



FRANCHISE DISCLOSURE DOCUMENT

CREATIVE COLORS INTERNATIONAL, INC.

An Illinois corporation

19015 S. Jodi Road, Suite E

Mokena, Illinois 60448

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www.CreativeColorsIntl.com

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Department of
Consumer Oversight

We offer a mobile-operated Franchised Business that specializes in repair, coloring, cleaning, protection and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces, and upholstering furniture, booths, tables. We offer these franchises individually under the terms of a standard Franchise Agreement. We also offer multi-unit opportunities under our Area Development Agreement.

The total investment necessary to begin operation of a single Creative Colors International Franchised Business is \$94,975 to \$122,250. This includes \$84,000 that must be paid to the Franchisor.

The total investment necessary to begin operation of an Area Development Creative Colors International franchised business is \$178,600 to \$266,650. This includes \$168,000 that must be paid the Franchisor. The fee paid to the Franchisor covers the initial area development fee for 3 Franchised Businesses you will own and operate plus the Start-Up Fee for the 1st Franchised Business you open. For each additional Franchised Business you open, your investment is an additional \$44,500 you must pay the franchisor.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and ally accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your franchise disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Terri L. Sniegolski at Creative Colors International, Inc., 19015 S. Jodi Road, Suite E, Mokena, Illinois, 60448, 1-800-933-2656 ext. 224.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise", which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issued: 4-15-17



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION OR LITIGATION ONLY IN ILLINOIS. OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US IN ILLINOIS THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT STATE THAT ILLINOIS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. CONTINUATION OF YOUR AREA IS DEPENDENT ON HAVING 2 VANS BEGINNING ON YOUR SECOND ANNIVERSARY. ALSO, THE FRANCHISOR MAY CONDUCT SURVEYS OF YOUR AREA, AND, IF REQUIRED, YOUR FAILURE TO ADD A VAN IS A MATERIAL BREACH OF THE FRANCHISE AGREEMENT.
4. YOUR SPOUSE MUST SIGN A PERSONAL GUARANTY MAKING THE SPOUSE JOINTLY AND SEVERALLY LIABLE FOR ALL OBLIGATIONS OF THE FRANCHISE, WHETHER OR NOT THE SPOUSE IS INVOLVED IN THE OPERATION OF THE FRANCHISE BUSINESS, OR IS AN OWNER OF THE FRANCHISE OR FRANCHISE BUSINESS. THIS OBLIGATION APPLIES WHETHER YOU ARE AN INDIVIDUAL, OR, IF THE FRANCHISE IS A LEGAL ENTITY, TO THE SPOUSES OF ALL THE OWNERS OF THE LEGAL ENTITY. THIS REQUIREMENT PLACES THE PERSONAL ASSETS OF THE FRANCHISE OWNERS AND THEIR SPOUSES AT RISK.

5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

California Effective Date: _____

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ITEM 1
THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS, AND AFFILIATES

CREATIVE COLORS INTERNATIONAL, INC. ("we" or "us") was incorporated in the State of Illinois on December 3, 1990, and maintains its principal place of business at 19015 S. Jodi Road, Suite E, Mokena, Illinois, 60448. Prior to November of 2005, our principal place of business was 5550 W. 175th Street, Tinley Park, Illinois 60477. We conduct business as CREATIVE COLORS INTERNATIONAL, for the franchise offerings by this Franchise Disclosure Document. We have offered franchises since June of 1991 and we have not offered franchises for any other businesses. Our agents for service of process are listed in Exhibit B.

J&J's Creative Colors, Inc. ("J&J's") is our affiliate and was established in Illinois on October 17, 1980, and was incorporated on July 19, 1982 in the State of Illinois. The principal business address is 19015 S. Jodi Road, Suite E, Mokena, Illinois, 60448. Prior to November of 2005 its principal place of business was 5550 W. 175th Street, Tinley Park, Illinois 60477. We share mutual shareholders with J&J's. J&J's operates businesses offering services similar to those to be offered by the CREATIVE COLORS INTERNATIONAL Franchised Business ("Franchised Business"). We have no predecessors.

J&J's was the original owner of the Trademarks ("Marks") and proprietary know-how ("System") you will use. We originally entered into a license agreement with J&J's dated March 25, 1991, which gives us the right to use and sublicense the Marks and System to you (see Items 13 and 14). Said license agreement was assigned on January 1, 2009, to KTG Creative Colors, Inc., which has subsequent to said assignment amended its corporate name to J&J's Creative Colors, Inc.

We will offer to qualified individuals and business/legal entities ("you") a franchise agreement (the "Franchise Agreement") for the right to operate one franchised business ("Franchised Business") within a specific geographic area ("Area of Primary Responsibility") solely with the mark "Creative Colors International" and associated logos and marks ("Marks") described in the Franchise Agreement. The form of Franchise Agreement you must sign is attached as Exhibit E to this Disclosure Document.

If you qualify, you may enter into our Area Development Agreement, which grants you the right and obligation to open 3 or more Franchised Businesses within a defined territory. To qualify for an Area Development Agreement, you must commit to develop 3 or more Franchised Businesses in a defined geographic territory and sign the form of Area Development Agreement attached as Exhibit F to this Franchise Disclosure Document. We will determine your geographic territory ("Development Area") before you sign the Area Development Agreement and it will be described in Attachment A to the Area Development Agreement. You must open Franchised Businesses within your Development Area according to a development schedule ("Development Schedule") attached to the Area Development Agreement as Attachment A. You must enter into a separate Franchise Agreement for each Franchised Business you open and operate under the Area Development Agreement. The form of Franchise Agreement will be what we are then offering to new franchises, provided that the royalty fees and marketing contributions will remain the same as those in the Franchise Agreement for your first Franchised Business.

You will specialize in promoting and providing services for the repair, coloring, cleaning,

protection and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces, upholstering furniture, booths, tables and similar items, and related services on a mobile basis ("Services"), primarily to commercial customers. You will use a unique system ("System"), developed by J&J's and licensed exclusively to us to use and sublicense to you. The System includes exclusively designed signage, equipment, solvents, chemicals and materials; specially equipped vans; procedures and techniques for providing upholstery repair, coloring, cleaning, protection and restoration and related services; upholstering methods, materials, and techniques; our Confidential Operations Manual, Employee Manual, Training Manual, and MSDS Manual; Proprietary Products (see Item 8 for a description); uniform operating methods, procedures and techniques; other confidential operations procedures; methods and techniques for inventory and cost controls, record keeping and reporting, personnel management, purchasing, sales promotion, marketing and advertising; all of which may be changed, improved and developed by us ("Trade Secrets").

We have since January, 1999, operated a business similar to the type you will operate. In addition, J&J's has operated the same business since 1980. We have, since 1991, offered franchises for the Franchised Business, which is the same type of business you will operate as a franchisee. We are offering for the first time under this Franchise Disclosure Document and the Area Development Agreement. J&J's has never offered Franchised Businesses.

You must comply with all local, state and federal laws and regulations that apply to operation of a Franchised Business. Our System involves use of adhesives, cleaners, water-based dyes and related supplies. As with any chemical product used at work, OSHA regulations and the Federal Right-to-Know law require that you and your employees be familiar with the Material Safety Data Sheet ("MSDS") for these materials. The MSDS for these materials is included in the Start-Up Kit. Normal operation of a Franchised Business may involve disposal of small quantities of unused supplies. As with other chemicals, improper disposal of these materials may result in violation of federal, state and local laws and regulations. We are not aware of any other laws or regulations that are specifically applicable to the franchised business. We encourage you to consult with an attorney concerning these and other laws, regulations and ordinances that may affect operation of your Franchised Business.

You will compete with vinyl repair service businesses and other businesses specializing in upholstery repair, upholstering services, and related services.

ITEM 2 BUSINESS EXPERIENCE

President and Director: Mark J. Bollman

Mr. Bollman has been our President since May, 2000. He has been a Director since May, 2000. Mr. Bollman is located at our Mokena, Illinois, office.

Sr Vice President/Secretary and Director: Terri L. Sniegolski

Ms. Sniegolski has been Vice President since May, 2000. She has been a Director and Secretary since December, 1990. Ms. Sniegolski is an owner of J&J's Creative Colors since January 2009 and was employed by J&J's Creative Colors since June of 1988. Ms. Sniegolski is located at our Mokena, Illinois, office for both companies.

Vice President/Treasurer and Director: Kelli A. Bollman

Ms. Bollman has been our Vice President since May, 2000. She has been a Director and Treasurer since December, 1990. Ms. Bollman is an owner of J&J's Creative Colors since January 2009 and was employed by J&J's Creative Colors since May of 1988. Ms. Bollman is located at our Mokena, Illinois, office for both companies.

ITEM 3
LITIGATION

No litigation is required to be disclosed in this item.

ITEM 4
BANKRUPTCY

No bankruptcy is required to be disclosed in this item.

ITEM 5
INITIAL FEES

Franchise Business

The initial fees payable to us before you begin the Franchised Business include the non-refundable initial franchise fee of \$49,500 and a Start-Up Fee of \$34,500, for a total of \$84,000. Before we will start your initial training, we must receive payment in full of the initial franchise fee and the Start-Up fee in the total amount of \$84,000. The initial fee is non-refundable.

Area Development

We charge a non-recurring and non-refundable Area Development Fee equal to \$44,500 times the number of Franchised Businesses you commit to open. You must pay the Area Development Fee in a lump sum when you sign the Area Development Agreement. You must commit to open at least 3 Franchised Businesses. The minimum Area Development Fee is \$133,500. You must sign a Franchise Agreement for your first Franchised Business when you sign the Area Development Agreement. You must also sign a separate Franchise Agreement for each Franchised Business you open.

For each Franchised Business you open, your Franchise Fee is deemed paid by your payment of the Area Development Fee, up to the number of Franchised Businesses required by your Development Schedule. In the event you open more than the number of Franchised Businesses required to meet your Development Schedule, you will pay the then-current initial franchise fee, which may be different than the \$49,500 initial franchise fee noted above.

For the first Franchised Business you open under the Area Development Agreement, you must pay the Start-Up Fee. The Start-Up Fee for the 1st Franchised Business you open, under

the Area Development Agreement, is \$34,500. There is no Start-Up Fee for any additional Franchised Businesses you open, up to the number of Franchised Businesses required by your Development Schedule.

Your van can be leased through us or another source. If you lease your van through us, you must pay us a down payment of \$4,500.00 to \$5,500.00 before we will start your initial training. See Exhibit J for a sample of the Van Lease Agreement.

Your van set-up can be done by us or another source. This includes interior work station setup, including compressor and inverter hookup. If you lease the van through us, we provide the van set-up at a fee to you of \$2,000, which you must pay before we will start your initial training. If you lease the van from another source, we will furnish you the compressor, inverter and graphics at training for no fee, but it will be your responsibility for transporting them back to your location and for having your van outfitted by another supplier.

The Start-Up Fee includes the initial training program for up to 2 people (fee does not include all of transportation and lodging), the initial start-up supplies and equipment (see Exhibit I for a list of supplies and equipment), unlimited one week CCI certified training class for future technicians and legal and administrative costs.

We participate in the “Veterans Transition Franchise Initiative” (commonly referred to as “VetFran”), which seeks to provide an opportunity for veterans who want to be in business. If you are a veteran of the U.S. Armed Forces, have served at least 4 years of military service, and have received an honorable discharge, you are eligible to receive a \$1500 discount off of the initial franchise fee.

In our fiscal year ending December 31, 2016, the franchise fee was applied uniformly to all franchises offered or granted.

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ITEM 6
OTHER FEES

Franchise Agreement

<u>(1)</u> <u>Type of Fee</u>	<u>(2)</u> <u>Amount</u>	<u>(3)</u> <u>Due Date</u>	<u>(4)</u> <u>Remarks</u>
Royalty ^{1/}	7.5% of gross sales, including cash, or a minimum of \$375 a month for the first full year of business; a minimum of \$500 a month for the second full year of business; and a minimum of \$625 a month for each following full year of business.	Postmarked on or before the 15th of every month	Gross Sales includes all revenues for the Franchised Business, except taxes. There is no Royalty fee for the first full month of business.
Marketing ^{1/}	1% of Gross Sales, or a minimum of \$50 a month for the 1 st full year of business; a minimum of \$75 a month for the 2 nd year in business; and a minimum of \$100 a month for each following full year of business. If at any time, 50% or more of all other existing Franchised Business owners elect to raise the percentage marketing contribution level, participation will be required of all Franchised Business owners, but your contributions will not exceed 2% of your Gross Sales.	Postmarked on or before the 15th of every month	Gross Sales includes all revenues from the Franchised Business, except taxes. Marketing Fund checks are payable only to "Creative Colors International Marketing Fund".
Internet Marketing Service Fee	\$50.00 a month	Postmarked on or before the 15 th of every month	When this program is implemented, you must pay this monthly fee, which is subject to increase on 30 days' notice.
Business Listing Fee	\$600 a year	Annually	For your annual business listing. This amount is subject to increase on 30 days' notice.
Conference Registration Fee ^{1/}	\$300 to \$600 per person.	Per conference registration schedule	For your attendance at our annual conference. Owner or manager attendance is mandatory.

(1) <u>Type of Fee</u>	(2) <u>Amount</u>	(3) <u>Due Date</u>	(4) <u>Remarks</u>
Non-Attendance Fee ¹ /	\$1,500 1 st time \$2,500 2 nd time \$3,500 3 rd time Additional \$1,000 each subsequent missed conference.	Upon Demand	Payable only if you fail to attend the annual conference.
Proprietary Products ¹ /	Per our price list	When purchased	You must purchase Proprietary Products from us. Beginning on the 2 nd anniversary date of your Franchise Agreement, you must purchase from us a minimum inventory of Proprietary Products equal to 2% of gross sales every fiscal year, or \$1,500 per van.
Transfer Fee ¹ /	\$10,000	On or before closing date	There is no fee for transfers to business or legal entities formed and solely owned by you for tax and/or legal reasons.
Successor Franchise Fee ¹ /	\$5,000 due at time of renewal	Due at least 90 days before your franchise agreement expires	Paid at the time of acquiring a successor franchise.
CCI Certified Training Class ¹ /	\$500 registration fee per person	At least 2 weeks prior to training class	The registration fee will hold spot in class. If technician does not attend, you will lose the registration fee, and none of it will be refunded. If your technician attends the training class, you will receive a credit for supplies in the amount of \$500.
Extended CCI Certified Training Class	\$1,000	At least 2 weeks prior to training class	If you send in your technician for a two week training class, you must pay for the 2 nd

(1) <u>Type of Fee</u>	(2) <u>Amount</u>	(3) <u>Due Date</u>	(4) <u>Remarks</u>
			week of training in addition to the registration fee listed above.
Late Fee ¹ /	\$25	Upon Demand	For all royalty fees paid late.
Interest on Payment Due to us other than under Van Lease Agreement ¹ /	Highest legal rate for open account business credit not to exceed 2% per month	Upon Demand	You must pay on all overdue amounts.
Interest on Van Lease Agreement ¹	Lesser of 18% of highest rate permitted by applicable law	Upon Demand	Payable only if you are delinquent on monthly payments under Van Lease Agreement.
Additional Products and Services Training Fees ¹ /	\$200 per person per day, plus transportation and lodging	Upon Demand	We provide training for new products and services at our annual convention. If you do not attend convention, you will be required to come to CCI headquarters for additional training.
Additional Assistance in Territory ¹ /	\$300 per person per day plus transportation and lodging	On or before the first day of assistance	We provide opening assistance to you at no charge for 4 business days. If you request onsite assistance in your Territory in addition to the 4 days we spend with you during your Grand Opening, we will charge you this fee.
Insurance ¹ /	Our costs	On Demand	You pay to us only if we have to pay your premium when you fail to do so. Fee is payable to Creative Colors International, Inc. or the insurance carrier.

(1) <u>Type of Fee</u>	(2) <u>Amount</u>	(3) <u>Due Date</u>	(4) <u>Remarks</u>
Van Lease Payments ¹ / ₁	\$475.00 to \$675.00 per month, depending on amount of down payment	Monthly	If you elect to lease your Van through Enterprise Fleet Services, you make the monthly payments to us.
2nd Van Set-Up Charges ¹ / ₁	\$2,000	Before the 2 nd anniversary of your Franchise Agreement	Beginning on the 2 nd anniversary date of your Franchise Agreement, you must add a 2 nd van to your business. Your 2 nd van set-up can be done by us (if you lease through us) or another source (if you obtain the van from another source).
Attorney's Fees and Costs ¹ / ₁	Our reasonable fees and costs	On demand	You pay us if we incur legal costs in enforcing the Franchise Agreement.
Indemnification ¹ / ₁	Our loss, liability, taxes, or damages and costs	When a claim is brought against us	You must reimburse us for our costs if a claim is brought against us due to your ownership or operation of your Franchised Business or because we must manage your business on your behalf.
Warranty reimbursement ¹ / ₁	Amount we pay to your customer	Upon demand	You reimburse us if we decide to honor a warranty claim brought by your customer and you decline to honor it.
Audit ¹ / ₁	Cost of audit, including travel, lodging, and wage expense, reasonable legal and accounting costs, not to exceed \$5,000, plus 21% annual interest on underpayment	30 days after billing	You pay only if audit shows an understatement of at least 3% of gross sales for any month.
Service Fee ¹ / ₁	\$500 per day, plus our out-of-pocket travel, lodging and meal expenses	Immediately upon billing	You pay this amount if we operate your business while you are in default.

(1) <u>Type of Fee</u>	(2) <u>Amount</u>	(3) <u>Due Date</u>	(4) <u>Remarks</u>
NSF Fee ^{1/}	\$50 per occurrence	As incurred	You pay this amount if payment to us is not honored.

^{1/} All fees are uniformly imposed on all franchisee's purchasing a franchise under this offering and are payable only to us. All fees are nonrefundable. We can require you to pay us this fee or payment via electronic funds transfer ("EFT"). In addition, you must keep an active credit card on file with us. Your credit card must have a credit line sufficient to cover all Royalty Fee payments, advertising contributions to the marketing fund and amounts due for purchases by you from us. We shall have the right to debit your credit card at any time that you fail to submit any payments due to us.

Area Development Agreement (Note 1)

Type of Fee	Amount	Due Date	Remarks
Transfer Fee	The transfer fee required under each Franchise Agreement, plus \$1,000 for every undeveloped franchise right for which no Franchise Agreement has been signed.	Before the transfer	If you sell or transfer your rights under the Area Development Agreement. This fee does not apply to transfers to immediate family members of you (or your owners), transfers of 25% of the ownership interest or voting rights in you or transfers to one of your existing owners.
Management Service Fee	\$300 per day, plus our out-of-pocket travel, lodging and meal expenses	On Demand	You pay this amount if we operate business your upon death or disability.
Attorney's Fees in Connection with your Offer of Securities	Our reasonable fees and costs	On Demand	You must reimburse us our attorney's fees and costs if we incur legal costs in connection with a claim brought against us arising from your offer of securities to third parties.
Indemnification in Connection with your Offer of Securities	Our loss, liability, taxes, or damages and costs	When a claim is brought against us	You must reimburse us for our costs if a claim is brought against us arising from your offer of securities to third parties.
Attorney's Fees in Enforcing Area Development Agreement	Our reasonable fees and costs	On Demand	You and your guarantors must pay us if we incur legal costs in enforcing the Area Development

			Agreement.
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Note 1: Except where noted, all fees are collected by and payable to us. All fees are non-refundable unless otherwise noted.

ITEM 7
ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT

Franchise Agreement

(1) <u>TYPE OF EXPENDITURE</u>	(2) <u>AMOUNT</u>	(3) <u>METHOD OF PAYMENT</u>	(4) <u>WHEN DUE</u>	(5) <u>TO WHOM PAYMENT MADE</u>
Initial Franchise Fee ^{1/}	\$49,500	Lump Sum	Signing of Franchise Agreement	Us
Start-Up Fee ^{2/}	\$34,500	Lump Sum	On or before first day of training	Us
Van ^{3/}	\$5,925 - \$22,000	As Arranged	As Incurred	Us (only if you lease from Enterprise Fleet Services) Dealer, or Leasing Agent
Van Setup ^{4/}	\$2,000 - \$3,000	As Arranged	As Incurred	Us, Suppliers
Pre-Opening Travel and Initial Training ^{5/}	\$800 - \$2,100	As Incurred	As Incurred	Suppliers of transportation & food
Insurance ^{6/}	\$750 - \$3,000	As Arranged	As Incurred	Insurers
Office Equipment and Office Supplies ^{7/}	\$500 - \$2,500	As Arranged	As Incurred	Nonrefundable
Telephone business line; Answering Machine or voice mail system; cell phone; Internet Access ^{8/}	\$0 - \$450	As Arranged	As Incurred	Suppliers
Opening Advertising ^{9/}	\$450 - \$1,200	As Arranged	As Incurred	Suppliers
Inventory Replacement ^{10/}	\$250 - \$1,500	As Arranged	As Incurred	Suppliers
Additional Funds ^{11/}	\$300 - \$2,500	As Incurred	As Incurred	Employees, Suppliers, Utilities
TOTAL ^{12/}	\$94,975 - \$122,250			

All amounts paid to us are nonrefundable, except if we terminate you prior to completion of training (see Item 5). Amounts paid to other vendors are refundable according to their terms and policies.

Notes:

- 1/ The initial fee of \$49,500 must be paid at the time of signing the Franchise Agreement and before we will start the initial training. The initial franchise fee is described in Item 5.
- 2/ This fee covers the initial supply of your inventory, stationery, marketing presentation pieces, graphics for one van, 3 week initial training class, 1 Grand Opening week, airline voucher up to \$500, hotel voucher up to \$1,500, clothing voucher for \$500, unlimited one week CCI Certified Training class, and legal and administrative costs. The Start-Up Fee must be paid on, or before, the first day of training.
- 3/ You need to have a white Cargo Van. The van can be new, used or leased. The low figure represents you leasing a van and includes the deposit of \$4,500 plus 3 months of rent. We have made arrangements with Enterprise Leasing Company where you may be able to lease a van. The high estimate represents you purchasing a new van.
- 4/ Van set-up includes the interior work station setup, including compressor and inverter hookup. The low figure assumes you will lease the van through us and that we do the van set-up. The high figure assumes you have the van set-up done by other suppliers and we have to ship the products and equipment.
- 5/ You will have travel expenses. We provide instructors, instructional materials, but you will need to arrange for transportation and food for yourself and employees and for any wages for the employees. The cost will depend on the distance you must travel and the type of accommodations you choose.
- 6/ The figures in the chart are annual expenses of \$3,000, calculated on a quarterly basis. In rare cases you must pay the entire annual premium initially. The premiums are for auto, business and liability. The low figure is based on quarterly payments, the high figure is on annual payments.
- 7/ You will need a copy machine, scanner, digital camera, computer and specific software to include Office 365 Business which includes Outlook, Word, Excel and Powerpoint, as well as Quickbooks Pro and Teamviewer. The low estimate assumes you will use personal equipment for business.
- 8/ You will need a business telephone line, answering machine or voice mail. The low estimate assumes you will use personal equipment for business.
- 9/ Before opening the Franchised Business, you must have a business listing on the internet using our approved supplier.
- 10/ You must replace inventory as it is used. The range shown is an estimate of the cost to replace used inventory during the first 3 months of operation.
- 11/ You must have working capital to support on-going expenses, such as payroll, to the extent that these costs are not covered by sales revenue. New businesses often generate a negative cash flow. We estimate that the amount given will be sufficient to cover on-going expenses for the 3 month start-up phase of the business. This is only an estimate, however, and there is no assurance that additional working capital will not be necessary during this start-up phase or after.

NOTE: These figures do not include any personal living expenses; you should have additional sources for your personal living expenses. Your costs will depend on factors as: how much you follow our methods and procedures, your business management skills and experience, local economic conditions, the prevailing wage rate, competition, and the sales level during the first 3 months.

12/ We relied on our affiliate J&J's experience of 30 years and our current franchisees' experience of 20 years when preparing these figures.

Area Development Agreement

(1) TYPE OF EXPENDITURE	(2) AMOUNT	(3) METHOD OF PAYMENT	(4) WHEN DUE	(5) TO WHOM PAYMENT MADE
Initial Area Development Fee ^{1/}	\$133,500	Lump Sum	Signing of Area Development Agreement	Us
Start-Up Fee ^{2/}	\$34,500	Lump Sum	On or before first day of training	Us
Van ^{3/}	\$5,925 - \$66,000	As Arranged	As Incurred	Us (only if you lease from Enterprise Fleet Services) Dealer, or Leasing Agent
Van Setup ^{4/}	\$2,000 -- \$9,000	As Arranged	As Incurred	Us, Suppliers
Pre-Opening Travel and Initial Training ^{5/}	\$800 - \$2,100	As Incurred	As Incurred	Suppliers of transportation & food
Insurance ^{6/}	\$750 - \$3,000	As Arranged	As Incurred	Insurers
Office Equipment and Office Supplies ^{7/}	\$500 - \$2,500	As Arranged	As Incurred	Nonrefundable
Telephone business line; Answering Machine or voice mail system; cell phone; Internet Access ^{8/}	\$0 - \$450	As Arranged	As Incurred	Suppliers
Opening Advertising ^{9/}	\$450 - \$3,600	As Arranged	As Incurred	Suppliers
Inventory Replacement ^{10/}	\$250 - \$4,500	As Arranged	As Incurred	Suppliers
Additional Funds ^{11/}	\$300 - \$7,500	As Incurred	As Incurred	Employees, Suppliers, Utilities
TOTAL ^{12/}	\$178,600 - \$266,650			

Notes:

- 1/ The Area Development Agreement requires you to open 3 or more Franchised Businesses. The Area Development Fee is \$44,500 for each Franchise Agreement that Franchisee commits to execute for the development of Franchised Businesses. The figure is based on Area Developer committing to open 3 Franchised Businesses.
- 2/ The \$34,500 Start-Up Fee covers the first Franchised Business initial inventory, 3 week initial training class, 1 week Grand Opening, clothing voucher up to \$500, stationery, marketing presentation pieces, graphics for one van, airline voucher up to \$500, hotel voucher up to \$1,500, unlimited one week CCI Certified Training Class, and legal and administrative costs. The Start-Up Fee must be paid on, or before, the first day of training at the opening of the first Franchised Business.
- 3/ For each Franchised Business, you must have a white Cargo Van. The van can be new, used or leased. The low figure represents you leasing 1 van, for the first Franchised Business, and includes the deposit of \$4,500 plus 3 months of rent per van. We have made arrangements with Enterprise Leasing Company where you may be able to lease a van. The high estimate represents you purchasing 3 new vans, one for each Franchised Business.
- 4/ Van set-up includes the interior work station setup, including compressor and inverter hookup. The low figure assumes you will lease the van through us and that we do the van set-up. The high figure assumes you obtain the lease through another source and you have the van set-up done by other suppliers and we have to ship the products and equipment for each of your 3 vans.
- 5/ You will have travel expenses. We provide instructors, instructional materials, but you will need to arrange for transportation and food for yourself and employees and for any wages for the employees. The cost will depend on the distance you must travel and the type of accommodations you choose.
- 6/ The figures in the chart are annual expenses of \$3,000, calculated on a quarterly basis. In rare cases you must pay the entire annual premium initially. The premiums are for auto, business and liability. The low figure is based on quarterly payments, the high figure is on annual payments.
- 7/ You will need a copy machine, scanner, digital camera, computer and specific software to include Office 365 Business which includes Outlook, Word, Excel and Powerpoint, as well as Quickbooks Pro and Teamviewer. The low estimate assumes you will use personal equipment for business.
- 8/ You will need a business telephone line, answering machine or voice mail. The low estimate assumes you will use personal equipment for business.
- 9/ Before opening the Franchised Business, you must have a business listing on the internet using our approved supplier. The low figure represents the lowest fee for your first Franchised Business. The high figure represents the highest fee for all 3 Franchised Businesses.
- 10/ You must replace inventory as it is used. The low figure is an estimate of the cost to replace used inventory during the first 3 months of operation, for your first Franchised Business. The high figures represents the cost to replace inventory during the first 3 months of operation, for all

3 Franchised Businesses.

- 11/ You must have working capital to support on-going expenses, such as payroll, to the extent that these costs are not covered by sales revenue. New businesses often generate a negative cash flow. We estimate that the amount given will be sufficient to cover on-going expenses for the 3 month start-up phase of the business. This is only an estimate, however, and there is no assurance that additional working capital will not be necessary during this start-up phase or after. The low figure is an estimate of working capital needed during the first 3 months of operation, for your first Franchised Business. The high figure represents the estimate of working capital needed during the first 3 months of operation, for all 3 Franchised Businesses.

NOTE: These figures do not include any personal living expenses; you should have additional sources for your personal living expenses. Your costs will depend on factors as: how much you follow our methods and procedures, your business management skills and experience, local economic conditions, the prevailing wage rate, competition, and the sales level during the first 3 months.

- 12/ We relied on our affiliate J&J's experience of 30 years and our current franchisees' experience of 20 years when preparing these figures.

ITEM 8
RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

You must purchase Proprietary Products from us. We are the designated supplier of the Proprietary Products listed in Exhibit I which you will use in your franchised business. We furnish you initial inventory of Proprietary Products as part of your Start-Up Fee disclosed in item 5. When you have used up your initial inventory, you must purchase these products exclusively from us to preserve our trade secrets and maintain the uniform quality throughout our system. We will sell to you proprietary products and equipment that you require in the operation of the Franchised Business and at prices in effect at the time of purchase. You must carry an adequate supply and maintain an inventory of proprietary products as listed in Section E of the Operations Manual. You must maintain and promote proprietary products for use in service to the general public to meet the customer demand. Beginning on the second anniversary date of your franchise term, you must purchase at least 2% of your gross sales, or \$1500 per van, in Proprietary Products from us each year. You acknowledge that an essential component of the System is the development and promotion of bio-degradable solutions and cleaners approved by the Environmental Protection Agency. You may use solvents and cleaners (other than our proprietary products) only if approved by us.

We will provide you with a list of approved manufacturers, suppliers, and distributors authorized for the Franchised Business ("Approved Supplier List") and a list of approved inventory products, equipment, signs, stationery, supplies, chemicals, products, merchandise and other items or services necessary to operate the Franchised Business ("Approved Supplies List"). The Approved Supplier List and Approved Supplies List will be provided to you in the Operations Manual. We may revise the Approved Supplier List and Approved Supplies List in our sole discretion and all such changes will be revised in the Operations Manual. The approved source of supply for any individual item may be us, J&J's or an independent third party. Currently, we are the only approved supplier for Proprietary Products. If you propose to use any brand of product or other material or supply which is not on the Approved Supplies List or to purchase any product from a supplier that is not on the Approved Supplier List, you must first notify us in writing. Our criteria for supplier approval are not available to you. Based on the information and samples you supply to us, we will test the items to determine if they meet our specifications and quality standards and make sure these items are compatible with our proprietary products. We will also review the proposed supplier's financial records, business reputation, delivery performance, credit rating and other information. We reserve the right to re-inspect the facilities and products of any supplier of an approved item and to revoke our approval for failure to continue to meet any of our criteria. We will notify you within 30 days of our approval or disapproval.

We have no purchase arrangements with our suppliers. We do not provide material benefits to you based on your use of approved suppliers. We do try and negotiate pricing with our approved suppliers for better buying power and discounts for you. We do not have any purchasing or distribution cooperatives. We do not receive payments from any designated suppliers on account of purchases made by you from those suppliers.

You must purchase computer hardware with on line access and specific software meeting our specifications. See Item 11.

Some or all of the officers of the Franchisor own an interest in the Franchisor, which is an

approved supplier of Proprietary Products and the leased vans.

You may, but are not required, to purchase the Inverter and Heat Gun's from us. If you do, all warranties come from the manufacturer.

In the year ending December 31, 2016, our revenues from the sale of Inventory to our franchisees was \$769,003 or 29.66% of our total revenues of \$2,592,478. The purchase of supplies, equipment, inventory and other items from approved sources will represent 15% to 23% of your overall purchases in establishing the Franchised Business. The purchase of supplies, equipment, inventory and other items from approved sources will represent 3-8% of your overall purchases in operating the Franchised Business.

No affiliate derived revenue from required purchases or leases.

You need to have a white cargo van for the Franchised Business. You may purchase or lease original and replacement vans from any source. We are an approved vendor of the van lease. In the year ending December 31, 2016, our revenues from the lease of vans to our franchisees was \$11,312 or less than 0.1% of our total revenue of \$2,592,478.

Other than from the sale of inventory and the leases of vans, we did not derive any revenue in 2016 from franchisee's purchases or leases from us.

You must use only approved warranty and guarantee forms, work order forms, invoices and other forms. You will obtain forms from us or from suppliers approved by us to produce forms utilizing the Marks. All invoices must be sequentially numbered. Copies of all work order forms and invoices issued or voided out by you must be submitted to us on a monthly basis.

You must obtain insurance in accordance with our standards and specifications described in our Operations Manual. You must obtain workers compensation, comprehensive general liability and product liability (minimum of \$300,000 coverage), automobile liability (minimum of \$300,000 coverage), and additional insurance as may be required by us. The minimum insurance amounts can be increased by us. You may obtain the insurance from any insurance company that is licensed in your state. You must name on each insurance policy described in this paragraph Creative Colors International, Inc. (19015 S. Jodi Road, Suite E, Mokena, Illinois 60448) as additional insured on a primary basis. The policy must provide for 30 days' prior written notice to us of any material modification, cancellation or expiration of the policy.

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ITEM 9
FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the Franchise and other Agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this franchise disclosure document.

<u>OBLIGATION</u>	<u>SECTION IN AGREEMENT</u>	<u>DISCLOSURE DOCUMENT ITEM</u>
a. Site selection and acquisition/lease	Franchise Agreement: III, Exhibit A Area Development: 8	11,12
b. Pre-opening purchases/leases	Franchise Agreement: I.F., IV.A., XIII.B., XIV.E Area Development: 8	5, 7, 8
c. Site development and other pre-opening requirements	Franchise Agreement: I.D., III Area Development: 8	11
d. Initial and Ongoing training	Franchise Agreement: V Area Development: N/A	11
e. Opening	Franchise Agreement: XIII.B Area Development: N/A	11
f. Fees	Franchise Agreement: I, XI Area Development: 9	5, 6
g. Compliance with standards and policies/Operating manual	Franchise Agreement: VII, XIII Area Development: N/A	11
h. Trademarks and proprietary information	Franchise Agreement: VI Area Development: 10	13
i. Restrictions on products/services offered	Franchise Agreement: XIII Area Development: N/A	16
j. Warranty and customer service requirements	Franchise Agreement: XIII.E., XIII.O. Area Development: N/A	6

OBLIGATIONSECTION IN AGREEMENTDISCLOSURE
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ITEM

k. Territorial development and sales quotas	Franchise Agreement: IV.B. Area Development: 4	12
l. Ongoing product/service purchases	Franchise Agreement: XIII.G, XIII.H. Area Development: N/A	8
m. Maintenance, appearance and remodeling requirements	Franchise Agreement: IV.C, IV.E., XIII.C Area Development: N/A	6
n. Insurance	Franchise Agreement: XV Area Development: N/A	7, 8
o. Advertising	Franchise Agreement: X Area Development: N/A	6, 7 & 11
p. Indemnification	Franchise Agreement: XXII.C. Area Development: 10	13, 17
q. Owner's participation, management and staffing	Franchise Agreement: XXXIV, Exhibit E Area Development: 7	15
r. Records and reports	Franchise Agreement: XII Area Development: 15	6
s. Inspections/audits	Franchise Agreement: XII.E. Area Development: 15	6 & 11
t. Transfer	Franchise Agreement: XIX Area Development: 13	17
u. Renewal	Franchise Agreement: II Area Development: 4	17
v. Post-termination obligations	Franchise Agreement: XVIII Area Development: 10	17

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w. Non-competition covenants	Franchise Agreement: XVI Area Development: 10	17
x. Dispute resolution	Franchise Agreement: XXIX Area Development: 16	17
y. Other (describe)		

ITEM 10
FINANCING

Other than below, we will not offer, directly or indirectly, any arrangements for financing your initial investment or the operation of the Franchised Business. We are unable to estimate whether you will be able to obtain financing for all or any part of your investment and, if you are able to obtain financing, we cannot predict the terms of such financing.

We have made arrangements where you can lease your Van from us through a third party agreement with Enterprise Fleet Management and your payments would be made through us. A copy of the Van Lease Agreement is attached in Exhibit J. The terms of the lease are as follows:

You must pay a down payment of \$4,500.00 to \$5,500.00 or 20% of the delivered price of the vehicle. You will pay 48 monthly lease payments at an interest rate of approximately 6%. The amount of interest charged will not exceed the maximum amount allowed by state law. At the end of 48 months, you may buy out the van at a price of \$0 to \$500. If you do not buy it out, you must return the van to us. In addition, you may be liable for an "additional rent" charge if the Book Value of the van exceeds the greater of (i) the wholesale value as determined by us in good faith, or (ii) 15% of the Delivered Price of the van (Paragraph 3(c) of the Master Van Lease Agreement). You may prepay without a penalty, but you may not be entitled to a refund or reduction in interest.

The above arrangement represents financing of 80% of the Delivered Price of the van.

You are obligated for the cost of all license plates, registrations, fuel, maintenance, upkeep, fines, tickets, penalties, municipal stickers, insurance, repairs, and all other ongoing expenses in operating the van. In addition, if you are delinquent in any monthly payments under the Van Lease Agreement, you must pay us interest on the delinquent amount at the rate of 18% per annum. The amount of interest charged will not exceed the maximum amount allowed by state law. There are no other finance charges in connection with the Van Lease.

Enterprise Fleet Management retains the title to the vehicle as collateral for the van lease. Other than holding title, there is no other security interest you must furnish in connection

with the van lease.

We require a personal guarantee of the van lease from all the individual owners of your franchise entity.

If you default the Van Lease Agreement, we will take immediate possession of the van from you, without releasing you from your obligations under the Agreement. You may be obligated to pay our court costs, attorney's fees and expenses if you default the Agreement.

We do not receive direct or indirect payments for placing financing.

Other than the lease arrangements noted above, we do not offer direct or indirect financing. We do guarantee the van lease if leased through Enterprise. We do not receive any consideration for placing financing with the lender.

We may, at your request, assist you in obtaining financing from a third party for all or part of your investment. We will not guarantee any part of your obligation. We will not receive any benefit for this assistance.

We reserve the right to assign, pledge or transfer our rights under the Van Lease Agreement to a third party. If we exercise that right, we will remain primarily obligated to provide you the leased van. You will lose your defenses against our assignee if we assign the Van Lease Agreement.

Unless we assign the Van Lease Agreement to a third party, you do not waive defenses or other legal rights you may have against us.

ITEM 11

FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING

Except as listed below, we need not provide any assistance to you.

PRE-OPENING OBLIGATIONS

Before you open the Franchised Business, we (or our designee) must provide the following assistance and services to you:

Franchise Agreement

1. We will lend you, one copy of the Operations Manual. See Exhibit C to this Franchise Disclosure Document, current Table of Contents of the Operations Manual. (Franchise Agreement Section VII)
2. We will lend you one copy of the Training Manual. See Exhibit D to this Franchise Disclosure Document, current Table of Contents of the Training Manual. (Franchise Agreement Section VII)
3. We will provide you your Start-Up Equipment & Supplies during training. The

contents of this package are listed in Exhibit I. (Franchise Agreement Section I.F.)

4. We will provide training as set forth below. (Franchise Agreement Section V.)
5. We will review all of your promotional materials and marketing and you must obtain our approval before using them. (Franchise Agreement Section X.A.)
6. All of the specifications, Approved Supplies List, Approved Supplier List, Training, Operations and Employee Manual will be delivered to you during the initial training class and before your Grand Opening. (Franchise Agreement Section XIV.E.)
7. You may purchase or lease original and replacement vans from any source. If you lease the van through us, we will arrange for the lease to you of your van that will be outfitted with equipment, graphics and interior set-up and woodwork during training. (Franchise Agreement Section IV.A.). If you lease or purchase your van through another source, we will not arrange for the outfitting of your van. We will furnish you the equipment, supplies, and graphics during initial training. You must transport these items back to your location and have your van outfitted with them, as well as with interior set-up and graphics installation, by another supplier.

We do not have to provide any other supervision, assistance, or services before you open the Franchised Business.

Area Development Agreement

1. We will determine your Development Area (Area Development Agreement, Section 1.A.)
2. We will determine your Development Schedule (Area Development Agreement, Section 1.B.)
3. We will approve your business location (Area Development Agreement, Section 8.A.)

Site Selection

You must locate your office, or post office box, within your Area of Primary Responsibility. You may operate your business office from your home. If you decide to relocate your office outside of your home, you must first obtain our written approval. Our primary consideration in approving your site is whether it is within your area of Primary Responsibility and easily accessible to customers. We will advise you within 30 days of our approval or disapproval; if we cannot agree, we will resolve the dispute through arbitration. (Franchise Agreement Section III; Area Development: 8)

Length of Time Before Operation

The typical length of time between the signing of the Franchise Agreement and the beginning of operations of the Franchised Business is approximately 60 to 90 days. Factors affecting this length of time may include ability to arrange financing, meet local ordinances or

community requirements, complete delivery of vans and equipment, complete training and other factors. If you fail to begin operations within 90 days of signing the Franchise Agreement, we may terminate the Franchise Agreement. (Franchise Agreement Section XIII.B)

If you enter into an Area Development Agreement, the development schedule for multiple Franchised Businesses (the “Development Schedule”) will be agreed to when we sign the respective document. (See Section 4 of the Area Development Agreement.)

CONTINUING OBLIGATIONS

During the ongoing operation of the Franchised Business, we will provide the following assistance and services to you. If the assistance or service is an obligation in the Franchise Agreement, there will be a reference to the Section number. If there is no reference to a Section number, then we are not obligated by the Franchise Agreement.

Franchise Agreement

1. We will provide to you a list of established sources of and specifications for tools, equipment, chemicals, supplies, and services necessary for the operation of the Franchised Business. (Franchise Agreement Section XIV.B)
2. We will keep you updated on information for new methods of operation and new services. (Franchise Agreement Section XIV.B)
3. We will offer advice to you regarding prices for the services and products offered for sale by the business and prices charged for competitive services and products. (Franchise Agreement Section XIV.A)
4. We will give you advice as to the proper administrative, bookkeeping, accounting, supervisory and general operating procedures for the effective operation of the Franchised Business. (Franchise Agreement Section XIV.C)
5. We will use reasonable efforts to make our personnel available to you for telephone consultation and periodic field visits to assist you in all aspects of the operation of the business. We will prepare written reports about these visits outlining any suggested changes or improvements and we will also detail any defaults. A copy of this report will be given to you. (Franchise Agreement Section XIV.D)
6. We will make available further training for the Franchised Products and Services we may introduce at our annual convention and our headquarters in Mokena, Illinois.

We are not obligated by the Franchise Agreement or any other agreement to provide any other supervision, assistance, or services during the operation of the Franchised Business.

Area Development Agreement

Other than the ongoing support we furnish you in connection with your Franchised Businesses, we do not furnish you any support specifically relating to your Area Development Agreement.

National Accounts

We may enter into agreements with certain customers who have jobs in multiple areas ("National Accounts") under which we and participating franchisees agree to provide certain services at certain specified rates or in accordance with certain procedures. If any National Account has a job in your area of primary responsibility, we will offer you the opportunity to participate under the National Account agreement. Your participation is voluntary, but if you choose not to participate, we may reduce your exclusive territory by excluding the National Account from your area of primary responsibility, and we may allow a franchisee or affiliate to service that customer. (Franchise Agreement Section I.I.)

Marketing

We have a Marketing and Development Fund ("Fund"). The purpose of the Fund is to create, develop, direct and prepare national or regional advertising materials and marketing materials relating to the System and the products and services you offer and to pay for public relations projects intended to enhance the goodwill and public image of the System. CCI is not obligated to make expenditures for you which are equivalent or proportionate to your contribution or to ensure that you or any particular franchisee benefits directly or proportionately from expenditures by the Fund.

All payments to the Fund will be used solely for marketing and development of CCI franchisees and their products and services. "Marketing and development" expenditures will include direct costs of producing, maintaining, administering, directing and placing consumer advertising, including the cost of preparing and conducting television, e-commerce, direct mail, magazine and newspaper print, radio, outdoor advertising, promotional materials and brochures and expenses directly incurred and related to the cost of marketing and administration of the Fund. Neither we nor our Affiliate receives payment for providing goods or services to the Fund other than the services we provide in administrative expenses.

If you wish to use your own marketing material, including telemarketing scripts, newspapers, radio and television advertising, you must submit them to us or our designated agency, for our prior approval. You are permitted to use your own advertising material only after receiving approval from us.

You must advertise continuously your business listing with our approved internet provider. Your expenditure for business listing advertisements will be independent of and in addition to your contributions to the Fund.

We do not require you to participate in a local or regional marketing cooperative.

We have created a Marketing Fund Committee (“Committee”) that is designed to provide us with a regular forum to hear advice and counsel from the franchisee network. The Committee will provide you with recognized leaders to whom all franchise owners can turn for advice and offer guidance on advertising development, marketing development and promotional materials. The Committee will offer advice and review advertising themes, marketing development and promotional projects and propose new advertising/marketing materials. The format of this Committee is to advise and help determine the focus and offer direction for the CREATIVE COLORS INTERNATIONAL Marketing Fund. The Committee will be the voice of franchisees. The Committee is not a decision making board, but is advisory only and can make recommendations.

You are prohibited from advertising on the internet unless it is through your personal website, which must be linked to our main website, and your advertising is approved by us.

You and all Franchisees must contribute to the Fund, at the same time and in the same manner as the Royalty Fee, 1% of your Gross Sales or a minimum of \$50 the first year, \$75.00 the second year or \$100.00 the third year, derived from each Franchised Business you operate. A separate check needs to be made payable to “CCI Marketing Fund.” We may require you to pay all fees via electronic funds transfer.

All of our company owned outlets and our affiliate owned outlets will pay marketing fees in the same manner as you.

If at any time, 50% or more of all other existing Franchised Business owners elect to raise the percentage marketing contribution level, participation will be required of all Franchised Business owners, but your contribution will not exceed 2% of your Gross Sales.

The Fund will not be our asset. Although the Fund is not a trust, we will hold all Fund contributions for the benefit of the contributors and use contributions only for the purposes described in the Franchise Agreement. We do not owe any fiduciary obligation to you for administering the Fund or any other reason.

The Fund’s fiscal year will begin on January 1 and end on December 31 of each year. Any amount not expended in the calendar year shall be applied and used for the Fund expenses in the following year. We have the right to terminate the Fund. The Fund will not be terminated until all monies in the Fund have been expended for both marketing and promotional purposes. No contributions you make to the Fund will be returned to you under any circumstances. An unaudited accounting of the income and expenses of the Fund will be prepared annually and be made available to you upon request.

In our most recent fiscal year (ended December 31, 2016), the Fund was expended for the following uses:

Marketing & Promotional	5%
Public Relations Firm	30%
Local Co-Op Reimbursements	32%
Marketing Committee Expense	2%
Tradeshaw	2%

Internet Marketing	15%
Administrative Expense	10%
Other (includes Association dues and bad debit & bank charges)	<u>4%</u>
Total	100%

The marketing projects are contracted out, with some projects done in-house. In 2016, 0% of the work (in terms of dollars expended) was done in-house, and the rest was contracted out. Any remaining balance of the fund is carried over to the following years.

The Fund will not be used for research and development of new products or services; the design of new or different trademarks, service marks or logos; or any of our general operating expenses. We will not use Fund contributions to create or place any advertisement that is principally a solicitation for new franchises, but we may include in all advertising prepared from Fund contributions (including Internet advertising) information concerning franchise opportunities.

The following expenses will not be paid for by the Funds for your individual use: Incentive programs; charitable, political, or other contributions or donations; reproduction costs; and convention and educational costs.

Computer Requirements

You must purchase computer hardware with on line access and specific software meeting our specifications. At present, you need to have a computer that is comparable to, or better than, the following:

Operating System: Windows 7 or Higher
2.4 GHz processor
4 GB of RAM
2.5 GB disk space recommended
1024x768 or higher screen resolution
4x DVD-ROM drive
Internet Access

The specific software that you will need is Quickbooks Desktop Pro 2016 and Office 365 Business Edition 2016 (or higher). The estimated cost for these purchases is \$0 to \$750, depending on the software you may already own.

