

FRANCHISE DISCLOSURE DOCUMENT



Mobile Cookie Company, LLC

A Delaware limited liability company
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Beverly Ann's Cookie franchisees operate mobile businesses providing cookies, ice creams and related products to the general public ("Beverly Ann's Business(es)"). Franchisees can operate their Beverly Ann's Businesses with our proprietary Beverly Ann's mobile truck, Grandma's Recipe Motor Vehicle ("GRM") or our proprietary Grandma's Recipe Trailer ("GRT").

The total investment necessary to begin operation of a Beverly Ann's Cookie franchised business with a GRM is between \$170,336 and \$270,075. This includes between \$163,446 and \$189,771 that must be paid to the franchisor or its affiliates.

The total investment necessary to begin operation of a Beverly Ann's Cookie franchised business with a GRT is between \$118,638 and \$247,131. This includes between \$111,748 and \$135,073 that must be paid to the franchisor or its affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Tony Lamb, 5945 Centennial Circle, Florence, Kentucky 41042 or at 1-800-566-2423.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP, or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE: April 20, 2026



How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit F.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit B includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Beverly Ann's Business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a Beverly Ann's Cookie franchisee?	Item 20 or Exhibit F lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.



What You Need To Know About Franchising Generally

Continuing responsibility to pay fees. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

Competition from franchisor. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit A.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.



Special Risks to Consider About *This* Franchise

Certain states require that the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution.** The franchise agreement requires you to resolve disputes with the franchisor by mediation, arbitration and/or litigation only in Kentucky. Out-of-state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate, or litigate with the franchisor in Kentucky than in your own state.
2. **Spousal Liability.** Your spouse must sign a document that makes your spouse liable for all financial obligations under the franchise agreement even though your spouse has no ownership interest in the franchise. This guarantee will place both your and your spouse's marital and personal assets, perhaps including your house, at risk if your franchise fails.
3. **Mandatory Minimum Payments.** You must make minimum royalty or advertising fund payments regardless of your sales levels. Your inability to make payments may result in termination of your franchise and loss of your investment.
4. **Short Operating History.** The franchisor is at an early stage of development and has a limited operating history. This franchise is likely to be a riskier investment than a franchise in a system with a longer operating history.
5. **Financial Condition.** The franchisor's financial condition, as reflected in its financial statement (see Item 21), calls into question the franchisor's financial ability to provide services and support to you.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.



**NOTICE REQUIRED BY
STATE OF MICHIGAN**

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

Each of the following provisions is void and unenforceable if contained in any documents relating to a franchise:

- (a) A prohibition on the right of a franchisee to join an association of franchisees.
- (b) A requirement that the franchisee assent to a release, assignment, novation, waiver, or estoppel which deprives a franchisee of rights and protections provided in this act. This shall not preclude a franchisee, after entering into a franchise agreement, from settling any and all claims.
- (c) A provision that permits a franchisor to terminate a franchise prior to the expiration of its terms except for good cause. Good cause shall include the failure of the franchisee to comply with any lawful provision of the franchise agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits a franchisor to refuse to renew a franchise without fairly compensating the franchisee by repurchase or other means for the fair market value at the time of expiration of the franchisee's inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to the franchisor and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the franchise business are not subject to compensation. This subsection applies only if: (i) the term of the franchise is less than 5 years and (ii) the franchisee is prohibited by the franchise or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area subsequent to the expiration of the franchise or the franchisee does not receive at least six (6) months advance notice of franchisor's intent not to renew the franchise.
- (e) A provision that permits the franchisor to refuse to renew a franchise on terms generally available to other franchisees of the same class or type or under similar circumstances. This section does not require a renewal provision.
- (f) A provision requiring that arbitration or litigation be conducted outside this state. This shall not preclude the franchisee from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.
- (g) A provision which permits a franchisor to refuse to permit a transfer of ownership of a franchise, except for good cause. This subdivision does not prevent a franchisor from exercising a right of first refusal to purchase the franchise. Good cause shall include, but is not limited to:
 - (i) The failure of the proposed transferee to meet the franchisor's then-current reasonable qualifications or standards.
 - (ii) The fact that the proposed transferee is a competitor of the franchisor or subfranchisor.



(iii) The unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.

(iv) The failure of the franchisee or proposed transferee to pay any sums owing to the franchisor or to cure any default in the franchise agreement existing at the time of the proposed transfer.

(h) A provision that requires the franchisee to resell to the franchisor items that are not uniquely identified with the franchisor. This subdivision does not prohibit a provision that grants to a franchisor a right of first refusal to purchase the assets of a franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants the franchisor the right to acquire the assets of a franchise for the market or appraised value of such assets if the franchisee has breached the lawful provisions of the franchise agreement and has failed to cure the breach in the manner provided in subdivision (c).

(i) A provision which permits the franchisor to directly or indirectly convey, assign, or otherwise transfer its obligations to fulfill contractual obligations to the franchisee unless provision has been made for providing the required contractual services.

The fact there is a notice of this offering on file with the attorney general does not constitute approval, recommendation, or endorsement by the attorney general.

Any questions regarding this notice should be directed to the Department of Attorney General, State of Michigan, 670 Williams Building, Lansing, Michigan 48913, telephone (517) 373-7117.

THE MICHIGAN NOTICE APPLIES ONLY TO FRANCHISEES WHO ARE RESIDENTS OF MICHIGAN OR LOCATE THEIR FRANCHISES IN MICHIGAN.



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ITEM 1
THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS AND AFFILIATES

To simplify the language in this Franchise Disclosure Document, “MCC,” “we,” “us,” and “our” means Mobile Cookie Company, LLC, the franchisor. “You,” “your,” and “Franchisee” means the business entity and its owners that buys the franchise from Mobile Cookie Company, LLC.

The Franchisor

Mobile Cookie Company, LLC is a Delaware limited liability company formed on August 23, 2024. We operate under the name Mobile Cookie Company, LLC and Beverly Ann’s, Beverly Ann’s Cookies, and no other name. Our principal business address is 5945 Centennial Circle, Florence, Kentucky 41042. We began offering Beverly Ann’s Cookie franchises in July 2025. Kona Franchisor (see below) operates Beverly Ann’s Businesses in test markets similar to the type being offered and have done so since August 2024. Except as described above, we have not engaged in or offered franchises in any other line of business.

Parent, Predecessors and Affiliates

We have several parent companies (our “Parents”): Kona Ice Holdings, LLC; Kona Ice Intermediate Holdings, LLC; Kona Ice BuyerCo, LLC; Kona Ice MidCo I, LLC; Kona Ice MidCo II, LLC; and Kona Ice TopCo, LLC. Our Parents share our principal business address.

Our affiliate, TMJ Insurance, LLC (“Kona Insurance”) offers comprehensive property and casualty insurance to our franchisees. Kona Insurance shares our principal business address.

Our affiliate, KonaOS Holdings, LLC (“Kona Software Affiliate”), developed the software for our franchisees and licenses it to us to sublicense it to our franchisees. Kona Software Affiliate shares our principal business address.

Our affiliate, Mobile Coffee Company, LLC (“Coffee Franchisor Affiliate”) shares our principal business address. Coffee Franchisor Affiliate has offered and sold Travelin’ Tom’s franchises since April 2021. Travelin’ Tom’s franchises operate mobile businesses that sell coffees, teas, and related products. As of December 31, 2025, Coffee Franchisor Affiliate had three corporate locations and 331 franchise locations. Under certain circumstances, existing Travelin’ Tom’s franchisees may be granted a right to purchase a territory to which they currently have rights under an executed franchise agreement with Coffee Franchisor Affiliate (See Item 12). Coffee Franchisor Affiliate is not engaged in any other business activity and has not offered or sold franchises in any other line of business.

Our affiliate, Kona Ice, Inc. (“Kona Franchisor”) shares our principal business address. Kona Franchisor Affiliate has offered and sold Kona Ice franchises since 2008. Kona Ice franchises operate mobile businesses that sell flavored shaved ice, ice cream, and related products. As of December 31, 2025, Kona Franchisor had four corporate locations and 1,929 franchise locations. Under certain circumstances, existing Kona Ice franchisees may be granted a right to purchase a territory to which they currently have rights under an executed franchise agreement with Kona Franchisor Affiliate (See Item 12). Kona Franchisor is not engaged in any other business activity and has not offered or sold franchises in any other line of business.

Except for Kona Franchisor and Coffee Franchisor, our affiliates do not and have not offered franchises in this or any line of business. We do not have any predecessors.



Our agent for service of process in Delaware is The Corporation Trust Company, Corporation Trust Center 1209 Orange St., Wilmington, Delaware 19801. Our other agents for service of process are disclosed on Exhibit A. If a state is not listed, we have not appointed an agent for service of process in that state in connection with the requirements of franchise laws. There may be states in addition to those listed above in which we have appointed an agent for service of process. There may also be additional agents appointed in some of the states listed.

The Franchise

We offer franchises (“Beverly Ann’s Franchise(s)” or “Franchise(s)”) for the use of our “Beverly Ann’s Cookie” trademarks, trade names, service marks, and logos (“Marks”) for the operation of Beverly Ann’s Businesses. Beverly Ann’s Businesses are operated under our proprietary Beverly Ann’s system (“System”). The System may be changed or modified by us throughout your ownership of the Franchise. Beverly Ann’s Businesses operate mobile businesses which include the GRM and GRT and other mobile units that sell cookies, ice cream and related products. Customers can also book the GRM or GRT or other mobile units for various events, including fundraising events, sports leagues, school events or sports, festivals and fairs, birthday parties, corporate events, picnics, church events, block parties, daycares and preschools, etc. You must use the GRM and GRT only for the operation of the Beverly Ann’s Business and only to sell the products that we authorize. We may allow certain franchisees to operate an additional Beverly Ann’s Business operated at a fixed location within their territory (“Fixed Location Business”). Franchisees will sign the then-current Fixed Location Amendment, a sample is attached to this Franchise Disclosure Document in Exhibit H. Franchisees also have the option to purchase “Additional Equipment” (See Item 6).

You must sign our standard franchise agreement attached to this Franchise Disclosure Document as Exhibit C (“Franchise Agreement”). Each Franchise will be granted an exclusive territory which will be described in the Franchise Agreement (“Protected Territory”). Your Beverly Ann’s Business must offer only those services and products that we have authorized. We reserve the right to add, modify, or delete any services or products that you must offer or sell at your Beverly Ann’s Business at any time at our sole discretion. If you reserve an additional Franchise and territory under an “Additional Franchise Reservation Agreement” you will sign our then-current franchise agreement which may be materially different from the Franchise Agreement attached to this Franchise Disclosure Document.

The Beverly Ann’s Business is a mobile business (unless you operate a Fixed Location Business). You will operate your Beverly Ann’s Cookie Franchise from a commissary with freezers and oven. Franchisees must use a commissary approved by local health authorities. You may also choose to rent an executive suite office or other commercial office space. Depending on your local laws and community rules, you may need to rent or lease storage space for your GRM/GRT at a commissary location or other location. Franchisees are required to store their GRM/GRT in a location that will not be subject to freezing temperatures. Storing the GRM/GRT in freezing temperatures without proper winterization will cause equipment failure that is not covered under any warranty.

Market and Competition

Beverly Ann’s Businesses target their products and services to the general public. The market for cookies, ice cream, and other food and beverage products served in a mobile dining atmosphere is competitive and well-developed. The casual dining industry is highly competitive and is often affected by changes in eating habits, by local and national conditions affecting spending habits, and by population and traffic patterns. Beverly Ann’s Businesses will compete with other local businesses, as well as many local, regional, and national restaurant businesses, grocery stores, street vendors, and other food service businesses offering similar products for mobile consumption, take out, delivery, and catering services.



You will also face normal business risks that could have an adverse effect on your Beverly Ann's Business. These include industry developments, such as pricing policies of competitors, consumer tastes, and supply and demand.

Industry-Specific Laws

Many states and local jurisdictions have enacted laws, rules, regulations, and ordinances which may apply to the operation of your Beverly Ann's Business, including those which: (a) establish general standards, specifications, and requirements for the construction, design, and maintenance of the GRM/GRT and any Additional Equipment; (b) regulate matters affecting the health, safety, and welfare of your customers, such as general health and sanitation requirements; employee practices concerning the storage, handling, and preparation of food; special health, food service, and frozen dessert and drink machine licensing requirements; restrictions on smoking and exposure to tobacco smoke or other carcinogens or reproductive toxicants and saccharin; availability of and requirements for public accommodations, including restrooms; (c) set standards pertaining to employee health and safety; (d) set standards and requirements for fire safety and general emergency preparedness, (e) regulate the proper use, storage, and disposal of waste, insecticides, and other hazardous materials, (f) establish general requirements or restrictions on advertising containing false or misleading claims, or health and nutrient claims on menus or otherwise, such as "low calorie" or "fat free," and (g) establish requirements concerning withholdings and employee reporting of taxes on tips. Additionally, most states require a food handler's license and possibly a hawkers or peddlers license which authorizes an individual to sell food from a mobile, outdoor business. Certain city or town clerks in the communities you plan to service may have additional licensing requirements.

Many local or state jurisdictions require food service permits for those preparing, handling and serving food to the public. You and your employees may be required to pass a test or other certification process to obtain these permits. There may also be local ordinances and regulations governing food storage, preparation and serving. The operation of your Beverly Ann's Business, including maintenance of the equipment, conduct and appearance of personnel, and the preparation and sale of products from your Beverly Ann's Business may be regulated by various governmental and municipal laws, rules, regulations, and ordinances that you must follow. If any product dispensed at your Beverly Ann's Business is in violation of any applicable law or regulations, or if the food items, premises, equipment, personnel or operation of the Beverly Ann's Business pose a health risk to the public, the applicable governing authorities or agencies may require you to immediately close your Beverly Ann's Business, terminate selling operations, destroy all contaminated products, eliminate the source of contamination, and remedy all unsanitary conditions present. These governing authorities or agencies may require that you undergo and pass inspection(s) before you reopen for business.

Any person who drives your GRM/GRT must have a valid driver's license and each of your GRMs or GRTs must be properly licensed and registered. The requirements for these licenses may vary, depending on your location. If we require safety additions to your GRM, GRT or any Additional Equipment or if your GRM/GRT is subject to a manufacturer's vehicle safety recall, you must immediately perform the required repairs, changes, maintenance and/or inspections before using your GRM, GRT or any Additional Equipment in the operation of your Beverly Ann's Business.

You should consult with a legal advisor about whether these and/or other requirements apply to your Beverly Ann's Business. Failing to comply with laws and regulations is a material breach of the Franchise Agreement.



ITEM 2
BUSINESS EXPERIENCE

Chief Executive Officer, President, Secretary and Board Member: Tony Lamb

Mr. Lamb serves as our Chief Executive Officer, President and Secretary, and also serves as a member of our Board of Directors in Florence, Kentucky and has done so since our inception in August 2024. Mr. Lamb serves as the Chief Executive Officer, President and Secretary, and also serves as a member of the Board of Directors of Kona Franchisor Affiliate in Florence, Kentucky and has done so since its inception in February 2008. Mr. Lamb serves as the Chief Executive Officer, President and Secretary, and also serves as a member of the Board of Directors of Coffee Franchisor Affiliate in Florence, Kentucky and has done so since its inception in January 2021.

Board Member: Matthew Perelman

Mr. Perelman serves as a member of our Board of Directors in Florence, Kentucky and has done so since our inception in August 2024. Mr. Perelman also serves as a member of the Board of Directors of Kona Franchisor Affiliate in Florence, Kentucky and has done so since July 2019. Mr. Perelman also serves as a member of the Board of Directors of Coffee Franchisor Affiliate in Florence, Kentucky and has done so since January 2021. Mr. Perelman is a Co-Founder and has been a Managing Partner of Garnett Station Partners, an investment firm in New York, New York focused on retail and consumer companies, since September 2013. Mr. Perelman has been a Trustee of the Heckscher Foundation for Children since June 2016, and a Trustee of Reading Partners, both in New York, New York.

Board Member: Robert A. Whitehouse II

Mr. Whitehouse serves as a member of our Board of Directors in Florence, Kentucky and has done so since our inception in August 2024. Mr. Whitehouse also serves as a member of the Board of Directors of Kona Franchisor Affiliate in Florence, Kentucky and has done so since July 2019. Mr. Whitehouse also serves as a member of the Board of Directors of Coffee Franchisor Affiliate in Florence, Kentucky and has done so since January 2021. Mr. Whitehouse has been the Chief Executive Officer of Eagle Financial Services, Inc. and affiliated entities in Florence, Kentucky, which focus on multi-state consumer lending, commercial real estate and furniture stores, since August 2014. Mr. Whitehouse is the past president and has been a member of the board of directors of the Ohio Financial Services Association in Columbus, Ohio since August 2014, and has been a member of the board of directors of the Kentucky Consumer Finance Association in Lexington, Kentucky since November 2014.

Board Member: Henry Wei

Mr. Wei serves as a member of our Board of Directors in Florence, Kentucky and has done so since August 2024. Mr. Wei also serves as a member of our Board of Directors for Kona Franchisor Affiliate and Coffee Franchisor Affiliate, both in Florence, Kentucky and has done so since July 2024. Mr. Wei is also the Vice President of Seidler Equity Partners, an investment firm in Marina Del Ray, California since August 2019.

Board Member: Matt Seidler

Mr. Seidler serves as a member of our Board of Directors in Florence, Kentucky and has done so since August 2024. Mr. Seidler also serves as a member of our Board of Directors for Kona Franchisor Affiliate and Coffee Franchisor Affiliate, both in Florence, Kentucky and has done so since July 2024. Mr.



Seidler is also a Partner of Seidler Equity Partners, an investment firm in Marina del Ray, California since January 2009.

Board Member: Rafael Haramati

Mr. Haramati serves as a member of our Board of Directors in Florence, Kentucky and has done so since August 2025. Mr. Haramati is also a Managing Director at Garnett Station Partners, an investment firm in New York, New York focused on retail and consumer companies, since January 2020.

ITEM 3
LITIGATION

No litigation is required to be disclosed in this Item.

ITEM 4
BANKRUPTCY

No bankruptcy is required to be disclosed in this Item.

ITEM 5
INITIAL FEES

Initial Franchise Fee

You must pay us an initial franchise fee (“Initial Franchise Fee”) of \$15,000 when you sign the Franchise Agreement. The Initial Franchise Fee is payment for all of our pre-opening assistance that we provide to allow you to open your Beverly Ann’s Business and also offsets some of our franchisee recruitment expenses. Each Franchise Agreement will grant you the right to operate one GRM or GRT and Additional Equipment (if offered) in the Protected Territory. If you desire to operate more than one GRM or GRT, you will be required to purchase an additional Beverly Ann’s Cookie Franchise for each GRM or GRT. The Initial Franchise Fee is due in full at the time you sign the Franchise Agreement(s), uniform, non-refundable, and deemed fully earned by us once paid. During our last fiscal year, ended December 31, 2025, we collected Initial Franchise Fees of \$15,000.

Additional Franchise Reservation Fee

Franchisees may also reserve an additional Franchise and territory (“Reserved Franchise”) subject to availability and our approval by paying a reservation fee of \$10,000 per Reserved Franchise (“Reservation Fee”) when you sign the “Additional Franchise Reservation Agreement” which is attached as Exhibit H-5 to this Franchise Disclosure Document. You will be able to reserve a territory for up to 12 months. We will also give you a right of first refusal for an additional 12 months if you do not purchase the Reserved Franchise within the initial 12-month period. You cannot renew the Additional Franchise Reservation Agreement if you do not purchase the Reserved Franchise. The Reservation Fee will be applied to the Initial Franchise Fee if you execute a new franchise agreement for an additional Beverly Ann’s Cookie Franchise. The Reservation Fee is uniform and nonrefundable even if you do not open an additional Beverly Ann’s Cookie Franchise.

GRM or GRT

You must purchase either one GRM or one GRT from us. You will be required to pay the then-current GRM/GRT price at the time you take delivery. As of the Issuance Date of this Franchise Disclosure



Document, the current GRM price is between \$137,451 and \$144,451 and the current GRT price is between \$85,753 and \$89,753. You will pay a nonrefundable \$5,000 deposit when you sign the Franchise Agreement and the remaining balance of \$132,451 and \$139,451 when you take delivery of your GRM or the remaining balance of \$80,753 and \$84,753 when you take delivery of your GRT.

You must also pay for any required modifications that government agencies require and that are not standard on the GRM/GRT. GRM and GRT payments are nonrefundable even if you do not open a Beverly Ann's Cookie Franchise. The GRM and the GRT will come equipped with a custom-built freezer, a heated holding and proofing cabinet, and a proprietary storage cabinet. Franchisees are required to operate at least one GRM/GRT, and may operate multiple units, in their Protected Territory.

You are responsible for picking up your GRM/GRT from the Kona Ice Corporate Office located in Florence, KY after initial training, or you may choose to have your GRM/GRT delivered. GRMs and GRTs are delivered from Florence, Kentucky. If you choose delivery, you will pay the delivery fee directly to the transportation company based on the then-current delivery rate.

GRM/GRT Compliance Fee

You are required to pay for any modification required for your GRM/GRT in order to comply with relevant state or local health department requirements in your Protected Territory. These modifications usually cost between \$0 and \$7,000. These payments are paid when you purchase the GRM/GRT and are nonrefundable.

Initial Inventory and Equipment

You must purchase an initial inventory pack which includes a supply of cookies, baking sheets, storage tubs and other related supplies. In addition, you are required to purchase a graphics package, and a Beverly Ann's Cookie welcome box that includes branded t-shirt uniforms from us before you begin operation of your Beverly Ann's Business. The cost of the initial inventory, graphics package and welcome box is \$10,995 and must be paid prior to the beginning operation of your Beverly Ann's Business. This payment is uniform and nonrefundable.

Optional Inventory

You may purchase additional Beverly Ann's Cookie branded merchandise from us including jackets, polos, shirts and hats for approximately \$225, depending on the quantity you purchase. You may purchase these items at any time, including prior to opening your Beverly Ann's Business. These payments are uniform and nonrefundable.

Insurance

You may purchase your required insurance through our affiliate, Kona Insurance. You must obtain your insurance prior to picking up your GRM/GRT. Your insurance will be approximately \$1,500 to \$2,100 for three months of coverage but may depend on various factors, including your location and whether you have had prior issues or claims from previous operations. These initial amounts may be paid up to three weeks following issuance, depending on state law. Your rates may be significantly higher if you have had prior issues or claims from previous operations. These payments are uniform and nonrefundable.



ITEM 6
OTHER FEES

Type of Fee ⁽¹⁾	Amount	Due Date	Remarks
Royalty ^{(2), (3)}	\$3,000 for years one and two; \$4,000 for years three through six; and \$5,000 for years seven through ten	Three equal installments due June 30, July 31, and August 31 of each year, or six equal installments due May 31, June 30, July 31, August 31, September 30 and October 31, or nine installments due April 30, May 31, June 30, July 31, August 31, September 30, October 31, November 30, and December 31. Payable beginning the first calendar year in which you take delivery of the GRM/GRT	This royalty (“<u>Royalty</u>”) is an ongoing payment that allows you to use the Marks and the intellectual property of the System and pays for our ongoing support and assistance. If you purchase a Franchise in 2025, we will not charge Royalties for the first year of operations. Note that this will not apply to Additional Equipment Royalties. We reserve the right to charge additional Royalties for the use of Additional Equipment. If you are renewing your franchise agreement, you must pay our then-current successor franchise Royalty payments. If you are purchasing an existing Franchise, the date for determining Royalty payments will be determined from the date the initial franchise agreement was signed. If you open a Fixed Location Business, you will pay Royalty and the “<u>Fixed Location Royalty</u>.”
Additional Equipment Royalty ⁽⁴⁾	Varies based on the type of Additional Equipment (currently \$1,500 to \$2,000 per year)	Same as Royalty	You must pay this fee for any Additional Equipment you own. You may purchase any Additional Equipment for use in your Protected Territory. You are not required to purchase any Additional Equipment during the term of the Franchise Agreement.
Fixed Location Business Royalty ⁽⁵⁾	The greater of (a) 2% of Gross Sales for the prior month; or (b) \$166.67 per month for any Beverly Ann’s operating as a Fixed Location Business for six months or longer	Monthly	You will pay this fee for any Fixed Location Businesses you operate. This fee is in addition to the Royalty you will pay for your GRM/GRT.
Fixed Location Design and Support Fees	\$2,500 plus an additional \$2,500 flat fee upon exceeding 20 total design and support hours	Prior to opening the Fixed Location Business	The initial fee provides up to 10 hours of design work and 10 hours of support guidance for your Fixed Location Business (20 total hours). If you exceed the allocated 20 hours of design and support services, you will be charged an additional flat fee of \$2,500.



Type of Fee ⁽¹⁾	Amount	Due Date	Remarks
Additional Franchise Reservation Fee	\$10,000 per territory	As incurred	Franchisees may reserve territories in addition to the Protected Territory. We will apply an Additional Franchise Reservation Fee to the Initial Franchise Fee if you purchase an additional Franchise and a new GRM/GRT. The Additional Franchise Reservation Fee will not be applied to the Initial Franchise Fee if you purchase a second-hand GRM/GRT.
Territory Infringement Fee	\$1,000 plus amount of applicable products and services you invoiced while infringing for first violation; \$5,000 plus amount of applicable products and services you invoiced while infringing for second and subsequent violations	As incurred	Payable to us if you infringe on another Beverly Ann's Cookie franchisee's Protected Territory by receiving payment for goods and/or services provided and/or rendered within the other franchisee's Protected Territory without that franchisee's and/or our permission. We may direct the funds at our option.
Initial Territory Adjustment Fee	\$1,000 to \$2,500	As incurred	We may, subject to availability and our approval, allow you to modify your Protected Territory during your first 90 days of operation of your Beverly Ann's Business. You will be required to pay an " <u>Initial Territory Adjustment Fee</u> ." The amount of this fee will be \$1,000 during the first 30 days of operation and \$2,500 beginning on the 31 st day. No modifications will be granted after 90 days of the delivery of the GRM/GRT.
Territory Relocation Fee	\$2,500	As incurred	This " <u>Territory Relocation Fee</u> " is payable to us if we approve the relocation of your Protected Territory.
Brand Fund Contribution	Currently \$1,000 per year. Plus an additional \$200 per year for each piece of Additional Equipment that you operate	Same as Royalty	We have established a system wide " <u>Brand Fund</u> ." We reserve the right to change the Brand Fund Contribution annually by up to 10% upon 30 days' written notice to you. In addition, the Brand Fund contribution may be increased by any amount upon approval by a super-majority (75%) of the " <u>Ad Council</u> ." See Item 11 for more information.
Unauthorized Advertising Fee	\$1,000	On demand	This fee is payable to the Brand Fund if you use unauthorized advertising in violation of the terms of the Franchise Agreement.



Type of Fee ⁽¹⁾	Amount	Due Date	Remarks
Additional Training	\$150 per additional person attending initial training; otherwise, then-current fee (we do not currently charge for this) plus costs and expenses	As incurred	We provide initial training at no cost for one attendee. We will pay for hotel and airfare for one attendee for our initial training program. You must pay a \$150 fee per additional person for training and will be responsible for all lodging, transportation, food, and related expenses incurred for each additional person. We may also charge you for training newly hired personnel, refresher training courses, advanced training courses, and additional or special assistance or training you may need or request. The fee amount will depend on the training required and experience level of the trainer. Determination of our then-current fee is subject to increase based on changes to the Consumer Price Index (“CPI”) in the United States and other limits in Note 1. We may also require you to reimburse us for costs and expenses incurred in providing training to you.
Email Address Fee	\$216 per email address per year or \$18 per email address per month	Same as Royalty	Payable to us for each email address we establish for you. Each franchisee entity is required to have at least one Beverly Ann’s Cookie Google email. We reserve the right to increase this fee upon 30 days’ written notice to you.
Google Voice Fee	\$192 per Google Voice number per year or \$16 per Google Voice number per month	Same as Royalty	Payable to us for each Google Voice. Each franchisee entity is required to have at least one Google Voice number. We reserve the right to increase this fee upon 30 days’ written notice to you.
Technology Fee ⁽⁶⁾	Then-current fee (currently \$600 per year)	Same as Royalty	You will pay this fee for each Beverly Ann’s Cookie Franchise you operate. We reserve the right to upgrade, modify and add new technologies and software. You are responsible for any increase in fees that result from any third-party price increases, upgrades, modifications or additional software, including any proprietary software. We reserve the right to increase this fee upon 30 days’ written notice to you.
KonaOS Business Management Software Fee	Then current price (currently \$35 per month per GRM/GRT and \$20 per month for every Additional Equipment you operate).	Same as Royalty	You will pay this to us. You are responsible for any increase in in this fee that results from any third-party price increases, upgrades, or modifications. We may allow you to use this software for non- Beverly Ann’s Businesses for an additional charge.



Type of Fee ⁽¹⁾	Amount	Due Date	Remarks
KonaOS AI Premium Subscription	\$100 per month	As incurred	This is an optional AI feature for KonaOS. If you choose to enroll in this additional service, you are required to pay this fee. The fee is paid to us.
Insurance	Reimbursement of our costs, plus a 20% administration charge	On demand	If you fail to obtain insurance, we may obtain insurance for you, and you must reimburse us for the cost of insurance obtained (currently \$1,000 per month) plus 20% of the premium for an administrative cost of obtaining the insurance.
Customer Satisfaction Reimbursement	Varies under circumstances	As incurred	We may, in our sole discretion, remedy any issues with customers of your Beverly Ann's Business, including full reimbursement of any fees paid to you. You must reimburse us for any such costs.
Supplier and Product Evaluation Fee	Costs of inspection, estimated to be \$100 to \$500	As incurred	Payable if we inspect a new product, service, or proposed supplier nominated by you.
Misappropriated Brand Manual Fee ⁽⁷⁾	Will vary under the circumstances (see Note 7)	On demand	Our "Brand Manual" contains valuable intellectual property and trade secrets. Each franchisee will get one copy of the Brand Manual. If you lose, give away, make unauthorized copies, fail to return or otherwise misappropriate all or some of the Brand Manual, you must pay us liquidated damages according to the formula listed in Note 7 to offset the damages that we will incur as a result of this misappropriation.
Non-Compliance Fee	\$1,000 for the first violation; \$5,000 if violation is not corrected within 30 days; and \$5,000 for the second violation.	As incurred	This fee is assessed if we notify you that you are failing to follow our System Standards (defined in Item 8), failing to use the approved or required suppliers or products, failing to comply with the provisions of the Franchise Agreement or failing to follow the provisions of our Brand Manual. This fee is in addition to any and all remedies that we have available under the Franchise Agreement. If you commit three or more violations in a single year, we may terminate your Franchise Agreement.
Payment Service Fees	Up to 4% of total charge	As incurred	If payment is made to us or our affiliates by credit card or debit card for any fee required, we may include a service fee of up to 4% of the total charge.
Late Fees	\$25 per day, plus the lesser of the daily equivalent of 12% per year simple interest or the highest rate allowed by law	On demand	"Late Fees" are payable if any payment due to us or our affiliate is not made by the due date. Interest accrues from the original due date until payment is received in full.



Type of Fee ⁽¹⁾	Amount	Due Date	Remarks
Returned Check or Insufficient Funds Fee	\$100 per occurrence, plus Late Fees	As incurred	Payable if any check or electronic funds transfer payment is not successful due to insufficient funds, stop payment, or any similar event.
Indemnification	Varies under circumstances	As incurred	You must indemnify and reimburse us for any expenses or losses that we or our representatives incur related in any way to your Beverly Ann's Business or Franchise.
Professional Fees and Expenses	Will vary under circumstances	As incurred	You must reimburse us for any legal or accounting fees that we incur as a result of any breach or termination of your Franchise Agreement. You must reimburse us if we are required to incur any expenses in enforcing our rights against you under the Franchise Agreement. You will also be required to pay any professional fees that we incur for certain transfers as discussed in this Item 6.
Renewal Franchise Fee	\$7,500	At the time you sign the successor franchise agreement	Payable if you qualify to renew your Franchise Agreement and choose to enter into a successor franchise agreement.
Transfer Fee	\$10,000 or \$15,000 plus \$1,000 for each piece of Additional Equipment	\$1,000 nonrefundable deposit at time of transfer application submittal and the remaining balance of fee at time of approved transfer	This fee ("Transfer Fee") is payable in connection with the transfer of your Beverly Ann's Business, your GRM/GRT, a transfer of ownership of your legal entity, or the Franchise Agreement. If you transfer to an existing Beverly Ann's Cookie franchisee, the Transfer Fee is \$10,000. Otherwise, it is \$15,000. In addition, you must pay a transfer fee of \$1,000 for each piece of Additional Equipment that your transfer. If you are transferring the Franchise Agreement to an entity that you control, family, or adding minority equity owners, we do not require you to pay a Transfer Fee, but you must pay our actual costs, including legal fees.
Additional Equipment Transfer Fee	\$1,000 per Additional Equipment	At time of approved transfer	Payable in connection with the transfer of your Additional Equipment. You will be required to pay off any loans on the Additional Equipment prior to transfer.



Type of Fee ⁽¹⁾	Amount	Due Date	Remarks
GRM/GRT Remodel or GRM/GRT Upgrades	Will vary under circumstances	Upon execution of successor franchise agreement, upon a GRM/GRT rewrap or upon a transfer of an existing GRM/GRT (and Additional Equipment, if any) that has not completed the required remodels	You must keep your GRM/GRT and Additional Equipment, if any, in compliance with current System Standards. For GRM/GRT units purchased on or after January 1, 2026, current System Standards include a rewrap when required (at least every five years of operation) and any required upfits. For GRM/GRT units purchased before January 1, 2026, required rewraps, upfits, and other appearance or equipment updates will depend on the specifics of the GRM/GRT and will be scheduled and governed by the Brand Manual and our then-current standards. You may need to pay this fee for the GRM/GRT (and Additional Equipment, if any): (1) upon execution of a successor franchise agreement for a Beverly Ann's Cookie Franchise that has not completed the required remodels or any required updates or is not in compliance with current standards; (2) for the transfer of a Beverly Ann's Business that has not completed the required remodels or any required updates; or (3) if the GRM/GRT or Additional Equipment is not in compliance with current standards.
GRM/GRT Recovery Fee	Reimbursement of our actual costs, plus a 20% administration charge	On demand	If you foreclose on your loan for our GRM/GRT and we choose, in our sole discretion, to settle the loan for GRM/GRT in order to prevent the GRM/GRT from going to foreclosure and damaging the brand's reputation and supplier relationship.
Mystery Shopper Fee	\$1,000 per occurrence	On demand	We may require you to conduct a self-shop by sending us photos of your GRM/GRT or any Additional Equipment. If the results of the self-shop are unsatisfactory or you do not participate, we may send a mystery shopper or similar third party to conduct a mystery shop. If the results of the third-party mystery shopper are unsatisfactory, we will conduct a mystery shop of your Beverly Ann's Cookie Franchise and you must pay us a fee of \$1,000 to cover our travel and expenses and you will be subject to non-compliance fees.



Type of Fee ⁽¹⁾	Amount	Due Date	Remarks
Monitor Content Management Software Fee	Then-current fee (currently \$240 per year per monitor)	Same as Royalty	All GRMs are equipped with a monitor on the exterior to allow both static and video images to be displayed including menu items, limited time offers, holiday messaging and content for specific events. Franchisees will have their own account to store, edit and customize the playlists on their monitor content. You will be required to follow the Monitor Guideline and Usage Policy contained in the Brand Manual.
BA Monitor Advertising Program Royalty ⁽⁸⁾	15% of Advertising Gross Sales	As incurred	See Note 8 below for more information on this fee.
Document Fee	\$250 per document	As incurred	You must pay us a document fee of \$250 (“ <u>Document Fee</u> ”) if you need an additional copy of your franchise disclosure document or signed Franchise Agreement.
Lead Procurement Fee	\$15,000 or the third-party broker fee	As incurred	Payable only in connection with the transfer to a purchaser that was referred to you through one of our leads or through a third-party broker that we have a contract with. This fee is in addition to the Transfer Fee.
Branded Audit Fee	\$3,000	On demand	You will be required to pay this fee if an audit reveals your purchases of branded cups and/or products equals less than 30% of your gross sales unless you can provide written substantiation of your proper usage of branded cups in the operation of your Beverly Ann’s Business. This fee is in addition to all of other rights and remedies that we have in the Franchise Agreement.
Audit	Cost of audit and any related accounting and legal expenses and related travel and administrative expenses (we estimate this cost to be between \$1,000 and \$10,000)	On demand	You will be required to pay these costs if an audit reveals that you have failed to submit required reports or other information that we require.
Optional E-Lead Program Fee ⁽⁹⁾	Then-current fee (currently \$250 or \$500 per year)	On demand	You will be required to pay this annual fee if you opt in to our optional “ <u>E-Lead Program</u> ” which provides digital marketing services.



Type of Fee ⁽¹⁾	Amount	Due Date	Remarks
Limited Time Offer Campaign Fee	Then-current fee (not currently charged)	On demand	You are required to participate in limited time offer promotional campaigns, which may include, without limitation, seasonal or limited-time flavors, co-branded or partnership promotions, and related marketing initiatives currently offered periodically throughout the year, including in the Spring, Summer, and Fall.. You are required to purchase a kit a campaign kit, which may include, as applicable, flavoring, products, and/or marketing materials, and you must pay us the then-current campaign fee for each required kit for each campaign. Determination of our then-current fee is subject to increase based on changes to the CPI in the United States and other limits in note 1. We reserve the right to increase this fee upon 30 days' prior written notice to you.
Conference Fee	Then-current fee	On demand	Payable if you attend our annual conference. The conference fee for our last annual conference ranged from \$349 to \$500 depending on when you paid.

Notes:

1. Fees. All fees paid to us or our affiliates are uniform and not refundable under any circumstances once paid. Fees paid to vendors or other suppliers may be refundable depending on the vendors and suppliers. We currently require you to pay fees and other amounts due to us and our affiliates via automated clearing house (“ACH”) or other similar means. You are required to complete the ACH authorization in the form attached to this Franchise Disclosure Document in Exhibit H. We can require an alternative payment method or payment frequency for any fees or amounts owed to us or our affiliates under the Franchise Agreement. All fees are current as of the Issuance Date of this Franchise Disclosure Document. Certain fees that we have indicated may increase over the term of the Franchise Agreement. Also, any fee expressed as a fixed dollar amount is subject to adjustment based on changes to the CPI in the United States. We may periodically review and increase these fees based on changes to the CPI (in addition to any other increase). We will notify you of any CPI adjustment at least 60 days before the fee adjustment becomes effective. We will implement no more than one CPI-related fee adjustment during any calendar year. Unless we have indicated otherwise, for any fee that is listed as our then-current fee in table above, we will limit the annual increase to the greater of: (a) a maximum of 8% per year, calculated cumulatively each year; or (b) the amount of any increases in fees from third parties for the underlying products or services.
2. Installment Payments. Franchisees currently have the option to pay certain fees annually or in installment payments on a three-, six-, or nine-month schedule (“Installment Payments”). If you choose to pay in Installment Payments, your fees will be divided equally over the Installment Payment period you selected.



3. Royalty. Beginning on the opening date of your Beverly Ann's Business, and continuing for the term of this Franchise Agreement, including any interim period between franchise agreements, you agree to pay us the Royalty listed below annually in Installment Payments ("GRM/GRT Royalty Schedule"):

Time Period*	Total Royalty	GRM/GRT Royalty Schedule (If you make 3 installment payments per year)	GRM/GRT Royalty Schedule (If you make 6 installment payments per year)	GRM/GRT Royalty Schedule (If you make 9 installment payments per year)
Years 1-2	\$3,000	June 30: \$1,000 July 31: \$1,000 August 31: \$1,000	May 31: \$500 June 30: \$500 July 31: \$500 August 31: \$500 September 30: \$500 October 31: \$500	April 30: \$333 May 31: \$333 June 30: \$334 July 31: \$333 August 31: \$333 September 30: \$334 October 31: \$333 November 30: \$333 December 31: \$334
Years 3-6	\$4,000	June 30: \$1,333 July 31: \$1,333 August 31: \$1,334	May 31: \$666 June 30: \$666 July 31: \$667 August 31: \$667 September 30: \$667 October 31: \$667	April 30: \$444 May 31: \$445 June 30: \$444 July 31: \$445 August 31: \$444 September 30: \$445 October 31: \$444 November 30: \$445 December 31: \$444
Years 7-10 (plus any interim period between franchise agreements, if applicable)	\$5,000	June 30: \$1,666 July 31: \$1,667 August 31: \$1,667	May 31: \$833 June 30: \$833 July 31: \$833 August 31: \$833 September 30: \$834 October 31: \$834	April 30: \$556 May 31: \$555 June 30: \$556 July 31: \$555 August 31: \$556 September 30: \$555 October 31: \$556 November 30: \$555 December 31: \$556

You may choose your Installment Payment schedule each year so long as you make your selection prior to our annual convention. If you do not make a selection before the convention, we will elect for you. If you qualify to renew your Franchise Agreement and choose to enter into a successor franchise agreement, or, if you are a transferee, the date for determining your GRM/GRT Royalty Schedule will be the date the initial franchise agreement was signed for the Beverly Ann's Business you are continuing to operate or acquired and you must pay our then-current successor royalty for successor franchise agreements which is currently \$5,000 for year 11; \$5,500 for years 12 through 15 and \$6,000 for years 16 through 20. For any other fees that can be paid as Installment Payments, you will pay each fee in accordance with our payment policies as stated in the Brand Manual.



4. Additional Equipment Royalty. If you purchase Additional Equipment, you will be required to pay the Additional Equipment royalty (“AE Royalty”) for such Additional Equipment, which will be noted in an amendment to the Franchise Agreement. You can’t purchase Additional Equipment until you have your GRM/GRT operating in the Protected Territory.

As of the Issuance Date of this Franchise Disclosure Document, the Additional Equipment offered, the purchase price range, and the AE Royalty amount during the applicable Franchise Agreement term is as follows:

Equipment	Amount	AE Royalty
GRT	\$85,753 - \$89,753 plus shipping	\$2,000 annually or Installment Payments
GRM-A ^(a)	\$137,451 and \$144,451	\$1,500 annually or Installment Payments

These amounts are subject to change. If you qualify to renew your Franchise Agreement and choose to enter into a successor franchise agreement, you must pay our then-current successor AE Royalty, which may be higher. You may not purchase any Additional Equipment until your GRM is operating in your Protected Territory. The AE Royalty will be due for as long as you own the Additional Equipment.

- (a) A “GRM-A” is a supplemental GRM operated as Additional Equipment in the same Protected Territory as the GRM required under the applicable Franchise Agreement.
- (b) Each GRM must comply with our then-current lifecycle and appearance standards, including a wrap update every five years and a full upfit every 10 years. At 20 years of age, a franchisee may, subject to our approval and then-current standards, either complete the second full upfit or retain the existing GRM as an ancillary GRM (GRM-A) and replace it with a new GRM. Any such ancillary GRM may continue to operate in the franchisee’s Protected Territory as Additional Equipment and will be subject to the then-current AE Royalty (currently \$2,500 a year). Regardless of whether a franchisee completes the second full upfit or elects ancillary status, each GRM must be retired at 30 years of age.
5. Fixed Location Business Royalty. “Gross Sales” means the total of all of your revenues, sales, and other income and consideration from the sale of all Beverly Ann’s merchandise, products, and services to your customers whether or not sold or performed at or from the physical location of the Beverly Ann’s Business, and whether received in cash, coupon, in services in kind, from barter or exchange, on credit (whether or not payment is received) or otherwise. Gross Sales include all proceeds from any business interruption insurance. If you offer any services, all receipts from these services are included in Gross Sales. You may deduct from Gross Sales for purposes of this computation (but only to the extent they have been included) the amount of all sales tax receipts or similar tax receipts which, by law, are chargeable to customers, if the taxes are separately stated when the customer is charged and if the taxes are paid to the appropriate taxing authority. You



may also deduct from Gross Sales the amount of any documented refunds, chargebacks, credits, charged tips, and allowances you give in good faith to your customers. All barter or exchange transactions in which you furnish products or services in exchange for products or services provided to you by a vendor, supplier, or customer will, for the purpose of determining Gross Sales, be valued at the full retail value of the products or services so provided to you. Gross Sales will also include any insurance proceeds due to business interruption as a result of your Beverly Ann's Business being closed as a result of a casualty event or any other reason.

6. Technology Fee. We provide you with certain technical services in exchange for the ongoing technology fee (“Technology Fee”). The Technology Fee may change periodically based on changes to the technological services we provide and/or our costs to provide these services. We reserve the right to develop, license, sublicense, and create additional software and technologies that Beverly Ann's Cookie franchisees must pay for and use. We can change the software and technology that must be used by our franchisees at any time, which may result in changes to the Technology Fee.
7. Misappropriated Brand Manual Fee. These liquidated damages are determined by taking our total revenue from our previous fiscal year, multiplied by the fraction which results from taking one divided by the current number of Beverly Ann's Cookie franchisees as of the date of the misappropriation, except that this fee will not, under any circumstances, be less than \$30,000.
8. BA Monitor Advertising Program. We have created an advertising program (“BA Monitor Advertising Program”) which allows franchisees to sell advertising segments on digital monitors located on the GRMs (not GRTs) and Fixed Location Businesses in order to capture new business opportunities that may increase the desirability and popularity of the Beverly Ann's Cookie brand. We allow existing Beverly Ann's Cookie franchisees who are in full compliance with their franchise agreements to participate in the BA Monitor Advertising Program. Franchisee's participation in the BA Monitor Advertising Program is currently at the franchisees' option but we reserve the right to make participation mandatory. Franchisees will pay a royalty of 15% of the Advertising Gross Sales generated from the BA Monitor Advertising Program. The term “Advertising Gross Sales” means all revenue of any kind generated in connection with Franchisee's participation in the BA Monitor Advertising Program excluding taxes.
9. Optional E-Lead Program Fee. The E-Lead Program is an optional digital marketing service to manage the placement of digital ads. Franchisees can choose the E-Lead Lite for \$250 or the E-Lead Plus for \$500. This fee is for administration of the program. Franchisees pay for the ads directly to third parties.



ITEM 7
ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT

GRM

Type of Expenditure	Amount		Method of Payment	When Due	To Whom Payment is Made
	Low	High			
Initial Franchise Fee	\$15,000	\$15,000	Lump Sum	Upon signing the Franchise Agreement	Us
GRM and Installed Equipment ⁽¹⁾	\$137,451	\$144,451	Two Installments	\$5,000 due upon signing the Franchise Agreement and the balance of \$132,451 to \$139,451 due upon delivery or pick up of the GRM and related equipment	Us
Additional Franchise Reservation Fee	\$0	\$10,000	As Incurred	As Incurred	Us
Training Expenses ⁽²⁾	\$140	\$950	As Incurred	As Incurred	Providers of Travel, Lodging, and Food Services
GRM Delivery ⁽³⁾	\$0	\$10,000	Lump Sum	Upon delivery of the GRM and related equipment	Third Parties
GRM Compliance Fee	\$0	\$7,000	As Incurred	As Incurred	Us or our affiliate
GRM Insurance for 3 Months ⁽⁴⁾	\$1,500	\$2,100	As Incurred	As Incurred	Our affiliate or Insurance Companies
Tax, Title, and Licensing of GRM ⁽⁵⁾	\$1,000	\$8,000	Lump Sum	Upon delivery or pick up of the GRM	Government Agencies
Initial Inventory ⁽⁶⁾	\$10,995	\$10,995	Lump Sum	Before Opening	Us
Optional Inventory ⁽⁷⁾	\$0	\$225	As Incurred	As Incurred	Us, Suppliers



Type of Expenditure	Amount		Method of Payment	When Due	To Whom Payment is Made
	Low	High			
Permits and Licenses ⁽⁸⁾	\$250	\$1,500	Lump Sum	As Incurred	Government Agencies
Real Estate or GRM Storage ⁽⁹⁾	\$0	\$6,000	As Incurred	As Incurred	Third Parties
Commissary ⁽¹⁰⁾	\$3,000	\$5,000	As Incurred	As Incurred	Third Parties
Freezer ⁽¹¹⁾	\$0	\$18,000	As Incurred	As Incurred	Third Parties
Oven ⁽¹¹⁾	\$0	\$15,754	As Incurred	As Incurred	Third Parties
Computer System and Software	\$0	\$1,000	As Incurred	Before Opening	Suppliers
Additional Funds – 3 Months ⁽¹²⁾	\$1,000	\$14,100	As Incurred	As Incurred	Us, Third Parties
TOTAL ESTIMATED INITIAL INVESTMENT ⁽¹³⁾	\$170,336	\$270,075			

GRT

Type of Expenditure	Amount		Method of Payment	When Due	To Whom Payment is Made
	Low	High			
Initial Franchise Fee	\$15,000	\$15,000	Lump Sum	Upon signing the Franchise Agreement	Us
GRT and Installed Equipment ⁽¹⁾	\$85,753	\$89,753	Two Installments	\$5,000 due upon signing the Franchise Agreement and the balance of \$80,753 to \$84,753 due upon delivery or pick up of the GRT and related equipment	Us
Additional Franchise Reservation Fee	\$0	\$10,000	As Incurred	As Incurred	Us



Type of Expenditure	Amount		Method of Payment	When Due	To Whom Payment is Made
	Low	High			
Training Expenses ⁽²⁾	\$140	\$950	As Incurred	As Incurred	Providers of Travel, Lodging, and Food Services
GRT Delivery ⁽³⁾	\$0	\$10,000	Lump Sum	Upon delivery of the GRT and related equipment	Third Parties
GRT Compliance Fee	\$0	\$7,000	As Incurred	As Incurred	Us or our affiliate
GRT Insurance for 3 Months ⁽⁴⁾	\$1,500	\$2,100	As Incurred	As Incurred	Our affiliate or Insurance Companies
Tax, Title, and Licensing of GRT ⁽⁵⁾	\$1,000	\$8,000	Lump Sum	Upon delivery or pick up of the GRT	Government Agencies
Initial Inventory ⁽⁶⁾	\$10,995	\$10,995	Lump Sum	Before Opening	Us
Optional Inventory ⁽⁷⁾	\$0	\$225	As Incurred	As Incurred	Us, Suppliers
Permits and Licenses ⁽⁸⁾	\$250	\$1,500	Lump Sum	As Incurred	Government Agencies
Real Estate or GRT Storage ⁽⁹⁾	\$0	\$4,000	As Incurred	As Incurred	Third Parties
Commissary ⁽¹⁰⁾	\$3,000	\$38,754	As Incurred	As Incurred	Third Parties
Freezer ⁽¹¹⁾	\$0	\$18,000	As Incurred	As Incurred	Third Parties
Oven ⁽¹¹⁾	\$0	\$15,754	As Incurred	As Incurred	Third Parties
Computer System and Software	\$0	\$1,000	As Incurred	Before Opening	Suppliers
Additional Funds – 3 Months ⁽¹²⁾	\$1,000	\$14,100	As Incurred	As Incurred	Us, Third Parties
TOTAL ESTIMATED INITIAL INVESTMENT ⁽¹³⁾	\$118,638	\$247,131			

Notes:

These estimated initial expenses are our best estimate of the costs you may incur in establishing and operating your Beverly Ann's Cookie Franchise. Except as stated in Item 10, neither we nor any agent or



affiliate of ours offers direct financing. You may be able to finance the purchase of your GRM, GRT or any Additional Equipment (See Item 10). All expenditures paid to us or our affiliates are uniform and nonrefundable under any circumstances once paid. All expenses payable to third parties are nonrefundable, except as you may arrange for utility deposits and other payments.

1. GRM, GRT and Installed Equipment. Only the GRM, GRT or any Additional Equipment may be used in the operation of your Beverly Ann's Business. No other truck or vehicle may be used in the operation of your Beverly Ann's Business. These items must be purchased from us or our affiliate.
2. Training Expenses. We will pay for hotel and airfare for one attendee for our initial training program in Florence, Kentucky, which we estimate to include approximately 16-20 hours of training. You are responsible for all other costs and for any additional initial training program attendees. You must pay a \$150 fee per additional person for training and will be responsible for all lodging, transportation, food, and related expenses incurred for each additional person. The low estimate is for the one required attendee's miscellaneous travel expenses such as food and beverage purchases while traveling by car, and assumes the cost of the attendee's hotel, airfare, or otherwise cost of and transportation to our headquarters is paid for by us. The high estimate includes one additional attendee's airfare, hotel and miscellaneous travel expenses such as food and beverage purchases while traveling through airports.
3. GRM/GRT Delivery. You are responsible for picking up your GRM/GRT from the corporate office located in Florence, Kentucky after initial training, or you may choose to have your GRM/GRT delivered. GRMs and GRTs are delivered from Florence, Kentucky. If you choose delivery, you will pay the delivery fee directly to the transportation company based on the then-current delivery rate.
4. GRM/GRT Insurance for 3 Months. You must obtain and maintain, at your own expense, the insurance coverage we require, and satisfy other insurance-related obligations. Please note that if you have had prior issues or claims from previous operations unrelated to the operation of a Beverly Ann's Business, your rates may be significantly higher than those estimated above. You may, but are not required to, purchase this insurance through the insurance program offered through our affiliate.
5. Tax, Title, and Licensing of GRM/GRT. You are required to pay all federal and state tax, title, licenses, and other costs of titling the GRM/GRT. The estimates above include a sales (or usage) tax of an estimated 6% of the purchase price of the GRM/GRT. The actual amount may be more depending on the tax rate in the jurisdiction where you title your GRM/GRT. You should check with your local county clerk's office or other governmental titling office for your state's tax rate and the exact cost to title and license your GRM/GRT.
6. Initial Inventory. You must purchase an initial inventory pack which includes a supply of cookies, baking sheets, storage tubs and other related supplies to begin your baking adventure. In addition, you are required to purchase a graphics package, and a Beverly Ann's Cookie welcome box that includes branded t-shirt uniforms to begin operation of your Beverly Ann's Business. These items must be purchased from us or our affiliate, and you are not permitted to purchase any of these items.
7. Optional Inventory. You may also purchase Beverly Ann's Cookie branded merchandise such as jackets, polos, shirts and hats from us.



8. Permits and Licenses. You must pay for local permits and licenses, which are usually required in each city, county, and state where you operate. You should check with your local taxing authorities and with your tax advisor for the amount of such governmental charges.
9. Real Estate or GRM/GRT Storage. Because most of our franchisees will operate their Beverly Ann's Business out of their residences, this chart does not include estimates for items such as real property, real estate deposits, leases, leasehold improvements, furniture, fixtures, fixed assets, remodeling, construction, decorating costs, utility deposits, or security deposits, which will likely not apply unless you choose to acquire a business premises. In addition, we assume that you will not need to obtain desks, chairs, and other standard office supplies and equipment and do not include estimates for these items. You may need to rent a storage area for your GRM/GRT and any Additional Equipment. The low end assumes that you can store your GRM/GRT at your residence. The high estimate provides for three months of storage at an outdoor vehicle storage area.
10. Commissary. Franchisees must use a commissary approved by local health authorities. The commissary must have a walk-in freezer or multiple chest freezers and oven that meets our specifications. This estimates is for three months of rent at a commissary.
11. Freezer and Oven. The low estimate for the freezer and the oven assumes that the commissary has one that meets our standards and the high estimate assumes that you must purchase one. The oven costs approximately \$13,593 - \$15,754.
12. Additional Funds – 3 Months. These amounts represent our estimate of the amount needed to cover your expenses for the initial three-month start-up phase of your Beverly Ann's Business. Expenses could include office/warehouse space (if required), utilities, special event fees, uniforms, as well as additional operating capital for other variable costs such as fuel, vehicle maintenance, internet service, and mobile phones/telephone. These amounts include \$4,000 in payroll expenses, in the event you intend to hire employees to operate your GRM/GRT. The high figure includes \$3,000 in Royalty fees and \$1,000 in Brand Fund contributions and \$600 in Technology Fee payments, which may be due within your initial three-month start-up phase. These figures also include \$500 payable to us if you chose to participate in the E-Lead Program in your first three months' of operations. We have elected to include certain fees as line items above, including the GRM/GRT insurance payments. These fees could also be included in our Additional Funds amounts. For purposes of this disclosure, we estimated the start-up phase to be three months from the date your Beverly Ann's Business opens for business. We have relied on our affiliate's operation of a mobile business since 2007 and its franchising experience since 2008 to arrive at these estimates.
13. This is an estimate of your initial start-up expenses for one Beverly Ann's Franchise.

ITEM 8

RESTRICTIONS ON SOURCES OF SERVICES AND PRODUCTS

System Standards

To ensure the highest degree of quality and service is maintained, you must operate the Beverly Ann's Business in strict conformity with the methods, standards, and specifications ("**System Standards**") we list in our proprietary and confidential operating manual ("**Brand Manual**"), which may exist in various parts, locations, and formats, and may include a combination of audio, video, written material, electronic media, website content, and/or software components. Our Brand Manual will include our "Success Guide" and may also include other written components.



System Standards may regulate, among other things, the types, models, and brands of supplies, equipment, furnishings, and signs; services, products, and supplies the Beverly Ann's Franchise must offer; unauthorized and prohibited services and products; inventory requirements; and designated and approved suppliers of these items. You must not: (i) deviate from these methods, standards, and specifications without our prior written consent, or (ii) otherwise operate in any manner which reflects adversely on our Marks or the System. You may not use any artificial intelligence tool, including any AI image generator or similar technology, to create, generate, modify, manipulate, enhance, adapt, or recreate our Marks, logos, trade dress, marketing materials, or other brand assets without our prior written consent. You may not upload, submit, or otherwise provide our Marks, brand assets, confidential information, or other proprietary materials to any third-party artificial intelligence platform or similar tool except as we expressly approve in writing. Your Beverly Ann's Business must prepare and sell only the products that we designate and approve. We have the right to periodically make modifications to these products and you must comply with these modifications. You may not offer or sell any other product or service without our prior written consent. Establishing and enforcing System Standards are the mechanism by which we maintain the quality and consistency of the Beverly Ann's brand. If any product dispensed at your Beverly Ann's Business violates our System Standards or any applicable laws or regulations, or poses a health risk to the public, we may require that you immediately close your Beverly Ann's Business and not reopen until approved to do so by us after our inspection. In order to protect the public from any risk of harm and to protect the goodwill and reputation of the System, we may seek immediate injunctive relief seeking an order to close your Beverly Ann's Business if you fail to close your Beverly Ann's Business upon our request.

We will notify you of new or modified specifications, standards, and guidelines through periodic amendments or supplements to the Brand Manual or through written communication (including electronic communication). We will issue copies of our standards and specifications to you unless these standards and specifications contain our confidential information. We may require you to remodel and modernize the GRM/GRT and any Additional Equipment, at your sole expense, so that they reflect our then-current System Standards as to image and quality.

You must use the computer hardware and software, including the point-of-sale system and vendor that we periodically designate (currently Square) to operate your Beverly Ann's Cookie Franchise (currently Square). You must obtain the computer hardware, software licenses, maintenance and support services, and other related services that meet our specifications from the suppliers we specify.

GRM/GRT Appearance

You must maintain the appearance of the GRM/GRT in accordance with our System Standards which will require wrap updates, periodic upfits, and, when required by our then-current lifecycle standards, replacement of the GRM/GRT based on the age, condition, and wear of the GRM/GRT. For GRM/GRT units purchased on or after January 1, 2026, you will be required to update the GRM/GRT as follows: (1) with a rewrap every five years; (2) with a full upfit every 10 years; (3) upon the execution of a successor franchise agreement for a Beverly Ann's Cookie Franchise with a GRM/GRT that has not completed the required rewraps or upfits or is not in compliance with current standards; (4) upon the transfer of a Beverly Ann's Business with a GRM/GRT that has not completed the required rewraps or upfits; or (5) for a GRM/GRT that is not in compliance with current standards. See Item 11 for more information. You must use our approved supplier for the wrapping, upfitting, and other required appearance updates of your GRM/GRT. For GRM/GRT units purchased on or after January 1, 2026, at 20 years of age, and subject to our approval and then-current standards, you may either complete the second full upfit for the GRM/GRT or retain the existing GRM/GRT as ancillary equipment and replace it with a new GRM/GRT. For GRM/GRT units purchased on or after January 1, 2026, regardless of whether you complete the second full upfit or elect ancillary status, each GRM/GRT must be retired at 30 years of age. For GRM/GRT units



purchased before January 1, 2026, required rewraps, upfits, replacement, retirement, ancillary-use eligibility, and other lifecycle work will depend on the specifics of the GRM/GRT and will be scheduled and governed by the Brand Manual and our then-current standards. We may require updates or upfits upon renewal, transfer, or whenever a GRM/GRT is not in compliance with current standards.

Additional Equipment

You must maintain the appearance of Additional Equipment in accordance with our System Standards, including rewrapping, upfitting, and other appearance or equipment updates at your expense, as required by us based on the type, age, condition, and use of the Additional Equipment. See Item 11 for more information. You must use our approved supplier for the window tinting, wrapping, and upfitting of your Additional Equipment.

Insurance

You must obtain and maintain at your own expense and from a supplier rated “A-” or better by Best’s Insurance Reports, the insurance coverage that we periodically require, and satisfy other insurance-related obligations. You currently must have the following coverage:

- A. If you have employees, workers’ compensation insurance in an amount not less than \$500,000 or a higher amount as required by state statute or rule in the state in which your Beverly Ann’s Business is located;
- B. Comprehensive business automobile insurance, including physical damage for the GRM/GRT in an amount of \$144,451 or greater, except that an appropriate deductible clause (maximum \$5,000 deductible) will be permitted. Also including any ancillary equipment and any other property used in the operation of Beverly Ann’s;
- C. Comprehensive general liability insurance and product liability insurance coverage in such amounts and upon such terms as may generally be customary for a mobile cookie business located in your Protected Territory, but not less than \$1,000,000, insuring both you and us against all claims, suits, obligations, liabilities and damage, including attorney fees, based upon or arising out of actual or alleged personal injuries or property damage relating to the use or condition of the Franchise;
- D. You must procure, maintain and provide evidence of automobile (truck) vehicle liability insurance covering the driving of the GRM/GRT, Hire/Non-Owned Autos and any Additional Equipment or vehicles used in your business in an amount of not less than \$1,000,000; and
- E. Such additional insurance as may be required by the terms of any lease or mortgage for the Franchise.

We may periodically increase the amounts of coverage required under these insurance policies and/or require different or additional insurance coverage at any time. You may purchase all of your insurance through the insurance program offered by our affiliate, Kona Insurance. The insurance program is a comprehensive property and casualty insurance program covering the Beverly Ann’s Cookie franchisees in the following areas: Commercial Auto Liability; Commercial Auto Physical Damage; Commercial General Liability; Property Coverage and Inland Marine; Workers Compensation; and Commercial Umbrella. The program is underwritten by various insurance companies and administered by Cornerstone Insurance.



All insurance policies, except for employment liability insurance policies, must name us and any affiliates we designate as additional named insured parties and provide for 30 days prior written notice to us of a policy's material modification, cancellation, or expiration. You must furnish us with a copy of your Certificate of Insurance within ten days after the policy is issued or renewed.

Approved Products and Services

We may develop proprietary food products ("Products") and may develop and own proprietary recipes ("Proprietary Recipes"). In order to protect their trade secrets and to monitor the manufacture, packaging, processing, and sale of Products, we or our affiliate will: (i) manufacture, supply, and sell Products to Beverly Ann's Cookies franchisees; and/or (ii) disclose Proprietary Recipes to a limited number of suppliers, including our affiliate.

You must obtain services and products from: (1) designated suppliers, (2) approved suppliers, and/or (3) according to our specifications. We will issue you a list of the designated and approved suppliers. If you want to use or sell a product or service that we have not yet evaluated or if you want to purchase or lease a product or service from a supplier or provider that we have not yet approved (for services and products that require supplier approval), you must follow the policies and procedures contained in our Brand Manual. Our approval generally will be based on the supplier's ability to consistently make the manufactured product to our standards, requirements, and/or specifications; the supplier's willingness to protect our confidential information; production, delivery, and service capability to meet supply and service commitments; and other criteria detailed in the Brand Manual. We will use commercially reasonable efforts to notify you within 60 days after receiving all requested information and materials whether you are authorized to purchase or lease the product or service from that supplier or provider. Costs associated with gaining approval may be your responsibility and/or the supplier's where existing suppliers are capable of providing an existing product. We may periodically re-inspect approved suppliers' facilities and products, and we reserve the right to revoke our approval of any supplier, provider, product or service that does not continue to meet our specifications. We do not provide material benefits to you based solely on your use of designated or approved suppliers, other than that you will not be in default, will be able to renew or transfer, and will have the intangible benefit of uniform quality standards. Some of our officers own an interest in our affiliate, Kona Insurance, which is an approved supplier of comprehensive property and casualty insurance. Some of our officers own an interest in Kona Software Affiliate, which is the only approved supplier of the business management software, KonaOS. Some of our officers own an interest in MCC, which is the only approved supplier of the GRM/GRT, the Additional Equipment, cookie products and certain branded merchandise. One of our directors is an officer of Eagle Financial Services, Inc., which is an approved supplier of financing. The owner of Eagle Financial Services, Inc. has an indirect small minority interest in us. During the last fiscal year, ending December 31, 2025, our affiliate, Kona Insurance collected revenue of \$10,537 from the sale of products or services to franchisees.

We estimate that approximately 70% of purchases required to open your Beverly Ann's Cookie Franchise and 30% of purchases required to operate your Beverly Ann's Cookie Franchise will be from us or from other approved suppliers or under our specifications. During our last fiscal year, ended December 31, 2025, we received \$1,465,720 in revenue from these required purchases. This number represents 93.53% of our total revenues of \$1,567,196.

We have negotiated purchase arrangements with suppliers and distributors for the benefit of our Franchisees, and we may receive rebates or volume discounts from our purchase of equipment and supplies that we resell to you. We currently receive a 5% rebate from our cookie dough supplier. Other than these cooperatives, there are currently no other purchasing or distribution cooperatives in effect.



Approval of New Suppliers

We may update the list of approved suppliers in the Brand Manual. If you desire to have a non-approved supplier of a product or service designated as an approved supplier, you must submit samples of the supplier's products or services to us, along with a written statement describing why such items, services, or suppliers should be approved for use in the System. We may charge the cost of evaluating a proposed new vendor, supplier, or product to you, the vendor, or supplier. We do not make our supplier specifications and/or standards generally available to franchisees or suppliers. While we will be required to respond to a request within 60 days, we generally respond to a request for an additional approved supplier within seven days. Our written approval must be received before you use products not purchased from an approved supplier. We may revoke our approval at any time if we determine, in our discretion, that the supplier no longer meets our standards. You must stop selling any products and/or stop purchasing products from any supplier if we notify you we no longer approve of that specific product or supplier.

ITEM 9 **FRANCHISEE'S OBLIGATIONS**

This table lists your principal obligations under the franchise agreement and other agreements. It will help you find more detailed information about your obligations in these agreements and in other items of this disclosure document.

Obligation	Section in Franchise Agreement ("FA")	Disclosure Document Item
a. Site selection and acquisition/lease	FA Section 7	Items 7 and 11
b. Pre-opening purchases/leases	FA Sections 7 and 19	Items 7, 8 and 11
c. Site development and other pre-opening requirements	FA Sections 7 and 19	Items 7 and 11
d. Initial and ongoing training	FA Section 8	Items 6, 7 and 11
e. Opening	FA Sections 7 and 12	Items 6, 7, 9 and 11
f. Fees	FA Sections 5, 6, 7, 8, 12, 13, 14, 16, 19, 20 and 21	Items 5, 6 and 7
g. Compliance with standards and policies/operating manual	FA Sections 9, 12 and 13	Items 8, 11, 12, 14 and Exhibit E
h. Trademarks and proprietary information	FA Sections 9, 14 and 17	Items 13 and 14
i. Restrictions on products/services offered	FA Section 13	Items 8 and 16
j. Warranty and customer service requirements	FA Section 13	Items 1 and 11
k. Territorial development and sales quotas	FA Section 4	Items 1, 11 and 12
l. Ongoing product/service purchases	FA Section 13	Items 8 and 16
m. Maintenance, appearance and remodeling requirements	FA Section 13	Items 7, 8 and 11
n. Insurance	FA Section 19	Items 6, 7 and 8



Obligation	Section in Franchise Agreement ("FA")	Disclosure Document Item
o. Advertising	FA Section 12	Items 11, 13 and 14
p. Indemnification	FA Section 22	Not Applicable
q. Owner's participation/management and staffing	FA Section 10	Items 11, 15 and 17
r. Records and reports	FA Section 20	Item 11
s. Inspections and audits	FA Section 21	Items 6 and 11
t. Transfer	FA Sections 15 and 16	Item 17
u. Renewal	FA Section 5	Item 17
v. Post-termination obligations	FA Sections 18 and 25	Item 17
w. Non-competition covenants	FA Section 18	Item 17 and Exhibit H-2
x. Dispute resolution	FA Section 27	Item 17

ITEM 10 **FINANCING**

Except as stated below, neither we nor any agent or affiliate of ours offers direct financing. We do not guarantee your note, lease or obligation. We do not have any past or present practice to sell, assign or discount to any third party, in whole or in part, any financing arrangements. We reserve the right to offer further financing or assist franchisees in obtaining financing in the future.

At their sole discretion and if you qualify, the following lenders may offer you financing for the purchase of your GRM/GRT and/or initial inventory ("Financing"): (i) Eagle Financial Services, Inc. ("Eagle"); (ii) Auxilior Capital Partners ("Auxilior"); and (iii) Osgood Bank ("Osgood Bank"). The owner of Eagle has an indirect small minority ownership interest in us. An officer of Eagle is also one of our directors. You are not required to use these lenders and can elect to use any lenders you choose to finance, if needed.

