FRANCHISE DISCLOSURE DOCUMENT

CARRE D'ARTISTES GREAT AMERICA LLC
A New York limited liability company
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CARRE D'ARTISTES GREAT AMERICA LLC grants franchises for the operation of art galleries related to the sale of contemporary artworks under the name "**CARRE D'ARTISTES®**".

The total investment necessary to begin operation of a franchised CARRE D'ARTISTES franchise is from $250,000 to $569,500. This includes $125,000 that must be paid to CARRE D'ARTISTES GREAT AMERICA LLC.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Mrs. Stéphanie Tosi at CARRE D'ARTISTES GREAT AMERICA LLC, 241 Bleecker Street, New York, NY 10004, email: stephanie@carredartistes.com, telephone number: + 33 4 42 63 62 59.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "**A Consumer's Guide to Buying a Franchise**," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: June 29, 2018

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling franchises in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in the State Agency Exhibit (**Exhibit E**) for information about CARRE D'ARTISTES GREAT AMERICA LLC or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH CARRE D'ARTISTES GREAT AMERICA LLC BY LITIGATION ONLY IN THE STATE OF NEW YORK. OUT-OF-STATE MEDIATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT OF DISPUTES. IT MAY ALSO COST YOU MORE TO MEDIATE OR LITIGATE WITH CARRE D'ARTISTES GREAT AMERICA LLC IN NEW YORK THAN IN YOUR OWN STATE.

2. THE FRANCHISE AGREEMENT STATES THAT NEW YORK LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should make sure to do your own investigation of the franchise.

Effective Date: See next page for state effective dates

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

California:	_____, 2018
Hawaii:	Not registered
Illinois:	Not registered
Indiana:	Not registered
Maryland:	_____, 2018
Michigan:	_____, 2018
Minnesota:	Not registered
Nebraska*	Not registered
New York:	_____, 2018
North Dakota:	Not registered
Rhode Island:	Not registered
South Dakota:	Not registered
Virginia:	_____, 2018
Washington:	Not registered
Wisconsin:	Not registered

In all other states, the effective date of this Franchise Disclosure Document is June 29, 2018.

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ADDENDA TO FRANCHISE DISCLOSURE DOCUMENT

EXHIBITS

EXHIBIT A: LIST OF COMPANY-OWNED ART GALLERIES
EXHIBIT B: FINANCIAL STATEMENTS
EXHIBIT C: FRANCHISE AGREEMENT
EXHIBIT D SAMPLE RELEASE
EXHIBIT E: STATE AGENCY EXHIBIT
EXHIBIT F: FRANCHISEE QUESTIONNAIRE
EXHIBIT G: STATE-SPECIFIC ADDENDUM
EXHIBIT H: CONFIDENTIALITY AGREEMENT
EXHIBIT I: RECEIPT

APPLICABLE STATE LAW MAY REQUIRE ADDITIONAL DISCLOSURES REGARDING THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT OR STATE SPECIFIC AMENDMENTS TO THE FRANCHISE AGREEMENT. THESE ADDITIONAL DISCLOSURES OR STATE SPECIFIC AMENDMENTS TO THE FRANCHISE DISCLOSURE DOCUMENT AND FRANCHISE AGREEMENT, IF ANY, APPEAR IN THE STATE ADDENDA AT **EXHIBIT G**.

ITEM. 1
THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES

Franchisor and Its Parents

CARRE D'ARTISTES GREAT AMERICA LLC is the Franchisor, and is referred to in this Disclosure Document as "**Carré d'artistes®**" or "**we**". The franchise offered and sold by Carré d'artistes® is referred to in this Disclosure Document as the "**Carré d'artistes® Art Galleries**" or the "**Carré d'artistes® Businesses.**" "**You**" means the person or entity that buys the franchise from Carré d'artistes®. If the franchise is purchased by a corporation, limited liability company, partnership or other entity, then "**you**" may also mean the shareholders, members, partners or other owners of that entity.

We are a New York limited liability company that was formed on June 15, 2018 for the purpose of offering and selling Carré d'artistes® Art Gallery franchises in the U.S. We do not conduct any other business, and do not offer franchises for any other line of business, other than the franchises being offered in this disclosure document. We started offering franchises on June 29, 2018, the issuance date of this disclosure document. We do not operate Carré d'artistes® Art Galleries, but our affiliates operate 3 galleries in the U.S.

Parents, Predecessors and Affiliates of Carré d'artistes®

The Carré d'artistes® Art Gallery concept was founded in 2001 following the incorporation of our ultimate parent, Carré d'artistes SAS ("**Parent**" or "**Carré d'artistes® FRANCE**"). Parent is a French simplified joint-stock company that was formed on May 14, 2001. Parent's principal address is 434 Les Allées François Aubrun, RN 7 Palette le Tholonet – 13100 Aix-en-Provence, France. Parent operates and franchises a total of 16 franchises and 19 company-owned Carré d'artistes® Art Galleries in Europe, Russia, the Middle East, Mexico, China, Hong Kong and South Korea. It is also our predecessor and between 2013 and 2016 it sold 5 franchises in the U.S. Of those, two have been repurchased by Parent, two have closed and one remains franchisee-operated.

Our direct parent is Carré d'artistes® USA Corp. ("**Carré d'artistes® USA**"), a New York corporation formed on June 6 2016, and does business under its entity name. Our, and Carré d'artistes® USA's principal business address is 241 Bleecker Street, New York, NY 10004.

The agents for service of process on Carré d'artistes® are listed in the State Agency Exhibit attached to this Disclosure Document (Exhibit E).

Except for Parent, none of the affiliates of Carré d'artistes® has ever offered franchises for Carré d'artistes® Art Galleries franchsises or franchises in any other line of business. Parent only offers franchises for Carré d'artistes® Art Galleries and for no other line of business.

You will be acquiring selected Artworks for sale in your Carré d'artistes® Art Gallery from us, but also from Carré d'artistes® France, but not from any other of our affiliates.

Franchised Business

Carré d'artistes® grants franchises for the operation of Carré d'artistes® Businesses. Carré d'artistes® Businesses feature art galleries selling contemporary artworks under the name "**Carré d'artistes®**". The business you will conduct, the Carré d'artistes® Business, refers to a business using the Carré d'artistes® trademark and associated logos and symbols (the **"Licensed Marks"**) to operate a Carré d'artistes® gallery offering customers contemporary artworks. Your Carré d'artistes® Business will use the methods, procedures and other know-how we and our Parent have developed (the **"Concept"**) and includes standards for operating a Carré d'artistes® Business. Our standards and procedures are included in our operations manual (the **"Know-How Manual"**). Each Carré d'artistes® Busines will operate under a franchise agreement (the **"Franchise Agreement"**) and in accordance with our confidential Know-How Manual.

The Concept presently includes the Licensed Marks and associated marks, logos and designs; advertising, publicity and other marketing programs; training programs and training materials; and other requirements as stated or referred to in your Franchise Agreement and in our Know-How Manual, or otherwise in writing by us and designated as part of standards for the Concept. The Concept will be applied to all Carré d'artistes® Businesses, although we in our business judgment may make exceptions based on local conditions, special circumstances or different contractual provisions. The Concept may be changed or modified by us, in our sole discretion, and you will agree to comply with the Concept as it may exist (including all operational policies, procedures, programs and plans set forth in the Know-How Manual or otherwise in writing).

General Market for Your Products and Services and Competition

The market is competitive for art galleries offering contemporary artworks for sale, in particular with regard to pricing, service, location and quality, and is susceptive to changes in consumer taste and economic conditions. You will compete with various businesses, in particular with locally-owned businesses that offer similar goods and service items, as well as with national and regional chains. Generally, there are no seasonal variations in sales, though this may depend on your specific location.

Regulations Specific to the art galleries Industry

The art gallery industry and the Carré d'artistes® Businesses are subject to consignment laws applicable to all art galleries. It is your obligation to know the laws in your location and comply with them. Other laws will be applicable to your business and we urge you to make inquiries about these laws. Check with a lawyer to learn about specific laws applicable to your business.

Our Business Experience

Though we are a newly formed company, Parent has operated art galleries under the Carré d'artistes® since 2001 and has franchised Carré d'artistes® Art Galleries in France and

other countries since 2005. Our affiliates have operated Carré d'artistes® Art Galleries in the U.S. since 2016.

ITEM. 2
BUSINESS EXPERIENCE

Stephanie Tosi – Director

Mrs. Stéphanie Tosi has been our director since our inception in June 2018. She is also director of Carré d'artistes® USA since its incorporation in June 2016. She has also served as president of Parent since January 2017. She founded Carré d'artistes® France in 2001 and has been its director since then. She works out of Aix-en-Provence in France.

Solenne Coquelet – Treasurer

Mrs. Solenne Coquelet has been our treasurer since our inception in June 2018. She has also been the Finance and HR director of Carré d'artistes® France since February 2018. Before that, she was the responsible for financial and administrative matters with In Extenso in Aix-en-Provence, France from May 2014 through February 2018. Before that, she was management controller for marketing with Lacoste in Paris, France from November 2011 through April 2014. She works out of Aix-en-Provence in France.

Charlotte Troisgros – Area Manager for the Americas

Mrs. Charlotte Troisgros has been our Area Manager for the Americas since our inception in June 2018. She has also been the Area Manager for the Americas with Carré d'artistes® USA since its inception in June 2016, and served in the same role for Carré d'artistes® France from October 2015 to June 2016. Before then, she was Junior Area Manager with La Colline, in Paris, France from December 2013 to October 2015. Before that she was an intern with Guerlain in Levallois-Perret, France from January 2013 through June 2013. For all her positions with the Carré d'artistes® group she has worked out of New York, New York, except from October 2015 through February 2016 when she worked out of Paris, France.

ITEM. 3
LITIGATION

Concluded Matters

Artier LLC, Eduardo Castaneda, Martha Blanco v. Carré d'artistes SAS, Carré d'artistes USA Corp., Stephanie Tosi, Marina Fauvey, Patrice Martineau and Charlotte Troisgros in the United States District Court, Southern District of Florida, Case No. 17-80636-CV-Middlebrooks, Filed May 22, 2017.

Carré d'artistes SAS v. Artier LLC, Eduardo Castaneda, Martha Blanco in the Tribunal de commerce, Aix-en-Provence, France, Cor: 6617 MD: 95743, filed April 12, 2017.

Carré d'artistes SAS v. Societe Art Fix Gallery and Sophira, Ltd. in the Tribunal de commerce, Aix-en-Provence, no. 2017 00 7329, enrolled May 18, 2017

In April 2017 Carré d'artistes France filed an action in Aix-en-Provence, France against its franchisee in Florida, Artier LLC and its owners Eduardo Castaneda and Martha Blanco for breach of their franchise agreement, which had been entered into in March 2015. In May 2017 it also filed an action in Aix-en-Provence, France against its franchisee in Bahrain, Qatar and the United Arab Emirates, Societe Art Fix Gallery and its owners, Sophira, Ltd. for breach of their franchise agreement, which had been entered into in June 2015. In May 2017 Artier LLC and its owners Eduardo Castaneda and Martha Blanco filed a claim in the United States District Court for the Southern District of Florida. The complaint alleged that the disclosure document provided them by Carré d'artistes® France did not comply with the FTC Franchise Rule and was therefore in violation of the Florida Deceptive Trade Practices Act and the Florida Franchise Act, that financial performance representations had been made that were also in violation of those statutes, that Carré d'artistes® France had not provided adequate operational support, and that Carré d'artistes® France had not registsered under the Florida Sale of Business Opportunities Act. The plaintiffs in the Florida action sought actual damages and reasonable attorney's fees and court costs as well as rescission of the franchise agreement. On or about January 11, 2018 the parties to the three actions reached a joint settlement of the three actions. Carré d'artistes® France agreed to pay the franchisees a total amount of $112,000 and forgive $10,000 due for payment of artworks held by franchisees on consignment. All actions were dismissed and the parties released all claims against each other.

Other than these actions, no litigation is required to be disclosed in this Item.

ITEM. 4
BANKRUPTCY

No bankruptcies are required to be disclosed in this Item.

ITEM. 5
INITIAL FEES

Entrance Fee

If you sign Franchise Agreement, you must pay an Initial Fee ("**Entrance Fee**") equal to $60,000 in consideration of the rights granted and of the Carré d'artistes® Art Gallery opened and operated by you. You will have to pay the Entrance Fee in full when you sign the Franchise Agreement. The Entrance Fee is fully earned by Carré d'artistes® upon execution of the Franchise Agreement by you and is not refundable under any circumstances.

Carré d'artistes® will provide your initial inventory of artworks for your Carré d'artistes® Art Gallery before you open for business. You must pay us a guarantee deposit in an amount of $60,000 before opening your Carré d'artistes® Art Gallery. We will hold the deposit as security for any art work not returned to us (in good condition) at the end of your Franchise Agreement. No interest will accrue on the guarantee deposit.

You must also pay us an installation fee of $5,000 for the point-of-sale system you are required to use.

Because we only started selling franchise as of the issuance date of this disclosure document, no Entrance Fees were collected in the last calendar year.

ITEM. 6
OTHER FEES

Type of Fee	Amount	Date Due	Remarks [1]
Royalty Fees/Franchise Fee	7% of monthly Net Sales.	The 5th day of each month for the preceding month.	See Note (2)
New Agreement Fee	$30,000	Upon execution	Payable if you and we agree to enter into a new agreement when your Franchise Agreement expires.
Artist Fund	Currently, 0.3% of the total yearly sales of Artworks invoiced you	Annually	The Artworks consigned to you are administered through Carré d'artistes® in France. The French government requires that a certain percentage of the sales price of any artwork be paid into an artists' fund. The government may change the rate of this fee. At this time, we do not expect an increase, and if there is an increase we do not expect it to be substantial.
Computer system Maintenance Fee	Currently, $2,000 per year	Against invoice	We have the right to increase this fee by 3%/year
Artworks and other items purchased from Carré d'artistes® such	As per Carré d'artistes'® Artworks price	The 10th day of each month for the preceding	Payable each month after the Art Gallery commences business following payment

Type of Fee	Amount	Date Due	Remarks [1]
as packaging material sold by Carré d'artistes® to Franchisee	list	month.	terms defined in the attached Franchise Agreement draft. The price of the sold Artworks is of an evolving nature and is provided by Carré d'artistes®, it being understood that Franchisee is free to determine resell price to customers. In the event of non-payment, even partial, a surcharge of 10% per year will be added by way of contractual penalty.
Continuing Training Fee	Reasonable amount	Against invoice	We have the right to charge a reasonable fee for continuing training provided to you and your employees. The fee is intended to cover our expenses and overhead incurred related to the training.
Marketing Support and Other Administrative Services Fee	Reasonable amount	Against invoice	At your request, we may provide you with additional assistance for sales, marketing, operation and other administrative matters. These services are optional. We will charge a reasonable fee for helping with such requests.
Audits	Reimbursement of underpayment and expenses associated with the audit.	Against invoice	If an audit reveals an underpayment of any fee, you must promptly pay it and a past due charge. In addition, if the underpayment is more than 3%, you must reimburse us for all our expenses.
Online Misuse Penalty	100 Euros/day	Against invoice	Payable if you misuse the Licensed Marks on any online platform and do not correct

Type of Fee	Amount	Date Due	Remarks [1]
			the use within 5 business days from us giving you notice.
Post-Termination Violation Fee	$500/day	Against invoice	Payable for each day do not comply with any of your post-termination obligations upon termination or expiration of your Franchise Agreement.
Legal Fees	As incurred	Against invoice	Payable if we or Carré d'artistes® FRANCE incurs legal fees or costs in connection with enforcing any of your obligations under the agreement. If we incur accountants', attorneys' or similar expenses in enforcing the guarantee against your guarantor your guarantor will have to pay those fees.
Liquidated Damages – breach of confidentiality obligation	$10,000	Upon breach of confidentiality obligation	Payable if you violate the confidentiality obligations under the Franchise Agreement.
Liquidated Damages – termination	Amount equal to Franchise Fees for the previous 2 years	Upon termination for breach of the Franchise Agreement	If the Franchise Agreement is terminated for your breach, we have the right to collect liquidated damages.
Insurance	As incurred	Against invoice, if you don't maintain insurance	If you don't maintain the required insurance coverage for your Carré d'artistes® Business we have the right to buy the necessary coverage for you. You must then promptly reimburse us for the cost.

Footnotes:

(1) Each fee is collected by and payable to us. Each fee, except for the Artists Fund fee, is imposed by us. All fees are uniformly imposed. With the exception of guaranty deposits, all fees are nonrefundable. There are no cooperatives. If any cooperatives are

established, franchisor or affiliate-owned outlets would be granted voting power on the same basis as franchised outlets and there would be no limit on the maximum and minimum fees that the cooperative could impose.

(2) "Net Sales" means the total sales revenue you're your Carré d'artistes® Art Gallery, including any online sales, less sales tax, refunds to customers and discounts. During the year, the monthly royalties are paid based on estimated Net Sales. The estimated Net Sales are those determined in your yearly business plan. At the end of each calendar year the actual Net Sales for the year are reconciled. If you overpaid Franchise Fees in the previous calendar year the overpayment will be returned to you. If you underpaid, you will have to pay the balance to us. Note that sales of Artwork though the Carré d'artistes® website, even to customers in your area, are not included in your Net Sales.

ITEM. 7
ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT

Type of Expenditure	Amount[1]	Method of Payment[2]	When Due	To Whom Payment Is To Be Made
Entrance Fee[3]	$60,000	Lump Sum	When you sign the Franchise Agreement	Carré d'artistes®
Artworks Deposit[3]	$60,000	Lump Sum	3 months prior the delivery of paintings	Carré d'artistes®
Lease[3]	$45,000 - $150,000	As Arranged	As Incurred	Landlord (a deposit or a guarantee may be required by the lessor)
Leasehold Improvements, construction and remodeling[3]	$50,000 - $200,000	As Arranged	As Incurred	Suppliers
Pre-opening training fees, Wages, Travel and Living Expenses for You and Your Management Staff During Training[7]	$2,000 - $5,000	As Incurred	As Incurred During Training	Employees, Airlines, Hotels and Businesses

Type of Expenditure	Amount[1]	Method of Payment[2]	When Due	To Whom Payment Is To Be Made
Furnishing[8]	$10,000 - $20,000	As Incurred	As Incurred	Suppliers
Fixtures[8]	$2,000 - $7,500	As Arranged	As Incurred	Suppliers or Leasing Companies
Signage[3]	$5,000 - $15,000	As Arranged	As Incurred	Suppliers
Point-of-Sale and Computer System[9]	$5,000	As Arranged	As Incurred	Suppliers
Licenses, Permits and Miscellaneous Start-Up Expenses[11]	$5,000 - $10,000	As Incurred	Before Opening or As Otherwise Arranged	Landlord, Utilities, Government Agencies, Attorneys, Accountants and Other Professionals
Pre-opening advertising and grand opening[12]	$500 - $10,000	As Arranged	Before Opening	Suppliers
Insurance[3]	$500 - $7,000	As Arranged	As Incurred	Insurer
Additional Funds - 3 Months [13]	$5,000 - $20,000	Varies	Varies	Payroll, Utilities, Suppliers, Carré d'artistes®
Total[15]	$250,000 - $569,500			

Footnotes:

(1) For the estimated range of costs, we relied on the historical operations of the Carré d'artistes® Businesses owned and operated by affiliated entities in the U.S. You should carefully review these figures with your business advisor before making any decision franchise a Carré d'artistes® Art Gallery.

(2) Payments are not refundable unless otherwise noted. Carré d'artistes® does not offer direct or indirect financing.

(3) You will have to pay the Entrance Fee in full when you sign the Franchise Agreement. The Entrance Fee is fully earned by Carré d'artistes® upon execution of the Franchise Agreement by you and is not refundable under any circumstances.

(4) Carré d'artistes® will provide your initial inventory of artworks for your Carré d'artistes® Art Gallery before you open for business. You must pay us a guarantee deposit in an amount of $60,000 before opening your Carré d'artistes® Art Gallery. We

will hold the deposit as security for any art work not returned to us (in good condition) at the end of your Franchise Agreement. No interest will accrue on the guarantee deposit.

(5) We expect that most franchisees will lease their facilities. The cost per square foot of commercial retail space varies considerably depending upon the location and market conditions affecting commercial property Carré d'artistes® businesses will typically be located on high traffic areas, and generally require from 538 to 1,615 square feet of floor space. The cost per square foot of leasing commercial property will vary considerably depending upon location and market conditions. In some very large markets, such as for example New York, San Francisco and Los Angeles, the lease expense may be even higher than this estimate. This estimate does not provide for the purchase of land or the construction of a building. If you buy unimproved real estate and construct your Art Gallery, the total estimated initial investment for your Art Gallery will be significantly higher.

(6) These estimated costs are to build out an existing building or space to meet the image and décor requirements for Carré d'artistes® Businesses. Costs for leasehold improvements will vary greatly, depending upon the location, condition, layout and content of the site, labor and material costs, and landlord provided work (tenant improvement allowance). These leasehold improvement costs assume that the delivery of the space includes the requirements described in Carré d'artistes®' standard landlord work letter.

(7) You must pay for the Salaries and Benefits, Travel Expenses and other expenses while you and/or your designated staff attend the training program.

(8) This includes furniture and fixtures such as counters, bins or artwork and display equipment as well as small wares, office equipment and supplies. Your furniture, fixtures, décor and equipment may be financed through a bank or other financial institution, leased or purchased outright.

(9) You will need to purchase exterior and interior signs in order to maximize visibility of your Carré d'artistes® Art Gallery for customers. Local regulations as well as lease requirements may impact the type of signage you will be able to display.

(10) This includes the cost of the computer hardware and software that will serve as your point-of-sale computer system.

(11) You will need to acquire all the necessary permits, utilities, merchant accounts and licenses that are required to operate the Carré d'artistes® Business legally and proficiently, and pay any security deposits that may be required. Other miscellaneous fees include such items as security and lease deposits or guarantees required by lessors, impact fees, commissions, miscellaneous professional fees to acquire or lease the premises of your Carré d'artistes® Business location, and other accounting and legal fees. You should check with the local regulatory agency that issues building permits to

determine what impact, connection, or other site development fees may be required for the specific site for your Carré d'artistes® Art Gallery.

(12) It is not required to conduct a grand opening for your Carré d'artistes® Art Gallery, but it is highly recommended.

(13) You will be required to purchase the specified insurance coverage for your Carré d'artistes® Art Gallery before operations begin.

(14) We estimate that your initial period of operations will be 3 months. You will need to have on hand sufficient additional capital to cover operating expenses until your Carré d'artistes® Art Gallery reaches a break even operating basis. The estimate given is the amount of additional funds intended to cover your expenditures for inventory, fees due under the Franchise Agreement, utilities, supplies, uniforms, lease payments, and other miscellaneous operating costs. This estimate has not been offset by any allowance for your operating revenues during this three-month period. Your working capital requirements may increase or decrease depending upon your geographic area, number of employees, labor rates, minimum wage laws, and other economic factors. For the estimated range of additional funds that you will need during your first three months of operation, Carré d'artistes® relied on the initial operations of the Carré d'artistes® Businesses owned and operated by affiliated entities for this estimate.

(15) These figures are estimates only, and it is possible that you may have additional or greater expenses during this period. Your costs will vary depending on the size of your Carré d'artistes® Art Gallery, your geographic area, economic and market conditions, competition, interest rates, wage rates, sales levels attained, and other economic factors. None of the payments to us are refundable, except for the Art Deposit.

ITEM. 8
RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

You must comply with all of our mandatory standards, methods, policies, products, procedures, techniques, standards and specifications that we prescribe in the Know-How Manual, Standards or other written or electronic communications. Except as listed below, currently you are not required to purchase or lease any goods, services, supplies, FF&E, inventory, computer hardware or software, real estate or comparable items related to the establishment or operation of your Carré d'artistes® Art Gallery from us, our affiliates, our designees, suppliers approved by us, or under our specifications.

Obligation to Purchase selected Artworks from Carré d'artistes® or an Affiliate

Carré d'artistes® will provide you with selected Artworks by Carré d'artistes® Selected Artists (these are artists that are featured by Carré d'artistes®) which are offered without exclusivity by you to customers in your Carré d'artistes® Art Gallery.

You will be supplied with such Artworks by Carré d'artistes® or by suppliers designated by Carré d'artistes®. Before you open your Carré d'artistes® Art Gallery for business, we will supply you with Artworks up to 1,5 times the value of your Art Deposit of $60,000, thus the value of your Artwork would be up to $90,000 ($60,000 multiplied by 1,5). If at any time the inventory value exceeds $90,000, then deliveries of additional Artwork will be held back until you have either sold or returned enough Artwork to bring your inventory value, plus the value of the new delivery, down to no more than $90,000.

All Artwork by Carré d'artistes® Selected Artists that you wish to display in your Carré d'artistes® Art Gallery must be acquired from us. If you wish to also feature artwork by other artist, the artists and the artwork must be approved by us before you display it or otherwise feature it through you Carré d'artistes® Business.

Obligation to Purchase or Lease Products and Services under Carré d'artistes®'s Restrictions

There are products and equipment that are selected by Carré d'artistes® for consistency in quality and other considerations. Some of the interior design materials, such as laminate panels, have to be purchased pursuant to our specifications and from approved suppliers only. Other interior design items, such as art bins, light fixtures and furniture for your Art Gallery must meet our specifications, but you can buy them from a supplier of your choice.

Carré d'artistes® will provide a written list of these selected items. Carré d'artistes® will also notify you of any additions to or deletions from this list as it may change from time to time. Except for the Artwork by Carré d'artistes® Selected Artists and the software and related installation services, we and our affiliates are not the approved suppliers or only approved suppliers for any product or service you must purchase or lease, though Carré d'artistes® will issue specifications for the insurance you must carry. None of our officers own an interest in any of our suppliers, except that our director, Stéphanie Tosi, is also president of Parent who you may buy Artworks from.

