently hold a direct or indirect ownership interest in Franchisee are signatories to this Release.

2. Release. Releasor and its subsidiaries, affiliates, parents, divisions, successors and assigns, and all persons or firms claiming by, through, under, or on behalf of any or all of them, hereby release, acquit, and forever discharge Franchisor, any and all of its affiliates, parents, subsidiaries, or related companies, divisions, and partnerships, and its and their past and present officers, directors, agents, partners, shareholders, employees, representatives, successors and assigns, and attorneys, and the spouses of such individuals (collectively, the "Released Parties"), from any and all claims, liabilities, damages, expenses, actions, or causes of action which Releasor may now have or has ever had, whether known or unknown, past or present, absolute or contingent, suspected or unsuspected, of any nature whatsoever, including without limiting the generality of the foregoing, all claims, liabilities, damages, expenses, actions, or causes of action directly or indirectly arising out of or relating to the execution and performance of the Agreement and the offer and sale of the franchise related thereto, except to the extent such liabilities are payable by the applicable indemnified party in connection with a third party claim.

3. Nondisparagement. Releasor expressly covenants and agrees not to make any false representation of facts, or to defame, disparage, discredit, or deprecate any of the Released Parties or otherwise communicate with any person or entity in a manner intending to damage any of the Released Parties, their business, or their reputation.

4. Confidentiality. Releasor agrees to hold in strictest confidence and not disclose, publish, or use the existence of, or any details relating to, this Agreement to any third party without Franchisor's express written consent, except as required by law.

5. Miscellaneous

a. Releasor agrees that it has read and fully understands this Release and that the opportunity has been afforded to Releasor to discuss the terms and contents of said Release with legal counsel and/or that such a discussion with legal counsel has occurred.

b. This Release shall be construed and governed by the laws of the state of Connecticut.

c. Each individual and entity that comprises Releasor shall be jointly and severally liable for the obligations of Releasor.

d. In the event that it shall be necessary for any Party to institute legal action to enforce or for the breach of any of the terms and conditions or provisions of this Release, the prevailing Party in such action shall be entitled to recover all of its reasonable costs and attorneys' fees.

e. All of the provisions of this Release shall be binding upon and inure to the benefit ofthe Parties and their current and future respective directors, officers, partners, attorneys, agents, employees, shareholders, and the spouses of such individuals, successors, affiliates, and assigns. No other party shall be a third-party beneficiary to this Release.

f. This Release constitutes the entire agreement and, as such, supersedes all prior oral and written agreements or understandings between and among the Parties regarding the subject matter hereof. This Release may not be modified except in a writing signed by all the Parties. This Release may be executed in multiple counterparts, each of which shall be deemed an original and all of which together shall constitute but one and the same document.

g. If one or more of the provisions of this Release shall for any reason be held invalid, illegal, or unenforceable in any respect, such invalidity, illegality, or unenforceability shall not affect or impair any other provision of this Release, but this Release shall be construed as if such invalid, illegal, or unenforceable provision had not been contained herein.

h. Releasor agrees to do such further acts and things and to execute and deliver such additional agreements and instruments as any Released Party may reasonably require to consummate, evidence, or confirm the Release contained herein in the matter contemplated hereby.

Signature Page to General Release Form

IN WITNESS WHEREOF, Releasor has executed this Release as of the date first written above.

FRANCHISEE:
[FRANCHISEE]

By: _____

Name: _____

Title: _____

FRANCHISEE'S OWNERS:

Signature: _____

Name: _____

Signature: _____

Name: _____

Signature: _____

Name: _____

EXHIBIT H

FORM OF NONDISCLOSURE AND NONCOMPETE AGREEMENT

[THIS EXHIBIT IS FOR REFERENCE PURPOSES ONLY AS A SAMPLE FORM CONFIDENTIALITY AGREEMENT THAT FRANCHISOR MAY APPROVE FOR USE BY FRANCHISEE – BEFORE USING WITH AN EMPLOYEE OR CONTRACTOR FRANCHISEE SHOULD HAVE THIS AGREEMENT REVIEWED AND APPROVED BY AN INDEPENDENT LOCAL ATTORNEY HIRED BY FRANCHISEE.]

THE FRESH MONKEE FRANCHISE, LLC

CONFIDENTIALITY AND RESTRICTIVE COVENANT AGREEMENT
(for trained employees, officers, directors, general partners, members, Operating Principal(s), Key Manager(s), and any other management personnel of Franchisee)

In consideration of my being a [INSERT TITLE/ROLE WITH FRANCHISEE] of [FRANCHISEE ENTITY] (the "Franchisee"), and other good and valuable consideration, the receipt and sufficiency of which is acknowledged, I (the undersigned) hereby acknowledge and agree that Franchisee has acquired the right from The Fresh Monkee Franchise, LLC (the "Company") to: (i) establish and operate a The Fresh Monkee franchised business (the "Franchised Business"); and (ii) use in the operation of the Franchised Business the Company's trade names, trademarks and service marks (collectively, the "Marks") and the Company's unique and distinctive format and system relating to the establishment and operation of a Franchised Business (the "System"), as they may be changed, improved and further developed from time to time in the Company's sole discretion, only at the following authorized and approved location: [LOCATION ADDRESS] (the "Premises").

1. The Company possesses certain proprietary and confidential information relating to the operation of the Franchised Business and System generally, including without limitation: Company's proprietary and confidential Operations Manual and other manuals providing guidelines, standards and specifications related to the establishment and operation of the Franchised Business (collectively, the "Manual"); Franchisor's proprietary training materials and programs, as well as proprietary marketing methods and other instructional materials, trade secrets; information related to any other proprietary methodology or aspects of the System or the establishment and continued operation of the Franchised Business; financial information; any and all customer lists, contracts and other customer information obtained through the operation of the Franchised Business and other _____ businesses; any information related to any type of proprietary software that may be developed and/or used in the operation of with the Franchised Business; and any techniques, methods and know-how related to the operation of the Franchised Business or otherwise used in connection with the System, which includes certain trade secrets, copyrighted materials, methods and other techniques and know-how (collectively, the "Confidential Information").

