FRANCHISE DISCLOSURE DOCUMENT

AUTO APPRAISAL NETWORK, INC.
A California Corporation
23986 Aliso Creek Rd Ste. 204
Laguna Niguel, CA 92677
(949) 387-7774
www.autoappraisalnetwork.com

We offer to you the right to operate a business offering professional evaluation and inspection of all types of automobiles, watercraft and/or motorcycles for the purpose of financing, insurance and other requirements as needed by owners, under the name "Auto Appraisal Network."

The total investment necessary to begin operation of an Auto Appraisal franchise is currently $16,700 for a low and $44,275 for a high. This includes $12,000 to $20,000 that must be paid to us or our affiliates.

The total investment necessary to begin operation of an Auto Appraisal Area Developer Agreement Franchise is currently $21,700 for a low and $49,275 for a high. This includes $5,000 deposit per additional territory that must be paid to us or our affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign any binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact. David Williams, 23986 Aliso Creek Rd Ste. 240, Laguna Niguel, Ca 92677, (949) 387-7774.

The terms of your contract will govern your franchise relationship. Don't rely on this Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "a Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW., Washington D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date of Issuance ~~April 8, 2023~~March 6, 2024

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits E and F.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit G includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Auto Appraisal Network business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be an Auto Appraisal Network franchisee?	Item 20 or Exhibits E and F lists current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

What You Need To Know About Franchising *Generally*

Continuing responsibility to pay fees. You may have to pay royalties and other fees even if you are losing money.

Business model can change. The franchise agreement may allow the franchisor to change its manuals and business model without your consent. These changes may require you to make additional investments in your franchise business or may harm your franchise business.

Supplier restrictions. You may have to buy or lease items from the franchisor or a limited group of suppliers the franchisor designates. These items may be more expensive than similar items you could buy on your own.

Operating restrictions. The franchise agreement may prohibit you from operating a similar business during the term of the franchise. There are usually other restrictions. Some examples may include controlling your location, your access to customers, what you sell, how you market, and your hours of operation.

Competition from franchisor. Even if the franchise agreement grants you a territory, the franchisor may have the right to compete with you in your territory.

Renewal. Your franchise agreement may not permit you to renew. Even if it does, you may have to sign a new agreement with different terms and conditions in order to continue to operate your franchise business.

When your franchise ends. The franchise agreement may prohibit you from operating a similar business after your franchise ends even if you still have obligations to your landlord or other creditors.

Some States Require Registration

Your state may have a franchise law, or other law, that requires franchisors to register before offering or selling franchises in the state. Registration does not mean that the state recommends the franchise or has verified the information in this document. To find out if your state has a registration requirement, or to contact your state, use the agency information in Exhibit C.

Your state also may have laws that require special disclosures or amendments be made to your franchise agreement. If so, you should check the State Specific Addenda. See the Table of Contents for the location of the State Specific Addenda.

Special Risks to Consider About *This* Franchise

Certain states require that the following risk(s) be highlighted:

1. **Out-of-State Dispute Resolution.** The franchise agreement requires you to resolve disputes with the franchisor by mediation, arbitration and/or litigation only in California Out-of-state mediation, arbitration, or litigation may force you to accept a less favorable settlement for disputes. It may also cost more to mediate, arbitrate, or litigate with the franchisor in California than in your own state.

2. **Mandatory Performance Standards.** The territorial rights granted in the franchise agreement are dependent on achieving certain quarterly performance standards.

3. **Minimum Monthly Fee.** The franchisee must pay a $250 service fee every month, even if no sales are made.

Certain states may require other risks to be highlighted. Check the "State Specific Addenda" (if any) to see whether your state requires other risks to be highlighted.

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ITEM 1
THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES

The Franchisor

To simplify the language in this Franchise Disclosure Document "we," "our," "us" and "AAN," means Auto Appraisal Network, Inc., the Franchisor. "You" means the person, corporation, partnership or other entity who buys the franchise, the Franchisee. If a corporation, partnership or other entity is the Franchisee, "You" includes the Franchisee's owners. AAN is a California corporation that was incorporated on August 28, 2006 as an "S" corporation for the primary purpose of offering and supporting franchisees of AAN. Our principal business address is 23986 Aliso Creek Rd Ste. 204 Laguna Niguel, Ca 92677

Our agent for service of process in California is David Williams, 23986 Aliso Creek Rd, Ste. 204 Laguna Niguel, CA 92677.

Parents, Predecessors and Affiliates

We have no parents, predecessors or affiliates significant to the franchise. Auto Appraisal Network ("AAN") was created to offer national vehicle inspection services through a nationwide network of franchised territories. AAN processes and systems were derived from business experience gained prior to the formation of AAN. We have not previously offered franchises in this or any other line of business. The systems and processes we use were exclusively developed for AAN and it is our intent to continue to incorporate the experience, business practices and methods developed by AAN in our future business operations with our franchisees.

The Franchise Offered

We are a franchising company which sells and grants franchises for the operation of providing professional auto appraisals to individuals, and/or companies. A franchisee will offer professional evaluation and inspection of all types of automobiles, watercraft and motorbikes for the purpose of insurance, financing, and other requirements as requested by clients of AAN.

We offer franchises that authorize you to use our trademarks and to operate an Auto Appraisal Network franchise. As a franchisee, you (or someone designated by you and approved by us, called an "Appraiser") will be trained to provide inspection services to your customers using our unique system which includes proprietary software; standards, specifications and procedures for operations; procedures for quality control; training and assistance; and advertising and promotional programs (the "System."). Customers are often classic car or motorcycle collectors, but will also include owners of specialty vehicles and sports cars. You will solicit customers through car clubs, car shows, networking, insurance companies, financial institutions and referrals from existing customers or from us when we receive a request from your specific area. You will travel to the customers location where the vehicle is located and complete the evaluation and inspection according to the training specifications, the guidelines in the Operations Manual (the "Manual"), and the proprietary software (the "software") that will be installed on the laptop computer we will provide you with. You will also take the required photographs of the vehicle(s) with the digital camera that you will also receive with your franchise. You are responsible for collecting payment in full from your customer when you complete the inspection, and before we deliver the reports. Once complete, you will send us the electronic files of the evaluation along with the digital images for us to process and complete the certified appraisal report. The certified appraisal report will be signed by you with your saved digital signature. We will send an electronic certified appraisal report in PDF format to your customer and a bound copy of the certified report directly to your customer within 2 business days of completing the appraisal report.

You must operate your Auto Appraisal Network franchise according to the standards, specifications, procedures and business format created, developed and designated by us at an approved location (the "Premises") within a Designated Market Area (the "DMA").

Business Experience

We have never offered franchises in this or any other line of business before this offer. We began granting franchises in January, 2007. The effective date of this Disclosure Document for certain state(s) is listed on the 3rd. page of this FDD just after the cover sheets. We operate ~~11~~ 3 Auto Appraisal businesses of the type being offered to you in this Disclosure Document and have done so since 2007.

Franchise territories are based on a US Census Metropolitan and Micropolitan Statistical Areas with base populations greater than 80,000 in the Territory and physical area no larger than a state and no smaller than a county, parish or independent city. We will only establish one franchisee per territory as defined in this paragraph and called the DMA.

Franchise Agreement

We intend to enter into franchise agreements ("Franchise Agreements") (included as Exhibit A to this Disclosure Document) with qualified legal entities and persons ("you") that wish to operate an Auto Appraisal Network franchise.

Under a Franchise Agreement, we will grant you the right (and you will accept the obligation) to operate Auto Appraisal Network franchise is an agreed-on Designated Marketing Area (the "DMA"). (In this Disclosure Document, the term "Franchised Business" means Auto Appraisal Network franchise; franchised to you under a Franchise Agreement.)

If you are not an individual, then you must designate one of your owners, who must be an individual person with at least a 10% ownership interest in the franchisee entity, and who must be reasonably acceptable to Auto Appraisal Network (the "Designated Principal"), to be involved in the general management of your Franchised Business; even if you hire a manager to handle the day to day operations of the franchise.

Area Development Agreement

We may also offer an area development agreement (the "Area Development Agreement") (included as Exhibit B to this Disclosure Document) with qualified corporations and persons (an "Area Developer"), which grants the right to establish and operate a specified number of Auto Appraisal Network franchises in a specified area (the "Development Area") at specific locations, that must be approved by Auto Appraisal Network; each under a separate Franchise Agreement. Auto Appraisal Network will enter into Development Agreements under which at least two Auto Appraisal Network franchises will be developed by an Area Developer.

Area Developers must open each Auto Appraisal Network franchise, following the Development Schedule in Exhibit A to the Development Agreement. The Area Developer must exercise each development right by itself executing a Franchise Agreement for the establishment and operation of an Auto Appraisal Network franchise.

Industry-Specific Regulations

While we are not aware of any regulations specific to the industry; there may be laws or regulations in your state, which apply to operating a business in general, including one that is normally home based. Additionally; your franchise may be subject to federal, state and local laws, regulations and guidelines relating to consumer protection and/or "truth in advertising." You may also be subject to general laws relating to businesses, including those relating to employment, labor and taxes. Please consult your lawyer about all of these laws, rules and regulations.

You must comply with all local, state, and federal laws that apply to your Franchised Business's operations, including for example; discrimination, employment, and sexual harassment laws.

Competition

You will compete with existing and other businesses and individuals performing similar services on a national or regional basis. The market for auto appraisal services is newly developed. Sales for this franchise are not typically seasonal.

ITEM 2
BUSINESS EXPERIENCE

President, Owner, Director and Founder: David Williams

David Williams is our President, Owner and Founder and has held his position as President since March 2010 after buying out his partner. From 2006 until 2010 David was our Vice President and founder. David has performed independent auto appraisals, first as a hobby in 1994, then as a home based business in 2001 and later market research for AAN as Car Hound Inc. in 2005. During this time David also worked as a Systems Design Engineer and a Service Operations Manager for Quantum Corporation in Costa Mesa, CA. until 2006.

ITEM 3
LITIGATION

No litigation is required to be disclosed in this Item.

ITEM 4
BANKRUPTCY

No bankruptcy, US or foreign is required to be disclosed in this Item.

ITEM 5
INITIAL FEES

Initial Franchise Fee

All franchisees pay an initial franchise fee (Initial Franchise Fee) of between twelve thousand ($12,000) and twenty thousand dollars ($20,000.00) based on the territory population. Upon signing the Franchise Agreement, we will schedule your training and receipt of your equipment and supplies as outlined below. The initial franchise fee of between $12,000 and $20,000 is due in full at the time of signing the franchise agreement and payable by bank check. The initial franchise fee may not be uniform in all cases for persons purchasing a franchise under this offering. We may allow you to enter into a direct financing agreement with us for a portion of your Initial Franchise Fee. If you have served in the US Military previously, you may qualify for a reduction in the initial franchise fee of up to 20%, provided you meet the qualifications and strict criteria.

Upon signing the Franchise Agreement, the military discount amount of the Initial Franchise Fee will be deemed fully earned and non-refundable in consideration of administrative, marketing, legal expenses associated with preparing this and other documents required by the government to protect you and other expenses incurred by AAN in granting the franchise and for our lost or deferred opportunity to other potential Franchisees. If you fail to satisfactorily complete your franchisee training course, the remaining franchise fee paid will be refunded or, if applicable, subtracted from the balance due any direct financing agreement you have with us.

Population	**Territory Fee**
Greater than 6M	$20,000
4.5M – 6M	$17,500
3M - 4.5M	$16,250
1.5 – 3M	$15,000
500k – 1.5M	$12,500
Less than 500k	$12,000

The initial franchise fee includes a multi-day training program accessed online and provided at your convenience. Also included in the initial franchise fee listed above is the following:
1-Laptop computer w/ 15" LCD display, 2.66 GHz. Intel Dual Core processor, 4GB Ram, 500GB HD, , Wireless 802.11n mini card (Dell Latitude 15 5000 Series or similar) with Microsoft Windows 10 or newer and Microsoft Office installed, Proprietary Auto Appraisal Network Appraisal software and manuals,; 1 Digital Camera – 16 Megapixel CCD with 3" LCD tilt Display, USB interface (Sony DSC-HX400 or similar); 1 E-mail address (FranchiseeName@AutoAppraisalNetwork.com) ;1 FTP Network access account; 1 personal webpage on the Auto Appraisal Network site with territory customizations.
The entire initial franchise fee is deemed fully earned by us upon receipt and is non-refundable. All fees are uniform. All fees and deposits are non-refundable.

Area Development Fee

If you are going to be an Area Developer, and agree to develop a minimum of two franchises, then you will sign an Area Development Agreement and pay us an area development fee (the "Area Development Fee"). The amount of the Area Development Fee will depend on the number of Auto Appraisal Network franchises to be developed under the Development Agreement, and will be calculated as follows: Full Territory Fee for the first Auto Appraisal Network franchise, and $5,000 deposit towards the second and subsequent Auto Appraisal Network franchise fee of Territory Fee less $3,000 to be opened under that agreement. The Area Development Fee will be due in a lump sum on the signing of an Area Development Agreement. The Area Development Fee is fully earned and non-refundable regardless of whether you enter into a Franchise Agreement for any of the Franchised Business, in consideration of administrative and other expenses we incur in entering into the Development Agreement, and for our lost or deferred opportunity to enter into the Development Agreement with others. (Section 4.1 of the Area Development Agreement)

If you meet our obligations under the Development Agreement and are not otherwise in default under any other agreement with us, you will pay the balance of Territory Fee, less the initial deposit paid; at the time of signing each additional franchise agreement according to the development schedule as outlined and agreed to in Exhibit A – Data Sheet, to the Area Development Agreement. You must sign a Franchise Agreement for each Franchised Business under the Development Agreement at the time you pay the balance to us, and we will credit the portion of the Area Development Fee that you paid attributable to that Franchised Business towards the Franchise Fee due for that Franchised Business. The Franchise Fees and Area Development Fees are uniform.

ITEM 6
OTHER FEES

TYPE OF FEE	AMOUNT	DUE DATE	REMARKS
Service Fee[1]	$110 per certified report for the report quantities equal to or less than the Minimum Quarterly requirement, $100 per certified report for report quantities exceeding the Minimum Quarterly requirement, $90 per certified report exceeding the Minimum Quarterly requirement by 50% or more[2]	Within 10-days of receipt of monthly invoice. [3]	You are responsible for invoicing and collecting from your customers. You will pay us via bank draft, EFT or credit card for all reports we prepare and certify for you.[4]
Training of Additional Persons[5]	Then-current charges, currently $2,500 per additional person after first 2.	On demand.	Initial Training furnished to additional people, schedule permitting.
Additional Training Programs[6]	Then-current charges, currently $500 per person, per day.	On demand.	Additional training after the initial training has been attended by you and one additional person.
Transfer	$5,000 Transfer Fee	Before transfer.	Payable by you or transferee. No charge if franchise transferred to a corporation or limited liability company which you control.
Transfer Referral Fee	6% of sales price Franchisee will pay broker if one is involved in the sale See above for training of new franchisee	Before transfer.	If you request, we will assist in finding a transferee for you. If you sell to a buyer we find, you will owe us 6% of sale price. The $5,000 transfer fee will also be owed to us.
Renewal	$0	Before renewal.	If you are in good standing you may apply to renew the franchise with us for an additional 5 years. You must sign a mutual release and a new Franchise Agreement (which may contain materially different terms from the original Agreement) See Section 2.2.5 of the Franchise Agreement.
Insurance[7]	Amount of premiums for the insurance required by Paragraph 10.J of the Franchise Agreement	Upon invoice	If you fail to buy required insurance, we may buy it for you and you must reimburse us.
Indemnification	You must pay us amounts we incur for any claims from your operation of the Business or misuse of the Marks.	On demand	You must defend, indemnify and hold us harmless. Includes all costs of defense of claims.
Extranet and Software Support Fee[8]	Currently $72 per year, per user for the Extranet. Fees based on current cost to maintain sites, technology and support. Not to exceed $50 per month.	Monthly upon invoice	Extranet and proprietary software that manages contact relationships, on- line document storage, calendar, intra company communications, Operations manuals online and company relations.
Wireless carrier and cell phone services[9]	Approximately $100-200 per month	Upon Invoice	You must secure a cellular carrier for cell phone and wireless internet services for the operation of your franchise.

TYPE OF FEE	AMOUNT	DUE DATE	REMARKS
Local Advertising	A minimum of $250 per month averaged over 3 months	As agreed	You must spend this locally in your area.
Local Telephone and On-line Directories	Varies	As agreed	You must advertise in local directories and pay the local directories directly.
Internet Advertising[10]	Currently $199 per month as Not to exceed $250 per month	As agreed	Must be paid by directly to vendor. Can be applied towards local advertising requirement.
Fees for Electronic Fund Transfer Payment Program	Sums assessed by banks	Upon invoice	
Late Penalty and Interest	10% of overdue amount and interest of 1½%, or maximum rate permitted by law. The highest rate allowed in California is 10%.	Upon invoice	Late payments after 10 days will incur a 10% penalty of the overdue amount and interest of 1 ½ %, the maximum rate permitted by law, on the overdue amount from the date it was due until paid.
Memberships[11]	$300 per year	Upon joining	Within 12 months of training.
Fees for Credit Card Charges[12]	Currently 2.38% Sums assessed by credit card companies	Upon invoice	If you establish and take credit cards from your using our merchant account, , you can have your own merchant account
Fee for not using our system to input your inspection date[13]	$75	Upon invoice	If you are unable or unwilling for any reason to use our system to input the inspection data, we charge a $75 fee for the extra time and effort needed to convert your input into a certified appraisal report

NOTES TO ITEM 6:

[1] Service Fees are imposed by and payable directly to us at our corporate headquarters. All Fees are invoiced monthly and paid via Checking account funds direct draft or electronic transfer. Unless otherwise noted, these fees are non-refundable.

[2] You will charge your customers a fee for the evaluation and appraisal based on the vehicle(s) you are inspecting. We will provide you with a chart of our suggested fees but you are free to negotiate your fees with your customers. You agree to pay a minimum monthly service fee of $250 if minimum sales are not made in any given month. Minimum Monthly service fee will be waived first 6 months of territory ownership.

[3] We will invoice you monthly for each report we process and certify for you within the invoice period. For delinquent accounts, Credit Card payment for the appraisal fee will be required for all appraisal reports processed until the account is current.

[4] We will not bill your customers directly for services rendered by you or though the Franchise Unit. You will bill all customers at the time of completing your inspection. Optionally we will offer Credit Card processing at our cost if franchises so chooses. Payments made by EFT may be subject to transaction fees. Where available Wells Fargo provides Business Bill Pay services through Wells Fargo Business Online® at no cost to qualified business checking account holders, AAN banks with Wells Fargo for the foreseeable future.

[5] The Initial Training Program is provided to you and one other person who will be operating the Franchise as part of your initial franchise fee. You are responsible for all expenses, including travel, room,

board, local transportation expenses and your wages and the wages of your managers and other agents or employees incurred in attending Initial Training. Initial training of second appraiser can be completed at a later date, but must be coordinated with Auto Appraisal Network to be conducted during existing scheduled training. Currently, we charge a fee of $2,500 for each additional person taking the initial training program, space and schedule permitting after the first 2.

[6] If you request us to train an additional person or new manager, after you and your first manager have completed the initial training program included with the franchise fee, we will charge a fee of $500 per person, per day to attend a new training session. You are responsible for all expenses, including travel, room, board, local transportation expenses and your wages and the wages of your managers and other agents or employees incurred in attending the new training session(s). This fee may be negotiated if coordinated with existing scheduled training and does not include required hardware.

[7] The Franchise Agreement states that your insurance coverage must cover us, our affiliates and successors, as well as our respective directors, officers, employees, agents, shareholders, designees, contractors, representatives and assigns.

[8] You are required to use the Auto Appraisal Network Franchise Extranet for Data Base Management, document management and intra-company communication. Auto Appraisal Network, Inc. will use the Intra-net for franchise wide marketing, service fee management, financial reporting/benchmarking, communications and franchise coaching.

[9] You will need to secure a cell phone if you do not already have one and internet access from your cellular carrier to allow wireless access at your customer's location.

[10] You will be required to participate and pay the minimum monthly fee, which will not exceed $250 per month. Managed website, search engine optimization and onboarding provided by SEO Samba which is our approved vendor.

[11] American Society of Appraisers (ASA), ~~International~~ National Automotive Appraisers Association (~~I~~N.A.A.A.). You are encouraged to join one of these associations within 12 months of signing the Franchise Agreement and receiving your training.

[12] There may also be a service fee for credit card charges or checking account drafting made by you or your Franchise Members. The service fee applies to appraisal report credit card charges that we process for you.

[13] We may deduct this fee in the same manner as the Service fees.

AREA DEVELOPER - OTHER FEES[1]

NAME OF FEE	AMOUNT	DUE DATE	REMARKS
Training Assistance	Then-current charges, currently $500 per person, per day.	On demand.	Additional training and assistance you request.
Transfer	$5,000 Transfer Fee	Before transfer.	Payable by you or transferee. No charge if transferred to a corporation or limited liability company which you control.
Transfer Referral Fee	6% of sales price Franchisee will pay broker if one is involved in the sale. See above for training of new franchisee	Before transfer.	If you request, we will assist in finding a transferee for you. If you sell to a buyer we find, you will owe us 6% of sale price. The $5,000 transfer fee will also be owed to us.

ITEM 7
ESTIMATED INITIAL INVESTMENT

YOUR ESTIMATED INITIAL INVESTMENT

TYPE OF EXPENDITURE	AMOUNT	METHOD OF PAYMENT	WHEN DUE	TO WHOM PAYMENT IS TO BE MADE
Franchise Fee[1, 16]	$12,000 - 20,000	Lump Sum	Upon Signing of Franchise Agreement	Us
Travel/Living Expenses for Training [2]	$500-3,000	As Incurred	As Incurred	Third Parties
Rent[3]	$0-2,000	As Incurred	Monthly	Third Parties
Security Deposit[4]	$0-2,000	As Incurred	As Incurred	Third Parties
Utility Deposits[5]	$0-500	As Incurred	As Incurred	Third Parties
Equipment/Fixtures[6]	$0-2,000	As Incurred	As Incurred	Third Parties
Business Licensing, Legal, Accounting[7]	$500-2,500	As Incurred	As Incurred	Third Parties
Phones and Internet Service[8]	$100-300	As Incurred	Monthly	Third Parties
Extranet Service[9]	$0-75	As invoiced	In Advance	Us
Insurance Deposit[10]	$100-400	As Incurred	As Incurred	Third Parties
Initial Adversting[11]	$200-1,000	As Incurred	As Incurred	Third Parties
Marketing/Networking[12]	$300-500	As incurred	As Incurred	Third Parties
Additional Funds (3 months) [13]	$3,000-10,000	As Incurred	As Incurred	Third Parties
Estimated Initial Investment[14]	**$16,700.00 - $44,275.00**			

AREA DEVELOPER INITIAL INVESTMENT

TYPE OF EXPENDITURE	AMOUNT	METHOD OF PAYMENT	WHEN DUE	TO WHOM PAYMENT IS TO BE MADE
Area Development fee[15]	$5,000 per additional territory	Lump Sum	Upon Signing of Area Development Agreement	Us
Area Developer Estimated Initial Investment (includes Estimated Initial Investment above)	$21,700.00 - $49,275.00			

Explanatory Notes

[1] Franchise Fee - The Franchise Fee is between $12,000 and $20,000 based on the territory population of the first franchise purchased and may not be uniform for all franchises now being offered by us. If you decide to purchase a second or subsequent franchise, you will pay the price for the second/subsequent franchise units in effect at that time which may be higher than $20,000, unless you have signed an Area Development Agreement with your first franchise.

[2] Travel/Living Expenses for Training - These costs will vary depending on factors such as mode of travel, distance traveled to training and quality of hotel accommodations selected by you. These costs are

not normally refundable. The low represents the estimates for one person from a close proximity to a training location and the high represents the estimates for two people traveling with air fare.

[3] Rent - You are not required to establish an office in a commercial location for the franchise and we suggest that you operate from a home based office to control costs. You will be traveling to the customer's location to evaluate and appraise their vehicles. If you decide to operate your franchise from a commercial location you will not need more than a space of 100 sq. ft. to set up a desk and file cabinet space. We will not approve a specific location for you to operate your franchise from. Refunds for these costs are available only with supplier approval.

[4] Security Deposit – If you decide to lease a commercial office space, most office spaces will require a minimum security deposit that is normally based on your monthly rent and only refundable with supplier approval.

[5] Utility Deposits – As outlined in #4 above, we recommend that you operate from a home based office. If you rent from a commercial location, you may be responsible for paying deposits and utility costs before opening for business as agreed to between you, your landlord and the utility companies. These deposits will only be refundable with supplier approval.

[6] Equipment and Fixtures – The low represents you already having a space with a desk to operate your business and the high represents you buying a desk, chair and all in one printer, fax and copy machine for use you're your business. Refunds will be available upon supplier approval.

[7] Business Licensing, Legal, Accounting - You must comply with all state and local laws, including those requiring persons and entities doing business within a state or locality to qualify to do business and, if applicable in your situation, laws governing corporations or other business entities. You will incur costs to comply with these laws. These costs will vary from region to region and will also depend upon the form in which you do business (for example, as a sole proprietor or as a corporation). We cannot determine whether any of these expenses will be refundable.

[8] Phones and Internet Service – You will need to have a business line for the franchise and a cell phone when traveling to meet with your customers. You are required to subscribe to an Internet Service Provider ("ISP") offering cable, DSL or some other form of high speed Internet. We recommend a high quality, reliable and nationally recognized ISP. We reserve the right to specify a mandatory ISP at any point in the future, and we reserve, in our sole discretion, the right to prohibit the use of specific ISPs whose level of service/method of operation may not be acceptable to us. Refunds for these expenses are available with supplier approval.

[9] Extranet Service - We have established a Franchise Support System through a system wide Extranet that uses proprietary software. You are required to subscribe to this service and it is mandatory that you check the Extranet at least once each business day and appropriately respond to all communications. The chart shows the current pricing for the Extranet Service listed with the low representing one user per month and the high figure representing 3 users per month. No payments made for the Extranet Service will be refundable.

[10] Insurance Deposit – The estimate represents an initial deposit for the coverage necessary to operate the business and represents approximately 3 months of coverage. Insurance costs will vary depending on factors such as the size and location of the Franchised Business. Insurance deposits are only refundable with supplier approval. Your obligations with respect to insurance are more fully described in Item 8.

[11] Initial Advertising - The amount shown is for advertising to be conducted together with the opening of your franchise and does not include any contributions to the Advertising Fund. The opening advertising

plan is to be approved by us and is payable to third party suppliers. Any initial advertising is only refundable with supplier approval.

[12] Marketing/Networking – It is suggested that you join local car clubs and similar affiliated clubs in your area for lead sourcing. This represents industry associations, chamber of commerce, and other similar networking associations in your area. This fee is only refundable with supplier approval.

[13] Additional Funds - You are required to have from $3,000 to $10,000 as initial additional funds for start-up expenses and miscellaneous operating costs for approximately 3 months. These figures are estimates and we cannot guarantee that you will not have additional expenses starting the business. The additional funds requirements depend on several factors including, location of your franchise, if you hire employees, and other economic factors. This estimate does not include any amount for your salary or draw during that 3-month period. We relied on our founders experience in setting up and operating a business of this type to complete this estimate. You should review these figures carefully with a business advisor before making any decision to purchase the franchise. We cannot determine whether any of these funds will be refundable.

[14] Estimated Initial Investment - This represents an estimate of the expenditures you will need to make to purchase the Franchise and operate during the first 3 months. We do not offer direct or indirect financing to franchisees for any item. None of the fees paid to us are refundable except as expressly stated in Item 5.

[15] Area Development Fee – The Area Development Fee shown in the chart above represents the minimum of 2 Auto Appraisal Network franchises to be developed and opened by you in a specific territory if you choose to become an Area Developer. A portion of the Area Development Fee will be credited against the Franchise Fee for the Franchised Business to be developed to satisfy the Development Schedule. The Franchise Fee and Area Development Fee are fully non-refundable. See Item 5 for additional details regarding the Franchise Fees and Area Development Fees. At the time you sign the single unit franchise agreement and the area development agreement, you will only be required to pay the initial fee and the deposits on additional franchises. You will not incur additional expenses other than those listed in the above chart until the time that you prepare to open the second and each consecutive franchise according to the development schedule. We do not provide financing for any of these fees.

[16] US Military Veterans with 8-years of service or more in good standing will receive a 20% discount on the initial franchise fee. This includes all branches of the US Military and branches of DHS (Department of Homeland Security).

All total investment figures represent approximate costs based on the size of your area of operation, location and if you sign an Area Development Agreement. A lower cost franchise does not include the Area Developer Agreement being signed; you owning the suggested office furniture and fixtures. The high costs franchises require office rents and deposits, furniture, equipment costs, employee salaries and other related expenditures. Additionally, if you sign the Area Developer Agreement, you will agree to open a minimum of 1 additional Outlets and be required to pay the initial deposits on each one at the time of signing the Area Development Agreement. We have based the listed expenditures, estimated figures and additional funds in the above chart on previous and present experience. You should review these figures carefully with a business advisor before making any decision to purchase the franchise. We do not offer financing directly or indirectly for any part of the initial investment. The availability and terms of financing will depend on factors such as the availability of financing generally, your credit worthiness, collateral you may have and lending policies of financial institutions. The estimate does not include any finance charge, interest or debt service obligation.

ITEM 8
RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES

We are the only approved supplier of the certified appraisal reports that you offer your customers; and the Extranet service you will use to access the secure data base for the online Operations Manual, training, photo uploads, client services and other franchisee support services. We will earn income for these services as noted under Service Fees and other related fees in the table at Item 6 of this offering. We estimate that your purchases of these reports will represent approximately 40% to 70% of your total purchases in the continuing operation of the Franchised Business depending on the number of appraisals you do. In the year ending 2023~~1~~, we received total revenues of $~~305,784~~287,332, ~~89~~91% ($~~273,284~~263,632) of this total revenue was from purchases of the certified appraisal reports made by franchisees. We may receive revenues from your purchases of services and supplies in the future, but at this time, we do not receive any revenues. There are no required product purchases that would require detailed specification list. You may not use alternative suppliers for any of the products and services listed above.

Other than us and the certified appraisal reports as noted in the above paragraph; we do not have any required sources, designated suppliers or approved suppliers for goods, services or real estate relating to the Franchised Business at this time. However, we reserve the right to institute new requirements in the future. If you choose to purchase additional appraisal equipment, you must purchase the same make and model as currently being issued by Auto Appraisal Network with new territories. For other purchases you may make in the operation of your business not supplied by Auto Appraisal Network; we do not negotiate purchase arrangements with suppliers; for you, at this time but may arrange them in the future. You may purchase all other products and supplies necessary for the operation of your franchise business from suppliers of your choosing. We do not grant or revoke approval of any of these suppliers.

The Franchise Agreement requires you to operate at a standard of excellence consistent with the requirement set forth in the Manual, with special emphasis on customer service, including the requirement to contact all leads within 24 hours and deliver all completed evaluations, appraisals and digital images to us for processing within 24 hours of completing the customer's appraisal. (Section 16.3.2 of Franchise Agreement) We may at any time use test customers, or communicate directly with your customers to determine your compliance with these requirements.

We will supply you with the following computer and camera set up, at no additional fee to you per territory: 1-Laptop computer w/ 15" LCD display, 2.66 GHz. Intel Dual Core processor, 4GB Ram, 500GB HD, , Wireless 802.11n mini card (Dell Latitude 15 5000 Series or similar) with Microsoft Windows 10 or newer and Microsoft Office installed, Proprietary Auto Appraisal Network Appraisal software and manuals,; 1 Digital Camera – 16 Megapixel CCD with 3" LCD tilt Display, USB interface (Sony DSC-HX400 or similar); 1 E-mail address (FranchiseeName@AutoAppraisalNetwork.com) ;1 FTP Network access account; 1 personal webpage on the Auto Appraisal Network site with territory customizations.
Additional equipment can be purchased from AAN or directly for the equipment vendor, but must conform to the same specifications and model number of the equipment currently being issued with the territory.

We require you before opening and at all times during the term of the franchise, you shall maintain in force at your expense; property insurance on a replacement cost basis at a minimum limit based on the total value of your assets (including, fire, extended coverage, vandalism and malicious mischief) (Section14.1 (a) of Franchise Agreement); primary general liability insurance with a minimum limit of $1,000,000.00 (including, coverage for personal injury, products and contractual liability) (Section 14.1 (b) of Franchise Agreement); primary automobile liability insurance with a minimum limit of $1,000,000.00 (including, owned automobiles titled or leased in your name, or your owners and used at any time, whether principally or occasionally in you franchised business). (Section 14.1(c) of Franchise Agreement); workers compensation insurance (in your name); as required by applicable law; if you have employees. If no such law exists, then you must participate in such other comparable insurance as required by us. If your state recognizes and permits self-insurer programs, your participation in such a program will satisfy our requirements under this subparagraph. (Section 14.1(d) of Franchise Agreement).

All insurance policies must be issued by an insurance carrier rated A, or better by Alfred M. Best & Company, Inc. All liability insurance policies must name us, and any subsidiaries and affiliates which we designate, as additional insureds entitled to the coverage afforded to all named insureds, without regard to the other insurance or self-insured program which we may have in effect, and must also provide that we receive 30 days before written notice of termination, expiration, cancellation, modification, or reduction in coverage or limits of any such policy. We may also reasonably increase the minimum liability "limit" protection requirement annually and require different or additional kinds of insurance to reflect inflation, changes in standards of liability, higher damage awards in public, product or motor vehicle litigation or other relevant changes in circumstances. Before opening, and annually thereafter, you must submit to us a copy of the certification of evidence of the renewal or extension of each such insurance policy or any modifications to any such insurance policy, which must describe the applicable deductibles for each such policy.

Except as described above, we will not derive revenue as a result of your purchases or leases in accordance with our specifications or standards or from approved suppliers. We do not provide material benefits to franchisees based on your use of designated or approved sources or your purchase of particular products or services.

ITEM 9
FRANCHISEE'S OBLIGATIONS

This table lists your principal obligations under the franchise other agreement. It will help you find more detailed information about your obligations in these agreements and in other items of this Disclosure Document.

FRANCHISEE'S OBLIGATIONS

Obligation	Section(s) in Franchise Agreement	Section(s) in Development Agreement	Item in Offering Circular
(a) Site selection and acquisition / lease	5	3.2	7 & 11
(b) Pre-opening purchases/leases	5	Not Applicable	7 and 8
(c) Site development and other pre-opening requirements	5	3.2	8 and 11
(d) Initial and ongoing training	6	8.2	11
(e) Opening	5	Not Applicable	11
(f) Fees	4 and 13	4	5 and 6
(g) Compliance with standards and policies/Operating Manual	8, 10, and 13	5	8, 11, and 14
(h) Trademarks and proprietary information	8.8, 8.10, 9, and 10.2	1.4	13 and 14
(i) Restrictions on products/services offered	1.3 and 8.6	1	5, 8 and 16
(j) Warranty and customer service requirements	23	Not Applicable	16
(k) Territorial development and sales quotas	1 and Exhibit A	Not Applicable	12
(l) On-going product/service purchases	8	Not Applicable	8
(m) Maintenance, appearance and remodeling requirements	5 and 8	Not Applicable	8
(n) Insurance	14	Not Applicable	7 and 8

Obligation	Section(s) in Franchise Agreement	Section(s) in Development Agreement	Item in Offering Circular
(o) Advertising	12	Not Applicable	6, 7, 8, and 11
(p) Indemnification	21.4	12.4	Not Applicable
(q) Owner's participation / management and staffing	8.3 and 8.4	Not Applicable	15
(r) Records/reports	12	5.3 and 5.4	6
(s) Inspections/audits	8.9	Not Applicable	6 and 11
(t) Transfer	15	7	17
(u) Renewal	2.2	Not Applicable	17
(v) Post-termination obligations	18.3 and 1.7	6.6	17
(w) Non-competition covenants	18	8	17
(x) Dispute resolution	27	16	17

ITEM 10
FINANCING

We do not presently offer direct or indirect financing; but we may do so in the future. We do not guaranty your notes, leases, or other obligations.

Although it is not generally available, Auto Appraisal Network may, at its sole and absolute discretion, guaranty a loan for a franchisee under limited circumstances and based upon certain criteria established by Auto Appraisal Network. Auto Appraisal Network may charge a fee for providing such guaranty. Auto Appraisal Network reserves the right to change the amount or structure of the fee or to change or withdraw such guaranty without notice. See table below:

Item Financed	Source of Financing	Down Payment	Amount Financed	Term (Yrs)	Interest Rate	Monthly Payment	Prepay Penalty	Security Required	Liability Upon Default	Loss on Default
Initial Fee	AAN	Balance	Up to 50%	5-Years	Up to 6%	Yes	No	No	Yes	Yes
Land/ Constr.	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Leased Space	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Epuip. Lease	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Equip. Purchase	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Opening Inventory	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Other Financing	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

ITEM 11
FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING

Except as listed below, we need not provide any assistance to you.

Pre-opening Obligations

We are required by the Franchise Agreement and Area Development Agreement to provide certain assistance and service to you.

Franchise Agreement. Before you open your Franchised Business:

1. We will make available, at no charge to you, specifications for the basic business set-up, fixtures, furnishings and equipment required to operate the business, including suggested equipment manufactures; though Franchisee is under no obligation to purchase from any specific supplier or manufacturer unless it's required appraisal equipment. (Section 3.1 of the Franchise Agreement)

2. We will provide you and one employee with our standard initial training program (unless you are an area developer and the Franchise Agreement is for your third or subsequent Franchised Business). (Training is also discussed below in this Item 11 under the subheading "Training.") We will be responsible for the cost of instruction and materials, subject to the terms stated in the Franchise Agreement and you will be responsible for the costs related to travel, meals, lodging and other related expenses for you and your employee(s). (Sections 3.2 and 6 of the Franchise Agreement)

3. We will provide training for additional staff (after the first 2) at your request at the additional training fee of $2,500 per person or $500 per day; when attending the Initial Training at the same time that you attend, and you will be responsible for all related travel and lodging expenses and additional required equipment. (Section 3.2.1 of the Franchise Agreement)

4. We will loan to you during the term of the Franchise Agreement one copy of our confidential operations manual, which may contain one or more handbooks or manuals and other written materials (collectively, the "Manual"). The Manual will contain mandatory and suggested specifications, standards and operating procedures which we will intermittently prescribe for Franchise Units, and information about your other obligations under the Franchise Agreement. The Manual may be occasionally modified to reflect changes in the authorized services, standards, operating procedures, nonprofessional specifications and other aspects of the System and the operation of the Franchise Unit. (Section 3.3 of the Franchise Agreement)

5. We will provide you a list of our then-current designated or approved suppliers. (Franchise Agreement, Section 3.7)

6. We recommend that you operate the franchise from a home based office. We do not require you to operate the business from a commercial location. If you choose to operate from a location other than your home office, it must be located within your exclusive territory but we will not approve or disapprove of the location for you. (Section 3.10 of Franchise Agreement)

7. We will provide you with an Initial Training Program which is further described below, (Section 6.3 of the Franchise Agreement)

8. We will provide with a copy of our Operations and Field Training Manual which are attached as Exhibit J to this disclosure document. The Operations manual contains 14 pages and the Field Training Manual is a separate Manual containing a total of 113 pages.

Continuing Obligations

We are required by the Franchise Agreement to provide certain assistance and service to you.

During the operation of your Franchised Business:

1. We will review and will have the right to approve or disapprove all advertising and promotional materials that you propose to use. In the future when there are enough franchisees, we may establish and administer the National or Cooperative Ad Funds. (Section 3.4 of the Franchise Agreement)

2. We may provide periodic advice or offer guidance to you in the marketing, management, and operation of the Franchised Business as we determine at the time(s) and in the manner determined by us. (Section 3.5 of the Franchise Agreement)

3. We will conduct, as we deem advisable, inspections of the operation of the Franchised Business. (Section 3.6 of the Franchise Agreement)

4. We will, in the Manual(s) (or otherwise in writing as determined by us), provide you with a list of suppliers designated and/or approved by us to supply products, signage, materials and services to franchisees in the System. (Section 3.7 of the Franchise Agreement)

5. On a regular basis, for each customer evaluation you submit to us, we will review and process each report, print and bind the report, certify and sign off on the appraisal before sending it out directly to your customer. (Section 3.9 of the Franchise Agreement)

6. We will make available additional training programs, as we deem appropriate. (Sections 6.4, 6.7 of the Franchise Agreement)

7. We will give you periodic and continuing advisory assistance as to the operation and promotion of the Franchised Business, as we deem advisable. (Section 3.7 of Franchise Agreement)

8. We will have the right, at our sole discretion, to establish the AAN approved vendor who will administer the National Ad Fund as stated in the Franchise Agreement and as described below in this Item 11. (Section 13.2 of Franchise Agreement)

The Franchise Agreement does not require us to provide any other assistance or services to you during the operation of the Franchised Business. As the Development Agreement relates to the development of Franchised Business, the Development Agreement does not require us to provide any other assistance or services during the operation of the Franchised Business.

Development Agreement

Except as listed below, we need not provide any assistance to you under the Development Agreement.

We will provide you with the same assistance and support as outlined by each Single Unit Franchise Agreement. We are not required by the Franchise Agreement or Development Agreement to furnish any other service or assistance to you before the opening of your Franchised Business.

Computer System and Proprietary Software

We will supply you with the following computer and camera set up, at no additional fee to you:
1-Laptop computer w/ 15" LCD display, 2.66 GHz. Intel Dual Core processor, 4GB Ram, 500GB HD, , Wireless 802.11n mini card (Dell Latitude 15 5000 Series or similar) with Microsoft Windows 10 or newer and Microsoft Office installed, Proprietary Auto Appraisal Network Appraisal software and manuals,; 1 Digital Camera – 16 Megapixel CCD with 3" LCD tilt Display, USB interface (Sony DSC-HX400 or similar); 1 E-mail address (FranchiseeName@AutoAppraisalNetwork.com) ;1 FTP Network access account; 1 personal webpage on the Auto Appraisal Network site with territory customizations.

We will provide the specifications and supplier or sell directly additional equipment needed for each appraiser trained after the first appraiser for each territory.

You may be obligated to upgrade or update and/or provide general maintenance to the computer system during the term of the franchise. We estimate that the cost of any these required updates or upgrades will not exceed $500 annually.

We have also established an Extranet providing private and secure communications between us, our franchisees, and other persons and entities that we determine appropriate, which requires you to have high speed internet access at all times. We require you to establish and maintain access to the extranet in the manner we designate. Additionally, we may occasionally prepare agreements and policies concerning the use of the Extranet that you must acknowledge and/or sign. (Franchise Agreement, Section 7.5)

We have the right to independently access all information you collect or compile at any time without first notifying you.