Neither CCI, any affiliate, nor any third party is obligated to provide ongoing maintenance, repairs, upgrades, or updates to your computer system.

You must acquire, maintain, upgrade and update hardware and software during the term of the franchise, at your own expense. There are no limitations on CCI's right to require upgrades and updates. CCI does not currently recommend or require a specific type of maintenance, updating, upgrading or support contract.

You must update the software every 3 years, and the cost to you will not exceed \$1,500. You must also have an Internet provider to access our intranet system. The hardware and software will record all Gross Sales, inventory date, sales information, and other information we

require. Neither the hardware nor the software is proprietary to us or a third party. We shall have full remote access to all of your computer data via network connection thru High Speed Internet (LAN Network Connection).

Intranet Access

You will have access to our online intranet. The intranet will provide you with resources essential to the operation of your business.

Manuals for Franchised Business

We will lend you 1 copy of our Operations Manual and Training Manual (the "Confidential Manuals") for your Franchised Business. The Confidential Manuals will contain specifications, standards, operating procedures and policies, which you must follow in operating your Franchised Business. We may revise the Confidential Manuals at any time. The Confidential Manuals are strictly confidential and remain our sole property. The master copy is at our principal office and will be controlling if there is a dispute concerning content. The master copy will be available to you on our CCI Intranet. Any changes to the manual will be made electronically. (Franchise Agreement Section VII.A.).

A copy of the Table of Contents for the Operations Manual is attached as Exhibit C. The total number of pages in the Operations Manual as of the date of this Franchise Disclosure Document is 227.

A copy of the Table of Contents for the Training Manual is attached as Exhibit D. The total number of pages in the manual as of the date of this Franchise Disclosure Document is 263.

Training Programs

We will provide a CCI Certified Training class to you and your employees. Before opening your Franchised Business, You must attend and successfully complete to our satisfaction a training and familiarization course of 3 weeks at our headquarters and one week in your franchised territory. We will train up to 2 people, including you, at the Initial training program. An airline voucher up to \$500.00 and a hotel voucher up to \$1,500 will be provided. All other expenses for you and your employees, including travel costs, room and board expenses and employees' salaries, is your responsibility. The CCI Certified Training program will cover techniques and procedures for providing upholstery coloring, repairs, cleaning, protection and restoration; upholstering methods, materials, and techniques; management and operational techniques; safety techniques; marketing and advertising techniques; and maintenance of quality standards. (Franchise Agreement Section V.A and V.C)

The Initial training program for you will be approximately 4 weeks of both classroom instruction and on-the-job training, and is scheduled monthly. The Initial training program will be supervised by Ms. Kelli Bollman, who is disclosed in Item 2 and/or Ms. Annetta Teeter. Ms. Bollman has been an employee of CCI since 2000 and an employee of our affiliate, J&J's Creative Colors since 1989, and she has 25 years of experience in the subjects she will be responsible for teaching. Ms. Teeter has been an employee of CCI since 2005, and she has 10 years of experience in the subjects she will be responsible for teaching.

The instructional materials we use include our Operations Manual, Training Manual and Employee Manual.

During the Grand Opening of your Franchised Business, one of our representatives will provide on the job training and solicitation of accounts in your area of primary responsibility for 4 business days. (Franchise Agreement Section V.B)

If you designate new or additional managers and employees after the Initial training program, we will provide a one or two week CCI Certified Training program for them if we can accommodate them in our regularly scheduled training course. A \$500 non-refundable deposit must be received by us at least two weeks prior to the class. If your technician attends the training class, you will receive a credit for supplies in the amount of \$500. There is no fee for the one week CCI Certified Training Class. If you send your technician to the extended two week CCI Certified Training Class, you must pay a training fee of \$1,000 at least two weeks prior to the class. (Franchise Agreement Section V.A and V.C)

We will provide required refresher training programs at our convention to be conducted at a location designated by us, at your expense. This training program will be conducted at our annual convention. Your attendance is mandatory, unless we waive the requirement; however, your attendance will not exceed 3 business days. You must pay your travel and living expenses. In addition, we will charge you a registration fee for the convention.

We expend a great deal of time and effort in planning and conducting the annual conventions (seminars). We also believe attending the annual seminars is vital to you, not only in terms of information and knowledge you gain, but also from networking with the other franchisees. If you do not attend the annual convention or seminar, you must pay us a Non-Attendance Fee. The first time you have an unexcused absence, the Non-Attendance Fee is \$1,500. For the 2nd time during your franchise term, the Non-Attendance Fee is \$2,500. For the 3rd time during your franchise term, the Non-Attendance Fee is \$3,500. For each unexcused absence after the 3rd time, the Non-Attendance Fee is an additional \$1,000 over the previous Non-Attendance Fee assessed against you.) (Franchise Agreement Section V.E). The only reasons for which you will be excused from attending a convention or seminar is in the event of a marriage, birth, or death of an immediate family member, for which you must furnish us written evidence. (Franchise Agreement, Section V.D.)

If you do not attend the annual convention, you will be required to attend training at our headquarters for new Franchised Products and Services not to exceed 3 days in duration. You must pay for any travel and daily living expenses for this extra training. We will charge a fee of \$200 per day for this additional training, in addition to the applicable Non-Attendance Fee. (Franchise Agreement, Section V.D.)

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TRAINING PROGRAM

Franchise Agreement and Area Development Agreement

The subjects covered in the 3 week Initial CCI Certified Training program held in Mokena, Illinois, are described below:

<u>SUBJECT</u>	<u>HOURS OF CLASS ROOM TRAINING</u>	<u>HOURS OF ON THE JOB TRAINING</u>	<u>LOCATION</u>
Colors	8	0	Workshop – (our headquarters at 19015 S. Jodi Road, Suite E, Mokena, Illinois, 60448)
Introduction to Vinyl; Commercial Vinyl	8	0	Workshop
Basic Vinyl Repairs; Odor Eliminator	8	0	Workshop
Vinyl Repairs; Furniture Vinyl	8	0	Workshop
Recovering/Upholstery	0	8	Workshop
Fabric Repairs; Sewing Techniques; Stain Removal	8	0	Workshop
Carpet Repair and Dyeing; Hard Plastic; Metallics	8	0	Workshop
Introduction to Leather	8	0	Workshop
Pigmented Leather Repairs	8	0	Workshop
Furniture Leather	8	0	
In House field for 1/2 day; afternoon used for inventory and van	8	0	Workshop
General Business Operations	8	0	Conference Room
Sales and Marketing	8	0	Conference Room
QB's & General Internet Marketing	8	0	Conference Room
On-the-Job Training	0	8	Out in Field

The subjects covered in the 1 week CCI Certified Training Program are described below. Employee must be out in field for at least 4 weeks, but not longer than 90 days, to participate in the one week training class.

<u>SUBJECT</u>	<u>HOURS OF CLASS ROOM TRAINING</u>	<u>HOURS OF ON THE JOB TRAINING</u>	<u>LOCATION</u>
Colors; Basic Vinyl Repairs	8	0	Workshop – (our headquarters at 19015 S. Jodi Road, Suite E, Mokena, Illinois, 60448)
Commercial Vinyl; Furniture Vinyl; Automotive Vinyl	8	0	Workshop
Fabric Repairs; Sewing; Carpet Repair	8	0	Workshop
Automotive Leather Repairs; Commercial Leather Repairs; Furniture Leather Repairs	8	0	Workshop
Miscellaneous Repairs	8	0	Workshop

The subjects covered in the 2 week Extended CCI Certified Training program are described below:

<u>SUBJECT</u>	<u>HOURS OF CLASS ROOM TRAINING</u>	<u>HOURS OF ON THE JOB TRAINING</u>	<u>LOCATION</u>
Colors	8	0	Workshop – (our headquarters at 19015 S. Jodi Road, Suite E, Mokena, Illinois, 60448)
Introduction to Vinyl, Commercial, Furniture and Automotive	8	0	Workshop
Basic Vinyl Repairs; Odor Eliminator	8	0	Workshop
Vinyl Repairs	8	0	Workshop
Fabric Repairs; Sewing Techniques; Stain Removal	8	0	Workshop
Carpet Repair and Dyeing; Hard Plastic; Metallics	8	0	Workshop
Introduction to Leather	8	0	Workshop
Pigmented Leather Repairs	8	0	Workshop
Furniture Leather	8	0	Workshop
Miscellaneous Repairs	8	0	Workshop

ITEM 12 TERRITORY

Franchise Agreement

The Franchise Agreement grants you the right to operate the Franchised Business within an exclusive Area of Primary Responsibility. If you are in compliance with the Franchise Agreement, your Area of Primary Responsibility will be exclusive, and we will not establish a franchised or company-owned business that offers or provides products and services similar to those offered in our System, within your Area of Primary Responsibility under the Marks or different trademark or trade name. We can grant franchises outside of your Area of Primary Responsibility. Both within and outside your Area of Primary Responsibility, we have the right to offer and sell, at wholesale or retail, products and services which make up part of the System and those that do not make up part of the System. The products and services which are a part of the System are in the Operation Manual. The Operation Manual and Training Manual may be amended to reflect changes of these products and services.

You will receive an Area of Primary Responsibility which will vary in size and dimensions which will be agreed upon by you and us. Your Area of Primary Responsibility will be determined by people population and be identified by street boundary. The Area of Primary Responsibility you select will be described in writing and on a map attached to the Franchise Agreement. An Area of Primary Responsibility shall contain a people population of approximately 300,000.

You are strictly prohibited from soliciting and providing services to an account or customer that is outside your Area of Primary Responsibility. Violation of this prohibition is a breach of the Franchise Agreement and it is grounds for termination of the Franchise Agreement.

Continuation of your Area of Primary Responsibility is dependent on your participation in a National Account in your area. If you decide not to service a National Account, three days written notice will be given to you and we will reduce your Area of Primary Responsibility by excluding the customers' of the National Account from your exclusive territory. We may allow another franchisee or our affiliate to service the customers of the National Account within your territory without any liability to you. Not all Areas of Primary Responsibility will have a National Account.

Continuation of your Area of Primary Responsibility is also dependent on having 2 vans in operation beginning on the second anniversary date of your Franchise Agreement. If you fail to have a second van operating after 30 days' notice from us to operate a second van, your Area of Primary Responsibility will be reduced by one-half. If you comply and add a second van, but you subsequently are in violation of this requirement (you stop operating your second van) you cannot cure that subsequent violation and your Area of Primary Responsibility will be reduced by approximately 50%. The configuration of your revised Area of Primary Responsibility will be determined by us at our sole discretion. Once your Area of Primary Responsibility has been reduced, you cannot reinstate the original Area of Primary Responsibility even if and when you obtain and operate a second van.

In addition, we reserve the right to conduct market surveys, or a comparison of key Franchisor indicators, of your Area of Primary Responsibility at any time during the term of this

agreement. If such survey or comparison indicates, in our determination that your Area of Primary Responsibility is underdeveloped and if you do not add a van within 180 days, then we will have the right to service the underdeveloped portion of the market. If we determine that your Area of Primary Responsibility could support an additional Van(s), we will notify you in writing setting forth the area to be developed and/or Van(s) to be added. You must agree that within 180 days you will purchase and operate the additional Van(s) in accordance with our development requirements. Your failure to develop the area and/or add the additional Van(s) within the time specified as notified by us, is a material breach of the Franchise Agreement.

You do not have any options, rights of first refusal or similar rights to acquire additional franchises.

We and our affiliate may sell products under the Trademarks within and outside your Territory through any method of distribution other than a dedicated Creative Colors International franchise location, including, sales through such channels of distribution as electronic commerce, internet, websites, catalog sales, telemarketing, or other direct marketing sales (together, "alternative distribution channels"). You may not use alternative distribution channels to make sales outside or inside your Territory and you will receive no compensation for our sales through alternative distribution channels.

We and our affiliate can use alternative distribution channels to make sales within your Territory of products or services under trademarks different from the Trademarks you will use under the Franchise Agreement, but we and our affiliate have not yet made any sales of this type.

If you wish to relocate your office, you must first obtain our written approval. Our primary consideration in approving your relocated site is whether it is easily accessible to customers. We will advise you within 30 days of our approval or disapproval; if we cannot agree, we will resolve the dispute through arbitration.

Area Development Agreement

The Area Development Agreement grants you certain rights (as described below) within your Development Area. The size of the Development Area may be a single or multi-city area, a single or multi-county area, or another area which is described in the Development Area attached as Attachment A to the Area Development Agreement. The Development Area will contain approximately 300,000 people population times the number of Franchised Businesses your Development Schedule requires you to open. We will determine the Development Area before you sign the Area Development Agreement based on various market and economic factors.

Your Development Area will be exclusive, provided you are (a) in full compliance with the terms and conditions contained in the Area Development Agreement, including the development obligations contained in the Development Schedule and (b) in full compliance with all obligations under Franchise Agreements entered into between us and you under the Area Development Agreement, then during the development periods. Within your exclusive Development Area, we will: (1) grant to you, according to the provisions of the Area Development Agreement, franchises for the ownership and operation of additional Franchised Businesses located within the Development Area and (2) not operate (directly or through our affiliate), nor grant a franchise for the location of, any Franchised Business within the Development Area, except for the franchises granted to you under the Area Development

Agreement and as described below.

The territorial rights granted to you under the Area Development Agreement are dependent upon your meeting the development obligations but are not otherwise dependent on the achievement of certain sales volume. Your territorial rights are dependent on having 2 vans in operation beginning on the second anniversary date of your Franchise Agreement.

During the terms of the Area Development Agreement and any extensions, you must at all times faithfully, honestly, diligently and timely develop Franchised Business within the Development Area in compliance with the Development Schedule (Attachment B to the Area Development Agreement). You must have open and in operation certain cumulative numbers of Franchised Businesses at the end of each development period as a prerequisite to the continuation of your rights of exclusivity. The development periods and minimum development standards are determined by Franchised Businesses on the basis of market potential and size of the Development Area.

A Franchised Business which is permanently closed with the approval from us after having been opened shall be deemed open and in operation for purposes of the Development Schedule if a substitute Franchised Business is open and in operation within 6 months from the date of closing. The replacement Franchised Business shall not otherwise count toward compliance with the Development Schedule.

ITEM 13 TRADEMARKS

J&J's was the original owner of the marks. On March 25, 1991, J&J's and we entered into a license agreement, under which J&J's sublicensed us the exclusive use of the Marks for the Franchise Agreement.

J&J's has registered the following Marks on the Principal Register of the United States Patent and Trademark Office ("USPTO"):

Trade Mark:	"CREATIVE COLORS INTERNATIONAL"
Registration No.:	1,731,631
Registration Date:	November 10, 1992
Expires:	November 10, 2022
Word Mark:	Creative Colors International
Service Mark:	"CCI"
Registration No.:	4,908,242
Registration Date:	March 1, 2016
Expires:	March 1, 2026
Word Mark:	CCI

In addition, J&J's has registered the following Mark in Canada:

Canada Trademark:	"CREATIVE COLORS INTERNATIONAL"
Registration No.:	TMA481,805
Registration Date:	May 29, 1995

Expires: August 28, 2027
Word Mark: Creative Colors International

Canada Trademark: "CREATIVE COLOURS INTERNATIONAL"
Registration No.: TMA496,693
Registration Date: June 13, 1995
Expires: June 25, 2028
Word Mark: Creative Colours International

We have registered the following Marks on the Principal Register of the United States Patent and Trademark Office ("USPTO"):

Service Mark: "We Can Fix That"
Registration No.: 3186848
Registration Date: December 19, 2006
Expires: December 19, 2026
Word Mark: We Can Fix That

All required affidavits and renewal applications have been filed.

You can use the Marks in the operation of your Franchised Business.

There are no currently effective material determinations of the USPTO, the trademark trial and appeal board, the trademark administrator of this state, or any court nor is there any pending infringement, opposition, or cancellation proceeding, nor any pending material litigation involving the principal Marks.

Our right to use and sublicense others to use the Marks is exercised pursuant to a license agreement between us and J&J's dated March 25, 1991, which agreement was assigned on January 1, 2009, to KTG Creative Colors, Inc. ("Licensor"). Subsequent to said assignment, KTG Creative Colors, Inc. amended its corporate name to J&J's Creative Colors, Inc.

The term of the license agreement is 5 years and is automatically renewed each year unless either party notifies the other in writing of its intent to cancel the license agreement. Licensor may terminate the license agreement if we breach the license agreement and fail to cure that breach within 10 days after receipt of notice of breach.

There are no other agreements currently in effect that significantly limit our rights to use or license the use of the Trademarks listed in this section in a manner material to you.

CCI agrees to indemnify you against and to reimburse you for all direct, but not consequential (including, but not limited to, loss of revenue and/or profits), damages for which you are held liable in any proceedings arising out of the use of any Mark under and in compliance with the Franchise Agreement, and for all costs reasonably incurred by you in the defense of any such claim brought against it or in any such proceeding in which it is named as a party, provided that you have timely notified CCI of such claim or proceeding and have otherwise complied with the Franchise Agreement.

You must promptly notify CCI in writing of any apparent infringement or of challenge to your use of any Mark, or of any claim, demand, or cause of action based upon or arising from any attempt

by any other person, firm or corporation to use the Marks or any colorable imitation of the Marks. You may not communicate with any person other than CCI and its counsel in connection with such infringement, challenge or claim. CCI or its affiliate has sole discretion to take such action as it deems appropriate and the right to control exclusively any litigation, U. S. Patent and Trademark Office proceeding or any other administrative proceeding arising out of any infringement, challenge or claim or otherwise relating to any Mark. You further agree under the Franchise Agreement to sign any and all instruments and documents, render such assistance and do whatever may be necessary or advisable to protect and maintain the interests of CCI in any such litigation, U. S. Patent and Trademark Office proceeding or other administrative proceedings or otherwise to protect and maintain the interests of CCI in the Marks.

ITEM 14 PATENTS, COPYRIGHTS, AND PROPRIETARY INFORMATION

Patents and Copyrights

We do not own any rights in, or licenses to, any patents or registered copyrights that are material to you. We do not have any pending patent applications that are material to you.

There are no current material determinations of the United States Patent and Trademark Office, the United States Copyright Office, or a court regarding a patent or copyright.

You will not use in advertising, or any other form of promotion, our copyrighted materials without the appropriate copyright designation.

Confidential Manuals

We claim common law rights and copyright protection for our System and Marks. All Confidential Manuals remain our sole property and must be returned upon the expiration or termination of the Franchise Agreement.

You must operate the Franchised Business in accordance with the standards, methods, policies, and procedures specified in the Confidential Manuals, you will receive one copy of each on loan from us for the term of the Franchise Agreement upon your completion of our Initial training program to our satisfaction. These manuals are designed to protect our standards, systems, names and marks, and not to control the day-to-day operations of your Franchised Business.

You must treat the Confidential Manuals, any other manuals and their information created for or approved for use in the operation of the Franchised Business as confidential. You must use all reasonable efforts to maintain this information as secret and confidential. You must not copy or otherwise reproduce these materials, in whole or in part, or make them available to any unauthorized person. The Confidential Manuals will remain our sole property and must be kept in a secure place in your Franchised Business.

We may revise the contents of the Confidential Manuals, and you must comply with each new standard. You must ensure that the Confidential Manual is kept current at all times. If there are any disputes as to the contents of the Confidential Manuals, the terms of the master copy contained by us at our home office will be controlling.

Confidential Information

J&J's owns the Confidential Information and the System and has sublicensed us the exclusive use of the System for the Franchise Agreement.

Our right to use and sublicense others to use the System is exercised pursuant to a license agreement between us and J&J's dated March 25, 1991. The term of the license agreement is 5 years and is automatically renewed each year unless either party notifies the other in writing of its intent to cancel the license agreement. J&J's may terminate the license agreement if we breach the license agreement and fail to cure that breach within 10 days after receipt of notice of breach. We and you shall discontinue all use of the System within 20 days of the date of termination of the license agreement.

Except as described above, there are no agreements currently in effect which limit our right to use or license others to use the System.

You must not, during the term of the Franchise Agreement or after the term of the Franchise Agreement, communicate, or use for the benefit of any other person or business or legal entity any confidential information regarding the operation of the Franchised Business which may be communicated to you or of which you may know because you operate the Franchised Business (including information regarding the specifications, standards, pricing, and operating procedures). You may provide this confidential information only to those of your employees who must have it in order to operate the Franchised Business.

At our request, you must require all of your employees who have access to any of our confidential information to sign a covenant that they will maintain the confidentiality of information they receive during their employment by you at the Franchised Business. The statement must be in a form satisfactory to us, including specific identification of us as an intended third party beneficiary with the independent right to enforce the covenant. Attached to this disclosure document as Exhibit M is our "Agreement for Protection of Trade Secrets of the Creative Colors International, Inc. System," which is our approved form agreement for use by you with your employees.

ITEM 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISED BUSINESS

During the term of the Franchise Agreement, except as otherwise approved in writing by us, you or your fully-trained manager must devote full time and best efforts to the operation of your Franchised Business and you must not engage in any business or other activities that will conflict with your obligations under the Franchise Agreement. The Franchised Business must at all times be under the direct supervision of you or a manager who has satisfactorily completed our training program. If you are an individual, we recommend that you be the fully-trained manager.

We do not have the right to approve your manager. The manager will not be required to have an equity interest in your franchised business. The manager and other employees must attend and complete our training program, as described in Item 11. The manager and other

employees must enter into an agreement (i) not to compete with Franchised Businesses while employed by you and for 2 years after, and (ii) not to reveal confidential information obtained during their employment with you. See Item 14 for a description of these obligations. You must keep us informed of the identity of any employee(s) acting as manager(s). You must provide us with a list of current names, addresses and phone numbers of all your employees.

Your personnel who perform the CREATIVE COLORS INTERNATIONAL services to your accounts must be W-2 employees and not independent contractors.

If the Franchisee is a corporation, limited liability company (LLC), or partnership, all owners of the corporation, LLC or partnership must agree jointly and severally to guarantee the obligations of Franchisee under the Franchise Agreement, and must sign Attachment B to the Franchise Agreement (Guaranty and Assumption of Obligations).

If the Area Developer is a corporation, limited liability company (LLC), or partnership, all owners of the corporation, LLC or partnership must agree jointly and severally to guarantee the obligations of Area Developer under the Area Development Agreement, and must sign Attachment D to the Area Development Agreement (Guaranty and Assumption of Obligations).

You and your spouse, or, if you are a corporation, limited liability company or other entity, then each person owning an equity or voting interest in the entity as disclosed in Attachment D to the Franchise Agreement and his or her spouse must sign Attachment B to the Franchise Agreement and, if you are an Area Developer, Attachment D to the Area Development Agreement (Guaranty and Assumption of Obligations).

ITEM 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You must offer for sale and use at your Franchised Business all types of services for repair, coloring, cleaning, protection, and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces; upholstering furniture, booths, tables and upholstery replacement; and providing services that we authorize. You shall not offer for sale any other category of materials, supplies, merchandise, products or accessories or use the Franchised Business for any purpose other than the operation of a Franchised Business in full compliance with the Franchise Agreement. We have the right to change the types of authorized goods and services, and there are no limits on our right to make changes.

We have the right to add additional services that you must offer. You must successfully complete training for any additional products and services. There are no limits on our right to add additional services and you will incur additional costs for all travel and lodging expenses.

You are not limited in the customers to whom you may sell products or services, other than the geographic limitations described in Item 12.

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ITEM 17
RENEWAL, TERMINATION, TRANSFER, AND DISPUTE RESOLUTION

This table lists important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this Franchise Disclosure Document.

THE FRANCHISE RELATIONSHIP

<u>PROVISION</u>	<u>SECTION IN FRANCHISE OR OTHER AGREEMENT</u>	<u>SUMMARY</u>
a. Length of the franchise term	FA: II.A. ADA: Section 3	FA: Term is 10 years. ADA: Term ends on last day of Development Period in Development Schedule.
b. Renewal or extension of the term	FA: II.B. ADA: Section 4	FA: You may acquire a successor franchise provided you are not in default of your Franchise Agreement. We may reduce your Area of Primary Responsibility if you fail to adequately service your customer base or provide service to a National Account. ADA: N/A (not applicable)
c. Requirements for Franchisee to renew or extend	FA: II.B. ADA: N/A	FA: Give notice, sign new franchise disclosure document that may have materially different terms and conditions than your original agreement, comply with current training requirement, execute general release and satisfy all monetary obligations. Pay \$5,000.00. The renewal agreement may contain materially different terms and conditions than your original contract, but the royalty fee will not be greater than the royalty fee that we then impose on similarly-situated renewing franchisees. ADA: N/A
d. Termination by Franchisee	FA: XVII.A. ADA: N/A	FA: If we are in material breach and fail to cure after notice. ADA: N/A
e. Termination by	FA: N/A	FA: N/A

<u>PROVISION</u>	<u>SECTION IN FRANCHISE OR OTHER AGREEMENT</u>	<u>SUMMARY</u>
Franchisor without cause	ADA: N/A	ADA: N/A
f. Termination by franchisor with cause	FA: XVII.B. and C. ADA: Section 14	FA: We can terminate only if you are in default. ADA: CCI may terminate Area Development Agreement for failure to develop Franchised Businesses.
g. "Cause" defined – curable defaults	FA: XVII.C. ADA: Section 14	FA: You have 10 days to cure non-payment and 30 days to cure any other default not listed in Section 17.B. ADA: Curable defaults include: meet development requirements, designate qualified Representative, failure to comply with all terms of this Agreement and any executed Franchise Agreement, misuse of unauthorized use of any Licensed Marks, 14 days after notice to pay monetary obligations.
h. "Cause" defined – non-curable defaults	FA: XVII.B. ADA: Section 14	FA: Fails to equip van, fails to complete training, fails to commence business within 60 days of signing Franchise Agreement; providing false information, conviction of certain crimes, unauthorized use or disclosure of confidential information, abandon or fails to operate business, surrenders or transfers control of the business, understating records by 5% for all fees owed, insolvency, impair goodwill in any Marks, 3 or more defaults, use of unauthorized products or supplies, servicing an account outside your Area of Primary Responsibility, terrorist activities. ADA: Noncurable defaults include: if developer becomes insolvent, makes a general assignment for the benefit of creditors, files a petition or has a petition initiated against him under federal bankruptcy laws, is adjudicated bankrupt, has receiver appointed, proceedings for composition with creditors instituted, final judgment remains unsatisfied or of record for 30 days, is dissolved or signing is levied against business or property, a suit to foreclose a lien or mortgage is levied, an immediate threat or danger to public health or

<u>PROVISION</u>	<u>SECTION IN FRANCHISE OR OTHER AGREEMENT</u>	<u>SUMMARY</u>
		safety, fails 3 or more times within 12 months to comply with a material provision of the Agreement, discloses contents of Operations Manual or other confidential information or makes material misrepresentation on Application or breaches any covenants (also applies to Principal), transfers any rights or obligations to a third party without CCI's written consent (also applies to Principal), repeatedly commits a material event of default (also applies to Principal).
i. Franchisee's obligations on termination & nonrenewal	FA: XVIII ADA: Section 14	FA: Immediately cease operation of business and use of all marks, payment of amounts due, return all manuals, ship everything with CCI logo back to Creative Colors International, remove stripes from van and send photo of unstriped van, and assign usage of telephone number. ADA: Termination of the Area Development Agreement will end your rights to open Franchised Businesses.
j. Assignment of contract by Franchisor	FA: XIX.A. ADA: Section 16	FA: No restrictions. ADA: No restrictions on CCI's right to assign.
k. "Transfer" by Franchisee – definition	FA: XIX.B. ADA: Section 16	FA: Includes transfer of contract or ownership change. ADA: Includes sell, assign, transfer, convey, give away, pledge mortgage or encumber any direct or indirect interest in the Area Development Agreement.
l. Franchisor's approval of transfer by Franchisee	FA: XIX.B.2 ADA: Section 16	FA: We must approve all transfers. The approval will not be unreasonably held. ADA: CCI has the right to approve all transfers, but will not unreasonably withhold approval.
m. Conditions for Franchisor's approval of transfer	FA: XIX.B.3 ADA: Section 16	FA: Your buyer must meet our standards and satisfactorily complete training and we must be paid a transfer fee of \$10,000.00. ADA: CCI has right of first refusal; if not exercised within 30 days then proposed transferee

<u>PROVISION</u>	<u>SECTION IN FRANCHISE OR OTHER AGREEMENT</u>	<u>SUMMARY</u>
		must qualify, all transferee's principals must execute documents assuming all obligations of Developer under the Area Development Agreement and sign the then-current Franchise Agreement, Developer and all principals must not be in default of any obligations, execute general release, pay transfer fee and pay any referral fees or commissions that may be due to any franchise broker, seller or other third party.
n. Franchisor's right of first refusal to acquire Franchisee's business	FA: XXI ADA: N/A	FA: We can match any offer for your franchise. ADA: N/A
o. Franchisor's option to purchase Franchise's business	FA: XVIII.I. ADA: N/A	FA: Upon termination or expiration, we can buy all marketing materials and all items bearing our marks at your cost or fair market value. ADA: N/A
p. Franchisee's death or disability	FA: XX ADA: N/A	FA: Heirs may apply for right to operate business or transfer your interest in accordance with contract. ADA: N/A
q. Non-competition covenants during the term of the franchise	FA: XVI.C. ADA: N/A	FA: You cannot divert business to any competitor, employ our employees or other Franchised Business owners or have any interest in a Competitive Business. ADA: N/A
r. Non-competition covenants after the franchise is terminated or expires	FA: XVI.D. ADA: N/A	FA: No competing business for 2 years after termination or expiration to any accounts serviced by you or any other Franchised Business or within a 10 mile radius of any Franchised Business Owner or J&J's or within your Area of Primary Responsibility. ADA: N/A
s. Modification of the agreement	FA: XXVI	FA: We may amend and use new or modified products, equipment or techniques and you agree to comply with the modifications even if these modifications change the license.

<u>PROVISION</u>	<u>SECTION IN FRANCHISE OR OTHER AGREEMENT</u>	<u>SUMMARY</u>
	ADA: N/A	ADA: N/A
t. Integration/merger clause	FA: XXVI ADA: N/A	FA: Only the terms of the Franchise Agreement are binding (subject to state law). Any promises or representations outside the franchise disclosure document and franchise agreement may not be enforceable. ADA: N/A
u. Dispute resolution by arbitration	FA: XXIX ADA: N/A	FA: All disputes must be submitted to arbitration. ADA: N/A
v. Choice of forum	FA: XXVIII.B., XXIX ADA: N/A	FA: Arbitration will be conducted in the city where our principal business address is then located (currently Chicago, Illinois). ADA: N/A
w. Choice of law	FA: XXVIII ADA: N/A	FA: Illinois law applies. ADA: N/A

Applicable state law might require additional disclosures related to the information contained in this Item 17. These additional disclosures, if any, appear in Exhibit K.

ITEM 18 PUBLIC FIGURES

We do not use any public figures to promote our franchise.

ITEM 19 FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

There are 4 types of financial performances representations in this Item 19:

Chart 1: Overview of Franchise Performance by Model for calendar year ending December 31, 2016;

Chart 2: Annual revenue in 2016 for each of the 41 Franchise owners and 1 company store, including data for each van (group by Model and Franchisee);

Chart 3: Company Store P&L for calendar year ending December 31, 2016; and

Chart 4: Spreadsheet showing annual revenue history by calendar year in business, for each territory, from the beginning of the franchised business.

Chart 1

Overview of Franchise by Model for calendar year ending December 31, 2016

Executive Model: 3 or more vans

Multi-Unit Model: 2 vans

Owner Operator Model: 1 Van

Overview of Franchise Performance					
Model	Owners	2016 Revenue	AVG Franchise	# of owners who attained avg revenue	% of owners who attained avg revenue
Executive Model	5	\$7,502,406	\$ 1,500,481	2	40%
Multi Unit Model	18	\$3,274,588	\$ 181,922	7	39%
Owner Operator Model	18	\$1,590,493	\$ 88,361	7	39%
Systemwide Total	41	\$12,367,487			
		Systemwide Avg	\$ 301,646	7	17%

Overview of Franchise and Performance						
Model	Owners	% of System Owners	Vans	AVG Van	# of owners who attained avg van	% of owners who attained avg van
Executive Model	5	12.2%	42	8.40	2	40%
Multi Unit Model	18	43.9%	36	2.00	18	100%
Owner Operator Model	18	43.9%	18	1.00	18	100%
Systemwide Total	41	100.0%	96			
			Systemwide Average	2.34	7.00	17%

Chart 2

Annual revenue in 2016 for each of the 41 Franchise owners and 1 company store,
including data for each Van (grouped by Model and Franchisee)

**FRANCHISEE and COMPANY OWNED BUSINESSES
FOR THE PERIOD OF JANUARY 1 THROUGH DECEMBER 31, 2016**

{SEE CHART ON NEXT PAGE}

Executive Model						
Executive Model	Major Market	Year Started	Vans	2016 Revenue	AVG Van	
1 Neff, Zebrauskas, Kaiser	South Bend, Elkhart, Goshen, Ft. Wayne, Indianapolis, IN	1991	18	\$3,981,855	\$221,214.18	
1 Waitekus	Chicago, IL; Jacksonville, FL; Brunswick-Sav	1991	11	\$2,227,306	\$202,482.37	
1 McCoy, Andy	Phoenix, Mesa, Scottsdale, AZ	1995	6	\$679,215	\$113,202.50	
1 Bocian, Joe	Boulder, Greeley, Ft. Collins, CO	1997	3	\$443,391	\$147,797.00	
1 Carro, Mark	Columbus, OH	2015	4	\$170,639	\$42,659.77	
5 Totals			42	\$7,502,406		
		Average	8.4	\$ 1,500,481	\$178,628.72	
Multi Unit Model						
Multi Unit	Major Market	Year Started	Van(s)	2016 Revenue	AVG Van	
1 Baer, Fred	Ashville, NC; Greenfield, SC	1995	2	\$146,820	\$73,410	
1 Daidone, Mike	Peoria, Champaign, Springfield, Danville, Gal	1995	2	\$288,559	\$144,280	
1 Selkirk, Dave/Liz	Ontario, Canada	1995	2	\$158,860	\$79,430	
1 Hoehne, Bernice	Gulfport-Hattiesburg, MS	1996	2	\$249,694	\$124,847	
1 Walker, Steve	Pensacola, Destin, FL	1997	2	\$207,775	\$103,888	
1 del Llano, Jose	Orlando, FL	2002	2	\$226,719	\$113,359.37	
1 Williams, Adam	Ocala, FL	2003	2	\$195,341	\$97,670	
1 Cahill, Pat	Cape Coral-Ft. Myers, FL	2005	2	\$170,593	\$85,296	
1 Koselke/Mendez	Tucson, AZ	2005	2	\$154,690	\$77,345	
1 Faber, Jim	Richmond, VA	2006	2	\$128,491	\$64,246	
1 Malcolm, Steve	Charlotte, NC	2009	2	\$239,941	\$119,971	
1 Strosinski, Jeff	Omaha-Council Bluffs, NE	2009	2	\$510,546	\$255,273	
1 Crowe, Jim	Fort Payne, AL	2012	2	\$134,623	\$67,311	
1 Mulheran, Mike	Minneapolis, MN	2015	2	\$101,002	\$50,501	
1 Perry, Warren	Westchester, PA	2015	2	\$114,762	\$57,381	
1 St. Vaughn, Todd	Pasadena, CA	2015	2	\$56,630	\$28,315	
1 Fishman, Robert	Westchester, NY	2015	2	\$142,022	\$71,011.16	
1 Earnest, Frank & Lena	Northern Oklahoma City, OK	2015	2	\$47,521	\$23,760.50	
18 Totals			36	\$3,274,588		
		Average	2	\$181,921.57	\$ 90,960.78	
Owner Operator Model						
Owner Operator	Major Market	Year Started	Van(s)	2016 Revenue	AVG Van	
1 Hunt, Dave	Sandusky, Cleveland, OH	1994	1	\$131,595	\$131,594.87	
1 Miller, Kathy	Akron, OH	1994	1	\$69,957	\$69,957.16	
1 Valdivia, Stacy	Tampa, FL	1996	1	\$93,246	\$93,246.00	
1 Sherman, James	Miami, Ft. Lauderdale, FL	1998	1	\$62,593	\$62,593.45	
1 Achabahian, George	Los Angeles, CA	1999	1	\$221,655	\$221,655	
1 Leavene, Jeremy	Columbia, Jefferson, MO	2002	1	\$84,910	\$84,910.00	
1 Green, Kevin	Raleigh, NC	2006	1	\$85,184	\$85,184.03	
1 Kelliehan, Mark	Philadelphia, PA	2008	1	\$62,702	\$62,701.96	
1 Olin, Earnie	Atlanta, GA	2013	1	\$116,993	\$116,993.43	
1 Preston, Rebecca	Ft. Worth, TX	2014	1	\$122,006	\$122,006.37	
1 Parnell, Lee	Austin, TX	2014	1	\$49,828	\$49,828.00	
1 Lack, Jeff	Frisco, TX	2014	1	\$70,469	\$70,469.48	
1 Kleck, Jon	Grapevine, TX	2014	1	\$81,091	\$81,090.63	
1 Bennett, Jeff	St. Louis, MO	2015	1	\$104,343	\$104,342.60	
1 Lawrence, Tim	New Orleans, LA	2015	1	\$91,723	\$91,723.14	
1 Gotlieb, Stewart	Tampa, FL	2015	1	\$77,155	\$77,155.07	
1 Brosnahan, Jim	Johnson County, KS	2015	1	\$26,547	\$26,546.60	
1 Garcia, Rudy	Southern Oklahoma City, OK	2015	1	\$38,495	\$38,494.75	
18 Totals			18	\$1,590,493		
		Average	1	\$88,360.70	\$88,360.70	
1 CCI company store	Milw, WI; Rockford-Rochelle, IL	1999	5	\$700,244	\$140,048.76	

Chart 2: Basis of Compilation

The sales experience included above in Chart 2 of this Item 19 represents the annual revenue, subject to the assumptions outlined below, of 42 businesses (41 franchised and 1 company-owned) in operation for the period January 1 through December 31, 2016. The figures reflect the annual revenue for 41 franchise owners and 1 company store that were in operation for the entire year from January 1, 2016 through December 31, 2016, and are still in operation as of April 1, 2017. As of December 31, 2016, there were 96 mobile units operating throughout the United States and Canada. The businesses are located in the states of Alabama, Arkansas, Arizona, California, Colorado, Georgia, Florida, Illinois, Indiana, Kentucky, Mississippi, Missouri, Nebraska, North Carolina, Ohio, Pennsylvania, Texas, Virginia and Canada.

Of the 42 businesses operating for the full 12 month period from January 1 through December 31, 2016, there were 6 businesses that operated with three or more vans referred to as the Executive Model, 18 businesses that operated with two vans referred to as the Multi-Unit Model, and 18 businesses that operated with one van referred to as the Owner Operator Model.

The current franchise agreement requires that beginning on the 2nd anniversary day of the agreement, the Franchisee must operate at least 2 vans on a full-time basis. Earlier franchise agreements did not require Franchisees to have more than 1 van. Most of the Franchisees listed under the "Owner Operator Model" (1 van) are under the earlier franchise agreements. Some Franchisees who signed the more recent franchise agreements which require 2 vans after 2 years, failed to add a 2nd van. Their Areas of Primary Responsibility were reduced by ½, as provided in their franchise agreements. That is the reason some Franchisees whose franchise agreements require 2 vans are listed under the "Owner Operator Model" (1 van) in Chart 2 above.

Chart 3

Company Store P&L for calendar year ending December 31, 2016

Below is the Profit & Loss Statement for our company unit for the year ending December 31, 2016. We opened in Milwaukee, Wisconsin in January, 1999 and we added Rockford, Illinois to our territory in 2006. The company unit has a significantly larger territory than that awarded to later Franchisees, consisting of southeast Wisconsin and Rockford, Illinois. The company unit has 5 vans. There were 2 Executive Model franchise owners who had revenues more than the company unit of \$700,244, or 5% of the entire franchise system.

Gross Revenue					
	Company Unit			\$ 700,244.00	
Employee Wages, Taxes and Adjustments					
	Gross Pay				
	Commission		\$ 314,529.32		
	Vacation Commission		\$ 20,221.11		
	Bonus (Monthly)		\$ 19,950.00		
	Year End Bonus		\$ 11,765.09		
	Total Gross Pay		\$ 366,465.52		52.33%
Employer Taxes and Contributions					
	Federal Unemployment		\$ 210.00		
	Medicare Company		\$ 4,862.45		
	Social Security Company		\$ 20,304.78		
	WI - Unemployment Company		\$ 252.74		
	401(k) Company match		\$ 4,075.29		
	Total Employer Taxes and Contributio		\$ 29,705.26		4.24%
Material Cost					
	Company Unit		\$85,419.04	12.20%	
	External		\$ 1,862.82	0.27%	
	Total Material Costs		\$87,281.86		12.46%
Total Cost of Sales					
	Company Unit		\$ 483,452.64	69.04%	
Gross Profit				\$ 216,791.36	30.96%
General OPS Cost					
		Gas	\$16,248.45		
		Vehicle Lease	\$29,376.48		
		Insurance	\$32,279.68		
		Phone	\$1,944.41		
		Van Maintenance	\$2,568.96		
	Total General OPS Cost		\$82,417.98	11.77%	
Net Income				\$ 134,373.38	19.19%

Chart 4

Spreadsheet showing annual revenue history for Franchise Owners and Company Store operation

STATEMENT OF ACTUAL HISTORICAL REVENUE
FOR EACH FULL CALENDAR YEAR

{SEE CHART ON FOLLOWING PAGE}

First Full Calendar Year as described (or disclosed) in this Item 19					
Start Date	Last Name	Market	Model	1 Year	2 Years
Jul-91	Waitekus	Chicago, IL.; Jacksonville, FL; Brunswick-Savannah, GA	Executive Model	² \$125,005	\$196,578
Jul-91	Neff, Kaiser, Zebraskas	South Bend, Elkhart, Goshen, Ft. Wayne, Indianapolis, IN	Executive Model	\$80,285	\$208,536
Apr-94	Hunt	Sandusky, Cleveland, OH	Owner Operator	\$29,536	\$61,798
Nov-94	Miller	Akron, OH	Owner Operator	\$42,298	\$69,373
May-95	Daidone	Peoria, Champaign, Springfield, Danville, Galesburg, IL	Multi-Unit Model	\$156,895	\$242,109
May-95	Baer	Ashville, NC; Greenfield, SC	Multi-Unit Model	\$82,404	\$97,981
Jul-95	Selkirk	Ontario, Canada	Multi-Unit Model	\$89,100	\$92,356
Aug-95	McCoy	Phoenix, Mesa, Scottsdale, AZ	Executive Model	\$212,872	\$275,988
Jul-96	Hoehne	Gulfport-Hattiesburg, MS	Multi-Unit Model	\$76,190	\$138,946
Oct-96	Valdivia	Tampa, FL	Owner Operator	\$135,372	\$70,120
Jul-97	Bocian	Boulder, Greeley, Ft. Collins, CO	Executive Model	\$102,413	\$204,567
Aug-97	Walker	Pensacola, Destin, FL	Multi-Unit Model	\$64,055	\$86,080
Feb-98	Sherman	Miami, Ft. Lauderdale, FL	Owner Operator	\$142,103	\$188,205
Sep-99	Achababian	Los Angeles, CA	Owner Operator	\$82,902	\$164,493
Feb-02	del Llano	Orlando, FL	Multi-Unit Model	\$225,702	\$283,279
Feb-02	Leavene	Columbia, Jefferson, MO	Owner Operator	\$24,862	\$23,550
Feb-03	Williams	Ocala, FL	Multi-Unit Model	\$119,897	\$149,479
Jan-05	Cahill	Cape Coral-Ft. Myers, FL	Multi-Unit Model	\$67,690	\$42,117
May-05	Koselke	Tucson, AZ	Multi-Unit Model	\$158,043	\$196,509
Sep-06	Faber	Richmond, VA	Multi-Unit Model	\$174,802	\$203,679
Oct-06	Green	Raleigh, NC	Owner Operator	\$28,805	\$80,458
Jun-08	Kelliehan	Philadelphia, PA	Owner Operator	\$37,655	\$54,675
May-09	Malcolm	Charlotte, NC	Multi-Unit Model	\$131,150	\$130,793
Aug-09	Strosinski	Omaha-Council Bluffs, NE	Multi-Unit Model	\$332,855	\$351,335
Jan-12	Crowe	Fort Payne, Alabama	Multi-Unit Model	\$153,913	\$157,682
Dec-13	Olin	Alpharetta, Atlanta, GA	Owner Operator	\$35,511	\$89,094
May-14	Preston	Cleburne, TX	Owner Operator	\$90,197	\$122,006
Nov-14	Parnell	Austin, TX	Owner Operator	\$49,828	
Nov-14	Lack	Frisco, TX	Owner Operator	\$70,469	
Dec-14	Kleck	Grapevine, TX	Owner Operator	\$81,091	
Feb-15	Mulheran	Minneapolis, MN	Multi-Unit Model	\$101,002	
Feb-15	Bennett	St Louis, MO	Owner Operator	\$104,343	
Mar-15	Lawrence	New Orleans, LA	Owner Operator	\$91,723	
Apr-15	Perry	Brandywine, PA	Multi-Unit Model	\$114,762	
Apr-15	Fishman	Westchester, NY	Multi-Unit Model	\$142,022	
May-15	Carro	Columbus, OH	Executive Model	\$170,639	
May-15	Gotlieb	Tampa, FL	Owner Operator	\$77,155	
Jul-15	Earnest	Oklahoma City, OK	Multi-Unit Model	\$47,521	
Jul-15	Brosnahan	Johnson County, KS	Owner Operator	\$26,547	
Aug-15	Garcia	Oklahoma City, OK	Owner Operator	\$38,495	
Nov-15	St. Vaughn	Pasadena, CA	Multi-Unit Model	\$56,630	
Average Sales				\$101,823	\$147,474
# Owners who Attained Average Sales				17	13
% Owners who Attained Average Sales				41%	48%
Median Sales				\$89,100	\$138,946
Jan-00	Company	Milwaukee, WI; Rockford-Rochelle, IL	Executive Model	\$221,098	\$319,287

Start Date	Last Name	3 Years	4 Years	5 Years	6 Years	7 Years	8 Years
Jul-91	Waitekus	\$281,208	\$402,221	\$467,353	\$486,595	\$694,763	\$941,191
Jul-91	Neff, Kaiser, Zebrauskas	\$268,475	\$330,237	\$331,428	\$330,875	\$353,570	\$356,400
Apr-94	Hunt	\$56,645	\$75,895	\$74,225	\$55,020	\$50,185	\$46,997
Nov-94	Miller	\$63,428	\$116,669	\$101,828	\$113,607	\$133,812	\$106,935
May-95	Daidone	\$336,005	\$382,941	\$494,201	\$271,218	\$242,401	\$386,625
May-95	Baer	\$98,925	\$86,235	\$131,700	\$136,980	\$103,500	\$73,792
Jul-95	Selkirk	\$141,776	\$197,335	\$197,324	\$165,203	\$155,716	\$152,875
Aug-95	McCoy ²	\$372,141	\$527,155	\$677,385	\$730,042	\$712,988	\$769,415
Jul-96	Hoehne	\$182,620	\$237,178	\$302,276	\$253,280	\$250,148	\$270,621
Oct-96	Valdivia	\$171,905	\$185,511	\$298,174	\$283,378	\$261,961	\$156,251
Jul-97	Bocian	\$285,512	\$354,433	\$411,024	\$336,948	\$253,344	\$204,807
Aug-97	Walker	\$109,330	\$139,030	\$143,675	\$144,650	\$160,718	\$170,037
Feb-98	Sherman	\$206,418	\$169,403	\$148,607	\$87,598	\$57,930	\$63,944
Sep-99	Achabahian	\$275,340	\$239,795	\$250,060	\$340,310	\$343,863	\$317,710
Feb-02	del Llano	\$317,845	\$256,939	\$192,764	\$173,896	\$109,480	\$228,785
Feb-02	Leavene	\$22,221	\$24,894	\$28,195	\$22,852	\$27,783	\$38,035
Feb-03	Williams	\$152,112	\$170,058	\$158,485	\$137,368	\$129,537	\$173,920
Jan-05	Cahill	\$110,175	\$137,009	\$91,634	\$111,810	\$122,618	\$174,000
May-05	Koselke	\$221,098	\$209,834	\$270,868	\$167,176	\$193,485	\$237,735
Sep-06	Faber	\$222,231	\$135,148	\$98,465	\$92,189	\$92,449	\$71,916
Oct-06	Green	\$140,883	\$88,011	\$103,628	\$94,733	\$75,456	\$50,577
Jun-08	Kelliehan	\$65,085	\$69,956	\$70,655	\$71,819	\$70,045	\$62,702
May-09	Malcolm	\$144,957	\$155,569	\$148,467	\$173,922	\$239,941	
Aug-09	Strosinski	\$390,285	\$390,585	\$478,132	\$506,986	\$510,546	
Jan-12	Crowe	\$127,376	\$134,623				
Dec-13	Olin	\$116,993					
May-14	Preston						
Nov-14	Parnell						
Nov-14	Lack						
Dec-14	Kleck						
Feb-15	Mulheran						
Feb-15	Bennett						
Mar-15	Lawrence						
Apr-15	Perry						
Apr-15	Fishman						
May-15	Carro						
May-15	Gotlieb						
Jul-15	Earnest						
Jul-15	Brosnahan						
Aug-15	Garcia						
Nov-15	St. Vaughn						
		\$187,730	\$203,657	\$236,273	\$220,352	\$222,760	\$229,735
		11	10	10	9	10	8
		42%	40%	42%	38%	42%	36%
		\$162,008	\$170,058	\$175,624	\$166,189	\$158,217	\$171,979
Jan-00 Company		\$359,941	\$424,479	\$483,742	\$475,244	\$515,750 ²	\$676,768