Except for the Artwork by Carré d'artistes® Selected Artists and the software and related installation services, you may use other products and services than those we specify. To ensure that you adhere to the uniformity requirements and quality standards associated with all Carré d'artistes® Businesses, if you want to use a different supplier than we require, or if you want to purchase or lease different products or services than we require, you must first have the written approval of Carré d'artistes. Carré d'artistes® will provide you with written standards and specifications for products and services required or that are subject to our specifications but we do not provide our franchisees with the criteria for approving suppliers. We have the right to

charge a reasonable fee for the review of alternative suppliers and products or services. The fee is intended to cover our expenses for the review. There is no specific time period in which we must approve or reject your suggested alternative product or service, or alternative supplier, though we will strive to do so in no more than 30 days. If we revoke the approval of an alternative supplier, product, or service, you will be notified of the revocation in a manner we deem appropriate. Applications for approval are reviewed on a case by case basis.

Carré d'artistes® determines its uniformity and quality standards and specifications, in its sole discretion. Carré d'artistes® may modify its written standards and specifications, and you must comply with any modifications. You will be responsible for ensuring that all such equipment and products selected by you will continue to conform to the standards and specifications established by Carré d'artistes®.

Consideration Provided to Carré d'artistes® or You for Purchases

You will benefit from the supply chain, prices and quality conditions of Carré d'artistes®, and from Carré d'artistes®' experience in seeking out and selecting artists and works, so as to continuously benefit from a suitable and sufficient collection to meet the needs of the clientele.

We and Carré d'artistes® France will derive revenue from required purchases and leases purchases by franchisees. In the 2017 fiscal year, we did not derive any revenue from such purchases or leases as we were only formed in June 2018. Carré d'artistes® France derived $198,911.66 in revenue from required purchases in 2017 from U.S. franchisee purchases.

We estimate that the proportion of your required purchases and leases to all purchases and leases by you of products and services in establishing and operating your Carré d'artistes® Business is 40 to 65%.

We may from time to time negotiate purchase arrangements with suppliers, including price terms, for your benefit. We do not provide any material benefits to you based on your use of designated or approved sources. Currently, no designated suppliers will be making payments to us based on your purchases from them. There are no purchasing or distribution cooperatives.

ITEM. 9
FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the franchise and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

Obligation		Section in Agreement	Disclosure Document Item
a.	Site selection and acquisition/lease	Article 7.3 of the Franchise Agreement	Item 11
b.	Pre-opening purchases/leases	Articles 7.5.1 and 8.2 of the Franchise Agreement	Items 7, 8 and 11
c.	Site development and other pre-opening requirements	Articles 7.3 of the Franchise Agreement	Items 7 and 11
d.	Initial and ongoing training	Article 7.1 of the Franchise Agreement	Item 11
e.	Opening	Article 7.3 of the Franchise Agreement	Item 11
f.	Fees	Articles 6.6.1, 6.7, 6.10, 7.1, 7.5.1, 8, 10, 12.2.2, 13.4, 15(v), 16 (viii), 21.2(v), 21.2(xix) and Appendix 3 (Sec. 4) of the Franchise Agreement	Items 5, 6 and 11
g.	Compliance with standards and policies/Operating Manual	Articles 1.2, 2, 5.1, 5.7, 6.3, 7.2, 7.3, 7.4, 7.9 and 15 of the Franchise Agreement	Items 8, 11 and 14
h.	Trademarks and proprietary information	Articles 1.1, 5, 7.6, 9, 15, 16 and 21.2(xi) of the Franchise Agreement	Items 13 and 14
i.	Restrictions on products/services offered	Articles 2, 6.6.2 and 8 of the Franchise Agreement	Items 8 and 16
j.	Warranty and customer service requirements	Article 7.2 of the Franchise Agreement	N/A

	Obligation	Section in Agreement	Disclosure Document Item
k.	Territorial development and sales quotas	N/A	Item 12
l.	Ongoing product/service purchases	Article 8 of Franchise Agreement	Item 8
m.	Maintenance, appearance and remodeling requirements	Articles 7.2 and 7.4 of the Franchise Agreement	Item 17
n.	Insurance	Article 7.9 of the Franchise Agreement	Items 7 and 8
o.	Advertising	Article 9 of the Franchise Agreement	Items 6 and 11
p.	Indemnification	Article 11 of the Franchise Agreement	Item 6
q.	Owner's participation/management/staffing	Articles 6.1.1, 6.4 and 7.2 of the Franchise Agreement	Item 15
r.	Records and reports	Articles 7.6 and Appendix 2 of the Franchise Agreement	Item 6
s.	Inspections and audits	Article 6.7 of the Franchise Agreement	Items 6 and 11
t.	Transfer	Article 12 of the Franchise Agreement	Items 6 and 17
u.	Renewal	Article 4.2 of the Franchise Agreement	Item 17
v.	Post-termination obligations	Article 16 of the Franchise Agreement	Item 17
w.	Non-competition covenants	Article 14 of the Franchise Agreement	Item 17
x.	Dispute resolution	Article 21 of the Franchise Agreement	Item 17

Obligation	Section in Agreement	Disclosure Document Item
y. Personal guaranty	Article 7.11 and Appendix 3 of the Franchise Agreement	Item 15

ITEM. 10
FINANCING

Carré d'artistes® does not offer financing to you. Carré d'artistes® does not guarantee any note, lease or obligation.

ITEM. 11
FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING

Except as listed below, Carré d'artistes® is not required to provide you with any assistance.

Assistance Before Opening Your Carré d'artistes® Art Gallery

Site Selection:

If we have not already approved the location for Carré d'artistes® Art Gallery, you must submit your site application within 60 days of the effective date of the Franchise Agreement. We will then approve or reject your proposed site within 60 days. We are not required to help you find a location, but may provide general advice on site selection and what, in our experience, is important to consider. The factors we consider in approving or disapproving a proposed site include, without limitation, the general location, available parking, physical characteristics of existing buildings, competing businesses, traffic count, population growth, traffic visibility, lease terms, and proximity to other commercial activities in the area. Our approval of the site does not in any way guarantee that the location will become a profitable Carré d'artistes® Art Gallery, only that the site complies with our requirements. If the initial site application for an approved location is denied, you may submit a replacement site application within 60 days. Failure to do so may result in a termination of the Franchise Agreement. We have 60 days after receipt of the site application and all other information and materials we require to approve or disapprove the site application. We have no obligation to consider more than 2 site applications. (Franchise Agreement, Sections 6.4.1 and 7.3)

We do not help you negotiate your lease or purchase agreement for your location. If you lease your location, we require that your lease include provisions that give us the right to receive copies of any notice of your default under the lease, the right (but not obligation) to cure any

defaults and at least 30 days in addition to any cure period given you to do so, that we have the right (but not obligation) to assume your obligations under the lease if you don't cure a default. We do not generally own the premises that you will lease. (Franchise Agreement, Section 7.3.1(ii))

Construction and Design:

We will provide you with standard layout drawings and design plans. (Franchise Agreement, Section 6.4.1) Within 30 days of your execution of a lease for the location, you must provide us with a precise blueprint of the premises with all the dimensions, prepared by a licensed architect. The plan shall include such details as are required by the Know-How Manual at the time of submission. Within 30 days of receipt, we will review the blueprints for compliance with Concept Standards, but it is your responsibility to ensure that the blueprints comply with applicable law, including local ordinances and building codes and it is also your responsibility to obtain any required permits. You must implement the completed premises blueprint provided by us. We will approve the build-out of your Carré d'artistes® Art Gallery before you may open for business. We will also provide you with the design-requirements for interior and exterior signage for the Carré d'artistes® Art Gallery. (Franchise Agreement, Section 6.4) After our review, if you comply, we issue a Conformity Certificate. You must open within 10 months of the Franchise Agreement effective date. If the Carré d'artistes® Art Gallery does not comply with the Carré d'artistes® Standards Franchisee will be given a reasonable amount of time to address the non-complying items. If Franchisee fails to fully address all non-complying items within such time period, Master Franchisee may, at its option, terminate this Agreement. (Franchise Agreement, Section 7.3.2) While we will provide you with the Concept Standards for design and decoration of the Carré d'artistes® Art Gallery, it is your obligation to implement the design.

Other than our obligations described above relating to the construction and design of your Carré d'artistes® Art Gallery you are responsible for the construction and design. For example, while we provide you with written specifications for signs, fixtures and equipment, you must purchase those items yourself and handle delivery and installation of the fixtures, equipment and signs, the layout and decoration of the Carré d'artistes® Art Gallery. All expenses pertaining to the build-out of your Carré d'artistes® Art Gallery, including expenses in relation to the construction necessary to open the Art gallery must be paid by you.

Other Pre-Opening Assistance:

In addition, Carré d'artistes® will:

- Provide you with an opening inventory of Artworks;
- Provide you (or if you are an entity, your owner) and manager of the Carré d'artistes® Art Gallery with initial training. You must pay for your and your manager's travel, lodging and food expenses while attending training. (Franchise Agreement, Section 6.1.1);

- Provide you with access to the Know-How Manual The Know-How Manual is confidential and will remain the property of Carré d'artistes® during and after the term of the Franchise Agreement. (Franchise Agreement, Section 6.3);

- Send, at our expense, 1 representative for at least 2 days to help with the opening of the Carré d'artistes® Art Gallery (Franchise Agreement, Section 6.5); and

- Provide other commercial and technical assistance to you in connection with the opening of the Carré d'artistes® Art Gallery (Franchise Agreement, Section 6.5);

- Provide you with a list of standards for required equipment, uniforms, computer systems, point of sale and membership management systems, transaction processing and accounting platforms, software, telephones and other items (Franchise Agreement, Section 6.6.1);

Other than training your manager, we do not provide any assistance with hiring or training your employees. At your explicit request, we may however advise you on hiring decisions. That said, the decision all employment matters related to the operation of your Carré d'artistes® Art Gallery, including the hiring and firing of employees, is your sole responsibility.

You must open you Art Gallery within 10 months of the Franchise Agreement effective date. If you do not open within that time, we may terminate the Franchise Agreement, unless the delay is due to force majeure. Typically it takes between 1 and 6 months to open a Carré d'artistes® Art Gallery from the date you sign the Franchise Agreement. How long it will take depends on factors such as how much work is required to be done to the space, and how quickly building permits can be obtained in your location.

Assistance during Operation of Art Gallery - After the Opening of Your Carré d'artistes® Art Gallery:

Once you open your Carré d'artistes® Art Gallery, we will:

- Periodically, organize continuing training for you and your representatives. Such training may be mandatory. We may also, periodically, organize the "Carré d'artistes® academy." Currently we expect to organize the Carré d'artistes® academy annually. It may be held in France or in any other location. Participation is mandatory, at least every 2 years. as provided by Carré d'artistes®, which you will attend, and you will bear your and/or the transport, lodging and food costs of any individuals attending on your behalf, including your employees' salaries attending to such. (Franchise Agreement, Section 6.6);

- Make available to you sales, marketing and technical assistance, and consultation and advice on operating procedures, that we deem necessary or desirable. At your

request, we may provide specific advertising or communication tools and services to you at reasonable fees. (Franchise Agreement, Section 6.6);

- Provide you with additional operating assistance and similar services you may require. (Franchise Agreement, Section 6.6);

- In the exercise of our business judgment maintain a high standard of quality for the Concept, and promote, protect and enhance the public image and reputation of the Concept, including through adjusting the list of Selected Artists and the offering of Artworks to suit consumer tastes, and otherwise improving and developing the Concept. The Know-How Manual will be updated accordingly throughout the term of your Franchise Agreement (Franchise Agreement, Section 6.6);

- Continue to sell you Artworks for display and sale in your Carré d'artistes® Art Gallery;

- May provide you with additional operating assistance and similar services you may require, at a reasonable fee. (Franchise Agreement, Section 6.6); and

- May conduct meetings with you and with other franchisees (individual meetings, or group meetings, such as Carré d'artistes® academy), to make sure you are aware of changes and developments to the Concept and to ensure consistency in the Carréd'artistes® brand image. (Franchise Agreement, Section 6.8)

Other than the Continuing Training, we do not provide any assistance with hiring or training your employees. But just as before you open for business, at your explicit request, we may advise you on hiring decisions. That said, the decision all employment matters related to the operation of your Carré d'artistes® Art Gallery, including the hiring and firing of employees, is your sole responsibility. It is also your responsibility to establish bookkeeping and accounting procedures and administrative and inventory procedures, to the extent not covered by the Know-How Manual.

We will provide you with whole-sale prices for available Artwork and may also (to the extent permitted by law) recommend maximum resale prices. (Franchise Agreement, Section 6.6.2). However, except for maximum resale prices, you may freely set your own resale prices.

Advertising

Carré d'artistes® ensures the promotion of the Carré d'artistes® Licensed Marks and Concept to preserve and increase the reputation and brand awareness of the Carré d'artistes® Network. We may do so through any type of promotional, marketing and advertising activities. We may use any type of media and coverage may be local, regional, national or international (in cooperation with Carré d'artistes® France. The advertising materials may be prepared in-house, or by national or regional advertising agencies.

While we will be conducting marketing acitivites, we do not collect a marketing fee from you and we are not required to spend any particular amount on advertising in your area or anywhere else.

Currently, the Carré d'artistes® website, www.carredartistes.com, plays an important role in the development of awareness of the Carré d'artistes® brand and you must promote the website in accordance with our recommendations. The website is both a promotional tool and a sales channel and customers across the world can buy Artworks through the website.

You must promote your own Carré d'artistes® Art Gallery locally and must allocate a budget in view of promotional and advertisement campaigns you will undertake. The materials you use must be either prepared or approved (in advance) by Carré d'artistes®. Materials you prepare yourself or have a third party prepare for you must be prepared in accordance with our advertising, marketing and promotional policies as well as applicable law.

We allow you to market online, through social media or otherwise, but you must first obtain our approval. Your online presence must comply with our marketing policies for online marketing and promotion. These may include giving us administrative rights and ownership to your social media accounts and other online accounts, profiles and applications. The online policy currently also restricts you to only marketing and selling artwork by Selected Artists.

There is no advertising council and we also do not require you to participate in any local or regional advertising cooperatives. We do not maintain any advertising fund.

Computer System

You must equip the Carré d'artistes® Art Gallery with any computer system of your choice as long as it is compatible with the Carré d'artistes® software (**"System"**). We have the right to replace and change the System requirements from time to time, but currently, the System is a point-of-sale system and also gives you access to the Selected Artists information; manages inventory and orders for the Artworks; and reports on sales and inventory of Artworks. The purchase price, including initial installation, is $5,000, payable to us. Currently, the annual maintenance fee is $2,000. The maintenance fee covers maintenance, support, repairs, upgrades and updates to the System. Currently, the System is proprietary, and we will provide you with the upgrades and updates. If we were to replace the System with third party software, the maintenance cost (as well as initial fees) may be different and the price may be structured differently, for example with separate charges for upgrades and updates, and there may be no limitations on the frequency and costs of those obligations.

We will have independent access to the information generated or stored using the System. There are no contractual limitations on our right to access the information.

Know-How Manual

If you request, we will give you access to review the contents of the Know-How Manual before you buy a franchise from us subject to you signing a Confidentiality Agreement. The Confidentiality Agreement is **Exhibit H** to this franchise disclosure document. The Know-How Manual includes policies, regulations and procedures about the operation of the Carré d'artistes® Business and Concept that apply to you and all U.S. franchisees under the Franchise Agreement. We have the right to add, delete or change any operating policy or the Know-How Manual, as to the needs of the Carré d'artistes® Concept.

Training program

The Carré d'artistes® initial training program for your owner and your Manager consists of a 3-day formal training program and of 7 to 15 days of opening assistance by one of our representatives at your Carré d'artistes® Art Gallery. The number of days our representative will spend at your Carré d'artistes® Art Gallery depends on how much assistance they believe you need to properly implement the Carré d'artistes® Concept. Provided that you meet the standards of the training programs, Carré d'artistes® will issue a Certificate for the training called "Carré d'artistes® Training Certificate" (the "Training Certificate"), allowing you to operate the Carré d'artistes® Art Gallery. Should you fail to obtain the Training Certificate by the end of the training session, you will have to attend the program again.

TRAINING PROGRAM

Subject	Hours of Classroom Training	Hours of On-The-Job Training	Location
Franchise services	1		Either at our headquarters in New York, or at the Carré d'artistes® France headquarters in Aix-en-Provence, France
Artistic services	0.5		Either at our headquarters in New York, or at the Carré d'artistes® France headquarters in Aix-en-Provence, France
Marketing services	0.5		Either at our headquarters in New York, or at the Carré d'artistes® France headquarters in Aix-en-Provence, France
Opening of Art Gallery	1		Either at our headquarters in New

			York, or at the Carré d'artistes® France headquarters in Aix-en-Provence, France
Display of Artworks, Process Book and Road Book	2		Either at our headquarters in New York, or at the Carré d'artistes® France headquarters in Aix-en-Provence, France
Sales Techniques		26	At an affiliate-owned Carré d'artistes® Art Gallery either in New York, or in Paris, France
Total	5	26	

Your owner and your manager must attend and successfully pass the training. We do not set a specific time limit for when the initial training has to be completed, but we typically require that it be completed before you are allowed to open your Carré d'artistes® Art Gallery for business. We conduct the initial training as often as needed.

We use parts of our Know-How Manual as our training material.

The Training Program will be conducted under the supervision of Charlotte Troisgros. Charlotte has supervised the training program with us since our inception and with Parent for the U.S. market since October 2015. The Carré d'artistes manager or other qualified Carré d'artistes® representative who will conduct your training will have at least two years of experience with the Carré d'artistes® group or otherwise of the subject matter they will be teaching you.

The initial training program described in the above chart is provided to you at no additional cost to you, with the exception of your travel, accommodation and food expenses.

During the term of your Franchise Agreement we may also require that you participate in continuing training programs. We may also periodically organize a Carré d'artistes® academy. We require that you or your manager participate in at least one of every two Carré d'artistes® academies that we organize. Currently, we plan to organize a Carré d'artistes® academy every year. We have the right to charge a reasonable fee for continuing training and for the Carré d'artistes® academy. You must also pay for your (and your manager's) travel, accommodation and food expenses.

ITEM. 12
TERRITORY

If you enter into a Franchise Agreement with Carré d'artistes®, you will receive the right to develop and operate a Carré d'artistes® Business in a specific location that must be approved by us. There is no specific provision in the Franchise Agreement allowing for relocation of your Carré d'artistes® Business and any relocation is subject to our approval. The Franchise Agreement does not grant any options, rights of first refusal or similar rights to you for the acquisition of additional development rights. If you want to open additional Carré d'artistes® Art Galleries you have to apply to us. If we approve your application for any additional Carré d'artistes® Art Gallery you and we will enter into a separate Franchise Agreement for that location.

You will not receive an exclusive territory. You may face competition from other franchisees, from outlets that we own, or from other channels or distribution or competitive brands that we control. You are allowed to solicit customers anywhere, as are other franchisees, us and our affiliates. Other than the restrictions on channels of distribution, we do not place any restrictions on you from soliciting or accepting orders from customers outside your general area.

Except for such online presence that we permit for your Carré d'artistes® Business, we reserve other channels of distribution for products and services under the Licensed Marks and under other trademarks and service marks for ourselves and our affiliates. Currently, the Carré d'artistes® website, www.carredartistes.com, plays an important role in the development of awareness of the Carré d'artistes® brand consumers can buy Artwork through that website. Artworks are available throughout the U.S. from that website. You will not receive any revenue or other compensation from sales through the website or for any other solicitations made or orders taken by us or our affiliates from the area around your approved location.

We allow you to market online, through social media, mobile applications and otherwise, but you must first obtain our approval. Your online presence must comply with our marketing policies for online marketing and promotion, as these are revised and amended from time to time. These may include giving us administrative rights and ownership to your social media accounts and other online accounts, profiles and applications. The online marketing policy currently restricts you to only marketing and selling artwork by Selected Artists.

Neither we, nor any of our affiliates operate, franchise or has plans to operate or franchise a business under a different trademark or service mark that would sell goods or services similar to those you will offer.

ITEM. 13
TRADEMARKS

Under the Franchise Agreement, Carré d'artistes® licenses you to operate your Art Gallery under the service mark **"Carré d'artistes®"** and associated trademarks, tradenames, service marks, designs, logos and designs (the "Licensed Marks"), as we may amend and modify

those Licensed Marks during the term of your Franchise Agreement. You may only use the Licensed Marks in the manner authorized in writing by Carré d'artistes®. You may not use any of the Licensed Marks as part of your corporate or other entity name. You must also follow the instructions of Carré d'artistes® for identifying yourself and for filing and maintaining the requisite trade name or fictitious name registrations.

The following principal trademark is registered with the United States Patent and Trademark Office (the "**USPTO**"):

Mark	**Registration No.**	**Registration Date**	**Principal or Supplemental Register of the USPTO**
	3,872,987	November 9, 2010	Principal

All required affidavits or renewals will be filed when they become due. The Licensed Marks are the property of Carré d'artistes® France and have been licensed to us, with the right to sublicense pursuant to an agreement entered between us and Carré d'artistes® France on June 26, 2018 (the **"License Agreement"**). Under the License Agreement, Carré d'artistes® FRANCE granted Carré d'artistes® the exclusive right to use and license the Licensed Marks for the purpose of franchising Carré d'artistes® Businesses. The term of the License Agreement is 50 years, contains no material restrictions, cannot be modified or terminated except by default under the agreement or by the mutual agreement of the parties and, unless terminated sooner by either party, will remain in force for at least as long as any Franchise Agreement is in effect between us and our franchisees. If the License Agreement is terminated, Carré d'artistes® FRANCE will permit you to use the Licensed Marks under the same terms and conditions as in your Franchise Agreement for the remainder of your term. Other than the License Agreement, there are no agreements currently in effect which significantly limit Carré d'artistes®' rights to use or license the use of the Licensed Marks.

There are no currently effective material determinations of the USPTO, the Trademark Trial and Appeal Board, the trademark administrator in any state or any court, no pending infringement or opposition proceeding, and no pending material litigation involving the Licensed Marks. To the knowledge of Carré d'artistes®, there are no infringing uses that could materially affect your use of the Trademark or other related rights in any state. There are no cancellation proceedings in which Carré d'artistes® or Carré d'artistes® FRANCE unsuccessfully sought to prevent registration of a trademark in order to protect the Trademark.

You must provide promptly Carré d'artistes® with written notice of any claims made against or associated with the Licensed Marks or their use, or use or claims of rights to confusingly similar marks. It is up to us and Carré d'artistes® France to determine if we want to take action against any infringer or against practices that constitute unfair competition. We will indemnify you and hold you harmless from any out of pocket expense or liability arising from your use of the Licensed Marks in accordance with the Franchise Agreement. We and Carré d'artistes® France have the sole discretion to take the action, if any, that we deem appropriate, and the right to exclusively control any litigation, trademark office proceeding or other administrative proceeding arising out of any infringement, challenge or claim or otherwise concerning any of the Licensed Marks. You must sign all instruments and documents, provide assistance and take any action that, in our or Carré d'artistes® France's opinion, may be necessary or advisable to protect and maintain our interests in any litigation, trademark office proceeding or other administrative proceeding or to otherwise protect and maintain our interest in the Licensed Marks. We or Carré d'artistes® France will bear all legal expenses incident to your participation, at our or Carré d'artistes® France's request, in any action to prevent the infringement or illegal use of the Licensed Marks, except for the cost of any legal counsel you separately retain.

We have the right to modify or discontinue the use of the Licensed Marks or the specifications for use of the Licensed Marks, and to require you to use new or substitute Licensed Marks. If such change is made, you must use the other mark as we direct at your sole expense.

We are not aware of either superior prior rights or infringing uses that could materially affect our use of the principal trademark anywhere in the U.S.

ITEM. 14
PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

Carré d'artistes® does not own or license any patents or patent applications that are material to the Carré d'artistes® franchise.

Carré d'artistes® claims copyright in our advertising materials, training materials, the Know-How Manual, and other written materials and items may be developed in the future. Carré d'artistes® has not applied to the U.S. Copyright Office to register these copyrights.

You must keep confidential the Know-How Manual, as it may be amended, and any other manuals or written, electronic or on-line materials used in your Carré d'artistes® Art Galleries. The Know-How Manual contains information about the Art Gallery System developed by Carré d'artistes®. You must implement our procedures to prevent the unauthorized use and disclosure of our proprietary information and to notify us immediately if there is any unauthorized use or disclosure of our proprietary information. Carré d'artistes® considers this information a trade secret and confidential. You must use all reasonable means to keep this information confidential and to prevent any unauthorized duplication or reproduction of this information.

You should immediately inform Carré d'artistes® if you learn of any unauthorized use or infringement of, or challenge to, the copyrighted materials or any of the trade secret, proprietary or confidential information. Carré d'artistes® will take the action it deems appropriate, in its sole discretion. If anyone establishes to the satisfaction of Carré d'artistes® that its rights to the materials are superior, then you must modify or discontinue your use of the materials as required by Carré d'artistes®.

There currently are no effective determinations of the United States Copyright Office (Library of Congress) or any court regarding any of the copyrighted materials. There are no agreements in effect, which significantly limit our right to use or license the copyrighted materials. Finally, there are no infringing uses actually known to us, which could materially affect your use of the copyrighted materials in any state. We are not required by any agreement to protect or defend copyrights or to defend you against claims arising from your use of the copyrighted materials. If there would be any copyright litigation regarding our copyrighted materials, we will control the litigation. This is independent of whether you modify or discontinue using the subject matter of the copyright. We may at any time require you to stop using any copyrighted materials and you will be required to do so.