Auto Appraisal Network Websites

Auto Appraisal Network websites are considered as "advertising" under the Franchise Agreement, and are subject (among other things) to our review and written approval before they may be used (as described above). As used in the Franchise Agreement (Section 7.6), the term "Auto Appraisal Network website" means an interactive electronic document, contained in a network of computers linked by communications software that we operate or authorize others to operate and that refers to the Franchised Business, Proprietary Marks, Auto Appraisal Network, or the System. The term Auto Appraisal Network website includes, but is not limited to, Internet and World Wide Auto Appraisal Network home pages. In connection with any website, the Franchise Agreement provides that you may not establish a competing website, nor may you offer, promote, or sell any products or services, or make any use of the Proprietary Mark, or derivative of the autoappraisalnetwork.com domain name through the Internet except as approved by Auto Appraisal Network.

Advertising

Recognizing the value of advertising, and the importance of the standardization of advertising programs to the advancement of the goodwill and public image of the System, we reserve the right to require you to expend on advertising and promotion, or to participate in and contribute for the purpose of advertising and promotion, each year during the term of the Franchise Agreement (the "Advertising Obligations"). Additionally, you agree to spend a minimum of $250 per month averaged over a 3-month period in your local DMA on the advertising and networking of your franchise. We have the right to require you to contribute to the National Ad Fund, and/or contribute to a Cooperative Fund at any time in the future. See Item 6 for a summary of the total amount we can require you to expend on advertising and promotion.

From our experience, we have determined that the best marketing for this business is networking and face to face meetings with the potential clients to fully describe the Auto Appraisal Network franchise and discuss their individual needs. With that understanding, you will normally be required to focus on networking events and meetings that will allow you to meet with potential clients face to face. (Section 13.1.1 of the Franchise Agreement)

National Ad Fund

The AAN approved vendor may establish a National Ad Fund in the future and all franchisees are required to participate and contribute to the fund not to exceed $250 per month. (Section 13.2 of the Franchise Agreement)

We expect that we will typically disseminate advertising in one or more of print, radio, television or other electronic media.
At the time that a National Ad Fund is established, we (or our designee, which might be a corporate subsidiary or an advertising agency or consulting firm) will maintain and administer the National Ad Fund, as follows: (Section 13.2 of the Franchise Agreement)

(a) We (or our designee) will direct all advertising programs, with the sole right to decide the concepts, materials, and media used in these programs and the placement and allocation of the programs. The National Ad Fund is intended to maximize general public recognition, acceptance, and use of the franchise system (the "System") Neither we nor our designee will be obligated to make expenditures for you that are equivalent or proportionate to your contribution, or to ensure that any particular franchisee benefits directly or *pro rata* from expenditures by the National Ad Fund. (Section 13.2.1 of the Franchise Agreement)

(b) The National Ad Fund, and all contributions to and earnings from the National Ad Fund, will be used exclusively to meet the costs of marketing and any other activities that we believe will enhance the System's image and, in our sole discretion, promote general public awareness of and favorable support for the System. This includes, among other things, the costs of preparing and conducting media advertising campaigns; providing an annual audited account of the ad fund to all franchisees who request it; direct mail advertising; marketing surveys and other public relations activities; developing and maintaining our website (except for the portion, if any, specifically relating to soliciting franchisees); employing advertising or public relations agencies; purchasing promotional items, conducting and administering visual merchandising, point of sale, and other merchandising programs; and providing promotional and other marketing materials and services to the Auto Appraisal Network franchises operated under the System. (Section 13.2.2 of the Franchise Agreement)

(c) You must contribute to the National Ad Fund by EFT (electronic fund transfer) by the 10th day of the month for the previous month (see also Item 6, note 2). All sums you pay to the National Ad Fund will be maintained in an account separate from our other monies. The System Ad Fund is not and will not be our asset, and we or our designee will maintain separate bookkeeping accounts for the National Ad Fund. We may charge the National Ad Fund for the reasonable administrative costs and overhead that we incur in activities reasonably related to the direction and implementation of the National Ad Fund and advertising programs for you and the System, and they will not exceed 15%. The National Ad Fund and its earnings will not otherwise inure to our benefit or be used to solicit the sale of franchises; except that we may make note on advertising for franchisees the following statement "franchises available". All franchisees in the system will pay into the ad fund at the same rate.

(d) We may make available to franchisee, marketing plans and promotional materials, including newspaper mats, coupons, merchandising materials, sales aids, point-of-purchase materials, special promotions, direct mail materials, and similar marketing and promotional materials produced from contributions to the National Ad Fund. Additionally, we may sell these items to franchisees in the System at a reasonable price, and any proceeds from any those sales will be contributed to the Fund. (Section 13.2.6 of the Franchise Agreement)

(e) If all of the money in the National Ad Fund is not used in the year in which it is received, these amounts will be used in the next fiscal year. Although the National Ad Fund is intended to be of perpetual duration, we maintain the right to terminate the National Ad Fund. The National Ad Fund will not be terminated, however, until all monies in the National Ad Fund have been spent for advertising or promotional purposes.

(e) We will provide you, upon request, with an accounting of the National Ad Fund on an annual basis that will be unaudited. (Section 13.2.4 of the Franchise Agreement)

(f) Up to 50% of the contributions made to the National Ad Fund can be credited towards the territory local advertising requirements.

Any franchise outlet or franchises owned by the principals will contribute to the National Ad Fund or Cooperative Fund on the same basis as franchisees in the System, generally, are required to contribute. As of the date of this Disclosure Document, The approved vendor will setup and manage a local website optimized for the DMA's locations and target services.

Local Advertising and Promotion

Certain criteria will apply to any local advertising and promotion that you conduct. All of your local advertising and promotion must be dignified, must conform to our standards and requirements, and must be conducted in the media, type, and format that we have approved. You may not use any advertising or promotional plans that we have not approved in writing. You must submit to us samples of all proposed plans and materials. If we do not give our written disapproval within five days, we will have been deemed to have approved the plans or materials. (Sections 13.3 and 13.4 of the Franchise Agreement)

All copyrights in and to advertising and promotional materials you develop (or that are developed for you) will become our sole property. You must sign the documents (and, if necessary, require your independent contractors to sign the documents) that we deem necessary to implement this provision. (This may not be enforceable under federal Copyright Law)

As used in the Franchise Agreement, the term "local advertising and promotion" refers to only the costs of purchasing and producing advertising materials (such as camera-ready advertising), media (space or time), promotion, and your direct out-of-pocket expenses related to costs of advertising and sales promotion in your local market or area. Local advertising and promotion also includes associated advertising agency fees and expenses, postage, shipping, telephone, and photocopying costs. "Advertising and sales promotion" does not, however, include any of the following: salaries and expenses of your employees; charitable, political, or other contributions or donations; and the value of discounts given to customers.

Additionally, we may require that you or your Designated Principal and General Manager attend these refresher courses, seminars, and other training programs as we may require occasionally, on the condition that required refresher and additional training will not exceed (a) seven days (per trainee) each year at our headquarters in Laguna Niguel, California, and (b) three days (per trainee) each year to attend a convention for the franchise system. We may also offer voluntary training programs. If these refresher and additional training programs are conducted at our headquarters in California, we will bear the costs associated with

providing these training programs. However, if you request that we provide any of this training at your Franchised Business, and we do so, we may charge you our then-current per diem training fee for the additional training provided; and you will also have to reimburse Auto Appraisal Network for all out of pocket costs and expenses associated with the additional training, including lodging, food and travel arrangements of the trainers. (see Item 6 regarding the costs).

Training

Before your Franchised Business opens, you must complete all of our initial training requirements. Unless you are an area developer and you are opening your second or subsequent Franchised Business (the differing requirements for area developers are described below) you (or, if you are other than an individual, your Designated Principal) and, if applicable, an additional Facilitator, or General Manager must attend and successfully complete, to our satisfaction, the initial training program that we offer and which will take place online. We will normally run training programs bi-monthly, or as required. (See Item 15 for details regarding our requirements for the management and operation of the Franchised Business). Additionally, we may also require that other persons, up to one additional person who will operate as the Inspector and/or the General Manager if you will not directly run the day to day operations; must attend and successfully complete the initial training program. We will bear the cost of all training (instruction and required materials), for the initial training program and all other training, except as described below additional training and assistance that we may provide at your Franchised Business. You will bear all other expenses incurred in attending training, such as the costs of transportation, lodging, meals, wages, and worker's compensation insurance (see Items 6 and 7 of this Disclosure Document). If you are an area developer, then by the time you are developing your third Franchised Business, you must be prepared (by meeting all of our requirements) to train the General Manager and other managerial personnel for your second and subsequent Franchised Business. This requires that you have management personnel who have completed to our satisfaction our initial training program and who continue to meet our standards and requirements for providing this training to other managers, and that you conduct the training of these additional managers according to the programs and requirements that we specify in the Manual(s) and other written materials. If we determine that you or your managers do not meet these requirements, we may require that your additional managers attend and complete the initial training program we provide for new franchisees.

If you (or the Designated Principal) or the General Manager cease active employment in the Franchised Business, then you must enroll a qualified replacement (who must be reasonably acceptable to Auto Appraisal Network) in our initial training program promptly following cessation of employment of the individual, provided that you may train General Managers in accordance with Section 6.3 of the Franchise Agreement. The replacement Designated Principal and any required managers will complete the initial training program as soon as is practicable and no later than any time periods we specify occasionally in the Manual(s) and otherwise in writing. Replacement managers must be trained according to our standards and you may be permitted to provide this training directly, provided you meet our then-current standards for qualifying as a training facility. We have the right to review any personnel you trained and to require that these persons attend and complete, to our satisfaction, our initial training program.

We provide Initial Training, which lasts for approximately up to 5 days, online. We anticipate offering Initial Training on a bi-monthly basis. You or the initially appointed manager must attend Initial Training within 3 months of signing the Franchise Agreement. Initial Training covers the subjects listed in the table below. There is no separate charge for Initial Training for you and one other person. Instructional materials may include videos, handouts, online seminars, and the Operations Manual, Field Manual, Marketing Manual, instructional videos for photography and vehicle identification. You are solely responsible for all expenses of attending Initial Training including travel, lodging, meals, miscellaneous expenses and employee compensation of those attending. Initial Training is mandatory. We may require you to attend other training programs during the term of the franchise, including regional or national franchise conferences. We have the right to change the duration and content of our initial training program.

Auto Appraisal Network, Franchisee Training Schedule

TRAINING PROGRAM

Subject	Hours of Classroom Training	Hours of On-The-Job Training	Location
DAY 1*			
Business Overview	1 Hour	None	Online
Field Operations Overview	2-Hour	None	Online
Services Overview	2 Hour	None	Online
Setting up Laptop and Camera	1 Hour	None	Online
Software training	2 Hour	None	Online
DAY 2			
Marketing	2 Hour	None	Online
Customer Service	1 Hour	None	Online
Vehicle inspection	1 Hours	None	Online
Vehicle Photography	3 Hours	None	Online
DAY 3			
Stock Vehicle Appraisal	1 Hours	3 hours	Online
Stock Vehicle Appraisal review	2 Hours	None	Online
DAY 4		None	Online
Custom Vehicle Appraisals	1 Hours	4 hours	Online
Custom Vehicle Appraisal Review	2 Hours	None	Online
DAY 5			
Perform Field Appraisals	1 Hours	4-8 hours	Online
Field Appraisal Review	2 Hours	None	Online

*Typically a Wednesday

We offer basic computer training as it applies to using our process and software. If you require basic computer training in addition to the scheduled appraisal training it will be held the day prior to the first day of scheduled training at no additional cost.

Appraisal training by designated training personnel for each facility in which we train based on the specific background of the trainee. All training is overseen by David Williams. Trainers specialize in stock and custom vehicle evaluations. Process and software training by David Williams who has over 20 years' experience in management, customer service and auto appraisal services.

Additionally, we may require that you or your Designated Principal and General Manager attend these refresher courses, seminars, and other training programs as we may require occasionally, on the condition that required refresher and additional training will not exceed (a) 1 business day (per inspector) each year online, and (b) three days (per inspector) each year to attend a convention for the franchise system. We may also offer voluntary training programs. If these refresher and additional training programs are conducted Online, we will bear the costs associated with providing these training programs. However, if you request

that we provide any of this training at your Franchised Business, and we do so, we may charge you our then-current per diem training fee for the additional training provided; and you will also have to reimburse Auto Appraisal Network for all out of pocket costs and expenses associated with the additional training, including lodging, food and travel arrangements of the trainers. (See Item 6 regarding the costs).

At the orientation session, you will also have an opportunity to review our Operations Manual. You must strictly comply with the terms of the Operations Manual in operating your Franchise. We may change the Operations Manual and you must comply with those changes. The table of contents of the Operations Manual as of the date of this Disclosure Document is attached as Exhibit J to this Disclosure Document.

The Field Training Manual is a separate document from the Operations Manual containing a total of 113 pages covering hands-on inspection, photography and documentation of an inspected vehicle.

Opening of Franchised Business

We estimate that the time period between the signing of the Franchise Agreement and the start of operations will be approximately one to three months. Factors that may affect this time period include your ability to obtain financing, if required; your current situation of business and if you will operate the business yourself or hire a manager; and scheduling the training. You will be open and ready for business upon completion of initial training.

ITEM 12
TERRITORY

Franchise Agreement and Development Agreement

The following describes how Territories and Development Areas are determined, and the rights that you and we have under the Franchise Agreement and the Development Agreement.

Franchise Agreement

You will receive an exclusive territory in a Demographic Market Area (DMA), with a minimum population of 80,000 people. You will operate from one official location and must receive permission from us if you intend to relocate your office. We will not operate units or grant franchises for a similar or competitive business within your DMA. Except when advertising cooperatively with appropriate franchisees, neither we nor you can advertise or solicit orders within another franchisee's DMA. You can accept orders from outside your DMA without special payment. We will base the DMA on then-current United States Census (Censusstats.census.gov) information or other reliable type information.

If at any time the demographics change or your client capacity is beyond your ability to support, we may establish another facility within the area and we may offer you the first right of refusal, but we are not obligated to do so. Your territory cannot be modified except by mutual written agreement by both parties.

Unless you sign our Area Development Agreement to develop a specific area, you do not receive the right to acquire additional franchises within your DMA, contiguous areas or elsewhere.

The continuing of your rights; are dependent on you submitting a minimum number of appraisals per quarter based on your territory population. If after not meeting the quota for 2 quarterly periods, we will have the right to decrease your DMA. You are required to pay us a "Minimum Service Fee" of $250 per month for months when Minimum sales are not made. (Franchise Agreement, Section 16.4.2)

Population	Minimum Number of Appraisals per Quarter
Greater than 6M	45
4.5M – 6M	45
3M – 4.5M	40
1.5 – 3M	36
1 – 1.5M	18
500k – 1M	12
Less than 500k	6

We have not established other franchises or company-owned outlets or other distribution channels selling or leasing similar products or services under a different trademark. We describe earlier in this Item 12 what we may do anywhere. Neither we, nor any of our affiliates operates, franchises, or has plans to operate or franchise a business under a different trademark that sells or will sell goods or services similar to those you will offer.

Area Development Agreement

If you sign an Area Development Agreement, the Development Agreement will specify the Development Area, within which you may locate Auto Appraisal Network franchises, and/or market to prospective customers in. The size and scope of the Development Area will be determined as outlined in the second paragraph above of this Section 12, as we mutually agree on before signing the Development Agreement and will be specified in the Development Agreement. The factors that we consider in determining the size of a Development Area will be based on the overall population within the area. During the term of the Development Agreement, if you comply with the obligations under the Development Agreement, and all of the Franchise Agreements between you (and your affiliates) and Auto Appraisal Network, we will not establish or operate, or license anyone other than you to establish or operate, an Auto Appraisal Network franchise in the Development Area we designate for you as an Area Developer. Except as described below, there are no circumstances under which the Development Agreement may be altered before expiration or termination of the Development Agreement. Your territorial protection is not dependent on achievement of a certain sales volume, market penetration, or other factors, other than compliance with the Development Agreement and Development Schedule.

If you do not comply with a deadline under the Development Schedule, attached to the Area Development Agreement (a "Missed Deadline"), you will be in default under the Development Agreement. For one Missed Deadline, we will provide you with an opportunity to cure your default and we will determine and notify you of a new deadline for that one Missed Deadline (without changing the remainder of the Development Schedule). If you fail to come into compliance by that new deadline, and/or on the occurrence of a second Missed Deadline, we may terminate your Development Agreement, or we may elect to take one or more of the following actions: (a) cease crediting the Area Development Fees paid towards the Franchise Fees for the Franchised Business to be developed (see Item 5 for explanation of credits); (b) eliminate the limited exclusivity, or reduce the scope of protections, granted to you within the Development Area; (c) reduce the scope of the Development Area; (d) reduce the number of Franchised Business for you to develop; (e) retain all Area Development Fees paid to Auto Appraisal Network. If we elect to take one or more of these actions, we will provide written notice of these actions, and the Development Agreement will be amended to reflect the changes.

Our Reserved Rights under the Franchise Agreement and Development Agreement

Under both the Franchise Agreement and Development Agreement, we and our affiliates retain all the rights that we do not specifically grant to you. Among the rights that we retain are the following (the following is only for purposes of illustration and is not meant to limit our rights):

Subject to the above, we reserve the right to: (1) operate or grant others the right to operate Franchise Units outside of the DMA; (2) sell and license services and products of any type not licensed by the Franchise Agreement, using the Marks or other commercial symbols through any distribution channels; (3) engage in any other business activities not expressly prohibited by the Franchise Agreement, anywhere.

"Any distribution channels" include electronic presentations via computer networks (including the World Wide Web, other areas of the Internet or other on-line networks), satellite broadcasts, private cable hookups; audio tapes; videotapes; DVDs; CD-ROMs; catalogues; direct mail; books; newsletters; and other communications methods of any nature now devised or devised in the future.

ITEM 13
TRADEMARKS

The Development Agreement does not allow you to use the Proprietary Marks. As an Area Developer, you will receive access to the marks through each individual Franchise Agreement you sign.

We grant you the right to operate a business under the name Auto Appraisal Network. You may also use our other current or future trademarks to operate your business. By trademark we mean trade names, trademarks, service marks and logos used to identify your business. We registered the below trademark on the United States Patent and Trademark Office principal register:

Mark	Serial Number/ Registration Number	Filing Date/ Registration Date	First Use in Commerce	Type of Mark
AUTO APPRAISAL NETWORK	77020042/ 3431869	10/12/2006/ 03/23/2018	01/19/2007	Service Mark

All required affidavits have been filed. You must follow our rules when you use the mark. You cannot use a name or mark as part of a corporate name or with modifying words, designs or symbols except for those which we license to you. You may not use our registered name in connection with the sale of an unauthorized product or service or in a manner not authorized in writing by us.

No agreements limit our right to use or license the use of our trademarks. There are no currently effective material determinations of the United States Patent and Trademark Office, the Trademark Trial and Appeal Board, or any state trademark administrator or court or any pending infringement, opposition or cancelation proceedings involving our Trademark.

You must promptly notify us of any unauthorized use of the Proprietary Marks, any challenge to the validity of the Proprietary Marks, or any challenge to our ownership of, right to use and to license others to use, or your right to use, the Proprietary Marks. We have the right to direct and control any administrative proceeding or litigation involving the Proprietary Marks, including any settlement. We have the right, but not the obligation, to take action against uses by others that may constitute infringement of the Proprietary Marks. We will defend you against any third-party claim, suit, or demand arising out of your use of the Proprietary Marks. However, if we determine that you have used the Proprietary Marks in accordance with the Franchise Agreement you have signed to operate the Franchised Business, we will bear the cost of defense, including the cost of any judgment or settlement. If we determine that you have not used the

Proprietary Marks in accordance with the Franchise Agreement you have signed to operate the Franchised Business, you must bear the cost of defense, including the cost of any judgment or settlement. If there is any litigation relating to your use of the Proprietary Marks, you must sign all documents and do all things as may be necessary to carry out a defense or prosecution, including becoming a nominal party to any legal action. Unless litigation results from your use of the Proprietary Marks in a manner inconsistent with the terms of the Franchise Agreement we will also reimburse you for your out-of-pocket costs.

There currently is no pending material federal or state court litigation regarding our use or ownership of the trademarks.

We reserve the right to substitute different proprietary marks for use in identifying the System and the Auto Appraisal Network franchises operating under it if we, in our sole discretion, determine that substitution of different marks as Proprietary Marks will be beneficial to the System. You must promptly implement any substitution of new Proprietary Marks.

You must not use the Proprietary Marks (including our service marks) as part of your corporate, partnership, or other legal name, or to identify you or your Franchised Business in any other legal activity, or as part of any e-mail address, domain name, or other identification of you or your Franchised Business in any electronic medium, unless agreed to in advance, in writing, by us. As necessary to conduct the business of your Franchised Business and obtain business permits for the operation of your Franchised Business, you may indicate that your Franchised Business will be doing business under the trade name "Auto Appraisal Network" on the condition that you clearly identify yourself as the owner and operator of the Franchised Business and properly identify the legal name under which you (or your business entity) will be acting.

ITEM 14
PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION

Patents

No patents or patent applications are material to the Franchise offered to you in the Franchise Agreement.

Copyrights

We claim statutory copyright protection covering various materials used in our business and the development and operation of Auto Appraisal Network franchises, including the Manual(s), training materials, certified reports we produce, the Proprietary Software, advertising and promotional materials, and similar materials. We have not registered these materials with the United States Registrar of Copyrights, but we are not required to do so.

There are no currently effective determinations of the United States Copyright Office or any court, nor any pending litigation or other proceedings, regarding any copyrighted materials. No agreement limits our rights to use or allow franchisees to use the copyrighted materials. We do not know of any superior prior rights or infringing uses that could materially affect your use of the copyrighted materials. No agreement requires us to protect or defend our copyrights or to indemnify you for any expenses or damages you incur in any judicial or administrative proceedings involving the copyrighted materials. If we require, you must immediately modify or discontinue using the copyrighted materials. Neither we nor our affiliates will have any obligation to reimburse you for any expenditure you make because of any discontinuance or modification.

All rights, title, and interest in advertising and promotional materials that you develop or prepare (or that are prepared by someone on your behalf) or that bear any Proprietary Marks will belong to us. You must sign any documents we reasonably deem necessary to evidence our right, title, and interest in and to any

advertising and promotional materials. We will have the right to use these materials and to provide them to other franchisees and advertising funds and programs of the System, without compensation to you, regardless of how the materials were developed. Additionally, we may occasionally require that you sign a license agreement for the use of proprietary materials that we provide to you in an electronic format.

Confidential Information

We possess and will develop and acquire certain confidential and proprietary information and trade secrets including: (a) the business methods, techniques, specifications, standards, procedures and formats of the System; (b) policies, procedures, information, concepts, systems, and knowledge of and experience in the development, operation and franchising of the Auto Appraisal Network franchise businesses, including information which comprises the System; and (c) marketing programs for the Franchise Units (the "Confidential Information").

Except for the purpose of operating the Franchised Business under a Franchise Agreement and developing Franchised Business under an Area Development Agreement, you may never (during Franchise Agreement's term or later) communicate, disclose, or use for any person's benefit any of the confidential information, knowledge, or know-how concerning the development and operation of the Franchised Business that may be communicated to you or that you may learn by virtue of your operation of a Auto Appraisal Network franchise. You may divulge confidential information only to those of your employees who must have access to it to operate the Franchised Business. Any information, knowledge, know-how, or techniques that we designate as confidential will be deemed "confidential" for purposes of the Franchise Agreement and the Development Agreement. However, this will not include information that you can show came to your attention before we disclosed it to you; or that at any time became a part of the public domain, through publication or communication by others having the right to do so.

In addition, we may require you, your Designated Principal, other owners, managers, and your employees with access to confidential information to sign confidentiality and non-competition agreements. Each of these covenants must provide that the person signing will maintain the confidentiality of information that they receive in their employment or affiliation with you or the Franchised Business. These agreements must be in a form that we find satisfactory, and must include, among other things, specific identification of our company as a third party beneficiary with the independent right to enforce the covenants. Our current forms for this agreement are included in Exhibit F to the Franchise Agreement (which is included in this Disclosure Document).

Confidential Manual(s)

To protect our reputation and goodwill and to maintain high standards of operation under our Proprietary Marks, you must conduct your business in accordance with the Manual(s). We will lend you one set of our Manual for the term of the Franchise Agreement, which you must return to us at the expiration or termination of the Franchise Agreement. The Manual(s) may include multiple volumes of printed text, computer disks, other electronic stored data, videotapes, and periodic updates or bulletins that we issue to franchisees and others operating under the System. You must treat the Manual(s), all supplements and revisions to the Manual(s), including bulletins and the information contained in them, as confidential, and must use best efforts to maintain this information (whether in written or electronic format) as secret and confidential. You must not reproduce these materials (except for the parts of the Manual(s) that are meant for you to copy, which we will clearly mark as such) or otherwise make them available to any unauthorized person. The Manual(s) will remain our sole property. You must keep them in a secure place on the Franchised Business premises.

We may revise the contents of the Manual(s), and you must comply with each new or changed standard. We will notify you in writing of revisions to the Manual(s). You must ensure that the Manual(s) are kept

current at all times. If there is a dispute as to the contents of the Manual(s), the terms of the master copies that we maintain at our home office will control.

ITEM 15
OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS

Franchise Agreement

Under the Franchise Agreement, you (or if you are an entity, your Designated Principal) must be involved, and we recommend that you be involved, in the general oversight and management of the operations of the Franchised Business. If, however, you or your Designated Operator will not assume full-time responsibility for the daily supervision and operation of your Franchised Business, then you must employ a full-time general manager (the "General Manager"), with qualifications reasonably acceptable to us and who successfully completes (to our satisfaction) our initial training program. We will have the right to rely on the Designated Principal or General Manager to have the responsibility and decision-making authority regarding your business and operations.

You recognize that continuous marketing and availability of the products and services to customers and the public is essential to the adequate promotion of all Auto Appraisal Network franchises and that any failure to provide such availability affects Auto Appraisal Network and other franchisees both locally and nationally. You shall operate your business continuously though we cannot state that it will be a Monday through Friday, 9-5 operation as it will depend on your customers time frames for conducting the appraisals. We will not specify specific times and days that you are to be operational. You will have to determine what schedule is best for you and for your customers to market your franchised business successfully.

Development Agreement

Under the Development Agreement, you (or if you are an entity, your Designated Principal) must be involved in the general oversight and development of the Franchised Business, as well as the operations of the Franchised Business that are developed under the Development Agreement. Under the Development Agreement you will be responsible for providing the initial training as outlined in the chart in Item 11 above to your staff for your third and subsequent franchises. Auto Appraisal Network will have the right to rely on the Designated Principal to have the responsibility and decision-making authority regarding your business and operations.

Under both a Franchise Agreement and an Area Development Agreement, if you are other than an individual, we may require that your owners personally sign a guaranty (in the forms included as Exhibit E to the Franchise Agreement and Exhibit D to the Development Agreement), guaranteeing the legal entity's obligations under that agreement. Additionally, you or your owners and your employees with access to confidential information who have received training, who have had access to confidential information, may be required to sign covenants to maintain confidentiality and not compete with businesses under the System (our current forms for this agreement are included in Exhibit F to the Franchise Agreement). See Items 14 and 17 for a description of these obligations.

ITEM 16
RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL

To maintain a uniform standard of operation, you must conduct the Franchise in strict compliance with the Franchise Agreement. You may provide only and all of those services and products authorized and approved by us. All inspections must be conducted and completed according to the guidelines and in the manner designated by us. You should use the software and equipment we provide to you, but should you choose to to work outside the system, there may be additional fees.

We may modify the approved services at our sole discretion. We also reserve the right to add additional services, programs and materials to those you may currently offer and to withdraw services, programs and materials that are currently offered. To use new services, programs and materials, you may be required to attend additional training, meet new standards, pay a fee or make specific purchases. If you decline to offer the new services, programs and materials, we may or may authorize someone else to do so in your Market Area.

Under the terms of the Franchise Agreement, you will agree that all appraisals will be completed within 72 hours of customer request, unless otherwise requested by customer.

ITEM 17
RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION

The tables list certain important terms of the franchise and related agreements. You should read these terms in the agreements attached to this Disclosure Document.

THE FRANCHISE RELATIONSHIP
FRANCHISE AGREEMENT

Provision		Section in Franchise Agreement	Summary
(a)	Length of the term of the franchise	Section 2.1	5 years.
(b)	Renewal or extension of the term	Section 2.2	Additional 5 years terms.
(c)	Requirements for you to renew or extend	Section 2.2	If you are in good standing you may apply to renew the franchise with us for an additional 5 years. You must sign a mutual release and a new Franchise Agreement (which may contain materially different terms from the original Agreement), pay renewal fee, and others; see §§ 2.2.1 - 2.2.9 in Franchise Agreement.
(d)	Termination by you	Not Applicable	
(e)	Termination by us without cause	Not Applicable	

Provision		Section in Franchise Agreement	Summary
(f)	Termination by us with cause	Section 16	Default under Franchise Agreement, bankruptcy, abandonment, and other grounds; failure to begin operations within 90 days; loss of right to transact business; unlawful transfer of rights; failure to comply with covenants; unlawful disclosure of Manuals, etc.; unauthorized use of proprietary materials and Marks; repeated defaults exceeding 3 or more within 12 months; failure to provide services within specified time frames; failure to pay fees; ; see § 16 of the Franchise Agreement. Under the U.S. Bankruptcy Code, we may not be able to terminate the agreement merely because of a bankruptcy filing.
(g)	"Cause" defined –defaults which can be cured	Sections 16.3 and 16.4	All other defaults not specified in §§ 16.1 and 16.2 of the Franchise Agreement
(h)	"Cause" defined – defaults which cannot be cured	Sections 16.1 and 16.2	Bankruptcy, abandonment, conviction of felony, and others; see § 16.2. of the Franchise Agreement (Under the U.S. Bankruptcy Code, we may be unable to terminate the agreement merely because you make a bankruptcy filing.)
(i)	Your obligations on termination/non-renewal	Section 17	Cease operating the Franchised Business, payment of amounts due, return all manuals, Logo Specific materials, and others; see §§ 17.1 – 17.10 of the Franchise Agreement.
(j)	Assignment of contract by Us	Section 15.1	There are no limits on our right to assign the Franchise Agreement.
(k)	"Transfer" by you-defined	Section 15.2	Includes transfer of any interest.
(l)	Our approval of transfer by you	Section 15.2	We have the right to approve transfers and can apply standards to determine (for example) whether the proposed transferee meets our requirements for a new franchisee.
(m)	Conditions for our approval of transfer by you	Sections 15.3 and 15.4	Release, signature of new Franchise Agreement, payment of transfer fee, and others; see §§ 15.3.1 – 15.3.11 and 15.4 of the Franchise Agreement.
(n)	Our right of first refusal to acquire your business	Section 15.6	We can match any offer.
(o)	Our option to purchase your business	Section 15.6	We reserve the right to purchase your business.
(p)	Your death or disability	Sections 15.7, 15.8, and 19.9	Your estate must transfer your interest in the Franchised Business to a third party we have approved, within a year after death or six months after the onset of disability.

Provision		Section in Franchise Agreement	Summary
(q)	Non-competition covenants during the term of the franchise	Sections 18.2 and 18.5	Includes prohibition on engaging in any other business offering vehicle appraisals or diverting customers to other businesses; and others; see § 18.2 of the Franchise Agreement.
(r)	Non-competition covenants after the franchise is terminated or expires	Sections 18.3 and 18.5	Includes a One year prohibition similar to "q" (above), within the DMA, or within 50 miles of any Auto Appraisal Network franchises then-operating under the System anywhere.
(s)	Modification of the agreement	Section 25	Must be in writing signed by both parties.
(t)	Integration/merger clause	Section 25	Only the final written terms of the Franchise Agreement are binding (subject to state law). Any representations or promises outside of the disclosure document and franchise agreement may not be enforceable. Nothing in the Franchise or any other agreement is intended to disclaim the representations made in this Disclosure Document.
(u)	Dispute resolution by arbitration or mediation	Section 27.2	Before bringing an action in court, the parties must first submit (except for injunctive relief) the dispute to non-binding mediation by the American Arbitration Association.
(v)	Choice of forum	Section 27.3	All arbitrations and litigations must be conducted in the city where we have our headquarters in Laguna Niguel, CA; subject to state law.
(w)	Choice of law	Section 27.1	California; subject to state law.

THE FRANCHISE RELATIONSHIP
AREA DEVELOPER AGREEMENT

Provision		Section in Area Development Agreement	Summary
(a)	Length of the term of the franchise	Attachment A of Development Agreement	Last date in Development Schedule
(b)	Renewal or extension of the term	Not Applicable	
(c)	Requirements for you to renew or extend	Not Applicable	
(d)	Termination by you	Not Applicable	
(e)	Termination by Us without cause	Not Applicable	
(f)	Termination by Us with cause	§ 6	We can terminate if you default.
(g)	"Cause" defined –defaults which can be cured	§§ 6.3 and 6.4	All other defaults not specified in §§ 6.1 and 6.2 of Development Agreement.

Provision		Section in Area Development Agreement	Summary
(h)	"Cause" defined – defaults which cannot be cured	§§ 6.1 and 6.2	Bankruptcy; repeated failures to meet requirements; or failure to cure a default under, of Development Schedule; termination of any individual Franchise Agreement for a Franchised Business operated by you or a person or entity affiliated with you.
(i)	Your obligations on termination/non-renewal	§ 6.6	Cease establishing or operating Franchised Business under the System for which Franchise Agreements have not been signed at the time of termination and compliance with covenants.
(j)	Assignment of contract by Us	§ 7.1	There are no limits on our right to assign the Development Agreement.
(k)	"Transfer" by you-defined	§ 7.2	Includes a transfer of an interest in the Development Agreement, developer entity, or any material asset of your business.
(l)	Our approval of transfer by you	§ 7.2	We have the right to approve transfers.
(m)	Conditions for our approval of transfer by you	§§ 7.2 and 7.3	Any of the conditions for transfer described in the Franchise Agreement attached to the Development Agreement that we deem applicable, and simultaneous transfer of Franchise Agreements signed according to the Development Agreement.
(n)	Our right of first refusal to acquire your business	Not Applicable	
(o)	Our option to purchase your business	Not Applicable	
(p)	Your death or disability	Not Applicable	
(q)	Non-competition covenants during the term of the franchise	§ 8.2	Includes prohibition on engaging in any other business offering vehicle appraisals or diverting customers to other businesses; and others.
(r)	Non-competition covenants after the franchise is terminated or expires	§ 8.3	Includes a One year prohibition similar to "q" (above), within the Development Area, or within 50 miles of any Auto Appraisal Network franchises then-operating under the System located anywhere.
(s)	Modification of the agreement	§ 15	Must be in writing signed by both parties.

Provision		Section in Area Development Agreement	Summary
(t)	Integration/merger clause	§ 15	Only the terms of the Development Agreement are binding (subject to state law). Any representations or promises outside of the disclosure document, area development agreement and franchise agreement may not be enforceable. Nothing in the Area Development or any other agreement is intended to disclaim the representations made in this Disclosure Document.
(u)	Dispute resolution by arbitration or mediation	§ 16.2	Before bringing an action in court, the parties must first submit (except for injunctive relief) the dispute to non-binding mediation by the American Arbitration Association.
(v)	Choice of forum	§ 16.3	If we ever litigate, you must do so in California; subject to state law.
(w)	Choice of law	§ 15	California; subject to state law.

ITEM 18
PUBLIC FIGURES

We do not use any public figures to promote our franchises.

ITEM 19
FINANCIAL PERFORMANCE REPRESENTATIONS

The FTC's Franchise Rule permits a franchisor to provide information about the actual or potential financial performance of its franchised and/or franchisor-owned outlets, if there is a reasonable basis for the information, and if the information is included in the disclosure document. Financial performance information that differs from that included in item 19 may be given if: (1) a franchisor provides that actual records of an existing outlet you are considering buying; or (2) a franchisor supplements the information provided in this Item 19, for example, by providing information about possible performance at a particular location or under particular circumstances.

We do not make any representation about a franchisee's future financial performance or the past financial performance of company-owned or franchised outlets. We also do not authorize our employees or representatives to make any such representations either orally or in writing. If you are purchasing an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting David Williams, 23986 Aliso Creek Rd, Ste. 204 Laguna Niguel, CA 92677, (949) 387-7774, the Federal Trade Commission, and the appropriate state regulatory agencies.

Item 20
OUTLETS AND FRANCHISEE INFORMATION

TABLE 1
System wide Outlet Summary For Years 2020 2021 to 20222023

Outlet Type	Year	Outlets at the Start of the Year	Outlets at the End of the Year	Net Change
Franchised	20202021	1618	1719	9+1
	20212022	1720	1920	1+2
	20222023	1920	2021	+11
Company-Owned	20202021	11 10	1210	+2 -10
	20212022	1012	103	0 -9
	20222023	103	3	-70
Total Outlets	20202021	269	29	0+3
	20212022	29	2229	0 -7
	20222023	2229	2324	0+10

TABLE 2
Transfers of Outlets from Franchisees to New Owners (other than the Franchisor)
For Years 2020 2021 to 20222023

State	Year	Number of Transfers
ALABAMAAll States	20202021	0
	20212022	0
	20222023	0
ALASKATotal	20202021	0
	20212022	0
	20222023	0
ARIZONA	20202021	0
	20212022	0
	20222023	0
ARKANSAS	20202021	0
	20212022	0
	20222023	0
CALIFORNIA	20202021	0
	20212022	0
	20222023	0
COLORADO	20202021	0
	20212022	0
	20222023	0
CONNECTICUT	20202021	0
	20212022	0
	20222023	0
DELAWARE	20202021	0
	20212022	0
	20222023	0

State	Year	Number of Transfers
~~DISTRICT OF COLUMBIA~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~FLORIDA~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~GEORGIA~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~HAWAII~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~IDAHO~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~ILLINOIS~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~INDIANA~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~IOWA~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~KANSAS~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~KENTUCKY~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~LOUISIANA~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~MAINE~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~MARYLAND~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~MASSACHUSETTS~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~MICHIGAN~~	~~2020~~2021	~~0~~

State	Year	Number of Transfers
	20212022	0
	20222023	0
MINNESOTA	20202021	0
	20212022	0
	20222023	0
MISSISSIPPI	20202021	0
	20212022	0
	20222023	0
MISSOURI	20202021	0
	20212022	0
	20222023	0
MONTANA	20202021	0
	20212022	0
	20222023	0
NEBRASKA	20202021	0
	20212022	0
	20222023	0
NEVADA	20202021	10
	20212022	0
	20222023	0
NEW HAMPSHIRE	20202021	0
	20212022	0
	20222023	0
NEW JERSEY	20202021	0
	20212022	0
	20222023	0
NEW MEXICO	20202021	0
	20212022	0
	20222023	0
NEW YORK	20202021	0
	20212022	0
	20222023	0
NORTH CAROLINA	20202021	0
	20212022	0
	20222023	0
NORTH DAKOTA	20202021	0
	20212022	0
	20222023	0
OHIO	20202021	0
	20212022	0
	20222023	0
OKLAHOMA	20202021	0
	20212022	0

State	Year	Number of Transfers
	20222023	0
OREGON	20202021	0
	20212022	0
	20222023	0
PENNSYLVANIA	20202021	0
	20212022	0
	20222023	0
RHODE ISLAND	20202021	0
	20212022	0
	20222023	0
SOUTH CAROLINA	20202021	0
	20212022	0
	20222023	0
SOUTH DAKOTA	20202021	0
	20212022	0
	20222023	0
TENNESSEE	20202021	0
	20212022	0
	20222023	0
TEXAS	20202021	0
	20212022	0
	20222023	0
UTAH	20202021	0
	20212022	0
	20222023	0
VERMONT	20202021	0
	20212022	0
	20222023	0
VIRGINIA	20202021	0
	20212022	0
	20222023	0
WASHINGTON	20202021	0
	20212022	0
	20222023	0
WEST VIRGINIA	20202021	0
	20212022	0
	20222023	0
WISCONSIN	20202021	0
	20212022	0
	20222023	0
WYOMING	20202021	0
	20212022	0
	20222023	0

State	Year	Number of Transfers
~~PUERTO RICO~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~U. S. VIRGIN ISLANDS~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~OTHER U. S. TERRITORIES AND POSSESSIONS~~	~~2020~~2021	~~0~~
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~
~~TOTAL~~	~~2020~~2021	~~1~~0
	~~2021~~2022	~~0~~
	~~2022~~2023	~~0~~

~~TABLE 3~~

Status of Franchised Outlets for Years ~~2020~~9 2021 to ~~2022~~2023

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations-Other Reasons	Outlets at End of the Year
ARIZONA	~~2020~~ 2021	1	0	0	0	0	0	1
	~~2021~~ 2022	1	0	0	0	0	0	1
	~~2022~~ 2023	1	0	0	0	0	0	1
CALIFORNIA	~~2020~~ 2021	2	0	0	0	0	0	2
	~~2021~~ 2022	2	~~0~~3	0	~~0~~1	0	0	~~2~~4
	~~2022~~ 2023	~~2~~4	~~3~~0	0	~~1~~0	0	0	4
CONNECTICUT	~~2020~~ 2021	1	0	0	0	0	0	1
	~~2021~~ 2022	1	0	~~0~~1	0	0	0	~~1~~0
	~~2022~~ 2023	~~1~~0	0	~~1~~0	0	0	0	0
FLORIDA	~~2020~~ 2021	2	0	0	0	0	0	2
	~~2021~~ 2022	2	~~1~~0	0	0	0	0	~~2~~3
	~~2022~~ 2023	~~2~~3	~~0~~1	0	0	0	0	3
KANSAS	~~2020~~ 2021	0	~~1~~0	0	0	0	0	~~0~~1
	~~2021~~ 2022	~~0~~1	0	0	0	0	0	1
	~~2022~~ 2023	1	0	0	0	0	0	1

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations-Other Reasons	Outlets at End of the Year
MARYLAND	~~2020~~ 2021	1	0	0	0	0	0	1
	~~2021~~ 2022	1	0	0	0	0	0	1
	~~2022~~ 2023	1	0	0	0	0	0	1
MASSACHUSETTS	~~2020~~ 2021	1	0	0	0	0	0	1
	~~2021~~ 2022	1	0	0	0	0	0	1
	~~2022~~ 2023	1	0	0	0	0	0	1
NEVADA	~~2020~~ 2021	1	0	0	0	0	0	1
	~~2021~~ 2022	1	0	0	0	0	0	1
	~~2022~~ 2023	1	0	0	0	0	0	1
OKLAHOMA	~~2020~~ 2021	2	0	0	0	0	0	2
	~~2021~~ 2022	2	0	0	0	0	0	2
	~~2022~~ 2023	2	0	0	0	0	0	2
OREGON	~~2020~~ 2021	1	0	0	0	0	0	1
	~~2021~~ 2022	1	0	0	0	0	0	1
	~~2022~~ 2023	1	0	0	0	0	0	1
TEXAS	~~2020~~ 2021	3	0	0	0	0	0	3
	~~2021~~ 2022	3	0	0	0	0	0	3
	~~2022~~ 2023	3	0	0	0	0	0	3
WASHINGTON	~~2020~~ 2021	1	0	0	0	0	0	1
	~~2021~~ 2022	1	0	0	0	0	0	1
	~~2022~~ 2023	1	0	0	0	0	0	1
Totals	~~2020~~ 2021	1~~6~~3	1~~2~~	0	0	0	0	1~~7~~5
	~~2021~~ 2022	17~~15~~	~~1~~4	1~~0~~	0	1~~0~~	0	19~~16~~
	~~2022~~ 2023	19~~16~~	1~~3~~	0	0	0	0	~~19~~20

TABLE 3
Status of Area Developers Outlets for Years ~~2020~~ 2021 to ~~2022~~2023

State	Year	Outlets at Start of Year	Outlets Opened	Terminations	Non-Renewals	Reacquired by Franchisor	Ceased Operations-Other Reasons	Outlets at End of the Year
CALIFORNIA	20202021	21	0	0	01	0	0	21
	20212022	21	0	0	00	0	0	21
	20222023	1	0	0	10	0	0	1
OREGON	20202021	1	0	0	0	0	0	1
	20212022	1	0	0	0	0	0	1
	20222023	1	0	0	0	0	0	1
WASHINGTON	20202021	1	0	0	0	0	0	1
	20212022	1	0	0	01	0	0	10
	20222023	10	0	0	10	0	0	0
OKLAHOMA	20202021	0	0	0	0	0	0	0
	20212022	0	0	0	0	0	0	0
	20222023	0	0	0	0	0	0	0
Totals	20202021	4	0	0	0	0	0	4
	20212022	4	0	0	02	0	0	42
	20222023	42	0	0	02	0	0	2

TABLE 4
Status of Company-Owned Outlets for year 2020 2021 to 20222023

State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired From Franchisees	Outlets Closed	Outlets Sold to Franchisees	Outlets at End of the Year
CALIFORNIA	20202021	78	12	0	0	0	810
	20212022	810	20	0	06	03	101
	20222023	10	0	0	60	30	1
LOUISIANA	20202021	1	0	0	0	0	1
	20212022	1	0	0	0	0	1
	20222023	1	0	0	0	0	1
MINNESOTA	20202021	10	0	0	10	0	0

	20212022	0	0	0	0	0	0
	20222023	0	0	0	0	0	0
FLORIDA	20202021	0	0	0	0	0	0
	20212022	0	0	0	0	0	0
	20222023	0	0	0	0	0	0
MICHIGAN	20202021	01	10	0	0	0	1
	20212022	1	0	0	0	0	1
	20222023	1	0	0	0	0	1
Totals	20202021	1110	20	0	0	0	1112
	20212022	1112	0	0	16	03	103
	20222023	103	0	0	60	30	3

TABLE 5
Projected New Franchised Outlets as of December 31, 20222023

State	Franchise Agreements Signed But Outlet Not Opened	Area Developer Agreements Signed But Outlet Not Opened	Projected New Area Developers in the Next Fiscal Year	Projected New Franchised Outlets In the Next Fiscal Year	Projected New Company – Owned Outlets In the Next Fiscal Year
CALIFORNIANORTH CAROLINA	0	0	0	1	10
CALIFORNIA	0	0	0	0	0
Total	0	0	0	1	1

Exhibit E lists the names of all of our operating franchisees and the addresses and telephone numbers of their Auto Appraisal franchises as of December 31, 20222023. Exhibit E also lists the franchisees who have signed Franchise Agreements with us which were not yet operational as of December 31, 20222023. Exhibit F lists the name, city and state, and business telephone number (of, if unknown, the last known telephone number) of every franchisee who had their franchise terminated, cancelled, not renewed, or otherwise voluntarily or involuntarily ceased to do business under a Franchise Agreement during the most recently completed fiscal year, or who has not communicated with us within 10 weeks of the issuance date of this disclosure document. If you buy this franchise, your contact information may be disclosed to other buyers when you leave the franchise system.