2. Any other information, knowledge, know-how, and techniques which the Company specifically designates as confidential will also be deemed to be Confidential Information for purposes of this Agreement.

3. As [INSERT TITLE WITH RESPECT TO FRANCHISEE] of the Franchisee, the Company and Franchisee will disclose the Confidential Information to me in furnishing to me the training program and subsequent ongoing training, the Manual, and other general assistance during the term of this Agreement.

4. I will not acquire any interest in the Confidential Information, other than the right to utilize it in the operation of the Franchised Business during the term hereof, and the use or duplication of the Confidential Information, in whole or in part, for any use outside the System would constitute an unfair method of competition.

5. The Confidential Information is proprietary, involves trade secrets of the Company, and is disclosed to me solely on the condition that I agree, and I do hereby agree, that I shall hold in strict confidence all Confidential Information and all other information designated by the Company as confidential. Unless the Company otherwise agrees in writing, I will disclose and/or use the Confidential Information only in connection with my duties as [INSERT TITLE] of the Franchisee, and will continue not to disclose any such information even after I cease to be in that position and will not use any such information even after I cease to be in that position unless I can demonstrate that such information has become generally known or easily accessible other than by the breach of an obligation of Franchisee under the Franchise Agreement.

6. I will surrender any material containing some or all of the Confidential Information to the Company, upon request, or upon conclusion of the use for which the information or material may have been furnished.

7. Except as otherwise approved in writing by the Company, I shall not, while in my position with the Franchisee, for myself, or through, on behalf of, or in conjunction with any person, persons, partnership, corporation, or limited liability company, own, maintain, engage in, be employed by, or have any interest in any other business which: (a) is a protein shake or smoothie establishment, or (b) otherwise generates twenty percent (20%) or more of its revenue from the combined sale of shakes, smoothies, or any other approved products that we permit you to sell at your Restaurant (collectively, a "Competing Business"). I also agree that I will not undertake any action to divert business from the Franchised Business to any Competing Business or solicit any of the former customers or employees of Franchisee for any competitive business purpose.

7.1 *Post-Term Restrictive Covenant for Controlling Person of Franchised Business or Manager/Officers/Directors of Franchisee*. In the event I am a manager of the Franchised Business, or an officer/director/manager/partner of Franchisee that has not already executed a personal guaranty agreeing to be bound by the terms of the Franchise Agreement, then I further agree that I will not be involved in a Competing Business of any kind for a period of one year after the expiration or termination of my employment with Franchisee for any reason: (i) at or within a 10-mile radius of the Premises; or (ii) within a 10-mile radius of any other The Fresh Monkee business that exists at the time my employment with Franchisee ceases through the date of my involvement with the Competing Business. I also agree that I will not be involved in the franchising or licensing of any Competing Business at any location or undertake any action to divert business from the Franchised Business to any Competing Business or solicit any of the former customers or employees of Franchisee for any competitive business purpose, during this one-year period following the termination or expiration of my employment with the Franchisee.

8. I agree that each of the foregoing covenants shall be construed as independent of any other covenant or provision of this Agreement. If all or any portion of a covenant in this Agreement is held unreasonable or unenforceable by a court or agency having valid jurisdiction in an unappealed final decision to which the Company is a party, I expressly agree to be bound by any lesser covenant subsumed within the terms of such covenant that imposes the maximum duty permitted by law, as if the resulting covenant were separately stated in and made a part of this Agreement.

9. I understand and acknowledge that the Company shall have the right, in its sole discretion, to reduce the scope of any covenant set forth in this Agreement, or any portion thereof, without my consent, effective immediately upon receipt by me of written notice thereof; and I agree to comply forthwith with any covenant as so modified.

10. The Company is a third-party beneficiary of this Agreement and may enforce it, solely and/or jointly with the Franchisee. I am aware that my violation of this Agreement will cause the Company and the Franchisee irreparable harm; therefore, I acknowledge and agree that the Franchisee and/or the Company may apply for the issuance of a temporary and/or permanent injunction and a decree for the specific performance of the terms of this Agreement, without the necessity of showing actual or threatened harm and without being required to furnish a bond or other security. I agree to pay the Franchisee and the Company all the costs it/they incur(s), including, without limitation, legal fees, and expenses, if this Agreement is enforced against me. Due to the importance of this Agreement to the Franchisee and the Company, any claim I have against the Franchisee or the Company is a separate matter and does not entitle me to violate, or justify any violation of this Agreement.

11. I shall not at any time, directly or indirectly, do any act that would or would likely be injurious or prejudicial to the goodwill associated with the Confidential Information and the System.

12. Franchisee shall make all commercially reasonable efforts to ensure that I act as required by this Agreement.

13. Any failure by Franchisor to object to or take action with respect to any breach of this Agreement by me shall not operate or be construed as a waiver of or consent to that breach or any subsequent breach by me.