ITEM. 15
OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS

We require that you (if you are an individual) or your majority owner (if you are a legal entity), at least initially, be the manager of your Carré d'artistes® Art Gallery. The Manager must devote his or her full time and best efforts to the operation of the Art Gallery. The Manager must successfully complete the initial training program before he or she can start managing the Art Gallery. The Manager must also participate in at least one out of every 2 Carré d'artistes® academies that we organize and may have to participate in continuing training. Otherwise we do not place any restrictions on who can be your manager.

If you are an entity, then the your owners must agree that during the term of the agreement, they will not participate in any art gallery competing with the Carré d'artistes® Concept or otherwise in the distribution of artwork and that for 2 years after the expiration or termination of the agreement, they will not participate in any competitive activity within a 5-mile radius from any Carré d'artistes® location anywhere in the U.S.

ITEM. 16
RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You must operate your Carré d'artistes® Art Gallery in strict conformance with our mandatory standards, specifcations and techniques as described in the Know-How Manual, as

periodically amended by us in our sole discretion. In order to promote substantial uniformity of quality and shared identy of all Art Galleries, you must only sell the Artworks and related products and services specified or approved by Carré d'artistes® in writing. Selling artworks and related products and services that have not been specified or approved by Carré d'artistes® is a material breach of the Franchise Agreement and, if not cured, is grounds for the termination of the Franchise Agreement. You must sell the Artworks and related products and services required by Carré d'artistes®. Carré d'artistes® can change the Artworks and related products and services that you must offer at your Art Gallery. There is no limitation on the right of Carré d'artistes® to change the Artworks and related products and services offered by Carré d'artistes® Businesses. You are not limited to whom you may sell your Artworks and related products and services, but you may not sell any of the Artworks and related products and services offered in connection with your Art Gallery at any location other than your Art Gallery, or online as permitted by the Franchise Agreement.

ITEM. 17
RENEWAL, TERMINATION, TRANSFERANDDISPUTE RESOLUTION

THE FRANCHISE RELATIONSHIP

This table lists certain important provisions of the Franchise Agreement and related agreements. You should read these provisions in the agreements attached to this Disclosure Document.

Provision	Section in Franchise Agreement	Summary
a Length of the franchise term	4.1	7 years beginning as of the date of execution of the Franchise Agreement.
b Execution of a new franchise agreement upon the term	4.2	Parties meet no later than (6) months before the term ends to decide if they both wish to enter into a new franchise agreement.
c Requirements for franchisee to renew or extend	4.2, 4.3	The Franchise Agreement does not renew or extend. Execution of a new franchise agreement for the Art Gallery will be subject to our then current requirements for new franchisees. If you do not stop operating your Art Gallery by the expiration date with our consent the continuation is a month-to-month extension that we can terminate on 30 days' notice.
d Termination by franchisee	Not applicable	Not applicable

Provision	Section in Franchise Agreement	Summary
e Termination by franchisor without cause	Not applicable	Not applicable
f Termination by franchisor with cause	13.1, 13.2, 13.3	If you breach the Franchise Agreement.
g "Cause" defined – curable defaults	13.3	We may terminate the Franchise Agreement should you breach of any of your obligations under the Franchise Agreement or act in a way which prejudices us or Carréd'artistes® France, and you fail to remedy the breach within 10 days in the case of non-payment of any amounts due under the Franchise Agreement, and within 30 days in the case of any other breach or default.
h "Cause" defined – non-curable defaults	13.1, 13.2	Cause includes if you: do not timely open the Art Gallery; abandon the Art Gallery for more than 4 days; provide us with false, fraudulent information or omit to provide any information or document relevant to the contractual relationships; provide deceptive and/or, false or untrue information to other franchisees of the Network; violate the transfer, non-compete or confidentiality provisions; do not pay outstanding amounts timely; are no longer authorized to do business in your state; convicted of a felony or other crime involving moral turpitude, consumer fraud, or crime or offense we believe is likely to have an adverse effect on your ability to carry out the duties imposed by the Franchise Agreement or to have an adverse effect on the Network and the goodwill associated therewith; knowingly make any false statements in any report or document submitted to us; submit more than 2 written statements of net sales which under-report net sales for any reporting period by 5% or more; suffer a final judgment that remains unsatisfied or of record for 30 days or longer, or have execution levied against your business or property, or any suit is filed to foreclose any lien or mortgage against the premises or equipment and not dismissed within 30 days; you become insolvent or have a receiver appointed to take possession of your business or property or any part thereof or makes a general assignment for benefit of creditors; you engage in public conduct that reflects materially and unfavorably upon the operation of the Network and Concept, the reputation of the Network and Concept, or the goodwill associated with the Licensed Marks; are in default under any other Franchise Agreement or other agreement with us or any of our affiliates which is not curable, or, if such default is curable, has not cured such default within the applicable cure period; if any your affiliates defaults under any Franchise Agreement or other agreement

Provision	Section in Franchise Agreement	Summary
		with us or any of our affiliates which is not curable, or if such default is curable, has not cured such default within the applicable cure period; or become bankrupt or become subject to a proceeding under any chapter of the United States Bankruptcy Code.
i. Franchisee's obligations on termination/non-renewal	16	Upon expiration or termination of the Franchise Agreement, for any reason whatsoever, you must: (i) immediately cease to operate the Art Gallery under the Licensed Marks and using the Concept; (ii) not present yourself as or avail yourself of being a present or former Carréd'artistes® franchisee; (iii) return all copies of the Know-How Manual immediately to us; (iv) inform forthwith all relevant third parties of the termination or expiration and shall ensure that any listings referencing the Art Gallery are changed accordingly; (v) cease forthwith to use the Know-How, any methods, techniques and formulas provided by us, as well as, within 10 days following the expiration or termination, cease the use of emblems, logos, posters, catalogues and any Network's advertising or promotional materials, and in particular, all specific Furniture, materials, documents or items displaying any Licensed Mark; (vi) return to us and/or our designee all Artworks still in your possession no later than within 10 days following the expiration or termination; (vii) carry out any specific additional changes as regards the Carré d'artistes® space, of its layout or decoration that would be necessary to prevent any association or resemblance with an Art Gallery, and particularly with respect to the color scheme; and (viii) permit our representatives access to the Art Gallery premises for 30 days following the termination or expiration of the Franchise Agreement. If you don't comply with the post-termination obligations and do not de-identify, you must pay us an administrative fee of $500 per day you delay the de-identification. You must also forthwith pay all sums that remain due to us or any of our affiliates within 30 days as from the expiry or termination of the Franchise Agreement.
j. Assignment of the contract by franchisor	12.1	No restrictions on the right of Carré d'artistes® to assign the Franchise Agreement.

	Provision	Section in Franchise Agreement	Summary
k	"Transfer" by franchisee – defined	12.2.1	Transfer means when Franchisee, or any of its direct or indirect owners, directly or indirectly sell, divide, encumber, assign, hypothecate, mortgage, sub-license, transfer through bequest, inheritance, transfer in trust, divorce or operation of law or by any other means, or otherwise dispose of the rights granted under the Franchise Agreement, or any part of the Franchise Agreement, or any rights or privileges incidental to the Franchise Agreement, or in the Art Gallery or any interest therein, or their rights or interest in the Franchise Agreement, or any owner's direct or indirect ownership interest in Franchisee.
l	Franchisor approval of transfer by franchisee	12.2.2	Carré d'artistes® has the right to approve any transfer made by you.
m	Conditions for franchisor approval of a transfer	12.2.2	A transfer will be subject to such factors as we reasonably determine, which include the viability of the investment by the transferee, our review of the transferee (including their management experience and financial wherewithal), that you are not in default and don't have any outstanding payments to us or our affiliates or your trade creditors, you sign a general release, the transferee successfully completes our training and pays the training and transfer fee, and the transferee assumes your rights and obligations under the Franchise Agreement. The transferee may not be involved in any competitive business.
n	Franchisor's right of first refusal to acquire franchisee's business	12.3	If you want to sell the Art Gallery (or equity interest in you) you must first offer it to Carré d'artistes®. This includes if you receive a bona fide offer to purchase the Art Gallery.
o	Franchisor's option to purchase franchisee's business	12.3	Other than when exercising our right of first preference/first refusal, we do not have the right to buy your Art Gallery.

Provision	Section in Franchise Agreement	Summary
p Death or disability of franchisee	N/A	N/A
q Non-competition covenants during the term of the franchise	14	You, your managing director and your owners may not directly or indirectly have an interest in any art gallery competing with Carréd'artistes® or the distribution of artwork (**"Competitive Businses"**).
r Non-competition covenants after the franchise is terminated or expires	14	For 2 years after expiration, termination, or your transfer of the Franchise Agreement, you, your managing director and your owners may not directly or indirectly operate or participate in any Competitive Business within a 5-mile radius from your Art Gallery or from any other Carré d'artistes® Art Gallery in the United States.
s Modification of the agreement	22.2	Any modification of the Franchise Agreement, including by custom, usage of trade, or course of dealing or performance, must be in writing and signed by each party's authorized representative.
t Integration/ merger clause	22.1	Only the terms of the Franchise Agreement are binding (subject to state law). Any representations or promises outside of this Disclosure Document and the Franchise Agreement may not be enforceable.
u Dispute resolution by arbitration or mediation	20	Except for certain claims, all disputes must be submitted to mediation. If they cannot be resolved through mediation, the disputes will be settled through the courts of the state of New York.
v Choice of forum	20	New York (see attached Addendum for state law modifications).
w Choice of law	20	New York (see attached Addendum for state law modifications).

There are state specific addenda attached as **Exhibit G** for the states of California, Hawaii, Illinois, Minnesota, New York, North Dakota, Rhode Island, Virginia and Washington. The Michigan Addendum is attached following the state cover page.

ITEM. 18
PUBLIC FIGURES

Carré d'artistes® does not use any public figure to promote its franchise. No public figure is involved in the management of Carré d'artistes®.

ITEM. 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the Disclosure Document. Financial performance information that differs from that included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

2017 Gross Sales

There are currently 3 Carré d'artistes® Art Galleries operating in the U.S. that were open for all of the 2017 calendar year. The below chart shows the gross sales for the 2017 calendar year for each of these locations. "Gross sales" means the total sales, excluding taxes collected at the point of sale, such as sales tax.

Location	**New York, NY**(1)	**Sedona, AZ**(1)	**Philadelphia, PA**(2)
Gross Sales	$769,069	$381,512	$680,373

(1) These locations are operated by one of our affiliates.

(2) This location is operated by a franchisee of Carré d'artistes®, but operates under the Licensed Marks and is also otherwise substantially similar to the operation of the Carré d'artistes® Art Gallery franchise offered under this franchise disclosure document.

Factors that impact actual performance by a Carré d'artistes® Art Gallery include the Art Gallery's geographic location, competition in the market, the quality of both management and service at the Carré d'artistes® Art Gallery, contractual relationships with landlords and vendors, the extent to which the operation of the Carré d'artistes® Art Gallery is financed, state and local income taxes, labor cost. Carré d'artistes® recommends that prospective franchisees make their

own independent investigation of financial conditions in their area, and consult with an accountant and other advisors

Other than the preceding financial performance representation, Carré d'artistes® does not make any financial performance representations. We do not authorize our employees or representatives to make such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to Carré d'artistes®'s management by contacting Carré d'artistes representative, the Federal Trade Commission, and the appropriate state regulatory agencies.

Some outlets have sold the amounts stated. Your individual results may differ. There is no assurance you will sell as much.

Written substantiation for the financial performance representation will be made available to you upon reasonable request.

ITEM. 20
OUTLETS AND FRANCHISEE INFORMATION

TABLE NO. 1

System wide Outlet Summary
For Fiscal Years 2015/2016/2017(1)

Outlet Type	Year	Outlets at Start of Year	Outlets at End of Year	Net Change
Franchised	2015	2	4	+2
	2016	4	3	-1
	2017	3	1	-2
Company-Owned (2)	2015	0	0	+/-0
	2016	0	2	+2
	2017	2	3	+1
Total Outlets	2015	2	4	+2
	2016	4	5	+1
	2017	5	4	-1

(1) We only started franchising as of the issuance date of this disclosure document. The franchised locations listed are those of Carré d'artistes® France.

(2) Company-owned locations are owned by our affiliates.

TABLE NO. 2

Transfers of Outlets from Franchisees to New Owners
(other than the Franchisor or an Affiliate)
For Fiscal Years 2015/2016/2017

State	Year	Number of Transfers
All States	2015	0
	2016	0
	2017	0
Totals	2015	0
	2016	0
	2017	0

TABLE NO. 3

Status of Franchised Outlets
For Fiscal Years 2015/2016/2017

State	Year	Outlets at Start of Year	Outlets Opened	Termina-tions	Non-Renewals	Reacquired by Franchisor	Ceased Operations - Other Reasons	Outlets at End of Year
Arizona	2015	1	0	0	0	0	0	1
	2016	1	0	0	0	1	0	0
	2017	0	0	0	0	0	0	0
Florida	2015	0	1	0	0	0	0	1
	2016	1	0	0	0	0	0	1
	2017	0	0	1	0	0	0	0
Georgia	2015	0	0	0	0	0	0	0
	2016	0	1	0	0	0	0	1
	2017	1	0	0	0	0	1	0
New York	2015	1	0	0	0	0	0	1
	2016	1	0	0	0	1	0	0
	2017	0	0	0	0	0	0	0
Pennsylvania	2015	0	0	0	0	0	0	0
	2016	0	1	0	0	0	0	1
	2017	1	0	0	0	0	0	1
Totals	2015	2	1	0	0	0	0	3
	2016	3	2	0	0	2	0	3
	2017	3	0	1	0	0	1	1

(1) We only started franchising as of the issuance date of this disclosure document. The franchised locations listed are those of Carré d'artistes® France.

TABLE NO. 4

Status of Company-Owned Outlets
For Fiscal Years 2015/2016/2017(1)

State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired from Franchisee	Outlets Closed	Outlets Sold to Franchisee	Outlets at End of Year
Arizona	2015	0	0	0	0	0	0
	2016	0	0	1	0	0	1
	2017	1	0	0	0	0	1
New York	2015	0	0	0	0	0	0
	2016	0	0	1	0	0	1
	2017	1	1	0	0	0	2
Totals	2015	0	0	0	0	0	0
	2016	0	0	2	0	0	2
	2017	2	1	0	0	0	3

(1) Company-owned locations are owned by our affiliates.

TABLE NO. 5

Projected Openings as of December 31, 2017

State	Franchise Agreements Signed But Outlets Not Opened	Projected New Franchised Outlets in Next Fiscal Year	Projected New Company-Owned Outlets in Next Fiscal Year *
Texas	0	1	0
Totals	0	1	0

Footnote:

(*) If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

We only started franchising as of the date of this disclosure document. Consequently, during the last three fiscal years, no current or former franchisees have signed any confidentiality clauses which restrict them from discussing with you their experiences as a franchisee in the Carré d'artistes® franchise system.

A list of the names of all franchisees and the addresses and telephone numbers of their businesses is provided in Exhibit A to this Disclosure Document when applicable.

The name, city, state and current business telephone number (or if unknown, the last known home telephone number) of every franchisee who had a business terminated, cancelled, not renewed or otherwise voluntarily or involuntarily ceased to do business under the Franchise Agreement during the most recently completed fiscal year or who has not communicated with us within 10 weeks of the issuance date of this disclosure document will be disclosed in Exhibit A to this Disclosure Document when applicable. **If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.**

There are no trademark-specific franchisee associations applicable to you, either created, sponsored or endorsed by Carré d'artistes®, or independent franchisee associations.

ITEM. 21
FINANCIAL STATEMENTS

Carré d'artistes® was only organized on June 15, 2018. Attached to this franchise disclosure document as **Exhibit B** are our opening balance sheets of as of June _29, 2018. Our fiscal year end is December 31.

ITEM. 22
CONTRACTS

Exhibit C: Franchise Agreement

Exhibit D: Sample Release

Exhibit H: Confidentiality Agreement

ITEM. 23
RECEIPTS

The last pages of this Disclosure Document are detachable Receipts.

EXHIBIT A

CARRE D'ARTISTES®

LIST OF COMPANY-OWNED ART GALLERIES AND FRANCHISES

EXHIBIT A

CARRE D'ARTISTES COMPANY-OWNED ART GALLERIES

ADDRESS	CITY	STATE	TELEPHONE
Tlaquepaque Arts & Craft Village – State Road 179 Suite B121 86336	Sedona	AZ	928-282-8704
241 Bleecker Street 10014	New York	NY	646-707-2633
42 Prince Street 10012	New York	NY	917-409-0651

CARRE D'ARTISTES FRANCHISEES

None

CARRE D'ARTISTES FRANCE FRANCHISEES

FRANCHISEE	ADDRESS	CITY	STATE	TELEPHONE
Morton Creative LLC	104 S. 13th Street	Philadelphia	PA	215-735-2800

FRANCHISEES

EXHIBIT C

CARRE D'ARTISTES®

FRANCHISE AGREEMENT, INCLUDING STATE ADDENDA

CARRE D'ARTISTES

UNIT FRANCHISE AGREEMENT

THIS UNIT FRANCHISE AGREEMENT, (the **"Agreement"**) dated _____ (**"Effective Date"**), is made by and between Carré d'artistes Great America LLC, a limited liability company organized under the laws of the state of New York, located at 241 Bleecker Street, New York, NY 10004 (**"Franchisor"**) and _____, a_____organized under the laws of_____, located at _____ (**"Franchisee"**).

1. Nature and Scope of Agreement

1.1. The Carré d'artistes® France and Franchisor

Carré d'artistes® (**"Carré d'artistes® France"**) has created and owns a distinctive Concept to operate art galleries under the service mark Carré d'artistes® and associated trademarks, tradenames, service marks, designs, logos and designs (**"Licensed Marks"**). A Master Franchise Agreement has been entered into between Carré d'artistes® France and Franchisor (the **"Master Franchise Agreement"**). The Master Franchise Agreement authorizes the Franchisor to open Carré d'artistes® points of sales and to license others to do the same.

1.2. The Carré d'artistes® Concept and Know-How

The Carré d'artistes® concept (**"Concept"**) includes, but is not limited to, the following elements:

- Intellectual property rights, including the Licensed Marks;

- Unpatented, practical knowledge and experience of operating art galleries and art works distribution gathered by Carré d'artistes® and its affiliates over many years in France, the U.S. and other countries, including through the use of original means and methods aimed at developing art gallery businesses (**"Know-How"**);

- System-compatible layout and designs, including interior decorations and furnishings and external design elements giving the Art gallery an attractive appearance, installed in accordance with Carré d'artistes'® interior decoration plans and outfitting standards;

- Best practices and standards for the business model to be used by all Art gallery franchisees; management of personnel; tools allowing to advertise and democratise contemporary art in art galleries; software tools for inventory management and sales; advertising, publicity and other marketing programs; training programs and training materials; and other

requirements as stated or referred to in this Agreement and from time to time in the Know-How Manual.

1.3. The Franchisee

Franchisee hereby acknowledges that Franchisee is fully aware of the possibilities and demands pertaining to operation of an Art gallery, acknowledges the originality and validity of the Know-How and has fully investigated the business risks involved and such other matters Franchisee deems important, including current and potential market conditions and competitive factors and risks; has read Franchisor's franchise disclosure document and has not relied on any representations not set forth in this Agreement. further research or investments on the relevant market, that it contacted Franchisor with which it wishes to enter into agreement. Aware of the relevant facts, Franchisee wishes to obtain a license to use the Concept, including the Know-How, and to operate one Art gallery as described in the Agreement.

2. Definitions

The capitalized terms used in this Agreement shall have the following meanings:

Art gallery	Means the business to be operated by Franchisee pursuant to this Agreement using the Concept and Licensed Marks.
Art work	Means each piece of art and other items sold through the Art gallery.
Carré d'artistes® Space	Means the premises that the Art gallery is operated from.
Carréd'artistes®	Means the company Carréd'artistes® SAS or the trademark Carréd'artistes®, as indicated by context.
Training Certificate	Means the training certificate delivered by Franchisor upon completion of Initial Training.
Conformity Certificate	Means the certificate delivered by Franchisor upon completion of build-out of the Carré d'artistes® Space in compliance with the Standards.
Furniture	Means the built-in furniture, display furniture and items, and similar furniture and items to be used in the Carréd'artistes® Space.
Know-How Manual	Means the documentation in tangible form (whether in written, machine readable, electronic or any other tangible form) of the Concept, including the Carréd'artistes® Process Book, Opening Book and Road Book, and other documentation communicating mandatory and suggested Standards applicable to the Concept and information relative to Franchisee's other obligations under this Agreement and to the operation of the Art gallery, as such

	documentation may be modified, amended and supplemented from time to time by Carréd'artistes® and Franchisor in their sole discretion.
Network	Means the Carré d'artistes® Network, including all its franchisees, globally.
Sales Space	Means the area visible from the outside of the Art gallery in which Art works are exhibited to the public and sales are made.
Selected Artist	Means each artist that is approved by Carré d'artistes® France or Franchisor and selected to be exhibited at Franchisee's Art gallery.
Service Space	Means any part of the Art gallery that is not part of the Sales Space. It includes storage space for the Art works and packaging, restrooms, office space. The Service Space shall be at least 100 square feet.
Software	Means the POS System, intranet and other computer software or computer programs, each as required by Franchisor from time to time.
Standards	Means all the mandatory and suggested standards, methods, procedures and specifications rules and guidelines defined by Carré d'artistes® and Franchisor applicable to the Concept and information relative to Franchisee's other obligations under this Agreement and to the operation of the Art gallery.

3. GRANT OF RIGHTS

3.1. Grant of License

Subject to the terms and conditions of this Agreement, Franchisor grants to the Franchisee the non-exclusive right to operate according to the Concept, including the Know-How, and using the Licensed Marks, one Art gallery at the location set forth on Appendix 1 (a **"Location"**).

3.2. No Exclusive Territory

Franchisee receives no territorial rights or protection.

3.3. Reserved Rights

3.3.1. Rights Not Specifically Granted

Carré d'artistes® and Franchisor reserve all rights not specifically granted to Franchisee in this Agreement. Among other things, this Agreement does not limit Carré d'artistes'® or Franchisor's right or the right of any of their affiliates to use or license the Concept or to engage in or license any business activity, including, without limitation: the operation or franchising of

art galleries under the Licensed Marks at any location other than the Location; the ownership, operation or franchising of art galleries under any other trade name, trademark or service mark now or hereafter owned by or licensed to Carré d'artistes®, Franchisor or their affiliates at any location, or the sale, distribution or marketing of products identified by the Licensed Marks at any location. Franchisee acknowledges that Carré d'artistes'® and Franchisor's rights to use and/or license the Concept pre-date this Agreement and are not limited or changed by the terms of this Agreement. Franchisee agrees that by acknowledging those rights, the parties do not intend to make their exercise of such rights subject to rules applicable to contractual performance or the exercise of contractual discretion under this Agreement.

3.3.2. Acquisition of Other Businesses or of Franchisor

Franchisor also reserves the right, now or in the future, to purchase, merge, acquire, be acquired or affiliate with an existing competitive or non-competitive franchise network, chain or any other business regardless of the location of that chain's or business' facilities, and to operate, franchise or license those businesses under the Licensed Marks or any other marks following the purchase, merger, acquisition or affiliation, regardless of the location of these businesses. Franchisor further reserves the right to sell itself, its assets, the Licensed Marks and/or the Concept to a third party; go public; engage in a private placement of some or all of its securities; merge, acquire other corporations or entities, or be acquired by another corporation or entity; and/or undertake a refinancing, recapitalization, leveraged buyout or other economic or financial restructuring. If Franchisor assigns its rights in this Agreement, Franchisor does not need to remain in this type of business or to offer or sell any products or services to Franchisee.

3.3.3. Rights Exercised Separately to Each Art Gallery

Franchisor and Franchisee agree and acknowledge that each of them may exercise any right, claim or power under this Agreement separately and individually with respect to each Art gallery operated pursuant to this Agreement.

4. TERM

4.1. Initial Term

Unless sooner terminated as set forth in Section 14, the initial term of this Agreement shall be for seven (7) years beginning on the Effective Date (the **"Term"**).

4.2. No Renewal Term

This Agreement will not be renewed, but the parties hereby agree to meet no later than six (6) months prior to the end of the Term for the purpose of determining whether to execute a new franchise agreement and to discuss possible new terms and conditions, taking into account the then current economic realities and other circumstances deemed relevant by Franchisor. In the event Parties do not meet or do not agree to the execution of a new franchise agreement within the aforementioned timeframe, Parties' contractual relationship shall cease on the last day of the Term. Franchisee is not entitled to request from Franchisor payment of any monies or damages of any kind as compensation for not entering into a new franchise agreement.

4.3. Continuation Term

If Franchisee continues to operate the Art gallery with Franchisor's express or implied consent following the expiration of the Term of this Agreement, the continuation will be a month-to-month extension of this Agreement, unless otherwise agreed in writing (**"Continuation Term"**). All provisions of this Agreement will apply while Franchisee continue to operate the Art gallery during the Continuation Term. The Continuation Term of this Agreement will then be terminable by either party on thirty (30) days' prior written notice to the other party.

5. LICENSED MARKS AND SIGNAGE

5.1. General specifications

The Licensed Marks have been licensed to Franchisor by Carré d'artistes® France. Franchisor hereby grants Franchisee, exclusively for the purpose of the Agreement during the Term, the non-exclusive right to use the Licensed Marks, distinctive signs, the promotional documentation and slogans Carré d'artistes®. Franchisee agrees to use the Licensed Marks only in the manner and format specified in the Know-How Manual or otherwise with Franchisor's prior written consent. Franchisor reserves the right to specify which Licensed Marks Franchisee may use and how Franchisee may use them.