Start Date	Last Name	9 Years	10 Years	11 Years	12 Years	13 Years	14 Years
Jul-91	Waitekus	\$924,913	\$1,090,500	\$1,013,993 ³	\$1,326,976	\$1,453,617	\$1,458,016
Jul-91	Neff, Kaiser, Zebrauskas	\$355,665	\$365,950	\$453,953	\$568,108	\$762,686	\$961,383
Apr-94	Hunt	\$26,941	\$32,272	\$38,466	\$53,171	\$59,253	\$71,978
Nov-94	Miller	\$94,794	\$83,645	\$88,910	\$83,687	\$65,945	\$52,972
May-95	Daidone	\$387,758	\$381,445	\$283,797	\$236,285	\$207,381	\$233,328
May-95	Baer	\$66,450	\$66,748	\$81,279	\$84,319	\$70,917	\$97,372
Jul-95	Selkirk	\$154,115	\$157,341	\$162,585	\$165,310	\$164,470	\$177,248
Aug-95	McCoy	\$743,592	\$825,710	\$1,033,568	\$1,058,864	\$883,834	\$662,528
Jul-96	Hoehne	\$356,156	\$430,859	\$357,898	\$281,580	\$188,554	\$187,684
Oct-96	Valdivia	\$134,385	\$130,154	\$131,167	\$104,544	\$81,775	\$78,485
Jul-97	Bocian	\$192,550	\$238,043	\$189,877	\$177,820	\$218,545	\$178,908
Aug-97	Walker	\$174,485	\$159,841	\$137,244	\$88,375	\$121,270	\$166,224
Feb-98	Sherman	\$56,097	\$45,345	\$56,128	\$58,800	\$58,795	\$60,224
Sep-99	Achabahian	\$290,055	\$185,845	\$224,975	\$216,940	\$293,455	\$267,545
Feb-02	del Llano	\$228,520	\$229,665	\$294,763	\$305,379	\$192,295	\$226,719
Feb-02	Leavene	\$40,639	\$40,629	\$53,717	\$61,023	\$74,068	\$84,910
Feb-03	Williams	\$237,069	\$283,999	\$292,717	\$253,695	\$195,341	
Jan-05	Cahill	\$249,330	\$155,439	\$170,538	\$170,593		
May-05	Koselke	\$218,080	\$178,060	\$154,690			
Sep-06	Faber	\$123,417	\$128,491				
Oct-06	Green	\$91,608	\$85,184				
Jun-08	Kelliehan						
May-09	Malcolm						
Aug-09	Strosinski						
Jan-12	Crowe						
Dec-13	Olin						
May-14	Preston						
Nov-14	Parnell						
Nov-14	Lack						
Dec-14	Kleck						
Feb-15	Mulheran						
Feb-15	Bennett						
Mar-15	Lawrence						
Apr-15	Perry						
Apr-15	Fishman						
May-15	Carro						
May-15	Gotlieb						
Jul-15	Earnest						
Jul-15	Brosnahan						
Aug-15	Garcia						
Nov-15	St. Vaughn						
		\$245,077	\$252,151	\$274,751	\$294,193	\$299,541	\$310,345
		7	6	7	4	3	3
		33%	29%	37%	22%	18%	19%
		\$192,550	\$159,841	\$170,538	\$174,207	\$188,554	\$178,078
Jan-00	Company	\$738,056	\$693,157	\$651,524	\$624,036	\$727,680	\$ 805,727

Start Date	Last Name	15 Years	16 Years	17 Years	18 Years	19 Years	20 Years
Jul-91	Waitekus	\$1,560,022	\$1,881,843	\$1,630,335	\$1,461,645	\$1,509,892	\$1,732,663
Jul-91	Neff, Kaiser, Zebrauskas	\$953,511	\$814,458	\$537,215	\$375,906	\$545,285	\$488,056
Apr-94	Hunt	\$106,901	\$114,304	\$108,604	\$122,190	\$125,769	\$107,065
Nov-94	Miller	\$53,065	\$59,312	\$59,355	\$69,333	\$74,791	\$81,414
May-95	Daidone	\$250,761	\$255,952	\$266,085	\$239,509	\$251,310	\$261,460
May-95	Baer	\$97,590	\$122,075	\$138,268	\$170,115	\$205,989	\$168,245
Jul-95	Selkirk	\$176,206	\$177,919	\$173,120	\$178,973	\$168,339	\$162,109
Aug-95	McCoy	\$703,409	\$728,999	\$695,244	\$716,905	\$690,139	\$669,830
Jul-96	Hoehe	\$222,571	\$229,620	\$270,207	\$274,216	\$266,407	\$249,694
Oct-96	Valdivia	\$74,127	\$71,570	\$84,393	\$90,719	\$93,246	
Jul-97	Bocian	\$376,890	\$308,225	\$382,129	\$533,748	\$443,391	
Aug-97	Walker	\$187,325	\$186,480	\$201,215	\$202,678	\$207,775	
Feb-98	Sherman	\$63,266	\$53,551	\$56,733	\$62,593		
Sep-99	Achabahan	\$277,110	\$247,040	\$221,655			
Feb-02	del Llano						
Feb-02	Leavene						
Feb-03	Williams						
Jan-05	Cahill						
May-05	Koselke						
Sep-06	Faber						
Oct-06	Green						
Jun-08	Kelliehan						
May-09	Malcolm						
Aug-09	Strosinski						
Jan-12	Crowe						
Dec-13	Olin						
May-14	Preston						
Nov-14	Parnell						
Nov-14	Lack						
Dec-14	Kleck						
Feb-15	Mulheran						
Feb-15	Bennett						
Mar-15	Lawrence						
Apr-15	Perry						
Apr-15	Fishman						
May-15	Carro						
May-15	Gotlieb						
Jul-15	Earnest						
Jul-15	Brosnahan						
Aug-15	Garcia						
Nov-15	St. Vaughn						
		\$864,482	\$875,096	\$844,611	\$746,041	\$881,881	\$435,615
		4	2	4	4	4	3
		29%	14%	29%	31%	33%	38%
		\$204,948	\$208,050	\$211,435	\$202,678	\$229,543	\$249,694
Jan-00	Company	\$ 819,681	\$746,725	\$700,244			

Start Date	Last Name	21 Years	22 Years	23 Years	24 Years	25 Years	26 Years
Jul-91	Waitekus ⁵	\$1,967,724	\$2,070,418	\$2,068,914	\$2,182,217	\$2,227,306	
Jul-91	Neff, Kaiser, Zebrauskas	\$854,513	\$1,441,544	\$2,339,629	\$2,512,394	\$3,981,855	
Apr-94	Hunt	\$120,404	\$131,595				
Nov-94	Miller	\$86,115	\$69,957				
May-95	Daidone	\$288,559					
May-95	Baer	\$146,820					
Jul-95	Selkirk	\$158,860					
Aug-95	McCoy	\$679,215					
Jul-96	Hoehne						
Oct-96	Valdivia						
Jul-97	Bocian						
Aug-97	Walker						
Feb-98	Sherman						
Sep-99	Achabahian						
Feb-02	del Llano						
Feb-02	Leavene						
Feb-03	Williams						
Jan-05	Cahill						
May-05	Koselke						
Sep-06	Faber						
Oct-06	Green						
Jun-08	Kelliehan						
May-09	Malcolm						
Aug-09	Strosinski						
Jan-12	Crowe						
Dec-13	Olin						
May-14	Preston						
Nov-14	Parnell						
Nov-14	Lack						
Dec-14	Kleck						
Feb-15	Mulheran						
Feb-15	Bennett						
Mar-15	Lawrence						
Apr-15	Perry						
Apr-15	Fishman						
May-15	Carro						
May-15	Gotlieb						
Jul-15	Earnest						
Jul-15	Brosnahan						
Aug-15	Garcia						
Nov-15	St. Vaughn						
		\$537,716	\$928,379	\$2,204,272	\$2,347,306	\$3,104,581	
		3	2	1	\$1	\$1	
		38%	50%	50%	50%	4%	
		\$223,710	\$786,570	\$2,204,272	\$2,347,306	\$3,104,581	
Jan-00	Company						

Chart 4: Basis of Compilation

Chart 4 in this Item 19 shows the actual annual revenue history of Franchisee performance and company owned Creative Colors International businesses (collectively, “Businesses”) that were in operation for the full calendar year ending December 31, 2016, and are still in operation as of April 1, 2017. The Businesses are listed in chronological order, beginning with the one that opened first.

The columns do not represent the same calendar years for each Business. Instead, the columns represent the specific chronological period for each Business that corresponds to its longevity in business – 1st calendar year in business, 2nd calendar year in business, etc. The last number in each row is the actual annual revenue in calendar year 2016 that each Business owner generated.

The average annual revenue in the final row of each column are averages of revenue that occurred in different calendar time periods. For example, the average revenues for the 1st calendar year in business are \$101,823. That average includes the 1st Business for which we have its 1st year’s annual revenue, (whose 1st calendar year in business was 1991), as well as the last Business opened in 2015. The territory size and number of dealerships for the Franchisee who started earlier are greater from the Franchisees who came in more recently.

Some franchise owners purchased additional territory throughout their term, as is noted by a 2, 3 or 4, in the Annual Revenue column of the year they purchased additional territory. Some franchise owners purchased an existing franchised business. The yellow and green highlighted rows signify the purchases of existing territory(ies) from previous owners.

The spreadsheet does not include any Businesses that closed prior to December 31, 2016.

The spreadsheet has been compiled from figures that have been reported from CREATIVE COLORS INTERNATIONAL franchisees and company-owned operation for the periods represented.

The spreadsheet does not include any expenses related to the operation of the business.

The annual revenue included in Charts 1, 2, 4 and 5 of this Item 19 have been compiled from figures that have been reported from CREATIVE COLORS INTERNATIONAL businesses for the 12 months ending December 31, 2015. The annual revenue figures are gross sales only and do not include any expenses related to the operation of the business.

The annual revenue figures in these Financial Performance Representation figures do not reflect the actual costs of sales, operating expenses or any other costs or expenses that you may experience, and should not be construed as the “profit” or “gross profit” experienced by any Franchisee. You will incur at least the following expenses, and possibly more: inventory, labor, occupancy costs, vehicle expense, pre-opening expenses, Continuing Services and Royalty Fees, Marketing Fund contributions, interest and finance charges, advertising expenses, general insurance, legal and accounting fees, employee benefits, income taxes, depreciation and amortization, operating expenses, professional fees, bank charges, telephone repairs, and other expenditures. Each of these expenses, as well as the actual accounting, operational and management procedures you employ may significantly affect profits realized in any given operation. In addition, sales, net profits or earnings will vary depending on a number of factors which you should consider carefully in evaluating this information and in making any decision to purchase a franchise. These factors include: business skills, motivation and effort of you and your staff and management; market conditions; competition; income and demographic characteristics of a particular market area (including age, demographics, vehicle use, vehicle age, population density and population turnover); expense variables in a particular market; e.g., advertising expense, insurance, and labor cost; level of debt and the terms of debt obligations; the degree and quality of competition in a particular market area; number of years of operation; as well as conditions generally prevailing in the local and national economy. You should conduct an independent investigation of the costs and expenses you will incur in operating your franchised business. Franchisees or former Franchisees, listed in this Franchise Disclosure Document, may be one source of this information.

The franchises included in this Item 19 use a uniform system for reporting their revenue to us. The company owned business is similar to that operated by Franchisees, with the exception that its territory is 1,000,000 in population, which is significantly larger (more than 3 times larger) than territories being granted to new unit Franchisees. The results shown by the company-owned Business may be positively influenced as a result of the owner’s experience and relationship with the Franchisor.

The common characteristics of the outlets represented in this Item 19 are: they are operated on a mobile basis with no fixed location where services are provided; they are all conducting services within exclusive territories; they provide the same services that include the repair, coloring, cleaning, protection and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces; they all use Proprietary Products obtained from the Franchisor; and they all face competition from other vinyl repair service businesses and other businesses specializing in upholstery repair and related services. The characteristics that differ among the outlets represented in this Item 19 are: their length of time in business, as shown in Chart 5; the size of their territory (depending on when they signed their franchise agreements, and whether they added the required number of vans); the number of their vans, as shown in Chart 2; and their status as franchised outlets (29) or company-owned outlets (1).

A new Franchisee’s individual financial results are likely to differ from the results stated

in this Item 19.

Written substantiation for the financial performance representation will be made available to the prospective Franchisee upon reasonable request.

Other than the financial performance representation in Item 19, we do not make any financial performance representations. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to our management by contacting Terri L. Sniegolski, Senior Vice President, 19015 S. Jodi Road, Suite E, Mokena, Illinois 60448, 1-8800-933-2656 ext. 224, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20

Outlets and Franchisee Information

These tables are for the Franchised Business only.

Table No. 1
Systemwide Outlet Summary
For Years 2014 to 2016
(As of December 31st of each year)

(Column 1) Outlet Type	(Column 2) Year	(Column 3) Outlets at the Start of the Year	(Column 4) Outlets at the End of the Year	(Column 5) Net Change
Franchised	2014	39	40	+1
	2015	40	51	+11
	2016			
Company Owned ^{1/}	2014	3	3	0
	2015	3	3	0
	2016			
Total Outlets	2014	42	43	+1
	2015	43	54	+11
	2016			

^{1/} Includes Affiliate

Table No. 2
Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For Years 2014 to 2016
(As of December 31st of each year)

(Column 1) State	(Column 2) Year	(Column 3) Number of Transfers
NC - FL	2014	2
FL	2015	1
TX	2016	1

Table No. 3
Status of Franchised Outlets
For Years 2013 to 2015
(As of December 31st of each year)

(Column 1) State	(Column 2) Year	(Column 3) Outlets at Start of Year	(Column 4) Outlets Opened	(Column 5) Terminations	(Column 6) Non- Renewals	(Column 7) Reacquired by Franchisor	(Column 8) Ceased Operations – Other Reasons	(Column 9) Outlets at End of the Year
Alabama	2014	1						1
	2015	1						1
	2016	1						1
Arizona	2014	3						3
	2015	3						3
	2016	3						3
Arkansas	2014	1						1
	2015	1						1
	2016	1			1			0
California	2014	1						1
	2015	1	1					2
	2016	2	1					3
Colorado	2014	1						1
	2015	1						1
	2016	1	1					2
Florida	2014	7						7
	2015	7						7
	2016	7	3					10
Georgia	2014	2						2
	2015	2						2
	2016	2						2
Illinois	2014	7						7
	2015	7						7
	2016	7						7
Indiana	2014	2						2
	2015	2						2
	2016	2						2
Kansas	2014	0						0
	2015	0	1					1
	2016	1						1
Kentucky	2014	1						1
	2015	1		1				0
	2016	0						0
Michigan	2014	0						0
	2015	0						0
	2016	0	2					2
Mississippi	2014	1						1
	2015	1						1
	2016	1						1
Missouri	2014	2						2
	2015	2	1	1				2
	2016	2						2
Minnesota	2014	0						0
	2015	0	1					1
	2016	1						1
Louisiana	2014	0						0
	2015	0	1					1
	2016	1						1
Nebraska	2014	1						1
	2015	1						1
	2016	1						1

New York	2014	0						0
	2015	0	1					1
	2016	1	1					2
N. Carolina	2014	3						3
	2015	3						3
	2016	3	1					4
Ohio	2014	3						3
	2015	3	2	1				4
	2016	4						4
Oklahoma	2014	0						0
	2015	0	2					2
	2016	2						2
Pennsylvania	2014	1						1
	2015	1	1					2
	2016	2	1					3
S. Carolina	2014	0						0
	2015	0						0
	2016	0	1					1
Texas	2014	0	1					1
	2015	1	3					4
	2016	4	1					5
Tennessee	2014	0						0
	2015	0						0
	2016	0	1					1
Virginia	2014	1						1
	2015	1						1
	2016	1						1
Washington	2014	0						0
	2015	0						0
	2016	0	1					1
CANADA	2014	1						1
	2015	1						1
	2016	1						1
TOTAL	2014	39	1					40
	2015	40	14	3				51
	2016	51	14	0	1	0	0	64

Table No. 4
Status of Company-Owned Outlets
For Years 2014 to 2016
(As of December 31st of each year)

(Column 1) State	(Column 2) Year	(Column 3) Outlets at Start of Year	(Column 4) Outlets Opened	(Column 5) Outlets Reacquired from Franchisee	(Column 6) Outlets Closed	(Column 7) Outlets Sold to Franchisee	(Column 8) Outlets at End of the Year
Wisconsin	2014	1					1
	2015	1					1
	2016	1					1
Illinois ^{1/}	2014	2					2
	2015	2					2
	2016	2					2
Total	2014	3					3
	2015	3					3
	2016	3					3

^{1/} Includes the affiliate-owned company.

Table No. 5
Projected Openings as of December 31, 2016
(As of December 31st of each year)

(Column 1) State	(Column 2) Franchise Agreement Signed But Outlet Not Opened	(Column 3) Projected New Franchised Outlet in The Next Fiscal Year	(Column 4) Projected New Company-Owned Outlet in the Next Fiscal Year
California	1		
Connecticut	1		
Virginia	1		
Oregon		1	
Michigan		1	
Florida		2	1
Texas		1	
Minnesota		2	
Total	3	7	0

The following table 5 is for Area Developers we project opening in the year beginning 2016.

Table No. 5
Projected Openings as of December 31, 2016
(As of December 31st of each year)

(Column 1) State	(Column 2) Area Development Agreement Signed But Outlet Not Opened	(Column 3) Projected Area Developer Outlet in The Next Fiscal Year	(Column 4) Projected New Company-Owned Outlet in the Next Fiscal Year
Texas	2	0	0
Missouri	1	0	0
Total	3	0	0

The names, addresses, and telephone numbers of the Franchised Business owners and their outlets are as follows:

Alabama

Jim Crowe
1948 Gray Road NE
Fort Payne, Alabama 35967
(256) 273-4950

Arizona

Christen Koselke & Vanessa Mendez
1627 E. Bluebell Street
Casa Grande, AZ 85222
(520) 829-9777

Andy McCoy
5547 E. Dolphin
Mesa, Arizona 85206
(480) 830-2199
(OWNS TWO FRANCHISED TERRITORIES)

California

Anna & George Achabashian
1522 Thompson Avenue
Glendale, CA 91201
(818) 220-0004

Ava Kelly/David Antila
6466 Pinehaven Road
Oakland, CA 94611
(888) 224-3494
(Signed October 27, 2016 – Grand Opening February 6, 2017)

Florence Chu
1927 Borchers Drive
San Jose, CA 95124
888-952-5665
(Signed December 27, 2016 – Grand Opening March 6, 2017)

Todd & Adi St. Vaughn
1515 Hope Street – 205
Pasadena, CA 91030
(626) 773-8505

Darrel Willis
1512 Leaf Crest Lane
Bakersfield, CA 93314
(661) 809-0979

Colorado

Joe Bocian
10448 Olathe Way
Commerce City, CO 80022
(303) 286-3643

Mike and Lynette McNairy
834-F S. Perry Street
Castle Rock, CO 80104
(303) 400-0757

Connecticut

Tom Francis
76 Grabherr Road
Thomaston, CT 06787
860-484-2247
(Signed December 16, 2016 – Grand Opening March 6, 2017)

Florida

Franz Budel
331 Bird Road
Coral Gables, FL 33146
(786) 781-9494

Pat Cahill
634 N.E. 3rd Avenue
Cape Coral, FL 33909
(239) 242-6643

Jose del Llano
3285 Heirloom Rose Place
Oviedo, FL 32766
(407) 999-5117

Patrick German
1302 Wallwood Drive
Brandon, FL 33510
(727) 251-3015

Stewart Gotlieb
806 Blue Heron Blvd
Ruskin, FL 33570
(813) 398-0900

James Sherman
3221 South Ocean Blvd.
Highland Beach, FL 33487
(561) 276-4420

Bill, Irene & David
Simpson
12347 Lavender Loop
Bradenton, FL 34212
(941) 702-1992

Stacy Valdivia
4207 S. Munro Street
Tampa, FL 33603
(813) 236-1106
(Furniture Only)

Steve Walker
132 Menzel Street
Valparaiso, Florida 32580
(904) 678-0049

Adam Williams
23 Golf View Drive
Ocala, FL 34472
(352) 861-1933

Georgia

Earnie Olin
1815 Hembree Road – Suite 418
Alpharetta, Georgia 30009
(770) 990-7687

Doug & Jill Waitekus
Georgia Franchise
2216 Salt Myrtle Lane
Fleming Island, Florida 32003
(904) 215-3520
(OWNS ONE FRANCHISE IN FL, GA, IL)

Illinois

Michael Daidone
20256 Frankfort Square Road
Frankfort, IL 60423
(800) 300-1770
(OWNS FOUR FRANCHISED TERRITORIES)

Jim, Linda, Doug & Jill Waitekus
P.O. Box 677
Crystal Lake, IL 60039
(904) 215-3520
(OWNS (1) FRANCHISE in FL, (1) FRANCHISE in GA, and (3) FRANCHISES in IL)

Indiana

Dick and Jean Neff
Kevin Kaiser
Scott Zebrauskas
203 Cheshire Circle
Noblesville, IN 46062
(800) 487-4163
(OWNS TWO FRANCHISED TERRITORIES)

Kansas

Jim Brosnahan
14546 South Hagen Street
Olathe, KS 66062
(913) 222-3965

Louisiana

Tim & Melissa Lawrence
225 Old Mill Loop
Pearl River, LA 70452
(504) 858-3533

Michigan

Adam Hebekeuser
5854 Lounsbury Road
Williamston, MI 48895
(888) 891-6131

Jeremy Weber
4767 7th Street
Caledonia, Michigan 49316
(616) 318-4363

Minnesota

Mike Mulheran
1530 Calvaletti Court
Victoria, MN 55386
(952) 283-1360

Mississippi

Bernice Hoehne
875 Spring Hill Road
Poplarville, MS 39470
(601) 795-2751

Missouri

Jeff Bennett
5201 Hatteras Drive
Columbia, MO 65202
(636) 248-5478
AREA DEVELOPER

Jeremy Leavene
3904 Snow Leopard Drive
Columbia, MO 65202
(573) 268-8876

Nebraska

Jeff & Nancy Strosinski
2105 Ridgeview Drive
Papillion, NE 68046
(402) 505-8030

New York

Tim and Janice Bush
7772 Summit Avenue
Lowville, NY 13367
(315) 778-8418

Robert Fishman
33207 Town Green Drive
Elmsford, NY 10523
(914) 330-9192

North Carolina

Fred Baer
235 Fallen Timber Road
Hendersonville, NC 28791
(828) 890-2224

Paul Gonthier
2276 Clyde Road
Catawba, NC 28609
(844) 200-6456

Kevin and Melinda Greene
198 Coalyard Drive
Raleigh, NC 27615
(919) 803-1570

Donna & Steve Malcolm
4312 McKendree Way
Charlotte, NC 28269
(704) 780-4622

Ohio

Mark Carro & Tim Logan
6223 Deeside Drive
Dublin, OH 43017
(614) 205-6302
(OWNS TWO FRANCHISED TERRITORIES)

Dave Hunt
4543 Patricia Drive
Brunswick, OH 44212
(216) 407-0881

Kathy Miller
3761 Edinburgh Drive
Uniontown, OH 44685
(330) 352-2594

Oklahoma

Frank & Lena Earnest
375033 E. 1020 Road
Okemah, OK 74859
(405) 227-4142

Rudy Garcia
2500 SE 92nd Terrace
Oklahoma City, OK 73160
(405) 343-0465

Pennsylvania

Mark Kelliehan
3959 Welsh Road – Suite 141
Willow Grove, PA 19090
(215) 888-0770

Curtis, Dolly & Andrew Martin
320 Chestnut Hill Road
Palmyra, PA 17078
(717) 833-4545

Warren Perry
1687 Waterglen Drive
West Chester, PA 19382
(610) 793-2197
**(OWNS TWO FRANCHISED TERRITORIES –
ONE SIGNED BUT NOT OPEN)**

South Carolina

David & Bryan
Henderson
248 Bonnie Woods Dr.
Greenville, SC 29605
(864) 409-4275

Tennessee

Doug Rogers
5006 Rockport Ave
Franklin, TN 37064
(615) 961-9845

Texas

Jon Kleck
2711 Pebble Stone
Grapevine, TX 76051
(682) 472-5922

Jeff Boyer
4657 Childress Trail
Frisco, TX 75034
(972) 816-5383
AREA DEVELOPER

Susan Leimone
15003 Prairie Rose Drive
Houston, TX 77070
(713) 398-5271

Lee Parnell
12311 Stoneridge Gap Lane
Manor, TX 78653
(512) 717-0447
AREA DEVELOPER

Rebecca Preston
6620 Castle Royal
Cleburne, TX 76033
(817) 202-8177

Virginia

Andrew & Kim Bensimon
41320 Wilton Ave
Leesburg, VA 20175
(571) 376-0975
(Signed October 28, 2016 – Grand Opening February 6, 2017)

Jim Faber
9419 Sir Michael Lane
Mechanicsville, VA 23116
(804) 389-5928

Washington

Jeff Cesta
9408 370th Place SE
Snoqualmie, WA 98065
(855) 653-4933

CANADA

Dave and Liz Selkirk
16007 Plover Mills Road
R.R. #3
Ilderton, Ontario
Canada NOM 2AO
(519) 461-1910

The name and last known city, state and telephone number of every Franchised Business owner who has had an outlet terminated, canceled, not renewed, or otherwise voluntarily or involuntarily ceased doing business under their Franchise Agreement during the most recently completed fiscal year or who has not communicated with us within 10 weeks of the issuance date of this disclosure are as follows:

Danny Watson
2122 Magnolia Drive
Fayetteville, AR 72703
(479) 841-1085
Not Renewed

Jeff and Debbie Lack
4207 Ashmont Ct.
Dallas, TX 75287
(972) 816-5383
Transferred to Jeff Boyer

If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

During the last 3 fiscal years, no current or former franchisees have signed confidentiality clauses that restrict them from discussing with you their experiences as a franchisee in our franchise system.

We have not created, sponsored, or endorsed any franchisee associations. There are no franchisee associations that have asked to be disclosed in our Disclosure Document.

ITEM 21 FINANCIAL STATEMENTS

The financial statements listed below are attached as Exhibit G in the following order:

1. Our Audited balance sheets as of December 31, 2015 and December 31, 2016, and related statements of operations, shareholders equity and cash flows as of December 31, 2014, December 31, 2015 and December 31, 2016.

ITEM 22 CONTRACTS

The following contracts are attached to this Franchise Disclosure Document:

Exhibits:

- E. Franchise Agreement
- F. Area Development Agreement
- J. Van Lease Agreement
- L. Addenda to the Franchise Agreement, Area Development Agreement, for certain states
- N. Form General Release

ITEM 23 RECEIPT

The last page of the Franchise Disclosure Document is a document acknowledging receipt of the Franchise Disclosure Document by you. Please return one copy to us and retain the other for your records.

EXHIBIT A
LIST OF ADMINISTRATORS

CALIFORNIA

Commissioner of Business Oversight
320 West 4th Street - Suite 750
Los Angeles, CA 90013-2344

HAWAII

Hawaii Commissioner of Securities
Department of Commerce
and Consumer Affairs
335 Merchant Street
Honolulu, Hawaii 96813

ILLINOIS

Illinois Attorney General
500 South Second Street
Springfield, Illinois 62706

INDIANA

Indiana Secretary of State
302 West Washington
Room E-111
Indianapolis, Indiana 46204

MARYLAND

Office of the Attorney General
Securities Division
200 St. Paul Place
Baltimore, Maryland 21202

MICHIGAN

Michigan Department of Commerce
Corporations and Securities
Bureau
670 Law Building
Lansing, Michigan 48913

MINNESOTA

Commissioner of Commerce
85 7th Place East – Suite 500
St. Paul, Minnesota 55101

NEW YORK

New York Department of Law
Bureau of Investor
Protection and Securities
120 Broadway - 23rd Floor
New York, New York 10271

NORTH DAKOTA

Securities Commissioner
State of North Dakota
Capitol Building
Bismarck, North Dakota 58505

RHODE ISLAND

Director of Department of Business Regulation
Suite 232
233 Richmond Street
Providence, Rhode Island 02903

SOUTH DAKOTA

Director of Division of Securities
118 West Capitol Avenue
Pierre, South Dakota 57501

VIRGINIA

State Corporation Commission
Division of Securities and Retail Franchising
1300 East Main Street - 9th Floor
Richmond, Virginia 23219

WASHINGTON

Department of Financial Institutions
150 Israel Rd SW
Tumwater, WA 98501

WISCONSIN

Commissioner of Securities
Fourth Floor
101 East Wilson Street
Madison, Wisconsin 53702

EXHIBIT B
LIST OF AGENTS FOR SERVICE OF PROCESS

CALIFORNIA

Commissioner of Business Oversight
Suite 750
320 West 4th Street
Los Angeles, California 90013-2344
(Toll Free: (866) 275-2677)

HAWAII

Hawaii Commissioner of Securities
Department of Commerce
and Consumer Affairs
335 Merchant Street
Honolulu, Hawaii 96813

ILLINOIS

Attorney General's Office
500 South Second Street
Springfield, Illinois 62706

INDIANA

Secretary of State
Room 201 Statehouse
200 West Washington Street
Indianapolis, Indiana 46204

MARYLAND

Maryland Securities Commissioner
200 St. Paul Place
Baltimore, Maryland 21202-2020

MICHIGAN

Department of the Attorney General's Office
Consumer Protection Division
Attn: Franchise
670 Law Building
Lansing, Michigan 48913

MINNESOTA

Department of Commerce
85 7th Place East – Suite 500
St. Paul, Minnesota 55101

NEBRASKA

Nebraska Department of Banking and Finance
1200 N Street
P.O. box 95006
Lincoln, Nebraska 68509-5006

NEW YORK

Secretary of State of the State of New York
99 Washington Avenue
Albany, New York 12231

NORTH DAKOTA

Securities
Commission
State of North Dakota Capitol Building
Bismarck, North Dakota 58505

OREGON

Director
Department of Consumer and Business Services
Corporate Securities Section
Labor and Industries Building
Salem, Oregon 97310

RHODE ISLAND

State of Rhode Island and Providence Plantations
Department of Business Regulation
Securities Division
1511 Pontiac Avenue
John O Pastore Complex Bldg 69-1
Cranston, RI 02920

SOUTH DAKOTA

Department of Commerce and Regulation
Division of Securities
118 West Capitol Avenue
Pierre, South Dakota 57501-2017

TEXAS

Secretary of State
P.O. Box 12887
Austin, Texas 78711

VIRGINIA

Clerk of the State Corporation Commission
1300 East Main Street
Richmond, Virginia 23219

WASHINGTON

Department of Financial Institutions
150 Israel Rd SW
Tumwater, WA 98501

WISCONSIN

Commissioner of Securities
Franchise Investment Division
Fourth Floor
101 East Wilson Street
Madison, Wisconsin 53702

EXHIBIT C

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CREATIVE COLORS INTERNATIONAL, INC.

FRANCHISE AGREEMENT

EXHIBIT E

TO THE FRANCHISE DISCLOSURE DOCUMENT

THIS CONTRACT IS SUBJECT TO ARBITRATION.

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CREATIVE COLORS INTERNATIONAL, INC.,
FRANCHISE AGREEMENT

This Franchise Agreement ("this Agreement"), made this ____ day of _____, 20__, by and between CREATIVE COLORS INTERNATIONAL, INC., an Illinois corporation, having its principal place of business at 19015 South Jodi Road, Suite E, Mokena, Illinois, 60448 ("Franchisor"), and

____ ("Franchisee")

WITNESSETH:

WHEREAS, Franchisor or its affiliate, over a period of time and as the result of the expenditure of time, skill, effort and money, has developed and owns a unique system ("System"), identified by the mark "CREATIVE COLORS INTERNATIONAL" relating to the establishment, development and operation of businesses specializing in providing services for the repair, coloring, cleaning, protection and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces; providing upholstery for furniture, booth, tables and similar items; and providing related services on a mobile basis, primarily to automobile, furniture, and commercial customers; and

WHEREAS, the distinguishing characteristics of the System include, without limitation, exclusively designed signage, equipment, solvents, chemicals and materials; specially equipped vans; procedures and techniques for providing upholstery repair, coloring, cleaning, protection and restoration, upholstering, and related services; the CREATIVE COLORS INTERNATIONAL Confidential Operations Manual; the CREATIVE COLORS INTERNATIONAL Proprietary Products; uniform operating methods, procedures and techniques; other confidential operations procedures; and methods and techniques for inventory and cost controls, record keeping and reporting, personnel management, purchasing, sales promotion, marketing and advertising; all of which may be changed, improved and further developed by Franchisor from time to time; and

WHEREAS, Franchisor's affiliate, J & J's Creative Colors, Inc., is the owner of the right, title and interest together with all the goodwill connected thereto, in and to the trade name, trademark and service mark "CREATIVE COLORS INTERNATIONAL," "CREATIVE COLORS INTERNATIONAL, plus the design," associated logos and commercial symbols, and such other trade names, trademarks and service marks as are now designated (and may be designated in writing by Franchisor) as an integral part of the System (the "Mark(s)"); and

WHEREAS, Franchisor's affiliate, J & J's Creative Colors, Inc., developed and therefore is the owner of the right, title and interest in the System; and

WHEREAS, Franchisor's affiliate has licensed Franchisor the right to use and to sublicense its franchisees to use the Marks and the System in the operation of CREATIVE COLORS INTERNATIONAL businesses; and

WHEREAS, Franchisor grants to qualified persons franchises to own and operate CREATIVE COLORS INTERNATIONAL businesses providing services authorized and approved by Franchisor in utilizing the System and Marks. Franchisee desires to operate a CREATIVE COLORS INTERNATIONAL business under the System and using the Marks and has applied for a franchise and such application has been approved by Franchisor in reliance upon all of the representations made therein; and

WHEREAS, Franchisee understands and acknowledges the importance of Franchisor's high and uniform standards of quality, operations, and service and the necessity of operating the Franchised Business in strict conformity with Franchisor's standards and specifications; and

NOW, THEREFORE, the parties, in consideration of the undertakings and commitments of each party to the other set forth in this Agreement hereby agree as follows:

I. APPOINTMENT AND FRANCHISE FEE

A. Franchisor hereby grants to Franchisee, upon the terms and conditions herein contained, the right, license and privilege to use the Mark "CREATIVE COLORS INTERNATIONAL," and the other Marks, and Franchisee undertakes the obligation, to operate a CREATIVE COLORS INTERNATIONAL business providing services for the repair, coloring, cleaning, protection and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces; providing upholstering of furniture, booths, tables and similar items; and providing related services on a mobile basis ("Franchised Business"), all as designated or approved from time to time by Franchisor, and to use solely in connection therewith the System, as it may be changed, improved and further developed from time to time, from one (1) location only, such location to be determined on or before the day of signing this agreement and attached as Attachment A ("Area of Primary Responsibility").

B. Franchisee receives an exclusive Area of Primary Responsibility which will vary in size and dimensions from the Areas of Primary Responsibility of other franchisees. The boundaries of Franchisee's Area of Primary Responsibility shall be determined by approximately 300,000 in people population located within the area and be identified by street boundary. The determination of the Area of Primary Responsibility shall be made and agreed upon between Franchisor and Franchisee, and shall be set forth in Attachment A.

C. Franchisor will not, so long as this Agreement is in force and effect and Franchisee is not in default under any of the terms hereof or except as provided in this Paragraph C. and in Paragraph H below, franchise or operate any other business that provides similar services under the CREATIVE COLORS INTERNATIONAL marks or under different marks, within the Area of Primary Responsibility which is described in Attachment A of this Agreement. However, Franchisor has the right to grant such other franchises outside of the Area of Primary Responsibility as Franchisor, in its sole and exclusive discretion, deems appropriate. Further, both within and outside of the Area of Primary Responsibility, Franchisor reserves the right to offer and sell at wholesale or retail (or any other species of retail vendor whatsoever) products and services, and CREATIVE COLORS INTERNATIONAL Proprietary Products, if any, as defined in Paragraph XIII.G. hereof, which comprise, or may in the future comprise a part of the System, which products may be resold at retail to the general public by such entities. Franchisor further reserves the right both within and outside the

Area of Primary Responsibility to sell at both wholesale and retail all products and services which do not comprise a part of the System. Those products and services which comprise a part of the System are delineated and set forth in detail in the CREATIVE COLORS INTERNATIONAL Confidential Operations and Training Manual ("Confidential Operations and Training Manual"), which Confidential Operations and Training Manual may be amended from time to time to reflect additions to, deletions from and modifications to the specification of those services and products which comprise a part of the System. Further, Franchisee acknowledges that any website, e-commerce, Internet or other cyberspace application is by its very nature a potential encroachment beyond and within the Area of Primary Responsibility granted herein. Franchisee therefore agrees that the manner and content of any Franchisee advertising, marketing and/or selling on any website, e-commerce, Internet or other cyberspace application is subject to the prior written permission of Franchisor and must be done in strict compliance with the standards, policies and procedures established from time to time by Franchisor.

D. At the time of execution of this Agreement, Franchisee acknowledges that upon its own independent investigation of its Area of Primary Responsibility that it contains approximately 300,000 in people population as determined by the most recent census listed on US Census Bureau. Franchisor makes no representation that such number of people population shall remain in the Area of Primary Responsibility throughout the term of this Agreement.

E. In consideration of the franchise granted herein, Franchisee shall pay to Franchisor a franchise fee of Forty-Nine Thousand Five Hundred Dollars (\$49,500.00) upon execution of this Agreement. Said fee shall be non-refundable upon payment thereof. Franchisee is prohibited from opening a Franchised Business until the Initial Franchise Fee for that Franchised Business has been paid by Franchisee to Franchisor.

F. In addition to the franchise fee, you are required to pay Thirty-Four Thousand, Five Hundred Dollars (\$34,500.00) for the start-up fee on or before the first day of the initial training. The start-up fee includes the initial training costs for up to two people, an airline voucher up to the amount of Five Hundred Dollars (\$500.00), a hotel voucher up to the amount of One Thousand Five Hundred Dollars (\$1,500.00), stationary, marketing presentation pieces, graphics for one van, the initial inventory (see Exhibit I for a list of supplies and equipment), unlimited one week CCI Certified Training class and legal and administrative costs.

G. Franchisee is strictly prohibited from soliciting and/or providing services to an account that is located outside Franchisee's Area of Primary Responsibility. Violation of this prohibition is a material breach of this Agreement and constitutes grounds for termination of this Agreement. Notwithstanding the foregoing, nothing in this Agreement shall be construed as prohibiting Franchisee from servicing an account located outside of Franchisee's Area of Primary Responsibility on condition that such account is not located in another CCI franchisee's Area of Primary Responsibility. Provided further, Franchisee agrees that if another CCI franchisee acquires the territory in which the account serviced by Franchisee is located, Franchisee must relinquish to said other franchisee all rights to service such account.

H. Franchisor may, but is under no obligation to, actively or passively obtain National/Regional Accounts which have more than one place of business that wish to utilize the services of Creative Colors International.

In the event a National/Regional Account is obtained, Franchisor or Franchisor's affiliate will have the right to provide service to any customers as directed or requested by the National/Regional Account, even if said customers are located in Franchisee's Area of Primary Responsibility. Franchisee shall have a limited, conditional, revocable right to service customers of National/Regional Accounts upon the following conditions:

1. Franchisee shall attend and satisfactorily complete any additional training required by Franchisor in order to master the services required by the National/Regional Account; and
2. Within three (3) days following receipt of notification from Franchisor of an offer to service a National/Regional Account (including the terms, conditions and prices which Franchisor and National/Regional Account have contracted to) Franchisee shall notify Franchisor in writing whether it will service the account; and
3. Franchisee agrees to accept the duties, obligation and rights under Franchisor's contract; and
4. Franchisee agrees to render such services to a National/Regional Account at the prices set forth in Franchisor's contract (such prices possibly being less than the prices charged by Franchisee to its customers). In the event Franchisee elects to service a National/Regional Account, Franchisee shall be bound by the terms and conditions of the Franchisor's contract with said National/Regional Account. In the event Franchisee at any time fails to meet or comply with the conditions set forth in this Paragraph H, Franchisee's right to service any or all National/Regional Accounts may be revoked by Franchisor without any compensation to Franchisee. If Franchisee elects not to service a National/Regional Account, Franchisor or its representative may service said National/Regional Account within Franchisee's Area of Primary Responsibility.

II. TERM AND GRANT OF A SUCCESSOR FRANCHISE.

A. This Agreement shall be effective and binding for an initial term equal to ten (10) years from the date of its execution.

B. Grant of a Successor Franchise. Franchisee shall have the right to acquire a grant of a successor franchise at the expiration of the initial term of the franchise, for successive terms of ten (10) years each, and provided that all of the following conditions have been fulfilled:

1. Franchisee has, during the entire term of this Agreement, substantially complied with all its provisions;
2. Franchisee has brought the Franchised Business into full compliance with the specifications and standards then applicable for new or successor CREATIVE COLORS INTERNATIONAL businesses;

3. Franchisee has given notice of his election to acquire a successor franchise to Franchisor as provided below in Paragraph II.C;

4. Franchisee has satisfied all monetary obligations owed by Franchisee to Franchisor and its subsidiaries and affiliates and has timely met these obligations throughout the term of this Agreement;

5. Franchisee has executed upon the grant of a successor franchise Franchisor's then-current form of this Agreement (with appropriate modifications to reflect the fact that the agreement relates to the grant of a successor franchise), which agreement shall supersede in all respects this Agreement, and the terms of which may differ from the terms of this Agreement, including, without limitation, a different percentage Royalty Fee and advertising contribution; a different territorial grant; or a requirement for the operation of additional number of vans; provided, however, Franchisee shall not be required to pay the then-current initial franchise fee or its equivalent. Franchisor may reduce the Area of Primary Responsibility upon grant of a successor franchise if Franchisee has failed during the previous term to adequately service the customer base located within the Area of Primary Responsibility;

6. Franchisee shall pay to Franchisor a successor franchise fee in the amount of Five Thousand Dollars (\$5,000.00);

7. Franchisee has complied with Franchisor's then-current qualification and training requirements; and

8. Franchisee has executed a general release, in a form prescribed by Franchisor, of any and all claims against Franchisor and its subsidiaries and affiliates, and their respective officers, directors, agents and employees.

C. If Franchisee desires to acquire a successor franchise at the expiration of this Agreement, Franchisee shall give Franchisor written notice at least six (6) months, but not more than twelve (12) months, prior to the expiration of the initial term of this Agreement. Within thirty (30) days after its receipt of such timely notice to acquire a successor franchise, if Franchisor does not consent to the grant of a successor franchise, Franchisor shall furnish Franchisee with written notice of: (1) reasons which could cause Franchisor not to grant a successor franchise to Franchisee, including any deficiencies which require correction and a schedule for correction thereof by Franchisee; and (2) Franchisor's then current requirements relating to the image, appearance, decoration, furnishing, equipping and stocking of CREATIVE COLORS INTERNATIONAL businesses, and a schedule for effecting such upgrading or modifications in order to bring the Franchised Business in compliance therewith, as a condition of the grant of a successor franchise. The grant of a successor franchise shall be conditioned upon Franchisee's compliance with such requirements and continued compliance with all the terms and conditions of this Agreement up to the date of termination of the initial term, provided, however, that in the event Franchisee is curing any deficiencies as required by Franchisor, the term of this Agreement shall be extended for a period of time equal to the number of days granted under the notice provision of Paragraph II.C. herein.

D. In the event the Franchisee is not granted a successor franchise for any reason, Franchisee

shall be required to comply with all covenants contained in Paragraph XVI.D. of this Agreement upon non-renewal.

E. Franchisor may extend this Agreement's term for the time period necessary to give Franchisee either reasonable time to correct deficiencies or the thirty (30) days' notice of Franchisor's refusal to grant a successor franchise. If Franchisee fails to notify Franchisor of Franchisee's election to acquire a successor franchise within the prescribed time period, Franchisor need not grant a successor franchise.

F. If Franchisee does not execute a Successor Agreement after the expiration of the Initial Term, and Franchisee continues to accept the benefits of this Agreement after the expiration of the Initial Term, then at Franchisor's option, this Agreement may be treated either as: (i) expired as of the date of the expiration with Franchisee then operating without a franchise to do so and in violation of Franchisor's right; or (ii) continued on a month-to-month basis (the "Interim Term") until either party provides the other party with written notice of such party's intention to terminate the Interim Term. In the latter case, all of Franchisee's obligations shall remain in full force and effect during the Interim Term as if this Agreement had not expired, and all obligations and restrictions imposed on Franchisee upon expiration of this Agreement shall be deemed to take effect upon termination of the Interim Term.

III. BUSINESS LOCATION

Franchisee must locate an office, or post office box, within Franchisee's Area of Primary Responsibility. Franchisee may operate the business office out of Franchisee's home as long as Franchisee's residence is within the Area of Primary Responsibility. If Franchisee decides to relocate the office outside of Franchisee's home, Franchisee must first obtain Franchisor's written approval of such location. Franchisor's primary consideration in approving Franchisee's site is whether it is within Franchisee's Area of Primary Responsibility and easily accessible to customers. Franchisor will advise Franchisee within 30 days of Franchisor's approval or disapproval of Franchisee's site; if the parties cannot agree, they shall resolve the dispute through arbitration.

IV. VANS

A. Franchisee must own, lease or purchase a white Cargo van. Franchisee may purchase or lease original and replacement vans from any source provided they meet standards established by Franchisor.

B. Beginning with the first day of operation, and continuing until the second anniversary date of this Agreement, Franchisee is obligated to operate at least one (1) van during all weekdays, a minimum of eight (8) hours per day. Beginning on the second anniversary day of this Agreement, Franchisee is obligated to operate at least two (2) vans during all weekdays, each van operating a minimum of eight (8) hours per day.

1. In the event Franchisee fails to have a second van operating at any time after the second anniversary date of this Agreement, and Franchisee fails after thirty (30) days' notice by Franchisor to operate a second van, Franchisee's Area of Primary Responsibility shall be reduced by one-half.

2. If Franchisee, during the term of this Agreement, is given two notices by Franchisor to operate a second van, even though cured, Franchisee will not have an opportunity to cure a subsequent violation of this requirement, and Franchisee's Area of Primary Responsibility will be reduced in accordance with Paragraph IV.B.3., without an opportunity to cure.

3. In the event Franchisor reduces Franchisee's Area of Primary Responsibility pursuant to this Paragraph IV.B., the configuration of Franchisee's revised Area of Primary Responsibility will be determined by Franchisor in its sole discretion. Franchisor will send Franchisee a revised Exhibit A which will be incorporated into Franchisee's Franchise Agreement, whether or not Franchisee executes said revised Exhibit A.