14. THIS AGREEMENT SHALL BE GOVERNED BY AND CONSTRUED AND ENFORCED IN ACCORDANCE WITH THE LAWS OF THE STATE OF CONNECTICUT AND I HEREBY IRREVOCABLY SUBMIT TO THE JURISDICTION OF THE STATE COURT CLOSEST TO FRANCHISOR'S THEN-CURRENT HEADQUARTERS OR, IF APPROPRIATE, THE UNITED STATES DISTRICT COURT FOR THE DISTRICT OF CONNECTICUT I HEREBY WAIVE ALL QUESTIONS OF PERSONAL JURISDICTION OR VENUE FOR THE PURPOSE OF CARRYING OUT THIS PROVISION. I HEREBY AGREE THAT SERVICE OF PROCESS MAY BE MADE UPON ME IN ANY PROCEEDING RELATING TO OR ARISING UNDER THIS AGREEMENT OR THE RELATIONSHIP CREATED BY THIS AGREEMENT BY ANY MEANS ALLOWED BY CONNECTICUT OR FEDERAL LAW. I FURTHER AGREE THAT VENUE FOR ANY PROCEEDING RELATING TO OR ARISING OUT OF THIS AGREEMENT SHALL BE ONE OF THE COURTS DESCRIBED ABOVE IN THIS SECTION; PROVIDED, HOWEVER, WITH RESPECT TO ANY ACTION WHICH INCLUDES INJUNCTIVE RELIEF OR OTHER EXTRAORDINARY RELIEF, FRANCHISOR MAY BRING SUCH ACTION IN ANY COURT IN ANY STATE WHICH HAS JURISDICTION.

15. The parties acknowledge and agree that each of the covenants contained in this Agreement are reasonable limitations as to time, geographical area, and scope of activity to be restrained and do not impose a greater restraint than is necessary to protect the goodwill or other business interests of Franchisor. The parties agree that each of the foregoing covenants shall be construed as independent of any other covenant or provision of this Agreement. If all or any portion of a covenant in this Agreement is held unreasonable or unenforceable by a court or agency having valid jurisdiction in any unappealed final decision to which Franchisor is a part, I expressly agree to be bound by any lesser covenant subsumed within the terms of the covenant that imposes the maximum duty permitted by law as if the resulting covenant were separately stated in and made a part of this Agreement.

16. This Agreement contains the entire agreement of the parties regarding the subject matter of this Agreement. This Agreement may be modified only by a duly authorized writing executed by all parties.

17. All notices and demands required to be given must be in writing and sent by personal delivery, expedited delivery service, certified or registered mail, return receipt requested, first-class postage prepaid, facsimile or electronic mail, (provided that the sender confirms the facsimile or electronic mail, by sending an original confirmation copy by certified or registered mail or expedited delivery service within three (3) business days after transmission), to the respective party at the following address unless and until a different address has been designated by written notice.

Any notices sent by personal delivery shall be deemed given upon receipt. Any notices given by facsimile or electronic mail shall be deemed given upon transmission, provided confirmation is made as provided above. Any notice sent by expedited delivery service or registered or certified mail shall be deemed given three (3) business days after the time of mailing. Any change in the foregoing addresses shall be effected by giving fifteen (15) days written notice of such change to the other parties. Business day for the purpose of this Agreement excludes Saturday, Sunday, and the following national holidays: New Year's Day, Martin Luther King Day, Presidents' Day, Memorial Day, Independence Day, Labor Day, Columbus Day, Veterans Day, Thanksgiving and Christmas.

18. The rights and remedies of Franchisor under this Agreement are fully assignable and transferable and inure to the benefit of its respective parent, successor, and assigns.

IN WITNESS WHEREOF, this Agreement is made and entered into by the undersigned parties as of the Effective Date.

UNDERSIGNED

Signature: _____

Name: _____

Address: _____

Title: _____

ACKNOWLEDGED BY FRANCHISEE

[FRANCHISEE NAME]

By: _____

Title: _____

EXHIBIT I

STATE SPECIFIC ADDENDA

The following modifications are made to this disclosure document given to you and may supersede, to the extent then-required by valid applicable state law, certain portions of the Franchise Agreement and Area Development Agreement between you and us dated as of the Effective Date set forth in your applicable agreement. When the term "Franchisor's Choice of Law State" is used, it means the laws of the state of Connecticut, subject to any modifications as set forth in the addenda below. When the term "Supplemental Agreements" is used, it means Area Development Agreement.

Certain states have laws governing the franchise relationship and franchise documents. Certain states require modifications to the FDD, Franchise Agreement and other documents related to the sale of a franchise. These State Specific Addenda ("Addenda") modify the agreements to comply with the state's laws. The terms of these Addenda will only apply if you meet the requirements of the applicable state, independent of your signing the appropriate Addenda. The terms of the Addenda will override any inconsistent provision in the FDD, Franchise Agreement, or any Supplemental Documents. These Addenda are only applicable to the following states: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, Virginia, Washington, and Wisconsin.

If your state requires these modifications, you will sign the signature page to the Addenda along with the Franchise Agreement and any Supplemental Agreements.

CALIFORNIA ADDENDUM TO DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT, AND DEVELOPMENT AGREEMENT

The registration of this franchise offering by the California Department of Financial Protection and Innovation does not constitute approval, recommendation, or endorsement by the commissioner.

OUR WEBSITE (www.TheFreshMonkee.com) HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION & INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENTS OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION & INNOVATION AT dfpi.ca.gov.

The California Department of Financial Protection and Innovation has determined that we, the franchisor, have not demonstrated we are adequately capitalized and/or that we must rely on franchise fees to fund our operations. The Commissioner has imposed a requirement for us to maintain a surety bond, which must remain in effect until all of our obligations to outstanding franchisees are fulfilled. The surety bond is in the amount of $150,000 with Travelers Casualty and Surety Company of America and is available for you to recover your damages in the event we do not fulfill our obligations to you to open your franchised business. We will provide you with a copy of the surety bond upon request.

Notwithstanding anything to the contrary set forth in the Franchise Disclosure Document, the following provisions shall supersede and apply to all franchises offered and sold in the State of California:

ITEM 3
LITIGATION

1. Neither the Franchisor, nor any person identified in Item 2 of the Disclosure Document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 79a et seq., suspending or expelling such persons from membership in such association or exchange

ITEM 17
RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

1. California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination, transfer, or non-renewal of a franchise. The Franchise Agreement contains a provision that is inconsistent with the law, the law will control.

2. The Franchise Agreement provides for termination upon bankruptcy, this provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. Sec. 101 et seq).