Auxilior Capital Partners

Auxilior may offer you Financing for the purchase of your GRM/GRT and initial inventory pack. You will be required to enter into a loan and security agreement ("Loan and Security Agreement") attached in Exhibit H to this Franchise Disclosure Document. The following table summarizes the Financing Auxilior Capital Partners may offer you:

SUMMARY OF AUXILIOR FINANCING OFFERED⁽¹⁾

Item Financed	One GRM/GRT and initial inventory pack
Amount Financed	The full purchase price of GRM/GRT (currently \$137,451 to \$144,451 for GRM and \$85,753 - \$89,753 for GRT) less \$20,000 down payment, plus purchase price of initial inventory pack (currently \$10,995)



Down Payment	Balance of purchase price after Financing amount has been determined (not less than \$20,000)
Term	36 to 66 months (includes up to 6 months of deferments)
APR %	(A+ Credit – FICO of 750+) 7.99% or (A Credit - FICO of 700-749) 8.5% or (B Credit) 8.5% (without touch payments) or (B Credit) 8.99% (with touch payments); up to 11.99% for first year only under interest-only plan (if allowed); rates may vary based on swap rates.
Monthly Payment	36 to 66 monthly installments (includes up to 6 months of deferments); may vary according to amount financed ⁽²⁾
Prepayment Penalty	One percent (1%) for each year or partial year remaining on the loan
Security Required	Partner or shareholder and personal guarantee and pledge of the Franchise ⁽³⁾
Liability Upon Default	Late penalty of the higher of 10% of the amount due or \$25.00, as permitted by law; acceleration of amounts due; fees ⁽⁴⁾
Loss of Legal Right On Default	Includes waiver of trial by jury and right to interpose any defense, set-off, or counterclaim of any nature or description ⁽⁵⁾

As consideration for your use of this lender, we may receive trade show sales and marketing support, including trade show assistance and promotional materials. The specific amount of support and materials are negotiated on a case-by-case basis, but typically ranges from 0.0% to 0.5% of the principal amount for new loans during the year. We also receive sponsorship fees to support certain conventions, which range from 50 to 100 basis points (0.5% to 1%) of the principal amount for new loans and from 50 to 150 basis points (0.5% to 1.5%) of the principal amount for refinances. Neither we nor any affiliate or agent receives any additional consideration for our franchisees' use of this lender for Financing.

Notes:

1. Auxilior Capital Partners reserves the right to change the terms, interest rate, and amounts financed.
2. Payment structure will reflect the seasonal nature of the Beverly Ann's Business. During the first year, contract payment of \$100/per month will be required in off-season months (up to four months) and during the second year, contract payments of \$100/per month in off-season months (up to two months) will be required. Payments made during the remaining in-season months of the year will be higher to allow for repayment of the loan and will vary based on the loan amount (equal to the current price of one GRM and one initial inventory pack, less any down payment) and the borrower's interest rate, which is determined by credit score and subject to swap rates* (ranging from 7.5% for higher credit scores to 9.99% for lower credit scores, or up to 11.99% if an interest-only plan is allowed). **Rates listed are as of March 31, 2025.* Interest would continue to accrue at the standard rate during the off season period.
3. If your franchisee entity is a partnership, corporation, or other recognized legal entity, the Loan and Security Agreement must be guaranteed individually by all partners or shareholders. The Loan and Security Agreement must be secured by the assets of the Beverly Ann's Franchise.
4. If you are late on your payments, Auxilior Capital Partners can charge a late penalty. In the case of nonpayment or other default under the Loan and Security Agreement, Auxilior Capital Partners can require immediate payment of all amounts due them and can collect reasonable attorney fees and all costs and expenses of collection.



5. The Loan and Security Agreement requires that you waive trial by jury and the right to interpose any defense, set-off, or counterclaim of any nature or description. Arbitration or trial by judge will take place on an individual basis without any form of class action. Auxilior is not liable for specific performance for any loss, damages, delay or failure to deliver equipment.

Osgood Bank Financing

Osgood Bank may offer you Financing for the purchase of your GRM/GRT and initial inventory and equipment. If you accept Financing with Osgood Bank, you will be required to enter into a promissory note, guaranty, security agreement (“Promissory Note and Security Agreement”) attached in Exhibit H to this Franchise Disclosure Document. The following table summarizes the Financing Osgood Bank may offer you:

SUMMARY OF OSGOOD BANK FINANCING OFFERED⁽¹⁾

Item Financed	One GRM/GRT and initial inventory pack				
Amount Financed	The full purchase price of GRM/GRT and related equipment and inventory, less any down payment made by borrower to MCC				
Down Payment	Balance of purchase price after financing amount has been determined				
Term	60 to 72 months				
APR %	APR% Rate is fixed for the life of loan. Rate varies based on personal credit score of applicants as shown below (rates subject to change with WSJ Prime): <table border="1"> <tr> <td>680-750 score</td><td>WSJ Prime + 3.50%, currently 9%</td></tr> <tr> <td>750+ score</td><td>WSJ Prime +2.75%, currently 8%</td></tr> </table>	680-750 score	WSJ Prime + 3.50%, currently 9%	750+ score	WSJ Prime +2.75%, currently 8%
680-750 score	WSJ Prime + 3.50%, currently 9%				
750+ score	WSJ Prime +2.75%, currently 8%				
Monthly Payment	60 installment payments ⁽²⁾				
Prepayment Penalty	Two percent (2%) of the original loan balance if paid in full during the first two years of the loan				
Security Required	Personal Guaranty of Owner, Partner or Shareholder and pledge of the Franchise ⁽³⁾				
Liability Upon Default	Late penalty; acceleration of amounts due; fees ⁽⁴⁾				
Loss of Legal Right On Default	Waiver of trial by jury and right to interpose any defense, set-off, or counterclaim of any nature or description ⁽⁵⁾				
Fee(s)	\$250 Documentation Fee. Amount can be financed in loan.				

Neither we nor any affiliate or agent receives any consideration for our franchisees’ use of Osgood Bank for Financing.

Notes:

1. Osgood Bank reserves the right to change the terms, interest rate and amounts financed.
2. Payment structure will reflect the seasonal nature of the Beverly Ann’s Business. During the off-season (up to three months) of every year, contract payments of \$100/per month will be required.



Payments made during the in-season (the other nine months of the year) will be higher to allow for repayment of the loan to occur over 60 months and will vary based on the loan amount (equal to the current price of one GRM/GRT and one initial inventory pack, less any down payment) and the borrower's interest rate, which is determined by credit score (ranging from WSJ Prime + 4.25% for lower credit scores to WSJ Prime + 2.75% for higher credit scores). Interest would continue to accrue at the standard rate during the off-season period.

3. If your franchisee entity is a partnership, corporation, or other recognized legal entity, the Promissory Note and Security Agreement must be guaranteed individually by all partners or shareholders. The Promissory Note and Security Agreement must be secured by the assets of the Beverly Ann's Cookie Franchise, including applicable titles.
4. If you are late on your payments, Osgood Bank can charge a late penalty. In the case of nonpayment or other default under the Promissory Note and Security Agreement, Osgood Bank can require immediate payment of all amounts due them and can collect reasonable attorney fees and all costs and expenses of collection.
5. The Promissory Note and Security Agreement requires that you waive trial by jury and the right to interpose any defense, set-off, or counterclaim of any nature or description.

Eagle Financing

Eagle may also offer you Financing for the purchase of your GRM/GRT and initial inventory and equipment. If you accept Financing with Eagle, you will be required to enter into a commercial promissory note ("Note") attached in Exhibit H to this Franchise Disclosure Document. Neither we nor any affiliate or agent receives any consideration for our franchisees' use of Eagle for Financing. The following table summarizes the financing Eagle may offer you:

SUMMARY OF EAGLE FINANCING OFFERED⁽¹⁾

Item Financed	Purchase price of a GRM/GRT and initial inventory pack
Amount Financed	The full purchase price of GRM/GRT and related equipment and inventory pack, less any down payment made by borrower to MCC
Down Payment	Balance of purchase price after Financing amount has been determined
Term	36 months
APR %	10.99%
Monthly Payment	36 equal monthly installments; varies according to amount financed
Prepayment Penalty	None
Security Required	Partner or shareholder and personal guarantee and pledge of the Franchise ⁽²⁾
Liability Upon Default	Late penalty, including accrued interest as allowed by law; acceleration of amounts due; fees ⁽³⁾
Loss of Legal Right On Default	Includes waiver of trial by jury and right to interpose any defense, set-off, or counterclaim of any nature or description ⁽⁴⁾



Notes:

1. If your franchisee entity is a partnership, corporation or other recognized legal entity, the Note must be guaranteed individually by all partners or shareholders. The Note must be secured by the assets of the Beverly Ann's Franchise.
2. In the case of nonpayment or other default under the Note, Eagle can require immediate payment of all amounts due them, and can collect reasonable attorney fees and all costs and expenses of collection.
3. The Note requires that you waive trial by jury and the right to interpose any defense, set-off or counterclaim of any nature or description, as well as waive demand, presentment, protest, notice of dishonor, notice of protest, notice of default and all suretyship defenses.
4. The Note requires that you waive trial by jury and the right to interpose any defense, set-off, or counterclaim of any nature or description.

ITEM 11

FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEM, AND TRAINING

Except as listed below, MCC is not required to provide you with any assistance.

Pre-opening Obligations

Before you open the Beverly Ann's Business, we (or our affiliate or designees) will provide the following assistance and services to you:

1. Because you do not have to locate a site from which to operate your Beverly Ann's Business, we do not provide you with assistance in doing so. You may open an office, but it is not required and does not need to be approved by us. You must find a location to store the GRM/GRT and any Additional Equipment, which may be at your residence if permitted. Before you purchase the Beverly Ann's Franchise, you and we will jointly agree on the Protected Territory in which you will operate your Beverly Ann's Business. If we cannot agree on a territory location, we will not award you a Beverly Ann's Franchise (Franchise Agreement – Sections 4, 7.2 and 13.13).
2. Provide you with mandatory and discretionary specifications for the Beverly Ann's Business, including standards and suggested criteria for design, image, and branding of the GRM/GRT and Additional Equipment (Franchise Agreement – Section 13).
3. Identify products, supplies, and designated and approved suppliers that you must use to develop and operate the Beverly Ann's Business; establish minimum standards and specifications that you must satisfy while operating the Beverly Ann's Business (Franchise Agreement – Section 13).
4. Loan to you or make available to you on our website one copy of our Brand Manual. The Brand Manual contains approximately 139 pages. The table of contents for the Brand Manual is attached to this Franchise Disclosure Document as Exhibit E (Franchise Agreement – Section 9.1).
5. Provide an initial training program (Franchise Agreement – Section 8.1).



6. Provide you with the GRM/GRT. We reserve the right to establish requirements regarding the design, image, and branding of the GRM/GRT, and the right to control and approve all content of the GRM/GRT, including the right to use the GRM/GRT to advertise our brand, products, and services (Franchise Agreement – Section 13.13).

7. Provide you with advice and guidance regarding your pricing policies in compliance with the applicable laws. We have the right to recommend retail prices and prescribe minimum and/or maximum retail prices for the products and/or services offered and sold at your Beverly Ann's Business, as allowed by law. (Franchise Agreement – Section 13.1).

We do not provide the above services to renewal franchisees and may not provide all of the above services to franchisees that purchase existing Beverly Ann's Businesses.

Schedule for Opening

We estimate that it will take two to 12 weeks after you sign the Franchise Agreement before you open your Beverly Ann's Business. The factors affecting this length of time include the time necessary for you to obtain the GRM/GRT and equipment, schedule your initial training, and hire and train any necessary employees.

Continuing Obligations

During the operation of your Beverly Ann's Business, we (or our affiliates or designees) will provide the following assistance and services to you:

1. Upon reasonable request, provide advice regarding the Beverly Ann's Business operations based on your reports and our inspections. We also will guide you on standards, specifications, and operating procedures, and methods that Beverly Ann's Businesses use; purchasing required and authorized operating assets and other items and arranging for their distribution to you from us or the suppliers; advertising and marketing materials and programs; employee training; and administrative, bookkeeping, accounting, and inventory control procedures. We will guide you through the Brand Manual in bulletins or other written materials, through the use of electronic media, telephone conferences, and/or meetings at our offices or at your Beverly Ann's Business (Franchise Agreement – Sections 9.1 and 9.2).

2. Continue to loan you or make available to you on our website one copy of the Brand Manual, which may consist of electronic media, and/or written materials. We may modify the Brand Manual periodically to reflect changes in System Standards (Franchise Agreement – Section 9.1).

3. We may periodically modify System Standards, and those modifications may require you to invest additional capital in the Beverly Ann's Business and/or incur higher operating expenses (Franchise Agreement – Sections 9.1 and 13.1).

4. License to you for your use confidential and proprietary information designed to assist you in the operation of the Beverly Ann's Business (Franchise Agreement – Section 17).

5. License the Marks to you (Franchise Agreement – Section 17).

6. Maintain and administer one or more websites to advertise, market, and promote Beverly Ann's Businesses and the services and products offered (Franchise Agreement – Section 9.3).



7. We will provide Upfitting for your GRM/GRT and Additional Equipment through us or our approved supplier for our then-current fees (Franchise Agreement – Section 13.13).

8. We may offer periodic refresher training courses or develop additional training courses. Upon your written request, we may provide additional assistance or training to you at a mutually convenient time. If we determine that you are not operating your Franchised Business in compliance with the Franchise Agreement or Brand Manual, we may require remedial training. You may be required to pay our then-current fee for this training or assistance (Franchise Agreement – Sections 8.2, 8.3, and 8.4).

Optional Assistance

During the term of the Franchise Agreement, we (or our affiliates or designees) may, but are not required to, provide the following assistance and services to you:

1. Modify, update, or change the System, including the adoption and use of new or modified trade names, trademarks, service marks, or copyrighted materials, new products, new menu items, new equipment, or new techniques.

2. Maintain and administer the Brand Fund. We may dissolve the Brand Fund upon written notice (Franchise Agreement – Section 11).

3. Hold periodic national or regional conferences to discuss business and operational issues affecting Beverly Ann's franchisees.

4. Reserve the right to establish minimum and maximum resale prices for use with multi-area marketing programs and special price promotions as allowed by law.

5. Our affiliate, Kona Insurance, may offer a comprehensive property and casualty insurance program to you.

Advertising

Brand Fund

We have established a Brand Fund for marketing, developing and promoting the System, the Marks and Beverly Ann's Franchises. You are required to pay \$1,000 per year to the Brand Fund for each Beverly Ann's Franchise you own and \$200 per year for each piece of Additional Equipment you operate. We may increase these Brand Fund contribution amounts annually by up to 10% in our sole discretion. In addition, the Brand Fund contribution may be increased by any amount upon approval by a super-majority (75%) of the Ad Council and upon 30 days' notice to you of the increase. We may use the Brand Fund for local, regional or national marketing, advertising, sales promotion and promotional materials, public and consumer relations, website development and search engine optimization, the development of technology for the System and any other purpose to promote the Beverly Ann's brand. We may keep the Brand Fund in a separate operating, commercial, or savings account, or we may keep it in our general operating account. The Brand Fund is administered by us or one of our affiliates, and we may use a professional advertising agency or media buyer to assist us with the supervision and administration of the Brand Fund. Your contribution to the Brand Contribution will be in addition to all other advertising requirements set out in this Item 11.

We may reimburse ourselves, our authorized representatives, or our affiliate from the Brand Fund for administrative costs, independent audits, reasonable accounting, bookkeeping, reporting and legal



expenses, taxes, and all other reasonable direct or indirect expenses that may be incurred by us or our authorized representatives and associated with the programs funded by the Brand Fund. We assume no fiduciary duty to you or other direct or indirect liability or obligation to collect amounts due to the Brand Fund or to maintain, direct, or administer the Brand Fund. Any unused funds in any calendar year will be applied to the following year's funds, and we reserve the right to contribute or loan additional funds to the Brand Fund on any terms we deem reasonable. Because we do not have this fund audited, audited financial statements are not available to Beverly Ann's franchisees. We will provide to you each year an annual accounting for the Brand Fund that shows how the Brand Fund proceeds have been spent for the previous year upon written request (Franchise Agreement – Section 11). We do not guarantee that advertising expenditures from the Brand Fund will benefit you or any other franchisee directly, on a pro rata basis, or at all.

We are not obligated to spend any amount on advertising in the geographical area where you are or will be located. We will not use the Brand Fund payments for advertising that is principally a solicitation for the sale of Franchises, but we reserve the right to include a notation in any advertisement indicating “Franchises Available” or similar phrasing.

During our most recent fiscal year ended December 31, 2025, the Brand Fund was spent as follows: 46.58% on content creation, 36.47% for social media advertising, and 16.95% on print and email marketing.

Local Advertising

You are not required to advertise on a local basis as an individual Beverly Ann's Business, and you are not required to spend a minimum of your gross revenues on local marketing and promotion in your Protected Territory. You are not required to participate in a local or regional advertising cooperative. We may conduct market research and testing to determine consumer trends and the marketability of new food products and services. You agree, at your sole cost and expense, to issue and offer such rebates, giveaways, and other promotions in accordance with advertising programs established by us, and further agree to honor the rebates, giveaways, and other promotions issued by other Beverly Ann's Cookie franchisees under any such program, so long as such compliance does not contravene any applicable law, rule, or regulation. You will not create or issue any gift cards/certificates and will only sell gift cards/certificates that have been issued or sponsored by us and which are accepted at all Beverly Ann's Businesses, and you will not issue coupons or discounts of any type except as approved by us. We may conduct market research and testing to determine consumer trends and the marketability of new food products and services.

You will not participate in any crowdfunding campaigns or similar money-raising programs for your Beverly Ann's Business. You agree to cooperate by participating in our market research programs, test marketing new food products and services in the Beverly Ann's Business and providing us with timely reports and other relevant information regarding such market research. You must conduct and participate in promotional campaigns (“Promotions”) which we may periodically require in the Brand Manual, and you must conduct and participate in those Promotions in accordance with the policies and provisions set forth in the Brand Manual. This may include requiring you to offer free products to customers on certain days or providing coupons (not to exceed \$500 per year unless authorized by the Ad Council). The value of Promotions you must offer may be increased at any time upon super-majority (75%) of the Ad Council and upon 30 days' notice to you of the increase, but will not exceed more than \$1,500 per year. If we require you to conduct and participate in any Promotion, we reserve the right (but we are not required) to use a portion of the Brand Fund to defray a portion of any costs attributable to the Promotions (Franchise Agreement – Section 11). If we exercise this right, we will use the Brand Fund on a pro rata basis.



It is a material breach of the Franchise Agreement to use other marketing material, logos, and our Marks without obtaining our prior written approval. If you desire to use your own advertising materials, you must obtain our prior approval, which may be granted or denied in our sole discretion. You may not use third party marketing companies that we have not approved. We will review your request and we will respond in writing within 30 days from the date we receive all requested information. Our failure to notify you in the specified time frame will be deemed a disapproval of your request. Use of logos, Marks, and other name identification materials must be consistent with our approved standards (Franchise Agreement – Section 12.4).

System Website

We have established a website for Beverly Ann's Businesses ("System Website"). We reserve the right to develop a local website or local pages on the System Website. If you wish to advertise online, you must follow our online policy, which is contained in our Brand Manual. Our online policy may change as technology and the internet changes. Under our online policy, we may retain the sole right to market on the internet, including all use of websites, domain names, advertising, and co-branding arrangements. We may restrict your use of social media. We may not allow you to independently market on the internet, or use any domain name, address, locator, link, metatag, or search technique with words or symbols similar to the Marks. We intend that any franchisee website will be accessed only through our home page. As long as we maintain a System Website, we will have the right to use the Brand Fund assets to develop, maintain, and update the System Website.

We are only required to reference your Beverly Ann's Business on the System Website while you are in full compliance with your Franchise Agreement and all System Standards. If you are in default of any obligation under the Franchise Agreement or System Standards, then we may temporarily remove references to your Beverly Ann's Business from the System Website until you fully cure the subject default(s) (Franchise Agreement – Section 9.3).

Ad Council

We intend to create a brand advisory board ("Ad Council") to help determine the type of advertising (television, radio, billboard, internet, or other medium) we will use. Members of the Ad Council would consist of franchisees and at least one franchisor representative. We plan to have franchisees serve two-year terms. In order to be chosen for the Ad Council, the franchisee must be in good standing, operate multiple Franchises, and be actively involved in the betterment of the Beverly Ann's System. Your Brand Fund Contributions and costs to participate in Promotions may be increased at any time upon super-majority (75%) approval of the Ad Council, upon 30 days' notice to you. We have the power to change the Ad Council, the selection process, and the members at any time. We also have the power to dissolve the Ad Council.

E-Lead Program

We operate a digital marketing service ("E-Lead Program") where we manage the placement of our franchisees' digital advertisements. Franchisees that enroll in our E-Lead Program pay an annual, non-refundable administrative fee of either \$250 (for E-Lead Lite) or \$500 (for E-Lead Plus), plus the actual costs of the digital advertisements. The E-Lead Program is currently optional, but we reserve the right to make it mandatory in the future upon 60 days' written notice.



Computer System

You must have regular access to a computer that is capable of connecting to the internet for the operation of your Beverly Ann's Business. You may use a computer that you own. If you were to purchase a computer, we estimate the cost to be approximately \$200 to \$1,000. You may need to buy and/or license third-party software such as QuickBooks and Microsoft Office to use in the operation of your Beverly Ann's Business. You must use the KonaOS software. You must also use our designated point-of-sales hardware and/or software ("POS System") and vendor, currently Square. We reserve the right to specify required computer hardware or software and to specify other computer-related standards in the future. We may also require you to purchase other POS hardware and/or software in the future. Beverly Ann's will not have independent access to the information generated by or stored in your computer, but you are required to provide sales and other reports that we require in the Brand Manual. You are responsible for maintaining proper anti-virus and other cybersecurity measures for the Computer System and any other devices that access Beverly Ann's information. You must periodically check your email and the portion of our website devoted to franchise owners. We reserve the right to market and sell over the internet. You must use any payment vendors and methods that we determine.

We need not provide you with any ongoing maintenance, repairs, upgrades, updates, or support for your computer system (Franchise Agreement – Section 14.1). You must arrange for the installation, maintenance, and support of the computer system at your cost. There are no limitations in the Franchise Agreement regarding the costs of such required support, maintenance, repairs, or upgrades relating to the computer system. You may need to upgrade your hardware and/or software in order to utilize the computerized system as technological advances require, which may include a POS System. You will be responsible for the cost of such upgrades. Because we do not require you to purchase a computer, there will not be required costs for maintaining, updating, or upgrading it.

Training

Initial Training

Your Managing Owner (defined in Item 15) and any designated manager or representative that we require must complete the training program to our reasonable satisfaction before you open your Beverly Ann's Business. You will be enrolled in the initial training program which we call Roll Brands University ("RBU"). RBU consists of three distinct sections, the On-Ramp, On-Campus, and Post Grad. All three components must be completed in their entirety. We provide initial training at no cost for one attendee. We will pay for hotel and airfare for one attendee for our initial training program. You must pay a \$150 fee per additional person for training and will be responsible for all lodging, transportation, food, and related expenses incurred for each additional person. You will not receive any other compensation or reimbursement for services or expenses for participation in the initial training program and are responsible for all other costs of attendance, including ground transportation, food, and similar expenses. Franchisees that purchase existing Beverly Ann's Franchises as a result of a transfer are also required to attend RBU and are responsible for their own travel and hotel expenses. Initial training classes are held whenever necessary to train new franchisees. We plan to provide the training listed in the table below. The hours presented for each subject are estimates and may change as our training program continues to evolve.



TRAINING PROGRAM

Subject	Hours of Classroom Training	Hours of On-The-Job Training	Location
Franchise and Equipment Operation (On-Ramp)	4	8	Our corporate office in Florence, Kentucky
Franchise and Equipment Operation (On-Campus)	4	4	Our corporate office in Florence, Kentucky
Franchise and Equipment Operation (Post Grad)	3	2	Our corporate office in Florence, Kentucky
Equipment Maintenance (On-Ramp)	2	1	Our corporate office in Florence, Kentucky
Equipment Maintenance (On-Campus)	4	4	Our corporate office in Florence, Kentucky
Equipment Maintenance (Post Grad)	2	2	Our corporate office in Florence, Kentucky
Field Sales and Customer Service (On-Ramp)	1	3	Our corporate office in Florence, Kentucky
Field Sales and Customer Service (On-Campus)	4	4	Our corporate office in Florence, Kentucky
Field Sales and Customer Service (Post Grad)	2	2	Our corporate office in Florence, Kentucky
Total Hours	26	30	

Notes:

- The training may be less than the times indicated above depending on the number and experience of the attendees. Training includes actual operation of a GRM/GRT under our supervision. The instructional materials for the training program consist of the GRM/GRT and its equipment, manufacturer brochures and operational manuals, and the Brand Manual.
- Tony Lamb, our CEO, President, Secretary and Board Member, currently oversees our training program to which he brings more than 25 years of management experience. Mr. Lamb also brings his experience as the Chief Executive Officer, President and Secretary, and member of the Board of Directors of Kona Franchisor Affiliate since 2008 and Coffee Franchisor Affiliate since 2021. Other training staff will include manager-level individuals who have at least two years of experience in the subject matters that they teach.

Ongoing Training

We may require that you, designated managers, and other employees periodically attend system wide refresher or additional training courses. Some of these courses may be optional, while others may be required. If you appoint a new designated manager, that person must attend and successfully complete the training required for all new managers. Any new designated manager must complete this training before assuming responsibility for the management of your Beverly Ann's Business. If we conduct an inspection of your Beverly Ann's Business and determine you are not operating in compliance with the Franchise Agreement or our System Standards, we may require you to temporarily close your Beverly Ann's Business, and we may require that you attend remedial training that addresses your operational deficiencies and pass our inspection before reopening. You may also request that we provide additional training (either at corporate headquarters or at your Beverly Ann's Business). You are responsible for costs and expenses for



all training attendees. We may charge a fee for providing training and may require you to reimburse us for our associated costs and expenses.

ITEM 12 **TERRITORY**

Franchise Agreement

The Franchise Agreement for your Beverly Ann's Business grants you an exclusive territory. Your Protected Territory will be based on the geographic area and population properties within that area and other relevant demographic characteristics. We will generally grant only one license to a franchisee for any area with a population up to 150,000. We will use the population as listed on zip-codes.com, which is derived from known delivery information, household occupancy rates, as well as any other sources that we believe are reliable for determining the current population in and around your Protected Territory. In certain densely populated metropolitan areas, a territory may be considerably smaller, while franchisees operating in less densely populated urban areas may have significantly larger areas. If the population of your Protected Territory increases by more than 25%, we may reduce the size of your Protected Territory to 150,000 people unless you purchase an additional GRM/GRT.

You will operate a single Beverly Ann's Business and a single GRM/GRT within the Protected Territory identified in the Franchise Agreement. You are not restricted from the amount of Additional Equipment that you may operate in your Protected Territory. Your Protected Territory will be identified in an exhibit to your Franchise Agreement. The boundaries of your Protected Territory will coincide with the boundaries of one or more adjacent zip codes. You will be permitted to engage in direct advertising and solicitation of clients only within the boundaries of your Protected Territory unless we approve otherwise. Other than as described below, while the Franchise Agreement is in effect and you are not in default, we and our affiliate will not, in your Protected Territory, operate a company-owned unit or grant a franchise for a similar or competitive business. You will only have the right to operate the Beverly Ann's Business in your Protected Territory under the terms and conditions of the Franchise Agreement, and we reserve all other rights to ourselves and our affiliate. You may not operate, solicit, or accept orders outside your Protected Territory unless we allow otherwise in our sole discretion. We have no plans to allow franchisees to solicit or accept orders outside of their Protected Territory other than in an open territory on a case-by-case basis.

We reserve all rights not expressly granted in the Franchise Agreement. Kona Franchisor Affiliates' franchisees may operate their franchises in your Protected Territory. We or our affiliate may own, operate, or authorize others to own or operate Beverly Ann's Businesses or any other form of Beverly Ann's Cookies business outside your Protected Territory, including co-branding activities, and may operate other kinds of businesses under other marks within your Protected Territory. We and our affiliate may conduct, or authorize others to conduct, any form of business at any location selling any type of product or service not offered under the Marks. We reserve the right to purchase or be purchased by, or merge or combine with, to convert to the System, or be converted into a new system or chain with any business, whether franchised or corporately owned, including a business that competes directly with your Beverly Ann's Business, wherever located, provided that in such situations the newly acquired business(es) may not operate under the Marks inside of your Protected Area; and to implement multi-area marketing programs which may allow us or others to solicit or sell to customers anywhere. We reserve the right to issue mandatory policies to coordinate such multi-area marketing programs.

Although we have not done so, we and our affiliate may sell products under the Marks within and outside your Protected Territory through any method of distribution other than through a dedicated Beverly Ann's Business, including sales through such channels of distribution as the internet, mail order sales,



telemarketing, or other direct marketing sales, wholesalers, unrelated retail outlets or other distribution outlets (together, “Alternative Distribution Channels”). You may not use Alternative Distribution Channels to make sales outside or inside your Protected Territory and you will receive no compensation for our sales through Alternative Distribution Channels except as described in the following paragraph.

If we engage in electronic commerce through the internet, or sell through any other Alternative Distribution Channel, and we receive orders for any products or services calling for delivery or performance in your Protected Territory, then we will offer the order to you at the price we establish. If you choose not to fulfill the order or are unable to do so, then we, our affiliate, or a third party we designate (including another Beverly Ann’s Business) may fulfill the order, and you will be entitled to no compensation in connection with the sale.

Your Beverly Ann’s Business and Protected Territory do not depend upon obtaining any certain sales quotas, sales goals, or market penetration. You must not relocate the Beverly Ann’s Business without obtaining our written consent of the relocation. If you wish to purchase an additional Beverly Ann’s Business, you must apply to us, and we may offer an additional Franchise to you.

If you wish to revise, amend, or relocate your Protected Territory, you must apply to us to do so, and we may, but are not required, to grant your request. We may condition our approval of such request on any terms or conditions which we deem reasonable, including, but not limited to, requiring you to pay an Initial Territory Adjustment Fee or a Territory Relocation Fee of \$2,500 as discussed in Item 6.

We do not grant a right of first refusal to franchisees to purchase new or existing Beverly Ann’s Businesses, but we do allow you to reserve adjacent territories by signing the Additional Franchise Reservation Agreement and paying the Reservation Fee. We may also allow certain franchisees to open Fixed Location Businesses in their Protected Territory.

If you wish to purchase an additional Beverly Ann’s Franchise, you must apply to us, and we may, at our discretion, offer an additional Beverly Ann’s Franchise to you. We consider a variety of factors when determining whether to grant additional Beverly Ann’s Franchises. Among the factors we consider, in addition to the then-current requirements for new Beverly Ann’s franchisees, are whether or not the franchisee is in compliance with the requirements under their current Franchise Agreement.

ITEM 13 **TRADEMARKS**

The Franchise Agreement and your payment of Royalties grant you the non-exclusive right and license to use the System, which includes the use of the proprietary Marks. We are the owner of the registrations of the following trademarks with the United States Patent and Trademark Office (“USPTO”):

Mark	Registration Number	Date of Registration	Status
BEVERLY ANN’S	7,837,065	June 17, 2025	Registered on the Principal Register
BEVERLY ANN’S COOKIE TRUCK	7,837,068	June 17, 2025	Registered on the Principal Register



Mark	Registration Number	Date of Registration	Status
BEVERLY ANN'S COOKIES	8,079,210	December 23, 2025	Registered on the Principal Register
	7,943,701	September 16, 2025	Registered on the Principal Register

We have also applied to register the following trademarks with the USPTO:

Mark	Serial No.	Filing Date	Status
	99,354,593	August 24, 2025	Pending on the Principal Register

We claim common law rights in the following trademarks:

Mark	Serial No.	Filing Date	Status
	Not applicable	Not applicable	Common Law

We do not have federal registrations for the principal trademarks in the two tables above (serial number 99,354,593 and the common law trademark). We plan to file federal registrations for the common law trademarks. Therefore, these trademarks do not have the same legal benefits and rights as a federally registered trademark. If our right to use any of these Marks is challenged, you may have to change to an alternative trademark, which may increase your expenses.

There are no effective adverse material determinations of the USPTO, the Trademark Trial and Appeal Board or the trademark administrator of any state, or any court, and no pending infringement, opposition or cancellation proceedings or material litigation involving the Marks. All required affidavits and renewals have been filed.



No agreement significantly limits our right to use or license the Marks in any manner material to the Beverly Ann's Business. We do not know of any superior prior rights or infringing uses that could materially affect your use of the trademarks. You must follow our rules when using the Marks. You cannot use our name or Marks as part of a corporate name or with modifying words, designs, or symbols unless you receive our prior written consent. You must indicate to the public in any contract, advertisement, and with a conspicuous sign in your GRM/GRT that you are an independently owned and operated licensed franchisee of Mobile Cookie Company, LLC. You may not use the Marks in the sale of unauthorized services or products or in any manner we do not authorize. You may not use the Marks in any advertising for the transfer, sale, or other disposition of the Beverly Ann's Business or any interest in the Franchise. All rights and goodwill from the use of the Marks accrue to us.

We will defend you against any claim brought against you by a third party that your use of the Marks in accordance with the Franchise Agreement infringes upon that party's intellectual property rights. We may require your assistance, but you are not permitted to control any proceeding or litigation relating to our Marks. We have no obligation to pursue any infringing users of our Marks. If we learn of an infringing user, we may take any action we deem appropriate, but we are not required to take any action if we do not feel it is warranted. You must notify us within three days if you learn that any party is using the Marks or a trademark that is confusingly similar to the Marks. We have the sole discretion to take such action as we deem appropriate to exclusively control any litigation or administrative proceeding involving a trademark licensed by us to you.

If it becomes advisable at any time, in our sole discretion, for us and/or you to modify or discontinue using any Mark and/or use one or more additional or substitute trademarks or service marks, you must comply with our directions within a reasonable time after receiving notice. We will not reimburse you for your direct expenses of changing signage, for any loss of revenue, or other indirect expenses due to any modified or discontinued Mark, or for your expenses of promoting a modified or substituted trademark or service mark.

You must not directly or indirectly contest our right to the Marks. We may acquire, develop, and use additional marks not listed here, and may make those marks available for your use and for use by other franchisees.

ITEM 14

PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

The information in the Brand Manual is proprietary and is protected by copyright and other laws. The designs contained in the Marks, the layout of our advertising materials, the content and format of our products, and any other writings and recordings in print or electronic form are also protected by copyright and other laws. Although we have not applied for copyright registration for the Brand Manual, our advertising materials, the content and format of our products or any other writings and recordings, we claim common law and federal copyrights in these items. We grant you the right to use this proprietary and copyrighted information ("Copyrighted Works") for your operation of your Beverly Ann's Franchise, but such copyrights remain our sole property.

There are no determinations in effect that significantly limit our rights to use or license others to use the patents in any manner material to the franchise by the USPTO, the Patent Trial And Appeal Board, or the patent administrator of any state or any court, nor any pending interference, opposition or cancellation proceeding or litigation involving the patent.

We will defend you against any claim brought against you by a third party that your use of our patent in accordance with the Franchise Agreement that infringes upon that party's intellectual property



rights. We may require your assistance, but you are not permitted to control any proceeding or litigation relating to our patent. We have no obligation to pursue any infringing users of our patent. If we learn of an infringing user, we may take any action we deem appropriate, but we are not required to take any action if we do not feel it is warranted. You must notify us within three days if you learn that any unauthorized party is using the patent. We have the sole discretion to take such action as we deem appropriate to exclusively control any litigation or administrative proceeding involving the patents. We are not required to participate in your defense nor are we required to indemnify you for expenses or damages in a proceeding involving a patent, patent application, or copyright licensed to you. You must also agree not to contest our interest in these or our other trade secrets. If we decide to add, modify, or discontinue the use of an item or process covered by a patent or copyright, you must also do so.

We claim copyrights in the Brand Manual, which contains trade secrets, advertising and marketing materials, the Website, and similar items used in operating a Beverly Ann's Business. We have not registered these copyrights with the United States Registrar of Copyrights, but need not do so at this time to protect them. You may use these items only as we specify while operating your Beverly Ann's Business (and must stop using them if we so direct you).

There are no effective determinations of the United States Copyright Office or any court regarding any Copyrighted Works of ours, nor are there any proceedings pending, nor are there any effective agreements between us and third parties pertaining to the Copyrighted Works that will or may significantly limit using our Copyrighted Works.

Our Brand Manual, electronic information and communications, sales and promotional materials, the development and use of our System, standards, specifications, policies, procedures, information, concepts and systems on, knowledge of, and experience in the development, operation and franchising of Beverly Ann's Franchises, our training materials and techniques, information concerning product and service sales, operating results, financial performance and other financial data of Beverly Ann's Franchises and other related materials are proprietary and confidential ("Confidential Information") and are our property to be used by you only as described in the Franchise Agreement and the Brand Manual. Where appropriate, certain information has also been identified as trade secrets ("Trade Secrets"). You must maintain the confidentiality of our Confidential Information and Trade Secrets and adopt reasonable procedures to prevent unauthorized disclosure of our Trade Secrets and Confidential Information.

We will disclose parts of the Confidential Information and Trade Secrets to you as we deem necessary or advisable for you to develop your Beverly Ann's Franchise during training and in guidance and assistance furnished to you under the Franchise Agreement, and you may learn or obtain from us additional Confidential Information and Trade Secrets during the term of the Franchise Agreement. The Confidential Information and Trade Secrets are valuable assets of ours and are disclosed to you on the condition that you, and your owners if you are a business entity, and employees agree to maintain the information in confidence by entering into a confidentiality agreement we can enforce. Nothing in the Franchise Agreement will be construed to prohibit you from using the Confidential Information or Trade Secrets in the operation of other Beverly Ann's Franchises during the term of the Franchise Agreement.

You must notify us within three business days after you learn about another's use of language, a visual image or a recording of any kind that you perceive to be identical or substantially similar to one of our Copyrighted Works or use of our Confidential Information or Trade Secrets, or if someone challenges your use of our Copyrighted Works, Confidential Information or Trade Secrets. We will take whatever action we deem appropriate, in our sole and absolute discretion, to protect our rights in and to the Copyrighted Works, Confidential Information or Trade Secrets, which may include payment of reasonable costs associated with the action. However, the Franchise Agreement does not require us to take affirmative action in response to any apparent infringement of, or challenge to, your use of any Copyrighted Works,



Confidential Information or Trade Secrets or claim by any person of any rights in any Copyrighted Works, Confidential Information or Trade Secrets. You must not directly or indirectly contest our rights to our Copyrighted Works, Confidential Information or Trade Secrets. You may not communicate with anyone except us, our counsel or our designees regarding any infringement, challenge or claim. We will take action as we deem appropriate regarding any infringement, challenge or claim, and the sole right to control, exclusively, any litigation or other proceeding arising out of any infringement, challenge or claim under any Copyrighted Works, Confidential Information or Trade Secrets. You must sign any and all instruments and documents, give the assistance and do acts and things that may, in the opinion of our counsel, be necessary to protect and maintain our interests in any litigation or proceeding, or to protect and maintain our interests in the Copyrighted Works, Confidential Information or Trade Secrets. No patents or patents pending are material to us at this time.

ITEM 15

OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION

OF THE FRANCHISE BUSINESS

You must own your Beverly Ann's Cookie Franchise through a legal entity. The sole purpose of your legal entity will be the development and operation of a Beverly Ann's Cookie Franchise. The Beverly Ann's Cookie Franchise shall be managed by one of your owners who is a natural person with at least a 51% ownership interest and voting power in the entity ("Managing Owner"). During the term of the Franchise Agreement, the Managing Owner shall directly supervise and participate in the day-to-day operation of the Beverly Ann's Business.

Because franchisees who have actually been owner/operators in the past have generally proven to have greater success than passive owners, we require you or Managing Owner to be an active owner and operator of your Beverly Ann's Business for at least the first 60 days that you operate as a Beverly Ann's Cookie franchisee.

Under certain circumstances, after the first 60 days of operation, we may allow you to appoint a designated manager ("Designated Manager") who has been approved by us, to run the day-to-day operations of the Beverly Ann's Business. The Designated Manager must successfully complete our RBU training program (See Item 11). The Designated Manager need not have an ownership interest in the Beverly Ann's Business. If you replace a Designated Manager for any reason, the new Designated Manager must satisfactorily complete our RBU training program at your own expense.

Any Designated Manager and any officer that does not own equity in the Franchisee entity must sign the "System Protection Agreement," the form of which is attached to this Franchise Disclosure Document in Exhibit H. All of your employees, independent contractors, agents, or representatives that may have access to our confidential information must sign a "Confidentiality Agreement" (unless they already signed a System Protection Agreement), the current form of which is attached to this Franchise Disclosure Document in Exhibit H. Each direct and indirect owner (i.e., each person holding a direct or indirect ownership interest in your entity) of the Franchisee entity must sign a "Franchise Owner Agreement," the form of which is attached to the Franchise Agreement as Attachment C. We also require that the spouses of the Beverly Ann's Cookie Franchise owners sign the Franchise Owner Agreement. The Franchise Owner Agreement extends the obligations of the Franchise Agreement to each owner and their spouse with each owner and spouse bound to and liable for the terms of the Franchise Agreement.



ITEM 16
RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

You must offer for sale only products and services that have been approved and specified by us in the Brand Manual and any updates that are periodically incorporated in the Brand Manual. You must sell or offer for sale all types of products and services specified by us. Franchisee participation in the GRM Monitor Advertising Program is currently optional but we may require that all franchisee's participate upon 30 days' written notice. You may not offer for sale any products or services not specifically approved by us in writing. We reserve the right to establish minimum and maximum resale prices for use with multi-area marketing programs and special price promotions as allowed by law. There are no limitations on our rights to make changes to the required products and services offered by you.

You may not use the GRM/GRT or any Additional Equipment or our marks for purposes other than selling cookies, ice creams and related products without our express permission. You may not establish an account or participate in any social networking sites, crowdfunding campaigns, or blogs or mention or discuss the Travelin' Tom's Franchise, us, or our affiliate, without our prior written consent and as subject to our online policy. Our online policy may completely prohibit you from any use of the Marks in social networking sites or other online use. You may not sell products through other channels of distribution such as wholesale, internet or mail order sales

ITEM 17
RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

THE FRANCHISE RELATIONSHIP

This table lists certain important provisions of the franchise and related agreements. You should read these provisions in the agreements attached to this disclosure document.

Provision	Section in Franchise Agreement/Additional Franchise Reservation Agreement	Summary
(a) Length of the Franchise term	Section 5.1/Not Applicable	Ten years.
(b) Renewal or extension of the term	Section 5.1/Not Applicable	If you are in good standing and you meet other requirements, you may apply for two successive terms of ten years.
(c) Requirements for Franchisee to renew or extend	Section 5.2/Not Applicable	The term "renewal" refers to extending our franchise relationship at the end of your initial term and any other renewal or extension of the initial term. Your successor franchise rights permit you to remain as a Franchisee after the initial term of your Franchise Agreement expires. Written notice must be provided and you must be fully compliant with the Franchise Agreement. You must sign our then-current Franchise Agreement and ancillary documents for the successor term, and this new franchise



Provision	Section in Franchise Agreement/Additional Franchise Reservation Agreement	Summary
		agreement may have materially different terms and conditions (including, e.g., higher royalty and advertising contributions) from the Franchise Agreement that covered your original term. You will be required to pay the highest tier of royalty payment under the new franchise agreement (meaning that you will not be able to take advantage of any step-up royalty schedules that may be offered to new franchisees).
(d) Termination by Franchisee	Section 23/Not Applicable	You may terminate the Franchise Agreement if you are in compliance with it and we are in material breach, and we fail to cure that breach within 60 days of receiving written notice, subject to applicable state law.
(e) Termination by franchisor without cause	Not Applicable/Not Applicable	Not Applicable.
(f) Termination by franchisor with cause	Section 24/Section 8	We can terminate upon, among other things, certain violations of the Franchise Agreement by you. You will be in default under the Franchise Agreement and the Additional Franchise Reservation Agreement if any other franchise agreement or other agreement between you or your affiliates and us or any of our affiliates is terminated.
(g) “Cause” defined - curable defaults	Section 24/Not Applicable	You have three days to cure health, safety, or sanitation law violations or failure to operate safely. You have ten days to cure monetary defaults. You have 30 days to cure the operational defaults listed in Section 24.3 of the Franchise Agreement. You have 30 days to cure the failure to satisfactorily complete the initial training program, or failure to comply with System Standards.
(h) “Cause” defined - non-curable defaults	Sections 24.1 and 24.2/Section 8	Non-curable defaults: the defaults listed in Sections 24.1 and 24.2 of the Franchise Agreement, including misrepresentation, failure to open within three months of signing the Franchise Agreement, failure to operate the Beverly Ann’s Business for a period of 12 consecutive months, transfer violation, conviction or pleaded no contest to a felony, failure to maintain insurance, commit an action or inaction to adversely affect the System, unauthorized use or disclosure of any



Provision	Section in Franchise Agreement/Additional Franchise Reservation Agreement	Summary
		Confidential Information, failure to cure any health, safety or sanitation law violations within three days, failure to cure any other law violation within 48 hours, failure to pay taxes, failure to comply with the Franchise Agreement on three or more occasions within 12 consecutive months, your Beverly Ann's Franchise is assigned or seized, you or your owners assets, property or interests are blocked related to terrorist activities, you have three or more insufficient funds or returned checks in any one calendar year, you indicate in writing your intention to consummate any of the preceding actions, a termination of any other agreement between you or your affiliates and us or any of our affiliates, or your Beverly Ann's Business is cited for improper operation three or more times within any calendar year.
(i) Franchisee's obligations on termination/non-renewal	Sections 18.3 and 25/Not Applicable	Obligations include ceasing operating the Beverly Ann's Business; ceasing use of all confidential information, trade secrets and trademarks; delivering property containing the trademarks; cancelling assumed similar name registrations; payment of outstanding amounts and damages; return of Brand Manual; assignment of phone numbers to us; and compliance with all other covenants.
(j) Assignment of contract by franchisor	Section 15/Section 7	No restriction on our right to assign.
(k) "Transfer" by Franchisee - definition	Section 16.1/Not Applicable	Includes any voluntary, involuntary, direct, or indirect assignment, sale, gift, exchange, grant of a security interest, or change of ownership in you (if you are an entity), the GRM/GRT, Franchise Agreement, the Beverly Ann's Cookies Franchise or any interest in the Beverly Ann's Cookies Franchise.
(l) Franchisor's approval of transfer by Franchisee	Sections 16.1/Not Applicable	We have the right to approve all transfers, including the transfer of Additional Equipment.
(m) Conditions for franchisor's approval of transfer	Section 16.3/Not Applicable	Our requirements for approving the transfer of this Franchise Agreement include, but are not limited to: full compliance with the Franchise Agreement; all amounts paid in full; completion of training; transfer fee paid; agreement of transferee to all terms of



Provision	Section in Franchise Agreement/Additional Franchise Reservation Agreement	Summary
		Franchise Agreement; the execution of other possible documents including a general release; the transferee meets certain suitability requirements and passes our training program; the transferee and its owners or affiliates and family members are not involved in a competitive business; the transferee agrees to remodel the GRM/GRT and any Additional Equipment; the transferee has been provided the financial information of the business; Seller must provide two years of KonaOS data to buyer. If they do not use KonaOS, they must provide two years financial information and two years of tax returns. You must provide proof that transferee consulted with one of the following: attorney, banker, financial advisor or business broker and we will be reimbursed for the fees of our broker or other placement agent. You must also fully de-identify your GRM/GRT if you wish to transfer it to any party besides us or another franchisee.
(n) Franchisor's right of first refusal to acquire Franchisee's business	Section 16.2/Not Applicable	We have 30 days to match any offer for your Beverly Ann's Business or your GRM/GRT.
(o) Franchisor's right to purchase Franchisee's business	Section 26/Not Applicable	We may, but are not required to, purchase your Beverly Ann's Cookies Franchise, inventory, GRM/GRT, or equipment at fair market value if your Beverly Ann's Cookies Franchise is terminated for any reason by giving you written notice of our intent to exercise this option within 30 days after the date of termination or expiration of the Franchise Agreement.
(p) Death or disability of Franchisee	Section 16.5/Not Applicable	Franchisee must be a legal entity. Upon the Managing Owner's death or disability, the Managing Owner's interest must be assigned to a qualified party within 90 days of death or disability of the Managing Owner or the Franchise Agreement may be terminated.
(q) Non-competition covenants during the term of the Franchise	Section 18.2/Not Applicable	Subject to applicable state law, neither you, your principal owners, nor any immediate family members of you or your principal owners may participate in a competitive business, have no owning interest in, loan money to, or perform services for a competitive business anywhere. You may not



Provision	Section in Franchise Agreement/Additional Franchise Reservation Agreement	Summary
		interfere with us, our affiliates, or any other Beverly Ann's Cookies Franchise.
(r) Non-competition covenants after the Franchise is terminated or expires	Section 18.3/Not Applicable	Owners cannot have an interest in, own, manage, operate, finance, control, or participate in any competitive business within a 20-mile radius from any Beverly Ann's Business, whether owned by us or a franchisee, that is operating or under development, for two years. Owners may not solicit any customer of Beverly Ann's Cookies or any Beverly Ann's Cookies Franchise for two years, subject to applicable state law.
(s) Modification of the agreement	Sections 9.1 and 29.9	No modifications of the Franchise Agreement during the term unless agreed to in writing, but the Brand Manual is subject to change at any time in our discretion. Modifications of the Franchise Agreement are permitted on renewal.
(t) Integration/merger clause	Section 29.9	Only the terms of the Franchise Agreement and other related written agreements are binding (subject to state, FTC, or federal law). Any representations or promises outside of this Franchise Disclosure Document and Franchise Agreement may not be enforceable.
(u) Dispute resolution by arbitration or mediation	Section 27/Not Applicable	Except for certain claims, all disputes must be mediated and arbitrated in the principal city closest to our principal place of business (currently Florence, Kentucky), subject to applicable state law.
(v) Choice of forum	Section 27.4/Section 9	All disputes must be mediated, arbitrated, and if applicable, litigated in the principal city closest to our principal place of business (currently Florence, Kentucky), subject to applicable state law.
(w) Choice of law	Section 29.1/Section 9	Kentucky law, except for The Kentucky Business Opportunity Investment Act applies, subject to applicable state law.

ITEM 18 **PUBLIC FIGURES**

We do not use any public figures to promote the Franchise.



ITEM 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that which is included in Item 19 may be given only if: (1) a franchisor provides the actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representations about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Tony Lamb, 5945 Centennial Circle, Florence, Kentucky 41042 and 1-800-566-2423, the Federal Trade Commission, and the appropriate state regulatory agencies.

ITEM 20
OUTLETS AND FRANCHISEE INFORMATION

Table No. 1

System-wide Outlet Summary
For Years 2023 - 2025

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	2023	0	0	0
	2024	0	0	0
	2025	0	15	+15
Company-Owned	2023	0	1	+1
	2024	1	1	0
	2025	1	1	0
Total Outlets	2023	0	1	+1
	2024	1	1	0
	2025	1	16	+15



Table No. 2

Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For Years 2023 - 2025

State	Year	Number of Transfers
Totals	2023	0
	2024	0
	2025	0

Table No. 3

Status of Franchised Outlets
For Years 2023 - 2025

State	Year	Outlets at Start of the Year	Outlets Opened	Ter-minations	Non-Renewals	Reacquired by Franchisor	Ceased Operations- Other Reasons	Outlets at End of the Year
Alabama	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	2	0	0	0	0	2
Indiana	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	3	0	0	0	0	3
Iowa	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	1	0	0	0	0	1
Kentucky	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	1	0	0	0	0	1
Mississippi	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	1	0	0	0	0	1
Missouri	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	1	0	0	0	0	1
Texas	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	4	0	0	0	0	4
Utah	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	1	0	0	0	0	1
Wisconsin	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0
	2025	0	1	0	0	0	0	1
Totals	2023	0	0	0	0	0	0	0
	2024	0	0	0	0	0	0	0



State	Year	Outlets at Start of the Year	Outlets Opened	Ter-minations	Non-Renewals	Reacquired by Franchisor	Ceased Operations- Other Reasons	Outlets at End of the Year
	2025	0	15	0	0	0	0	15

Table 4

Status of Company-Owned Outlets
For Years 2023 - 2025

State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired From Franchisee	Outlets Closed	Outlets Sold to Franchisee	Outlets at End of Year
Kentucky	2023	0	1	0	0	0	1
	2024	0	1	0	0	0	1
	2025	1	0	0	0	0	1
Total Outlets	2023	0	1	0	0	0	1
	2024	0	1	0	0	0	1
	2025	1	0	0	0	0	1

Table No. 5

Projected Openings as of
December 31, 2025

State	Franchise Agreements Signed But Outlet Not Opened	Projected New Franchised Outlets in the Next Fiscal Year	Projected New Company-Owned Outlets in the Next Fiscal Year
Totals	0	0	0

The names, addresses, and telephone numbers of our current franchisees are attached to this Franchise Disclosure Document as Exhibit F. The name and last known address and telephone number of every current franchisee and every franchisee who has had Beverly Ann's Cookies Franchise terminated, cancelled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under our franchise agreement during the one year period ending December 31, 2025, or who has not communicated with us within ten weeks of the Issuance Date of this Franchise Disclosure Document, is listed in Exhibit F. In some instances, current and former franchisees may sign provisions restricting their ability to speak openly about their experiences with the Beverly Ann's Cookies System. You may wish to speak with current and former franchisees, but know that not all such franchisees can communicate with you. During the last three fiscal years, certain franchisees have signed confidentiality provisions that would restrict their ability to speak openly about their experience with the Beverly Ann's Cookies System. If you buy a Beverly Ann's Cookies Franchise, your contact information may be disclosed to other buyers when you leave the Franchise System.

As of the Issuance Date of this Franchise Disclosure Document, there are no franchise organizations sponsored or endorsed by us and no independent franchisee organizations that have asked to be included in this Franchise Disclosure Document. We do not have any trademark specific franchisee organizations.



ITEM 21
FINANCIAL STATEMENTS

Exhibit B contains the financial statements required to be included with this Franchise Disclosure Document: audited financial statements as of December 31, 2025. Our fiscal year end is December 31st. The franchisor has not been in business for three years or more, and therefore cannot include the same financial statements as a franchisor that has been in business for three or more years.

ITEM 22
CONTRACTS

Exhibit C	Franchise Agreement
Exhibit D	Franchise Disclosure Questionnaire
Exhibit G	State Addenda and Agreement Riders
Exhibit H	Contracts for use with the Beverly Ann's Cookies Franchise

ITEM 23
RECEIPTS

The last page of this Franchise Disclosure Document, Exhibit J, is a detachable document in duplicate. Please detach, sign, date, and return one copy of the Receipt to us, acknowledging you received this Franchise Disclosure Document. Please keep the second copy for your records.



EXHIBIT A

**STATE ADMINISTRATORS AND
AGENTS FOR SERVICE OF PROCESS**



**STATE ADMINISTRATORS AND
AGENTS FOR SERVICE OF PROCESS**

CALIFORNIA

State Administrator and Agent for
Service of Process:

Commissioner
Department of Financial
Protection and Innovation
320 W. 4th Street, #750
Los Angeles, CA 90013
(213) 576-7500
(866) 275-2677

CONNECTICUT

Agent for Service of Process and
State Administrator

The Banking Commissioner
The Department of Banking
Securities and Business
Investment Division
260 Constitution Plaza
Hartford, CT 06103-1800
860-240-8299

HAWAII

Commissioner of Securities of
the State of Hawaii
335 Merchant Street, Room 203
Honolulu, HI 96813
(808) 586-2722

Agent for Service of Process:

Commissioner of Securities of the
State of Hawaii
Department of Commerce and
Consumer Affairs
Business Registration Division
335 Merchant Street, Room 203
Honolulu, HI 96813
(808) 586-2722

ILLINOIS

Illinois Attorney General
Chief, Franchise Division
500 S. Second Street
Springfield, IL 62706
(217) 782-4465

INDIANA

Secretary of State
Securities Division
Room E-018
302 W. Washington Street
Indianapolis, IN 46204
(317) 232-6681

MARYLAND

Office of the Attorney General
Securities Division
200 St. Paul Place
Baltimore, MD 21202
(410) 576-6360

Agent for Service of Process:

Maryland Securities Commissioner
200 St. Paul Place
Baltimore, MD 21202-2020

MICHIGAN

Michigan Department of Attorney General
Consumer Protection Division
525 W. Ottawa Street
Lansing, MI 48913
(517) 373-7117

MINNESOTA

Department of Commerce
Commissioner of Commerce
85 Seventh Place East, Suite 280
St. Paul, MN 55101-3165
(651) 539-1600

NEW YORK

Administrator:

NYS Department of Law
Investor Protection Bureau
28 Liberty Street, 21st Floor
New York, NY 10005
(212) 416-8222

Agent for Service of Process:

Secretary of State
99 Washington Avenue
Albany, NY 12231

NORTH DAKOTA

Administrator:

North Dakota Insurance & Securities
Department
600 East Boulevard Avenue, Dept. 401
Bismarck, ND 58505
(701) 328-2910

Agent for Service of Process:

Insurance Commissioner
600 East Boulevard Avenue, Dept. 401
Bismarck, ND 58505-0510
(701) 328-2910

RHODE ISLAND

Department of Business Regulation
1511 Pontiac Avenue, Bldg. 68-2
Cranston, RI 02920
(401) 462-9527

SOUTH DAKOTA

Division of Insurance
Securities Regulation
124 South Euclid, Suite 104
Pierre, SD 57501
(605) 773-3563

VIRGINIA

State Corporation Commission
Division of Securities and
Retail Franchising
1300 E. Main Street, 9th Floor
Richmond, VA 23219

Agent for Service of Process:

Clerk of the State Corporation Commission
1300 E. Main Street, 1st Floor
Richmond, VA 23219

WASHINGTON

State Administrator:

Washington Department of Financial
Institutions
Securities Division
P.O. Box 41200
Olympia, WA 98504-1200
(360) 902-8760

Agent for Service for Process:

Director of Department of Financial
Institutions
Securities Division
150 Israel Road SW
Tumwater, WA 98501

WISCONSIN

Department of Financial Institutions
Division of Securities
201 W. Washington Avenue
Madison, WI 53703
(608) 266-3364

Rev. 011526



EXHIBIT B
FINANCIAL STATEMENTS



Mobile Cookie Company, LLC dba Beverly Ann's Cookie

Financial Statements
Year Ended December 31, 2025
With Independent Auditors' Report



**MOBILE COOKIE COMPANY, LLC
DBA BEVERLY ANN'S COOKIE**

**Financial Statements
Year Ended December 31, 2025**

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Independent Auditors' Report

To the Member of
Mobile Cookie Company, LLC (A Wholly-Owned Subsidiary of Mobile Cookie Company Intermediate Holdings, LLC) dba Beverly Ann's Cookie
Florence, Kentucky

Opinion

We have audited the accompanying financial statements of Mobile Cookie Company, LLC (a limited liability company) dba Beverly Ann's Cookie (the "Company"), which comprise the balance sheet as of December 31, 2025, and the related statement of income, member's equity, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 31, 2025, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditors' Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of the Company and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

**Independent Auditors' Report
(Continued)**

Auditors' Responsibilities for the Audit of the Financial Statements (Continued)

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about the Company's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Barnes, Dennig & Co., Ltd.

April 15, 2026
Crestview Hills, Kentucky

**MOBILE COOKIE COMPANY, LLC
DBA BEVERLY ANN'S COOKIE**

**Balance Sheet
December 31, 2025**

Assets

Current:

Cash	\$ 1,295,234
Inventory	328,040
Accounts receivable	118,119
Accounts receivable - related parties	141
Deposits	12,000
Prepaid expenses	8,640

Total current assets	1,762,174
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Other:

Net deferred tax asset	32,616
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Total other assets	32,616
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Total assets	\$ 1,794,790
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Liabilities

Current:

Accounts payable	\$ 29
Accounts payable - related parties	1,640,937
Income tax payable	4,064
Deferred franchise fee revenue - current portion	15,000

Total current liabilities	1,660,030
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Long-term:

Deferred franchise fee revenue - net of current portion	120,000
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Total long-term liabilities	120,000
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Total liabilities	1,780,030
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Member's equity

	14,760
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Total liabilities and member's equity	\$ 1,794,790
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The accompanying notes are an integral part of these financial statements



**MOBILE COOKIE COMPANY, LLC
DBA BEVERLY ANN'S COOKIE**

**Statement of Income
Year Ended December 31, 2025**

Revenues	\$ 1,567,196
Cost of goods sold	<u>1,460,618</u>
Gross profit	106,578
Operating expenses:	
Selling, general and administrative expenses	<u>60,154</u>
Income before other income (expense)	<u>46,424</u>
Other income (expense):	
Management fee expense	(28,940)
Interest income	<u>18,654</u>
Total other income (expense)	<u>(10,286)</u>
Income before income taxes	<u>36,138</u>
Income tax (expense) benefit:	
Current	(53,994)
Deferred	<u>32,616</u>
Total income tax (expense) benefit	<u>(21,378)</u>
Net income	<u><u>\$ 14,760</u></u>

The accompanying notes are an integral part of these financial statements



**MOBILE COOKIE COMPANY, LLC
DBA BEVERLY ANN'S COOKIE**

**Statement of Member's Equity
Year Ended December 31, 2025**

Balance at December 31, 2024	\$ -
Net income	<u>14,760</u>
Balance at December 31, 2025	<u>\$ 14,760</u>

The accompanying notes are an integral part of these financial statements



**MOBILE COOKIE COMPANY, LLC
DBA BEVERLY ANN'S COOKIE**

**Statement of Cash Flows
Year Ended December 31, 2025**

Cash flows from operating activities:	
Net income	\$ 14,760
Adjustments to reconcile net income to net cash provided by operating activities:	
Changes in:	
Inventory	(328,040)
Accounts receivable	(118,119)
Accounts receivable - related parties	(141)
Deposits	(12,000)
Prepaid expenses	(8,640)
Net deferred tax asset	(32,616)
Accounts payable	29
Accounts payable - related parties	1,640,937
Income tax payable	4,064
Deferred franchise fee revenue	<u>135,000</u>
Net cash provided by operating activities	<u>1,295,234</u>
Net change in cash	1,295,234
Cash beginning of year	<u>-</u>
Cash end of year	<u>\$ 1,295,234</u>

The accompanying notes are an integral part of these financial statements



**MOBILE COOKIE COMPANY, LLC
DBA BEVERLY ANN'S COOKIE**

Notes to Financial Statements

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Nature of Operations

Mobile Cookie Company, LLC is a limited liability company providing franchise services and operating trucks in the cookie industry throughout the United States of America. They contract directly with individuals for the purchase of a cookie truck and a territory in which to operate. The Company provides marketing services and advertising for the franchisees.

Use of Estimates

The process of preparing financial statements in conformity with generally accepted accounting principles ("GAAP") requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reported year. Actual results could differ from those estimates.

Accounts Receivable

Accounts receivable are uncollateralized customer obligations due under normal trade terms generally requiring payment within 30 days from the invoice date. Currently, the Company may charge interest on delinquent accounts receivable. Accounts receivable are stated at the amount billed to the customer.

Payments of accounts receivable are allocated to the specific invoices identified on the customer's remittance advice or, if unspecified, are applied to the earliest unpaid invoices. The carrying amount of accounts receivable is reduced by a valuation allowance that reflects management's best estimate of the amounts that may not be collected. Management individually reviews all accounts receivable balances that exceed 90 days from invoice date and based on an assessment of current creditworthiness, estimates the portion, if any, of the balances that will not be collected. Management also uses past experiences and future economic conditions in estimating the total uncollectible amount. The Company elected to assume that current conditions will persist for the remaining life of accounts receivable for purposes of estimating current expected credit losses.

Advertising Costs

Advertising costs are charged to operations when incurred. Advertising costs charged to operations were \$2,301 for the year ended December 31, 2025.

Income Taxes

The Company is a wholly owned limited liability company and has elected to be treated as a disregarded entity for tax purposes. The election provides that for tax purposes, all activity, assets, and liabilities are that of its sole member who then reports this activity for federal and state purposes.



**MOBILE COOKIE COMPANY, LLC
DBA BEVERLY ANN'S COOKIE**

**Notes to Financial Statements
(Continued)**

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Income Taxes (Continued)

Income taxes are provided for the proportionate share of the member's tax liability for the tax effects of transactions reported in the financial statements and consist of taxes currently due plus deferred taxes. Deferred taxes are recognized for the difference between the basis of assets and liabilities for financial statement versus income tax purposes. The differences relate primarily to amortization, deferred revenue, accrued management fee, and net operating loss carryforwards. The deferred tax assets represent the future tax consequences of those differences, which will be deductible when the assets are recovered. Valuation allowances are established when necessary to reduce deferred tax assets to the amount expected to be realized. Income tax expense is the tax payable for the year plus or minus the change during the year in deferred tax assets.

The Company adheres to the GAAP provisions of uncertainty in income taxes. These provisions clarify the accounting for uncertainty in income taxes recognized in an entity's financial statements and prescribes a recognition threshold and measurement principles for the financial statement recognition and measurement of tax positions taken or expected to be taken on a tax return that are not certain to be realized.

Concentration of Credit Risk

The Company maintains its cash in bank deposit accounts which, at times, may exceed federally insured limits. The Company has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk.

Revenue Recognition

The new truck sales are considered separate performance obligations, based on significant judgments, and recognized upon delivery. Payment is due, and revenue is recognized, for these items upon delivery.

Franchise fee revenue is paid when the franchise agreement is signed and recognized over the ten year franchise period on a straight-line basis once the truck is delivered and every anniversary date subsequent to the delivery. The current portion of the deferred franchise revenue is based on anniversary date.

Annual marketing fees (contractually fixed fees) are paid over one to nine months and are recognized on a straight-line basis over the fiscal year.

Inventory sales and product sales are recognized at a point in time when performance obligations are completed and paid under customary terms.

The majority of the revenue recognized by the Company is at a point in time with the remainder recognized over time. Approximately \$1,550,900 of total revenue is recognized at a point in time with approximately \$16,300 recognized over time in 2025.



**MOBILE COOKIE COMPANY, LLC
DBA BEVERLY ANN'S COOKIE**

**Notes to Financial Statements
(Continued)**

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Subsequent Event Evaluation

In preparing the financial statements, the Company has evaluated events subsequent to the balance sheet date through April 15, 2026, which is the date the financial statements were available to be issued.

NOTE 2 INVENTORY

Inventory is valued at the lower of cost (determined on a average cost basis) or market. It consists primarily of trucks that are in various stages of construction and supplies. Inventory consisted of the following at December 31, 2025:

Trucks and truck supplies	\$ 264,219
Merchandise and parts	<u>63,821</u>
	<u><u>\$ 328,040</u></u>

NOTE 3 INCOME TAXES

The income tax (expense) benefit for the year ended December 31, 2025 consists of the following:

Federal, state and local taxes	\$ (53,994)
Net effect of temporary timing differences	<u>32,616</u>
Total income tax (expense)	<u><u>\$ (21,378)</u></u>

The tax effect of temporary timing differences that give rise to significant portions of the deferred tax assets as of December 31, 2025 is as follows:

Deferred tax asset:	
Deferred franchise fee revenue	<u>\$ 32,616</u>
Total net deferred tax asset	<u><u>\$ 32,616</u></u>

The Company has reflected deferred income taxes at 24% for the year ended December 31, 2025, which represents a blended statutory federal and state income tax rate.



**MOBILE COOKIE COMPANY, LLC
DBA BEVERLY ANN'S COOKIE**

**Notes to Financial Statements
(Continued)**

NOTE 3 INCOME TAXES (CONTINUED)

The following reconciles the statutory income tax rate to the rate used for the income tax expense:

2025	Gross	Tax Effect	Rate
Net income before taxes - 21%	\$ 36,138	\$ 7,589	21.00%
Permanent true up - 21%	2,098	441	1.22%
State tax - 79%	5,064	4,001	11.07%
Other	-	9,347	25.86%
	<u>\$ 43,300</u>	<u>\$ 21,378</u>	<u>49.37%</u>

There were immaterial changes to the income tax (expense) that were not recorded. If recorded the rate above would be 23.65%.

NOTE 4 RELATED PARTY TRANSACTIONS

The Company has receivables in the amount of \$141 from related parties at December 31, 2025.

The Company has payables in the amount of \$1,640,937 due to related parties at December 31, 2025.

The Company is charged a management fee, from a related party, for use of employees, facilities, and other administrative functions. The Company is also charged a 4% royalty fee on all truck sales and a 10% commission fee on truck sales/franchise fees for each new franchisor that is introduced by the related party to the Company. The employees, facilities, other administrative functions fee expense was \$28,940 for the year ended December 31, 2025.

NOTE 5 RISKS AND UNCERTAINTIES

The Company is regulated by state laws and regulations in each state in which it operates, including those governing franchise sales and licensing, which are subject to change. These laws and regulations, among other things, establish franchise and licensing requirements which regulate the Company's ability to issue franchise rights. Any adverse change in or interpretation of existing laws or regulations or the failure to comply with any such laws and regulations could result in fines, class action litigation, or interruption or cessation of certain business activities of the Company. Any of these events could have a material effect on the Company's business. In addition, there can be no assurance that amendments to such laws and regulations or new or more restrictive laws or regulations, or interpretations thereof will not be adopted in the future which may make compliance more difficult or expensive, further limit or restrict fees and other charges, curtail the current operations of the Company, restrict the Company's ability to expand its operations or otherwise materially adversely affect the business or prospects of the Company.