During the last 3 fiscal years, we have not signed any confidentiality clauses with current or former franchisees which would restrict them from speaking openly with you about their experience with us.

There currently are no known trade-mark specific franchisee organizations associated with the franchise system.

ITEM 21
FINANCIAL STATEMENTS

Attached as Exhibit G are the following financial statements for Auto Appraisal Network, Inc. audited financial statements as of December 31, ~~2020~~2021, December 31, ~~2021~~2022, and December 31, ~~2022~~2023. Our year end is December 31.

ITEM 22
CONTRACTS

The following agreements are attached to this Disclosure Document:
Exhibit A – Franchise Agreement and all related exhibits.
Exhibit B-- Area Developer Agreement and all related exhibits.

ITEM 23
RECEIPT

Two copies of an acknowledgment of your receipt for this Disclosure Document appear as the last pages of the Disclosure Document. Please date, sign, and return one copy to us and keep the other with this Disclosure Document for your records.

THE FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED WITH THE DISCLOSURE DOCUMENT.

EXHIBIT A
FRANCHISE AGREEMENT

AUTO APPRAISAL NETWORK, INC.

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EXHIBIT F-2 - CONFIDENTIALITY AND NON-COMPETE FOR FRANCHISEE'S EMPLOYEES
EXHIBIT G -ZIP CODE AND COUNTY LISTING OF DEMOGRAPHIC MARKET AREA

FRANCHISE AGREEMENT

THIS FRANCHISE AGREEMENT (the "**Agreement**") is made and entered into on this ___day of _____, 20__ (the "**Effective Date**"), by and between:

- Auto Appraisal Network, Inc. a California Corporation whose principal place of business is 23986 Aliso Creek Rd. Ste 204 Laguna Niguel, CA. ("**Franchisor**"); and

- _____ a [resident of] [corporation organized in] [limited liability company organized in] *[select one]*, having offices at _____ _____ _____ _____("**Franchisee**").

BACKGROUND:

A. Franchisor owns a format and system (the "System") relating to the establishment and operation of a business designed to provide professional evaluation and appraisal of all types of automobiles and/or motorcycles for the purpose of financing, insurance and other requirements as needed by owners. The Auto Appraisal Network franchises operate through a uniform system which has high standards of services, uses quality products, operates under the business format created and developed by Franchisor (the "Services"), and which is known as Auto Appraisal Network System (the Auto Appraisal Network franchise); and feature and operate under the Proprietary Marks (as defined below) (each "Auto Appraisal Network franchise").

B. The distinguishing characteristics of the System include, but are not limited to, the name and mark Auto Appraisal Network together with all other, trade names, services marks, trademarks, copyrights, titles, symbols, trade dresses, emblems, slogans insignias, terms, designations, designs, diagrams, worksheets, techniques, rules, ideas, advertising and promotional materials, and other written materials as Franchisor has developed and designated for use in connection with the franchise ("Proprietary Assets"); and

C. Franchisee desires to enter into the business of operating a business as an 'Auto Appraisal Network' franchise under the System and using the Proprietary Marks, and wishes to enter into this agreement with Franchisor for that purpose and to receive the training and other assistance provided by Franchisor in connection therewith.

D. Franchisee understands and acknowledges the importance of the high standards of Franchisor for quality, appearance, and service; and the necessity of operating the business franchised by this Agreement in conformity with the standards and specifications of Franchisor.

NOW, THEREFORE, the parties agree as follows:

SECTION 1 - GRANT

1.1 **Grant and Acceptance**. Franchisor grants to Franchisee the right, and Franchisee by this agreement undertakes the obligation, on the terms and conditions set forth in this Agreement to: (a) establish and operate a Auto Appraisal Network franchise (the "Franchised Business"), (b) use, only in connection therewith, the Proprietary Marks and the System, as they may be changed, improved, or additionally developed by Franchisor; and (c) operate the Franchised Business only within the Demographic Market Area (as defined in Section 1.2 below) in accordance with this Agreement.

1.2 **Demographic Market Area**. Franchisee agrees to develop and operate the Franchised Business within the area specified in Exhibit A to this Agreement as the Demographic Market Area "DMA". Franchisee will not relocate the Franchised Business without Franchisor's prior written consent and/or otherwise in writing by

Franchisor, as provided in Section 8.19 below. The DMA will include an area noted by zip codes consisting of approximately 80,000 population.

1.3 **Limit on Sales**. Franchisee's rights in this Agreement will be limited to offering and selling the Services of the Franchised Business. Franchisee will not, without the prior written approval of Franchisor, engage in any other type of sale of, or offer to sell, or distribution of Services, including: selling, distributing or otherwise providing, any Services not approved by Franchisor.

1.4 **DMA and Reserved Rights**. Except as otherwise provided in this Agreement; during the term of this Agreement; Franchisor will not establish or operate, nor license more than 1 franchisee per DMA. Franchisor retains the rights, among others, on any terms and conditions Franchisor deems advisable, and without granting Franchisee any rights:

1.4.1 To own, acquire, establish, and/or operate and license others to establish and operate, Auto Appraisal Network franchises under the System at any location outside the DMA;

1.4.2 To own, acquire, establish and/or operate and license others to establish and operate, similar businesses under the Proprietary Marks, at any location outside the DMA.

1.4.3 To own, acquire, establish and/or operate, and license others to establish and operate, businesses under proprietary marks other than the Proprietary Marks, whether these businesses are similar or different from the Franchised Business, at any location outside the DMA.

SECTION 2 - TERM AND RENEWAL

2.1 **Initial Term**. This Agreement will be in effect on its acceptance and execution by Franchisor and, except as otherwise provided in this Agreement, this Agreement will expire 5 years from the Effective Date.

2.2 **Renewal**. Franchisee may apply to operate the Franchised Business for successive additional terms of 5 years each if the following conditions are met before each renewal:

2.2.1 Franchisee will give Franchisor written notice of Franchisee's election to renew at least six (6) months, but not more than 12 months, before the end of the term of this Agreement;

2.2.2 Franchisee will not have any past due monetary obligations or other outstanding obligations to Franchisor and its affiliate, the approved suppliers of the System, if any, or the landlord of the Premises if you lease a location to operate the franchise;

2.2.3 Franchisee will not be in default of any provision of this Agreement, or successor of this Agreement, or any other agreement between Franchisee and Franchisor or its affiliate, the approved suppliers of the System, or the landlord of the Premises; and Franchisee will have substantially complied with all the terms and conditions of the agreements during the terms of this Agreement;

2.2.4 Franchisee and Franchisor will sign a mutual general release, in a form prescribed by Franchisor, of any and all claims against Franchisor and its affiliates, and their respective officers, directors, agents, and employees;

2.2.5 Franchisee will pay the renewal fee of $0 and sign the then-current form of franchise agreement offered by Franchisor, which will supersede this Agreement in all respects, and the terms of which may differ from the terms of this Agreement including requirements to pay additional and/or higher fees;

2.2.6 Franchisee will comply with the then-current qualification and training requirements of Franchisor;

2.2.7 Franchisee will make or provide for, in a manner satisfactory to Franchisor, the renovation and modernization of the Premises, if a location has been leased; as Franchisor may reasonably require, including installation of new equipment and renovation of signs, furnishings, fixtures, and decor to reflect the then-current standards and image of the System;

2.2.8 Franchisee will present evidence satisfactory to Franchisor that Franchisee has the right to remain in possession of the Premises (or such other location) for the duration of the renewal term;

2.2.9 Franchisee, at the time of renewal, satisfies Franchisor's standards of financial responsibility and, if requested by Franchisor, Franchisee demonstrates to Franchisor that Franchisee has sufficient financial resources and means to continue to operate the Franchised Business during the renewal term.

SECTION 3 - DUTIES OF FRANCHISOR

3.1 **Initial Business Set-up**. Franchisor will make available, at no charge to Franchisee, specifications for the basic business set-up, fixtures, furnishings and equipment required to operate the business, including suggested equipment manufactures though Franchisee is under no obligation to purchase from any specific supplier or manufacturer. Franchisee acknowledges that these standard specifications will not contain the requirements of any federal, state or local law, code or regulation. Franchisee understands and acknowledges that Franchisor has the right to modify the required equipment specifications as Franchisor deems appropriate.

3.2 **Initial Training**. Franchisor will provide its initial 5 day training for Franchisee ("**Initial Training**"), as described in Section 6 of this Agreement, (unless this Agreement is for the third or subsequent Auto Appraisal Network franchise being developed according to a Auto Appraisal Network franchise Area Development Agreement between Franchisor and Franchisee (or an affiliate of Franchisee), in which event the terms set forth in Section 6.1.3 below will apply with respect to the pre-opening training of Franchisee, the Designated Principal and any General Manager (if any).

3.2.1 Franchisee may request additional sales staff to attend the Initial Training with Franchisee and pay the additional training fee of $2,500 per additional person.

3.2.2 Franchisee is responsible for all travel, lodging and meal expenses for Franchisee and any employee(s) while attending training.

3.3 **Loan of Manuals**. Franchisor will provide Franchisee, on loan, copies of the Franchisor's confidential operations manuals and other manuals, instructional materials, and written policies and correspondence (collectively, the "**Manuals**"), as more fully described in Section 10 in this Agreement.

3.4 **Advertising Programs and Materials**. Franchisor will review and will have the right to approve or disapprove all advertising and promotional materials that Franchisee proposes to use, according to Section 13 below. Franchisor will administer the National or Cooperative Ad Funds, if these funds exist or are created, in the manner set forth in Section 13 below.

3.5 **Guidance**. Franchisor may provide periodic advice or offer guidance to Franchisee in the marketing, management, and operation of the Franchised Business as Franchisor determines at the time(s) and in the manner determined by Franchisor.

3.6 **Inspections**. Franchisor will conduct, as it deems advisable, inspections of the operation of the Franchised Business by Franchisee.

3.7 **List of Suppliers**. Franchisor will, in the Manuals (or otherwise in writing as determined by Franchisor), provide Franchisee with a list of suppliers designated and/or approved by Franchisor to supply products, signage, materials and services to franchisees in the System.

3.8 **Delegation**. Franchisee acknowledges and agrees that any duty or obligation imposed on Franchisor by this Agreement may be performed by any distributor, designee, employee, or agent of Franchisor, as Franchisor may direct.

3.9 **Centralizes proprietary system**. Once Franchisee's inspection data is inputted onto the centralized proprietary system, Franchisee's customers will thereafter receive a printed and bound report, containing a certification, as well as an electronic copy via email.

3.10 **Site Selection**. Franchisee may operate from a home based office. If Franchisee determines to operate from a commercial location, Franchisee will be solely responsible for selecting the site of the Franchised Location for the Franchisee's business, regardless of whether the Franchised Location is owned or leased by Franchisee. Accordingly, no provision of this Agreement will be construed or interpreted to impose any obligation upon Franchisor to locate a site for Franchisee, to assist Franchisee in the selection of a suitable site for the Franchised Location, or to provide any assistance to Franchisee in the purchase or lease of the Franchised Location.

3.11 **Site Selection Criteria**. Franchisee will not lease, purchase or otherwise acquire a site for the Franchised Location until the information as Franchisor may require regarding the proposed site has been provided to Franchisor by Franchisee, and Franchisor has issued a notice of no objection for the proposed site. This information may include, without limitation, information regarding the proposed site as to accessibility, professional quality and appeal, lease terms and other demographic information. The review of the site conducted by Franchisor will not be deemed to be a warranty, representation or guaranty by Franchisor that if Franchisee's business is opened and operated at that site, it will be a financial success.

3.12 **Fulfillment of Obligations**. In fulfilling its obligations according to this Agreement, and in conducting any activities or exercising any rights according to this Agreement, Franchisor (and its affiliates) will have the right: (i) to take into account, as it sees fit, the effect on, and the interests of, other franchised businesses and systems and in which Franchisor has an interest and on Franchisor's (and its affiliates') own activities; (ii) to share market and product research, and other proprietary and non-proprietary business information, with other franchised businesses and systems in which Franchisor (or its affiliates) has an interest, or with Franchisor's affiliates; (iii) to introduce proprietary and non-proprietary items or operational equipment used by the System into other franchised systems in which Franchisor has an interest; and/or (iv) to allocate resources and new developments between and among systems, and/or Franchisor's affiliates, as Franchisor sees fit. Franchisee understands and agrees that all of Franchisor's obligations under this Agreement are subject to this Section 3.12, and that nothing in this Section 3.12 will in any way affect Franchisee's obligations under this Agreement.

SECTION 4 - FEES

4.1 **Franchise Fee**. The initial franchise fee will be the amount specified in Exhibit A (the "**Franchise Fee**"), which is paid as specified in Exhibit A in consideration of the franchise granted in this Agreement. The Franchise Fee (as reflected in Exhibit A) will be between Twelve Thousand Dollars ($12,000) and Twenty Thousand Dollars ($20,000), based on the territorial population; if this is the first franchise. If this if the second franchise with an Area Development Agreement, the franchise fee for the second or subsequent franchise is reduced by Three Thousand Dollars ($3,000).

4.2 **Refundability**. Payment of the Franchise Fee will be non-refundable in consideration of administrative and other expenses incurred by Franchisor in granting this franchise and for Franchisor's lost or deferred opportunity to franchise others.

4.3 **Service Fees**. During the term of the franchise, Franchisee agrees to pay Franchisor a service fee per certified report sold. The Service fee will be $110 per completed certified report~~.~~. The Service Fee will be reduced to $~~90~~ 100 per certified report in excess of the Quarterly Minimum. The Quarterly Minimum for this territory is 45 (Forty Five). Franchisee is required to pay Franchisor a "Minimum Service Fee" of $250 per month. Minimum Service fees will be waved during the first 6 months of Franchise ownership to allow for territory set-up.

4.4 **Other Fees**. Franchisee agrees to subscribe to the following additional services from the preferred suppliers of Franchisor, and pay the following support and subscription fees directly to preferred suppliers:

4.4.1 Franchisee agrees to pay the monthly Extranet and Software support fee for the use and access of the Extranet and proprietary software that helps to manage contact relationships, on-line documentation storage, calendar, intra company communications, on-line operations manuals and other franchise support. The current fee is $60 per year, per user and is due upon invoice from us.

4.4.2 Should Franchisee be unable or unwilling to submit inspection data using our proprietary system, Franchisee agrees to pay an additional charge of $75 per certified report, which will be invoiced to Franchisee.

4.5 **Advertising Contributions**. Franchisee will make Monthly advertising contributions for marketing and promotion as Franchisor may direct according to Section 13.1 when Franchisor establishes an Advertising fund.

4.6 **When Payments Due**. All payments required by Section 4.4 above are due upon invoice or as agreed to with preferred suppliers.

4.7 **Late Fees**. Any payment or contribution not paid within 10 days of the due date will be considered late. If any contribution or payment is considered late, Franchisee will pay Franchisor immediately on demand, in addition to the overdue amount: (i) a late payment fee in an amount equal to 10% of the overdue amount, and (ii) interest on the overdue amount from the date it was due until paid, at the rate of 1 ½ % per month, or the maximum rate permitted by law, whichever is less. Entitlement to such interest will be in addition to any other remedies Franchisor may have. Appraisal reports submitted while the account is overdue will need to be pre-paid by credit card for the full appraisal report fee, credit card payment will remain in effect until the account is paid in full in the next invoice period.

4.8 **No Subordination**. Franchisee will not subordinate to any other obligation its obligation to pay Franchisor the Service Fee and/or any other fee or charge payable to Franchisor, whether under this Agreement or otherwise.

SECTION 5 - SITE AND OPENING OF BUSINESS

5.1 **Location**. Franchisee must receive approval of the site for the operation of the Franchised Business from Franchisor before signing any lease or purchasing any location to operate the Franchised Business. The site of the office must be within the DMA. Franchisee may operate from a home based office.

5.1.1 Franchisee will comply with all federal, state and local laws, codes and regulations, including the applicable terms of the ADA regarding the construction, design and operation of the Franchised Business. If Franchisee receives any complaint, claim, other notice alleging a failure to comply with the ADA, Franchisee will provide Franchisor with a copy of the notice within five days after receipt of the notice.

5.1.2 Franchisee will be responsible for obtaining all zoning classifications and clearances that may be required by state or local laws, ordinances, or regulations or that may be necessary to operate the business.

5.2 **Opening Date**. Unless delayed by the occurrence of events constituting "force majeure" as defined in Section 5.3 below, Franchisee will construct, furnish, and open the Franchised Business in accordance with this Agreement and will open the Franchised Business within 3 months following the execution of this Agreement.

5.3 **Force Majeure**. As used in this Agreement, "**force majeure**" means an act of God, war, civil disturbance, act of terrorism, government action, fire, flood, accident, hurricane, earthquake, or other calamity, strike or other labor dispute, or any other cause beyond the reasonable control of Franchisee; provided, however, force majeure will not include Franchisee's lack of adequate financing.

SECTION 6 - TRAINING

6.1 **Initial Training and Attendees**. Before opening the Franchised Business, Franchisee will have satisfied all initial training obligations required by Franchisor, which are as follows:

6.1.1 Franchisee (or, if Franchisee is other than an individual, the Designated Principal (defined in Section 8.3 below)), will attend and successfully complete, to Franchisor's satisfaction, the initial 5 day training program offered by Franchisor at a location designated by Franchisor (unless this Agreement is for the third or subsequent Auto Appraisal Network franchise being developed according to a Auto Appraisal Network franchises Area Development Agreement between Franchisor and Franchisee (or an affiliate of Franchisee), in which event the requirements set forth in Section 6.1.3 below will apply with respect to the pre-opening training of Franchisee, the Designated Principal and any General Manager). If any required attendee does not satisfactorily complete the training, Franchisor may require that a replacement person attend and successfully complete, to Franchisor's satisfaction, the initial training program.

6.1.2 If this Agreement is for the third or subsequent Auto Appraisal Network franchise being developed according to a Auto Appraisal Network franchise Area Development Agreement between Franchisor and Franchisee (or an affiliate of Franchisee), then Franchisee will be responsible for the conducting the initial training of its Designated Principal, its General Manager (if applicable), and any other managerial personnel, in accordance with the requirements and conditions as Franchisor may establish for the training. Franchisor's requirements for initial training by Franchisee will be set forth in the Manuals or other written materials and will include, but are not limited to, the requirement that all the training activities be conducted: (a) by the Principals or personnel of Franchisee (or an affiliate of Franchisee), who have completed Franchisor's initial training program to the satisfaction of the Franchisor, and who remain acceptable to Franchisor to provide initial training; and (b) following the procedures and conditions established by Franchisor. If Franchisor determines that the training provided by Franchisee does not satisfy Franchisor's standards and requirements, or that any newly trained individual is not trained to Franchisor's standards, then Franchisor may require that the newly trained individual(s) attend and complete an initial training program provided by Franchisor before the opening of the Franchised Business.

6.1.3 Franchisee must satisfy all pre-opening training requirements under this Section 6.1 by no later than 30 days before the scheduled opening of the Franchised Business.

6.2 **New or Replacement Designated Principal and Managers**. If the Franchisee's Designated Principal, or (if required) General Manager cease active employment in the Franchised Business, Franchisee will enroll a qualified replacement who is reasonably acceptable to Franchisor in Franchisor's training program reasonably promptly following cessation of employment of the individual, provided that Franchisee may train replacement General Managers in accordance with Section 6.3 below. The replacement Designated Principal, and any required managers will complete the initial training program as soon as is practicable and in no event later than any time periods as Franchisor may occasionally specify in the Manuals and otherwise in writing. Franchisor reserves the right to review any Franchisee trained personnel and require that the persons attend and complete, to the satisfaction of Franchisor, the initial training program offered by Franchisor at a location designated by Franchisor.

6.3 **Training by Franchisee of Additional Staff**. Franchisee will have the option of training any General Manager (following the training of the first General Manager by Franchisor) at the Franchised Business or other Auto Appraisal Network franchises operated by Franchisee or its affiliates, provided that the training is conducted: (a) by the Designated Principal or other personnel who has completed Franchisor's initial training program, to the satisfaction of the Franchisor (and who remain acceptable to Franchisor to provide the training); (b) in accordance with any requirements or standards as Franchisor may occasionally establish in writing for the training; and (c) Franchisee is in compliance with all agreements between Franchisee and Franchisor.

6.4 **Refresher Training**. Franchisor may also require that Franchisee or its Designated Principal and General Manager attend the refresher courses, seminars, and other training programs as Franchisor may reasonably require, provided that the training will not exceed 7 days per person each year, and attendance for up to 3 days per person each year at conventions, if any, conducted for Franchisor's franchisees.

6.5 **Training Costs**. The cost of all training (instruction and required materials) will be borne by Franchisor, except as provided in Section 6.5.1 below. All other expenses incurred in connection with training, including without limitation the costs of additional equipment, transportation, lodging, meals, wages, and worker's compensation insurance, will be borne by Franchisee.

6.5.1 Franchisor may charge an additional fee for the training of more than 2 people during the initial training program attended by Franchisee. Additionally, training requested by Franchisee after the initial 5 day training may incur additional charges not included in the initial franchise fee.

6.6 **Location of Training**. All training programs will be at the times as may be designated by Franchisor. Training programs will be provided at Franchisor's headquarters in Laguna Niguel, CA and/or the other locations as Franchisor may designate.

SECTION 7 -TECHNOLOGY

7.1 **Computer Systems and Required Software**. The following terms and conditions will apply with respect to the Computer System and Required Software:

7.1.1 Franchisor will provide Franchisee with the following computer system and other related equipment for the operation of the franchised business:
1-Laptop computer w/ 15" LCD display, 2.66 GHz. Intel Dual Core processor, 4GB Ram, 500GB HD, DVD drive, Wireless 802.11n mini card (Dell Latitude 15 5000 Series or similar) with Microsoft Windows 10 or newer or Windows 10 Pro Professional and Microsoft Office installed, Proprietary Auto Appraisal Network Appraisal software and manuals, 1 Digital Camera – 16 Megapixel CCD with 3" LCD tilt Display, USB interface (Sony DSC-HX400 or similar); 1 E-mail address (FranchiseeName@AutoAppraisalNetwork.com) ;1 FTP Network access account; 1 personal webpage on the Auto Appraisal Network site with territory customizations.

7.1.2 Franchisee uses the proprietary software (the "Software") that is owned by Franchisor.

7.1.3 Franchisee agrees to use the Extranet programs to record all sales, client data and information related to the operation of the Auto Appraisal Network franchise as outlined in the Manuals.

7.1.4 Franchisee will make, the upgrades and other changes to the Computer System and Required Software as Franchisor may request in writing (collectively, "Computer Upgrades").

7.1.5 Franchisee will comply with all specifications issued by Franchisor, in the Manual(s), with respect to the Computer System and the Required Software, and with respect to Computer Upgrades. Franchisee will also afford Franchisor unimpeded access to Franchisee's Computer System and Required Software as Franchisor may request, in the manner, form, and at the times requested by Franchisor.

7.2 **Data**. Franchisor may, from time-to-time, specify in the Manual or otherwise in writing the information that Franchisee will collect and maintain on the Computer System provided to Franchisee, and Franchisee will provide to Franchisor such reports as Franchisor may reasonably request from the data so collected and maintained. All data pertaining to the Franchised Business, and all data created or collected by Franchisee in connection with the System, or in connection with Franchisee's operation of the business (including without limitation data pertaining to or otherwise concerning the Franchised Business's customers) or otherwise provided by Franchisee (including, without limitation, data uploaded to, or downloaded from Franchisee's Computer System) is and will be owned exclusively by Franchisor, and Franchisor will have the right to use the data in any manner that Franchisor deems appropriate without compensation to Franchisee. Copies and/or originals of the data must be provided to Franchisor on Franchisor's request. Franchisor by this agreement licenses use of the data back to Franchisee for the term of this Agreement, at no additional cost, solely for Franchisee's use in connection with the business franchised under this Agreement.

7.3 **Privacy**. Franchisee will abide by all applicable laws pertaining to privacy of information collected or maintained regarding customers or other individuals ("**Privacy**"), and will comply with Franchisor's standards and policies pertaining to Privacy. If there is a conflict between Franchisor's standards and policies pertaining to Privacy and applicable law, Franchisee will: (a) comply with the requirements of applicable law; (b) immediately give Franchisor written notice of the conflict; and (c) promptly and fully cooperate with Franchisor and Franchisor's counsel as Franchisor may request to assist Franchisor in its determination regarding the most effective way, if any, to meet Franchisor's standards and policies pertaining to Privacy within the bounds of applicable law.

7.4 **Telecommunications**. Franchisee will comply with Franchisor's requirements (as outlined in the Manual or otherwise in writing) with respect to establishing and maintaining telecommunications connections between Franchisee's Computer System and Franchisor's Extranet (as defined below), if any, and/or the other computer systems as Franchisor may reasonably require.

7.5 **Extranet**. Franchisor has established a Extranet providing private and secure communications between Franchisor, Franchisee, franchisees, licensees and other persons and entities as determined by Franchisor, in its sole discretion (an "**Extranet**"). Franchisee will comply with Franchisor's requirements (as outlined in the Manual or otherwise in writing) with respect to connecting to the Extranet, and utilizing the Extranet in connection with the operation of the Franchised Business. The Extranet may include, without limitation, the Manuals, training other assistance materials, and management reporting solutions (both upstream and downstream, as Franchisor may direct). Franchisee will purchase and maintain the computer software and hardware as may be required to connect to and utilize the Extranet.

7.6 **Websites**. As used in this Agreement, the term "**Website**" (www.autoappraisalnetwork.com) means an interactive electronic document, series of symbols, or otherwise, that is contained in a network of computers linked by communications software. The term Website includes, but is not limited to, Internet and World Wide Web home pages. In connection with any Website, Franchisee agrees to the following:

7.6.1 Franchisor has established and maintains a Website, which may, without limitation, promote the Proprietary Marks, any or all of the Services, Auto Appraisal Network franchises, the franchising of Auto Appraisal Network franchises, and/or the System. Franchisor will have the sole right to control all aspects of the Website, including without limitation its design, content, functionality, links to the websites of third parties, legal notices, and policies and terms of usage; Franchisor will also have the right to discontinue operation of the website.

7.6.2 Franchisor will have the right, but not the obligation, to designate one or more web page(s) to describe Franchisee and/or the Franchised Business, with these web page(s) to be located within Franchisor's Website. Franchisee will comply with Franchisor's policies with respect to the creation, maintenance and content of any the web pages; and Franchisor's will have the right to refuse to post and/or discontinue posting any content and/or the operation of any webpage.

7.6.3 Franchisee will not establish a separate Website using any derivative of the domain name AutoAppraisalNetwork.com or its web based key words without approval by the franchisor.

7.6.4 Franchisor will have the right to modify the terms of this Section 7 relating to Websites as Franchisor will solely determine is necessary or appropriate.

7.7 **Online Use of Marks**. Franchisee will not use the Proprietary Marks or any abbreviation or other name associated with Franchisor and/or the System as part of any e-mail address, domain name, and/or other identification of Franchisee in any electronic medium. Franchisee agrees not to transmit or cause any other party to transmit advertisements or solicitations by e-mail or other electronic media without Franchisor's prior written consent as to Franchisee's plan for transmitting the advertisements.

7.8 **Changes to Technology**. Franchisee and Franchisor acknowledge and agree that changes to technology are dynamic and not predictable within the term of this Agreement. To provide for inevitable but unpredictable changes to technological needs and opportunities, Franchisee agrees that Franchisor will have the right to establish, in writing, reasonable new standards for the implementation of technology in the System; and Franchisee

agrees that it will abide by those reasonable new standards established by Franchisor as if this Section 7 were periodically revised by Franchisor for that purpose.

SECTION 8 - OTHER DUTIES OF FRANCHISEE

8.1 **Details of Operation**. Franchisee understands and acknowledges that every detail of the System and this Agreement is important to Franchisee, Franchisor, and other franchisees to develop and maintain high operating, quality and service standards, to increase the demand for the Services sold by all operators, to protect Auto Appraisal Network franchisees operating under the System, and to protect the reputation and goodwill of Franchisor.

8.2 **Comply with the Agreement, including the Manuals**. Franchisee will operate the Franchised Business in strict conformity with this Agreement and the standards and specifications as Franchisor may occasionally prescribe in the Manuals or otherwise in writing, and will refrain from deviating from the standards, specifications, and procedures without the prior written consent of Franchisor.

8.3 **Management of Business & Designated Principal**. If Franchisee is other than an individual, before beginning training, Franchisee will comply with the following:

8.3.1 Franchisee will designate, subject to Franchisor's reasonable approval, one Principal who is both an individual person and owns at least a 10% beneficial interest in Franchisee, and who will be responsible for general oversight and management of the operations of the Franchised Business on behalf of Franchisee (the "**Designated Principal**"). If the person designated as the Designated Principal dies, becomes incapacitated, transfers his/her interest in Franchisee, or otherwise ceases to supervise the operations of the Franchised Business, Franchisee will promptly designate a new Designated Principal, subject to Franchisor's reasonable approval.

8.3.2 Franchisee will inform Franchisor in writing whether Franchisee (or, if Franchisee is other than an individual, the Designated Principal) will assume full-time responsibility for the daily supervision and operation of the Franchised Business. If not, Franchisee will employ a full-time unit manager (the "**General Manager**") whose qualifications will be reasonably acceptable to Franchisor (including, the requirement that the individual possess sufficient experience in the management of a business) to assume full-time responsibility for the daily supervision and operation of the Franchised Business.

8.3.3 Franchisee acknowledges and agrees that Franchisor will have the right to rely on either or both the Designated Principal or General Manager to have been given by Franchisee the responsibility and decision-making authority regarding the Franchised Business's operation and Franchisee's business.

8.4 **Use of Premises**. Franchisee will use the Premises, if such facilities are leased and not operated from a home based office; solely for the operation of the Franchised Business; will keep the Franchised Business open and in normal operation for the minimum hours and days as Franchisor may specify; will refrain from using or permitting the use of the Premises for any other purpose or activity at any time without first obtaining the written consent of Franchisor.

8.5 **Conformity to Standards**. To insure that the highest degree of quality and service is maintained, Franchisee will operate the Franchised Business in strict conformity with the methods, standards, and specifications as Franchisor may occasionally prescribe in the Manuals or otherwise in writing. Without limitation, Franchisee agrees as follows:

8.5.1 Franchisee will purchase and install before the opening of the Franchised Business, and thereafter maintain, all fixtures, furnishings, equipment, and signs, as Franchisor may prescribe in the Manuals or otherwise in writing. Franchisee will refrain from deviating from these guidelines by the use of any unapproved item without the prior written consent of Franchisor.

8.5.2 Franchisee will offer and sell only Services that Franchisor specifies, unless otherwise approved in writing by Franchisor; and Franchisee will offer and sell all Services as Franchisor may specify occasionally as required offerings at the Franchised Business. Franchisee will offer and sell the Services utilizing the

standards and techniques, as specified by Franchisor. Franchisee is prohibited from offering or selling any products or services at or from the Franchised Business that have not previously been authorized by Franchisor, and will discontinue selling and offering for sale any Services which Franchisor will have the right to disapprove, in writing, at any time. If Franchisee wishes to offer or sell any products or services that have not previously been authorized by Franchisor, Franchisee must first make a written request to Franchisor, requesting authorization to offer or sell the products or services in accordance with Section 8.7 below. Franchisor may deny this approval for any reason.

8.5.3 Franchisee will participate in all customer surveys and satisfaction audits. Additionally, Franchisee will participate in any complaint resolution and other programs as Franchisor may reasonably establish for the System, which programs may include, without limitation, providing discounts or refunds to customers.

8.6 **Purchases and Approved Suppliers**. Franchisee will purchase the required products and services of certified appraisals from Franchisor or Franchisor Approved Suppliers only. Franchisee may purchase all other equipment, fixtures, furnishings, signs, décor, supplies, services, and products required for the establishment and operation of the Franchised Business from suppliers of its choice. Franchisor reserves the right to designate, at any time and for any reason, a single supplier for any equipment, supplies, services, or products (including any Services) and to require Franchisee to purchase exclusively from the designated supplier, which exclusive designated supplier may be Franchisor or an affiliate of Franchisor.

8.6.1 Notwithstanding anything to the contrary contained in this Agreement, Franchisee acknowledges and agrees that, at Franchisor's sole option, Franchisor may establish one or more strategic alliances or preferred vendor programs with one or more nationally or regionally-known suppliers who are willing to supply all or some Auto Appraisal Network franchises with some or all of the products and/or services that Franchisor requires for use and/or sale in the development and/or operation of Auto Appraisal Network franchises. In this event, Franchisor may limit the number of approved suppliers with whom Franchisee may deal, designate sources that Franchisee must use for some or all Services and other products and services, and/or refuse any of Franchisee's requests if Franchisor believes that this action is in the best interests of the System or the franchised network of Auto Appraisal Network franchises. Franchisor will have unlimited discretion to approve or disapprove of the suppliers who may be permitted to sell Services to Franchisee.

8.6.6 Franchisor and its affiliates may receive payments or other compensation from suppliers on account of the suppliers' dealings with Franchisee and other franchisees; and Franchisor may use all amounts so received for any purpose Franchisor and its affiliates deem appropriate.

8.7 **Trademarked Items**. Franchisee will ensure that all advertising and promotional materials, signs, forms and stationery used in the Franchised Business), products, and other items specified by Franchisor bear the Proprietary Marks in the form, color, location, and manner prescribed by Franchisor.

8.8 **Obligations to Third Parties**. Franchisee must at all times pay its distributors, contractors, suppliers, trade creditors, employees and other creditors promptly as the debts and obligations to these persons become due, and failure to do so will constitute a breach of this Agreement.

8.9 **Notice of Legal Actions**. Franchisee will notify Franchisor in writing within 10 days of the start of any suit to foreclose any lien or mortgage, or any action, suit, or proceeding, and of the issuance of any order, writ, injunction, award, or decree of any court, agency, or other governmental instrumentality, including health agencies, which (i) relates to the operation of the Franchised Business, (ii) may adversely affect the operation or financial condition of the Franchised Business, or (iii) may adversely affect Franchisee's financial condition.

8.10 **No Relocation**. Franchisee will not relocate the Franchised Business from within the DMA.

8.11 **Changes to the System**. Franchisee acknowledges and agrees that occasionally, Franchisor may change or modify the System presently identified by the Proprietary Marks, as Franchisor deems appropriate, including without limitation to reflect the changing market and to meet new and changing consumer demands, and that variations and additions to the System may be required occasionally to preserve and enhance the

public image of the System and operations of Auto Appraisal Network franchises. Changes to the System may include, without limitation, the adoption and use of new, modified, or substituted products, services, equipment and furnishings and new techniques and methodologies, and (as described in Section 9 below) additional or substitute trademarks, service marks and copyrighted materials. Franchisee will, with reasonable notice, accept, implement, use and display in the operation of the Franchised Business any such changes in the System, as if they were part of this Agreement at the time of execution of this Agreement, at Franchisee's sole expense. Additionally, Franchisor reserves the right, in its sole discretion, to vary the standards throughout the System, as well as the services and assistance that Franchisor may provide to some franchisees based on the peculiarities of a particular site or circumstance, existing business practices, or other factors that Franchisor deems to be important to the operation of any Auto Appraisal Network franchises or the System. Franchisee will have no recourse against Franchisor on account of any variation to any franchisee and will not be entitled to require Franchisor to provide Franchisee with a like or similar variation of this Agreement.

8.12 **Professional Membership**. Franchisee is encouraged to become a member of a certifying body of automobile appraisers such as but not limited to; American Society of Appraisers (ASA), or the ~~International~~ National Automotive Appraisers Association (~~I~~N.A.A.A.) within 12 months of receiving initial training provided by the Franchisor. The goals of these organizations include, educating & training automotive appraisers, documenting their standards & practices and promoting professionalism among the member appraisers. These organizations have developed a strict Code of Ethics for its' members specific & unique to the community that appraisers serve.

SECTION 9 - PROPRIETARY MARKS

9.1 **Ownership**. Franchisor represents with respect to the Proprietary Marks that:

9.1.1 Franchisor is the owner of all right, title, and interest in and to the Proprietary Marks.

9.1.2 Franchisor will take all steps reasonably necessary to preserve and protect the ownership and validity in and to the Proprietary Marks.

9.2 **License to Franchisee**. Franchisee's right to use the Proprietary Marks is limited to the uses as are authorized under this Agreement, and any unauthorized use of the Proprietary Marks will constitute an infringement of rights of Franchisor.

9.3 **Terms of Franchisee's Usage**. With respect to Franchisee's use of the Proprietary Marks, Franchisee agrees to:

9.3.1 Use only the Proprietary Marks designated by Franchisor, and to use them only in the manner authorized and permitted by Franchisor;

9.3.2 Franchisee will use the Proprietary Marks only for the operation of the business franchised by this Agreement and only at the location authorized by this Agreement, or in Franchisor-approved advertising for the business conducted at or from that location;

9.3.3 Operate and advertise the Franchised Business only under the name "Auto Appraisal Network" and "Auto Appraisal Network franchise," and use the Proprietary Marks without prefix or suffix, unless otherwise authorized or required by Franchisor.

9.3.4 Franchisee will not use the Proprietary Marks as part of its corporate or other legal name, or as part of any e-mail address, domain name, or other identification of Franchisee in any electronic medium. Franchisee may, as necessary to conduct the business of the Franchised Business and to obtain governmental licenses and permits for the Franchised Business, indicate that Franchisee will be operating the Franchised Business under the trade name "Auto Appraisal Network," provided that Franchisee will also clearly identify itself as the owner and operator of the Franchised Business;

9.3.5 Identify itself as the owner of the Franchised Business (in the manner required by Franchisor) in conjunction with any use of the Proprietary Marks, including on invoices, order forms, receipts, and business stationery, as well as at the conspicuous locations on the Premises as Franchisor may designate in writing;

9.3.6 Not to use the Proprietary Marks to incur any obligation or indebtedness on behalf of Franchisor;

9.3.7 Sign any documents deemed necessary by Franchisor to obtain protection for the Proprietary Marks or to maintain their continued validity and enforceability; and

9.3.8 Promptly notify Franchisor of any suspected unauthorized use of the Proprietary Marks, any challenge to the validity of the Proprietary Marks, or any challenge to Franchisor's ownership of, the right of Franchisor to use and to license others to use, or Franchisee's right to use, the Proprietary Marks. Franchisee acknowledges that Franchisor has the sole right to direct and control any administrative proceeding or litigation involving the Proprietary Marks, including any settlement of the proceeding. Franchisor has the right, but not the obligation, to take action against uses by others that may constitute infringement of the Proprietary Marks. Franchisor will defend Franchisee against any third-party claim, suit, or demand arising out of Franchisee's use of the Proprietary Marks. If Franchisor, in its sole discretion, determines that Franchisee has used the Proprietary Marks in accordance with this Agreement, the cost of the defense, including the cost of any judgment or settlement, will be borne by Franchisor. If Franchisor, in its sole discretion, determines that Franchisee has not used the Proprietary Marks in accordance with this Agreement, the cost of the defense, including the cost of any judgment or settlement, will be borne by Franchisee. If any litigation relating to Franchisee's use of the Proprietary Marks takes place; Franchisee will sign any and all documents and do the acts as may, in the opinion of Franchisor, be necessary to carry out the defense or prosecution, including, becoming a nominal party to any legal action. Except to the extent that the litigation is the result of Franchisee's use of the Proprietary Marks in a manner inconsistent with the terms of this Agreement, Franchisor agrees to reimburse Franchisee for its out-of-pocket costs in doing the acts.