4. Once Franchisee's Area of Primary Responsibility has been reduced in accordance with this Paragraph IV.B., Franchisee will not have the right to reinstate the original Area of Primary Responsibility by the acquisition and operation of a second van or by the increase of Franchisee's activities such that its business is no longer underdeveloped.

5. Franchisor reserves the right to conduct market surveys, or a comparison of key Franchisor indicators, of Franchisee's Area of Primary Responsibility at any time during the term of this agreement. If such survey or comparison indicates, in Franchisor's determination that Franchisee's Area of Primary Responsibility is underdeveloped and if Franchisee does not add a van within 180 days then Franchisor will have the right to service the underdeveloped portion of the market. If Franchisor determines that franchisee's market could support an additional Van(s), Franchisor will so notify franchisee in writing setting forth the area to be developed and/or Van(s) to be added. Franchisee agrees that it will have (180) days from the date of receipt of Franchisor's notice to purchase and operate the additional Van(s) in accordance with Franchisor's development requirements. Franchisee's failure to develop the area and/or add the additional Van(s) within the time specified as notified by Franchisor, is a material breach of this Franchise Agreement.

C. Franchisee at its expense shall at all times during the term of this Agreement, maintain the interior and exterior of the vans utilized in the Franchised Business in good repair, attractive appearance, sound operating condition and equipped in accordance with Franchisor's standards and specifications. Franchisee, at the request of Franchisor, shall make necessary repairs and equipment modifications or additions to Franchisee's vans used in the Franchised Business in order to maintain the reputation of the System within a reasonable period of time after requested by Franchisor do so.

D. It shall be the sole responsibility of Franchisee to investigate all applicable licensing, leasing and other requirements for the maintenance of Franchisee's vans and to insure ongoing compliance with all such requirements throughout the term of this Agreement.

E. The vans used by Franchisee in conducting the Franchised Business must be capable of prominently providing the external display of CREATIVE COLORS INTERNATIONAL advertising copy, including the CREATIVE COLORS INTERNATIONAL logo graphics supplied and/or approved by Franchisor, and further, such logo and graphics must be maintained in good appearance. Additional

sales, advertising or display information can be placed on the vans only with the prior written approval of Franchisor.

V. TRAINING AND ASSISTANCE

A. Franchisor shall make training available to Franchisee and to employees employed by Franchisee. Franchisee is required to attend and successfully complete to Franchisor's satisfaction prior to opening for business, a training and familiarization course of approximately three (3) weeks in duration to be conducted at Franchisor's headquarters. In addition, all of Franchisee's employees are required to attend and successfully complete to Franchisor's satisfaction, a CCI Certified Training course of approximately one or two (2) weeks in duration conducted at a Franchisor-designated facility. In order for employees to attend a one week CCI Certified training class, they must be out in the field for 4 to 8 weeks prior to training class. Franchisor will train up to two (2) people, including Franchisee, at the Initial training program, without charge to Franchisee. Franchisor will provide an airline voucher up to Five Hundred Dollars (\$500.00) and a hotel voucher up to One Thousand Five Hundred Dollars (\$1,500.00). All other expenses incurred by Franchisee and its designees in attending the training program, including, but not limited, to travel costs, room and board expenses, and employees' salaries, shall be the sole responsibility of Franchisee. For employees who attend a one week CCI Certified Training class following the Initial training program, there will be no charge. For employees who attend a two week extended CCI Certified Training class following the Initial training program, Franchisee shall pay Franchisor a training fee of One Thousand Dollars (\$1,000.00) per person for the second week of training. For all training after the initial training program, a Five Hundred Dollar (\$500.00) non-refundable deposit fee must be paid at least two weeks prior to the training class in order to hold training spot. If employee attends training class, we will give you a \$500 credit for supplies. Said training program shall cover material aspects of the operation of the Franchised Business, including but not limited to: an understanding of CREATIVE COLORS INTERNATIONAL conceptual plan; financial controls; promotion and merchandising methods, techniques and procedures; other management and operational techniques; procedures and techniques for providing upholstery coloring, repairs, cleaning and restoration; upholstering methods, materials, and techniques; safety techniques; marketing and advertising techniques; deployment of labor; and maintenance of quality standards.

B. Around the time frame of commencement of operation of the Franchised Business, Franchisor shall furnish to Franchisee, at Franchisee's business location and at Franchisor's expense, one (1) of Franchisor's representatives for four (4) days, for the purpose of facilitating the opening of Franchisee's Franchised Business. During this period, such representative will also assist Franchisee in establishing and standardizing procedures and techniques essential to the operation of a CREATIVE COLORS INTERNATIONAL business and shall assist in training personnel. Should Franchisee request additional assistance from Franchisor in order to facilitate the opening of the Franchised Business, and should Franchisor, in its discretion, deem it necessary, feasible and appropriate to comply with the request, Franchisee shall pay Franchisor a fee of THREE HUNDRED DOLLARS (\$300.00) per person per day of additional assistance, plus transportation and lodging expenses.

C. If Franchisee designates new or additional managers or employees after the Initial training program, Franchisor shall provide a one or two week CCI Certified Training program to such managers or employees to the extent that Franchisor can reasonably accommodate such managers or employees in Franchisor's regularly scheduled training course. Franchisor shall provide such training at

Franchisor's then-current fee as set forth in Paragraph V.A. above. Franchisee shall be responsible for all expenses incurred by Franchisee's employees in attending such training.

D. Franchisor will provide and will require that previously-trained and experienced franchisees, their managers and/or employees attend refresher training programs at Franchisor's annual conference or seminar to be conducted at Franchisor's headquarters or at such other location as may be designated by Franchisor. Franchisee's attendance is mandatory. Franchisee will be charged a nonrefundable registration fee of \$300 to \$600, depending on when Franchisee registers. If Franchisee does not register or attend the convention or seminar, Franchisee must pay Franchisor a Non-Attendance Fee. The first time Franchisee has an unexcused absence, the Non-Attendance Fee is One Thousand Five Hundred Dollars (\$1,500). For the second time during the franchise term, the Non-Attendance Fee is Two Thousand Five Hundred Dollars (\$2,500). For the third time during the franchise term, the Non-Attendance Fee is Three Thousand Five Hundred Dollars (\$3,500). For each unexcused absence after the third unexcused absence from the seminar, the Non-Attendance Fee is an additional \$1,000 over the previous Non-Attendance Fee assessed against Franchisee. The only reasons for which Franchisee will be excused from attending a seminar is in the event of a marriage, birth, or death of an immediate family member, for which Franchisee must furnish Franchisor written evidence. Attendance at such refresher training programs or seminars shall be at Franchisee's sole expense, including a registration fee to Franchisor. Attendance will not exceed three business days in duration. The registration and attendance requirements for the annual seminar will be established by policies promulgated by Franchisor. If Franchisee does not attend seminar, Franchisee shall be required to attend a refresher training class at Franchisor's headquarters and shall pay Franchisor an additional fee of TWO HUNDRED DOLLARS (\$200.00) per person per day of additional training, in addition to the applicable Non-Attendance Fee.

VI. PROPRIETARY MARKS

A. Franchisee acknowledges that Franchisor's affiliate, J & J's Creative Colors, Inc., is the owner of the Marks. Franchisee further acknowledges that Franchisee's right to use the Marks is derived solely from this Agreement and is limited to the conduct of business by Franchisee pursuant to and in compliance with this Agreement and all applicable standards, specifications, and operating procedures prescribed by Franchisor from time to time during the term of the franchise. Any unauthorized use of the Marks by Franchisee is a breach of this Agreement and an infringement of the rights of Franchisor in and to the Marks. Franchisee acknowledges that all usage of the Marks by Franchisee and any goodwill established by Franchisee's use of the Marks shall inure to the exclusive benefit of Franchisor and J & J's Creative Colors, Inc. and that this Agreement does not confer any goodwill or other interests in the Marks upon Franchisee. Franchisee shall not, at any time during the term of this Agreement or after its termination or expiration, contest the validity or ownership of any of the Marks or assist any other person in contesting the validity or ownership of any of the Marks. All provisions of this Agreement applicable to the Marks apply to any additional trademarks, service marks, and commercial symbols authorized for use by and licensed to Franchisee by Franchisor after the date of this Agreement.

B. Franchisee shall not use any of the Marks or portion of any of the Marks as part of any corporate or trade name, or with any prefix, suffix, or other modifying words, terms, designs, or symbols, or in any modified form. Franchisee shall not for his own account register the Marks or use the Marks on any form of technology, including, but not limited to, websites, Social Media, or smart

phone applications. Franchisee shall not use any Mark in connection with the sale of any unauthorized product or service or in any other manner not expressly authorized in writing by Franchisor. Franchisee shall give such notices of trademark and service mark registrations as Franchisor specifies and obtain such fictitious or assumed name registrations as may be required under applicable law. The parties covenant and agree that Franchisee shall prominently identify its business as "CREATIVE COLORS INTERNATIONAL" in all its advertising, stationery, invoices, telephone directory listings, signage and all other like displays. Franchisee may include a corporate name or individual person's name in association with "CREATIVE COLORS INTERNATIONAL," provided that such other name shall not be as prominent as "CREATIVE COLORS INTERNATIONAL" and provided that such other name is accompanied by the words "FRANCHISE OWNER" or "FRANCHISEE." A sample of the proper layout and use of the CREATIVE COLORS INTERNATIONAL name and the Franchise owner's name is attached hereto as Attachment D. Attachment D is the current layout only, and Franchisor reserves the right to modify the layout at any time.

C. Franchisee shall promptly notify Franchisor of any claim, demand, or cause of action based upon or arising from any attempt by any other person, firm or corporation to use the Marks or any colorable imitation thereof. Franchisee shall notify Franchisor of any action, claim or demand against Franchisee relating to the Marks, within ten (10) days after Franchisee receives notice of said action, claim, or demand. Upon receipt of timely notice of an action, claim or demand against Franchisee relating to the Marks, Franchisor and Franchisor's affiliate shall have the sole right to prosecute or defend any such action. Franchisor and Franchisor's affiliate shall have the exclusive right to contest or bring action against any third party regarding the third party's use of any of the Marks and shall exercise such right in their sole discretion. Franchisor and Franchisor's affiliate shall have the right to control exclusively any litigation, U.S. Patent and Trademark Office proceeding or any other administrative proceeding arising out of any infringement, challenge, or claim or otherwise relating to any Mark. In any defense or prosecution of any litigation relating to the Marks or components of the System undertaken by Franchisor, Franchisee shall cooperate with Franchisor and its affiliate and execute any and all documents and take all actions as may be desirable or necessary in the opinion of Franchisor's counsel, to carry out such defense or prosecution. Franchisee may not communicate with any person other than Franchisor and its counsel in connection with such infringement, challenge or claim. Franchisor and Franchisee will make every effort consistent with the foregoing to protect, maintain, and promote the Marks as identifying the System. Franchisor agrees to indemnify Franchisee against and to reimburse Franchisee for all direct, but not consequential (including, but not limited to, loss of revenue and/or profits), damages for which Franchisee is held liable in any proceeding arising out of the use of any Mark pursuant to and in compliance with this Agreement, and for all costs reasonably incurred by Franchisee in the defense of any such claim brought against it or in any such proceeding in which it is named as a party, provided that Franchisee has timely notified Franchisor of such claim or proceeding and has otherwise complied with this Agreement, and that Franchisor shall have the right to defend any such claim. If Franchisor defends such claim, Franchisor shall have no obligation to indemnify or reimburse Franchisee with respect to any fees or disbursements of any attorney retained by Franchisee.

D. If it becomes advisable at any time, in Franchisor's sole discretion, for Franchisor and/or Franchisee to modify or discontinue use of any of the Marks, and/or use one or more additional or substitute trade names, trademarks, service marks, or other commercial symbols, Franchisee shall comply with Franchisor's directions within a reasonable time after notice to Franchisee by Franchisor, and Franchisor shall have no liability or obligation whatsoever with respect to Franchisee's modification

or discontinuance of any of the Marks, other than to pay Franchisee's out-of-pocket costs incurred in connection with modifying tangible items.

E. In order to preserve the validity and integrity of the Marks and copyrighted materials licensed herein, to assure that Franchisee is properly employing the same in the operation of its Franchised Business, and to determine whether Franchisee and the Franchised Business are complying with this Agreement and all System Standards, Franchisor and Franchisor's designated agents or representatives may at all times and without prior notice to Franchisee have the right of entry and inspection of Franchisee's operations and: (1) inspect the Franchised Business; (2) observe the manner in which Franchisee is rendering its services and conducting its activities and operations; (3) photograph the Business Location and Van(s) and observe and videotape the Franchised Business' operation for consecutive or intermittent periods Franchisor deems necessary; (4) inspect equipment, merchandise, accessories, products, supplies, reports, forms and documents and related data for test of content and evaluation purposes; (5) remove samples of any products and supplies; (6) interview the Franchised Business' personnel and customers; and (7) inspect and copy any books, records, and documents relating to the CREATIVE COLORS INTERNATIONAL Business' operation. Franchisee agrees to cooperate with Franchisor fully. If Franchisor exercises any of these rights, Franchisor will not interfere unreasonably with the Franchised Business' operation.

F. If Franchisor requests, Franchisee must also sign such other documents as Franchisor reasonably requires in order to allow others in Franchisee's state to use Franchisor's Marks, including without limitation any documents required by the applicable Secretary of State or Department of Commerce located in Franchisee's state.

VII. CONFIDENTIAL MANUALS

A. Franchisor will lend to Franchisee during the term of the franchise one (1) copy each of all Confidential Manuals containing reasonable, mandatory and suggested specifications, standards, pricing, operating procedures and rules prescribed from time to time by Franchisor for CREATIVE COLORS INTERNATIONAL businesses and information relative to other obligations of Franchisee hereunder and the operation of its Franchised Business. Franchisor shall have the right to add to and otherwise modify the Confidential Manuals from time to time to reflect changes in the specifications, standards, operating procedures and rules prescribed by Franchisor for CREATIVE COLORS INTERNATIONAL businesses, provided that no such addition or modification shall alter Franchisee's fundamental status and rights under this Agreement. Franchisee acknowledges that these manuals are designed to protect Franchisor's standards, systems, names and marks, and not to control the day-to-day operations of Franchisee's Franchised Business.

B. The Confidential Manuals shall at all times remain the sole property of Franchisor and shall promptly be returned upon the expiration or termination for any reason of this Agreement. Franchisee agrees and covenants that it shall not disclose duplicate or otherwise use in an unauthorized manner any portion of the Confidential Manuals.

C. The Confidential Manuals contain proprietary information of Franchisor and shall be kept confidential by Franchisee both during the term of the franchise and subsequent to the expiration or termination of the franchise. Franchisee shall at all times insure that its copies of the Confidential

Manuals be available at the Franchised Business office premises in a current and up-to-date manner. At all times that the Confidential Manuals are not in use by authorized personnel, Franchisee shall maintain the Confidential Manuals in a locked receptacle at the office premises of the Franchised Business, and shall only grant authorized personnel, as defined in the Confidential Operations Manual, access to the key or lock combination of such receptacle. In the event of any dispute as to the contents of the Confidential Manuals, the terms of the master copy of the Confidential Manuals maintained by Franchisor at Franchisor's home office shall be controlling.

VIII. CONFIDENTIAL INFORMATION

A. Definition. Franchisor and Franchisor's affiliates possess (and will continue to develop and acquire) certain confidential information, some of which constitutes trade secrets under applicable law (the "Confidential Information"), relating to developing and operating CREATIVE COLORS INTERNATIONAL Businesses, including (without limitation):

Territory selection criteria;

Training and operations manuals;

Methods, formats, specifications, standards, systems, procedures, sales and marketing techniques, knowledge, and experience used in developing and operating CREATIVE COLORS INTERNATIONAL Businesses;

Marketing and advertising programs for CREATIVE COLORS INTERNATIONAL Businesses;

Knowledge of, specifications for, and suppliers of products and supplies;

Customer Data (as defined in Subsection VIII.H. below) and the customer list, including names, addresses and other information;

Knowledge of the operating results and financial performance of CREATIVE COLORS INTERNATIONAL Businesses other than the CREATIVE COLORS INTERNATIONAL Business; and

Graphic designs and related intellectual property.

Confidential Information does not include information, knowledge, or know-how which Franchisee can demonstrate lawfully came to Franchisee's attention before Franchisor and Franchisor's affiliates provided it to Franchisee directly or indirectly; which, at the time Franchisor disclosed it to Franchisee, already had lawfully become generally known in the upholstery repair industry through publication or communication by others (without violating an obligation to Franchisor); or which, after Franchisor discloses it to Franchisee, lawfully becomes generally known in the upholstery repair or upholstering industry through publication or communication by others (without violating an obligation to Franchisor). However, if Franchisor includes any matter in Confidential Information, anyone who claims that it is not Confidential Information must prove that one of the exclusions provided in this paragraph is fulfilled.

B. Franchisee acknowledges and agrees that Franchisee will not acquire any interest in Confidential Information, other than the right to use it as Franchisor specifies in operating the CREATIVE COLORS INTERNATIONAL Business during this Agreement's term, and that Confidential Information is proprietary, includes Franchisor's trade secrets, and is disclosed to Franchisee only on the condition that Franchisee agrees, and Franchisee in fact does agree, that Franchisee:

Will not use Confidential Information in any other business or capacity;

Will keep each item deemed to be part of Confidential Information absolutely confidential, both during this Agreement's term and then thereafter for as long as the item is not generally known in the upholstery repair or upholstering industry;

Will not make unauthorized copies of any Confidential Information disclosed via electronic medium or in written or other tangible form; and

Will adopt and implement reasonable procedures to prevent unauthorized use or disclosure of Confidential Information, including, without limitation, restricting its disclosure to CREATIVE COLORS INTERNATIONAL Business personnel and others and using non-disclosure and non-competition agreements with those having access to Confidential Information. Franchisor has the right to prescribe and regulate the form of agreements that Franchisee uses. Franchisor must be a named third party beneficiary of those agreements with independent enforcement rights. Attached to Franchisor's disclosure document as Exhibit M is "Agreement for Protection of Trade Secrets of The Creative Colors International, Inc. System", which is Franchisor's prescribed form of non-disclosure and non-competition agreement.

C. Franchisee acknowledges that its entire knowledge of the operation of a CREATIVE COLORS INTERNATIONAL business including the knowledge or know-how regarding the specifications, standards and operating procedures of the CREATIVE COLORS INTERNATIONAL services, is derived from information disclosed to Franchisee by Franchisor and that certain of such information is proprietary, confidential and a trade secret of Franchisor. Franchisee shall maintain the absolute confidentiality of all such proprietary information during and after the term of the franchise and shall not use any such information in any other business or in any manner not specifically authorized or approved in writing by Franchisor.

D. Franchisee shall divulge such confidential information only to the extent and only to such of its employees as must have access to it in order to operate the Franchised Business. Any and all information, knowledge and know-how, including, without limitation, specifications and standards concerning the operation of the Franchised Business and other data, which Franchisor designates as confidential shall be deemed confidential for purposes of this Agreement, except information which Franchisee can demonstrate lawfully came to its attention prior to disclosure thereof by Franchisor; or which, at the time of disclosure by Franchisor to Franchisee, had lawfully become a part of the public domain, through publication or communication by others; or which, after disclosure to Franchisee by Franchisor, lawfully becomes a part of the public domain, through publication or communication by others.

E. Due to the special and unique nature of the Confidential Information, Marks, and Confidential Manuals of Franchisor, Franchisee acknowledges that Franchisor shall be entitled to immediate equitable remedies, including but not limited to, restraining orders and injunctive relief in order to safeguard such proprietary, confidential, unique, and special information of Franchisor and that money damages alone would be an insufficient remedy with which to compensate Franchisor for any breach of the terms of Sections VI, VII, and VIII of this Agreement. Furthermore, Franchisee agrees that all employees or agents of Franchisee having access to the confidential and proprietary information of Franchisor shall be required to execute a confidentiality agreement in a form acceptable to Franchisor.

F. Franchisee shall not use in advertising or any other form of promotion of the copyrighted materials of Franchisor without the appropriate © copyright designation.

G. Innovations. All ideas, concepts, techniques, and marketing, advertising or other materials relating to a CREATIVE COLORS INTERNATIONAL Business, whether or not protectable intellectual property and whether created by or for Franchisee or Franchisee's owners or employees, must be promptly disclosed to Franchisor and will be deemed to be Franchisor's sole and exclusive property, part of the Franchise System, and works made-for-hire for Franchisor. To the extent that any item does not qualify as a "work made-for-hire" for Franchisor, by this paragraph Franchisee assigns ownership of that item, and all related rights to that item, to Franchisor and agrees to take whatever action (including signing assignment or other documents) Franchisor request to evidence Franchisor's ownership or to help Franchisor obtain intellectual property rights in the item.

H. Customer Data. Franchisee will follow Franchisor's written instructions with respect to the collection, disposition, treatment, transmission and handling of customer data and similar information ("Customer Data"). Franchisee agrees that Customer Data is Franchisor's sole and exclusive property, and that the customer list is Franchisor's proprietary information and property. Franchisee's use of Customer Data (even if Franchisee initially collected such data) shall be by virtue of this limited license from Franchisor. Franchisee's license to use the Customer Data is limited to Franchisee's use of the Customer Data solely in connection with the operation of Franchisee's Franchised Business during the term of this Agreement. Upon expiration or termination of this Agreement, Franchisee will destroy or, at Franchisor's option, transmit to Franchisor, all Customer Data and copies thereof. Customer Data is included in "Confidential Information" as defined in Subsection A. above.

IX. MODIFICATION OF THE SYSTEM

Franchisee acknowledges that from time to time hereafter Franchisor may change or modify the System identified by the Marks, including, without limitation, the adoption and use of new or modified trade names, trademarks, service marks or copyrighted materials; new programs or systems; new upholstery repair, coloring, cleaning, protection and restoration techniques, products and services; new upholstering methods, materials, and techniques; new employee training or education programs and services; new equipment; or other new techniques and that Franchisee will accept, use and display for the purpose of this Agreement any such changes in the System, as if they were part of this Agreement at the time of execution hereof. Franchisee will make such expenditures as such changes or modifications in the System may reasonably require. Franchisee shall not change, modify or alter in any way the

System without written permission of Franchisor.

X. MARKETING

Recognizing the value of marketing and the importance of the standardization of marketing and promotion to the furtherance of the goodwill and the public image of CREATIVE COLORS INTERNATIONAL businesses, Franchisee agrees as follows:

A. Franchisee will submit to Franchisor or its designated agency, for its prior approval, all promotional materials and marketing to be used by Franchisee, including, but not limited to, newspapers, radio and television advertising, signs and telemarketing scripts. In the event written disapproval of said marketing and promotional materials is not given by Franchisor to Franchisee within twenty (20) days from the date such material is received by Franchisor, said materials shall be deemed approved. Failure by Franchisee to conform with the provisions herein and subsequent nonaction by Franchisor to require Franchisee to cure or remedy this failure and default shall not be deemed a waiver of future or additional failures and defaults of any other provision of this Agreement. The submission of marketing to Franchisor for approval shall not affect Franchisee's right to determine the prices at which Franchisee sells its products or services. Franchisor reserves the right to use for its own purposes or to disseminate to other CREATIVE COLORS INTERNATIONAL franchisees any and all marketing materials, procedures and concepts submitted to Franchisor by Franchisee.

B. Franchisee shall contribute to the CREATIVE COLORS INTERNATIONAL Marketing and Development Fund ("Fund") an amount equal to the greater of: (i) one percent (1%) of the Gross Sales ("Gross Sales") derived from the Franchised Business, or (ii) the following minimum amounts per month:

During the first full year from Grand Opening date	\$ 50.00
During the second full year from Grand Opening date	\$ 75.00
During the third full year from Grand Opening date.....	\$100.00

Franchisee's required payments to the Fund shall be made at the same time and in the same manner as the Royalty Fee as provided in Section XI. of this Agreement. Such sums shall be maintained and administered by Franchisor or its designee as follows:

1. Franchisor shall oversee all marketing programs over the creative concepts, materials and media used in such programs and the placement and allocation thereof. All marketing materials shall be and remain the property of Franchisor and may not be altered by Franchisee. Franchisor cannot and does not ensure that any particular franchisee benefits directly or pro rata from the placement of marketing.

2. Although Franchisor intends the Fund to be of perpetual duration, Franchisor maintains the right to terminate the Fund. The Fund shall not be terminated, however, until all monies in the Fund have been expended for marketing and promotional purposes.

3. Once contributions to the Fund are made by Franchisee, all such monies shall be used as herein required and shall not be returned to Franchisee.

4. If at any time, fifty percent (50%) or more of the existing CREATIVE COLORS INTERNATIONAL franchisees elect to raise the percentage marketing contribution level, participation will be required of all franchisees, but in no event will Franchisee's contribution exceed two percent (2%) of Franchisee's Gross Sales.

5. Franchisor may charge the Fund an administrative fee, not to exceed ten percent (10%) of the expenditures made. The administrative fee is in addition to fees Franchisor may charge the Fund for Franchisor's direct expenses or services furnished.

6. The Fund may pay for preparing and producing video, audio, and written materials and electronic media; developing, implementing, and maintaining an electronic commerce Website and/or related strategies; developing and producing in-store marketing materials.

7. The Fund will not be Franchisor's asset. Although the Fund is not a trust, Franchisor will hold all Fund contributions for the benefit of the contributors and use contributions only for the purposes described in this Section. Franchisor does not owe any fiduciary obligation to Franchisee for administering the Fund or any other reason.

C. Franchisee is required to list their business continuously on the internet using Franchisor's approved supplier. The fee of Six Hundred Dollars and No Cents (\$600.00) will be paid annually for the business listing. This fee is subject to increase with thirty (30) days' notice from Franchisor. Franchisee's expenditures for listing their business on the internet shall be independent of and in addition to Franchisee's contributions to the Fund.

D. Upon thirty (30) days written notice that this program wasg10 implemented, Franchisee is required to pay Fifty Dollars and No Cents (\$50.00) monthly for an Internet Marketing Service Fee, postmarked on or before the Fifteenth (15th) of every month. This fee is subject to increase with 30 days' notice from Franchisor.

E. Franchisee shall not advertise on the internet unless it is through Franchisee's personal website, that is linked to Franchisor's main website and Franchisee's advertising is approved by Franchisor.

F. Franchisee shall not use in marketing or any other form of promotion, the trademarks, service marks or commercial symbols of Franchisor without the appropriate ® registration mark or the designations TM or SM where applicable.

XI. ROYALTY FEES

A. Franchisee shall pay without offset, credit or deduction of any nature to Franchisor, so long as this Agreement shall be in effect, a monthly Royalty Fee equal to the greater of: (i) seven and a half percent (7.5%) of the Gross Sales derived from the Franchised Business, or (ii) the following minimum amounts per month:

During first full year from Grand Opening date\$375.00

During second full year from Grand Opening date\$500.00
During third full year from Grand Opening date and thereafter\$625.00

There is no Royalty fee due for the first full month of business. Franchisee shall pay the Royalty Fee in the manner specified below or as otherwise prescribed in the Confidential Operations Manual:

1. Postmarked by the 15th of every month, Franchisee will submit to Franchisor on a form approved by Franchisor, a correct statement, signed by Franchisee, of Franchisee's Gross Sales for the preceding month just ended. Each monthly statement of Gross Sales shall be accompanied by the Royalty Fee payment based on the Gross Sales reported in the statement so submitted. Franchisee will make available to Franchisor for inspection at reasonable times by Franchisor, all original books and records that Franchisor may deem necessary to ascertain Franchisee's Gross Sales.

2. Definition of Gross Sales. For purposes of this Agreement, "Gross Sales" means all receipts of the Franchised Business, including amounts received, charged, or performed on a credit or time basis, and the value of all services or products received by Franchisee, for services provided or products or gift certificates sold, whether or not sold or performed at or from the Franchised Business, including cash and proceeds of business interruption insurance policies, less sales, use or service taxes collected and paid to the appropriate taxing authority.

3. All royalty fee payments not postmarked by the 15th day of the month shall be in violation of this Agreement and will be charged a \$25.00 late fee.

4. Franchisor shall have the right to require Franchisee to participate in an electronic funds transfer program under which all Royalty Fee payments, advertising contributions to the marketing fund, amounts due for purchases by Franchisee from Franchisor and its affiliates and any other payment due Franchisor under this Agreement or any other agreement between Franchisee and Franchisor are transferred electronically from Franchisee's bank account to the bank or other financial institution as specified by Franchisor. If Franchisor institutes this program, Franchisee agrees to make the funds available in its bank account for withdrawal by electronic transfer no later than the due date for the payment.

5. Franchisee shall keep an active credit card on file with Franchisor. Franchisee's credit card must have a credit line sufficient to cover all Royalty Fee payments, advertising contributions to the marketing fund and amounts due for purchases by Franchisee from Franchisor and its affiliates. Franchisor shall have the right to debit Franchisee's credit card at any time that Franchisee fails to submit any payments due to Franchisor per the terms of this Agreement or any other agreement between Franchisee and Franchisor.

B. All Royalty Fee payments, advertising contributions to the Fund, amounts due for purchases by Franchisee from Franchisor and its affiliates, and other amounts which Franchisee owes to Franchisor or its affiliates shall bear interest after due date at the highest applicable legal rate for open account business credit not to exceed two percent (2%) per month. Franchisee acknowledges that this Paragraph shall not constitute an agreement by Franchisor or its affiliates to accept such payments after same are due or a commitment by Franchisor to extend credit to, or otherwise finance Franchisee's

operation of, the Franchised Business. Further, Franchisee acknowledges that its failure to pay all amounts when due shall constitute grounds for termination of this Agreement, as provided in Section XVII hereof, notwithstanding the provisions of this Paragraph.

C. All payments under this Agreement that are not honored for any reason will be charged a fee of \$50.00 to help offset bank charges and administrative expenses. This fee will be in addition to any late fee or interest that may accrue because of insufficient funds.

D. Franchisor shall have the right to establish reasonable procedures for verifying figures and collecting Royalty Fees.

E. Notwithstanding any designation by Franchisee, Franchisor shall have the sole discretion to apply any payments by Franchisee to any past due indebtedness of Franchisee for Royalty Fee payments, advertising contributions to the Fund, purchases from Franchisor and its affiliates, interest or any other indebtedness.

XII. ACCOUNTING AND RECORDS

A. Franchisee shall establish and maintain a bookkeeping, accounting and record keeping system conforming to the requirements prescribed by Franchisor, including, without limitation, the use and retention of customer invoices, payroll records, check stubs, cash receipts and disbursements, journals and general ledgers.

B. Franchisee shall submit a Sales by Customer Summary report to Franchisor each month on a form approved by Franchisor. In addition, Franchisee will supply to Franchisor on or before the fifteenth (15th) day of each calendar quarter, in the form approved by Franchisor, a profit and loss statement and balance sheet for the last preceding calendar quarter. Additionally, Franchisee shall, at its expense, submit to Franchisor within one hundred twenty days (120) days after the end of each fiscal year during the term of this Agreement, a profit and loss statement for such fiscal year and a balance sheet as of the last day of such fiscal year, prepared by an independent certified public accountant on an accrual basis including all adjustments necessary for fair presentation of the financial statements. Such financial statements will be certified to be true and correct by Franchisee. Franchisor reserves the right to require certified annual financial statements, prepared in accordance with generally accepted accounting practices, reviewed or audited by an independent certified public accountant.

C. Franchisee shall submit to Franchisor such other periodic reports, forms and records as specified, and in the manner and at the time as specified in the Confidential Operations Manual or otherwise in writing.

D. Franchisee shall obtain, maintain, and utilize computer terminals with on-line access and software which meet Franchisor's specifications, which may be amended from time to time. All Gross Sales, inventory data, sales information, and such other information as required by Franchisor shall be recorded on such computer terminals. In addition, Franchisee shall utilize such automated central accounting system equipment and software program(s) as Franchisor may prescribe. Franchisor shall have limited access to Franchisee's computer data, computer system and related information by means of direct access whether in person, and/or by network connection thru High Speed Internet (LAN Network

Connection) only for specific information solely pertaining to Creative Colors International business.

E. Franchisor or its designated agents shall have the right at all reasonable times to examine and copy, at Franchisor's expense, the books, records, and tax returns of Franchisee. Franchisor shall also have the right, at any time, to have an independent audit made of the books of Franchisee at Franchisor's expense. If an inspection should reveal that any payments to Franchisor have been understated in any report to Franchisor, then Franchisee shall immediately pay to Franchisor the amount understated upon demand, in addition to interest from the date such amount was due until paid, at the maximum rate permitted by law. If an inspection discloses an understatement in any report of three percent (3%) or more, Franchisee shall, in addition, reimburse Franchisor for any and all costs and expenses connected with the inspection (including, without limitation, reasonable accounting and attorneys' fees). The foregoing remedies shall be in addition to any other remedies Franchisor may have.

F. Franchisee acknowledges that nothing contained herein constitutes Franchisor's agreement to accept any payments after same are due or a commitment by Franchisor to extend credit to or otherwise finance Franchisee's operation of the Franchised Business. Further, Franchisee acknowledges that its failure to pay all amounts when due shall constitute a material default and grounds for termination of this Agreement.

G. Franchisee must record all Gross Sales of the Franchised Business on the Computer System. Franchisor may provide SKU numbers (or other identification codes) for each type of revenue-producing transaction Franchisee may encounter at the Franchised Business (including revenues derived from transactions other than sales to customers). Franchisee must use the computer system to maintain certain sales data and other information.

XIII. STANDARDS OF QUALITY AND PERFORMANCE

A. Franchisee shall comply with all requirements set forth in this Agreement, the Confidential Operations and Training Manual and other written policies supplied to Franchisee by Franchisor. Mandatory specifications, standards, operating procedures and rules prescribed from time to time by Franchisor in the Confidential Operations and Training Manual or otherwise communicated to Franchisee in writing, shall constitute provisions of this Agreement as if fully set forth herein and shall be reasonably and uniformly applied to all franchisees. All references herein to this Agreement shall include all such mandatory specifications, standards and operating procedures and rules. Franchisee shall comply with the entire System including, but not limited to, the provisions of this Section XIII.

B. Franchisee shall commence operation of the Franchised Business not later than ninety (90) days after the execution of this Agreement or as otherwise approved in writing by Franchisor. Prior to the opening of the Franchised Business, Franchisee shall have complied with all Franchisor's pre-opening standards and specifications. If Franchisee for any reason fails to commence operation as herein provided, such failure shall be considered a default and Franchisor may terminate this Agreement as herein provided.

C. Franchisee shall maintain the condition and appearance of the vans used in the operation of the Franchised Business consistent with Franchisor's standards. Franchisee shall maintain the vans used in the operation of the Franchised Business as Franchisor from time to time requires to maintain or

improve the appearance and efficient operation of the Franchised Business, including, but not limited to, replacement of worn out or obsolete vans, equipment, and signs. If at any time in Franchisor's judgment the general state of repair or the appearance of the vans, equipment, or signs used in the Franchised Business do not meet Franchisor's standards, Franchisor shall so notify Franchisee, specifying the action to be taken by Franchisee to correct such deficiency. If Franchisee fails or refuses to initiate within thirty (30) days after receipt of such notice, and thereafter fails to implement a bona fide program to complete any required maintenance, Franchisor shall have the right, in addition to all other remedies, to effect such repairs, maintenance or replacements of vans, equipment, or signs on behalf of Franchisee and Franchisee shall pay the entire costs thereof on demand.

D. Franchisee shall make no material alterations to the vans used in the operation thereof nor shall Franchisee make material replacements of or alterations to the equipment or signs of the Franchised Business without the prior written approval by Franchisor. Provided, however, Franchisee may outfit the interior of its vans in any manner it chooses, so long as the vans meet the Franchisor's specifications. Franchisee acknowledges and agrees that Franchisee may not alter the graphics on the exterior of the vans.

E. Franchisee shall provide prompt, professional service and after-sale support to customers of the Franchised Business in accordance with specifications and standards prescribed by Franchisor for handling customer complaints and ensuring customer satisfaction. In order to promote and enhance the reputation of the franchise network and the CREATIVE COLORS INTERNATIONAL brand and Marks, Franchisee shall visit each commercial customer account as established between Franchisee and said commercial customer.

F. Franchisee shall offer for sale and use at the CREATIVE COLORS INTERNATIONAL Franchised Business all types of services for repair, coloring, cleaning, protection and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces; performing upholstering of furniture, booths, tables or other similar items; and providing related services that Franchisor from time to time authorizes, and shall not offer for sale or sell or provide through the Franchised Business any other category of materials, supplies, merchandise, products or accessories or use such Franchised Business for any purpose other than the operation of a CREATIVE COLORS INTERNATIONAL business in full compliance with this Agreement.

G. Franchisor has developed a specially formulated and prepared line of Proprietary Products and other items and merchandise bearing the Marks ("CREATIVE COLORS INTERNATIONAL"). Franchisee shall use only the Proprietary Products designated by Franchisor. The formulae and methods of preparation of the Proprietary Products are trade secrets of Franchisor and its affiliate. Franchisor has determined that in order to protect its trade secrets, maintain the uniform quality throughout the System and to monitor the manufacture and sale of Proprietary Products, it will supply Proprietary Products to Franchisees of Franchisor. Franchisee shall purchase Proprietary Products exclusively from Franchisor, or as designated by Franchisor. Franchisor shall sell to Franchisee such quantities of Proprietary Products as Franchisee requires from time to time in the operation of the CREATIVE COLORS INTERNATIONAL Franchised Business and at prices in effect at the time of purchase. Franchisee will be required to carry an adequate supply and maintain a representative inventory of such CREATIVE COLORS INTERNATIONAL Proprietary Products as required by the Confidential Operations Manual. Franchisee shall maintain, carry and promote such

CREATIVE COLORS INTERNATIONAL Proprietary Products for use in servicing the general public in order to meet customer demand as designated by Franchisor. Franchisee acknowledges that an essential component of the System is the development and promotion of bio-degradable solutions and cleaners approved by the Environmental Protection Agency. Franchisee may only use solvents and cleaners approved by Franchisor.

H. Beginning on the second anniversary of the franchise term, Franchisee must purchase from Franchisor, or as authorized by Franchisor, a minimum inventory of Proprietary Products equal to two percent (2%) of Gross Sales each fiscal year, or a minimum of one thousand five hundred dollars (\$1,500.00) per van in operation for full year. If Franchisee does not purchase this amount, Franchisee will be charged the remaining balance at the end of the year. Our current price list of Proprietary Products is available on our online CCI intranet. Use of any substitute for a Proprietary Product is a material breach of this Agreement and constitutes grounds for termination of this Agreement.

I. From time to time, Franchisor shall provide to Franchisee a list of approved manufacturers, suppliers and distributors authorized for the Franchised Business ("Approved Suppliers List") and a list of approved inventory, products, equipment, signs, stationery, supplies, chemicals, products, merchandise, and other items or services necessary to operate the Franchised Business ("Approved Supplies List"). Such list shall specify the manufacturer, supplier and distributor and the inventory products, equipment, signs, stationery, supplies, chemicals, products, merchandise and other items and services which Franchisor has approved to be carried or used in the System. Franchisor may revise the Approved Suppliers List and Approved Supplies List from time to time in its sole discretion. Such approved list shall be submitted to Franchisee as Franchisor deems advisable. If Franchisee proposes to offer for sale at the Franchised Business any brand of product, or to use in the operation of Franchised Business any material or supply which is not then approved by Franchisor as meeting its minimum specifications and quality standards, or to purchase any product from a supplier that is not then designated by Franchisor as an approved supplier, Franchisee shall first notify Franchisor and shall upon request by Franchisor submit samples and such other information as Franchisor requires for examination and/or testing or to otherwise determine whether such product, material or supply, or such proposed supplier meets its specifications and quality standards and make sure these items are compatible with Franchisor's Proprietary Products. A charge not to exceed the reasonable cost of the inspection and evaluation and the actual cost of the test shall be paid by Franchisee or the supplier. Franchisor reserves the right, at its option, to re-inspect the facilities and products of any supplier of an approved item and to revoke its approval of any item which fails to continue to meet any of Franchisor's criteria. Franchisor further reserves the right to receive and retain payments from suppliers on account of purchases by Franchisees from suppliers.

J. Franchisor or our affiliate may sell products under the Trademarks within and outside Franchisee's Area of Primary Responsibility through any method of distribution other than a dedicated Creative Colors International franchise location, including, sales through such channels of distribution as electronic commerce, catalog sales, telemarketing, or other direct marketing sales (together, "alternative distribution channels"). Franchisee may not use alternative distribution channels to make sales outside or inside Franchisee's Area of Primary Responsibility and Franchisee will receive no compensation for Franchisor's sales through alternative distribution channels.

K. The Franchised Business shall at all times be under the direct supervision of Franchisee

(or a trained and competent employee acting as full-time manager). Franchisee shall keep Franchisor informed at all times of the identity of any employee(s) acting as manager(s) of the Franchised Business. Franchisee shall provide Franchisor a list of current names, addresses and phone numbers of all employee(s). Franchisee shall at all times faithfully, honestly and diligently perform its obligations hereunder and shall not engage in any business or other activities that will conflict with its obligations hereunder.

L. Franchisee shall secure and maintain in force all required licenses, permits and certificates relating to the operation of the Franchised Business and shall operate the Franchised Business in full compliance with all applicable laws, ordinances and regulations, including, without limitation, all government regulations relating to occupational hazards and health, consumer protection, trade regulation, worker's compensation, unemployment insurance and withholding and payment of federal and state income taxes and social security taxes and sales, use and property taxes. Franchisee will operate in full compliance with all applicable laws and government regulations including the payment of any tax assessed on royalty or marketing fund payments.

M. Franchisor may require Franchisee and Franchisee's employees to be bonded at Franchisee's expense.

N. All advertising and promotional activities by Franchisee in any medium shall be conducted in a dignified manner and shall accurately promote, describe and otherwise represent the type, quality and other features of the services and related support activities.

O. Franchisee shall maintain a current listing of the names and addresses of all customers of the Franchised Business, which listing shall be the sole property of Franchisor. Franchisee shall update the customer listing and supply a copy of same to Franchisor on a monthly basis. The use of the phrase "Franchisee's customer list" in this Agreement is for convenience only, and is not to be interpreted to confer any property or ownership rights in said customer list to Franchisee.

P. Whenever a CREATIVE COLORS INTERNATIONAL process requires the use of a particular guarantee, as stated in the Confidential Operations and/or Training Manual, Franchisee shall execute and deliver to each customer to whom the CREATIVE COLORS INTERNATIONAL process has been sold a guarantee on the form then currently furnished by Franchisor. Franchisee shall perform and fulfill promptly upon presentation of a valid guarantee the services requested by the customer, all in accordance with the terms and conditions of the respective guarantee. Franchisee hereby authorizes Franchisor to charge Franchisee's account with such amount as shall be determined under the provisions of the guarantee policy then in effect in the event some other Franchisee or Franchisor performs work under Franchisee's guarantee. Franchisor shall credit Franchisee's account with the charges for work performed by Franchisee that relates to a guarantee issued by any such other franchisee.

Q. Franchisee acknowledges that each and every detail of the quality of workmanship, customer service, customer relations, warranty and guarantee service, appearance and demeanor of Franchisee and its employees, and chemicals and materials utilized by Franchisee, is important to Franchisor and to other CREATIVE COLORS INTERNATIONAL businesses. Franchisor shall endeavor to maintain high standards of quality and service by all CREATIVE COLORS INTERNATIONAL businesses. To this end, Franchisee shall cooperate with Franchisor by maintaining

such high standards in the operation of the franchise and Franchisee shall at all times give prompt, courteous and efficient service to its customers. All work performed by the Franchised Business shall be performed competently and in a workmanlike manner. The Franchised Business shall in all dealings with its customers, suppliers and the public adhere to the highest standards of honesty, integrity, fair dealing and ethical conduct. If in any situation Franchisor feels that Franchisee did not fairly handle a customer complaint, Franchisor has the right, but not the obligation, to intervene and satisfy the customer. In such event, Franchisor may in its discretion reimburse the customer up to one hundred percent (100%) of the original amount for upholstery repair, coloring, cleaning, protection and restoration services, upholstering, and related services or products provided or performed, and Franchisee shall reimburse Franchisor for any such payment to a customer within thirty (30) days of receipt of invoice from Franchisor.

R. Franchisee shall use only such warranty and guarantee forms, work order forms, invoices and other forms as are approved by Franchisor. Franchisee shall obtain such forms from Franchisor or from suppliers approved by Franchisor to produce such forms utilizing the Marks. All invoices shall be sequentially numbered. Copies of all work order forms and invoices issued or voided out by Franchisee shall be submitted to Franchisor on a monthly basis.

S. Franchisee shall promptly make all such payments of invoices and statements rendered to Franchisee in accordance with the terms thereof and make timely remittances of Royalty Fees, advertising fees, and any purchases pursuant to this Agreement. All past due accounts owing to Franchisor shall bear interest at the maximum rate allowed under applicable law.

T. Franchisee shall notify Franchisor in writing within five (5) days of the commencement of any action, suit, or proceeding, and of the issuance of any order, writ, injunction, award, or decree of any court, agency, or other governmental instrumentality including action against professional services/credentials of any employee or contractor associated with Franchisee, which may adversely affect the operation or financial condition of the Franchised Business.

U. Franchisee and all employees shall, when making sales presentations or providing the franchised services, wear the proper Creative Colors image attire, including a Creative Colors International shirt with logo.

V. Franchisee shall participate actively in a CREATIVE COLORS INTERNATIONAL Advisory Council ("Council") and participate in all Council programs approved by Franchisor for Franchisee's particular Council. Franchisee is required to pay its own expenses in belonging to the Council. The purposes of the Council(s) include, but are not limited to, exchanging ideas and problem solving methods, advising Franchisor on expenditures for regional marketing and advertising, providing back-up support and staffing for lobbying and community influence, and coordinating franchisee efforts. Such Council(s) may be formed by Franchisor at such time that more than one (1) Franchisee conducts a CREATIVE COLORS INTERNATIONAL Franchised Business in any given region, the boundaries of such region to be determined in the sole and unfettered discretion of Franchisor.

W. Because complete and detailed uniformity under many varying conditions might not be possible or practical, Franchisee acknowledges that Franchisor specifically reserves the right and privilege, as Franchisor considers to be best, to vary System standards for any franchise owner based

upon the peculiarities of any condition that Franchisor considers important to that franchise owner's successful operation. Franchisee has no right to require Franchisor to grant Franchisee a similar variation or accommodation.

XIV. FRANCHISOR'S OPERATIONS ASSISTANCE

A. Franchisor may from time to time advise or offer guidance to Franchisee relative to prices for services for the repair, coloring, cleaning, protection and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces, upholstering services, and related services or products offered for sale by the CREATIVE COLORS INTERNATIONAL business that in Franchisor's judgment constitute good business practice. Such guidance will be based on the experience of Franchisor and its franchisees in operating CREATIVE COLORS INTERNATIONAL businesses and an analysis of the costs of such services, activities, merchandise, supplies, accessories and products and prices charged for competitive inventory and products. Franchisee shall not be obligated to accept any such advice or guidance and shall have the sole right to determine the prices to be charged from time to time by the CREATIVE COLORS INTERNATIONAL business, and no such advice or guidance shall be deemed or construed to impose upon Franchisee any obligation to charge any fixed, minimum or maximum prices for any product offered for sale by the CREATIVE COLORS INTERNATIONAL Franchised Business.

B. Upon commencement of operation of the Franchised Business, and during the term of this Agreement, Franchisor shall provide to Franchisee the following:

1. A comprehensive list of established sources of tools, equipment, chemicals, merchandise and supplies necessary for the operation of the Franchised Business and provide specifications for such products;
2. Assistance in the grand opening of Franchisee's Franchised Business;
3. Information on new methods of operation and new services;
4. Suggested and mandatory specifications, standards, operating procedures and rules prescribed from time to time by Franchisor, as well as information relative to other obligations of Franchisee under this Agreement and the operation of the franchise; and
5. Regulation of quality standards and products in conformance with the System specifications throughout the network of CREATIVE COLORS INTERNATIONAL businesses.