**MOBILE COOKIE COMPANY, LLC
DBA BEVERLY ANN'S COOKIE**

**Notes to Financial Statements
(Continued)**

NOTE 6 FRANCHISES IN OPERATIONS

The following summarizes the franchise ownership changes for the year ended December 31, 2025:

Franchises in operation at beginning of year	-
Franchises sold	10
Franchises repurchased by franchisor	-
Franchises taken out of service	-
Franchises in operation at end of year	<u>10</u>



EXHIBIT C
FRANCHISE AGREEMENT





BEVERLY ANN'S COOKIE TRUCK

FRANCHISE AGREEMENT



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ATTACHMENT B – STATEMENT OF OWNERSHIP

ATTACHMENT C – FRANCHISE OWNER AGREEMENT

ATTACHMENT D – ADDITIONAL EQUIPMENT AMENDMENT



FRANCHISE AGREEMENT

THIS FRANCHISE AGREEMENT (“Franchise Agreement”) is made, entered into and effective as of the “Effective Date” set forth in Attachment A to this Franchise Agreement, by and between Mobile Cookie Company, LLC, a Delaware limited liability company (“we,” “us,” or “our”), and the franchisee set forth in Attachment A to this Franchise Agreement (“you” or “your”). If more than one person or entity is listed as the franchisee, each such person or entity shall be jointly and severally liable for all rights, duties, restrictions and obligations under this Franchise Agreement.

1. INTRODUCTION

This Franchise Agreement includes several attachments, each of which are legally binding and are a part of the complete Franchise Agreement. It is your responsibility to read through the entire Franchise Agreement. This Franchise Agreement creates legal obligations you must follow. We recommend that you consult with a legal professional to ensure that you understand these obligations. If you have questions, or if you do not understand a certain provision or section, please review it with your legal and financial advisors before you sign this Franchise Agreement.

This Franchise Agreement has defined terms. A defined term is a shorthand reference within a document that refers to another name or idea in the document. Defined terms are underlined and surrounded by double quotes, typically with capitalized first letters, and may be contained in parentheses throughout the Franchise Agreement.

2. GRANT OF FRANCHISE

As a Beverly Ann’s Cookie Truck franchisee, you will operate a business providing cookies, ice cream, and related products to the general public in a mobile environment (“Franchised Business”). The Franchised Business will operate under our service marks, trademarks, trade names, trade dress, logos, slogans and commercial symbols as we may from time to time authorize or direct you to use with the operation of the Franchised Business (the “Marks”). We and our affiliates use, promote, and license a registered patent to be used in connection with the operation of Franchised Businesses, and we may create, use, and license other patents for the same use (the “Patent”).

You must operate your Franchised Business with either our proprietary Beverly Ann’s Cookie Truck mobile truck, the “Grandma’s Recipe Motor Vehicle” (“GRM”) or our proprietary Grandma’s Recipe Trailer (“GRT”). We will refer to the primary vehicle (either the GRM or a GRT) used in the Franchised Business as the “GR Vehicle.” Franchisees may also operate an additional GRT as “Additional Equipment” (see Section 7.4). This Franchise Agreement grants you the right to operate the GR Vehicle within the Territory (defined below).

We grant you a non-exclusive license to own and operate a single Franchised Business using the business formats, methods, procedures, signs, designs, standards, specifications, distinguishing elements, and intellectual property (the “System”) that we authorize strictly in compliance with the terms and conditions set forth in this Franchise Agreement, within the Territory or other areas we may specify in Attachment A to this Franchise Agreement. You recognize and acknowledge the distinctive significance to the public of the System and Marks and acknowledge and understand our high and uniform standards of quality, appearance and service to the value of the System. You acknowledge that we may change, improve or otherwise modify the System as we deem appropriate in our discretion, and you agree to promptly accept and comply with any such changes, improvements or modifications. You further acknowledge that our



grant to operate a Franchised Business is based on the representations made in your application. You acknowledge and agree this Franchise Agreement does not grant you the right or option to open any additional Franchised Businesses or any right to sublicense or subfranchise any of the rights we grant you in this Franchise Agreement. You may only open an additional Franchised Business under a separate franchise agreement with us, which we may grant in our sole discretion.

As part of accepting our grant for you to own and operate a Beverly Ann's Franchised Business, you hereby represent that: (i) you have received a copy of our current franchise disclosure document; (ii) you are aware of the fact that other present or future franchisees of ours may operate under different forms of agreement and consequently that our obligations and rights with respect to our various franchisees may differ materially in certain circumstances; (iii) you are aware of the fact that we may have negotiated terms or offered concessions to other franchisees and we have no obligation to offer you the same or similar negotiated terms or concessions; and (iv) this Franchise Agreement does not grant you the right to pursue any of our or our affiliates' business concepts other than the Franchised Business.

3. FRANCHISEE AS ENTITY

3.1 Entity Representations

For purpose of this Franchise Agreement, "Owner(s)" means any person holding a direct or indirect ownership interest (whether of record, beneficially, or otherwise) or voting rights in you, this Franchise Agreement, or the Franchised Business. If you are a corporation, partnership, limited liability company or other form of business entity ("Entity"), you agree and represent that:

3.1.1 Authority. You have the authority to execute, deliver, and perform your obligations under this Franchise Agreement and all related agreements and are duly organized or formed, validly existing, and in good standing under the laws of the state of your incorporation or formation.

3.1.2 Company Documents. At our request, you will furnish copies of all documents and contracts governing the rights and obligations of your Owners (such as, Articles of Incorporation or Organization and partnership, operating or shareholder agreements or similar documents, the "Company Documents"). You will not alter, change, or amend your Company Documents, without obtaining our prior written approval, which approval we will not unreasonably deny or withhold, and will grant if such changes will not prevent you from performing your obligations under this Franchise Agreement.

3.1.3 Transfer Restrictions. Your Company Documents will recite that this Franchise Agreement restricts the issuance and transfer of any ownership interests in you, and all certificates and other documents representing ownership interests in you will bear a legend referring to this Franchise Agreement's restrictions.

3.1.4 Naming. You agree not to use the name "Beverly Ann's Cookie Truck" or any similar wording in the name of your Entity.

3.1.5 Owner Identification. You certify that Attachment B to this Franchise Agreement completely and accurately describes all of your Owners and their interests in you as of the Effective Date. You agree to sign and deliver to us a revised Attachment B to reflect any permitted changes in the information that Attachment B now contains.

3.1.6 Single Purpose Entity. The Franchised Business will be the only business that the Entity may operate, and your organizational documents must reflect this (although the Owners in the Entity



may have other business interests subject to any restrictions on competitive businesses contained in this Franchise Agreement).

3.1.7 Franchise Owner Agreement. All Owners and their spouses must sign the Franchise Owner Agreement, attached as Attachment C to this Franchise Agreement. You agree that, if any person or Entity ceases to be one of your Owners, or if any individual or Entity becomes an Owner of you (such ownership change must comply with the “Transfer Conditions” discussed later in this Franchise Agreement), you will require the new Owner (and the new Owner’s spouse) to execute all documents required by us, including the Franchise Owner Agreement.

3.1.8 No Offerings. You agree that you will not offer any securities (in a public or private offering or otherwise) or engage in any type of fundraising (like crowdfunding) without our prior written consent, which may be withheld in our sole discretion.

4. TERRITORIAL RIGHTS AND LIMITATIONS

We will grant you a designated territory (“Territory”) consisting of a geographic area where we will not operate, or grant a franchise or license to a third party to operate, a Franchised Business that operates within your Territory, except as otherwise provided in this Section. If we grant you a designated Territory, it will consist of the geographic area identified in Attachment A. You may operate your GR Vehicle and any approved Additional Equipment only within the Territory unless we otherwise approve in writing. If the population of your Territory increases by more than 25% (using the population listed on zip-codes.com), we may reduce the size of your Territory to no less than 150,000 people upon 30 days’ notice unless you purchase an additional GR Vehicle and sign an additional franchise agreement and pay all applicable fees.

We, and our affiliates, have the right to operate, and to license others to operate, Franchised Businesses at any location outside the Territory, even if doing so will or might affect your operation of your Franchised Business.

We retain all territorial rights not expressly granted to you. This includes, but is not limited to, the right (i) to own, franchise, or operate Franchised Businesses at any location outside of the Territory, regardless of the proximity to your Franchised Business; (ii) to use the Marks and the System to sell any products or services, similar to those which you will sell, through any alternate channels of distribution within or outside of the Territory, including, but not limited to, other channels of distribution such as television, mail order, catalog sales, wholesale to unrelated retail outlets, or over the Internet; (iii) to use and license the use of other proprietary and non-Marks or methods which are not the same as or confusingly similar to the Marks, at any location, including within the Territory, which may be similar to or different from your Franchised Business; (iv) to engage in any transaction (including purchases, mergers or conversions), involving the System or a new system, with any business, including businesses that directly or indirectly compete with your Franchised Business, regardless of their location, provided that any competing businesses located inside your Territory will not operate under the Marks; (v) to implement multi-area marketing programs which may allow us or others to solicit or sell to customers anywhere; (vi) to engage in any other business activities not expressly prohibited by this Franchise Agreement. We are not required to pay you if we exercise any of our rights, including within your Territory. We are not required to pay you compensation for soliciting or accepting orders inside your Territory including orders accepted or solicited by other Beverly Ann’s Cookie Truck franchisees, or for exercising any of our rights within or outside of your Territory. You agree that you may face competition from us, from other franchisees and from other channels of distribution or competitive brands that we control within the Territory.

“Territory Infringement” occurs when a Beverly Ann’s Cookie Truck franchisee generates income from a customer by receiving payment for goods and/or services provided and/or rendered within the territory of



another Beverly Ann's Cookie Truck franchisee without first obtaining that franchisee's and our written permission. You may provide services and sell products to customers located outside of the Territory without being subject to Territory Infringement under the following circumstance: (1) there is no other Beverly Ann's Cookie Truck franchisee or area developer in that area; (2) the customer initiates the contact with you; and (3) you first receive our express written consent, which may be withheld in our sole discretion. You are prohibited from directly marketing to or soliciting customers whose principal business office (or principal residence if the customer is an individual) is outside of your Territory unless we specify otherwise to you in writing. We may revoke that permission if that area becomes the territory of another Beverly Ann's Cookie Truck franchisee.

If you commit Territory Infringement, you will be subject to the following fines, payable to us within five days after the Territory Infringement(s) is/are proven:

- (1) first violation - \$1,000 plus the amount of applicable products or services you invoiced while infringing; and
- (2) second violation and each subsequent violation - \$5,000 plus the amount of applicable products or services you invoiced while infringing.

Any fees we collect shall become our sole property and may be distributed by us in our sole discretion. You agree that violations are counted cumulatively over the life of the Franchised Business regardless of where and when they occur, including in any prior terms if this is a Successor Franchise Agreement.

5. TERM AND RENEWAL

5.1 Generally

The term of this Franchise Agreement will begin on the Effective Date and continue for 10 years ("Term"). If this Franchise Agreement is the initial franchise agreement for your Franchised Business, you may enter into a maximum of two successor franchise agreements (a "Successor Franchise Agreement"), as long as you meet the conditions for renewal specified below. The Successor Franchise Agreement shall be the current form of franchise agreement we use in granting Beverly Ann's Cookie Truck franchises as of the expiration of the Term. The terms and conditions of the Successor Franchise Agreement may vary materially and substantially from the terms and conditions of this Franchise Agreement. Each successor term will be 10 years. If you are signing this Franchise Agreement as a Successor Franchise Agreement, the references to "Term" shall mean the applicable renewal term of the Successor Franchise Agreement. Except as otherwise provided in this Section, you will have no further right to operate your Franchised Business following the expiration of the successor term unless we grant you the rights to enter into another franchise agreement, in our sole discretion. If you are entering into a Successor Franchise Agreement, the renewal provisions in your initial franchise agreement will dictate the length of the Term of this Franchise Agreement, and your remaining rights to enter into Successor Franchise Agreements, if any.

5.2 Renewal Requirements

To enter into a Successor Franchise Agreement, you must:

5.2.1 Notice. Notify us in writing of your desire to enter into a Successor Franchise Agreement not less than six months nor more than twelve months before the expiration of the Term;

5.2.2 No Defaults. Not be in default under this Franchise Agreement or any other



agreement with us or any affiliate of ours at the time you send the renewal notice or the time you sign the Successor Franchise Agreement and you must not have received more than three separate written notices of default from us in the previous Term;

5.2.3 Modifications. Have the right to maintain possession of your GR Vehicle and, if your GR Vehicle is not in compliance with our current standards you must replace, remodel, repair and/or upgrade the GR Vehicle and any Additional Equipment (as defined in Section 7.4 of this Franchise Agreement) you have for your Franchised Business and complete any then-required wrap updates, upfits, replacement, retirement, or other lifecycle requirements applicable to the GR Vehicle and any Additional Equipment in accordance with Section 13.4 of this Franchise Agreement, as well as add or replace improvements, assets, signage, and otherwise modify the Franchised Business as we require to comply with our then-current System standards for new Beverly Ann's Cookie Truck franchised businesses at your sole cost and expense;

5.2.4 Successor Franchise Agreement. Sign the Successor Franchise Agreement and all ancillary documents we require franchisees to sign;

5.2.5 General Release. Sign and have each of your Owners sign our current form of general release which contains a release of all claims, known or unknown, against us and our affiliates and subsidiaries, and our and their respective members, officers, directors, agents and employees, in both their corporate and individual capacities. Unless otherwise prevented by state law, we will consider your failure to sign and return the release within 30 days after it is delivered to you to be an election not to acquire a Successor Franchise Agreement;

5.2.6 Renewal Fee. Pay us a non-refundable renewal fee of \$7,500 ("Renewal Fee"); and

5.2.7 Additional Actions. Take any additional actions we reasonably require.

5.3 Notice Regarding Renewal Decision

Within six months after we receive your notice of intent to renew the Franchise Agreement, we will give you written notice of our decision to: (a) grant you a Successor Franchise Agreement; (b) grant you a Successor Franchise Agreement on the condition you correct existing deficiencies of the Franchised Business or in your operation of the Franchised Business; (c) not grant you a Successor Franchise Agreement based on our determination you or your Owners have not fully complied with this Franchise Agreement during its Term or were not in full compliance with this Franchise Agreement and all System standards on the date you gave us written notice of your election to enter into a Successor Franchise Agreement; or (d) not grant you a Successor Franchise Agreement because we no longer maintain a franchise program for Beverly Ann's Cookie Truck franchises. If applicable, our notice will: describe the remodeling, expansion, improvements, and/or modifications required to bring your Franchised Business, the GR Vehicle, and if applicable, any Additional Equipment into compliance with our current standards for new Beverly Ann's Cookie Truck franchised businesses, including any then-required wrap updates, upfits, replacement, retirement, or other lifecycle requirements, and state the actions you must take to correct operating deficiencies and the time in which you must correct those deficiencies.

If we elect not to grant you a Successor Franchise Agreement, our notice will describe the reasons for our decision. If we elect to grant you a Successor Franchise Agreement, your right to acquire a Successor Franchise Agreement is subject to your full compliance with all of the terms and conditions of this Franchise Agreement through the date of its expiration, in addition to your compliance with the obligations described in our notice. If our notice states that you must remodel the Franchised Business and/or must cure certain deficiencies of the Franchised Business or its operation as a condition to our granting you a Successor



Franchise Agreement, we will give you written notice of our decision not to grant a Successor Franchise Agreement, based upon your failure to complete the remodeling and/or to cure those deficiencies, not less than 90 days before this Franchise Agreement expires, provided, however, that we need not give you this 90 days' notice if we decide not to grant you a Successor Franchise Agreement due to your breach of this Franchise Agreement during the 90 day period before it expires. We may allow this Franchise Agreement to continue on an Interim Term (defined below) to give you either reasonable time to correct deficiencies or the 90 days' notice of our refusal to grant a Successor Franchise Agreement.

5.4 Interim Term

If you do not sign a Successor Franchise Agreement after the expiration of the Term and you continue to accept the benefits of this Franchise Agreement, then, at our option, this Franchise Agreement may be treated either as: (i) expired as of the date of the expiration meaning you are operating the Franchised Business without a valid franchise agreement in violation of our rights; or (ii) continued on a month-to-month basis ("Interim Term") until either party provides the other party with 30 days' prior written notice of their intention to terminate the Interim Term. In the latter case, all of your rights and obligations will remain in full force and effect during the Interim Term as if this Franchise Agreement had not expired (except your right to enter into any Successor Franchise Agreement(s), which will be null and void) and all obligations, restrictions and covenants imposed on you upon the expiration or termination of this Franchise Agreement will be deemed to take effect upon the termination of the Interim Term. Except as permitted by this Section, you have no right to continue to operate your Franchised Business following the expiration of the Term.

6. FEES

6.1 Late Fee

If any sums due under this Franchise Agreement have not been received by us when due then, in addition to those sums, you must pay us \$25 per day, plus the daily equivalent of twelve percent (12%) per year simple interest or the highest rate allowed by law, whichever is less ("Late Fees"). Such interest will be in addition to any other remedies we may have under law or equity. We may debit your bank account automatically or deduct from amounts we owe you for service charges and interest. You acknowledge this Section is not our agreement to accept any payments after they are due or our commitment to extend credit to, or otherwise finance your operation of, the Franchised Business. If no due date has been specified by us, then interest accrues from the original due date until payment is received in full.

6.2 Payment Methods

You must complete our automated clearing house (ACH) authorization form allowing us to electronically debit a bank account you designate ("Franchise Account") for: (i) all fees payable to us under this Franchise Agreement (other than the Initial Franchise Fee); and (ii) any other amounts you owe to us or any of our affiliates including, but not limited to, those owed for the purchase of products or services. We will debit your Franchise Account for these payments on or after the due date. You must sign and deliver to us any other documents we or your bank may require authorizing us to debit your Franchise Account for these amounts.

You must deposit all revenue you generate from operating your Franchised Business into the Franchise Account. You must make sufficient funds available for withdrawal from the Franchise Account by electronic transfer before each due date. If any check or electronic payment is unsuccessful due to insufficient funds, stop payment or any similar event, any excess amounts you owe will be payable upon



demand, together with a non-sufficient funds fee of \$100 per occurrence plus Late Fees. If we allow you to make any payment to us or our affiliate(s) by credit card for any fee required, we may charge a payment service fee of up to 4% of the total charge. We reserve the right to periodically specify (in the Brand Manual or otherwise in writing) different required payment methods for any payment due to us or our affiliates.

6.3 Payment Frequency

We reserve the right to periodically specify (in the Brand Manual or otherwise in writing) different payment frequencies (for example, weekly/biweekly/monthly payments) for any payment or fee due to us or our affiliates.

6.4 Application of Payments

We have sole discretion to apply any payments from you to any past due indebtedness of yours or in any other manner we feel appropriate. We are not obligated to follow any instructions you provide for allocation of the payments. We may set off any amounts you or your Owners owe us or our affiliates against any amounts we or our affiliates owe you or your Owners. You may not withhold payment of any amounts you owe us due to our alleged nonperformance of any of our obligations under this Franchise Agreement.

6.5 Payment Obligations

Your requirement to pay us and/or our affiliates the fees under this Franchise Agreement is absolute and unconditional. This obligation will remain effective throughout the entire duration of the Franchise Agreement, and will continue until all fees are paid. You have no right to offset any fees paid to us and must pay us all fees regardless of any claims you may have against us. We will have the right, at any time before or after termination of this Franchise Agreement, without notice to you, to offset any amounts or liabilities you may owe to us against any amounts or liabilities we may owe you under this Franchise Agreement or any other agreement, loan, transaction or relationship between the parties. Without limiting the generality of the foregoing, you agree that you will not, on grounds of the alleged nonperformance by us of any of our obligations, withhold any fees due to us or our affiliates or amounts due to us for purchases by you or any other amounts due to us.

6.6 Initial Franchise Fee

You agree to pay us the “Initial Franchise Fee” listed in Attachment A in one lump sum when you sign this Franchise Agreement. The Initial Franchise Fee is fully earned by us and is non-refundable once this Franchise Agreement has been signed. If this Franchise Agreement is the renewal of a prior franchise agreement with us for an existing Franchised Business or the transfer of the Franchised Business from another franchisee, then no Initial Franchise Fee is due.

6.7 Royalty

Beginning in the first calendar year in which you take delivery of the GR Vehicle, and continuing for the term of this Franchise Agreement, including any Interim Term, you agree to pay us the royalty fees listed below (the “Royalty” or “Royalties”) in either three, six, or nine installments per year (“GR Vehicle Royalty Schedule”):



Time Period*	Total Royalty	GR Vehicle Royalty Schedule (If you make 3 installment payments per year)	GR Vehicle Royalty Schedule (If you make 6 installment payments per year)	GR Vehicle Royalty Schedule (If you make 9 installment payments per year)
Years 1-2	\$3,000	June 30: \$1,000 July 31: \$1,000 August 31: \$1,000	May 31: \$500 June 30: \$500 July 31: \$500 August 31: \$500 September 30: \$500 October 31: \$500	April 30: \$333 May 31: \$333 June 30: \$334 July 31: \$333 August 31: \$333 September 30: \$334 October 31: \$333 November 30: \$333 December 31: \$334
Years 3-6	\$4,000	June 30: \$1,333 July 31: \$1,333 August 31: \$1,334	May 31: \$666 June 30: \$667 July 31: \$667 August 31: \$666 September 30: \$667 October 31: \$667	April 30: \$444 May 31: \$444 June 30: \$445 July 31: \$445 August 31: \$444 September 30: \$445 October 31: \$444 November 30: \$444 December 31: \$445
Years 7-10 (plus any interim period between franchise agreements, if applicable)*	\$5,000	June 30: \$1,666 July 31: \$1,667 August 31: \$1,667	May 31: \$833 June 30: \$833 July 31: \$834 August 31: \$833 September 30: \$833 October 31: \$834	April 30: \$555 May 31: \$555 June 30: \$556 July 31: \$556 August 31: \$555 September 30: \$556 October 31: \$555 November 30: \$556 December 31: \$556

* If you are an existing franchisee and this Franchise Agreement is a Successor Franchise Agreement or if you are a transferee signing this Franchise Agreement, the date for determining your GR Vehicle Royalty Schedule will be determined from the date the initial Franchise Agreement was signed for the Franchised Business you are continuing to operate or acquired. Your Royalty will be \$5,000 for year 11, \$5,500 for years 12 through 15 and \$6,000 for years 16 through 20.

You may choose your installment payment schedule each year so long as you make your selection before our annual convention. If you do not make a selection before the convention, we may elect the installment payment schedule for you.

If you purchase Additional Equipment, and unless otherwise expressly provided in this Franchise Agreement, an Additional Equipment Amendment, or other writing we approve, you will be required to



pay additional royalty fees for the Additional Equipment (“AE Royalty”). The AE Royalty will depend on the type of Additional Equipment and will be the then-current rate at the time you enter into the Additional Equipment Amendment. The AE Royalty will be due for so long as you own, lease, operate, or otherwise use the Additional Equipment in connection with the Franchised Business. Unless we specify otherwise in writing, the AE Royalty will be due on the same schedule and in the same manner as Royalty under this Franchise Agreement. For this Franchise Agreement, all references to Royalty shall include any AE Royalty unless otherwise noted.

6.8 Brand Fund Contribution

You must pay a “Brand Fund Contribution” in the amount we specify in our Brand Manual, which is currently \$1,000 per year. The Brand Fund Contribution is increased by \$200 per year for each piece of Additional Equipment you own. Brand Fund Contributions are due at the same time as your Royalty or at such other date we choose, as may be more fully set forth in the Brand Manual. We reserve the right to increase your Brand Fund Contributions annually by up to 10% in our sole discretion. In addition, the Brand Fund Contribution may be increased by any amount upon approval by a super-majority (75%) of the Ad Council (defined in Section 12.8 below) and upon 30 days’ notice to you of the increase. The Brand Fund Contribution will be used for the Beverly Ann’s Cookie Truck brand fund (“Brand Fund”) for local, regional or national marketing, advertising, sales promotion and promotional materials, public and consumer relations, website development and search engine optimization, the development of technology for the System, and any other purpose to promote the Beverly Ann’s Cookie Truck brand.

6.9 Technology Fee and Business Management Software Fee

You must pay us our then-current technology fee (“Technology Fee”) throughout the Term of this Franchise Agreement beginning on the date your Franchised Business opens for the use of certain technologies used in the Franchised Business. The Technology Fee is currently \$600 per year. In addition, you must pay us our then-current fee for the usage of our proprietary KonaOS operating software (the “Business Management Software Fee”). In addition, we or our affiliate may offer you the option to enroll in add-on KonaOS features, tools, or services from time to time, as may be described in the Brand Manual or otherwise in writing, and if you elect to enroll, you must pay the then-current fee to us as incurred (the “KonaOS Add-on Subscription”).

We can change the software and technology that must be used by Franchised Business at any time we deem appropriate in our sole discretion, which may result in changes to the Technology Fee and/or Business Management Software Fee. An increase in third-party fees may also cause the Technology Fee and/or Business Management Software Fee to increase. You will be responsible for any increase in fees that result from any upgrades, modification, or additional software by us or by third-party vendors. We may modify the Technology Fee and/or Business Management Software Fee upon written notice to you.

You must pay our then-current technology business solutions fees to approved suppliers for certain business solutions that will support your business efficiencies. These may include phone systems, security systems, scheduling software, employee shift/task management software, inventory solution and any other solutions we may require in the Brand Manual or otherwise in writing for your Franchised Business. We reserve the right to upgrade, modify and add new systems, which may result in additional initial and ongoing expenses that you will be responsible for. You will be responsible for any increase in fees that result from any upgrades, modifications or additional systems and for any increase in fees from third-party providers. We may include these third-party fees in the Technology Fee and/or Business Management Software Fee and pay suppliers directly on our behalf.



6.10 Document Fee

You must pay us a document fee of \$250 if you need an additional copy of our franchise disclosure document or your signed Franchise Agreement.

6.11 Monitor Content Management Fee

The GRM (not GRT) will be equipped with an exterior monitor (“Monitor”) for displaying content that you can customize in accordance with our Monitor Guideline and Usage Policy contained in our Brand Manual. You will pay us the then-current fee (“Monitor Content Management Software Fee”) per monitor (currently \$240 per year per monitor). The Monitor Content Management Software Fee is due at the same time as your Royalty.

6.12 GR Vehicle Monitor Advertising Program

You must pay 15% of any revenue generated from the sale of advertising on the Monitors. All advertising must follow our policies and procedures as contained in our Brand Manual.

6.13 GR Vehicle Recovery Fee

If you foreclose on your loan for the GR Vehicle and we choose, in our sole discretion, to settle the loan for GR Vehicle in order to prevent the GR Vehicle from going to foreclosure and damaging the brand’s reputation and supplier relationship, you are required to reimburse us for our actual costs, including any amount we are required to pay to settle your loan, plus a 20% administration charge.

6.14 Other Fees and Payments

You agree to pay all other fees, expense reimbursements, and all other amounts specified in this Franchise Agreement in a timely manner. You also agree to promptly pay us an amount equal to all taxes levied or assessed against us based upon products or services you sell or based upon products or services we furnish to you (other than income taxes we pay based on amounts). All fees expressed as a fixed dollar amount in this Franchise Agreement are subject to adjustment based on changes to the Consumer Price Index in the United States. We may periodically review and increase these fees based on changes to the Consumer Price Index (“CPI Increase”). We will notify you of any CPI Increase at least 60 days before the fee adjustment becomes effective. We will implement no more than one CPI Increase during any calendar year. Additionally unless otherwise indicated, for any fee that is listed as our then-current fee in this Franchise Agreement, we reserve the right to increase these fees to the greater of: (a) a maximum of 8% per year, calculated cumulatively each year; or (b) the amount of any increases in fees from third parties for the underlying products or services, or the amount of any increases in fees from third parties for the underlying products or services.

7. ESTABLISHING YOUR FRANCHISED BUSINESS

7.1 Opening

You must open your Franchised Business to the public within three months of the Effective Date. You may not open your Franchised Business before: (i) all required attendees have successfully completed the Initial Training (defined below); (ii) you purchase all required insurance and provide us with all required insurance certificates; (iii) you obtain all required licenses, permits and other governmental approvals



required to establish, open and operate the Franchised Business; (iv) you pay all initial fees owed to us; and (v) you receive our written approval.

If you believe we have failed to adequately provide pre-opening services or training to you as provided in this Franchise Agreement, you shall notify us in writing within 30 days following the opening of the Franchised Business. If you do not provide such notice in a timely manner, it will be viewed as you conclusively acknowledging that all pre-opening and opening services and training required to be provided by us were sufficient and satisfactory in your judgment.

7.2 Site Selection

Because the Beverly Ann's Cookie Truck franchises are a mobile business, we do not provide site selection assistance. You will operate your Beverly Ann's Cookie Truck Franchise from a commissary with a freezers and oven that meets our specifications. If your commissary does not have a freezers that meets our specifications you will be required to purchase them. You must use a commissary approved by local health authorities. You may also choose to rent an executive suite office or other commercial office space. Depending on your local laws and community rules, you may need to rent or lease storage space for your GRM/GRT at a commissary location or other location. You are required to store your GRM/GRT in a location that will not be subject to freezing temperatures. Storing the GRM/GRT in freezing temperatures without proper winterization will cause equipment failure that is not covered under any warranty.

If you decide to operate your Franchised Business out of an office, you will be solely liable for its compliance with all applicable business ordinances and building codes, and for obtaining all necessary health, building, sign, and other permits, licenses, and bonds, as may be required for the operation of the office. You may not operate your Franchised Business from a fixed location without our written approval, which we may withhold in our sole discretion and enter into our then-current form of fixed location amendment, the current form of which is attached to the Franchise Disclosure Document in Exhibit H.

7.3 Territory Revision

You may not revise or amend your Territory (a "Territory Revision") without our express written consent, which we may withhold in our sole discretion. If you request and we approve of a Territory Revision, you will pay us a fee of \$1,000 if the Territory Revision is made within 30 days of delivery of the GR Vehicle; or \$2,500 if the Territory Revision is made between 31 and 90 days of delivery of the GR Vehicle. You cannot request a Territory Revision more than 90 days after the delivery of the GR Vehicle.

You may not relocate your Territory (a "Territory Relocation") without our express written consent, which we may withhold in our sole discretion. If you request and we approve of a Territory Relocation, you will pay us a fee of \$2,500.

If you wish to amend your Territory after the Effective Date, you must submit to us a written request for approval of the proposed Territory Revision or Territory Relocation, which we may accept or reject in our sole discretion. If we grant your request for a Territory Revision or Territory Relocation, in addition to payment of the applicable fee, we may condition such approval on fulfillment of any conditions that we deem reasonable.

7.4 Additional Equipment

We may make additional equipment ("Additional Equipment") available for purchase in the future for use in the Territory. The purchase of such Additional Equipment will be optional. If we make such



Additional Equipment available and you decide to purchase Additional Equipment, you must sign our then-current “Additional Equipment Amendment,” the current form of which is attached as Attachment D. You will also pay the then-current applicable additional royalty for such Additional Equipment. Additional Equipment may include such equipment, vehicles, upfits, and other ancillary or supplemental items as we may from time to time make available or approve for use in connection with the Franchised Business. The Additional Equipment offered and the applicable additional royalty for such equipment may change during the Term and any successor terms. You will not be permitted to purchase any Additional Equipment until your GR Vehicle is open and operating and you are in compliance with this Franchise Agreement. Any Additional Equipment may only be used in the Territory and only in connection with the operation of the Franchised Business, unless we otherwise approve in writing.

You may not transfer any Additional Equipment without our prior written consent. We may approve or reject your request to transfer Additional Equipment in our sole discretion. In addition, we reserve the right to condition our approval of a transfer on: (i) you being in good standing under this Franchise Agreement at the time of transfer, (ii) you paying off any loans or debts related to the Additional Equipment; (iii) Additional Equipment being modified in such a way to protect the System and/or any proprietary interests or trade secrets we have in the Additional Equipment; (iv) that the purchaser of the Additional Equipment be an existing Beverly Ann’s Cookie Truck franchisee; and/or (v) such additional conditions that we deem reasonable in the circumstances. If we approve of your request for a transfer of Additional Equipment, you will pay us a transfer fee of \$1,000 per Additional Equipment.

8. TRAINING AND CONFERENCES

8.1 Initial Training Program

You are required to complete our initial training program at the times and places we designate (“Initial Training”). Initial Training may include multiple components, all of which must be completed to our satisfaction. The Managing Owner and, if applicable, Designated Manager and any other attendee we require must attend and complete Initial Training to our satisfaction prior to the Franchised Business opening for business (“Initial Training Deadline”). If you have purchased an existing franchised business pursuant to this Franchise Agreement, the Initial Training Deadline will be the Effective Date.

We will provide our Initial Training program at no charge for one attendee. Additional persons may attend Initial Training and will pay our then-current training fees. We will pay for hotel and airfare for one attendee to attend the Initial Training , unless the Franchised Business is being acquired as the result of a transfer. You are responsible for all other costs of attendance, including any and all travel and/or living expenses which you or any other attendees incur. We reserve the right to charge a fee for providing training and may require you to reimburse us for our associated costs and expenses. Any new Managing Owner or Designated Manager must also complete the training required for all new managers before assuming responsibility for the management of your Franchised Business. If any of your attendees are unable to complete Initial Training to our satisfaction, we may terminate this Franchise Agreement without refunding your Initial Franchise Fee. If you own multiple Franchised Businesses, we will provide Initial Training only for the first Franchised Business that you open.

We reserve the right to vary the length and content of Initial Training as we deem appropriate in our sole discretion based on the experience of the attendee. We shall determine the scheduling, exact duration, contents and manner of Initial Training in our discretion and may delay your attendance until a suitable time near the grand opening date for your Franchised Business in our discretion.



8.2 Additional Training

We may offer periodic refresher training courses or develop additional training courses. Attendance at these training programs may be optional or mandatory. You may be required to pay the then-current fee for this training as specified in our Brand Manual.

8.3 Requested Training

Upon your written request, we may provide additional assistance or training to you at a mutually convenient time. You may be required to pay the then-current fee for this training as specified in our Brand Manual.

8.4 Remedial Training

If we determine, in our sole discretion, that you are not operating your Franchised Business in compliance with this Franchise Agreement and/or the Brand Manual, we may require that you, your employees and other designees attend remedial training relevant to your operational deficiencies. You must pay us the then-current training fee as specified in our Brand Manual.

8.5 Conventions

We may hold periodic national or regional conferences to discuss various business issues and operational and general business concerns affecting Beverly Ann's Cookie Truck franchisees. Attendance at these conferences may be mandatory or optional. We also reserve the right to restrict franchisees from attending based on past performance, previous defaults and other factors in our sole discretion. You are responsible for paying our then-current conference fee for any conferences that you attend.

8.6 Training Expenses

You are solely responsible for all expenses and costs that your trainees incur for all trainings and conferences under this Section, including wages, travel, lodging, food and living expenses. You also agree to reimburse us for all expenses and costs we incur to travel to your Franchised Business under this Section, including travel, food, lodging and living expenses.

9. OTHER ASSISTANCE

9.1 Brand Manual

We will lend you our confidential franchise operations manual ("Brand Manual") in text or electronic form for the Term of this Franchise Agreement. The Brand Manual will help you establish and operate your Franchised Business in accordance with the System. The information in the Brand Manual is confidential and proprietary and may not be disclosed to third parties without our prior written approval. The Brand Manual may be updated and modified throughout the Term, both formally through amendments to the Brand Manual and informally through email or other written materials we provide to you. You acknowledge that your compliance with the Brand Manual is vitally important to us and other System franchisees because it is necessary to protect our reputation, the goodwill of the Marks, the Patent and maintain the uniform quality of the System.

You agree to establish and operate your Franchised Business strictly in accordance with the Brand



Manual. The Brand Manual may contain, among other things: (i) a description of the authorized products and services you may offer at your Franchised Business; (ii) mandatory and suggested specifications, operating procedures, and quality standards for goods, products, services, that you use or offer at your Franchised Business; (iii) policies and procedures we prescribe from time to time for our franchisees; (iv) mandatory reporting and insurance requirements; (v) policies and procedures pertaining to any gift card program we establish; and (vi) a written list of furniture, fixtures, equipment, products and services (or specifications for such items) you must purchase for the development and operation of your Franchised Business and a list of any designated or approved suppliers for such items. The Brand Manual may also include standards and requirements relating to Technology (as defined in Section 14), online activity, use of artificial intelligence tools, GR Vehicle and Additional Equipment appearance and lifecycle requirements, and other System Standards. The Brand Manual establishes and protects our brand standards and the uniformity and quality of the products and services offered by our franchisees. We can modify the Brand Manual at any time. The modifications will become binding as soon as we send you notice of the modification. All mandatory provisions in the Brand Manual (whether they are included now or in the future) are binding on you.

In addition, if you lose, give away, make unauthorized copies, fail to return or otherwise misappropriate, all or some of the Brand Manual, you will be required to pay us liquidated damages to offset the damages we will incur as a result of this misappropriation. These liquidated damages are determined by taking our total revenue from our previous fiscal year, multiplied by the fraction which results from taking one divided by the current number of Beverly Ann's Cookie Truck franchisees as of the date of the misappropriation, except that this fee will not, under any circumstances, be less than \$30,000. At our option, we may post some or all of the Brand Manual on a restricted website or extranet to which you will have access. If we do so, you agree to monitor and access the website or extranet for any updates to the Brand Manual or System standards. Any passwords or other digital identifications necessary to access the Brand Manual on a website or extranet will be deemed part of Confidential Information (defined below).

While the Brand Manual is intended to protect our reputation and goodwill of the Marks, you will be responsible for the day-to-day operation of your Franchised Business and the Brand Manual is not designed to control the day-to-day operation of the Franchised Business.

9.2 General Guidance

We will, upon reasonable request, provide advice or guidance regarding your Franchised Business's operation based on reports or inspections or communications with you. We will provide reasonable marketing consulting, guidance and support throughout the Term we deem appropriate. Any advice will be given during our regular business hours and via written materials, electronic media, telephone or other methods, in our discretion.

We maintain a staff to manage and operate the Beverly Ann's Cookie Truck System and our staff members can change as employees come and go. We cannot guarantee the continued participation by or employment of any of our shareholders, directors, officers, employees or staff.

9.3 Website

We will maintain a website for Franchised Businesses ("System Website") that will include the information about your Franchised Business we deem appropriate. We may modify the content of and/or discontinue the System Website at any time in our sole discretion. We are only required to reference your Franchised Business on our System Website while you are in full compliance with this Franchise Agreement and all System standards. We must approve all content about your Franchised Business. We



will own the System Website (including any webpages for your Franchised Business) and domain names. We intend that any franchisee website will be accessed only through this System Website. You must obtain and use at least one Beverly Ann's Cookie Truck email address from us. You must pay us the then-current fee (currently \$216 per year (or \$18 per month)) for each email address you obtain, which is currently due at the same time as your Royalty.

9.4 Supplier Agreements

We may, but are not required to, negotiate agreements with suppliers to obtain products or services for our franchisees. If we negotiate an agreement, we may arrange for you to purchase the products directly from the supplier. We may receive rebates from these suppliers based on your purchases. We may also purchase certain items from suppliers in bulk and resell them to you at our cost (including overhead and salaries), plus shipping fees and a reasonable markup, in our sole discretion.

10. MANAGEMENT AND STAFFING

10.1 Owner Participation

If you are an Entity, you must designate an Owner who will be principally responsible for communicating with us about the Franchised Business (“Managing Owner”). If you are an individual, you are the Managing Owner. The Managing Owner must have the authority and responsibility for the day-to-day operations of your Franchised Business and must have at least 51% equity. You acknowledge that a major requirement for the success of your Franchised Business is the active, continuing and substantial personal involvement and hands-on supervision by your Managing Owner. Your Managing Owner must be actively involved in operating the Franchised Business on a full-time basis and provide in-person supervision, unless we permit you to delegate management functions to a Designated Manager. If you appoint a new Managing Owner, the new Managing Owner must attend and successfully complete our then-current initial training program.

10.2 Designated Manager

Subject to this Section, the Managing Owner shall directly supervise and participate in the day-to-day operation of the Franchised Business during the term of this Franchise Agreement. At your request, we may, but are not obligated to, agree for you to employ a Designated Manager after the first 60 days of operation (other than the Franchisee/Managing Owner) to operate the Franchised Business. The term “Designated Manager” means an individual with primary day-to-day responsibility for the Franchised Business’ operations, and may be you (if you are an individual) or an Owner, officer, director, or employee of yours (if you are other than an individual). The Designated Manager shall have similar responsibilities as a Managing Owner. You must deliver to us an amended Attachment B accurately identifying such appointed Designated Manager. The Designated Manager will be obligated to devote his or her full time, best efforts, and constant personal attention to the Franchised Business’ operations, and must have full authority in order to comply with this Franchise Agreement. You must not hire any Designated Manager or successor Designated Manager without first receiving our written approval of such Designated Manager’s qualifications. Each Designated Manager must attend and complete our Initial Training and sign a System Protection Agreement, the current form of which is attached to the Franchise Disclosure Document in Exhibit H. You must forward to us a copy of each such signed agreement. If we determine, in our sole discretion, during or following completion of the Initial Training program, that your Designated Manager (if any) is not qualified to act as designated manager of the Franchised Business, then we have the right to require you to choose (and obtain our approval of) a new individual for that position. If you are required to



appoint a new Designated Manager, you must do so within 30 days of the termination of the previous Designated Manager.

10.3 Staff

You must determine appropriate staffing levels for your Franchised Business to ensure full compliance with this Franchise Agreement and our System standards. You are solely responsible to hire, train and supervise employees or independent contractors to assist you with the proper operation of the Franchised Business. You must pay all wages, commissions, fringe benefits, worker's compensation premiums and payroll taxes (and other withholdings levied or fixed by any city, state or federal governmental agency, or otherwise required by law) due for your employees or as applicable, for your independent contractors. These employees and independent contractors will be your employees or contractors, not ours. We do not control the day-to-day activities of your employees or independent contractors or the manner in which they perform their assigned tasks. You must inform your employees and independent contractors you are exclusively responsible for supervising their activities and dictating the manner in which they perform their assigned tasks. In this regard, you must use your legal business entity name (not our Marks or a fictitious name) on all employee applications, paystubs, pay checks, employment agreements, consulting agreements, timecards and similar items.

You must hire and supervise efficient, competent, and courteous persons as your employees for the operation of your Beverly Ann's Cookie Truck franchise. You must require all your employees to work in clean uniforms approved by us, but furnished at your cost or the employees' cost as you may determine. You understand and acknowledge it is your responsibility to hire and supervise a satisfactory number of employees in order to efficiently operate the Beverly Ann's Cookie Truck Business and meet your obligations under this Franchise Agreement.

You have sole responsibility and authority for all employment-related decisions, including employee selection, promotion, firing, hours worked, rates of pay, other benefits, work assignments, training and working conditions, compliance with wage and hour requirements, personnel policies, recordkeeping, supervision and discipline. We will not provide you with any advice or guidance on these matters. You must require your employees and independent contractors to review and sign any acknowledgment form we prescribe that explains the nature of the franchise relationship and notifies the employee or independent contractor that you are his or her sole employer. You agree that any direction you receive from us regarding employment/engagement policies should be considered as examples, that you alone are responsible for establishing and implementing your own policies, and that you understand that you should do so in consultation with local legal counsel competent in employment law. Your employees hired working for you will be your employees alone and will not, for any purpose, be deemed our employees or subject to our control, including with respect to any mandated or other insurance coverage, tax, or contributions, or requirements pertaining to withholdings, levied or fixed by any city, state, or federal governmental agency. You agree to inform each of your employees that you alone are the employer, and that we are not. You and we will file our own tax, regulatory, and payroll reports, and be responsible for all employee benefits and workers compensation payments with respect to our respective employees and operations, and we will save and indemnify one another of and from any liability of any nature whatsoever by virtue thereof.

11. BRAND FUND

The Brand Fund is used to promote public awareness of our brand and to improve our System. You are required to pay the Brand Fund Contribution. The Brand Fund may be administered by us or our affiliate or designees, at our discretion. We may use the Brand Fund for any expenditure that we, in our sole discretion, deem necessary or appropriate to promote or improve the System or the Beverly Ann's Cookie



Truck brand. We may incorporate the Brand Fund or operate it through a separate entity whenever we deem appropriate.

To illustrate, these may include, but are not limited to, the following: (i) developing, maintaining, administering, directing, preparing or reviewing advertising and marketing materials, promotions and programs, including social media management; (ii) raising public awareness of any of the Marks; (iii) improving public and consumer relations and publicity; (iv) brand development; (v) research and development of technology, products and services; (vi) website development (including social media) and search engine optimization; (vii) development and implementation of quality control programs and other reputation management functions; (viii) conducting market research; (ix) changes and improvements to the System; (x) covering the fees and expenses of any advertising agency we engage to assist in producing or conducting advertising or marketing efforts; (xi) paying the proportionate salary share of our employees that devote time and provide services for advertising, promotion, collection, accounting or administration of the Brand Fund; (xii) preparing and distributing financial accountings of the Brand Fund; (xiii) developing training tools; and (xiv) paying our and our affiliates' expenses associated with direct or indirect labor, administrative, overhead, or other expenses incurred in relation to any of these activities.

We have sole discretion in determining the content, concepts, materials, media, endorsements, frequency, placement, location, and all other matters pertaining to any of the previously listed activities. Any surplus amounts in the Brand Fund may be invested. Any unused funds collected in any calendar year will be applied to the following year's funds, and we reserve the right to contribute or loan additional funds to the Brand Fund on any terms we deem reasonable. The Brand Fund is not a trust, and we have no fiduciary obligations to you regarding our administration of the Brand Fund. We may spend more or less than the total Brand Fund payments in that year, lend to the Brand Fund (paying reasonable interest) to cover deficits, or invest any surplus funds for future use. We will use all interest earned on Brand Fund payments to pay costs before using the Brand Fund's other assets. We will prepare an annual, unaudited statement of Brand Fund collections and expenses and give you the statement within 45 days upon the receipt of a written request.

We do not ensure that our expenditures from the Brand Fund in a particular geographic area are proportionate or equivalent to the Brand Fund Contribution by our franchisees operating in that geographic area or that any of our franchisees benefit directly or in proportion to their Brand Fund Contribution. We reserve the right to change, merge, re-form or dissolve the Brand Fund in our discretion. We will not use the Brand Fund for advertising principally for the solicitation and sale of Franchises, but we reserve the right to include a notation in any advertisement or website indicating "franchises available" or similar phrasing. We may, upon 30 days' prior written notice to you, reduce or suspend Brand Fund Contribution and operations for one or more periods of any length and terminate and/or reinstate the Brand Fund. We will spend all amounts before any termination of the Brand Fund.

12. FRANCHISEE MARKETING AND ADVERTISING

12.1 Standards

All advertisements and promotions you create or use must be completely factual, conform to the highest standards of ethical advertising, comply with all federal, state and local laws, rules and regulations, and comply with our standards in the Brand Manual. You must ensure that your advertisements and promotional materials do not infringe upon the intellectual property or legal rights of others. You may not advertise in any media whose primary circulation is outside of the Territory without our permission unless the advertisement is part of a cooperative advertising program. You may not use any artificial intelligence tool, including any AI image generator or similar technology, to create, generate, modify, manipulate, enhance,



adapt, or recreate the Marks, logos, trade dress, marketing materials, or other brand assets without our prior written consent. You may not upload, submit, or otherwise provide the Marks, brand assets, Confidential Information, or other proprietary materials to any third-party artificial intelligence platform or similar tool except as we expressly approve in writing.

12.2 Promotional Programs

We may periodically create advertising and sales promotion programs and materials to enhance the collective success of all Beverly Ann's Cookie Truck franchisees operating under the System. You must conduct and participate in promotional campaigns (the "Promotions") which may from time to time be required, and you must conduct and participate in those Promotions in accordance with our policies and procedures. This may include requiring you to offer free products to customers on certain days or providing coupons (not to exceed \$500 per year unless authorized by the Ad Council). The value of Promotions you must offer may be increased at any time upon super-majority (75%) of the Ad Council and upon 30 days' notice to you, but will not exceed \$1,500 per calendar year. If we require you to conduct and participate in any Promotion, we reserve the right (but we are not required) to use a portion of the Brand Fund to help our franchisees defray a portion of any costs attributable to the Promotions. If we exercise this right, we will use the Brand Fund on a pro rata basis.

You agree, at your sole cost and expense, to issue and offer such rebates, giveaways, and other promotions in accordance with advertising programs established by us, and further agree to honor the rebates, giveaways, and other promotions issued by other Beverly Ann's Cookie Truck franchisees under any such program, so long as such compliance does not contravene any applicable law, rule, or regulation. You will not create or issue any gift cards/certificates and will only sell gift cards/certificates that have been issued or sponsored by us and which are accepted at all franchised businesses, and you will not issue coupons or discounts of any type except as approved by us.

12.3 Marketing Materials

You must order any sales and marketing material from us, or our designated suppliers (which may be an affiliate), that we require. We may create advertising and other marketing materials. We may charge you for these materials, and make these available to you. We may make these materials available over the Internet (in which case you must arrange for printing the materials and paying all printing costs). We may also enter into relationships with third party suppliers who will create the advertising or marketing materials for your purchase.

12.4 Approval

We must approve all advertising and promotional materials we did not prepare or previously approve (including materials we prepared or approved and you modify) before you use them. We will be deemed to have disapproved the materials if we fail to issue our approval within 30 days after receipt. You may not use any third-party marketing or advertising company that we have not approved. You may not use any advertising or promotional materials that we have disapproved (including materials that we previously approved and later disapprove). If you use any advertising or promotional materials that are not approved by us (including materials that we previously approved and later disapprove) then, in addition to any other remedies under this Franchise Agreement, you will pay us for deposit to the Brand Fund an unauthorized advertising fee of \$1,000 per occurrence.



12.5 Grand Opening Advertising

Although you are encouraged to engage in grand opening advertising, you do not have to spend any minimum amount on grand opening advertising to promote your Franchised Business.

12.6 Local Advertising Requirement

Although you are encouraged to engage in local advertising, you do not have to spend any minimum amount on local advertising to promote your Franchised Business. You agree to participate in our market research programs, test marketing new food products and services at the Franchised Business and providing us with timely reports and other relevant information regarding such market research.

12.7 Online Advertising

You may not maintain a separate website, conduct e-commerce, or otherwise maintain a presence on the Internet in connection with your Franchised Business without our express written permission, which we may revoke at any time, in our sole discretion. Any website we permit you to establish will be subject to all of your marketing and advertising requirements under this Franchise Agreement and the Brand Manual. You may not establish an account or participate in any social networking site, blog, or similar online platform concerning your Franchised Business, us, our affiliates, or the System except as permitted by our online policy (as contained in our Brand Manual) or with our prior written consent. If you wish to utilize social media or advertise online, you must follow our online policy contained in our Brand Manual. Our online policy may change as technology and the Internet changes. We may require that you utilize our designated supplier for social media marketing services, at your expense. You may not establish, use, or participate in any crowdfunding campaign or similar money-raising program for your Franchised Business without our prior written consent. We may restrict your use of social media. We restrict your ability to independently market on the Internet, and we may not allow you to use any domain name, address, locator, link, metatag or search technique with words or symbols similar to the Marks.

12.8 Advisory Council

We may form, change, merge or dissolve an advisory council (“Ad Council”) at any time, in our sole discretion, to advise us on advertising policies and to promote communications between us and all franchisees. Any such Ad Council will be governed by bylaws that will specify that members of the Ad Council would consist of both franchisees and franchisor representatives and will specify how members are selected, subject to any changes to such bylaws or structure we deem necessary in our sole discretion. In order to be chosen for the Ad Council, the franchisee must be in good standing, operate multiple Franchised Businesses, and be actively involved in the betterment of the System. Any Ad Council would serve in an advisory capacity only. If we appoint you to the Ad Council, you agree to join, participate in, and actively support the Ad Council. Your Brand Fund Contributions may be increased or decreased at any time upon super-majority (75%) approval of the Ad Council, upon 30 days’ notice to you. We may grant the Ad Council any operation or decision-making powers we deem appropriate.

12.9 E-Lead Program

We operate a digital marketing service to manage the placement of digital ads (the “E-Lead Program”) that you may elect to use. If you elect to use the E-Lead Program, in addition to the actual costs of the digital advertisements themselves, you agree to pay an annual administrative fee (the “E-Lead Fee”) of \$250 for E-Lead Lite or \$500 for E-Lead Plus. Your E-Lead Fee shall be paid when you enroll in the E-



Lead Program, and shall be paid annually on the anniversary date of your enrollment. The E-Lead Program is currently optional, and you may un-enroll from the E-Lead Program at any time upon 30 days' written notice to us. Any E-Lead Fees paid to us are non-refundable under any circumstances. We reserve the right to require you to enroll in the E-Lead Program in the future, upon 60 days' written notice to you. We further reserve the right to discontinue the E-Lead Program, increase the fees and costs associated with the E-Lead Program, or otherwise revise the terms and conditions of the E-Lead Program at any time, in our sole discretion.

12.10 Limited Time Offer Campaign

We may periodically offer promotional campaigns (each, a "Limited Time Offer Campaign") throughout the year, including in the Spring, Summer and Fall. A Limited Time Offer Campaign may include, without limitation, seasonal or limited-time flavors, co-branded or partnership promotions, and related marketing initiatives. If you elect to participate in a Limited Time Offer Campaign, you must purchase the applicable campaign kit or kits. Each campaign kit may include, as applicable, flavoring, products, and/or marketing materials. You must pay us our then-current fee for each campaign kit you purchase in connection with a Limited Time Offer Campaign. We reserve the right to require your participation in any Limited Time Offer Campaign upon 60 days' notice to you.

13. SYSTEM STANDARDS

13.1 Generally

You agree to operate your Franchised Business: (i) in a manner that will promote the goodwill of the Marks; and (ii) in full compliance with our standards and all other terms of this Franchise Agreement and the Brand Manual. Any required standards exist to protect our interests in the System and the Marks, and not for the purpose of establishing any control or duty to take control over those matters that are reserved to you. The required standards generally will be in the Brand Manual or other written materials and may be periodically modified over the Term. To protect our interests in the System and Marks, we reserve the right to determine if you are meeting a required standard and whether an alternative is suitable to any recommendations or guidelines. You may not use any artificial intelligence tool, including any AI image generator or similar technology, to create, generate, modify, manipulate, enhance, adapt, or recreate the Marks, logos, trade dress, marketing materials, or other brand assets without our prior written consent. You may not upload, submit, or otherwise provide the Marks, brand assets, Confidential Information, or other proprietary materials to any third-party artificial intelligence platform or similar tool except as we expressly approve in writing.

We may, from time to time, make suggestions to you regarding your pricing policies in compliance with applicable laws. We retain the right to establish minimum and maximum prices to be charged by you, subject to applicable laws, but any exercise of that right will be specifically set forth in writing. It is furthermore understood and agreed that any list or schedule of prices furnished to you by us may unless otherwise specifically stated as to the minimum or maximum price be treated as a recommendation only and failure to accept or implement any such suggestion may not in any way affect the relationship between you and us.

13.2 Authorized Products and Services

The products and services offered by the Franchised Business are subject to change. We do not represent that your Franchised Business will always be permitted or required to offer all products or services then being offered by other Franchised Businesses or otherwise authorized within the System. You agree to offer



all products and services we require from time to time. You may not develop or offer any other products or services at your Franchised Business without our prior written permission. We may, without obligation to do so, add, modify or delete authorized products and services, and you must do the same upon notice from us. You may incur additional expenses to offer new or remove current products or services. Our addition, modification or deletion of one or more products or services will not constitute a termination of this Franchise Agreement. You will not enter into any agreements with any third parties that can process orders for you on your behalf without our express written permission, which we may revoke at any time, in our sole discretion. We may, but are not required to, create Beverly Ann's Cookie Truck proprietary products for sale at your Franchised Business.

13.3 Suppliers and Purchasing

You agree to purchase or lease all products, supplies, equipment, services, and other items specified in the Brand Manual. If required by the Brand Manual, you agree to purchase or lease certain products and services only from suppliers designated or approved by us (which may include, or be limited exclusively to, us or our affiliates) including, by way of example, Kreations flavoring and branded cups. This right allows us to control the uniformity and quality of products and services used, sold or distributed in connection with the development and ongoing operation of your Franchised Business, maintain the confidentiality of our trade secrets, obtain discounted prices for our franchisees if we choose to do so, and protect the reputation and goodwill associated with the System and the Marks. If we receive rebates or other financial consideration from these suppliers based upon your purchases or any other of our franchisee's purchases, we have no obligation to pass these amounts on to you or to use them for your benefit. If we do not require you to use a designated source or approved supplier for a particular item, you may purchase the item from any vendor you choose so long as your purchases conform to our System and specifications. We may restrict the sourcing of current and future items. You agree to maintain an adequate inventory of all items in accordance with the Brand Manual.

If you wish to purchase any items or supplies from a supplier we have not approved or wish to offer any new product or service we have not authorized in writing, you must send us a written notice specifying the supplier's name and qualifications or product or service information and provide any additional information we request. We will approve or reject your request within 30 days after we receive your notice and all additional information (and samples) that we require. If we fail to issue our approval within the 30-day period, it will have the same effect as a rejection to the request. You must reimburse us for all costs and expenses we incur in reviewing a proposed supplier, product or service within ten days after invoicing. We may revoke approval of any supplier, product or service in our sole discretion in which case you must stop purchasing from such supplier.

13.4 Equipment Maintenance and Changes

You agree that our ability to require Beverly Ann's Cookie Truck franchisees to make significant changes to their GR Vehicle and Additional Equipment is critical to our ability to administer and change the System and to maintain the Beverly Ann's Cookie Truck brand's image of cleanliness, efficiency and quality. You agree to proactively maintain, modify, repair and upfit your GR Vehicle and Additional Equipment over time to meet our standards. You must keep your GR Vehicle and any Additional Equipment in compliance with our then-current standards. For GR Vehicles purchased on or after January 1, 2026, our then-current standards include the lifecycle, wrap, upfit, replacement, and retirement requirements described in this Section 13.4 and the Brand Manual. For GR Vehicles purchased before January 1, 2026, required wrap updates, upfits, replacements, retirements, and other appearance or equipment updates will depend on the age, mileage, condition, configuration, specifications, and overall condition of the GR Vehicle and will be scheduled and governed by the Brand Manual and our then-current standards. Without



limiting the foregoing, for GR Vehicles purchased on or after January 1, 2026, you will be required to update the GR Vehicle as follows: (1) complete a wrap update every five years; (2) complete a full upfit every 10 years; (3) at 20 years of age, subject to our approval and then-current standards, either complete the second full upfit or retain the existing GR Vehicle as an ancillary GR Vehicle and replace it with a new GR Vehicle; (4) retire each GR Vehicle at 30 years of age; (5) upon the execution of a Successor Franchise Agreement for a Franchised Business with a GR Vehicle that has not completed any required updates or is not in compliance with current standards; (6) upon the transfer of a Franchised Business with a GR Vehicle that has not completed any required updates; or (7) for a GR Vehicle that is not in compliance with current standards. Any alternative upfit path or deviation from our then-current lifecycle, wrap, upfit, replacement, or retirement requirements shall be only as expressly authorized by us in writing and shall be governed by the Brand Manual and any applicable amendment or other written requirements we establish. You must use our approved supplier for the window tinting, wrapping and upfitting of your GR Vehicle. All required wrap updates, removal and installation of vinyl, and required upfit work must be performed at an authorized upfit facility designated or approved by us. You must also maintain the appearance and condition of all Additional Equipment in accordance with our System standards, including any rewrapping, upfitting, or other appearance or equipment updates we require based on the type, age, condition, and use of the Additional Equipment.

Should we determine that the cleanliness or appearance of your GR Vehicle and/or any Additional Equipment falls below our standards, you must promptly address the issue at your sole cost and expense. This includes repairing any damages, updating equipment, and refreshing the GR Vehicle and Additional Equipment's aesthetic to maintain a "like new" condition and to meet our then-current standards and comply with the Brand Manual.

You acknowledge and agree that your GR Vehicle and Additional Equipment will depreciate, damage, wear out and become obsolete over time and that, depending on the age, mileage, condition and features of your GR Vehicle and Additional Equipment, we may require that you replace, repair, retrofit or upfit these items in accordance with our then-current standards and the Brand Manual over time. We reserve the right to require refurbishment, retrofitting and upfitting of the GR Vehicle and Additional Equipment to align with the latest branding and image standards in accordance with our directives and with the Brand Manual. Such refurbishment, retrofitting and upfitting may involve significant changes, replacements, modifications and new equipment, as well as any other updates specified by us. You further agree to purchase a replacement GR Vehicle and/or any Additional Equipment whenever these items no longer meet our standards. Any replacement requirement for a GR Vehicle shall also be subject to the lifecycle standards or other update, replacement, or retirement requirements applicable under this Section 13.4 and the Brand Manual based on the date the GR Vehicle was purchased. You must purchase a new GR Vehicle and/or any Additional Equipment within 30 days of our notice to you or such other time period that we designate. You must commence all maintenance and remodeling promptly upon receiving our notice and complete it within 60 days, or such other time period that we designate. You are solely responsible for all associated costs and expenses.

If the GR Vehicle and/or any Additional Equipment is damaged in an accident, totaled or is otherwise deemed unable to operate by you or by us in our discretion, then you agree to perform all repairs or obtain a replacement GR Vehicle and/or any Additional Equipment at your sole cost and expense within 60 days or such other time period that we designate.

You acknowledge and agree that vehicle repairs and maintenance may occasionally result in unforeseen mechanical issues. In such cases, you will notify us of any issues encountered and provide reasonable opportunity for us to rectify the problem. You further agree that routine maintenance and occasional repairs are necessary for the proper functioning of the GR Vehicle and Additional Equipment and agree to bear any associated costs unless such issues arise directly from our gross negligence or willful misconduct.



You acknowledge and agree that your GR Vehicle, Additional Equipment and/or your entire Franchised Business may not be operational during the time that maintenance, repairs, upfits, retrofits or replacement occurs under this Section, which could be for a significant period of time. You also acknowledge and agree that replacing your GR Vehicle and/or other Additional Equipment may be delayed and is subject to availability. During such time periods, you acknowledge and agree that we will not be responsible or liable to you for any loss of revenue, profits or damages experienced by your Franchised Business. You agree that we shall not be liable for any mechanical issues or damages incurred by you as a result of such repairs, upfits, retrofits or maintenance. You also agree that we will not be responsible for any manufacturing or mechanical issues. You agree to fully cooperate with us and our affiliates with all obligations under this Section.

13.5 Hours of Operation

You must keep your Franchised Business open for the minimum hours and minimum days of operation as specified in the Brand Manual, which may change over the Term. We may require you to establish specific hours of operation and submit those hours to us for approval.

13.6 Customer Issues

You acknowledge the importance to the System and uniform standards of quality, service and customer satisfaction, and recognize the necessity of opening and operating a Franchised Business in conformity with the System. You agree to manage the Franchised Business in an ethical and honorable manner and ensure that all those working at the Franchised Business provide courteous and professional service to customers. If you receive a customer complaint, you must promptly follow the complaint resolution process we specify to protect the goodwill associated with the Marks. Also, if we are contacted by a customer of your Franchised Business who wishes to lodge a complaint, we reserve the right to address the customer's complaint to preserve goodwill and prevent damage to the Marks. Our right to address complaints may include refunding money to a dissatisfied customer, in which case you must reimburse us for these amounts including the value of any gift card, refund or other value we provide to the customer as part of addressing the issue.

We may contact any customer of your Franchised Business at any time for any purpose. We, or our authorized representative, shall have the right, during regular business hours, or at such other times as may mutually agree upon, to inspect all client lists and documents and records related to the Franchised Business. Upon reasonable request, you must furnish to us in whatever format we require, all client information and records for the Franchised Business, both active and inactive, which shall include, but not be limited to, names, addresses, and telephone numbers of such clients ("Customer List"). You acknowledge and agree that we are the sole owner of the Customer List and that you shall not use the Customer List for any purpose other than for the operation of the Franchised Business or distribute, in any form or manner, the Customer List to any third party without our prior written consent.

13.7 Standards Compliance

You acknowledge the importance of every standard and operating procedures to the reputation and integrity of the System and the goodwill associated with the Marks. If you fail to follow any of the System standards, we may send you a notice of violation and charge you a "Non-Compliance Fee" of \$1,000 for your first violation and an additional \$5,000 if you fail to comply with the System standard in the notice of violation within 30 days of the date of our notice. We may charge you a fee of \$5,000 for the second and each additional violation after your first. These fees are in addition to any and all remedies that we have available under this Franchise Agreement, including but not limited to termination.



13.8 Payment Vendors and Data Security

You agree to maintain, at all times, credit card relationships with the credit and debit card issuers or sponsors, check or credit verification services, financial center services, payment providers, merchant service providers, loyalty and gift cards, and electronic fund transfer systems (together, “Payment Vendors”) that we may periodically designate as mandatory. The term “Payment Vendors” includes, among other things, companies that provide services for electronic payment. You agree not to use any Payment Vendor for which we have not given you our prior written approval or as to which we have revoked our earlier approval. We may modify our requirements and designate additional approved or required methods of payment and vendors for processing such payments, and to revoke our approval of any service provider. You agree to comply with the then-current Payment Card Industry Data Security Standards as those standards may be revised and modified by the PCI Security Standards Council, LLC, or any successor organization or standards we may reasonably specify. You agree to implement the enhancements, security requirements and other standards that PCI Security Standards Council, LLC (or its successor) requires of a merchant that accepts payment by credit and/or debit cards or electronic payments.

13.9 Gift Cards and Loyalty Programs

You agree to participate in our gift card and loyalty programs, if any, and agree to make gift cards and loyalty programs available for purchase and redemption at your Franchised Business subject to the policies and procedures in the Brand Manual.

13.10 Privacy

You agree to comply with all applicable international, federal, state and local laws pertaining to the privacy of customer, employee and transactional information (“Privacy Laws”). You agree to research and proactively ensure that your Franchised Business is in compliance with Privacy Laws, which may vary depending on the location of your Franchised Business. You also agree to comply with our standards and policies pertaining to Privacy Laws. You agree to inform us of any conflict between our standards and policies and any local or state Privacy Laws that govern your Franchised Business to ensure that your conduct complies with all those local or state Privacy Laws.

13.11 Remodeling

You agree to upgrade and make all improvements and alterations to your Franchised Business and GR Vehicle that we reasonably require from time to time to reflect our then-current image and appearance specifications. There is no limitation on the cost of any upgrading/upfitting/remodeling that we may require.

13.12 Mystery Shopper

We may require you to conduct a self-shop by sending us photos of your GR Vehicle and any Additional Equipment. If the results of the self-shop are unsatisfactory, or you do not participate in the self-shop, we may send a third-party mystery shopper to conduct a mystery shop. We also may inspect your GR Vehicle and any Additional Equipment at any time. You agree to fully cooperate with any such inspection. If the results of any mystery shopper determine that your Franchised Business is in violation of any System standard and we inspect your Franchised Business, then you must pay us a “Mystery Shopper Fee” of \$1,000 to cover our travel and expenses. You will also be subject to Non-Compliance Fees. You agree to pay us this fee within ten days after invoicing.



13.13 GR Vehicle

You must purchase the GR Vehicle from us or our affiliate. You will pay the current cost of the GR Vehicle in effect at the time of delivery, which may increase from the time of the signing of this Franchise Agreement. You will pay a non-refundable \$5,000 deposit when you sign this Franchise Agreement and pay the entire remaining balance in full when you take delivery of your GR Vehicle. The GR Vehicle deposit is in addition to the Initial Franchise Fee. GR Vehicle payments are non-refundable. You may not utilize any other truck or vehicle, other than the GR Vehicle or any Additional Equipment, in the operation of your Franchised Business, and the GR Vehicle and any Additional Equipment must only be used for the operation of your Franchised Business and not for any other purpose. You must operate at least one GR Vehicle and may only operate multiple GR Vehicles in the Territory if we allow you to sign additional franchise agreements with us.

Although all GR Vehicles will follow a consistent theme, the details of design may differ and you agree that your GR Vehicle may not be identical to those of other franchisees. If modifications to the GR Vehicle are necessary to comply with applicable local laws and/or ordinances, you may be required to pay a fee to us or our affiliate for the costs and expenses in making the necessary modifications to the GR Vehicle. You will also be required to purchase an initial inventory of Beverly Ann's Cookie Truck equipment, uniforms, and supplies from us or our affiliates when you purchase the GR Vehicle. These payments are non-refundable.

You must find a location to store the GR Vehicle or any Additional Equipment, which may be at your residence if permitted. You must use our approved supplier for the window tinting, wrapping, and upfitting of your GR Vehicle. Any person who drives your GR Vehicle must be 18 years of age or older and have a valid driver's license, and each of your GR Vehicles must be properly licensed, registered and insured. Should your GR Vehicle or any Additional Equipment be subject to a manufacturer's vehicle safety recall, you must immediately notify us in writing and perform the required repairs, maintenance, and/or inspections at your sole cost and expense before using your GR Vehicle or any Additional Equipment in the operation of your Franchised Business. You acknowledge and agree that we are not responsible for any obligations or costs associated with the operation of the GR Vehicle or any Additional Equipment, including any safety recall of the GR Vehicle or of any Additional Equipment.