9.4 **Franchisee Acknowledgments**. Franchisee expressly understands and acknowledges that:

9.4.1 Franchisor is the owner of all right, title, and interest in and to the Proprietary Marks and the goodwill associated with and symbolized by them, and that Franchisor has the sole right to use, and license others to use, the Proprietary Marks;

9.4.2 During the term of this Agreement and after its expiration or termination, Franchisee will not directly or indirectly contest the validity of Franchisor's ownership of, or right to use and to license others to use, the Proprietary Marks;

9.4.3 Franchisee's use of the Proprietary Marks does not give Franchisee any ownership interest or other interest in or to the Proprietary Marks;

9.4.4 Any and all goodwill from Franchisee's use of the Proprietary Marks will inure solely and exclusively to the benefit of Franchisor, and on expiration or termination of this Agreement, no monetary amount will be assigned as attributable to any goodwill associated with Franchisee's use of the System or the Proprietary Marks;

9.4.5 The right and license of the Proprietary Marks granted by this Agreement to Franchisee is nonexclusive, and Franchisor thus has and retains the rights, among others: (a) to use the Proprietary Marks itself in connection with selling the Services; (b) to grant other licenses for the Proprietary Marks; and (c) to develop and establish other systems using the Proprietary Marks, similar proprietary marks, or any other proprietary marks, and to grant licenses to that Agreement without providing any rights to that Agreement to Franchisee; and

9.4.6 Franchisor will have the right to substitute different proprietary marks for use in identifying the System and the businesses operating under the System at the sole discretion of Franchisor.

SECTION 10 - MANUALS

10.1 **The Manuals and Furnishings to Franchisee**. To protect the reputation and goodwill of Franchisor and to maintain high standards of operation under the System, Franchisee will operate the Franchised Business in accordance with the standards, methods, policies, and procedures specified in the Manuals, which Franchisee will receive on loan from Franchisor, via electronic access or otherwise, for the term of this Agreement on completion by Franchisee of initial training. The Manuals may be set forth in several volumes, including the amendments to the Manuals, as Franchisor may publish occasionally. Additionally, Franchisee acknowledges and agrees that Franchisor may provide a portion or all (including updates and amendments) of the Manuals, and other instructional information and materials in, or via, electronic media, including without limitation, through the use of computer disks, or the Internet.

10.2 **The Manuals are Proprietary and Confidential**. Franchisee will treat the Manuals, any other materials created for or approved for use in the operation of the Franchised Business, and the information contained in the Manuals, as confidential, and will use all reasonable efforts to maintain the information (both in electronic and other formats) as proprietary and confidential. Franchisee will not download, copy, duplicate, record, or otherwise reproduce the Manuals, in whole or in part, or otherwise make the same available to any unauthorized person.

10.3 **The Manuals Remain Franchisor's Property**. The Manuals will remain the sole property of Franchisor and will be accessible only from a secure place on the Premises, and will be returned to Franchisor, as described in Section 17.8 below, on the termination or expiration of this Agreement.

10.4 **Revisions to the Manuals**. Franchisor may occasionally revise the contents of the Manuals, and Franchisee expressly agrees to comply with each new or changed standard. Franchisee will ensure that the Manuals are kept current at all times. In the event of any dispute as to the contents of the Manuals, the terms of the master copies maintained at the home office of Franchisor will be controlling.

SECTION 11 - CONFIDENTIAL INFORMATION

11.1 **Agreement with respect to Confidentiality**. Franchisee acknowledges and agrees that it will not, during the term of this Agreement or thereafter, communicate, divulge, or use for the benefit of any other person or entity any confidential information, knowledge, or know-how concerning Franchisor, the System, the Services and/or the marketing, management or operations of the Franchised Business that may be communicated to Franchisee or of which Franchisee may be apprised by virtue of Franchisee's operation under the terms of this Agreement. Franchisee will divulge the confidential information only to those of its employees as must have access to it to operate the Franchised Business. Any and all information, knowledge, know-how, and techniques which Franchisor designates as confidential will be deemed confidential for purposes of this Agreement, except information which Franchisee can demonstrate came to its attention before disclosure of this Agreement by Franchisor; or which, at or after the time of disclosure by Franchisor to Franchisee, had become or later becomes a part of the public domain, through publication or communication by others.

11.2 **Individual Covenants of Confidentiality**. At Franchisor's request, Franchisee will require its manager and any personnel having access to any confidential information of Franchisor to sign covenants that they will maintain the confidentiality of information they receive in connection with their employment by Franchisee at the Franchised Business. These covenants will be in a form satisfactory to Franchisor (the current forms of which are included in Exhibit F to this Agreement), which will include specific identification of Franchisor as a third-party beneficiary of these covenants with the independent right to enforce them.

11.3 **Remedies for Breach**. Franchisee acknowledges that any failure to comply with the requirements of this Section 11 will cause Franchisor irreparable injury, and Franchisee agrees to pay all court costs and reasonable attorney's fees incurred by Franchisor in obtaining specific performance of, or an injunction against violation of, the requirements of this Section 11.

11.4 **Grantback**. Franchisee agrees to disclose to Franchisor all ideas, concepts, methods, techniques and products conceived or developed by Franchisee, its affiliates, owners or employees during the term of this Agreement relating to the development and/or operation of the Franchised Business. Franchisee by this agreement grants to Franchisor and agrees to procure from its affiliates, owners or employees a perpetual, non-exclusive, and

worldwide right to use any such ideas, concepts, methods, techniques in all businesses operated by Franchisor or its affiliates, franchisees and designees. Franchisor will have no obligation to make any payments to Franchisee with respect to any such ideas, concepts, methods, techniques or products. Franchisee agrees that Franchisee will not use or allow any other person or entity to use any such concept, method, technique or product without obtaining Franchisor's prior written approval.

SECTION 12 - ACCOUNTING AND RECORDS

12.1 **Books and Records**. With respect to the operation and financial condition of the Franchised Business, Franchisor may require that Franchisee adopt, until otherwise specified by Franchisor, a fiscal year that coincides with Franchisor's then-current fiscal year, as specified by Franchisor in the Manual or otherwise in writing. Franchisee will maintain; for not less than six (6) years during the term of this Agreement, and, for not less than six (6) years following the termination, expiration, or non-renewal of this Agreement, full, complete, and accurate books, records, and accounts in accordance with generally accepted accounting principles and in the form and manner prescribed by Franchisor in the Manuals or otherwise in writing, including but not limited to: (i) weekly sales reports; (ii) cash receipts journal and general ledger; (iii) customer account details and complete contact information; (iv) monthly bank statements, deposit slips and cancelled checks; (v) all tax returns; (vi) supplier's invoices (paid and unpaid); (vii) dated daily and Monthly transaction journal; (viii) semi-annual fiscal period balance sheets and fiscal period profit and loss statements; (ix) such other records as Franchisor may occasionally request.

12.2 **Franchisee's Reports to Franchisor**. Franchisee is required to provide Franchisor with any and all reports as outlined in the Operation Manual and other manuals through the Extranet and Proprietary Software of Franchisor.

SECTION 13 - MARKETING AND PROMOTION

13.1 **Franchisee's Advertising Obligations**. Recognizing the value of marketing and promotion, and the importance of the standardization of marketing and promotion programs to the advancement of the goodwill and public image of the System, Franchisee and Franchisor agree as follows:

13.1.1 Franchisee understands and agrees that the best marketing for this business is networking and face to face meetings with the potential clients to fully describe the Auto Appraisal Network franchise and discuss their individual needs. With that in mind, Franchisee or Designated Manager of Franchisee agrees to join local area networking groups, attend networking meetings and make every effort to meet with prospective clients face to face, on a regular basis.

13.1.2 With that said, Franchisee agrees, during each Month to spend a minimum amount of no less than $250 per month, on local advertising of the franchised business.

13.2 **National Ad Fund**. Franchisor will have the right at any time, in its sole discretion to establish a fund for system-wide advertising and promotion of the System (the "**National Ad Fund**"). During the existence of the National Ad Fund, Franchisee will contribute to the National Ad Fund in the manner specified in Section 4.6 above, the amounts not to exceed $250 per month. The National Ad Fund will be maintained and administered by the AAN approved vendor as follows:

13.2.1 The AAN approved vendor will direct all marketing programs, with sole discretion over the concepts, materials, and media used in the programs and the placement and allocation for them. Franchisor is not obligated, in administering the National Ad Fund, to make expenditures for Franchisee which is equivalent or proportionate to Franchisee's contribution, or to ensure that any particular Franchisee benefits directly or pro rata from expenditures by the National Ad Fund.

13.2.2 The National Ad Fund, all contributions to the National Ad Fund, and any earnings thereon, will be used exclusively to meet any and all costs of maintaining, administering, directing, conducting, and preparing marketing, advertising, public relations, and/or promotional programs and materials, and any other activities including

socially responsible activities, which the AAN approved vendor believes will enhance the image of the System, including, the costs of preparing and conducting media marketing campaigns; direct mail advertising; marketing surveys and other public relations activities; or public relations agencies to assist in the enhancement of the System; sponsorship of organizations and events; purchasing promotional items; and providing promotional and other marketing materials and services to the Auto Appraisal Network franchises operating under the System. Up to 50% of the contributions made to the National Ad Fund can apply to the local advertising specified in 13.1.2.

13.2.3 Franchisee will contribute to the National Ad Fund by separate payment made payable (or as otherwise directed for payment) to Franchisor by electronic fund transfer (See Exhibit D to this Franchise Agreement). All sums paid by Franchisee to the National Ad Fund will be accounted for separately and will not be used to defray any of the expenses of Franchisor, except for the reasonable costs, salaries and overhead, if any, as Franchisor may incur in activities reasonably related to the direction and implementation of the System Ad Fund and marketing programs for operators and the System, including costs of personnel for creating and implementing marketing, advertising, and promotional programs. The National Ad Fund and any earnings from it will not otherwise inure to the benefit of Franchisor. Franchisor will maintain separate bookkeeping accounts for the National Ad Fund.

13.2.4 Franchisor, on request, will provide Franchisee with an annual accounting of National Ad Fund receipts and disbursements.

13.2.5 Franchisor reserves the right, at its sole discretion, to discontinue the National Ad Fund on written notice to Franchisee.

13.2.6 Franchisor may, but is not required to, make available to Franchisee, marketing plans and promotional materials, including newspaper mats, merchandising materials, sales aids, point-of-purchase materials, special promotions, direct mail materials, and similar marketing and promotional materials produced from contributions to the National Ad Fund. Franchisee acknowledges and agrees that it will be reasonable for Franchisor to not provide any such materials to Franchisee during any period in which Franchisee is in not in full compliance with its obligations to contribute to the National Ad Fund. Additionally, if monies of the National Ad Fund are used to produce point of sale materials, or other samples or other promotional materials and items, Franchisor may, on the behalf of the National Ad Fund, sell the items to franchisees in the System at a reasonable price, and any proceeds from the sale of the items or materials will be contributed to the National Ad Fund.

13.3 **Standards for Advertising**. All advertising, marketing and promotion to be used by Franchisee, the National Ad Fund or any Cooperative Ad Fund will be in the media and of the type and format as Franchisor may approve, will be conducted in a dignified manner, and will conform to the standards and requirements as Franchisor may specify. Franchisee will not use any marketing or promotional plans or materials that are not provided by Franchisor unless and until Franchisee has submitted the materials to Franchisor, according to the procedures and terms set forth in Section 13.3 in this Agreement.

13.4 **Franchisor's Approval of Proposed Plans and Materials**. If Franchisee desires to use marketing and promotional plans and materials that have not been provided or previously approved by Franchisor, Franchisee will submit samples of all the marketing and promotional plans and materials to Franchisor (as provided in Section 24 in this Agreement) for prior approval. If written notice of disapproval is not received by Franchisee from Franchisor within 5 business days of the date of receipt by Franchisor of the samples or materials, Franchisor will be deemed to have approved them.

13.5 **Directory Listings**. Franchisee will be required to obtain listings in and/or advertise with Franchisor and other franchisees in the System, on electronic yellow page directories and other on-line directories as Franchisor may designate. Franchisor reserves the right to place such, and subsequently modify or remove, on-line listings and advertisements on behalf of Franchisee. For any listings or advertisements posted by or on behalf of Franchisee, Franchisee will promptly pay, on demand by Franchisor, its pro-rata share of the costs. Additionally, these activities may be carried out through the use of the System Ad Fund.

13.6 **Ownership of Advertising Plans and Materials**. Franchisee acknowledges and agrees that any and all copyrights in and to advertising and promotional materials developed by or on behalf of Franchisee which bear

the Proprietary Marks will be the sole property of Franchisor, and Franchisee agrees to sign the documents (and, if necessary, require its independent contractors to sign the documents) as may be deemed reasonably necessary by Franchisor to give effect to this provision. (Note: This may not be enforceable under federal Copyright Law) Any advertising, marketing, promotional, public relations, or sales concepts, plans, programs, activities, or materials proposed or developed by Franchisee for the Franchised Business or the System and approved by Franchisor may be used by Franchisor and other operators under the System of Franchisor without any compensation to Franchisee.

SECTION 14 - INSURANCE

14.1 **Insurance**. Before opening and at all times during the term of the franchise, Franchisee shall maintain in force at Franchisee's sole expense:

(a) property insurance on a replacement cost basis at a minimum limit based on the total value of Franchisee's assets (including, fire, extended coverage, vandalism and malicious mischief);

(b) primary general liability insurance with a minimum limit of $1,000,000.00 (including, coverage for personal injury, products and contractual liability);

(c) primary automobile liability insurance with a minimum limit of $1,000,000.00 (including, owned automobiles titled or leased in the name of Franchisee or Franchisee's owners and used at any time, whether principally or occasionally in Franchisee's business). If Franchisee or Franchisee's owners do not use a vehicle owned or leased in the name of Franchisee or any of Franchisee's owners in Franchisee's business, Franchisee must provide written evidence of that fact, satisfactory to us.

(d) workers compensation insurance (in Franchisee's name) as required by applicable law. If no such law exists, then Franchisee must participate in such other comparable insurance as required by Franchisor. If Franchisee's state recognizes and permits self-insurer programs, Franchisee's participation in such a program will satisfy our requirements under this subparagraph (d). If deductible plans are approved and used in Franchisee's state, coverage may be purchased on this basis subject to the requirements of Franchisee's insurance carrier.

All insurance polices must be issued by an insurance carrier rated "A" or better by Alfred M. Best & Company, Inc. All liability insurance policies must name Franchisor, and any subsidiaries and affiliates which Franchisor designates, as additional insureds entitled to the coverage afforded to all named insureds, without regard to any other insurance or self-insured program which we may have in effect, and also provide that Franchisor receives 30 days prior written notice of termination, expiration, cancellation, modification, or reduction in coverage or limits of any such policy. Franchisor may also reasonably increase the minimum liability "limit" protection requirement annually and require different or additional kinds of insurance to reflect inflation, changes in standards of liability, higher damage awards in public, product or motor vehicle litigation or other relevant changes in circumstances. Franchisee must submit to Franchisor annually, a copy of the certificate of insurance or evidence of the renewal or extension of each such insurance policy or any modifications to any such insurance policies, which must describe the applicable deductibles for each such policy. If at any time Franchisee fails or refuses to maintain in effect any insurance coverage required by Franchisor, or to furnish satisfactory evidence of this insurance, Franchisor may, at Franchisor's option and in addition to other rights and remedies Franchisor may have, obtain insurance coverage, on Franchisee's behalf, and Franchisee agrees to promptly sign any applications or other forms or instruments required to obtain any such insurance and pay to Franchisor on demand any cost and premiums incurred by Franchisor. Franchisee's obligations to obtain and maintain the insurance described in this Agreement shall not be limited in any way by reason of any insurance maintained by Franchisor.

SECTION 15 - TRANSFER OF INTEREST

15.1 **Franchisor's Rights to Transfer**. Franchisor will have the right to transfer or assign this Agreement and all or any part of its rights or obligations in this Agreement to any person or legal entity, and any designated assignee of Franchisor will become solely responsible for all obligations of Franchisor under this Agreement from the date of assignment. In addition, and without limitation to the previous statement(s), Franchisee expressly affirms and

agrees that Franchisor may sell its assets, its Proprietary Marks, or its System; may sell its securities in a public offering or in a private placement; may merge, acquire other corporations, or be acquired by another corporation; and may undertake a refinancing, recapitalization, leveraged buy-out, or other economic or financial restructuring.

15.2 **No Transfers Without Franchisor's Approval**. Franchisee understands and acknowledges that the rights and duties set forth in this Agreement are personal to Franchisee or the Principals of Franchisee if Franchisee is not an individual, and that Franchisor has granted this franchise in reliance on Franchisee's or Franchisee's Principals' business skill, financial capacity, and personal character. Accordingly:

15.2.1 Franchisee will not, without the prior written consent of Franchisor, transfer, pledge or otherwise encumber: (a) the rights and/or obligations of Franchisee under this Agreement; or (b) any material asset of Franchisee or the Franchised Business.

15.2.2 If Franchisee is a corporation or limited liability company, Franchisee will not, without the prior written consent of Franchisor, issue any voting securities or securities convertible into voting securities, and the recipient of any such securities will become a Principal under this Agreement, if so designated by Franchisor.

15.2.3 If Franchisee is a partnership or limited partnership, the partners of the partnership will not, without the prior written consent of Franchisor, admit additional general partners, remove a general partner, or otherwise materially alter the powers of any general partner. Each general partner will automatically be deemed a Principal of Franchisee.

15.2.4 A Principal will not, without the prior written consent of Franchisor, transfer, pledge or otherwise encumber any interest of the Principal in Franchisee, as such is identified in Exhibit C.

15.3 **Conditions on Transfer**. Franchisor will not unreasonably withhold any consent required by Section 15.2 above; provided, that if the proposed transfer alone or together with other previous, simultaneous, or proposed transfers would have the effect of changing control of Franchisee, results in the assignment of the rights and obligations of Franchisee under this Agreement, or transfers the ownership interest in all or substantially all of the assets of the Franchised Business or the business franchised by this Agreement, Franchisor will have the right to require any or all of the following as conditions of its approval:

15.3.1 All of Franchisee's monetary obligations and all other outstanding obligations to Franchisor, its affiliates, and any approved suppliers of the System have been satisfied in full;

15.3.2 Franchisee will not be in default under any provision of this Agreement, any other agreement between Franchisee and Franchisor or its affiliate, the approved suppliers of the System, or the landlord (or sub-landlord) for the Premises;

15.3.3 Each transferor (and, if the transferor is other than an individual, the transferor and the owners of beneficial interest in the transferor as Franchisor may request) will have signed a general release in a form satisfactory to Franchisor of any and all claims against Franchisor and its affiliates and their respective officers, directors, agents, and employees;

15.3.4 The transferee of a Principal will be designated as a Principal and each transferee who is designated a Principal will enter into a written agreement, in a form satisfactory to Franchisor, agreeing to be bound as a Principal under the terms of this Agreement if the person or entity owns any interest in Franchisee. Additionally, the transferee and/or the owners of the transferee as Franchisor may request, will guaranty the performance of the transferee's obligations in writing in a form satisfactory to Franchisor;

15.3.5 The transferee will demonstrate to Franchisor's satisfaction that the terms of the proposed transfer do not place an unreasonable financial or operational burden on the transferee, and that the transferee (or, if the transferee is other than an individual, the owners of beneficial interest in the transferee as Franchisor may request) meets Franchisor's then-current application qualifications (which may include educational, managerial, socially responsible, and business standards, good moral character, business reputation, and credit rating); has the aptitude and

ability to operate the Franchised Business and absence of conflicting interests; and has adequate financial resources and capital to operate the Franchised Business;

15.3.6 At Franchisor's option, Franchisee will sign the form of franchise agreement then being offered to new System franchisees, and the other ancillary agreements required by Franchisor for the business franchised by this Agreement, which agreements will supersede this Agreement and its ancillary documents in all respects, and the terms of which may differ from the terms of this Agreement including, without limitation, a higher and/or additional fees;

15.3.7 If so requested by Franchisor, Franchisee, at its expense, will upgrade the Franchised Business, and other equipment to conform to the then-current standards and specifications of new Auto Appraisal Network franchises then-being established in the System, and will complete the upgrading and other requirements within the time specified by Franchisor.

15.3.8 The transferor will remain liable for all of the obligations to Franchisor in connection with the Franchised Business that arose before the effective date of the transfer and will sign any and all instruments reasonably requested by Franchisor to evidence such liability;

15.3.9 The transferee (and, if the transferee is not an individual, the Principals of the transferee as Franchisor may request) and the transferee's manager (if applicable) will, at the transferee's expense, successfully attend and successfully complete any training programs then in effect for operators and managers on the terms and conditions as Franchisor may reasonably require;

15.3.10 Franchisee will pay a transfer fee in an amount of $5,000 to compensate Franchisor for its expenses incurred in connection with the transfer. There is no charge if the transferee is a corporation or limited liability company controlled by Franchisee. If Franchisee requests Franchisor to assist in finding a transferee, Franchisee will pay a transfer fee of 6% of the selling price of the franchise and the $5,000 transfer fee to cover review, approval and training of the transferee. If a Broker is used to find a transferee, Franchisee will be responsible for paying any Broker fees directly.

15.3.11 The transferor(s), at the request of Franchisor, will agree in writing to comply with the covenants set forth in Section 18 below.

15.4 **Additional Terms**. For any transfer not covered by Section 15.3, each transferee will, in addition to the requirement of obtaining Franchisor's consent as provided in Section 15.2 , be subject to the requirements of Sections 15.3.3 and 15.3.4 above (with respect to execution of releases and personal guarantees).

15.5 **Security Interests**. Neither Franchisee nor any Principal will grant a security interest in, or otherwise encumber, any of the assets or securities of Franchisee, including the Franchised Business unless Franchisee satisfies the requirements of Franchisor, which include, without limitation, execution of an agreement by the secured party in which it acknowledges the creditor's obligations under this Section 15, and agrees that if there are any defaults by Franchisee under any documents related to the security interest, Franchisor will have the right and option (but not the obligation) to be substituted as obligor to the secured party and to cure any default of Franchisee, and, if Franchisor exercises this option, any acceleration of indebtedness due to Franchisee's default will be void.

15.6 **Right of First Refusal**. If Franchisee or any Principal desires to accept any bona fide offer from a third party to purchase franchisee, Franchisee or the Principal will promptly notify Franchisor, and will provide the information and documentation relating to the offer as Franchisor may require. Franchisor will have the right and option, exercisable within 30 days after receipt of the written transfer request and the required information and documentation related to the offer (including any information that Franchisor may reasonably request to supplement or clarify information provided to Franchisor with the written transfer request), to send written notice to the seller that Franchisor intends to purchase the seller's interest on the same terms and conditions offered by the third party; provided, however, a spouse, domestic partner, parent or child of the seller will not be considered a third party for purposes of this Section 15.6. If Franchisor elects to purchase the seller's interest, closing on the purchase will occur within forty-five (45) days from

the date of notice to the seller of the election to purchase by Franchisor, or, if longer, on the same timetable as contained in the *bona fide* offer.

15.6.1 Any material change thereafter in the terms of the offer from the third party or by Franchisee, or a change in the identity of the third party will constitute a new offer subject to the same rights of first refusal by Franchisor as in the case of the third party's initial offer. Failure of Franchisor to exercise the option afforded by this Section 15.6 will not constitute a waiver of any other provision of this Agreement, including all of the requirements of this Section 15, with respect to a proposed transfer.

15.6.2 If the consideration, terms, and/or conditions offered by a third party are such that Franchisor may not reasonably be required to furnish the same consideration, terms, and/or conditions, then Franchisor may purchase the interest proposed to be sold for the reasonable equivalent in cash. If the parties cannot agree within a reasonable time on the reasonable equivalent in cash of the consideration, terms, and/or conditions offered by the third party, Franchisor will designate an independent appraiser to make a binding determination. The cost of any such appraisal will be shared equally by Franchisor and Franchisee. If Franchisor elects to exercise its right under this Section 15.6, Franchisor will have the right to set off all amounts due from Franchisee, and one-half (½) of the cost of the appraisal, if any, against any payment to the seller.

15.7 **Death of a Principal**. Upon the death of a Principal, the deceased's executor, administrator, or other personal representative will transfer the deceased's interest to a third party approved by Franchisor within 12 months after the death. The recipient must meet Franchisor's then current standards to become a franchisee, and will need to attend the current training if needed.

15.8 **Permanent Disability of Controlling Principal**. Upon the permanent disability of any Principal with a controlling interest in Franchisee, Franchisor will have the right to require such interest to be transferred to a third party in accordance with the conditions described in this Section 15 within six (6) months after notice to Franchisee. "**Permanent Disability**" will mean any physical, emotional, or mental injury, illness, or incapacity that would prevent a person from performing the obligations set forth in this Agreement for at least six (6) consecutive months and from which condition recovery within six (6) consecutive months from the date of determination of disability is unlikely. Permanent disability will be determined by a licensed practicing physician.

15.9 **Notice to Franchisor of Death or Permanent Disability**. Upon the death or permanent disability any Principal of Franchisee, such person or his representative will promptly notify Franchisor of such death or claim of permanent disability. Any transfer on death or permanent disability will be subject to the same terms and conditions as any *inter vivos* transfer.

15.10 **Limited Exceptions**. Notwithstanding anything to the contrary in this Section 15:

15.10.1 Franchisee will not be required to pay the transfer fee due under Section 15.3.10 above, if the transferee: (a) is a spouse, domestic partner, parent, or direct lineal descendant or sibling of Franchisee or of a Principal of Franchisee (or more than one of such persons), provided that the transferee has been involved in, and is knowledgeable regarding, the operations of the Franchised Business; (b) is a Principal of Franchisee; or (c); is a transferee under Sections 15.7 or 15.8 above.

15.10.2 If Franchisee is an individual and seeks to transfer this Agreement to a corporation, partnership, or limited liability company formed for the convenience of ownership, the conditions of Sections 15.3.6 (signing a new franchise agreement), 15.3.7 (upgrading the Franchised Business), and 15.3.10 (transfer fee) will not apply, and Franchisee may undertake the transfer, provided that Franchisee owns 100% of the equity interest in the transferee entity, and the Franchisee personally guarantees, in a written guaranty satisfactory to Franchisor, the performance of the obligations of the Franchisee under the Franchise Agreement.

15.11 **Securities Offerings**. All materials required for any offering of securities or partnership interests in Franchisee by federal or state law will be submitted to Franchisor by the offering party for review before filing with any government agency; and any materials to be used in any exempt offering will be submitted to Franchisor for review before their use. No offering will imply, by use of the Proprietary Marks or otherwise, that Franchisor is

participating in an underwriting, issuance, or offering of securities of either Franchisee or Franchisor; and review by Franchisor of any offering will be limited solely to the subject of the relationship between Franchisee and Franchisor. At its option, Franchisor may require the offering materials to contain written statements or disclaimers prescribed by Franchisor including, any limitations stated above in this paragraph. Franchisee and the other participants in the offering must fully indemnify Franchisor in connection with the offering. For each proposed offering, Franchisee will reimburse Franchisor for its actual costs and expenses associated with reviewing the proposed offering materials, including legal and accounting fees. Franchisee will give Franchisor written notice at least sixty (60) days before the date of commencement of any offering or other transaction covered by this Section 15.11. Any such offering will be subject to prior written consent of Franchisor and right of first refusal as provided in Section 15.6.

15.12 **No Waiver**. The consent of Franchisor to any transfer according to this Section 15 will not constitute a waiver of any claims it may have against the transferring party, nor will it be a waiver of the right of Franchisor to demand exact compliance with any of the terms of this Agreement by the transferor or transferee.

15.13 **Bankruptcy**. If Franchisee or any person holding any interest (direct or indirect) in Franchisee becomes a debtor in a proceeding under the U.S. Bankruptcy Code or any similar law in the U.S. or elsewhere, it is the parties' understanding and agreement that any transfer of the ownership of Franchisee, Franchisee's obligations and/or rights by this Agreement and/or any material assets of Franchisee, will be subject to all of the terms of this Section 15.

15.14 **No Transfers in Violation of Law**. Notwithstanding anything to the contrary in this Agreement, no transfer will be made if the transferee, any of its affiliates, or the funding sources for either is a person or entity designated with whom Franchisor, or any of its affiliates, are prohibited by law from transacting business.

SECTION 16 - DEFAULT AND TERMINATION

16.1 **Automatic Termination**. Franchisee will be in default under this Agreement, and all rights granted to Franchisee in this Agreement will automatically terminate without notice to Franchisee, if Franchisee will become insolvent or make a general assignment for the benefit of creditors; if a petition in bankruptcy is filed by Franchisee or such a petition is filed against and not opposed by Franchisee; if Franchisee is adjudicated a bankrupt or insolvent; if a bill in equity or other proceeding for the appointment of a receiver of Franchisee or other custodian for Franchisee's business or assets is filed and consented to by Franchisee; if a receiver or other custodian (permanent or temporary) of Franchisee's assets or property, or any part of the assets or property, is appointed by any court of competent jurisdiction; if proceedings for a composition with creditors under any state or federal law should be instituted by or against Franchisee; if a final judgment remains unsatisfied or of record for 30 days or longer (unless supersedeas bond is filed); if Franchisee is dissolved; if execution is levied against Franchisee's business or property; if suit to foreclose any lien or mortgage against the Premises or equipment is instituted against Franchisee and not dismissed within 30 days; or if the real or personal property of the Franchised Business will be sold after levy thereupon by any sheriff, marshal, or constable.

16.2 **Termination Upon Notice**. Franchisee will be deemed to be in default and Franchisor may, at its option, terminate this Agreement and all rights granted by this Agreement, without affording Franchisee any opportunity to cure the default, effective immediately on the provision of notice to Franchisee (in the manner provided under Section 24 in this Agreement), on the occurrence of any of the following events of default:

16.2.1 If Franchisee fails to complete all pre-opening obligations and to open the Franchised Business within the time limits as provided in Section 5.2 above;

16.2.2 If Franchisee or any of its Principals is convicted of a felony, a crime involving moral turpitude, or any other crime or offense that Franchisor believes is reasonably likely to have an adverse effect on the System, the Proprietary Marks, the Services, the goodwill associated to the System, the Proprietary Marks, the Services, or the interest of Franchisor to the System, the Proprietary Marks and the Services;

16.2.3 If Franchisee's action or inaction, at any time, results in the loss of Franchisee's right to do or transact business in the jurisdiction where the Franchised Business is located;

16.2.4 If Franchisee or any Principal purports to transfer any rights or obligations under this Agreement or any interest to any third party in a manner that is contrary to the terms of Section 15 in this Agreement;

16.2.5 If, contrary to the terms of Sections 9 or 10 of this Agreement, Franchisee discloses or divulges the contents of the Manuals or other confidential information provided to Franchisee by Franchisor;

16.2.6 If Franchisee fails to comply with the covenants in Section 18.2 below or fails to timely obtain execution of the covenants required under Section 18.5 below;

16.2.7 If Franchisee misuses or makes any unauthorized use of the Proprietary Marks or any other identifying characteristics of the System, or if Franchisee otherwise operates the Franchised Business in a manner that materially impairs the reputation or goodwill associated with the System, Proprietary Marks, Services, or the rights of Franchisor in those matters;

16.2.8 If Franchisee, after curing a default according to Sections 16.3 or 16.4 of this Agreement, commits the same default again, whether or not cured after notice.

16.2.9 If Franchisee commits 3 or more defaults under this Agreement in any 12 month period, whether or not each such default has been cured after notice; (this provision in no way limits Section 16.2.8 above);

16.2.10 If Franchisee at any time ceases to operate or otherwise abandons the Franchised Business for 30 consecutive days, or more; unless the closure is approved in writing by Franchisor, or excused by *force majeure*.

16.2.11 If Franchisee breaches any material provision of this Agreement which breach is not susceptible to cure.

16.3 **Notice and Opportunity to Cure -7 Days**. Upon the occurrence of any of the following events of default, Franchisor may, at its option, terminate this Agreement by giving written notice of termination (in the manner set forth under Section 24 in this Agreement) stating the nature of the default to Franchisee at least 7 days before the effective date of termination; provided, however, that Franchisee may avoid termination by immediately initiating a remedy to cure the default, curing it to the satisfaction of Franchisor, and by promptly providing proof of it to Franchisor within the 7 day period. If any such default is not cured within the specified time, or such longer period as applicable law may require, this Agreement will terminate without additional notice to Franchisee, effective immediately on the expiration of the 7 day period or such longer period as applicable law may require.

16.3.1 If Franchisee fails, refuses, or neglects promptly to pay any monies owing to Franchisor or its affiliates when due; including service and/or minimum service fees as outlined above in Section 4.3 of this Franchise Agreement;

16.3.2 If Franchisee fails to provide satisfactory Appraisal Service for customers, fails to contact potential customer leads received from Franchisor within 24 hours of receipt of lead, and/or fails to schedule appointments within 72 hours of customer contact, except at customer's request; and this infraction occurs more than two times in a given 1 month period.

16.4 **Notice and Opportunity to Cure -30 Days**. Except as otherwise provided in Sections 16.1 and 16.2 of this Agreement, on any other default by Franchisee, Franchisor may terminate this Agreement by giving written notice of termination (in the manner set forth under Section 24 in this Agreement) stating the nature of the default to Franchisee at least 30 days before the effective date of termination; provided, however, that Franchisee may avoid termination by immediately initiating a remedy to cure the default, curing it to the satisfaction of Franchisor, and by promptly providing proof of it to Franchisor within the 30 day period. If any such default is not cured within the specified time, or such longer period as applicable law may require, this Agreement will terminate without additional notice to Franchisee, effective immediately on the expiration of the 30 day period or such longer period as applicable law may require.

16.4.1 If Franchisee receives consistently poor reviews from surveys of client(s) by Franchisor, Franchisee will be put on notice. NOTE: Surveys with clients are based on actual franchise services.

16.4.2 If Franchisee fails to make a minimum number of sales per quarter as outlined above in Section 4.3 for 2 consecutive quarters, or, Franchisee will be put on notice and may lose its exclusive DMA.

SECTION 17 - OBLIGATIONS ON TERMINATION OR EXPIRATION

Upon termination or expiration of this Agreement, all rights granted by this Agreement to Franchisee will terminate, and:

17.1 **Stop Operating**. Franchisee will immediately cease to operate the Franchised Business, and will not thereafter, directly or indirectly, represent to the public or hold itself out as a present or former operator of Franchisor in connection with the promotion or operation of any other business.

17.2 **Stop Using the System**. Franchisee will immediately and permanently cease to use, in any manner whatsoever, any confidential methods, procedures, and techniques associated with the System; the Proprietary Mark "Auto Appraisal Network franchise" and all other Proprietary Marks and distinctive forms, slogans, signs, symbols, and devices associated with the System. In particular, Franchisee will cease to use all signs, marketing materials, displays, stationery, forms, products, and any other articles which display the Proprietary Marks.

17.3 **Cancel Assumed Names**. Franchisee will take such action as may be necessary to cancel any assumed name registration or equivalent registration obtained by Franchisee which contains the mark "Auto Appraisal

Network" or any other Proprietary Marks, and Franchisee will furnish Franchisor with evidence satisfactory to Franchisor of compliance with this obligation within 5 days after termination or expiration of this Agreement.

17.4 **The Premises**. Franchisee will, at the option of Franchisor, assign to Franchisor any interest which Franchisee has in any lease or sublease for the Premises; if outside offices are leased. If Franchisor does not elect to exercise its option to acquire the lease or sublease for the Premises, Franchisee will make the modifications or alterations to the Premises immediately on termination or expiration of this Agreement as may be necessary to distinguish the appearance of the Premises from that of Auto Appraisal Network franchises under the System, and will make the specific additional changes to Premises as Franchisor may reasonably request for that purpose. If Franchisee fails or refuses to comply with the requirements of this Section 17.4, Franchisor will have the right to enter the Premises, without being guilty of trespass or any other tort, for the purpose of making or causing to be made such changes as may be required, at the expense of Franchisee, which expense Franchisee agrees to pay on demand. Additionally, if Franchisor does not elect to exercise the option to acquire the lease/sublease, Franchisee will comply with Section 18.3 below regarding a Competitive Business (as defined in Section 18.2.3 below).

17.5 **Phone Numbers and Directory Listings**. In addition, Franchisee will cease use of all telephone numbers and any domain names, websites, e-mail addresses, and any other identifiers, whether or not authorized by Franchisor, used by Franchisee while operating the Franchised Business, and will promptly sign the documents or take the steps necessary to remove reference to the Franchised Business from all trade or business telephone directories, including "yellow" and "white" pages, or at Franchisor's request transfer same to Franchisor. Franchisee by this agreement authorizes Franchisor to instruct issuers of any telephone and internet domain name services, and other providers to transfer any such telephone numbers, domain names, websites, addresses, and any other identifiers to Franchisor on termination of this Agreement, without need for any additional approval from Franchisee. Without limiting the previous statement; if requested by Franchisor, Franchisee will provide, during the term or on termination of this Agreement, written confirmation of Franchisor's rights under this Section 17.5. Franchisee agrees that it will sign the documents and do the things (without cost to Franchisee) that may be reasonably requested by Franchisor to implement this Section 17.5.

17.6 **No Use of Proprietary Marks or Trade Dress in other Businesses**. Franchisee agrees, if it continues to operate or subsequently begins to operate any other business, not to use any reproduction, counterfeit, copy, or colorable imitation of the Proprietary Marks, either in connection with such other business or the promotion of it, which, in the sole discretion of Franchisor, is likely to cause confusion, mistake, or deception, or which, in the sole discretion of Franchisor, is likely to dilute the rights of Franchisor in and to the Proprietary Marks. Franchisee also agrees not to utilize any designation of origin, description, or representation (including but not limited to reference to Franchisor, the System, or the Proprietary Marks) which, in the sole discretion of Franchisor, suggests or represents a present or former association or connection with Franchisor, the System, or the Proprietary Marks.

17.7 **Pay Franchisor All Amounts Due**. Franchisee will promptly pay all sums owing to Franchisor and its affiliates. In the event of termination for any default of Franchisee, these sums will include all damages, costs, and expenses, including reasonable attorneys' fees, incurred by Franchisor as a result of the default and termination, which obligation will give rise to and remain, until paid-in-full, a lien in favor of Franchisor against any and all of the personal property, furnishings, equipment, signs, fixtures, and inventory owned by Franchisee and on the Premises at the time of default.

17.8 **Return Manuals and Confidential Information**. Franchisee will, at its own expense, immediately deliver to Franchisor the Manuals and all other records, correspondence, and instructions containing confidential information relating to the operation of the Franchised Business (and any copies of it, even if such copies were made in violation of this Agreement), all of which are acknowledged to be the property of Franchisor.

17.9 **Franchisor's Option to Purchase Certain Assets**. Franchisor will have the option, to be exercised within 30 days after termination, to purchase from Franchisee any or all of the furnishings, equipment, signs, fixtures, supplies, or inventory of Franchisee related to the operation of the Franchised Business, at the lesser of Franchisee's cost or fair market value. If Franchisor elects to exercise any option to purchase by this agreement provided, it will have the right to set off all amounts due from Franchisee.

17.10 **Comply with Covenants**. Franchisee and Principals will comply with the covenants contained in Section 18.3 of this Agreement.

17.11 **Liquidated Damages**. If Franchisor terminates the Franchise Agreement with cause, or Franchisee terminates the Franchise Agreement without cause, Franchisee must pay Franchisor liquidated damages equal to the present value (using the then-current 30-Year Treasury Bond rate) of the Service Fees Franchisee would have paid Franchisor for the number of months remaining in the Franchise Agreement had Franchisor or Franchisee not terminated it.

SECTION 18 - COVENANTS

18.1 **Full Time and Best Efforts**. Franchisee covenants that, during the term of this Agreement, except as otherwise approved in writing by Franchisor, Franchisee (or, if Franchisee is not an individual, the Designated Principal) or Franchisee's fully-trained General Manager will devote full time and best efforts to the management and operation of the Franchised Business.

18.2 **During the Agreement Term**. Franchisee specifically acknowledges that, according to this Agreement, Franchisee will receive valuable, specialized training and confidential information, including information regarding the operational, sales, promotional, and marketing methods and techniques of Franchisor and the System. Franchisee covenants that during the term of this Agreement, except as otherwise approved in writing by Franchisor, Franchisee will not, either directly or indirectly, for itself, or through, on behalf of, or in conjunction with any person or legal entity:

18.2.1 Divert or attempt to divert any present or prospective business or customer of any Auto Appraisal Network franchises to any competitor, by direct or indirect inducement or otherwise, or do or perform, directly or indirectly, any other act injurious or prejudicial to the goodwill associated with the Proprietary Marks and the System;

18.2.2 Employ or seek to employ any person who is at that time employed by Franchisor or by any other franchisee of Franchisor, or otherwise encourage the person to leave his or her employment; or

18.2.3 Own, maintain, operate, engage in, be employed by, provide any assistance to, or have any more than a 1% interest in (as owner or otherwise) any Competitive Business (as defined below). A "**Competitive Business**" will be considered to be any automobile and/or motorcycle appraisal service and related services similar to Auto Appraisal Network franchise. Additionally, Franchisee acknowledges and agrees that Franchisee will be considered in default under this Agreement and that this Agreement will be subject to termination as provided in Section 16.2.8 in this Agreement, if a person in the immediate family (including spouse, domestic partner, parent or child) of Franchisee (or, if Franchisee is other than an individual, each Principal that is subject to these covenants) engages in a Competitive Business that would violate this Section 18.2.3 if the person was subject to the covenants of this Section 18.2.3.

18.3 **After the Agreement and After a Transfer**. Franchisee covenants that, except as otherwise approved in writing by Franchisor, for a continuous uninterrupted period of 2 years commencing on the date of: (a) a transfer permitted under Section 15 of this Agreement; (b) expiration of this Agreement; (c) termination of this Agreement (regardless of the cause for termination); (d) a final order of a duly authorized arbitrator, panel of arbitrators, or a court of competent jurisdiction (after all appeals have been taken) with respect to any of the previous statements; or with respect to enforcement of this Section 18.3; or (e) any or all of it:

18.3.1 Franchisee will not either directly or indirectly, for itself, or through, on behalf of, or in conjunction with any person or legal entity, own, maintain, operate, engage in, be employed by, provide assistance to, or have any interest in (as owner or otherwise) any Competitive Business that is, or is intended to be, located at the DMA, within the Territory, within a radius of 50 miles of any other Auto Appraisal Network franchises located anywhere; provided, however, that this provision will not apply to the operation by Franchisee of any business under the System under a franchise agreement with Franchisor; or

18.3.2 Franchisee will not sublease, assign, or sell Franchisee's interest in any lease, sublease, or ownership of the Premises or assets of the Franchised Business to a third party for the operation of a Competitive Business, or otherwise arrange or assist in arranging for the operation by a third party of a Competitive Business.

18.4 **Exception for Ownership in Public Entities**. Sections 18.2.3 and 18.3 will not apply to ownership by Franchisee of a less than 5% beneficial interest in the outstanding equity securities of any corporation which has securities registered under the Securities Exchange Act of 1934.

18.5 **Covenants as Independent Clauses**. The parties agree that each of the previous covenants will be construed as independent of any other covenant or provision of this Agreement. If all or any portion of a covenant in this Section 18 is held unreasonable or unenforceable by a court or agency having valid jurisdiction in an un-appealed final decision to which Franchisor is a party, Franchisee expressly agrees to be bound by any lesser covenant subsumed within the terms of the covenant that imposes the maximum duty permitted by law, as if the resulting covenant were separately stated in and made a part of this Section 18.