3. The Franchise Agreement and the Development Agreement contain provisions requiring application of the laws of Connecticut. This provision may not be enforceable under California law.

4. The Franchise Agreement and the Development Agreement require venue to be limited to Connecticut. This provision may not be enforceable under California law.

5. The Franchise Agreement contains a covenant not to compete which extends beyond the termination or non-renewal of the franchise. This provision may not be enforceable under California law.

6. THE FRANCHISE AGREEMENT MAY REQUIRE THE FRANCHISEE TO EXECUTE A GENERAL RELEASE OF CLAIMS UPON EXECUTION OF THE FRANCHISE AGREEMENT. CALIFORNIA CORPORATIONS CODE SECTION 31512 VOIDS A WAIVER OF YOUR RIGHTS

UNDER THE FRANCHISE INVESTMENT LAW (CALIFORNIA CORPORATIONS CODE SECTIONS 31000 THROUGH 31516). BUSINESS AND PROFESSIONS CODE SECTION 20010 VOIDS A WAIVER OF YOUR RIGHTS UNDER THE FRANCHISE RELATIONS ACT (BUSINESS AND PROFESSIONS CODE SECTIONS 20000 THROUGH 20043).

7. California Corporations Code, Section 31125 requires us to give you a disclosure document, approved by the Department of Corporations before we ask you to consider a material modification of your Franchise Agreement or the Development Agreement.

8. THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT.

9. The Franchise Agreement and Area Development Agreement require binding arbitration. The arbitration will occur in Connecticut. If we are the substantially prevailing party, we will be entitled to recover reasonable attorneys' fees and litigations costs and expenses in connection with the arbitration. If you are the substantially prevailing party, we will not be entitled to recover attorney's fees and litigation costs and expenses in connection with the arbitration. Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040.5 Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a franchise agreement restricting venue to a forum outside the State of California.

10. Item 6 of the FDD is amended to state the highest interest rate allowed by law in California is 10% annually.

11. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving and claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

HAWAII ADDENDUM TO DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT, AND DEVELOPMENT AGREEMENT

The following paragraphs are added in the state cover pages:

THESE FRANCHISES WILL HAVE BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE COMMISSIONER OF SECURITIES, DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE COMMISSIONER OF SECURITIES, DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE, AND NOT MISLEADING.

THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE AT LEAST SEVEN DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE, OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION BY THE FRANCHISEE, WHICHEVER OCCURS FIRST, A COPY OF THE DISCLOSURE DOCUMENT, AND THIS ADDENDUM, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

THIS ADDENDUM AND THE DISCLOSURE DOCUMENT CONTAIN A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND FRANCHISEE.

The name and address of the Franchisor's agent in this state authorized to receive service of process is: Commissioner of Securities, Department of Commerce and Consumer Affairs, Business Registration Division, Securities Compliance Branch, 335 Merchant Street, Room 203, Honolulu, Hawaii 96813.

In recognition of the requirements of the Hawaii Franchise Investment Law, Hawaii Rev. Stat. §§ 482E, et seq., the Franchise Disclosure Document for The Fresh Monkee Franchise, LLC in connection with the offer and sale of franchises for use in the State of Hawaii shall be amended to include the following:

> This proposed registration is effective/exempt from registration or will shortly be on file in California, Hawaii, Illinois, Indiana, Kentucky, Maryland, Michigan, Minnesota, Nebraska, New York, North Dakota, Rhode Island, South Dakota, Texas, Utah, Virginia, Washington, and Wisconsin. No states have refused, by order or otherwise, to register these franchises. No states have revoked or suspended the right to offer these franchises. The proposed registration of these franchises has not been involuntarily withdrawn in any state.

Each provision of this Addendum to the Disclosure Document shall be effective only to the extent, with respect to such provision, that the jurisdictional requirements of the Hawaii Franchise Investment Law, Hawaii Rev. Stat. §§ 482E, et seq., are met independently without reference to this Addendum to the disclosure document.

ILLINOIS ADDENDUM TO DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT, AND DEVELOPMENT AGREEMENT

Sections 4 and 41 and Rule 608 of the Illinois Franchise Disclosure Act states that court litigation must take place before Illinois federal or state courts and all dispute resolution arising from the terms of this Agreement or the relationship of the parties and conducted through arbitration or litigation shall be subject to Illinois law. The FDD, Franchise Agreement and Supplemental Agreements are amended accordingly.

The governing law or choice of law clause described in the FDD and contained in the Franchise Agreement and Supplemental Agreements is not enforceable under Illinois law. This governing law clause shall not be construed to negate the application of Illinois law in all situations to which it is applicable.

Section 41 of the Illinois Franchise Disclosure Act states that "any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with any provision of this Act or any other law of this State is void." The Franchise Agreement is amended accordingly. To the extent that the Franchise Agreement would otherwise violate Illinois law, such Agreement is amended by providing that all litigation by or between you and us, arising directly or indirectly from the Franchise relationship, will be commenced and maintained in the state courts of Illinois or, at our election, the United States District Court for Illinois, with the specific venue in either court system determined by appropriate jurisdiction and venue requirements, and Illinois law will pertain to any claims arising under the Illinois Franchise Disclosure Act.

Item 17.v, Choice of Forum, of the FDD is revised to include the following: "provided, however, that the foregoing shall not be considered a waiver of any right granted upon you by Section 4 of the Illinois Franchise Disclosure Act."

Item 17.w, Choice of Law, of the FDD is revised to include the following: "provided, however, that the foregoing shall not be considered a waiver of any right granted upon you by Section 4 of the Illinois Franchise Disclosure Act".

The termination and non-renewal provisions in the Franchise Agreement and the FDD may not be enforceable under Sections 19 and 20 of the Illinois Franchise Disclosure Act.