Franchisee acknowledges that the Licensed Marks as well as any Carréd'artistes® distinctive designs are the exclusive property of Carré d'artistes®. Franchisee acknowledges that it has not acquired, and will not during the Term acquire any right whatsoever on the Licensed Marks, except for the right set forth in this Section 5.1. The Franchisee therefore agrees not to register, in France, the United States, or in any other country or jurisdiction, any Licensed Mark and/or any trademark, trade name, service mark, logotype or design likely to cause confusion with any Licensed Mark.

5.2. Goodwill and Ownership of Licensed Marks.

Franchisee acknowledges and agrees that Franchisee will not acquire any proprietary rights in the Licensed Marks by virtue of the license granted to Franchisee in this Agreement or otherwise. All goodwill established by Franchisee's use of the Licensed Marks will inure to the sole and exclusive benefit of Carré d'artistes® France and Franchisor. Franchisee agrees not to contest at any time either the validity, or Carré d'artistes® France's ownership, of any of the Licensed Marks. Any unauthorized use by Franchisee of the Licensed Marks will constitute an infringement of Franchisor's and Carré d'artistes® France's rights in and to the Licensed Marks.

5.3. No Use in Business Name

The Licensed Marks shall not appear in the Franchisee's formal business name or tradename, or in connection with any prefix, suffix or other modifying words, terms, designs or symbols (except those licensed hereunder) or in any modified form. Franchisee may not use any Licensed Marks when selling any unauthorized product or service or in any manner that Franchisor has not expressly authorized in writing in advance.

5.4. Identification.

Franchisee must identify itself as the independent owner of its Art gallery, give notices of trademark and service mark registrations in the manner Franchisor specifies, and obtain such fictitious or assumed name registrations as may be required under applicable law or as may be required by Franchisor to distinguish Franchisee from Franchisor. The phrase "Carré d'artistes® Franchisee" or a similar phrase, as Franchisor may require from time to time, must be displayed on the stationery and other business documents of the Franchisee preceded by the words "Independent Business."

5.5. Infringing Use of Licensed Marks

Franchisee shall not concede to any third party the right to use any Licensed Marks and/or Concept, and generally any of Carré d'artistes'® distinctive designs, symbols or signage. If Franchisee becomes aware of any unauthorized use by any third party of any Licensed Mark, use of any other confusingly similar trademark, signage or name which may constitute an infringement of any of the Licensed Marks, or any claim by any third party of any rights in the Licensed Marks or any similar mark, or any acts pertaining to unfair competition, Franchisee shall promptly notify Franchisor of such use or acts. Franchisee shall use its reasonable efforts to provide Franchisor with all information on infringements of the Licensed Marks or unfair competition acts that Franchisee becomes aware of. Franchisee acknowledges that Carré d'artistes® and/or Franchisor shall decide, at its own discretion, to institute action, proceedings or litigation against any third party that infringes on any Licensed Mark or with practices which may constitute acts of unfair competition. Franchisee may not communicate with any person other than Franchisor or Franchisor's attorneys and Franchisee's attorneys in connection with the alleged infringement, challenge or claim. Franchisor will indemnify Franchisee and hold Franchisee harmless from any out of pocket expense or liability arising from Franchisee's use of the Licensed Marks in accordance with this Agreement. Franchisor and Carré d'artistes® France have the sole discretion to take the action, if any, that Franchisor and Carré d'artistes® France deem appropriate, and the right to exclusively control any litigation, trademark office proceeding or other administrative proceeding arising out of any infringement, challenge or claim or otherwise concerning any of the Licensed Marks. Franchisee must sign all instruments and documents, provide assistance and take any action that, in the opinion of Franchisor's or Carré d'artistes® France's attorneys, may be necessary or advisable to protect and maintain Franchisor's interests in any litigation, trademark office proceeding or other administrative proceeding or to otherwise protect and maintain Franchisor's interest in the Licensed Marks. Franchisor or Carré d'artistes® France will bear all legal expenses incident to Franchisee's participation, at Franchisor or Carré d'artistes® France's request, in any action to prevent the infringement or illegal use of the Licensed Marks, except for the cost of any legal counsel Franchisee separately retain. Except as expressly provided in this Section, Franchisor will not be liable to Franchisee for any loss of profits or business opportunities, or indirect, incidental or consequential damages of any kind or nature whatsoever relating to any action involving the Licensed Marks.

5.6. Modifications or Discontinuance of Licensed Marks

Franchisor has the right to modify or discontinue their or Franchisee's use of the Licensed Marks or the specifications for use of the Licensed Marks, or to require Franchisee to commence the use of new or substitute Licensed Marks. Franchisee agrees that Franchisor may change the mark under which Franchisee operates the Art gallery to another mark, and, if such change is made, Franchisee must use the other mark as we direct at Franchisee's sole expense. If such change is made, reference in this Agreement to the Licensed Marks shall be deemed to refer to such new mark(s).

5.7. Electronic Commerce.

Franchisee must comply with the requirements set forth in the Know-How Manual regarding Franchisee's use of the Licensed Marks in electronic commerce, which includes all forms of electronic or computer communication, including Franchisee's use of social media or mobile marketing. Franchisee is not allowed to have Franchisee's own website for Franchisee's Art gallery. Franchisor may require that various types of marketing or advertising utilize a specific template or format. Franchisee must give Franchisor copies of all proposed applications for registrations of any of the Licensed Marks or any variation thereof for use in and for electronic commerce, including Franchisee's social media or mobile marketing applications. Franchisee must obtain Franchisor's prior written approval before filing any such application, which approval Franchisor may withhold in its sole discretion. Upon expiration or termination of this Agreement, Franchisee must transfer all registrations, including Franchisee's social media or mobile marketing accounts, to Franchisor upon its written request. Franchisee will not receive any compensation for such transfer.

5.8. On-line Promotions/Social Media.

Franchisee agrees and acknowledges that Franchisee is obligated to comply with Franchisor's online policies which are subject to change by Franchisor from time to time. Franchisee agrees and acknowledges that individual franchisee websites are prohibited, and that Franchisee's on-line promotional strategies must comply with Franchisor's online policy. Franchisee further agrees and acknowledges that Franchisor may review and monitor all online content on social media sites, blogs, electronic communication and other online sites on which the Licensed Marks, service marks, trade names, copyrights or any similar marks are used. Franchisee agrees to remove any usage or content that Franchisor requires, including without limitation, content that Franchisor deems to be scandalous, immoral or detrimental to the Network, Franchisor or Carré d'artistes® France's image. Franchisee further agrees and acknowledges that Franchisor may prohibit use of the Licensed Marks, service marks, trade names, copyrights or any similar marks on any site or all sites.

5.9. Third Party Beneficiary.

As the owner of the Licensed Marks, Carré d'artistes® France is a third party beneficiary of Section 5 and has an independent right to enforce these provisions.

6. FRANCHISOR'S OBLIGATIONS

6.1. Training

Franchisor will provide Initial and Continuing Training programs to the Franchisee, its owners and managers, and Franchisee undertakes for the duration of this Agreement to attend and cause its owners and, to the extent applicable, managers, to attend, the Initial Training and Continuing Training.

6.1.1. Initial Training

(i) Franchisor shall provide the owner and/or manager (the **"Manager"**) of the Art gallery, who shall be the Franchisee's company main owner and representative, an initial training program (the **"Initial Training"**) of a duration of a minimum of seven (7) days, and a maximum of fifteen days (15) comprising pertaining to the Concept and operation of the Art gallery at Carré d'artistes® France's or Franchisor's headquarters or any other location as designated by Franchisor and online training.

(ii) The Franchisee shall pay for its travel, lodging and food expenses while attending training.

(iii) Provided that Franchisee and all of Franchisee's required participants in the Initial Training complete the Initial Training to Franchisor's satisfaction, Franchisor shall issue with the Franchisee a Certificate for the training called "Carré d'artistes® Training Certificate" (the **"Training Certificate"**), allowing Franchisee to operate the Art gallery. Should one or more of the required participants in the Initial Training fail to obtain the Training Certificate, then such participant shall be required to attend the program again until Franchisor issues a Training Certificate for such person.

6.2. Continuing Training

(i) Franchisor may provide to Franchisee continued optional or mandatory training (the **"Continuing Training"**) and Franchisee agrees to attend all such mandatory Continuing Training sessions.

(ii) Franchisee undertakes to receive Continuing Training at a pilot art gallery or other location designated by Franchisor at least two (2) days a year. Continuing Training may also be provided online.

(iii) Franchisee shall pay for its attendees' travel, lodging and food expenses while attending training. Franchisor may charge a reasonable fee for Continuing Training.

6.3. Know-How Manual

Carré d'artistes® has summarized and documented details of the Concept in the Know-How Manual and Franchisee must comply with all mandatory provisions of the Know-How Manual.

The Know-How Manual may include provisions regarding mandatory and suggested Standards applicable to the Concept and information relative to Franchisee's other obligations under this Agreement and to the operation of the Art gallery, for example, Concept processes, commercial and marketing techniques and training, management methods, general layout and design of a Carré d'artistes® Space and Art works display methods. The Know-How Manual consists of Carréd'artistes® Process Book, Opening Book and Road Book, and other documentation in tangible form. The Know-How Manual may be modified, amended and supplemented from time to time in Carré d'artistes'® and Franchisor's sole discretion to reflect improvements and changes to the Concept, including changes to the business, authorized products and services (and specifications therefor), FF&E requirements, quality standards, and operating procedures for the Art gallery. Franchisor shall provide Franchisee with access the Know-How Manual in a format determined by Franchisor and inform Franchisee of improvements or changes to the Concept, and provide Franchisee with the latest version of the Know-How Manual. Such additions or modifications may be made through various communications by Franchisor, including policy statements, memoranda, bulletins, directives, instructions, intranet, electronic communications, or other material prepared by or on behalf of Franchisor. The Know-How Manual shall remain the sole property of Carré d'artistes® and shall be loaned to the Franchisee free of charge for the Term.

6.4. Assistance prior to the opening and assistance pertaining to the layout and the decoration of the Carré d'artistes® space

6.4.1. Assistance prior to the opening of the Art Gallery

(i) Franchisor shall assist Franchisee by reviewing Franchisee's proposed location for the Art gallery and assist Franchisee in the selection and of the Manager and/or personnel of the Art gallery.

(ii) Franchisor's review and approval of Franchisee's Location only means that Franchisor believes that the Location falls within Franchisor's then current criteria for Art gallery locations. Franchisee acknowledges that its selection of a location is based on Franchisee's own independent investigation of the suitability of the location and that Franchisor's approval is not a guarantee or promise of success. Likewise, any assistance Franchisor may provide Franchisee in the selection of a Manager or other personnel for the Art gallery is purely advisory. Franchisee is solely responsible for hiring and firing of staff and employees.

(iii) Franchisor shall provide to Franchisee: a set of then-current prototype plans (not for construction) and specifications; specifications for layout and decoration of the Art gallery, interior displays, FF&E,

(iv) Art gallery interior and exterior signage, as determined by Franchisor for a typical Art gallery. These plans must be adapted to Franchisee's site by the appropriate licensed architects. The construction and build-out of the

Art gallery is the Franchisee's responsibility and will be done at Franchisee's expense.

6.5. Opening Assistance

(i) Franchisor shall send, at its expense, one (1) of its representatives for a minimum duration of two (2) days to provide assistance to Franchisee on the opening of the Art gallery.

(ii) Franchisor shall provide commercial and technical assistance to Franchisee in connection with the opening of the Art gallery.

6.6. Commercial Assistance and Continuing Support

6.6.1. General Assistance

(i) Franchisor will endeavor in the exercise of its business judgment to maintain a high standard of quality for the Concept, and to promote, protect and enhance the public image and reputation of the Concept.

(ii) Franchisor will develop and maintain a list of standards for equipment, uniforms, computer systems, point of sale and membership management systems, transaction processing and accounting platforms, software, telephones and other items which Franchisee must use in its Art gallery.

(iii) Franchisor will make available to Franchisee throughout the Term such sales, marketing and technical assistance, and consultation and advice on operating procedures, that Franchisor may deem necessary or desirable in the exercise of its business judgment. At Franchisee's request, Franchisor may provide specific advertising or communication tools and services to Franchisee at reasonable fees.

(iv) Franchisor may provide the Franchisee with additional operating assistance and similar services Franchisee may require, at a reasonable fee.

(v) Franchisor reserve the right to offer and make available for Franchisee's purchase, and at its discretion and at prices Franchisor has established, Art works, equipment and other items.

(vi) The Art gallery shall benefit from all improvements of any Carré d'artistes® systems, methods and techniques.

6.6.2. Sales prices

Franchisor shall regularly provide the Franchisee with the updated whole-sale prices for available Art work. The parties acknowledge that one of the key components of the Concept is to provide Art work at attractive prices. Consequently, Franchisor may provide Franchisee recommended maximum resale prices and to the extent permitted by Applicable Law, Franchisee

will not sell Art work above such prices. It is expressly pointed out that, except as set forth in the previous sentence, the Franchisee, as an independent business, may freely set its resale prices for any and all Art work and that the recommended maximum resale prices provided by the Franchisor are purely indicative.

6.7. Inspections and Audits

(i) Franchisor or its authorized agents and representatives have the right during business hours, to inspect all aspects of the operation of Franchisee's Art gallery, together with all accounting and other records, books of account, tax returns and other documents and materials in Franchisee's possession or under Franchisee's control relating to the Art gallery and the subject matter and terms of this Agreement, including, without limitation, all Franchisee's records required to be maintained pursuant to applicable law. The purpose of such evaluations is for Franchisor to ensure that the Concept is complied with, and to advise Franchisee with respect to any required changes and modifications. For each inspection or site visit the representative shall provide Franchisee with a Visit Report. Should the Franchisee fail to comply in full with any change or improvement required pursuant to the Visit Report, it shall make all necessary changes within a maximum of 30 (thirty) days as of the date of the site visit. Franchisor or its representative may proceed with all necessary visits and all observations without Franchisee's prior information. An inventory of the Art works may be made within the premises of the Art galleries.

(ii) Franchisor and its authorized agents and representatives must be allowed to make extracts from or copies of all accounting and other records, books of account, tax returns and other documents. In the event that the inspection reveals a discrepancy which has resulted in the underpayment of any fee, Franchisee must promptly pay any such underpayment and a past due service charge, and if the underpayment of any fee shows a discrepancy of more than three percent (3%), Franchisee must also reimburse Franchisor upon receipt of an invoice for all expenses associated with such inspection or audit.

(iii) Franchisor may also conduct "secret shopper" visits in order to help the Franchisee improving its services to its customers. Secret shopper visits may be conducted by Franchisor or by third parties contracted by Franchisor for that purpose.

6.8. Meetings

(i) Franchisor may conduct meetings with its franchisees, in order to maintain and develop a constant transfer of information throughout the year, and to ensure the cohesion of the Carréd'artistes® brand image of the art

galleries operated under the Licensed Marks and uniformity with the Carréd'artistes® Know-how (**"Franchisees Meeting"**).

(ii) To enable each franchisees to position themselves in relation to the others, financial results and ratios from the Carréd'artistes® art galleries may be provided to the other members of the network during such meetings.

(iii) Franchisee acknowledges that it Franchisor may require participation in Franchisee Meetings, but that it may limit participation to franchisees not in breach of their obligations under their franchise agreement.

6.9. Advisory Committees

To serve the purpose of a structure for discussion, exchange and proposals, and in view of the constant improvement by Carré d'artistes® of the Concept, Franchisor may set up advisory committees (jointly, the **"Committees"**). Apart from Franchisor, Network franchisees shall be the sole members of these Committees. The organization and functioning of the Committees shall be further defined by Franchisor.

6.10. The Artists Fund

(i) Given that the Concept is linked to the development and reputation of the artists affiliated with Carré d'artistes®, Carré d'artistes® has set up an artist fund (the **"Artist Fund"**), of which Carré d'artistes® has the sole control of.

(ii) Franchisee shall contribute to such fund and shall pay to Carré d'artistes® an Artist Fund Fee equal to such percentage of the total sales of Art works invoiced to Franchisee as Franchisor may require from time to time. As of the Effective Date, the Artist Fund Fee is 0.3% of the total sales of Art works. The contribution to the Artist Fund shall be paid by and invoiced to Franchisee on an annual basis. Franchisee acknowledges that the Artist Fund Fee is subject to change by the French government.

6.11. Designees

Any obligations imposed on Franchisor under this Agreement may, in Franchisor's discretion, be performed by one or more designees that may or may not be Franchisor's affiliates.

7. OBLIGATIONS OF THE FRANCHISEE

7.1. Training

7.1.1. Initial Training

(i) Franchisee, one of Franchisee's owners and the Manager shall attend and complete to Franchisor's satisfaction, the Initial Training.

(ii) Franchisee acknowledges and agrees that the transport, lodging and food costs and any other expenses of it incurs on its own behalf or for any individual attending the Initial Training on behalf of Franchisee are to be paid for by Franchisee.

7.1.2. Continuing Training

(i) The Franchisee and such representatives of Franchisee as Franchisor may require, shall attend and complete to Franchisor's satisfaction, all mandatory Continuing Training.

(ii) Periodically Franchisor may organize a Carré d'artistes® academy, in France or in any other location as provided by Franchisor. Franchisee agrees that Franchisee or its Manager will attend at least one such academy every two years.

(iii) Franchisee acknowledges and agrees that Franchisor may charge reasonable fees for Continuing Training and that the transport, lodging and food costs and any other expenses it incurs on its own behalf or for any individual attending any Continuing Training, including the Carré d'artistes® academy, on behalf of Franchisee are to be paid for by Franchisee.

7.2. Compliance with the Concept and Brand Image

Franchisee agrees comply with, and cause its Manager and all of its employees to comply with, all of mandatory Concept Standards, methods, policies, procedures, techniques and specifications prescribe from time to time by Franchisor, whether in the Know-How Manual or in other written or electronic communications, including regarding:

- providing the customers with the highest quality of service;
- seeing to it that the reputation of the Concept and the Licensed Marks is preserved, and that the brand continues to represent the highest quality standard for customers;
- ensuring that the Carré d'artistes® Space, all equipment, inventory and products, are properly maintained and kept perfectly clean;
- ensuring that the Concept Standards regarding merchandising and proper storage of the Art works are complied with;
- ensuring that both the inside and outside of the Art gallery, including all signage, are maintained at all times in compliance with then required standards;

- complying with the Know-How, the brand image, layout and design that Carré d'artistes® may decide to adopt for all Art galleries or for any group of Art galleries;

- using its best efforts with regards to the actions recommended by Franchisor and complying with the recommendations relating to any advertising campaigns or theme-based operations undertaken by Franchisee;

- being courteous towards all clients, suppliers and Network members and partners;

- ensuring that its commercial reputation is not tarnished;

- ensuring that the use of all advertising elements, formulas, techniques provided by Franchisor and generally, any methods and techniques for the operation of the Carré d'artistes® Space, as well as any other specific elements of Licensed Marks shall be in compliance with Carré d'artistes® Standards and Concept ; and

- ensuring strict maintenance of the Space in accordance with the Concept, especially as regards the Furniture and design.

Franchisee acknowledges the Carré d'artistes® copyright on the Know-How Manual and the confidentiality of its contents, and undertakes to refrain from making any copies or transmit any part of the Know-How Manual, in any form, to any third party, without prior written approval of Carré d'artistes® and Franchisor, which consent may be withheld by Carré d'artistes® and Franchisor in their sole discretion without stating any reasons for such decision.

7.3. Site Selection, Construction and Design of the Art Gallery and Space

7.3.1. Site Selection

(i) If Franchisee has not yet submitted a suggested site for a Location at the time this Agreement is executed, Franchisee must submit such application within sixty (60) days of the Effective Date. If the initial site application for an approved location is denied by Franchisor, or should the approved location not be acquired by Franchisee or become redundant for any reason, Franchisee may submit a replacement site application. Franchisee will have no more than sixty (60) days from the date (a) that Franchisor notifies Franchisee the initial site application was denied or (2) that Franchisee first communicated to Franchisor its intention to abandon development of the previously approved site, to submit a replacement site application. Failure to do so may result in a termination of this Agreement. Franchisor shall have sixty (60) days after receipt of the initial or replacement site application and all other such information and materials required by Franchisor to approve or disapprove the replacement site application for any reason. If a replacement site application is submitted it will be approved or disapproved under the same terms and conditions as the initial site application. Franchisor shall have no obligation to consider more than 2 site applications under this Agreement.

(ii) Within thirty (30) days of Franchisor's approval of the Location Franchisee shall execute a lease for the Location. The lease must include a right for Franchisor to: (i) receive copies of any notice of default by Franchisee under the lease; (ii) cure any defaults and at least thirty (30) days in addition to any cure period given Franchisee to do so; and (iii) assume Franchisee's obligations under the lease in the event Franchisee does not cure a default.

7.3.2. Construction and Opening

(i) Franchisor will provide Franchisee with standard layout drawings and design plans. Within thirty (30) days of Franchisee's execution of a lease for the Location, Franchisee will provide Franchisor with a precise blueprint of the premises with all the dimensions, prepared by a licensed architect. The plan shall include such details as are required by the Know-How Manual at the time of submission. Within thirty (30) days of receipt, Franchisor will review the blueprints for compliance with Concept Standards, but it is Franchisee's responsibility to ensure that the blueprints comply with Applicable Law. Franchisee shall implement the completed premises blueprint provided by Franchisor. Franchisor shall approve the premises before authorizing the opening of the Art gallery. A conformity process of premises shall be handled by Franchisor and it shall issue the Franchisee with a report visit at the opening. If the Space is in compliance with the Carré d'artistes® Standards, Franchisor shall deliver to Franchisee a conformity certificate (the **"Conformity Certificate"**) and the Franchisee will be able to open and start operating according to the Concept. The Art gallery must open within ten (10) months of the Effective Date. Failure to timely open the Art gallery shall constitute a default of this Agreement. If the Art gallery does not comply with the Carré d'artistes® Standards Franchisee will be given a reasonable amount of time to address the non-complying items. If Franchisee fails to fully address all non-complying items within such time period, Franchisor may, at its option, terminate this Agreement.

(ii) In Franchisor's sole discretion, the conformity process of premises can occur after opening Franchisee's Carré d'artistes® Art gallery. In such case, Franchisee shall provide Franchisor with photographs and relevant videos of premises so as that Franchisor can deliver a pre-certification given that adjustments to the premises layouts and furniture display in particular may be requested by Franchisor following the visit for delivery the Conformity Certificate.

(iii) The Franchisee acknowledges that Franchisor's issuance of the Conformity Certificate pertains only to the conformity of the Space to Carré d'artistes® Concept's standards, and does not pertain to the compliance of the Space to applicable building codes or Applicable Law.

It is the Franchisee's responsibility to ensure that the Space complies with building codes and Applicable Law.

(iv) The construction, layout, design and furnishing of the Art gallery consistent with all Standards set forth in the Know-How Manual is the responsibility of Franchisee. All costs and expenses pertaining to the construction, layout, design and furnishing of the Space and the Art gallery shall be born and paid solely by the Franchisee.

7.4. Evolution of the Concept, Remodeling and Renovation

(i) The Franchisee acknowledges the importance and necessity to adapt the Concept and the Network to changes in the market, customers and customer preferences, the economy and many other factors and acknowledges the evolving nature of the Know-How. The Franchisee further acknowledges the need to implement changes to the Concept from time to time and the Franchisor's right to make and require such changes in its sole discretion. Franchisee agrees to implement such changes promptly, at its sole cost and expense.

(ii) Franchisee must maintain the Art gallery and its appearance in accordance with Franchisor's standards which Franchisor will communicate to Franchisee from time to time in the Know-How Manual, or by other written or electronic communications. Franchisor may require that Franchisee periodically to remodel or renovate the Space Franchisee's trade dress for the Art gallery to comply with Franchisor's then current standards, including installing new color schemes, flooring, signage or other visual elements within the Art gallery.

7.5. Operation of the Space and Art Gallery

7.5.1. Point-of-Sales and Computer System

(i) The Franchisee undertakes to use the such point-of-sale system as required by Franchisor from time to time (the **"POS System"**). The Franchisee may use any computer system of its choice as long as it is compatible with the POS System. The fee for the initial installation is five thousand dollars ($5,000). An annual maintenance fee of shall be paid by Franchisee to Franchisor. The maintenance fee is two thousand dollars ($2,000), provided that Franchisor may adjust the fee annually.

(ii) In order to enable Franchisor to have a thorough knowledge on any information necessary to the Network's management in the interest of all its members, Franchisee shall cooperate with Franchisor in good faith by providing Franchisor with the information from the use of the POS System.

(iii) Franchisee shall enter all Art gallery sales data that may be requested by Franchisor from time to time in POS System not less frequently than weekly. All Art gallery sales data for any calendar month must be entered within five (5) days of the end of such calendar month.

(iv) The day-to-day management and operation of the Art gallery is the sole responsibility of Franchisee and the parties agree that the use of POS System or any other Software shall not in any way be deemed as interference by Franchisor in the management or operation of the Art gallery. Franchisee is and shall remain at all times an independent operator and free to manage its business in compliance with the obligations set out in this Agreement.

(v) Franchisor reserves the right to modify and replace the POS System and any other Software from time to time and may require Franchisee to pay for such modifications and replacements, with respect to Franchisee's Art gallery.

7.6. Yearly Business Plan and Reports

(i) Franchisee shall provide Franchisor in October or November of each year with its business plan for the next calendar year.

(ii) Franchisee shall provide Franchisor, before the 30th of June of the following year, of the detail of its turnover and its financial statements, certified by an auditor. If the financial statements show sales in excess of what Franchisee has previously reported, an additional invoice may be issued for the balance.