Your GR Vehicle must meet our then-current standards that we specify and that are contained in the Brand Manual. You must not use the GR Vehicle for any purpose other than the operation of your Franchised Business. You agree to: (i) decorate and wrap your GR Vehicle under our then-current System standards, and at our request, periodically update or improve the decoration and wraps of the GR Vehicle (any such updates or improvements must be made within 30 days of our delivery of notice to you that such updates or improvements must be made); (ii) maintain the condition of the GR Vehicle consistent with the image of a Franchised Business and in accordance with the System standards; (iii) comply with all ongoing repair, maintenance, upfitting and replacement requirements described in Section 13.4 of this Franchise Agreement; (iv) not sell or otherwise transfer the GR Vehicle without first removing all of the Marks from the GR Vehicle; and (v) obtain and maintain all appropriate permits, business and contractor licenses and certifications including but not limited to valid driver's licenses for all drivers and current vehicle registrations for the GR Vehicle used in the Franchised Business. During the Term, you agree to take the following actions: (A) thoroughly clean, repaint, and redecorate the interior and exterior of the GR Vehicle and any Additional Equipment at intervals we prescribe; (B) repair the interior and exterior of the GR Vehicle and any Additional Equipment; and (C) at our request, to periodically improve and modify the GR Vehicle and any Additional Equipment to conform to the then-current System standards. You will place or display on the GR Vehicle and any Additional Equipment, only those signs, emblems, designs, artwork, lettering, logos, and display and advertising materials we approve from time to time. If at any time in our reasonable judgment, the general state of repair, appearance, or cleanliness of the GR Vehicle, and any



Additional Equipment of the Franchised Business or its fixtures, furnishings, equipment, assets, or signs does not meet our standards, we may notify you and specify the action you must take to correct the deficiency. You agree to fully de-identify any GR Vehicle and any Additional Equipment you no longer utilize. These corrective actions will be performed at your sole expense.

14. TECHNOLOGY

14.1 Technology

You must utilize the technology, including software, computer hardware and components, point of sale system, cash register(s), communication equipment, and other related accessories or peripheral equipment (collectively, “Technology”) that we require. This includes any proprietary business management software, point-of-sale hardware and/or software, and related vendors that we periodically designate, including KonaOS and our designated point-of-sale hardware and/or software and vendor, currently Square. We may change the Technology you must use for your Franchised Business at any time. You will utilize the Technology with the Franchised Business under our policies and procedures in the Brand Manual. You must pay the Technology Fee for the use of certain technologies used in the operation of your Franchised Business. For other required Technology, you agree at your expense to use any approved supplier we require. We may change or add approved suppliers of this Technology at any time, in our sole discretion. You will, at your expense, purchase and maintain any required communication services, Internet services (including the requirement to maintain a high-speed Internet connection), dedicated telephone and power lines. You must obtain the computer hardware, software licenses, maintenance and support services, and other related services that meet our specifications from the suppliers we specify

You acknowledge and agree that changes to Technology are dynamic and not predictable within the Term of this Franchise Agreement. To provide for inevitable but unpredictable changes to technological needs and opportunities, you agree that we may establish, in writing, reasonable new standards for implementing Technology in the System and you agree to comply with those reasonable new standards we establish as if we periodically revised this Section for that purpose. You will keep the Technology in good maintenance and repair, and you will promptly install, at your expense, any additions, changes, modifications or substitutions to Technology, as we may specify periodically. There is no limitation on the frequency and cost of your obligation to maintain, update or upgrade your Technology or its components. You must periodically check your Beverly Ann’s Cookie Truck email address and any website, extranet, portal, or other electronic platform that we designate for franchisees. You may not upload, submit, or otherwise provide the Marks, brand assets, Confidential Information, the Brand Manual, passwords, source code, customer data, or other proprietary materials to any third-party artificial intelligence platform or similar tool except as we expressly approve in writing. You acknowledge that you are solely responsible for protecting the Franchised Business from computer viruses, bugs, failures, cybersecurity incidents, unauthorized access, data breaches, and attacks by hackers or other unauthorized intruders in or affecting the Technology.

14.2 Proprietary Software

We may also develop proprietary software or technology that must be used by Beverly Ann’s Cookie Truck franchisees. We or our affiliates may develop, own, license, sublicense, provide, maintain, support, and require the use of proprietary software or technology for use in the System. “KonaOS” is proprietary business management software developed by our affiliate, KonaOS Holdings, LLC, and you must use and pay for KonaOS and any related services, modules, features, tools, or support that we or our affiliate require for the operation of your Franchised Business. We may require you to enter into a separate license agreement with us or our affiliate governing your use of any proprietary software or technology, or we may



elect not to require a separate license agreement. If we require a separate license agreement, you agree to enter into it and to pay us or our affiliate licensing, support and maintenance fees. If we do not require a separate license agreement, your use of such software or technology shall nevertheless be subject to this Franchise Agreement, the Brand Manual, and any other written requirements we establish. We also reserve the right to enter into a master software or technology license agreement with a third-party licensor and then sublicense the software or technology to you, in which case we may charge you for all amounts we must pay to the licensor based on your use of the software or technology.

14.3 Our Access

You will provide any assistance we require to connect to the Technology. We will have the right at any time to retrieve data and other information from your Technology as we, in our sole discretion, deem necessary or desirable. You shall ensure that we have access at all times to any Technology we request, at your cost. You must provide us with any and all requested codes, passwords and information necessary to access your Technology. This includes any administrator credentials and other authentication information reasonably required by us for system administration, support, compliance, audit, cybersecurity, brand protection, or other System purposes. You must receive our prior approval before changing such codes, passwords and other necessary information.

15. TRANSFER BY US

This Franchise Agreement is fully assignable by us (without prior notice to you) and shall inure to the benefit of any assignee(s) or other legal successor(s) to our interest in this Franchise Agreement; provided that we shall, subsequent to any such assignment, remain liable for the performance of our obligations under this Franchise Agreement up to the effective date of the assignment. We may also delegate some or all of our obligations under this Franchise Agreement to one or more designees without assigning this Franchise Agreement.

We may change our ownership or form and/or assign this Franchise Agreement and any other agreement to a third party without restriction. After our assignment of this Franchise Agreement to a third party who expressly assumes the obligations under this Franchise Agreement, we no longer will have any performance or other obligations under this Franchise Agreement.

16. TRANSFER BY YOU

16.1 Approval

For purposes of this Franchise Agreement, “Transfer” means any direct or indirect, voluntary or involuntary (including by judicial award, order or decree) assignment, sale, conveyance, subdivision, sublicense or other transfer or disposition of the Franchise Agreement, the Franchised Business (or any portion thereof), or a direct or indirect ownership interest in an Entity that is the franchisee (or any interest therein), including by merger or consolidation, by issuance of additional securities representing an ownership interest in the Entity that is the franchisee, or by operation of law, will or a trust upon the death of an Owner (including the laws of intestate succession). For the avoidance of doubt, a change of control includes any direct or indirect change in the ability to control or direct Franchisee, including through a change in the governance, trusteeship, or control of any trust or other entity that directly or indirectly owns an interest in Franchisee.



Neither you nor any Owner may engage in any Transfer without our prior written approval. Any Transfer without our approval shall be void and constitute a breach of this Franchise Agreement. Our consent to a Transfer shall not constitute a waiver of any claims we may have against you or the Owners, nor shall it be deemed a waiver of our right to demand exact compliance with any of the terms or conditions of the Franchise Agreement by the transferee.

16.2 Our Right of First Refusal

If you or an Owner desires to engage in a Transfer, you or the Owner, as applicable, must obtain a bona fide, signed written offer from the fully disclosed purchaser and submit an exact copy of the offer to us. We will have 30 days after receipt of the offer to decide whether we will purchase the Franchised Business or the GR Vehicle, as applicable, (our “Right of First Refusal”). If we notify you that we intend to purchase the Franchised Business, or the GR Vehicle, as applicable, within such 30-day period, you or the Owner, as applicable, must sell the Franchised Business or the GR Vehicle, as applicable, to us on the same terms as contained in the offer you received; provided that we may substitute cash for any non-cash form of payment proposed in the offer.

We will have at least 30 additional days to conduct a due diligence review and to prepare for closing. You agree to provide us with all information and records we request about the Franchised Business, the GR Vehicle, and we will have the absolute right to terminate the obligation to purchase the Franchised Business or the GR Vehicle, as applicable, for any reason during the due diligence period. You and we will act in good faith to agree on the terms and conditions of the written offer, and closing will take place on the 61st day following our receipt of your offer. We will be entitled to receive from you or the Owner, as applicable, all customary representations and warranties given by you as the seller of the assets or the Owner as the seller of the ownership interest or, at our election, the representations and warranties contained in the offer. If we do not exercise our right of first refusal, you or the Owner, as applicable, may complete the Transfer to the purchaser pursuant to and on the terms of the offer, subject to the requirements of this Section (including our approval of the transferee). However, if the sale to the purchaser is not completed within 120 days after our receipt of the offer, or there is a material change in the terms of the sale, we will again have the Right of First Refusal specified in this Section. If there is any change to the terms of the sale after you submit the bona-fide, signed written offer, then you acknowledge and agree that our Right of First Refusal will restart and you must submit the new written offer to us, and you further agree that the Transfer cannot be completed until you have done so. Our Right of First Refusal is fully transferable by us to any affiliate or third party.

16.3 Transfer Conditions

We will not unreasonably withhold our approval of any proposed Transfer; provided that the following conditions are all satisfied (“Transfer Conditions”):

16.3.1 Written Notice. You have provided us with written notice of the proposed Transfer at least 45 days before the transaction. You must also submit a copy of the proposed purchase agreement together with all supporting documents and schedules between you and the proposed transferee to us for our review to ensure that the Transfer does not violate any term of this Franchise Agreement.

16.3.2 Qualified Transferee. The proposed transferee does not own or perform services for a Competitive Business, and is, in our opinion, an individual of good moral character with sufficient business experience, aptitude and financial resources to own and operate a Franchised Business and otherwise meets all of our then-applicable standards for franchisees.



16.3.3 Terms of the Sale. The purchase price and terms of the proposed transfer must not be so burdensome to the prospective transferee as to impair or threaten the future operation of the Franchised Business.

16.3.4 Monetary Obligations. All of your monetary obligations to us and our affiliates have been paid in full and you and the Owners are in full compliance with the terms of this Franchise Agreement and all other agreements with us or our affiliate(s).

16.3.5 Compliance with Franchise Agreement. You have not violated any provision of this Franchise Agreement or any other agreement with us during both the 60-day period before you requested our consent to the transfer and the period between your request and the effective date of the transfer.

16.3.6 Training. The transferee has (or if the transferee is an Entity, its approved Managing Owner and any Designated Manager have) successfully completed, or made arrangements to attend, the initial training program (and the transferee has paid us the training fee for each new person who must attend training).

16.3.7 Licenses and Permits. The transferee and its owners, to the extent necessary, have obtained all licenses and permits required by applicable law to own and operate the Franchised Business.

16.3.8 New Franchise Agreement. You must request that the transferee be provided with our then-current form of franchise disclosure document. You agree that we will not be liable for any representations that you or your Owners make that are inconsistent with such franchise disclosure document. The transferee and its owners sign our then-current form of franchise agreement and related documents, including, but not limited to, our then-current form of Franchise Owner Agreement or other guaranty (unless we, in our sole discretion, instruct you to assign this Franchise Agreement to the transferee), except that: (i) the Term and successor term(s) shall be the Term and successor term(s) remaining under this Franchise Agreement; and (ii) the transferee does not need to pay a separate initial franchise fee.

16.3.9 Transfer Fee. You pay us a transfer fee of: (i) \$10,000 if the transferee is an existing Beverly Ann's Cookie Truck franchisee; or (ii) \$15,000 if the transferee is not a current Beverly Ann's Cookie Truck franchisee plus \$1,000 for each piece of Additional Equipment (if any) that you transfer ("Transfer Fee"). You will pay the Transfer Fee to us as follows: (i) a \$1,000 non-refundable deposit at the time of your transfer application request; and (ii) the remaining balance shall be due at or before the time you complete the approved Transfer. If the Transfer is to an entity you control, to a member of your immediate family, or solely for the purpose of adding minority equity owners, you will not be required to pay the Transfer Fee, but you must reimburse us for our actual costs, including legal fees. This fee includes training for one person.

16.3.10 General Release. You and each of your Owners sign a general release in the form we prescribe for all known and unknown claims against us, our affiliates and subsidiaries, and our and their respective members, officers, directors, agents and employees, arising before or contemporaneously with the Transfer. If the proposed transferee has any previous relationship with us or our affiliates, then the proposed transferee must also execute a general release.

16.3.11 Right of First Refusal. We do not elect to exercise our Right of First Refusal.

16.3.12 Subordination. We may, in our sole discretion, require you to enter into an agreement with us to subordinate the transferee's obligations to you to the transferee's financial obligations



owed to us under the Franchise Agreement.

16.3.13 Broker Costs. You must pay any broker costs, commissions or other placement fees we incur as a result of the Transfer. This fee applies when a commission is payable to a broker retained by you or when you request our assistance through a designated broker. If the transferee is one of our leads or was referred to you through a third-party broker with whom we have a contract, you must also pay us a lead procurement fee of \$15,000 or the applicable third-party broker fee, as applicable.

16.3.14 GR Vehicle and Additional Equipment. The transferee must agree to take possession of the GR Vehicle, together with all Additional Equipment under this Franchise Agreement, as a condition to the transfer. The transferee must agree to pay us or our affiliates any applicable fees to make such updates, improvements, alterations, repairs, replacements, rewinding, refurbishments, retrofits, upfits, and other modifications to the Franchised Business, including the GR Vehicle and any Additional Equipment, as we require to bring the Franchised Business into compliance with our then-current image, appearance, branding, operational, safety, sanitation, equipment, and other System standards, including any then-current requirements under Section 13.4, within 45 days after the effective date of the transfer (we will advise the transferee before the effective date of the transfer of the specific actions it must take within this time period), and to deposit with us the estimated cost to complete such work. If the GR Vehicle and/or any Additional Equipment does not meet our System standards, then the transferee must replace such GR Vehicle and/or Additional Equipment at its sole cost and expense.

16.3.15 Transaction Requirements. You must provide the transferee with two years of KonaOS data. If for some reason you are unable to provide this KonaOS data, you must provide the transferee with two years of financial data for your business and two years of tax returns. You must provide proof that the transferee consulted with an attorney, banker, financial advisor or business broker regarding the transfer transaction.

16.3.16 Other Conditions. You and each of your Owners agree to comply with all obligations that survive the termination, expiration or Transfer of this Franchise Agreement. The transfer must be made in compliance with any laws that apply to the transfer including all laws governing the offer and sale of franchises. You or the transferring Owner, as applicable, and the transferee have satisfied any other conditions we reasonably require as a condition to our approval of the Transfer.

16.4 Transfer to an Entity

If you are an individual, you may transfer your ownership interests to an Entity provided that: (i) the Owner or Owners of the Entity are the same persons who signed this Franchise Agreement and (ii) you comply with the Transfer Conditions. Our Right of First Refusal will not apply for a Transfer conducted under this Section and you must reimburse us for all of our fees and costs, including attorney fees (in lieu of the Transfer Fee), associated with your Transfer to the Entity. In lieu of entering into a new Franchise Agreement, you will be required to enter into any required documentation, which may include an approval of transfer agreement, a general release of claims and a Franchise Owner Agreement in the forms we prescribe.

16.5 Death or Disability

Upon the death or disability of you (if you are an individual) or of the Managing Owner (if you are an Entity), your interest in the Franchised Business or the Managing Owner's ownership interest in you, as applicable, must be assigned to a third party or another Managing Owner approved by us within 90 days of such person's death or disability. For purposes of this Section, a person is deemed to have a disability only



if the person has a medical or mental illness, problem or incapacity that would prevent the person from substantially complying with his or her obligations under this Franchise Agreement or otherwise operating the Franchised Business in the manner required by this Franchise Agreement and the Brand Manual for a continuous period of at least 90 consecutive calendar days, and where recovery within 90 days from the date of determination of disability is unlikely. If the parties disagree as to whether a person is disabled, the existence of disability will be determined by a licensed practicing physician selected by us, upon examination of the person; or if the person refuses to submit to an examination, then (for the purpose of this Section) the person automatically will be considered disabled as of the date of refusal. Your (or the deceased Managing Owner's) estate or legal representative must apply to us for the right to Transfer to the next of kin within 60 calendar days after your or your Managing Owner's death or disability. If, upon the Managing Owner's death or disability, a manager approved by us is not managing the Franchised Business, your or the Managing Owner's executor, administrator, conservator, guardian, or other personal representative must appoint a replacement manager within 15 days from the date of death or disability. The manager must complete our standard Initial Training at your expense. If applicable, a new Managing Owner acceptable to us also must be appointed for the Franchised Business within 30 days of the date of death or disability.

17. INTELLECTUAL PROPERTY

17.1 Ownership and Use of Intellectual Property

For purposes of this Franchise Agreement, "Intellectual Property" means the Marks, the Patent, our copyrighted materials (and those of our affiliates, including but not limited to those related to Kona Ice franchises and Travelin' Tom's franchises and any other affiliate that offers franchising or products or services to our franchisees) including all artworks and designs, "Confidential Information" (defined below), the System and "Improvements" (defined below). You acknowledge that: (i) we, or our affiliates, if applicable, are the sole and exclusive owner of the Beverly Ann's Cookie Truck Intellectual Property and the goodwill associated with the Marks; (ii) your right to use the Intellectual Property is derived solely from this Franchise Agreement; and (iii) your right to use the Intellectual Property is limited to a license granted by us to operate your Franchised Business during the Term pursuant to, and only in compliance with, this Franchise Agreement, the Brand Manual, and all applicable standards, specifications and operating procedures we prescribe from time to time. You may not use any of the Intellectual Property in connection with the sale of any unauthorized product or service, or in any other manner not expressly authorized by us. Any unauthorized use of the Intellectual Property constitutes an infringement of our rights. You agree to comply with all provisions of the Brand Manual governing your use of the Intellectual Property. You may not use any artificial intelligence tool, including any AI image generator or similar technology, to create, generate, modify, manipulate, enhance, adapt, or recreate any Intellectual Property or other brand assets without our prior written consent. You may not upload, submit, or otherwise provide any Intellectual Property, brand assets, Confidential Information, the Brand Manual, or other proprietary materials to any third-party artificial intelligence platform or similar tool except as we expressly approve in writing. This Franchise Agreement does not confer to you any goodwill, title or interest in any of the Intellectual Property. You agree that during the Term of this Franchise Agreement and after its termination, expiration or Transfer you will not, directly or indirectly, contest our interest in the Intellectual Property.

For purposes of this Franchise Agreement, "Confidential Information" means all of our (and our affiliates') trade secrets and other proprietary information relating to the development, construction, marketing and/or operation of a Franchised Business, (including but not limited to affiliate franchisees Kona Ice and Travelin' Tom's Coffee), including, but not limited to, methods, techniques, specifications, procedures, policies, marketing strategies and information comprising the System, the Brand Manual, written directives and all drawings, equipment, computer and point of sale programs (and output from such



programs), software including the KonaOS operating software, passwords, source code and any other information, know-how, techniques, material, data and similar items imparted or made available by us to you.

For purposes of this Franchise Agreement, “Improvements” means any improvements or additions to the System, Patent, Marks, marketing, method of operation, or the products or services offered by a Franchised Business.

17.2 Changes to Intellectual Property

We may modify the Intellectual Property at any time in our sole and absolute discretion, including by changing the Marks, the System, our copyrights or the Confidential Information. If we modify or discontinue use of any of the Intellectual Property, then you must comply with any such instructions from us within 30 days, at your expense. We will not be liable to you for any expenses, losses or damages you incur (including the loss of any goodwill associated with a Mark or Patent) because of any addition, modification, substitution or discontinuation of the Intellectual Property.

17.3 Use of Marks and Patent

Your right to use the Marks and the Patent are derived only from this Franchise Agreement and limited to your operating the Franchised Business according to this Franchise Agreement and all System standards we prescribe. You agree that any use of the Marks and Patent by you and your Franchised Business shall contribute and inure to our benefit. Your unauthorized use of the Marks and/or Patent is a breach of this Franchise Agreement and infringes our rights in the Marks and/or Patent. You acknowledge and agree that any unauthorized use of the Marks and/or Patent will cause us irreparable harm for which there is no adequate remedy at law and will entitle us to injunctive relief. You acknowledge and agree that your use of the Marks and Patent and any goodwill established by that use are exclusively for our benefit and this Franchise Agreement does not confer any goodwill or other interests in the Marks or Patent upon you (other than the right to operate the Franchised Business under this Franchise Agreement). All provisions of this Franchise Agreement relating to the Marks and Patent apply to any additional trademarks or patents we authorize you to use.

You agree to use the Marks as the sole identification of your Franchised Business; provided, however, you must identify yourself as the independent owner of your Franchised Business in the manner we prescribe. You may not use any Marks in any modified form or as part of any corporate name or with any prefix, suffix or other modifying words, terms, designs or symbols (other than logos licensed to you by this Franchise Agreement). You may not use any Mark in advertising the transfer, sale, or other disposition of the Beverly Ann’s Cookie Truck Franchise or an ownership interest in you without our prior written consent, which we will not unreasonably withhold. You agree to: (i) prominently display the Marks on or in connection with any media advertising, promotional materials, posters and displays, receipts, stationery and forms that we designate, and in the manner we prescribe to give notice of trade and service mark registrations and copyrights; and (ii) obtain any fictitious or assumed name registrations required under applicable law. You may not use the Marks in signing any contract, lease, mortgage, check, purchase agreement, negotiable instrument, or other legal obligation or in any manner that is likely to confuse or result in liability to us for any indebtedness or obligation of yours.

17.4 Use of Confidential Information

You acknowledge that you will use the Confidential Information only in operating the Franchised Business, and you will not disclose Confidential Information to others, except as expressly authorized by



this Franchise Agreement. You will take all actions to preserve the confidentiality of all Confidential Information, including safeguarding access to the Brand Manual. You will not copy or permit copying of Confidential Information. Your obligations under this Section begin when you sign this Franchise Agreement and continue for trade secrets as long as they remain secret, and, for other Confidential Information, for as long as we continue to use the information in confidence (even if edited or revised) plus an additional three years afterwards. We will respond promptly and in good faith to any inquiries you have about continued protection of any Confidential Information.

All data you collect, create, provide or otherwise develop (including, but not limited to, customer information and Customer Lists) is (and will be) owned exclusively by us, and we will have the right to use such data in any manner that we deem appropriate without compensation to you. Copies and/or originals of such data must be provided to us upon our request. We license use of such data back to you, at no additional cost, solely for the Term of this Franchise Agreement and solely for your use in connection with the Franchised Business. You agree to provide us with the information we reasonably require regarding data and cybersecurity requirements. You agree to indemnify us for any loss of data, including, but not limited to, customer information resulting from a breach of such data caused, in whole or in part, by you. You agree to solely use customer lists and customer information for the operation of the Franchised Business and for no other purpose.

The restrictions on the disclosure and use of the Confidential Information will not apply to disclosure of Confidential Information: (i) made in confidence to a government official, either directly or indirectly, or to an attorney, solely for the purpose of reporting or investigating a suspected violation of law; (ii) made in a complaint or other document filed in a lawsuit or other proceeding, if such filing is made under seal; or (iii) made in cases of suit for retaliation based on the reporting of a suspected violation of law, disclosure of Confidential Information to an attorney, and for use of the Confidential Information in such court proceeding, so long as any document containing the Confidential Information is filed under seal and Confidential Information is not otherwise disclosed pursuant to a court order.

We do not make any representation or warranty that your use of the System and Confidential Information will not infringe on the patent, copyright or other proprietary rights of third parties. You agree that we will have no liability to you if the System and/or any Confidential Information is held not to be secret or confidential or in the event that any infringement of others' proprietary rights occurs because of your use of the System and Confidential Information.

17.5 Improvements

If you conceive of or develop any Improvements, you agree to promptly and fully disclose the Improvements to us without disclosing the Improvements to others. You must obtain our approval before using any such Improvements. Any Improvement we approve may be used by us and any third parties we authorize, without any obligation to pay you royalties or other fees. You must assign all rights to any such Improvement, including the right to grant sublicenses, to us or our designee, without charge. In return, we will authorize you to use any Improvements we or other franchisees develop that we authorize for general use with the operation of a Franchised Business. These obligations shall survive the termination, expiration or Transfer of this Franchise Agreement.

17.6 Notification of Intellectual Property Issues

You must notify us as soon as possible, but no later than three business days of any: (i) apparent infringement of any of the Intellectual Property; (ii) challenge to your use of any of the Intellectual Property; or (iii) claim by any person of any rights in any of the Intellectual Property. You may not communicate



with any person other than us and our counsel in connection with any such infringement, challenge or claim. We will have sole discretion to take such action as we deem appropriate. We have the right to exclusively control any litigation, Patent and Trademark Office proceeding, or other proceeding arising out of any such infringement, challenge or claim. You agree to execute any and all instruments and documents, render such assistance, and do such acts and things as may, in the opinion of our counsel, be necessary or advisable to protect and maintain our interest in any such litigation, Patent and Trademark Office proceeding, or other proceeding, or to otherwise protect and maintain our interest in the Intellectual Property.

18. BRAND COVENANTS

18.1 Reason for Covenants

The covenants in this Section 18 shall be referred to as the “Brand Covenants.”

You acknowledge that the System is distinctive and has been developed by us and/or our affiliates at great effort, time and expense, and that the Intellectual Property and the training and assistance we provide would not be acquired except through implementation of this Franchise Agreement. You also acknowledge that competition by you, the Owners, or persons associated with you or the Owners (including family members) could jeopardize the entire System because you and the Owners have received an advantage through knowledge of our day-to-day operations and Confidential Information related to the System. Accordingly, you and the Owners agree to comply with the Brand Covenants described in this Section to protect the Intellectual Property and our System.

18.2 Unfair Competition During the Term

For purposes of this Franchise Agreement, “Competitive Business” means any business that: (i) operates as a mobile or temporary location vendor primarily serving food and/or beverages or selling retail merchandise or services from a vehicle, kiosk or other moveable property; (ii) sells or offers to sell products or services that are the same as or similar to the type of products sold by (A) the Franchised Business as the concept evolves over time including but not limited to cookies, ice cream, frozen desserts or baked goods or similar products, or (B) us, our affiliates or our or their respective franchisees or licensees including without limitation, as of the date of this Franchise Agreement, shaved ice, blended beverages, snow cones, coffee, tea, hot or cold beverages; (iii) provides or offers to provide services the same as or similar to the type of services sold by you; or (iv) any business that grants franchises or licenses to others to operate the types of businesses specified in subparagraphs (i) through (iii), but excludes a Franchised Business operating under a franchise agreement with us or our affiliates. A Competitive Business shall not include ownership of up to five percent (5%) of any publicly held company or mutual fund that owns, operates, has an interest in, or controls any business that otherwise would meet the definition of a Competitive Business.

You agree not to compete with us during the Term by engaging in any of the following activities (“Prohibited Activities”): (i) owning, operating, or having any other interest (as an owner, partner, director, officer, employee, manager, consultant, shareholder, creditor, representative, agent, or in any similar capacity) in any Competitive Business; (ii) diverting or attempting to divert any business from us (or one of our affiliates or franchisees); or (iii) inducing any customer of ours (or of one of our affiliates’ or franchisees’) to transfer their business to you or to any other person that is not then a franchisee of ours.

Notwithstanding the foregoing, if at any time during the term of this Agreement, you, your owners or your affiliates wish to operate a Competitive Business or offer products or services that would be competitive with the Franchised Business, you may request that we consent to the opening of a competing business (hereafter referred to as a “Permitted Business”) which consent we may withhold in our sole



discretion. The operation of any approved Permitted Business shall be operated pursuant to and consistent with our standard form of Permitted Business Addendum attached to our franchise disclosure document.

18.3 Unfair Competition After the Term

For purposes of this Section, the “Restricted Period” means a period of two years after the termination, expiration or Transfer of this Franchise Agreement. For purposes of this Section, the “Restricted Territory” means the geographic area within: (i) a 20-mile radius of the Territory; and (ii) a 20-mile radius from all other Beverly Ann’s Cookie Truck businesses that are operating as of the date of the termination, expiration or Transfer of this Franchise Agreement.

During the Restricted Period, you agree that you will not engage in any Prohibited Activities within the Restricted Territory and that you will cause each of your Owners to not engage in any Prohibited Activities within the Restricted Territory. If you or any Owner engages in a Prohibited Activity within the Restricted Territory during the Restricted Period, then the Restricted Period applicable to you (and applicable to each non-compliant Owner under the Franchise Owner Agreement) will be extended by the period of time during which you or the non-compliant Owner, as applicable, engaged in the Prohibited Activity.

You further represent that enforcement of these covenants will not prevent you from earning a livelihood or engaging in a lawful business that does not conflict with our legitimate interests. You and we agree that these covenants will be interpreted and enforced to the fullest extent permitted by applicable law, including under any “rule of reason” or similar standard used to evaluate the enforceability of restrictive covenants.

18.4 Employees and Others

Any Designated Manager and, if you are an Entity, any officer that does not own equity in you must sign our current System Protection Agreement. You must ensure that all of your employees, officers, directors, partners, members, independent contractors, and other persons associated with you or your Franchised Business who may have access to our Confidential Information, and who are not required to sign a System Protection Agreement, sign the Confidentiality Agreement before having access to our Confidential Information. You must use your best efforts to ensure these individuals comply with the terms of the Confidentiality Agreements and System Protection Agreements, and you must immediately notify us of any breach that comes to your attention. You agree to reimburse us for all expenses we incur in enforcing a Confidentiality Agreement or System Protection Agreement, including reasonable attorney fees and court costs.

18.5 Covenants Reasonable

The parties agree that the Brand Covenants will be construed as independent of any other covenant or provision of this Franchise Agreement. It is the parties’ intent that the provisions of this Section be judicially enforced to the fullest extent permissible under applicable law. If all or any portion of any Brand Covenant is held unreasonable or unenforceable by a court or agency having valid jurisdiction in a final decision to which we are a party, you agree to be bound by any lesser covenant subsumed within the terms of such Brand Covenant that imposes the maximum duty permitted by law, as if the resulting Brand Covenant were separately stated in and made a part of this Section. Accordingly, the parties agree that any reduction in scope or modification of any part of the non-competition provisions contained herein shall not render any other part unenforceable. You acknowledge and agree that: (i) the terms of this Franchise Agreement are reasonable both in time and in scope of geographic area; (ii) our use and enforcement of covenants similar to those described above with respect to other “Beverly Ann’s Cookie Truck” franchisees benefits you and



the Owners because it prevents others from unfairly competing with your Franchised Business; and (iii) you and the Owners have sufficient resources and business experience and opportunities to earn an adequate living while complying with the terms of this Franchise Agreement. You hereby waive any right to challenge the terms of the Brand Covenants as being overly broad, unreasonable or otherwise unenforceable.

We have the right, in our sole discretion, to unilaterally reduce the scope of all or part of any Brand Covenant without your consent (before or after any dispute arises), effective when we give you written notice of this reduction and you agree to comply with any modifications to the Brand Covenants .

18.6 Breach of Covenants

You agree that failure to comply with the terms of Brand Covenants will cause substantial and irreparable damage to us and/or other Beverly Ann's Cookie Truck franchisees for which there is no adequate remedy at law. Therefore, you agree that any violation of the terms of this Section 18 will entitle us to injunctive relief. We may apply for such injunctive relief without bond, but upon due notice, in addition to such further and other relief as may be available at equity or law, and the sole remedy of yours, in the event of the entry of such injunction will be the dissolution of such injunction, if warranted, upon hearing duly held (all claims for damages by reason of the wrongful issuance of any such injunction being expressly waived hereby). Notwithstanding the foregoing, if a court requires the filing of a bond, the parties agree that the amount of the bond shall not exceed \$1,000. None of the remedies available to us, at law or in equity, under this Franchise Agreement are mutually exclusive, and may be combined with others, including injunctive relief, specific performance, and recovery of monetary damages. Any claim, defense or cause of action you or an Owner may have against us, regardless of cause or origin, cannot be used as a defense against our enforcement of the Brand Covenants.

19. INSURANCE

Before your Franchised Business opens for business, you shall procure, maintain, and provide evidence of insurance as follows: (a) workers' compensation insurance in an amount not less than \$500,000 or a higher amount as prescribed by state statute or rule in the state in which your Franchised Business is located; (b) comprehensive business automobile insurance, including physical damage for the GR Vehicle, in an amount of \$144,451 or greater, except that an appropriate deductible clause (maximum of \$5,000 deductible) will be permitted, also including any ancillary equipment and any other property used in the operation of the Franchised Business; (c) comprehensive general liability insurance and product liability insurance coverage in such amounts and upon such terms as may from time to time be customary for a mobile cookie business in your Territory, but not less than \$1,000,000, insuring both you and us against all claims, suits, obligations, liabilities, and damage, including attorney fees, based upon or arising out of actual or alleged personal injuries or property damage relating to the use or condition of the GR Vehicle or Additional Equipment; (d) automobile (truck) vehicle liability insurance covering the driving of the GR Vehicle and any Additional Equipment in an amount of not less than \$1,000,000; (e) event liability insurance in the amount that we specify; and (f) such additional insurance as we may periodically require.

All of these policies must contain the minimum coverage we periodically prescribe in our Brand Manual or other written communications to you and must have deductibles not to exceed the amounts we specify. These insurance policies, except for employment liability insurance policies, must name us and any affiliates we designate as additional named insureds.

If your state requires higher coverages than we prescribe, you will be required to obtain insurance that satisfies your state law requirements. We may periodically increase the amounts of coverage required under



these insurance policies and/or require different or additional insurance coverage (including reasonable excess liability insurance) at any time to reflect inflation, identification of new risks, changes in law or standards of liability, higher damage awards, or other relevant changes in circumstances as provided in our Brand Manual, as amended from time to time. These insurance policies must be purchased from an insurance company satisfactory to us and provide for 30 days prior written notice to us of a policy's material modification, cancellation, or expiration. You may purchase this insurance through our captive insurance program, which is offered through our affiliate. Each insurance policy must contain a waiver of all subrogation rights against us, our affiliates, and their successors and assigns. You must routinely furnish us copies of your certificates of insurance or other evidence of your maintaining this insurance coverage and paying premiums. If you fail to maintain any required insurance coverage, we have the right to obtain the coverage on your behalf (which right shall be at our option and in addition to our other rights and remedies in this Franchise Agreement), and you must promptly sign all applications and other forms and instruments required to obtain the insurance and pay to us, within ten days after invoicing, all costs and premiums that we incur, plus a 20% administrative surcharge.

20. REPORTING REQUIREMENTS

20.1 Books and Records

You agree to record all transactions and gross sales of your Franchised Business in the manner we specify. You agree to prepare and maintain for at least seven years after their preparation, complete and accurate books, records, accounts and tax returns pertaining to your Franchised Business including a list of all customers that your Franchised Business does business with and all contracts that your Franchised Business enters into. You must send us copies of your books, records, customer data and contracts within five days of our request. This obligation survives the expiration, termination or Transfer of this Franchise Agreement.

20.2 Reports

You will prepare and submit other reports and information about your operations as we may request in writing or as required by the Brand Manual. You will submit all required reports in the formats and by the due dates specified in the Brand Manual. We may modify the deadline days and times for submission of all reports. We may require, in our sole discretion, that certain reports be certified as accurate and complete by you, your owners or your chief financial officer, and that they be submitted in certain methods or formats. If requested by us, your profit and loss statements and balance sheets must be certified by a certified public accountant at your expense. You must also make your certified public accountant available and cover the cost for him or her to consult with us concerning these statements and balance sheets.

20.3 Financial and Tax Statements

You will deliver the financial statements that we prescribe, which may include a balance sheet, profit and loss statement, statement of cash flows and explanatory footnotes prepared under generally accepted accounting principles applied on a consistent basis or such other items we designate related to the financial activity of the Franchised Business ("Financial Statements") to us within the time period required by the Brand Manual. All Financial Statements must be in the form specified by us and must conform to our standard chart of accounts as prescribed by us. We have the right to use such Financial Statements in our franchise disclosure document to make financial performance representations and to share these reports on a system-wide intranet or other similar means.



You must also provide us with complete signed copies of all state sales tax returns and state and federal income tax returns covering the operation of the Franchised Business within 30 days of filing.

20.4 Legal Compliance

You must secure and maintain in force all required licenses, permits and regulatory approvals for the operation of your Franchised Business. You must also operate and manage your Franchised Business in full compliance with all applicable laws, ordinances, rules and regulations including, without limitation, government regulations relating to truth-in-lending, Department of Transportation regulations, safety and sanitation, truth in advertising, occupational hazards, health, laws relating to non-discrimination in hiring and accessibility, worker's compensation and unemployment insurance. You are solely responsible for complying with all federal, state and local tax laws, and agree to timely pay all applicable federal, state and local taxes, and timely file all returns, notices and other forms required to comply with all federal, state and local tax laws in connection with the operation of the Franchised Business. You and the Franchised Business must, in all dealings with customers, suppliers, us, and the public adhere to the highest standards of honesty, integrity, fair dealing, and ethical conduct. It is your responsibility to make sure that you comply with all laws that are applicable to the Technology.

You must notify us in writing within three business days of the beginning of any action, suit, investigation or proceeding, or of the issuance of any order, writ, injunction, disciplinary action, award or decree of any court, agency or other governmental instrumentality, which may adversely affect the operation of your Franchised Business or your financial condition. You must immediately deliver to us a copy of any inspection report, warning, certificate or rating by any governmental agency involving any health or safety law, rule or regulation that reflects a claim you have failed to fully comply with the law, rule or regulation.

If any product dispensed by your Franchised Business violates our System standards or any applicable laws or regulations, or poses a health risk to the public, we may require that you immediately close the Franchised Business and not reopen until approved to do so by us and, if applicable, by any governmental entity or agency. In order to protect the public from any risk of harm and to protect the goodwill and reputation of the System, we may seek immediate injunctive relief seeking an order to close your Beverly Ann's Cookie Truck Business if you fail to close your Beverly Ann's Cookie Truck Business upon our request. In the event that injunctive relief is necessary, you shall pay all costs and expenses, including our attorneys' fees and costs incurred. The remedies herein are in addition to and not in substitution for those stated elsewhere in this Franchise Agreement.

You agree to comply, and to assist us to the fullest extent possible in our efforts to comply, with Anti-Terrorism Laws (defined below). In connection with that compliance, you certify, represent and warrant that none of your property or interests is subject to being blocked under, and that you and the owners otherwise are not in violation of, any of the Anti-Terrorism Laws. "Anti-Terrorism Laws" mean Executive Order 13224 issued by the President of the United States, the USA PATRIOT Act, and all other present and future federal, state and local laws, ordinances, rules, regulations, policies, lists and other requirements of any governmental authority addressing or in any way relating to terrorist acts and acts of war. Any violation of the Anti-Terrorism Laws by you or the Owners, or any blocking of your or the Owners' assets under the Anti-Terrorism Laws, shall constitute good cause for immediate termination of this Franchise Agreement.



21. INSPECTION AND AUDIT

21.1 Inspections

To ensure compliance with this Franchise Agreement, we or our representatives will have the right to evaluate your Franchised Business operations, and inspect or examine your books, records, accounts and tax returns. We may also interview personnel and customers of the Franchised Business. Our evaluation may include observing or participating during business hours. We may conduct our evaluation at any time and without prior notice. During the course of our inspections, we and our representatives will use reasonable efforts to minimize our interference with the operation of your Franchised Business, and you, your employees and independent contractors will cooperate and not interfere with our inspection. You consent to us accessing your Technology and retrieving any information we deem appropriate in conducting the inspection. At all times and without prior notice to you, we and/or our designated agents may (1) inspect the Franchised Business, GR Vehicle, and/or any Additional Equipment; (2) photograph the Franchised Business, GR Vehicle, or any Additional Equipment and observe and videotape the operation thereof; (3) observe any products and supplies; (4) interview the Franchised Business' managers, personnel, and customers; (5) inspect and copy any books, records, and documents relating to the Franchised Business' operation; and (6) access any electronic records related to the Franchised Business.

21.2 Audit

We may, at any time during your business hours, and without prior notice to you, examine your Franchised Business, bookkeeping, and accounting records, sales and income tax records and returns, and other records. We may also conduct an audit through independent auditors, which may involve auditors conducting an examination at the location of your Franchised Business or, alternatively, your submission of such materials to auditors. We may also require you to conduct a complete self-audit of the Franchised Business, in which case you agree to audit the Franchised Business in accordance with our instructions and System Standards. You agree to cooperate fully with us, our representatives, and independent accountants in any examination. If an examination, audit, or other investigation is necessary due to your failure to furnish reports, supporting records, or other information required by this Franchise Agreement, the Brand Manual, or our written requests, or to furnish these items on a timely basis, or if an examination, audit, or other investigation reveals a failure to report, under-reporting, or other noncompliance, you must reimburse us for the cost of the audit and any related accounting and legal expenses and related travel and administrative expenses we incur. If an audit reveals that your purchases of branded cups and/or products equal less than 30% of your gross sales, then you must pay us a branded audit fee of \$3,000, unless you provide written substantiation satisfactory to us of your proper usage of branded cups in the operation of your Franchised Business. These amounts are in addition to any Non-Compliance Fee, any Mystery Shopper Fee under, and any other rights and remedies available to us under this Franchise Agreement.

22. INDEMNITY

22.1 Your Indemnification of Us

Independent of your obligation to procure and maintain insurance, you and your Owners will indemnify, defend and hold us and our affiliates, the respective officers, directors, managers, partners, shareholders, members, employees, agents and contractors of these entities, and the successors, assigns, personal representatives, heirs and legatees of all of these persons or entities (collectively, the "Indemnified Parties") harmless, to the fullest extent permitted by law, from and against all expenses, losses, payments or obligations to make payments either (i) to or for third party claimants by any and all Indemnified Parties, including refunds, or (ii) incurred by any and all Indemnified Parties to investigate, take action, respond to



or defend a matter, including investigation and trial charges, costs and expenses, fees, fees paid to professionals, attorney fees, experts' fees, court costs, settlement amounts, judgments and costs of collection (collectively, "Losses and Expenses"), incurred by any Indemnified Parties for any investigation, claim, action, suit, demand, administrative or alternative dispute resolution proceeding, actually or allegedly, directly or indirectly, relating to, arising out of, or resulting from or in connection with: any transaction, occurrence, product or service involving the Franchised Business or this Franchise Agreement; your employment or other contractual relationship with your employees, workers, managers, or independent contractors, including but not limited to any allegation, claim, finding, or ruling that we are an employer or joint employer of your employees; your marketing, selling, or providing of items and services; and any breach of or violation of any agreement (including this Franchise Agreement), or any law, regulation or ruling, by any act, error or omission (active or passive) of you, any party associated with you, or any of your or your affiliates' owners, officers, directors, managers, employees, owners and agents, including when any of the Indemnified Parties is alleged or proven to be negligent.

You agree to give us notice of any action, suit, proceeding, claim, demand, inquiry or investigation described above. The Indemnified Parties shall have the right, in their sole discretion to: (i) retain counsel of their own choosing to represent them with respect to any claim; and (ii) control the response thereto and the defense thereof, including the right to enter into an agreement to settle such claim. You may participate in such defense at your own expense. You agree to give your full cooperation to the Indemnified Parties in assisting the Indemnified Parties with the defense of any such claim, and to reimburse the Indemnified Parties for all of their costs and expenses in defending any such claim, including court costs and reasonable attorney fees, within ten days of the date of each invoice delivered by such Indemnified Party to you enumerating such costs, expenses and attorney fees.

You agree that your obligations under this Section shall continue and shall expressly survive the termination, expiration, non-renewal or Transfer of this Franchise Agreement.

22.2 Our Indemnification of You

Provided that you are not in default under this Franchise Agreement or any other agreement with us, we will indemnify you and hold you harmless for, from and against any and all costs and expenses incurred by you as a result of or in connection with any claim asserted against you based upon the violation of any third party's intellectual property rights caused by your use of our Marks in strict compliance with the terms of this Franchise Agreement and Brand Manual. You must promptly notify us of any such claim and fully cooperate with us in the defense of such claim.

23. TERMINATION BY YOU

You may terminate this Franchise Agreement if you are in full compliance and we materially breach this Franchise Agreement and fail to cure the breach within 60 days after you send us a written notice specifying the nature of the breach. You may also terminate this Franchise Agreement if you and we mutually agree, in our sole discretion, which may be withheld, in writing to terminate this Franchise Agreement. In such an event, you and we will be deemed to have waived any required notice period. If you terminate this Franchise Agreement, you must still comply with your post-termination obligations described below and all other obligations that survive the expiration or termination of this Franchise Agreement.

24. TERMINATION BY US

The rights to terminate the Franchise Agreement in this Section shall be referred to as our "Termination Rights."



24.1 Automatic Termination Without Notice

You shall be in default under this Franchise Agreement, and we may immediately terminate all rights granted to you by this Franchise Agreement without notice if (i) you file or cause to be filed a petition in bankruptcy or you are adjudicated bankrupt or judicially determined to be insolvent (subject to any contrary provisions of any applicable state or federal laws); or (ii) you admit to your inability to meet your financial obligations as they become due, or make a disposition for the benefit of its creditors (unless prohibited by law); or (iii) a receiver or custodian (permanent or temporary) is appointed for any of your assets or property; or (iv) a final judgment in excess of \$10,000 against you remains unsatisfied or of record for sixty (60) days or longer (unless a bond is filed or other steps are taken to effectively stay enforcement of such judgment), except that we may provide you with additional time to satisfy the judgment if you demonstrate that you are using commercially reasonable efforts to resolve the issues related to the judgment.

24.2 Option to Terminate Without Opportunity to Cure

We may, in our sole discretion, terminate this Franchise Agreement immediately upon written notice to you, without opportunity to cure, upon the occurrence of any of the following events, each of which constitute material events of default under this Franchise Agreement.

24.2.1 Failure to Open. If you fail to open your Franchised Business within three months of the Effective Date.

24.2.2 Material Misrepresentation. If you or any Owner commits any fraud or makes any material misrepresentation to us, whether occurring before or after the Effective Date.

24.2.3 Violation of Law. If you fail, for a period of 10 days after having received notification of noncompliance from us or any governmental or quasi-governmental agency or authority, to comply with any federal, state or local law or regulation applicable to the operation of the Franchised Business.

24.2.4 Criminal Offense. If you or any of your Owners, officers, directors, or key employees is convicted of or pleads guilty or nolo contendere to a felony or any other crime or offense that is reasonably likely, in our sole opinion, to adversely affect our reputation, the System, or the Marks, which expressly includes any harm or criminal activity to minors in our sole discretion. If the crime or offense is committed by an Owner other than a Managing Owner, then we may, in our sole discretion, terminate if such Owner fails to sell its ownership interest in the Entity to any of the other Owners within 30 days after the conviction or guilty plea, whichever first occurs.

24.2.5 Under-Reporting. If an audit or investigation discloses that you have knowingly maintained false books or records, or submitted false reports to us, or knowingly understated its gross sales or withheld the reporting of same, or, if, on two or more occasions in any single 24 month period, any audits or other investigations reveals an under-reporting or under-recording error of two percent (2%) or more, or on any single occasion any audit or other investigation reveals an under-reporting or under-recording of five percent (5%) or more.

24.2.6 Intellectual Property Misuse. If you misuse or make any unauthorized use of the Marks or Patent, or if you otherwise impair the goodwill of our rights, or you take any action which reflects unfavorably upon the operation and reputation of the Franchised Business, the System, or the Beverly Ann's Cookie Truck brand generally. If your employees or independent contractors engage in any of the same actions described above, unless you shall have exercised your best efforts to prevent such disclosures or



use.

24.2.7 Health or Safety Violations. If you manage or operate your Franchised Business in a manner that presents a health or safety hazard to your customers, employees or the public, or your Franchised Business is cited by an authority for improper operation(s) three or more times within any calendar year.

24.2.8 Abandonment. If you abandon or fail to operate your Franchised Business for a period of 12 consecutive months, or any shorter period that indicates an intent by you to discontinue operation of the Franchised Business, unless you had received our prior written authorization to do so.

24.2.9 Failure to Pay. If you fail to pay any amount owed to us or an affiliate of ours within ten days after receipt of a demand for payment or you have three or more insufficient funds or returned checks in any one calendar year. If you fail to pay when due any federal or state income, service, sales, or other taxes due on the Franchised Business operation, unless you are in good faith contesting your liability for these taxes.

24.2.10 Unauthorized Transfer. If you attempt to sell, Transfer, encumber or otherwise dispose of any interest in you, this Franchise Agreement or the Franchised Business in violation of Section 16 of this Franchise Agreement.

24.2.11 Unauthorized Disclosure of Confidential Information. If you or any of your Owners knowingly make any unauthorized use or disclosure of any part of the Brand Manual or any other Confidential Information.

24.2.12 Brand Covenants. If you or any of your Owners violates any of the Brand Covenants.

24.2.13 Failure to Maintain Insurance. If you fail to maintain the insurance we require or fail to name us and our affiliates as additional insureds on the required insurance and do not correct the failure within ten days after we deliver written notice of that failure to you.

24.2.14 License/Permits. If a regulatory authority suspends or revokes a license or permit held by you or an Owner that is required to operate the Franchised Business, even if you or the Owner still maintain appeal rights.

24.2.15 Failure to Complete Initial Training. If you or any required attendee fails to attend and complete the initial training program within the time period prescribed in this Franchise Agreement.

24.2.16 Repeated Defaults. If you commit a default of any obligation under this Franchise Agreement and have previously received three or more written notices of default from us within the preceding 12 months, regardless of whether any default is cured, or if you commit the same default twice within the preceding 12-month period.

24.2.17 Cross Default. If we terminate any other agreement between you and us, or if any affiliate of ours terminates any agreement between you and the affiliate because of your default.

24.2.18 Franchise Owner Agreement Default. If any Owner, or the spouse of any Owner, breaches a Franchise Owner Agreement.



24.2.19 Territory Infringement. You commit Territory Infringement three or more times in any 12 consecutive month period.

24.3 Termination with Notice and Opportunity to Cure

In addition to our Termination Rights, we may, in our sole discretion, terminate this Franchise Agreement upon written notice to you if any of the following events occur and are not cured within the applicable cure period set forth below, each of which shall constitute a material event of default under this Franchise Agreement. If we deliver a notice of default to you pursuant to this Section, we may suspend performance of any of our obligations under this Franchise Agreement until you fully cure the breach.

Health, Safety, Sanitation and Safe Operation Defaults. If you manage or operate your Franchised Business in a manner that presents a health or safety hazard to customers, employees or the public, fail to operate safely, or fail to comply with any health, safety, or sanitation law or regulation applicable to the operation of the Franchised Business, and you do not cure such default within three days after written notice from us or any governmental or quasi-governmental agency or authority.

Monetary Defaults. If you fail to pay any amount owed to us or an affiliate of ours within ten days after receipt of a demand for payment, or if you fail to pay when due any federal or state income, service, sales, or other taxes due on the Franchised Business operation, unless you are in good faith contesting your liability for these taxes.

Failure to Complete Initial Training. If you or any required attendee fails to satisfactorily attend and complete Initial Training within the time period prescribed in this Franchise Agreement, and such default is not cured, as determined by us in our sole discretion, within 30 days after written notice from us, we may terminate this Franchise Agreement.

Other Curable Defaults. If you fail to comply with any other provision of this Franchise Agreement (including failure to comply with any provision in the Brand Manual) or any other agreement with us, including failure to comply with any federal, state or local law or regulation applicable to the operation of the Franchised Business or failure to maintain the insurance we require or to name us and our affiliates as additional insureds on the required insurance, unless such default is cured, as determined by us in our sole discretion, within 30 days after written notice from us.

25. POST TERM OBLIGATIONS

The obligations contained in this Section 25 shall be referred to as your “Post Term Obligations.” After the termination, expiration or Transfer of this Franchise Agreement, you agree to undertake each and every one of the obligations listed in this Section.

25.1 Cease Operations

Immediately cease to operate the Franchised Business under this Franchise Agreement and the System. You agree to not hold yourself out to the public as a present or former franchise owner of the Franchised Business.

25.2 Intellectual Property

Immediately cease to use the Intellectual Property and any Confidential Information in any manner whatsoever and not use any trademarks or trade names that may be confusingly similar to the Intellectual



Property. You acknowledge and agree that any continued use of the Marks would constitute trademark infringement.

25.3 Monetary Obligations

Pay us all amounts and damages you owe us and our affiliates within 15 days.

25.4 Surviving Covenants

Comply with all covenants described in this Section and otherwise in this Franchise Agreement that apply after the expiration, termination or Transfer of this Franchise Agreement or of an ownership interest by an Owner.

25.5 De-Identification

Unless we exercise our right to purchase under Section 26 of this Franchise Agreement, you agree, at your expense, to fully decommission the GR Vehicle and any Additional Equipment by removing all proprietary items and Marks from the GR Vehicle and Additional Equipment in accordance with our System Standards, including, but not limited to: all vinyl wraps, internal and external components and signage, bottle racks, drip trays, external fins and awnings, LED lighting, menu boards, stickers, decals, and Monitor, and scent diffuser. If you fail to do so in the required time period, you agree to allow us, without liability to you or third parties for trespass or any other claim, to take possession of the GR Vehicle and any Additional Equipment to remove any signs or other materials containing any Marks from the Franchised Business, and to otherwise modify the GR Vehicle and any Additional Equipment so as to no longer be identifiable as related to the Beverly Ann's Cookie Truck System.

25.6 Branded Items

Return all copies of the Brand Manual, or any portions thereof, and all other materials containing Confidential Information, as well as all signs, sign faces, brochures, advertising and promotional materials, forms and any other materials bearing or containing any of the Marks, our copyrights or other identification relating to a Franchised Business, unless we allow you to Transfer such items to an approved transferee.

25.7 Technology and Data

Return all copies of any software we license to you (and delete all such software from your computer memory and storage), provide us with the then-current Customer List and contracts that your Franchised Business has entered into and transfer all login information, administrator credentials, and data from any Technology, social media accounts and email addresses from your Franchised Business.

25.8 Entity Name

Ensure that any names or registrations related to your use of the Marks are canceled. This includes any fictitious name, assumed name, or similar registration related to the Franchised Business.

25.9 Identifiers and Advertisements

Immediately stop using all telephone numbers, advertisements, domain names and social media accounts associated with the Franchised Business. Notify all telephone companies, listing agencies, social



media companies and domain name registration companies (collectively, the “Agencies”) of the termination or expiration of your right to use the following, and immediately transfer to us: (A) the telephone numbers, accounts and/or domain names, if applicable, related to the operation of your Franchised Business; and (B) any online listings associated with the Marks (you hereby authorize the Agencies to transfer such telephone numbers, domain names and listings to us and you authorize us, and appoint us and any officer we designate as your attorney-in-fact to direct the Agencies to transfer the telephone numbers, domain names and listings to us if you fail or refuse to do so).

25.10 Modifications

Remove all trade dress, equipment, software and property owned by us and make such modifications and alterations that are necessary or that we require to prevent any association between us or the System and any business subsequently operated by you or any third party using any of the inventory, GR Vehicle, Additional Equipment, or other equipment used in the operation of the Franchised Business; provided, however, that this subsection shall not apply if your Franchised Business is transferred to an approved transferee or if we exercise our right to purchase your entire Franchised Business.

25.11 Customers

We may contact customers of your Franchised Business and offer such customers continued rights to use one or more Beverly Ann’s Cookie Truck franchises on such terms and conditions we deem appropriate, which in no event will include assumption of any then-existing liability arising or relating to those customers or act or failure to act by you or your Franchised Business.

25.12 Compliance Evidence

Provide us with written satisfactory evidence of your compliance with the above obligations within 30 days after the effective date of the termination, expiration or Transfer of this Franchise Agreement.

26. RIGHT TO PURCHASE

26.1 Generally

Upon the expiration or termination of this Franchise Agreement for any reason, we will have the right but not the obligation to purchase from you some or all of the assets used in the Franchised Business, including the GR Vehicle and any Additional Equipment (“Acquired Assets”). We may exercise our option to begin this process by giving written notice to you at any time following expiration or termination up until 30 days after the later of: (a) the effective date of expiration or termination; or (b) the date you cease operating the Franchised Business (the “Specified Date”). We have the right to inspect the assets used in the Franchised Business in order to determine which we wish to acquire and any refusal by you to cooperate with our right to inspect will extend the Specified Date by an equal period. The term “Acquired Assets” means, without limitation, equipment, GR Vehicle, any Additional Equipment, furnishings, fixtures, signs and inventory (non-perishable products, materials and supplies) used in the Franchised Business, and all transferable licenses and permits necessary to operate the Franchised Business. Customer information and Customer Lists are owned by us and accordingly are not included within the definition of “Acquired Assets” and must be returned to us without charge upon expiration or termination. You may not sell the information or lists to a third party. We will be entitled to have the provisions in this Section enforced by a court of competent jurisdiction should you fail to meet your obligations. We will have the unrestricted right to assign this option to purchase the Acquired Assets. We or our assignee will be entitled to all customary representations and warranties, including that the Acquired Assets are free and clear (or, if not, accurate



and complete disclosure) as to: (1) ownership, condition and title; (2) liens and encumbrances; and (3) validity of contracts, licenses, permits, and liabilities inuring to us or affecting the Acquired Assets, whether contingent or otherwise.

26.2 Purchase Price

The purchase price for the Acquired Assets (“Purchase Price”) will be their fair market value (or, for leased assets, the fair market value of the lease), determined as of the Specified Date in a manner that accounts for reasonable depreciation and condition of the Acquired Assets. The Purchase Price for the Acquired Assets will not factor in the value of any rights granted by this Franchise Agreement, trademark, service mark, or other commercial symbol used in connection with the operation of the Franchised Business, nor any goodwill or “going concern” value for the Franchised Business. We may exclude from the Acquired Assets purchased in accordance with this Section any equipment, GR Vehicle, Additional Equipment, and inventory that are not accepted as meeting then-current standards for a Franchised Business or for which you cannot deliver a Bill of Sale in a form satisfactory to us.

If you and we cannot agree upon a fair market value, we shall appoint an independent, third party appraiser with experience appraising businesses comparable to your Franchised Business in the United States (“Qualified Appraiser”) within 30 days after the Specified Date. We shall pay for 50% of the cost of this Qualified Appraiser, and you shall pay the other 50% of the cost.

The Qualified Appraiser shall appraise the Acquired Assets as described above (“Appraised Value”). If you agree with the Appraised Value, the Appraised Value shall be the Purchase Price. If you disagree with the Appraised Value, upon written notice to us, you may hire an additional Qualified Appraiser at your expense. In such situation, the Qualified Appraiser chosen by you shall appraise the Acquired Assets at fair market value determined as described above. The average of the two values provided by the Qualified Appraisers shall be the Purchase Price.

26.3 Access to Franchised Business

The Qualified Appraiser will be given full access to the Franchised Business, any location where the Acquired Assets are located, and your books and records during customary business hours to conduct the appraisal and will value the GR Vehicle, any Additional Equipment, equipment, furnishings, fixtures, signs and inventory in accordance with the standards of this Section.

26.4 Exercise of Option; Operation

Within 10 days after the Purchase Price has been determined, we may fully exercise our option to purchase the Acquired Assets by notifying you of our decision in writing (“Purchase Notice”). The Purchase Price will be paid in cash or cash equivalents at the closing of the purchase (“Closing”), which will take place no later than 60 days after the date of the Purchase Notice. From the date of the Purchase Notice until Closing, you will operate the Franchised Business and maintain the Acquired Assets in the usual and ordinary course of business and maintain in full force all insurance policies required under this Franchise Agreement. Alternatively, we may require you to close the Franchised Business during that time period without removing any Acquired Assets from the Franchised Business.

26.5 Due Diligence

For a period of 30 days after the date of the Purchase Notice (“Due Diligence Period”), we will have the right to conduct such investigations as we deem necessary and appropriate. You will grant us and our



representatives access to the Franchised Business and any location where the Acquired Assets are located at all reasonable times for the purpose of conducting inspections of the Acquired Assets; provided that such access does not unreasonably interfere with your operations of the Franchised Business.

Prior to the end of the Due Diligence Period, we will notify you in writing of any objections that we have to any finding disclosed in any lien search, inspection, license or permit review, or other due diligence review relating to the Acquired Assets. If you cannot or elect not to correct any such objection or defect in the working condition of the Acquired Assets, we will have the option to either accept the condition of the Acquired Assets as they exist or rescind our option to purchase on or before the Closing.

26.6 Closing

We will have the right to set off against and reduce the Purchase Price by any and all amounts owed by you to us or our affiliates, and the amount of any encumbrances or liens against the Acquired Assets or any obligations assumed by us. If you cannot deliver clear title to all of the purchased Acquired Assets as indicated in this Section, or if there are other unresolved issues, the Closing will be accomplished through an escrow which you and we shall each be responsible for paying half the cost of.

27. DISPUTE RESOLUTION

27.1 Mediation Requirement

Except for any “Litigation Exceptions” as defined below, without limiting our Termination Rights, all claims or disputes between you and us or our affiliates arising out of, or in any way relating to, this Franchise Agreement, or any of the parties’ respective rights and obligations arising out of this Franchise Agreement, shall be submitted first to non-binding mediation (“Required Mediation”) prior to a hearing in binding arbitration. Before commencing any mediation against us or our affiliates with respect to any such claim or dispute, you must submit a notice to us, which specifies, in detail, the precise nature and grounds of such claim or dispute. Such mediation shall take place in the city closest to our principal place of business (currently Florence, Kentucky) under the auspices of the American Arbitration Association (“AAA”), or other mediation service acceptable to us in our sole discretion, in accordance with AAA’s Commercial Mediation Procedures then in effect. Such mediation shall be concluded within 60 days of the issuance of your request, or such longer period as we may agree upon. You may not commence any action against us or our affiliates with respect to any such claim unless mediation proceedings have been terminated either: (i) as the result of a written declaration of the mediator(s) that further mediation efforts are not worthwhile; or (ii) as a result of a written declaration by us. The parties shall each bear their own costs of mediation and shall share equally the filing fee imposed by AAA and the mediator’s fees. We reserve the right to specifically enforce our right to mediation.

27.2 Arbitration

If the parties cannot fully resolve and settle a dispute through Required Mediation, all unresolved issues involved in the dispute shall be, at the request of either party, submitted to final and binding arbitration to be conducted in the city closest to our principal place of business (currently Florence, Kentucky) by AAA (if AAA or any successor thereto is no longer available for arbitration in such city, you and we will agree on another arbitration organization to conduct the arbitration proceeding), in accordance with AAA’s Commercial Arbitration Rules and otherwise as set forth below on an individual basis (not a class action) (“Required Arbitration”).



Except for claims excluded from mediation and arbitration under this Section, the arbitrator, and not any federal, state, or local court or agency, shall have exclusive authority to resolve any dispute relating to the interpretation, applicability, enforceability or formation of this Franchise Agreement including, but not limited to any claim that all or any part of this Franchise Agreement is void or voidable. In any arbitration proceeding, each party will submit or file any claim that would constitute a compulsory counterclaim as defined by the Federal Rules of Civil Procedure within the same proceeding as the claim it relates to. Any claim that is not submitted or filed as required is forever barred.

27.2.1 Notice of Arbitration. Either party may initiate an arbitration proceeding by making a written demand to the other party, and both parties will then be obligated to engage in arbitration. The demand for arbitration must be served on the other party within the period provided by the applicable statute of limitations, and must contain a statement setting forth the nature of the dispute, the amount involved, if any, and the remedies sought. A demand for arbitration will not operate to stay, postpone or rescind the effectiveness of any termination of this Franchise Agreement. Arbitration will not proceed until any protest of arbitrability is resolved by the arbitrator or by an appropriate court, if necessary.

27.2.2 Selection of Arbitrator. Arbitration will be conducted before a single, neutral arbitrator who is familiar with legal disputes of the type at issue and who has franchise business or contract experience. The parties will mutually agree on the selection of the arbitrator; however, if the parties have not agreed on the selection of an arbitrator within 30 days after the arbitration demand, either party may request AAA or successor organization, to appoint a qualified arbitrator.

27.2.3 Discovery. All discovery must be completed within 60 days following appointment of an arbitrator, unless otherwise agreed by the parties. Depositions will be limited to a maximum of five per party and will be held within 30 days after making a request. Additional depositions may be scheduled only with the permission of the arbitrator and for good cause shown. Each deposition will be limited to a maximum of six hours duration. Should a dispute arise over the extent of or propriety of any discovery request, the arbitrator will make a final determination after hearing each party's position.

27.2.4 Statement of Case. At least five days before the scheduled hearing, each party must deliver to the arbitrator and to the other party a written summary of its position on the issues in dispute.

27.2.5 Arbitrator's Decision. The arbitrator will issue a written decision within ten days after conclusion of the hearing, explaining the basis for the decision. Judgment upon the decision rendered by the arbitrator may be entered in any court having jurisdiction. This decision will be binding upon both parties. The arbitrator will have authority to assess actual damages sustained by reason of any breach or wrongful termination of this Franchise Agreement, including monetary damages and interest on unpaid amounts from date due, specific performance, injunctive and declaratory relief, and legal fees and costs, but will not have any authority to amend or modify the terms of this Franchise Agreement or to assess exemplary or punitive damages. Except for claims excluded from mediation and arbitration herein, the arbitrator, and not any federal, state, or local court or agency, shall have exclusive authority to resolve any dispute relating to the interpretation, applicability, enforceability or formation of this Franchise Agreement including, but not limited to any claim that all or any part of this Franchise Agreement is void or voidable.

27.2.6 Time Schedule. Any award will be made within nine months of the filing of the notice of intention to arbitrate and the arbitrator will agree to comply with this schedule before accepting appointment. The parties will use due diligence to meet the foregoing time schedule, and the arbitrator will have the right to impose appropriate sanctions against any party who fails to comply with the agreed-upon time schedule. The arbitrator will use his best efforts to comply with the foregoing time schedule, but may unilaterally modify it if, in his opinion, modification is necessary for a proper and just resolution of the dispute. The parties may jointly modify the agreed-upon time schedule, subject to the arbitrator's approval.



27.2.7 Arbitration Expenses. The fees of, and authorized costs incurred by, the arbitrator will be shared equally by the parties, and each party will bear all of its own costs of arbitration; provided, however, that the arbitration decision will provide that the substantially prevailing party will recover from the other party its actual costs and expenses (including arbitrator's fees and expenses, and attorney fees and expenses) incurred in connection with the dispute.

27.3 Disputes Not Subject to Mediation or Arbitration

If any of the following exceptions occur, either party may immediately file a lawsuit in accordance with this Section without going through the Required Mediation or Required Arbitration (for purposes of this Franchise Agreement, the following shall be referred to as the "Litigation Exceptions"): (i) enforcement of liens, security agreements, or attachment, as we deem to be necessary or appropriate to compel you to comply with your obligations to us and/or to protect the Marks, Patent, trade secrets, copyrighted materials, intellectual property, or Confidential Information; (ii) any claim or dispute involving or contesting the validity of any of the Marks, Patent, trade secrets, copyrighted materials, intellectual property, or Confidential Information; (iii) alleged violations of federal or state antitrust laws; (iv) any claim for indemnification or concerning the manner in which it is exercised; (v) relief against threatened or actual conduct that has or will cause us, the Marks, the Patent, the Confidential Information, and/or the System loss or damage; (vi) any of the restrictive covenants contained in this Franchise Agreement; or (vii) enforcement of any of the post-termination obligations under this Franchise Agreement.

27.4 Venue

All disputes and claims must be mediated, arbitrated and, if applicable, litigated in the principal city (and, if applicable, court) closest to our principal place of business (currently Florence, Kentucky); provided that for claims brought under the Litigation Exceptions, we have the option to bring suit against you in any state or federal court within the jurisdiction where your Franchised Business is or was located, or where any of your owners lives. The parties consent to the exercise of personal jurisdiction over them by these courts, and to the propriety of venue in these courts for the purpose of this Franchise Agreement, and the parties waive any objections that they would otherwise have in this regard. Each of the parties specifically waives any defense of inconvenient forum, and waives any bond, surety, or other security that might be required of any other party with respect to venue.

27.5 Fees and Costs

If you breach any term of this Franchise Agreement or any other agreement with us or an affiliate of ours, you agree to reimburse us for all reasonable attorneys' fees and other expenses we incur relating to such breach, regardless of whether the breach is cured prior to the commencement of any dispute resolution proceedings.

If we or you must enforce this Franchise Agreement in an arbitration or judicial proceeding, the substantially prevailing party will be entitled to reimbursement of its costs and expenses, including reasonable fees for accountants, attorneys, and expert witnesses, costs of investigations and proof of facts, court costs, travel and living expenses, and other dispute-related expenses.

If there is a mixed decision involving an award of money or money equivalent and equitable relief, the arbitrator will award the above fees to the party that it deems has substantially prevailed over the other party using reasonable business judgment. We reserve the right, but have no obligation, to advance your share of the costs of any arbitration proceeding for such arbitration proceeding to take place, and by doing so will not be deemed to have waived or relinquished our right to seek recovery of those costs in accordance with



this Section. If either party commences any legal action or proceeding in any court in contravention of the terms of this Section, that party shall pay all costs and expenses that the other party incurs in the action or proceeding, including, without limitation, costs and attorneys' fees as described in this Section.