Under Section 705/27 of the Illinois Franchise Disclosure Act, no action for liability under the Illinois Franchise Disclosure Act can be maintained unless brought before the expiration of three years after the act or transaction constituting the violation upon which it is based, the expiration of one year after you become aware of facts or circumstances reasonably indicating that you may have a claim for relief in respect to conduct governed by the Act, or 90 days after delivery to you of a written notice disclosing the violation, whichever shall first expire. To the extent that the Franchise Agreement is inconsistent with the Illinois Franchise Disclosure Act, Illinois law will control and supersede any inconsistent provision(s).

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving and claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

INDIANA ADDENDUM TO DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT, AND DEVELOPMENT AGREEMENT

Notwithstanding anything to the contrary set forth in the Franchise Agreement or Area Development Agreement, the following provisions shall supersede and apply to all franchises offered and sold in the State of Indiana:

1. The Franchise Agreement and Area Development Agreement will be governed by Indiana law. Venue for litigation will not be limited to a venue outside of the State of Indiana, as specified in the Franchise Agreement and Area Development Agreement.

2. The prohibition by Indiana Code 23-2-2.7-1 (7) against unilateral termination of the franchise without good cause or in bad faith, good cause being defined therein as a material breach of the Franchise Agreement, shall supersede any conflicting provisions of the Franchise Agreement and the Area Development Agreement in the State of Indiana to the extent they may be inconsistent with such prohibition.

3. No release language set forth in the Franchise Agreement or Area Development Agreement will relieve us or any other person, directly or indirectly, from liability imposed by the laws concerning franchising of the State of Indiana.

4. The post-termination non-competition covenants set forth in the Franchise Agreement and Area Development Agreement shall be limited in time to a maximum of three (3) years and in geographic scope to the designated territory granted by the Agreement.

5. Nothing in the Franchise Agreement or Area Development Agreement will relieve us or any other person, directly or indirectly, from liability imposed by the laws concerning franchising of the State of Indiana, and the laws of the State of Indiana supersede any conflicting choice of law provisions set forth herein if such provision is in conflict with Indiana law.

6. You will not be required to indemnify us and the other Indemnities for any liability caused by your proper reliance on or use of procedures or materials provided by us or caused by our negligence.

7. If we receive any payments related to purchases from you that we do not pass on in full to the supplier, we will promptly account for the amount of the payment that we retained and we will transmit the retained amount to you.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving and claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

MARYLAND ADDENDUM TO DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT, AND DEVELOPMENT AGREEMENT

The following provisions will supersede anything to the contrary in the Franchise Disclosure Document, Franchise Agreement or Area Development Agreement and will apply to all franchises offered and sold under the laws of the State of Maryland:

Item 17 of the FDD and the Franchise Agreement are amended to state: "The general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law."

Item 17 of the FDD and sections of the Franchise Agreement and Area Development Agreement are amended to state that you may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law. Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within three years after the grant of the Franchise.

The Franchise Agreement and Franchise Disclosure Questionnaire are amended to state that all representations requiring prospective franchisees to assent to a release, estoppel, or waiver of liability are not intended to, nor shall they act as, a release, estoppel, or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under Federal Bankruptcy Law (11 U.S.C.A Sec. 101 et seq.).

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving and claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

ADDENDUM TO FRANCHISE DISCLOSURE DOCUMENT PURSUANT TO THE MICHIGAN FRANCHISE INVESTMENT LAW

The state of Michigan prohibits certain unfair provisions that are sometimes in franchise documents. If any of the following provisions are in these franchise documents, the provisions are void and cannot be enforced against you:

(a) A prohibition on the right of a franchisee to join an association of franchisees.

(b) A requirement that a franchisee assent to a release, assignment, novation, waiver, or estoppel which deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.

(c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its term except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provisions of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.

(d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value, at the time of expiration, of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchised business are not subject to compensation. This subsection applies only if: (i) the term of the franchise is less than 5 years; and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, marketing, or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least 6 months advance notice of franchisor's intent not to renew the franchise.

(e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.

(f) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.[1]

(g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:

(i) the failure of the proposed franchisee to meet the franchisor's then-current reasonable qualifications or standards;

(ii) the fact that the proposed transferee is a competitor of the franchisor or subfranchisor;

[1]NOTE: Notwithstanding paragraph (f) above, we intend to fully enforce the provisions of the arbitration section of our agreements. We believe that paragraph (f) is preempted by the Federal Arbitration Act and that paragraph (f) is therefore unconstitutional.

(iii) the unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations; and

(iv) the failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.

(h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona-fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c).

(i) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

*****

The fact that there is a notice of this offering on file with the attorney general does not constitute approval, recommendation, or endorsement by the attorney general.

*****

If the franchisor's most recent financial statements are unaudited and show a net worth of less than $100,000, the franchisor must, at the request of the franchisee, arrange for the escrow of initial investment and other funds paid by the franchisee until the obligations to provide real estate, improvements, equipment, inventory, training, or other items included in the franchise offering are fulfilled. At the option of the franchisor, a surety bond may be provided in place of escrow.

*****

The name and address of the franchisor's agent in this state authorized to receive service of process is: Michigan Department of Commerce, Corporation and Securities Bureau, 6546 Mercantile Way, P.O. Box 30222, Lansing, MI 48910.

Any questions regarding this notice should be directed to:

Department of the Attorney General's Office
Corporate Oversight Division
Attn: Franchise
670 G. Mennen Williams Building
Lansing, MI 48913

INFORMATION REQUIRED BY THE STATE OF MINNESOTA

Despite anything to the contrary in the Franchise Agreement, the following provisions will supersede and apply to all Franchises offered and sold in the State of Minnesota:

1. Any provision in the Franchise Agreement which would require you to assent to a release, assignment, novation, or waiver that would relieve any person from liability imposed by Minnesota Statutes, Sections 80C.01 to 80C.22 will be void to the extent that such contractual provision violates such law.