(iii) In addition, Franchisee undertakes to use the business logs provided by Franchisor and to comply with the frequency and deadlines for the communicating of information to Franchisor and provide Franchisor with such reports in the format Franchisor prescribes from time to time.

(iv) The quality and timeliness of the information significantly contribute to the operation of the Carré d'artistes® network in good conditions and influence the relationship with Selected Artists. Franchisee agrees to scrupulously provide the information requested by Franchisor.

(v) Franchisor will use the Software Franchisor specifies from time to time to gather information on Franchisee's Art gallery and the Network. Franchisee hereby grants Franchisor independent access to the information maintained in the electronic format Franchisor specifies at all times, including Franchisee's financial reports. Franchisor has the right to collect and retain from Franchisee's computer system all data concerning the Art gallery, and to use such data in any manner Franchisor deems appropriate without compensating Franchisee. Franchisor may use this information, if it so chooses, to prepare a financial performance

representation for its Franchise Disclosure Document. Franchisee further agrees that Franchisor may disclose to third parties data concerning and relating, directly or indirectly, to Franchisee and the operations of the Art gallery ("**Operations Data**"). Franchisee waives any notice in connection with the disclosure of Operations Data. Franchisor agrees that it will from time to time disclose to Franchisee such operations data as it deems appropriate regarding other franchisees (Operations Data jointly with operations data of other franchisees, "**System Operations Data**"). Franchisor may, in its sole discretion, determine when and what System Operations Data will be disclosed, and may, without prior notice to, or consent from Franchisee, change the scope of the Systems Operations Data being disclosed to Franchisee or when it is disclosed. Systems Operations Data disclosed to Franchisee is disclosed solely for Franchisee internal business purposes and to enable Franchisee to compare its results with those of other franchisees. The disclosed Operations Data and Systems Operations Data remains Franchisor's Confidential Information. Franchisee may not disclose Systems Operations Data to other franchisees, prospective franchisees, competitors, prospective purchasers of Franchisee or any of its assets, financial institutions, or any other third parties. The Systems Operations Data so disclosed will be based on information provided to Franchisor by its franchisees, and Franchisor will not verify such information. Franchisor has no obligation to correct Systems Operations Data disclosed after it learn that it is incorrect or incomplete, or to inform Franchisee thereof.

7.7. Compliance with Law and Regulations

Franchisee shall, at Franchisee's expense, comply with all federal, state and local laws, statutes and regulations ("**Applicable Law**") and shall timely obtain and keep in force as required through the Term, any and all permits, certificates, licenses and approvals necessary for the full and proper conduct of the Art gallery.

7.8. Rules of good conduct

(i) Franchisee shall comply with the duty to cooperate in fair terms with Franchisor. It shall therefore at all times check any information and provide Franchisor with complete, truthful, sincere and accurate information, the quality of each of them being essential to contractual relationships.

(ii) Franchisee hereby represents that it has provided Franchisor with complete, veracious, sincere, and accurate information during the pre-contractual period.

7.9. Insurance

(i) Franchisee shall obtain and maintain in full force and effect insurance policies with an insurance company of its choice, provided that the carrier must have a current A.M. Best industry rating of no less than B+. Insurance coverage shall provide without limitation, (i) commercial general and product liability insurance, (ii) all risk property insurance, including fire and extended coverage, vandalism and malicious mischief insurance for the replacement value of the Art gallery and its contents, and (iii) any other insurance policies, such as business interruption, automobile and unemployment and workers compensation issuance, as Franchisor may specify from time to time in the Know-How Manual and any such other insurance coverage as Franchisor may require from time to time and on such terms (including regarding policy limits) as Franchisor may require from time to time.

(ii) Franchisee shall also insure any equipment, decoration, Software and computer equipment, and the Furniture.

(iii) In all such policies of insurance, Franchisor and its affiliates must be named as an additional insureds.

(iv) Franchisee shall ensure that all insurance policies for the Art works are procured and maintained and must provide Franchisor with copies of all insurance policies and all premiums receipts at Franchisor's request. Franchisee agrees to provide a certificate from its insurers to Franchisor each year on the anniversary date of the insurance policy, detailing the coverage obtained, the amounts, and the period of validity. Any change, suspension or termination of this insurance policy for any reason whatsoever shall immediately be communicated to Franchisor.

(v) If Franchisee does not maintain such insurance as required, Franchisor may obtain such insurance from an insurer of its choice and keep the same in full force and effect at Franchisee's sole expense. In such event, Franchisee must promptly reimburse Franchisor for the cost of such insurance upon receipt of an invoice therefor.

(vi) Failure by the Franchisee to maintain the insurance coverage required from time to time is a material breach of this Agreement and Franchisor may terminate the Agreement for such breach, irrespective of Franchisor's choice to maintain the required insurance in Franchisee's stead.

7.10. The Artists Fund

Franchisee undertakes to contribute to the Artists Fund pursuant to Section 6.10.

7.11. Guarantor

Franchisee acknowledges that in view of the execution of this Agreement, the natural person listed in Appendix 1 as direct or indirect owners of Franchisee shall execute a guaranty and assumption of Franchisee's obligations under this Agreement on the form of Guaranty attached in Appendix 3, in order to personally and unconditionally guarantee to Franchisor, for the Term of the Agreement and thereafter as provided in the Agreement, to be personally bound by and personally liable for the breach of each and every undertaking, agreement, covenant, and provision in the Agreement.

8. ART WORKS

8.1. Line of Art Works to Display and Sell

(i) In order to ensure the needs of the Network Art galleries, Franchisor and Carré d'artistes® have created and regularly update a complete line of artworks that meet the customers' expectations and are integral to the Concept and the Network's communication policy.

(ii) These artworks (**"the Art works"**) are distributed by Carréd'artistes® or Franchisor through the Artist List of Selected Artists. The Art works with the high quality Standards set out by Carré d'artistes® to preserve the Brand Image and the reputation of the Concept.

(iii) Selection of the artists and Art works is one of the main elements of the Know-How, and of the renown and quality of the Network. The Franchisee hereby expressly acknowledges the right of Franchisor to control the specific artists-mix.

(iv) Parties acknowledge that these Art works and Selection of Artists are defined by Franchisor in accordance with the needs of each market and its growth and evolution.

8.2. Supply of Art Works

8.2.1. Selection of Art Works

(i) As a determining condition for signing this Agreement and in order to protect the Know-How, the Concept and to maintain the reputation, identity and coherence of the Network, as well as Carréd'artistes®'s intellectual property rights, Franchisee expressly agrees to display only Art work by artists selected by Carré d'artistes® France or Franchisor (**"Selected Artists"**). The Selected Artists are carefully chosen by Carré d'artistes® France or Franchisor so as to adapt to the Concept and local market.

(ii) Franchisee shall be supplied with Art works by Franchisor, its affiliates, or by Carréd'artistes'® suppliers. Franchisee shall benefit from the Network

supply chain, prices, quality conditions and shipping terms, and from Carréd'artistes'® and Franchisor's skill in seeking out and selecting artists and works, so as to continuously benefit from a suitable and sufficient collection to meet the needs of the clientele for the duration of this Agreement.

(iii) Franchisor shall ensure that Art works provided to Franchisee and its supply chain are updated from time to time to maintain their competitiveness compared with the market. The Art work by Carréd'artistes® or Franchisor and the supply chain thus change over time, which the Franchisee expressly acknowledges and accepts.

(iv) Franchisee expressly acknowledges that the supply standard described in this Agreement is well adapted and necessary for the operating of Art galleries insofar as it reflects the experience of the Network. The Franchisee also acknowledges that such standards evolve over time to ensure that the range of specific Art works is always suited to the changing needs of the clientele.

8.2.2. General Terms and Conditions of Sale

(i) The current general terms and conditions of sales on commission are attached in Appendix 2, provided that such terms and conditions of sale are subject to change in Franchisor's sole discretion from time to time.

(ii) To protect the identity and reputation of the Carréd'artistes® Network and ensure the quality and uniformity of the products and services distributed under Licensed Marks, which are an integral part of the Network's image, Franchisee may use its own suppliers to supply these specific products and materials, provided that the quality and specific features thereof are equivalent to those of Franchisor's suppliers. The specific products and materials must be approved prior by Franchisor. Any artwork so approved shall be considered "Art works" and the artist behind such artwork will be considered a "Selected Artist."

(iii) The quality of products sold to the clientele is one of the key components of the Carréd'artistes® network's image. For that reason, Franchisee agrees to be supplied with Art works by Franchisor, its designee or by suppliers selected by Franchisor.

(iv) The Art works must be installed and presented according to Franchisor's recommendations and require handling by Franchisee's staff. An adequate training in how to handle Art works is provided before the opening of the Art gallery by Franchisor. Any Art work that has been damaged, due to a mishandling by the Franchisee, will be invoiced to Franchisee in the value of the original purchase price.

(v) In view of the selling deposit system of Art works, the total stock value of the Art Works in the Art gallery shall not exceed the amount of the guarantee deposit multiplied by 1.5, thus the value of 90,000 US Dollars (60,000 Dollars multiplied by 1.5).

(vi) Deliveries of Art works will be postponed at any time the stock value exceeds 90,000 US Dollars.

(vii) Each Art work not returned to Franchisor for any reason whatsoever will be invoiced monthly at the value of the franchise purchase price.

(viii) Franchisee shall provide Franchisor with an inventory count twice a year, on June 30 and December 31 of each year during the Term, and shall analyze discrepancies between the theoretical and the actual stock. Each missing Art work shall be invoiced to Franchisee.

(ix) For the purposes of exhibitions, Franchisor may request Franchisee to return Art works in possession of Franchisee, at Franchisee's expense, and Franchisee shall within a two (2) weeks of a request from Franchisor send such Art works to Franchisor or its designee or to any other art gallery in the Network, as designated by Franchisor. Franchisor has the right to suspend the supply of Art works if Franchisee fails to meet such requests.

8.3. Exclusive resale

(i) Franchisee may only offer and sell Art works in the Carré d'artistes® Space and Franchisee agrees not to sell Art works and products outside the Art gallery without the express prior consent of Franchisor.

(ii) Franchisee agrees not to resell or transfer any Art work to any other business, reseller or sales agency without Franchisor's prior written approval. This prohibition applies even if such entity is an affiliate, subsidiary or company sharing the same management as Franchisee, except if such entity is a Carré d'artistes® franchisee.

(iii) Franchisee shall keep Franchisor informed of all resales or transfers of Art work to other Carré d'artistes® franchisees.

8.4. Orders, Deliveries and Payment

8.4.1. Orders

Franchisee shall purchase the Art works from Franchisor or its designee in accordance with the general sale terms and conditions of Franchisor in force on the day Franchisor accepts the order.

8.4.2. Deliveries

(i) Shipping and returns of Art works, including all transport, logistic costs, and importation and exportation customs taxes, shall be at Franchisee's cost and Franchisee shall reimburse Franchisor and its affiliates any costs and expenses they may incur in connection with such shipping and returns. Franchisee shall systematically use the information system in order to notify to Franchisor of the sending and receiving of the Art works.

(ii) All taxes and customs fees on all sales of Art work shall be borne by Franchisee.

(iii) Import and/or export duties, and any other duties related to the purchase and shipment of Art works and other products within the Carré d'artistes® Network, shall be paid by Franchisee and shall, if applicable, be invoiced by Franchisor.

(iv) The Art works, no matter what the delivery conditions, are shipped at the Franchisee's own risk, and Franchisee shall verify the condition of the shipped goods at delivery and immediately indicates any problems to the carrier and in the delivery note. Franchisee must notify Franchisor of all claims within 3 (three) days after delivery.

(v) Franchisor and/or its designee shall bear no responsibility whatever regarding the delay of delivery of Art works or any other event that could lead Franchisee to claim damages against the carrier.

(vi) Franchisor or its designee will select the carrier which shall transport the Art works to Franchisee and Franchisee shall select the carrier which shall transport the Art works to Franchisor or its designee.

8.4.3. Payment

(i) Franchisee shall pay Franchisor each month the purchase price for Art works sold during such month on the basis of POS System information (number of works sold) against Franchisor's (or its designee's) invoice. Such invoice will typically be sent on the 10th day of the following month, and Franchisee shall make such payment by bank transfer to Franchisor within eight (8) calendar days. The price for the sale of Art works by Franchisor to Franchisee is set by Franchisor, and Franchisor shall provide Franchisee with 60 days' notice of any change in the price of any Art works.

(ii) Any other invoices for sales of other products or for services provided by Franchisor shall be paid by bank transfer to Franchisor within a period not to exceed eight (8) calendar days following receipt of the invoice for such products or services.

(iii) In the event of any late payment, even if partial, of any invoice to be paid to Franchisor, a surcharge of the lesser of ten percent (10%) per year, or the highest interest permitted under Applicable Law, shall be added to the overdue amount from the due date to the date of payment. If Franchisor must use a third party collection agency to collect the overdue amount, Franchisee shall reimburse Franchisor for the cost of the collection services.

(iv) Franchisor may suspend or cancel the deliveries to be made in case any invoice is overdue. Any and all amounts outstanding to Franchisor or its designee shall become immediately due and payable if any amount outstanding to Franchisor or its designee is overdue.

(v) All payments shall be in US Dollars.

(vi) A guarantee deposit in an amount of sixty thousand (60,000) US dollars shall be paid by Franchisee to the Franchisor to ensure the return of the Art works on deposit in the Franchisee's Art gallery. At the end of the Term, Franchisor may draw from the guarantee deposit an amount equal to the then current stock value of Art works provided to Franchisee for which Franchisor or its designee have not been paid in full and that have not been returned to Franchisor in resaleable condition. The guarantee deposit is payable before the delivery of the Art work prior the opening of the Art gallery and will be retained by Franchisor during the Term and will not produce any interest.

9. MARKETING

(i) Franchisor will ensure the promotion of the Carré d'artistes® Licensed Marks and brand image in order to preserve and increase the reputation and brand awareness of the Network. Franchisor shall to this end propose to Franchisee promotional and advertisement actions of all nature.

(ii) Carré d'artistes® shall determine the online web strategy to which Franchisor and Franchisee shall conform. In all cases, Franchisee shall strictly comply with the Concept and brand image and upon notice by Franchisor immediately end any misuse of the Licensed Marks and the Concept within 5 business days, a daily penalty of 100 euros per day accruing on the invoicing of fees until the misuse has ended.

(iii) Franchisee acknowledges that it is aware that Carré d'artistes® has a website proposing sales throughout the world, including in the U.S. It acknowledges that such website is accessible throughout the world. Franchisee is not entitled to any revenue or proceeds from sales of Art work through the website and may not claim any indemnity or damages of any nature whatsoever in relation to such online sales, no matter where the online customer is located.

(iv) Franchisee shall market and promote its Art gallery locally and shall allocate a budget in view of such promotion, marketing and advertisement.

(v) In order to present a uniform brand image and to respect the Carréd'artistes® Concept and Licensed Marks, Franchisee must not display, either inside or outside of the Art gallery, any promotional, marketing or advertisement materials or items other than those related to the Concept and to the Licensed Marks, unless given a previous and written consent by Franchisor.

(vi) Franchisee may conduct local advertising and promotional campaigns, provided Franchisee uses solely materials prepared by Carré d'artistes® or materials previously approved by Franchisor. All documents or advertisement materials designed by third parties or Franchisee must receive the prior written consent of Franchisor before they are used. Franchisee agrees, subject to its specific, express and prior agreement, to comply with all of Franchisor's advertising, marketing and promotions policies, as well as all Applicable Law regarding the same, so that neither the Network nor any one of its members may be considered as committing actions which may be deemed as false advertisement or otherwise be in breach of Applicable Law.

(vii) If Franchisee wishes to promote itself or its Art gallery through its own website, through social media or mobile applications, or otherwise through the internet or online (jointly, the **"Online Presence"**), it must submit a written request to Franchisor. Franchisor may grant or deny Franchisee's request at its sole discretion and set such conditions for the Online Presence as it deems necessary to protect the Concept and the Licensed Marks. If Franchisor approves the request, Franchisee's Online Presence must comply with Franchisor's policies for Online Presence, including regarding creation and administration of any Online Presence, and Franchisor may require that it maintain administrative rights to any and all social media accounts and profiles, mobile applications and other applications and that Franchisor retain ownership thereof.

(viii) Any sales of products or services through Franchisee's Online Presence, including its own website, must only be of Art works exhibited in its Art gallery(ies).

10. FEES

10.1. Entrance fee

Franchisee shall pay, upon execution of this Franchise Agreement a non-refundable Entrance Fee of an amount of sixty thousand dollars ($60,000), fully earned upon execution. The Entrance Fee shall be paid by Franchisee to Franchisor by wire transfer to the account designated by Franchisor. Bank fees and charges on the transfer shall be at Franchisee's cost.

10.2. Execution of a new unit franchise agreement

Upon the expiry of the Agreement, in the case Parties agree upon the execution of a new franchise agreement pursuant to terms and conditions set forth in Article 4.2, Franchisee shall pay Franchisor an entrance fee of an amount of thirty thousand (30,000) US Dollars.

10.3. Royalty fee

(i) During the Term, Franchisee will pay Franchisor a fee ("**Franchise Fee**") of seven percent (7%) of Net Sales.

(ii) **"Net Sales"** means the total sales revenue from the Art gallery, including any online sales, exclusive of sales tax, refunds to customers and discounts.

(iii) The Franchise Fee shall be paid monthly by automatic wire transfer before the 5th day of the following month, based on estimated Net Sales for the preceding month as estimated in the Franchisee's yearly business plan.

(iv) If the actual Net Sales for any year is more or less than the estimated Net Sales for such year, then an adjustment shall be made at the end of the year so that the Franchise Fee paid for that year reflects the actual Net Sales for such year. An adjustment will be made by bank transfer no later than August 31 of the following year. If the Franchisee's actual Net Sales is higher than that estimated in Franchisee's yearly business plan, then Franchisee will pay the Franchise Fee balance due to Franchisor. If the Franchisee's actual Net Sales is lower than the estimated Net Sales revenue, then the Franchisor will pay the Franchise Fee balance due to Franchisee.

(v) All payments shall be made with VAT, corresponding to the rate applicable on the date of payment (if there is VAT).

(vi) All fees shall be increased with any taxes imposed by the Applicable Law.

(vii) To allow the Franchisor to determine the accuracy of the Franchisee's sales on the aforementioned terms, the Franchisee agrees to provide its sales report (sales tax form or other tax return) at the end of each monthly period.

(viii) In the event of any late payment, even if partial, a surcharge of the lesser of ten percent (10%) per year, or the highest interest permitted under Applicable Law, shall be added to the overdue amount from the due date to the date of payment. If Franchisor must use a third party collection agency to collect the overdue amount, Franchisee shall reimburse Franchisor for the cost of the collection services.

(ix) If verifiable accounting documents are not produced, are produced late, or are erroneous, incomplete or falsified, and failing a response to a formal request, Franchisor shall have the option of conducting an audit on Franchisee, pursuant to Article 6.7.

11. AUTONOMY OF FRANCHISEE

The parties hereby expressly acknowledge that they are independent of each other, and will remain so for the duration of this Agreement. Franchisee will at all times remain an independent contractor and will not represent itself as Franchisor's agent, joint venture, partner or employee, or otherwise related to Master Franchiee other than as its independent franchisee. Franchisee may not make any representations or take any acts which could establish any apparent relationship of agency, joint venture, partnership or employment with Franchisor, and Franchisor will not be bound in any manner whatsoever by any agreements, warranties, representations or undertakings made by Franchisee to any other person nor with respect to any other action by Franchisee. Franchisee may not establish any bank account, make any purchase, apply for any loan or credit, or incur or permit any obligation to be incurred in Franchisor's name or on Franchisor's credit. No acts of assistance given by Franchisor to Franchisee will be construed so as to alter this relationship. Franchisee is solely responsible for paying all the operating costs of its Art gallery, including all taxes.

It is hereby expressly agreed that compliance with the rules and standards specific to this Agreement are necessary to enable Franchisee to benefit from the advantages of the Know-How and Concept and to allow its coherence with the Network, but does not imply any limitation whatsoever of its independence or responsibility in its management of the Art gallery, and does not affect its status as an independent operator.

Franchisor or Carré d'artistes® France shall not be held responsible for any of the actions of the Franchisee, its employees or managers. Franchisee agrees to indemnify and hold Carré d'artistes® France or Franchisor and Carré d'artistes® harmless in the event any claim arises from the operations of Franchisee's Art gallery.

It is agreed that the Franchisee will be in no way empowered to act in the name of or on behalf of Carré d'artistes®, to represent it or to sign agreements in its name.

Likewise, the Franchisee shall act only in its own capacity with respect to its customers. It shall not be able to legally involve or bind Carré d'artistes® France or Franchisor in any way outside of the scope of execution of the obligations expressly stated in this Agreement.

Franchisee shall ensure that there can be no confusion as to its status as an independent Franchisee and member of the Carré d'artistes® Network.

In this capacity, the Franchisee reaffirms and acknowledges that it is capable of making the investments required to comply with its obligations and to benefit from the Carré d'artistes® Concept.

12. TRANSFER

12.1. Transfer by Franchisor

Franchisor has the right, directly or indirectly, to sell, assign, transfer or otherwise dispose of or deal with this Agreement, or any or all of its rights and obligations under this Agreement, to any individual, firm, partnership, association, bank, lending institution, corporation, limited liability company or other person or entity as it may in its sole discretion deem appropriate. In the event of any such transfer, Franchisor will be released from any liability under this Agreement for the obligations transferred. Furthermore, any changes that could occur in the ownership of Franchisor, such as merger, acquisition, takeover, partial business transfer, assignment, transfer to an affiliate, as well as stock or asset sale to a third party, shall have no effect whatsoever on the validity or performance of this Agreement and do not require the Franchisee's consent or notice to Franchisee.

12.2. Transfer by Franchisee

12.2.1. Definition of Transfer

Franchisor is entering into this Agreement in reliance on the qualifications of the individual owners listed in **Appendix 1**, and whose personal qualities are the essential reason for Franchisor to enter into this agreement. Therefore, neither Franchisee, nor any of its direct or indirect owners, shall directly or indirectly sell, divide, encumber, assign, hypothecate, mortgage, sub-license, transfer through bequest, inheritance, transfer in trust, divorce or operation of law or by any other means, or otherwise dispose of the rights granted hereunder, or any part of this Agreement, or any rights or privileges incidental to this Agreement, or in the Art gallery or any interest therein, or their rights or interest in this Agreement, or any owner's direct or indirect ownership interest in Franchisee (herein collectively referred to as a **"Transfer"**), to any individual, firm, partnership, association, bank, lending institution, corporation, limited liability company or other third party without Franchisor's prior written consent.

12.2.2. Written Consent

Any Transfer by Franchisee or its owners is subject to Franchisor's prior written consent, which will not be unreasonably withheld, taking into consideration such factors as the Franchisor reasonably determines, including, without limitation, the viability of the investment by the transferee based on the price for the Art gallery payable by the transferee, except that a Transfer may not be made to one of Franchisor's competitors or to a person operating a Competitive Business. Any actual, attempted or purported Transfer occurring without our prior written consent will constitute a default of this Agreement and shall be null and void. In no event will Franchisor provide its consent to any Transfer, unless:

(i) The proposed transferee is acceptable to Franchisor based upon standards for new franchisees it uses at such time, which may include, but not be limited to, the proposed transferee's management experience, professional experience, financial wherewithal, its Network prone attitude.

(ii) Franchisee is not in default in the performance or observance of any of its obligations under this Agreement (including, without limitation, making

all payments in full when due), or any other agreement between Franchisee and Franchisor relating to the Art gallery or any other agreement between Franchisee and Franchisor or one of Franchisor's affiliates;

(iii) Franchisee has settled and paid, or made satisfactory arrangements to pay, all outstanding accounts with and amounts owed to Franchisor or its affiliates, and all trade creditors of the Art gallery;

(iv) Franchisee has delivered to Franchisor a general release, in form satisfactory to Franchisor, of all claims Franchisee may have against Franchisor and its members, officers, directors, owners, employees, affiliates, successors and assigns;

(v) Prior to the Transfer, the proposed transferee has successfully completed the initial training program and has paid us Franchisor's reasonable costs of administering such program and administering the transfer. The proposed transferee shall bear all transportation and accommodation costs and living expenses of the transferee and its manager for such initial training program and pay a training and transfer fee of thirty thousand dollars ($30,000); and

(vi) The proposed transferee has assumed in writing all of Franchisee's rights and the obligations under this Agreement.

It is understood and agreed that upon satisfaction of all the foregoing conditions and upon payment of all amounts which Franchisee owe, Franchisee will be released from any further liability under this Agreement with respect to matters or periods subsequent to the date of Transfer.

12.3. Right of First Preference

(i) During the Term of this Agreement, should Franchisee and/or its owners wish to Transfer Franchisee or substantially all of its assets, Franchisee shall grant to Franchisor a right of first preference.

(ii) Franchisor will have ninety (90) days to inform in writing Franchisee if it wishes to exercise its right of preference.

(iii) The parties shall then discuss and negotiate a possible transaction within a timeframe of sixty (60) days. In case of failure of the parties to reach an agreement within such timeframe, it is understood that Franchisee and/or its owners shall be free to sell Franchisee or its assets to any third party that is not a Competitive Business and that has been approved by Franchisor pursuant to Article 12.2.

12.4. Proposed Transfer

(i) Franchisee shall provide Franchisor with all information pertaining to the proposed Transfer and the proposed transferee(s) that Franchisor may reasonably request.

(ii) Upon receipt of the notice, Franchisor shall inform Franchisee if it wishes to exercise its right of preference as per the terms of Article 12.3 at the same price and conditions as the proposed terms to such prospective transferees. If Franchisor does not exercise such right of preference, Franchisor shall inform Franchisee of its decision regarding the approval of the proposed project within sixty (60) days. Franchisor shall neither have the obligation to approve a candidate, nor be liable to pay any compensation should it refuse to approve a prospective transferee.