27.6 Jury Trial, Class Action and Punitive Damages Waiver

WE AND YOU IRREVOCABLY WAIVE: (I) TRIAL BY JURY IN ANY PROCEEDING OR COUNTERCLAIM, WHETHER AT LAW OR EQUITY, REGARDLESS OF WHICH PARTY BRINGS SUIT; (II) THE RIGHT TO ARBITRATE OR LITIGATE ON A CLASS ACTION BASIS IN ANY ACTION, PROCEEDING OR COUNTERCLAIM, WHETHER AT LAW OR IN EQUITY, BROUGHT BY EITHER OF THE PARTIES; AND (III) ANY RIGHT TO OR CLAIM FOR ANY PUNITIVE OR EXEMPLARY DAMAGES AGAINST THE OTHER.

27.7 Limitation of Actions and Waiver of Punitive Damages

We and you agree that any legal action of any kind by a party arising out of or relating to this Franchise Agreement or a default of this Franchise Agreement must be commenced within one (1) year from the occurrence of the facts giving rise to any such claim or action or such claim or action will be barred provided, however, that the foregoing limitation shall not apply where required by applicable law, to the parties' indemnification obligations under this Franchise Agreement or to the Litigation Exceptions. You and we, for yourselves, ourselves and on behalf of the Owners respectively, hereby waive to the fullest extent permitted by applicable law, any right to, or claim for, punitive or exemplary damages against the other, and agree that except to the extent provided to the contrary in this Franchise Agreement, in the event of a dispute you and we shall each be limited to recovering only the actual damages proven to be sustained any legal action of any kind.

27.8 Confidentiality

Except as required by applicable law, including the required disclosure in our franchise disclosure document, the entire mediation, arbitration or litigation proceedings and related documents are confidential. Except as necessary to enforce the decision of the arbitrator hereunder, all conduct, statements, promises, offers, views and opinions, whether oral or written, made in the course of the arbitration by any of the parties, their agents, employees or representatives and by the arbitrator, are confidential. These matters will not be discoverable or admissible for any purposes, including impeachment, in any litigation or other proceeding involving the parties, and will not be disclosed to anyone who is not an agent, employee, expert witness, or representative for any of the parties; however, evidence otherwise discoverable or admissible is not excluded from discovery or admission as a result of its use in the arbitration.

27.9 Acknowledgment

The parties acknowledge that nothing herein shall delay or otherwise limit our Termination Rights. A notice or request for arbitration or mediation will have no effect on the status of any demand for performance or notice of termination under this Franchise Agreement.

27.10 Survival

We and you agree that the provisions of this Section shall continue to apply following the termination, expiration, Transfer or non-renewal of this Franchise Agreement. You agree to fully perform all obligations under this Franchise Agreement during the entire mediation, arbitration or litigation process.



28. SECURITY INTEREST

You grant to us a security interest (“Security Interest”) in all of the furniture, fixtures, equipment, signage, inventory, and real estate (including your interests under all real property and personal property leases and all improvements to real estate) of the Franchised Business including the GR Vehicle and any Additional Equipment, together with all similar property now owned or hereafter acquired, including additions, substitutions, replacements, proceeds and products thereof, wherever located, used in connection with the Franchised Business.

You are prohibited from granting a security interest in the Franchised Business or in any of your assets without our prior written consent, which shall not be unreasonably withheld. We may take a subordinate position in the security interest if a Small Business Administration-participating or third-party lender requires a first or senior lien, and the appropriate subordination documentation is executed by all parties. This Security Interest shall secure any and all Royalties, damages, expenses or other sums owed to us hereunder and any other amounts you owe to us. You agree to execute any documents, including but not limited to, a UCC-1 (or replacements or extensions for the UCC-1) that we reasonably believe to be necessary to perfect this Security Interest prior to the opening of the Franchised Business, and hereby appoint us as its attorney-in-fact for the purpose of executing such documents should you fail to do so. Except with respect to your sales of inventory in the ordinary course of business, you shall not sell, transfer, lease, sublease, assign, remove, waste, destroy, encumber or relocate any of the property described herein as subject to our Security Interest. Further, you shall take no other action which interferes with our Security Interest in said property, unless and until we release our Security Interest in the same.

29. GENERAL PROVISIONS

29.1 Governing Law

Except as governed by the United States Trademark Act of 1946 (Lanham Act, 15 U.S.C. §§ 1051, et seq.), this Franchise Agreement and the franchise relationship shall be governed by the laws of the state of Kentucky (without reference to its principles of conflicts of law), but any law of a state that regulates the offer and sale of franchises or business opportunities or governs the relationship of a franchisor and its franchisee will not apply unless its jurisdictional requirements are met independently without reference to this Section.

29.2 Relationship of the Parties

You understand and agree that you are not authorized to make any contract, agreement, warranty or representation or create any obligation on our behalf under this Franchise Agreement. You understand and agree that nothing in this Franchise Agreement creates a fiduciary relationship between you and us or is intended to make either party a general or special agent, legal representative, subsidiary, joint venture, partner, employee or servant of the other for any purpose. During the Term, you must conspicuously identify yourself at your base of operations, and in all dealings with third parties, as a franchisee of ours and the independent owner of your Franchised Business. You agree to place such other notices of independent ownership on such forms, stationery, advertising, business cards and other materials as we may require from time to time. Neither we nor you are permitted to make any express or implied agreement, warranty or representation, or incur any debt, in the name of or on behalf of the other, or represent that our relationship is other than franchisor and franchisee. In addition, neither we nor you will be obligated by or have any liability under any agreements or representations made by the other that are not expressly authorized by this Franchise Agreement. You further agree that fulfillment of any and all of our obligations written in the Franchise Agreement, or based on any oral communications which may be ruled to be binding



in a court of law, shall be our sole responsibility and none of our owners, officers, agents, representatives, nor any individuals associated with us shall be personally liable to you for any reason.

29.3 Severability and Substitution

Each section, subsection, term and provision of this Franchise Agreement, and any portion thereof, is considered severable. If any applicable and binding law imposes mandatory, non-waivable terms or conditions that conflict with a provision of this Franchise Agreement, the terms or conditions required by such law shall govern to the extent of the inconsistency and supersede the conflicting provision of this Franchise Agreement. If a court concludes that any promise or covenant in this Franchise Agreement is unreasonable and unenforceable, including without limitation, the Brand Covenants: (i) the court may modify such promise or covenant to the minimum extent necessary to make such promise or covenant enforceable; or (ii) we may unilaterally modify such promise or covenant to make such promise or covenant enforceable and consistent with the original intent of the parties (i.e., to provide maximum protection for us and to effectuate your obligations under the Franchise Agreement to the fullest extent permitted by law), and you agree to be bound by the modified provisions.

29.4 Waivers

We and you may, by written instrument, unilaterally waive or reduce any obligation of or restriction upon the other. Any waiver granted by us shall apply only to the specifically waived provisions and shall not affect any other rights we may have. We and you shall not be deemed to have waived or impaired any right, power or option reserved by this Franchise Agreement (including the right to demand exact compliance with every term, condition and covenant in this Franchise Agreement, or to declare any breach of this Franchise Agreement to be a default, and to terminate the Franchise Agreement before the expiration of its Term) by virtue of: (i) any custom or practice of the parties that varies with the terms of this Franchise Agreement; (ii) any failure, refusal or neglect of us or you to exercise any right under this Franchise Agreement or to insist upon exact compliance by the other with its obligations under this Franchise Agreement, including any mandatory specification, standard or operating procedure; (iii) any waiver, forbearance, delay, failure or omission by us to exercise any right, power or option, whether of the same, similar or different nature, relating to other Beverly Ann's Cookie Truck franchisees; or (iv) the acceptance by us of any payments due from you after breach of this Franchise Agreement.

29.5 Approvals

Whenever this Franchise Agreement requires our approval, you must make a timely written request for approval, and the approval must be in writing in order to bind us. Except as otherwise expressly provided in this Franchise Agreement, if we fail to approve any request for approval within the required period of time, we shall be deemed to have denied your request. If we deny approval and you seek legal redress for the denial, the only relief to which you may be entitled is to acquire our approval. Except where this Franchise Agreement states that we may not unreasonably withhold our approval or consent, we may withhold such approval or consent, in our sole discretion. You are not entitled to any other relief or damages for our denial of approval.

29.6 Force Majeure

No party shall be liable for any loss or damage that arises directly or indirectly through or as a result of any failure or delay in the fulfillment of its obligations in whole or in part (other than the payment of money as may be owed by a party) under this Franchise Agreement where the delay or failure is due to "Force Majeure." In the event of Force Majeure, the parties shall be relieved of their respective obligations only to



the extent each party, respectively, is prevented or delayed in performing its obligations during the period of Force Majeure. As used in this Franchise Agreement, the term “Force Majeure” shall mean any act of God, strike, lock-out or other industrial disturbance, war (declared or undeclared), riot, epidemic, fire or other catastrophe, act of any government and any other similar cause which is beyond the party’s control and cannot be overcome by use of normal commercial measures. The party whose performance is affected by an event of Force Majeure shall give prompt notice of such event to the other party, which in no case shall be more than 48 hours after the event, and provide them with the information regarding the nature of the event and its estimated duration. The affected party will provide the other party with periodic reports regarding the status and progress of the Force Majeure event. Each party must use its best efforts to mitigate the effect of the event of Force Majeure upon its performance of the Agreement and to fulfill its obligations under the Franchise Agreement.

Upon completion of a Force Majeure event, the party affected must as soon as reasonably practicable recommence the performance of its obligations under this Franchise Agreement. Any delay resulting from an event of Force Majeure will extend performance accordingly or excuse performance (other than payment of money), in whole or in part, only to the extent reasonable under the circumstances. However, in the event the Force Majeure continues for a period of six months or more, then the unaffected party may, at its option, terminate this Franchise Agreement by thirty (30) days prior written notice to the party asserting such Force Majeure. An event of Force Majeure does not relieve a party from liability for an obligation which arose before the occurrence of the event, nor does that event affect any obligation to pay money owed under the Franchise Agreement or to indemnify us, whether such obligation arose before or after the Force Majeure event. An event of Force Majeure shall not affect your obligations to comply with any restrictive covenants in this Franchise Agreement during or after the Force Majeure event.

29.7 Delegation

We have the right in our sole and absolute discretion to delegate to third party designees, whether these designees are our agents or independent contractors with whom we have contracted the performance of any portion or all of our obligations under this Franchise Agreement, and any right that we have under this Franchise Agreement. If we do so, such third-party designees will be obligated to perform the delegated functions for you in compliance with this Franchise Agreement.

29.8 Binding Effect

This Franchise Agreement may be executed in counterparts, and each copy so executed and delivered will be deemed an original. This Franchise Agreement is binding upon the parties to this Franchise Agreement and their respective executors, administrators, heirs, assigns and successors in interest. Nothing in this Franchise Agreement is intended, nor shall be deemed, to confer any rights or remedies upon any person or legal entity not a party to this Franchise Agreement; provided, however, that the additional insureds and the Indemnified Parties are intended third party beneficiaries under this Franchise Agreement with respect to indemnification obligations of the franchisee.

29.9 Integration

This Franchise Agreement constitutes the entire agreement between the parties and may not be changed except by a written document signed by both parties. Any email correspondence or other form of informal electronic communication shall not be deemed to modify this Franchise Agreement unless such communication is signed by both parties and specifically states that it is intended to modify this Franchise Agreement. The attachment(s) are part of this Franchise Agreement, which, together with any amendments or addenda executed on or after the Effective Date, constitutes the entire understanding and agreement of



the parties, and there are no other oral or written understandings or agreements between us and you about the subject matter of this Franchise Agreement. No provision herein expressly identifying any term or breach of this Franchise Agreement as material shall be construed to imply that any other term or breach which is not so identified is not material. As referenced above, all mandatory provisions of the Brand Manual are part of this Franchise Agreement; however, notwithstanding the foregoing, we may modify the Brand Manual at any time.

Any representations made before entering into this Franchise Agreement are not enforceable unless they are specifically contained in this Franchise Agreement. This provision is intended to define the nature and extent of the parties' mutual contractual intent, and serves to show that there is no intention to enter into contract relations other than the terms contained in this Franchise Agreement. The parties acknowledge that these limitations are intended to achieve the highest possible degree of certainty in the definition of the contract being formed, in recognition of the fact that uncertainty creates economic risks for both parties which, if not addressed as provided in this Franchise Agreement, would affect the economic terms of this bargain. Nothing in this Franchise Agreement is intended to disclaim any of the representations we made in the franchise disclosure document.

29.10 Covenant of Good Faith

If applicable law implies a covenant of good faith and fair dealing in this Franchise Agreement, the parties agree that the covenant shall not imply any rights or obligations that are inconsistent with a fair construction of the terms of this Franchise Agreement. Additionally, if applicable law shall imply the covenant, you agree that: (i) this Franchise Agreement (and the relationship of the parties that is inherent in this Franchise Agreement) grants us the discretion to make decisions, take actions and/or refrain from taking actions not inconsistent with our explicit rights and obligations under this Franchise Agreement that may favorably or adversely affect your interests; (ii) we will use our judgment in exercising that discretion based on our general assessment of our own interests and balancing those interests against the general interests of our franchisees (including ourselves and our affiliates if applicable), and not based on your or any other franchisee's specific individual interests; (iii) we will have no liability to you for the exercise of our discretion in this manner, so long as the discretion is not exercised in bad faith; and (iv) in the absence of bad faith, no trier of fact in any arbitration or litigation shall substitute its judgment for our judgment so exercised.

29.11 Cumulative Rights

The rights of the parties under this Franchise Agreement are cumulative and no exercise or enforcement by either party of any right or remedy under this Franchise Agreement will preclude any other right or remedy available under this Franchise Agreement or by law.

29.12 Survival

All provisions that expressly or by their nature survive the termination, expiration or Transfer of this Franchise Agreement (or the Transfer of an ownership interest in the Franchised Business) will continue in full force and effect, even after the termination, expiration or Transfer of the Franchise Agreement, until they are fully satisfied or expire by their own terms.

29.13 Construction

The headings in this Franchise Agreement are for convenience only and do not define, limit or construe the contents of the sections or subsections. All references to Sections refer to the Sections contained in this



Franchise Agreement unless otherwise specified. All references to days in this Franchise Agreement refer to calendar days unless otherwise specified. The term “you” as used in this Franchise Agreement is applicable to one or more persons or an Entity, and the singular usage includes the plural and the masculine and neuter usages include the other, the feminine and the possessive.

29.14 Time is of the Essence

Time is of the essence in this Franchise Agreement and every term thereof.

29.15 Notice

All notices given under this Franchise Agreement must be in writing and shall be considered given at the time delivered by hand, or one business day after sending by fax, email or comparable electronic system, one business day after delivery by any trackable delivery method, or three business days after placed in the mail, postage prepaid, by certified mail with a return receipt requested, postage prepaid and addressed: (a) to us at 5945 Centennial Circle, Florence, Kentucky 41042, unless written notice is given of a change of address; and (b) to you at the address set forth on Attachment A of this Franchise Agreement, unless written notice is given of a change of address.

(Signature Page Follows)



The parties to this Franchise Agreement have executed this Franchise Agreement effective as of the Effective Date set forth in Attachment A.

FRANCHISOR:

MOBILE COOKIE COMPANY, LLC
a Delaware limited liability company

FRANCHISEE:

[INSERT NAME OF FRANCHISEE]
a(n) [state] [entity info]

Signature:
Printed Name: [Franchisor Signatory]
Title: [Franchisor Title]
Date:

Signature:
Printed Name: [Franchisee Signatory]
Title: [Franchisee Title]
Date:

Or if Franchisee is an individual(s)

Signature:
Printed Name: [Franchisee Signatory]
Date:

Signature:
Printed Name: [Franchisee Signatory]
Date:



ATTACHMENT A
TO THE FRANCHISE AGREEMENT
FRANCHISE DATA SHEET

1. **Effective Date.** The Effective Date of this Franchise Agreement, set forth in the introductory Paragraph of this Franchise Agreement is:

[Effective Date]

2. **Franchisee.** The Franchisee identified in the introductory paragraph of the Franchise Agreement is:

[Name of Franchisee]

3. **Notice Address.** Franchisee Notice Address is:

[Franchisee Address]

4. **Initial Franchise Fee.** The “Initial Franchise Fee” is: (check one):

_____ \$15,000 for a single Franchise.

_____ Not applicable; this Franchise Agreement is signed as a Successor Franchise Agreement or as a result of a Transfer.

5. **Territory.** The Territory set forth in Section 4 of the Franchise Agreement will be the area as shown on the map or described below:

6. **GR Vehicle Royalty Schedule.** Your GR Vehicle Royalty Schedule will be (select one):

_____ 3 annual installments; _____ 6 annual installments; _____ 9 annual installments

(Signature Page Follows)



FRANCHISOR:

MOBILE COOKIE COMPANY, LLC
a Delaware limited liability company

Signature:
Printed Name: [Franchisor Signatory]
Title: [Franchisor Title]
Date:

FRANCHISEE:

[INSERT NAME OF FRANCHISEE]
a(n) [state] [entity info]

Signature:
Printed Name: [Franchisee Signatory]
Title: [Franchisee Title]
Date:

Or if Franchisee is an individual(s)

Signature:
Printed Name: [Franchisee Signatory]
Date:

Signature:
Printed Name: [Franchisee Signatory]
Date:



ATTACHMENT B
TO THE FRANCHISE AGREEMENT
STATEMENT OF OWNERSHIP

1. **Franchisee:**

[Name of Franchisee] [Franchisee Entity Info]
--

2. **Form of Ownership: (Check One)**

____ **Individual(s)** ____ **Partnership** ____ **Corporation** ____ **Limited Liability Company**

3. **State and Date of Formation/Incorporation:**

[State and Date of Formation/Incorporation]

4. **Ownership and Management of the Franchisee:**

Name of Individual*	Ownership Title (if any) (member, managing member, partner, shareholder, individual, trustee)	Management Position (if any) (managers, officers, board of directors, etc.)	Address	Percentage Owned (if any)

*If any owner is a legal entity, please list the owners of such entities up through the individuals.

5. **Identification of Managing Owner.** Your Managing Owner is [Managing Owner Name].

6. **Identification of Designated Manager.** Your Designated Manager, if applicable, is [Designated Manager Name].

This form is current and complete as of the Effective Date.



FRANCHISEE:

[INSERT NAME OF FRANCHISEE]

[Franchisee Entity Info]

Signature:
Printed Name: [Franchisee Signatory]
Title: [Franchisee Title]
Date:

Or if Franchisee is an individual(s)

Signature:
Printed Name:
Date:

Signature:
Printed Name:
Date:



ATTACHMENT C
TO THE FRANCHISE AGREEMENT
FRANCHISE OWNER AGREEMENT

As a condition to the granting by Mobile Cookie Company, LLC, a Delaware limited liability company (“we” or “us”) of a franchise agreement with [Franchisee Name] (“Franchisee”), the undersigned individual or individuals, consisting of (i) all of the owners of a direct or indirect beneficial interest in Franchisee (collectively “Owners”), and (ii) their respective spouses, if any (collectively, “Franchise Owners”), covenant and agree to be bound by this Franchise Owner Agreement (“Franchise Owner Agreement”).

1. Acknowledgments.

1.1 Franchise Agreement. Franchisee entered into a franchise agreement with us effective as [Franchise Agreement Effective Date] (“Franchise Agreement”). Capitalized words not defined in this Franchise Owner Agreement will have the same meanings ascribed to them in the Franchise Agreement.

1.2 Franchise Owners’ Role. Franchise Owners are the beneficial owners or spouses of the beneficial owners of all of the direct and indirect equity interest, membership interest, or other equity controlling interest in Franchisee and acknowledge there are benefits received and to be received by each Franchise Owner, jointly and severally, and for themselves, their heirs, legal representatives, and assigns. Franchisee’s obligations under the Franchise Agreement, including the confidentiality and non-compete obligations, would be of little value to us if Franchisee’s direct and indirect owners were not bound by the same requirements. Under the provisions of the Franchise Agreement, Franchise Owners are required to enter into this Franchise Owner Agreement as a condition to our entering into the Franchise Agreement with Franchisee. Franchise Owners will be jointly and severally liable for any breach of this Franchise Owner Agreement.

2. Non-Disclosure and Protection of Confidential Information.

2.1 Confidentiality. Under the Franchise Agreement, we will provide Franchisee with specialized training, proprietary trade secrets, and other Confidential Information relating to the establishment and operation of a franchised business. The provisions of the Franchise Agreement governing Franchisee’s non-disclosure obligations relating to our Confidential Information are hereby incorporated into this Franchise Owner Agreement by reference, and Franchise Owners agree to comply with each obligation as though fully set forth in this Franchise Owner Agreement as a direct and primary obligation of Franchise Owners. Further, we may seek the same remedies against Franchise Owners under this Franchise Owner Agreement as we may seek against Franchisee under the Franchise Agreement. Any and all information, knowledge, know-how, techniques, and other data which we designate as confidential will also be deemed Confidential Information for purposes of this Franchise Owner Agreement.

2.2 Immediate Family Members. Franchise Owners acknowledge that they could circumvent the purpose of Section 2.1 by disclosing Confidential Information to an immediate family member (i.e., spouse, parent, sibling, child, or grandchild). Franchise Owners also acknowledge that it would be difficult for us to prove whether Franchise Owners disclosed the Confidential Information to family members. Therefore, each Owner agrees that he or she will be presumed to have violated the terms of Section 2.1 if any member of his or her immediate family uses or discloses the Confidential Information or engages in any activities that would constitute a violation of the covenants listed in Section 3, below, if



performed by Franchise Owners. However, Franchise Owners may rebut this presumption by furnishing evidence conclusively showing that Franchise Owners did not disclose the Confidential Information to the family member.

3. Covenant Not to Compete.

3.1 Non-Competition During and After the Term of the Franchise Agreement. Franchise Owners acknowledge that as a participant in our system, they will receive proprietary and confidential information and materials, trade secrets, and the unique methods, procedures, and techniques which we have developed. The provisions of the Franchise Agreement governing Franchisee's restrictions on competition both during the term of the Franchise Agreement and following the expiration, termination or transfer of the Franchise Agreement are hereby incorporated into this Franchise Owner Agreement by reference, and Franchise Owners agree to comply with and perform each such covenant as though fully set forth in this Franchise Owner Agreement as a direct and primary obligation of Franchise Owners. Further, we may seek the same remedies against Franchise Owners under this Franchise Owner Agreement as we may seek against Franchisee under the Franchise Agreement.

3.2 Construction of Covenants. The parties agree that each such covenant related to non-competition will be construed as independent of any other covenant or provision of this Franchise Owner Agreement. If all or any portion of a covenant referenced in this Section 3 is held unreasonable or unenforceable by a court or agency having valid jurisdiction in a final decision to which we are a party, Franchise Owners agree to remain bound to the maximum extent permitted by law, as if that covenant were separately stated in and made a part of this Section 3.

3.3 Our Right to Reduce Scope of Covenants. Additionally, we have the right, in our sole discretion, to unilaterally reduce the scope of all or part of any covenant referenced in this Section 3 of this Franchise Owner Agreement, without Franchise Owners' consent (before or after any dispute arises), effective when we give Franchise Owners written notice of this reduction. Franchise Owners agree to comply with any covenant as so modified.

4. Continuing Guarantee.

4.1 Payment. Franchise Owners will pay us (or cause us to be paid) all monies payable by Franchisee under the Franchise Agreement whether now or in the future on the dates and in the manner required for payment in the relevant agreement.

4.2 Performance. Franchise Owners unconditionally guarantee full performance and discharge by Franchisee of all of Franchisee's obligations under the Franchise Agreement whether now or in the future on the date and times and in the manner required in the relevant agreement.

4.3 Indemnification. Franchise Owners will indemnify, defend, and hold harmless us, all of our affiliates, and the respective shareholders, directors, partners, employees, and agents of such entities, against and from all losses, damages, costs, and expenses which we or they may sustain, incur, or become liable for, whether now or in the future, by reason of: (i) Franchisee's failure to pay the amounts owed (to us or any of our affiliates) pursuant to the Franchise Agreement, or to do and perform any other act, matter, or thing required by the Franchise Agreement; or (ii) any action by us to obtain performance by Franchisee of any act, matter, or thing required by the Franchise Agreement.

4.4 No Exhaustion of Remedies. Franchise Owners acknowledge and agree that we are not obligated to exhaust all remedy (whether legal or equitable) against or pursue relief from the Franchisee, before proceeding to enforce the obligations of the Franchise Owners as guarantors under this



Franchise Owner Agreement. The enforcement of Franchise Owners' obligations can take place before, after, or simultaneously with the enforcement of any of the Franchisee's debts or obligations under the Franchise Agreement.

4.5 Waiver of Notice. Without affecting Franchise Owners' obligations under this Section 4, we can extend, modify, or release any of Franchisee's indebtedness or obligation, or settle, adjust, or compromise any claims against Franchisee, all without notice to the Franchise Owners. Franchise Owners waive notice of amendment of the Franchise Agreement and notice of demand for payment or performance by Franchisee.

4.6 Effect of Owner's Death. Upon the death of an Owner, the estate of such Franchise Owners will be bound by the obligations in this Section 4, but only for defaults and obligations hereunder existing at the time of death, and the obligations of any other Franchise Owners will continue in full force and effect.

4.7 Waiver of Acceptance, Default and Defenses. Franchise Owners waive: (i) acceptance and notice of acceptance by us of the foregoing undertakings; (b) protest and notice of default to any party with respect to the indebtedness or non-performance of any obligations hereby guaranteed; and (c) any and all other notices and legal or equitable defenses, right of setoff, claim or counterclaim whatsoever to which they may be entitled at any time hereunder.

4.8 Continuing Nature. Franchise Owners agree that each of the obligations in this Section 4 shall be continuing and shall not be discharged by: (i) the insolvency of Franchisee or the payment in full of all of the obligations at any time; (ii) the power or authority or lack thereof of Franchisee to incur the obligations; (iii) the validity or invalidity of any of the obligations; (iv) the existence or non-existence of Franchisee as a legal entity; (v) any statute of limitations affecting the liability of Franchise Owners or the ability of us to enforce this Franchise Owner Agreement or the obligations; or (vi) any right of offset, counterclaim or defense of any Owner, including, without limitation, those which have been waived by Franchise Owners pursuant to this Franchise Owner Agreement.

5. Transfers. Franchise Owners acknowledge and agree that we have granted the Franchise Agreement to Franchisee in reliance on Franchise Owners' business experience, skill, financial resources, and personal character. Accordingly, Franchise Owners agree not to sell, encumber, assign, transfer, convey, pledge, merge, or give away any direct or indirect interest in this Franchisee, unless Franchise Owners first comply with the sections in the Franchise Agreement regarding Transfers. Franchise Owners acknowledge and agree that attempting to Transfer an interest in the Franchisee without our express written consent, except those situations provided in the Franchise Agreement where our consent is not required, will be a breach of this Franchise Owner Agreement and the Franchise Agreement. We may, from time to time, without notice to Franchise Owners, assign or transfer any or all of Franchise Owners' rights, duties and obligations or any interest therein in this Franchise Owner Agreement and, notwithstanding any assignment(s) or transfer(s), the rights, duties and obligations shall be and remain for the purpose of this Franchise Owner Agreement. Each and every immediate and successive assignee or transferee of any of the rights, duties or obligations of any interest therein shall, to the extent of such party's interest in the rights duties and/or obligations, be entitled to the benefits of this Franchise Owner Agreement to the same extent as if such assignee or transferee were us.

6. Notices.

6.1 Method of Notice. Any notices given under this Franchise Owner Agreement shall be in writing and delivered in accordance with the provisions of the Franchise Agreement.



6.2 Notice Addresses. Our current address for all communications under this Franchise Owner Agreement is:

Mobile Cookie Company, LLC
5945 Centennial Circle
Florence, Kentucky 41042

The current address of each Franchise Owner for all communications under this Franchise Owner Agreement is designated on the signature page of this Franchise Owner Agreement. Any party may designate a new address for notices by giving written notice to the other parties of the new address according to the method set forth in the Franchise Agreement.

7. Enforcement of This Franchise Owner Agreement.

7.1 Dispute Resolution. Any claim or dispute arising out of or relating to this Franchise Owner Agreement shall be subject to the dispute resolution provisions of the Franchise Agreement. This agreement to engage in such dispute resolution process shall survive the termination or expiration of this Franchise Owner Agreement.

7.2 Choice of Law; Jurisdiction and Venue. This Franchise Owner Agreement and any claim or controversy arising out of, or relating to, any of the rights or obligations under this Franchise Owner Agreement, and any other claim or controversy between the parties, will be governed by the choice of law, jurisdiction, and venue provisions of the Franchise Agreement.

7.3 Equitable Remedies. Franchise Owners acknowledge and agree that the covenants and obligations of the Franchise Owners relate to special, unique and extraordinary matters and that a violation of any of the terms of such covenants and obligations will cause us irreparable injury for which adequate remedies are not available at law. Therefore, Franchise Owners agree that we shall be entitled to an injunction, restraining order or such other equitable relief (without the requirement to post bond) as a court of competent jurisdiction may deem necessary or appropriate to restrain Franchise Owners from committing any violation of the covenants and obligations contained in this Franchise Owner Agreement. If equitable relief is granted, Franchise Owners' only remedy will be the court's dissolution of the injunctive relief. If equitable relief was wrongfully issued, Franchise Owners expressly waive all claims for damages they incurred as a result of the wrongful issuance.

8. Miscellaneous.

8.1 No Other Agreements. This Franchise Owner Agreement constitutes the entire, full, and complete agreement between the parties, and supersedes any earlier or contemporaneous negotiations, discussions, understandings, or agreements. There are no representations, inducements, promises, agreements, arrangements, or undertakings, oral or written, between the parties relating to the matters covered by this Franchise Owner Agreement, other than those in this Franchise Owner Agreement. No other obligations, restrictions, or duties that contradict or are inconsistent with the express terms of this Franchise Owner Agreement may be implied into this Franchise Owner Agreement. Except for unilateral reduction of the scope of the covenants permitted in Section 3.3 (or as otherwise expressly provided in this Franchise Owner Agreement), no amendment, change, or variance from this Franchise Owner Agreement will be binding on either party unless it is mutually agreed to by the parties and executed in writing. Time is of the essence.

8.2 Severability. Each provision of this Franchise Owner Agreement, and any portions thereof, will be considered severable. If any provision of this Franchise Owner Agreement or the application of any provision to any person, property, or circumstances is determined by a court of competent jurisdiction



to be invalid or unenforceable, the remainder of this Franchise Owner Agreement will be unaffected and will still remain in full force and effect. The parties agree that the provision found to be invalid or unenforceable will be modified to the extent necessary to make it valid and enforceable, consistent with the original intent of the parties (i.e., to provide maximum protection for us and to effectuate the Franchise Owners' obligations under the Franchise Agreement to the fullest extent permitted by law), and the parties agree to be bound by the modified provisions.

8.3 No Third-Party Beneficiaries. Nothing in this Franchise Owner Agreement is intended to confer upon any person or entity (other than the parties and their heirs, successors, and assigns) any rights or remedies under or by reason of this Franchise Owner Agreement.

8.4 Construction. Any term defined in the Franchise Agreement which is not defined in this Franchise Owner Agreement will be ascribed the meaning given to it in the Franchise Agreement. The language of this Franchise Owner Agreement will be construed according to its fair meaning, and not strictly for or against either party. All words in this Franchise Owner Agreement refer to whatever number or gender the context requires. If more than one party or person is referred to as you, their obligations and liabilities must be joint and several. Headings are for reference purposes and do not control interpretation.

8.5 Binding Effect. This Franchise Owner Agreement may be executed in counterparts, and each copy so executed and delivered will be deemed an original. This Franchise Owner Agreement is binding on the parties and their respective heirs, executors, administrators, personal representatives, successors, and (permitted) assigns.

8.6 Successors. References to "Franchisor," "Franchise Owners," "the undersigned," or "you" include the respective parties' heirs, successors, assigns, or transferees.

8.7 Nonwaiver. Our failure to insist upon strict compliance with any provision of this Franchise Owner Agreement shall not be a waiver of our right to do so. Delay or omission by us respecting any breach or default shall not affect our rights respecting any subsequent breaches or defaults. All rights and remedies granted in this Franchise Owner Agreement shall be cumulative.

8.8 No Personal Liability. Franchise Owners agree that fulfillment of any and all of our obligations written in the Franchise Agreement or this Franchise Owner Agreement, or based on any oral communications which may be ruled to be binding in a court of law, shall be our sole responsibility and none of our owners, officers, agents, representatives, nor any individuals associated with us shall be personally liable to Franchise Owners for any reason.

8.9 Franchise Owner Agreement Controls. In the event of any discrepancy between this Franchise Owner Agreement and the Franchise Agreement, this Franchise Owner Agreement shall control.

IN WITNESS WHEREOF, the parties have entered into this Franchise Owner Agreement as of the Effective Date of the Franchise Agreement.

(Signature page follows)



OWNER(S):

Signature:
Printed Name: [Insert Name of Owner 1]
Address: [Insert Address of Owner 1]

Signature:
Printed Name: [Insert Name of Owner 2]
Address: [Insert Address of Owner 2]

Signature:
Printed Name: [Insert Name of Owner 3]
Address: [Insert Address of Owner 3]

SPOUSE(S):

Signature:
Printed Name: [Insert Name of Spouse 1]
Address: [Insert Address of Spouse 1]

Signature:
Printed Name: [Insert Name of Spouse 2]
Address: [Insert Address of Spouse 2]

Signature:
Printed Name: [Insert Name of Spouse 3]
Address: [Insert Address of Spouse 3]



ATTACHMENT D
TO THE FRANCHISE AGREEMENT
ADDITIONAL EQUIPMENT AMENDMENT

This Amendment is made and entered into as of the effective date listed in the signature block (“Effective Date”) by and between Mobile Cookie Company, LLC, a Delaware limited liability company (“Franchisor”) and the Franchisee identified on the signature block below (“Franchisee”), with reference to the following facts:

- A. The parties have entered into a Beverly Ann’s Cookie Truck franchise agreement pursuant to which Franchisee will operate a Beverly Ann’s Cookie Truck franchise (the “Franchise Agreement”).
- B. Subject to the conditions of the Franchise Agreement, Franchisee has the option to purchase additional Beverly Ann’s Cookie Truck equipment (“Additional Equipment”) for use in the Franchisee’s Territory.
- C. The parties hereto desire to amend the Franchise Agreement as set forth herein. Unless defined herein all capitalized terms used herein shall have the meaning in the Franchise Agreement.

NOW, THEREFORE, for and in consideration of the covenants, warranties and mutual agreements contained herein, the parties hereto agree as follows:

1. **ADDITIONAL EQUIPMENT.** Franchisee desires to purchase the following Additional Equipment approved by Franchisor for use in the Territory, and Franchisee shall pay the applicable AE Royalty identified below for so long as Franchisee owns, leases, operates, or otherwise uses the Additional Equipment in connection with the Franchised Business.

Equipment	Amount	AE Royalty
GRT	Then current price (currently \$85,753 - \$89,753 plus shipping)	\$2,000 annually or Installment Payments
GRM-A	Skinny Upfit Cost	\$1,500 annually or Installment Payments

(a) the purchase amount for any Additional Equipment is the then-current amount approved by Franchisor and may include, as applicable, shipping, installation, wrap, upfit, taxes, title, registration, training, software, and other related charges, whether separately itemized or not;

(b) unless Franchisor specifies otherwise in writing, the applicable AE Royalty for Additional Equipment will be due on the same schedule and in the same manner as Royalty under the Franchise Agreement; and



(c) if the Additional Equipment is a GRM-A, such status shall exist only if expressly authorized by Franchisor in writing and shall remain subject to Franchisor's then-current standards, the Brand Manual, and any applicable amendment or other written requirements established by Franchisor, and Franchisee shall pay the applicable AE Royalty designated by Franchisor for such Additional Equipment.

Franchisee must provide evidence reasonably satisfactory to Franchisor that Franchisee no longer owns or uses any Additional Equipment before Franchisee will be excused from paying any further applicable AE Royalty for that Additional Equipment. Franchisee shall not be entitled to receive a refund of any AE Royalty or other fee paid in connection with the Additional Equipment. Franchisee acknowledges and agrees that any applicable AE Royalty for Additional Equipment may increase upon renewal of the Franchise Agreement, and Franchisee agrees to pay Franchisor's then-current applicable AE Royalty upon any such renewal.

2. **CONDITIONS TO PURCHASE AND USE.** Franchisee may not purchase or operate any Additional Equipment unless: (a) Franchisee's GRM is open and operating; (b) Franchisee is in good standing under the Franchise Agreement and all other agreements with Franchisor and its affiliates; (c) Franchisor has approved the Additional Equipment and this Amendment in writing; (d) Franchisee has paid all amounts then due to Franchisor and its affiliates; and (e) Franchisee has obtained any additional permits, licenses, registrations, insurance, or approvals required for the lawful operation of the Additional Equipment. Franchisee may use the Additional Equipment only in connection with the Franchised Business and only in the Territory, unless Franchisor expressly approves otherwise in writing.

3. **MAINTENANCE, APPEARANCE, AND COMPLIANCE.** Franchisee shall maintain, repair, clean, rewrap, refurbish, retrofit, upfit, and replace the Additional Equipment in accordance with the Franchise Agreement, the Brand Manual, and Franchisor's then-current standards. Without limiting the foregoing, Franchisor may require rewrapping, upfitting, refurbishment, repairs, retrofits, or replacement of the Additional Equipment from time to time, and may require all such work to be performed only by suppliers or facilities designated or approved by Franchisor. If any Additional Equipment no longer meets Franchisor's standards, Franchisee must promptly correct the deficiency or replace the Additional Equipment at Franchisee's sole cost and expense.

4. **TRANSFER AND DISPOSITION.** Franchisee may not sell, transfer, assign, pledge, encumber, relocate, or otherwise dispose of any Additional Equipment without Franchisor's prior written approval and compliance with the Franchise Agreement. Any approved transfer of Additional Equipment shall remain subject to Franchisor's then-current standards and transfer requirements, including any required updates, improvements, alterations, repairs, replacements, rewrapping, refurbishments, retrofits, upfits, or other modifications.

5. **AMENDMENT BINDING.** This Amendment will be binding upon and inure to the benefit of each party and to each party's respective successors and assigns.

6. **NO FURTHER CHANGES.** Except as specifically provided in this Amendment, all of the terms, conditions and provisions of the Franchise Agreement will remain in full force and effect as originally written and signed. In the event of any inconsistency between the Franchise Agreement and this Amendment, this Amendment shall control solely with respect to the Additional Equipment expressly identified in this Amendment.

(Signature Page Follows)



IN WITNESS WHEREOF, the parties duly executed this Amendment as of the dates listed below.

MOBILE COOKIE COMPANY, LLC
a Delaware limited liability company

[Insert Entity Name],
[Insert State/Type of Entity]

Signature:
Printed Name: [Franchisor Signatory]
Title: [Franchisor Title]
*Date:

Signature:
Printed Name: [Franchisee Signatory]
Title: [Franchisee Title]

***Effective Date**

Or if Franchisee is an individual(s)

Signature:
Printed Name:

Signature:
Printed Name:



EXHIBIT D

FRANCHISE DISCLOSURE QUESTIONNAIRE



FRANCHISE DISCLOSURE QUESTIONNAIRE

Do not sign this Questionnaire if you are a resident of Maryland or Washington or the franchise is to be operated in Maryland or Washington.

(This questionnaire is not to be used for any franchise sale in or to residents of California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, or Wisconsin)

As you know, Mobile Cookie Company, LLC (“we” or “us”), and you are preparing to enter into a Franchise Agreement for the operation of a Beverly Ann’s Cookie franchise. **You cannot sign or date this questionnaire the same day as the Receipt for the Franchise Disclosure Document, but you must sign and date it the same day you sign the Franchise Agreement.** Please review each of the following questions carefully and provide honest responses to each question. If you answer “No” to any of the questions below, please explain your answer in the table provided below.

1. Yes__ No__ Have you received and personally reviewed the Franchise Agreement and each attachment or exhibit attached to it that we provided?
2. Yes__ No__ Have you received and personally reviewed the Franchise Disclosure Document and each attachment or exhibit attached to it that we provided?
3. Yes__ No__ Did you sign a receipt for the Franchise Disclosure Document indicating the date you received it?
4. Yes__ No__ Do you understand all the information contained in the Franchise Disclosure Document and Franchise Agreement?
5. Yes__ No__ Have you reviewed the Franchise Disclosure Document and Franchise Agreement with a lawyer, accountant, or other professional advisor, or have you had the opportunity for such review and chosen not to engage such professionals?
6. Yes__ No__ Have you had the opportunity to discuss the benefits and risks of developing and operating a Beverly Ann’s Cookie Franchise with an existing Beverly Ann’s Cookie franchisee?
7. Yes__ No__ Do you understand the risks of developing and operating a Beverly Ann’s Cookie Franchise?
8. Yes__ No__ Do you understand the success or failure of your Beverly Ann’s Cookie Franchise will depend in large part upon your skills, abilities, and efforts, and those of the persons you employ, as well as many factors beyond your control such as competition, interest rates, the economy, inflation, labor and supply costs, and other relevant factors?
9. Yes__ No__ Do you understand all disputes or claims you may have arising out of or relating to the Franchise Agreement must be arbitrated in Kentucky, if not resolved informally or by mediation, (subject to state law)?



10. Yes___ No___ Do you understand that you must satisfactorily complete the initial training program before we will allow your Beverly Ann's Cookie Franchise to open or consent to a transfer of the Beverly Ann's Cookie Franchise to you?
11. Yes___ No___ Do you agree that no employee or other person speaking on our behalf made any statement or promise regarding the costs involved in operating a Beverly Ann's Cookie Franchise that is not contained in the Franchise Disclosure Document or that is contrary to, or different from, the information contained in the Franchise Disclosure Document?
12. Yes___ No___ Do you agree that no employee or other person speaking on our behalf made any statement or promise or agreement, other than those matters addressed in your Franchise Agreement and any addendum, concerning advertising, marketing, media support, marketing penetration, training, support service, or assistance that is contrary to, or different from, the information contained in the Franchise Disclosure Document?
13. Yes___ No___ Do you agree that no employee or other person speaking on our behalf made any statement or promise regarding the actual, average or projected profits or earnings, the likelihood of success, the amount of money you may earn, or the total amount of revenue a Beverly Ann's Cookie Franchise will generate that is not contained in the Franchise Disclosure Document or that is contrary to, or different from, the information contained in the Franchise Disclosure Document?
14. Yes___ No___ Do you understand that the Franchise Agreement including each attachment or exhibit to the Franchise Agreement, contains the entire agreement between us and you concerning the Beverly Ann's Cookie Franchise?
15. Yes___ No___ Do you understand that we are relying on your answers to this questionnaire to ensure that the franchise sale was made in compliance of state and federal laws?

YOU UNDERSTAND THAT YOUR ANSWERS ARE IMPORTANT TO US AND THAT WE WILL RELY ON THEM. BY SIGNING THIS QUESTIONNAIRE, YOU ARE REPRESENTING THAT YOU HAVE CONSIDERED EACH QUESTION CAREFULLY AND RESPONDED TRUTHFULLY TO THE ABOVE QUESTIONS.

Sign:
Printed Name:
Date:

Sign:
Printed Name:
Date:

Sign:
Printed Name:
Date:

Sign:
Printed Name:
Date:



EXPLANATION OF ANY NEGATIVE RESPONSES (REFER TO QUESTION NUMBER):

Question Number	Explanation of Negative Response

Rev. 112025



EXHIBIT E

BRAND MANUAL

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Health and Safety	6
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LTO Program	2
Technology and KonaOS	6
Additional Equipment	2
Code of Conduct	6
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Beverly Anns

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2. The Brand - Page 10
3. The GRM & GRT - Page 18
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8. Networking and Sales - Page 52
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12. Managing Big Events - Page 68
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15. The Business of Beverly Anns - Page 84
16. Franchise Development and Support - Page 88
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27. Time to Operate - Page 138



EXHIBIT F

LIST OF CURRENT AND FORMER FRANCHISEES



LIST OF FRANCHISEES

Current Franchisees as of December 31, 2025:

Franchisee	Address	City	State	Zip Code	Phone	Outlets Operated
Atkins, Emma & O'Rear, Russ	1216 Nick Davis Road	Harvest	AL	35749	(205) 269-5622	AL: 1
Stefaniak, David & Holly	20278 capitol Hill Drive	Tanner	AL	35671	(256) 434-7474	AL: 1
Baker, Tyler & Emily	2850 Tunnell Mill Rd	Webster City	IA	50595	(515) 835-8143	IA: 1
Heilshorn, William & Amy	8134 North Clinton Street	Fort Wayne	IN	46825	(260) 416-4411	IN: 1
Valiant, Tim	226 N Wilmington Ln	Lafayette	IN	47905	(765) 357-3209	IN: 2
Lamb, Scott	410 Jake St	Richmond	KY	40475	(859) 314-8594	KY: 1
Daleo, Robert & Christine	1402 Devonshire County Drive	Wentzville	MO	63385	(314) 973-3367	MO: 1
Rahimi, Sabrina	3448 Rocky Branch Road	Sumrall	MS	39482	(601) 550-5957	MS: 1
Kapavik, Jessica	P.O. Box 295	West	TX	76691	(254) 255-0798	TX: 1
Sinclair, Cherie	1802 Afton Street	Houston	TX	77055	(713) 300-0579	TX: 1
Reese, Wayne	7701 White Fawn Road	Arlington	TX	76002	(214) 997-1219	TX: 1
Manning, Sandra & Jesse	3526 Loop 337 Suite 125	New Braunfels	TX	78130	(830) 214-0019	TX: 1
Becerra, Annya	1657 North 400 West	Orem	UT	84057	(801) 228-0058	UT: 1
Dietzen, Jon	3700 North Woodside Court	Appleton	WI	54913	(920) 284-489	WI: 1

Franchisees with Unopened Outlets as of December 31, 2025:

None

Former Franchisees:

The name and last known address of every franchisee who had a Beverly Ann's Franchise transferred, terminated, cancelled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under our Franchise Agreement during the period January 1, 2025 to December 31, 2025, or who has not communicated with us within ten weeks of the Issuance Date of this Franchise Disclosure Document are listed below. If you buy this Franchise, your contact information may be disclosed to other buyers when you leave the Franchise System.

None



EXHIBIT G
STATE ADDENDA
AND AGREEMENT RIDERS



STATE ADDENDA AND AGREEMENT RIDERS

ADDENDUM TO FRANCHISE AGREEMENT, SUPPLEMENTAL AGREEMENTS, AND FRANCHISE DISCLOSURE DOCUMENT FOR CERTAIN STATES FOR MOBILE COOKIE COMPANY, LLC

The following modifications are made to the Mobile Cookie Company, LLC (“**Franchisor**,” “**us**,” “**we**,” or “**our**”) Franchise Disclosure Document (“**FDD**”) given to franchisee (“**Franchisee**,” “**you**,” or “**your**”) and may supersede certain portions of the Franchise Agreement between you and us dated _____, 20____ (“**Franchise Agreement**”). When the term “**Franchisor’s Choice of Law State**” is used, it means Kentucky. When the term “**Supplemental Agreements**” is used, it means “none”.

Certain states have laws governing the franchise relationship and franchise documents. Certain states require modifications to the FDD, Franchise Agreement and other documents related to the sale of a franchise. This State Specific Addendum (“**State Addendum**”) will modify these agreements to comply with the state’s laws. The terms of this State Addendum will only apply if you meet the requirements of the applicable state independently of your signing of this State Addendum. The terms of this State Addendum will override any inconsistent provision of the FDD, Franchise Agreement or any Supplemental Agreements. This State Addendum only applies to the following states: California, Hawaii, Illinois, Iowa, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Ohio, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

If your state requires these modifications, you will sign this State Addendum along with the Franchise Agreement and any Supplemental Agreements.

CALIFORNIA

The registration of this franchise offering by the California Department of Financial Protection and Innovation does not constitute approval, recommendation, or endorsement by the commissioner.

The California Franchise Investment Law requires a copy of all proposed agreements relating to the sale of the Franchise be delivered together with the FDD 14 days prior to execution of agreement.

California Corporations Code Section 31125 requires us to give to you an FDD approved by the Department of Financial Protection and Innovation before we ask you to consider a material modification of your Franchise Agreement.

The Franchise Agreement contains provisions requiring binding arbitration with the costs being awarded to the prevailing party. The arbitration will occur in Kentucky. Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040.5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of the Franchise Agreement restricting venue to a forum outside the State of California. The Franchise Agreement contains a mediation provision. The parties shall each bear their own costs of mediation and shall share equally the filing fee and the mediator’s fees.

The Franchise Agreement requires the application of the law of Kentucky. This provision may not be enforceable under California law.



Neither Franchisor nor any other person listed in Item 2 of the FDD is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 15 U.S.C.A. 78a et seq., suspending or expelling such persons from membership in such association or exchange.

California Business and Professions Code Sections 20000 through 20043 provide rights to you concerning termination, transfer, or non-renewal of a franchise. If the Franchise Agreement contains a provision that is inconsistent with the California Franchise Investment Law, the California Franchise Investment Law will control.

The Franchise Agreement provide for termination upon bankruptcy. Any such provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. SEC. 101 et seq.).

The Franchise Agreement contains a covenant not to compete provision which extends beyond the termination of the Franchise. Such provisions may not be enforceable under California law.

Under California Civil Code Section 1671, certain liquidated damages clauses are unenforceable. Any such provisions contained in the Franchise Agreement may not be enforceable.

You must sign a general release of claims if you renew or transfer your Franchise. California Corporations Code Section 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code Sections 31000 through 31516). Business and Professions Code Section 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code Sections 20000 through 20043).

Our website has not been reviewed or approved by the California Department of Financial Protection and Innovation. Any complaints concerning the content of this website may be directed to the California Department of Financial Protection and Innovation at www.dfpi.ca.gov.

Item 1 of the FDD is amended to state: Franchisees located in California are required to comply with all applicable California labor laws, including labor laws that may apply to certain fast food restaurant industry employees. Specifically, California franchisees operating certain fast food restaurants must comply with Part 4.5.5 (commencing with Section 1474) of Division 2 of the California Labor Code (codifying Assembly Bill No. 1228) which established the California Fast Food Council (“CFFC”) which has the authority to increase the hourly minimum wage subject to certain limitations, and to set forth requirements, limitations, and procedures for adopting and reviewing fast food restaurant health, safety, and employment standards in California.

Item 6 of the FDD is amended to state the highest interest rate allowed by law in California is 10% annually.

Item 7 of the FDD is amended to add the following language: Compliance with the bill law may increase your expenses (including increased wages) and the amount of your initial investment. You may review the Department of Industrial Relations website at <https://www.dir.ca.gov/dlse/Fast-Food-Minimum-Wage-FAQ.htm> for further information and consult with an attorney specializing in labor law in determining any additional costs.

The FDD and Franchise Agreement are revised to state: No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor,



franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

CONNECTICUT

The Franchise Disclosure Document and Franchise Agreement are amended to include the following statement in regard to all references to non-refundable fees: If the seller fails to deliver the products, equipment or supplies or fails to render the services necessary to begin substantial operation of the business within forty-five days of the delivery date stated in your contract, you may notify the seller in writing and demand that the contract be cancelled.

HAWAII

The following is added to the Cover Page:

THIS FRANCHISE WILL BE/HAS BEEN FILED UNDER THE FRANCHISE INVESTMENT LAW OF THE STATE OF HAWAII. FILING DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION OR ENDORSEMENT BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS OR A FINDING BY THE DIRECTOR OF COMMERCE AND CONSUMER AFFAIRS THAT THE INFORMATION PROVIDED IN THIS FRANCHISE DISCLOSURE DOCUMENT IS TRUE, COMPLETE AND NOT MISLEADING.

THE FRANCHISE INVESTMENT LAW MAKES IT UNLAWFUL TO OFFER OR SELL ANY FRANCHISE IN THIS STATE WITHOUT FIRST PROVIDING TO YOU OR SUBFRANCHISOR AT LEAST SEVEN DAYS PRIOR TO THE EXECUTION BY YOU OR SUBFRANCHISOR OF ANY BINDING FRANCHISE OR OTHER AGREEMENT, OR AT LEAST SEVEN DAYS PRIOR TO THE PAYMENT OF ANY CONSIDERATION BY YOU, WHICHEVER OCCURS FIRST, A COPY OF THE FRANCHISE DISCLOSURE DOCUMENT, TOGETHER WITH A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE.

THIS FRANCHISE DISCLOSURE DOCUMENT CONTAINS A SUMMARY ONLY OF CERTAIN MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT. THE CONTRACT OR AGREEMENT SHOULD BE REFERRED TO FOR A STATEMENT OF ALL RIGHTS, CONDITIONS, RESTRICTIONS AND OBLIGATIONS OF BOTH US AND YOU.

Registered agent in the state authorized to receive service of process:

Commissioner of Securities of the State of Hawaii
Department of Commerce and Consumer Affairs
Business Registration Division
335 Merchant Street, Room 203
Honolulu, Hawaii 96813



No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

The status of the Franchisor's franchise registrations in the states which require registration is as follows:

1. States in which this proposed registration is effective are listed on the third page of the FDD on the page entitled, "State Effective Dates."
2. States which have refused, by order or otherwise, to register these Franchises are:
None
3. States which have revoked or suspended the right to offer the Franchises are:
None
4. States in which the proposed registration of these Franchises has been withdrawn are:
None

ILLINOIS

Illinois law governs the Franchise Agreement.

In conformance with Section 4 of the Illinois Franchise Disclosure Act, any provision in a franchise agreement that designates jurisdiction and venue in a forum outside of the State of Illinois is void. However, a franchise agreement may provide for arbitration to take place outside of Illinois.

Your rights upon Termination and Non-Renewal of an agreement are set forth in sections 19 and 20 of the Illinois Franchise Disclosure Act.

In conformance with section 41 of the Illinois Franchise Disclosure Act, any condition, stipulation or provision purporting to bind any person acquiring any franchise to waive compliance with the Illinois Franchise Disclosure Act or any other law of Illinois is void.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

The undersigned parties do hereby acknowledge receipt of this Addendum.

Dated this _____ day of _____ 20_____.



Signature of Franchisor Representative

Signature of Franchisee Representative

Title of Franchisor Representative

Title of Franchisee Representative

INDIANA

Item 8 of the FDD is amended to add the following:

Under Indiana Code Section 23-2-2.7-1(4), we will not accept any rebates from any person with whom you do business or associate in relation to transactions between you and the other person, other than for compensation for services rendered by us, unless the rebate is properly accounted for and submitted to you.

Item 17 of the FDD is amended to add the following:

Indiana Code 23-2-2.7-1(7) makes it unlawful for us to unilaterally terminate your Franchise Agreement unless there is a material violation of the Franchise Agreement and termination is not in bad faith.

Indiana Code 23-2-2.7-1(5) prohibits us to require you to agree to a prospective general release of claims subject to the Indiana Deceptive Franchise Practices Act.

The “Summary” column in Item 17.r. of the FDD is deleted and the following is inserted in its place:

No competing business for two (2) years within the Protected Territory.

The “Summary” column in Item 17.t. of the FDD is deleted and the following is inserted in its place:

Notwithstanding anything to the contrary in this provision, you do not waive any right under the Indiana Statutes with regard to prior representations made by us.

The “Summary” column in Item 17.v. of the FDD is deleted and the following is inserted in its place:

Litigation regarding Franchise Agreement in Indiana; other litigation in Franchisor’s Choice of Law State. This language has been included in this Franchise Disclosure Document as a condition to registration. The Franchisor and the Franchisee do not agree with the above language and believe that each of the provisions of the Franchise Agreement, including all venue provisions, is fully enforceable. The Franchisor and the Franchisee intend to fully enforce all of the provisions of the Franchise Agreement and all other documents signed by them, including but not limited to, all venue, choice-of-law, arbitration provisions and other dispute avoidance and resolution provisions and to rely on federal pre-emption under the Federal Arbitration Act.

The “Summary” column in Item 17.w. of the FDD is deleted and the following is inserted in its place:

Indiana law applies to disputes covered by Indiana franchise laws; otherwise Franchisor’s Choice of Law State law applies.



Despite anything to the contrary in the Franchise Agreement, the following provisions will supersede and apply to all Franchises offered and sold in the State of Indiana:

1. The laws of the State of Indiana supersede any provisions of the FDD, the Franchise Agreement, or Franchisor's Choice of Law State law, if such provisions are in conflict with Indiana law.
2. The prohibition by Indiana Code 23-2-2.7-1(7) against unilateral termination of the Franchise without good cause or in bad faith, good cause being defined under law as including any material breach of the Franchise Agreement, will supersede the provisions of the Franchise Agreement relating to termination for cause, to the extent those provisions may be inconsistent with such prohibition.
3. Any provision in the Franchise Agreement that would require you to prospectively assent to a release, assignment, novation, waiver or estoppel which purports to relieve any person from liability imposed by the Indiana Deceptive Franchise Practices Law is void to the extent that such provision violates such law.
4. The covenant not to compete that applies after the expiration or termination of the Franchise Agreement for any reason is hereby modified to the extent necessary to comply with Indiana Code 23-2-2.7-1 (9).
5. The following provision will be added to the Franchise Agreement:

No Limitation on Litigation. Despite the foregoing provisions of this Agreement, any provision in the Agreement which limits in any manner whatsoever litigation brought for breach of the Agreement will be void to the extent that any such contractual provision violates the Indiana Deceptive Franchise Practices Law.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

IOWA

Any provision in the Franchise Agreement or Compliance Questionnaire which would require you to prospectively assent to a release, assignment, novation, waiver or estoppel which purports to relieve any person from liability imposed by the Iowa Business Opportunity Promotions Law (Iowa Code Ch. 551A) is void to the extent that such provision violates such law.

The following language will be added to the Franchise Agreement:

NOTICE OF CANCELLATION

_____ (enter date of transaction)

You may cancel this transaction, without penalty or obligation, within three business days from the above date. If you cancel, any property traded in, any payments made by you under the contract or sale, and any negotiable instrument executed by you will be returned within ten business days following receipt by the seller of your cancellation notice, and any security interest arising out of the transaction will be cancelled.



If you cancel, you must make available to the seller at your residence or business address, in substantially as good condition as when received, any goods delivered to you under this contract or sale; or you may, if you wish, comply with the instructions of the seller regarding the return shipment of the goods at the seller's expense and risk.

If you do not agree to return the goods to the seller or if the seller does not pick them up within 20 days of the date of your notice of cancellation, you may retain or dispose of the goods without any further obligation.

To cancel this transaction, mail or deliver a signed and dated copy of this cancellation notice or any other written notice to Mobile Cookie Company, LLC, 5945 Centennial Circle, Florence, Kentucky 41042, or send a fax to Mobile Cookie Company, LLC at (859) 282-9890 not later than midnight of the third business day after the Effective Date.

I hereby cancel this transaction.

Franchisee: _____

By: _____

Print Name: _____

Its: _____

Date: _____

MARYLAND

AMENDMENTS TO FRANCHISE DISCLOSURE DOCUMENT, FRANCHISE AGREEMENTS AND FRANCHISE DISCLOSURE QUESTIONNAIRE

Item 17 of the FDD and the Franchise Agreement are amended to state: "The general release required as a condition of renewal, sale, and/or assignment/transfer shall not apply to any liability under the Maryland Franchise Registration and Disclosure Law."

Item 17 of the FDD and sections of the Franchise Agreement are amended to state that you may bring a lawsuit in Maryland for claims arising under the Maryland Franchise Registration and Disclosure Law. Any claims arising under the Maryland Franchise Registration and Disclosure Law must be brought within three years after the grant of the Franchise.

The Franchise Agreement and Franchise Disclosure Questionnaire are amended to state that all representations requiring prospective franchisees to assent to a release, estoppel, or waiver of liability are not intended to, nor shall they act as a release, estoppel, or waiver of any liability incurred under the Maryland Franchise Registration and Disclosure Law.

The Franchise Agreement provides for termination upon bankruptcy. This provision may not be enforceable under Federal Bankruptcy Law (11 U.S.C.A Sec. 101 et seq.).

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under



any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Fee Deferral

Based upon the franchisor's financial condition, the Maryland Securities Commissioner has required a financial assurance. Therefore, all initial fees and payments owed by franchisees shall be deferred until the franchisor completes its pre-opening obligations under the franchise agreement.

The undersigned parties do hereby acknowledge receipt of this Addendum.

Dated this _____ day of _____ 20_____.

Signature of Franchisor Representative

Signature of Franchisee Representative

Title of Franchisor Representative

Title of Franchisee Representative

MICHIGAN

THE STATE OF MICHIGAN PROHIBITS CERTAIN UNFAIR PROVISIONS THAT ARE SOMETIMES IN FRANCHISE DOCUMENTS. IF ANY OF THE FOLLOWING PROVISIONS ARE IN THESE FRANCHISE DOCUMENTS, THE PROVISIONS ARE VOID AND CANNOT BE ENFORCED AGAINST YOU.

Each of the following provisions is void and unenforceable if contained in any documents relating to a franchise:

- (a) A prohibition on your right to join an association of franchisees.
- (b) A requirement that you assent to a release, assignment, novation, waiver, or estoppel which deprives you of rights and protections provided in this act. This shall not preclude you, after entering into a Franchise Agreement, from settling any and all claims.
- (c) A provision that permits us to terminate a Franchise prior to the expiration of its term except for good cause. Good cause shall include your failure to comply with any lawful provision of the Franchise Agreement and to cure such failure after being given written notice thereof and a reasonable opportunity, which in no event need be more than 30 days, to cure such failure.
- (d) A provision that permits us to refuse to renew your Franchise without fairly compensating you by repurchase or other means for the fair market value at the time of expiration of your inventory, supplies, equipment, fixtures, and furnishings. Personalized materials which have no value to us and inventory, supplies, equipment, fixtures, and furnishings not reasonably required in the conduct of the Franchise business are not subject to compensation. This subsection applies only if: (i) the term of the Franchise is less than five (5) years; and (ii) you are prohibited by the Franchise Agreement or other agreement from continuing to conduct substantially the same business under another trademark, service mark, trade name, logotype, advertising, or other commercial symbol in the same area subsequent to the expiration of the Franchise or you do not receive at least six (6) months' advance notice of our intent not to renew the Franchise.



(e) A provision that permits us to refuse to renew a Franchise on terms generally available to other franchisees of the same class or type under similar circumstances. This section does not require a renewal provision.

(f) A provision requiring that arbitration or litigation be conducted outside the State of Michigan. This shall not preclude you from entering into an agreement, at the time of arbitration, to conduct arbitration at a location outside this state.

(g) A provision which permits us to refuse to permit a transfer of ownership of a Franchise, except for good cause. This subdivision does not prevent us from exercising a right of first refusal to purchase the Franchise. Good cause shall include, but is not limited to:

- (i) the failure of the proposed transferee to meet our then-current reasonable qualifications or standards.
- (ii) the fact that the proposed transferee is a competitor of us or our subfranchisor.
- (iii) the unwillingness of the proposed transferee to agree in writing to comply with all lawful obligations.
- (iv) your or proposed transferee's failure to pay any sums owing to us or to cure any default in the Franchise Agreement existing at the time of the proposed transfer.

(h) A provision that requires you to resell to us items that are not uniquely identified with us. This subdivision does not prohibit a provision that grants to us a right of first refusal to purchase the assets of a Franchise on the same terms and conditions as a bona fide third party willing and able to purchase those assets, nor does this subdivision prohibit a provision that grants us the right to acquire the assets of a Franchise for the market or appraised value of such assets if you have breached the lawful provisions of the Franchise Agreement and have failed to cure the breach in the manner provided in subdivision (c).

(i) A provision which permits us to directly or indirectly convey, assign, or otherwise transfer our obligations to fulfill contractual obligations to you unless provision has been made for providing the required contractual services.

THE FACT THAT THERE IS A NOTICE OF THIS OFFERING ON FILE WITH THE ATTORNEY GENERAL DOES NOT CONSTITUTE APPROVAL, RECOMMENDATION, OR ENDORSEMENT BY THE ATTORNEY GENERAL.

Any questions regarding this notice should be directed to:

State of Michigan
Department of Attorney General
Consumer Protection Division
Attn: Franchise
670 Law Building
525 W. Ottawa Street
Lansing, Michigan 48913
Telephone Number: (517) 373-7117



No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

MINNESOTA

Despite anything to the contrary in the Franchise Agreement, the following provisions will supersede and apply to all Franchises offered and sold in the State of Minnesota:

1. Any provision in the Franchise Agreement which would require you to assent to a release, assignment, novation or waiver that would relieve any person from liability imposed by Minnesota Statutes, Sections 80C.01 to 80C.22 will be void to the extent that such contractual provision violates such law.
2. Minnesota Statute Section 80C.21 and Minnesota Rule 2860.4400J prohibit the franchisor from requiring litigation to be conducted outside of Minnesota. In addition, nothing in the FDD or Franchise Agreement can abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80C, or your rights to any procedure, forum, or remedies provided for by the laws of Minnesota.
3. Minn. Rule Part 2860.4400J. prohibits a franchisee from waiving his rights to a jury trial or waiving his rights to any procedure, forum, or remedies provided for by the laws of the jurisdiction, or consenting to liquidated damages, termination penalties or judgment notes. Any provision in the Franchise Agreement which would require you to waive your rights to any procedure, forum or remedies provided for by the laws of the State of Minnesota is deleted from any agreement relating to Franchises offered and sold in the State of Minnesota; provided, however, that this paragraph will not affect the obligation in the Franchise Agreement relating to arbitration.
4. With respect to Franchises governed by Minnesota law, we will comply with Minnesota Statute Section 80C.14, Subds. 3, 4 and 5, which require, except in certain specified cases, that you be given 90 days' notice of termination (with 60 days to cure) and 180 days' notice for non-renewal of the Franchise Agreement; and that consent to the transfer of the Franchise will not be unreasonably withheld.
5. Item 13 of the FDD is hereby amended to state that we will protect your rights under the Franchise Agreement to use the Marks, or indemnify you from any loss, costs, or expenses arising out of any third-party claim, suit or demand regarding your use of the Marks, if your use of the Marks is in compliance with the provisions of the Franchise Agreement and our System Standards.
6. Minnesota Rule 2860.4400(D) prohibits a franchisor from requiring a franchisee to assent to a general release. As a result, the FDD and the Franchise Agreement, which require you to sign a general release prior to renewing or transferring your Franchise, are hereby deleted from the Franchise Agreement, to the extent required by Minnesota law.



7. The following language will appear as a new paragraph of the Franchise Agreement:

No Abrogation. Pursuant to Minnesota Statutes, Section 80C.21, nothing in the dispute resolution section of this Agreement will in any way abrogate or reduce any of your rights as provided for in Minnesota Statutes, Chapter 80.C.

8. Minnesota Statute Section 80C.17 states that no action for a violation of Minnesota Statutes, Sections 80C.01 to 80C.22 may be commenced more than three years after the cause of action accrues. To the extent that the Franchise Agreement conflicts with Minnesota law, Minnesota law will prevail.
9. Item 6 of the FDD and Section 6.2 of the Franchise Agreement is hereby amended to limit the Insufficient Funds Charge to \$30 per occurrence pursuant to Minnesota Statute 604.113.
10. No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

NEW YORK

1. The following information is added to the cover page of the Franchise Disclosure Document:

INFORMATION COMPARING FRANCHISORS IS AVAILABLE. CALL THE STATE ADMINISTRATORS LISTED IN EXHIBIT A OR YOUR PUBLIC LIBRARY FOR SERVICES OR INFORMATION. REGISTRATION OF THIS FRANCHISE BY NEW YORK STATE DOES NOT MEAN THAT NEW YORK STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT. IF YOU LEARN ANYTHING IN THIS FRANCHISE DISCLOSURE DOCUMENT IS UNTRUE, CONTACT THE FEDERAL TRADE COMMISSION AND THE APPROPRIATE STATE OR PROVINCIAL AUTHORITY. THE FRANCHISOR MAY, IF IT CHOOSES, NEGOTIATE WITH YOU ABOUT ITEMS COVERED IN THE FRANCHISE DISCLOSURE DOCUMENT. HOWEVER, THE FRANCHISOR CAN NOT USE THE NEGOTIATING PROCESS TO PREVAIL UPON A PROSPECTIVE FRANCHISEE TO ACCEPT TERMS WHICH ARE LESS FAVORABLE THAN THOSE SET FORTH IN THIS FRANCHISE DISCLOSURE DOCUMENT.

2. The following is added at the end of Item 3:

With the exception of what is stated above, the following applies to the franchisor, its predecessor, a person identified in Item 2, or an affiliate offering franchises under the franchisor's principal trademark:

A. No such party has an administrative, criminal or civil action pending against that person alleging: a felony, a violation of a franchise, antitrust or securities law, fraud, embezzlement, fraudulent conversion, misappropriation of property, unfair or deceptive practices or comparable civil or misdemeanor allegations.



B. No such party has pending actions, other than routine litigation incidental to the business, which are significant in the context of the number of franchisees and the size, nature or financial condition of the franchise system or its business operations.

C. No such party has been convicted of a felony or pleaded nolo contendere to a felony charge, or within the 10-year period immediately preceding the application for registration, has been convicted of or pleaded nolo contendere to a misdemeanor charge or has been the subject of a civil action alleging: violation of a franchise, antifraud, or securities law; fraud; embezzlement; fraudulent conversion or misappropriation of property; or unfair or deceptive practices or comparable allegations.

D. No such party is subject to a currently effective injunctive or restrictive order or decree relating to the franchise, or under a Federal, State or Canadian franchise, securities, antitrust, trade regulation, or trade practice law, resulting from a concluded or pending action or proceeding brought by a public agency; or is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities and Exchange Act of 1934, suspending or expelling such person from membership in such association or exchange; or is subject to a currently effective injunctive or restrictive order relating to any other business activity as a result of an action brought by a public agency or department, including, without limitation, actions affecting a license as a real estate broker or sales agent.