C. Franchisor shall advise Franchisee of problems arising out of the operation of the Franchised Business as disclosed by reports submitted to Franchisor by Franchisee or by inspections conducted by Franchisor of the Franchised Business. Operations assistance may consist of advice and guidance with respect to:

1. Proper utilization of procedures developed for a CREATIVE COLORS INTERNATIONAL business with respect to services offered and used, equipment, chemicals, products, merchandise and supplies as approved by Franchisor;

2. Additional equipment, merchandise, products and services authorized for CREATIVE COLORS INTERNATIONAL businesses;

3. The institution of proper administrative, bookkeeping, accounting, inventory control, supervisory and general operating procedures for the effective operation of a CREATIVE COLORS INTERNATIONAL business; and

4. Advertising, catalogs and promotional programs.

D. Franchisor or Franchisor's representative shall make occasional visits to the Franchised Business for the purposes of consultation, assistance, and guidance of Franchisee in all aspects of the operation and management of the Franchised Business. Franchisor and Franchisor's representatives who visit the Franchised Business will prepare, for the benefit of both Franchisor and Franchisee, written reports with respect to such visits outlining any suggested changes or improvements in the operations of the Franchised Business and detailing any defaults in such operations which become evident as a result of any such visit, and a copy of each such written report shall be provided to both Franchisor and Franchisee.

E. All of the specifications, Approved Suppliers Lists, Approved Supplies Lists, training and operations manuals to be provided by Franchisor to Franchisee pursuant to this Agreement shall be delivered within sixty (60) days after execution of this Agreement.

F. Franchisee agrees that Franchisor has the right to delegate the performance of any portion or all of Franchisor's obligations under this Agreement to third-party designees, whether these designees are Franchisor's agents or independent contractors with whom Franchisor has contracted to perform these obligations. If Franchisor does so, such third-party designees will be obligated to perform the delegated functions for Franchisee in compliance with this Agreement.

G. Franchisee acknowledges that Franchisor maintains a staff to manage and operate the Franchise System and that staff members can change as employees come and go. Franchisee represents that Franchisee has not signed this Agreement in reliance on any particular shareholder, director, officer, or employee remaining with Franchisor in that capacity.

XV. INSURANCE

A. Franchisee shall procure, at its sole expense and maintain in full force and effect during the term of this Agreement, an insurance policy or policies protecting Franchisee and Franchisor, and their officers, directors, partners and employees against any loss, liability, personal injury, death, or property damage or expense whatsoever arising or occurring upon or in connection with the Franchised Business, as Franchisor may reasonably require for its own and Franchisee's protection. Franchisor shall be named an additional insured in such policy or policies.

B. Such policy or policies shall be written by an insurance company satisfactory to Franchisor in accordance with standards and specifications set forth in the Confidential Operations Manual or otherwise in writing, and shall include, at a minimum (except as different coverage and policy limits may reasonably be specified for all franchisees from time to time by Franchisor in the

Confidential Operations Manual or otherwise in writing) the following:

1. Worker's compensation and employer's liability insurance as well as such other insurance as may be required by statute or rule of the state in which the Franchised Business is located and operated.
2. Comprehensive general liability insurance and product liability insurance with limits of Three Hundred Thousand Dollars (\$300,000.00) combined single limit including the following coverage: broad form contractual liability, personal injury (employee and contractual inclusion deleted); products/completed operation; and fire legal; insuring Franchisor and Franchisee against all claims, suits, obligations, liabilities and damages, including attorneys' fees, based upon or arising out of actual or alleged personal injuries or property damage resulting from, or occurring in the course of, or on or about or otherwise relating to the CREATIVE COLORS INTERNATIONAL Franchised Business, provided that the required amounts herein may be modified from time to time by Franchisor to reflect inflation or future experience with claims; and provided further, that the insurance afforded by the policy or policies respecting liability shall not be limited in any way by reason of any insurance which may be maintained by Franchisor.
3. Automobile liability insurance, including owned, hired and non-owned vehicle coverage, with a combined single limit of at least Three Hundred Thousand Dollars (\$300,000.00).
4. Such additional insurance and types of coverage as may be required from time to time by Franchisor.

C. Franchisee shall indemnify and hold harmless Franchisor to the fullest extent permissible under applicable law from and against any and all loss, costs, expenses (including, without limitation, reasonable attorneys' fees), damages and liabilities arising from Franchisee's use of hazardous materials, hazardous wastes and/or hazardous chemicals in the operation of the Franchised Business.

D. The insurance afforded by the policy or policies respecting liability shall not be limited in any way by reason of any insurance which may be maintained by Franchisor. Within thirty (30) days of the signing of this Agreement, but in no event later than two (2) weeks prior to the date on which Franchisee commences the Grand Opening of the Franchised Business, a Certificate of Insurance showing compliance with the foregoing requirements shall be furnished by Franchisee to Franchisor for approval. Such certificate shall state that said policy or policies will not be canceled or altered without at least thirty (30) days prior written notice to Franchisor and shall reflect proof of payment of premiums. Maintenance of such insurance and the performance by Franchisee of the obligations under this Paragraph shall not relieve Franchisee of liability under the indemnity provision set forth in this Agreement. Minimum limits as required above may be modified from time to time, as conditions require, by written notice to Franchisee.

E. Should Franchisee, for any reason, not procure and maintain such insurance coverage as required by this Agreement, Franchisor shall have the right and authority (without, however, any obligation to do so) immediately to procure such insurance coverage and to charge same to Franchisee,

which charges, together with a reasonable fee for expenses incurred by Franchisor in connection with such procurement, shall be payable by Franchisee immediately upon notice.

XVI. COVENANTS

A. Unless otherwise specified, the term "Franchisee" as used in this Section XVI shall include, collectively and individually, all officers, directors, and holders of a beneficial interest, at any time during the term of this Agreement, of five percent (5%) or more of the securities of Franchisee, and of any corporation directly or indirectly controlling Franchisee, if Franchisee is a corporation; and of any limited liability company controlling Franchisee; and the general partners and any limited partner (including any corporation and the officers, directors, and holders of a beneficial interest of five percent (5%) or more of securities, of a corporation which controls, directly or indirectly, any general or limited partner), if Franchisee is a partnership.

B. Franchisee covenants that during the term of this Agreement, except as otherwise approved in writing by Franchisor, Franchisee (if Franchisee is an individual), a shareholder of a beneficial interest of ten percent (10%) or more of the securities of Franchisee (if Franchisee is a corporation), a member owning ten percent (10%) or more of the ownership interest of Franchisee (if Franchisee is a limited liability company), a general partner of Franchisee (if Franchisee is a partnership), or Franchisee's Manager shall devote full time, energy, and best efforts, to the management and operation of the Franchised Business.

C. Franchisee covenants that during the term of this Agreement, except as otherwise approved in writing by Franchisor, Franchisee shall not, either directly or indirectly, for itself, or through, on behalf of, or in conjunction with any person, persons, partnership, or corporation:

1. Divert or attempt to divert any business or customers of the Franchised Business to any competitor, by direct or indirect inducement or otherwise, or do or perform, directly or indirectly, any other act injurious or prejudicial to the goodwill associated with the Marks and the System.
2. Employ or seek to employ any person who is at that time employed by Franchisor or by any other franchisee of Franchisor, or otherwise directly or indirectly induce or seek to induce such person to leave his or her employment without permission from Franchisor or franchisee of Franchisor who employs that person.
3. Own, maintain, engage in, consult with, provide supplies to, be employed by, advise, lease or sublease to, invest in, franchise, lend money to, or have any interest in any Competitive Business (including any business operated by Franchisee prior to entry into this Agreement). "Competitive Business" includes a business that sells or provides goods or services for the repair, coloring, cleaning, protection and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces, upholstering of furniture, booths, tables, and similar items, and providing related services the same as or similar to those offered or provided by Franchisee or by Franchisor. Provided, however, that Franchisee is expressly permitted to engage in the business of upholstery replacement, irrespective of any restrictions set forth in this Agreement to the contrary, and subject to the following conditions:

- (a) The upholstery services must be provided, marketing, and invoiced under the Creative Colors International name;
- (b) Franchisee must comply with the standards, procedures, and specifications relating to upholstery services, as set forth in Franchisor's Operations Manual and other guidelines;
- (c) Franchisee must pay royalty fees and marketing fund fees on Gross Sales from furnishing upholstery replacement services and materials, as adjusted for cost of materials and labor (from an upholsterer or tailor who is an independent contractor who bills Franchisee for his/her services). Franchisee shall comply with the reporting, document submission, and royalty fee and marketing fund payment procedures relating to upholstery services, as set forth in Franchisor's Operations Manual; and
- (d) Franchisee is strictly prohibited from furnishing upholstery replacement services through a business or entity that is separate from Franchisee's Creative Colors International business or entity."

D. Franchisee specifically acknowledges that, pursuant to this Agreement, Franchisee will receive valuable training and confidential information, including, without limitation, information regarding the promotional, operational, sales and marketing methods and techniques of Franchisor and the System. Accordingly, Franchisee covenants that, except as otherwise approved in writing by Franchisor, Franchisee shall not, for a period of two (2) years, commencing on the effective date of termination or expiration or the date on which all persons restricted by this Paragraph begin to comply with this Paragraph, whichever is later, either directly or indirectly, for himself, or through, on behalf of, or in conjunction with any person, persons, partnership, or corporation, own, maintain, engage in, consult with, provide supplies to, be employed by, or have any interest in any business specializing, in whole or in part, in the selling and providing of goods or services for the repair, coloring, cleaning, protection and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces, upholstering, and providing related services the same as or similar to those offered or provided by Franchisees or by Franchisor:

- 1. To any accounts that, as of the date of termination of this Agreement or within six months prior to said date, was serviced by Franchisee or by any other Franchisee of Franchisor; or
- 2. Within Franchisee's Area of Primary Responsibility, or within a distance of ten (10) miles of the outside boundaries of Franchisee's Area of Primary Responsibility; or
- 3. Within a distance of ten (10) miles of the outside boundaries of the Area of Primary Responsibility of any Franchisee or affiliate of Franchisor that offers the same or similar services as those offered by Franchisee pursuant to this Agreement.

E. Each of the foregoing covenants shall be construed as independent of any other covenant or provision of this Agreement. If all or any portion of a covenant in this Section XVI is held

unreasonable or unenforceable by a court or agency having valid jurisdiction in an unappealed final decision to which Franchisor is a party, Franchisee shall be bound by any lesser covenant subsumed within the terms of such covenant that imposes the maximum duty permitted by law, as if the resulting covenant were separately stated in and made a part of this Section XVI.

F. Franchisee understands and acknowledges that Franchisor shall have the right, in its sole discretion, to reduce the scope of any covenant set forth in Paragraphs XVI.C. and XVI.D. in this Agreement, or any portion thereof, without Franchisee's consent, effective immediately upon receipt by Franchisee of written notice thereof, and Franchisee shall comply forthwith with any covenant as so modified, which shall be fully enforceable notwithstanding the provisions of Section XXVI.

G. Franchisor shall have the right to require all of Franchisee's officers, directors, and personnel performing managerial, supervisory and marketing functions and all personnel receiving training from Franchisor and personnel having access to Franchisee's customer lists to execute covenants similar to those set forth in this Article XVI in a form satisfactory to Franchisor.

H. Franchisee acknowledges that Franchisor shall be entitled to immediate equitable remedies, including but not limited to, restraining orders in order to safeguard such proprietary, confidential, unique and special information of Franchisor and that money damages alone would be an insufficient remedy with which to compensate Franchisor for any breach of the terms of this Section XVI. In the event Franchisor is required to employ legal counsel or incur other expenses to seek equitable relief hereunder, Franchisor shall be entitled to recover from Franchisee the amount of all reasonable attorneys' fees and other expenses incurred in seeking or obtaining such equitable relief.

XVII. DEFAULT AND TERMINATION

A. Franchisee may terminate this Agreement if Franchisee is in substantial compliance with this Agreement and Franchisor materially breaches this Agreement and fails to cure such breach within a reasonable time after written notice thereof is delivered to Franchisor. Such termination shall be effective thirty (30) days after delivery to Franchisor of notice that such breach has not been cured and Franchisee elects to terminate this Agreement. Termination of this Agreement by Franchisee for any reason other than breach of this Agreement by Franchisor and Franchisor's failure to cure such breach within a reasonable time after receipt of written notice thereof shall be deemed a termination by Franchisee without cause.

B. This Agreement shall, at the option of Franchisor, terminate automatically upon delivery of notice of termination to Franchisee, if Franchisee or its owner(s), officer(s) or manager(s):

1. Fails to equip vans as provided in Section IV hereof, or fails to satisfactorily complete the training program as provided in Section V, or fails to commence business within sixty (60) days of signing this Agreement as provided in Section XIII.B, or substitutes a proprietary product as provided in Section XIII.G.

2. Has made any material misrepresentation or omission in its application for the franchise;

3. Is convicted of or pleads no contest to a felony or other crime or offense that is likely to adversely affect the reputation of Franchisor, Franchisee or the CREATIVE COLORS INTERNATIONAL Franchised Business;
4. Makes any unauthorized use, disclosure or duplication of any portion of the Confidential Operations Manual or Training Manual or duplicates or discloses or makes any unauthorized use of any trade secret or confidential information provided to Franchisee by Franchisor;
5. Abandons or fails or refuses to actively operate the Franchised Business for five (5) business days in any twelve (12) month period, unless the Franchised Business has not been operational for a purpose approved by Franchisor;
6. Surrenders or transfers control of the operation of the CREATIVE COLORS INTERNATIONAL Franchised Business, makes or attempts to make an unauthorized direct or indirect assignment of the franchise or an ownership interest in Franchisee or fails or refuses to assign the franchise or the interest in Franchisee of a deceased or incapacitated controlling owner thereof as herein required;
7. Submits to Franchisor on two (2) or more separate occasions at any time during the term of the franchise any reports or other data, information or supporting records which understate by more than five percent (5%) the Royalty Fees and any fees owed to Franchisor for any period of, or periods aggregating, three (3) or more weeks, and Franchisee is unable to demonstrate that such understatements resulted from inadvertent error;
8. Is adjudicated bankrupt, becomes insolvent, commits any affirmative act of insolvency or files any action or petition of insolvency, or if a receiver (permanent or temporary) of its property or any part thereof is appointed by a court of competent authority, or if it makes a general assignment for the benefit of its creditors, or if a final judgment remains unsatisfied of record for thirty (30) days or longer (unless supersedeas bond is filed), or if execution is levied against Franchisee's business or property, or if suit to foreclose any lien or mortgage against its premises or equipment is instituted against Franchisee and not dismissed within thirty (30) days, or is not in the process of being dismissed;
9. Materially misuses or makes an unauthorized use of any of the Marks or commits any other act which can reasonably be expected to materially impair the goodwill associated with any of the Marks;
10. Fails on two (2) or more separate occasions within any period of twelve (12) consecutive months to submit when due reports or other information or supporting records, to pay when due the Royalty Fees, advertising contributions, amounts due for purchases from Franchisor and its affiliates or other payments due to Franchisor and its affiliates, or otherwise fails to comply with this Agreement, whether or not such failures to comply are corrected after notice of default is delivered to Franchisee; or
11. Solicits or engages in business in violation of the territorial rights granted herein,

including, but not limited to, soliciting or servicing an account outside of Franchisee's Area of Primary Responsibility, in violation of Section I.G.

C. This Agreement shall terminate, at Franchisor's sole option, without further action by Franchisor or notice to Franchisee if Franchisee or Franchisee's owner:

1. Fails or refuses to make payments of any amounts due Franchisor or its affiliates for Royalty Fees, advertising contributions, purchases from Franchisor or its affiliates or any other amounts due to Franchisor or its affiliates, and does not correct such default within ten (10) days after written notice of default is delivered to Franchisee;

2. Fails or refuses to comply with any other provision of this Agreement, or any mandatory specification, standard or operating procedure prescribed in the Confidential Operations Manual or Training Manual or otherwise in writing, and does not correct such failure within thirty (30) days after written notice of default is given to Franchisee, or fails to provide proof acceptable to Franchisor that Franchisee has made all reasonable efforts to correct such failure and will continue to make all reasonable efforts to cure until a cure is effected if such failure cannot reasonably be corrected within thirty (30) days after written notice of default is delivered to Franchisee; or

3. Franchisee's or any of Franchisee's owners' assets, property, or interests are blocked under any law, ordinance, or regulation relating to terrorist activities, or Franchisee or any of Franchisee's owners otherwise violate any such law, ordinance, or regulation.

D. To the extent that the provisions of this Agreement provide for periods of notice less than those required by applicable law, or provide for termination, cancellation, non-renewal or the like other than in accordance with applicable law, such provisions shall, to the extent such are not in accordance with applicable law, not be effective, and Franchisor shall comply with applicable law in connection with each of these matters.

E. In addition to Franchisor's right to terminate this Agreement, and not in lieu of such right or any other rights against Franchisee, Franchisor, in the event that Franchisee shall not have cured a default under this Agreement within the thirty (30) days after receipt of a written notice of default from Franchisor, may, at its option, enter upon the premises of the Franchised Business and exercise complete authority with respect to the operation of said business until such time as Franchisor determines that the default of Franchisee has been cured and that there is compliance with the requirements of this Agreement. Franchisee specifically agrees that a designated representative of Franchisor may take over, control, and operate said business, and that Franchisee shall pay Franchisor a service fee of not more than FIVE HUNDRED Dollars (\$500.00) per day plus all travel expenses, room and board and other expenses reasonably incurred by such representative so long as it shall be required by the representative to enforce compliance herewith. Franchisee further agrees that if, as herein provided, Franchisor temporarily operates for Franchisee the business franchised herein, Franchisee shall indemnify and hold harmless Franchisor and any representative of Franchisor who may act hereunder, respecting any and all acts and omissions which Franchisor may perform, or fail to perform as regards the interests of Franchisee or third parties.

F. In addition to Franchisor's right to terminate this Agreement, and not in lieu of such right or any other rights against Franchisee, Franchisor, in the event that Franchisee, prior to the termination of this Agreement, fails to pay any amounts owed to Franchisor or Franchisor's affiliates or fails to comply with any term of this Agreement, then in addition to Franchisor's right to terminate this Agreement or to bring a claim for damages or to enforce this Agreement, Franchisor has the option:

1. To remove the listing of Franchisee's CREATIVE COLORS INTERNATIONAL business from all advertising published or approved by Franchisor.
2. To cease listing Franchisee's CREATIVE COLORS INTERNATIONAL business on Franchisor's website and to discontinue any links from that site to any site for Franchisee's business.
3. To prohibit Franchisee from attending any meetings or programs held or sponsored by Franchisor;
4. To terminate Franchisee's access to any computer system or software Franchisor maintains or licenses to Franchisee; and/or
5. To suspend all services Franchisor or Franchisor's affiliates provide to Franchisee under this Agreement or otherwise.

Franchisor's actions, as outlined in this Section XVII.F. may continue until Franchisee has brought Franchisee's accounts current, cured any default, and complied with Franchisor's requirements, and Franchisor has acknowledged the same in writing. The taking of any of the actions permitted in this Section will not suspend or release Franchisee from any obligation that would otherwise be owed to Franchisor or Franchisor's affiliates under the terms of this Agreement or otherwise. Further, Franchisee acknowledges that the taking of any or all such actions on Franchisor's part will not deprive Franchisee of the most essential benefits of this Agreement, and will not constitute a constructive termination of this Agreement.

SECTION XVIII. RIGHTS AND DUTIES OF PARTIES UPON EXPIRATION OR TERMINATION

Upon termination or expiration, this Agreement and all rights granted hereunder to Franchisee shall forthwith terminate, and:

A. Franchisee shall immediately cease to operate the Franchised Business under this Agreement, and shall not thereafter, directly or indirectly, represent to the public or hold itself out as a present or former franchisee of Franchisor.

B. Franchisee shall immediately and permanently cease to use, by advertising or in any other manner whatsoever, any confidential methods, procedures and techniques associated with the System, the Marks and any distinctive forms, slogans, signs, symbols, logos or devices associated with the Marks or System. In particular, Franchisee shall cease to use, without limitation, all signs, advertising materials, stationery, forms, and any other article which displays the Marks associated with the System.

C. Franchisee shall take such action as may be necessary to cancel or assign to Franchisor or Franchisor's designee, at Franchisor's option, any assumed name or equivalent registration filed with state, city or county authorities which contains the name "CREATIVE COLORS INTERNATIONAL" or any of the Marks, and Franchisee shall furnish Franchisor with evidence satisfactory to Franchisor of compliance with this obligation within thirty (30) days after termination or expiration of this Agreement.

D. In the event Franchisee continues to operate or subsequently begins to operate any other business, Franchisee shall not use any reproduction, counterfeit, copy or colorable imitation of the Marks either in connection with such other business or the promotion thereof, which is likely to cause confusion, mistake or deception, or which is likely to dilute Franchisor's exclusive rights in and to the Marks. This paragraph is not intended as an approval of Franchisee's right to operate other businesses and in no way is it intended as a waiver or modification of Paragraph XVI.D. of this Agreement. Franchisee shall not utilize any designation of origin or description or representation which falsely suggests or represents an association or connection with Franchisor so as to constitute unfair competition. Franchisee shall make such modifications or alterations to the vans used in the operation of the Franchised Business or the Franchised Business itself (including, without limitation, the changing of the telephone number) immediately upon termination or expiration of this Agreement as may be necessary to prevent any association between Franchisor or the System and any business thereon subsequently operated by Franchisee or others, and shall make such specific additional changes thereto as Franchisor may reasonably request for that purpose, including, without limitation, removal of all distinctive physical and structural features identifying the System. In the event Franchisee fails or refuses to comply with the requirements of this Section XVIII, Franchisor shall have the right to enter upon the premises where Franchisee's Franchised Business was conducted, without being guilty of trespass or any other tort, for the purpose of making or causing to be made such changes as may be required at the expense of Franchisee, which expense Franchisee shall pay upon demand.

E. Franchisee shall promptly pay all sums owing to Franchisor. In the event of termination for any default of Franchisee, such sums shall include but not be limited to, all damages, costs, expenses, including reasonable attorneys' fees, and lost royalties incurred by Franchisor as a result of the default, each of which shall be considered Franchisor's actual damages (without limiting the scope of actual damages, which may include other items).

F. Franchisee shall pay to Franchisor all damages, costs and expenses, including reasonable attorneys' fees, incurred by Franchisor prior and subsequent to the termination or expiration of the franchise herein granted in obtaining injunctive or other relief for the enforcement of any provisions of this Section XVIII or Section XVI or any other provisions hereunder.

G. Franchisee shall immediately turn over to Franchisor all manuals, including the Confidential Operations Manual, Training Manual, customer lists, records, files, instructions, brochures, agreements, disclosure statements, and any and all other materials provided by Franchisor to Franchisee relating to the operation of the Franchised Business (all of which Franchisee acknowledges are Franchisor's property).

H. Franchisor shall acquire all right, title and interest in and to any sign or sign faces bearing the Marks. Franchisee hereby acknowledges Franchisor's right to have access to the premises and/or vans of the Franchised Business should Franchisor elect to take possession of any said sign or sign faces

bearing the Marks. All marks must be removed from all Franchisee's vans and a photograph of the unstriped vans must be submitted to Franchisor. Removal shall be at Franchisee's expense.

I. Franchisor shall have the right (but not the duty), to be exercised by notice of intent to do so within thirty (30) days after termination or expiration, to purchase for cash any or all advertising materials and all items bearing Franchisor's Marks, at Franchisee's cost or fair market value, whichever is less. If the parties cannot agree on fair market value within a reasonable time, such dispute shall be submitted to arbitration as required in Paragraph XXIX.A. of this Agreement.

J. Franchisee hereby acknowledges that all telephone numbers used in the operation of the Franchised Business constitute property of Franchisor; and upon termination or expiration of this Agreement, Franchisee shall assign to Franchisor or its designee, all Franchisee's right, title, and interest in and to Franchisee's telephone numbers and shall notify the telephone company and all listing agencies of the termination or expiration of Franchisee's right to use any telephone number in any regular, classified or other telephone directory listing associated with the Marks and to authorize transfer of same to or at the direction of Franchisor.

K. Franchisee shall comply with the covenants contained in Paragraph XVI.D. of this Agreement.

L. Franchisee shall return to Franchisor all Franchisor's Proprietary Supplies and equipment. Franchisor will purchase all Franchisor's Proprietary supplies and equipment from Franchisee, at Franchisee's cost or fair market value, whichever is less.

M. All obligations of Franchisor and Franchisee which expressly or by their nature survive the expiration or termination of this Agreement shall continue in full force and effect subsequent to and notwithstanding its expiration or termination and until they are satisfied or by their nature expire.

XIX. TRANSFERABILITY OF INTEREST

A. This Agreement and all rights hereunder can be assigned and transferred by Franchisor and, if so, shall be binding upon and inure to the benefit of Franchisor's successors and assigns; provided, however, that with respect to any assignment resulting in the subsequent performance by the assignee of the functions of Franchisor, the assignee shall:

1. At the time of such assignment, be financially responsible and economically capable of performing the obligations of Franchisor hereunder; and

2. Expressly assume and agree to perform such obligations. Specifically, and without limitation to the foregoing, Franchisee expressly agrees that Franchisor may sell its assets, Marks or System outright to a third party; may make a public offering of securities; may engage in a private placement of some or all of its securities; may merge, acquire other corporations or entities, or be acquired by another corporation or other entity; may undertake a refinancing, recapitalization, leveraged buyout or other economic or financial restructuring; and, with regard to any or all of the above sales, assignments and dispositions, Franchisee expressly and specifically waives any claims, demands or damages arising from or related to the loss of

said Marks (or any variation thereof) and/or the loss of association with or identification of CREATIVE COLORS INTERNATIONAL, INC. as Franchisor hereunder. Nothing contained in this Agreement shall require Franchisor to remain in the business in the event that Franchisor exercises its rights hereunder to assign its rights in this Agreement.

3. Franchisor may change Franchisor's ownership or form and/or assign this Agreement and any other agreement to a third party without restriction. After Franchisor's assignment of this Agreement to a third party who expressly assumes the obligations under this Agreement, Franchisor no longer will have any performance or other obligations under this Agreement.

B. This Agreement and all rights hereunder may be assigned and transferred by Franchisee and, if so, shall be binding upon and inure to the benefit of Franchisee's successors and assigns, subject to the following conditions and requirements, and Franchisor's right of first refusal as set forth in Section XXI below:

1. No Franchisee, partner of Franchisee (if Franchisee is a partnership), member of Franchisee (if Franchisee is a limited liability company) or shareholder of Franchisee (if Franchisee is a corporation), without Franchisor's prior written consent, by operation of law or otherwise shall sell, assign, transfer, convey, give away, or encumber to any person, firm, or corporation, all or any part of its interest in this Agreement or its interest in the franchise granted hereby or its interest in any proprietorship, limited liability company, partnership or corporation which owns any interest in the franchise, nor offer, permit, or suffer the same to be sold, assigned, transferred, conveyed, given away, or encumbered in any way to any person, firm, or corporation. Franchisee may not without the prior written consent of Franchisor fractionalize any of the rights of Franchisee granted pursuant to this Agreement. The following restrictions on transferability also apply to any purported transfers through a will or through divorce or separation proceedings. Any purported assignment of any of Franchisee's rights herein not having the aforesaid prior written consent shall be null and void and shall constitute a material default hereunder.

2. Franchisor shall not unreasonably withhold its consent to any transfer referenced in Paragraph XIX.B.1. of this Agreement when requested; provided, however, that the following conditions and requirements shall first be met to the full satisfaction of Franchisor.

a) If Franchisee is an individual or partnership and desires to assign and transfer its rights to a corporation or limited liability company ("LLC"):

(1) Said transferee corporation/LLC shall be newly organized and its charter shall provide that its activities are confined exclusively to acting as a CREATIVE COLORS INTERNATIONAL franchisee as licensed under this Agreement;

(2) Franchisee shall be and shall remain the owner of the majority equity interest of the transferee entity;

(3) The individual Franchisee (or, if Franchisee is a partnership, one of the partners) shall be and shall remain the principal executive officer of the transferee corporation or LLC;

(4) The transferee corporation or LLC shall enter into a written assignment (in a form satisfactory to Franchisor), in which the transferee corporation or LLC assumes all of Franchisee's obligations hereunder;

(5) All shareholders of the transferee corporation or members of the transferee LLC shall enter into a written agreement, in a form satisfactory to Franchisor, jointly and severally guaranteeing the full payment and performance of the transferee entity's obligations to Franchisor under this Agreement;

(6) Each stock certificate of the transferee corporation or membership certificate of the transferee LLC shall have conspicuously endorsed upon it a statement that it is held subject to, and that further assignment or transfer thereof is subject to, all restrictions imposed upon assignments by this Agreement;

(7) No new shares of common or preferred voting stock in the transferee corporation or membership certificates in the transferee LLC shall be issued to any person, partnership, member, LLC, trust, foundation, or corporation without obtaining Franchisor's prior written consent and then only upon disclosure of the terms and conditions contained herein being made to the prospective new owners of stock or membership interest; and

(8) All accrued money obligations of Franchisee to Franchisee's suppliers, Franchisor, its subsidiaries or assignees, shall be satisfied prior to assignment or transfer.

b) If Franchisee is a corporation or LLC formed solely for the purposes of acting as a CREATIVE COLORS INTERNATIONAL franchisee as licensed under this Agreement, each stock certificate of the corporation or each membership certificate of the LLC shall have conspicuously endorsed upon it a statement that it is held subject to, and that assignment or transfer thereof is subject to, all restrictions imposed upon assignments by this Agreement.

c) If the transfer, other than such transfer as is authorized under Paragraph XIX.B.2.a. of this Agreement, if consummated alone or together with other related previous, simultaneous, or proposed transfers, would have the effect of transferring control of the franchise licensed herein to someone other than an original signatory of this Agreement:

(1) The transferee(s) shall be of good moral character and reputation and shall have a good credit rating and competent business qualifications reasonably acceptable to Franchisor. Franchisee shall provide Franchisor with such information as Franchisor may require to make such determination

concerning each such proposed transferee(s);

(2) The transferee(s) or such other individual(s) as shall be the actual manager of the franchise shall have successfully completed and passed the training course then in effect for franchisees, or otherwise demonstrated to Franchisor's satisfaction, sufficient ability to operate the Franchised Business being transferred;

(3) The transferee(s), including all shareholders, officers, directors, partners, and members of the transferee(s), shall jointly and severally execute any or all of the following, at Franchisor's sole discretion and as Franchisor shall direct:

aa. The Franchise Agreement and other standard ancillary agreements with Franchisor on the current standard forms being used by Franchisor, except that an additional franchise fee shall not be charged; and/or

bb. A written assignment from Franchisee in a form satisfactory to Franchisor, wherein transferee shall assume all of Franchisee's obligations hereunder.

(4) Approval by Franchisor of any transfer by Franchisee of the franchise herein granted or any of Franchisee's rights under this Agreement shall in no way be deemed a release by Franchisor of Franchisee's obligations pursuant to this Agreement. Consent by Franchisor to a transfer of the franchise shall not constitute or be interpreted as consent for any future transfer thereof;

(5) The term of said agreements required pursuant to Paragraph XIX.B.2.c.(3) shall be for the unexpired term of this Agreement and for any extensions, renewals or successor franchises as provided herein;

(6) If transferee is a corporation or LLC:

aa. Each stock certificate of the transferee corporation or membership certificate of the transferee LLC shall have conspicuously endorsed upon it a statement that it is held subject to, and that further assignment or transfer thereof is subject to, all restrictions imposed upon assignments by this Agreement; and

bb. No new shares of common or preferred voting stock in the transferee corporation or no new membership interests in the transferee LLC shall be issued to any person, partnership, trust, foundation, member, LLC, or corporation without obtaining Franchisor's prior written consent and then only upon disclosure of the terms and conditions contained herein being made to the prospective new owners of stock or membership

interest.

cc. All shareholders of the transferee corporation or all members of the transferee LLC shall enter into a written agreement, in a form satisfactory to Franchisor guaranteeing the performance of the transferee entity's obligations under this Agreement.

(7) All accrued money obligations of Franchisee to Franchisee's suppliers, to Franchisor, its subsidiaries, affiliates or assignees, shall be satisfied prior to assignment or transfer, and Franchisee shall not be in default under the terms of this Agreement; and

(8) Franchisee, prior to the transfer, shall execute a general release, in a form prescribed by Franchisor, of any and all existing claims against Franchisor and its subsidiaries and affiliates, and their respective officers, directors, agents and employees, except such claims as are not permitted to be waived under applicable law.

3. Franchisee shall have fully paid and satisfied all of Franchisee's obligations to Franchisor, and the transferee or Franchisee shall have fully paid to Franchisor a transfer fee equal to Ten Thousand Dollars and no cents (\$10,000.00), for the training, supervision, administrative costs, overhead, counsel fees, accounting and other Franchisor expenses in connection with the transfer. This transfer fee does not apply to an assignment of interest to a corporation or LLC under Paragraph XIX.B.2.a. of this Agreement.

In the event of an assignment of more than one (1) of Franchisee's Franchise Agreements with Franchisor, to the same assignee and at the same time, the transfer fee for assignment of all the Franchise Agreements so assigned shall be a total of Ten Thousand Dollars (\$10,000), and not Ten Thousand Dollars (\$10,000) each. However, this provision shall not apply in the event the assignment of more than one (1) of Franchisee's Franchise Agreements is to different assignees, or does not occur simultaneously. In that event, there shall be a separate Transfer Fee of \$10,000 for each assignment.

4. No sale, assignment, transfer, conveyance, encumbrance, or gift of any interest in this Agreement or in the franchise granted thereby, shall relieve Franchisee and the shareholders, members, or partners participating in any transfer, of the obligations of the covenants contained in Section XVI, except where Franchisor shall expressly authorize in writing.

C. Franchisee must promptly ("promptly" herein defined as within fifteen (15) days of receipt of an offer to buy) give Franchisor written notice whenever Franchisee has received an offer to buy Franchisee's franchise, and comply with its obligations under Article XXI (right of first refusal). Franchisee must also give Franchisor written notice simultaneously with any offer to sell the franchise made by, for, or on behalf of Franchisee. Franchisee shall indemnify and hold harmless Franchisor for Franchisee's failure to comply with this Paragraph.

D. Franchisee shall not, without prior written consent of Franchisor, place in, on or upon the

location of the Franchised Business, or on the van(s), or in any communication media, any form of advertising relating to the sale of the Franchised Business or the rights granted hereunder.

XX. DEATH OR INCAPACITY OF FRANCHISEE

A. In the event of the death or incapacity of an individual franchisee, or any partner of a Franchisee which is a partnership, or any shareholder owning fifty percent (50%) or more of the capital stock of a franchisee which is a corporation, or any member owning fifty percent (50%) or more of the ownership interest of a Franchisee which is an LLC, the heirs, beneficiaries, devisee, or legal representatives of said individual, partner or shareholders, shall, within thirty (30) days of such event:

1. Apply to Franchisor for the right to continue to operate the franchise for the duration of the term of this Agreement and any successor franchises, which right shall be granted upon the fulfillment of all of the conditions set forth in Paragraph XIX.B.2.b. of this Agreement (except that no transfer fee shall be required); or

2. Sell, assign, transfer, or convey Franchisee's interest in compliance with the provisions of Paragraphs XIX.B. and XXI of this Agreement; provided, however, in the event a proper and timely application for the right to continue to operate has been made and rejected, the thirty (30) days to sell, assign, transfer or convey shall be computed from the date of application. For purposes of this Paragraph, Franchisor's silence on an application made pursuant to Paragraph XX.B. through the thirty (30) days following the event of death or incapacity shall be deemed a rejection made on the last day of such period.

B. In the event of the death or incapacity of an individual Franchisee, or any partner, shareholder, or member of a Franchisee which is a partnership, corporation, or LLC, where the aforesaid provisions of Section XIX have not been fulfilled within the time provided, all rights licensed to Franchisee under this Agreement shall, at the option of Franchisor, terminate forthwith and automatically revert to Franchisor.

C. For purposes of this Agreement, "incapacity" shall be defined as the inability of Franchisee to operate or oversee the operation of the Franchised Business on a regular basis by reason of any continuing physical, mental or emotional incapacity, chemical dependency or other limitation. Any dispute as to the existence of an incapacity as defined herein shall be resolved by majority decision of three (3) licensed medical physicians practicing in the MSA in which the Franchised Business is located, with each party selecting one (1) medical physician, and the two (2) medical physicians so designated selecting the third medical physician. The determination of the majority of the three (3) medical physicians shall be binding upon the parties and all costs of making said determination shall be borne by the party against whom it is made.

XXI. RIGHT OF FIRST REFUSAL

If Franchisee or its owners propose to sell the Franchised Business (or its assets) or part or all of the ownership of Franchisee, Franchisee or its owners shall obtain and deliver a bona fide, executed written offer to purchase same to Franchisor, which shall, for a period of thirty (30) days from the date of delivery of such offer, have the right, exercisable by written notice to Franchisee or its owners, to

purchase the Franchised Business (or its assets) or such ownership for the price and on the terms and conditions contained in such offer to Franchisor, provided that Franchisor may substitute cash for any form of payment proposed in the proposed sale offer. To be a valid, bona fide offer, the proposed purchase price must be in a dollar amount, and the proposed buyer must submit with its offer an earnest money deposit equal to five percent (5%) or more of the offering price. If Franchisor does not exercise this right of first refusal, the offer may be accepted by Franchisee or its owners, subject to the prior written approval of Franchisor, as provided in Section XIX hereof, provided that if such sale is not consummated within one hundred twenty (120) days of the date thereof, Franchisor shall again have the right of first refusal herein described. Should a transferee franchisee assume the rights and obligations under this Agreement, such transferee franchisee shall likewise be subject to Franchisor's right of first refusal under terms and conditions as set forth herein.

XXII. INDEPENDENT CONTRACTOR AND INDEMNIFICATION

A. This Agreement does not create a fiduciary relationship between the parties, nor does it constitute Franchisee as an agent, legal representative, joint venturer, partner, employee, or servant of Franchisor for any purpose whatsoever; and it is understood between the parties hereto that Franchisee shall be an independent contractor and is in no way authorized to make any contract, agreement, warranty or representation on behalf of Franchisor to incur any debt, or to create any obligation, express or implied, on behalf of Franchisor. No training, assistance or supervision which Franchisor gives or offers Franchisee will defeat this independent contractor status.

B. During the term of this Agreement and any extension hereof, Franchisee shall hold itself out to the public as an independent contractor operating the business pursuant to a franchise from Franchisor. Franchisee shall take such affirmative action as may be necessary to do so, including, without limitation, exhibiting a notice of that fact in a conspicuous place on the vans used in the operation of the Franchised Business and on all forms, stationery, or other written materials, the content of which Franchisor reserves the right to specify. In addition, Franchisee agrees to identify itself conspicuously in all dealings with customers, suppliers, public officials, CREATIVE COLORS INTERNATIONAL Business personnel, and others as the CREATIVE COLORS INTERNATIONAL Business owner under a franchise Franchisor has granted.

C. Franchisee shall defend at its own cost and indemnify and hold harmless to the fullest extent permissible under applicable law Franchisor, its shareholders, directors, officers, employees and agents, from and against any and all loss, costs, expenses (including, without limitation, reasonable accountants', attorneys' and expert witness fees, costs of investigation and proof of facts, court costs, other litigation expenses, and travel and living expenses), damages and liabilities, however caused, resulting directly or indirectly from or pertaining to the use, condition, or construction, equipping, decorating, maintenance or operation of the Franchised Business, including the sale of any goods and/or service sold from the Franchised Business. Such loss, claims, costs, expenses, damages and liabilities shall include, without limitation, those arising from latent or other defects in the Franchised Business, whether or not discoverable by Franchisor, and those arising from the death or injury to any person or arising from damage to the property of Franchisee or Franchisor, their agents or employees, or any third person, firm or corporation, whether or not such losses, claims, costs, expenses, damages, or liabilities were actually or allegedly caused wholly or in part through the active or passive negligence of Franchisor or any of its agents or employees or resulted from any strict liability imposed on Franchisor

or any of its agents or employees. All such indemnification shall survive termination of this Agreement.

XXIII. NON-WAIVER

No failure of Franchisor to exercise any power reserved to it hereunder, or to insist upon strict compliance by Franchisee with any obligation or condition hereunder, and no custom or practice of the parties in variance with the terms hereof, shall constitute a waiver of Franchisor's right to demand exact compliance with the terms hereof. Waiver by Franchisor of any particular default by Franchisee shall not be binding unless in writing and executed by the party sought to be charged and shall not affect or impair Franchisor's right with respect to any subsequent default of the same or of a different nature; nor shall any delay, waiver, forbearance, or omission of Franchisor to exercise any power or rights arising out of any breach or default by Franchisee of any of the terms, provisions, or covenants hereof, affect or impair Franchisor's rights nor shall such constitute a waiver by Franchisor of any right hereunder or of the right to declare any subsequent breach or default. Subsequent acceptance by Franchisor of any payment(s) due to it hereunder shall not be deemed to be a waiver by Franchisor of any preceding breach by Franchisee of any terms, covenants or conditions of this Agreement.

XXIV. NOTICE

Any and all notices required or permitted under this Agreement shall be in writing and shall be personally delivered or mailed by certified mail, return receipt requested, to the respective parties at the following addresses unless and until a different address has been designated by written notice to the other party:

Notices to Franchisor: Creative Colors International, Inc.
Attn: President
19015 S. Jodi Road
Suite E
Mokena, IL 60448

Notices to Franchisee: At the address specified on Attachment E to this Agreement

Copy to:

Any notice by certified mail shall be deemed to have been given at the date and time of mailing.

Any notice that Franchisor sends to Franchisee may be sent only to the one (1) person identified on **Attachment D**, even if Franchisee has multiple owners, at the email or postal address specified on **Attachment D**. Franchisee may change the person and/or address for notice only by giving Franchisor thirty (30) days' prior notice by any of the means specified in subparagraphs (a) through (e) above.

XXV. COST OF ENFORCEMENT OR DEFENSE

A. In the event that either party to this Agreement is required to employ legal counsel or to

incur other expenses to enforce any obligation of the second party hereunder, whether or not a legal proceeding is filed, or to defend against any claim, demand, action, or proceeding by reason of the second party's failure to perform any obligation imposed upon the second party by this Agreement, and provided that legal action is filed and such action or the settlement thereof establishes the second party's default hereunder, then the first party shall be entitled to recover from the second party the amount of all reasonable attorney's fees of such counsel and all other expenses incurred in enforcing such obligation or in defending against such claim, demand, action, or proceeding, whether incurred prior to or in preparation for or contemplation of the filing of such action or thereafter.

B. Franchisor and Franchisee hereby waive to the fullest extent permitted by law any right to or claim of any consequential, punitive, or exemplary damages against the other, and agree that in the event of a dispute between them each shall be limited to the recovery of any actual damages sustained by it. This waiver of punitive damages shall not apply to indemnification for third party claims under XV.C. or XXII.C.

XXVI. ENTIRE AGREEMENT

This Agreement, any Exhibit attached hereto, and the documents referred to herein, shall be construed together and constitute the entire, full and complete agreement between Franchisor and Franchisee concerning the subject matter hereof, and supersede all prior agreements. No other representation has induced Franchisee to execute this Agreement, and there are no representations, inducements, promises, or agreements, oral or otherwise, between the parties not embodied herein, which are of any force or effect with reference to this Agreement or otherwise. Provided, however, nothing in this Agreement or in any related agreement is intended to disclaim Franchisor's representations made in the franchise disclosure document. No amendment, change or variance from this Agreement shall be binding on either party unless executed in writing by both parties.

Any policies that Franchisor adopts and implements from time to time to guide Franchisor in Franchisor's decision-making are subject to change, are not a part of this Agreement, and are not binding on Franchisor.

XXVII. SEVERABILITY AND CONSTRUCTION

A. Each Paragraph, part, term and/or provision of this Agreement shall be considered severable, and if, for any reason, any Paragraph, part, term and/or provision herein is determined to be invalid and contrary to, or in conflict with, any existing or future law or regulation, such shall not impair the operation of or affect the remaining portions, sections, parts, terms and/or provisions of this Agreement, and the latter will continue to be given full force and effect and bind the parties hereto; and said invalid sections, parts, terms and/or provisions shall be deemed not part of this Agreement; provided, however, that if Franchisor determines that said finding of illegality adversely affects the basic consideration of this Agreement, Franchisor may, at its option, terminate this Agreement.

B. Anything to the contrary herein notwithstanding, nothing in this Agreement is intended, nor shall be deemed, to confer upon any person or legal entity other than Franchisor or Franchisee and such of their respective successors and assigns as may be contemplated by this Agreement, any rights or remedies under or by reason of this Agreement.

C. Franchisee shall be bound by any promise or covenant imposing the maximum duty permitted by law which is contained within the terms of any provision hereof, as though it were separately stated in and made a part of this Agreement, that may result from striking from any of the provisions hereof any portion or portions which a court may hold to be unreasonable and unenforceable in a final decision to which Franchisor is a party, or from reducing the scope of any promise or covenant to the extent required to comply with such a court order.

D. All captions herein are intended solely for the convenience of the parties, and none shall be deemed to affect the meaning or construction of any provision hereof.

E. This Agreement may be executed in multiple copies, and each copy so executed shall be deemed an original.

F. Except as provided in Sections XXII.C. (Indemnification) and XXIX.(Arbitration), nothing in this Agreement is intended or deemed to confer any rights or remedies upon any person or legal entity not a party to this Agreement.

G. The language of all provisions of this Franchise Agreement shall be construed simply according to its fair meaning and not strictly against the franchisor or the franchisee. It is the desire and intent of the parties that the provisions of this Franchise Agreement be enforced to the fullest extent possible under the laws and public policies applied in each jurisdiction in which enforcement is sought.

XXVIII. APPLICABLE LAW AND JURISDICTION

A. THIS AGREEMENT TAKES EFFECT UPON ITS ACCEPTANCE AND EXECUTION BY FRANCHISOR IN ILLINOIS; AND SHALL BE INTERPRETED AND CONSTRUED UNDER THE LAWS THEREOF, WHICH LAWS SHALL PREVAIL IN THE EVENT OF ANY CONFLICT OF LAW, EXCEPT TO THE EXTENT GOVERNED BY THE UNITED STATES TRADEMARK ACT OF 1946 (LANHAM ACT, 15, U.S.C. SECTIONS 1051 ET SEQ).

B. FRANCHISEE AGREES THAT ANY ACTION SOUGHT TO BE BROUGHT BY EITHER PARTY, EXCEPT THOSE CLAIMS REQUIRED TO BE SUBMITTED TO ARBITRATION SHALL BE BROUGHT IN A COURT IN OR NEAREST THE CITY WHERE OUR PRINCIPAL BUSINESS ADDRESS IS THEN LOCATED (currently the United States District for the State of Illinois, Seventh District Court or the Circuit Court of Will County, Illinois), AND THE PARTIES DO HEREBY WAIVE ALL QUESTIONS OF PERSONAL JURISDICTION OR VENUE FOR THE PURPOSES OF CARRYING OUT THIS PROVISION.

C. NO RIGHT OR REMEDY CONFERRED UPON OR RESERVED TO FRANCHISOR OR FRANCHISEE BY THIS AGREEMENT IS INTENDED TO BE, NOR SHALL BE DEEMED, EXCLUSIVE OF ANY OTHER RIGHT OR REMEDY HEREIN OR BY LAW OR EQUITY PROVIDED OR PERMITTED, BUT EACH SHALL BE CUMULATIVE OF EVERY OTHER RIGHT OR REMEDY.

D. NOTHING HEREIN CONTAINED SHALL BAR FRANCHISOR'S RIGHT TO OBTAIN SPECIFIC PERFORMANCE OF THE PROVISIONS OF THIS AGREEMENT AND SEEK INJUNCTIVE RELIEF AGAINST THREATENED CONDUCT THAT WILL CAUSE IT LOSS OR DAMAGES, UNDER CUSTOMARY EQUITY RULES, INCLUDING THE APPLICABLE RULES FOR OBTAINING RESTRAINING ORDERS AND PRELIMINARY INJUNCTIONS. FRANCHISEE AGREES THAT FRANCHISOR MAY HAVE SUCH INJUNCTIVE RELIEF, WITHOUT BOND, BUT UPON DUE NOTICE, IN ADDITION TO SUCH FURTHER AND OTHER RELIEF AS MAY BE AVAILABLE AT EQUITY OR LAW, AND THE SOLE REMEDY OF FRANCHISEE, IN THE EVENT OF THE ENTRY OF SUCH INJUNCTION, SHALL BE THE DISSOLUTION OF SUCH INJUNCTION, IF WARRANTED, UPON HEARING DULY HAD (ALL CLAIMS FOR DAMAGES BY REASON OF THE WRONGFUL ISSUANCE OF ANY SUCH INJUNCTION BEING EXPRESSLY WAIVED HEREBY).