(iii) The transferee shall acknowledge having been fully informed about the Concept and having met with a duly authorized representative of Franchisor.

(iv) Any Transfer by Franchisee or its owners without Franchisor's prior written consent and compliance with the conditions set forth in this Article 12 shall be null and void and a default under this Agreement.

13. TERMINATION

13.1. Termination Upon Notice Without Opportunity to Cure

(i) This Agreement may not be terminated prior to the expiration of the Term except as provided in this Article. Termination of this Agreement shall not relieve Franchisee of any unfulfilled obligations to Franchisor created hereunder unless it is so agreed by Franchisor in writing.

(ii) Franchisor may, at its option, terminate the Agreement, effective immediately upon giving Franchisee written notice:

- should Franchisee not timely open the Art gallery;
- should Franchisee abandon the Art gallery and not operate the Art gallery for more than four (4) days, for any reason whatsoever, except in case of force majeure or with Franchisor's prior written consent to the closure;
- should Franchisee provide Franchisor with false, fraudulent information or omit to provide any information or document relevant to the contractual relationships in violation of Section 7.8 (Rules of Good Conduct);
- should Franchisee provide deceptive and/or, false or untrue information to other franchisees of the Network.

- Any violation of Articles 12 (Transfer), 14 (Non-Competition), or 15 (Confidentiality),

- in the case Franchisee does not honor payments following one-month notice, the Agreement shall be terminated,

- if Franchisee forfeits the legal right to do business in the jurisdiction where the Art gallery is located,

- if Franchisee is convicted of a felony or other crime involving moral turpitude, consumer fraud, or crime or offense Franchisor believes is likely to have an adverse effect on Franchisee's ability to carry out the duties imposed by this Agreement or to have an adverse effect on the Network and the goodwill associated therewith,

- if Franchisee knowingly makes any false statements in any report or document submitted to Franchisor

- if Franchisee submits more than 2 written statements of net sales which under-report net sales for any reporting period by 5% or more,

- if Franchisee suffers a final judgment to remain unsatisfied or of record for 30 days or longer (unless supersedeas bond is filed), or has execution levied against Franchisee's business or property, or any suit is filed to foreclose any lien or mortgage against the premises or equipment and not dismissed within 30 days

- if Franchisee becomes insolvent or has a receiver appointed to take possession of Franchisee's business or property or any part thereof or makes a general assignment for benefit of creditors

- if Franchisee engages in public conduct that reflects materially and unfavorably upon the operation of the Network and Concept, the reputation of the Network and Concept, or the goodwill associated with the Licensed Marks; provided that engaging in legitimate political activity (including testifying, lobbying, or otherwise attempting to influence legislation) shall not be grounds for termination

- if Franchisee is in default under any other Franchise Agreement or other agreement with Franchisor or any of its affiliates which is not curable, or, if such default is curable, has not cured such default within the applicable cure period, or

- if any affiliate of Franchisee defaults under any Franchise Agreement or other agreement with Franchisor or any of its affiliates which is not curable, or if such default is curable, has not cured such default within the applicable cure period.

13.2. Termination Without Notice

Franchisor may, at its option, terminate the Agreement, without notice, in the event Franchisee shall become bankrupt or become subject to a proceeding under any chapter of the United States

Bankruptcy Code, unless Franchisee shall: (i) timely undertake to reaffirm the obligations under the Agreement, (ii) timely comply with all conditions as legally may be imposed by Franchisor upon such an undertaking to reaffirm the Agreement, and (iii) timely comply with such other conditions and provide such assurance as may be legally required in or under relevant provisions of the United States Bankruptcy Code; provided, however, that the parties acknowledge that this Agreement constitutes a personal services contract made in reliance on the qualifications and personal characteristics of Franchisee and its directors, officers, managers, shareholders, members, or partners, as the case may be, and in the expectation of a material degree of personal involvement in the management and operation of the Art gallery, and consequently, the parties agree that any attempt by any other party, including a trustee in bankruptcy or any other third party, to assume or accept a transfer or assignment of this Agreement shall be void, and that in no event shall this Agreement or any rights or duties of Franchisee hereunder, be transferred to any individual or entity who does not comply with all requirements for transfer specified in this Agreement.

13.3. Termination After Opportunity to Cure

Except as set forth in Articles 13.1 and 13.2, Franchisor may terminate this Agreement should Franchisee commit a breach of any of its obligations under this Agreement or act in a way which prejudices Carréd'artistes® and/or Franchisor, and fail to remedy said breach within 10 (ten) days in the case of non-payment of any amounts due under this Agreement, and within 30 (thirty) days in the case of any other breach or default, after receiving a written notice. The Agreement will terminate automatically on the last day of the cure period without further notice from Franchisor if Franchise fails to timely cure all defaults set forth in any default notice provided pursuant to this Article 13.3.

13.4. Damages for Early Termination

The parties recognize the difficulty of ascertaining damages to Franchisor resulting from premature termination of this Agreement and hereby provide for the payment of liquidated damages by Franchisee, which liquidated damages represent the parties' best estimate as to the damages arising from the circumstances in which they are provided and which are the only damages for the premature termination of this Agreement and not as a penalty or as damages for breaching this Agreement or in lieu of any other payment. Accordingly, if this Agreement is terminated pursuant to Sections 13.1 or 13.3, or by Franchisee without cause, Franchisee shall pay to Franchisor within 10 days of termination a lump sum payment (as liquidated damages and not as a penalty or in lieu of any other payments required under this Agreement) an amount equal to the Franchise Fees payable for the preceding calendar year, multiplied by two (2). If the termination happens prior to the thirteenth month of the Term, then Franchise Fees shall be prorated based on a twelve-month period.

14. NON COMPETITION

(i) As an essential condition for signing this Agreement and in order to protect the Know-How, the reputation, the identity of the Network and the Concept during the Term, the Franchisee itself, its managing director, owners, shall not, directly or indirectly, have any interest, create or

participate, directly or indirectly in the operation of an art gallery competing with Carréd'artistes® or the distribution of artwork (**"Competitive Business"**).

(ii) Further, the Franchisee undertakes not to undermine the reputation and renown of the Licensed Marks, the Concept, the reputation of Carré d'artistes® and of the Network, or Franchisor.

(iii) In case of expiration or termination of the Agreement for any reason or any Transfer, the Franchisee itself, its managing director and owners, shall not, directly or indirectly, operate or participate in any way whatsoever, directly or indirectly, in the operation, management or administration of a Competitive Business for a period of two (2) years following the termination or expiration of this Agreement in any location located within a 5 mile radius from any Carré d'artistes® location anywhere in the U.S. The breach by any such party of this provision shall toll the 2-year period.

15. CONFIDENTIALITY

(i) The Franchisee and/or its manager or chairman or any person taking part in the operation of the Art gallery, undertake, during the Term and after termination or expiration of this Agreement, for any reason whatsoever, not to communicate, disclose, use for its own account or any third party's account (person or legal entity), any confidential information, knowledge or Know-How and operating methods of the Concept.

(ii) Any information, knowledge, operating methods and among others, the Know-How, the Know-How Manual for the operation of Art gallery, communicated to the aforementioned persons by Franchisor shall be deemed confidential.

(iii) Any attempt of Franchisee and/or a manager (whether or not a majority owner), to use Carré d'artistes®'s methods in whole or in part in any of its companies or the company of his or her spouse, shall be considered a breach of confidentiality if this Agreement has not been entered into for this or these companies, except for their subsidiaries beforehand declared and agreed by Franchisor.

(iv) The Franchisee and/or the person herein designated shall request and ensure that its staff, any outside intervening party whose post is close to the management of the company, or who have access to any of the confidential information aforementioned, execute an agreement containing corresponding confidentiality covenants.

(v) The parties acknowledge that the actual damages for the breach of this Article are hard to determine. Consequently, should Franchisee fail to comply with the above provisions, it shall pay Carré d'artistes® and Franchisor liquidated damages in the amount of ten thousand ($10,000),

without prejudice to any further legal action Carré d'artistes® and Franchisor may decide to undertake to enforce their rights under this Article.

16. RIGHTS AND DUTIES UPON EXPIRATION OR TERMINATION

(i) Upon expiration or termination of this Agreement, for any reason whatsoever, the parties agree as follows:

(ii) Franchisee shall immediately cease to operate the Art gallery under the Licensed Marks and using the Concept. Likewise, it shall not present itself as or avail itself of being a present or former Carréd'artistes® franchisee. It shall return all copies of the Know-How Manual immediately to Franchisor. Franchisee shall inform forthwith all relevant third parties (for example, telephone operators, guides, and directories) of the termination or expiration of its right to operate under the Licensed Marks and shall ensure that any listings referencing the Art gallery are changed accordingly.

(iii) The Franchisee shall cease forthwith to use the Know-How, any methods, techniques and formulas provided by Franchisor pursuant to the Agreement in any way or form whatsoever, as well as, within a period of ten (10) days following the expiration or termination, the use of emblems, logos, posters, catalogues and any Network's advertising or promotional materials, and in particular, all specific Furniture, materials, documents or items displaying any Licensed Mark.

(iv) Franchisee shall return to Franchisor and/or its designee all Art works still in its possession no later than within ten (10) days following the expiration or termination at Franchisee's cost.

(v) Franchisee shall carry out any specific additional changes as regards the Carré d'artistes® Space, of its layout or decoration that would be necessary to prevent any association or resemblance with an Art gallery, and particularly with respect to the color scheme.

(vi) Franchisee shall permit access to the Art Gallery premises to Franchisor's representatives for duration of thirty (30) days following the termination or expiration of the Agreement.

(vii) Should the Franchisee fail to comply with one of the aforementioned provisions, for every day in which this de-identification is delayed after notice is delivered, Franchisee agrees to pay to Franchisor an administrative fee of in the amount of five hundred dollars ($500) exclusive of VAT per day.

(viii) Franchisee shall forthwith pay all sums that remain due to Franchisor or any of its affiliates within a period of thirty (30) days as from the expiry or termination of the Agreement.

(ix) In case the Master Franchise Agreement has been executed, and in case of termination or expiration of the Master Franchise Agreement for any reason whatsoever, the Franchisee expressly acknowledges that the Carré d'artistes®, or any third party shall approve shall be integrally subrogated in all rights, titles and interests arising from the present Agreement. Carré d'artistes® shall exercise such right within one (1) month upon termination or expiration of the contract of Master Franchise Agreement. Such conventional subrogation, accepted by Franchisee, shall come into force without any other formality or indemnity whatsoever.

17. NOTIFICATION – CHOICE OF LOCATION

All notices, consents and approvals permitted or required to be given under this Agreement shall be in writing and shall be deemed to be sufficiently and duly given if set forth in writing and be delivered either (i) personally; (ii) by certified or registered mail; or (iii) by overnight courier services to the addresses first set forth in this Agreement. Any notice so given or made shall be deemed to have been given and delivered or made and received at the earlier of actual receipt or one (1) business day after sending by overnight courier service, or at the earlier of actual receipt or three (3) business day after sending certified or registered mail. Any party may from time to time by notice in writing given pursuant to this Article changes its address for purposes of this Agreement. All correspondences shall be in the English or the French language.

18. APPENDIXES

It is hereby expressly agreed that all appendixes mentioned in this Agreement are integral parts of this Agreement.

19. SEVERABILITY

In the event that any provision of this Agreement is held to be void, invalid or unenforceable by reason of any final court decision, the remaining provisions shall remain in effect and be enforceable between the parties provided that this does not prejudice the fundamental provisions of this Agreement.

20. WAIVER

Failure by Franchisor to take immediate action with respect to acts or failures of the Franchisee in the performance of this Agreement shall not constitute a waiver of Franchisor's remedy, or right to take judicial or other appropriate measures, nor shall it constitute waiver of such action in the future.

Should Franchisor expressly waive a breach or default, such waiver shall not be applicable to any future breach or default.

21. GOVERNING LAW – CHOICE OF FORUM

21.1. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of New York without giving effect to its conflicts of law principles. Notwithstanding the foregoing, if the covenants in Article 14 of this Agreement would not be enforceable under the laws of New York, and the Art gallery is located outside of that state, then such covenants shall be interpreted and construed under the laws of the state in which the Art gallery is located. Nothing in this Section 21.1 is intended by the parties to subject this Agreement to any franchise of similar law, rule or regulation of the State of New York to which this Agreement would not otherwise be subject. If applicable law provides Franchisee with additional rights as to notices, opportunities to cure or otherwise than as are provided by this Agreement as to termination, renewal, transfers or otherwise, Franchisor will comply with the requirements of such laws to the extent they exceed Franchisor's obligations under this Agreement.

21.2. Dispute Resolution

(i) This Agreement is based on mutual trust, and the parties shall use their best efforts to resolve any dispute, in good faith.

(ii) In case of dispute which may not be amicably solved, the federal and state courts located in New York shall have exclusive jurisdiction regarding all disputes arising out of the performance, interpretation, termination for any reason whatsoever of this Agreement.

(iii) In the event of any unsettled claims, disputes, controversies between Franchisor and/or any of its affiliates and Franchisee, and other matters arising between them relating to this Agreement, the dealings or relationship between them, or Franchisee's development or operation of the Art gallery (**"Dispute"**), either party has the option of initiating a mediation procedure by submitting a written request for mediation to the American Arbitration Association in accordance with the Commercial Mediation Rules.

(iv) The mediation process shall begin promptly, but in no event later than 30 days after cessation of negotiations between the parties, and shall be concluded within 30 days of the day the request for mediation is made, unless the parties mutually agree otherwise.

(v) Mediation shall be private, voluntary, and nonbinding. Any party may withdraw from the mediation at any time before signing a settlement agreement upon written notice to each other party and to the mediator. The mediator shall be neutral and impartial. The mediator's fees shall be shared equally by the parties. The mediator shall be disqualified as a witness, consultant, expert, or counsel for either party with respect to the matters in Dispute and any related matters.

(vi) Unless the parties agree otherwise, the entire mediation process shall be confidential and without prejudice. The parties and the mediator shall not disclose any information, documents, statements, positions, or terms of settlement. Nothing said or done or provided by the parties in the course of mediation shall be reported or recorded or, except as ordered by a court of competent jurisdiction, placed in any legal proceeding or construed for any purpose as an admission against interest. Nevertheless, evidence otherwise discoverable or admissible is not excluded from discovery or admission as a result of its use in mediation.

(vii) All mediation proceedings shall take place in New York, New York.

(viii) The commencement of any mediation shall not act to prevent either party from instituting or proceeding with any action which may be the subject of the Dispute.

(ix) Notwithstanding anything to the contrary contained in this Article, Franchisee, Franchisor and Carré d'artistes® France each have the right in a proper case to obtain temporary restraining orders and temporary or preliminary injunctive relief from a court of competent jurisdiction. Franchisee acknowledges that a proper case to obtain temporary restraining orders and temporary or permanent injunctive relief from a court of competent jurisdiction shall include, but not be limited to, the following:

(x) Any Dispute involving actual or threatened disclosure or misuse of the contents of the Know-How Manual or any other confidential information or trade secrets of Franchisor and/or Carré d'artistes® France ;

(xi) Any Dispute involving the ownership, validity, use of, or right to use or license the Licensed Marks;

(xii) Any action by Franchisor and/or Carré d'artistes® France to enforce the covenants set forth in Article 14 and Article 15 of this Agreement; and

(xiii) Any action by Franchisor to stop or prevent any threat or danger to public health or safety resulting from the construction, maintenance, or operation of the Art gallery.

(xiv) The provisions of this Article are intended to benefit and bind certain third party non-signatories and will continue in full force and effect subsequent to and notwithstanding the expiration or termination of this Agreement.

(xv) The parties acknowledge that Franchisor and Carré d'artistes® France operate a nationwide and international franchise system, with franchisees located in numerous different states and cities within such states. Accordingly, the parties hereby agree that in view of the fact that the books, records, and business personnel of Franchisor are located, for the

most part, in New York, New York, and in order to minimize disruption or interference with operation of the license system as a whole, the parties agree as follows:

(xvi) Any and all court proceedings arising from or relating in any manner to any dispute between Franchisor and/or its affiliates, and Franchisee arising out of, relating to or referencing this Franchise Agreement or its breach in any way, shall be brought in, and only in, the United States District Court for the Southern District of New York (whether named or otherwise designated). No individual shall be joined as a party to such proceedings if such joinder has the effect of destroying federal court jurisdiction unless that individual or entity is a necessary party to the proceeding as a matter of law. If the United States District Court does not have jurisdiction over the dispute, the proceeding may be initiated in, and only in state court in New York, New York. In either case, Franchisor, its affiliates, and Franchisee hereby consent and submit to the exercise of jurisdiction by such courts.

THE PARTIES AGREE THAT ALL DISPUTES ADMITTED TO THE COURT PURSUANT TO THIS PROVISION SHALL BE TRIED TO THE COURT SITTING WITHOUT A JURY, NOTWITHSTANDING ANY STATE OR FEDERAL CONSTITUTIONAL OR STATUTORY RIGHTS OR PROVISIONS.

NO PUNITIVE OR EXEMPLARY DAMAGES SHALL BE AWARDED AGAINST EITHER FRANCHISOR, CARRÉ D'ARTISTES® FRANCE OR FRANCHISEE OR ANY AFFILIATES OF EITHER OF THEM, IN ANY PROCEEDING, AND ALL CLAIMS TO SUCH DAMAGES ARE HEREBY WAIVED.

(xvii) Franchisor, Franchisee and their respective affiliates, agree that no form of action or proceeding permitted hereby will be maintained by any party to enforce any liability or obligation of the other party, whether arising from this Agreement or otherwise, unless the proceeding is brought before the expiration of the earlier of (i) 1 year after the date of discovery of the facts resulting in such alleged liability or obligation; or (ii) 2 years after the date of the first act or omission giving rise to such alleged liability or obligation. Notwithstanding the foregoing, where state or federal law mandates or makes possible by notice or otherwise a shorter period, such shorter period shall apply in all cases, in lieu of the time specified in (i) or (ii) above.

(xviii) The parties hereto recognize, and any mediator or judge is affirmatively advised, that certain provisions of this Agreement describe the right of Franchisor and/or Carré d'artistes® France to take (or refrain from taking) certain actions in the exercise of its discretion based on its assessment of the overall best interest of the Network and/or franchise program. Where such discretion has been exercised, and is supported by the business judgment of Franchisor and/or Carré d'artistes® France, neither a

mediator nor a judge shall substitute his or her judgment for the judgment so exercised by Franchisor and/or Carré d'artistes® France.

(xix) In the event Franchisor and/or Carré d'artistes® France incurs legal fees or costs or other expenses to enforce any obligation of Franchisee hereunder, or to defend against any claim, demand, action or proceeding by reason of Franchisee's failure to perform or observe any obligation imposed upon Franchisee by this Agreement, then Franchisor and/or Carré d'artistes® France shall be entitled to recover from Franchisee the amount of all legal fees, costs and expenses, including reasonable attorneys' fees, whether incurred prior to, or in preparation for or contemplation of the filing of any claim, demand, action, or proceeding to enforce any obligation of Franchisee hereunder or thereafter or otherwise.

(xx) Any disagreement between Franchisee and Franchisor (and Franchisor's affiliates) will be considered unique as to its facts and must not be brought as a class action, and Franchisee waives any right to proceed against Franchisor (and Franchisor's affiliates, stockholders, officers, directors, employees, agents, successors and assigns) by way of class action, or by way of a multi-plaintiff, consolidated or collective action.

22. ENTIRE AGREEMENT AND AMENDMENTS

22.1. Entire Agreement.

Franchisor and Franchisee each acknowledge and warrant to each other that they each wish to have all terms of their business relationship defined in this Agreement. Neither Franchisee nor Franchisor wishes to enter into a business relationship with the other in which any terms or obligations are the subject of alleged oral statements or in which oral statements serve as the basis for creating rights or obligations different than or supplementary to the rights and obligations set forth herein. Accordingly, Franchisee and Franchisor agree that this Agreement, together with any other documents or agreements executed by the parties contemporaneously hereto, supersede and cancel any prior and/or contemporaneous discussions (whether described as representations, inducements, promises, agreements or any other term) between Franchisor or anyone acting on Franchisor's behalf and Franchisee or anyone acting on Franchisee's behalf, which might be taken to constitute agreements, representations, inducements, promises or understandings (or any equivalent to such terms) with respect to the relationship between the parties, and Franchisor and Franchisee each agree that they each have placed, and will place, no reliance on any such discussion; provided, however, that nothing in this or any related agreement is intended to disclaim the representations Franchisor made in the Franchise Disclosure Document furnished to Franchisee. This Agreement, together with any other documents or agreements executed by the parties contemporaneously hereto or incorporated herein by reference, constitutes the entire agreement between the parties and contains all of the terms, conditions, rights and obligations of the parties with respect to any aspect of the relationship between the parties. No further franchise rights or offer of franchise rights have been promised to you and no such franchise rights or offer of franchise rights shall come into existence, except

by means of a separate writing, executed by one of Franchisor's officers or such other entity granting the franchise rights and specifically identified as a modification of this Agreement.

22.2. Amendments.

No change, modification, amendment or waiver of any of the provisions hereof, including by custom, usage of trade, or course of dealing or performance, shall be effective and binding upon either party unless it is in writing, specifically identified as an amendment hereto and signed by a duly authorized representative of both parties.

IN WITNESS WHEREOF, the parties hereto have duly executed, sealed, and delivered this Agreement as of the day and year first above written.

DATED: _____

Carré d'artistes Great America LLC,
A New York limited liability company

_____

BY: _____

ITS: _____

DATED: _____

"Franchisee"

_____

_____

BY: _____

ITS: _____

Owners' Acknowledgment

Each following party is mentioned in this Agreement as having certain rights and/or duties as an owner of the Franchisee. Each following party is signing this Acknowledgment, not as a party, but only to the extent necessary to indicate its, his or her acceptance of, and agreement to be bound by, the specific rights and duties of an Owner mentioned in this Agreement.

Owner:

_____

By: _____

Name: _____

Its: _____

Owner:

_____

Print name: _____

Owner:

_____

By: _____

Name: _____

Its: _____

Owner:

_____

Print name: _____

APPENDIX 1

SPECIFIC INFORMATION

1) Location: _____
2) Surface: _____
3) Date upon which the financial statements must be provided to Franchisor: _____
4) Owners:

Name	Percentage Ownership

APPENDIX 2

EQUIPMENT – TERMS AND CONDITIONS OF ORDER, SUPPLY AND PAYMENT

GENERAL TERMS OF SALE OF ARTWORKS TO FRANCHISEES

These general conditions govern the consignment, conservation and sale of artworks exclusively between Carré d'artistes® (referred to as "the Franchisor") and its Franchisees (hereinafter "the Franchisee"). These terms and conditions are available at all times in the computer sharing system Google Drive of the Franchisor. Any change in the general terms and conditions of sale of artworks shall be communicated to the Franchise three months prior to the effective date.
Any order of artwork placed by the Franchisee to the Franchisor implies the acceptance of the general terms and conditions.
Any order of artwork placed by the Franchisee directly to the artist requires exceptional prior agreement in writing from the Franchisor and implies the full acceptance of the general terms and conditions.

1. Artworks in consignment

The artworks supplied by the Franchisor to the Franchisee or directly by the artist in a contract with the Franchisor are deemed to be consigned in a facility of the Franchisee. The Franchisee keeps the artworks in his facility to market them and provides exposure in accordance with the "artists planning" communicated by the Franchisor. The Franchisee is solely responsible for his policy for the end consumer and for the advertising of the displayed artworks.
The Franchisee pays the Franchisor for the "sold artworks" in his Carré d'artistes® gallery/ies, through his website, at shows or one-off events
previously approved by the Franchisor or the "sold artworks" in any other manner.
As soon as the sale is completed by the Franchisee, the Franchisee agrees to pay the Franchisor on the basis of the applicable rate.
The Franchisor is solely responsible for the payment of the artworks to the artist. The terms for buying the artworks negotiated by the Franchisor with each artist are adapted, variable and strictly confidential. The Franchisee shall not interfere in this business relationship between the Franchisor and the artist.

2. Sales tariff for the sale of artworks by the Franchisor to the Franchisee

The tariff for the sale of artworks by the Franchisor to the Franchisee is set by the Franchisor. The sales tariff for the sale of artworks by the Franchisor to the Franchisee is permanently available on the Franchisor's computer sharing system Google Drive. The sales tariff for the sale of artworks to the Franchisee is adapted to the geographic location of the Franchisee's gallery (US Area).
Each variation of the sales tariff of artworks by the Franchisor to the Franchisee is communicated three months before the effective date.

3. Terms of payment for artworks

The Franchisee is committed to report the sales of artworks in the POS system each week and on the last day of each month.
The Franchisor bills the sold artworks reported in the POS system by the Franchisee as follows:

Sale period of artworks	Billing date	Date of payment to the Franchisor
January	10 February	on receipt of invoice
February	10 March	on receipt of invoice
March	10 April	on receipt of invoice
April	10 May	on receipt of invoice
May	10 June	on receipt of invoice
June	10 July	on receipt of invoice
July	10 August	on receipt of invoice
August	10 September	on receipt of invoice
September	10 October	on receipt of invoice
October	10 November	on receipt of invoice
November	10 December	on receipt of invoice
December	10 January	on receipt of invoice

The security deposit is paid before delivery of the artworks for the opening of each Carré d'artistes® gallery of the Franchisee and retained by the Franchisor throughout the entire duration
In case of a breach, late payment, non-payment of one or more invoices by the Franchise, the Franchisor will redefine the terms of payment of
artworks sold by the Franchisee. In case of default or late payment, the Franchisor may require the Franchisee to pay for the sold artworks on a weekly basis, or may restrict or interrupt the provision of artworks to the Franchisee.