3. The following is added to the end of the “Summary” sections of Item 17(c), titled “**Requirements for franchisee to renew or extend,**” and Item 17(m), entitled “**Conditions for franchisor approval of transfer:**”

However, to the extent required by applicable law, all rights you enjoy and any causes of action arising in your favor from the provisions of Article 33 of the General Business Law of the State of New York and the regulations issued thereunder shall remain in force; it being the intent of this proviso that the non-waiver provisions of General Business Law Sections 687(4) and 687(5) be satisfied.

4. The following language replaces the “Summary” section of Item 17(d), titled “**Termination by franchisee**”: You may terminate the agreement on any grounds available by law.

5. The following is added to the end of the “Summary” sections of Item 17(v), titled “**Choice of forum,**” and Item 17(w), titled “**Choice of law**”:

The foregoing choice of law should not be considered a waiver of any right conferred upon the franchisor or the franchisee by Article 33 of the General Business Law of the State of New York.

6. Franchise Questionnaires and Acknowledgements - No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

7. Receipts - Any sale made must be in compliance with § 683(8) of the Franchise Sale Act (N.Y. Gen. Bus. L. § 680 et seq.), which describes the time period a Franchise Disclosure Document (offering prospectus) must be provided to a prospective franchisee before a sale may be made. New York law requires a franchisor to provide the Franchise Disclosure Document at the earlier of the first personal



meeting, ten (10) business days before the execution of the franchise or other agreement, or the payment of any consideration that relates to the franchise relationship.

NORTH DAKOTA

Sections of the FDD, the Franchise Agreement, and the Supplemental Agreements requiring that you sign a general release, estoppel or waiver as a condition of renewal and/or assignment may not be enforceable as they relate to releases of the North Dakota Franchise Investment Law.

The State of North Dakota has determined that requiring franchisees to consent to the jurisdiction of courts outside of North Dakota is unfair, unjust, or inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. Any reference or requirement in the Franchise Disclosure Document, Franchise Agreement and/or Supplemental Agreements that a franchisee consent to the jurisdiction of courts outside North Dakota is deleted.

Sections of the FDD, the Franchise Agreement, and the Supplemental Agreements relating to choice of law may not be enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law, and are amended accordingly to the extent required by law.

The State of North Dakota has determined that requiring a franchisee to consent to termination or liquidated damages in a franchise agreement is unfair, unjust, and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. Any reference or requirement that a franchisee consent to termination or liquidated damages is deleted.

Any sections of the FDD, the Franchise Agreement, and the Supplemental Agreements requiring you to consent to a waiver of trial by jury may not be enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law, and are amended accordingly to the extent required by law.

Any sections of the FDD, the Franchise Agreement, and the Supplemental Agreements requiring you to consent to a waiver of exemplary and punitive damages may not be enforceable under Section 51-19-09 of the North Dakota Franchise Investment Law, and are amended accordingly to the extent required by law.

Item 17(r) of the FDD and Section 18 of the Franchise Agreement disclose the existence of certain covenants restricting competition to which Franchisee must agree. The Commissioner has held that covenants restricting competition contrary to Section 9-08-06 of the North Dakota Century Code, without further disclosing that such covenants may be subject to this statute, are unfair, unjust, or inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. The FDD and the Franchise Agreement are amended accordingly to the extent required by law.

Section 27.7 of the Franchise Agreement requires franchisees to consent to a limitation of claims within one year. The Commissioner has determined this to be unfair, unjust, and inequitable within the intent of Section 51-19-09 of the North Dakota Franchise Investment Law. This provision is amended accordingly to state the statute of limitations under North Dakota Law will apply.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Fee Deferral



Items 5 and 7 of the Franchise Disclosure Document and the Franchise Agreement regarding payment of the initial franchise fee are amended to state that the franchise fee will be deferred until all initial obligations owed to the Franchisee by the Franchisor have been fulfilled and the franchisee has commenced doing business pursuant to the Franchise Agreement.

OHIO

The following language will be added to the front page of the Franchise Agreement:

You, the purchaser, may cancel this transaction at any time prior to midnight of the fifth business day after the date you sign this agreement. See the attached notice of cancellation for an explanation of this right.

Initials _____ Date _____

NOTICE OF CANCELLATION

_____ (enter date of transaction)

You may cancel this transaction, without penalty or obligation, within five (5) business days from the above date. If you cancel, any payments made by you under the agreement, and any negotiable instrument executed by you will be returned within ten (10) business days following the seller's receipt of your cancellation notice, and any security interest arising out of the transaction will be cancelled. If you cancel, you must make available to the seller at your business address all goods delivered to you under this agreement; or you may, if you wish, comply with the instructions of the seller regarding the return shipment of the goods at the seller's expense and risk. If you do make the goods available to the seller and the seller does not pick them up within 20 days of the date of your notice of cancellation, you may retain or dispose of them without further obligation. If you fail to make the goods available to the seller, or if you agree to return them to the seller and fail to do so, then you remain liable for the performance of all obligations under this agreement. To cancel this transaction, mail or deliver a signed and dated copy of this cancellation notice or any other written notice to Mobile Cookie Company, LLC, 5945 Centennial Circle, Florence, Kentucky 41042, or send a fax to Mobile Cookie Company, LLC at (859) 282-9890 not later than midnight of the fifth business day after the Effective Date.

I hereby cancel this transaction.

Franchisee:

Date: _____

By: _____

Print Name: _____

Its: _____



RHODE ISLAND

§ 19-28.1-14 of the Rhode Island Franchise Investment Act provides that “A provision in a franchise agreement restricting jurisdiction or venue to a forum outside this state or requiring the application of the laws of another state is void with respect to a claim otherwise enforceable under this Act.” The FDD, the Franchise Agreement, and the Supplemental Agreements are amended accordingly to the extent required by law.

The above language has been included in this FDD as a condition to registration. The Franchisor and the Franchisee do not agree with the above language and believe that each of the provisions of the Franchise Agreement and the Supplemental Agreements, including all choice of law provisions, are fully enforceable. The Franchisor and the Franchisee intend to fully enforce all of the provisions of the Franchise Agreement, the Supplemental Agreements, and all other documents signed by them, including but not limited to, all venue, choice-of-law, arbitration provisions and other dispute avoidance and resolution provisions and to rely on federal pre-emption under the Federal Arbitration Act.

No statement, questionnaire, acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

SOUTH DAKOTA

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

Fee Deferral

Items 5 and 7 of the Franchise Disclosure Document and Section 6.6 of the Franchise Agreement regarding payment of the initial franchise fee are amended to state that the franchise fee will be deferred until all initial obligations owed to the Franchisee by the Franchisor have been fulfilled and the franchisee has commenced doing business pursuant to the Franchise Agreement.

VIRGINIA

Item 17(h). The following is added to Item 17(h):

“Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to use undue influence to induce a franchisee to surrender any right given to him under the franchise. If any provision of the Franchise Agreement or Supplemental Agreements involve the use of undue influence by the Franchisor to induce a franchisee to surrender any rights given to franchisee under the Franchise, that provision may not be enforceable.”



In recognition of the restrictions contained in Section 13.1-564 of the Virginia Retail Franchising Act, the FDD for Mobile Cookie Company, LLC for use in the Commonwealth of Virginia shall be amended as follows:

Additional Disclosure. The following statements are added to Item 8 and Item 17.h.

Pursuant to Section 13.1-564 of the Virginia Retail Franchising Act, it is unlawful for a franchisor to cancel a franchise without reasonable cause. If any grounds for default or termination stated in the Franchise Agreement does not constitute “reasonable cause,” as that term may be defined in the Virginia Retail Franchising Act or the laws of Virginia, that provision may not be enforceable.

Under subsection D of § 13.1-559 of the Virginia Retail Franchising Act, for all franchises located in Virginia, the franchise contract or agreement offered or entered into pursuant to terms of this chapter shall be governed by the laws of the Commonwealth of Virginia.

Under subdivision A 4 of § 13.1-563 of the Virginia Retail Franchising Act (“Act”), it is unlawful to offer or enter into a franchise agreement that restricts the right of a franchisee to engage in the business of offering, selling, or distributing goods or services at retail after termination or expiration of the franchise agreement. However, subsection B of § 13.1-563 of the Act provides that if a franchisee sells a franchise at a mutually agreed upon price to a third party or back to the franchisor, such sale may include a term restricting the right of such franchisee to engage in the business of offering, selling, or distributing goods or services at retail for a period of no more than two years after such sale.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

WASHINGTON

WASHINGTON ADDENDUM TO THE FRANCHISE DISCLOSURE DOCUMENT, THE FRANCHISE AGREEMENT, AND ALL RELATED AGREEMENTS

The provisions of this Addendum form an integral part of, are incorporated into, and modify the Franchise Disclosure Document, the franchise agreement, and all related agreements regardless of anything to the contrary contained therein. This Addendum applies if: (a) the offer to sell a franchise is accepted in Washington; (b) the purchaser of the franchise is a resident of Washington; and/or (c) the franchised business that is the subject of the sale is to be located or operated, wholly or partly, in Washington.

1. **Conflict of Laws.** In the event of a conflict of laws, the provisions of the Washington Franchise Investment Protection Act, chapter 19.100 RCW will prevail.
2. **Franchisee Bill of Rights.** RCW 19.100.180 may supersede provisions in the franchise agreement or related agreements concerning your relationship with the franchisor, including in the areas of termination and renewal of your franchise. There may also be court decisions that supersede the franchise agreement or related agreements concerning your relationship with the franchisor. Franchise agreement provisions, including those summarized in Item 17 of the Franchise Disclosure Document, are subject to state law.
3. **Site of Arbitration, Mediation, and/or Litigation.** In any arbitration or mediation involving a franchise purchased in Washington, the arbitration or mediation site will be either in the state of



Washington, or in a place mutually agreed upon at the time of the arbitration or mediation, or as determined by the arbitrator or mediator at the time of arbitration or mediation. In addition, if litigation is not precluded by the franchise agreement, a franchisee may bring an action or proceeding arising out of or in connection with the sale of franchises, or a violation of the Washington Franchise Investment Protection Act, in Washington.

4. **General Release.** A release or waiver of rights in the franchise agreement or related agreements purporting to bind the franchisee to waive compliance with any provision under the Washington Franchise Investment Protection Act or any rules or orders thereunder is void except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel, in accordance with RCW 19.100.220(2). In addition, any such release or waiver executed in connection with a renewal or transfer of a franchise is likewise void except as provided for in RCW 19.100.220(2).
5. **Statute of Limitations and Waiver of Jury Trial.** Provisions contained in the franchise agreement or related agreements that unreasonably restrict or limit the statute of limitations period for claims under the Washington Franchise Investment Protection Act, or rights or remedies under the Act such as a right to a jury trial, may not be enforceable.
6. **Transfer Fees.** Transfer fees are collectable only to the extent that they reflect the franchisor's reasonable estimated or actual costs in effecting a transfer.
7. **Termination by Franchisee.** The franchisee may terminate the franchise agreement under any grounds permitted under state law.
8. **Certain Buy-Back Provisions.** Provisions in franchise agreements or related agreements that permit the franchisor to repurchase the franchisee's business for any reason during the term of the franchise agreement without the franchisee's consent are unlawful pursuant to RCW 19.100.180(2)(j), unless the franchise is terminated for good cause.
9. **Fair and Reasonable Pricing.** Any provision in the franchise agreement or related agreements that requires the franchisee to purchase or rent any product or service for more than a fair and reasonable price is unlawful under RCW 19.100.180(2)(d).
10. **Waiver of Exemplary & Punitive Damages.** RCW 19.100.190 permits franchisees to seek treble damages under certain circumstances. Accordingly, provisions contained in the franchise agreement or elsewhere requiring franchisees to waive exemplary, punitive, or similar damages are void, except when executed pursuant to a negotiated settlement after the agreement is in effect and where the parties are represented by independent counsel, in accordance with RCW 19.100.220(2).
11. **Franchisor's Business Judgement.** Provisions in the franchise agreement or related agreements stating that the franchisor may exercise its discretion on the basis of its reasonable business judgment may be limited or superseded by RCW 19.100.180(1), which requires the parties to deal with each other in good faith.
12. **Indemnification.** Any provision in the franchise agreement or related agreements requiring the franchisee to indemnify, reimburse, defend, or hold harmless the franchisor or other parties is hereby modified such that the franchisee has no obligation to indemnify, reimburse, defend, or hold harmless the franchisor or any other indemnified party for losses or liabilities to the extent that they are caused by the indemnified party's negligence, willful misconduct, strict liability, or fraud.



13. **Attorneys' Fees.** If the franchise agreement or related agreements require a franchisee to reimburse the franchisor for court costs or expenses, including attorneys' fees, such provision applies only if the franchisor is the prevailing party in any judicial or arbitration proceeding.
14. **Noncompetition Covenants.** Pursuant to RCW 49.62.020, a noncompetition covenant is void and unenforceable against an employee, including an employee of a franchisee, unless the employee's earnings from the party seeking enforcement, when annualized, exceed \$100,000 per year (an amount that will be adjusted annually for inflation). In addition, a noncompetition covenant is void and unenforceable against an independent contractor of a franchisee under RCW 49.62.030 unless the independent contractor's earnings from the party seeking enforcement, when annualized, exceed \$250,000 per year (an amount that will be adjusted annually for inflation). As a result, any provision contained in the franchise agreement or elsewhere that conflicts with these limitations is void and unenforceable in Washington.
15. **Nonsolicitation Agreements.** RCW 49.62.060 prohibits a franchisor from restricting, restraining, or prohibiting a franchisee from (i) soliciting or hiring any employee of a franchisee of the same franchisor or (ii) soliciting or hiring any employee of the franchisor.

As a result, any such provisions contained in the franchise agreement or elsewhere are void and unenforceable in Washington.

16. **Questionnaires and Acknowledgments.** No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.
17. **Prohibitions on Communicating with Regulators.** Any provision in the franchise agreement or related agreements that prohibits the franchisee from communicating with or complaining to regulators is inconsistent with the express instructions in the Franchise Disclosure Document and is unlawful under RCW 19.100.180(2)(h).
18. **Advisory Regarding Franchise Brokers.** Under the Washington Franchise Investment Protection Act, a "franchise broker" is defined as a person that engages in the business of the offer or sale of franchises. A franchise broker represents the franchisor and is paid a fee for referring prospects to the franchisor and/or selling the franchise. If a franchisee is working with a franchise broker, franchisees are advised to carefully evaluate any information provided by the franchise broker about a franchise.
19. Section 16.3.15 of the Franchise Agreement states: "You must provide proof that the transferee consulted with an attorney, banker, financial advisor or business broker regarding the transfer transaction." This statement does not apply in Washington.
20. Section 16 of the Fixed Location Amendment to Franchise Agreement contained in Exhibit H-13 of the Franchise Disclosure Document does not apply in Washington.
21. **Fee Deferral.** In lieu of an impound of franchise fees, the Franchisor will not require or accept the payment of any initial franchise fees until the franchisee has (a) received all pre-opening and initial training obligations that it is entitled to under the franchise agreement or offering circular, and (b) is



open for business.

The undersigned parties do hereby acknowledge receipt of this Addendum.

Dated this _____ day of _____ 20_____.

Signature of Franchisor Representative

Signature of Franchisee Representative

Title of Franchisor Representative

Title of Franchisee Representative

WISCONSIN

The Wisconsin Fair Dealership Law, Chapter 135 of the Wisconsin Statutes supersedes any provision of the Franchise Agreement if such provision is in conflict with that law. The Franchise Disclosure Document, the Franchise Agreement and the Supplemental Agreements are amended accordingly.

No statement, questionnaire, or acknowledgment signed or agreed to by a franchisee in connection with the commencement of the franchise relationship shall have the effect of (i) waiving any claims under any applicable state franchise law, including fraud in the inducement, or (ii) disclaiming reliance on any statement made by any franchisor, franchise seller, or other person acting on behalf of the franchisor. This provision supersedes any other term of any document executed in connection with the franchise.

(Signatures on following page)



APPLICABLE ADDENDA

If any one of the preceding Addenda for specific states (“**Addenda**”) is checked as an “Applicable Addenda” below, then that Addenda shall be incorporated into the Franchise Disclosure Document, Franchise Agreement and any other specified agreement(s) entered into by us and the undersigned Franchisee. To the extent any terms of an Applicable Addenda conflict with the terms of the Franchise Disclosure Document, Franchise Agreement and other specified agreement(s), the terms of the Applicable Addenda shall supersede the terms of the Franchise Agreement.

☐	California	☐	Michigan	☐	Rhode Island
☐	Hawaii	☐	Minnesota	☐	South Dakota
☐	Illinois	☐	New York	☐	Virginia
☐	Iowa	☐	North Dakota	☐	Washington
☐	Indiana	☐	Ohio	☐	Wisconsin
☐	Maryland				

Dated: _____, 20____

FRANCHISOR:

MOBILE COOKIE COMPANY, LLC

Sign:
Printed Name:
Title:

FRANCHISEE:

Sign:
Printed Name:
Title:

Rev. 112025



EXHIBIT H

CONTRACTS FOR USE WITH THE BEVERLY ANN'S COOKIES FRANCHISE

The following contracts contained in Exhibit H are contracts that Franchisee is required to utilize or execute after signing the Franchise Agreement in the operation of the Beverly Ann's Business. The following are the forms of contracts that Mobile Cookie Company, LLC uses as of the Issuance Date of this Franchise Disclosure Document. If they are marked "Sample," they are subject to change at any time.



EXHIBIT H-1

BEVERLY ANN'S COOKIES FRANCHISE

SAMPLE WAIVER AND RELEASE OF CLAIMS

This Waiver and Release of Claims ("Release") is made as of [Date] by and among [Entity Name], d/b/a ["dba name"], a(n) [state] [entity name] ("Franchisee"), each of the undersigned individuals holding an ownership interest in Franchisee ("Owner(s),") and (collectively with Franchisee, "Releasors") Mobile Cookie Company, LLC, a Delaware limited liability company ("Franchisor," and together with Releasors, each, a "Party" and together, the "Parties").

WHEREAS, Franchisor and Franchisee have entered into a Franchise Agreement ("Agreement") pursuant to which Franchisee was granted the right to own and operate a Beverly Ann's Business;

WHEREAS, (Franchisee has notified Franchisor of its desire to transfer the Agreement and all rights related thereto, or an ownership interest in Franchisee, to a transferee/enter into a successor franchise agreement/amend the Agreement) or (the Agreement is being terminated/or indicate other reason for the requirement of this waiver and release), and Franchisor has consented to such (transfer/successor franchise agreement/amendment/termination/other reason); and

WHEREAS, as a condition to Franchisor's consent to (transfer the Agreement/enter into a successor franchise agreement/amend the Agreement/terminate the Agreement/other reason), Releasors have agreed to execute this Release upon the terms and conditions stated below.

NOW, THEREFORE, in consideration of Franchisor's consent, and for other good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, and intending to be legally bound, Releasors hereby agree as follows:

1. Representations and Warranties. Releasors represent and warrant they are duly authorized to enter into this Release and to perform the terms and obligations herein contained, and have not assigned, transferred, or conveyed, either voluntarily or by operation of law, any of their rights or claims against Franchisor or any of the rights, claims, or obligations being terminated and released hereunder. Each individual executing this Release on behalf of Franchisee represents and warrants that they are duly authorized to enter into and execute this Release on behalf of Franchisee. Releasors further represent and warrant that all individuals that currently hold a direct or indirect ownership interest in Franchisee are signatories to this Release.

2. Release. Releasors and their subsidiaries, affiliates, parents, divisions, successors, assigns, and all persons or firms claiming by, through, under, or on behalf of any or all of them, hereby release, acquit, and forever discharge Franchisor, any and all of their affiliates, parents, subsidiaries, or related companies, divisions, and partnerships, and its and their past and present officers, directors, agents, partners, shareholders, employees, representatives, successors, assigns, and attorneys, and the spouses of such individuals (collectively, the "Released Parties"), from any and all claims, liabilities, damages, expenses, actions, or causes of action which Releasor may now have or has ever had, whether known or unknown, past or present, absolute or contingent, suspected or unsuspected, of any nature whatsoever, including without limiting the generality of the foregoing, all claims, liabilities, damages, expenses, actions, or causes of action directly or indirectly arising out of or relating to the execution and performance of the Agreement and the offer and sale of the franchise related thereto, except to the extent such liabilities are payable by the applicable indemnified party in connection with a third-party claim. Releasor represents and warrants to the Released Parties, and agrees, that it may later learn of new or different facts, but that still, it is Releasor's



intention to fully, finally, and forever release all of the claims that are released above. This includes the Releasor's waiver of state laws that might apply to limit a release (such as Calif. Civil Code Section 1542, which states that "[a] general release does not extend to claims which the creditor does not know or suspect exist in his favor at the time of executing the release, which if known by him must have materially affected his settlement with the debtor").

3. Nondisparagement. Releasors expressly covenant and agree not to make any false representation of facts, or to defame, disparage, discredit, or deprecate any of the Released Parties or otherwise communicate with any person or entity in a manner intending to damage any of the Released Parties, their business, or their reputation.

4. Confidentiality. Releasors agree to hold in strictest confidence and not disclose, publish, or use the existence of, or any details relating to, this Release to any third party without Franchisor's express written consent, except as required by law.

5. Miscellaneous.

a. Releasors agree that they have read and fully understand this Release and that the opportunity has been afforded to Releasors to discuss the terms and contents of said Release with legal counsel and/or that such a discussion with legal counsel has occurred.

b. This Release shall be construed and governed by the laws of the State of Kentucky.

c. Each individual and entity that comprises Releasors shall be jointly and severally liable for the obligations of such Releasors.

d. In the event that it shall be necessary for any Party to institute legal action to enforce or for the breach of any of the terms and conditions or provisions of this Release, the prevailing Party in such action shall be entitled to recover all of its reasonable costs and attorneys' fees.

e. All of the provisions of this Release shall be binding upon and inure to the benefit of the Parties and their current and future respective directors, officers, partners, attorneys, agents, employees, shareholders, and the spouses of such individuals, successors, affiliates, and assigns. No other party shall be a third-party beneficiary to this Release.

f. This Release constitutes the entire agreement the Parties and, as such, supersedes all prior oral and written agreements or understandings between and among the Parties regarding the subject matter hereof. This Release may not be modified except in a writing signed by all of the Parties. This Release may be executed in multiple counterparts, each of which shall be deemed an original and all of which together shall constitute but one and the same document.

g. If one or more of the provisions of this Release shall for any reason be held invalid, illegal, or unenforceable in any respect, such invalidity, illegality, or unenforceability shall not affect or impair any other provision of this Release, but this Release shall be construed as if such invalid, illegal, or unenforceable provision had not been contained herein.

h. Releasors agree to do such further acts and things and to execute and deliver such additional agreements and instruments as may be reasonably required to consummate, evidence, or confirm the Release contained herein in the matter contemplated hereby.



i. This Release is inapplicable with respect to claims arising under the Washington Franchise Investment Protection Act, chapter 19.100 RCW, and the rules adopted thereunder in accordance with RCW 19.100.220.



IN WITNESS WHEREOF, the Parties have executed this Waiver and Release of Claims as of the date first written above.

FRANCHISEE:

_____, a

Sign:
Printed Name:
Title:

FRANCHISEE'S OWNERS:

Sign:
Printed Name:
Date:

Sign:
Printed Name:
Date:

Rev. 112025



EXHIBIT H-2

BEVERLY ANN'S COOKIES FRANCHISE

SAMPLE SYSTEM PROTECTION AGREEMENT

This System Protection Agreement ("Agreement") is entered into by the undersigned ("you" or "your") in favor of Mobile Cookie Company, LLC, a Delaware limited liability company, and its affiliates, successors and assigns ("Franchisor," "us," "we," or "our"), upon the terms and conditions set forth in this Agreement.

1. Definitions. For purposes of this Agreement, the following terms have the meanings given to them below:

"Beverly Ann's Business" means any business operating or authorized to operate under the Beverly Ann's Cookies System, whether opened or under development, and whether owned by a franchisee or by us or any of our parents, subsidiaries, or affiliates.

"Competitive Business" means any business that: (i) operates as a mobile or temporary location vendor primarily serving food and/or beverages or selling retail merchandise or services from a vehicle, kiosk or other moveable property; (ii) sells or offers to sell products or services that are the same as or similar to the type of products sold by (A) the Franchised Business as the concept evolves over time; including but not limited to cookies and ice cream or similar products, or (B) us, our affiliates or our or their respective franchisees or licensees including without limitation, as of the date of this Franchise Agreement, shaved ice, blended beverages, snow cones, ice cream, frozen desserts, coffee, tea, hot or cold beverages; (iii) provides or offers to provide services the same as or similar to the type of services sold by you; or (iv) any business that grants franchises or licenses to others to operate the types of businesses specified in subparagraphs (i) through (iii) above, but excludes a Franchised Business operating under a franchise agreement with us or our affiliates. A Competitive Business shall not include ownership of up to five percent (5%) of any publicly held company or mutual fund that owns, operates, has an interest in, or controls any business that otherwise would meet the definition of a Competitive Business.

"Copyrights" means all works and materials for which we or our affiliate have secured common law or registered copyright protection and that we allow franchisees to use, sell, or display in connection with the marketing and/or operation of a Beverly Ann's Business or the solicitation or offer of a Beverly Ann's Cookie franchise, whether now in existence or created in the future.

"Franchisee" means the Beverly Ann's franchisee for which you are a manager or officer.

"Franchisee Territory" means the territory granted to Franchisee pursuant to its franchise agreement with us.

"Intellectual Property" means, collectively or individually, our Marks, Copyrights, Know-how, and System.

"Know-how" means all of our trade secrets and other proprietary information relating to the development, construction, marketing, and/or operation of a Beverly Ann's Business, including, but not limited to, methods, techniques, specifications, proprietary practices and procedures, policies, marketing strategies, and information comprising the System and the Manual.

"Manual" means our brand standards manual for the operation of a Beverly Ann's Business, which may be periodically modified by us.

"Marks" means the logotypes, service marks, and trademarks now or hereafter involved in the operation of a Beverly Ann's Business, including "Beverly Ann's Cookie," and any other trademarks,



service marks, or trade names that we designate for use by a Beverly Ann's Business. The term "Marks" also includes any distinctive trade dress used to identify a Beverly Ann's Business, whether now in existence or hereafter created.

"Prohibited Activities" means any of the following, directly or indirectly: (i) owning, operating, managing, being employed by, consulting with, or having a financial interest in a Competitive Business, except ownership of not more than five percent (5%) of a publicly traded company; (ii) soliciting, diverting, or attempting to divert any customer, member, or business opportunity from us or any of our affiliates or franchisees; (iii) soliciting or attempting to solicit any employee, independent contractor, manager, officer, or representative of us or any of our affiliates or franchisees to terminate, reduce, or alter his, her, or its relationship for the benefit of a Competitive Business; or (iv) assisting any person or entity in doing any of the foregoing.

"Restricted Period" means the two-year period beginning on the date you cease serving as a manager or officer of Franchisee or otherwise cease providing services to Franchisee in any capacity in which you have access to Know-how, Intellectual Property, or the System; provided, however, that if a court of competent jurisdiction determines that this period is too long to be enforceable, then the Restricted Period will mean the one-year period beginning on such date.

"Restricted Territory" means the geographic area within: (i) 50 miles of the boundaries of Franchisee Territory; or (ii) 50 miles of the location of any other Beverly Ann's Business; provided, however, that if a court of competent jurisdiction determines that the foregoing Restricted Territory is too broad to be enforceable, then the Restricted Territory means the geographic area within a 25-mile radius of the approved location of Franchisee's Beverly Ann's Business.

"System" means our system for the establishment, development, operation, and management of a Beverly Ann's Business, including Know-how, proprietary programs and products, Manual, and operating system.

2. Background. You are a manager or officer of Franchisee. As a result of this relationship, you may gain knowledge of our System. You understand that protecting the Intellectual Property and our System are vital to our success and that of our franchisees and that you could seriously jeopardize our entire System if you were to unfairly compete with us. In order to avoid such damage, you agree to comply with the terms of this Agreement.

3. Know-how and Intellectual Property. You agree: (i) you will not use the Know-how in any business or capacity other than the Beverly Ann's Business operated by Franchisee; (ii) you will maintain the confidentiality of the Know-how at all times; (iii) you will not make unauthorized copies of documents containing any Know-how; (iv) you will take such reasonable steps as we may ask of you from time to time to prevent unauthorized use or disclosure of the Know-how; and (v) you will stop using the Know-how immediately if you cease serving as a manager or officer of Franchisee or otherwise cease providing services to Franchisee in any capacity in which you have access to Know-how, Intellectual Property, or the System. You further agree that you will not use all or part of the Intellectual Property or all or part of the System for any purpose other than performing your duties for Franchisee and within the scope of your employment or other engagement with Franchisee. These restrictions on Know-how, Intellectual Property, and the System do not apply to information that becomes publicly available through no breach of this Agreement by you. If you are required by law, subpoena, or court order to disclose any Know-how, Intellectual Property, or System information, then, unless prohibited by law, you will promptly notify us, disclose only the portion legally required to be disclosed, and reasonably cooperate with our efforts to obtain confidential treatment or other appropriate protection. Upon termination of your relationship with Franchisee, upon your ceasing to serve in a capacity covered by this Agreement, or upon our request, you will promptly, and in any event within five (5) days, return to us or Franchisee, or permanently destroy, all manuals, records, files, member information, marketing materials, passwords,



credentials, electronic data, and other materials containing or reflecting any Know-how, Intellectual Property, or System information, and you will certify your compliance upon our request. In addition, upon termination or upon request, you will immediately cease all access to any business-related email, CRM, scheduling, social media, website, payment, advertising, cloud storage, and other digital accounts used in connection with Franchisee's business, and you will promptly provide all credentials, recovery information, and administrative control necessary to transfer full access and control to Franchisee or us.

4. Unfair Competition During Relationship. You agree that, at all times while you are serving as a manager or officer of Franchisee or otherwise providing services to Franchisee in any capacity in which you have access to Know-how, Intellectual Property, or the System, you will not, directly or indirectly, engage in any Prohibited Activities.

5. Unfair Competition After Relationship. You agree that, during the Restricted Period, you will not, directly or indirectly, engage in any Prohibited Activities; provided, however, that the restriction on having an interest in a Competitive Business will apply only with respect to a Competitive Business that is located within, or provides competitive goods or services to customers located within, the Restricted Territory. If you engage in any Prohibited Activities during the Restricted Period, then the Restricted Period will be tolled during the period of such violation and will resume only after the violation has fully ceased and been cured to the extent curable. During the Restricted Period, you will not, directly or indirectly, solicit any customer, member, or client of Franchisor, Franchisee, or any of their affiliates or franchisees with whom you had material contact, or about whom you obtained confidential information, for the purpose of providing competing goods or services.

6. Non-Circumvention. You will not, directly or indirectly, use any spouse, family member, affiliate, nominee, or other person or entity to evade any restriction in this Agreement. You will not disclose any Know-how, Intellectual Property, or System information to any such person for use in a Competitive Business, and you will not assist any such person or entity in engaging in any Prohibited Activities. Any such conduct will constitute a material breach of this Agreement.

7. Covenants Reasonable. You acknowledge and agree that the restrictions in this Agreement are reasonable in time, scope, and geographic area, and are necessary to protect our legitimate business interests, including our confidential information, goodwill, Intellectual Property, and franchise system.

8. Breach. You agree that failure to comply with the terms of this Agreement may cause substantial and irreparable damage to us, Franchisee, and/or other Beverly Ann's franchisees for which there may be no adequate remedy at law. Therefore, we and/or Franchisee will be entitled to seek temporary, preliminary, and permanent injunctive relief, specific performance, and other remedies available at law or in equity, in each case to the extent permitted by law. To the extent permitted by law, we and/or Franchisee may seek such relief without bond; provided, however, that if a court requires a bond, the parties request that it be set in a minimal amount. No remedy available to us or Franchisee under this Agreement is exclusive of any other remedy, and all such remedies may be exercised cumulatively and in combination with any other remedies available under this Agreement or at law or in equity. Your obligations under this Agreement are independent of any dispute you may have with us, our owners, our affiliates, Franchisee, or any of their respective owners, and, to the extent permitted by law, you will not assert any such dispute as a basis to avoid compliance with this Agreement.



9. Miscellaneous.

a. If we and/or Franchisee pursue legal remedies against you because you have breached this Agreement, and the party pursuing such remedies prevails against you, you agree to pay that prevailing party's reasonable attorneys' fees and costs incurred in doing so.

b. This Agreement will be governed by, construed, and enforced under the laws of Kentucky, and the courts in that state shall have jurisdiction over any legal proceedings arising out of this Agreement.

c. Each section of this Agreement, including each subsection and portion thereof, is severable. If any section, subsection, or portion of this Agreement is determined to be unenforceable, that determination will not affect the enforceability of any other section, subsection, or portion. If any restriction in this Agreement is determined by a court of competent jurisdiction to be unenforceable as written, the parties request that the court modify the restriction only to the extent necessary to render it enforceable and enforce it as modified.

d. Franchisee is an intended third-party beneficiary of this Agreement and may directly enforce this Agreement against you, but only to the extent the provisions at issue relate to Franchisee, Franchisee's Beverly Ann's Business, Franchisee's rights, or Franchisee's interest in protecting the System, Know-how, Intellectual Property, or related goodwill. Franchisee may pursue any remedies available under this Agreement or applicable law, in each case to the extent permitted by law. Nothing in this Agreement limits our independent right to enforce this Agreement. Our exercise or non-exercise of enforcement rights will not limit or impair Franchisee's right to enforce this Agreement as provided in this Section, to the extent permitted by law.

EXECUTED on the date stated below.

Sign:
Printed Name:
Date:

Rev. 112025



EXHIBIT H-3

BEVERLY ANN'S COOKIES FRANCHISE

SAMPLE CONFIDENTIALITY AGREEMENT

This Confidentiality Agreement ("Agreement") is entered into by the undersigned ("you" or "your") in favor of Mobile Cookie Company, LLC, a Delaware limited liability company, and its affiliates, successors and assigns ("us," "we," or "our"), upon the terms and conditions set forth in this Agreement.

1. Definitions. For purposes of this Agreement, the following terms have the meanings given to them below:

"Beverly Ann's Business" means a business that provides cookies, ice cream, and related products to the general public in a mobile environment and other related products and services using our Intellectual Property.

"Confidential Information" means all nonpublic information relating to us, Franchisee, our or Franchisee's affiliates, or the operation of a Beverly Ann's Business, including Know-how, the Manual, nonpublic portions of the System, customer and member information, vendor information, business plans, financial information, marketing plans, passwords, credentials, electronic data, and other information that derives independent economic value from not being generally known; provided, however, that Confidential Information does not include information that becomes publicly available through no breach of this Agreement by you.

"Copyrights" means all works and materials for which we or our affiliate(s) have secured common law or registered copyright protection and that we allow Beverly Ann's Cookies franchisees to use, sell, or display in connection with the marketing and/or operation of Beverly Ann's Business, whether now in existence or created in the future.

"Franchisee" means the Beverly Ann's Cookies franchisee for which you are an employee, independent contractor, agent, representative, or supplier.

"Intellectual Property" means, collectively or individually, our Marks, Copyrights, Know-how, Manual, and System.

"Know-how" means all of our trade secrets and other proprietary information relating to the development, construction, marketing, and/or operation of a Beverly Ann's Business, including, but not limited to, methods, techniques, specifications, proprietary practices and procedures, policies, marketing strategies, and information comprising the System and the Manual.

"Manual" means our brand standards manual for the operation of a Beverly Ann's Business.

"Marks" means the logotypes, service marks, and trademarks now or hereafter involved in the operation of a Beverly Ann's Business, including "Beverly Ann's Cookies" and any other trademarks, service marks, or trade names that we designate for use by a Beverly Ann's Business. The term "Marks" also includes any distinctive trade dress used to identify a Beverly Ann's Business, whether now in existence or hereafter created.

"System" means our system for the establishment, development, operation, and management of a Beverly Ann's Cookies Business, including Know-how, proprietary programs and products, brand standards manuals, and operating system.



2. Background. You are an employee, independent contractor, agent, representative, or supplier of Franchisee. Because of this relationship, you may gain access to our Confidential Information and Intellectual Property. You understand that protecting the Intellectual Property and Confidential Information is vital to our success and that of our franchisees, and that unauthorized use or disclosure of such information could seriously jeopardize our System. In order to avoid such damage, you agree to comply with this Agreement.

3. Confidential Information and Intellectual Property: Nondisclosure and Use. You agree that: (i) you will use the Confidential Information and Intellectual Property solely for the benefit of Franchisee in connection with the operation of Franchisee's Beverly Ann's Business and only within the scope of your employment or other engagement with Franchisee; (ii) you will maintain the confidentiality of the Confidential Information at all times and will not disclose it to any person except as authorized by us or Franchisee; (iii) you will not make or retain unauthorized copies of documents or materials containing Confidential Information or Intellectual Property; (iv) you will take such reasonable steps as we may request from time to time to prevent unauthorized use, access, or disclosure of Confidential Information or Intellectual Property; and (v) you will immediately cease using the Confidential Information and Intellectual Property if you cease to be an employee, independent contractor, agent, representative, or supplier of Franchisee, or otherwise upon our or Franchisee's request.

You further agree that you will not use any Confidential Information or Intellectual Property for any purpose other than performing your duties for Franchisee and within the scope of your employment or other engagement with Franchisee. If you are required by law, subpoena, or court order to disclose any Confidential Information or Intellectual Property, then, unless prohibited by law, you will promptly notify us and Franchisee, disclose only the portion legally required to be disclosed, and reasonably cooperate with our efforts to obtain confidential treatment or other appropriate protection. The Intellectual Property is and shall remain our sole property. To the extent you acquire any rights in or to any Intellectual Property or any modifications, adaptations, or derivative works thereof, you hereby assign, and agree to assign, all such rights to us.

Upon termination of your relationship with Franchisee, upon your ceasing to act in a capacity covered by this Agreement, or upon our or Franchisee's request, you will promptly, and in any event within five (5) days, return to us or Franchisee, or permanently destroy, all manuals, records, files, member information, marketing materials, passwords, credentials, electronic data, and other materials containing or reflecting any Confidential Information or Intellectual Property, and you will certify your compliance upon our or Franchisee's request. In addition, upon termination or upon request, you will immediately cease all access to any business-related email, CRM, scheduling, social media, website, payment, advertising, cloud storage, and other digital accounts used in connection with Franchisee's business, and you will promptly provide all credentials, recovery information, and administrative control necessary to transfer full access and control to Franchisee or us.

4. Non-Circumvention. You will not, directly or indirectly, use any spouse, family member, affiliate, nominee, or other person or entity to evade any restriction in this Agreement. You will not disclose or permit access to any Confidential Information or Intellectual Property to any such person except as expressly authorized by us or Franchisee. Any such conduct will constitute a material breach of this Agreement.

5. Reasonableness. You acknowledge and agree that the restrictions in this Agreement are reasonable and necessary to protect our legitimate business interests and those of Franchisee, including confidential information, trade secrets, goodwill, Intellectual Property, and the System.

6. Breach. You agree that failure to comply with this Agreement may cause substantial and irreparable damage to us, Franchisee, and/or other Beverly Ann's franchisees for which there may be no



adequate remedy at law. Therefore, we and/or Franchisee will be entitled to seek temporary, preliminary, and permanent injunctive relief, specific performance, and other remedies available at law or in equity, in each case to the extent permitted by law. To the extent permitted by law, we and/or Franchisee may seek such relief without bond; provided, however, that if a court requires a bond, the parties request that it be set in a minimal amount. No remedy available to us or Franchisee under this Agreement is exclusive of any other remedy, and all such remedies may be exercised cumulatively and in combination with any other remedies available under this Agreement or at law or in equity. Your obligations under this Agreement are independent of any dispute you may have with us, our owners, our affiliates, Franchisee, or any of their respective owners, and, to the extent permitted by law, you will not assert any such dispute as a basis to avoid compliance with this Agreement.

7. Miscellaneous.

a. Although your employment or other relationship is with Franchisee and not with us, both we and Franchisee may enforce this Agreement in accordance with its terms.

b. If we and/or Franchisee pursue legal remedies against you because you have breached this Agreement, and the party pursuing such remedies prevails against you, you agree to pay that prevailing party's reasonable attorneys' fees and costs incurred in doing so.

c. This Agreement will be governed by, construed, and enforced under the laws of Kentucky, and the courts in that state shall have jurisdiction over any legal proceedings arising out of this Agreement.

d. Each section of this Agreement, including each subsection and portion thereof, is severable. If any section, subsection, or portion of this Agreement is determined to be unenforceable, that determination will not affect the enforceability of any other section, subsection, or portion. If any restriction in this Agreement is determined by a court of competent jurisdiction to be unenforceable as written, the parties request that the court modify the restriction only to the extent necessary to render it enforceable and enforce it as modified.

e. Franchisee is an intended third-party beneficiary of this Agreement and may directly enforce this Agreement against you, in Franchisee's own name, but only to the extent the provisions at issue relate to Franchisee, the ownership, operation, or protection of Franchisee's Beverly Ann's Business, Franchisee's rights, or Franchisee's interest in protecting Confidential Information, Intellectual Property, or related goodwill. Franchisee may pursue any remedies available under this Agreement or applicable law, in each case to the extent permitted by law. Nothing in this Agreement limits our independent right to enforce this Agreement. Our exercise or non-exercise of enforcement rights will not limit or impair Franchisee's right to enforce this Agreement as provided in this Section, to the extent permitted by law..

This Agreement is effective upon your execution below, and no countersignature by us is required for this Agreement to be binding and enforceable.

EXECUTED on the date stated below.

Sign:
Printed Name:
Date:

Rev. 112025



EXHIBIT H-4

BEVERLY ANN'S COOKIES FRANCHISE

SAMPLE APPROVAL OF REQUESTED ASSIGNMENT

This Approval of Requested Transfer ("Agreement") is entered into this ____ day of _____, 20____, between Mobile Cookie Company, LLC ("Franchisor"), a Delaware limited liability company, _____ ("Transferring Franchisee"), each of the undersigned owners of Transferring Franchisee ("Owners") and _____, a [State] [Corporation/Limited Liability Company] ("New Franchisee").

RECITALS

WHEREAS, Franchisor and Transferring Franchisee entered into that certain franchise agreement dated _____, 20____ ("Existing Franchise Agreement"), in which Franchisor granted Former Franchisee the right to operate a Beverly Ann's Cookies franchise located at _____ ("Franchised Business"); and

WHEREAS, Transferring Franchisee and New Franchisee have entered into, or will enter into, a separate purchase agreement and/or related transfer documents (collectively, the "Transfer Documents") pursuant to which the transfer of the Franchised Business and/or the ownership or control of the Franchised Business will be effected; and

WHEREAS, Transferring Franchisee desires to transfer ("Requested Transfer") the Franchised Business to New Franchisee, New Franchisee desires to accept the Requested Transfer of the Franchised Business from Transferring Franchisee, and Franchisor desires to approve the Requested Transfer of the Franchised Business from Transferring Franchisee to New Franchisee upon the terms and conditions contained in this Agreement, including that New Franchisee sign Franchisor's current form of franchise agreement together with all exhibits and attachments thereto ("New Franchise Agreement"), contemporaneously herewith.

NOW, THEREFORE, in consideration of the mutual covenants, promises, and agreements herein contained, the parties hereto hereby covenant, promise, and agree as follows:

1. Payment of Fees. In consideration for the Requested Transfer, Transferring Franchisee acknowledges and agrees to pay Franchisor the Transfer Fee, as required under the Existing Franchise Agreement ("Franchisor's Transfer Fee"), together with all other amounts then due and owing by Transferring Franchisee or Owners to Franchisor or its affiliates in connection with the Franchised Business.

2. Approval Only; No Transfer Effectuated by This Agreement. This Agreement is solely Franchisor's conditional approval of the Requested Transfer. The transfer of the Franchised Business, the transfer of any assets or ownership interests, and any assignment or assumption between Transferring Franchisee and New Franchisee shall be effected, if at all, only pursuant to the Transfer Documents and other instruments executed by those parties. Franchisor is not a party to the Transfer Documents and assumes no obligations under them.



3. Conditional Consent to Requested Transfer. Franchisor hereby consents to the Requested Transfer solely on the terms and conditions of this Agreement and only upon Franchisor's receipt, in form and substance satisfactory to Franchisor, of all of the following: (a) the Franchisor's Transfer Fee and all other amounts due under Section 1; (b) this Agreement fully executed by Franchisor, Transferring Franchisee, Owners, and New Franchisee; (c) the New Franchise Agreement and all related agreements, exhibits, attachments, addenda, guaranties, owners agreements, spouse consents, system protection agreements, confidentiality agreements, and other documents then required by Franchisor, fully executed by all required parties; (d) Franchisor's current form of General Release Agreement fully executed by Transferring Franchisee and each Owner, unless prohibited by applicable law; and (e) such other transfer documents, evidence of authority, assignments, consents, and information as Franchisor may reasonably require. The Requested Transfer shall become effective only on the date designated by Franchisor in writing after satisfaction of all such conditions (the "Effective Date"). Franchisor waives its right of first refusal set forth in the Existing Franchise Agreement solely with respect to the Requested Transfer described in this Agreement, and no such waiver shall apply to any other proposed transfer or transaction.

4. Termination of Existing Franchise Agreement; Survival. Effective as of the Effective Date, the Existing Franchise Agreement shall terminate and all of Transferring Franchisee's rights to operate the Franchised Business shall terminate, and from and after the Effective Date only New Franchisee shall have the sole right to operate the Franchised Business under the New Franchise Agreement. Transferring Franchisee and the undersigned Owners agree to comply with all covenants and obligations in the Existing Franchise Agreement and related documents that expressly or by implication survive the termination, expiration, or transfer of the Existing Franchise Agreement. Transferring Franchisee and each Owner shall remain liable for all obligations, claims, liabilities, and defaults arising under or relating to the Franchised Business or the Existing Franchise Agreement before the Effective Date. Unless otherwise precluded by applicable law, Transferring Franchisee and each Owner shall execute Franchisor's current form of General Release Agreement.

5. New Franchise Agreement. New Franchisee shall execute the New Franchise Agreement for the Franchised Business (as amended by the form of addendum prescribed by Franchisor, if applicable), and any other required contracts for the operation of a Beverly Ann's franchise as stated in Franchisor's Franchise Disclosure Document, including all ancillary agreements and documents then required by Franchisor.

6. Transferring Franchisee and Owners Contact Information. Transferring Franchisee and each Owner agree to keep Franchisor informed of their current mailing address, email address, and telephone number at all times during the three-year period following the Effective Date, and to notify Franchisor in writing within ten (10) days after any change.

7. Acknowledgement by New Franchisee. New Franchisee acknowledges and agrees that the purchase and transfer of the Franchised Business and related rights ("Transaction") occurred solely between Transferring Franchisee and New Franchisee. New Franchisee also acknowledges and agrees that Franchisor played no role in the Transaction and that Franchisor's involvement was limited to the approval of the Requested Transfer and any required actions regarding New Franchisee's signing of the New Franchise Agreement for the Franchised Business. New Franchisee further acknowledges and agrees that Franchisor is not a party to the Transfer Documents, did not negotiate the Transaction, and has not made any representation or warranty to New Franchisee concerning the value, condition, title, profitability, revenues, expenses, membership levels, assets, liabilities, or legal compliance of the Franchised Business or the Transaction. New Franchisee acknowledges that it is not relying on any statement by Franchisor except as expressly set forth in the New Franchise Agreement and the Franchise Disclosure Document delivered by Franchisor. New Franchisee agrees that any claims, disputes, or issues relating to New



Franchisee's acquisition of the Franchised Business from Transferring Franchisee are between New Franchisee and Transferring Franchisee, and shall not involve Franchisor.

8. Representations. Transferring Franchisee warrants and represents that it has not heretofore assigned, conveyed, encumbered, or otherwise disposed of any interest in the Existing Franchise Agreement or Franchised Business, except as disclosed in writing to Franchisor, and that it has full power and authority to enter into this Agreement and consummate the Requested Transfer. New Franchisee hereby represents that it received Franchisor's Franchise Disclosure Document and did not sign the New Franchise Agreement or pay any money to Franchisor or its affiliate for a period of at least fourteen (14) calendar days after receipt of the Franchise Disclosure Document. New Franchisee further represents that it has full power and authority to enter into this Agreement and the New Franchise Agreement.

9. Notices. Any notices given under this Agreement shall be in writing, and if delivered by hand, or transmitted by U.S. certified mail, return receipt requested, postage prepaid, or via nationally recognized overnight courier or email (with confirmation of transmission), shall be deemed to have been given on the date so delivered or transmitted, if sent to the recipient at its address or email address last designated in writing by such party to the other parties.

10. Further Actions. Transferring Franchisee, Owners, and New Franchisee each agree to take such further actions as may be required to effectuate the terms and conditions of this Agreement, including any and all actions that may be required or contemplated by the Existing Franchise Agreement, the Transfer Documents, or reasonably required by Franchisor in connection with the Requested Transfer and transition of the Franchised Business.

11. Miscellaneous. This Agreement constitutes the entire agreement among the parties with respect to Franchisor's approval of the Requested Transfer and supersedes all prior or contemporaneous discussions or understandings regarding that subject matter. This Agreement may not be changed or modified except in a writing signed by all of the parties hereto. This Agreement may be executed in any number of counterparts, each of which shall be deemed to be an original, and all of which together shall constitute one and the same document. Signatures delivered by PDF, electronic transmission, or electronic signature platform shall be deemed effective as originals. This Agreement shall be binding upon and inure to the benefit of the parties and their respective successors and assigns.

12. Governing Law. This Agreement shall be governed by, and construed and enforced in accordance with, the laws of the State of Kentucky. The parties consent to the jurisdiction of the state and federal courts located in Kentucky for any action arising out of or relating to this Agreement, subject to any applicable dispute resolution provisions in the New Franchise Agreement that by their terms apply to disputes involving Franchisor and New Franchisee.

IN WITNESS WHEREOF, the parties have executed this Agreement under seal, with the intent that this be a sealed instrument, as of the day and year first above written.

FRANCHISOR:

MOBILE COOKIE COMPANY, LLC

Sign:
Printed Name:
Title:



FORMER FRANCHISEE:

Sign:
Printed Name:
Title:

NEW FRANCHISEE:

Sign:
Printed Name:
Title:

Rev. 11/2025



EXHIBIT H-5

BEVERLY ANN'S COOKIES FRANCHISE

ADDITIONAL FRANCHISE RESERVATION AGREEMENT

This Additional Franchise Reservation Agreement ("**AFR Agreement**") between **Mobile Cookie Company, LLC** ("**us**" or "**we**") and _____ ("**you**") is made and entered into ____, 20__ ("**Effective Date**").

1. **General Description of Agreement.** This AFR Agreement sets out the terms and the conditions under which we will reserve a Beverly Ann's Cookies franchise and territory (each, a "**Reserved Business**").

a. In order to establish a Beverly Ann's Cookies franchise, you will be required to enter into a Franchise Agreement for the Reserved Business, the form of which will be our then-current form Franchise Agreement then being offered to new Beverly Ann's Cookies franchisees (that form of Franchise Agreement is referred to in AFR Agreement as the "**Franchise Agreement**").

b. You acknowledge and represent to us that you understand that this AFR Agreement is not a Franchise Agreement, and that you have no right to open a Beverly Ann's Business under this AFR Agreement. You will be permitted to open a Beverly Ann's Cookies franchise only if: (a) we approve you to do so; (b) you and we sign a Franchise Agreement; and (c) you pay us all applicable initial fees that are due under the Franchise Agreement.

2. **Term.** The term of this AFR Agreement shall commence on the Effective Date and, unless otherwise negotiated, terminated or extended as provided herein, shall continue until the earlier of (i) the Expiration Date (as defined in Section 5), or (ii) the date of execution of the Franchise Agreement for the Reserved Business ("**Term**").

3. **Reserved Territory.** The territory covered under this AFR Agreement is referred to as the "**Reserved Territory**." The specific Reserved Territory is:

Reserved Territory Zip Codes

If you fail to purchase a Beverly Ann's Cookies franchise for the Reserved Territory during the term, you will not be able to enter into another agreement to reserve the Reserved Territory.

4. **Deadline.** You must sign a Franchise Agreement for your Reserved Business for the Reserved Territory no later than one year from the Effective Date ("**Deadline**").

5. **Right of First Refusal.** If you do not meet the Deadline for any reason, we will allow you a right of first refusal for the Reserved Territory ("**ROFR**") subject to the restrictions contained in this Section. This ROFR will expire on the earlier of the execution of a Franchise Agreement for the Reserved Business, or 12 months after the Deadline ("**Expiration Date**"). If, after the Deadline, a qualified prospective franchisee has applied to operate a Beverly Ann's Business in the Reserved Territory, then we will provide



to you (i) written notification stating the same and (ii) the then-current Franchise Disclosure Document and franchise agreement (“**Franchisor’s Notice**”). You will have twenty days from the receipt of Franchisor’s Notice to sign a Franchise Agreement for the Reserved Territory and pay the applicable fees.

You will forfeit your ROFR upon the occurrence of the earlier of any of the following: (1) you indicate in writing that you do not want to exercise this ROFR; and (2) you decline to exercise your rights under this Section within the twenty day period described above.

6. **Reservation Fee.** At the time of signing this AFR Agreement, you must pay us a nonrefundable “**Reservation Fee**” of ten thousand dollars (\$10,000). The Reservation Fee is paid in consideration of our agreement not to award franchise rights to any portion of the Reserved Territory prior to the Deadline, subject to the terms of this Agreement. This amount is fully earned by us when we sign this AFR Agreement. This Additional Franchise Reservation Deposit will be applied towards the initial franchise fee that you must pay us under Franchise Agreement for the Reserved Business if you proceed with the purchase of the Reserved Business and a brand new GRM/GRT. If you do not sign a Franchise Agreement for the Reserved Business for any reason, we will keep the Reservation Fee and you will not be entitled to any refund. Additionally, if you purchase a used GRM/GRT, you will forfeit the Reservation Fee.

7. **Assignment.** We have the unrestricted right to assign this AFR Agreement without prior notice to you. You may not assign this AFR Agreement.

8. **Defaults.** You will be in default under this AFR Agreement if any other agreement between you (and/or your affiliates) and us (and/or our affiliates) is terminated. If you are in default under this AFR Agreement, we will have the right to terminate AFR Agreement by giving you written notice of termination, which will take effect immediately (unless otherwise required under applicable law).

9. **Entire Agreement.** This Agreement incorporates the full and complete agreement between the parties concerning the subject of this AFR Agreement, and supersedes any and all prior correspondence, conversations, representations, or statements of whatever nature concerning the subject of this AFR Agreement. This AFR Agreement shall be interpreted under the laws of the State of Kentucky without regard to its conflict of laws principles. This AFR Agreement may not be modified without the written consent of both parties

(Signature Page Follows)



“Us”

Mobile Cookie Company, LLC

Sign:
Printed Name:
Title:
Date:

“You” (Your Franchise Entity Name)

Sign:
Printed Name:
Title:
Date:



EXHIBIT H-6

BEVERLY ANN'S COFFEE FRANCHISE

PROMISSORY NOTE - EAGLE FINANCIAL SERVICES, INC.

EAGLE FINANCIAL SERVICES, INC.

CONSENT AND NOTICE REGARDING ELECTRONIC COMMUNICATIONS

1. Electronic Signature Agreement. By selecting the "I Accept" button, you are signing this Agreement electronically. You agree your electronic signature is the legal equivalent of your manual signature on this Agreement. By selecting "I Accept" you consent to be legally bound by this Agreement's terms and conditions. You further agree that your use of a key pad, mouse or other device to select an item, button, icon or similar act/action, or to otherwise provide, or in accessing or making any transaction regarding any agreement, acknowledgement, consent terms, disclosures or conditions constitutes your signature (hereafter referred to as "E-Signature"), acceptance and agreement as if actually signed by you in writing. You also agree that no certification authority or other third party verification is necessary to validate your E-Signature and that the lack of such certification or third party verification will not in any way affect the enforceability of your E-Signature or any resulting contract between you and Eagle Financial Services, Inc. You further agree that each use of your E-Signature in obtaining Eagle Financial Services, Inc's online service(s) constitutes your agreement to be bound by the terms and conditions thereof.

2. Consent to Electronic Delivery. You specifically agree to receive and/or obtain any and all Eagle Financial Services, Inc. related "Electronic Communications" as defined below. The term "Electronic Communications" includes, but is not limited to, any and all current and future notices and/or disclosures that various federal and/or state laws or regulations require that we provide to you, as well as such other documents, statements, data, records and any other communications including copies of these loan documents. You acknowledge that, for your records, you are able to retain Electronic Communications by printing and/or downloading and saving this Agreement and any other agreements and Electronic Communications, documents, or records that you agree to using your E-Signature. You accept Electronic Communications as reasonable and proper notice, for the purpose of any and all laws, rules, and regulations, each to the extent not otherwise contradicted and agree that such electronic form fully satisfies any requirement that such communications be provided to you in writing or in a form that you may keep.

3. Paper version of Electronic Communications. You may request a paper version of an Electronic Communication by contacting Eagle Financial Services, Inc. 7791 Dixie Hwy, Florence KY 41042 / 859-525-3070.

4. Revocation of electronic delivery. You have the right to withdraw your consent to receive/obtain communications at any time. You acknowledge that Eagle Financial Services, Inc. reserves the right to restrict or terminate your access to electronic access if you withdraw your consent to receive Electronic Communications. If you wish to withdraw your consent, contact us at Eagle Financial Services, Inc. 7791 Dixie Hwy, Florence KY 41042 / 859-525-3070.

5. Controlling Agreement. This Agreement supplements and modifies other agreements that you may have with Eagle Financial Services, Inc. To the extent that this Agreement and another agreement contain conflicting provisions, the provisions in this agreement will control (with the exception of provisions in another agreement for an electronic service which provisions specify the necessary hardware, software and operating system, in which such other provision controls). All other obligations of the parties remain subject to the terms and conditions of any other agreement. To obtain electronic services and communications, indicate your consent to the terms and conditions of this Agreement by clicking on the "I Accept" button. It is recommended that you print a copy of this Agreement for future reference.

6. Location of Execution: This Electronic Signature Agreement and the related contract are deemed executed in the Commonwealth of Kentucky.

"I Accept" _____

Date: _____

NOTE AND SECURITY AGREEMENT

Lender Name: Eagle Financial Services, Inc
Lender Address: 7791 Dixie Highway
Florence, KY 41042
Lender Phone: 859-525-3070

In this Note, the words “you”, “yours” and “your” mean each and all of those signed to it as a Borrower. The words “we”, “us” and “our” mean Payee/Lender. We have written this Note & Security Agreement (“Loan”) in plain language because we want you to understand its terms. Please read your copy of this Loan carefully and feel free to ask us any questions you may have.

THE TERMS OF THIS LOAN SHOULD BE READ CAREFULLY BECAUSE ONLY THOSE TERMS IN WRITING ARE ENFORCEABLE. TERMS OR ORAL PROMISES WHICH ARE NOT CONTAINED IN THIS WRITTEN LOAN MAY NOT BE LEGALLY ENFORCED. YOU MAY CHANGE THE TERMS OF THIS LOAN ONLY BY ANOTHER WRITTEN AGREEMENT BETWEEN YOU AND US. YOU AGREE TO COMPLY WITH THE TERMS AND CONDITIONS OF THIS LOAN. THIS LOAN IS NOT CANCELABLE. YOU AGREE THAT THE PROCEEDS OF THE LOAN WILL BE USED FOR BUSINESS PURPOSES ONLY AND NOT FOR PERSONAL FAMILY OR HOUSEHOLD PURPOSES.

YOU CERTIFY THAT ALL THE INFORMATION GIVEN IN THIS LOAN AND YOUR APPLICATION WAS CORRECT AND COMPLETE WHEN THIS LOAN WAS SIGNED. THIS LOAN IS NOT BINDING UPON US OR EFFECTIVE UNLESS AND UNTIL WE EXECUTE THIS LOAN. BY SIGNING THIS AGREEMENT BELOW, YOU AGREE TO BE BOUND BY ALL OF THE TERMS AND CONDITIONS CONTAINED HEREIN.

Date of Note:		Loan & Security Agreement #	
All Borrower(s):		Address(es):	
1) _____		1) _____	
2) _____		_____	
Borrower with Entity Tax ID#		Entity Fed Tax ID#:	
1) _____		1) _____	
Phone Number:	Cell Number:		
Billing Address:		E-Mail Address:	

Equipment Description:

Year	Manufacturer, Model and Description	VIN/Serial Number

Equipment Location Address: _____

Transaction Terms/ Payment Schedule:

Principal Amount:	Interest Rate:	Term (in months):	Payment Amount:	Payable Monthly with First Payment Due:

Deferments:

If Borrower is contractually current on all obligations hereunder, Lender will offer the ability to Defer payments based upon and subject to the following:

- A Deferment payment is a \$100 payment made at the time of a regularly scheduled payment for the normal Payment Amount.
- Prior to making a Deferment payment, Borrower must contact Lender by phone to confirm the availability of each proposed Deferment.
- In most instances a Deferment payment will be insufficient to amortize interest and negative amortization will occur. This means that interest will build on the account and remain due.
- Upon an event of Default as referenced below, no Deferment shall be allowed.

This Loan is eligible for Deferments based on the following schedule:

- For the 12 months after the Date of Note you may Defer up to four (4) single monthly payments.
- For the 13 – 24 months after the Date of Note you may Defer up to two (2) single monthly payments.
- No more than four (4) Deferments may be used consecutively.
- Deferments are not cumulative, may not be banked, and may only be used in the period(s) specified above.
- Deferments, whether exercised or not, will not be available after the 24th month after the Date of Note.

ADDITIONAL TERMS, CONDITIONS, AND AGREEMENT

1. **LOAN.** For value received, the Borrower, if more than one, jointly and severally, hereby unconditionally promises to pay to the order of Lender the amounts described above and herein until paid in full. In the event we become aware of adverse credit information about you and/or the Guarantor(s) after you signed this Loan and prior to our acceptance of this Loan, we may at our sole discretion, cancel this loan. ONCE WE ACCEPT THIS LOAN, YOU MAY NOT CANCEL IT DURING THE FULL LOAN TERM. You

agree to be bound by all the terms of this Loan from the date you execute this Loan ("Effective Date") until you have paid the Loan in full.

2. **DELIVERY, ACCEPTANCE OF EQUIPMENT AND COMMENCEMENT OF THE LOAN.** Borrower hereby certifies to Lender that the Equipment has been duly ordered, an invoice for the Equipment has been issued and the Equipment will be delivered to the location where it will be used. Borrower acknowledges that signature of this document confirms that Equipment will be properly installed and in good working order and constitutes an unconditional acceptance of the Equipment upon delivery and hereby authorizes the commencement of the Loan ("Commencement Date").
3. **PAYMENT.** You agree to pay us the Loan Payments when each payment is due. If we designate the Loan Payment to begin later than the Commencement Date, you will pay interim interest on the Principal Amount from the commencement Date until the first Loan Payment due date. Interim interest shall be equal to the pro rata portion of the daily equivalent of the Loan interest rate. Payment is due whether or not you receive an invoice from us. Restrictive endorsements on checks you send to us will not reduce your obligations to us. For any payment which is not received by its due date, you agree to pay a late charge equal to the greater of 5% of the amount due or \$25.00 (not to exceed the maximum amount permitted by law).
4. **UNCONDITIONAL OBLIGATION. YOU AGREE THAT YOU ARE UNCONDITIONALLY OBLIGATED TO PAY ALL PAYMENTS AND ANY OTHER AMOUNTS DUE UNDER THIS LOAN FOR THE FULL LOAN TERM EVEN IF THE EQUIPMENT IS DAMAGED OR DESTROYED, IF IT IS DEFECTIVE OR YOU HAVE TEMPORARY OR PERMANENT LOSS OF ITS USE. YOU ARE NOT ENTITLED TO REDUCE OR SET-OFF AGAINST PAYMENT OR OTHER AMOUNTS DUE UNDER THIS LOAN FOR ANY REASON WHATSOEVER.**
5. **DISCLAIMER OF WARRANTIES. THE EQUIPMENT IS BEING USED BY YOU IN AS-IS CONDITION. NO INDIVIDUAL IS AUTHORIZED TO CHANGE ANY PROVISION OF THIS LOAN. YOU AGREE THAT WE HAVE NOT MANUFACTURED THE EQUIPMENT OR LICENSED THE EQUIPMENT AND THAT YOU HAVE SELECTED THE EQUIPMENT BASED UPON YOUR OWN JUDGMENT. YOU HAVE NOT RELIED ON ANY STATEMENTS WE OR OUR EMPLOYEES HAVE MADE. WE HAVE NOT MADE AND DO NOT MAKE ANY EXPRESS OR IMPLIED REPRESENTATIONS OR WARRANTIES WHATSOEVER, INCLUDING WITHOUT LIMITATION, THE EQUIPMENT MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, SUITABILITY, DESIGN, CONDITION, DURABILITY, OPERATION, QUALITY OF MATERIALS OR WORKMANSHIP, OR COMPLIANCE WITH SPECIFICATIONS OR APPLICABLE LAW. You are aware of the name of the Equipment manufacturer. You agree to contact the manufacturer for a description of your warranty rights, if any. You agree to settle any dispute you may have regarding performance of the Equipment directly with the manufacturer of the Equipment.**
6. **SECURITY INTEREST.** To secure all of your obligations to us under this Loan you hereby grant us a security interest in (a) the Equipment to the extent of your interests in the Equipment, (b) anything attached or added to the Equipment at any time, (c) any money or property from the sale of the Equipment, and (d) any money from an insurance claim if the Equipment is lost or damaged. You agree that the security interest will not be affected if this loan is changed in any way. As required, you agree, at your own expense, to register the Equipment to you at your address set forth above and to title the Equipment to you, showing us as secured party or lien holder. You hereby irrevocably authorize us at any time and from time to time to file in any Uniform Commercial Code jurisdiction any financing statements prepared and filed on your behalf by us (or our agent) with the same force and effect as if you had signed such financing statements. If we request, you agree to sign financing statements in order for us to publicly record our security interest. This Loan or a copy of this Loan shall be sufficient as a financing statement and may be filed as such. This Loan may be executed in counterparts, and electronic signatures shall suffice as originals
7. **USE, MAINTENANCE, AND REPAIR.** You will give us reasonable access to the Equipment Location so that, upon reasonable request, we can check the Equipment's existence, condition and proper maintenance. You will use the Equipment in the manner in which it was intended, as required by all

applicable manuals and instructions and keep it eligible for any manufacturer's certification and/or standard, full-service maintenance contract. At your own cost and expense, you will keep the Equipment in good repair, condition and working order, ordinary wear and tear expected. All replacement parts and repairs will become our property. You will not make any permanent alterations to the Equipment.

8. **TAXES.** You agree to pay when due, all taxes, fines, and penalties relating to this Loan or the Equipment that are now or in the future assessed or levied by any state, local or other government authority. We do not have to contest any taxes, fines or penalties. If required, you will pay estimated property taxes as invoiced and all other taxes and charges, relating to the ownership purchase, possession or use of the Equipment.
9. **INDEMNITY.** We are not responsible for any injuries, damages, penalties, claims or losses, including legal expenses, incurred by you or any other person caused by the transportation, installation, selection, purchase, loan, ownership, possession, modification, maintenance, condition, operations, use, return or disposition of the Equipment. You agree to reimburse us for and defend us against any claims for such losses, damages, penalties, claims, injuries, or expenses. This indemnity continues even after the Loan has expired for acts or omissions which occurred during the Term.
10. **IDENTIFICATION.** You authorize us to insert or correct missing information on this Loan, including your official name, serial numbers, and any other information describing the Equipment. We will send you copies of the changes. You will attach to the Equipment any name plates or stickers we provide you.
11. **LOSS OR DAMAGE.** You are responsible for any loss of the Equipment from any cause at all, whether or not insured. If any item of the Equipment is lost, stolen or damaged, you will promptly notify us of such an event. Then, at our option, you will repair the Equipment so that it is in good condition and working order. If you have satisfied your obligations under this Section and you are not in default, we will forward to you any insurance proceeds which we receive for such lost, damaged, or destroyed item. If you are in default, we will apply any insurance proceeds we receive to reduce your obligations under this Loan.
12. **INSURANCE.** During the term of a Loan, you will keep the Equipment insured, at your sole cost and expense, against all risks of a loss or damage in and amount not less than the replacement cost of the Equipment showing us as loss payee as our interests may appear. You will also obtain and maintain for the term of a Loan, comprehensive public liability insurance in the amount of \$2,000,000 showing us as additional insured. You will pay all premiums for such insurance. If you do not provide such insurance, you agree that we have the right, but not the obligation, to obtain such insurance and charge you for all costs. You irrevocably appoint us as your attorney-in-fact to make claims for, receive payment of, and execute and endorse all documents, checks or drafts in payment for loss or damage under said insurance policies.
13. **DEFAULT.** You will be in default under this Loan if any of the following happens: (a) we do not receive any payment or other payment due hereunder 10 days after its due date (no prior notice from us to you of such default is necessary), or (b) you or any of your guarantors become insolvent, are liquidated, dissolve, merge, transfer substantially all stock or assets, stop doing business, or assign rights or property for the benefit of creditors, or (c) a petition is filed by or against you or any of your guarantors under any bankruptcy or insolvency law which remains undismissed or undischarged for sixty (60) days, or (d) (for individuals) you or any of your guarantors die, or have a guardian appointed, or (e) any representation you may have made in this Loan shall prove to be false or misleading in any material aspect, (f) any of your guarantors breach their guaranty by not correcting the default within 10 days after we send you written notice of the default, (g) in our judgment any adverse change occurs in your ability to repay this Loan pursuant to its terms.
14. **REMEDIES.** Upon the occurrence of default, we may, in our sole discretion, do any or all of the following: (a) provide written notice to you of default, (b) as liquidated damages for loss of a bargain and not as a penalty, declare due and payable: (i) any and all amounts which may be then due and payable by you to us under this Loan Agreement. We have the right to require you to make the Equipment available to us for repossession during reasonable business hours or we may repossess the Equipment, so long as we do

not breach the peace in doing so, or we may use legal process in compliance with applicable law pursuant to court order to have the Equipment repossessed. You will not make any claims against us or the Equipment for trespass, damage or any other reason. If we take possession of the Equipment, we may (a) sell or lease the Equipment at public or private sale or lease, and/or (b) exercise such other rights as may be allowed by applicable law. Although you agree that we have no obligation to sell the Equipment, if we do sell the Equipment, we will apply any proceeds we receive to reduce your obligations under this Section and any surplus remaining shall be returned to you. You agree (a) that we only need to give you 10 days advance notice of any sale and no notice of advertising, (b) to pay all of the costs we incur to enforce our rights against you including attorney's fees, and (c) that we will retain all of our rights against you even if we do not choose to enforce them at the time of your default. In addition to any other remedy permitted by law, we may at any time, without notice, at our option, proceed to enforce and protect our rights by an action in law or in equity or by any other appropriate proceedings.