2. Minnesota Statute Section 80C.21 and Minnesota Rule 2860.4400J prohibit the franchisor from requiring litigation to be conducted outside of Minnesota. In addition, nothing in the FDD or Franchise Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C, or your rights to any procedure, forum, or remedies provided for by the laws of Minnesota.

3. Minn. Rule Part 2860.4400J prohibits a franchisee from waiving his rights to a jury trial or waiving his rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction, or consenting to liquidated damages, termination penalties or judgment notes. Any provision in the Franchise Agreement which would require you to waive your rights to any procedure, forum or remedies provided for by the laws of the State of Minnesota is deleted from any agreement relating to Franchises offered and sold in the State of Minnesota; provided, however, that this paragraph will not affect the obligation in the Franchise Agreement relating to arbitration.

4. With respect to Franchises governed by Minnesota law, we will comply with Minnesota Statute Section 80C.14, Subds. 3, 4 and 5, which require, except in certain specified cases, that you be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the Franchise Agreement; and that consent to the transfer of the Franchise will not be unreasonably withheld.

5. Item 13 of the FDD is hereby amended to state that we will protect your rights under the Franchise Agreement to use the Marks, or indemnify you from any loss, costs, or expenses arising out of any third-party claim, suit or demand regarding your use of the Marks, if your use of the Marks is in compliance with the provisions of the Franchise Agreement and our System standards.

6. Minnesota Rule 2860.4400(D) prohibits a franchisor from requiring a franchisee to assent to a general release. As a result, the FDD and the Franchise Agreement, which require you to sign a general release prior to renewing or transferring your Franchise, are hereby deleted from the Franchise Agreement, to the extent required by Minnesota law.

7. The following language will appear as a new paragraph of the Franchise Agreement:

No Abrogation. Pursuant to Minnesota Statutes, Section 80C.21, nothing in the dispute resolution section of this Agreement will in any way abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80.C.

8. Minnesota Statute Section 80C.17 states that no action for a violation of Minnesota Statutes, Sections 80C.01 to 80C.22 may be commenced more than three years after the cause of action accrues. To the extent that the Franchise Agreement conflicts with Minnesota law, Minnesota law will prevail.

9. Item 6 of the FDD and Section 4.9 of the Franchise Agreement is hereby amended to limit the Insufficient Funds Charge to $30 per occurrence pursuant to Minnesota Statute 604.113.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving and claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

NEW YORK ADDENDUM TO DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT, AND DEVELOPMENT AGREEMENT

1. The following information is added to the cover page of the Franchise Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT F OR YOUR PUBLIC LIBRARY FOR SOURCES OF INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THE FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR PROVINCIAL AUTHORITY. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CANNOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is added at the end of Item 3:

With the exception of what is stated above, the following applies to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

A. No such party has an administrative, criminal, or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices or comparable civil or misdemeanor allegations.

B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature, or financial condition of the franchise system or its business operations.

C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge, or within the ten-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.

D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunction or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of the "Summary" sections of Item 17(c), titled "**Requirements for Franchisee to renew or extend**," and Item 17(m), entitled "**Conditions for Franchisor approval of transfer**:"

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Section 33 of the General Business law of the State of New York and the

regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687(4) and 687(5) be satisfied.

4. The following language replaces the "Summary" section of Item 17(d), titled "**Termination by Franchisee**:"

You may terminate the agreement on any grounds available by law.

5. The following is added to the end of the "Summary" sections of Item 17(v), titled "**Choice of Forum**," andItem 17(w), titled "**Choice of Law**:"

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or upon the franchisee by Section 33 of the General Business Law of the State of New York.

6. Franchise Questionnaires and Acknowledgements - No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving and claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

7. Receipts – Any sale made must be in compliance with Section 638(8) of the Franchise Sale Act (N.Y. Gen. Bus. L. Sec.680 *et seq.*), which describes the time period a Franchise Disclosure Document (offering prospectus) must be provided to a prospective franchisee before a sale may be made. New York law requires a franchisor to provide the Franchise Disclosure Document at the earlier of the first personal meeting, ten (10) business days before the execution of the franchise or other agreement, or the payment of any consideration that relates to the franchise relationship.

NORTH DAKOTA ADDENDUM TO DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT, AND DEVELOPMENT AGREEMENT

In North Dakota, the Disclosure Document is amended as follows to conform to North Dakota law:

Sections of the FDD, the Franchise Agreement, and the Development Agreement requiring that you sign a general release, estoppel, or waiver as a condition of renewal and/or assignment may not be enforceable as they relate to releases of the North Dakota Franchise Investment Law.

Sections of the FDD, the Franchise Agreement, and the Development Agreement requiring resolution of disputes to be outside North Dakota may not be enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law, and are amended accordingly to the extent required by law.

Sections of the FDD, the Franchise Agreement, and the Development Agreement relating to choice of law may not be enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law, and are amended accordingly to the extent required by law.

Any sections of the FDD, the Franchise Agreement, and the Development Agreement requiring you to consent to liquidated damages and/or termination penalties may not be enforceable under Section 51- 19-09 of the North Dakota Franchise Investment Law, and are amended accordingly to the extent required by law.

Any sections of the FDD, the Franchise Agreement, and the Development Agreement requiring you to consent to a waiver of trial by jury may not be enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law, and are amended accordingly to the extent required by law.

Any sections of the FDD, the Franchise Agreement, and the Development Agreement requiring you to consent to a waiver of exemplary and punitive damages may not be enforceable under Section 51-19- 09 of the North Dakota Franchise Investment Law, and are amended accordingly to the extent required by law.

Item 17(r) of the FDD and Section 12.1 of the Franchise Agreement disclose the existence of certain covenants restricting competition to which Franchisee must agree. The Commissioner has held that covenants restricting competition contrary to Section 9-08-06 of the North Dakota Century Code, without further disclosing that such covenants may be subject to this statue, are unfair, unjust, or inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. The FDD and the Franchise Agreement are amended accordingly to the extent required by law.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving and claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

RHODE ISLAND ADDENDUM TO DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT, AND DEVELOPMENT AGREEMENT

Notwithstanding anything to the contrary set forth in the Franchise Disclosure Document, the following provisions shall supersede and apply to all franchises offered and sold in the State of Rhode Island.