XXIX. ARBITRATION

A. Except as otherwise specifically provided in Paragraph D of Section XXVIII, all controversies, disputes and claims arising between the Franchisor (its subsidiaries and affiliates, and their respective shareholders, officers, directors, agent, employees and attorneys in their representative capacity, if applicable) and Franchisee (its owners, guarantors and employees, if applicable) arising out of or related to:

(1) this agreement or any other agreement between the parties or any provision of such agreement;

(2) the relationship of the parties hereto;

(3) the validity of this agreement or any other agreement between the parties or any provision of such agreement; or

(4) any specification, standard or operating procedures prescribed by Franchisor, which shall not be resolved within fifteen (15) days after either the Franchisor or Franchisee shall notify the other in writing of such controversy, dispute or claim shall be submitted for arbitration to the Chicago, Illinois office of the American Arbitration Association on demand of either party. Such arbitration proceedings shall be conducted at a location chosen by the arbitrator in the city where our principal business address is then located, and, except as otherwise provided in this Agreement, shall be heard by one arbitrator in accordance with the then current Commercial Arbitration Rules of the American Arbitration Association. All matters within the scope of the Federal Arbitration Act (9 U.S.C. Sec. 1 Et Seq) shall be governed by it.

B. The arbitrator shall have the right to award or include in his award any relief which he deems proper in the circumstances, including, without limitation, money damages (with interest on unpaid amounts from the date due), specific performance, injunctive relief and attorney's fees and costs, in accordance with Paragraph A of Section XXV, provided that the arbitrator shall not have the authority to award exemplary or punitive damages. The award and decision of the arbitrator shall be conclusive and binding upon all parties hereto and judgment upon the award may be entered in any court of

competent jurisdiction. Each party waives any right to contest the validity or enforceability of such award. The parties agree to be bound by the provisions of any statute of limitations which would be otherwise applicable to the controversy, dispute or claim which is the subject of any arbitration proceeding initiated hereunder. The parties further agree that, in connection with any such arbitration proceeding, each shall submit or file any claim which would constitute a compulsory counterclaim (as defined by Rule 13 of the Federal Rules of Civil Procedures) within the same proceeding as the claim to which it relates. Any such claim which is not submitted or filed in such proceeding shall be barred.

C. Nothing contained herein shall bar the right of either party to seek and obtain temporary injunctive relief from a court of competent jurisdiction in accordance with applicable law against threatened conduct that will cause loss or damage, pending completion of the arbitration.

D. The parties agree that arbitration shall be conducted on an individual, not a class-wide, basis, and that an arbitration proceeding between Franchisor and Franchisee shall not be consolidated with any other arbitration proceeding involving Franchisor and any other person, corporation or partnership.

E. This provision shall continue in full force and effect subsequent to and notwithstanding the expiration or termination of this Agreement.

F. It is the intent of the parties that any arbitration between Franchisor and Franchisee shall be of Franchisee's individual claim and that the claim subject to arbitration shall not be arbitrated on a class wide basis.

XXX. "FRANCHISEE" DEFINED AND GUARANTY; CORPORATION, LIMITED LIABILITY COMPANY, OR PARTNERSHIP.

As used in this Agreement, the term "Franchisee" shall include all persons who succeed to the interest of the original Franchisee by permitted transfer or operation of law and shall be deemed to include not only the individual or entity defined as "Franchisee" in the introductory paragraph of this Agreement, but shall also include all partners of the entity that executes this Agreement, in the event said entity is a partnership, all shareholders of the entity that executes this Agreement, in the event said entity is a corporation, and all members in the event said entity is a limited liability company. By their signatures hereto, all partners, shareholders, and members of the entity that signs this Agreement as Franchisee acknowledge and accept the duties and obligations imposed upon each of them, individually, by the terms of this Agreement. All partners of the entity that executes this Agreement, in the event said entity is a partnership, and all shareholders of the entity that executes this Agreement, in the event said entity is a corporation, and all members of the entity that executes this Agreement, in the event said entity is a limited liability company, and the spouses of the Franchisee if he or she is an individual, and the spouses of all partners, shareholders and members, shall execute the Guaranty and Assumption of Obligations attached hereto as Attachment B and made a part hereof.

If Franchisee is at any time a corporation, limited liability company, or general or limited partnership (collectively, an "Entity"), Franchisee agrees and represents that:

Franchisee will have the authority to execute, deliver, and perform Franchisee's obligations under this Agreement and all related agreements and are duly organized or formed and validly existing in good standing under the laws of the state of Franchisee's incorporation or formation;

Franchisee's organizational documents, operating agreement, or partnership agreement, as applicable, will recite that this Agreement restricts the issuance and transfer of any ownership interests in Franchisee, and all certificates and other documents representing ownership interests in Franchisee will bear a legend referring to this Agreement's restrictions;

Attachment D to this Agreement completely and accurately describes all of Franchisee's owners and their interests in Franchisee as of the Effective Date; and

Each of Franchisee's owners during this Agreement's term will execute a guaranty in the form Franchisor prescribe undertaking personally to be bound, jointly and severally, by all provisions of this Agreement and any ancillary agreements between Franchisee and Franchisor. Subject to Franchisor's rights and Franchisee's obligations under Section XIX, Franchisee and Franchisee's owners agree to sign and deliver to Franchisor revised Attachment D to reflect any permitted changes in the information that Attachment D now contains.

Spousal Guaranty. Franchisee's spouse, or if Franchisee is a legal entity, the spouse of each owner, must execute the Guaranty and Assumption of Obligations attached hereto as Attachment B and made a part hereof. Each spouse must personally and unconditionally guarantee the obligations of Franchisee under this Agreement as if each spouse were an original party to this Agreement in his or her individual capacity.

XXXI. FORCE MAJEURE

Whenever a period of time is provided in this Agreement for either party to do or perform any act or thing, except the payment of monies, neither party shall be liable or responsible for any delays due to strikes, lockouts, casualties, acts of God, war, governmental regulation or control or other causes beyond the reasonable control of the parties, and in any event said time period for the performance of an obligation hereunder shall be extended for the amount of time of the delay. This clause shall not apply or not result in an extension of the term of this Agreement.

XXXII. CAVEAT

The success of the business venture contemplated to be undertaken by Franchisee by virtue of this Agreement is speculative and depends, to a large extent, upon the ability of Franchisee as an independent business person, and its active participation in the daily affairs of the business as well as other factors. Franchisor does not make any representation or warranty express or implied as to the potential success of the business venture contemplated hereby.

XXXIII. ACKNOWLEDGEMENTS

A. FRANCHISEE ACKNOWLEDGES THAT THERE ARE CERTAIN RISKS AND HEALTH HAZARDS THAT MAY BE ASSOCIATED WITH THE HANDLING OF HAZARDOUS

MATERIALS, HAZARDOUS WASTE AND/OR HAZARDOUS CHEMICALS. FRANCHISEE FURTHER ACKNOWLEDGES THAT USE OF CERTAIN HAZARDOUS MATERIALS, HAZARDOUS WASTE AND/OR HAZARDOUS CHEMICALS IS AN INTEGRAL PART OF THE FRANCHISED BUSINESS. FRANCHISEE HEREBY INDEMNIFIES AND HOLDS HARMLESS FRANCHISOR, ITS GENERAL PARTNERS, AND THEIR SHAREHOLDERS, DIRECTORS, OFFICERS, EMPLOYEES AND AGENTS, FROM AND AGAINST ANY AND ALL LOSS, COST, EXPENSES (INCLUDING REASONABLE ATTORNEYS' FEES), DAMAGES AND LIABILITIES, HOWEVER CAUSED, RESULTING DIRECTLY OR INDIRECTLY, OR PERTAINING TO THE USE OF HAZARDOUS MATERIALS, HAZARDOUS WASTE AND/OR HAZARDOUS CHEMICALS USED IN THE OPERATION OF THE FRANCHISED BUSINESS AND/OR FOR THE WORK COMPLETED BY FRANCHISEE DURING THE OPERATION OF THE FRANCHISED BUSINESS.

B. Franchisee represents and acknowledges that it has received, read and understood this Agreement, and that Franchisor has fully and adequately explained the provisions of each to Franchisee's satisfaction; and that Franchisor has accorded Franchisee ample time and opportunity to consult with advisors of its own choosing about the potential benefits and risks of entering into this Agreement.

XXXIV. FRANCHISEE'S PERSONNEL

A. Franchisor authorizes Franchisee to employ personnel to perform the CREATIVE COLORS INTERNATIONAL services to Franchisee's accounts in Franchisee's Area of Primary Responsibility. Franchisee is required to have each of his employees execute a Trade Secret Agreement and Employment Contract protecting Franchisee and Franchisor against unauthorized use of Franchisor's Trade Secrets and Franchisee's customer lists, and imposing a reasonable restriction against competition. Attached to this disclosure document as Exhibit M is our "Agreement for Protection of Trade Secrets of the Creative Colors International, Inc. System", which is our approved form agreement for use by you with your employees.

B. Franchisee is required to promptly furnish Franchisor a copy of each Employment Contract entered into between Franchisee and Franchisee's employees.

C. A sample form Employment Contract is found in the Operations Manual. Franchisee acknowledges that the sample Employment Contract may not be enforceable in the state where Franchisee's employees are located, and for that reason, Franchisee assumes responsibility for having said Employment Contract reviewed by an attorney who will advise Franchisee as to the applicable state law and make appropriate revisions to the restrictive covenants. Notwithstanding the sentence immediately preceding, Franchisee may not modify Paragraph 23 of the Employment Contract, which provides that the Franchisor is an intended third-party beneficiary of that agreement. Franchisee hereby indemnifies and holds Franchisor harmless from any claim, losses, damages, or causes of action arising out of the use by Franchisee of the sample Employment Contract, if any provision (other than paragraph 23 referred to above) is found to be unenforceable.

D. Franchisee's personnel who perform the CREATIVE COLORS INTERNATIONAL services to Franchisee's accounts must be W-2 employees and not independent contractors. Franchisee

acknowledges that employees are not a sub-franchisee of Franchisee in any manner and derives no right to use the franchised know-how or trademarks other than to perform services to Franchisee's accounts.

XXXV. WAIVER OF COLLATERAL ESTOPPEL

The parties agree that they should each be able to settle, mediate, litigate, arbitrate, or compromise disputes in which they are involved with third parties, without having the disposition of such disputes directly affect the contract or relationship between the Parties. Franchisor and Franchisee therefore each agree that a decision of an arbitrator or of a court of law in litigation to which one of them is not a party shall not in any manner prevent the person that was a party to such action from making similar arguments, or taking similar positions, in any action between Franchisee and Franchisor. The parties, therefore, waive the right to assert the principles of collateral estoppel in any action between the parties to this Franchise Agreement so that one party is prevented from raising against the other party to this Franchise Agreement the loss by that party of a similar claim or defense in another action.

XXXVI. FRANCHISOR'S BUSINESS INTERESTS

Franchisee further acknowledges that Franchisor and Franchisor's affiliates have their own business interests that are not intended to be restricted by this Franchise Agreement. Except as expressly provided in this Franchise Agreement, Franchisor and Franchisor's affiliates may pursue their own business interests without obligation to, and irrespective of, the impact of Franchisor's actions upon Franchisee and Franchisee's Franchised Business. These actions include, but not by way of limitation, ownership, operation, or disposition of Franchisor's company operations or other businesses, and the sale of products through other methods of distribution.

IN WITNESS WHEREOF, the parties hereto, intending to be legally bound hereby, have duly executed, sealed and delivered this Agreement in triplicate the day and year first above written.

NOT EFFECTIVE UNLESS AND UNTIL ACCEPTED BY THE FRANCHISOR, AS EVIDENCED BY DATING AND SIGNING BY AN OFFICER OF FRANCHISOR.

CREATIVE COLORS INTERNATIONAL, INC.,

ATTEST:

Witness

By: _____

Dated: _____

ATTEST:

Witness

Franchisee

Dated: _____

Witness

Franchisee

Dated: _____

ATTACHMENT A TO THE FRANCHISE AGREEMENT

BY AND BETWEEN CREATIVE COLORS INTERNATIONAL, INC.

AND

DATED _____, 2017

The parties hereto agree that the FRANCHISEE'S AREA OF PRIMARY RESPONSIBILITY shall be designated as follows:

TO BE ATTACHED AND FINALIZED UPON SIGNING AGREEMENT

Franchisee acknowledges and agrees that the above designation of Franchisee's Area of Primary Responsibility does not constitute a representation or warranty of any kind, expressed or implied, as to the potential for success Franchisee might have in marketing the services described in the Franchise Agreement. The Franchisor's designation of the Area of Primary Responsibility indicates only that the Franchisor believes that the Area of Primary Responsibility falls within the acceptable criteria established by the Franchisor as of the time period encompassing the evaluation. Both Franchise and Franchisor acknowledge that application of criteria that have been effective with respect to other Areas of Primary Responsibility may not be predictive of the potential for all Areas of Primary Responsibility and that, subsequent to the Franchisor's designation of an Area of Primary Responsibility, demographic and/or economic factors, including competition from other businesses, included in or excluded from the Franchisor's criteria could change, thereby altering the potential of an Area of Primary Responsibility. The uncertainty and instability of such criteria are beyond the Franchisor's control and Franchise hereby acknowledges and agrees that the Franchisor is not responsible for the failure of an Area of Primary Responsibility designated by Franchisor to meet expectations as to potential revenue or operational criteria. Franchise further acknowledges and agrees that his acceptance of a License for the operation of a CREATIVE COLORS INTERNATIONAL business in the above Area of Primary Responsibility is based on his own independent investigation of the suitability of the Area of Primary Responsibility.

Franchise further acknowledges that the Franchise Agreement (Paragraph H of Section I) strictly prohibits Franchise from soliciting and/or providing services to an Account that is located outside Franchise's Area of Primary Responsibility. Violation of this prohibition is a material breach of the Franchise Agreement and constitutes grounds for termination of the Franchise Agreement.

CREATIVE COLORS INTERNATIONAL, INC.

an Illinois Corporation

By _____

FRANCHISEE

ATTACHMENT B TO THE FRANCHISE AGREEMENT
GUARANTY AND ASSUMPTION OF OBLIGATIONS

THIS GUARANTY AND ASSUMPTION OF OBLIGATIONS is given this ____ day of _____, 2017, by _____ ("Franchisee").

In consideration of, and as an inducement to, the execution of that certain Franchise Agreement of even date herewith (the "Agreement") by Creative Colors International, Inc. ("Franchisor"), each of the undersigned hereby personally and unconditionally (1) guarantees to Franchisor, and its successors and assigns, for the term of the Agreement and thereafter as provided in the Agreement, that

_____ ("Guarantor") shall punctually pay and perform each and every undertaking, agreement and covenant set forth in the Agreement; and (2) shall be personally bound by, and personally liable for the breach of each and every provision in the Agreement, both monetary obligations and obligations to take or refrain from taking specific actions or to engage or refrain from engaging in specific activities, including without limitation the provisions of Section XVI of the Franchise Agreement. Each of the undersigned waives: (1) acceptance and notice of acceptance by Franchisor of the foregoing undertakings; (2) notice of demand for payment of any indebtedness or non-performance of any obligations hereby guaranteed; (3) protest and notice of default to any party with respect to the indebtedness or non-performance of any obligations hereby guaranteed; (4) any right it may have to require that an action be brought against Franchisee or any other person as a condition of liability; and (5) any and all other notices and legal or equitable defenses to which Franchisee, he or she, may be entitled.

Each Guarantor hereby consents and agrees that: (1) such Guarantor's undertaking shall be direct, immediate and independent of the liability of, and shall be joint and several with, Franchisee and any other Guarantors; (2) Guarantor shall render any payment or performance required under the Franchise Agreement upon demand if Franchisee fails or refuses punctually to do so; (3) Guarantor's liability shall not be contingent or conditioned upon pursuit by Franchisor of any remedies against Franchisee or any other person; (4) Guarantor's liability shall not be diminished, relieved or otherwise affected by any extension of time, credit or other indulgence which Franchisor may grant to Franchisee or to any other person, including the acceptance of any partial payment or performance, or the compromise or release of any claims, none of which shall in any way modify or amend this guaranty, which shall be continuing and irrevocable during the term of the Franchise Agreement; (5) this undertaking will continue unchanged by the occurrence of any bankruptcy with respect to Franchisee or any assignee or successor of Franchisee or by any abandonment of the Franchise Agreement by a trustee of Franchisee; (6) neither the Guarantor's obligations to make payment or render performance in accordance with the terms of this undertaking nor any remedy for enforcement shall be impaired, modified, changed, released or limited in any manner whatsoever by any impairment, modification, change, release or limitation of the liability of Franchisee or its estate in bankruptcy or of any remedy for enforcement, resulting from the operation of any present or future provision of the U.S. Bankruptcy Act or other statute, or from the decision of any court or agency; (7) Franchisor may proceed against Guarantor and Franchisee jointly and severally, or Franchisor may, at its option, proceed against Guarantor, without having commenced any action, or having obtained any judgment against Franchisee; and (8) Guarantor shall pay all reasonable attorneys' fees and all costs and other expenses incurred in any collection or attempt to collect amounts due pursuant to this undertaking or any negotiations relative to the obligations hereby guaranteed or in

enforcing this undertaking against Guarantor.

IN WITNESS WHEREOF, each of the undersigned has hereunto affixed its signature on the same day and year as the Agreement was executed.

GUARANTOR(S)
IN FRANCHISE

PERCENTAGE OF OWNERSHIP

Owners and Their Spouses

Owner Signature

_____%

Printed Name of Owner

Spouse of the above Owner (sign)

Printed Name of Spouse

Owner Signature

_____%

Printed Name of Owner

Spouse of the above Owner (sign)

Printed Name of Spouse

Owner Signature

_____%

Printed Name of Owner

Spouse of the above Owner (sign)

Printed Name of Spouse

Attachment C
to Franchise Agreement

BUSINESS CARD SPECIFICATIONS

Your business cards should include the following:

- ~ Creative Colors International logo and name, prominently displayed with registered mark
- ~ Business phone number
- ~ Business address
- ~ Pager number, if desired
- ~ The phrase *"On-Site Repair & Restoration of Leather, Vinyl, Fabrics & Plastics"*
- ~ The website address "www.CreativeColorsIntl.com" or "www.WeCanFixThat.com"
- ~ The registered trademark after the Creative Colors International name, as well as We Can Fix That
- ~ Your business name if so desired and/or your name followed by the words "Franchise Owner" or "Franchisee"

ATTACHMENT D TO THE FRANCHISE AGREEMENT

**Effective Date: This Attachment D is current and complete
as of _____, 2017**

You and Your Owners

1. **Form of Owner** (chose a or b):

(a) **Individual Proprietorship.** Your owner(s) (is) (are) as follows:

(b) **Corporation, Limited Liability Company, or Partnership.** (circle one) You were incorporated or formed on _____, under the laws of the State of _____. You have not conducted business under any name other than your corporate, limited liability company, or partnership name. The following is a list of your directors, if applicable, and officers as of the effective date shown above:

<u>Name of Each Director/Officer</u>	<u>Position(s) Held</u>
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

2. **Owners.** The following list includes the full name of each person who is one of your owners (as defined in the Franchise Agreement), or an owner of one of your owners, and fully describes the nature of each owner's interest (attach additional pages if necessary).

	<u>Owner's Name</u>	<u>Percentage/Description of Interest</u>
(a)	_____	_____
(b)	_____	_____
(c)	_____	_____
(d)	_____	_____

3. **Name and Address of Person to Receive Notice for Franchise Owner.**

- (a) Name: _____
- (b) Postal Address: _____

- (c) E-mail Address: _____

CREATIVE COLORS INTERNATIONAL, INC.,

ATTEST:

Witness By: _____

ATTEST:

Witness Franchisee

Witness Franchisee

CREATIVE COLORS INTERNATIONAL, INC.

AREA DEVELOPMENT AGREEMENT

EXHIBIT F

TO THE FRANCHISE DISCLOSURE DOCUMENT

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EXHIBIT F
CREATIVE COLORS INTERNATIONAL, INC.
AREA DEVELOPMENT AGREEMENT

THIS AREA DEVELOPMENT AGREEMENT (the "Agreement"), is made and entered into this _____ day of _____, 20____, by and between CREATIVE COLORS INTERNATIONAL, Inc., an Illinois corporation, whose principal business address is 19015 S. Jodi Road, Suite E, Mokena, Illinois, 60448 (the "Franchisor") and _____, whose principal business address is _____ (the "Area Developer").

WITNESSETH:

WHEREAS, Franchisor or its affiliate, over a period of time and as the result of the expenditure of time, skill, effort and money, has developed and owns a unique system ("System"), identified by the mark "CREATIVE COLORS INTERNATIONAL" relating to the establishment, development and operation of businesses specializing in providing services for the repair, coloring, cleaning, protection and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces; upholstering furniture, booths, tables and similar items, and providing related services on a mobile basis, primarily to automobile, furniture, and commercial customers; and

WHEREAS, the distinguishing characteristics of the System include, without limitation, exclusively designed signage, equipment, solvents, chemicals and materials; specially equipped vans; procedures and techniques for providing upholstery repair, coloring, cleaning, upholstering, protection and restoration and related services; the CREATIVE COLORS INTERNATIONAL Confidential Operations Manual; the CREATIVE COLORS INTERNATIONAL Proprietary Products; uniform operating methods, procedures and techniques; other confidential operations procedures; and methods and techniques for inventory and cost controls, record keeping and reporting, personnel management, purchasing, sales promotion, marketing and advertising; all of which may be changed, improved and further developed by Franchisor from time to time; and

WHEREAS, Franchisor's affiliate, J & J's Creative Colors, Inc., is the owner of the right, title and interest together with all the goodwill connected thereto, in and to the trade name, trademark and service mark "CREATIVE COLORS INTERNATIONAL," "CREATIVE COLORS INTERNATIONAL, plus the design," associated logos and commercial symbols, and such other trade names, trademarks and service marks as are now designated (and may be designated in writing by Franchisor) as an integral part of the System (the "Mark(s)"); and

WHEREAS, Franchisor's affiliate, J & J's Creative Colors, Inc., developed and therefore is the owner of the right, title and interest in the System; and

WHEREAS, Franchisor's affiliate has licensed Franchisor the right to use and to sublicense its Area Developers to use the Marks and the System in the operation of CREATIVE COLORS INTERNATIONAL businesses; and

WHEREAS, Franchisor grants to qualified persons franchises to own and operate CREATIVE COLORS INTERNATIONAL businesses providing services authorized and approved by Franchisor in utilizing the System and Marks. Area Developer desires to operate multiple CREATIVE COLORS INTERNATIONAL businesses under the System and using the Marks and has applied for a franchise and such application has been approved by Franchisor in reliance upon all of the representations made therein; and

WHEREAS, Area Developer understands and acknowledges the importance of Franchisor's high and uniform standards of quality, operations, and service and the necessity of operating the Franchised Business in strict conformity with Franchisor's standards and specifications; and

NOW, THEREFORE, the parties, in consideration of the undertakings and commitments of each party to the other set forth in this Agreement hereby agree as follows:

1. **REFERENCES AND DEFINITIONS**

A. DEVELOPMENT AREA

"Development Area" means the geographic area described in Attachment A.

B. DEVELOPMENT SCHEDULE/DEVELOPMENT PERIOD

"Development Schedule" means the schedule for Area Developer to open and operate a specific cumulative number of CREATIVE COLORS INTERNATIONAL Franchised Businesses as set forth in Attachment B to this Agreement. Each "Development Period" is the period of time for Area Developer to meet each specific development obligation on the Development Schedule.

C. FRANCHISE AGREEMENT

Except for the royalty fee and the advertising contributions, which shall remain the same in each franchise agreement executed pursuant to this Agreement and any extensions of this Agreement, the "Franchise Agreement" means the current form of agreements (including franchise agreement and any exhibits, riders, collateral assignments of leases or subleases, shareholder guarantees and preliminary agreements) Franchisor customarily uses in the granting of a franchise for the ownership and operation of a CREATIVE COLORS INTERNATIONAL Franchised Business. Area Developer acknowledges that the Franchise Agreement (Exhibit E to the Franchise Disclosure Document furnished to Area Developer) is the current form of Franchise Agreement and shall be executed and delivered to Franchisor and shall be the form of Franchise Agreement to be executed for the first CREATIVE COLORS INTERNATIONAL Franchised Business to be developed under this Agreement. Franchisor, in its sole discretion, but subject to the express provisions contained herein, may modify or amend in any respect the standard form of Franchise Agreement it customarily uses in granting a franchise for a CREATIVE COLORS INTERNATIONAL Franchised Business. All subsequent CREATIVE COLORS INTERNATIONAL Franchised Businesses developed under this Agreement shall be established and operated under the form of Franchise Agreement then being used by Franchisor for CREATIVE COLORS INTERNATIONAL Franchised Businesses (except that the provisions regarding the initial franchise fee, royalty fees and advertising contributions shall remain as

established in the first Franchise Agreement signed by Area Developer and Franchisor).

D. PRINCIPALS

The term "Principals" includes, collectively and individually, Area Developer and Area Developer's spouse, if Area Developer is an individual, any officers and directors of Area Developer (including the officers and directors of any general partner of Area Developer) and any person and of any entity directly owning and/or controlling ten percent (10%) or more of Area Developer, or a managing member or manager of a limited liability company. The initial Principals shall be listed in Attachment C. The Principals must execute an agreement in substantially the form of the attached Guaranty and Assumption of Obligations (Attachment D) undertaking to be bound jointly and severally to all provisions of this Agreement.

E. SPOUSAL GUARANTY. Area Developer's spouse, or if Area Developer is a legal entity, the spouse of each owner, must execute the Guaranty and Assumption of Obligations attached hereto as Attachment D and made a part hereof. Each spouse must personally and unconditionally guarantee the obligations of Area Developer under this Agreement as if each spouse were an original party to this Agreement in his or her individual capacity.

2. **USE OF SYSTEM**

Area Developer acknowledges, and does not contest, Franchisor's exclusive ownership and rights to each and every aspect of the System. Area Developer's right to use the System is specifically limited to the Development Area and the terms and conditions of this Agreement and Franchise Agreements executed pursuant thereto.

3. **GRANT OF DEVELOPMENT RIGHTS**

A. TERM

In reliance on the representations and warranties of Area Developer and its Principals, Franchisor grants to Area Developer, and Area Developer hereby accepts the right and obligation to develop CREATIVE COLORS INTERNATIONAL Franchised Businesses within the Development Area in full compliance with the terms of this Agreement, including the timely development obligations to open a specific cumulative number of CREATIVE COLORS INTERNATIONAL Franchised Businesses over prescribed periods of time as established in the Development Schedule; and in full compliance with all obligations and provisions under Franchise Agreements entered into for the individual CREATIVE COLORS INTERNATIONAL Franchised Businesses. Subject to the provisions contained in this Agreement, the rights granted are for a term commencing on the date of execution of this Agreement and expiring on the last day of the last Development Period on the Development Schedule. Area Developer acquires no rights under this Agreement to develop CREATIVE COLORS INTERNATIONAL Franchised Businesses outside the Development Area.

B. COMMITMENT OF AREA DEVELOPER

Franchisor has granted these rights in reliance on the business skill, financial capability,

personal character and expectations of performance by the Area Developer and its Principals. This Agreement is for the purpose of developing and operating the CREATIVE COLORS INTERNATIONAL Franchised Businesses and is not for the purpose of reselling the rights granted by this Agreement or granting subfranchises.

C. DEVELOPMENT PLAN

The following conditions and approvals are conditions precedent before the right of Area Developer to develop each CREATIVE COLORS INTERNATIONAL Franchised Business becomes effective. At the time Area Developer selects a site for each CREATIVE COLORS INTERNATIONAL Franchised Business, Area Developer must satisfy the operational, financial and training requirements, set forth below:

(1) Operational: (a) Area Developer must be in substantial compliance with the material terms and conditions of this Agreement and all Franchise Agreements in effect between Area Developer and Franchisor. For each CREATIVE COLORS INTERNATIONAL Franchised Business operated by Area Developer, Area Developer must be in substantial compliance with the standards, specifications, and procedures set forth and described in the Operations Manual (defined in the Franchise Agreement).

(2) Financial: Area Developer and the Principals must satisfy Franchisor's then-current financial criteria for Area Developers and Principals with respect to Area Developer's operation of its existing CREATIVE COLORS INTERNATIONAL Franchised Businesses, if any, and the proposed CREATIVE COLORS INTERNATIONAL Franchised Business. Area Developer must be in compliance and not been in default during the twelve (12) months preceding Area Developer's request for approval, of any monetary obligations of Area Developer to Franchisor or its affiliate under any Franchise Agreement granted under this Agreement.

D. EXECUTION OF FRANCHISE AGREEMENT

This Agreement is not a Franchise Agreement and does not grant Area Developer any right or license to operate a CREATIVE COLORS INTERNATIONAL Franchised Business, or to provide services, or to distribute goods, or any right or license in the Licensed Marks. A Franchise Agreement must be signed by Area Developer and delivered to Franchisor with the initial franchise fee, within fifteen (15) days of delivery of the Franchise Agreement to Area Developer by Franchisor.

4. **DEVELOPMENT RIGHTS AND OBLIGATIONS**

A. RESERVATION OF RIGHTS

Franchisor (on behalf of itself and its affiliate and its subsidiaries) retains the rights, in its sole discretion and without granting any rights to Area Developer: (1) to itself operate, or to grant other persons the right to operate, CREATIVE COLORS INTERNATIONAL Franchised Businesses at locations and on terms Franchisor deems appropriate outside the Development Area granted Area Developer, and (2) to sell the products and services authorized for CREATIVE COLORS INTERNATIONAL Franchised Businesses under the Licensed Marks or under other trademarks,

service marks and commercial symbols through dissimilar channels of distribution and under terms Franchisor deems appropriate within and outside the Development Area, including, but not limited to, by electronic means, such as the Internet, and by web sites established by Franchisor, as we determine, in our sole discretion.

In addition, Franchisor, any other Area Developer and any other authorized person or entity shall have the right, at any time, to advertise and promote the System, in the Development Area. Area Developer acknowledges and agrees that Area Developer is only granted the right to develop and operate CREATIVE COLORS INTERNATIONAL Franchised Businesses within the Development Area. Accordingly, within and outside the Development Area, Franchisor and its affiliate and its subsidiaries may also offer and sell, and may authorize others to offer and sell products identified by the Licensed Marks at or from any location.

Franchisor or any other Area Developer or any other authorized person or entity shall have the right, at any time, to establish and operate businesses offering dissimilar products or dissimilar services within and outside the Development Area granted by the Area Development Agreement and within and outside the Area of Primary Responsibility granted by a Franchise Agreement, under the Licensed Marks and on any terms and conditions as determined by Franchisor; to acquire the assets or ownership interests of one or more businesses providing products and services similar to those provided at a CREATIVE COLORS INTERNATIONAL® Franchised Business and to franchise, license or create similar arrangements with respect to these businesses once acquired, wherever these businesses (or the Area Developers or the licensees of these businesses) are located or operating, which may include within the Development Area granted by this Area Development Agreement and within the Area of Primary Responsibility granted by a Franchise Agreement.

Franchisor may be acquired, whether through acquisition of assets, ownership interests or otherwise, regardless of the form of transaction, by a business providing products and similar services to those provided at a CREATIVE COLORS INTERNATIONAL® Franchised Business, or by another business, even if such business operates, franchises and/or licenses competitive businesses within the Development Area granted by the Area Development Agreement and within the Area of Primary Responsibility granted by a Franchise Agreement.

Franchisor has no obligation and will not pay Area Developer if it exercises any of the rights specified above within the Development Area granted by the Area Development Agreement or within the Area of Primary Responsibility granted by a Franchise Agreement.

B. RIGHTS DURING DEVELOPMENT PERIODS

Except as provided below, if Area Developer: (1) is in compliance with the material terms and conditions contained in this Agreement, including the timely development obligations to open a specific cumulative number of CREATIVE COLORS INTERNATIONAL Franchised Businesses over prescribed periods of time as established in Attachment B (the "Development Schedule"); and (2) is in substantial compliance with all material obligations under Franchise Agreements granted Area Developer for individual CREATIVE COLORS INTERNATIONAL Franchised Businesses under this Agreement; then during the Development Schedule, Franchisor: (i) will grant Area Developer the right to own and operate CREATIVE COLORS INTERNATIONAL Franchised Businesses located within

the Development Area; and (ii) will not operate (directly or through its affiliate), nor grant a franchise for the location of, any CREATIVE COLORS INTERNATIONAL Franchised Business within the Development Area, except for franchises granted to Area Developer under this Agreement, or other than through the uses and exceptions as described in Section 4, Paragraph A of this Agreement.

If Area Developer, for any reason within his control, fails to comply with the Development Schedule, this failure constitutes a material default of this Agreement, and Franchisor has the right to terminate this Agreement pursuant to Section 11 of this Agreement. In the event Area Developer fails to cure the noticed default within the time allowed under Section 11, Franchisor may terminate this Agreement and grant individual or area development franchises within the Development Area to third parties, or own and operate Franchised Businesses owned by Franchisor or by the affiliate of Franchisor. Franchisor and Area Developer agree that the timely development of Franchised Businesses by Area Developer in compliance with the Development Schedule will control the rights granted Area Developer by this Agreement, regardless of the time period granted Area Developer to open a Franchised Business pursuant to a Franchise Agreement for such Franchised Business. Upon termination of this Agreement, all rights granted Area Developer revert to Franchisor, who is free to franchise any other person to use the System within the Development Area or to itself own and operate CREATIVE COLORS INTERNATIONAL Franchised Businesses within the Development Area. The provisions of this paragraph do not apply to any delay or failure caused by a default or neglect on the part of Franchisor.

C. DEVELOPMENT OBLIGATIONS

Area Developer will at all times faithfully, honestly, and diligently perform his obligations under this Agreement and will continuously exert his best efforts to timely promote and enhance the development of CREATIVE COLORS INTERNATIONAL Franchised Businesses within the Development Area. Area Developer agrees to open and operate the cumulative number of CREATIVE COLORS INTERNATIONAL Franchised Businesses at the end of each Development Period set forth in the Development Schedule (see Attachment B). Area Developer agrees that compliance with the Development Schedule is the essence of this Agreement.

D. EXPIRATION OR TERMINATION

Subsequent to the expiration or termination of this Agreement, for any reason, Franchisor shall have the absolute right to operate or license other persons to operate CREATIVE COLORS INTERNATIONAL FRANCHISED BUSINESSES in the Development Area.

5. **CREATIVE COLORS INTERNATIONAL FRANCHISED BUSINESSES CLOSINGS**

If during the term of this Agreement, Area Developer ceases to operate any CREATIVE COLORS INTERNATIONAL Franchised Business developed under this Agreement for any reason, Area Developer must develop a replacement CREATIVE COLORS INTERNATIONAL Franchised Business to fulfill Area Developer's obligation to have open and in operation the required number of CREATIVE COLORS INTERNATIONAL Franchised Businesses upon the expiration of each Development Period. The replacement CREATIVE COLORS INTERNATIONAL Franchised Business must be open and in operation within six (6) months after Area Developer ceases to operate

the CREATIVE COLORS INTERNATIONAL Franchised Business to be replaced. If, during the term of this Agreement, Area Developer, in accordance with the terms of any Franchise Agreement for a CREATIVE COLORS INTERNATIONAL Franchised Business developed under this Agreement, transfers its interests in that CREATIVE COLORS INTERNATIONAL Franchised Business, a transferred CREATIVE COLORS INTERNATIONAL Franchised Business shall continue to be counted in determining whether the Area Developer has complied with the Development Schedule so long as it continues to be operated as a CREATIVE COLORS INTERNATIONAL Franchised Business. If the transferred CREATIVE COLORS INTERNATIONAL Franchised Business ceases to be operated as a CREATIVE COLORS INTERNATIONAL Franchised Business, it will not count toward Area Developer's compliance with the Development Schedule.

6. **PROCEDURE FOR EXERCISING DEVELOPMENT RIGHTS**

Area Developer shall enter into a separate Franchise Agreement with Franchisor for each CREATIVE COLORS INTERNATIONAL Franchised Business developed pursuant to this Agreement. The Franchise Agreement to be executed for the first CREATIVE COLORS INTERNATIONAL Franchised Business to be developed by Area Developer under this Agreement must be executed and delivered to Franchisor concurrently with the execution and delivery of this Agreement and must be in the form of the Franchise Agreement attached as Exhibit E to the Franchise Disclosure Document. All subsequent CREATIVE COLORS INTERNATIONAL Franchised Businesses developed under this Agreement must be established and operated under the then-current form of Franchise Agreement then being used by Franchisor for CREATIVE COLORS INTERNATIONAL Franchised Businesses under the System. The then-current form of Franchise Agreement may differ from the form attached as Exhibit E; however, the provisions regarding the initial franchise fee, royalty fees and advertising contributions shall remain as established in Exhibit E. Area Developer must execute the then-current form of Franchise Agreement and pay Franchisor the initial Start-Up Fees for each CREATIVE COLORS INTERNATIONAL Franchised Business to be developed under this Agreement.

Area Developer acknowledges that the projected opening date for each CREATIVE COLORS INTERNATIONAL Franchised Business set forth in the Development Schedule are reasonable requirements. Area Developer shall execute a Franchise Agreement for each Franchised Business within the time frames required on the Development Schedule on Attachment B. Area Developer will not be required to pay Franchisor an initial Franchise Fee for the Franchise Agreements executed pursuant to the Development Schedule, but Area Developer must pay the Franchisor the applicable Start-Up Fee for each Franchised Business.

For the first Franchised Business, the Start-Up Fee is Thirty-Four Thousand, Five Hundred Dollars (\$34,500.00). For the 2nd, and all future, Franchised Businesses, there is no Start-Up Fee.

7. **DUTIES OF AREA DEVELOPER**

A. **ORGANIZATION OF AREA DEVELOPER**

Area Developer makes the following representations, warranties and covenants and accepts the following continuing obligations:

(1) If Area Developer is a corporation, limited liability company or a partnership, Area Developer represents, warrants and covenants that: (i) Area Developer is duly organized and validly existing under the state law of its formation; (ii) Area Developer is duly qualified and is authorized to do business in each jurisdiction which requires such qualification; (iii) the execution and performance of this Agreement are within Area Developer's corporate power, if Area Developer is a corporation or if Area Developer is a partnership permitted under Area Developer's written partnership agreement, or if Area Developer is a limited liability company, permitted under the management agreement;

(2) If Area Developer is a corporation, copies of its articles of incorporation, bylaws, other governing documents, any amendments, resolutions of the Board of Directors authorizing entry into and performance of this Agreement, shall be promptly furnished to Franchisor. If Area Developer is a partnership, copies of Area Developer's written partnership agreement and other governing documents shall be promptly furnished to Franchisor before the execution of this Agreement. If Area Developer is a limited liability company, copies of Area Developer's organizational documents and management agreement shall be promptly furnished to Franchisor;

(3) If Area Developer is a corporation, partnership, limited liability company, or other form of legal entity other than an individual, Area Developer shall maintain at all times a current list of all owners of record and all beneficial owners of any class of voting securities in Area Developer or, if Area Developer is a partnership, Area Developer shall maintain at all times a current list of all owners of an interest in the partnership, or, if Area Developer is a limited liability company, it shall maintain at all times a current list of managers and members of the limited liability company;

(4) If, after the execution of this Agreement, any person ceases to qualify as one of the Area Developer's Principal's (as defined in Section 1), or if Area Developer believes in the event any individual later qualifies as one of Principals, Area Developer shall promptly notify Franchisor and that person shall execute any documents (including, as applicable, this Agreement) as Franchisor may reasonably require;

(5) If Area Developer is a corporation, Area Developer must maintain stop-transfer instructions against the transfer of its records of any equity security and each stock certificate of the corporation shall have conspicuously endorsed upon it a statement in a form satisfactory to Franchisor that it is held subject to all restrictions imposed upon assignments by this Agreement; provided, however, that the requirements of this Section 7 shall not apply to a publicly held corporation. If Area Developer is a partnership, its written partnership agreement shall provide that ownership of an interest in the partnership is held subject to and that further assignment or transfer is subject to restrictions imposed on assignments by this Agreement. If Area Developer is a limited liability company, its articles of organization and operating agreement must provide that ownership interests are subject to restrictions on transfers imposed on assignments by this Agreement;

(6) Area Developer agrees to maintain at all times throughout the term of this Agreement, sufficient working capital to fulfill its obligations under this Agreement; and

(7) Each Principal who has right, title, or interest of ten percent (10%) or more in the ownership of Area Developer, must each execute and bind themselves to the confidentiality

and noncompetition covenants set forth in the Agreement for Protection of Trade Secrets of the Creative Colors International, Inc. System attached as Exhibit M to the Franchisor's disclosure document. The Principals agree to jointly and severally guarantee the performance of all of Area Developer's obligations, under the terms of this Agreement, except the obligation to open Franchised Businesses.

B. REQUIREMENTS OF REPRESENTATIVE

Upon the execution of this Agreement, Area Developer must designate and retain an individual throughout the term of this Agreement to act on behalf of Area Developer in all transactions with Area Developer concerning Area Developer's obligations under this Agreement ("Representative"). If Area Developer is an individual, Area Developer must perform all obligations of the Representative. The Representative must use reasonable efforts to do the following, during the entire period he serves in that capacity: (1) maintain a direct or indirect ownership interest in the Area Developer; (2) devote substantial time and reasonable efforts to the supervision and conduct of the business contemplated by this Agreement and execute this Agreement as one of the Principals; and (3) meet Franchisor's standards and criteria for a Representative as set forth in the Operations Manual or otherwise in writing by Franchisor. If the Representative or any designee is not able to continue to serve in the capacity of Representative or no longer qualifies, Area Developer must promptly notify Franchisor and designate a replacement.

C. DISCRIMINATION PROHIBITED

In seeking any individual to serve in a managerial position or in the employment of any person or in providing service to the customers and patrons of each Franchised Business, Area Developer shall not unlawfully discriminate in any manner whatsoever against any individual.

D. BEST EFFORTS

Area Developer must use his best efforts to substantially comply with all requirements of federal, state and local rules, regulations and orders.

8. OFFICE LOCATION

The selection of Area Developer's office location and the development of a Franchised Business within its Area of Primary Responsibility is the responsibility of Area Developer. The selection of an office location by Area Developer is subject to Franchisor's approval. Area Developer may locate its office within its home, provided it is within your Area of Primary Responsibility.

9. AREA DEVELOPMENT FEE

Concurrently with the execution of this Agreement, Area Developer must pay to Franchisor a nonrefundable area development fee equal to Forty-Four Thousand, Five Hundred Dollars (44,500.00) multiplied by the total number of Franchised Businesses to be developed by Area Developer under this Agreement pursuant to the Development Schedule attached as Attachment B. Area Developer must commit to open a minimum of three (3) Franchised Businesses. The

Area Development Fee is deemed fully earned by Franchisor upon execution of this Agreement in consideration of lost development opportunities and is nonrefundable. The initial Franchise Fee applicable to each Franchised Business will be deemed to have been paid by the Area Development Fee, up to the number of Franchised Businesses set forth on the Development Schedule on Attachment B. The Area Development Fee is not credited to the Start-Up Fee, and Area Developer must pay the applicable Start-Up Fee for the first Franchised Business Area Developer establishes.

10. **SUPERIORITY OF INDIVIDUAL FRANCHISE AGREEMENT; INCORPORATION OF CERTAIN PROVISIONS**

A. Area Developer understands and agrees that any and all individual Franchise Agreements executed by Area Developer and Franchisor for CREATIVE COLORS INTERNATIONAL Franchised Businesses within the Development Area are independent of this Agreement. The continued effectiveness of any Franchise Agreement does not depend on the continued effectiveness of this Area Development Agreement. If any conflict arises with this Agreement and any Franchise Agreement, the Franchise Agreement controls, has precedence and superiority.

B. Area Developer has, contemporaneously with this agreement, executed a Franchise Agreement with Franchisor for a Franchised Business. The parties hereby agree that the following covenants contained in that Franchise Agreement are, to the extent applicable here, in full force and effect and are hereby incorporated as terms of this Area Development Agreement:

Section VI.	Proprietary Marks.
Section XVI.C	In-Term Covenants not to Compete
Section XVI.D	Post-Term Covenants not to Compete
Section XXII.	Independent Contractor and Indemnification
Section XXIII.	Non-Waiver
Section XXIV.	Notice
Section XXV.	Cost of Enforcement or Defense
Section XXVII.	Severability and Construction
Section XXVIII	Applicable Law
Section XXIX	Arbitration
Section XXXI.	Force Majeure

C. Area Developer's rights and restrictions regarding soliciting and servicing customers outside the Area of Primary Responsibility described in Area Developer's Franchise Agreements are not affected, enlarged, or diminished by the grant of a Development Area under this Agreement. Specifically, Area Developer acknowledges and agrees that Area Developer may not solicit or service any customers that are located outside the Area of Primary Responsibility described in Franchise Agreements in effect between Area Developer and Franchisor, even if said customers are located within Area Developer's Development Area.

11. **TERMINATION**

A. Franchisor may terminate this Agreement for a material default of this Agreement by

Area Developer and all rights granted herein shall automatically terminate upon written notice to Area Developer, upon the occurrence of any of the following:

(1) If Area Developer becomes insolvent, makes a general assignment for the benefit of creditors; files a voluntary petition in bankruptcy, or an involuntary petition is filed against Area Developer in bankruptcy; or Area Developer is adjudicated bankrupt; or if a bill in equity or other proceeding for the appointment of a receiver of Area Developer or other custodian for Area Developer or assets is filed and consented to by Area Developer; or if a receiver or other custodian (permanent or temporary) of Area Developer's assets or property, or any part thereof, is appointed by a court of competent jurisdiction; or if a proceeding for a composition of creditors under any state or federal law should be initiated against Area Developer; or if a final judgment remains unsatisfied or of record for thirty (30) days or longer, (unless supersedeas bond is filed); or if Area Developer is dissolved; or if execution is levied against Area Developer; or if a suit to foreclose any lien or mortgage against the premises or Franchised Business is levied; or if the real or personal property of Franchised Business is sold after levy thereon by any sheriff, marshal or law officer;

(2) If Area Developer or any of its Principals fail to comply with Section 10.B of this Agreement;

(3) If Area Developer or a Principal discloses the contents of the Operations Manual or other confidential information contrary to this Agreement;

(4) If an immediate threat or danger to public health or safety results from the operation of a Franchised Business operated by Area Developer under a Franchise Agreement;

(5) If Area Developer or a Principal has made material misrepresentations in connection with its application for the franchise;

(6) If Area Developer fails on two (2) or more occasions within any one (1) year period to comply with one (1) or more provisions of this Agreement, whether or not such failures to comply are cured after notice thereof is delivered to Area Developer; or

(7) Failure to comply with the conditions of transfer of any interest in Area Developer as required of this Agreement.