18.6 **Franchisor's Right to Reduce Scope of the Covenants**. Franchisee understands and acknowledges that Franchisor will have the right, at its sole discretion, to reduce the scope of any covenant set forth in this Section 18, or any portion of it, without Franchisee's consent, effective immediately on receipt by Franchisee of written notice of it; and Franchisee agrees that it will comply immediately with any covenant as so modified, which will be fully enforceable notwithstanding the terms of Section 25 in this Agreement.

18.7 **Covenants Survive Claims**. Franchisee expressly agrees that the existence of any claims it may have against Franchisor, whether or not from this Agreement, will not constitute a defense to the enforcement by Franchisor of the covenants in this Section 18; provided, however, any claims Franchisee may have against Franchisor may be brought in a separate proceeding. Franchisee agrees to pay all costs and expenses (including reasonable attorneys' fees) incurred by Franchisor in connection with the enforcement of this Section 18.

SECTION 19 - CORPORATE, LIMITED LIABILITY COMPANY, OR PARTNERSHIP FRANCHISEE

19.1 **List of Principals**. If Franchisee is a corporation, limited liability company, or partnership, each Principal of Franchisee, and the interest of each Principal in Franchisee, will be identified in Exhibit C of this Agreement. Franchisee will maintain a list of all Principals and immediately furnish Franchisor with an update to the information contained in Exhibit C on any change, which will be made only in compliance with Section 15 above.

19.2 **Guaranties**. The Principals as Franchisor may request will sign a guaranty, indemnification, and acknowledgment of Franchisee's obligations under this Agreement in the form attached to this Agreement as Exhibit E. In Section 8.3, the Designated Principal will at all times have at least a 10% interest in Franchisee.

19.3 **Corporations and Limited Liability Companies**. If Franchisee is a corporation or limited liability company, Franchisee will comply with the following requirements:

19.3.1 Franchisee will be newly organized and its governing documents will at all times provide that its activities are confined exclusively to operating the Franchised Business.

19.3.2 Franchisee will, on request of Franchisor, promptly furnish to Franchisor copies of Franchisee's Articles of incorporation, bylaws, Articles of organization, operating agreement and/or other governing documents, and any amendments to the governing documents, including the resolution of the Board of Directors or members authorizing entry into this Agreement.

19.3.3 Franchisee will maintain stop-transfer instructions against the transfer on its records of any equity securities; and each stock certificate or issued securities of Franchisee will conspicuously endorse on its face a statement, in a form satisfactory to Franchisor, which references the transfer restrictions imposed by this Agreement; provided, however, that the requirements of this Section 18.2.3 will not apply to a publicly-held corporation.

19.4 Partnerships and Limited Liability Partnerships. If Franchisee or any successor to or assignee of Franchisee is a partnership or limited liability partnership, Franchisee will comply with the following requirements:

19.4.1 Franchisee will be newly organized and its partnership agreement will at all times provide that its activities are confined exclusively to operating the Franchised Business.

19.4.2 Franchise will furnish Franchisor with a copy of its partnership agreement as well as the other documents as Franchisor may reasonably request, and any amendments to the documents.

19.4.3 The partners of the partnership will not, without the prior written consent of Franchisor, admit additional general partners, remove a general partner, or otherwise materially alter the powers of any general partner.

SECTION 20 - TAXES, PERMITS, AND INDEBTEDNESS

20.1 **Taxes**. Franchisee will promptly pay when due all taxes levied or assessed, including unemployment and sales taxes, and all accounts and other indebtedness of every kind incurred by Franchisee in the operation of the Franchised Business. Franchisee will pay to Franchisor an amount equal to any sales tax, gross receipts tax, or similar tax (other than income tax) imposed on Franchisor with respect to any payments to Franchisor required under this Agreement, unless the tax is credited against income tax otherwise payable by Franchisor.

20.2 **Dispute about Taxes**. In the event of any bona fide dispute as to Franchisee's liability for taxes assessed or other indebtedness, Franchisee may contest the validity or the amount of the tax or indebtedness in accordance with procedures of the taxing authority or applicable law, but in no event will Franchisee permit a tax sale or seizure by levy or execution or similar writ or warrant, or attachment by a creditor, to occur against the Premises of the Franchised Business, or any improvements thereon.

20.3 **Compliance with Laws**. Franchisee will comply with all federal, state, and local laws, rules, and regulations, and will timely obtain any and all permits, certificates, or licenses necessary for the full and proper conduct of the Franchised Business, including licenses to do business, fictitious name registrations, sales tax permits, and fire clearances.

SECTION 21 - INDEPENDENT CONTRACTOR AND INDEMNIFICATION

21.1 **No Fiduciary Relationship**. Franchisee is an independent contractor. Franchisor and Franchisee are completely separate entities and are not fiduciaries, partners, joint ventures, or agents of the other in any sense and neither will have the power to bind the other. No act or assistance given by either party to the other according to this Agreement will be construed to alter the relationship. Franchisee will be solely responsible for compliance with all federal, state, and local laws, rules and regulations, and for Franchisee's policies, practices, and decisions relating to the operation of the Franchised Business.

21.2 **Public Notice**. During the term of this Agreement, Franchisee will hold itself out to the public as an independent contractor operating the Franchised Business according to a franchise agreement from Franchisor. Franchisee agrees to take the action as may be necessary to do so, including exhibiting a notice of that fact in a conspicuous place at the Premises, the content of which Franchisor reserves the right to specify.

21.3 **No Assumption of Liability**. Nothing in this Agreement authorizes Franchisee to make any contract, agreement, warranty, or representation on the behalf of Franchisor, or to incur any debt or other obligation in the name of Franchisor; and Franchisor will in no event assume liability for, or be deemed liable by this Agreement as a result of, any such action; nor will Franchisor be liable by reason of any act or omission of Franchisee in its operation of the Franchised Business or for any claim or judgment from the operation of the Franchised Business against Franchisee or Franchisor.

21.4 **Indemnification By Franchisee**. Franchisee will indemnify and hold Franchisor, Franchisor's owners and affiliates, and their respective officers, directors, and employees (the "**Indemnitees**") harmless against any and all causes of action, claims, losses, costs, expenses, liabilities, litigation, damages or other expenses (including, settlement costs and attorneys' fees) arising directly or indirectly from, as a result of, or in connection with the operation of the Franchised Business and/or Franchisee's conduct under this Agreement (notwithstanding any claims that the Indemnitees are or were negligent). Franchisee agrees that with respect to any threatened or actual litigation, proceeding or dispute which could directly or indirectly affect any of the Indemnitees, the Indemnitees will have the right, but not the obligation, in their discretion, to: (i) choose counsel, (ii) direct, manage and/or control the handling of the matter; and (iii) settle on behalf of the Indemnitees, and/or Franchisee, any claim against the Indemnitees. All vouchers, canceled checks, receipts, receipted bills or other evidence of payments for any such losses, liabilities, costs, damages, charges or expenses of whatsoever nature incurred by any Indemnitee will be taken as prima facie evidence of Franchisee's obligation by this Agreement.

21.5 **Indemnification By Franchisor**. Franchisor will indemnify and hold Franchisee, Franchisee's owners and affiliates, and their respective officers, directors, and employees (the "**Indemnitees**") harmless against any and all causes of action, claims, losses, costs, expenses, liabilities, litigation, damages or other expenses (including, settlement costs and attorneys' fees) arising directly or indirectly from, as a result of, or in connection with the use of the Proprietary Marks in the operation of the Franchised Business. All vouchers, canceled checks, receipts, receipted bills or other evidence of payments for any such losses, liabilities, costs, damages, charges or expenses of whatsoever nature incurred by any Indemnitee will be taken as prima facie evidence of Franchisor's obligation by this Agreement.

SECTION 22 - APPROVALS AND WAIVERS

22.1 **Approval Requests**. Whenever this Agreement requires the prior authorization, approval or consent of Franchisor, Franchisee will make a timely written request to Franchisor, and the approval or consent must be obtained in writing.

22.2 **Non-waiver**. No failure of Franchisor to exercise any power reserved to it by this Agreement, or to insist on strict compliance by Franchisee with any obligation or condition by this Agreement, and no custom or practice of the parties in variance with the terms of this Agreement, will constitute a waiver of Franchisor's right to demand exact compliance with the terms of this Agreement. Waiver by Franchisor of any particular default by Franchisee will not be binding unless in writing and signed by the party sought to be charged and will not affect or impair Franchisor's right with respect to any subsequent default of the same or of a different nature; nor will any delay, waiver, forbearance, or omission of Franchisor to exercise any power or rights arising out of any breach or default by Franchisee of any of the terms, terms, or covenants of this Agreement, affect or impair Franchisor's rights nor will this constitute a waiver by Franchisor of any right by this Agreement or of the right to declare any subsequent breach or default. Subsequent acceptance by Franchisor of any payment(s) due to it by this Agreement will not be deemed to be a waiver by Franchisor of any preceding breach by Franchisee of any terms, covenants or conditions of this Agreement.

SECTION 23 - WARRANTIES OF OPERATOR

23.1 **Reliance by Franchisor**. Franchisor entered into this Agreement in reliance on the statements and information submitted to Franchisor by Franchisee in connection with this Agreement. Franchisee represents and warrants that all the statements and information submitted by Franchisee in connection with this Agreement are true, correct and complete in all material respects. Franchisee agrees to promptly advise Franchisor of any material changes in the information or statements submitted.

23.2 **Compliance with Laws**. Franchisee represents and warrants to Franchisor that neither Franchisee (including, without limitation, any and all of its employees, directors, officers and other representatives), nor any of its affiliates or the funding sources for either is a person or entity designated with whom Franchisor, or any of its affiliates, are prohibited by law from transacting business.

SECTION 24 - NOTICES

Any and all notices required or permitted under this Agreement will be in writing and will be personally delivered, sent by registered mail, or by other means which affords the sender evidence of delivery, or of rejected delivery, to the respective parties at the addresses shown on the signature page of this Agreement, unless and until a different address has been designated by written notice to the other party. Any notice by a means which affords the sender evidence of delivery, or rejected delivery, will be deemed to have been given at the date and time of receipt or rejected delivery.

SECTION 25 - ENTIRE AGREEMENT

This Agreement, the attachments of this Agreement, and the documents referred to in this Agreement constitute the entire Agreement between Franchisor and Franchisee concerning the subject matter of this Agreement, and supersede any prior agreements, no other representations having induced Franchisee to sign this Agreement. Except for those permitted to be made unilaterally by Franchisor by this Agreement, no amendment, change, or variance from this Agreement will be binding on either party unless mutually agreed to by the parties and signed by their authorized officers or agents in writing. Nothing in this or any other agreement is intended to disclaim the representations made in the Franchise Disclosure Document.

SECTION 26 - SEVERABILITY AND CONSTRUCTION

26.1 **Severable Parts**. Except as expressly provided to the contrary in this Agreement, each portion, section, part, term, and/or provision of this Agreement will be considered severable; and if, for any reason, any section, part, term, and/or provision in this Agreement is determined to be invalid and contrary to, or in conflict with, any existing or future law or regulation by a court or agency having valid jurisdiction, these will not impair the operation of, or have any other effect on, the other portions, sections, parts, terms, and/or conditions of this Agreement as may remain otherwise intelligible; and the latter will continue to be given full force and effect and bind the parties of this Agreement; and the invalid portions, sections, parts, terms, and/or conditions will be deemed not to be a part of this Agreement.

26.2 **Terms Surviving this Agreement**. Any provision or covenant in this Agreement which expressly or by its nature imposes obligations beyond the expiration, termination or assignment of this Agreement (regardless of cause for termination), or assignment will survive the expiration, termination.

26.3 **No Rights on Third Parties**. Except as expressly provided to the contrary in this Agreement, nothing in this Agreement is intended, nor will be deemed, to confer on any person or legal entity other than Franchisee, Franchisor, officers, directors, shareholders, agents, and employees of Franchisor, and the successors and assigns of Franchisor as may be contemplated by Section 15 in this Agreement, any rights or remedies under or by reason of this Agreement.

26.4 **Full Scope of Terms**. Franchisee expressly agrees to be bound by any promise or covenant imposing the maximum duty permitted by law which is subsumed within the terms of any provision of this Agreement, as though it were separately articulated in and made a part of this Agreement, that may result from striking from any of the terms of this Agreement any portion or portions which a court or agency having valid jurisdiction may hold to be unreasonable and unenforceable in an un-appealed final decision to which Franchisor is a party, or from reducing the scope of any promise or covenant if required to comply with such a court or agency order.

26.5 **Franchisor's Application of its Rights**. Franchisor will have the right to operate, develop and change the System in any manner that is not specifically precluded by this Agreement. Whenever Franchisor has reserved in this Agreement a right to take or withhold an action, or are deemed to have a right and/or discretion to take or withhold an action, or to grant or decline to grant Franchisee a right to take or omit an action, except as otherwise expressly and specifically provided in this Agreement, Franchisor may make its decision or exercise its rights, on the basis of the information readily available to Franchisor, and its judgment of what is in its best interests and/or in the best interests of the Franchisor's franchise network, at the time its decision is made, without regard to whether: (i) other reasonable or preferable alternative decisions could have been made by Franchisor; (ii) the decision or action of Franchisor will promote its financial or other individual interest; (iii) Franchisor's decision or the action it take applies differently to Franchisee and one or more other franchisees or Franchisor's company-owed operations; or (iv) Franchisor's decision or the exercise of its right or discretion is adverse to Franchisee's interests. In the absence of an applicable statute, Franchisor will have no liability to Franchisee for any such decision or action. Franchisor and Franchisee intend that the exercise of Franchisor right or discretion will not be subject to limitation or review. If applicable law implies a covenant of good faith and fair dealing in this Agreement, Franchisor and Franchisee agree that the covenant will not imply any rights or obligations that are inconsistent with a fair construction of the terms of this Agreement and that this Agreement grants Franchisor the right to make decisions, take actions and/or refrain from taking actions not inconsistent with Franchisee's rights and obligations by this Agreement.

26.6 **Captions Only for Convenience**. All captions in this Agreement are intended solely for the convenience of the parties, and none will be deemed to affect the meaning or construction of any provision of this Agreement.

SECTION 27 - APPLICABLE LAW AND DISPUTE RESOLUTION

27.1 **Governing Law**. This Agreement takes effect on its acceptance and execution by Franchisor, and will be interpreted and construed under the laws of the State of California. In the event of any conflict of law, the laws of California will prevail, without regard to, and without giving effect to, the application of California conflict of law rules. Nothing in this Section 27.1 is intended by the parties to subject this Agreement to any franchise or similar law, rule, or regulation of the State of California or of any other state to which it would not otherwise be subject.

27.2 **Non-Binding Mediation**. Before any party may bring an action in court against the other, the parties must first meet to mediate the dispute (except as otherwise provided below). Any such mediation will be non-binding and will be conducted by the American Arbitration Association in accordance with its then-current rules for mediation of commercial disputes. Notwithstanding anything to the contrary, this Section 27.2 will not bar either party from obtaining injunctive relief against threatened conduct that will cause it loss or damages, under the usual equity rules, including the applicable rules for obtaining restraining orders and preliminary injunctions, without having to engage in mediation. Mediation by this Agreement will be concluded within 45 days of Franchisee's receipt of the notice specifying the designated mediator or such longer period as may be agreed on by the parties in writing. All aspects of the mediation process will be treated as confidential, will not be disclosed to others, and will not be offered or admissible in any other proceeding or legal action. Franchisor and Franchisee will each bear its own costs of mediation, and each will bear one-half the cost of the mediator or mediation service.

27.3 **Arbitration**. Franchisor and Franchisee agree that, except for controversies, disputes, or claims related to or based on improper use of the Marks or Confidential Information, all controversies, disputes, or claims between Franchisor and Franchisor's affiliates, and Franchisor's and their respective shareholders, members, officers, directors, agents, and/or employees, and Franchisee (and/or Franchisee's owners, guarantors, affiliates, and/or employees) arising out of or related to:

(1) this Agreement or any other agreement between Franchisee and Franchisor;

(2) Franchisor's relationship with Franchisee;

(3) the validity of this Agreement or any other agreement between Franchisee and Franchisor; or

(4) any System Standard;

must be submitted for binding arbitration, on demand of either party, to the American Arbitration Association in the United States ("AAA"). The arbitration proceedings will be conducted by one arbitrator and, except as this Subsection otherwise provides, according to the AAA's then current rules. All proceedings will be conducted at a suitable location chosen by the arbitrator which is within a 5 mile radius of Franchisor's then current principal place of business. All matters relating to arbitration will be governed by the United States Federal Arbitration Act (9 U.S.C. §§ 1 et seq.). Judgment on the arbitrator's award may be entered in any court of competent jurisdiction.

The arbitrator has the right to award or include in his or her award any relief which he or she deems proper, including, without limitation, money damages (with interest on unpaid amounts from the date due), specific performance, injunctive relief, and attorneys' fees and costs (as allowable under this Agreement or applicable law), provided that the arbitrator may not declare any Mark generic or otherwise invalid or, except as expressly provided in Subsection 27.5. below, award any punitive, exemplary or multiple damages against either party (Franchisor and Franchisee by this agreement waiving to the fullest extent permitted by law, except as expressly provided in Subsection 27.5. below, any right to or claim for any punitive, exemplary or multiple damages against the other).

Franchisor and Franchisee agree to be bound by the terms of any limitation on the period of time in which claims must be brought under applicable law or this Agreement, whichever expires earlier. Franchisor and Franchisee also agree that, in any arbitration proceeding, each must submit or file any claim which would constitute a compulsory counterclaim (as defined by Rule 13 of the United States Federal Rules of Civil Procedure) within the same proceeding as the claim to which it relates. Any claim which is not submitted or filed as required is forever barred. The arbitrator may not consider any settlement discussions or offers that might have been made by either Franchisee or Franchisor.

Franchisor and Franchisee agree that arbitration will be conducted on an individual, not a class-wide, basis and that an arbitration proceeding between Franchisor and Franchisor's affiliates, and Franchisor's and their respective shareholders, officers, directors, agents, and/or employees, and Franchisee (and/or Franchisee's owners, guarantors, affiliates, and/or employees) may not be consolidated with any other arbitration proceeding between Franchisor and any other person.

Despite Franchisor's and Franchisee's agreement to arbitrate, Franchisor and Franchisee each have the right in a proper case to seek temporary restraining orders and temporary or preliminary injunctive relief from a court of competent jurisdiction; provided, however, that Franchisor and Franchisee must contemporaneously submit Franchisor's dispute for arbitration on the merits as provided in this Subsection.

The terms of this Subsection are intended to benefit and bind certain third party non-signatories and will continue in full force and effect subsequent to and notwithstanding this Agreement's expiration or termination.

27.4 **No Rights Exclusive of Other Rights**. No right or remedy conferred on or reserved to Franchisor or Franchisee by this Agreement is intended to be, nor will be deemed, exclusive of any other right or remedy provided in this Agreement or permitted by law or equity, but each will be cumulative of every other right or remedy.

27.5 **Waiver of Jury Trial**. Franchisor and Franchisee irrevocably waive trial by jury in any action, proceeding, or counterclaim, whether at law or in equity, brought by either of them against the other. Any and all claims and actions arising out of or relating to this Agreement, the relationship of Franchisee and Franchisor, or Franchisee's operation of the Franchised Business, brought by either party of this Agreement against the other, whether in mediation, or a legal action, will begin within 2 years from the occurrence of the facts giving rise to the claim or action, or the claim or action will be barred.

27.6 **Waiver of Punitive Damages**. Franchisor and Franchisee by this agreement waive to the fullest extent permitted by law any right to or claim of any punitive or exemplary damages against the other.

27.7 **Injunctive Relief**. Nothing in this Agreement contained will bar the right of Franchisor to obtain injunctive relief against threatened conduct that will cause it loss or damages, including violations of the terms of Sections 9, 10, 11, 15, and 18 under the usual equity rules, including the applicable rules for obtaining restraining orders and preliminary injunctions.

SECTION 28 - ACKNOWLEDGEMENTS

~~28.1 **Franchisee's Investigation of the Business Possibilities**. Franchisee acknowledges that it has conducted an independent investigation of the business of operating a Auto Appraisal Network franchise, and recognizes that the business venture contemplated by this Agreement involves business risks and that its success will be largely dependent on the ability of Franchisee (or, if Franchisee is a corporation, partnership or limited liability company, the ability of its principals) as (an) independent businessperson(s). Franchisor expressly disclaims the making of, and Franchisee acknowledges that it has not received, any warranty or guaranty, express or implied, as to the potential volume, profits, or success of the business venture contemplated by this Agreement.~~

~~28.2 **Receipt of UFDD and Complete Agreement**. Franchisee acknowledges that it received a complete copy of this Agreement, the attachments of this Agreement, and agreements relating to this Agreement, if any, at least 5 business days before the date on which this Agreement was signed. Franchisee also acknowledges that it received the disclosure document required by the Trade Regulation Rule of the Federal Trade Commission entitled "Disclosure Requirements and Prohibitions Concerning Franchising and Business Opportunity Ventures" at least 10 business days (14 days in Illinois) before the date on which this Agreement was signed or any payment by Franchisee for the franchise rights granted under this Agreement.~~

~~28.3 **Franchisee Read the Agreement and Consulted**. Franchisee acknowledges that it has read and understood this Agreement, the attachments of this Agreement, and agreements relating to this Agreement, if any, and that Franchisor has accorded Franchisee ample time and opportunity to consult with advisors of Franchisee's own choosing about the potential benefits and risks of entering into this Agreement.~~

28.1~~4~~ **Franchisee's Responsibility for Operation of Business**. Although Franchisor retains the right to establish and periodically modify System standards, which Franchisee has agreed to maintain in the operation of the Franchised Business, Franchisee retains the right and sole responsibility for the day-to-day management and operation of the Franchised Business and the implementation and maintenance of system standards at the Franchised Business.

28.2~~5~~ **No Conflicting Obligations**. Each party represents and warrants to the others that there are no other agreements, court orders, or any other legal obligations that would preclude or in any manner restrict the party from: (a) negotiating and entering into this Agreement; (b) exercising its rights under this Agreement; and/or (c) fulfilling its responsibilities under this Agreement.

28.3~~6~~ **Different Franchise Offerings to Others**. Franchisee acknowledges and agrees that Franchisor may modify the offer of its franchises to other franchisees in any manner and at any time, which offers and agreements have or may have terms, conditions, and obligations that may differ from the terms, conditions, and obligations in this Agreement.

~~28.7 **Success Depends on Franchisee**. Franchisee acknowledges that the success of the business venture contemplated under this Agreement is speculative and depends, to a large extent, on Franchisee's ability as an independent businessperson, his/her active participation in the daily affairs of the business, market conditions, area competition, quality of services provided as well as other factors. Franchisor does not make any representation or warranty express or implied as to the potential success of the business venture contemplated by this agreement.~~

~~28.8 **No Guaranties**. Franchisor expressly disclaims the making of, and Franchisee acknowledges that it has not received nor relied on, any warranty or guaranty, express or implied, as to the revenues, profits or success of the business venture contemplated by this Agreement.~~

IN WITNESS WHEREOF, the parties of this Agreement has duly signed this Agreement in duplicate on the date first above written and is only binding when signed and signed by an officer of Franchisor.

Auto Appraisal Network, Inc., Franchisor

By:_____

Name:_____

Title:_____

Franchisee

By:_____

Name:_____

Title:_____

_____

Franchisee

By:_____

Name:_____

Title:_____

Franchisee

By:_____

Name:_____

Title:_____

Address for Notices:

Auto Appraisal Network, Inc.
23986 Aliso Creek Rd, Ste. 204
Laguna Niguel, CA 92677
(888) 269-1120
Attn: Department of Franchising

Address for Notices:

_____

_____

Telephone:_____

Fax:_____

Attn:_____

AUTO APPRAISAL NETWORK, INC.
FRANCHISE AGREEMENT
EXHIBIT A
DATA SHEET

1. The Designated Marketing Area ("DMA") for the Franchised Business will include the following zip code addresses (the Franchised Zip Code Areas being) listed in Exhibit G, together having approximately _____ population. (See Franchise Agreement, Section 1.2).

2. The DMA will be (subject to the terms of the Franchise Agreement, including but not limited to Section 1.4 of the Agreement) as follows, and which DMA is reflected on the map attached to this Exhibit A:

3. Franchise Fee. The initial franchise fee will be $_____ (See Franchise Agreement, Section 4.1). The initial franchise fee is determined and payable as follows *(check the appropriate set of boxes)*:

    ☐ If this Agreement is the first agreement signed by Franchisee and Franchisor relating to the Franchised Business (i.e., an Area Development Agreement relating to the Franchised Business was not signed):

        ☐ $_____ paid upon execution of this Agreement if Franchisee was **not** an existing franchisee under the System before executing this Agreement.

        _____

        _____

    ☐ If this Agreement is signed according to an Area Development Agreement, and is:

        ☐ For Franchisee's second Auto Appraisal Network franchise, then $_____was paid upon execution of the Area Development Agreement as part of an area development fee and _____ of that amount is credited towards the initial franchise fee for this Agreement, and the balance of _____ will be due when you sign the second Auto Appraisal Network franchise Agreement, for the second initial franchisee fee of _____.

        ☐ For Franchisee's third or later Auto Appraisal Network franchises, then $_____ was paid as part of an area development fee and _____ of that amount is credited towards the initial franchise fee for this Agreement, and the balance of _____ will be due when you sign the third Auto Appraisal Network franchise agreement, for the third and subsequent franchises at _____ initial franchise fee.

The FRANCHISEE shall be responsible for the following closing costs at the time of signing the Franchise Agreement:

i.	Initial Franchise fee:	$_____
ii.	Area Development Agreement Deposits	$_____

Total: $_____

Initial: _____ Date: _____
Franchisee

Initial: _____ Date: _____
Auto Appraisal Network, Inc.

AUTO APPRAISAL NETWORK, INC.
FRANCHISE AGREEMENT
EXHIBIT B
ADA CERTIFICATION

Auto Appraisal Network, Inc. ("**Franchisor**") and _____ ("**Franchisee**") are parties to a franchise agreement dated _____ for the operation of an Auto Appraisal Network franchise at _____ (the "**Franchised Business**"). In accordance with Section 5.3 of the Franchise Agreement, if required by according to the location of the franchised business, Franchisee certifies to Franchisor that, to the best of Franchisee's knowledge, the Franchised Business and its adjacent areas comply with all applicable federal, state and local accessibility laws, statutes, codes, rules, regulations and standards, including but not limited to the Americans with Disabilities Act. Franchisee acknowledges that it is an independent contractor and the requirement of this certification by Franchisee does not constitute ownership, control, leasing or operation of the Franchised Business. Franchisee acknowledges that Franchisor has relied on the information contained in this certification. Additionally, Franchisee acknowledge its obligation under this Franchise Agreement to indemnify Franchisor and the officers, directors, and employees of Franchisor in connection with any and all claims, losses, costs, expenses, liabilities, compliance costs, and damages incurred by the Indemnitee(ies) as a result of any matters associated with Franchisee's compliance with the Americans with Disabilities Act, as well as the costs, including attorneys' fees, related to the same.

Franchisee_____

By:_____

Name: _____

Title: _____

AUTO APPRAISAL NETWORK, INC.
FRANCHISE AGREEMENT
EXHIBIT C
LIST OF PRINCIPALS AND DESIGNATED PRINCIPAL

The following identifies all of Franchisee's Principals (as defined in Section 6.1 of the Franchise Agreement:

Name of Principal	Address	Interest (%) with description
		Total: 100%

FRANCHISEE'S DESIGNATED PRINCIPAL

The following identifies Franchisee's Designated Principal (as defined in Section 8.3 of the Franchise Agreement:

Name and Title	Address, telephone number, and e-mail address	Interest (%) (with description) if any

AUTO APPRAISAL NETWORK, INC.
FRANCHISE AGREEMENT
EXHIBIT D
AUTHORIZATION AGREEMENT FOR PREARRANGED PAYMENTS

AUTO APPRAISAL NETWORK, INC.
FRANCHISE AGREEMENT

EXHIBIT E-1
GUARANTEE, INDEMNIFICATION, AND ACKNOWLEDGMENT

As an inducement to Auto Appraisal Network, Inc. ("**Franchisor**") to enter the into a Franchise Agreement between Franchisor and _____ ("**Franchisee**"), dated _____, 20__ (the "**Agreement**"), the undersigned, jointly and severally, by this agreement unconditionally guaranty to Franchisor and Franchisor's successors and assigns that all of Franchisee's monetary obligations under the Agreement will be punctually paid and performed and that all monetary obligations will be punctually paid and performed.

Upon demand by Franchisor, the undersigned each by this agreement jointly and severally agree to immediately make each payment required of Franchisee under the Agreement and waive any right to require Franchisor to: (a) proceed against Franchisee for any payment required under the Agreement; (b) proceed against or exhaust any security from Franchisee; (c) pursue or exhaust any remedy, including any legal or equitable relief, against Franchisee; or (d) give notice of demand for payment by Franchisee. Without affecting the obligations of the undersigned under this Guarantee, Franchisor may, without notice to the undersigned, extend, modify, or release any indebtedness or obligation of Franchisee, or settle, adjust, or compromise any claims against Franchisee, and the undersigned each by this agreement jointly and severally waive notice of same and agree to remain and be bound by any and all such amendments and changes to the Agreement.

The undersigned each by this agreement jointly and severally agree to defend, indemnify and hold Franchisor harmless against any and all losses, damages, liabilities, costs, and expenses (including, reasonable attorney's fees, reasonable costs of financial and other investigation, court costs, and fees and expenses) resulting from, consisting of, or arising out of or in connection with any failure by Franchisee to perform any obligation of Franchisee under the Agreement, any amendment to this Agreement, or any other agreement signed by Franchisee referred to in this Agreement.

The undersigned each by this agreement jointly and severally acknowledge and expressly agree to be individually bound by all of the covenants contained in Sections 11, 15, 17, and 18 of the Agreement, and acknowledge and agree that this Guarantee does not grant the undersigned any right to use the "Auto Appraisal Network" and "Auto Appraisal Network" marks or system licensed to Franchisee under the Agreement.

This Guarantee will terminate on the termination or expiration of the Agreement, except that all obligations and liabilities of the undersigned which arose from events which occurred on or before the effective date of the termination will remain in full force and effect until satisfied or discharged by the undersigned, and all covenants which by their terms continue in force after the expiration or termination of the Agreement will remain in force according to their terms. Upon the death of an individual guarantor, the estate of the guarantor will be bound by this Guaranty, but only for defaults and obligations by this Agreement existing at the time of death; and the obligations of the other guarantors will continue in full force and effect.

Guarantor represents and warrants to Franchisor that neither Guarantor (including, without limitation, any and all of its employees, directors, officers and other representatives), nor any of its affiliates or the funding sources for either is a person or entity designated with whom Franchisor, or any of its affiliates, are prohibited by law from transacting business.

Any and all notices required or permitted under this guaranty provision will be in writing and will be personally delivered, in the manner agreed to under Section 24 of this Agreement.

Unless specifically stated otherwise, the terms used in this Guaranty will have the same meaning as in the Agreement, and will be interpreted and construed in accordance with Section 27 of the Agreement. This Guaranty will be interpreted and construed under the laws of the State of California. In the event of any conflict of law, the laws of the State of California will prevail (without regard to, and without giving effect to, the application of California conflict of law rules).

IN WITNESS WHEREOF, the undersigned has signed this guaranty provision as of the date of this Agreement.

GUARANTOR(S)

_____

_____

_____

AUTO APPRAISAL NETWORK, INC.
FRANCHISE AGREEMENT
EXHIBIT E-2
OWNERS

1. **Owners**: List the full name and mailing address of each person or entity who directly or indirectly owns an equity or voting interest in the Franchisee, and describe the nature of the interest.

Name:_____ Number of Ownership Interests Owned:_____
Address:_____ % of Total Ownership Interests:_____
_____ Number of Ownership Interests Owner is
_____ Entitled to Vote: _____
Other Interest (Describe): _____

Name:_____ Number of Ownership Interests Owned:_____
Address:_____ % of Total Ownership Interests:_____
_____ Number of Ownership Interests Owner is
_____ Entitled to Vote: _____
Other Interest (Describe): _____

Name:_____ Number of Ownership Interests Owned:_____
Address:_____ % of Total Ownership Interests:_____
_____ Number of Ownership Interests Owner is
_____ Entitled to Vote: _____
Other Interest (Describe): _____

Name:_____ Number of Ownership Interests Owned:_____
Address:_____ % of Total Ownership Interests:_____
_____ Number of Ownership Interests Owner is
_____ Entitled to Vote: _____
Other Interest (Describe): _____

Name:_____ Number of Ownership Interests Owned:_____
Address:_____ % of Total Ownership Interests:_____
_____ Number of Ownership Interests Owner is
_____ Entitled to Vote: _____
Other Interest (Describe): _____

2. **Designated Principal Owners**: The following individuals named in Paragraph 1 are designated as Principal Owners, although they do not hold 5% or more of the equity ownership interests in Franchisee:

Name: _____ Name:_____

Name: _____ Name:_____

Name: _____ Name:_____

Name: _____ Name: _____

3. **Management**: As required according to Paragraph G of Section 10 of this Agreement, the following Principal Owners will have supervisory responsibilities in connection with the operation of the Outlet:

Name:_____

Name:_____

Name:_____

4. **Ownership Structure and Initial Capitalization**: Franchisee and its Owners represent and warrant that the ownership structure and initial capitalization of Franchisee is as follows:

OWNERSHIP STRUCTURE

Owner	**Number of Ownership Interests**	**Percentage Ownership**
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

As of the date of this Agreement there are _____ (_____) Ownership Interests authorized and there are _____ (_____) Ownership Interests which are issued and outstanding. There are no other authorized classes of shares.

INITIAL CAPITALIZATION

_____

_____

_____

FRANCHISOR: _____

AUTO APPRAISAL NETWORK, INC.,
a California CORPORATION

By:_____
Print Name:_____
Title: _____

FRANCHISEE:_____

:

_____
[Name]

By:_____
Print Name:_____
Title:_____

INDIVIDUALS:

_____
[Print Name]

_____
[Print Name]

AUTO APPRAISAL NETWORK, INC.
FRANCHISE AGREEMENT
EXHIBIT F - 1
CONFIDENTIALITY AND NON-COMPETE AGREEMENT
FOR FRANCHISEE'S PRINCIPALS AND EXECUTIVES

THIS NON-DISCLOSURE AND NON-COMPETITION AGREEMENT ("Agreement") is made this _____ day of _____, 20___, by and between Auto Appraisal Network, Inc., a California Corporation ("**Auto Appraisal Network**" "**we**" "**our**") and _____the "**Franchisee**", and _____, who is a Principal, member, partner, or officer of Franchisee ("**you**" or the "**Member**").

Introduction

Auto Appraisal Network, Inc. (the "**Franchisor**") and its affiliates developed and own a format and system (the "**System**") relating to the establishment and operation of a business providing professional auto appraisals to individuals, and/or companies. A franchisee will offer professional evaluation and certified reports of all types of automobiles and motorbikes for the purpose of insurance, financing, and other requirements as requested by clients of Auto Appraisal Network. The Auto Appraisal Network franchises operate through a uniform system which has high standards of services, uses quality products, operates under the business format created and developed by Franchisor (the "Services"), and which is known as Auto Appraisal Network System (the Auto Appraisal Network franchise); and feature and operate under the Proprietary Marks (as defined below) (each "Auto Appraisal Network franchise").

Franchisor and Franchisee have signed a Franchise Agreement ("**Franchise Agreement**") granting Franchisee the right to operate an Auto Appraisal Network franchise (the "**Franchised Business**") under the terms and conditions of the Franchise Agreement.

In connection with your ownership and position with Franchisee, you will be trained by Auto Appraisal Network and/or you will learn of Franchisor's confidential information and know-how concerning the methods of operation of an Auto Appraisal Network franchise and the System.

Now, therefore, it is agreed that as a consideration your relationship with Franchisee and the rights granted to Franchisee under the Franchise Agreement, you acknowledge and agree that you will comply with all of the following obligations:

1. Auto Appraisal Network franchises Confidential Information. You agree that you will not, at any time (whether during or after the term of the Franchise Agreement or the time of your relationship with Franchisee), communicate or divulge Auto Appraisal Network franchises Confidential Information to any Person, and that you will not use Auto Appraisal Network franchises Confidential Information for your own benefit or for the benefit of any other Person.

2. Definitions. As used in this Agreement, the following terms are agreed to have the following meanings:

a. The term "**Auto Appraisal Network franchises Confidential Information**" means any information, knowledge, or know-how concerning the methods of operation of the Franchised Business and the System that may you may learn of or that otherwise becomes known to you during the term of the Franchise Agreement or the time of your relationship with Franchisee (whether or not Franchisor or we have specifically designated that information as "confidential"). Auto Appraisal Network franchises Confidential Information may include, among other things, operational, sales, promotional, marketing, and administrative methods, procedures, and techniques. However, Auto Appraisal Network franchises Confidential Information does not include information that you can show came to your attention before it was disclosed to you by Auto Appraisal Network or Franchisor; and Auto Appraisal Network franchises Confidential Information also does not include information that, at or after the time

when we or Franchisor disclosed it to you, is a part of the public domain through no act on your part or through publication or communication by other Persons who are lawfully entitled to publish or communicate that information.

b. The term "**Person**" means any person, persons, partnership, entity, association, or corporation (other than the Franchisor or Franchisee).

c. The term "**Post-Term Period**" means a continuous uninterrupted period of one year from the date of: (a) a transfer permitted under Section 15 of the Franchise Agreement; (b) expiration or termination of the Franchise Agreement (regardless of the cause for termination); (c) termination of your relationship with Franchisee for any reason; and/or (d) a final order of a court of competent jurisdiction enforcing of this Agreement.

3. Covenants Not to Compete.

a. You understand and acknowledge that due to your relationship with Auto Appraisal Network, you will receive valuable specialized training and access to Auto Appraisal Network franchises Confidential Information.

b. You covenant and agree that during the term of the Franchise Agreement, unless Franchisor gives you prior written approval, you will not, either directly or indirectly, for yourself, or through, on behalf of, or together with any Person:

i. Divert or attempt to divert any current or potential business account or customer of the Franchised Business (or of any Auto Appraisal Network franchises) to any Person, whether by direct or indirect suggestion, referral, inducement, or otherwise;

ii. Do or perform, directly or indirectly, any act that might injure or be harmful to the goodwill associated with Franchisor and the System;

iii. Employ or seek to employ any individual who is then employed by Auto Appraisal Network, Franchisor, or employed by any of Franchisor's franchisees, licensees, developers, or to otherwise directly or indirectly induce any such individual to leave his or her employment; and/or

iv. Directly or indirectly for yourself or on behalf of, or together with any Person, own, maintain, operate, engage in, or have any interest in any business that is the same as or similar to the Franchised Business.

c. You covenant and agree that during the term Post-Term Period, unless Franchisor gives you its prior written approval, you will not, either directly or indirectly, for yourself, or through, on behalf of, or together with any Person:

i. Own, maintain, operate, engage in, or have any interest in any business that is the same as or similar to the Franchised Business, if that business is located (or if it is intended to be located) within the Territory or within a radius of fifty (50) miles of any other Auto Appraisal Network franchises located anywhere; and/or.

ii. Employ or seek to employ any individual who is then employed by Auto Appraisal Network, Franchisor, or employed by any of Franchisor's franchisees, licensees, developers, or to otherwise directly or indirectly induce any such individual to leave his or her employment.

4. Legal and Equitable Remedies. You understand, acknowledge, and agree that if you do not comply with the requirements of this Agreement, you will cause irreparable injury to Franchisor, and that:

a. Auto Appraisal Network will have the right to enforce this Agreement and any of its terms by going to a court and obtaining an injunction, specific performance, or other equitable relief, without prejudice to any other rights and remedies that we may have for breach of this Agreement;

b. You will not raise wrongful termination or other defenses to the enforcement of this Agreement (although you will have the right to raise those issues in a separate legal action); and

c. You must reimburse Franchisor for any court costs and reasonable attorney's fees that Franchisor incurs as a result of your violation of this Agreement and having to go to court to seek enforcement.

5. Severability. Each of the terms of this Agreement may be considered severable from the others. If a court should find that we or Franchisor may not enforce a clause in this Agreement as written, but the court would allow Auto Appraisal Network or Franchisor to enforce that clause in a way that is less burdensome to you, then you agree that you will comply with the court's less-restrictive interpretation of that clause.

6. Delay. No delay or failure by Auto Appraisal Network or Franchisor to exercise any right under this Agreement, and no partial or single exercise of that right, will constitute a waiver of that right or any other right set out in this Agreement. No waiver of any violation of any terms and conditions of this Agreement will be construed as a waiver of any succeeding violation of the same or any other provision of this Agreement.

7. Third-Party Beneficiary. You acknowledge and agree that Franchisor is an intended third-party beneficiary of this Agreement with the right to enforce it, independently or jointly with Franchisee.

IN WITNESS WHEREOF, Member has read and understands the terms of this Agreement, and voluntarily signed this Agreement on this __ day of _____, 20__.

MEMBER

Signature:_____

Printed Name:_____

AUTO APPRAISAL NETWORK, INC.
FRANCHISE AGREEMENT
EXHIBIT F - 2
CONFIDENTIALITY AND NON-COMPETE
FOR FRANCHISEE'S EMPLOYEES

THIS NON-DISCLOSURE AND NON-COMPETITION AGREEMENT ("Agreement") is made this _____ day of _____, 20___, by and between Auto Appraisal Network, Inc. ("**Auto Appraisal Network**" "**we**" "**our**" and _____the "**Franchisee**"), and _____, an employee of Franchisee ("**you**" or the "**Employee**").

Introduction

Auto Appraisal Network, Inc. (the "**Franchisor**") and its affiliates developed and own a format and system (the "**System**") relating to the establishment and operation of a business providing professional auto appraisals to individuals, and/or companies. A franchisee will offer professional evaluation and certified reports of all types of automobiles and motorbikes for the purpose of insurance, financing, and other requirements as requested by clients of Auto Appraisal Network. The Auto Appraisal Network franchises operate through a uniform system which has high standards of services, uses quality products, operates under the business format created and developed by Franchisor (the "Services"), and which is known as Auto Appraisal Network System (the Auto Appraisal Network franchise); and feature and operate under the Proprietary Marks (as defined below) (each "Auto Appraisal Network franchise").

Franchisor and Franchisee have signed a Franchise Agreement ("**Franchise Agreement**") granting Franchisee the right to operate an "Auto Appraisal Network franchises" (the "**Franchised Business**") under the terms and conditions of the Franchise Agreement.

In connection with starting or continuing your employment with Franchisee, you will be trained by Auto Appraisal Network and you will learn of Franchisor's confidential information and know-how concerning the methods of operation of an Auto Appraisal Network franchises and the System.

Now, therefore, it is agreed that as a consideration of starting or continuing your employment, as a condition to your employment and the compensation that we have paid to you (and/or will pay you after today), you acknowledge and agree that you will comply with all of the following obligations:

1. **Auto Appraisal Network franchises Confidential Information**. You agree that you will not, at any time (whether during or after your time of employment with Auto Appraisal Network), communicate or divulge Auto Appraisal Network franchises Confidential Information to any Person, and that you will not use Auto Appraisal Network franchises Confidential Information for your own benefit or for the benefit of any other Person.