Any invoice not paid on the due date will result in the payment of a contractual penalty on the basis of 10% a year prorated to the number of late payment days.

4. Ownership and responsibility of artworks

The artworks consigned in the Carré d'artistes® galley/ies of the Franchisee are the property of the artist. From the delivery of the artworks, the liability associated with the artworks is transferred to the Franchisee. The franchisee must verify the conformity of the delivery and email within five days an acknowledgment of receipt to the sender of the parcel and the Franchisor.

The Franchisee who takes in the artworks as a consignment to keep them or sell them is liable for them and undertakes to:

-store the artworks on the sale premises and storage rooms of his Carré d'artistes® gallery/ies

-purchase an insurance against covering the risks that could result in the damage or destruction of the artworks

-report to and pay the Franchisor any missing, stolen, lost or damaged artwork

The Franchisor or / and the artist may take back at any time the consigned artworks, the Franchisee however undertakes to ensure a varied exhibit in
quality and quantity.

5. Security deposit on artworks

Under the Franchisee agreement, the Franchisee pays a security deposit to the Franchisor's bank account. This deposit guarantees the potential "non return" of part of the artworks stock on consignment in a gallery of the Franchisee or any default of payment of the Franchisee at the end of the contract. The value of the non returned stock will be assessed on the basis of the applicable prices and billed to the Franchisee.

6. Stock and inventory

The Franchisee is committed to managing the stock of artworks consigned in his Carré d'artistes® gallery/ies in a serious and organized manner. Any stock movement (entry-departure) must be reported in the POS system. The Franchisor alone is authorized to set the number of artworks necessary for the galleries of the network and consigned in the Carré d'artistes® galleries of the Franchisee. The Franchisor may increase or reduce the consignment inventory in the gallery/ies. The Franchisor may ask, at any time, the Franchisee for a physical inventory check in the gallery, against the book inventory. This verification must be provided within a maximum of seven days at the request of the Franchisor.

APPENDIX 3

GUARANTY AND ASSUMPTION OF FRANCHISEE'S OBLIGATIONS

In consideration of, and as an inducement to, the execution of the Unit Franchise Agreement (**"Agreement"**), by Carré d'artistes Great America LLC (**"Franchisor"**) in favor of _____ (the **"Franchisee"**), the undersigned (**"Guarantor"**) hereby personally and unconditionally guarantees to Franchisor, and their successors and assigns for the term of the Agreement and thereafter as provided in the Agreement, the following:

1. **Obligations.** That Franchisee shall punctually pay and perform each and every undertaking, agreement and covenant set forth in the Agreement. The undersigned Guarantor agrees to be personally bound by and personally liable for the breach of each and every undertaking, agreement, covenant, and provision in the Agreement. Guarantor further agree to be personally and unconditionally bound by each and every undertaking, agreement and covenant set forth in the Agreement.

2. **Non-Competition/Non-Disclosure.** The Guarantor agrees to personally comply with and abide by the non-competition provisions, other restrictive covenants and nondisclosure provisions contained in the Agreement, as well as the provisions in the Agreement relating to trademarks, assignment and transfer, to the same extent as and for the same period of time as Franchisee is required to comply with and abide by such covenants and provisions. All of the foregoing obligations of the undersigned shall survive any expiration or termination of the Unit Franchise Agreement or this Guarantee.

3. **Waiver.** The undersigned Guarantor waives the following:

(a) Notice of demand for payment of any indebtedness or non-performance of any obligations hereby guaranteed;

(b) Protest and notice of default to any party with respect to the indebtedness or non-performance of any obligations hereby guaranteed; and

(c) Any right he or she may have to require that any action be brought against Franchisee or any other person as a condition of liability.

The undersigned Guarantor consents and agrees that:

(d) His or her direct and immediate liability as defined herein will be joint and several;

(e) He or she will render any payment or performance required under the Agreement upon demand, if Franchisee fails or refuses punctually to do so;

(f) Such liability will not be contingent or conditioned upon pursuit by Franchisor of any remedies against Franchisee or any other person; and

(g) Such liability will not be diminished, relieved, or otherwise affected by any extension of time, credit, or other indulgence which Franchisor may from time to time grant to Franchisee or to any other person, including, without limitation, the acceptance of any partial payment or performance or the compromise or release of any claims, none of which will in any way modify or amend this guaranty, which will be continuing and irrevocable during the Agreement Term, including renewals thereof.

4. **Attorneys Fees; Costs.** If Franchisoris required to enforce this Guarantee in any judicial proceeding or appeal thereof, the Guarantor shall reimburse Franchisor and its Affiliates for their costs and expenses, including, but not limited to, reasonable accountants', attorneys', attorney assistants', and expert witness fees, costs of investigation and proof of facts, court costs, other litigation expenses and travel and living expenses, whether incurred prior to, in preparation for or in contemplation of the filing of any written demand, claim, action, hearing or proceeding to enforce this Guaranty.

5. **Disputes**. The terms contained in the Agreement any applicable Addendum and this Guarantee constitute the entire agreement between the parties, and there are no representations, inducements, promises, or agreements, oral or otherwise, between the parties not embodied herein. The Guarantor further agree to the dispute provisions of the Agreement and agree to be subject to the terms thereof.

IN WITNESS WHEREOF, the undersigned Guarantor has affixed his or her signature effective as of the same day and year as the Agreement was executed.

FRANCHISOR	**GUARANTOR**
_____	_____
By: _____	By: _____
Name: _____	Name: _____
Its: _____	Its: _____

APPENDIX 4

STATE ADDENDA

[Execute only the state addendum that is applicable, if any]

ILLINOIS AMENDMENT
TO FRANCHISE AGREEMENT

This Amendment pertains to franchises sold in the State of Illinois that are subject to the Illinois Franchise Disclosure Act (the "Act") and is for the purpose of complying with Illinois statutes and regulations. Signing this Amendment where the jurisdictional requirements of the Act are not met does not subject the parties to the provisions of the Act. Notwithstanding anything which may be contained in the body of the Franchise Agreement to the contrary, the Agreement is amended to include the following:

The parties to the Franchise Agreement dated _____, _____, hereby agree that the Franchise Agreement will be amended as follows:

1. Illinois law shall supersede any provisions of the Franchise Agreement or New Hampshire law which are in conflict with the law.

2. Nothing in Section 21.1 of the Franchise Agreement waives any rights Franchisee may have under Section 41 of the Illinois Franchise Disclosure Act of 1987, which provides:

> "Any condition, stipulation, or provision purporting to bind any person acquiring any franchise to waive compliance with any provision of this Act or any other law of this State is void. This Section shall not prevent any person from entering into a settlement agreement or executing a general release regarding a potential or actual lawsuit filed any of the provisions of this Act, nor shall it prevent the arbitration of any claim pursuant to the provisions of Title 9 of the United States Code."

3. Section 21.2(ii) of the Franchise Agreement is amended to provide that venue shall be in an appropriate Illinois court of general jurisdiction or United States District Court in Illinois.

Dated: _____

Franchisor:	Franchisee:
CARRE D' ARTISTES GREAT AMERICA LLC	_____
By: _____	By: _____
Name: _____	Name: _____
Its: _____	Its: _____

MARYLAND AMENDMENT TO FRANCHISE AGREEMENT

This Amendment pertains to franchises sold in the State of Maryland that are subject to the Maryland Franchise Registration and Disclosure Law (the "Law") and is for the purpose of complying with Maryland statutes and regulations. Signing this Amendment where the jurisdictional requirements of the Law are not met does not subject the parties to the provisions of the Law. Notwithstanding anything which may be contained in the body of the Franchise Agreement to the contrary, the Agreement is amended to include the following:

Franchisor and Franchisee hereby agree that the Franchise Agreement dated _____, 20___, will be amended as follows:

1. Section 8.1 of the Franchise Agreement is amended by adding the following:

   "Based upon the franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until the franchisor completes its preopening obligations under the franchise agreement.

2. The following language is added to Section 12.2.2(iv) of the Franchise Agreement dealing with "Transfer by Franchisee":

   ", except that the general release provisions shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law."

3. The following language is added to the end of Section 21.2(ii) of the Franchise Agreement dealing with the Venue:

   "You may bring a lawsuit in Maryland for claims arising out of the Maryland Franchise Registration and Disclosure Law."

4. The following language is added to the end of Section 21.2(xvii) of the Franchise Agreement dealing with the Limitations Period:

   "All claims arising under the Maryland Franchise Registration and Disclosure Law shall be commenced within three (3) years after the grant of the franchise."

6. Sections 1.3, dealing with "The Franchisee", and 22.1, dealing with "Entire Agreement", of the Franchise Agreement and the Franchisee Disclosure Questionnaire are amended to state:

   "Representations requiring prospective franchisees to assent to a release, estoppel or waiver of liability are not intended to nor shall they act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law."

IN WITNESS WHEREOF, Franchisor and Franchisee have duly executed and delivered this Amendment as of the date set forth above.

Franchisor:	Franchisee:
CARRE D' ARTISTES GREAT AMERICA LLC	_____
By: _____	By: _____
Name: _____	Name: _____
Its: _____	Its: _____

MINNESOTA AMENDMENT
TO FRANCHISE AGREEMENT

This Amendment pertains to franchises sold in the State of Minnesota that are subject to the Minnesota Franchise Act (Minn. Stat. Sec. 80C.1 et. seq., the "Act") and is for the purpose of complying with Minnesota statutes and regulations. Signing this Amendment where the jurisdictional requirements of the Act are not met does not subject the parties to the provisions of the Act. Notwithstanding anything which may be contained in the body of the Franchise Agreement to the contrary, the Agreement is amended to include the following:

The parties to the Franchise Agreement dated _____, _____, hereby agree that the Franchise Agreement will be amended as follows:

1. MINN. STAT. SECTION 80C.21 and MINNESOTA RULES 2860.4400(J) prohibit the franchisor from requiring litigation to be conducted outside Minnesota, requiring waiver of a jury trial, or requiring the franchisee to consent to liquidated damages, termination penalties or judgment notes. In addition, nothing in the Franchise Disclosure Document or agreement(s) can abrogate or reduce (1) any of the franchisee's rights as provided for in MINN. STAT. CHAPTER 80C or (2) franchisee's rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction.

2. With respect to franchises governed by Minnesota law, the franchisor will comply with MINN. STAT. SECTION 80C.14 SUBD. 3-5, which require (except in certain specified cases)

   (i) that a franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice' for non-renewal of the franchise agreement and

   (ii) that consent to the transfer of the franchise will not be unreasonably withheld.

3. Minnesota considers it unfair to not protect the franchisee's right to use the trademarks. Refer to MINN. STAT. SECTION 80C.12 SUBD. 1(G). The franchisor will protect the franchisee's rights to use the trademarks, service marks, trade names, logotypes, or other commercial symbols or indemnify the franchisee from any loss, costs, or expenses arising out of any claim, suit, or demand regarding the use of the name.

4. MINNESOTA RULES 2860.4400(D) prohibits a franchisor from requiring a franchisee to assent to a general release.

5. The franchisee cannot consent to the franchisor obtaining injunctive relief. The franchisor may seek injunctive relief. See MINNESOTA RULES 2860.4400(J) also, a court will determine if a bond is required.

6. The Limitations of Claims section must comply with MINN. STAT. SECTION 80C.17 SUBD. 5.

IN WITNESS WHEREOF, the parties hereto have duly executed and delivered this Amendment to the Franchise Agreement as of the day and year set forth above.

Franchisor:	Franchisee:
CARRE D' ARTISTES GREAT AMERICA LLC	_____
By: _____	By: _____
Name: _____	Name: _____
Its: _____	Its: _____

NEW YORK AMENDMENT
TO FRANCHISE AGREEMENT

This Amendment pertains to franchises sold in the State of New York that are subject to the New York Franchise Act (New York State General Business Law, Article 33, Sec. 680 et seq., the "Act") and is for the purpose of complying with New York statutes and regulations. Signing this Amendment where the jurisdictional requirements of the Act are not met does not subject the parties to the provisions of the Act. Notwithstanding anything which may be contained in the body of the Franchise Agreement to the contrary, the Agreement is amended to include the following:

The parties to the Franchise Agreement dated _____, _____, hereby agree that the Franchise Agreement will be amended as follows:

1. Franchisor and Franchisee are parties to that certain Franchise Agreement that has been signed concurrently with the signing of this Amendment. This Amendment is annexed to and forms part of the Franchise Agreement. This Amendment is being signed because: (a) you are a resident of the State of New York and your franchise will operate in New York; and/or (b) the offer or sale of the franchise occurred in New York.

2. The following is added as a new Section 13.1 of the Franchise Agreement:

"You may terminate this Agreement upon any grounds available at law."

3. The following is added to Section 21.1 of the Franchise Agreement:

"This section shall not be considered a waiver of any right conferred upon you by the provisions of Article 33 of the New York State General Business Law and the regulations issued thereunder."

IN WITNESS WHEREOF, the parties have executed and delivered this Rider on the day and year first above written.

Franchisor:	Franchisee:
CARRE D' ARTISTES GREAT AMERICA LLC	_____
By: _____	By: _____
Name: _____	Name: _____
Its: _____	Its: _____

NORTH DAKOTA AMENDMENT TO FRANCHISE AGREEMENT

This Amendment pertains to franchises sold in the State of North Dakota that are subject to the North Dakota Franchise Investment Law (the "Act") and is for the purpose of complying with North Dakota statutes and regulations. Signing this Amendment where the jurisdictional requirements of the Act are not met does not subject the parties to the provisions of the Act. Notwithstanding anything which may be contained in the body of the Franchise Agreement to the contrary, the Agreement is amended to include the following:

The parties to the Franchise Agreement dated _____, _____, hereby agree that the Franchise Agreement will be amended as follows:

1. Section 16 of the Franchise Agreement is amended as follows:

   "Remedies Upon Termination. If the Franchise Agreement is terminated, and in addition to your obligations as otherwise provided herein, we will retain the full amount of any fees heretofore paid to us and you will continue to remain liable to us for any and all damages which we have sustained or may sustain by reason of such default or defaults and the breach of the Franchise Agreement on your part for the unexpired Term of the Franchise Agreement."

2. Section 21.2(ii) of the Franchise Agreement is deleted.

3. Section 21.2(xvii) of the Franchise Agreement is deleted.

4. The second paragraph of Section 21.2(xvi) of the Franchise Agreement is deleted.

5. Section 21.2(xix) of the Franchise Agreement is amended as follows:

   "In the event either party incurs legal fees or costs or other expenses to enforce any obligation of the other party hereunder, or to defend against any claim, demand, action or proceeding by reason of the other party's failure to perform or observe any obligation imposed upon that party by this Agreement, then the prevailing party shall be entitled to recover from the other party the amount of all legal fees, costs and expenses, including reasonable attorneys' fees, whether incurred prior to, or in preparation for or contemplation of the filing of any claim, demand, action or proceeding to enforce any obligation of the other party hereunder or thereafter or otherwise."

6. The laws of the State of North Dakota supersede any provisions of the Franchise Agreement, the other agreements or New Hampshire law if such provisions are in conflict with North Dakota law.

Dated: _____

Franchisor:

CARRE D' ARTISTES GREAT AMERICA LLC

By: _____

Name: _____

Its: _____

Franchisee:

_____

By: _____

Name: _____

Its: _____

RHODE ISLAND AMENDMENT
TO FRANCHISE AGREEMENT

This Amendment pertains to franchises sold in the State of Rhode Island that are subject to the Rhode Island Franchise Investment Act (the "Act") and is for the purpose of complying with Rhode Island statutes and regulations. Signing this Amendment where the jurisdictional requirements of the Act are not met does not subject the parties to the provisions of the Act. Notwithstanding anything which may be contained in the body of the Franchise Agreement to the contrary, the Agreement is amended to include the following:

The parties to the Franchise Agreement dated _____, ____ hereby agree that the Franchise Agreement will be amended as follows:

1. Section 19-28.1-14 of the Rhode Island Franchise Investment Act, as amended by the laws of 1991, provides that "A provision in a Franchise Agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act."

Dated: _____, _____.

Franchisor:	Franchisee:
CARRE D' ARTISTES GREAT AMERICA LLC	_____
By: _____	By: _____
Name: _____	Name: _____
Its: _____	Its: _____

VIRGINIA AMENDMENT
TO FRANCHISE AGREEMENT

This Amendment pertains to franchises sold in the State of Virginia that are subject to the Virginia Retail Franchising Act (the "Act") and is for the purpose of complying with Virginia statutes and regulations. Signing this Amendment where the jurisdictional requirements of the Act are not met does not subject the parties to the provisions of the Act. Notwithstanding anything which may be contained in the body of the Franchise Agreement to the contrary, the Agreement is amended to include the following:

The parties to the Franchise Agreement dated _____, ____ hereby agree that the Franchise Agreement will be amended as follows:

1. Sections 13.1 and 13.2 and 13.3 of the Franchise Agreement are amended by adding the following language:

   "§13.1-564 of the Virginia Retail Franchising Act provides that it is unlawful for a franchisor to cancel a franchise without reasonable cause."

Dated: _____, _____.

Franchisor:	Franchisee:
CARRE D' ARTISTES GREAT AMERICA LLC	_____
By: _____	By: _____
Name: _____	Name: _____
Its: _____	Its: _____

WASHINGTON AMENDMENT
TO FRANCHISE AGREEMENT

This Amendment pertains to franchises sold in the State of Washington that are subject to the Washington Franchise Investment Protection Act (the "Act") and is for the purpose of complying with Washington statutes and regulations. Signing this Amendment where the jurisdictional requirements of the Act are not met does not subject the parties to the provisions of the Act. Notwithstanding anything which may be contained in the body of the Franchise Agreement to the contrary, the Agreement is amended to include the following:

The parties to the Franchise Agreement dated _____, ____ hereby agree that the Franchise Agreement will be amended as follows:

1. The State of Washington has a statute, RCW 19.100.180, which may supersede the Franchise Agreement in your relationship with Franchisor including the areas of termination and renewal of your franchise. There may also be court decisions which may supersede the Franchise Agreement in your relationship with Franchisor including the areas of termination and renewal of your license.

2. In the event of a conflict of law, the provisions of the Washington Franchise Investment Protection Act, Chapter 19.100 RCW shall prevail.

3. A release or waiver of rights executed by a Franchisee shall not include rights under the Washington Franchise Investment Protection Act except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel. Provisions such as those which unreasonably restrict or limit the statute of limitations period for claims under the Act, rights or remedies under the Act such as a right to a jury trial may not be enforceable.

4. Transfer fees are collectable to the extent that they reflect the Franchisor's reasonable estimated or actual costs in effecting a transfer.

5. The undersigned hereby acknowledges receipt of this amendment.

Dated: _____, _____.

Franchisor:	Franchisee:
CARRE D' ARTISTES GREAT AMERICA LLC	_____
By: _____	By: _____
Name: _____	Name: _____
Its: _____	Its: _____

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D'ARTISTES

EXHIBIT D

CARRE D'ARTISTES®

SAMPLE RELEASE

CARRE D'ARTISTES GREAT AMERICA LLC
SAMPLE RELEASE

Unless precluded by applicable state law, if you sell, assign or transfer your Franchise Agreement to a third party, you will sign a joint and mutual release containing language substantially similar to the following:

This Joint and Mutual Release is made, entered into and effective this ____ day of , 20__, by and between CARRE D'ARTISTES GREAT AMERICA LLC (the "**Franchisor**") and (the "**Franchisee**").

The Franchisee entered into a Franchise Agreement, dated _____, 20__ with the Franchisor (the "**Agreement**") authorizing the Franchisee to open and operate a franchised Carré d'artistes® Art Gallery(ies) at/in _____.

The Franchisee desires to transfer, sell and assign the Agreement to a third party (the "**Assignee**").

The Franchisor has agreed to consent to the transfer, sale and assignment of the Agreement by the Franchisee to the Assignee, a condition of which is the execution of the following joint and mutual release by the Franchisor and the Franchisee:

1. Release of Franchisor by Franchisee. For and in consideration of the execution of this Joint and Mutual Release and the consent by the Franchisor to the assignment of the Agreement to the Assignee, the Franchisee and its affiliates hereby release and forever discharge the Franchisor and its affiliates from any and all claims which the Franchisee and its affiliates have had or now have or may in the future have against the Franchisor and its affiliates or any of them, for, upon or by reason of any matter, fact or thing whatsoever from the beginning of time through and including the date of this Joint and Mutual Release including, but not limited to, any alleged violations of the Federal Trade Commission's Trade Regulation Rule relating to Disclosure Requirements and Prohibitions Concerning Franchising and Business Opportunity Ventures, "mini" FTC laws, deceptive or unfair trade practices laws, franchise laws or securities laws, and all other local, municipal, state, federal or other laws, statutes, rules or regulations, and any alleged breaches or violations of the Agreement and/or any other agreements between the Franchisee and its affiliates and any of them, and the Franchisor and its affiliates and any of them; provided, however, that this provision will not apply to any claims specifically excluded by terms of this Joint and Mutual Release.

2. Release of Franchisee by Franchisor. For and in consideration of the execution of this Joint and Mutual Release and the consent by the Franchisor to the assignment of the Agreement to the Assignee, the Franchisor and its affiliates hereby release and forever discharge the Franchisee and its affiliates from any and all claims which the Franchisor and its affiliates have had or now have against the Franchisee and its affiliates for, upon or by reason of any matter, fact or thing whatsoever from the beginning of time through, up to and including the date of this Joint and Mutual Release including, but not limited to, any local, municipal, state, federal or other laws, statutes, rules or regulations, and any alleged violations of the Agreement, and/or any other agreements between the Franchisee and its affiliates and any of them, and the

Franchisor and its affiliates and any of them; provided, however, that this provision will not apply to any claims specifically excluded by terms of this Joint and Mutual Release.

"Franchisor"

CARRE D'ARTISTES GREAT AMERICA LLC

By_____
Signature

By_____
Print Name

Its_____
Title

"Franchisee"

_____
Legal Name

By_____
Signature

By_____
Print Name

Its_____
Title

The above language may be modified or supplemented to address issues specific to the transfer of your Franchise Agreement to a third party, or to comply with applicable law (see Addendum to the Franchise Disclosure Document).

EXHIBIT E

CARRE D'ARTISTES

STATE AGENCY EXHIBIT

EXHIBIT E
LIST OF STATE ADMINISTRATORS AND AGENTS FOR SERVICE OF PROCESS

STATE	STATE ADMINISTRATOR	AGENT FOR SERVICE OF PROCESS
CALIFORNIA	Department of Business Oversight State of California 320 West 4th Street Suite 750 Los Angeles, California 90013 (213) 576-7500 (866) 275-2677	Commissioner of Business Oversight Department of Business Oversight State of California Suite 750 320 West 4th Street Los Angeles, CA 90013-2344 National Registered Agents, Inc. 2875 Michelle Drive Suite 100 Irvine, CA 92606
HAWAII	Hawaii Commissioner of Securities Department of Commerce and Consumer Affairs Business Registration Division State of Hawaii P.O. Box 40 Honolulu, Hawaii 96810 (808) 586-2722	Hawaii Commissioner of Securities Department of Commerce and Consumer Affairs Business Registration Division State of Hawaii 335 Merchant Street Room 204 Honolulu, Hawaii 96813
ILLINOIS	Franchise Bureau Illinois Attorney General 500 South Second Street Springfield, Illinois 62706 (217) 782-4465	Office of Attorney General State of Illinois 500 South Second Street Springfield, IL 62706
INDIANA	Franchise Section Indiana Securities Division Room E-111 302 West Washington Street Indianapolis, Indiana 46204 (317) 232-6681	Secretary of State State of Indiana 201 State House 200 W. Washington St. Indianapolis, IN 46204
MARYLAND	Office of the Attorney General Securities Division State of Maryland 200 St. Paul Place Baltimore, Maryland 21202 (410) 576-6360	Maryland Securities Commissioner Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, MD 21202-2020
MICHIGAN	Consumer Protection Division Franchise Section Michigan Department of Attorney General 525 W. Ottawa Street G. Mennan Williams Building, 1st Floor Lansing, Michigan 48913 (517) 373-7117	Consumer Protection Division Franchise Section Michigan Department of Attorney General 525 W. Ottawa Street G. Mennen Williams Bldg., 1st Floor Lansing, MI 48913
MINNESOTA	Minnesota Department of Commerce Commissioner of Commerce 85 E 7th Place, Suite 280 St. Paul, Minnesota 55101-2198 (651) 539-1500	Minnesota Department of Commerce Commissioner of Commerce 85 E 7th Place, Suite 280 St. Paul, Minnesota 55101-2198 (651) 539-1500

STATE	STATE ADMINISTRATOR	AGENT FOR SERVICE OF PROCESS
NEW YORK	Bureau of Investor Protection and Securities New York State Department of Law 28 Liberty Street, 21st Floor New York, New York 10005 (212) 416-8211	Secretary of State State of New York One Commerce Plaza 99 Washington Avenue Albany, NY 12231
NORTH DAKOTA	North Dakota Securities Department State of North Dakota Fifth Floor 600 East Boulevard Avenue Bismarck, North Dakota 58505-0510 (701) 328-4712 Fax: 701-328-0140	Securities Commissioner State of North Dakota 5th Floor 600 East Boulevard Ave. Bismarck, ND 58505-0510
RHODE ISLAND	Division of Securities State of Rhode Island 233 Richmond Street, Suite 232 Providence, Rhode Island 02903 (401) 222-3048	Director of Business Regulation Department of Business Regulation Division of Securities State of Rhode Island 233 Richmond Street, Suite 232 Providence, RI 02903
SOUTH DAKOTA	Franchise Administration Department of Labor and Regulation Division of Insurance Securities Regulation 124 South Euclid, Suite 104 Pierre, South Dakota 57501 (605) 773-3563	Franchise Administration Department of Labor and Regulation Division of Insurance 124 South Euclid, Suite 104 Pierre, South Dakota 57501
VIRGINIA	State Corporation Commission Division of Securities & Retail Franchising Commonwealth of Virginia 1300 E. Main Street, 1st Floor Richmond, Virginia 23219 (804) 371-9051	Clerk of the State Corporation Commission Commonwealth of Virginia 1300 E. Main Street, 1st Floor Richmond, VA 23219
WASHINGTON	Department of Financial Institutions Securities Division State of Washington P.O. Box 9033 Olympia, Washington 98507-9033 (360) 902-8738	Director of Financial Institutions Securities Division State of Washington 150 Israel Rd., S.W. Olympia, WA 98501
WISCONSIN	Division of Securities Department of Financial Institutions Wisconsin Commissioner of Securities P.O. Box 1768 Madison, Wisconsin 53701-1768 (608) 266-8559	Commissioner of Securities Wisconsin Securities Commission 345 W. Washington Ave., 4th Floor Madison, WI 53703

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D'ARTISTES

EXHIBIT F

CARRE D'ARTISTES

FRANCHISEE QUESTIONNAIRE

FRANCHISEE QUESTIONNAIRE

As you know, CARRE D'ARTISTES GREAT AMERICA LLC (the "**Franchisor**") and you are preparing to enter into a Franchise Agreement for the operation of a franchised CARRE D'ARTISTES Art Gallery(ies) business (the "**Franchise**"). The purpose of this Questionnaire is to determine whether any statements or promises were made to you that the Franchisor has not authorized and that may be untrue, inaccurate or misleading. Please review each of the following questions carefully and provide honest responses to each question.