B. Franchisor may terminate this Agreement and all rights granted herein, upon thirty (30) days written notice to Area Developer, or a shorter time as specified below, for a material default of this Agreement, which shall constitute good cause for termination and the failure of Area Developer to cure the good cause for termination within the notice period. Good cause for termination shall be the occurrence of any one of the following events of default:

(1) If Area Developer fails to meet the development requirements set forth in the Development Schedule;

(2) If Area Developer fails to develop, open and operate each Franchised Business and execute each Franchise Agreement in compliance with this Agreement;

- (3) If Area Developer fails to designate a qualified replacement Representative;
- (4) If Area Developer misappropriates, misuses or makes any unauthorized use of the Licensed Marks or materially impairs the goodwill associated with the Licensed Marks or with the System and does not cure such default following written notice from Franchisor;
- (5) If Area Developer, fails, refuses or is unable to promptly pay when due any monetary obligation to Franchisor or its affiliate required by this Agreement, or by any Franchise Agreement or any other agreement between the parties and does not cure the monetary default within fourteen (14) days following written notice from Franchisor;
- (6) If Area Developer fails to correct a deficiency of a health or safety issue after notice of such deficiency is issued by a local, state, or federal agency or regulatory authority; or
- (7) If Area Developer fails to comply with any other material term or material condition imposed by this Agreement or any Franchise Agreement executed pursuant thereto.
- C. Failure of Area Developer to cure the default within the specified time, or a longer period of time as applicable law may require, will result in Area Developer's rights under this Agreement to be terminated effective on the expiration of the notice period, and without further notice to Area Developer.
- D. Upon termination of this Agreement, Area Developer has no right to establish or operate any Franchised Business for which an individual Franchise Agreement has not been executed by Franchisor and delivered to Area Developer at the time of termination. Franchisor, effective upon termination of this Agreement, shall have the absolute right and is entitled to establish, and to license others to establish, CREATIVE COLORS INTERNATIONAL Franchised Businesses in the Development Area, except as may be otherwise provided under any Franchise Agreement which is then in effect between Franchisor and Area Developer.
- E. No default under this Agreement shall constitute a default under any Franchise Agreement between the parties, unless Area Developer's acts or omissions also violate the terms and conditions of the applicable Franchise Agreement.
- F. No right or remedy herein conferred upon or reserved to the Franchisor is exclusive of any other right or remedy provided or permitted by law or in equity.

12. **EFFECT OF TERMINATION AND EXPIRATION**

All obligations of Franchisor and Area Developer under this Agreement, which expressly or by their nature survive the expiration or termination of this Agreement, continue in full force and effect after the expiration or termination of this Agreement and until they are satisfied in full or by their nature expire.

13. **TRANSFER OF INTEREST**

A. BY FRANCHISOR

Franchisor has the absolute right to transfer or assign this Agreement and all or any part of its rights, duties or obligations to any person or legal entity without the consent of or notice to Area Developer. This Agreement shall inure to the benefit of, and be binding on the successors and assigns of Franchisor.

B. AREA DEVELOPER MAY NOT ASSIGN WITHOUT APPROVAL OF THE FRANCHISOR

Area Developer understands and acknowledges that the rights and duties created by this Agreement are personal to Area Developer and its owners and that Franchisor has granted these rights to Area Developer in reliance upon the individual or collective character, skill, aptitude, attitude, business ability and financial capacity of Area Developer and/or its owners. Unless otherwise provided with respect to an assignment to an entity controlled by Area Developer as provided in Section 13.D., none of these rights nor any ownership interest in Area Developer may be voluntarily, involuntarily, directly or indirectly, assigned, sold, conveyed, pledged, sub-franchised or otherwise transferred by Area Developer or its owners (including by merger or consolidation, by issuance of additional securities representing an ownership interest in Area Developer, by conversion of a general partnership to a limited partnership, by transfer or creation of an interest as a general partner of a partnership, by transfer of an interest in Area Developer or in this Agreement in a divorce proceeding, or if Area Developer or an owner of Area Developer dies, by will, declaration of or transfer in trust or the laws of the intestate succession) without the approval of Franchisor. Any attempted assignment or transfer without such approval will constitute a breach of this Agreement and will not transfer any rights or interests to such assignee or transferee.

C. CONDITIONS FOR APPROVAL OF ASSIGNMENT

If Area Developer is in substantial compliance with this Agreement, Franchisor shall not unreasonably withhold its approval of an assignment or transfer contemplated by Section 13.B. so long as the proposed assignee or transferor has good and moral character, sufficient business experience and aptitude to develop and own and operate Franchised Businesses, and otherwise meets Franchisor's then-current standards for Area Developers. Franchisor may require that any one or more of the following conditions be met before, or concurrently with, the effective date of any such assignment or transfer:

(1) All the accrued monetary obligations of Area Developer or any of its affiliates and all other outstanding obligations to Franchisor or its affiliate arising under this Agreement or any Franchise Agreement or other agreement between them and all trade accounts and any other debts to Franchisor, of whatsoever nature, prior to the transfer becoming effective shall be satisfied;

(2) Area Developer and its affiliates are not in material default of any substantive provision of this Agreement, any amendment hereof or successor hereto, or any Franchise Agreement granted pursuant to its terms, or other agreement between Area Developer or any of its affiliates and Franchisor or its affiliate;

(3) Area Developer and its Principals, as applicable, shall have executed a general release, in a form satisfactory to Franchisor, releasing Franchisor of any and all claims against Franchisor and its affiliate and their respective past and present partners, the past and present officers, directors, shareholders, partners, agents, representatives, independent contractors, servants and employees of each of them, in their corporate and individual capacities, including, without limitation, claims arising under or related to this Agreement and any other agreements between Area Developer and Franchisor, or under federal, state or local laws, rules, and regulations or orders;

(4) The transferee shall demonstrate to Franchisor's satisfaction that the transferee meets the criteria considered by Franchisor when reviewing a prospective Area Developer's application for development rights, including, but not limited to, Franchisor's managerial and business experience standards, that the transferee possesses good moral character, business reputation and credit rating; that the transferee has the aptitude, financial resources and capital committed for the operation of the business, and the geographic proximity of other territories with respect to which transferee has been granted development rights or of other CREATIVE COLORS INTERNATIONAL Franchised Businesses operated by transferee, if any;

(5) The transferee shall sign a written assumption agreement, in a form prescribed by Franchisor, assuming full, unconditional, joint and several liability from the date of the transfer of all obligations, covenants and agreements of Area Developer in this Agreement; and, if transferee is a corporation, limited liability company or a partnership, transferee's shareholders, partners, members or other investors, as applicable, shall also execute such agreement;

(6) Area Developer or transferee shall pay a transfer fee of \$10,000 to Franchisor at the time of transfer plus \$1,000 for every undeveloped franchise right for which a Franchise Agreement has not been signed. In the event of an assignment of more than one (1) of Area Developer's Franchise Agreements with Franchisor, to the same assignee and at the same time, the transfer fee for assignment of all the Franchise Agreements so assigned shall be a total of Ten Thousand Dollars (\$10,000), and not Ten Thousand Dollars (\$10,000) each. However, this provision shall not apply in the event the assignment of more than one (1) of Area Developer's Franchise Agreements is to different assignees, or does not occur simultaneously. In that event, there shall be a separate Transfer Fee of \$10,000 for each assignment;

(7) Area Developer acknowledges and agrees that each condition, which must be met by the transferee, is reasonable and necessary; and

(8) Area Developer must pay any referral fees or commissions that may be due to any franchise broker, sales agent or other third party upon the occurrence of such assignment.

Franchisor's consent to a transfer of any interest in Area Developer described herein shall not constitute a waiver of any claims it may have against the transferring party, nor shall it be deemed a waiver of Franchisor's right to demand exact compliance with any of the terms of this Agreement by the transferee.

D. ASSIGNMENT TO A CORPORATION OR LIMITED LIABILITY COMPANY

(1) Notwithstanding the provisions of this Section 13 of this Agreement, upon thirty (30) days' prior written notice to Franchisor, and without payment of a transfer fee, Area Developer may assign this Agreement to a corporation or limited liability company that conducts no business other than the development and/or operation of CREATIVE COLORS INTERNATIONAL Franchised Businesses. Area Developer shall be the owner of all the voting stock or interest of the corporation or limited liability company, or if Area Developer is more than one individual, each individual shall have the same proportionate ownership interest in the corporation as he had in Area Developer before the transfer. Area Developer and each of its Principals, as applicable, may transfer, sell or assign their respective interests in Area Developer, by and amongst themselves with Franchisor's prior written consent, which consent shall not be unreasonably withheld; but may be conditioned on compliance with Section 13.B., except that such transfer, sale or assignment shall not effect a change in the controlling interest in Area Developer.

(2) Any person who is or becomes a shareholder or member of Area Developer or has or acquires beneficial ownership of any shares of stock equal to or greater than ten percent (10%) ownership interest in Area Developer must execute an agreement in substantially the form of the attached Guaranty and Assumption of Obligations undertaking to be bound jointly and severally to all provisions of this Agreement. Area Developer must furnish Franchisor at any time upon request a certified copy of the articles of incorporation or articles of organization and a list, in a form Franchisor requires, of all shareholders or members of record and all persons having beneficial ownership of shares of stock, reflecting their respective interests in Area Developer.

E. RIGHT OF FIRST REFUSAL

If Area Developer receives and desires to accept any bona fide offer to transfer an ownership interest from a third party, then the Area Developer shall promptly notify Franchisor in writing and send Franchisor an executed copy of the contract of transfer. Franchisor shall have the right and option, exercisable within thirty (30) days after actual receipt of such notification or of the executed contract of transfer which shall describe the terms of the offer, to send written notice to Area Developer that Franchisor intends to purchase the Area Developer's interest on the same terms and conditions offered by the third party. Closing on the purchase must occur within sixty (60) days from the date of notice by Franchisor to the Area Developer of Franchisor's election to purchase. Any material change in the terms of any offer before closing shall constitute a new offer subject to the same rights of first refusal by Franchisor as in the case of an initial offer. Failure of Franchisor to exercise the option afforded by this Section 13 shall not constitute a waiver of any other provision of this Agreement. If the offer from a third party provides for payment of consideration other than cash or involves certain intangible benefits, Franchisor may elect to purchase the interest proposed to be sold for the reasonable cash equivalent, or any publicly-traded securities, including its own, or intangible benefits similar to those being offered. If the parties cannot agree within a reasonable time on the reasonable cash equivalent of the non-cash part of the offer, then such amount shall be determined by an independent appraiser designated by Franchisor, and his determination shall be binding.

F. DEATH OR DISABILITY

(1) Upon the death or permanent disability of Area Developer (or the managing shareholder, managing member or partner), the executor, administrator, conservator or other personal representative

of that person, or the remaining shareholders, partners or members, must appoint a competent manager within a reasonable time, not to exceed thirty (30) days from the date of death or permanent disability. The appointed manager must attend and successfully complete Franchisor's training program within one hundred twenty (120) days of the appointment. If the Franchised Business is not being managed by a Franchisor approved manager within thirty (30) days after death or permanent disability, Franchisor is authorized, but is not required, to immediately appoint a manager to maintain the operations of the Franchised Business for and on behalf of Area Developer until an approved assignee is able to assume the management and operation of the Franchised Business. Franchisor's appointment of a manager of the Franchised Business does not relieve Area Developer of his obligations, and Franchisor is not liable for any debts, losses, costs or expenses incurred in the operations of the Franchised Business or to any creditor of Area Developer for any products, materials, supplies or services purchased by the Franchised Business during any period in which it is managed by Franchisor's appointed manager. Franchisor has the right to charge a reasonable fee for management services of not more than THREE HUNDRED dollars (\$300.00) per day plus all travel expenses, room and board and other expenses reasonably incurred and to cease to provide management services at any time.

(2) Upon the death or permanent disability of Area Developer (or any shareholder, partner or managing member of Area Developer, if Area Developer is a corporation, partnership or limited liability company), the executor, administrator, conservator or other personal representative of that person must transfer his interest to a person Franchisor approves within a reasonable time, not to exceed twelve (12) months from the date of death or appoint a manager approved by Franchisor in the case of permanent disability. Approval of a transfer will not be unreasonably withheld. Transfers, including transfers by devise or inheritance, are subject to all the terms and conditions for assignments and transfers contained in Paragraphs B and C of this Section 13. Failure to so dispose of this interest within that period of time constitutes grounds for termination.

G. PUBLIC OR PRIVATE OFFERINGS

(1) Area Developer acknowledges that the written information used to raise or secure funds can reflect upon Franchisor. Area Developer agrees to submit any written information intended to be used for that purpose to Franchisor before its inclusion in any registration statement, prospectus or similar offering circular or memorandum. No information respecting Franchisor or its affiliate shall be included in any securities disclosure document, unless that information has been approved by Franchisor.

(2) The prospectus or other literature utilized in any offering must contain the following language in bold-face type on the first textual page:

“NEITHER CREATIVE COLORS INTERNATIONAL, INC. NOR ITS AFFILIATE NOR ANY OF ITS AFFILIATE’S SUBSIDIARIES IS DIRECTLY OR INDIRECTLY THE ISSUER OF THE SECURITIES OFFERED. NEITHER CREATIVE COLORS INTERNATIONAL, INC. NOR ITS AFFILIATE NOR ANY OF ITS AFFILIATE’S SUBSIDIARIES ASSUMES ANY RESPONSIBILITY WITH RESPECT TO THIS OFFERING AND/OR THE ADEQUACY OR ACCURACY OF THE INFORMATION SET FORTH, INCLUDING ANY STATEMENTS MADE WITH RESPECT TO ANY OF THEM. NEITHER CREATIVE COLORS INTERNATIONAL, INC. NOR ITS AFFILIATE NOR ANY OF ITS

AFFILIATE'S SUBSIDIARIES ENDORSES OR MAKES ANY RECOMMENDATION WITH RESPECT TO THE INVESTMENT CONTEMPLATED BY THIS OFFERING.”

(3) Area Developer and each of its owners agrees to indemnify, defend and hold harmless Franchisor and its affiliate, and their respective officers, directors, employees and agents, from any and all claims, demands, liabilities, and all costs and expenses (including reasonable attorneys' fees) incurred by Franchisor as the result of the offer or sale of securities by Area Developer. This Agreement applies to any and all claims, demands, liabilities, and all costs and expenses (including reasonable attorney's fees) asserted by a purchaser of any security or by a governmental agency. Franchisor has the right (but not the obligation) to defend any claims, demands or liabilities and/or to participate in the defense of any action to which Franchisor or its affiliate or any of their respective officers, directors, employees or agents is named as a party.

H. TRANSFER BY NON-PRINCIPAL

Provided Area Developer is not then a public company, if any person holding an interest in Area Developer (other than Area Developer or a Principal, which parties shall be subject to the provisions set forth above) transfers such interest, then Area Developer shall promptly notify Franchisor of such proposed transfer in writing and provide information as Franchisor may reasonably request before the transfer. The transferee may not be one of Franchisor's competitors. The transferee must execute a Confidentiality Agreement and Ancillary Covenants Not to Compete in the form then required by Franchisor, which form shall be in substantially the same form attached hereto as Exhibit M. Franchisor also reserves the right to designate the transferee as one of the Principals. If Area Developer is a public company, this provision applies only to transfers in interest by Principals or to any person or entity controlling more than ten percent (10%) of Area Developer's voting stock.

14. APPROVALS

A. Wherever this Agreement requires the prior approval or consent of Franchisor, Area Developer shall make a timely written request to Franchisor for such approval or consent.

B. Franchisor makes no warranties or guarantees upon which Area Developer may rely and assumes no liability or obligation to Area Developer or to any third party to which it would not otherwise be subject, by providing any waiver, approval, advise, consent, or services to Area Developer in connection with this Agreement, or by any reason of neglect, delay or denial of any request therefor.

15. AREA DEVELOPER'S RECORDS AND REPORTS

A. Area Developer must keep accurate records concerning all transactions and communications between Franchisor and Area Developer relating to the development and operation of Franchised Businesses in the Development Area. Franchisor's duly authorized representative has the right, following reasonable notice, at all reasonable hours of the day to examine all Area Developer's records with respect to the subject matter of this Agreement, and has full and free access to records for that purpose and for the purpose of making extracts. All records must be

kept available for at least three (3) years after preparation.

B. Area Developer must furnish to Franchisor monthly written reports regarding Area Developer's progress on the development of CREATIVE COLORS INTERNATIONAL Franchised Businesses under this Agreement.

16. **ENFORCEMENT**

A. **SPECIFIC PERFORMANCE/INJUNCTIVE RELIEF**

Nothing in this Agreement bars Franchisor's right to obtain specific performance of the provisions of this Agreement and seek injunctive relief against threatened conduct that will cause it loss or damage, under customary equity rules, including applicable rules for obtaining restraining orders and preliminary injunctions. Area Developer agrees that Franchisor may have injunctive relief, upon due notice, in addition to further and other relief as may be available at equity or law. Area Developer has remedies as may be available at equity or law, including the dissolution of injunction if the entry of injunction is vacated.

B. **RIGHTS OF PARTIES ARE CUMULATIVE**

The rights of Franchisor and Area Developer under this Agreement are cumulative and no exercise or enforcement by Franchisor or Area Developer of any right or remedy precludes the exercise or enforcement by Franchisor or Area Developer of any other right or remedy which Franchisor or Area Developer is entitled by law to enforce.

C. **VARIANCES**

Area Developer acknowledges that Franchisor has and may at different times approve exceptions or changes from the uniform standards of the System in Franchisor's absolute sole discretion, which Franchisor deems desirable or necessary under particular circumstances. Area Developer understands that he has no right to object to or automatically obtain such variances, and any exception or change must be approved in advance from Franchisor in writing. Area Developer understands existing Area Developers may operate under different forms of agreements and that the rights and obligations of existing Area Developers may differ materially from this Agreement.

D. **WAIVER OF JURY TRIAL**

The parties hereby waive trial by jury in any action, proceeding or counterclaim, whether at law or in equity, in any matter arising out of or in any way connected with this Agreement. All litigated disputes shall be tried to the court sitting without a jury. Area Developer waives, to the fullest extent permitted by law, any right to assert any claim against Franchisor on behalf of, or as a member of, a class.

J. **BINDING EFFECT**

This Agreement is binding upon the parties of this Agreement and their respective executors,

administrators, heirs, assigns and successors in interest, and shall not be modified except by written agreement signed by both Area Developer and Franchisor.

17. **CAVEAT**

A. The success of the business venture contemplated to be undertaken by this Agreement is speculative and depends, to a large extent, upon the ability of the Area Developer as an independent business person, and the active participation of Area Developer in the daily affairs of the business as well as other factors. Franchisor does not make any representation or warranty, express or implied, as to the potential success of the business venture contemplated hereby.

B. Area Developer acknowledges that it has entered into this Agreement after making an independent investigation of Franchisor's operations and not upon any representation as to gross sales, volume, potential earnings or profits which Area Developer in particular might be expected to realize, nor has anyone made any other representation which is not expressly set forth in this Agreement, to induce the Area Developer to accept this franchise and execute this Agreement.

C. Area Developer represents and acknowledges that he has received a copy of this Agreement, with all blanks filled in, from Franchisor at least seven (7) calendar days before the date of execution of this Agreement. Area Developer further represents that he understands the terms, conditions and obligations of this Agreement and agrees to be bound.

18. **MISCELLANEOUS**

A. Except as otherwise expressly provided, nothing in this Agreement is intended, nor shall be deemed, to confer any rights or remedies upon any person or legal entity who is not a party to this Agreement.

B. The headings of the several sections and paragraphs are for convenience only and do not define, limit or construe the contents of sections or paragraphs.

C. The "Area Developer" as used in this Agreement is applicable to one (1) or more persons, a corporation or a partnership or limited partnership or limited liability company as the case may be, and the singular usage includes the plural and the masculine and neuter usages include the other and the feminine. If two (2) or more persons are at any time Area Developer under this Agreement, their obligations and liabilities to Franchisor shall be joint and several. References to "Area Developer" and "Assignee" which are applicable to an individual or individuals shall mean the owner or owners of the equity or operating control of Area Developer or the Assignee, if Area Developer or the Assignee is a corporation, partnership, limited partnership or limited liability company.

This Agreement shall be executed in multiple copies, each of which shall be deemed an original.

IN WITNESS WHEREOF, the parties have executed, sealed and delivered this Agreement in duplicate on the date recited in the first paragraph.

FRANCHISOR:

AREA DEVELOPER:

CREATIVE COLORS INTERNATIONAL,
INC.

(If Area Developer is a corporation)

By: _____
Title: _____

Name of Corporation

By: _____
Title: _____

(If Area Developer is an individual owner, Area Developer must sign below; if a partnership, all partners must sign below)

Developer

Developer

Developer

Developer

(If Developer is a Limited Liability Company)

Name of Limited Liability Company

By: _____
Title: _____

ATTACHMENT A - DEVELOPMENT AREA

DEVELOPMENT AREA

The development rights and obligations of Area Developer, to timely develop and open CREATIVE COLORS INTERNATIONAL Franchised Businesses shall be within the following described area ("Development Area"):

Area Developer specifically acknowledges that the designation of Area Developer's Development Area does not constitute a representation, promise, or guarantee by Franchisor that the Development Area and the Franchise Businesses to be established and operated within the Development Area will be profitable or successful. Area Developer acknowledges that factors governing the success of a CREATIVE COLORS INTERNATIONAL Franchised Business are unpredictable and beyond Franchisor's control. Franchisor is not responsible to Area Developer or to any other person or entity if

the Development Area or Area Developer's office location approved by Franchisor fails to meet Area Developer's expectations for revenue or operational criteria.

FRANCHISOR:

Creative Colors International, Inc.

DEVELOPER:

(If Developer is a corporation)

Name of Corporation

By: _____
Title: _____

By: _____
Title: _____

(If Developer is an individual owner, Developer must sign below; if a partnership, all partners must sign below)

Developer

Developer

Developer

Developer

(If Developer is a Limited Liability Company)

Name of Limited Liability Company

By: _____
Title: _____

ATTACHMENT B - DEVELOPMENT SCHEDULE

1. Development Schedule

Area Developer, agrees to timely open CREATIVE COLORS INTERNATIONAL Franchised Businesses in compliance with the following Development Schedule.

The Development Schedule is as follows:

FRANCHISED BUSINESS NUMBER	DATE OF FRANCHISED BUSINESS OPENING (DEVELOPMENT PERIOD)	CUMULATIVE NUMBER OF FRANCHISED BUSINESSES BE OPENED

2. Forfeiture of Rights of Exclusivity

Area Developer further agrees that failure to timely open the Franchised Businesses in compliance with the Development Schedule shall cause the rights of exclusivity granted to Area Developer regarding the geographic area defined in Attachment A to be forfeited.

FRANCHISOR:

CREATIVE COLORS INTERNATIONAL,
INC.

DEVELOPER:

(If Developer is a corporation)

Name of Corporation

By: _____
Title: _____

By: _____
Title: _____

(If Developer is an individual owner, Developer must sign below; if a partnership, all partners must sign below)

Developer

Developer

Developer

Developer

(If Developer is a Limited Liability Company)

Name of Limited Liability Company

By: _____
Title: _____

ATTACHMENT C
PRINCIPALS OF AREA DEVELOPER

Effective Date: This Attachment C is current and complete as of _____, 20

You and Your Owners

1. **Form of Owner** (chose a or b):

(a) **Individual Proprietorship.** Your owner(s) (is) (are) as follows:

(b) **Corporation, Limited Liability Company, or Partnership.** (circle one) You were incorporated or formed on _____, under the laws of the State of _____. You have not conducted business under any name other than your corporate, limited liability company, or partnership name. The following is a list of your directors, if applicable, and officers as of the effective date shown above:

<u>Name of Each Director/Officer</u>	<u>Position(s) Held</u>
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

2. **Owners.** The following list includes the full name of each person who is one of your owners (as defined in the Area Development Agreement), or an owner of one of your owners, and fully describes the nature of each owner's interest (attach additional pages if necessary).

	<u>Owner's Name</u>	<u>Percentage/Description of Interest</u>
(a)	_____	_____
(b)	_____	_____
(c)	_____	_____
(d)	_____	_____

3. Name and Address of Person to Receive Notice for Area Developer.

- (a) Name: _____
- (b) Postal Address: _____

- (c) E-mail Address: _____

CREATIVE COLORS INTERNATIONAL, INC.,

ATTEST:

Witness By: _____

ATTEST:

_____ Witness	_____ Developer
_____ Witness	_____ Developer
_____ Witness	_____ Developer
_____ Witness	_____ Developer

ATTACHMENT D
GUARANTY AND ASSUMPTION OF OBLIGATIONS

THIS GUARANTY AND ASSUMPTION OF OBLIGATIONS is given this _____ day of _____, 20____, by _____ (“Guarantor”).

In consideration of, and as an inducement to, the execution of that certain Area Development Agreement of even date (the “Area Development Agreement”) by Creative Colors International, Inc., an Illinois corporation (the “Franchisor”), and with _____ (“Area Developer”), each Guarantor hereby personally and unconditionally (a) guarantees to Franchisor, and its successor and assigns, for the term of the Area Development Agreement and as provided in the Area Development Agreement, that Area Developer shall punctually pay and perform each and every undertaking, agreement and covenant set forth in the Area Development Agreement; and (b) agrees to be personally bound by, and personally liable for the breach of, each and every provision in the Area Development Agreement, both monetary obligations and obligations to take or refrain from taking specific actions or to engage or refrain from engaging in specific activities.

Each Guarantor hereby waives: (1) acceptance and notice of acceptance by Franchisor of the foregoing undertakings; (2) notice of demand for payment of any indebtedness or nonperformance of any obligations guaranteed; (3) protest and notice of default to any party with respect to the indebtedness or nonperformance of any obligations guaranteed; (4) any right Guarantor may have to require that an action be brought against Area Developer or any other person as a condition of liability; and (5) the defense of the statute of limitations in any action hereunder or for the collection of any indebtedness or the performance of any obligation hereby guaranteed.

Each Guarantor hereby consents and agrees that: (1) such Guarantor’s undertaking shall be direct, immediate and independent of the liability of, and shall be joint and several with, Area Developer and any other Guarantors; (2) Guarantor shall render any payment or performance required under the Area Development Agreement upon demand if Area Developer fails or refuses punctually to do so; (3) Guarantor’s liability shall not be contingent or conditioned upon pursuit by Franchisor of any remedies against Area Developer or any other person; (4) Guarantor’s liability shall not be diminished, relieved or otherwise affected by any extension of time, credit or other indulgence which Franchisor may grant to Area Developer or to any other person, including the acceptance of any partial payment or performance, or the compromise or release of any claims, none of which shall in any way modify or amend this guaranty, which shall be continuing and irrevocable during the term of the Area Development Agreement; (5) this undertaking will continue unchanged by the occurrence of any bankruptcy with respect to Area Developer or any assignee or successor of Area Developer or by any abandonment of the Area Development Agreement by a trustee of Area Developer; (6) neither the Guarantor’s obligations to make payment or render performance in accordance with the terms of this undertaking nor any remedy for enforcement shall be impaired, modified, changed, released or limited in any manner whatsoever by any impairment, modification, change, release or limitation of the liability of Area Developer or its estate in bankruptcy or of any remedy for enforcement, resulting from the operation of any present or future provision of the U.S. Bankruptcy Act or other statute, or from the decision of any court or agency; (7) Franchisor may proceed against Guarantor and Area Developer

EXHIBIT H
TO THE FRANCHISE DISCLOSURE DOCUMENT
FRANCHISEE DISCLOSURE QUESTIONNAIRE

As you know, CREATIVE COLORS INTERNATIONAL, INC. ("CCI") and you are preparing to enter into a Franchise Agreement for the operation of a CREATIVE COLORS INTERNATIONAL ("CREATIVE COLORS INTERNATIONAL") business. The purpose of this Questionnaire is to determine whether any statements or promises were made to you, either orally or in writing, that CCI has not authorized and that may be untrue, inaccurate or misleading. Please review each of the following questions carefully and provide honest and complete responses to each question.

1. Have you received and personally reviewed the Franchise Agreement and each Attachment attached to it? Yes ____ No ____
2. Do you understand all of the information contained in the Franchise Agreement and each Attachment attached to it? Yes ____ No ____

If no, what parts of the Franchise Agreement do you not understand? (Attach additional pages, if necessary.)

3. On what date did you receive the complete Franchise Agreement? _____
4. Have you received and personally reviewed the Franchise Disclosure Document we provided to you? Yes ____ No ____

On what date did you receive the Franchise Disclosure Document? _____

5. Did you sign a receipt for the Franchise Disclosure Document indicating the date you received it? Yes ____ No ____
6. Do you understand all of the information contained in the Franchise Disclosure Document? Yes ____ No ____

If no, what parts of the Franchise Disclosure Document do you not understand? (Attach additional pages, if necessary.)

7. Have you discussed the benefits and risks of operating a Franchise with an attorney, accountant or other professional advisor and do you understand those risks? Yes ____ No ____

If not, did you have the opportunity to do so? Yes ____ No ____

8. Do you understand that the success or failure of your franchise will depend in large part upon your skills and abilities, competition from other businesses, interest rates, inflation, labor and supply costs, lease terms and other economic and business factors? Yes ___ No ___

NOTE: Questions 9 through 17 do not relate to information you may have been given directly by any existing franchisees of CCI.

9. Has any employee or other person speaking on behalf of CCI made any written or oral statement or promise concerning the actual revenues, profits or operating costs of Creative Colors franchised business (other than what is included in the Franchise Disclosure Document)?
Yes ___ No ___
10. Has any employee or other person speaking on behalf of CCI made any written or oral statement or promise regarding the amount of money you may earn in operating the franchised business?
Yes ___ No ___
11. Has any employee or other person speaking on behalf of CCI made any written or oral statement or promise concerning the total amount of revenue your franchised business will generate?
Yes ___ No ___
12. Has any employee or other person speaking on behalf of CCI made any written or oral statement or promise regarding the costs you may incur in operating the franchised business that is contrary to, or different from, the information contained in the Franchise Disclosure Document?
Yes ___ No ___
13. Has any employee or other person speaking on behalf of CCI made any written or oral statement or promise concerning the likelihood of success that you should or might expect to achieve from operating the Creative Colors franchise? Yes ___ No ___
14. Has any employee or other person speaking on behalf of CCI made any written or oral statement, promise or agreement concerning the advertising, marketing, training, support services or assistance that CCI will furnish to you that is contrary to, or different from, the information contained in the Franchise Disclosure Document? Yes ___ No ___
15. Has any employee or other person speaking on behalf of CCI made any other written or oral statement, promise or agreement relating to the Creative Color Franchise that is contrary to, or different from, the information contained in the Franchise Disclosure Document?
Yes ___ No ___
16. If you have answered "Yes" to any of questions nine (9) through sixteen (16), please provide a full explanation of your answer in the following blank lines. (Attach additional pages, if necessary, and refer to them below.) If you have answered "No" to each of the foregoing questions, please leave the following lines blank.

You understand that your answers are important to us and that we will rely on them.

By signing this Questionnaire, you are representing that you have responded truthfully to the above questions.

Signature

Print Name

Date

EXHIBIT I
START-UP SUPPLIES

Item	Description	Qty.
5050-1001	50/50 Cleaner Mix--Kool--Aid & PC Mix Quart	1
A-1013	CCI Air Freshener Gallon	1
A-1000A	Airhose Retractor with Hose	1
A-1000B	Electric Cord Reel-Reelcraft-Triple Outlet-12 Gauge 45'-15 Amp	1
A-1001	Air Hose(4ft) with Coupling	1
A-1002	Airhose 50'	1
A-1006	All Purpose Leather Primer Quart	1
A-1011	Vinyl and Plastic Adhesion Promoter Quart	1
AS-1000	Aniline Stain 4oz Black	1
AS-1001	Aniline Stain 4oz Blue	1
AS-1002	Aniline Stain 4oz Brown	1
AS-1003	Aniline Stain 4oz Burgundy	1
AS-1004	Aniline Stain 4oz Green	1
AS-1005	Aniline Stain 4oz Lemon	1
AS-1006	Aniline Stain 4oz Orange	1
AS-1007	Aniline Stain 4oz Red	1
AS-1008	Aniline Stain 4oz Red Brown	1
AS-1009	Aniline Stain 4oz Violet	1
AS-1010	Aniline Stain 4oz Yellow	1
APL-1000	Applicator Pad	3
AT-1000	Atomizer Black	2
AT-1001	Atomizer Silver	2
B-2000	CCI Back To New - 4oz.	2
BP-3907	SEMS Bumper Paint Gloss Silver	1
BP-3925	SEMS Bumper Paint Medium Titanium	1
BP-3926	SEMS Bumper Paint Dark Titanium	1
BP-13003	SEMS Bumper Paint High Gloss Clear	1
BP-13013	SEMS Bumper Paint Satin Clear	1
BP-13023	SEMS Bumper Paint Low Luster Clear	1
BP-3907	SEMS Bumper Paint Gloss Silver	1
BP-3914	SEMS Bumper Paint Trim Black	1
BP-3915	SEMS Bumper Paint Ford Charcoal	1
BP-3916	SEMS Bumper Paint Ford Med. Smoke	1
BP-3917	SEMS Bumper Paint For Dk. Smoke	1
BP-3918	SEMS Bumper Paint Chrysler Med. Grey	1
BP-3919	SEMS Bumper Paint Chrysler Dark Grey	1
BP-3928	SEMS Bumper Paint Ford Lt. Titanium	1
BP-39413	SEMS Bumper Paint Medium Platinum	1
BP-3927	SEMS Bumper Paint GM Charcoal	1
BP-3980	SEMS Clear Chip Guard	1
BP-3985	SEMS Bumper Paint Texture Coating Black	1
B-1000A	Butane 3.75 oz. Single Can	1

CCI70-01	CCI 70 Flock Applicator	1
CP-1000	Carpet Plastic Roll - 4 Mil. Printed w/Perforations	1
CH-1000	Chill Bar	1
CO-1001	Compressor Large	1
CO-1002	Compressor Small	1
CON-1003	2oz Jar	4
CON-1004	2oz Lid	4
CON-1005	4oz High Density Bottle	4
CON-1006	4oz Low Density Bottle	4
CON-1011T	4oz Twist Top Cap	20
CON-1008	4oz Jar	4
CON-1009	4oz Lid	4
CON-1013	8oz High Density Bottle	24
CON-1014	8oz Lid for Bottle	24
CON-1015T	8oz Twist Top Cap	24
CON-1021	Gallon Jug	2
CON-1022	Gallon Jug Safety Cap	2
CL-1000	Crosslinker 4oz	2
D-1034	De-Bonder	1
D-1002B	HD Blue Dye 8oz- EP	1
D-1005B	HD Bright Red Dye 8oz. - EP	1
D-1007B	HD Bright Yellow Dye 8oz. - EP	1
D-1009B	HD Carbon Black 8oz.- EP	1
D-1012B	HD Dark Green Dye 8oz - EP	1
D-1014B	HD Dark Red Dye 8oz.- EP	1
D-1016B	HD Dark Yellow Dye 8oz.- EP	1
D-1018B	HD Jet Black Dye 8oz. - EP	1
D-1021B	HD Magenta Dye 8oz.- EP	1
D-1024B	HD Orange Dye 8oz - EP	1
D-1026B	HD Orange Yellow Dye 8oz.- EP	1
D-1028B	HD Pearl Dye 8oz.- EP	1
D-1030B	HD Purple Dye 8oz.- EP	1
D-1000B	HD Black Dye 8oz - EP	4
D-1010B	HD Dark Brown Dye 8oz - EP	4
D-1019B	HD Light Brown Dye 8oz. - EP	4
D-1022B	HD Medium Brown Dye 8oz. - EP	4
D-1033B	HD White Dye 8oz. - EP	4
E-1000	Epoxy Putty	1
E-1002	CCI Extreme Gallon	1
F-1000	F-Compound 2oz	2
F-1002	Fabric Pencils	1
F-1008	Fabric Protector Quart	1
F-1003	Fabritac 4oz	1
F-1004	Fastac With Sprayer	2
F-1006	Fiber Glue 4oz	2
FIB-2300A	Green Fiber - 8oz Bag	1
FIB-2350A	Kelly Green Fiber - 8oz Bag	1
FIB-2720A	Bright Yellow Fiber- 8oz Bag	1

FIB-4124A	Charcoal Fiber - 8oz Bag	1
FIB-4167A	Dark Blue Fiber - 8oz Bag	1
FIB-4347A	Med. Dark Grey - 8oz Bag	1
FIB-4349A	Cherry Fiber - 8oz Bag	1
FIB-4409A	Charcoal Fiber - 8oz Bag	1
FIB-4473A	Grey Fiber - 8oz Bag	1
FIB-4520A	Regatta Blue - 8oz Bag	1
FIB-4563A	Cordovan Fiber - 8oz Bag	1
FIB-4567A	Lt. Driftwood Fiber - 8oz Bag	1
FIB-4568A	Garnet Fiber - 8oz Bag	1
FIB-4606A	Sand Beige Fiber - 8oz Bag	1
FIB-4610A	Midnight Blue Fiber - 8oz Bag	1
FIB-4612A	Smoke Fiber - 8oz Bag	1
FIB-4627A	Blue Cierra Fiber - 8oz Bag	1
FIB-4630A	Taupe Fiber - 8oz Bag	1
FIB-4651A	Amethyst Fiber - 8oz Bag	1
FIB-4665A	Rosewood Fiber - 8oz Bag	1
FIB-4672A	Blue Fiber - 8oz Bag	1
FIB-4694A	Dark Sapphire Fiber - 8oz Bag	1
FIB-4701A	GM Light Linen Fiber - 8oz Bag	1
FIB-4707A	Chestnut Fiber - 8oz Bag	1
FIB-4709A	Shadow Blue Fiber - 8oz Bag	1
FIB-4711A	Scarlet Fiber - 8oz Bag	1
FIB-4714A	Med. Antelope Fiber - 8oz Bag	1
FIB-4717A	Beachwood Fiber - 8oz Bag	1
FIB-4729A	Ebony Fiber - 8oz Bag	1
FIB-4739A	GM Light Titanium Fiber - 8oz Bag	1
FIB-4746A	Charcoal Fiber - 8oz Bag	1
FIB-4769A	Med. Beige Fiber - 8oz Bag	1
FIB-4771A	Rusty Brown Fiber - 8oz Bag	1
FIB-4772A	Deep Brown Fiber - 8oz Bag	1
FIB-48E2A	Dull Grey Fiber - 8oz Bag	1
FIB-48E3A	Fawn Fiber - 8oz Bag	1
FIB-48E4A	Stone Fiber - 8oz Bag	1
FIB-48E5A	Dk. Graphite Fiber - 8oz Bag	1
FIB-48F6A	Dull Saddle Fiber - 8oz Bag	1
FIB-48F7A	Dull Graphite Fiber - 8oz Bag	1
FIB-48F8S8	Dull Moonlake Fiber Short Length - 8oz Bag	1
FIB-48G3A	GM Shale Fiber - 8oz Bag	1
FIB-4802A	Taupe Fiber - 8oz Bag	1
FIB-4812A	Titanium Fiber - 8oz Bag	1
FIB-4813A	Light Quartz Fiber - 8oz Bag	1
FIB-4815A	Med. Quartz Fiber - 8oz Bag	1
FIB-4816A	Light Buckskin Fiber - 8oz Bag	1
FIB-4822A	Med. Grey Slate Fiber - 8oz Bag	1
FIB-4830A	Light Titanium Fiber - 8oz Bag	1
FIB-4831A	Bisque Fiber - 8oz Bag	1
FIB-4832A	White Fiber - 8oz Bag	1

FIB-4837A	Willow Fiber - 8oz Bag	1
FIB-4839A	Light Mocha Fiber - 8oz Bag	1
FIB-4840A	Charcoal Fiber - 8oz Bag	1
FIB-4841A	Slate Blue Fiber - 8oz Bag	1
FIB-4843A	Light Carmel Fiber - 8oz Bag	1
FIB-4848A	Dark Agate Fiber - 8oz Bag	1
FIB-4852A	Lt. Grey Fiber - 8oz Bag	1
FIB-4853A	Crimson Fiber - 8oz Bag	1
FIB-4871A	Lt. Graphite Fiber - 8oz Bag	1
FIB-4875A	Honda Graphite Fiber - 8oz Bag	1
FIB-4882A	Opal Fiber - 8oz Bag	1
FIB-4887A	Evergreen Fiber - 8oz Bag	1
FIB-4897A	Dull Ebony Fiber - 8oz Bag	1
FIB-4901A	GM Grey Fiber - 8oz Bag	1
FIB-4913A	Black Fiber - 8oz Bag	1
FIB-610A	Orange Fiber - 8oz Bag	1
FIB-6237A	Bali Fiber - 8oz Bag	1
FIB-6428A	Bright Red Fiber - 8oz Bag	1
FIB-6478A	GM Light Cashmere Fiber - 8oz Bag	1
FIB-6699A	Cardinal Fiber - 8oz Bag	1
FIB-6797A	Carmine Fiber - 8oz Bag	1
FIB-7000A	Off White Fiber - 8oz Bag	1
FIB-7022A	Arctic White Fiber - 8oz Bag	1
FIB-7201A	Baby Blue Fiber - 8oz Bag	1
FIB-7233A	Dull Blue Fiber - 8oz Bag	1
FIB-7268A	Navy Blue Fiber - 8oz Bag	1
FIB-7461A	Rust Fiber - 8oz Bag	1
FIB-7464A	Dark Brown Fiber - 8oz Bag	1
FIB-7481A	Camel Dull Fiber - 8oz Bag	1
FIB-7520A	Graphite Fiber - 8oz Bag	1
FIB-7549A	Lt. Grey Dull Fiber - 8oz Bag	1
FIB-7550A	Med. Grey Dull Fiber - 8oz Bag	1
FIB-7559A	Med. Quartz Fiber - 8oz Bag	1
FIB-7576A	Charcoal Fiber - 8oz Bag	1
FIB-8024A	Dark Currant Fiber - 8oz Bag	1
FIB-8424A	Sand Beige Fiber - 8oz Bag	1
FIB-8426A	Lt. Sandalwood Fiber - 8oz Bag	1
FIB-8430A	Med. Buckskin Fiber - 8oz Bag	1
FIB-8560A	Lt. Cypress Fiber - 8oz Bag	1
F-9000	Flock Adhesive Quart	1
G-1000	Gel Tac	2
G-1005	Graining Compound - 2oz	2
H-1000	Handy Mask	1
H-1001	Handymask Refill	1
H-1006	Master Proheat Heat Gun--Model 1100	2
H-1008	Heel Pad - Small 6.25" x 13" - Black	2
H-1008B	Heel Pad - Small 6.25" x 13" - Dark Grey	2
H-1008C	Heel Pad - Small 6.25" x 13" - Tan	2

H-1008A	Heel Pad - Small 6.25" x 13" - Slate Grey	2
H-1009B	Heel Pad - Mini 11" x 5 3/4" - Black	2
H-1009	Heel Pad - Medium 9.25" x 17.5" - Black	2
H-1010	Heel Pad - Large 13" x 17.5" - Black	2
H-1011	Heel Pad Ultra Rubber 12"X16" - Black	2
H-1012	Heel Pad Ultra Rubber 12"X16" - Gray	2
H-1013	Heel Pad Ultra Rubber 12"X16" - Beige	2
H-1004	Hot Cure 2oz	2
H-1006A	Hot Cure 2oz.- Low Temperature	2
I-1000	Ink Lifter 8 grams	1
I-1000A	Instant Shine - Pro Finish	1
I-1001	Iron Base	1
I-1001A	Petite Portable Mini Iron	1
I-1002A	Iron Shoe Finished Product	1
I-1003A	Iroda Torch - MJ-950	1
I-1003B	Iroda Torch MJ-950 Tip Normal	1
I-1003DA	Iroda Torch MJ-950 Custom Small Hole Perforation Tip - Finished Product	1
I-1003EA	Iroda Torch MJ-950 Custom Medium Hole Perforation Tip - Finished Product	1
I-1003FA	Iroda Torch MJ-950 Custom Small Hole Perforation Extended Tip - Finished Product	1
I-1003GA	Iroda Torch MJ-950 Custom Medium Hole Perforation Extended Tip - Finished Product	1
I-1003H	Sensata Inverter/Charger 2800W	1
I-1003I	Cable Assembly for Sensata Inverter/Charger	1
K-1001	KoolAid Remover Gallon	1
KO-1001	CCI Knock Out Gallon	1
LCK-1000	Leather Care Kit - Single Kit	6
L-1000	Leather Conditioner Quart	1
L-1003	Leather Degreaser 300ml	1
L-1004EP	Leather Fill EP - 2oz.	2
L-1006	Leather Graining Prep Quart	1
L-1008A	Leather Protection Cream 8oz	1
L-1018	Leather Protector Quart	1
L-1009A	Leather Vital 8oz	1
L-1010	Liquid Duller Quart	1
L-1012	Liquitac - Thin	1
L-1012A	Liquitac Thick	1
L-1013	Lot Inspection Books	10
L-2000	Linoleum #1 Brush Tip Graining Markers	1
L-2001	Linoleum Blendal Stick 36 Pack	1
L-2002	Linoleum Graining Pencils	1
L-2003	Linoleum Seam Sealer	1
L-2004	Linoleum Seam Sealer Applicator Kit	1
L-2005	TPO White Putty	1
M-1000	MSDS Manual	1
M-1001	Magnet	1

M-1003	Mesh 12" X 36"	1
S-1035	Mask-A-Tak - Spray Adhesive 14oz Can	2
MEDS-B1001	CCI Max No Odor System 6 Pack	1
MEDS-R1001	CCI Lens Clear Headlight Restorer & Protector 12 Pack Case	1
MEDS-S1001	CCI Back to Black Restorer 6 Pack	1
M-1011A	Metallic Antique Bronze 4oz	1
M-1011C	Metallic Antique Copper 4oz	1
M-1004	Metallic Antique Gold 4oz	1
M-1006	Metallic Antique Silver 4oz	1
M-1011E	Metallic Black Olive 4oz	1
M-1008	Metallic Brilliant Gold 4oz	1
M-1011I	Metallic Super Russet 4oz	1
M-1010	Metallic Supersilk 4oz	2
M-1014	Mold Killer 4oz	1
M-1015F	Mold Kit - Full Kit	1
M-1017	Mold Kit Pre-Made Auto	1
M-1018	Mold Kit Pre-Made Furniture	1
M-1018B	Mold Kit Pre-Made Linoleum	1
M-1019	Multi-Cleaner Quart	1
N-1000	Needle 12"	1
N-1001	Standard Curved Needles - 12 Pack	1
N-1001A	Heavy Duty Leather Curved Needles - 12 Pack	1
N-1001B	Light Duty Leather Curved Needles - 12 Pack	1
N-1001C	Serpentine Needles - 12 Pack	1
N-1002	Nubuck Cleaning Cloths	1
N-1011	Nubuck Water Eco Protector 8oz	1
N-1013	Nitrile Blue Gloves Medium - Qty 100	1
N-1015	Nitrile Blue Gloves XL - Qty 100	1
O-1001	CCI Odor Eliminator Quart	1
OS-1000	Supreme Oleosa 8oz.	1
P-1000	Paasche Airbrush Set-HS	1
P-1002B	Paint Strainers 260 Med Mesh - 250ct	1
P-1005	Powder Duller Quart	1
P-1006	Power Cleaner EP Quart	1
P-1008	Preval Aerosol Refill	2
P-1009	Preval Bottle with Lid	2
P-1011	Pet Hair Remover Rock	1
RBT-00	Radio Button Installation Kit	1
RBT-01	#1 GM Master Sheet	1
R-1000	Razor Blades 100ct	1
RN-1000	CCI Renew That - 4oz.	2
RN-1003	Renew That Micro Fiber Towel Pack	1
SP-1000	Sandpaper 220 Grit (25 Pack)	0.5
SP-1001	Sandpaper 400 Grit (25 Pack)	0.5
SP-1001A	Sandpaper 600 Grit (25 Pack)	0.5
SP-1002	Sandpaper 800 Grit (25 Pack)	0.5
SP-1003	Sandpaper 1000 Grit (25 Pack)	0.5

SP-1004	Sandpaper 1500 Grit (25 Pack)	0.5
SP-1005	Sandpaper 2000 Grit (25 Pack)	0.5
S-1003	Scratch Away 16 gram Tube	1
S-1004	Sheepskin	2
S-1024	Slyp Additive 4oz	1
S-1006A	Soft Cleaner 8oz	1
S-1007	Soft Cloth	2
S-1009	Spatula Furniture	1
S-1010	Spatula Regular	1
S-1011	Spatula Economy	1
S-1012A	Spew Remover 8oz	1
S-1013	Sponges	6
S-1014	Spray Grain Quart	1
S-1024C	Spray Gun Adhesive	1
S-1027C	Mini HVLP Gravity Feed Spray Gun	2
S-1018	Spray Gun Cup W/ Stem	2
S-1019	Spray Gun Cup Plastic	2
S-1017G	Harbor Freight Siphon Touch-Up Spray Gun	2
S-1022A	Strong Cleaner 8oz	1
S-1023A	Super Remover 8oz	1
T-1000	Teflon	1
T-1001	Thread Black	1
T-1002	Thread White	1
T-1002D	Thread Steel Gray	1
T-1002B	Thread Dark Brown	1
T-1002E	Thread Natural	1
T-1002F	Thread Khaki	1
T-1013	Tongue Depressors Box 500	1
T-1004EP	Top Coat Dull EP - Quart	1
T-1006EP	Top Coat Medium EP - Quart	1
T-1008EP	Top Coat Shiny EP - Quart	1
T-1009S	Top Coat Super Shiny Quart	1
T-1010	Topper Quart	1
AN-1000A	Aniline Vehicle EP - Gallon	1
V-1000	High Performance Vehicle--Gallon	2
V-1004	Vinyl Seal 15" x 15" Sheet	1
W-1000A	Waxon 8oz	1
W-1003	Welding Rods - FiberFlex Flat Sticks--R10 5003R10	1
W-1005	Welding Rods - Polypropylene--R2 5003R2	1
SU-1033A	6 Volt AGM 250AMP Battery	4
SU-1000	Air Hose Kit Attachments	1
SU-1002	Box Rags	1
SU-1023	Box Rings 1' 100 Count	1
SU-1024	Box Rings 3" 10 Count	1
SU-1003	Brass Brush	1
SU-1033	Tote Carrying	2
SU-1005	Cosmetic Brush	1
SU-1007	D Batteries	1

SU-1010	Fiber Fill	1
SU-1004	5 Gallon Bucket	2
SU-1004A	5 Gallon Bucket Lid	2
SU-1013	Nail Brush	1
SU-1014	Needle Pack 6,8,10 (50 pack)	1
SU-1015	Needle Pack Assorted	1
SU-1035	Paint Pen	1
SU-1012	Permanent Marker	1
SU-1020	Pipe Cleaners	1
SU-1016	Plastic Grid 10Ct	1
SU-1017	Plastic Grid 14 Ct	1
SU-1018	Plastic Grid 7 Ct	1
SU-1022	Q Tips	1
SU-1026	Scissors	1
SU-1027	Screwdriver Set	1
SU-1028	Scrub Brush	3
SU-1029	Silver Paint Pen	1
SU-1006	Cups Sleeve 50 Count	1
SU-1030	Spray Bottle	4
SU-1032	Tool Box	1
SU-1032A	Rolling Furniture Workshop	1
SU-1031	Terry Cloth Towels	1
SU-1036	Ziploc Bags (54 Count)	2
SU-1038	Small Vacuum Cleaner	1
CO-1001B	Compressor Female Coupler 1/4in. Plug	6
CO-1001C	Compressor Male Coupler 1/4in. Plug	6
SO-PR-1018	Invoices (3 part black & white)	1000
SO-PR-1036	Letterhead--Classic Crest	500
SO-PR-1041	Second Sheet	250
SO-PR-1014	Envelopes # 10--Classic Crest	500
SO-PR-1052	Business Cards	1000
PI-1017	1/2 Vehicle Wrap Graphics & Installation	1
Miscellaneous	Trifold Brochures--Automotive	200
Miscellaneous	Trifold Brochures-Automotive Certified Programs	100
Miscellaneous	Trifold Brochures-Aviation	100
Miscellaneous	Trifold Brochures-Furniture	100
Miscellaneous	Trifold Brochures-Leather Care	100
Miscellaneous	Trifold Brochures--Marine	100
Miscellaneous	Trifold Brochures--Restaurant	100
Miscellaneous	Trifold Brochures--Vinyl Flooring	100
Miscellaneous	Trifold Brochures--Medical	100
Miscellaneous	Trifold Brochures--RV	100
Miscellaneous	Leave Behind Before/After Presentation Booklet	50
Miscellaneous	Flyer--Automotive Certified Programs	100
Miscellaneous	Rack Card Leather Care	100
Miscellaneous	Sales Presentation Booklets--Automotive	50

Miscellaneous	Sales Presentation Booklets--Commercial/Furniture	50
CMC-1000	Certified Glove Box Hangars	200
CMC-1001	Certified Window Cling Stickers	200
Miscellaneous	SAMPLE DEALER LOGO MATS--Mini Floor Mat Ring Set	1
Miscellaneous	SAMPLE DEALER LOGO MATS (4 piece Mid-Level)	1
Miscellaneous	SAMPLE DEALER LOGO MATS (4 piece Premium)	1
Miscellaneous	SAMPLE DEALER LOGO MATS (HD Rubber 2pc set)	1
Miscellaneous	SAMPLE DEALER LOGO MATS--Color Swatch Book	1

EXHIBIT J
MASTER VAN LEASE AGREEMENT

This Master Equity Lease Agreement is entered into this _____, by and between CREATIVE COLORS INTERNATIONAL, INC., an Illinois corporation doing business as "CREATIVE COLORS INTERNATIONAL" ("Lessor"), and the lessee whose name and address is set forth on the signature page below ("Lessee")-

1. **LEASE OF VEHICLES:** Lessor hereby leases to Lessee and Lessee hereby leases from Lessor the vehicles ("Vehicle(s)") described in the schedules from time to time delivered by Lessor to Lessee as set forth below ("Schedule(s)") for the rentals and on the terms set forth in this Agreement and in the applicable Schedule. References to this "Agreement" shall include this Master Equity Lease Agreement, the various Schedules and addenda to this Master Equity Lease Agreement and all other related agreements, documents and instruments. Lessor will, on or about the date of delivery of each Vehicle to Lessee, send Lessee a Schedule covering the Vehicle which will include, among other things, a description of the Vehicle, the lease term and the monthly rental and other payments due with respect to the Vehicle. The terms contained in each Schedule will be binding on Lessee unless Lessee objects in writing to such Schedule within ten (10) days from the date of delivery of the Vehicle covered by such Schedule. This Agreement is a lease only and Lessor will at all times remain the owner of the Vehicles and Lessee will have no right, title or interest in or to the Vehicles except for the use of the Vehicles as described in this Agreement. This Agreement shall be treated as a true lease for federal and applicable state income tax purposes with Lessor having all benefits of ownership.