2. **Definitions**. As used in this Agreement, the following terms are agreed to have the following meanings:

a. The term "**Auto Appraisal Network franchises Confidential Information**" means any information, knowledge, or know-how concerning the methods of operation of the Franchised Business and the System that may you may learn of or that otherwise becomes known to you during the time of your employment with Auto Appraisal Network (whether or not the Franchisor or we have specifically designated that information as "confidential"). Auto Appraisal Network franchises Confidential Information may include, among other things, operational, sales, promotional, marketing, and administrative methods, procedures, and techniques. However, Auto Appraisal Network franchises Confidential Information does not include information that you can show came to your attention before it was disclosed to you by Auto Appraisal Network or Franchisor; and Auto Appraisal Network franchises Confidential Information also does not include information that, at or after the time when we disclosed it to you, is a part of the public domain through no act on your part or through publication or communication by other Persons who are lawfully entitled to publish or communicate that information.

b. The term "**Person**" means any person, persons, partnership, entity, association, or corporation (other than the Company or Franchisor).

c. The term "**Post-Term Period**" means a continuous uninterrupted period of (check as applicable) ☐ 1 year if you are a manager or perform managerial responsibilities, or six (6) months a non-managerial employee from the date of: (a) termination of your employment with Auto Appraisal Network for any reason; and/or (b) a final order of a court of competent jurisdiction enforcing of this Agreement.

3. Covenants Not to Compete.

a. You understand and acknowledge that due to your employment with Auto Appraisal Network, you will receive valuable specialized training and access to Auto Appraisal Network franchises Confidential Information.

b. You covenant and agree that during the term of your employment, unless Franchisor gives you its prior written approval, you will not, either directly or indirectly, for yourself, or through, on behalf of, or together with any Person:

i. Divert or attempt to divert any current or potential business account or customer of the Franchised Business (or of any Auto Appraisal Network franchises) to any Person, whether by direct or indirect suggestion, referral, inducement, or otherwise;

ii. Do or perform, directly or indirectly, any act that might injure or be harmful to the goodwill associated with Franchisor and the System;

iii. Employ or seek to employ any individual who is then employed by Auto Appraisal Network, or employed by Franchisor or any of Franchisor's franchisees, licensees, developers, or to otherwise directly or indirectly induce any such individual to leave his or her employment; and/or

iv. Directly or indirectly for yourself or on behalf of, or together with any Person, own, maintain, operate, engage in, or have any interest in any business that is the same as or similar to the Franchised Business.

c. You covenant and agree that during the term Post-Term Period, unless Franchisor gives you its prior written approval, you will not, either directly or indirectly, for yourself, or through, on behalf of, or together with any Person:

i. Own, maintain, operate, engage in, or have any interest in any business that is the same as or similar to the Franchised Business, if that business is located (or if it is intended to be located) within a radius of fifty (50) miles of any other Auto Appraisal Network franchises located anywhere at that time; and/or;

ii. Employ or seek to employ any individual who is then employed by Auto Appraisal Network, Franchisor, or by any of Franchisor's franchisees, licensees, developers, or to otherwise directly or indirectly induce any such individual to leave his or her employment.

4. Legal and Equitable Remedies. You understand, acknowledge, and agree that if you do not comply with the requirements of this Agreement, you will cause irreparable injury to Franchisor, and that:

a. Auto Appraisal Network will have the right to enforce this Agreement and any of its terms by going to a court and obtaining an injunction, specific performance, or other equitable relief, without prejudice to any other rights and remedies that we may have for breach of this Agreement;

b. You will not raise wrongful termination or other defenses to the enforcement of this Agreement (although you will have the right to raise those issues in a separate legal action); and

c. You must reimburse Franchisor for any court costs and reasonable attorney's fees that Franchisor incurs as a result of your violation of this Agreement and having to go to court to seek enforcement.

5. Severability. Each of the terms of this Agreement may be considered severable from the others. If a court should find that we or Franchisor may not enforce a clause in this Agreement as written, but the court would allow Auto Appraisal Network or Franchisor to enforce that clause in a way that is less burdensome to you, then you agree that you will comply with the court's less-restrictive interpretation of that clause.

6. Delay. No delay or failure by Auto Appraisal Network or Franchisor to exercise any right under this Agreement, and no partial or single exercise of that right, will constitute a waiver of that right or any other right set out in this Agreement. No waiver of any violation of any terms and conditions of this Agreement will be construed as a waiver of any succeeding violation of the same or any other provision of this Agreement.

7. Third-Party Beneficiary. You acknowledge and agree that Franchisor is an intended third-party beneficiary of this Agreement with the right to enforce it, independently or jointly with Auto Appraisal Network.

IN WITNESS WHEREOF, Employee has read and understands the terms of this Agreement, and voluntarily signed this Agreement on this _ day of _____ , 20__.

EMPLOYEE

Signature:_____

Printed Name:_____

EXHIBIT B
AREA DEVELOPMENT AGREEMENT

AUTO APPRAISAL NETWORK, INC.

AREA DEVELOPMENT AGREEMENT

_____
Area Developer Name

_____
Development Area

_____
Date

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AREA DEVELOPMENT AGREEMENT

THIS AREA DEVELOPMENT AGREEMENT (the "**Agreement**") is made and entered into on this __day of _____, 20 __(the "**Effective Date**"), by and between:

- Auto Appraisal Network, Inc. a California Corporation whose principal place of business is 23986 Aliso Creek Rd, Ste. 204, Laguna Niguel, CA 92677. ("**Franchisor**"); and

- _____ a [resident of] [corporation organized in] [limited liability company organized in] *[select one]*, having offices at _____ _____ _____ _____ ("**Franchisee**").

BACKGROUND:

- A. Franchisor owns a format and system (the "System") relating to the establishment and operation of a business designed to provide professional evaluation and appraisal of all types of automobiles and/or motorcycles for the purpose of financing, insurance and other requirements as needed by owners. The Auto Appraisal Network franchises operate through a uniform system which has high standards of services, uses quality products, operates under the business format created and developed by Franchisor (the "Services"), and which is known as Auto Appraisal Network System (the Auto Appraisal Network franchise); and feature and operate under the Proprietary Marks (as defined below) (each "Auto Appraisal Network franchise")

B. The distinguishing characteristics of the System include standards and specifications for the System; uniform standards, specifications, and procedures for operations; procedures for inventory and control; training and assistance; and marketing and promotional programs; all of which may be changed, improved, and additionally developed by Franchisor occasionally.

C. The System is identified by means of certain trade names, service marks, trademarks, logos, emblems, and indicia of origin as are now designated and may be designated by Franchisor in writing for use in connection with the System including the mark "Auto Appraisal Network franchise" franchise and other marks (the "**Proprietary Marks**"). The Proprietary Marks are owned by Franchisor.

D. Area Developer desires to obtain certain development rights to open and operate Auto Appraisal Network franchises under the System and the Proprietary Marks, as well as to receive other assistance provided by Franchisor in connection therewith.

NOW THEREFORE, the parties agree as follows:

SECTION 1 - GRANT

1.1 **Grant and Acceptance**. Franchisor grants development rights to Area Developer, and Area Developer undertakes the obligation, according to the terms and conditions of this Agreement, to develop no less than the number of Auto Appraisal Network franchises (the "**Franchised Business**") as agreed to in Exhibit A to this Agreement. In this regard, the parties also agree that:

1.1.1 Each Franchised Business developed by this Agreement will be operated according to a separate Auto Appraisal Network franchise Agreement (a "**Franchise Agreement**") that will be signed as outlined in Section 3.4 below.

1.1.2 For each Franchised Business to be developed under this Agreement, Area Developer will sign the Franchise Agreement for the Franchised Business in accordance with the deadlines set forth in the development schedule specified in Paragraph 1 of Exhibit A to this Agreement (the "**Development Schedule**").

1.1.3 Each Franchised Business developed by this Agreement will be for a specific Designated Marketing Area ("DMA"), which will be designated in the Franchise Agreement that is within in the area described in Paragraph 2 of Exhibit A to this Agreement (the **Development Area**").

1.2 **Development Area**. Except as otherwise set forth in this Agreement (including, without limitation, the rights retained by Franchisor as described in Section 1.3), during the term of this Agreement, and if Area Developer is in compliance with its obligations under this Agreement and all of the Franchise Agreements between Area Developer (including any affiliate of Area Developer), Franchisor will not establish or operate, or license anyone other than Area Developer to establish or operate, a Auto Appraisal Network franchise under the Proprietary Marks and System at any location that is within the Development Area.

1.3 **Franchisor's Reserved Rights**. Notwithstanding anything to the contrary, Franchisor retains the rights, among others, on any terms and conditions Franchisor deems advisable, and without granting Area Developer any rights:

1.3.1 To own, acquire, establish, and/or operate and license others to establish and operate, Auto Appraisal Network franchises under the System at any location outside the Development Area notwithstanding their proximity to the Development Area or their actual or threatened impact on sales or development of any of the Franchised Business;

1.4 **No Rights to Use the System**. This Agreement is not a Franchise Agreement, and does not grant to Area Developer any right to use the Proprietary Marks or the System or to sell or distribute any Products. Area Developer's rights to use the Proprietary Marks and System will be granted solely under the terms of the Franchise Agreement.

SECTION 2 - TERM

Unless sooner terminated in accordance with the terms of this Agreement, this Agreement will begin on the date of this Agreement and will expire on the last date set forth in the Development Schedule, as shown in Paragraph 1 of Exhibit A (the "**Expiration Date**").

SECTION 3 - DEVELOPMENT OBLIGATIONS

3.1 **Time is of the Essence**. Recognizing that time is of the essence, Area Developer will comply strictly with the Development Schedule. Area Developer acknowledges and agrees that the Development Schedule requires that Area Developer have signed and delivered to Franchisor Franchise Agreements for a cumulative number of Franchised Business by the end of the time periods specified in Exhibit A.

3.2 **Identifying and Securing Sites**. If Area Developer chooses to operate from a different commercial location, other than the location of its first franchise; Area Developer must receive written approval of the new location from Franchisor before signing any lease or securing the site.

3.3 **Franchise Agreements**. With respect to the Franchise Agreements to be signed for the Franchised Business to be developed according to this Agreement, the following terms and conditions will apply:

3.3.1 The Franchise Agreement for the first Franchised Business to be developed under this Agreement will be the form of Franchise Agreement attached to this Agreement in Exhibit C.

3.3.2 The Franchise Agreement for each subsequent Franchised Business to be developed under this Agreement will be Franchisor's then-current form of Franchise Agreement, the terms of which may differ from the terms of the Franchise Agreement attached to this Agreement including, without limitation, a higher and/or

additional fees; only if, however, if Area Developer is in compliance with this Agreement, then initial franchise fee will be as described in Section 4.3 below, and if the service fee rate is higher for the then-current form of franchise agreement, the service fee rate under the Franchise Agreement that Area Developer executes will be the same as the service fee rate set forth in the form of Franchise Agreement attached to this Agreement in Exhibit C.

3.3.3 Franchisor will permit one or more Franchise Agreements to be signed by entities other than Area Developer; if (a) each such franchisee entity is controlled by, or under common control with, Area Developer, and (b) the Area Developer and all Principals (as defined in Section 9.1 below) of Area Developer requested by Franchisor sign guarantees, guarantying to Franchisor the timely payment and performance of the franchisee's obligations under the Franchise Agreement.

3.3.4 Provided that Area Developer is in compliance with this Agreement, Area Developer (or an affiliate of Area Developer according to Section 3.3.3 above) will sign the Franchise Agreement for the Franchised Business, as outlined in this Section 3.3, Area Developer will thereafter comply with all pre-opening and opening requirements set forth in the Franchise Agreement relating to the Franchised Business.

3.4 **Force Majeure Events**. Area Developer will not be responsible for non-performance or delay in performance occasioned by a "**force majeure,**" which means an act of God, war, civil disturbance, act of terrorism, government action, fire, flood, accident, hurricane, earthquake, or other calamity, strike or other labor dispute, or any other cause beyond the reasonable control of Area Developer; only if, however, force majeure does not include Area Developer's lack of adequate financing. If any delay occurs, any applicable time period by this Agreement will be automatically extended for a period equal to the time lost; only if, however, that Area Developer will make reasonable efforts to correct the reason for the delay and give Franchisor prompt written notice of any such delay.

SECTION 4 - DEVELOPMENT FEE, INITIAL FRANCHISE FEES, AND ROYALTIES

4.1 **Area Development Fee**. In consideration of the development rights granted in this Agreement, upon execution of this Agreement, Area Developer will pay an area development fee ("**Area Development Fee**") that is equal to the Franchise Fee (as defined in Section 4.3 below) for the first Franchised Business and a deposit of Five Thousand Dollars ($5,000) for the second and each additional Franchised Business that Area Developer must develop to comply with the Development Schedule, the aggregate amount of which is specified in Paragraph 3 of Exhibit A to this Agreement. Receipt of the Area Development Fee is acknowledged by this agreement. The Area Developer acknowledges and agrees that the Area Development Fee is fully earned and nonrefundable in consideration of administrative and other expenses incurred by Franchisor and for the development opportunities lost or deferred as a result of the rights granted in this Agreement to Area Developer, even if Area Developer does not enter into any Franchise Agreements according to this Agreement.

4.2 **Credit Towards Franchise Fee**. If Area Developer is in compliance with its obligations under this Agreement and any other agreement with Franchisor, then on execution of each Franchise Agreement, Franchisor will credit towards the Franchise Fee (which amounts are set forth in Section 4.3 below) for the Franchise Agreement, the portion of the Area Development Fee that was attributable to the Franchised Business. In no circumstances will Franchisor grant credits in excess of the total Area Development Fee paid by Area Developer.

4.3 **Franchise Fees**. Notwithstanding anything to the contrary in any of the Franchise Agreements, the initial franchise fee (the "**Franchise Fee**") that will be paid by Area Developer for each Franchised Business to be developed according to the Development Schedule will be the following amounts, which will be paid in full on execution of each such Franchise Agreement, less any credit that may be applied according to Section 4.2 above:

First Franchised Business	$_____ (Total franchise fee - $_____)
Second and subsequent Franchised Business	$_____ (Total franchise fee - $_____)

SECTION 5 – DUTIES OF THE PARTIES

5.1 **Franchisor's Assistance**. Franchisor will furnish to Area Developer the following:

5.1.1 If we determine that on-site evaluation is appropriate, we will, at no charge to you, provide you with such on-site evaluations as we consider advisable for each Franchised Business to be developed under the Development Schedule.

5.2 **Designated Principal**. If Area Developer is other than an individual, Area Developer will designate, subject to Franchisor's reasonable approval, one Principal (as defined in Section 9.1) who is both an individual person and owns at least a 10%, of Area Developer, and who will be responsible for general oversight and management of the development of the Franchised Business under this Agreement and the operations of all such Franchised Businesses open and in operation on behalf of Area Developer (the "**Designated Principal**"). Area Developer acknowledges and agrees that Franchisor will have the right to rely on the Designated Principal to have been given, by Area Developer, the responsibility and decision-making authority regarding the Area Developer's business and operation. If the person designated as the Designated Principal, becomes incapacitated, leaves the employ of Area Developer, transfers his/her interest in Area Developer, or otherwise ceases to supervise the development of the Franchised Business, Area Developer will promptly designate a new Designated Principal, subject to Franchisor's reasonable approval.

5.3 **Records and Reports to Franchisor**. Area Developer will, at Area Developer's expense, comply with the following requirements to prepare, and submit to Franchisor at the time that Franchisor may determine the requirement to review the reports, the following reports, financial statements, and other data, which will be prepared in the form and using the standard statements and chart of accounts as Franchisor may prescribe:

5.3.1 On April 15th of the year following the end of Area Developer's fiscal year, a complete annual financial statement (prepared according to generally accepted accounting principles), on a compilation basis, and if required by Franchisor, the statements will be prepared by an independent certified public accountant.

5.3.2 All other forms, reports, records, information, and data as Franchisor may reasonably designate.

5.4 **Maintaining Records**. Area Developer will maintain during the term of this Agreement, and will preserve for at least 7 years from the dates of their preparation, and will make available to Franchisor at Franchisor's request and at Area Developer's expense, full, complete, and accurate books, records, and accounts in accordance with generally accepted accounting principles.

5.5 **Area Developer to Provide Training**. Area Developer agrees that, notwithstanding anything to the contrary in any Franchise Agreement, Area Developer will be responsible for scheduling with the Franchisor the initial training of all required trainees (including without limitation the owners and management personnel) first and second Franchised Business. Training for the any subsequent Franchised Business developed under this Agreement, in accordance with the requirements and conditions as Franchisor may occasionally establish for the initial training will be provided by Area Developer. By no later than the time Area Developer is seeking Franchisor's approval to develop the Second (2nd) Franchised Business under this Agreement, Area Developer will have completed, to Franchisor's satisfaction all requirements and conditions necessary to obtain Franchisor's approval for Area Developer to conduct the on-site training.

SECTION 6 - DEFAULT AND TERMINATION

6.1 **Automatic Termination**. Area Developer will be deemed to be in default under this Agreement, and all rights granted in this Agreement will automatically terminate without notice to Area Developer, if Area Developer becomes insolvent or makes a general assignment for the benefit of creditors; if a petition in bankruptcy is filed by Area Developer or such a petition is filed against and not opposed by Area Developer; if Area Developer is adjudicated a bankrupt or insolvent; if a bill in equity or other proceeding for the appointment of a receiver of Area Developer or other custodian for Area Developer's business or assets is filed and consented to by Area Developer; if

a receiver or other custodian (permanent or temporary) of Area Developer's assets or property, or any part of it, is appointed by any court of competent jurisdiction; if proceedings for a composition with creditors under any state or federal law should be instituted by or against Area Developer; if final judgment remains unsatisfied or of record for 30 days or longer (unless supersedeas bond is filed); if Area Developer is dissolved; if execution is levied against any asset of Area Developer or Area Developer's Franchised Business; if suit to foreclose any lien or mortgage against any asset of Area Developer or Area Developer's Franchised Business is instituted against Area Developer and not dismissed within sixty (60) days; or if any asset of Area Developer's or any Franchised Business of Area Developer's will be sold after levy thereupon by any sheriff, marshal, or constable.

6.2 **Termination Upon Notice**. Area Developer will be deemed to be in default and Franchisor may, at its option, terminate this Agreement and all rights granted by this Agreement or take any of the actions described in Section 6.5 below, without affording Area Developer any opportunity to cure the default, effective immediately on the provision of notice to Area Developer (in the manner provided under Section 10 in this Agreement), on the occurrence of any of the following events of default:

6.2.1 If the Franchise Agreement for any Franchised Business operated by Area Developer (or an entity affiliated with Area Developer) is terminated.

6.2.2 If Area Developer (or an officer or director of, or a shareholder in, Area Developer (or an entity affiliated with Area Developer) if Area Developer is a corporation, or a general or limited partner of Area Developer, if Area Developer is a partnership) is convicted of a felony, a crime involving moral turpitude, or any other crime or action that Franchisor believes is reasonably likely to have an adverse effect on the System, the Proprietary Marks, the goodwill associated with them, or Franchisor's interest to them.

6.2.3 If Area Developer or any Principal purports to transfer any rights or obligations under this Agreement or any the assets of Area Developer in a manner that is contrary to the terms of Section 7 of this Agreement.

6.3 **Notice and Opportunity to Cure – For a Missed Deadline**. Failure by Area Developer to meet a deadline under the Development Schedule (a "**Missed Deadline**") will constitute a default under this Agreement. Franchisor will, for 1 Missed Deadline, provide Area Developer with a reasonable opportunity to cure the default by Franchisor notifying Area Developer in writing of a new date for the Missed Deadline (without change to any other deadline in the Development Schedule). If Area Developer fails to come into compliance with the Development Schedule by the new deadline, and/or on the occurrence of another Missed Deadline, Franchisor, in its discretion, may terminate this Agreement and all rights granted by this Agreement without affording Area Developer any additional opportunity to cure the default, effective immediately on the delivery of written notice to Area Developer (in the manner set forth in Section 10 of this Agreement); or Franchisor, in its discretion, may elect, in lieu of terminating this Agreement, to take any of the actions described in Section 6.5 below.

6.4 **Notice and Opportunity to Cure Other Defaults**. Except as otherwise provided in Sections 6.1, 6.2 , and 6.3 above, if Area Developer fails to comply with any material term and condition of this Agreement, such action will constitute a default under this Agreement and, on the occurrence of any such default, Franchisor may terminate this Agreement by giving written notice of termination stating the nature of such default to Area Developer at least 30 days before the effective date of termination; only if, however, that Area Developer may avoid termination by curing the default to Franchisor's satisfaction, and by promptly providing proof of it to Franchisor within the 30-day period. If any such default is not cured within the specified time, or such longer period as applicable law may require, this Agreement and all rights granted by this Agreement (including but not limited to, the right to develop new Franchised Business) will terminate without additional notice to Area Developer effective immediately on the expiration of the 30 day period or such longer period as applicable law may require.

6.5 **Franchisor's Other Options Upon Default**. Franchisor, in its discretion, may elect, in lieu of terminating this Agreement, to use other remedial measures for Area Developer's breach of this Agreement, which include, but are not limited to: (i) termination of the credit towards Franchise Fees granted in Section 4.2 in this Agreement; (ii) loss of the limited exclusivity, or reduction in the scope of protections, granted to Area Developer under Section 1.2 in this Agreement for the Development Area; (iii) reduction in the scope of the Development Area; (iv) reduction in the number of Franchised Business to be developed by Area Developer; and/or (v) Franchisor's

retention of all area development fees paid, or owed, by Area Developer. If Franchisor exercises its right, Franchisor will not have waived its right to, in the case of future defaults, exercise all other rights, and invoke all other terms, that are provided in law and/or set out under this Agreement.

6.6 **No Additional Rights**. Upon termination or expiration of this Agreement, Area Developer will have no right to establish or operate any Auto Appraisal Network franchises for which a Franchise Agreement has not been signed by Franchisor at the time of termination or expiration. Franchisor's remedies for Area Developer's breach of this Agreement will include, without limitation, Area Developer's loss of its right to develop additional Franchised Business under this Agreement, and Franchisor's retention of all area development fees paid, or owed, by Area Developer. Upon termination or expiration, Franchisor will be entitled to establish, and to franchise others to establish, Auto Appraisal Network franchises in the Development Area, except as may be otherwise provided under any Franchise Agreement which has been signed between Franchisor and Area Developer or, as permitted under Section 3.4.3 of this Agreement, Area Developer's affiliates.

SECTION 7 - TRANSFER OF INTEREST

7.1 **Franchisor's Rights to Transfer**. Franchisor will have the right to transfer or assign this Agreement and all or any part of its rights or obligations in this Agreement to any person or legal entity, and any designated assignee of Franchisor will become solely responsible for all obligations of Franchisor under this Agreement from the date of assignment. In addition, and without limitation to the previous statement, Area Developer expressly affirms and agrees that Franchisor may sell its assets, its Proprietary Marks, or its System; may sell its securities in a public offering or in a private placement; may merge, acquire other corporations, or be acquired by another corporation; and may undertake a refinancing, recapitalization, leveraged buy-out, or other economic or financial restructuring.

7.2 **No Transfers Without Franchisor's Approval**. Area Developer understands and acknowledges that Franchisor has granted the rights in this Agreement in reliance on the business skill, financial capacity, and personal character of Area Developer or the Principals of Area Developer if Area Developer is not an individual. Accordingly, neither Area Developer nor any Principal will sell, assign, transfer, pledge or otherwise encumber any direct or indirect interest in the Area Developer (including any direct or indirect interest in a corporate or partnership Area Developer), the rights or obligations Area Developer under this Agreement, or any material asset of the Area Developer's business, without the prior written consent of Franchisor, which will be subject to Sections 7.3 and 7.4 below and to all of the conditions and requirements for transfers set forth in the Franchise Agreement attached to this Agreement as Exhibit C that Franchisor deems applicable to a proposed transfer under this Agreement.

7.3 **Simultaneous Transfers**. Area Developer understands and acknowledges that any consent to a transfer of this Agreement will, unless waived, be conditioned on, among other factors, the requirement that the proposed transfer of this Agreement is to be made in conjunction with a simultaneous transfer of all Franchise Agreements signed according to this Agreement to the approved transferee.

7.4 **Transfer Fee**. Area Developer will pay a transfer fee in an amount of $5,000 to compensate Franchisor for its expenses incurred in connection with the transfer. There is no charge if the transferee is a corporation or limited liability company controlled by Area Developer. If Area Developer requests Franchisor to assist in finding a transferee, Area Developer will pay a transfer fee equal to 6% of the selling price of the Area Developer Franchise; and the $5,000 transfer fee to cover review, approval and training of the transferee. If a Broker is used to find a transferee, Area Developer will be responsible for paying any Broker fees directly.

7.5 **Transfer to Entity Formed for by Area Developer**. Notwithstanding anything to the contrary in this Section 7, if Area Developer is an individual and seeks to transfer this Agreement to a corporation, partnership, or limited liability company formed for the convenience of ownership, the conditions of Sections 7.4 will not apply, and Area Developer may undertake the transfer, only if that Area Developer owns 100% of the equity interest in the transferee entity, and the Area Developer personally guarantees, in a written guaranty satisfactory to Franchisor, the performance of the obligations of the Area Developer under this Agreement.

SECTION 8 - COVENANTS

8.1 **Confidential Information**. Area Developer will at all times preserve in confidence any and all materials and information furnished or disclosed to Area Developer by Franchisor, and will disclose the information or materials only to each of Area Developer's employees or agents who must have access to it in connection with their employment. Area Developer will not at any time, during the term of this Agreement or thereafter, without Franchisor's prior written consent, copy, duplicate, record, or otherwise reproduce the materials or information, in whole or in part, nor otherwise make them available to any unauthorized person.

8.2 **During the Term**. Area Developer specifically acknowledges that, according to this Agreement, Area Developer will receive valuable specialized training and confidential information, which may include, without limitation, information regarding the operational, sales, advertising and promotional methods and techniques of Franchisor and the System. Area Developer covenants that during the term of this Agreement, except as otherwise approved in writing by Franchisor, Area Developer will not, either directly or indirectly, for itself, or through, on behalf of, or in conjunction with any person, persons, partnership, or corporation:

8.2.1 Divert or attempt to divert any business or customer of any Auto Appraisal Network franchises or of any unit under the System to any competitor, by direct or indirect inducement or otherwise, or do or perform, directly or indirectly, any other act injurious or prejudicial to the goodwill associated with the Proprietary Marks or the System.

8.2.2 Unless released in writing by the employer, employ or seek to employ any person who is at that time employed by Franchisor or by any other franchisee or area developer of Franchisor, or otherwise directly or indirectly induce the person to leave his or her employment.

8.2.3 Own, maintain, operate, engage in, be employed by, provide any assistance to, or have any more than a 1% interest in (as owner or otherwise) any Competitive Business (as defined below). A "**Competitive Business**" will be considered to be any automobile and/or motorcycle evaluation and appraisal services similar to Auto Appraisal Network franchise. Additionally, Area Developer acknowledges and agrees that Area Developer will be considered in default under this Agreement and that this Agreement will be subject to immediate termination as provided in Section 6.2 in this Agreement, if a person in the immediate family (including spouse, domestic partner, parent or child) of Area Developer (or, if Area Developer is other than an individual, each Principal that is subject to these covenants) engages in a Competitive Business that would violate this Section 8.2.3 if the person was subject to the covenants of this Section 8.2.3.

8.3 **After the Agreement and After a Transfer**. Area Developer covenants that, except as otherwise approved in writing by Franchisor, for a continuous uninterrupted period of 2 years from the date of (a) a transfer permitted under Section 7 above, or (b) expiration of this Agreement ; (c) termination of this Agreement (regardless of the cause for termination); (d) a final order of a duly authorized arbitrator, panel of arbitrators, or a court of competent jurisdiction (after all appeals have been taken) with respect to any of the previous statement(s) or with respect to enforcement of this Section 8.3; or (e) any or all of the previous statement(s), Area Developer will not either directly or indirectly, for itself, or through, on behalf of, or in conjunction with any person, partnership, corporation, or other entity, own, maintain, operate, engage in, or have any interest in any Competitive Business, which is, or is intended to be (i) located within the Development Area (other than those Franchised Business provided for in the Development Schedule), or makes offers and sales into the Development Area; or (ii) located within a radius of 1 mile of any other Auto Appraisal Network franchises located anywhere. Provided, however, that this provision will not apply to the operation by Area Developer of any business under the System under a franchise agreement with Franchisor.

8.4 **Exception for Ownership in Public Entities**. Sections 8.2 and 8.3 in this Agreement will not apply to ownership by Area Developer of less than a 5% beneficial interest in the outstanding equity securities of any publicly-held corporation. As used in this Agreement, the term "**publicly-held corporation**" refers to a corporation which has outstanding securities that have been registered under the federal Securities Exchange Act of 1934.

8.5 **Personal Covenants**. At the request of Franchisor, Area Developer will obtain and furnish to Franchisor signed covenants similar in substance to those set forth in this Section 8 (including covenants applicable on the termination of a person's relationship with Area Developer) and the terms of Sections 6 and 7 of this Agreement

(as modified to apply to an individual) from any or all of the following persons: (a) the Designated Principal, (b) all managers and other personnel employed by Area Developer who have received or will receive training and/or other confidential information; (c) all officers, directors, and Principals who have or will receive training or access to confidential information, or who are or may be involved in the operation or development of the Franchised Business. Every covenant required by this Section 8.5 will be in a form approved by Franchisor, including specific identification of Franchisor as a third-party beneficiary of the covenants with the independent right to enforce them.

8.6 **Covenants as Independent Clauses**. The parties agree that each of the previous covenants will be construed as independent of any other covenant or provision of this Agreement. If all or any portion of a covenant in this Section 8 is held unreasonable or unenforceable by a court or agency having valid jurisdiction in an un-appealed final decision to which Franchisor is a party, Area Developer expressly agrees to be bound by any lesser covenant subsumed within the terms of the covenant that imposes the maximum duty permitted by law, as if the resulting covenant were separately stated in and made a part of this Section 8.

8.7 **Franchisor's Right to Reduce Scope of the Covenants**. Area Developer understands and acknowledges that Franchisor will have the right, in its sole discretion, to reduce the scope of any covenant set forth in Sections 8.2 and 8.3 in this Agreement, or any portion of it, without Area Developer's consent, effective immediately on receipt by Area Developer of written notice of it; and Area Developer agrees that it will comply immediately with any covenant as so modified, which will be fully enforceable notwithstanding the terms of Section 15 in this Agreement.

8.8 **Covenants Survive Claims**. Area Developer expressly agrees that the existence of any claims it may have against Franchisor, whether or not from this Agreement, will not constitute a defense to the enforcement by Franchisor of the covenants in this Section 8. Area Developer agrees to pay all costs and expenses (including reasonable attorneys' fees) incurred by Franchisor in connection with the enforcement of this Section 8.

8.9 **Compliance with Laws**. Area Developer represents and warrants to Franchisor that neither Area Developer (including, without limitation, any and all of its employees, directors, officers and other representatives), nor any of its affiliates or the funding sources for either is a person or entity designated with whom Franchisor, or any of its affiliates, are prohibited by law from transacting business.

SECTION 9 - CORPORATE, LIMITED LIABILITY COMPANY, OR PARTNERSHIP AREA DEVELOPER

9.1 **List of Principals**. If Area Developer is a corporation, limited liability company, or partnership, each owner of beneficial interest in Area Developer (each a "**Principal**"), and the interest of each Principal in Area Developer, will be identified in Exhibit B to the Agreement. Area Developer will maintain a list of all Principals and immediately furnish Franchisor with an update to the information contained in Exhibit B on any change, which will be made only in compliance with Section 7 above.

9.2 **Guaranties**. The Principals as Franchisor may request will sign a guaranty, indemnification, and acknowledgment of Area Developer's obligations under this Agreement in the form attached to this Agreement as Exhibit D. In Section 5.2 above, the Designated Principal will at all times have at least a 10% interest in Area Developer.

9.3 **Corporations and Limited Liability Companies**. If Area Developer is a corporation or limited liability company, Area Developer will comply with the following requirements:

9.3.1 Area Developer will be newly organized and its governing documents will at all times provide that its activities are confined exclusively to developing and operating the Franchised Business.

9.3.2 Area Developer will, on request of Franchisor, promptly furnished to Franchisor copies of Area Developer's Articles of incorporation, bylaws, Articles of organization, operating agreement and/or other governing documents, and any amendments to the documents, including the resolution of the Board of Directors or members authorizing entry into this Agreement.

9.3.3 Area Developer will maintain stop-transfer instructions against the transfer on its records of any equity securities; and each stock certificate or issued securities of Area Developer will conspicuously endorse on its face a statement, in a form satisfactory to Franchisor, which references the transfer restrictions imposed by this Agreement; only if, however, that the requirements of this Section 9.3.3 will not apply to a publicly-held corporation.

9.4 **Partnerships and Limited Liability Partnerships**. If Area Developer or any successor to or assignee of Area Developer is a partnership or limited liability partnership, Area Developer will comply with the following requirements:

9.4.1 Area Developer will be newly organized and its partnership agreement will at all times provide that its activities are confined exclusively to developing and operating the Franchised Business.

9.4.2 Area Developer will furnish Franchisor with a copy of its partnership agreement as well as all other documents as Franchisor may reasonably request, and any amendments to the documents.

9.4.3 The partners of the partnership will not, without the prior written consent of Franchisor, admit additional general partners, remove a general partner, or otherwise materially alter the powers of any general partner.

SECTION 10 – NOTICES

Any and all notices required or permitted under this Agreement will be in writing and will be personally delivered, sent by registered mail, or by other means which affords the sender evidence of delivery, or of rejected delivery, to the respective parties at the addresses shown on the signature page of this Agreement, unless and until a different address has been designated by written notice to the other party. Any notice by a means which affords the sender evidence of delivery, or rejected delivery, will be deemed to have been given at the date and time of receipt or rejected delivery.

SECTION 11 - PERMITS AND COMPLIANCE WITH THE LAWS

11.1 **Compliance with Laws**. Area Developer will comply with all federal, state, and local laws, rules and regulations, and will timely obtain any and all permits, certificates, or licenses necessary for the full and proper conduct of the business contemplated under this Agreement.

11.2 **Notice of Actions**. Area Developer will notify Franchisor in writing within 5 days of the commencement of any action, suit, or proceeding, and of the issuance of any order, writ, injunction, award, or decree of any court, agency or other governmental instrumentality, which may adversely affect the operation or financial condition of Area Developer and/or any Franchised Business established under this Agreement.

SECTION 12 - INDEPENDENT CONTRACTOR AND INDEMNIFICATION

12.1 **No Fiduciary Relationship**. Area Developer is an independent contractor. Franchisor and Area Developer are completely separate entities and are not fiduciaries, partners, joint ventures, or agents of the other in any sense and neither will have the power to bind the other. No act or assistance given by either party to the other according to this Agreement will be construed to alter the relationship.

12.2 **Public Notice**. During the term of this Agreement, Area Developer will hold itself out to the public as an independent contractor operating the business according to an area development agreement with Franchisor. Area Developer agrees to take such action as may be necessary to do so, including, without limitation, exhibiting a notice of the fact in a conspicuous place in Area Developer's offices, the content of which Franchisor reserves the right to specify.

12.3 **No Assumption of Liability**. Nothing in this Agreement authorizes Area Developer to make any contract, agreement, warranty, or representation on Franchisor's behalf, or to incur any debt or other obligation in Franchisor's name; and that Franchisor will in no event assume liability for, or be deemed liable by this Agreement as a result of, any such action; nor will Franchisor be liable by reason of any act or omission of Area Developer in Area Developer's operations by this Agreement, or for any claim or judgment arising therefrom against Area Developer or Franchisor.

12.4 **Indemnification**. Area Developer will indemnify and hold Franchisor, Franchisor's owners and affiliates, and their respective officers, directors, and employees (the "**Indemnitees**") harmless against any and all causes of action, claims, losses, costs, expenses, liabilities, litigation, damages or other expenses (including, settlement costs and attorneys' fees) arising directly or indirectly from, as a result of, or in connection with Area Developer's operation of the business contemplated by this Agreement (notwithstanding any claims that the Indemnitees are or were negligent). Area Developer agrees that with respect to any threatened or actual litigation, proceeding or dispute which could directly or indirectly affect any of the Indemnitees, the Indemnitees will have the right, but not the obligation, in their discretion, to: (i) choose counsel, (ii) direct, manage and/or control the handling of the matter; and (iii) settle on behalf of the Indemnitees, and/or Area Developer, any claim against the Indemnitees. All vouchers, canceled checks, receipts, receipted bills or other evidence of payments for any such losses, liabilities, costs, damages, charges or expenses of whatsoever nature incurred by any Indemnitees will be taken as prima facie evidence of Area Developer's obligation by this Agreement.

SECTION 13 - APPROVALS AND WAIVERS

13.1 **Approval Requests**. Whenever this Agreement requires the prior approval or consent of Franchisor, Area Developer will make a timely written request to Franchisor, and the approval or consent will be in writing. Franchisor will respond to Area Developer's timely requests in a reasonably timely and prompt manner.

13.2 **Non-waiver**. No failure of Franchisor to exercise any power reserved to it by this Agreement, or to insist on strict compliance by Area Developer with any obligation or condition by this Agreement, and no custom or practice of the parties in variance with the terms of this Agreement, will constitute a waiver of Franchisor's right to demand exact compliance with the terms of this Agreement. Waiver by Franchisor of any particular default by Area Developer will not be binding unless in writing and signed by the party sought to be charged and will not affect or impair Franchisor's right with respect to any subsequent default of them or of a different nature; nor will any delay, waiver, forbearance, or omission of Franchisor to exercise any power or rights arising out of any breach or default by Area Developer of any of the terms, conditions, or covenants of this Agreement, affect or impair Franchisor's rights nor will this constitute a waiver by Franchisor of any right by this Agreement or of the right to declare any subsequent breach or default. Subsequent acceptance by Franchisor of any payment(s) due to it by this Agreement will not be deemed to be a waiver by Franchisor of any preceding breach by Area Developer of any terms, covenants or conditions of this Agreement.

SECTION 14 - SEVERABILITY AND CONSTRUCTION

14.1 **Severable Parts**. Except as expressly provided to the contrary in this Agreement, each portion, section, part, term, and/or provision of this Agreement will be considered severable; and if, for any reason, any section, part, term, and/or provision in this Agreement is determined to be invalid and contrary to, or in conflict with, any existing or future law or regulation by a court or agency having valid jurisdiction, such will not impair the operation of, or have any other effect on, such other portions, sections, parts, terms, and/or conditions of this Agreement as may remain otherwise intelligible; and the latter will continue to be given full force and effect and bind the parties of this Agreement; and the invalid portions, sections, parts, terms, and/or conditions will be deemed not to be a part of this Agreement.

14.2 **Terms Surviving this Agreement**. Any provision or covenant in this Agreement which expressly or by its nature imposes obligations beyond the expiration, termination or assignment of this Agreement (regardless of cause for termination), or assignment will survive this expiration, termination.

14.3 **No Rights on Third Parties**. Except as expressly provided to the contrary in this Agreement, nothing in this Agreement is intended, nor will be deemed, to confer on any person or legal entity other than Area Developer, Franchisor, officers, directors, shareholders, agents, and employees of Franchisor, and this successors and assigns of Franchisor as may be contemplated by Section 15 in this Agreement, any rights or remedies under or by reason of this Agreement.

14.4 **Full Scope of Terms**. Area Developer expressly agrees to be bound by any promise or covenant imposing the maximum duty permitted by law which is subsumed within the terms of any provision of this Agreement, as though it were separately articulated in and made a part of this Agreement, that may result from striking from any of the terms of this Agreement any portion or portions which a court or agency having valid jurisdiction may hold to be unreasonable and unenforceable in an un-appealed final decision to which Franchisor is a party, or from reducing the scope of any promise or covenant if required to comply with such a court or agency order.

14.5 **Franchisor's Application of its Rights**. Franchisor will have the right to operate, develop and change the System in any manner that is not specifically precluded by this Agreement. Whenever Franchisor has reserved in this Agreement a right to take or withhold an action, or are deemed to have a right and/or discretion to take or withhold an action, or to grant or decline to grant Area Developer a right to take or omit an action, except as otherwise expressly and specifically provided in this Agreement, Franchisor may make its decision or exercise its rights, on the basis of the information readily available to Franchisor, and its judgment of what is in its best interests and/or in the best interests of the Franchisor's franchise network, at the time its decision is made, without regard to whether: (i) other reasonable or even arguably preferable alternative decisions could have been made by Franchisor; (ii) the decision or action of Franchisor will promote its financial or other individual interest; (iii) Franchisor's decision or the action it take applies differently to Area Developer and one or more other franchisees or Franchisor's company-owed operations; or (iv) Franchisor's decision or the exercise of its right or discretion is adverse to Area Developer's interests. In the absence of an applicable statute, Franchisor will have no liability to Area Developer for any such decision or action. Franchisor and Area Developer intend that the exercise of Franchisors right or discretion will not be subject to limitation or review. If applicable law implies a covenant of good faith and fair dealing in this Agreement, Franchisor and Area Developer agree that such covenant will not imply any rights or obligations that are inconsistent with a fair construction of the terms of this Agreement and that this Agreement grants Franchisor the right to make decisions, take actions and/or refrain from taking actions not inconsistent with Area Developer's rights and obligations by this Agreement.

14.6 **Captions Only for Convenience**. All captions in this Agreement are intended solely for the convenience of the parties, and none will be deemed to affect the meaning or construction of any provision of this Agreement.

SECTION 15 - ENTIRE AGREEMENT

This Agreement, the attachments to this Agreement, and the documents referred to in this Agreement constitute the entire Agreement between Franchisor and Area Developer concerning the subject matter of this Agreement, and supersede any prior agreements, no other representations having induced Area Developer to sign this Agreement. Except for those permitted to be made unilaterally by Franchisor by this Agreement, no amendment, change, or variance from this Agreement will be binding on either party unless mutually agreed to by the parties and signed by their authorized officers or agents in writing. Nothing in this or any other agreement is intended to disclaim the representations made in the Franchise Disclosure Document.

SECTION 16 - APPLICABLE LAW AND DISPUTE RESOLUTION

16.1 **Governing Law**. This Agreement takes effect on its acceptance and execution by Franchisor, and will be interpreted and construed under the laws of the State of California. In the event of any conflict of law, the laws of California will prevail, without regard to, and without giving effect to, the application of California conflict of law rules. Nothing in this Section 16.1 is intended by the parties to subject this Agreement to any franchise or similar law, rule, or regulation of the State of California or of any other state to which it would not otherwise be subject.

16.2 **Non-Binding Mediation**. Before any party may bring an action in court against the other, the parties must first meet to mediate the dispute (except as otherwise provided below). Any such mediation will be non-binding and will be conducted by the American Arbitration Association in accordance with its then-current rules for mediation of commercial disputes. Notwithstanding anything to the contrary, this Section 16.2 will not bar either party from obtaining injunctive relief against threatened conduct that will cause it loss or damages, under the usual equity rules, including the applicable rules for obtaining restraining orders and preliminary injunctions, without having to engage in mediation. Mediation by this Agreement will be concluded within forty five (45) days of Area Developer's receipt of the notice specifying the designated mediator or such longer period as may be agreed on by the parties in writing. All aspects of the mediation process will be treated as confidential, will not be disclosed to others, and will not be offered or admissible in any other proceeding or legal action whatever. Franchisor and Area Developer will each bear its own costs of mediation, and each will bear one-half the cost of the mediator or mediation service.