	QUESTION	YES	NO
1.	Have you received and personally reviewed the Franchisor's Franchise Disclosure Document (the "**Disclosure Document**") provided to you?		
2.	Did you sign a receipt for the Disclosure Document indicating the date you received it?		
3.	Do you understand all of the information contained in the Disclosure Document?		
4.	Have you received and personally reviewed the Franchise Agreement and each exhibit or schedule attached to it?		
5.	Please insert the date on which you received a copy of the Franchise Agreement with all material blanks fully completed:_____		
6.	Do you understand the terms of and your obligations under the Franchise Agreement?		
7.	Have you discussed the benefits and risks of operating the Franchise with an attorney, accountant or other professional advisor?		
8.	Do you understand the risks associated with operating the Franchise?		
9.	Do you understand that the success or failure of the Franchise will depend in large part upon your skills and abilities, competition, interest rates, the economy, inflation, labor and supply costs, lease terms and the marketplace?		
10.	Has any employee or other person speaking on behalf of the Franchisor or any of its affiliates made any statement or promise regarding the amount of money you may earn in operating the Franchise that is contrary to, or different from, the information contained in the Disclosure Document?		

	QUESTION	YES	NO
11.	Has any employee or other person speaking on behalf of the Franchisor made any statement or promise concerning the total amount of revenue the Franchise will generate that is contrary to, or different from, the information contained in the Disclosure Document?		
12.	Has any employee or other person speaking on behalf of the Franchisor made any statement or promise regarding the costs involved in operating the Franchise that is contrary to, or different from, the information contained in the Disclosure Document?		
13.	Has any employee or other person speaking on behalf of the Franchisor made any statement or promise concerning the actual, average or projected profits or earnings or the likelihood of success that you should or might expect to achieve from operating the Franchise that is contrary to, or different from, the information contained in the Disclosure Document?		
14.	Has any employee or other person speaking on behalf of the Franchisor made any statement or promise or agreement, other than those matters addressed in your Franchise Agreement, concerning advertising, marketing, media support, market penetration, training, support service or assistance relating to the Franchise that is contrary to, or different from, the information contained in the Disclosure Document?		

If you answered "**Yes**" to any of questions ten (10) through fourteen (14), please provide a full explanation of your answer in the following blank lines. (Attach additional pages, if necessary, and refer to them below.) If you have answered "**No**" to each of the foregoing questions, please leave the following lines blank.

_____

_____

_____

You understand that your answers are important to us and that we will rely on them. By signing this Questionnaire, you are representing that you have responded truthfully to the above questions. No representations contained herein are intended to or will act as a release, estoppel or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

_____
FRANCHISE APPLICANT

Dated: _____, 20____

_____
FRANCHISE APPLICANT

Dated: _____, 20____

EXHIBIT G

CARRE D'ARTISTES

STATE-SPECIFIC ADDENDA

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT PURSUANT TO THE CALIFORNIA FRANCHISE INVESTMENT LAW

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE FRANCHISE DISCLOSURE DOCUMENT.

California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination, transfer or nonrenewal of a franchise. If the franchise agreement contains a provision that is inconsistent with the law, the law will control.

The Franchise Agreement provides for termination upon bankruptcy. These provisions may not be enforceable under Federal bankruptcy law (11 U.S.C.A. Sec. 101 et. seq.).

The Franchise Agreement contains a covenant not to compete which extends beyond the termination of the franchise or development rights. These provisions may not be enforceable under California law.

Section 31125 of the Franchise Investment Law requires us to give to you a disclosure document approved by the Commissioner of Business Oversight before we ask you to consider a material modification of your Franchise Agreement.

You must sign a general release of claims if you renew or transfer your franchise. California Corporations Code Section 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code Sections 31000 through 31516). Business and Professions Code Section 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code Sections 20000 through 20043).

Neither the Franchisor nor any person listed in Item 2 of this Franchise Disclosure Document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a *et seq.*, suspending or expelling such persons from membership in such association or exchange.

Section 21.2(xvii) of the Franchise Agreement limits the statute of limitations to the earlier of (i) 1 year after the date of discovery of the facts resulting in such alleged liability or obligation; or (ii) 2 years after the date of the first act or omission giving rise to such alleged liability or obligation; notwithstanding state or federal law that mandates or makes possible a shorter period which should apply in lieu of the time specified in (i) or (ii) above. These provisions are void to the extent it is inconsistent with the provisions of Corporations Code 31303- 31304. Corporations Code Section 31512 provides that "Any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with any provision of this law or any rule or order is void."

OUR WEBSITE IS WWW.CARREDARTISTES.COM. OUR WEBSITE HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF BUSINESS OVERSIGHT AT WWW.DBO.CA.GOV.

We are a New York limited liability company that was formed on June 15, 2018.

The Franchise Agreement provides for optional mediation. The mediation will occur in New York, New York with the costs of the mediation service being borne equally by both parties and with all other expenses relating to such mediation being borne by the party incurring them.

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT PURSUANT TO THE HAWAII FRANCHISE INVESTMENT LAW

THESE FRANCHISES HAVE BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE DIRECTOR OF THE DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE DIRECTOR OF THE DEPARTMENT OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED HEREIN IS TRUE, COMPLETE AND NOT MISLEADING.

THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO THE PROSPECTIVE FRANCHISEE, OR SUBFRANCHISOR, AT LEAST SEVEN (7) DAYS PRIOR TO THE EXECUTION BY THE PROSPECTIVE FRANCHISEE, OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN (7) DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION BY THE FRANCHISEE OR SUBFRANCHISOR, WHICHEVER OCCURS FIRST, A COPY OF THE FRANCHISE DISCLOSURE DOCUMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

THIS FRANCHISE DISCLOSURE DOCUMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH THE FRANCHISOR AND THE FRANCHISEE.

No release language included in the Franchise Agreement shall relieve the franchisor or any other person, directly or indirectly, from liability imposed by the laws concerning franchising in the State of Hawaii.

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT PURSUANT TO THE ILLINOIS FRANCHISE DISCLOSURE ACT

Notwithstanding anything to the contrary set forth in the Franchise Disclosure Document, the following provisions shall supersede and apply to all franchises offered and sold in the State of Illinois:

1. Item 17 of the Franchise Disclosure Document is amended by the addition of the following language at the beginning thereof:

"Notice Required By Law

THE TERMS AND CONDITIONS UNDER WHICH YOUR FRANCHISE CAN BE TERMINATED AND YOUR RIGHTS UPON NON-RENEWAL MAY BE AFFECTED BY ILLINOIS LAW, 815 ILCS 705/19 - 705/20."

2. Illinois law shall supersede any provisions of the Franchise Agreement or New York law which are in conflict with Illinois law.

3. The provisions of Section 27 of the Act supersede the provisions of Section 21.2(xvii) of the Franchise Agreement that set a limitation period of 2 years to the extent that claims are brought under Section 26 of the Act.

4. Nothing in Section 21.1 of the Franchise Agreement waives any rights you may have under Section 41 of the Illinois Franchise Disclosure Act of 1987.

5. The provisions of Section 4 of the Act supersede Section 21.2(ii) of the Franchise Agreement which provide for venue in a forum outside of Illinois.

9. Item 11 is amended to add the following to the sixth paragraph under the heading "Advertising":

> Membership of the cooperative will include all franchised outlets and franchisor-owned outlets in a designated geographic area. A committee of the members of the cooperative, including a representative of any company-owned outlets in the area, will administer the cooperative. The cooperative will operate from written government documents.

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT PURSUANT TO THE MARYLAND FRANCHISE REGISTRATION AND DISCLOSURE LAW

1. Item 5 Based upon the franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until the franchisor completes its preopening obligations under the franchise agreement.

2. Item 17.c ("Requirements for franchisee to renew or extend") and Item 17.m ("Conditions for franchisor approval of transfer") of the Franchise Disclosure Document are amended to provide that "The requirement that you provide a general release of all claims against us in order to renew or transfer your franchise shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law."

3. Item 17.g ("Cause defined – curable defaults") of the Franchise Disclosure Document is amended to provide that "Termination upon filing of a bankruptcy petition against you or any shareholder may not be enforceable under federal bankruptcy law."

4. Item 17.v ("Choice of forum"), of the Franchise Disclosure Document is amended to provide that "Franchisee may sue in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law."

5. Any claim arising under the Maryland Franchise Registration and Disclosure Law must be brought within 3 years after the grant of the franchise.

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT PURSUANT TO THE MINNESOTA FRANCHISE INVESTMENT LAW

Notwithstanding anything to the contrary set forth in the franchise disclosure document and/or Franchise Agreement, as applicable, the following provisions shall supersede and apply to all franchises offered and sold in the State of Minnesota:

1. MINN. STAT. SECTION 80C.21 and MINNESOTA RULES 2860.4400(J) prohibit the franchisor from requiring litigation to be conducted outside Minnesota, requiring waiver of a jury trial, or requiring the franchisee to consent to liquidated damages, termination penalties or judgment notes. In addition, nothing in the Franchise Disclosure Document or agreement(s) can abrogate or reduce (1) any of the franchisee's rights as provided for in MINN. STAT. CHAPTER 80C or (2) franchisee's rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction.

2. With respect to franchises governed by Minnesota law, the franchisor will comply with MINN. STAT. SECTION 80C.14 SUBD. 3-5, which require (except in certain specified cases)

   (i) that a franchisee be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the franchise agreement and

   (ii) that consent to the transfer of the franchise will not be unreasonably withheld.

3. Minnesota considers it unfair to not protect the franchisee's right to use the trademarks. Refer to MINN. STAT. SECTION 80C.12 SUBD. 1(G). The franchisor will protect the franchisee's rights to use the trademarks, service marks, trade names, logotypes, or other commercial symbols or indemnify the franchisee from any loss, costs, or expenses arising out of any claim, suit, or demand regarding the use of the name.

4. MINNESOTA RULES 2860.4400(D) prohibits a franchisor from requiring a franchisee to assent to a general release.

5. The franchisee cannot consent to the franchisor obtaining injunctive relief. The franchisor may seek injunctive relief. See MINNESOTA RULES 2860.4400(J) also, a court will determine if a bond is required.

6. The Limitations of Claims section must comply with MINN. STAT. SECTION 80C.17 SUBD. 5.

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT PURSUANT TO THE NEW YORK FRANCHISE LAW

1. The cover page of the Franchise Disclosure Document is amended to add the following statement:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SERVICES OR INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN THAT ANYTHING IN THIS FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR PROVINCIAL AUTHORITY.

2. Item 3 of the Franchise Disclosure Document is amended by deleting the last paragraph and substituting the following:

"Neither we, our predecessor, nor a person identified in Item 2, nor an affiliate offering franchises under our principal trademark:

A. Has an administrative, criminal or civil action pending against that person alleging: a felony; a violation of a franchise, antitrust or securities law; fraud, embezzlement, fraudulent conversion; misappropriation of property; unfair or deceptive practices or comparable civil or misdemeanor allegations. Moreover, there are no pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.

B. Has been convicted of a felony or pleaded nolo contendere to a felony charge or, within the ten year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antitrust or securities law; fraud, embezzlement, fraudulent conversion or misappropriation of property, or unfair or deceptive practices or comparable allegations.

C. Is subject to a currently effective injunction or restrictive order or decree relating to the franchise, or under a federal, State or Canadian franchise, securities, antitrust, trade regulation or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunction or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent."

3. Item 4 of the Franchise Disclosure Document is amended by deleting the last paragraph and substituting the following:

> "Neither we, our affiliate, our predecessor nor our officers during the 10 year period immediately before the date of the Franchise disclosure document: (a) filed as debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code; (b) obtained a discharge of its debts under the bankruptcy code; or (c) was a principal officer of a company or a general partner in a partnership that either filed as a debtor (or had filed against it) a petition to start an action under the U.S. Bankruptcy Code or that obtained a discharge of its debts under the U.S. Bankruptcy Code during or within one year after the officer or general partner of the franchisor held this position in the company or partnership."

4. Item 5 of the Franchise Disclosure Document is amended by adding the following to the subsection entitled "Initial Franchise Fee":

> "We will use the Initial Fee to cover our costs associated with fulfilling its obligations under the Franchise Agreement and to cover other overhead costs and expenses."

5. Item 17 of the Franchise Disclosure Document is amended by deleting the first paragraph and substituting the following:

> "THIS TABLE LISTS CERTAIN IMPORTANT PROVISIONS OF THE FRANCHISE AGREEMENT AND RELATED AGREEMENTS. YOU SHOULD READ THESE PROVISIONS IN THESE AGREEMENTS ATTACHED TO THIS FRANCHISE DISCLOSURE DOCUMENT."

6. Item 17 of the Franchise Disclosure Document is further amended by adding the following statement to the summary column (d) entitled "Termination by franchisee":

> "You can terminate upon any grounds available by law."

7. Item 17 of the Franchise Disclosure Document is further amended by adding the following statement to the summary column (j) regarding assignment of the contract by us:

> "However, no assignment will be granted except to an assignee who in our good faith judgment of is willing and able to assume our obligations."

FRANCHISOR REPRESENTATION

THE FRANCHISOR REPRESENTS THAT THIS PROSPECTUS DOES NOT KNOWINGLY OMIT ANY MATERIAL FACT OR CONTAIN ANY UNTRUE STATEMENT OF MATERIAL FACT.

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT PURSUANT TO THE NORTH DAKOTA FRANCHISE LAW

Notwithstanding anything to the contrary in the Franchise Disclosure Document, the following provisions shall supersede and apply to all franchises offered and sold in the State of North Dakota:

1. Waiver of trial by jury is prohibited by law in the State of North Dakota. Accordingly, the second paragraph of Section 21.2(xvii) of the Franchise Agreement is deleted.

2. Waiver of exemplary and punitive damages is prohibited by law in the State of North Dakota. Accordingly, the third paragraph of Section 21.2(xvii) of the Franchise Agreement is deleted.

3. North Dakota prohibits a provision that the franchisee shall pay all costs and expenses incurred by Franchisor in enforcing the Franchise Agreement. Accordingly, Section 21.2(xix) of the Franchise Agreement is amended as follows:

> "In the event either party incurs legal fees or costs or other expenses to enforce any obligation of the other party hereunder, or to defend against any claim, demand, action or proceeding by reason of the other party's failure to perform or observe any obligation imposed upon that party by this Agreement, then the prevailing party shall be entitled to recover from the other party the amount of all legal fees, costs and expenses, including reasonable attorneys' fees, whether incurred prior to, or in preparation for or contemplation of the filing of any claim, demand, action or proceeding to enforce any obligation of the other party hereunder or thereafter or otherwise."

4. The laws of the State of North Dakota supersede any provisions of the Franchise Agreement and the other agreements or New York law if those provisions are in conflict with North Dakota law.

5. Any provision in the Franchise Agreement which designates jurisdiction or venue, or requires the Franchisee to agree to jurisdiction or venue, in a forum outside of North Dakota, is deleted from any Franchise Agreement and issued in the State of North Dakota.

7. The summary column (r) in Item 17 of the Franchise Disclosure Document and Section 14(iii) of the Franchise Agreement prohibit you from owning or being involved with a company or other business within 5 miles of any other Carré d'artistes® location then in existence, that offers services competitive with those offered, franchised or licensed by us for 2 years after termination or expiration of the Franchise Agreement. Covenants not to compete such as those mentioned above are generally considered unenforceable in the State of North Dakota. The Commissioner has held that covenants restricting competition are contrary to Section 9-08-06 of the North Dakota Century Code, and are unfair, unjust, or inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law.

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT PURSUANT TO THE RHODE ISLAND FRANCHISE DISCLOSURE ACT

Section 19-28.1-14 of the Rhode Island Franchise Investment Act, as amended by the laws of 1991, provides that "A provision in a Franchise Agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act."

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT PURSUANT TO THE VIRGINIA RETAIL FRANCHISING ACT

Notwithstanding anything to the contrary in the Franchise Disclosure Document, the following provisions shall supersede and apply to all franchises offered and sold in the State of Virginia.

The following paragraph is added at the end of Item 17:

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the franchise agreement does not constitute "reasonable cause," as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT PURSUANT TO THE WASHINGTON FRANCHISE INVESTMENT LAW

Notwithstanding anything to the contrary set forth in the Franchise Disclosure Document, the following provisions shall supersede and apply to all franchises offered and sold in the State of Washington.

1. If any of the provisions in the Franchise Disclosure Document or the Franchise Agreement are inconsistent with the relationship provisions of RCW 19.100.180 or other requirements of the Washington Franchise Investment Protection Act (the "Act"), the provisions of the Act will prevail over the inconsistent provisions of the Franchise Disclosure Document or the Franchise Agreement with regard to any franchises sold in Washington.

2. In any arbitration involving a franchise purchased in Washington, the arbitration site shall be either in Washington or in a place as mutually agreed upon at the time of the arbitration, or as determined by the arbitrator.

3. The State of Washington's policy pursuant to its Administrative Regulations pertaining to releases is as follows:

> The requirement of a release by the Franchisee to Franchisor is acceptable so long as it does not include a release of the Franchisee's claims under the Washington Franchise Investment Protection Act.

4. Item 17 is amended to add the following:

> "These states have statutes which limit the franchisor's ability to restrict your activity after the Franchise Agreement has ended: California Business and Professions Code Section 16,600, Florida Statutes Section 542.33, Michigan Compiled Laws Section 445.771 *et seq.*, Montana Codes Section 30-14-201, North Dakota Century Code Section 9-08-06, Oklahoma Statutes Section 15-217-19, Washington Code Section 19.86.030. Other states have court decisions limiting the franchisor's ability to restrict your activity after the Franchise Agreement has ended.
>
> A provision in the Franchise Agreement which terminates the franchise upon bankruptcy of the franchise may not be enforceable under Title 11, United States Code Section 101.
>
> The following states have statutes which restrict or prohibit the imposition of liquidated damage provisions: California [Civil Code Section 1671], Indiana [1C 23-2-2.7-1(10)], Minnesota [Rule 2860.4400J], South Dakota [Civil Law 53-9-5]. State courts also restrict the imposition of liquidated damages. The imposition of liquidated damages is also restricted by fair practice laws, contract law, and state and federal court decisions."

b

5. The State Cover Page is amended to add the following additional Risk Factor:

4. "WE ARE A NEWLY ORGANIZED COMPANY WITH LIMITED OPERATING HISTORY TO ASSIST A PROSPECTIVE FRANCHISEE IN DECIDING WHETHER TO MAKE THIS INVESTMENT."

b

CARRÉ
D'ARTISTES

EXHIBIT H

CARRE D'ARTISTES

CONFIDENTIALITY AGREEMENT

CONFIDENTIALITY AGREEMENT

THIS CONFIDENTIALITY AGREEMENT (the "Agreement") is made and entered into as of the day of _____, 20__ by and between _____ ("Prospective Franchisee"), and Carré d'artistes® Great America LLC ("Carré d'artistes®").

WITNESSETH:

WHEREAS, Prospective Franchisee desires to review the operating manual for the Carré d'artistes® franchise system (the "Know-How Manual") that contains confidential and proprietary information regarding Carré d'artistes® and the Carré d'artistes® franchise system (the "Proprietary Information"), for the purpose of evaluating whether to directly or indirectly enter into a franchise agreement with Carré d'artistes®; and

WHEREAS, Carré d'artistes® desires to disclose the Know-How Manual and the Proprietary Information to Prospective Franchisee, but only pursuant to the terms of this Agreement.

NOW, THEREFORE, in consideration of the covenants and premises herein contained, and for other good and valuable consideration received, it is hereby agreed as follows:

Paragraph 1. Prospective Franchisee acknowledges and agrees that the Know-How Manual and all Proprietary Information is confidential and proprietary information in which Carré d'artistes® has a proprietary interest. Prospective Franchisee agrees that any information received from Carré d'artistes®, its subsidiaries, affiliates, or franchisees (a) shall only be used for purposes of evaluating whether Prospective Franchisee desires to directly or indirectly enter into a franchise agreement with Carré d'artistes®, and (b) shall not be disclosed to any third party without the prior written consent of Carré d'artistes®. Prospective Franchisee agrees to use reasonable care to prevent the disclosure of the Proprietary Information to any third party, and further agrees to limit the dissemination of the Know-How Manual and any of the Proprietary Information within its own organization to individuals whose duties justify the need to know such information, and then only provided that there is a clear understanding by such individuals of their obligation to maintain the confidential status of the Know-How Manual and the Proprietary Information and to restrict its use solely to the purposes specified herein.

Paragraph 2. Prospective Franchisee acknowledges that no other right or license to use the Know-How Manual or the Proprietary Information is granted by this Agreement. Upon completion of its review of the Proprietary Information (or sooner upon request), Prospective Franchisee agrees to return the Know-How Manual to Carré d'artistes®.

Paragraph 3. Prospective Franchisee shall be under no obligation under this Agreement with respect to any information (a) which is, at the time of the disclosure, available to the general public; (b) which becomes at a later date available to the general public through no fault of the Prospective Franchisee and then only after said date; or (c) which Prospective Franchisee can demonstrate was in its possession before receipt.

Paragraph 4. This Agreement constitutes the entire agreement and understanding among the parties hereto, and shall not be amended except pursuant to a written agreement executed by each of the parties hereto. This agreement shall be binding upon the parties hereto and their respective heirs, administrators, successors, and assigns.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement on the date first above written.

"Prospective Franchisee"	"Carré d'artistes®"
_____	**CARRÉ D'ARTISTES® GREAT AMERICA LLC**
_____	_____
By: _____	By: _____
Its: _____	Its: _____

CARRÉ
D'ARTISTES

EXHIBIT I

CARRE D'ARTISTES

RECEIPT

EXHIBIT I
RECEIPT

This Disclosure Document summarizes certain provisions of the Franchise Agreement and other information in plain language. Read this Disclosure Document and all agreements carefully.

If Carré d'artistes Great America LLC offers you a franchise, it must provide this Disclosure Document to you at least 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

New York requires that Carré d'artistes® give you this Disclosure Document at the earlier of the first personal meeting or 10 business days before the execution of the Franchise Agreement or other agreement or the payment of any consideration that relates to the franchise relationship.

Michigan requires that Carré d'artistes® give you this Disclosure Document at least 10 business days before the execution of any binding Franchise Agreement or other agreement or the payment of any consideration, whichever occurs first.

If Carré d'artistes Great America LLC does not deliver this Disclosure Document on time or if it contains a false or misleading statement, or a material omission, a violation of federal and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580 and the state agency listed in the State Agency Exhibit (Exhibit E).

The franchisor is Carré d'artistes Great America LLC, located at 241 Bleecker Street, New York, NY 10014. Its phone number is 917-602-2686.

The issuance date is June 29, 2018. The state effective dates are on an exhibit following the State Cover Page.

The franchise seller is Charlotte Troisgros, 241 Bleecker Street, New York, NY 10014. Her phone number is 917-602-2686.

Carré d'artistes® authorizes the respective state agencies identified in Exhibit E to receive service of process for it in the particular state.

I received this Disclosure Document, dated June 29, 2018, that included the following exhibits:

EXHIBIT A: LIST OF COMPANY-OWNED ART GALLERIES
EXHIBIT B: FINANCIAL STATEMENTS
EXHIBIT C: FRANCHISE AGREEMENT, INCLUDING STATE ADDENDA
EXHIBIT D SAMPLE RELEASE
EXHIBIT E: STATE AGENCY EXHIBIT
EXHIBIT F: FRANCHISEE QUESTIONNAIRE
EXHIBIT G: STATE-SPECIFIC ADDENDUM
EXHIBIT H: CONFIDENTIALITY AGREEMENT
EXHIBIT I: RECEIPT

Dated:_____

Signed:_____
Print Name:_____
Address:_____
City/State/Zip: _____
Telephone:_____
Individuall and as _____
of_____

Franchisee's Copy

EXHIBIT I
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EXHIBIT I: RECEIPT

Dated:_____

Signed:_____
Print Name:_____
Address:_____
City/State/Zip: _____
Telephone:_____
Individually and as _____
of_____

FRANCHISOR'S COPY