15. **RETURN OF EQUIPMENT.** If (a) a default occurs, you will immediately return the Equipment, manuals and accessories to any location(s) and aboard any carrier(s) with prepaid freight and insurance as we may designate in the continental United States. The Equipment must be maintained in accordance with Section 7, and in "Average Saleable Condition" which means that all of the Equipment is immediately available for us by a third party buyer, user or borrower, other than yourself, without the need for any repair or refurbishment. You will pay us for any missing or defective parts or accessories.
16. **YOUR REPRESENTATIONS.** You state for our benefit that as of the date of this Loan (a) you have the lawful power and authority to enter into this Loan, (B) the individuals signing this Loan have been duly authorized to do so on your behalf, (c) by entering into this Loan you will not violate any law or other agreement to which you are a party, (d) you are not aware of anything that will have a material negative effect on your ability to satisfy your obligation under this Loan, and (e) all financial information you have provided us is true and accurate and provides a good representation of your financial condition.
17. **YOUR PROMISES.** In addition to the other provisions of this Loan, you agree that during the term of this Loan (a) you will promptly notify us in writing if you move your principal place of business, if you change the name of your business, or if there is a change in your ownership, (b) you will provide to us such financial information as we may reasonably request from time-to-time, and (c) you will take any action we reasonably request to protect our rights to the Equipment and to meet your obligations under this Loan.
18. **ASSIGNMENT. YOU WILL NOT SELL, TRANSFER, ASSIGN, PLEDGE, LEND OR PART WITH POSSESSION OF THE EQUIPMENT, OR FILE, OR PERMIT A LIEN TO BE FILED AGAINST THE EQUIPMENT.** We may, without notifying you, sell, assign, or transfer this Loan and our interests in the Equipment. You agree that if we do so, the new owner (and any subsequent owners) will have the same rights and benefits that we now have, but will not have to perform any of our obligations. You agree that the rights of the new owner will not be subject to any claims, defenses, or set-offs that you may have against us. Any such assignment, sale, or transfer of this Loan or Equipment will not relieve us of any obligations we may have to you under this Loan. If you relieve us of any obligations we may have to you under this Loan. If you are given notice of a new owner of this Loan, you agree to respond to any requests about this Loan and, if directed by us, to pay the new owner all payments and other amounts due under this Loan.
19. **COLLECTION, EXPENSES, OVERDUE PAYMENT.** You agree that we can, but do not have to, take on your behalf any action which you fail to take as required by this Loan, and our expenses will be in addition to of the payment which you owe us. To the extent allowed by law, any late payment or non-payment of any past due amount will accrue interest at the Contract rate from the due date until paid in full. You agree to pay the costs of collection and/or litigation, including attorney fees, plus interest at the Contract rate until paid in full.
20. **NSF CHECK CHARGES.** You promise to pay a check collection charge of \$20 plus any amount charged to us by any other financial institutions for each check, negotiable order of withdrawal, share draft, or other negotiable instrument returned or dishonored for any reason.

21. MISCELLANEOUS. This Loan contains our entire agreement and supersedes any conflicting provision of any equipment purchase order or any other agreement. TIME IS OF THE ESSENCE IN THIS LOAN. If a court finds any provision of this Loan to be unenforceable, the remaining terms of this Loan shall remain in effect. You authorize us (or our agent) to a) obtain credit reports, (b) make such other credit inquiries as we may deem necessary, and (c) furnish payment history information to payment reporting agencies. To the extent permitted by law, we may charge a fee to cover our documentation and investigation costs.
22. NOTICES. All of your written notices to us must be certified mail or recognized overnight delivery service, postage prepaid, to us at our address stated in this Loan, or by facsimile transmission to our facsimile telephone number, with oral confirmation of receipt. All of our notices to you may be sent first class mail, postage prepaid, to your address stated in this Loan. At any time after this Loan is signed, you or we may change an address or facsimile telephone number by giving notice to the other of the change.
23. WAIVERS. WE AND YOU EACH AGREE TO WAIVE AND TO TAKE ALL REQUIRED STEPS TO WAIVE ALL RIGHTS TO A JURY TRIAL. ANY ACTION YOU TAKE AGAINST US FOR ANY DEFAULT, INCLUDING ALLEGED BREACH OF WARRANTY OR INDEMNITY, MUST BE STARTED WITHIN ONE (1) YEAR AFTER THE EVENT WHICH CAUSED IT. We will not be liable for specific performance of this Loan for any losses, damages, delay or failure to deliver the Equipment. No failure of us to exercise any of our rights hereunder shall be deemed a waiver of any such rights or of any default. Demand, presentment, protest, notice of dishonor, notice of protest, notice of default, and all surety ship defenses are hereby waived by you.
24. COMMERCIAL PROMISSORY NOTE. You certify that the proceeds of this loan are to be used for business purposes. If this note is a renewal, in whole or in part, of a previous obligation, the acceptance of this note by us shall not effectuate a payment but rather a continuation of the previous obligation.
25. JURISDICTION. All rights and liabilities hereunder shall be governed and limited by and construed in accordance with the laws of the Commonwealth of Kentucky and the parties agree that the Boone County Kentucky Circuit Court is the exclusive Court to adjudicate any controversies related to this note. You specifically agree and do waive any defense based upon forum non conveniens. You also agree that this agreement and any related guarantees or other documents are deemed executed in the Commonwealth of Kentucky, even if executed by electronic means.
26. CO-MAKER. If you are signing this note as a co-maker, you understand that you are jointly and severally (equally) responsible with all other borrowers, and we may sue any or all of you. We are not required by law to notify you if the note is paid off. We can also alter the terms or payment of the note and release a lien from any security without notifying you.
27. EQUIPMENT. You state and agree that the Equipment purchased has been duly delivered, has been inspected, and is complete, functioning, and in good working order.
28. COUNTERPARTS. This agreement may be executed in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument. This agreement may be executed electronically. Without limiting the generality of the foregoing, delivery of an executed signature page to this agreement (or any related agreement or instrument) by e-mail attachment, other means of electronic transmission with authorization to attach it to this agreement (or any related agreement or instrument), or any other means of electronic transmission used to obtain an electronic signature shall be deemed to have the same legal effect as delivery of an original signed copy.

YOU ACKNOWLEDGE RECEIPT OF A COMPLETELY FILLED-IN COPY OF THIS NOTE AND SECURITY AGREEMENT

WITNESS OUR HANDS AND SEALS ON THE DATE OF NOTE AS STATED ABOVE:

BORROWER 1 NAME _____

BORROWER 1 SIGNATURE _____

BORROWER 2 NAME: _____

BORROWER 2 SIGNATURE _____

COMPANY NAME: _____

SIGNATURE: _____

By (PRINT NAME): _____

TITLE: _____

WITNESS NAME _____

WITNESS SIGNATURE _____

WITNESS TITLE _____

ACH AUTHORIZATION FORM

By signing below, I/WE authorize the above-named Eagle Financial Services, Inc. 7791 Dixie Hwy, Florence KY 41042 (859-525-3070) ("Company") to initiate recurring electronic automated clearing house (ACH) entries from MY/OUR Account indicated below, at the Bank named below, in order to make payments on MY/OUR Company contract and, if necessary, to initiate transactions to correct any erroneous payment debit. MY/OUR payments will begin on the date listed below and will occur on any specified dates thereafter until MY/OUR Company contract is paid in full or I/WE revoke this authorization (as provided below). In certain instances, the payment may be executed on the next business day. If MY/OUR Bank is unable to process any electronic ACH entry and/or if the amount due is more or less than the regularly scheduled amount, I/WE authorize Company to resubmit the ACH entry and/or to submit a paper draft(s) to the Bank for processing and payment, in any amounts necessary, and until such time as the full payment(s) obligation is met. If MY/OUR payment (whether in the form of an electronic ACH or a paper draft) is dishonored or returned unpaid by Bank, I/WE agree that Company may charge a return item fee and/or a late charge (if and to the extent applicable) to the extent allowed by law and/or MY/OUR Company contract. I/WE also acknowledge that Bank may also impose its own additional fees. I/WE acknowledge that the origination of ACH entries to MY/OUR Account must comply with and will be governed by all applicable laws.

This authorization will remain in effect until Company has received written notification from ME/US of termination at the address above. I/WE agree to notify Company in writing of any changes in Account information or termination of this authorization to afford a reasonable opportunity for Company and Bank time to act. This authorization and consent shall apply and be effective as to all future account information I may provide, including any new account information provided by phone. I/WE may call the number provided above to determine whether any transfer has/has not occurred. I/WE acknowledge this form is optional and not a condition for the granting of credit.

BANK NAME: _____ BANK ADDRESS: _____

NAME 1 ON BANK ACCOUNT: _____

NAME 2 ON BANK ACCOUNT: _____

TYPE OF ACCOUNT: ☐ PERSONAL CHECKING ☐ BUSINESS CHECKING

BANK ROUTING NUMBER: _____ BANK ACCOUNT NUMBER: _____

I/WE ACKNOWLEDGE I/WE HAVE RECEIVED A COPY OF THIS AUTHORIZATION AND AGREE TO THE TERMS STATED. ALL PERSONS NAMED ABOVE MUST SIGN AND DATE BELOW.

SIGN: _____ DATE: _____ SIGN: _____ DATE: _____

NAME 1 ON ACCOUNT

NAME 2 ON ACCOUNT



If this box is marked, then under the terms of your Loan, you are required to carry adequate insurance coverage on financed equipment. Your insurance certificate is required prior to us funding your vendor. Homeowners Policies will not cover commercial financing. YOUR LOAN MAY NOT BE FUNDED UNTIL WE RECEIVE THIS INFORMATION.

Please provide a Certificate of Insurance showing the following:

- Above referenced Agreement #
- Name of the Insurance Company and Policy Number
- Effective and Expiration Date of Coverage.
- INSURED PARTY: The Borrower(s) listed above must be named as Insured.
- PHYSICAL DAMAGE INSURANCE: Lender must be named Loss Payee against any loss including fire, theft and any other standard peril normally covered under a commercial policy for an amount not less than the replacement cost of the equipment.
- LENDER AS LOSS PAYEE/ADDITIONAL INSURED
- DESCRIPTION OF EQUIPMENT: A description of equipment covered (including serial numbers) must be listed on or attached to the Certificate of Insurance.

EXHIBIT H-7

BEVERLY ANN'S COFFEE FRANCHISE

LOAN AND SECURITY AGREEMENT - AUXILIOR CAPITAL PARTNERS

Loan & Security Agreement #**Borrower:**

Legal Name:	Fed TaxID #:		
Legal Address:	Phone Number:	Cell Number:	Fax Number:
Billing Address:	E-Mail Address:		
Send Invoice to Attention of:	Vendor Name:		

Equipment

Quantity	Year	Manufacturer	Model and Description	Serial Number

Equipment Location:

Address	City	State	Postal Code

Transaction Terms/Payment Schedule:

Principal Amount	Interest Rate	Term (in Months)	Advance Payment Amount	Documentation Fee

Number of Payments	Payment Frequency	Payment Amount

We have written this Loan & Security Agreement ("Loan" or "Loan Agreement") in plain language because we want you to understand its terms. Please read your copy of this Loan carefully and feel free to ask us any questions you may have. The words "you" and "your" mean the Borrower named above. The words "we", "us", and "our" refer to the Lender named below. THE TERMS OF THIS LOAN (INCLUDING THOSE ON THE FOLLOWING PAGES) SHOULD BE READ CAREFULLY BECAUSE ONLY THOSE TERMS IN WRITING ARE ENFORCEABLE. TERMS OR ORAL PROMISES WHICH ARE NOT CONTAINED IN THIS WRITTEN LOAN MAY NOT BE LEGALLY ENFORCED. YOU MAY CHANGE THE TERMS OF THIS LOAN ONLY BY ANOTHER WRITTEN AGREEMENT BETWEEN YOU AND US. YOU AGREE TO COMPLY WITH THE TERMS AND CONDITIONS OF THIS LOAN. THIS LOAN IS NOT CANCELABLE. YOU AGREE THAT THE PROCEEDS OF THE LOAN WILL BE USED FOR BUSINESS PURPOSES ONLY AND NOT FOR PERSONAL, FAMILY OR HOUSEHOLD PURPOSES.

YOU CERTIFY THAT ALL THE INFORMATION GIVEN IN THIS LOAN AND YOUR APPLICATION WAS CORRECT AND COMPLETE WHEN THIS LOAN WAS SIGNED. THIS LOAN IS NOT BINDING UPON US OR EFFECTIVE UNLESS AND UNTIL WE EXECUTE THIS LOAN. THIS LOAN AND ALL SCHEDULES WILL BE GOVERNED BY THE LAWS OF THE COMMONWEALTH OF PENNSYLVANIA. YOU SPECIFICALLY WAIVE ANY DEFENSE BASED UPON FORUM NON CONVENIENS AND YOU ADMIT THAT MONTGOMERY COUNTY, PENNSYLVANIA IS A CONVENIENT FORUM TO RESOLVE ALL DISPUTES UNDER THIS LOAN. ALL DISPUTES UNDER THIS LOAN SHALL BE RESOLVED IN THIS JURISDICTION AND VENUE OF FEDERAL COURT IN THE EASTERN DISTRICT OF PENNSYLVANIA OR STATE COURTS IN MONTGOMERY COUNTY, PENNSYLVANIA.

BY SIGNING THIS LOAN BELOW, YOU AGREE TO BE BOUND BY ALL OF THE TERMS AND CONDITIONS ON THE FOLLOWING PAGES. You agree to submit the original loan documents to Lender or its assignee via overnight courier. Should we fail to receive these originals, you agree to be bound by an electronic copy of this Loan with appropriate signatures on the document. Borrower waives the right to challenge in court the authenticity of an electronic copy of this Loan and the electronic copy shall be considered the original and shall be the binding agreement for the purposes of any enforcement action under paragraph 14.

Lender**Borrower**

Auxilior Capital Partners, Inc 620 West Germantown Pike, Suite 450 Plymouth Meeting, PA 19462			
Signature:	Date:	Signature:	Date:
Print Name:	Title:	Print Name:	Title:

TERMS AND CONDITIONS

1. LOAN. For Value received, the Borrower hereby unconditionally promises to pay to the order of Lender the amounts described above (the "Loan Payments"). In the event we become aware of adverse credit information about you and/or the Guarantor(s) after you signed this Loan and prior to our acceptance of this Loan, we may at our sole discretion, cancel this Loan. ONCE WE ACCEPT THIS LOAN, YOU MAY NOT CANCEL IT DURING THE FULL LOAN TERM. You agree to be bound by all the terms of this Loan from the date you execute this Loan ("Effective Date") until you have paid the Loan in full.

2. DELIVERY, ACCEPTANCE OF EQUIPMENT AND COMMENCEMENT OF THE LOAN. Borrower hereby certifies to Lender that the Equipment has been duly ordered, an invoice for the Equipment has been issued and the Equipment will be delivered to the location where it will be used. Borrower acknowledges that signature of this document confirms that Equipment will be properly installed and in good working order and constitutes an unconditional acceptance of the Equipment upon delivery and hereby authorized the commencement of the Loan ("Commencement Date").

3. PAYMENT. You agree to pay us the Loan Payments when each payment is due. If we designate the Loan Payments to begin later than the Commencement Date, you will pay interim interest on the Principal Amount from the Commencement Date until the first Loan Payment due date. Interim interest shall be equal to the pro rata portion of the daily equivalent of the Loan interest rate. Payment is due whether or not you receive an invoice from us. You authorize us to change the payment by not more than 15% due to changes in the Equipment configuration accepted by you which may occur prior to our acceptance of this Loan. Restrictive endorsements on checks you send to us will not reduce your obligations to us. For any payment which is not received by its due date, you agree to pay a late charge equal to the higher of 10% of the amount due or \$25.00 (not to exceed the maximum amount permitted by law), as reasonable collection costs. You will be permitted to prepay your Loan if they simultaneously pay a premium as follows: for each year or partial year remaining: (A) 3% in year one of the Loan, (B) 2% in year two of Loan, and (C) 1% in year three of the Loan; provided, that there will be no premium thereafter.

4. UNCONDITIONAL OBLIGATION. YOU AGREE THAT YOU ARE UNCONDITIONALLY OBLIGATED TO PAY ALL PAYMENTS AND ANY OTHER AMOUNTS DUE UNDER THIS LOAN FOR THE FULL LOAN TERM EVEN IF THE EQUIPMENT IS DAMAGED OR DESTROYED, IF IT IS DEFECTIVE OR YOU HAVE TEMPORARY OR PERMANENT LOSS OF ITS USE. YOU ARE NOT ENTITLED TO REDUCE OR SET-OFF AGAINST PAYMENT OR OTHER AMOUNTS DUE UNDER THIS LOAN FOR ANY REASON WHATSOEVER.

5. DISCLAIMER OF WARRANTIES. THE EQUIPMENT IS BEING USED BY YOU IN AS-IS CONDITION. NO INDIVIDUAL IS AUTHORIZED TO CHANGE ANY PROVISION OF THIS LOAN. YOU AGREE THAT WE HAVE NOT MANUFACTURED THE EQUIPMENT OR LICENSED THE EQUIPMENT AND THAT YOU HAVE SELECTED THE EQUIPMENT BASED UPON YOUR OWN JUDGMENT. YOU HAVE NOT RELIED ON ANY STATEMENTS WE OR OUR EMPLOYEES HAVE MADE. WE HAVE NOT MADE AND DO NOT MAKE ANY EXPRESS OR IMPLIED REPRESENTATIONS OR WARRANTIES WHATSOEVER, INCLUDING WITHOUT LIMITATION, THE EQUIPMENT MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, SUITABILITY, DESIGN, CONDITION, DURABILITY, OPERATION, QUALITY OF MATERIALS OR WORKMANSHIP, OR COMPLIANCE WITH SPECIFICATIONS OR APPLICABLE LAW. You are aware of the name of the Equipment manufacturer. You agree to contact the manufacturer for a description of your warranty rights. Provided you are not in default under this Loan, you may enforce all warranty rights directly against the manufacturer of this Equipment. You agree to settle any dispute you may have regarding performance of the Equipment directly with the manufacturer of the Equipment.

6. SECURITY INTEREST. To secure all of your obligations to us under this Loan you hereby grant us a security interest in (a) the Equipment to the extent of your interests in the Equipment and any substitutions and replacements thereof, (b) anything attached or added to the Equipment at any time (c) any money or property from the sale of the Equipment, and (d) any money from an insurance claim if the Equipment is lost or damaged. You agree that the security interest will not be affected if this Loan is changed in any way. As required, you agree, at your own expense to register the Equipment to you at your address set forth above and to title the Equipment to you, showing us as secured party or lien holder. You hereby irrevocably authorize us at any time and from time to time to file in any Uniform Commercial Code jurisdiction of any financing statements and amendments thereto This Loan may be executed in counterparts, and electronic signatures shall suffice as originals.

7. USE, MAINTENANCE AND REPAIR. You will primarily garage the Equipment at your address set forth above, and not remove the Equipment therefrom or re-title the Equipment without our prior written consent. You will give us reasonable access to the Equipment Location so that we can check the Equipment's existence, condition and proper maintenance. You will use the Equipment in the manner in which it was intended, as required by all applicable manuals and instructions and keep it eligible for any manufacturer's certification and/or standard, full-service maintenance contract. At your own cost and expense, you will keep the Equipment in good repair, condition and working order ordinary wear and tear expected. All replacement parts and repairs will become our property. You will not make any permanent alterations to the Equipment.

8. TAXES. You agree to pay when due, all taxes, fines, and penalties relating to this Loan or the Equipment that are now or in the future assessed or levied by any state, local or other government authority. We do not have to contest any taxes, fines or penalties. If required, you will pay estimated property taxes as invoiced and all other taxes and charges, relating to the ownership purchase, possession or use of the Equipment.

9. INDEMNITY. We are not responsible for any injuries, damages, penalties, claims or losses, including legal expenses, incurred by you or any other person caused by the transportation, installation, selection, purchase, loan, ownership, possession, modification, maintenance, condition, operations, use, return or disposition of the Equipment. You agree to reimburse us for and defend us against any claims for such losses, damages, penalties, claims, injuries, or expenses except caused by our gross negligence or willful misconduct. This indemnity continues even after the Loan as expired for acts or omissions which occurred during the Term.

10. IDENTIFICATION. You authorize us to insert or correct missing information on this Loan, including your official name, serial numbers, and any other information describing the Equipment. We will send you copies of the changes. You will attach to the Equipment any name plates or stickers we provide you.

11. LOSS OR DAMAGE. You are responsible for any loss of the Equipment from any cause at all, whether or not insured. If any item of the Equipment is lost, stolen or damaged, you will promptly notify us of such an event. Then, at our option, you will repair the Equipment so that it is in good condition and working order. If you have satisfied your obligations under this Section 11 and you are not in default, we will forward to you any insurance proceeds which we receive for such lost, damaged, or destroyed item. If you are in default, we will apply any insurance proceeds we receive to reduce your obligations under Section 14 of this Loan.

12. INSURANCE. During the term of a Loan, you will keep the Equipment insured, at your sole cost and expense, against all risks of a loss or damage in an amount not less than the replacement cost of the Equipment showing us as loss payee as our interests may appear. You will also obtain and maintain for the term of a Loan, comprehensive public liability insurance in the amount of \$2,000,000 showing us as additional insured. You will pay all premiums for such insurance. If you do not provide such insurance, you agree that we have the right, but not the obligation, to obtain such insurance and charge you for all costs. You irrevocably appoint us as your attorney-in-fact to make claims for, receive payment of, and execute and endorse all documents, checks or drafts in payment for loss or damage under any said insurance policies.

13. DEFAULT. You will be in default under this Loan if any of the following happens: (a) we do not receive any payment or other payment due hereunder 10 days after its due date (no prior notice from us to you of such default is necessary), or (b) you or any of your guarantors become insolvent, are liquidated, dissolve, stop doing business, divide into two or more entities, or assign rights or property for the benefit of creditors, or (c) a petition is filed by or against you or any of your guarantors under any bankruptcy or insolvency law which remains undismissed or undischarged for sixty (60) days, or (d) (for individuals) you or any of your guarantors die, or have a guardian appointed, or (e) any representation you have made in this Loan shall prove to be false or misleading in any material respect, or (f) any of your guarantors breach their guaranty by not correcting the default within 10 days after we send you written notice of the default, (g) you default on any other agreement between you and us (or our affiliates), (h) you default under any other material agreement between you and a third party or affiliate in an original amount in excess of \$50,000, or (i) if there has been a material adverse change in your business, assets, operations, condition (financial or otherwise) or results of operations.

14. REMEDIES Upon the occurrence of default, we may, in our sole discretion, do any or all of the following: (a) provide written notice to you of default, (b) as liquidated damages for loss of a bargain and not as a penalty, declare due and payable (i) any and all amounts which may be then due and payable by you to us under this Loan Agreement, plus (ii) all Loan payments

TERMS AND CONDITIONS

remaining through the end of the Loan Agreement term, discounted at the higher of 3% or the lowest rate allowed by law. We have the right to appoint a receiver or to require you to make the Equipment available to us for repossession during reasonable business hours or we may repossess the Equipment, so long as we do not breach the peace in doing so, or we may use legal process in compliance with applicable law pursuant to court order to have the Equipment repossessed. You will not make any claims against us or the Equipment for trespass, damage or any other reason. If we take possession of the Equipment, we may (a) sell or lease the Equipment at public or private sale or lease, and/or (b) exercise such other rights as may be allowed by applicable law. Although you agree that we have no obligation to sell the Equipment, if we do sell the Equipment, we will apply any proceeds we receive to reduce your obligations under this Section 14 and any surplus remaining shall be returned to you. You agree (a) that we only need to give you 10 days advance notice of any sale and no notice of advertising, (b) to pay all of the costs we reasonably incur to enforce our rights against you including attorney's fees, and (c) that we will retain all of our rights against you even if we do not choose to enforce them at the time of your default. You further agree this Loan is cross-collateralized with any loan or other obligation between you and your affiliates and us (the "Other Obligations"). Accordingly, you agree that any default as stated in this Loan or under the Other Obligations shall also be a default under the non-defaulted obligation. We shall be entitled to exercise all rights and remedies available to us, including without limitation, the right to foreclose on and sell any Equipment subject to this Loan or the Other Obligations and apply the proceeds to the Loan or Other Obligations in our discretion. For so long as any obligations and liabilities remain outstanding with respect to the Loan and Other Obligations all security interests granted under the Loan and Other Obligations shall remain in full force and effect as security for your obligations and shall not be released until all obligations and liabilities under the Loan and Other Obligations have been fully paid and discharged. These remedies are cumulative, and in addition to any other remedies provided for by law and may be exercised concurrently or separately. Any failure or delay by us to exercise any right shall not operate as a waiver of any other right or future right.

15. RETURN OF EQUIPMENT. If (a) a default occurs and continues, you will immediately return the Equipment, manuals and accessories to any location(s) and aboard any carrier(s) with prepaid freight and insurance as we may designate in the continental United States. The Equipment must be maintained in accordance with Section 7, and in "Average Saleable Condition" which means that all of the Equipment is immediately available for us by a third party buyer, user or borrower, other than yourself, without the need for any repair or refurbishment. You will pay us for any missing or defective parts or accessories.

16. YOUR REPRESENTATIONS. You state for our benefit that as of the date of this Loan (a) you have the lawful power and authority to enter into this Loan, (b) the individuals signing this Loan have been duly authorized to do so on your behalf, (c) by entering into this Loan you will not violate any law or other agreement to which you are a party, (d) you are not aware of anything that will have a material negative effect on your ability to satisfy your obligations under this Loan, and (e) all financial information you have provided us is true and accurate in all material respects and provides a good representation of your financial condition.

17. CHANGE IN BUSINESS, MANAGEMENT OR OWNERSHIP. You covenant and agree that from the date of this Loan Agreement until all of the obligations have been paid in full and all of our commitments have been terminated, you will not, without our prior written consent (a) make or permit any change in (i) your form or organization, (ii) the nature of your business as carried on as of the date hereof, (iii) the composition of your current executive management, or (iv) your equity ownership, or (b) merge or transfer (including, without limitation, any transfer resulting from your division into two or more entities) all or substantially all of your stock or assets.

18. YOUR PROMISES. In addition to the other provisions of this Loan, you agree that during the term of this Loan (a) you will promptly notify us in writing if you move your principal place of business, or if you change the name of your business, (b) you will provide to us such financial information as we may reasonably request from time-to-time, and (c) you will take any action we reasonably request to protect our rights to the Equipment and to meet your obligations under this Loan.

19. ASSIGNMENT. YOU WILL NOT SELL, TRANSFER (INCLUDING WITHOUT LIMITATION, ANY TRANSFER RESULTING FROM YOUR DIVISION INTO TWO OR MORE ENTITIES), ASSIGN, PLEDGE, LEND OR PART WITH POSSESSION OF THIS EQUIPMENT, OR FILE, OR PERMIT A LIEN TO BE FILED AGAINST THE EQUIPMENT. We may, without notifying you, sell, assign, or transfer this Loan and our interests in the Equipment. You

agree that if we do so, the new owner (and any subsequent owners) will have the same rights and benefits that we now have, but will not have to perform any of our obligations. You agree that the rights of the new owner will not be subject to any claims, defenses, or set-offs that you may have against us. Any such assignment, sale, or transfer of this Loan or Equipment will not relieve us of any obligations we may have to you under this Loan. If you are given notice of a new owner of this Loan, you agree to respond to any requests about this Loan and, if directed by us, to pay the new owner all payments and other amounts due under this Loan.

20. COLLECTION EXPENSES, OVERDUE PAYMENT, TERMINATION. You agree that we can, but do not have to, take on your behalf any action which you fail to take as required by this Loan, and our expenses will be in addition to the payment which you owe us. To the extent allowed by law, any late payment or non-payment of any past due amount will accrue in the lower of 18% per annum or the highest legal rate from the due date until paid. At the end of the Loan Term you shall pay us a Loan termination fee of \$150.00.

21. MISCELLANEOUS. This Loan contains our entire agreement and supersedes any conflicting provision of any equipment purchase order or any other agreement. TIME IS OF THE ESSENCE IN THIS LOAN. If a court finds any provision of this Loan to be unenforceable, the remaining terms of this Loan shall remain in effect. You authorize us (or our agent) to (a) obtain credit reports, (b) make such other credit inquiries as we may deem necessary and (c) furnish payment history information to payment reporting agencies. To the extent permitted by law, we may charge a fee to cover our documentation and investigation costs.

22. NOTICES. All of your written notices to us must be certified mail or recognized overnight delivery service, postage prepaid, to us at our address stated in this Loan, or by facsimile transmission. All of our notices to you may be sent first class mail, postage prepaid, to your address stated in this Loan. At any time after this Loan is signed, you or we may change an address or facsimile telephone number by giving notice to the other of the change.

23. WAIVERS. WE AND YOU IRREVOCABLY WAIVE ANY AND ALL RIGHT EITHER OF US MAY HAVE TO A TRIAL BY JURY IN ANY ACTION, PROCEEDING OR CLAIM OF ANY NATURE RELATING TO THIS AGREEMENT, ANY DOCUMENTS EXECUTED IN CONNECTION WITH THIS AGREEMENT OR ANY TRANSACTION CONTEMPLATED IN ANY OF SUCH DOCUMENTS. YOU IRREVOCABLY AGREE THAT ANY ARBITRATION, JUDICIAL REFERENCE OR TRIAL BY A JUDGE OF ANY DISPUTE WILL TAKE PLACE ON AN INDIVIDUAL BASIS WITHOUT RESORT TO ANY FORM OF CLASS OR REPRESENTATIVE ACTION. WE AND YOU ACKNOWLEDGE THAT THE FOREGOING WAIVER IS KNOWING AND VOLUNTARY. We will not be liable for specific performance of this Loan for any losses, damages, delay or failure to deliver the Equipment.

24. USA PATRIOT ACT NOTICE. To help the government fight the funding of terrorism and money laundering activities, Federal law requires all financial institutions to obtain, verify and record information that identifies each Borrower that opens an account. What this means: when you open an account, we will ask for the business name, business address, taxpayer identifying number and other information or documentation that will allow us to identify you, such as organizational documents. For some businesses and organizations, we may also need to ask for identifying information and documentation relating to certain individuals associated with the business or organization.

25. ANTI-MONEY LAUNDERING/INTERNATIONAL TRADE LAW COMPLIANCE. You represent and warrant to us, as of the date of this Loan Agreement, the date of each advance of proceeds under the Loan, the date of any renewal, extension or modification of this Loan Agreement, and at all times until the Loan has been terminated and all amounts thereunder have been indefeasibly paid in full, that (a) no Covered Entity (i) is a Sanctioned Person; (ii) has any of its assets in a Sanctioned Country or in the possession, custody or control of a Sanctioned Person; or (iii) does business in or with, or derives any of its operating income from investments in or transaction with, any Sanctioned Country or Sanctioned Person in violation of any law, regulation, order or directive enforced by any Compliance Authority; (b) the proceeds of the Loan will not be used to fund any operations in, finance any investments or activities in, or, make any payments to, a Sanctioned Country or Sanctioned Person in violation of any law, regulation, order or directive enforced by any Compliance Authority, (c) the funds used to repay the Loan are not derived from any unlawful activity; and (d) each Covered Entity is in compliance with, and no Covered Entity engages in any dealings or transactions prohibited by, any laws of the United States, including but not limited to any anti-Terrorism Laws. You covenant and agree that you shall immediately notify us in writing upon the occurrence of a Reportable

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Compliance Event. As used herein: “**Anti-Terrorism laws**” means any laws relating to terrorism, trade sanctions programs and embargoes, import/export licensing, money laundering or bribery, all as amended, supplemented or replaced from time to time; “**Compliance Authority**” means each and all of the (a) U.S. Treasury Department/Office of Foreign Assets Control, (b) U.S. Treasury Department/Financial Crimes enforcement Network, (c) U.S. State Department/Directorate of Defense Trade Controls, (d) U.S. Commerce Department/Bureau of Industry and Security, (e) U.S. Internal Revenue Service, (f) U.S. Justice Department, and (g) U.S. Securities and Exchange Commission; “**Covered Entity**” means you, your affiliates and subsidiaries, all guarantors, pledgors of collateral, all owners of the foregoing, and all of your brokers or other agents acting in any capacity in connection with this Loan; “**Reportable Compliance Event**” means that any Covered Entity becomes a Sanctioned Person, or is indicted, arraigned, investigated or custodially detained, or receives an inquiry from regulatory or law enforcement officials, in connection with any anti-terrorism law or any predicate crime to any Anti-Terrorism law, or self-discovers facts or circumstances implicating any aspect of its operations with the actual or possible violation of any Anti-Terrorism Law; “**Sanctioned Country**” means a country subject to a sanctions program maintained by any Compliance Authority; and “**Sanctioned Person**” means any individual person, group, regime, entity or thing listed or otherwise recognized as a specially designated, prohibited, sanctioned or debarred person or entity, or subject to any limitations or prohibitions (including but not limited to the blocking of property or rejection of transactions), under any order or directive of any Compliance authority otherwise subject to, or specially designated under, any sanctions program maintained by any Compliance Authority.

26. BENEFICIAL OWNERS. If applicable, you agree to deliver certification(s) of beneficial owners in the form requested by us (as executed and delivered to us on or prior to the date of this Loan Agreement and updated from time to time, the “**Certification of Beneficial Owners**”). You represent and warrant (which shall be continuing in nature and remain in full force and effect until all of the obligations are paid in full) that the information in the Certification of Beneficial Owners executed and delivered to us on or prior to the date of this Loan Agreement (if applicable), as updated from time to time in accordance with this Loan Agreement, is true, complete and correct as of the date hereof and as of the date any such update is delivered. You acknowledge and agree that the Certification of Beneficial Owners (if applicable) is a Loan document. You agree that from the date of execution of this Loan Agreement until all of the obligations have been paid in full and all of our commitments have been terminated, you will provide (i) confirmation of the accuracy of the information set forth in the most recent Certification of Beneficial Owners provided to us (if applicable), as and when requested by us, (ii) if applicable, a new Certification of Beneficial Owners in form and substance acceptable to us when the individual(s) identified as a controlling party and/or a direct or indirect individual owner on the most recent Certification of Beneficial Owners provided to us have changed, and (iii) such other information and documentation as may reasonably be required by us from time to time for purposes of compliance by us with applicable laws (including without limitation the USA PATRIOT Act and other “know your customer” and anti-money laundering rules and regulations), and any policy or procedure implemented by us to comply therewith.

EXHIBIT H-8

BEVERLY ANN'S COFFEE FRANCHISE

PROMISSORY NOTE AND SECURITY AGREEMENT – OSGOOD BANK

LOAN NUMBER	LOAN NAME	ACCT. NUMBER	NOTE DATE	INITIALS
TESTKONA	John Doe		01/31/22	SLOBO
NOTE AMOUNT	INDEX (w/Margin)	RATE	MATURITY DATE	LOAN PURPOSE
\$120,200.00	Not Applicable	6.000%	03/01/27	Commercial
Creditor Use Only				

PROMISSORY NOTE

(Commercial - Single Advance)

DATE AND PARTIES. The date of this Promissory Note (Note) is January 31, 2022. The parties and their addresses are:

LENDER:
OSGOOD BANK
275 W Main Street
PO Box 69
Osgood, OH 45351
Telephone: (419) 582-2681

BORROWER:
JOHN DOE
123 Anywhere Street
Ft Loramie, OH 45845

- 1. DEFINITIONS.** As used in this Note, the terms have the following meanings:
- A. Pronouns.** The pronouns "I," "me," and "my" refer to each Borrower signing this Note and each other person or legal entity (including guarantors, endorsers, and sureties) who agrees to pay this Note. "You" and "Your" refer to the Lender, any participants or syndicators, successors and assigns, or any person or company that acquires an interest in the Loan.
 - B. Note.** Note refers to this document, and any extensions, renewals, modifications and substitutions of this Note.
 - C. Loan.** Loan refers to this transaction generally, including obligations and duties arising from the terms of all documents prepared or submitted for this transaction such as applications, security agreements, disclosures or notes, and this Note.
 - D. Loan Documents.** Loan Documents refer to all the documents executed as a part of or in connection with the Loan.
 - E. Property.** Property is any property, real, personal or intangible, that secures my performance of the obligations of this Loan.
 - F. Percent.** Rates and rate change limitations are expressed as annualized percentages.
 - G. Dollar Amounts.** All dollar amounts will be payable in lawful money of the United States of America.
- 2. PROMISE TO PAY.** For value received, I promise to pay you or your order, at your address, or at such other location as you may designate, the principal sum of **\$120,200.00 (Principal)** plus interest from January 31, 2022 on the unpaid Principal balance until this Note matures or this obligation is accelerated.
- 3. INTEREST.** Interest will accrue on the unpaid Principal balance of this Note at the rate of **6.000 percent (Interest Rate)**.
- A. Post-Maturity Interest.** After maturity or acceleration, interest will accrue on the unpaid Principal balance of this Note at 18.000 percent until paid in full.
 - B. Maximum Interest Amount.** Any amount assessed or collected as interest under the terms of this Note will be limited to the maximum lawful amount of interest allowed by applicable law. Amounts collected in excess of the maximum lawful amount will be applied first to the unpaid Principal balance. Any remainder will be refunded to me.
 - C. Accrual.** Interest accrues using an Actual/365 days counting method.
- 4. ADDITIONAL CHARGES.** As additional consideration, I agree to pay, or have paid, these additional fees and charges.
- A. Nonrefundable Fees and Charges.** The following fees are earned when collected and will not be refunded if I prepay this Note before the scheduled maturity date.
 - Loan.** A(n) Loan fee of \$200.00 payable from the loan proceeds.
- 5. REMEDIAL CHARGES.** In addition to interest or other finance charges, I agree that I will pay these additional fees based on my method and pattern of payment. Additional remedial charges may be described elsewhere in this Note.
- A. Late Charge.** If a payment is more than **10** days late, I will be charged **10.000** percent of the Amount of Payment or **\$10.00**, whichever is greater. However, this charge will not be greater than **\$100.00**. I will pay this late charge promptly but only once for each late payment.
 - B. Returned Payment Charge.** I agree to pay a fee not to exceed \$28.00 for each check, electronic payment, negotiable order of withdrawal or draft I issue in connection with the Loan that is returned because it has been dishonored.
 - C. Stop Payment Fee.** A(n) Stop Payment Fee equal to \$28.00.
- 6. PAYMENT.** I agree to pay this Note on demand, but if no demand is made, I will make 9 payment(s) of Principal and Interest in the amount of \$3,000.00 beginning March 1, 2022 and on the 1st day of each month thereafter. I will make 3 payment(s) of Principal and Interest in the amount of \$100.00 beginning December 1, 2022 and on the 1st day of each month thereafter. I will make 9 payment(s) of Principal and Interest in the amount of \$3,000.00 beginning March 1, 2023 and on the 1st day of each month thereafter. I will make 3 payment(s) of Principal and Interest in the amount of \$100.00 beginning December 1, 2023 and on the 1st day of each month thereafter. I will make 9 payment(s) of Principal and Interest in the amount of \$3,000.00 beginning March 1, 2024 and on the 1st day of each month thereafter. I will make 3 payment(s) of Principal and Interest in the amount of \$100.00 beginning December 1, 2024 and on the 1st day of each month thereafter. I will make 9 payment(s) of Principal and Interest in the amount of \$3,000.00 beginning March 1, 2025 and on the 1st day of each month thereafter. I will make 3 payment(s) of Principal and Interest in the amount of \$100.00 beginning December 1, 2025 and on the 1st day of each month thereafter. I will make 9 payment(s) of Principal and Interest in the amount of \$3,000.00 beginning March 1, 2026 and on the 1st day of each month thereafter. I will make 2 payment(s) of Principal and Interest in the amount of \$100.00 beginning December 1, 2026 and on the 1st day of each month thereafter. I will make 1 payment(s) of Principal and Interest in the amount of \$2,353.76 on March 1, 2027.
- Payments will be rounded to the nearest \$.01. With the final payment I also agree to pay any additional fees or charges owing and the amount of any advances you have made to others on my behalf. Payments scheduled to be paid on the 29th, 30th or 31st day of a month that contains no such day will, instead, be made on the last day of such month.
- Interest only payments will be applied first to any charges I owe other than late charges, then to accrued, but unpaid interest, then to late charges. Principal only payments will be applied first to the amount of the scheduled Principal payment, then to any late charges.
- Payments of Principal and interest will be applied first to interest that is due, then to principal that is due, then to escrow that is due, and finally to late charges that are due. If you and I agree to a different application of payments, we will describe our agreement on this Note. You may change how payments are applied in your sole discretion without notice to me. The actual amount of my final payment will depend on my payment record.
- 7. PREPAYMENT.** I may prepay this Loan under the following terms and conditions. A prepayment penalty of 2% of the original principal balance will be assessed if the note is paid in full during the first 24 months. Any partial prepayment will not excuse any later scheduled payments until I pay in full.
- 8. LOAN PURPOSE.** The purpose of this Loan is Purchase Kona Entertainment Vehicle.
- 9. ADDITIONAL TERMS.** Borrower to provide tax returns to Osgood State Bank within 120 days after end of fiscal year.
Personal Guarantors to provide annual financial statements to Osgood State Bank within 120 days after end of calendar year.
- 10. SECURITY.** The Loan is secured by separate security instruments prepared together with this Note as follows:

Document Name	Parties to Document	Date of Security Document
Security Agreement - John Doe	John Doe	March 1, 2022

11. LIMITATIONS ON CROSS-COLLATERALIZATION. The cross-collateralization clause on any existing or future loan, but not including this Loan, is void and ineffective as to this Loan, including any extension or refinancing.

12. DEFAULT. I understand that you may demand payment anytime at your discretion. For example, you may demand payment in full if any of the following events (known separately and collectively as an Event of Default) occur:

- A. Payments.** I fail to make a payment in full when due.
- B. Insolvency or Bankruptcy.** The death, dissolution or insolvency of, appointment of a receiver by or on behalf of, application of any debtor relief law, the assignment for the benefit of creditors by or on behalf of, the voluntary or involuntary termination of existence by, or the commencement of any proceeding under any present or future federal or state insolvency, bankruptcy, reorganization, composition or debtor relief law by or against me or any co-signer, endorser, surety or guarantor of this Note or any other obligations I have with you.
- C. Death or Incompetency.** I die or am declared legally incompetent.
- D. Failure to Perform.** I fail to perform any condition or to keep any promise or covenant of this Note.
- E. Other Documents.** A default occurs under the terms of any other Loan Document.
- F. Other Agreements.** I am in default on any other debt or agreement I have with you.
- G. Misrepresentation.** I make any verbal or written statement or provide any financial information that is untrue, inaccurate, or conceals a material fact at the time it is made or provided.
- H. Judgment.** I fail to satisfy or appeal any judgment against me.
- I. Forfeiture.** The Property is used in a manner or for a purpose that threatens confiscation by a legal authority.
- J. Name Change.** I change my name or assume an additional name without notifying you before making such a change.
- K. Property Transfer.** I transfer all or a substantial part of my money or property.
- L. Property Value.** You determine in good faith that the value of the Property has declined or is impaired.
- M. Insecurity.** You determine in good faith that a material adverse change has occurred in my financial condition from the conditions set forth in my most recent financial statement before the date of this Note or that the prospect for payment or performance of the Loan is impaired for any reason.

13. DUE ON SALE OR ENCUMBRANCE. You may, at your option, declare the entire balance of this Note to be immediately due and payable upon the creation of, or contract for the creation of, any lien, encumbrance, transfer or sale of all or any part of the Property. This right is subject to the restrictions imposed by federal law, as applicable.

14. WAIVERS AND CONSENT. To the extent not prohibited by law, I waive protest, presentment for payment, demand, notice of acceleration, notice of intent to accelerate and notice of dishonor.

A. Additional Waivers By Borrower. In addition, I, and any party to this Note and Loan, to the extent permitted by law, consent to certain actions you may take, and generally waive defenses that may be available based on these actions or based on the status of a party to this Note.

- (1) You may renew or extend payments on this Note, regardless of the number of such renewals or extensions.
- (2) You may release any Borrower, endorser, guarantor, surety, accommodation maker or any other co-signer.
- (3) You may release, substitute or impair any Property securing this Note.
- (4) You, or any institution participating in this Note, may invoke your right of set-off.
- (5) You may enter into any sales, repurchases or participations of this Note to any person in any amounts and I waive notice of such sales, repurchases or participations.
- (6) I agree that any of us signing this Note as a Borrower is authorized to modify the terms of this Note or any instrument securing, guarantying or relating to this Note.
- (7) I agree that you may inform any party who guarantees this Loan of any Loan accommodations, renewals, extensions, modifications, substitutions or future advances.

B. No Waiver By Lender. Your course of dealing, or your forbearance from, or delay in, the exercise of any of your rights, remedies, privileges or right to insist upon my strict performance of any provisions contained in this Note, or any other Loan Document, shall not be construed as a waiver by you, unless any such waiver is in writing and is signed by you.

15. REMEDIES. After I default, you may at your option do any one or more of the following.

- A. Acceleration.** You may make all or any part of the amount owing by the terms of this Note immediately due.
- B. Sources.** You may use any and all remedies you have under state or federal law or in any Loan Document.
- C. Insurance Benefits.** You may make a claim for any and all insurance benefits or refunds that may be available on my default.
- D. Payments Made On My Behalf.** Amounts advanced on my behalf will be immediately due and may be added to the balance owing under the terms of this Note, and accrue interest at the highest post-maturity interest rate.
- E. Attachment.** You may attach or garnish my wages or earnings.
- F. Set-Off.** You may use the right of set-off. This means you may set-off any amount due and payable under the terms of this Note against any right I have to receive money from you.

My right to receive money from you includes any deposit or share account balance I have with you; any money owed to me on an item presented to you or in your possession for collection or exchange; and any repurchase agreement or other non-deposit obligation. "Any amount due and payable under the terms of this Note" means the total amount to which you are entitled to demand payment under the terms of this Note at the time you set-off.

Subject to any other written contract, if my right to receive money from you is also owned by someone who has not agreed to pay this Note, your right of set-off will apply to my interest in the obligation and to any other amounts I could withdraw on my sole request or endorsement.

Your right of set-off does not apply to an account or other obligation where my rights arise only in a representative capacity. It also does not apply to any Individual Retirement Account or other tax-deferred retirement account.

You will not be liable for the dishonor of any check when the dishonor occurs because you set-off against any of my accounts. I agree to hold you harmless from any such claims arising as a result of your exercise of your right of set-off.

G. Waiver. Except as otherwise required by law, by choosing any one or more of these remedies you do not give up your right to use any other remedy. You do not waive a default if you choose not to use a remedy. By electing not to use any remedy, you do not waive your right to later consider the event a default and to use any remedies if the default continues or occurs again.

16. COLLECTION EXPENSES AND ATTORNEYS' FEES. On or after the occurrence of an Event of Default, to the extent permitted by law, I agree to pay all expenses of collection, enforcement or protection of your rights and remedies under this Note or any other Loan Document. Expenses include (unless prohibited by law) reasonable attorneys' fees, court costs, and other legal expenses. These expenses are due and payable immediately. If not paid immediately, these expenses will bear interest from the date of payment until paid in full at the highest interest rate in effect as provided for in the terms of this Note. All fees and expenses will be secured by the Property I have granted to you, if any. In addition, to the extent permitted by the United States Bankruptcy Code, I agree to pay the reasonable attorneys' fees incurred by you to protect your rights and interests in connection with any bankruptcy proceedings initiated by or against me.

17. COMMISSIONS. I understand and agree that you (or your affiliate) will earn commissions or fees on any insurance products, and may earn such fees on other services that I buy through you or your affiliate.

18. WARRANTIES AND REPRESENTATIONS. I have the right and authority to enter into this Note. The execution and delivery of this Note will not violate any agreement governing me or to which I am a party.

19. INSURANCE. I agree to obtain the insurance described in this Loan Agreement.

A. Property Insurance. I will insure or retain insurance coverage on the Property and abide by the insurance requirements of any security instrument securing the Loan.

B. Insurance Warranties. I agree to purchase any insurance coverages that are required, in the amounts you require, as described in this or any other documents I sign for the Loan. I will provide you with continuing proof of coverage. I will buy or provide insurance from a firm licensed to do business in the State where the Property is located. If I buy or provide the insurance from someone other than you, the firm will be reasonably acceptable to you. I will have the insurance company name you as loss payee on any insurance policy. You will apply the insurance proceeds toward what I owe you on the outstanding balance. I agree that if the insurance proceeds do not cover the amounts I still owe you, I will pay the difference. I will keep the insurance until all debts secured by this agreement are paid. If I want to buy the insurance from you, I have signed a separate statement agreeing to this purchase.

20. APPLICABLE LAW. This Note is governed by the laws of Ohio, the United States of America, and to the extent required, by the laws of the jurisdiction where the Property is located, except to the extent such state laws are preempted by federal law. In the event of a dispute, the exclusive forum, venue and place of jurisdiction will be in Ohio, unless otherwise required by law.

21. JOINT AND SEVERAL LIABILITY AND SUCCESSORS. My obligation to pay the Loan is independent of the obligation of any other person who has also agreed to pay it. You may sue me alone, or anyone else who is obligated on the Loan, or any number of us together, to collect the Loan. Extending the Loan or new obligations under the Loan, will not affect my duty under the Loan and I will still be obligated to pay the Loan. This Note shall inure to the benefit of and be enforceable by you and your successors and assigns and shall be binding upon and enforceable against me and my successors and assigns.

22. AMENDMENT, INTEGRATION AND SEVERABILITY. This Note may not be amended or modified by oral agreement. No amendment or modification of this Note is effective unless made in writing. This Note and the other Loan Documents are the complete and final expression of the agreement. If any provision of this Note is unenforceable, then the unenforceable provision will be severed and the remaining provisions will still be enforceable. No present or future agreement securing any other debt I owe you will secure the payment of this Loan if, with respect to this loan, you fail to fulfill any necessary requirements or fail to conform to any limitations of the Truth in Lending Act (Regulation Z) or the Real Estate Settlement Procedures Act (Regulation X) that are required for loans secured by the Property or if, as a result, this Loan would become subject to Section 670 of the John Warner National Defense Authorization Act for Fiscal Year 2007.

23. INTERPRETATION. Whenever used, the singular includes the plural and the plural includes the singular. The section headings are for convenience only and are not to be used to interpret or define the terms of this Note.

24. NOTICE, FINANCIAL REPORTS AND ADDITIONAL DOCUMENTS. Unless otherwise required by law, any notice will be given by delivering it or mailing it by first class mail to the appropriate party's address listed in the DATE AND PARTIES section, or to any other address designated in writing. Notice to one Borrower will be deemed to be notice to all Borrowers. I will inform you in writing of any change in my name, address or other application information. I will provide you any correct and complete financial statements or other information you request. I agree to sign, deliver, and file any additional documents or certifications that you may consider necessary to perfect, continue, and preserve my obligations under this Loan and to confirm your lien status on any Property. Time is of the essence.

25. CREDIT INFORMATION. I agree to supply you with whatever information you reasonably request. You will make requests for this information without undue frequency, and will give me reasonable time in which to supply the information.

26. ERRORS AND OMISSIONS. I agree, if requested by you, to fully cooperate in the correction, if necessary, in the reasonable discretion of you of any and all loan closing documents so that all documents accurately describe the loan between you and me. I agree to assume all costs including by way of illustration and not limitation, actual expenses, legal fees and marketing losses for failing to reasonably comply with your requests within thirty (30) days.

CONFESSION OF JUDGMENT. If I default, I authorize any attorney to appear in a court of record and confess judgment against me in favor of you. The confession of judgment may be without process and for any amount due on this Note including court fees, collection costs and reasonable attorneys' fees. This is in addition to other remedies.

27. SIGNATURES. By signing under seal, I agree to the terms contained in this Note. I also acknowledge receipt of a copy of this Note.

Solely for the warning directly below, "you" and "your" refer to each Borrower signing below.

WARNING: BY SIGNING THIS PAPER YOU GIVE UP YOUR RIGHT TO NOTICE AND COURT TRIAL. IF YOU DO NOT PAY ON TIME A COURT JUDGMENT MAY BE TAKEN AGAINST YOU WITHOUT YOUR PRIOR KNOWLEDGE AND THE POWERS OF A COURT CAN BE USED TO COLLECT FROM YOU REGARDLESS OF ANY CLAIMS YOU MAY HAVE AGAINST THE CREDITOR WHETHER FOR RETURNED GOODS, FAULTY GOODS, FAILURE ON HIS PART TO COMPLY WITH THE AGREEMENT, OR ANY OTHER CAUSE.

BORROWER:

John Doe Date _____ (Seal)

LENDER:

Osgood Bank

By _____ Date _____ (Seal)
Sharon Lobo, Senior Lending Officer

GUARANTY
(Continuing Debt - Unlimited)

DATE AND PARTIES. The date of this Guaranty is January 31, 2022. The parties and their addresses are:

LENDER:
OSGOOD BANK
275 W Main Street
PO Box 69
Osgood, OH 45351
Telephone: (419) 582-2681

BORROWER:
JOHN DOE
123 Anywhere Street
Ft Loramie, OH 45845

GUARANTOR:
JAMES DOE
123 Anywhere
New York, NY 10012

1. DEFINITIONS. As used in this Guaranty, the terms have the following meanings:

- A. Pronouns.** The pronouns "I", "me" and "my" refer to all persons or entities signing this Guaranty, severally and together. "You" and "your" refer to the Lender.
- B. Note.** "Note" refers to the document that evidences the Borrower's indebtedness, and any extensions, renewals, modifications and substitutions of the Note.
- C. Property.** "Property" means any property, real, personal or intangible, that secures performance of the obligations of the Note, Debt, or this Guaranty.
- D. Loan.** "Loan" refers to this transaction generally, including obligations and duties arising from the terms of all documents prepared or submitted for this transaction.
- E. Loan Documents.** "Loan Documents" refer to all the documents executed as a part of or in connection with the Loan.

2. SPECIFIC AND FUTURE DEBT GUARANTY. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and to induce you, at your option, to make loans or engage in any other transactions with the Borrower from time to time, I absolutely and unconditionally agree to all terms of and guaranty to you the payment and performance of each and every Debt, of every type, purpose and description that the Borrower either individually, among all or a portion of themselves, or with others, may now or at any time in the future owe you, including, but not limited to the following described Debt(s) including without limitation, all principal, accrued interest, attorneys' fees and collection costs, when allowed by law, that may become due from the Borrower to you in collecting and enforcing the Debt and all other agreements with respect to the Borrower.

A promissory note or other agreement, No. TESTKONA, dated January 31, 2022, from John Doe (Borrower) to you, in the amount of \$120,200.00.

In addition, Debt refers to debts, liabilities, and obligations of the Borrower (including, but not limited to, amounts agreed to be paid under the terms of any notes or agreements securing the payment of any debt, loan, liability or obligation, overdrafts, letters of credit, guaranties, advances for taxes, insurance, repairs and storage, and all extensions, renewals, refinancings and modifications of these debts) whether now existing or created or incurred in the future, due or to become due, or absolute or contingent, including obligations and duties arising from the terms of all documents prepared or submitted for the transaction such as applications, security agreements, disclosures, and the Note.

You may, without notice, apply this Guaranty to such Debt of the Borrower as you may select from time to time.

3. EXTENSIONS. I consent to all renewals, extensions, modifications and substitutions of the Debt which may be made by you upon such terms and conditions as you may see fit from time to time without further notice to me and without limitation as to the number of renewals, extensions, modifications or substitutions.

4. UNCONDITIONAL LIABILITY. I am unconditionally liable under this Guaranty, regardless of whether or not you pursue any of your remedies against the Borrower, against any other maker, surety, guarantor or endorser of the Debt or against any Property. You may sue me alone, or anyone else who is obligated on this Guaranty, or any number of us together, to collect the Debt. My liability is not conditioned on the signing of this Guaranty by any other person and further is not subject to any condition not expressly set forth in this Guaranty or any instrument executed in connection with the Debt. My obligation to pay according to the terms of this Guaranty shall not be affected by the illegality, invalidity or unenforceability of any notes or agreements evidencing the Debt, the violation of any applicable usury laws, forgery, or any other circumstances which make the indebtedness unenforceable against the Borrower. I will remain obligated to pay on this Guaranty even if any other person who is obligated to pay the Debt, including the Borrower, has such obligation discharged in bankruptcy, foreclosure, or otherwise discharged by law.

5. BANKRUPTCY. If a bankruptcy petition should at any time be filed by or against the Borrower, the maturity of the Debt, so far as my liability is concerned, shall be accelerated and the Debt shall be immediately payable by me. I acknowledge and agree that this Guaranty, and the Debt secured hereby, will remain in full force and effect at all times, notwithstanding any action or undertakings by, or against, you or against any Property, in connection with any obligation in any proceeding in the United States Bankruptcy Courts. Such action or undertaking includes, without limitation, valuation of Property, election of remedies or imposition of secured or unsecured claim status upon claims by you, pursuant to the United States Bankruptcy Code, as amended. In the event that any payment of principal or interest received and paid by any other guarantor, borrower, surety, endorser or co-maker is deemed, by final order of a court of competent jurisdiction, to have been a voidable preference under the bankruptcy or insolvency laws of the United States or otherwise, then my obligation will remain as an obligation to you and will not be considered as having been extinguished.

6. REVOCATION. I agree that this is an absolute and unconditional Guaranty. I agree that this Guaranty will remain binding on me, whether or not there are any Debts outstanding, until you have actually received written notice of my revocation or written notice of my death or incompetence. Notice of revocation or notice of my death or incompetence will not affect my obligations under this Guaranty with respect to any Debts incurred by or for which you have made a commitment to Borrower before you actually receive such notice, and all renewals, extensions, refinancings, and modifications of such Debts. I agree that if any other person signing this Guaranty provides a notice of revocation to you, I will still be obligated under this Guaranty until I provide such a notice of revocation to you. If any other person signing this Guaranty dies or is declared incompetent, such fact will not affect my obligations under this Guaranty.

7. LIMITATIONS ON CROSS-COLLATERALIZATION. The cross-collateralization clause on any existing or future loan, but not including this Loan, is void and ineffective as to this Loan, including any extension or refinancing.

8. PROPERTY. I agree that any Property may be assigned, exchanged, released in whole or in part or substituted without notice to me and without defeating, discharging or diminishing my liability. My obligation is absolute and your failure to perfect any security interest or any act or omission by you which impairs the Property will not relieve me or my liability under this Guaranty. You are under no duty to preserve or protect any Property until you are in actual or constructive possession. For purposes of this paragraph, you will only be in "actual" possession when you have physical, immediate and exclusive control over the Property and have accepted such control in writing. Further, you will only be deemed to be in "constructive" possession when you have both the power and intent to exercise control over the Property.

9. DEFAULT. I will be in default if any of the following events (known separately and collectively as an Event of Default) occur:

- A. Payments.** I fail to make a payment in full when due.
- B. Insolvency or Bankruptcy.** The death, dissolution or insolvency of, appointment of a receiver by or on behalf of, application of any debtor relief law, the assignment for the benefit of creditors by or on behalf of, the voluntary or involuntary termination of existence by, or the commencement of any proceeding under any present or future federal or state insolvency, bankruptcy, reorganization, composition or debtor relief law by or against me, Borrower, or any co-signer, endorser, surety or guarantor of this Guaranty or any Debt.
- C. Death or Incompetency.** I die or am declared legally incompetent.
- D. Failure to Perform.** I fail to perform any condition or to keep any promise or covenant of this Guaranty.
- E. Other Documents.** A default occurs under the terms of any other document relating to the Debt.
- F. Other Agreements.** I am in default on any other debt or agreement I have with you.

G. Misrepresentation. I make any verbal or written statement or provide any financial information that is untrue, inaccurate, or conceals a material fact at the time it is made or provided.

H. Judgment. I fail to satisfy or appeal any judgment against me.

I. Forfeiture. The Property is used in a manner or for a purpose that threatens confiscation by a legal authority.

J. Name Change. I change my name or assume an additional name without notifying you before making such a change.

K. Property Transfer. I transfer all or a substantial part of my money or property.

L. Property Value. You determine in good faith that the value of the Property has declined or is impaired.

M. Insecurity. You determine in good faith that a material adverse change has occurred in my financial condition from the conditions set forth in my most recent financial statement before the date of this Guaranty or that the prospect for payment or performance of the Debt is impaired for any reason.

10. WAIVERS AND CONSENT. To the extent not prohibited by law, I waive protest, presentment for payment, demand, notice of acceleration, notice of intent to accelerate and notice of dishonor.

A. Additional Waivers. In addition, to the extent permitted by law, I consent to certain actions you may take, and generally waive defenses that may be available based on these actions or based on the status of a party to the Debt or this Guaranty.

(1) You may renew or extend payments on the Debt, regardless of the number of such renewals or extensions.

(2) You may release any Borrower, endorser, guarantor, surety, accommodation maker or any other co-signer.

(3) You may release, substitute or impair any Property.

(4) You, or any institution participating in the Debt, may invoke your right of set-off.

(5) You may enter into any sales, repurchases or participations of the Debt to any person in any amounts and I waive notice of such sales, repurchases or participations.

(6) I agree that the Borrower is authorized to modify the terms of the Debt or any instrument securing, guarantying or relating to the Debt.

(7) You may undertake a valuation of any Property in connection with any proceedings under the United States Bankruptcy Code concerning the Borrower or me, regardless of any such valuation, or actual amounts received by you arising from the sale of such Property.

(8) I agree to consent to any waiver granted the Borrower, and agree that any delay or lack of diligence in the enforcement of the Debt, or any failure to file a claim or otherwise protect any of the Debt, in no way affects or impairs my liability.

(9) I agree to waive reliance on any anti-deficiency statutes, through subrogation or otherwise, and such statutes in no way affect or impair my liability. In addition, until the obligations of the Borrower to Lender have been paid in full, I waive any right of subrogation, contribution, reimbursement, indemnification, exoneration, and any other right I may have to enforce any remedy which you now have or in the future may have against the Borrower or another guarantor or as to any Property.

Any Guarantor who is an "insider," as contemplated by the United States Bankruptcy Code, 11 U.S.C. 101, as amended, makes these waivers permanently. (An insider includes, among others, a director, officer, partner, or other person in control of the Borrower, a person or an entity that is a co-partner with the Borrower, an entity in which the Borrower is a general partner, director, officer or other person in control or a close relative of any of these other persons.) Any Guarantor who is not an insider makes these waivers until all Debt is fully repaid.

B. No Waiver By Lender. Your course of dealing, or your forbearance from, or delay in, the exercise of any of your rights, remedies, privileges or right to insist upon my strict performance of any provisions contained in the Debt instruments, shall not be construed as a waiver by you, unless any such waiver is in writing and is signed by you.

C. Waiver of Claims. I waive all claims for loss or damage caused by your acts or omissions where you acted reasonably and in good faith.

11. REMEDIES. After the Borrower or I default, you may at your option do any one or more of the following.

A. Acceleration. You may make all or any part of the amount owing by the terms of this Guaranty immediately due.

B. Sources. You may use any and all remedies you have under state or federal law or in any documents relating to the Debt.

C. Insurance Benefits. You may make a claim for any and all insurance benefits or refunds that may be available on default.

D. Payments Made on the Borrower's Behalf. Amounts advanced on the Borrower's behalf will be immediately due and may be added to the balance owing under the Debt.

E. Attachment. You may attach or garnish my wages or earnings.

F. Set-Off. You may use the right of set-off. This means you may set-off any amount due and payable under the terms of this Guaranty against any right I have to receive money from you.

My right to receive money from you includes any deposit or share account balance I have with you; any money owed to me on an item presented to you or in your possession for collection or exchange; and any repurchase agreement or other non-deposit obligation. "Any amount due and payable under the terms of this Guaranty" means the total amount to which you are entitled to demand payment under the terms of this Guaranty at the time you set-off.

Subject to any other written contract, if my right to receive money from you is also owned by someone who has not agreed to pay the Debt, your right of set-off will apply to my interest in the obligation and to any other amounts I could withdraw on my sole request or endorsement.

Your right of set-off does not apply to an account or other obligation where my rights arise only in a representative capacity. It also does not apply to any Individual Retirement Account or other tax-deferred retirement account.

You will not be liable for the dishonor of any check when the dishonor occurs because you set-off against any of my accounts. I agree to hold you harmless from any such claims arising as a result of your exercise of your right of set-off.

G. Waiver. Except as otherwise required by law, by choosing any one or more of these remedies you do not give up your right to use any other remedy. You do not waive a default if you choose not to use a remedy. By electing not to use any remedy, you do not waive your right to later consider the event a default and to use any remedies if the default continues or occurs again.

12. COLLECTION EXPENSES AND ATTORNEYS' FEES. On or after the occurrence of an Event of Default, to the extent permitted by law, I agree to pay all expenses of collection, enforcement or protection of your rights and remedies under this Guaranty or any other document relating to the Debt. To the extent permitted by law, expenses include, but are not limited to, reasonable attorneys' fees, court costs and other legal expenses. All fees and expenses will be secured by the Property I have granted to you, if any. In addition, to the extent permitted by the United States Bankruptcy Code, I agree to pay the reasonable attorneys' fees incurred by you to protect your rights and interests in connection with any bankruptcy proceedings initiated by or against me.

13. WARRANTIES AND REPRESENTATIONS. I have the right and authority to enter into this Guaranty. The execution and delivery of this Guaranty will not violate any agreement governing me or to which I am a party.

In addition, I represent and warrant that this Guaranty was entered into at the request of the Borrower, and that I am satisfied regarding the Borrower's financial condition and existing indebtedness, authority to borrow and the use and intended use of all Debt proceeds. I further represent and warrant that I have not relied on any representations or omissions from you or any information provided by you respecting the Borrower, the Borrower's financial condition and existing indebtedness, the Borrower's authority to borrow or the Borrower's use and intended use of all Debt proceeds.

14. RELIANCE. I acknowledge that you are relying on this Guaranty in extending credit to the Borrower, and I have signed this Guaranty to induce you to extend such credit. I represent and warrant to you that I expect to derive substantial benefits from any loans and financial accommodations resulting in the creation of indebtedness guarantied hereby.I agree to rely exclusively on the right to revoke this Guaranty prospectively as to future transactions in the manner as previously described in this Guaranty if at any time, in my opinion, the benefits then being received by me in connection with this Guaranty are not sufficient to warrant the continuance of this Guaranty. You may rely conclusively on a continuing warranty that I continue to be benefited by this Guaranty and you will have no duty to inquire into or confirm the receipt of any such benefits, and this Guaranty will be effective and enforceable by you without regard to the receipt, nature or value of any such benefits.

15. APPLICABLE LAW. This Guaranty is governed by the laws of Ohio, the United States of America, and to the extent required, by the laws of the jurisdiction where the Property is located, except to the extent such state laws are preempted by federal law. In the event of a dispute, the exclusive forum, venue and place of jurisdiction will be in Ohio, unless otherwise required by law.

16. AMENDMENT, INTEGRATION AND SEVERABILITY. This Guaranty may not be amended or modified by oral agreement. No amendment or modification of this Guaranty is effective unless made in writing. This Guaranty and the other Loan Documents are the complete and final expression of the agreement. If any provision of this Guaranty is unenforceable, then the unenforceable provision will be severed and the remaining provisions will still be enforceable.

17. ASSIGNMENT. If you assign any of the Debts, you may assign all or any part of this Guaranty without notice to me or my consent, and this Guaranty will inure to the benefit of your assignee to the extent of such assignment. You will continue to have the unimpaired right to enforce this Guaranty as to any of the Debts that are not assigned. This Guaranty shall inure to the benefit of and be enforceable by you and your successors and assigns and any other person to whom you may grant an interest in the Debts and shall be binding upon and enforceable against me and my personal representatives, successors, heirs and assigns.

18. INTERPRETATION. Whenever used, the singular includes the plural and the plural includes the singular. The section headings are for convenience only and are not to be used to interpret or define the terms of this Guaranty.