16.3 **Arbitration.** Franchisor and Area Developer agree that, except for controversies, disputes, or claims related to or based on improper use of the Marks or Confidential Information, all controversies, disputes, or claims between Franchisor and Area Developer's affiliates, and Franchisor's and their respective shareholders, members, officers, directors, agents, and/or employees, and Area Developer (and/or Area Developer's owners, guarantors, affiliates, and/or employees) arising out of or related to:

(1) this Agreement or any other agreement between Area Developer and Franchisor;
(2) Franchisor's relationship with Area Developer;
(3) the validity of this Agreement or any other agreement between Area Developer and Franchisor; or
(4) any System Standard;

must be submitted for binding arbitration, on demand of either party, to the American Arbitration Association in the United States ("AAA"). The arbitration proceedings will be conducted by one arbitrator and, except as this Subsection otherwise provides, according to the AAA's then current rules. All proceedings will be conducted at a suitable location chosen by the arbitrator which is within a 5 mile radius of Franchisor's then current principal place of business. All matters relating to arbitration will be governed by the United States Federal Arbitration Act (9 U.S.C. §§ 1 et seq.). Judgment on the arbitrator's award may be entered in any court of competent jurisdiction.

The arbitrator has the right to award or include in his or her award any relief which he or she deems proper, including, without limitation, money damages (with interest on unpaid amounts from the date due), specific performance, injunctive relief, and attorneys' fees and costs (as allowable under this Agreement or applicable law), provided that the arbitrator may not declare any Mark generic or otherwise invalid or, except as expressly provided in Subsection 16.6. below, award any punitive, exemplary or multiple damages against either party (Franchisor and Area

Developer by this agreement waiving to the fullest extent permitted by law, except as expressly provided in Subsection 16.6. below, any right to or claim for any punitive, exemplary or multiple damages against the other).

Franchisor and Area Developer agree to be bound by the terms of any limitation on the period of time in which claims must be brought under applicable law or this Agreement, whichever expires earlier. Franchisor and Area Developer also agrees that, in any arbitration proceeding, each must submit or file any claim which would constitute a compulsory counterclaim (as defined by Rule 13 of the United States Federal Rules of Civil Procedure) within the same proceeding as the claim to which it relates. Any claim which is not submitted or filed as required is forever barred. The arbitrator may not consider any settlement discussions or offers that might have been made by either Area Developer or Franchisor.

Franchisor and Area Developer agree that arbitration will be conducted on an individual, not a class-wide, basis and that an arbitration proceeding between Franchisor and Franchisor's affiliates, and Franchisor's and their respective shareholders, officers, directors, agents, and/or employees, and Area Developer (and/or Area Developer's owners, guarantors, affiliates, and/or employees) may not be consolidated with any other arbitration proceeding between Franchisor and any other person.

Despite Franchisor's and Area Developer's agreement to arbitrate, Franchisor and Area Developer each have the right in a proper case to seek temporary restraining orders and temporary or preliminary injunctive relief from a court of competent jurisdiction; only if, however, that Franchisor and Area Developer must contemporaneously submit Franchisor's dispute for arbitration on the merits as provided in this Subsection.

16.4 The terms of this Subsection are intended to benefit and bind certain third party non-signatories and will continue in full force and effect subsequent to and notwithstanding this Agreement's expiration or termination.

16.5 **No Rights Exclusive of Other Rights**. No right or remedy conferred on or reserved to Franchisor or Area Developer by this Agreement is intended to be, nor will be deemed, exclusive of any other right or remedy provided in this Agreement or permitted by law or equity, but each will be cumulative of every other right or remedy.

16.6 **Waiver of Jury Trial**. Franchisor and Area Developer irrevocably waive trial by jury in any action, proceeding, or counterclaim, whether at law or in equity, brought by either of them against the other. Any and all claims and actions arising out of or relating to this Agreement, the relationship of Area Developer and Franchisor, or Area Developer's activities under this Agreement, brought by either party of this Agreement against the other, whether in mediation, or a legal action, will begin within 2 years from the occurrence of the facts giving rise to such claim or action, or such claim or action will be barred.

16.7 **Waiver of Punitive Damages**. Franchisor and Area Developer by this agreement waive to the fullest extent permitted by law any right to or claim of any punitive or exemplary damages against the other.

16.8 **Injunctive Relief**. Nothing in this Agreement contained will bar the right of Franchisor to obtain injunctive relief against threatened conduct that will cause it loss or damages under the usual equity rules, including the applicable rules for obtaining restraining orders and preliminary injunctions.

SECTION 17 - ACKNOWLEDGEMENTS

~~17.1 **Area Developer's Investigation of the Business Possibilities**. Area Developer acknowledges that it has conducted an independent investigation of the business of developing and operating Auto Appraisal Network franchises, and recognizes that the business venture contemplated by this Agreement involves business risks and that its success will be largely dependent on the ability of Area Developer (or, if Area Developer is a corporation, partnership or limited liability company, the ability of its principals) as (an) independent businessperson (s). Franchisor expressly disclaims the making of, and Area Developer acknowledges that it has not received, any warranty or guaranty, express or implied, as to the potential volume, profits, or success of the business venture contemplated by this Agreement.~~

~~17.2 **Receipt of UFDD and Complete Agreement**. Area Developer acknowledges that it received a complete copy of this Agreement, the attachments to this Agreement, and agreements relating to this Agreement, if any, at least 5 business days before the date on which this Agreement was signed. Area Developer also acknowledges that it received the disclosure document required by the Trade Regulation Rule of the Federal Trade Commission entitled "Disclosure Requirements and Prohibitions Concerning Franchising and Business Opportunity Ventures" at least 10 business days before the date on which this Agreement was signed or any payment by Area Developer for the rights granted under this Agreement.~~

~~17.3 **Area Developer Read the Agreement and Consulted**. Area Developer acknowledges that it has read and understood this Agreement, the attachments to this Agreement, and agreements relating to this Agreement, if any, and that Franchisor has accorded Area Developer ample time and opportunity to consult with advisors of Area Developer's own choosing about the potential benefits and risks of entering into this Agreement.~~

17.14 **No Conflicting Obligations**. Each party represents and warrants to the others that there are no other agreements, court orders, or any other legal obligations that would preclude or in any manner restrict such party from: (a) negotiating and entering into this Agreement; (b) exercising its rights under this Agreement; and/or (c) fulfilling its responsibilities under this Agreement.

IN WITNESS WHEREOF, the parties of this Agreement have duly signed and delivered this Agreement in duplicate on the day and year first above written.

Auto Appraisal Network, Inc.
Franchisor

By:_____

Name:_____

Title:_____

Franchisee

By:_____

Name:_____

Title:_____

_____
Franchisee

By:_____

Name:_____

Title:_____

Franchisee

By:_____

Name:_____

Title:_____

AUTO APPRAISAL NETWORK, INC.
AREA DEVELOPMENT AGREEMENT
EXHIBIT A
DATA SHEET

1. Development Schedule (see Section 1.1): Area Developer will sign Franchise Agreements for the development and operation of _____ (___) Franchised Business, within the Development Area in accordance with the following Development Schedule:

Minimum Cumulative Number of Franchise Agreements for Franchised Business to be Operating Within the Development Area	By this Date

Total: _____

2. Development Area (see Section 1.1): The Development Area will be the following,:

_____
_____
_____
_____
_____

3. Area Development Fee (see Section 4.1): The Area Development Fee will be $_____.

Initial:_____ Date:_____ Initial:_____ Date:_____

FRANCHISOR AREA DEVELOPER

AUTO APPRAISAL NETWORK, INC.
AREA DEVELOPMENT AGREEMENT
EXHIBIT B
LIST OF PRINCIPALS & DESIGNATED PRINCIPAL

The following identifies all of Area Developer's Principals (as defined in Section 9.1 of the Area Development Agreement

Name of Principal	Address	Interest (%) with description
		Total: 100%

AREA DEVELOPER'S DESIGNATED PRINCIPAL

The following identifies Area Developer's Designated Principal (as defined in Section 5.2 of the Area Development Agreement

Name and Title	Address, telephone number, and e-mail address	Interest (%) (with description) if any

EXHIBIT C
TO THE DISCLOSURE DOCUMENT
LIST OF STATE ADMINISTRATORS/AGENTS FOR SERVICE OF PROCESS

CALIFORNIA Department of Financial Protection and Innovation One Sansome Street, Ste. 600 San Francisco, CA 94104 (415) 972-8559 Department of Financial Protection and Innovation 320 W. 4th Street, Suite 750 Los Angeles, California 90013 Department of Financial Protection and Innovation 1515 K. Street, Suite 200 Sacramento, California 95814 (866) 275-2677 Toll Free Agent: Commissioner of Financial Protection and Innovation	MARYLAND Office of the Attorney General Securities Division 200 St. Paul Place Baltimore, Maryland 21202-2020 (410) 576-6360 Agent: Maryland Securities Commissioner 200 St. Paul Place Baltimore, Maryland 21202-2020
HAWAII Commissioner of Securities Department of Commerce and Consumer Affairs 335 Merchant Street Honolulu, Hawaii 96813 (808) 586-2744 Agent: Commissioner of Securities of the Department of Commerce and Consumer Affairs	MICHIGAN Consumer Protection Division Antitrust and Franchise Unit Michigan Department of Attorney General 670 Law Building Lansing, Michigan 48913 (517) 373-7177 Agent: Michigan Department of Commerce Corporations and Securities Bureau
ILLINOIS Franchise Division Office of Attorney General 500 South Second Street Springfield, Illinois 62706 (217) 782-4465 Agent: Illinois Attorney General	MINNESOTA Minnesota Department of Commerce 85 7th Place East, Suite 500 St. Paul, Minnesota 55101-2198 (651) 296-6328 Agent: Minnesota Commissioner of Commerce
INDIANA Franchise Section Indiana Securities Division Room E-111 302 West Washington Street Indianapolis, Indiana 46204 (317) 232-6681 Agent: Indiana Secretary of State Indiana Securities Division 201 State House Indianapolis, IN 46204	NEBRASKA Nebraska Department of Banking and Finance 1200 N Street P.O. Box 95006 Lincoln, Nebraska 68509-5006
NEW YORK Bureau of Investor Protection and Securities New York State Department of Law 120 Broadway New York, NY 10271 (212) 416-8211 Agent: New York Secretary of State 99 Washington Avenue Albany, New York 12231	SOUTH DAKOTA Division of Securities c/o 118 West Capitol Pierre, South Dakota 57501 (605) 773-4013 Agent: Director of South Dakota Division Securities

NORTH DAKOTA Office of Securities Commissioner Fifth Floor 600 East Boulevard Bismarck, North Dakota 58505 (701) 328-2910 Agent: North Dakota Securities Commissioner	TEXAS Secretary of State P.O. Box 12887 Austin, Texas 78711
OREGON Department of Insurance and Finance Corporate Securities Section Labor and Industries Building Salem, Oregon 97310 (503) 378-4387 Agent: Director of Oregon Department of Insurance and Finance	VIRGINIA State Corporation Commission Division of Securities and Retail Franchising 1300 East Main Street, 9th Floor Richmond, Virginia 23219 (804) 371-9051 Agent: Clerk of the State Corporation Commission 1300 E Main St., 1st. Fl. Richmond, VA 23219 Tel: (804) 371-9733
RHODE ISLAND Division of Securities Suite 232 233 Richmond Street Providence, Rhode Island 02903 (401) 222-3048 Agent: Director of Rhode Island Department of Business Regulation	WASHINGTON Director Department of Financial Institutions Securities Division P.O. Box 9033 Olympia, Washington 98507 (360) 902-8760 Agent: Securities Administrator, Director of Department of Financial Institutions
WISCONSIN Securities and Franchise Registration Securities Division of the Wisconsin Department of Financial Institutions P.O. Box 1768 Madison, Wisconsin 53703 (608) 266-8559 Agent: Wisconsin Commissioner of Securities	NORTH CAROLINA Department of the Secretary of State PO Box 29622 Raleigh, NC 27626-0622
CONNECTICUT State of Connecticut Department of Banking Securities & Business Investments Division 260 Constitution Plaza Hartford, CT 06103-1800 (860) 240-8230 Agent: Banking Commissioner	

EXHIBIT D
TO THE DISCLOSURE DOCUMENT
STATE SPECIFIC ADDENDUM

IF REQUIRED BY YOUR STATE

EXHIBIT D TO THE FDD
CALIFORNIA ADDENDUM

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT.

OUR WEBSITE, http://www.autoappraisalnetwork.com HAS NOT BEEN REVIEWED OR APPROVED BY THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION. ANY COMPLAINTS CONCERNING THE CONTENT OF THIS WEBSITE MAY BE DIRECTED TO THE CALIFORNIA DEPARTMENT OF FINANCIAL PROTECTION AND INNOVATION AT www.dfpi.ca.gov

1. The following paragraph is added to the end of Item 3:

   Neither the Franchisor nor any person listed in Item 2 of this Disclosure Document is subject to any currently effective order of any national securities association or national securities exchange, as defined in the Securities Exchange Act of 1934, 14 U.S.C.A. 78a *et seq*., suspending or expelling such persons from membership in such association or exchange.

2. Payment of all initial fees is postponed until after all of franchisor's initial obligations are complete and franchisee is open for business.

   Payment of the initial fees for the Multi-Unit Agreement is deferred until our obligations to you are complete ad the first outlet is open.

California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination (Franchise Agreement, Section 12), transfer or non-renewal of a franchise (Franchise Agreement, Section 12). If the franchise agreement contains a provision that is inconsistent with the law, the law will control.

Disclosure Section	**Agreement Section**
Item 17.h	The franchise agreement provides for termination upon bankruptcy (Franchise Agreement, Section 16.1) This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. sec. 101 et seq.).
Item 17.r	The franchise agreement contains a covenant not to compete which extends beyond the termination of the franchise. (Franchise Agreement, Section 18.3) This provision may not be enforceable under California law.
Item 17.u	The franchise agreement requires binding arbitration. The arbitration will occur within 5 miles of Laguna Niguel, CA, with the costs being borne by both parties. Prospective franchisees are encouraged to consult private legal counsel to determine the applicability of California and federal laws (such as Business and Professions Code Section 20040.5, Code of Civil Procedure Section 1281, and the Federal Arbitration Act) to any provisions of a franchise agreement restricting venue to a forum outside the State of California.

Both the Governing Law and Choice of Law for Franchisees operating outlets located in California, will be the California Franchise Investment law and the California Franchise Relations Act regardless of the choice of law or dispute resolution venue stated elsewhere. Any language in the franchise agreement or amendment to or any agreement to the contrary is superseded by this condition.

Franchisee: _____ Date: _____

Franchisor: _____ Date: _____

EXHIBIT D-2

State-Specific Amendments to the Franchise Agreement

EXHIBIT D-2 TO THE FDD
FOR THE FRANCHISE AGREEMENT TO AUTO APPRAISAL NETWORK, INC.
CALIFORNIA AMENDMENT

In recognition of the requirements of the California Franchise Investment Law, CAL. BUS. & PROF. CODE Section 31000 *et seq*. and the California Franchise Investment Relations Act, CAL. BUS. & PROF. CODE Section 20000 *et seq.* the parties agree to the attached Amendment to the Auto Appraisal Network, Inc. Franchise Agreement and the Area Developer Agreement (the "Agreements") as follows:

California Business and Professions Code Sections 20000 through 20043 provide rights to the franchisee concerning termination (Franchise Agreement, Section 12), or non-renewal of a franchise (Franchise Agreement, Section 12). If the franchise agreement contains a provision that is inconsistent with the law, the law will control.

Agreement Sections:

Section 4.1of the Franchise Agreement, and Exhibit A – Data Sheet to the Franchise Agreement are amended to state that Franchisor will defer all fees until it has fulfilled its initial obligations to the Franchisee to include training and delivery of the equipment and supplies.

The Agreements provide for termination upon bankruptcy (Franchise Agreement, Section 16 and Area Developer Agreement, Section 6.1) This provision may not be enforceable under federal bankruptcy law (11 U.S.C.A. sec. 101 et seq.).

The Agreements contains covenants not to compete which extend beyond the termination of the franchise. (Franchise Agreement, Section 18.3 and Area Developer Agreement, Section 8.3) This provision may not be enforceable under California law.

The Agreements provide for binding arbitration (Franchise Agreement, Section 27.3 and Area Developer Agreement, Section 16.3) The franchise agreement and development agreement requires binding arbitration. The arbitration will occur within 5 miles of Laguna Niguel, CA, with the costs being borne by both parties.

The Franchise Agreement requires you to sign a general release of claims if you renew or transfer your franchise. (Franchise Agreement, Section 2.2.4 and 15.3.3) California Corporations Code Section 31512 voids a waiver of your rights under the Franchise Investment Law (California Corporations Code Sections 31000 through 31516). Business and Professions Code Section 20010 voids a waiver of your rights under the Franchise Relations Act (Business and Professions Code Sections 20000 through 20043)

Section 31125 of the Franchise Investment Law requires us to give to you a disclosure document approved by the Commissioner of Business Operations before we ask you to consider a material modification of your franchise agreement.

IN WITNESS WHEREOF, the parties to this Agreement, intending to be legally bound by this Agreement, have duly signed and delivered this California Amendment to the Franchise Agreement on the day and year written here.

You must sign a general release of claims if you renew or transfer your franchise.

Franchisee: _____ Date: _____

By:_____ (Name and Title)

Auto Appraisal Network, Inc.
Franchisor: _____ Date: _____

By: _____ (Name and Title)

EXHIBIT E
TO THE DISCLOSURE DOCUMENT

Auto Appraisal Network Franchisee Chart As Of ~~43.36.20222024~~ 12-31-23*

State	City	Franchisee Name	Address/Phone/ Email
AZ	Scottsdale	Chris Fesler	7831 East Greenway Road, Phoenix, AZ 85260/(480) 939-5053/ChrisF@AutoAppraisalNetwork.com
CA	Thousand Oaks	Jim Schneider	2676 E. Hillcrest Dr, Thousand Oaks, CA 91362/ (805) 551-1553/ JimS@AutoAppraisalNetwork.com
CA	Sacramento	Amy Light	3320 Redding Ave Sacramento, CA 95820 (916) 275-4061 AmyL@AutoAppraisalNetwork.com
CA	North Orange County	Curt Kopetsky	3110 S. Olive St Santa Ana, CA 92707 CurtK@AutoAppraisalNetwork.com
CA	San Diego	Mark Peterson	275 Tom McGuinnes Jr Cir Fallbrook, CA 92028 (909) 587-9424 MarkP@AutoAppraisalNetwork.com
FL	Miami	John Layzell	2235 Magnolia Drive, North Miami, FL 33181 (305) 853-0711 JohnL@AutoAppraisalNetwork.com
FL	Palm Beach	Tom Willhite	17695 Foxwood Way Boca Raton, FL 33487/ TomW@AutoAppraisalNetwork.com
FL	Tampa	Gary Ghazazarian	22504 Night Heron Way Bradenton, FL 34202 GaryG@AutoAppraisalNetwork.com (443) 789-6227
KS	Kansas City	Kurt Herzog	915 Bluestream Dr Baldwin City KS 66006 (913) 904-4480 KurtH@AutoAppraisalNetwork.com
MA	Topsfield	Tom Mannetta	15 Boardman St Topsfield, MA 01983/ (978) 852-3988/ Thomas@AutoAppraisalNetwork.com
MD	Pasadena	Randy Williams	7846 Belhaven, Pasadena, MD 21122 (443) 324-4476 RandyW@AutoAppraisalNetwork.com
NV	Reno	Mike Ronning	3270 Spanish Springs Court Reno, NV 89434/ MikeR@AutoAppraisalNetwork.com
NC	Charlotte* Opened 2024	David Bregoli	345 Dawson Downs Lane Moorseville, NC 28115 (704) 420-0993 DavidB@AutoAppraisalNetwork.com
OR	Portland	Tom Kargman	16950 S.E. Rock Creek Ct, Portland, OR 97015/ TomK@AutoAppraisalNetwork.com
OK	Oklahoma City	Wiley Conley	4104 Rankin Rd, Oklahoma City, OK 73120 (405) 205-7500 WileyC@AutoAppraisalNetwork.com
OK	Tulsa	Jerry Robarts	1420 S Florence Place, Tulsa, Oklahoma, 74104/ (918) 852-5987/ JerryR@AutoAppraisalNetwork.com
TX	League City	Philip Restivo	3130 Shore Brook Cir, League City, TX 77573/ (281) 630-1179/ Phil.Restivo@AutoAppraisalNetwork.com
TX	Dallas	Tony Anderson	1704 Warm Springs Rd Allen, TX 75002/ (469) 297-3350/ TonyA@AutoAppraisalNetwork.com
TX	Austin	John Scannell	119 Carefree Circle, Austin, TX 78734 512-695-5170 JohnS@AutoAppraisalNetwork,com
WA	Redmond	Mark Ito	11717 NE 108th Way Redmond, WA 98052 425-445-1071 Ito@AutoAppraisalNetwork.com

Area Developer Chart As ~~4-3-2022~~ 12-31-23

State	City	Franchisee Name	Address/Phone/ Email
CA	Medford	LPS Restoration and Appraisals	3748 Calle Vista Dr Medford. OR 97504 541-890-8349 BillC@AutoAppraisalNetwork.com
OR	Medford	LPS Restoration and Appraisals	3748 Calle Vista Dr Medford. OR 97504 541-890-8349 BillC@AutoAppraisalNetwork.com

EXHIBIT F
TO THE DISCLOSURE DOCUMENT

LIST OF FRANCHISEES WHO HAVE LEFT THE SYSTEM

As of December 31, ~~2022~~2023

~~**Please be advised that your contact information may be disclosed if you buy a franchise and later leave the Franchise System.**~~
NONE

~~WA~~	~~Vista~~	~~JC Hilly~~	~~410 S. Santa Fe Rd, Vista, CA 92804/ (760) 726-1444/ CoryH@AutoAppraisalNetwork.com~~
~~CA~~	~~Vista~~	~~JC Hilly~~	~~410 S. Santa Fe Rd, Vista, CA 92804/ (760) 726-1444/ JudeH@AutoAppraisalNetwork.com~~
~~CT~~	~~Ledyard~~	~~Mike Hobbs~~	~~44 Sable Dr Ledyard, CT 06339 434-566-7484 MikeH@AutoAppraisalNetwork.com~~

FRANCHISEES WHO HAVE NOT BEEN IN CONTACT WITH THE FRANHISOR DURING THE PRIOR 10 WEEKS FROM THE DATE OF THIS DISCLOSURE DOCUMENT

NONE

Please be advised that your contact information may be disclosed if you buy a franchise and later leave the Franchise System.

EXHIBIT G
TO THE DISCLOSURE DOCUMENT

FINANCIAL STATEMENTS

FINANCIAL STATEMENTS

FOR THE YEAR ENDED DECEMBER 31, 2023

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Certified Public Accountants

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors and Stockholders
AUTO APPRAISAL NETWORK, INC.
Laguna Hills, California

Opinion

We have audited the accompanying financial statements of AUTO APPRAISAL NETWORK, INC., which comprise the balance sheet as of December 31, 2023, and the related statements of income, stockholder's equity, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of AUTO APPRAISAL NETWORK, INC. as of December 31, 2023, and the results of its operations and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audit in accordance with auditing standards generally accepted in the United States of America (GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of AUTO APPRAISAL NETWORK, INC., and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about AUTO APPRAISAL NETWORK, INC.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omission,

Auditor's Responsibilities for the Audit of the Financial Statements (continued)

misrepresentations, or the override of internal control. Misstatements, including omissions, are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of AUTO APPRAISAL NETWORK, INC.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about AUTO APPRAISAL NETWORK, INC.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Platform CPAs, LLP

Holladay, Utah
March 6, 2024

6510 Millrock Dr #275
Holladay, UT 84121
385 743 8411
info@platformcpa.com
www.platformcpa.com

AUTO APPRAISAL NETWORK, INC.
BALANCE SHEET
DECEMBER 31, 2023

Assets

Current Assets:	
Cash	$ 16,965
Total Current Assets	16,965
Property and Equipment, Net	13,206
Other Assets:	
Notes receivable	65,000
Total Other Assets	65,000
Total Assets	$ 95,171

Liabilities and Stockholders' Equity

Current Liabilities:	
Warehouse line of credit, UPB	$ 150
Deferred revenue	73,800
Total Current Liabilities	73,950
Total Liabilities	73,950
Stockholders' Equity:	
Common stock, $0.01 par value, 1,500 shares authorized, 1,500 shares issued and outstanding	15
Additional paid-in-capital	151,395
Retained earnings (deficit)	(130,189)
Total Stockholders' Equity	21,221
Total Liabilities and Stockholders' Equity	$ 95,171

See independent auditor's report and notes to financial statements.

AUTO APPRAISAL NETWORK, INC.
STATEMENT OF INCOME
FOR THE YEAR ENDED DECEMBER 31, 2023

Revenues:	
Appraisal report fees	$ 263,632
Franchise fees	23,700
Total Revenues	287,332
Expenses:	
Personnel expense	87,507
Interest expense	42
Occupancy expense	14,208
Operating expense	117,224
Professional fees	16,602
Total Expenses	237,520
Income (loss) before taxes	49,812
Provision for income taxes	7,861
Net Income (loss)	$ 41,951

See independent auditor's report and notes to financial statements.

AUTO APPRAISAL NETWORK, INC.
STATEMENT OF STOCKHOLDER'S EQUITY
FOR THE YEAR ENDED DECEMBER 31, 2023

	Common Stock	Additional Paid-In Capital	Retained Earnings (deficit)	Total
Balance-December 31, 2022	$ 15	$ 151,395	$ (172,140)	$ (20,730)
Net income (loss)	-	-	41,951	41,951
Balance-December 31, 2023	$ 15	$ 151,395	$ (130,189)	$ 21,221

See independent auditor's report and notes to financial statements.

AUTO APPRAISAL NETWORK, INC.
STATEMENT OF CASH FLOWS
FOR THE YEAR ENDED DECEMBER 31, 2023

Cash Flows From Operating Activities:	
Net income (loss)	$ 41,951
Adjustments To Reconcile Net Income (Loss) To	
Net Cash Provided (Used) By Operating Activities:	
Depreciation	3,539
Changes in Assets and Liabilities:	
(Increase) Decrease in Assets:	
None	-
Increase (Decrease) in Liabilities:	
Other current liabilities	(23,700)
Total Adjustments	(20,161)
Net Cash Provided (Used) By Operating Activities	21,790
Cash Flows From Investing Activities:	
Acquisition of property and equipment	(4,376)
Net Cash Provided (Used) By Investing Activities:	(4,376)
Cash Flows From Financing Activities:	
Proceeds from line of credit	150
Net Cash Provided (Used) By Financing Activities	150
Net Increase (Decrease) In Cash	17,564
Cash, Beginning Of Year	(599)
Cash, End Of Year	$ 16,965
Supplemental Disclosures of Cash Flow Information:	
Cash paid during the year for:	
Interest	$ 42
Income taxes	$ 800

See independent auditor's report and notes to financial statements.

AUTO APPRAISAL NETWORK, INC.
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2023

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The summary of significant accounting policies of Auto Appraisal Network, Inc. (the Company) is presented to assist in the understanding of the Company's financial statements. The financial statements and notes are representations of the Company's management, who is responsible for their integrity and objectivity.

Purpose and Organization

Auto Appraisal Network, Inc. was incorporated in California on August 18, 2006. The Company was organized for the purpose of franchising auto appraisal service franchises nationwide. The Company is headquartered in Laguna Niguel, CA with 5 full time appraisers and a network of associates who are all members of the International Automotive Appraisers Association (I.A.A.A.). The Company intends to provide appraisal services throughout the United States by way of 200 franchise territories. The Company's processes and expertise culminate from over 17 years of experience appraising custom cars, hot rods, and stock vehicles. Auto Appraisal Network, Inc. is engaged in the administration, development, operation, and licensing of businesses that operate the franchise.

Franchise operations are regulated by the Federal Trade Commission (FTC) and various state laws regulating the offer and sale of franchises. The FTC's franchise rule and various state law requires that the Company furnish a franchise disclosure document ("FDD") containing certain information to prospective franchisees. The Company must also complete franchise registration, pursuant to state law, in those states where franchises are planned to be sold. The Company is currently going through the registration process.

Accounting Basis

The accompanying financial statements have been prepared on the accrual method of accounting in conformity with accounting principles generally accepted in the United States of America (GAAP).

Cash and Cash Equivalents

For purposes of reporting cash flows, cash includes amounts on hand and amounts on deposit at financial institutions. The Company defines cash equivalents as short-term, liquid investments with initial maturity of three months or less. Renewals are generally renewed at the same term. The Company had no cash equivalents as of December 31, 2023.

Accounts Receivable

The Company estimates an allowance for doubtful accounts based on the credit-worthiness of its customers as well as general economic conditions. Management reviews all outstanding accounts receivable from time to time and evaluates the Company's allowance for doubtful accounts. As of December 31, 2023, management deems all accounts collectible and, accordingly, no allowance for doubtful accounts has been recorded.

AUTO APPRAISAL NETWORK, INC.
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2023

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue Recognition

The Company adopted Topic 606 "Revenue from Contracts with Customers" for revenue recognition related to contracts with customers. Under the new guidance, revenue is recognized in accordance with a five step revenue model, as follows: (i) identifying the contract with the customer; (ii) identifying the performance obligations in the contract; (iii) determining the transaction price; (iv) allocating the transaction price to the performance obligations; and (v) recognizing revenue when (or as) the entity satisfies a performance obligation. In applying this five-step model, the Company made significant judgements in identifying the promised goods or services in their contracts with franchisees that are distinct, and which represent separate performance obligations, which is satisfied by providing a right to use our intellectual property over the estimated life of the franchise. The Company recognize initial and renewal franchise fees as revenue on a straight-line basis over the life of the related franchise agreements and any exercised renewal periods.

Franchise fee payments received by the Company are recorded as deferred revenue on the Balance Sheet, which represents a contract liability. Deferred revenue is reduced as fees are recognized in revenue over the term of the franchise license for the respective franchised territory. As the term of the franchise license is typically five years, substantially all of the franchise fee revenue recognized in the current year was included in the deferred revenue balance as of December 31, 2023.

Franchise fees – The Company collects initial franchise fees when franchise agreements are signed. The Company has determined that the initial franchise services are not distinct from the continuing franchise rights/license or services offered during the term of the franchise agreement and should be treated as a single performance obligation; therefore, initial franchise fees received from franchisees are recognized as revenue over the term of each respective franchise agreement, which is typically 5 years. Amounts recognized for franchise fees were $23,700 at December 31, 2023. The Company had deferred franchise fee revenue of $76,050 at December 31, 2023.

Appraisal fees – The Company's principal operating revenues are derived from appraisal fees charged to customers with whom it contracts to provide the appraisal service. Revenues are generally recognized when realized or realizable, and when earned (usually when services are rendered). The Company recorded revenue from appraisal fee of $263,632 at December 31, 2023.

Contract liabilities/ deferred revenue - Contract liabilities consist primarily of deferred revenue resulting from initial franchise fees paid by franchisees, which are generally recognized on a straight-line basis over the term of the underlying franchise agreement and billed in advance of satisfaction of the Company's performance obligation. The Company classify these contract liabilities as deferred revenue in the balance sheets.

AUTO APPRAISAL NETWORK, INC.
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2023

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue Recognition (continued)

The following table reflects the change in contract liabilities between December 31, 2023:

	Amount
Balance at beginning of year	$ 97,500
Revenue recognized during the year	(21,450)
New deferred revenue during the year	-
Balance at end of year	$ 76,050

The following table illustrates estimated deferred revenues expected to be recognized as future revenue which is being amortized over the term of the franchise agreement.

Future revenue to be recognized in:	Amount
2024	$ 21,450
2025	18,700
2026	17,950
Thereafter	15,700
Total	$ 73,800

Transfers of Financial Assets

Transfers of financial assets are accounted for as sales, when control over the assets has been surrendered. Control over transferred assets is deemed to be surrendered when (1) the assets have been isolated from the Company, (2) the transferee obtains the right (free of conditions that constrain it from taking advantage of that right) to pledge or exchange the transferred assets, and (3) the Company does not maintain effective control over the transferred assets through an agreement to repurchase them before their maturity.

Concentration of Risk

The Company has concentrated its credit risk for cash by maintaining deposits in several financial institutions, which may at times exceed amounts covered by insurance provided by the Federal Deposit Insurance Corporation (FDIC). The Company has not experienced any losses in such accounts and believes it is not exposed to any significant credit risk to cash.

AUTO APPRAISAL NETWORK, INC.
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2023

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Property and Equipment

Property and equipment are recorded at cost and depreciated over their estimated useful lives using the straight-line method. Useful lives for purposes of computing depreciation are as follows:

	Years
Office equipment	3 - 5
Vehicles	5

Expenditures that materially increase the asset life are capitalized, while ordinary maintenance and repairs are charged to operations as incurred. When assets are sold or retired, the cost and related accumulated depreciation are removed from the accounts and any resulting gain or loss is included in earnings.

Use of Estimates in Preparation of Financial Statements

Management uses estimates and assumptions in preparing these financial statements in accordance with generally accepted accounting principles in the United States of America. Those estimates and assumptions affect the reported amounts of assets and liabilities, and the reported revenues and expenses during the reporting period. Actual results could vary from the estimates that were used.

Leases

The Company calculates operating lease liabilities with a risk-free discount rate, using a comparable period with the lease term. All lease and non-lease components are combined for all leases. Lease payments for leases with a term of 12 months or less are expensed on a straight-line basis over the term of the lease with no lease asset or liability recognized.

Advertising

Advertising costs are expensed as incurred. Advertising expense amounted to $10,509 for the year ended December 31, 2023 and is included in operating expense in the statement of income.

Adoption of FASB ASU 2016-13 and Related Standards

At the beginning of 2023, the Company adopted FASB ASU 2016-13, *Financial Instruments - Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments*, as amended, which modifies the measurement of expected credit losses on certain financial instruments. The Company adopted this new guidance utilizing the modified retrospective transition method. The adoption of this Standard did not have a material impact on the Company's financial statements but did change how the allowance for credit losses is determined.

AUTO APPRAISAL NETWORK, INC.
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2023

NOTE A - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Income Taxes

The Company, with the consent of its shareholders, has elected to be taxed under provisions of Subchapter S of the Internal Revenue Code. Under those provisions, the Company does not pay federal income taxes on its taxable income and is not allowed a net operating loss carryover or carryback as a deduction. In lieu of corporation income taxes, the shareholders of an S Corporation are generally taxed on their proportionate share of the Company's taxable income.

State income taxes are provided for the tax effects of transactions reported in the financial statements and consist of taxes currently payable plus deferred taxes arising from temporary differences in the bases of assets and liabilities for financial reporting and income tax purposes. The deferred tax assets and liabilities represent the future tax consequences of those differences, which will either be taxable or deductible when the assets and liabilities are recovered or settled. The components of the deferred tax asset and liability are classified as current and noncurrent based on their characteristics. Valuation allowances are recorded to reduce deferred tax assets to the amounts management concludes are more-likely-than-not to be realized.

Income tax benefits are recognized and measured based upon a two-step model: 1) a tax position must be more-likely-than-not to be sustained based solely on its technical merits in order to be recognized, and 2) the benefit is measured as the largest dollar amount of that position that is more-likely-than-not to be sustained upon settlement. The difference between the benefit recognized and the tax benefit claimed on a tax return is referred to as an unrecognized tax benefit (UTB). Based on the results of management's evaluation of the income tax positions taken or expected to be taken on the Company's income tax returns, an examination by the various taxing authorities would not result in a material adjustment to the Company's financial statements. During the year ended December 31, 2023, the Corporation recorded $- of income tax-related interest and penalties within operating expense in the statement of income.

The Company's income tax returns are subject to examination by the federal taxing authorities for a period of three years and by the California taxing authorities for a period of four years from the date they are filed.

NOTE B - PROPERTY AND EQUIPMENT

Property and equipment at December 31, 2023 is summarized as follows:

	Amount
Office equipment	$ 37,077
Vehicle	16,669
	70,415
Less: Accumulated depreciation	(40,540)
	$ 29,875

The Company charged $3,539 of depreciation expense to operations for the year ended December 31, 2023.

AUTO APPRAISAL NETWORK, INC.
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2023

NOTE C – NOTES RECEIVABLE

The Company has in previous years offered unsecured notes receivable to franchisees as a way to assist in the start-up of franchises. As of December 31, 2023, the notes receivable totaled $65,000. These notes are non-interest bearing and are due at the sale of the franchise territory. The Company has instituted a policy that does not permit the issuance of new notes receivable.

NOTE D - FRANCHISING

In general, the Company updates and/or revises franchise agreements on an annual basis and, as a result, the agreements with individual franchisees may vary. Currently, the franchise agreement provides that franchisees must pay the initial franchise fee which may be up to $20,000 for a single franchised business. If a franchise has entered into a second franchise with an Area Development Agreement, the franchise fee for the second or subsequent franchise is reduced by $3,000. The initial franchise fee and area development fee is paid at the time the agreement is signed and is not refundable.

Under the current standard franchise agreement, each franchisee is required to pay a royalty which are based on appraisals turned in by the franchisee. Each franchised business also contributes an amount not exceeding $200 per month to fund national, regional or local, system-wide advertising campaigns. These funds are managed by the Company and are primarily used to create advertising content and/or promotional programs and materials that will enhance the image of the brand.

Franchisees are generally granted the right to operate the franchised business in a particular location, typically providing for a 5-year initial term, with an opportunity to enter into one or more renewal franchise agreements subject to certain conditions; such as a renewal fee of $2,500. The Company recognizes renewal fees in income on a straight-line basis over the life of the franchise agreement when a renewal agreement becomes effective.

NOTE E - FAIR VALUE

GAAP defines fair value as the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between willing market participants on the measurement date. The Company determines the fair values of its financial instruments based on the fair value hierarchy established per GAAP which requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. There are three levels of inputs that may be used to measure fair value. The Company carries certain loans held for sale at fair value under the fair value option.

Fair-Value Hierarchy

Fair value measurements are based on a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements).

NOTE E - FAIR VALUE (continued)

The three levels of the fair value hierarchy are described as follows:

Level 1 – Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that the Company has the ability to access.

Level 2 – Inputs to the valuation methodology are other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly.

Level 3 – Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The Company considers relevant and observable market prices in its valuations where possible. The frequency of transaction, the size of the bid-ask spread and the amount of adjustment necessary when comparing similar transactions are all factors in determining the liquidity of markets and the relevance of observed prices in those markets.

Determination of Fair Value

When available, the Company generally uses quoted market prices to determine fair value and classifies such items in Level 1. In some cases where a market price is available, the Company will make use of acceptable practical expedients (such as matrix pricing) to calculate fair value, in which case the items are classified in Level 2. If quoted market prices are not available, fair value is based upon internally developed valuation techniques that use, where possible, current market-based or independently sourced market parameters, such as interest rates, option volatilities, etc.

Where available, the Company may also make use of quoted prices for recent trading activity in positions with the same or similar characteristics to that being valued. The frequency and size of transactions and the amount of the bid-ask price spread are among the factors considered in determining the liquidity of markets and the relevance of observed prices from those markets. If relevant and observable prices are available, those valuations would be classified as Level 2. If prices are not available, other valuation techniques would be used and the item would be classified as Level 3.

Fair value estimates from internal valuation techniques are verified, where possible, to prices obtained from independent vendors or brokers. Vendors and brokers valuations may be based on a variety of inputs ranging from observed prices to proprietary valuation models.

AUTO APPRAISAL NETWORK, INC.
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2023

NOTE F - PROVISION FOR INCOME TAXES

As discussed in Note A, the Company has elected to be taxed as an S Corporation. The provision for California income taxes for the year ended December 31, 2023, consists of the following:

Current State Franchise Tax Expense	$ 800

Deferred tax assets and liabilities were not material and, therefore, have not been included in the financial statements at December 31, 2023.

NOTE G - LINE OF CREDIT

The Company had a revolving line of credit with a financial institution, which permitted borrowings up to $50,000. Interest is payable monthly at the bank's periodic rate and requires a minimum payment. The note may be repaid at any time. Total interest cost incurred and expensed was $42 in 2023.

As of December 31, 2023, the Company has line of credit outstanding of $150.

NOTE H – COMMITMENTS

Leasing Commitments

The Company leases office equipment on a month to month basis ranging from $598 to $1,065 per month. No future minimum lease commitment would apply. For the year ended December 31, 2023, equipment rental expense was $8,337.

The Company leases storage on a month-to-month basis at $324 per month. No future minimum lease commitment would apply. For the years ended December 31, 2023, rental expense was $4,257.

Other Commitments and Contingencies

The Company is party to various claims and legal actions arising in the ordinary course of business. While it is not feasible to determine the actual outcome of these actions as of December 31, 2023, management is of the opinion that their outcome will not have a material adverse effect on the Company's financial condition, results of operations, or cash flows.

NOTE I - SUBSEQUENT EVENT

Management has evaluated the effect of subsequent events through March 6, 2024, which is the date the financial statements were available to be issued. There were no subsequent events requiring recognition as of December 31, 2023.

Platform
Certified Public Accountants

CONSENT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

To Whom It May Concern:

We consent to the use in the Franchise Disclosure Document issued by Auto Appraisal Network, Inc. ("Franchisor") on March 6, 2024, as it may be amended, of our report dated March 6, 2024 relating to the financial statements of Franchisor for the year ended December 31, 2023.

Platform CPAs, LLP

Holladay, Utah
March 6, 2024

6510 Millrock Dr #275
Holladay, UT 84121
385 743 8411
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www.platformcpa.com

Independent Auditor's Report and
Financial Statements
December 31, 2022 and 2021

AUTO APPRAISAL NETWORK, INC.

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of
Auto Appraisal Network, Inc.

Opinion

We have audited the accompanying financial statements of Auto Appraisal Network, Inc. (a California corporation) (the "Company"), which comprise the balance sheets as of December 31, 2022 and 2021, and the related statements of income, changes in members' equity and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above presents fairly, in all material respects, the financial position of Auto Appraisal Network, Inc. as of December 31, 2022 and 2021, and the results of its operations and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Auto Appraisal Network, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Auto Appraisal Network, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

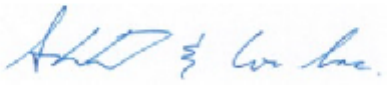
Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Auto Appraisal Network, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Auto Appraisal Network, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.



Fountain Valley, California
April 12, 2023

AUTO APPRAISAL NETWORK, INC.