2. **TERM:** The term of this Agreement ("Term") for each Vehicle begins on the date such Vehicle is delivered to Lessee (the "Delivery Date") and, unless terminated earlier in accordance with the terms this Agreement, continues for the "Lease Term" as described in the applicable Schedule.

3. **RENT AND OTHER CHARGES:**

(a) Lessee agrees to pay Lessor monthly rental according to the Schedules and this Agreement. The monthly rental payments will be in the amount listed as the "Total Monthly Rental Including Additional Services" on the applicable Schedule and will be due and payable in advance on the first day of each month. If a Vehicle is delivered to Lessee on any day other than the first day of a month, monthly rental payments will begin on the first day of the next month. In addition to the monthly rental payments, Lessee agrees to pay Lessor a pro-rated rental charge for the number of days that the Delivery Date precedes the first rental payment date. A portion of each monthly rental payment, being the amount designated as "Depreciation Reserve" on the applicable Schedule, will be considered as a reserve for depreciation and will be credited against the Delivered Price of the Vehicle for purposes of computing the Book Value of the Vehicle under Section 3(c). Lessee agrees to pay Lessor the "Total Initial Charges" set forth in each Schedule on the due date of the first monthly rental payment under such Schedule.

(b) In the event the Term for any Vehicle ends prior to the last day of the scheduled Term, whether as a result of a default by Lessee, a Casualty Occurrence or any other reason, the rentals and management fees paid by Lessee will be recalculated in accordance with the rule of 78's and the adjusted amount will be payable by Lessee to Lessor on the termination date.

(c) Lessee agrees to pay Lessor within thirty (30) days after the end of the Term for each Vehicle, additional rent equal to the excess, if any, of (i) the Book Value of such Vehicle over (ii) the greater of (A) the wholesale value of such Vehicle as determined by Lessor in good faith or (B) except as provided below, twenty percent (20%) of the Delivered Price of such Vehicle as set forth in the applicable schedule. If the Book Value of such Vehicle is less than the greater of (A) the wholesale value of such Vehicle as determined by Lessor in good faith or (B) except as provided below, twenty percent (20%) of the Delivered Price of such Vehicle as set forth in the applicable schedule, Lessor agrees to pay such deficiency to Lessee as a terminal rental adjustment within thirty (30) days after the end of the applicable Term. Notwithstanding the foregoing, if (i) the term for such Vehicle is greater than forty-eight (48) months, (ii) the mileage on such Vehicle at the end of the Term is greater than 15,000 miles per year on average (i.e., if the mileage on a Vehicle with a Term of thirty-six (36) months is greater than 45,000 miles) or (iii) in the sole judgment of Lessor, such Vehicle has been subject to damage or any abnormal or excessive wear and tear, the calculations described in the two immediately preceding sentences shall be made without giving effect to clause (B) in each such sentence. The "Book Value" of a Vehicle means the sum of (i) the "Delivered Price" of the Vehicle as set forth in the applicable Schedule minus (ii) the total Depreciation Reserve paid by Lessee to Lessor with respect to such Vehicle plus (iii) all accrued and unpaid rent and/or other amounts owed by Lessee with respect to such Vehicle.

(d) Any rental payment or other amount owed by Lessee to Lessor which is not paid within twenty (20) days after its due date will accrue interest, payable on demand of Lessor, from the date due until paid in full at a rate per annum equal to the lesser of (i) Eighteen Percent (18%) per annum or (ii) the highest rate permitted by applicable law.

(e) If Lessee fails to pay any amount due under this Agreement or to comply with any of the covenants contained in this Agreement, Lessor may, at its option, pay such amounts or perform such covenants and all sums paid or incurred by Lessor in connection therewith will be repayable by Lessee to Lessor upon demand.

4. USE AND SURRENDER OF VEHICLES: Lessee agrees to allow only duly authorized, licensed and insured drivers to use and operate the Vehicles. Lessee agrees to comply with, and cause its drivers to comply with, all laws, statutes, rules, regulations and ordinances and the provisions of all insurance policies affecting or covering the Vehicles or their use or operation. Lessee agrees to keep the Vehicles free of all liens, charges and encumbrances. Lessee agrees that in no event will any Vehicle be used or operated for transporting hazardous substances or persons for hire, for any illegal purpose or to pull trailers that exceed the manufacturer's trailer towing recommendations. Lessee agrees not to remove any Vehicle from the continental United States without first obtaining Lessor's written consent. At the expiration or earlier termination of this Agreement with respect to each Vehicle, or upon demand by Lessor made pursuant to Section 14, Lessee at its risk and expense agrees to return such Vehicle to Lessor at such place and by such reasonable means as may be designated by Lessor. If for any reason Lessee fails to return any Vehicle to Lessor as and when required in accordance with this section, Lessee agrees to pay Lessor additional rent for such Vehicle at twice the normal pro-rated daily rent. Acceptance of such additional rent by Lessor will in no way limit Lessor's remedies with respect to Lessee's failure to return any Vehicle as required hereunder

5. COSTS, EXPENSES, FEES AND CHARGES: Lessee agrees to pay all costs, expenses, fees, charges, fines, tickets, penalties and taxes (other than federal and state income taxes on the income of Lessor) incurred in connection with the titling, registration, delivery, purchase, sale, rental, use or operation of the Vehicles during the Term. If Lessor incurs any such costs or expenses, Lessee agrees to promptly reimburse Lessor for the same.

6. **LICENSE AND CHARGES:** Each Vehicle will be licensed in Lessor's name at Lessee's expense. Certain other charges relating to the acquisition of each Vehicle and paid or satisfied by Lessor have been capitalized in determining the monthly rental, treated as an initial charge or otherwise charged to Lessee. Such charges have been determined without reduction for trade-in, exchange allowance or other credit attributable to any Lessor-owned vehicle.

7. **REGISTRATION PLATES, ETC.:** Lessee agrees, at its expense, to obtain in the name of Lessor all registration plates and other plates, permits, inspections and/or licenses required in connection with the Vehicles, except for the initial registration plates which Lessor will obtain at Lessee's expense. The parties agree to cooperate and to furnish any and all information or documentation which may be reasonably necessary for compliance with the provisions of this section or any federal, state or local law, rule, regulation or ordinance. Lessee agrees that it will not permit any Vehicle to be located in a state other than the state in which such Vehicle is then titled for any continuous period of time that would require such Vehicle to become subject to the titling and/or registration laws of such other state.

8. **IMPROVEMENTS & MAINTENANCE OF VEHICLES:** Lessee agrees, at its expense, to (a) maintain the Vehicles in good condition, repair, maintenance and running order and in accordance with all manufacturer's instructions and warranty requirements and all legal requirements and (b) furnish all labor, materials, parts, and other essentials required for the proper operation and maintenance of the Vehicles. Any alterations, additions, replacement parts or improvements to the Vehicles will become and remain the property of Lessor and will be returned with the Vehicles pursuant to Section 4. Notwithstanding the foregoing, so long as no Event of Default has occurred and is continuing, Lessee shall have the right to remove any additional equipment installed by Lessee on a Vehicle prior to returning such Vehicle to Lessor under Section 4. The value of such alterations, additions, replacement parts and improvements will in no instance be regarded as rent. Without the prior written consent of Lessor, Lessee will not make any alterations, additions, replacement parts or improvements to the Vehicles which detract from its economic value or functional utility. Lessor will not be required to make any repairs or replacements of any nature or description with respect to the Vehicles, to maintain or repair the Vehicles or to make any expenditure whatsoever in connection with the Vehicles or this Agreement.

9. **SELECTION OF VEHICLES AND DISCLAIMER OF WARRANTIES:**

(a) LESSEE ACCEPTANCE OF DELIVERY AND USE OF EACH VEHICLE WILL CONCLUSIVELY ESTABLISH THAT SUCH VEHICLE IS OF A SIZE, DESIGN, CAPACITY, TYPE AND MANUFACTURE SELECTED BY LESSEE AND THAT SUCH VEHICLE IS IN GOOD CONDITION AND REPAIR AND IS SATISFACTORY IN ALL RESPECTS AND IS SUITABLE FOR LESSEE'S PURPOSE. LESSEE ACKNOWLEDGES THAT LESSOR IS NOT A MANUFACTURER OF OR A DEALER IN ANY VEHICLE OR AN AGENT OF A MANUFACTURER OF OR A DEALER IN ANY VEHICLE.

(b) LESSOR MAKES NO REPRESENTATION OR WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, WITH RESPECT TO ANY VEHICLE, INCLUDING, WITHOUT LIMITATION, ANY REPRESENTATION OR WARRANTY AS TO CONDITION, MERCHANTABILITY OR FITNESS FOR ANY PARTICULAR PURPOSE, OR WITH RESPECT TO INFRINGEMENT, TITLE OR THE LIKE, IT BEING AGREED THAT ALL SUCH RISKS ARE TO BE BORNE BY LESSEE. THE VEHICLES ARE LEASED "AS IS," "WITH ALL FAULTS." All warranties made by any supplier, vendor and/or manufacturer are hereby assigned by Lessor to Lessee for the applicable Term and Lessee's only remedy, if any, is against the supplier, vendor or manufacturer of the Vehicles. No defect, unfitness or lack of

governmental approval regardless of the cause or consequence will relieve Lessee from the performance of its obligations under this Agreement, including the payment of rent.

(c) Lessor will not be liable to Lessee for any liability, claim, loss, damage (direct, incidental or consequential) or expense of any kind or nature, caused directly or indirectly, by any Vehicle or any inadequacy of any Vehicle for any purpose or any defect (latent or patent) in any Vehicle or the use or maintenance of any Vehicle or any repair, servicing or adjustment of or to any Vehicle, or any delay in providing or failure to provide any Vehicle, or any interruption or loss of service or use of any Vehicle, or any loss of business or any damage whatsoever and however caused. In addition, Lessor will have no liability to Lessee under this Agreement or under order authorization form executed by Lessee if Lessor is unable to locate or purchase a Vehicle ordered by Lessee or for any delay in delivery of any Vehicle ordered by Lessee.

10. **RISK OF LOSS:** Lessee assumes and agrees to bear the risk of loss of, theft of, damage to or destruction of any Vehicle from any cause whatsoever ("Casualty Occurrence"). No Casualty Occurrence to any Vehicle will relieve Lessee from its obligation to pay rent or to perform any of its other obligations under this Agreement. In the event of a Casualty Occurrence, Lessee shall give Lessor prompt notice of the Casualty Occurrence and thereafter will place the applicable Vehicle in good repair, condition and working order; provided, however, that if the applicable Vehicle is determined by Lessor to be lost, stolen, destroyed or damaged beyond repair (a "Totaled Vehicle"), Lessee agrees to pay Lessor no later than the date thirty (30) days after the date of the Casualty Occurrence the amounts owed under Sections 3(b) and 3(c) with respect to such Totaled Vehicle. Upon such payment, this Agreement will terminate with respect to such Totaled Vehicle.

11. **INSURANCE:** Lessee agrees to purchase and maintain in force during the Term, insurance policies in at least the amounts listed below covering each Vehicle, to be written by an insurance company satisfactory to Lessor, insuring Lessee and Lessor against any damage, claim, suit, action or liability:

- (a) Commercial Automobile Liability, including Uninsured/Underinsured Motorist Coverage and No-Fault Protection (\$5,000,000 for Vehicles capable of transporting more than 8 passengers):

<u>State of Vehicle Registration</u>	<u>Coverage</u>
Connecticut, Massachusetts, Maine, New Hampshire, New Jersey, New York, Pennsylvania, Rhode Island, and Vermont	\$1,000,000 Combined Single Limit Bodily Injury and Property Damage - No Deductible
Florida	\$500,000 Combined Single Limit Bodily Injury and Property Damage or \$100,000 Bodily Injury Per Person, \$300,000 Per Occurrence and \$50,000 Property Damage (100/300/50) - No Deductible
All Other States	\$300,000 Combined Single Limit Bodily Injury and Property

**Damage or \$100,000 Bodily Injury
Per Person, \$300,000 Per
Occurrence and \$50,000 Property
Damage (100/300/50) - No
Deductible**

(b) Physical Damage (Collision & Comprehensive: Actual cash value of the applicable Vehicle. Maximum deductible of \$500 per occurrence - Collision and \$250 per occurrence - Comprehensive).

If the requirements of any governmental or regulatory agency exceed the minimums stated in this Agreement, Lessee must obtain and maintain the higher limits. Lessee agrees that each required policy of insurance will by appropriate endorsement or otherwise name Lessor as an additional insured and as a loss payee, as its interests may appear. Further, each such insurance policy must provide the following: (i) that the same may not be cancelled, changed or modified until after the insurer has given to Lessor or its assigns at least a thirty (30) day prior written notice of such proposed cancellation, change or modification, (ii) that no act or default of Lessee or any other person shall affect the right of Lessor to recover under such policy or policies of insurance in the event of any loss of or damage to any Vehicle and (iii) that the coverage is "primary coverage" for the protection of Lessee and Lessor notwithstanding any other coverage carried by Lessee or Lessor protecting against similar risks. Original certificates evidencing such coverage and naming Lessor as an additional insured and loss payee, shall be furnished to Lessor prior to the Delivery Date, and annually thereafter and/or as reasonably requested by Lessor from time to time. In the event of default, Lessee hereby appoints Lessor as Lessee's attorney-in-fact to receive payment of, to endorse all checks and other documents and to take any other actions necessary to pursue insurance claims and recover payments if Lessee fails to do so. Any expense of Lessor in adjusting or collecting insurance shall be borne by Lessee.

Lessee, its drivers, servants and agents agree to cooperate fully with Lessor and any insurance carriers in the investigation, defense and prosecution of all claims or suits arising from the use or operation of any Vehicle. If any claim is made or action commenced for death, personal injury or property damage resulting from the ownership, maintenance, use or operation of any Vehicle, Lessee will promptly notify Lessor of such action or claim and forward to Lessor a copy of every demand, notice, summons or other process received in connection with such claim or action.

12. **INDEMNITY:** Lessee agrees to indemnify Lessor from and against any and all losses, damages, liabilities, suits, claims, demands, expenses and costs (including, without limitation, reasonable attorneys' fees and expenses) which Lessor may incur by reason of Lessee's breach or violation of, or failure to observe or perform, any term, provision or covenant of this Agreement, or as a result of any loss, damage, theft or destruction of any Vehicle or related to or arising out of or in connection with the use, operation or condition of any Vehicle.

13. **INSPECTION OF VEHICLES; ODOMETER DISCLOSURE:** Lessee agrees to accomplish, at its expense, all inspections of the Vehicles required by any governmental authority during the Term. Lessor will have the right to inspect any Vehicle at any reasonable time(s) during the Term and for this purpose to enter into or upon any building or place where any Vehicle is located. Lessee agrees to comply with all odometer disclosure laws, rules and regulations and to provide such written and signed disclosure information on such forms and in such manner as directed by Lessor. Providing false information or failure to complete the odometer disclosure form as required by law may result in fines and/or imprisonment.

14. **DEFAULT; REMEDIES:** The following shall constitute events of default ("Events of Default") by Lessee under this Agreement: (a) if Lessee fails to pay when due any rent or other amount due under this Agreement; (b) if Lessee fails to perform, keep or observe any other term, provision or covenant contained in this Agreement; (c) any seizure or confiscation of any Vehicle or any other act (other than a Casualty Occurrence) otherwise rendering any Vehicle unsuitable for use (as determined by Lessor); (d) the occurrence of a material adverse change in the financial condition or business of Lessee; or (e) if Lessee is in default under or fails to comply with any other present or future agreement with or in favor of Lessor.

Upon the occurrence of any Event of Default, Lessor, without notice to Lessee, will have the right to exercise concurrently or separately (and without any election of remedies being deemed made), the following remedies: (a) Lessor may demand and receive immediate possession of any or all of the Vehicles from Lessee, without releasing Lessee from its obligations under this Agreement; if Lessee fails to surrender possession of the Vehicles to Lessor on default (or termination or expiration of the Term), Lessor and its agents and independent contractors shall have the right to enter upon any premises where the Vehicles may be located and to remove and repossess the Vehicles; (b) Lessor may enforce performance by Lessee under this Agreement; (c) Lessor may recover damages and expenses sustained by Lessor by reason of Lessee's default including, to the extent permitted by applicable law, all costs and expenses, including court costs and attorneys' fees and expenses, incurred by Lessor in attempting or effecting enforcement of its rights under this Agreement (whether or not litigation is commenced) and/or in connection with bankruptcy or insolvency proceedings; (d) upon written notice to Lessee, Lessor may terminate Lessee's rights under this Agreement; (e) with respect to each Vehicle, Lessor may recover from Lessee all amounts owed by Lessee under Sections 3(b) and 3(c) of this Agreement (and, if Lessor does not recover possession of a Vehicle, (i) the estimated wholesale value of such Vehicle for purposes of Section 3(c) shall be deemed to be \$0.00 and (ii) the calculations described in the first two sentences of Section 3(c) shall be made without giving effect to clause (B) in each such sentence); and/or (f) Lessor may exercise any other right or remedy which may be available to Lessor under the Uniform Commercial Code, any other applicable law or in equity. A termination of this Agreement shall occur only upon written notice by Lessor to Lessee. Any termination shall not affect Lessee's obligation to pay all amounts due for periods prior to the effective date of such termination or Lessee's obligation to pay any indemnities under this Agreement. All remedies of Lessor under this Agreement or at law or equity are cumulative.

15. **ASSIGNMENTS:** Lessor may from time to time (a) assign, pledge or transfer this Agreement and/or any or all of its rights or interests under this Agreement and/or (b) grant a security interest in or lien on any or all of the Vehicles to secure indebtedness of Lessor. Lessee agrees, upon notice of any such assignment, security interest or lien, to acknowledge receipt thereof in writing and, as instructed in such notice, pay all amounts due or to become due under this Agreement to such assignee or secured party. Each such assignee or secured party will have all of the rights of Lessor under this Agreement but none of Lessor's obligations or duties under this Agreement other than Lessor's obligations under Section 3(c) of this Agreement. Lessee agrees that it will not assert against any such assignee or secured party any defense, offset, claim or counterclaim which Lessee may be entitled to assert against Lessor under this Agreement or otherwise, but any such claim may be separately asserted against Lessor. Lessee's rights and interest in and to the Vehicles are and will continue at all times to be subject and subordinate in all respects to any assignment or security agreement now or hereafter executed by Lessor with or in favor of any such assignee or secured party, provided that Lessee shall have the right of quiet enjoyment of the Vehicles so long as no Event of Default under this Agreement has occurred and is continuing.

Without the prior written consent of Lessor, Lessee may not assign, sublease, transfer or pledge this Agreement, any Vehicle, or any interest in this Agreement or in and to any Vehicle, or permit its rights under this Agreement or any Vehicle to be subject to any lien, charge or encumbrance. Lessee's interest in this Agreement is not assignable and cannot be assigned or transferred by operation of law. Lessee will not transfer or relinquish possession of any Vehicle (except for the sole purpose of repair or service of such Vehicle) without the prior written consent of Lessor.

16. MISCELLANEOUS: This Agreement contains the entire understanding of the parties. Any modification, change or amendment may be made only by an instrument in writing executed by the parties. If any term or provision of this Agreement or any application of any such term or provision is invalid or unenforceable, the remainder of this Agreement and any other application of such term or provision will not be affected thereby. Giving of all notices under this Agreement will be sufficient if mailed by certified mail to a party at its address set forth below or at such other address as such party may provide in writing from time to time. Any such notice mailed to such address will be effective one (1) day after deposit in the United States mail, duly addressed, with certified mail, postage prepaid. Lessee will promptly notify Lessor of any change in Lessee's address. This agreement may be executed in multiple counterparts (including telecopy counterparts), but the counterpart marked "ORIGINAL" by Lessor will be the original lease for purposes of applicable law. All of the representations, warranties, covenants, agreements and obligations of each Lessee under this Agreement (if more than one) are joint and several.

17. SUCCESSORS AND ASSIGNS; GOVERNING LAW: Subject to the provisions of Section 15, this Agreement will be binding upon Lessee and its heirs, executors, personal representatives, successors and assigns, and will inure to the benefit of Lessor and its successors and assigns. This Agreement will be governed by and construed in accordance with the substantive laws of the state where Lessor's office is located (as set forth below), which law will apply in the event of any conflict of law.

Unit being leased over the _____ month lease term

Year: _____ Make: _____ Model: _____

Color: _____ Unit #: _____

VIN#: _____

IN WITNESS WHEREOF, Lessor and Lessee have duly executed this Master Equity Lease Agreement as of the day and year first above written.

LESSEE: Creative Colors International LESSOR: Creative Colors International, Inc.,
Dba-- *an Illinois Corporation*

Individually:

Print Name:

By: Mark J. Bollman

Title: President

Sign Name

Address: 19015 S. Jodi Road, Suite E
Mokena, IL 60448

Print Name:

Sign Name

Address:

Company:

Print Name:

Title

Sign Name

Address:

Exhibit K
State Addenda to the Franchise Disclosure Document

CALIFORNIA

The cover page of the Offering Circular shall be amended to include the following language:

"THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT."

The Agreements contain a liquidated damage clause, under California Civil Code, Section 1671 certain liquidated damage clauses are unenforceable.

Neither Creative Colors International, Inc., any person or franchise broker in Item 2 of the UFDD is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling such persons from membership in this association or exchange.

Item 17 shall be amended to include the following language:

"Section XXIX requires binding arbitration. The arbitration will occur in Chicago, Illinois with the cost being borne by us and you. This provision may not be enforceable under California law.

Section 31125 of the franchise investment law requires us to give you a disclosure document, approved by the Department of Business Oversight before we ask you to consider a material modification of your franchise agreement.

California Business and Professions Code Sections 20000 through 20043 provide rights to you concerning termination or nonrenewal of a franchise. If the franchise agreement contains a provision that is inconsistent with the law, the law will control."

Relative to the covenant not to compete: "The franchise agreement contains a covenant not to compete which extends beyond the termination of the franchise. This provision may not be enforceable under California law.

Relative to the provision for termination upon bankruptcy: "This provision may not be enforceable under federal bankruptcy law". (11 USCA Sec.101 et seq.)

The franchise agreement requires application of the laws and the use of the forum of another state: "The franchise agreement requires the use of the forum and the application of the law of Illinois. This provision may not be enforceable under California law."

THE FRANCHISE AGREEMENT REQUIRES YOU TO SIGN A GENERAL RELEASE OF CLAIMS UPON RENEWAL OR TRANSFER OF THE FRANCHISE AGREEMENT. CALIFORNIA CORPORATIONS CODE SECTION 31512 PROVIDES THAT ANY CONDITION, STIPULATION OR PROVISION PURPORTING TO BIND ANY PERSON ACQUIRING ANY FRANCHISE TO WAIVE COMPLIANCE WITH ANY PROVISION OF THAT LAW OR ANY RULE OR ORDER IS VOID. Section 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code Section 31000-31516). Business and Professions Code Section 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code Sections 20000-20043).

OUR WEBSITE IS [HTTP://WWW.CREATIVECOLORSINTL.COM](http://www.creativecolorsintl.com). OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF CORPORATIONS. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE DEPARTMENT OF BUSINESS OVERSIGHT AT [WWW.DBO.CA.GOV](http://www.dbo.ca.gov).

EXHIBIT L
STATE ADDENDA
CALIFORNIA

Notwithstanding anything to the contrary in the Agreement, the following provisions will supersede and apply to all franchises offered and sold in the State of California:

1. The Franchisor reserves the right to establish alternative channels of distribution within the Franchisee's Area of Primary Responsibility/Exclusive Territory.
2. "The earnings claims figure(s) does (do) not reflect the costs of sales, operating expenses, or other costs or expenses that must be deducted from the gross revenue or gross sales figures to obtain your net income or profit. You should conduct an independent investigation of the costs and expenses you will incur in operating your franchise business. Franchisees or former franchisees, listed in the offering circular, may be one source of this information."
3. The franchise agreement requires binding arbitration. The arbitration will occur at Chicago, Illinois, with the costs being borne by Franchisor and Franchisee.
4. Any condition, stipulation or provision in the Agreement which would result in your waiver of compliance with any provision of the California Franchise Relations Act is void to the extent that the contractual provision violates this act.

IN WITNESS WHEREOF, the parties hereto have duly executed this document for the state of California as of the Effective Date of the Franchise Agreement between the parties.

FRANCHISEE:
Entity name (if any):

FRANCHISOR:
CREATIVE COLORS INTERNATIONAL, INC.

By: _____
Printed Name: _____
Title: _____

By: _____
Name: _____
Title: _____

By: _____
Printed Name: _____
Title: _____

Date: _____

Date: _____

IN WITNESS WHEREOF, the parties hereto have duly executed this document for the state of _____
as of the Effective Date of the Franchise Agreement between the parties.

FRANCHISEE:

Entity name (if any):

By: _____

Printed Name: _____

Title: _____

By: _____

Printed Name: _____

Title: _____

FRANCHISOR:

CREATIVE COLORS INTERNATIONAL, INC.

By: _____

Name: _____

Title: _____

Date: _____

EXHIBIT M TO FRANCHISE DISCLOSURE DOCUMENT
(Employee)

CONFIDENTIALITY AGREEMENT AND
ANCILLARY COVENANTS NOT TO COMPETE

This Confidentiality Agreement and Ancillary Covenants Not to Compete (the "Agreement") is made and entered into on _____, 20__, among CREATIVE COLORS INTERNATIONAL, INC., an Illinois corporation ("Franchisor"), and _____ ("Franchisee") and _____ ("Technician") in connection with a franchise agreement dated _____, 20__ (the "Franchise Agreement"). Franchisor, Franchisee and Technician are sometimes collectively referred to as the "Parties."

RECITALS

A. Franchisor has the right to use and license the use of a "System" for the operation of a CREATIVE COLORS INTERNATIONAL businesses relating to the establishment, development and operation of such businesses specializing in providing services for the repair, coloring, cleaning and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces; upholstering furniture, booths, tables and similar items; and providing related services on a mobile basis, primarily to commercial customers (referred to as "Accounts").

B. The System is identified by the "Mark," "CREATIVE COLORS INTERNATIONAL" and includes Confidential Information which provides economic advantages to Franchisor, franchisees and other licensed users of the System.

C. In connection with Technician's training and duties for Franchisee, it will be necessary for Technician to have access to some or all of the Confidential Information.

D. Confidential Information means all proprietary and confidential information, including trade secrets relating to the establishment and operation of CREATIVE COLORS INTERNATIONAL businesses, including without limitation: (i) Franchisor's standards, operating procedures, drawings, techniques, equipment, products, inventory supplier standards and specifications; (ii) advertising and marketing programs and plans; (iii) product research and development; (iv) Franchisor's training, operations manuals and other confidential manuals; (v) knowledge of the operating and financial results of CREATIVE COLORS INTERNATIONAL businesses; (vi) customer lists, customer contacts and related information about the services, products and pricing for customers; and (vii) compilations of data.

E. Franchisor and Franchisee have agreed upon the importance of restricting the use, access and dissemination of the Confidential Information and Franchisee therefore has agreed to obtain from Technician a written agreement protecting the Confidential Information and further protecting the System against unfair competition.

F. Technician acknowledges that receipt of and the right to use the Confidential Information constitutes independent valuable consideration for the representations, promises and covenants made by Technician herein.

NOW THEREFORE, in consideration of the mutual covenants and obligations contained in this Agreement, the Parties agree as follows:

CONFIDENTIALTY AGREEMENT

1. Franchisor and/or Franchisee shall disclose to Technician Confidential Information and Technician shall, at all times, maintain the confidentiality of the Confidential Information and shall use the Confidential Information only in the course of Technician's employment by, or association with, Franchisee and only in connection with the development and/or operation of Franchisee's CREATIVE COLORS INTERNATIONAL business.

2. Technician shall not, at any time, make copies of any documents or compilations containing some or all of the Confidential Information without Franchisor's and Franchisee's express written permission.

3. Technician shall not, at any time, disclose or permit the disclosure of the Confidential Information, except to employees of Franchisee and only to the limited extent necessary to train or assist other employees of Franchisee in the operation or development of the CREATIVE COLORS INTERNATIONAL businesses.

4. Technician shall surrender the Confidential Information and any other material containing some or all of the Confidential Information to Franchisee or to Franchisor, upon request, or upon termination of employment by, or association with, Franchisee, or upon conclusion of the use for which the Confidential Information or other information or material may have been furnished to the Technician.

5. Technician shall not, directly or indirectly, do any act or omit to do any act which would, or would likely be, injurious or prejudicial to the goodwill associated with the System.

6. Technician acknowledges that Franchisor and Franchisee granted Technician access to the training manuals, operations manuals and other confidential manuals for limited purposes only and that no manuals related to CREATIVE COLORS INTERANATIONAL may be reproduced, in whole or part, without Franchisor's written consent.

COVENANTS NOT TO COMPETE

7. To protect the goodwill of the System and in consideration of disclosure of the Confidential Information to Technician, during the time Technician is employed by, or associated with, Franchisee, Technician shall not:

a. Divert or attempt to divert, directly or indirectly, any business, business opportunity, customer or Account of Franchisor, Franchisee, or any other franchisee of Franchisor.

b. Without the consent of the Franchisor or Franchisee, employ or seek to employ any person who is at the time, or was at any time during the prior twenty (20) months, a technician or employed by Franchisor, Franchisee, or any other franchisee of Franchisor, or otherwise directly or indirectly induce such person to leave his or her employment. This subsection shall not apply to any employee transfer between Franchisee and Franchisor or between or among any affiliates of Franchisee or Franchisor.

c. Directly or indirectly, for himself/herself or through, on behalf of or in conjunction with any person, partnership, corporation, limited liability company or other entity, without the prior written consent of Franchisor, own, maintain, manage, operate, engage in, or have any financial or beneficial interest in, advise, assist or render services or make loans to, any business that is of a character and concept similar to the CREATIVE COLORS INTERNATIONAL businesses, including any business which looks like, copies, imitates or operates in a manner similar to a company providing services for the repair, coloring, cleaning and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces, or providing upholstering services.

8. To also protect the goodwill of the System and in consideration of disclosure to Technician of the Confidential Information, Technician agrees and covenants that for a period of twenty (20) months from the date of termination of Technicians' employment by, or association with Franchisee, within Franchisee's Area of Primary Responsibility ("APR"), and within a twenty five (25) mile radius of Franchisee's "APR" as set forth in the Franchise Agreement, and within the APR of any other franchisee of Franchisor, and within a twenty five (25) mile radius of the APR of any other franchisee of Franchisor, that he/she shall not, except as otherwise approved in writing by Franchisor and regardless of the cause for termination; individually, or jointly with others, either directly or indirectly, for itself or himself/herself, or through, on behalf of, or in conjunction with any person, persons, partnership, corporation, limited liability company or other entity:

a. Divert or attempt to divert, directly or indirectly, any business, business opportunity, customer or Account of Franchisee, Franchisor or any other franchisee of Franchisor.

b. Solicit Franchisee's customers to either directly or indirectly provide services for the repair, coloring, cleaning and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces.

c. Provide services for the repair, coloring, cleaning and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces to Franchisee's customers, who either were Franchisee's customers at the time of Technician's termination of employment by Franchisee, or who were Franchisee's customers within six (6) months prior to the date of Technician's termination of employment.

d. Without the consent of the Franchisor, Franchisee, or other franchisee as applicable, employ or seek to employ any person who is at the time, or was at any time during the prior twenty (20) months, a technician or employed by Franchisor, or any other franchisee of Franchisor, or otherwise directly or indirectly induce such person to leave his or her employment. This subsection shall not apply to any employee transfer between Franchisee and Franchisor or between or among any affiliates of Franchisee or Franchisor.

e. Directly or indirectly, for himself/herself or through, on behalf of or in conjunction with any person, partnership or corporation or other entity, without the prior written consent of Franchisor, own, maintain, manage, operate, engage in, or have any financial or beneficial interest in, advise, assist or render services or make loans to, any business that is of a character and concept similar to the CREATIVE COLORS INTERNATIONAL businesses, including any business which looks like, copies, imitates or operates in a manner similar to a company providing services for the repair, coloring, cleaning and restoration of leather, cloth, vinyl, velour, plastics and other upholstery surfaces, or providing upholstering services.

9. Franchisor agrees that each of the covenants herein contain reasonable limitations as to time, geographical area and scope of activity to be restrained and do not impose a greater restraint than is necessary to protect the goodwill or other business interests of Franchisor or Franchisee. Notwithstanding the foregoing, Franchisee understands and acknowledges that Franchisor shall have the right, in its sole discretion, to reduce the scope of any covenant set forth in Paragraphs 7 and 8 of this Agreement, or any portion thereof, without Franchisee's consent, effective immediately upon receipt by Franchisee of written notice thereof, and Franchisee shall comply forthwith with any covenant as so modified, which shall be fully enforceable.

10. Technician agrees that in the event of a material breach of this Agreement, Franchisor and Franchisee would be irreparably injured and be without an adequate remedy at law. Therefore, Franchisee and Franchisor shall be entitled, in addition to any other remedies which are made available to it at law or equity, to a temporary and/or permanent injunction (or similar form of remedy) and a decree for the specific performance of the terms of this Agreement, without the necessity of showing actual or threatened harm, and without being required to furnish a bond or other security.

11. Any obligation of Technician that contemplates performance of such obligation after the termination or expiration of this Agreement shall be deemed to survive the termination or expiration of this Agreement.

12. Technician agrees to pay all expenses (including court costs and reasonable attorneys' fees) incurred by Franchisor and Franchisee in enforcing the terms of this Agreement.

13. Any failure by Franchisor or Franchisee to object to or take action regarding any breach of any provision of this Agreement by Technician shall not operate or be construed as a waiver of or consent to that breach or any subsequent breach by Technician.

14. THIS AGREEMENT SHALL BE INTERPRETED AND CONSTRUED UNDER THE LAWS OF THE STATE OF THE FRANCHISOR'S PRINCIPAL PLACE OF BUSINESS WITHOUT GIVING EFFECT TO THE CHOICE OF LAW PRINCIPLES THEREOF. TECHNICIAN HEREBY IRREVOCABLY SUBMITS TO THE STATE, COUNTY OR JUDICIAL DISTRICT IN WHICH THE FRANCHISOR'S PRINCIPAL PLACE OF BUSINESS IS LOCATED. TECHNICIAN HEREBY WAIVES ALL QUESTIONS OF PERSONAL JURISDICTION OR VENUE FOR THE PURPOSE OF CARRYING OUT THIS PROVISION. TECHNICIAN AGREES THAT VENUE FOR ANY PROCEEDING RELATING TO OR ARISING OUT OF THIS AGREEMENT SHALL BE IN THE COUNTY OR JUDICIAL DISTRICT IN WHICH THE FRANCHISOR'S PRINCIPAL PLACE OF BUSINESS IS LOCATED, PROVIDED, HOWEVER, WITH RESPECT TO ANY ACTION WHICH INCLUDES INJUNCTIVE RELIEF OR OTHER EXTRAORDINARY RELIEF, FRANCHISOR OR FRANCHISEE MAY BRING SUCH ACTION IN ANY COURT IN ANY STATE WHICH HAS JURISDICTION.

15. The Parties agree that each of the above covenants shall be construed as independent of any other covenant or provision of this Agreement. If all or any portion of a covenant in this Agreement is held unreasonable or unenforceable by a court or agency having valid jurisdiction in an unappealed final decision to which Franchisor or Franchisee is a party, Technician expressly agrees to be bound by any lesser covenant contained within the terms of this covenant that imposes the maximum duty permitted by law, as if the resulting covenant were separately stated in and made a part of this Agreement.

16. Except as stated in Paragraph 17 of this Agreement, this Agreement contains the entire agreement of the Parties regarding the subject matter hereof.

17. Notwithstanding anything stated to the contrary, if Technician, prior to the execution of this Agreement, has executed any agreement(s) regarding the protection of Franchisor's Confidential Information or trade secrets, then the execution of this Agreement shall not invalidate, revoke, or rescind those prior agreement(s), unless the Parties expressly revoke or rescind those prior agreement(s) in writing. If the Parties do not expressly revoke or rescind the prior agreement(s) in writing, the terms of this Agreement shall be considered supplements, additions, and amendments to the prior agreement(s). To the extent there are conflicts between any terms of any prior agreement(s) protecting Franchisor's Confidential Information or trade secrets executed by Technician, then the terms of this Agreement shall replace and be controlling over any and all conflicting terms in the prior agreement(s).

18. All notices and demands under this Agreement shall be in writing and shall be delivered personally, either by certified mail, return receipt requested, postage prepaid, by reliable overnight delivery service or sent via facsimile, email, or electronic form of transmission (provided that the sender confirms the recipient's receipt of the transmission), to the respective parties at the following addresses unless and until a different address has been designated by written notice to the other parties:

Notices to Franchisor:

CREATIVE COLORS INTERNATIONAL, INC.
19015 S. Jodi Road, Suite E
Mokena, IL 60448
Attn: Terri Sniegolski, Senior Vice President
Facsimile No. (708) 614-9685
Terri.Sniegolski@creativecolorsintl.com

Daniel S. Kaplan, Esq.
Rachlis Duff Adler Peel & Kaplan, LLC
542 South Dearborn Street, Suite 900
Chicago, IL 60605
Facsimile No. (312) 733-3952
dkaplan@rdaplawnet

Notices to Franchisee:

Notices to Technician:

19. The rights and remedies of Franchisor and Franchisee under this Agreement are fully assignable and transferable and shall inure to the benefit of their respective successors, assigns and transferees. The

obligations of Technician under this Agreement are personal in nature and may not be assigned by Technician, without the prior written consent of Franchisor and Franchisee.

20. This Agreement may be executed in counterpart originals, all of which shall constitute one and the same agreement and may be transmitted to the other party by facsimile or email in .pdf format, with originals to follow. The Parties agree that such signature transmitted by facsimile or email shall bind each such party to this Agreement as of the execution date.

21. It is expressly understood and agreed that this Agreement shall be binding upon Technician, Franchisor and Franchisee upon execution of this Agreement by them. It is also expressly understood and agreed that if Technician and Franchisor (but not Franchisee) execute this Agreement, this Agreement shall be binding upon Technician and Franchisor, and Franchisee shall be considered and is, an intended third-party beneficiary of this Agreement. It is also expressly understood and agreed that if Technician and Franchisee (but not Franchisor) execute this Agreement, this Agreement shall be binding upon Technician and Franchisee, and Franchisor shall be considered and is, an intended third-party beneficiary of this Agreement.

The Parties have entered into this Agreement as witnessed by their signatures below.

FRANCHISOR

TECHNICIAN

Creative Colors International, Inc.

By: _____

Title: _____

FRANCHISEE

By: _____

Title: _____

**EXHIBIT N to
FRANCHISE DISCLOSURE DOCUMENT**

**GENERAL RELEASE
(Transfer)**

In consideration of the consent by Creative Colors International, Inc. ("Franchisor") to the assignment of the Franchise Agreements of _____, a _____ corporation, and _____, individually, ("Franchisee") to _____, a _____ corporation, and _____, individually, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Franchisee does hereby forever release, discharge and hold Franchisor, its officers, agents, employees, shareholders, guarantors, successors, and assigns, on behalf of themselves, their heirs, executors, administrators, officers, agents, employees, shareholders, guarantors, successors, and assigns, harmless from and against any and all claims, causes of action, demands, damages, costs, suits, obligations, negligence, misrepresentations, omissions, and fraud, whatsoever, in law or in equity, arising out of any relationship with one another whether contractual or otherwise which they now have, had, or which their heirs, executors, administrators, or assigns hereafter can, shall, or may have, for, upon or by reason of any matter, cause, or thing whatsoever at any time prior to the date of this Release, which Release is not limited to claims relating to the assignment of Franchise Agreement being assumed by Franchisee.

This General Release extends to any and all claims, known or unknown, the existence of which Franchisee may not know or suspect as of the date of executing this document, it being the understanding and intent of Franchisee that Franchisee is releasing Franchisor from any and all liability to Franchisee, except for obligations required to be performed by Franchisor subsequent to the date of this Release. Further, Franchisee has had an opportunity to seek advice from legal counsel and is executing this Release with full knowledge of its legal effect.

Dated: _____

_____,
A _____ corporation

By: _____
Its: _____

individually and as principal of

RECEIPT

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Creative Colors International, Inc. offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

If Creative Colors International, Inc. does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the state agency listed in Exhibit A.

The following are the names, principal business addresses, and telephone numbers of each franchise seller offering the Creative Colors International, Inc. franchise (check names that apply):

Name	Address	Telephone Number
____ Mark Bollman, President	19015 S. Jodi Road Suite E Mokena, Illinois 60448	1-800-933-2656 x. 223
____ Terri Sniegolski, Sr. V. President	19015 S. Jodi Road Suite E Mokena, Illinois 60448	1-800-933-2656 x. 224
____ Other _____	_____	_____

I received a disclosure document with issuance date 4-15-17 that included the following Exhibits:

EXHIBIT A - LIST OF STATE ADMINISTRATORS
EXHIBIT B - LIST OF AGENTS FOR SERVICE OF PROCESS
EXHIBIT C - TABLE OF CONTENTS TO OPERATIONS MANUAL
EXHIBIT D - TABLE OF CONTENTS TO TRAINING MANUAL
EXHIBIT E - FRANCHISE AGREEMENT
EXHIBIT F - AREA DEVELOPMENT AGREEMENT
EXHIBIT G - FINANCIAL STATEMENTS
EXHIBIT H - FRANCHISEE DISCLOSURE QUESTIONNAIRE
EXHIBIT I - START-UP SUPPLIES

EXHIBIT J - VAN LEASE AGREEMENT
EXHIBIT K - STATE ADDENDA TO THE FRANCHISE
DISCLOSURE DOCUMENT
EXHIBIT L - ADDENDA TO THE FRANCHISE AGREEMENT
FOR CERTAIN STATES
EXHIBIT M - AGREEMENT FOR PROTECTION OF TRADE
SECRETS
EXHIBIT N - FORM GENERAL RELEASE

Prospective Franchisee

Dated: _____

Retain this copy for your records

RECEIPT

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SECRETS
EXHIBIT N - FORM GENERAL RELEASE

Prospective Franchisee

Dated: _____

Please return this signed and dated receipt to:

Creative Colors International, Inc.
19015 S. Jodi Road - Suite E
Mokena, Illinois 60448
Terri@CreativeColorsIntl.com
708-478-1636 (facsimile)