19. NOTICE, FINANCIAL REPORTS AND ADDITIONAL DOCUMENTS. Unless otherwise required by law, any notice will be given by delivering it or mailing it by first class mail to the appropriate party's address listed in the DATE AND PARTIES section, or to any other address designated in writing. Notice to one Guarantor will be deemed to be notice to all Guarantors. I will inform you in writing of any change in my name, address or other application information. I will provide you any correct and complete financial statements or other information you request. I agree to sign, deliver, and file any additional documents or certifications that you may consider necessary to perfect, continue, and preserve my obligations under this Guaranty and to confirm your lien status on any Property. Time is of the essence.

20. CREDIT INFORMATION. I agree that from time to time you may obtain credit information about me from others, including other lenders and credit reporting agencies, and report to others (such as a credit reporting agency) your credit experience with me. I agree that you will not be liable for any claim arising from the use of information provided to you by others or for providing such information to others.

CONFESSION OF JUDGMENT. If I default, I authorize any attorney to appear in a court of record and confess judgment against me in favor of you. The confession of judgment may be without process and for any amount due on this Guaranty including court fees, collection costs and reasonable attorneys' fees. This is in addition to other remedies.

21. SIGNATURES. By signing under seal, I agree to the terms contained in this Guaranty. I also acknowledge receipt of a copy of this Guaranty.

Solely for the warning directly below, "you" and "your" refer to each Guarantor signing below.

WARNING: BY SIGNING THIS PAPER YOU GIVE UP YOUR RIGHT TO NOTICE AND COURT TRIAL. IF YOU DO NOT PAY ON TIME A COURT JUDGMENT MAY BE TAKEN AGAINST YOU WITHOUT YOUR PRIOR KNOWLEDGE AND THE POWERS OF A COURT CAN BE USED TO COLLECT FROM YOU REGARDLESS OF ANY CLAIMS YOU MAY HAVE AGAINST THE CREDITOR WHETHER FOR RETURNED GOODS, FAULTY GOODS, FAILURE ON HIS PART TO COMPLY WITH THE AGREEMENT, OR ANY OTHER CAUSE.

GUARANTOR:

Date_____

(Seal)

James Doe

LENDER:

Osgood Bank

By_____

Date_____

(Seal)

Sharon Lobo, Senior Lending Officer

SECURITY AGREEMENT

DATE AND PARTIES. The date of this Security Agreement (Agreement) is March 1, 2022. The parties and their addresses are:

SECURED PARTY:
OSGOOD BANK
275 W Main Street
PO Box 69
Osgood, OH 45351

DEBTOR:
JOHN DOE
123 Anywhere Street
Ft Loramie, OH 45845

Definitions. For the purposes of this document, the following terms have the following meanings.
"Loan" refers to this transaction generally, including obligations and duties arising from the terms of all documents prepared or submitted for this transaction.
The pronouns "you" and "your" refer to the Secured Party. The pronouns "I," "me" and "my" refer to each person or entity signing this Agreement as Debtor and agreeing to give the Property described in this Agreement as security for the Secured Debts.

- 1. SECURED DEBTS.** The term "Secured Debts" includes and this Agreement will secure each of the following:
- A. Specific Debts.** The following debts and all extensions, renewals, refinancings, modifications and replacements. A promissory note or other agreement, No. TESTKONA, dated January 31, 2022, from me to you, in the amount of \$120,200.00.
 - B. All Debts.** All present and future debts from me to you, even if this Agreement is not specifically referenced, the future debts are also secured by other collateral, or if the future debt is unrelated to or of a different type than this debt. If more than one person signs this Agreement, each agrees that it will secure debts incurred either individually or with others who may not sign this Agreement. Nothing in this Agreement constitutes a commitment to make additional or future loans or advances. Any such commitment must be in writing.

This Agreement will not secure any debt for which a non-possessory, non-purchase money security interest is created in "household goods" in connection with a "consumer loan," as those terms are defined by federal law governing unfair and deceptive credit practices. In addition, this Agreement will not secure any other debt if, with respect to such other debt, you fail to fulfill any necessary requirements or fail to conform to any limitations of the Truth in Lending Act (Regulation Z) or the Real Estate Settlement Procedures Act (Regulation X) that are required for loans secured by the Property or if, as a result, the other debt would become subject to Section 670 of the John Warner National Defense Authorization Act for Fiscal Year 2007.
 - C. Sums Advanced.** All sums advanced and expenses incurred by you under the terms of this Agreement.

Loan Documents refer to all the documents executed in connection with the Secured Debts.

2. LIMITATIONS ON CROSS-COLLATERALIZATION. The cross-collateralization clause on any existing or future loan, but not including this Loan, is void and ineffective as to this Loan, including any extension or refinancing.

3. SECURITY INTEREST. To secure the payment and performance of the Secured Debts, I grant you a security interest in all of the Property described in this Agreement that I own or have sufficient rights in which to transfer an interest, now or in the future, wherever the Property is or will be located, and all proceeds and products from the Property (including, but not limited to, all parts, accessories, repairs, replacements, improvements, and accessions to the Property). Property is all the collateral given as security for the Secured Debts and described in this Agreement, and includes all obligations that support the payment or performance of the Property. "Proceeds" includes cash proceeds, non-cash proceeds and anything acquired upon the sale, lease, license, exchange, or other disposition of the Property; any rights and claims arising from the Property; and any collections and distributions on account of the Property.

Property also includes any original evidence of title or ownership whether evidenced by a certificate of title or ownership, a manufacturer's statement of origin or other document when the Property is titled under any federal or state law. I will deliver the title documents and properly execute all title documents as necessary to reflect your security interest.

This Agreement remains in effect until terminated in writing, even if the Secured Debts are paid and you are no longer obligated to advance funds to me under any loan or credit agreement.

- 4. PROPERTY DESCRIPTION.** The Property is described as follows:
- A. All Assets.** All present and future right, title and interest in and to any and all personal property of the Debtor, whether such property is now existing or hereafter created, acquired or arising and wherever located from time to time, including without limitation, the following categories of property: goods (including inventory, equipment, fixtures, farm products and any accessions thereto), instruments (including promissory notes), documents, accounts (including health-care-insurance receivables), chattel paper (whether tangible or electronic), deposit accounts, letter-of-credit rights (whether or not the letter-of-credit is evidenced by a writing), commercial tort claims, securities and all other investment property, general intangibles (including payment intangibles and software), all supporting obligations and all proceeds, products, additions, accessions, substitutions and replacements of the foregoing property.

Any term used herein is as defined by the Uniform Commercial Code and further as modified or amended by the laws of the jurisdiction which governs this transaction.
 - B. Motor Vehicle, Mobile Home, Sport Craft, or Trailer.** A Motor Vehicle of Make: Kona, Year: 2021, Model: Entertainment Vehicle, VIN: , and additionally described: 2021 Kona Entertainment Vehicle.

5. WARRANTIES AND REPRESENTATIONS. I have the right and authority to enter into this Agreement. The execution and delivery of this Agreement will not violate any agreement governing me or to which I am a party. I am located at the address indicated in the DATE AND PARTIES section. I will provide you with at least 30 days notice prior to any change in my name or principal residence location.

A. Ownership of Property. I represent that I own all of the Property. I represent that the vehicle portion of the Property is not a vehicle seized pursuant to any federal, state or local forfeiture law. Your claim to the Property is ahead of the claims of any other creditor, except as disclosed in writing to you prior to any advance on the Secured Debts. I represent that I am the original owner of the Property and, if I am not, that I have provided you with a list of prior owners of the Property.

- 6. DUTIES TOWARD PROPERTY.**
- A. Protection of Secured Party's Interest.** I will defend the Property against any other claim. I agree to do whatever you require to protect your security interest and to keep your claim in the Property ahead of the claims of other creditors. I will not do anything to harm your position.

I will keep books, records and accounts about the Property and my business in general. I will let you examine these and make copies at any reasonable time. I will prepare any report or accounting you request which deals with the Property.
 - B. Use, Location, and Protection of the Property.** I will keep the Property in my possession and in good repair. I will use it only for commercial purposes. I will not change this specified use without your prior written consent. You have the right of reasonable access to inspect the Property and I will immediately inform you of any loss or damage to the Property. I will not cause or permit waste to the Property.

I will keep the Property at my address listed in the DATE AND PARTIES section unless we agree I may keep it at another location. If the Property is to be used in other states, I will give you a list of those states. The location of the Property is given to aid in the identification of the Property. It does not in any way limit the scope of the security interest granted to you. I will notify you in writing and obtain your prior written consent to any change in location of any of the Property. I will not use the Property in violation of any law. I will notify you in writing prior to any change in my name or address.

Until the Secured Debts are fully paid and this Agreement is terminated, I will not grant a security interest in any of the Property without your prior written consent. I will pay all taxes and assessments levied or assessed against me or the Property and provide timely proof of payment of these taxes and assessments upon request.
 - C. Selling, Leasing or Encumbering the Property.** I will not sell, offer to sell, lease, or otherwise transfer or encumber the Property without your prior written permission. Any disposition of the Property contrary to this Agreement will violate your rights. Your permission to sell the Property may be reasonably withheld without regard to the creditworthiness of any buyer or transferee. I will not permit the Property to be the subject of any court order affecting my rights to the Property in any action by anyone other than you. If the Property includes chattel paper or instruments, either as original collateral or as proceeds of the Property, I will note your security interest on the face of the chattel paper or instruments.

D. Additional Duties Specific to Motor Vehicles, Sport Craft, or Trailers. So long as I am not in default under this Agreement, the Motor Vehicle, Sport Craft, or Trailer portion of the Property will not be restricted to a specific location and may be moved as necessary during ordinary use. However, they may not be taken out of state permanently nor removed from the United States or Canada without your prior written consent.

7. INSURANCE. I agree to keep the Property insured against the risks reasonably associated with the Property. I will maintain this insurance in the amounts you require. This insurance will last until the Property is released from this Agreement. I may choose the insurance company, subject to your approval, which will not be unreasonably withheld.

I will have the insurance company name you as loss payee on any insurance policy. I will give you and the insurance company immediate notice of any loss. You may apply the insurance proceeds toward what is owed on the Secured Debts. You may require added security as a condition of permitting any insurance proceeds to be used to repair or replace the Property.

If you acquire the Property in damaged condition, my right to any insurance policies and proceeds will pass to you to the extent of the Secured Debts.

I will immediately notify you of cancellation or termination of insurance. If I fail to keep the Property insured, you may obtain insurance to protect your interest in the Property and I will pay for the insurance on your demand. You may demand that I pay for the insurance all at once, or you may add the insurance premiums to the balance of the Secured Debts and charge interest on it at the rate that applies to the Secured Debts. This insurance may include lesser or greater coverages than originally required of me, may be written by a company other than one I would choose, and may be written at a higher rate than I could obtain if I purchased the insurance. This insurance coverage does not satisfy any liability or property insurance that may be mandated by applicable state or federal law. I acknowledge and agree that you or one of your affiliates may receive commissions on the purchase of this insurance.

8. COLLECTION RIGHTS OF THE SECURED PARTY. Account Debtor means the person who is obligated on an account, chattel paper, or general intangible. I authorize you to notify my Account Debtors of your security interest and to deal with the Account Debtors' obligations at your discretion. You may enforce the obligations of an Account Debtor, exercising any of my rights with respect to the Account Debtors' obligations to make payment or otherwise render performance to me, including the enforcement of any security interest that secures such obligations. You may apply proceeds received from the Account Debtors to the Secured Debts or you may release such proceeds to me.

I specifically and irrevocably authorize you to exercise any of the following powers at my expense, without limitation, until the Secured Debts are paid in full:

- A.** demand payment and enforce collection from any Account Debtor or Obligor by suit or otherwise.
- B.** enforce any security interest, lien or encumbrance given to secure the payment or performance of any Account Debtor or any obligation constituting Property.
- C.** file proofs of claim or similar documents in the event of bankruptcy, insolvency or death of any person obligated as an Account Debtor.
- D.** compromise, release, extend, or exchange any indebtedness of an Account Debtor.
- E.** take control of any proceeds of the Account Debtors' obligations and any returned or repossessed goods.
- F.** endorse all payments by any Account Debtor which may come into your possession as payable to me.
- G.** deal in all respects as the holder and owner of the Account Debtors' obligations.

9. AUTHORITY TO PERFORM. I authorize you to do anything you deem reasonably necessary to protect the Property, and perfect and continue your security interest in the Property. If I fail to perform any of my duties under this Agreement or any other Loan Document, you are authorized, without notice to me, to perform the duties or cause them to be performed.

These authorizations include, but are not limited to, permission to:

- A.** pay and discharge taxes, liens, security interests or other encumbrances at any time levied or placed on the Property.
- B.** pay any rents or other charges under any lease affecting the Property.
- C.** order and pay for the repair, maintenance and preservation of the Property.
- D.** file any financing statements on my behalf and pay for filing and recording fees pertaining to the Property.
- E.** place a note on any chattel paper indicating your interest in the Property.
- F.** take any action you feel necessary to realize on the Property, including performing any part of a contract or endorsing it in my name.
- G.** handle any suits or other proceedings involving the Property in my name.
- H.** prepare, file, and sign my name to any necessary reports or accountings.
- I.** make an entry on my books and records showing the existence of this Agreement.
- J.** notify any Account Debtor or Obligor of your interest in the Property and tell the Account Debtor or Obligor to make payments to you or someone else you name.

If you perform for me, you will use reasonable care. If you exercise the care and follow the procedures that you generally apply to the collection of obligations owed to you, you will be deemed to be using reasonable care. Reasonable care will not include: any steps necessary to preserve rights against prior parties; the duty to send notices, perform services or take any other action in connection with the management of the Property; or the duty to protect, preserve or maintain any security interest given to others by me or other parties. Your authorization to perform for me will not create an obligation to perform and your failure to perform will not preclude you from exercising any other rights under the law or this Loan Agreement. All cash and non-cash proceeds of the Property may be applied by you only upon your actual receipt of cash proceeds against such of the Secured Debts, matured or unmatured, as you determine in your sole discretion.

If you come into actual or constructive possession of the Property, you will preserve and protect the Property. For purposes of this paragraph, you will be in actual possession of the Property only when you have physical, immediate and exclusive control over the Property and you have affirmatively accepted that control. You will be in constructive possession of the Property only when you have both the power and the intent to exercise control over the Property.

10. DEFAULT. I will be in default if any of the following events (known separately and collectively as an Event of Default) occur:

- A. Payments.** I fail to make a payment in full when due.
- B. Insolvency or Bankruptcy.** The death, dissolution or insolvency of, appointment of a receiver by or on behalf of, application of any debtor relief law, the assignment for the benefit of creditors by or on behalf of, the voluntary or involuntary termination of existence by, or the commencement of any proceeding under any present or future federal or state insolvency, bankruptcy, reorganization, composition or debtor relief law by or against me, Obligor, or any co-signer, endorser, surety or guarantor of this Agreement or any other obligations Obligor has with you.
- C. Death or Incompetency.** I die or am declared legally incompetent.
- D. Failure to Perform.** I fail to perform any condition or to keep any promise or covenant of this Agreement.
- E. Other Documents.** A default occurs under the terms of any other Loan Document.
- F. Other Agreements.** I am in default on any other debt or agreement I have with you.
- G. Misrepresentation.** I make any verbal or written statement or provide any financial information that is untrue, inaccurate, or conceals a material fact at the time it is made or provided.
- H. Judgment.** I fail to satisfy or appeal any judgment against me.
- I. Forfeiture.** The Property is used in a manner or for a purpose that threatens confiscation by a legal authority.
- J. Name Change.** I change my name or assume an additional name without notifying you before making such a change.
- K. Property Transfer.** I transfer all or a substantial part of my money or property.
- L. Property Value.** You determine in good faith that the value of the Property has declined or is impaired.
- M. Insecurity.** You determine in good faith that a material adverse change has occurred in my financial condition from the conditions set forth in my most recent financial statement before the date of this Agreement or that the prospect for payment or performance of the Secured Debts is impaired for any reason.

11. DUE ON SALE OR ENCUMBRANCE. You may, at your option, declare the entire balance of this Agreement to be immediately due and payable upon the creation of, or contract for the creation of, any lien, encumbrance, transfer or sale of all or any part of the Property. This right is subject to the restrictions imposed by federal law, as applicable.

12. REMEDIES. After I default, you may at your option do any one or more of the following.

- A. Acceleration.** You may make all or any part of the amount owing by the terms of the Secured Debts immediately due.
- B. Sources.** You may use any and all remedies you have under state or federal law or in any Loan Document.
- C. Insurance Benefits.** You may make a claim for any and all insurance benefits or refunds that may be available on my default.

D. Payments Made On My Behalf. Amounts advanced on my behalf will be immediately due and may be added to the Secured Debts.

E. Attachment. You may attach or garnish my wages or earnings.

F. Assembly of Property. You may require me to gather the Property and make it available to you in a reasonable fashion.

G. Repossession. You may repossess the Property so long as the repossession does not involve a breach of the peace. You may sell, lease or otherwise dispose of the Property as provided by law. You may apply what you receive from the disposition of the Property to your expenses, your attorneys' fees and legal expenses (where not prohibited by law), and any debt I owe you. If what you receive from the disposition of the Property does not satisfy the debt, I will be liable for the deficiency (where permitted by law). In some cases, you may keep the Property to satisfy the debt.

Where a notice is required, I agree that ten days prior written notice sent by first class mail to my address listed in this Agreement will be reasonable notice to me under the Ohio Uniform Commercial Code. If the Property is perishable or threatens to decline speedily in value, you may, without notice to me, dispose of any or all of the Property in a commercially reasonable manner at my expense following any commercially reasonable preparation or processing (where permitted by law).

If any items not otherwise subject to this Agreement are contained in the Property when you take possession, you may hold these items for me at my risk and you will not be liable for taking possession of them (where permitted by law).

H. Use and Operation. You may enter upon my premises and take possession of all or any part of my property for the purpose of preserving the Property or its value, so long as you do not breach the peace. You may use and operate my property for the length of time you feel is necessary to protect your interest, all without payment or compensation to me.

I. Waiver. By choosing any one or more of these remedies you do not give up your right to use any other remedy. You do not waive a default if you choose not to use a remedy. By electing not to use any remedy, you do not waive your right to later consider the event a default and to use any remedies if the default continues or occurs again.

- 13. WAIVER OF CLAIMS.** I waive all claims for loss or damage caused by your acts or omissions where you acted reasonably and in good faith.
- 14. PERFECTION OF SECURITY INTEREST AND COSTS.** I authorize you to file a financing statement and/or security agreement, as appropriate, covering all of my personal Property. I will comply with, facilitate, and otherwise assist you in connection with obtaining perfection or control over the Property for purposes of perfecting your security interest under the Uniform Commercial Code. I agree to pay all taxes, fees and costs you pay or incur in connection with preparing, filing or recording any financing statements or other security interest filings on the Property. I agree to pay all actual costs of terminating your security interest.
- 15. APPLICABLE LAW.** This Agreement is governed by the laws of Ohio, the United States of America, and to the extent required, by the laws of the jurisdiction where the Property is located, except to the extent such state laws are preempted by federal law. In the event of a dispute, the exclusive forum, venue and place of jurisdiction will be in Ohio, unless otherwise required by law.
- 16. JOINT AND SEVERAL LIABILITY AND SUCCESSORS.** Each Debtor's obligations under this Agreement are independent of the obligations of any other Debtor. You may sue each Debtor individually or together with any other Debtor. You may release any part of the Property and I will still be obligated under this Agreement for the remaining Property. Debtor agrees that you and any party to this Agreement may extend, modify or make any change in the terms of this Agreement or any evidence of debt without Debtor's consent. Such a change will not release Debtor from the terms of this Agreement. If you assign any of the Secured Debts, you may assign all or any part of this Agreement without notice to me or my consent, and this Agreement will inure to the benefit of your assignee to the extent of such assignment. You will continue to have the unimpaired right to enforce this Agreement as to any of the Secured Debts that are not assigned. This Agreement shall inure to the benefit of and be enforceable by you and your successors and assigns and any other person to whom you may grant an interest in the Secured Debts and shall be binding upon and enforceable against me and my successors and assigns.
- 17. AMENDMENT, INTEGRATION AND SEVERABILITY.** This Agreement may not be amended or modified by oral agreement. No amendment or modification of this Agreement is effective unless made in writing. This Agreement and the other Loan Documents are the complete and final expression of the understanding between you and me. If any provision of this Agreement is unenforceable, then the unenforceable provision will be severed and the remaining provisions will still be enforceable.
- 18. INTERPRETATION.** Whenever used, the singular includes the plural and the plural includes the singular. The section headings are for convenience only and are not to be used to interpret or define the terms of this Agreement.
- 19. NOTICE AND ADDITIONAL DOCUMENTS.** Unless otherwise required by law, any notice will be given by delivering it or mailing it by first class mail to the appropriate party's address listed in the DATE AND PARTIES section, or to any other address designated in writing. Notice to one Debtor will be deemed to be notice to all Debtors. I will inform you in writing of any change in my name, address or other application information. I will provide you any other, correct and complete information you request to effectively grant a security interest on the Property. I agree to sign, deliver, and file any additional documents or certifications that you may consider necessary to perfect, continue, and preserve my obligations under this Agreement and to confirm your lien status on any Property. Time is of the essence.

CONFESSION OF JUDGMENT. If I default, I authorize any attorney to appear in a court of record and confess judgment against me in favor of you. The confession of judgment may be without process and for any amount due on the Secured Debts including court fees, collection costs and reasonable attorneys' fees. This is in addition to other remedies.

SIGNATURES. By signing under seal, I agree to the terms contained in this Agreement. I also acknowledge receipt of a copy of this Agreement.

Solely for the warning directly below, "you" and "your" refer to each Debtor signing below.

WARNING: BY SIGNING THIS PAPER YOU GIVE UP YOUR RIGHT TO NOTICE AND COURT TRIAL. IF YOU DO NOT PAY ON TIME A COURT JUDGMENT MAY BE TAKEN AGAINST YOU WITHOUT YOUR PRIOR KNOWLEDGE AND THE POWERS OF A COURT CAN BE USED TO COLLECT FROM YOU REGARDLESS OF ANY CLAIMS YOU MAY HAVE AGAINST THE CREDITOR WHETHER FOR RETURNED GOODS, FAULTY GOODS, FAILURE ON HIS PART TO COMPLY WITH THE AGREEMENT, OR ANY OTHER CAUSE.

DEBTOR:

John Doe Date _____ (Seal)

SECURED PARTY:

Osgood Bank

By _____ Date _____ (Seal)
Sharon Lobo, Senior Lending Officer

EXHIBIT H-9

AUTOMATED CLEARING HOUSE PAYMENT AUTHORIZATION FORM

Franchisee Information:

Franchisee Name	Business No.
Franchisee Mailing Address (street)	Franchisee Phone No.
Franchisee Mailing Address (city, state, zip)	
Contact Name, Address and Phone number (if different from above)	
Franchisee Fax No.	Franchisee E-mail Address

Bank Account Information:

Bank Name		
Bank Mailing Address (street, city, state, zip)		
☐ Checking ☐ Savings		
Bank Account No.	(check one)	Bank Routing No. (9 digits)
Bank Mailing Address (city, state, zip)		Bank Phone No.

Authorization:

Franchisee hereby authorizes Mobile Cookie Company, LLC (“Franchisor”) to initiate debit entries to Franchisee’s account with the Bank listed above, and Franchisee authorizes the Bank to accept and to debit the amount of such entries to Franchisee’s account. Each debit shall be made from time to time in an amount sufficient to cover any fees payable to Franchisor pursuant to any agreement between Franchisor and Franchisee as well as to cover any purchases of goods or services from Franchisor or any affiliate of Franchisor. Franchisee agrees to be bound by the National Automated Clearing House Association (NACHA) rules in the administration of these debit entries. Debit entries will be initiated only as authorized above. This authorization is to remain in full force and effect until Franchisor has received written notification from Franchisee of its termination in such time and in such manner as to afford Franchisor and the Bank a reasonable opportunity to act on it. Franchisee shall notify Franchisor of any changes to any of the information contained in this authorization form at least 30 days before such change becomes effective.

Sign:
Printed Name:
Title:
Date:
Federal Tax ID:

NOTE: FRANCHISEE MUST ATTACH A VOIDED CHECK RELATING TO THE BANK ACCOUNT.



EXHIBIT H-10

BEVERLY ANN'S COOKIES FRANCHISE

SAMPLE ASSET PURCHASE AGREEMENT

This Asset Purchase Agreement ("Agreement") is entered into as of _____, 20__ ("Effective Date"), by and among _____ a _____ ("Franchisee Entity") and its owners, _____ ("Owners", and together, the "Franchisee"), and Mobile Cookie Company, LLC, a Delaware limited liability company ("MCC"). Franchisee and MCC shall each be a "Party" and collectively, the "Parties".

RECITALS

WHEREAS: Franchisee, entered into a franchise agreement with MCC dated _____, 20__ ("Franchise Agreement") to operate a Beverly Ann's business at _____ [location];

WHEREAS: (the Franchise Agreement is being terminated/is expiring/is being transferred) and MCC is exercising its right to purchase certain Assets (as defined below) of Franchisee; and

WHEREAS, subject to the terms and conditions of the Franchise Agreement and those contained herein, Franchisee has agreed to sell, convey, assign, transfer and deliver to MCC, and MCC has agreed to purchase and accept delivery of, all of Franchisee's rights, title and interest in and to the Assets (as defined below);

NOW, THEREFORE, in consideration of the promises, agreements, covenants, and representations contained herein, and other good and valuable consideration, the receipt and sufficiency of which is thereby acknowledged, the Parties agree as follows:

I. Purchase and Sale of Assets; Purchase Price.

A. Subject to the provisions set forth herein, at Closing and effective as of the Closing Date, Franchisee will sell, convey, assign, transfer and set over unto MCC or its assignee all of Franchisee's right, title and interest in, to and under the assets set forth on Attachment 1 ("Assets") free and clear of any and all liens, in exchange for the Purchase Price (as hereinafter defined), and MCC agrees to accept such conveyance, assignment, transfer and delivery. The parties agree that prior to Closing, MCC may assign any and all rights under this Agreement to an affiliate, a franchisee or prospective franchisee or any other third party, upon written notice to Franchisee.

B. As consideration for the transfer of the Assets by Franchisee to MCC, MCC shall pay to Franchisee funds in the amount of the aggregate purchase price for the Assets set forth on Attachment 1 ("Purchase Price"), by wire transfer of immediately available funds. Franchisee and MCC agree to allocate the Purchase Price among the Assets for all purposes in accordance with Attachment 1. The Parties agree that MCC may set off and reduce the Purchase Price by, any and all amounts Franchisee owes to MCC or its affiliates.

C. Franchisee shall transfer title to the Assets to MCC, free and clear of any and all liens or encumbrances, simultaneously with receipt of MCC's payment(s) of the Purchase Price to Franchisee, and upon receipt of the Bill of Sale and all other Closing Documents (as described below).



D. MCC's Assumption of Liabilities. MCC hereby assumes any liabilities related to the Assets arising from and after the Closing Date; and Franchisee retains all liabilities related to the assets arising on and before the Closing Date. Franchisee agrees to maintain insurance on the Assets until all assets are in the possession of MCC. Risk of loss transfers only upon actual delivery of the Assets to MCC. This Agreement remains contingent upon MCC completing due diligence on the Assets to its satisfaction, and the Assets being as represented by Franchisee, namely, in reasonably good condition, as determined in MCC's reasonable discretion, considering factors such as age and mileage and that the Franchisee's Representations and Warranties are accurate in all respects.

II. Representations and Warranties.

A. Franchisee Entity and its Owners hereby jointly and severally represent and warrant to MCC, as of the Effective Date and as of the Closing Date, as follows:

1. Franchisee is a _____, validly existing under the laws of the State of _____.

2. Franchisee has valid, good and marketable title to the Assets and such Assets are being transferred free and clear of all liens. Franchisee has the unrestricted right to transfer, assign, convey and delivery to MCC all right, title and interest in and to the Assets. The Assets are in good operating condition and repair, are safe and adequate for the uses to which they are intended and are being put. None of the Assets is in need of maintenance or repairs, except for ordinary, routine maintenance and repairs due to normal wear and tear and not caused by faulty workmanship.

3. Franchisee has the requisite power, authority and legal capacity to execute, deliver and perform this Agreement and to consummate the transactions contemplated herein. Franchisee has taken all necessary action to authorize the execution, delivery and performance of this Agreement.

4. The execution, delivery and performance by Franchisee of this Agreement constitutes the legal, valid and binding obligations of Franchisee enforceable against it in accordance with its terms, and the consummation by Franchisee of the transactions contemplated herein do not and will not violate or conflict in any way with any provision of Franchisee's articles of incorporation or bylaws.

5. Franchisee or its Owner(s) has prepared in a correct and complete (in all material respects) manner and filed all federal, state, county, local, and foreign tax returns and reports (including but not limited to, sales taxes, use taxes, payroll taxes, unemployment insurance and business personal property taxes, each a "Tax" and collectively, the "Taxes") heretofore required to be filed by Franchisee and have paid all taxes shown as due thereon along with any fine, penalty, interest, late charge or loss owed thereunder; and no taxing authority has asserted any deficiency in the payment of any Tax or informed Franchisee that it intends to assert any such deficiency or to make any audit or other investigation of Franchisee for the purpose of determining whether such a deficiency should be asserted against Franchisee. There are no encumbrances, nor to Franchisee's knowledge will there be any encumbrances in the future, on any of the Assets that arose in connection with any failure (or alleged failure) to pay any Tax.

B. MCC represents and warrants to Franchisee, as of the date hereof, as follows:

1. MCC is a corporation validly existing under the laws of the State of Delaware.



2. MCC has the requisite power, authority and legal capacity to execute, deliver and perform this Agreement and to consummate the transactions contemplated herein. MCC has taken all necessary action to authorize the execution, delivery and performance of this Agreement.

The execution, delivery and performance by MCC of this Agreement constitute the legal, valid and binding obligations of MCC enforceable against it in accordance with its terms, and the consummation by MCC of the transactions contemplated herein do not and will not violate or conflict in any way with any provision of MCC's certificate of formation or limited liability company agreement.

C. All representations and warranties contained in this Agreement shall survive the execution and delivery of this Agreement for the applicable statute of limitations period.

III. Franchisee's Obligations. The closing of the transactions contemplated under this Agreement (the "Closing") shall occur on or before _____, 20__ (the "Closing Date"). On the Closing Date, Franchisee shall deliver to MCC the following:

A. A Bill of Sale attached hereto as Attachment 2 for all equipment and tangible assets, and any such other documents as MCC may reasonably request (which may include an Assignment and Assumption of Contracts) in order to accomplish the sale of the Assets to MCC, all of which shall be (i) duly executed by Franchisee and (ii) in form and substance reasonably satisfactory to MCC.

B. Receipt or other evidence acceptable to MCC that all Taxes have been paid in full prior to the Effective Date.

C. Termination, transfer or expiration documents as requested by MCC, which may include general releases by Franchisee, and Such other documents as are reasonably requested by MCC in order to effect the transfer of Assets described in this Agreement.

D. Delivery of the Assets to MCC.

E. Franchisee Entity and Owners, jointly and severally, agree to indemnify, defend, and hold MCC, its owners, managers, officers, employees and board members and their heirs, successors and assigns harmless from and against any charges, complaints, actions, suits, damages, claims, losses, liabilities, costs, amounts paid in settlement, taxes, liens, penalties, expenses and fees, including all attorneys' fees and court costs which result from, arise out of, relate to or are caused by: (a) any material breach of any of Franchisee's representations, warranties or covenants contained in this Agreement, (b) any of Franchisee's liabilities or other obligations (contractual or otherwise), (c) any actions or omissions of Franchisee prior to the Closing Date, (d) any encumbrance on the Assets, or (e) Franchisee's ownership or operation of the business prior to the Closing including but not limited to Franchisee's use of the Assets prior to Closing, regardless of whether the same constitutes a breach of a representation or warranty of Franchisee.

IV. Miscellaneous

A. This Agreement represents the full and complete agreement of the Parties with respect to the subject matter hereof, and this Agreement supersedes and replaces any prior agreements, whether oral or written. Any amendments or modifications of this Agreement must be in writing and executed by both Parties.



B. This Agreement shall be construed and interpreted under the laws (without reference to choice or conflict of laws) of the State of Kentucky, and resolution of any claims thereunder shall be as set forth in the Franchise Agreement.

C. If one or more provisions of this Agreement shall for any reason be held invalid, illegal, or unenforceable in any respect, such invalidity, illegality, or unenforceability shall not affect or impair any other provision of this Agreement, but this Agreement shall be construed as if such invalid, illegal, or unenforceable provision had not been contained herein.

D. This Agreement may be executed in counterparts and by different Parties on different counterparts with the same effect as if the signatures thereto were on the same instrument. This Agreement shall be effective and binding upon all Parties thereto as of the date when all Parties have executed a counterpart of this Agreement.

E. Each Party agrees that it has had ample opportunity to confer with legal counsel of its choice and each shall pay its own costs incurred therein. The Parties acknowledge that there can be different state requirements regarding titles, taxes, and escrow and agree that they have investigated such requirements as they may relate to the transaction contemplated herein and have provided for them in this Agreement as may be necessary.

F. Each individual and entity that comprises Franchisee shall be jointly and severally liable for the obligations of Franchisee.

G. In the event that it shall be necessary for any Party to institute legal action to enforce or for the breach of any of the terms and conditions or provisions of this Agreement, the prevailing Party in such action shall be entitled to recover all of its reasonable costs and attorneys' fees.

H. At any time and from time to time after the Effective Date: (a) Franchisee shall execute and deliver or cause to be executed and delivered to MCC such other instruments and take such other action, all as MCC may reasonably request, in order to carry out the intent and purpose of this Agreement; and (b) MCC shall execute and deliver or cause to be executed and delivered to Franchisee such other instruments and take such other action, all as Franchisee may reasonably request, in order to carry out the intent and purpose of this Agreement.

I. Each Party agrees that the terms of this Agreement shall remain confidential.

J. This Agreement and the exhibits and schedules hereto may be executed in counterparts and by electronic signature, all such counterparts taken together will constitute one and the same agreement of each agreement.

K. The parties will each pay ½ of the sales tax on the sale of the Assets. Buyer and Seller will agree on the allocation of the Assets and will file their tax returns consistent with the agreement.

L. Following the Closing Date, each of the parties will execute and deliver such further instruments of conveyance and transfer as may be reasonably requested by the other parties and will take such additional action as the other party may reasonably request to effect, consummate, confirm, or evidence the transactions contemplated by this Agreement, including the transfer to MCC of the Assets.



IN WITNESS WHEREOF, each of the Parties thereto has caused this Agreement to be duly executed to be effective as of the Effective Date written above.

FRANCHISEE: _____

MOBILE COOKIE COMPANY, LLC

Sign:
Printed Name:
Title:

Sign:
Printed Name: Tony Lamb
Title: CEO

OWNERS, individually

Sign:
Printed Name:

Sign:
Printed Name:



Exhibit A
ASSETS

(Describe in detail)

For purposes of clarification, Franchisee agrees and acknowledges that all customer information, trademarks, intellectual property and associated goodwill along with all other intangible assets which are owned by MCC pursuant to the terms of the Franchise Agreement are not included as part of the Assets.

Attachment 1
PURCHASE PRICE:

Attachment 2
BILL OF SALE



ATTACHMENT 1

ASSETS AND PURCHASE PRICE

ASSETS:

PURCHASE PRICE AND ALLOCATION:



ATTACHMENT 2

BILL OF SALE

THIS BILL OF SALE ("Bill of Sale") is effective as of 12:01 a.m. on _____, 20__, by and between _____, a _____ ("Franchisee Entity") and its owners _____ ("Owners") and together with Franchisee Entity, the "Franchisee") and Mobile Cookie Company, LLC, a Delaware limited liability company ("MCC"). MCC and Franchisee may each be referred to herein as a "Party."

Franchisee and MCC are parties to that certain Asset Purchase Agreement dated _____, 20__ ("Purchase Agreement"), pursuant to which Franchisee has agreed to sell the Assets to MCC and MCC has agreed to purchase the Assets from Franchisee. Capitalized terms used but not defined herein have the meanings ascribed to them in the Purchase Agreement.

The Parties, intending to be legally bound, agree as follows:

1. For true and lawful consideration, the sufficiency of which is hereby acknowledged, Franchisee hereby sells, assigns, transfers, conveys and delivers to MCC, its successors and assigns, to have and to hold forever, all of Franchisee's right, title and interest in and to the Assets referenced in the Purchase Agreement.

2. The sale, assignment, transfer, conveyance and delivery of the Assets under this Bill of Sale is subject to and in accordance with the provisions of the Purchase Agreement and its Attachments and is not intended to and does not expand, limit, alter or modify the rights and obligations of the parties thereunder. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

3. If any provision of this Bill of Sale is held invalid or unenforceable by any court of competent jurisdiction, it is the intent of the Parties that all other provisions of this Bill of Sale be construed to remain fully valid, enforceable, and binding on the parties. This Bill of Sale shall be governed by and construed in accordance with the laws of the State of Kentucky, without giving effect to any conflict of laws principles. This Bill of Sale may be executed in several counterparts, and each executed counterpart shall be considered an original.

4. This Bill of Sale may be executed in counterparts and by electronic signature, all such counterparts taken together will constitute one and the same agreement.

IN WITNESS WHEREOF, Franchisee and MCC have each signed this Bill of Sale as of the day and year first set forth above.

(Signatures on following page)



FRANCHISEE: _____

MOBILE COOKIE COMPANY, LLC

Sign:
Printed Name:
Title:

Sign:
Printed Name: Tony Lamb
Title: CEO

OWNERS, individually

Sign:
Printed Name:

Sign:
Printed Name:



EXHIBIT H-11

BEVERLY ANN'S COOKIES FRANCHISE

FRANCHISE AGREEMENT TRANSFER ADDENDUM

This Franchise Agreement Transfer Addendum (“**Transfer Addendum**”) is made and entered into as of [Date] (“**Effective Date**”), by and between MOBILE COOKIE COMPANY, LLC, a Delaware limited liability company (“**Franchisor**”) and [Entity Name], d/b/a [“**DBA Name**”], a(n) [state] [type of entity] (“**Franchisee**”) (each, a “**Party**” and together, the “**Parties**”).

BACKGROUND

- A. Franchisor and Franchisee are parties to a Franchise Agreement (“**Franchise Agreement**”) [dated/dated as of [Date]] as a result of an approved transfer of a franchised business of Franchisor (“**Franchised Business**”).
- B. Franchisor and Franchisee desire to amend the Franchise Agreement to reflect Franchisee’s status as a transferee franchisee for the Franchised Business.
- C. All capitalized terms not otherwise defined in this Transfer Addendum shall have the meanings set forth in the Franchise Agreement.

AGREEMENT

NOW, THEREFORE, in consideration of the mutual covenants and promises of the parties and subject to the following terms and conditions, it is agreed as follows:

1. Franchisor and Franchisee agree that because the Franchised Business is already open and operating and being acquired via a transfer, Franchisee and Franchisor shall be relieved of performing certain pre-opening and development obligations set forth in the Franchise Agreement. Specifically:
 - a. Franchisee has already acquired the truck and, if applicable, additional equipment (“**Assets**”) under Section 13.13 of the Franchise Agreement upon transfer of the Franchised Business. Section 13.13 of the Franchise Agreement is hereby amended accordingly. If any equipment is required for the Assets as set forth in Section 13.13 of the Franchise Agreement, Franchisee agrees to purchase such items from Franchisor prior to operating the Assets.
 - b. Because Franchisee is a transferee franchisee, Franchisee shall not be required to pay the Initial Franchise Fee. Section 6.6 of the Franchise Agreement is hereby amended accordingly.
 - c. If Franchisee is an existing franchisee under the Beverly Ann’s Cookies System, Franchisee shall not be required to attend Initial Training and there shall be no Initial Training Deadline. Accordingly, Franchisor is under no obligation to provide Initial Training to Franchisee. If Franchisee is not an existing franchisee under the Beverly Ann’s Cookies System, Franchisee shall complete the initial training program contained in Item 11 and Franchise Agreement Section 8 prior to beginning operation of the Beverly Ann’s Cookies franchise. Notwithstanding the foregoing, any successor



Designated Manager must attend Initial Training and additional persons may attend the Initial Training in accordance with the terms of the Franchise Agreement; such Designated Managers and/or additional persons shall be required to pay for hotel and transportation costs associated with attending Initial Training. Section 8 of the Franchise Agreement is hereby amended accordingly.

2. This Transfer Addendum constitutes the entire and complete agreement between Franchisor and Franchisee concerning the subject matter hereof, and supersedes any and all prior agreements. No amendment, change, or variance from this Transfer Addendum shall be binding on either party unless mutually agreed to in a writing signed by both parties.
3. This Transfer Addendum forms an integral part of the Franchise Agreement. The terms of this Transfer Addendum shall control if they conflict with the terms of the Franchise Agreement. Except as modified or supplemented by this Transfer Addendum, the terms of the Franchise Agreement are hereby ratified and confirmed.

IN WITNESS WHEREOF, the Parties have executed this Transfer Addendum as of the day and year first written above.

[FULL ENTITY NAME]

MOBILE COOKIE COMPANY, LLC

Sign:
Printed Name:
Title:

Sign:
Printed Name: Tony Lamb
Title: CEO



EXHIBIT H-12

SAMPLE ADDITIONAL EQUIPMENT AMENDMENT TO FRANCHISE AGREEMENT

This Amendment is made and entered into as of the effective date listed in the signature block (“**Effective Date**”) by and between Mobile Cookie Company, LLC, a Delaware limited liability company (“**Franchisor**”) and the Franchisee identified on the signature block below (“**Franchisee**”), with reference to the following facts:

- A. The parties have entered into a Beverly Ann’s Cookies franchise agreement pursuant to which Franchisee will operate a Beverly Ann’s Cookies Franchise (“**Franchise Agreement**”).
- B. Subject to the conditions of the Franchise Agreement, Franchisee has the option to purchase additional Beverly Ann’s Cookies equipment (“**Additional Equipment**”) for use in the Franchisee’s Protected Territory.
- C. The parties hereto desire to amend the Franchise Agreement as set forth herein. Unless defined herein, all capitalized terms used herein shall have the meaning in the Franchise Agreement.

NOW, THEREFORE, for and in consideration of the covenants, warranties, and mutual agreements contained herein, the parties hereto agree as follows:

1. **ADDITIONAL EQUIPMENT.** Franchisee desires to purchase the following Additional Equipment for use in the Protected Territory and shall pay the Additional Equipment Royalty listed for such equipment under the Franchise Agreement and this Amendment for so long as Franchisee owns the Additional Equipment.

Equipment	Purchase Amount	Additional Equipment Royalty	Additional Equipment Royalty Payment Terms

Franchisee must present evidence to Franchisor, as required by Franchisor in its sole discretion, that Franchisee no longer owns the Additional Equipment prior to Franchisee being excused from paying any further Additional Equipment Royalties. Franchisee shall not be entitled to receive a refund on any Additional Equipment Royalty paid. Franchisee acknowledges and agrees that the Additional Equipment Royalty may increase upon renewal of the Franchise Agreement and agrees to pay Franchisor the then-current Royalty amount upon any such renewal.

2. **AMENDMENT BINDING.** This Amendment will be binding upon and inure to the benefit of each party and to each party’s respective successors and assigns.



3. **NO FURTHER CHANGES.** Except as specifically provided in this Amendment, all the terms, conditions, and provisions of the Franchise Agreement will remain in full force and effect as originally written and signed. In the event of any inconsistency between the Franchise Agreement and this Amendment, this Amendment shall control.

IN WITNESS WHEREOF, the parties duly executed this Amendment as of the dates listed below.

MOBILE COOKIE COMPANY, LLC,
a Delaware limited liability company

Sign:
Printed Name:
Title:
*Date:

***Effective Date**

FRANCHISEE:

Company Name

Sign:
Printed Name:
Title:
Date:



EXHIBIT H-13

FIXED LOCATION AMENDMENT TO FRANCHISE AGREEMENT

This Amendment to the Franchise Agreement (the “**Amendment**”) is made and entered into this _____ between Mobile Cookie Company, LLC, a Delaware limited liability company (“**Franchisor**”), and [Entity name], a(n) [State and entity type] (referred to herein as “**Franchisee**”).

RECITALS

WHEREAS, Franchisor and Franchisee entered into a franchise agreement (with all attachments and exhibits thereto, the “**Franchise Agreement**”) dated [Date], pursuant to which Franchisee was granted the right to operate a Beverly Ann’s Franchise (the “**Beverly Ann’s Business**”);

WHEREAS, Franchisee desires to operate a Beverly Ann’s Business from a permanent location in tandem with the GRM/GRT (“**Mobile Business**”), which is referred to in the Franchise Agreement as a “**Fixed Location Business**,” and

WHEREAS, Franchisor and Franchisee desire to modify the Franchise Agreement consistent with the operation of a Fixed Location Business in tandem with the Mobile Business pursuant to and in accordance with the terms of this Amendment.

Capitalized terms not defined herein shall have the meaning set forth in the Franchise Agreement.

NOW THEREFORE, in consideration of the mutual agreements, covenants and promises contained in this Amendment and for mutual consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the parties agree as follows:

1. **RECITALS.** The Recitals set forth above are hereby incorporated into the terms of this Amendment as if fully restated herein.

2. **FIXED LOCATION BUSINESS.** Upon execution of this Amendment, Franchisee is hereby granted the right to operate a Fixed Location Business in tandem with the existing Mobile Business under the Franchise Agreement. The Mobile Business shall remain in full force and effect and all references to the GRM/GRT shall be unaffected unless modified by this Amendment.

3. **PREMISES AND PREMISES STANDARDS.** A new Section 13.14 is hereby appended to the Franchise Agreement which is hereby amended to include the following in connection with the Fixed Location Business:

13.14 Premises and Premises Standards. The Parties acknowledge and agree that the Franchise Agreement shall be for both the Fixed Location Business and the GRM/GRT. The site of the Fixed Location Business shall be: [insert address] (the “**Premises**”). Franchisee may only operate the Fixed Location Business from the Premises and may not relocate the Fixed Location Business without the written consent of Franchisor which it may withhold in its sole discretion. You may not utilize any other Premises in the operation of your Franchised Business, and the Premises must only be used for the operation of your Franchised Business and not for any other purpose.

You agree to comply with all applicable zoning, land use, and other legal requirements, as well as obtain all necessary permits, licenses, and approvals required to operate from a fixed location at your sole expense. You must operate your Fixed Location Business in accordance with any fixed location policies,



procedures, and standards set forth in our Brand Manual. Although fixed location businesses may follow a consistent theme, you acknowledge and agree that the details for your Fixed Location Business may differ, often based upon local requirements and you agree that your Fixed Location Business may not be identical to those of other franchisees. If modifications to the Premises are necessary to comply with applicable local laws and/or ordinances, you may be required to pay a fee to us or our affiliate for the costs and expenses in making the necessary modifications to the Premises. You will also be required to purchase an initial inventory of Beverly Ann's Cookies equipment, uniforms, and supplies from us or our affiliates when you lease or purchase the Premises. These payments are non-refundable.

You must use our approved supplier for the decoration and/or design of your Fixed Location Business. Your Fixed Location Business must meet our then-current standards that we specify and that are contained in the Brand Manual. You must pay us a fixed location design and support fee of \$2,500 for up to 10 hours of design work and 10 hours of support guidance for your Fixed Location Business, plus an additional flat fee of \$2,500 if you exceed 20 total design and support hours. You must not use the Premises for any purpose other than the operation of your Fixed Location Business. You agree to: (i) decorate your Fixed Location Business under our then-current System standards, and at our request, periodically update or improve the decoration of the Fixed Location Business (any such updates or improvements must be made within 30 days of our delivery of notice to you that such updates or improvements must be made); (ii) maintain the condition of the Fixed Location Business consistent with the image of a Franchised Business and in accordance with the System standards; (iii) not transfer the Fixed Location Business without first removing all of the Marks from the Fixed Location Business and any additional equipment; and (iv) obtain and maintain all appropriate permits, business and contractor licenses and certifications used in the Franchised Business. During the Term, you agree to take the following actions: (A) thoroughly clean, repaint, and redecorate the interior and exterior of the Fixed Location Business and any additional equipment at intervals we prescribe; (B) repair the interior and exterior of the Fixed Location Business; and (C) at our request, to periodically improve and modify the Fixed Location Business to conform to the then-current System standards. You will place or display at the Fixed Location Business, only those signs, emblems, designs, artwork, lettering, logos, and display and advertising materials we approve from time to time. If at any time in our reasonable judgment, the general state of repair, appearance, or cleanliness of the Fixed Location Business of the Franchised Business or its fixtures, furnishings, equipment, assets, or signs does not meet our standards, we may notify you and specify the action you must take to correct the deficiency. These corrective actions will be performed at your sole expense. You must use our monitors at your Fixed Location and participate in our BA Monitor Advertising Program.

4. **ROYALTY FEE.** The Parties acknowledge and agree that the Royalties for the Fixed Location Business shall be paid separate from and in addition to the Mobile Business. The Royalties for the Fixed Location Business shall be paid monthly and shall equal the greater of: (i) \$166.67 per month or (ii) two percent (2%) of all Gross Sales for the prior month. "**Gross Sales**" means the total of all income, revenues, and consideration received or receivable by Franchisee as payment, whether in cash or for credit or barter, or other means of exchange (and, if for credit or barter, whether or not payment is received therefor), on account of any and all food, beverages, goods, merchandise, services or products sold in or from the Fixed Location Business, including in-store, carry-out, drive-thru, online orders, delivery, third-party voucher sales, gift cards, catering or otherwise, or which are promoted or sold under any of the Marks, during each month of the Term, whether or not Franchisor offers such services or products in its other locations, including: (a) revenues from sales of any nature or kind whatsoever, derived by Franchisee or by any other person or Entity (including Franchisee's Affiliate(s)) from the Fixed Location Business; (b) sales of authorized products in contravention of the Franchise Agreement; (c) the proceeds of any business interruption insurance, after the satisfaction of any applicable deductible; and (d) sales from vending devices including pay telephones. Notwithstanding the foregoing, "Gross Sales" shall exclude the following: (i) sales from the Mobile Business; (ii) sums representing sales taxes collected directly from customers by Franchisee in the operation of the Fixed Location Business, and any sales, value added or



other tax, excise or duty charged to customers which is levied or assessed against Franchisee by any Federal, state, municipal or local authority, based on sales of specific goods, products, merchandise or services sold or provided at or from the Fixed Location Business, provided that such taxes are actually transmitted to the appropriate governmental authority; (iii) sums representing tips, gratuities or service charges paid directly by customers to employees of Franchisee or paid to Franchisee and promptly and to the extent turned over to such employees by Franchisee in lieu of direct tips or gratuities; (iv) proceeds from isolated sales of equipment and trade fixtures not constituting any part of Franchisee's products and services offered for resale at the Fixed Location Business nor having any material effect upon the ongoing operation of the Fixed Location Business required under the Franchise Agreement; and (v) revenues received on account of sales of pre-paid gift cards and certificates; provided, however, that revenues received on redemption of such pre-paid gift cards and certificates shall be included as part of "Gross Sales." For purposes of clarity, with respect to goods, merchandise, services or products sold pursuant to coupons or other discounts (which must be approved in advance by Franchisor), Gross Sales shall not include the amount of the discount from the original undiscounted purchase price of such goods, merchandise, services or products.

Franchisee shall calculate the Royalties amount due to Franchisor and cause Franchisor to receive payment of all Royalties amounts then owed to Franchisor, together with a statement of Franchisee's Gross Sales for the applicable month (certified as complete and accurate by a duly authorized representative of Franchisee), by no later than the 15th day following such month. The statement may be provided by software approved by Franchisor. In the event that the software is not functioning or this feature is not available, Franchisee shall prepare and submit the required reports manually.

We reserve the right to adjust your minimum Royalty annually based on the Consumer Price Index as defined by the U.S. Bureau of Labor Statistics.

5. **POINT OF SALE SYSTEM.** If Required by Franchisor, Franchisee agrees to install a separate point of sale system, as detailed in Section 14.1 of the Franchise Agreement, for the Fixed Location Business. Franchisee acknowledges that the point of sale system would be separate from any requirement to purchase a point of sale system for the Mobile Business.

6. **TERRITORY.** Franchisee acknowledges and agrees that the Fixed Location Business will be located within the Territory for the Mobile Business and that no additional territorial rights shall be granted.

7. **TECHNOLOGY FEE AND BUSINESS MANAGEMENT SOFTWARE FEE.** The Business Management Software Fee shall be \$35 (or the then-current price) and is subject to increase in accordance with Section 6.10 of the Franchise Agreement. The Business Management Software Fee for the Fixed Location Business shall not count towards the fee calculation as a GRM/GRT, instead each shall be calculated independently. Franchisor and Franchisee agree and acknowledge that Franchisee shall pay a separate Technology Fee (currently, \$500 per year) for the Fixed Location Business and Section 6.9 of the Franchise Agreement is hereby amended accordingly.

8. **INSURANCE.** Franchisee acknowledges and agrees that the insurance requirements set forth in Section 19 of the Franchise Agreement relates to a GRM/GRT and not to a Fixed Location Business. Therefore, Franchisee agrees to procure and maintain all insurance required by Franchisor under the Brand Manual and the local operator at the Premises as well as in compliance with all applicable laws, rules and regulations.

9. **COMPETITIVE BUSINESS.** The definition of "Competitive Business" in Section 18.2 of the Franchise Agreement is hereby amended to include the word "restaurant or" before "mobile or temporary location vendor".



10. **REFERENCES TO GRM/GRT AND ADDITIONAL EQUIPMENT.** The references to the GRM/GRT and/or Additional Equipment in Sections 2, 5.2.3, 5.3, 6.12, 13.11, 21.1, 25.5, and 25.10 are each hereby amended and restated to simultaneously refer to the Fixed Location Business and the Premises.

11. **INTERDEPENDENCE AND TERMINATION.** The Fixed Location Business under the Franchise Agreement will operate within the Territory assigned to Franchisee in Franchise Agreement and the Mobile Business will be operated in tandem by Franchisee. Franchisor agrees to grant Franchisee the Fixed Location Business on the condition that Franchisee continues to operate the Mobile Business under the Franchise Agreement. The parties acknowledge and agree that the Fixed Location Business is dependent on the continued operation of the Mobile Business. If the Mobile Business ceases operations or is otherwise terminated pursuant to Franchise Agreement for any reason, Franchisor shall have the immediate right to terminate the rights given to Franchisee under this Amendment, including the right to operate the Fixed Location Business. Franchisor may also terminate this Amendment and Franchisee's right to operate the Fixed Location Business pursuant to the termination provisions of the Franchise Agreement. In the event that this Amendment is terminated, and that Franchisee is in compliance with the Franchise Agreement as it pertains to the Mobile Business, the Franchise Agreement shall remain in full force and effect with regards to the Mobile Business. Franchisor and Franchisee may only terminate this Amendment by written agreement. If Franchisee decides to terminate this Amendment and Franchisee's right to operate the Fixed Location Business, Franchisee must notify Franchisor in writing of its intention to do so at least 30 days before ceasing operation of the Fixed Location Business.

12. **CONDITIONS FOR APPROVAL OF TRANSFER.** Franchisee may not transfer, assign or convey any of the rights under the Franchise Agreement without doing so in tandem with this Amendment. Therefore, the following is added as a new Section 16.3.14 to the Franchise Agreement:

"16.3.14 Fixed Location Business The transferee agrees to take assignment of this Franchise Agreement under the terms and conditions of the Franchise Agreement as amended by that certain Fixed Location Form Amendment."

13. **FRANCHISEE REPRESENTATIONS.** Franchisee understands that the Fixed Location Business is a departure from the Franchisor's traditional operation of a mobile based concept and understands and acknowledges that the Fixed Location Business is different from Franchisor's current System. Franchisee acknowledges and agrees as follows:

a) Franchisee has conducted an independent investigation of the costs and risks associated with the Fixed Location Business and, in specific recognition thereof, desires to move forward with the Fixed Location Business at its sole risk and expense.

b) Franchisee has voluntarily entered into the Fixed Location Business and this Amendment.

c) The Fixed Location Business will require Franchisee to incur increased initial and ongoing expenses in operating the Fixed Location Business including but not limited to build-out, inventory, equipment, supplies, materials, products, staff training and signage. Franchisee acknowledges that the expenses will result in a material increase to the cost to operate the Fixed Location Business and that it has had an opportunity to investigate these expenses prior to entering into this Amendment and is solely responsible for such expenses.

d) Franchisee is solely responsible for the development, operation, and maintenance



of the Fixed Location Business and Franchisor expressly disclaims any obligation to provide support, guidance, resources, or assistance related to the Fixed Location Business.

e) Franchisee has independently determined that the Fixed Location Business would be compatible with the operation of the Beverly Ann's Business and as a part of the System.

f) Franchisee received this Amendment in the same form herein at least seven (7) days prior to the date that this Amendment shall be executed.

14. **NO REPRESENTATIONS BY FRANCHISOR.** Franchisor makes no representations, warranties, or guaranties, express or implied, relating to the viability of the Fixed Location Business, including but not limited to the potential revenues, income, profits, volume or success of the Fixed Location Business contemplated by this Amendment.

15. **REAFFIRMATION.** Except as specifically provided in this Amendment, all of the terms, conditions and provisions of the Franchise Agreement will remain in full force and effect as originally written and signed. In the event of any inconsistency between the provisions of the Franchise Agreement and this Amendment, the terms of this Amendment shall control.

16. **NO RELIANCE OR COERCION.** The parties each acknowledge that, in entering into this Amendment, neither of the parties has relied on any representations from the other party. The parties further acknowledge that they are freely and voluntarily entering into this Amendment, uncoerced by any person, and that they have sought and obtained the advice of legal counsel of their choice with regard to this Amendment.

17. **COUNTERPARTS AND TELECOPIES.** This Amendment may be executed in counterparts or by copies transmitted by telecopier, all of which shall be given the same force and effect as the original. This Amendment shall be effective when the signatures of all parties have been affixed to counterparts or copies.

18. **FURTHER ASSURANCE.** Each of the Parties will, upon reasonable request of the other, sign any additional documents necessary or advisable to fully implement the terms and conditions of this Amendment.

19. **AMENDMENT BINDING.** This Amendment will be binding upon and inure to the benefit of each party and to each party's respective successors and assigns.

IN WITNESS WHEREOF, the parties hereto, intending to be legally bound hereby, have duly executed and delivered this Amendment the date and year first written above.



FRANCHISOR:

MOBILE COOKIE COMPANY, LLC,
a Delaware limited liability company

FRANCHISEE:

[NAME OF FRANCHISEE],
a(n) [STATE OF FORMATION AND ENTITY
TYPE]

Sign:
Printed Name:
Title:

Sign:
Printed Name:
Title:



EXHIBIT H-14

BEVERLY ANN'S COOKIES FRANCHISE AGREEMENT

PERMITTED BUSINESS ADDENDUM

THIS PERMITTED BUSINESS ADDENDUM ("PB Addendum") is effective as of the date of signature. It amends the Franchise Agreement dated _____, including all addenda and attachments (the "**Franchise Agreement**") between MOBILE COOKIE COMPANY, LLC, a Delaware limited liability company ("**Franchisor**", "**we**," "**us**" or "**our**"), _____, a(n) _____ [State] [entity type], ("**Franchisee**", "**you**" or "**your**"), which operates a Beverly Ann's Cookie Business located at _____, and _____, a(n) [State] [entity type] ("**Affiliated Entity**"), which provides "**Permitted Business Services**."

1. **Incorporation Into Franchise Agreement.** This PB Addendum is an integral part of, and is incorporated into, the Franchise Agreement, provided that the Affiliated Entity does not, by this PB Addendum, gain or have any right, title or interest in or to the Franchise Agreement or the Franchised Business operated thereunder. Nevertheless, this PB Addendum supersedes any inconsistent or conflicting provisions of the Franchise Agreement with respect to Franchisee. Terms not otherwise defined in this PB Addendum have the meanings as defined in the Franchise Agreement. This PB Addendum is personal to you. The terms and conditions of this PB Addendum cannot be transferred separately from the Franchise Agreement or with it. Also, the terms and conditions of this PB Addendum will not apply to any transferee under a transfer as defined in the Franchise Agreement.

2. **Permitted Business Services.** We agree that the Affiliated Entity is permitted to offer the services described on Schedule 1 to this PB Addendum (the "**Permitted Business Services**") and only in strict conformance with this PB Addendum including any restrictions and conditions included in Schedule 1. Only the Affiliated Entity may provide the Permitted Business Services. You or the Affiliated Entity may terminate this PB Addendum at any time upon notice to us, provided that upon such termination, the Affiliated Entity must immediately cease providing the Permitted Business Services.

3. **Competitive Restrictions.** The parties agree that in the absence of this PB Addendum, the Permitted Business Services would constitute the operation of a Competitive Business under the Franchise Agreement. Other than permitting the Affiliated Entity to offer the Permitted Business Services in accordance with this PB Addendum, the competitive restrictions under the Franchise Agreement remain in full force and effect. You and the Affiliated Entity are not authorized to offer or sell any services of any kind or nature that would meet the definition of a Competitive Business under the Franchise Agreement except as expressly provided hereunder.

4. **Firewalls:** You and the Affiliated Entity agree that Permitted Business Services may only be offered and sold in such a manner that the general public has no reason to believe that the Affiliated Entity and/or its Permitted Business Services are associated with the Franchised Business in any way. To ensure the public does not perceive the Permitted Business Services to be associated with the Franchised Business, you and Affiliated Entity have agreed to the following and must:

- A. Maintain separate facilities and equipment for the Permitted Business Services. The Affiliated Entity shall not for any purpose use the truck, trailer, kiosk or other equipment used in the operation of the Franchised Business and such equipment must be stored/garaged in separate locations in order not to create the impression that the Franchised Business and Permitted Business Services are offered or operated by the same or related persons or entities.



- B. Maintain a separate phone number and separate phone system.
- C. Maintain separate accounting, business forms, and tax filings for the Franchised Business and Affiliated Entity's Permitted Business Services.
- D. Not market, advertise, co-brand or promote the Permitted Business Services from the Franchised Business or in any manner indicating or suggesting any connection or common ownership interest between the Affiliated Entity and the Franchised Business. No joint advertising is allowed unless approved by us, which we may reject or refuse in our sole discretion.
- E. Not use any Confidential Information, Customer Lists, Intellectual Property, trade dress, equipment, fixtures, furnishings, signage, or technology systems used in the operation of a Franchised Business in connection with Affiliated Entity's provision of Permitted Business Services.
- F. Not divert or direct clients of the Franchised Business to the business operated by the Affiliated Entity.

5. **Indemnification.** In addition to the indemnity requirements contained in the Franchise Agreement, Franchisee and the Affiliated Entity agree to indemnify, defend and hold harmless us, our affiliates and our respective shareholders, directors, officers, employees, agents, successors and assignees (the "**Indemnified Party(ies)**") against and to reimburse any one or more of the Indemnified Parties for all claims, obligations and damages arising out of (a) any breach of the Franchise Agreement or this PB Addendum by the Affiliated Entity or Franchisee; or (b) the Affiliated Entity business' operation or the Permitted Business Services. For purposes of this indemnification, "**claims**" includes all obligations, damages (actual, consequential or otherwise) and any costs incurred in the defense of any claim against any of the Indemnified Parties, including, without limitation, accountants', arbitrators', attorneys', paralegals' and expert witness fees, costs of investigation and proof of facts, court costs, other expenses of litigation, arbitration or alternative dispute resolution and travel and living expenses. We have the right to defend and settle any such claim against us. This indemnity will continue in full force and effect subsequent to and notwithstanding the expiration or termination of the Franchise Agreement. Under no circumstances will we or any other Indemnified Party be required to seek recovery from any insurer or other third party, or otherwise to mitigate our, their or your losses and expenses, in order to maintain and recover fully a claim against you. Franchisee and the Affiliated Entity agree that a failure to pursue such recovery or mitigate a loss will in no way reduce or alter the amounts we or another Indemnified Party may recover.

6. **Non-Competition Agreements.** You and the Affiliated Entity agree that except as permitted in this PB Addendum, we may enforce the competitive restrictions in the Franchise Agreement against the Affiliated Entity, and that you will, on our behalf, enforce them against the Affiliated Entity at your expense and our direction if so requested by us.

7. **General Release.** Franchisee, its respective owners, officers, members, partners, shareholders and managers must execute our standard form of general release agreement.

8. **Non-Compliance.** Non-compliance by you or the Affiliated Entity of the terms and conditions in this PB Addendum may be considered a breach of this PB Addendum and the Franchise Agreement.

9. **Miscellaneous.** This Addendum will be binding upon and inure to the benefit of each party and to each party's respective successors and assigns. Franchisee and the Affiliated Entity agree to keep



the terms of this PB Addendum confidential and not disclose the contents of this PB Addendum to any third party, excluding Franchisee's and the Affiliated Entity's representatives, without the prior written consent of Franchisor. Each of the parties hereto will, upon reasonable request of the other, sign any additional documents necessary or advisable to fully implement the terms and conditions of this PB Addendum. Except as specifically provided in this Addendum, all of the terms, conditions, and provisions of the Franchise Agreement will remain in full force and effect as originally written and signed. In the event of any inconsistency between the provisions of the Franchise Agreement and this Addendum, the terms of this Addendum shall control.

IN WITNESS WHEREOF, the parties duly executed this PB Addendum as of the date we sign it.

“US”

MOBILE COOKIE COMPANY, LLC

a Delaware limited liability company

“YOU”

a(n) [State] [entity type]_____

Sign:
Printed Name:
Title:
Date:

Sign:
Printed Name:
Title:
Date:

“AFFILIATED ENTITY”

a(n) [State] [entity type]_____

Sign:
Printed Name:
Title:
Date:



SCHEDULE 1

TO PERMITTED BUSINESS ADDENDUM

PERMITTED BUSINESS SERVICES

Description of Permitted Business Services (describe products served, geographic area, how products will be distributed i.e. truck, trailer, kiosk, etc.): _____

Restrictions and Conditions on Provisions of Permitted Business Services: _____

“US”

“YOU”

MOBILE COOKIE COMPANY, LLC

a Delaware limited liability company

a(n) [State] [entity type]_____

Sign:
Printed Name:
Title:
Date:

Sign:
Printed Name:
Title:
Date:

“AFFILIATED ENTITY”

a(n) [State] [entity type]_____

Sign:
Printed Name:
Title:
Date:



EXHIBIT H-15

EXHIBIT I

STATE EFFECTIVE DATES



State Effective Dates

The following states have franchise laws that require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This document is effective and may be used in the following states, where the document is filed, registered or exempt from registration, as of the Effective Date stated below:

State	Effective Date
Hawaii	Pending
Indiana	Pending
Maryland	Pending
Michigan	Pending
North Dakota	Pending
Rhode Island	Pending
South Dakota	Pending
Washington	Pending
Wisconsin	Pending

Other states may require registration, filing, or exemption of a franchise under other laws, such as those that regulate the offer and sale of business opportunities or seller-assisted marketing plans.



EXHIBIT J

RECEIPT



RECEIPT
(Retain This Copy)

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Mobile Cookie Company, LLC offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

Under Iowa law, if applicable, Mobile Cookie Company, LLC must provide this disclosure document to you at your first personal meeting to discuss the franchise. Michigan requires Mobile Cookie Company, LLC to give you this disclosure document at least ten (10) business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first. New York requires you to receive this disclosure document at the earlier of the first personal meeting or ten (10) business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship.

If Mobile Cookie Company, LLC does not deliver this disclosure document on time or if it contains a false or misleading statement or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580, and the appropriate state agency identified on Exhibit A.

The name, principal business address, and telephone number of each franchise seller offering the franchise is:
Tony Lamb, 5945 Centennial Circle, Florence, KY 41042 and 1-800-566-2423

Issuance Date: April 20, 2026

I received a disclosure document issued April 20, 2026 which included the following exhibits:

Exhibit A State Administrators/Agents for Service of Process
Exhibit B Financial Statements
Exhibit C Franchise Agreement
Exhibit D Franchise Disclosure Questionnaire
Exhibit E Brand Manual Table of Contents
Exhibit F List of Current and Former Franchisees
Exhibit G State Addenda and Agreement Riders
Exhibit H Contracts for use with the Beverly Ann's Cookie Franchise
Exhibit I State Effective Dates
Exhibit J Receipt

Sign:	Sign:
Printed Name:	Printed Name:
Date:	Date:
Date:	Date:

Rev. 112025

PLEASE RETAIN THIS COPY FOR YOUR RECORDS.



**RECEIPT
(Our Copy)**

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Mobile Cookie Company, LLC offers you a franchise, it must provide this disclosure document to you 14 calendar days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

Under Iowa law, if applicable, Mobile Cookie Company, LLC must provide this disclosure document to you at your first personal meeting to discuss the franchise. Michigan requires Mobile Cookie Company, LLC to give you this disclosure document at least ten (10) business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first. New York requires you to receive this disclosure document at the earlier of the first personal meeting or ten (10) business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship.

If Mobile Cookie Company, LLC does not deliver this disclosure document on time or if it contains a false or misleading statement or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, D.C. 20580, and the appropriate state agency identified on Exhibit A.

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Exhibit G	State Addenda and Agreement Riders
Exhibit H	Contracts for use with the Beverly Ann's Cookie Franchise
Exhibit I	State Effective Dates
Exhibit J	Receipt

Sign:	Sign:
Printed Name:	Printed Name:
Date:	Date:
Date:	Date:

Rev. 112025

Please sign this copy of the receipt, date your signature, and return it to Mobile Cookie Company, LLC, 5945 Centennial Circle, Florence, KY 41042.