ITEM 17
RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

§19-28.1.-14 of the Rhode Island Franchise Investment Act provides that "A provision in a Franchise Agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act."

VIRGINIA ADDENDUM TO DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT, AND DEVELOPMENT AGREEMENT

In recognition of the restrictions contained in Section 13.1-564 of the Virginia Retail Franchising Act, the Franchise Disclosure Document for THE FRESH MONKEE FRANCHISE, LLC, for use in the Commonwealth of Virginia shall be amended as follows:

Additional Disclosure: The following statements are added to Item 17:

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the Franchise Agreement do not constitute "reasonable cause" as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

Additional Fisk Factor:

Estimated Initial Investment. The franchisee will be required to make an estimated initial investment ranging from $185,200 to $507,300. This amount exceeds the franchisor's stockholder's equity as of December 31, 2023, which is $0.00.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving and claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

INFORMATION REQUIRED BY THE STATE OF WASHINGTON

In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW will prevail.

RCW 19.100.180 may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the franchise agreement in your relationship with the franchisor including the areas of termination and renewal of your franchise.

In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

A release or waiver of rights executed by a franchisee may not include rights under the Washington Franchise Investment Protection Act or any rule or order thereunder except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.

Transfer fees are collectable to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.

Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed $100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed $250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provisions contained in the franchise agreement or elsewhere that conflict with these limitations are void and unenforceable in Washington.

RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor. As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving and claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

WISCONSIN ADDENDUM TO DISCLOSURE DOCUMENT, FRANCHISE AGREEMENT, AND DEVELOPMENT AGREEMENT

The Wisconsin Fair Dealership Law, Chapter 135 of the Wisconsin Statutes supersedes any provision of the Franchise Agreement if such provision is in conflict with that law. The Franchise Disclosure Document, the Franchise Agreement and the Development Agreements are amended accordingly.

SIGNATURE PAGE FOR APPLICABLE ADDENDA

If any one of the preceding Addenda for specific states ("Addenda") is checked as an "Applicable Addenda" below, then that Addenda shall be incorporated into the Franchise Disclosure Document, Franchise Agreement, Development Agreement, and any other specified agreement(s) entered into by us and the undersigned Franchisee. To the extent any terms of an Applicable Addenda conflict with the terms of the Franchise Disclosure Document, Franchise Agreement, Development Agreement, or other specified agreement(s), the terms of the Applicable Addenda shall supersede the terms of the Franchise Agreement.

☐ California	☐ Michigan	☐ Rhode Island
☐ Hawaii	☐ Minnesota	☐ South Dakota
☐ Illinois	☐ New York	☐ Virginia
☐ Indiana	☐ North Dakota	☐ Washington
☐ Maryland		☐ Wisconsin

Date:_____

FRANCHISOR:
THE FRESH MONKEE FRANCHISE, LLC

By:
Name:
Title:

FRANCHISEE:
[FRANCHISEE]

By:
Name:
Title:

EXHIBIT J

COLLATERAL ASSIGNMENT OF LEASE

THE FRESH MONKEE FRANCHISE, LLC

COLLATERAL ASSIGNMENT OF LEASE

Landlord: _____

Notice Address: _____

Telephone: _____

Franchisor: _____

Notice Address: _____

Tenant: _____

Lease Premises: _____

- Use. Tenant is a franchisee of Franchisor. The Leased Premises shall be used only for the operation of a business (or any name authorized by Franchisor).

- Notice of Default and Opportunity To Cure. Landlord shall provide Franchisor with copies of any written notice of default ("Default") given to Tenant under the Lease, and Landlord grants to Franchisor the option (but not the obligation) to cure any Default under the Lease (should Tenant fail to do so) within 10 days after the expiration of the period in which Tenant may cure the Default.

- Termination of Lease. Landlord shall copy Franchisor on any notice of termination of the Lease. If Landlord terminates the Lease for Tenant's Default, Franchisor shall have the option to enter into a new Lease with Landlord on the same terms and conditions as the terminated Lease. To exercise this option, Franchisor must notify Landlord within 15 days after Franchisor receives notice of the termination of the Lease.

- Termination of Franchise Agreement. If the Franchise Agreement between Franchisor and Tenant is terminated during the term of the Lease, then upon the written request of Franchisor, Tenant shall assign the Lease to Franchisor. Landlord hereby consents to the assignment of the Lease to Franchisor.

- Assignment and Subletting. Notwithstanding any provision of the Lease to the contrary, Tenant shall have the right to assign or sublet the Lease to Franchisor, provided that no such assignment or sublease shall relieve Tenant or any guarantor of liability under the Lease. If Franchisor becomes the lessee of the Lease Premises, then Franchisor shall have the right to assign or sublease its lease to a franchisee of the brand.

- Authorization. Tenant authorizes Landlord and Franchisor to communicate directly with each other about Tenant and Tenant's business.

- Right to Enter. Upon the expiration or termination the Franchise Agreement or the Lease, or the termination of Tenant's right of possession of the Leased Premises, Franchisor or its designee may, after giving reasonable prior notice to Landlord, enter the Leased Premises to remove signs and other material bearing Franchisor's brand name, trademarks, and commercial symbols, provided that Franchisor will be liable to Landlord for any damage Franchisor or its designee causes by such removal.

- No Liability. By executing this Collateral Assignment, Franchisor does not assume any liability with respect to the Lease Premises or any obligation as Tenant under the Lease.