Balance Sheets

December 31, 2022 and 2021

	2022	2021
ASSETS		
Current assets:		
Cash	$ -	$ 2,188
Total current assets	-	2,188
Property and equipment, at cost		
Transportation equipment	16,668	16,668
Computer equipment	32,702	31,769
Less: Accumulated depreciation	(37,001)	(32,454)
	12,369	15,983
Other assets:		
Notes receivable	65,000	24,374
Total other assets	65,000	24,374
TOTAL ASSETS	**$ 77,369**	**$ 42,545**
LIABILITIES AND STOCKHOLDER'S EQUITY		
Current liabilities:		
Accounts payable	$ -	$ 2,156
Bank overdraft	599	$ -
Deferred revenue	23,700	9,500
Line of credit	-	5,156
Total current liabilities	24,299	16,812
Long-term liabilities:		
Deferred revenue, non-current	73,800	19,000
Total long-term liabilities	73,800	19,000
TOTAL LIABILITIES	**98,099**	**35,812**
Stockholder's Equity		
Common stock		
Authorized - 1,500 shares, $0.01 par value		
Issued and outstanding - 1,500 shares	15	15
Additional paid-in capital	151,395	151,395
Retained earnings	(172,140)	(144,677)
Total stockholder's equity (deficit)	(20,730)	6,733
TOTAL LIABILITIES AND STOCKHOLDER'S EQUITY	**$ 77,369**	**$ 42,545**

See accompanying notes to financial statements. *Page 3*

AUTO APPRAISAL NETWORK, INC.

Statements of Income
For the Years Ended December 31, 2022 and 2021

	2022	2021
REVENUES		
Appraisal report fees	$ 265,202	$ 236,498
Franchise fees	9,500	8,250
Total revenues	274,702	244,748
Operating expenses:		
Salaries and wages-Officer	100,000	100,000
Office expenses	24,073	16,884
Automobile expenses	19,165	19,471
Legal and professional	17,326	12,220
Postage and delivery	16,068	14,538
Travel and entertainment	13,621	10,295
Advertising	10,892	9,533
Payroll taxes	7,895	8,442
Equipment rental	7,065	9,092
Bad debt	5,931	-
Utilities	5,014	4,576
Bank charges	4,947	4,782
Insurance	4,927	4,856
Depreciation	4,547	4,149
Repairs and maintenance	4,270	3,847
Telephone	3,773	4,029
Storage lease expense	3,768	3,402
Franchisee supplies	3,603	3,682
Printing and reproduction	1,955	2,097
Promotions	60	5,310
Taxes and licenses	-	297
Total operating expenses	258,900	241,502
Income from operations	15,802	3,246
Other income (expense):		
Interest expense	(101)	(6)
Total other income (expense)	(101)	(6)
Income before provision for income taxes	15,701	3,240
Provision for State Income Taxes	800	800
NET INCOME	**$ 14,901**	**$ 2,440**

See accompanying notes to financial statements *Page 4*

AUTO APPRAISAL NETWORK, INC.

Statement of Changes in Stockholder's Equity
For the Years Ended December 31, 2022 and 2021

	Common Stock Shares	Common Stock Amount	Additional Paid-in Capital	Retained Earnings	Total Stockholder's Equity (Deficit)
Balance at December 31, 2020	1,500	$ 15	$ 151,395	$ (124,949)	$ 26,461
Distributions	-	-	-	(22,168)	(22,168)
Net income	-	-	-	2,440	2,440
Balance at December 31, 2021	1,500	15	151,395	(144,677)	6,733
Distributions	-	-	-	(42,364)	(42,364)
Net income	-	-	-	14,901	14,901
Balance at December 31, 2022	**1,500**	**$ 15**	**$ 151,395**	**$ (172,140)**	**$ (20,730)**

See accompanying notes to financial statements.

AUTO APPRAISAL NETWORK, INC.

Statements of Cash Flows
For the Years Ended December 31, 2022 and 2021

	2022	2021
CASH FLOWS FROM OPERATING ACTIVITIES		
Net income	$ 14,901	$ 2,440
Adjustments to reconcile net income to		
net cash provided by (used for) operations:		
Depreciation	4,547	4,149
(Increase) decrease in:		
Notes receivable	(40,626)	(2,292)
Increase (decrease) in:		
Accounts payable	(2,156)	2,156
Deferred revenue	69,000	11,750
Net cash provided by operating activities	45,666	18,203
CASH FLOWS FROM INVESTING ACTIVITIES		
Acquisition of furniture & fixtures	(933)	-
Net cash provided (used) by investing activities	(933)	-
CASH FLOWS FROM FINANCING ACTIVITIES		
Principal payments on line of credit	(5,156)	5,156
Distributions to shareholder	(42,364)	(22,168)
Net cash provided by (used in) financing activities	(47,520)	(17,012)
NET INCREASE (DECREASE) IN CASH	(2,787)	1,191
CASH - beginning of year	2,188	997
CASH (CASH OVERDRAFT)- end of year	**$ (599)**	**$ 2,188**
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:		
Cash paid during the year for interest	**$ 101**	**$ 6**
Cash paid during the year for state income taxes	**$ 800**	**$ 800**

See accompanying notes to financial statements

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The summary of significant accounting policies of Auto Appraisal Network, Inc. (the Company) is presented to assist in the understanding of the Company's financial statements. The financial statements and notes are representations of the Company's management, who is responsible for their integrity and objectivity.

History and organization – Auto Appraisal Network, Inc. was incorporated in California on August 18, 2006. The Company was organized for the purpose of franchising auto appraisal service franchises nationwide. The Company is headquartered in Laguna Niguel, CA with 5 full time appraisers and a network of associates who are all members of the International Automotive Appraisers Association (I.A.A.A.). The Company intends to provide appraisal services throughout the United States by way of 200 franchise territories. The Company's processes and expertise culminate from over 17 years of experience appraising custom cars, hot rods, and stock vehicles.

Auto Appraisal Network, Inc. is engaged in the administration, development, operation, and licensing of businesses that operate the franchise.

Franchise operations are regulated by the Federal Trade Commission (FTC) and various state laws regulating the offer and sale of franchises. The FTC's franchise rule and various state law requires that the Company furnish a franchise disclosure document ("FDD") containing certain information to prospective franchisees. The Company must also complete franchise registration, pursuant to state law, in those states where franchises are planned to be sold. The Company is currently going through the registration process.

Accounting Basis – The accompanying financial statements have been prepared on the accrual method of accounting in conformity with accounting principles generally accepted in the United States of America (GAAP).

Cash and cash equivalents – For purposes of reporting cash flows, cash includes amounts on hand and amounts on deposit at financial institutions. The Company defines cash equivalents as short-term, liquid investments with initial maturity of three months or less. Renewals are generally renewed at the same term. The Company had no cash equivalents as of December 31, 2022 and 2021.

Property and equipment – Property and equipment is stated at cost. Depreciation is provided on an accelerated method over the estimated useful lives of the related assets, which is five years. Significant additions and betterments are capitalized. Expenditures for maintenance, repairs and minor renewal are charged to expenses as incurred.

Depreciation expense totaled $4,547 and $4,149 for the years ended December 31, 2022 and 2021, respectively.

Use of estimates – Management uses estimates and assumptions in preparing these financial statements in accordance with generally accepted accounting principles in the United States of America. Those estimates and assumptions affect the reported amounts of assets and liabilities, and the reported revenues and expenses during the reporting period. Actual results could vary from the estimates that were used.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Reclassification – Certain reclassifications have been made to the prior year's comparative information to conform to the presentation of the current year financial statements. The reclassification have no effect on net income for the prior year.

Advertising costs – The Company has the policy of expensing advertising costs as incurred. Advertising costs charged to expenses were $10,892 and $9,533 in 2022 and 2021, respectively.

Income taxes – The Company has elected to be taxed as a S corporation under the provisions of federal and state tax codes. Under federal and most state laws, taxes based on income of S corporation are payable by the shareholders of the S corporation to the extent the shareholders are subject to income tax. Accordingly, no provisions for current federal income taxes have been provided in the accompanying financial statements for the years ended December 31, 2022 and 2021. Some states may impose certain franchise taxes; such provision for state income taxes was included in the operating expenses in the accompanying statement of income.

The Company is registered to do business in the State of California. California requires S corporations to pay on California's taxable income at a rate of 1.5% or a minimum of annual tax of $800 for the privilege of doing business in the State.

The Company's income tax filings are subject to examination by the appropriate tax jurisdictions. As of December 31, 2022, the Company's federal and state tax returns generally remain open for the last three years.

The Company is required to recognize, measure, classify, and disclose in the financial statements uncertain tax positions taken or expected to be taken in the Company's tax returns. Management has determined that the Company does not have any uncertain tax positions associated unrecognized benefits that materially impact the financial statements or related disclosures. Since tax matters are subject to some degree of uncertainty, there can be no assurance that the Company's tax returns will not be challenged by the taxing authorities and that the Company will not be subject to additional tax, penalties and interest as a result of such challenge.

Revenue recognition

The Company adopted Topic 606 "Revenue from Contracts with Customers" for revenue recognition related to contracts with customers. Under the new guidance, revenue is recognized in accordance with a five step revenue model, as follows: (i) identifying the contract with the customer; (ii) identifying the performance obligations in the contract; (iii) determining the transaction price; (iv) allocating the transaction price to the performance obligations; and (v) recognizing revenue when (or as) the entity satisfies a performance obligation. In applying this five-step model, the Company made significant judgements in identifying the promised goods or services in their contracts with franchisees that are distinct, and which represent separate performance obligations, which is satisfied by providing a right to use our intellectual property over the estimated life of the franchise. The Company recognize initial and renewal franchise fees as revenue on a straight-line basis over the life of the related franchise agreements and any exercised renewal periods.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue recognition

Franchise fee payments received by the Company are recorded as deferred revenue on the Balance Sheet, which represents a contract liability. Deferred revenue is reduced as fees are recognized in revenue over the term of the franchise license for the respective franchised territory. As the term of the franchise license is typically five years, substantially all of the franchise fee revenue recognized in the current year was included in the deferred revenue balance as of December 31, 2022.

- ***Franchise fees*** – The Company collects initial franchise fees when franchise agreements are signed. The Company has determined that the initial franchise services are not distinct from the continuing franchise rights/license or services offered during the term of the franchise agreement and should be treated as a single performance obligation; therefore, initial franchise fees received from franchisees are recognized as revenue over the term of each respective franchise agreement, which is typically 5 years. Amounts recognized for franchise fees were $9,500 and $8,250 at December 31, 2022 and 2021, respectively.

  The Company had deferred franchise fee revenue of $97,500 and $28,500 at December 31, 2022 and 2021, respectively.

- ***Appraisal fees*** – The Company's principal operating revenues are derived from appraisal fees charged to customers with whom it contracts to provide the appraisal service. Revenues are generally recognized when realized or realizable, and when earned (usually when services are rendered). The Company recorded revenue from appraisal fee of $265,202 and $236,498 at December 31, 2022 and 2021, respectively.

Contract Liabilities/Deferred Revenue – Contract liabilities consist primarily of deferred revenue resulting from initial franchise fees paid by franchisees, which are generally recognized on a straight-line basis over the term of the underlying franchise agreement, and billed in advance of satisfaction of the Company's performance obligation. The Company classify these contract liabilities as deferred revenue in the balance sheets.

The following table reflects the change in contract liabilities between December 31, 2022 and 2021:

	2022	2021
Balance at beginning of year	$ 28,500	$ 16,750
Revenue recognized during the year	(9,500)	(8,250)
New deferred revenue during the year	78,500	20,000
Balance at end of year	$ 97,500	$ 28,500

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue recognition

The following table illustrates estimated deferred revenues expected to be recognized as future revenue which is being amortized over the term of the franchise agreement.

Future revenue to be recognized in:	Amount
2023	$ 23,700
2024	21,450
2025	18,700
2026	17,950
Thereafter	15,700
Total	$ 97,500

Leases

In February 2016, FASB issued ASU 2016-02, Leases (Topic 842), which among other things, requires the recognition of right-of-use lease assets and liabilities on the balance sheet of lessees for operating leases, along with the disclosure of key information about leasing arrangements. A lessee is required to record lease assets and lease liabilities for all leases with a term of greater than 12 months. Leases with a term of 12 months or less will be accounted for in a manner similar to existing guidance for operating leases (Topic 840). The ASU is effective for fiscal year beginning after December 15, 2021.

The Company made an accounting policy election not to recognize right-of-use lease assets and lease liabilities that arise from short-term leases that have a lease term of 12 months or less. Lease payments are recognized as an expense on a straight-line basis over the lease term.

NOTE 2 – NOTES RECEIVABLE

The Company has unsecured notes receivable from franchisees as follows:

	2022	2021
Note receivable (Scottsdale, AZ), non-interest bearing and due upon sale of franchise territory.	$ 17,500	$ 17,500
Note receivable (Reno, NV), non-interest bearing and require a monthly payment of $208 through October 2022.	-	6,874
Note receivable (North OC, CA), non-interest bearing and due upon sale of franchise territory.	15,000	-
Note receivable (Sacramento, CA), non-interest bearing and due upon sale of franchise territory.	16,250	-
Note receivable (San Diego, CA), non-interest bearing and due upon sale of franchise territory.	16,250	-
	$ 65,000	$ 24,374

NOTE 3 – ACCOUNTS PAYABLE

The Company has payment terms with its various vendors and accordingly, records trade payables as those liabilities are incurred. At December 31, 2022 and 2021, the Company had recorded accounts payable totaling $-0 and $2,156, respectively.

NOTE 4 – LINE OF CREDIT

The Company had a revolving line of credit with a financial institution, which permitted borrowings up to $50,000. Interest is payable monthly at the bank's periodic rate and requires a minimum payment of $208. The note may be repaid at any time. Total interest cost incurred and expensed was $101 and $6 in 2022 and 2021, respectively.

As of December 31, 2022 and 2021, the Company has line of credit outstanding of $-0 and $5,156, respectively.

NOTE 5 – LEASE COMMITMENTS

The Company leases office equipment on a month to month basis ranging from $598 to $1,065 per month. No future minimum lease commitment would apply. For the years ended December 31, 2022 and 2021, equipment rental expense was $7,065 and $9,092, respectively.

The Company leases storage on a month to month basis at $324 per month. No future minimum lease commitment would apply. For the years ended December 31, 2022 and 2021, rental expense was $3,768 and $3, 402.

NOTE 6 – FAIR VALUE OF FINANCIAL INSTRUMENTS

Substantially all of the Company's current assets and liabilities are considered financial instruments. These assets and liabilities are reflected at fair value, or at carrying value that approximate fair value because of the short-term nature of the instrument. The recorded value of these financial instruments approximated fair value at December 31, 2022 and 2021.

NOTE 7 – COMMON STOCK

At December 31, 2022 and 2021, the Company has authorized, issued, and outstanding 1,500 shares of common stock at $0.01 par value.

NOTE 8 – FRANCHISING

In general, the Company updates and/or revises franchise agreements on an annual basis and, as a result, the agreements with individual franchisees may vary. Currently, the franchise agreement provides that franchisees must pay the initial franchise fee which may be up to $20,000 for a single franchised business. If a franchise has entered into a second franchise with an Area Development Agreement, the franchise fee for the second or subsequent franchise is reduced by $3,000. The initial franchise fee and area development fee is paid at the time the agreement is signed and is not refundable.

Under the current standard franchise agreement, each franchisee is required to pay a royalty which are based on appraisals turned in by the franchisee. Each franchised business also contributes an amount not exceeding $200 per month to fund national, regional or local, system-wide advertising campaigns. These funds are managed by the Company and are primarily used to create advertising content and/or promotional programs and materials that will enhance the image of the brand.

Franchisees are generally granted the right to operate the franchised business in a particular location, typically providing for a 5-year initial term, with an opportunity to enter into one or more renewal franchise agreements subject to certain conditions; such as a renewal fee of $2,500. The Company recognizes renewal fees in income on a straight-line basis over the life of the franchise agreement when a renewal agreement becomes effective.

NOTE 9 – SUBSEQUENT EVENTS

Date of management review – The Company evaluates events occurring subsequent to the date of the financial statements in determining the accounting for and disclosure of transactions and events that affect the financial statements. Management has determined that there were no events that occurred that require additional disclosure. Subsequent events have been evaluated through April 12, 2023, which is the date the financial statements were available to be issued.

SCHILD&CO.,INC.
CERTIFIED PUBLIC ACCOUNTANTS
18125 Brookhurst St., Ste 205, Fountain Valley, CA 92708 – (714) 587-2477 Phone – (714) 587-2475 Fax

CONSENT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

To Whom It May Concern:

We consent to the use in the Franchise Disclosure Document issued by Auto Appraisal Network, Inc. ("Franchisor") on April 12, 2023, as it may be amended, of our report dated April 12, 2023 relating to the financial statements of Franchisor for the years ended December 31, 2022 and 2021.

Fountain Valley, California
April 12, 2023

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Independent Auditor's Report and
Financial Statements
December 31, 2021 and 2020

AUTO APPRAISAL NETWORK, INC.

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of
Auto Appraisal Network, Inc.

Opinion

We have audited the accompanying financial statements of Auto Appraisal Network, Inc. (a California corporation) (the "Company"), which comprise the balance sheets as of December 31, 2021 and 2020, and the related statements of income, changes in members' equity and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above presents fairly, in all material respects, the financial position of Auto Appraisal Network, Inc. as of December 31, 2021 and 2020, and the results of its operations and its cash flows for the years then ended in accordance with accounting ~~principles generally accepted in the United States of America~~.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Auto Appraisal Network, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Auto Appraisal Network, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Auto Appraisal Network, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Auto Appraisal Network, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Fountain Valley, California
April 8, 2022

AUTO APPRAISAL NETWORK, INC.

Balance Sheets
December 31, 2021 and 2020

	2021	2020
ASSETS		
Current assets:		
Cash	$ 2,188	$ 997
Total current assets	2,188	997
Property and equipment, at cost		
Transportation equipment	16,668	16,668
Computer equipment	31,769	31,769
Less: Accumulated depreciation	(32,454)	(28,305)
	15,983	20,132
Other assets:		
Notes receivable	24,374	22,082
Total other assets	24,374	22,082
TOTAL ASSETS	**$ 42,545**	**$ 43,211**
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	$ 2,156	$ -
Deferred revenue	9,500	6,000
Line of credit	5,156	-
Total current liabilities	16,812	6,000
Long-term liabilities:		
Deferred revenue, non-current	19,000	10,750
Total long-term liabilities	19,000	10,750
TOTAL LIABILITIES	**35,812**	**16,750**
Stockholders' Equity		
Common stock		
Authorized - 1,500 shares, $0.01 par value		
Issued and outstanding - 1,500 shares	15	15
Additional paid-in capital	151,395	151,395
Retained earnings	(144,677)	(124,949)
Total stockholders' equity (deficit)	6,733	26,461
TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY	**$ 42,545**	**$ 43,211**

See accompanying notes to financial statements.

AUTO APPRAISAL NETWORK, INC.

Statements of Income
For the Years Ended December 31, 2021 and 2020

	2021	2020
REVENUES		
Appraisal report fees	$ 236,498	$ 200,609
Franchise fees	8,250	9,000
Total revenues	244,748	209,609
Operating expenses:		
Salaries and wages-Officer	100,000	-
Office expenses	20,286	28,976
Rental and lease expense	16,602	16,515
Postage and delivery	14,538	11,659
Legal and professional	12,220	12,410
Travel and entertainment	10,295	6,937
Advertising	9,533	16,371
Equipment rental	9,092	8,586
Payroll taxes	8,442	-
Promotions	5,310	250
Insurance	4,856	4,311
Bank charges	4,782	4,368
Utilities	4,576	1,811
Depreciation	4,149	1,926
Telephone	4,029	4,217
Repairs and maintenance	3,847	4,999
Franchisee supplies	3,682	2,722
Automobile	2,869	4,623
Printing and reproduction	2,097	1,717
Taxes and licenses	297	84
Total operating expenses	241,502	132,482
Income from operations	3,246	77,127
Other income (expense):		
Interest expense	(6)	-
Total other income (expense)	(6)	-
Income before provision for income taxes	3,240	77,127
Provision for State Income Taxes	800	800
NET INCOME	**$ 2,440**	**$ 76,327**

See accompanying notes to financial statements *Page 4*

AUTO APPRAISAL NETWORK, INC.

Statement of Changes in Stockholders' Equity
For the Years Ended December 31, 2021 and 2020

	Common Stock Shares	Common Stock Amount	Additional Paid-in Capital	Retained Earnings	Total Stockholders' Equity (Deficit)
Balance at December 31, 2019	1,500	$ 15	$ 151,395	$ (150,290)	$ 1,120
Distributions	-	-	-	(50,986)	(50,986)
Net income	-	-	-	76,327	76,327
Balance at December 31, 2020	1,500	15	151,395	(124,949)	26,461
Distributions	-	-	-	(22,168)	(22,168)
Net income	-	-	-	2,440	2,440
Balance at December 31, 2021	**1,500**	**$ 15**	**$ 151,395**	**$ (144,677)**	**$ 6,733**

See accompanying notes to financial statements.

AUTO APPRAISAL NETWORK, INC.

Statements of Cash Flows
For the Years Ended December 31, 2021 and 2020

	2021	2020
CASH FLOWS FROM OPERATING ACTIVITIES		
Net income	$ 2,440	$ 76,327
Adjustments to reconcile net income to		
net cash provided by (used for) operations:		
Depreciation	4,149	1,926
(Increase) decrease in:		
Notes receivable	(2,292)	5,001
Increase (decrease) in:		
Accounts payable	2,156	(5,621)
Deferred revenue	11,750	(9,000)
Net cash provided by operating activities	18,203	68,633
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchase of property and equipment	-	(16,668)
Net cash provided by (used in) investing activities	-	(16,668)
CASH FLOWS FROM FINANCING ACTIVITIES		
Principal payments on line of credit	5,156	(150)
Distributions to shareholder	(22,168)	(50,986)
Net cash provided by (used in) financing activities	(17,012)	(51,136)
NET INCREASE (DECREASE) IN CASH	1,191	829
CASH - beginning of year	997	168
CASH - end of year	**$ 2,188**	**$ 997**
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:		
Cash paid during the year for interest	**$ 6**	**$ -**
Cash paid during the year for state income taxes	**$ 800**	**$ 800**

See accompanying notes to financial statements *Page 6*

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The summary of significant accounting policies of Auto Appraisal Network, Inc. (the Company) is presented to assist in the understanding of the Company's financial statements. The financial statements and notes are representations of the Company's management, who is responsible for their integrity and objectivity.

History and organization – Auto Appraisal Network, Inc. was incorporated in California on August 18, 2006. The Company was organized for the purpose of franchising auto appraisal service franchises nationwide. The Company is headquartered in Laguna Niguel, CA with 5 full time appraisers and a network of associates who are all members of the International Automotive Appraisers Association (I.A.A.A.). The Company intends to provide appraisal services throughout the United States by way of 200 franchise territories. The Company's processes and expertise culminate from over 17 years of experience appraising custom cars, hot rods, and stock vehicles.

Auto Appraisal Network, Inc. is engaged in the administration, development, operation, and licensing of businesses that operate the franchise.

Franchise operations are regulated by the Federal Trade Commission (FTC) and various state laws regulating the offer and sale of franchises. The FTC's franchise rule and various state law requires that the Company furnish a franchise disclosure document ("FDD") containing certain information to prospective franchisees. The Company must also complete franchise registration, pursuant to state law, in those states where franchises are planned to be sold. The Company is currently going through the registration process.

Accounting Basis – The accompanying financial statements have been prepared on the accrual method of accounting in conformity with accounting principles generally accepted in the United States of America (GAAP).

Cash and cash equivalents – For purposes of reporting cash flows, cash includes amounts on hand and amounts on deposit at financial institutions. The Company defines cash equivalents as short-term, liquid investments with initial maturity of three months or less. Renewals are generally renewed at the same term. The Company had no cash equivalents as of December 31, 2021 and 2020.

Property and equipment – Property and equipment is stated at cost. Depreciation is provided on an accelerated method over the estimated useful lives of the related assets, which is five years. Significant additions and betterments are capitalized. Expenditures for maintenance, repairs and minor renewal are charged to expenses as incurred.

Depreciation expense totaled $4,149 and $1,926 for the years ended December 31, 2021 and 2020, respectively.

Use of estimates – Management uses estimates and assumptions in preparing these financial statements in accordance with generally accepted accounting principles in the United States of America. Those estimates and assumptions affect the reported amounts of assets and liabilities, and the reported revenues and expenses during the reporting period. Actual results could vary from the estimates that were used.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Income taxes – The Company has elected to be taxed as a S corporation under the provisions of federal and state tax codes. Under federal and most state laws, taxes based on income of S corporation are payable by the shareholders of the S corporation to the extent the shareholders are subject to income tax. Accordingly, no provisions for current federal income taxes have been provided in the accompanying financial statements for the years ended December 31, 2021 and 2020. Some states may impose certain franchise taxes; such provision for state income taxes was included in the operating expenses in the accompanying statement of income.

The Company is registered to do business in the State of California. California requires S corporations to pay on California's taxable income at a rate of 1.5% or a minimum of annual tax of $800 for the privilege of doing business in the State.

The Company's income tax filings are subject to examination by the appropriate tax jurisdictions. As of December 31, 2021, the Company's federal and state tax returns generally remain open for the last three years.

The Company is required to recognize, measure, classify, and disclose in the financial statements uncertain tax positions taken or expected to be taken in the Company's tax returns. Management has determined that the Company does not have any uncertain tax positions associated unrecognized benefits that materially impact the financial statements or related disclosures. Since tax matters are subject to some degree of uncertainty, there can be no assurance that the ~~Company's tax returns will not be challenged by the taxing authorities and that the Company will~~ not be subject to additional tax, penalties and interest as a result of such challenge.

Advertising costs – The Company has the policy of expensing advertising costs as incurred. Advertising costs charged to expenses were $9,533 and $16,371 in 2021 and 2020, respectively.

Revenue recognition

The Company adopted Topic 606 "Revenue from Contracts with Customers" for revenue recognition related to contracts with customers. Under the new guidance, revenue is recognized in accordance with a five step revenue model, as follows: (i) identifying the contract with the customer; (ii) identifying the performance obligations in the contract; (iii) determining the transaction price; (iv) allocating the transaction price to the performance obligations; and (v) recognizing revenue when (or as) the entity satisfies a performance obligation. In applying this five-step model, the Company made significant judgements in identifying the promised goods or services in their contracts with franchisees that are distinct, and which represent separate performance obligations, which is satisfied by providing a right to use our intellectual property over the estimated life of the franchise. The Company recognize initial and renewal franchise fees as revenue on a straight-line basis over the life of the related franchise agreements and any exercised renewal periods.

Franchise fee payments received by the Company are recorded as deferred revenue on the Balance Sheet, which represents a contract liability. Deferred revenue is reduced as fees are recognized in revenue over the term of the franchise license for the respective franchised territory. As the term of the franchise license is typically five years, substantially all of the franchise fee revenue recognized in the current year was included in the deferred revenue balance as of December 31, 2021.

NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue recognition

- ***Franchise fees*** – The Company collects initial franchise fees when franchise agreements are signed. The Company has determined that the initial franchise services are not distinct from the continuing franchise rights/license or services offered during the term of the franchise agreement and should be treated as a single performance obligation; therefore, initial franchise fees received from franchisees are recognized as revenue over the term of each respective franchise agreement, which is typically 5 years. Amounts recognized for franchise fees were $8,250 and $9,000 at December 31, 2021 and 2020, respectively.

  The Company had deferred franchise fee revenue of $25,000 and $16,750 at December 31, 2021 and 2020, respectively.

- ***Appraisal fees*** – The Company's principal operating revenues are derived from appraisal fees charged to customers with whom it contracts to provide the appraisal service. Revenues are generally recognized when realized or realizable, and when earned (usually when services are rendered). The Company recorded revenue from appraisal fee of $236,498 and $200,609 at December 31, 2021 and 2020, respectively.

Contract Liabilities/Deferred Revenue – Contract liabilities consist primarily of deferred revenue resulting from initial franchise fees paid by franchisees, which are generally recognized on a straight-line basis over the term of the underlying franchise agreement, and billed in advance of satisfaction of the Company's performance obligation. The Company classify these contract liabilities as deferred revenue in the balance sheets.

The following table reflects the change in contract liabilities between December 31, 2020 and 2021:

	2021	2020
Balance at beginning of year	$ 16,750	$ 17,500
Revenue recognized during the year	(8,250)	(12,500)
New deferred revenue during the year	20,000	11,750
Balance at end of year	$ 28,500	$ 16,750

The following table illustrates estimated deferred revenues expected to be recognized as future revenue which is being amortized over the term of the franchise agreement.

Future revenue to be recognized in:	Amount
Remainder of 2021	$ 2,250
2022	9,500
2023	8,000
2024	5,750
2025	3,000
Total	$ 28,500

NOTE 2 – NOTES RECEIVABLE

The Company has unsecured notes receivable from franchisees as follows:

In November 2018, the Company sold a franchise territory in Scottsdale, AZ. The sale price was $17,500, with the Company receiving $17,500 note from the purchaser. The note is a non-interest bearing and due on demand. For the years ended December 31, 2021 and 2020, the balance of the note were $17,500 and $17,500, respectively.

In November 2018, the Company sold a franchise territory in Austin, TX. The sale price was $17,500, with the Company receiving $7,500 note from the purchaser. The notes are non-interest bearing and require monthly payments of $208 per month through September 2021. The balance of the note were $-0 and $208 at December 31, 2021 and 2020, respectively.

In November 2019, the Company sold a franchise territory in Reno, NV. The sale price was $17,500, with the Company receiving $12,500 note from the purchaser. The note is a non-interest bearing and require a monthly payments of $208 per month through October 2022. For the years ended December 31, 2021 and 2020, the balance of the note were $6,874 and $4,374, respectively.

NOTE 3 – ACCOUNTS PAYABLE

The Company has payment terms with its various vendors and accordingly, records trade payables as those liabilities are incurred. At December 31, 2021 and 2020, the Company had recorded accounts payable totaling $2,156 and $-0, respectively.

NOTE 4 – LINE OF CREDIT

The Company had a revolving line of credit with a financial institution, which permitted borrowings up to $50,000. Interest is payable monthly at the bank's periodic rate and requires a minimum payment of $208. The note may be repaid at any time. Total interest cost incurred and expensed was $6 and $-0 in 2021 and 2020, respectively.

As of December 31, 2021 and 2020, the Company has line of credit outstanding of $5,156 and $-0, respectively.

NOTE 5 – LEASE COMMITMENTS

The Company leases office equipment on a month to month basis ranging from $598 to $1,065 per month. No future minimum lease commitment would apply. For the years ended December 31, 2021 and 2020, equipment rental expense was $9,092 and $8,586, respectively.

The Company leases storage on a month to month basis at $259 per month. No future minimum lease commitment would apply. For the years ended December 31, 2021 and 2020, rental expense was $3,402 and $3,315, respectively.

During the years ended December 31, 2021 and 2020, the Company lease vehicles from a leasing company on a month-to-month basis totaling $13,200 and $13,200, respectively.

NOTE 6 – FAIR VALUE OF FINANCIAL INSTRUMENTS

Substantially all of the Company's current assets and liabilities are considered financial instruments. These assets and liabilities are reflected at fair value, or at carrying value that approximate fair value because of the short-term nature of the instrument. The recorded value of these financial instruments approximated fair value at December 31, 2021 and 2020.

NOTE 7 – FRANCHISING

In general, the Company updates and/or revises franchise agreements on an annual basis and, as a result, the agreements with individual franchisees may vary. Currently, the franchise agreement provides that franchisees must pay the initial franchise fee which may be up to $20,000 for a single franchised business. If a franchise has entered into a second franchise with an Area Development Agreement, the franchise fee for the second or subsequent franchise is reduced by $3,000. The initial franchise fee and area development fee is paid at the time the agreement is signed and is not refundable.

Under the current standard franchise agreement, each franchisee is required to pay a royalty which are based on appraisals turned in by the franchisee. Each franchised business also contributes an amount not exceeding $200 per month to fund national, regional or local, system-wide advertising campaigns. These funds are managed by the Company and are primarily used to create advertising content and/or promotional programs and materials that will enhance the image of the brand.

Franchisees are generally granted the right to operate the franchised business in a particular location, typically providing for a 5-year initial term, with an opportunity to enter into one or more renewal franchise agreements subject to certain conditions; such as a renewal fee of $2,500. The Company recognizes renewal fees in income on a straight-line basis over the life of the franchise agreement when a renewal agreement becomes effective.

NOTE 8 – COMMON STOCK

At December 31, 2021 and 2020, the Company has authorized, issued, and outstanding 1,500 shares of common stock at $0.01 par value.

NOTE 9 – SUBSEQUENT EVENTS

Date of management review – The Company evaluates events occurring subsequent to the date of the financial statements in determining the accounting for and disclosure of transactions and events that affect the financial statements. Management has determined that there were no events that occurred that require additional disclosure. Subsequent events have been evaluated through April 8, 2022, which is the date the financial statements were available to be issued.

CONSENT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

To Whom It May Concern:

We consent to the use in the Franchise Disclosure Document issued by Auto Appraisal Network, Inc. ("Franchisor") on April 8, 2022, as it may be amended, of our report dated April 8, 2022 relating to the financial statements of Franchisor for the years ended December 31, 2021 and 2020.

Fountain Valley, California
April 8, 2022

EXHIBIT H
TO THE DISCLOSURE DOCUMENT

~~**FRANCHISEE COMPLIANCE CERTIFICATION**~~**Intentionally Left Blank**

FRANCHISEE COMPLIANCE CERTIFICATION

As you know, Auto Appraisal Network, Inc. (the "**Franchisor**") and you are preparing to enter into a Franchise Agreement and/or Development Agreement for the establishment and operation of an "Auto Appraisal Network franchise" franchised Outlet (an "**Auto Appraisal Network franchise**"). For ease of reference, we refer to the Franchise Agreement and Development Agreement as the "Franchise Agreement." The purpose of this Questionnaire is to determine whether any statements or promises were made to you that the Franchisor has not authorized and that may be untrue, inaccurate or misleading. Please review each of the following questions and statements carefully and provide honest and complete responses to each.

1. I had my first face-to-face meeting with one of the Franchisor's representatives on _____, 20__.

2. Have you received and personally revised the Franchise Agreement and each related agreement attached to it?

Yes _____ No _____

3. Do you understand all of the information contained in the Franchise Agreement and each related agreement provided to you?

Yes _____ No _____

If no, what parts of the Franchise Agreement and/or related agreement do you not understand? (Attach additional pages, as needed.)

_____

_____

_____

_____

_____

4. Have you received and personally reviewed the Franchisor's Uniform Franchise Disclosure Document ("UFDD") that was provided to you?

Yes _____ No _____

5. Did you sign a receipt for the UFDD indicating the date you received it?

Yes _____ No _____

6. Do you understand all of the information contained in the UFDD and any state-specific Addendum to the UFDD?

Yes _____ No _____

If No, what parts of the UFDD and/or Addendum do you not understand? (Attach additional pages, as needed).

_____

7. Have you discussed with an attorney, accountant, or other professional advisor the benefits and risks of establishing and operating an Auto Appraisal Network franchise as a franchised business?

Yes _____ No _____

If No, do you wish to have more time to do so?

Yes _____ No _____

8. Do you understand that the success or failure of your franchised Auto Appraisal Network franchise will depend in large part on your skills and abilities, competition from other businesses, interest rates, inflation, labor and supply costs, lease terms and other economic and business factors?

Yes _____ No _____

9. Has any employee or other person speaking on behalf of the Franchisor made any statement or promise to you (or, to the best of your knowledge, information and belief, to any person or entity or your behalf) concerning the actual or possible revenues, profits or operating costs of a Auto Appraisal Network franchise operated by the Franchisor or any of its franchisees, that is contrary to the information contained in the FDD?

Yes _____ No _____

10. Has any employee or other person speaking on behalf of the Franchisor made any statement or promise to you (or, to the best of your knowledge, information and belief, to any person or entity on your behalf) regarding the amount of money you may earn in operating the Auto Appraisal Network franchise as a franchised business?

Yes _____ No _____

11. Has any employee or other person speaking on behalf of the Franchisor made any statement or promise to you (or, to the best of your knowledge, information and belief, to any person or entity on your behalf) concerning the total amount of revenue the Auto Appraisal Network franchises will or may generate?

Yes _____ No _____

12. Has any employee or other person speaking on behalf of the Franchisor made any statement or promise to you (or, to the best of your knowledge, information and belief, to any person or entity or your behalf) regarding the costs you may incur in operating the Auto Appraisal Network franchise, that is contrary to or different from, the information contained in the FDD?

Yes _____ No _____

13. Has any employee or other person speaking on behalf of the Franchisor made any statement or promise to you (or, to the best of your knowledge, information and belief, to any person or entity or your behalf) concerning the likelihood of success that you should or might expect to achieve from operating a Auto Appraisal Network franchise as a franchised business?

Yes _____ No _____

14. Has any employee or other person speaking on behalf of the Franchisor made any statement, agreement or promise to you (or, to the best of your knowledge, information and belief, to any person or entity or your behalf) concerning the advertising, marketing, training, support service or assistance that the Franchisor will furnish to you that is contrary to, or different from, the information contained in the FDD?

Yes _____ No _____

15. Have you entered into any binding agreement with the Franchisor concerning the purchase of this franchise before today?

Yes _____ No _____

16. Have you paid any money to the Franchisor concerning the purchase of this franchise before today?

Yes_____ No_____

17. Do you understand that the territorial rights you have been granted?

Yes_____ No_____

18. Do you understand that Franchisor and its affiliates retain the right, directly or through others, to develop and franchise other similar franchises (but not under the "Auto Appraisal Network franchise" name) or different franchise systems inside or outside of your territory?

Yes_____ No_____

19. Do you understand that all disputes or claims you may have arising out of or relating to the Franchise Agreement must be heard in the courts of California (if not resolved informally or by mediation)?

Yes_____ No_____

20. Do you understand that the Franchise Agreement provides that you can only collect compensatory damages on any claim under or relating to the Franchise Agreement and not any consequential or punitive damages?

Yes_____ No_____

21. Do you understand that the Franchise Agreement contains the entire agreement between you and the Franchisor concerning the franchise for the Auto Appraisal Network franchise, meaning that any prior oral or written statements not set out in the Franchise Agreement will not be binding?

Yes_____ No_____

22. If you have answered "Yes" to any of questions 9-16, please provide a full explanation of each "yes" answer in the following blank lines. (Attach additional pages, as needed, and refer to them below.) If you have answered "no" to each of questions 9-16, then please leave the following lines blank.

_____

23. I signed the Franchise Agreement and Addenda (if any) on _____, 20___, and acknowledge that no Agreement or Addendum is effective until signed and dated by the Franchisor.

YOU UNDERSTAND THAT YOUR ANSWERS ARE IMPORTANT TO AUTO APPRAISAL NETWORK AND THAT WE WILL RELY ON THEM. BY SIGNING THIS QUESTIONNAIRE, YOU ARE REPRESENTING THAT YOU HAVE CONSIDERED EACH QUESTION CAREFULLY AND RESPONDED TRUTHFULLY TO THE ABOVE QUESTIONS.

_____ FRANCHISE APPLICANT

_____ _____
_____ Signed

_____ _____
_____ Printed Name

_____ _____
_____ Date

EXHIBIT I
TO THE DISCLOSURE DOCUMENT

GENERAL RELEASE

In consideration of, and as an inducement to, the renewal of that certain Franchise Agreement, and any revisions, modifications and amendments to them, collectively the "Agreement") dated _____,20____, by and between Auto Appraisal Network, Inc., a California Corporation, (the "Franchisor") and (the "Franchisee"), the undersigned agrees as follows:

To release Franchisor and its subsidiaries and affiliates, and their respective officers, directors, agents and employees of any and all claims Franchisee may have against Franchisor, its subsidiaries and affiliates, and their respective officers, directors, agents and employees.

Franchisee intends to renew the Franchise Agreement with Franchisor for an additional 3 year term under the current terms of that certain New Franchise Agreement.

IN WITNESS WHEREOF, the parties to this Agreement have duly signed, sealed and delivered this Agreement on the day and year first above written.

ATTEST: FRANCHISOR:
Auto Appraisal Network, Inc.

_____ By: _____
Secretary

Title: _____

WITNESS: _____ FRANCHISEE:

By: _____

EXHIBIT J
TO THE DISCLOSURE DOCUMENT

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TABLE OF CONTENTS OF OPERATIONS MANUAL

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Each section of the basic Operations Manual only includes one or two pages.
More detailed training is hands on and in the field manual which Table of Contents follows this section.

STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

STATE	EFFECTIVE DATE
California	Renewal Pending

In all the other states not requiring registration or filing, the effective date of this Franchise Disclosure Document is the issuance date of ~~April 8, 2023~~March 6, 2024.

Receipt (*Your Copy*)

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Auto Appraisal Network, Inc. offers you a franchise, it must provide this disclosure document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

New York and Rhode Island require that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship.

Michigan, Oregon, Washington and Wisconsin require that we give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If Auto Appraisal Network, Inc. does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, DC 20580 and the state agency listed on Exhibit A.

The franchisor is Auto Appraisal Network, Inc., 23986 Aliso Creek Rd, Ste. 204 Laguna Niguel, CA 92677. Telephone: (949) 387-7774.

Issuance date: ~~April 8, 2023~~March 6, 2024.

The franchise seller for this offering is David Williams for Auto Appraisal Network Inc. at 23986 Aliso Creek Rd, Ste. 204 Laguna Niguel, CA 92677.Telephone: (949) 387-7774.

Auto Appraisal Network authorizes the respective state agencies identified on Exhibit C to receive service of process for it in the particular state.

I received a disclosure document dated ~~April 8, 2022~~March 6, 2024 that included the following Exhibits:

A	Franchise Agreement
B	Area Development Agreement
C	List of State Administrators/Agents for Service of Process
D	State Specific Addendum
E	List of Franchisees
F	List of Franchisees Who Have Left the System
G	Financial Statements
H	~~Franchisee Compliance Certification~~Intentionally Left Blank
I	Sample of General Release
J	Table of Contents to the Operations Manual

Signature of Prospective Franchisee Print Name

_____ _____

(Do not leave blank)

YOUR COPY TO RETAIN

Receipt (*Our Copy*)

This disclosure document summarizes certain provisions of the franchise agreement and other information in plain language. Read this disclosure document and all agreements carefully.

If Auto Appraisal Network, Inc. offers you a franchise, it must provide this disclosure document to you 14 calendar-days before you sign a binding agreement with, or make a payment to, the franchisor or an affiliate in connection with the proposed franchise sale.

New York and Rhode Island require that we give you this disclosure document at the earlier of the first personal meeting or 10 business days before the execution of the franchise or other agreement or the payment of any consideration that relates to the franchise relationship.

Michigan, Oregon, Washington and Wisconsin require that we give you this disclosure document at least 10 business days before the execution of any binding franchise or other agreement or the payment of any consideration, whichever occurs first.

If Auto Appraisal Network, Inc. does not deliver this disclosure document on time or if it contains a false or misleading statement, or a material omission, a violation of federal law and state law may have occurred and should be reported to the Federal Trade Commission, Washington, DC 20580 and the state agency listed on Exhibit A.

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Signature of Prospective Franchisee Print Name

_____ _____

(Do not leave blank)

You may return the signed receipt either by signing, dating, and mailing it to Auto Appraisal Network, Inc. at 23986 Aliso Creek Rd, Ste. 204 Laguna Niguel, CA 92677. Fax: (949) 387-7775.