Executed by:

LANDLORD:

By:
Name:
Title:
Date:

TENANT:

By:
Name:
Title:
Date:

FRANCHISOR:

By:
Name:
Title:
Date:

EXHIBIT K

ELECTRONIC FUNDS TRANSFER AUTHORIZATION FORM

Bank Name:

ABA Number:

Account Number:

Account Name:

Effective as of the date of the signature below, _____ (the "Franchisee") hereby authorizes The Fresh Monkee Franchise, LLC (the "Franchisor") or its designee to withdraw funds from the above-referenced bank account, electronically or otherwise, to cover the following payments that are due and owing Franchisor or its affiliates under the franchise agreement dated _____ (the "Franchise Agreement") for the business operating at the location identified on Attachment A of the Franchise Agreement (the "Franchised Business"): (i) all Royalty Fees; (ii) Fund Contributions; (iii) any amounts due and owing the Franchisor or its affiliates in connection with marketing materials or other supplies or inventory that is provided by Franchisor or its affiliates; and (iv) all other fees and amounts due and owing to Franchisor or its affiliates under the Franchise Agreement. Franchisee acknowledges each of the fees described above may be collected by the Franchisor (or its designee) as set forth in the Franchise Agreement.

The parties further agree that all capitalized terms not specifically defined herein will be afforded the definition they are given in the Franchise Agreement.

Such withdrawals shall occur on a weekly basis, or on such other schedule as Franchisor shall specify in writing. This authorization shall remain in full force and effect until terminated in writing by Franchisor. **PLEASE ATTACH A VOIDED BLANK CHECK, FOR PURPOSES OF SETTING UP BANK AND TRANSIT NUMBERS.**

AGREED ON _____:

FRANCHISEE:
[FRANCHISEE]

By:
Name:
Title:

FRANCHISOR:
THE FRESH MONKEE FRANCHISE, LLC

By:
Name:
Title:

EXHIBIT L

CONDITIONAL ASSIGNMENT OF TELEPHONE NUMBERS AND DOMAIN NAMES

CONDITIONAL ASSIGNMENT OF TELEPHONE NUMBERS AND DOMAIN NAMES

1. _____, doing business as a Fresh Monkee restaurant (the "Assignor"), in exchange for valuable consideration provided by The Fresh Monkee Franchise, LLC (the "Assignee"), receipt of which is hereby acknowledged hereby conditionally assigns to Assignee all telephone numbers, facsimile numbers, domain names, as well as any listings associated therewith, utilized by Assignor in the operation of its Fresh Monkee restaurant located at _____ (collectively, the "Assigned Property"). The Assigned Property includes the following:

Telephone Number(s): _____

Facsimile Number(s):_____

Domain Name(s) (as permitted by Franchisor under the Franchise Agreement):

_____

2. The conditional agreement will become effective automatically upon termination, expiration of Assignor's franchise. Upon the occurrence of that condition, Assignor must do all things required by the telephone company and/or domain name registrar to assure the effectiveness of the assignment of Assigned Property as if the Assignee had been originally issued such Assigned Property and the usage thereof.

3. Assignor agrees to pay the telephone company and/or domain name registrar, on or before the effective date of assignment, all amounts owed for the use of the Assigned Property up to the date this Assignment becomes effective. Assignor further agrees to indemnify Assignee for any sums Assignee must pay the telephone company or domain name registrar to effectuate this agreement, and agrees to fully cooperate with the telephone company and/or domain name registrar, as well as the Assignee, in effectuating this assignment.

ASSIGNOR:

BY: _____ Date: _____

TITLE:_____

ASSIGNEE:
THE FRESH MONKEE FRANCHISE, LLC

BY: _____ Date: _____

TITLE:_____

EXHIBIT M

STATE EFFECTIVE DATES

The following States require that the Franchise Disclosure Document be registered or filed with the State, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed or registered as of the Effective Date stated below:

State	Effective Date
California	Application Pending
Hawaii	Not Registered
Illinois	Not Registered
Indiana	Not Registered
Maryland	Not Registered
Michigan	Application Pending
Minnesota	Not Registered
New York	Application Pending
North Dakota	Not Registered
Rhode Island	Application Pending
South Dakota	Not Registered
Virginia	Application Pending
Washington	Not Registered
Wisconsin	Not Registered

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.

RECEIPT

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If The Fresh Monkee Franchise, LLC offers you a franchise, it must provide this disclosure document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the Franchisor or an affiliate in connection with the proposed franchise sale. New York requires that you be given this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of any franchise or other agreement, or payment of any consideration that relates to the franchise relationship.

If The Fresh Monkee Franchise, LLC does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580, and any applicable state agency (which are listed in Exhibit B).

This franchise is being offered by the following seller(s) at the principal business address and phone number listed below (check all that have been involved in the sales process):

□ Judith "Judy" Flynn | 39 New London Turnpike, Suite 204 Glastonbury, CT 06033, 860-990-1022

Franchise Brokers, Consultants, or Franchise Development Company Representatives (if any):

□ (Name) _____ (Address) _____ (Phone) _____

Issuance Date: April 18, 2025

I received a disclosure document that included the following Exhibits:

A. Financial Statements
B. List of State Administrators and Agents for Service of Process
C. List of Current and Former Franchisees
D. Operations Manual Table of Contents
E. Franchise Agreement with Attachments
F. Area Development Agreement with Attachments
G. Form of General Release
H. Form of Confidentiality and Noncompetition
I. State Specific Addenda
J. Collateral Assignment of Lease
K. Electronic Funds Transfer Authorization Form
L. Conditional Assignment of Telephone Numbers
M. State Effective Dates
Receipts

Date Received: _____

Signature: _____

Print Name: _____

Please sign and keep this copy for your records.

RECEIPT

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Signature: _____

Print Name: _____

Return This Copy To Us: **THE FRESH MONKEE FRANCHISE, LLC**
39 New London Turnpike, Suite 204
Glastonbury, Connecticut 06033
Judy@thefreshmonkee.com - 860-990-1022